

OLD TIME RADIO CLUB

PRESENTS

# MEMORIES



THE SOAPS

1986



# B Burlington

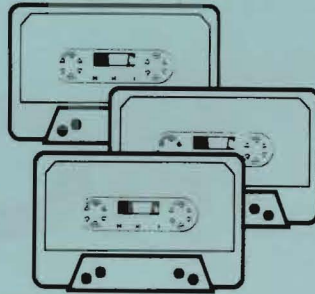
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C-15	.78	.73	.61	.71	.66	.55	.64	.59	.53	.49	.44	.40	.41	.39	.37
C-20	.80	.75	.63	.73	.68	.57	.66	.61	.55	.51	.46	.42	.44	.41	.39
C-30	.86	.80	.67	.78	.73	.61	.70	.65	.59	.55	.50	.45	.46	.42	.40
C-40	1.00	.88	.76	.91	.80	.69	.73	.68	.63	.58	.53	.48	.47	.43	.41
C-45	1.05	.94	.78	.95	.85	.71	.75	.70	.65	.60	.55	.50	.48	.44	.42
C-50	1.10	.99	.88	1.00	.90	.80	.77	.72	.67	.62	.57	.52	.52	.47	.44
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C-70	1.32	1.21	1.10	1.20	1.10	1.00	.92	.87	.80	.77	.72	.65	.57	.53	.49
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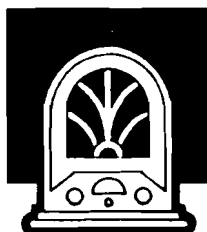
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Any inquiries or comments regarding this issue of MEMORIES  
should be sent to the above at 206 Lydia Lane, Cheektowaga,  
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"Sa-a-a-y, did you hear the news? The new  
edition of MEMORIES, featuring our soap  
operas is hot off the press!"

MEMORIES is a publication of the Old Time Radio Club, which  
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393 George Urban Blvd., Cheektowaga, New York. All interested  
in the Golden Age of Radio are invited to join as observers,  
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OTRC, 100 Harvey Drive, Lancaster, New York, 14086.

This issue of MEMORIES is being dedicated to  
Raymond Edward Johnson, host of Inner Sanctum  
and  
Dick Osgood of WXYZ, Detroit  
whose continuing interest in old time radio is helping keep an  
American art form alive.



## BOARD OF REVIEW

This year, as a change of pace, some of the great, and the not so great, soap operas are coming your way. The time - the late 1930s; the place - usually small town America, in outlook, if not in locale; the people - simple, straightforward, uncomplicated, one dimensional; the story line - coping with the every day events of ordinary life. While storm clouds of war were gathering over Europe, Asia and Africa, the soaps reflected the isolationism and provincialism of the America of that day. Although life was viewed as a challenge - for men the struggle for success in their chosen fields, for women the overcoming of daily trials in seeking happiness, for young people, the growing up to be wholesome despite temptations around them - there is a timelessness and an inversion in the soaps, America's last gasp at remaining detached before world events shattered the smugness and swept us into the turmoil of that world.

The soaps were of and for women, and therefore were concerned with what was considered the province of women. Marriage, with home and family, was the career of choice, and when on those rare occasions another choice was made, it was in the "nurturing" professions in which "womanly" skills could be transferred from the home to a wider arena. In spite of this, women often had to overcome prejudice and struggle for acceptance in their field, and if also married, bear the weight of husbands' disapproval. If they earned pin money to help out in a family financial crisis or if they engaged in volunteer work to better the community, this was not only accepted but encouraged, since such noble acts fit into the stereotype of women as "helpers".

Marriage was for life, and it was usually happy. The husbands customarily idolized their wives and were devoted to their families; they were diligent, dedicated, brave, truthful, idealistic, generous, careful with family finances. Parental efforts were directed toward finding a suitable and worthy mate for their marriageable daughters. In the event a mistake were made, or the wife became disillusioned, or if they married someone other than whom they loved or who loved them, this had to be accepted and efforts made to be happy in spite of this - their husbands (or even in some cases wives) deserved, and received, loyalty and devotion. When a husband strayed, he was to be forgiven, the pain to be borne silently and in the spirit of sacrifice. If men did not measure up, or if they erred, this was not deliberate malice, but inherent weakness that needed the wise counsel, support and forgiveness of their wives. This took a great deal of strength of character, but our heroines were strong, cheerful, inspirational, wise, loving, gentle, uncomplaining, unaffected, sincere, understanding, empathetic, reasonable, realistic, etc.

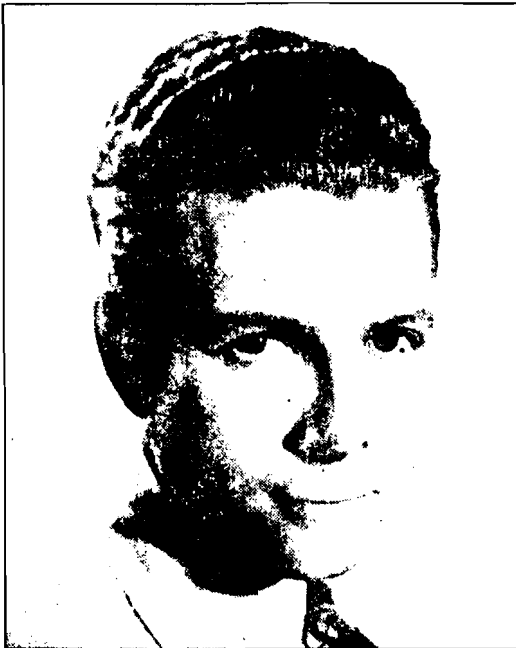
And what of the children who grew up in these stable, positive, emotionally healthy homes, where parents took child rearing to heart and "instinctively" knew how to handle children? How did they respond to these ideal role models, this sound guidance, and this unflagging and unconditional love? It was the rare child who did not admire or was not devoted to his parents. They are described as All American, the boy or girl next door; they are good students, interested in athletics, garnering awards, helpful, respectful and obedient, looking to their parents for advice. Siblings were devoted to each other.

It was a time when outlook was narrow, when roles were clearly defined, when "self" was submerged for the good of family and community, when women's choices were few and their individuality restricted. Yet, it was a time of safety, of security, of belonging - to a partner, to a family, to a community, a time when respect, consideration and kindness were valued. Did the soaps reflect the times? or did they, in fact, set the example for American life? And is it just coincidence that when the soaps went off the radio in the late 1950s and early 1960s, the family lost its focal point, individualism became rampant, and anomie and loneliness became common? Think about it!

# THE RADIO PLAYBILL: THIS WEEK—"BETTY AND BOB"

**O**N THE air over a national network five days a week, thirty-two weeks a year, without interruption, since October 10, 1932, the dramatic serial called "Betty and Bob" was one of the first programs of its kind to be broadcast, is still one of the best. When "Betty and Bob" began its historic run, there were few similar programs available. Now there are literally dozens, many of them probably a direct result of the success of "Betty and Bob." The program is based upon a sound psychological principle, an idea and a belief that is heard by wives everywhere; the conviction that they are the driving forces behind the lives of their husbands, that a man needs the counsel and support and faith of his wife, and that a wife's job in life, although it may not be as colorful, can be just as vital as her husband's. This is the kind of wife that "Betty Drake" tries to be—the

kind of wife women listening in would like to be: human, and subject to human error, of course, but gentle and devoted and courageous, too. "Bob Blake" is the ideal husband—the kind of man every woman dreams about: good-looking, intelligent, kind-hearted, appreciative, capable in business—but with just enough of the "little boy" about him to make him need the help of a woman like Betty to bring out his best side. More than once she has served as a balance wheel for Bob when his impulsiveness has landed him in a tight spot. Bob's insatiable wanderlust has led the young Drakes over a large portion of the globe in search of adventure. The recent loss of his foster son, Billy, whose uncle claimed him, once again has aroused the restlessness in Bob. But Betty is now tired of roaming, wants to settle down. "Betty and Bob" is broadcast over NBC from 2 to 2:15 p.m. EDT, Mondays through Fridays



**BOB DRAKE** is a handsome young engineer. Thoroughly honest and well-intentioned, he nevertheless finds himself frequently in hot water because of his impulsive nature and his quick temper. Bob Blake is apt to take action first and think it over later. He recognizes his faults, is promptly and thoroughly contrite when he realizes he has erred—but next time he may do the same thing all over again! In love with his wife, thoroughly devoted to her, Bob realizes the worth of her advice, but often fails to heed her warnings. Spencer Bentley plays the role of Bob in a splendidly convincing, sympathetic way



**BETTY DRAKE** is a loyal wife and companion. Tolerant, reasonable, tactful and unselfish to a fault, her good judgment, firm patience have brought Bob out of many a tight spot. Without Betty to serve as a constant reminder of the need for reason and a logical viewpoint in life, Bob's tendency toward snap judgment might well have brought him to grief long ago. An attractive and highly intelligent young woman, Betty is a popular member of any group in which she and Bob find themselves. On only one point does her will conflict with Bob's: Betty wants to settle down. Capable Alice Hill plays Betty Drake



—Maurice Seymour



**CARL GRAINGER** is a hard-working young farmer who lives with his wife, Ethel, close to the home of Betty and Bob in the little town of Walton. It is here, on a farm they have acquired, that Betty is sure she and Bob should stay. Here she wants to make her home. Bob, of course, would rather travel. In this matter, Carl, played by Herbert Nelson, strongly supports Betty



—Maurice Seymour

**ETHEL GRAINGER** is Carl's pretty young wife and Betty's closest friend and neighbor in Walton. She feels just as strongly about the conflict between Bob and Betty over the question of whether or not they should stay on the farm as does her husband, and it's her firm conviction, as it is his, that the Drakes should stay in Walton. Eleanor Dowling plays Ethel's role



**PETER STANDISH** is considered to be a bit eccentric by most of Walton. Kindly, understanding, he is of a type that is quite superior to most of the people who live in Walton, and as a result is thoroughly misunderstood. Peter Standish is disliked by the social leaders of the town, and he's the favorite subject of the community's gossips, but Bob and Betty don't share the general feeling of resentment against him, and Betty has come to be one of his closest friends. By doing so, she has of course incurred some enmities, but that doesn't matter to her. Francis X. Bushman plays Peter Standish

**MRS. DRAKE**, Bob's mother, "enjoys" poor health. Nervous and easily upset, she complains continually about her sufferings from insomnia and her various aches and pains. Bob is too loyal and loving a son ever to reproach his mother about her shortcomings, but nevertheless her never-ending nagging does get on his nerves, and occasionally, in spite of everything, he does show it. Thus it happens that he and Betty, as is so often the case with young married people, have a definite "mother-in-law" problem on their hands. Edith Davis does the "Mrs. Drake" part on the air



# THE RADIO PLAYBILL: THIS WEEK: "DOC BARCLAY'S DAUGHTERS"

**S**OMETHING a bit unusual in serial plots is furnished in "Doc Barclay's Daughters." Doc Barclay is a small-town druggist who is conscientiously trying to rear his motherless daughters. His problems arise from the fact that

all three girls have different temperaments. Doc is also active in the civic affairs of Brookdale.

For instance, at present he heads a committee to stamp out the gambling evil in town. "Doc Barclay's Daughters" is heard Monday through Friday over Columbia Broadcasting System at 2:00 p.m. EST, 1:00 CST; not available to the West.



**DOC BARCLAY** (played by Bennett Hillpack) is the kindly druggist of Brookdale, whose otherwise easy-going life is complicated by the job of rearing three motherless daughters. He's one of Brookdale's most respected citizens, and his interest in community affairs is second only to his devotion to his daughters. He's too generous to be a good businessman. His handling of his daughters is also definitely on the gentle side



**CONNIE BARCLAY** (played by Elizabeth Reller) is the daughter who has left her millionaire playboy husband to return to Brookdale and her father's home. Her experience in the social whirl of New York and Florida has not affected her love for her home and family. Despite the fact that Connie is a mother and a woman of the world, she still turns to her father for advice and solace



**MIMI BARCLAY** (played by Mildred Robin) is the daughter who has frivolous tendencies. She is envious of Connie, who through her marriage has had all the things Mimi wants but doesn't have. Mimi is herself married to young Tom Clark, clerk in a hardware store, who isn't able to provide as much as Mimi desires. Mimi is selfish, and constantly heckles Tom about money. She is a problem child, but Doc is patient with her.



**MARGE BARCLAY** (played by Vivian Smolen) is pretty and unmarried, and she is the housekeeper for Father. She's the daughter who is always willing to sacrifice her own interests for the good of the rest of the family. When Tom Clark was to be sued for a supposed theft, she offered to marry rich Billy Van Cleve in order to bring money into the family and clear up the situation. Marge is a determined person, intensely loyal and takes her father's side always



**TOM CLARK** (played by Albert Hayes) is Mimi's husband and a clerk in Jenkins' Hardware Store. He's a rather weak character. His ambition is limited by a futile attempt to do the things that Mimi wants him to. He is devoted to her, and her flirting habits make him jealous. He once engaged in a fist-fight with Billy Van Cleve over Mimi. However, he is actually unable to take care of himself, and constantly leans on others for support



**TOM SHIRLEY**, announcer for "Doc Barclay's Daughters," entered radio in 1930 after a career as actor and picture-director. Born in Chicago, he made his movie debut as Little Willie in "East Lynne" when he was seven. His activities have included World War service; work as a riveter in the Oklahoma oil-fields; assistant director for Cecil B. DeMille; doubling in voice for prominent movie stars. He joined the Columbia Broadcasting System announcing staff in 1933



## THE RADIO PLAYBILL

THIS WEEK—"BACHELOR'S CHILDREN"

**A** MAN'S word is as good as his bond is really the underlying theme of this story. During the World War, Doctor Robert Graham had promised his top sergeant, James Dexter, that if he ever needed a friend he could depend on him. Twenty years later, when Dexter is dying penniless, he writes to "Dr. Bob" and reminds him of that promise, and asks him to care for his twin motherless girls. It never occurs to the doctor to refuse the dying wish of his old buddy, and when his friends remonstrate and ask, "What are you, a bachelor, going to do with children?" he replies, "They must be cared for and they'll just have to be bachelor's children." He and his housekeeper make careful preparations for their arrival. Of course they expect them to be children, and are a little upset when the twins turn out to be eighteen-year-old young ladies. What happens after the twins' arrival makes the story, heard only in the East and middle West over CBS at 9:45 a.m. EST (8:45 CST), five days a week.

**D**OCTOR ROBERT GRAHAM is a bachelor, thirty-seven years old, when he finds himself in the role of foster father. As the only surviving child of a doctor-dad, "Dr. Bob," as everyone in the town where he practices calls him, has followed in his father's footsteps and carried on his ideals. He loves his profession, which means much more to him than just the means of earning a living. Men and women of all classes come to him with their problems, and the office he maintains in his home is a clearing-house for them. The advent of the twins changes life for "Dr. Bob." When he discovers that Ruth Ann, the quiet twin, is in love with him, he asks her to marry him, because he isn't in love with anyone else and feels that it will make her happy. But marriage to Ruth Ann brings a new set of problems to the bachelor-medic. The role of "Dr. Bob" is played by Hugh Studebaker



—Maurice Seymour

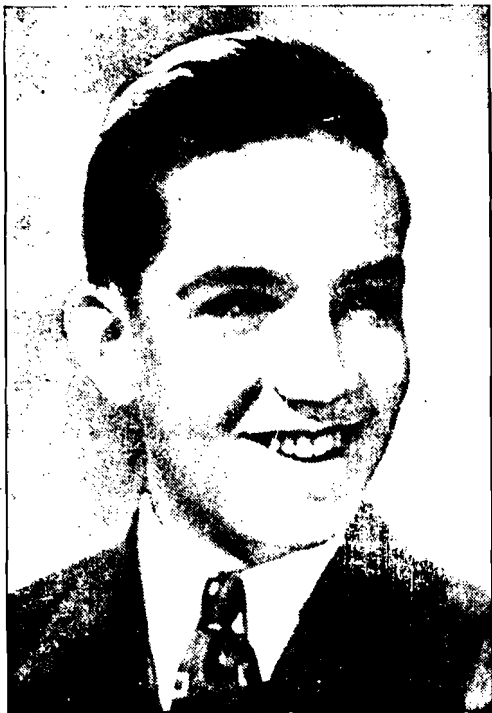


—Maurice Seymour

**R**UTH ANN DEXTER (Marjorie Hannon) as "Dr. Bob's" wife tries very hard to be a devoted helpmate at all times. Fathoms deep in love with him, she feels that life should be complete with marriage. When the doctor's practise keeps him away from her much of the time she worries, especially about the women patients. She feels that she, as his wife, should come first

**P**ATRICIA DUNLAP as Janet Dexter is the exact opposite of her twin. Tempestuous and highly emotional, Janet's always getting herself into hot water, both in romance and in business, for which she shows an unusual amount of ability. It took two love-affairs and one near-marriage to wake her up to the fact that she is really in love with the gay Sam Ryder





—Maurice Seymour

**MICHAEL KENT**, played by Charles Flynn, is one of many young people who have been helped by "Dr. Bob's" kindly influence. Under his guidance, Michael has grown into a fine boy, quite different from the shy youngster he had been. Ready for college, he wants to be a doctor



—Maurice Seymour

**ELLEN COLLINS**, housekeeper for "Dr. Bob," has taken care of him ever since he was eight, when his mother died. After the death of his father, whom Ellen always referred to as the "old doctor," her whole life has centered around "Dr. Bob." Marie Nelson plays the role of Ellen



**SAM RYDER**, also a bachelor, is the doctor's best friend. Ten years younger than "Dr. Bob," the care of a widowed mother has kept him from marrying. A lively chap, always brimful of banter, he has fallen in love with Janet and they are engaged. Olan Soule plays the part of Sam



**MARGARET GARDNER** (Dorothy Denvir) is "Dr. Bob's" office-girl. She is married to Frank Gardner, another man whom the doctor befriended. Margaret's life has been a hard one. With her husband in Arizona for his health, she is bravely fighting alone to support herself and baby



—Maurice Seymour

**MRS. FRED HOPKINS**, formerly Elizabeth Fergusson, has been a good friend of Dr. Graham for years. A rich widow when she met him, Ellen and the twins were afraid she was going to marry him. They were relieved when she married Hopkins instead. Marion Reed plays role



**MARJORY CARROLL**, played by Ginger Jones, is a temperamental musician. She's fancied herself in love with both the doctor and Sam, has even gone so far as to become engaged to Sam, when she discovers her real love is music. An accident to her hand has interrupted her work

**A**MONG the first of the doctor's stories on the air, "Bachelor's Children" made its debut in September, 1935. Right now, the major problems revolve around Janet's secret engagement to Sam Ryder and a letter "Dr. Bob" wrote to Ruth Ann before their marriage. The letter, in which he told her he didn't love her, was lost before it was mailed, and the doctor is afraid Ruth Ann will find it among some of his things. Bess Flynn, the author who has kept the story

moving at a lively clip, is peculiarly well qualified to write such a serial. An experienced radio actress today, she was herself orphaned at an



early age and brought up by an elderly Scotch aunt. After high-school graduation she set out to earn her living, and is now one of the most successful women in radio, as well as being the mother of two sons and a daughter. Announcer and director of the show is Russ Young. Russ started out to be an artist, became interested in the stage, and finally joined radio three years ago. He prefers radio to the stage because it has a wider scope for ingenuity.

# THE RADIO PLAYBILL: THIS WEEK—"BACKSTAGE WIFE"



**W**HEN Mary Curtis, an Iowa stenographer, marries Larry Noble, Broadway idol, and comes to New York, she finds her life as a backstage wife a constant struggle to hold the love of her husband against the designing females who flock around him. Even her own cousin, Betty Burns, tries to get Larry away from her. Mary knows that Marcia Mannering is after him too, but she doesn't suspect that Armand Delubac is Marcia's paid tool, employed to blacken her character and alienate Larry's affections. Mary accepts Armand's invitation to lunch, and unwisely gives him a diamond ring to have repaired. When Armand is mysteriously murdered, Mary becomes a suspect because her ring is found on him. In reality, gangland had its own reasons for killing him. Duke Carver, king of racketeers, is trying to promote a Broadway amusement center, and has interested both Lady Clara and Marcia, as he hopes to get Larry to headline the project. When he sees Armand becoming friendly with Mary, he has him shot. Realizing the seriousness of the situation, Mary seeks Goldie, the dead man's sweetheart. Duke discovers them together, shoots and kills Goldie, and knocks Mary unconscious as she tries to snatch the gun from his hand. Police find Mary's finger-prints on the murder weapon, suspect her of the second crime. The murders, however, have uncovered the underworld angle and aroused the public. Carver and his whole gang are desperate, because they know that Mary has told her story to the district attorney. To keep her from testifying in court, they have her uncle kidnaped. Next, Larry is snatched right at the door of his own theater. "Backstage Wife" is heard over NBC Monday through Friday, 4 p.m. EST; 3 p.m. CST; 2 p.m. MST; 1 p.m. PST.

**M**ARY NOBLE, the backstage wife, is played by Vivian Fridell. Mary's a sweet, unaffected young wife, whose absolute sincerity often proves her best protection. She devotes most of her time and energy to making a comfortable home for her husband, Larry, a well-known matinee idol. Although Mary has had plenty of opportunities to become a Broadway actress herself, she feels that her job in life is to lighten the tension that always surrounds her sought-after husband. Sensitive and proud in a shy way, Mary understands all Larry's moods and caters to them

**L**ARRY NOBLE (Ken Griffin plays this role) as a man idolizes Mary, his wife. But the love he has for her sometimes manifests itself as impatience because of his headstrong, impulsive nature. As a successful actor, he is governed by his emotions. And by the same token, he is always surrounded by adoring women who are constantly seeking favors. Straightforward and truthful, Larry seldom becomes suspicious of the sly and shady tricks which his women admirers employ to gain the attention of a matinee idol. Instead, he always sees them as charming people







**LADY CLARA**, Larry's mother, has spent most of her life abroad in gay Continental society. Until Larry became famous, she paid little attention to him, and seldom came to New York. Now she seems to have developed an overwhelming fondness for him. This sudden over- solicitous manner is a source of worry which gradually turns into one of real alarm for Mary. Lady Clara's business propositions in which she attempts to interest her son are especially troublesome. Ethel Owen plays Lady Clara

**MARCIA MANNERING** (it's Eloise Kummer's role) represents the type of New York City moth who's always found flitting around attractive and famous Broadway lights like Larry Noble. Spoiled child of a rich New Yorker, Marcia goes from one hobby to another, and her present interest is the theater. At least she says it's the theater; but her general conduct leaves no doubt in Mary's mind that Marcia's primary interest is Larry. As his leading lady, Marcia Mannering covets Mary Noble's role of wife



**BETTY BURNS**, a young Broadway actress, is Mary Noble's cousin. A climber who means to succeed at any cost, Betty is utterly unscrupulous in her tactics to get what she wants. Secretly married to Joel Hicks back in the Iowa town she and Mary both hail from, Betty is clever enough to present a naive and sensitive exterior that hides the hard-as-nails character she really is. Patricia Dunlap plays the role of Betty Burns

**GOLDIE**, a Broadway chorus girl, is played by Eileen Palmer. Goldie's an unfortunate young woman who, because of wrong companions, has been dragged through one misfortune after another. Mary Noble thinks that she can be saved from all this, befriends her, and tries in every way within her power to help Goldie free herself from the clutches of a gang in which the girl finds herself the sweetheart of a slain gangster

**ANNOUNCER** for "Backstage Wife" is Stuart Dawson. Stuart started out to be an M. D., then decided he'd rather do something else. He has been a research worker and bond salesman, but left those to direct a successful art school. His radio debut was in 1924, when he came to a Chicago station to meet a friend and was pressed into service as an announcer because the regular member of the staff had been called away

—Photographs by Maurice Raymont

# THE RADIO PLAYBILL: THIS WEEK—"BIG SISTER"

**T**HE story of a great love, even when it seems to be an ill-starred love, has an unending fascination for people the world over. Such a great but ill-fated romance is that woven around the lives of Ruth Evans Brewster (the Big Sister) and Dr. John Wayne. Both Ruth Evans and John Wayne are idealistic, with conscientious interest in less fortunate human beings. These mutual characteristics, which have led Ruth to be a welfare worker and John to be a physician, have made the two sympathetic and congenial since their first acquaintance. When Ruth met John, however, he was already married — unhappily — to a wife who became a psycho-

pathic case. Despairing of ever being able to marry John, Ruth decides to devote her life to the Rev. David Brewster, who depends on her in times of misfortune. The day she marries the Rev. Brewster, John Wayne's wife dies. Rev. Brewster then disappears in an effort to release Ruth for her true happiness. She, however, declines the freedom within her grasp, realizing what the stigma of divorce would mean to a minister, and she continues to devote herself to a life of hard and self-sacrificing work. "Big Sister" is heard over CBS, Monday through Friday, 11:30 a.m. EST, 10:30 a.m. CST; for the West, 12:00 noon MST, 11:00 a.m. PST.



**R**UTH EVANS BREWSTER, as played by Alice Frost, is a sympathetic "Big Sister" whose unselfish, idealistic nature sometimes forces her to choke down the yearning to live her own life to the full. Since the death of their parents she has watched over her younger sister, Sue, and her crippled brother, Ned. It is through Ned that Ruth Evans meets Dr. John Wayne when the young surgeon takes an interest in the boy's case. When he cures the lad he wins the undying devotion of "Big Sister" Ruth. John reciprocates the feeling, but his wife stands in the way, and Ruth even refuses to take advantage of Mrs. Wayne's consent to divorce. When misfortune strikes John in Raventon, Ruth goes to his assistance. There she is stirred by the appalling social conditions in the town and decides to help fight for improvement for the mill workers, although she has to lock horns with unscrupulous Asa Griffin, boss of the town. Fate seems continually to "pick on" this young woman whose normal inclinations are so often denied expression, but through all her struggles and troubles Ruth's natural generosity and pluck sustain her and allow her to make the most of many trying circumstances. She still looks forward to real happiness

**D**R. JOHN WAYNE is played by Martin Gabel. John is a brilliant young surgeon. Both his deeds of kindness and his few errors are traceable to a generous, warm-hearted nature. From his first contact with "Big Sister" he has been impressed by her deep insight and courage. Although he made no unethical gestures, John would have married Ruth at the very first if his wife, Norma, had not stood in the way. Norma finally offers a divorce, but Ruth refuses to take advantage. This unwillingness to break up the Waynes is strengthened when Norma is nearly killed in an accident. John operates on Norma and succeeds in saving her life but not her sanity. As a result of this failure John is forced to resign from the staff of Riverview Hospital. Disgraced, he flees aboard a freighter. In helping fight a fire on the boat, John is blinded. He returns and settles in the small industrial town of Raventon, where Ruth discovers him and helps him win his fight for his sight and a new spirit. After Ruth marries the Rev. Brewster and John's wife dies, John continues his new practice, and with Ruth fights for social and political progress in Raventon. His love for Ruth is stronger than ever, and he never ceases to seek a solution



**NED EVANS** is the lovable but sometimes scapegrace member of the Evans brood. He has been the cause originally of bringing Ruth and Dr. Wayne together, and, thanks to the surgical expertness of Dr. Wayne, Ned is now able to walk. That release of energy finds its expression sometimes in mischief, but the natural honesty and straightforwardness of the lad always assert themselves in time to prevent real harm. Ruth has a great affection for her problem-child. Ned is played by Michael Junior O'Day



**SUSAN EVANS MILLER** (Dorothy McGuire) is better known as "Little Sister" Sue. She is still in her early twenties and has been married a little over a year to Jerry Miller, publisher of Raventon's crusading newspaper. Impulsive and flighty, Sue's life has been complicated by numerous "romances" before her marriage, causing Ruth Evans Brewster many sleepless nights. She has settled down as a staunch companion to Jerry, but she has lost none of her vivacious charm. She worships her "Big Sister"



**ASA GRIFFIN** (Teddy Bergman) is the political boss of Raventon and owns most of the slum property which Ruth and John, backed by Jerry's newspaper, seek to improve. Griffin fights back with every weapon of the ruthless despot that he is—gossip, frame-ups and violence. Griffin and District Attorney Quinn, are waging a desperate battle against reform



**JERRY MILLER**, as played by Nad Wever, is a dashing, devil-may-care New York reporter. He seems at first to be involved in a blackmail plot against Dr. Wayne. After this is cleared up, Jerry gets the Evanses into and out of many scrapes. He joins Ruth in challenging Griffin's vicious control by starting a rival newspaper to expose Griffin and rid Raventon of his vice



**FRED UTTAL**, announcer for "Big Sister," is called Fred by the redcaps in many cities. That's because he has been around. He has made the rounds selling punching-bags, greeting-cards and dish-washers. Then, while helping direct pictures in Hollywood, Fred followed a whim, auditioned, clicked, and became a popular announcer. He paints, reads, hopes to write



# THE RADIO PLAYBILL:

## THIS WEEK—"COUNTY SEAT"

**N**ORTHBURY might be your home town, or anybody's home town. That is the chief appeal of "County Seat." Northbury is the home of some 5,000 people. It has its Main Street, its library, high school, and its college just around the bend of the river. Sixty miles away is the "big city." It's just near enough to be convenient for visiting by the more travel-

minded citizens of Northbury, but far enough away that "city slickers" are not always cluttering up the town. The residents are pretty healthy, and that doesn't help the business of Hackett's Drug Store, but Hackett should worry, with the big bus company planning to make his place a station. Monday through Friday, CBS, at 7:00 p.m. EST, 6:00 CST, 5:00 MST, 4:00 PST.



**JERRY WHIPPLE** (played by Cliff Carpenter) is an adolescent with a high-school student's normal cockiness and impudence. He wisecracks with Doc continually, but when he doesn't know the answer to a deep one, he confines his remark to "Huh?" At present Jerry is deeply "in love"



**"DOC" WILL HACKETT** is the central figure of "County Seat." The role is played by Ray Collins, who is considered by Orson Welles—quite a famous actor himself—to be the finest actor in radio. Doc isn't the ordinary small-town philosopher. He is quite human and makes mistakes just about as often as the next person. Most of his decisions, though, are tempered by fine judgment. He has a sharp wit, which he keeps whetted in banter with

his nephew, Jerry. He is sympathetic and genuine and hates snobs. Doc is often spurred to exceptional action by his interest in others, as, for instance, the time he braved a blizzard at night to rescue a child. Doc is very fond of Jerry, though they are continually ribbing one another. The actor, Collins, has played important roles in many big productions, such as the "Columbia Workshop," "Mercury Theater" and the "Cavalcade of America"

—Photographs by Walter Delpat



**SARAH WHIPPLE** (played by Charmie Allen) is Doc's sister and Jerry's mother. She is a widow and distinctly a small-town character. Sarah is an amiable, quiet housekeeper, in contrast to Doc's and Jerry's volubility. She is flustered by socialites. Her casual advice is shrewd



**LOIS JOHNSON** (played by Elaine Kent) is Jerry's current heart-interest. She's an ideal companion for Jerry, for she's just as impudent as he is. She knows the ways of women, for her policy is to keep the fire burning between Jerry and Billy Moorehead and to keep both guessing



**BILLY MOOREHEAD** (played by Jackie Jordan) likes Lois, too. He and Jerry are vehement rivals as well as classmates. Billy is pretty fresh and both boys have spunk, so whenever the two get close to one another there usually are fireworks, with Doc always acting as peacemaker



**Laura Paige**, young widow (played by Lucille Meredith), is a town favorite. She won the office of councilwoman with Hackett's support. She also made sensational news when she married a wealthy childhood sweetheart. Doc was instrumental in bringing them together



**DR. ABERNATHY** (played by Guy Repp) is Doc Hackett's biggest customer for drugs and chemicals. He has the largest practise of any doctor in Northbury, and his trade is a prominent item in Doc's business ledger, considering the notorious good health of the community in general



**DR. GEORGE PRIESTLY** (played by Luis Van Rooten) is the high-school chemistry teacher. He has had a mysterious past which Hackett discovers and clears up. Few of the townspeople except Doc and Jerry understand and like Priestly at first, but Doc promotes his cause successfully



—Maurice Seymour

**RHODA HARDING**, played by Isabel Randolph, is a woman of broad vision, and an understanding, sympathetic, lovable mother. A really profound psychologist, without even being conscious of the fact, she instinctively knows how to handle the problems of her growing children. When they reach the difficult adolescent stage, she still controls them skillfully by always keeping their best interests uppermost in mind. With her husband in South America most of the time, her task is far from an easy one

# THE RADIO PLAYBILL

## "DAN HARDING'S WIFE"

**T**HE story of "Dan Harding's Wife" is one that will strike a warmly responsive note in the hearts of all wives and mothers who are, because of economic necessity, separated from their husbands. Nineteen years ago, in a little copper-mining camp in the mountains behind Santiago, Chile, Dan Harding, a mining engineer, met his future wife, Rhoda. She was then just eighteen, and had come to South America with her father. It was love at first sight for the pair, and they were married in a rude hut near the mine. A year of idyllic happiness followed, but at the end of that time it became apparent that it would be necessary to get Rhoda to the coast for proper medical attention. Dan and Rhoda start the long journey over the mountains, but on the way they run into a terrible storm. They finally reach the primitive hut of a llama shepherd and find refuge there. By morning, the twins, Donna and Dean, have arrived and are sleeping snugly in their crude cradle on a bed of fleecy llama wool. Faced with the realization that it would be impossible to bring the babies up properly in the environment of an outpost mining-camp, Dan stays with Rhoda until she is strong enough to travel, then puts her on a boat sailing for the United States. Her last words to him is a promise that when the twins have grown she will return to him, and they will spend the rest of their lives together. The twins are now eighteen years old. They are devoted to their mother and worship the father, whom they see at most once or twice a year. Through the years, Rhoda Harding has had to face every mother's problems alone, always looking forward to precious and far-between visits with Dan when he comes home. Now she hasn't even that solace, for word has come that he has been killed in a mine disaster in Iraq. Left almost penniless, Rhoda takes over a rooming-house in the poorer section of the town and attempts to eke out a living. Author of the show is Ken Robinson, a veteran newspaperman who wrote and produced the first television melodrama in 1930. Director J. Clinton Stanley is a World War radio operator with thirteen years' experience as stage manager for stock-company theatricals. During Chicago's Century of Progress, Stanley was in charge of the television exhibit. An NBC broadcast, "Dan Harding's Wife" is heard Monday through Friday at 12 noon, EST; 11 a.m. CST; 10 a.m. MST; 9 a.m. PST.



—Maurice Seymour



—Maurice Seymour

**T**HE Harding twins, Donna and Dean, are typical American youngsters. Dean worships his father and looks forward to becoming a mining engineer, too. He's a thoughtful, obedient son, but loves to tease Donna, as all brothers do. When they get out of high school, Donna lands a job at the local radio station conducting a story-telling program for children. At present she has two special boy friends, Jack Garland and Ralph Fraser. Loretta Poynton and Merrill Fugit (above) play the twin roles of Donna and Dean



—Maurice Seymour

**HUGH ROWLANDS** plays role of Stooze Lowe, Dean's number-one school pal. He and Dean are together constantly, and Stooze is at the Harding home so much that he is considered almost a member of the family. Happy-go-lucky, he and Dean share all sorts of boyhood adventures, including usual growing pains of first love



—Jun Fujita

**JACK GARLAND** is Donna's favorite boy friend, and has been for several years. Recently he has been away in Iowa, so there has been no opportunity for one of their frequent squabbles. Jack is a little older than Dean and Stooze, but belongs to the same crowd, and the kids rather look up to him. Willard Farnum plays Garland



**RALPH FRASER** (Herbert Nelson), Donna's second heart interest, has a temporary advantage in struggle for first place in her affections, now that Jack is away, and he's making the most of the opportunity. Ralph has a job on the local newspaper, and has proved himself a sympathetic, understanding friend to the whole Harding family



**REX KRAMER** is a mysterious roomer in the Harding home since Rhoda has been compelled to take in outsiders in order to piece out her income. Kramer is a thirty-minute egg, prone to secrecy, and is involved in some sort of underhand business where he handles large sums of money. Herb Butterfield plays this new role



—Maurice Seymour

**EVA FOSTER** is another important new character. She too rooms at the Harding home. Her present job is that of a hat-check girl, but she has a burning ambition to be a singer with a name like June Dawn. Life is real and earnest insofar as Eva is concerned. Tommie Birch, twenty-year-old NBC soprano, plays this singing-speaking part



—Maurice Seymour

**ANNOUNCER** for "Dan Harding's Wife" is Norman Barry. Should Norman wish to turn to work outside of radio, he could qualify as an actor, singer (he is a baritone), or an accountant



# THE RADIO PLAYBILL: THIS WEEK—"GIRL ALONE"

**N**O MATTER how huge a fortune a girl may have, money cannot guarantee her future against heartbreak, against the fact that many men will propose marriage just to get possession of her money, while the one man who may really love her devotedly will shy away rather than have his friends say that he married his wife for her money. Patricia Ryan, in "Girl Alone," faces that problem. She knows it exists and meets it in her own way. Child of wealth, Patricia reasons that as a rich girl she will be seriously handicapped in the game of love, and that it will be impossible to find a mate who will love her for herself. To overcome the problem, she changes her name to Rogers, covers the fact that she's an heiress, and seeks a job in Chicago. She meets Scoop Curtis, ace reporter, and they fall in love. Scoop really succeeds, proposes to Patricia and is about to marry her, when he learns the secret of her wealth. Not desiring to be pointed out as a weakling who married money, Scoop vanishes on the eve of their wedding. Patricia

has him traced and joins him in the west, where he is making a real effort to forget her. Out west, Patricia meets Dick Conover, who falls desperately in love with her. Scoop, disgusted and in a fit of temper, marries another girl after he has been told that Patricia has eloped with her new love. He goes back to Chicago and hunts up his old pal, Joe Markham, now city editor on a Chicago paper. Scoop turns reporter again, goes to work for Joe. Patricia, returning to Chicago alone, assumes her own name, sets out to be a society glamour girl. She leases a mansion and settles down on Lake Shore Drive with two girl chums. Scoop, because he feels that she is making a mistake, attempts to spoil her plans. Patricia outwits him. Meanwhile, Scoop realizes his marriage is a mistake, wants it annulled. But his bride has vanished and he can find no trace of her. "Girl Alone" is broadcast five days a week, Monday through Friday, at 4:45 p.m. EST over an NBC network. Sketches are under the direction of Lyle B. Barnhart.



—Maurice Boyman



**PATRICIA RYAN**, heiress in disguise, is played by Betty Winkler. A miss in her early twenties, Patricia's an ambitious girl who knows what she wants and goes after it, but she always tries to avoid hurting anyone else in the getting. Generous, lovable and intelligent, she is constantly stumbling into knotty situations that require shrewdness to untangle. Patricia refuses to allow the "rich girl, poor boy" jinx to stop her in her quest for a husband who will love her, not just her huge fortune. To that end she leaves the city where she is known, changes her name, and goes to Chicago merely as any American girl who must earn her living. Securing a job as cub reporter, she wins the love of Scoop Curtis, holds it until, by chance, he discovers her real identity. Then he disappears. Although she finds him again, it brings her only heartache. When he marries another girl, Patricia again assumes life as an heiress

**PAT MURPHY** (Scoop Curtis), twenty-six-year-old newspaper comer, jumps from the frying-pan into the fire when he stubbornly refuses to marry Patricia Ryan, because of her money. He is something of an idealist, and has no notion of becoming "Mr. Pat Ryan." Belief in his own opinion brings only heartache to himself and his friends. With Patricia's help before the break, he has risen to a position where he is publisher of his own paper. He throws that all aside and turns reporter again, determined to frustrate what he considers Pat's attempt to make a fool of herself as a society glamour girl. He hires a press-agent to upset her plans. The agent is instructed by Scoop to pose as an employe of Patricia, tell city editors that she is only seeking notoriety. But the hiring messes up the situation. With his duties as a reporter combined with his search for his missing wife, and his battle with Patricia, Scoop leads a busy life



**DICK CONOVER**, played by Herbert Nelson, is Scoop's age. Honorable in his intentions, Dick proves romantic in his zeal to win Patricia, doesn't realize that his father, who is a crook, is plotting against the girl he loves in order to get a generous slice of the huge Ryan fortune. Scoop believes that he has eloped with Patricia



**Alice Ames Warner** (Joan Winters) is Patricia's best friend, has saved her many times from making silly mistakes. An office worker, she shares Patricia's Gold Coast home, which proves amusing to her, especially when Patricia insists on sending her to work in a chauffeured car. Life hasn't been easy for Alice



**MIKE BARLOW** is a happy-go-lucky news photographer and a real friend and pal to Scoop through fair weather and foul. He takes the world pretty much as he finds it, and thinks it's not a bad place by and large. Intensely loyal to Scoop, he's always ready to help him, but likes Patricia, too. Sidney Ellstrom plays part of Mike



**VIRGINIA HARDESTY** (Laurette Fillbrandt) is another close friend who lives with Patricia. A cross between Gracie Allen and a jitterbug, she is not entirely dumb, but has a positive genius for saying the right thing at the wrong time. A typical socialite who refuses to take the world seriously, she adds a humorous touch to the story



**KARL WEBER**, in the role of John Knight, plays the part of Patricia's lawyer and trustee of her estate. Unknown to Patricia, he is deeply in love with her, determined to marry her. He is convinced that she doesn't love Scoop, refuses to consider him a rival. Knight's a suave man who is always master of his own emotions



**CHARLES LYON**, announcer for "Girl Alone," has been with NBC since April, 1931. Lyon came to radio by way of the movies and stage, gave up the movies when a director's script called for him to be dragged behind a moving car. After adventures at sea on a freighter, Lyon appeared in two Broadway shows before he went on air

**OFF** the air for a short time, "Girl Alone" was brought back by popular demand after listeners had telegraphed, telephoned, written letters asking that the show go on. Other members of the cast are: Joe Markham, city editor on a Chicago paper, for whom Scoop goes to work after his return from the West. On the surface Joe's a cynic who has no patience with human weakness of any sort, but underneath he's just a sentimentalist. The man known as "Boss" is a

ig-time confidence man, a dyed-in-the-wool windler and extortionist. Leader of a notorious gang, he poses as a respected lawyer in order to

hide his identity. Jack Hunt, a 13-year-old boy, is Patricia's foster son in name, although she has not legally adopted him. He has been given into her keeping by his aunt on her deathbed. Jack's burning ambition is to be an aviator when he grows up. Most difficult problem that faced Fayette Krum, author of "Girl Alone," was the newspaper sequences in the sketches. A former newspaperwoman herself, she at first debated the wisdom of writing true-to-life stuff.

## THE RADIO PLAYBILL: THIS WEEK—"THE GOLDBERGS"

**T**HE story of "The Goldbergs" is the story of the great "melting-pot" that is America, with all of the early scenes laid in New York City. Immigrants from Russia, Molly and Jake Goldberg first settled on the East Side in the famous Ghetto in order to be near others who spoke their language—friends who had preceded them to America. Molly was eighteen when she came. Her father, a learned man in his native Russia, found it difficult to support the family from his meager earnings as an unskilled worker in a clothing factory, so Molly went to work in a garment factory, too. Eager to become an American, to learn the language of her adopted country, Molly worked days and went to school at night. An understanding soul, young Molly made many friends as she became assimilated into American

life and its customs. Open-minded, with a wisdom far beyond her years, she was always a favorite in her group, for each knew they could come to her with their problems and troubles, and that she would give sympathy as well as showing them a way out of their difficulties. Even after her father was doing well in a financial way and moved his family uptown to the Harlem section of the city, Molly continued to work until she was married to Jake. Her beautiful philosophy, developed in girlhood, has helped her through the years as she and Jake climbed from modest success to near-affluence, and later through the depression, which put them back to a point below where they had started life together. "The Goldbergs" are heard Mondays through Fridays over CBS, at 1 p.m. EST, 12 noon CST, 11 a.m. MST, 10 a.m. PST.



**M**OLLY GOLDBERG (Gertrude Berg), now in her forties, met her husband Jake when she first went to work in the garment factory and he was an ambitious young cloak-and-suitier trying to get ahead. They belonged to the same social group, and both were imbued with a tremendous love for their adopted country, America, where each had found happiness. Molly was twenty-four when Jake decided he was doing well enough to support a wife and asked for her hand in marriage. They were married when Molly was twenty-five. Their life together proved happy, and Jake was very proud when Molly bore him a son whom they named Sammy. When their daughter Rosie was born four years later, the little family was complete. Jake, in the meantime, has given up his job and struck out on his own. From a modest beginning, he has prospered steadily, aided by Molly's ever-ready encouragement and never-failing love.

Through the years, she hasn't changed except in appearance. She is still the pivot around which the family life of the Goldbergs revolves, and the guiding spirit of the community where she lives. People still come to her with their various problems. When Jake breaks with his partner, Molly accepts the idea of the family's going to Hollywood, where Jake is sure he can make a fortune designing unusual costumes for screen stars. Although the venture fails, Molly isn't dismayed when they return to New York almost without funds, for she hopes that her husband will be reunited with Mendall, his former partner. But the depression has changed everything and Mendall's wife is opposed to renewing the association. Molly takes this failure with the same cheerful philosophy, and doesn't complain when the family is obliged to move to a New England farm. Her big problem right now is Joyce, a girl she befriended, who has attracted Sammy



—Gene Lester



**R**OSIE GOLDBERG, now in her teens, is the baby of the family and is never permitted to forget the fact. Much like her mother, she loves her people devotedly. A good student herself, Rosie is proud of Sammy's progress, sympathizes with his love affairs that parallel her own. The biggest thrill of her life was the family's trip to Hollywood, where she saw real stars in glamorous Movietown. When the venture proved a failure, Rosie was sorry, but delighted to return to New York and old friends. The move to Lastonbury proves a heartbreak. Roslyn Silber plays the role

**J**AKE GOLDBERG is forty-seven, three years older than Molly. He was twenty when he landed in America, thrilled with the freedom and bigness of New York and the many opportunities for success it offered. Through hard work, Jake acquired a thorough knowledge of the clothing business, and developed a talent for designing. He is tremendously proud of his family, and wants to give them the best. Volatile and impetuous, he likes to feel that he's the real head of his household, but often relies on Molly's good judgment. James R. Waters plays the part of Jake



**E**VERETT SLOANE plays Sammy. Never a smart-aleck, Sammy takes good fortune and bad in his stride. When the depression hits family, he goes to work. Nearly twenty-one, he is in love with "Joyce," a girl Molly has befriended

**M**R. GERTRUDE BERG, the Molly of the Goldberg family, also writes and produces the show. Real-life mother of a son and daughter, Mrs. Berg draws her characters and problems from actual situations. When she finds an especially good one either in character or problem, she puts the cart before the horse and writes the show to fit it. When the script is finished, Mrs. Berg tries it out on her family and the servants in her home as a test, watches their reactions. If it doesn't suit them, she rewrites it. Other characters that have appeared with the Goldbergs are: Mrs. Bloom, who shared honors with Molly as a good neighbor, even though she was never heard on the program; Mickey Bloom (Howard Merrill), her son, about Sammy's age, who's smitten with Rosie; Mrs. Melenka (Bertha Waldon), one of "the girls" and a member of Molly's "Mamataks Club," who's a well-meaning busybody; Mr. Schneider (Arthur Auerbach), a ne'er-do-well; Martha Wilberforce (Carrie Weller), hard-bitten "down East" woman, Molly's neighbor in Lastonbury; Mrs. Kelvin (Selena Royal), Joyce's real mother; Mr. Kelvin (William Thornton), her real father. The question of Joyce's marriage to Sammy (apparently settled between the pair themselves) is still a vital issue and a cause of worry to Molly and Jake. This problem is principal story-thread of the show at the present time. Art Millett is announcer.



**A**NNE TIEMAN plays Joyce, the girl who never got a break until she met big-hearted Molly Goldberg. A victim of sorry circumstances, because her parents are separated, Sammy's interest in her proves worry to parents



# THE RADIO PLAYBILL: THIS WEEK — "THE GUIDING LIGHT"



**DR. JOHN RUTHLEDGE** (played by Arthur Peterson) is the kind of minister that people prefer as a leader and an associate. He's a man with a strong and definite philosophy of life, both this life and the next. He's a believer in justice and a superb example of tolerance. He translates into human and social action every word of the Spirit in which he believes. Dr. Ruthledge has that rare virtue, even among understanding people, of being able to guide not only the simple in heart but also those who have become bitter through oversophistication. He's a man among ministers and men



**THE REVEREND TOM BANNION** (played by Frank Behrens) is Dr. Ruthledge's recently appointed assistant in his church in Five Points. At first there were differences of opinion between Dr. Ruthledge and the Rev. Bannion. However, the latter has come around to Dr. Ruthledge's way of thinking on most points, and they are now in complete agreement. A romance is rapidly growing up between the Rev. Bannion and Dr. Ruthledge's daughter, Mary. Their relationship, however, cannot seem to release itself from the shadow of the man whom Mary first loved and cannot forget, Ned Holden



**NED HOLDEN** (played by Ed Prentiss) was reared from childhood by Dr. Ruthledge when the boy was deserted by his mother. Deeply in love with Mary Ruthledge, Ned suddenly encountered a spiritual crisis which caused him to break down completely. He left and married Torchy Reynolds, but returning to Five Points he realized that it is still Mary he really loves

**"THE GUIDING LIGHT"** is the light of tolerance. It is the light that guides the life of Dr. John Ruthledge, a minister of the gospel. With the cosmopolitan community of Five Points as its locale, "The Guiding Light" traces through the dramatic and spiritual histories of a group of distinctly varied character-types. Cynics and saints, aggressors and mediators, soul-builders and soul-destroyers—these are only a few of the strange array of human types which are shepherded by Dr. Ruthledge. His profound sympathy, sound philosophy and reassuring voice assert themselves for good in all the conflicts of life in Five Points. Another important character is Ellis Smith ("Mr. Nobody from Nowhere"), a strange mixture of cynic and sentimentalist who, though disillusioned with nearly everything about him, has a deeply generous spirit for those who are penetrating enough to see. "The Guiding Light," with its dramatic spiritual theme, ranks as one of the most popular serials on the air. The writer is the prolific Chicago authoress, Irna Phillips. "The Guiding Light" may be heard Monday through Friday over an NBC net at 3:45 p.m. EST, 2:45 p.m. CST 1:45 p.m. MST, 12:45 p.m. PST.

Photographs by Maurine Baymore and Bonaime



**MARY RUTHLEDGE** (played by Sarah Jane Wells) has all the deep humanity and understanding of her father, but there are times when even these traits seem to be of no avail in helping her. Despite her admiration for the Rev. Bannion, life has somehow narrowed its scope for her. She cannot seem to forget that she and Ned Holden were once in love



**T**ORCHY REYNOLDS (played by Gladys Heen) is slowly coming to the realization that Ned Holden did not marry her for love, even though his conscious intentions may have been sincere and honest. She is beginning to understand that he married her because, on that bitter, wretched night on the San Francisco waterfront when he first ran into her, she gave him the kindness and comfort which those who have been beaten themselves know best how to give. Torchy is convinced that Ned, however loyal he may be, still loves Mary Ruthledge and cannot put her out of his life



**R**OSE KRANSKY (played by Ruth Bailey) is the prototype of the career girl of the twentieth century, who is so intent on being a complete individual dependent upon no one that she falls into trouble through her own deficiency. She doesn't understand people because she prefers to stand alone, and that lack of understanding brings about her downfall. She was tricked into an affair by the book-publisher, Cunningham. Now, bearing Ellis Smith's name but calling herself Miss Smith, she has put her baby into a nursery as if freeing herself of a fetter to strike out again—alone as before



**M**RS. KRANSKY (played by Mignon Schreiber) lost her husband through death. Another shock is the spiritual waywardness of her daughter, Rose, whose headstrong independence has led her astray. Mrs. Kransky is, however, one of those rare persons of the old school whose strong faith keeps alive in her the feeling that "some day Rose will find herself." She lives in that hope



**F**REDRIKA LANG (played by Margaret Fuller) is the mystery woman who came to Five Points unknown to anyone except Dr. Ruthledge. When it was discovered that she was the mother who had deserted Ned Holden years ago because her husband was a convict and she did not want the boy disgraced, Ned was so upset he left town. When he returned, he was still bitter



**F**ORT PEARSON, announcer for "The Guiding Light," came into radio as a singing announcer. He was born in Chattanooga, Tenn., and when only two years old moved with his parents still further south to Mississippi. He held singing-and-announcing jobs at various points in the South, then came to NBC in 1935. He is married; his favorite hobbies are yachting and fishing

# THE RADIO PLAYBILL: THIS WEEK—"HER HONOR, NANCY JAMES"



—Ray Lee Jackson

**A**S HER HONOR, Nancy James, Barbara Weeks portrays the role of a woman judge in the newly formed Special Court of Common Problems in Metropolis City. Although she is still in her twenties, Nancy has been trained to fight for what she believes to be right, especially if it means helping the needy and underprivileged classes. A feminine Darrow, she weathers some long, hard battles to better slum conditions. Formerly a leader in settlement activities in Metropolis City, she has guided the work of the South Side's House of Refuge. The support Nancy gave to the reform ticket during a hot political campaign has led to her appointment as Judge of the Special Court. Mayor Wharton has tremendous faith in her ability to succeed, but the promotion breeds new enemies for Her Honor, Nancy

**M**AYOR RICHARD WHARTON (it's Joseph Curtin's role) heads the reform movement in Metropolis City. His Honor, the Mayor, has been in love with Nancy James ever since they were law students together in college; but when it came to marriage, he chose the daughter of a wealthy, socially prominent family whose political connections and background have played a vital part in his present political success. To further his clean-up program for the city, he has appointed Nancy James to the task of wiping out crime and racketeering in the teeming slums of the South Side. Nancy's appointment to the Special Court of Common Problems has been an entirely sincere and aboveboard gesture, but Mayor Richard's fashionable wife takes the cattv-female viewpoint and looks upon Judge Nancy with suspicion



**T**ONY HALE (Ned Wever) is a dashing young lawyer whose own father was defeated and ruined by political racketeers, and Tony is out to avenge him. His chance meeting with Nancy James, when she is on her way to rescue Stan Adamic, who's being held captive by thugs, proves fortunate, for he offers to help her

**A** NEWCOMER to radio, "Her Honor, Nancy James," depicts the dramatic events in the restoration of a big city which has been overrun by corrupt politicians who have intimidated law-abiding citizens and undermined legitimate business with their rackets. Elected on a reform ticket, Mayor Richard Wharton starts a clean-up, aided by Judge Nancy James and Tony Hale. One of Judge Nancy's first cases in the Court of Common Problems gives her an insight into the workings of the tenement-house racket going on in the South Side. It shows plainly the graft tie-up between officials in the department of buildings and the Cranston mob. She determines to do her share in saving Metropolis City from moral and financial bankruptcy. Tony Hale, an enterprising young lawyer, is with her. Mrs. Evelyn Wharton, the mayor's wife, has no interest in the betterment of the masses and thwarts Nancy's work in the Settlement Center at every turn. Public indignation is finally aroused to a point that sets off a series of dramatic explosions. Nancy's growing friendship with Tony Hale, her concern over financial matters in Settlement Center, as well as her constant battle to break the rule of gangdom on the South Side, make the story, heard Mondays through Fridays over CBS on a Coast-to-Coast broadcast. "Her Honor, Nancy James," is on the air from 12:15 to 12:30 p.m. EST; 11:15 to 11:30 a.m. CST; 10:15 to 10:30 MST; 9:15 to 9:30 PST.



—Boris

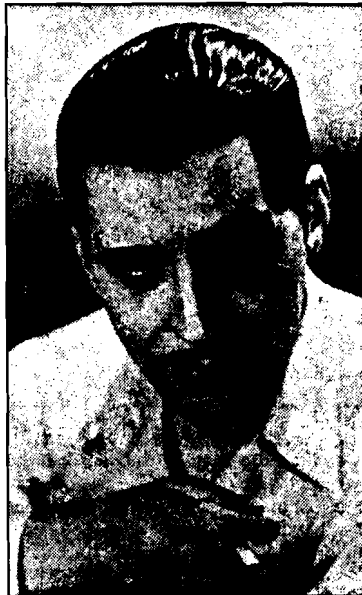
**A** CLEVER sophisticate, Mrs. Evelyn Wharton (played by Kay Strozzi) hates Nancy and the ideals she stands for. She sets out to block the reform work Nancy is doing by inciting the directors of the Settlement Center, and they resign. This move seriously embarrasses the new judge and hampers her in her activities



**CARRIE DEAN**, played by Alice Reinheart, is Nancy James' staunchest official and unofficial supporter. Carrie's an ace reporter on the Metropolis Daily Star, the paper that has backed the Mayor's clean-up campaign, and aids Nancy and the reform movement by digging up information damaging to the corrupt opposition party. Only Carrie knows how much Nancy loves Richard Wharton. When Her Honor gets discouraged in the ceaseless political battle for right, Reporter Dean provides new inspiration

**THE** part of Madge Keller is played by Janise Gilbert. Flower of the slums, Madge has struggled up from poverty and squalor, and is trying hard to make something of her life. She lives on the South Side of Metropolis City and has come in contact with Judge James through the Settlement Center. Nancy listens to Madge's story, counsels her wisely, as she does dozens of other young people in the section who come to her every day with their pitiful problems. By guiding these youngsters, Nancy hopes for their betterment

**A FIRM** believer in the good that Nancy James is attempting to do, Stan Adamic is a racketeer turned reformer. The fact that his kid brother Joe is being influenced by outlaws and is becoming a petty criminal makes Stan do a right-about-face. Judge Nancy wins him completely when she sends Joe to school instead of to the reformatory. He gives her inside information on the workings of the Cranston mob, of which he used to be a member. Stan is kidnaped by the gang and brutally beaten. Chester Stratton plays Stan



**GEORGE NOVACK** (Maurice Franklin) is the kindly caretaker of the Settlement Center whose wise counsel and philosophy have been a great aid to Nancy. When George falls victim to gangster violence, Nancy decides to dedicate her life to war on crime

**ELLEN CLARK**, Nancy's secretary, is played by Joan Banks. Ellen worships her boss, and is interested in Stan Adamic's future

**BASIL LOUGHRANE**, director of the show, is heard at the close of each program. His voice is the nameless one of the wise man

**BEST** known to radio listeners on the CBS Philharmonic Hour, Frank Gallup is announcer for the show. After trying his hand at the stock-brokerage game, Gallup won a competitive audition in Boston, in 1934, and came to the Columbia Broadcasting System a year later



# THE RADIO PLAYBILL: THIS WEEK—"HELEN TRENT"

**HELEN TRENT**, desperate after her divorce, has become great as a dress-designer, recently was designer for Sentinal Pictures in Hollywood. Accused of intentional faults in designs, she was dismissed. Helen is straightforward, honest, clear-headed, likes people around her at all times. The role of "Helen Trent" is played by beautiful Virginia Clark.

**AGATHA ANTHONY**, elderly and affectionate (called "Aunt Agatha"), has lent Helen cheerful companionship throughout her struggle. Victim of a paralytic stroke, she is dependent on Helen for support. Marie Nelson plays the part.

**DREW SINCLAIR**, head of Sentinal Pictures and Hollywood's youngest and brightest mogul, dismissed Helen for deliberate error and accepting bribes from competitors, later learned he had been unjust. Reese Taylor plays Sinclair.

**SANDRA SINCLAIR** is Drew's jealous, petty and unscrupulous wife. She neglects their son Peter, threatens to divorce Drew, but does not because of the money and social position her marriage gives her. The role is Janet Logan's.

**JOSEPH STEINBLOCH**, head of Consolidated Films, gave Helen her Hollywood start, is her sincere friend. Since Drew fired her he has been trying to get her to return to his studios as designer. Kurt Kupfer portrays kindly Mr. Steinbloch.

**GORDON DECKER**, set-designer at Consolidated studios, loves Helen madly, proved her innocence of treachery. He is sincere in his intentions and at present seems about to win her. Bill Bouchey plays the earnest young suitor.

**GEORGE LAWLER**, young English actor, starred in the picture on which Helen worked. Gay, frivolous and very young, he loves her, but she considers him too young to know his own mind. Herbert Nelson takes the Englishman's part.

**ALICE CARROLL** won Philip King, now dead, from Helen, was her bitter enemy, but now likes her. A former star, she wants to make a comeback. Virginia Jones enacts the now-friendly former rival.

**GLORIA GRANT**, former movie extra, became a star through Helen's help, tried to commit suicide when Douglas Stanwood ignored her love. Later they married. Marjorie Hannan plays the role.

**DOUGLAS STANWOOD**, brilliant Consolidated director, is clever and a complete sophisticate—sees through others' ruses easily. Spencer Bentley plays the part of Gloria's husband and domesticator.

**O**NE of the most inspirational of the serialized dramas on the daytime air is "The Romance of Helen Trent." It is also one of the oldest "script shows" on the air—broadcast continuously since the fall of 1933. It centers on the personal courage of Helen Trent, who refused to let tragedy ruin her life. Married for thirteen years to Martin Trent, she was divorced when he fell in love with a younger woman. Faded and worn from the strain of that ordeal, Helen was faced with becoming companion to an elderly dowager or rebuilding her own life. The manner in which she has succeeded in the latter makes a story listeners can believe to the profit of their own characters. That success has

come to her in designing dresses, a trade to which she turned at the time of her decision to face life the hard way. As the story stands now, she is the most famous in the country. Romance and happiness have been regained as well. New friends surround her and new trials face her. The people and plots involved in these are detailed individually in the character descriptions at left. The actors who create the roles appear below in a re-enactment of a reception in a recent script. In it Helen Trent received friends and acquaintances in the elegant home her Hollywood dress-designing has brought her. After reading this review of the story, follow its action on CBS, Mondays through Fridays, at 12:30 p.m. EDT.



Alice Carroll (left) was once an enemy, became a friend. Sandra Sinclair is still untrustworthy!



At the reception which served as background for a recent broadcast episode Helen Trent (extreme right) entertained both her friends and her not-so-subtle enemies (left to right): Agatha, Sandra, Gloria and Alice



Agatha Anthony (left) is Helen's friend, confidante—and dependent. Helen (right) thinks she's grand



Hollywood great now accept Helen. Listeners remember when she considered taking cowardly refuge in a position as traveling companion. Above: George Lawler, Douglas Stanwood, Gordon Decker, Joseph Steinbloch

# THE RADIO PLAYBILL:

## THIS WEEK—"LIFE CAN BE BEAUTIFUL"

**D**AVID SOLOMON, kindly old proprietor of the Slightly Read Book Shop on New York's lower East Side, is a profound believer in the philosophy embodied in the title of this serial. To the haven of his shop has come Carol Conrad, abandoned young girl of the slums. Also in the shop is Stephen Hamilton, a cripple, who refuses to let his bitterness be tempered by the old man's philosophy. Stephen distrusts Chichi, as they call Carol, and doesn't believe her story that she is being annoyed by a vicious racketeer, Gyp Mendoza, who wants her as a hostess in one of his shady

night-clubs. Chichi lives in the shop and works for her keep, although this plan is opposed by Stephen, as well as by Toby Nelson, a young man who has grown up with Chichi and has sincere hopes of taking her away from all the sordidness of her past environment. Mrs. S. Kent Wadsworth, a society matron, is also interested in placing Chichi elsewhere against the wishes of the girl herself. "Life Can Be Beautiful" may be heard Monday through Friday over the Columbia Broadcasting System at 1:15 p.m. EST, 12:15 p.m. CST, 11:15 a.m. MST, 10:15 a.m. PST.

# THE CAST

**C**AROL CONRAD (played by Alice Reinheart) is known as Chichi. She is the nineteen-year-old daughter of the slums who is facing life bravely but with a chip on her shoulder. She is gratefully devoted to her old benefactor, Papa David, but antagonistic toward Stephen Hamilton because of his suspicious attitude toward her

**S**TEPHEN HAMILTON (played by John Holbrook) is the embittered cripple, about thirty years old, who has been harbored by Papa David as a refuge from life's storms. The old fellow tries to convert Stephen to his philosophy, but cannot seem to shake Stephen's dark outlook. Love of books is something they have in common

**D**AVID SOLOMON (played by Ralph Locke) is affectionately known as "Papa David" to his many friends, young and old. He likes to convince others that life, despite its complexities, can be beautiful. It disturbs the old book-dealer to see the distrust existing between Chichi and Stephen, and he tries to reconcile their views

**T**OBY NELSON (played by Carl Eastman) is a twenty-one-year-old product of the same slum neighborhood where Chichi grew up. He has a bad case of "puppy love," and wants to protect Chichi from the dangers of her environment, but his plans are hopelessly impractical. To the girl, he is just a nice boy and an old friend

**G**YP MENDOZA (played by Waldemar Kappel) represents the most evil element of the slum district. He is involved in many rackets. When Chichi is abandoned by the woman she has called mother, Gyp offers the girl the vicious opportunity to become a hostess for one of his dives. He's persistent to a dangerous degree

**M**RS. S. KENT WADSWORTH (played by Adelaide Klein) is a socialite interested in social welfare. Despite a bit of flightiness, her intentions are sincere. She finds Chichi a bit startling and problematical, but she does aid, however, in setting an example as to how a lady—such as Chichi wants to be—dresses and behaves

**D**ON BECKER collaborates with Carl Bixby in writing "Life Can Be Beautiful." Becker, though young, has spent twelve years in radio, writing and directing well-known features. He has produced and created more than 2,000 original radio shows, has produced musical shows and even composed the theme song for this sketch

**C**ARL BIXBY, co-author with Becker of the serial, is a former newspaperman who forsook journalism for radio and stage work. His first big radio show was "Dangerous Paradise," and he has been responsible for numerous other air shows with long-run records. In his spare time Bixby directs a Little Theater in presenting well-known plays



—Ray Lee Jackson

Alice Reinheart plays the part of the storm-tossed child of the slums, Carol Conrad, or Chichi



Stephen Hamilton, the cripple, is played by John Holbrook, formerly diction-winning announcer



—Charles P. Sawwood

Ralph Locke has the role of the philosophical old, book-dealer, David Solomon, called Papa David



—Charles P. Sawwood

Carl Eastman is the Toby Nelson of the cast, another ambitious product of the slum neighborhood



—Charles P. Sawwood

Waldemar Kappel is the villain, Gyp Mendoza, who tries to capitalize on the misfortune of Chichi



—Walter Selig

Adelaide Klein portrays Mrs. S. Kent Wadsworth, society matron interested in social-welfare work

# THE RADIO PLAYBILL: THIS WEEK: "LIFE AND LOVE OF DR. SUSAN"



**DR. SUSAN CHANDLER** (played by Eleanor Phelps) is thirty-three years old, the mother of twins, Dickie and Marilyn, and the wife of Dr. John Chandler, now missing in South America. Residents of Valleydale, where Dr. Susan is helping her aged father-in-law in his practise, refuse to accept a woman doctor, but she is bent on convincing them of her competence

**JOHN CHANDLER**, his wife Susan, whom he married when they were both in medical school, with their twins, Marilyn and Dick, make a research trip to South America. John disappears and Marilyn gets a tropical fever. Dr. Susan, when John cannot be found, takes the children back to the United States and settles in Valleydale, where John's parents live. There she aids Dr. Howard Chandler in his failing practise. Dr. Susan has a problem on her hands in befriending Peter Bradford, his wife Abby and their baby when Peter turns his back on his father's millions rather than give up his wife. The Chandler family's finances are in a desperate state. All Valleydale, in fact, is suffering from the decline of its chief industry. They are trying to interest wealthy old Hiram Blodgett. "Life and Love of Dr. Susan" is heard Monday through Friday (CBS), 2:15 p.m. EST, 1:15 CST; for West, 3:15 p.m. MST, 2:15 PST.



**DR. HOWARD CHANDLER** (played by Fred Bar-ron) has the old-fashioned doctor's habit of never pressing his patients to pay their bills. He is making a hard struggle to keep his practise from being taken by an ambitious young newcomer to town



**MIRANDA** (played by Mary Cecil) is Dr. Howard Chandler's wife and the kindly practical overseer of the Chandler household. She lives in the memory of her son, John, missing in South America. Little Dickie reminds her much of her own son



**MARYLIN and DICKIE** (played by Gloria Mann and Tommy Hughes) are the twelve-year-old twin children of Dr. Susan and John Chandler. They were with their parents when their father John disappeared in South America, and they were brought back to the United States when Marilyn contracted fever. Both children have to put up with much "ribbing" because their mother is a doctor. Dickie even threatens to leave school



**MRS. JOSHUA WAITE** (played by Aille Lowe Miles) is the wife of the mayor of Valleydale. She is social leader of the town, and she had wanted her daughter to marry John Chandler. After John married Susan, Mrs. Waite became a vindictive enemy of the other woman. She constantly works against Dr. Susan out of spite. It was upon her insistence that her husband blocked Dr. Susan's admission to practise at the local hospital



**ABBY BRADFORD** (played by Elspeth Eric) is the young wife of Peter Bradford, heir to the Bradford millions. Old Stuyvesant Bradford forces Abby to agree to divorce her husband and give him custody of the child. Abby flees to Valleydale and is sheltered by Dr. Susan. Young Peter Bradford appears and manfully reclaims his wife and baby in spite of the fact that he must renounce his inheritance to the Bradford millions to do so



**FRANK LUTHER** has a unique job with this serial. Crooning commercials is his part. It's an original idea and Frank fills the bill. Luther is a tenor well known to radio as a member of the Revelers and with his own programs. He was once an evangelist and a pastor. He was a personal friend of the late Will Rogers and he taught the former Prince of Wales how to play trap drums. He knows how to play a dozen musical instruments

# THE RADIO PLAYBILL: THIS WEEK—"MARY MARLIN"

**B**ASED upon the general idea that life is what you make it, "The Story of Mary Marlin" is the story of a woman who is disillusioned in her husband, but determined to find happiness with him despite her disillusionment. A man may err, Mary Marlin feels, but a woman must forgive even when his error is that hard-to-take one—infidelity. After Joe Marlin has made a brilliant political comeback following his unfortunate love affair with a secretary, the people of Iowa send him to the United States Senate. When Bunny Mitchell's attentions to Joe threaten to precipitate a second separation between the Marlin's, Eve Underwood, a distinguished

Washington hostess, arranges to have Joe sent on a mission to Russia. In the current sequences, Joe, a victim of amnesia, is lost in Russia while Mary Marlin carries on in his place, having accepted the governor's appointment to fill out his term in the Senate. Intense and absorbing in the extreme, "The Story of Mary Marlin" is one of the first-ranking serials on the air today, concerned as it is with every-day problems and the kind of crises that are encountered in every life. Broadcast over national networks five days a week, 52 weeks a year, since January 1, 1935, "Mary Marlin" is heard at 11 a.m. EDT, repeated at 3 p.m. (NBC)



**M**ARY MARLIN is a woman who believes life is a constant challenge, and that it's never too late to find happiness. Even though she has been disillusioned in her husband, Joe Marlin, Mary—finally convincing herself that she and Joe do love each other—has put the past behind her and determined to make a success of her life and her husband's. On the night of November 4, 1936, when she received the doubly gratifying news that her Joe Marlin had been elected as the new Senator from Iowa and that she was the mother of a bouncing baby boy, she was sure that she had been right, and so was Joe. But with Joe's disappearance in the fatal airplane accident in Russia, she faces disaster. Anne Seymour plays "Mary Marlin."

**J**OE MARLIN is an idealist with all the instability of a man with extreme temperament. After Joe's reconciliation with Mary, he resolved to make something of his life. Starting from scratch, although disgraced and disillusioned in himself, he made a brilliant comeback, publicly recognized by the people of his state when they sent him to the United States Senate and its new opportunity. With the birth of his son, Davey, the deepest wish of his heart was fulfilled, and Joe set out for Washington, full of hope, resolved to devote himself unselfishly to the nation. However, success and the fulsome praise of his fellows, plus Bunny Mitchell's love, went to his head. Robert Griffin plays this leading role,





**DAVID POST** (Carlton Brickert), senior partner in the law firm of Post & Marlin, is one of the best-loved figures in Cedar Springs, a friend of Mary and Joe since they married. Only he knew that when Mary became Joe's wife, he, David, lost the only woman he could love.



**FRAZER MITCHELL**, a cabinet member and powerful political figure, came into the lives of the Marlins when Joe came to Washington. However, his friendship turned into enmity when he began to suspect that his young wife, Bunny, was in love with Joe. Phil Lord plays Mitchell.



**BUNNY MITCHELL**, young wife of a man older than herself, felt cheated by life until Mitchell decided that the simplest way out of his alliance with Rufus Kane, labor leader, would be to be President, himself, thus make his wife First Lady! It is Frances Carlon's role.



**RUFUS KANE**, played by Rupert LaBelle, is a famous labor leader who has a strong urge to be President. When he saved little Davy Marlin from death under a truck's wheels, he met Mary Marlin, who now influences his life.



**EVE UNDERWOOD**, daughter of a famous President, is the widow of Senator Chris Underwood who died just as he was to run for the presidency. To Eve, Washington is the world's center. June Meredith takes the role of Eve.



**HENRIETTE DORNE**, Mary's childhood friend from Cedar Springs, has had a romance that equals Mary's own. A young bride, her husband, Michael, went to war. He returned to her crippled and bitter. Betty Lou Gerson's role.



**TIMOTHY KENT** is a little blind boy who was given to Mary's care by his dying mother. Henriette has adopted him. Pater Hujaz, once a world-famous pianist, discovered talent in him, is teaching him. Frankie Pacelli has the role.

# THE RADIO PLAYBILL: THIS WEEK—"ONE MAN'S FAMILY"

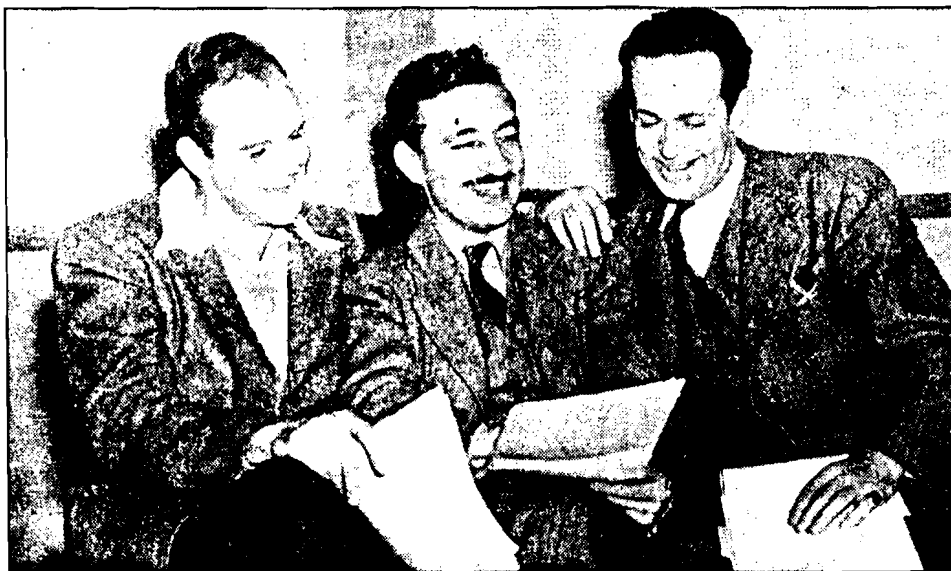


"ONE MAN'S FAMILY" is a radio institution. Year after year ranked as a top-notch among dramatic programs, this favorite serial is close to the hearts of millions because its themes are close to their lives. It is both profound and homely, pathetic and humorous, human and idyllic. The serial was originally conceived as a family drama to present various characters typifying some particular phase of American life and problems. The story is so lifelike, with just the right shading of melodrama, and the players so nearly live their parts that it has become a real story to many. "One Man's Family" may be heard over NBC Wednesday at 8 p.m. EST, 7 p.m. CST, 6 p.m. MST; for the West on Sunday at 9:30 p.m. PST



**HENRY and FANNY BARBOUR**, parents of the Family, are played by J. Anthony Smythe and Minetta Ellen. Henry Barbour was born in the middle West and came to San Francisco when he was 17. He owns a stock-and-bond business and his hobby is gardening. Mrs. Barbour has been married to Henry for 45 years. Fanny's chief interest lies in guiding her beloved family and keeping them happy. She displays great womanly wisdom in handling often-naive Henry

**HAZEL BARBOUR HERBERT** is played by Bernice Berwin, shown above with organist Paul Carson. She is the eldest Barbour daughter. She met Bill Herbert at the University of California and married him. They live near the elder Barbours



**CAPTAIN NICHOLAS LACEY** (Walter Paterson), **PAUL BARBOUR** (Michael Raffetto), and **CLIFFORD BARBOUR** (Barton Yarborough), pictured above, left to right, are all part of the Barbour family by blood or marriage. Lacey, called Nicky, is Claudia's husband and an English baronet. Paul is the eldest of the Barbour children. He lost his wife during the War, has an adopted daughter, Teddy. Cliff is Claudia's twin brother, whose wife died in childbirth



**CLAUDIA BARBOUR** (Kathleen Wilson) is the twin sister of Clifford and the wife of Nicky. **JACK BARBOUR** (Page Gilman), shown above with Claudia, is the youngest of the sons. He is married to childhood acquaintance Betty Carter



**TEDDY BARBOUR** (played by Winifred Wolfe) came from the East when a baby to live with the Carters after the death of her mother. She selected Paul Barbour as her ideal father, and he later adopted her and brought her to the Barbour home to live. Teddy is in her second year of high school. **WAYNE GRUBB** (played by Sonny Edwards) is Teddy's best boy friend

**BETH HOLLY** (played by Barbara Jo Allen) has been a close friend of Paul for six years. Several years ago, becoming angry at Paul, she married Philip Spencer, a New York playboy, and went with him to New York. They were later divorced and Spencer was killed in a plane crash. Beth had a baby and would not say who the father was, denying it was Spence's



**BETTY CARTER** (played by Jean Rouverol) is now Mrs. Jack Barbour. She met Jack when they both attended Stanford University. It is a coincidence that Jean and Page Gilman, who plays Jack, actually knew each other as students

**HANK HERBERT** (played by Bobby Larson) is the 7½-year-old son of Hazel Barbour (Mrs. Bill Herbert). **JOAN ROBERTS** (played by Eleanore Taylor), above with Hank, is Claudia Barbour's daughter by her first marriage

**CARLETON MORSE** is the author of the dramatic serial that is so popular it has been given a seven-year contract. Rice mills in the South, a dairy ranch in Oregon, news-reporting in California, radio-writing—that's Morse's story

# THE RADIO PLAYBILL: THIS WEEK—"OUR GAL SUNDAY"

**P**ACKED chock-full of adventure action, "Our Gal Sunday" is the old ten-twenty-third' melodrama stepped up with modern romantic and dramatic incidents that leave listeners breathless with suspense at the end of each episode, as the principals in the piece leap from one fabulous situation to another. It opens in the western mining country of the United States, eventually jumps to a palatial and dignified estate in Merry England, and then back to a dude ranch in Colorado, near where the story began. It was

adapted from Thomas Raceward's play, "Sunday," the show in which Ethel Barrymore delivered her famous line, "That's all there is, there isn't any more." The radio sketches, written by John De Witt, depict the adventures of a young orphan girl and her two old guardians, "Lively" and "Jackie," who devote themselves with tremendous zeal to looking out for her welfare. "Our Gal Sunday" is a Monday-through-Friday broadcast, on the air at 12:45 p.m. EST, 11:45 a.m. CST, 10:45 a.m. MST, 9:45 a.m. PST over CBS.



**D**OROTHY LOWELL plays "Sunday," the twenty-one-year-old girl who was abandoned as a tiny baby by her father and left on the doorstep of "Lively" and "Jackie," two prospectors, who reared her in a Colorado mountain cabin. Brought up in a man's world, "Sunday" knows nothing of life on the outside. When a young English playboy courts her and asks her to run away with him without benefit of clergy, "Jackie" becomes outraged and shoots the varmint down like a dog. Fortunately his wounds prove to be superficial and "Jackie" escapes legal punishment. When another Englishman, Lord Henry Brinthrope, arrives in Silver Creek, "Sun-

day" falls in love with him. He proposes marriage and "Sunday" accepts him, but her peculiar bringing-up raises family barriers and "Sunday" hesitates to leave "Lively" and "Jackie." Consequently, the wedding is postponed for some time. When she is finally transplanted from Colorado to Lord Brinthrope's mansion in England, where the wedding takes place, "Jackie" and "Lively" go with her; for the two hard-belled old miners can't bear the thought of being separated from their "gal." They feel that they must still guide her destiny in a country which is strange to all three of them, at least until she is safely married, and afterward if necessary



**JAY JOSTYN** takes the role of "Jackie," a grizzled product of America's western mining region. He loves "Sunday" as much as any man could a real daughter, and never fails to keep a weather eye cocked for her best interests. Short on temper and quick on the trigger, "Jackie" quite often gets into trouble



—Nelson Howard

**"LIVELY"** (Robert Straus) is a querulous but kindly old prospector who, with his mining partner "Jackie," has played the role of foster father to "Sunday" ever since she was abandoned and left as a tiny baby on the step of their cabin, some twenty-odd years before. "Lively" is extremely proud of his "Sunday"



**LORD HENRY BRINTHROPE** is a wealthy Englishman who comes to Silver Creek to look after his family's mining interests there. He gets interested in "Sunday" and, after a stormy courtship, fraught with the many exciting adventures the West always holds for the tenderfoot, proposes. It's Karl Swenson's part



**VAN HEFLIN** plays the role of Slim Delaney, foreman of "The Klondike" ranch, which is owned by Lord Henry Brinthrope. An old friend of "Sunday's," he secured the job through her recommendation. Although his friendship with her is unwittingly the cause for some jealousy on the part of Lord Henry, Slim is really devoted to them both. He proves his loyalty when the ranch is overrun by a gang of rustlers

**EVEN** though Lord Brinthrope and "Sunday" are very much in love with each other, their happiness proves to be short-lived. A blackmailer appears on the scene almost immediately after the wedding ceremony and declares that Lord Henry is the father of her child. Heartbroken, "Sunday" flees from England, and months pass before Lord Brinthrope catches up with her and explains that the accusation was a fraud. With that question settled, their happiness is again assailed by an impostor who claims that he is "Sunday's" father, and who also frames "Lively" on a criminal charge. Shot and fatally wounded, the impostor confesses that his charges and claim on "Sunday" were faked. Back in the West with her husband, "Jackie" and "Lively," "Sunday's" marriage is again menaced by an adventuress who gets interested in Lord Henry and a young matron who mistakes her husband's interest in "Sunday" for love and threatens to divorce him. For a short time after these blow over, things are peaceful when the pair settle down at "The Klondike," Lord Brinthrope's ritzy dude ranch in Colorado. But that doesn't last long. Just now a gang of marauding cattle-rustlers are in the midst of operations on the place. The rustlers kidnap "Sunday" and excitement reaches a fever pitch for Lord Henry, "Lively" and "Jackie" until Slim, ranch foreman, succeeds in rounding up the outlaws and rescuing "Sunday," risking his life to do it.



—Bert Lewman

**JOHN REED KING**, announcer for "Our Gal Sunday," joined the CBS staff in New York in the fall of 1935, after graduating from Princeton University. He is one announcer who didn't start out in radio the usual way. At sixteen, while still in high school in Atlantic City, King wrote a play in which he satirized prominent radio stars. The local station heard about the play from King's teacher, decided to produce it



# THE RADIO PLAYBILL: THIS WEEK—"PEPPER YOUNG'S FAMILY"

**T**HIS is the first weekly "Radio Playbill," designed to review outstanding dramatic serials so readers may begin listening without having to guess past action. First of the reviews is "Pepper Young's Family," written out of her own experiences by Elaine Sterne Carrington. In it Sam Young and his family are upper middle-class residents of mythical Elmwood. Mr. and Mrs. Young are concerned, naturally, with the welfare of their children, Pepper and Peggy, who are about to leave school to begin adult lives. Pepper is constantly exposed to new adventures—among them, girls

older than he, and learning to fly. Peggy experiences successive excruciating heart-sicknesses, outgrowths of her "crushes." Currently Mr. Young has recently started in a new business with his good friend, Curtis Bradley. He was drafted by friends to run for mayor against Pete Nickerson, crooked politician, and won. Read the individual outlines below, then follow these characters as their lives unfold in "Pepper Young's Family," heard each day, Monday through Friday, over the networks of the National Broadcasting Company at 11:30 a.m. EDT (11:30 a.m. PST for the West).



**PEPPER YOUNG**, as will any seventeen-year-old boy, dominates his family. His facial features are not yet set; he isn't pleased with his own appearance—sunburned nose, freckles. Loving his family dearly, he's at home little, is ashamed to show any emotion. He worries because his sister Peggy is so beautiful. Pepper wears dirty slacks and a sweatshirt his mother detests, but he is the source of her pride because he graduated last year from Elmwood High School with honors, is captain of the football team at Elmwood Junior College, also plays tennis and basketball. His studies are general, for he's not sure what he wants to do, though Mr. Young wants him to come into his manufacturing business. He "goes steady" with Linda Benton, and has for three years—but once he was involved with a divorcee who toyed with him. Nick Havens is his best friend and classmate. He's a leader among boys, his sister's boss, his mother's mainstay. Curtis Arnall (above) plays "Pepper."

**PEGGY YOUNG**, blond and fifteen years old (almost sixteen), has been told she looks like a movie star but can't find out what star she resembles. Her strongest emotion is devotion to her father, Sam Young, but in a decidedly different way she adores "Biff" Bradley—and he idolizes her. Her father always takes her side in family arguments, and she is his best defender. By "dating" a local newspaper reporter when her father ran for mayor she "won over the press" and he was elected. Peggy is a sophomore at Elmwood High School but doesn't take her studies seriously. She's interested in clothes and boys, thinks some day she'll marry and have a home. On that topic she day-dreams with Edie, her chum; occasionally their dreams veer off to careers. Her family worries about her dates, her late hours, influences that might harm her character. Now she's dating Lew Wallace, will probably return to "Biff." Peggy is played by Betty Wragge (above), beautiful ingenue.



**MRS. MARY YOUNG** married Sam when she was 20, bore him Pepper and Peggy. Her husband always reminds people of his competition before she became his wife. Now she is 42, resembles Pepper, has beautiful eyes, graying hair. A small-town product, she didn't attend college but is considered a well-educated woman. Active in civic affairs, she counsels neighbor children with problems. Sam bought a house when they were married; they've lived there ever since. It is her major concern, aside from Sam's health, the children's welfare. In good health now, she recently had an operation. Marion Barney (left) portrays Mrs. Young on the air.

**SAM YOUNG** walks to the corner at 8:30 each morning with his children; they go to school; he to the office of the manufacturing concern he owns with Curtis (Curt) Bradley. Sam has a swell sense of humor, notices every detail of people and things around him. He likes boats and fishing, reads sports pages and detective novels. Sam is 43 years old, devoted to Mary and their children. He was elected mayor of Elmwood after friends insisted he run. His income is between \$5,000 and \$6,000, but he watches pennies to pay off the mortgage he put on his home to buy the business. He loves to spend evenings with his family. Jack Roseleigh (right) plays the role.





**CURTIS BRADLEY** is "Curt" to everyone. He is wealthy and prominent, but makes no secret of envying Sam's home life. He met the Youngs through his son "Biff," liked them and asked Sam to be his partner. A lonely man, he spends several evenings a week at the Youngs', once proposed to Meg, Mary's sister and a widow, but she refused him. He hides that shock, but was hurt. Kind, shy, devoted, he is 42 and handsome. Ed Wolfe, who also directs the program, plays "Curt."



**LINDA BENTON** loves Pepper Young; Pepper loves Linda: love at seventeen is a pretty sweet business, but not entirely without its deep aches and exhilarations. Their parents favor early marriage. When their love has its rifts, Linda thinks she'd like to be a nurse; her real intent is to make a home for Pepper. Much more serious than Peggy, her classmate, she is a sweet-looking girl with dark hair and brown eyes. Eunice Howard (above) plays the part of the very charming and wealthy Linda in "Pepper Young's Family."



**PETE NICKERSON** has befouled the town he's lived in all his life, as some birds befoul their own nests. A smooth crook and hail-fellow-well-met, he is the politician who has run the town of Elmwood until citizens successfully backed Sam Young for mayor in opposition to him. Pete is tall, dark and good-looking, about 40 years old. Despite his current setback at the polls, he is a power in Elmwood—and not yet disposed of. Arthur Vinton, the screen actor (above), is Pete on the air.



**"BIFF" BRADLEY**, tall, thin and awkward, has sixteen years and a changing voice to his credit. His mother divorced "Biff's" father, Curtis, and lives in England. When the Bradleys moved to Elmwood "Biff" was shy, thus unpopular. Mrs. Young invited him to her home, introduced him around. Now he loves the Young family—including Peggy! He confides all his problems in Mrs. Young. When his mother tried to take him away once, Mrs. Young interceded. Laddie Seamon (above) plays "Biff."



**NICK HAVENS** is just a bit fat, and he has all the characteristics ordinarily attributed to fat people. He is Pepper's age and his best friend, but he is a direct contrast in personality. He has a grand sense of humor and is pleasantly lary. He and Pepper never quarrel; they enjoy the same things, including each other's company. Pepper takes the initiative in all their activities while Nick goes along rather than exert himself to the point of disagreeing. Johnny Kane enacts the role of radio's Nick.



**"BUTCH" WILLIAMS** is the three-year-old son of Hattie, the Youngs' maid. He is an adorable child, well-mannered, greatly loved by all. The Youngs and their friends have formed the "Bigger and Better Butch Club" to promote his welfare. At this time Pepper and Linda are the club's committee in charge of upbringing. When he is 6, "Biff" and Edie will take over; then Peggy and her then-current boy friend, later Nick and his. Madeleine Pierce, baby-mimic, portrays "Butch."



**EDIE GRAY**, Peggy's girl friend, is a nitwit, and like so many nitwits, completely lovable. She has nothing on her mind but boys, including Pepper, who can't stand the ground she walks on. To everyone else Edie is lots of fun and very popular. Mrs. Young has her patience tried at times by Edie's flightiness, but loves her anyway. Edie is the same age as Peggy, but is easily swayed by her ideas. She was once engaged to the town jeweler because he gave her rings, etc. Jean Sothern (left) plays the role.

**HATTIE WILLIAMS** married a sailor, Jack, and just a few months later he deserted her. Shortly a child was born; she named it "Butch." That was three years ago, and at that time the Youngs took Hattie into their household as maid. Jack returned last year when he heard Hattie had a good job, but in December was in a big fire. Though it was supposed he burned to death, no trace of the body was found. Hattie is 24, an orphan. Greta Kvalden (right) plays Hattie.



# THE RADIO PLAYBILL: THIS WEEK—"PRETTY KITTY KELLY"

**T**O GET an idea of what to expect in the dramatic serial "Pretty Kitty Kelly," take "Grimm's Fairy Tales," "Horatio Alger," the best of S. S. Van Dine's detective stories, one modern Cinderella (with the Irish Easter Rebellion thrown in for good measure), mix well, and you have it! Author Frank Dahm spares no dramatic dynamite or adventure in his script, and frequently even members of the cast wonder what will happen next. One year ago last March, Kitty Kelly, a pretty, golden-haired Irish immigrant girl, landed at Ellis Island, clearing-house gateway to the western world, in New York City harbor. Handicapped by a complete loss of memory, Kitty is wholly at the mercy of a strange fate in a strange country. Her life proves to be one adventurous episode after another. In her short time in America, she has apprehended dozens of criminals. Villains come at a dime a dozen. Mrs.

Megram, the woman who came over on the same boat with Kitty, is dead, and Kitty can't remember who or what she was before her arrival in the United States. But quite obviously a young woman of breeding, she finds friends who aid her in her struggle to live. Recently Kitty has been identified as the long-lost Countess of Glennannan, after a great deal of skullduggery on the part of one Dr. Orbo and the wily Glennannan estate lawyer, Isaac Hamish, who have tried to do her out of both title and property. At the moment, her Irish and English relatives are trying desperately to inveigle her into going back to Ireland to become the leader of her clan. What she will do is still a mystery. "Pretty Kitty Kelly" is heard five days a week, Mondays through Fridays, at 10 a.m. EST over a Columbia network (9 a.m. CST). It is rebroadcast for West Coast listeners at 2 p.m. MST, 1 p.m. PST.



—Walter Belgot



—De Mirjine

**KITTY KELLY** (played by Arline Blackburn), twenty-two-year-old Irish lass, was born Easter week of 1916. It is known that Kitty once lived in Liverpool, England, but the only thing that she can remember is the fact that she was at one time an inmate of an orphanage in Dublin. A transplanted Irish rose, Kitty's life is a series of high adventures and thrilling romance from the time she sets foot on American soil. Michael Conway, who started as a cop and ended as an attorney, and Jack Van Orpington, rich young playboy, in whose home Kitty once worked as a maid servant, are rivals for her favors. When Kitty gets a job in Marks' Department store on New York's Fifth Avenue, she meets Bunny Wilson, another girl employe, who becomes her best friend. Now that "Pretty Kitty Kelly's" identity is revealed, a new set of problems confronts her. Kitty Kelly dearly loves her American friends. It is her wish to remain in the United States even though her relatives are urging her to return to Ireland

**MICHAEL CONWAY** (it's Clayton Collyer's role) is twenty-seven, tall, dark and handsome. He was a policeman when Kitty met him, but he's now a promising New York City lawyer with an office of his own. When he finds that Kitty is a countess, he becomes worried at the difference in their social station, for he's in love with her. But being a young man who looks at life and love in a sane way, he's willing to give Kitty up to another if it means happiness for her. Friendship between the two began almost as soon as Kitty landed in America. They met when Kitty was walking along the waterfront wondering how she could get in touch with an inspector on the police force whom she had been told to look up on her arrival in the United States. The inspector turns out to be Michael Conway's father, who is killed just as Kitty finds out where he lives and comes to visit him. In the murder investigation, "Pretty Kitty Kelly" is arrested and held as a suspect, but later it is found that she is innocent



—Ray Lee Jackson



—Walter Selig

**BUNNY WILSON**, Kitty's closest friend, lives in the same apartment-building. Born in the tenement district, on lower First Avenue, Bunny is a typical New York City shoppirl, with a level head on her slim shoulders. Though a bit lowbrow, because of her early environment, she has been a good influence on Kitty. Bunny gets a great kick out of visiting Kitty at the ritzy hotel where the Welbys insist that she stay, but she quarrels finally with la-de-da Mrs. Welby. Helen Choate plays this humorous role

**KYRON WELBY** (played by Bartlett Robinson) is a distant cousin of Kitty's who came to America with his aunt and uncle, Mr. and Mrs. Welby. Seems he was engaged to Kitty in England before she lost her memory, and at present has his eye on her estate and title. He's fond of her in a mild way, but doesn't love her. A thirty-five-year-old playboy, Kyron's heavily in debt, is not going to let go of Kitty if he can help it, even though her American friends, including Bunny and Mike, show dislike for him



**MRS. WELBY**, Kyron's aunt, hastens to America when she learns Kitty's whereabouts. She too has an eye on the heroine's title and estate. A snob of the first order, she resents Kitty's "common" American friends, insists that she return to Ireland, marry Kyron, and be a lady about it. Ethel Intropidl plays Mrs. Welby



—Ben Pinchot

**DENNIS HOEY** plays the part of Mr. Welby. A kindly soul, he admires Kitty's American friends, even though he is in favor of her marriage to his nephew Kyron. A World War veteran who lost an arm, tolerance is the keynote of his life, which makes him a constant source of irritation to his scheming, social-climber wife



—Ben Pinchot

**FRANK DAHM**, veteran radio script-writer, has scribbled some 700,000 words for "Pretty Kitty Kelly" since the program started on the Columbia network in March, 1937. A graduate from Chicago radio, Dahm is now in New York. He once authored the "Little Orphan Annie" series, is a tireless worker with an unbeatable imagination

**A** MOTLEY assortment of characters, both good and evil, has been high-lighting in the show. There is A. J. Andrews, the blustery banker who is always looking out for his income and who has been mixed up in plot and counter-plot; Inspector Grady, genial Irish police chief, who looks after Kitty's safety; and Grant Thursday, another suitor of Kitty's, who is always at loggerheads with Andrews in financial battles; Slim, the reporter on the Blade (Bunny

Wilson's romantic interest), who never misses any excitement. Right now, an international agent is after a mysterious red-lacquer box containing a secret steel formula which Kitty brought to America with her. Kitty, who hasn't yet regained her memory, and to whom the mysterious box means little, is nevertheless innocently involved in the skulduggery surrounding it. The plot thickens. Announcer for the show is Andrew Stanton; director of the opus, Kenneth MacGregor.

# THE RADIO PLAYBILL: THIS WEEK—"THE ROAD OF LIFE"



"THE ROAD OF LIFE" tells the intensely human and true-to-life story of a young surgeon's struggle for success and happiness. Jim Brent is the doctor who grew up in the steel-mill district of South Chicago. Since his internship, Dr. Brent has devoted himself to surgical practise, in which he has proved himself remarkably expert. He is a member of the staff of City Hospital and is assistant to Dr. Parsons, eminent surgeon and favorite doctor of Chicago's elite. Besides developing under Dr. Parsons' tutelage into a nationally prominent surgeon, Dr. Brent is very popular with his associates. Jim's young brother, Fred Brent, has caused Jim a great deal of inconvenience and worry. At one time Fred was mysteriously shot, and it was only through the kindness of Jim's good friend, Helen Gowan, that Jim succeeded in covering up the incident. Helen permitted Fred to remain at her apartment until he recovered. Fred's gratitude later proved embarrassing to both Jim and Helen. Recently in a heated argument Fred accidentally shot Jim in the right hand. The injury places Jim's future as a surgeon in grave doubt. The incident has moreover caused him to postpone his marriage to his schoolday sweetheart, Mary Holt. Mary does not approve of the postponement and decides there will be no marriage at all if not now. Meanwhile, Jim has opened his old office in the basement of the Brent home in South Chicago for practise. "The Road of Life" may be heard Monday through Friday over NBC at 11:45 a.m. EST, 10:45 CST, and over CBS at 1:30 p.m. EST, 12:30 p.m. CST (not available to the West).



**D**R. JIM BRENT (played by Ken Griffin) is the figure about whose professional and private vicissitudes the plot of the story revolves. He is very diligent and energetic, intensely absorbed in his chosen work, that of surgery, and has a very likable personality. His conscientious application to his profession and some strikingly successful operations have won for him widespread renown. Jim's present problem, one of the biggest he has ever faced, is centered about his postponement of marriage, because of an injury to his hand which has placed his future success in jeopardy. Not content with the opinion of his chief, Dr. Parsons, Jim has consulted a new doctor

**H**ELEN GOWAN (played by Betty Lou Gerson) was formerly Day Supervisor of Nurses at City Hospital. She has become a close friend and confidante of Jim through their association at the hospital. It is Helen who secretly befriends and nurses Jim's brother when he is mysteriously shot. When Fred's gratitude turns to a deeper regard, it becomes embarrassing to Helen. There is the intimation in the story that Helen and Dr. Parsons, Jim's chief, have a secret relationship. Helen recently resigned as supervisor





**FRED BRENT** (played by Frank Dane) is Jim's brother and he has the unhappy tendency to get into all sorts of difficulty. He becomes attached to Helen Gowan after she befriends him, but she does not reciprocate his affection except as a friend. In an argument Fred shoots Jim in the hand, endangering his career. Jim, at first embittered, forgives Fred when remorse is evident



**MARY HOLT** (played by Vivian Fridell) has been devoted to Jim since schooldays. She has looked forward to their wedding for a long time. Jim has found it necessary to put off the wedding several times. At last they have the date set, a bungalow rented and are supremely happy. Then Jim's injury makes his future so vague that he feels there must be another postponement



**DR. PARSONS** (played by Reese Taylor) is an eminent doctor, especially prominent in society circles. He early recognized Jim's natural ability and gave him his first real opportunity by making the young interne his own assistant. Dr. Parsons has gained Jim's respect as a surgeon, but young Jim Brent does not have much faith in the older doctor's principles of character



**CAROL EVANS MARTIN** (played by Lesley Woods) is the young and attractive sister of Dr. Bill Evans, who is a close friend of Jim. Carol is married to Dr. Martin, another of Jim's friends. They live in Fair Oaks. Helen Gowan moves to that town and she and Carol become friends. Helen knows that Carol is interested in Jim Brent, manages to see him often



**HOWARD KEEGAN**, who directs this serial, has been in radio six years. Before becoming affiliated with the agency that produces this show, Keegan was a member of the NBC production department in Chicago. In years before radio claimed his talent and attention, he was first an actor and second a director in stock. Keegan also directs Irna Phillips' two other serials



**IRNA PHILLIPS**, author of this, "The Guiding Light" and "The Woman in White," is a Chicago girl. She is probably radio's most prolific and accomplished serial-writer, having turned out more than 5,000,000 words while maintaining the interest of her stories at a consistently high standard. Before turning to writing, Irna was a school-teacher and radio actress

# THE RADIO PLAYBILL: THIS WEEK—"SECOND HUSBAND"



**B**RENDA CUMMINGS (played by Helen Menken) possesses a rare combination of dramatic genius and wholesome good sense. Married a second time, and at the beginning of a movie career, her life is full of the problems of bringing up her children, reconciling them with their stepfather; of succeeding as an actress in spite of her husband's emphatic disapproval

**G**RANT CUMMINGS (played by Joe Curtin) is Brenda's "second husband." A forceful character and eminently successful, Grant tries in vain to dissuade Brenda from pursuing a career, then comes to Hollywood and buys a half-interest in KDF Studios, to which she is contracted. One of his hardest tasks has been to win the love of Brenda's children



**B**RILLIANT Brenda Cummings, widowed mother of two children, faces two serious problems. First, she is trying to make a success of her second marriage to rich, successful Grant Cummings, who disapproves of her preoccupation with the second problem — her desire for a movie career. Milton Brownspun, head of KDF Studios, has already starred Brenda in one picture, but threatened loss of her eyesight and the jealousy of Irma Wallace, a minor actress, present new difficulties. In addition, a natural resentment on the part of her children, Fran and Dick, toward their "new" father, complicates the already serious problem of adjusting her professional work to the responsibilities of mother and wife. Greatest comfort to Brenda is her old friend, Ben Porter, who sets himself the task of smoothing out the snags which continually arise. Helen Menken's "Second Husband" is broadcast every Tuesday night over CBS at 7:30 p.m. EST; 6:30 p.m. CST; 5:30 p.m. MST; 4:30 p.m. PST.



**B**ILL CUMMINGS (played by Carleton Young) is Grant's brother. Just the opposite of Grant, he is a gambler at heart, constantly getting into scrapes. Brenda has made him her personal manager in order to help him get on his feet. Bill, recognizing in Brenda a staunch ally, always brings his troubles to her

**M**ILTON BROWNSPUN (played by Ralph Locke) is the Hollywood producer who gave Brenda her big chance in pictures. His friendship for her stood him in good stead when Grant saved him from ruin by purchasing a half-interest in KDF Studios. Brownspun's accent and constant misuse of words lends comic relief

Photographs by Charles P. Beaudet



**IRMA WALLACE** (played by Joy Hathaway) is an ambitious young woman whose success in a minor role of Brenda's first movie has encouraged her to try, by fair means or foul, to supplant Brenda as star of KDF Studios. Pretended love for Bill, who is easily led, is one of the means she uses. Irma resents Brenda's stardom, intends to ruin her if she can

**BEN PORTER** (played by Jay Jostyn) is Brenda's old and faithful friend, who assisted in her upbringing back in Montana. A wise and canny man who has been at Brenda's side through all the difficulties she has encountered, Porter remains in Hollywood to help her, although Grant has offered him a lucrative position in the New York office of his company



**FRAN** (played by Janice Gilbert) is one of Brenda's children by her first husband. At first, she and her brother resented Grant, only gradually came to accept him as their father. Until recently in New York, separated from their mother, they now go to school in Hollywood

**DICK** (played by Tommy Donnelly) is Brenda's son. Dick and Fran are two normal children who get into a normal amount of mischief and provide the Cummings home with plenty of excitement. For some time Brenda's chief worry, Fran and Dick now have a more pleasant role

**ANDRE BARUCH** is the popular announcer of "Second Husband." Born in Paris, he got his job with CBS in 1930, partly because he could speak seven languages fluently; his hobbies are painting and photography; his favorite sports, table tennis, golf, and swimming

# THE RADIO PLAYBILL: THIS WEEK—"STEMPMOTHER"



**A**NOTHER woman, politics, gossip, racketeers, murder—all combine to complicate a young woman's struggle to prove that a stepmother can, with devotion and affection, successfully hold together a home with another woman's children. Kay Fairchild is the stepmother who tries desperately to hold the love of her husband, John Fairchild, and of John's two children by a former marriage, Bud and Peggy. The "other woman," Adella Winston, a wealthy divorcee, interferes and causes John to lose his job at the Walnut Grove bank, forcing Kay to open a dress shop in partnership with her friend, Genevieve Porter. This move hurts John's pride and widens the family breach. Meanwhile, Mayor Craddock, secretly backed by Leonard Clark, magnate and crooked political power, tries to win re-election by having John Fairchild nominated as a dummy opponent. Kay, believing John's election would help him regain his self-respect, helps bring to light evidence exposing the racket of Craddock and Clark, thus winning the election for John. Reconciliation follows, made more complete by Kay's announcement that she is soon to become a real mother. Still there is rough sailing. The disgruntled Clark kills Adella, thinking it is Kay, and then frames Kay so that she is charged with the murder of her rival, just when it seems her happiness is near completeness with reconciliation and motherhood. Vicissitudes crowd each other in this serial, but the melodrama is tempered by a foundation that is rooted deep in a human-nature problem, one which is faced by many real-life people. There is excitement galore and stimulating emotion in the sketch, which is heard in the East and Middle West Monday through Friday over CBS at 10:45 a.m. EST, 9:45 a.m. CST.



**KAY FAIRCHILD**, the stepmother, is played by Sunda Love. Kay, on the sunny side of thirty, gave up her career as a Chicago newspaper woman to marry John Fairchild and move to Walnut Grove, a typical midwestern small town. She is immediately faced with the problem of winning the whole-hearted affection of John's two children—Peggy, who is openly antagonistic from the first, and Bud. Kay is genuinely in love with her elderly husband and is sincerely fond of the children. Fate brings many complexities to the domestic course of the Fairchilds, but through them all Kay sticks steadfastly to her purpose—that of making a unified and happy family. Her impending blessed event gives promise of being a strong factor in welding the family ties. Kay is one of those women whose loyalty can transcend even her husband's indiscretion, which she recognizes to be based on a naive rather than evil nature. She is actively courageous and fearless for her own personal safety when her husband or her stepchildren are in jeopardy. The keynote of Kay's character and the theme of the story might be described as "affection that hopes and endures and is patient" and "the beauty and strength of woman's devotion." The trials she encounters in her striving for happiness for her family and herself sometimes lead to discouragement but never to admission of failure.

**JOHN FAIRCHILD** (played by Francis X. Bushman) is the husband whose life with Kay forms the pivotal theme of the play. At the age of forty he is the father of two children and has been a widower for a number of years until his marriage to Kay. John is basically a typical, sound, benevolent, industrious American father and businessman. Misfortunes and slight misdeeds spring sometimes from the traditional gullibility of husbands but are never vicious. He loves Kay, though he sometimes blunders into awkward situations through his childish simplicity.



—Maurice Seymour

**P**EGGY FAIRCHILD is played by another Peggy, Peggy Wall. She is the nineteen-year-old daughter of John, and for a long time she resented Kay's "intrusion" into her home as an affront to her dead mother's memory. However, the stepmother's sincere effort finally seems to be breaking down this barrier. Though impulsive, Peg has a naturally lovable nature



—Maurice Seymour

**M**ATTIE, faithful colored servant in the Fairchild house and staunch ally of Kay, is played by Edith Davis. She has taken care of the children since their mother's death and appreciates the stepmother's actions. The role of MRS. FLETCHER, who is a voluble gossip but does like Kay and protects her whenever possible, is also enacted by Edith Davis



—Maurice Seymour

**A**DELLA WINSTON (Cornelia Osgood) is the villainess of the story. She is a wealthy divorcee whose designs on John are largely responsible for his dismissal from the bank, but her apparent efforts to help him tend to mislead him to a dangerous point. She is the superficial type of airen that is easily discernible to other women but highly attractive to men



—Bruno

**L**EONARD CLARK, as portrayed by Ken Christy, is the financial and political bigshot of Walnut Grove. He controls the bank in which John was employed and from which Clark forced him to resign. His vindictiveness toward Kay grew from his wife's resentment of the other woman's popularity and from his daughter's animosity toward Peggy. He is number-one obstacle



—Maurice Seymour

**G**ENEVIEVE PORTER (Ethel Owen) is Kay's best friend and confidante. She formerly lived in Chicago and recently moved to Walnut Grove with her husband, Fred, a salesman. She is a breezy, straightforward type, and her brusque wit is a foil for Kay's more sentimental moments. Gen joins with Kay in the operation of a dress shop when John and Kay decide to separate



—Draher-Photo

**D**IRECTOR and producer of "Stepmother" is Les Wainrott, who started his radio career on the West Coast after having written motion pictures. Wainrott has written or directed a number of prominent programs, including big shows such as "It Can Be Done," as well as daytime serials—"Betty and Bob," "Jack Armstrong," "Margot of Castletwood" and others



# THE RADIO PLAYBILL: THIS WEEK—"VIC AND SADE"



—Maurice Seymour



—Maurice Seymour

**VIC** is the type of small-town character that Norman Rockwell brings to life on Saturday Evening Post covers, and Clarence Budington Kelland portrays so aptly in some of his short stories. Bluff, hearty, and good-natured, Vic is a bookkeeper for the Continental Kitchenware Company, Plant 14, located in a middlewestern town. A humorist of sorts, Vic calls his wife Sade "Kiddo," and his son Rush by a series of zany names. Aside from his family, his chief interest is his lodge, in which he serves as Exalted Big Dipper. Art Van Harvey plays the role of Vic

**SADE RUSH** met and married Vic in her home town, Dixon, Illinois. One of those rare women who make really tolerant wives, Sade takes her good-natured husband as she does all the shortcomings of the human race. Vic and her son Rush come first in her life, but her main outside interest is the Thimble Club, which meets once a week to sew and gossip about local doings. Sade's chief annoyance is Hank Gutatop, Vic's ne'er-do-well fellow lodge member. Among Thimble Clubbers, it's trouble-makers Mis' Applerot and Mis' Brighton. Bernardine Flynn plays the Sade role



—Maurice Seymour

**RUSH GOOK**, Vic and Sade's teen-age son, got his mother's maiden name. Rush thinks his parents are swell people, and one girl, Mildred Tisdel, attracts and repels him all at once. His Uncle Fletcher wants him to take "pianny" lessons; Rush is more interested in American-boy sports and pals in the games with him, especially baseball. Billy Idelson plays the part of Rush Gook

**O**N THE air for more than six years now, the tremendous appeal of "Vic and Sade" to radio audiences lies in the author's ability to make his characters do and say just what ordinary real-life folks do in small towns the length and breadth of the nation. The setting is Bloomington, Ill., where the author lived for many years, and residents of the town say they can recognize many points in the show as coming direct from real life there. The Gooks live in "a small house half-way up the block." Their homely every-day doings make the show. Often it's nothing more important than Vic and Sade's conversation on "beef punkles" and "Limberschwartz cheese," or a ride with the Stembottoms. The big thing about this show that makes it unique is the fact that there's never a tear, tragedy or heart-throb. Nobody ever tries to steal Sade from Vic, and Rush, their son, never gets into serious trouble, nor is any one of the trio ever rushed to a hospital near death. The phone rings and the door slams, but that is about all that's ever heard in the way of sound-effects on the program. Occasionally when Vic rummages around the pantry, there's the sound of falling crockery or tinware. The one really indispensable prop is the telephone, as it is the means by which the neighbors are brought into the life of the Gooks. "Vic and Sade" is heard Mondays through Fridays over NBC at 11:15 a.m. EST; 10:15 a.m. CST. Again over CBS at 1:15 p.m. EST; 12:15 p.m. CST; 11:15 a.m. MST; 10:15 a.m. PST. Announcer for the show is Vincent Pelletier.



**PAUL RHYMER**, who authors "Vic and Sade," has an abrupt sense of humor that startles everyone, including himself. Paul joined NBC in 1929, originated the Gooks in 1932, and has been at them ever since. A college graduate, author Paul likes to say he's driven taxis in Chicago, sold magazines in Cicero, had his fortune told in St. Louis, and his wallet stolen in a mining town



**RUTHIE STEMBOTTOM** is Sade's dearest friend. Together they solve problems of the universe. Sweet and kind, Ruthie never wants or needs much



**MR. BULLER**, traveling inspector in Vic's territory, is no softy. He has a prodigious appetite, works hard, and lives in a granite world



**MR. GUMPOX**, the garbage man, is a fine example of leisurely industry and sound integrity. He can be depended upon in any emergency



**CHARACTER** most inquired about by listeners is Uncle Fletcher, retired businessman who lives in Dixon, Ill. Eccentric is the word for Uncle



**BLUE-TOOTH JOHNSON** is Rush's pal. He got his name from a peculiar incisor that lends a bizarre note to his ready grin. He loves baseball



**SMELLY CLARK** is another member of Rush's gang. He holds the long-distance record for spitting, and is adept at sneaking into the movies

**A**LTHOUGH Vic, Sade and Rush are the only voices ever heard on the sketches, artist Del Poore's conception of other characters in the serial (on this page), as well as scores of neighbors, relatives and friends, are just as well known to radio through the Gooks' frequent mention of their names, and heated discussions of their good points as well as failings. Fred and Ruth Stembottom are a young married couple who live down the block. Fred's a factory foreman and Ruth is the perfect example of miraculous housewifery. Mr. Buller, traveling inspector for the Consolidated Kitchenware Company where Vic is employed, is aggressive to a fault. The

next time a belligerent motorist bawls you out for some minor driving error, take a good look at him; it may be Mr. Buller. Uncle Fletcher is Sade's uncle who specializes in adlepedated ideas. While dinner is cooking, Sade often reads his wacky letters to Vic and Rush. Hank Gutstop, the town loafer, spends his time figuring out ways and means of getting free

meals. Hank's Exalted Little Dipper for the Drowsy Venus chapter of the Sacred Stars of the Milky Way. Mr. Gumpox works up and down the alley between University and Virginia Avenues. A target for witticisms, he can always be depended upon to run errands or help hang up the Monday wash for housewives along his route. In addition to his other talents, Smelly Clark is a master at jimmying penny gum-machines; and if anyone wants Blue-Tooth Johnson in a hurry, he can always be found in the vicinity of third base over on Tatman's vacant lot. Altogether, Rhymer's characters rival those of Dickens' for odd names, and far outstrip them in humor.



## THE RADIO PLAYBILL

### THIS WEEK — "WOMAN IN WHITE"

"THE WOMAN IN WHITE" has been on the air since January 3, 1938. Karen Adams, graduate nurse, is the central figure of the story. A modern-day Florence Nightingale, Karen has devoted her life to the service of others. Although faced with a problem of her own, her love for a man who has contracted an incurable disease, she nevertheless carries on unselfishly her ideals and philosophy. Another problem in Karen's life concerns her young sister, Betty, infatuated with a wealthy young man-about-town, Bob Banning. Betty's association with Banning has brought unhappiness into the lives of Aunt Helen and Uncle Bill Spalding, with whom Karen and her brother, John, make their home. Written by Irna Phillips, top-ranking radio author, "The Woman in White" is aired over NBC, Mondays through Fridays, 10:45 a.m. EDT.

**KAREN ADAMS**, played by Luise Barclay, is about 30 years old, understanding and sympathetic, yet, despite her long experience with people, she has a tendency to take herself and life itself too seriously. This attitude, unusual though it is in so young a woman, is understandable, because since the death of her parents many years ago Karen has more or less assumed the responsibility of bringing up her sister, Betty, and her brother, John. Her motto is: "I expect to pass through this life but once. If, therefore, there is any kindness I can show, or any good I can do to any fellow being, let me do it now—for I shall not pass this way again." To a nurse, whose daily life is a constant round of ministrations to the sick and unfortunate, such a philosophy is a fortress of strength; but to Karen it is more than merely an aid in her daily toil; it is a way of life; everything else is secondary



**BETTY ADAMS** is Karen's younger sister. She is 20, bright, cheerful, and affectionate. However, as is so often the case with young people, she is impatient of restraint, sure that she knows enough about life to manage her own affairs. Toni Gilman plays the role



**JOHN ADAMS**, played by Willard Farnum, is a gifted violinist. He is several years older than Karen. He has one ambition in life—to carve out a great musical career for himself. Despite frequent differences of opinion, he and Karen share a deep, undying love



**ALICE DAY** has been Karen's roommate and her closest friend during the years of training they both underwent in order to become nurses. She lives with Karen, at the Spaldings'. Her carefree attitude toward life is a factor in Karen's life. Ruth Bailey's role

**ROY PALMER**, a young Englishman who has worked with Bryant Chandler in India, plays an important role in "The Woman in White." To him, Bryant has confided that he will not marry Karen so long as he faces the prospect of a life of invalidism. Frank Behrens plays Palmer. Meanwhile, in India, **SYBELLA MANSFIELD**, a half-caste, attractive and intelligent, a friend of both Palmer and Chandler, waits for Bryant's return. She is in love with Bryant, but

she knows of his love for Karen. Lois Zarley has the role of Sybilla Mansfield. Also important to the story is **BOB BANNING**, played by C. Henry Nathan. Banning is a wealthy young man-about-town who is currently paying much attention to Betty Adams. **ROSEMARY HEMINGWAY**, Betty's close friend, warns her against him. Genelle Gibbs plays Rosemary. **THOMAS HAWKINS**, wealthy and elderly eccentric, is characterized by Phil Lord.



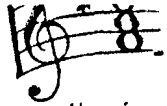
**A**UNT HELEN SPALDING is played by Henrietta Tedro. Since the death of their own child, Aunt Helen and Uncle Bill Spalding have taken care of the orphaned Adams children. They consider the children as their very own.



**B**RYANT CHANDLER, played by Dave Gothard, is deeply in love with Karen Adams. But for three and a half years he was in India, there he contracted incurable blackwater fever. Now in America, he wants to return to India.



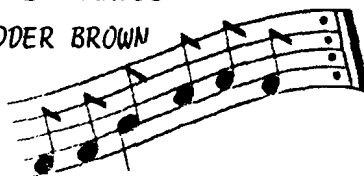
**D**R. LEE MARKHAM is an old friend of the Spalding family. He met Karen when she was in training, loves her, has great influence over her. Macdonald Carey plays the role



## THEMES LIKE OLD TIMES...

Music, sometimes the classics, sometimes old favorites, sometimes an original peice, was an integral part of the Soaps. Here is a sampling...

AGAINST THE STORM	Song of Bernadette
BACHELOR'S CHILDREN	Ah, Sweet Mystery of Life
BACKSTAGE WIFE	Rose of Tralee
BETTY AND BOB	Salut d'Amour
BIG SISTER	Valse Bluette
DAVID HARUM	Sunbonnet Sue
FRONT PAGE FARRELL	You and I Know
GIRL ALONE	Cecile Waltz
THE GOLDBERGS	Serenade
THE GUIDING LIGHT	Aphrodite
HILLTOP HOUSE	Brahms Lullaby
JOHN'S OTHER WIFE	Sweetest Story Ever Told
JOYCE JORDAN, GIRL INTERN	Poem
JUST PLAIN BILL	Darling Nellie Grey (open)
	Polly Wolly Doodle (close)
KITTY KEANE	None But the Lonely Heart
LIFE OF MARY SOUTHERN	Just a Little Love, a Little Kiss
LORENZO JONES	Finiculi, Finicula
MA PERKINS	Ma Perkins (that's right)
MYRT AND MARGE	Poor Butterfly
ONE MAN'S FAMILY	Destiny Waltz (1932-41)
	Patricia (1941- 59)
THE O'NEILLS	Londonderry Air
OUR GAL SUNDAY	Red River Valley
PEPPER YOUNG'S FAMILY	Au Matin
PRETTY KITTY KELLY	Kerry Dance
THE ROAD OF LIFE	Tchaikowski's 6th Symphony (1st Movement)
THE ROMANCE OF HELEN TRENT	Juanita
STELLA DALLAS	How Can I leave You Memories (for 6 weeks to please sponsor)
STORY OF MARY MARLIN	Claire de Lune
TODAY'S CHILDREN	Aphrodite
VALIANT LADY	Estrella
WHEN A GIRL MARRIES	Drigo's Serenade
YOUNG WIDDER BROWN	In the Gloaming Wonderful One (in final (years)



# THE RADIO PLAYBILL: THIS WEEK—"YOUR FAMILY AND MINE"

**T**HE story of "Your Family and Mine" is just what the title sets forth: the life, loves, problems—big and small—of every small-town American family from Maine to California. Into it is woven the snobbishness of those who live on the "right" side of the railroad tracks, and the heart-break of those who live on the "wrong" side, plus those who find themselves half-way between because they have been caught in the whirlpool of depression. The Wilburs of "Your Family and Mine" belong in the last-named class. There is Matthew Wilbur, his wife Winifred, and their two children, pretty teen-aged Judy, and Ken, the sturdy twelve-year-old son.

Matthew is an idealist and a putterer who is forever inventing little gadgets, a man who sees the world through the rose-colored glasses of the dreamer. Because she has to be in order to keep the family together, Win, his wife, is a realist. Judy is at the age when she is attracted to and by numerous boys. A sensitive girl, her family's obscure social standing and her attitude toward it keep her in a constant emotional turmoil. Colt-aged Ken is practical like his mother. He is self-reliant and she depends on him. The Wilbur family's fight for an existence makes the story, broadcast five days a week, Monday through Friday, from 5:30 to 5:45 p.m. EDT over NBC

—B. Mallard-Kesteven

—Bruno



**M**ATTHEW WILBUR, played by Bill Adams, is an unsuccessful inventor who always dreams of making a fortune on one of his many gadgets, but never does. He loses job after job, and if his wife Win didn't make a living for the family by making and selling homemade cakes, the family would be without means many times. Matt owns his own home, a modest dwelling in the shabby section of High Falls, Indiana, bought when he and Win were married and he was an accountant able to afford the purchase. About 50, Matt is a small-town man by birth and nature. Right now he has a job with Lem Stacey, a High Falls storekeeper who runs a branch shop in near-by West Hills. Judy has talked Lem into giving her dad a chance as manager. Matt takes a bus to work each morning

**W**INIFRED ("Win") WILBUR was born in a small midwestern town, but is a descendant of the eastern Masons, a family of means. Matt was the only man in her life, whom she married when she was 19 and he was 29. She is now 39. A strong character but not a dominating one, Win is tender, honest, sincere. Her big desire is to serve rather than to manage, yet what little management exists in the Wilbur family is due to her. She's a home body who spends her time making cakes, which she sells from seventy-five cents to two dollars, depending on the size and kind. If necessary, she can turn out four or five cakes daily, which helps to keep the family in ready cash for every-day needs. When Matt works, he tries to make Win stop baking. She does, but not for long. Lucille Wall plays the role of Win

—Ray Lee Jackson

—Norman Taylor



**J**UDITH ("Judy") WILBUR is the seventeen-year-old daughter of the family. Avid for life and all the adventures it seems to hold for her, Judy resents her father's failure, partly because she adores him, and partly because she resents the humiliating fact that her mother must work at selling cakes in order to help support the family. What is more, Judy does not take kindly to being a nobody in High Falls. This is largely due to the fact that she has a yen for the socially prominent Arch Hadley, whose mother is a snob. Joan Tompkins takes the part of Judy

**K**EN WILBUR, played by Billy Lipton, is twelve years old. Capable, humorous, imaginative, he thinks girls are the bunk, scoffs at sister Judy's heart-interests, and is his mother's right-hand man. Ken adores his mother, doesn't resent his dreamer dad, hopes that some of his inventions will amount to something. Always aware of his family's money troubles, Ken saves his money, earned on a newspaper delivery route, tries to help his mother. His biggest problem is cousin Barbara, is ambitious to be a baseball player







**F**RANCESCA LENZI plays the part of Matt Wilbur's 27-year-old married sister, Laura Putnam. A vivacious flirt, Laura fascinates men, has many admirers. A schemer at heart, she is nevertheless fond of 6-year-old daughter Barbara, and devoted to attractive niece, Judy



**D**ONALD PUTNAM (Maurice Wells), Laura's husband, has inherited some money from his folks, but is only moderately well off. Seemingly weak, Don is a fine man, devoted to his wife and baby. Laura is not in love with Don, married him only for spite when another man jilted her



**B**ARBARA PUTNAM is a pest and a darling combined, who insists on going to sleep with the lights on. She has a childish adoration for her cousin Ken, in whose home she and her mother are now living because her parents can't get along together. Joy Terry plays the part of Barbara



**L**EM STACEY, played by Parker Fennelly, is now Matt's employer. A bachelor in his fifties, Parker's shrewd, honest, but stingy, hides behind a slight deafness. Quite wealthy, he becomes aware of his own lonely life after he meets the Wilburs. Admires Judy, Ken's pride



**"THE BOSS"** of High Falls is Silas Drake, played by Arthur Maitland. He's ruthless, rich. President of the Drake Water Company, his scheme to make more money has put the Wilbur home in danger. A widower of sixty, Silas meets Laura Putnam, becomes infatuated with her



**A**RCH HADLEY is the banker's son and Judy's ideal. Now twenty-one, he hasn't much character, is a smoothie. He desires Judy, although his mother has just announced his engagement to Nancy Hicks, a wealthy girl, and he has accepted his mother's wish. Carl Frank plays part of Arch



**D**ICK BURGESS (Peter Donald, Jr.) has always loved Judy Wilbur, but she can't see him. He is poor, has worked his way through college and is trying hard to save enough for law school

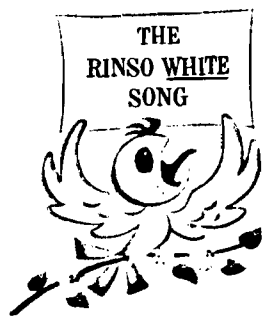
**S**KETCHES for "Your Family and Mine" are written by Lilian Lauferty, who has gravitated from newspaper work to radio, is also the author of "Big Sister," another leading air serial. Originally a protegee of the late Arthur Brisbane, Miss Lauferty was for many years "Beatrice Fairfax"; in fact, her radio debut was in that role. In between times she wrote novels, articles, short stories for leading national magazines. "Your Family and Mine," launched last June over NBC, is something of a pet brain-child of hers, because the problems in it are memories of her own childhood, her experiences as "Beatrice Fairfax," as well as dream hopes of her own dream family. In private life, Miss Lauferty is the wife of James Wolfe, the Metropolitan Opera basso. She has no children of her own, always says that "Your Family and Mine" is really her family, her heart-interest



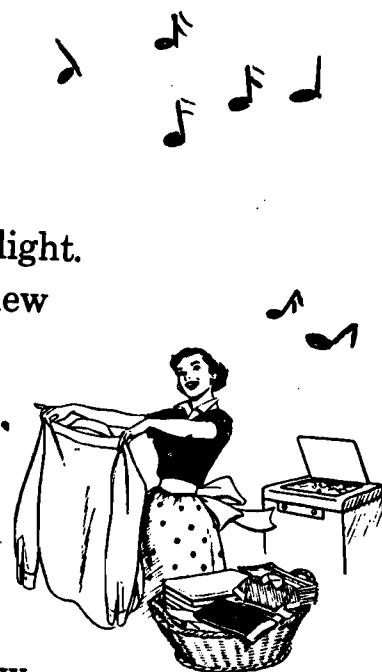
**F**ORD BOND is announcer for "Your Family and Mine." He entered radio in 1929. First job was on a local station in Louisville. NBC saw his possibilities beyond this, put him under contract

# AM TREASURES

DON'T THROW THIS SHEET OUT! Take advantage of this offer and then pass this sheet on to someone else. Better yet, have photocopies made for all your friends and relatives. FOR ONLY \$3.00 you can get a recorded tape that is absolutely fascinating entertainment. A one hour cassette containing the opening minutes to 30 of the great radio shows! A perfect introduction to a legendary fun side of radio no longer heard today because present radio has fallen victim to inflation and economics. This cassette is for everyone, young, old, familiar or new to the golden age of radio. These 30 shows were selected because they are timeless. They will be as appealing and acceptable to everyone young and old today as they were to those who heard the original broadcasts. Before the arrival of television, which is now in a terrible state of decline, radio was the most influential and imaginative entertainment media. It offered superb drama, mystery, horror, and comedy, woven together with great film and radio stars. Ready to be rediscovered are super heroes in the tradition of Superman, Magnum P.I., Luke Skywalker, Indiana Jones, James Bond, Eddie Murphy, and George Carlin. After you hear this cassette, which is also cleverly seasoned with just a dash of Queen, Donna Summer, Hall & Oates, Bonnie Tyler, Christopher Cross, and Bertie Higgins, you can actually use this cassette as a catalog to order your first shows from it by series title. A printed cassette catalog to buy more shows from the same series later plus series beyond the original 30 is available for \$1.00. Here, in order, is a list of the 30 original show openings on the cassette. Have your relatives and friends order different shows than you so you can trade listening with them, and save money too. INNER SANCTUM, JACK BENNY, GRAND CENTRAL STATION, GANGBUSTERS, EDGAR BERGEN & CHARLIE MCCARTHY, STRAIGHT ARROW, BOX 13, THE MYSTERIOUS TRAVELER, BOLD VENTURE, THE LONE RANGER, TARZAN, SUSPENSE, ROCKY JORDAN, AMOS & ANDY, LIFE WITH LUIGI, X MINUS ONE, THE SCARLET PIMPERNEL, DEAN MARTIN & JERRY LEWIS, STAN FREBERG, SGT. PRESTON OF THE YUKON, ESCAPE, RICHARD DIAMOND, SAM SPADE, FRED ALLEN, THE SHADOW, CHANDU THE MAGICIAN, BROADWAY IS MY BEAT, BING CROSBY, GUNSMOKE, and HAVE GUN WILL TRAVEL. \$3.00 to AM TREASURES P.O. BOX 192 BABYLON, N.Y. 11702



THIS is the song of Rinso White,  
 The soap we've made for your delight.  
 It washes whiter and brighter than new  
 And saves you barrels of money too.  
 It's extra rich and it's extra kind  
 And it leaves old Rinso far behind!



THIS is the song of Rinso Blue,  
 Complete detergent - completely new.  
 It blues your wash as it gets it clean  
 And it's wonderful in your washing machine.  
 It's swell for dishes and glasses too  
 This highly remarkable Rinso Blue.

"NOSTALGIA KING" HAS A "HOLLYWOOD CONNECTION"

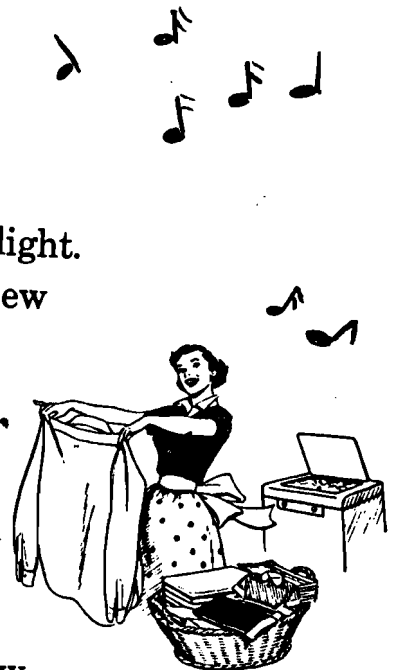
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 It washes whiter and brighter than new  
 And saves you barrels of money too.  
 It's extra rich and it's extra kind  
 And it leaves old Rinso far behind!



THIS is the song of Rinso Blue,  
 Complete detergent - completely new.  
 It blues your wash as it gets it clean  
 And it's wonderful in your washing machine.  
 It's swell for dishes and glasses too  
 This highly remarkable Rinso Blue.

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YOU'LL  
LIKE  
ME.









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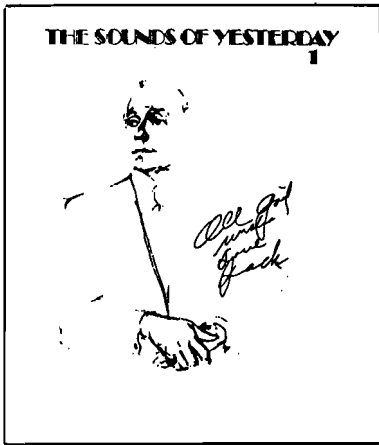
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## THE SOUNDS OF YESTERDAY

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This publication, produced by Paul Anderson of Laramie, Wyoming, is well done, with many interesting pages in each issue! \$3.25 each, or all three issues for \$9.50. Price includes postage. This publication was introduced in July 1985.

**SOUNDS OF YESTERDAY #1** - The debut issue, featuring an opening editorial ("Airwaves"-a regular column), Numerous reprints, Lum Edwards Letters (of Lum 'n Abner, Abbreviated History of early radio, Donald Duck, Censorship, I Can't Stand Jack Benny, Ozzie & Harriet Log, OTR Crossword Puzzle. 46 pages.

**SOUNDS OF YESTERDAY #2** -Between the Bookends, The Big Bands, FibberMcGee & Molly, The Literary "Wunderkind" of Radio, Jack Benny, News of Yesterday, In Search of the Lone Ranger, Reflections on Radio Nostalgia, Christmas and Radio, Columbia Workshop Log, Radio Crossword, and more! 54 pages.

**SOUNDS OF YESTERDAY #3** - News of Yesterday, Radio's Most Embarrassing Moments, Information & Help to the New Collector, The Hummerts, The CBS Radio Mystery Theater, Baker's Broadcast with Joe Penner Log & Script. Classified ad section also included, and many more items...another fine 46 page issue!

### OTHER PUBLICATIONS

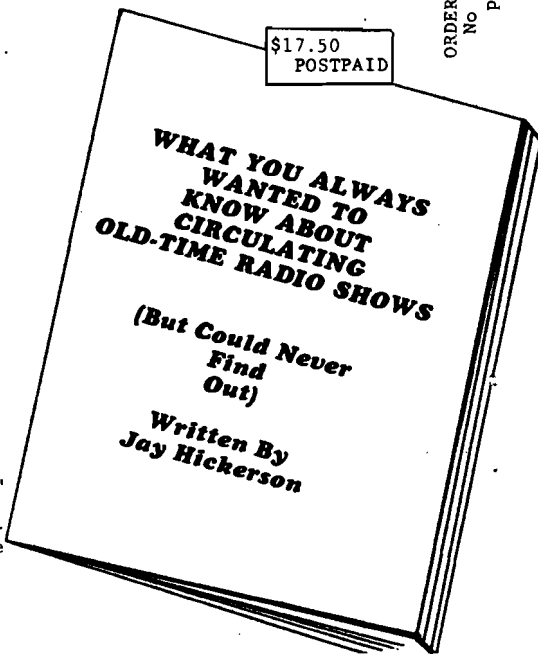
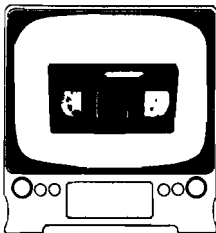
**WHAT YOU ALWAYS WANTED TO KNOW ABOUT CIRCULATING OTR SERIES (but could never find out)** - by Jay Hickerson - Jay is regarded as one of the central figures in our hobby, through his work on HELLO AGAIN -- Old Time Radio's oldest and most respected publication -- and as the chairman and driving force behind the annual FRIENDS OF OLD TIME RADIO conventions for over 10 years. His newest publication is one which was lacking in old time radio for many years. With the "bibles" of the hobby, THE BIG BROADCAST and TUNE IN YESTERDAY now out of print, this is the only publication of its type available. "WHAT YOU ALWAYS WANTED TO KNOW..." also provides something those earlier books did not--a single source reference of shows which are available today. It is professionally offset printed with a clean-looking attractive cover. 2,200 different network and syndicated series are arranged alphabetically, with star and sponsor shown in many cases. The listing is computerized, with letter-quality print out. Cost is \$17.50 including postage.

**THE LONE RANGER LOG** - by Terry Salomonson - Terry spent over seven years doing the research for this publication. It is the largest, most complete and accurate Ranger log ever published. 3,379 broadcast dates are listed, with information on 2,603 recorded shows, and plot synopsis for the first 713 shows which were never recorded. A must for all serious collectors. Cost of this project is \$19.95 including postage.

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foreword by vivian smolen

## SERIALS

# drama day by day

■ If you never listened to daytime serials, you might think that the story of *Our Gal Sunday*, which is the story of an American girl who married into wealthy English nobility, was about as unreal as radio could get. But to people who do listen—and many of them have followed “Sunday” from the very start of her story nearly 17 years ago—both the story and the characters are as real as the people next door. And their estate, Black Swan Hall, at “Fairbrook,” Virginia, where Lord Henry and Sunday now live, is as believable, apparently, as any imaginary dwelling can be. Despite Sunday’s glamorous life, she’s still the same girl whom two old miners found on their doorstep years ago; she’s never lost her simplicity and her straightforward instincts, and listeners are still very much able to identify themselves with her and draw inspiration from her experiences. She gets many Christmas cards “hoping you and yours enjoy good health.” She got an invitation recently from a nice old lady in California to visit whenever she and Henry could get out that way. She gets complaints, too, about the way situations develop in her life. “Shouldn’t justice be done, and good triumph?” one listener demanded. “Sheila should have gone to jail . . . then Sunday could have been real charitable and visited her.” Wrote another woman, from Massachusetts: “If Henry leaves Sunday again, you have also lost a listener. He ought to have the decency to have a little faith in his wife. Maybe the English are that stupid, but we Yankees give our husbands and wives the benefit of a doubt.” A boy of eight wrote Sunday just to say, “I love you,” and a youth of 20, losing his sight, wrote to ask for her autographed picture—“a dark one, because I can see dark pictures better than light pictures.” Not long ago Sunday was told in a letter, “You have so much warmth and kindness; the program brings us feelings of love and affection toward our fellow men.” As long as people feel that strongly about it, *Sunday* will endure.

**OUR GAL SUNDAY**, the girl who was raised in a log cabin and became the wife of Lord Henry, a wealthy English aristocrat, is played by Vivian Smolen, who was raised in Brooklyn. Her father, a violinist and conductor, saw to it that Vivian got a thorough training in music, dancing and dramatics as a child. Vivian made her first radio appearance in high school, liked the field so much that she quit Brooklyn College after only a few weeks to devote herself to acting. She has an ever growing collection of records in her New York apartment, likes to paint and window shop in her spare time. (For biography of Karl Swenson (Lord Henry) above, see “Lorenzo Jones”).



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