

Long Wave  
Short Wave  
News Spots  
& Pictures

# MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER'S

5  
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the Copy  
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Volume III, No. 24

WEEK ENDING JUNE 22, 1934

\* Published Weekly

## This and That

By Morris Hastings

AT LONG LAST FRANK BLACK has given the much publicized premiere of GLIERE'S "The Red Poppy," music for a ballet that is now all the rage in Soviet Russia.

Those who did not expect too much of the music probably were not disappointed. Those who had hoped for something original and arresting were let down.

It isn't bad music—not at all bad. It simply isn't good enough.

"The Red Poppy," in other words, is graceful, not exciting; vigorous, not vital; and pretty without being moving.

The love theme, so help me, is reminiscent of nothing so much as the Kashmiri Love Song. The music for the dances in the Chinese tavern stem from the DELIBES tradition of winning prettiness.

The plot, as described by Announcer MILTON J. CROSS, has the propaganda required of all art created in modern Russia. The hero, for example, is a Russian captain in China who comes to the aid of a poor pestered coolie.

The villains are some wicked Chinese and an English merchant.

But whether or not the music itself was disappointing, FRANK BLACK did a notable thing in presenting it.

The fact that a work by one of Russia's outstanding contem-

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# Senate Inquiry Into Fitness of U. S. Radio Commissioners Is Demanded

## 180,000,000 Sets in World Use

### U. S. Leading All Countries In Tabulation

A report made by the Internationale de Radiodiffusion of Geneva estimates that 20,000,000 radio sets were sold throughout the world during the year 1933, bringing the total of sets in world use to 180,000,000.

The number of sets in North America, according to the report, approximates 20,500,000. This equals the total of sets in use in Europe, excluding Russia.

There are over a million automobiles equipped with radio sets in the United States, the report declares.

Japan leads other Asiatic countries in the tabulation of radio sets in use, radio sets being purchased there at the rate of 7200 a week in 1933 in contrast to 6150 a week the previous year.

While figures on South and Central America are not complete, it is stated that there are 80,000 sets in Argentine, Chile and Brazil, with Chile responsible for about 46 per cent of that total.

### Glenn Frank Speaks

The baccalaureate sermon to the class of 1934 by GLENN FRANK, president of the University of Wisconsin, will be broadcast over the NBC-WJZ network Sunday, June 17, from 6 to 6.30 P. M.

### Marriages Can Be Happy In Bright World of Radio

#### A Few of the Stars Display Famed Emotion

By JOHN McART

Come, come, my good director, let's have a little more soulful music for this scene. Something like "Hearts and Flowers" or "Moonlight and Roses," with plenty of heart-throb in it, will be excellent.

For when you come to think of it, radioland certainly does offer some outstanding examples of wedded bliss.

Not like Hollywood, where they grind out hokey pictures and divorces with amazing regularity and where, seemingly every year, a star equips herself with a new mate, to match her new hat or her new automobile.

Radio stars get married and stay married—and happy—so far as can be discerned with the naked eye.

True, there are a few sour notes in this symphony of the microphonic matrimonial heaven. Only a short time ago, FAY WEBB skipped home to Mama and RUDY, the great Vagabond Lover, scampered for cover behind a protecting fringe of high-powered lawyers. Then GRAHAM McNAMEE dashed down to

### Dickinson Of Iowa Is Accusing

By The MICROPHONE'S Washington Special Correspondent

Charges in the United States Senate by Senator L. J. DICKINSON (R) of Iowa, that the Federal Radio Commission is influenced in its decisions by politics came as a bombshell.

The Iowan has introduced a resolution for a senatorial investigation of the fitness of radio commissioners. It was not expected to be passed.

Creation of a special senatorial committee of five members to investigate DICKINSON'S charges, was called for in a resolution filed by Senator HUEY P. LONG, Louisiana. Senator Couzens (R) of Michigan, objected to its immediate consideration.

DICKINSON'S flareup, however, pointed to a fight in the Senate over confirmation of the persons nominated by President ROOSEVELT to serve as members of the new communications commission authorized in the DILL bill, which has just been passed by Congress.

The new commission is to take over all the duties of the present radio commission and in addition powers of the Interstate Commerce Commission over the telephone, cable and telegraph companies.

Should Congress adjourn short-

(Continued on Page 15)



Mr. HASTINGS



BING CROSBY, crooner, who plays the gallant cavalier to his wife, DIXIE LEE.

Pennsylvania's Gretna Green and betook unto himself a second spouse, amidst some public clamor.

### Silent Ted Husing

The latest rumble came when TED HUSING, queried concerning

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## Johnson To Talk on Air

General HUGH S. JOHNSON, NRA administrator, will be the principal speaker in a program over the WABC-Columbia network on Saturday, June 16, at 3 P. M.

The program is in commemoration of the first anniversary of the National Recovery Act.

Other speakers on the program will include Governor H. G. Kump of West Virginia and other state and federal officials. The program will be heard from Charleston, West Virginia, where a state holiday has been declared in observance of the anniversary.

The broadcast will originate at Laidley Field Stadium at Charleston where thousands of citizens are expected to join in the celebration.

Other speakers in addition to General JOHNSON and Governor KUMP will be EDWARD McGRADY, assistant secretary of Labor and DONALD RICHBERG, general counsel of the NRA.

The program will last one hour.

## News Flashes

A.M.	
7.15	WNAC
8.00	WAAB WEAN WORC WMAS WICC WLBZ WNBH
10.45	WBZ
10.30	WABC network, WFAF Network (Tues., Thurs. 10.45)
10.45	WJZ Network
P.M.	
12.01	WBZ
12.20	WNAC
1.30	WEAN WICC WFEA WORC WLBZ WNBH WMAS
3.00	WAAB
6.00	WNAC WICC WFEA WORC WMAS WLBZ
6.30	WEAN WNBH
7.00	WAAB WLBZ
9.45	WAAB
11.00	WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH
11.00	WBZ
11.15	WFAF Network; WABC Network
	WJZ Network (Wed. 11.45, Sat. 11.30)
SUNDAYS	
A.M.	
8.45	WNAC WEAN WICC WFEA WMAS WLBZ WNBH
11.00	WBZ WFAF-WJZ Network
P.M.	
6.00	WNAC WEAN WICC WFEA WLBZ WMAS WORC WNBH
6.45	WAAB
9.45	WAAB
10.45	WBZ
11.15	WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH

## 20 Years To Be Reviewed

On June 28, 1914, the bullet of an assassin ended the life of Archduke FRANCIS FERDINAND of Austria and plunged the great nations of the world into war.

Exactly 20 years after that date, Monday, June 28, a program titled "Twenty Crowded Years" will review the events from that momentous day to the present time. The broadcast will be heard at 8 P. M. over the WABC-Columbia network. FREDDIE RICH'S Orchestra will supply musical interludes.

The radio review, written by CHARLES TAZEWELL and produced by COURTNEY SAVAGE, will dramatize the main currents of history from 1914 until today.

Among the highspots of the program's re-enactments are: the Russian revolution, post-war depression, prosperity, LINDBERGH'S flight, gang warfare, the rise of MUSSOLINI and HITLER, America's depression and the repeal of the Eighteenth Amendment.

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# Soviets Take Up Jazz Seriously; Ruby Newman Is To Instruct

## Radio Band Leader to Go To U.S.S.R.

An interesting experiment in radio and jazz will be performed this Summer when RUBY NEWMAN, radio orchestra leader of Boston, will go to Russia to teach the Soviets jazz.

According to an article in *Variety*:

"Jazz has ceased to be taboo in the Soviet Union and may even be adapted to the needs of socialist construction. This is proved by the fact that the Leningrad Educational and Musical Research Society organized a series of experimental jazz concerts illustrating the development of this type of music from restraint orchestras to revolutionary jazz opera."

Mr. NEWMAN, who conducts the Jenney concert on Sunday evening over WEEI, will sail the 26th of this month for Russia. He talked with THE MICROPHONE concerning the trip and what he proposes to do.

"It has been arranged that I shall be in charge of a Russian orchestra of young musicians and try to teach them how to play jazz in the American style," he said.

"The best jazz is not played the way the composition was originally written. A great amount of transposition and phrasing is necessary before a popular tune can be played so that it sounds well.

"I am going, with the help of interpreters," continued Mr. Newman, "to get this idea over to them. I hope to be able to broadcast with this orchestra after a short time."

Jazz as played on the American radio is fast becoming more popular in Russia. It was begun because tourists from other countries demanded this sort of entertainment in the cafes. Now even the workingman in the Soviet State considers his cafe incomplete without an orchestra. A labor leader explains that the fast and exciting jazz attracts and inspires the audience.

The Musical Research Society is conducting a campaign to get Soviet composers and artists interested in the creation of revolutionary jazz.

RUBY NEWMAN's forthcoming visit to Russia is in this connection.

## Newspaper Must Prove Editorial

One of the first times that a government agency has taken formal action against a newspaper was when the Federal Radio Commission called upon the editors of the *New York Herald-Tribune* to prove what it said.

In an editorial the newspaper alleged that the ROOSEVELT administration was using radio in promoting "government propaganda." The Commission passed a resolution demanding to know any facts which would tend to support such a statement

# Youngest Announcer for NBC Suffers Embarrassing Moments

## Strangers Mistake Him for the Page Boy

By CHARLES O'CONNOR

AS THE YOUNGEST announcer of the National Broadcasting Company I have been subjected to some embarrassments, most of which have been very amusing.

A few weeks ago I entered the cashier's office to receive my salary check and was told quite haughtily by a new cashier that I should go and inform CHARLES O'CONNOR, the announcer, that he should know by now that he must report in person for his check.

I have answered the inquiries of strangers who to this day believe they were addressing a page boy, and have run errands for new hostesses who were under the same impression.

While working for a Boston station I was assigned to a dance program at a well-known dance resort on the South Shore. I arrived there after a 20-mile drive with one leg of my white linen knickers dangling around my ankle, no necktie and my hair resembling the then current wind-blown bob.

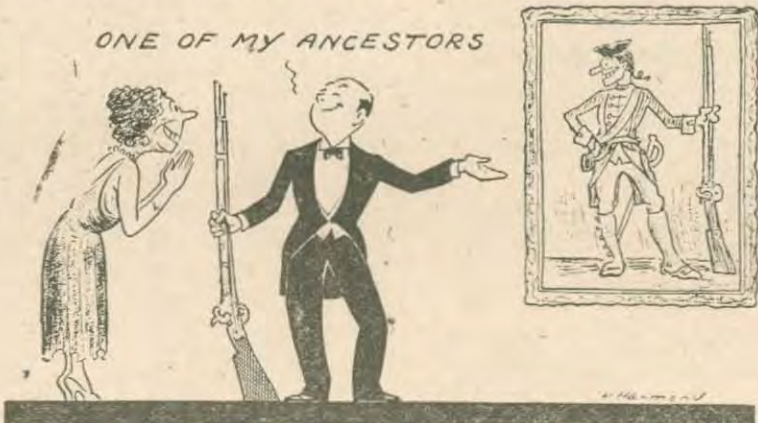
In this extra juvenile appearance I was refused admission even to the door of the establishment by an austere doorman who suspected that my good credentials had been stolen. A Boston radio editor recognized me, rescued me and all was well.

My philosophies and reactions concerning this great, intriguing, game of radio are

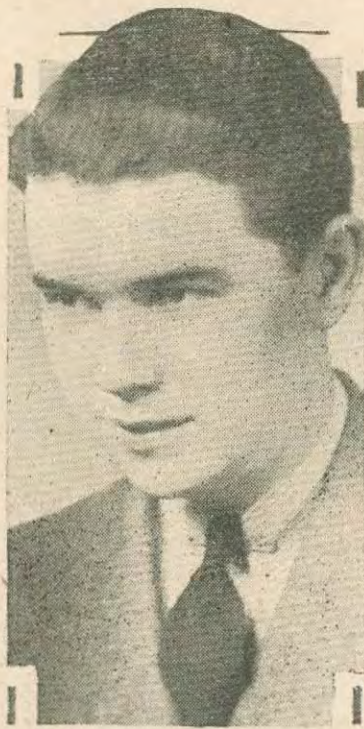
### Radio Goes Dry

A SUPERSTITION is spreading throughout the West that broadcasting is the cause of the prolonged dry spell. It is also claimed that radio is making people jumpy and ill-tempered. Letters have poured into stations so much that the owners are considering putting on a publicity campaign to quell the rumors.

## A Boone Companion



THE MOST PRIZED possession of WENDELL HALL, NBC's red-headed music maker, is a flintlock rifle of the Revolutionary period, handed down in the HALL family from father to son. He says DANIEL BOONE, one of his ancestors, might have carried it.



CHARLES O'CONNOR, youngest NBC announcer who got his start on a Boston station.

as changing as the Park Street Subway. I have chosen to write these lines on a Thursday, which is my day off. I so decided because my day out of the radio picture is the only day on which my ideas remain anywhere near consistent.

There is an old truth recorded that we learn something every day of our lives. In radio this is true in an amplified form. We learn something new every day and it is invariably the fact that what we learned yesterday is not true today.

The spotlight of prominence, fame, popularity and wealth shines upon some today and tomorrow moves on to new faces, new voices, fresh songs and above all a new style.

When I first began to split infinitives and roll adjectives into the privacy of New England homes, we thought it quite the thing to announce in the event of an emergency that we would now have a fill-in by a fill-in pianist.

Now we intone with great dignity that the distinguished pianist, Mr. SMITH, is pleased to offer a musical supple-

## "Air Neutrality Is the Worst," He Says

ment or interlude as the case may be.

Do you remember when we used to apologize to a very obvious extent when cutting a program which was about to run beyond its time?

Such emergencies still arise and always will but do you hear such apologies made very often?

You don't because a new psychology, a new code of ethics has ordained that such action is obvious and embarrassing both to the audience and the radio station which the announcer represents.

The most thrilling spectacle I ever witnessed or helped describe was the last inauguration; the most gripping thing to talk about was the eclipse of two Summers ago.

The celebrated novelist, FANNIE HURST, taught me my greatest lesson about the thing in which every announcer is supposed to be proficient—the art of extemporaneous speech.

I learned at a theatrical dinner how a real toastmaster handles an evening's entertainment; another thing which I am supposed to know something about. My tutor was WILLIAM S. COLLIER, Sr., and the occasion, the 50th anniversary of WEBER and FIELDS in the American theatre.

Now I should like to tell you a few things which I think stand the test of any time, even the time of radio.

The first concerns announcers, entertainers and speakers and very briefly stated is:

"It is not knowing what to say that counts; it's knowing what not to say."

The second is an observation which I have always held about what I call "air neutrality," which is death to any radio performer.

If the radio audience likes a performer and demonstrates that liking, nothing more is to be asked. If the audience dislikes a performer and indicates it, there is still hope for him because at least he has attracted attention and his name is on that audience's lips.

But if the audience does not recognize you either by like or dislike you have achieved "air neutrality" and your solution is to get below or above your present standard so that your name is greeted with a mild hiss or a loud hurrah.

### Band From Vienna

A program of military music by all the military bands in Vienna will be broadcast from that Austrian city over the NBC-WJZ network on Saturday, June 16, beginning at 3 P.M.

## Track Meet at Princeton Is Broadcast

Princeton University's Invitation Track and Field Meet, in which both world and American record holders will participate, will be broadcast over the CBS-WABC network from 5 to 6 P.M. on Saturday, June 16.

All-star competitors will include BEN EASTMAN, Stanford; CHARLES HORNOSTEL, of Indiana, joint holders of the world's one-half mile record; RAY SEARS, of Butler University, American two-mile champion; BILL BONTHRON, Princeton; GLENN CUNNINGHAM, Kansas, and GENE VENZKE, Pennsylvania, the foremost mile runners in the world.

The three distance events will be features of the meet and they will be described by TED HUSING over the air.

## Tiny Radio To Be Carried In Balloon

When Major WILLIAM E. KEPNER and Captain ALBERT W. STEVENS rise into the stratosphere early in July, they will carry a tiny radio transmitter which will flash their voices over an area of many square miles.

The special NBC transmitter, which will be carried in the balloon, will have a power of but eight watts, one-fifth the strength of the average electric light bulb, yet it will carry the balloonists' voices, under good conditions, a distance of 10,000 miles.

This will be the set used to transmit to ground receivers from which the broadcasts over the networks will emanate.

### NCAA Track Meet On Air

Three events in the finals of the annual National Collegiate Athletic Association's track meet at Los Angeles will be described over the WABC-Columbia network on Saturday, June 23, at 7 P. M. The broadcast will come from the Stadium at the University of California and will be handled by GARY BRECKNER, sports announcer.

### For Southern Listeners

The programs of WEFW or WJZ may be heard over:

- WFLA-WSUN Clearwater, Florida
- WSB Atlanta, Georgia
- WSMB New Orleans, La.
- WOAI San Antonio, Tex.
- WSM Nashville, Tenn.

The programs of WABC may be heard over:

- WQAM Miami, Florida
- WJSV Washington, D. C.
- WBT Charlotte, N. C.
- WTAR Norfolk, Va.
- WBIG Greensboro, N. C.

### Middle Western Listeners

The programs of WEFW may be heard over:

- KSD St. Louis, Mo.
- KYW Chicago, Ill.
- WMAQ Chicago, Ill.
- WTAM Cleveland, Ohio

The programs of WJZ may be heard over:

- WENR-WLS Chicago, Ill.
- WGAR Cleveland, Ohio
- WJR Detroit, Mich.

The programs of WABC may be heard over:

- WBBM Chicago, Ill.
- WHK Cleveland, Ohio
- WCCO Minneapolis, Minn.
- KMOX St. Louis, Mo.
- WHAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in THE MICROPHONE.



# Radio Lane

By Jimmy J. Leonard

IT IS always a wonder to us, who must look impartially upon individuals who are competing for the spoils of a headline in radio, why Boston radio artists assume a "big-headedness" when they are given a place in the limelight. Often I think it is a little germ injected into the radio performer through the ears by his friends' eulogistic remarks. Mayhap I'm wrong. The germ may be caught from a few fan letters.



HELEN MENKEN

At any rate, it seems to have caught many in the last six months.

Singers, who are only singers (if indeed that), assume the attitude of a temperamental opera star. Many fairly good announcers are pointing their noses heavenward. One well-known baritone refused to sing at a recent benefit show because another baritone went on before he did.

Since HELEN MENKEN made such a successful splash into the radio sea, the Lane has been alive with predictions. They predict her to be the topmost performer in radio this season. Also netting the topmost salary for her type of performance. Miss MENKEN has been one of the best in her profession since she made her stage debut at the age of four in 1906. Her achievement is even greater to us now that we have learned that her parents were deaf mutes.

"How do you do, everybody. How do you do." This charming salutation of NORMAN BROKENSHIRE will be hauled from the air by radios tuned to WOR from now on. NORMAN is pursuing the life-long ambition of leading a radio orchestra through its capers. He is announcer on his own program, and does a little comedy relief as well as wield the baton. LENNIE HAYTON is going to sprinkle the countryside with orchestras under his name.

JACK DENNY's favorite golf companion is a Canadian undertaker. And is DENNY a golfer!! He almost broke the 100 mark recently. A sax tooter in DENNY's band is said to be one of the greatest golf bugs in the country. He plays golf all year round in any sort of weather, and DENNY vows his sax-er has read every book written in this country on golf.

Major BOWES celebrated his show's 600th time on the air recently. The BOWES Family spot was started in the latter part of 1922, when our crystals picked up the voice of ROXY, who was then the ceremony's master. It had but one outlet when it started. Now it has 50 outlets. Good luck, Major! That spot, Roses and Drums will be off the air until Sept. 9.

By DICK TEMPLETON  
New York Correspondent

NOW THE network moguls are looking down on fan mail as an indication of popularity because it often contains letters with box tops and wrappers sent in exchange for anything from a membership in BABE RUTH's baseball club to a paper pattern. And they may be right in looking down on it so far as that goes.

I talk to advertising men who say: "We don't care whether the program gets any mail or not—we know it is doing a good job." And I feel like saying: "If you do know it is doing a good job, you should be telling fortunes."

For not many radio advertisers handle their programs in such a fashion as to be able to make anything like an accurate check on radio results. A few do.

And the little matter of fan mail which these lads say does not mean anything to them—Well, I'm sorry to say that is the bunk. Fan mail does mean something and it probably always will mean something — to the sponsor.

I have seen, in my seat by the side of the road, a score of good artists vanish from the air waves because they didn't get any fan mail.

The sponsor is a human being (unless you take the word of certain program directors and producers). He picks out a program — not

# MICROPHONE

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A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

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## There Is Hope

JAZZ on the air is dying; programs are trending to the drama and to classical music. This according to an analytical survey of the Columbia Broadcasting System offerings.

Millions of serious-minded radio listeners approve the trend. There is hope in it—hope that radio at last actually is putting aside its swaddling clothes and growing up.

Toys are for children. Radio, as a toy, attracted infantile minds, and radio programs reflected immature mental attitudes.

Now radio is no longer a toy. It has become a great, a vital force in American life, a big business in itself.

There is little room for jazz in big business.

## Silence Is Golden

JESSICA DRAGONETTE, NBC soprano, says that she first came to radio the lack of applause after she sang appalled her. However, it must have pleased millions of listeners, because applause in the studio, while flattering to an artist, is merely an unwelcome interruption to the majority of the public outside the studio.

## About The Importance of Fan Mail

always the right one — but one in which he has sufficient confidence to put his own advertising money.

That program becomes a part of him. Radio writers may hear that program now and then. He hears it every time it is on the air. If he likes tonight's program, he likes the idea that a lot of other people like it. If he doesn't, he likes to read letters from those who do like it, so he can say to himself:

"Maybe I'm wrong, or maybe I'm so close to the program I do not appreciate it."

And so he gets no fan mail. He wonders why. He reads about JOHNNY MARVIN, a network daytime star, getting 5000 letters a week. He is sure his program is as good or almost as good. But what, no letters? Maybe he did pick the wrong tenor. Maybe he should not have used a dramatic act. That minstrel show idea he was all set to use—and didn't—that would have gotten the mail! Yep, he was wrong. He should have listened to that network salesman. That lad knew more about radio than he did. Maybe radio was no good, anyhow. How could it be when nobody wrote a singer that was charging him \$1500 a program one teeny weeny letter? Yep—radio's no good. No letters.

But let him get a thousand letters. They can all be the usual: "My husband and I never miss your pro-

grams—please sing 'The Last Roundup.'" He doesn't care. He feels them in his fingers. He lifts the mail sack they came in. The tenor says: "A lot of them seem to like my songs—I got a thousand letters last week, Mr. Sponsor."

Mr. Sponsor beams. Hot dog, he picked a winner! Good old fan mail!

Maybe fan mail doesn't mean a whole lot as an indication that the program is successful or not. But it does tickle Mr. Sponsor. And he pays the bills — for the good programs we, as listeners, hear. And, ladies and gentlemen, he wants fan letters. Don't let anybody fool you.

If there is a star or a program on the air that you like and want to see stay on the air, write a letter. You'll make the star happy and the sponsor will feel that his \$10,000 a week shall not have been spent in vain.

# Studiosity

By Les Troy

AT LAST this department has found an honest man when it comes to radio publicity. Our New York correspondent, ALOYSIUS GLUPFY, came through with a brief but important bit of news this week. He has been making the rounds of Manhattan golf clubs to see if any of the radio stars were playing.

He found JAMES MELTON, radio tenor, on a small nine-hole course. GLUPFY followed him



JAMES MELTON

from sand-trap to sand-trap, finally gave it up and went back to the club house. MELTON came in and told GLUPFY quite frankly that he had taken 175 strokes for the nine holes.

MAX BAER seems to be pulling a GENE TUNNEY. He is taking lessons in diction and elocution to improve his radio personality.

FRED ALLEN will be at the Century of Progress Exposition all

Summer. That is to say, his dry, drawling voice will be there, and his gestures and his smile. His features, too, unless the Lake Michigan sunshine gets hot enough to melt rubber.

For the Bristol-Myers company has had a robot made that is exactly like FRED, which can talk, thanks to a synchronized record attachment.

When the figure was finished Mr. ALLEN and his wife went down to see it. For several hours FRED shook hands with it, exchanged gags with it and even expressed jealousy at the treatment it received from his wife, PORTLAND.

A little later FRED ROBOT was put in a drawing room on a Chicago-bound train and Mr. ALLEN went down to see it off.

"I went," said Mr. Allen, "because Winchell was on the train and I wanted to make sure that they didn't send him to Chicago, instead of my dummy. Imagine my embarrassment if Winchell had had to impersonate me all Summer."

FRED WARING was not told to keep away from music but he came close to it the other day when he played a carillon in Chicago by remote control from the Western Union office in New York. It was all done with wires and the piece he played was "America."

## To Subscribe to The Microphone

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# "Voice of Columbia" Varies Pattern and Construction Each Week

## 6 Directors to Conduct Orchestras

By FLORENCE MARKS

Building a radio program, like building a house, depends upon form and balance, foundation and material, decoration and proportion.

However, a builder of radio programs has the advantage of immediate experimentation. Within the space of one hour, from 8 to 9 P. M., EDST, Sunday nights, over the WABC-Columbia network, and with the solid foundation of GEORGE JESSEL as master-of-ceremonies, the architect, JULIUS F. SEEBACH, CBS director of program operations, is varying each week the shape, balance and pace of the program structure for "The Voice of Columbia."

The material going into the structure each week includes the best in radio talent.

### Six Conductors

A 45-piece orchestra, each member chosen for the versatility that would make him equally at home with the greatest classics and the latest output of Tin Pan Alley, will respond to the batons of six noted conductors, namely HOWARD BARLOW, FREDDIE RICH, JOHNNY GREEN, EMERY DEUTSCH, MARK WARNOW and JOHNNY AUGUSTINE.

These conductors will be rotated, depending upon the type of music they interpret best.

HOWARD BARLOW will mount the podium for the performance of classical works; FREDDIE RICH for dramatic versions of pictorial suites; JOHNNY GREEN for the sophisticated rhythms of symphonic jazz; DEUTSCH for the romantic cadences of Hungarian gypsy music, and WARNOW and AUGUSTINE for popular, novelty and dance selections.

GEORGE JESSEL, the boy who rose from a nine-year-old singer in the honky-tonks of New York's East Side to a place among the top-notchers in radio, the motion pictures and vaudeville, is the only performer to appear consistently each week.

He is the personality element

### Modernity



JOHNNY GREEN, one of the liveliest dance orchestra conductors to be heard on the "Voice of Columbia" programs.

## Georgie and His Best Friend



GEORGE JESSEL, master-of-ceremonies, and his mother, Mrs. CHARLOTTE JESSEL, with whom he holds imaginary conversations during his broadcasts.

of the show, the basis, and the link that holds the entire program together.

Each week, in addition to introducing the talent and the five-minute comedy black-out that serves as a pivotal point in the program, JESSEL takes up the thread of his telephone conversations with his mother.

These conversations, although basically humorous, have won JESSEL wide acclaim for their intensely human appeal.

### Varying Patterns

The varying patterns of the show also find GERTRUDE NIESEN coloring her voice with an exotic personality; MARY EASTMAN, a talented young soprano who is fast developing operatic possibilities; SYLVIA FROOS, the little girl singer grown up; VERA VAN, the singer whose "blue velvet" voice is a time-mark in radio programs; and EDITH MURRAY, the "dramatist of the blues."

EVAN EVANS brings his baritone voice to the microphone in complement to the program structure; NICK LUCAS, radio's first crooner who continues to like the tag, "crooner"; CHARLES CARLILE, a vibrant tenor; FATS WALLER, singer, pianist, organist and composer; the Beale Street Boys, radio's newest discovery in quartet syncopation; another quartet, the Eton Boys; and JACQUES FRAY and MARIO BRAGGIOTTI, the two-piano team celebrated for their agile tech-

nique and imaginative musical arrangements—all will pass before the microphone reviewing stand as the weekly parade progresses.

"The purpose in this rotating program set-up," Mr. Seebach stated, "is to combine in a variety of patterns the most distinctive work of the versatile artists and conductors who are regularly featured over the Columbia Broadcasting System."

"Each artist possesses some further talent, either in timing or type of material. We plan to put this further talent to work, and to find new ways of using the talent we are aware of."

Not only the talent is changed each week. The actual building of the program set-up is attacked from a different angle.

One week, "The Voice of Columbia" emerges from the loudspeaker as a fast revue, made up of a succession of short individual numbers.

The following week, the programs takes a more leisurely form.

Separate contributions are more fully developed, and each artist completes a full turn, doing two or more numbers in a row, similar to the shaping of a vaudeville bill.

"With this changing set-up," Mr. Seebach explained, "we find new ways of utiliz-

## Sponsored Programs From Europe to U. S. Planned

Plans are under way to interest American commercial sponsors in regular broadcasts from Europe via short wave.

Dr. EDWARD J. BING, organizer of the plan and formerly manager of the continental branch of the United Press, believes that short wave broadcasting has passed the "freak stunt" stage.

He also insists that American radio must feature more novelties if it is to hold the interest of the public and that the most extensive field for such novelties lies in European radio.

All programs used for this planned purpose would be de-

signed expressly for an American audience and would be presented in English.

Dr. BING expects to do some scouting work in Paris, Vienna, Scandinavian countries and even the Near East. Most of the programs, he says, would originate in Paris.

Current rates for relaying programs from London or Paris are about \$500 for 15 minutes and \$700 for a half hour.

ing talent. Each artist sounds different in a different framework.

"Then, taken as a whole, each program will have a different sound to it from the opening overture to the closing ensemble."

"In short, with the presentations of 'The Voice of Columbia,' we hope to widely increase the scope of radio entertainment and the talents of our regular artists."

## London Tower Ceremony Aired

The colorful "Ceremony of the Keys" at the historic Tower of London will be broadcast on Tuesday, June 19, over the NBC-WEAF network.

Listeners will hear the Chief Warden greet his escort and proceed to the entrance gate on Tower Hill while sentries lining the way present arms. Then follows the locking of the gates and the traditional invocation "God Preserve King George."

The broadcast will be heard at 4:45 P. M.

## Piano Ensemble To Be Broadcast

A piano carnival featuring an ensemble of 50 pianos and 112 pianists under the auspices of the University of Tulsa School of Fine Arts will be heard over the WABC-Columbia network on Tuesday, June 19, at 11:30 P. M.

So far as is known, this is the largest piano ensemble ever gathered together in the United States. The program includes LISZT's "Second Hungarian Rhapsody," SCHUBERT's "Marche Militaire," and NEVIN's "Country Dance."

### Soviet Envoy Speaks

Soviet Ambassador ALEXANDER TROYANOVSKY will extend a farewell message to a group of American business men and engineers, who will make a good-will tour of Russia this year, in a broadcast over the WABC-Columbia network Wednesday, June 20, at 10:45 A. M. The speech will come from the Russian Embassy at Washington.

### Exotic



GERTRUDE NIESEN, vocalist, frequently featured on the "Voice of Columbia" programs.

## WRHM Is Bought By Newspapers

The "radio-press war" continues with radio winning out in two places at least.

Admitting failure in their effort to beat radio, the St. Paul Dispatch Pioneer Press and the Minneapolis Tribune recently capitulated by buying jointly station WRHM, 1000 watt radio station.

Although LEO E. OWENS and FREDERICK E. MURPHY, publishers of the respective newspapers, have stated that they "expect" to conform to the radio-publisher agreement, they add the following statement:

"In many metropolitan centers of the United States radio broadcasting stations, owned and operated by newspapers, have rendered an outstanding press and radio service to their readers and listeners.

"It is the intention of the management to achieve the same high standard of service for WRHM."

It also is planned to present the best feature and entertainment material available on this station, the management says.

The Yankee Network News Service of Boston continues to increase its organization throughout New England.

According to Editor & Publisher, the news service already has on its payroll reporters for the City Hall, the State House, the Federal Building, police headquarters, three desk men, two leg men, a secretary-assistant to the editor, and a staff of 30 correspondents in key cities throughout New England.

In order to help support the expenses of this news service, attempts are being made to interest advertisers. One spot has been sold, it is reported.

## NBC Broadcasts Goldman Band

The NBC-WJZ chain will broadcast three concerts a week by EDWIN FRANKO GOLDMAN and his band, beginning Sunday, June 24, at 9:30 P. M.

They will be broadcast Tuesdays at 8:30 P. M. and on Thursdays at 9:30 P. M.

The Sunday concerts will originate on the Mall in Central Park, New York City, the Tuesday concerts come from Prospect Park in Brooklyn and those on Thursday are given on the campus of New York University.

There will be a special band concert on Saturday, June 30 over the same network.

## 'Uncle Elmer' to Go to Yarmouth

"Uncle ELMER" and his "Song Circle" cast of 15 will make three personal appearances in Yarmouth, Nova Scotia, on June 16th and 17th.

"Uncle ELMER," in real life ELMER HERSKIND, and his troupe are heard each Sunday over station WHDH at 10 A. M.

Substituting for them on June 17th will be a glee club, composed of 20 members, and a male quartet.

The "Song Circle" will return to the air on June 24th at the regular time.





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By Diana Herbert

**Q.—She writes for The MICROPHONE too, doesn't she?**

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**Introducing**

"Vic" Whitman, author and "Charlie" of the WEEI "Tattler" program, gets the nod for one of our occasional personality sketches this week.

"Vic" was born in Canton, Maine, which is near Rumford which is 20 miles from Poland Springs. Cantonese dust from little "Vic's" shoes was just beginning to make its appearance in the Whitman household when the family up and moved to Laconia, N. H., which was a break for the local baseballers. Up to two years ago he emulated Lou Gehrig with the local baseball aggregation and did a right smart job around the initial sack.

An early hankering for books took him from Laconia schools to Bowdoin College and a degree, augmented later by graduate study at University of Illinois, B. U. and Harvard. Although he played four years of hockey, twice captaining the Bowdoin pucksters, he doesn't recall how the team fared. He is endowed with an excellent memory according to studio folk.

Completing his studious habits, free lance writing occupied his attention and the 50th short story he wrote clicked with a



VIC WHITMAN

woodpulp magazine. He persevered and for a five year stretch contributed reams of "shorts" to Street and Smiths. He was then bearing down on the love story theme. Now he places occasional sports stories.

His first radio appearance was at WKAV (Laconia station as old as WEAJ), where he announced in radio's pioneer days. WEEI spies located him in January, '29, and he immediately became affiliated with the Boston station. Starting as an announcer, he soon was promoted to production work and it is still his secret ambition to announce a sports event.

Building the 6 to 6.30 week-day "Tattler" program is his delight and worry. It is fast moving, bright and humorous and an audience-getter second to none at the supper-time period. Originality is the keynote to its success with the trials and tribulations of "Charlie and Willie," rural comics, the highspot of every broadcast.

"Vic" plays the hectoring "Charlie" role himself with Fred Hawkins, another WEEI staff member, taking the droll, insipid, "straight man" assignment of "Willie," who is the perfect hit-and-run spokesman, yet manages to get back for each new episode.

Whitman has undoubtedly conducted more interviews—since the "Tattler" began—than any other radio personage in New England. It is one of several incidental bits that help to keep the program newsy, informal and entertaining—always.

**NANTASKET STEAMBOAT PROGRAM REFRESHING**

**John Philbrick In Sailor Reilly Role**

John Philbrick steps to the microphone in the new role, "Sailor Reilly." Almost enough said. The new broadcast series in which he is appearing has its third episode coming up with all the seasonal breeziness possible to inspire via radio, unless of course one would prefer to take a steamboat ride to Nantasket.

The Nantasket Steamboat Company sponsors the program which is presented each Wednesday evening at 6.45 P. M. and the feature is already established as a summer-time "natural."

Supporting Mr. Philbrick is a capable cast of featured radio artists built around a general background of music provided by "The Nauticleers," ten-piece dance team which provides tunes to glide up and down the harbor to and from one of New England's most attractive Summer playgrounds.

The broadcast episodes are not without a theme, a hint of a comparatively simple but intensely human story carrying through with the proper amount of comedy relief to make the broadcast generally appealing to both chil-



RUTH CHILTON

dren and grown-ups. The vocal specialists featured from week to week are Ruth Chilton and Whitney Tileston, one of radio's outstanding duet combinations. The Metropolitan Quartette, which also gained so much favor on the recently completed Squires' program, "Your Folks and Mine," over WEEI, is also regularly heard on the new series.

Each program provides a pleasant surprise in the way of guest artist appearances, providing diversity and new listener appeal. There is also a unique tie-in to fit the summertime mood of the listening public through the opportunity to participate in

**Wednesday Eve At 6:45 P.M. on WEEI**

the distribution of a large number of round-trip tickets on the Nantasket boats.

The broadcasts are devised for general radio entertainment of a speedy tempo. Through the collaboration of John Philbrick and the Goulston Company, they seem to have achieved a unique originality and carry the suggestion of informality so gracefully that they take rank with the most desirable listening periods on the WEEI broadcast schedule.

"Sailor Reilly" finds John Philbrick in one of his most entertaining character parts. Listeners will readily recall his finesse and appeal as principal comedian of the stage successes, "Good News," Follow Through," "Captain Jinks," "Tumble Inn" and a dozen other Broadway successes. His most recent radio feature role was that of "Jim Warren" in the "Your Folks and Mine" series, a decidedly contrasting assignment from his newest featured bit.

"The Nauticleers," who provide the broadcast music are also to be heard aboard ship, being sailors in fact as well as by proxy from the WEEI studios.

**THE NATION'S FAVORITES**

**"GENE and GLENN"**

Presented by

**THE GILLETTE SAFETY RAZOR COMPANY**

DON'T MISS THE 'JAKE' and 'LENA' BLUE-STREAKERS

Seven-Fifteen Every Weekday

(Except Saturday)

OVER

The Friendly Station **WEEI**

**NEWS WEEI BRIEFS**

Frannie McLaughlin program director, tells us every time she receives a box of chocolates (they're all big boxes) but we had to snoop to hear her monologue "The Kitchen Clock" at Whitney Hall recently—How that femme can talk with her eyes! . . . Dr. Miriam Skirball, WEEI book reviewer, packs her overnight bag for a weekend trip . . . Studio Chorus program on

Wednesday has been moved ahead to 8.45 P. M., giving up its earlier period to The Nantasket Steamboat Company . . . Ambidextrous Jack Beauvais fills in on rare occasions at WEEI switchboard, plugging away with both hands, watching the progress of the Red Sox on the ticker tape, talking into the 'phone head-set from one side of his face and pulling on a Corn Cob Pipe Club special on the other side . . . With regret WEEI folk learned of the removal of land lines to the Boston Globe from which source and for so many years the WEEI news broadcasts emanated . . . Watch little Helen Young, the most improved

among local song-singers in the past six months, according to WEEI staff watchers . . . WEEI is booked ahead to May 26, 1935 on Sunday Church services, the period being shared by St. Paul's Cathedral and the Old South Church . . . One of "Uncle Joe's" public relations employees walked off with a \$500 sweepstakes consolation . . . What usually happens when the word leaks out that a commercial audition is scheduled at WEEI . . .

Low Tobin's orchestra doing a vastly entertaining bit on the "After Dinner Review" . . . WEEI golfers headed for the annual edison golf tournament at Waltham Country Club on Monday, Tuesday and Wednesday, the three day spread probably being for convenience of Earl Janes and the rest of the WEEI control room boys who never fail to tote home prizes . . . Marjorie Mills also believes in a New England kitchen in the open air, being a great fishing enthusiast . . . Sam Curtis says

the warm weather radio business is currently far ahead of any previous year's experience; automobile radios doing much to increase summertime audiences . . . The WEEI staff's deep sympathy to Helen DeVoe with the sudden passing of her Dad . . . Buster Horton resplendent in new summer finery, white flannels, socks and shoes with blue jacket being the cool, snappy attire for the snappiest of studio page boys . . . Ray Girardin back after a restful vacation; the voice occasionally heard in his absence belonged to control operator Bill Rule who has both the flair and talent for announcing . . . Ride-out was the only mal-de-mar victim on the deep sea fishing expedition, although others had border line (we're still talking about mal-de-mer) cases . . . Several WEEI staff folk supporting the Fleischmann hour by consuming two cakes per person per day . . . Statistics prove that four out of five are now recovering from "radiotosis" as the possibility of getting smoke in the eyes wanes rapidly . . . Floyd Gibbons (8.30 over WEEI Saturday), the old headline hunter, still one of the best audience getters and holders . . .



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with

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**WEDNESDAY**

and

**FRIDAY 9:30 A.M.**

on

**WEEI**

The Friendly Station

Thursday, June 21 - Norwegian Chorus of 2000, NBC-WJZ, 3 P.M.

Highlights

P.M. 3.00—Chorus of 2000 NBC-WJZ 8.00—Rudy Vallee, NBC-WEAF 9.00—Captain Henry's Show Boat, NBC-WEAF Mark Warnow's Orchestra, CBS-WABC 9.30—Waring's Pennsylvanians, CBS-WABC 10.00—"Conflict," T. S. Stribling, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8 A.M. EDT; 7 EST; 6 CT Radio City Organ, WEAF E. B. Rideout, weather, WEEI Collin Driggs, organist, WTIC, 30 m. 8.15 A.M. EDT; 7.15 EST; 6.15 CT Don Hall Trio, WJZ WBZ WHAM 8.30 A.M. EDT; 7.30 EST; 6.30 CT Cheerio, WEAF WEEI WTIC WGY WLW, 30 m. Low White, organist, WJZ WBZ WHAM WBAL KDKA, 30 m. 8.45 A.M. EDT; 7.45 EST; 6.45 CT Caroline Gray, pianist, WABC 9 A.M. EDT; 8 EST; 7 CT Resume and Herman and Banta, WEAF WEEI WLW Willis, McCullough, songs, WGY Breakfast Club, WJZ KDKA WHAM, 1 h. Virginia Reade, talk, WBZ Eton Boys, quartet, WABC 9.15 A.M. EDT; 8.15 EST; 7.15 CT Landt Trio and White, WEAF WEEI WGY WLW In the Luxembourg Gardens, WABC 9.30 A.M. EDT; 8.30 EST; 7.30 CT Morning Glories, WEAF WEEI WTIC Little Jack Little's music, WGY Hymns, WLW 9.45 A.M. EDT; 8.45 EST; 7.45 CT The Sylvan Trio, WEAF WEEI WTIC Sylvan Trio, WLW Skip, Step and Happiana, WGY Mystery Chef, WABC Virginia Clark's food talk, WGN Jean Gravelle's Orchestra, WMCA 10 A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WGY, 30 m. Del Castillo, organist, WEEI, 30. Mixing Bowl, WTIC, 30 m. Edward MacHugh, gospel singer, WJZ WBZ KDKA Health Talk, WLW Bill and Ginger, WABC WGN's Keep Fit Club, WGN Pure Food Hour, WOR, 1 h. 10.15 A.M. EDT; 9.15 EST; 8.15 CT Clara, Lu 'n' Em, WEAF WGY WLW WEEI WTIC WGN Castles of Romance, WJZ WHAM KDKA Duke Dewey's Orchestra, WBZ Ida Bailey Allen, WABC WCAU 10.30 A.M. EDT; 9.30 EST; 8.30 CT Treasure Chest, Howard Phillips, WEAF WEEI WLW Today's Children, WJZ WBZ KDKA Markets and Mail Box, WGN, 30 m. News and Artist Recital, WABC 10.45 A.M. EDT; 9.45 EST; 8.45 CT News and Morning Parade, WEAF WTIC, 30 m. Musical Program, WEEI Pop Concert, WTIC, 30 m. Shopping Bag, WGY News and Radio Kitchen, WJZ WBZ Organ, WLW Academy of Medicine, Dr. F. W. Bancroft, "Varicose Veins," WABC 11 A.M. EDT; 10 EST; 9 CT Galaxy of Stars, WGY, WLW U. S. Navy Band, WJZ WBZ WHAM KDKA, 30 m. Sunny Side Up, WABC 11.15 A.M. EDT; 10.15 EST; 9.15 CT Frances Lee Barton, WEAF WTIC WGY WEEI Your Friendly Neighbor, WGN 11.30 A.M. EDT; 10.30 EST; 9.30 CT Jules Lande, violinist, WEAF WEEI WTIC, 30 m. Climacene Carnival, WGY, 30 m. Jack Arthur, baritone, WJZ WBZ WBAL KDKA Market Reports, WLW Melody Men, WGN Madison Ensemble, WABC, 30 m. 11.45 A.M. EDT; 10.45 EST; 9.45 CT Al and Lee Reiser, WJZ WBZ WHAM KDKA Painted Dreams, WGN WLW 12 N. EDT; 11 A.M. EST; 10 CT Maple City Four, WEAF WEEI WGY Smackout, WJZ Mary Alcott, songs, WLW

"Voice of Experience," WABC WCAU "Around the Wheel of Events," WOR Hal Kemp's Orchestra, WGN Burns and Reid, songs and patter, WMCA 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT Lucille Manners, soprano, WEAF WEEI Accordion, WTIC Martha and Hal, WGY Wendall Hall, songs, WJZ Texans, trio, WLW Variety, WOR Harold Turner, pianist, WGN Chuck Richards, songs, WMCA 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Rex Battle's Ensemble, WEAF WGY, 30 m. Dance Music, WTIC, 30 m. Vic and Sade, WJZ Bond of Friendship, WLW Roger Robinson, baritone, WGN Jules Bauduc's Orchestra, WABC, 30 m. Stocks, WMCA, 30 m. 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Markets, weather, WEAF, 30 m. Bradley Kincaid, WGY Words and Music, WJZ Home Management Talk, WGN The Texans, WLW 1 P.M. EDT; 12 N. EST; 11 A.M. CT Markets, weather, WEAF Vagabonds, WGY, 30 m. Do, Re Mi trio, WABC Dr. H. I. Strandhagen, WOR Mid-day Service, WGN, 30 m. Lyric Strings, WMCA 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT Pedro Via's Orchestra, WEAF WEEI The Honorable Archie, WJZ River and Markets, WLW Joan Marrow's Music, WABC Ariel Ensemble, WOR 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT Orlando's Orchestra, WEAF WTIC, 30 m. WEEI Reading Circle, WEEI, 30 m. WGY Farm Program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WHAM WLW, 1 h. "Old Pal Blues," WABC Beauty Guild, WAAB WMCA, 30 m. Markets, music, WGN Theatre Club of the Air, WOR 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT Tony Wons, WABC WCAU Otis Holley, soprano, WOR Hungarian music, WGN 2 P.M. EDT; 1 EST; 12 N. CT Stones of History, WEAF WEEI 15 m. NEN Pure Food Institute, WEEI WTIC, 30 m. Rhythm Masters, WTIC Paul Curtis, tenor, WGY Ann Leaf, organist, WABC WCAU Dr. Arthur Frank Payne, WOR Just Plain Bill, WGN Theatre Notes, WMCA 2.15 P.M. EDT; 1.15 EST; 12.15 CT Household Chat, WGY School of the Air, Social Study, WHAM Romance of Helen Trent, WABC WCAU WGN Mildred Cole and Tom Davis, WOR Sports talk, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT Trio Romantique, WEAF WEEI Three School Maids, WGY Scamps, WJZ WHAM Poetic Strings, WABC Time, weather, WBZ Hotel Gibson Orchestra, WLW "The Homemaker," WOR, 30 m. Handwriting Expert, WMCA 2.45 P.M. EDT; 1.45 EST; 12.45 CT Ma Perkins, WEAF WEEI WGY WLW Singing Cowboy, WTIC Vin Lindhe, disease, WJZ Edwin Otis, baritone, WBZ Century of Progress Orchestra, WGN Popular Songs, WMCA 3 P.M. EDT; 2 EST; 1 CT Yascha Davidoff, basso, WEAF Hawaiian Band, WEEI WTIC Playhouse, WTIC, 30 m. Albany on Parade, WGY 2000 Norwegian Singers, WJZ WBZ KDKA Camay Minstrel, WLW Metropolitan Parade, WABC Sally and Sue, WOR Music, WGN Song and piano, WMCA 3.15 P.M. EDT; 2.15 EST; 1.15 CT Low Down, WLW Piano Recital, WOR Emil Thaviu's Orchestra, WGN Natalie Norman, singer, WMCA 3.30 P.M. EDT; 2.30 EST; 1.30 CT Woman's Radio Review, WEAF WEEI WGY, 30 m. With the World's Composers, WTIC, 30 m. Roy Shields' Orchestra, Vernon Craig, WJZ WHAM KDKA Home Forum Cooking School, WBZ, 30 m. Sputter and Whine, WLW National Student Federation Program, WABC Afternoon Musicale, WOR, 1 h. Stratford Johnson, basso, WGN Stocks, WMCA 3.45 P.M. EDT; 2.45 EST; 1.45 CT Musical Keys, WJZ WHAM Charles Dameron, WLW The Playboys, WABC Baseball, New York vs. Chicago Cubs, WGN, 2 hrs. 15 m. George Spaulding, songs, WMCA



IRENE RICH, screen actress, who broadcasts scenes from her former successes several times a week over the NBC-WJZ network.

4 P.M. EDT; 3 EST; 2 CT Chick Webb's Orchestra, WEAF WTIC WGY, 30 m. Stocks, Markets, WEEI Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC WCAU WHAS WPG, 1 h. Contralto, organ, WMCA, 30 m. 4.15 P.M. EDT; 3.15 EST; 2.15 CT Songs, WEEI Limey Bill, WGY Rhyming Rover, WJZ WBZ WHAM Matinee Highlights, WLW, 30 m. 4.30 P.M. EDT; 3.30 EST; 2.30 CT Hazel Glenn, WEAF WEEI John Sheehan, tenor, WGY Markets, KDKA Musical Keys, WJZ WBZ WHAM, 30 m. The Public Speaks, WOR, 30 m. Instrumental Group, WMCA 4.45 P.M. EDT; 3.45 EST; 2.45 CT The Lady Next Door, WEAF Dan McDonnell, basso, WEEI Stocks, WGY Carrie's Club, WMCA 5 P.M. EDT; 4 EST; 3 CT Meredith Willson's Orchestra, WEAF WEEI WTIC, 30 m.; WGY from 5.15 Piano Pals, WGY Palmer Clark's Concert Orchestra, WJZ WBAL WHAM KDKA, 30 m. N. E. Agriculture, WBZ Margaret Carlisle, vocalist, WLW Jerry Cooper, baritone, WABC Stage Relief Fund Talk, WOR Sally's Party, WMCA, 30 m. 5.15 P.M. EDT; 4.15 EST; 3.15 CT The Monitor Views the News, WBZ Thru the Looking Glass, WLW Skippy, WABC WCAU "Once Upon a Time," WOR 5.30 P.M. EDT; 4.30 EST; 3.30 CT Winnie the Pooh, WEAF WEEI WTIC WGY Singing Lady, WJZ WBZ WHAM KDKA WLW Jack Armstrong, All-American Boy, WABC WCAU Karl Freund, talk, WOR Marvin Thomas, baritone, WMCA 5.45 P.M. EDT; 4.45 EST; 3.45 CT Echoes of Erin, WEAF WEEI WTIC John Finke, pianist, WGY Little Orphan Annie, WJZ WBZ WHAM WLW KDKA Clarence Wheeler's Orchestra, WABC WCAU WCAU "Sophisticates," trio, WOR Armanda Randolph, songs, WMCA 6 P.M. EDT; 5 EST; 4 CT Tom oakley's Orchestra, WEAF WLW The Evening Tattler, WEEI, 30 m. Wrightville Clarion, WTIC, 30 m. Variety, WGY U. S. Navy Band, WJZ WHAM WBAL, 30 m. Joe and Bateese, WBZ Dinner Concert, WHAS Buck Rogers, WABC WCAU Uncle Don, WOR, 30 m. Orchestra, WGN, 30 m. Ted Black's Orchestra, WMCA, 30 m. 6.15 P.M. EDT; 5.15 EST; 4.15 CT Sports Parade, WGY Bill Williams, WBZ Bobby Benson and Sunny Jim, WABC WCAU 6.30 P.M. EDT; 5.30 EST; 4.30 CT John B. Kennedy, WEAF WGY Baseball scores, current events, WEEI String Music, WTIC Stamp Club, WJZ Time, weather, WBZ

Jack Armstrong, WLW Beale Street Boys, WABC WCAU Pauline Alpert, pianist, WOR Singing Lady, WGN Dream Sweetheart, WMCA Trumpeters, WHEB 6.45 P.M. EDT; 5.45 EST; 4.45 CT Mary Small, songs, WEAF WTIC WGY Sailor Riley, WEEI Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW Joe Williams, sports, WABC Beale Street Boys, WCAU Phil Cook, WOR Little Orphan Annie, WGN Five Star Final, WMCA 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAF Male quartet, WEEI Headline Highlights, WGY Amos 'n' Andy, WJZ WBZ WHAM KDKA WLW Sylvia Froos, WABC WCAU Ford Frick, sports, WOR Ben Potter, sketch, WGN Florence Richardson's Orchestra, WMCA 7.15 P.M. EDT; 6.15 EST; 5.15 CT Gene and Glenn, WEAF WEEI WGY Sports, WTIC Ed Lowry, WJZ WHAM Boston Fire Department, WBZ Emerson's Orchestra, WLW Just Plain Bill, WABC WCAU Musical Dessert, WGN String Ensemble, WHAS Silver-voiced Lovers, WMCA 7.30 P.M. EDT; 6.30 EST; 5.30 CT Shirley Howard; the Jesters, WEAF WTIC WGY Teddy Bergman, WEEI Vincent Lopez' Orchestra, WJZ WBZ WBAL WHAM KDKA, 30 m. Bob Newhall, WLW Paul Keast and Rollo Hudson's Orchestra, WABC WCAU Ray Perkins' Orchestra, WOR Sports Reporter, WGN Folk Singer, WMCA 7.45 P.M. EDT; 6.45 EST; 5.45 CT The Goldbergs, WEAF WEEI WGY TIC Governor Wilbur L. Cross, WTIC Boake Carter, WABC WCAU Melody Masters, WLW World's Fair News, WGN Leon Friedman's Orchestra, WMCA 8 P.M. EDT; 7 EST; 6 CT Rudy Vallee and guest artists, WEAF WEEI WTIC WGY WLW, 1 h. Grits and Gravy, mountain sketch, WJZ WBZ KDKA, 30 m. The Columbians, WABC Girls' School Band, WPG, 30 m. Dinner Concert, WHAS Ford Frick, WOR Palmer House Ensemble, WGN Three Little Funsters, WMCA 8.15 P.M. EDT; 7.15 EST; 6.15 CT Easy Aces, WABC WCAU Seymour Simon's Orchestra, WGN Jean Gravelle's Orchestra, WMCA 8.30 P.M. EDT; 7.30 EST; 6.30 CT Gale Page, WJZ KDKA Gleason T. Archer, Dean, Suffolk Law School, WBZ Raffles, amateur crackman, WABC WCAU, 30 m. Palmer House Ensemble, WGN Dinner Concert, WHAS, 30 m. Crazy Range Ramblers, WMCA 8.45 P.M. EDT; 7.45 EST; 6.45 CT Igor Gorin, baritone, WJZ Quartet, WBZ Fleetwing Travelers, KDKA Earl Burnett's Orchestra, WGN "More Than News," WMCA 9 P.M. EDT; 8 EST; 7 CT Captain Henry's Show Boat, WEAF WEEI WGY, 1 h. (WLW from 9.30) Musical program, WTIC, 1 h. Death Valley Days, drama, WJZ WBZ WHAM KDKA WLW, 30 m. Mark Warnow, WABC WCAU, 30 m. Palmer Clark's Orchestra, WGN, 30 m. Rod and Gun Club, WOR Bob Haring's Orchestra, WMCA, 30 m. 9.15 P.M. EDT; 8.15 EST; 7.15 CT "Romance in Song," WOR 9.30 P.M. EDT; 8.30 EST; 7.30 CT Edward Davies, baritone, WJZ WBZ WHAM KDKA, 30 m. Waring's Pennsylvanians, WABC WCAU Harry H. Ballin, WOR Anson Weeks' Orchestra, WGN Ernie Golden's Orchestra, WMCA 9.45 P.M. EDT; 8.45 EST; 7.45 CT "The Witches Tale," WOR, 30 m. Bernie Cummins' Orchestra, WGN Trudy Thomas, songs, WMCA 10 P.M. EDT; 9 EST; 8 CT Paul Whiteman Music Hall, Deems Taylor, WEAF WEEI WGY WLW, 1 h. Variety, WTIC, 1 h. Parade of the Provinces, WJZ WBAL KDKA, 30 m.

Police Radio table with columns: Station, Meters, Location. Includes stations like WPFV, WPEM, WPDR, WPEA, WPEF, WPEG, WMJ, WPGG, WPED, WPEI, WPGA, WPGF, WPM, WPEW, WPEL, WPGC, WEY, Prison Drama, "Conflict," T. S. Stribling, News and Thaviu's Orchestra, Manhattan Singers, Fray and Braggiotti, Current Events, "Romance of the Violin," Echoes of the Palisades, Romance of Dan and Sylvia, Doris Lorraine, "Ramblin' Round," Nancy Martin, Dean Roscoe Pound, Three Blue Notes, Dream Ship, Ben Pollock's Orchestra, Your Lover, Johnny Johnson's Orchestra, The Cavaliers, Weather, Sports, KDKA, Vera Van, "Moonbeams," Ted Weem's Orchestra, Tom Devocher's Orchestra, Jack Berger's Orchestra, News, Musical Twins, Poet Prince, News, Casa Loma Orchestra, Art Farrar's Orchestra, The Three Mixers, Polly Andrews' Orchestra, News and Ghost Story, News and Freddie Berren's Orchestra, Crosley Roamios, Brifo's Orchestra, Henry Biagini's Orchestra, Orchestras, Harold Sterns' Orchestra, Castle Farm Orchestra, Ben Pollock's Orchestra.

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EVERY subscriber to or other purchaser of The MICROPHONE is entitled to share its benefits with a friend. Write to Circulation Manager, The MICROPHONE, No. 34 Court Square, Boston, Massachusetts, giving the names and addresses of those you'd like to become familiar with The MICROPHONE. A sample copy will be sent promptly to each name given, without obligation.

# Mr. McArt Finds Many Radio Marriages Are "Made In Heaven"

## Frank, Julia Household Is the Happiest

(Continued from Page 1)

an impending explosion in his household and of the disturbing presence of a film beauty in the background, snapped to assembled reporters:

"I have nothing to say."

Radio fans who are aware of TED's eagerness to vocalize at length on almost any occasion, will get an idea from the silence of the word-sprayer's profoundly stirred emotions.

However, other than these few isolated flat notes, the sweet music seems pretty flawless generally.

There's GRACIE ALLEN and GEORGE BURNS, for example, who are Mr. and Mrs. in private life. She's the dumbest gal at large in the world today, if you can believe all you hear on the radio, and furthermore, she introduced into GEORGE's life an annoying lost brother and other pestiferous in-laws.

If this picture is accurate, then GEORGE not only has grounds for divorce in any fair-minded court in the land, but, as some manacled males would go so far as to say, grounds for justifiable homicide.

But tut, tut, and a couple of more tuts—don't you believe it. GEORGE BURNS and GRACIE ALLEN are a couple of love birds, although wedded these many years. She affectionately buttons up his coat before she kisses him out the door, to make sure that he doesn't catch cold, and they play bridge together, which, expert psychologists have ascertained, is the supreme test of domestic felicity.

### After A Coal Wagon

Far from being dumb, she is the "brains" of the combination and carefully squires the pennies in the mutual family budget. They played together in vaudeville for some time before they decided on the shuddering leap together.

Furthermore, "Mrs. BURNS" is named after a coal wagon and how many wives would stand for that? It happened this way: GEORGE was born into the world as a BIRNBAUM and when he started in vaudeville, the first name that popped into his head was "BURNS Bros." . . . that of the coal dealers on whose wagons he used to steal rides as a boy and pilfer odd bits of fuel for the family stove.

The HARRY LILLIS CROSBYS are an enviable couple. Although not a radio star, she was DIXIE LEE of the films when she said "I do" to the glamorous BING. Both are handsome and have the alluring personality that seems to act as tanglefoot to the romances of other headliners.

And wonder of wonders, they live in Hollywood, where their home was blessed not so long ago with a little CROSBY.

BING and DIXIE prefer each other's company, stepping out arm-in-arm to nightclubs and theatres. But DIXIE is reasonable and BING belongs to five golf clubs to keep his boyish figure—at least that's his story and he sticks to it.

Reasonable — aye — DIXIE is

## Two Who Have 'Dunrovin'



FRANK CRUMIT and JULIA SANDERSON who are, says Mr. McART, "the duckie-wuckies of radioland." They live at their estate, Dunrovin, in Longmeadow, Mass.

broad-minded and not the least bit jealous, even when it comes to that never-failing issue of warfare in ever so many a marital menage—mother.

### A Gallant Cavalier

BING has no hesitancy in declaring that his favorite radio fan is his mother.

"My favorite fan," said Bing, "is my mother. She is most sincere and never hesitates to criticize."

But BING acts the role of a gallant cavalier to DIXIE and Hollywood neighbors assert that he is the nicest kind of husband.

Life is just a grand melody of love for ETHEL SHUTTA and GEORGE OLSEN. They live happily in a Park avenue, New York, home, although a sumptuous home is no guarantee of happiness, if you will recall the song concerning the bird in a gilded cage. There is no professional jealousy between them, despite their separate careers of the moment on the air.

Their courtship started, oddly, in a disagreement. ETHEL, slim, blonde star in ZIEGFELD's "Louis the 14th," complained one day at rehearsal that the orchestral accompaniment for her songs was too loud and blaring. ZIEGFELD advised her to take her complaint directly to GEORGE OLSEN, the orchestra boss, who might do something about it. He did. He married her.

The OLSENS have two children,

### Fred's Chum



PORTLAND HOFFA, FRED ALLEN's companionable wife.

one six years old and the other four. ETHEL had retired from the footlights to a life of domesticity, dusting the parlor furniture and washing pots and pans, when out of sheer boredom, she said, she returned to the stage of radio. GEORGE didn't mind.

She buys all his clothes and a well-dressed man he is. Did we say this was a successful marriage?

### Frank and Julia

FRANK CRUMIT and JULIA SANDERSON are the duckie-wuckies of radioland, whose honeyed regard for each other even seeps through the microphone during their broadcasts. She is his second and he is her third venture in the matrimonial field, but both swear they have written their final chapter in this line, even going so far as to name their delightful suburban residence at Longmeadow, Mass., "Dunrovin."

At their Longmeadow home, they lead the dignified existence of landed gentry. FRANK disports at the country club and JULIA's pride is her garden full of posies.

They were quoted recently on the all-important topic.

"Julia's the nicest person I know," confided Frank.

"And Frank," contributed his wife softly, "is a darling."

So be it.

FRED ALLEN and PORTLAND HOFFA are Mr. and Mrs. JOHN FLORENCE SULLIVAN to the census takers. Despite their apparent strife on the air, they actually get along quite chummily indeed.

### A Typewriter Widow

FRED, in addition to his own frequent stage and radio appearances, is a prolific writer of gags and continuity for other performers. PORTLAND, therefore, is somewhat of a typewriter widow, as FRED pecks his keyboard by the hour, redecorating those mildewed wheezes that he hands out to an unsuspecting and delighted public.

PORTLAND knew of FRED's great studiousness and love of writing when she married him. FRED bared all and told her that as a lad he worked in the Boston Public Library and was bitten at an early age by a bookworm.

PORTLAND is Mrs. ALLEN's real name and FRED uses it regularly in preference to shorter and sweeter cognomens, like "Hon" or "Dovey." PORTLAND was named PORTLAND because she

was born there during her family's travels. Yes, it was a good thing they weren't passing through Okeemulgee.

JACK BENNY and MARY LIVINGSTONE are a notable example of how to be happily married though radio broadcasters. Their verbal sniping is confined strictly to the airplanes, prowling radio scribblers report. It's just part of the performance for JACK to toss stinging flippancies in MARY's direction and for her to hurl them back.

At home in their love-nest in the Essex House, New York, they speak politely and endearingly to each other—what to have for breakfast and worrying about the cat, or at least they would, if they had a cat. He calls her "Darl" and she calls him "Baby."

MARY is young, pretty, slender, brunette. She never worked a day in her life until she met JACK and now she likes it, she says. JACK, for his part, is proud of his wife and says so.

### Jane And Don

Such beatific family life in radio should cheer the elderly pessimists who see the nation sliding hell-bent for the bow-wows and get the jitters with each succeeding news release from Hollywood.

Radio could supply other examples. There are JANE FROMAN, called the loveliest lass in broadcasting, and her singing husband, DON ROSS, for whom she recently refused to enter the cast of the ZIEGFELD Follies, unless he were given a job in the show, or at least the Broadway gossips said so.

There are JANE and GOODMAN ACE, WARREN and DOROTHY HULL, LEE SIMS and ILOMAY BAILEY—but whoa!

After all, this is entirely fickle

## Domestic



ETHEL SHUTTA, formerly of the musical comedy stage, is happily married to GEORGE OLSEN. She buys his clothes for him.

territory. Matrimonial conditions are like weather reports—subject to change.

Let us say, then, that the radio matrimonial sky happens to be fine and dandy at the moment, like a cloudless sky on a June day.

### Bennett Speaks

RICHARD B. BENNETT, Prime Minister of Canada, will be chief speaker in the graduation ceremonies of Rensselaer Polytechnic Institute, to be broadcast over the NBC-WJZ network beginning at 2.15 P.M., Saturday, June 16.

## Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Daventry, England	8-9.30 A. M.
FYA	19.68	Pontoise, France	8 A. M.-2 P. M.
DJB	19.73	Zeesen, Germany	8-10.45 A. M.
GSF	19.82	Daventry, England	10-12 A. M.
HVJ	19.84	Vatican City, Rome	6 and 11 A. M.
CNR	23.38	Rabat, Morocco	8.30-10 A. M. (Sun.)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	3-6 P. M.
GSE	25.28	Daventry, England	10 A. M.-1 P. M.
ZRO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	1.45-5.30 P. M.
GSD	25.53	Daventry, England	2-9 P. M.
PHI	25.57	Huizen, Holland	8.30-10.30, Mon., Wed., Fri., Sat., Sun.
EAQ	30.44	Madrid, Spain	6.15-8 P. M., 2-4 P. M. Sats.
CTIAA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues., Fri.
HLB	31.27	Geneva, Switzerland	Daily
VK2ME	31.28	Sydney, Australia	8-10 A. M., Tues., Fri.
DJA	31.38	Zeesen, Germany	6-7.30 A. M.
VK3ME	31.55	Melbourne, Australia	10.30-1 P. M., Sat.
GSB	31.55	Daventry, England	7.30-9, 10-12.30 P. M.
CNR	37.33	Rabat, Morocco	9.10-11.10, Tues., Fri.
HKE	41.55	Bogota, Colombia	12 M-7 P. M.
LCL	42.92	Jeloy, Norway	4-6.30 P. M.
HAS	43.86	Budapest, Hungary	10-12 P. M., Thurs.
PRADO	45.31	Riobamba, Ecuador	2-7 P. M.
REN	45.38	Moscow, U. S. S. R.	7-11 P. M.
HJ1ABB	46.51	Barranquilla, Colombia	Daily
	48.00	Army Aircraft	8-10 A. M., Tues., Fri.
ZGE	48.92	Kuala Lumpur, Malay States	6-7.30 A. M.
PK1WK	49.02	Bandoeng, Java	10.30-1 P. M., Sat.
VUC	49.10	Calcutta, India	7.30-9, 10-12.30 P. M.
CP5	49.30	La Paz, Bolivia	9.10-11.10, Tues., Fri.
HIX	49.50	Santo Domingo	12-3 P. M.
VQ7LO	49.50	Nairobi, Africa	10-12.30 P. M.
DJC	49.83	Zeesen, Germany	5-6 P. M.
RV59	50.00	Moscow, U. S. S. R.	3-3.15 P.M.; A.M., Sun.
HVJ	50.26	Vatican City, Rome	2-3, 8.30-11 P.M.
TGX	50.50	Guatemala City, S. A.	9-12 P. M.
HJ4ABA	51.49	Colombia, S. A.	Heard irregularly
HCK	73.00	Quito, Ecuador	2-10 A. M.
	67.87 to 73.17	All Ships	8.30-10.45 P. M.
RV15	76.65	Khabarovck, U. S. S. R.	Byrd Expedition at Little America
HCJB	52.65	Quito, Ecuador	
	45.34, 31.57, 25.36, 23.19, 64, 17 and 14		

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.



# Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

**B**EACH ATTIRE, in spite, or perhaps, because, of its scantiness, requires a good deal of attention on the part of any aspirant to chic. In the revealing sunshine defects are only too apparent; mistakes are positively glaring!

Most of the mistakes are made either in the name of becomingness or of getting something "different." How often have you heard someone say, "With my figure, I can't wear a one-piece bathing-suit." Whereupon she chooses a sort of abbreviated dress in figured silk or stuffy black taffeta, the lines of which only emphasize her shortcomings, and deliberately place herself in the ranks of the dowdy and the unsuitably dressed. Like wearing a chiffon afternoon dress to play tennis, because it is more becoming! If our particular lady but knew, she would be far less conspicuous in a dark, well-cut, well-fitted one or two-piece woolen suit. With the addition of a good-looking wrap or dress to wear over it for lounging.

*'AT THE OTHER EXTREME is the girl who possesses a nice figure, but is determined on calling attention to it. She wears flaming red, or pale colored silk that clings, or shrieking zig-zags. None of these serve to call our attention to anything but poor taste. If she really has a good figure her suit should be like the frame of a picture, simple and pure of line. Its color would be chosen to set off her particular shade of tan, as well as to look well against a background of sand and sea and sky.*

APRICOT is a new discovery in beach colors. It goes beautifully with the pale golden shade of sunburn which is being cultivated by our fashion leaders in preference to the dark brown of other Summers.

MARION TALLEY, whose return to the air was greeted with enthusiasm by her many admirers, was seen recently in a smartly simple jersey swimming suit. It was navy blue—always a good choice—and had a square neckline back and front, very low in back and held by narrow straps.

TO PUT ON after the swim there are coats, shorts, wrap-around skirts and, most exciting of all, sarongs, like those worn by the women of Bali and other romantic spots in the Far East.

## This and That

(Continued from Page 1)

porary composers is given its American premiere on the radio raises the dignity of that industry.

Likewise it should take pride in the fact that it has so expert an orchestra and conductor.

FRANK BLACK has the right idea. More unusual music must be offered on the radio.

Anyone of BLACK'S vigor and perception can find plenty of such material.

## Annual Regatta To Be Described

The annual Poughkeepsie regatta, major rowing event of the season, will be broadcast over the WABC-Columbia network on Saturday, June 16, at 7.30 P.M.

The crews to take part in the races are Columbia, Cornell, University of Pennsylvania, Syracuse, the U. S. Naval Academy and the Universities of Washington and California.

## Comeliness



LEAH RAY, songstress featured with PHIL HARRIS' orchestra on his NBC-WJZ program.

## Radio Board Under Fire For Politics

(Continued from Page 1)

ly after passing the communications bill, President ROOSEVELT may delay naming the new commission until after adjournment. They would be recess appointments, subject to confirmation at the next session of the Senate.

Their appointment while Congress is in session undoubtedly would touch off bitter Senate debate over charges of radio censorship and favoritism.

DICKINSON told the Senate he had been informed the radio commission changed its decision in the Shreveport-New Orleans "The conflicting desires of Postmaster-General Farley and the White House, the latter speaking through Col. Louise Howe, of messkit fame."

DICKINSON challenged administration spokesmen to deny the rumor, but none arose to refute it.

DICKINSON said word has reached him that H. A. LAFOUNT, radio commissioner for the fifth zone, had been marked for side tracking when the new commissions is named. LAFOUNT is a Republican.

DICKINSON said:

"The rumor is current that the White House has already prepared the slate of appointments, at least in part, and that conferences on this subject have taken place between the President, certain Senate Democratic leaders, and last but not least, Postmaster-General Farley.

"I do not know what names, if any, have been agreed on, although the same rumor has it that the present chairman of the Federal Radio Commission (Eugene O. Sykes) is certain of re-appointment.

"I have been even told that to get this appointment he has had to agree to provide more and better jobs to help assuage the appetite of the Democratic patronage machine, and this involves

## Q. and also A.

Q. Why haven't I heard ARTHUR TRACY recently?

G. C. M., Holbrook, Conn.

A. ARTHUR TRACY is touring the West Coast. He is on no Eastern station outlet.

Q. When will the Philharmonic Symphony Orchestra be broadcast and over what station?

F. L. T., Bangor, Me.

A. This orchestra will be broadcast on June 26 from the Lewisohn Stadium over station WOR. Concerts will be broadcast at 8.30 on Saturday and Sunday evenings.

Q. What is the last name of RAMONA, the girl who sings with PAUL WHITEMAN'S orchestra?

T. H., Brooklyn, New York

A. She has requested the newspapers not to print it.

the sacrifice of several important and competent members of the radio commission staff, including Dr. Charles D. Molliffe, the chief engineer, who are so unfortunate as to be suspected of Republican tendencies."

## Theatrical Memories Are Recalled in NBC Program

Memories of the American theatre's past will be recalled in a special hour program, to be broadcast over the NBC-WJAZ network Saturday, June 16, beginning at 10.30 P. M.

DeWOLF HOPPER, veteran comedian, will recite "Casey at the Bat." FRITZI SCHEFF will sing "Kiss Me Again," from VICTOR HERBERT'S "Mlle. Modiste," in which she starred in 1905.

DONALD BRIAN and ETHEL JACKSON will do a scene from LEHAR'S "Merry Widow." CISSIE LOFTUS will give impersonations of actresses of the early 20th Century.

GUS EDWARDS will act as master of ceremonies. Musical background will be supplied by ABE LYMAN'S orchestra.

# Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

**N**O. 1. (no time limit) Cryptograms still seem to hold their popularity with Nimble Wits. Here's another:  
ABACBDE FG HIB JABDKLJM LDNOHFDPJA JEEFLKJHKFM QKRR ABBH JH CFEHFM LFMSBMHKFM FM RJCDF TJN. NFV EIFVRT ORJM HF JHHBMT

No. 2 (2 minutes) Suppose you were given just two minutes to buy kitchen utensils for the June Bride. How many could you think of in that time?

No. 3. (1 minute) What number increased by itself nine times, results in five times the number plus five?



EVERETT SMITH

No. 4. (3 minutes) A reducing exercise. Try reducing the word "STREAMER" by one letter at a time, the remaining letters being so twisted or transposed as to form a proper word.

No. 5. (3 minutes) Here's your chance to dress up. Changing only one letter at a time, and making a proper word each time, change RAGS to SILK in five moves.

\* \* \*

### Answers to Last Week's Nimblewits

No. 1. Oddly made words, like riffraff, bulbul, madman, pope, gjaour, frequently form solving clues.

No. 2. Dune, Lune, Rune, Tunc, Prune, Attunc, Dctunc, Entune, Triune, etc.

No. 3. Talisman, Tea, Moss, Rambler, Wild, Climbing, Jack, American Beauty, etc.

No. 4. Preaches, Peaches, Escape, Space, Caps, Sap, As, A.

No. 5. Graftor (G.R.after).

## First Concert By Detroit Orchestra

The first in a series of four-a-week Summer concerts by the Detroit Symphony Orchestra will be broadcast over the CBS-WABC network this Saturday from 9.30 to 10.30 P.M.

The program, which VICTOR KOLAR will direct, includes MENDELSSOHN'S overture to "Ruy Blas," WEBER'S "Invitation to the Dance," the Bacchanale from "Samson and Delilah," and a group of selections from "Pagliacci."

The concerts, which are to be heard subsequently on Sundays at 3 P.M., and on Tuesdays and Thursdays at 4 P.M., originate in the Ford Gardens at the Exposition in Chicago.

## Canada Suspends Joseph from Air

ART JOSEPH of the "Hollywood Tattler" program has been suspended from the air by Station CKCL in Toronto, Canada, because he called the Earl of Bessborough, Governor-General of Canada, "an alien to the Land of the Maple."

JOSEPH applied the phrase to the Governor-General in criticism of his derogatory remarks concerning the civil reception tendered MARY PICKFORD in Toronto.

Representatives of CKCL admitted that officials had not gone over JOSEPH'S script before the broadcast.

## And Double Check



**T**HE MUSICIAN who sounds a sour note can't alibi himself with RUBINOFF. For RUBINOFF has recordings made of the rehearsal and then plays them to his men before they go on the air. In this way he points out their mistakes.

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Page 4

# A Bass Crooner

**P**HIL HARRIS of the deep voice is one of those surprising young men in radio who leave home with one advertised talent and return years later as celebrities in several fields of endeavor.

Out in Linton, Indiana (population 5,085) they knew Phil as an average youngster. But by the time Phil had reached Nashville, Tenn., where he completed his elementary schooling, he had begun to evidence definite musical talent, and, of all places to have it break out on the trap drums!

Later he left the Harris homestead with the avowed purpose of becoming a noted drum thumper.

So, he became a movie star and radio singer! This turn of events came suddenly when Phil was spending a Summer at Balboa Beach, California. He had been drumming his way about the country with well known bands and was taking a holiday at the Balboa Beach Hotel.

The orchestra leader who was playing there was suddenly taken ill. Unable to obtain a substitute in time for the evening show, the worried manager recalled that among his guests was a young man who had already made quite a name for himself musically.

Phil answered the SOS sign. "You've got to sing for me, Phil," argued the manager.

"But, I can't sing!" Phil protested.

But Phil did sing. And, within a few hours he had decided he would not only do more singing but he would lead his own band.

This he did with such good results that Phil was soon in demand at coast hotels. Some of these bright spots included the fashionable St. Francis in San Francisco and the Cocoanut Grove of the Ambassador in Los Angeles.

A few months ago Phil came East to capture a place in the radio firmament. He had just been starred in two Hollywood musical pictures, "So This Is Harris!" and "Melody Cruise."

He stopped in Chicago for a brief engagement and then came on to blase Manhattan. Phil staged a hit from the

## It's Phil Harris



PHIL HARRIS, crooner and orchestra leader who broadcasts over the NBC-WJZ network Fridays at 9 P. M.

start. He was popularly received at the Hotel Pennsylvania where Rudy Vallee had long been a favorite. He later moved to the exclusive St. Regis. His band and his voice went over in a town which is always crowded with smart orchestras and good voices.

His deep bass is something different in radio where basso profundo singers of popular music are strangely rare.

Babies cry for him. Women sigh for him and husbands thank him for entertaining their wives. Such is the gist of his voluminous fan mail.

"Harris is a familiar name in our home. Even the nipper of three years cries if we don't turn on the radio," writes one of Harris' partisans.

"My wife," wrote one husband, "says that when you sing you remind her of a great big honey bear. I enjoy your singing myself, so that makes one thing that we can agree about."

The type of hardship which Phil sometimes works upon his audience is illustrated by the letter of another correspondent:

"I have to wait until late to hear you," she bemoaned. "And as I have to be up every morning at 4.30 to milk the cows, it is hard on me."

Phil's friends say he has changed little in the years he has been climbing to fame. He has his likes and dislikes, like most normal people. Years of entertaining in public places have caused Phil to express a hearty dislike of people who "can't drink like ladies and gentlemen."

His ideal woman is one who does not employ too many cosmetics. Always busy Phil looks upon bridge as a waste of time. He says he prefers honesty as a quality in his friends and he detests flattery.

Phil has one pet superstition. He refuses to get out of bed on the left side. This eccentricity has caused him to have furniture moved in hotel rooms and at home.

Although maroon is his favorite color he dresses in light grays and rich browns. His favorite author is Ernest Hemingway and Noel Coward is his favorite playwright.

Phil admits that polo ponies are his one extravagance; his earnings are invested in annuities.



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Grace and Eddie Albert, NBC Artists



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