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BING CROSBY  
1944  
GOING MY WAY  
Paramount

**VOL. 2 No. 4**

*Walt Disney*  
©1962

# BINGANG

1926

1976

*SINNOTT*



# MEMORIES

Volume Two, Number Four

Winter 1977

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This issue of Memories is dedicated to the memory of Bing Crosby. Special thanks to Frank Matesic for making his Crosby collection available to us, and to Robert Angus for allowing us access to his interview with Jack Mullin.

))

The Old Time Radio Club of Buffalo meets on the second Monday of every month at St. Matthew's Church, 1182 Seneca Street, Buffalo, New York. Anyone interested in the radio programs of the past is welcome to attend a meeting and observe or participate. Meetings begin at 7:30 PM.

Membership in the OTRCOB is \$10.00 per year. Members receive a membership card, Memories, and the club's monthly newsletter, The Illustrated Press. Comments, memberships, and contributions to the magazine may be sent to this address:

OTRCOB  
P.O. BOX 119  
KENMORE, NEW YORK 14217

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# HARRY LILLIS CROSBY:

# BING



by Ethan Edwards

"The principal secret of Bing's success is his ability to relax." ---Mack Sennett

I'm uneasy about writing this article about Bing Crosby. A great deal has been said about Bing on television, radio, and the printed media, so much that is impossible to include any totally new material here. Some of the material has been pretty crass, such as one tabloid's publication of a picture of Bing in his coffin. There'll be none of that here. This brief article is simply my tribute to one of the true legends of show business. I hope you will enjoy it.

In a brief article in Memories Volume 1, Number 2, Frank Matesic wrote that "popular singing can quite literally be divided into two periods: B.C. and A.C. (Before Crosby and After Crosby)." The statement is accurate. Enrico Caruso, Al Jolson, and Gene Austin were the most popular singers in the Twenties, Before Crosby. During the Thirties, Crosby became America's singing superstar and his success spawned a host of imitators: Perry Como, Dick Todd, Frank Sinatra, Dean Martin, and more. But Bing's relaxed crooning made him the original.

Bing was born Harry Lillis Crosby on May 2, 1901 in Tacoma, Washington (some obituaries list Bing as 73; he was actually 76). The Crosby family moved to Spokane while Bing was still very young. The "Bing" nickname originated in Spokane. According to Crosby's autobiography, Call Me Lucky, the nickname came from his enthusiasm for a Sunday comic strip entitled "The Bingsville Bugle." The comic strip featured a character called Bingo who sported protruding ears similar to Bing's own, so that young Harry became known as Bingo for a few years. From Bingo came Bing.

NBC press biographies stated that the nickname originated from Bing's playing cowboys and Indians. Apparently he would shout "bing" instead of "bang." I think we can take Crosby's version over some anonymous publicist's.

Bing studied law at Gonzaga University in Spokane and held a part-time job at a law office. But he had been bitten by the show biz bug while working in the prop department of Spokane's Auditorium Theatre,

MINUTE MAID  
ORANGE JUICE

Presents

# BING CROSBY

TODAY AND EVERY  
MONDAY Thru FRIDAY

4 - 4:15

Bing talks, wisecracks  
and sings as only he  
can! You'll hear all your  
Crosby favorites, both  
old and new! Listen!



## DIAL WHEC TONIGHT!

ARTHUR  
GODFREY

and

PERRY  
COMO

Guests On

# BING CROSBY SHOW

Tonight At

9:30

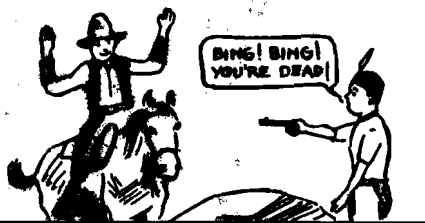
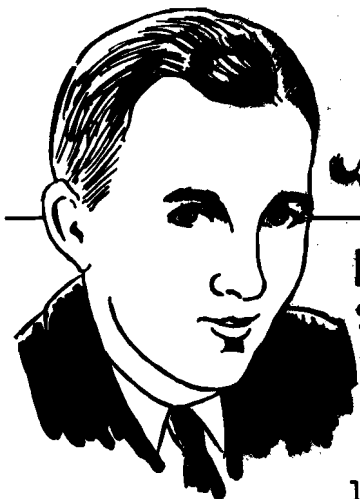


9:30

## Bing Crosby

Bob Hope, Judy Garland are  
again Bing's special guests!





**BING CROSBY**  
SHOUTED "BING, BING, BING!"  
SO OFTEN AT PLAY THAT IT  
BECAME HIS NICKNAME.

intermissions of the movies), Bing left for Los Angeles with Al Rinker, a friend and another member of the college band. Crosby and Rinker worked cafes, music halls, and theaters in Los Angeles, Santa Barbara, and San Francisco for more than a year. They were doing a show at the Metropolitan Theatre in LA when they were spotted and signed by Paul Whiteman.

Crosby and Rinker eventually bombed as a duo with Whiteman's band and they were joined by Harry Barris. The new teaming was termed the "Rhythm Boys" and things began to perk. In 1930, Whiteman was signed by Universal Pictures to do a film called "King of Jazz," one of the earliest screen musicals. The "Rhythm Boys" made their film debut in this picture, but Crosby did not solo.

After filming was completed, the trio and Whiteman split. The boys joined Gus Arnheim's band and began playing the Cocoanut Grove which, at the time, was southern California's most popular nightspot. Crosby's crooning hit the airwaves on remote broadcasts from the nightclub and his name began to be known.

Film comedy master Mack Sennett was impressed by Crosby's Cocoanut Grove act. He was so impressed that he signed Bing to an eight film contract (eight shorts to be distributed by Paramount) against the advice of his friends. Sennett insisted that he didn't care what Crosby did as long as he entertained. And Crosby did just that. In the shorts, he sang "I Surrender, Dear," "Blue of the Night," and other songs which would become associated with his name.

Bing's older brother, Everett, became Bing's manager. He took Bing to New York and quickly arranged for Bing to sign with CBS. **FIFTEEN MINUTES WITH BING CROSBY** debuted on September 2, 1931, and the crooner's star blasted off.

The Mack Sennett shorts led to a recording deal with Brunswick (later bought out by Decca). Bing did five shows a day at New York's Paramount Theater, where he drew record audiences for 20 consecutive weeks. Paramount signed him to star in "The Big Broadcast of 1932," as well as another series of shorts. Chesterfield sponsored a twice-a-week radio show that went to a half-hour in prime time, sponsored by Woodbury Soap.



The late Al Jolson visits the Bing Crosby show in 1949.



Marion Davies and  
Bing Crosby in  
*Going Hollywood*  
(MGM - 1933)



## Crosby's New Act (Variety) Notice Of October 1926

### CROSBY AND RINKER

#### Songs

#### Granada, San Francisco

Two boys from Spokane and not new to show business, but new to picture house work. They appeared with Will Morrissey's Music Hall Revue, and were a success in a show that was a flop. Bringing their methods to the Granada they registered solidly and on the crowded Sunday shows practically stopped the show.

The duo works with a piano minus orchestral accompaniment. Blues of the feverish variety are their specialty, and they are well equipped with material, presumably their own. Young and clean cut, the boys found a quick welcome. When they have completed a few weeks locally they will unquestionably find a market for their wares in other presentation houses.

Wherever the public goes for "hot" numbers served hot, Crosby and Rinker ought to have an easy time. —Land.

Bing met Dixie Lee, a contract player at 20th Century Fox, in 1929. They were married in 1930. Dixie was advised by her friends not to ruin her own rising career by marrying an unknown. Dixie, like Mack Sennett, didn't take advice and, a year later, the doom sayers were eating crow.



Four sons came out of this union: Gary (named after Gary Cooper), Philip, Dennis, and Lindsay. Bing was an over-strict father and this caused an amount of bad blood between Bing and his sons. It also led to several separations from Dixie. By 1950, divorce seemed inevitable. But both Bing and Dixie were struck by illness, Dixie's the more serious, and the shared troubles brought them back together. Ironically, the illness that saved the marriage killed Dixie in 1952.

In 1932, Bing met Bob Hope during a New York playdate. They became friends and launched a mock feud that existed until Bing's death. The two were close friends for 45 years, something unusual in the back-biting entertainment world. In 1940, they starred in "The Road to Singapore," the first of seven "Road" pictures. The last one was "Road to Hong Kong" (1962). For years there's been talk of another "Road" picture and, on October 13, 1977, it was announced by producer Lord Lew Grade that Crosby, Hope, and Dorothy Lamour would star in "Road to the Fountain of Youth." The film would have had the team in search of a magic elixer in Morocco, where they would have met Mae West and other unnamed stars. Hope was very moved by Bing's death, canceling a benefit show that night and his own TV special. He substituted for the latter a tribute to Bing, which every reader of this article must have seen.



Bing Crosby appeared in 68 feature films and about 20 shorts. He won an Academy Award in 1944 for his role as Father O'Malley in "Going My Way." That film won seven Oscars that year including Best Picture, Best Director (Leo McCarey), Best Supporting Actor (Barry Fitzgerald), and Best Song ("Swinging On A Star"). The huge success of the film is due mainly to the interaction of Crosby, as the modern and playful priest, and Fitzgerald, as the old fashioned, wise priest. Director McCarey made the film in spite of pressure from various religious groups that couldn't tolerate a priest wearing a





12c **BIBB** 25c

Today & Thursday  
Open 11:45

**2-BIG HITS-2**

★ **Bing at His Best...  
Dotty at Her  
Loveliest...**



**BING Crosby** ★  
**DOROTHY Lamour**

A "Solid" Story  
For the Solid South!  
With Marjorie Reynolds  
Billy DeWolfe and  
Lynne Overman

ALSO  
THE PICTURE YOU MUST SEE  
**"MEMPHIS BELLE"**  
ONE TO GO...  
HEAVEN or HOME!

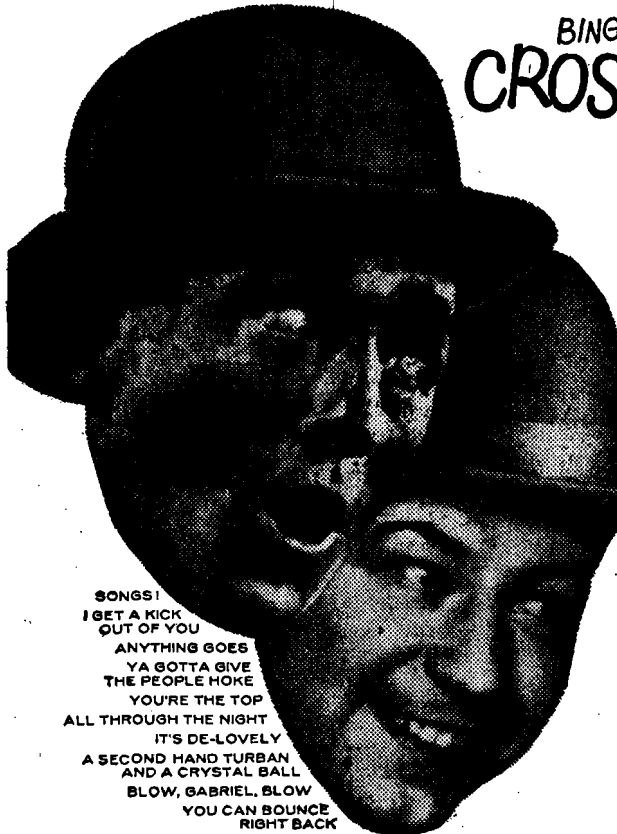
OPEN **TODAY** AND  
12:45 **TUES.**

**BEST DOUBLE  
FEATURE  
IN  
TOWN!**

**BING CROSBY  
MARY MARTIN  
Brian DONLEVY**  
in  
**BIRTH OF THE BLUES**  
• ADDED FEATURE •

**THE SHANGHAI** GENE TIERNEY  
**GESTURE**

**HELD OVER 2<sup>ND</sup> JOY-FILLED WEEK!**



Paramount presents  
**BING DONALD  
CROSBY · O'CONNOR  
JEANMAIRE  
MITZI GAYNOR  
PHIL HARRIS.**

SONGS!  
I GET A KICK  
OUT OF YOU  
ANYTHING GOES  
YA GOTTA GIVE  
THE PEOPLE HOKE  
YOU'RE THE TOP  
ALL THROUGH THE NIGHT  
IT'S DE-LOVELY  
A SECOND HAND TURBAN  
AND A CRYSTAL BALL  
BLOW, GABRIEL, BLOW  
YOU CAN BOUNCE  
RIGHT BACK



When these shining  
stars sing and dance to  
**Cole Porter's**  
wonderful melodies...

**ANYTHING GOES**

COLOR BY **TECHNICOLOR**

**VISTAVISION**

Music and Lyrics by **COLE PORTER**  
Produced by **ROBERT EMMETT DOLAN**  
Directed by **ROBERT LEWIS**  
Musical Numbers Staged by Nick Castle • Jeanneire ballet and  
"I Get a Kick Out of You" Staged by Roland Pert

Screen Story and Screen Play by  
**SIDNEY SHELDON**  
From the Play by Guy Bolton and P. G. Woodhouse  
(Revised by Howard Lindsay and Russel Crouse)  
New Songs by Sammy Cahn and James Van Heusen

**CENTRAL DRIVE-IN THEATRE**  
**LONG POND ROAD**  
SHOW STARTS 7:45

**BING CROSBY**  
**WYAN · BARTMORE**  
**Just for You**  
COLOR BY TECHNICOLOR

**REGENT**  
HAMILTON-2040

Hurry! Positively  
**LAST DAY!**

THE SEASON'S BEST... **IRVING BERLIN'S** ★  
**White Christmas** ★  
★ **BING DANNY ROSEMARY VERA-  
CROSBY · KAYE · CLOONEY · ELLEN** ★  
★ **in VISTAVISION** ★  
★ **Color by TECHNICOLOR** ★  
★ **Plus "Vistavision Comes  
To Norway" Latest News** ★



baseball cap, and from the studio, Paramount, whose execs couldn't see Crosby as a priest. Also that same year, Bob Hope was awarded a Life Membership in the Academy of Motion Picture Arts and Sciences.

Bing reprised the Father O'Malley role the next year in "The Bells of St. Mary's," with Ingrid Bergman. McCarey again directed.

In 1954, Bing was again nominated for an Academy Award for his role in "The Country Girl," playing opposite Grace Kelly. He lost to Marlon Brando in "On the Waterfront," truly formidable competition. Grace Kelly won as Best Actress, though, for her role as Bing's wife in "The Country Girl."

Bing's last theatrical film was the 1966 remake of "Stagecoach" in which he played the alcoholic Doc Boone. The film itself was terrible, but Crosby wasn't bad. In 1971, Bing starred in his one and only TV movie, "Dr. Cook's Garden." He played a small town doctor who practiced mercy killing and many of his fans were upset at this portrayal. But that same week he was a guest on Pearl Bailey's new Saturday night show and drew raves.

In 1935, Bing left his CBS radio show to serve as host for NBC's KRAFT MUSIC HALL. He did the show for ten years, appearing with regulars Bob Burns, Victor Borge, Mary Martin, and others. Connie Boswell, Peggy Lee, Ginny Simms, Duke Ellington, Artie Shaw, and many others appeared often. The show was popular, usually getting the major share of Thursday night listeners.

In 1945, Bing left the Kraft show and NBC because of disagreements over using pre-recorded programs. Bing was a casual person and hated to be locked into a regular schedule. Pre-recording would allow him to do several weeks' worth of shows in a short period of time, leaving him free to pursue other things (mostly golf). Pre-recording would also allow a show that ran slightly longer than the allotted half-hour to be edited before broadcast, freeing Bing from more time restrictions. NBC was against the use of pre-recorded shows like Bing's for several reasons, prime of which was the fact that the network prided itself on classy, live entertainment. Since the transcription discs of the time did not lend themselves to easy editing and often produced poor quality sound, the sponsor was resistant to the pre-recorded shows.

Because of these objections, Bing moved to ABC and PHILCO RADIO TIME. This



was the first major pre-recorded network show. The first show was actually recorded in August and not broadcast until October. It developed that the shows would be recorded whenever Bing had the time open and the writer had the material ready. This method caused some shows to be produced anywhere from a few days to a few months before airplay.

The show was also the first to be recorded on magnetic tape, though it was not broadcast from tape. The completed shows were transferred to disc because a lot of people weren't completely confident with the tape.

Jack Mullin recorded the first 26 shows on his two Magnetophone tape recorders. In an interview conducted by Robert Angus, Mullin said that Bing would often blow songs during the taping of a show. Since the rehearsals, as well as several



10/11/50  
THE STARS'  
ADDRESS  
IN ROCHESTER!

**"MUST" LISTENING FOR TODAY!**





**BING CROSBY SHOW RETURNS  
9:30 P. M.**

Postponed last week because of the death of Bings father, the "Bing Crosby Show" opens tonite with Bob Hope-Judy Garland!

**Plus THESE REGULAR FAVORITES!**


|                       |                        |
|-----------------------|------------------------|
| 6:00—Goodrich—News    | 8:00—Mr. Chameleon     |
| 7:00—Beulah           | 8:30—Dr. Christian     |
| 7:30—Club 15          | 9:00—Harold Peary Show |
| 7:45—Edward R. Murrow | 10:00—Give and Take    |



5/24/50  
**THE STATION  
LISTENERS  
BUILT!**

**"MUST" LISTENING FOR TODAY!**

**ALL THESE—And HOPE!**



**On CROSBY FINALE--9:30 P. M.**

Winding up his evening radio season in high style, Bing Crosby has Arthur Godfrey, Perry Como and Bob Hope as guests on "The Bing Crosby Show" tonight. Also participating are Crosby's four talented sons: Gary, Phillip, Dennis and Lindsay! Hit tunes of the season will be featured.

**THIS IS BING CROSBY—4 P. M.**

Continuing the Bing-Crosby-Plan-For-Brightening-Europe, Bing goes to the races at the famous Longchamps track not far from Paris.

"takes" of Bing's songs, had also been recorded, it was Mullin's job to edit everything together and turn out a complete, smooth sounding show. This tough job was made tougher because the only tape Mullin had consisted of fifty reels of German tape, each of about 22 minutes long. And on top of that, the tapes were of varying thicknesses, with accompanying volume changes. But Bing did play a lot of golf...

Bing appeared regularly on radio until 1956, when he was finally forced to go on TV because of that medium's popularity. He rejected offers of a weekly series, fearful of overexposure, opting instead for specials. His first starred Frank Sinatra, Rosemary Clooney, and Louis Armstrong and was, not surprisingly, a hit.

In late 1953, while filming "White Christmas," Bing met 19 year-old Kathryn Grant. He proposed to her the next year, she accepted, and the marriage date was set for early 1955. An operation on Bing forced a postponement and Kathryn finally backed out. But Bing was persistent and they were married in late 1957. Again, the doom sayers predicted a short run and, again, they were proved wrong. Two sons and a daughter were born: Harry, Nathaniel, and Mary Frances. It's pretty much taken for granted that Bing had learned from his first experience and became a better father the second time around.

In 1964, Bing broke down and appeared in a weekly TV show, THE BING CROSBY SHOW, which ran only one season on ABC. It was a situation comedy, set in Los Angeles, about Bing Collins, a singer-musician turned engineer, his wife, and two young children. Since the show lasted only a season, it is unlikely to be seen again via syndication.

In 1976, Bing celebrated his 50th anniversary in show business. He recorded consecutively for 50 years, from October, 1926 in a run-down warehouse studio, to 1976, when he had three new albums out, as well as a single on the British charts.

Consider these words from Bing, from the July 13, 1975 London Sunday Times: "Gee, if I was a singer now from Spokane, Washington-- I wouldn't get a job! I'd be very lucky, singing as good as I did then. Our singing group, hell, we could do a few little boop-boop-a-doos, but these kids now sing fabulous arrangements, do fabulous things vocally, unbelievable harmonization. But I'm delighted the way it panned out. It was a great time for anybody with the goals I had. I wanted to do just what I was doing---I had the greatest shot in the world at it."





Four showbiz giants in a rare get together: Bing hams it up in a duet with John Wayne that has Frank Sinatra and Bob Hope breaking up with laughter. The scene was during the taping of a Bob Hope special for NBC.



*Sheree North and Jack Benny were guests on the premiere of The Bing Crosby Show.*

# Who Gave Crosby the Brushoff? Studio Groans at Mixup 8/27/51

**H**OLLYWOOD—(AP)—Another teapot tempest is brewing in Hollywood over the question of who actually gave Bing Crosby the brushoff at a Vancouver hotel last May.

Paramount Studio ignited the flame under said teapot when it hired Art Cameron for a role in a Bob Hope movie. Cameron, the studio said, was the clerk who refused to give Crosby a room because of his rough appearance. Crosby had been on a fishing trip.

A couple days ago, hotel clerk Bill Kreut said he, not Cameron, was the one who rejected the Groaner. Kreut's story was backed up by hotel manager M. H. Burns.

Yesterday a studio spokesman explained: Cameron was the night manager of the hotel at the time; Kreut was the clerk on duty. Kreut, the spokesman said, was a little doubtful about the prospective guest and referred the issue to Cameron. Cameron voted no, and Kreut told Crosby the hotel was full.

Then a bellboy recognized Crosby and told Cameron. Cameron decided to cancel a reservation and the Groaner finally got a room.

The studio spokesman said he never had heard of Kreut until two days ago. He got Cameron's name, he said, from a wire story of the incident.

"It was patently a publicity stunt," he said, "but we had no intention to deceive anybody, nor do we now."

Cameron looks enough like Hope to be his stand-in. But that's not his job. He actually has a bit in the film.

And it's all because Hope thought it would be a cute idea to hire "any man smart enough to know a bum when he sees one."

"Who," asked the press agent, "woulda thought it would lead to all this?"

Cameron, incidentally, wound up his work at the studio Saturday and the press agent said he did not know where Cameron could be reached. "I understand he's going back to Vancouver," he said.

10¢ **BIBB** 15¢

Open 11:45 **TODAY** and Thur.

**Bing Crosby**  
MARY CARLISLE  
Andy Devine  
"Doctor Rhythm"



**SO HOPE HIRED HIM**—Art Cameron (left), hotel clerk who last year turned down Actor Bing Crosby for room in Vancouver, Canada, hotel because "he looked like a bum," is shown in Hollywood with Bob Hope, who wanted him for part in his new picture, "Son of Paleface." He plays, of course, hotel clerk.

12c **BIBB** 25c

2 BIG HITS

Open 11:45 **TODAY THURS.**

**THE STRANGE AFFAIR OF "UNCLE HARRY"**

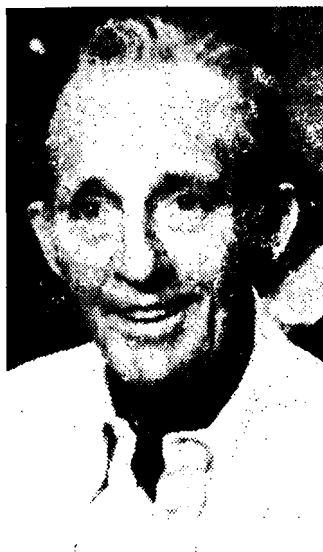
WITH **HUTTON**

WITH **TUFTS**

"Here Come The Waves"

SANDRICH

GEORGE SANDERS  
ELLA RAINES



It's Bing at his all-time Best

**Going my way**

A Paramount Picture with **BING CROSBY** and **RISE STEVENS**

Famous Contralto of Metropolitan Opera Assn.

Produced and Directed by **LEO MCCAREY**

CARTOON AND SHORT SUBJECT

# BINGANG

March '76



*JOE SINNOTT* 15 for us too Bing...

# WHEC

BASIC CBS

**THE STATION  
LISTENERS BUILT!  
TODAY**



**THIS IS  
BING**

**4:00 P. M.**

Every Monday through Friday, keep a date with Bing Crosby, king of popular songsters, prince of wisecrackers. *Der Bingle* is sponsored by Minute Maid. Tune in this afternoon!

**And Don't Miss:**

6:45—Lowell Thomas Time  
7:00—Columbia Pops  
7:30—Stepping Out  
7:45—Larry LeSueur  
8:00—Mr. Chameleon  
8:30—Dr. Christian  
9:00—It Pays to be Ignorant  
9:30—The ABC's of Music



**Bing Crosby  
9:30 P. M.**

Judy Garland is Bing's special guest for the fourth consecutive time! Charles Durand and Guy Brion are also guests.



*Starts Tomorrow!*

**"This is  
BING  
CROSBY"**



**4:00-4:15 P. M. MONDAY thru FRIDAY**

*Starting tomorrow, the inimitable Bing Crosby will be heard five times a week, singing the old songs, the new songs, the sparkling songs, the sentimental songs — as only he can sing them! You'll hear Bing talking and wise-cracking, too, as he introduces his most popular recordings — the songs with which he has sung his way into the heart of the people of America and the entire world! Listen in every Monday through Friday from 4:00 to 4:15 P. M.*



**SPONSORED BY MINUTE MAID ORANGE JUICE**

# W H E C

**1460 ON YOUR DIAL**



12c **BIBB** 25c

**Today** AND **WEDNESDAY**  
Open 11:45

**HIP! HIP!  
HOORAY!**

The picture  
you can't afford  
to miss!

# STAR SPANGLED RHYTHM

It Has  
"Everything"  
and "Everybody"

starring

**BING CROSBY** ★ **BOB HOPE** ★ **FRED MacMURRAY** ★ **FRANCHOT TONE** ★ **RAY MILLAND** ★ **VICTOR MOORE** ★ **DOROTHY LAMOUR** ★ **PAULETTE GODDARD** ★ **VERA ZORINA** ★ **MARY MARTIN** ★ **DICK POWELL** ★ **BETTY HUTTON** ★ **EDDIE BRACKEN** ★ **VERONICA LAKE** ★ **ALAN LADD**

ROCHESTER  
Also Cartoon

★ Star Spangled Rhythm



**ROD CAMERON**  
**JOAN MARSH**  
DUNCAN HEMALDO  
LUNEL HOYCE

**SECRET SERVICE in  
DARKEST AFRICA**

First Chapter Thurs., Fri., Sat.



12c **BIBB** 25c

**2 BIG HITS**

Open 11:45  
**LAST DAY**



**BING CROSBY** - **BETTY HUTTON**  
**SONNY TUFTS**  
in Paramount's

*"Here Come  
The Waves"*

**GEORGE SANDERS**

Added  
Feature  
**ELLA RAINES**

in  
**THE STRANGE AFFAIR OF  
"UNCLE HARRY"**

Frank Capra's  
**HERE COMES THE GROOM**  
Paramount Picture



**STARS**

You'll love Jane Wyman and Alexis Smith - They make a new man out of Bing. Franchot Tone as Mr. Moneybags! James Barton as the tipsy father of the bride!

**BING**

**Paramount**.....

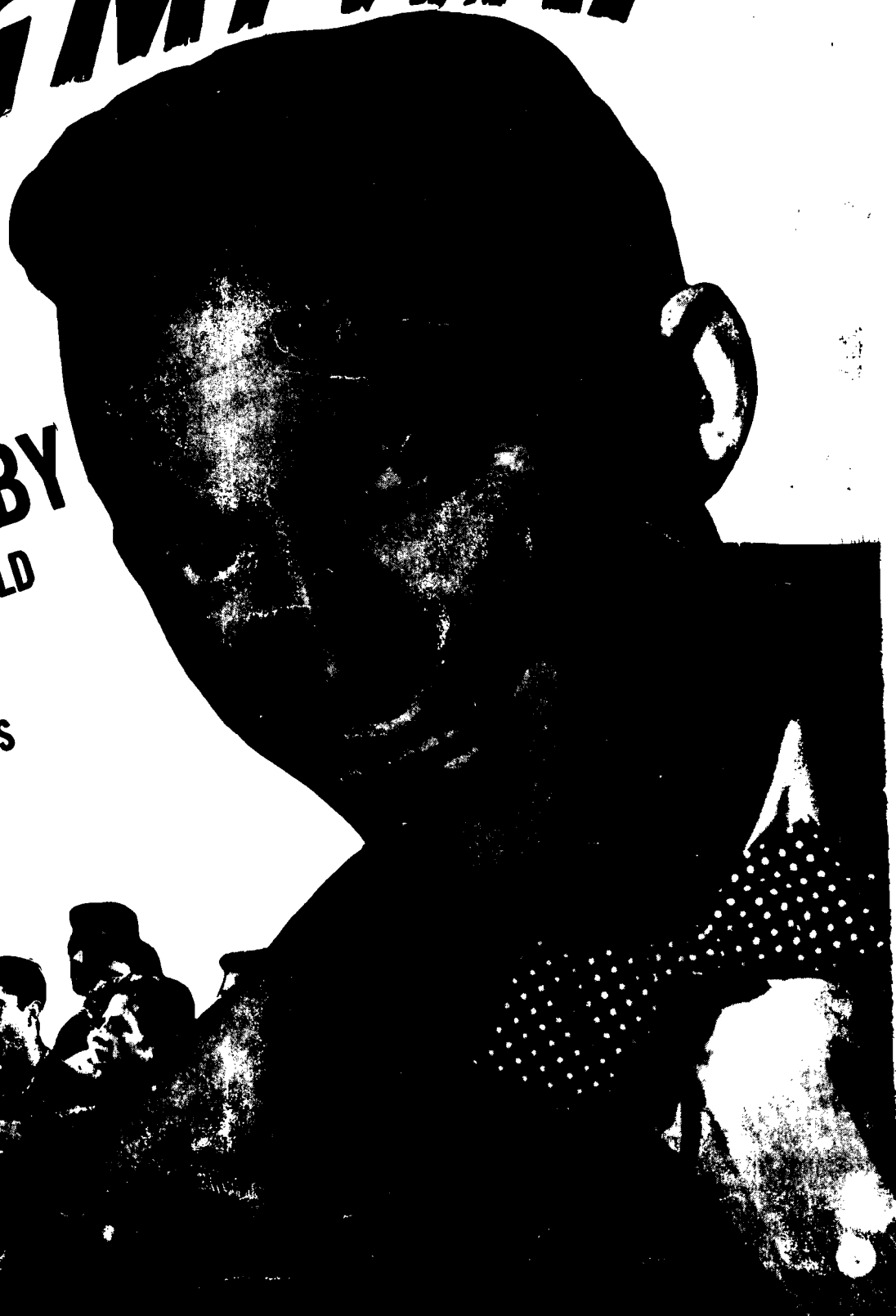
**Starts Friday**



PARAMOUNT presents

# GOING MY WAY

*starring*  
**BING CROSBY**  
**BARRY FITZGERALD**  
**JEAN HEATHER**  
**AND**  
**RISÉ STEVENS**



BURKE and VAN HEUSEN, Inc.  
1619 BROADWAY NEW YORK 19, N.Y.

# TONIGHT 10/11/51 CBS

Delightful and... songs, of course! Here's entertainment for every ear-à-la Crosby.



# ON RADIO

6:15 pm John MacDonald and Sports

6:45 pm Lowell Thomas

7:15 pm The Tennessee Ernie Show

7:30 pm The Bing Crosby Show

7:45 pm Edward R. Murrow—News

8:30 pm Suspense

9:00 pm CBS News

9:05 pm The Jack Carson Show

9:30 pm Amos 'n' Andy Musical Hall

9:55 pm Robert Trout and the News

10:00 pm The \$64,000 Question

11c **BIBB** 20c

Open **TODAY** And 11:45 **Tues.**

2 - **MUSICAL** - 2  
**FEATURES** - 2

A Paramount Picture starring  
**BING CROSBY · BOB HOPE**  
**DOROTHY LAMOUR** ★

**ROAD TO MOROCCO** ★

HAMILTON 2049  
**Paramount**

**LAUGH! SONGS!**  
**BALI-BALI GIRLS!**  
**TOPS 'EM ALL!**

**BING CROSBY · BOB HOPE**  
**DOROTHY LAMOUR** ★

**ROAD TO BALI**  
COLOR BY **TECHNICOLOR**

**MONROE**  
**MADISON**  
**LIBERTY**  
**RIALTO**

**HIT #1**

**CROSBY · HOPE · LAMOUR**

**ROAD TO BALI**

TECHNICOLOR

**CO-HIT**

**MONROE**  
**MADISON**  
**LIBERTY**

Yvonne DeCarlo in  
**'HURRICANE SMITH'**

**RIALTO**  
**JOHN PAYNE** in  
**'CARRIBBEAN'**

**BING CROSBY · DONALD O'CONNOR**  
**JEANMAIRE**  
**MITZI GAYNOR**  
**PHIL HARRIS**

With These  
Shining Stars and  
**COLE PORTER'S**  
Melodies!

**ANYTHING GOES**

**PLUS · WETBACKS**  
starring **LLOYD BRIDGES · NANCY GATES**  
Wide Screen · Eastman COLOR

**NOW**

**Paramount**  
HAMILTON - 2049

M-G-M Presents **BIBB**

**Bing Crosby · Grace Kelly · Frank Sinatra**

Technicolor **'HIGH SOCIETY'** VistaVision

CO-STARRING **Celeste HOLM · John LUND**  
and **Louis ARMSTRONG · AND HIS BAND** Music & Lyrics by **COLE PORTER**

**LAST 2 DAYS**

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## VOLUME 2

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**BING  
CROSBY**  
9:30 P. M.

he imitable Bing, plus imitable guest stars, make an imitable show! Listen in.



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COMING SUNDAY  
**BING CROSBY**  
**"RHYTHM IN RIVER"**



**DER BINGLE TAKES A BRIDE**—Bing Crosby and Jane Wyman are stars of "Here Comes the Groom," story of an obstacle race by a foreign correspondent to get the girl he wants. The film will open at the Paramount Theater Friday.



IRVING BERLIN'S  
**White Christmas**

PRESENTED THROUGH  
**VISTAVISION**  
MOTION PICTURE ... HIGH-FIDELITY  
Color by  
**TECHNICOLOR**  
starring

**BING CROSBY • DANNY KAYE**  
**ROSEMARY CLOONEY**  
**VERA ELLEN**  
with  
**DEAN JAGGER**  
Lyrics and Music by  
**IRVING BERLIN**  
Produced by **ROBERT EMMETT DOLAN**  
Directed by **MICHAEL CURTIZ**

**STARTS WED.**  
**Paramount**



YOU'LL SING OUT:  
*The Season's Best!*

IRVING BERLIN'S  
**White Christmas**  
Brought to the screen with the clarity,  
brilliance and full-stage impact of  
**VISTAVISION**  
MOTION PICTURE ... HIGH-FIDELITY  
starring  
**BING CROSBY • DANNY KAYE • ROSEMARY CLOONEY • VERA-ELLEN**  
Color by **TECHNICOLOR**  
with  
**DEAN JAGGER**



IRVING BERLIN'S "White Christmas," the first motion picture in Vista Vision, the revolutionary new film process, will make its eagerly awaited local bow next Saturday at the Bibb Theatre. A Paramount production, the glittering Technicolor film contains a star-loaded cast headed by Bing Crosby, Danny Kaye, Rosemary Clooney and Vera-Ellen. These talented personalities sing and dance to the magnificent, brand new hit tunes from the pen of master songsmith Irving Berlin. "White Christmas" was directed by Michael Curtiz.

"COUNT YOUR BLESSINGS INSTEAD OF SHEEP" • "LOVE, YOU DIDN'T DO RIGHT BY ME" • "SISTERS" • "MAANDY" • "THE BEST THINGS HAPPEN WHILE YOU'RE DANCING" • "CHOREOGRAPHY" • "THE OLD MAN" • "JANIE" • "I WAS BACK IN THE ARMY" • "GEE, I WISH I WAS BACK IN THE ARMY" • "BLUE SKIES" • "WHAT CAN YOU DO WITH A GENERAL" • "WHITE CHRISTMAS" • "GEE, I WISH I WAS BACK IN THE ARMY" • "BLUE SKIES"

"BLUE SKIES" • "MANDY" • "COUNT YOUR BLESSINGS INSTEAD OF SHEEP" • "LOVE, YOU DIDN'T DO RIGHT BY ME" • "THE BEST THINGS HAPPEN WHILE YOU'RE DANCING" • "CHOREOGRAPHY" • "THE OLD MAN"

**A Vagabond Troubador!**

**...WHO SINGS  
HIS WAY INTO  
YOUR HEART!**



**"PENNIES  
FROM  
HEAVEN"**

WITH

**Bing Crosby**

MADGE EVANS



ALL SEATS

**25¢**

**FRI.-SAT. CAPITOL**

DIRECTION LUCKE & JENKINS

**FREE!** One Ticket With Each 3 Day Want Ad Paid For in Advance

**FREE!** Two Tickets With Each 7 Day Want Ad Paid For in Advance

TICKETS GOOD FOR FRIDAY AND SATURDAY

Soar Out of This World  
On Wings of  
**COLE PORTER'S**  
Wonderful Songs!

Paramount presents  
**BING CROSBY · DONALD O'CONNOR**  
**JEANMAIRE · NITZI GAYNOR**  
PHIL HARRIS

**ANYTHING GOES**

9  
HIT  
SONGS—  
ANYTHING GOES  
I SET A WICK  
OUT OF YOU  
IT'S DE-LOVELY

VISTAVISION COLOR BY TECHNICOLOR



**BIBE**

SANTA IS ON HIS  
WAY WITH THE  
GREATEST PACKAGE  
OF ENTERTAINMENT  
IN ALL SCREEN HISTORY

*The Season's Best!*  
IRVING BERLIN'S  
**White Christmas**

PRESENTED THROUGH **VISTAVISION** MOTION PICTURE HIGH FIDELITY



starring

BING

DANNY

CROSBY · KAYE

ROSEMARY

VERA-

CLOONEY · ELLEN

STARTING

Frank Capra's  
**HERE COMES  
THE GROOM**

Paramount Picture

**BING!**  
and

**SONGS**

A heartful of songs!  
And every one a hit!  
Misto Cristofa Colombo  
Your Own Little House  
In the Cool, Cool, Cool  
Of The Evening  
Bonne Nuit  
(Goodnight)



**Paramount ...**

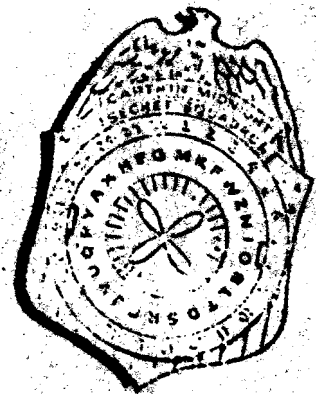
**Starts  
FRIDAY**

**HERE'S YOUR  
OFFICIAL**

# Captain Midnight's

**1941 CODE-O-GRAPH AND**

**SECRET  
SQUADRON  
MEMBERSHIP  
BADGE**



The very air throbs to the roar of a plane in a thundering power dive! It's the signal for red-blooded boys and girls throughout the nation to gather 'round their radios for another thrilling adventure with Captain Midnight. One of the most popular Captain Midnight Radio Premiums was the 1941 (the first) code-o-graph badge. Here is an authentic reproduction in a heavy bright gold all metal badge (the originals do not have a hole in the center of the turning dial) and works exactly like the real one. Your handsome new Secret Squadron Badge is a real Emblem of Honor from Captain Midnight. Guard it carefully! Wear it proudly!!

## READ ABOUT ITS MANY AMAZING FEATURES!

**FIRST:** It proves that you're a full-fledged member of Captain Midnight's Secret Squadron — and every red-blooded American fellow and girl know that's something to be proud of!

**SECOND:** It has a "Mystery Dial" Code-O-Graph — a marvelous new kind of device for figuring out secret radio and other code messages!

**THIRD:** It features two great patriotic emblems, the American Eagle, and the Military Shield! It's the mark of a real 100% American!

**FOR EACH CAPTAIN MIDNIGHT 1941 CODE-O-GRAPH REPRODUCTION  
BADGE AND CODE BOOK — SEND \$3.50 TO OLD TIME RADIO PREMIUMS,  
21 WOODCREST DRIVE, RIVERSIDE, N.I., 02915 — HAPPY LANDINGS!**

**NAME** \_\_\_\_\_  **NUMBER OF BADGES**

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_