

Long Wave
Short Wave
News Spots
& Pictures

MICROPHONE



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This and That

By Morris Hastings

SOME TIME ago the noted baritone, REINALD WERREN-RATH, stated in an interview with The MICROPHONE his opinion that sponsors of radio programs have very little sense of proportion.



Mr. HASTINGS

Here I am put into a fine, exalted mood, Mr. WERREN-RATH said in effect, by a good musical program. And what follows it? JOHNNY JONES and his hot-cha band, sponsored by the makers of Drink - It - Up Syrup.

This same almost brutal contrast is apparent in an individual program.

For example, WALTER HAMPDEN was recently featured on a sponsored program. HAMPDEN, a scholarly, distinguished actor, broadcast a scene from "Riche-lieu," a famous historical drama. He was surrounded by JAMES MELTON singing such inappropriate (for the occasion) songs as "Hills of Home" and "With My Eyes Wide Open."

Spare time was used in advertising the product the sponsors wished to sell by means of advertising plugs, Heaven save the mark, read with an irritating unctuousness.

Here, if ever, was the opportunity to present a dignified program that would be all of a piece.

MELTON, who can sing better music acceptably, might have

(Continued on Page 7)

Rapid Expansion of Radio Seen Under New Federal Commission

Survey Shows Jazz Favored At Studios

Revealed by Latest NBC Summaries

Dance music is the favorite type of radio program if the preference of visitors to the National Broadcasting Company studios in Radio City, New York, can be taken as a cross-section of opinion.

During the past few months the NBC has been considering a survey among its guests and a tabulation of more than 140,000 questions, asked of 17,659 men and women, has just been completed.

Of these people, 27 per cent voted for dance music as radio entertainment. Eight per cent wanted comedians and comedy skits; seven per cent desired drama and mystery plays; approximately another seven per cent wanted symphonic music; news broadcasts were next with about six per cent and variety shows were sixth with five per cent.

These six classifications accounted for 59 per cent of the broadcast schedule. The remainder was made up of a wide variety of other material including: military bands, operettas, Hawaiian music, grand opera, choruses and

(Continued on Page 15)

Music on Air for Majority Says Fiedler

A musical program on the radio should be addressed to the great majority of listeners, not to the relatively small groups of listeners who like jazz to the exclusion of classics, or classics to the exclusion of jazz.

This is the considered opinion of ARTHUR FIEDLER, conductor of the Pops and Esplanade concerts in Boston.

"I believe that the successful music program for the radio is one that combines the rather hackneyed popular classics with fresher, less familiar material as well as jazz," Mr. Fiedler declared in an exclusive interview with The MICROPHONE.

"It's all very well to present novel music on the air; but unless it is surrounded by more familiar compositions it will attract the attention of only a few people.

"The wise program-maker will include something for every taste. He should play the Meditation from 'Thais' or the 'Carioca' for those who like that music and a

Director Something for Every Taste



ARTHUR FIEDLER, conductor of the Pops and Esplanade concerts in Boston.

movement from a Beethoven symphony or a Mozart overture for the others.

"In that way, people of the former tastes will listen to the other sort of music and learn to like it; while the others will find the less classic music not distasteful because it will be well

(Continued on Page 15)

New Methods to Be Invoked By the Board

By The MICROPHONE'S Special Washington Correspondent

Radio, America's fastest-developing industry, is undergoing a "New Deal" at the hands of the ROOSEVELT administration.

With the new Federal Communications Commission swinging into action, a shakeup in the system of Federal regulation was foreshadowed.

Judge EUGENE O. SYKES, whom President ROOSEVELT designated as chairman of the new Communications Commission for a seven-year term, thus becomes an overlord of the telephone, telegraph and cable business as well as radio.

To The MICROPHONE'S special Washington correspondent, Judge SYKES said:

"I am pleased to serve on the new Commission. Questions of policy must be decided immediately. One of our first steps will be division of the Commission into units for jurisdiction over the fields entrusted to the Commission by law."

Other members of the commission are:

THAD H. BROWN, transferred from the Federal Radio Commission, six-year term; PAUL WALKER, Oklahoma, five years; NORMAN S. CASE, Rhode Island, four years; IRVIN STUART, State Department,

(Continued on Page 15)

Contents

News Flashes Box	Page 1
Radio expected to make rapid strides under new Federal Communications Commission	Page 1
ARTHUR FIEDLER discusses musical programs for the radio	Page 1
This and That by MORRIS HASTINGS	Page 1
How NBC engineers "wake up" the networks	Page 3
GEORGE BURNS and GRACIE ALLEN prepare for a European trip	Page 3
Educational Box	Page 4
Radio Lane by JIMMY J. LEONARD	Page 5
Studiosity by LES TROY	Page 5
Editorials	Page 5
EVERETT MARSHALL and the CBS "Vanities" programs	Page 7
WEEI Page	Page 11
EDWIN FRANKO GOLDMAN and Band Music	Page 13
Reflections by DIANA HERBERT	Page 15
"Singing Fisherman"	Back Cover

All-Star Ball Game on Air

Both NBC networks will broadcast the second annual all-star baseball game, with stars of the National and American Leagues participating, on Tuesday, July 10, beginning at 1:15 P. M.

Among the stars expected to take part are WILLIAM TERRY, FRANK FRISCH, PIE TRAYNOR, CHUCK KLEIN, MEL OTT, GABBY HARTNETT, CARL HUBBELL, GUY BUSH, LOU GEHRIG, JIMMY DYKES, JOSEPH CRONIN, AL SIMMONS, BABE RUTH, MICKEY COCHRANE and LEFTY GOMEZ.

The teams will be chosen by popular vote of baseball fans all over the country.

WILLIAM TERRY, manager of the New York Giants, will pilot the National League team, while JOSEPH CRONIN, manager of the Washington Senators, will direct the American League entrants.

GRAHAM McNAMEE, FORD BOND and TOM MANNING, NBC announcers, will describe the action of the game, which will take place in New York City.

News Flashes

A.M.
7.15 WNAC
8.00 WAAB WEAN WORC WMAS WFEA WNBH
10.45 WBZ
10.30 WFAF Network (Tues., Thurs. 10.45)
10.45 WJZ Network

P.M.
12.01 WBZ
12.20 WNAC
1.30 WEAN WICC WFEA WORC WLBZ WNBH WMAS
2.45 WAAB
6.00 WNAC WICC WFEA WORC WMAS WLBZ
6.30 WEAN WNBH WTAG
7.00 WAAB WLBZ
9.45 WAAB
11.00 WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH WTAG
11.00 WBZ
11.15 WFAF Network; WABC Network
WJZ Network (Wed. 11.45, Sat. 11.30)

SUNDAYS

A.M.
8.45 WNAC WEAN WICC WFEA WMAS WLBZ WNBH
11.00 WBZ WFAF-WJZ Network

P.M.
6.00 WNAC WEAN WICC WFEA WLBZ WMAS WORC WNBH
6.45 WAAB
9.45 WAAB
10.45 WBZ
11.15 WNAC WICC WFEA WORC WMAS WLBZ WNBH WTAG

Balbo Talks on July 15th

General ITALO BALBO will speak to an American audience from Rome during an international broadcast to be relayed over the NBC-WJZ network on Sunday, July 15, beginning at 4.30 P. M.

The date marks the first anniversary of the arrival in Chicago of the 20 Italian airplanes which General BALBO led across the Atlantic.

General BALBO will recall the historic event during his speech which opens the broadcast.

At the conclusion of his address, the Italian consul in Chicago will present to that city in behalf of the Italian government a column of stone recently excavated from the ruins of ancient Rome.

The presentation ceremonies occurring in this country will be sent by short wave for rebroadcast in Italy.

Pictures

JOY HODGES, a drawing by WILLIAM WOOD	Front Cover
ARTHUR FIEDLER, conductor of the Pops and Esplanade concerts	Page 1
DEANE JANIS, CBS vocalist	Page 2
GEORGE BURNS and GRACIE ALLEN, comedians	Page 3
ARTHUR GODFREY, CBS announcer	Page 4
DENNIS KING, actor	Page 5
RICHARD HIMBER, orchestra leader	Page 5
THORNTON FISHER, sports editor	Page 6
EVERETT MARSHALL and ELIZABETH LENNOX, singers	Page 7
GEORGE GIVOT, comedian	Page 8
ROBERTO MAYA, Spanish musician	Page 10
DEEMS TAYLOR, composer	Page 12
EDWIN FRANKO GOLDMAN, bandmaster	Page 13
JOHNNY GREEN, composer	Page 14
PHIL DUEY, baritone	Page 15
FRANK MUNN, tenor	Back Cover

Saturday, July 7 - Wimbledon Finals on WEAF, WABC, 1.30 P.M.

Highlights

- P.M.**
- 1.30—Wimbledon Tennis Finals, NBC - WEAF, CBS-WABC
 - 4.30—Chicago Symphony Orchestra, NBC-WJZ
 - 6.45—John Herrick, baritone, NBC-WJZ
 - 9.00—Grete Stueckgold, CBS-WABC
 - 9.30—Goldman's Band, NBC-WJZ
 - 10.00—Raymond Knight's Cuckoos, NBC-WEAF
 - 10.15—Guy Lombardo, NBC-WEAF
 - 10.45—Siberian Singers, NBC
 - 11.30—Paul Whiteman's Saturday Night Party, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Taters and Mule, WEAF WEEI WGY
- Style Notes, KDKA
- Hymns, WLW
- Georgia Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- Banjoleers, WEAF WGY WLW (WEEI from 9.50)
- News, WEEI KDKA
- Lonely Cowboy, WOR
- The Meistersinger, WABC WCAU WHAS WPG
- Food Flashes, Virginia Clark, WGN
- 10 A.M. EDT; 9 EST; 8 CT
- Annette McCullough, WEAF WEEI WGY
- Edward MacHugh, WJZ WSM
- Cooking School, WBZ, 30 m.
- Madison Ensemble, WABC
- Kiddies' Kooking Klass, WOR
- Mail Bag, WLW
- Home Hour, WPG, 30 m.
- Keep Fit Club, WGN
- Boy Scout Program, WNBX
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Morning Parade, WEAF WEEI, 45 m.; WGY, 30 m.; WSM, 15 m.
- Singing Strings, WJZ WBZ WBAL, 30 m.
- KDKA Home Forum, KDKA
- Eton Boys, WABC
- Antoinette West, soprano, WLW
- Robert Ball, readings, WGN
- Melodies, WNBX
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- Organ, WEEI
- Rhythm Jesters, WLW
- News and Morning Parade, WABC WCAU, WHAS, 30 m.
- News, home hour, WPG, 30 m.
- Market Reports, WGN, 30 m.
- Morning Concert, WNBX
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- News and Originalities, WJZ WBAL KDKA
- News and Piano, WBZ
- Organ, WSM
- Male Quartet and News, WLW
- Bob Archer, WHAS
- Arthur Wright, tenor, WGN
- Chester Rollickers, WNBX
- 11 A.M. EDT; 10 EST; 9 CT
- Alma Schirmer, pianist, WEAF
- Food Hour, WEEI, 30 m.
- Gaity of Stars, WGY WLW
- Honeymooners, WJZ WBZ WHAM WSM
- Bobby and Sue, KDKA
- Captivators, WABC WCAU WHAS WPG, 30 m.
- Movie Personalities, WGN
- The Machine Age, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- The Vass Family, seven harmony children, WEAF WGY WSM
- Spanish Idylls, WJZ WBZ WHAM
- Kiddies Club, KDKA, 45 m.
- Market Reports, WLW
- The Friendly Neighbor, WGN
- Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Gloria La Vey, soprano, piano duo, WEAF WEEI WSM, 30 m.
- Children's Theatre, WGY, 30 m.
- Heinie's Grenadiers, WJZ WBZ WHAM, 30 m.
- Ponce Sisters, WLW
- Concert Miniatures, WABC, 30 m.
- Melody Men, WGN
- Dr. W. I. Auber, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Painted Dreams, WGN WLW
- 12 N. EDT; 11 A.M. EST; 10 CT
- Armchair Quartet, WEAF WEEI WGY WSM
- Dick Teala, Gwyneth Neil, songs, WJZ
- Romance of Dan and Sylvia, KDKA
- Monitor Views the News, WBZ
- Johnny Muldowney, songs, WLW
- Saturday Syncopators, WABC WCAU WHAS WPG, 30 m.
- Poetry and Bird Calls, WOR
- Hal Kemp's Orchestra, WGN
- Lue Song Hit Man, WMCA
- Parents' Forum, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Two Blues, WEAF WEEI WSM
- Martha and Hal, WGY
- Genia Fonarova, soprano, WJZ WHAM KDKA
- Weather, WBZ
- Bob Albright, WLW
- Connie Gates, songs, WABC WCAU WHAS WPG
- Orchestra, WOR
- Harold Turner, pianist, WGN
- Nicholas Garagusi, violin, WMCA
- Highway Safety Talk, WNBX
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Merry Madcaps, WEAF WLW, 30 m.

- Jack, Del and Ray, WEEI, 30 m.
- Vic and Sade, WJZ WBZ KDKA WHAM WSM WFLA
- Al Kavelin's Orchestra, WABC WCAU, 30 m.; WPG from 12.45
- Dorothy Blumberg, piano, WOR
- Market Reports, WGN
- Iosane Trio, WMCA, 30 m.
- Recordings, WNBX
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- The Sizzlers, WJZ WBZ WBAL WHAM WSM WFLA
- William Penn Orchestra, KDKA
- The Texans, WLW
- Bert Block's Orchestra, WOR
- Harold Turner, pianist, WGN
- Orchestra, WNBX, 1 h.
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Ted Black's Orchestra, WEAF, 30 m.; WEEI from 1.10; WGY from 1.15
- Stocks, WEEI WGY (WMCA, 30 m.)
- Words and Music, WJZ KDKA WSM, 30 m.
- Farm News, WBZ
- Studio Music, WFLA
- Esther Velas Ensemble, WABC WCAU WHAS, 30 m.
- Charles Sawyer, Lt. Governor of Ohio, WLW
- Weather, Hotel Morton Orchestra, WPG, 30 m.
- One O'Clock Review, WOR
- Mid-Day Service, WGN
- Daily Poem, WNBX
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- 4-H Club, WBZ
- Nora Thumann, songs, WLW
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Wimbledon Tennis Matches, WEAF WEEI, 30 m.
- Farmer's Union Program, WJZ WBZ WBAL WHAM KDKA WSM WFLA, 1 h.
- Wimbledon Tennis Matches, WABC WCAU WHAS
- Theatre Club, WOR
- Munz Sisters, WMCA
- Market Reports, WGN
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Sam Robbins Orchestra, WABC WCAU WHAS, 30 m.
- Guy Hunter, entertainer, WOR
- Jesse Crawford, organ, WGN
- Daisy Miller "Does," WMCA
- Farm Bureau, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
- Dick Fidler's Orchestra, WEAF WEEI WGY, 30 m.
- Weather, stocks, WHAS
- Jim Mace and Lou, WOR
- Garden Club Speaker, WGN
- Theatre Review, WMCA
- 4-H Club, WNBX
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Frank Ricciardi, baritone, WOR
- Georgia Wildcats, WHAS
- Lewis White, bass, WGN
- Dorothy Alyn, soprano, WMCA
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- Tales of the Titans, WEAF WEEI WGY, 30 m.
- Spanish Chorus, WJZ WBZ WHAM KDKA WSM, WFLA, 30 m.
- Crosley Business News, WLW
- Round Towners quartet, WABC WCAU WHAS WPG, 30 m.
- Martha Deane, fashions, WOR
- Lew White, organist, WGN
- Bob Stanley, tenor, WMCA
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- The Low Down, WLW
- Palmer House Ensemble, WGN
- Prof. Roy C. Hanaway, WMCA
- 3 P.M. EDT; 2 EST; 1 CT
- Green Brothers' Orchestra, WEAF WEEI WGY WLW, 30 m.
- Herman Crone's Orchestra, WJZ WHAM KDKA WSM WFLA
- Smith College program, WBZ
- Columbia Salon Orchestra, WABC WCAU WHAS WPG, 30 m.
- Ariel Ensemble, WOR
- Harold Turner, pianist, WGN
- Bridge Talk, Edward Marshall, WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- Sovereigns, WJZ WHAM KDKA WSM WFLA
- Piano Team, WMCA
- Paris Trio, WGN
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Leopold Prince, symphonic ensemble, WEAF WEEI WGY WLW WSM, 1 h.
- Saturday's Sonesters, WJZ WBZ WHAM KDKA WFLA, 30 m.

Caroler



DEANE JANIS is featured vocalist with CAROL HOFNER's Orchestra on the CBS network.

- Dancing By the Sea, WABC WHAS WPG, 30 m.
- Pinto Pete, WCAU, 30 m.
- Rosalind Genel, books, WOR
- Trudy Thomas, songs, WMCA
- Soloist, WGN
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- Waltz Program, WOR
- Jack Orlando's Orchestra, WMCA
- Baseball, Pittsburgh vs. Chicago, WGN, 2 h., 15 m.
- 4 P.M. EDT; 3 EST; 2 CT
- Miniature Theatre, WJZ, 30 m.
- Ann Leaf, organ, WABC WHAS, 30 m.
- Tea Time Topics, WPG
- The Pickard Family, WCAU, 30 m.
- Al and Lee Reiser, WOR, 30 m.
- Malda Fani, soprano, WMCA, 30 m.
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Lady Next Door, WEAF WEEI WGY, 30 m.
- Chicago Symphony Orchestra, WJZ WBZ WHAM KDKA WFLA, 30 m. (WLW from 4.45)
- Rhythm Jesters, WLW
- Velasco's Music, WABC WHAS, 30 m.
- Swet Sixteen Revue, WCAU, 30 m.
- Frank Stewart's Orchestra, WOR
- Phil and Irma Osorine, duo, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- Carrie's Club, WMCA
- Round Towners, WCAU WHAS
- E. H. Kendall, WNBX
- 5 P.M. EDT; 4 EST; 3 CT
- Don Bigelow's Orchestra, WEAF WEEI WGY WLW, 30 m.
- Palmer Clark's Orchestra, WJZ WBZ WHAM WBAL WSM KDKA WFLA, 30 m.
- Little Jack Little's Orchestra, WABC WHAS WPG, 30 m.
- Studio Party, WMCA, 30 m.
- Maybelle Hutchinson, soprano, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
- The Vagabonds, WGY
- Bernard Gabriel, piano, WOR
- Readings, WNBX
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- Henry King's Orchestra, WEAF WEEI Martha and Hal, WGY
- Platt and Nierman, WJZ WBZ WFLA
- Bill and Alex, KDKA
- John Barker, baritone, WLW
- Jack Armstrong, All American Boy, WABC WCAU
- Sanders Sisters, WHAS
- Mattie Curran, songs, WPG
- French Class, WOR, 30 m.
- Italian Talk, WMCA
- Story Book Lady, WNBX

- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- Vagabonds, WGY
- Little Orphan Annie, WJZ WBZ KDKA WLW WFLA WGN
- Mischa Ragninsky's Ensemble, WABC WCAU WHAS WPG, 30 m.
- Baseball Talk, WMCA
- Hill Billies, WNBX, 30 m.
- 6 P.M. EDT; 5 EST; 4 CT
- Al Pearce's Gang, WEAF WSM, 30 m.
- The Evening Tattler, WEEI, 30 m.
- Angelo Ferdinand's Orchestra, WJZ WBAL WHAM, 30 m.
- "Wings," George Mason, WBZ
- Weather, baseball, KDKA, 30 m.
- Broadway Collegians, WFLA, 30 m.
- Uncle Don, WOR, 30 m.
- Jack Armstrong, WLW
- Gravelle's Orchestra, WMCA
- Musical, WGN
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Baseball Scores, WBZ
- Billy Hays' music, WABC WCAU WHAS
- Bob Pacelli's Orchestra, WGN
- Jane Clifton, songs, WMCA
- Farm Flash, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- Tom Coakley's music, WEAF WGY, 30 m. (WEEI from 6.45)
- Baseball scores and Current Events, WEEI
- Stamp Club, WJZ
- Sports, weather, WBZ
- Jack Armstrong, WLW
- Mirth Parade, WFLA
- Charles Carlile, WABC
- Ben Greenblatt, WCAU
- Organ, WHAS
- Lil and Avon, song duo, WMCA
- Motor Tips, WOR
- Tony D'Orazi, cartoonist, WGN
- Smailin' Ed McConnell, WNBX
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- John Herrick, baritone, WJZ WBAL KDKA WHAM
- Frederick William Wile, WCAU
- Concert, Edward MacHugh, baritone, WBZ
- Orphan Annie, WSM
- Radio Special, WFLA
- Joe Williams, sports, WABC
- Phil Cook, WOR
- Little Orphan Annie, WGN
- Eli Dantzig's Orchestra, WMCA, 30 m.
- Orchestra, WNBX, 45 m.
- 7 P.M. EDT; 6 EST; 5 CT
- The Three Scamps, WEAF WEEI
- Captain Al Williams, WJZ KDKA
- World in Review, WBZ
- Piano, WSM
- Studio Music, WFLA
- Safety Program, WLW
- Isham Jones' music, WABC WCAU, 30 m.
- Sundown Serenade, WHAS
- Ford Frick, sports, WOR
- Palmer House Ensemble, WGN
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Dr. William Foulkes, "Homespun," WEAF WGY WEEI
- Pickens Sisters, trio, WJZ WBZ WHAM WSM WFLA
- William Penn Orchestra, KDKA, 30 m.
- German Band, WLW
- Studio Program, WPG
- Danny Dee, WOR
- Musical Dessert, WGN
- Goslin Sisters, WMCA
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Eddie Peabody, banjo, Richard Himber's Orchestra, WEAF, 30 m. (WEEI from 7.45)
- After Dinner Revue, WEEI
- Johnny Johnson's Orchestra, WGY, 30 m.
- Don Bestor's Orchestra, WJZ WBZ KDKA WSM, 30 m.
- Musical Memory Contest, WFLA, 30 m.
- Bob Newhall, WLW
- Betty Barthell and Melodeers, WABC WCAU WHAS
- American Legion Band, WOR, 30 m.
- Hal Kemp's Orchestra, WGN
- Bleyer's Orchestra, WMCA
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- Reggie Childs' Orchestra, WABC WHAS
- Street Scenes, WCAU
- Boss Johnson's Musical Varieties, WLW, 30 m.
- Quin Ryan, reporter, WGN
- Bob Fallon's Orchestra, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
- Teddy Bergman, Betty Queen, Harold Stera's Orchestra, WEAF, 30 m.
- U. S. Marine Band, WEEI, 30 m.; WSM from 8.15
- General Electric Program, WGY
- Spanish Interlude, WJZ WBZ KDKA
- The Cocoanuts, WFLA, 30 m.
- Morton Downey's Studio Party, WABC WCAU, 45 m.; WPG from 8.15; WHAS from 8.30
- Dinner Concert, WHAS, 30 m.
- Sisters of the Uke, WPG
- Victor Irwin's Orchestra, WOR, 30 m.
- Agnew's Orchestra, WGN
- Three Little Funsters, WMCA
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- Bavarian Peasant Band, WJZ WBZ WHAM WBAL KDKA
- Gene Burchell's Orchestra, WLW
- Glee Club, WGN
- Davis music, WMCA
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- U. S. Marine Band, WEAF, 30 m.
- Hands Across the Border, WJZ WBZ WBAL WHAM WFLA
- Orpheus Choir, KDKA, 30 m.
- Gene Burchell's Orchestra, WLW
- "Lohengrin," Lewisholm Stadium Concert, WOR, 2 h.
- Seymour Simon's Orchestra, WGN, 30 m.
- U. S. Marine Band, WMCA, 30 m.
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
- Tessie, the Typist, WBZ
- Monkey Hollow, WLW
- "Fats" Waller, WABC WCAU WPG
- Sam Gil and Louie, WHAS
- 9 P.M. EDT; 8 EST; 7 CT
- One Man's Family, WEAF WEEI WGY, 30 m.

- Jamboree, WJZ WHAM WFLA WLW, 30 m.; KDKA from 9.15
- Golf Talk, KDKA
- New England Community Singing Clubs, WBZ
- Jimmy Gallagher's Orchestra, WSM
- Grete Stueckgold, Andre Kostelanetz Orchestra, WABC WCAU WHAS WPG, 30 m.
- Chicago Symphony Orchestra, WGN, 1 h.
- Bob Haring's Orchestra, WMCA
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- The Monitor Views the News, WBZ Orchestra, WSM
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- Chicago Symphony, directed by Eric De-Lamarter, WEAF WEEI WGY, 30 m.
- Goldman's Band Concert, WJZ WBZ WBAL WHAM, 45 m.
- Squire Hawkins, KDKA
- Dixie Four, WSM
- Invitation Serenade, WFLA
- Detroit Symphony Orchestra, direction of Victor Kolar, Mendelssohn's "Fingal's Cave," ballet music from Goldmark's "Queen of Sheba," waltz from Delibes "Coppelia," WABC WCAU WHAS, 1 h.
- Symphonic Orchestra, WMCA, 1 h.
- Anson Week's Orchestra, WGN
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- The Pickard Family, WSM
- Cummins' Orchestra, WGN
- 10 P.M. EDT; 9 EST; 8 CT
- Raymond Knight's Cuckoos, WEAF WEEI WGY WLW WSM WFLA
- Rines' music, WBZ (Weather at 10.15)
- Behind the Law, KDKA
- News and Orchestra, WGN
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Guy Lombardo, WEAF WEEI WGY WFLA, 30 m.; WLW, 15 m.
- Munir Bey, Turkish Ambassador, WJZ WHAM
- Possum Hunters, WSM
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- WLS Barn Dance, WJZ WBZ WHAM KDKA WLW, 1 h.
- Uncle Dave Macon, WSM
- Elder Michaux and his Congregation, WABC WCAU, 30 m.
- Steel Pier Orchestra, WPG, 30 m.
- Organ Recital, WOR, 30 m.
- Greater Louisville Ensemble, WHAS, 30 m.
- Florence Richardson Orchestra, WMCA Orchestra, WGN, 30 m.
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Siberian Singers, WEAF WEEI WGY Orchestras, WMCA, 3 h., 45 m.
- Nap and Dee, WSM
- 11 P.M. EDT; 10 EST; 9 CT
- Vivian Johnson Orchestra, WEAF WGY Weather, WEEI
- "Gully Jumpers," WSM
- Sylvia Froos, songs, WABC WHAS WPG
- Billy Hays Orchestra, WCAU
- Bert Block's Orchestra, WOR
- Ted Weem's Orchestra, WGN
- Radio Scandals, WMCA
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- News, WEAF
- "Lasses and Honey, WSM
- News and Glen Gray's Orchestra, WABC WCAU WHAS, 30 m.
- Organ, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- Paul Whiteman's Saturday Night Party, WEAF WEEI WGY, 45 m.
- News and Biltmore Orchestra, WJZ WBZ WHAM, 30 m.; KDKA from 11.45
- News and William Penn Orchestra, KDKA
- Gibson Orchestra, news, WLW, 30 m.
- Dedication of KOA Transmitter, WABC WCAU WHAS WPG, 1 h., 30 m.
- Anthony Trini's Orchestra, WOR, 30 m.
- Enoch Light's Orchestra, WPG, 30 m.
- King's, Cummins' Agnew's and Bartnett's Orchestras, WGN, 3 h.
- Blue Rhythm Band, WMCA
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Delmore Brothers, WSM
- Organ, WHAS
- 12 M. EDT; 11 P.M. EST; 10 CT
- Carefree Carnival, WEAF WEEI WLW, 1 h.
- Johnson's music, WGY
- Jack Denny's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
- Doc Peyton's Orchestra, WGY
- Big Yank Southerners, WSM
- Osborne's Orchestra, WOR, 30 m.
- Bob Fallon's Orchestra, WMCA, 30 m.
- 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
- Dixie Clodhoppers, WSM
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Lopez' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
- Marty Gregor's Orchestra, KDKA
- Dixie Liners, WSM
- Teddy Hill's Orchestra, WMCA, 30 m.

Oh, Shaw!



ELLIOT SHAW, of the Revelers, doesn't mind admitting that he comes from "out where the tall corn grows." He says he made his musical debut as a boy soprano in a church in What Cheer, Iowa. The Revelers, by the way, is a radio quartet.

Mountain Special

Bird's Nest Tea House
Merrimac, N. H.
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UP-TO-DATE CAMPS

How the NBC Engineers "Wake Up the Network" In the Morning

Operations Begin About 5.30 Daily

The first program over a National Broadcasting Company network goes on the air at 6.45 o'clock each morning, and broadcasting continues without a break for approximately 18 hours.

But before the first sound emerges from the loudspeakers in the homes of the early birds throughout the country, NBC engineers have been engaged for an hour or more in their morning exercises known as "waking up the network."

The engineers of the day staff appear at the studios in Radio City at about 5.30 A. M. and immediately set about the job of getting the networks ready for the heavy broadcasting schedule.

These preparations include series of intricate tests of all transmitting equipment, for no matter how perfectly it was working during the last broadcast on the previous night, some delicate and temperamental gadget may have decided to go haywire.

The power engineer is the first to go into action. A tremendous array of batteries is used to supply amplifying power for the microphones and amplifying equipment in the many studios in Radio City and for other purposes connected with putting programs on the air. These are lined up in two circuits which can be used separately or in a hookup. When one set is in use, the other is on the charging line.

The power engineer has the first job, then, of turning on the juice for the microphones and the circuits, and starting his charging equipment. While the power output is being checked in the control room, the big transmitters whose tubes require nearly an hour to heat are being started. The staff then gets busy on a check-up of the studio microphones and circuits, and proceeds to establish its outside contacts with stations east of the Mississippi. Checking of the Western and Coast stations is done at a later hour.

Two circuits are maintained to every station in the network. Each of these circuits must be tested by a frequency run. An oscillator is used for this purpose and readings are taken on the circuits from 50 cycles, the lowest point at which vibrations become sounds suitable for broadcasting, to 8000 cycles, the point at which a high soprano note agitates the air waves. This test is necessary to insure the proper transmission of the wide band of frequencies used to broadcast music.

The running of this test takes about 20 minutes, and engineers at local stations throughout the East and South check their own equipment at each stage of the step-up.

Their transmission facilities should register an almost steady receptivity, the plotted curve being virtually a straight line except at the bottom and top of the range where there is a sharp rise and drop, respectively.

The master clock in the studio is creeping up on the 6.30 mark, and it is time for the final test, a voice transmission from one of the broadcasting studios to simulate the program that will go on the network in a few minutes.

Burns And Allen Abroad, Or The Burns Family Are At Sea

'A Vacation Does Not Last Like A Diamond'

By JUNE AULICK

THE SCENE is GEORGE BURNS and GRACIE ALLEN's hotel room in New York. The time is 10 o'clock in the morning. GEORGE BURNS keeps looking at the clock because they are due to sail for Europe in a few minutes. GRACIE ALLEN keeps powdering her nose for the same reason.

Reporter: And why are you going to Europe, Mr. BURNS?

GEORGE: So GRACIE can wear the clothes she's just bought with the money we're going to make the year after we get back.

Reporter: What ship are you taking?

GRACIE: Oh, we're already taking two trunks, we could not carry a boat, too.

Reporter: Would you mind telling me on what ship you're sailing, Mr. BURNS?

GRACIE: Oh, I know. It's the Decks. Isn't it funny, all ships have decks, or is it wrecks they have?

GEORGE: You're right, GRACIE. I was trying to tell the reporter we're sailing on the Rex.

GRACIE: Now don't tell me the ship is going to be wrecked just when we get on board, GEORGE.

GEORGE: (patiently) Then we play a week at the Palace in Venice. No, pardon me. I mean we're going to stay from July 8 to July 15 at the Excelsior-Palace Hotel in Venice. From there we go to the Hungaria in Budapest until July 20.

GRACIE: Don't say we're going hungry that long, GEORGE. We can take a lot of spaghetti up from Italy in our trunks if they haven't anything to eat in Budapest.

GEORGE (ignoring his wife for the moment): From Budapest we travel to War-



GEORGE BURNS and GRACIE ALLEN argue over a bit of luggage which they are taking on their long trip through Europe and look at the clothes GRACIE has bought with the money they are going to make after they return from Europe.

saw but we'll only be there an hour or so.

GRACIE: Why - GEORGE, that's silly! If there's a war we ought to see it and tell the President about it. Maybe he'd send the fleet over and stop it.

GEORGE (slightly exasperated): GRACIE, please, there isn't any war in Poland, we just have to go through Warsaw to get to Moscow. Now, if you don't mind I'll try to give the reporter the rest of our schedule. We stay at the National in Moscow from July 22 to the 30th, and will

be at the Astoria in Leningrad during the first week in August.

GRACIE: I thought Astoria was out on Long Island, GEORGE. Have they got one in Leningrad, too?

GEORGE: Please, GRACIE! From Leningrad we start back, reaching Paris August 10. We'll be there a day, and then fly across the channel to England. We have reservations at the Dorchester in London, and will be there until sailing on the Ile de France for New York, arriving at Manhattan September 4.

GRACIE: Oh, you're so funny, GEORGE. We can't sail on an eel.

GEORGE (mopping his brow): Well, anyway. That's the outline of our vacation. Maybe it'll be a vacation for the radio listeners, too.

GRACIE: But GEORGE. A vacation isn't like a diamond ring. It doesn't last forever. We'll have to start broadcasting over Columbia all over again in September.

WHDH Increases Power

WHDH, Boston, was recently granted permission to increase its power from 1000 watts to 5000 watts and to operate full time instead of part time.

WANTED

Amateur singers, dramatic talent, children, interested in radio broadcasting to write us at once—Also players and writers for talking pictures. Enclose 3c stamp for particulars.
RADIO-SCREEN SERVICE
125 W. 45th St., Dept. M, New York

Economists Discuss The Tax Problem

The subject of taxation will be reviewed from several different angles by leading industrialists and economists in a series of three Friday evening broadcasts over the NBC-WJZ network.

The discussions will be heard at 8.30 P. M.

ALFRED P. SLOAN, Jr., president of General Motors, Dr. W. S. LANDIS, vice-president of American Cyanamid and A. T. BYLES of the American Petroleum Institute will be heard in the broadcasts.

The series is under the auspices of the Public Affairs Council.

The experts will discuss basic principles of taxation, the desirability of various forms of income for governmental purposes, and the uses to which tax funds are put.

Others who will broadcast during this series of discussions are Col. W. T. CHEVALIER of the McGraw Hill Publishing Company and C. T. REVERE, Wall Street brokerage economist.

Jazz Tried On Nervous People

DON BESTOR, radio orchestra leader, is going to submit music to a laboratory test. Arrangements now are being made with the ROCKEFELLER Institute to test the effects of various types of music on the physiological and psychological reactions of a human subject.

BESTOR will supply the various types of music and psychologists will record the pulse, heart-beats, nervous reflexes, etc., of the subjects. The experiment will be tried on normal persons and on those suffering from neurosis and organic illnesses.

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"More of Yesterday"



MAX BAER is sporting a beautiful new slave bracelet with the inscription: "More of Yesterday and less of Tomorrow." He is secretive about where it came from. "Oh, just from a radio admirer," he said. He didn't deny, however, that JEAN HARLOW might have sent it. MAX was heard in the radio show, "Taxi."

Sunday, July 8 - Ernest Truex, Guest on CBS-WABC at 9 P.M.

Highlights

- P.M.**
- 3.00—Detroit Symphony Orchestra, CBS WABC
 - 3.30 — Pittsburgh Symphonic String Ensemble, NBC-WJZ
 - 8.00—Jenny Concert, WEEI "Voice of Columbia," with George Jessel, CBS-WABC
 - 9.00—Ernest Truex, CBS-WABC
 - Will Rogers, WJZ
 - 9.30—Album of Familiar Music, NBC-WEAF
 - Waring's Pennsylvanians, CBS-WABC
 - 10.00—Mme. Schumann Heink, NBC-WJZ
 - Wayne King's Orchestra, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8 A.M. EDT; 7 EST; 6 CT
- Melody Hour, WEA, 1 h.
- Tone Pictures, WJZ WBAL, 30 m.
- On the air today and organ reveille, WABC
- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
- Lew White, organ, WJZ WBAL 30 m.
- Spiritual Singers, WJZ
- Artist Recital, WABC
- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
- Safety Crusaders, WBZ
- Radio Spotlight, WABC
- 9 A.M. EDT; 8 EST; 7 CT
- Southernaires and Eva Jesse choir, broadcast to Russia, WEA WGY WEEI, 1 h.
- Children's Hour, WJZ WBZ KDKA WHAM, WLW, 1 h.
- Sunday Morning at Aunt Susan's, WABC WCAU WPG, 1 h.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Service from Union College Chapel, WGY, 30 m.
- 10 A.M. EDT; 9 EST; 8 CT
- Sabbath Reveries, Dr. Charles L. Goodell, WEA WEEI WGY WSM WFLA, 30 m.
- Church Forum, WLW
- Imperial Hawaiians, WABC WPG WHAS WCAU, 30 m.
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- Mexican Orchestra, WEA WEEI WLW, 30 m.
- Samovar Serenade, WJZ WBAL WHAM 30 m.
- Melody Parade, WABC WCAU WHAS
- Sunday Morning Concert, WGN, 1 h., 30 m.
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- First Presbyterian Church, KDKA, 1 h., 30 m.
- Alexander Semmler, pianist, WABC WCAU WPG WHAS
- 11 A.M. EDT; 10 EST; 9 CT
- News and Vagabonds, WEA WGY WSM WFLA
- Service from Old South Church, WEEI 1 h., 15 m.
- News and Morning Musicals, WJZ WBZ WHAM WBAL WLW
- Children's Program, WABC, 1 h.
- Rhoda Arnold, and Taylor Buckley, WHAS Children's Hour, WCAU
- Colton Manor Ensemble, WPG, 30 m.
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Hall and Gruen, WEA WGY WSM WFLA
- Safety Crusaders, WBZ
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Guardsmen, WEA WGY, 1 h.; WSM, 15 m.
- Richard Maxwell, tenor, WJZ WBZ WLW
- Salt Lake City Tabernacle Choir, 1 h., WHAS, 30 m.; WABC from 12.15
- Church Service, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Phantom Strings, WJZ WBZ WLW WHAM, 30 m.
- First Baptist Church, WSM, 45 m.
- 12 N. EDT; 11 A.M. EST; 10 CT
- Watchtower Program, WCAU
- Sunday Worship, WGN, 1 h.
- Broadway Baptist Church, WHAS, 30 m.
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.30 CT
- Weather, schoolmads, WGY
- Gould and Shefter, WJZ WBAL KDKA WLW
- Time, Weather, Temperature, WBZ
- Ben Greenblatt, WCAU
- Variety, WMCA
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- University of Chicago Round Table, WEA WGY, 30 m.
- Readings, WEEI, 30 m.
- Music Hall Symphony Concert, WJZ WBZ WBAL KDKA WFLA, 1 h.; WSM, 30 m.; WHAM from 1.00 P. M.
- Madison Ensemble, WABC WCAU WPG WHAS, 30 m.
- Mid-day Idylls, WMCA
- Poetry, WOR, 30 m.
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Road to Romany, WEA WGY, 30 m.
- First Presbyterian Church, WSM
- Ann Leaf, organ, WABC WCAU WPG WHAS, 30 m.
- Perole String Quartet, WOR, 1 h.
- Piano Duo-WMCA
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- The Music Weaver, WGY
- Frances Baldwin, contralto, WMCA
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Landt Trio and White, WEA WEEI WGY WBZ WBAL WHAM
- Church in the Hills, WLW, 30 m.
- Sunday Forum, Dr. Ralph W. Sockman, WJZ WBZ WBAL WHAM

- Old Songs of the Church, KDKA
- Melody's Garden, WFLA
- Compinsky Trio, WABC WCAU WPG WHAS, 30 m.
- Rhythm Boys, WPG
- News, WMCA
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Mildred Dilling, harpist, WEA WEEI WGY
- Orchestra, KDKA
- Dr. Paul V. Winslow, WMCA
- 2 P.M. EDT; 1 EST; 12 N. CT
- Gene Arnold's Orchestra, WEA WEEI WGY WLW WFLA, 30 m.
- South Sea Islanders, WJZ WBZ WBAL KDKA
- String Music, WSM, 30 m.
- Edith Murray, songs, WABC WHAS WPG Concert, WPG, 45 m.
- Harrison Jubilee Choir, WMCA, 30 m.
- The Whistler and his Dog, WGN
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Abram Chasins, piano pointers, WABC WCAU WHAS WPG
- Palmer House Ensemble, WGN
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- Tune Twisters, Peg La Centra, WEA WEEI WGY, 30 m.
- Concert Artists, WJZ WBZ WHAM WBAL WLW KDKA WSM, 30 m.
- Windy City Revue, WABC WCAU WHAS, WPG, 30 m.
- Memories, Alice Remsen, WOR, 30 m.
- Three Little Funsters, WMCA, 30 m.
- Mark Love, bass, WGN
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Violin Orchestra, WPG
- Paris Trio, WGN
- 3 P.M. EDT; 2 EST; 1 CT
- Talkie Picture Time, June Meredith, WEA WEEI WGY WSM WFLA, 30 m.
- Pittsburgh String Symphonic Ensemble, WJZ WBZ WHAM WBAL WLW KDKA WSM, 30 m.
- Detroit Symphony Orchestra, WABC WCAU WHAS, 1 h.
- Rev. Thomas E. Little, WOR, 30 m.
- Gospel Message, WPG
- Calvary Symphony Orchestra, WMCA, 30 m.
- Baseball, Chicago vs. Pittsburgh, WGN, 2 h.
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Dancing Shadows, Dolin's Orchestra, William Hain, tenor, WEA WEEI WGY WLW WSM, 30 m.
- Pittsburgh String Ensemble, WJZ WBZ KDKA WHAM WBAL 30 m.
- Pauline Alpert, piano, WOR
- Hon. Leopold Prince, conducting Symphonic Ensemble, WMCA, 1 h., 15 m.
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- Baseball, Pittsburgh vs. Chicago, WGN, 1 h., 15 m.
- 4 P.M. EDT; 3 EST; 2 CT
- John B. Kennedy, WEA WEEI WGY
- Buffalo Variety Workshop, WABC WCAU WHAS
- Eventide Singers, WBZ
- Wesley Boynton, tenor, WLW
- Trio, WFLA
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- Lillian Bucknam, soprano, WEA WEEI WGY
- Audrey Ely, soprano, and Russel Torge, baritone, WABC WCAU WHAS
- Musical, WOR, 30 m.
- The Texans, WLW
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Chicago Symphony Orchestra, WEA WEEI WGY WLW WFLA, 1 h.
- WBZ
- Balkan Mountain Men, WJZ WBZ WBAL WHAM, 30 m.
- Violin, WSM
- Oregon on Parade, WABC WCAU WPG, WHAS, 30 m.
- Lee Conrad, Marjorie Tremont, piano, WOR
- 5 P.M. EDT; 4 EST; 3 CT
- National Vespers, Dr. Paul Scherer, WJZ WBZ
- Vespers, KDKA, 1 h., 15 m.
- The Playboys, WABC WCAU WHAS
- Male Chorus, WPG
- Erva Giles, soprano, WOR
- Family Prayer Period, WLW
- Afternoon Musicals, WGN, 1 h.
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
- Carmelo Cascio, blind pianist, WGY
- Tony Wons, WABC WCAU WPG WHAS
- "Current Legal Topics," WOR
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- Sentinels, Edward Davies, baritone, Chicago Capella Choir, WEA WEEI WGY WLW, 30 m.
- Henry King's Orchestra, WJZ WBZ WHAM WFLA, 30 m.
- Male Chorus, WSM
- Frank Crumit and Julia Sanderson, WABC WCAU WHAS, 30 m.
- President Hotel Ensemble, WPG
- Robert Reid, WOR, 30 m.
- 6 P.M. EDT; 5 EST; 4 CT
- Catholic Hour, WEA WEEI WGY WSM WFLA, 30 m.
- Baltimore Municipal Band Concert, WJZ WHAM WBAL, 30 m.
- Chorus and organ, WLW
- Nick Lucas, songs, WABC WCAU WPG
- Organ, Herbert Koch, WHAS
- Uncle Don, WOR, 30 m.
- Sally's Party, WMCA, 30 m.
- Allan Grant, piano, WGN
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Quartet, WBZ
- Sports, KDKA
- Ponce Sisters, WLW
- Summer Musicals, WABC WCAU WHAS, 30 m.
- Around the 19th Hole, WPG
- Louise Brabant, soprano, WGN
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- Our American Schools, WEA WGY WFLA WSM, 30 m.
- Musical Tunes, WEEI
- Baltimore Municipal Band, WJZ WBAL WHAM, 30 m.
- Time, Weather, WBZ
- Orchestra, KDKA
- Voices and Organ, WLW, 30 m.
- The Abels, WPG
- Harold Stern's Orchestra, WOR, 30 m.
- Safety Drama, WMCA
- Wayne King's Orchestra, WGN

Announcer



ARTHUR GODFREY, CBS announcer who is heard on a good many popular programs.

- Wayne King's Orchestra, WABC WCAU WHAS, 30 m.
- Isham Jones' Music, WPG, 30 m.
- "Chansonette," WOR, 30 m.
- Texas Rangers, WMCA, 30 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Mrs. Montague's Millions, drama, WJZ KDKA
- St. Cecilies Glee Club, Associated French Societies, WBZ
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- L'Heure Exquise, Fred Hufsmith, WJZ WBAL WHAM WFLA, 30 m.
- Those Three Girls, KDKA
- 45 Minutes in Hollywood, "Madame du Barry" Preview, James Cagney and Pat O'Brien, guests, WABC WCAU, 45 m.
- Charles Leland, WOR, 30 m.
- The Wandering Poet, WPG
- Concert Silhouettes, WHAS, 45 m.
- Fisher's Gypsy Ensemble, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Y. M. C. A. Program, KDKA
- Steel Pier Orchestra, WPG, 30 m.
- Leon Friedman's Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT
- Baseball Scores, WEA
- Canadian Capers, WEEI WGY WSM, 30 m.
- WEAF WFLA from 11.15
- Roxanne Wallace, WJZ WHAM WFLA
- Weather reports, WBZ
- Zero Hour, WLW, 30 m.
- Sports, News, KDKA
- Ted Weem's Orchestra, WGN
- "Moonbeams," WOR, 30 m.
- Charley Eckel's Orchestra, WMCA
- Zero Hour, WLW
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Ennio Bolognini, 'cellist, WJZ KDKA
- Organ, WBZ
- Little Jack Littles Orchestra, WABC WPG, 30 m.; WCAU WHAS from 11.30
- Organ, Herbert Koch, WHAS
- Lum and Abner, WGN
- News, WCAU
- Udo's Tango Orchestra, WMCA
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- News, WEA WGY WLW WSM WFLA
- Musicals, WEEI, 30 m.
- News and Berrens' Orchestra, WJZ WBZ WHAM KDKA
- Tea Leaves and Jade, WLW, 30 m.
- Blue Rhythm Band, WMCA, 30 m.
- Kine's, Cummins' and Thaviu's Orchestras, WGN
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- International Oratorical Contest, WJZ WBZ WHAM KDKA
- Johnny Johnson's Orchestra, WABC WCAU WPG WHAS
- 12 M. EDT; 11 P.M. EST; 10 CT
- Eddie Duchin's Music, WEA WGY WSM WFLA
- Mills Blue Rhythm Band, WJZ WBZ WHAS
- News, Castle Farm Orchestra, WLW
- Red Nichol's Orchestra, WABC WCAU WHAS
- Enoch Light's Orchestra, WPG, 30 m.
- Anthony Trini's Orchestra, WOR
- Bob Fallon's Orchestra, WMCA, 30 m.
- 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
- Russ Columbo, baritone, WEA WLW WSM WFLA
- Streets of Paris, WGN
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Hollywood on the Air, WEA WLW WFLA

Educational

Monday, July 9

7.30 P. M. "Banks and American Business," talk by F. N. Law, NBC-WJZ

Wednesday, July 11

3.30 P. M. "The Pan-American Highway," talk by Ernest N. Smith, CBS-WABC

4.30 P. M. "Recent Archaeological Work in the United States," talk by Frank N. Setzler, CBS-WABC

Clyde Lucas' Orchestra, WJZ WBZ WHAM KDKA, 30 m.

Henry Busse's Orchestra, WABC WCAU Hidden Lake Orchestra, WSM WPG

Geltman's Orchestra, WHAS, 30 m.

Teddy Hill's Orchestra, WMCA, 30 m.

Agnew's, Thaviu's, Garber's and Weems' Orchestras, WGN, 1 h., 30 m.

1 A.M. EDT; 12 M. EST; 11 P.M. CT

Jack Miles-Orchestra, WLW, 30 m.

Three Speakers to Discuss Near East

CLEVELAND E. DODGE, president of the Near East Foundation; Hon. HERMAN BORNSTEIN, former Ambassador to Albania, and BARCLAY ACHESON, of the Near East Foundation, will discuss "An Experiment in a New Type of Philanthropy" over the CBS-WABC network, Wednesday, July 11, from 6 to 6.15 P. M.

Authorities on affairs in the Near East, their discussion will be concerned with recent events in the Balkans.

The program was originally scheduled for July 1.

New Time For Himer

RICHARD HIMBER, NBC orchestra leader who plays at the Ritz-Carlton, in New York will begin a new series of programs over the NBC-WEAF network beginning at 8 P. M. on Monday, July 9. The programs, with JOEY NASH as soloist, will be weekly at this time.

Station Directory

Station	Chain	K.C.	Watts	Location
CFRB	CRC & CBS	690	10,000	Toronto
CKAC	CRC & CBS	730	5,000	Montreal
KDKA	NBC	980	50,000	Pittsburgh, Penn.
KMOX	CBS	1090	50,000	St. Louis, Mo.
KSD	NBC	550	500	St. Louis, Mo.
KYW	NBC	1020	10,000	Chicago, Ill.
WAAB	CBS & YN	1410	500	Boston
WABC	CBS Key	860	50,000	New York
WBAL	NBC	1060	10,000	Baltimore
WBMM	CBS	770	25,000	Chicago, Ill.
WBZO	CBS	920	500	Needham
WBT	CBS	1080	25,000	Charlotte, N. C.
WBZ	NBC	990	50,000	Boston
WCAU	CBS & DIX	1170	50,000	Philadelphia
WCCO	CBS	810	50,000	Minneapolis, Minn.
WCBS	NBC & NEN	940	1,000	Portland, Me.
WDRG	CBS & YN	1330	1,000	Hartford
WEAF	NBC Key	660	50,000	New York
WEAN	CBS & YN	780	500	Providence
WEEI	NBC & NEN	590	1,000	Boston
WENR	NBC	870	50,000	Chicago, Ill.
WFEA	CBS & YN	1430	500	Manchester, N. H.
WFLA	NBC	620	25,000	Clearwater, Fla.
WGAR	NBC	1450	1,000	Cleveland, Ohio
WGN	NBC	720	50,000	Chicago
WGST	CBS	890	500	Atlanta, Georgia
WGY	NBC	790	50,000	Schenectady, N. Y.
WHAM	NBC	1150	50,000	Rochester, N. Y.
WHAS	CBS & DIX	820	50,000	Louisville, Ky.
WHDH	NBC	830	1,000	Boston
WHEB	NBC	740	250	Portsmouth, N. H.
WHK	CBS	1390	2,500	Cleveland, Ohio
WJAC	CBS & YN	600	250	Bridgeport, Conn.
WJAR	NBC & NEN	890	500	Providence
WJR	NBC	750	10,000	Detroit, Mich.
WISV	CBS	1460	10,000	Washington, D. C.
WJZ	NBC Key	760	50,000	New York
WLBZ	CBS & YN	620	500	Bangor, Maine
WLEY	NBC	1370	100	Lexington, Mass.
WLW	NBC	700	500,000	Cincinnati
WMAQ	NBC	670	5,000	Chicago, Ill.
WMAS	CBS & YN	1420	100	Springfield, Mass.
WMCA	ABS Key	570	500	New York
WNAC	CBS & YN	1230	1,000	Boston
WNBH	YN	1310	250	New Bedford
WNBX	NBC	1260	250	Springfield, Vermont
WOAI	NBC	1190	50,000	San Antonio, Tex.
WOAM	CBS	560	1,000	Miami, Florida
WOR	NBC	710	5,000	Newark, N. J.
WORC	CBS & YN	1280	500	Worcester
WPG	CBS	1100	50,000	Atlanta, Georgia
WSB	NBC	740	5,000	Atlanta, Georgia
WSM	NBC	650	50,000	Nashville, Tenn.
WSMB	NBC	1320	500	New Orleans, La.
WTAG	NBC & NEN	580	500	Worcester, Mass.
WTAM	NBC	1070	50,000	Cleveland, Ohio
WTAR	CBS	890	500	Norfolk, Va.
WTIC	NBC & NEN	1040	50,000	Hartford, Conn.

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixie Network; ABS, American Broadcasting System; CRC, Canadian Radio Commission; NEN, New England Network.

Radio Lane

By Jimmy J. Leonard

HEAR YE, hear ye! All ye loyal subjects of ye drayma, hail to ye King of musty castles, barricaded drawbridges and clanking scabbards. On your knees, lout! Hail to DENNIS KING! This gentleman of the cobwebbed characters will come to your ears on August 3. He will portray CHRISTOPHER MARLOWE for at least three minutes.

That Negro show scheduled to air some time in the Fall may not go on after all. Its sponsors are fiddling about with a show on Viennese melody. However, someone else is sure to grab up such a radio cast as DUKE ELLINGTON, ETHEL WATERS and other Harlemites.



DENNIS KING

PAUL WHITEMAN has a deadly fear of boats and airplanes. I can understand the fear of airplanes, but fear of boats he should be ashamed to admit. Bet he couldn't drown if he tried. TONY WONS is going to change his station when he goes on that new show, August 26. He'll look out a window in the "House By the Side of the Road." TONY will rough about his home country, the Wisconsin woods, this Summer.

Comes an epistle telling us there is a program titled "LEONARD and JIMMY" on WMCA. Thanks, but where is the middle initial?

Easy Aces will skip a few months this Summer with the last broadcast on July 6. They'll be back, or so they say.

The Lane is becoming dubious about these long-time acts that are quitting for the Summer. Some say AMOS 'n' ANDY have seen their best days and will refrain from their air chatter this Fall. Others will tell you that the GOLDBERGS are definitely parting company with the toothpaste outfit this Summer, never to return. We are informed that ALBERT SPALDING will not return to the microphone after the Summer months. His sponsor is trying out something to replace him. The replacement will take the air Sept. 6.

JOHN WHITE of "Death Valley Days," drops a postcard from New Jersey with a beautiful view of Death Valley, California, on the front of it. That would be anarchy if mailed in Florida. John informs us that he recently received a marriage proposal in his fan mail.

Little SHIRLEY TEMPLE, she of the movie rave, may take to the air in the Fall. They're thinking of putting her on a sea-to-sea kiddie program. The price she is said to drag down will shock you, 'n me, too; \$2500 a week.

WILL OSBORNE will leave WOR for a tour. MYRT and MARGE will continue to get themselves into all sorts of jams when they take to radio October 1. "Our" JOHN HERRICK almost upset NBC studios in an unintentional manner. HERRICK chose his song numbers and submitted them for approval to the radio officials early one morning. Later JOHN CHARLES THOMAS submitted his, and his list contained one song that HERRICK was to sing. Because no one song may be sung on the same day by two singers of the same type, THOMAS was asked to sing something else.

He replied that if he couldn't sing that song, he wouldn't sing at all, at all. The studio people nearly burst a blood vessel trying to cater to the "Great" THOMAS, but stood by their rights. Finally, they told THOMAS he needn't sing if he did not care to do so. And THOMAS sang.

THE ORIGINAL RADIO NEWSPAPER MICROPHONE

VOLUME III Saturday, July 7, 1934 NUMBER 27

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Curb Commercials

BEFORE the Federal Trade Commission comes a chemical firm manufacturing aspirin, charged with false and misleading statements in advertising, and invited to show cause why an order should not be issued cancelling all advertising contracts containing such statements. The Commission's action is aimed primarily at newspaper and magazine advertising. But not in years have reputable newspapers and magazines—and most of them are reputable—permitted the publication of such blatantly false advertising as characterizes many radio "commercials" today. For the sake of radio itself the "commercials" should be cleaned up. If the Federal Trade Commission is not concerned with air advertising, the new Federal Communications Commission should make it part of its immediate business.

Too Many Stations

FROM the standpoint of the radio listener, there already are too many stations broadcasting, resulting in overlapping, confusion and poor reception. At the moment there are about 600 stations broadcasting, many with indifferent programs most of the time. Facing the new Federal Communications Commission are many applications for licenses to operate 100-watt stations. The MICROPHONE'S special Washington correspondent reports that indications are that the country will be freckled with these "one-lungers." The Commission, acting in the interest of the public as a whole, should deny most of these applications, granting only those where it clearly appears there will be no interference with existing facilities. Already we have quantity in radio; quality is the present need.

Radio's New Trick of Faking Movie Stars

By DICK TEMPLETON
New York Correspondent

IT BEGINS to look as though radio's first secrets have been discovered. They are WILLIAM STUHLER, at present head of the radio department of YOUNG and RUBICAN, and his aide, DON STAUFFER. For they are the fathers of the radio doubles for film stars. It begins to look as though most of the film stars of the future on radio will be doubled by radio "voices."

Paramount pictures decided that there was an anti-radio clause in the contract the film company had with MARY BOLAND, the noted film actress, who, with CHARLIE RUGGLES, her co-partner in many laugh-making movies, was to start on the Hall of Fame program, July 8, over a nationwide network and that the anti-radio clause should be enforced.

This decision robbed the Hall of Fame of one of the few sure-fire attractions ever planned for a radio program. Many of the choices of radio are gambles, but there was little gamble in the vocal

smirk of MARY BOLAND and the vocal shyness of RUGGLES—two of the most perfect voices for the parts they were to portray because, if you try it in a movie, you can shut your eyes and still see Miss BOLAND and CHARLIE when they talk. But down came the clamp—and that show was called off.

Metro pictures decided it didn't want LIONEL BARRYMORE to go on the air for the show Columbia was building to try to land a soup account.

STUHLER and STAUFFER smiled. For several years when they handled the "March of Time" program, they had studied and worried and tested to find vocal doubles for the famous men and women of the news. When they launched the first and now widely-copied three-quarter hour show, "Forty-Five Minutes in Hollywood," they faced the same task for that program. They now have more than 1200 names of people who can double anybody from CLARK GABLE to RIN TIN TIN. And as odd as that may sound the

lad who can double RIN TIN TIN can also double for any of the lions or tigers in FRANK BUCK's pictures because he, BRADLEY BARKER, bays and growls when the silent shots which BUCK takes are given sound effects.

So a little thing like not being able to present a film star "in person" in the future isn't going to worry STUHLER and STAUFFER. Since radio is in its infancy, and has practically no traditions or prophets, the first prophetic and far-seeing mantles must fall on the shoulders of BILL STUHLER and DON STAUFFER.

Studiosity

By Les Troy

RICHARD HIMBER, NBC orchestra leader, uses harp interludes in most of his orchestrations. They were unique in radio jazz. But one person who heard that HIMBER was the "originator of the unique harp interludes" on NBC, wrote a long note complaining of plagiarism. The listener wrote that he had done more for the harp than HIMBER ever could do. The note was signed "ST. PETER."

And while we are on the subject of orchestra leaders, let us speak in softened tones of LEO REISMAN, also an orchestra leader. That maestro, according to GLUPPY, our New York correspondent, has a pet jinx. If a clarinet player or a violinist unconsciously crosses his knees, REISMAN halts the rehearsal and orders



RICHARD HIMBER

all feet on the floor.

What is a "Stooperetta?" Probably just what you think, but in order to do justice to the massive minds who produce these things, may I offer a slight explanation? It was known that a "Stooperetta" is an elaborate presentation with music and sound effects and stuff.

But this moot question transcends that bare definition to encompass the *sine qua non*, the *je ne sais quoi*, the subtle something and indefinable essence which characterizes the "Stooperetta." Approaching Colonel STOOPNAGLE, we asked the following searching question:

"What is a 'Stooperetta'?"

"A 'Stooperetta,'" the Colonel replied, "is a thing that is not entirely music. Also it is a thing that is not entirely drama. You might go even further and say that it is a thing that is not altogether comedy."

"But you would be safe in saying that it is a thing," Budd interrupted. This was very gratifying to know.

Mayor J. HAMPTON MOORE of Philadelphia put one over on Governor RUBY LAFFOON of

Kentucky the other day. During a reception at the City Hall for FRED WARING, radio orchestra leader, who was visiting Quakertown with the Pennsylvanians, someone said that it was too bad the Mayor wasn't Governor of Kentucky because then he could make FRED a Kentucky Colonel.

"Well, I can't make him a Kentucky Colonel," said Mayor Moore, "but I can do better. I hereby declare Fred Waring an honorary colonel on my staff."

The reason this is better than being a Kentucky Colonel, the mayor explained, is because there aren't any other Philadelphia Colonels. FRED's first in line.

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Monday, July 9 - Mrs. Roosevelt Speaks on NBC-WJZ at 10 P.M.

Highlights

- P.M.**
- 4.00—"Diamonds and Orchids in the Jungle," NBC-WEAF
 - 8.00—Champions, Richard Himber's Orchestra, NBC-WEAF
 - 8.30—Gladys Swarthout, NBC-WEAF
 - 9.00—Rosa Ponselle, CBS-WABC
 - 9.30—Lud Gluskin, Henrietta Schumann, CBS-WABC
Joe Cook and Don Voorhees Orchestra, NBC-WEAF
 - 10.00—Mrs. F. D. Roosevelt, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
Strolling Tom, WBZ
- 9 A.M. EDT; 8 EST; 7 CT
Morning Glories, WEAF WLW
Bradley Kincaid, songs, WGY
Breakfast Club, orchestra, WJZ WBAL, 1 h.
WHAM KDKA WSM from 9.15 (WBZ from 9.30)
- Deane Moore, tenor, WABC WCAU
Devotions, WHAS
Birthday Clock, WNBX, 1 h.
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
Morning Glee Club, WEAF WGY WLW
Lessons in Loveliness, WEEI
Madison Ensemble, WABC
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
Nancy Noland, songs, WEAF WGY
Hymns of All Church, WLW
Style and Shopping Service, KDKA
Metropolitan Parade, WABC, 45 m.;
WPG, 30 m.; WHAS WCAU from 9.45
Georgia Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
Matinnata, chorus, WEAF WLW
Devotions, WGY
News, KDKA
WGN Keep Fit Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT
Breen and de Rose, WEAF WEEI WGY
WLW
Harvest of Songs, WJZ WBZ WBAL KDKA
WSM WFLA
Home Hour WPG, 1 h.; News at 10.30
Lawrence Salerno and String Trio, WGN
Almanac, WNBX, 30 m.
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
Clara, Lu 'n' Em, WEAF WEEI WLW
WGN WSM
Holman Sisters, WJZ WHAM
Duke Dewey's Orchestra, WBZ
Sammy Fuller, KDKA
Birthday Club, WFLA
Bill and Ginger, WABC WCAU
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
News and Morning Parade, WEAF WSM
(WEEI from 10.34) WGY from 10.45
Market Basket, WGY
Bridge talk, WEEI
Organ, WLW
Today's Children, drama, WJZ WBZ WHAM
WBAL KDKA WFLA
News and Two Pals and a Gal, WABC
WCAU, 30 m.
Ramblers, WHAS
Mail Box, WGN
Concert, WNBX
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
Skip, Step and Happiana, WGY
News and NBC Kitchen, WJZ WBZ
KDKA
Jester, WLW
Bob Atcher, WHAS
Lovely Ladies, WGN
Story, WNBX
- 11 A.M. EDT; 10 EST; 9 CT
U. S. Navy Band, WEAF WTAM WGY,
WSM, 1 h.; WEEI from 11.15 (WFLA
from 11.30)
Radio School of Cookery, WEEI
Violinist, WLW
The Wife Saver, WJZ
The Honey-mooners, Grace and Eddie Albert,
WBZ WHAM
Babette, songs, WLW
Uncle Tom and Betty, KDKA
1/2 Hour in 1/2 Time, WABC WCAU WHAS
Organ Recital, WPG, 30 m.
Movie Personalities, WGN
Observer, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
Platt and Nierman, piano duo, with Alice
Joy, WJZ WBZ WHAM KDKA
Morning Topics, WFLA
News and livestock, WLW
Do. Re. Mi. Trio, WABC WCAU
Dolly Dean, WHAS
Your Friendly Neighbor, WGN
Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
Charioteers, WLW
Melody Mixers, WJZ KDKA WBAL, 30
m. (WBZ WHAM from 11.45)
Metropolitan Stage Show, WBZ
The Captivators, WABC WHAS WCAU
Wandering Poet, WPG, 30 m.
Love Making, Inc., WGN
Matinee Melodies, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
Joan Marrow, music, WABC
Jane and Jack Carlton, WCAU
Three Aces, WPG
Ella Graubart, KDKA
Sanders Sisters, WHAS
Painted Dreams, WGN, WLW
Poem, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT
Gene Arnold's Commodores, WEAF WEEI
WGY
Mary Alcott, vocalist, WLW
Honey Dean, WJZ WHAM WSM
The Monitor Views the News, WBZ

- Romance of Dan and Sylvia, KDKA
Ralph Waldo, WFLA
"Voice of Experience," WABC WCAU
WHAS
Home Sweet Home, WPG
Handicraft Club, WOR
Lyric Strings, trio, WMCA
Hal Kemp's Orchestra, WGN
Ada Whipple, Stylist, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Sisters of the Skillet, WEAF WEEI WFLA
Martha and Hal, WGY
Fields and Hall, WJZ WHAM
Weather; MSC Farm Forum, WBZ
Franklin Bens, tenor, WLW
Midday Sons, KDKA
String music, WSM
Harold Turner, pianist, WGN
Betty Barthell, WABC WPG
"Home Redecorating," WOR
Chuck Richards, songs, WMCA
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Rex Battle's Ensemble, WEAF WLW,
30 m. (WEEI 15 m.)
Vic and Sade, WJZ WBZ WHAM KDKA
WSM WFLA
Martha and Hal, WGY
Bond of Friendship, WLW
Grain Reports, organ, songs, WGN
Dion Kennedy, organ, WOR, 30 m.
Stocks, WMCA
Travel Talk, WNBX
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
Cabot and Del Castillo, WEEI, 30 m.
The Vagabonds, WGY
Words and Music, WJZ WBZ WHAM WSM
WFLA, 30 m.
Texans, trio, WLW
Fidler's Orchestra, KDKA
Trio, WMCA
June Baker on home management, WGN
Recordings, WNBX
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, Weather, WEAF
Bob Albright, WLW
MSC Farm Forum, WBZ, 30 m.
Market Reports, KDKA
Dance, WFLA, 30 m.
Velasco and his Hotel Taft Orchestra,
WABC WCAU WHAS, 30 m.
Hotel Morton Orchestra, WPG
Midday Service, WGN
Organ, WMCA
Christine Hawes, songs, WNBX
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Lotus Garden Orchestra, WEAF WEEI WGY
River, market, live stock reports, WLW
The Honorable Archie and Frank, WJZ
WSM
Siesta, KDKA
Jim Burgess, WCAU
N. J. League of Women Voters, WOR
News, WMCA
Trumpeter, WNBX
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Character Building, WEAF
"Our Lady of Leisure," WEEI, 30 m.
WGY farm program, WGY, 30 m.
National Farm and Home Hour, WJZ
WBZ WHAM WBAL WLW WSM WFLA,
1 h.
Julia Bauduc's Orchestra, WABC WCAU
WHAS WPG, 30 m.
Sylvia Blue, songs, WMCA
Markets, Palmer House music, WGN
Mrs. Claude Tate, WNBX
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
String Ensemble, WOR
Jesse Crawford, organist, WGN
Movie Broadcast, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
Revolving Stage, WEAF WEEI, 30 m.
Lauren Bell, baritone, WGY
Ann Leaf, organist, WABC WCAU, 15 m.;
WPG, 30 m.
Just Plain Bill, WGN
Weather, markets, WHAS
Dr. Arthur Frank Payne, WOR
"Dogs," WMCA
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
N. E. Kitchen, WEEI
Household Chat, WGY
Romance of Helen Trent, WABC WCAU
WGN
Sports talk, WMCA
Georgia Wildcats, WHAS
Virginians, male quartet, WOR
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
Smackout, WJZ WBZ WHAM WBAL
Home Forum, KDKA
Markets, WSM
Theatre Talk, WELA
Emery Deutsch's Orchestra, WABC WPG,
30 m.
Monk and Sam, WHAS
Palmer House Ensemble, WGN
Ramblers, WMCA, 30 m.
Martha Deane, WOR, 30 m.
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
Ma Perkins, WEAF WEEI WGY WLW
WFLA WSM
Agricultural College, WHAS
Century of Progress Orchestra, WGN
- 3 P.M. EDT; 2 EST; 1 CT
Spotlight Memories, WEAF WEEI WLW
WFLA
Albany on Parade, WGY
"An Ideal Husband," by Oscar Wilde,
WJZ WSM, 1 h.
Ye Old Tea Shoppe, WBZ
Camay Minstrel, WLW
The Four Showmen, WABC WCAU WPG
WHAS, 30 m.
U. of Kentucky, WHAS, 30 m.
Orchestra, WGN
"Women and Money," WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
The Wise Man, WEAF WEEI WFLA
Health Hunters, sketch, WGY
Low Down, WLW
Sandy MacFarlane, WBZ
Chicago Variety Program, WABC WCAU,
30 m.
Helen Wolff, WPG
Emil Thaviu's Orchestra, WGN
Roxie, "Your Lover," WOR
Pianologue, WMCA
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
Women's Radio Review, WEAF WEEI WGY
WFLA, 30 m.
Theatre Club of the Air, WOR
Spatter and Whine, WLW
Home Forum Cooking School, WBZ, 30 m.
Lawrence Salerno, baritone, WGN
Stocks, WMCA
Spring Flower Show, WOR

Sportsman



THORNTON FISHER, veteran sports editor and cartoonist is featured by NBC in a series of "Sport Stories Off the Record" on Friday evenings.

- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
King, Jack, Jester, WLW
Poetic Strings, WABC
Kibitzers, WMCA
Afternoon Musical, WOR, 45 m.
Musical, WGN, 2 h., 15 m.
Marvels, WNBX
- 4 P.M. EDT; 3 EST; 2 CT
William and Alice LaVarres, "Diamonds and Orchids in the Jungle," WEAF WSM WGY
Stock market quotations, WEEI
Betty and Bob, WJZ WLW WHAM KDKA
Bill Huggins, songs, WABC WHAS
Tea Time Topics, WPG, 30 m.
Songs, music, WMCA, 30 m.
Concert, WNBX, 45 m.
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
John Martin Story Program, WEAF WEEI WSM
Songs and Stories with Harry Swan, WJZ WBZ
D. A. R. Talk, WLW
Salvation Army Staff Band, WABC WHAS
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
Roxanne Wallace, contralto, WEAF WEEI WGY
Chicago Symphony Orchestra, direction Eric Delamarter, WJZ WBZ WHAM WSM, 1 h.
Market Reports, KDKA
Songs, WFLA
Matinee Highlights, WLW
Steel Pier Minstrels, WABC WHAS WCAU,
30 m.; WPG from 4.45
Stock Quotations, WHAS
Marimba Orchestra, WOR, 30 m.
Piano Duo, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
The Lady Next Door, WEAF WEEI WFLA
WJZ WBZ WHAM WSM
Stocks, WGY
Anniversary Program, Pearl Curran's songs,
KDKA WSM, 30 m.
Carrie's Club, WMCA
Marvel Program, WNBX
- 5 P.M. EDT; 4 EST; 3 CT
Ted Black's Orchestra, WEAF WEEI WLW,
30 m.
Lang Sisters, WGY
Agriculture Markets, WBZ
Gypsy Music Makers, WABC WHAS
WPG WCAU
Sally's Party, WMCA, 30 m.
Women's Hour, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 CT
Vagabonds, WGY
The Monitor Views the News, WBZ
KDKA Kiddies' Klub, KDKA
Skippy, WABC WCAU
Weekday Devotions, WHAS
"Story Teller's House," WOR
Don Bigelow and Orchestra, WGY
Piano, WNBX
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
Yella Pessl, harpsichordist, WEAF WEEI
WGY WSM
The Singing Lady, WJZ WBZ WHAM
WLW KDKA
Ralph Waters, WFLA
Jack Armstrong, "All-American Boy," WABC
WCAU
Christine Bidge, WHAS
Instrumental Quartette, WPG
Orchestra, WNBX
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
Bunkhouse Songs, WEAF WEEI WGY WSM
Bradley Kincaid, mountain songs, WGY
Orphan Annie, WJZ WBZ KDKA WLW
WFLA
Gordon, Dave and Bunny, WABC WCAU
WHAS
"Dancing Around," WOR
Baseball talk, WMCA
Helen and Bob, WNBX
- 6 P.M. EDT; 5 EST; 4 CT
Education Convention, WEAF WLW, 30 m.
Evening Tattler, WEEI
News and Evening Brevities, WGY
Time, temperature, weather, KDKA
String Music, WSM
Raginsky's Ensemble, WABC WCAU
Orchestra, WGN, 30 m.
Uncle Don, WOR, 30 m.
Chick Evans, tenor, Gravelle's Orchestra,
WMCA, 30 m.
Farm Flash, WNBX

- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
Charlie Davis Orchestra, WEAF WLW
Joe and Eddie, WGY
U. S. Army Band, WJZ WHAM WSM, 30 m.
Bill Williams, WBZ
Sports, weather, KDKA
Bobby Benson and Sunny Jim, WABC
WCAU
Organ, WHAS
Tea Time Tunes, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
Mayor Fiorello LaGuardia, address on anni-
versary of six months in office, WEAF
Scores, Current Events, WEEI
Helen Mae, soprano, WGY, 30 m.
Jack Armstrong, WLW
Comedy Stars, KDKA
Time, weather, WBZ
Boy Scout talk and Barnet's music, WABC
The Singing Lady, WGN
Jack Arthur, baritone, WOR
Children's Club, WHAS, 30 m.
Heat Waves, trio, WMCA
Variety, news, WNBX
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
Grandmother's Trunk, WEAF WEEI
Lowell Thomas, WJZ WBZ WLW KDKA
WFLA
Little Orphan Annie, WSM
"The Dixie Circus," Uncle Bob Sherwood,
WABC WCAU, 30 m.
Ray Perkins, Fun Maker, WOR
Dixie Circus, WABC WMAS, 30 m.
Little Orphan Annie, WGN
Dr. H. I. Strandhagen, WOR
Five Star Final, WMCA
Yankee Cornhuskers, WNBX
- 7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Hollywood Comedy Stars, WEEI
Horse Sense Philosophy, WGY
Five o'Clock Melodies, WHAS
Ford Frick, sports, WOR
Dick Mansfield's Orchestra, WMCA
Clarence A. Jackson, WNBX, 30 m.
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
Gene and Glenn, WEAF WEEI WGY WFLA
Emil Coleman's Orchestra, WJZ KDKA
Nick Lucas, songs, WABC WCAU
Joe Emerson's Orchestra, WLW
String Trio, WGN
Dance Music, WOR
Wynn--The Thinking Club, WMCA
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
Shirley Howard and the Jesters, WEAF WGY
After Dinner Revue, WEEI
F. M. Law, Pres., American Bankers Asso-
ciation, "Banks and American Business,"
WJZ
Radio Nature League, WBZ
Bob Newhall, WLW
Melody's Garden, WFLA
Paul Keast and Hudson's Orchestra, WABC
WCAU
Club Program, WHAS
Sports reporter, WGN
"Maverick Jim," drama, WOR, 30 m.
Archie Bleyer's Orchestra, WMCA
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
The Goldbergs, WEAF WEEI WGY
Al and Pete, WLW
Amos 'n' Andy, WJZ WBZ WBAL
WHAM KDKA
Jack Shook, WSM
Boake Carter, news, WABC WCAU WHAS
World's Fair Reporter, WGN
Police talk, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
Champions, Joey Nash, Richard Himber's
Orchestra, WEAF WEEI WGY, 30 m.
Jan Garber's Orchestra, WJZ WBZ WHAM
WFLA
Voice of Experience, WABC WCAU
Palmer House Ensemble, WGN
Irish Melodies, WPG
Dinner Concert, WHAS, 30 m.
Three Little Funsters, WMCA
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
Edwin C. Hill, WABC WCAU
Meyer Davis Orchestra, WMCA
Rube Appleberry, WGN
Bridge Talk, WPG
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
William Daly's Orchestra, Gladys Swarth-
out, WEAF WEEI WGY WLW, 30 m.
Melody's Garden, WFLA
Stratosphere Christening, WJZ WBZ, 30 m.
"Raffles," WABC
Dramatic Guild, "Death on Gowdy Street,"
WCAU WHAS
"Sinfonietta," WOR, 30 m.
The Cameos, WPG
Lone Ranger, WGN, 30 m.
U. S. Navy Band, WMCA, 30 m.
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
Babe Ruth, baseball comment, WJZ WBZ
WHAM WBAL KDKA
Radio Rod and Gun Club, WOR
More Than News, WMCA
Harold Stephens, tenor, WPG
- 9 P.M. EDT; 8 EST; 7 CT
A. & P. Gypsies, Robert Simmons, WEAF
WEAF WEEI WGY WLW, 30 m.
Minstrels, Gene Arnold, Joe Parsons, male
Quartet, WJZ WBZ WHAM WBAL
KDKA WSM, 30 m.
Rosa Ponselle, Andre Kostelanetz' Orchestra
WABC WCAU WPG WHAS, 30 m.
Orchestra, WGN
"The Champions," WOR, 30 m.
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
House Party, Joe Cook, Donald Novis
WEAF WEEI WGY WLW WSM, 30 m.
Melody Moments, Pasternack's Orchestra
Drama, WJZ WBZ KDKA WHAM WBAL
30 m.
Henrietta Schumann and Lud Gluskin's Or-
chestra, WABC WCAU WHAS, 30 m.
Arthur Wright, tenor, WGN
Harry H. Balkin, "Success," WOR
"1/2 Hour of Cheer," WMCA, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
Magic Strings, WBZ
Lennie Hayton's Orchestra, WGN

- 10 P.M. EDT; 9 EST; 8 CT
Gene Arnold, Lullaby Lady, male quartet,
Eastman's Orchestra, WEAF WEEI WGY
WLW, 30 m.
Mrs. F. D. Roosevelt, Josef Koestner and
Orchestra, WJZ WBZ KDKA WHAM
WBAL, 30 m.
Wayne King's Orchestra, WABC WCAU
WHAS, 30 m.
News, music, WGN, 30 m.
Fabien Sevitzky's Orchestra, WOR
"Continental Cafe," WMCA
Stanley Roberts, tenor, WPG
Letty and Lucky, WOR
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
Ranny Weeks' Orchestra, WEEI
The Dukes, WPG
Dream Ship, WGN
Harlan E. Reed, current events, WOR
Starlight Hour, WMCA
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
Gothic Echoes, Radio City Chorus, WEAF,
WSM, 30 m.
"Beauty that Endures," WEEI
Music, WGY, 30 m.
Pickens Sisters, WJZ WBZ
Henry Thies Pepsters, WLW
Mary Eastman, Evan Evans, WABC WHAS,
30 m.
LWD Symphony Orchestra, WCAU, 30 m.
Steel Pier Dance Tunes, WPG, 30 m.
Bob Becker, dog talk, WGN
Henry Thies Pepsters, WLW, 30 m.
News and Starlight Hour, WMCA
Organ, WPG
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
Democratic Republican Series, WJZ WBZ
WBAL KDKA
Leon Friedman's Orchestra, WMCA
WCAU
Comedy Stars of Hollywood, WGN
Margaret Carlisle, WLW
Three Buccaners, WOR
- 11 P.M. EDT; 10 EST; 9 CT
News and Harold Stern's music, WEAF
WGY, 30 m.
E. B. Rideout and scores, current events,
WEEI
Martha and Hal, WGY
Cousin Bob, Hill Billy, WLW
Emil Coleman's Orchestra, WJZ, 30 m.
Weather, time, WBZ
Time, temperature, weather, KDKA
Amos 'n' Andy, WSM
"Fats" Waller, songs, WABC WPG WHAS
Ted Weems' Orchestra, WGN
"Moonbeams," WOR
Charley Eckel's Orchestra, WMCA
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
News, WEEI
Joe Rine's Orchestra, WBZ
Gene and Glenn, WSM
News and Casa Loma Orchestra, WABC
WPG WCAU, 30 m.; WHAS from 11.30
Sam, Gil and Louie, WHAS
Lum and Abner, WGN
Blue Rhythm Band, WMCA, 45 m.
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
Meyer Davis' Orchestra, WEAF WEEI,
30 m.
Jack Denny's Orchestra, WJZ
William Penn Orchestra, KDKA, 30 m.
Follies, WLW, 30 m.
Agnew's Music, WGN, 30 m.
Alfredo Brito's Orchestra, WOR, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
Reggie Child's Orchestra, WEEI
Enoch Lieb and Orchestra, WABC WCAU
Organ, WHAS
- 12 M. EDT; 11 P.M. EST; 10 CT
Phil Harris Orchestra, WEAF
Bestor's music, WJZ WBZ WHAM WBAL
30 m.
Blue Monday Jamboree, WABC WCAU
WHAS
Streets of Paris, WGN
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Roger Wolfe Kahn's Music, WEAF WLW,
30 m.
Hessberger's Bavarian Peasant Band, WJZ
WBZ WHAM, 30 m.
Jimmy Gallagher's music, WSM, 30 m.
Reggie Child's Orchestra, WABC WHAS,
30 m.

For Southern Listeners

The programs of WEAF or WJZ may be heard over:

WFLA-WSUN	Clearwater, Florida
WSB	Atlanta, Georgia
WSMB	New Orleans, La.
WOAI	San Antonio, Tex.
WSM	Nashville, Tenn.

The programs of WABC may be heard over:

WOAM	Miami, Florida
WJSV	Washington, D. C.
WBT	Charlotte, N. C.
WTAR	Norfolk, Va.
WBIG	Greensboro, N. C.

Middle Western Listeners

The programs of WEAF may be heard over:

KSD	St. Louis, Mo.
KYV	Chicago, Ill.
WMAQ	Chicago, Ill.
WTAM	Cleveland, Ohio

The programs of WJZ may be heard over:

WENR-WLS	Chicago, Ill.
WGR	Cleveland, Ohio
WJR	Detroit, Mich.

The programs of WABC may be heard over:

WBBM	Chicago, Ill.
WHK	Cleveland, Ohio
WCCO	Minneapolis, Minn.
KMOX	St. Louis, Mo.
WHAS	Louisville, Ky.

Note: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

"Broadway Vanities" Revolve Around Figure of Everett Marshall

Baritone As Impresario, And Musician

By DOUGLAS D. CONNAH

In the unceasing parade past the network microphones, many singers come and go. Some of them go on and on as perennial favorites. Others, not so fortunate, disappear from the radio scene almost as quickly as they bobbed up on the schedules.

Among the recent newcomers to the air, one who has met with exception favor is that robust gentleman, EVERETT MARSHALL.

His booming baritone first was heard with the Metropolitan Opera Company and then in Broadway revues, before its possessor took a stance at the microphone.

Central Figure

The vehicle for his entry into broadcasting is a new edition of the presentation which, under the title of "Broadway Melodies" last year brought HELEN MORGAN, glamorous Broadway star, to the kilocycles.

The new edition, "EVERETT MARSHALL'S Broadway Vanities," is built around the young baritone and is probably the first sponsored variety program to be named for its featured singer.

However, he dominates the program as more than just a singer, for he also acts as master-of-ceremonies.

Heading the supporting cast is ELIZABETH LENNOX, who long has been a popular radio contralto. She plays in the sketches opposite MARSHALL and joins him in romantic duets.

VICTOR ARDEN, also a perennially popular figure of the kilocycles, is the program's maestro, and a chorus of mixed voices is another feature.

Among the guests who have graced the presentation so far are CARSON ROBISON, singer of cowboy songs; blues-singer TESS GARDELL, better known as "Aunt Jemima"; IRVING KAUFMAN, versatile minstrel man and mimic, and FRANK LUTHER, popular tenor.

The program is patterned as a miniature Broadway revue. Several dramatic sketches are included on each presentation, each building up to a song which comes as its climax, or occasionally embodying two songs in a romantic pattern, with MARSHALL and Miss LENNOX taking the leading parts.

Three factors are responsible for MARSHALL'S stardom: His natural talent for singing; his constant devotion to his boyhood aspirations to become a great

Guy Lombardo's Orchestra Comes To The NBC July 11

Beginning Wednesday, July 11, at 10 P. M., GUY LOMBARDO and his Royal Canadians will be heard over the NBC-WEAF network in a series of half-hour weekly broadcasts.

LOMBARDO'S orchestra now is playing at the Starlight Roof of the Waldorf-Astoria Hotel in New York City, where it came recently from the West Coast.

GUY LOMBARDO has been heard for the past few years with BURNS and ALLEN over the CBS-WABC network, and now comes to the NBC for the first time.

LOMBARDO'S orchestra is noted



CANDID CAMERA catches member of the "Broadway Vanities" cast during the performance. ELIZABETH LENNOX and EVERETT MARSHALL sing a duet into the microphone as maestro VICTOR ARDEN waves his baton.

"Vanity, All Is Vanity"

singer; and the patronage of JOHN J. RASKOB.

As a lusty infant of 12 pounds, he first emitted well-pitched squawks on December 31, 1902, at Lawrence, Mass. Both his father, a mechanic, and his mother had a natural love for singing, which they never had cultivated.

His mother interested him in the idea of a career of song at an early age, and almost as far back as he can remember he planned to be a great singer. CARUSO, rather than a current sports idol, was his boyhood ideal.

He went to school in Lawrence and Worcester and peddled newspapers after school, putting the pennies aside to pay for later musical education. Every year when the annual music festival was held in Worcester, young "Red" MARSHALL got a job as water-boy, so he could see the famous singers whose footsteps he hoped some day to follow.

Meanwhile he studied at the Worcester County Music School and sang at its practice recitals each week of the school season. The happiest day of his youth came when, at the age of 17, he was able to give up his job and go to New York to study under GEORGE HAMLIN.

In 1921 he won a three-year

scholarship at the Cincinnati Conservatory of Music, where many now prominent radio singers were trained, graduating in 1923. During the school term he earned his living in a four-fold capacity as piano salesman, life insurance salesman, choir singer and coach of a 50-voice chorus.

Enter the Raskobs

Each week-end musicians of the Boston Symphony Orchestra gave a concert at the club, and

This and That

(Continued from Page 1)

sung something appropriate to France—even "Au Clair de la Lune" or "Frere Jacques" would have fitted the mood of the drama better than the program he did offer.

As for advertising, when will sponsors learn that the truly effective way to advertise their product is not to advertise so much? Let them merely say once or twice, maybe three times, on a 30-minute program, "J. J. Smith & Company, makers of (whatever it is) take pleasure in presenting—"

Bringing the discussion onto more popular terrain, who, I wonder, was not irritated by the omnipresent and ardent advertising plugs during the broadcast of the BAER-CARNERA fight?

The listeners should have been informed that the B. F. GOODRICH Company was sponsoring the broadcast; but they should not have been informed so often.

The periods between rounds might have been used for a description of the fight to date or a description of the crowd, delivered by the enthusiastic McNAMEE. Instead, they were devoted to a eulogy of unexciting tires.

The most effective stroke in the improvement of radio will be the adoption of a wiser attitude on the part of sponsors.

MARSHALL appeared frequently as soloist. JOHN J. RASKOB and his wife heard him during one of the concerts, were favorably impressed with his talent.

The following Spring the young baritone was surprised to receive a letter from the RASKOBS, telling him that they were going to Europe and that they would like to take him with them and to finance his musical education abroad.

He asked postponement of their financial assistance until he finished his Conservatory course, and that Summer he joined them in Europe.

The RASKOBS supervised his career for the next three years, obtaining the best teachers available for him. He studied in London under BRIAN O'NEILL and in Milan under Maestro ARTHUR CODERE, and made his operatic debut in 1926 in Palermo.

The following year, after operatic performances at Torino, Bergamo, Novaro, Asti and Mantova, he was called for an audition at the Lyrico Theatre in Milan before GATTI-CASAZZA, impresario of the Metropolitan Opera Company, then traveling in Europe on one of his annual searches for outstanding operatic

Leading Lady Is A Popular Air Contralto

talent. Of the 20 aspirants, MARSHALL and GRACE MOORE were successful.

He made his "Met" debut in the Fall of 1927 in "Lohengrin" and sang with that organization for four seasons.

In 1931 he embarked on his first venture on the musical comedy stage and won overnight Broadway fame when he sang "The Thrill Is Gone" and "That's Why Darkies Were Born" in GEORGE WHITE'S "Scandals."

The following year he appeared in the same producer's "Melody," singing "I'll Write a Song," and he has just concluded a long and successful run in the latest edition of the "Follies," in which he introduced the popular ballad of the out-of-doors, "Wagon Wheels."

He has also appeared on the screen, with BEBE DANIELS in "Dixiana."

A Familiar Voice

Unlike the newcomer, MARSHALL, his leading lady, ELIZABETH LENNOX, long has been a familiar voice to dialers, as one of the first six singers engaged by Columbia when that network was formed in 1927. She was born near Grand Rapids, Michigan, where her father was a minister, and she was given training in piano, on the pipe organ, and as a singer in the choir of her father's church.

At the University of Chicago she took both vocal and academic studies and, after graduation, started her musical career in Chicago in concert, opera and oratorio work. She then went to New York, landing her first job there as a church soloist.

Further concert and oratorio engagements and appearances in musical plays came in quick succession, and she added to her fields of endeavor with phonograph recordings.

Known as "the contralto with the human appeal," she sang for as many as 12 recording companies at the same time.

She came to radio in 1926.

Another perennial favorite, who completes the starring triumvirate of the program, is VIC ARDEN, blond and curly-haired maestro, whose baton rules the orchestra and mixed chorus. He is equally popular as an orchestra leader and as half of the two-piano team of OHMAN and ARDEN.

Theories Of Local New Deal To Be Broadcast By Experts

A New Deal in Local Government is the title of a new series of broadcasts now being presented each Tuesday over the NBC-WJZ network by a group of economists, city planners and others, with a view to increasing popular knowledge and participation in local governmental affairs.

The series is being presented over the NBC-WJZ network at 7.30 P. M.

On July 10, L. P. MANSFIELD, supervisor of the bond department of a life insurance company, will talk on "Saving the Cities."

On July 17, Professor D. W. BROGAN of the London School of

Economics will talk on English local government.

FLAVEL SHURTLEFF, secretary of the National Conference on City Planning, will speak on July 24 on "New Fields for New Planning."

The series closes with a talk on the Tennessee valley experiment, by JOHN B. BLANFORD, Jr.

Tuesday, July 10 - All-Star Baseball Game on NBC, CBS, 1.15 P.M.

Highlights

- P.M.**
- 1.15—All-Star Baseball Game, NBC-WEAF, WJZ (CBS at 1.30)
 - 4.00—Detroit Symphony Orchestra, CBS-WABC
 - 8.30—Wayne King's Orchestra, NBC-WEAF
 - Goldman's Band, NBC-WJZ "Accordiana," Vivienne Segal, CBS-WABC
 - 9.30—Ray Perkins, NBC-WEAF
 - Parade of the Champions, CBS-WABC
 - 10.00—Operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9 A.M. EDT; 8 EST; 7 CT**
Sam Herman and Frank Banta, WEAF WGY WLW
Clothes Institute, WEAF
Breakfast Club, WJZ WFLA, 1 h. (WHAM, 15 m. from 9.15; WBZ from 9.30; KDKA WSM from 9.15)
Devotions, WHAS WSM
Deane Moore, tenor, WABC WCAU
Bargain Bulletins, WPG
Early Birds, WNBX, 1 h.
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT**
Landt Trio and White, WEAF WEEI WGY WLW
In the Luxembourg Gardens, WABC, 30 m.
Words and Music, WCAU, 30 m.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT**
Mary Phillips, songs, WEAF WGY
Hymns of All Churches, WLW
Little Jack Little's Orchestra, WGY
N. Y. Breakfast Club Orchestra, WBZ
Georgia Wildcats, WHAS
Style and Shopping Service, KDKA
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT**
News and the Wife Saver, WEAF WEEI WGY WLW
Sammy Fuller, KDKA
Round Towners Quartet, WABC WCAU WSM, 45 m. (WGY from 10.45)
WGN Keep Fit Club, WGN
Reuben Baker, songs, WPG
Kaiana's Royal Hawaiians, WHAS
- 10 A.M. EDT; 9 EST; 8 CT**
Breen and deRose, WEAF WGY, 15 m.
Edward MacHueh, Gospel singer, WJZ WBZ KDKA WSM WFLA
Bill and Ginger, WABC WCAU WHAS
Morning Musicals, WGN
Home Hour, WPG
Matinee Melodies, WNBX, 30 m.
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT**
Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN WSM
Castles in the Air, WJZ KDKA
Duke Dewey's Orchestra, WBZ
Capers, WFLA
Ted Talbot and Doris Havens, WABC WCAU
Shopping Guide, WHAS
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT**
News and Morning Parade, WEAF WEEI WSM, 45 m.
Today's Children, WJZ WBZ WHAM WBAL KDKA WFLA
Arthur Chandler, organ, WLW
News and Madison Ensemble, WABC WCAU, 30 m.
Ramblers, WHAS
Piano, WGN
News Service and Resume Home Hour, WPG
Morning Concert, WNBX
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT**
Canning Talk and Rhythm Jesters, WLW
Musical Turns, WEEI
Shopping Bag, WGY
News and Radio Kitchen, WJZ WSM WFLA KDKA
News, WBZ
Do, Re, Mi, WABC
Bob Ather, WHAS
Arthur Wright, WGN
Daily Short Story, WNBX
- 11 A.M. EDT; 10 EST; 9 CT**
Edison Friendly Kitchen Program, WEEI
Galaxy of Stars, WGY WTAM WLW
The Honeymooners, WJZ KDKA WSM WFLA
U. S. Navy Band, WABC WCAU WPG WHAS, 30 m.
Movie Personalities, WGN
Rev. John O. Long, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT**
Alice Joy, WBZ WHAM KDKA
News, WNBX
Leon Cole, organist, WSM
Charm Secrets, WCAU
Your Friendly Neighbor, WGN
Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT**
Three Shades of Blue, WEAF WEEI WGY
Spirituals, WLW
Melody Mixers, Sovereigns, quartet, WJZ KDKA WSM, 30 m.
E. R. A. Orchestra, WBZ, 30 m.
Melody Parade, WABC WPG, 30 m., WHAS 15 m.; WCAU from 11.45
Orchestra, Pete Woolery, WCAU
Melody Men, WGN
Mary Kay, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT**
Al Bernard, minstrel, WEAF WEEI
Skip, Step and Happiana, WGY
Painted Dreams, WGN WLW
News, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT**
Gene Arnold's Commodores, WEAF WEEI WGY WLW
Lisa Elman, pianist, WJZ WHAM WBAL

- Monitor Views the News, WBZ
Romance of Dan and Sylvia, KDKA
"The Voice of Experience," WABC WCAU WHAS
Hal Kemp's Orchestra, WGN
Home Sweet Home, WPG
Michael Tree, tenor, WOR
Parents' Forum, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT**
Sisters of the Skillet, WEAF WEEI WSM
Martha and Hal, WGY
National Farm and Home Hour, WJZ WBZ
WBAL WHAM KDKA WSM WFLA
Wendell Hall, WHAM
Time, weather, WBZ
Bob Albright, WLW
Connie Gates, songs, WABC WCAU WPG WHAS
Harold Turner, pianist, WGN
Girls' Club Service League, WOR
Songs, WMCA
Alberta Long, soprano, WNBX
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT**
Merry Madcaps, WEAF WEEI WGY WLW, 30 m.
Jules Bauduc's music, WABC WCAU WHAS, 30 m.; WPG from 12.45
Louise Brabant, soprano, WGN
Stocks, WMCA
Organ, WNBX
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT**
Caroline Cabot, Del Castillo, WEEI
String Ensemble, WSM
Organ Music, WMCA
Talk on Home Management, WGN
Franco-Russian Situation, WNBX
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT**
Markets, weather, WEAF
Vagabonds, WGY
Bob Albright, WLW
Variety, WFLA, 30 m.
Agriculture Talk, WBZ
Concert Miniatures, WABC WCAU WHAS
Market Reports, KDKA
Mid-Day Service, WGN, 30 m.
Weather Report, Concert Orchestra, WPG
Dr. H. I. Strandhagen, WOR
Maurice Buckley, songs, WNBX
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT**
Ada Robinson, soprano, WGY
2nd Annual All-Star Baseball Game, National and American Leagues, Ford Bond, (WABC WCAU WHAS from 1.30) Knox Manning, WEAF WEEI WJZ WBZ KDKA WSM, 1 h., 15 m.
River and weather reports, WLW
Ariel Ensemble, WOR
News, WMCA
Hathaway Brothers, WNBX
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT**
Dick Fidler's Orchestra, WEAF WEEI Reading Circle, WEEI, 30 m.
WGY farm program, WGY, 30 m.
All Star Baseball Game, Players from National and American Leagues, WABC WCAU WHAS, 1 h., 30 m.
Wolman Trio, WMCA
Palmer House Ensemble, WGN
Theatre Club of the Air, WOR
Ensemble, WNBX, 30 m.
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT**
Bradley Kincaid, songs, WGY
Anita C. Metzger, readings, WPG
Jesse Crawford, organ, WGN
- 2 P.M. EDT; 1 EST; 12 N. CT**
Dion Kennedy, organist, WEAF, 30 m.;
Pure Food Institute, WEEI, 30 m.
Hadler Rasmussen, baritone, WGY
Just Plain Bill, WGN
The Theatre, WMCA
Dr. Arthur Frank Payne, WOR
Farm Reporter, WNBX, 30 m.
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT**
Household Chat, WGY
Nell Vinick, beauty talk, WOR
Sports, WMCA
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT**
Three Scamps, WEAF WEEI WGY WLW
Smackout, WJZ WHAM
Rhyme and Cadence, WBZ
KDKA Home Forum
Markets, WSM
"The Homemaker," WOR, 30 m.
Century of Progress Ensemble, WGN
Play, WMCA, 30 m.
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT**
Ma Perkins, WEAF WEEI WGY WLW WFLA
Rosa Lee, soprano, WJZ WBZ WSM
Palmer House Ensemble, WGN
- 3 P.M. EDT; 2 EST; 1 CT**
Blue Room Echoes, WEAF WGY WLW, 30 m.
Del Castillo, organist, WEEI, 30 m.,
Albany on Parade, WGY
Those Three Girls, KDKA

Greek To You



GEORGE GIVOT is known as the "Greek Ambassador" on his program broadcast over the CBS-WABC chain Tuesdays at 9 P.M. But GEORGE has never been to Greece.

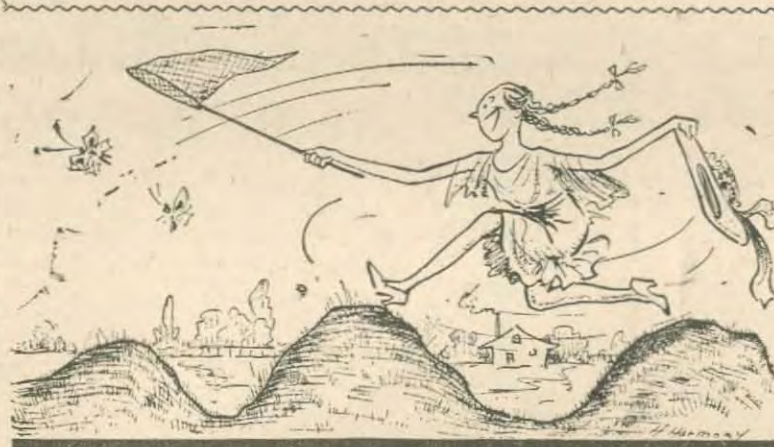
- Ponce Sisters, WLW
Ensemble, WGN
Metropolitan Parade, WABC WCAU WPG, 30 m.
Sally and Sue, WOR
Song Team, WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT**
Voices of the Past, WGY
Low Down, WLW
Congress of Clubs, KDKA
Newark Museum Program, WOR
Madame Bardovsky, pianologue, WMCA
Emil Thavii's Orchestra, WGN
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT**
Woman's Radio Review, WEAF WEEI WGY, 30 m.
Ghost Stories, WJZ KDKA WSM, 30 m.
Cooking School, WBZ, 30 m.
Spatter and Whine, WLW
Dancing by the Sea, WABC WPG WHAS, WCAU, 30 m.
Rex Griffith, tenor, WGN
Afternoon Musicale, WOR, 1 h.
Stocks, WMCA
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT**
King Jack and Jester, WLW
Bridge talk, WMCA
Gladys Grant, WNBX
- 4 P.M. EDT; 3 EST; 2 CT**
Your Lover, songs, WEAF WGY
Stocks, WEEI
Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM
Detroit Symphony Orchestra from Century of Progress, Victor Kolar, directing, Reznick's Overture, "Donna Diana," Beethoven's Fourth Symphony in four movements, Dvorak's "The Water Fairy," WABC, 1 h.
- The Pickard Family, WCAU
Tea Time Topics, WPG, 30 m.
Songs, organ, WMCA
Story Book Lady, WNBX
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT**
The Singing Stranger, WJZ WBZ WHAM KDKA
Matinee Highlights, WLW
Organ, WNBX
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT**
Art Tatum, pianist, WEAF WEEI WGY
Health Clinic, WBZ
Chicago Symphony Orchestra, directed by Eric Delamarter, WJZ WHAM WSM WFLA, 1 h.
Market Reports, KDKA
Thru the Looking Glass, WCAU
Two Piano Recital, WOR
Bird Talk, WMCA
Medical Talk, WNBX

- 4.45 P.M. EDT; 3.45 EST; 2.45 CT**
Midge Tucker, Lady Next Door, WEAF WEEI
Stocks, WGY
Ship Ahoy, WCAU
The Easy Chair, WOR
Cartie's Club, WMCA
- 5 P.M. EDT; 4 EST; 3 CT**
Chick Webb's Orchestra, WEAF WEEI WLW, 30 m.
Three Schoolmasks, WGY, 30 m.
Agriculture markets, WBZ
Homemaker's Club, WFLA, 30 m.
Jerry Cooper, baritone, WABC WPG WHAS
Variety, WOR
Sally's Party, WMCA
Farm Flashes, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.**
Vagabonds, WGY
KDKA Kiddies' Klub, KDKA
The Monitor Views the News, WBZ
Sippy, WABC WCAU
Harmony Singers, WPG
Weekday Devotions, WHAS
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT**
The Tattered Man, WEAF WEEI WSM WFLA
Wigwam Club, WGY
Singing Lady, WJZ WBZ WHAM WBAL KDKA
Jack Armstrong, "All-American Boy," WABC WCAU
Weather Report, Bill Baldwin, WPG
Christine Ridge, WHAS
"Once Upon a Time," WOR
Basil Ruysdael, WOR
Main St. song writer, WMCA
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT**
Nursery Rhymes, WEAF WEEI
Billy Rose, tenor, WGY
Orphan Annie, WJZ WBZ KDKA WLW WFLA
Buddy Welton's Orchestra, WABC WCAU WHAS WPG
Tex Fletcher, songs, WOR
Katy Did, WNBX
- 6 P.M. EDT; 5 EST; 4 CT**
Harry Meyer's Orchestra, WEAF WLW WSM
The Evening Tattler, WEEI, 30 m.
News, WGY
Dorothy Page, songs, WJZ WBZ WHAM
Time, temperature, weather, KDKA
Cocoanuts, WFLA, 30 m.
WGN Orchestra, WGN, 30 m.
Charles Carille, WABC WCAU WHAS
Arthur Lewis, songs, WMCA, 30 m.
Ted Massey, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT**
Piano, WGY
Ramos' Orchestra, WJZ WHAM
Baseball Resume, KDKA
Bill Williams, WBZ
Bobby Benson and Sunny Jim, WABC WCAU
Herbert Koch, organist, WHAS, 30 m.
Rhythm Carnival, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT**
Mid-Week Hymn Sing, WEAF WGY WFLA
Stamp Club, WJZ KDKA
Time, weather, WBZ
Nap and Dee, WSM
The Singing Lady, WGN
"Fats" Waller's Rhythm Club, WABC
Sam Robbins' Orchestra, WABC
Ben Greenblatt, WCAU
Jack Armstrong, WLW
Harry Hershfield, WOR
Vi Bradley, WMCA
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT**
Piano Pals, WGY, 30 m.
Edison Salute, WEEI
Lowell Thomas, WJZ WBZ WHAM KDKA WLW
Little Orphan Annie, WGN
Joe Williams, sports, WABC
Velasco's Orchestra, WHAS
Comedy Stars of Hollywood, WCAU
Phil Cook, WOR
Ham Dalton, WMCA
- 7 P.M. EDT; 6 EST; 5 CT**
Goodrich Baseball Review, WEAF
Piano Duo, WEEI
Annette McCullough, songs, WGY
String Ensemble, WSM
Ben Potter, sketch, WGN
"Fats" Waller's Rhythm Club, WABC WCAU WHAS
Ford Frick, sports, WOR
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT**
Gene and Glenn, WEAF WEEI WGY WFLA
Pittsburgh Varieties, KDKA
Tin Type Tenor, WJZ WBZ WHAM WBAL WSM
Gene Purcell's Orchestra, WLW
Musical Dessert, WGN
The House by the Side of the Road, WABC WCAU
Dinner Concert, WHAS
Dutch and Hal, WNBX

- 7.30 P.M. EDT; 6.30 EST; 5.30 CT**
Teddy Bergman, WEEI
"You and Your Government," WJZ WBZ
Musical Memory, WFLA, 30 m.
Vera Van, songs, WABC WCAU
Club Program, WHAS
Sports Reporter, WGN
Footlight Echoes, WOR, 30 m.
Bob Newhall, WLW
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT**
The Goldbergs, WEAF WEEI WGY
Amos 'n' Andy, WJZ WHAM WSM
Off the Beaten Path, WBZ
Jane Froman, Don Ross' Orchestra, KDKA
Palmer House music, WGN
Boake Carter, WABC WCAU WHAS
Melody Masters, WLW
Tony Grande, WHEB
- 8 P.M. EDT; 7 EST; 6 CT**
Leo Reisman's Orchestra and Phil Duey, WEAF WEEI WGY WSM, 30 m.
Mystery Drama, "This Night Is Dangerous," WJZ WBZ KDKA WLW, 30 m.
Fla. Military Academy, WFLA
"Lavender and Old Lace," Frank Munn and Muriel Wilson, Gustav Haenschen's Music, WABC WHAS
Ray Ziegler, songs, WPG
"Radio Vanities," Frank Parker, tenor, WOR, 30 m.
Palmer House Ensemble, WGN
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT**
WGN Orchestra, WGN
Vera C. Park, contralto, WPG
Meyer Davis' Orchestra, WMCA

- 8.30 P.M. EDT; 7.30 EST; 6.30 CT**
Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m.
Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m.
Deep River, WFLA
Joseph Nuanu's Hawaiians, WLW
"Accordiana," with Abe Lyman's Orchestra, Vivienne Segal, WABC WCAU 30 m.
Hal Kemp's Orchestra, WGN
Borrah Minnevitich and his Harmonica Rascals, WOR, 30 m.
Concert, WHAS
United States Navy Band, WMCA, 1 h.
- 9 P.M. EDT; 8 EST; 7 CT**
Ben Bernie and Orchestra, WEAF WEEI WGY WLW, 30 m.
Household Musical Memories, WJZ WBZ WHAM KDKA, 30 m.
String Ensemble, WSM
Old Time songs, WFLA, 30 m.
George Givot, Freddie Rich's Orchestra, WABC WCAU WHAS, 30 m.
Back Stage with Boris Morros, WOR
Burnett's Orchestra, WGN
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT**
Mardi Gras, WGN, 30 m.
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT**
Palmer House Promenade, Ray Perkins, WEAF WEEI WFLA
NBC Symphony Orchestra, WJZ
Squire Hawkins, KDKA
Jimmy Gallagher's music, WSM
Parade of the Champions, Richard Humber's Orchestra, WABC WCAU WHAS, 30 m.
Traymore Concert Orchestra, WPG
Harry H. Balkin on "Success," WOR, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT**
Kelley Sisters, KDKA
"Mountain Moments," WOR
Charlie Agnew's Orchestra, WGN
Heat Wave Trio, WGN
- 10 P.M. EDT; 9 EST; 8 CT**
John Barclay, Frank McIntyre, Gladys Swarthout, "Robin Hood," WEAF WEEI WGY WLW WSM WFLA, 1 h.
"Conflict," T. S. Strubling, WABC WHAS WPG
Eddy Brown, violinist, orchestra, WOR
News and Thavin's Music, WGN, 30 m.
Roy Cotterill's Cosmopolitans, WMCA, 30 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT**
The Troopers, WABC WCAU
"Blubber" Bergman, WGN
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT**
Tim Ryan's Rendezvous, WJZ, 30 m.
Romance of Dan and Sylvia, KDKA
Red and Black Revue, WOR, 30 m.
Chicago Theatre of the Air, WGN, 30 m.
Melodic Strings, WABC WCAU WHAS
Little Jack Little's music, WPG, 30 m.
News, organ, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT**
Nancy Martin, KDKA
Leon Friedman's Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT**
"QST," dramatic sketch, WEAF
Weather, baseball scores and current events, WEEI
Johnny Johnson's Orchestra, WGY, 30 m.
Jack Berger's Orchestra, WJZ WFLA
Time, temperature, weather, KDKA
Time, weather, WBZ
Amos 'n' Andy, WSM
Party Issues, Congressman John Taber, Republican, WABC WCAU
Herbert Koch, organist, WHAS
Seashore Real Estate Review, WPG
Moonbeams, WOR, 30 m.
Cotton Queen Minstrels, WLW, 30 m.
Ted Weem's Orchestra, WGN
Orchestras, WMCA, 1 h., 30 m.
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT**
Emil Coleman's Orchestra, WEAF WGY WSM, WEEI
Robert Royce, tenor, WJZ WBZ WHAM KDKA WFLA
Gene and Glenn, WSM
News and Isham Jones Orchestra, WABC WPG WHAS WCAU, 30 m.
Musical Variety, WHAS
Lum and Abner, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT**
News and Rudy Vallee's Music, WJZ WBZ
News and William Penn Orchestra, KDKA
Blue Rhythm Band, WMCA, 30 m.
Wandering Poet, WPG
Orchestras, WGN, 1 h.
Arthur Warren's Orchestra, WOR, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT**
Joe Reichman's Orchestra, WAC WCAU WHAS WPG
- 12 M. EDT; 11 P.M. EST; 10 CT**
News and Eric Madriguera's Orchestra, WEAF WGY WLW WSM WFLA
Musical Turns, WEEI
Buddy Rogers' Music, WJZ WBZ KDKA WHAM, 30 m.
Harry Sosnick's Orchestra, WABC WCAU WPG WHAS, 30 m.
KDKA
Anthony Trini's Orchestra, WOR
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT**
Jack Denny's Orchestra, WEAF WEEI WGY WEEI WSM WFLA
Ray Nichols Orchestra, WGY, 30 m.
Pete Smythe's Orchestra, WJZ WBZ WHAM Mel Snyder's Orchestra, WLW, 30 m.
Dream Serenade, WHAS
Steel Pier music, WPG
- 1 A.M. EDT; 12 M. EST; 11 P.M. CT**
Terrace Gardens music, WSM, 30 m.
Charles Barnett Orchestra, WABC
Davidson's Orchestra, WHAS, 30 m.
Jose Rodriguez' Orchestra, WMCA
Barney Rapp's Orchestra, WLW

A Hill-Ann



ANN ELSTNER, who plays the leading role in "Heart Throbs of the Hills" over NBC every Sunday, spent her childhood in the rice country of Louisiana. There a "hill" is any elevation of more than two feet.

STATION DIRECTORY
Page 4

In Its July Issue, Now On Sale At
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NOW

The Magazine That Has Something To Say - And Says It

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A Cape Codder

Q.—And what's that? A.—Excerpts from the faded log books of Captain Isaiah, philosopher who sailed the seven seas, selected by Morris Hastings.

Q.—And what did this Captain Isaiah ever do? A.—Nothing much, or quite a bit, depending upon the point of view. There is no record that he led a jazz orchestra or was king of a cannibal isle. However, he ran away to sea when he was ten years old, worked his way to captain and fought the ocean for forty years until it claimed his two sons, when he retired.

Q.—Anything else in July NOW? A.—Plenty—but don't overlook "A Cape Codder." July NOW is Fifteen Cents from your news dealer—or use the blank if you wish to subscribe.

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The MICROPHONE, Inc.

Wednesday, July 11 - Byrd Expedition Program, WABC at 10 P.M.

Highlights

- P.M.**
- 3.30—"The Pan American Highway," CBS-WABC
 - 6.00—"A New Type of Philanthropy," CBS-WABC
 - 8.30—Everett Marshall, CBS-WABC
 - 9.00—Nino Martini, CBS-WABC
 - Goldman's Band, NBC-WJZ
 - 10.00—Broadcast to and from Byrd Expedition, CBS-WABC
 - Guy Lombardo's Orchestra, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 6.45 A.M. EDT; 5.45 EST; 4.45 CT
- Health Exercises, WEAFF WGY, 1 h., 15 m.
- 7 A.M. EDT; 6 EST; 5 CT
- Musical Clock, WBZ
- Exercise Class, WMCA, 30 m.
- 7.30 A.M. EDT; 6.30 EST; 5.30 CT
- Yoichi Hiraoka, xylophonist, WJZ WBAL
- Musical Clock, WBZ, 30 m.
- McCormick's Fiddlers, WLW
- Organ Reveille, WABC, 30 m.
- 7.45 A.M. EDT; 6.45 EST; 5.45 CT
- Pollock and Lawnhurst, WEAFF WGY WLW
- Jolly Bill and Jane, WJZ WBAL
- 8 A.M. EDT; 7 EST; 6 CT
- Organ Rhapsody, WEAFF, 30 m.; (WEEI from 8.15)
- E. B. Rideout, WEEI
- Musical Clubs, WGY
- Morning Devotions, WJZ WBZ
- WGN's Good Morning, WGN, 1 h., 45 m.
- Salon Musicale, WABC, 30 m.
- Playground Echoes, WPG
- 8.15 A.M. EDT; 7.15 EST; 6.15 CT
- Resume and Don Hall Trio, WJZ WBZ
- WHAM WBAL
- Tommy Sherlock, KDKA
- Health Exercises, WPG
- News, WNBX, 45 m.
- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
- Musical Interlude, WEAFF WEEI WGY WLW, 30 m.
- Low White, organist WJZ WBZ WHAM WBAL, KDKA, 30 m.
- Sunny Melodies, WABC, 30 m.
- Organists, WPG
- 9 A.M. EDT; 8 EST; 7 CT
- Herman and Banta, WEAFF WEEI
- Scissors and Paste, WGY
- Breakfast Club, WJZ WBAL WHAM, 1 h.; KDKA, 30 m.
- Dean Moore, tenor, WABC WCAU
- Devotions, WHAS
- Early Birds Birthday Clock, WNBX, 1 h.
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Landt Trio and White, WEAFF WEEI WGY WLW
- Madison Ensemble, WABC
- Words and Music, WCAU, 30 m.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Morning Glories, dance tunes, WEAFF
- Bradley Kincaid, WGY
- Hymns, WLW
- Morning Melodies, WEEI
- Metropolitan Parade, WABC WPG, 30 m.; WHAS WCAU from 9.45
- Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- Southernaires quartet, WEAFF WLW
- News, Trio, WEEI
- Mid-Morning Devotions, WGY
- Adrian O'Brien, WBZ
- Keep Fit Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and De Rose, WEAFF WEEI WGY
- Harvest of Song, WJZ WBZ WHAM KDKA
- Mrs. Littleford, WLW
- In the Luxembourg Gardens, WABC WHAS WCAU
- Home Hour, WPG, 1 h.; News at 10.30
- Rondoliers, WGN
- Family Almanac, WNBX, 30 m.
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara, Lu 'n' Em, WEAFF WEEI WGY WLW WGN
- Sammy Fuller, KDKA
- Bill and Ginger, WABC WCAU
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Three Scamps, WEAFF
- The Market Basket, WGY
- Organ, WEEI
- Today's Children, WJZ WBZ WBAL, KDKA, 30 m.
- News and Gypsy Music Makers, WABC WCAU WHAS, 30 m.
- Jack Berch, WLW
- Markets and Mail Box, WGN
- Morning Concert, WNBX
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Betty Crocker, WEAFF WGY WLW
- Musical Turns, WEEI
- Morning Melodies, KDKA
- Lovely Ladies, WGN
- Bob Archer, WHAS
- Short Story, WNBX
- 11 A.M. EDT; 10 EST; 9 CT
- Juan Reyes, pianist, WEAFF
- Edison Friendly Kitchen, WEEI
- Skip, Step and Happiana, WGY
- The Wife Saver, WJZ
- The Honey-mooners, WBZ
- Uncle Tom and Betty, KDKA
- News, WLW
- Movie Personalities, WGN
- "Cooking Closeups," WCAU
- Farm Talk, WPG
- Sanders Sisters, WHAS
- Parmenter and Severance, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Alice Remsen, contralto, WEAFF WEEI WGY WLW

- Merry Macs, WJZ WHAM WBAL KDKA
- Women's Club News, WBZ
- Your Friendly Neighbor, WGN
- Rhythm Kings, WABC WCAU, 30 m.
- Dolly Dean, WHAS
- Loretta Adams, soprano, WPG
- Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Betty Moore, WEAFF WEEI WGY WLW
- U. S. Army Band, WJZ WBAL KDKA, 30 m.; WHAM from 11.45
- Love Making, Inc., WGN
- Household Chats, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Fields and Hall, WEAFF WEEI WGY
- Painted Dreams, WLW WGN
- Magic Recipes, WABC WHAS WCAU
- R. K. O. Trio, WPG
- Poem, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT
- Gene Arnold's Commodores, WEAFF WEEI WLW
- Al and Lee Reiser, WJZ WHAM WSM,
- The Monitor Views the News, WBZ
- Dorothea Ponce, accordion, WLW
- Dan and Sylvia, KDKA
- Hal Kemp's Orchestra, WGN
- "The Voice of Experience," WABC WCAU
- WHAS
- Home Sweet Home, WPG
- Songs, WMCA
- Recordings, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Sisters of the Skillet, WEAFF WEEI
- Martha and Hal, WGY
- Concert Favorites, WJZ
- Time, weather, temperature, WBZ
- Midday Songs, KDKA
- Betty Barthell, WCAU WPG
- Texans, trio, WLW
- Male Quartet, WGN
- Health Talk, WNBX
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Merry Macs, WEAFF WGY WLW, 30 m. (WEEI, 15 m.)
- Vic and Sade, WJZ WBZ, 30 m.; KDKA
- WHAM from 1.30; WSM 15 m.
- Market Reports, WGN
- Concert Miniatures, WABC WCAU WHAS, 30 m.
- Rosemary Hughes, songs, WHAS
- Alexander Haas' Ensemble, WOR, 30 m.
- Lilla Tennyson, WNBX
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- This and That, WEEI
- The Vagabonds, WGY
- Words and music, WJZ WHAM (WBZ, 15 m.)
- William Penn Orchestra, KDKA
- String music, WSM
- Live Stock Reports, WLW
- June Baker talking on home management, WGN
- Organ, WMCA
- Theatre Broadcast, WNBX
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Market and Weather Reports, WEAFF, 1 h., 30 m.
- Radio Gang, WGY
- Weather, agriculture, WBZ, 30 m.
- Markets, KDKA
- Keenan and Phillips, piano team, WABC WCAU WPG WHAS
- Ohio Farm Bureau, WGN, 30 m.
- Dr. H. I. Strandhagen, WOR
- News, WNBX
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- On Wings of Song, WEAFF WEEI
- Miracle Esmond, WGY
- The Honorable Archie, WJZ WSM
- Siesta, KDKA
- Weather, WLW
- Crane Calder, bass, WABC WHAS
- New Jersey Women's Clubs, WPG
- Ariel Ensemble, WOR
- Mirror Reflections, WMCA
- Jesse Crawford, organ, WGN
- Baritone, WNBX
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Jan Brunesco's Gypsy Ensemble, WEAFF WEEI
- WTIC WGY
- National Farm and Home Hour, WJZ WBZ
- WHAM KDKA WSM WFLA, 1 h.
- Velazco's Orchestra, WABC WCAU WHAS
- WPG, 30 m.
- Palmer House Ensemble, WGN
- Instrumental Trio, WMCA, 30 m.
- Rosalind Jewet, books, WOR
- American Legion Program, WNBX
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Harold Knight Orchestra, WABC
- String Trio, WOR
- Hungarian Orchestra, WGN
- Tenor, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
- Two Seats in the Balcony, WEAFF
- Melody Parade, WABC WPG WCAU, 30 m.
- Weather, markets, WHAS
- Dr. Arthur Frank Payne, WOR
- Just Plain Bill, WGN
- Dog Talk, WMCA
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Romance of Helen Trent, WABC WCAU
- WGN
- Wildcats, WHAS
- Virginians, male quartet, WOR
- Sports, WMCA
- Baseball Game, WNBX
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- Crystallizers, WEAFF WEEI WGY WLW
- Old Erin, WBZ
- Snackout, WJZ WHAM
- Markets, WSM
- Ann Leaf, organ, WABC WPG, 30 m.
- Woman's Club, WCAU, 30 m.
- Monk and Sam, WHAS
- "The Homemaker," WOR, 30 m.
- Baseball, St. Louis vs. Chicago Cubs, 2
- games, WGN, 3 h., 45 m.
- Orchestra, WMCA, 30 m.
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Ma Perkins, WEAFF WEEI WGY WCSH
- WLW WFLA WSM
- Colette Carlay, songs, WJZ WHAM
- Agricultural College, WHAS
- 3 P.M. EDT; 2 EST; 1 CT
- Nature, WEAFF WEEI WLW WSM
- Organ, WEEI
- Albany on Parade, WGY
- Joe White, tenor, WJZ WHAM
- Animal Talk, WBZ
- Camay Minstrels, WLW
- Baseball, Chicago vs. Boston, WGN, 2 h.
- La Forge Berum Musicale, WABC WPG,
- WCAU, 30 m.

Serenade



ROBERTO MOYA plays and sings music of his native Spain with CARLOS SPAVENTA twice weekly over the NBC networks.

- University of Kentucky, WHAS
- Show Boat Boys, WOR
- Elsa Clement, soprano, WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- "Wise Man," WEAFF WEEI WGY WSM
- WFLA
- "Happy Days in Dixie," Bradley Kincaid, WJZ WHAM, 30 m.
- Pianologue, WMCA
- Roxy, "Your Lover," WOR
- Low Down, WLW
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Woman's Radio Revue, WEAFF WGY
- WSM WFLA, 30 m.
- Home Forum Cooking School, WBZ, 30 m.
- Ernest N. Smith, "The Pan-American Highway," WABC WCAU WPG WHAS
- Sputter and Whine, WLW
- Afternoon Musicale, WOR, 1 h.
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- Visits to Foreign Villages, Century of Progress, WJZ WBZ WHAM
- Songs, WLW
- Human Values, KDKA
- Columbia Salon Orchestra, WABC WCAU
- WPG WHAS
- Songs, WMCA
- 4 P.M. EDT; 3 EST; 2 CT
- Pop Concerts, WEAFF WEEI WGY WSM
- WFLA, 30 m.
- Betty and Bob, WJZ WBZ WHAM KDKA
- WLW
- Manhattan Moods, WABC WHAS, 30 m.
- Tea Time Topics, WPG, 30 m.
- Pickard Family, WCAU, 30 m.
- Variety, WMCA, 30 m.
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- Little Jackie Heller, WJZ WBZ WBAL
- WHAM
- Stanley Metcalfe Orchestra, KDKA
- Matinee Highlights, WLW
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Art Tatum, pianist, WEAFF WSM
- Baritone, WEEI
- Talk, WGY
- Chicago Symphony Orchestra, WJZ KDKA
- WSM WHAM, 1 h. (WBZ, 45 m.)
- Frank N. Sessler, "Recent Archeological Work in the United States," WABC
- WHAS
- Perfection Drama, stocks, WCAU
- Marimba Orchestra, WOR
- Stocks WPG
- Trio, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- The Lady Next Door, WEAFF WEEI WFLA
- Stocks, WGY
- The Instrumentalists, WABC WHAS WPG
- WCAU
- Beauty Talk, WOR
- Advice, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
- Ted Black's Orchestra, WEAFF WEEI WLW
- (WFLA from 5.15)
- Lang Sisters, WGY
- N. E. Agriculture, WBZ
- Afternoon Musical, WGN, 1 h., 15 m.
- Jack Brooks Orchestra, WABC WHAS WPG
- Fur Trappers, WCAU
- Dogs, WOR
- Sally's Party, WMCA, 30 m.
- Ingalls and Stiles, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 CT
- Sybil Jane Morse, pianist, WEEI
- The Monitor Views the News, WBZ
- Kiddies' Klub, KDKA
- Vagabonds, WGY
- Skippy, WABC WCAU
- Devotions, WHAS
- Kingie, guitar, WPG
- Amateur Astronomers' Assn., talk, WOR
- Music, WNBX
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- Old Jim Bridger, WEAFF WEEI WGY
- Singing Lady, WJZ WBZ WHAM KDKA
- WLW
- Jack Armstrong, WABC WCAU
- Reil-Lawrence Orchestra, WPG
- Christine Ridge, WHAS
- Town Talk, Robert Reid, WOR
- Chico De Verde's music, WNBX

- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- Arm Chair Quartet, WEAFF WEEI WSM
- Tenor, WGY
- Little Orphan Annie, WJZ WBZ KDKA
- WFLA
- Gordon, Dave, Bunny, WABC
- Larry Charles, tenor, WPG
- Detroit Symphony Orchestra, WHAS
- Soprano, WNBX
- 6 P.M. EDT; 5 EST; 4 CT
- Zito's Orchestra, WEAFF WLW WSM WFLA
- 30 m.
- Evening Tattler, WEEI, 30 m.
- News, WGY
- Education in the News, WJZ
- Organ, WBZ
- Time, weather, KDKA
- Near East Foundation, "An Experiment in a New Type of Philanthropy," WABC
- WCAU WHAS
- Uncle Don, WOR, 30 m.
- Chick Evans, tenor, WMCA, 30 m.
- Farm-Flashes, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Joe and Eddie, WGY
- Salty Sam, WJZ
- Bill Williams, WBZ
- Baseball, KDKA
- Orchestra, WGN
- Bobby Benson and Sunny Jim, WABC
- WCAU
- Organ, WHAS, 30 m.
- Hill Billies, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- Yascha Davidoff, basso, WEAFF
- Current Events and baseball scores, WEEI
- Ma Frasier's Boarding House, WGY
- Three X Sisters, WJZ WBAL WHAM
- Time, weather, WBZ
- Comedy Stars of Hollywood, KDKA
- Isck Armstrong, WLW
- String Music, WSM
- Jerry Cooper, WABC
- Billy Hay's Orchestra, WCAU
- Harold Stern's Orchestra, WOR, 30 m.
- Singing Lady, WGN
- Screen revue, WMCA, 30 m.
- Air Forum, WNBX, 30 m.
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Martha Mears, contralto, WEAFF
- Nauticleers, WEEI
- Ray Nichols Orchestra, WGY
- Lowell Thomas, news, WJZ WBZ WHAM
- WLW KDKA WFLA
- Joe Williams, sports, WABC
- Ben Pollack's Orchestra, WCAU WHAS
- Little Orphan Annie, WGN WSM
- Five Star Final, WMCA
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Resume, WEAFF
- Comedy Stars of Hollywood, WEEI
- Thru the Hollywood Looking Glass, WGY
- WHAM
- Piano, WSM, 30 m.
- Gene Kardos' Orchestra, WABC WCAU
- Ford Erick, sports, WOR
- Ben Potter, sketch, WGN
- Munz Sisters, WMCA
- Five o'Clock Melodies, WHAS
- Smilin' Ed McConnell, WNBX
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAFF WGY WFLA
- Dick Tracy, detective, WEEI
- "Choosing a Career in Law," Hon. Morgan
- J. O'Brien, former Judge of the Supreme
- Court of the State of New York, WJZ
- WBZ WHAM WBAL KDKA
- Emerson's Orchestra, WLW
- Morton Downey, WABC WCAU
- Studio Program, WHAS
- Dance Tunes, WOR
- Musical Dessert, WGN
- Thinking Club, WMCA
- Chat, WNBX
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Armchair Quartet, WEAFF
- After Dinner Revue, WEEI
- Historical Play, WGY
- "Choosing a Career," Morgan J. O'Brien,
- WJZ WBZ WHAM KDKA WSM
- Bob Newhall, WLW
- Paul Keast and Hudson's Orchestra, WABC
- WCAU
- Club Program, WHAS
- Cowboy Songs, WOR
- Melody Masters, WLW
- Sports reporter, WGN
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- The Goldbergs, WEAFF WEEI WGY
- Amos 'n' Andy, WJZ WHAM WBAL KDKA
- Melody Masters, WLW
- Violin, WSM
- Boake Carter, news, WABC WCAU WHAS
- True Stories of the Sea, WOR
- World's Fair news, WGN
- Fallon's Orchestra, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
- The Baron, WEAFF WEEI WGY WSM
- WFLA, 30 m.
- Crime Clues, Spencer Dean, WJZ WBZ
- WLW KDKA, 30 m.
- Phil Spiritalny's Ensemble, WABC WCAU
- WHAS
- Ted Weitz, songs, WPG
- Palmer House Ensemble, WGN
- Three Funsters, WMCA
- "The Champions," WOR, 30 m
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- Evan Evans, Do Re Mi Trio, WABC
- WCAU WHAS
- Enzo Aita, tenor, WPG
- Harry Hershfield, humorist, WOR
- Rube Appleberry, WGN
- Gravelle's Orchestra, WMCA
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Wayne King's Orchestra, WEAFF WGY
- WSM, 30 m.
- Unemployed Musicians Concert, direction of
- Will Dodge, WEEI, 30 m.
- Igor Gorin, WJZ WBZ
- Unbroken Melodies, WLW
- Everett Marshall's Broadway Vanities, WABC
- WCAU WHAS, 30 m.
- Jane and Jimmy Cullen, WPG
- The Lone Ranger, WGN, 30 m.
- U. S. Marine Band, WMCA, 1 h.
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
- Babe Ruth, baseball comment, WJZ WBZ
- KDKA WHAM
- Sketch, WLW
- Maple Leaf Sextette, WPG
- 9 P.M. EDT; 8 EST; 7 CT
- Hour of Smiles, Fred Allen, Theodore Webb,
- Marshall Bartholomew, singers; Lennie
- Hayton's Orchestra, WEAFF WEEI WGY
- WLW WSM, 1 h.
- Goldman's Band, WJZ WBZ WHAM
- WBAL KDKA, 30 m.

- Nino Martini, tenor, Andre Kostelanetz,
- WABC WCAU WHAS WPG, 30 m.
- Orchestra, WOR, 30 m.
- Chicago Symphony Orchestra, WGN, 1 h.
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- Concert, WHAS, 45 m.
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- Ralph Bellamy, Sally Blaine, "Just a
- Habit,"
- Aldrich's Hawaiians, WPG, 30 m.
- Roy Helton, "Looking at Life," WABC
- WCAU
- Genevieve Wilson's Orchestra, WHAS,
- 30 m.
- Harry H. Balkin, WOR
- Roy Cotterill's Cosmopolitans, WMCA, 1 h.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Emery Deutsch's Orchestra, WABC WCAU
- "That's Life," News drama, WOR, 30 m.
- 10 P.M. EDT; 9 EST; 8 CT
- Musical Cruiser, Guy Lombardo's Royal
- Canadians, WEAFF WEEI WLW
- Broadcast to and from Byrd Expedition,
- Arctic to Antarctic Broadcast, WABC
- WCAU WHAS, 30 m.
- Isham Jones' music, WPG
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- "The Other Americans," Edward Tomlinson,
- WEAF WEEI WGY
- Jack Denny's Orchestra, Harry Richman and
- John B. Kennedy, WJZ WHAM, 30 m.
- Off the Beaten Path, WBZ
- Henry Theis' Orchestra, WLW
- The Old Observer, KDKA
- California Melodies, WABC WCAU WHAS,
- 30 m.
- Willard Robinson's Orchestra, WOR, 30 m.
- The Andersons, WPG
- Bob Becker's dog chat, WGN
- News, organ, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Blakey Singers, KDKA
- Pinkie Terry, songs, WPG
- Ivan Petrov's Russians, WLW
- Dream Ship, WGN
- Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT
- Harry Myers' Music, WEAFF WGY WFLA
- E. B. Rideout, news and baseball scores,
- WEEI
- Larry Lee's Music, WLW
- Pickens Sisters, WJZ WBAL
- Time, weather, WBZ
- Amos 'n' Andy, WSM
- Nick Lucas, songs, WABC WCAU
- Musical, WHAS
- "Moonbeams," WOR, 30 m.
- Sports, KDKA
- Orchestra, WGN, 3 h., 30 m.
- Charlie Eckel's music, WMCA
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- News, William Scott's Orchestra, WEEI
- Robert Royce, tenor, WJZ WHAM
- Joe Rines' Orchestra, WBZ
- Around the Cracker Barrel, KDKA
- Gene and Glenn, WSM
- Castle Farm Orchestra, WLW
- News and Little Jack Little's Orchestra,
- WABC WPG WCAU, 30 m. (WHAS
- 15 m.)
- Lum and Abner, WGN
- Raymond Knight's Cuckoos, WLW
- WHAS Concert Orchestra, WHAS
- Orchestra, WMCA, 3 hrs., 15 m.
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- National Radio Forum, WEAFF WEEI, 30 m.
- Bavarian Band, WJZ WHAM
- Cormier Sisters, WBZ
- William Penn's Orchestra, KDKA
- Orchestra, WGN, 3 h.
- Organ, WHAS, 30 m.
- Blue Rhythm Band, WMCA, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- News, orchestra, WJZ WBZ KDKA WSM
- WBZ KDKA WSM
- Dance Music, WHAM
- Garages, drama, WLW, 30 m.
- Frank Dailey's Orchestra, WABC WCAU
- WPG
- 12 M. EDT; 11 P.M. EST; 10 CT
- Duchin's Orchestra, WEAFF WEEI, 30 m.
- Phil Harris Orchestra, WJZ WBZ WHAM
- KDKA, 30 m.
- Red Nichols' Orchestra, WABC WCAU
- Bobby Gelfman's Orchestra, WHAS
- Enoch Light's music, WPG
- Sam Robbin's Orchestra, WOR
- Jack Miles' Orchestra, WGY
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Clyde Lucas' Orchestra, WEAFF WLW
- Ray Nichols Orchestra, WGY
- Jack Berger's Orchestra, WJZ WBZ WHAM
- KDKA, 30 m.
- Streets of Paris music, WGN
- George Hall's Orchestra, WABC WCAU
- Dream Serenade, WHAS, 30 m.
- 1 A.M. EDT; 12 M. EST; 11 P.M. CT
- Roseland Ballroom Orchestra, WABC
- Davidson's music, WHAS, 30 m.
- Jose Rodriguez' music, WMCA
- Rapp's music, WLW, 30 m.
- Charles Boucett's Orchestra, WOR, 30 m.
- Orchestra, WGN, 1 h. 30 m.

KOA Dedication Program

The dedication of the new and enlarged transmitter of Denver's station, KOA, will be broadcast in an hour and a half program over the NBC-WEAF network, on Saturday, July 7, from 11.30 P.M. until 1 A.M. The first half-hour will feature PAUL WHITEMAN's orchestra from New York, the second from Denver and the third from the West Coast.

Introducing

ADJUST that spotlight just a little lower on the left side of this column—that's it—now we're getting him. Sure enough—Malden's gift to radio, and one of New England's most ac-



R. A. BURLIN

Completed sons of the microphone—Robert A. Burlen. He's "Bob" to the WEEI mob where he heads up program production work and bobs regularly with program ideas. Ideas in the radio business being all-important, we hazard a tipoff on his formula which, with the aid of a bit of eavesdropping, becomes public property. It consists of a series of gyrations about a harmless appearing gray-walled sanctum, several energetic scratches of a somewhat sparsely thatched pate, periodic glimpses of the Charles River across historic Boston Common, the burning, if not smoking of three cigarettes, a few pursued lip movements and a final vicious delve into the desk drawer for carbon and copy paper.

While we're waiting for him to finish the script, how about a little research ourselves? Malden schools hauled off to clout him with his early educational background; after that Phillips Exeter Academy; then Dartmouth. He assimilated book lore nicely and found time during his college days to participate in several dramatic presentations. The gang

recognized his ability as an entertainer and sent him around with the Glee Club doing solo interludes with chin music of a humorous vein.

The Army and France claimed him for the ensuing two year period, devoted to workings of the Intelligence Service. He returned to tramp Broadway and serve an apprenticeship as an actor and stage manager with such personages as John Golden, Jed Harris and Walter Wanger who is now production manager for M-G-M.

It was in 1926 that he got his first yen for the radio business which resulted in his affiliation with the NBC Artist's Bureau in New York. He jumped in with both feet and an energy that wouldn't be denied. Came an opening at WEEI the following year and the temptation of home ties prevailed with the result that Mr. Burlen, continuity writer and announcer, took a bow before the New England audience. He has since graduated to head of the station's production division and through a wide variety of air roles, has established himself as one of the first rank radio artists in New England.

We just took a look at that script he was working on and it is one of the bi-weekly "Edison Salute" programs which he also produces and helps dramatize. It's but one of many WEEI features embossed with the Burlen tag. How many readers recall him as the "Cap'n and Widder" series; as "Blake" of "Buddy and Blake"; as "Josh Cree" of the "Fox Fur Trappers"; as "Dick Tracy," also out of Boston? He has written over 200 of the famous "Buddy and Blake" sketches in which Mrs. Burlen, another Maldenite, plays the "Buddy" role.

Miss Willie Morris Has Real Microphone Charm

Featured on Jenney Edison and Revue Programs

Miss Willie Morris, who for the past few years has been associated with station WEEI, takes on. It isn't the bad sunburn she is just recovering from. It isn't that the pressure of radio business will keep her in Boston for the Summer, the first in years away from her home town—Mexico, Missouri. It isn't that she isn't wearing with characteristic grace the same smile you see in the photograph. It's just the bare fact that Willie Morris takes on. In other words, she clicks with Mr. and Mrs. Radio Public seemingly with every little thing she attempts before the microphone. It's a gift.



WILLIE MORRIS

For instance, any Monday, Tuesday, Wednesday or Thursday morning, she is to be heard between 11 and 11:15 on the Edison Kitchen broadcasts. Her role today may be "Edith Boswell," the wife of "Homer." It is but one of many character parts she does on this daytime feature. Another day she is "Madame Deschappelle," or "Mademoiselle Fontaine," or "Carlotta," who is "Tony's" wife, thus fitting into a script that is as variable as it is interesting. Being adept at English, French, German, Spanish and Italian, we await anxiously her debut as a senorita and fraulein to round out her talent as a linguist on the same program.

Then the twice weekly Edison salute finds new and different

character roles for her, which, as on the morning program, are supplementary to her sweet soprano soloing or duet combination work with Russell Dorr, baritone. It all requires exceptional talent and the WEEI production folk are fully acquainted with Willie's capability both as a vocalist and dramatist.

conscientious sort of effort which has resulted in her own substantial measure of success. All in all, "Willie" ranks with the busiest of local radio's featured artists. It is in keeping with her natural ability and effort in the direction of concert work. With that specific goal foremost in her mind, she continues with concentrated voice study under Madame Pieretto-Bianco of Boston.

A look at the record would seem to indicate that her artistic hopes will definitely reach their full fruition. Radio has known her since 1931 when she captured the Atwater Kent auditions for New England. Then as now, she was associated with the Edison station. The year following she was awarded a scholarship at Boston's Stuart Club.

That scholarship by the way was her third. The first was conferred by Isidor Philipp with whom she studied piano in Paris for two years. It took her for a Summer season to the American Conservatory at Fontainebleau where Napoleon's Palace is seasonally converted into a Fine Arts Academy. Her second scholarship sent her to Rome for voice study with her present teacher. It all means background aplenty.

Blessed with a most gracious personality, it is but natural for her intimates to predict a brilliant future for Miss Morris in the field of music. With progress to date the yardstick, it is at once easy to visualize and gratifying to know about the true possibilities of the career she is shaping and shaping so well.

Queried as to her favorite program, the quick retort was garnered that the Jenney Concert Hour stood supreme in her judgment. She is the featured soprano with the Jenney voice ensemble and she admits an immense fondness for both solo work and assignments with the vocal ensemble under the baton of Ruby Newman. Her viewpoint would seem to indicate that she has readily recognized in Conductor Newman the same

R. H. WHITE'S Special Reporter

Front Page News
From White's
and
Front Page Tunes
From Broadway

EACH
MONDAY
WEDNESDAY
FRIDAY
at
9:50 A.M.

over
The Friendly Station
-WEEI-

NEWS WEEI BRIEFS

Helen Barr admits her favorite movie star is Pop Eye The Sailor yet she hasn't a moment for spinach . . . Ruth Falby gives



final instructions to Assistant Program Director Frances McLaughlin about European tour . . . Miss Lee Wiley, whose histrionic and vocal presentations on Paul Whiteman's Music Hall program broadcast every Thursday evening over the WEEI-NBC network are winning new devotees weekly, pauses to offer the following bit of sage advice: "The parents and friends of any average amateur of music should weigh well their words before encouraging any such performer to enter into a professional life, either at home or abroad." In other words, there is a tremendous spread between musical career and the satisfactory render of a solo at a family party or local concert . . . There's the suggestion of coolness with the WEEI Reading Circle these days, A. S. M. Hutchinson's "If Winter Comes" being in the process of presentation . . . Victor Young, Chevrolet program maestro, is authority for the conversation between two Congressmen as follows: 1st—"Look here,

Bill, don't you think that music is of some practical benefit in life?" 2nd: "Judging from the photographs I have seen of eminent musicians, I should say that it keeps the hair from falling out!" . . . "Ha—Ha—Ha—Mr. Young," as Fred Allen would say . . . Frank Gow has photograph from amateur shortwave station J2GX, Tokyo, Japan, with which he has conversed, showing his own card identification WIAF in a studio wall frame along with numerous other



U. S. A. amateur cards . . . Rear view of Bill Rule and Ed Herlihy packing food over a nine-mile tote road into the Maine Woods, for a vacation? . . . Ask Jack Beauvais what his big secret is when you see him . . . More variety than ever on the After Dinned Revue with the week beginning July 9th presenting Reis & White—Marcelle Poirier—Sybil Morse—Helen Barr—Edward Jardon—Clifford & Cameron—Ruth Chilton—Gene Conley—Sophisticated Ladies—Bill Elliot

—Willie Morris and Ted, Jack, Bud & Roy . . . The Studio Chorus moves back to its original Wednesday evening period at 6:45 P. M. . . Note to the ladies—Don't miss the menu suggestions presented thrice weekly by the Lady of Leisure . . . Big Brother Bob Emery reaches the WEEI audience Tuesday and Thursday at 10:30 A. M. . . That Guy Lombardo and his music Thursday evening at ten . . . Wayne King back on Serenade with Lady Esther after a few weeks' vacation . . . The Goldbergs depart for the balance of the Summer season this month . . . The Fro-Joy New England Network feature to return in the Fall . . . "Del, Jack and Ray" are featuring novel script on that Saturday noontime offering—you'll have to hear it to get the true effect resulting from combining lines of Marjorie Mills, Caroline Cabot, Bobby Banks and E. B. Rideout scripts . . . Del Castillo when



resting between broadcasts takes a few violet rays unto himself from the Edison building rooftop . . . "Hands across the Border," U. S. A.-Canada series of interchange programs.

"LADY of LEISURE"

featuring
IRENE HANIFY

at
THE GRAND ORGAN

1:25 P.M.
MON.-WED.-FRI.

Sponsored by
W. L. Thompson Inc.

Distributors
General Electric RANGES REFRIGERATORS DISHWASHERS

The Friendly Station
Station WEEI

Thursday, July 12 - Rudy Vallee's Variety on NBC-WEAF, 8 P.M.

Highlights

P.M. 8.00—Rudy Vallee, NBC-WEAF 8.30—Robin Hood Dell Concert, CBS-WABC 9.00—Captain Henry's Show Boat, NBC-WEAF 10.00—"Conflict," T. S. Stripling, CBS-WABC

All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8.30 A.M. EDT; 7.30 EST; 6.30 CT Musical Interlude, WEAF WEEI WGY WLW, 30 m. Lew White, organist, WJZ WBZ WHAM WBAL KDKA, 30 m. Organ, WPG 8.45 A.M. EDT; 7.45 EST; 6.45 CT Caroline Gray, pianist, WABC 9 A.M. EDT; 8 EST; 7 CT Resume and Herman and Banta, WEAF WEEI WLW Willis, McCullough, songs, WGY Breakfast Club, WJZ WHAM KDKA, 30 m. Virginia Reade, talk, WBZ Ten Boys, quartet, WABC WCAU Devotions, WHAS, 30 m. Early Birds' Birthday Clock, WNBX, 1 h. 8.15 A.M. EDT; 8.15 EST; 7.15 CT Grand Trio and White, WEAF WEEI WGY WLW The Luxembourg Gardens, WABC, 30 m.; (WPG from 9.30) 9.30 A.M. EDT; 8.30 EST; 7.30 CT Morning Glories, WEAF WEEI Little Jack Little's music, WGY Symms, WLW Wildcats, WHAS 9.45 A.M. EDT; 8.45 EST; 7.45 CT The Sylvan Trio, WEAF WEEI Ivan Trio, WLW Sip, Step and Happiana, WGY Tommy Fuller, KDKA Mystery Chef, WABC WCAU Light Lights, WPG Awaits, WHAS Sep Fit Club, WGN An Gravelle's Orchestra, WMCA 10 A.M. EDT; 9 EST; 8 CT Teen and de Rose, WEAF WGY El Castillo, organist, WEEI, 30. Head Letter Office, WJZ WBZ WHAM KDKA, 30 m. Health Talk, WLW Bill and Ginger, WABC WCAU WHAS Time Hour, 1 h., news at 10.30, WPG Variety, WGN Pure Food Hour, WOR, 1 h. Melodies, WNBX 10.15 A.M. EDT; 9.15 EST; 8.15 CT Clara, Lu 'n' Em, WEAF WGY WLW WEEI WGN Castles of Romance, WJZ WHAM KDKA Duke Dewey's Orchestra, WBZ Ada Bailey Allen, WABC 10.30 A.M. EDT; 9.30 EST; 8.30 CT News, Morning Parade, WEAF, 45 m.; WGY from 10.45 Today's Children, WJZ WBZ KDKA Arthur Chandler, organ, WLW Markets and Mail Box, WGN, 30 m. News and Artist Recital, WABC WCAU Lambers, WHAS Morning Concert, WNBX 10.45 A.M. EDT; 9.45 EST; 8.45 CT Musical Program, WEEI News and Radio Kitchen, WJZ WBZ KDKA Organ, WLW Tenor, WGN Dr. Maurice J. Lewi, WABC Job Atcher, WHAS Short Story, WNBX 11 A.M. EDT; 10 EST; 9 CT Galaxy of Stars, WGY, WLW U. S. Navy Band, WJZ WBZ KDKA, 30 m. (WHAM from 11.15) Captivators, WABC WCAU WHAS, 30 m. Can Weiner, organ, WPG Rev. C. M. Fogg, WNBX 11.15 A.M. EDT; 10.15 EST; 9.15 CT Frances Lee Barton, WEAF WGY WEEI Your Friendly Neighbor, WGN Pown Crier, WNBX 11.30 A.M. EDT; 10.30 EST; 9.30 CT Pedro Via's Orchestra, WEAF WEEI, 30 m. Himalene Carnival, WGY, 30 m. The Merry Maes, WJZ WBZ WBAL KDKA Market Reports, WLW Justine Tigert, soprano, WSM Melody Men, WGN Madison Ensemble, WABC WCAU WHAS WPG, 30 m. Hazel Fogg, contralto, WNBX 11.45 A.M. EDT; 10.45 EST; 9.45 CT Al and Lee Reiser, WJZ WBZ WHAM KDKA Painted Dreams, WGN WLW Poem, WNBX 12 N. EDT; 11 A.M. EST; 10 CT Scene Arnold's Commodores, WEAF WEEI WGY Mary Phillips, WJZ WSM Dan and Sylvia, KDKA Mary Alcott, songs, WLW Voice of Experience, WABC WCAU WHAS Home Sweet Home, WPG "Around the Wheel of Events," WOR Hal Kemp's Orchestra, WGN Burns and Reid, songs and patter, WMCA Cleanliness Talk, WNBX 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT Sisters of the Skillet, WEAF WEEI Martha and Hal, WGY String Ensemble, WSM Concert Favorites, WJZ KDKA WFLA Bonnie Gates, WABC WHAS WPG

Texans, trio, WLW Variety, WOR Harold Turner, pianist, WGN Chuck Richards, songs, WMCA NRA Program, WNBX 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Rex Battle's Ensemble, WEAF WGY WLW, 30 m. Vic and Sade, WJZ KDKA WSM WFLA, 30 m. (WPG from 12.45) Roger Robinson, baritone, WGN Jules Bauduc's Orchestra, WABC WCAU WHAS, 30 m. (WPG from 12.45) Stocks, WMCA, 30 m. Old Favorites, WNBX 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Bradley Kincaid, WGY N. E. Farm Talk, WBZ, 30 m. Words and Music, WJZ WHAM WSM Wm. Penn Orchestra, KDKA Home Management Talk, WGN The Texans, WLW Organ, WMCA, 30 m. News Week, WNBX 1 P.M. EDT; 12 N. EST; 11 A.M. CT Markets, weather, WEAF KDKA Bradley Kincaid, WGY Bob Albright, WLW Variety, WFLA, 30 m. Do, Re Mi trio, WABC Velasco's Orchestra, WABC WHAS, 30 m. Weather, music, WPG, 45 m. Dr. H. I. Strandhagen, WOR Mid-day Service, WGN, 30 m. Bob Neal, WNBX 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT Dick Fidler's music, WEAF The Honorable Archie and Frank, WJZ KDKA WSM River and Markets, WLW Ariel Ensemble, WOR Harmony Trio, WNBX 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT Orlando's Orchestra, WEAF, 30 m. WEEI Reading Circle, WEEI, 30 m. WGY Farm Program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h. Blues, WABC WCAU WHAS Instrumental Trio, WMCA, 30 m. Markets, music, WGN Theatre Club of the Air, WOR Contralto, WNBX 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT Tony Wons, WABC WCAU WHAS Contralto, WPG Otis Holley, soprano, WOR Jesse Crawford, organ, WGN Farm Reporter, WNBX 2 P.M. EDT; 1 EST; 12 N. CT Stones of History, WEAF NEN Pure Food Institute, WEEI, 30 m. Paul Curtis, tenor, WGY Ann Leaf, organist, WABC WCAU WPG Weather, markets, WHAS Dr. Arthur Frank Payne, WOR Just Plain Bill, WGN Theatre Notes, WMCA 2.15 P.M. EDT; 1.15 EST; 12.15 CT Household Chat, WGY School of the Air, Social Study, WHAM Romance of Helen Trent, WABC WCAU WGN Wildcats, WHAS Mildred Cole and Tom Davis, WOR Sports talk, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT Trio Romantique, WEAF WEEI WLW WFLA Three School Maids, WGY Smackout, WJZ WBZ WHAM Poetic Strings, WABC WHAS WPG Home Forum, KDKA, 30 m. Markets, WSM Baseball, Chicago vs. Boston, 3 h. 30 m. (2 games) WGN "The Homemaker," WOR, 30 m. Handwriting Expert, WMCA 2.45 P.M. EDT; 1.45 EST; 12.45 CT Ma Perkins, WEAF WEEI WGY WLW WFLA WSM Nancy Noland, WJZ WHAM Edwin Otis, baritone, WBZ Palmer House Orchestra, WGN Agricultural College, WHAS Popular Songs, WMCA 3 P.M. EDT; 2 EST; 1 CT Yascha Davidoff, basso, WEAF Hawaiian Band, WEEI Albany on Parade, WGY Musical Keys, WJZ WBZ KDKA WSM, 30 m. (WFLA from 3.15) Collegians, WFLA Camay Minstrel, WLW Metropolitan Parade, WABC WCAU WPG U. of Kentucky, WHAS, 30 m. Sally and Sue, WOR Music, WGN Song and piano, WMCA C. C. C. Musical Group, WNBX 3.15 P.M. EDT; 2.15 EST; 1.15 CT The Upstaters Quartet, WEAF WEEI WGY Low Down, WLW Piano Recital, WOR Emil Thaviu's Orchestra, WGN Natalie Norman, singer, WMCA 3.30 P.M. EDT; 2.30 EST; 1.30 CT Woman's Radio Review, WEAF WEEI WGY, 30 m. Musical Keys, WJZ WHAM KDKA WSM WFLA Home Forum Cooking School, WBZ, 30 m. Sputter and Whine, WLW Emery Deutsch's Orchestra, WABC WCAU WHAS Stamp talk, WPG Afternoon Musicale, WOR, 1 h. Stratford Johnson, basso, WGN Stocks, WMCA 3.45 P.M. EDT; 2.45 EST; 1.45 CT Musical Keys, WJZ WHAM Federation Pa. Women, KDKA Charles Dameron, WLW Playboys, WABC WCAU WHAS WPG Baseball, Pittsburgh vs. Chicago, WGN, 2 hrs., 15 m. Comedy Team, WMCA 4 P.M. EDT; 3 EST; 2 CT Chick Webb's Orchestra, WEAF WGY, 30 m. Stocks, Markets, WEEI Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM

Jollity



DEEMS TAYLOR, American composer who acts as master-of-ceremonies on the NBC PAUL WHITEMAN programs, broadcast Thursdays at 10 P.M.

Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC WHAS, 1 h. (WPG from 4.45) Travelogue, WPG, 30 m. Contralto, organ, WMCA, 30 m. Afternoon Concert, WNBX, 45 m. 4.15 P.M. EDT; 3.15 EST; 2.15 CT Songs, WEEI Limey Bill, WGY Rhyming Rover, WJZ WBZ WHAM Parent-teacher Talk, KDKA Matinee highlights, WLW, 30 m. 4.30 P.M. EDT; 3.30 EST; 2.30 CT Hazel Glenn, WEAF WEEI John Sheehan, tenor, WGY Markets, KDKA Chicago Symphony Orchestra, WJZ WBZ WHAM WSM WFLA, 1 h. Stocks, WPG The Public Speaks, WOR, 30 m. Instrumental Group, WMCA 4.45 P.M. EDT; 3.45 EST; 2.45 CT The Lady Next Door, WEAF Dan McDonnell, basso, WEEI Stocks, WGY Music, KDKA John Randolph, baritone, WCAU Carrie's Club, WMCA Folk Tales, WNBX 5 P.M. EDT; 4 EST; 3 CT Meredith Willson's Orchestra, WEAF WEEI WSM, 30 m.; WGY WHAM from 5.15 Piano Pals, WGY N. E. Agriculture, WBZ Squire Sisters, WLW Jerry Cooper, baritone, WABC WHAS WPG Stage Relief Fund Talk, WOR Sally's Party, WMCA, 30 m. Soprano, WNBX 5.15 P.M. EDT; 4.15 EST; 3.15 CT The Monitor Views the News, WBZ Kiddies' Klub, KDKA Thru the Looking Glass, WLW Skippy, WABC WCAU Alice Woodlyn, songs, WPG "Once Upon a Time," WOR Piano, WNBX, 30 m. 5.30 P.M. EDT; 4.30 EST; 3.30 CT Winnie the Pooh, WEAF WEEI WGY WSM WFLA "Tales of Courage," WJZ WBZ WHAM KDKA WLW Jack Armstrong, All-American Boy, WABC WCAU Christine Ridge, WHAS Karl Freund, talk, WOR Marvin Thomas, baritone, WMCA Favorites, WNBX 5.45 P.M. EDT; 4.45 EST; 3.45 CT John Finke, pianist, WGY Echoes of Erin, WEAF WEEI WSM Little Orphan Annie, WJZ WBZ KDKA WLW WFLA Clarence Wheeler's Orchestra, WABC WCAU WHAS Three Tones, WPG "Sophisticates," trio, WOR Amanda Randolph, songs, WMCA Baritone, WNBX 6 P.M. EDT; 5 EST; 4 CT Tom Coakley's Orchestra, WEAF WLW WSM The Evening Tattler, WEEI, 30 m. Evening Brevities, WGY U. S. Navy Band, WJZ WHAM WBAL, 30 m. Joe and Bateese, WBZ Time, weather, KDKA

Dixians, WFLA Raginsky's music, WABC WCAU WHAS Uncle Don, WOR, 30 m. Orchestras, WGN, 30 m. Gene Gravelle's Orchestra, WMCA, 30 m. Farm Flashes, WNBX 6.15 P.M. EDT; 5.15 EST; 4.15 CT Tom Coakley's Orchestra, WEAF WLW WSM Sports Parade, WGY Bill Williams, WBZ Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU Organ, WHAS Leathercraft Talk, WNBX 6.30 P.M. EDT; 5.30 EST; 4.30 CT John B. Kennedy, WEAF WGY WSM Baseball scores, current events, WEEI Stamp Club, WJZ Jack Armstrong, WLW Pinto Pete, WFLA Time, weather, WBZ Sylvia Froos, WABC Robin Hood Dell Concert, WCAU Pauline Alpert, pianist, WOR Singing Lady, WGN Dream Sweetheart, WMCA Modern Melodies, WNBX, 30 m. 6.45 P.M. EDT; 5.45 EST; 4.45 CT Mary Small, songs, WEAF WGY Sailor Riley, WEEI Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW Little Orphan Annie, WSM Robbins' Music, WABC Sanders Sisters, WHAS Phil Cook, WOR Little Orphan Annie, WGN Five Star Final, WMCA 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAF Male quartet, WEEI Headline Highlights, WGY String Ensemble, WSM Beale Street Boys, WABC WCAU WHAS Ford Frick, sports, WOR Ben Potter, sketch, WGN Florence Richardson's Orchestra, WMCA Organ, WNBX, 30 m. 7.15 P.M. EDT; 6.15 EST; 5.15 CT Gene and Glenn, WEAF WEEI WGY WFLA Ed Lowry, WJZ WHAM Boston Fire Department, WBZ Organ, KDKA Emerson's Orchestra, WLW Just Plain Bill, WABC WCAU Musical Dessert, WGN Dinner Concert, WHAS Thinking Club, WMCA 7.30 P.M. EDT; 6.30 EST; 5.30 CT Shirley Howard; the Jesters, WEAF WGY Revue, WEEI "Choosing a Career in Journalism," WJZ WBZ WBAL WHAM KDKA, 30 m. Bob Newhall, WLW Memory Program, WFLA Paul Keast and Rollo Hudson's Orchestra, WABC WCAU Club Program, WHAS Ray Perkins' Orchestra, WOR Sports Reporter, WGN Archie Bleyer's Orchestra, WMCA Claremont Keys, WNBX, 30 m. 7.45 P.M. EDT; 6.45 EST; 5.45 CT Amos 'n' Andy, WJZ WBZ WHAM KDKA WLW WFLA Boake Carter, WABC WCAU WHAS Melody Masters, WLW World's Fair News, WGN Leon Friedman's Orchestra, WMCA 8 P.M. EDT; 7 EST; 6 CT Rudy Vallee and guest artists, WEAF WEEI WGY WLW WSM WFLA, 1 h. Grits and Gravy, mountain sketch, WJZ WBZ KDKA, 30 m. Evan Evans, WABC WPG WHAS Ford Frick, WOR Orchestra, WGN, 30 m. Three Little Funsters, WMCA 8.15 P.M. EDT; 7.15 EST; 6.15 CT Easy Aces, WABC WCAU WHAS Mattie Curran, songs, WPG Meyer Davis' Orchestra, WMCA 8.30 P.M. EDT; 7.30 EST; 6.30 CT Gale Page, WJZ KDKA Gleason T. Archer, Dean, Suffolk Law School, WBZ Broadcast from Robin Hood Dell, Philadelphia Summer Concerts, WABC WCAU WHAS WPG, 1 h., 15 m. Palmer House Ensemble, WGN United States Marine Band, WMCA, 1 h. 8.45 P.M. EDT; 7.45 EST; 6.45 CT Igor Gorin, baritone, WJZ WBZ WHAM Al and Pete, KDKA Earl Burnett's Orchestra, WGN 9 P.M. EDT; 8 EST; 7 CT Captain Henry's Show Boat, WEAF WEEI WGY WSM WFLA, 1 h. (WLW from 9.30) Death Valley Days, drama, WJZ WBZ WHAM KDKA WLW, 30 m. Rod and Gun Club, WOR 9.15 P.M. EDT; 8.15 EST; 7.15 CT "Romance in Song," WOR 9.30 P.M. EDT; 8.30 EST; 7.30 CT Goldman's Band, WJZ WHAM, 30 m. Squire Hawkins, KDKA Harry H. Balkin, WOR Wayne King's Orchestra, WGN Washington Series Talk, WMCA 9.45 P.M. EDT; 8.45 EST; 7.45 CT Kelley Sisters, KDKA Mark Warnow's Orchestra, WABC WCAU WPG Mid-Week Hymn Sing, WHAS, 30 m. "The Witches Tale," WOR, 30 m. Bernie Cummins' Orchestra, WGN Trudy Thomas, songs, WMCA

STATION DIRECTORY Page 4

Police Radio

Table with 2 columns: Station Meters and Location. Lists various police radio frequencies and their corresponding locations, such as Pawtucket, R. I., Woonsocket, R. I., Rochester, N. Y., etc.

10 P.M. EDT; 9 EST; 8 CT Paul Whiteman Music Hall, Deems Taylor, WEAF WEEI WGY WLW, 1 h. Parade of the Provinces, WJZ WHAM KDKA WBAL WSM Prison Drama, WBZ, 30 m. "Conflict," T. S. Stripling, WABC WCAU WPG News and Thaviu's Orchestra, WGN, Roy Cotterill's Cosmopolitans, WMCA, 30 m. 10.15 P.M. EDT; 9.15 EST; 8.15 CT Mark Warnow, WABC WCAU WPG, 30 m. Louisville program, WHAS Current Events, WOR "Blubber" Bergman, WGN 10.30 P.M. EDT; 9.30 EST; 8.30 CT Echoes of the Palisades, WJZ WBZ KDKA WBAL, 30 m.; WHAM from 10.45 Revels, WSM Tenor, WGN String Music, WHAS "Ramblin' Round," WOR, 30 m. Dance orchestra, WPG, 30 m. News, organ, WMCA 10.45 P.M. EDT; 9.45 EST; 8.45 CT Nancy Martin, KDKA Three Blue Notes, WBZ Fray, Braggiotti, WABC Billy Hays' Orchestra, WCAU Orchestra, WGN Orchestra, WMCA 11 P.M. EDT; 10 EST; 9 CT Your Lover, songs, WEAF E. B. Rideout, WEEI Johnny Johnson's Orchestra, WGY, 30 m. Charlie Davis' Orchestra, WJZ WBAL Weather, temperature, sports, WBZ Time, weather, KDKA Champions Orchestra, WLW, 30 m. Amos 'n' Andy, WSM Vera Van, soprano, WABC WHAS WCAU Serenaders, WPG, 30 m. "Moonbeams," WOR, 30 m. Ted Weem's Orchestra, WGN Orchestras, WMCA, 3 hrs., 30 m. 11.15 P.M. EDT; 10.15 EST; 9.15 CT Richard Maxwell, tenor, WEAF News, Musical Twins, WEEI Gene and Glenn, WSM Vagabonds, WGY Richard Maxwell, WJZ WBZ KDKA WFLA Reggie Childs' Orchestra, WABC WHAS WCAU Lum and Abner, WGN 11.30 P.M. EDT; 10.30 EST; 9.30 CT News and Freddie Berren's Orchestra, WEAF WGY WSM WFLA, 30 m. (WEEI 15 m.) News and Guy Lombardo's Orchestra, WJZ WBZ KDKA Isham Jones' music, WPG Juvenile Experiences, WLW, 30 m. Brito's Orchestra, WOR, 30 m. Orchestras, WGN, 3 hrs. 11.45 P.M. EDT; 10.45 EST; 9.45 CT Musical Twins, WEEI Henry Busse's Orchestra, WABC WCAU Organ, WHAS 12 M. EDT; 11 P.M. EST; 10 CT Mills Blue Rhythm Orchestra, WEAF WEEI WGY WFLA, 30 m. Milwaukee Philharmonic Orchestra, WJZ WBZ WHAM KDKA, 30 m. Los Amigos, WLW, 30 m. Gallagher's music, WSM, 30 m. Jack Berger's Orchestra, WOR, 30 m. Streets of Paris Music, WGN Ben Pollack's Orchestra, WABC WCAU WPG, 30 m. (WHAS from 12.15) Newsboy Band, WHAS 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT Harold Sterns' Orchestra, WEAF WGY WLW Dancing in the Twin Cities, WJZ WBZ WHAM KDKA WSM WFLA Castle Farm Orchestra, WLW, 30 m.

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Edwin Franko Goldman Brings About A "New Deal" In Band Music

Concerts Are Broadcast On NBC Network

To pack 'em in almost every night for 10 consecutive Summer seasons is a feat that few entertainers of the fickle public have been able to achieve.

But that is what EDWIN FRANKO GOLDMAN and his famous band have been doing, and judging by the enthusiastic reception which 15,000 New Yorkers gave the noted band conductor at his first Central Park concert on June 20, the 11th season will be even more successful than the others.

This year GOLDMAN and his musicians are heard over NBC networks from the Mall in Central Park, New York, on Wednesday evenings, from the campus of New York University on Thursday evenings and from Prospect Park in Brooklyn on Tuesday and Saturday evenings.

So far as is known, no one ever has referred to the alert and energetic GOLDMAN as "that chap with the white hair." This despite the fact that his shock of silvered locks can be seen before any other part of him becomes distinguishable.

But he has the personality of a young, dynamic man—nothing white-haired about him at all. He injects this personality into his musicians; it flows from his baton as he conducts.

Meet Mr. Goldman

Before the life history of EDWIN FRANKO GOLDMAN is told, perhaps you'd better meet him. As you know, he has snow-white hair, though he is only 55 years old. His face is keen, alive. His eyes sparkle, and he grins when he talks. His body is small, compact and gives the impression of wiry strength.

When he walks, he strides. He seldom sits still, but paces up and down.

GOLDMAN has his idiosyncrasies, and admits them. He does not like to see women smoke.

He dislikes hats and wears one only because he doesn't like to be conspicuous. He hasn't time for hobbies, but takes long walks whenever he has a free hour, which isn't often. He's a great hand-shaker and holds impromptu receptions after every concert or broadcast, claiming to have evolved a technique that avoids wear and tear on his fingers.

Louisville, Kentucky, was the scene of GOLDMAN's birth, on January 1, 1878. Despite parental ridicule, he was able to toot a cornet with some degree of skill before his ninth birthday. About this time the family moved to New York.

The boy continued his struggles with the brass with such success that he was a recognized professional by the time he was 15. Soon after his 17th birthday he was playing in the orchestra and was solo trumpeter at the Metropolitan Opera House—the youngest musician to have achieved such an honor up to that time.

He Went West

GOLDMAN went West, not in response to Editor GREELEY's advice, but because the Metropolitan orchestra went on tour.

For a number of years the rising young cornetist played with symphony orchestras in the Winters and with bands in the Summers. The sharp contrast be-

The Maestro of the Mall



EDWIN FRANKO GOLDMAN, well-known band leader, whose concerts are broadcast three times a week over the NBC network.

tween the methods of the two different musical groups gave him an idea.

Volume rather than quality seemed to be the main idea back of band music in those days, and GOLDMAN's symphonic training made the result little short of awful to his critical ear. So the young musician proceeded to organize his own band, and conducted it with the technique he had learned in symphonic playing.

In 1918 on the Green of Columbia University the radical bandmaster showed what he had done. His organization immediately was termed "a symphony in brass," and the result was that he attracted audiences of many thousands at every Summer concert.

EDWIN FRANKO GOLDMAN's career in radio began with broadcasting itself. He made his air debut from Station WJZ in 1921 when that famous transmitter was located in a small room in a factory in Newark, N. J.

Some of the most enthusiastic fan letters have come to him from radio listeners in Central American countries, where band music is considered one of the highest forms of musical expression. His broadcasts from the bandstand in Central Park, New York, have been an outstanding feature for several years in the Summer music heard over National Broadcasting Company networks.

The dynamic conductor, unlike many other musicians, doesn't believe that a composer, or even a band leader, is the best judge of what the public wants in the way of music. He cites his now nationally famous march, "On the Mall," as a good example of "you never can tell."

The march was written several years ago in odd moments, and was to have had its premiere at the dedication of the ELKAN NAUMBERG memorial band shell in Central Park. GOLDMAN

played it over on the piano and the cornet, listened to it in rehearsal—and thought it was terrible. He worked on it intensively, and rehearsed it again and again. Still the number curdled his artistic sensibilities.

"I considered that march the worst piece of music I had ever written," he relates with a rueful grin. "I finally decided not to play it at the dedication concert. In the meantime a music publisher had heard it and utterly disagreed with me about its possibilities, to the extent that he printed thousands of copies of it.

"Several weeks later I decided I'd try the piece out on an audience. Usually at the Central Park concerts a boys holds up a placard with the name of the selection the band is to play, but this time I motioned to him to keep the sign out of sight, and I brought in the march as an encore.

"The musicians were laughing inwardly, even though they had to use their mouths for tooting, as they played 'On the Mall.' I was directing with one hand and the other hand held my nose to express my disgust with the march. As my back was toward the audience, they couldn't see the gesture.

"Then I almost fell off the stand when the audience roared out at the end of the selection. It was the greatest reception any piece had had that season.

"So we played it again, and this time the placard was held up. Since that time, 'On the Mall' has been played at virtually every concert I have given. It is by far the most popular composition I have written or di-

rected. And I still have grave doubts about its musical merit."

GOLDMAN has some interesting ideas on music. He believes that there is the foundation of a

Has Evolved Technique of Handshaking

symphony in every melody and that skilled treatment will develop it.

The band, according to GOLDMAN, too long has been associated with circuses, marching regiments and picnics.

As a matter of fact, claims the champion of brass, it is a symphony choir in every respect but one, and that is that stringed instruments commonly are not used. GOLDMAN has introduced a group of four bull fiddles and a harp into his ensemble.

This story of a symphonic effect is carried out in the GOLDMAN band in the placing of his musicians in the studio and on the bandstand. He groups his reeds—the saxophones, clarinet and oboes—close in around him and almost under his hands. The brasses—trumpets, trombones and bass horns—are farther back away from the director and the microphone.

Composer of Note

GOLDMAN is said to be one of the first band conductors to use the works of WAGNER, BEETHOVEN, TSCHAIKOVSKY, PUCCINI, BRAHMS and others of the classical masters as band music.

In addition to his internationally famous "On the Mall," GOLDMAN has composed many other popular band numbers among them being "Sagamore," "On the Campus," "Sunapee," "Star of the Evening," "In Springtime," "On the Farm," "The Chimney of Liberty," and "On the Air."

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Daventry, England	7-9.30 A. M.
FYA	19.68	Pontoise, France	8 A. M.-2 P. M.
DJB	19.73	Zeesen, Germany	8-11 A. M.
GSF	19.82	Daventry, England	10 A. M.-1.45 P. M.
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
CNR	23.38	Rabat, Morocco	8.30-10 A. M. (Sun.)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	3-6 P. M.
GSE	25.28	Daventry, England	10 A. M.-1.45 P. M.
2RO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	1.45-5.30 P. M. and 8.45-12.30 P. M.
GSD	25.53	Daventry, England	2-9 P. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3) 6-9 P. M. Sats.
CT1AA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.
VK2MB	31.29	Sydney, Australia	1-11 A. M., Sun.
DJA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3ME	31.55	Melbourne, Australia	6-8 A. M., Sat.
GSB	31.55	Daventry, England	2-6.30 P. M.
CNR	37.33	Rabat, Morocco	3.30-6 P. M., Sun.
HKE	41.55	Bogota, Colombia	7-9 P. M., Tues.
HAS	43.86	Budapest, Hungary	4-6.30 P. M.
PRADO	45.31	Riobamba, Ecuador	10-12 P. M., Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
HJ1ABB	46.51	Barranquilla, Colombia	8-11 P. M.
	48.00	Army Aircraft	Daily
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.
PK1WK	49.02	Bandoeng, Java	6-7.30 A. M.
VUC	49.10	Calcutta, India	10.30-1 P. M.
CP5	49.34	La Paz, Bolivia	7.30-11 P. M.
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Fri.
VQ7LO	49.50	Nairobi, Africa	12-3 P. M.
DJC	49.83	Zeesen, Germany	10-12.30 P. M.
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.
HVJ	50.26	Vatican City, Rome	3-3.15 P. M. (5-5.30 A. M., Sun.)
TGX	50.50	Guatemala City, S. A.	3-6 A. M.
HJ4ABA	51.49	Colombia, S. A.	2-3 P. M.
RV15	73.00	Quito, Ecuador	8.30-10.45 P. M.
67.87 to	73.17	All Ships	Heard Irregularly
HCJB	70.65	Khabarovsk, U. S. S. R.	2-10 A. M.
KFZ	45.34, 31.57, 25.36, 23.19, 64, 17 and 14	Byrd Expedition at Little America	

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

Friday, July 13 - Symphonic Program on NBC-WJZ at 10.30 P.M.

Highlights

P.M.

- 3.00—Lanny Ross, Conrad Thibault, Mary Lou, NBC-WEAF
- 8.00—Cities Service Concert, NBC-WEAF
Ethel Shutta, Walter O'Keefe, NBC-WJZ
- 9.00—Leah Ray, NBC-WJZ
- 9.30—Johnny Green, CBS-WABC
Phil Baker, NBC-WJZ
- 10.00—"First Nighter," NBC-WEAF
"Spotlight Revue," CBS-WABC
- 10.30—Jack Benny, NBC-WEAF
String Symphony, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9 A.M. EDT; 8 EST; 7 CT
Summary and Sam Herman, xylophonist, WEAF WFLA
Hal Levey's Orchestra, WGY
Breakfast Club, WJZ WBAL WHAM WLW, 1 h. (WBZ from 9.30)
Devotions, WSM
Deane Moore, tenor, WABC WCAU
Birthday Clock, WNBX, 1 h.
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
Landt Trio and White, WEAF WEEI WGY WLW
Metropolitan Parade, WABC, 30 m. (WPG from 9.30) (WHAS WCAU from 9.45)
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
Taters and Mule, negro comedians, WEAF
Helen Barr, Edward Jordan, WEEI
Billy Rose, tenor, WGY
Hymns, WLW
Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
Cyril Tobin, violin, WEAF WEEI WLW
Skip, Step and Happiana, WGY
News, KDKA
Keep Fit Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT
Breen and de Rose, WEAF WEEI WGY
Edward MacLough, baritone, WJZ WBZ
KDKA WSM WFLA
Mrs. Littleford, WLW
Madison Singers, WABC WCAU WHAS
Home Hour (news at 10.30) WPG, 1 h.
Emily Post, speaker, Sydney Nesbitt, baritone,
Muriel Pollack, Salada Strings, WOR, 30 m.
Rondolies, WGN
Matinee Melodies, WNBX
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
Clara Lu'au'ua, WEAF WEEI WGY WLW WGN WSM
Hazel Arth, contralto, WJZ WHAM
Duke Dewey, WBZ
Sammy Fuller, KDKA
Birthday Club, WFLA
Bill and Ginger, WABC WCAU
Town Crier, WNBX
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
News and Joe White, tenor, WEAF WSM
Del Castillo, organist, WEEI
Today's Children, sketch, WJZ WBZ WBAL
KDKA WFLA
Jack Berch, WLW
News and Round Towners Quartet, WABC
WCAU WHAS
Markets, weather, WGN
Morning Concert, WNBX
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
Betty Crocker, cooking talk, WEAF WEEI
WGY WLW WFLA
News and Cooking School, WJZ KDKA
WSM
News, time, weather, WBZ
Lovely Ladies, WGN
Carolyn Grav WABC
Bob Atcher, WHAS
Short Story, WNBX
- 11 A.M. EDT; 10 EST; 9 CT
Morning Parade, WEAF WEEI WLW, 1 h.
Cowboy Singer, WJZ WBZ KDKA WSM
Elliott Brock, violinist, WLW
Movie Personalities, WGN
Cooking Close Ups, WABC WCAU
Studio Program, WHAS
Organ, WPG, 30 m.
Chat, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
High and Low, WJZ WBZ
News, WLW
Will Osborne's Orchestra, WABC WCAU
Dolly Dean, WHAS
Morning Topics, WFLA
Your Friendly Neighbor, WGN
Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
Melody Mixers, WJZ WBZ
Sandra Roberts, songs, WLW
Tony Wons, WABC WHAS
Wandering Poet, WPG, 30 m.
Ada Whipple, styles, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
The Captivators, WABC
Martha and Hal, WGY
Painted Dreams, WGN, WLW
Ben Alley, music, WABC
Sanders Sisters, WHAS
Poem, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT
Gene Arnold, WEAF WEEI WGY
Mary Phillips, songs, WJZ
Monitor Views the News, WBZ
Dan and Sylvia, KDKA
Ethel Ponce, songs, WLW
Ralph Waldo, WFLA
Hal Kemp's Orchestra, WGN
Voice of Experience, WABC WCAU WHAS
Home Sweet Home, WPG
Girl's Trio, WOR
Lyric Stripes, WMCA
Melodies, WNBX

- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Sisters of the Skillet, WEAF WEEI
Lucille Manners, WEAF WEEI
Martha and Hal, WGY
Concert Favorites, WJZ WSM WFLA
Time, weather, temperature, WBZ
Middy Sons, KDKA
Alice Michot, soprano, WLW
The Four Showmen, WABC WCAU WHAS
WPG
Variety, WOR
Harold Turner, pianist, WGN
Chick Richards, songs, WMCA
Variety, WNBX, 30 m.
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Merry Madcaps, WEAF WLW, 30 m.,
Stocks, Markets, WEEI
Vic and Sade, WJZ WBZ WHAM KDKA
WSM WFLA
Esther Velas, ensemble, WABC WHAS
WCAU, 30 m.; WPG from 12.45
Organ, WOR, 30 m.
Markets, organ, talk, WGN, 30 m.
Two pianos, tenor, WMCA, 45 m.
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
Cabot and Castillo, WEEI, 30 m.
Radio Gang, WGY
Words and music, WJZ WBZ WHAM WSM
WFLA
Wm. Penn music, KDKA
Orlean, WMCA, 30 m.
Theatre Broadcast, WNBX
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, weather, WEAF
Vagabonds, WGY
Words and Music, WJZ
Weather and N. E. Agricultural Report,
WBZ
Markets, KDKA
Bob Albright, WGN
Noonday Dance, WFLA
Al Kavelin's Orchestra, WABC WCAU
WHAS, 30 m.
Hotel Morton music, WPG, 45 m.
Dr. H. I. Standhagen, WOR
Mid-day Service, WGN, 30 m.
Vermonters, WNBX, 30 m.
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Rex Battle Ensemble, WEAF
Health Review, WEEI
Peeping Tom and George, WGY
The Honorable Archie and Frank, WJZ WSM
Siesta, KDKA
Markets, WLW
Ariel Ensemble, WOR
News, WMCA
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Dick Fidler's Music, WEAF
N. E. Kitchen, WEEI
Farm Program, WGY
National Farm and Home Hour, WJZ WBZ
WHAM KDKA WLW WSM WFLA,
1 h.
Velazco's Orchestra, WABC WCAU WHAS,
30 m.
Markets, music, WGN, 30 m.
String Trio, WOR
Instrumental Trio, WMCA, 30 m.
Musical Half Hour, WNBX, 30 m.
- 2 P.M. EDT; 1 EST; 12 N. CT
Antoinette Halstead, WGY
Bill Huggins, songs, WABC WCAU
Weather, stocks, WHAS
Dr. Arthur Frank Payne, WOR
Just Plain Bill, WGN
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
School of the Air—art appreciation, WHAM
Romance of Helen Trent, WABC WCAU
WBAL WGN
Wildcats, WHAS
Virginians, male quartet, WOR
Sports spotlight, WMCA
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
The Sizzlers, WEAF
Albany on Parade, WGY
Smackout, WJZ WLW
Books and Authors, WBZ
Home Forum, KDKA, 30 m.
Markets, WSM
Theatre Talk, WFLA
Ann Leaf, organ, WABC
Monk and Sam, WHAS
"The Homemaker," WOR, 30 m.
Century of Progress music, WGN
Dinner Club, WMCA
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
Ma Perkins, WEAF WGY WLW WSM
WFLA
Alden Edkins, bass-baritone, WJZ WBZ
WHAM WSM
Agriculture College, WHAS
Palmer House Ensemble, WGN
Bob Stanley, tenor, WMCA
- 3 P.M. EDT; 2 EST; 1 CT
Maria's Matinee, Lanny Ross, Mary Lou,
Conrad Thibault, WEAF WEEI WGY,
1 h.
Little Jackie Heller, WJZ WBZ WHAM
WSM WFLA
Orchestra, KDKA
Hurdy Gurdy Man, WABC WCAU WPG
U. of Kentucky, WHAS, 30 m.
Show Boat Boys, WOR
Baseball, Chicago vs. Boston, WGN, 2 h.
"Women and Money," WMCA
Afternoon Concert, WNBX, 45 m.
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
Visits to Foreign Villages at Century of
Progress, WJZ WBZ KDKA WHAM WSM
WFLA
The Eton Boys, WABC WCAU
Henry and Edward Peterson, WOR
Mona Lowe, contralto, WMCA
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
Temple of Song, WJZ WHAM KDKA WSM
WFLA, 30 m.
Home Forum Cooking School, WBZ, 30 m.
The Grab Bag, WABC WCAU WHAS WPG
Stock Quotations, WMCA
Garden Club, WOR
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
Afternoon Musicale, WOR, 45 m.
Natalie Page, mezzo soprano, WMCA
- 4 P.M. EDT; 3 EST; 2 CT
Your Lover, songs, WEAF WGY WSM
WFLA, 15 m.
Betty and Bob, sketch, WJZ WBZ WHAM
KDKA WLW
Dictators, WABC WHAS
Tea Time Topics, WPG, 30 m.
The Pickard Family, WCAU

Modern Manners



JOHNNY GREEN, alert young composer and conductor who presents programs called "In the Modern Manner" Fridays at 9.30 P.M. on the CBS chain.

- Soprano, tenor, organ, WMCA, 30 m.
Concert, WNBX
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
Nellie Revell at Large, WEAF WEEI
"Books," Levere Fuller, WGY
Singing Stranger, WJZ WBZ WHAM KDKA
WSM WFLA
Matinee Highlights, WLW
Voices of the Afternoon, WABC WHAS
WCAU WPG
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
Chicago Symphony Orchestra, WEAF WEEI
WSM WFLA, 30 m.
Vagabonds, WGY
Mary Craig, soprano, WJZ WBZ
Markets, KDKA
U. S. Army Band, WABC WHAS WCAU,
30 m. (WPG from 4.45)
Rambla Orchestra, WOR, 30 m.
Street Forum, WMCA
West Lebanon, WNBX, 30 m.
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
Stocks, WGY
Women's Club Federation, WJZ WHAM
William Hargrave, baritone, WOR
Mystery Girl, advice, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
Madame Sylvia of Hollywood, WEAF, 30 m.
Palmer Clark's Orchestra, WJZ KDKA, 30 m.
WHAM from 5.15
Agricultural Markets, WBZ
Music, WSM
Three Star Voices, WLW, 30 m.
Musicale, WGN, 1 h.
Frank Dailey's Orchestra, WABC WHAS
Safety Talk, WPG
"Dogs," WOR
Sally's Party, WMCA, 30 m.
National Parks, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
Three Schoolmaids, WGY
The Monitor Views the News, WBZ
Kiddies' Klub, KDKA
Soprano, WPG
Fay Hammond, WFLA
Skippy, WABC WCAU
Devotions, WHAS
"Cocktail Hour," WOR
Microphone Chat, WNBX
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
William Lundell, interview, WEAF WEEI
WTAM WGY
Singing Lady, WJZ WBZ WHAM KDKA
WLW
Ralph Watters, WFLA
Jack Armstrong, All-American Boy, WABC
WCAU
Nick Nickerson, WPG
Christine Ridge, WHAS
Robert Rand, WOR
Melodies, WNBX, 30 m.
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
"Alice in Orchestralia," WEAF WEEI WSM
Bradley Kincaid, WGY
Little Orphan Annie, WJZ WBZ KDKA
WLW WFLA
Billy Dauscha, WOR
Baseball Talk, WMCA
- 6 P.M. EDT; 5 EST; 4 CT
Horatio Zito's Orchestra, WEAF WLW WSM
WFLA, 30 m.
Evening Tattler, WEEI, 30 m.
Evening Breivites, WGY
Dorothy Page, songs, WJZ WHAM
O'Leary's Irish Minstrels, WBZ
Time, weather, KDKA
Round Towners, WABC WHAS
Uncle Don, WOR, 30 m.
Orchestra, WGN, 30 m.
Gene Gravelle's music, WMCA, 30 m.
Farm Flashes, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
Joe and Eddie, WGY
Angelo Ferdinando's Music, WJZ WHAM
Bill Williams, WBZ
Baseball, KDKA
Bobby Benson and Sunny Jim, WABC
WCAU
Organ, WHAS, 30 m.
Tea Time Tunes, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
Musical Mosaics, WEAF
Scores, current events, WEEI
Orchestra, WGY, 30 m.
Temperature, weather, WBZ
Comedy Stars, KDKA
Jack Armstrong, WLW

- Nap and Dee, WSM
Buddy Welcome's Music, WABC
Jim Burgess, WCAU
Boys' Club, WOR
The Singing Lady, WGN
Songs, WMCA
John Angell, WNBX, 30 m.
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
William Hain, tenor, WEAF
Studio Chorus, WEEI
Lowell Thomas, news, WJZ WBZ WHAM
KDKA WLW WFLA
Orphan Annie, WSM
Joe Williams, sports, WABC
Dinner Concert, WHAS, 30 m.
Sam Robbins Orchestra, WCAU
Ray Perkins, WOR
Little Orphan Annie, WGN
Talk from Washington, WMCA
- 7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Comedy Stars, WEEI
Trio Romantique, WGY, 30 m.
Piano, WSM
Robbins' Orchestra, WABC WCAU
Ford Frick, sports, WOR
Ben Potter, sketch, WGN
Steel Guitars, WMCA
Hill Billies, WNBX
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
Gene and Glenn, WEAF WEEI WGY WFLA
Gilbert Hodges, "Choosing a Career in Ad-
vertising," WJZ WHAM
Dick Tracy, detective, WBZ
Joe Emerson, songs, WLW
Just Plain Bill, WABC WCAU
Club Program, WHAS, 30 m.
String Trio, WGN
Front Page Drama, WOR
Hawaiian Program, WNBX
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
Three X Sisters, WEAF
After Dinner Revue, WEEI
Utica Club Singers, WGY
Bob Newhall, WLW
Thornton Fisher, sports, WJZ WBZ KDKA
WSM
Gardens of Melody, WFLA
Music on the Air, Jimmy Kemper, WABC
Jack Arthur, baritone, WOR
Sports Talk, WGN
Archi Bleyer's music, WMCA
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
Amos 'n' Andy, WJZ WBZ WHAM KDKA
WBAL WFLA
Melody Masters, WLW
Boake Carter, WABC WCAU WHAS
Sea Stories, WOR
World's Fair Reporter, WGN
Fallon's Orchestra, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
Cities Service Concert, Countess Olga Albani,
soprano, quartet, Banta and Rettenberg,
piano duo, WEAF WEEI, 1 h., WGY,
30 m.
Ethel Shutta, Walter O'Keefe, Dolan's Or-
chestra, WJZ WBZ WHAM WBAL
KDKA, 30 m.
Songs, WSM
"Blubber" Bergman, WLW
Mary Eastman and Evan Evans, with How-
ard Barlows Orchestra, WABC WCAU
WHAS
Chalfonte-Haddon Hall Trio, WPG, 1 h.
Billy Jones, Selvin's Orchestra, WOR, 30 m.
Palmer House Music, WGN
Funsters, WMCA
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
Prairie Symphony, WLW
String Music, WSM
"Guilty or Not Guilty?" WFLA
Columbians, WABC WCAU WHAS
Rube Appleberry, WGN
Roth Andrew's Orchestra, WMCA
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
Farm Forum, WGY, 30 m.
Public Affairs Council, WJZ WBAL
WHAM
Guardsmen Quartet, WBZ
Unbroken Melodies, WLW
True Story Court, WABC WCAU, 45 m.
Morris Perelmutter, WHAS
Varieties of 1934, WOR, 30 m.
Lone Ranger, WGN
Ramblers, WMCA
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
Babe Ruth, baseball comment, WJZ WBZ
WHAM WBAL KDKA
Sam, Gil and Louie, WHAS
Skit, WLW
"More Than News," WMCA
- 9 P.M. EDT; 8 EST; 7 CT
Waltz Time, Frank Munn and Vivienne Segal,
Abe Lyman's Orchestra, WEAF WEEI
WGY WLW, 30 m.
Phil Harris Orchestra, Leah Ray, WJZ WBZ
WHAM WBAL KDKA, 30 m.
Voice of Friendship, WHAS
Will Osborne's Orchestra, WOR, 30 m.
Attilio Baggione, WGN
Piano Team, WMCA
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
"Fats" Waller, WABC
Movie Broadcast, WPG
Benny Goodman's music, WMCA

- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
One Night Stands, Pick and Pat, Blackface
comedians, WEAF WGY, 30 m.
Scott's Variety, WEEI
Phil Baker, WJZ WBZ WHAM KDKA
WSM WFLA, 30 m.
Gene Burchell's Orchestra, WLW
Jack Denny's Orchestra, Jeannie Lang and
Johnny Green, WABC WCAU WHAS, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
"The Champions," WOR, 30 m.
Wayne King's Orchestra, WGN
Heat Wave Trio, WMCA
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
Jane Froman, Hayton's Orchestra, WLW
Bernie Cummins' Orchestra, WGN
Gypsy Ensemble, WMCA
- 10 P.M. EDT; 9 EST; 8 CT
The First Nighter, June Meredith, WEAF
WEEI WSM, 30 m.
"Stories That Should Be Told," Fulton
Oursler, WJZ WBZ KDKA WLW
"Spotlight Revue," Stoopnagle and Budd,
Frank Crumit, WABC WCAU WHAS,
45 m.
News and Emil Thavlu's Orchestra, WGN,
30 m.
Dance Orchestra, WPG
"1/4 hr. in 3/4 time," WOR
Roy Cotterill's Cosmopolitans, WMCA,
30 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
Lucille Manners, WJZ
Billy Lossee's Orchestra, WBZ
Francis Ingrah, KDKA
Henry Thies and Pepsters, WLW
Dream Ship, WGN
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
Jack Benny, Mary Livingston and Jimmy
Grier's Orchestra, WEAF WEEI WGY
WLW WSM WFLA, 30 m.
Chicago Symphony Orchestra, WJZ WHAM,
30 m.; WBZ from 10.45
String Music, KDKA, 30 m.
Singers, WPG
Enchanted Violin, WOR
News, organ, WMCA
Dance Orchestra, WGN
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
Carlisle and London and Warwick Sisters,
WABC WCAU WHAS
Comedy Stars, WGN
The Phantom, WPG
Gypsy Ensemble, WMCA
- 11 P.M. EDT; 10 EST; 9 CT
George R. Holmes, International News Ser-
vice, Washington Bureau head, WEAF
WFLA
E. B. Rideout, WEEI
Doc Peyton's Orchestra, WGY, 30 m.
Roger Wolfe Kahn's music, WJZ
Time, weather, sports, WBZ KDKA
"Unsolved Mysteries," WLW, 30 m.
Amos 'n' Andy, WSM
Edith Murray, songs, WABC WHAS
WCAU
"Moonbeams," WOR
Seymour Simon's Orchestra, WGN
Orchestras, WMCA, 3 hrs., 30 m.
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
Emil Coleman's Orchestra, WEAF WEEI
from 11.30 (WHAS, 15 m.)
Perley Stevens' music, WBZ
News and Poet Prince, KDKA
Isham Jones Orchestra, WABC WPG
WCAU 30 m. (WHAS 15 m.)
Lum and Abner, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
News and Vincent Lopez' Orchestra, WEAF
WEEI WFLA, 30 m.
Ray Nichols, WGY
News, WJZ
Orchestra, WBZ
Crosley Roamio's Orchestra, WLW, 30 m.
Bud Fisher's Orchestra, WOR, 30 m.
Anson Week's, Cummins', and Ted Weem's
Orchestras, WGN, 1 h.
Lloyd Huntley's Orchestra, KDKA
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
String Music, WSM
Ben Pollack's music, WABC WCAU
- 12 M. EDT; 11 P.M. EST; 10 CT
Dream Singer and Harold Stern's Orchestra,
WEAF WEEI WGY, 30 m.
Orchestra, WJZ WBZ WHAM KDKA WSM
Leon Belasco's Orchestra, WABC WCAU
WPG
Streets of Paris, WGN
Jack Berger's Orchestra, WOR
- 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Charles Barnet's Orchestra, WABC WCAU
WHAS WPG
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Frankie Masters' Orchestra, WEAF WEEI
WLW, 30 m.
Sam Robbins' Orchestra, WABC WCAU
WHAS
Ted Black's Orchestra, WJZ WBZ WHAM
KDKA WSM
Orchestras, WGN, 1 h.
Steel Pier Music, WPG

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Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

HOT AFTERNOONS are notoriously productive of idleness, swinging in hammocks, sipping cool drinks and generally indulging in that happy pastime known as lazing.

However there are some of us who do not consider a little needlework too energetic, especially when it will add to our Summer wardrobes without either undue expense or toil.

PERHAPS we would like an extra, little evening dress for warm nights, but feel it would come under the heading of "unnecessary extravagances"—Not at all! ANNETTE HANSHAW, who is now giving a weekly fashion talk on the air, has made herself a charming red and white gingham gown. The pattern is very simple and the only trimming consists of hand-crocheted lace and buttons. We may go and do likewise. And if we would prefer to change the formula a bit, there is a great variety of inexpensive washable materials, which lend themselves to this purpose. There is a sort of thin seersucker called "plisse," which is lovely in white with an enormous bunch of cherries at the waist.

BRODERIE ANGLAISE now comes by the yard at a very reasonable price and is perfectly adapted for the new dresses of Spanish inspiration. Make the top of the dress like a fitted slip, with very narrow shoulder straps (these can be of velvet in a contrasting color if you like) and sew yards of ruffles around and around, from knees to hem.

SUMMER WRAPS are easily manufactured. Little capes; loose jackets with kimona sleeves; tiny, frivolous garments, neither scarf nor cape nor collarette. One of the simplest patterns for the amateur needlewoman is a cape made from a yard of satin, used perfectly straight, with darts on the shoulders to make it fit, and a bit of fur or ruff of feathers for a collar. This gives a smart effect in dark blue or black lined with another yard of the satin—white this time—and is especially nice over printed chiffons.

DARK DRESSES, however, need to be lightened by touches of color. A printed taffeta jacket or cape is crisp and cool. While a tiny "veste" made from two bands of pale pink tulle, covering the shoulders and adorned with a sort of pleated tubing, padded to make it stand out, is sure to make any black dress becoming and seasonable.

Studio Audiences For Jazz Tunes

(Continued from Page 1)

politics. How closely the 17,000 persons questioned may have represented the radio audience as a whole is a matter of conjecture.

Another survey was conducted among advertising men at the recent advertising convention in New York.

The results of the quiz revealed that most of the advertising men said studio audiences added to their enjoyment of radio. One-fifth of the advertising men had radios in their automobiles, about 75 per cent had radios in their Summer camps or homes. About half of them thought radios in their offices would be a good thing. More than half of them had radios in their homes, a quarter of the number had two radios and nine out of a hundred had three radios at their house.

Who's Who in New Board to rule Radio

By The MICROPHONE'S Special Washington Correspondent

Here are thumbnail sketches of the personnel of the new Federal Communications Commission:

Judge **EUGENE O. SYKES**, chairman, seven-year term; Democrat, native of Mississippi, where for eight years prior to becoming a member of the Federal Radio Commission in 1927, served on the state supreme court bench.

THAD H. BROWN, Republican, of Columbus, Ohio, six-year term and vice chairman; formerly Secretary of state of Ohio; became general counsel of Federal Radio Commission in 1930 and later appointed a member of the Commission.

PAUL WALKER, Democrat of Oklahoma, five-year term; is now chairman of the Oklahoma Public Utilities Commission; born in Pennsylvania and after graduating from the University of Chicago moved to Oklahoma in 1905; is 53 years old.

NORMAN S. CASE, former Republican governor of Rhode Island, appointed for the four-year term on the Communications Commission; was Lieutenant Governor of Rhode Island in 1927, succeeding to the governorship upon the death of Gov. ARAM POTHIER, was elected governor in 1928 and again in 1930, losing to a Democrat in 1932; native of Providence, R. I.

IRVIN STUART, Democrat, native of Texas, and now in State Department, three-year term; in State Department specialized in radio treaties, attending international conferences.

GEORGE HENRY PAYNE, two-year term, was one of campaign managers in New York for THEODORE ROOSEVELT during the 1912 Presidential campaign.

HAMPSON GARY, Texas, Democrat, one-year term; former United States minister to Switzerland under President WILSON and is now practicing law in New York.

Vigorous



PHIL DUEY, NBC baritone, who appears as soloist on several sustaining programs weekly as well as on the Philip Morris programs Tuesdays at 8 P. M.

Q. and also A.

Q. From what station does the new series of Irish plays originate, and at what hour?

H. T. L., Cochituate, Mass.

A. "The O'NEILL Family" plays are broadcast over WOR from Sunday to Thursday evenings at 9-30.

Q. How much money does Mrs. ROOSEVELT receive for her broadcasts?

J. M., Jacksonville, Fla.

A. It has been reported that the President's wife receives \$600 a minute for her radio talks. This money is turned over to a Quaker society which aids the poor.

Q. How long has JACK BERGER been on the air?

O. E., Long Island, N. Y.

A. JACK BERGER is a pioneer broadcaster. He has been broadcasting 10 years.

Kate Smith Back to Radio July 16

KATE SMITH, portly singer, will return to the radio on Monday, July 16, at 8 P. M., after an absence of seven months.

She will be heard subsequently every Monday, Wednesday and Friday over the CBS-WABC network.

She will be accompanied by an orchestra, directed by JACK MILLER.

A Famous Father



THE FATHER of FRANK NOVAK, band leader for the Dixie Circus show on CBS Monday nights, is famous in Big Top history. This is because he invented the first overhead drum pedal which enables circus drummers to keep time with the fastest galloping horse.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1. (no time limit) Long words do not always mean difficult cryptograms, and you should find this one fairly easy: UONECGRE NJXCRWUXEZDUO BWWCWV SWBKGBANOJ VOZX ZANC DWJXNV, NEBJ UWB RBABWUOOJ BUVZOJ VXCNNBT UAT CSNBA UTT IBVN NC VCOHZAR

Commission Gets Ready For Action

(Continued from Page 1)

three years; **GEORGE HENRY PAYNE**, New York, two years; **HAMPSON GARY**, Texas, one year. The salary of each member is \$10,000 a year.

Representative **SAMUEL RAYBURN** (D) of Texas, chairman of the House Interstate and Foreign Commerce Committee and also co-sponsor of the DILL-RAYBURN bill creating the new commission, told The MICROPHONE'S special Washington correspondent he looks for more rapid expansion of radio under the new set-up.

At the moment the transition from the old radio Commission to the new has created conditions approaching chaos in the forces that labor on applications, hearings, technical services, etc., under the Commission.

New policies and new methods will be invoked by the new Commission. At the outset, the Commission of seven members will divide its duties between divisions.

Three members will specialize in radio regulation and three members probably will be assigned to administration of the law governing telephone, telegraph and cable companies, with the chairman serving as a "swing" man for both divisions.

There are 110 employees in the radio headquarters at Washington, with 112 agents in the field. Expansion of the force was expected.

Investigations will be launched shortly into proposals that educational and other non-profit-making organizations be allotted a fixed proportion of radio broadcasting time.

The new law directs the Commission to investigate that subject and report to the next session of Congress.

The American Education Association and other groups are clamoring for greater recognition for purely educational programs on the air.

Accumulating for decision of the new Commission are applications for licenses to operate 100-watt broadcasting stations. The Commission is empowered to dot the nation with these "one-lungers" regardless of zone quotas.

Discussing the future of radio with The MICROPHONE'S correspondent, RAYBURN said:

"Radio development is just in its infancy. The old Commission has helped in development of the art. I look for continued development under the new Commission.

"The government will serve as an umpire to see that equal opportunity for advancement is given to all phases of the industry."

Recital by Elman

LISA ELMAN, concert pianist and sister of MISCHA ELMAN, violinist, will present a recital of music by CHOPIN and BRAHMS over the NBC-WJZ network on Tuesday, July 10, beginning at noon.

No. 2. (3 minutes) for Juggling. Try twisting or transposing the letters below to form three different six-letter words: ACENRT



No. 3. (3 minutes) Can you make the DUMB TALK? Changing only one letter at a time, and forming a proper word each time, change D U M B to TALK in six moves.

No. 4. (2 minutes) If you pay 20 cents for 20 pieces of candy, and the prices of the candies are 4 cents each; 2 for one cent, and 4 for one cent, how many of each kind will you get?

No. 5. (4 minutes) A Rebus. This is by "Bd," a member of the National Puzzlers' League. The answer contains 14 letters, comprising 5 words: AWPOPLRME

Just one thing worse, I aver Is finding only half in there.

Answers to Last Week's Nimblewits

No. 1. There is a certain satisfaction in solving cryptograms that applies to no other form of puzzle.

No. 2. Unburdens.

No. 3. Pineapple.

No. 4. Four-score, Quartette, Quarter, Quarternary, Quadric Fourthy, Four-Leaf Clover, Square, Fourth of July, of course, Fourth Estate, Tetrad, etc.

No. 5. \$1800.

Fiedler Selects A Musical Program

(Continued from Page 1)

played."

Mr. FIEDLER knows whereof he speaks. The sort of program he described is the kind he presents at the Pops concerts which, under his direction, have been more successful than ever in the fifty-odd years of their existence.

"If hundreds of people will pay nightly to hear these programs, compounded of all kinds of music, it is obvious that thousands will tune in their radios to hear programs fashioned the same way.

"And, after all, the purpose of musical programs on the radio is to give pleasure to the greatest number of people.

"I have found that musical tastes can be educated in the way I have described. For the first few seasons of the Esplanade Concerts, for example, I played extremely light music. Then, I slipped in portions of symphonies. Now, this season I plan to include symphonies because there is a demand for them.

"The same thing can be accomplished on the radio."

Singing Fisherman

WHEN ONE delves into the past of a radio singer it is customary to find that he was drawn by the magnet of the great city of New York from Walla Walla, Washington, or Tuscaloosa, Alabama. But not so Frank Munn, one of radio's outstanding tenors.

Frank is a New Yorker. He was born in the Bronx, but he approves of New York as a whole. His father was a policeman. The young man, however, was not inclined to step into his father's well-worn shoes but studied to be an automotive engineer. Singing was farthest from his mind.

When the World War came along, Frank was assigned in government service to a turbine factory. However unromantic that sounds, the government thought enough of these engineers to send down a troupe of entertainers periodically. As a rule, Munn managed to join in the chorus at these events.

It was during one of these parties that Dudley Buck, an American vocal teacher, found him. Whether he was attracted by the quality or the quantity of the voice he did not admit. But Buck told Frank he ought to take to singing seriously.

Mr. Munn didn't think much of the idea and stuck to his guns, or rather his turbines. Which was unfortunate, because almost at once he had an accident which caused him to hibernate in a hospital for some time. And while he was there along came Mr. Buck again and once more urged the young man to take up singing. This time Frank, who had had enough of turbines for a while, accepted the offer to study under Buck.

After two years he started a concert career. This was just the time that electricity and music began to get on such good terms with each other. Two phonograph companies had Munn make records for them.

Then along came radio. Frank took it in his stride and joined the National Broadcasting Company when the first network was begun in 1926. He then sang duets with Virginia Rea. For 200 consecutive weeks, under the names of Olive Palmer and Paul Oliver, they sang love ballads.

By Les Troy

Then Virginia decided she needed a vacation and left. Frank stayed on with the NBC and was a soloist. Frank has stuck religiously to "the old home town" in spite of the fact that his main ambition in life is to take the next boat for "anywhere." And the reason for this great desire for travel, believe it or not, is to add to his already considerable stamp collection. His idea of a bang-up time is to wander into queer places that boast even queerer stamps on their mail.

Next to stamps, Frank likes fishing. But it isn't the lure of "finny monsters" so much as it is the desire to get away to a quiet spot where birds sing and brooks gurgle. This is fine, Frank thinks, until some less inspired camper rounds the bend in a canoe playing a portable phonograph.

Another of his diversions is to go upstate in New York to the mountains. Here he hunts for echoes with almost as much zeal as he collects stamps. He drives along until he sees a likely looking mountain wall. Then he gets out and sings a good lusty song, cuts it short suddenly and listens to the mountain sing back at him. He gets in a lot of practice this way. Which brings to mind a story.

One Autumn afternoon Frank was doing a little mountain singing, and, having finished a long and arduous practice session he turned toward his car.

"Say, I beg your pardon, mister," said a voice, "but aren't you Frank Munn?"

Startled, the radio star admitted it. "But how did you know?" he asked.

"Say, Mr. Munn," said the boy, clad in farmer's overalls, "I'd know your voice anywhere."

It seems that the boy was ambitious to be a singer himself. Frank became interested and now the boy has the best music teachers in the city and Mr. Munn takes great pride in his progress.

As for the boy, he thought Frank Munn was a hero in the first place and you can figure out for yourself what he thinks of Mr. Munn now.



FRANK MUNN, who went for a time under the alias of PAUL OLIVER, now has resumed his own name, his fishing and his singing on the Album of Familiar Music, heard Sunday evenings at 9.30 over the NBC-WEAF network.



MICROPHONE

THE ORIGINAL U.S. NEWSPAPER'S

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Radio Weekly

Programs For Week Ending July 13



Joy Hodges, CBS Vocalist

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