

IN THIS
ISSUE LEST WE FORGET

BROADCAST WEEKLY

Nov. 25th to Dec. 1st



Emil J. Polak, NBC Musical Counselor, will direct his 125th Caswell Concert over KPO and network, Friday, 9 P. M.

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC
 Baker, Phil, Friday, 6:30 p.m. NBC
 Benny, Jack, Sunday, 8:30 p.m. NBC
 Cook, Joe, Monday, 6:30 p.m. NBC
 Cantor, Eddie, Sunday, 5 p.m. NBC
 Penner, Joe, Sunday, 4:30 p.m. NBC
 Wynn, Ed, Tuesday, 6:30 p.m. NBC

DRAMAS

Bible Stories, Sunday, 12 noon KGO
 Death Valley Days, Tuesday, 9:30 p.m. NBC
 Drama Hour, Monday, 8:30 p.m. KGO
 Eno Crime Clues, Thurs. and Fri., 9 p.m. KGO
 First Nighter, Friday, 7 p.m. NBC
 Grand Hotel, Sunday, 3:30 p.m. NBC
 Lux Radio Theatre, Sunday, 11:30 a.m. NBC
 Mary Pickford Stock Co., Wed. 5 p.m. NBC
 Memory Lane, Monday, 7:30 p.m. NBC
 One Man's Family, Wed., 7:30 p.m. NBC
 Radio Guild, Monday, 12 noon KGO
 Sunday Morning Special, Sunday, 9 a.m. NBC
 True Story Court, Friday, 8:30 p.m. CBS
 Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC
 Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO
 Education Today, Saturday, 7 p.m. KGO
 Curtis Institute, Wed., 1:15 p.m. CBS
 Hill, Edwin C., Mon., Wed., Fri., 8:15, p.m. CBS
 Hyde, Henry M., Sunday, 6 p.m. KGO
 Religion in the News, Saturday, 4 p.m. KGO
 Stanford University, Monday, 3 p.m. KGO
 The New World, Monday, 9:30 a.m. NBC
 University Explorer, Tuesday, 9:30 p.m. *KFRC
 You and Your Government, Tues., 4:30 p.m. NBC

POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS
 American Album of Familiar Music, Sunday, 6:30 p.m. NBC
 Atwater-Kent, Monday, 5:30 p.m. CBS
 Bernie, Ben, Tuesday, 9 p.m. NBC
 Boswell Sisters, Tuesday, 6 p.m. CBS
 Carnation Contented Program, Monday, 7 p.m. NBC
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
 Crosby, Bing, Tuesday, 6 p.m. CBS
 Feminine Fancies, Mon. to Fri., 3 p.m. *KFRC
 Hollywood Hotel, Friday, 6:30 p.m. CBS
 Marshall's Varieties, Everett, Wed., 5:30 p.m. CBS
 Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
 March of Time, Friday, 6 p.m. CBS
 Personal Closeups, Interview by Gypsy, Sunday, 6:15 p.m. KGO
 Treasures of Time, Wednesday, 8:45 p.m. CBS
 Voice of Experience; Mon. to Fri., 9 a.m.; Wed. 8:30 p.m. CBS
 Voice of Firestone, Monday, 8:30 p.m. NBC
 Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
 Betty and Bob, Monday to Friday, 1 p.m. NBC
 Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m. *KFRC
 Gene and Glenn, Monday, Tuesday, Wednesday and Friday, 8:15 p.m. NBC
 Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS
 Orphan Annie, Elec. Transcription, Mon. to Fri. inclusive 5:45 p.m. KGO
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
 Vic and Sade, Mon. to Fri. inclusive, 11:45 a.m. KPO

SYMPHONY ORCHESTRAS

Ford Symphony Orch., Sunday, 5 p.m. CBS
 N. Y. Philharmonic Orchestra, Sunday, 12 noon. CBS
 Radio City Music Hall, Sunday, 9:30 a.m. NBC
 Standard Symphony, Thursday, 8:15 p.m. NBC

VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC
 Blue Monday Jamboree, Monday, 8:30 p.m. *KFRC
 Captain Henry's Showboat, Thursday, 6 p.m. NBC
 Chase & Sanborn: Eddie Cantor, Sunday, 5 p.m. NBC
 Colgate House Party, Monday, 6:30 p.m. NBC
 Crosscuts Log o' the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a.m. (Tues. 11 a.m.) KGO
 Fleischmann Hour, Thursday, 5 p.m. NBC
 Gibson Family, Saturday, 6:30 p.m. NBC
 Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. *KFRC
 Hall of Fame, Sunday, 7 p.m. NBC
 Hi-Jinks, Sunday, 9 p.m. CBS
 National Barn Dance, Saturday, 8 p.m. NBC
 Palmolive Beauty Box, Tuesday, 7 p.m. NBC
 Pearce, Al and Gang, Mon. to Fri., 2 p.m. NBC
 Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m. NBC
 Roxy Revue, Saturday, 5 p.m. CBS
 Shell Show, Monday, 9 p.m. NBC
 S. & W. Merry-makers, Sunday, 7:30 p.m. *KFRC
 Town Hall Tonight, Wednesday, 9 p.m. NBC
 Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS
 Whiteman, Paul, Thursday, 7 p.m. NBC

STATION DIRECTORY

* NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

BROADCAST WEEKLY

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O. J. NUSSER
Editor and Manager

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Vol. XIII

San Francisco, California, November 24, 1934

No. 46

Lest We Forget

WITH program builders scurrying to line up their winter menus—which they hope will be tempting—a word of advice seems called for. All right then, here it is: "Lest we forget!"

And to amplify further, what we really mean is: "Lest we forget in building programs that a show doesn't have to be terrifically complicated in order to entertain!"

With their wild rushes to dazzle the eyes of the radio audience many of the directors responsible for programs have forgotten the meaning of the word "simplicity."

After all the radio as an entertainment factor was originally a marvelous substitute for the phonograph. The phonograph gave you songs, symphonies, dance bands and an occasional comedy skit like Uncle Josh at the Huskin' Bee or Cohen on the Telephone. No efforts were made to aggrandize the only banjo player who strums a guitar backwards and they didn't make a record of a man simply because he fell out of a balloon and landed topside up. They didn't complicate things—and the phonograph entertained the American home until the time came when radio did for nothing what the phonograph record had been doing for 75 cents or a dollar and a quarter. "The Rosary" is still pretty standard entertainment. Listeners might hiss Stravinsky if played on a musical saw, but they will listen to a hackneyed piece like "Dance of the Hours" over and over again. A number doesn't have to be new if it is good.

For certain intelligent souls in radio who are developing new media and new songs and new stories, the palm must be extended, but

for the lads who strain their innards trying to be "different" and in so doing take the entertainment out of radio, we can repeat what we said at the outset: "Lest we forget!"

IT took a tax expert to ferret out the inside reason why so few motion picture stars have been inveigled into fat contracts to broadcast over the air.

It really isn't worth while financially for a film star to sign for a radio series. They get very little money out of such a venture! This does not mean that they may not charge a sponsor a huge fee, but that the star winds up with very very little of the vast amount for his own purse.

If a star is big enough in Hollywood to mean anything as a radio star, possesses a name big enough to be considered a drawing card by a prospective sponsor, then that same star is likely to be earning not less than \$2,000 a week, or \$100,000 a year. When you deduct the taxes Uncle Sam, the State of California and other various taxing bodies take from a large income, you are well up into the surtax class. And when you get there, the amount of taxes due on large sums increases in size.

So what happens? Should a star decide to go on the air for thirteen weeks for \$3,000 a week, that is \$39,000, but a very small part of it is left when it is added to the other income and the whole thing taxed.

Moreover, a star has risked his reputation, worried about material writers, been made the target of editorial criticism—and oftentimes ruined his movie house box office drawing power—all for a few thousand extra dollars.

MICROPHONE GOSSIP



• • • Don Thompson, Associated sport-caster, is quite a trouser these days. Between Saturdays, when he broadcasts local football games for the Associated Oil Company over NBC, Don is on the go spreading the pigskin gospel throughout Northern California.

With a supply of slow-motion football films, a stock of inside dope and a snappy personality as his tools, Don faces Rotary clubs, Lions, Oddfellows, Elks, Dads' clubs, P. T. A. meetings, schools, and all shapes and forms of organizations as a football missionary.

Needless to say, he "scores a goal" every appearance he makes.

• • • Wallace Gade who was associated with KVI, Tacoma, recently resigned as chief announcer there, to take a position on the announcing staff at KEX-KGW, the Oregonian, in Portland. He was with KVI for approximately three years, having gained his original experience in radio there. Mr. Gade was born in Norway in 1906, and is one of the youngest announcers at KEX-KGW. On his arrival in the Northwest, he shipped on a fishing vessel for a season to the Bering Sea. Following that he made numerous trips to Alaska and the Orient.

Wallace Gade made his original bow to the radio audience with the announcing of a dance orchestra, and he is now heard frequently over the coast NBC network, announcing dance programs as well as other feature programs from Portland.

• • • "Ladies and Gentlemen, the President!" NBC commentator Sam Hayes speaking, but not over the air! The voice heard nightly for more than three years is being recorded on Hollywood sound stages in scenes for the film "The President Vanishes," in which Sam is called upon to present the chief executive to the nation. But while the President may be scheduled to vanish, the films do not entice Sam Hayes to desert the air. He is getting ready to celebrate his eleven hundredth consecutive appearance on the ether waves.

• • • Al Gayle, the singing accordionist of KFI-KECA, started his radio career three years ago as Zeka, with Tom Murray's hillbillies and has since appeared regularly in radio and motion pictures. Al is still a minor, age eighteen, and was born in Monrovia, right among the oranges.

His pre-radio professional experience grew from his work as director of his high-school harmonica band; he is, oddly enough, still single, plays the piano as well as accordion,

and admits he has no hobbies. He is of medium height, brown eyes, light olive complexion, black hair.

• • • Anne Seymour, star of NBC's Grand Hotel cast, is anything but the swooning, lavender-and-old-lace type of young woman she is sometimes called on to portray. Driving her own car from New York to Chicago she was stung on the hand by a wasp. Scarcely stopping to kill the insect she kept right on driving.

• • • Paul Lamkoff, KMTR's versatile Russian baritone who sings in so many tongues, arranged a good deal of the score for the picture "Treasure Island" filmed by M. G. M. Mr. Lamkoff is a composer as well as an arranger and singer.

• • • A radio romance that began long ago in Denver, when Mary Wood, pretty blonde soprano, used to listen to the NBC Woman's Magazine of the Air, just to hear Edward Fitzpatrick's violin solos, comes to happy culmination December 15 when Miss Wood and the NBC conductor will be married.

They met for the first time when the Denver songstress came to San Francisco and sang over NBC networks from here. One of her first programs was the Magazine of the Air, on which Fitzpatrick directs the Magazine Melodists. When she went to Los Angeles the acquaintance continued by mail, and she returned recently to say "yes" to the handsome Irish musician's plea.

The bride-to-be is well known to radio audiences both as a soloist and as a member of noted ensemble groups. Fitzpatrick came to radio from symphony and theater work. A friend of the late Victor Herbert, he substituted successfully for Herbert when the famous composer was conducting orchestra in San Francisco, and became so popular with Herbert's audiences that the composer told his friend with pretended envy: "Well, it took an Irishman to prove himself as good a man as me, anyway!"

• • • Lawrence Tibbett's zeal for realism nearly wrecked an NBC studio when he sang selections from the opera "Emperor Jones" recently. He had reached the scene in which the "Emperor" rings a hand bell for his subjects, who remain in hiding. He throws the bell to the ground in disgust. Tibbett did his own bell ringing and throwing and with such vigor that the instrument sailed across the studio to crash within six inches of the control room window as engineer and production man scurried for their lives.

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• • • Andy Potter, KGGC chief announcer, broke into radio fourteen years ago with his own station, one of the first broadcasters in the country, while still in high school.

• • • Mabel Goodwin Cleland, well known Northwest writer and beloved by thousands of radio listeners for her broadcasts as the "Teacup Philosopher," recently left Seattle after a residence of seventeen years for San Francisco to live with two of her daughters.

An established authority on pioneer life in the Pacific Northwest, the writer is the author of two widely read children's books on the subject, both of which are in use in schools throughout Washington and Oregon. During the past few months Mrs. Cleland has been engaged in writing pioneer plays heard over KJR on the "Morning Miracles" program.

• • • Madeline De Michel, KFRC's pretty accordionist, is flashing a beautiful diamond ring these days . . . Eliot Babbini, young local banker is the lucky man. . . . Although no date has been set, it is expected that the wedding will take place early in spring. . . . The engagement was announced at a surprise party Thursday evening, November 1, at the St. Francis Hotel.

• • • Joan, the five-year-old daughter of Barbara Jo Allen, NBC actress heard in the Sunday Morning Special, Winning the West, Death Valley Days and other NBC broadcasts, is already showing signs of following in her mother's footsteps. When she met Michael Raffetto, who is in charge of dramatic productions, the other day, Joan asked him for a job, pointing out that she can read faster than any other pupil in her class at school, and that if she were cast in a radio play she would say her lines "much faster" than most of the actors.

"Besides," she added, to clinch the argument, "Christmas is coming and I need some money to buy presents."

• • • KFRC's Three Rhythm Kings—Hal Hopper, Woody Newbury and Chuck Lowry, have just recorded a popular dance number with Dick Jurgens and his Hotel St. Francis orchestra. It's titled "Just Once Too Often." The disc will soon be on the market, and the vocaling of the Rhythm Kings assures it of wide popularity.

• • • It may be a lot of fun to be able to write the lyrics and music for an original musical comedy an hour long each week, but it interferes with your attendance at football games. At least so say Howard Dietz and Arthur Schwartz, who write the lyrics and music for "The Gibson Family," the Ivory Soap show heard every Saturday night over the NBC network. Both are alumni of Columbia, and with alma mammy's eleven playing great football this year, they have only one thing to mourn for—that

they cannot see 'em in action. In addition to working on tunes all week, both men attend the dress rehearsals of the programs Saturday afternoons and hear the broadcasts in their composing studio in an uptown New York hotel.

• • • Al Pearce, who started Tommy Harris out on his radio career, has a letter from him from New York City. Tommy explains how he and his wife were walking home from a program when he was stricken with a hemorrhage. Tuberculosis will keep him off the air for many months. Al suggests his old friends write him an encouraging word to NBC, New York City.

• • • Gene, of Gene and Glenn, the famous comics heard Mondays through Fridays over NBC, is radio row's most enthusiastic baseball fan. Gene knows all the big league teams and has the batting averages of most of their players at his finger tips. His most prized possession is a baseball autographed by the Chicago Cubs.

• • • James Wallace, chief engineer at KVI, left recently with his wife, for a belated vacation in California. Wallace plans to visit many of the stations in the south, with an eye to gaining some new ideas of operation and equipment. KVI, by the way, is credited with having the most beautiful and modern studios of any station on the Pacific Coast.

• • • Penry Selby, featured tenor at KFI-KECA has every right to be a singer, having been borne in Cadigan, South Wales, where people learn to sing part-songs before they learn to talk. This doesn't sound so strange nor marvelous if you ever tried to speak Welsh!

• • • Frank Black's sombre mode of attire has often been the subject of comment around the studios. However, few people realize that a flashing jewel on a finger or a brilliant spot of color is sometimes the most distracting thing the average musician can run into. Even concert artists fear a glittering rhinestone necklace or a bright spot of color in the front of the audience. In any event, Maestro Black isn't tempting the gods by turning up at a broadcast in an orange necktie or a brilliant piece of haberdashery!

• • • Maurice Webster, who at eighteen is, paradoxically, KVI's senior announcer in point of service, but the youngest on the calendar, was the surprised recipient of a special award the other day. He was awarded the second of three scholarships, inaugurated this year as a presentation to the three freshmen with the highest grades and best qualities of leadership. Maurice is a sophomore at the College of Puget Sound.

KTAB Presents **BENNIE ROGOWITZ** Conducting "THE JEWISH DATE BOOK"

A SHOWMAN from 'way back, Mr. Rogowitz was born in Kabryn, Russia. He has played in the leading theaters of all the capital cities of Europe, as well as here in the United States, where his talents have been directed chiefly along musical comedy lines. Since severing recent affiliations with the Tec-Art Film Studios in Hollywood, Mr. Rogowitz is now on the staff at KTAB.

"The Jewish Date-Book" is a presentation in behalf of the 100,000 American-Hebrews in the Bay district, a program wherein they will find coöperation and facilities for the broadcasting of the more important and interesting events and occurrences in the American-Hebrew world. Also, are featured celebrated musical selections, the works of Jewish composers.

"The Jewish Date-Book" is broadcast daily except Sundays, from 4 to 4:15, from KTAB.

HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

*Private dining rooms for group luncheons
and conventions*

RATES NOW BEGIN AT —
\$2 SINGLE WITH BATH
\$3 DOUBLE WITH BATH



SILHOUETTES

THAT vital and charming younger daughter of the Barbours has a portrayr who is just as appealing in person as Claudia is on the air.

Kathleen Wilson is a dark-haired, dark-eyed little person of twenty-three who has crowded as many experiences into her own short lifetime as Claudia Barbour has. Member of an interesting California family whose interests range all the way from social science to the stage, Kathleen grew up in a Berkeley household where she studied stage



KATHLEEN WILSON

craft and political economy simultaneously. Her father is Ben F. Wilson, well-known lecturer and writer who worked with Ramsay MacDonald and Philip Snowden in the days when the British Labor Party was in its youth. Her cousins, Irving Pichel and Violet Wilson, gave Kathleen her early stage experience, in Shakespearean productions directed by Pichel before he entered the films.

When she was graduated from high school her father took Kathleen to Europe with him and she traveled widely there, accompanying MacDonald on a speaking campaign through Scotland, then touring the continent until they came to Italy, where Kath-

leen spent the winter with friends who lived in an old Florentine palace—"We nearly froze to death," is her comment on that glamorous interlude. She studied painting and fencing in Italy and became so proficient at the latter that when she returned to the United States and enrolled at the University of California she won and held the women's fencing championship during her stay there.

She made her radio debut four years ago and the quality of her fresh, young voice—one of those all too rare ingenue voices capable of registering emotions with color and subtlety—made her one of the finds of the microphone.

"Dead Men Prowl," a mystery serial by Carlton E. Morse, provided her first radio rôle, and she appeared in several others including "The Golden Flame." She was selected for the part of Claudia in "One Man's Family" without an audition, so thoroughly did she fulfill the requirements of the rôle in voice and personality. In one matter, however, she differs utterly from her ether self; she may belong, like Claudia, to the generation that worries Father Barbour so intensely, but her matrimonial experience, unlike Claudia's, has been happy. She was married a year and a half ago to Rawson Holmes, Stanford graduate.

So deeply did Claudia's early adventures in life impress themselves upon listeners that many believed her to be a real girl. When Kathleen lost her voice with a severe case of laryngitis, and Claudia had to be sent to Europe by the resourceful playwright, hundreds of listeners wrote, telephoned, and even telegraphed inquiries and regrets. When she returned last spring the NBC switchboard almost collapsed under the calls which poured in after the broadcast.

Kathleen has danced since she was able to walk, and appeared with Ruth St. Denis when she was six. If she had to choose another career besides, acting she would find it difficult to choose between that of a ballet dancer or a painter; she loves both of these avocations of hers, and feels that they are two of the many mediums of art, to be followed on the theory that acting is a combination of all the arts. In books she prefers Russian novels; in music, Debussy and Ravel, and she hopes some day to play Lady Macbeth.

NEWS *and* COMMENT

The Tacoma Elks Lodge have just inaugurated over KVI their eighth season of presenting their weekly "Stocking Fillers" program. Every year about one hundred men from all walks of life give their time six days a week for two months, in order to put this well known series on the air. The object of the program is to gather clothes, money, toys, and other contributions that are to be distributed to needy children of the vicinity.

Tommy Burns, widely known Tacoma singer is directing the programs this year, and Max Frolic is directing the orchestra. All artists for the program donate their talents in the interests of the goal in view. Many new performers have been developed from these programs.

The "Stocking Fillers" broadcast every Friday from 9 to 11 o'clock from the main auditorium at the Elks Lodge. There a special soundproof studio has been constructed for the broadcast, so that the huge crowd that formerly jammed the studios of KVI can come here to see and hear the program as it is presented. Of course, the time is donated by the station for the programs, which have a very successful past record.

The climax of the "Stocking Fillers" programs comes Christmas morning. Then the children of the community are brought together at the Elks Lodge, to enjoy a hearty Christmas dinner with all the traditional "fixin's." Besides that, the Elks put on a special show for them, with much of the talent that has appeared on their previous air programs. And then—food, clothing, equipment for school, and other necessities for a more pleasant life during the winter are distributed to the children. The work of more than two months is now successfully finished—and the happy smiles on the children's faces are more than ample reward.

Ψ

Broadcasts to and from the Byrd Antarctic Expedition which have been heard over a coast-to-coast Columbia network since November, 1933, will be continued on Wednesdays from 7 to 7:30 p. m., under a contract renewal. The programs are sponsored by General Foods Corporation, in behalf of Grape Nuts.

The initial broadcast in the series came from the steamship Jacob Ruppert, flagship of the expedition, enroute to New Zealand. The expedition's portion of the programs now originates at KFZ, Columbia's station in Little America. Entertainment for the explorers is broadcast from WABC, New York, and other CBS stations throughout the United States. At present five tractor

and sledge parties are exploring the interior of the Antarctic. A giant Condor biplane is being prepared for a flight over the South Pole region in the near future. Reports of these adventures will be made during the regular weekly broadcast.

Ψ

Offers to pay at the rate of \$100 a minute and upward, in one case reputedly \$1,666 a minute, for radio appearances were reported today to be claiming the attention of several film stars.

In former days movie magnates had a way of swooping down on Broadway, fat check-books in hand, and taking the cream of the stage crops.

Now these same producers are watching a little swooping in their own direction, although the effect of the reputedly impending raids would not be the removal of any actor or actress from the screen even temporarily.

Although the report has never been confirmed, Greta Garbo reputedly has been offered \$25,000 for fifteen minutes on a nationwide broadcast.

Katharine Hepburn, Gloria Swanson, Shirley Temple, Charles Ruggles, Mary Boland, Bing Crosby, Lanny Ross, Eddie Cantor, John Barrymore, Joan Crawford, Adolphe Menjou, Clark Gable, Franchot Tone, Leslie Howard, Bebe Daniels, to mention but a few, are among those who either have already appeared "on the air" or who are listening to proposals that will fatten their purses considerably.

Crosby and Ross, of course, came to the screen via the radio, and it is only natural that they should continue their broadcasts. Their radio pay, although not revealed, is certain to be large.

One of the most conspicuous examples at present of the transfer from screen to microphone is Mary Pickford, whose first broadcast was attended by all the pomp and ceremony of a Hollywood premiere.

Pay for the average well known actor or actress ranges from \$1,500 for fifteen minutes up to \$6,500, which is the price for Hepburn, Swanson and the tiny Temple girl—with variations possible, of course.

The team of Ruggles and Boland is reputed to split \$2,500 for each microphone appearance, while Eddie Cantor, several years ago, drew \$10,000 weekly for his combined screen and radio appearances, and his popularity has not diminished.

Lionel Barrymore, however, can't be bothered with radio. The great George Arliss is reported—not first hand, by any means—as having said that he wanted \$100,000 for thirteen broadcasts, and those who know his delicious humor believe he did so because he

was reasonably certain nobody would take it up. So far, no one has. His "Green Goddess," headed for the loud speaker, has Claude Rains, a stage actor, in the Arliss rôle.

Time was when most any Hollywood personality would appear on the air free of charge, figuring the national publicity was well worth the expended effort.

Ψ

On November 15, KFVB, Warner Bros.' Hollywood station, boosted its power to 2,500 watts, an increase of 1,500 watts. They have already applied for an additional 2,500 watts, and that they will get the extra power seems already assured.

Ψ

The sales organization of KHJ, Los Angeles station of the Don Lee network, has recently added to the department two new salesmen, G. O. Burke, and Amory Eckley, according to an announcement by C. Ellsworth Wylie, general sales manager of the Don Lee system.

Eckley, who has had some ten years' advertising experience in Los Angeles, was transferred from the sales organization of the San Francisco Don Lee station KFRC.

The expansion was made to build up a more efficient sales organization to meet increasing business, according to Arthur J. Kemp, sales manager of KHJ.

Coincident with the expansion, James D. Fonda was made advertising service manager. He is now concentrating his efforts on an up-to-date market survey of the eleven western states.

Other changes at KHJ include the promotion of Kenneth Niles, former chief announcer, to be a producer; Clarence Hamilton, announcer, to be chief announcer and day supervisor, and Charles Bulotti, Jr., announcer, to be announcer and night supervisor.

William Goodwin, assistant production manager who was on leave of absence during the California political campaign, returned to his duties at KHJ November 12.

Ψ

Television is now a practical reality in Germany. The radio exhibit in Berlin displays for sale row on row of receiving sets to show sound films in the home. Authorities are preparing to broadcast full evening television programs, beginning in January.

The biggest television company in the world was formed recently, with the combination of the British company, Baird Television, and the Germans' Loewe & Company, Bosch, and Zeiss works in a corporation known as "Fernsehgesellschaft." Twenty-five per cent of the stock is owned by Baird. The company coöperates with the German National Postal Company, which broadcasts television films. The radius of the station,

broadcasting on a seven-meter wave from Berlin daily, is forty miles. Broadcasts often are received within a radius of 120 miles.

The concern is convinced that this can be increased soon, or that, by installing relay stations, rural districts can pick up the programs. The Berlin station broadcasts scenes directly into a transmitter, or uses regular films, the same as the movies.

Ψ

Radio stations WCOA, Pensacola, Fla., and WOC, Davenport, Iowa, have been added to the Columbia Broadcasting System, the world's largest network. There are now 102 outlets associated with the chain. Seven years ago, the original Columbia unit network consisted of sixteen stations.

WCOA is owned and operated by the Pensacola Broadcasting Company in the San Carlos Hotel, has 500 watts power and broadcasts on a frequency of 1,340 kilocycles, 233.7 meters.

WOC operated on 1,420 kilocycles, 211.1 meters, and is owned by the Palmer School of Chiropractic in Davenport, Iowa.

Ψ

The most unusual pipe organ in the world is nearing completion in one of the big NBC studios in Radio City and will be heard by network listeners at an early date.

Specially designed for broadcasting by Aeolian-Skinner in coöperation with NBC engineers, the new three-manual instrument will reproduce an almost unlimited variety of orchestral effects while matching in beauty of tone and flexibility of operation the organs of the greatest cathedrals. Its three keyboards of sixty-one notes each, and its twenty pedals, magnetically operate 1,024 pipes which are housed in a special organ loft at one end of the studio behind two sets of shutters, also electrically controlled. Chimes, which can be played on all three manuals and by the pedals, and a harp also are included in the banks of stops on each side of the console.

Every combination of string and woodwind orchestral effects can be produced at a touch of the fingers, the many sets of couplers and plungers beneath the keys of each manual permitting instantaneous variation of the thousands of effects and combinations.

A huge electric blower, which, like the entire studio itself, is set on springs, sends washed air to the pipes. More than 400 wires lead from the organ to the magnetic switchboard to hook up each of the stops in scores of combinations.

Foremost organ experts have been working with the NBC engineering staff for many weeks in planning and voicing the pipes to fit microphone requirements, and to take advantage of the unusually perfect acoustics of the studio.

The tip of a flag pole serving as an antenna, hollow wires which like water pipes carry electricity without leaking, and a quartz crystal scarcely thicker than a hair which acts as a control by vibrating 5,000,000 times a second, are among the features of the radio system just placed in operation by the Police Department of the City of Newark.

The system jointly produced by the Western Electric Company and Bell Telephone Laboratories uses an ultra-high frequency, 30,100 kilocycles. This is within a new band tentatively assigned for police work by the Federal Communications Commission to relieve crowding in the medium bands. A leader in opening up this band, Newark gains the advantage of radio operation free from atmospheric disturbances and from overlapping with other stations.

In addition to a main control room at headquarters, duplicate controls together with the transmitter are located on the 34th floor of the National Newark & Essex Bank Building, highest building in Newark. Vacuum tubes in the transmitter multiply the vibrations of the hair-thick crystal six times producing the precise frequency required.

A "concentric" transmission line composed of one copper tube within another runs to the roof, the outer tube preventing the escape of any current and thus making the line "water tight." The line runs up the inside of a 100-foot flag pole topped by a 22-foot brass tube which acts as the antenna 600 feet above street level.

In addition to forty police cars, receiving sets are planned at headquarters, precinct stations, several fire department cars and homes of officials.

Ψ

Lanny Ross, his current engagement before the motion picture cameras completed, is back in the NBC Radio City studios, continuing his broadcasting and preparing to give ambitious young artists in the East a radio hearing on the broadcasts featuring Ross and his Log Cabin Orchestra every Wednesday evening.

Auditions are being conducted to select the best available talent from among hitherto unknown microphone aspirants to perform as guest artists on the New York programs which began a few weeks ago.

The series went on the air while Ross was working in pictures on the West Coast and brought to the microphone a number of promising young singers who had never had a chance before the nationwide radio audience.

Ross himself had the same hard road to travel to fame as the newcomers that are getting a "break" in Ross's Log Cabin show. A few short years ago an obscure college

boy with an untried voice and unrealized ambitions, he got a radio hearing and began the career that has gained him recognition from coast to coast.

Consequently, with his own experience fresh in his mind, he enjoys the opportunity of presenting the youthful talent from New York City and the surrounding district in the programs from Radio City.

Ψ

Erecting the nation's tallest self-supporting radio antenna, more than doubling its daytime power, and installing a new 5,000-watt transmitter, Station KOL, Seattle CBS outlet, is expected to have a vastly increased listening area. The new equipment was put into operation November 18.

Towering nearly 200 feet higher than the Statue of Liberty, (490 feet as contrasted with 305 feet), the new "vertical radiator" is a good twenty feet higher than any similar radio tower in the United States.

Simultaneously with the installation of the new transmitter, speech amplifying equipment and vertical antenna, KOL commences broadcasting on an increased power of 2,500 watts daytime and 1,000 watts after sundown.

KOL's magnificent pipe organ, broadcasting studios and executive offices will remain in the Northern Life Tower.



EMIL J. POLAK

NBC MUSICAL COUNSELOR

Friday—9 p. m. — KPO and
Network

Polak's Mixed Quartet and Orchestra
in CASWELL CONCERT

125th Program

ARRANGED AND DIRECTED BY
POLAK

SUNDAY Programs

Nov. 25, 1934

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGDM—Weather, Records
KSL—Church of the Air
KFOX—El Despertador
KOA—Radio Pulpit

7:30 to 8:00 A. M.

• KPO & network—Good Morning; Mickey Gillette; 7:45, Lee S. Roberts and guest artists
KNX—Bill Sharples Breakfast Club
KGDM—Recordings
KVI—7:45, Temple Baptist Church
KFOX—Recordings
KSL—Comic Strips
KOA—Music and American Youth

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Ray Heatherton, baritone; 8:15, To be announced
KGO—Pair of Pianos
KYA—8:15, Christ. Science Reading
KROW—Commuters Clock
KJBS—Close Harmony
KGDM—News; Organ
* KFRC & netwk—Cleveland String Quartet

KJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KOMO—8:15, Adventures in Literature

KHJ—Sunday Times Comic
KNX—Bill Sharples Breakfast Club
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15, Funny Paper Man
KGB—Sunday Comics
KSL—Comic Strips
KOA—News; 8:05, Music; Col. Ralph Isham

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family
KGO—Mickey Gillette and Music
KYA—Science Reading; 8:45, Sabbath Hymns

KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Morning Concert
KGDM—Chapel
* KFRC & network—Salt Lake Tabernacle Choir and Organ
KOL—P. I. Comic Section
KVI—Radio Gospel League
KOIN—Morning Reverie
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Bill Sharples, Breakfast Club
KECA—Recordings
KFOX—Funny Paper Man

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special; Col. Rod, narrator, drama
KGO—Chronicle Comics
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man
KTAB—Morning Musicals
KROW—Morning Concert
KJBS—Popular Hits
KGCC—Melodies; Bargain Basement
KGDM—Bondons
KQW—Organ; Life Ins. Question Box
* KFRC & network—Salt Lake Tabernacle
KOIN—Journal Comics
KJR—Irish Minstrels; Melody Race
KNX—Help for the Day; Melody Palette
KFWB—Electrical Transcription
KECA—Recordings
KFSD—Studio Program
KGB—Signs of the Times to 9:15
KOA—Capitol Family



GEORGE GERSHWIN
CBS—3 P. M.

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Singable Songs: Emil Polak's Orchestra
KYA—Funny Paper Man
KTAB—Watch Tower; Concert
KROW—Morning Concert
KJBS—Dance Orchestra; Records
KGCC—Songs of Today; Concert
KGDM—Watch Tower; 9:45, Comics
KQW—Light Opera; Funnies
* KFRC & network—Melodies Organist; Special Meeting at Catholic University
KOL—Democratic Talk to 9:45
KHQ—Magic Travels to 9:45
KOMO—For All the Family
KNX—Elec. Trans.; 9:45, Organ
KFOX—Recordings
KECA—Recordings
KFWB—Records
KSL—Schubach Prog.; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio: Instrumentalists
KYA—Unc. Harry; 10:15, Choral
KTAB—10th Ave. Baptist Church
KROW—Watch Tower Program
KJBS—Popular Melodies
KGCC—Dance Tunes; Concert
KQW—Salon Orchestra; 10:15, Baptist Church
KGDM—Echoes of Nineties
* KFRC & network—Special Meeting at Catholic University
KQW—Baby's Boudoir; Studio
KOMO—For All the Family
KECA—Music and Musical Forms
KHJ—10:15, Randall String Quartet
KNX—Playing the Song Market
KFWB—Recordings
KFOX—Dance Records
KSL—Church of the Air
KOA—10:15, Better Housing Talk

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
KGO—Sparklets: Coquettes, vocalists
KTAB—Church Services

KYA—Old Rocking Chair; 10:45, Unique Program
KROW—Salon Group
KJBS—Dance Recordings
KGCC—Request Hour
KQW—Baptist Church Services
KGDM—Recordings
* KFRC & network—Marcus Gordon, pianist; Art Kassel's Orchestra
KVI—Voice of the Hills to 10:45
KGW—Tommy Luke
KJR—Judge Rutherford; Music
KNX—Congoin; Baptist Church
KFI—Hawaiians; Dr. Casselberry
KFWB—"The Family Circle"
KFOX—Recordings
KSL—Optical Program to 10:45
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest; Ralph Kirby, baritone; Harold Levey's Orchestra
KGO—Melody Lingers On; Josef Hornik's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—College Airs
KGCC—Request Hour
KQW—First Baptist Church
KGDM—First Baptist Church
* KFRC & network—Lazy Dan the Minstrel Man
KJR—Evergreen Empire
KNX—Temple Baptist Church
KFWB—Recordings
KECA—First Unitarian Church
KFOX—St. Lukes Church
KFSD—To be announced

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre
KGO—Concert Gems: Emil Polak's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Dance Recordings; 11:45, Songs of the Hills
KGCC—Symphonette; Records
KQW—First Baptist Church
KGDM—Church Services
* KFRC & network—Royal Hawaiian Band
KJR—Songs; Jewel Box
KNX—Temple Baptist Church
KFWB—Maude Hughes, pianist
KFOX—St. Lukes Church
KECA—First Unitarian Church

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
KGO—Bible Stories and Organ
KYA—Organ; Photography
KTAB—Church Services
KLX—Records
KROW—All Request Program
KJBS—Orch.; 12:15, Melodies
KGCC—Marjorie Lee
KGDM—Records; Portuguese Melodies
KQW—Church; 12:15, Opera Stars
* KFRC & network—New York Philharmonic Symphony
KJR—Artistic Trio
KFWB—Gold Star Rangers
KNX—Concert Group
KFOX—St. Lukes Church
KECA—Church Services

12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Revue
KGO—Bible Stories
KYA—Band Concert
KTAB—Church Services; 12:45, Tabernacle Quartet
KLX—Heleen Parmelee, pianist; Anita and Orosco
KROW—All Request Program

KJBS—Dance; Recordings
 KGGC—Recordings
 KGDM—Portuguese Melodies
 KQW—Symphony Hour
 *KFRC & netwk—Symphony Orch.
 KJR—Chimes of the East
 KNX—Concert Group
 KECA—Records
 KFOX—Electrical Transcription
 KFWB—Gold Star Rangers

1:00 to 1:30 P. M.

• KPO & network—The Rhythm Symphony, De Wolf Hopper, narrator
 KGO—Melody Train
 KYA—Waltz Time
 KTAB—L. D. S. Men's Chorus
 KLX—Pianist and Vocalist; Spice of Life
 KROW—Recordings
 KJBS—Melodies; Dixie Marsh
 KGDM—Melodies; 1:15, Records
 KQW—Melodies; Dixie Marsh
 *KFRC & netwk—Symphony Orch.
 KJR—Seattle Pacific College
 KNX—Louise Johnson, Astro-Analyst
 KECA—Recordings
 KFWB—Recordings
 KFOX—Recorded Orchestra; 1:15, Man About Town

1:30 to 2:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists
 KGO—Melody Train
 KYA—Waltz Time
 KTAB—George Kruger, pianist
 KLX—Recorded Program
 KROW—Dance Hits
 KJBS—Concert Record
 KQW—Dance Music
 KGDM—Records; Lonesome Hobo
 *KFRC & netwk—Symphony Orch.
 KJR—Metropolitan Moods
 KNX—Louise Johnson; Lal Chand Mehra
 KECA—Vocational Adjustment; Cons. of Music
 KFOX—Elec. Trans.; Organ

2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade; Orch. & vocalists
 KGO—John and Ned, harmony duo; 2:15, To be announced
 KYA—Discovery Hour
 KTAB—Chamber of Commerce; 2:15, Romancin'
 KLX—Recorded Program
 KROW—Dance Hits
 KJBS—Marjorie Lee, pianist; Orch.
 KGDM—Ansel Roby and Gang
 KQW—Marjorie Lee; 2:15, Vocalist
 *KFRC & netwk—Open House
 KJR—Hollywood Temple
 KNX—Exposition Park Concert
 KECA—Classic Hour; Records
 KFOX—Christian Science; 2:15, Electrical Transcription
 KFSD—Old-Time Program

2:30 to 3:00 P. M.

• KPO & network—American Bosch Radio Explorers Club: 2:45, Terhune Dog Drama
 KGO—To be announced
 KYA—Light Opera
 KTAB—U. C. Forum
 KROW—Theatre of the Air
 KLX—Pianist; Song Souvenirs
 KJBS—Allied Merchants; Concert
 KGGC—Sunday Show
 KGDM—Ansel Roby and Gang
 KQW—Independent Merchants; Opera
 *KFRC & netwk—Jean Ellington, vocalist; Dick Aurandt, organ; 2:45, Rabbi Maznir
 KOIN—Interview to 2:45
 KVI—2:45, Judge Rutherford
 KJR—Calvary Presbyterian Church
 KOL—2:45, Musicales

KNX—Concert
 KECA—Recordings
 KFOX—Electrical Transcription
 KFSD—Old Time Program
 KSL—Victor Herbert's Melodies; Electrical Transcription

3:00 to 3:30 P. M.

• KPO & network—Catholic Hour
 KGO—To be announced
 KYA—Light Opera
 KTAB—Records; 3:15, To be announced
 KLX—Records
 KROW—Vesper Service
 KJBS—Recordings; Philco Concert
 KGGC—Church Service
 KGDM—Honolulu Serenader; Records
 KQW—Violinist; Musical Program
 *KFRC & netwk—Music by Gershwin
 KGW—Nick Flowers; Pianist
 KOMO—Old Songs of the Church
 KFI—Makers of History
 KNX—Concert
 KFOX—Recorded Program
 KFSD—Royal Brown, organist
 KOA—Home Sweet Home

3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche
 KGO—To be announced
 KYA—Light Opera
 KTAB—Recordings
 KLX—Manila String Orchestra
 KROW—Vesper Service
 KJBS—Musical Styles
 KGGC—Church Service
 KQW—Concert Favorites
 KGDM—Organ
 *KFRC & netwk—Smilin' Ed McConnell
 KFRC—3:45, Newspaper Adventure
 KOL—3:45, Footpaths of Music
 KVI—3:45, Amusement Tips
 KOIN—3:45, Musical Program
 KJR—Cornish School Program
 KNX—Concert
 KECA—Records; Spirituals
 KFOX—Recordings
 KGB—3:45, Newspaper Adventure
 KFSD—Choralia
 KSL—3:45, Melodies

4:00 to 4:30 P. M.

• KPO & network—Martha Mears, contralto; 4:15, King's Guard
 KGO—To be announced
 KYA—Piano Concert
 KTAB—Male Quartet; 4:25, Bargain
 KLX—Recordings
 KROW—Afternoon Concert
 KJBS—Dance Orchestra
 KQW—Bible; 4:15, Semi-Classic
 KGDM—Recordings
 *KFRC & netwk—California Melodies
 KOL—Drama to 4:05
 KOIN—4:15, Old Church Songs
 KHQ—Shrines of Beauty; Doc Savage
 KVI—4:15, High School News
 KOMO—John Spargur; Royal Seven
 KNX—Amagon; Silver Strains
 KFI—Organ Recital
 KFOX—Jimmy Mann's Orchestra
 KSL—4:15, Melodic Portraits
 KOA—Ford Rangers; Melody Master

4:30 to 5:00 P. M.

• KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
 KGO—Paul Carson, organist
 KYA—Vesper Service
 KTAB—Episcopal Radio Mission
 KLX—Carefree Capers
 KROW—Recreation Singers
 KJBS—Recordings

KQW—Popular Concert; Vocal
 KGDM—Dance Band
 *KFRC & netwk—Edgewater Beach Concert Orchestra
 KJR—Jewish Program; Musical Jigsaws
 KNX—Adventures in Literature
 KECA—U. S. C. College of Music
 KFOX—Nazarene Church
 KFSD—Symphony Concert
 KSL—Chicago Knights; 4:45, Type-writer Education Research Bureau

5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Program; Eddie Cantor, comedian; Rubinnoff's Orchestra
 KGO—Mickey Gillette's Music
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Old Man Solloquy; 5:15, Melody Palette
 KROW—Rhythm Revue
 KJBS—Dance Recordings
 KQW—Semi-Classic; Catholic Prog.
 *KFRC & netwk—Ford Symphony Orchestra
 KJR—Emanuel Tabernacle
 KNX—Ethel Hubler; Dr. Matthews
 KECA—Rev. Cowner, talk; Records
 KFOX—Hi Hilarities
 KFSD—Symphony

5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Program; Eddie Cantor, comedian; Rubinnoff's Orchestra
 KGO—Gunnar Johansen, pianist
 KYA—Symphony Concert
 KTAB—Religious Services
 KLX—Covered Wagon Jubilee
 KROW—Rhythm Revue
 KQW—Concert
 *KFRC & netwk—Ford Symphony Orchestra
 KJR—Vindabonians
 KNX—Dr. John Matthews
 KECA—Chamber Music
 KFWB—Recordings
 KFOX—Theatre News; Orchestra
 KFSD—5:45, Farley's Rangers

6:00 to 6:30 P. M.

• KPO & netwk—Manhattan Merry-Go-Round; Orch. and vocalists
 KGO—Henry M. Hyde; 6:15, Personal Closeups; Radio Artist interviewed by Gypsy
 KYA—Concert Stars; Eve. Concert
 KTAB—Hillbillie Tunes
 KLX—Mixed Quartet
 KROW—Symphony; Watch Tower
 KQW—Hits of the Past; Records
 KJR—Angelus Hour
 *KFRC & network—Alexander Woolcott with Armbruster's Orch.
 KFWB—News; Mysteries; Fun Fest
 KECA—Wesley Tourtelotte, organ
 KNX—Musical Program
 KFOX—News; Rolly Wray; Drama
 KFSD—Organ Melodies

6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists
 KGO—Palace Hotel Ensemble
 KYA—Concert; Sonia Sapiro, pianist
 KTAB—Scores, Charlie Tye
 KLX—Black and White Melodies
 KROW—Ran Wade's Orchestra
 KQW—Popular Vocal
 *KFRC & network—Salon Modern
 KOL—The Pioneers
 KOIN—Moods in Music to 6:35
 KJR—Angelus Hour
 KFWB—Fun Fest; Organ; Orchestra
 KNX—Rev. C. F. Fuller
 KFOX—School Kids; Pioneers Sons
 KECA—W. Tourtelotte, organist
 KFSD—Harvey Balls Ensemble
 KSL—Father Dwyer, address

7:00 to 7:30 P. M.

- KPO & network—Hall of Fame
- KGO—Tales from Shakespeare
- KYA—Concert; Talk
- KTAB—Echoes of Portugal; Studio
- KLX—Variety Hour
- KROW—Harmonies; Dance Music
- KGCC—Church Service
- KQW—Concert Orchestra
- * KFRC & network—Wayne King's Orchestra
- KJR—The Builders
- KNX—Rev. C. E. Fuller
- KFWB—Jack Joy's Orchestra
- KECA—Pierce Bros. Quartet
- KFOX—Melody-Harmony-Rhythm
- KFSD—Furmbilt's; 7:15, Vocalist

7:30 to 8:00 P. M.

- KPO & network—Pontiac Program: Orchestra and vocalists
- KGO—Rudy Selger's Orchestra
- KYA—Melodettes
- KTAB—Church Serv. Bapt. Church
- KLX—Musical Auction; 7:45, William Don, eccentric comedian
- KROW—Associated Students
- KGCC—Church Service
- KQW—First Baptist Church Service
- * KFRC & netwk—Merrymakers
- KJR—World Revue
- KFWB—Electrical Transcription
- KECA—Nick Harris; Recordings
- KFOX—Boy Detective; Ballads
- KNX—Musical Program

8:00 to 8:30 P. M.

- KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell
- KGO—Hornik's Viennese Program
- KYA—Cabbng About; Opera
- KTAB—Church Services, Baptist
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- * KFRC & network—Merrymakers
- KJR—First Church of Christ
- KNX—Presbyterian Church
- KFWB—Hi-Jinks, Don Smith, M.C.
- KECA—Recorded Program
- KFOX—Christian Science Church

8:30 to 9:00 P. M.

- KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
- KGO—Paul Martin's Music
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- * KFRC & network—Orchestra
- KOL—Comedy Stars to 8:45
- KOIN—Comedy Stars to 8:45
- KVI—Studio Program
- KJR—Church Services
- KFWB—Hi-Jinks
- KNX—Church Services
- KECA—Recordings
- KFOX—Christian Science
- KSL—L. D. S. Services

9:00 to 9:30 P. M.

- KPO & network—The Melodious Silken Strings
- KGO—Reader's Guide
- KYA—Opera
- KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
- KLX—World Revue
- KROW—Foreign Watch Tower
- * KFRC & network—Hi-Jinks
- KOIN—Orchestra; Nikola Zan
- KVI—Orchestra
- KJR—News: National Conference
- KFI—9:15, Dream Dramas
- KFWB—Kay Van Riper, Drama
- KNX—News: 9:15, Judge Rutherford
- KECA—Countess Li Guoro, pianist; 9:15, Records
- KFOX—Beverly Hillbillies
- KFSD—Moments of Melody
- KSL—Old Spinning Wheel; Orchestra

9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's Orchestra
- KPO—The Phillistine; Souvenirs
- KYA—Bridge Reports; 9:45, News; Answer Man
- KTAB—Religious Services; Records
- KLX—News; Metropolitan Moods
- KROW—Dance Music
- * KFRC & netwk—Hi-Jinks
- KVI—News; Gospel League
- KGW—G. A. Paine; Cystex
- KOMO—Doc Savage; Romance Time
- KJR—9:45, Jack Mills' Orchestra
- KHQ—Memories; Crazy Wells
- KFI—The Phillistine to 9:45
- KNX—The Crocketts
- KFWB—Slumbertime
- KFOX—Beverly Hillbillies
- KECA—Records to 9:45
- KFSD—Temple Square; Organ
- KSL—Temple Square; Organ
- KOA—Broadmoor Country Club; Oriental Gardens Orchestra

10:00 to 10:30 P. M.

- KPO & network—Richfield Reporter; Sam Hayes
- KPO—10:15, Packard Fiesta
- KGO—John Teel, baritone
- KGO & network—10:15, Paul Carson, organist
- KYA—Jackie Souder's Orchestra
- KTAB—Japanese-American Broadcasting Society Program
- KLX—Dance Program
- KROW—Harmonies; Tango Time
- KFRC—News to 10:10
- * KFRC & netwk—To be announced Joe Sullivan, pianist
- KOMO—10:15, Jack & Melody Maids
- KHJ—News; 10:10, Dance Orchestra
- KNX—The Crocketts
- KFWB—News; Eddie Eben, organ
- KFI—10:15, Packard Fiesta
- KFOX—News; Organ

- KECA—Musical Celebrities; Organ
- KGB—News; Orchestra; Pianist
- KSL—Temple Square
- KOA—John Teel; Organ

10:30 to 11:00 P. M.

- KPO—Packard Fiesta; Tom Coakley's Orchestra
- KGO & network—Paul Carson, organist
- KYA—Concert Memories
- KTAB—Dance Orchestra
- KLX—Dance Program
- KROW—Concert Echoes
- * KFRC & network—Orchestra
- KVI—Dance Orchestra
- KOMO—Jack Mills' Orchestra
- KECA—Organ; 10:45, Records
- KFOX—Tex Howard's Orchestra
- KFWB—Dance Orchestra
- KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

- KGO & netwk—Press-Radio News; 11:05, Tom Gerun's Orchestra
- KPO—News; Midnight Melodies
- * KFRC & network—Dick Jurgens' Orchestra
- KTAB—Dansapations
- KROW—Dance of the Hour
- KGW—To be announced
- KHJ—Dance Orchestra
- KFOX—Abbott-Walden Orchestra

11:30 to Sign Off

- KGO & netwk—Tom Gerun's Orch.
- KPO—Midnight Melodies
- KFRC—Organ Recital
- KTAB—Club Tivoli Orchestra
- KROW—Music; Midnight Vagabond
- KJBS—12:01, Owl Program to 7 a.m.
- KGDM—12, Music and News
- KOL—Organ Recital
- KVI—Organ Recital
- KHJ—Midnight Moods
- KFOX—Jimmy Mann's Orchestra

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NEW RENEWAL EXTENSION C

MONDAY Programs

Nov. 26, 1934

7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—Chas. Wellman & Helen Hill
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Accordiana, Johnny Toftoff
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbille Tunes
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Crazy Mountaineers
- KOL—Organ Program
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KHQ—Financial; 7:45, Crazy Wells
- KFI—Market Quotations to 7:45
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review

8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—4-4 Time; Mobile Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Dance Melodies
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- * KFRC & netwk—Exercise & Applesauce; 8:15, Memories Garden
- KOL—8:15, Cecil and Sally
- KVI—Mountaineers; Market Specials
- KOIN—Jim Brierly
- KOMO—Morning Reveries
- KHQ—Studio Programs
- KFI—Church; Airplane Man
- KNX—Help for the Day; Song Bag
- KGB—Recordings to 8:15

8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aub. Loux, pianist; Records
- * KFRC & netwk—Hollywood Country Church
- KOMO—Varieties; Mary's Garden
- KHQ—Review; 8:45, Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Good Morning Judge; Music

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall; songs and netwk
- KGO—9:15, Carnation Prog.; 9:20, Organ Concert



NORA SCHILLER

KFRC—8:30 P. M.

- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson, hostess council
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Song Hits; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Talk
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- * KFRC & network—Voice of Experience; 9:15, Recordings
- KJR—9:15, Early Echoes
- KHQ—Shoe Shop to 9:15
- KNX—Organ; Elec. Trans.
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Improve Your Home; Alvino Rey, guitarist
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- * KFRC & netwk—Dick Messner's Orchestra
- KVI—Lesson in English; Better Business Bureau
- KOL—9:45, Beautiful Melodies
- KHQ—Walt & Marion; Sylvia Gray
- KGW—Violinist; Cooking School
- KJR—News; Songs
- KFI—Hawaiians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Amazon Program; 9:45, News
- KFSD—Stocks; Nancy Patton
- KGB—News to 9:35

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Planos
- KPO—Golden State Menu Flasher; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital

- KTAB—Old Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—The Star Parade
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recordings
- KJR—Home Makers; Music
- KOMO—Jack and Jill to 10:15
- * KFRC & network—Just Plain Bill
- KFRC—10:15, Women's Home Forum
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Musical Gems
- KNX—Eddie Albricht's Family
- KECA—Recordings
- KFSD—10:25, Flapjack Program
- KGB—10:15, To be announced
- KOA—10:15, Marietta Vasconcelles
- KSL—10:15, The Congo Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Oxford University—New Rochelle College Debate
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; 10:45, Music
- KGDM—Records; Health Talk
- * KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Sue Allen, shopping
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Samuel De Jong's Orchestra to 10:45

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Program
- KTAB—Bargains; Blues; Fashions
- KLX—Recordings; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Organettes
- KGDM—Organ Recital
- KQW—Light Classics
- * KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records
- KGB—Recordings; Farm Flashes

11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Vic & Sade
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Dance Times; Soloist
- KTAB—Modern Rhythm; News
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KHQ—Organ Recital
- * KFRC & network—Amer. School of the Air
- KGW—Pianist; Me & My Shadow
- KJR—Measured Steps
- KFI—Pianist; 11:45, Fashion Tour
- KNX—Musical; 11:45, Talk

KFSD—Smiling Young Man
KOA—11:45, Community Chest Talk

12:00 to 12:30 P. M.

● KPO & network—Vocational Agriculture; Edna Fischer, pianist; 12:15, Western Farm and Home
KGO—Radio Guild, dramatic sketch
KYA—Scriptures; 12:03, Concert
KTAB—News; Organ
KLX—Dance Music
KROW—Latin American Program
KJBS—Records and Accordionist
KGGC—Request Hour
KQW—Popular Program
KGD—Lorelle Strings; Records
★ KFRC & network—Skylights
KOL—The Carnival Hour
KVI—12:15, Front Page Headline
KOIN—Johnnie Walker's Scrapbook to 12:15
KOMO—12:15, Harp Melodies
KGW—12:15, Meier & Frank
KHQ—12:15, Business and Pleasure
KJR—Rhythm Encores; Grain Reports
★ NK—News; 12:15, Congo
KFI—Federal and State Market Reports to 12:15
KECA—12:15, News Release
KHJ—Better Business Bur. to 12:15
KGB—Better Business; Joke Book
KSL—Broadcasters Review

12:30 to 1:00 P. M.

● KPO & network—Western Farm and Home Hour
KGO—Radio Guild
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Paths of Memory
KROW—California Farm Hour
KJBS—Dance Orchestra
KGGC—Pirate Cowboys
KQW—Weather and Market Reports
KGD—Records
★ KFRC & network—U.S. Marine Band
KOL—The Carnival Hour
KOIN—12:45, Annie Brunn
KGW—News; 12:45, Studio
KHQ—Stepping Along; Studio
KVI—News and Comment to 12:45
KQW—Dr. Semler; 12:45, Studio
KOMO—Farm Talk; Cowboy Joe
KXN—To be announced
KECA—Records
KGB—12:55, Stocks
KSL—U. S. Marine Band

1:00 to 1:30 P. M.

● KPO & network—Betty & F...
1:15, East & Dumke, comedy duo
KGO—Financial Flash; News;
1:15, Ann Warner's Chats
KYA—Community Chest Luncheon
KTAB—Radio Frolic, Geo. Taylor
KLX—Records; 1:15, Martha Lee
KJBS—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGD—Records; The World Today
★ KFRC & network—America's Little House; 1:15, Carlisle & London
KOL—1:15, June Day
KGW—1:15, Dental Clinic
KOMO—1:15, Tea Time Tales
KVI—1:15, Hollywood News
KHQ—1:15, Proctor & Gamble
KJR—Headliners to 1:15
KFI—1:15, Blind Songbird
KXN—Pontrelli's Orchestra
KECA—Records to 1:15
KFSD—Studio Program to 1:15
KSL—1:15, Payroll Builder

1:30 to 2:00 P. M.

● KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music
KYA—Symphony Concert
KTAB—Jean Kent
KROW—Oakland Public Schools; Five Star Revue

KLX—Popular Concert
KJBS—Concert Recordings
KQW—Afternoon Concert
KGD—Records
KOL—1:45, Consumer's Facts
KFRC—Stocks; Christian Science News to 1:45
★ KFRC & network—Chicago Variety
KOIN—Book of Life
KJR—The Sun Dial
KXN—Pontrelli's Orchestra
KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr
KFSD—Old Time Program

2:00 to 2:30 P. M.

● KPO & network—Al Pearce and His Gang
KGO—Mickey Gillette's Music; 2:15, Jackie Heller, tenor
KYA—Symphony Concert
KTAB—Globe Trotter; Romancin'
KLX—Lost & Found; 2:05, Records
KROW—Dance Matinee
KJBS—Barrister's Club; Tunes
KGD—Hawaiians; News
KQW—Dance Matinee
★ KFRC & network—Happy-Go-Lucky Hour
KJR—Salon Hour, recorded
KXN—The Bookworm
KPCA—Classic Hour records
KSL—Orch.; 2:15, Dental Clinic
KOA—Huffman Reporter; Talk; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

● KPO & network—Al Pearce Gang
KGO—Vagabonds Quartet, instrumentalists
KYA—Vignettes of Life; 2:45, Modern Notes
KTAB—3-4 Time; Tranquility
KLX—Records; 2:35, Stocks; 2:40, Recordings
KROW—Dance Matinee
KJBS—Events of Interest; Records
KGD—The Romancers
KQW—Dance Matinee
★ KFRC & network—Happy-Go-Lucky Hour
KJR—Salon Hour
KPCA—Classic Hour, records
KXN—Foreign Recordings
KFSD—2:45, Studio Program
KSL—Organ Interlude; Tom Baker
KOA—Sizzlers; Ranch Boys

3:00 to 3:30 P. M.

● KPO & network—Langendorf Pictorial; John & Ned, vocalists
KGO—United States Army Band
KYA—P. T. A. Talk; Better Business Talk
KTAB—Records; Chinese News
KXN—Opportunity Hour
KROW—Fay Lanphier; Merry-Go-Round
KJBS—Orchestra; 3:15, Songs of Hawaii
KQW—Stock Reports; Music
KGD—Records
★ KFRC & network—Feminine Fancies
KJR—Easy Chair; Enchanted Islands
KGW—Concert Trio
KHQ—Hostess Hints; Club Bulletin
KOL—P. T. A. Program
KXN—Concert Orchestra
KPCA—Alexander Bevani; Records
KSL—Songs of Long Ago; Junior Hour
KOA—3:15, University of Denver

3:30 to 4:00 P. M.

● KPO & network—Edna Fischer, pianist; 3:35, Shirley Howard, songs; 3:45, Singing Strings
KGO—Family Cook Book; 3:45, Robert Pitner, tenor
KTAB—Royal Sophistication; Preview
KYA—Art Lecture; 3:45, Community Chest Question Box
KLX—Records; 3:45, Musical Jigsaw
KROW—Merry-Go-Round; Records

KJBS—Songs of Hawaii; Melodies
KGD—Records
KQW—Variety Program
★ KFRC & network—Three Brown Bears; Frank Castle's Matinee
KHQ—3:45, Beauty Talk
KOL—Harriet Linkins; Studio
KOIN—Newspaper of the Air
KOMO—Concert Ensemble
KFI—Ann Warner's Chats
KHJ—Stimulating Soothers to 3:45
KXN—Concert Orchestra
KGB—3:55, Along the Airways
KSL—Junior Hour; Records; News
KOA—3:45, Microphone News

4:00 to 4:30 P. M.

● KPO & network—Ray Perkins, songs and comedy; 4:15, Don Pedros' Orchestra
KGO—Something Simple, Josef Hornik's Orchestra
KYA—Old Songs; Tea Dance
KTAB—'Jewish Date Book'; Bay Meadows Feature Race
KLX—Records; Bro. Bob's Club
KROW—Waltz Time; Records
KJBS—Star Reporter; Melodies
KGD—Gilmore Oil Program
KQW—Star Reporter; Recordings
★ KFRC & network—Dan Russo's Orchestra; 4:15, Univ. of the Air
KOIN—Newspaper of the Air
KGW—Friendly Chat
KHQ—4:15, News Album
KJR—Goodwill Program; Records
KXN—Haven of Rest
KECA—Library Talk; Records
KSL—Broadcasters' Review
KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

● KGO & network—Studio Chatter
KPO—Will Aubrey, vocalist; 4:45, News Reporter
KYA—Tea Dance Parade
KTAB—Jack Hall and Artists
KLX—Bro. Bob's Club; Health School
KROW—Lee Davis' Gang
KJBS—Melodies of the Moment
KQW—Story Time; 4:45, Songs
KGD—Ernie Cruz; Records
★ KFRC & network—Piano Fantasies; 4:45, Between the Bookends
KOIN—Bob and Dolly
KHQ—N. W. on Parade
KOMO—Silhouettes; Moments of Melody
KGW—Sam Gordon; Studio Prog.
KFI—Organ Recital
KXN—Studio; Peter Holland
KSL—Adventures of Robin Hood; 4:45, Orphan Annie
KOA—Skit; 4:45, To be announced

5:00 to 5:30 P. M.

● KPO & network—Jan Garber's Supper Club
KGO—Art and Music; 5:15, Edna Fischer, pianist
KYA—Children's Hour
KTAB—Memories; 5:15, Songs
KLX—Pianist Bill; Mack & Jimmie
KROW—Merry Lane; Way Watts and Uke
KGGC—Dancing Echoes; Studio Review
KQW—Sunshine League
★ KFRC & network—Carson Robinson's Buckaroos; 5:15, Billy Bachelor
KJR—Orange and Blackie; Music
KXN—Sunset Serenade; Elec. Trans.
KFOX—Playtime Lady; Records
KECA—How Songs Grew; Story Teller
KFSD—Studio Program
KSL—5:15, Tarzan

5:30 to 6:00 P. M.

● KPO & network—King's Guard; 5:45, Shortwave Broadcast from the Schooner 'Seth Parker'
KGO—Ivory Stamp Club; 5:45, Orphan Annie, Elec. Trans.

KYA—Metropolitans; 5:45, Campbell Corner
 KTAB—Dr. Thompson, talk
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGGC—Music; Irish Gems
 KGW—Popular Orchestra; 5:45, Voice of Portugal
 *KFRC & network—Atwater Kent Program
 KGW—Ivory Soap to 5:45
 KJR—Tarzan; 5:45, Orphan Annie
 KOMO—Ivory Stamp Club
 KHQ—Ivory Stamp Club
 KFI—Ivory Stamp Club to 5:45
 KNX—Son of Fire; Song Service
 KECA—5:45, Recordings
 KFOX—Theatre News; Songs
 KFSD—Studio; Farley's Rangers
 KOA—Pick and Pat

6:00 to 6:30 P. M.

*KPO & network—Sinclair Greater Minstrels with Gene Arnold
 KGO—String Time
 KYA—Cy Trobbe and Orchestra
 KTAB—Concert
 KLX—Arion Trio
 KROW—News; Rhythm Kings
 KGGC—Dinner Dance
 KGW—Dept. of Agriculture; Records
 *KFRC & network—Chesterneid Prog.; Rosa Ponselle and Orch.
 KGW—Traffic Talk to 6:15
 KHQ—Schooldays; Melodies
 KJR—News; Romance Time
 KOMO—30 Minutes of Music
 KFWB—News; Mysteries; Organ
 KNX—News; 6:15, Concert Group
 KFOX—News; Trio, Al & Molly
 KECA—Board of Education; News

6:30 to 7:00 P. M.

*KPO & network—Colgate House Party
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
 KYA—Cy Trobbe's Orchestra
 KTAB—Sports, Mac McMahon
 KLX—Arion Trio
 KROW—Ne'er Do Well
 KGGC—Theatre of the Air; Dance
 KGW—Mkt. Reports; Recordings
 *KFRC & network—To be announced
 KOIN—6:45, Sports Headlines
 KVI—To be announced
 KOL—Chas. A. Reynolds to 6:45
 KJR—Romance Time; Jimmie Allen
 KNX—Concert; 6:45, Jimmie Allen
 KFWB—Organ; 6:45, Jimmie Allen
 KECA—Organ and Vocalist
 KFOX—School Kids; Jimmie Allen
 KGB—Studio; 6:45, Gridiron Guesses
 KSL—The Big Show

7:00 to 7:30 P. M.

*KPO & network—Carnation Contended Program
 KGO—Organ Symphony
 KYA—Sports; Tales of the Turf
 KTAB—Italian News
 KROW—C. W. Hammond; L'Italia News
 KLX—News; 7:15, Lovable Liars
 KGGC—Arnet Amos; Records
 KGW—Weather; News; Varieties
 *KFRC & network—Wayne King's Orchestra
 KJR—Song Bag; Dollars & Sense
 KNX—Watanabe & Archie; Rajput
 KFWB—Football Talk; Music
 KECA—Organ and Vocalist
 KFOX—Eb and Zeb; 7:15, Bobby & Betty
 KFSD—Troubadors; Sonny & Buddy

7:30 to 8:00 P. M.

*KPO & network—Memory Lane
 KGO—Comedy Stars of Hollywood; 7:45, Community Chest Talk; 7:50, Cliff Nazarro, songs
 KYA—Cowboys; Louise Taber
 KTAB—To be announced; Organ

KLX—Silver Strains; 7:45, Clinic of the Air
 KROW—L'Italia Echoes of Italy
 KQW—Italian Radio Theatre
 *KFRC & network—Public Health Program; Unsolved Mysteries
 KGGC—Bab May; Recordings
 KOL—Speaker Stevenson to 7:45
 KHQ—To be announced
 KVI—Dr. Mellor to 7:45
 KOIN—Jimmy Allen Adventures; Through the Ember Glow
 KJR—Knights of Note
 KKLX—In-Laws; King Cowboy
 KFWB—Syncoptors
 KFOX—Boy Detective; Vagabonds
 KECA—Records; 7:45, Law Talk
 KSL—Crazy Crystals; Alka Seltzer

8:00 to 8:30 P. M.

*KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
 KGO—Stanford University Program; 8:15, College Daze
 KYA—Business Hour; Amateur Party
 KTAB—Itchy & Scratchy; Ballads
 KLX—Clinic of the Air
 KGGC—Spanish-American Program
 KROW—Italy; Watch Tower
 KGW—Voice of Portugal; Jr. C. of C.
 *KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
 KJR—Romance; Carefree Capers
 KNX—Songs; Electrical Trans.
 KFWB—Jack Joy's Orchestra
 KECA—Vocalist; 8:15, Philosopher and Country Jane
 KFOX—Organ & Piano
 KFSD—Adventures of Jimmie Allen

8:30 to 9:00 P. M.

*KPO & network—Voice of Firestone Garden Concert; Orchestra with guest artists and chorus
 KGO—Drama Hour
 KYA—Amateur Party
 KTAB—Butchers Union; Studio
 KLX—All Star Sports; Tonic Tunes
 KROW—Happy Harmonies; News
 KGGC—Concert; Timely Tunes
 KGW—Jr. C. of C.; Orchestra
 *KFRC & network—Blue Monday Jamboree
 KJR—Highlight Hour
 KFWB—Drama
 KNX—Pluto (Elec. Trans.)
 KECA—SERA Orchestra
 KFOX—Goodyear Melodies; Cecil & Sally

9:00 to 9:30 P. M.

*KPO & network—Shell Show; Rush Hughes, master of ceremonies; guest artists; Yahbut & Cheerily
 KGO—Guy Lombardo's Orchestra
 KYA—Party; Nat'l Defense
 KTAB—Nightherders
 KLX—Krausmeyer & Cohen; Music
 KROW—Powder River Wranglers
 KGW—Dance Frolic
 KGGC—News; Wyoming Cowboys
 *KFRC & network—Blue Monday Jamboree
 KJR—News; Melody Time
 KNX—News; Ed. McConnell
 KFWB—Harry Sosnik's Orchestra
 KECA—9:15, Fishing & Hunting Talk
 KFOX—Beverly Hillbillies
 KFSD—Furmbilt Program; Marie Viratelle Kriete

9:30 to 10:00 P. M.

*KPO & network—Shell Show
 KGO—Anson Weeks' Orchestra
 KYA—Concert Orchestra; 9:45, News
 KTAB—Press; Music Arts
 KLX—News; Musical Headlines
 KROW—St. Mary's College Prod.
 KGGC—Dance Tunes; Songs
 KGW—Dance Frolic
 *KFRC & network—Claude Hopkins' Orchestra
 KOIN—Ironized Yeast Drama; Orch.

KOL—Talk; News; Editorial
 KVI—News Flashes to 9:45
 KJR—The Purple Ray; C. of C.
 KNX—Mary Kirk; The Crocketts
 KFWB—Sons of Pioneers
 KECA—Song Recital
 KHJ—"Witches Tales"
 KFOX—Beverly Hill Billies
 KFSD—Marie Viratelle Kriete
 KSL—9:45, Milt Taggart's Orch.

10:00 to 10:30 P. M.

*KPO & network—The Richfield Reporter; 10:15, Red Davis
 KGO—Marshall's Mavericks
 KYA—Orchestra; Rhyme Land
 KTAB—Golden State Players
 KLX—Dance Music
 KROW—Royal Hawaiians
 KGGC—Ten o'Clock Review
 KFRC—News; Elec. Trans.; To be announced
 KOL—Editorial; Sunshine Hour
 KVI—Dance Orchestra
 KOIN—Dorothy Dix Drama
 KJR—Musical Favorites
 KHJ—News Items; 10:10, Music
 KNX—To be announced
 KFWB—News; Organ
 KECA—Musical Celebrities
 KFOX—News; Organ
 KOA—10:15, Studio Program
 KSL—The KSL Players

10:30 to 11:00 P. M.

*KPO & network—Waltz Time; 10:55, News
 KGO—News; Williams-Walsh Orch.
 KYA—Rhyme Land; Lyric Quartet
 KTAB—Songs Without Words
 KLX—Dance Records
 KROW—Quiet Harmonies
 KGGC—Merry Melodies
 KFRC—Sports to 10:35
 *KFRC & network—Ben Pollack's Orchestra
 KOL—Dance Music
 KOMO—Light Classics
 KGW—10:45, Jack Cody's Restaurant
 KOIN—Anthony's Columbians
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KHJ—The Islanders
 KFOX—Tex Howard's Orchestra
 KFWB—Dance Orchestra
 KECA—Recordings

11:00 to 11:30 P. M.

*KPO & network—Ted Fio-Rito's Orchestra
 KGO—Organ Concert
 KYA—Troubadour; Organ
 KTAB—Dancesapations
 KROW—Dance of the Hour
 *KFRC & network—Frank Jenks' Orchestra
 KOIN—Kelly's Kaballeros; Orch.
 KOMO—Moonlight Melodies
 KNX—Pontrelli's Orchestra
 KFWB—Harry Sosnik's Orchestra
 KFOX—Harry Sosnik's Orchestra

11:30 to 12:00 Midnight

*KGO & network—Jimmy Grier's Orchestra
 KPO—Organ Concert
 KYA—Organ Recital
 KTAB—Dance Orchestra
 KROW—Dance Music
 KGDM—12, Records to 6
 *KFRC & network—Midnight Moods
 KOL—Dance Music
 KOMO—Biltmore Orchestra
 KJR—Melody Palette; Phantastes
 KFWB—Abbott-Walden Orchestra
 KFOX—Jimmy Mann's Orchestra

12:00 to Sign Off

KROW—Midnight Vagabond
 KHJ—Recordings
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

TUESDAY Programs

Nov. 27, 1934

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbilly Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Talk; 7:35, Varieties
- KGW—Piano to 7:45
- KOMO—7:45, Stradivarieties
- KJR—Market Quotations; Records
- KHJ—Recordings and Stages
- KNX—Bill Sharples and his Breakfast Club Gang
- KFI—N. Y. Stocks to 7:45
- KECA—Morning Bible Fellowship; 7:45, Records
- KFSD—7:45, Studio Program
- KGB—Talk; Stocks; Records
- KSL—Advertisers Review; Music

8:00 to 8:30 A. M.

- KGO & network—Johnny O'Brien
- KGO—8:15, Organ Concert
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Exercise & Applause
- KFRC & network—8:15, Alexander Semmler, pianist
- KOL—8:15, Cecil and Sally
- KOIN—Rhythms to 8:15
- KHQ—Studio; Crazy Wells
- KOMO—Morning Reveries
- KEX—Calvary Tabernacle
- KGW—8:15, Breakfast Club
- KVI—Recordings to 8:15
- KNX—Gene Autrey; Help for the Day
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGK—Records to 8:15
- KSL—Studio Ensemble to 8:15
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KGO & network—U. S. Marine Band
- KPO—Beaux Arts Trio
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KHQ—8:45, Home Comfort
- KOMO—Melodies; Mary's Garden
- KFRC & network—Hollywood Country Church
- KNX—Song Bag; Personal Advisor
- KFI—Ballads; Helpful Hints
- KSL—Mary & John; Mary & Bennie

9:00 to 9:30 A. M.

- KGO & network—U. S. Marine Band
- KGO—9:15, Edna Fischer, pianist
- KPO—Barbara Lee
- KPO & network—9:15, Heinz Musicale
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; Varieties



VAUGHN DE LEATH
KGO—4:45 P. M.

- KJBS—Kings Men; Bargains
- KGGO—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- KVI—9:15, Mystic Melodies
- KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Crazy Wells; Records; Goodwill Industries
- KOL—9:15, Prudence Penny
- KGW—Edna Jacks, pianist; Trio
- KJR—9:15, Early Echoes
- KFI—Hawaiian Group; Jean Abbey
- KNX—Organ; Lotus Land
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society
- KPO—9:45, Organ Concert
- KGO—Improve Your Home
- KGO & network—9:45, Three of a Kind
- KYA—Waltz Time
- KTAB—Hour of Prayer
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGGO—Recordings
- KQW—Musical Program
- KGDM—News; Records
- KFRC & network—Pat Shelvin's Orchestra
- KVI—Dr. Burns; Orchestra
- KOL—9:45, Beautiful Melodies
- KHQ—9:45, Sylvia Gray
- KJR—News; Songs for Sale
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KNX—Drury Lane; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News to 9:35

10:00 to 10:30 A. M.

- KGO & network—Press-Radio News; 10:05, Army Band Concert
- KPO—As Woman to Woman; 10:15, Cliff Nazarro, vocalist
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Old Bachelor; Bargains

- KLX—Clinic; Stocks; News
- KROW—The Star Parade
- KJBS—News; Orch.; Melody Parade
- KGGO—Cal King
- KQW—Headline Memories
- KGDM—So This is Hollywood
- KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KVI—10:15, Musical Gems
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KHQ—Economic Housewife
- KEX—Lost and Found Items: 10:02, Classical Soloist
- KJR—Home Makers; Music Shop
- KFI—Helene Hill, pianist; 10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family
- KGB—10:15, To be announced
- KSL—10:15, Congoin Program

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Russ Lyons' Orchestra; 10:45, Ranch Boys, cowboy songs
- KYA—Organ Concert
- KTAB—Health Talk
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGGO—Hits of Today
- KFRC & network—Esther Velas Ensemble; Art Kassel's Orch.
- KOIN—Shopping; Studio Program
- KGDM—The Rondos
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hillbillies
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts Log o' the Day
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Orch.; 11:15, Medical Talk
- KGGO—Mlady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOL—Garden Talk; 11:15, News
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KFRC—Women's Home Forum
- KJR—Rhythm Builders
- KVI—Observer; Talk; Music
- KOIN—Art Kirkham
- KNX—Marshall Grant, organist
- KECA—Records; Medical Talk
- KGB—To the Ladies

11:30 to 12:00 Noon

- KPO & network—Smackout; 11:45, Vic and Sade
- KGO—Piano Vignettes; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion
- KTAB—Modern Rhythms; News
- KLX—Anita and Crocco; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGO—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Organ
- KHQ—Organ Concert
- KFRC & network—American School of the Air
- KOIN—Art Kirkham
- KJR—Irish Minstrel; Records
- KFI—11:45, Fashion Tour
- KNX—Spice of Life; Ionizer Talk
- KECA—Records; Music Talk
- KOA—Colorado Agric. College Prog.

12:00 to 12:30 P. M.

●KGO & netwk—Art Collins' Orch.
KGO—12:15, Financial Flashes;
12:20, Elmore Vincent
KPO—News Reporter
●KPO & netwk—12:15, Western
Farm and Home Hour
KYA—Scripts; Noonday Concert
KTAB—News; Organ
KLX—Dance Music
KROW—Latin-American Program
KJBS—Song Hits; 12:15, Records
KGGC—Request Hour
KQW—Popular Orchestra
KGD M—Road Report; Recordings
★KFRC & netwk—Columbia Vari-
ety Hour
KOL—Carnival Hour
KVI—12:15, Front Page Headlines
KGIN—Johnnie Walker; Amie Brunn
KOMO—12:15, Viennese Vagabonds
KJR—Notes; Grain Report to 12:15
KHQ—12:15, Chamber of Com-
merce, Lunch
KGW—12:15, Meier & Frank
KFI—Market Reports to 12:15
KNX—News; 12:15, Congo
KECA—12:15, News Release
KSL—Payroll Builder
KOA—Charlie Davis' Orchestra

12:30 to 1:00 P. M.

●KPO & netwk—Western Farm
and Home Hour
KGO—Mickey Gillette's Music
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Musical Auction
KROW—Calif. Home Hour; Records
KJBS—Dance Matinee
KGGC—Pirate Cowboys
KQW—Weather Forecast; Mkt. Rep.
★KFRC & netwk—Variety Hour
KOL—Carnival Hour
KOMO—12:45, Cowboy Joe
KJBS—News; Studio Program
KHQ—Chamber of Commerce
KNX—Studio Program
KECA—Concert Group
KSL—Utah Agric. College to 12:45
KOA—Brown Palace Hotel Orch.

1:00 to 1:30 P. M.

●KPO & netwk—Betty and Bob;
1:15, East and Dumke
KGO—Music; 1:15, Ann Warner
KYA—Community Chest Luncheon
KTAB—Radio Frolie
KLX—Records; Martha Lee
KROW—Concert Melodies
KJBS—Stock Reports; Song Hits
KQW—Friendly Hour
KGD M—Recordings; Organ
★KFRC & netwk—Visiting Amer-
ica's "Little House"
KFRC—1:15, Health Society Talk
KOL—1:15, Julie Day
KVI—1:15, Hollywood News
KOMO—1:15, Tea Time Tales
KJR—Headliners to 1:15
KGW—1:15, Dental Clinic
KFI—1:15, Wellman & Hill
KNX—Pontrell's Orchestra
KFSD—Studio Program to 1:15
KGB—1:15, Stocks; Music
KSL—Payroll Builder

1:30 to 2:00 P. M.

●KPO & netwk—Oxydol's Own Ma
Perkins; 1:45, Betty Marlowe talk
KGO—Ann Warner's Chats; Dot
Kay, contralto
KYA—Musical Strings; 1:45, Piano
Concert
KTAB—Jean Kent. Economics
KLX—Popular Concert
KROW—Spanish Serenade
KJBS—Dance Orchestra
KQW—Afternoon Concert
★KFRC & netwk—Educational
Feature to 1:45
KFRC—1:45, Stocks; Christian Sci-
ence News

KGDM—Organ; Recordings
KOL—Educational Feature
KGIN—Book of Life
KJR—Sun Dial; Musical Headlines
KEX—Grain Reports; Records
KNX—Pontrell's Orchestra
KFSD—Old Time Program

2:00 to 2:30 P. M.

●KPO & netwk—Al Pearce and
His Gang
KGO—Meredith Willson's Orchestra
KYA—Don Valdemar's Orchestra
KTAB—Globe Trotter; Romancin'
KLX—Recordings
KROW—Dance Matinee
KJBS—Better Business Talk; 2:15,
Tango Orchestra
★KFRC & netwk—Happy Go
Lucky Hour
KQW—Dance Matinee
KGD M—Records and News
KJR—Salon Hour
KEX—World Bookman; Music
KNX—The Bookworm
KECA—Classic Hour
KSL—Orch.; 2:15, Dental Clinic
KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

●KPO & netwk—Al Pearce Gang
KGO—Pair of Planos
KYA—Vignettes of Life; 2:45,
Modern Notes
KTAB—Three-Four Time; Records
KLX—Records; Stocks; Records
KROW—Dance Matinee
KQW—Dance Matinee
KJBS—Events of Interest; Records
KGD M—The Romancers
★KFRC & netwk—Happy Go
Lucky Hour
KJR—Salon Hour
KEX—Music
KNX—Recordings
KECA—Classic Hour
KFSD—2:45, Studio Program
KSL—Milton Charles; 2:45, Minia-
tures

3:00 to 3:30 P. M.

●KPO & netwk—Langendorf Pictor-
ial; 3:15, Eileen Piggott, soprano
KGO—Angelo Ferdinando's Orch.;
3:15, Mid-Week Hymn Sing
KYA—Band Concert
KTAB—Records; Chinese News
KEX—Song Market; 3:15, Records
KROW—Presenting Fay Lanphier;
3:15, Merry-Go-Round
KJBS—News; Records
KQW—Stocks; 3:15, Variety
KGD M—Recordings
★KFRC & netwk—Feminine Fancies
KJR—Operatic Gems
KEX—Orchestra
KGW—Crazy Crystals to 3:15
KHQ—Econ. Housewife; Bulletin
KNX—Concert Orchestra
KSL—Pianist; 3:15, Junior Hour
KOA—Orchestra

3:30 to 4:00 P. M.

●KPO & netwk—Edna Fischer,
pianist; 3:35, Dorothy Page, con-
tralto; 3:45, Songfellow
KGO—Beaux Arts Trio
KYA—Symphony Sketches
KTAB—Sophistication; Picture Talk
KLX—Recordings
KROW—Merry-Go-Round; Records
KQW—Variety Program
KJBS—Musical Comedy
KGD M—Ernie Cruz Program
★KFRC & netwk—Frank Castle's
Matinee; Correct English
KOL—Harriet Linkins; Studio
KGIN—Newspaper of the Air
KHQ—King's Men; Beauty Talk
KOMO—Birbaum's Bavarians
KFI—Ann Warner's Chats
KNX—Concert Orchestra
KOA—3:45, Microphone News
KSL—The Junior Hour; Records

4:00 to 4:30 P. M.

●KPO & netwk—King's Guard,
quartet; 4:15, Pedro's Orchestra
KGO—Arts Trio; 4:15, Tally-Ho
KYA—Symphony; Tea Dance
KTAB—Lauretta La Marr; Bay
Meadows Feature Race
KLX—Notes in Rhyme; Bob's Club
KROW—Waltz Time; Speaker
KJBS—Star Reporter; Orchestra
KGD M—Gilmore Oil Program
KQW—Star Reporter; Tunes
★KFRC & netwk—Dan Russo's
Orchestra; University of the Air
KOL—4:15, What's New
KGIN—Newspaper of the Air
KQW—Friendly Chat
KHQ—4:15, News Album
KJR—Tea Dansant
KFI—Nick Harris to 4:15
KNX—Haven of Rest
KECA—4:15, Recordings
KSL—Town Crier
KOA—4:15, Orchestra

4:30 to 5:00 P. M.

●KPO & netwk—You and Your
Government
KGO—4:45, News Reporter
KGO—Beaux Arts Trio
●KGO & netwk—4:45, Vaughn de
Leath, songs
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; Health School
KROW—Lee Davis' Cowboys
KJBS—Dance Orchestra
KQW—Story Time; 4:45, Songs
KGD M—Iron House; Serenader
★KFRC & netwk—Charlie Kent
and Adlerikans; 4:45, Between the
Bookends
KVI—Max Frolie's Orchestra
KGIN—Bob & Dolly to 4:45
KOL—To be announced to 4:45
KOMO—Talk; Saxophone Melodies
KJR—4:45, Snapshots
KFI—Organ Recital
KNX—Recordings; U. S. C.
KSL—Town Crier; Orphan Annie

5:00 to 5:30 P. M.

●KPO & netwk—Nomads, Josef
Hornik's Orchestra
KGO—Back Stage Chatter; 5:15,
Sam Moore, guitarist
KYA—Children's Hour
KTAB—Memories in Melody
KLX—Studio; Bill, Mack & Jimmie
KROW—Memory Lane; Ramona,
Romero
KGGC—Echoes; Studio Frolie
KQW—Popular Concert
KFRC—Sun of Fire
★KFRC & netwk—5:15, Billy
Bachelor
KVI—"Last of the Mohicans" to
5:15
KHQ—5:15, Donald Ayers Adventures
KJR—Steamboat Bill; Records
KGW—Vocalist; Studio Program
KNX—Organ; 5:15, Mummy Club
KFI—A. C. Gilbert to 5:15
KFOX—Playtime Lady; Records
KSL—Pullman Prog.; 5:15, Tarzan
KOA—5:15, Story Behind the Claim

5:30 to 6:00 P. M.

●KGO & netwk—Chester Rowell
KGO—5:45, Orphan Annie (E. T.)
KPO—Behind the Footlights
●KPO & netwk—To be announced
KYA—Metropolitan; 5:45, Campbell
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Records; 5:45, Irish Gems
KQW—Popular Orchestra; Voice of
Irtugal
★KFRC & netwk—Joe Stovall's
Orchestra
KFRC—5:45, Bobs, Sports Authority
KOL—5:45, Ralph Horr, talk
KGIN—5:45, Merry Men

KJR—Once Upon a Time; Orphan Annie
 KVI—5:45, To be announced
 KOMO—Moments of Melody to 5:45
 KNX—Organ; "Mongoose" Murder
 KFT—Your Pal Jimmy to 5:45
 KECA—Word Detective; Records
 KFOX—Theatre News; Recordings
 KGB—Studio; 5:45, Robin Hood
 KFSD—5:45, Farley's Rangers
 KSL—Orch.; Krausemeyer & Cohen
 KSA—McMurtry Harmonists

6:00 to 6:30 P. M.

•KPO & network—Melodiana, ensemble direction Ernie Gill
 KGO—Community Forum
 KYA—Cyrus Trobbe Orchestra
 KTAB—Dinner Concert
 KLX—Arlon Trio
 KROW—News; 6:15, Harmonies
 KGGC—Dinner Dance
 KQW—Department of Agriculture; 6:15, Popular Program
 *KFRC & network—Bing Crosby & Boswell Sisters
 KJR—News to 6:15
 KOMO—Musical Mannequins
 KGW—Musical Mannequins
 KHQ—Pick and Pat
 KFWB—News; Mysteries; Organ
 KNX—News; 6:15, Concert
 KFI—6:15, Four Blackbirds
 KECA—Children of All Lands; News
 KFOX—News; Cheerio Boys; Al & Molly

6:30 to 7:00 P. M.

•KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
 KGO—Harry Stanton, basso; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra
 KTAB—Sport Page; Maralee Gray, Klem Kennedy and Leo Rumsey
 KLX—Arlon Trio
 KROW—Rhythm Kings; 6:45, Dr. G. Facci
 KGGC—Theatre of the Air; Music
 KQW—Market Reports; Records
 *KFRC & network—Isham Jones' Orchestra for Chevrolet
 KJR—Vindabonians; Jimmy Allen
 KFOX—School Kids; Jimmy Allen
 KFWB—Organ; 6:45, Jimmy Allen
 KNX—Dance; 6:45, Jimmy Allen
 KECA—Wesley Tourtellotte, organ

7:00 to 7:30 P. M.

•KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
 KGO—Every Man's Palace
 KYA—Ernie Smith's Sport Page; 7:15, Memory Strains
 KTAB—Talk; 7:15, Sport of Kings
 KLX—News; Song Souvenirs
 KROW—C. W. Hammond; 7:15, L'Italia News
 KGGC—Concert
 KQW—Weather; 7:15, Music
 *KFRC & network—Camel Caravan
 KFB—Song Bag
 KNX—Frank Watanabe; Concert
 KFWB—Ray de O'Fan; Hollywood Hilarities
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

•KPO & network—Palmolive Beauty Box Theatre
 KGO—Redwood Reveries; Argentine Trio
 KYA—Orch.; 7:45, Gold Rush Days
 KLX—Merlyn Morse, tenor; 7:45, Spice of Life
 KTAB—Studio Program; Organ
 KROW—Calvary Meditations; Records
 KGGC—Jeanne Carole; 7:45, Records
 KQW—Italian Radio Theatre

*KFRC & network—Geo. Givot
 KOL—Speaker Stevenson to 7:45
 KOIN—Jimmy Allen; Studio Prog.
 KVI—Dr. R. M. Mellor
 KJR—Old Songs; Waltz Dreams
 KNX—The In-Laws; King Cowboy
 KFWB—Mrs. Pasquale and Califs.
 KFOX—Boy Detective; Aristocrats
 KGB—Comedy Stars to 7:45
 KSL—Ridge Roamers; Origin of Superstition

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
 KGO—California State Chamber of Commerce Program; 8:15, College Days
 KYA—Bethel Melvin, pianist; Musical Milkman
 KTAB—Itchy and Scratchy; London Fantasy
 KLX—Manila Stringed Orchestra
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Melody Round-Up
 *KFRC & network—Myrt & Marge; 8:15, Beauty That Endures
 KOL—8:15, Comedy Stars
 KOIN—8:15, Comedy Stars
 KVI—8:15, Souvenirs
 KJR—Waltz Dreams; Rhythm Encores
 KNX—June Irwin; Adlerikans
 KFWB—Welcome Lewis; 8:15, Orch.
 KFOX—Garden Talks; Melodies
 KECA—Recordings
 KFSD—Jimmie Allen to 8:15
 KGB—8:15, Scrapbook of Life
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

•KPO & network—Leo Reisman's Orchestra
 KGO—Black Diamonds; Jack Meakin
 KYA—Tom Coakley's Orchestra; 8:45, Leon Moljca's Orchestra
 KTAB—London Fantasy; Studio
 KLX—Sports; 8:45, Melody Palette
 KROW—Italian Program
 KGGC—Concert; 8:45, Timely Tunes
 KQW—Melody Round-Up
 *KFRC & network—Calling All Cars
 KOIN—Little Show; Drama; Orch.
 KJR—Silver Strains; Castles in Music
 KFWB—Pioneers' Sons; Orchestra
 KNX—Forge of Freedom
 KECA—Dr. Geo. Liebling, pianist
 KFOX—Three Vagabonds; Cecil & Sally
 KSL—Auerbach; Bill Post, baritone

9:00 to 9:30 P. M.

•KPO & network—Ben Bernie's Orchestra
 KGO—Neapolitan Echoes
 KYA—Russian Melodies; Radio Players
 KTAB—Nevada Nighthanders
 KLX—Old Gospel Hymns
 KROW—Italian Program; Music of the Masters
 KQW—Band Concert
 KGGC—News; Wyoming Cowboys
 *KFRC & network—Boloros; 9:15, Clyde Lucas' Orchestra
 KOIN—Krausmeyer & Cohen
 KVI—Krausmeyer & Cohen to 9:15
 KOL—News; Editorial; Boxing
 KJR—News; Singers
 KNX—News; 9:15, Studio Program
 KFWB—Orchestra; News
 KFOX—Beverly Hillbillies
 KFSD—Moments of Melody
 KSL—Orchestra; 9:15, Smoke Rings
 KOA—Comedy Stars; Studio

9:30 to 10:00 P. M.

•KPO & network—Death Valley Days
 KGO—Harry Sosnik's Orchestra
 KYA—Players; News; Answer Man
 KTAB—News; Vedder Players
 KLX—News; Fireside Phantasies
 KROW—Master's Music; Records

KGGC—Dance Tunes; Symphonette
 KQW—Hits of the Past
 *KFRC & network—The University Explorer
 KOL—Boxing Bouts
 KOIN—Fights
 KVI—News Flashes to 9:45
 KJR—Pick and Pat
 KNX—Pick and Pat (E. T.)
 KFWB—Boxing Bouts
 KFOX—Boxing Bouts
 KECA—Recordings
 KFSD—Feature Program
 KSL—Smoke Rings; Orchestra
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter; 10:15, Story Behind the Claim
 KGO—Nobody Home, variety program with Orchestra & Vocalists
 KYA—Lady in Blue; 'Two's Enuf'
 KTAB—Club Tivoli
 KLX—Dance Music
 KROW—Hawaiians; Sports
 KGGC—Ten o'Clock Review
 KFRC—News; Studio Program
 *KFRC & network—10:15, Fred Skinner, Negro Song Stylist
 KOIN—Fights
 KVI—High School Rally
 KJR—Till Tomorrow
 KFWB—Boxing Bouts
 KECA—Musical Celebrities, records
 KNX—The Crockett
 KFOX—Boxing Bouts
 KFSD—10:15, Studio Program
 KSL—Dance Orchestra
 KOA—Country Club Orchestra

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orch. 10:55, Press-Radio News
 KGO—News; Williams-Walsh Orch.
 KYA—Dance Orchestra
 KTAB—Dance Orchestra
 KLX—Dance Music
 KROW—Quiet Harmonies
 KGGC—Ten o'Clock Review
 *KFRC & network—Orchestra
 KOIN—Kelly's Kaballeros to 10:45
 KJR—Jack Mills' Orchestra
 KGW—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Dance Orchestra
 KFOX—Tex Howard's Orchestra
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

•KGO & network—Fio-Rito's Orch.
 KPO—Tom Gerun's Orchestra
 KYA—Sandman Organ
 KTAB—News; Dansapations
 KROW—Dance of the Hour
 *KFRC & network—Jurgen's Orch.
 KOIN—Anthony's Columbians
 KOMO—Silver Strings
 KGW—Dance Orchestra
 KNX—Pontrelli's Orchestra
 KFWB—Harry Sosnik's Orchestra
 KFOX—Harry Sosnik's Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jack Mills' Orch.
 KPO—Organ Concert
 KYA—Organ
 KTAB—Club El Cortez
 KROW—Dance Music; Vagabond
 KFRC—Ben Follack Orchestra
 KVI—Dance Orchestra
 KOMO—Jack Mills' Orchestra
 KJR—Melody Palette; Fireside Phantasies
 KFWB—Abbott-Walden Orchestra
 KHJ—Music
 KGB—Dance Orchestra
 KFOX—Jimmy Mann's Orchestra

12:00 to Sign Off

KTAB—Dawn Club
 KROW—Midnight Vagabond
 KGD—Music and News
 KGB—Records
 KJBS—12:01, Owl Program to 7 a.m.

WEDNESDAY Programs

Nov. 28, 1934

7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Fiorenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Organ Revellie
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Wellman & Hill
- KECA—Health Exercises to 7:15
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Broadcasters Review
- KOA—7:15, Instrumental Trio

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Organ concert
- KGQ—Three Scamps; 7:45, Sam Moore, guitarist
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KFI—N. Y. Stocks to 7:45
- KNX—Bill Sharples' Club
- KHJ—Recordings and Stocks
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

8:00 to 8:30 A. M.

- KPO & network—The Honeymooners; Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGQ—Crosscuts Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- * KFRC & netwk—Exercise & Applesauce; Hollywood Country Church
- KOL—Music; 8:15, Cecil & Sally
- KVI—Mountaineers to 8:15
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Tull & Gibbs
- KFI—Church Quarter Hour to 8:15
- KNX—Gene Autrey; Help for the Day
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music

8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGQ—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- * KFRC & netwk—Country Church; 8:45, Jane Ellison; Magic Recipes
- KOMO—Harp Melodies; Mary's Garden
- KHQ—Kronenberg; Home Comfort



BOB CROSBY
NBC—VOCALIST

- KNX—Song Bag; 8:45, Talk
- KSL—Good Morning Judge to 8:45

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGQ—9:15, Carnation Program; 9:20, Concert
- KPO—Barbara Lee
- * KPO & network—9:15, Josephine Gibson
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs
- KQW—Tuneful Topics; Musical
- * KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Concoin
- KGDM—Recordings; Mabel Rubin
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—Musical Gems to 9:15
- KOMO—Mary's Garden to 9:15
- KJR—Morning miracles
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KNX—Organ; Lotus Land
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee
- KOA—Fish Tales to 9:15

9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGQ—Improve Your Home; 9:45, Jean Abbey, Shop News
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Minstrels
- * KFRC & network—Betsy Crocker; 9:45, Jan Savitt's Orchestra
- KGW—Abe Bercovitz; Cooking School
- KJR—News Reporter; Songs
- KHQ—9:45, Sylvia Gray
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life

- KFI—Hawaiians; 9:45, News
- KNX—Drury Lane; 9:45, News
- KFSD—Stock Reports to 9:45
- KSL—9:45, Fish Tales
- KOA—National Farm & Home

10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Flano; 10:15, News
- KYA—Columbia on Parade; 10:15, Hawaiians
- KTAB—Bargains; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—The Star Parade
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Headline Memories; Orch.
- KGDM—Recordings
- * KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KGW—10:15, Crazy Crystals
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Musical Gems
- KOMO—Jack & Jill
- KJR—Home Makers; Music shop
- KNX—Eddie Albrigh's Family
- KECA—Recordings
- KGB—10:15, To be announced
- KOA—National Farm & Home

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—Geo. Duffy's Orch.; Words and Music
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Dude Martin
- KROW—Morning Concert
- KJBS—Dance Orchestra; For the Ladies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- * KFRC & network—University of Calif.; 10:45, Bob Allen, pianist
- KOL—Sue Allen, shopping
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Serenader
- KECA—Records; 10:45 Piano
- KNX—Mary Holmes; Recordings
- KOA—Best Foods; 10:45, Betty Moore
- KSL—Triangle Club; Shopping Hints

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—The Wandering Minstrel
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blue Moments
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KQW—Light Classics
- * KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Garden Talk; News
- KVI—Observer; Health Talk; Music
- KOIN—Art Kirkham
- KJR—Rhythm Rulers Recorded
- KNX—Organ; Business Trends
- KECA—Records; German Lesson
- KGB—Recordings
- KOA—Livestock and Produce

11:30 to 12:00 Noon

- KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Vic and Sade
- KGQ—Edna Fischer, pianist; 11:45, Agriculture Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita and Orosco; Records

KROW—Latin-American Program
 KGGC—Request Hour
 KJBS—Dance Orchestra
 KQW—Variety and Theatre News
 KGDM—Organ Recital
 *KFRCC & netwk—American School of the Air
 KGW—11:45, Me and My Shadow
 KHQ—Organ Recital
 KJR—Pre-School Prog.; Measured Steps
 KFI—11:45, Home Nursing Hints
 KECA—Recordings to 11:45
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

*KGO & network—Ramblers Trio
 KGO—12:15, Financial Flashes; Midday Musicale
 KPO—News
 *KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News; Concert
 KLX—Dance Music
 KROW—Latin-American Program
 KQW—Popular Orchestra
 KGGC—Request Hour
 KJBS—Song Hits
 KGDM—Gene Army; Serenader
 *KFRCC & network—Kate Smith's Matinee
 KOL—The Carnival Hour
 KOMO—12:15, Viennese Vagabonds
 KGW—12:15, Meier & Frank
 KHQ—Business and Pleasure
 KJR—Records; 12:12, Grain Reports
 KVI—12:15, Front Page Headlines
 KFI—State Market Reports to 12:15
 KNX—News; 12:15, Concert
 KECA—12:15, News Release
 KOA—Orchestra

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
 KGO—Midday Musicale
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Garden Tips
 KROW—California Farm Hour; 12:45, Records
 KJBS—Dance Matinee
 KGGC—Pirate Cowboys
 KQW—Market Reports
 KGDM—Recordings
 *KFRCC & network—Kate Smith's Matinee
 KOL—The Carnival Hour
 KVI—News & Comment to 12:45
 KOMO—Farm Talk; Cowboy Joe
 KGW—News; Studio Program
 KHQ—Stepping Along; Studio
 KNX—Concert Group
 KECA—Concert Favorites, records
 KOA—Orchestra; Vocalist

1:00 to 1:30 P. M.

*KPO & network—Betty and Bob; 1:15, Talks by Dr. Joseph Jastrow
 KGO—Musicale; 1:15, Ann Warner's Chats
 KYA—Community Chest Luncheon
 KTAB—Radio Frolic
 KLX—Records; 1:15, Martha Lee
 KROW—Concert Melodies
 KJBS—Stock Reports and Records
 KQW—Friendly Hour
 KGDM—Records; Theatre Talk
 *KFRCC & netwk—National Student Federation; Curtis Institute of Music
 KOL—1:15, Julie Day
 KJR—Headliners
 KOMO—1:15, Tea Time Tales
 KGW—1:15, Dental Clinic
 KHQ—1:15, Crisco Program
 KOIN—Amie Brunn; Johnnie Walker
 KNX—Pontrelli's Orchestra
 KFI—1:15, Accordionist & Pianist
 KNX—Pontrelli's Orchestra
 KFSD—Ad Club Luncheon
 KGB—1:15, Stocks to 1:20
 KSL—Pavroll Builder
 KOA—1:15, Crazy Hotel Orchestra

1:30 to 2:00 P. M.

*KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone
 KGO—Ann Warner's Chats; 1:45, Vagabonds Quartet
 KYA—Modern Maestros
 KTAB—Jean Kent, Economics
 KLX—Popular Concert
 KROW—Oakland Public Schools; 1:45, Five-Star Revue
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Accordion Boys; Records
 *KFRCC & network—Curtis Institute of Music
 KOIN—Book of Life
 KJR—The Sun Dial
 KNX—Pontrelli's Orchestra
 KFSD—Old Time Program

2:00 to 2:30 P. M.

*KPO & network—Al Pearce and His Gang
 KGO—Vagabonds Quartet; 2:15, Merry Macs; Vocalists
 KYA—Don Valdemar's Orchestra
 KTAB—Globe Trotter; Romancin'
 KLX—Records; Romance Under Water
 KJBS—Gerald Kenney; Records
 KROW—Dance Matinee
 KQW—Dance Matinee
 KGDM—Hawaiians
 *KFRCC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KNX—The Bookworm
 KECA—Recordings
 KFSD—2:15, Studio Program
 KSL—Music; 2:15, Dental Clinic
 KOA—Huffman Reporter; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

*KPO & network—Al Pearce Gang
 KGO—Beaux Arts Trio
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four-Time; 2:45, Tranquility
 KLX—Talk; Stocks; 2:40, Records
 KROW—Dance Matinee
 KJBS—Events of Interest; Dance
 KQW—Dance Matinee
 KGDM—Romancers
 *KFRCC & network—Happy Go Lucky Hour
 KJR—Salon Hour, recorded
 KECA—Classic Hour
 KNX—Recordings
 KFSD—2:45, Studio Program
 KSL—Parent-Teachers; Miniatures
 KOA—String Serenade; Ranch Boys

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pictorial; 3:15, John and Ned
 KGO—Education in the News; 3:15, Alma Kitchell, contralto
 KYA—Band Concert
 KTAB—Recordings; Chinese News
 WT.X—World Revue
 KROW—Fay Lanphier; Merry-Go-Round
 KJBS—News; Recordings
 KQW—Stocks; 3:05, Music
 KGDM—Studio; Ernie Cruz Prog.
 *KFRCC & netwk—Feminine Fancies
 KJR—Easy Chair; Enchanted Islands
 KGW—Concert Trio
 KHQ—Hints; Club Bulletin
 KNX—Concert Orchestra
 KECA—Raine Bennett; Records
 KFSD—Royal Brown, Organist
 KOA—Education in the News
 3:15, University of Denver
 KSL—Songs of Long Ago; 3:15, Junior Hour

3:30 to 4:00 P. M.

*KPO & network—Edna Fischer, pianist; Cello Tones; 3:45, Singing Strings

KGO—Mickey Gillette's Music
 KYA—Symphony Highlights
 KLX—Recordings
 KTAB—Sophistication; Talk
 KROW—Recordings
 KQW—Popular Concert; Music
 KJBS—Recordings
 KGDM—Wyoming Rustlers; Records
 *KFRCC & network—Frank Castle's Matinee
 KOL—Harriet Linkns; Studio Prog.
 KOIN—Newspaper of the Air
 KHQ—Magic Travels; Happy Feet
 KOMO—Concert Ensemble
 KFI—Ann Warner's Chats
 KNX—Concert Orchestra
 KGB—3:55, Along the Airways
 KSL—Junior Hour; News
 KOA—News; Irving Kennedy, vocal

4:00 to 4:30 P. M.

*KPO & network—Pickens Sisters; Will Osborne's Orchestra
 KGO—Mickey Gillette's Music; 4:15, Coquettes
 KYA—Tea Dance Parade
 KTAB—'Jewish Date Book'; Bay Meadows Race
 KLX—Oakland Recreation Program
 KROW—Waltzes; Hawaiians
 KJBS—Hollywood Gossip; Bill & Co
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Headlines
 KFRCC—N. Y. Stocks to 4:05
 *KFRCC & netwk—Edgewater Beach Concert
 KOL—4:15, University of the Air
 KOIN—Newspaper of the Air
 KHQ—4:15, News Album
 KGW—Friendly Chat
 KJR—Business Talk; Tea Dansant
 KFI—Better Business Talk
 KNX—Haven of Rest
 KECA—4:15, Better Business Bureau
 KSL—Town Crier
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

*KPO & network—Personalities: Vocalist and Orchestra
 KPO—4:45, News Reporter
 KGO—William Cowles, pianist
 *KGO & network—4:45, King's Guard, male quartet
 KYA—Tea Dance
 KTAB—Keep Smiling Revue
 KLX—Bro. Bob's Club; 4:45, Health School
 KROW—SERA Choral Ensemble
 KQW—Story Time; 4:45, Songs of the Islands
 KJBS—Dance Orchestra
 KGDM—Dance Orchestra; Sports
 *KFRCC & netwk—To be announced; 4:45, Between the Bookends
 KOIN—Bob and Dolly
 KOL—To be announced
 KJR—Snapshots
 KOMO—4:45, Moments of Melody
 KNX—U. S. C.; Musical Headlines
 KFI—Organ Recital
 KGB—Police Talk to 4:35
 KSL—Town Crier; 4:45, Orphan Annie
 KOA—Skit; 4:45, King's Guard

5:00 to 5:30 P. M.

*KPO & network—Mary Pickford and Stock Company
 KGO—Children's Hour; 5:15, Dot Kay, contralto
 KYA—Children's Hour
 KTAB—Memories in Melody; Songs
 KLX—Music; Bill, Mack & Jimmie
 KROW—Memory Lane; Mello-Duettes
 KGGC—Echoes; Studio Frolic
 KQW—Popular Concert
 KFRCC—Electrical Transcription
 *KFRCC & network—5:15, Billy Bachelor
 KJR—Drama; Waltzes & Tangos
 KNX—Organ Recital
 KECA—Recordings
 KFSD—Better Business; Studio
 KSL—Fullman Prog. 5:15, Tarzan

5:30 to 6:00 P. M.

•KPO & network—Cliff Nazarro, songs; 5:45, To be announced
KGO—Tim Healy's Ivory Stamp Club; 5:45; Little Orphan Annie
KYA—Metropolitans; 5:45; Campbell Corner
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Recordings; Irish Gems
KQW—Orchestra; Voice of Portugal
*KFRC & network—Everett Marshall's Broadway Varieties
KGW—Ivory Soap to 5:45
KJR—Tarzan; 5:45; Little Orphan Annie
KOMO—Stamp Club
KHQ—Ivory Stamp Club to 5:45
KNX—Elec. Trans.; 5:45; MongOOSE
KFI—Ivory Stamp Club to 5:45
KECA—5:45, Song Recital
KFSD—Studio; 5:45; Farley's Rangers
KOA—Vocalist; 5:45, Ford Rangers

6:00 to 6:30 P. M.

•KPO & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing
KGO—45 Minutes from Broadway
KYA—Cyrus Trobber's Orchestra
KTAB—Dinner Concert
KLX—Arion Trio
KROW—News; Rhythm Kings
KGGC—Dinner Dance
KQW—California Department of Agriculture; 6:15, Recordings
*KFRC & network—Chesterfield Program; Nino Martini & Orch.
KJR—Reporter; Romance Time
KFWB—News; Mysteries; Fun Fest
KLX—News; 6:15, Concert Group
KECA—Board of Education; News
KFOX—News; Trio; Al and Molly
KFSD—Dinner Music

6:30 to 7:00 P. M.

•KPO & network—John Charles Thomas, baritone
KGO—45 Minutes from Broadway; 6:45, Air Adventures of Jimmy Allen
KYA—Cy Trobber's Orchestra
KTAB—Sport Page; School days
KLX—Arion Trio
KROW—Ne-er Do Well
KGGC—Theatre of the Air; Music
KQW—Market Reports; Thorobred
*KFRC & network—Adventures of Gracie
KJR—6:45, Jimmie Allen
KFWB—Organist; Adventures of Jimmy Allen
KNX—Dance; 6:45, Elec. Trans.
KECA—Wesley Tourtelotte, organ
KFOX—School Kids; Jimmy Allen
KFSD—Dinner Music

7:00 to 7:30 P. M.

•KPO & netwk—To be announced; Madame Sylvia, beauty & health expert
KGO—Business Review; 7:15, Agriculture Today
KLX—News; 7:15, Lovable Liars
KYA—Ernie Smith's Sport Page; 7:15, Tales of the Turf
KTAB—Italian News; Sport of Kings
KROW—C. W. Hammond; L'Italia News
KQW—Weather Forecast; News and Forum; 7:15, Musical Varieties
KGGC—Jewish Radio Hour
*KFRC & network—Byrd Expedition Broadcast
KJR—Rhythm Encores; Dollars & Sense
KFWB—Syncopators
KNX—Watanabe & Archie; Rajput
KECA—Ladies Laugh Last
KFOX—Eb & Zeb; 7:15, Bobby & Betty
KFSD—7:15, Sonny & Buddy

7:30 to 8:00 P. M.

•KPO & network—One Man's Family, serial Drama
KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade
KYA—Cowboys; Louise Taber
KTAB—Studio Prog.; 7:45, Organ
KLX—Kay Discovery Program
KROW—Sports Review; Hawaiians
KGGC—Jewish Radio Hour
KQW—Italian Radio Theatre
*KFRC & network—Melody Masterpieces
KOIN—Jimmie Allen to 7:45
KOL—Speaker Stevenson to 7:45
KJR—The Song Bag
KNX—In-Laws; 7:45, King Cowboy
KFWB—Pioneers; Comedy Stars
KECA—Echoes of the Opera
KFOX—Boy Detective; Orchestra
KFSD—Studio Program
KSL—Crazy Crystals; Comedy Stars
KOA—Conoco Program

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
KGO—Californians on Parade; 8:15, College Daze
KYA—Musical Skit; Unique Prog.
KTAB—Itchy & Scratchy; Jimmy Cook's Sidelines
KLX—Rhythmic Reporters
KROW—Crime Stories; 8:15, Watchtower
KGGC—Recordings
KQW—Italian Radio Theatre
*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—Neapolitans
KNX—Orchestra; Elec. Trans.
KFWB—Spanish Prog; Orchestra
KECA—Echoes of the Opera
KFOX—Ballads; Sports
KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

•KPO & network—Lanny Ross and His Log Cabin Orchestra
KGO—Ricardo and his Violin; Sports Headliners
KYA—Dance Orchestra; 8:45, Orch.
KTAB—Accordion Ensemble; Studio
KLX—All-Star Sports; Tunes
KROW—Harmonies; Sextette
KGGC—Concert; Timely Tunes
KQW—Waltz Favorites
*KFRC & network—Voice of Experience; 8:45, Treasures of Time
KOL—8:45, Mirth Parade
KOIN—8:45, Drama of Life; Music
KJR—Lotus Land; Romance
KNX—Pluto; 8:45, Rosterucian
KFWB—Jack Joy's Orchestra
KECA—Recordings
KFOX—Melodies; Cecil & Sally
KSL—8:45, Orchestra
KOA—Orchestra

9:00 to 9:30 P. M.

•KPO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor
KGO—Tom Gerun's Orchestra
KYA—Orchestra; Comedy Carvan
KTAB—Nevada Nightherders
KLX—Krausmeyer & Cohen; Melody Race
KROW—Boxing Matches
KQW—Musings; Salon Orchestra
KGGC—News; Wyoming Cowboys
*KFRC & network—Treasures of Time to 9:15
KFRC—9:15, A. Carlisle
KOL—Public Bench; Hop Revue
KVI—9:15, Master's Music Room
KJR—News; Song Market
KNX—News; 9:15, Musical Prog.
KFWB—Harry Sosnik's Orchestra
KECA—L. A. J. C. Musicale
KFOX—Beverly Hillbillies
KFSD—Furbilt; 9:15, Studio
KSL—Pinto Pete Ranch Boys to 9:15

9:30 to 10:00 P. M.

•KPO & netwk—Town Hall Tonight
KGO—Music Room
KYA—Caravan; 9:45, News
KLX—News; Adolph's Rangers
KTAB—SERA Church Society; News
KROW—Boxing Match*
KQW—Kirk of Sleepy Hollow
KGGC—Records; Tango Time
KOL—9:45, News; Editorial
*KFRC & network—Hal Grayson's Orchestra
KVI—News Flashes to 9:45
KJR—"Purple Ray" Drama; Chamber of Commerce
KNX—The Crocketts
KFWB—Slumber Time
KECA—Musicale; 9:45, Records
KFOX—Beverly Hillbillies
KFSD—Eddie Wheeler's Orchestra
KSL—Dance Orchestra

10:00 to 10:30 P. M.

•KPO & netwk—Richfield Reporter; 10:15, Red Davis, dramatic series
KGO—Reflections
KYA—Famous Fights; Rhyme Land
KTAB—Club Tivoli
KLX—Recordings
KROW—Boxing Matches
KGGC—Ten o'Clock Revue
KFRC—News; Orchestra; Lifebuoy Soap
KVI—Mixer; Melody Man
KOL—Ivan Ditmars, Organist
KOIN—Jack Bain's Orchestra
KJR—Orchestra
KNX—Crocketts
KFWB—News; Organ
KECA—Musical Celebrities
KFOX—News; 10:15, Organ
KGE—News; Studio; Orchestra
KFSD—10:15, Red Davis
KSL—Melody Lane; 10:15 Pianist
KOA—Orchestra

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KGO—News; 10:35, Williams-Walsh Orchestra
KYA—Dance Orchestra
KTAB—Organ Recital
KROW—Quiet Harmonies
KGGC—Ten o'Clock Revue
*KFRC & network—Orville Knapp's Orchestra
KOIN—Dance Orchestra
KQW—10:45, Archie Loveland's Orchestra
KJR—Woodwind Ensemble
KSL—Pontrelli's Orchestra
KFWB—Tex Howard's Orchestra
KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

•KGO & network—Ted Fio-Rito's Orchestra
KPO—Tom Gerun's Orchestra
KYA—Organ
KTAB—Dancesapations
KROW—Dance of the Hour
*KFRC & network—Dick Jurgen's Orchestra
KOIN—Kelly's Kavallieros
KOMO—Jack Mills' Orchestra
KNX—Pontrelli's Orchestra
KFWB—Dance Orchestra
KFOX—Harry Sosnik's Orchestra

11:30 to Sign Off

•KGO & network—Bart Woodyard's Orchestra
KPO—Organ Concert
KYA—Organ Music
KTAB—El Cortez Club
KROW—Dance Music
KGDm—Fritz Wolcott's Orchestra
*KFRC & network—Organ Recital
KQW—Bart Woodyard Orchestra
KOMO—Moonlight Melodies
KFWB—Abbott-Walden Orchestra
KFOX—Jimmy Mann's Orchestra
KJBS—12:01, Owl Program to 7 a.m.

THURSDAY Programs

Nov. 29, 1934

7:00 to 7:30 A. M.

• KPO & netwk—Ranch Boys, cowboy songs; 7:15, Gospel Singer
 KFRC—Seal Rocks Broadcast
 KYA—Musical Clock
 KTAB—Cuckoo Club

7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
 KGO—Morning Parade
 KYA—Musical Clock
 KTAB—Hill Billy Tunes
 KROW—Commuters Clock
 KJBS—Alarm Klok Klub
 KQW—Breakfast Hour
 KFRC—Seal Rocks Broadcast
 KGDM—Gilmore Oil Program
 KOL—Organ Program
 KJR—Market Quotations; Records
 KVI—Talk and Varieties
 KOMO—7:45, Stradivarieties
 KGW—Ronald Buck to 7:45
 KFI—Stock Market to 7:45
 KHJ—Recordings and stocks
 KNX—Bill Sharples Club
 KECA—Bible Fellowship; Records
 KFSD—7:45, Studio Program
 KGB—Stocks; Seven O'Clock Club
 KSL—Morning Watch; McThrift

8:00 to 8:30 A. M.

KPO—Songs by the Kitchen Sink
 • KPO & network—8:15, Tony Wons Scrapbook
 KGO—Crosscuts from Log o' Day
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Mobile Melodies
 KLX—Recordings; 8:20, Stocks
 KROW—Commuters Clock
 KJBS—Morning Varieties
 KQW—Morning Melodies
 KGDM—Ernie Cruz Prog.; Records
 KFC—Exercise and Applesauce
 * KFRC & network—8:15 Academy of Medicine
 KOIN—Rhythms to 8:15
 KOL—Organ; 8:15, Cecil & Sally
 KOMO—Morning Reveries
 KHQ—Studio Programs
 KVI—Records; Market Specials
 KFI—Church Quarter Hour to 8:15
 KNX—Gene Autrey; Help for the Day
 KECA—8:15, Recordings
 KFSD—Johnny O'Brien to 8:15
 KSL—Morning Melodies to 8:15
 KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.

• KPO & netwk—U.S. Navy Band
 KPO—8:45, Breakfast Club
 KGO—Crosscuts Log o' the Day
 KYA—Morning Concert
 KTAB—Radio Shoppers' Digest
 KLX—Covered Wagon Jubilee
 KROW—Novelty Review
 KQW—Morning Concert
 KJBS—Dance Music; Pianist
 KGDM—Records; 8:45, Talk
 * KFRC & netwk—Hollywood Country Church
 KOMO—Mary's Friendly Garden
 KHQ—Review; Home Comfort
 KFI—8:45, Julia Hayes, Hints
 KNX—Song Bag; Talk
 KECA—Recordings
 KSL—Mary & John; Mary & Bennie
 KOA—U. S. Navy Band

9:00 to 9:30 A. M.

• KPO & netwk—Mohawk Treasure Chest; 9:15, Heinz Musicale
 KGO—Organ Concert
 KYA—Concert; Prudence Penny
 KTAB—Hour of Prayer
 KLX—Shopping List
 KROW—Romance; Varieties



MONROE UPTON
 "LORD BILGEWATER"
 KPO—2 P. M.

KJBS—Popular Concert: Bargain
 KGGC—Stars; Songs; Bargains
 KQW—Tuneful Topics
 KGDM—Records; Personalities
 * KFRC & network—Voice of Experience to 9:15
 KFRC—9:15, Congo (E. T.)
 KOL—9:15, Prudence Penny
 KVI—9:15, Recordings
 KJR—Early Echoes
 KGW—9:15, Clarence Tolman, tenor
 KNX—Organ; Lotus Land
 KECA—Recordings
 KGB—9:15, Marie Golden, pianist
 KFSD—Studio Program; Good Cheer
 KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

• KPO & network—To be announced
 KPO—9:40, Throug the Looking Glass with Frances Ingram
 KGO—Improve Your Home
 * KGO & network—9:45, Press-Radio News; 9:50, Piano Vignettes
 KYA—Waltz Time
 KTAB—Health Talk
 KLX—Clinic of the Air
 KROW—Diet and Health
 KJBS—For the Ladies; Classics
 KGGC—Morning Melodies
 KQW—Gems of Melody
 KGDM—News; Records
 * KFRC & network—Smilin' Ed McConnell; Geo. Hall's Orch.
 KJR—News; Songs for Sale
 KHQ—9:45, Sylvia Gray
 KGW—9:45, Cooking School
 KFI—9:45, News Release
 KECA—Records to 9:45
 KNX—Music; 9:45, News
 KFSD—Stock Reports
 KGB—9:45, News
 KOA—Farm and Home
 KSL—9:45, Your Hostess

10:00 to 10:30 A. M.

• KPO & network—Woman's Magazine of the Air
 KGO—Black Diamonds
 KYA—Columbia on Parade; 10:15, The Novelty Shop
 KTAB—Old Bachelor; Bargains
 KLX—Clinic; Stocks; News
 KROW—The Star Parade
 KJBS—News; 10:05, Organ

KGGC—Cal King
 KGDM—Recordings
 KQW—News; 10:05, Orchestra
 KOL—10:15, Morning Melodies
 * KFRC & network—Just Plain Bill
 KFRC—10:15, Home Forum
 KOIN—10:15, Air Shopping
 KVI—10:15, Musical Gems
 KJR—Home Makers; Music Shop
 KNX—Eddie Albright's Family
 KECA—Recorded Program
 KGB—10:15, Studio Program

10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air
 KGO—Russ Lyon's Orch.;
 KYA—Organ Concert
 KTAB—Health Talk; Dude Martin
 KLX—International Kitchen
 KJBS—Vocalists; Melodies
 KROW—Morning Concert
 KGGC—Hits of Today
 KGDM—Records; Health Talk
 KQW—Aunt Sammy; Music
 KFRC—Better Business Bureau
 * KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra
 KOL—Morning Melodies to 10:45
 KVI—Amusement Tips to 10:45
 KJR—Club Minutes; Uncle Hank
 KECA—Recordings
 KNX—Mary Holmes; 10:45, Rhythm
 KSL—Colonial Dames to 10:45
 KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

• KPO & network—To be announced
 KGO—NBC Music Guild
 KYA—Organ Concert
 KTAB—Blue Moments; Beauty Facts
 KLX—Records; Tonic Tunes
 KROW—Health Talk; Spotlight
 KGGC—Thanksgiving Day Program
 KJBS—Dance Orchestra
 KQW—Light Classics; Records
 KGDM—Organ Recital
 KFRC—Better Business to 11:15
 * KFRC & netwk.—Little French Princess; Helen Trent Romance
 KOL—Garden Talk; 11:15, News
 KOIN—This and That
 KVI—Observer; Morning Melodies
 KJR—Rhythm Rulers
 KNX—Marshall Grant, Organist
 KECA—Recordings
 KGB—Recordings
 KOA—11:15, Farm; Question Box

11:30 to 12:00 Noon

• KPO & netwk—To be announced; 11:45, Vic and Sade
 KGO—Smackout; 11:45, Agricultural Bulletin
 KYA—Fashions; Dance Time
 KLX—Anita & Orosco; Scrapbook
 KTAB—Modern Rhythms; News
 KROW—Latin-American Program
 KJBS—Popular Hits
 KGGC—Request Hour
 KQW—Accordian Capers; News
 KGDM—Organ Recital
 * KFRC & network—Poetic Strings
 KHO—11:45, Organ Recital
 KGW—11:45, My Shadow
 KJR—Irish Minstrel; Encores
 KECA—Records; 11:45, Music Talk
 KNX—Talk; 11:45, Ironizer Talk
 KOA—Theatre Harmonies

12:00 to 12:30 P. M.

• KGO & netwk—Castles of Romance
 KGO—12:15, Financial Flashes; 12:20, Melody Revue
 KPO—News Reporter
 • KPO & network—12:15, Western Farm and Home Hour
 KYA—Scriptures; 12:03, Concert
 KTAB—News
 KLX—Dance Music

KROW—Latin American Program
KJBS—Vocal and Instrumental
KGCC—Request Hour
KGW—Popular Orchestra
KGDM—Recordings
KVI—12:15, Front Page Headlines
 ***KFRC** & network—Roadways of Romance
KOL—The Carnival Hour
KOIN—Amie Brunn
KOMO—Smiling Eddie McConnell; Vagabonds
KGW—12:15, Meier & Frank
KHQ—12:15, Luncheon Club
KJR—12:12, Grain Reports
KNX—News; 12:15, Concert
KECA—Records; 12:15, News
KSL—Payroll Bullder
KOA—Orchestra

12:30 to 1:00 P. M.

•**KPO** & network—Western Farm and Home
KGO—Melody Revue
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Memory Paths
KJBS—Dance Matinee
KROW—California Farm Hour; 12:45, Hits of Today
KGCC—Pirate Cowboys
KGW—Market Reports
KGDM—Recordings
 ***KFRC** & network—Roadways of Romance
KOIN—Johnnie Walker's Scrapbook
KOL—Carnival Hour
KOMO—Vagabonds; Cowboy Joe
KGW—News; 12:45, Program
KHQ—12:45, To be announced
KNX—Concert Group
KECA—Recordings
KSL—Utah State Agric College; 12:45, Roadways to Romance
KOA—Dance Orchestra

1:00 to 1:30 P. M.

•**KPO** & network—Betty and Bob; 1:15, East & Dumke
KGO—Edna Fischer, pianist
KYA—Community Chest Luncheon
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KGW—Friendly Hour
KGDM—Recordings; 1:15, Quartet
 ***KFRC** & network—Visiting America's Little House; 1:15, Salvation Army Band
KOL—1:15, Julie Day
KVI—1:15, Hollywood News
KOMO—1:15, Tea Time Tales
KJR—Musical Auction to 1:15
KGW—1:15, Dental Clinic
KFI—1:15, Felipe Delgado
KNX—Pontrelli's Concert
KECA—Recordings to 1:15
KFSD—Studio Program to 1:15
KSL—Payroll Bullder

1:30 to 2:00 P. M.

•**KPO** & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley
KGO—Ann Warner's Chats
KYA—Modern Maestros
KTAB—Jean Kent, Economics
KLX—Popular Concert
KJBS—Dance Orchestras
KROW—Spanish Serenade; Five-Star Revue
KGW—Concert; Football Game
KGDM—Education; Recordings
 ***KFRC** & network—St. Mary's vs. Univ. of Oregon Football Game
KOIN—Book of Life
KJR—Souvenirs; Musical Jigsaws
KNX—Pontrelli's Orchestra
KFSD—Old Time Program

2:00 to 2:30 P. M.

•**KPO** & network—Al Pearce and His Gang

KGO—National Congress of Parents and Teachers
KYA—Don Valdemar's Orchestra
KTAB—Globe Trotter; Romanch
KLX—Bridge Talk; 2:15, Records
KROW—Dance Matinee
KJBS—Blindcraft Ensemble
KGDM—Records; News
KQW—Football Game
 ***KFRC** & network—Football Game
KJR—Salon Hour
KHQ—Football: Mont. vs. Gonzaga
KFI—Football: Loyola vs. U. C. L. A. (tentative)
KNX—The Bookworm
KECA—Classic Hour
KSL—Loretta Lee; Dental Clinic
KOA—Theatre Reporter; P. T. A. Conference

2:30 to 3:00 P. M.

•**KPO** & network—Al Pearce Gang
KGO—Pair of Pianos; Gertrude Lyne and Grace Frankel, piano duo
KYA—Vignettes of Life; 2:45, Modern Notes
KTAB—Three-Four Time; 2:45, Tranquility
KLX—S. F. Stocks; 2:40, Records
KROW—Dance Matinee
KJBS—Events of Interest; Orch.
KGDM—The Romancers
KQW—Football Game
 ***KFRC** & network—Football Game
KJR—Salon Hour, records
KHQ—Football Game
KFI—Football Game
KNX—Recordings
KECA—Records
KFSD—2:45, Studio Program
KSL—Organ and A. M. A. Speaker; 2:45, Miniatures

3:00 to 3:30 P. M.

•**KPO** & network—Langendorf Pictorial; 3:15, Charles Jacobs
KGO—Tom Coakley's Orchestra
KYA—Band Concert
KTAB—Tranquility; Chinese News
KLX—Song Market; Records
KROW—Ray Lanphier; Music
KJBS—News; Ballroom Favorites
KGDM—Recordings
KQW—Football Game
 ***KFRC** & network—Football Game
KOL—3:15, Harriet Lincks
KHC—Football Game
KGW—Crazy Crystals to 3:15
KJR—Enchanted Islands; 3:20, To be announced
KOMO—3:15, Fire Prevention Week
KECA—Dr. Meyers; Records
KNX—Louise Johnson, Astro-Analyst
KFSD—Organ Recital
KSL—Pianist; Junior Hour

3:30 to 4:00 P. M.

•**KPO** & network—Edna Fischer, pianist; 3:35, Armand Girard, basso; 3:45, Singing Strings
KGO—The Family Cook Book; Restful Hour
KYA—Symphony Highlights
KTAB—Sophistication; Talk
KLX—Recordings
KROW—Singing Strings
KJBS—Dobbsie's Radio Jubilee
KQW—Football Game
KGDM—Piano Melodies; Recordings
 ***KFRC** & network—Football Game
KOL—High School Football Game
KOIN—Newspaper of the Air
KJR—To be announced
KOMO—Birnbaum's Bavarians
KHQ—Football Game
KFI—Ann Warner's Chat
KNX—Concert
KSL—The Junior Hour; Records
KOA—3:45, News and Vocalist

4:00 to 4:30 P. M.

•**KPO** & network—Richard Himber's Orchestra; 4:15, Oriental Gardens

KGO—The Restful Hour, concert orchestra direction Emil Polak
KYA—Symphony; Tea Dance
KTAB—"The Jewish Date-Book"; Bay Meadows Race
KLX—Musical Jigsaw; Bro. Bob's Club
KROW—Waltz Time; Talk
KJBS—Hollywood Gossip; Orchestra
KQW—Football Game
KGDM—Gilmore Oil Program
 ***KFRC** & network—Football Game
KOL—Football Game
KJR—To be announced
KGW—Friendly Chat
KHQ—Football Game
KNX—Haven of Rest
KFI—Paul Roberts, tenor to 4:15
KECA—Records
KSL—Broadcaster's Review

4:30 to 5:00 P. M.

•**KPO** & network—Will Aubrey, Bard of the Byways
KPO—4:45, News
KGO—The Restful Hour
 ***KGO** & network—4:45, Shirley Howard, songs
KYA—Tea Dance
KTAB—Keep Smiling Revue
KLX—Club; 4:45, Health School
KROW—Lee Davis Cowboys
KQW—Story Time; 4:45, Songs of the Islands
KJBS—Dance Orchestra
KGDM—Iron House; Dev. Program
 ***KFRC** & network—Charlie Kent's Aderikans; 4:45, Between the Bookends
KOL—Football Game
KOIN—Bob & Dolly to 4:45
KJR—To be announced
KGW—4:55, Milton L. Gumbert
KOMO—4:45, Moments of Melody
KNX—Dr. Matthews
KFI—Organ; 4:45, Paul Taylor's Quartet
KSL—Broadcasters Review; Orphan Annie

5:00 to 5:30 P. M.

•**KPO** & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
KGO—Art Revue; 5:15, Beaux Arts Trio
KYA—Children's Hour
KTAB—Memories in Melody; Songs
KLX—Pianist; Bill, Mack & Jimmie
KROW—Memory Lane; Ramona & Romera
KGCC—Dance Echoes; Studio Frolic
KQW—Popular Concert
KFRC—Electrical Transcription
 ***KFRC** & network—5:15, Billy Bachelor
KOL—Treasure Adventures to 5:15
KVI—Orchestra to 5:15
KJR—Steamboat Bill; Records
KNX—Drama; Music
KECA—Educational Talk; Records
KFSD—Studio program
KGW—P. T. A. to 5:15
KSL—5:15, Tarzan

5:30 to 6:00 P. M.

•**KPO** & network—Fleischmann Variety Hour
KGO—Beaux Arts Trio; 5:45, Little Orphan Annie
KYA—Metropolitans; 5:45, Campbell
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGCC—Health Talk; Irish Gems
KQW—Orch.; Voice of Portugal
 ***KFRC** & network—Carlos Molina's Orchestra; 5:45, Scorecast
KJR—Song Bag; Orphan Annie
KNX—Elec. Trans.; "Mongoose"
KECA—Recordings
KFSD—5:45, Farley's Rangers
KSL—Standard Optical; Krausmeyer & Cohen

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's Maxwell House Show Boat
 KGO—Everybody Sings
 KYA—Cy Trobbs's Orchestra
 KTAB—Dinner Concert
 KLX—Arion Trio
 KROW—News; 6:15, Harmonies
 KGGC—Dinner Dance Review
 KQW—Popular Program
 * KFRC & network—To be announced
 KJR—News; Romance Time
 KNX—News; 6:15, Concert Group
 KECA—Noreen Gammill; News
 KFWB—News; Mysteries; Organ
 KFOX—News; Vocalists; Al, Molly
 KSL—Studio Group; Studio Mystery

6:30 to 7:00 P. M.

• KPO & network—Captain Henry's Show Boat
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
 KYA—Orchestra; 6:50, Mayor Rossi, talk
 KTAB—Sports Page
 KLX—KLX Trio
 KROW—Rhythm Kings; 6:45, Dr. Facel
 KQW—State Market Reports; 6:45, Thorobred Quarter Hour
 KGGC—Theatre of the Air; Dance Music
 * KFRC & network—Fred Waring's Pennsylvanians
 KJR—Romance; Jimmy Allen
 KNX—Dance; 6:45, Jimmy Allen
 KFWB—Fun Fest; Jimmie Allen
 KECA—Wesley Tourtelotte, organ
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

• KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers
 KGO—Ricardo and His Violin; 7:15, Review of Activities of the San Francisco Municipal Government
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner
 KTAB—Italian News; Sport of Kings
 KLX—News; 7:15, Magic Harmony
 KROW—C. W. Hammond; News
 KGGC—Tango Time; Harlem Nights
 KQW—Weather; News; Music
 * KFRC & network—Barnyard Serenade
 KOIN—Little Show; The Journal
 KOL—Beautiful Melodies
 KVI—To be announced
 KJR—Silver Strains; Greater Washington Hour
 KNX—Watanabe & Archie; Music
 KFWB—Nip and Tuck; Hilarities
 KECA—Recordings
 KFOX—Eb and Zeb; 7:15, Bobby & Betty
 KFSD—Savoy Troubadors; Sonny & Buddy
 KSL—Memory Garden; Studio Prog.

7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's Music Hall
 KGO—Paul Martin and His Music
 KTAB—Ice Hockey
 KYA—Story Teller; Louise Taber
 Gold Rush Days
 KLX—Thompson Sisters; Screen & Radio Weekly
 KROW—Accordionist; Old-Fashioned Girl
 KGGC—Jeanne Carole; Melodies
 KQW—Italian Radio Theatre
 * KFRC & network—To be announced; 7:45, Fats Waller's Rhythm Club
 KOL—Speaker Stevenson to 7:45
 KVI—Dr. R. M. Mellor to 7:45
 KOIN—Jimmy Allen; Gene Baker
 KJR—Program; Sweethearts Parade
 KNX—In-Laws; King Cowboy
 KFWB—Synchopators
 KFOX—Boy Detective; Aristocrats
 KECA—Hawaiian Group
 KFSD—Moments of Melody

KGB—Orchestra; Gridiron Guesses
 KSL—Studio; 7:45, Sports

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour
 KGO—Clef Dwellers, vocal trio; 8:15, College Daze
 KYA—Orchestra; Musical Milkman
 KTAB—Ice Hockey
 KLX—Jewel Box; Amer. Legion, talk
 KROW—Latin-American Program
 KGGC—Spanish-American Program
 KQW—Plano Ramblings; Sportolog
 * KFRC & network—Myrt & Marge; 8:15, Little Jack Little's Orchestra
 KOIN—8:15, Comedy Stars
 KJR—8:15, Jack & Melody Maids
 KOL—8:15, Comedy Stars
 KVI—8:15, Souvenirs
 KNX—June Irwin; Adlerikans
 KFWB—Welcome Lewis; Orchestra
 KECA—Old New England Whaling; Records
 KFOX—Talent Discovery Program
 KFSD—Jimmie Allen; Studio
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

• KPO & network—Standard Symphony Hour
 KGO—Eddie Duchin's Orchestra
 8:45, Big Ben Dream Dramas
 KYA—Tom Coakley's Orch.; Leon Mojicas Orchestra
 KTAB—Ice Hockey
 KLX—All-Star Sports; 8:45, Vocal
 KROW—Italian Program
 KGGC—Concert; Timely Tunes
 KQW—Musical Comedy Hi-Lites
 * KFRC & network—Camel Caravan
 KJR—Arm Chair Traveller; Records
 KNX—Drury Lane; Studio Program
 KFWB—Jack Joy's Orchestra
 KFOX—Organ & Piano; Cecil & Sally
 KFSD—Ratliff's Orchestra
 KOA—Sports on Tap; Studio

9:00 to 9:30 P. M.

• KPO & network—Standard Symphony Hour; 9:15, Winning the West
 KGO—Eno Crime Clues
 KYA—Sports Parade
 KTAB—Nevada Nightherders
 KLX—Melody Palette; 9:15, Violinist
 KROW—Italian Program; Records
 KGGC—News; Wyoming Cowboys
 KQW—Band Concert
 * KFRC & network—Paul Sabin's Orchestra
 KOIN—Moods in Music to 9:05
 KVI—Krausmeyer & Cohen to 9:15
 KJR—News; Charlie Kent Singers
 KNX—News and Program
 KFOX—Beverly Hillbillies
 KFWB—Orchestra
 KECA—Story Teller; Records
 KFSD—Aztec Half-Hour
 KSL—9:15, Ridge Roamers
 KOA—Comedy Stars; Orchestra

9:30 to 10:00 P. M.

• KPO & network—Winning the West
 KGO—9:45, Book Parade
 KGO—Dance Music
 * KGO & network—9:45, Dancing in Twin Cities
 KYA—Troubadour; 9:45, News; 9:55, The Answer Man
 KTAB—Wrestling Matches
 KLX—News; Fireside Phantasies
 KROW—KROW Varieties
 KGGC—Robin Hood Players
 KQW—Dance Frolic
 KFRC—Junior C. C. to 9:45
 * KFRC & network—9:45, Orchestra
 KOL—Hollywood News; 9:45, News
 KVI—News; Covenant Church
 KOIN—Orchestra
 KJR—Uncle Sam's Exchange; Orch.
 KHQ—9:45, Crazy Wells
 KOMO—9:45, Romance Time
 KFWB—Slumbertime

KNX—Music; The Crocketts
 KFOX—Beverly Hillbillies
 KECA—Recordings
 KFSD—Studio; Orchestra
 KGB—Orchestra
 KSL—Leon Navarro's Orchestra
 KOA—Country Club Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Big Ten; Orch. & vocalists
 KGO—Music Box
 KYA—Drama
 KTAB—Wrestling Matches
 KLX—Dance Music
 KROW—Varieties; Sport Hillies
 KGGC—Ten o'Clock Review
 KFRC—News to 10:10
 * KFRC & network—To be announced; 10:15, Fred Skinner, vocalist
 KOL—Dance Music
 KGW—10:15, Blue Danube
 KOMO—10:15, Royal Seven
 KFI—10:15, Four Black Birds
 KFWB—News; Organist
 KNX—Crocketts
 KECA—Records to 10:15
 KFOX—News; Organ
 KGB—News to 10:10
 KSL—Orchestra; Kalawala Boys
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

• KPO & network—Big Ten; 10:45, Orch.; 10:55, Press-Radio News
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra
 KYA—Dance Orchestra
 KTAB—Ray Teller's Orchestra
 KLX—Dance Music
 KROW—Quiet Harmonies
 KGGC—Ten o'Clock Review
 * KFRC & network—Orville Knapp's Orchestra
 KOL—10:45, American Weekly
 KOIN—Orchestra
 KGW—Eddie King
 KOMO—Moonlight Melodies
 KJR—10:55, Memory's Garden
 KNX—Pontrelli's Orchestra
 KFWB—Tex Howard's Orchestra
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

KPO—Tom Gerun's Orchestra
 • KGO & network—Ted Fio-Rito's Orchestra
 KYA—Sandman Organ
 KTAB—Dancepations
 KROW—Dance of the Hour
 * KFRC & network—Dick Jurgen's Orchestra
 KOIN—Elmer Anthony's Columbians
 KGW—Orchestra
 KOMO—Orchestra
 KHJ—Organ
 KNX—Pontrelli's Orchestra
 KFWB—Harry Sosnik's Orchestra
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jimmy Grier's Orchestra
 KPO—Chas. Runyan, Organist
 KYA—Organ
 KTAB—El Cortez Club
 KFRC—Organ Recital
 KOIN—Jack Bain's Orchestra
 KVI—Organ Recital
 KJR—Bill Tomorrow
 KHJ—Organ and Records
 KFWB—Abbott-Walden Orchestra
 KGB—Organ
 KJBS—12:01, Owl Program to 7 a.m.

12:00 to 1 A. M.

KROW—Midnight Vagabond
 KGDMM—121 Nite Club Orchestra
 KHJ—Recordings
 KGB—Records
 KJBS—Owl Program

1:00 to 7:00 A. M.

KJBS—12:01, Owl Program to 7 a.m.

7:30 to 8:00 A. M.

- KPO & network—Financial Service; Organ Concert
- KGO—Joe White; Edna Fischer
- KYA—Music; Unique Prog.
- KTAB—Hillbillies
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOI—Organ Program
- KFI—Records; 7:45, Church
- KHI—Records and Stock Reports
- KNX—Bill Sharpley Breakfast Club
- KECA—Bible Fellowship to 7:45
- KFSB—7:45, Good Cheer Program
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

8:00 to 8:30 A. M.

- KPO & network—NBC String Symphony
- KGO—Crosscut Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- * KFRC & netwk—Exercise & Apple-sauce; 8:15, Contract Bridge
- KOL—8:15, Cecl and Sally
- KVI—Crazy Mountaineers; Specials
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings
- KSL—Studio Ensemble to 8:15

8:30 to 9:00 A. M.

- KPO & network—NBC String Symphony
- KGO—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- * KFRC & netwk—Country Church
- KOMO—Harp Melodies; 8:45, Mary's Friendly Garden
- KNX—Song Bag; Personal Advisor
- KSL—Good Morning Judge; studio

9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Carnation Prog.; Organ
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Kings Men; Records
- KGGC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- * KFRC & network—Voice of Experience to 9:15
- KFRC—Congoin (E. T.)
- KOL—9:15, Prudence Penny
- KHQ—Home Comfort to 9:15
- KVI—9:15, Mystic Melodies
- KNX—Sherman Health Talk; Organ
- KECA—Recordings
- KGB—9:15, Marie Golden, pianist
- KFSB—9:15, Good Cheer
- KSL—9:15, Jennie Lee



HARRY McNAUGHTON
"BOTTLE"
NBC—6:30 P. M.

9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Improve Your Home; William Cowles, pianist
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGGC—Morning Melodies
- KGDM—News; 9:45, Records
- * KFRC & network—Betty Crocker: 9:45, Allen Leazer and Orchestra
- KFRC—9:55, Crazy Wells Water
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Dr. Burns
- KHQ—Walt & Marion; Sylvia Gray
- KGW—Aeb Bercowitz; 9:45, Cooking School
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHI—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KGB—9:45, News to 9:50

10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KGO & netwk—Press-Radio News; 10:05, Novelettes, Mickey's Gilette's Music
- KYA—Columbia on Parade; Music
- KTAB—Old Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—The Star Parade
- KJBS—News; 10:05, Memories
- KGGC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- * KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KOIN—Air Shopping
- KOL—10:15, Morning Melodies
- KVI—10:15, Musical Gems
- KGW—10:15, Crazy Crystals
- KOMO—Jack & Jill
- KJR—Home Makers Time; Walks of Life
- KHQ—Economic Housewife
- KFI—10:15, English Lesson
- KNX—Eddie Albright's Family
- KSL—10:15, Congoin Program
- KOA—10:15, Marietta Vasconcelles

10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—George Duffy's Orch.; 10:45 Words & Music; Orch. & Vocalist
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGGC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This is Hollywood
- * KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—Sue Allen Shopping
- KVI—Amusement Tips to 10:45
- KOIN—Air Shopping; Talk
- KGW—Mark Daniels, baritone
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KFSB—Mirth Parade; Studio
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Recorded Program

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ
- KTAB—Blue Moments; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Light Classics
- KGGC—Mildy's Date Book; 11:15, Mountain Music
- KGDM—Organ Recital
- * KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer; Talk; Music
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHI—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

11:30 to 12:00 Noon

- KGO—Johnny O'Brien; 11:45, Agricultural Bulletin
- KPO & network—Smackout; 11:45, Vic and Sade
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- * KFRC & network—Herbert Foote, organist
- KHQ—Organ
- KJR—Measured Steps
- KFI—11:45, Home Nursing Hints
- KNX—Spice of Life; Talk
- KOA—Orchestra

12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Pair of Pianos
- KYA—Scriptures; 12:03, Concert
- KTAB—News; Concert
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Popular Orchestra
- KJBS—Song Hits
- KGGC—Request Hour
- KGDM—Friendship Club; Reports
- * KFRC & network—Four Showmen; Waltz Time
- KOIN—Johnnie Walker's Scrapbook

KOL—The Carnival
KVI—News; Front Page Headlines
KOMO—Music; 12:15, Vagabonds
KHQ—Music; Amer. Weekly Drama
KJR—Pianist; Grain Reports to 12:15
KGW—Music; Meier & Frank
KFI—Market Reports to 12:15
KECA—12:15, News
KNX—News; 12:15, Congo
KGB—Farm Flashes to 12:15
KFS—Wm. Cowles, pianist, 12:15

12:30 to 1:00 P. M.

• **KPO & network—Western Farm and Home Hour**
KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Recordings
KROW—Calif. Farm Hour; Records
KJBS—Dance Hits
KGGC—Pirate Cowboys
KQW—Federal, State Market Rpts. KGDM—Pacific Islander
 * **KFRC & netwk—Grab Bag Revue**
KOIN—Amie Brum
KOL—The Carnival
KVI—News & Comment to 12:45
KOMO—Viennese Vagabonds; Cowboy Joe
KGW—News Flashes
KHQ—Stepping Along; Studio
KNX—Dr. Matthews
KECA—Concert Favorites, records
KOA—Brown Palace Orchestra

1:00 to 1:30 P. M.

• **KPO & network—Betty & Bob; 1:15, East and Dumke**
KGO—Commonwealth Club Luncheon; 1:15, To be announced
KYA—Community Chest Luncheon
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGDM—Records; Watchtower
 * **KFRC & network—Symposium on Social Insurance**
KOL—1:15, Julie Day
KVI—1:15, Hollywood News
KJR—Ch. of Commerce Lunch
KOMO—1:15, Tea Times Tales
KGW—1:15, Dental Clinic
KNX—Pontrelli's Orchestra
KFI—1:15, Hawaiian Group
KFS—Stocks to 1:15
KOA—1:15, Crazy Hotel Orchestra

1:30 to 2:00 P. M.

• **KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk**
KGO—Ann Warner's Chats
KYA—Hawlians; Modern Maestros
KTAB—Jean Kent, Economics
KLX—Popular Concert
KROW—Oakland Public Schools; Five-Star Revue
KJBS—Dance Orchestra
KQW—Concert
KGDM—Conservatory Concert
 * **KFRC & network—This and That Revue**
KJR—The Sun Dial
KOIN—Book of Life
KNX—Pontrelli's Orchestra
KFS—Old Time Program

2:00 to 2:30 P. M.

• **KPO & network—Al Pearce and His Gang**
KGO—John Teel, baritone; 2:15, Mid-Afternoon Musicales
KYA—Songs of Yesterday
KTAB—Globe Trotter; Romancin'
KLX—Recordings; Romance
KROW—Dance Matinee
KQW—Dance Matinee
KJBS—Better Business Talk; 2:15, Events of Interest
KGDM—Hawlians; News
KJR—Salon Hour

* **KFRC & network—Happy Go Lucky Hour**
KNX—The Bookworm
KECA—Classic Hour
KFS—2:15, Studio Program
KSL—Orchestra; Dental Clinic
KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

• **KPO & network—Al Pearce Gang**
KGO—Mid-Afternoon Musicales
KYA—Vignettes of Life; Modern Notes
KTAB—3-4 Time; Tranquility
KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
KROW—Dance Matinee
KJBS—Seiffert Players; Orchestra
KQW—John Seiffert Players; Orch.
KGDM—The Romancier
 * **KFRC & network—Happy Go Lucky Hour**
KJR—Salon Hour
KNX—Orchestra
KECA—Recordings
KFS—2:45, Studio Program
KSL—Milton Charles; Miniatures
KOA—Nellie Revel; Ranch Boys

3:00 to 3:30 P. M.

• **KPO & network—Langendor Pic-torial; 3:15, John & Ned**
KGO—Jack Berger's Orchestra
KYA—Band Concert
KTAB—4-4 Time; Chinese News
KLX—Musical Jigsaw; Records
KROW—Fay Lanphier; Music
KJBS—Dance Tunes; 3:15, The Word Man
KQW—Stocks; Music
KGDM—Cap. Dev. Co.; Program
 * **KFRC & netwk—Feminine Fancies**
KJR—Easy Chair; 3:20, Studio
KHQ—Business & Pleasure; Club Bulletin
KGW—Michael Arenstein to 3:15
KNX—Orchestra
KECA—Recordings
KSL—Songs of Long Ago; 3:15, Santa Claus
KOA—Hotel Astor Orch.

3:30 to 4:00 P. M.

• **KPO & network—Edna Fischer, pianist; 3:35, Gale Page, con-tralto; 3:45, Singing Strings**
KGO—The Well Dressed Woman; 3:45, Sax Appeal
KYA—Symphony Highlights
KTAB—Sophistication; 3:45, Picture Preview
KLX—SERA Orchestra
KROW—Spanish Tunes; Records
KJBS—Front Page Drama; Records
KQW—Variety Program; Music
KGDM—Ernie Cruz; Echoes of '90
 * **KFRC & netwk—Frank Castle's Matinee**
KOIN—Newspaper of the Air
KOL—Harriet Lincks; Football Game
KJR—To be announced
KHQ—King's Men; Happy Feet
KOMO—Concert Ensemble
KFI—Ann Warner's Chats
KNX—Concert
KGB—Reporter; Stocks; Along the Airways
KSL—The Junior Hour; News
KOA—News; Soloist

4:00 to 4:30 P. M.

• **KPO & network—Jack & Loretta Clomax; 4:15, Don Pedro's Orch.**
KGO—Beaux Arts Trio
KYA—Tea Dance
KTAB—'Jewish Date Book'; Bay Meadows Race
KLX—Records; Bro. Bob's Club
KROW—Waltz Time; Ramona
KJBS—Hollywood Gossip; Orchestra
KGDM—Gilmore Oil Pro. era
KQW—Star Reporter; Music
KHQ—4:15; News Album

KFRC—Stock Reports to 4:05
 * **KFRC & netwk—Russo's Orch.; 4:15, Univ. of the Air**
KOL—Football Game
KGW—Friendly Chat
KJR—To be announced
KFI—Calif. Teachers Assn. to 4:15
KNX—Orchestra
KECA—4:15, Recordings
KGW—4:15, Univ. of the Air
KSL—Payroll Builder
KOA—Comedy Capers; 4:15, Ivory Stamp Club

4:30 to 5:00 P. M.

• **KPO & network—Will Aubrey**
KPO—4:45, News
KGO—For Girls and Boys Only
KYA—Musical Program
KTAB—Keep Smiling Revue
KLX—Club; 4:45, Health School
KROW—Lee Davis & Gang
KJBS—Reporter; Dance Music
KQW—Story Time; 4:45, Dog Stories
KGDM—Bob Allen; Records
 * **KFRC & network—Danny Russo's Orchestra; Between the Bookends**
KVI—Happy Birthday Club to 4:45
KOIN—Bob & Dolly; Book Ends
KOL—Football Game
KGW—4:45, King's Guard
KOMO—4:45, King's Guard
KJR—To be announced
KHQ—N. W. on Parade; King's Guard
KFI—Organ recital
KNX—Elec. Trans.; Fire Dept.
KECA—4:45, King's Guard
KFS—4:45, King's Guard
KSL—Adventures of Robin Hood; 4:45, Orphan Annie
KOA—Skit; 4:45, King's Quartet

5:00 to 5:30 P. M.

• **KPO & network—Flirtations: Dot Kay, contralto; Clef Dwellers, vocal trio; Clay Landon, songs**
KGO—High School Hour; 5:15, Thrills of Tomorrow
KYA—Children's Hour
KTAB—Melodies; Songs
KLX—Pianist; Bill, Mack, Jimmie
KROW—Studio Program
KQW—Popular Concert
KGGC—Echoes; Studio Frolic
KFRC—Dr. J. C. Campbell
 * **KFRC & network—5:15, Billy Bachelor**
KVI—'Mohicans' to 5:15
KJR—Drama to 5:15
KHQ—Flirtations; Model Boots
KOIN—Donald Ayer, Adventures to 5:15
KOMO—Moments of Melody; 5:15, Thrills of Tomorrow
KNX—Synagogue of the Air
KFI—Rev. Chas. E. Fuller
KSL—Pulman Tailors; 5:15, Tarzan
KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes
 • **KPO & network—5:45, To be announced**
KGO—Ivory Stamp Club; 5:45, Little Orphan Annie
KYA—Metropolitans; 5:45, Campbell
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Dance Echoes; Irish Gems
KQW—Orchestra; Voice of Portugal
 * **KFRC & network—Vincent Lopez' Orchestra; 5:45, Scorecast**
KOIN—Merry Men to 5:45
KVI—Max Frolic's Orch. to 5:45
KHQ—To be announced
KJR—Tarzan; Orphan Annie
KOMO—Stamp Club to 5:45
KGW—Ivory Soap to 5:45
KECA—Ricardo, violinist; Tuning in with the Children
KFI—Ivory Stamp Club to 5:45
KNX—Elec. Trans.; 5:45, Mongoose
KFS—Violinist; Farley's Rangers

KGB—Robin Hood; Scorecast
KSL—Harry Clarke, soloist and Celeste Trio; Krausemyer and Cohen
KOA—Cities Service Concert

6:00 to 6:30 P. M.

•KPO & network—Let's Listen to Harris: Phil Harris' Orchestra, with Leah Ray, vocalist
KGO—Five Cards; Coquettes, vocal trio
KYA—Cyrus Trobbs' Orchestra
KTAB—Dinner Concert
KLX—Arion Trio
KROW—News; 6:15, Club Castro
KGGC—Dinner Dance Review
KQW—Department of Agriculture; 6:15, Popular Program
*KFRC & network—March of Time
KJR—News; Tommy Thomas Entertains
KNX—News; Concert Group
KFWB—News; Mysteries; Organ
KECA—Educ. Prog.; 6:15, News
KFOX—News; Trio; Al & Molly
KFSD—Junior Chamber of Commerce; Savoy Troubadors

6:30 to 7:00 P. M.

•KPO & network—Armour Program, featuring Phil Baker
KGO—Mindways; 6:45, Air Adventures of Jimmy Allen
KYA—Cyrus Trobbs' Orchestra
KTAB—Sport Page; Vocalists
KLX—Arion Trio
KROW—Ne'er Do Well
KGGC—Air Theater; Records
KQW—State Market Reports; 6:45, Thorobred Quarter Hour
*KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fio-Rito's Orchestra and Guest Star
KJR—Melody Race; Jimmie Allen Adventures
KNX—Dinner Dance; 6:45, Adventures of Jimmie Allen
KFWB—Fun-Fest; Jimmie Allen
KECA—Wesley Tourtelotte, organist
KFOX—School Kids; Jimmie Allen
KFSD—Dinner Music

7:00 to 7:30 P. M.

•KPO & network—The First Nighter, drama, Don Ameche, June Meredith
KGO—Barbara Merkle; 7:15, Chester Rowell
KYA—Ernie Smith's Sport Page; 7:15, Tales of the Turf
KTAB—Italian News; Sport of Kings
KLX—News; 7:15, Lovable Liars
KROW—Hammond; L'Italia News
KQW—Weather; Musical Varieties
KGGC—Recordings
*KFRC & network—Hollywood Hotel
KJR—Songs; Dollars & Sense
KFWB—Football Talk
KFOX—Eb & Zeb; Bobby & Betty
KNX—Watanabe & Archie; Rajput
KECA—Scotland in Song and Story; Records

7:30 to 8:00 P. M.

•KPO & network—United States & World Affairs; 7:45, To be announced
KGO—Comedy Stars of Hollywood; 7:45, Mickey Gillette's Music
KYA—Cowboys; Louise Taber
KTAB—To be announced; Organ
KLX—Silver Strains; 7:45, Soprano
KROW—L'Italia Echoes of Italy
KGGC—Records; Organ
KQW—Italian Theatre
*KFRC & network—Borden's Friday Frolic
KJR—Spice of Life; Artistic Trio
KFWB—Football; Comedy Stars
KNX—The In-Laws; King Cowboy
KFOX—Boy Detective; Vagabonds
KECA—Recordings
KSL—Crazy Crystals; Alka Seltzer

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn
KGO—Mickey Gillette's Music; 8:15, College Daze
KYA—Erev Shaboth; Talk
KLX—World Revue
KTAB—Itchy & Scratchy; 8:15, Fishin' Fool
KROW—Echoes of Italy; Skit
KGGC—Spanish-American Program
KQW—Church Choir
*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill
KJR—News; Carefree Capers
KNX—Songs; Elec. Trans.
KECA—Recordings
KFWB—Welcome Lewis; Orchestra
KFOX—Vocalists; Sports; Trio
KFSD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.

•KPO & network—The Intimate Revue
KGO—Echoes from Orchestra Pit
KYA—Orchestra
KTAB—St. Mary's College
KLX—Sports; 8:45, Tonic Tunes
KROW—Happy Harmonies; Orch.
KGGC—Concert; Timely Tunes
KQW—Waltz Favorites
*KFRC & network—Court of Human Relations
KJR—Friday Nite Hullaboo
KNX—To be announced
KECA—Recordings
KFWB—Jack Joy's Orchestra
KFOX—Melodist; Cecil and Sally
KFSD—Studio Program

9:00 to 9:30 P. M.

•KPO & network—Caswell Concert
KPO—9:15, Night Editor, Hal Burdick, the story teller
KGO—Fno Crime Chus
KYA—Drama; 9:15 Neighbors
KTAB—Nevada Nightherders
KLX—Krausemyer & Cohen; Black and White Melodies
KROW—Orchestra; Stories
KGGC—News; 9:05, Cowboys
KQW—San Jose State Debate
*KFRC & network—Jacques Renard and Orchestra
KOL—Speaker Stevenson to 9:15
KOIN—Goal Post Highlights to 9:15
KVI—Stocking Fillers; News
KOMO—9:15, Opera
KHQ—9:15, Opera
KGW—9:15, Opera
KJR—News; Recordings
KNX—News; 9:15, Amagon
KFI—9:15, Opera
KFWB—Sosnik's Orchestra
KECA—Orchestra
KFOX—Beverly Hillbillies
KFSD—Furnbitt; 9:15, Orchestra
KSL—Organ to 9:15
KOA—Studio Program

9:30 to 10:00 P. M.

•KPO & network—"Faust" with Ninon Ballin and members of S. F. Opera Company
KGO—Ptek and Pat
KYA—Lyric Quartet; News
KTAB—News; Babes in Radio
KLX—News; Road Information; Rangers
KROW—Buck Royce Cowboys
KGGC—Danceable Tunes; Symphony
KQW—American Legion; Drama
*KFRC & network—Hal Grayson and Orchestra
KOI—9:45, News; Editorial
KVI—News Flashes; Stocking Fillers
KJR—"Purple Rav," Drama to 9:45
KHQ—Melodies; Romance
KOMO—9:45, Moments of Melody
KFI—Organ Recital
KFWB—Dance Orchestra
KNX—Musical Headlines; Fights

KFOX—Beverly Hillbillies
KSL—Wrestling Matches

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter; 10:15, Red Davis, dramatic sketch
KGO—Williams-Walsh Orchestra
KYA—Cabbag About; Rhymer Land
KTAB—Tivoll Club
KLX—Recorded Music
KROW—Royal Hawaiians
KGGC—Ten o'Clock Review
KFRC—News; 10:10, Elec. Trans.
*KFRC & network—10:15, Joe Sullivan, pianist
KOIN—Journal Friday Night Show
KOL—Ivan Ditmars Organ
KVI—Elk's Stocking Fillers
KJR—Jack Mills' Orchestra
KNX—Fights, Hollywood Stadium
KFWB—News; Organ
KECA—Musical Celebrities
KGB—News; To be announced
KFOX—News; Organ
KSL—Wrestling Matches; 10:15, Melody Lane
KOA—Broadmoor Country Club Or.

10:30 to 11:00 P. M.

KPO—Sportlight Revue; Organ
*KGO & network—Tom Coakley's Orch.; 10:55, Press-Radio News
KYA—Dance Orchestra
KTAB—Dance Orchestra
KROW—Golden Memories
KGGC—Ten o'clock Review
*KFRC & network—Orville Knapp's Orchestra
KOIN—Elmer Anthony's Columbians
KGO—Orchestra
KJR—Northern Lights, Damski
KFWB—Tex Howard's Orchestra
KNX—Fights; 10:45, Orchestra
KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

•KGO & network—Ted Fio-Rito's Orchestra
KPO—Tom Gerun's Orchestra
KYA—Gary Evers Orchestra
KTAB—Dance Music
KROW—Dance Music
KFRC—Sports to 10:35
*KFRC & network—To be announced
KOIN—Jack Bain's Orchestra
KFWB—Harry Sosnik Orchestra
KFOX—Harry Sosnik Orchestra

11:30 to 12:00 Midnight

•KPO & network—Cole McElroy's Orchestra
KGO—Organ Concert
KGB—To be announced
KYA—Organ
KTAB—Tony Wallace Orchestra
KFRC—Dick Jurgen's Orch.
KVI—Dance Orchestra
KJR—Lotus Land; Reflections
KFWB—Abbott-Walden Orchestra
KFOX—Jimmy Mann's Orchestra

12:00 to 12:30 A. M.

KTAB—Orchestra
KROW—Midnight Vagabond
KGD—Music and News
KHJ—Recordings
KGB—Records
KJBS—12:01, Owl Program to 7 a.m.

A BRAND NEW SHOW
—FOR A GRAND OLD BRAND

THE *Borden*
FRIDAY FROLIC

KFRC

Tonight
7:30

7:00 to 7:30 A. M.

- KPO—Morin Sisters, vocal trio; Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KOMO—7:45, Stradivarieties
- KFI—Stock Quotations to 7:45
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Crosscuts, Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; Crazy Prog.; Stocks
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Capitol Dev. Program
- KFRC—Exercise and Applesauce to 8:15
- KFRC & network—Geo. Johnson's Orchestra
- KOL—Organ; 8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KOMO—Morning Reveries
- KHQ—Program; Tull & Gibbs
- KGW—Ronald Buck to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—Gene Autrey
- KECA—8:15, Memories of the Waltz
- KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- KFRC & network—Hollywood Country Church
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps



ARNOLD MAGUIRE
KFRC—Production Manager

- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Children's Entertainment; Abram Chasins, Piano Pictures

9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Organ Concert
- KPO—News
- KPO & network—9:15, Genia Ponariova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Recordings
- KFRC & network—Abram Chasins; 9:15, Football Souvenir Prog.
- KOL—9:15, Prudence Penny
- KVI—Mountaineers; Mystic Melodies
- KGW—Cooking School to 9:15
- KHQ—Musical Gems; Tull & Gibbs
- KJR—9:15, Early Echoes
- KFI—Medical Talk; 9:15, News
- KNX—Organ; 9:15, Melody Race
- KFSD—9:15, Good Cheer Program
- KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.

- KPO & network—Nat'l. Farm and Home Hour
- KGO—Organ Concert; 9:55, Press-Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGCC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Minstrels
- KFRC & netwk—Army vs. Navy Football Game
- KOIN—This and That
- KJR—News; Spice of Life
- KNX—Amagon; 9:45, News
- KECA—L. A. School Program

10:00 to 10:30 A. M.

- KPO & network—Farm and Home KGO—Beaux Arts Trio

- KYA—Columbia Parade; Harmonies
- KTAB—Bachelor; Bargain
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—The Star Parade
- KJBS—Radio News; Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- KFRC & network—Football Game
- KOIN—Johnnie Walker's Scrapbook
- 10:15, Air Shopping
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program

10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—NBC Farm Forum; 10:45, Words and Music
- KYA—Community Chest Program
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGCC—Hits of Today
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- KFRC & network—Football Game
- KOIN—Air Shopping; Annie Brun
- KGW—Mark Daniels to 10:35
- KJR—Club Minutes; Uncle Hank
- KNX—Marshall Grant, Organist
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words & Music; Songfellows
- KYA—Organ
- KTAB—Blue Moments; Beauty Facts
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Mildy's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- KFRC & network—Football Game
- KGW—Studio Program
- KJR—Rhythm Rulers
- KNX—Musical Program
- KECA—Classic Hour Records
- KOA—Words & Music; Songfellows

11:30 to 12:00 Noon

- KPO & network—Don Pedro's Orchestra
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- KFRC & network—Football Game
- KJR—Measured Steps
- KHQ—Organ Concert
- KNX—Musical Auction; Talk
- KECA—Records to 11:45
- KSL—Round Towners

12:00 to 12:30 P. M.

- KGO—Clef Dwellers; 12:15, Western Agriculture
- KPO—News; To be announced
- KYA—Scriptures; 12:03, Concert
- KTAB—News; Event Book; Organ
- KLX—Stocks; 12:05, Dance Music
- KROW—Latin-American Program
- KJBS—Sports; Instrumentalists
- KQW—Popular Orchestra

KGCC—Request Hour
 KGDM—Road Reports; Serenader
 *KFRC & network—Football Game
 KOL—Football Game
 KVI—12:15, Front Page Headlines
 KHQ—12:15, Business and Pleasure
 KGW—12:15, Meier & Frank
 KJR—Records; Reports; Music
 KNX—News; 12:15, Congo
 KFI—Fed. & State Market Reports to 12:15
 KECA—12:15, News Release
 KSL—Broadcaster's Review

12:30 to 1:00 P. M.

*KPO & network—To be announced
 KGO—Western Agriculture
 KYA—Noonday Concert
 KTAB—Echoes of Portugal
 KLX—Don Brose; Magic Harmony
 KROW—Band Concert; Records
 KJBS—Dance Matinee
 KGCC—Pirate Cowboys
 KQW—Weather; Market Reports
 KGDM—Records; News
 *KFRC & network—Football Game
 KOL—Football Game
 KGW—News; Friendly Chat
 KJR—Uncle Frank's Children Mat.
 KNX—Concert Group
 KECA—Concert Favorites
 KSL—Payroll Builder

1:00 to 1:30 P. M.

KGO—Ceclians
 *KPO & network—To be announced
 KYA—Hawaiian Troubadours
 KTAB—Songs of the Past
 KLX—Recordings
 KROW—Concert Melodies
 KJBS—Musical Novelties
 KQW—Friendly Hour
 KGDM—Recordings
 *KFRC & network—Football Game
 KGW—Chat; Dental Clinic
 KJR—Uncle Frank's Children Mat.
 KNX—Pontrelli's Orchestra
 KFI—Organ Recital
 KOA—Weekend Revue
 KSL—Payroll Builder

1:30 to 2:00 P. M.

*KPO & network—To be announced
 KGO—To be announced
 KYA—Rhythm Princes
 KTAB—Jean Kent, Economics
 KLX—Popular Program
 KROW—Spanish Serenade; Five Star Revue
 KJBS—Afternoon Popular Concert
 KQW—Afternoon Concert
 KGDM—Recorded Program
 KFRC—N. Y. Stocks to 1:35
 *KFRC & network—Paul Sabin and Orch.; 1:45, U. S. C. vs. Wash. Football Game
 KGW—Chick Webb
 KJR—The Sun Dial; Studio Prog.
 KEX—Grain Reports; Records; Bookman
 KNX—Pontrelli's Orchestra

2:00 to 2:30 P. M.

*KPO & network—To be announced
 KGO—Eddie Duchin's Orchestra
 KYA—Don Valdemar's Orchestra
 KTAB—Dance Tunes; Romance
 KLX—Lost and Found; Recordings
 KROW—Dance Matinee
 KJBS—Popular Dance Recordings
 KQW—Dance Matinee
 KGDM—Charley & Harry; News
 *KFRC & network—Football Game: U. S. C. vs. Washington
 KOMO—Football: W.S.C. vs. Detroit
 KHQ—Football: W.S.C. vs. Detroit
 KNX—Song Market
 KGW—To be announced
 KECA—Football Game: U.S.C. vs. Wash.
 KFSD—Football Game
 KSL—Jack Little; Dental Clinic
 KOA—Huffman Theatre Reporter

2:30 to 3:00 P. M.

*KPO & network—To be announced
 KGO—Our American Schools
 KYA—Vignettes of Life; 2:45, Modern Notes
 KTAB—Three-Four Time; Records
 KLX—Metro. Moods; Records
 KROW—Dance Matinee
 KJBS—Events of Interest; music
 KQW—Dance Matinee
 KGDM—The Romancier
 *KFRC & network—Football game
 KVI—Ernie Krutzing's Orchestra
 KOMO—Football Game
 KHQ—Football Game
 KNX—To be announced
 KNFB—Football
 KECA—Football Game
 KSL—Organ Interlude; Miniatures
 KOA—Our American Schools

3:00 to 3:30 P. M.

*KPO & network—To be announced
 KGO—Tom Coakley's Orchestra
 KYA—Light Opera
 KTAB—Records; Chinese News
 KLX—Recordings
 KROW—Fay Lanphier; Music; Talk
 KJBS—Vocal and musical
 KQW—News; Light Opera
 KGDM—Ernie Cruz Program
 *KFRC & network—Football Game
 KOMO—Football Game
 KHQ—Football Game
 KFWE—Football Game
 KNX—To be announced
 KECA—Football
 KSL—To be announced
 KOA—Rowdy Wright; News

3:30 to 4:00 P. M.

*KPO & network—To be announced
 KGO—Tid-Bit; 3:35, Twenty Fingers of Harmony; 3:45, The Master Buller
 KYA—Light Opera
 KVA—Song Market
 KTAB—Sophistication; 3:45, Talk
 KROW—Singing Strings; Records
 KJBS—Dance Orchestra
 KQW—Variety Program
 KGDM—The Bondons
 *KFRC & network—Football Game
 KJR—Vindabonians
 KOMO—Football Game
 KHQ—Football Game
 KNX—To be announced
 KFWE—Football
 KECA—Football Game
 KSL—The Junior Hour; News
 KOA—News; Orchestra

4:00 to 4:30 P. M.

*KPO & network—To be announced
 KGO—Religion in the News; 4:15, Jamboree, variety program
 KYA—Tea Dance
 KTAB—Date Book; Cobweb Chasers
 KLX—Records; Bro. Bob's Club
 KROW—Waltzes; Melodies
 KJBS—Hollywood Reporter; Orch.
 KGDM—Gilmore Oil Program
 KQW—Star Reporter; Variety
 *KFRC & network—Football Game
 KJR—Tea Dansant
 KOMO—Football Game
 KHQ—Football Game
 KNX—To be announced
 KFWE—Football
 KECA—Football Game
 KSL—Broadcasters Review
 KOA—Religion in the News; Saturday Jamboree

4:30 to 5:00 P. M.

*KPO & network—Mickey Gillette's Music
 KGO—Jamboree; 4:45, Pickens Sisters, vocal trio
 KYA—Tea Dance Parade
 KTAB—Rhythm Ramblings
 KLX—Bob's Club; Records
 KROW—Lee Davis Cowboys

KJBS—Orch.; 4:45, News
 KQW—Story Time; Songs
 KGDM—Dance Orchestra
 *KFRC & network—Football Game
 KOIN—Newspaper of the Air
 KJR—Olympians
 KECA—Football Game
 KFWE—Football
 KNX—To be announced
 KSL—Broadcasters Review
 KOA—Jamboree; Ford Rangers

5:00 to 5:30 P. M.

*KPO & network—Swift Hour; music direction Sigmund Romberg
 KGO—Pastels, woodwind ensemble direction Willard Flashman
 KYA—Children's Prog.; Donald Ayer
 KTAB—Memory in Melody; 5:15, Song Favorites
 KLX—Helen Parmelee, pianist
 KROW—Memory Lane, vocalist
 KGCC—Serenade; 5:15, Go to Church
 KQW—Concert
 *KFRC & network—Roxy Revue
 KEX—Concert; Sam Gordon
 KJR—Song Bag
 KFWE—Recordings
 KNX—Carefree Capers; 5:15, Radio
 KECA—Recordings
 KFOX—Recordings

5:30 to 6:00 P. M.

*KPO & network—Swift Hour
 KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne
 KYA—Metropolitans; Campbell
 KTAB—The Funnies; Voice of Stamps
 KLX—Covered Wagon Jubilee
 KROW—Eating Your Way to Health
 KGCC—Recordings; Irish Gems
 KQW—Musical Impressions; Voice of Portugal
 *KFRC & network—Roxy Revue; 5:45, Mary Courtland and Robt. Armbruster's Revue
 KJR—Song Bag; Candlelight Time
 KNX—John Matthews; 'Mongoose'
 KFWE—Gold Star Rangers
 KECA—Recordings
 KFOX—News; Song Hits
 KFSD—5:45, Morales Islanders

6:00 to 6:30 P. M.

*KPO & network—Radio City Party; John E. Kennedy, master of ceremonies; guest artists; Frank Black's Orchestra
 KGO—Beaux Arts Trio
 KYA—Cyrus Trobe Orchestra
 KTAB—Echoes of Portugal
 KLX—Arion Trio
 KROW—East Bay Labor Journal; 6:15, Club Castro Villa
 KGCC—Dinner Dance Review
 KQW—Concert
 *KFRC & network—Chesterfield Program
 KJR—News Reporter; Moods
 KNX—News; 6:15, Concert Group
 KFWE—News; Records; Organ
 KECA—Records; News
 KFOX—News; Vocalists, Al & Molly
 KFSD—6:15, Fairway Facts

6:30 to 7:00 P. M.

*KPO & network—Gibson Family, original musical comedy
 KGO—Spiritual Fantasy, Southern Harmony Four, male quartet
 KYA—Orchestra
 KTAB—Sports; World Peace-Ways
 KLX—Arion Trio
 KROW—Rhythm Kings; Dr. Facel
 KGCC—Theatre Program; Music
 KQW—Gerald Kenney; Thorbred Quarter Hour
 *KFRC & network—Scorecast; To be announced
 KJR—Song Bag; Melody Palette
 KNX—Dance; 6:45, Jimmy Allen
 KFWE—Organ; Amer. Weekly
 KECA—Wesley Tourtelotte, organ.

KFOX—School Kids; Elec. Transc.
KPSD—Los Flores Mountaineers
KGB—8:45, To be announced
KSL—Studio Group; Smiling Ed

7:00 to 7:30 P. M.

●KPO & network—Gibson Family
KGO—Education Today; 7:15,
Mickey Gillette's Music
KYA—Ernie Smith's Sport Page;
7:15, Wandering Troubadour
KTAB—Italian News; Sport of
Kings
KIX—News Items; 7:15, Soprano
KROW—C. W. Hammond; News
KGGC—Orchestra; Organalities
KQW—News; Accordion
★KFRC & netwk—Carborundum
Band
KJR—Los Argentinos
KFWB—Interview; Pioneer Sons
KECA—Raine Bennett, poet
KNX—Watanabe and Archie; 7:15,
Calmon Luboviski, violinist
KFOX—Vagabonds; Bobby & Betty
KPSD—Harvey Ball's Ensemble

7:30 to 8:00 P. M.

●KPO & network—To be announced
KGO—Mickey Gillette's Music
KTAB—Football Scores
KYA—Shadow of Kall-om, Drama
KIX—Carefree Capers
KROW—Hawaiians; Old Fashioned
Girl
KGGC—Recordings
KQW—Italian Radio Theatre
★KFRC & netwk—Saturday Revue
KOIN—Jimmy Allen to 7:45
KOL—Radio Speaker Stevenson
KVI—Dr. M. M. Mellor to 7:45
KGW—Studio; Crazy Crystals
KOMO—30 Minutes of Music
KHQ—Crazy Wells; Ed. McConnell
KNX—Calmon Luboviski, violinist
KFWB—Juvenile Revue
KFOX—Juvenile Revue
KECA—Recordings
KSL—Pathfinder; Geppert Studios
KOA—Seymour Simon's Orchestra

8:00 to 8:30 P. M.

●KPO & network—National Barn
Dance
KGO—Pan-Americana, Jose Rami-
rez, tenor; Argentine Trio, instru-
mentalists
KYA—Jeannette Lockwood; Melo-
dettes
KJB—Ralph Baker, tenor; Golden
Gate Junior College
KIX—Musical Soiree
KROW—Latin-American Program
KQW—Favorite Entertainers
KGGC—Spanish-American Program
★KFRC & network—Richard Him-
ber's Champions
KJR—Uncle Sam's Exchange
KFWB—Charles Kaley & Burt Fiske;
Musical Program
KNX—Hollywood Barn Dance
KECA—Dept. of Playground
KFOX—Organ and Piano; Pioneer
Sons
KPSD—8:15, Drama Hour

8:30 to 9:00 P. M.

●KPO & network—National Barn
Dance
KGO—Tom Gerun's Orchestra
KYA—Orchestra
KTAB—Golden Gate Junior College;
8:45, Studio Program
KIX—Musical Soiree
KROW—Latin-American Program
KGGC—Recordings; Timely Tunes
KQW—Music of the Masters
★KFRC & network—Hodge Podge
Lodge
KJR—"It's a case of Books"
KNX—Hollywood Barn Dance
KFWB—"Round Town"
KECA—Recordings
KPSD—Drama Hour

KFOX—Orchestra; Cecil and Sally
KSL—8:45, Morton Salt Program

9:00 to 9:30 P. M.

●KPO & network—To be announced
KGO—Tom Gerun's Orchestra; Mu-
sical Treasure Chest
KYA—Musical Skit; Novelty Piano
KTAB—Hillbillie Tunes
KIX—Faucit Theater of the Air
KROW—Italian Program
KGGC—News; Wyoming Cowboys
KQW—Music of the Masters
★KFRC & network—Benj. Frank-
lin Drama
KHQ—9:15, Old Time Party
KOL—Dance Music
KVI—Orchestra
KJR—News Reporter to 9:15
KMO—9:15, Fisher's Blend Half
Hour
KNX—News; Hollywood Barn Dance
KFWB—Dance Orchestra
KFOX—Harry Sosnik's Orchestra
KECA—Recordings to 9:15
KSL—Aderika Program; Harry
Clarke & Peter Spraynozzle

9:30 to 10:00 P. M.

●KPO & network—Let's Dance
KGO—Musical Treasure Chest
KYA—Dance Orchestra
KTAB—Chasing Horizons
KIX—News; Musical Headlines
KROW—Dancing Party
KJBS—Morning Concert
KGGC—Band; Hawaiians
KQW—St. Claire Hotel Orchestra
★KFRC & network—Pancho's Orch.
KOL—9:45, News; Editorial
KVI—Ledger News Flashes to 9:45
KOMO—Fisher's Blend Half Hour;
Elec. Trans.
KNX—Hollywood Barn Dance
KFWB—Dance Orchestra
KFOX—Slumbertime

10:00 to 10:30 P. M.

●KPO & network—Let's Dance
KGO—Williams-Walsh Orchestra
KYA—Bath-Day Party
KTAB—Club Tivoli Orchestra
KIX—Records
KGGC—Ten o'Clock Review
KROW—Dancing Party; Talk
KQW—Fairmont Hotel Orchestra
KFRC—News; 10:10, Studio; Fred
Skinner, songs
KOL—Dance Orchestra
KJR—Jack Mills' Orchestra
KHJ—News Items; 10:10, Orchestra
KNX—Barn Dance
KFWB—News; Organ
KFOX—News; Organ
KGB—News Flashes; Music
KECA—Recordings
KOA—Orchestra
KSL—Dance Orchestras

10:30 to 11:00 P. M.

●KPO & network—Let's Dance
KGO—Press-Radio News; 10:35, Emil
Polak's Orchestra
KYA—Bath-Day Party
KTAB—Ray Tellier Orchestra
KIX—Records
KROW—Quite Harmonies
KGGC—Ten o'Clock Review
KQW—Dance Orchestra
★KFRC & network—Orville Knapp's
Orchestra
KOIN—Orchestra
KOL—Dance Orchestra
KHQ—Sheridan's Orchestra
KJR—Rocky Mountaineers
KNX—Pontrell's Orchestra
KFWB—Orchestra
KFOX—Dance Orchestra

11:00 to 11:30 P. M.

●KPO & network—Let's Dance
KGO—Jack Mills' Orchestra
KYA—Sandman Organ

KTAB—News; Dansapations
KROW—Dance of the Hour
★KFRC & network—To be announced
KOIN—Anthony's Columbians
KJR—Artistic Trio
KOMO—Jack Mills' Orchestra
KGB—Dance Orchestra
KFWB—Dance Orchestra
KFOX—Dance Orchestra
KGB—Orchestra

11:30 to 12:00 Midnight

●KPO & network—Let's Dance
KGO—Bart Woodyard's Orchestra
KYA—Concert Memories
KTAB—Tony Wallace's Orchestra
KROW—Ran Wilde's Orch.
★KFRC & network—Dick Jurgen's
Orchestra
KOMO—Moonlight Melodies
KHQ—Silver Grill Orchestra
KFI—Around the Radio World to
11:45
KHJ—Recording
KFOX—Jimmy Mann's Orchestra

12:00 to Sign Off

●KPO & network—Let's Dance
KGO—Dance Music
KGD—Records
KHJ—Records
KGB—Recordings
KJBS—12:01, Owl Program to 7 a.m.

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