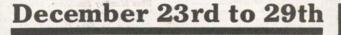
IN THIS "Gypsy" as Seen by Zita Lomas

# BROADCAST WEEKLY



Broadcast Weekly

extends Holiday

Greetings to all its Readers. May the

Puletide bring them

unbounded joy and

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LEADING RADIO PROGRAM OF THE PACIFIC COAST

# CHAIN PROGRAMS CLASSIFIED

# PACIFIC STANDARD TIME

# COMEDIANS

Allen, Fred, Wednesday, 9 p.m.	NBC
Baker, Phil, Friday, 6:30 p.m.	
Benny, Jack, Sunday, 8:30 p.m.	NBC
Cook, Joe, Monday, 6:30 p.m.	NBC
Penner, Joe, Sunday, 4:30 p.m.	NBC
Wynn, Ed, Tuesday, 6:30 p.m	NBC

# SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orch., Sunday Metropolitan Opera Broadcast,	Tues., 11:45 a. m.
Sat., 11:00 a. m.  N. Y. Philharmonic Orchestra,	Sunday, 12 noonCBS
Radio City Music Hall, Sunda Standard Symphony, Thursday	y, 8:15 p.mNBC

# DRAMAS

Bible Stories, Sunday, 12 noon	KGO
Death Valley Days, Tuesday, 9:30 p.m	NBC
Drama Hour, Monday, 8:30 p.m.	
First Nighter, Friday, 7 p.m.	
Grand Hotel, Sunday, 3:30 p.m.	
Ladies Laugh Last, Saturday, 7:30 p.m	
Lux Radio Theatre, Sunday, 11:30 a.m	NBC
Mary Pickford Stock Co., Wed. 5 p.m	NBC
Memory Lane, Monday, 7:30 p. m.	
One Man's Family, Wed., 7:30 p m	NBC
Radio Guild, Monday, 12 noon	KGO
Sunday Morning Special, Sunday, 9 a.m	NBC
True Story Court, Friday, 8:30 p.m.	CBS
Twenty Thousand Years in Sing Sing, Wednesd	
Winning the West, Thursday, 9:15 p.m.	
Winning the West, Indisday, 9.10 p.m.	

# EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m.,	KGO
Education Today, Saturday, 6:45 p.m	KGO
Hill, Edwin C., Mon., Wed., Fri., 8:15, p.m	
Hyde, Henry M., Sunday, 6 p.m.	
Religion in the News, Saturday, 4 p.m.	
Stanford University, Monday, 8 p.m.	
The New World. Monday, 9:30 a.m.	
Visiting America's "Little House." Monday.	
Thursday, 1:00 p. m.	CBS
You and Your Government, Tues., 4:30 p. m	NBC

# POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m	CRS
American Album of Familiar Music, Sunday,	
6:30 p.m.	NBC
Atwater-Kent, Monday, 5:30 p.m.	
Bernie, Ben, Tuesday, 9 p.m.	
Boswell Sisters, Tuesday, 6 p.ni	CBS
Chesterfield Program, Mon., Wed., Sat., 6 p.m	CBS
Crosby, Bing, Tuesday, 6 p.m.	CBS
Feminine Fancies, Mon. to Fri., 3 p. m	KERC
Hollywood Hotel, Friday, 6:30 p.m.	CRS
Money Wile Tradeties Thereath Tree F.00 - m	CPS
Marshall's Varieties, Everett, Wed., 5:30 p.m	CDS
Manhattan Merry-Go-Round, Sunday, 6 p.m	"NRC
March of Time, Friday, 6 p.m	CBS
Personal Closeups, Interview by Gypsy, Sunday,	
6:15 p.m.	KGO
Sinclair Greater Minstrels, Monday, 6 p.m.	.NBC
Treasures of Time, Wednesday, 8:45 p.m	CBS
Voice of Experience; Mon. to Fri., 9 a. m.; Wed.	ana
8:30 p. m.	CBS
Voice of Firestone, Monday, 8:30 p.m	NBC
Winchell, Walter, Sunday, 8:15 p.m.	NBC

# SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.mNBC
Betty and Bob, Monday to Friday, 1 p.mNBC
Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m. *KFRC
Myrt and Marge, Monday to Friday, inclusive, 8 p.mCBS
Orphan Annie, Elec. Transcription, Mon. to Fri.
Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p. m. NBC
Vic and Sade, Mon. to Fri., inclusive, 11:45 a.mNBC

# VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m.	NBC
Blue Monday Jamboree, Monday, 9 p. m I	KFRC
Carefree Carnival, Monday, 5:30 p.m.	
Captain Henry's Showboat, Thursday, 6 p.m	NBC
Chase & Sanborn Opera Guild, Sunday 5 p.m	
Colgate House Party, Monday, 6:30 p.m.	
Crosscuts Log o' the Day, Mon., Wed., Thurs.,	
Fri. and Sat., 8:15 a. m. (Tues. 11 a. m.)	
Fleischmann Hour, Thursday, 5 p.m.	
Gibson Family, Saturday, 6:30 p.m.	NBC
Happy-Go-Lucky Hour, Monday to Friday, in-	
clusive, 2 p.m.	KFRC
Hall of Fame, Sunday, 7 p.m.	NBC
Hi-Jinks, Sunday, 9 p.m.	
Kate Smith New Star Revue, Mon., 8:30 p. m	
National Barn Dance, Saturday, 8 p.m.	
Palmolive Beauty Box, Tuesday, 7 p.m.	
Pearce, Al, and Gang, Mon. to Fri., 2 p.m	
Roxy Revue, Saturday, 5 p.m. Shell Show, Monday, 9 p.m.	
S. & W. Merrymakers, Sunday, 7:30 p.m.	
Town Hall Tonight, Wednesday, 9 p.m.	NEC
Waring's Pennsylvanians, Thurs., 6:30 p. m	
Whiteman, Paul, Thursday, 7 p.m.	
a war, amarday, t p.m	

# STATION DIRECTORY

# • NBC Network Stations

Station Location	Meters	Kcs.
KECA-Los Angeles	209.7	1430
KEX-Portland, Ore.	254.1	1180
KFI-Los Angeles		640
KFSD-San Diego		600
KGO-Oakland - San Francis		790
KGW-Portland, Ore.		620
KHQ-Spokane, Wash.	508.2	590
KJR-Seattle, Wash.	309.1	970
KOA-Denver, Colo.	361.2	830
KOMO-Seattle, Wash.	325.9	920
KPO-San Francisco	440.9	680
KYA-San Francisco	243.8	1230
★ CBS Network	Stations	
KFRC-San Francisco	491.5	610
KGB-San Diego, Calif.		1330
KHJ-Los Angeles	333.1	900
KOIN-Portland, Ore.	319.0	940
KOL-Seattle, Wash.	236.1	1270
KSL-Salt Lake City	265.3	1130
KVI-Tacoma, Wash.	526	570
Independent S	tations	
KFOX-Long Beach, Calif.	239.9	1250
KFWB-Hollywood, Calif	315.6	950
KGDM-Stockton, Calif	272.6	1100
KGGC-San Francisco	211.1	1420
KJBS-San Francisco	280.2	1070
KLX-Oakland, Calif	340.7	880
KNX-Los Angeles	285.5	1050
KQW-San Jose, Calif		1010
KROW-Oakland, Calif	322.4	930

KTAB-Oakland-San Francisco 535.4

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O. J. NUSSER Editor and Manager

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Vol. XIII

San Francisco, California, December 22, 1934

No. 50

# Good Will Toward Men

THAT a glorious thing it is that on Christmas morning we can take to the wings of radio and figuratively transplant ourselves in the midst of Yuletide festivities in any clime or country on the globe where the jubilee of the birth of the Prince of Peace and Christianity is being observed.

It is an equally wondrous thing that so many of the isolated inhabitants of the Christian world will be able in greater number than ever before to join in the services, listen to inspiring concerts and dramas which will be broadcast from metropolitan centers on this Christmas

We close our eyes as we sit deep in an upholstered chair in front of the radio. What strange sights greet our vision. Christmas on a storm-tossed ship at sea; Admiral Byrd and his crew in the antarctic; Big Ben chiming a greeting to all the world from London: an Old World pageant of Christian devotionalism. Yes, and into the homes of tenements and squalid mountain cabins, where the Christian spirit has raised itself to its full height and brought a taste of happiness to the less fortunate, at least for the day.

The spirit of Christmas is better typified by radio than anything else developed by the mind of man since the birth of Christ. Radio is a very real Santa Claus. We accept its wonders with a childlike faith-wonders we cannot understand nor fathom.

Radio has done more to establish "peace on earth, good will toward men" than any other agency-and the end is not yet. Strife and ill will toward men and nations is largely the result of misunderstandings. Until men understand and enter into a common bond of sympathy, until the barriers of prejudice and intolerance are broken down, universal peace and good will cannot exist. And this, in time, radio must bring about. It is hampered by no international barriers-it crosses all human boundaries.

Again, as in the past, we leave the thought at this Christmas time, of the potential power for good that a chain of radiocast stations encircling the globe could exert; reaching all peoples, not only with certain forms of universally comprehended entertainment and international music, but to transmit the gospel of peace and good will. Such an agency, under the direction of an international peace foundation, would go far to combat the hatreds and distrusts now rampant and bring about a community of interests throughout the world that would make wars impossible.

# MICROPHONE GOSSIP

- • Robert Sherwood, who has been heard in various radio productions on local stations, has been signed as an announcer at KHJ. He is a graduate of Franklin High School, Los Angeles. In 1927 and 1928 Sherwood played an oboe in the Los Angeles Philharmonic Orchestra. He also was with Raymond Paige, KHJ musical director, when the latter was conducting theater orchestras in Los Angeles.
- • Married seven years, in the show business, and together every day except one, is the proud record of Mr. and Mrs. Joe Penner. "The one day," Joe explains, "occurred when Paul Whiteman and I had a golfing date in the early morning after a theatrical date. We drove out to the club, stayed over night, played in the morning, and then were back in time for the noon show." "Yes," Paul checks.
- • Tom Coakley, maestro of the Palace Hotel orchestra, heard over NBC, is not going East and is not giving up his musical career for law. When first rumors that he had accepted a flattering offer from a New York sponsor drifted to Tom's ears he denied the story as flattering, but untrue. Then he was admitted to practice in the Federal courts the other day and another rumor started—that he was going to devote all his time hereafter to his legal activities. As proof that it is untrue, Tom produces the new contract which he has just signed with the Palace Hotel. So far he has managed to fit in his legal work with his music, and he expects to continue doing so. He is an associate of John L. McNab, nationally famed San Francisco attorney.
- • Wayne Frederick of the Clef Dwellers is going around humming lullabies under his breath. It's a boy, at the Children's Hospital, where Mrs. Frederick and the seven and three-quarter-pounder are doing well. Cost his father five dollars—who bet his brother, Earl Frederick, it would be a girl. And Sydney Dixon, in charge of local sales in NBC's San Francisco headquarters, also is beaming and passing out cigars to celebrate the advent of young Laurence Fergin Dixon.
- • Prince George of England, whose marriage to Princess Marina of Greece recently was the high spot of the international calendar, once saved Joan Blaine, NBC actress heard on Princess Pat and other programs, a lot of embarrassment. It happened at Banff, where Joan was to entertain at tea for Prince George and his brother, the Prince

- of Wales. Joan went for a hike in the forenoon. A sudden rain squall sent her scurrying for cover on a golf course only to find it
  already occupied by two soaked and bedraggled individuals. They turned out to be
  the royal brothers. While Joan and the
  Prince of Wales stood confused and blushing, the younger George just snickered out
  loud and broke the ice. Everybody laughed
  and Joan found the princes amusing company.
- • Studio engineers of KJBS and KQW have started work on changing over the two stations preparatory to tests which will begin shortly on higher power experiments. After January 1 KJBS becomes a 500-watt broadcaster and KQW a 1,000-watter. The tests will be conducted after reguler broadcasting hours, according to Jack Burrell, chief engineer of the Northern California Broadcasting System, which operates KJBS and KQW.
- • If you want to please Jane Froman, the lovely lark of the air waves, just call her "Mrs. Ross" the next time you meet her. The singer has been known for so long as Miss Froman that she is agreeably surprised whenever someone addresses her by her married name. She and Don Ross, the CBS baritone, have been wedded for five years.
- • A radio romance came to light in the NBC studios this week when the engagement of Muriel Wilson and Fred Hufsmith was announced. Miss Wilson, soprano star of the Maxwell House Show Boat, met Hufsmith, a popular NBC tenor, three years ago at a rehearsal for an early morning program. On Thanksgiving Day they announced the engagement at a dinner attended by both families. When Miss Wilson appeared in the studios wearing a diamond solitaire the news was out.
- • Murray Bolen, of the Murray and Harris rhythm comedy team, heard over KFRC and the Columbia-Don Lee network in a variety of programs, has sung with Bing Crosby, Vera Van, the Boswells, and was one of a trio with Russ Columbo. . . .
- • MacGregor and Sollie Electrical Transcription Studios of San Francisco have recently completed a series of fifteen-minute transcriptions for the Moscow Movement. The program features psychological discussions by Dr. Frank B. Robinson, member of the American Association for the Advancement of Science and Fellow of the American Society for Physical Research. Advertising agency, the Izzard Company.

- • Listeners sometimes expect radio performers to help them with their affairs of the heart. Robert Simmons, the tenor and member of the Revelers, received a request to "sing 'Love Thy Neighbor' next Wednesday night, because I am going to propose to the girl next door." Two days later Simmons received a note from the same correspondent: "Thanks just the same, but, you don't need to sing 'Love Thy Neighbor.' The girl eloped with an electrician."
- • Laurance Cross, "Colonel" of the Crosscuts from the Log o' the Day program, celebrated his fifth year on the air on Thanksgiving Day. This broadcast was the one thousand, six hundred and fiftieth one he has presented with the Southern Harmony Four and other artists assisting in his reproduction of a scene in the deep woods of the South. Crosscuts is heard transcontinentally on Tuesdays.
- • David Broekman, composer of the symphony, "Harlem Heab'n," and nationally known orchestra director, has been signed as a staff conductor for KHJ and the Columbia-Don Lee network, according to an announcement today by Thomas Lee, president of the Don Lee Broadcasting System. Broekman will be an addition to the KHJ musical staff, as none of the present directors are being replaced.
- • A radio star's fan mail occasionally brings in a gift of unsuspected value. Jane Froman recently received a copy of "Godey's Ladies Book" from an admiring fan in the Southwest who thought the old fashions might interest the NBC star, who designs her own wardrobe. Jane returned the book with a note explaining to the kindly lady that it was much too valuable a gift for her to accept and suggesting that the fan get in touch with an antique dealer, who would be only too glad to take it off her hands at a handsome price.
- • Al Pearce Briefetts: Walter Kelsey is writing a symphony; Al Pearce artists who have been guests on the Rudy Vallee hour include Mable Todd, Johnny Kiado, Tony Romano, and the Three Cheers. Tony Romano is making records with Bing Crosby. Carlyle Bennett's success on the Al Pearce program has signed him a movie contract which will take all of his time.
- • Tony Wons, star of the NBC House by the Side of the Road program, hasn't a golf club and doesn't play golf, but he is learning all about the game, nevertheless. All he does is sit back in his office and watch an attorney across the way practice the game in his office in spare moments. The view is so good and the practice so frequent that Wons is tempted to go out some day and try out his newly acquired knowledge.

- • George Gershwin had to ask permission to play one of his own tunes in his CBS program last week, because of a network rule designed to eliminate excessive duplication of musical numbers in one evening's program.
- • Dee J. Ball, who pens these scripts "Joan of Arc," "The Shadows of Kali-om" and others, has been appointed to the KYA staff as continuity writer. He has a long record of successful writing behind him and is possessed of many qualities that suit him to radio.
- • Blakley Quin is the new junior staff member of KJBS. Weighing eight pounds and the son of Scott Blakley Quin, of the KJBS commercial department, the newcomer made his advent into the world on December 6. His proud dad was known to early KFRC listeners as Scott Blakley. He was also at one time an entertainer with Roxy's Gang in New York.
- • Just because two radio stars want to attend the Stanford-Alabama contest is no reason that their programs will not go on the air on New Year's night. Jean Carole and Bob May, KGGC, will be in the Southland for the big pigskin tournament, but the transcription-making department of the station has enabled their broadcasts to go on as usual.
- • Country ways appeal to Virginia Rea, the soprano star of the airwaves. The singer, who, in private life, is now Mrs. Edgar Sittig, chose a home in the mountains near Stroudsburg, Pa., so that she could rusticate in the seclusion of the countryside, far from city noise and distraction. However, Miss Rea doesn't spend all of her time at home. She is often seen at farm auctions, spelling bees and square dances, popular pastimes of the neighborhood which she and her husband now call home.
- • Speaking of All-American line-ups, take a glance at the staff of announcers at NBC's New York studios. Among them you'll find Kelvin Keech, born in Hawaii; Frank Singiser, brought up in India; Lyle Van, a native of Holland, and Alois Havrilla, who calls Pressov, in the Balkans, his home town
- • A parrot which yodels may be the next attraction in the Crosscuts program. Gertrude Lyne, who with Grace Frankel makes up NBC's piano team, a Pair of Pianos, has taken a fancy to Pal, the tiny gray parokeet, who is a member of Laurance Cross's bird choir, and every morning when she comes off the air she stops long enough to give him a lesson in yodeling. He is beginning to get the oo-le-ay effect pat, and practices it at intervals the whole day through.

# NEWS and COMMENT

Beatrice Lillie, Lionel Barrymore and an array of radio, stage and screen stars will entertain the nation during the Nash Christmas Party on the Columbia network, Christmas Day (Tuesday), from 11:30 a. m. to 2:15 p. m., P.S.T. Other luminaries who will contribute to the Yuletide merriment include Ernestine Schumann-Heink, George Olsen's orchestra, Ethel Shutta, Kathryn Witmer and raconteur Alexander Woollcott, the master of ceremonies for the occasion.

In addition, Clyde Pangborn and Roscoe Turner, two noted air pilots, will regale listeners with several interesting aviation stories. Then there will be stirring songs by the Don Cossacks chorus of thirty-five voices, and the famous Apollo Club of Chicago, the oldest choral group in the Middle West with a roster of 200 singers.

Lionel Barrymore is making his first radio portrayal as old Scrooge in a presentation from Dickens' "A Christmas Carol." Mme. Schumann-Heink will sing "Silent Night."

The marathon Christmas party will come from New York, Chicago and Hollywood.

The addition of the three-hour period on New Year's Day will constitute radio's greatest combination of concentrated time, talent and coverage ever attempted by a single sponsor. This heralding of 1935 with entertainment galore also will come from New York, Chicago and Hollywood.

The complete talent assemblage and exact times for the Nash New Year's Day broad-

cast will be announced later.

Chico is about to retire.

No, Chico isn't one of the Marx Brothers. He's a canary bird, and probably one of the most famous in the country. He's nine years old now, and for years has been singing on Feminine Fancies, heard daily at 3 p. m. over KFRC and the Columbia-Don Lee network.

About five months ago Chico became a great grandfather, and so his owner, General Odabashian, thinks it's about time Chico was pensioned. Chico isn't a soloist. He has his own quartette, composed of four canaries— Chico, Junior, Jewel and Shooshan. Chico is tenor; Junior, baritone; Jewel, basso, and

Shooshan, soprano.

When Chico retires as leader of the famous KFRC canaries, his great grandson, Claude Sweeten, named after KFRC's musical director and master violinist, will succeed him as headman of the Canary Quartette. This little bird was born crippled. It's tiny leg is twisted so that it cannot hop. Friends urged General Odabashian to destroy the bird when it was born.

"I wouldn't do it," he said, "because I believed that it would become one of my best singers, and would bring happiness to thousands. It has never been in a cage and never will be. It has absolute freedom, and is

Wherever Odabashian goes the little canary goes with him. He carries it on his hand, and has a special food tray that fits

over his thumb.

The world premiere at the famous La Scala in Milan of a new opera by Pietro Mascagni, composer of "Cavalleria Rusticana," will be heard in part by music lovers in America in an international broadcast over National Broadcasting Company networks, following completion of arrangements now being made.

"Nerone," by the 70-year-old Mascagni, deals with the more human side of the notorious Roman emperor, with his aspirations and frustrations as poet, musician, actor and athlete, rather than with his political or regal life. The opera has been in preparation for several years and its premiere will be one of the outstanding musical events of the season.

According to plans now being worked out, microphones on the stage of La Scala will pick up the voices of the grand opera stars. Rome's powerful short wave station will then flash the music across the Atlantic, where it will be broadcast over NBC networks. The date of the first performance is set for Janu-

Mascagni leaped into fame over night with the production of his prize-winning opera, "Cavalleria Rusticana." Other works did not meet with such success, although his "Iris," based on a Japanese theme, has been performed at the Metropolitan in New York.

"La Pinotta," the manuscript of which was lost for more than fifty years, was produced

two years ago in Milan.

Release of the broadcast on the Pacific Coast will depend upon the time, which has not yet been determined.

The second annual nation-wide celebration of President Roosevelt's birthday on Wednesday, January 30, will be observed over the country's great radio networks by a full hour

program of party music and song.

Birthday balls will be held in cities, towns and villages from coast to coast in honor of the President, the proceeds from which will be used to further one of Mr. Roosevelt's chief interests, the fight against infantile paralysis. At 8:30 p. m., P. S. T., these community parties will tune in on the elaborate musical programs which will be broadcast over combined NBC and CBS networks and other millions of listeners in their homes will join in the celebration.

This year the radio program will feature

"folksy" music, melodies that everybody knows, which can either be sung or danced to. Several of radio's most popular orchestras will take turns in playing for the nationwide audience, and radio's star vocalists will

lead the singing.

More than 5,000 communities are expected to give benefit balls this year which will add approximately a million dollars to the war chest for the campaign of prevention and cure of infantile paralysis. Thirty per cent of the proceeds will be used for research, the other 70 per cent will go for the expansion of facilities for the treatment of cases in the communities in which the funds are raised.

Ψ

As a result of the enthusiastic reception of "The Gumps," famous cartoon family, as characters of a radio series, the Columbia network over which they are heard daily except Saturday and Sunday from 9:15 to 9:30 a. m., have been increased from twenty CBS stations to a coast-to-coast link of forty-eight stations.

Sidney Smith's Gump family has been famous for the past seventeen years as a cartoon series and currently is syndicated to some 300 newspapers throughout the country. It is now extending its far-flung fame through the broadcast series, under the direction of Himan Brown. The experienced cast of radio actors bringing the black-and-white characters to life at the microphone includes Wilmer Walter as Andy Gump; Agnes Moorehead as his wife, Min; 13-year-old Lester Jay as Chester, son of the family; George Graham as Uncle Bim, and Edith Spencer as Tilda, maid and severest critic of the family. Because it possesses the human appeal and dramatic qualities that are fundamentals of a good radio script, rather than relying entirely on caricature on the "Zowie," "Bam" and "Socko" type of comedy, "The Gumps" is one of the few comic strips readily adaptable as a radio series. The programs, rather than presenting a ludicrous group of characters, portray the lighter side of a typical American family.

Te

Those who sit in relaxed comfort twisting the radio dial during the stay-in rainy evenings would get a fuller significance of the reliance that citizens of remote districts put upon their radio receivers if they live in Little Squaw Camp in Colorado.

Here is a letter received by KNX the other day which tells a vivid story of the thousands of people whose only communication with the outside world is through the magic chan-

nels of the ether waves:

"We wish to express to you at this time (before we are snowed in for the winter), our appreciation of your news broadcasts. While we enjoy your other programs, we most particularly enjoy the news, as we are snowed in some five or six months during

the winter in the Rocky Mountains, at an elevation of 9,300 feet, thirty miles from the nearest town. We get no mail or papers during this period and must depend upon our radio set for our contact with the outside world. KNX is so generous with the news."

The letter was signed by the people of Little Squaw Camp, Colorado. Thus is written another incident in the great boon to

mankind-modern radio.

 $\Psi$ 

The Radio City Party broadcasts, previously dedicated to outstanding programs now on the air, have started a search for the microphone stars of the future, which will continue through the winter in a series of revised broadcasts over an NBC nation-wide network.

Lawrence Tibbett, distinguished American baritone, will head a committee including Paul Whiteman, Gladys Swarthout, Jessica Dragonette and Frank Black, which will select the winners among eighteen promising young performers who will be heard during thirteen broadcasts. The Radio City Award, a specially designed trophy; an RCA Victor phonograph recording contract and other prizes will reward the two victors.

The RCA Radiotron Company, sponsor of the Radio City Parties, is presenting the new series in an effort to help radio find its future stars within its own ranks. The sponsor feels that the majority of famous stage and concert artists already have capitulated to the microphone and that radio must look to its own studios to develop the air stars of

tomorrow.

John B. Kennedy, master of ceremonies of the Radio City Parties, and Frank Black's orchestra will continue in the new series, which will present two young performers and one veteran guest star at each broadcast. The contestants will not necessarily be unknown to radio listeners, but will be youthful broadcasters who show unusual promise for the future. Two new contestants will be heard each week for nine weeks. During the following three weeks six semi-finalists will be presented again, and at the thirteenth broadcast the two winners will be featured.

 $\Psi$ 

Mme. Ernestine Schumann-Heink, the beloved "Mother Schumann-Heink" of radio, will appear with the new series of the Hoover Sentinels Serenade, commencing the first of 1935. Recognized by millions of listeners as one of the outstanding personalities on the air, her message to housewives is certain to be of interest to every home lover, just as her commentaries on affairs of the day will be of interest to everyone. She will draw on her kindly philosophy and her wealth of experience in fifty-six years on the operatic and concert stage to enrich this popular Sunday program dedicated to the homes of America.



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

# He Came Back-And How!

Enclosed please find money order for my re-newal to "Broadcast Weekly." I have gone without it for one week and that was enough, so I send my order pronto so I won't miss another.

another.
What has happened to broadcasting? Has it gone Hollywood? And if so they better cut out the high-priced evil-minded players and go back to where we were ten years ago with clean-thinking people. If not, there will have to be a census bureau to check up on all programs. High-salaried people are not always the

heet

For instance. take One Man's Family. my way of thinking, they were the best program on the air and were selling two of the best wholesome products on the market. And now they have dropped to last place. Dropped from a good, wholesome product to peddling coffin nails. They have Jack, a 16-year-old boy, smoking cigarettes with his dad, when it is against the law at that age. Then Paul, offering his in-tended smokes. And I suppose next they will have them smoking cigarettes and nursing babies at the same time. A fine example for a mother or a father. I would like to hear what others think. Was it money that sold out that fine family?

There are plenty of good programs on the air now, too numerous to mention, and again I want to thank you for the "Broadcast Weekly" and the way the programs are arranged.

A. H. G., Tacoma, Wash.

#### Maybe the Listeners Will Buy It?

Just one more word about One Man's Family please. Have all of you who wrote that book full of letters to "Broadcast Weekly" written to the National Broadcasting Company? That many letters ought to make an impression. many letters ought to make an impression. And especially if you urge all of your friends to write, too. Oh, yes, I have written and also I have followed the suggestion of Mrs. L. M. VanN. of Alameda and written to Mr. Morse, too. Let's all get busy, now.

Then another thing to work on. We might call it "more power for Columbia" or something.

Here in Montana we cannot hear any Columbian stations on the west coast until late, and then only if the weather is right so as to eliminate interference. Look at the wattage of the various stations and just see how much more the National has. To whom should suggestions be made, and can't we get enough protests to make an impression?

Sincerely yours, Mrs. O. L. M., Rudyard, Mont.

#### Hurt Rather Than Intolerant

Dear Mr. Morse:—Having caught the subtle criticism of your protesting public, I am constrained to become "articulate" because of the unjustness of that criticism. There is a vast unjustness of that criticism. There is a vast difference between tolerance and an ACTIVE EFFORT to foist a useless, if not actually harmful, habit on the public.

"One Man's Family" represents a high type, clean in their living, constructive in their philosophy. But no flight of imagination can con-

strue cigarette smoking as constructive. It is as though you had put a smudge across the face

of a lovely picture, or created jangling discord in a harmonious symphony. Your public is appointed and hurt rather than intolerant. Your public is dis-Regretfully, Caroline L. W., Santa Rosa, Calif.

# It Does the Most Good Right Here

Where can we turn for help and to whom make our protest concerning the ending of so many of our best programs of variety and com-edy? Last week John and Ned and now Gene

and Glen are gone.

and Glen are gone.

I do so enjoy programs of that type—a little harmony, a little comedy and light, restful music. I do get so tired of opera (and we have two full hours of it now), orchestra music and dramas. A little of these is fine, but hour after hour we hear now. I thought John and Ned and Gene and Glen were two of the best on the air and never missed them.

air and never missed them.

Thank goodness we have "Little Country Church of Hollywood," "Voice of Experience," "One Man's Family" (and I could start a long discussion against the new sponsors for them, and what a shock I got the first night to hear who and what they were working for), and "Feminine Fancies." I should indeed be grateful to you if you can tell me where any letter of protest will do the most good concerning the ending of so many of our good programs. It takes all kinds of people to make a world and so all kinds of programs to please the people, but we who like our light, variety programs but we who like our light, variety programs must be heard.

R. A. G., Spokane, Wash.

# On the Contrary-It's to the Point

A paragraph on page 8 in the "News and Comment" section of your issue of December 9-15 has actuated me to write you a letter I have

long contemplated sending.

This matter of mispronunciation by radio announcers. If they knew how those of their radio audience who have with diligence acquired radio audience who have with diligence acquired knowledge of correct pronunciation resent their seemingly nonchalant attitude about dictionary authority they might be jarred awake to doing some preparation for their work.

I have a choice collection of their massacres of words that I am burning to hurl in their teeth. How is that for being vitriolic?

I would enjoy contributing my list to someone

I would enjoy contributing my list to someone who might reach the offenders with it. Should this communication seem out of order, please then consider it as unsent.

F. D., San Francisco.

#### Objects to "Exclusive" for Barbour Family

It is announced that "One Man's Family's" new sponsor insists upon those taking part in the broadcast not participating in any other radio program.

Permit me to at once register a strong protest against such action. Why should the public be deprived of the pleasure of hearing in other plays the many competent participants of "One Man's Family"? We have become used to them and know that they can give us an excellent program.

Assuming that the above information is correct, I am very much surprised that the Na-tional Broadcasting Company would counte-nance and permit any such action on the part of any sponsor.

I can only hope that you will receive a sufficient number of protests to show you that the public at large will not stand for such highhanded procedure.

I most certainly hope that we shall soon be advised that the action on the part of the new sponsor will not be tolerated.

W. O. G., Ross, Calif.

# SILHOUETTES

THE Three Rhythm Kings—Hal Hopper, Chuck Lowry, and Woody Newbury—who are heard over KFRC and the Columbia-Don Lee network on the Blue Monday Jamboree and the Borden Friday Frolic, began singing those rhythms for which they are famed, in Alhambra, California, about three years ago.

Terry Dantzler, London's current sensation, heard them one night. He liked their harmony, and persuaded the youths to tour with his band and entertainers through the Southwest. Clubs, dances, theater dates followed, and then radio. Phil Harris heard them, and so began their first Cocoanut Grove engagement in Southern California. So successful were they, that Sid Lippman, Harris's successor at the "Grove," persuaded them to play another return engagement.

Their history from then on is familiar to most radio audiences—fact is, recently fan mail came from far off Turkestan. Even harems are rhythm-minded these days. The Three Rhythm Kings have been featured coast to coast on several of the biggest broadcasts—in fact, for over a year on the California Melodies alone, a Columbia Broadcasting System feature. Their success has not been confined only to radio, but to personal appearances in theaters—audiences approving tremendously.

And now as to personalities-

Hal Hopper is, like others of the trio, married to a non-professional. He is a keen student of music, and since his earliest school days in Alhambra has been singing, arranging, and composing. He is also an accomplished pianist though speaks lightly of it. Hobbies are golf, and baseball, the latter sport, until the formation of the trio, his first love.

Chuck Lowry, matriculated in Alhambra, has been a lifelong pal of Hal—the boys going through school together. Chuck is married and has a baby boy who bids fair to eclipse his successful father—shows much versatility at an early age. Chuck plays golf, loves to fish and hunt, and is a keen enthusiast of all outdoors. His musical talents are varied—plays with ease the guitar, piano and violin.

Woody Newbury is from Alhambra, too. He finished high school there and later following his studies at U. S. C. in Los Angeles. Woody has been, through his life, a theater executive, publicity director, and a composer. . . His first efforts were recorded when he was only fourteen years old. He is married, and believe it or not, he loves to go shopping with his wife. Musically

talented, he plays a number of stringed instruments. As hobbies, Woody collects phonograph recordings, paintings, and is deeply interested in Oriental life.

Although much of their life and work has taken place in or around Hollywood and Los Angeles, San Francisco is now the home of The Three Rhythm Kings. . . .

THE rare combination of beauty, brains and ability distinguishes Sylvia Jones, KOL's petite songstress. A strikingly beautiful brunette with brown curly hair and deep brown eyes, she is an honor graduate of Washington State College. In addition to her singing and acting, she takes her turn at operating KOL's busy private branch exchange.

She landed her first radio contract because she had to—a wager with her parents stipulating that if she did not get a job in Seattle within one month, she was to return to the family fireside at Tacoma, "never more to roam." With a girl chum, she came to Seattle in the fall of 1933 and before the four weeks had passed they had both achieved their goals.

Graduated from the School of Fine Arts at Washington State College, with several years' experience as leading soprano with both the Glee Club and Varsity Quartette, and with numerous successful school dramatic performances to her credit, Miss Jones was well equipped to enter radio. Her first engagement as an entertainer and singer with Wen Niles' Olympic Hotel Orchestra, with whom she frequently broadcasts over KOL, was followed by an appearance at the Metropolitan Theatre. She preferred radio, however, so accepted an offer from the Seattle CBS station a few weeks later, and has remained there to this day.

Since joining KOL's staff, Sylvia has been featured on numerous broadcasts both as an actress and a singer. At present she may be heard on the Carnival Hour, Morning and Afternoon melodies and in duet with Frank Anderson, tenor, on several other programs throughout the week.

Twice winning a place on the honor roll, the young campus leader also found time for numerous extra-curricular activities. She was appointed or elected by her classmates to many important committees, and devoted much of her time to her fraternities which include Kappa Alpha Theta, national social sorority; Mu Phi Epsilon, national music fraternity; and Ura Delphian, local dramatic honorary fraternity.



# HANDWRITING

AND

# Radio Personalities

By ZITA LOMAS

"GYPSY"

S a nice change, this week's victim will be outside of the musical realm. Gypsy is a literary gal. As most everyone knows, she interviews radio personalities—one every Sunday evening. And she's the one who writes it all up. That, however, is right in her line, for she used to run a "Questions and Answers" feature in this magazine.

Dear Miss Lomas-This requires courage but here goes. 94,554

NOTE: This handwriting is considerably reduced from original.

Her handwriting, which appears above, is a very typical example of the journalistic hand. It is large, scrawling and irregular, with long t-bars, and i-dots high and in advance of the letter. Such a writing reflects imagination, vivacity, enthusiasm, flowing ideas, and lucidity of expression.

Some of the capitals are joined to the letters following, while others are separated from them, and there are quite a few breaks within words. This means that both the perceptive and reflective faculties are well developed in her, and the combination gives clarity of vision, and good powers of observation, analysis, deduction and comparison. Read in conjunction with the basic style of the writing, it is a sign of a quick, active and alert mind.

This wide-spaced and very open type of large writing denotes an exceedingly frank, candid, generous nature, with a large share of charm and magnetism, and a spontaneous and expressive personality. There is no repression or constraint of any kind. Amiability, geniality, humor and "sparkle" are all clearly defined.

One reason why this writing is typical of journalists is because it shows lenience, tolerance, a very charitable attitude, and a complete absence of any hard, rigid or exacting standards. And journalists, in case you are unaware of the fact (but how could you be?), are notoriously broad-minded. Taking them all in all, they are quite literally dripping with kindly feeling, and warm, human sympathies. And that is exactly what Gypsy's handwriting typifies.

In graphology, the body of the writing shows the character, and the signature the personality, of the writer. In some cases, particularly of professional people, there is a difference. It is the professional self, contrasted with the actual self.

Here we have an interesting example. Gypsy writes her note, but prints her signature. The typographical form of the latter (each letter a distinct unit, standing alone) always reflects a feeling for exact form, and the impulse to clear, concise, fully-charged expression. It is so perfectly understandable as a part of Gypsy's "professional self" that it requires no comment.

Her long, firm t-bar reveals a good share of will-power, and considerable enterprise. However, she certainly needs PLENTY of will-power, with a temperament like hers. It takes a lot to keep so many fly-away qualities of enthusiasm, moodiness, impulse, restlessness and excitability in check!

Musical talent, but mostly in the line of "personality stuff," is shown in Gypsy's writing, too. She has a decided dramatic instinct.

In addition, the extremely wide curving of the strokes which form the bases of the letters, is a sign of faith and belief in extraordinary and unusual subjects. . . Hence a flair for mystic or occult things.

What does YOUR handwriting tell about

Let ZITA LOMAS analyze it for you. It may give you a new slant on yourself. . . .

For special offer, see page 13 of this issue.

# SUNDAY Programs

# 7:00 to 7:30 A. M.

KNX—Breakfast Club KGDM—Weather, Records KSL—Church of the Air KFOX—El Despertador KOA—Radio Pulpit

#### 7:30 to 8:00 A. M.

KGDM-Recordings KVI-7:45, Temple Baptist Church KVI-7:45, Temple Baptist Church KNX-Bill Sharples Breakfast Club KFOX-Recordings KSL—Comic Strips KOA—Morning Musicale

# 8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Ray Heatherton, bartone; 8:15, The Alling House KGO—Pair of Pianos KYA—8:15, Christ. Science Reading KROW—Commuters Clock -Close Harmony KGDM—News; Organ \*KFRC & netwk—Cleveland String Quartet KJR—Coast to Coast, recorded KEX—Sacred Music; 8:15 Concert KVI—Temple Baptist Church KVI—Temple Baptist Church
KHQ—Tidbits
KHJ—Sunday Times Comic
KNX—Bill Sharples Breakfast Club
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15,
Examiner Comics
KSL—Comic Strips
KSL—Comic Strips
KOA—News: 2055 Music: Tells

# KOA-News; 8:05, Music; Talk 8:30 to 9:00 A. M.

 KPO & network—Major Bowes' Capitol Family
 KGO—Mickey Gillette and Music
 KYA—Science Reading; 8:45, Sabbath Hymns
KTAB—Sunrise Symphony
KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Morning Concert
KGDM—Chapel

\*\*KFRC & network—Sait Lake Tabernacle Choir and Organ

\*\*WOL—P. 1. Comic Section

KVI—Radio Gospel League
KOIN—Sunday Concert

KHQ—Gus Mack
KJR—Coast to Coast, Recorded

KFWB—Funny Paper Man

KNX—Bill Sharples, Breakfast Club

KECA—Recordings

KFOX—Examiner Comics Hymns

9:00 to 9:30 A. M. • KPO & network-Sunday Morning • KPO & network—Sunday Morning Special: Col. Rod, narrator, drama KGO—Chronicle Comics
KYA—''Fellowship of the Air'';
9:15, Funny Faper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Popular Hits
KGGC—Melodies; Bargain Basement
KGDM—Bondons
KQW—Organ; Congoin Program
\*KFRC & network—Salt Lake Tab\*KFRC & network—Salt Lake Tab-\* KFRC & network—Salt Lake Tab ernacle KOIN-Journal Comics KJR-Unitarian Society; Shades of Erin KNX-Help for the Day; 9:15, Lal

# 9:30 to 10:00 A. M.

Chand Mehra
KFWB—Electrical Transcription
KECA—Recordings
KFOX—Recordings
KFSD—Studio Program
KOA—Capitol Family

• KGO & network-Radio City Music Hall on the Air



**GYPSY** KGO-6:15 P. M.

KPO-Singable Songs: Emil Polak's Orchestra

KYA—Funny Paper Man

KYAB—Seventh Day Adventists

KROW—Morning Concert

KJBS—Dance Orchestra; Records

KGGC—Jewels of Song

KGDM—Watch Tower; 9:45, Comics

KQW—Light Opera; Funnies

\* KFRC & network—Romany Trail

KOIN—9:45, Dean Matthews

kOL—Democratic Talk to 9:45

KHQ—Magic Travels to 9:45

KHQ—Magic Travels to 9:45

KOMO—For All the Family

KNX—Elec. Trans.; 9:45, Organ

KFOX—Recordings

KECA—Recordings

KECA—Recordings

KFWB—Records Orchestra KFWB—Records KGB—Signs of the Times to 9:45 KSL—Schubach Prog.; Watch Tower

# 10:00 to 10:30 A. M.

• KGO & network-Radio City Music Hall on the Air KPO—Beaux Arts Trio: Instrumen-KYA—Unc. Harry; 10:15, Choral KTAB—10th Ave. Baptist Church KROW—Watch Tower Program KGW—Watch lower Frogram
KJBS—Recordings
KGGC—Records; Tune Parade
KQW—Salon Orchestra; 10:15, Baptist Church tist Church

KGDM—Echoes of Nineties

KFRC & netwk—Church of the Air

KOMO—For All the Family

KECA—Maurice Zam, pianist

KHJ—10:15, Randall String Quartet

KNX—Playing the Song Market KFWB—Recordings
KFOX—Dance Records
KOA—10:15, Better Housing Talk

# 10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference KGO—Sparklets: Coquettes, vocalists KYA—Old Rocking Chair; 10:45, Concert Stars KTAB—Church Services KJBS—Dance Recordings KGGC—Request Hour KQW—Baptist Church Services KGDM-Echoes of the Nineties

\* KFRC & network-10 Fingers and 88 Keys; Art Kassel's Orchestra VI—Voice of the Hills to 10:45 GW—Tommy Luke KGW—Tommy Luke
KJR—Judge Rutherford; Music
KJR—Congoin; Baptist Church
KFI—Hawailans; Dr. Casselberry
KFWB—"The Family Circle"
KFOX—Recordings
VSL—Optical Program to 10:45 KSL—Optical Program to 10:45 KOA—Huffman Theatre Harmonies

#### 11:00 to 11:30 A. M.

 KPO & network—Road to Romany
 KGO—Melody Lingers On: Jose KGO—Melody Lingers On: Joses Hornik's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—College Airs
KGGC—Request Hour KGW—First Baptist Church
KGDM—First Baptist Church
\*KFRC & network—Lazy Dan the
Minstrel Man Minstrel Man
KJR.—Evergreen Empire
KNX—Temple Baptist Church
KFWB—Recordings
KFOX—St. Lukes Church
KECA—First Unitarian Church

# 11:30 to 12:00 Noon

• KPO & network— Lux Radio Theatre, featuring Guest Star KGO—Concert Gems: Emil Polak's Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Dancs Recordings; 11:45,
Songs of the Hills
KGGC—Style Parade; Records
KQW—First Baptist Church
KGDM—Church Services
\*\*KFRC & network—Hammerstein's
Music Hall of the Air
KJR—Songs; Jewel Box
KNX—Temple Baptist Church
KFWB—Maude Hughes, planist
KFOX—St. Lukes Church
KECA—Church Services
KFSD—Organ, Jamie Erickson Orchestra

#### 12:00 to 12:30 P. M.

• KPO & network—Lux Theatre KGO—Bible Stories and Organ KYA—Organ Sonata KTAB—Church Services KLX—Records KLX—Records
KROW—All Request Program
KJBS—Orch.; 12:15, Melodies
KGGG—Marjorie Lee
KGDM—Records; Portuguese Melodies
KQW—Church; 12:15, Opera Stars
\*KFRC & network—New York
Philharmonic Symphony
KJR—International Musicale
KFWB—Gold Star Rangers
KNX—Concert Group
KFOX—St. Lukes Church
KECA—Church Services

# 12:30 to 1:00 P. M.

. KPO & network-Penthouse Serenade
KGO—Bible Stories
KYA—Band Concert
KTAB—Church Services; 12:45,
Paul Halsinger, Evangelist
KLX—Familiar Melodies
KROW—All Request Program
KJBS—Auburn Airs; Records
KGDM—Portuguese Melodies
KGW—Question Box: Tango Time
\*\*KFRC & netwk—Symphony Orch.
KJR—Chimes of the East
KNX—Concert Group
KECA—Records nade KECA—Records KFOX—Electrical Transcription KFWB-Gold Star Rangers KFSD-Choralia

# 1:00 to 1:30 P. M.

 KPO & network—The Rhythm Symphony, De Wolf Hopper, narrator KGO-Melody Train KYA-Waltz Time; Bargains KYA—Waltz Time; Bargains
KTAB—L. D. S. Men's Chorus
KLX—Music; Spice of Life
KROW—Recordings
KJBS—Melodies; Dixle Marsh
KGDM—Melodies; Dixle Marsh
KGP—Melodies; Dixle Marsh
\*KFRC & network—Symphony Orch.
KJR—Seattle Pacific College
KNX—Louise Johnson, Astro-Analyst KFWB—Recordings
KFOX—Recorded Orchestra; 1:15,
Man About Town

## 1:30 to 2:00 P. M.

KPO-To be announced KGO— Melody Train KYA—Musical Strings; Hebraics KTAB—Military Music
KLX—Recorded Program
KROW—Dance Hits
KJBS—Concert Record
KQW—Dance Music KGDM—Lonesome Hobo

KFRC & network—Symphony Orch.

KJR—Metropolitan Moods

KNX—Louise Johnson, Astro-Analyst
KFWB—Recordings
KECA—Vocational Adjustment: Hollywood Conservatory of Music KFOX—Elec. Trans.; Organ

# 2:00 to 2:30 P. M.

• KPO & network—Sentinels Sere-nade; Orch. & guest artists nade; Orch. & guest artists
KGO—Doorways to Yesterday
KYA—Salon Melodies KYA—Salon Melodies
KTAB—To be announced
KLX—Recorded Program
KROW—Dance Hits
KJBS—Marjorie Lee, planist; Orch.
KGDM—Ansel Roby and Gang
KQW—Marjorie Lee; 2:15, Vocalist
\*KFRC & network—Open House
KJR—Hollywood Temple
KNX—Exposition Park Concert
KECA—Classic Hour: Records
KFOX—Christian Science; 2:15,
To be announced To be announced KFWB-Records; Professional Foot-

#### KFSD-Old-Time Program

#### 2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists KGO-Pan-Americana: Instrumentalists
KYA—Light Opera
KTAB—To be announced
KROW—Theatre of the Air
KLX—Planist; Song Souvenirs
KJBS—Allied Merchants; Concert
KGGC—Sunday School
KGDM—Ansel Roby and Gang
KQW—Independent Merchants; Orch.
KFRC—Congoin (Elec. Trans.)

\* KFRC & network—2:45, Rabbi
Magnin talists Magnin KVI—2:45, Judge Rutherford KJR—Calvary Presbyterian Church KOL—2:45, Musicale KNX—Concert KFWB—Professional Football KQW—Popular Orchestra KFOX—To be announced KHJ—Studio Program to 2:45 KFSD—Old Time Program KSL—Victor Herbert's Melodies; Electrical Transcription

#### 3:00 to 3:30 P. M.

• KPO & network—Catholic Hour KGO—Nanette La Salle, contralto; Tom Mitchell, baritone KYA—Lite Opera

KTAB—To be announced KLX—Records KROW—Vesper Service KJBS—Recordings; Philco Concert KGGC—Church Service
KGDM—Serenader; Records
KQW—Violinist; Musical Program
\*KFRC & network—Music by Gershwin KGW-Nick Flowers; Psychiana KOMO-Old Songs of the Church KFI-Dramatic Program KNX-Concert KFI—Dramatic Program
KNX—Concert
KFOX—To be announced
KFWB—Professional Football
KFSD—Royal Brown, organist
KOA—Home Sweet Home

#### 3:30 to 4:00 P. M.

Drama, with Anne Seymour and Don Ameche
KGO—Vagabonds Quartet
KYA—First Ame Zion Church Choir
KTAB—Studio Program; Congoin
KLX—Manila String Orchestra
KROW—Vesper Service
KJBS—Musical Styles
KGGC—Church Service
KQW—Catholic Quarter Hour;
Records Records \* KFRC & network—Smilin' Ed McConnell; Edith Karen, soprano KOL—3:45, Footpaths of Music KVI—3:45, Amusement Tips KJR—Cornish School Program KNX—Concert KGDM—Organ ★KFRC & ne KECA-Records; Spirituals KFWB—Professional Football KFOX—To be announced KFSD—Feature Program

#### 4:00 to 4:30 P. M.

KSL-3:45, Melodies

• KPO & network—Martha Mears, contralto; 4:15, John B. Kennedy KGO—Gunnar Johansen, pianist KYA—Piano Concert KTAB-Santa Claus; Studio KLX—Recordings KLX—Recordings
KROW—Symphony Concert
KJBS—Dance Orchestra
KQW—Bible; 4:15, Semi-Classic
KGDM—Records; Dance Orchestra
\*KFRC & network—California Melodies KOL—Drama to 4:05 KOIN—Old Songs of the Church KHQ—Shrines of Beauty; Doc Savage
KJR—4:15, Woodlawn Playlet
KVI—High School News
KOMO—John Spargur to 4:15

KOMO—John Spargur to 4:16
KNX—Souvenirs
KFI—Organ Recital
KFOX—To be announced
KFWB—Professional Football
KSL—4:15, Melodic Portraits
KOA—4:15, Melodic Portraits

# 4:30 to 5:00 P. M.

 KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist;
 Ozzie Nelson's Orchestra KGO—Mickey Gillette's Music
KYA—Vesper Services
KTAB—To be announced
KLX—Carefree Capers KROW—Recreation Singers KJBS—Recordings to 4:45 KGDM—Recordings to 4:45 KQW—Popular Orchestra ★KFRC & netwk—Chicago Knights; 4:45, Americans of Tomorrow KOL—Radio Pen Friend to 4:45 KVI—Colonial Dames Prog. to 4:45 KJR—Jewish Program; Notes in Rhyme

KNX—Adventures in Literature KECA—U. S. C. College of Music KFOX—Nazarene Church KFWB-Recordings KFSD-Symphony Concert

# 5:00 to 5:30 P. M.

• KPO & network-Chase and Sanborn Opera Guild KGO—Mickey Gillette's Music; 5:15, Harry Stanton, basso KYA—Aviation Talk; Concert KTAB—Religious Services
KLX—Old Man Sollloquy; 5:15,
Melody Palette
KROW—Twilight Meditations KROW—Twilight Med KQW—Organ Recital \* KFRC & netwk-Ford Sunday Evening Hour
KJR—Emanuel Tabernacie
KNX—Ethel Hubler; Dr. Matthews KECA—Musical Celebrities: records KFWB—Recordings KFOX-Nazarene Church KFSD-Symphony • KPO & network—Grand Hotel: Drama, with Anne Seymour and

#### 5:30 to 6:00 P. M.

• KPO & network—Chase and San-born Opera Guild KGO—Paul Carson, organist KYA-Concert KTAB-Religious Services KLX-Covered Wagon Jubilee KROW-Rhythm Revue KQW-Concert \* KFRC & netwk-Ford Program KJR—Vindabonians KNX—Dr. John Matthews KECA—Recordings
KFWB—Recordings
KFWB—Recordings
KFOX—Theatre News; Orchestra
KFSD—5:45, Farley's Rangers

# 6:00 to 6:30 P. M.

• KPO & netwk-Manhattan Merry-Go-Round: Orch. and vocalists KGO—Henry M. Hyde; 6:15, Per-sonal Closeups: Radio Artist interviewed by Gypsy
KYA—Rabbi Burstein; Melodettes
KTAB—Nevada Nightherders KLX—Mixed Quartet
KROW—Symphony; Watch Tower
KQW—Hits of the Past
KJR—Angelus Hour KJR—Angelus Hour

KFRC & network—Alexander

Woollcott with Armbruster's Orch.

KFWB—News; Organ; Fun Fest

KECA—Wesley Tourtellotte, organ

KNX—Musical Program

KFOX—News; Rolly Wray; Drama

KFSD—Organ Melodies

# 6:30 to 7:00 P. M.

• KPO & network-The American Album of Familiar Music: Frank Munn; Virginia Rea, vocalists KGO—Palace Hotel Ensemble KYA—Sonia Sapiro, pianist KTAB—Scores, Charlie Tye KTAB—Scores, Charlie Tye KLX—Ran Wilde's Orchestra KROW—Recordings KQW—American Family Robinson; 6:45, Songs ★KFRC & network—Pasadena Boys Choir

Choir
KOL—The Ploneers
KOLM—Moods in Music to 6:35
KJR—Angelus Hour
KFWB—Fun Fest; Pioneer Sons
KNX—Rev C. F Fulle
KFOX—School Kids; Ploneers Sons
KECA—W Tourtellotte, organist
KFSD—6:45, Y. M. C. A. Program
KSL—Catholic Address

# 7:00 to 7:30 P. M.

eKPO & network—Hall of Fame KGO—Tales from Shakespeare KYA—Parade of the Nations KTAB—Echoes of Portugal; Chapel of the Chimes KLX—Black & White Melodies KROW—Harmonies; Rhythms KGGC—Church Service KQW—Concert Orchestra \*KFRC & network—Wayne King's Orchestra

Orchestra

KJR—The Builders KNX—Rev. C. E. Fuller KFWB—Jack Joy's Orchestra KECA—Pierce Bros. Quartet KFOX—Light Concert Program KFSD—Furmbilt's; 7:15, Vocalist

# 7:30 to 8:00 P. M.

• KPO & network-Pontiac Program: Orchestra and vocalists
KGO—Rudy Seiger's Orchestra KYA—Players; 7:45, Louise Taber KTAB—Church Serv. Bapt. Church KLX—Variety; 7:45, William Don, eccentric comedian eccentric comediants
KROW—Associated Students
KGGC—Church Service
KQW—First Baptist Church Service
KKFRC & netwk—Merrymakers KJR—World Revue KFWB—"Aristocrats"; 7:45, Comedy Stars KECA—Nick Harris; Recordings KFOX—Boy Detective; Ballads

#### 8:00 to 8:30 P. M.

KNX-Fireside Phantasie; Talk

• KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell KGO—Hornik's Viennese Program KYA—Cabbing About; Opera KTAB—Church Services, Baptist KLX—Hour of Melody KROW—Oakland Community Church KQW—Baptist Church Services KQW—Baptist Church Services

KFRC & network—Merrymakers

KJR—First Church of Christ

KNX—Presbyterian Church

KFWB—Hi-Jinks, Don Smith, M.C.

KECA—Recorded Program

KFOX—Christian Science Church KFSD—Thoughtful Service to 8:15

## 8:30 to 9:00 P. M.

 KPO & network—Jack Benny and Artists; Don Bestor's Orchestra KGO—Paul Martin's Music KYA—Opera Recordings KTAB—Church Services KLX—Hour of Melody KROW—Oakland Community Church KQW-Baptist Church Services KQW—Baptist Church Services

KFKPC & netwk—Evening Dreams

KOL—Comedy Stars to 8:45

KOIN—Comedy Stars; 8:45, Eichenlaub Ensemble

KJR—Church Services

KFWB—Hi-Jinks

KNX—Church Services KECA-Bartlett-Frankel String Quartet KFOX-Christian Science KSL-L. D. S. Services

# 9:00 to 9:30 P. M.

• KPO & network—The Melodious Silken Strings KGO—Flirtations: Vocal Trio KYA-Opera KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories Hendrickson, Humor State
KKLX—World Revue
KROW -Foreign Watch Tower
\* KFRC & network—Hi-Jinks
KOIN—Krausmeyer & Cohen; Little Show

Show

KOL—Krausmeyer & Cohen to 9:15

KVI—Krausmeyer & Cohen; 9:15,

Memories with Edmund Breese

KJR—News; National Conference

KFWB—Amer. Caravan, Drama

KNX—News; 9:15, The Crocketts

KECA—Countess Id Guoro, planist;

9:15, Records

KFOX—Beverly Hilbillies

KFSD—Lewis Popular Program

KSL—Musical Album

#### 9:30 to 10:00 P. M.

• KGO & network—Readers' Guide KPO—Stan Meyers' Orchestra KYA—Opera; 9:45, News; Answer

KTAB-News; Jimmy Cook's Sidelines
KX—News; Metropolitan Moods
KROW—Concert Gems
\*KFRC & netwk—Hi-Jinks
KOL—9:45, News Flashes
KVI—News; Gospel League
KGW—G. A. Paine; Cystex
KOMO—Royal Seven; Romance Time
KHQ—Memories; Crazy Wells
KFI—Music; 9:45, Dream Drama
KNX—The Crocketts
KFWB—Slumbertime KFWB—Slumbertime
KECA—Records to 9:45 KSL—Temple Square: Organ KOA—Donnelly James: Orchestra

# 10:00 to 10:30 P. M.

• KPO & network-Richfield ReporekPO & network—Richfield Rep ter: Sam Hayes KPO—10:15, Coakley's Orchestra KGO—John Teel, baritone eKGO & network—10:15, Paul Carson, organist Carson, organist
KYA—Evening Concert
KTAB—Japanese-American
casting Society Program
KLX—Dance Music
KROW—Concert Gems
KFRC—News to 10:10
4 KFRC & network—10:10, C
10:15, Joe Sullivan, pianist
KOIN—Concert Gems Broad-Organ; 10:15, Joe Sullivan, pianist
KOIN—Concert Gems
KOL—To be announced to 10:15
KOMO—10:15, Jack & Melody Maids
KJR—Musicai Jigsaws
KHJ—News; 10:10, Dance Orchestra
KNX—The Crocketts
KFWB—News; Organ
KFOX—News; Organ
KECA—Musicai Celebrities; Organ
KGB—News; Organ; Pianist
KSL—Temple Square
KOA—John Teel; Organ

# 10:30 to 11:00 P. M.

KPO-Orchestra KFO—Orchestra

\*\*eKGO & network—Paul Carson,
organist, Bridge of Dreamland
KYA—Concert Memories
KTAB—Dance Orchestra
KLX—Dance Music
KROW—Tango Time; Harmonles
\*\*KFRC & network—Orville Knapp's
Orchestra Orchestra KVI—Dance Orchestra KOMO—Viennese Vagabonds комо-KECA—Recordings
KFOX—Tex Howard's Orchestra
KFWB—Dance Orchestra KOA-Cosmopolitan Orchestra

# 11:00 to 11:30 P. M.

• KGO & netwk—Press-Radio News; 11:05, Dance Orchestra -News; Midnight Melodies KPO—News; Midnight Melodies

KKFRC & network—Jurgens' Orch.

KTAB—Dansapations

KROW—Dance of the Hour

KGW—To be announced

KHJ—Dance Orchestra KFWB—Gene Morgan KFOX—Dance Orchestra

# 11:30 to Sign Off

• KGO & netwk-Freddie Bergin's Orchestra KPO-Midnight Melodies KFU-Midnight Melodies
KFRC & network-Organ Melodies
KTAB-Club Tivoli Orchestra; 11:45,
DX Program, J. Malloy
KROW-Music; Midnight Vagabond
KOL-Organ Recital
KVI-Organ Recital KYI—Organ Rectar KHJ—Midnight Moods KFOX—Freddie Carter's Orchestra KGDM—12, Music and News KJBS—12:01, Owl Program to 7 a.m.

# **Character Analysis**

# By ZITA LOMAS

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# MONDAY Programs

#### 7:00 to 7:30 A. M.

• KPO & network—Harvest of Song; 7:15, Ward & Muzzy, piano duo KYA—Musical Clock KTAB—Cuckoo Club; Stocks KROW—Commuters Clock KJBS—Alarm Klok Klub Program KQW—The Breakfast Hour, rec'ds KFRC—Recordings; 7:25, Stocks KGDM—News; Records KGDM—News: Records
KOL—Organ Reveille, Don & Frank
KVI—Daybreak Devotional
KHQ—Morning News: Program
KFI—7:15, Louis Rueb, exercises
KHJ—Recordings and Stocks
KNX—Bill Sharples Breakfast Club KECA—Recordings KFSD—Early Birds; Pep & Ginger KGB—7 o'Clock Club KSL—News; Adv. Review

# 7:30 to 8:00 A. M.

• KPO & netwk-Financial Service; 7:45, Tom Mitchell, baritone KGO—Betty Brunn, vocalist; 7:45, Joe White, tenor KYA—Musical Clock KTAB—The Texans KROW—Commuters Clock KJBS—Alarm Clock Club KJBS—Alarm Clock Club
KQW—Breakfast Hour
KFRC—Seal Rocks Broadcast
KGDM—Gilmore Oil Program
KGW—Crazy Mountaineers
KOL—Organ Reveille
KVI—Talk; Morning Varieties
KJR—Sunrisers; 7:45, Shadows on the Clock

KHQ—Financial; 7:45, Crazy Wells KFI—Stocks; Health Exercises KHJ—Records and Stocks KNX-Bill Sharples Breakfast Club KECA—Bible Fellowship; Records KGB—Stocks; Seven o'Clock Club KSL—Advertisers Review KOA—7:45, Joe White

# 8:00 to 8:30 A. M.

• KPO & network—Hour of Memories: U. S. Navy Band KGO—Crosscuts Log o' the Day KYA—Christian Science Reading; KYA—Christian Science Reading;
8:15, Mr. & Mrs. Reader
KTAB—Shipping News; Santa Claus
KLX—Recorded Program; Stocks
KROW—Commuters Clock
KJBS—Morning Varieties
KQW—Morning Melodies
KGDM—Serenaders; 8:15, Records
\*KFRC & netwk—Land o' Dreams;
8:15, Fats Waller Rhythm Club
KOL—8:15, Cecil and Sally
KVI—Covered Wagon Jubilee;
Market Specials

Market Specials Market Specials
KOIN—Memories Garden
KOMO—Morning Reveries
KHQ—Studio Programs to 8:15
KFI—Church; Airplane Man
KNX—Jewel Box; Help for the Day
KSL—Memories Garden; 8:15, Good Morning Judge

#### 8:30 to 9:00 A. M.

 KPO & network—U. S. Navy Band KGO—Crosscuts of the Day KYA—Feminine Notebook; Concert KTAB—Radio Shoppers' Digest
KLX—Covered Wagon Jublice
KROW—Ray Pension Plan; Novelties KQW-Morning Concert KGDM-Records; 8:45. Health Talk KJBS-Aubrey Loux, pianist; Records

\* KFRC & network-Connie Gates \*KFRO & network—Connie Gates and Jimmy Brierly KOMO—String Trio KHQ—Review; 8:45, Home Comfors KNX—Song Bag; Talk KECA—Recordings KSL—Cal-O-Dine; Voice of Health Home Comfort



AGATHA TURLEY KFRC—SOPRANO

#### 9:00 to 9:30 A. M.

• KGO & network-Fields & Hall: songs and patter KGO-9:15, Organ Concert KPO—Barbara Lee, Breakfast Club • KPO & network—9:15. To be announced KrA—Concert; Prudence Penny KTAB—Hour of Prayer KLX—Shopping List KROW—Romance; Vocal Varieties KJBS—Song Hits; Bargains KGGC—Records; 9:15, Songs KQW—Tuneful Topies; Congoin KGDM—Records: 9:15. Talk KOL—9:15, Prudence Penny \*KFRC & network—Voice of Experience; 9:15, The Gumps KFRC—9:15, Cangoin Dance Music KJR—9:15, Early Echoes KOMO—Mary's Friendly Garden KNX—Clinic; Lotus Land KECA—Recordings nounced

#### 9:30 to 10:00 A. M.

KECA—Recordings KFSD—9:15, Good Cheer

• KPO & network-The New World, educational talks KPO—9:55, Tidbit KGO—Organ; Alvino Rey, guitarist •KGO & netwk—9:55, Press-Radio News News
KYA—Lovers Lane; Waltz
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Visiting Faye Ward
KGGC—Morning Melodies -Lovers Lane; Waltz Time KQW—Faye Ward
KGDM—News; Records
\*KFRC & netwk—Dick Messner's Orchestra KVI-English Lesson; Mystic Melodies dies
KOL—9:45. Beautiful Melodies
KHQ—Walt & Marian; Tull & Gibbs
KGW—Planist; Modern Homemaker
KJR—News; Black and White Moods
KFI—Hawaiians; 9:45, News
KHJ—Press-Radio News to 9:35
KNX—Drury Lane; 9:45, News
KGB—News to 9:35
KFSD—Stecks: Nancy Patton

KFSD—Stocks; Nancy Patton KSL—Jennie Lee to 9:45

#### 10:00 to 10:30 A. M.

 KGO & network—National Press Club Annual Christmas Eve Party KPO—Golden State Menu Flasnes, 10:15. News Reporter KYA—Columbia on Parade; 10:15,

Organ Recital KTAB-News; Old Bachelor; Bargains KLX-Clinic: Stocks; News KROW—Rhythm Revue KJBS—News; 10:05, Organ KGGC—Cal King

KGGC—Cal King
KQW—News; Popular Orchestra
KGFM—Recordings
\* KFRC & network—Just Plain Bill
KFRC—10:15, Women's Home Forum
KJR—Home Makers; Music
KOMO—Jack & Jill; Love Notes
KOL—10:15, Morning Melodies
KOL—10:15, Morning Melodies
KOL—10:15, Pioneer Sons
KFI—California Kitchen
KNX—Eddie Albright
KGB—10:15, Organ Melodies
KOA—10:15, Marietta Vasconcelles
KSL—10:15, Recorded Program

#### 10:30 to 11:00 A. M.

• KPO & network-Woman's Magazine of the Air GO—Hum & Strum, harmony team; 10:45, Music Guild KYA—Organ Concert KTAB-Health Talk; Shorty Burke KLX-International Kitchen KROW-Concert

KROW—Concert
KJBS—Orchestra; For the Ladies
KGGC—Hits of Today
KQW—Aunt Sammy; For the Ladies
KGDM—Records; Health Talk
\* KFRC & network—University of
California Program; 10:45, Pat
Kennedy and Kassel's Orchestra
KOL—Sue Allen, shopping
KJR—Club Minutes; Serenader
KNX—M. Holmes; Rhythm Encores
KECA—Recordings

KECA—Recordings KFSD—10:50, Studio Program KOA—Ida Allen; Produce Reports KSL—Organ; Orchestra

# 11:00 to 11:30 A. M.

• KPO & network-Woman's Magazine of the Air KGO—Music Guild KYA—Organ; Unique Program KTAB-Examiner; Fashions; Beauty

Facts; Rhythm KLX—Records; Notes in Rhyme KROW—Health Talk; Spotlight KJBS—Popular Hits; Records KGGC—Milady's Date Book; 11:15, Organalities

Organalities
KGDM—Organ Recital
KQW—Light Classics
\*KFRC & network—Little French
Princess; 11:15, Helen Trent
KVI—The Observer; Melodies
KOL—Garden Talk; News
KOIN—Art Kirkham
KJR—Rhythm Rulers
KNX—Organ Recital KECA—French Lesso KGB—To the Ladies -French Lesson; Records

#### 11:30 to 12:00 Noon

• KPO & network—Calif. Fed. of Women's Clubs; 11:45, Vic & Sade KGO—Smackout: Marion and Jim Jordan; 11:45, Agricultural Bulletin KYA—Fashions; Snapshots KTAB—Blue Moments; News KLX—Anita & Orosco; 11:45, Cas-

tles in Music
KROW—Latin-American Program
KJBS—Dance Orchestra
KGGC—Requests KQW-Variety and Theatre News KGDM-Organ Recital

\* KFRC & network-Poetic Strings KRC — network—Poetic String
KRQ—Organ Recital
KJR—Measured Steps
KGW—Eddie King to 11:45
KFI—Fashion Tour to 11:45
KNX—Musical; 11:45, Talk
KECA—11:45, Records
KFSD—Smiling Young Man; Studio

# 12:00 to 12:30 P. M.

o KPO & network—Vocational Agriculture; 12:15, Farm & Home KGO—Radio Guild, dramatic sketch KYA—Scriptures; 12:03. Concert KTAB—Talk; Agricultural Period KLX—Dance Music KROW—Latin American Program KJBS—Postmaster McCarthy; Galla Pini secondonist KJBS—Postmaster McCarthy; Galla Rini, accordionist
KGGC—Request Hour
KQW—Popular Program
KGDM—Lorelie Strings; Records
\* KFRC & network—Your Hostess—
Cobina Wright
KOL—The Carnival Hour
KVI—Mkt. Specials; Headlines
KOIN—Walker's Scrapbook; Amie Brunn Brunn
KOMO—12:15, Harp Melodies
KGW—Music; 12:15, Meier & Frank
KHQ—Pianist; 12:15, Bus. & Pleas.
KJR—Tonic Tunes; Grain Reports
KNX—News: 12:15, Congoin
KECA—12:15, News Release
KHJ—Better Business Bur. to 12:15 KSL-Broadcasters Review

# 12:30 to 1:00 P. M.

• KPO & network-Western Farm • KPO & network—western farm and Home Hour KGO—Radio Guild KYA—Noonday Concert KTAB—Echoes of Portugal KLX—Don Brose; Music KROW—California Farm Hr.; Music KJBS—Dance Orchestra KGGC—Pirate Cowboys KQW—Weather and Market Reports KQW—Weather and Market Repoi KGDM—Recordings \* KFRC & network—Your Hostess KOL—The Carnival Hour KGW—News; 12:45, Violinist KHQ—Stepping Along; Studio KVI—Capitol News to 12:45 KGW—Dr. Semler; 12:45, Studio KOMO—Farm Talk; Cowboy Joe KNX—Concert Group KECA-Recordings

# 1:00 to 1:30 P. M.

• KPO & network—Betty & Bob: 1:15, East & Dumke, comedy duo KGO—Financial Flashes; News; KGO—Financial Flasnes; News; 1:15, Ann Warner's Chats KYA—Salon Melodies KTAB—Radio Frolic, Geo. Taylor KLX—Records; 1:15, Martha Lee KROW—Concert Melodies KJBS—Stocks; Records; World Affairs Affairs

KQW—Friendly Hour

KQDM—Records; The World Today

\*KFRC & network—America's Little House; 1:15, Tito Guizar

KVI—1:15, Hollywood News

KOL—1:15, Unite Day

KGW—1:15, Dental Clinic

KOMO—1:15, Tea Time Tales

KHQ—1:15, Sylvia Gray

LIB—Haadlings to 1:15 KHQ-1:15, Sylvia Gray KJR-Headliners to 1:15 KFI-1:15, Glen Rice and Beverly Hillbillies HIDDINGS KNX—Pontrelli's Orchestra KECA—Records to 1:15 KFSD—Studio Program to 1:15 KGB—1:15, Stocks; Farm Flas KSL—1:15, Payroll Builder Flashes

# 1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, bartone KGO—Ann Warner's Chats; 1:45, Robert Pitner, tenor

KYA—Symphony Concert KTAB—Jean Kent KROW—Oakland Public Schools; Oklahoma Ramblers KLX—Popular Concert
KJBS—Concert Recordings
KOW—Afternoon Concert
KGDM—The World Today
\*KFRC & netwk—Chicago Variety Program Frogram
KOL—1:45, Consumers Facts
KOIN—Book of Life
KJR—Renovize: The Sun Dial
KNX—Pontrelli's Orchestra
KHJ—Dow Jones' Reports;
Nolan and Sherr Reports; 1:45. KFSD-Old Time Program

#### 2:00 to 2:30 P. M.

 KPO & network—Al Pearce and His Gang KGO-Annual Lighting of Christmas Tree, Washington, D. C.
KYA—Symphony Concert
KTAB—Globe Trotter: Romancin'
KLX—Lost & Found: 2:05, Records KROW—Dance Matinee KJBS—Barrister's Club; Tunes KGDM—Records; News KOW—Dance Matinee

\*KFRC & network—Happy-GoLucky Hour KJR—Salon Hour, recorded KNX—The Bookworm KFCA—Classic Hour, records
KSL—Men of Note: Dental Clinic
KOA—Annual Lighting of Christmas Tree, Washington, D. C.

#### 2:30 to 3:00 P. M.

• KPO & network-Al Pearce Gang • KPO & network—Al Pearce Gang KGO—Pair of Planos KYA—Lost & Found; Modern Notes KTAB—Talk; 3-4 Time KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour KROW—Dance Matinee KJBS—Events of Interest; Records KGDM—The Romanciers KOW—Dance Matinee \* KFRC & ne Lucky Hour network-Happy-Go-K.IR-Salon Hour KECA—Classic Hour, records
KNX—Foreign Recordings
KSL—Organ Interlude to 2:45
KOA—Sizzlers; Happy Jack

# 3:00 to 3:30 P. M. • RPO & network-Langendorf Plc-

or New Return Common Pre-torial: 3:15. Mickey Gilliette's Music KGO—American Legion Christmas Program; 3:15, U. S. Army Band KGO—United States Army Band KYA—P. T. A. Talk; Better Busi-T. A. Talk; Better Business Talk
KTAB—Bulletin: Chinese News
KIX—Opportunity Hour KROW-Fay Lanphier; Merry-Go-Round KJBS-Orchestra: 3:15. Songs of Hawaii Hawaii
KQW—Stock Reports; Music
KGDM—Recordings
\*KFRC & netwk—Feminine Fancies
KJR—Easy Chair; Enchanted Islands
KGW—Concert Trio
KHQ—Hostess Hinfs: Club Bulletin
KOL—P. T. A. Program
KNX—Concert Orchestra
KECA—Alexander Bevani; Records
KSL—Songs of Long Ago; Junior
Hour Hour KOA-American Legion Program: 3:15, University of Denver

# 3:30 to 4:00 P. M.

• KPO & network-Mickey Gillette's Music KGO—Family Cook Book; 3:45, Singing Strings
KYA—Art Lecture; 3:45, Community Chest Question Box KTAB-Royal Sophistication; Preview

KLX—Records; 3:45, Musical Jigsaw KROW—Merry-Go-Round; Records KJBS—Songs of Hawaii; Melodies KGDM—Organ KQW—Varlety Program \*KFRC & netwk—Frank Castle's Matinee
KHQ—3:45, Beauty Talk
KOL—Harriet Lincks; Studio
KOIN—Newspaper of the Air
KOMO—String Trio
KFI—Ann Warner's Chats
KHJ—Stimulating Soothers to 3:45
KNX—Fletcher Wiley
KGB—3:55, Along the Airways
KSL—Junior Hour; Records; News
KOA—3:45, Microphone News Matinee

# 4:00 to 4:30 P. M.

 KGO & netwk—Hi-Jinks on Christ-mas Eve KPO—Master Library
KYA—Old Songs; Tea Dance
KTAB—''Jewish Date Book''; Bay KTAB—'Jewish Date Book''; Bay Meadows Feature Race KLX—Records; Bro. Bob's Club KROW—Waltz Time; Records KJBS—Melodies of the Moment KGDM—Glimore Oil Program KQW—Popular Tunes \*KFRC & network—Dan Russo's Orchestra; 4:15, Univ. of the Air KOIN—Newspaper of the Air KVI—U. S. Marine Period to 4:15 KGW—Friendly Chat KHQ—4:15, News Album KJR—Goodwill Program; Records KNX—Haven of Rest KECA—Library Talk; 4:15, Hi-Jinks KSL—Broadcasters' Review KOA—Comedy Capers; Stamp Club

# 4:30 to 5:00 P. M.

• KGO & network—Tom Powers in Hobo's Jungle Xmas; 4:45, The Hobo's Jungle Xmas; 4:45, The Big Top KPO—Master Library; News Flashes KYA—Tea Dance Parade KTAB—Jack Hall and Artists KLX—Bro. Bob's Club; Health School KROW—Lee Davis' Gang KQW—Story Time; 4:45, Songs KGDM—American Family \* KFRC & network—Bob Allen, pianist' 4:45 Batween the Bookend's anist; 4:45, Between the Bookends KVI—Santa Claus to 4:45 KOIN—Hollywood Reporter; Toyland

KOIN—Hollywood Reporter; Toyland Express
KHQ—N. W. on Parade
KJR—Snapshots
KOMO—4:45, Moments of Melody
KGW—Sam Gordon; Studio Prog.
KFI—Organ Recital
KNX—Tonic Tunes; U. S. C.
KSL—Adventures of Robin Hood;
4:45 Orphan Annie 4:45, Orphan Annie

5:00 to 5:30 P. M. KPO & network—Jan Garber's Supper Club
 KGO—Art Revue; 5:15, Edna Fischer KGOpianist
KYA—Children's Hour
KTAB—Lauretta La Marr; Santa Claus KLX—Planist; Bill, Mack & Jimmie KROW—Memory Lane; Recordings KGGC—Christmas Program; Frolic KGGC—Christmas Five Communication of the KQW—Sunshine League

\* KFRC & netwk—To be announced;
5:15, Billy Bachelor

KJR—Capt. Cracker; Magic Har-

mony KNX—Fire Dept.; Sunset Serenade KFOX—Playtime Lady; Records KECA—How Songs Grew; Story feller KFSD—Studio Program

KSL-5:15, Tarzan

# 5:30 to 6:00 P. M.

KPO & netwk—Carefree Carnival KGO—Ivory Stamp Club; 5:45, Orphan Annie, Elec. Trans.

KYA—Metropolitans; 5:45, Campbell Corner
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KQW—Wanted—A Grandpa
KGGC—Talk; Irish Gems
\*KFRC & network—Atwater Kent
Program KYA -Metropolitans; 5:45, Camp-Program Program
KGW—Ivory Soap to 5:45
KJR—Tarzan; 5:45, Orphan Annie
KOMO—Ivory Stamp Club
KHQ—Ivory Stamp Club; Charlie
Wellman, songs, Helen Hill planist
KNX—Son of Fire; Orphan Annie
KFOX—Theatre News; Songs
KFSD—Studio; Farley's Rangers
KOA—Pick and Pat

6:00 to 6:30 P. M.

KOA-Pick and Pat

• KPO & network-Sinclair Greater Minstrels with Gene Arnold KGO-Music Box KYA-Man About Town; 6:15, Orchestra KTAB—Organ; News
KLX—Arion Trio
KROW—News; Rhythm Kings
KGGC—Dinner Dance
KQW—Dept. of Agriculture; Records KQW—Dept. of Agriculture; Records \* KFRC & network—Chesterfield Prog.: Rosa Ponselle and Orch. KGW—Traffic Talk to 6:15 KJR—News; Romance Time KHQ—Singing Secretary; Melodies KOMO—30 Minutes of Music KFWB—News; Organ KNX—News; 6:15, Concert Group KFOX—News; Trio, Al & Molly KECA—Board of Education; News

6:30 to 7:00 P. M. • KPO & network-Colgate House Party Party
KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
KYA—Cy Trobbe's Orchestra
KTAB—Sports; Gertrudes Two
KLX—Arion Trio
KROW—Ne'er Do Well
KGGC—Theatre of the Air; Dance
KQW—Market Reports; Thorobred
Guarter Hour Quarter Hour \*KFRC & netwk—Hollywood Coun-

\*KFRC & netwk—Hollywood Country Church
KOIN—Merry Gentleman; Sports
KOL—Chas. A. Reynolds to 6:45
KJR—Romance Time; Jimmie Allen
KNX—Concert; 6:45, Jimmie Allen
KFWB—Organ; 6:45, Jimmie Allen
KECA—Organ and Vocalist
KFOX—School Kids; Jimmie Allen
KSL—The Big Show

# 7:00 to 7:30 P. M.

• KPO & network-Carnation Contented Program KGO—Beaux Arts Trio KYA—Sports; Drama KTAB—Italian News; Sport of Kings KROW—C. W. Hammond; L'Italia News KLX—News; 7:15, Lovable Liars KGGC—Song at Twilight; Records KQW—Weather; Voice of Portugal \*KFRC & network—Wayne King's Orcnestra KJR—Concert; Dollars and Sense KNX—Watanabe & Archie; Rajput KFWB—Talk; Pioneer Sons KECA—Organ and Vocalist KFOX—Eb and Zeb; 7:15, Bobby &

Betty KFSD-Studio; Sonny and Buddy

# 7:30 to 8:00 P. M.

• KPO & network-Memory Lane • KFO & network—Memory Lane
KGO—Comedy Stars of Hollywood;
7:45, Cliff Nazarro, songs
KYA—Cowboys; Louise Taber
KTAB—Socialist Labor Party;
Revolving Stage
KROW—L'Italia Echoes of Italy

KLX-Silver Strains; Clinic of the Air KQW—Italian Radio Theatre KGGC—Bob May; Recordings
KFRC—Raymond Marlowe, tenor

\* KFRC & netwk—7:45, Christmas Eve, In the Nursery
KOL—Speaker Stevenson to 7:45
KVI—Dr. Mellor to 7:45 KOIN—Jimmy Allen to 7:45 KJR—Brashen's Trio KNX—In-Laws; King Cowboy KNX—In-Laws; King Cowboy KFWB—Syncopators KFOX—Boy Detective; Vagabonds KECA—Records; 7:45, Law Talk KGB—James O'Connor to 7:45 KSL—Crazy Crystals; Alka Seltzer KOA-Christmas Carols

#### 8:00 to 8:30 P. M.

• KPO & network-Amos 'n' Andy; 8:15, Red Davis, dramatic series KGO—Stanford University Program; 8:15, College Daze KYA—Serenader; Amateur Party KTAB—Christmas Carols; Ballads KTAB—Christmas Carois, Balance KLX—Clinic of the Air KGGC—Spanish-American Program KROW—Italy; Watch Tower KQW—Historic Santa Clara Valley KFRC & network—Myrt & Marge; KQW—Historic Santa Clara Valley KFRC & network—Myrt & Marge; 8:15. Edwin C. Hill KJR—Music; Carefree Capers KNX—June Irwin; Talk KFWB—Jack Joy's Orchestra KECA—Vocalist; 8:15, Philosopher and Country Jane KFOX—Poetry and Ballads KFSD-Adventures of Jimmie Allen

# 8:30 to 9:00 P. M.

• KPO & network-Voice of Firestone Garden Concert; Orchestra with guest artists and chorus KGO—Drama Hour KYA—Amateur Hour KGO—Drama Hour
KYA—Amateur Hour
KTAB—Butchers Union; Vocalist
KLX—All Star Sports; Tonic Tunes
KROW—Happy Harmonies; News
KGGC—Concert: Timely Tunes
KGW—Opera of the Air
\*KFRC & network—Kate Smith's
New Star Revue
KJR—Highlight Hour
KFWB—Drams KFWB—Drams
KNX—Songs; Talk
KPCA—SERA Orchestra
KFOX—The Melodeer; Cecil & Sally

# 9:00 to 9:30 P. M. • KPO & netwk-Shell Show: Rush

Hughes, master of ceremonies; guest artists: Yahbut & Cheerly KGO—Henry King's Orchestra KYA—Amateur; National Defense KTAB—Nightherders KLX-Krausmeyer & Cohen; Music KROW-Powder River Wranglers KGW-Opera KGGC-News: Wyoming Cowboys \* KFRC & network-Blue Monday Jamboree Jamouree KJR—News; Musical Scrapbook KNX—News; Ed. McConnell KFWB—Nick Stuart's Orchestra KECA—9:15. Fishing & Hunting Talk KFOX—Beverly Hillbillies KFSD—Furmbilt Program to 9:15

# 9:30 to 10:00 P. M.

• KPO & network-Shell Show KPO & network—Shell Show
 KGO—Christmas Carol Community
 Sing from Civic Auditorium
 KYA—Concert Orchestra; 9:45, News
 9:55, Woman Investor
 KTAB—News; Morgan Players
 KLX—News; Morgan Players
 KLX—News; Musical Headlines
 KROW—St. Mary's College Prod.
 WGGC—Dance Tunes: Records KGGC-Dance Tunes; Records KOW-Opera \*KFRC & network-Blue Monday

Jamboree KOL-Talk; News; Editorial KVI—News Flashes to 9:45 KJR—The Purple Ray; C. of C. KNX—The Crocketts KNA—The Crocketts
KFWB—Slumbertime
KECA—Song Recital
KHJ—"Witches Tales"
KFOX—Beverly Hill Billies
KSL—Christmas Carols; 9:45, Milt Taggart's Orchestra

#### 10:00 to 10:30 P. M.

• KPO & network—The Richfield Reporter; 10:15, Clef Dwellers KGO—Nanette La Salle, contralto; News; 10:20, Williams-Walsh Orch. KYA—Concert Orchestra KTAB—Orchestra Richfield KTAB—Orchestra
KLX—Dance Music
KROW—Royal Hawaiians
KGGC—Ten o'Clock Review
KFRC—News to 10:10
\* KFRC & network—Everett Hoagland's Orchestra KOL—Editorial; Sunshine Hour KVI—News to 10:15 KOIN—Journal Show KOIN—Journal Show
KJR—Dance Orchestra
KHJ—News Items; 10:10, Music
KNX—The Crocketts
KFWB—News; Musicale
KECA—Musical Celebrities
KFOX—News; Organ
KGB—News; Orchestra KGB—News; Orchestra KOA—10:15, Studio Program KSL—10:15, The KSL Players

# 10:30 to 11:00 P. M.

• KPO & network-Blue Moonlight; 10:55, News KGO—Williams-Walsh Orchestra KYA—Concert Orchestra KTAB—Dance Tunes KLX—Dance Records KROW—Modern Rhythms; Harmonies

\* KFRC & netwk—To be announced \* KFRC & netwk—To be announced KOL—Dance Music KOMO—Moonlight Melodies KGW—10:55, Olympians KOIN—Music; Anthony's Columbians KNX—Pontreill's Orchestra KHJ—The Islanders KFOX—Tex Howard's Orchestra KFWB—Dance Orchestra KECA-Recordings

# 11:00 to 11:30 P. M.

• KPO & network-Ted Fio-Rito's Orchestra KGO-Organ Concert KYA-Sandman Organ KTAB—Organ Concert
KROW—Dance of the Hour
\*KFRC & netwk—Lionel Hampton's Orchestra KOMO—Dance Orchestra
KNX—Pontrelli's Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Nick Stuart's Orchestra

#### 11:30 to 12:00 Midnight

• KGO & network-Jimmy Grier's Orchestra KPO-Organ Concert KYA-Organ Recital KTAB—Dansapations
KROW—Dance Music
KGDM—12, Records to 6
KFRC & network—Midnight Moods -Dance Music KOMO—Biltmore Orchestra KJR—Reflections of Romance KFWB—Dance Orchestra KFOX-Freddie Carter's Orchestra

#### 12:00 to 1 A.M.

KTAB—DX Program KROW—Midnight Vagabond KGB—Records KJBS—Owl Program

1:00 A. M. to 7:00 A. M. KJBS-12:01, Owl Program to 7 a.m.

# TUESDAY Programs

# 7:00 to 7:30 A. M.

• KPO & network—Three C's Harmony Trio; 7:15, Gospel Singer KYA—Musical Clock KTAB—Cuckoo Club; Stocks KROW—Commuters Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KGDM—News; 7:15, Records KFRC—Recordings KFRC—Recordings
KOL—Organ Program
KVI—Daybreak Devotionals
KHQ—Morning News
KFI—Louis Rueb, exercises
KHJ—Recordings and Stocks
KNX—Bill Sharples Breakfast Club KECA—Records
KGB—Seven o'Clock Club
KFSD—Early Birds; Pep & Ginger
KSL—News; Advertisers' Review

# 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Tom Mitchell KGO—Morning Parade KYA—Musical Clock KTAB—Texans
KROW—Commuters Clock
KJBS—Alarm Klok Club
KQW—The Breakfast Hour KQW—The Breakrast Hour KGDM—Glimore Oil KFRC—Seal Rocks Broadcast KOL—Organ Music KVI—Talk; 7:35, Varieties KGW—Plano to 7:45 KOMO—7:45, Stradivarieties KJR—Sunrisers; Shadows on the Clock

Clock
KHJ—Recordings and Stocke
KNX—Bill Sharples Breakfast Club
KFI—N. Y. Stocks to 7:45
KECA—Morning Bible Fellowship;
7:45, Records
KFSD—7:45, Studio Program
KGB—Stocks; Records
KSL—Advertisers Review; Music

# 8:00 to 8:30 A. M.

• KGO & network—Johnny O'Brien KGO—8:15, Organ Concert KPO—Songs by the Kitchen Sink • KPO & network—8:15, Your Child KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Shipping News; Studio KLX—Records KROW—Commuters Clock KIRS—Auburn Airs. Varieties KROW—Commuters Clock
KJBS—Auburn Airs; Varieties
KQW—Morning Melodies; Varieties
KGDM—Serenaders; Records
KFRC—Recordings
\*KFRC & network—8:15, Los Angeles Philharmonic Orchestra
KOL—8:15, Cecil and Sally
KHQ—Studio Programs
KOMO—Morning Payaries KOMO-Morning Reveries KOMO—Morning Reveries KVI—Radio Gospel League KNX—Jewel Box; Help for the Day KFI—Church Quarter Hour to 8:15 KECA—8:15, Records KGB—Records to 8:15 KSL—Studio Ensemble; 8:15, Mary

# 8:30 to 9:00 A. M.

KOA-Galaxy of Stars to 8:15

and John

• KPO & network—Spirit of Xmas KGO—Beaux Arts Trio KYA—Concert; Salon Melodies KTAB—Radio Shoppers' Digest KLX—Covered Wagon Jubilee KROW—Novelty Review KJBS—Dance Melodies KQW—Morning Con...t KGDM—Records: Health Talk KGDM—Records; Health Talk
KHQ—Crazy Wells to 8:45
KOMO—String Trio
\*KFRC & network—Los Angeles Philharmonic Orchestra KNX—Song Bag KFI—Ballads; Helpful Hints



EDWARD MacHUGH "Gospel Singer" KPO-7:15 A. M.

KECA-8:45, Records KSL-Cal-O-Dine; Mary & Bennie

9:00 to 9:30 A. M.

• KGO & network-U. S. Marine Band -Barbara Lee; 9:15, Edna Fischer, planist

Fischer, planist

KYA—Concert; 9:15, Pru. Penny

KTAB—Hour of Prayer

KLX—Shopping List

KROW—Beauty & Romance; Va-

rieties
KJBS—Kings Men; Bargains
KGGC—Records
KQW—Tuneful Topics; Congoin
KGDM—Cowboy; 9:15, Personalities
\* KFRC & network—Voice of Experience; 9:15, The Gumps
KVI—9:15, The Gumps
KOL—9:15, Prudence Penny
KOMO—Mary's Friendly Garden
KHQ—Dessert Hotel; Home Comfort
KGW—Edna Jacks, planist, to 9:15
KFI—Hawaijan Group: Studio rieties KFI—Hawaiian Group; Studio KNX—Organ; Lotus Land KFSD—9:15, Good Cheer

# 9:30 to 10:00 A. M.

• KPO & network—To be announced KPO—9:45, Organ Concert KGO—Coquettes: Vocal Trio • KGO & network—9:45, Three of a Kind KIAC—Lover's Lane; Waltz Time KTAB—Health Talk KLX—Clinic of the Air KROW—Diet and Health KROW—Diet and Health
KJBS—For the Ladies: Classics
KGGC—Recordings; Organalities
KQW—Musical Program
KGDM—News; Records
\* KFRC & netwk—Arthur Warren &
Orchestra; 9:45, Art Kassel's Orch.
KVI—Christmas Program KVI—Christmas Frogram KOL—9:45, Beautiful Melodies KHQ—9:45, Tull & Gibbs KJR—News; Love Notes KGW—9:45, Cooking School KFI—9:45, News Release KGW—9:45, Cooking School KFI—9:45, News Release KNX—Musical Jigsaws; 9:45, News KECA—Records to 9:45 KFSD—Stock Reports to 9:45 KGB—News to 9:35 KSL—Jennie Lee to 9:45

# 10:00 to 10:30 A. M.

\*\*NGO & netwk—Press-Radio News; 10:05, Army Band Concert KPO—As Woman to Woman; 10:15, Cliff Nazarro, vocalist KYA—Columbia on Parade; 10:15, The Novelty Shop KTAB—News; Bachelor; Bargains KLX—Clinie; Stocks, News KROW—Rhythm; Ray Pension Plan KJBS—News; Orch.; Melody Parade KGGC—Concert KGGC—Concert KQW—News; Headline Memories KGDM—So This Is Hollywood;

Bondons \*KFRC & network-Geo. Hall's Orchestra

Orchestra
KFRC-10:15, Home Forum
KOL-10:15, Morning Melodies
KOIN-Johnnie Walker to 10:15
KJR-Home Makers; Music Shop
KFI-Al Gayle, accordionist to 10:15
KECA-10:15, Records
KNX-Eddie Albright's Family
KSL-10:15, Elec. Trans.

#### 10:30 to 11:00 A. M.

10:50 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air

KGO—Jerry Brannon, songs; 10:45,
Ranch Boys, cowboy songs

KYA—Organ Concert

KTAB—Health Talk; Hill-Billy

KLX—International Kitchen

KROW—Morning Concert

KJBS—Organ; 10:45, Melodies

KQW—Aunt Sammy; 10:45, Music KQW—Aunt Sammy; 10:45, Music KGGC—Recordings KGDM—The Bondons; Talk KFRC & network—Five Cardinal Christmas Day Program KOIN—10:45, Amie Brunn KJR—Club Minutes; Uncle Hank KNX—Mary Holmes; 10:45, Records KECA—Song Recital KOA—10:45, Livestock & Produce

# 11:00 to 11:30 A. M.

• KPO & network—Woman's Magazine of the Air KGO—Nobody Home: Variety KYA—Organ Concert KTAB—Bargains; Beauty Facts; Ehythms Rhythms

KLX—Anita & Orosco; Tonic Tunes KROW—Health Talk; Spotlight KJBS—Orch.; 11:15, Medical Talk KGGC—Cavalleria Rusticana KGGC—Cavalleria Rusticana
KQW—Light Classics
KGDM—Organ
KOL—Garden Talk; 11:15, News
\*KFRC & network—Five Cardinal
Christmas Day Program
KFRC—Women's Home Forum
KJR—Rhythm Rulers
KVI—Observer; Music
KOIN—Art Kirkham
KNX—Marshall Grant, organist
KECA—Records; Medical Talk

# 11:30 to 12:00 Noon

• KPO & netwk-Smackout; 11:45, Metropolitan Opera: "Hansel and Gretel"

Gretel"
KGO—William Cowles, planist
11:45, Agricultural Bulletin
KYA—Old Rocking Chair; Snapshots
KTAB—Four-Four Time; News
KLX—Beauty Salon; 11:45, Musical

KHQ—Organ Concert \* KFRC & network—Nash Christmas Party

KJR-Irish Minstrel; Records KNX-Spice of Life; Ionizer Talk KECA-Recordings

# 12:00 to 12:30 P. M.

• KPO & netwk-Metropolitan Opera

eKPO & netwk—Metropolitan Opera KGO—12:15, Financial Flashes; 12:20, Mickey Gillette's Music KPO—News Reporter \*\*KPO & network—12:15, Westerr \*\*Farm and Home Hour KYA—Seriptures: Noonday Concert KTAB—Talk; Agricultural Period KLX—Dance Music KROW—Latin-American Program KJBS—Song Hits; 12:15, Records KGGC—Cavalleria Rusticana KGW—Danuler, Orchestra KQW—Popular Orchestra KGDM—Road Report; Dance Band ★KFRC & network—Nash Christmas

Party KOL—Carnival Hour KJR-Measured Steps to 12:15 KJR.—Measured Steps to 12:15 KHQ—12:15, Chamber of Com-merce Luncheon KGW—Glenn Shelley; 12:15, Meier & Frank KNX—News; 12:15, Congoin KECA—12:15, News Release

# 12:30 to 1:00 P. M.

\*KPO & netwk—Metropolitan Opera
KGO—Mickey Gillette's Music
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Musical Auction
KROW—Calif. Home Hour; Records
KJBS—Dance Matinee
KGGC—Popular Songs
KGDM—Recordings
KGW—Weather; Market Reports
\*KFRC & network—Nash Christmas
Party Party Farty KOL—Carnival Hour KGW—News: Abe Bercovitz, violin KHQ—Chamber of Commerce KNX—Concert Group KECA-Concert Group

# 1:00 to 1:30 P. M.

• KPO & netwk—Metropolitan Opera KGO—Vocalist; 1:15, Ann Warner KYA—Women's Institute of the Air KTAB—Radio Frolic KLX—Records KROW—Concert Melodies WIBS—Stock Pengray. Song Hits KJBS—Stock Reports; Song Hits KQW—Friendly Hour KGDM—Recordings; Organ \*KFRC & network—Nash Christmas Party

Party KOL—1:15, Julie Day KHQ—1:15, Sylvia Gray KJR—Headliners to 1:15 KGW—1:15, Dental Clinic KNX—Pontrelli's Orchestra KECA-Recordings to 1:15

#### 1:30 to 2:00 P. M.

• KPO & netwk-Metropolitan Opera \*RPO & netwk—Metropolitan Opera KGO—Ann Warner's Chats; Nanette La Salle, contralto KYA—Plano Concert KTAB—Jean Kent. \*conomics KLX—Popular Concert KROW—Spanish Serenade; 1:45, Oklahoma Ramblers

KJBS—Dance Orchestra

KOW—Afternoon Concert \* KFRC & network—Nash Christmas Party KGDM—Organ; Recordings KOL—Educational Feature KJR—Renovize: Musical Headlines -Grain Reports: Records KNX-Pontrelli's Orchestra

#### 2:00 to 2:30 P. M.

• KPO & netwk—Al Pearce & Gang; 2:15, Betty & Bob KGO—Meredith Willson's Orchestra KYA—Don Valdemar's Orchestra KTAB—Globe Trotter; Romancin' KLX—Recordings RROW—Dance Matinee KJBS—Better Business Talk; 2:15, Tango Orchestra Tango Orchestra

KOW-Dance Matines KGDM—Serenader; News ★KFRC & network—Nash Christmas Party; 2:15, Happy Go Lucky Hour Hour KVI—2:15, Front Page Headlines KOIN—2:15, Book of Life KJR—Salon Hour KEX—World Bookman; Music KNX—The Bookworm KECA—Classic Hour KSL—2:15, Dental Clinic KOA—Theatre Reporter; Orchestra

# 2:30 to 3:00 P. M.

• KPO & network-To be announced • KPO & network—To be announced KGO—Pair of Pianos KYA—Modern Notes KTAB—Child Life; Records KLX—Records KROW—Dance Matinee KOW—Dance Matinee KJBS—Events of Interest; Records KJBS—Events of Interest; Records
KGDM—The Romanciers
KFRC & network—Happy Go
Lucky Hour
KJR—Salon Hour
KEX—Music
KNX—Recordings
KECA—Classic Hour
KSL—Milton Charles; 2:45, Miniatures

# 3:00 to 3:30 P. M.

• KPO & netwk-Langendorf Pictor-• KPO & netwk—Langendorf Pictorial; 3:15, Mickey Gillette's Music KGO—Xavier Cugat's Orchestra; 3:15, Mid-Week Hymn Sing KYA—Band Concert; Melody Man KTAB—Notices; Chinese Program KLX—Song Market; 3:15, Records KROW—Presenting Fay Lanphier; 3:15, Merry-Go-Round KJBS—News; Records KQW—Stocks; 3:15, Varlety KGDM—Ernie Cruz Program \* KFRC & netwk—Feminine Fancies KJR—Operatic Gems KJR-Operatic Gems KJK—Operatic Gems
KEX—Orchestra
KGW—Concert Trio
KHQ—Business & Pleasure; Bulletin
KNX—Concert Orchestra KECA—Recordings
KFSD—Studio Program
KSL—Pianist; 3:15, Sis Mirandy KOA-Orchestra

#### 3:30 to 4:00 P. M.

Music Music KGO—Interlude: Dorothy Page, con-tralto; High & Low, vocal duo KYA—Drama; 3:45, Symphony Sketches KTAB-Sophistication: 3:45. Picture Talk

KLX—Recordings

KROW—Merry-Go-Round; Records

KQW—Variety Program

KJBS—Musical Comedy

KGDM—Pacific Instrumentalists

\*KFRC & network—Frank Castle's

Matinee; Correct English

KOL—Harriet Lincks; Studio

KVI—Russell Brown, baritone;

Amusement Tips

KOIN—Newspaper of the Air

KHQ—King's Men; Beauty Talk

KOMO—Birnbaum's Bavarians

KNX—Fletcher Wiley

KOA—3:45, Microphone News Talk KOA-3:45, Microphone News KSL-Russel Brown; Records

#### 4:00 to 4:30 P. M.

• KPO & network-King's Guard, quartet; 4:15, Hal Kemp's Orch. quartet; 4:15, Hai Kemp's Orci KGO—Novelettes KLX—Records; Bob's Club KYA—Symphony Sketches; Dance KTAB—Jewish Date Book; Bay Meadows Feature Race KROW—Waltz Time; Organ KJBS—Dance Orchestra

KGDM-Gilmore Oil Program KQW—Star Reporter; Tunes \*KFRC & network—Dan Russo's Orchestra; University of the Air Orchestra; University of the KOIN—Newspaper of the Air KGW—Friendly Chat KHQ—4:15, News Album KJR—Tea Dansant KFI—Latvian Singers to 4:15 KNX—Haven of Rest KSL—Town Crier KOA—4:15, Orchestra

# 4:30 to 5:00 P. M.

• KPO & network-You and Your Government

Government

KGO—4:45, News Reporter

KGO—bot Kay, contraito

KGO & netwik—4:45, The Big Top

KYA—Tea Dance Parade

KTAB—Keep Smiling Revue

KLX—Bro. Bob's Club; Health School

KROW—To be announced

KJBS—Dance Orchestra

KQW—Story Time; 4:45, Songs

KGDM—Iron House

KFRC & network—Charlie Kent's

Adlerikans; Between the Bookends

KVI—To be announced

KOIN—Hollywood Reporter to 4:45

KOL—4:45, Radio Pen Friend Club Government KVI—To be announced KOIN—Hollywood Reporter to 4:45 KOL—4:45, Radio Pen Friend Club KOMO—Talk; Saxophone Melodies KFI—Organ Recital KNX—Tonic Tunes; U. S. C. KSL—Town Crier; Orphan Annie

# 5:00 to 5:30 P. M. • KPO & network-Beaux Arts Trio KGO-Back Stage Chatter; 5:15.

KGO—Back Stage Chatter; 5:15.
Elleen Piggott, soprano
KYA—Children's Hour
KTAB—Lauretta La Marr
KLX—Planist; Bill, Mack & Jimmie
KROW—Happy Dawson's Cowboys;
Ramona & Romera
KGGC—Orchestra Recordings
KQW—Popular Concert
KFRC—Son of Fire
\*KFRC & network—5:15, Billy
Bachelor Bachelor Bachelor KOIN—Bob & Dolly to 5:15 KVI—"The Deerslayer" to 5:15 KHQ—5:15, To be announced KJR—Steamboat Bill; Records KNX—Serenade; Musical Headlines KFOX—Playtime Lady; Records KECA—Records KSL—Pullman Prog.; 5:15, Tarzan KOA—5:15, Story Behind the Claim

• KPO & network-Mickey Gillette's 5:30 to 6:00 P. M. KGO—Chester Rowell; 5:45, Orphan Annie (E. T.)

KPO & netwk—Laurence Tibbett, baritone; John B. Kennedy
KYA—Metropolitan; 5:45, Campbell KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eatine Your Way to Health KGGC—Records: 5:45, Irish Gems KQW—Popular Orchestra ★KFRC & network—Chic Scoggin's Orchestra KOL—5:45, Raph Horr, talk KOIN—5:45, Merry Men KJR—Once Upon a Time; Orphan Annie Annie KNX—Songs; 5:45, Orphan Annie KNX—Songs; 5:45, Orphan Annie KFI—Your Pal Jimmy; Charlie Wellman & Helen Hill KECA—Records to 5:45 KFOX—Theatre News; Records; Talk KGB—Studio; 5:45, Robin Hood KFSD—5:45, Farley's Rangers KSL—5:45, Krausmeyer & Cohen KOA-McMurtry Harmonists

# 6:00 to 6:30 P. M.

• KPO & network—Chiffon Jazz KGO—Community Forum KYA—Man About Town; Orchestra KTAB—Organ Concert; News KLX—Arion Trio KROW—News; 6:15, Harmonies

Party KQW-Department of Agriculture;

6:15, Popular Program

\* KFRC & network—Bing Crosby &
Boswell Sisters

KJR—News to 6:15 KOMO—Musical Mannequins KOMO—Musical Mannequins
KGW—Musical Mannequins
KHQ—Pick and Pat
KFWB—News; Organ
KNX—News; 6:15, Concert
KECA—Children of All Lands; News
KFOX—News; Cheerio Boys; Al & Molly

#### 6:30 to 7:00 P. M.

• KPO & network—Ed Wynn, the Texaco Fire Chief: Graham Mc-Namee, Eddie Duchin's Orchestra KGO—Argentine Trio; 6:45, Adventures of Jimmy Allen Air KYA-Orchestra KTAB—Sport Page; Gertrudes Two KLX—Arion Trio KROW—Rhythm Kings; 6:45, Dr. Facci G. KGGC—Recordings
KQW—Market Reports; Thorobred
Quarter Hour

\*KFRC & network—Isham Jones Orchestra for Chevrolet KFUK—Studio Whispers; Jimmy Allen KFOX—School Kids; Jimmy Allen KFWB—Studio Whispers; Jim Allen KNX—Dance; 6:45, Jimmy Allen KECA—Wesley Tourtellotte, organ

# 7:00 to 7:30 P. M.

• KPO KPO & netwk—Palmolive Beauty Box Theatre of the Air: Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shil-kret's Orchestra KGO—Every Man's Palace KYA—Ernie Smith's Sport Page; 7:15, Memory Strains
KTAB—Talk; 7:15, Sport of Kings
KLX—News; Song Souvenirs
KROW—C. W. Hammond; 7:15,
L'Italia News

KGGC—Salonesque; Tango Time KQW—Weather; Voice of Portugal KFRC & network—Camel Caravan KJR-Theatre Observer; Concert KECA-Recordings KNX—Frank Watanabe; Music KFWB—Ray de O'Fan; Hollywood Hilarities KFOX-Eb & Zeb; Bobby & Betty

#### 7:30 to 8:00 P. M.

netwk-Palmolive Beauty

• KPO

Box Theatre KGO—Redwood Reveries; Ricardo and His Violin KYA—Story Teller; Louise Taber KYA—Story Teller; Louise Taber KTAB—Spanish Talent KLX—Merlyn Morse, tenor; 7:45, Spice of Life KROW—Records; Sundowner KGGC—Jeanne Carole; 7:45, Records KQW—Italian Radio Theatre \*KFRC & network—Fats Waller's Rhythm Club KOL—Speaker Stevenson to 7:45 KOIN—Jimmy Allen; Little Show KOIN—Jimmy Alien; Little Snow KJR—Old Songs; Silver Strains KNX—The In-Laws; King Cowboy KFWB—Mrs. Pasquale and Califs. KFOX—Boy Detective; Vagabonds KGB—Comedy Stars to 7:45 KSL—Ridge Roamers; Origin of Superstition

#### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy KPO—8:15, Night Editor KGO—California State Chamber of Commerce Program network-8:15, Voice of • KGO & Romance KYA-Gypsy Melodies; Musical Milkman

KGGC-Freddy Martin's Christmas KTAB-Yolande Delyse, harpist; London Fantasy KLX-Manila Stringed Orchestra KROW—Latin-American Program KGGC—Spanish-American Program KQW-Melody Round-Up KQW—Melody Round-Up \*KFRC & netwk—Myrt and Marge KFRC—8:15, Beauty That Endures KOLM—8:15, Comedy Stars KVI—8:15, Covered Wagon Jubilee KVI—Cottes in Music, America KJR-Castles in Music; American Family Robinson
KHQ—8:15, Voice of Romance
KNX—June Irwin; Adlerikans
KFI—8:15, Instrumental Program
KFWB—Pioneers; Aristocrats; Or KFWB—Pioneers; Aristocrats; Orch. KFOX—Garden Talks; Souvenirs KECA-Recordings KFSD—Jimmie Allen to 8:15 KGB—8:15, Oddities from Life KGB-8:15, Oddities from KSL-8:15, Mirth Parade

# 8:30 to 9:00 P. M.

• KPO & network-Leo Reisman's Orchestra KGO—Reflections
KYA—Tom Coakley's Orchestra;
8:45, Leon Mojica's Orchestra
KTAB—London Fantasy; Vocalist
KLX—Sports; 8:45, Melody Palet Vocalist KTAB—London Fantasy; Vocanst KLX—Sports; S:45, Melody Palette KROW—Italian Program KGGC—Peer Gynt Suite KQW—Melody Round-Up & KFRC & netwk—Calling All Cars KOIN—Merry Gentlemen to 8:45 KOL—The Merry Men to 8:45 KVI—Mr. Rex Roudebush to 8:45 KJR—Waltz Dreams KFWB—Jack Joy's Orchestra; Nick Stuart's Orchestra KNX—Forge of Freedom KECA—Dr. Geo. Liebling, pianist KFOX—Melodeer; Cecil & Sally KSL—Auerbach; Bill Post, baritone

9:00 to 9:30 P. M.

• KPO & network-Ben Bernie's Orchestra KGO-To be announced KYA—Radio Players KTAB—Nevada Nightherders KLX—Old Gospel Hymns KROW—Italian Program; -Italian Program; Music of the Masters
KGW—Band Concert
KGGC—News; Wyoming Cowboys
KFRC & netwk—Clyde Lucas' Orch KOIN-Krausmeyer & Cohen to 9:15 KVI-Krausmeyer & Cohen; Armchair Traveler KOL-Krausmeyer & Cohen; News; Editorial KJR—News; Singers KNX—News; 9:15, Rever KFWB—Orchestra; News KFOX—Beverly Hillbillies Reveries

9:30 to 10:00 P. M.

• KPO & netwk-Death Valley Days KGO—Harry Sosnik's Orchestra KYA—Planist; News; Answer Man KTAB—News; Drama KLX—News; California Rangers KROW—Master's Music; Ramona KGGC—Cowboys KQW—Hits of the Past \* KFRC & network-Leon Navarra's Orchestra KOL—Boxing Bouts KOIN—Fights KOIN—Fights
KVI—News; Piano Program
KJR—Pick and Pat
KNX—Pick and Pat
KNX—Pick and Pat
KFWB—Boxing Bours
KFOX—Boxing Bouts KECA-Recordings KFSD—Feature Program
KSL—Smoke Rings; Orchestra
KOA—Cosmopolitan Orchestra Orchestra

10:00 to 10:30 P. M.

 KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.
 KGO—Neapolitan Echoes KGO—Neapolitan Echoes
KYA—Dance Orchestra
KTAB—Orchestra
KLX—Dance Music
KROW—Hawaiians; Sports
KGGC—Casa Loma Orchestra
KFRC—News; Studio Program
\*KFRC & network—10:15, F
Skinner, Negro Song Stylist
WOIN—Eights Kinner, Negro Skinner, Negro Skinner, Negro Skinner, Negro Skinner, Skinner, Skinner, Skyl-Orchestra to 10:15
KJR—Till Tomorrow
KFWB—Boxing Bouts
KECA—Musical Celebrities, records
KNX—The Crocketts
KFOX—Boxing Bouts
KFOX—Boxing Bouts
KGB—News; To be announced KOA-Country Club Orchestra

# 10:30 to 11:00 P. M.

 KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News KGO—News; Williams-Walsh Orch. KYA—Dance Orchestra KTAB—Recordings KLX—Dance Music KROW—Rhythms; Harmonies ★KFRC & network—Orchestra KOIN—Elmer Anthony's Columbians KJR—Dance Orchestra KGW—Dance Orchestra KNX-Pontrelli's Orchestra KFWB—Dance Orchestra KFOX—Tex Howard's Orchestra KOA-Huffman Harmonies

#### 11:00 to 11:30 P. M.

• KGO & network-Ted Fio-Rito's Orchestra KPO-Freddie Bergin's Orchestra KYA-Dance Orchestra KTAB—Recordings KROW—Dance of the Hour ★KFRC & network—Dick Jurgens' Orchestra KOIN—Kelly's Kaballeros KOMO—Moonlight Melodies KGW—Dance Orchestra
KNX—Pontrell': Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Nick Stuart's Orchestra

#### 11:30 to 12:00 Midnight

• KGO & netwk-Jack Mills' Orch. KPO-Organ Concert KYA-Organ KTAB—Vern Walton's Orchestra KROW—Dance Music; Vagabund KFRC—Lionel Hampton's Orchestra KOMO--Dance Orchestra KJR-Reflections of Romance KECA—"Rhapsodies in Song" KSL—Orchestra; 9:15, Smoke Rings KOA—Comedy Stars; Studio KFWB-Dance Orchestra KHJ—Music KGB—Dance Orchestra KFOX-Freddie Carter's Orchestra

# 12:00 to Sign Off

KTAB—D-X Program KROW—Midnight Vagabond KGDM—Music and News KGB—Records KJBS-12:01, Owl Program to 7 a.m.

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# WEDNESDAY Programs

# 7:00 to 7:30 A. M.

• KPO & netwk—Harvest of Song; 7:15, Florenda Trio KYA—Musical Clock KTAB—Cuckoo Club; Stocks KFRC—Records; 7:25, Stocks

#### 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Tom Mitchell, baritone KGO—Betty Brunn; 7:45, Sam Moore, guitarist KYA—Musical Clock KTAB—The Texans KROW—Commuters Clock RROW—Commuters Clock
KJBS—Alarm Klok Klub
KQW—Breakfast Hour
KGDM—Gilmore Oil Program
KFRC—Seal Rocks Broadcast
KOL—Organ Program
KVI—Talk; Varieties; Music
KGW—Ronald Buck
KEX—Varieties
KJR—Market Quotations; Shadows
KFI—Stocks and Exercises to 7:45
KNX—Bill Sharples' Club
KHJ—Recordings and Stocks
KECA—Bible Study; Records
KGB—Stocks; Seven O'Clock Club
KSL—Broadcasters Review KSL-Broadcasters Review

#### 8:00 to 8:30 A. M.

• KPO & network-The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook KGO-Crosscuts Log o' Day KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Shipping News KLX—Records; 8:20, Stocks KLX—Records; 8:20, Stocks
KROW—Commuters Clock
KJBS—Auburn Airs; Varieties
KQW—Morning Melodies
KGDM—Recorded Program
KFRC—Records to 8:15
\* KFRC & netwk—Hollywood Country Church \*KFRC & netwk—Hollywood Country Church
KOL—Music; 8:15, Cecil & Sally
KVI—Jubilee; Market Specials
KOIN—Rhythms to 8:15
KOMO—Morning Reverles
KHQ—Crazy Wells; Station Review
KFI—Church Quarter Hour to 8:15
KNX—Jewel Box; Help for the Day
KECA—8:15, Recordings
KFOX—Grain Reports; Songs
KGB—Records to 8:15
KSL—Informal Music; Good Morning Judge ing Judge

# 8:30 to 9:00 A. M.

8:30 to 9:00 A. M.

\*KPO & netwk—U. S. Army Band
KGO—Crosscuts Log o' the Day
KYA—Feminine Notebook; Concert
KTAB—Radio Shoppers' Digest
KLX—Covered Wagon Jubilee
KROW—Novelty Review
KJBS—Dance Orchestra
KQW—Morning Concert
KGDM—Records; 8:45, Health Talk
\*KFRC & netwk—Country Church;
8:45, Jane Ellison; Magic Recipes
KOL—Studio Program
KGW—Abe Bercovitz, violin
KHQ—Kronenberg; Home Comfort
KOMO—String Trio
KNX—Song Bag
KFI—8:45, Julia Hayes
KECA—Recordings to 8:45
KSL—Cal-O-Dine to 8:45

# 9:00 to 9:30 A. M.

• KPO & netwk-Fields & Hall, songs and patter; 9:15, To be announced KGO—Organ Concert KYA—Concert; 9:15, Prudence Penny KTAB—Hour of Prayer KLX—Shopping List KROW—Romance: MacMarr News KJBS—Popular Varieties; Records



**EMILY EILERS** KYA-STAFF ARTIST

KGGC—Star of Today; Songs KQW—Tuneful Topics; Congoin \*KFRC & network—Voice of Expe-rience; 9:15, The Gumps KGDM—Cowboy; Mabel Rubin KOL—9:15, Prudence Penny KVI—9:15, "The Gumps" KHQ—Musical Gems to 9:15 KOMO—Mary's Garden KJR—Morning miracles
KNX—Dr. Sherman; Lotus Land
KFI—9:15, Jean Abbey's Shopping

Tour
KECA—Recordings
KFSD—9:15, Good Cheer
KOA—Fish Tales to 9:15

# 9:30 to 10:00 A. M.

• KPO & network-Marshall's Mavericks

KGO—Improve Your Home; 9:45,
Jean Abbey, Shop News

KYA—Lover's Lane; Waltz Time

KTAB—Health Talk

KLX—Clinic of the Air

KROW—Diet and Health

KJBS—Faye Ward Program

KGGC—Morning Melodies

KQW—Faye Ward

KGDM—News; Minstrels

\*KFRC & network—Betty Crocker;

9:45, Your Home and Mine

KGW—Edna Mae Jacks, pianist;

Modern Homemaker ericks KGW—Edna Mae Jacks, pianist;
Modern Homemaker
KJR—News; Love Notes
KHQ—9:45, Tull & Gibbs
KOL—9:45, Experiences from Life
KVI—9:45, Experiences from Life
KVI—9:45, Mystic Melodies
KVI—9:45, Mystic Melodies
KFI—Hawalians; 9:45, News
KRX—Drury Lane; 9:45, News
KFSD—Stock Reports to 9:45
KSL—Jennie Lee; 9:45, Fish Tales
KOA—National Farm & Home

# 10:00 to 10:30 A. M.

 KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music KPO—Contralto; 10:15, News KYA—Columbia on Parade; 10:15, Hawaiians KTAB—News; Old Bachelor KLX—Clinic; 10:15. Stocks; News KROW—Rhythm Revue KJBS—News; Memories; Organ

KGGC—Cal King
KQW—Headline Memorles; Orch.
KGDM—Recordings
\* KFRC & network—Con-Orchestra Orchestra
KFRC-10:15, Home Forum
KGW-10:15, Crazy Crystals
KGW-10:15, Morning Melodies
KOIN-10:15, Air Shopping
KVI-10:15, Sons of the Pioneers
KOMO-Jack & Jill to 10:15
KJR-Homemakers; Music
KNX-Eddie Albright's Family
KFI-California Kitchen
KGB-News; Music
KSL-10:15, Recordings
KOA-National Farm & Home KOA-National Farm & Home

# 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air
Klo—Jules Lande's Ensemble;
10:45, Words and Music
KYA—Organ Concert
KLX—International Kitchen
KTAB—Health Talk; Hill-Billy
KROW—Morning Concert
KJBS—Dance Orchestra; For the Ladies

Ladles
KQW—Aunt Sammy; For the Ladies
KQGC—Hits of Today
KGDM—Records; Health Talk
\*KFRC & network—University of
Calif.; 10:45, S. E. R. A. Talk;
Herbert Foote, organist
KOL—Sue Allen, shopping
KVI—Amusement Tips to 10:45
KJR—Club Minutes; Serenader
KECA—Recordings; Planist
KNX—Mary Holmes; Rhythm
KOA—Best Foods; Betty Moore
KSL—Triangle Club; Mrs. Chapman
at Home

11:00 to 11:30 A. M.

• KPO & network—Woman's Magazine of the Air KGO—The Wandering Minstrel KYA—Organ; Unique Tunes KTAB—Bargains; Beauty Facts; Rhythms KIX—Records; 11:15, Notes in Rhyme KROW—Health Talk; Spotlight KJBS—Popular Tunes KGGC—Milady's Date Book; 11:15, Rand Concert KGGC—Milady's Date Book; 11:15,
Band Concert
KGDM—Organ Recital
KQW—Light Classics
KKFRC & network—Little French
Princess; Romance of Helen Trent
KOL—Garden Talk; News
KVI—Observer; Melodies
KOIN—Art Kirkham
KJR—Rhythm Rulers Recorded
KNX—Organ; Business Trends
KECA—Records; German Lesson
KGB—Recordings KGB—Recordings
KOA—Livestock and Produce

11:30 to 12:00 Noon

KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Vic and Sade
KGO—Alvino Rey, guitarist; 11:45, Agricultural Bulletin
KYA—Mirror of Fashion; Snapshots
KTAB—Congoin; News
KLX—Anita and Orosco
KROW—Latin-American Program
KGGC—Request Hour
KJBS—Dance Orchestra
KQW—Varlety and Theatre News
KGDM—Organ Recital
KFRC & network—Salon Musicale
KHQ—Organ Recital
KHRC—Children's Stories; Measured
Steps 11:30 to 12:00 Noon Steps
KFI—Home Nursing Hints to 11:45
KECA—11:45, Records
KFSD—11:45, Studio Program
KNX—Music; 11:45, Ironizer Talk

## 12:00 to 12:30 P. M.

• KGO & network—Ramblers Trio KGO—12:15, Financial Flashes; KGO—12:15, Financial Flashes:
12:20, Johnny O'Brien, harmonica
KPO—News

• KPO & network—12:15, Western
Farm and Home Hour
KYA—Scriptures; 12:03, Concert
KTAB—Seventh Day Adventist
KLX—Dance Music
KROW—Latin-American Program
KGW—Popular Orchestra
KGGC—Request Hour
KJBS—Song Hits
KGDM—Gene Almy; Serenader
\* KFRC & network—Kate Smith's
Matinee

Matinee Matines

KOIN—Scrapbook; Amie Brunn

KOL—The Carnival Hour

KOMO—12:15, Viennese Vagabonds

KGW—Glenn Shelly and Clarence

Tolman; 12:15, Meier & Frank

KHQ—Business and Pleasure

KJR—Records; 12:12, Grain Reports

KVI—Mkt. Specials; Headlines

KFI—State Market Reports to 12:15

VNV. News. 12:15, Consoin

KNX—News; 12:15, Congoin KECA—12:15, News Release KOA—Orchestra

# 12:30 to 1:00 P. M.

• KPO & network-Western Farm and Home Hour and Home Hour
KGO—Just Around the Corner
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Garden Tips
KROW—California Farm Hour;
12:45, Records
KJBS—Dance Matinee
KGGC—Pirate Cowboys
KQW—Market Reports
KGDM—Recordings KGDM—Recordings ★KFRC & network—Kate Smith's Matinee KOL—The Carnival Hour KVI—News & Comment to 12:45 KOMO—Farm Talk; Cowboy Joe KGW—News; Studio Program KHQ—Stepping Along; Studio KNX—Concert Group KECA—Concert Favorites, r records KOA-Brown Palace Hotel Orch.

# 1:00 to 1:30 P. M.

network-Betty and Bob; 1:15, Talks by Dr. Joseph Jastrow KGO—Elmore Vincent, tenor; 1:15, Ann Warner's Chats KYA—Folk Tunes; Serenaders KTAB-Radio Frolic KLX—Records; 1:15, Mar KROW—Concert Melodies Martha Lee KJBS—Stock Reports and Records KQW—Friendly Hour KGDM—Friendy Hour KGDM—Records; Theatre Talk ★KFRC & netwk—National Student Federation; Dick Messner's Orch. KOL—1:15, Julie Day KJR—Headliners KOMO—1:15, Tea Time Tales KGW—1:15, Dental Clinic KHQ—1:15, Sylvia Gray KNX—Pontrelli's Orchestra KFI—1:15, Beverly Hillbillies KNX—Pontrelli's Orchestra KECA—Recordings to 1:15 KFSD—Ad Club Luncheon KGB—1:15, Stocks; Farm Flashes KSL-Payroll Builder KOA-1:15, East & Dumke

# 1:30 to 2:00 P. M.

• KPO & netwk-Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone KGO—Ann Warner's Chats; 1:45, John Teel, baritone KYA—Modern Maestros KYA—Modern Maestros KTAB—Jean Kent, Economics KLX—Popular Concert KROW—Oakland Public Schools; 1:45, Oklahoma Ramblers KJBS—Afternoon Popular Concert

-Afternoon Concert KGDM—Accordion Boys; Records \* KFRC & netwk—Symposium: Fate Foreign Investors KOIN—Book of Life
KJR—Renovize; The Sun Dial
KNX—Orchestra; Talk
KFSD—Old Time Program

#### 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang -Chick Webb's Orchestra; 2:15, Merry Macs: Vocalists
KYA—Don Valdemar's Orchestra
KTAB—Globe Trotter; Romancin' KLX-Records; Romance Water KJBS—Gerald Kenney; Records KROW—Dance Matinee -Dance Matinee KQW—Dance Matinee
KGDM—Recordings
\* KFRC & network — Happy
Lucky Hour
KJR—Salon Hour, recorded
KNX—The Bookworm KECA—Recordings KFSD—2:15, Studio Program KSL—Music; 2:15, Dental Clinic KOA—Huffman Reporter; 2:15,

# 2:30 to 3:00 P. M.

Rowdy Wright

• KPO & network-Al Pearce Gang KGO-Alice in Orchestralia; Happy Jack, songs KYA—Lost & Found; Modern Notes KTAB—Relief Talk; 3-4 Time KLX—Talk; Stocks; 2:40, Records KROW—Dance Matinee KJBS—Dance Selections KQW—Dance Matinee KGDM—Romanciers

KFRC & network — Happy Go
Lucky Hour KJR-Salon Hour, recorded KECA-Classic Hour KNX—Recordings KFSD—2:45, Studio Program KSL—Parent-Teachers; Patti Chapin KOA—String Serenade; Happy Jack

# 3:00 to 3:30 P. M. • KPO & network-Langendorf Pictorial; 3:15, Mickey Gillette's

Music KGO—Education in the News; 3:15,

Alma Kitchell, contralto KYA—Band Concert
KTAB—J. Malloy; Chinese News
KLX—World Revue
KROW—Fay Lanphier; Merry-Go-Round KJBS—News; Recordings KQW—Stocks; 3:05, Music KQW—Stocks; 3:00, Music
KGDM—Records
\*KFRC & netwk—Feminine Fancies
KJR—Easy Chair; Enchanted Islands
KGW—Concert Trio
KHQ—Hints; Club Bulletin KNX—Concert Orchestra KECA—Raine Bennett; Records KFSD—Royal Brown, Organist -Education in the News 3:15, University of Denver KSL—Songs of Long Ago; 3:15,

#### 3:30 to 4:00 P. M.

Junior Hour

• KPO & network-Mickey Gillette's music KGO-Interlude; Jack & Loretta Clemens; Singing Strings KYA—Symphony Highlights KLX—Recordings KTAB—Sophistication; Talk KROW—Recordings KQW—Popular Concert; Music KJBS—Recordings KGDM-Wyoming Rustlers; Ernie Cruz \* KFRC & network—Frank Castle's

Matinee KOL-Harriet Lincks; Studio Prog. KOIN—Newspaper of the Air KHQ—Magic Travels; Happy Feet KOMO—Concert in Miniature KFI—Ann Warner's Chats KNX—Fletcher Wiley KGB—3:55, Along the Airways KSL—Junior Hour; News KOA—News; Irving Kennedy, vocal

# 4:00 to 4:30 P. M.

• KPO & network-Pickens Sisters; Will Osborne's Orchestra KGO—Tally-Ho, instrumentalists KYA—Symphony Highlights; Te Dance Parade. KTAB—"Jewish Date Book"; Bay KTAB—"Jewish Date
Meadows Race
KLX—Musical Jigsaw; Bob's Club
KROW—Waltzes; Hawalians
KJBS—Dance Orchestra
KGDM—Gilmore Oil Program
KQW—Popular Tunes KGDM—Glimore on Frogram
KQW—Popular Tunes
KFRC—N. Y. Stocks to 4:05
\* KFRC & netwk—Edgewater Beach
Concert; University of the Air
KOIN—Newspaper of the Air -Studio; 4:15, News Album KGW—Friendly Chat
KJR—Talks & Tea Dansant
KFI—Better Business Talk
KNX—Haven of Rest KECA—4:15, Better Business Bureau KSL—Town Crier KOA—Comedy Capers; Stamp Club

# 4:30 to 5:00 P. M. . KPO & network-Gould & Shefter,

piano duo piano duo
KPO—4:45, News Reporter
KGO—Robert Pitner, tenor

•KGO & netwk—4:45, The Big Top
KYA—Tea Dance
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; 4:45, Health School KROW—SERA Choral Ensemble KQW—Story Time; 4:45, Songs of the Islands the Islands
KJBS—Dance Orchestra
KGDM—Dance Orchestra to 4:45
\*KFRC & network—Fred Skinner,
songs; 4:45, Between the Bookends
KVI—To be announced
KOIN—Hollywood Reporter
KOL—To be announced
KGW—Eddie King; 4:45, Milton
Gumbert Gumbert

Gumbert KJR—Snapshots KOMO—4:45, Moments of Melody KNX—Tonic Tunes; U. S. C. KFI—Organ Recital KGB—Police Talk to 4:35 KSL—Town Crier; 4:45, Orphan Annie

# 5:00 to 5:30 P. M.

• KPO & network-Mary Pickford and Stock Company KGO—Children's Hour; 5:15, Chro-KGO—Children's Hour; 5:15, Chro-mos, Chas. Runyan, planist KYA—Children's Hour KTAB—Lauretta La Marr KLX—Crazy Program; Black and White Melodies; Bill, Mack and Jimmie KROW-Memory Lane; Vocalist KGGC-Echoes; Studio Frolic KQW-Popular Concert KFRC-Og, Son of Fire (E. T.)

Bachelor Bachelor

KOIN—Bob & Dolly to 5:15

KJR—Drama; Waltzes & Tangos

KNX—Music

KECA—Recordings; Songe

KFSD—Better Business; Studio

KSL—Pullman Prog. 5:15, Tarkan

#### 5:30 to 6:00 P. M.

• KPO & network—Nomads KPO—5:45, Barbara Lee KGO—Tim Healy's Ivory Stamp Club; 5:45, Little Orphan Annie KYA—Metropolitans; 5:45, Campbell Corner

KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Health Talk; Irish Gems
KQW—Popular Orchestra KQW—Popular Orchestra
\*KFRC & network—Everett Marshall's Broadway Varieties
KGW—Ivory Soap to 5:45
KJR—Tarzan; Orphan Annie
KOMO—Stamp Club to 5:45
KHQ—Ivory Stamp Club to 5:45
KNX—Elec. Trans.; Orphan Annie
KFI—Ivory Stamp Club; Music
KFOX—News; Records; Talk
KFSD—Studio; Farley's Rangers
KOA—Pacific Nomads

#### 6:00 to 6:30 P. M.

• KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing KGO—Melodiana; Vocal & Orch. KYA—Man About Town; Orchestra KYA—Man About Town; Orchestra KTAB—Organ; News Service KLX—Arion Trio KROW—News; Lee Davis & Gang KGGC—Dinner Dance KQW—California Department of Ag-riculture; 6:15, Recordings \*KFRC & network—Chesterfield

\*KFRC & network—Chesterfield Program: Nino Martini & Orch. KJR—Reporter; Romance Time KFWB—News; Organ; Fun Fest KNX—News; 6:15, Concert Group KECA—Board of Education; News KFOX—News; Trio; Al and Molly KFSD—Dinner Music

# 6:30 to 7:00 P. M.

• KPO & network-John Charles Thomas, baritone KGO—Edna Fischer, pianist; 6:45, AGO—Edna Fischer, pianist; 6:49, Jimmy Allen

KYA—Cy Trobbe's Orchestra

KTAB—Sport Page; Two Gertrudes

KLX—Arion Trio

KROW—Ne-er Do Well

KGGC—Theatre of the Air; Music

KQW—Market Reports; Thorobred \* KFRC & network-Adventures of Gracie Gracie KJR.—Romance; 6:45, Jimmie Allen KFWB—Organist; Jimmie Allen KNX—Dance; 6:45, Elec. Trans. KECA—Wesley Tourtellotte, organ KFOX—School Kids; Jimmy Allen KFSD—Dinner Music

#### 7:00 to 7:30 P. M.

 KPO & network—Gabrielle De Lys, contralto; 7:15, Madame Sylvia, beauty and health expert -Business Review; 7:15, Agri-KGO—Business Review; 7:15, Agriculture Today
KLX—News; 7:15, Lovable Liars
KYA—Ernie Smith's Sport Page;
7:15, Drama
KTAB—Italian News; Sport of Kings
KROW—C. W. Hammond; L'Italia News KQW-Weather; Voice of Portugal KGGC-Jewish Radio Hour \* KFRC & network-Byrd Expedition Broadcast KGW—Meier & Frank to 7:15 KHQ—Jewel Box to 7:15 KJR—Tonic Tunes; Dollars & Sense KFWB-Syncopators KFWB—Syncopators KNX—Watanabe & Archie; Rajput KFI—Four Blackbirds to 7:15 KECA—7:15, Records KFOX—Eb & Zeb; Bobby & Betty KFSD—7:15, Sonny & Buddy

# 7:30 to 8:00 P. M.

• KPO & network-One Man's Fam-\*\*RFO & network—One man's Family, serial Drama

KGO—Comedy Stars of Hollywood:
7:45, Californians on Parade

KYA—Cowboys; Louise Taber KTAB-Socialist Labor Party; Organ KLX-Studio Program KROW—Hawalians; Symphony Orch. KGGC—Jewish Radio Hour KQW—Italian Radio Theatre

\* KFRC & network-Melody Masterpieces
KOIN—Jimmie Allen to 7:45
KOIN—Speaker Stevenson to 7:45
KJR—Popular Concert
KJR—Popular Concert KJR—Popular Concert KNX—In-Laws; 7:45, King Cowboy KFWB—Pioneers; Comedy Stars KECA—Echoes of the Opera KFOX—Boy Detective; Vagabonds KGB—James O'Connor to 7:45 KFSD—Marie Viratelle Kriete
KSL—Crazy Crystals; Comedy Stars
KOA—Conoco Program

# 8:00 to 8:30 P. M.

· KPO & network-Amos 'n' Andy; 8:15, Red Davis, dramatic series KGO—Californians on Parade; 8:15, College Daze KYA—Trobbe's Scrap Book KTAB—Yolande Delyse, harpist; Accordian Ensemble KLX—Rhythmic Reporters KROW—Crime Stories; Watchtower KGGC—Harlem Nights; Records KQW—Singing Stars KQW—Singing Stars

\* KFRC & network—Myrt & Marge;

8:15. Edwin C. Hill

KJR—Neapolitans

KNX—June Irwin; Elec. Trans.

KFWB—Latin-American Program

KECA—Echoes of the Opera

KFOX—Poetry & Ballads

KFSD—Jimmie Allen to 8:15

# 8:30 to 9:00 P. M.

 KPO & network—Lanny Ross and His Log Cabin Orchestra
 KGO—Clef Dwellers; Sports Headliners KYA—Dance Orchestra; Scrapbook KTAB—School-days KLX—All-Star Sports; Tunes KROW-Harmonies; Sextette KGGC—Concert; Timely Tunes KQW—Waltz Favorites KQW—Waltz Favorites

\* KFRC & network—Volce of Experience; 8:45, Treasures of Time

KOL—8:45, Mirth Parade

KOIN—8:45, Moods in Music

KVI—8:45, Orchestra

KJR—Scrapbook; Castles in Music

KNX—Songs; Rosierucians

KFWB—Jack Joy's Orchestra KECA—Recordings KFOX—Melodeers; Cecil & Sally KSL-8:45, Orchestra

#### 9:00 to 9:30 P. M.

 KPO & network—Town Hall To-night: Fred Allen, comedian: Len-Hayton's Orchestra; James Melton, tenor KGO—Bal Tabarin Orchestra KGO—Bal Tabarin Orchestra
KYA—Music; Comedy Caravan
KTAB—Nevada Nightherders
KLX—Krausmeyer & Cohen; Melody Race
RROW—Boxing Matches
KGW—Musings; Salon Orchestra
KGGG—News; Wyoming Cowboys
\*KFRC & network—Treasures of
Time; 9:15, Jacques Renard Orch.
KOL—Public Bench; Orchestra
KOIN—Serenades
KVI—9:15, Master's Music Room KOIN—Serenades
KVI—9:15, Master's Music Room
KJR—News; Song Market
KNX—News; 9:15, Musical Prog.
KFWB—Dance Orchestra
KECA—L. A. J. C. Musicale
KFOX—Beverly Hillbillies
KFSD—Furmbilt; 9:15, Orchestra
KSL—Pinto Pete Ranch Boys to 9:15

#### 9:30 to 10:00 P. M.

• KPO & netwk—Town Hall Tonight KGO—National Players KYA—Caravan; News; Fights of the Past the Past KTAB—News; To be announced KLX—News; Fireside Phantasies KROW—Boxing Matches KQW—Kirk of Sleepy Hollow KGGC—Dance Tunes; Recordings

\*KFRC & netwk—Dance Orchestra KVI—News; Orchestra KOL—9:45, News; Editorial KOIN—Joseph Sampietro, violinist; Orchestra KJR-"Purple Ray" Drama; Cham-KJR—"Purple Ray" Drama; Chamber of Commerce
KNX—The Crocketts
KFWB—Slumber Time
KECA—Musicale; 9:45, Records
KFOX—Beverly Hillbilles
KFSD—Eddie Wheeler's Orchestra
KSL—Orchestra; Melody Lane

# 10:00 to 10:30 P. M.

• KPO & netwk—Richfield Reporter; 10:15, Tom Coakley's Orchestra KGO—Paul Martin and his music KGO—Paul Martin and his music
KYA—Famous Fights; Rhyme Land
KTAB—Dance Orchestra
KLX—Recordings
KROW—Boxing Matches
KGGC—Ten o'Clock Revue
KFRC—News
\* KFRC & netwk—To be announced;
10:15. Organ Recital 10:15, Organ Recital VI—Wednesday Night Mixer KOL-Ivan Ditmars, Organist KOIN-Orchestra KOIN—Orchestra
KJR—Orchestra
KNX—Crocketts
KFWB—News; Musicale
KECA—Musical Celebrities
KFOX—News; 10:15, Organ
KGB—News; Studio, Organ
KSL—Music; 10:15, Pianist
KOA—Orchestra

# 10:30 to 11:00 P. M.

 KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News KGO—News; 10:35, Williams-Walsh Orchestra KYA—Organ KTAB—Charley Dring's Orchestra KROW—Harmonies; Ray Pension Plan KGGC—Ten o'Clock Revue \* KFRC & network—Orville Knapp's Orchestra Orchestra
KOIN—Jean Anthony's Columbia
KOL—Dance Music
KGW—Elec. Trans.; Orchestra
KJR—Till Tomorrow
KNX—Pontrell's Orchestra
KFWB—"Musical Mystic"
KFOX—Tex Howard's Orchestra Anthony's Columbians

# 11:00 to 11:30 P. M.

• KGO & network-Ted Fio-Rito's Orchestra KPO—Freddie Bergin's Orchestra KYA—Sandman Organ KTAB—Organ KROW—Dance of the Hour \*KFRC & network—Dick Jurgen's Orchestra KOIN—Club Victor KOMO—Dance Orchestra KNX—Pontrelli's Orchestra KFWB—Dance Orchestra KFOX—Nick Stuart's Orchestra 11:30 to 12:00 Midnight

• KGO & network-Bart Woodyard's Orchestra. KPO-Organ Concert KYA-Concert Memories KYA—Concert Memories
KTAB—Dansapations
KROW—Dance Music
KGDM—Fritz Woloott's Orchestra
\* KFRC & netwk—To be announced
KOIN—Dance Orchestra
KGW—Bart Woodyard Orchestra KOMO-Moonlight ht Melodies Orchestra KFWB-Dance KFOX-Freddie Carter's Orchestra

# 12:00 to Sign Off

KTAB-DX Program KROW-Midnight Vs Vagabond KHJ—Recordings KGB—Records KJBS-12:01, Owl Program to 7 a.m.

# THURSDAY Programs

#### 7:30 to 8:00 A. M.

vice; 7:45, Tom Mitchell KGO—Morning Parade KYA—Musical Clock KTAB—The Texans KROW-Commuters Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KFRC—Seal Rocks Broadcast KGDM—Gilmore Oil Program KGDM—Gilmore Oil Program
KOL—Organ Program
KJR—Market Quotations; Records
KVI—Varieties; Musical Bracer
KOMO—7:45, Stradivarieties
KGW—Ronald Buck to 7:45
KFI—Stocks; Health Exercises
KHJ—Recordings and stocks
KNX—Bill Sharples and his Breakfast Club Cang ANA—Bill Snarples and his Breat fast Club Gang KECA—Bible Fellowship; Records KFSD—7:45, Studio Program KGB—Stocks; Seven O'Clock Club KSL—Morning Watch; McThrift

#### 8:00 to 8:30 A. M.

KPO—Songs by the Kitchen Sink
• KPO & network—8:15, Tony Wons Scrapbook Scrapbook
KGO—Crosscuts from Log o' Day
KYA—Christian Science Reading;
8:15, Mr. and Mrs. Reader
KTAB—Shipping News; Studio
KLX—Recordings; 8:20, Stocks
KROW—Commuters Clock
KJBS—Auburn Airs; Varieties
KQW—Morning Melodies
KGDM—Ersie Cruz Prog.; Records
KFRC—Recordings
\*KFRC & network—8:15 Academy
of Medicine of Medicine

KOL—Organ; 8:15, Cecil & Sally

KOMO—Morning Reveries

KHQ—Studio Program to 8:15

KVI—Records; Market Specials

KFI—Church Quarter Hour to 8:15

KNX—Jewel Box; Help for the Day

KECA—Piano; Records

KFSD—Johnny O'Brien to 8:15

KSL—Melodies; Mary & John

KOA—Galaxy of Stars; Band Medicine

# 8:30 to 9:00 A. M.

\*\*SPO to 9:00 A. M.

\*\*ERPO & netwk—U.S. Navy Band KPO—8:45, Breakfast Club KGO—Crosscuts Log o' the Day KYA—Morning Concert KTAB—Radio Shoppers' Digest KLX—Covered Wagon Jubilee KROW—Novelty Review KQW—Morning Concert KJBS—Dance Music; Pianist KGDM—Records; 8:45, Talk \*\* KFRC & netwk—Hollywood Country Church \*KFRC & netwk—Hollywood Coutry Church
KOMO—String Trio
KGW—8:45, Heinz Musicale
KHQ—Review; Heinz Co.
KFI—Music; 8:45, Julia Hayes
KNX—Song Bag
KECA—Recordings
KSL—Cal-o-Dine; Mary & Bennie
KOA—U. S. Navy Band

# 9:00 to 9:30 A. M.

\*KPO & netwk—Fields & Hall; 9:15,
Merry Macs
KGO—Beaux Arts Trio
KYA—Concert; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Romance; Varieties
KJBS—Popular Concert: Bargain
KGGC—Stars; Songs; Bargains
KQW—Tuneful Topics; Congoin
KGDM—Cowboy; Personalities
\*KFRC & network—Voice of Experience; 9:15, The Gumps
KOL—9:15, The Gumps KOL-9:15, The Gumps



LOYCE WHITEMAN KFWB-8:15 P. M.

KVI—9:15, The Gumps KHQ—9:15, Home Comfort KOMO—Mary's Friendly G KNX—Organ; Lotus Land Garden KECA—Recordings KFSD—Studio Program; Good Cheer

# 9:30 to 10:00 A. M. . KPO & netwk-Martha Meade So-

ciety
KPO—9:45, Piano Vignettes
KGO—Beaux Arts Trio
• KGO & netwk—9:45. Press-Radio
News; 9:50, Elmore Vincent, tenor
KYA—Lovers Lane; Waltz Time KYA—Lovers Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—For the Ladies; Better Vision
KGGO—Morning Melodies
KOW—Gems of Melody; Better
Vision
KGDM—News; Records
\* KFRC & network—George Hall's
Orchestra

Orchestra
KVI—Dr. Burns; Mystic Melodies
KIR—News; Gardner Program
KHO—9:45. Tull & Gibbs
KGW—9:45, Modern Homemaker
KFI—9:45. News Release
KECA—Records to 9:45
KNX—Music; 9:45, News
KFSD—Stock Reports to 9:45
KGB—News to 9:35
KGB—News to 9:35
KSL—Jennie Lee to 9:45
KOA—Farm and Home Orchestra

#### 10:00 to 10:30 A. M.

• KPO & network—Woman's Maga-zine of the Air KGO—Organ Concert zine of the Air KGO—Organ Concert KYA—Columbia on Parade; 10:15. The Novelty Shop KTAB—News; Bachelor; Bargains KLX—Clinic; Stocks; News KROW—Rhythm Revue KJBS—News; Memories; Organ KGGC—Cal King KGDM—Recordings KGDM—Recordings
KQW—News; 10:05, Orchestra
KOL—10:15, Morning Melodies \* KFRC & netwk-Samuel De Jong's Orchestra KFRC—10:15, Home Forum KOIN—10:15, Air Shopping

KVI—10:15, Sons of Pioneers KJR—Home Makers; Music Shop KNX—Eddie Albright's Family KECA—Recorded Program KGB-10:15, Marie Golden, pianist

# 10:30 to 11:00 A. M.

 KPO & network—Woman's Magazine of the Air
 KGO—Airbreaks; Variety Program; Music Guild RYA—Organ Concert
KTAB—Health Talk
KLX—International Kitchen
KJBS—Vocalists; Melodies
KROW—Morning Concert
KGGC—Hits of Today
KGDM—Records; Health Talk
KQW—Aunt Sammy; Music
KFRC—Better Business Bureau
\*KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra
KOL—Morning Melodies to 10:45
KVI—Amusement Tips to 10:45
KVI—Amusement Tips to 10:45
KJR—Club Minutes; Uncle Hank
KECA—Recordings
KNX—Mary Holmes; 10:45, Rhythm KYA-Organ Concert KNX—Mary Holmes; 10:45, Rhythm KSL—Colonial Dames to 10:45 KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

• KPO & network—Morning Concert KGO—NBC Music Guild KYA—Organ Concert KYA—Organ Concert KTAB—Bargains; Beauty; Rhythm KLX—Anita & Orosco; Tonic Tunes KROW—Health Talk; Spotlight KGGC—Milady's Date Book; Walt Tunes Waltz Time
KJBS—Dance Orchestra
KQW—Light Classics; Records
KGDM—Organ Recital
\*KFRC & netwk.—Little French
Princess; Helen Trent Romance
KOL—Garden Talk; 11:15, News
KOIN—This and That
\*VVI—Observer: Morning Melodies Time KVI—Observer; Morning Melodies KJR—Rhythm Rulers KNX—Marshall Grant, Organ KECA—Recordings KGB—Recordings KOA—Huffman Harmonies

# 11:30 to 12:00 Noon

• KPO & network—Concert; 11:45, Vic and Sade KGO—Smackout; 11:45, Agricultural Bulletin Bulletin
KYA—Dance Time; Snapshots
KTAB—Four-Four Time; News
KLX—Beauty Salon; Scrapbook
KROW—Latin-American Program
KJBS—Popular Hits; Talk
KGGC—Request Hour
KQW—Accordian Capers; News
KGDM—Organ Recital
\*\*KFRC & network—Poetic Strings
KJR—Irish Minstrel; Music
KECA—Records; 11:45, Music Talk
KNX—Talk; 11:45, Ironizer Talk
KOA—Question Box to 11:45

# 12:00 to 12:30 P. M.

• KGO & netwk-Castles of Romance \*KGO & netwk—Lastes of the McGo—12:15, Financial Flashes; 12:20, Melody Revue
 \*KPO—News Reporter
 \*KPO & network—12:15, Western Farm and Home Hour
 \*KYA—Scriptures; 12:03, Concert
 \*KTAB—Congoin; Agric Period
 \*KLX—Dance Music
 \*RROW—Latin American Program
 \*STRS—Vocal and Instrumental KJBS-Vocal and Instrumental KGGC—Request Hour KQW—Popular Orchestra KGDM—Recordings \*KFRC & network—Roadways of Romance KVI—Mkt. Specials; Headlines KOL—The Carnival Hour

KOIN—Scrapbook; Amie Brunn KOMO—12:15, Viennese Vagabonds KGW—12:15, Meler & Frank KHQ—Organ Recital KJR—Tunes; 12:12, Grain Reports KFI—Fed. & State Mkt. Reports KNX—News: 12:15, Music KECA—12:15, News Release KSL—Payroll Builder KOA—Orchestra

# 12:30 to 1:00 P. M.

eKPO & network—Western Farm and Home

KGO—Melody Revue

KYA—Noonday Concert

KTAB—Echoes of Portugal

KLX—Don Brose; Memory Paths

KJBS—Dance Matinee

KROW—California Farm Hour;

12:45, Hits of Today

KGGC—Pirate Cowboys

KQW—Market Reports

KGDM—Recordings

\*KFRC & network—Roadways of Romance

KOL—Carnival Hour

KOMO—Vagabonds; Cowboy Joe

KGW—News; 12:45, Glenn Shelley

KHQ—Luncheon Club

KNX—Concert Group

KECA—Recordings

KEL—Utah State Agric. College;

12:45, Recorded Program

# KOA—Eastman School of Music 1:00 to 1:30 P. M.

eKPO & network—Betty and Bob;
1:15, East & Dumke
KGO—Edna Fischer, pianist; 1:15,
Ann Warner
KYA—Shrine Club Luncheon
KTAB—Radio Frolie
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGDM—Recordings; 1:15, Quartet
\*KFFC & network—Visiting America's Little House; 1:15, Salvation Army Band
KVI—1:15, Hollywood News
KOL—1:15, Julie Day
KOMO—1:15, Tea Time Tales
KHQ—1:15, Sylvia Gray
KJR—Musical Auction to 1:15
KGW—1:15, Beerly Hillbillies
KNX—Paris Inn
KECA—Recordings to 1:15
KGB—1:15, Stocks; Farm Flashes
KFSD—Rotary Club
KSL—Payroll Builder

# 1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley KGO—Ann Warner's Chats; 1:45, Harry Stanton, basso KYA—Modern Maestros KTAB—Jean Kent. Economics KLX—Popular Concert KJBS—Dance Orchestras KROW—Asp Pension Plan; Ramblers KOW—Afternoon Concert K:DM—Education; Recordings KFRC—Stocks; Christian Sci. News \*KFRC & netwk—1:45, Dick Messner's Orchestra KOIN—Book of Life KJR—Renovize; Song Souvenirs KNX—Paris Inn; 1:45, Talk KFSD—Old Time Program KGB—Parent Teachers' Association

# 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang KGO—National Congress of Parents and Teachers KYA—Don Valdemar's Orchestra KTAB—Globe Trotter; Romancin'

KLX—Bridge Talk; 2:15, Records
KROW—Dance Matinee
KJBS—Blinderaft Ensemble
KGDM—Records; News
KQW—Blinderaft Ensemble
\*KFRC & netwk—Happy Go Lucky
Hour
KJR—Salon Hour
KNX—Bookworm
KECA—Classic Hour
KSL—Loretta Lee; Dental Clinic
KOA—Theatre Reporter; P. T. A.

# 2:30 to 3:00 P. M.

eKPO & network—Al Pearce Gang
KGO—Pair of Pianos: Gertrude Lyne
and Grace Frankel, plano duo
KYA—Modern Notes
KTAB—Child Life; 3-4 Time
KLX—S. F. Stocks; 2:40, Records
KROW—Dance Matlnee
KJBS—Events of Interest; Orch.
KGDM—The Romanciers
KOW—Dance Matinee
\* KFRC & netwk—Happy Go Lucky
Hour
KJR—Salon Hour, records
KNX—To be announced
KECA—Records
KFSD—2:45, Studio Program
KSL—Organ and A. M. A. Speaker;
2:45, Miniatures

## 3:00 to 3:30 P. M.

● KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette
KGO—Angelo Ferdinando's Orch.
KYA—Band Concert; Melody Man
KTAB—Notices; Chinese News
KLX—Song Market; Records
KROW—Fay Lanphier; Music
KJBS—News; Ballroom Favorites
KGDM—Recordings
KGDM—Recordings
KGV—Stocks & Bonds; Variety
★KFRC & netwk—Feminine Fancles
KHQ—Organ; Club Bulletin
KJR—Enchanted Islands; Music
KOMO—3:15. Fire Prevention Talk
KECA—Dr. Meyers; Records
KNX—Louise Johnson, AstroAnalyst
KFSD—Organ Recital
KSL—Planist; Junior Hour

#### 3:30 to 4:00 P. M.

• KPO & netwk—Mickey Gillette's music

KGO—The Family Cook Book;
Singing Strings
KYA—Drama; Hillbillies
KTAB—Sophistication; Talk
KLX—Recordings
KROW—Singing Strings
KIRS—Dobbsie's Radio Jubilee
KGDM—Organ Recital
\* KFRC & network—Frank Castle's
Matinee from Trouville Club
KOL—Harriet Lincks; Studio
KOIN—Newspaper of the Air
KOMO—Birnbaum's Bavarians
VFT—Aim Warnen's Chat
KNX—Fletcher Wiley
KGB—3:55, Along the Airways
KSL—The Junior Hour; Records
KOA—3:45, Microphone News

# 4:00 to 4:30 P. M.

• KPO & netwk—Richard Himber's Orchestra; 4:15, John B. Kennedy KGO—The Restful Hour, concert orchestra direction Emil Polak KYA—Tea Dance Parade KTAB—"The Jewish Date-Book"; Bay Meadows Race KLX—Oak. Recreation Dept. KPCW—Waltz Time; Organ KJBS—Dance Orchestra KQW—Popular Tunes KGDM—Glimore oil Program KVI—Pre-school Story Lady to 4:15 \*KFRC & network—Edgewater Beach Concert Orchestra; University of the Air

KIR—Tea Dansant
KGW—Friendly Chat
KRQ—4:15, News Album
KNX—Haven of Rest
KFI—Paul Roberts, tenor to 4:15
KSL—Broadcaster's Review

#### 4:30 to 5:00 P. M.

•KPO & network—Will Aubrey, Bard of the Byways KPO—4:45, News KGO—The Restful Hour •KGO & netwk—4:45, The Big Top KYA—Tea Dance KTAB—Keep Smiling Revue KLX—Bro. Bob's Club; 4:45, Health School KROW—Lee Davis Cowboys KQW—Story Time; 4:45, Songs of

the Islands
KJBS—Dance Orchestra to 4:45
KGDM—Iron House
KFRC & network—Charlie Kent's
Adlerikans; 4:45, Between the

Bookends
KOL—To be announced
KOIN—Hollywood Reporter to 4:45
KJR—Snapshots
KGW—Eddie King; 4:45, Milton L.
Gumbert
KOMO—445 Moments of Melody

Gumbert
KOMO—4:45, Moments of Melody
KNX—Dr. Mathews' Radio Church
KFI—Organ Concert
KGB—8. D. Calif. Club to 4:35
KSL—Broadcasters Review; Orphan
Annie

Annie KOA—Thrills of Tomorrow; Smilin' Ed McConnell

#### 5:00 to 5:30 P. M.

• KPO & netwk—Fleischmann Variety Hour: Rudy Vallee and his Connecticut Yankees

KGO—Art Revue; 5:15, Beaux Arts
Trio

KYA—Children's Hour KTAB—Lauretta La Marr; Studio KLX—Pianist; Bill, Mack & Jimmie KROW—Happy Dawson's Cowboys; Ramona & Romera KGGC—Dance Echoes; Studio Frolic KGW—Popular Concert KFRC—Og, Son of Fire to 5:15 \*KFRC & network—5:15, Billy Bachelor

Bacnelor
KOIN—Bob and Dolly to 5:15
KOL—Treasure Adventures to 5:15
KJR—Steamboat Bill; Concert
KNX—Organ; Quartet
KFSD—C. of C. Studio Program
KSL—Musical Prog; 5:15, Tarzan

#### 5:30 to 6:00 P. M.

eKPO & netwk—Fleischmann Variety Hour
KGO—Beaux Arts Trio; 5:45, Little
Orphan Annie
KYA—Metropolitans; 5:45, Campbell
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Health Talk; Irish Gems
KGW—Popular Orchestra
\* KFRC & network—Keith Beecher's
Orchestra
KVI—Reichmuth Family
KJR—Meldioes; Orphan Annie
KNX—Drama of Youth; 5:45,
Orphan Annie
KECA—Recordings
KFSD—5:45, Farley's Rangers
KKSL—Standard Optical; Krausmeyer

# 6:00 to 6:30 P. M.

& Cohen

•KPO & network—Captain Henry's Maxwell House Show Boat KGO—Everybody Sing KYA—Man About Town; Orchestra KTAB—Dinner Concert; News KLX—Arion Trio KROW—News; 6:15, Harmonies KGGC—Dinner Dance Review KQW—Popular Program

\*KFRC & Europe; Piano Fantasies KJR—News; Romance Time KOIN—Merry Gentlemen; Piano Phantasies Fnantasies
KNX—News; 6:15, Concert Group
KECA—Noreen Gammill; News
KFWB—News; Organ; "Fun Fest"
KFOX—News; Vocalists; Al, Molly KSL-The Utah Hour

# 6:30 to 7:00 P. M.

• KPO & network-Captain Henry's Show Boat KGO-Federal Business Talk; 6:45, Air Adventures of Jimmy Allen KYA-Orchestra KTAB—Sports; Two Gertrudes KLX—Arion Trio KROW—Rhythm Kings; 6:45, Dr. Facci

KQW—State Market Reports; 6:45, Thorobred Quarter Hour KGGC—Theatre of the Air; Dance

Music \* KFRC & network-Fred Waring's

KFRC & neuro Pennsylvanians Pennsylvanians Jimmy Allen KJR.—Romance; Jimmy Allen KJR.—Romance; Jimmy Allen KNX—Dance; 6:45, Jimmy Allen KFWB.—Fun Fest; Jimmie Allen KECA.—Wesley Tourtellotte, organ KFOX.—School Kids; Jimmie Allen

#### 7:00 to 7:30 P. M.

• KPO & network—Paul Whiteman's Music Hall: Orch. & Entertainers KGO—Barbara Merkley, harp; 7:15, Review of Activities of the San Francisco Municipal Government KYA—Ernie Smith's Snort Paga:

KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner KTAB—Italian News; Sport of

Kings KLX—News; 7:15, Magic Harmony KROW—C. W. Hammond; News KGGC—Symphonette; Tango Time KQW—Weather; News; Voice of Portugal

\* KFRC & network—To be announced KOIN—Little Show; The Journal KOL—Beautiful Melodies KVI-Orchestra

KVI—Orchestra
KJR—The Theatre Observer; Silver
Strains; Greater Washington Hour
KNX—Watanabe & Archie; Songs
KFWB—Fire Inspector; Hilarities
KECA—Records; Dr. Hopkins
KFOX—Eb and Zeb; 7:15, Bobby &

Betty
KFSD—Feature; Sonny & Buddy
KSL—Memory Garden; Studio Prog.

## 7:30 to 8:00 P. M.

• KPO & network-Paul Whiteman's Music Hall KGO-Ship Ahoy: Pinky Lee KYA-Story Teller; Louise Taber KYA—Story Teller; Louise Taber Gold Rush Days KTAB—Ice Hockey KLX—Helen Parmelee, pianist; Screen and Radio Weekly KROW—Accordionist; Old-Fashloned Girl

Girl
KGGC—Jeanne Carole; Records
KOW—Italian Radio Theatre

\*KFRC & network—To be announced
KCL—Speaker Stevenson to 7:45
KVI—Dr. R. M. Mellor to 7:45
KVI—Dr. R. M. Mellor to 7:45
KOIN—Jimmy Allen; Wanderer
KJR—Program; Sweethearts Parade
KNX—In-Laws; King Cowboy
KFWB—Syncopators
KFOX—Boy Detective; Vagabonds
KECA—Waikkidans; Records
KFSD—Moments of Melody
KGB—Comedy Stars to 7:45 KGB—Comedy Stars to 7:45 KSL—Studio; 7:45, Sports

# 8:00 to 8:30 P. M.

• KPO & network-Amos 'n' Andy; 8:15, Standard Symphony Hour KGO—Ricardo and his violin; 8:15, Jesse Crawford, organist KYA—Orchestra; Musical Milkman

network—Let's Go to KTAB—Ice Hockey
Plano Fantasies KLX—Jewel Box; Amer. Legion Talk
KROW—Latin-American Program KGGC—Spanish-American Program KQW—Lena Leland; Sportolog \*KFRC & network—Myrt & Marge; \*KFRC & network—Myrt & Marge; 8:15, Evening Dreams KOIN—8:15, Comedy Stars KJR—8:15, Comedy Stars KOL—8:15, Cowerd Wagon Jubilee KNX—June Irwin; Adlerikans KFWB—Aristocrats; Loyce Whiteman

-Old New England Whaling; KECA-Records

KFOX-Poetry & Ballads KFSD-Jimmie Allen; Studio KSL-8:15, Mirth Parade

# 8:30 to 9:00 P. M.

• KPO & network-Standard Symphony Hour KGO-Eddie Duchin's Orchestra 8:45, Big Ben Dream Dramas KYA—Tom Coakley's Orch.; Leon Mojicas Orchestra KTAB—Interlude; Vocalist KLX—All-Star Sports; 8:45, Melodies KROW—Italian Program
KGGC—Concert; Timely Tunes
KQW—Musical Comedy Hi-Lites KQW—Musical Comedy Hi-Lites

\*KFRC & network—Camel Caravan

KJR—Armchair Traveler

KNX—Opera Hour

KFWB—Jack Joy's Orchestra

KFOX—Melodeer; Cecil & Sally

KECA—Recordings; Story Teller

VEST—Retiffs Orchestra KFSD—Ratliff's Orchestra KOA—Sports on Tap; Studio

# 9:00 to 9:30 P. M. • KPO & network-Standard Sym-

phony Hour; 9:15, Winning the West KGO—Shrine Football Rally KYA—Sports Parade KTAB—Sports Parade
KTAB—Nevada Nightherders
KLX—Melodies; 9:15, Violinist
KROW—Italian Program; Records
KGGC—News; Wyoming Cowboys
KQW—Band Concert \* KFRC & network-Al Kavelin Or-

chestra
KOL—Krausmeyer & Cohen
KOIN—Krausmeyer & Cohen to 9:15
KVI—Krausmeyer & Cohen; Mem'rs
KIR—News; Charlie Kent Singers
KNX—News; Mona Lowe
KFOX—Beverly Hillbillies
KFWB—Nick Stuart's Orchestra
KECA—Chamber Music: Records
KFSD—Lewis Prog.; Aztec Halfchestra Hour

KSL-9:15, Ridge Roamers KOA-Comedy Stars; Orchestra

#### 9:30 to 10:00 P. M.

• KPO & hetwa KPO-9:45, Book Parade KGO-Shrine Football Rally KYA-Orchestra; 9:45, News; 9:55, The Answer Man
KTAB—News; Wrestling
KLX—News; California Rangers
KROW—KROW Varieties
KGGC—Dance Tunes; Singers of Songs -Dance Frolic \*KFRC & network—Orchestra KOL—Hollywood News: 9:45. News KVI—News; Evening Meditations KVI—News; Evening Meditations KOIN—Serenader RJR—"Purple Ray," drama; Orch. KHQ—9:45, Crazy Wells KOMO—9:45, Romance Time KGW—9:45, Edwards Furn. Prog. KFWB—Slumbertime KNX—Musle; The Crocketts KFOX—Beverly Hillbillies KECA—Recordings KFSD—Aztec Half-Hour to 9:45 KSL—Leon Navarro's Orchestra KSL-Leon Navarro's Orchestra KOA-Country Club Orchestra

# 10:00 to 10:30 P. M.

• KPO & netwk—Richfield Reporter KPO—10:15, Waltz Time KGO—Shrine Football Rally KGO & network—10:15, Shrine Football Rally KYA--Drama KYAB—Drama KTAB—Wrestling KLX—Dance Music KROW—Varieties; Sport Hilites KGGC—Ten o'Clock Review KFRC—News to 10:10 \* KFRC & netwk—To be announced; 10:15, Fred Skinner, vocalist KOL—Dance Music KGW—10:15, Meier & Frank KGW-10:15, Meier & Frank KOMO-10:15, Royal Seven KFI-10:15, Four Black Birds KFWB-News; Musicale KNX-Crocketts KECA—Records to 10:15 KFOX—News; Organ KGB—News to 10:10 KSL—Orchestra; Kalawai

#### 10:30 to 11:00 P. M.

KOA-Dance Orchestra

Kalawaia Boys

KPO—Waltz Time; 10:45, Tom Coakley's Orchestra KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra KYA—Organ KTAB—Ray Tellier's Orchestra KLX—Dance Music KROW—Modern Rhythms; 10:45, Harmonies
KGGC—Ten o'Clock Review

★KFRC & network—Orville Knapp's Orchestra KOL-10:45, Am KOIN-Orchestra American Weekly KOMO—Moonlight Melodies KGW—10:45, Bart Woodyard's Orch. KJR—10:55, Memory's Garden KJR—10:55, Memory's G

#### 11:00 to 11:30 P. M.

• KPO & network—Press News KPO—11:05, Freddie Bergin's Orch. • KGO & network—11:05, Ted Fio-Rito's Orchestra KYA—Sandman Organ
KTAB—Dance Orchestra
KLX—Stuart Hamblen's Roundup
KROW—Dance of the Hour
\*KFRC & network—Dick Jurgen's Orchestra KOIN—11:15, Anthony's Columbians KOMO—Orchestra KHJ—Organ KNX—Pontrelli's Orchestra KFWB—Nick Stuart's Orchestra KFOX—Dance Orchestra

# 11:30 to 12:00 Midnight

• KGO & network-Jimmy Grier's • KPO & netwk-Winning the West Orchestra KPO-Chas. Runyan, Organist KYA-Concert Memories KTAB—Dansapations KLX—Stuart Hamblen's Roundup KFRC—Organ Recital KOIN—Serenades KVI—Organ; News and Tips KJR—Till Tomorrow KHJ—Organ and Records
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra
KGB—Organ

# 12:00 to 1 A. M.

KTAB-D-X Program KROW-Midnight Vagabond KGDM-121 Nite Club Orchestra KHJ—Recordings KGB—Records KJBS—Owl Program

1:00 to 7:00 A. M. KJBS-12:01, Owl Program to 7 a.m.

# FRIDAY Programs.

#### 7:30 to 8:00 A. M.

eKPO & network—Financial Service; Tom Mitchell, baritone KGO—Betty Brunn; Johnny O'Brien KYA—Music; Unique Tunes KTAB—The Texans KROW—Commuters Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KGDM—Glimore Oil Program KFRC—Seal Rocks Broadcast KVI—Talk; Varieties KHQ—7:45, Crazy Wells KGW—Ronald Buck KJR—Market Quotation; 7:45, Shadows on the Clock KEX—Varieties • KPO & network—Financial Ser-Shadows on the Clock
KEX—Varieties
KOL—Organ Program
KFI—Stocks; 7:45, Church
KHJ—Records and Stock Reports
KNX—Bill Sharples Breakfast Club
KECA—Bible Fellowship to 7:45
KGB—Seven O'Clock Club
KSL—Morning Melodies

# 8:00 to 8:30 A. M.

• KPO & network—To be announced KGO—Crosscuts Log o' the Day KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Shipping News; Studio prog. KLX—Records; 8:20, Stocks KROW-Recordings
KIBS-Morning Varieties
KQW-Morning Melodies
KGDM-Serenaders; Records
KFRC-Recordings \* KFRC & netwk-8:15, Ben Greenblatt, pianist KOL—8:15, Cecil and Sally KVI—Covered Wagon Jubilee; Specials KOIN-Rhythms to 8:15 KOMO—Morning Reveries
KNX—Electrical Transcriptions KECA—Recordings
KGB—Recordings to 8:15
KSL—Studio Ensemble; Good Morning Judge

#### 8:30 to 9:00 A. M.

\*KPO & network—To be announced KGO—Crosscuts Log o' the Day KYA—Feminine Notebook; Concert KTAB—Radio Shopper's Digest KLX—Covered Wagon Jubilee KROW—Novelty Review KQW—Morning Concert KGDM—Recordings; Health Talk KJBS—Dance Music \*KFRC & network—To be announced KOMO—Harp Melodies; 8:45, Stradivarities divarities
KNX—Song Bag
KECA—Recordings
KSL—Cal-O-Dine Program

# 9:00 to 9:30 A. M.

KGO—Kahnversation with Kay, Cowles, planist

KPO & network—Fields & Hall;

9:15, To be announced

KYA—Concert; Prudence Penny

KTAB—Hour of Prayer

KLX—Shopping List

KROW—Romance; Vocal Varieties

KJBS—Kings Men; Records

KGGC—Recordings

KQW—Tuneful Topics; Congoin

KGDM—Records; 9:15, Personalities KQW—Tuneful Topics; Congoin KGDM—Records; 9:15, Personalities \*KFRC & network—Voice of Expe-rience; 9:15, The Gumps KOL—9:15, Prudence Penny KHQ—Home Comfort to 9:15 KOMO—Mary's Friendly Garden KJR—9:17, Early Echoes KVI—9:15, The Gumps KNX—Health Talk; Lal Chan Mehra ESCA—Recordings KFSD—9:15. Good Cheer KSL—9:15, The Gumps



MARIE GOLDEN KGB-10:15 A. M.

# 9:30 to 10:00 A. M.

• KPO & network—National Farm and Home Hour KGO—Cliff Nazarro; 9:45, Sam Moore, guitarist Moore, guitarist
KYA—Lovers Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Faye Ward's Program
KQW—Faye Ward's Program
KGGC—Morning Melodies
KGDM—News; 9:45, Records
\* KFRC & network—Betty Crocker;
9:45, Allan Leafer's Orchestra
KOL—9:45, Beautiful Melodies
KVI—9:45, Mystic Melodies KOL—9:45, Beautiful Melodies KVI—9:45, Mystic Melodies KHQ—Walt & Marion; Tull & Gibbs KGW—Organ; Homemaker KJR—News; Jewel Box KFI—Helen Guest, ballads; News KHJ-9:45, News Items to 9:50 KNX—Music; 9:45, News KGB—9:45. News to 9:50 KSL-Jennie Lee

#### 10:00 to 10:30 A. M.

KPO-Golden State Menu Flashes; 10:15, News Reporter
• KGO & netwk—Press-Radio News; 10:05, Organ
KYA—Columbia on Parade; Music
KTAB—News; Bachelor; Bargains
KLX—Clinic; Stocks; News KROW—Rhythm Review KJBS—News; 10:05, Memories KGGC—Cal King KQW—News; Memories; Orchestra KGDM—Easy Chair; Records \*KFRC & network—Geo. Hall's Orchestra Orenestra
KFRC-10:15, Home Forum
KFRC-10:15, Air Shopping
KOL-10:15, Morning Melodies
KVI-10:15, Sons of the Ploneers
KGW-10:15, Crazy Crystals
KOMO-Jack & Jill
KJR-Home Makers Time; Woman
in the Shoe in the Shoe in the Shoe KFI—California Kitchen kNX—Eddie Albright's Family KGB—10:15, Marie Golden, pianist KSL—10:15, Recorded Program KOA—10:15, Marietta Vasconcelles

# 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air KGO—Horacio Zito's Orchestra KYA—Organ Concert KTAB—Health Talk; Hill Billy KLX—International Kitchen KLX—International Kitchen
KROW—Morning Concert
KJBS—Dance Tunes; For the Ladies
KGGC—Hits of Today
KQW—Aunt Sammy; For the Ladies
KGDM—So This Is Hollywood; Talk
\*KFRC & network—Univ. of Calif.;
10:45, Art Kassel's Orchestra
KOL—Sue Allen Shopping to 10:45
KOIN—Air Shopping to 10:45
KJR—Club Minutes; Serenader
KNX—Mary Holmes; 10:45, Rhythm
Ericores Encores KECA—Chaparral Club; Records KFSD—Mirth Parade; Studio KOA—Best Foods; 10:45 Livestock KOA-Best Fo

# 11:00 to 11:30 A. M.

KSL-Recorded Program

• KPO & network—Woman's Maga-zine of the Air KGO—Magic of Speech KYA—Organ Concert KYA—Organ Concert
KTAB—Fashion; Modern Rhythms
KROW—Health Talk; Spotlight
KLX—Records; Notes in Rhyme
KJBS—Dance Melodies
KQW—Light Classics
KGGC—Milady's Date Book; 11:15,
Hawaiian Sketches KGDM—Organ Recital

\*KFRC & network—Little French
Princess; Helen Trent Romance
KOIN—This & That
KOL—Garden of the Air; News
KVI—The Observer; Melodies
VID—Button Pulsar recorded

KVI—The Observer; Melodies KJR—Rhythm Rulers, recorded KNX—Marshall Grant, Organist KHJ—Beauty Program to 11:15 KECA—Spanish Lessons; 11:15, Frankle Patten. planist KGB—To the Ladies

# 11:30 to 12:00 Noon KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin

Agricultural Bulletin

KFO & network—Smackout; 11:45,
Vic and Sade

KYA—Fashion Mirror; Snapshots

KTAB—Blue Moments

KLX—Anita & Orosco; Music

KROW—Latin-American Program

KGGC—Request Hour KJBS—Dance Melodies KQW—Popular Variety; News KGDM—Organ Recital \* KFRC & netwk—To be announced; Loretta Lee KIQ—Organ
KJR—Measured Steps
KFI—Home Nursing Hints to 11:45
KNX—Spice of Life; Talk
KECA—11:45, Recordings
KSL—Loretta Lee
KFSD—11:45, Studio Program

12:00 to 12:30 P. M. KPO-News KPO & network—12:15, Western Farm and Home Hour
 KGO—Agriculture; Financial; 12:20, Pair of Planos KTAB—Talk; Agriculture Period KLX—Dance Music KLX—Dance Music
KROW—Latin-American Program
KQW—Popular Orchestra
KJBS—Song Hits
KGGC—Request Hour
KGDM—Friendship Club; Records \*KVI—Mkt. Specials; Headlines \*KFRC & network—Four Showmen; 12:15, Waltz Time KOL-The Carnival Hour

KOIN-Walker's Scrapbook; Amie Brunn
KOMO—Pianist; 12:15, Vagabonds
KHQ—Edna Fischer, pianist
KHQ—Edna Fischer, pianist
KGW—Shadows; Meier & Frank
KFI—Market Reports to 12:15 KECA—12:15, News KNX—News; 12:15, Scrapbook KFSD—Edna Fischer, pianist; 12:15 KSL—Payroll Builder

#### 12:30 to 1:00 P. M.

• KPO & network-Western Farm • KPO & network—Western Farm and Home Hour

KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon

KYA—Noonday Concert

KTAB—Echoes of Portugal

KLX—Don Bross; Recordings

KROW—Calif. Farm Hour; Records

KJBS—Dance Hits

KGGC—Pirate Cowboys KGGC—Pirate Cowboys
KQW—Orchestra
KGDM—Pacific Islanders
\*KFRC & network—Grab
Bag
KOL—The Carnival Hour
KVI—Capitol City News
KOMO—Viennese Vagabonds; Cowboy Joe KGW-Ne KGW—News Flashes; Planist KHQ—Stepping Along; Studio KNX—Dr. Matthews KECA—Concert Favorites, records

# 1:00 to 1:30 P. M.

• KPO & network-Betty & Bob; 1:15, East and Dumke KGO—Commonwealth Club Luncheon KGO—Commonwealth Club Luncheon
KYA—Women's Institute of the Air;
1:15, Muslcal Strings
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGDM—Records; Watchtower
\*KFRC & network—Rambles in
Rhythm Rhythm

KUL—1:15, Julie Day

KVI—1:15, Hollywood News

KHQ—1:15, Sylvia Gray

KJR—Ch. of Commerce Lunch

KOMO—1:15, Tea Times Tales

KGW—1:15, Dental Clinic

KNX—Pontrelli's Orchestra

KFI—1:15, Beverly Hillbillies

KFSD—Stocks; 1:15, Studio Prog.

KGB—1:15, Stocks; Farm Flashes

KSL—Broadcaster's Review Rhythm

# 1:30 to 2:00 P. M.

\*\*\*ENO & Netwest - No. 1985 Own Ma Perkins; 1:45, Betty Marlowe, talk KGO—Ann Warner's Chats KYA—Modern Maestros KTAB—Jean Kent. Economics KLX—Popular Concert KROW—Oakland Public Schools; Oklahoma Ramblers KJRS—Dance Orchestra KJBS—Dance Orchestra
KQW—Concert
KFRC—Stock Quotations
\*KFRC & network—This and That Revue KJR—Renovize; The Sun Dial KOIN—Book of Life KNX—Pontrelli's Orchestra KFSD-Old Time Program

# 2:00 to 2:30 P. M.

• KPO & network-Al Pearce and • KPO & network—Al Pearce and His Gang KGO—Sax Appeal; 2:15, Mid-Atternoon Musicale KYA—International Troubadours KTAB—Globe Trotter; Romance KTAB—Globe Trotter; Romance KROW—Dance Matinee KQW—Dance Matinee KJBS—Better Business Talk; 2:15, Events of Interest Events of Interest KGDM—Serenader; News KJR-Salon Hour

\*KFRC & network — Happy Go
Lucky Hour
KNX—The Bookworm
KECA—Classic Hour
KFSD—2:15, Studio Program
KSL—Men of Note; Dental Clinic
KOA—Theater Reporter; 2:05, Al
Pearce Gang; 2:15, Jackie Heller

KGUM—Friendly Chat
KJR—Relief Talk; Tea Dansant
KFI—Calif. Teachers Assn. to 4:15
KKI—Aleven of Rest
KECA—4:15, Recordings
KSL—Payroll Bullder
KOA—Comedy Capers; 4:15, Ivory KNX—The BOOKWORM KECA—Classic Hour KFSD—2:15, Studio Program KSL—Men of Note; Dental Clinic KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

# 2:30 to 3:00 P. M.

• KPO & network-Al Pearce Gang KGO-Mid-Afternoon Musicale KYA-Lost & Found; Modern Notes KTAB—Talk; 3-4 Time KLX—Better Business Talk; 2:35, Stocks; 2:40, Records
KROW—Dance Matinee
KJBS—Seiffert Players; Orchestra
KQW—John Seiffert Players; Dance
KGDM—The Romancier \*KFRC & network — Happy Go Lucky Hour KJR—Salon Hour KNX—Music KECA—Recordings KESD—2:45, Studio Program KSL—Milton Charles; Miniatures KOA—Nellie Revell; Happy Jack

#### 3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette
KGO—Jack Berger's Orchestra
KYA—Band Concert; Symphony
KTAB—Notices; Chinese Program
KLX—Musical Jigsaw; Records
KROW—Fay Lanphier; Music
KJBS—Radio News; Records
KQW—Stocks & Bonds; Music
KGDM—Recordings
\*KFRC & netwk—Feminine Fancies
KJR—Easy Chair; Enchanted Isles
KHQ—Business & Pleasure; Club
Bulletin • KPO & network-Langendorf Pic-Bulletin KGW-Concert Trio to 3:15 KNX-Federation of Women's Clubs

# KECA—Recordings KSL—Songs of Long Ago KOA—Hotel Astor Orch. 3:30 to 4:00 P. M.

• KPO & netwk-Mickey Gillette's Music KGO-The Well Dressed Woman; 3:45, Singing Strings KYA—Symphony Highlights; Orch. KTAB—Sophistication; 3:45, Picture Preview Freview
KLX—SERA Orchestra
KROW—Spanish Tunes; Records
KJBS—Front Fage Drama; Records
KOW—Varlety Program; Music
KGDM—Ernie Cruz; Records
\*KFRC & netwk—Frank Castle's
Matinae Matinee KOIN—Newspaper of the Air KOIL—Harriet Lincks; Studio Prog. KHQ—King's Men; Happy Feet KOMO—String Trio KFI—Ann Warner's Chats KNX—Fletcher Wiley KGB—3:55, Along the Airways KSL—Junior Hour; Records; News KOA—News; Soloist

#### 4:00 to 4:30 P. M.

• KPO & network-Jack & Loretta Clemens; 4:15, Jack Denny's Orch. KGO—Beaux Arts Tric KYA—Tea Dance Parade KTAB—"Jewish Date Book"; Bay Meadows Race KLX—Records; Bro. Bob's Club KROW—Waltz Time; Ross Love KGDM—Gilmore Oil Program KQW—Popular Tunes KFRC—Stock Reports KQW—Popular Tunes KFRC—Stock Reports to 4:05 \*KFRC & netwk—Russo's Orch.; 4:15, Univ. of the Air KHQ—4:15: News Album KOL—Studio Program to 4:15 KOIN—Newspaper of the Air KHQ—4:15, News Album

#### 4:30 to 5:00 P. M.

• KPO & network-King's Guard KPO—4:45, News KGO—For Girls and Boys Only KYA—Orchestra KYA—Orchestra
KTAB—Keep Smiling Revue
KLX—Club; 4:45, Health School
KROW—Lee Davis & Gang
KJBS—Orchestra to 4:45
KQW—Story Time; 4:45, Dog Stories
KGDM—Bob Allen; Records
FKFC & network—Danny Russo's
Orchestra; Between the Bookends
VOIN Hallwroad Records to 4:45 KOIN—Hollywood Reporter to 4:45 KOMO—4:45, Cherniavasky's Orch. KGW—4:45, Cherniavasty's Orch. KGW—4:45, Chermavasty's Orch. KJR—Snapshots KHQ—N. W. on Parade; Orchestra KFI—Organ recital KNX—Tonic Tunes; U. S. C. KFOX—4:45, Recordings KSL—Adventures of Robin Hood; 4:45, Orphan Annie KOA—Skit; 4:45, Orchestra

# 5:00 to 5:30 P. M.

 KPO & network—Studio Chatter: Clinton Twiss, Old Eavesdropper KGO—High School Hour; 5:15, To be announced KYA-Children's Hour KYA—Children's Hour KTAB—Lauretta La Marr; Studio KLX—Pianist; Bill, Mack, Jimmie KROW—Lee Baker; Lee Davis Gang KQW—Popular Concert KGGC—Echoes; Studio Frolic KFRC—Dr. J. C. Campbell \*KFRC & network—5:15, Billy Bachelor Bachelor Bachelor
KVI—Deerslayer to 5:15
KJR—Capt. Cracker; 5:15, Melodies
KHQ—Filtrations; Model Boots
KOIN—Bob & Dolly to 5:15
KOMO—Moments of Melody to 5:15
KNX—Synagogue of the Air KECA-Records KSL-Pullman Tailors; 5:15, Tarzan KOA-Cities Service Concert

5:30 to 6:00 P. M. KPO-Fashion Flashes; 5:45, Style KPO—Fashion Flashes; 5:45, Style Talk
KGO—Ivory Stamp Club; 5:45, Little Orphan Annie
KYA—Metropolitans; 5:45, Campbell
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Health Talk; Irish Gems
KQW—Popular Orchestra
KERC & network—Vincent Lonez' \*KFRC & network-Vincent Lopez' Orchestra KOIN—Merry Men to 5:45 KVI—Reichmuth Family KHQ—Wm. Cowles; Ricardo, violinist KJR-Tarzan; Orphan Annie KOMO—Stamp Club; 5:45, violinist KGW—Ivory Soap to 5:45 KFI—Ivory Stamp Club; violinist KNX—Og, Son of Fire; 5:45, Or-

phan Annie KECA-5:45, Tuning in with the Children KFSD—5:45, Ricardo and his violin KSL—Harry Clarke, soloist and Or-gan; Krausemyer and Cohen

KOA-Cities Service Concert

# 6:00 to 6:30 P. M.

• KPO & network—To be announced KGO—Five Cards; Coquettes, vocal trio, guitar and piano KYA-Man About Town; Orca. KTAB—Organ; News KLX—Arion Trio

6:15, Popular Program

\* KFRC & network—March of Time \*KFRC & network—march of Tim KJR—News; Notes in Rhyme KNX—News; Concert Group KFWB—News; Organ; Fun Fest KECA—Educ. Prog.; 6:15, News KFOX—News; Trlo; Al & Molly KFSD—Junior Chamber of Commerce; Dinner Music

#### 6:30 to 7:00 P. M.

• KPO & network--Armour Program, e RFO & network—Armour Progre featuring Phil Baker KGO—Mindways; 6:45, Air Adv tures of Jimmy Allen KYA—Cyrus Trobbe's Orchestra KTAB—Sports; Two Gertrudes WIY Armour Tries Air Adven-KTAB—Sports; Two Gertrudes
KLX—Arion Trio
KROW—Ne'er Do Well
KGGC—Air Theater; Records
KQW—State Market Reports; 6:45,
Thorobred Quarter Hour

\* KFRC & netwk—Hollywood Hotel, featuring Dick Powell, Ted Flo-Rito's Orchestra and Guest Star -Evergreen Theatres; Jimmie Allen

Allen
KNX—Dinner Dance; 6:45, Adventures of Jimmie Allen
KFWB—Fun-Fest; Jimmie Allen
KECA—Wesley Tourtellotte, organist
KFOX—School Kids; Jimmie Allen
KFSD—Dinner Music

# 7:00 to 7:30 P. M.

• KPO & netwk—The First Nighter, drama, featuring Don Ameche, June Meredith KGO—Barbara

Merkley; 7:15, Chester Rowell

Chester Rowell
KYA—Ernie Smith's Sport Page;
7:15, Drama
KTAB—Italian News; Sport of Kings
KLX—News; 7:15, Lovable Liars
KROW—Hammond; L'Italia News
KQW—Weather: Voice of Portugal
KGGC—Band Concert \*KFRC & netwk—Hollywood Hotel KJR—Concert; Dollars & Sense KFWB—Talk; Chas. Kaley & Burt

Fiske KFOX—Eb & Zeb; Bobby & Betty KNX—Watanabe & Archie; Rajput KECA—Scotland in Song and Story;

Records

# 7:30 to 8:00 P. M.

KGO—Comedy Stars of Hollywood • KGO & network—7:45, Gothic Choristers KPO—Packard Fiesta KPO—Packard Fiesta
KYA—Cowboys: Louise Taber
KTAB—Socialist Labor Party; 7:45,
Revolving Stage
KLX—Silver Strains; 7:45, Soprano
KROW—L'Italia Echoes of Italy
KGGC—Records; Organalities
KQW—Italian Theatre
\* KFRC & netwk—Borden's Friday
Frolic Frolic

KOMO—Romance Time KHQ—U. S. World Affairs to 7:45 KFI—Packard Fiesta KFWB—Sons of the Pioneers;

Comedy Stars KNX—The In-Laws; King Cowboy KFOX—Boy Detective; Vagabonds KECA—Recordings KSL-Crazy Crystals; Alka Seltzer

#### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit KGO—Ricardo and his violin; 8:15, College Daze KYA—Erev Shaboth; Amer. Youth KTAB—Harpist; 8:15, Fishin' Fool KLX—World Revue KIX—Morid Revue
KROW—Echoes of Italy; Skit
KGGC—Spanish-American Program
KQW—Church Choir

KROW—News; 6:15, Rhythm Kings KGGC—Dinner Dance Review \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill KJR—Spice of Life; Carefree Capers 8:15. Edwin C. Hill KJR—Spice of Life; Carefree Capers KNX—Songs; Elec. Trans. KECA—Recordings

KFWB-"Behind the Curtain" KFOX—Poetry and Ballads KFSD—Jimmie Allen to 8:15

# 8:30 to 9:00 P. M.

• KPO & network-The Intimate Revue KGO-Echoes from Orchestra Pit KGO—Ecnoes from Orenestra P KYA—Orchestra; Serenader KTAB—To be announced KLX—Sports; 8:45, Tonic Tunes KROW—Happy Harmonies; Talk KGGC—Concert; Timely Tunes KQW—Waltz Fayortte \* KFRC & netwk-Court of Human Relations

KJR-Yesterday, Today and Tomorrow KNX-Homer Canfield, songs; Talk KECA—Recordings
KFWB—"Behind the Curtain"
KFOX—Melodier; Cecil and Sally
KFSD—Studio Program

# 9:00 to 9:30 P. M.

• KPO & network—Caswell Concert; 9:15, Studebaker Champions KGO—Eddie Duchin's Orch.; Cleff Dwellers KYA—Drama; 9:15 Neighbors KTAB—Nevada Nightherders KLX—Krausmeyer & Cohen; Mel-

KLA—Krausmeyer & Conen; Melody Race KROW—Orchestra; Stories KGGC—News; 9:05. Cowboys KQW—San Jose State Debate \*KFRC & network—Scott Fisher's

Orchestra KFRC—9:15, Hobbies, Wilbur Hall KOL—Speaker Stevenson to 9:15 KOIN—Headlines; U. P. Stages

Drama Drama
KOMO—9:15, Montag Fireside Ho
KHQ—9:15, Serenade
KGW—9:15, Fireside Hour
KJR—News to 9:15
KNX—News: 9:15, Amagon
KFI—9:15, Organ Recital
KFWB—Nick Stuart's Orchestra
KFOX—Beverly Hilbillies
KFSD—Furmbilt; 9:15, Orchestra
KGR—9:15, Hobbies Montag Fireside Hour KGB-9:15, Hobbies KSL-Organ to 9:15 KOA-Studio Program

# 9:30 to 10:00 P. M.

• KPO & network—Champions KPO—9:45, The Philistine KGO—Pick and Pat KGO—Pick and Fat
KYA—Lyric Quartet; News
KTAB—News; To be announced
KLX—News; Road Information;
Ran Wilde & Orchestra
KROW—Buck Royce Cowboys
KGGC—Recording; Popular Songs
KQW—American Legion; Drama
\*\*KFBC & network Frank Dailey! \* KFRC & network-Frank Dailey's Orchestra KOL-9:45, News; Editorial KVI-News Flashes to 9:45 KOIN-Serenades -Orchestra; Romance KOMO—9:45, Moments of Melody KFI—Organ; 9:45, The Philistine KFWB—Slumbertime KFI—organ; 9:49, The Finishie KFWB—Slumbertime KNX—Musical Headlines: Fights KFOX—Beverly Hillbillies KECA—9:45, Records KFSD—9:45, The Philistine KSL-Wrestling Matches

#### 10:00 to 10:30 P. M.

• KPO & netwk-Richfield Reporter KPO-10:15. Sportlight Review KGO-Will Aubrey; 10:15, Williams-Walsh Orchestra KYA—Cabbing About: Rhyme Land KTAB—Dance Orchestra KLX—Orchestra; Records

KROW—Royal Hawaiians KGGC—Ten o'Clock Review KFRC—News; 10:10, Studio \*KFRC & netwk—10:15, Joe Sullivan, pianist KOIN—The J van, planist
KOIN—The Journal
KOL—Ivan Ditmars Organ
KVI—Studio Program
KOMO—10:15, To be announced
KHQ—10:15, Dance Orchestra
KJR—Dance Orchestra KJK—Dance Orenestre KNX—Fights, Hollywood Stadium KFWB—News; Musicale KECA—Musical Celebrities KGB—News; To be announced KFOX—News; Organ KSL—Wrestling Matches; 10:15, Melody Lane KOA-Broadmoor Country Club Or.

#### 10:30 to 11:00 P. M.

• KGO & network—Dance Orchestra; 10:55, Press-Radio News KYA—Melodies of the Night KTAB—Dance Orchestra KROW—Modern Rhythm; Golden Orchestra KOIN—Club Victor KGW—Orchestra KOMO—Lifebuoy Program; Orch. KJR—Till Tomorrow

KPO-Orchestra; Organ; News

# KNX—Fights; 10:45, Orchestra KFOX—Tex Howard's Orchestra 11:00 to 11:30 P. M.

KFWB-Tex Howard's Orchestra

• KGO & network-Ted Fio-Rito's Orchestra
KPO—Freddie Bergin's Orchestra
KYA—Sandman Organ
KTAB—Dansapations
KROW—Dance Music
\* KFRC & netwk—To be announced
KOIN—Kelly's Kabelleros
KGW—De Honey's Orchestra
KOMO—Dance Orchestra
KFWB—Nick Stuart's Orchestra
KFWB—Nick Stuart's Orchestra Orchestra

# 11:30 to 12:00 Midnight

• KPO & netwk-Bart Woodyard's Orchestra KGO-Organ Concert KGB-Dance Orchestra KYA-Organ KTAB—Dansapations
KFRC—Dick Jurgen's Orch.
KVI—Dance Orchestra
KJR—Reflections of Romance KFWB—Dance Orchestra KFOX—Freddie Carter's Orchestra

# 12:00 to 12:30 A. M.

KTAB—D-X Program KROW—Midnight Vagabond KGDM—Music and News KHJ—Recordings KGB—Records KJBS-Owl Program

# 12:30 to Sign Off

KROW-Midnight Vagabond KHJ—Recordings KGB—Records KJBS-12:01, Owl Program to 7 a.m.



# SATURDAY Programs

# 7:00 to 7:30 A. M.

7:15, Gospel Singer KYA—Musical Clock KTAB—Cuckoo Club KPO—Morin Sisters, vocal trio; KTAB—Cuckoo Club; Stocks KROW—Commuters Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KGDM—Breakfast News; Records
KFRC—Records; 7:25, Stocks
KOL—Organ Program
KVI—Radio Gospel League
KHQ—Morning News KFI-Louis Rueb, exercises KHJ-Recordings KNX-Bill Sharples and his Breakfast Club Gang KECA-Recordings to 7:15 KGB—Seven o'Clock Club KFSD—Early Birds; 7:15, Pep and

## 7:30 to 8:00 A. M.

Ginger KSL-News; Music

• KPO & network—Financial Service; 7:45, Tom Mitchell eKPO & network—Financial Service; 7:45, Tom Mitchell KGO—Morning Parade KYA—Musical Clock KTAB—The Texans KROW—Commuters Clock KJBS—Alarm Klok Club KQW—The Breakfast Hour KGDM—Gilmore Oil Program KFRC—Seal Rocks Broadcast KOL—Organ Program KVI—Varieties; Musical Bracer KGW—Ronald Buck to 7:45 KJR—Market Quotations; Shadows on the Clock on the Clock
KOMO—7:45, Stradivarieties
KFI—Stock Quotations to 7:45
KHJ—Recordings KHJ—Recordings
KKNX—Bill Sharples Breakfast Club
KECA—Bible Fellowship; Records
KFSD—7:45, Studio Program
KGB—Club; 7:55, Program Resume
KSL—Morning Music

# 8:00 to 8:30 A. M.

o:UU to 8:3U A. M.

KPO & network—Johnny O'Brien,
harmonica; 8:15, The Vass Family
KGO—Crosscuts, Log o' the Day
KYA—Christian Science Reading;
Mr. and Mrs. Reader
KTAB—Shipping News; Studio
KLX—Records; Stock
KROW—Commuters Clock
KJBS—Recordings; Varieties
KQW—Melodies and Varieties
KGDM—Serenader; Records
\*KFRC & network—Geo. Johnson's
Orchestra Orchestra Orchestra
KOL—Organ; 8:15, Cecil and Sally
KVI—8:15, Market Specials
KOMO—Morning Reveries
KHQ—Program; Tull & Gibbs
KFI—Church Quarter Hour to 8:15
KNX—World Revue
KECA—8:15, Recordings
KOA—Galaxy of Stars to 8:15

# 8:30 to 9:00 A. M.

• KPO & network-Down Lovers' Lane
KGO—Crosscuts Log o' the Day
KYA—Morning Concert
KTAB—Radio Shopper's Digest
KLX—Covered Wagon Jubilee
KROW—Novelty Review
KJBS—Records; Melodies KJBS—Recordings; Mallodies
KGDM—Recordings; Talk
KQW—Morning Concert
\*KFRC & network—Hollywood
Country Church
KHQ—Comments; Home Comfort KOMO-Vagabonds; Musical Madcaps KFI—Musical Program KNX—Song Bag; Talk KECA—8:45, Recordings KECA-8:45, Recordings KSL-Glee Club; Concert Miniatures



DR. LAURENCE CROSS KGO-8 A. M.

# 9:00 to 9:30 A. M.

• KGO & netwk-Armchair Quartet KGO-9:15, Organ Concert KPO—News • KPO & network-9:15, Genia

Fonariova, soprano
KYA—Concert; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List KROW—Romance; Vocal Varieties KJBS—Vocalists; Bargain Basement KGGC—Recordings KGGC—Recordings
KGW—Tuneful Topics; Congoin
KGDM—Cowboy; Recordings
\* KFRC & network—Frederic Wm.
Wile, Political Situation in Washington; 9:15, Instrumentalists

ington; 9:15, Instrumentalists
KOL—9:15, Prudence Penny
KVI—Mountaineers; Mystic Melodies
KOMO—Musical Madcaps to 9:15
KGW—Cooking School to 9:15
KHQ—Musical Gems; Tull & Gibbs KJK—9:15, Early Echoes KFI—Medical Talk; 9:15. News KNX—Organ; 9:15, News Release KFSD—9:15, Good Cheer Program KSL—9:15, Jennie Lee

# 9:30 to 10:00 A. M.

. KPO & network-Nat'l Farm and Home Hour KGO—Organ Concert; 9:55, Press-Radio News Radio News
KYA—Lover's Lane; Waltz Time
KTAB—Dr. Thompson, health taik
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—For the Ladies; Concert
KGGC—Morning Melodies
KQW—Gems of Melody
KGDM—News; 9:45, Minstrels
\* KFRC & network—Abram Chasins, pianist pianst KOL—Julie Day; Studio KOIN—This and That KJR—News; Spice of Life KNX—Music; 9:45, News KECA—L. A. School Program

#### 10:00 to 10:30 A. M.

• KPO & network-Farm & Home KGO-Pair of Pianos KTAB-News; Old Bachelor; Bar-

KYA—Columbia Parade; Harmonies KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items KROW—Rhythm Revue KJBS—Radio News; Organ KGGC—Cal King KQW—News; Popular Orchestra KGDM—Kiddies Program \*KFRC & network—Junior Artist Recital KFRC & network—Junior Artist Recital

Recital KVI—10:15, Sons of Pioneers KOL—10:15, Morning Melodies KOIN—10:15, Air Shopping KJR—Music Shop KNX—Eddie Albright's Family KECA—City School Program

# 10:30 to 11:00 A. M.

KPO-Interlude to 10:35 KPO & network—10:35, Woman's Magazine of the Air Magazine of the Air
KGO—Words & Music
KYA—Organ Concert
KTAB—Health Talk; Hilly Billy
KLX—International Kitchen
KROW—Morning Concert
KJBS—Records; Redwood Melodies
KGGC—Hits of Today
KQW—Aunt Sammy; Music
KGDM—Records; Talk
\* KFRC & network—Esther Velas'
Ensemble Ensemble

KVI—Amusement Tips to 10:45
KVI—Air Shopping to 10:45
KCIN—Air Shopping to 10:45
KGW—Mark Daniels, baritone
KJR—Club Minutes; Uncle Hank
KNX—Marshall Grant, Organist
KECA—Classic Hour
KOA—10:45, Livestock & Produce

#### 11:00 to 11:30 A. M.

• KPO & network—Metropolitan Opera Series KGO—To be announced KYA—Organ KYA—Organ KTAB—Bargains; Beauty; Rhythms KLX—Recordings; Tonic Tunes KROW—Health Talk; Spotlight KJBS—Hits of the Past KGGC—Milady's Date Book; Music KQW—Light Classics KGDM—Organ Recital

\*KFRC & network—Dan Russo's
Orchestra KOIN—This and That KOL—Garden of the Air; News KVI—The Observer to 11:15 KVI—The Observer to IIII KJR—Rhythm Rulers KNX—Musical Program KECA—Classic Hour. Records KOA—Metropolitan Opera

# 11:30 to 12:00 Noon

 KPO & network—Metropolitan Opera KGO—Financial Flashes; 11:35, Sam Moore, guitarist; 11:45, Agriculurral Bulletin
KYA—Dance Time; Snapshots
KTAB—Four-Four Time; News
KLX—Anita & Orosco; Music
KROW—Latin-American Program
KJBS—Dance Orchestra
KGGC—Request Hour KGGC-Request Hour KQW-Stocks and Bonds; Accordion Theatre News
KGDM—Organ Recital
\*KFRC & network—Men of Man-

hattan KJR-Measured Steps KHQ-Organ Concert KNX-Musical Auction; Talk -Records KOA-Metropolitan Opera

# 12:00 to 12:30 P. M.

• KPO & network-Metropolitan Opera KGO—Cliff Nazarro, songs; 12:15, Western Agriculture KYA-Scriptures; 12:03, Concert

KTAB—Talk; Agriculture Period KLX—Stocks; 12:05, Dance Music KROW—Latin-American Program KJBS—Instrumental and Vocal KQW—Popular Orchestra KGGC—Request Hour KGDM—Road Reports; Serenader \*KFRC & network—Poetic Strings; 12:15, Golden Gate Bridge KOIN—Johnnie Walker's Scrapbook;

KOIN—Jonnnie Walker's Scrapbook, Amie Brunn KVI—12:15, Front Page Headlines KHQ—12:15, Business and Pleasure KJR—Notes; Grain Reports; Lyrics KNX—News: 12:15, Congoin KECA—12:15, News Release KSL—Payroll Builder KOA—Metropolitan Opera

#### 12:30 to 1:00 P. M.

12:30 to 1:00 P. M.

• KPO & netwk—Metropolitan Opera
KGO—Western Agriculture
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Magic Harmony
KROW—Pension Plan; Records
KJBS—Dance Matinee
KGGC—Pirate Cowboys
KQW—Market Reports
KGDM—Records; News
\* KFRC & network—Herb Straub
and His Ensigns
KHQ—Business & Pleasure; Drama
KJR—Uncle Frank's Children Mat
KNX—Concert Group
KECA—Concert Favorites
KOA—Metropolitan Opera KOA-Metropolitan Opera

# 1:00 to 1:30 P. M.

• KPO & netwk-Metropolitan Opera KGO—Cecilians KYA—Hawaiian Troubadours KTAB—Seventh Day Adventists KLX—Records KTAB—Seventh Day Adventists
KLX—Records
KROW—Concert Melodies
KJBS—Musical Novelties
KQW—Friendly Hour
KGDM—Recordings; The Bondons
\*KFRC & netwk—Emery Deutsch's
Dance Rhythms
KJR—Uncle Frank's Children Mat.
KNX—Pontrelli's Orchestra
KOA—Metropolitan Opera
KSL—Payroll Builder KSL-Payroll Builder

# 1:30 to 2:00 P. M. • KPO & netwk-Metropolitan Opera

• KPO & netwk—Metropolitan Opera KGO—Edna, Fischer, pianist; 1:45, Robert Pitner, tenor KYA—Rhythm Princes KTAB—Jean Kent, Economics KLX—Records KROW—Spanish Serenade; Okla-homa Ramblers KJBS—Afternoon Popular Concert KQW—Afternoon Concert KGDM—The Bondons; Records \* KFRC & network—Samuel De Jong's Orchestra KOIN—Book of Life KOIN—Book of Life KJR—The Sun Dial KEX—Grain Reports; Records; Bookman WNX-Pontrelli's Orchestra

# 2:00 to 2:30 P. M. . KPO & network-Eddie Duchin's

KOA-Metropolitan Opera

Orchestra KGO—Stringtime KYA—Don Valdemar's Orchestra KYA-Don KYA—Don Valdemar's Orchestra KTAB—Jean Kent KLX—Records KROW—Dance Matinee KJBS—Popular Dance Recordings KQW—Dance Matinee KGDM—Charley & Harry; News \*KFRC & network—Little Jack Little's Orchestra KNX—Song Market KNX—Song Market
KECA—Classic Hour
KJR—International Musical
KSL—2:15. Dental Clinic KOA-Huffman Theatre Reporter

# 2:30 to 3:00 P. M.

•KGO—Our American Schools KPO—Piano Vignettes; Beaux Arts Trio KYA—Modern Notes KYA—Modern Notes KTAB—Child Life; Records KLX—Melody Race; Records KROW—Dance Matinee
KJBS—Events of Interest; music
KQW—Dance Matinee KGDM—The Romancier

\* KFRC & network—Tito Guizar;

2:45, Miniatures, by Franklin Mc-Cormick KNX—To be announced KJR—Travelogue KECA—Travelogue KOA-Our American Schools

#### 3:00 to 3:30 P. M.

KPO—Beaux Arts Trio • KGO & network—Tom Coakley's Orchestra Orchestra
KYA—Symphony Highlights
KTAB—Notices; Chinese Broadcast
KLX—Recordings
KROW—Fay Lanphier; Music; Talk
KOW—Popular Vocal and Variety
KJBS—News; Light Opera
KGDM—Jubilee, Capt. Dobbs
\*KFRC & network—Al Roth and
Orchestra Orchestra KJR—Enchanted Islands KNX—To be announced KECA—Records KSL—3:15, Junior Hour KOA—Rowdy Wright; News

# 3:30 to 4:00 P. M.

KPO-Nanette La Salle, contralto: KPO—Nanette La Salle, contralto;
3:45, Pastels
• KGO & network—Tid-Bit; 3:35,
Twenty Fingers of Harmony; 3:45,
To be announced
KYA—Drama; Dance Parade
KYAB—Sophistication; 3:45, Talk
KLX—Records
KROW—Singing Strings; Records
KJBS—Dance Orchestra
KQW—Variety Program
KGDM—Jubiles KGDM—Jubilee

★KFRC & network—Leon Navarra
and Orch.; 3:45, Woody & Willis
KFRC—3:55, New York Stocks
KJR—Vindabonians KNX—To be announced KECA—Recordings KSL—The Junior Hour to 3:45 KOA—News; Orchestra; Master Builder

# 4:00 to 4:30 P. M.

-Pastels; Brooks Brothers KGO—Religion in the News; 4:15,
 Jamboree, variety program
 KYA—Tea Dance KYA—Tea Dance
KTAB—Date Book; Bay Meadows
KLX—Records; Bro. Bob's Club
KROW—Waltzes; Campus Echoes
KJBS—Dance Orchestra
KGDM—Glimore Oil Program KGIM—Gilmore Oil Program
KGW—Varlety Program
\*KFRC & network—Edgewater
Beach Concert Orchestra
KOIN—Newspaper of the Air
KJR—Tea Dansant
KNX—To be announced
KECA—Recordings
KSI—Bradeasters Payley KECA—Recordings
KSL—Broadcasters Review
KOA—Religion in the News; Saturday Jamboree

# 4:30 to 5:00 P. M.

• KGO & network-Jamboree: 4:45. • KGO & network—Jamboree; 4: Pickens Sisters, vocal trio KPO—Vagabonds Quartet KYA—Tea Dance Parade KTAB—Peaceway; Ramblings KLX—Bob's Club; Records KROW—Lee Davis Cowbovs KJBS—Dance Orchestra to 4:45 KQW—Story Time; Songs

KGDM—Dance Orchestra \*KFRC & network—Sounds of Si-lence; 4:45, Lawyer and the Public KOIN—Hollywood Reporter KOIN—Hollywoo KJR—Snapshots KFI—4:45, Char Charlie Wellman and KFI—4:45, Charlie Wellm: Helen Hill KECA—Recordings KNX—Fireside Phantasies KSL—Broadcasters Review KOA-Jamboree; Ford Rangers

# 5:00 to 5:30 P. M. . KPO & network-Swift Hour: mu-

• KPO & network—Swift Hour; music direction Sigmund Romberg KGO—Spiritual Fantasy KYA—Children's Program; 5:15, Metropolitans KTAB—Relief Talk; Studio program KLX—Vocalist and Planist KROW—Happy Dawson's Cowboys; Vocalis Vocalist KGGC—Serenade; 5:15, Go to Church
KQW—Concert
\*KFRC & network—Roxy Revue
KEX—Concert; Sam Gordon
KJR—Over the Skyways; Waltzes & Tangos KNX—Carefree Capers; 5:15, Church KECA—Recordings KFOX—Recordings

# 5:30 to 6:00 P. M.

• KPO & network—Swift Hour KGO—Beaux Arts Trio KYA—Metropolitans; Campbell KTAB—The Funnies; Voice of Stamps Stamps
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Recordings; Irish Gems
KQW—Musical Impressions
\* KFRC & network—Roxy Revue;
5:45, Mary Courtland and Robt.
Armbruster's Revue Armbruster's Revue KJR—Candlelight Time KNX—Dr. Matthews; Music KFWB—Gold Star Rangers KECA—Recordings KECA—News; Song Hits; Talk KFSD—5:45, Morales Islanders

# 6:00 to 6:30 P. M.

• KPO & netwk-Radio City Party: John B. Kennedy, master of cere-monies; guest artists; Frank John B. Kennedy, master of cere-monies; guest artists; Frank Black's Orchestra KGO—Pan-American: Instrumental KYA—Man About Town; Orchestra KTAB—Echoes of Portugal KLX—Arion Trio KROW—East Bay Labor Journal; 6:15, Rhythm Kings KGGC—Dinner Dance Review KQW—Concert \* KFRC & network—Chesterfield Program

Program Program
KJR—News Reporter; Concert
KNX—News; 6:15, Concert Group
KFWB—News; Records; Organ
KECA—Records; News
KFOX—News; Vocalists, Al & Mol
KFSD—6:15, Fairway Facts Al & Molly

# 6:30 to 7:00 P. M.

• KPO & network-Gibson Family, original musical comedy
KGO—Coquettes; Education Today
KYA—Orchestra KTAB—Sports; News KLX—Arion Trio KTAB—Sports; News
KLX—Arion Trio
KROW—Rhythm Kings; Dr. Facci
KGGC—Theatre Program; Music
KQW—Gerald Kenney; Thorobred
Quarter Hour
\*KFRC & network—Benj. Franklin
KOIN—To be announced
KJR—Concert; Melody Palette
KNX—Dance; 6:45, Jimmy Allen
KFWB—Organ; Interview; Music
KECA—Wesley Tourtellotte. organ.
KFOX—School Kids; Elec. Transc.
KFSD—Los Flores Mountaineers

# 7:00 to 7:30 P. M.

• KPO & network-Gibson Family KGO—Organ Symphony KYA—Ernie Smith's Sport Page; 7:15, Wandering Troubadour KTAB—Italian News; Sport of Kings KLX—N KLX—News Items; 7:15, Vocalist KROW—C. W. Hammond; News KGGC—Orchestra; Organalities KQW—News; Accordian Capers KFRC & network—10 be KJR—Los Argentinos
KJR—Los Argentinos
KFWB—Interview; Kaley & Fiske
KECA—Raine Bennett, poet
KNX—Watanabe and Archie; 7:15,
Calmon Luboviski, violinist Calmon Luboviski, violinist KFOX—Vagabonds; Bobby & Betty KFSD—Feature Program

#### 7:30 to 8:00 P. M.

• KPO & netwk—Ladies Laugh Last KGO—Hal Kemp's Orchestra KTAB—Spanish Home Hour KYA—Drama KLX—Carefree Capers KROW—Hawaiians; Old Fashioned KGGC—Recordings
KQW—"Calling All Cars"

\*KFRC & network—To be announced

KOIN—Jimmy Allen; 7:45, Merry Gentlemen
KOL—Radio Speaker Stevenson
KVI—Dr. R. M. Mellor to 7:45
KGW—Studio; Crazy Crystals
KOMO—30 Minutes of Music
KHQ—Hai Kemp's Orchestra
KJR—Hai Kemp's Orchestra
KNX—Calmon Luboviski, violinist
KFWR—Luvanila Revue Gentlemen KNX—Caimon Luboviski, violinis KFWB—Juvenile Revue KFOX—Juvenile Revue KGB—Comedy Stars to 7:45 KSL—Charlie Kent Adlerikans; Pathfinder Pete KOA—Harry Sosnick's Orchestra

# 8:00 to 8:30 P. M.

• KPO & network-National Barn Dance
KGO—Emil Polak's Orchestra
KYA—Winsome Serenader; Orchestra
KTAB—Yolande Delyse, Harpist;
Golden Gate Junior College
KLX—Musical Soiree
KROW—Latin-American Program
KQW—Voice of Portugal; Entertainers Dance tainers KGGC—Spanish-American Program \* KFRC & network—Richard Him-

ber's Champions KJR-Tonic Tunes; Magic Harmony KJR—Tonic Tunes; Magic Harmony KFWB—Round Towner KNX—Hollywood Barn Dance KECA—Dept. of Playground KFOX—Poetry and Ballads KFSD—Studio; 8:15, Drama Hour

#### 8:30 to 9:00 P. M.

• KPO & network-Natl Barn Dance • KPO & network—Natl Barn Dance KGO—Freddie Bergin's Orchestra KYA—Orchestra KTAB—Golden Gate Junior College; 8:45, Vocalist KLX—Musical Soiree KROW—Latin-American Program KGGC—Concert; Records KQW—Music of the Masters \*KFRC & network—Hodge Podge Lodge Lodge Longe
KOIN—Footlight Fancies
KJR—"It's a case of Books"
KNX—Hollywood Barn Dance
KFWB—Sons of Pioneers
KECA—Recordings KFSD—Drama Hour KFSD—Drama Hour KFOX—Melodeer; Cecil and Sally KSL—Geppert Saturday Party; 8:45, Morton Salt Program

# 9:00 to 9:30 P. M.

KPO & network—Big Ten
 KGO—Freddie Bergin's Orchestra;
 Musical Treasure Chest

KYA—Lyric Quartet; Novelty Piano
KTAB—Nevada Nightherders
KLX—Faucit Theater of the Air
KROW—Italian Program
KGGC—News; Wyoming Cowboys
KGW—Wilso of the Mactors
KTAB—Dansapations
KROW—Ran Wilde of KFRC & network—Orchestra
KJR—Till Tomorrow
KFWR—Dansa Orches KGGC—News; Wyoming Cowboys
KGW—Music of the Masters
\* KFRC & netwk—Joe Haymes Orch.
KHQ—To be announced
KOL—Dance Music
KJR—News Reporter to 9:15
KOMO—Fisher's Blend Half Hour
KNX—News; Hollywood Barn Dance KFWB—Dance Orchestra KFOX—Nick Stuart's Orchestra KECA—Recordings to 9:15

# 9:30 to 10:00 P. M.

• KPO & netwk—Let's Dance: Or-chestras under direction of Kel Murray, Xavier Cugat & Benny Goodman

KGO—Musical Treasure Chest

KYA—To be announced

KTAB—News; Drama

KLX—News; Orchestra

KROW—Dancing Party

KJBS—Morning Concert

KGGC—Records

KQW—St. Claire Hotel Orchestra

\*KFRC & network—Dance Orch.

KOL—9:45, News; Editorial

KVI—Ledger News Flashes to 9:45

KNX—Hollywood Barn Danc

KJR—World Revue

KFWB—Slumbertime

KFOX—Slumbertime Goodman KFOX—Slumbertime KFOX—Slumbertime KSL—Harry Clarke & Peter Spray-nozzle to 9:45

#### 10:00 to 10:30 P. M.

• KPO & network—Let's Dance KGO—Williams-Walsh Orchestra KYA-Bath-Day Party KYA—Bath-Day Party
KTAB—Club Tivoli Orchestra
KLX—Records
KGGC—Ten o'Clock Review
KROW—Dancing Party; Sports
KFRC—News; 10:10, Studio; Fred Skinner, songs KOL—Harrison Mason; Dance Music KJR—Hal Grayson's Orchestra KHJ—News Items: 10:10. Orchestra KHJ—News Items: 10:10, O KNX—Haven of Rest KFWB—News; Organ KFOX—News; Organ KGB—News Flashes: Music KECA—Recording KSL-Dance Orchestras

# 10:30 to 11:00 P. M.

 KPO & network—Let's Dance
 KGO—Press-Radio News; 1
 Marshall's Mavericks 10:35, Marsnair's Mavences
KYA—Bath-Day Party
KTAB—Ray Tellier Orchestra
KLX—Records
KROW—Rhythms; Quiet Harmonies
KGGC—Ten o'Clock Review
\* KFRC & network—Orville Knapp's Orchestra. KOL—Dance Orchestra KOIN—The Journal KJR—Artistic Trio KNX—Pontrelli's Orchestra KFWB-Orchestra

#### 11:00 to 11:30 P. M.

KFOX-Dance Orchestra

• KPO & network-Let's Dance • KFO & network—Let's Dance
KGO—Slumber Hour
KYA—Sandman Organ
KTAB—Dance Orchestra
KROW—Dance of the Hour
\* KFRC & network—To be announced
KJR—Dance Orchestra
KGW—Dance Orchestra KFWB—Dance Orchestra KFOX—Dance Orchestra KGB—Orchestra

# 11:30 to 12:00 Midnight

• KPO & network-Let's Dance KGO-Slumber Hour KYA-Organ

KROW—Ran Wilde's Orch.

\*KFRC & network—Dick Jurgen's KFWB--Dance Orchestra KHJ—Recordings KFOX—Freddie Carter's Orchestra

# 12:00 to Sign Off

• KPO & network-Let's Dance; News KTAB-D-X Program KROW-Dance Music KGDM—Records KHJ-Records KFWB-Clyde Leach's Orchestra KGB—Recordings KJBS—12:01, Owl Program to 7 a.m.

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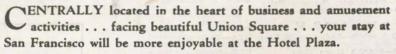
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Ray Maxwell, Manager

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KTAB

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