Complete Radio Programs By The Hour, A Page To A Day

1 HF

RADIOS

WSPAPE

WEEK ENDING JULY 6, 1934

Long Wave **Short Wave News** Spots & Pictures

Volume III, No. 26

McNamee Defends Broadcast Of Bout This and That

By Morris Hastings

RASHIONING a concert program is an art of which only a few can pretend to be masters. Fewer on the radio than on the concert stage.

And yet there are some radio figures who deserve praise for the well-bal-

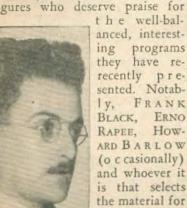


Mr. HASTINGS

cale programs. ing between the ordinary concert actually go to concerts in the concert-hall.

They play DVORAK'S "New World" Symphony or his most offer SMETANA'S "Bartered Bride' phonies.

been done to death on the air. I find it difficult to believe that the former composition has the



the material for the Sunday

The trouble with the others is that they persist in differentiatin on a symphonic concert also radio listener, to the discussion.

Symphony or his most familiar Slavonic dances rather than less hackneyed symphonies by the same composer; or they Overture instead of his equally tuneful and more dramatic "Mol-'dau"; or they choose the Fifth or Seventh Symphonies of BEETHO-VEN when many would prefer to hear the Eighth or Sixth Sym-

As for LISZT, his "Les Prel-udes" and "Liebestraume" have

(Continued on Page 15)

Professor Says Jazz

Radio makes people more carerecently pre-sented. Notabful of their speech. Jazz induces a liking for good music, and the FRANK BLACK, ERNO scope of good music that can be RAPEE, How- played over the air is constantly By The MICROPHONE'S Special widening. Such are the opinions of JOHN C. SCANNELL, professor ARDBARLOW (o c casionally) and whoever it of English at the School of Busiis that selects ness Administration at Boston University.

Professor SCANNELL has been Morning Musi- broadcasting this Spring in a series of talks similar to ALEX-ANDER WOOLLCOTT'S Town Crier programs. In an exclusive interview with The MICROPHONE, Proaudience and the radio audience. fessor SCANNELL brought the mind pendent by Senators and Repre-They forget that many who tune not only of an educator, but of a

> "In recent years I have been more aware than ever of the power of radio in making my students more careful of their spoken and written English," he said.

"I believe that the constant good and effortless speech of radio announcers and showmen, which enters people's homes through radio, often sets an example that the younger members of families will follow. Popular radio personalities like Ben Bernie and Milton Cross have a tremendous influence.

"The constant use of good diction on the air is making people universally critical.

Radio Seen As Aid To Diction Politics In Radio Is Helpful Commission Answers Critics

Will Become A "Football"

Washington Correspondent

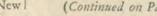
President Roosevelt's new Communications Commission presently to assume control of the radio business will become a football of politics in the national elections this year, unless the members watch their steps closely.

That view was expressed to The MICROPHONE'S Washington corressentatives who have kept close tab on the outgoing Federal Radio Commission.

The power of radio in molding public opinion is no longer challenged. It ranks on a par with the cinema and press, these observers pointed out.

The new Commission comes into power in the midst of charges and denials that the old Commission has been under domination of the Democratic National Committee and that radio censorship has been artfully imposed with a view to protecting the ROOSEVELT "New Deal" from attack.

Senator SCHALL, Republican, of Minnesota, repeatedly on the floor of the Senate charged the Radio Commission with censorship. Some newspapers have been making similar attacks. The Commission called the New





GRAHAM MCNAMEE, ace announcer for the NBC, explains in the accompanying exclusive interview his recent broadcast of the BAER-CARNERA prize-fight.

York Herald-Tribune for proof of censorship charges made by it and evoked not only a refusal but further attack.

That Congressmen have brought pressure upon the Commission to favor constituents seeking licenses

Air Display

(Continued on Page 3)

Broadcast

Made Only One Error, He Insists

the Copy

.50 Year

Published Weekly

For whose benefit should a championship boxing bout be broadcast?

For the benefit of those technically-minded people who know about boxing?

Or for the benefit of the many more who never have attended a prize-fight or who never expect to attend one, but nevertheless are interested in hearing the event described?

GRAHAM McNAMEE, ace an-nouncer of the NBC, contends that it is for the benefit of the latter, the greater percentage, that such a sports event is broadcast. So he answers criticism of his announcing of the recent BAER-CARNERA prize fight.

"I believe," Mr. McNamee stated in an exclusive interview with The Microphone, "that 90 or, more truthfully, 98 per cent of those listening to the broadcast of the Baer-Carnera championship fight knew nothing about the technicalities of prizefighting.

"But that 98 per cent did want to know what was going on in the ring. And I truly believe that I gave a faithful account of what was happening.

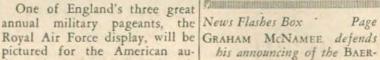
"In checking the record of my broadcast with the technical accounts of the fight I find that I made only one error. I said that Carnera was knocked down in the

(Continued on Page +5)

Contents



Colonel LEMUEL Q. mark, will be heard in a special STOOPNAGLE, a drawing broadcasct from Copenhagen, Front Cover Denmark, during the celebration 7.15 WNAC 8.00 WAAB WEAN WORC WMAS WICC WIBZ WNBH 10.45 WBZ 10.30 WABC network, WEAF Net-work (Tues., Thurs, 10.45) 10.45 WJZ Network



Page 1

GRAHAM MCINAMEE, NBC.	of the 25th annual Danish-Ameri-		dience in an international broad-	CARNERA prize fight	Page 1	÷ .
announcer Page 1	can Day in that city. His ad-	P.M.	cast from London on Saturday, June	ROBERT SIMMONS and his		
JOY HODGES, vocalist Page 2	dress and other events will be re-	12.01 WBZ	30, over the NBC-WEAF network.	ACCOLLET DISTRICTLY MILL 1915	The second se	
ROBERT SIMMONS, lenor Page 3	broadcast here over the NBC-	12.20 WNAC	The spectacle, in which more		Page 3	S
MARTHA MEARS, contralto	WJZ network at 10 A. M. on	1.30 WEAN WICC WFEA WORC WIBZ WNBH WMAS	than 200 airplanes will take part,	Station Directory	Page 4	ŧ
	July 4th.	3.00 WAAB	will be described by BBC an-	Educational Box	Page 4	4
MAX BAER, pugilist Page 5	RUTH BRYAN OWEN, American	6.00 WNAC WICC WFEA WORC WMAS WLBZ	nouncers at Hendon flying field,	Radio Lane		
	Minister to Denmark, also will	6.30 WEAN WNBH	just outside of London.	by JIMMY J. LEONARD	Page :	5
ALEXANDER WOOLLCOTT,	speak to the American audience	7.00 WAAB WLBZ 9.45 WAAB		T. Bassisle	Page 3	
author Page 5	and will translate the King's ad-	11.00 WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH	The pageant will be heard at	Studiosity	1 480 7	1
MARY COURTLAND Page 6	dress and that of THOMAS STAUN-	11.00 WBZ	10 A. M. Special maneuovers,	L. Tre Trees	Page 3	-
JOHN BARCLAY and GLADYS	ING, Danish Prime Minister.	11.15 WEAF Network; WABC Net- work	including an attack on the city	n n m! i		1
SWARTHOUT, singers Page 7		WJZ Network (Wed. 11.45, Sat.	by fighting planes and bombers;	Beauty Box Theatre and		-
ELAINE MELCHOIR, actress	The audience of 40,000 people	11.30)	unusual mass formations includ-	operettas presented there		-
Page 8	in the park in the Danish capital	SUNDAYS	ing a flight of nine planes hooked		Page 7	
RUBY WRIGHT, vocalist Page 10	will sing their own and the	A.M.	together by elastic ropes, and ex-		Page 1	
IGOR GORIN, baritone Page 12	American national anthems. LAU-	Recontinueriti -	hibitions of synchronized acrobatics		Page 1	12
	RITZ MELCHOIR and FRIEDA LEID-	8.45 WNAC WEAN WICC WFEA WMAS WLBZ WNBH	will be included in the display.	The Champions and their		
RICHARD HIMBER, MORTON	ER, Metropolitan Opera stars,	11.00 WBZ WEAF-WJZ Network	The air pageant, which ranks		Page 1	13
DOWNEY, DAVID ROSS,	now vacationing in Copenhagen,	P.M.	with the Aldershot Tattoo and	Short Wave Directory	Page 1	13
REINALD WERRENRATH	will be heard in numbers appro-	A saran and a saran a s	the Naval pageant as a brilliant	Reflections		
Page 13	priate to the celebration.	6.00 WNAC WEAN WICC WFEA	and thrilling spectacle, will be		Page 1	15
LUD GLUSKIN, orchestra	One of the events will be the	WIBZ WMAS WORC WNBH 6.45 WAAB	viewed by thousands, including	Nimblewits		
leader Page 14	dedication of a log cabin built of	9.45 WAAB 10.45 WBZ	members of the Royal Family.		Page 1	15
EDDIE PEABODY, banjoist Page 15	timbers sent from each of the 48	11.15 WNAC WEAN WICC WFEA	This year's pageant will be the		0	-
RAYMOND PAIGE Back Cover	states by Danes in America.	WORC WMAS WIBZ WNBH	15th annual Royal Air Force display.		ck Con	er
David David Govern	I control to control of the	Sammanin and a second and a second				

Page Two

140104000011 0503 THE MICROPHONE

Saturday, June 30 - Paul Whiteman's Party, WEAF at 11.30

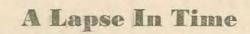
Highlights	Genia Fonatiova, soprano, WJZ WHAM KDKA	Comely Joy	5.45 P.M. EDT; 4.45 EST; 3.45 CT	Goldman's Band Concert, WJZ WBZ WBAI
A.M.	Weather, WBZ Bob Albright, WLW		Vagabonds, WGY Little Orphan Annie, WIZ WBZ WHAM	Squire Hawkins, KDKA Delmore Brothers, WSM
environment .	Connie Gates, songs, WABC WCAU WHAS WPG	I BERTOLIAN I	KDKA WLW WFLA WGN	Invitation Serenade, WFLA Detroit Symphony Orchestra, direction of Vic
10.00-British Air Pageant, NBC-WEAF	Orchestra, WOR Harold Turner, pianist, WGN	A CONTRACTOR	Mischa Raginsky's Ensemble, WABC WCAU WHAS WPG, 30 m. Baseball Talk, WMCA	IOI DOLLI, METICIELSCODO S FINDAL & Came
P.M.	Nicholas Garagusi, violin, WMCA 12.30 P.M. EDT; 11.30 A.M. EST;		6 P.M. EDT; 5 EST; 4 CT	ballet music from Goldmark's "Queen of Sheba," waltz from Delibes "Coppelia," WABC WCAU WHAS, 30 m.
4.00-National A, A. U. Track	10.30 GT		The Lychning rather, which, by mis	Anson Week's Orchestra, WGN
and Field Events, NBC-WJZ	Merry Madcaps, WEAF WLW, 30 m. Jack, Dei and Ray, WEEI, 30 m.	The second second	Angelo Ferdinando's Orchestra, WJZ WBAL WHAM "Wings," George Mason, WBZ	9.45 P.M. EDT; 8.45 EST; 7.45 CT
(CBS-WABC, 4.15) 6.45—John Herrick, baritone,	Vic and Sade, WJZ WBZ KDKA WHAM WSM WFLA		Weather, baseball, KDKA, 30 m. Broadway Collegians, WFLA, 30 m.	Jack Shook, WSM Cummins' Orchestra, WGN
NBC-WJZ	Al Kavelin's Orchestra, WABC WCAU, 30 m.; WPG from 12.45 Huger Elliot, WOR		Uncle Don, WOR, 30 m.	10 P.M. EDT; 9 EST; 8 CT
9.00-Grete Stueckgold, CBS- WABC	Market Reports, WGN Josane Trio, WMCA, 30 m.	1900 - 1900 - 1900	Jack Armstrong, WLW Gravelle's Orchestra, WMCA Dick Hayes, baritone, WGN	Raymond Knight's Cuckoos, WEAF WEI WGY WLW WSM WFLA
9.30-Detroit Symphony Or-	12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT		6.15 P.M. EDT; 5.15 EST	Rines' music, WBZ (Weather at 10.15)
chestra, CBS-WABC 10.00—Raymond Knight's Cuck-	The Sizzlers, WJZ WBZ WBAL WHAM	the second second	and the second se	Byrd Broadcast WARC 30 m
oos, NBC-WEAF	WSM WFLA William Penn Orchestra, KDKA	A Constant of the A	National A. A. U. Meet, WABC WCAU WHAS Emil Thaviu's Orchestra, WGN	Behind the Law, KDKA News and Emil Thaviu's Orchestra, WGN 10.15 P.M. EDT; 9.15 EST;
10.15—Guy Lombardo, NBC- WEAF	The Texans, WLW Harold Turner, pianist, WGN	A CONTRACT OF A	Jane Clifton, songs, WMCA	8.15 CT Guy Lombardo, WEAF WEEI WGY WFL
10.45-Siberian Singers, NBC-	1 P.M. EDT; 12 N. EST; 11 A.M. CT		6.30 P.M. EDT; 5.30 EST; 4.30 CT	30 m,; WLW, 15 m.
WEAF 1.30—Paul Whiteman's Satur-	Ted Black's Orchestra, WEAF, 30 m.; WEEI from 1.10; WGY from 1.15		Tom Coakley's Orchestra, WEAF WGY, 30 m. (WEEI from 6.45)	10.30 P.M. EDT; 9.30 EST; 8.30 CT
a work of the second se	Stocks WEEL WGY (WMCA 30 m)		Baseball scores and Current Events, WEEI Stamp Club, WJZ	WLS Barn Dance, WJZ WBZ WHA
	Words and Music, WJZ KDKA WSM, 30 m. Farm News, WBZ Studio Music, WFLA Esther Velas Ensemble, WABC WCAU		Sports, weather, WBZ Jack Armstrong, WLW	KDKA WLW, 1 h. Elder Michaux and his Congregation, WAI WCAU, 30 m.
Il programs are listed in Eastern	WHAS, 30 m.		Jack Armstrong, WLW Mirth Parade, WFLA Charles Carlile, WABC Bas Consultation WCAL	WCAU, 30 m. Steel Pier Orchestra, WPG, 30 m. Organ Recital, WOR, 30 m. Greater Louisville Ensemble, WHAS, 30 m.
ylight Saving Time. Eastern ndard Time is one hour earlier;	Charles Sawyer, Lt. Governor of Ohio, WLW	the second s	Ben Greenblatt, WCAU Organ, WHAS	
ntral Time is two hours earlier.)	Weather, Hotel Morton Orchestra, WPG,	1 Addres 1	Lil and Avon, song duo, WMCA Motor Tips, WOR Tony D'Orazi, cartoonist, WGN	Palmer Clark's Orchestra, WGN, 30 m. 10.45 P.M. EDT; 9.45 EST;
A.M. EDT; 8 EST; 7 CT	Health Talk, WOR Mid-Day Service, WGN	JOY HODGES, vocalist of CAROL	6.45 P.M. EDT; 5.45 EST;	8.45 GT
akfast Club, WJZ, 1 h. (WBZ WSM	1.15 P.M. EDT, 12.15 EST; 11.15 A.M. CT	LOFNER'S Orchestra which broad-	4.45 GT John Herrick, baritone, WJZ WBAL	Siberian Singers, WEAF WEEI WGY Orchestras, WMCA, 3 h., 45 m. Nap and Dee, WSM
om 9.15) jinia Reade, talk, WBZ	4-H Club, WBZ Nora Thumann, songs, WLW	casts over the CBS-WABC chain	KDKA WHAM Frederick William Wile, WCAU Concert, Edward MacHugh, baritone, WBZ	11 P.M. EDT. 10 EST: 9 GT
votions, WSM ry Teller's House, WOR	John Stein's Orchestra, WOR	Saturday evenings.	Orphan Annie, WSM	"Gully Jumpers," WSM Sylvia Froos, songs, WABC WCAU WH
o Aita and Marion Brooker, WABC VCAU	1.30 P.M. EDT: 12.30 EST: 11.30 A.M. CT		Radio Special, WFLA Joe Williams, sports, WABC	Berger's Orchestra WOR
15 A.M. EDT; 8.15 EST;	"Planning State Compacts for Supervision of Prisoners Paroled Outside the State of Their	3.30 P.M. EDT; 2.30 EST; 1.30 CT	Phil Cook, WOR Little Orphan Annie, WGN Eli Dantzig's Orchestra, WMCA, 30 m.	Ted Weem's Orchestra, WGN Radio Scandals, WMCA
	Sentence," WEAF WEEI, 30 m. Farmer's Union Program, WJZ WBZ	Leopold Prince, symphonic ensemble, WEAF WEEI WGY WLW WSM, 1 h.	7 P.M. EDT; 6 EST: 5 CT	11.15 P.M. EDT: 10.15 EST
VLW	WBAL WHAM KDKA WSM WFLA, 1 h. Sam Robbins' Orchestra, WABC WCAU	KDKA WFLA 30 m.	The Three Scamps, WEAF WEEI Captain Al Williams, WJZ KDKA	9.15 CT News; orchestra, WEAF, 45 m.
dren's Programs, WOR, 30 m.	WHAS Books Rosalind Genet, WOR	Dancing By the Sea, WABC WHAS WPG, 30 m.	World in Review, WBZ Piano, WSM	'Lasses and Honey, WSM News and Glen Gray's Orchestra, WAB
o A.M. EDT; 8.30 EST;	Munz Sisters, WMCA Market Reports, WGN	Pinto Pete. WCAU, 30 m. Afternoon Musicale, WOR, r h.	Studio Music, WFLA Safety Program, WLW	WCAU WHAS WPG, 30 m. Remember Way Back When, WGN
30 GT rs and Mule, WEAF WEEI WGY	1.45 P.M. EDT: 12.45 EST:	Trudy Thomas, songs, WMCA 3.45 P.M. EDT; 2.45 EST;	Isham Jones' music, WABC WCAU, 30 m. Five O'Clock Melodies, WHAS Ford Frick, sports, WOR	11.30 P.M. EDT; 10.30 ESTI 9.30 CT
e Notes, KDKA	11.45 A.M. CT Guy Hunter, entertainer, WOR	1.45 GT	Palmer House Ensemble, WGN	Paul Whiteman's Saturday Night Par WEAF WEEI
gia Wildcats, WHAS 5 A.M. EDT; 8.45 EST;	Rikk's Hungarian Orchestra, WGN Daisy Miller ''Dogs,'' WMCA	Jack Orlando's Orchestra, WMCA 4 P.M. EDT; 3 EST; 2 CT	7.15 P.M. EDT; 6.15 EST: 5.15 CT	News and Biltmore Orchestra, WJZ WH WHAM, 30 m.; KDKA from 11.45
.45 CT	2 P.M. EDT; 1 EST; 12 N. CT	National A. A. U. Track and Field Meet, WJZ WBZ KDKA WFIA, 30 m.; (WABC	Dr. William Foulks, "Homespun," WEAF WGY WEEI	Gibson Orchestra, news WIW 20
on 9.50)	Dick Fidler's Orchestra, WEAF WEEI WGY, 30 m. Passion Play, from Oberammergan, W1Z WBZ	WHAS WPG, 45 m. from 4.15)	Pickens Sisters, trio, WJZ WBZ WHAM WSM WFLA	Traymore Grille Orchestra, WOR, 30 m.
ws, WEEI KDKA hely Cowboy, WOR e Meistersinger, WABC WCAU WHAS	WHAM KOKA WRAI WELA WSM	The Pickard Family, WCAU, 30 m. Malda Fani, soprano, WMCA, 30 m.	William Penn Orchestra, KDKA, 30 m. German Band, WLW	WGN, 3 h.
WPG d Flashes, Virginia Clark, WGN	Artist Recital, WABC WCAU WPG Weather, stocks, WHAS Waltz Program, WOR	4.30 P.M. EDT; 3.30 EST;	Studio Program, WPG Harry Hershfield, WOR	Jimmy Lunceford's Orchestra, WMCA
A.M. EDT: 9 EST: 8 CT	Theatre Review, WMCA	2.30 CT Lady Next Door, WEAF WEEI WGY,	Harry Hershfield, WOR Musical Dessert, WGN Goslin Sisters, WMCA	11.45 P.M. EDT; 10.45 EST; 9.45 CT
ish Air Pageant, WEAF WEEI WGY VABC WCAU WHAS	2.15 P.M. EDT; 1.15 EST; 12.15 CT	30 m. Kaltenmeyer's Kindergarten, WJZ WBZ	7.30 P.M. EDT; 6.30 EST: 5.30 CT	Delmore Brothers, WSM Johnny Johnson's Orchestra, WABC WCA Organ, WHAS
rard MacHugh, WJZ WSM king School, WBZ, 30 m. dies' Kooking Klass, WOR	Emery Deutsch's Orchestra, WABC WCAU	from 4.45)	Eddie Peabody, banjo, Richard Himber's Or- chestra, WEAF, 30 m. (WEEI from	12 M. EDT; 11 P.M. EST; 10 C
I Bag, WLW ne Hour, WPG, 30 m.	Piano Duo, WOR Georgia Wildcats, WHAS	Rhythm Jesters, WLW Sweet Sixteen Revue, WCAU, 30 m.	7.45) After Dinner Revue, WEEI	Johnson's music, WGY Jack Denny's Orchestra, WJZ W
p Fit Club, WGN .15 A.M. EDT; 9.15 EST;	Rikk's Orchestra, WGN Dorothy Allyn, soprano, WMCA 2.30 P.M. EDT; 1.30 EST;	Gus Steck's Chanticleers, WOR Phil and Irma Osoorne, duo, WMCA	Johnny Johnson's Orchestra, WGY, 30 m. Don Bestor's Orchestra, WJZ WBZ KDKA WSM, 30 m.	WHAM KDKA, 30 m, Jack Denny's Orchestra, WJZ WBZ, 30 p
3.15 CT	12.30 CT	4.45 P.M. EDT; 3.45 EST; 2.45 CT	Musical Memory Contest, WFLA, 30 m.	Big Yank Southerners WSM
VSM, 15 m. (WEEI from 10.45)	30 m. Spanish Chorus, WJZ WBZ WHAM KDKA	Carrie's Club, WMCA Round Towners, WCAU WHAS	Betty Barthell and Melodeers, WABC WCAU WHAS	Ferde Grofe's Orchestra, WABC WCA WHAS WPG, 30 m.
ging Strings, WJZ WBZ WBAL, 30 m. KA Home Forum, KDKA	WSM, WFLA, 30 m. Croslev Business News, WLW	5 P.M. EDT; 4 EST; 3 CT	American Legion Band, WOR, 30 m. Hal Kemp's Orchestra, WGN	Osborne's Orchestra, WOR, 30 m. Bob Fallon's Orchestra, WMCA, 30 m.
on Boys, WABC toinette West, soprano, WLW opping Guide, WHAS	Ann Leaf, organ, WABC WCAU WHAS WPG, 30 m.	WGY WLW, 30 m.	Bleyer's Orchestra, WMCA 7.45 P.M. EDT; 6.45 EST	12.15 A.M. EDT; 11.15 P.M. ES
bert Ball, readings, WGN	Martha Deane, fashions, WOR	Palmer Clark's Orchestra. WJZ WBZ WHAM WBAI, WSM KDKA WFLA, 30	5.45 CT	Care Free Carnival, WEAF WEET WI
30 A.M. EDT; 9.30 EST;	Lew White, organist, WGN Bob Stanley, tenor, WMCA	m. Little Jack Little's Orchestra, WABC	Reegie Childs' Orchestra, WABC WCAU WHAS	WFLA, 1 h. Dixie Clodhoppers, WSM
an, WEEI thm Jesters, WLW	2.45 P.M. EDT; 1.45 EST; 12.45 CT	WHAS WPG, 30 m. Studio Party WMCA. 30 m.	Street Scenes, WCAU King, Jack and Jester, WLW	12.30 A.M. EDT; 11.30 P.M. ES 10.30 CT
ws and Let's Pretend, WABC WCAU, WHAS, 30 m.	The Low Down, WLW Century of Progress Orchestra, WGN	Afternoon Musical, WGN, 1 h. 5.15 P.M. EDT; 4.15 EST;	Quin Ryan, reporter, WGN Bob Fallon's Orchestra, WMCA	Lopez' Orchestra, WJZ WBZ WHA KDKA, 30 m.
vs, home hour, WPG, 30 m. ket Reports, WGN, 30 m.	Prof. Roy C. Hanaway, WMCA 3 P.M. EDT; 2 EST; 1 CT	3.15 P.M. The Vagabonds, WGY	8 P.M. EDT; 7 EST; 6 GT Teddy Bergman, Betty Queen, Harold Stern's	Marty Gregor's Orchestra, KDKA Dixie Liners, WSM
.45 A.M. EDT; 9.45 EST; 3.45 CT	Green Brothers' Orchestra, WEAF WEEL	Bernard Gabriel, piano, WOR	Orchestra, WEAF, 30 m. U. S. Marine Band, WEEI, r h.; WEAF	Carol Lofner's Orchestra, WABC WCA WHAS WPG, 30 m.
ws and Originalities, WJZ WBAL ws and Piano, WBZ	WGY WLW, 30 m. Dan Russo's Orchestra, WJZ WHAM KDKA WSM WFLA, 30 m.	5.30 P.M. EDT; 4.30 EST; 3.30 CT	WGY from 8.30, WSM from 8.15 General Electric Program, WGY	Teddy Hill's Orchestra, WMCA, 30 m.
by and Sue, KDKA an, WSM	Smith College program, WBZ Ocean City Marble Tournament, WABC	Musical Variety, WEEI, 30 m. Martha and Hal, WGY	Spanish Interlude, WJZ WBZ R. F. D. Hour, WIW, 30 m.	
ile Quartet and News, WLW b Atcher, WHAS	WCAU WHAS WPG, 30 m. Chanticleer Trio, WOR	Bill and Alex, KDKA	The Cocoanuts, WFLA, 30 m. Morton Downey's Studio Party, WABC WCAU, 45 m.; WPG from 8.15; WHAS	For Southern
hur Wright, tenor, WGN A.M. EDT; 10 EST; 9 CT	Baseball, Chicago vs. Pittsburgh, WGN, 2 h. Walter Garbutt, baritone, WMCA	John Barker, baritone, WLW Jack Armstrong, All American Boy, WABC	from 8.30	Listeners
na Schirmer, pianist, WEAF od Hour, WEEI, 30 m.	3.15 P.M. EDT; 2.15 EST; 1.15 CT	WCAU James Sheehy, tenor, WHAS	Dinner Concert, WHAS, 30 m. Sisters of the Uke, WPG Orcherta WOR 20 m	ILISUCITOR .
laxy of Stars. WGY WLW neymooners, WJZ WBZ KDKA WHAM	Ross McLean, baritone, WOR	Mattie Curran, songs, WPG French Class, WOR, 30 m.	Orchestra, WOR, 30 m. Agnew's Orchestra, WGN Three Little Funsters, WMCA	The programs of WEAF or WJZ may be heard over:
WSM privators, WABC WCAU WHAS WPG.		Italian Talk, WMCA	8.15 P.M. EDT; 7.15 EST	WFLA-WSUN Clearwater, Florida WSB Atlanta Georgia
				Alighte Linear

Captiv 30 rs, WABC WCAU WHAS WPG, 30 m. Movie Personalities, WGN 11.15 A.M. EDT; 10.15 EST; 9.15 CT 9.15 CT The Vass Family, seven harmony children, WEAF WGY WSM Spanish Idylls, WJZ WBZ WHAM Kiddies Club, KDKA, 45 m. Market Reports, WLW The Friendly Neighbor, WGN 11.30 A.M. EDT; 10.30 EST; 9.30 CT Gloria La Vey, soprano, piano duo, WEAF WEEI WSM, 30 m. Children's Theatre, WGY, 30 m. Heinie's Grenadiers, WJZ WBZ WHAM, 30 m. 30 m. Ponce Sisters, WLW Concert Miniatures, WABC, 30 m. Melody Men, WGN 11.45 A.M. EDT; 10.45 EST; 9.45 CT Painted Dreams, WGN WLW 12 N. EDT; 11 A.M. EST; 10 CT Armchair Quartet, WEAF WEEI WGY WSM Dick Teela, Gwyneth Neil, songs, WJZ Romance of Dan and Sylvia, KDKA Monitor Views the News, WBZ Johnny Muldowney, songs, WLW Saturday Syncopators, WABC WCAU WHAS WPG Poetry and Bird Calls, WOR Hal Kemp's Orchestra, WGN Lue Song Hit Man, WMCA

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Two Blues, WEAF WEEI WGY WSM

1





TROY HELTON, CBS radio artist, dropped his watch the other day and the watch lost 15 minutes. So when Roy stepped into the studio for his program he was 15 minutes late. But his sinking sensation was dispelled when he found that his period had been cancelled for a news broadcast.

~	6.15 CT	WSB Atlanta, Georgia
3	Bavarian Peasant Band, WJZ WBZ WHAM	
3	WBAL Studio Program, WLW	WSM Nashville, Tenn.
5	Glee Club, WGN	The programs of WABC may be heard
2	Davis music, WMCA	over:
2	8.30 P.M. EDT; 7.30 EST; 6.30 CT	WQAM Miami, Florida WJSV Washington, D. C.
	Hands Across the Border, Lombardo's Music,	WBT Charlotte, N. C.
	WIZ WBZ WBAL WHAM WFLA	WTAR Norfolk, Va. WBIG Greenshoro, N. C.
	Orpheus Choir, KDKA, 30 m.	WBIG Greensboro, N. C.
	Gene Burchell's Orchestra, WLW Concert, WOR, 2 h. Seymour Simon's Orchestra, WGN, 30 m.	WSMB New Orleans, La. WOAI San Antonio, Tex. WSM Nashville, Tenn. The programs of WABC may be heard over: WQAM Miami, Florida WJSV Washington, D. C. WBT Charlotte, N. C. WTAR Norfolk, Va. WBIG Greensboro, N. C.
	U. S. Marine Band, WMCA, 30 m.	=
	8.45 P.M. EDT; 7.45 EST	Listeners
	6.45 CT	The second secon
	Tessie, the Typist, WBZ	The programs of WEAF may be
	Monkey Hollow, WLW	heard over:
	"Fats" Waller, WABC WCAU WPG Sam Gil and Louie, WHAS	KSD St. Louis, Mo.
	9 P.M. EDT: 8 EST: 7 CT	WMAO Chicago, III.
	One Man's Family, WEAF WEEI WGY	WMAO Chicago, Ill. WTAM Cleveland, Ohio
	Jamboree, WJZ WHAM WFLA WLW, 30	The programs of WJZ may be heard
	m.; KDKA from 9.15	over:
	Golf Talk, KDKA	WENR-WLS Chicago, Ill.
	New England Community Singing Clubs, WBZ	WGAR Cleveland, Ohio
	Jimmy Gallagher's Orchestra, WSM	WJR Detroit, Mich.
	Grete Steuckgold, Andre Kostelanetz' Orches- tra, WABC WCAU WHAS WPG, 30 m	Listercers heard over: KSD St. Louis, Mo. KYW Chicago, HI. WMAO Chicago, HI. WTAM Cleveland, Ohio The programs of WJZ may be heard over: WENR-WLS Chicago, HI. WGAR Detroit, Mich. The programs of WABC may be heard over: WEBM Chicago, HI. WHK Cleveland, Ohio WECO Minneapolis, Minn. KMOX St. Louis, Mo. WHAS Louisville, Ky. NOTE: Outstanding local programs of these stations are regularly listed to the these stations are these st
	Palmer Clark's Orchestra, WGN, 30 m.	WBBM Chicago, Ill.
- 1	Bob Haring's Orchestra, WMCA	WHK Cleveland, Ohio WCCO Mioneapolis, Mion.
	9.15 P.M. EDT; 8.15 EST; 7.15 CT	WCCO Minneapolis, Minn. KMOX St. Louis, Mo.
	The Monitor Views the News, WBZ	WHAS Louisville, Ky.
	Orchestra, WSM	NOTE: Oustanding local programs
	9.30 P.M. EDTI 8.30 ESTI	of these stations are regularly listed in
	7.30 CT	The MICROPHONE.
1	Beatrice Fairfax, WEAF	

"One-Lunged" 100-Watt Stations About to Freckle United States **Radio Helps Serious Singer On** Commission Considering His Way, Says Robert Simmons Applications

By The MICROPHONE'S Special Washington Correspondent

Facing President ROOSEVELT'S new Communications Commission when it begins to function July 2 will be a batch of applications for licenses to operate 100-watt radio broadcasting stations.

Indications were that the country will be freckled with these "onelungers.'

The DILL-RAYBURN act creating the new Communications Commission authorizes it to grant applications for these low-powered stations "if the commission finds that such stations will serve the public convenience, interest or necess ty" and that their operation will not interfere with the "fair and efficient" radio service of other licensed stations.

This experiment of the "New Dealers" is being closely observed by old timers in the radio field.

The Commission in granting applications for the "one-lungers' does not have to consider whether the zone in which the station is to be located already has a fair proportion of radio channels.

There are now about 600 broadcasting stations. More than half of the states already have their full quotas.

In the Congressional debates on the 100-watt stations it was argued that sparsely settled Western and Southern states would jump at the opportunity to establish some of these local broadcasting plants.

But now come reports that in the larger urban centers there also is a demand for such licenses. As these small-powered stations could fairly well blanket an area like Boston, New York, Philadelphiz, Chicago and other metropolitan centers, much interest was being manifested in the results.

Those who have broadcasting licenses expect the commission to be careful that the "one-lungers" do not interefere with existing facilities.

Radio Board Enters Politics

(Continued from Page 1)

is generally accepted. The power to revoke a license is equivalent to the power to destroy.

Though President ROOSEVELT has made it plain he will countenance no interference by the ComWas Concert 'Find' **Back In The** Year 1929

By ROBERT SIMMONS

ROM the days when I grew up in a Methodist parsonage in Fairplay, Missouri, I have wanted to be a radio performer. But how differently I now visualize what I set out after!

After hearing good music in my home and at school and thinking chiefly of a concert career, I started off, like all ambitious young Americans, to lick the world. Boston was my destination and the New Éngland Con-servatory of Music my goal.

That was 12 years ago-the Fall of 1922. I spent six years in Boston, graduating from the New England Conservatory of Music in 1926 and from Boston University in 1928. With a year devoted to study in Germany, I arrived in New York in 1929 to essay a radio career.

Back at old Marion Academy in Missouri and later at Washington University in St. Louis, I had been steeped in the classical tradition. At Boston I was all the more immersed in the deep waters of classical literature.

There was no compromise then with the modern musical trends.

In my New England stay I studied the masters, practiced many weary hours, di-rected the choir at Copley M. E. Church and was director of the Choral Art Society. All in all, I spent a very busy six years there.

I was constantly thinking of the classics and sang and taught oratorios at Boston University, never dreaming that all of this would be of little use to me in the worka-day realm of network broadcasting.

Therefore, when I arrived in New York in the Fall of 1929, hopeful of crashing the gates of popularity, imagine my surprise!

I did sing some light opera leads over NBC and was



ROBERT SIMMONS, NBC singer, who began his study in Boston and has found that it is not what you sing, but bow you sing it, that counts.

even hailed that year as "the find of 1929." I also appeared as soloist with JESSICA DRAGONETTE and had an enjoyable concert season. But there was no loud clamor for my services.

Then came the curtain. The depression struck with a vengeance and radio artists suffered in the repercussion.

The concert artist was seldom called upon. People were saving what little was left and they didn't intend to spend money in the concert halls, it seemed.

I was asked to sing popular music. My classical training made me recoil. How could I surrender my art to commercialism? The thought tortured me. The ghosts of my New England days came * back to haunt me.

The economic pressure solved my problem. It was

Columbia network on Sunday, July 1.

Tarkington's 'Seventeen' To

Be Produced On The Radio

RAYMOND HACKETT, star of the stage and screen, will be the guest artist with the Family Theatre at 9 P. M. over the WABC-

Now Concert Work Is Second to the Radio

sing or succumb to the fates.

Then I saw what had happened. I hadn't sacrificed "my art" at all. The hard task-master that radio certainly is, made me realize that even the singing of popular songs-the modern variety, at least-gave me an assurance that I didn't have before. I have discussed this with many opera and concert singers and they tell me the same thing. The singing of popular music actually aids the artist in his more serious work.

Even in the rhythm songs by which I made my first appreciable impression upon my radio audience-I have found that there is a certain freedom of expression, sel-dom experienced in the concert field. I cannot say that this works in all cases, but for me the experience of singing with a popular orchestra on some of the large dance programs has been of inestimable value.

Certainly this type of singing hasn't lessened my interest in the really great music and I still enjoy my solo work with great conductors like WALTER DAMROSCH.

What concert engagements do come now are welcome interruptions to my regular radio work. I recall with distinct pleasure my recent appearance in Cleveland as co-soloist with Countess OLGA ALBANI.

I have found, after much thought, that after all it isn't what you sing that counts most, but how you sing it!

AFM Fights **Free Shows** In Studios

The American Federation of Musicians soon will take steps to hinder broadcasts before an audience that has not paid admission, according to a report in Variety.

The New York Local 802 of the AFM will prohibit its members from taking part in such performances, Variety claims to learn from authentic sources within the union itself.

The union believes that free radio shows are keeping the public away from the theatre, especially from the vaudeville theatres and thus intensifying the problem of unemployed musicians.

NBC operates four studios in which free radio shows are given; CBS has two such studios.

Discussion of free radio shows has been in the air for some time.

In an exclusive interview with The MICROPHONE last April, LAWRENCE TIBBETT, noted American baritone, protested against the practise of giving broadcasts before people who had been charged no admission.

He declared that such a practise was bad for the dignity of the artist and of radio as well as not characteristically American."

Speech from Paris To Be Broadcast

An address by LENA MADESIN PHILLIPS, president of the Na-tional Council of Women, will be broadcast over the CBS-WABC network Thursday, July 5, from 5 to 5.15 P. M.

The speech will be relayed from the Sorbonne amphitheatre in Paris where a congress of feminine leaders from 52 nations is in session.

Miss PHILLIPS' subject will be The Defense of Woman's Right to Work."

At Last!

The FIRST Book on Radio for Every Fan! A Popular Guide to Broadcasting! Do YOU want to know what goes

on behind the studio scenes? Do YOU want to go on the air? READ-

"SO-O-O-O YOU'RE GOING ON THE AIR!" by ROBERT WEST

with original EDDIE CANTOR comedy scripts and contributions by FRED ALLEN, MARK HELLINGER. HERE is

ALTEN, MARK HELLINGER, HERE is only a small part of the contents: First Steps to Radio Recognition, Facing the Microphone, Comics of the Ether, Writing for the Radio with examples of Comedy and Drama Scripts, Women and Radio Success, Training of the Radio Actor, The Announcer, Building of a Program, Professors Amos 'n' Andy, Sports Announcing, The Future of Radio, etc. etc. He will play the part of Wil-BOOTH TARKINGTON'S amusing play, "Seventeen." of Radio, etc. etc. --also includes--"Seventeen," which TARKING-TON wrote as a novel, ranks THE RADIO SPEECH PRIMER among the author's best works. the first book to show the correct way to speak on the air, and A humorous study of adolescence, it has for years been the delight THE HANDY RADIO GUIDE of both children and adults. Essential information for the radio fan. Over 200 pages packed with fascinating up-to-the-minute facts and stimulating suggestions for everyone interested in The episodes presented in the broadcast will concern the frenbroadcasting. PRICE ONLY \$1.75 zied and frantic efforts of the 17-year-old WILLIE BAXTER to RODIN PUB. CO. acquire a dress suit for his first Rodin Studios, formal party. Dept. M, 200 West 57th St., New York, N. Y. RAYMOND HACKETT played lately in the movies, "The Trial of Mary Dugan," Madame X" Enclosed find \$1.75 (check or P. O. and "Let Us Be Gay." money order) (plus postage) 15c for which send me a Melton from Remote Control opy. JAMES MELTON, tenor of the Family Theatre program, will sing from Washington on his program over the WABC-Columbia network on Sunday, July 1, at 9 P. M.

mission with free speech, the charges have continued.

It was noted that the law specifically states that there shall be no favoritism in radio time for political speeches. The broadcasters are supposed to give opposing candidates equal opportunity to express their views.

President ROOSEVELT's new commissioners serve under recess appointments. They will have to face the Senate firing line on confirmation when that body reconvenes in January. Meanwhile, the Congressional campaigns and November elections, will have taken place.



Radio Toe Dancer



ITTLE BETTY RICE, who stars on the CBS Dixie Circus on Mondays, 'is an expert toe dancer as well as equestrienne. She teaches dancing to the members of the cast between rehearsals.

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THE MICROPHONE

Sunday, July 1 - Canadian Dominion Day, NBC-WEAF, 4.45 P.M.

sources, sources	*			
llighlights	1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT	Amimation	WEAF WEEI WGY WLW WSM WFLA, 30 m, Madame Schumann-Heink, WJZ WBZ	Educational
P.M.	Surprise Party, Mary Small, WEAF WEEI WGY Church in the Hills, WLW, 30 m.	1	WHAM KDKA Wayne King's Orchestra, WABC WCAU	Sunday, July 1
3.00-Detroit Symphony Or-	Sunday Forum, Dr. Ralph W. Sockman, WJZ WBAL WHAM	- A 977-20	WHAS, 30 m. Isham Jones' Music, WPG, 30 m. "Chansonette," WOR, 30 m.	12.30 P. M. University of Chi- cago Round Table Discussion.
chestra, CBS-WABC 4.30—Chicago Symphony Or-	Old Songs of the Church, KDKA Melody's Garden, WFLA Compinsky Trio, WABC WCAU WPG		Mauro Cottone at the organ, WMCA, 30 m. 10.15 P.M. EDT; 9.15 EST;	NBC-WEAF
chestra, NBC-WJZ	WHAS, 30 m. Rhythm Boys, WPG	La company	8.15 CT Mrs. Montague's Millions, drama, WJZ	Monday, July 2 3.30 P. M. National Education
4.45-Dominion Day in Can- ada, NBC-WEAF	News, WMCA 1.45 P.M. EDT: 12.45 EST;	24. 33.	KDKA St. Cecilies Glee Club, Associated French	Association Convention, Miss
8.00-Jenney Concert, WEEI	11.45 A.M. CT Mildred Dilling, harpist, WEAF WEEI	the mark	Societies, WBZ 10.30 P.M. EDT; 9.30 EST;	Jessie Gray, principal speaker. CBS-WABC
"Voice of Columbia," with George Jessel, CBS-WABC	WGY Orchestra, KDKA		8.30 CT Hall of Fame, Miriam Hopkins and Herbert	Tuesday, July 3
9.00-Raymond Hackett, CBS-	Dr. Paul V. Winslow, WMCA 2 P.M. EDT; 1 EST; 12 N. CT		Marshall, WEAF WEEI WLW WGY WSM, 30 m.	7.30 P. M. "You and Your Government," talk by Profes-
WABC Will Rogers, WJZ	Gene Arnold's Orchestra, WEAF WEEI WGY WLW WFLA, 50 m.	to the second	L'Heure Exquise, Fred Hufsmith, WJZ WBAL WHAM WFLA, 50 m. 45 Minutes in Hollywood, Edward Everett	sor T. H. Reed, NBC-WJZ
9.30-Album of Familiar Mu-	South Sea Islanders, WJZ WBZ WBAL KDKA String Music, WSM, 30 m.		45 Minutes in Hollywood, Edward Everett Horton, WABC WCAU, 45 m. Charles Leland, WOR, 30 m. The Wrodwing Part WPC	Childo Lucces' Oschaster, WIZ WDZ WUA
sic, NBC-WEAF Waring's Pennsylvanians,	String Music, WSM, 30 m. Edith Marray, songs, WABC WHAS Concert, WPG, 45 m. Instrumental Trio, WMCA, 30 m.		Charles Leland, WOR, 30 m. The Wandering Poet, WPG Concert Silhouettes, WHAS, 45 m. Florence Richardson's Orchestra, WMCA	Clyde Lucas' Orchestra, WJZ WBZ WHAN KDKA, 30 m. Henry Busse's Orchestra, WABC WCAI
CBS-WABC	The Whistler and his Dog, WGN	House and the second	10.45 P.M. EDTI 9.45 ESTI 8.45 CT	KDKA, 30 m. Henry Busse's Orchestra, WABC WCAI Hidden Lake Orchestra, WSM WPG
10.00-Mme. Schumann Heink, NBC-WJZ	2.15 P.M. EDT; 1.15 EST; 12.15 CT		Y. M. C. A. Program, KDKA Steel Pier Orchestra, WPG, 30 m.	Geltman's Orchestra, WHAS, 30 m. Teddy Hill's Orchestra, WMCA, 30 m. Agnew's, Thaviu's, Garber's and Weems' O
Wayne King's Orchestra, CBS-WABC	Abram Chasins, piano, WABC WCAU WHAS Palmer House Ensemble, WGN		Ben Pollack's Orchestra, WMCA 11 P.M. EDT; 10 EST; 9 CT	chestras, WGN, 1 h., 30 m.
	2.30 P.M. EDT; 1.30 EST; 12.30 CT		Baseball Scores, WEAF Canadian apers, WEEI WGY WSM, 30 m.; WEAF WFLA from 11.15	50,000 People
(All programs are listed in Eastern	Tune Twisters, Peg La Centra, WEAF WEEI WGY, 30 m.		Roxanne Wallace, WJZ WHAM WFLA Organ, WBZ Zeto Hour, WLW, 30 m.	
-Daylight Saving Time. Eastern Standard Time is one hour earlier;	Concert Artists, WJZ WBZ WHAM WBAL WLW KDKA WSM, 30 m. Windy City Revue, WABC WCAU WHAS,		Zero Hour, WLW, 30 m. Sports, News, KDKA Ted Weem's Orchestra, WGN	Want Wynn Back
Central Time is two hours earlier.)	30 m. Memories, Alice Remsen, WOR, 30 m. Three Little Funsters. WMCA, 30 m.	MARTHA MEARS, spirited contralto, is heard over the NBC-WEAF	"Moonbeams," WOR, 30 m. Zero Hour, WLW	ED WYNN, who is off the ai
8 A.M. EDT; 7 EST; 6 CT Mclody Hour, WEAF, 1 h.	Mark Love, bass, WGN	network Wednesday evenings at	11.15 P.M. EDTI 10.15 ESTI 9.15 CT	now, will come back again nex Fall for the same sponsor ove
On the air today and organ reveille, WABC	12.45 GT Violin Orchestra, WPG	6.45.	Ennio Bolognini, 'cellist, WJZ KDKA Eventide Singers, WBZ Little Jack Littles Orchestra, WABC WPG,	the NBC-WEAF network. Hi
6.30 CT 7.30 EST;	Paris Trio, WGN 3 P.M. EDT; 2 EST; 1 CT	The Abels, WPG	30 m.; WCAU WHAS from 11.30 Organ, Herbert Koch, WHAS	sponsors were skeptical about hi
Lew White, organ, WJZ WBAL 30 m. Spiritual Singers, WBZ Artist Recital, WABC	Talkie Picture Time, June Meredith, WEAF WEEI WGY WSM WFLA, 30 m.	Harold Stern's Orchestra, WOR, 30 m. Wayne King's Orchestra, WGN	Lum and Abner, WGN News, WCAU	drawing power until an agency checked on it.
8.45 A.M. EDT; 7.45 EST; 6.45 CT	Bar X Days and Nights, WJZ WBZ KDKA, 30 m.	4.45 CT	Udo's Tango Orchestra, WMCA 11.30 P.M. EDT; 10.30 EST; 9.30 CT	The agency made 50,000 tele
Safety Crusaders, WBZ Radio Spotlight, WABC	Detroit Symphony Orchestra, Sibelius Sym- phony No. 1 in E minor, Liszt's "Les Prel- udes," WABC WCAU WHAS, 1 h.	Stars of Hollywood, WEEI Jaysnoff Sisters, WBZ Joe Williams, sports, WABC	Broadcast of Byrd Expedition, WEAF WGY	phone calls and distributed two questionnaires. The result wa
9 A.M. EDT; 8 EST; 7 CT Balladeers, WEAF WGY	Gospel Message, WPG	Carlile and London, with Warwick Sisters. WCAU WHAS	WLW WSM WFLA, 30 m. Musicale, WEEI, 30 m. News and Berrens' Orchestra, WJZ WBZ	that Mr. WYNN appeared to have
Children's Hour, WJZ WBZ KDKA WHAM,	Songs, music, WMCA, 30 m. Baseball, Chicago vs. Pittsburgh, WGN, 2 h.	CCC Quartette. WPG Bernie Cummins' Orchestra, WGN	WHAM KDKA, 30 m. Tea Leaves and Jade, WLW, 30 m. Charles Barnett's Orchestra, WMCA, 30 m.	retained his listeners.
Sunday Morning at Aunt Susan's, WABC WCAU WPG, 1 h.	1.30 CT Dancing Shadows, Dolin's Orchestra, Wil-	7 P.M. EDT: 6 EST: 5 CT "K-7" Drama, WEAF WGY, 30 m.	King's, Cummins' and Thavius' Orchestras, WGN, 1 h.	Summer Bands to Be Heard
9.30 A.M. EDT; 8.30 EST; 7.30 CT	liam Hain, tenor, WEAF WEEI WGY	Merry-Go-Round, WEEI Chas. Previn's Orchestra, Mme. Gitta Gra- dova, pianist. W1Z WBZ WHAM WLW	11.45 P.M. EDT: 10.45 EST: 9.45 CT	From Atlantic City, N. J., the
Ellsworth Vines, Jr., "Court Tactics and Strategy," WEAF WEEI WFLA Service from Union College Chapel, WGY,	Spanish Anaquinos Torres de Galicia, WJZ WBZ KDKA WHAM WBAL, 30 m.	KDKA WSM WFLA. 30 m. "Peter, the Great," drama, WABC WPG	Johnny Johnson's Orchestra, WABC WCAU WPG WHAS 12 M. EDT; 11 P.M. EST: 10 CT	regular Summer program o. "Dancing By The Sea" will be
30 m. 9.45 A.M. EDT; 8.45 EST;	Pagline Alpert, piano, WOR Oratorio from Calvary Baptist Church, J. T. Thurston Noe, organist, 60-voice choir,	WHAS, 30 m. Comedy Stars of Hollywood, WCAU	News and Eddie Duchin's Orchestra, WEAF	broadcast over the WABC-Co
7.45 CT Alden Edkins, baritone, WEAF WFLA	WMCA, 1 h., 30 m. 4 P.M. EDT; 3 EST; 2 CT	Milban String Trio, WOR Heroes of Israel, "Maharan," WMCA 7.15 P.M. EDT: 6.15 EST:	WHAS Blue Rhythm Band, WJZ WBZ	lumbia network. This include
10 A.M. EDT: 9 EST; 8 CT Sabbath Reveries, WEAF WEEI WGY WSM	John B. Kennedy, WEAF WEEI WGY, 1 h. Buffalo Variety Workshop, WABC WCAU	5.15 CT Around the Console, WCAU	Red Nichol's Orchestra, WABC WCAU WHAS	12 programs a week by orches tras visiting the resort. Among
Southernaires, WJZ WBZ WBAL WHAM, 30 m.	WHAS Wesley Boynton, tenor, WLW Trio, WFLA	Wayne King's Orchestra, WGN	Enoch Light's Orchestra, WPG, 30 m. Anthony Trini's Orchestra, WOR	the bands to be heard on the pro
Church Forum, WLW Royal Hawanans, WABC WPG WHAS,	4.15 P.M. EDT; 3.15 EST; 2.15 CT	7.30 P.M. EDT; 6.30 EST; 5.30 CT		grams which will be heard in the afternoons and on Friday and
10.30 A.M. EDT; 9.30 EST	Lillian Buckman, soprano, WEAF WEEI WGY	Marion McAfee, songs, WEAF WGY Garden talk, WEEI, 30 m. Joe Penner, Harriet Hilliard and Ozzie Nel-	Russ Columbo, baritone, WEAF WLW WSM	Saturday evenings will be
8.30 CT Mexican Orchestra, WEAF WEEI WLW.	Audrey Ely, soprano, and Russel Torge, bari- tone, WABC WCAU WHAS Musicale, WOR, 30 m.	son's Orchestra, WJZ WBZ WHAM KDKA WI.W WSM WFIA, 30 m.	10.30 CT	GEORGE HALL, JACQUES RENARD JOE HAYMES, RED NICHOLS and
30 m. Samovar Serenade, WJZ WBAL WHAM 30 m.	The Texans, WLW 4.30 P.M. EDT; 3.30 EST;	Chicago Knights, WABC WCAU, 30 m. Hotel Morton Orchestra, WPG, 30 m. Ensemble, WHAS, 30 m.	Hollywood on the Air, WEAF WLW I WFLA	FREDDIE RICH.
Melody Parade, WABC WCAU WHAS Sunday Morning Concert, WGN, t h., 30 m.	2.30 CT Siberian Singers, WEAF WEEI WGY WLW	The Bible Camera, WOR Ted Black's Orchestra, WMCA		
10.45 A.M. EDT; 9.45 EST; 8.45 CT	WFLA Chicago Symphony Orchestra, WJZ WBZ		Station I	irectory
Alexander Semmler, pianist, WABC WCAU WPG WHAS	Oregon on Parade, WABC WCAU WPG,	5.45 CT Irene Beasley, songs, WEAF WGY Baseball scores, WEEI		
News and Vagabonds, WEAF WGY WSM WFLA	WHAS, 30 m. Lee Conrad, Marjorie Tremont, piano, WOR	Piano Duo, WOR- Leon Friedman's Orchestra, With	Station Chain K.C.	
Service from Old South Church, WEEI	4.45 P.M. EDT; 3.45 EST; 2.45 CT	Bob Pacelli's Orchestra, WGN 8 P.M. EDT; 7 EST; 6 CT	CFRB CRC & CBS 690 CKAC CRC & CBS 730 KDKA NBC 980	10,000 Toronto 5,000 Montreal 50,000 Pittsburgh, Penn.
News and Morning Musicale, WJZ WBZ WHAM WBAL KDKA WLW Children's Program WARC	Dominion Day Program, Hon. R. B. Ben- nett, Guards Band, WEAF WEEI WGY WFLA WLW, 45 m.	Jimmy Durante and Rubinoff's orchestra, WGY WBZ WLW WSM WFLA, 1 h.	KDKA NBC 980 KMOX CBS 1090 KSD NBC 550	50,000 St. Louis, Mo. 500 St. Louis, Mo.
Children's Program. WABC, I h, Rhoda Arnold, and Taylor Buckley, WHAS Children's Hour, WCAU	5 P.M. EDT; 4 EST; 3 CT National Vespers, Dr. Paul Sherer, WJZ	The Jenney Concert, WEEI, 1 h. "Goin' to Town," Ed Lowry, WJZ WHAM KDKA, 1 h.	KYW NBC 1020 WAAB CBS & YN 1410	10,000 Chicago, III. 500 Boston 50,000 New York
Colton Manor Ensemble, WPG, 30 m. 11.15 A.M. EDT; 10.15 EST;	WBZ WHAM WSM WFLA, 30 m. Vespers, KDKA, 7 h., 15 m.	KDKA, 1 h. Voice of Columbia, George Jessel, and Revue, WABC WHAS, 1 h.; WCAU,	WABC CBS Key 860 WBAL NBC 1060 WBBM CBS 770	10,000 Baltimore 25,000 Chicago, III,
9.15 CT Hall and Gruen, WEAF WGY WSM WFLA	The Playboys, WABC WCAU WHAS Erva Giles, soprano, WOR Family Prayer Period, WLW	30 m. "Melodoscope," WOR. 1 h. Three Little Fonsters, WMCA	WBSO 920 WBT CBS 1080 WBZ NBC 990	500 Needham 25,000 Charlotte, N. C.
Safety Crusaders, WBZ 11.30 A.M. EDT; 10.30 EST;	Afternoon Musicale, WGN, r h. 5.15 P.M. EDT; 4.15 EST;	Palmer House Ensemble, WGN 8.15 P.M. EDT: 7.15 EST:	WBZ NBC 990 WCAU CBS & DIX 1170 WCCO CBS 810	50,000 Boston 50,000 Philadelphia 50,000 Minneapolis, Minn.
9.30 CT Guardsmen, WEAF WGY, 1 h.; WSM,	S.15 P.M. Piano, WGY	6.15 CT Debut Night, KDKA, 45 m.	WCSH NBC & NEN 940 WDRC CBS & YN 1330 WEAF NBC Key 660	1,000 Portland, Me. 1,000 Hartford 50,000 New York
15 m. Richard Maxwell, tenor, WJZ WBZ WLW WHAM KDKA	Tony Wons, WABC WCAU WPG WHAS "Current Legal Topics," WOR	Concert Hour, WGN, 30 m. Natalie Norman, songs, WMCA	WEAF NBC Key 660 WEAN CBS & YN 780 WEEI NBC & NEN 590	500 Providence 1,000 Boston
Salt Lake City Tabernacle Choir, 1 h., WHAS, 30 m.; WABC from 12,15	5.30 P.M. EDT; 4.30 EST; 3.30 CT	8.30 P.M. EDT; 7.30 EST: 6.30 CT	WENR NBC 870 WFEA CBS & YN 1430 WFLA NBC 620	50,000 Chicago, III. 500 Manchester, N. H. 25,000 Clearwater, Fla.
11.45 A.M. EDT; 10.45 EST; 9.45 CT	Sentinels, Edward Davies, baritone, Chicago Capella Choir, WEAF WEEI WGY WLW, 30 m.	Diary of a Newspaper Man, WCAU Golden's Orchestra, WMCA 8.45 P.M. EDT; 7.45 EST;	WFLA NBC 620 WGAR NBC 1450 WGN 720	25,000 Clearwater, Fla. 1,000 Cleveland, Ohio 50,000 Chicago
Phantom Strings, WJZ WBZ WLW WHAM KDKA, 30 m.	Henry King's Orchestra, WJZ WBZ WHAM WFLA, 30 m.	6.45 CT Main St. Songwriter, WMCA	WGST CBS 890 WGY NBC 790	500 Atlanta, Georgia 50,000 Schenectady, N. Y. 50,000 Rochester, N. Y.
First Baptist Church, WSM, 45 m. 12 N. EDT; 11 A.M. EST; 10 CT	Male Chorus, WSM Frank Crumit and Julia Sanderson, WABC	Tomorrow's Tribune, WGN 9 P.M. EDT; 8 EST; 7 CT	WHAM NBC 1150 WHAS CBS & DIX 820 WHDH FBC 830	50,000 Rochester, N, Y, 50,000 Louisville, Ky, 1,000 Boston
Watchtower Program, WCAU Sunday Worship, WGN, 1 h. Presbyterian Church, WHAS, 30 m.	WCAU WHAS, 30 m. President Hotel Ensemble, WPG Robert Reid, WOR, 30 m.	Merry-Go-Round, Tamara, WEAF WGY, 30 m.	WHEB 740 WHK CBS 1390	250 Portsmouth, N. H. 2,500 Cleveland, Ohio 250 Bridgeport, Conn.
12.15 P.M. EDT; 11.15 A.M. EST; 10.30 CT	6 P.M. EDT; 5 EST; 4 CT Catholic Hour, WEAF WEEI WGY WSM	Fox Revue, WEEI Headliners with Will Rogers, WJZ WBZ	WICC CBS & YN 600 WJAR NBC & NEN 890 WIR NBC 750	250 Bridgeport, Conn. 500 Providence 10,000 Detroit, Mich.
Weather, schoolmaids, WGY Gould and Shefter, WIZ WBAL WHAM	WFLA, 30 m. Baltimore Municipal Band Concert, WJZ WHAM WBAL, 30 m.	WHAM KDKA WBAL WLW WSM WFLA. 30 m. Family Theatre, Raymond Hackett in "Seven-	WISV CBS 1460 WIZ NBC Key 760	10,000 Washington, D. C. 50,000 New York
KDKA WLW Time, Weather, Temperature, WBZ Ben Greenblatt, WCAU	Nick Lucas, songs, WABC WCAU	teen," by Tarkington, WABC WCAU, 30 m, Songs in My Heart, WHAS	WIBZ CBS & YN 620 WIEY 1370 WLW NBC 700	500 Bangor, Maine 100 Lexington, Mass. 500,000 Cincinnati
Variety, WMCA 12.30 P.M. EDT; 11.30 A.M. EST;	Organ, Herbert Koch, WHAS "Around the 19th Hole." WPG	Songs in My Heart, WHAS Songs, music, WMCA, 30 m. Chicago Symphony Orchestra, WGN, 2 h.	WMAQ NBC 670 WMAS CBS & YN 1420 WMCA FBC Key 570	5,000 Chicago, III. 100 Springfield, Mass. 500 New York
10.30 CT University of Chicago Round Table, WEAF	Uncle Don, WOR, 30 m. Sally's Party WMCA, 30 m. Allan Grant, piano, WGN	9.30 P.M. EDT; 8.30 EST; 7.30 GT	WNAC CBS & YN 1230 WNBH YN 1310	1,000 Boston 250 New Bedford
WGY, 30 m. Readings, WEEI, 30 m. Music Hall Symphony Concert, WJZ WBZ	6.15 P.M. EDT; 5.15 EST; 4.15 CT	Album of Familiar Music, Frank Munn, Virginia Rea, WEAF WEEI WGY WSM	WNBX 1260 WOAI NBC 1190 WQAM CBS 560	250 Springfield, Vermont 50,000 San Antonio, Tex, 1,000 Miami, Florida
WBAL KDKA WHAM WFLA, 1 h.; WSM, 30 m. Madison Ensemble, WABC WCAU WPG	Quartet, WB2 Sports, KDKA	WFLA, 30 m. Purcell's Orchestra WTW Drama, WJZ WHAM WBAL KDKA	WOR 710 WORC CBS & YN 1280	5,000 Newark, N. J. 500 Worcester
WHAS, 30 m. Poetry, WOR, 30 m.	Ponce Sisters, WLW Summer Musicale, WABC WCAU WHAS WPG, 30 m.	Bill Williams, baseball, WBZ	WPG CBS 1100 WSB NBC 740 WSM NBC 650	50,000 Atlanta, Georgia 5,000 Atlanta, Georgia 50,000 Nashville, Tenn.
1 P.M. EDT; 12 N. EST; 11 A.M. CT	Louise Brabant. soprano, WGN "Criminal Court," drama, WMCA, 30 m.	Waring's Pennsylvanians, WABC WCAU WHAS WPG, 30 m. "Success," Harry Balkin, WOR	WSMB NBC 1320 WTAG NBC & NEN 580	500 New Orleans, La. 500 Worcester, Mass.
Road to Romany, WEAF WGY, 30 m. First Presbyterian Church, WSM	6.30 P.M. EDT; 5.30 EST; 4.30 CT	"Success," Harry Balkin, WOR Bob Fallon's Orchestra, WMCA, 30 m. 9.45 P.M. EDT; 8.45 EST;	WTAM NBC 1070 WTAR CBS 890 WTIC NBC & NEN 1040	50,000 Cleveland, Ohio 500 Norfolk, Va. 50,000 Hartford, Conn.
Ann Leaf, organ, WABC WCALL WDC	Our American Charles musical			
Ann Leaf, organ, WABC WCAU WPG WHAS, 30 m. Perole String Quartet, WOR, 1 h.	Our American Schools, WEAF WGY WFLA WSM, 30 m. Musical Tunes, WEEI	7.45 CT Ralph Kirbery, baritone, WJZ WBZ WHAM	CHAINS: NBC, National Broadcasting	Company; CBS, Columbia Broadcasting
Ann Leaf, organ, WABC WCAU WPG WHAS, 30 m. Perole String Quartet, WOR, 1 h. Piano Duo WMCA 1.15 P.M. EDT; 12.15 EST;	WFLA WSM, 30 m. Musical Tunes, WEEI Baltimore Municipal Band, WJZ WBAL WHAM	7.45 CT Ralph Kirbery, baritone, WJZ WBZ WHAM KDKA Unbroken Melodies, WLW		Company; CBS, Columbia Broadcasting ie Network; FBC, Federal Broadcasting
Ann Leaf, organ, WABC WCAU WPG WHAS, 30 m. Perole String Quartet, WOR, 1 h. Piano Duo WMCA 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT The Music Weaver, WGY	WFLA WSM, 30 m. Musical Tunes, WEEI Baltimore Municipal Band, WJZ WBAL WHAM Time, Weather, WBZ Orchestra, KDKA	7.45 CT Ralph Kirbery, baritone, WJZ WBZ WHAM KDKA	CHAINS: NBC, National Broadcasting System; YN, Yankee Network; DIX, Dix	Company; CBS, Columbia Broadcasting ie Network; FBC, Federal Broadcasting

Radio Lane By Jimmy J. Leonard

• NE-MINUTE plugs, which have been the bane of our radio lives these many years, are gradually getting worse. Many of them seem to have been written with the least amount of thought possible.

And one plug has been known to run at least two months, every day three times a day, without change of a single word.

Many stations have incorporated all their

one - minute ads into a daily 15 or 30 - minute show, and have refused to read them at the station's identif ication. This is notably true with stations outside of Baster

Boston. If advertisers insist on h a v i n g their c op y r e a d after some lavish show from New York, they should be made to pay at least as much as a



MAX BAER

15-minute show with greater advantage to themselves, to the station, and to the artists now unemployed.

Much to many people's dismay, and to at least one radio columnist's chagrin, Masters of Ceremony are very much in the "in." Which means that we give personal nomination to that great little showman, GEORGE JESSEL, for his sterling efforts in that CBS "Big Show." JES-SEL is not entirely satisfied, and it isn't because the Show is sans sponsor. It's because JESSEL always wished to become a "heavy" actor, even though it must be on the radio! Some one should give the psychological reason why most comedians wish to be melodramatic actors. TEDDY BERGMAN, the boy who imitates RUBIN-OFF, took a heavy part in the Radio Guild's play the other evening and thought it the most thrilling thing he'd ever done. And then

there's CHARLIE CHAPLIN, who always wanted to play "Hamlet." Speaking of CHAPLIN, we find

Speaking of CHAPLIN, we find he chose the king of comedians of the present day. And woe be to us, he can't be brought to the microphone. He's HARPO MARX, the fellow who never says a word!

Our hats are off to that man who was such a grand radio showman as well as a fine writer, JOHN A. PHILBRICK, radioalias "Sailor Ryan." He is sincerely missed by Boston radio folk.

I recently heard that: LESLIE BLAKE, winner of JACK DENNY'S "Society Voice" contest conducted here last Winter, is betrothed. Another loss for Boston radio. WHDH is digging in from the subtle blasts of SHEPARD'S war "for change of wavelength." It's all to be done legally, however. FRITZI SCHEFF, fine oldtime actress, insisted on leading the second chorus with the choir singers. So her microphone was cut off and Miss SCHEFF sang into a dead "mike." You can't be temperamental, with all the tricks in radio.



ESCENT THE SE

THE MICROPHONE

VOLUME III

NUMBER 26

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

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Down With Lotteries

TOO LARGE a part of newspaper circulation in the United States is secured through publication of information regarding lotteries, thinly disguised until it comes to naming the winners and the amounts received, but present nevertheless for the canny reader to collect.

So-called pools are lotteries, whether the winning numbers are determined by the United States Treasury balance, bank clearings, Italian tax receipts, or whatever the subterfuge.

The lottery already is a great evil, and a growing one. Its rapid growth is checked, however, by the new Federal Communications Commission, taking office July 1, which has this guiding light before it:

"Broadcasting of lotteries is prohibited."

Radio goes into the home. The lottery is an enemy of the home, a disrupter of the established order of things. an emphasizer of the far-fetched and fallacious point that life is a gamble, when every intelligent person knows that the home and the family are not built by gambling and by "lucky" strokes, but by thought, planning, sacrifice.

Let the newspapers run riot, if they will, preferring pandering for circulation to rendering the public service for which their readers pay. Radio takes a firm stand, a stand that wins it the support of parents and of all others who constitute the backbone of the nation, who prefer to be decently dull, if necessary, rather than superficially smart:

"Broadcasting of lotteries is prohibited."

Athletes Are The Best Bets For Programs

By DICK TEMPLETON New York Correspondent

SPONSORS of athletic stars seem to have made the best buys in the radio world. For two of them are deserting the air waves because—wonders of wonders—their radio programs got better results for them than they imagined they would get.

The BABE RUTH broadcasts and the MAX BAER broadcasts are the two radio shows which outdid themselves in the matter of getting sensational response from the listeners. As an example, the BABE RUTH broadcasts have netted almost one million box tops sent in by youngsters, and the MAX BAER radio shows spurred the sale of tires like no other form of advertising has done in recent years. Despite the fact that both programs featured athletic stars, the two gentlemen of the sport constellation are very different in their radio delivery. RUTH is a slow, easy-going, soft-spoken man whose innate sincerity has gotten through the loud speaker and won its way into the hearts of millions of youngsters and not a few of the grownups. BAER did a better job of acting on the radio than many professionals either from the studios or the stage. For a fighter, BAER has a deep feeling for emotionalism, and was thereby able to create a character that rang true. He was acting all the way, while RUTH, center of ten million spotlights, was just sincere. Both programs will leave the airwaves with the knowledge that they have been numbered among the outstanding radio attractions of the year.

Spurred by the success of BAER and RUTH, other program builders are casting anxious eyes about to find other athletic stars on whom to pin their hopes. JIMMY Foxx, leading batter of the American League, is one name that is being spoken a lot these days, and BENNY LEONARD, former lightweight champion who picked the last two championship winners, is in line for a network program. fitted actors will essay the role.

This will happen July 8 when CHARLES RUGGLES and MARY BOLAND start a series of six broadcasts. If the series takes hold the way the sponsor believes it will, they will continue indefinitely.

As "Mr. and Mrs."-was mild satire, the RUGGLES-BOLAND combination will offer the first "downright" husband and wife argument ever put on the air waves. If it doesn't sound too much like it might be the record of the average family argument, the show seems bound to take hold. Certainly the sponsor could not have made a happier choice than RUG-GLES and BOLAND.

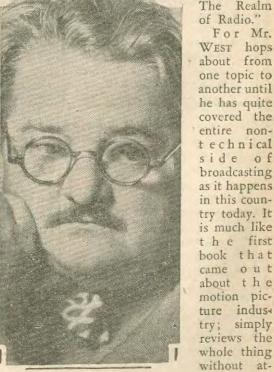
Studiosity By Les Troy

eeso-o-o You're Going On The Air"

(Rodin Publishing Co., 1934) is the unfortunate title to a new book on radio written by one ROBERT WEST, M. A., who, according to the title page, is director, Radio Arts Guild of America, member, Society For The Study of Expression and Assistant Director, League For Public Discussion. The sub-title of the book better conveys the contents. It is "A

Popular Guide To The Realm of Radio."

tempting to



ALEXANDER WOOLLCOTT

of the greater illusions attached to the industry,

There are three glaring, oh, quite glaring, errors within the confines of its pages. Twice is "B." A. ROLFE mentioned as "D." A. ROLFE, FRANK CRUMIT becomes FRANK "CRUMMIT" and right on top of saying that EDDIE CANTOR gets \$10,000 per broadcast is an excerpt from an article by a radio editor decrying the use of big salary figures as publicity for radio stars.

Although there are 20 pages telling you how a radio comedian begets and tells his jokes, only four pages are devoted to the most important crisis in radio, namely the question of news broadcasting, or, as Mr. WEST calls it, "the newspaper of the air."

The nice thing about "SO-O-O-O (I must remember the number of O's used) You're Going On The Air" is that it is readable and tells you plainly and briefly what about comedians, preachers, AL-EXANDER WOOLLCOTT, announcers, radio editors, radio dramatics, sponsors, radio educators, His Royal Highness The Radio Fan (to borrow a phrase) and the future of radio.

When you get through reading the book you don't shout or become angry, you simply say "How interesting," with just a suspicion of a raised eyebrow. The one part of the volume that makes you feel you have wasted your time was not written by its author, but by radio editors throughout the country. The author says that this chapter is a cross-section of what's wrong and right about radio.

The Boston Police two-way radio will be up and at 'em in about six months. One-way radios will be used until then.

MAX BAER, naturally, wishes more money now that he's champion, and the tire company cannot see it in that light. So he is off the air until someone raises the price on their product to pay him. WABC offered him a pretty fee. LEONARD'S voice is a little high for radio, but the master mechanics of the studios feel that a little thing like that can be overcome.

The next departure in radio will be the concentration into half hour programs on the Hall of Fame of the pitter-patter between a nagging wife and a henpecked husband when the two bestIt certainly is a cross-section.

Page Six

8.45 P.M. EDT; 7.45 EST; 6.45 CT

9 P.M. EDT; 8 EST; 7 CT

9.30 P.M. EDT; 8.30 EST; 7.30 CT

9.45 P.M. EDT; 8.45 EST; 7.45 CT

Magic Strings, WBZ Lennie Hayton's Orchestra, WGN

10 P.M. EDT: 9 EST; 8 CT

10.15 P.M. EDT; 9.15 EST; 8.15 CT

Ranny Weeks' Orchestra, WEEI The Dukes, WPG Dream Ship, WGN Harlan E, Reed, current events, WOR Starlight Hour, WMCA

10.30 P.M. EDT; 9.30 EST 8.30 CT

Gothic Ecohes, Radio City Chorus, WEAF, WSM, 30 m. "Beauty that Endures," WEEI Music, WGY, 30 m. Mary Eastman, Evan Evans, WABC WHAS,

30 m. LWD Symphony Orchestra, WCAU, 30 m. Steel Pier Dance Tunes, WPG, 30 m. Bob Becker, dog talk, WGN Henry Thies Pepsters, WLW, 30 m. Dick Manseld's Orchestra, WMCA, 30 m. Organ, WPG

Democrat-Republican Series, WJZ WB2 WBAL KDKA Comedy Stars of Hollwood, WGN Margaret Carlisle, WLW Three Buccaneers, WOR

News and Mary Courtland, WEAF WGY, 30 m. B. Rideout and scores, current events, WEEI

WEEI Martha and Hal, WGY Cousin Bob, Hill Billy, WIW Guy Lombardo's Orchestra, WJZ, 30 m. Weather, sports, organ, WBZ Time, temperature, weather, KDKA Amos 'n' Andy, WSM "Fats" Waller, songs, WABC WPG WHAS Ted Weems' Orchestra, WGN "Moonbeams," WOR Tom Devodier's Orchestra, WMCA

11.15 P.M. EDT; 10.15 EST; 9.15 CT

Harold Stern's Orchestra, WEAF WGY WPG, 30 m.; WCAU from 11.30 News, WEEI Joe Rine's Orchestra, WBZ Gene and Glenn, WSM News and Casa Loma Orchestra, WABC WPG, 30 m.; WCAU WHAS from 11.30 Sam, Gil and Louie, WHAS Lum and Abner, WGN Florence Richardson's Orchestra, WMCA

11.30 P.M. EDT; 10.30 EST; 9.30 CT

Carl Hoff's Orchestra, WEAF WEEI, 30 m.

10.45 P.M. EDT; 9.45 EST; 8.45 CT

11 P.M. EDT; 10 EST; 9 CT

E.

Gene Arnold, Lullaby Lady, male quartet, Eastman's Orchestra, WEAF WEEI WGY WLW, 30 m. Wayne King's Orchestra, WABC WCAU WHAS, 30 m. News, music, WGN, 30 m. Fabien Sevitzky's Orchestra, WOR "Continental Cafe," WMCA Stanley Roberts, tenor, WPG Lefty and Lucky, WOR

Babe Ruth, baseball comment, WJZ WB3 WHAM WBAL KDKA Radio Rod and Gun Club, WOR More Than News, WMCA Harold Stephens, tenor, WPG

A. & P. Gypsies, Robert Simmons, WEAB WEAF WEEI WGY WLW, 30 m.
Minstrels, Gene Arnold, Joe Parsons, male Quartet, WJZ WBZ WHAM WBAI KDKA WSM, 30 m.
Rosa Ponselle, Andre Kostelanetz' Orchestra, WABC WCAU WPG WHAS, 30 m.
Palmer Clark's Orchestra, WGN, 30 m.
"The Champions," WOR, 30 m.
Songs, music, WMCA, 30 m.

House Party, Joe Cook, Donald Novis, WEAF WEEL WGY WLW WSM, 30 m. Melody Moments, Pasternack's Orchestra, Drama, WJZ WBZ KDKA WHAM WBAL 30 m. Henrietta Schumann and Lud Gluskin's Ots chestra, WABC WCAU WHAS Arthur Wright, tenor, WGN Harry H. Balkin, "Success," WOR "½ Hour of Cheer," WMCA, 30 m. Hotel Traymore Orchestra, WPG, 30 m.

Monday, July 2 - Henrietta Schumann on CBS-WABC, 9.30 P.M.

Maryville Mary

Highlights

P.M.

3.30-National Education Association Convention, CBS-WABC

6.00-"Pageant of Parliament," Broadcast from London, NBC-WJZ

8.00-Soconyland Sketch, NBC-WEAF

8.30-Gladys Swarthout, NBC-WEAF

9.00-Rosa Ponselle, CBS-WABC

9.30-Lud Gluskin, Henrietta Schumann, CBS-WABC

Joe Cook and Don Voorhees Orchestra, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8.30 A.M. EDT; 7.30 EST 6.30 GT

Cheerio, WEAF WEEI WGY WLW, 30 m, Lew White at the dual organ, WJZ WHAM WBAL, KDKA, 30 m. Weather, WBZ Organ, WSM Breakfast music, WFLA Sunny Melodies, WABC, 30 m. Organairs, WPG, 30 m.

8.45 A.M. EDT; 7.45 EST; 6.45 CT

Strolling Tom, WBZ

9 A.M. EDT; 8 EST; 7 CT

Morning Glories, WEAF W'W Bradley Kincaid, songs, WGY Breakfast Club, orchestra, WJZ WBAL, r h. WHAM KDKA WSM from 9.15 (WBZ

from 9.30) Deane Moore, tenor, WABC WCAU Devotions, WHAS 9.15 A.M. EDT; 8.15 EST; 7.15 CT

Morning Glee Club, WEAF WGY WLW Lessons in Loveliness, WEEI Madison Ensemble, WABC

9.30 A.M. EDT; 8.30 EST; 7.30 CT

Nancy Noland, songs, WEAF WGY Hymns of All Church, WLW Style and Shopping Service, KDKA Metropolitan Parade, WABC, 45 m, WPG, 30 m.; WHAS WCAU from 9.45 Georgia Wildcats, WHAS m. ;

9.45 A.M. EDT; 8.45 EST; 7.45 CT

Mationata, chorus, WEAF WLW Devotions, WGY Devotions, WGY News, KDKA WGN Keep Fit Club, WGN

10 A.M. EDT; 9 EST; 8 CT

Breen and de Rose, WEAF WEEI WGY WLW

WLW Harvest of Songs, WJZ WBZ WBAL KDKA WSM WFLA Home Hour WPG, 1 h.; News at 10.30 Lawrence Salerno and String Trio, WGN

10.15 A.M. EDT; 9.15 EST; 8.15 CT

Clara, Lu 'n' Em, WEAF WEEI WLW WGN WSM Holman Sisters, WJZ WHAM Duke Dewey's Orchestra, WBZ Sammy Fuller, KDKA Birthday Club, WFLA Bill and Ginger, WABC WCAU

10.30 A.M. EDT; 9.30 EST; 8.30 CT

News and Morning Parade, WEAF WSM (WEEI from 10.34) WGY from 10.45 Market Dasact, WGY Bridge talk, WEEI Organ, WLW

11.30 A.M. EDT; 10.30 EST; 9.30 CT

11.45 A.M. EDT; 10.45 EST; 9.45 CT

Joan Marrow, music, WABC Three Aces, WPG Ella Graubart, KDKA Sanders Sisters, WHAS Painted Dreams, WGN, WLW

12 N. EDT; 11 A.M. EST; 10 GT

Gene Arnold's Commodores, WEAF WEEI WGY

Gene Arnold S Collimbulots, while while WGY Mary Alcott, vocalist, WLW Fields and Hall, WJZ WHAM WSM The Monitor Views the News, WBZ Romance of Dan and Sylvia, KDKA Ralph Waldo, WFLA "Voice of Experience," WABC WCAU WHAS Home Sweet Home, WPG Handicraft Club, WOR Lyric Strings, trio, WMCA Hal Kemp's Orchestra, WGN

12.15 P.M. EDT; 11.15 A.M. EST; 10:15 CT

Mary Phillips, songs, WEAF WEEI WFLA Martha and Hal, WGY Morin Sisters, WJZ WHAM Weather; MSC Farm Forum, WBZ The Texans, WLW Midday Sons, KDKA String music, WSM Harold Turner, pianist, WGN Betty Barthell, WABC WPG "Home Redecorating," WOR Chuck Richards, songs, WMCA

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

Rex Battle's Ensemble, WEAF WEEI WLW 30 m. Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA Martha and Hal, WGY Bond of Friendship, WLW Grain Reports, organ, songs, WGN Dion Kennedy, organ, WOR, 30 m. Stocks, WMCA, 30 m.

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

Cabot and Del Castillo, WEEI, 30 m. The Vagabonds, WGY Words and Music, WJZ WBZ WHAM WSM WFLA, 30 m. Texans, trio, WLW Fidler's Orchestra, KDKA June Baker on home management, WGN

1 P.M. EDT: 12 N. EST; 11 A.M. CT

Markets, Weather, WEAF Bob Albright, WLW MSC Farm Forum, WBZ, 30 m. Market Reports, KDKA Dance, WFLA, 30 m. Velazcoi and his Hotel Taft Orchestra, WABC WHAS, 30 m.; WCAU, 15 m. Hotel Morton Orchestra, WPG Midday Service, WGN

1.15 P.M. EDT: 12.15 EST; 11.15 A.M. CT

Lotus Garden Orchestra, WEAF WEEI WGY River, market, live stock reports WLW The Honorable Archie, WJZ WSM Siesta, KDKA Jim Burgess, WCAU N. J. League of Women Voters, WOR News, WMCA

1.30 P.M. EDT: 12.30 EST; 11.30 A.M. CT

Character Building, WEAF New England Kitchen, WEEI, 30 m. WGY farm program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WHAM WBAL WLW WSM WFLA, Jules Bauduc's Orchestra, WABC WCAU WHAS WPG, 30 m. Markets, Palmer Irouse music, WGN

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

String Ensemble, WOR Jesse Crawford, organist, WGN

2 P.M. EDT; 1 EST; 12 N. CT

Bridge talk, WEEI Organ, W1.W Today's Children, drama, WJZ WBZ WHAM WBAL KDKA WFIA News and The Merrymakers, WABC Ramblers, WHAS Revolving Stage, WEAF WEEI, 30 m. Lauren Bell, baritone, WGY Ann Leaf, organist, WABC WCAU, 15 m.; WPG, 30 m. Just Plain Bill, WGN Weather, markets WHAS



MARY COURTLAND, of Maryville, Tennessee, is soloist with RICH-ARD LIEBERT, organist, on the NBC-WEAF chain Mondays at 11 P.M.

'Ruyblas," by Victor Hugo, WJZ WSM,

Ye Old Tea Shoppe, WBZ Camay Minstrel, WLW The Foar Showmen, WABC WCAU WPG WHAS, 30 m. U. of Kentucky, WHAS, 30 m. Orchestra, WGN "Women and Money," WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT

The Wise Man, WEAF WEEI WFLA Health Hunters, sketch, WGY Low Down, WLW Sandy MacFarlane, WBZ Voite of Experience, WABC WCAU Helen Wolll, WPG Emil Thaviu's Orchestra, WGN Roxy, "Your Lover," WOR Pianologue, WMCA

3.30 P.M. EDT; 2.30 EST; 1.30 CT

Women's Radio Review, WEAF WEEI WGY WFLA, 30 m. Theatre Club of the Air, WOR Sputter and Whine, WLW Home Forum Cooking School, WBZ, 30 m. Education Convention, WABC WCAU WPG WHAS, 30 m. Lawrence sateria, baritone, WGN Stocks, WMCA Spring Flower Show, WOR

3.45 P.M. EDT; 2.45 EST; 1.45 CT

King, Jack, jester, WLW Mandoliers, WMCA Afternoon Musical, WOR, 45 m. Baseball, St. Louis vs. Chicago, WGN, 2 h., 15 m.

4 P.M. EDT; 3 EST; 2 CT

Gypsy Trail, WEAF WSM Stock market quotations, WEEI Betty and Bob, WJZ WLW WHAM KDKA Bill Huggins, songs, WABC WHAS Tea Time Topics, WPG, 50 m, Songs, music, WMCA, 30 m.

4.15 P.M. EDT; 3.15 EST; 2.15 CT

John Martin Story Program, WEAF WEEI WSM WSM Songs and Stories with Harry Swan, WJZ WBZ D. A. R. Talk, WLW

Salvation Army Staff Band, WABC WHAS 4.30 P.M. EDT; 3.30 EST; 2.30 Cr

Wanna Walls otralto WEAR WEET

5.30 P.M. EDT; 4.30 EST; 3.30 CT

Yascha Bunchuk, cellist, WEAF WEEI WGY WSM The Singing Lady, WJZ WBZ WHAM WLW KDKA Ralph Watters, WFLA Jack Armstrong, "All-American Boy," WABC WCAU Christica Bidag WHAS WSM

WCAU Christine Bidge, WHAS Instrumental Quartette, WPG Main St. Song Writer, WMCA

5.45 P.M. EDT; 4.45 EST; 3.45 CT

Bunkhouse Songs, WEAF WEEI WGY WSM Bradley Kincaid, mountain songs, WGY Orphan Annie, WJZ WBZ KDKA WIW WFLA

ordon, Dave and Bunny, WABC WCAU WHAS Gord WHAS "Dancing Around," WOR Dr. Paul V. Winslow, WMCA Helen and Bob, WJZ WBZ WBAL

6 P.M. EDT; 5 EST; 4 CT

Education Convention, WEAF WLW, 30 m. Evening Tattler, WEEI News and Evening Brevities, WGY Broadcast from London, "Pageant of Parlia-ment," WJZ WBZ WBAL WHAM Time, temperature, weather, KDKA String Music, WSM Raginsky's Ensemble, WABC WCAU Orchestra, WGN, 30 m. Uncle Don, WOR, 30 m. Ted Black's Orchestra, WMCA, 30 m.

6.15 P.M. EDT; 5.15 EST; 4.15 CT

Charlis Davis Orchestra, WEAF WLW Joe and Eddie, WGY U. S. Army Band, WJZ WHAM WSM, 30 m. Bill Williams, WBZ Sports, weather, KDKA Bobby Benson and Sunny Jim, WABC WCAU Organ, WHAS

6.30 P.M. EDT; 5.30 EST; 4.30 CT

Horsesense Philosophy, WEAF Scores, Current Events, WEEI Helen Mae, soprano, WGY, 30 m. Jack Armstrong, WLW Comedy Stars, KDKA Time, sports, weather, WBZ Boy Scout talk and Barnet's music, WABC The Singing Lady, WGN Jack Arthur, baritone, WOR Children's Club, WHAS, 30 m. Heat Waves, trio, WMCA

6.45 P.M. EDT; 5.45 EST; 4.45 CT

Grandmother's Trunk, WEAF WEEI Lowell Thomas, WJZ WBZ WLW KDKA WFLA WFLA Little Orphan Annie, WSM "The Dixie Circus," Uncle Bob Sherwood, WABC WCAU, 30 m. Ray Perkins, Fun Maker, WOR Dixie Circus, WABC WMAS, 30 m. Little Orphan Annie, WGN Dr. H. I. Strandhagen, WOR Five Star Final, WMCA

7 P.M. EDT; 6 EST; 5 CT

Baseball Resume, WEAF Hollywood Comedy Stars, WEEI Horse Sense Philosophy, WGY Amos, 'n' Andy, WJZ WBZ KDKA WLW

WFLA Five o'Clock Melodies, WHAS Ford Frick, sports, WOR Dick Mansfield's Orchestra, WMCA

7.15 P.M. EDT; 6.15 EST; 5.15 CT

Gene and Glenn, WEAF WEEI WGY WFLA Emil Coleman's Orchestra, WJZ KDKA Dick Tracy, Detective, WBZ Chicago Variety, WABC WCAU, 30 m. Happy Jack Turner, WHAS Joe Emerson's Orchestra, WLW String Trio, WGN Dance Music, WOR Vagabond Singers, WMCA

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Shirley Howard and the Jesters, WEAF WGY Atter Dinner Revue, WEEI R. J. Lund, "The American Business Man," WJZ Radio Nature League, WBZ Bob Newhall, WFW Melody's Garden, WFLA Sports reporter, WGN "Maverick Jim," drama, WOR, 30 m. Voice of Jerusalem, WMCA

7.45 P.M. EDT; 6.45 EST; 5.45 CT

The Goldbergs, WFAF WEEI WGY Al and Pete, WLW

Ramblers, WHAS Mail Box, WGN	Dr. Arthur Frank Payne, WOR "Dogs," WMCA	Vagabonds, WGY Chicago Symphony Orchestra, direction Eric	Mario Cozzi, songs, WJZ WBZ WBAL WHAM KDKA Jack Shook, WSM	Follies, WLW, 30 m.
10.45 A.M. EDT; 9.45 EST; 8.45 CT	2.15 P.M. EDT; 1.15 EST; 12.15 CT	Delamarter, WJZ WBZ WSM, i h.; WHAM, 15 m. Market Reports, KDKA	Boake Carter, news, WABC WCAU WHAS World's Fair Reporter, WGN Arthur Lewis, orchestra, WMCA	Jimmy Lunceford's Orchestra, WMCA, 30 m. Agnew's Music, WGN, 30 m. Alfredo Brito's Orchestra, WOR, 30 m.
Skip, Step and Happiana, WGY News and NBC Kitchen, WJZ WBZ Jester, WLW	N. E. Kitchen, WEEI Household Chat, WGY Romance of Helen Trent, WABC WCAU	Songs, WFLA Matinee Highlights, WLW Dancing by the Sea, WABC WHAS WCAU, 30 m.; WPG from 4.45	8 P.M. EDT; 7 EST; 6 CT	11.45 P.M. EDT; 10.45 EST; 9.45 CT
Morning Melodies, KDKA National Convention Knight's of St. John, WABC WCAU	WGN Sports talk, WMCA Georgia Wildcats, WHAS	Stock Quotations, WHAS Marimba Orchestra, WOR, 30 m. Instrumental Trio, WMCA	Soconyland Sketches, WEAF WEEI WGY, 30 m. Jan Garber's Orchestra, WJZ WBZ WHAM	Enoch Lieht and Orchestra, WABC WCAU Organ, WHAS Reggie Child's Orchestra, WEEI
Bob Atcher, WHAS Lovely Ladies, WGN	Virginians, male quartet, WOR 2.30 P.M. EDT; 1.30 EST;	4.45 P.M. EDT; 3.45 EST; 2.45 CT	WFLA Voice of Experience, WABC WCAU Palmer House Ensemble, WGN	Annual Public Speaking Contest, WTAF 12 M. EDT; 11 P.M. EST; 11 CT.
U. S. Navy Band, WEAF WTAM WGY,	12.30 CT	WJZ WBZ WHAM WSM	Irish Melodies, WPG Dinner Concert, WHAS, 30 m. Three Little Funsters, WMCA	Bestor's music, WJZ WBZ WHAM WBAL
WSM, 1 h.; WEEI from 11.15 (WFLA from 11.30) Radio School of Cookery, WEEI Violinist, WLW	Markets, WSM Theatre Talk, WFLA	Stocks, WGY Anniversary Program, Pearl Curran's songs, KDKA WSM, 30 m.	8.15 P.M. EDT; 7.15 EST;	12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
The Wife Saver, WJZ The Honeymooners, Grace and Eddie Albert, WBZ WHAM	Emery Deutsch's Orchestra, WABC WPG, 30 m. Monk and Sam, WHAS Palmer House Ensemble, WGN	The Mystery Girl, WMCA 5 P.M. EDT; 4 EST; 3 CT	6.15 CT Edwin C. Hill, WABC WCAU WGN Orchestra, WGN	Phil Harris' Music, WEAF WLW, 30 m. Reggie Child's Orchestra, WABC WHAS,
Uncle Tom and Betty, KDKA 1/4 Hour in 3/4 Time, WABC WCAU Dean Wise, WHAS	McCulley Players, WMCA, 30 m. Martha Deane, WOR, 30 m.	Ted Black's Orchestra, WEAF WEEI WLW,	Bridge Talk, WPG Songs, WMCA	30 m. Hessberger's Bavarian Peasant Band, WJZ WBZ WHAM, 30 m. Jimmy Gallagher's music, WSM, 30 m.
Organ Recital, WPG, 30 m. Movie Personalities, WGN 11.15 A.M. EDT; 10.15 EST	2.45 P.M. EDT; 1.45 EST; 12.45 CT	Agriculture Markets, WBZ The Meistersinger, WABC WHAS WPG Emily Weyman, songs, WCAU Sally's Party, WMCA, 30 m.	8.30 P.M. EDT; 7.30 EST; 6.30 CT	Junity Ganagher's husie, work, 50 m.
- 9.15 CT Platt and Nierman, piano duo, WJZ WBZ	Ma Perkins, WEAF WEEI WGY WLW WFLA WSM Soloist, WHAM	5.15 P.M. EDT; 4.15 EST; 3.15 CT	William Daly's Orchestra, Gladys Swarth- out, WEAF WEEI WGY WLW, 30 m.	STATION
WHAM KDKA Morning Topics, WFLA News and livestocks, WIW	Agricultural College, WHAS Century of Progress Orchestra, WGN 3 P.M. EDT: 2 EST: 1 CT	The Monitor Views the News, WBZ KDKA Kiddies' Klub, KDKA	Melody's Garden, WFLA California Metodues, WCAU, 20 m. "Raffles," WABC	DIRECTORY
Pedro de Cordoba and Osborne's Orchestra, WABC WCAU Dolly Dean, WHAS	Spotlight Memories, WEAF WEEI WLW WFLA	Skippy, WABC WCAU Weekday Devotions, WHAS "Story Teller's House," WOR	"Sinfonietta," WOR, 30 m. The Cameos, WPG Lone Ranger, WGN, 30 m.	Page 4
Your Friendly Neighbor, WGN	Albany on Parade, WGY	Don Bigelow and Orchestra, WGY	Crazy Range Ramblers, WMCA	

Saturday, June 30, 1934

THE MICROPHONE

Beauty Box Theatre Offers Wide Variety of Popular Operettas

Metropolitan Soprano for Leading Lady

Since the coming of radio, num-erous attempts have been made to produce light operas on the air as a regular commercial, but none was outstandingly successful until the Beauty Box Theatre began on April

3 to develop this promising field. The first full-hour commercial series of light operas, inaugurated auspiciously with "The Vagabond King" over an NBC-WEAF coastto-coast network, has brought favorable comment from audiences and critics.

The Beauty Box Theatre is now giving the greatest operettas of past and present. By reason of the high standing of the artists assembled, the direction given, and the richness and variety of the selections from the operettas, this program, broad-cast each Tuesday at 10 P. M., E.D.S.T., is proving as popular in its field and is holding forth for music lovers as much enjoyment as the grand operatic and symphonic broadcast productions in theirs.

The Cast

GLADYS SWARTHOUT, youngest mezzo-soprano of the Metropolitan Opera Company, JOHN BARCLAY, Broadway actor and baritone, and NATHANIEL SHILKRET, musical director, are three of the headliners of the Beauty Box Theatre, and FRANK MCINTYRE, old-time musical comedy star, and PEGGY ALLENBY also take prominent parts.

An operatic stock company of the size of the Beauty Box Theatre employs many other actors and singers, calling on LEONA HO-GARTH of the Theatre Guild, GEOR-GIA BACKUS, MINERVA PIOUS, JU-NIUS MATTHEWS, and members of the chorus among others.

WILLIAM A. BACHER, wellknown radio director, supervises productions. Guest artists have been heard from time to time on these programs.

So great was the need of intensive preparation by artists, directors and technical men, and of outstanding talent from stage and microphone singers, and of careful selection of offerings that this field of operettas could be cultivated only after considerable organization. The weekly broadcasts by the Beauty Box Theatre indicate that this organization has at last been effected.

The Repertoire

"The Vagabond King," an original operetta by RUDOLF FRIML been heard, it was important to adapted by Post and HOOKER from make the right choice for the next American musical history.



JOHN BARCLAY, baritone, who plays leading male roles in the Beauty Box Productions, and GLADYS SWARTH-OUT, American mezzo-soprano of the Metropolitan Opera Company who appears as the leading lady.

around which the librettists built a known as "The Robbing Larks" colorful and fast-moving story.

favorite operettas of contemporary times.

succeeded the following Tuesday night by "The Student Prince," SIGMUND ROMBERG'S romantic piece which was heard on Broadway for 608 times in its initial run.

Theatre-goers of an older day will recall that RICHARD MANSFIELD played in "Old Heidelberg," on which "The Student Prince" was based.

Roguish Movie

Book and lyrics were produced by A. WILLNER and H. REICHART by DOROTHY DONNELLY and gave from melodies of SCHUBERT and great enjoyment to New Yorkers a little less than 10 years ago. Revival of this favorite was hailed as a contribution to modern music. The romantic theme of the operetta has appealed to American and European audiences alike.

After these two sure-fire hits had JUSTIN HUNTLY McCARTHY'S production. "The Rogue Song," novel, "If I Were King," ran for famous in the films, offered possi-

were presented. FRIML'S music made it one of the worite operettas of contemporary mes. This gem of poetic opera was contemporary and "When I'm Look-ing at You," by HERBERT STOP-HART and the "White Dove,' by

FRANZ LEHAR. That delicately imagined piece, "Blossom Time," founded on the life of the composer, FRANZ SCHU-BERT, and portraying him as a young man beginning to gain fame in Vienna with his "Serenade," "Song of Love" and the "Unfinished Symphony,' came next on the Large Staff list of Beauty Box Theatre broadcasts.

"Blossom Time" was arranged BERETE.

For the first American production (in 1921) it was re-arranged by SIGMUND ROMBERG and DORO-THY DONNELLY.

Revived three times on Broadway before it was brought to the attention of radio audiences, this piece has found a permanent place in

VICTOR HERBERT'S Irish operetta

teresting successor of the other operettas, and merited the artistic revival it was given by this com-

The radio audience which has been following this unusual series heard OSCAR STRAUS' "The Chocolate Soldier," familiar to a great 30. many Americans by reason of a long run on Broadway and numerous revivals, and manyother well-known operettas - among them NOEL COWARD'S "Bitter Sweet."

The Beauty Box Theatre productions owe their success in this somewhat difficult medium of fullhour programs not only to the large production staff of technical and dramatic experts, to its list of brilliant artists, the variety of its selections, and the availability of smash song-hits and older favorite tunes, tion than in many other produc- at that time.

'Rogue Song' **Included** In Repertoire

Page Seven

tions. For one hour of operetta on the air an average of 35 hours of rehearsal has been given.

This is because of the size of the cast and the changes of singers and actors in featured parts.

Since soloists, chorus, orchestra and dramatic casts each must have separate rehearsals before the final work-outs in unison, engineers, sound-effectmen and directors are kept busy for days.

Compression of Broadway stage successes into one hour operettas of the air is a task which has challenged the skill of everybody connected with the studios.

For the balance of the program, the producers will rely upon other famous light opera composers, of the calibre of de KOVEN, who wrote "Robin Hood."

A suggestion has been made that "Floradora" might be adaptable to this program. Such operettas of VICTOR HERBERT'S as "MIle. Mod-iste," and "Babes in Toyland," or favorites like "The Prince of Pilsen," "The Mikado," and "Pina-fore,' have been discussed.

Three Great Milers In Track Program

The five final events in the Amateur Athletic Union's championship track meet at Marquette University's Stadium at Milwaukee, Wis., will be broadcast over the WABC-Columbia network at 4.15 and 6.15 on Saturday, June

The meet will be reported by TED HUSING and will cover the mile, 100-meter and 400-meter runs and the 110-meter hurdles, The mile runners include GENE VENZKE, GLENN CUNNINGHAM and BILL BONTHRON.

Special Byrd Broadcast

A special broadcast from the Byrd expedition, dedicated to the National Education Association, will be heard over the WABC-Columbia network on Saturday, June 30, at 10 P. M. The 72nd but also to the fact that greater time annual convention of the associais spent in rehearsals and prepara- tion will be held in Washington

"Jazz Fad" Is Fading, Says

nearly a year in New York and was bilities impossible to overlook. Bea success in London and other cause of its greater length, it was cities before it was broadcast from given in two broadcasts. NBC studios.

It proves adapted to the air as

FRANCOIS VILLON, mediaeval well as to sound pictures. In a pic-French poet and picturesque wan- turesque mountain setting - the derer, was the central character Caucasus - the singing bandits

Gulf Will Sponsor Four Programs from Europe

Following the conclusion of WILL ROGERS appearances on the NBC Sunday night Gulf Headliners program, Gulf will present four programs relayed from Europe, according to a report in Variety.

The first of the new series will? be relayed from London on July 15 with GERTRUDE LAWRENCE, MUSI-If the internation cal comedy star; DANNY MALONE, successful technically and from a while the episodes of Unionist ballad singer, and CARROLL GIB- popular point of view, it is possible and Confederate occupation were

iginate in London, the other two the same company.

If the international broadcasts are BONS' band, as featured entertainers that an additional eight programs enacted.

The second program also will or- from Europe will be sponsored by

'Eileen," in which the popular songs, "Thine Alone" and "The Irish Have a Great Day Tonight" were featured, came next on the list of broadcasts, and was followed by 'My Maryland."

SIGMUND ROMBERG'S stirring operetta of Civil War days, based on a CLYDE FITCH play inspired by the BARBARA FRIETCHIE incident, provided the duet, "The Same Silver Moon," which was given by Miss SWARTHOUT and BARCLAY.

"Your Land and My Land," the song of a divided nation about to be re-united, supplied a patriotic theme. Songs of the Connecticut Yankee troops who occupied the Southern town in which BARBARA Frietchie lived, and other ensembles were rendered successfully

The Beauty Box Theatre version of "My Maryland" proved an in-

Detroit Symphony Leader

A large part of the radio audience is turning from jazz to the light classics, in the opinion of VICTOR KOLAR, who conducts the Detroit Symphony Orchestra in four broadcasts a week this Summer.

KOLAR formed his theory@ after reading the mail he received in reply to a request for suggestions about what he should play in his programs.

"The striking thing about the letters," he pointed out, "is that they seem to come from all walks of life. Our Summer programs can really be based upon a good crosssection of American musical taste. There were almost no requests for jazz music and such a reaction leads me to believe that the jazz fad, in reference to the larger orchestras at any rate, is fading out.

"The very fact that the

radio listeners have had such extensive opportunities to hear great music in recent years has, I think, sharpened their appetites and improved their musical tastes at an amazing pace." KOLAR explained that the Detroit Symbony will play a composite group of programs featuring not only the old masters but the melodies of VICTOR HERBERT, the STRAUSSES and JOHN PHILIP SOUSA.

The broadcasts occur on Saturdays at 9.30 P. M., Sundays at 3 P. M., and Tuesdays and Thursdays at 4 P. M.

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Tuesday, July 3 - "Robin Hood" Operetta, NBC-WEAF, 10 P.M.

Highlights

P.M.

4.00-Detroit Symphony Or-chestra, CBS-WABC 6.00-National Education Convention, NBC-WEAF 8.30-Lady Esther Program, NBC-WEAF Goldman's Band, NBC-WJZ "Accordiana," Vivienne Segal, CBS-WABC 9.30-Ray Perkins, NBC-WEAF Parade of the Champions, CBS-WABC 10.00-"Robin Hood," operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier, Central Time is two hours earlier.)

8.45 A.M. EDT; 7.45 EST; 6.45 CT Exercise, WFLA Caroline Gray, pianist, WABC Bronco Busters, WSM

9 A.M. EDT; B EST; 7 CT Sam Herman and Frank Banta, WEAF WGY WLW

WLW Clothes Institute, WEEI Breakfast Club, WJZ WFLA, r h. (WHAM, 15 m. from 9.15, WBZ from 9.30, KDKA WSM from 9.15) Devitions, WHAS WSM Round Towners' Quartet, WABC WCAU Bargain Bulletins, WPG

0.15 A.M. EDT; 8.15 EST; 7.15 CT

Landt Trio and White, WEAF WEEI WGY

In the Luxembourg Gardens, WABC, 30 m. Words and Music, WCAU, 30 m. 9.30 A.M. EDT; 8.30 EST; 7.30 CT

Mary Phillips, songs, WEAF WGY Hyinns of All Churches, WLW Little Jack Little's Orchestra, WGY N. Y. Breakfast Club Orchestra, WBZ Georgia Wildcats, WHAS Style and Shopping Service, KDKA

0.45 A.M. EDT; 8.45 EST; 7.45 CT

7.45 CT News and the Wife Saver, WEAF WEEL WGY WLW Mystery Chef, WABC WCAU WGN Keep Fit Club, WGN News and Work-a-day Thoughts, KDKA Reuben Baker, songs, WPG Kaiama's Royal Hawaiians, WHAS 10 A.M. EDT; 9 EST; 8 CT

TO A.M. EDT; 9 EST; 8 CT Bren and deRose, WEAF WGY, 15 m. Edward MacHuzh. Gosnel singer, WJZ WBZ KDKA WSM WFLA Bill and Ginger, WABC WCAU WHAS Morning Musicale, WGN Home Hour, WPG 10.15 A.M. EDT; 9.15 EST; 8.15 CT

8.15 CT Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN WSM Castles in the Air, WJZ KDKA Duke Dewey's Orchestra, WBZ Capers, WFLA Ted Talbot and Doris Havens, WABC WCAU Shopping Guide, WHAS

10.30 A.M. EDT; 9.30 EST; 8.30 CT

8.30 GT News and Morning Parade, WEAF WEEI WGY WLW WSM, 45 m. Today's Children. WJZ WBZ WHAM WBAL KDKA WELA News and Madison Ensemble, WABC WCAU,

30 m. Ramblers, WHAS Mail Box, weather report, WGN News Service and Resume Home Hour, WPG

10.45 A.M. EDT; 9.45 EST; 8.45 CT

8.45 CT Canning Talk and Rhythm Jesters, WLW Musical Turns, WEEI Shopping Bag, WGY News and Radio Kitchen, WJZ WSM WFLA Sammy Fuller, KDKA News, WBZ Do, Re, Mi, WABC Bob Atcher, WHAS Arthur Wright, WGN

11 A.M. EDT; 10 EST; 9 CT Edison Friendly Kitchen Program, WEEI Galaxy of Stars, WGY WTAM WLW The Honeymooners, WJZ KDKA WSM

The Honeymooners, WJZ KDKA WSM WFLA U. S. Navy Band, WABC WCAU WPG WHAS, 30 m. Movie Personalities, WGN

Martha and Hal, WGY Gallichio Orchestra, WJZ KDKA Wendeli Hall, WHAM Agriculture talk, WBZ Bob Albright, WLW Connie Gates, songs, WABC WCAU WPG WHAS

Connie Gates, songs, WABC WCA WHAS Harold Turner, pianist, WGN Girls' Club Service League, WOR Songs, WMCA

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

Merry Madcaps, WEAF WEEI WGY WLW. 30 m. Vic and Sade, WJZ WBZ WBAL WHAM KDKA WSM WFLA Jules Bauduc's music, WABC WCAU WHAS, 30 m.; WPG from 12.45 Louise Brabant, soprano, WGN Stocks, WMCA

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

Caroline Cabot, Del Castillo, WEEI Words, Music, WJZ WBZ WBAL WHAM Dick Fidler's Orchestra, KDKA. String Ensemble, WSM Talk on Home Management, WGN

1 P.M. EDT; 12 N. EST; 11 A.M. CT 11 A.M. CT Markets, weather, WEAF Vagabonds, WGY Bob Albright, WLW Variety, WFLA, 30 m. Concert Miniatures, WABC WCAU WHAS Market Reports, KDKA Mid-Day Service, WGN, 30 m. Weather Report, Concert Orchestra, WPG Dr. H. I. Stranghagen, WOR, 30 m. String Trio, WMCA

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

Brunesco's Gypsy Ensemble, WEAF WEEI WGY

WGT The Honorable Archie, WJ2 W WSM River and weather reports, WLW Jack Russell's Orchestra, WABC WCAU WHAS Sanders Sisters, WHAS Ariel Ensemble, WOR News, WMCA News, WMCA

Dick Fidler's Orchestra, WEAF WEEI Reading Circle, WEEI, 30 m. WGY farm program, WGY, 30 m. National Farm and Home Hour, WIZ WBZ KDKA WHAM WIW WSM WFLA, r h. Jack Russell's Orchestra, WABC WCAU WHAS

Palmer House Ensemble, WGN Theatre Club of the Air, WOR

1.45 P.M. EDT: 12.45 EST; 11.45 A.M. CT

Bradley Kincaid, songs, WGY Tony Wons, WABC WHAS WCAU Anita C. Metzger, readings, WPG Jesse Crawford, organ, WGN 2 P.M. EDT; 1 EST; 12 N. CT

2 P.M. EDT; 1 EST; 12 N. CT Dion Kennedy, organist, WEAF, 30 m; Pure Food Institute, WEEH, 30 m; Hadley Rasmuson, baritone, WGY Ann Leaf at the Organ, WPG, 30 m.; WABC WCAU, 15 m. Just Plain Bill, WGN The Thestre, WMCA Dr. Arthur Frank Payne, WOR Markets, weather, WHAS

2.15 P.M. EDT; 1.15 EST; 12.15 CT

Household Chat, WGY Helen Trent's Romance, WABC WCAU WGN Georgia Wildcats, WHAS Nell Vinick, beauty talk, WOR Sports, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT Three Scamps, WEAF WEEI WGY WLW Smackout, WJZ WHAM Rhyme and Cadence, WBZ Artist Recital, WABC WPG, 30 m. (WHAS

15 m.) KDKA Home Forum Markets, WSM "The Homemaker," WOR, 40 m. Century of Progress Ensemble, WGN Play, WMCA, 30 m.

2.45 P.M. EDT; 1.45 EST; 12.45 CT Ma Perkins, WEAF WEEI WGY WLW WFLA

Rosa Lee, soprano, WJZ WBZ WSM Palmer House Eusemble, WGN Collège of Agriculture, WHAS 3 P.M. EDT; 2 EST; 1 CT

3 P.M. EDT; 2 EST; 1 GT
Blue Room Echoes, WEAF WGY, 30 m.
Del Castillo, organist, WEEI, 30 m.
Albany on Parade, WGT
Nathan Stewart, baritone, WJZ WSM, 30 m.;
WHAM from 3.15
Those Three Giris, KDKA
Ponce Siters, WLW
Ensemble, WGN
Metropolitan Parade, WABC WCAU WPG, 30 m.
Don Bigelow's Orchestra, WEAF WGY
The Singing Stranger, WJZ WBZ WHAM
Matinee Highlights, WLW
4.30 P.M. EDT; 3.30 EST;
2.30 CT
Art Tatem, planist, WEAF WEEI WGY
Health Clinic, WBZ
Thru the Looking Glass, WCAU

Sportive



ELAINE MELCHOIR, villainess of the "Buck Rogers in the 25th Century" sketches, broadcast by CBS, exhibits a striking sport costume.

University of Kentucky, WHAS Sally and Sue, WOR Song Team, WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT

Voices of the Past, WGY Low Down, WLW Congress of Clubs, KDKA Newark Museum Program, WOR Piano Duo, WMCA Emil Thaviu's Orchestra, WGN

3.30 P.M. EDT; 2.30 EST; 1.30 CT

Woman's Radio Review, Olive McCormick, Red Cross Advisory Committee on Aquatics and Life Saving, "Safety in the Water," WEAF WEEI WGY, 30 m. Ghost Stories, WJZ KDKA WSM, 30 m. Cooking School, WBZ, 30 m. Sputter and Whine, WLW Dancing by the Sea, WABC WPG WHAS, 30 m. John Randolph, baritone, WCAU Earl Wilkie, baritone, WGN Afternoon Musicale, WOR, t h. Stocks, WMCA 3.45 P.M. EDT; 2.45 EST; 1.45 CT King Jack and Jester, WI.W Grandma Goes Modern, WCAU Baseball, St. Louis vs. Chicago, WGN, 2 h.,

15 m. Bridge talk, WMCA

4 P.M. EDT; 3 EST; 2 CT Your Lover, songs, WEAF WGY Stocks, WEEI

Nom Lover, songs, wEAP wGT Stocks, WEEI Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, Massanet's "Alsatian Scenes," Soderman's "Swedish Procession." Overture to Delibes "LcRoi 'al Dit." Dvorak's Humoresque in A Flat and E Flat, Herberts "The Fortune Teller," WABC WHAS, 1 h. (WPG from 4.30) The Pickard Panary, WCAD Tea Time Topics, WPG, 30 m. Songs, organ, WMCA

4.15 P.M. EDT; 3.15 EST; 2.15 CT

Don Bigelow's Orchestra, WEAF WGY The Singing Stranger, WJZ WBZ WHAM KDKA

Two Piano Recital, WOR Chicago Symphony Orchestra, directed by Eric Delamatter, WJZ WHAM WSM WFLA,

I h. Market Reports, KDKA Gypsy Trio, WMCA 4.45 P.M. EDT; 3.45 EST; 2.45 CT

2.45 C1 Madge Tucker, Lady Next Door, WEAF WEEI Stocks, WGY The Easy Chair, WOR Cartie's Club, WMCA

5 P.M. EDT; 4 EST; 3 CT Chick Webb's Orchestra, WEAF WEEI WLW, 30 m. Agriculture markets, WBZ Homemaker's Club, WFLA, 30 m. Jerry Cooper, baritone, WABC WPG WHAS

Ship Ahoy, WCAU Variety, WOR Sally's Party, WMCA

5.15 P.M. EDT; 4.15 EST; 3.15 P.M.

The Monitor Views the News, WBZ Skippy, WABC WCAU KDKA Kiddies' Klub, KDKA Harmony Singers, WPG Weekday Devotions, WHAS

5.30 P.M. EDT; 4.30 EST; 3.30 CT

The Tattered Man, WEAF WEEI WSM WFLA WILA Wigwam Club, WGY Singing Lady, WJZ WBZ WHAM WBAL KDKA

KDKA Jack Armstrong, "All-American Boy," WABC WCAU Weather Report, Bill Baldwin, WPG Christine Ridge, WHAS "Once Upon a Time," WOR Basil Ruysdael, WOR Violin, WMCA

5.45 P.M. EDT; 4.45 EST; 3.45 CT

Nursery Rhymes, WEAF WEEI Billy Rose, tenor, WGY Orphan Annie, WJZ WBZ KDKA WLW WFLA Buddy Welcome's Orchestra, WABC WCAU WHAS

Tex Fletcher, songs, WOR 6 P.M. EDT; 5 EST; 4 CT

Education Convention, WEAF WLW WSM The Evening Tattler, WEEI, 30 m. News, WGY Time Evening Titler, Wildle, St. WBZ WHAM News, WGY Dorothy Page, songs, WJZ WBZ WHAM Time, temperature, weather, KDKA Cocoanuts, WFLA, 30 m. WGN Orchestra, WGN, 30 m. Charles Carlile, WABC WCAU WHAS

6.15 P.M. EDT; 5.15 EST; 4.15 CT

Piano, WGY Ramos' Orchestra, WJZ WHAM Baseball Resume, KDKA Bill Williams, WBZ Bobby Benson and Sunny Jim, WABC WCAU Herbert Koch, organist, WHAS, 30 m.

6.30 P.M. EDT; 5.30 EST; 4.30 CT

4.30 CT Mid-Week Hymn Sing, WEAF WGY WFLA Stamp Club, WIZ KDKA Nap and Dee, WSM The Singing Lady, WGN "Fats" Waller's Rhythm Club, WABC. Ben Greenblatt, WCAU Jack Armstrong, WLW Harry Hershfield, WOR

6.45 P.M. EDT; 5.45 EST; 4.45 CT

Piano Pals, WGY, 30 m. Edison Salute, WEEI Lowell Thomas, WJZ WBZ WHAM KDKA WLW

WLW Little Orphan Annie, WGN Joe Williams, sports, WABC Velasco's Orchestra, WHAS Comedy Stars of Hollywood, WCAU Phil Cook, WOR

7 P.M. EDT; 6 EST; 5 CT Goodrich Baseball Review, WEAF Piano Duo, WEEI Annette McCullough, songs, WGY Amos'n' Andy, WJZ WBZ WHAM WLW KDKA WFLA String Ensemble, WSM Ben Potter, sketch, WGN Morton Downey, WABC WCAU WHAS Ford Frick, sports, WOR

News, WEEI Robert Boyce, tenor, WJZ WBZ WHAM KDKA WFLA Gene and Glenn, WSM News and Isham Jones Orchestra, WABC WPG WHAS 30 m. Tenor, harpist, WCAU Musical Variety, WHAS Lum and Abner, WGN 7.15 P.M. EDT; 6.15 EST; 5.15 CT Gene and Glenn, WEAF WEEI WGY WFLA Pittsburgh Varieties, KDKA Tin Type Tenor, WJZ WBZ WHAM WBAL WSM

Lady Esther Program, WEAF WEEI WGY WSM, 30 m. Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m. Deep River, WFLA "Accordiana," with Abe Lyman's Orchestra, Vivienne Segal, WABC WCAU 30 m. Hal Kemp's Orchestra, WGN Borrah Minnevitch and his Harmonica Rascals, WOR, 30 m. Serial, WPG Concert, WHAS

9 P.M. EDT, 8 EST; 7 CT
Ben Bernie and Orchestra, WEAF WEEI WGY WLW, 30 m.
Household Musical Memories, WJZ WBZ WHAM KDKA, 30 m.
String Ensemble, WSM Old Time songs, WFIA, 30 m.
George Givot, Freddie Rich's Orchestra, WABC WCAU WHAS, 30 m.
Back Stage with Boris Morros, WOR Paul Haas, tenor, WPG Burnett's Orchestra, WGN

8.30 P.M. EDT; 7.30 EST; 6.30 CT

9 P.M. EDT; 8 EST; 7 CT

9.15 P.M. EDT; 8.15 EST; 7.15 CT

9.30 P.M. EDT; 8.30 EST; 7.30 CT

7.30 CT Ray Perkins, Gale Page, soprano, Betty Brown, comedienne, WEAF WEEI WGY WLW, 30 m. Tim Ryan's Rendezvous, WJZ WBZ Squire Hawkins, KDKA Jimmy Gallagher's music, WSM Parade of the Champions, Richard Himber's Orchestra, WABC WCAU WHAS, 30 m. American Guild of Organists Program, WHAM Harry H. Balkin on "Success." WOR, 30 m.

Harry H. Balkin on "Success," WOR, 30 m, Male Chorus, WPG, 30 m.

John Barclay, Frank McIntyre, Gladys Swarth-out, "Robin Hood," WEAF WEEI WGY WLW WSM WFLA, r h. Education Convention, M. H. Aylesworth, WJZ WBZ WHAM KDKA "Conflict," T. S. Stribling, WABC WHAS WPG

Eddy Brown, violinist, orchestra, WOR News and Thaviu's music, WGN, 0 m

10.15 P.M. EDT; 9.15 EST; 8.15 CT

10.30 P.M. EDT; 9.30 EST; 8.30 CT

Tim Ryan's Rendezvous, WJZ, 30 m.

10.45 P.M. EDT; 9.45 EST; 8.45 CT

11 P.M. EDT; 10 EST; 9 CT "QST," dramatic sketch, WEAF Weather, baseball scores and current events, WEEI

Nancy Martin, KDKA

30 m. Romance of Dan and Sylvia, KDKA Red and Black Revue, WOR, 30 m. Chicago Theatre of the Air, WGN, 30 m. Melodic Strings, WABC WCAU WHAS Little Jack Little's music, WPG, 30 m.

Weinler, baseball scoles and current events, WEEI Johnny Johnson's Orchestra, WGY, 30 m. Jack Berger's Orchestra, WJZ WFLA Time, temperature, weather, KDKA Three Blue Notes, WBZ Amos 'n ' Andy, WSM Party Issues, WABC Herbert Koch, organist, WHAS Boake Carter, WCAU Seashore Real Estate Review, WPG Moonbeams, WOR, 30 m. Cotton Queen Minstrels, WJW, 30 m. Ted Weem's Orchestra, WGN

11.15 P.M. EDT; 10.15 EST; 9.15 CT

11.30 P.M. EDT; 10.30 EST; 9.30 CT

a,

Emil Coleman's Orchestra, WEAF WGY News, WEEI

The Troopers, WABC WCAU "Blubber" Bergman, WGN

9.45 P.M. EDT; 8.45 EST; 7.45 CT

"Mountain Moments," WOR Charlie Agnew's Orchestra, WGN

10 P.M. EDT: 9 EST: 8 CT

Doris Dehn, soprano, WPG Mardi Gras, WGN, 30 m.

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Alice Joy, WBZ WHAM Piano Recital, KDKA News, livestacks, WLW Leon Cole, organist, WSM Charm Secrets, WCAU Your Friendly Neighbor, WGN

11.30 A.M. EDT; 10.30 EST; 9.30 CT

9.30 CT Three Shades of Blue, WEAF WEEI WGY Spirituals, WLW Melody Mixers, WJZ KDKA WSM, 30 m. E. R. A. Orchestra, WBZ, 30 m. Melody Parade, WABC WPG, 30 m., WHAS 15 m. Orchestra, Pete Woolery, WCAU Melody Men, WGN 11.45 CT 9.45 CT

9.45 CT

9.45 CT Al Bernard, mistrel, WEAF WEEI Skip. Step and Happiana, WGY Painted Dreams, WGN WLW The Cosmopolitans, WCAU 12 N. EDT; 11 A.M. EST; 10 CT Gene Arnold's Commodores, WEAF WEEI WGY WLW Monitor Views the News, WBZ Romance of Dan and Sylvia, KDKA "The Voice of Experience," WABC WCAU WHAS Hal Kemp's Orchestra, WGN Home Sweet Home, WPG Michael Tree, tenor, WOR Johnny Muldowney, songs, WLW 12.15 P.M. EDT: 11.15 A.M. FST. 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 GT Two Blues, WEAF WEEI WSM

His First Dollar



GLENN, of GENE and GLENN, radio team, earned his first dollar as an errand boy. He took it to a sport shop and made a down payment on a catcher's mitt. He never paid the other two dollars because the shop failed. Nineteen years later a receiver mailed him a check for \$1, with interest.

	Pittsburgh Varieties, KDKA	9.30 CT
	Tin Type Tenor, WJZ WBZ WHAM WBAL	News and Dick Fidler's Orchestra, KDKA
	WSM	News and Rudy Vallee's Orchestra, WJZ
	Gene Purcell's Orchestra, WLW	WBZ, 30 m.
2	Musical Dessert, WGN	Drama, WLW, 30 m.
-	Just Plain Bill, WABC WCAU	Wandering Poet, WPG
	Happy Jack Turner, WHAS	Orchestras, WGN, 3 h.
	7.30 P.M. EDT; 6.30 EST;	Arthur Warren's Orchestra, WOR, 30 m.
~	5.30 CT	11.45 P.M. EDT; 10.45 EST;
5	Browne and Llewelyn, WEAF WGY	9.45 CT
5	Teddy Bergman, WEEI	Ben Pollack's Orchestra, WABC WCAU
>	"You and Your Government," Prof. T. H.	WHAS WPG
2	Reed, "The Summers-Wilcox Municipal	
- 2	Bankruptcy Law," Rep. James M. Wilcox,	12 W. EDI, 1, Pint EDI, 10 01
2	4th Florida District; William Hard, pub-	News and Enric Madriguera's Orchestra,
~1	licist, WJZ WBZ	WEAF WGI WLW WSM WFLA
	Musical Memory, WFLA, 30 m.	Musical Turns, WEEI
	Paul Keast and Hudson's Orchestra, WABC	Buddy Rogers' Music, WJZ WBZ KDKA
	WCAU WHAS	WHAM, 30 m.
	Sports Reporter, WGN	Harry Sosnick's Orchestra, WABC WCAU
	Footlight Echoes, WOR, 30 m.	WPG WHAS, 30 m.
	Bob Newhall, WLW	KDKA
	7.45 P.M. EDT; 6.45 EST;	Anthony Trini's Orchestra, WOR
	5.45 CT	12.30 A.M. EDT; 11.30 P.M. EST;
	The Goldbergs, WEAF WEEI WGY	10.30 CT
	Grace Hayes, songs, WIZ WHAM WSM	Jack Denny's Orchestra, WEAF WEEI WGY
	Dunbar Quartet, WBZ	WEEI WGY WSM WFLA
	Jane Froman, Don Ross' Orchestra, KDKA	WEEL WGI WSM WFLA
	Palmer House music, WGN	Pete Smythe's Orchestra, WJZ WBZ WHAM Mel Snyder's Orchestra, WLW, 30 m.
	Boake Carter, WABC WCAU WHAS	Dream Screnade, WHAS
	Melody Masters, WLW	Steel Pier music, WPG
	Tony Grande, WHEB	
		1 A.M. EDT; 12 M. EST;
	8 P.M. EDT; 7 EST; 6 CT	11 P.M. CT
	Leo Reisman's Orchestra and Phil Duey,	Terrace Gardens music, WSM, 30 m.
	WEAF WEEI WGY WSM, 30 m.	Charles Barnet Orchestra, WABC
	Mystery Drama, "Guy Fawkes, Jr." WJZ	Davidson's Orchestra, WHAS, 30 m.
	WBZ KDKA WLW, 30 m.	Barney Rapp's Orchestra, WLW
	Fla. Military Academy, WFLA	
	"Lavender and Old Lace," Frank Munn and	
	Muricl Wilson, Gustav Haenschen's Music,	
-	WABC WHAS	STATION
	Ray Ziegler, songs, WPG	
	"Radio Vanities," Frank Parker, tenor, WOR, 30 m.	
	Palmer House Ensemble, WGN	DIRECTORY
	ranner frouse Ensemble, work	
	8.15 P.M. EDT; 7.15 EST;	
	6.15 CT	Page 4
	WGN Orchestra, WGN	
	Vera C. Park, contralto, WPG	
1	The of raik, contraito, wro	



Offers In Its July Issue, That Should Be On Sale

At All News Stands Shortly After You Read This:

The Lost Platoon

- Q.—What is it-an article? A.—Yes, by Gerald Chittenden. Tells about the Forgotten Man. You'd be interested.
- Q.—I would, huh? A.—Why not? He claims you and all the other Forgotten Men, victims of "rugged individualism", are forced to fight the Lowbrow, because force is the only thing he understands.
- Q.—How do you know I'm not a Lowbrow? A.—We were giving you the benefit of the doubt; of course, if you insist upon being a Lowbrow, you will not be at all interested in NOW, because NOW is likely to make you think, and any attempt at thought causes the Lowbrow's poor head to ache.

Q.—Think you this article will help me to determine whether or not I am a Lowbrow? A.—Possibly; you might gamble Fifteen Cents to find out. Besides, there are numerous other articles. Here's a subscription blank.

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The MICROPHONE, Inc.

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Wednesday, July 4 - King of Denmark on NBC-WJZ at 10 A

Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m. Nino Martini, tenor, Andre Kostelanetz, WABC WCAU WHAS WPG, 30 m. Orchestra, WOR, 30 m. Chicago Symphony Orchestra, WGN, 1 h. Baritone, tenor, WMCA, 30 m. Love Making, Inc., WGN Tony Wons, WABC WCAU WHAS WPG 6.15 P.M. EDT; 5.15 EST; 4.15 CT Blaythmic Highlights Joe and Eddie, WGY Salty Sam, WJZ Bill Williams, WBZ Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU A.M. 11.45 A.M. EDT; 10.45 EST; 9.45 CT Fields and Hall, WEAF WEEI WGY Painted Dreams, WLW WGN Magic Recipes, WABC WHAS WCAU R. K. O, Trio, WPG 10.00-Broadcast from Denmark, King Christian, NBC-9.15 P.M. EDT; 8.15 EST; 7.15 CT Organ, WHAS, 30 m. WJZ 6.30 P.M. EDT; 5.30 EST; 4.30 CT P.M. Concert, WHAS, 45 m. 12 N. EDT; 11 A.M. EST; 10 CT 9.30 P.M. EDT; 8.30 EST; 7.30 CT Yascha Davidoff, basso, WEAF WGY Current Events and baseball scores, WEEI Three X Sisters, WJZ WBAL WHAM Time, weather, WBZ Councedy Stars of Hollywood, KDKA Jack Armstrong, WLW String Music, WSM Gene Arnold's Commodores, WEAF WEEI 12.45 Senator Millard E. Tyd-Aldrich's Hawaiians, WPG, 30 m. Roy Helton, "Looking at Life," WABC WCAU Harry H. Balkin, WOR Naumberg Concert, WMCA, 1 h. ings, Independence Day Pro-Education Association, WJZ WHAM WSM, gram, CBS-WABC 30 ml The Monitor Views the News, WBZ Mary Alcott, song, WLW Dan and Sylvia, KDKA Hal Kemp's Orchestra, WGN "The Voice of Experience," WABC V WHAS Hume Sweet Home WPG 8.30-Everett Marshall, CBS-WABC Jerry Cooper, WABC John Randolph, baritone, WCAU Harold Stern's Orchestra, WOR; 30 m. 9.00-Nino Martini, CBS-9.45 P.M. EDT; 8.45 EST; 7.45 CT WABC WABC WCAU Emery Deutsch's Orchestra, WABC WCAU "That's Life," News drama, WOR, 30 m, Singing Lady, WGN Screen revue, WMCA, 30 m. Goldman's Band, NBC-WJZ Home Sweet Home, WPG Songs, WMCA 10.00-Broadcast to and from 10 P.M. EDT; 9 EST; 8 CT 6.45 P.M. EDT; 5.45 EST; 4.45 CT Musical Cruiser, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. Broadcast to and from Byrd Expedition, WABC WCAU WHAS, 30 m. Isham Jones' music, WPG Byrd Expedition, CBS-WABC 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT 4.45 GT Martha Mears, contralto, WEAF WGY Nauticleers, WEEI Lowell Thomas, news, WJZ WBZ WHAM WI.W KDKA WFLA Joe Williams, sports, WABC Ban Pollack's Orchestra, WCAU WHAS Little Orphan Annie, WGN WSM Five Star Final, WMCA 10.30 — California Melodies, CBS-WABC Carlos Spaventa and Roberto Moya, WEAF WEEI WEEI Martha and Hal, WGY Time, weather, temperature, WBZ Midday Songs, KDKA Betty Barthell, WCAU WPG Texans, trio, WLW Organ Music, WGN 10.30 P.M. EDT; 9.30 EST; (All programs are listed in Eastern Daylight Saving Time. Eastern 8.30 GT "The Other Americans," Edward Tomlinson, WEAF WEEI WGY Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WHAM, 30 m, Off the Beaten Path, WBZ Henry Theis' Orchestra, WLW Romance of Dan and Sylvia, KDKA California Melodies, WABC WCAU WHAS, 30 m. Williard Robinson's Orchestra, WOR, 30 m, Williard Robinson's Orchestra, WMCA 8.30 CT Standard Time is one bour earlier, 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAF Comedy Stars of Hollwood, WEEI Thru the Hollywood Looking Glass, WGY WHAM Central Time is two bours earlier.) 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT 8.15 A.M. EDTy 7.15 EST; 6.15 CT Gloria LaVey, soprano, WEAF WSY WLW, 50 m.; (WEEI, 15 m.) Vic and Sade, WJZ wFZ. 50 m.; KDKA WHAM from 1.30; WSM 15 m. Market Reports, WGN Concert Miniatures, WABC WCAU WHAS Rosemary Hughes, songs, WHAS Alexander Haas' Ensemble, WOR, 50 m. WHAM Amos 'n' Andy, WJZ WBZ WHAM WLW KDKA WFLA Piano, WSM, 30 m. Gene Kardos' Orchestra, WABC WCAU Ford Frick, sports, WOR Ben Potter, sketch, WGN Melody Boys, WMCA Five o'Clock Melodics, WHAS 7.15 P.M. EDT; 6.15 EST; 5.15 CT Resume and Don Hati Trio, WJZ WBZ WHAM WBAL Tommy Sherlock, KDKA Health Exercises, WPG RUBY WRIGHT, singer who is soloist with CHARLES DAVIS' Orches-8.30 A.M. EDT; 7.30 EST; 10.45 P.M. EDT; 9.45 EST; 8.45 CT tra during the NBC-WEAF B.30 A.M. EDT; 7.30 EST; 6.30 CT Cheeriq, WEAF WEEI WGY WLW, 30 m. Lew White, organist WJZ WBZ WHAM WBAL, KDKA, 30 m. Sunny Mclodies, WABC, 30 m. Organairs, WPG broadcasts Wednesdays. 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Pinkie Terry, songs, WPG Ivan Petrov's Russians, WLW Dream Ship, WGN Pollack's Orchestra, WMCA 5.15 CT Gene and Glean, WEAF WGY WFLA Dick Tracy, detective, WEH Literary Digest Poll, Graham McNamee, W WBZ WHAM WBAL KDKA Emerson's Orchestra, WLW Morton Downey, WABC WCAU Jack Turner, WHAS Dance Tunes, WOR Musical Dessert, WGN Melody Ambassedors, WMCA 7.30 P.M. EDT; 6.30 EST; 5.30 CT This and That, WEEI The Vagabonds, WGY Words and music, WJZ WBZ WHAM Dick Fiddler's Orchestra, KDKA String music, WSM Live Stock Reports, WLW Senator Millard E. Tydings, Independence Day Program, WABC WCAU WPG WHAS, 30 m. 3.30 P.M. EDT; 2.30 EST; 1.30 CT McNamee, WJZ 11 P.M. EDT; 10 EST; 9 CT Woman's Radio Revue, WEAF WGY WSM WFLA, 30 m. Home Forum Cooking School, WBZ, 30 m. Columbia Salon Orchestra, WABC WCAU WPG, 30 m. Old Kentucky Home, WHAS, 45 m. Sputter and Whine, WILW Afternoon Musicale, WOR, 1 h. Angelo Ferdinando's Orchestra, WEAF WGY WFLA 9 A.M. EDT; 8 EST; 7 CT WGY WFLA E. B. Rideout, news and baseball scores, WEI Larry Lee's Music, WLW Pickens Sisters, WJZ WBAL Organ, WBZ Amos 'n' Andy, WSM Nick Lucas, songs, WABC Boake Carter, WCAU Music, WHAS "Moonbeams," WOR, 30 m. Sports, KDKA Orchestras, WGN, 3 h., 30 m. Tom Devodier's Orchestra, WMCA Herman and Banta, WEAF WEEI WGY Breakfast Club., WJZ WBZ WBAL 1 h. (WHAM at 9.15) KDKA, 30 m. Dean Moore. tenor, WABC WCAU Devotions, WHAS June Baker, talking on home management, WGN 9.15 A.M. EDT; 8.15 EST; 7.15 CT 1 P.M. EDT: 12 N. EST: 11 A.M. CT Armchair Quartet, WEAF After Dinner Revue, WEEI Historical Play, WGY Irene Rich, WJZ WBZ WHAM KDKA WSM Bob New J 3.45 P.M. EDT; 2.45 EST; 1.45 CT Landt Trio and White, WEAF WEEI WGY Market and Weather Reports, WEAF, 1 h. Visits to Foreign Villages, Century of Prog-ress, WIZ WBZ WHAM Songs, WLW Human Valnes, KDKA Songs, WMCA 30 m. Radio Gang, WGY Radio Gang, WGY Weather, agriculture, WBZ, 30 m. Markets, KDŁA Mid-day Service, WCN, 30 m. String Trio, WHCA Dr. H. I. Strandlagen, WOR Madison Easemble, WABC Words and Music, WCAU, 30 m. WSM Bob Newhall, WLW Music on the Air, WABC WCAU WHAS Cowboy Songs, WOR Melody Masters, WLW Sports reporter, WGN 7.45 P.M. EDT; 6.45 EST; 5.45 CT 11.15 P.M. EDT; 10.15 EST; 9.15 CT 9.30 A.M. EDT; 8.30 EST; 7.30 CT 9.15 CT Bestor's Orchestra, WEAF WGY, 30 m. News, William Scottr-s Orchestra, WEEF Robert Boyce, tenor, WJZ WHAM WSM Joe Rines' Orchestra, WEZ Around the Cracker Barrel, KDKA Gene and Glenn, WSM News and Little Jack Little's Orchestra, WABC WPG, 30 m.; WCAU from 11.30 (WHAS rs m.) Billy Hays Orchestra, WCAU Lum and Abner, WGN Raymond Knight's Cackoos, WLW WHAS Concert Orchestra, WHAS Orchestras, WMCA, 3 hrs, 45 m. 11.30 P.M. EDT, 10.30 EST. 4 P.M. EDT; 3 EST; 2 CT Morning Glories, dance tunes, WEAF Bradley Kincaid, WGY Hymos, WLW Morning Melodies, WEEI Metropolitan Parade, WABC WPG, 30 m.; WHAS WCAU from 9.43 Wildcats, WHAS 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT Pop Concetts, WEAF WEEI WGY WSM WFLA, 30 m. Betty and Bob, WJZ WBZ WHAM KDKA WLW 11.15 A.M. CT Dick Fidler's Orchestra, WEAF WEET Mircile Esmond, WGY The Honorable Archie, WJZ WSM Siesta, KDKA Weather, WIW Keenan and Phillips, WABC WHAS New Jersey Women's Clubs, WPG Ariel Ensemble, WOR Mirror Reflections, WMCA Jesse Crawford, organ, WGN 5.45 CT The Goldbergs, WEAF WEEJ WGY Grace Hayes, WJZ WHAM WBAL KDKA Melody Masters, WLW Violin, WSM Boake Carter, news, WABC WCAU WHAS True Stories of the Sea, WOR World's Fair news, WGN Fallon's Orchestra, WMCA WLW Brooklyn Handicap, WABC, 30 m. Tea Time Topics, WPG, 30 m. Pickard Family, WCAU, 30 m. Variety, WMCA, 30 m. 9.45 A.M. EDT; 8.45 EST; 7.45 CT 4.15 P.M. EDT; 0.15 EST; 2.15 CT Southernaires quarter, WEAF WLW News, Trio, WEEI Mid-Morning Devotrons, WGY Adrian O'Brien, WBZ Keep Fit Club, WGN Little Jackie Heller, WJZ WBZ WBAL WHAM Matinee Highlights, WLW 8 P.M. EDT; 7 EST; 6 CT B P.M. EDT; 7 EST; 6 CT The Baron, WEAF WEEI WGY WSM WFLA, 30 m. Crime Clues, Spencer Dean, WJZ WBZ WLW KDKA, 30 m. Phil Spitlany's Ensemble, WABC WCAU Ted Weitz, songs, WPG Palmer House Ensemble, WGN Three Funsters, WMCA Dinner Concert, WHAS "The Champions," WOR, 30 m B.15 P.M. EDT. 7 IE EST. 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT 11.30 P.M. EDT; 10.30 EST; 9.30 CT Jan Brunesco's Gypsy Ensemble, WEAF WEEI WTIC WGY 4.30 P.M. EDT; 3.30 EST; 2.30 CT National Radio Forum, WEEI WEAF, 30 m, Bavarian Band, WJZ WHAM Cormier Sisters, WBZ William Penn's Orchestra, KDKA Orchestras, WGN, 5 h. Organ, WHAS, 30 m. WIIC WGY National Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA. 1 h. Velazo's Orchestra, WABC WCAU WHAS WPG, 30 m. Palmer House Ensemble, WGN Beauty Guild, WMCA, 30 m. Rosalind Jewet, books, WOR 2.30 CT Art Tatem, Dianist, WEAF WGY WSM Baritone, WEEI Talk, WGY Chicago Symphony Orchestra, WJZ KDKA WSM, I. (WBZ, 45 m.) Markets, KDKA George M. Wright, "Animals in the Na-tional Parks," WABC WHAS Perfection Drama, stocks, WCAU Marimba Orchestra, WOR Stocks WPG Trio, WMCA 10 A.M. EDT; 9 EST; 8 CT Breen and De Rose, WEAF WEEI WGY Program from Denmark, King Christian X, Mrs. Ruth Bryan Owen, WJZ WBZ WHAM KDKA Mrs. Littleford, WLW In the Luxembourg Gardens, WABC WHAS WCAU 8.15 P.M. EDT; 7.15 EST; 6.15 CT 11.45 P.M. EDT; 10.45 EST; 9.45 CT 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT Harold Knight Orchestra, WABC String Trio, WOR Hungarian Orchestra, WGN News, orchestra, WJZ WBZ KDKA WSM WBZ KDKA WSM Dance Music, WHAM Cargoes, drama, WLW, 30 m. Frank Dailey's Orchestra, WABC WCAU WPG Home Hour, WPG, 1 h.; News at 10.30 Rondoliers, WGN Easy Aces, WABC WCAU WHAS Enzo Aita, tenor, WPG Harry Hershfield, humorist, WOR Orchestra, WGN Gravelle's Orchestra, WMCA 10.15 A.M. EDT; 9.15 EST; 8.15 CT 4.45 P.M. EDT; 3.45 EST; 2.45 CT 2 P.M. EDT; 1 EST; 12 N. CT Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN Sammy Fuller, KDKA Bill and Ginger, WABC WCAU Two Seats in the Balcony, WEAF Melody Parade, WABC WPG, 30 m. Irene Thompson's Orchestra, WCAU Weather, markets, WHAS Dr. Arthur Frank Payne, WOR Just Plain Bill, WGN Dog Talk, WMCA 8.30 P.M. EDT; 7.30 EST; 6.30 CT 12 M. EDT; 11 P.M. EST; 10 CT. The Lady Next Door, WEAF WEEI WFLA Stocks, WGY The Instrumentailsts, WABC WHAS WPG Syncopated Minutes, WCAU Beauty Talk, WOR Advice, WMCA Duchin's Orchestra, WEAF WEEI, 30 m. Phil Harris Orchestra, WJZ WBZ WHAM KDKA, 30 m. Red Nichols' Orchestra, WABC WCAU WHAS Enoch Light's music, WPG Sam Robbin's Orchestra, WOR Jack Miles' Orchestra, WGY Lady Esther program, WEAF WGY WSM, Lady Esther program, WEAP WGY WSM, 30 m. Unemployed Musicians Concert, direction of Will Dodge, WEEI, 30 m. Unbroken Melodies, WLW Everett Marshall's Broadway Vanities, WABC WCAU WHAS, 30 m. Jane and Jimmy Callen, WPG The Lone Ranger, WGN, 30 m. Ramblers, WMCA 10.30 A.M. EDT; 9.30 EST; 8.30 CT News and Three Scamps, WEAF The Market Basket, WGY Organ, WEEI Today's Children, WJZ WBZ WBAL, KDKA, 30 m. News and Gypsy Music Makets, WABC WCAU, 30 m. Jack Berch, WLW Markets and Mail Box, WGN 2.15 P.M. EDT; 1.15 EST; 12.15 CT 5 P.M. EDT; 4 EST; 3 CT Ted Black's Orchestra, WEAF WEEI WLW (WFLA from 5.15) Lang Sisters, WGY N. E. Agriculture, WBZ Jack Brooks Orchestra, WABC WHAS WPG Fur Trappers, WCAU Dogs, WOR Sally's Party, WMCA, 30 m. Romance of Helen Trent, WABC WCAU WGN 12.30 A.M. EDT; 11.30 P.M. ESTI 10.30 CT Wildcats, WHAS Clyde Lucas' Orchestra, WEAF WLW Johnny Johnson's Orchestra, WGY Jack Berger's Orchestra, WJZ WBZ WHAM KDKA, 30 m. George Hall's Orchestra, WABC WCAU Dream Serenade, WHAS, 30 m. 8.45 P.M. EDT; 7.45 EST; 6.45 CT Virginians, male quartet, WOR Sports, WMCA Babe Ruth, baseball comment, WJZ WBZ KDKA WHAM Sketch, WLW Maple Leaf Sextette, WPG "More Than news" WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT Sizzlers, WEAF WEEJ Smackout, WJZ WBZ WHAM Home Forum, KDKA Markets, WCM 5.15 P.M. EDT; 4.15 EST; 3.15 CT Sybil Jane Morse, pianist, WEEI 10.45 A.M. EDT; 9.45 EST; 8.45 CT 1 A.M. EDT: 12 M. EST;

Betty Crocker, WEAF WGY WEW Musical Turns, WEBT Morning Melodies, KDKA Lovely Ladies, WGN Bob Atcher, WHAS 11 A.M. EDT; 10 EST; 9 CT	Marriets, WSM Ann Leaf, otgan. WABC WPG, 30 m. Woman's Club, WCAU, 30 m. Monk and Sam, WHAS "The Homemaker," WOR, 30 m. Baseball, St. Louis vs. Chicago Cubs, 2 games, WGN, 3 h., 45 m. Orchestra, WMCA, 30 m.	The Monitor Views the News, WBZ Kiddies Klub, KDKA Vaabonds, WGY Skippy, WABC WCAU Devotions, WHAS Kingie, guitar, WPG Amateur Astronomers' Asso., talk, WOR	9 P.M. EDT; 8 EST; 7 CT Hour of Sm.zes, Fred Allen, Theodore Webb, Marshall Bartholomew, singers: Lennie Hayton's Orchestra, WEAF WEEI WGY WLW WSM, 1 h. Rapp's music, WLW, 30 m. Charles Boucett's Orchestra, WOR, 30 m. Orchestra, WGN, 1 h. 30 m.
Juan Reyes, planist, WEAF Edison Friendly Kitchen, WEEI Skip, Step and Happiana, WGY The Wife Saver, WJZ The Honeymooners, WBZ Uncle Tom and Betty, KDKA News, WLW	2.45 P.M. EDT; 1.45 EST; 12.45 CT Ma Perkins, WEAF WEEI WGY WCSH WLW WFLA WSM Colette Carlay, songs, WJZ WHAM Agricultural College, WHAS	WLW Jack Armstrong, WABC WCAU Rell-Lawrence Orchestra, WPG	Um-m-m Yum-m-m ! ! After the Theatre
Sanders Sisters, WHAS 11.15 A.M. EDT; 10.15 EST; 9.15 CT	3 P.M. EDT; 2 EST; 1 CT Marion McAfee, songs, WEAF WEEI WLW WSM Organ, WEEI Albany on Parade, WGY Joe White, tenor, WJZ WHAM Musicale, WBZ Campy Minstrels, WLW	3.45 P.M. EDT; 4.45 EST; 3.45 CT Arm Chair Quartet, WEAF WEEI WSM Tenor, WGY Little Orphan Annie, WIZ WBZ KDKA	Barbecued Chicken Golden Rod Beer
Sweetneart Melodies, DeMarco Sisters and Jack Arthur, baritone, WEAF WEEI WGY WI.W Merry Macs, WJZ WHAM WBAL KDKA Women's Club News, WBZ Your Friendly Neighbor, WGN Pedro Cordoba Will Osborros's Orchestra	La Forge Berumen Musicale, WABC WPG, 30 m. Bud Shays, songs, WCAU University of Kentucky, WHAS Show Boat Boys, WOR Musical raconteur, WMCA	WFLA Gordon. Dave. Bunny. WABC Larry Charles, tenor, WPG Detroit Symphony Orchestra, WHAS 6 P.M. EDT; 5 EST; 4 CT Zito's Orchestra, WEAF WLW WSM WFLA	In a quiet nook at SLADES BARBECUE
Dolly Dean, WHAS Loretta Adams, soprano, WPG 11.30 A.M. EDT; 10.30 EST; 9.30 CT Betty Moore, WEAF WEEI WGY WLW	3.15 P.M. EDT; 2.15 EST; 1.15 CT "Wise Man," WEAF WEEI WGY WSM WFLA "Happy Days in Dixie," Bradley Kincaid, WJZ WHAM, 30 m. Pianologue, WMCA Taximeter Listens, WCAU Roxy, "Your Lover," WOR	Velaz' Ensemble, WABC WCAU WHAS	958 TREMONT STREET, BOSTON Open All Night Tune in on WHDH Tuesday and Thursday at 5.20 P. M.
		WGN Orchestra, WGN, 30 m.	

THE MICROPHONE

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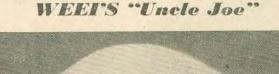
Public Relations Built By Radio For Electric Utility Company

Press Dept. In Expose Of J.B. Groce

His mail is addressed Joseph B. Groce, Head of the Public Relations Bureau, The Edison Company of Boston, yet his friends would be guilty of lese majeste to greet him as other than "Uncle Joe." He is the man who shapes the policies of WEEI; the man in fact who had the vision to advocate and influence its establishment. Among, if not the first of electric utility companies to enter the broadcasting field, its WEEI, since September 29, 1924 has, with shrewd Yankee direction, served to relate the human side of big business to its New England audience,

After college "Uncle Joe" was a newspaper man. Subsequently he became director of industrial relations at the Fore River plant of the Bethlehem Shipbuilding Corporation. Prior to his affili-ation with The Edison Company of Boston, he was director of the New England Bureau of Public Service Information. His present utility executive post embraces supervision of advertising, press relations, and public relations de-partments as well as broadcasting. His Edison "family" would not have you interpret the word "embraces" with reservations. His, is the counsel of an intensely human friend, the prestige of which stands out in bold relief in the broad field of his influence.

He has said the creation of good will is the purpose of WEEI. Yet he foresaw the transition from storage battery receivers-utility load building.



WEEI made a small profit dur- was a compliment to "Uncle Joe." ing its first year of operation. It Coincident with WEEI's sucwas a profit that perhaps did not cess, it invites a retrospective a Boston radio editor's recent ref-erence to "staid old WEEL." It thousands of children, children the creation of a great industry."

compare with intangible margin he anticipated through the in-creased use of lighting by the then and still radio-minded pub-lic. Probably a smug smile illumined his broad countenance veloped to be NBC's first netif he glanced from the WEEI balance sheet for 1933 (double the total for the previous year), to "Big Brother Club," thus sowing

who would eventually become customers of the utility company. He recognized the utilization of radio for educational purposes. He consistently places the station behind civic, benevolent, veterans and institutional relief projects. He can say no as well as pioneer. (WEEI recently turned thumbs down on liquor accounts.) Add to that his showmanship.

Three newspaper men were selected by him in 1924 as the nucleus of his broadcasting staff. With characteristic generosity the staff is always the centerpiece of any reticent reference to be drawn from him about the success, past or present, of the station. He would likewise be hesttant to acknowledge the fact that he acted as something of a watchful Godfather during the early days of WBAL, WTAN, WCSH and others.

Strangely, the National Association of Broadcasters at one time convinced him he had the time to serve on its executive committee and as a vice-president. Actually he would have been and is now happier out of the glare of the spotlight, while still an active participant in the organization's workings. Numbered among his most intimate friends is, "Deac" to him, M. H. Aylesworth, NBC president, of whom he speaks as follows: "I wish all the managers of the NBC network stations could know him as I have known him for many years; in my judgment his dominating personality, his remarkable salesmanship, his keen vision have done more to been a commuter to and from make broadcasting what it is in these United States today than the influence of any other man. his family comfortably cool and

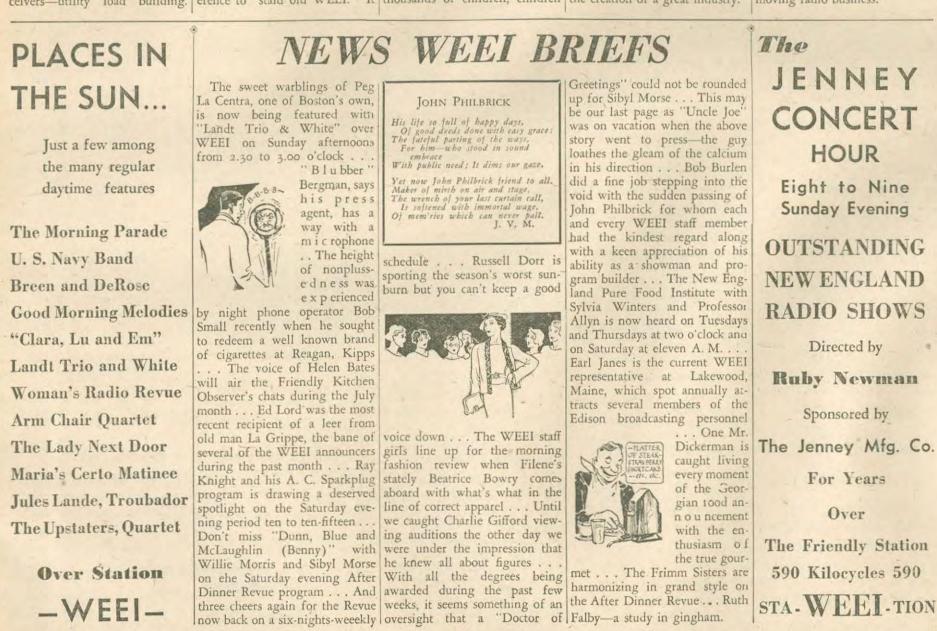


HAROLD FELLOWS, appointed coassistant head of Broadcasting Station WEEI.

Saturday, June 16, Harold E. Fellows, head of the commercial division at broadcasting station WEEI since November, 1932, was appointed co-assistant head of the station, sharing the sim-ilar rank of Lewis S. Whitcomb.

Prior to taking a position with WEEI, Mr. Fellows was associated with the Greenleaf Company, Boston, and is one of the best known advertising and radio men in New England,

For the past few years he has Swampscott where the North Shore breezes keep himself and



-WEEI-

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Page Twelve

P.M.

LACENDOLOGICST. THE MICROPHONE

Thursday, July 5 - Dell Concert on CBS-WABC at 8.30 P.M.

Home Sweet Home, WPG "Around the Wheel of Events," WOR Hal Kemp's Orchestra, WGN Burns and Reid, songs and patter, WMCA 6.30 P.M. EDT; 5.30 EST; 4.30 CT Slavic **Police Radio** Highlights 4.30 CT John B. Kennedy, WEAF WGY WSM Baseball scores, current events, WEEI Stamp Club, WJZ Jack Armstrong, WLW Pinto Pete, WFLA Time, weather, WBZ Sylvia Froos, WABC Robin Hood Dell Concert, WCAU Psaline Alpert, pianist, WOR Singing Lady, WGN Dream Sweetheart, WMCA Station Meters Location 12.15 P.M. EDT; 11.15 A.M. EST; 10:15 CT WPFV 121.5 Pawtucket, R. I. 6.00-National Education Con-1 10:15 CT Lucy Monroe, soprano, WEAF WEEI Martha and Hal, WGY String Ensemble, WSM Gallicchio Orchestra, WJZ KDKA WFLA Connie Gates, WABC WHAS WPG Texans, trio, WLW Variety, WOR Harold Turner, pianist, WGN Chuck Richards, songs, WMCA WPEM 121.5 vention, NBC-WEAF Woonsocket, R. I. WPDR 122.05 Rochester, N. Y. 8.00-Rudy Vallee, NBC-WEAF Syracuse, N. Y. WPEA 122.05 8.30-Robin Hood Dell Con-WPEF 122.4 Bronx, N. Y. cert, CBS-WABC Brooklyn, N. Y. WPEE 122.4 9.00—Captain Henry's Show Boat, NBC-WEAF WPEG 122.4 New York City 6.45 P.M. EDT; 5.45 EST; 4.45 CT WMJ 123.8 Buffalo, N. Y. WPGG 124.37 Albany, N. Y. 10.00-"Conflict," T. S. Strib-Mary Small, songs, WEAF WGY Sailor Riley, WEEI Lowell Thomas, news, WJZ WB2 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT ling," CBS-WABC WPED 175.23 Arlington, Mass. well Thomas, news, WJZ WBZ WHAM 100 Rex Battle's Ensemble, WEAF WGY WLW, 30 m. Vic and Sade, WJZ KDKA WSM WFLA 30 m. (WPG from 12.45) Roger Robinson, baritone, WGN Jules Bauduc's Orchestra, WABC WCAU WHAS, 30 m, (WPG from 12.45) Stocks, WMCA, 30 m. WPEI 175.23 East Providence, R. L. WPFA 175.23 Newton, Mass. KDKA WLW Little Orphan Annte, WSM Robbins' Music, WABC Charles Barnet's Orchestra, WHAS Phil Cook, WOR Little Orphan Annie, WGN Five Star Final, WMCA WPGF 175.23 Providence, R. I. (All programs are listed in Eastern WMP 190.66 Framingham, Mass. Daylight Saving Time. Eastern WPEW 190.66 Northampton, Mass. Standard Time is one hour earlier, WPEL 190.66 Bridgewater, Mass. WPGC 195.57 Albany, N. Y. Central Time is two hours earlier.) 7 P.M. EDT; 6 EST; 5 CT 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT WEY 630.00 Boston, Mass. (Fire)] A P.M. EDT, & EST, S CT Baseball Resume, WEAF Male quartet, WEEI Headline Highlights, WGY Amos 'n' Andy, WJZ WBZ WHAM KDKA WEW WFLA String Ensemble, WSM Beale Street Boys, WABC WCAU WHAS Ford Frick, sports, WOR Ben Potter, sketch, WGN Florence Richardson's Orchestra, WMCA 7.45 A.M. EDT; 6.45 EST; 5.45 CT Bradley Kincaid, WGY Words and Music, WJZ WHAM WSM Wm. Penn Orchestra, KDKA Home Management Talk, WGN The Texans, WLW 10.30 P.M. EDT; 9.30 EST; 8.30 CT B.30 CT Echoes of the Palisades, WJZ WBZ WHAM KDKA WBAL, 30 m. Revels, WSM Tenor, WGN String Music, WHAS "Ramblin' Round." WOR, 30 m. Dance orchestra, WPG, 30 m. Melody Boys, WMCA 1 P.M. EDT: 12 N. EST; 11 A.M. CT Markets, weather, WEAF KDKA Vagabonds, WGY, 30 m. Bob Albright, WLW Variety, WFLA, 30 m. Do, Re Mi trio, WABC Velazo's Orchestra, WABC, 30 m.; WHAS, 15 m. Weather, music, WPG, 45 m. Dr. H 1 Const. 7.15 P.M. EDT; 6.15 EST; 5.15 CT 5.15 CT Gene and Glenn, WEAF WEEI WGY WFLA Ed Lowry, WJZ WHAM Boston Fire Department, WBZ Organ, KDKA Emerson's Orchestra, WLW Just Plaim Bill, WABC WCAU Musical Dessert, WGN Happy Jack Turner, WHAS Silver-voiced Lovers, WMCA 10.45 P.M. EDT; 9.45 EST; 8.45 CT 8.15 A.M. EDT; 7.15 EST; 6.15 CT B.AS GT Nancy Martin, KDKA Three Blue Notes, WBZ Fray, Braggiotti, WABC Orchestra, WGN Ben Pollock's Orchestra, WMCA Weather, music, WPG, 45 m. Dr. H. I. Strandhagen, WOR Lyric Strings, WMCA Mid-day Service, WGN, 30 m. IGOR GORIN, Russian baritone, who came to America only a few months ago, offers a song recital 1.15 P.M. EDT: 12.15 EST: 11.15 A.M. CT 11 P.M. EDT; 10 EST; 9 CT 11 P.M. EDT; 10 EST; 9 CT Your Lover, songs, WEAF E. B., Rideout, WEEI Johnny Johnson's Orchestra, WGY. 50 Charlie Davis' Orchestra, WJZ WBAL Weather, temperature, sports, WBZ Time, weather, KDKA Champions Orchestra, WLW, 30 m. Amos 'n' Andy, WSM Vera Van, soprano, WABC WHAS Serenaders, WPG, 30 m. "Moonbeams," WOR, 30 m. Ted Weem's Orchestra, WGN Tom Devocher's Orchestra, WMCA on the NBC-WIZ chain Thurs-7.30 P.M. EDT; 6.30 EST; 5.30 CT The Honorable Archie, WJZ KDKA WSM River and Markets, WLW Reveries, WHAS Ariel Ensemble, WOR days at 8.45 P. M. 5.30 CT Shirley Howard; the Jesters, WEAF WGY Revue, WEEI Vincent Lopez' Orchestra, WJZ WBZ WBAL WHAM, 30 m. Bob Newhall, WUW Memory Program, WFLA Paul Keast and Rollo Hudson's Orchestra, WABC WCAU WHAS Ray Perkins' Orchestra, WOR Sports Reporter, WGN Folk Singer, WMCA 8.45 A.M. EDT; 7.45 EST; 6.45 CT 4 P.M. EDT; 3 EST; 2 CT 1.30 P.M. EDT; 12.30 EST] 11.30 A.M. CT Chick Webb's Orchestra, WEAF WGY, Caroline Gray, pianist, WABC 30 m Orlando's Orchestra, WEAF, 30 m. Stocks, Markets, WEEI WEEI Reading Circle, WEEI, 30 m. WGY Farm Program, WGY, 30 m. National Farm and Home Hour, WJZ. WBZ WHAM KDKA WLW WSM WFLA, Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM Resume and Herman and Banta, WEAF WEEI WLW Willis, McCullough, songs, WGY Breakfast Club, WJZ WHAM KDKA, 30 m. Virginia Reade, talk, WBZ Eton Boys, quartet, WABC WCAU Devotions, WHAS, 30 m. Sports Reporter, WGI Folk Singer, WMCA Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC WHAS, I h. (WPG from 4.45) T h. Blues, WABC WCAU WHAS Beauty Guild, WMCA, 30 m. Markets, music, WGN Theatre Club of the Air, WOR 11.15 P.M. EDT; 10.15 EST; 9.15 CT 7.45 P.M. EDT; 6.45 EST; 5.45 CT Travelogue, WPG, 30 m. Contralto, organ, WMCA, 30 m. 5.45 CT The Goldbergs, WEAF WEEI WGY Boake Carter, WABC WCAU WHAS Melody Masters, WLW World's Fair News, WGN Leon Friedman's Orchestra, WMCA 0.15 A.M. EDT; 8.15 EST; 7.15 CT 4.15 P.M. EDT; 3.15 EST; 2.15 CT 1.45 P.M. EDT: 12.45 EST; 11.45 A.M. GT Tony Wons, WABC WCAU WHAS Contralto, WPG Otis Holley, soprano, WOR Jesse Crawford, organ, WGN Songs, WEEI Limey Bill, WGY Rhyming Rover, WJZ WBZ WHAM Parent-Teacher Talk, KDKA Matinee Highlights, WLW, 30 m. In the Luxembourg Gardens, WABC, 30 m. (WPG from 9.30) 8 P.M. EDT; 7 EST; 6 CT B P.M. EDT; 7 EST; 6 CT Rudy Vallee and guest artists, WEAF WEEI WGY WLW WSM WFLA, 1 h. Grits and Gravy, mountain sketch, WJZ WBZ KDKA, 30 m. Evan Evans, WABC WPG Girls' School Band, WPG, 30 m. Dinner Concert, WHAS Ford Frick, WOR Orchestra, WGN, 30 m. Three Little Funsters, WMCA 8,15 P.M. EDT; 7,15 EST; (WPG Ham 9.36) 9.30 A.M. EDT; 8.30 EST; 7.30 GT Morning Glories, WEAF WEEI Little Jack Little's music, WGY Hornos, WI W 11.30 P.M. EDT; 10.30 EST; 9.30 CT 2 P.M. EDT; 1 EST; 12 N. CT 4.30 P.M. EDT; 3.30 EST; 2.30 CT Stones of History, WEAF NEN Pure Food Institute, WEEI, 30 m. Paul Cuttis, tenor, WGY Ann Leaf, organist, WABC WCAU WPG Weather, markets, WHAS Dr. Arthur Frank Payne, WOR Just Plain Bill, WGN Theatre Notes, WMCA 9.30 CT News and Ezeddie Berren's Orchestra, WEAR WGY WSM WFLA, 30 m. (WEEI 15 m.) News and Guy Lombardo's Orchestra, WJZ WBZ KDKA Usam Long' avanic WDC Hazel Glenn, WEAF WEEI John Shechan, tenor, WGY Markets, KDKA Chicago Symphony Orchestra, WJZ WBZ WHAM WSM WFLA, 1 h. 0.45 A.M. EDT; 8.45 EST; 7.45 CT WBZ KDKA Isham Jones' music, WPG Crosley Roamios, WLW, 30 m. Brito's Orchestra, WOR, 30 m. Orchestras, WGN, 3 hrs. Orchestras, WMCA, 2 hrs., 30 m. 11.45 P.M. EDT; 10.45 EST; 9.45 CT 8.15 P.M. EDT; 7.15 EST; 6.15 CT Stocks, WPG The Public Speaks, WOR, 30 m. Instrumental Group, WMCA Easy Aces, WABC WCAU WHAS Mattie Curran, songs, WPG Jean Gravelle's Orchestra, WMCA 2.15 P.M. EDT; 1.15 EST; 12.15 CT Household Chat, WGY School of the Air, Social Study, WHAM Romanice of Helen Trent, WABC WG WGN 4.45 P.M. EDT; 3.45 EST; 2.45 GT Musical Twins, WEEI Henry Busse's Orchestra, WABC WCAU Organ, WHAS The Lady Next Door, WEAF Dan McDonnell, basso, WEEI Stocks, WGY Music, KDKA Carrie's Club, WMCA 8.30 P.M. EDT; 7.30 EST; B.30 P.M. EDT; 7.30 EST; 6.30 CT Gale Page, WJZ KDKA Gleason T. Archer, Dean, Suffolk Law School, WBZ Broadcast from Rohin Hood Dell, Philadel phia Summer Concerts, WABC WCAU WHAS WPG, I h. Palmer House Ensemble, WGN Crazy Range Ramblers, WMCA WCAU WGN Wildcats, WHAS Mildred Cole and Tom Davis, WOR Sports talk, WMCA TO A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WGY Del Castillo, organist, WEEI, 30. Dead Letter Office, WJZ WBZ WHAM KDKA, 30 m. Health Talk, WLW Bill and Ginger, WABC WCAU WHAS Home Hour, 7 h., news at 10.30, WPG Variety, WGN Pure Food Hour, WOR, 1 h. 5 P.M. EDT; 4 EST; 3 CT 2.30 P.M. EDT; 1.30 EST; 12.30 CT Meredith Willson's Orchestra, WEAF WEEI WSM, 30 m.; WGY WHAM from 12.30 CT Trio Romantique, WEAF WEEI WLW WFLA Three School Maids, WGY Smackout, WJZ WBZ WHAM Poetic Strings, WABC WHAS WPG Home Forum, KDKA, 30 m. Markets, WSM Century of Progress Music, WGN "The Homemaker," WOR, 30 m. Handwriting Expert, WMCA WEBI WEBI, 30 un., WOY WIRTH WEBI, 5-15 Piano Pals, WGY N. E. Agriculture, WBZ Orchestra, WLW Lena Madesin Phillips, from Paris, WABC WHAS WPG Stage Relief Fund Talk, WOR Sally's Party, WMCA, 30 m. 8.45 P.M. EDT; 7.45 ESTJ 6.45 CT Igor Gorin, baritone, WJZ WHAM Quartet, WBZ Al and Pete, KDKA Earl Burtnett's Orchestra, WGN "More Than News," WMCA 10.15 A.M. EDT; 9.15 EST; 8.15 CT Clara, Lu 'n' Em, WEAF WGY WLW WEEI WGN Castles of Romance, WJZ WHAM KDKA Duke Dewey's Orchestra, WBZ Ida Bailey Allea, WABC Harold Sterns' Orchestra, WEAF WGY, WLW 5.15 P.M. EDT; 4.15 EST; 9 P.M. EDT; 8 EST; 7 CT Captain Henry's Show Boat, WEAF WEEI WGY WSM WFLA, I h. (WLW from 3.15 CT 2.45 P.M. EDT; 1.45 EST; 12.45 CT 12.45 CT Ma Perkins, WEAF WEEI WGY WLW WFLA WSM Nancy Noland, WJZ Edwin Otis, baritone, WBZ Palmer House Orchestra, WGN Agricultural College, WHAS Popular Songs, WMCA

News, morning parade, WEAF, 45 m. Today's Children, WJZ WBZ KDKA Markets and Mail Box, WGN, 30 m. News and Artist Recital, WABC WCAU Ramblers, WHAS

10.45 A.M. EDT; 9.45 EST; 8.45 CT Musical Program, WEEI Shopping Bag, WGY News and Radio Kitchen, WJZ WBZ Sammy Fuller, KDKA Organ, WLW

Pollock and Lawnhurst, WEAF WGY Train Catcher, WEEI Jolly Bill and Jane, WJZ Musical Clock, WGY Resume and Salon Musicale, WABC, 45 m. Good Morning, WGN, 1 h., 45 m.

B A.M. EDT; 7 EST; 6 CT Radio City Organ, WEAF E. B. Rideout, weather, WEEI Morning Devotions, WJZ, KDKA Morning Melodies, WPG

Don Hall Trio, WJZ WBZ WHAM Songs, KDKA Exercises, WPG

8.30 A.M. EDT; 7.30 EST; 6.30 CT

Cheerio, WEAF WEEI WGY WLW, 30 m. Lew White, organist, WJZ WBZ WHAM WBAL KDKA, 30 m. Organ, WPG

9 A.M. EDT; 8 EST; 7 CT

Landt Trio and White, WEAF WEEI WGY WLW

Hymns, WIW Wildcats, WHAS

The Sylvan Trio, WEAF WEEI Sylvan Trio, WLW Skip, Step and Happiana, WGY News, KDKA

News, KDKA Mystery Chef, WABC WCAU Bright Lights, WPG Hawaiians, WHAS Keep Fit Club, WCN Jean Gravelle's Orchestra, WMCA

10 A.M. EDT; 9 EST; 8 CT

10.30 A.M. EDT; 9.30 EST; 8.30 CT

3 P.M. EDT; 2 EST; 1 CT

8.15 CT Vagabonds, WGY The Monitor Views the News, WBZ Kiddles' Klub, KDKA Thru the Looking Glass, WLW Skippy, WABC WCAU Devotions, WPG Songs, WPG "Once Upon a Time," WOR 5.30 P.M. EDT; 4.30 EST; 3.30 CT Yascha Davidoff, basso, WEAF Hawaiian Band, WEEI Albany on Parade, WGY Sieepy Hall and Orchestra, WJZ WBZ KDKA WSM, 30 m. (WFL9 from 3.15) Collecians WFIA Winnie the Pooh, WEAF WEEI WGY WSM WFLA Singing Lady, WJZ WBZ WHAM KDKA WLW rong, All-American Boy, WABC

WGY WSM WYMM, 9.30) Death Valley Days, drama, WJZ WBZ WHAM KDKA WLW, 30 m. Orchestra, WGN, 30 m. Rod and Gun Club, WOR Bob Haring's Orchestra, WMCA, 30 m.

9.15 P.M. EDT; 8.15 EST; 7.15 CT

"Romance in Song," WOR

Goldman's Band, WJZ WHAM, 30 m.

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9.15 CT I Richard Maxwell, tenor, WEAF News, Musical Twins, WEEI Gene and Glenn, WSM Vagabonds, WGY Richard Maxwell, WJZ WBZ KDKA WFLA Reggie Childs Orchestra, WABC WHAS Duby Vann, WCAU Lum and Abner, WGN Polly Andrews' Orchestra, WMCA 11.30 P.M. EDT: 10.30 EST:

12 M. EDT; 11 P.M. EST; 10 CT 12 M. EDT; 11 P.M. EST; 10 CT Mills Blue Rhythm Orchestra, WEAF WEEI WGY WFLA, 30 m. Milwaukee Philharmonic Orchestra, WJZ WBZ WHAM KDKA, 30 m. Gallagher's music, WSM, 30 m. Jack Berger's Orchestra, WOR, 30 m. Ben Pollack's Orchestra, WABC WCAU WPG, 30 m. (WHAS from 12,15) Newshoy Band, WHAS 12.30 A.M. EDT; 11.30 P.M. EST: 10.30 CT

WLW Dancing in The Twin Citics, WJZ WBZ WHAM KDKA WSM WFLA Castle Farm Orchestra, WLW, 30 m.

Myrt and Marge to Return

After a Summer vacation MYRT and MARGE will return to the WABC-Columbia network with their backstage adventures for their fourth consecutive season. The return engagement places MyRT and

T I E	for the Doctor?" WABG Bob Atcher, WHAS	Collegians, WFLA Camay Minstrel, WLW Metropolitan Parade, WABC WCAU WPG U. of Kentucky, WHAS, 30 m. Sally and Sue, WOR	Jack Armstrong, All-American Boy, WABC WCAU Christine Ridge, WHAS Karl Freund, talk, WOR Marvin Thomas, baritone, WMCA	Squire Hawkins, KDKA Harry H. Balkin, WOR Wayne King's Orchestra, WGN Ernie Golden's Orchestra, WMCA	MARGE among the "long run" acts of radio. They will be heard in the East on their former schedule of
	A.M. EDT; 10 EST; 9 CT Galaxy of Stars, WGY, WLW	Music, WGN Song and piano, WMCA	5.45 P.M. EDT; 4.45 EST; 3.45 CT	9.45 P.M. ED:; 8.45 EST; 7.45 CT	7 to 7.15 P. M.
τ	J. S. Navy Band, WJZ WBZ KDKA, 30 m. (WHAM from 11.15) aptivators, WABC WCAU WHAS WPG,	3.15 P.M. EDT; 2.15 EST; 1.15 CT The Upstaters Quartet, WEAF WEEI WGY	John Finke, pianist, WGY Echocs of Erin, WEAF WEEI WSM Little Orphan Annie, WJZ WBZ KDKA	"The Witches Tale," WOR, 30 m. Bernic Cummins' Orchestra, WGN Trudy Thomas, songs, WMCA 10 P.M. EDT: 9 EST: 8 CT	EVERY subscriber to or
	30 m. 11.15 A.M. EDT; 10.15 EST; 9.15 CT	Low Down, WLW Piano Recital, WOR Emil Thaviu's Orchestra, WGN	WHAS	Paul Whiteman Music Hall, Deems Taylor, WEAF WEEI WGY WLW, 1 h. Parade of the Provinces, WJZ WHAM KDKA	other purchaser of The MICROPHONE
Y	rances Lee Barton, WEAF WGY WEEI our Friendly Neighbor, WGN 1.30 A.M. EDT; 10.30 EST; 9.30 CT	Natalie Norman, singer, WMCA 3.30 P.M. EDT; 2.30 EST; 1.30 CT	"Sophisticates," trio, WOR Armanda Randolph, songs, WMCA 6 P.M. EDT; 5 EST; 4 CT	WBAL WSM Prison Drama, WBZ, 30 m. "Conflict," T. S. Stribling, WABC WCAU	is entitled to share its bene- fits with a friend. Write to
J	edro Via's Orchestra, WEAF WEEI, 30 m. Jimalene Carnival, WGY, 30 m. ack Arthur, baritone, WJZ WBZ WBAL	Woman's Radio Review, WEAF WEEI WGY, 30 m.		WHAS WPG News and Thaviu's Orchestra, WGN. Manhattan Singers, WMCA	Circulation Manager,
A	KDKA Market Reports, WLW ustine Tigert, soprano, WSM	Musical Keys, WJZ WHAM KDKA WSM WFLA Home Forum Cooking School, WBZ, 30 m.	U. S. Navy Band, WJZ WHAM WBAL, 30 m.	10.15 P.M. EDT; 9.15 EST; 8.15 CT	No. 34 Court Square,
A	felody Men, WGN adison Ensemble, WABC WCAU WHAS WPG	Emery Deutsch's Orchestra, WABC WCAU WHAS		Mark Warnow, WABC WCAU WPG, 30 m. Louisville program, WHAS Current Events, WOR	Boston, Massachusetts,
	1.45 A.M. EDT; 10.45 EST; 9.45 CT	Stamp talk, WPG Afternoon Musicale, WOR, r h. Stratford Johnson, basso, WGN	Raginsky's music, WABC WCAU WHAS Uncle Don, WOR, 30 m. Orchestras, WGN, 30 m.	"Romance of the Violin." WMCA "Blubber" Bergman, WGN	giving the names and ad- dresses of those you'd like
S	d and Lee Reiser, WJZ WBZ WHAM KDKA inging Saxophones, WCAU	Stocks, WMCA 3.45 P.M. EDT; 2.45 EST:	Ted Black's Orchestra, WMCA, 30 m. 6.15 P.M. EDT; 5.15 EST; 4.15 CT	STATION	to become familiar with
1	ainted Dreams, WGN WLW 2 N. EDT; 11 A.M. EST; 10 CT	1.45 CT Musical Keys, WJZ WHAM	Tom Coakley's Orchestra, WEAF WLW WSM		The MICROPHONE. A sam-
	ene Arnold's Commodores, WEAF WEEI WGY fary Phillips, WJZ WSM	Federation Pa, Women, KDKA Charles Dameron, WLW Playboys, WABC WCAU WHAS WPG	Sports Parade, WGY Bill Williams, WBZ	DIRECTORY	ple copy will be sent promptly to each name
DM	fary Alcott, songs, WLW	hrs., 15 m.	Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU	Page 4	given, without obligation.
	Voice of Experence," WABC WCAU WHAS	George Spaulding, songs, WMCA	Organ, WHAS		

From a Bedlam Of Rehearsal To A Finished Batch of "Champions

Guest Stars Featured On The Program

By JUNE AULICK

Twelve-thirty Tuesday morning.

A visitor who managed to get by the blue-coated page boys on the 22nd floor of the Columbia Broadcasting System building in New York mounted the few steps leading to Studio 2, and pushed open the heavy, sound-proof door, might think he had strayed by mistake into a ward for not-very-violent lunatics.

Moans of saxophones mingle with strains of violins, a few notes plucked on a harp, and a chord from the piano player.

RICHARD HIMBER mounted a platform, removed his coat and RICHARD HIMBER, whose band plays pointed to his reduced waistline (he recently lost 30 pounds but isn't under weight yet). Porters arranged chairs and microphones in their proper places.

the control room, an engineer idly turned dials, pushed buttons and nonchalantly smoked a ciga-Champions." Champions." Studebaker Champions." rette. JEAN HIGHT, the production man, rushed busily through lowed by "It Isn't Fair," one of behind the melody. the small connecting corridor HIMBER's own compositions, and from control room to studio, over the theme Ross speaks g a v e directions, gesticulated, again:

turned the pages of his script. If that same studio visitor were to turn his radio that night to a WABC-Columbia station at 9.30, he probably would see no connection between the smoothly young woman who formerly welded program of the Cham- played with the Chicago and

there is a very definite connec-tion. The harmonious melodies pen Again" — sung by JOEY floating through the ether are in NASH; "Cross My Heart"—"I've fact a direct result of what to Had My Moments"the uninitiated seems like a perfect bedlam in Studio 2.

Rehearsal

in his band give attention. The to work. first half of the fanfare introducing the Champions is heard. DICK claps his hands again. The instrumentalists stop.

"Lift those saxes," ex-claims Dick. "They sound dead. There's no l fe."

Calm - Voiced



won him medals.



Director

melodies smoothly although it has been together only a year.

The fanfare rises again, fol-

"From the speedway comes their stamina - from the skyway comes their style . . .

Pretty little VERLYE MILLS, a pions, featuring the tenor voice of JOEY NASH, and the madhouse of that noontime rehearsal. But of course you've guessed numbers to be heard: "Sunny

The rehearsal proceeds, with interruptions. The red-haired, freckled-faced conductor jokes with his musicians. "Don't talk Maestro DICK HIMBER claps to that fellow-he's a Nazi"-A his hands and the 21 musicians ripple of laughter and then back

> Someone from the publicity department whispers to the produc-tion man. Where there is a pause in the rehearsal HIGHT speaks to HIMBER who summons the attention of his instrumentalists.

Photo Superstition

"Don't forget. Dress clothes at tonight's rehearsal. The photo department is taking pictures at 8.15. And no superstitions."

presenting a tango or rhumba rhythm. HIMBER adds three Cubans-a trumpeter, drummer

and matracas expert. The leader has definite ideas which are expressed by the Champions, making their music distinctive.

There is none of the monotonous thump, thump, thump characteristic of some dance orchestras. The rhythm is suffi-ciently pronounced to appeal to dancers, but the soft quality of the entire aggregation makes it equally enjoyable for listeners sitting quietly in their arm chairs.

"Over-arranged mus'c with too many trills is doomed," believes Dick. "Popular music must fulfill three objectives. It must be danceable, pleasant to listen to, and understandable.

"American composers have something decidedly American to say, and those offering their music should carry their messages plainly and simply to the American public."

Some of the selections which The music starts again. This the Champions render are deliv-Behind the glass window of time there is plenty of life. As ered in a slower tempo than that chance to comprehend the idea

Band a Year Old

Today HIMBER, who chooses all the music played on the program, ranks as one of the champions of modern melody despite the fact that his band is only a year old. Besides being an expert musician, in the role of orchestra leader he must be a comteacher and psychologist.

HIMBER, who was born on February 20, 1906, in Newark, N. J., made his professional debut at the age of 14 as a violin solo-ist in a Newark high school. During the early days of his career he met TED FIORITO and RUDY VALLEE, and it was on one of the VALLEE radio programs that DICK made his first appearance before the microphone.

The young maestro has been studying music for the past 15 years and this consistent training led to engagements conducting an orchestra for SOPHIE TUCKER and leading the orchestra at Essex House and the Ritz-Carlton Hotel in New York.

DICK finds plenty for his hands to do besides conducting and composing. He's clever with a cue and billiard balls and can sever a cigarette with a rifle shot; transform a quarter into a

As A Guest





MORTON DOWNEY, popular radio tenor, who has appeared with the Champions as guest artist.

matchbox, or deal his bridge partner 13 cards of the same suit. He likes to read the works of VICTOR HUGO, W. SOMERSET MAUGHAM and DUMAS.

Young Joey Nash

JOEY NASH, the youthful tenor featured with the Champions, claims that his chief ambition is "to be a fellow who never works." Yet JOEY has been earn-ing his living since he was 16 artists. REINALD WERRENRATH years old when he started playduties absorb most of his interest, he answers: "Yes."

The vocalist's interest in his job was demonstrated recently Ross. when he followed the first prinbination business man, school ciple of the show world and car-teacher and psychologist. ciple of the show world and car-ried on while suffering acute Winter when stage stars of the pain. Enduring the agony of best Broadway shows were brought to the air on this pro-the young tenor stepped before gram.

Station Metres Location

the microphone and sang, re-ceiving his cue from the two vibraphone notes which introduced the orchestra, and which were just barely audible to him.

JOEY was born in Brooklyn, N. Y., 26 years ago. After he had passed his final exams at New Utrecht High School, VINCENT LOPEZ engaged him to play first saxophone. Later NASH toured with BEN BERNIE, GUY LOM-BARDO, GEORGE OLSEN and RUDY VALLEE.

When in New York he studied music at the DAMROSCH School. After a few years of playing the sax, RICHARD HIMBER discovered that the youth could sing and converted him into a vocal soloist.

An eager, enthusiastic person, with brown hair and blue eyes, JOEY still enjoys the pastimes of his boyhood days. He would rather play baseball with the neighborhood lads than golf although he does that, too. He likes to swim and lie on the beach and talk to pretty gals, and all these diversions he enjoyed while in Miami two years ago (broadcasting over Station WQAM in between times) and during the Winter of 1928 when he led the band at the Breakers Hotel in Palm Beach.

headed the list of guest stars which included JANE FROMAN of ing the saxophone with bands. which included JANE FROMAN of And, asked if his professional the Follies, FRAY and BRAGGIOT-TI, the two-piano team which has been heard on the air constantly, MORTON DOWNEY and DAVID

This was similar to the pro-

Short Wave Directory

Station	Mettes	Location	THUE (THE TOTAL)
annistamatanana	ALTERNATION CONTRACTOR OF CONTRACTOR	Martin and Antonio and	frameson and a second s
GSH	12.07	Daventry, England	7-9.30 A. M.
FYA	13.97 19.68	Pontoise, France	8 A. M2 P. M.
DJB	19.73	Zeesen, Germany	8-11 A. M.
GSF	19.82	Daventry, England	10 A. M1.45 P. M.
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
CNR	23.38	Rabat, Morocco	8.30-10 A. M. (Sun.)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25,20	Pontoise, France	3-6 P. M.
GSE	25.28	Daventry, England	10 A. M1.45 P. M.
2RO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	1.45-5.30 P. M. and
-,-			8.45-12.30 P. M.
GSD	25.53	Daventry, England	2-9 P. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3)
			6-9 P. M. Sats.
CT1AA	31.25	Lisbon, Pottugal	5.30-8 P. M., Tues., Fri.
HBL	31.27	Geneva, 3witzerland	6.30-7.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
DJA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3MB	31.55	Melbourne, Australia	6-8 A. M., Sat.
GSB	31.55	Daventry, England	2-6.30 P. M.
CNR	37.33	Rabat, Morocco	3.30-6 P. M., Sun.
HKE	41.55	Bogota, Colombia	7-9 P. M., Tues.
HAS	43.86	Budapest, Hungary	4-6.30 P. M. 10-12 P. M., Thurs.
PRADO	45.31	Riobamba, Ecuador	2-7 P. M.
REN	45.38	Moscow, U. S. S. R. Barranquilla, Colombia	8-11 P. M.
HJ1ABB	46.51	Army Aircraft	Daily
-	48.00	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.
ZGE	48.92	Bandoeng, Java	6-7.30 A. M.
PK1WK	49.02	Calcutta, India	10.30-1 P. M.
VUC	49.10	La Paz, Bolivia	7.30-11 P. M.
CP5	49.34	Santo, Domingo	9.10-11.10, Tues., Fri.
HIX	49.50 49.50	Nairobi, Africa	12-3 P. M.
VQ7LO	49.83	Zeesen, Germany	10-12.30 P. M.
DJC	50.00	Moscow, U. S. S. R.	3-7 P. M.
RV59	50.26	Vatican City, Rome	3-3.15 P. M. (5-5.30
HVJ	50.20	valican Gryy	A. M., Sun.)
TGX	50.50	Guatemala City, S. A.	3-6 A. M.
HJ4ABA	51.49	Colombia, S. A.	2-3 P. M.
RV15	73.00	Quito, Ecuador	8.30-10.45 P. M.
67.87 to		All Ships	Heard hrregularly
HCJB	70.65	Khabarovck, U. S. S. R.	2-10 A. M.
KFZ	45.34, 31.	57, 25.36, 23,19, 64, 17 and 14	
and the second s	Byrd Expe	edition at Little America	
	-		

Time (E.D.T.)

(The photo appointment was previously cancelled because the boys thought taking pictures was a sure sign the show would go off the air. The two incidents h a d occurred simultaneously twice before.)

The band starts playing again. "Thinking of You"-"If I For-get You" --- "Ah, But Is It Love"-

As young JOEY NASH steps up to the microphone, he puts on his glasses so that he can read his music more easily. DAVID Ross cups his ear and speaks softly into the microphone. "Hear the lament of the African! . . . The opening bars of "African Lament" are heard as the band goes into action.

Of the score in the Champions outfit, only 14 play for a single rendition. The extra men are REINALD WERRENRATH, famous DAVID Ross, whose announcing has specialists, used only in certain numbers. For example, when



baritone, who appeared last week as a guest with the Champions.

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may bear or which are used for international telephone have been purposely omitted.

Page Fourteen

THE MICROPHONE

Friday, July 6 - "The First Nighter" on NBC-WEAF at 10 P.M.

Bill Williams, WBZ Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU 9.15 P.M. EDT; 8.15 EST; 7.15 CT Morning Topics, WFLA Your Friendly Neighbor, WGN Continental Highlights "Fats" Waller, WABC Violin, WHAS Movie Broadcast, WPG 11.30 A.M. EDT; 10.30 EST; 9.30 CT P.M. 1 WHAS, 30 m. Organ, 1 6.30 P.M. EDT; 5.30 EST; 4.30 CT 9.30 P.M. EDT; 8.30 EST; 7.30 CT Sandra Roberts, songs. WLW Tony Wons, WABC WHAS Wandering Poet, WPG, 30 m. 3.00-Lanny Ross, Conrad Thi-..... bault, Mary Lou, NBC-WEAF Musical Mosaics, WEAF Scores, current events, WEEI Frolics, WGY, 30 m. Temperature, weather, WBZ Comedy Stars, KDKA Jack Armstrong, WLW Nap and Dee, WSM Buddy Welcome's Music, WABC Jim Burgess, WCAU Boys' Club, WOR The Singing Lady, WGN Heat Wave Trio, WMCA 6.45 P.M. EDT: 5.45 EST Musical Mosaics, WEAF 11.45 A.M. EDT; 10.45 EST; 9.45 CT 8.00-Cities Service Concert, NBC-WEAF The Captivators, WABC Martha and Hal, WGY Painted Dreams, WGN, WLW Ben Alley, music, WABC Sanders Sisters, WHAS Ethel Shutta, Walter O'Keefe, NBC-WJZ 9.00-Leah Ray, NBC-WJZ 12 N. EDT; 11 A.M. EST; 10 CT 9.30-Johnny Green, CBS-Gene Arnold, WEAF WEEI WGY Monitor Views the News, WBZ Dan and Sylvia, KDKA Johnny Muldowney, songs, WLW Ralph Waldo, WFLA Hal Kemp's Orchestra, WGN Voice of Experience, WABC WCAU WHAS Home Sweet Home, WPG Girl's Trio, WOR Lyric Strings, WMCA WABC 6.45 P.M. EDT; 5.45 EST; 4.45 CT Phil Baker, NBC-WJZ 4.45 CT William Hain, tenor, WEAF Studio Chorus, WEEI Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW WFLA Orphan Annie, WSM Sam Robbins Orchestra, WCAU WHAS, Joe Williams, sports, WABC Ray Perkins, WOR Little Orphan Annie, WGN Five Star Final, WMCA 10.00-"First Nighter," NBC-Armand Program, WLW Bernie Cummins' Orchestra, WGN 10 P.M. EDT; 9 EST; 8 CT WEAF Spotlight Revue," CBS-WABC 10.30-Jack Benny, NBC-WEAF Chicago Symphony, NBC-WJZ 12.15 P.M. EDT; 11.15 A.M. EST; 10:15 CT Lucille Manners, WEAF WEEI Martha and Hal, WGY Wendell Hall, ukulele, WJZ WSM WFLA Time, weather, temperature, WBZ Midday Søns, KDKA Alice Michot, soprano, WLW The Four Showmen, WABC WCAU WHAS WPG Variert WOR (All programs are listed in Eastern 7 P.M. EDT; 6 EST; 5 CT 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAr Comedy Stars, WEEI Orchestra, WGY, 30 m. Amos n' Andy, WJZ WBZ WHAM KDKA WFLA Piano, WSM Robbins' Orchestra, WABC WCAU Ford Frick, sports, WOR Ben Potter, sketch, WGN Dinner Concert, WHAS, 30 m. Florence Richardson's Orchestra, WMCA 7.15 P.M. EDT: 6.15 EST: Daylight Saving Time. Eastern Standard Time is one hour earlier; 30 m. Dance Orchestra, WPG Central Time is two hours earlier.) 7.45 A.M. EDT; 6.45 EST; 5.45 CT WPG Variety, WOR Harold Turner, pianist, WGN Chick Richards, songs, WMCA Pollock and Lawnhurst, WEAF WGY Train Catcher, WEEI-Jolly Bill and Jane, WJZ WBAL Lucille Manners, WJZ Billy Lossez' Orchestra, WBZ Francis Ingrah, KDKA 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT LUD GLUSKIN, who has been con-B A.M. EDT; 7 EST; 6 CT 7.15 P.M. EDT; 6.15 EST; 5.15 CT Rex Battle's Ensemble, WEAF WLW, 30 m., WGY, 15 m. Stocks, Markets, WEEI Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA Esther Velas, ensemble, WABC WHAS, 30 m.; WCAU WPG from 12.45 Organ, WOR, 30 m. Markets, organ, talk, WGN, 30 m. Two pianos, tenor, WMCA, 45 m. Henry Thies and Pepsters, WLW ducting dance orchestras on the Organ Rhapsody, WEAF E. B. Rideout, WEEI Morning Devotions, WJZ KDKA Good Morning, WGN, 1 h., 45 m. Resume, Ambassadors, WABC Echoes, WPG Dream Ship, WGN Organ, WMCA continent for the past 10 years Gene and Glenn, WEAF WEEI WGY WFLA E. A. Filene, "Merchandising," WJZ WHAM Dick Tracy, detective, WBZ Joe Emerson, songs, WIW has recently returned to America Joe Emerson, songs, WLW Just Plain Bill, WABC WCAU Jack Turner, WHAS String Trio, WGN Front Page Drama, WOR and signed a contract with CBSto give a series of programs soon. 8.15 A.M. EDT; 7.15 EST; 6.15 CT 7.30 P.M. EDT; 6.30 EST; 5.30 CT Fur Trappers, WEAP After Dinner Revue, WEEI Utica Club Singers, WGY Bob Newhall, WLW Actors' Club Dinner, WJZ KDKA WSM WHAS 3.30 P.M. EDT; 2.30 EST; 1.30 CT Summary and Don Hall Trio, WJZ WBZ WBAL WHAM Tommy, Sherlock, KDKA Sunny Melodies, WABC, 30 m. Exercises, WPG 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Temple of Song, WJZ WHAM KDKA WSM WFLA, 30 m. Home Forum Cooking School, WBZ, 40 m. The Grab Bag, WABC WCAU WHAS WPG Stock Quotations, WMCA Garden Club, WOR Soloist, WGN Cabot and Castillo, WEEI, 30 m. Radio Gang, WGY Words and music, WJZ WBZ WHAM WSM WFLA 8.30 A.M. EDT; 7.30 EST; 6.30 CT Wm. Penn music, KDKA Cheerio, WEAF WEEI WGY WLW, 30 m. Sunny Meiodics, WABC, 45 m. Organ, WPG WSM Lew White at Dual organ, WJZ KDKA, 30 m., WBZ, 15 m. (WHAM from 8.45) Breakfast Program, WFLA Gardens of Melody, WFLA Music on the Air, Jimmy Kemper, WABC Jack Arthur, baritone, WOR Sports Talk, WGN Fishermen's Guide, WMCA 3.45 P.M. EDT; 2.45 EST; 1.45 CT 1 P.M. EDT; 12 N. EST; 11 A.M. CT Markets, weather, WEAF Vagabonds, WGY Words and Music, WJZ Weather and N. E. Agricultural Report, WBZ Afternoon Musicale, WOR, 45 m. Natalie Page, mezzo soprano, WMCA Baseball, Chicago vs. Pittsburgh, WGN, 2 h. 7.45 P.M. EDT; 6.45 EST; 5.45 CT 8.45 A.M. EDT; 7.45 EST; 6.45 CT 4 P.M. EDT; 3 EST; 2 CT WBZ Markets, KDKA Bob Albright, WGN Noonday Dance, WFLA AI Kavelin's Orchestra, WABG WCAU WHAS, 30 m. Hotel Morton music, WPG, 45 m. Dr. H. I. Standhagen, WOR Mid-day Service, WGN, 30 m. 5.45 CT The Goldbergs, WEAF WEEI WGY Melody Masters, WLW Boake Carter, WABC WCAU WHAS Sea Stories, WOR World's Fair Reporter, WGN Fallon's Orchestra, WMCA Your Lover, songs, WEAF WGY WSM WFLA, 15 m. Betty and Bob, sketch, WJZ WBZ WHAM KDKA WLW Nat'l Education Association, WABC WHAS Tes Time Topics, WPG, 30 m. Soprano, tenor, organ, WMCA, 30 m. Junior High School Program, WBZ Delmore Brothers, WSM 9 A.M. EDT; 8 EST; 7 CT Summary and Sam Herman, xylophonist, WEAF WFLA Hal Levey's Orchestra, WGY Breakfast Club, WJZ WBZ WBAL WLW, 8 P.M. EDT: 7 EST; 6 CT 4.15 P.M. EDT; 3.15 EST; 2.15 CT Cities Service Concert, Countess Olga Albani, soprano, quartet, Banta and Rettenberg, piano duo, WEAF WEEI, 1 h., WGY, 1.15 P.M. EDT: 12.15 EST; 11.15 A.M. CT 1 h. Devotions, WSM (WHAS, 30 m.) Deane Moore, tenor, WABC WCAU 2.15 GT Nellie Revell at Large, WEAF WEEI "Books," Levere Fuller, WGY Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA Matinee Highlights, WLW piano duo, WEAF WEEI, 1 h., WGY, 30 m. Ethel Shutta, Walter O'Keefe, Dolan's Or-chestra, WJZ WBZ WHAM WBAL KDKA. 30 m. Songs, WSM Mary Eastman and Evan Evans, with How-ard Barlow's Orchestra, WABC WCAU Chalfonte-Haddon Hall Trio, WPG, 1 h. Billy Jones, Selvin's Orchestra, WOR, 30 m. Palmer House Music, WGN Dinner Concert, WHAS Funsters, WMCA Dick Fidler's music, WEAP Health Review, WEEI Peepine Tom and George, WGY The Honorable Archie, WJZ WSM Siesta, KDKA Markets, WLW Ariel Ensemble, WOR News, WMCA 9.15 A.M. EDT; 8.15 EST; 7.15 CT Landt Trio and White, WEAF WEEI WGY 4.30 P.M. EDT; 3.30 EST; 2.30 CT 2.30 CT Chicago Symphony Orchestra, WEAF WEEI WSM WFLA, 1 h. Yagabonds, WGY Jackie Heller, tenor, WJZ WBZ WHAM Markets, KDKA U. S. Army Band, WABC WHAS, 30 m. (WPG from 4.45) Marimba Orchestra, WOR, 30 m. Street Forum, WMCA Metropolitan Parade, WABC, 30 m. (WPG from 9.30) (WHAS WCAU from 9.45) 9.30 A.M. EDT; 8.30 EST; 7.30 CT 1.30 P.M. EDT: 12.30 EST; 11.30 A.M. CT Taters and Mule, negro comedians, WEAF Helen Barr, Edward Jordan, WEEI Billy Rose, tenor, WGY Breakfas; Club, WJZ WHAM WSM WFLA Hymns, WLW N. E. Kitchen, WEEI Farm Program, WGY National Farm and Home Hout, WJZ WBZ WHAM KDKA WLW WSM WFLA, 8.15 P.M. EDT; 7.15 EST; 6.15 CT 9.30 CT News and Vincent Lopez' Orchestra, WEAF WEEI WGY WFLA, 30 m. News, WJZ Orchestra, WBZ Joseph Nuano's Hawaiians, WLW, 30 m. Bud Fisher's Orchestra, WOR, 30 m. Anson Week's, Cummins', and Ted Weem's Orchestras, WGN, 1 h. Lloyd Huntley's Orchestra, KDKA Prairie Symphony, WLW String Music, WSM "Gullty or Not Gullty?" WFLA Easy Aces, WABC WCAU WHAS Orchestra, WGN Roth Andrew's Orchestra, WMCA 4.45 P.M. EDT; 3.45 EST; 2.45 CT Wildcats, WHAS Velazco's Orchestra, WABC WCAU WHAS, 30 m. Markets, music, WGN, 30 m. String Trio, WOR Stocks, WGY Women's Club, WJZ WHAM William Hargrave, baritone, WOR Mystery Girl, advice, WMCA 9.45 A.M. EDT; 8.45 EST; 7.45 CT Cyril Tobin, violin, WEAF WEEI WLW Skip, Step and Happiana, WGY News, KDKA Keep Fit Club, WGN 2 P.M. EDT; 1 EST; 12 N. CT 8.30 P.M. EDT; 7.30 EST; 6.30 CT 11.45 P.M. EDT; 10.45 EST; 9.45 CT Airbreaks, WEAF WEEI, 50 m. Antoinette Halstead, WGY Bill Huggins, sones, WABC WCAU Weather, stocks, WHAS Dr. Arthur Frank Payne, WOR Just Plain Bill, WGN Farm Forum, WGY, 30 m. Unbroken Melodies, W1.W True Story Court, WABC WCAU, 45 m. Varieties of 1934, WOR, 30 m. Lone Ranger, WGN Dinner Concert, WHAS Ramblers, WMCA 5 P.M. EDT; 4 EST; 3 CT 5 P.M. EDT; 4 EST; 3 CT Paimer Clark's Orchestra, WJZ KDKA, 30 m. Agricultural Markets, WBZ Music, WSM Three Star Voices, WLW, 30 m. Musicale, WGN, 1 h. Frank Dailey's Orchestra, WABC WHAS Safety Talk, WPG "Dogs," WOR Sally's Party, WMCA, 30 m. String Music, WSM Ben Pollack's music, WABC WCAU 10 A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WEEI WGY Edward MacHugh, bantone, WJZ WBZ KDKA WSM WFLA Mrs. Littletord, WLW Madison Singers, WABC WCAU WHAS Home Hour (news at 10.30) WPG, 1 h. Emily Post, speaker, Sydney Nesbitt, bantone, Muriel Pollack, Salada Strings, WOR, 30 m. Rondoliers, WGN WBZ 2.15 P.M. EDT; 1.15 EST; 12.15 CT 8.45 P.M. EDT; 7.45 EST; 6.45 CT Babe Ruth, baseball comment, WJZ WBZ WHAM WBAL KDKA 5.15 P.M. EDT; 4.15 EST; 3.15 P.M. Three Schoolmaids, WGY

10.15 A.M. EDT; 9.15 EST; 8.15 CT

School of the Air-art appreciation, WHAM Romance of Helen Trent, WABC WCAU WBAL WGN Wildcats, WHAS Virginians, male quartet, WOR Sports spotlight, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT

Sam, Gil and Louie, WHAS -Skit, WLW "More Than News," WMCA

7.30 CT One Night Stands, Pick and Pat, Blackface comedians, WEAF WGY, 30 m. Scott's Variety, WEEI Phil Baker, WJZ WBZ WHAM KDKA WSM WFIA. 30 m. Crosley Choir, WLW Jack Denny's Orchestra, Jeannie Lang and Johnny Green, WABC WCAU WHAS, 30 m. Hotel Traymore Orchestra, WPG, 30 m. "The Champions," WOR, 30 m. Wayne King's Orchestra, WGN Jack Douglas' variety. WMCA, 30 m. 9.45 P.M. EDT; 8.45 EST; 7.45 CT The First Nighter, June Meredith, WEAF WEEI WSM, 30 m. "Stories That Should Be Told," Fulton Oursler, WJZ WBZ KDKA WLW "Spotlight Revue," Stoopnagle and Budd, Frank Crumit, WABC WCAU WHAS, 45 m. News and Emil Thaviu's Orchestra, WGN, "¼ hr. in ¼ time," WOR Piano, WMCA 10.15 P.M. EDT; 9.15 EST; 8.15 CT Organ, WMCA 10.30 P.M. EDT; 9.30 EST; 8.30 CT Jack Benny, Mary Livingston and Jimmy Grier's Orchestra, WEAP WEEI WGY WLW WSM WFLA, 30 m. Chicago Symphony Orchestra, WJZ WHAM, -30 m.; WBZ from 10.45 String Music, KDKA, 30 m. Singers, WPG Enchanted Violin, WOR Melody Boys, WMCA Dance Orchestra, WGN 10.45 P.M. EDTI 9.45 ESTI 8.45 CT Carlile and London and Warwick Sisters, WABC WCAU WHAS Comedy Stars, WGN The Phantom, WPG Pollock's Orchestra, WMCA 11 P.M. EDT; 10 ESTI 9 CT George R. Holmes, International News Serv-ice, Washington Bureau head, WEAP George R. Holmes, International News Se-ice, Washington Bureau head, WE WFLA E. B. Rideout, WEEI Doc Peyton's Orchestra, WGY, 30 m. Roger Wolfe Kahn's music, WIZ Time, weather, sports, WBZ KDKA ''Unsolved Mysteries,'' WLW, 30 m. Amos 'n' Andy, WSM Edith Marray, songs, WABC WHAS ''Moonbeams,'' WOR Seymour Simon's Orchestra, WGN Devodiers' Orchestra, WMCA Devoders Orchestra, WMCA 11.15 P.M. EDT; 10.15 EST; 9.15 CT Emil Coleman's Orchestra, WEAF WEEI from 11.30) (WHAS, 15 m.) News and Poet Prince, KDKA Isham Jones Orchestra, WABC WPG (WCAU from 11.30) (WHAS, 15 m.) Billy Hays Orchestra, WCAU Lum and Abner, WGN 11.30 P.M. EDT. 10.20 EST.

11.30 P.M. EDT; 10.30 EST; 9.30 CT

12 M. EDT; 11 P.M. EST; 10 CT

Dream Singer and Harold Stern's Orchestra, WEAF WEEI WGY, 30 m. Orchestra, WJZ WBZ WHAM KDKA WSM Leon Belasco's Orchestra, WABC WCAU WPG Jack Perger's Orchestra, WOR

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT

Charles Barnet's Orchestra, WABC WCAU WHAS WPG

gal, Abe Lyman's Orchestra, WEAF WEEIWGY WLW, 30 m.Phil Harris Orchestra, Leah Ray, WJZ WBZWHAM WBAL KDKA. 30 m.Voice of Friendship, WHASWill Osborne's Orchestra, WOR, 30 m.Attilio Baggiore, WGNSongs, music, WMCA, ao m. Albany on Parade, WGY Smackout, WIZ Smackout, WJZ Books and Authors, WBZ Home Forum, KDKA, 30 m. Markets, WSM Theatre Talk, WFLA Ann Leaf, organ, WABC Monk and Sam, WHAS "The Homemaker," WOR, 30 m. Century of Progress music, WGN Dinner Club, WMCA 5.30 P.M. EDT; 4.30 EST; 3.30 CT 10.30 A.M. EDT; 9.30 EST; 8.30 CT William Lundell, interview, WEAF WEEI WTAM WGY Singing Lady, WIZ WBZ WHAM KDKA News and Joe White, tenor, WEAF WSM Del Castillo, organist, WEEI Today's Children, sketch, WJZ WBZ WBAL KDKA WFLA Jack Berch, WLW News and Round Towners Quartet, WABC WCAU Bamblers WHAS WLW WLW Ralph Watters, WFLA Jack Armstrong, All-American Boy, WABC WCAU WCAU Nick Nickerson, WPG Christine Ridge, WHAS 2.45 P.M. EDT; 1.45 EST; 12.45 CT **POWERS'** Ma Perkins, WEAF WGY WLW WSM WFLA Alden Edkins, bass-baritone, WJZ WBZ WSM Agriculture College, WHAS Palmer House Ensemble, WGN Bob Stanley, tenor, WMCA Christine Ridge, WH Robert Rand, WOR Piano, WMCA and the state Ramblers, WHAS Markets, weather, WGN 5.45 P.M. EDT; 4.45 EST; 3.45 CT 10.45 A.M. EDT; 9.45 EST; 8.45 CT **Asthma Relief** "Alice in Orchestralia," WEAF WEEI WSM Bradley Kincaid, WGY Little Orphan Annie, WJZ WBZ KDKA WLW WFLA Betty Crocker, cooking talk, WEAF WEEI WGY WILW WFLA News, WJZ WSM News, time, weather, WBZ Lovely Ladies, WGN Carolyn Grav. WABC Bob Atcher, WHAS 3 P.M. EDT; 2 EST; 1 CT Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEI WGY, has been a boon to the LIPhone R Billy Dauscha, WOR Baseball talk, WMCA r h. Little Jackie Heller, WJZ WBZ WHAM KDKA WSM WFLA Hurdy Gurdy Man, WABC WCAU WPG U. of Kentucky, WHAS, 30 m. Show Boat Boys, WOR Harold Turner, piano, WGN "Women and Money," WMCA r h. afflicted for over 50 years. Man

 WBZ WHAM
 6 P.M. EDT; 5 EST; 4 CT

 WCAU WPG
 Horatio Zito's Orchestra, WEAF WLW WSM

 WFLA, 30 m.
 Evening Tattler, WEEI, 30 m.

 Evening Tattler, WEEI, 30 m.
 Evening Tattler, WEEI, 30 m.

 Evening Tattler, WEEI, 30 m.
 Evening Tattler, WEEI, 30 m.

 S EST;
 O'Leary's Irish Minstrels, WBZ

 at Century of
 Uncle Don, WOR, 30 m.

 A WHAM WSM
 Orchestra, WGN, 30 m.

 AU
 6.15 P.M. EDT; 5.15 EST;

 WOR
 Joe and Eddie, WGY

 Angelo Ferdinando's Music, WJZ WHAM

 6 P.M. EDT; 5 EST; 4 CT 11 A.M. EDT; 10 EST; 9 CT 6 oz. 60c - 18 oz. \$1.20. Morning Parade, WEAF WEEI WLW, 1 h. U. S. Marine Band, WJZ WBZ KDKA WSM, 1 h.; WHAM (30 m. and from 11.45) Movie Personalities, WGN Cooking Close Ups, WABC WCAU Dean Wise, WHAS Organ, WPG, 30 m. Buy at Your Local Druggist's or Write Direct 3.15 P.M. EDT; 2.15 EST; 1.15 CT Visits to Foreign Villages at Century of Progress, WJZ WBZ KDKA WHAM WSM WFLA The Eton Boys, WABC WCAU Henry and Edward Peterson, WOR Mona Lowe contralto, WMCA Paris Trio, WGN E. C. POWERS COMPANY 11.15 A.M. EDT; 10.15 EST; 9.15 CT Box 62, Dorchester Center Station, Boston News, WLW Will Osborne's Orchestra, WABC WCAU Dolly Dean, WHAS

Three Schoolmaids, WGY The Monitor Views the News, WBZ Kiddies' Klub, KDKA Soprano, WPG Fay Hammond, WFLA Skippy, WABC WCAU Devotions, WHAS "Cocktail Hour," WOR Clara, Lu 'n' Em. WEAF WEEI WGY WLW WGN WSM Hazel Arth, contralto, WJZ WHAM Duke Dewey, WBZ Sammy Fuller, KDKA Birthday Club, WFLA Bill and Ginger, WABC WCAU 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT 9 P.M. EDT; 8 EST; 7 CT

Saturd v Bure 26, 1946 Saturday, June 30, 1934

THE MEMORY BET THE MICROPHONE

"Barrejes Kireg"

Person E varie

Page Fifteen

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

TE ARE OFTEN told how youthful are this year's styles. The continued repetition of this bit of news must spell discouragement to many women who are not as young as they once were.

They feel condemned, either to ape their daughters in clothes which are more than likely to make them **Professor** look ridiculous, or else to resign themselves to "matronly styles" and retire altogether from the Fashion picture.

IRENE RICH, as successful on the air as she is on the stage and screen, takes up the cudgel for the "mother of grown daughters," and demonstrates just how charming and chic she can be. It seems to be a matter of choosing really smart clothes that are appropriate and flattering, youthful in feeling, but neither kittenish nor tricky. Miss RICH favors simple, becoming lines, matching jackets, sports clothes softened by feminine touches and brims on hats both large and small.

THE OLDER WOMAN'S clothes must be well-designed. The very young may "get away with" cheaply constructed clothes, depending on their youth and beauty of face and figure to carry them off. But the older woman must have clothes that are well-cut and whose basic lines. are properly proportioned, if she would look her best.

ANOTHER QUESTION which she must consider with care is color. Her daughters may (and probably do) wear the most trying shades, made wearable and more or less becoming by specialized make-upoften in rather startling color schemes. Their mother, however, should stick to the colors that flatter her, that bring out unsuspected lights in her hair or warmth in her skin. And her make-up should aim to do the same, as unobtrusively as possible.

TOUCHES OF WHITE at neck and wrists are a great asset to the older woman-in fact to women of all ages.

GOOD LINES, becoming colors, 'a flattering neck-line, all interpreted in terms of this year's styles, compose our formula for chic for the woman "of a certain age."

This and That

(Continued from Page 1)

power longer to charm any except those who have a persistent sentimental attachment for it. To those of us who haven't, repeated hearings strengthen the conviction that it is a bit of tawdry one way of doing it. theatricality.

I, for one, would like to have

Sees Good **From Radio**

(Continued from Page 1) This shows itself markedly

in the classroom." Professor SCANNELL continued, talking of music on the radio:

"You often hear com-ments about the 'awful jazz' that fills the air most of the time. I will admit that one cannot listen to jazz for a whole evening.

"But this point I do make: The complicated technical arrangements of jazz music instill in our younger people an appreciation of orchestration. When they hear great music, they listen for effects created by special instruments, become more interested and gradually develop a love for fine music. So I think that jazz, however maligned, is doing more good than is generally thought.

"Radio," said Professor Scannell, "is primarily a medium of entertainment. You must be entertaining in radio talks or people will not lis-Just as a teacher in ten. school will keep the interest of a class by a humorous anecdote, so must the radio orator keep the attention of his audience.

"It is too had that people will not listen to a program, because it is labelled educational. Education is apart from entertainment. But I know that people would listen to these programs and become interested in them, once they heard one.

"I have a friend who just happened on my program one evening. He asked me why he didn't hear it oftener. The explanation was, of course, that it was an educational program."

Professor SCANNELL believes that much can be done in the way of "sugar-coated" education and he cites ALEXANDER WOOLLcott's Town Crier programs as

EDDIE PEABODY, known as king of the banjoists, has appeared a number of times on the RUDY-VAL-LEE programs and now has a program all his own, broadcast on the NBC-WEAF network Saturdays at 7.30 P. M.



Q. Where is JESSICA DRAGO-NETTE?

P. E., Gardiner, Maine.

A. Miss DRAGONETTE is taking a vacation. Then she goes to make pictures.

Q. IS BEATRICE FAIRFAX really a man who has a woman give his radio talks for him?

H. N. C., Greenwich, Conn.

A. BEATRICE FAIRFAX is the wife of JAMES WOLFE, an opera singer.

Q. How long have CLARA, LU and EM been on the air? Do they write their own material? R. R., Detroit, Mich.

A. These three have been on the air for five years. They write their own material.

by the radio world.



"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO., I. (no time limit) But then again, you migh wish to time yourself!

ACGEG KI M OGEAMQ IMAKISMAKUQ KQ IUWYKQZ OEBDAUZEMFI ACMA MDDWKGI AU QU UACGE SUEF US DFHHWG

McNamee In **Defense** Of **Broadcast**

(Continued from Page 1)

tenth round when, as a matter of fact, it was the eleventh round. And I corrected that misstatement before the broadcast was over.

"As for complaints that I did not make it clear as to who was down and who up, I can only say that I d'd have a clear idea myself and that I did my best to convey that idea.

"Check my account with the pictures of the fight and I think you'll find that I was always correct reportorially. When I said that Carnera was leading with his left, I did not mean to imply that he was besting Baer. I was merely reporting a fact, as the pictures prove.

"If I, or anyone else, had been broadcasting the fight to an audience composed exclusively of people who knew the ins and outs of boxing, the technique of the broadcast would, of course, have been different.

"It would have been quiet-er and more technical. But what I wanted to put across was the excitement of the affair. Naturally, I got excited myself; who wouldn't?

"As to the successfulness of the broadcast, I can only tell by what my friends say to me. They say it was the most effective piece of announcing I've ever done.'



No. 2. (2 minutes) A little

juggling act for a warm day. In

fact so warm that the letters in

the word "SUNBURNED" form

the problem. Twist the letters

No. 3. (2 minutes) The hidden fruits of last week suggest another hunt. Add and subtract as indicated: PIN + EAGLE -LEG +PAPER + COT. _COAT +] SOLE _ ROSE =

(4

No. 4. EVERETT SMITH

minutes) And what could be more appropriate for the Fourth problem than to work for Four minutes making a list of words and phrases having to do with the figure four, such as quadruplicate, fourfold, fourin-hand, etc.

No. 5. (2 minutes) A man spent one-third of his money and \$200.00. He then had left onehalf of his money and \$100. How much had he at first?

> Answers to Last Week's Nimblewits

No. 1. Puzzle and Crypt fans attention! You are cordially invited to meet fellow puzzlers in Boston on Labor Day!

No. 2. Epitaphs, Starch.

No. 3. City, Cite, Mite, Mire, More, Tore, Tote, Tows, Town. No. 4. 600.

No. 5 Orange, Apple.

NBC Celebrates **Dominion Day**

A program honoring Canada's Dominion Day will be broadcast over the NBC-WEAF network Sunday, July 1, from 4.45 to 5.30 P. M.

Prime Minister R. B. BENNETT has been invited to make the principal speech.

Patriotic music will be per-formed by His Majesty's Canadian Grenadier Guards Band and the MENDELSSOHN Choir, composed of 1000 voices.

The broadcast will be opened international telecommunications the United States a participant in by music played on the carillon in Peace Tower on Parliament Hill.

The Senate shortly before ad-? journment of Congress ratified the convention and regulations making

For New Deal Radio Parley

President To Appoint Men

the world allocation of radio wave lengths.

By The MICROPHONE'S Special Washington Correspondent Selection by President ROOSEVELT of a delegation to attend the convention of the International Radio Consulting Committee to be held at Lisbon, Portugal, beginning September 22, is eagerly awaited

a director such as FRANK BLACK play Liszt's remarkable "Faust" Symphony on the radio, in two sessions if necessary.

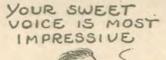
A sample of what can be done in the way of interesting programs is the one that ERNO RAPEE set before his listeners several Sundays ago. Then Mr. RAPEE presented a program of music by composers of contemporary Soviet Russia.

That the concert was not completely successful cannot be laid at RAPEE's door. The fault must be attributed to the composers whose music was strongly rhythmical-and not much else.

Successful or not successful, the fact remains that no other conductor, save FRANK BLACK, has had the courage and the foresight to feature such novel music on the radio.

If music on the radio is to be taken seriously, more directors must show signs of this courage.

The Power of Speech



RAYMOND KNIGHT, mentor of the Cuckoo Hour, was driving when he pulled up beside an out-of-town car near a red light. A man and a woman in the other car asked him for road directions. RAY answered and was surprised at their agitation. Finally they said: "Congratulations on your program." As RAY looked dazed they added: "We recognized your voice."

The international radio consulting committee paves the way for world agreements. The Madrid Spanish Station Is treaty of 1932, which the Senate ratified, comes up for revision at Cairo, Egypt, in 1937.

Meanwhile, the technicians in the consulting committee confer to formulate new deals in line with development of radio.

The United States Senator WAL-LACE WHITE, Jr., of Maine, Dr. C. B. JOLIFFE, chief engineer of the Federal Radio Commission, and Dr. J. H. DELLINGER, radio chief of the bureau of standards, went to the meeting of the consulting committee at Copenhagen, Denmark, in 1931.

Congress has appropriated \$15,000 for expenses of the delegation which goes to Lisbon in September.

Fined For Remarks

The largest local broadcasting station in Spain has been fined \$700 because an announcer made remarks over the air which the Minister of the Interior considered disrespectful to the government.

The remarks came after the police had warned the station to stop broadcasting the Spain-Brazil football match because news broadcasting on Sunday was illegal.



Hollywood And Radio

OTION PICTURE stars are taking their radio appearances with increasing seriousness,

declares Raymond Paige, Columbia's West Coast musical in their preview broadcast of "Riptide." director. Paige has had ample opportunity to observe Kay Francis showed a remarkably quick adaptability picture favorites in action. Every week he supervises the ' to radio conditions, maestro Paige found. She got into music for programs on which Hollywood's leading ac- the knack of picking up cues and following the signals tresses are brought to the microphone.

"The average picture star today," says Paige, "realizes that he or she is performing to an unseen but nonetheless Powell. Dick is a music lover and plays a score of critical audience of millions, many of whom are likely to instruments. Orchestra leaders find him an exceedingly

form lasting opinions from the impression gained by the radio performance. The stars are very careful now to take plenty of time for rehearsals, to study studio equipment, and to exert every effort to put on a perfect broadcast."

Paige asserts that Hollywood folk are free from evidence of traditional temperament generally accredited to members of their profession. Constance Bennett, for example, was perfectly agreeable to the last-minute revision of her script. She was ready with several suggestions for its improvement and was tireless in going over her song, "Coffee in the Morning," for the broadcast.

Although she had just finished her picture with that number in it, she insisted on a long radio rehearsal until she had it just right.

Bebe Daniels carries herself as an experienced radio performer, says Paige. She insisted on having the micro-

phone placed so that she could view the orchestra, in- he had feature roles in "The King's Vacation," "Fortystead of forcing it to take blind stabs at keeping up with Second Street" and "Gold Diggers." her. This was a source of great relief to Ray who has spent many hours helping straight-broadcast-songsters' Melodies" program on the air for the past four years. over the musical hurdles.

all concerned. She appeared well before air time, wasn't the least bit disturbed when she was almost thrown out of Paige's office (he didn't recognize her because of the the Boswell sisters, Vera Van and John P. Medbury. dark glasses and the fact that her hat was pulled down low), and made a detailed inspection of the control room time of the earthquake two years ago. Chunks of the ceilto find out what it was all about.

deadened most performers' enthusiasm, both Miss Shearer dangerously, but the show went on without missing a beat.

Raymond Paige

and Herbert Marshall responded keenly to their unseen audience and played their roles most intensively

peculiar to broadcasting in record time.

Another hard radio worker from screenland is Dick

useful fellow to have around, not only because his musical suggestions are valuable but in case a musician is late for rehearsal, Dick always can take his place in the orchestra. Dick Powell is a small town

boy who made good first in Hollywood and then on the radio. He wanted to sing opera at one time and started on his career by becoming church soloist in Little Rock, Arkansas.

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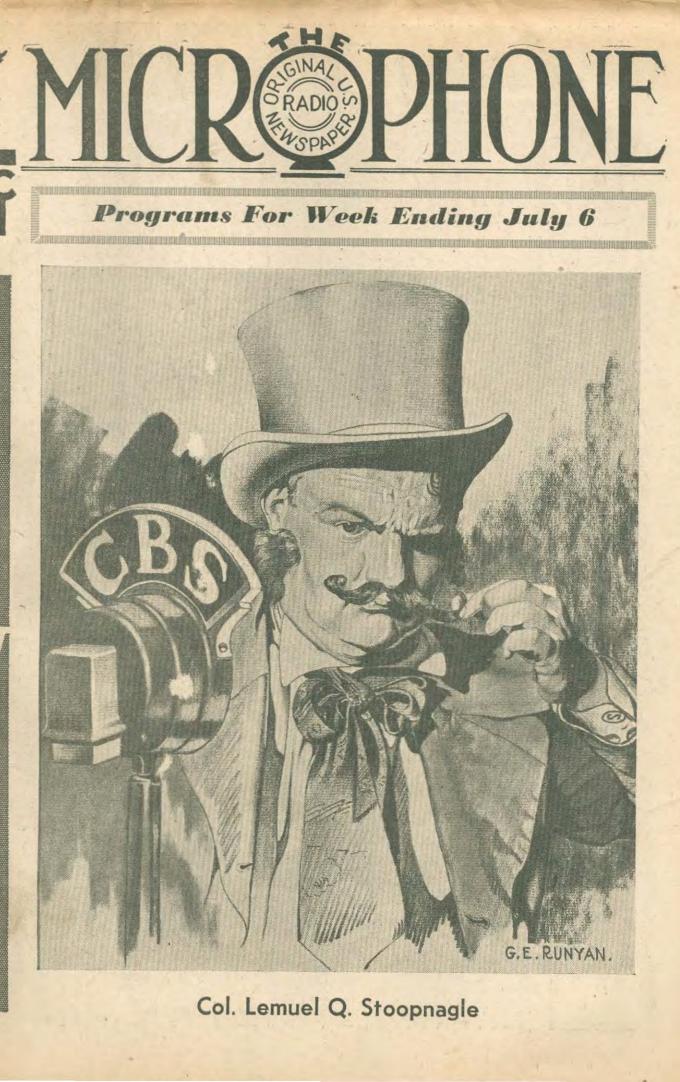
His first popular title was the Singing Master of Ceremonies. This came after someone suggested that he try singing popular songs instead of hymns. Powell wasn't so keen about it, but he said he'd try. As a result he went to Pittsburgh, Penn., for a week's vaudeville appearance and was held over for three years.

Then more happened. A movie scout caught his act in the theatre there and gave him a screen test, which led to his first movie appearance in "Blessed Event." Subsequently

Raymond Paige has been conducting the "California These broadcasts were at first confined to West Coast au-Norma Shearer's behavior in the radio studios delighted 'diences but now are extended over the network.

> He has introduced for the first time many of the most popular radio stars. Among them have been Bing Crosby,

His most hazardous experience was the broadcast at the ing fell about the staff as they were putting on the show Though long hours of work on the film lot would have in the studio, the walls cracked, lights overhead swung





RAYMOND PAIGE, West Coast musical director for the Columbia System, who talks on this page of Hollywood

stars who take their radio programs seriously.

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