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News Spots
& Pictures

MICROPHONE



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* Published Weekly

This and That

By Morris Hastings

CARLETON PEARL'S observations concerning "Music On the Air" in the July issue of *Now* are well worth studying.

Among other points, Mr. PEARL contends that what we call "good music" too frequently is cloaked either in ballyhoo or in mystery.

What he has to say about the latter habilitment is most interesting. Good music, he declares, has always been the property of the few who have discussed it in such technical, if rhapsodic, terms that it has frightened away the many.

The many, therefore, have felt that it was outside their ken; and they haven't bothered with it. Jazz and other popular music—there's something they can understand, they say.

Why not, asks Mr. PEARL, emphasize the fact that much "good music" has its roots in folk-tunes or even dance music that is contemporaneous with the composer?

Or why not point out that popular music often is "a steal" from a symphony or tone-poem? That, Mr. PEARL supposes, would set people formerly not interested to listening to these symphonies and tone-poems.

That there has been too much talk about good music, much of it esoteric, is beyond question. And Mr. PEARL's suggestion, while intelligent, would be more talk.

(Continued on Page 15)

Microphone Broadcasts Three Fiedler Esplanade Concerts Weekly Over Yankee Network

India Enters Short Wave Field

Station VUB Broadcasts To Europe

By GEORGE LILLEY

The short wave lanes are charged with cosmopolitan waves from far corners of the globe.

None of the voices from India, China, Java, Africa and other remote "points-out" are coming in with more volume than the speaker can take, but they're around just the same.

Among the most fascinating of the new ether casters is station VUB, Bombay. The Indian transmitter has a power of 4500 watts seeping into its antenna, which seems to be quite enough to flash Bombay programs across the Arabian Sea and Asia Minor into the European capitals.

Listeners in England and on the Continent report VUB testing recently at around 11 A. M. to 12.30 P. M., EST, on a frequency of 31.36 meters.

It's too bad that 31.36 meters happens to be the same channel used by our local WIXAZ, for if there is any pick-up that holds a charm it should be the emanation from GHANDI'S land.

(Continued on Page 13)

Congress Is Bitter Over Lafount Slur

By The MICROPHONE'S Special Washington Correspondent

Refusal of President ROOSEVELT to appoint HAROLD A. LAFOUNT of Utah, as a member of the new Federal Communications Commission of which Judge EUGENE O. SYKES is chairman, has stirred up bitterness in Congress.

LAFOUNT is a member of the Federal Radio Commission whose duties are being taken over by the new Commission.

ROOSEVELT slapped Senator DILL (D) of Washington, co-sponsor of the act creating the Commission and "father" of most radio legislation in Congress.

Not a single Westerner was named on the Commission. The MICROPHONE'S special Washington correspondent learned from unimpeachable sources that every Senator West of the Mississippi river, that is, North of the Mason-Dixon line, signed a round robin favoring LAFOUNT'S appointment to the new Commission.

Senator HIRAM JOHNSON, ROOSEVELT Republican, of California, sponsored LAFOUNT. LAFOUNT is a Republican and under

In Charge



JUDGE EUGENE O. SYKES, chairman of the new Federal Communications Commission under which falls regulation of radio.

the act it is a bipartisan Commission.

On the very day President ROOSEVELT named the new commission, LAFOUNT was informed indirectly by an aide to the Presi-

(Continued on Page 15)

New Shell Built for Programs

The MICROPHONE will broadcast 12 half-hour concerts by the ARTHUR FIEDLER Esplanade Orchestra over the Yankee Network.

The first in the series of concerts from the new shell by the Charles River will be broadcast Monday by station WNAC and the Yankee Network from 8.30 to 9 P. M.

Subsequently the programs will be heard on Mondays from 8.30 to 9 P. M. over WNAC, on Wednesdays from 8.30 to 9 P. M. over WAAB, and on Fridays from 9.30 to 10 P. M. on WNAC.

The outdoor concerts, which are the outstanding Summer musical event in New England, are under the direction of ARTHUR FIEDLER and are now in their sixth season.

That portion of the concert that will be broadcast Monday is comprised of the SIBELIUS tone-poem, "Finlandia," BOLZONI'S "Minuet" and the overture to "Tannhauser" by RICHARD WAGNER.

On Wednesday, July 18, the broadcast will include the performance of the Largo from DVORAK'S "New World" Symphony, the march from "Tannhauser" and the overture to the "Barber of Seville" by ROSSINI.

The orchestra for these concerts is composed of 50 members of the

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GALE PAGE, soprano Page 14

CHARLIE DAVIS, dance orchestra leader Page 15

JOHNNY GREEN, composer and conductor Back Cover

Opening of Tube Aired

A dramatic survey of one of the most spectacular engineering projects of modern times, the vehicular tunnel under the Mersey River in England, will be broadcast over the NBC-WJZ network on Wednesday, July 18, at 3 P. M.

This feature, presented by the British Broadcasting Company on the occasion of the opening of the tunnel, will be in the form of a pageant of traffic on the river in the past. A history of the construction of the tube will also be given in dramatic form, and men engaged in the work will describe some of their experiences.

The Mersey Tunnel, connecting Liverpool and Birkenhead, has been under construction for nine years and is the largest and longest under-water tube in the world, being two miles long.

Both programs will be combined in the relay of the hour broadcast through the British Broadcasting Company's transatlantic facilities.

News Flashes

A.M.
7.15 WNAC
8.00 WAAB WEAN WORC WMAS WFEA WNBH
10.30 WEAJ Network (Tues., Thurs. 10.45)
10.45 WBZ
10.45 WJZ Network

P.M.
12.01 WBZ
12.20 WNAC
1.30 WEAN WICC WFEA WORC WLBZ WNBH WMAS
2.45 WAAB
6.00 WNAC WICC WFEA WORC WMAS WLBZ
6.30 WEAN WNBH WTAG
7.00 WAAB WLBZ
9.45 WAAB
11.00 WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH WTAG
11.00 WBZ
11.15 WEAJ Network; WABC Network
WJZ Network (Wed. 11.45, Sat. 11.30)

SUNDAYS

A.M.
8.45 WNAC WEAN WICC WFEA WMAS WLBZ WNBH
11.00 WBZ WEAJ-WJZ Network

P.M.
6.00 WNAC WEAN WICC WFEA WLBZ WMAS WORC WNBH
6.45 WAAB
9.45 WAAB
10.45 WBZ
11.15 WNAC WICC WFEA WORC WMAS WLBZ WNBH WTAG

Series from Philadelphia

The Philadelphia Summer Concerts Orchestra will begin a series of two-hour Saturday night concerts over the CBS-WABC chain July 21, at 8.30.

JOSE ITURBI, noted Spanish pianist and conductor, will direct the first concert, the program for which will consist entirely of music by WAGNER and CHAIKOVSKY.

ITURBI has selected the latter's "Pathetique" Symphony, the Overture from "Liebestod" from WAGNER'S "Tristan and Isolde," and the Overture to WAGNER'S "Die Meistersinger."

The same orchestra will be heard on Thursday, July 19, from 8.30 to 9.30 P. M., over the CBS network. At that time it will be directed by EUGENE ORMANDY.

ITURBI, who is world-famous as pianist, first won fame as orchestral conductor when he directed a concert in Mexico City in 1933.

Since then he has appeared as guest conductor of the Philadelphia and Stadium Orchestras.

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"The Modern Manner" by JOHNNY GREEN	Back Cover.

Saturday, July 14 - Arlington Classic Race, WJZ, WABC at 6 P.M.

Highlights

- P.M. 6.00—Arlington Classic, NBC-WJZ, CBS-WABC 6.45—John Herrick, baritone, NBC-WJZ 9.00—Grete Stueckgold, CBS-WABC 9.30—Goldman's Band, NBC-WJZ Detroit Symphony Orchestra, CBS-WABC 10.00—Raymond Knight's Cuckoos, NBC-WEAF 10.15—Guy Lombardo, NBC-WEAF 10.45—Siberian Singers, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 10 A.M. EDT; 9 EST; 8 CT Annette McCullough, WEAF WEEI WGY Edward MacHugh, WJZ KDKA WSM WFLA Cooking School, WBZ, 30 m. Clock Program, WHAM Madison Ensemble, WABC Kiddies' Kooking Klass, WOR Mail Bag, WLW Home Hour, WPG, 30 m. Musical, WGN Boy Scout Program, WNBX 10.15 A.M. EDT; 9.15 EST; 8.15 CT Morning Parade, WEAF WGY, 45 m.; WSM, 15 m. (WEEI, 15 m. from 10.45) Singing Strings, WJZ WHAM WBAL, 30 m. (WBZ at 10.30) KDKA Home Forum, KDKA Carlton and Craig, WABC WCAU Antoinette West, soprano, WLW Robert Ball, readings, WGN Melodies, WNBX 10.30 A.M. EDT; 9.30 EST; 8.30 CT Organ, WEEI Rhythm Jesters, WLW News and Let's Pretend, WABC WCAU, WHAS, 30 m. News, home hour, WPG, 30 m. Piano and Market Reports, WGN Morning Concert, WNBX 10.45 A.M. EDT; 9.45 EST; 8.45 CT News and Originalities, WJZ WBAL KDKA News and Weather, WBZ Organ, WSM WHAM Male Quartet and News, WLW Bob Archer, WHAS Arthur Wright, tenor, WGN Chester Rollickers, WNBX 11 A.M. EDT; 10 EST; 9 CT Alma Schirmer, pianist, WEAF Food Hour, WEEI, 30 m. Galaxy of Stars, WGY WLW Honey-mooners, WJZ WBZ WHAM WSM WFLA Bobby and Sue, KDKA Captivators, WABC WCAU WHAS WPG, 30 m. Movie Personalities, WGN The Machine Age, WNBX 11.15 A.M. EDT; 10.15 EST; 9.15 CT The Vass Family, seven harmony children, WEAF WGY WSM Spanish Idylls, WJZ WBZ WHAM Kiddies Club, KDKA, 45 m. Market Reports, WLW The Friendly Neighbor, WGN Town Crier, WNBX 11.30 A.M. EDT; 10.30 EST; 9.30 CT Gloria La Vey, soprano, piano duo, WEAF WEEI WSM WFLA, 30 m. Children's Theatre, WGY, 30 m. Heinie's Grenadiers, WJZ WBZ WHAM, 30 m. Blues Singer, WLW Concert Miniatures, WABC, 30 m. The Texans, WGN Dr. W. I. Auber, WNBX 11.45 A.M. EDT; 10.45 EST; 9.45 CT Painted Dreams, WGN WLW 12 N. EDT; 11 A.M. EST; 10 CT Armchair Quartet, WEAF WEEI WGY WSM Dick Teela, Gwyneth Neil, songs, WJZ Romance of Dan and Sylvia, KDKA Monitor Views the News, WBZ Organ Recital, WHAM, 30 m. Dorothea Ponce, songs, WLW Saturday Syncopators, WABC WCAU WHAS WPG, 30 m. Poetry and Bird Calls, WOR Hal Kemp's Orchestra, WGN 'Le Song Hit Man, WMCA Parents' Forum, WNBX 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT Two Blues, WEAF WEEI WSM Martha and Hal, WGY Genia Fonariova, soprano, WJZ Weather, Musicale, WBZ Nancy Martin, KDKA Texans Trio, WLW Connie Gates, songs, WABC WCAU WHAS WPG Piano, WOR Male quartet, WGN Nicholas Garagusi, violin, WMCA Highway Safety Talk, WNBX 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Merry Madcaps, WEAF WGY WLW, 30 m. Jack, Del and Ray, WEEI, 30 m. Vic and Sade, WJZ WBZ KDKA WHAM WSM WFLA Al Kavelin's Orchestra, WABC WCAU, 30 m.; WPG from 12.45 Bert Block's Orchestra, WOR, 30 m. Market Reports, organ, WGN Iosane Trio, WMCA, 30 m. Recordings, WNBX

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

- Vagabonds, WGY The Sizzlers, WJZ WBZ WBAL WHAM WSM WFLA Freddy Mack's Orchestra, KDKA The Texans, WLW Bert Block's Orchestra, WOR Home Talk, WGN Orchestra, WNBX, 1 h. 1 P.M. EDT; 12 N. EST; 11 A.M. CT Ted Black's Orchestra, WEAF, 30 m.; WEEI from 1.10; WGY from 1.15 Stocks, WEEI WGY (WMCA, 30 m.) Words and Music, WJZ KDKA WSM, 30 m. Weather, 4-H Club, WBZ, 30 m. (WHAM 15 m.) Studio Music, WFLA Esther Velas Ensemble, WABC WCAU WHAS, 30 m. Charles Sawyer, Lt. Governor of Ohio, WLW Weather, Hotel Morton Orchestra, WPG, 30 m. One O'Clock Review, WOR, 30 m. Mid-Day Service, WGN, 30 m. Stocks, WMCA Daily Poem, WNBX

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

- News, agriculture, WHAM Nora Thumann, songs, WLW 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT Jan Brunesco's Ensemble, WEAF WEEI, Farm Program, WGY, 30 m. National Grange Program, WJZ WBZ WBAL WHAM KDKA WLW WSM WFLA, 1 h. Sam Robbins' Orchestra, WABC WCAU WHAS, 30 m. Theatre Club, WOR Munz Sisters, WMCA Market Reports, WGN

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

- Herbert Foote, organ, WABC WCAU WHAS, 30 m. "Peter and Pokey," WOR Jesse Crawford, organ, WGN Daisy Miller "Does," WMCA Farm Bureau, WNBX

2 P.M. EDT; 1 EST; 12 N. CT

- Dick Fidler's Orchestra, WEAF WEEI WGY, 30 m. Weather, stocks, WHAS Dance Music, WOR, 30 m. Garden Club Speaker and bass singer, WGN Jack Russell's Orchestra, WABC WCAU WHAS Theatre Review, WMCA 4-H Club, WNBX

2.15 P.M. EDT; 1.15 EST; 12.15 CT

- Frank Ricciardi, baritone, WOR Georgia Wildcats, WHAS Lewis White, bass, WGN Jack Russell's Orchestra, WABC Dorothy Allyn, soprano, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT Tales of the Titans, WEAF WEEI WGY, 30 m. Spanish, Anaguinos Torres De Galicia, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. Business News, WLW Martha Deane, fashions, WOR, 30 m. Orchestra, WGN

2.45 P.M. EDT; 1.45 EST; 12.45 CT

- The Low Down, WLW Palmer House Ensemble, WGN Mandolin Ensemble, WMCA 3 P.M. EDT; 2 EST; 1 CT Green Brothers' Orchestra, WEAF WEEI WGY WLW, 30 m. Herman Crone's Orchestra, WJZ WHAM KDKA WSM WFLA Smith College program, WBZ, 30 m. Columbia Salon Orchestra, WABC WCAU WHAS WPG, 30 m. Ariel Ensemble, WOR, 30 m. Baseball, Chicago vs. New York, WGN, 2 h. Bridge Talk, Edward Marshall, WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT

- Sovereigns, WJZ WHAM KDKA WSM WFLA Piano Team, WMCA Paris Trio, WGN 3.30 P.M. EDT; 2.30 EST; 1.30 CT Leopold Prince, symphonic ensemble, WEAF WEEI WGY WLW WSM, 1 h. Saturday's Songsters, WJZ WBZ WHAM KDKA WFLA, 30 m. Dancing By the Sea, WABC WHAS WPG, 30 m.

Lady Announcer



ARDATH JOHNSON announces the "Song Hit Man" program on station WMCA Wednesdays and Saturdays from 12 N. to 12.15 P.M. She is a niece of HIRAM W. JOHNSON, Senator from California.

Pinto Pete, WCAU, 30 m.

- Guy Hunter, WOR International Affairs, WMCA 3.45 P.M. EDT; 2.45 EST; 1.45 CT Frank Ricciardi, baritone, WOR Jack Orlando's Orchestra, WMCA

4 P.M. EDT; 3 EST; 2 CT

- Miniature Theatre, WJZ WBZ WHAM KDKA, 30 m. Ann Leaf, organ, WABC WHAS, 30 m. Tea Time Topics, WPG The Pickard Family, WCAU, 30 m. Al and Lee Reiser, WOR, 30 m. Malda Pani, soprano, WMCA, 30 m.

4.30 P.M. EDT; 3.30 EST; 2.30 CT

- Lady Next Door, WEAF WEEI WGY, 30 m. Chicago Symphony Orchestra, WJZ WBZ WHAM KDKA WFLA, 30 m. (WLW from 4.45) Rhythm Jesters, WLW Bastille Day, from France, WABC WHAS Sweet Sixteen Revue, WCAU, 40 m. Frank Stewart's Orchestra, WOR, 30 m. The Blue Birds, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT

- Carrie's Club, WMCA Velasco's Music, WABC WHAS E. H. Kendall, WNBX

5 P.M. EDT; 4 EST; 3 CT

- Don Bigelow's Orchestra, WEAF WEEI WGY WLW, 30 m. Palmer Clark's Orchestra, WJZ WBZ WHAM WBAL WSM KDKA WFLA, 30 m. Musical, WGN, 1 h., 15 m. Little Jack Little's Orchestra, WABC WHAS WPG, 30 m. Studio Party, WMCA, 30 m. Maybelle Hutchinson, soprano, WNBX

5.15 P.M. EDT; 4.15 EST; 3.15 P.M.

- Bradley Kincaid, songs, WGY Piano Recital, WOR Readings, WNBX

5.30 P.M. EDT; 4.30 EST; 3.30 CT

- Platt and Nierman, WJZ WBZ WHAM WFLA Bill and Alex, KDKA John Barker, baritone, WLW Jack Armstrong, All American Boy, WABC WCAU Sanders Sisters, WHAS Mattie Curran, songs, WPG French Class, WOR, 30 m. Italian Talk, WMCA Story Book Lady, WNBX

5.45 P.M. EDT; 4.45 EST; 3.45 CT

- Vagabonds, WGY Little Orphan Annie, WJZ WBZ KDKA WLW WFLA WGN Musical Song Bag, WHAM Mischa Ruginsky's Ensemble, WABC WCAU WHAS WPG Baseball Talk, WMCA Hill Billies, WNBX, 30 m.

6 P.M. EDT; 5 EST; 4 CT

- Al Pearce's Gang, WEAF WLW WSM, 30 m. The Evening Tattler, WEEI, 30 m. Brevities, WGY Arlington Classic Horse Race, WJZ WBZ WBAL WHAM, 30 m. Weather, baseball, KDKA, 30 m. Broadway Collegians, WFLA, 30 m. Arlington Classic Horse Race, WABC WCAU WHAS WPG, 30 m. Eli Dantzig's music, WOR, 30 m. Jack Armstrong, WLW Gravelle's Orchestra, WMCA

6.15 P.M. EDT; 5.15 EST; 4.15 CT

- Sports, WGY Bill Williams, baseball, WBZ Bob Pacelli's Orchestra, WGN Jane Clifton, songs, WMCA Farm Flash, WNBX

6.30 P.M. EDT; 5.30 EST; 4.30 CT

- Hands Across the Border, WEAF, 30 m. (WEEI WGY from 6.45) Baseball scores and Current Events, WEEI Ma Prasier's Boarding House, WGY Weather, WBZ Jack Armstrong, WLW Charles Carlie, WABC Ben Greenblatt, WCAU Organ, WHAS Main St. Song Writer, WMCA St. Moritz music, WOR Tony D'Orazi, cartoonist, WGN Smilin' Ed McConnell, WNBX

6.45 P.M. EDT; 5.45 EST; 4.45 CT

- John Herrick, baritone, WJZ WBZ WBAL KDKA WHAM Frederick William Wile, WCAU Orphan Annie, WSM Joe Williams, sports, WABC Phil Cook, WOR Little Orphan Annie, WGN Eli Dantzig's Orchestra, WMCA, 30 m. Orchestra, WNBX, 45 m.

7 P.M. EDT; 6 EST; 5 CT

- Baseball Resume, WEAF Radio Four, WGY Captain Al Williams, WJZ KDKA World in Review, WBZ Piano, WSM Sports, WHAM The Old Observer, WLW Isham Jones' music, WABC WCAU, 30 m. Dinner Concert, WHAS Ford Frick, sports, WOR Palmer House Ensemble, WGN

7.15 P.M. EDT; 6.15 EST; 5.15 CT

- Dr. William Foulkes, "Homespun," WEAF WGY WEEI Pickens Sisters, trio, WJZ WBZ WHAM WSM WFLA Freddy Mack's Orchestra, KDKA, 30 m. German Band, WLW Studio Program, WPG Danny Dee, WOR Musical Dessert, WGN Thinking Club, WMCA

7.30 P.M. EDT; 6.30 EST; 5.30 CT

- Eddie Peabody, banjo, Richard Himber's Orchestra, WEAF WGY, 30 m. (WEEI from 7.45) After Dinner Revue, WEEI Don Bestor's Orchestra, WJZ WBZ WHAM WSM, 30 m. (KDKA at 7.45) Bob Newhall, WLW Betty Barthell and Melodeers, WABC WCAU WHAS Los Chicos, WOR, 30 m. Sports, WGN Bleyer's Orchestra, WMCA

7.45 P.M. EDT; 6.45 EST; 5.45 CT

- Old Timers, WHAM, 30 m. Reggie Childs' Orchestra, WABC WHAS Street Scenes, WCAU King, Jack, Jester, WLW Quin Ryan, reporter, WGN Bob Fallon's Orchestra, WMCA

8 P.M. EDT; 7 EST; 6 CT

- Teddy Bergman, Betty Queen, Harold Stern's Orchestra, WEAF WEEI, 30 m. R. F. D. Hour, WLW, 30 m. Antoinette Halstead, contralto, WGY The Play That Broadway Forgot, WJZ KDKA, 1 h. Monitor Views the News, WBZ Morton Downey's Studio Party, WABC WCAU WHAS, 45 m.; WPG from 8.15 Dinner Concert, WHAS, 30 m. Sisters of the Uke, WPG Al Duffy's Orchestra, WOR, 30 m. Orchestra, WGN Three Little Funsters, WMCA

8.15 P.M. EDT; 7.15 EST; 6.15 CT

- Glee Club, WGN Meyer Davis' music, WMCA 8.30 P.M. EDT; 7.30 EST; 6.30 CT "Lights Out," drama, WJZ WFLA, 30 m. FRA Orchestra, WBZ, 30 m. Evening Interlude, WHAM, 30 m. Gene Burchell's Orchestra, WLW, 30 m. Concert, WOR, 2 h. Hon. Leopold Prince conducting symphonic ensemble, WMCA, 2 h.

8.45 P.M. EDT; 7.45 EST; 6.45 CT

- Monkey Hollow, WLW Music, WGN "Fats" Waller, WABC WCAU WPG Sam Gil and Louie, WHAS 9 P.M. EDT; 8 EST; 7 CT One Man's Family, WEAF WEEI WGY, 30 m. Jamboree, WJZ WBZ WHAM WLW, 30 m.; KDKA from 9.15 Golf Talk, KDKA

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New England Community Singing Clubs, WBZ

- Jimmy Gallagher's Orchestra, WSM Grete Stueckgold, Andre Kostelanetz Orchestra, WABC WCAU WHAS WPG, 30 m. Doring Sisters, WGN

9.15 P.M. EDT; 8.15 EST; 7.15 CT

- The Monitor Views the News, WBZ Orchestra, WSM Agnews Orchestra, WGN

9.30 P.M. EDT; 8.30 EST; 7.30 CT

- Chicago Symphony, WEAF WEEI WGY, 30 m. Goldmans Band Concert, French Program, WJZ WBZ WHAM WBAL WLW, 45 m. Squire Hawkins, KDKA Dixie Four, WSM Detroit Symphony Orchestra, direction of Victor Kolar, Mendelssohn's Italian Symphony in A Major, Nocturnes by Debussy, Grieg's "Heart Wounds," Coleridge-Taylor's "Bamboula," WABC WCAU WHAS, 1 h.

9.45 P.M. EDT; 8.45 EST; 7.45 CT

- Kelly Sisters, KDKA The Pickard Family, WSM Cummins' Orchestra, WGN

10 P.M. EDT; 9 EST; 8 CT

- Raymond Knight's Cuckoos, WEAF WEEI WGY WLW WSM WFLA Rines' music, WBZ (Weather at 10.15) Behind the Law, KDKA News and Orchestra, WGN, 45 m.

10.15 P.M. EDT; 9.15 EST; 8.15 CT

- Guy Lombardo, WEAF WEEI WGY WFLA, 30 m.; WLW, 15 m. Dandies of Yesterday, WJZ WHAM Weather, WBZ KDKA Possum Hunters, WSM

10.30 P.M. EDT; 9.30 EST; 8.30 CT

- WLS Barn Dance, WJZ WBZ WHAM KDKA WLW, 1 h. Uncle Dave Macon, WSM Elder Michaux and his Congregation, WABC WCAU, 30 m. Little Jack Little's Orchestra, WPG, 30 m. Organ Recital, WOR, 30 m. Greater Louisville Ensemble, WHAS, 30 m. News, Starlight Hour, WMCA

10.45 P.M. EDT; 9.45 EST; 8.45 CT

- Siberian Singers, WEAF WEEI WGY WFLA Orchestras, WMCA, 3 h., 45 m. Nap and Dee, WSM Leon Friedman's Orchestra, WMCA

11 P.M. EDT; 10 EST; 9 CT

- Weather, baseball, news, WEEI Orchestra, WGY "Gully Jumpers," WSM Sylvia Froos, songs, WABC WHAS WPG Billy Hays Orchestra, WCAU Weather and Bert Block's Orchestra, WOR Orchestra, WGN, 4 h. Radio Scandals, WMCA, 30 m.

11.15 P.M. EDT; 10.15 EST; 9.15 CT

- News, orchestra, WEAF WEEI WGY "Lasses and Honey, WSM News and Glen Gray's Orchestra, WABC WCAU WHAS, 30 m. Organ, WGN

11.30 P.M. EDT; 10.30 EST; 9.30 CT

- Paul Whiteman's Saturday Night Party, WEAF WEEI WGY, 45 m. Harry Lee's music, news, WLW, 30 m. News and orchestra, WJZ WBZ, 30 m.; KDKA from 11.45 News, WHAM News and Freddy Mack's Orchestra, KDKA Gibson Orchestra, news, WLW, 30 m. Anthony Trini's Orchestra, WOR, 30 m. Enoch Light's Orchestra, WPG, 30 m. King's, Cummins' Agnew's and Barnett's Orchestras, WGN, 3 h. Blue Rhythm Band, WMCA, 30 m.

11.45 P.M. EDT; 10.45 EST; 9.45 CT

- Delmore Brothers, WSM Johnny Johnson's Orchestra, WABC WPG Organ, WHAS

12 M. EDT; 11 P.M. EST; 10 CT

- Johnson's music, WGY Jack Denny's Orchestra, WJZ WBZ WHAM, 30 m. DX Club, KDKA Buddy Welcome's music, WABC, 30 m. Bob Fallon's Orchestra, WMCA, 30 m.

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT

- Carefree Carnival, WEAF WEEI WGY WLW WFLA, 45 m. Dixie Clodhoppers, WSM

12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT

- Lopez' Orchestra, WJZ WBZ WHAM KDKA, 30 m. Marty Gregor's Orchestra, KDKA Jan Garber's music, WABC, 30 m. Dixie Liners, WSM Teddy Hill's Orchestra, WMCA, 30 m.

White Mountain Special

Bird's Nest Tea House Merrimac, N. H. \$1.00 CHICKEN DINNER

Charkarahen Maple Sugar Factory Lincoln, N. H. MAPLE SUGAR FRESH DAILY

Last Chance Filling Station No. Woodstock, N. H. UP-TO-DATE CAMPS

Complicated Debut



ETHEL SHUTTA had a busy day before she went on her first radio program on the NBC. First she played 18 holes of golf, followed by making a motion picture short and going to a dentist. Finally she was ready for the broadcast, after buying her husband, GEORGE OLSEN, a suit.

The Standard Of Radio Plays Must Be Raised, Says Himan Brown

Radio Play Quite Apart From Stage

Radio drama is still in a particularly poor condition and will remain in such condition until advertisers sponsoring the drama acknowledge that the mentality of the average radio listener is above the age of 13. Such is the opinion of HIMAN BROWN, radio writer, actor and director of his plays.

"Radio plays are written for money, not art. And that is why we haven't been able to give the audience the best that is in our pens. We must write our scripts with the constant vision of a dollar sign before our eyes. If we write anything that is slightly above the average mind of 13 or 14 the sponsors refuse to purchase. They call such writing too 'intellectual' for the listeners and feed the radio audience plays they wouldn't spend five cents to view if they were made into a movie."

Mr. BROWN, who has written such plays as "Little Italy," "The Little French Princess," and "JACK DEMPSEY'S Training Camp," insists that sponsors will see the light of art in connection with radio dramatics very soon.

His reason is the extraordinary success of symphony orchestras which have gained even more listeners this past Winter.

BROWN believes within two years the radio audience will be listening to many plays decidedly worth while. The symphonic music will bear a great affect on radio drama, thinks Mr. BROWN, when the audience takes it into its mind to rebel against the dramatic sponsors' childish plays.

"Another phase of radio which constantly irks radio writers is the so-called 'big name' actors. They must have special extracts of plays. They must be catered to like royalty, with special rehearsals in the offing. And when they finally go on the air, few if any really ring the dramatic bell. Big names in radio play acting are unnecessary, because they are rarely as good on the air as are our regular radio actors."

People who come into radio from the stage and plan to bring habits and techniques from the stage will find themselves entirely out of water in radio. Mr. BROWN admits radio resembles the stage but there are some things connected only with radio and easily overlooked, which might throw the entire production out of line and create a 'flop.' Radio acting and radio's direction of plays are very different from the stage, and only one who has forgotten most of his stage experience can become a successful actor, playwright or director in radio.

"Many wonder why I like to use dialect in my plays," remarked Brown. "I use it merely for color. There is no thought given to certain geographical trait or whims. The characters are wholly American people who get themselves into circumstances paralleling other American families or people. I am always on the lookout for human interest news."

Wait and Work Hard—Advice Helen Jepson Gives to Singers

Soprano Is To Join Metropolitan Next Year

By HELEN JEPSON

ALL THINGS come to him who waits — and works!

I think this adage applies admirably in my own case. I have waited for the opportunity that has carried me into the sacred portals of the Metropolitan Opera Company; but I want to say emphatically that I have worked constantly with the Metropolitan as my goal.

Back in my school days at West High in Akron, Ohio, I definitely had my wagon hitched to a star and I was determined somehow, some day I would sing at the great Metropolitan Opera House in New York City.

Fortunately, I was blessed with a voice, but I want to warn any young singers with operatic ambitions that even if you have the voice of a TIBBETT or a SWARTHOUT you won't reach New York unless you plan to slave without cessation.

And, now as I stand on the threshold of my own operatic opportunity, I realize that I am going to have to give up a great many personal pleasures.

I won't have the time that I would like to give to my family and to my friends. Art is inexorable, especially grand opera.

When I say that I had a goal I mean that while I was still a girl of 15 I was determined to achieve something in the field of singing.

My first chance came when our school became very ambitious and decided to put on "Pagliacci." I was then only a junior. But sing I did and I was cast as NEDDA.

As I look back upon that feat now I realize how foolish it all was, because it might have ruined my untrained voice. It demonstrated that I was willing to work very hard at operatic



HELEN JEPSON, soprano of PAUL WHITEMAN'S Thursday night programs, joins the Metropolitan Opera Company next season.

roles.

In my senior year I was tremendously disappointed when, after learning a role in "The Bohemian Girl," I caught scarlet fever and had to miss the performance.

Suddenly I realized that if I was to sing operatic roles I would have to undergo a thorough course of study. I went off to the Curtis Institute of Music in Philadelphia and there for five years I was immersed in the literature and the technique of the opera.

Still I was not satisfied. I needed developing, seasoning. More hard work.

I studied the stage and

dramatic methods. I continued to study, this time with HORATIO CONNELL.

Came opportunities to sing with STOKOWSKI, REINER, GOOSSENS, STOESEL, HAGEMAN and SMALLENS. These helped me develop poise and self-assurance.

I cannot say enough in praise of radio. Since I have been with PAUL WHITEMAN and NBC in New York I have been amazed at the vitality and the vigor which broadcasting has evidenced.

Perhaps unlike many operatic singers I value what radio has done for me and realize that it hastened my connection with the Metropolitan. I say this advisedly since the operatic and concert worlds have too long looked askance at popular entertainment.

Fortunately, radio is going in the right direction and I look forward to the time when not one or two of its performers are lifted annually to the operatic heights but when both realms will be more intimately associated with one another in serving the music-loving public.

I am proud that Mr. GATTI-CASAZZA has recognized a member of Mr. WHITEMAN'S Thursday night NBC hour.

When I join the Metropolitan in December I shall be thinking of my radio friends and shall call them blessed for having given me an experience which I shall put to good practice in my operatic endeavors.

Italian Day Series From World Fair

"Italian Day" at the Century of Progress will bring two broadcasts to the radio audience over the WABC-Columbia network on Sunday, July 15.

The first program will be an all-Italian concert by the Detroit Symphony Orchestra under the direction of VICTOR KOLAR. This will be heard at 3 P. M. for one hour.

The program will open with "Roman Carnival," HECTOR BERLIOZ' brilliant and colorful interpretation of the Roman State in the days of the sculptor BENVENUTO CELLINI. Modern Italy will be represented by "Rhapsody Italia," a composition by ALFREDO CASELLA.

The second program, occurring at 4 P. M. will be a two-way broadcast from Italy. General ITALO BALBO will speak from Italy on the occasion of the dedication of a marble shaft at the Exposition erected in honor of his flight to Chicago last year from Rome.

English Actress In London Show

The first in a series of four international broadcasts, originating in London and sponsored by the Gulf Refining Company, will be carried over the NBC-WJZ network on Sunday, July 15, beginning at 9 P. M.

Featured on the initial program are GERTRUDE LAWRENCE, well-known actress; JOHN TILLEY, humorist; the Welsh Guards Choir, and CARROLL GIBBONS' Orchestra.

Miss LAWRENCE will sing "The Doctor's Song" from COLE PORTER'S "Nymph Errant". Two versation Piece" will be played by the orchestra.

CHRISTOPHER STONE, favorite announcer of the British Broadcasting Corporation, will announce this program.

Among others to take part in the broadcast are DANNY MALONE, Irish tenor, and WEBSTER BOOTH, well-known for his interpretation of Scotch songs.

A New Tenor On NBC Program

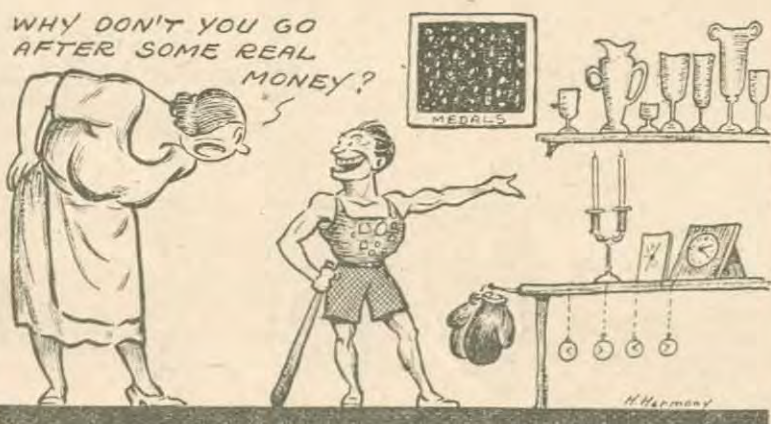
BARRY MCKINLEY, young radio baritone from the Middle West, will make his radio debut on the NBC network in "When Dreams Come True," a new three-a-week series over the WEA network beginning Monday, July 16, at 3 P. M.

The programs will be heard on Monday, Wednesday and Thursday afternoons. Young MCKINLEY made his radio name on WLW in Cincinnati.

Silence Note

Although RUBINOFF, EDDIE CANTOR'S orchestra leader, has been much publicized and his voice imitated many times on the air, he never has spoken a word into the microphone.

Little Athlete



JACKIE HELLER, 61-inch tenor on the radio, won seven cups, 85 medals, four watches, two diamond-studded gold boxing gloves, a diamond stick-pin, a table clock, a pair of silver candlesticks and four gold rings by his athletic prowess before he began collecting currency with his voice.

WANTED

Amateur singers, dramatic talent, children, interested in radio broadcasting to write us at once—Also players and writers for talking pictures. Enclose 3c stamp for particulars.
RADIO-SCREEN SERVICE
125 W. 45th St., Dept. M, New York

Sunday, July 15 - Gertrude Lawrence, Actress, on NBC-WJZ 9 P.M.

Highlights

P.M.

3.00—Detroit Symphony Orchestra, CBS WABC
Pittsburgh Symphonic String Ensemble, NBC-WJZ

3.30—Chautauqua Concert, NBC-WJZ

8.00—Jenny Concert, WEEL "Voice of Columbia," with George Jessel, CBS-WABC

8.30—Stadium Concert, WOR

9.00—Alla Nazimova, CBS-WABC
International Program, Gertrude Lawrence and Variety program, NBC-WJZ

9.30—Album of Familiar Music, NBC-WEAF
Waring's Pennsylvanians, CBS-WABC

10.00—Mme. Schumann Heink, NBC-WJZ

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
The Music Weaver, WGY
Ruth Young, contralto, WMCA

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Landt Trio and White, WEAF WEEI WGY Church in the Hills, WLW, 30 m.
Sunday Forum, Dr. Ralph W. Sockman, WJZ WBZ WBAL WHAM
Old Songs of the Church, KDKA
Melody's Garden, WFLA
Jompinsky Trio, WABC WCAU WPG WHAS, 30 m.
Rhythm Boys, WPG
News, WMCA

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Mildred Dilling, harpist, WEAF WEEI WGY
Orchestra, KDKA
Dr. Paul V. Winslow, WMCA

2 P.M. EDT; 1 EST; 12 N. CT
Gene Arnold's Orchestra, WEAF WEEI WGY WLW WFLA, 30 m.
South Sea Islanders, WJZ WBZ WBAL KDKA
String Music, WSM, 30 m.
Edith Murray, songs, WABC WHAS WPG Concert, WPG, 45 m.
Harrison Jubilee Choir, WMCA, 30 m.
The Whistler and his Dog, WGN
Travel Talk, WOR

2.15 P.M. EDT; 1.15 EST; 12.15 CT
Abram Chasins, piano pointers, WABC WCAU WHAS WPG
Palmer House Ensemble, WGN

2.30 P.M. EDT; 1.30 EST; 12.30 CT
Landt Trio and White, WEAF WEEI WGY, 30 m.
Concert Artists, WJZ WBZ WHAM WBAL WLW KDKA WSM, 30 m.
Windy City Revue, WABC WCAU WHAS, WPG, 30 m.
Three Little Funsters, WMCA, 30 m.
Mark Love, basso, WGN

2.45 P.M. EDT; 1.45 EST; 12.45 CT
Violin Orchestra, WPG
Palmer House Ensemble, WGN

3 P.M. EDT; 2 EST; 1 CT
Talkie Picture Time, June Meredith, WEAF WEEI WGY WSM
Pittsburgh String Symphonic Ensemble, WJZ WBZ WHAM WBAL WLW KDKA WSM WFLA, 30 m.
Detroit Symphony Orchestra, Italian Day, Berlioz "Roman Carnival," Casella's "Rhapsody Italia," Glazounoff's Symphony No. 4 in E Flat Major, WABC WCAU WHAS, 1 h.
Frank Stewart's music, WOR, 30 m.
Gospel Message, WPG
Baseball, Chicago vs. New York, WGN, 2 h.

3.30 P.M. EDT; 2.30 EST; 1.30 CT
Beauty Talk, WEAF WEEI WGY WLW WSM, 30 m.
Pittsburgh String Ensemble, WJZ WBZ KDKA WSM, 30 m.
Chautauqua Summer Concert, WJZ WBZ KDKA WHAM WBAL, 1 h.
Shady Lanes, WOR
Hon. Leopold Prince, conducting Symphonic Ensemble, WMCA, 1 h.

3.45 P.M. EDT; 2.45 EST; 1.45 CT
Baseball, Pittsburgh vs. Chicago, WLW, 1 h., 15 m.

4 P.M. EDT; 3 EST; 2 CT
John B. Kennedy, WEAF WEEI WGY WFLA
Rome to Chicago Broadcast, General Balbo, WABC WCAU WHAS, 45 m.
Wesley Boynton, tenor, WLW
Trio, WFLA
Van Duzer's Orchestra, WOR

4.15 P.M. EDT; 3.15 EST; 2.15 CT
Lillian Bucknam, soprano, WEAF WEEI WGY
Pianist, WGY
Musical, WOR, 30 m.
The Texans, WLW

4.30 P.M. EDT; 3.30 EST; 2.30 CT
Chicago Symphony Orchestra, WEAF WEEI WGY WLW WFLA, 1 h.
General Italo Balbo, from Italy, WJZ WBZ WBAL WHAM, 30 m.
Violin, WSM
Lee Conrad, Marjorie Tremont, piano, WOR
Oregon on Parade, WABC WCAU WHAS WPG

5 P.M. EDT; 4 EST; 3 CT
National Vespers, Dr. Paul Scherer, WJZ WBZ WFLA
Vespers, KDKA, 1 h., 15 m.
The Playboys, WABC WCAU WHAS
Male Chorus, WPG
Roger Wolfe Kahn's Orchestra, WOR
Family Prayer Period, WLW
Afternoon Musicales, WGN, 1 h.

5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
Carmelo Cascio, blind pianist, WGY
"Poet's Gold," with David Ross, WABC WCAU WPG WHAS
"Current Legal Topics," WOR

5.30 P.M. EDT; 4.30 EST; 3.30 CT
Sentinels, Edward Davies, baritone, Chicago Capella Choir, WEAF WEEI WGY WLW, 30 m.
Henry King's Orchestra, WJZ WBZ WHAM WFLA, 30 m.
Male Chorus, WSM
Frank Crumit and Julia Sanderson, WABC WCAU WHAS, 30 m.
President Hotel Ensemble, WPG
Robert Reid, WOR, 30 m.

6 P.M. EDT; 5 EST; 4 CT
Catholic Hour, WEAF WEEI WGY WSM WFLA, 30 m.
Baltimore Municipal Band Concert, WJZ WBZ WBAL WHAM, 30 m.
Chorus and organ, WLW
Nick Lucas, songs, WABC WCAU WPG
Organ, Herbert Koch, WHAS
Uncle Don, WOR, 30 m.
Sally's Party, WMCA, 30 m.
Gabe Wellner, organ, WGN

6.15 P.M. EDT; 5.15 EST; 4.15 CT
Quartet, WBZ
Sports, KDKA
Poets Sisters, WLW
Summer Musicales, WABC WCAU WHAS, 30 m.
Around the 19th Hole, WPG
Louise Brabant, soprano, WGN

Popularity



GRACE HAYES, of musical comedy, movies and vaudeville, is featured on the NBC-WJZ show Sundays at 8 P.M. She also offers recitals Tuesdays and Wednesdays at 7.45 P.M., and on Sundays at 2.30 on the WEAF chain.

6.30 P.M. EDT; 5.30 EST; 4.30 CT
Our American Schools, WEAF WGY WFLA WSM, 30 m.
Musical Tunes, WEEL
Baltimore Municipal Band, WJZ WBAL WHAM, 30 m.
Time, Weather, WBZ
Orchestra, KDKA
Voices and Organ, WLW, 30 m.
The Abels, WPG
Harold Stera's Orchestra, WOR, 30 m.
Safety Drama, WMCA
Wayne King's Orchestra, WGN

6.45 P.M. EDT; 5.45 EST; 4.45 CT
Stars of Hollywood, WEEL
Jaysnoff Sisters, WBZ
Joe Williams, sports, WABC
Carlie and London, with Warwick Sisters, WCAU WHAS
CCC Quartette, WPG
Berger's Orchestra, WOR
Buck Nation, songs of the West, WMCA
Bernie Cummins' Orchestra, WGN

7 P.M. EDT; 6 EST; 5 CT
"K-7" Drama, "The Women's Battalion of Death," WEAF WGY, 30 m.
Merry-Go-Round, WEEL
Chas. Previn's Orchestra, Mme. Gitte Grudova, pianist, WJZ WBZ WHAM WLW KDKA WSM WFLA, 30 m.
Wayne King's Orchestra, WGN, 30 m.
"Peter, the Great," drama, WABC WPG WHAS, 30 m.
Comedy Stars of Hollywood, WCAU
Mauro Cottonne, organ, WMCA, 30 m.
Milban String Trio, WOR

7.15 P.M. EDT; 6.15 EST; 5.15 CT
Around the Console, WCAU
Wayne King's Orchestra, WGN

7.30 P.M. EDT; 6.30 EST; 5.30 CT
Marion McAfee, songs, WEAF WGY
Garden talk, WEEL, 30 m.
Chicago Knights, WABC WCAU 30 m.
Musical Art Quartet, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
Ensemble, WHAS, 30 m.
The Bible Camera, WOR
Bob Haring's Orchestra, WMCA
Concert, WGN, 30 m.

7.45 P.M. EDT; 6.45 EST; 5.45 CT
Irene Beasley, songs, WEAF WGY
Baseball scores, WEEL
Piano, WOR
Leon Friedman's Orchestra, WMCA
Bob Pacelli's Orchestra, WGN

8 P.M. EDT; 7 EST; 6 CT
Jimmy Durante and Rubinoff's Orchestra WGY WBZ WLW WSM WFLA, 1 h.
The Jenny Concert, WEEL, 1 h.
"Goin' to Town," Ed Lowry, WJZ WHAM KDKA, 1 h.
George Jessels Variety Hour, Edith Murray, Vera Van, Eton Boys, Little Jack Little's Orchestra, WABC WHAS, 1 h.; WCAU, 45 m.
"Chansonette," WOR, 30 m.
Three Little Funsters, WMCA
Palmer House Ensemble, WGN

8.15 P.M. EDT; 7.15 EST; 6.15 CT
Debut Night, KDKA, 45 m.
Charlie Agnew's music, WGN
Miami Beach Band, WMCA

8.30 P.M. EDT; 7.30 EST; 6.30 CT
Tenor, WGN
Stadium Concert, Iturbi conducting, Mendelssohn's Italian Symphony, Prelude from "Tristan and Isolde," Overture to "Tannhauser," WOR, 2 h.
Golden's Orchestra, WMCA

8.45 P.M. EDT; 7.45 EST; 6.45 CT
Diary of a Newspaperman, WCAU
Marn St. Songwriter, WMCA
Ensemble, WGN

9 P.M. EDT; 8 EST; 7 CT
Merry-Go-Round, Tamara, WEAF WGY, 30 m.
Fox Revue, WEEL
Headliners, Gertrude Lawrence, John Tilley, Danny Malone, Welsh Guards Choir, WJZ WBZ WHAM KDKA WBAL WLW WSM Ward's Family Theatre, Alla Nazimova, guest WABC WCAU, 30 m.

Songs in My Heart, WHAS
Continental Cafe, WMCA, 30 m.
Chicago Symphony Orchestra, WGN, 2 h.
(News at 10)

9.30 P.M. EDT; 8.30 EST; 7.30 CT
Album of Familiar Music, Frank Munn, Virginia Rea, WEAF WEEI WGY WSM WFLA, 30 m.
Larry Lee's Orchestra, WLW
Drama, "The Monkey's Paw," WJZ WBZ WHAM WBAL KDKA WLW
Waring's Pennsylvanians, WABC WCAU WHAS WPG, 30 m.
Bob Fallon's Orchestra, WMCA, 30 m.

9.45 P.M. EDT; 8.45 EST; 7.45 CT
Ralph Kirberry, baritone, WJZ WHAM
Bill Williams, WBZ
Unbroken Melodies, WLW

10 P.M. EDT; 9 EST; 8 CT
Hall of Fame, WEAF WEEI WGY WLW WSM, 30 m.
Madame Schumann-Heink, WJZ WBZ WHAM KDKA WFLA
Wayne King's Orchestra, WABC WCAU WHAS, 30 m.
Isham Jones' Music, WPG, 30 m.
Texas Rangers, WMCA, 30 m.

10.15 P.M. EDT; 9.15 EST; 8.15 CT
Mrs. Montague's Millions, drama, WJZ KDKA WFLA
St. Cecilies Glee Club, Associated French Societies, WBZ

10.30 P.M. EDT; 9.30 EST; 8.30 CT
L'Heure Exquise, Fred Hufsmith, WJZ WBAL WHAM WFLA, 30 m.
Those Three Girls, KDKA
45 Minutes in Hollywood, Preview of "Bull-dog Drummond Strikes Back," WABC WCAU, 45 m.
"Nocturne," WOR, 30 m.
The Wandering Poet, WPG
Concert Silhouettes, WHAS, 45 m.
Fisher's Gypsy Ensemble, WMCA

10.45 P.M. EDT; 9.45 EST; 8.45 CT
Y. M. C. A. Program, KDKA
Steel Pier Orchestra, WPG, 30 m.
Leon Friedman's Orchestra, WMCA

11 P.M. EDT; 10 EST; 9 CT
Baseball Scores, WEAF
Charley Davis' Orchestra, WEEI WGY WSM, 30 m.
Roxanne Wallace, WJZ WHAM WFLA
Weather reports, WBZ
Zero Hour, WLW, 30 m.
Sports, News, KDKA
Al Duffy's Orchestra, WOR, 30 m.
Charley Eckel's Orchestra, WMCA
Zero Hour, WLW

11.15 P.M. EDT; 10.15 EST; 9.15 CT
Ennio Bolognini, cellist, WJZ KDKA
Organ, WBZ
Little Jack Littles Orchestra, WABC WPG, 30 m.; WCAU WHAS from 11.30
Organ, Herbert Koch, WHAS
Lum and Abner, WGN
News, WCAU
Udo's Tango Orchestra, WMCA

11.30 P.M. EDT; 10.30 EST; 9.30 CT
News, WEAF WGY WLW WSM WFLA
Musical, WEEL, 30 m.
News and Berrens' Orchestra, WJZ WBZ WHAM KDKA

Tea Leaves and Jade, WLW, 30 m.
Blue Rhythm Band, WMCA, 30 m.
King's, Cummins' and Thaviu's Orchestras, WGN

Educational

Monday, July 16

6 P.M.—Dr. Barnum Brown speaks on "Lifting the Curtain on Prehistoric America," NBC-WJZ

7.30 P.M.—"National Wealth and National Income," talk by Dr. Virgil Jordan, president of the National Conference Industrial Board, NBC-WJZ

Tuesday, July 17

7.30 P.M.—"English Local Government," talk by Professor D. W. Brogan of the London School of Economics, NBC-WJZ

11.45 P.M. EDT; 10.45 EST; 9.45 CT
International Oratorical Contest, WJZ WBZ WHAM KDKA
Johnny Johnson's Orchestra, WABC WCAU WPG WHAS

12 M. EDT; 11 P.M. EST; 10 CT
Eddie Duchin's Music, WEAF WGY WSM WFLA
Mills Blue Rhythm Band, WJZ WBZ News, Castle Farm Orchestra, WLW
Ted Weems' Orchestra, WGN
Red Nichol's Orchestra, WABC WCAU WHAS
Enoch Light's Orchestra, WPG, 30 m.
Anthony Trini's Orchestra, WOR
Bob Fallon's Orchestra, WMCA, 30 m.

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Russ Columbo, baritone, WEAF WLW WSM WFLA
Streets of Paris, WGN

12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Hollywood on the Air, WEAF WLW WFLA
Clyde Lucas' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Henry Busse's Orchestra, WABC WCAU Hidden Lake Orchestra, WSM WPG
Geltman's Orchestra, WHAS, 30 m.
Meyer-Davis Orchestra, WMCA, 30 m.
Charlie Agnew's music, WGN, 1 h.

1 A.M. EDT; 12 M. EST; 11 P.M. CT
Jack Miles Orchestra, WLW, 30 m.

Babe Ruth Off The Air

BABE RUTH's radio contract, which has expired, is not going to be renewed because his sponsors have been so overwhelmed by box tops. Originally they intended to keep RUTH on the air until the World Series but the response to the broadcasts is proving too much for them, they said.

Station Directory

Station	Chain	K.C. Watts	Location
CFRB	CRC & CBS	690	Toronto
CKAC	CRC & CBS	730	Montreal
KDKA	NBC & CBS	980	Pittsburgh, Penn.
KMOX	CBS	1090	St. Louis, Mo.
KSD	NBC	550	St. Louis, Mo.
KYW	NBC	1020	Chicago, Ill.
WAAB	CBS & YN	1410	Boston
WABC	CBS Key	860	New York
WBAL	NBC	1060	Baltimore
WBEM	CBS	770	Chicago, Ill.
WBSO		920	Needham
WBT	CBS	1080	Charlotte, N. C.
WBZ	NBC	990	Boston
WCAU	CBS & DIX	1170	Philadelphia
WCCO	CBS	810	Minneapolis, Minn.
WCBS	NBC & NEN	940	Portland, Me.
WDRS	CBS & YN	1330	Hartford
WFAE	NBC Key	660	New York
WGAN	CBS & YN	780	Providence
WEEI	NBC & NEN	590	Boston
WENR	NBC	870	Chicago, Ill.
WFLA	CBS & YN	1430	Manchester, N. H.
WFLB	NBC	620	Clearwater, Fla.
WGAN	NBC	1450	Cleveland, Ohio
WGST	CBS	720	Chicago
WGY	NBC	890	Atlanta, Georgia
WHAM	NBC	790	Schenectady, N. Y.
WHAS	NBC	1150	Rochester, N. Y.
WHDH	CBS & DIX	820	Louisville, Ky.
WHEB		830	Boston
WHK	CBS	740	250
WHIC	CBS & YN	1390	Portsmouth, N. H.
WJAR	NBC & NEN	600	Cleveland, Ohio
WJZ	NBC	890	Bridgeport, Conn.
WISV	CBS	750	Providence
WJZ	NBC Key	1460	Detroit, Mich.
WIBZ	CBS & YN	760	Washington, D. C.
WIEY	CBS & YN	620	New York
WLW	NBC	1370	Bangor, Maine
WMAQ	NBC	700	Lexington, Mass.
WMAZ	NBC	670	Cincinnati
WMAS	CBS & YN	1420	Chicago, Ill.
WMCA	ABS Key	570	Springfield, Mass.
WNAC	CBS & YN	500	New York
WNBH		1230	Boston
WNBH		1310	250
WNBX		1260	250
WOAI	NBC	1190	Springfield, Vermont
WOAM	CBS	560	San Antonio, Tex.
WOR		560	1,000
WOR		710	5,000
WORC	CBS & YN	1280	Miami, Florida
WSB	NBC	740	Newark, N. J.
WSP	CBS	1100	Worcester
WSM	NBC	650	Atlanta, Georgia
WSMB	NBC	1320	Atlantic City, N. J.
WTAG	NBC & NEN	580	Nashville, Tenn.
WTAM	NBC	1070	New Orleans, La.
WTAR	CBS	890	Worcester, Mass.
WTIC	NBC & NEN	1040	Cleveland, Ohio
			Norfolk, Va.
			Hartford, Conn.

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixie Network; ABS, American Broadcasting System; CRC, Canadian Radio Commission; NEN, New England Network.

Radio Lane

By Jimmy J. Leonard

THERE IS one thing wrong with Boston radio stations: They are lacking in radio dramatic features.

In almost every city boasting a radio station there is a guild of radio performers who on certain periods during the day take to the air to the delight of the community listening. These performers are not paid very highly, in some cases paid nothing, but they have added interest to their station and to the network features relayed from there.

But, alas, Boston has no such thing as a studio dramatic society. True, they have tried it and have given it up, but the reason for so doing is negligible.

It was because no merchant would sponsor them. That being the case, I believe that it would be better to cast plays without the supervision of the sponsor.

In this way Boston could experiment with new features in radio play acting. In time it would mean something to the station, the listeners and the network.

WILL ROGERS will take his phoney alarm clock and chewing gum from the California studios and vacation from the air. His sponsors will broadcast a series of programs from the various European capitals via short-wave.

Wouldn't it be pithy to hear O. O. McINTYRE give a PEPY'S Diary chat? He has been offered the chance.

Alas, alack, and oh poof! Poor Mrs. PENNYFEATHER is off (in more ways than one) the Cuckoo Hour. She probably wants to do "heavy" dramatics.

MARY PHILLIPS, NBC warbler, sprained a tonsil and was off for two weeks. KAY FAYRE, the girl who made a comeback on WBZ, has made a hit on her new program over WOR. The Gossipers are to be listed among those missing after July 13th. JACK SHANNON and MARIE STODDARD have been on the Boston air six years, and now they are ending their skit which has brought pleasure to New Englanders. JACK SHANNON will start a new show over WHDH August 1.

PAUL WHITEMAN will boss his band for another year; so says his new contract. And LANNY ROSS will sing love songs for another 70 weeks. STOOPNAGLE, the man in the hat, has a boat named "Mr. BOOP," which he claims will not knot a knot. BING CROSBY will return to the same spot in the Fall, despite rumors persisting that he will not.

Mrs. JESSEL, GEORGIE'S Mother, has been laughingly called a profiteer. It seems GEORGIE uses real names during his radio telephone talks. These names have been the source of much food-stuff for Mrs. JESSEL. Because whenever a friend wishes GEORGIE to use his name during his radio spiel the request is made with a peck of spinach, or a dozen apples or a half loaf of rye.



LANNY ROSS

MICROPHONE

Saturday, July 14, 1934

VOLUME III

NUMBER 28

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS

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In The Public Eye

MUCH IS expected by the listening public of the New Federal Communications Commission, under which falls the control of radio in the United States. The Commission includes:

Judge Eugene O. Sykes, chairman; Thad H. Brown, Paul Walker, Norman S. Case, Irvin Stuart, George Henry Payne and Hampson Gary.

All of these gentlemen have some record of public service. Each of them, whether or not he realizes it, is facing a bigger task than ever before.

What does the listening public have a right to expect, and what does it expect, of the Federal Communications Commission?

First of all, clean radio, decent radio, programs fit to enter the American home.

Then a recognition of the fact that radio is public property; that it must be administered for the benefit of the public as a whole, and not exploited wholly for private property.

The listening public has been poisoned by ridiculous advertising plugs; it demands that they be taken off the air and kept off the air.

The air lanes are crowded, and the listening public demands that time-killing, silly programs be curbed, in order that standards may be raised.

Judge Sykes and Messrs. Brown, Walker, Case, Stuart, Payne and Gary are very much in the public eye. They promise well.

The listening public is interested in how they perform.

Names vs. Talent—A Radio War

By DICK TEMPLETON
New York Correspondent

WE ARE about to witness the "battle of the ears." That is, unless present plans miscarry. EDDIE CANTOR, the banjo-eyed outspoken fellow who has been able to antagonize many radio editors, is to do eight weeks in the Fall for his present coffee sponsor who now offers JIMMY DURANTE on Sunday nights. After that eight weeks, CANTOR and company shift not only sponsors but networks. CANTOR is reputed to have more listeners than any other performer in radio. He goes to Columbia.

And when he does, his sponsor is reported as planning the biggest and perhaps the most expensive radio program in history—one of the reasons perhaps being that CANTOR will be heard on the rival network at the same hour on which he has been heard on NBC.

It will not be amiss if his former sponsor builds a show deliberately aimed at outdrawing listeners who have loyally followed CANTOR.

Rumors have been going around to the effect that PAUL WHITEMAN'S Orchestra plus BING CROSBY—certainly a great draw for female listeners, plus any one

of a number of things and people might be the opposition.

The idea of taking up the great GEORGE ARLISS, reported to have asked \$100,000 for 13 broadcasts in this spot, is not out of the way. ARLISS might not make 'em laugh at wheezes of the CANTOR type, but he might draw a terrific audience.

So might original musical comedies by the father of American operettas, JEROME KERN, who is on the market if a sponsor puts down \$50,000 in advance. But the gentlemen who built the original CANTOR program are facing a stiff task.

It will not be easy to follow CANTOR. And there is little solace in the idea that mayhap CANTOR is losing his ear appeal. Sponsors of the ED WYNN show thought perhaps the cackling comic had slipped—but a telephone survey convinced them that he was well worth renewing for another series this Fall.

The one danger in the looming battle for auricular attention lies in the fact that the gentlemen who once controlled what is known as the American theatre outspent their rivals and as a result found they were paying stars so much money that even a sold out house left them only coffee money.

And if high salaries for

stage shows ruined the theatre, might the same tactics not ruin radio? Suppose the time came when the sponsor who spends \$5000 for a show—which is above average for a half hour program today—suddenly found himself in the piker class?

The drawing power of names should not be underestimated. But there are still several brave souls in the advertising agency business who believe that "the play is the thing" and that a high-priced star does not necessarily mean a high degree of excellence.

But the gentlemen who advertise may stage just such a battle, and from the viewpoint of the listener, it should prove highly interesting.

Studiosity

By Les Troy

PEOPLE DON'T write letters when it rains. At least that is what Station WBT in Charlotte, North Carolina, found out when it conducted one of these surveys recently.

It seems that there was a wet spell. It rained down there for 10 days—no more, no less. And during that time the fan mail dropped off just 50 per cent. So that seems to explode the theory that people stay in the

house and listen to the radio on rainy days.

If Herr Doktor FREUD could listen to some of the tales of dreams they tell in broadcasting stations he would be able to deduce all sorts of things, among the most important that they weren't real dreams. But they sound awfully good, anyway.



VERA VAN

The most frightful hazards seem to be lobster a la newburgh, welsh rarebit and crabmeat salad.

GEORGE BURNS, who had been worrying for several weeks about getting GRACIE ALLEN on a Europe-bound ship without causing an international disturbance, recently dreamed that she had painted the crew of the S. S. REX a bright blue to match her little blue hat.

Colonel STOOPNAGLE was explaining his new two-legged horse for equestrian statues erected against the sides of buildings, when a tall, lavender gentleman burst into his dream studio, and, punching meek little BUDD aside, claimed he had the original patent for the invention. The Colonel is hiring an imaginary page boy to guard the studio door in future dreams.

A couple of weeks ago, TED HUSING was mobbed by the losers in a game of marbles he had broadcast. GEORGE JESSEL wanted to 'phone his mother, but wasn't able to find a nickel.

VERA VAN was arrested for parking in front of a microphone and MARK WARNOW, the orchestra leader, dreamed that seven of his musicians sang a solo while MARY EASTMAN played a duet on a pair of trombones.

But MORTON DOWNEY was the most distressed of all. Along about three or four Saturday morning, his subconscious wanderings took him into a studio with three pianos and a melodeon.

It was exactly three minutes before air time. He sat down at one piano. It snapped at him. He tried the other, with the same result. At the melodeon a large leopard appeared and prowled up and down the keyboard playing a special arrangement of "Kitten on the Keys." The leopard joined him.

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

(Please print)

Name.....

Street.....

City or Town.....

State.....

(Subscription \$1.50 per year, postpaid)

Monday, July 16 - The Esplanade Concert, YN-WNAC, 8.30 P.M.

Highlights

P.M.

- 3.00—"The Man in the Iron Mask," NBC-WJZ
- 8.00—Champions, Richard Himber's Orchestra, NBC-WEAF
- 8.30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yankee Network
- 9.00—Evan Evans, CBS-WABC
- 9.30—Lud Gluskin, Henrietta Schumann, CBS-WABC
- Joe Cook and Don Voorhees Orchestra, NBC-WEAF
- 10.30—Radio City Chorus, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
- Musical Interlude, WEAF WEEI WGY WLW, 30 m.
- Lew White at the dual organ, WJZ WBZ WHAM WBAL KDKA, 30 m.
- Weather, WBZ
- Organ, WSM
- Breakfast music, WFLA
- Raymond Scott, pianist, WABC
- Organists, WPG, 30 m.
- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
- Strolling Tom, WBZ
- Radio Spotlight, WABC
- 9 A.M. EDT; 8 EST; 7 CT
- Morning Glories, WEAF WLW
- Bradley Kincaid, songs, WGY
- Breakfast Club, orchestra, WJZ WBAL WFLA, 1 h.; WHAM KDKA WSM from 9.15 (WBZ from 9.30)
- Deane Moore, tenor, WABC WCAU
- Devotions, WHAS
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Morning Glee Club, WEAF WGY WLW
- Lessons in Loveliness, WEEI
- Madison Ensemble, WABC
- News, WNBX, 45 m.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Nancy Noland, songs, WEAF WGY
- Hymns of All Church, WLW
- Style and Shopping Service, KDKA
- Metropolitan Parade, WABC, 45 m.; WPG, 30 m.; WHAS WCAU from 9.45
- Georgia Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- Mattinata, chorus, WEAF WLW
- Devotions, WGY
- News, KDKA
- WGN Keep Fit Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and de Rose, WEAF WEEI WGY WLW
- Harvest of Songs, WJZ WBZ WBAL KDKA WSM WFLA
- Home Hour WPG, 1 h.; News at 10.30
- Lawrence Salerno and String Trio, WGN
- Early Birds, WNBX, 1 h.
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara, Lu 'n' Em, WEAF WEEI WLW WGN WSM
- Holman Sisters, WJZ WHAM
- Duke Dewey's Orchestra, WBZ
- Sammy Fuller, KDKA
- Birthday Club, WFLA
- Bill and Ginger, WABC WCAU
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Morning Parade, WEAF WSM (WEEI from 10.15) WGY from 10.45
- Market Basket, WGY
- Bob Emery, WEEI
- Organ, WLW
- Today's Children, drama, WJZ WBZ WHAM WBAL KDKA WFLA
- News and Two Pals and a Gal, WABC WCAU
- Ramblers, WHAS
- Mail Box, WGN
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Skip, Step and Happiana, WGY
- News and NBC Kitchen, WJZ WBZ KDKA
- Jester, WLW
- Three Flats, WABC WCAU
- Bob Atcher, WHAS
- Lovely Ladies, WGN
- 11 A.M. EDT; 10 EST; 9 CT
- U. S. Navy Band, WEAF WTAM WGY, WSM, 1 h.; WEEI WFLA from 11.15
- Radio School of Cookery, WEEI
- Violinist, WLW
- The Wife Saver, WJZ
- The Honey-mooners, Grace and Eddie Albert, WBZ WHAM
- Babette, songs, WLW
- Uncle Tom and Betty, KDKA
- 1/2 Hour in 3/4 Time, WABC WCAU WHAS
- Organ Recital, WPG, 30 m.
- Movie Personalities, WGN
- Bruce Chalmers, baritone, WMCA
- Almanac, WNBX, 30 m.
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Platt and Nierman, piano duo, with Alice Joy, WJZ WBZ WHAM KDKA WBAL, 30 m. (WBZ from 11.45)
- Metropolitan Stage Show, WBZ
- The Captivators, WABC WHAS WCAU
- Wandering Poet, WPG, 10 m.
- Love Makine, Inc., WGN
- Concert, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Joan Marrow, music, WABC
- Jane and Jack Carlton, WCAU

Festive



IRENE NOBLETTE, with her husband, TIM RYAN, presents a series of programs, called "TIM RYAN'S Rendezvous" each week on the NBC-WJZ network. They deal with New York night club life.

- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Women's Radio Review, WEAF WEEI WGY WFLA, 30 m.
- Theatre Club of the Air, WOR
- Sputter and Whine, WLW
- Home Forum Cooking School, WBZ, 30 m.
- Mark Love, basso, WGN
- Stocks, WMCA
- Spring Flower Show, WOR
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- King, Jack, Jester, WLW
- Carlo Romano, pianist, WABC
- Kibitzers, WMCA
- Munz Sisters, WOR
- Baseball, Boston vs. Chicago, WGN, 2 h., 15 m.
- 4 P.M. EDT; 3 EST; 2 CT
- William and Alice LaVarres, "Diamonds and Orchids in the Jungle," WEAF WSM WGY
- Stock market quotations, WEEI
- Betty and Bob, WJZ WLW WHAM KDKA
- Bill Huggins, songs, WABC WHAS
- Tea Time Topics, WPG, 30 m.
- Songs, music, WMCA, 30 m.
- Concert, WNBX, 45 m.
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- John Martin Story Program, WEAF WEEI WSM
- Songs and Stories with Harry Swan, WJZ WBZ
- D. A. R. Talk, WLW
- Salvation Army Staff Band, WABC WHAS
- Pauline Alpert, piano, WOR
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Roxanne Wallace, contralto, WEAF WEEI WGY
- Chicago Symphony Orchestra, direction Eric Delamarter, WJZ WBZ WHAM WSM WFLA, 1 h.
- Market Reports, KDKA
- Matinee Highlights, WLW
- Chicago Variety Program, WABC WHAS WCAU, 30 m.; WPG from 4.45
- Stock Quotations, WHAS
- Olman's Orchestra, WOR, 30 m.
- Piano Duo, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- The Lady Next Door, WEAF WEEI WJZ WBZ WHAM WSM
- Stocks, WGY
- Anniversary Program, Pearl Curran's songs, KDKA WSM, 30 m.
- Carrie's Club, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
- Ted Black's Orchestra, WEAF WEEI WLW, 30 m.
- Lang Sisters, WGY
- Agriculture Markets, WBZ
- Popular Classics, WABC - WHAS WPG WCAU
- Sally's Party, WMCA, 30 m.
- Concert, WNBX, 45 m.
- 5.15 P.M. EDT; 4.15 EST; 3.15 CT
- What's New? WGY
- The Monitor Views the News, WBZ KDKA Kiddies Klub, KDKA
- Skippy, WABC WCAU
- Weekday Devotions, WHAS
- "Story Teller's House," WOR
- Don Bigelow and Orchestra, WGY
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- Yella Pessl, harpsichordist, WEAF WEEI WSM
- The Singing Lady, WJZ WBZ WHAM WLW KDKA
- Jack Armstrong, "All-American Boy," WABC WCAU
- Christine Bidge, WHAS
- Instrumental Quartette, WPG
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- Bunkhouse Songs, WEAF WEEI WGY WSM
- Bradley Kincaid, mountain songs, WGY
- Orphan Annie, WJZ WBZ KDKA WLW WFLA
- Gordon, Dave and Bunny, WABC WCAU WHAS
- "Dancing Around," WOR
- Baseball talk, WMCA
- Marvels, WNBX
- 6 P.M. EDT; 5 EST; 4 CT
- Education Convention, WEAF WLW, 30 m.
- Evening Tattler, WEEI

- News and Evening Brevities, WGY
- Time, temperature, weather, KDKA
- String Music, WSM
- National Poetry Contest Winners, WABC WCAU
- Orchestra, WGN, 30 m.
- Uncle Don, WOR, 30 m.
- Chick Evans, tenor, Gravelle's Orchestra, WMCA, 30 m.
- Women's Hour, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Charlie Davis Orchestra, WEAF WLW
- Joe and Eddie, WGY
- U. S. Army Band, WJZ WHAM WSM, 30 m.
- Bill Williams, WBZ
- Sports, weather, KDKA
- Bobby Benson and Sunny Jim, WABC WCAU
- Organ, WHAS
- News Oddities, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- Mayor Fiorello LaGuardia, address on anniversary of six months in office, WEAF
- Scores, Current Events, WEEI
- Helen Mae, soprano, WGY, 30 m.
- Jack Armstrong, WLW
- Comedy Stars, KDKA
- Time, weather, WBZ
- Boy Scout talk and Bernet's music, WABC
- The Singing Lady, WGN
- Jack Arthur, baritone, WOR
- Children's Club, WHAS, 30 m.
- Heat Waves, trio, WMCA
- Chico De Verde, WNBX
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Grandmother's Trunk, WEAF WEEI
- Lowell Thomas, WJZ WBZ WLW KDKA WFLA
- Little Orphan Annie, WSM
- "The Dixie Circus," Uncle Bob Sherwood, WABC WCAU, 30 m.
- "Syncopeation, Sophistication," WOR
- Dixie Circus, WABC WMAS, 30 m.
- Little Orphan Annie, WGN
- Five Star Final, WMCA
- Helen and Bob, WNBX
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Resume, WEAF
- Gould and Shefter, WEEI
- Horse Sense Philosophy, WGY
- Five o'Clock Melodies, WHAS
- Ford Frick, sports, WOR
- Dick Mansfield's Orchestra, WMCA
- Farm Flashes, WNBX
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAF WEEI WGY WFLA
- Emil Coleman's Orchestra, WJZ KDKA
- Nick Lucas, songs, WABC WCAU
- Joe Emerson's Orchestra, WLW
- Ensemble, WGN
- Larry Taylor, WOR
- Wynn-The Thinking Club, WMCA
- Recordings, WNBX, 30 m.
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Shirley Howard and the Jesters, WEAF WGY
- Alter Dinner Revue, WEEI
- Dr. Virgil Jordan, "National Wealth and National Income," WJZ
- Radio Nature League, WBZ
- Bob Newhall, WLW
- Paul Keast and Hudson's Orchestra, WABC WCAU
- Club Program, WHAS
- Sports reporter, WGN
- "Maverick Jim," drama, WOR, 30 m.
- Archie Bleyer's Orchestra, WMCA
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- Al and Pete, WLW
- Frank Buck, WJZ WBZ WBAL WHAM KDKA WFLA
- Jack Shook, WSM
- Boake Carter, news, WABC WCAU WHAS
- World's Fair Reporter, WGN
- Police talk, WMCA
- Yankee Cornhuskers, WNBX
- 8 P.M. EDT; 7 EST; 6 CT
- Champions, Joey Nash, Richard Himber's Orchestra, WEAF WEEI WGY, 30 m.
- Jan Garber's Orchestra, WJZ WBZ WHAM
- Kate Smith, WABC WCAU
- Hal Kemp's Orchestra, WGN
- Irish Melodies, WPG
- Dinner Concert, WHAS, 30 m.
- Three Little Funsters, WMCA
- Clarence A. Jackson, WNBX
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- Edwin C. Hill, WABC WCAU
- Meyer Davis Orchestra, WMCA
- Rube Appleberry, WGN
- Bridge Talk, WPG
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- William Daly's Orchestra, Gladys Swarthout, WEAF WEEI WGY WLW, 30 m.
- Stratosphere Christening, WJZ WBZ WHAM, 30 m.
- Lillian Roth, Edward Nell, Jr., WABC
- Dramatic Guild, WCAU WHAS
- Esplanade Concert, WNAC
- "Sinfonietta," WOR, 30 m.
- The Cameos, WPG
- Lone Ranger, WGN, 30 m.
- U. S. Navy Band, WMCA, 30 m.
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
- Babe Ruth, baseball comment, WJZ WBZ WHAM WBAL KDKA
- Radio Rod and Gun Club, WOR
- More Than News, WMCA
- Harold Stephens, tenor, WPG
- 9 P.M. EDT; 8 EST; 7 CT
- A. & P. Gypsies, Robert Simmons, WEAF WEAF WEEI WGY WLW, 30 m.
- Minstrels, Gene Arnold, Joe Parsons, male Quartet, WJZ WBZ WHAM WBAL KDKA WSM WFLA, 30 m.
- Evan Evans and Howard Barlow's Orchestra WABC WCAU WPG WHAS, 30 m.
- Lawrence Salerno, baritone, WGN
- Dance Tunes, WOR, 30 m.
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- Roy Helton, "Looking At Life," WABC WPG WCAU WHAS
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- House Party, Joe Cook, Donald Novis WEAF WEEI WGY WLW WSM WFLA, 30 m.
- Melody Moments, Pasternack's Orchestra Drama, WJZ WBZ KDKA WHAM WBAL, 30 m.
- Henrietta Schumann and Lud Gluskin's Orchestra, WABC WCAU WHAS, 30 m.
- Charlie Agnew's Orchestra, WGN
- Harry H. Balkin, "Success," WOR
- "1/2 Hour of Cheer," WMCA, 30 m.
- Hotel Traymore Orchestra, WPG, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Magie Strings, WBZ
- Lennie Hayton's Orchestra, WGN

- 10 P.M. EDT; 9 EST; 8 CT
- Gene Arnold, Lullaby Lady, male quartet Eastman's Orchestra, WEAF WEEI WGY WLW, 30 m.
- National Music Camp, WJZ WBZ KDKA WHAM WBAL, 30 m.
- Wayne King's Orchestra, WABC WCAU WHAS, 30 m.
- News, music, WGN, 30 m.
- John Kelvin, tenor, WOR
- "Continental Cafe," WMCA
- Stanley Roberts, tenor, WPG
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Ranny Weeks' Orchestra, WEEI
- The Dukes, WPG
- Dream Ship, WGN
- Harlan E. Reed, current events, WOR
- Starlight Hour, WMCA
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Gothic Echoes, Radio City Chorus, WEAF WSM, 30 m.
- "Beauty that Endures," WEEI
- Music, WGY, 30 m.
- Pickens Sisters, WJZ WBZ
- Henry Thies Pepsters, WLW
- Mary Eastman, Evan Evans, WABC WHAS, 30 m.
- LWD Symphony Orchestra, WCAU, 30 m.
- Steel Pier Dance Tunes, WPG, 30 m.
- Arthur Wright, tenor, WGN
- Brogale's Orchestra, WOR
- Henry Thies Pepsters, WLW, 30 m.
- News and Starlight Hour, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Democratic Republican Series, WJZ WBZ WBAL KDKA WFLA
- Melody Masterpieces, WABC
- Socarras' Orchestra, WMCA
- Comedy Stars of Hollywood, WGN
- Margaret Carlisle, WLW
- Three Buccaners, WOR
- 11 P.M. EDT; 10 EST; 9 CT
- News and Harold Stern's music, WEAF WGY, 30 m.
- E. B. Rideout and scores, current events, WEEI
- Martha and Hal, WGY
- Cousin Bob, Hill Billy, WLW
- Emil Coleman's Orchestra, WJZ, 30 m.
- Weather, time, WBZ
- Time, temperature, weather, KDKA
- Amos 'n' Andy, WSM
- W. F. Meier, address to Elks, WABC WPG WHAS
- Ted Weems' Orchestra, WGN
- "Moonbeams," WOR
- Charley Eckel's Orchestra, WMCA
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- News, WEEI
- Joe Rine's Orchestra, WBZ
- Gene and Glenn, WSM
- News and Casa Loma Orchestra, WABC WPG WCAU, 30 m.; WHAS from 11.30
- Sam, Gil and Louie, WHAS
- Lum and Abner, WGN
- Blue Rhythm Band, WMCA, 45 m.
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- Meyer Davis' Orchestra, WEAF WEEI, 30 m.
- Jack Denny's Orchestra, WJZ
- William Penn Orchestra, KDKA, 30 m.
- Follies, WLW, 30 m.
- Agnew's Music, WGN, 30 m.
- Orchestra, WOR, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Reggie Child's Orchestra, WEEI
- Enoch Liebt and Orchestra, WABC WCAU
- Organ, WHAS
- 12 M. EDT; 11 P.M. EST; 10 CT
- Phil Harris Orchestra, WEAF WGY
- Bestor's music, WJZ WBZ WHAM WBAL, 30 m.
- Blue Monday Jamboree, WABC WCAU WHAS
- Streets of Paris, WGN
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Roger Wolfe Kahn's Music, WEAF WLW, 30 m.
- Hessberger's Bavarian Peasant Band, WJZ WBZ WHAM, 30 m.
- Jimmy Gallagher's music, WSM, 30 m.
- Reggie Child's Orchestra, WABC WHAS

For Southern Listeners

The programs of WEAF or WJZ may be heard over:

- WFLA-WSUN Clearwater, Florida
- WSB Atlanta, Georgia
- WSMB New Orleans, La.
- WOAI San Antonio, Tex.
- WSM Nashville, Tenn.

The programs of WABC may be heard over:

- WQAM Miami, Florida
- WJSV Washington, D. C.
- WBT Charlotte, N. C.
- WTAR Norfolk, Va.
- WBIG Greensboro, N. C.

Middle Western Listeners

The programs of WEAF may be heard over:

- KSD St. Louis, Mo.
 - KYW Chicago, Ill.
 - WMAQ Chicago, Ill.
 - WTAM Cleveland, Ohio
- The programs of WJZ may be heard over:
- WENR-WLS Chicago, Ill.
 - WJAR Cleveland, Ohio
 - WJR Detroit, Mich.
- The programs of WABC may be heard over:
- WBBM Chicago, Ill.
 - WBK Cleveland, Ohio
 - WCCO Minneapolis, Minn.
 - KMOX St. Louis, Mo.
 - WHAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in THE MICROPHONE.

From Hodge-Podge Of Rehearsal to The Finished Spotlight Revue

Stooperetta A Feature of The Program

By DAVID CARTER

Take the mad antics of those buffoons, Colonel LEMUEL Q. STOOPNAGLE and BUDD, and the voices of EVERETT MARSHALL, FRANK CRUMIT and the Eight Gentlemen from Milwaukee.

Spot them carefully and place them against the background supplied by VICTOR YOUNG and his orchestra, and what have you? The result you may hear over the WABC-Columbia network any Friday from 10 to 10.45 P. M.

Colonel STOOPNAGLE and BUDD, whose hilarious nonsense and pungent satire has long been familiar to CBS listeners, are the comic stars of this new 45-minute show, appropriately titled "The Spotlight Revue." These witty gentlemen have something new up their sleeves, for, in addition to a new array of amazing inventions, interviews with their famous "little-known men of industry," HEZBY-NEWTON sketches and various radio burlesques, the COLONEL and BUDD are presenting further novelty in the form of their "Stooperettas."

The Stooperetta

Each weekly presentation of the "Spotlight Revue" features a "Stooperetta," which may be their own original dramatic concoction, embellished elaborately by music and sound effects, or their own version, similarly embellished, of a familiar opus, such as "UNCLE TOM'S Cabin," which they recently revived in the amazing STOOPNAGLESQUE manner, as "UNCLE THOMAS'S Cabin."

The new program marks another step in the radio career of STOOPNAGLE and BUDD, who, on May 24th, celebrated the close of their third year of broadcasting over the WABC-Columbia chain. Since May, 1931, when they came from Buffalo as a network feature, they have created new ideas in radio showmanship.

One of the chief reasons for their success is the fact that they conceive and write all of their material themselves, with no assistance.

Soloist Marshall

Although he is a comparative newcomer to the air, EVERETT MARSHALL, former Metropolitan Opera baritone and star of such Broadway musical productions as "GEORGE WHITE'S Scandals," "Melody," and the recently-concluded "Follies," already is a radio personality.

Blessed with a powerful and robust voice, the singer who stopped the "Scandals of 1931" every night with his rendition of "That's Why Darkies Were

A Conference of Mighty Minds



COLONEL LEMUEL Q. STOOPNAGLE and PARKER FENNELLY. The former is the author of the "Stooperettas." The latter plays the part of FRANK CRUMIT's down-East Uncle ABNER, both on the Spotlight Revue on Fridays at 10 P. M. over the CBS network.

Born" continues his characteristic interpretations of popular and semi-classic hits in this new Columbia series. This engagement has caused him to cancel his plans for his Summer trip to Europe, which he has made annually since 1923, when he went abroad to study under outstanding European teachers as a protege of Mr. and Mrs. JOHN J. RASKOB.

The program strikes a neat balance in the singing department, with MARSHALL taking care of the heavier offerings and FRANK CRUMIT, stage and radio veteran, contributing lighter snatches of songs from his extensive repertoire of familiar and popular old-time ditties, including his own ballads and his versions of old ballads, such as "Gay Ca-

ballero" and "Abdul Abulbul Amir."

Frank Sings Alone

The program is doubly a new departure so far as FRANK is concerned, for it is the first on which he has appeared without his wife, JULIA SANDERSON, and also the first which has enlisted him in the role of master-of-ceremonies. He is assisted in this capacity by PARKER FENNELLY who continues a long string of "Down East" rural characterizations by appearing as FRANK's rustic "Uncle ABNER."

FENNELLY's rustics are authentic, for he was born and brought up in Northeast Harbor, Maine, and as a child he sat and listened to the town's sages in their cracker-barrel sessions at the village general store.

In real life, as in character, he prefers rusticity, commuting to New York for the program each Friday, from his retreat near Peekskill, New York. Master-of-Ceremonies CRUMIT is likewise a commuter, motoring to Manhattan each week from his home at Longmeadow, suburb of Springfield, Massachusetts.

The soloists are more than competently supported by a male octet, the Eight Gentlemen from Milwaukee and, instrumentally, by VICTOR YOUNG and his large orchestra. VIC, diminutive and dynamic young conductor, is one

of several of radio's leading maestros who started their musical careers as arranger. He has accompanied and arranged for many singers of radio, stage, screen and records, including the BOSWELL SISTERS, RUTH ETING, BING CROSBY, the MILLS BROTHERS and ARTHUR JARRETT. He is highly regarded in radio circles for his skilled musicianship and his brilliant interpretations of modern dance music and is equally renowned as a composer, with long list of dance hits to his credit.

A Balanced Revue

On the whole, "The Spotlight Revue" is just what its title indicates—no hodge-podge of song

Frank Crumit Sings Alone In The Revue

and comedy thrown together, but a balanced revue, compounded after weeks of careful planning to provide a new departure in Summer air entertainment.

What then, would be more appropriate than sparkling music, blithe song, frothy comedy and a little sentiment thrown in?

A behind-the-scenes watcher at the Friday afternoon rehearsal of "The Spotlight Revue" would find little of the smoothness which marks the air presentation later in the evening. But from the seeming pandemonium, interruptions and painstaking revisions, he might learn how programs are built and whipped into shape.

Rehearsals begin around 4 in the afternoon and continue, except for brief rest periods, right up to broadcast time. Between the Summer warmth and VICTOR YOUNG's precise workmanship, it isn't long before artists, musicians, technicians and production men are in shirt sleeves.

VIC directs the orchestra in the routine opening number, with the Eight Gentlemen from Milwaukee gathered around one microphone. STOOPNAGLE and BUDD take their places by the "mighty gaspipe organ," ready to run over their "Stooperetta."

Along the sidelines, each waiting for a preliminary rehearsal and timing of his turn, sit CRUMIT, MARSHALL, FENNELLY and announcer HARRY VON ZELL. For the first few minutes, proceedings are orderly.

Rehearsal

But, just when things seem to be going smoothly, YOUNG stops the orchestra. Why can't that trumpet player toot a little louder? An engineer rushes out from the control room, observing that the reception is a bit muddy. He'll have to move a couple of mikes a bit. A production man emerges from the same control room to say that the timing's cockeyed. That last number must be cut a bit.

YOUNG's men get out their pencils and note on their music the cuts VIC indicates in quick, staccato instructions. And so on, through the hours.

Then, at 10 o'clock, as if YOUNG's baton were a wand, everything is smoothness and precision.

The snooper at rehearsal sits at home and listens to the well-knit show, wondering how it could be woven together so perfectly in those comparatively few hours.

Maybe it's work and that "infinite capacity for taking pains."

International Track Meet To Go On Air From London

An international intercollegiate track and field meet in which the feature event will be the mile race between two of the greatest middle-distance runners in the world, will be reported over the NBC-WEAF network on Saturday, July 21.

On that day an American team composed of athletes from Cornell and Princeton will meet a British team of runners from Oxford and Cambridge Universities in England. A summary of the results of the races will be re-broadcast in this country at 1.35

P. M.

Last year during the same race, JACK LOVELOCK of England set a new world's record. BILL BONTHRON of Princeton is this year setting out to bring the record back to the United States.

'The Forgotten Play' To Be Produced On Air By NBC

The play which probably has been performed more often than any other in America, but which, according to the NBC, never saw the lights of Broadway, will be given its first radio production over the NBC-WJZ network at 8 P. M. on July 14.

The play was written about 20 years ago, and since then it has left such perennial favorites as "Way Down East," "The Old Homestead" and "Abie's Irish Rose" far in the rear in the number of times performed.

Its publishers estimate that it has been played almost 50,000 times. And yet few people in the

larger cities even know its title for the actors who have played it have been almost exclusively amateurs in small towns.

Now for the first time, "America's most popular play" will be heard over the air. Not until it goes on the air will New York know its title and plot.

Tuesday, July 17 - Soconyland Sketches on NBC-WEAF, 9.30 P.M.

Highlights

P.M.

- 4.00—Detroit Symphony Orchestra, CBS-WABC
- 8.30—Wayne King's Orchestra, NBC-WEAF
- Goldman's Band, NBC-WJZ
- "Accordiana," Vivienne Segal, CBS-WABC
- 9.30—Soconyland Sketches, NBC-WEAF
- Parade of the Champions, CBS-WABC
- 10.00—Operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
- Musical Interlude, WEAF WEEI WGY WLW, 30 m.
- Lew White at the Organ, WJZ WBZ WHAM KDKA, 30 m.
- Paul and Bert, WSM Organairs, WPG
- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
- Exercise, WFLA
- Caroline Gray, pianist, WABC
- Bronco Busters, WSM
- Anne Brae, contralto, WMCA
- 9 A.M. EDT; 8 EST; 7 CT
- Sam Herman and Frank Banta, WEAF WGY WLW
- Clothes Institute, WEEI
- Breakfast Club, WJZ WFLA, 1 h. (WHAM, 15 m. from 9.15, WBZ from 9.30, KDKA WSM from 9.15)
- Devotions, WHAS WSM
- Deane Moore, tenor, WABC WCAU
- Bargain Bulletins, WPG
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Landt Trio and White, WEAF WEEI WGY WLW
- In the Luxembourg Gardens, WABC, 30 m.
- Words and Music, WCAU, 30 m.
- News, WNBX, 45 m.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Mary Phillips, songs, WEAF WGY
- Hymns of All Churches, WLW
- Little Jack Little's Orchestra, WGY
- N. Y. Breakfast Club Orchestra, WBZ
- Georgia Wildcats, WHAS
- Style and Shopping Service, KDKA
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- News and the Wife Saver, WEAF WEEI WGY WLW
- Sammy Fuller, KDKA
- Round Towners Quartet, WABC WCAU WSM, 45 m. (WGY from 10.45)
- WGN Keep Fit Club, WGN
- Reuben Baker, songs, WPG
- Kaiaama's Royal Hawaiians, WHAS
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and deRose, WEAF WGY, 15 m.
- Edward MacHugh, Gospel singer, WJZ WBZ KDKA WSM WFLA
- Bill and Ginger, WABC WCAU WHAS
- Morning Musicals, WGN
- Home Hour, WPG
- Early Birds, WNBX, 1 h.
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN WSM
- Castles in the Air, WJZ KDKA
- Duke Dewey's Orchestra, WBZ
- Ted Talbot and Doris Havens, WABC WCAU
- Shopping Guide, WHAS
- Poet's Corner, WMCA
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Morning Parade, WEAF WSM, 45 m.
- Records, WEEI
- Today's Children, WJZ WBZ WHAM WBAL KDKA WFLA
- Arthur Chandler, organ, WLW
- News and Madison Ensemble, WABC WCAU, 30 m.
- Ramblers, WHAS
- Piano, WGN
- News Service and Resume Home Hour, WPG
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Canning Talk and Rhythm Jesters, WLW
- Musical Turns, WEEI
- Shopping Bag, WGY
- News and Radio Kitchen, WJZ WSM WFLA KDKA
- News, WBZ
- Do, Re, Mi, WABC
- Bob Atcher, WHAS
- Arthur Wright, WGN
- 11 A.M. EDT; 10 EST; 9 CT
- Edison Friendly Kitchen Program, WEEI
- Galaxy of Stars, WGY WTAM WLW
- The Honeyymooners, WJZ KDKA WSM WFLA
- U. S. Navy Band, WABC WCAU WPG WHAS, 30 m.
- Movie Personalities, WGN
- Melodies, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Alice Joy, WBZ WHAM KDKA
- News, livestocks, WLW
- Leon Cole, organist, WSM
- Charm Secrets, WCAU
- Your Friendly Neighbor, WGN
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Three Shades of Blue, WEAF WEEI WGY
- Spirituals, WLW
- Melody Mixers, Sovereigns, quartet, WJZ KDKA WSM WFLA, 30 m.
- E. R. A. Orchestra, WBZ, 30 m.
- Melody Parade, WABC WPG, 30 m., WHAS 15 m.; WCAU from 11.45
- Orchestra, Pete Woolery, WCAU
- Melody Men, WGN
- Red Ranny, songs, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Al Bernard, minstrel, WEAF WEEI
- Skip, Step and Happiana, WGY
- Painted Dreams, WGN WLW
- Daily Story, WNBX

Sentiment



MURIEL WILSON is the soprano of the "Lavender and Old Lace" programs, made up of sentimental ballads. The programs are broadcast over the CBS-WABC network Tuesdays from 8 to 8.30 P.M.

- 3 P.M. EDT; 2 EST; 1 CT
- Blue Room Echoes, WEAF WGY WLW, 30 m.
- Del Castillo, organist, WEEI, 30 m.
- Albany on Parade, WGY
- Those Three Girls, KDKA
- Ponce Sisters, WLW
- Baseball, Chicago vs. New York, WGN
- Metropolitan Parade, WABC WCAU WPG, 30 m.
- Sally and Sue, WOR
- Song Team, WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- Mudcaves, play, WGY
- Low Down, WLW
- Congress of Clubs, KDKA
- Newark Museum Program, WOR
- Madame Bardovsky, pianologue, WMCA
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Woman's Radio Review, WEAF WEEI WGY, 30 m.
- Ghost Stories, WJZ KDKA WSM, 30 m.
- Cooking School, WBZ, 30 m.
- Sputter and Whine, WLW
- Dancing by the Sea, WABC WPG WHAS, WCAU, 30 m.
- Baritone, WOR
- Stocks, WMCA
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- King Jack and Jester, WLW
- Bridge talk, WMCA
- 4 P.M. EDT; 3 EST; 2 CT
- Your Lover, songs, WEAF WGY, 30 m.
- Stocks, WEEI
- Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM
- Detroit Symphony Orchestra from Century of Progress, Victor Kolar, directing, Schubert Program, Overture, Interlude and Ballet from "Rosamunde," "Unfinished Symphony," "Marche Militaire," WABC, 1 h. KDKA WFLA
- The Pickard Family, WCAU
- Tea Time Topics, WPG, 30 m.
- Songs, organ, WMCA
- Story Book Lady, WNBX
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- The Singing Stranger, WJZ WBZ WHAM KDKA WFLA
- Matinee Highlights, WLW

- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Art Tatem, pianist, WEAF WEEI WGY
- Health Clinic, WBZ
- Chicago Symphony Orchestra, directed by Eric Delamarter, WJZ WHAM WSM WFLA, 1 h.
- Market Reports, KDKA
- Thru the Looking Glass, WCAU
- Orchestra, WOR
- Bird Talk, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- Madge Tucker, Lady Next Door, WEAF WEEI
- Stocks, WGY
- Ship Ahoy, WCAU
- The Easy Chair, WOR
- Cartie's Club, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
- Chick Webb's Orchestra, WEAF WEEI WLW, 30 m.
- Three Schoolmasks, WGY, 30 m.
- Agriculture markets, WBZ
- Jerry Cooper, baritone, WABC WPG WHAS
- Variety, WOR
- Musical, WGN, 1 h.
- Concert, WNBX, 45 m.
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
- Vagabonds, WGY
- KDKA Kiddies' Klub, KDKA
- The Monitor Views the News, WBZ
- Skippy, WABC WCAU
- Harmony Singers, WPG
- Weekday Devotions, WHAS
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- The Tattered Man, WEAF WEEI WSM WFLA
- Wigwag Club, WGY
- Singing Lady, WJZ WBZ WHAM WBAL KDKA
- Jack Armstrong, "All-American Boy," WABC WCAU
- Weather Report, Bill Baldwin, WPG
- Christine Ridge, WHAS
- Thomas Reichner, pianist, WOR
- Main St. song writer, WMCA
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- Nursery Rhymes, WEAF WEEI
- Billy Rose, tenor, WGY
- Orphan Annie, WJZ WBZ KDKA WLW WFLA
- Buddy Welcome's Orchestra, WABC WCAU WHAS WPG
- Tex Fletcher, songs, WOR
- Glady's Grant, WNBX
- 6 P.M. EDT; 5 EST; 4 CT
- Harry Meyer's Orchestra, WEAF WLW WSM
- The Evening Tattler, WEEI, 30 m.
- News, WGY
- Dorothy Page, songs, WJZ WBZ WHAM
- Time, temperature, weather, KDKA
- WGN Orchestra, WGN, 30 m.
- Charles Carlile, WABC WCAU WHAS
- Arthur Lewis, songs, WMCA, 30 m.
- Story Book Lady, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Piano, WGY
- Ramos' Orchestra, WJZ WHAM
- Baseball Resume, KDKA
- Bill Williams, WBZ
- Bobby Benson and Sunny Jim, WABC WCAU
- Herbert Koch, organist, WHAS, 30 m.
- Irene Hoyt, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- Mid-Week Hymn Sing, WEAF WGY
- Stamp Club, WJZ KDKA
- Time, weather, WBZ
- Nap and Dee, WSM
- The Singing Lady, WGN
- "Fats" Waller's Rhythm Club, WABC
- Sam Robbins' Orchestra, WABC
- Ben Greenblatt, WCAU
- Jack Armstrong, WLW
- Eli Dantzig's music, WOR
- Vi Bradley, WMCA
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Piano Pals, WGY, 30 m.
- Edison Salute, WEEI
- Lowell Thomas, WJZ WBZ WHAM KDKA WLW
- Little Orphan Annie, WGN
- Joe Williams, sports, WABC
- Velasco's Orchestra, WHAS
- Comedy Stars of Hollywood, WCAU
- Phil Cook, WOR
- Ham Dalton, WMCA
- Gwyneth Lee, WNBX
- 7 P.M. EDT; 6 EST; 5 CT
- Goodrich Baseball Review, WEAF
- Piano Duo, WEEI
- String Ensemble, WSM
- Ben Potter, sketch, WGN
- "Fats" Waller's Rhythm Club, WABC WCAU WHAS
- Ford Frick, sports, WOR
- Farm Flashes, WNBX
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAF WEEI WGY WFLA
- Pittsburgh Varieties, KDKA
- Tin Type Tenor, WJZ WBZ WHAM WBAL WSM
- Gene Purcell's Orchestra, WLW
- Palmer House Ensemble, WGN
- The House by the Side of the Road, WABC WCAU
- Dinner Concert, WHAS
- Accordion, WNBX
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Teddy Bergman, WEEI
- "You and Your Government," WJZ WBZ
- Musical Memory, WFLA, 30 m.
- Vera Van, songs, WABC WCAU
- Club Program, WHAS
- Sports Reporter, WGN
- Footlight Echoes, WOR, 30 m.
- Bob Newhall, WLW
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- New England Varieties, WEEI
- Frank Buck, WJZ WHAM WSM WFLA
- Off the Beaten Path, WBZ
- Jane Froman, Don Ross' Orchestra, KDKA
- Palmer House music, WGN
- Boake Carter, WABC WCAU WHAS
- Melody Masters, WLW
- Recordings, WNBX
- 8 P.M. EDT; 7 EST; 6 CT
- Leo Reisman's Orchestra and Phil Duey, WEAF WEEI WGY WSM, 30 m.
- Mystery Drama, "This Night Is Dangerous," WJZ WBZ KDKA WLW, 30 m.
- Fla. Military Academy, WFLA
- "Lavender and Old Lace," Frank Munn and Muriel Wilson, Gustav Haenschen's Music, WABC WHAS

- Ray Ziegler, songs, WPG
- "Radio Vanities," Frank Parker, tenor, WOR, 30 m.
- Hal Kemp's music, WGN
- Ted Massey, WNBX
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- WGN Orchestra, WGN
- Vera C. Park, contralto, WPG
- Meyer Davis' Orchestra, WMCA
- Dutch and Hal, WNBX
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m.
- Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m.
- Joseph Nuunu's Hawaiians, WLW
- "Accordiana," with Abe Lyman's Orchestra, Vivienne Segal, WABC WCAU 30 m.
- Orchestra, WOR, 30 m.
- Concert, WHAS
- United States Navy Band, WMCA, 1 h.
- 9 P.M. EDT; 8 EST; 7 CT
- Household Musical Memories, WJZ WBZ WHAM KDKA, 30 m.
- String Ensemble, WSM
- George Givot, Freddie Rich's Orchestra, WABC WCAU WHAS, 30 m.
- Red and Black Revue, WOR, 30 m.
- Burnett's Orchestra, WGN
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- Mardi Gras, WGN, 30 m.
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- Soconyland and Sketches, WEAF WEEI WFLA
- Symphony Orchestra, WJZ
- Squire Hawkins, KDKA
- Jimmy Gallagher's music, WSM
- Parade of the Champions, Richard Himber's Orchestra, WABC WCAU WHAS, 30 m.
- Traymore Concert Orchestra, WPG
- Harry H. Balkin on "Success," WOR, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Kelley Sisters, KDKA
- "Mountain Moments," WOR
- Orchestra, WGN
- Heat Wave Trio, WGN
- 10 P.M. EDT; 9 EST; 8 CT
- John Barclay, Frank McIntyre, Gladys Swarthout, operetta, WEAF WEEI WGY WLW WSM WFLA, 1 h.
- "Conflict," T. S. Stripling, WABC WHAS WPG
- Eddy Brown, violinist, orchestra, WOR
- News and Thavin's Music, WGN, 30 m.
- Roy Cotterill's Cosmopolitans, WMCA, 30 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- The Troopers, WABC WCAU
- "Blubber" Bergman, WGN
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Tim Ryan's Rendezvous, WJZ, 30 m.
- Romance of Dan and Sylvia, KDKA
- Brogale's Orchestra, WOR, 30 m.
- Chicago Theatre of the Air, WGN, 30 m.
- Melodic Strings, WABC WCAU WHAS
- Little Jack Little's music, WPG, 30 m.
- News, organ, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Nancy Martin, KDKA
- Socarras' Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT
- "QST," dramatic sketch, WEAF
- Weather, baseball scores and current events, WEEI
- Johnny Johnson's Orchestra, WGY, 30 m.
- Jack Berger's Orchestra, WJZ WFLA
- Time, temperature, weather, KDKA
- Time, weather, WBZ
- Amos 'n' Andy, WSM
- Party Issues, WABC WCAU
- Herbert Koch, organist, WHAS
- Seashore Real Estate Review, WPG
- Weather, Frank Stewart's music, WOR, 30 m.
- Cotton Queen Minstrels, WLW, 30 m.
- Orchestras, WMCA, 1 h., 30 m.
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Emil Coleman's Orchestra, WEAF WGY
- News, WEEI
- Robert Royce, tenor, WJZ WBZ WHAM KDKA WFLA
- Gene and Glenn, WSM
- News and Isham Jones Orchestra, WABC WPG WHAS WCAU, 30 m.
- Musical Variety, WHAS
- Lum and Abner, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- Ray Nichols Orchestra, WGY, 30 m.
- News and Rudy Vallee's Music, WJZ WBZ
- News and William Penn Orchestra, KDKA
- Blue Rhythm Band, WMCA, 30 m.
- Wandering Poet, WPG
- Orchestras, WGN, 3 h.
- Meyer-Davis Orchestra, WOR, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Joe Reichman's Orchestra, WAC WCAU WHAS WPG
- 12 M. EDT; 11 P.M. EST; 10 CT
- News and Eric Madriguera's Orchestra, WEAF WFLA
- Musical Turns, WEEI
- Buddy Rogers' Music, WJZ WBZ KDKA WHAM, 30 m.
- Harry Sosnick's Orchestra, WABC WCAU WPG WHAS, 30 m.
- Charles Barnet Orchestra, WABC
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Jack Denny's Orchestra, WEAF WEEI WGY WEEI WSM WFLA
- Ray Nichols' music, WGY, 30 m.
- Pete Smythe's Orchestra, WJZ WBZ WHAM
- Mel Snyder's Orchestra, WLW, 30 m.
- Dream Serenade, WHAS
- Steel Pier music, WPG
- 1 A.M. EDT; 12 M. EST; 11 P.M. CT
- Terrace Gardens music, WSM, 30 m.
- Charles Barnett's Orchestra, WOR
- Davidson's Orchestra, WHAS, 30 m.
- Benby Goodman's Orchestra, WMCA
- Barney Rapp's Orchestra, WLW

To Him That Waits

WITH WHAT WAS LEFT WE COULDN'T AFFORD TO LOCATE ANOTHER



FOR TWO YEARS the attorneys for the estate of a deceased relative of HOWARD WHITE, of the LANDT Trio and WHITE, hunted for him to hand over his legacy. They located six HOWARD WHITES, all but the right one. Then they finally did find him. He has received a check for \$45, all that was left of his inheritance after the expense of locating him had been deducted.

NOW

The Magazine That Has Something To Say - And Says It

Volume 1, Number 7.

Fifteen Cents The Copy

July, 1934



Can They Keep Her Off The Rocks?

**Circulation Manager,
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Q.—Front cover of the July NOW, eh? A.—You've guessed it! You'll find it for sale on all the better news stands, or if you don't care what happens this warm weather, fill out the blank for subscription.

The MICROPHONE, Inc.

Wednesday, July 18 - Detroit Symphony on CBS-WABC at 9 P.M.

Highlights

P.M.

8.30—Everett Marshall, CBS-WABC
The Microphone presents the Arthur Fiedler Esplanade Concert, WAAB and Yankee Network
9.00—Detroit Symphony Orchestra, CBS-WABC
Fred Allen, NBC-WEAF
10.00—Broadcast to and from Byrd Expedition, CBS-WABC
Guy Lombardo's Orchestra, NBC-WEAF
10.30—Harry Richman, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

6.45 A.M. EDT; 5.45 EST; 4.45 CT
Health Exercises, WEAF WGY, 1 h., 15 m.
7 A.M. EDT; 6 EST; 5 CT
Musical Clock, WBZ
Exercise Class, WMCA, 30 m.
7.30 A.M. EDT; 6.30 EST; 5.30 CT
Yoichi Hiraoka, xylophonist, WJZ WBAL
Musical Clock, WBZ, 30 m.
McCormick's Fiddlers, WLW
Organ Reveille, WABC, 30 m.
7.45 A.M. EDT; 6.45 EST; 5.45 CT
Pollock and Lawnhurst, WEAF WEEI WGY
Jolly Bill and Jane, WJZ WBAL
8 A.M. EDT; 7 EST; 6 CT
Organ Rhapsody, WEAF, 30 m.; (WEEI from 8.15)
E. B. Rideout, WEEI
Musical Clubs, WGY
Morning Devotions, WJZ WBZ
WGN's Good Morning, WGN, 1 h., 45 m.
Salon Musicale, WABC, 30 m.
Playground Echoes, WPG
8.15 A.M. EDT; 7.15 EST; 6.15 CT
Resume and Don Hall Trio, WJZ WBZ
WHAM WBAL
Tommy Sherlock, KDKA
Health Exercises, WPG
8.30 A.M. EDT; 7.30 EST; 6.30 CT
Musical Interlude, WEAF WEEI WGY
WLW, 30 m.
Lew White, organist WJZ WBZ WHAM
WBAL, KDKA, 30 m.
Sunny Melodies, WABC, 30 m.
Organists, WPG
9 A.M. EDT; 8 EST; 7 CT
Herman and Banta, WEAF WEEI
Scissors and Paste, WGY
Breakfast Club, WJZ WBAL WHAM, 1 h.
(WFLA 45 m.)
Dean Moore, tenor, WABC WCAU
Devotions, WHAS
9.15 A.M. EDT; 8.15 EST; 7.15 CT
Landt Trio and White, WEAF WEEI WGY
WLW
Madison Ensemble, WABC
Words and Music, WCAU, 30 m.
News, WNBX, 45 m.
9.30 A.M. EDT; 8.30 EST; 7.30 CT
Morning Glories, dance tunes, WEAF
Bradley Kincaid, WGY
Hymns, WLW
Morning Melodies, WEEI
Metropolitan Parade, WABC WPG, 30 m.;
WHAS WCAU from 9.45
Wildcats, WHAS
9.45 A.M. EDT; 8.45 EST; 7.45 CT
Southernaires quartet, WEAF WLW
News, Trio, WEEI
Mid-Morning Devotions, WGY
Adrian O'Brien, WBZ
Keep Fit Club, WGN
10 A.M. EDT; 9 EST; 8 CT
Breen and De Rose, WEAF WEEI WGY
Harvest of Song, WJZ WBZ WHAM
KDKA WFLA
Mrs. Littleford, WLW
In the Luxembourg Gardens, WABC WHAS
WCAU
Home Hour, WPG, 1 h.; News at 10.30
Roodlifers, WGN
Early Birds, WNBX, 1 h.
10.15 A.M. EDT; 9.15 EST; 8.15 CT
Clara, Lu 'n' Em, WEAF WEEI WGY
WLW WGN
Sammy Fuller, KDKA
Bill and Ginger, WABC WCAU
10.30 A.M. EDT; 9.30 EST; 8.30 CT
News and Three Stamps, WEAF
The Market Basket, WGY
Organ, WEEI
Today's Children, WJZ WBZ WBAL,
KDKA WFLA, 30 m.
News and Gypsy Music Makers, WABC
WCAU WHAS, 30 m.
Jack Berch, WLW
Markets and Mail Box, WGN
10.45 A.M. EDT; 9.45 EST; 8.45 CT
Betty Crocker, WEAF WGY WLW WFLA
Musical Turns, WEEI
Morning Melodies, KDKA
Lovely Ladies, WGN
Bob Atcher, WHAS
11 A.M. EDT; 10 EST; 9 CT
Juan Reyes, pianist, WEAF
Edison Friendly Kitchen, WEEI
Skip, Step and Happiana, WGY
The Wife Saver, WJZ
The Honey-mooners, WBZ
Uncle Tom and Betty, KDKA
News, WLW
Movie Personalities, WGN
"Cooking Closeups," WCAU
Farm Talk, WPG
Sanders Sisters, WHAS
Almanac, WNBX, 30 m.
11.15 A.M. EDT; 10.15 EST; 9.15 CT
Alice Remsen, contralto, WEAF WEEI WGY
WLW

Merry Maes, WJZ WHAM WBAL KDKA
Women's Club News, WBZ
Your Friendly Neighbor, WGN
Rhythm Kings, WABC WCAU, 30 m.
Dolly Dean, WHAS
Loretta Adams, soprano, WPG
11.30 A.M. EDT; 10.30 EST; 9.30 CT
Betty Moore, WEAF WEEI WGY WLW
U. S. Army Band, WJZ WHAM WBAL
KDKA WFLA, 30 m.
Love Making, Inc., WGN
Concert, WNBX
11.45 A.M. EDT; 10.45 EST; 9.45 CT
Fields and Hall, WEAF WEEI WGY
Painted Dreams, WLW WGN
Magic Recipes, WABC WHAS WCAU
R. K. O. Trio, WPG
Story, WNBX
12 N. EDT; 11 A.M. EST; 10 CT
Gene Arnold's Commodores, WEAF WEEI
WGY WLW
Al and Lee Reiser, WJZ WHAM WSM,
The Monitor Views the News, WBZ
Dorothea Ponce, accordion, WLW
Dan and Sylvia, KDKA
Hal Kemp's Orchestra, WGN
"The Voice of Experience," WABC WCAU
WHAS
Home Sweet Home, WPG
Songs, WMCA
Parmenter and Sexerance, WNBX
Recordings, WNBX
12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Sisters of the Skillet, WEAF WEEI
Martha and Hal, WGY
Concert Favorites, WJZ WHAM WFLA
Time, weather, temperature, WBZ
Midday Songs, KDKA
Betty Barthell, WCAU WPG
Texans, trio, WLW
Male Quartet, WGN
Town Crier, WNBX
12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Merry Maes, WEAF WGY WLW, 30 m.
(WEEI, 15 m.)
Vic and Sade, WJZ WBZ WFLA
Market Reports, WGN
Concert Miniatures, WABC WCAU WHAS,
30 m.
Rosemary Hughes, songs, WHAS
Alexander Haas' Ensemble, WOR, 30 m.
Household Chat, WNBX
12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
This and That, WEEI
The Vagabonds, WGY
Words and music, WJZ WHAM WFLA
William Penn Orchestra, KDKA
String music, WSM
Live Stock Reports, WLW
June Baker talking on home management,
WGN
Organ, WMCA
Poem, WNBX
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Market and Weather Reports, WEAF, 1 h.,
30 m.
Radio Gang, WGY
Weather, agriculture, WBZ, 30 m.
Markets, KDKA
Keenan and Phillips, piano team, WABC
WCAU WPG WHAS
Ohio Farm Bureau, WGN, 30 m.
Dr. H. L. Strandhagen, WOR
Recordings, WNBX
1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
On Wines of Song, WEAF WEEI
Miracle Esmond, WGY
The Honorable Archie, WJZ WSM
Siesta, KDKA
Weather, WLW
Crane Calder, bass, WABC WHAS
New Jersey Women's Clubs, WPG
Ariel Ensemble, WOR
Mirror Reflections, WMCA
Jesse Crawford, organ, WGN
Health Talk, WNBX
1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Jan Brunesco's Gypsy Ensemble, WEAF WEEI
WTIC WGY
National Farm and Home Hour, WJZ WBZ
WHAM KDKA WSM WFLA, 1 h.
Velasco's Orchestra, WABC WCAU WHAS
WPG, 30 m.
Palmer House Ensemble, WGN
Instrumental Trio, WMCA, 30 m.
Rosalind Jewet, books, WOR
Lilla Tennyson, WNBX
1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Harold Knight Orchestra, WABC
Verna Osborne, soprano, WOR
Hungarian Orchestra, WGN
Air Theatre, WNBX
2 P.M. EDT; 1 EST; 12 N. CT
Two Seats in the Balcony, WEAF
Melody Parade, WABC WPG WCAU,
30 m.
Weather, markets, WHAS
Dr. Arthur Frank Payne, WOR
John Cowl, baritone, WMCA
Vermonters, WNBX, 45 m.
2.15 P.M. EDT; 1.15 EST; 12.15 CT
Romance of Helen Trent, WABC WCAU
WGN
Wildcats, WHAS
Connor's Orchestra, WOR
Sports, WMCA
2.30 P.M. EDT; 1.30 EST; 12.30 CT
Crystallizers, WEAF WEEI WGY WLW
Old Erin, WBZ
Smackout, WJZ WHAM
Markets, WSM
Ann Leaf, organ, WABC WPG, 30 m.
Woman's Club, WCAU, 30 m.
Monk and Sam, WHAS
"The Homemaker," WOR, 30 m.
Orchestra, WGN
Orchestra, WMCA, 30 m.
2.45 P.M. EDT; 1.45 EST; 12.45 CT
Ma Perkins, WEAF WEEI WGY WSSH
WLW WSM
Colette Carlay, songs, WJZ WHAM WFLA
Ensemble, WGN
Farm Flashes, WNBX
3 P.M. EDT; 2 EST; 1 CT
Dreams Come True, WEAF WEEI WGY
WLW WSM
Broadcast from England, WJZ WBZ WHAM
WFLA
Animal Talk, WBZ
Camay Minstrels, WLW
Baseball, Chicago vs. New York, WGN, 2 h.
La Forge Berumen Musicale, WABC WPG,
WCAU, 30 m.
University of Kentucky, WHAS
Show Boat Boys, WOR
Elsa Clement, soprano, WMCA

From the West



WILSON LANG, popular young radio tenor, is heard as soloist with the Peppers over station WLW on Wednesdays from 9.30 to 9.45 P. M.

3.15 P.M. EDT; 2.15 EST; 1.15 CT
"Wise Man," WEAF WGY WSM WFLA
Del Castillo, WEEI
"Happy Days in Dixie," Bradley Kincaid,
WJZ WHAM, 30 m.
Pianologue, WMCA
Roxy, "Your Lover," WOR
Low Down, WLW
3.30 P.M. EDT; 2.30 EST; 1.30 CT
Woman's Radio Revue, WEAF WGY
WSM WFLA, 30 m.
Home Forum Cooking School, WBZ, 30 m.
Manhattan Moods, WABC WCAU WPG
WHAS, 30 m.
Sputter and Whine, WLW
Museum Talk, WOR
3.45 P.M. EDT; 2.45 EST; 1.45 CT
Visits to Foreign Villages, Century of Prog-
ress, WJZ WHAM
Songs, WLW
Human Values, KDKA
Frank Ricciardi, baritone, WOR
Songs, WMCA
4 P.M. EDT; 3 EST; 2 CT
Pop Concerts, WEAF WEEI WGY WSM
WFLA, 30 m.
Betty and Bob, WJZ WBZ WHAM KDKA
WLW
"On the Village Green," Howard Barlow,
WABC WHAS, 30 m.
Tea Time Topics, WPG, 30 m.
Pickard Family, WCAU, 30 m.
Variety, WMCA, 30 m.
4.15 P.M. EDT; 3.15 EST; 2.15 CT
Little Jackie Heller, WJZ WBZ WBAL
WHAM
Stanley Metcalfe Orchestra, KDKA
Matinee Highlights, WLW
Pauline Alpert, pianist, WOR
4.30 P.M. EDT; 3.30 EST; 2.30 CT
Art Tatem, pianist, WEAF WSM
Baritone, WEEI
Old Observer, WGY
Chicago Symphony Orchestra, WJZ KDKA
WSM WHAM, 1 h. (WBZ, 45 m.)
Colonel D. H. Sawyer, "The Engineer's Con-
tribution to National Development," WABC
WFLA WHAS WBT
Perfection Drama, stocks, WCAU
Marimba Orchestra, WOR
Trio, WMCA
4.45 P.M. EDT; 3.45 EST; 2.45 CT
The Lady Next Door, WEAF WEEI WFLA
Stocks, WGY
The Instrumentalists, WABC WHAS WPG
WCAU
Beauty Talk, WOR
Advice, WMCA
5 P.M. EDT; 4 EST; 3 CT
Ted Black's Orchestra, WEAF WEEI WLW
WFLA
Lang Sisters, WGY
N. E. Agriculture, WBZ
Afternoon Musical, WGN, 1 h., 15 m.
Jack Brooks Orchestra, WABC WHAS WPG
Fur Trappers, WCAU
Dogs, WOR
Sally's Party, WMCA, 30 m.
Concert, WNBX, 45 m.
5.15 P.M. EDT; 4.15 EST; 3.15 CT
Sybil Jane Morse, pianist, WEEI
The Monitor Views the News, WBZ
Kiddies' Klub, KDKA
Vagabonds, WGY
Skippy, WABC WCAU
Devotions, WHAS
Kingie, guitar, WPG
Amateur Astronomers' Asso., talk, WOR
5.30 P.M. EDT; 4.30 EST; 3.30 CT
Old Jim Bridger, WEAF WEEI WGY
Singing Lady, WJZ WBZ WHAM KDKA
WLW
Jack Armstrong, WABC WCAU
Reli-Lawrence Orchestra, WPG
Christine Ridge, WHAS
Dr. Shirley Wynn, WMCA
5.45 P.M. EDT; 4.45 EST; 3.45 CT
Arm Chair Quartet, WEAF WEEI WSM
WFLA
Tenor, WGY
Little Orphan Annie, WJZ WBZ KDKA
Gordon, Dave, Bunny, WABC WCAU
Larry Charles, tenor, WPG
Detroit Symphony Orchestra, WHAS
Vocation School, WNBX

6 P.M. EDT; 5 EST; 4 CT
Zito's Orchestra, WEAF WLW WSM WFLA
30 m.
Evening Tattler, WEEI, 30 m.
News, WGY
Education in the News, WJZ
Organ, WBZ
Time, weather, KDKA
Edith Murray, Taylor Buckley, songs, WABC
WCAU WHAS
Uncle Don, WOR, 30 m.
Chick Evans, tenor, WMCA, 30 m.
Ingalls and Stiles, WNBX
6.15 P.M. EDT; 5.15 EST; 4.15 CT
Joe and Eddie, WGY
Salty Sam, WJZ WHAM
Bill Williams, WBZ
Baseball, KDKA
Orchestra, WGN
Bobby Benson and Sunny Jim, WABC
WCAU
Organ, WHAS, 30 m.
Jeffery Michand, WNBX
6.30 P.M. EDT; 5.30 EST; 4.30 CT
Yascha Davidoff, basso, WEAF
Current Events and baseball scores, WEEI
Ma Frasier's Boarding House, WGY
Three X Sisters, WJZ WBAL WHAM
Time, weather, WBZ
Comedy Stars of Hollywood, KDKA
Jack Armstrong, WLW
String Music, WSM
Jeiry Cooper, WABC
Billy Hays' Orchestra, WCAU
Singing Lady, WGN
Screen revue, WMCA, 30 m.
Chico de Verde, WNBX
6.45 P.M. EDT; 5.45 EST; 4.45 CT
Martha Meers, contralto, WEAF
Nauticleers, WEEI
Ray Nichols' Orchestra, WGY
Lowell Thomas, news, WJZ WBZ WHAM
WLW KDKA WFLA
Joe Williams, sports, WABC
Joe Reichman's Orchestra, WCAU WHAS
Little Orphan Annie, WGN WSM
Two Pianos, WOR
Five Star Final, WMCA
Dorris Gibson, WNBX
7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Gould and Shelter, piano duo, WEEI
Thru the Hollywood Looking Glass, WGY
WHAM
Piano, WSM, 30 m.
Gene Kardos' Orchestra, WABC WCAU
Ford Frick, sports, WOR
Ben Potter, sketch, WGN
Charles Martin, interview, WMCA
Five o'Clock Melodies, WHAS
Farm Flashes, WNBX
7.15 P.M. EDT; 6.15 EST; 5.15 CT
Gene and Glenn, WEAF WGY WFLA
Dick Tracy, detective, WEEI
"Choosing a Career in Law," Hon. Morgan
J. O'Brien, former Judge of the Supreme
Court of the State of New York, WJZ
WBZ WHAM WBAL KDKA
Emerson's Orchestra, WLW
Morton Downey, WABC WCAU
Studio Program, WHAS
Al and Lee Reiser, WOR
Ensemble, WGN
Thinking Club, WMCA
7.30 P.M. EDT; 6.30 EST; 5.30 CT
Philadelphia City Symphony, WEAF
After Dinner Revue, WEEI
Historical Play, WGY
"Choosing a Career," Morgan J. O'Brien,
WJZ WBZ WHAM KDKA WSM
Bob Newhall, WLW
Paul Keast and Hudson's Orchestra, WABC
WCAU
Club Program, WHAS
Cowboy Songs, WOR
Melody Masters, WLW
Sports reporter, WGN
Dr. Forkell, WNBX
7.45 P.M. EDT; 6.45 EST; 5.45 CT
The Goldbergs, WEAF WEEI WGY
Frank Buck, WJZ WHAM, WBAL KDKA
WFLA
Melody Masters, WLW
Violin, WSM
Boake Carter, news, WABC WCAU WHAS
True Stories of the Sea, WOR
World's Fair news, WGN
Fallon's Orchestra, WMCA
8 P.M. EDT; 7 EST; 6 CT
The Baron, WEAF WEEI WGY WSM
WFLA, 30 m.
Crime Clues, Spencer Dean, WJZ WBZ
WLW KDKA, 30 m.
Bavarian Orchestra, WHAM, 30 m.
Phil Spitalny's Ensemble, WABC WCAU
WHAS
Ted Weitz, songs, WPG
Hal Kemp's Orchestra, WGN
Three Funsters, WMCA
Dance Music, WOR, 30 m.
Gladys Skinner, WNBX
8.15 P.M. EDT; 7.15 EST; 6.15 CT
Emery Deutsch, violin, WABC WCAU
WHAS
Enzo Aits, tenor, WPG
Harry Hershfield, humorist, WOR
Rube Appleberry, WGN
Gravelle's Orchestra, WMCA
Chat, WNBX
8.30 P.M. EDT; 7.30 EST; 6.30 CT
Wayne King's Orchestra, WEAF WGY
WSM, 30 m.
Fox Revue, WEEI, 30 m.
Igor Gorin, WJZ WBZ WHAM WFLA
Unbroken Melodies, WLW
Everett Marshall's Broadway Vanities, WABC
WCAU WHAS, 30 m.
Esplanade Concert, WNAC
Jane and Jimmy Cullen, WPG
The Lone Ranger, WGN, 30 m.
U. S. Marine Band, WMCA, 1 h.
8.45 P.M. EDT; 7.45 EST; 6.45 CT
Babe Ruth, baseball comment, WJZ WBZ
KDKA WHAM
Sketch, WLW
Maple Leaf Sextette, WPG
9 P.M. EDT; 8 EST; 7 CT
Hour of Smiles, Fred Allen, Theodore Webb,
Marshall Bartholomew, singers; Lennie
Hayton's Orchestra, WEAF WEEI WGY
WLW WSM, 1 h
Goldman's Band, WJZ WBZ WHAM
WBAL KDKA, 30 m.
Detroit Symphony Orchestra, Strauss' "Artist
Life," Komzak's "The Girls of Baden,"
Sibelius' "Valse Triste," Berlioz' "At the
Ball," two waltzes of Tchaikovsky, WABC
WCAU WHAS WPG, 1 h.
Canadians, WEAF WEEI WLW WFLA
Orchestra, WOR, 30 m.
Chicago Symphony Orchestra, WGN, 1 h.

9.15 P.M. EDT; 8.15 EST; 7.15 CT
Concert, WHAS, 45 m.
9.30 P.M. EDT; 8.30 EST; 7.30 CT
Aldrich's Hawaiians, WPG, 30 m.
Harry H. Balkin, WOR
Travelogue, WMCA, 30 m.
9.45 P.M. EDT; 8.45 EST; 7.45 CT
"Thats' Life," News drama, WOR, 30 m
10 P.M. EDT; 9 EST; 8 CT
Musical Cruiser, Guy Lombardo's Royal
Canadians, WEAF WEEI WLW WFLA
Broadcast to and from Byrd Expedition,
Arctic to Antarctic Broadcast, WABC
WCAU WHAS, 30 m.
Isham Jones' music, WPG
10.30 P.M. EDT; 9.30 EST; 8.30 CT
"The Other Americans," Edward Tomlinson,
WEAF WEEI WGY
Jack Denny's Orchestra, Harry Richman and
John B. Kennedy, WJZ WHAM, 30 m.
Off the Beaten Path, WBZ
Henry Theis' Orchestra, WLW
The Old Observer, KDKA
California Melodies, WABC WCAU WHAS,
30 m.
Williard Robinson's Orchestra, WOR, 30 m
The Andersons, WPG
Dance Orchestra, WGN
News, Starlight Hour, WMCA
10.45 P.M. EDT; 9.45 EST; 8.45 CT
Blakey Singers, KDKA
Pinkie Terry, songs, WPG
Ivan Petrov's Russians, WLW
Dream Ship, WGN
Orchestra, WMCA
11 P.M. EDT; 10 EST; 9 CT
Harry Myers' Music, WEAF WGY WFLA
E. B. Rideout, news and baseball scores
WEEI
Larry Lee's Music, WLW
Pickens Sisters, WJZ WBAL
Time, weather, WBZ
Amos 'n' Andy, WSM
Nick Lucas, songs, WABC WCAU
Music, WHAS
"Moonsbeams," WOR, 30 m.
Sports, KDKA
Charlie Eckel's music, WMCA
11.15 P.M. EDT; 10.15 EST; 9.15 CT
News, William Scott's Orchestra, WEEI
Robert Royce, tenor, WJZ WHAM
Joe Rines' Orchestra, WBZ
Around the Cracker Barrel, KDKA
Gene and Glenn, WSM
Castle Farm Orchestra, WLW
News and Little Jack Little's Orchestra,
WABC WPG WCAU, 30 m. (WHAS
15 m.)
Lum and Abner, WGN
Raymond Knight's Cuckoos, WLW
WHAS Concert Orchestra, WHAS
Orchestra, WMCA, 3 hrs., 15 m.
11.30 P.M. EDT; 10.30 EST; 9.30 CT
National Radio Forum, WEAF WEEI WGY
WFLA, 30 m.
Bavarian Band, WJZ WHAM
Cormier Sisters, WBZ
William Penn's Orchestra, KDKA
Orchestra, WGN, 3 h.
Organ, WHAS, 30 m.
Blue Rhythm Band, WMCA, 30 m.
11.45 P.M. EDT; 10.45 EST; 9.45 CT
News, orchestra, WJZ WBZ KDKA WSM
WBZ KDKA WSM
Dance Music, WHAM
Cargoes, drama, WLW, 30 m.
Frank Dailley's Orchestra, WABC WCAU
WPG
12 M. EDT; 11 P.M. EST; 10 CT
Duchin's Orchestra, WEAF, 30 m.
Records, WEEI
Phil Harris Orchestra, WJZ WBZ WHAM
KDKA, 30 m.
Red Nichols' Orchestra, WABC WCAU
Bobby Goldman's Orchestra, WHAS
Enoch Light's music, WPG
Sam Robbin's Orchestra, WOR
Jack Miles' Orchestra, WGY
12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Clyde Lucas' Orchestra, WEAF WLW
Ray Nichols Orchestra, WGY
Jack Berger's Orchestra, WJZ WBZ WHAM
KDKA, 30 m.
Streets of Paris music, WGN
George Hall's Orchestra, WABC WCAU
Dream Serenade, WHAS, 30 m.
1 A.M. EDT; 12 M. EST; 11 P.M. CT
Roseland Ballroom Orchestra, WABC
Davidson's music, WHAS, 30 m.
Jose Rodriguez' music, WMCA
Rapp's music, WLW, 30 m.
Charles Boucett's Orchestra, WOR, 30 m.
Orchestra, WGN, 1 h. 30 m.

Arlington Races To Be Broadcast

The running of the 1934 Arlington Classic with a field of the country's best three-year-olds, will be broadcast over the NBC-WJZ network on Saturday, July 14, direct from Arlington Park, Chicago. CLEM McCARTHY will describe the race for the NBC audience. Among the probable starters are Cavalcade, winner of many of America's important races, High Quest, Time Clock, Peace Chance and Victory. The broadcast will be heard at 6 P. M.

Introducing

IN AMATEUR radio code, O M is the code simile for "Old Man," and as a friendly prefix to Whitcomb of WEEI, it is appropriate. While "Whit," as he is familiarly known in radio broadcasting circles, is not a youngster, being past the forty mark, he is a real veteran in radio. He is one of many broadcast personalities brought up from newspaper ranks and



L. S. WHITCOMB

along with Lloyd Greene of the *Globe*, Guy Entwistle of the *Traveler*, Charlie Burton of the *Herald*, and Volney Hurd of the *Monitor*, played and wrote an important chapter in the dark ages of radio before 1924.

Lewis S. Whitcomb, assistant superintendent of WEEI for ten years started his radio career in August, 1922, while pinch-hitting as a utility man on the *Boston Post*. Because of his versatility in adapting himself to any branch of the news-gathering game, he was picked by the assistant City Editor to get out a radio column. The City Editor was sick at the time and, when he returned, Whitcomb was firmly entrenched in the new work, so he remained as the Post Radio Editor until August, 1924, when J. B. Groce, head of the Bureau of Public Relations of the Edison Company, picked him as assistant to Charles W.

Burton to establish and organize the new Edison Company broadcast station. Those first two or three years were trying ones in the field of broadcasting. Broadcasting was not stable as it is today. There were only two operators and thunder showers always caused a "shut-down" because of the danger of burning tubes' wrecking the transmitter.

WEEI boasted of one announcer and a program director. If the scheduled talent failed to show up, the announcer had to play the piano; the program director, who had a fair voice was recruited as a singer, and the assistant super announced.

"Old Man" Whitcomb sold the first long-time commercial program in New England. As a matter of fact, the contract was one of those iron-clad agreements that ran so long, for so little income, that it was finally bought off for a cash settlement. During the first ten years of the Groce-Burton-Whitcomb regime at WEEI, many things have happened. Since that first long-time broadcasting contract signed in 1924, business has increased more than 500 per cent.

When WEEI started operating commercially, advertising agencies refused to sell broadcasting time to their clients, but by Yankee ingenuity and bulldog tenacity, Burton and Whitcomb sold the client direct, then presented the contract with the agency commission to the advertising agency, thus winning their friendship and support.

Not only was New England given its first national network broadcast through this Groce-Burton-Whitcomb combine, but under their guidance was born the New England Network which now operates full twelve months a year.

Home Economist Lauds The Practical Listener

Urge For Learning Day Program Influence

Emma Maurice Tighe (the "Maurice" the same way Chevalier's public knows him please) has a thing or three to tell the radio public. She been doing just that for a goodly number of years now and has not only a keen appreciation of what it takes to make living more livable (diets to dishwashers) but equally important—how to say it to the invisible audience.

Director of the Edison Home Service Division and chief chemist in the laboratory of the Edison Friendly Kitchen, the activities within the energetic scope of her fingertips embrace all that is new and practical for home improvement. The fostering of the ideal of a generally improved mode of living finds her aided by a corps of trained domestic science workers who check and double check their own ideas and hers before the ether wafts them into thousands of homes on the wings of a voice that nicely combines sincerity with natural ease. In other words, her recommendations are soundly established before dissemination. Her viewpoint on radio matters may likewise be said to follow the strict limitations of practical experience.

"Thousands of listeners," she



EMMA MAURICE TIGHE

says, "are twisting the daytime radio dial in search of educational material. Of necessity a balance must be maintained with strictly entertainment programs yet the classification between the two is not easy, since the technique now commonly utilized for the presentation of such programs as the Edison Friendly Kitchen broadcast blends a fine entertainment value with strictly purposeful material." With that she fared forth to a file drawer for several letter folders offering mute testimony to the fact that "home service," by and large, ranks with the most popular of radio program offerings within the complete cycle of listening hours.

Dramatized Effort For Emphasis; Not Sugar

"Certainly the Edison morning broadcasts are dramatized, but," she insisted, "only to emphasize the particular message or broadcast theme and is in no way intended as a sugar coating or entertainment cloak for a program which carries all of the essential elements that today's radio audience demands. It merely lends a concrete realism to situations commonplace with housewives and homemakers the world over.

"The urge for learning is the greatest possible influence with program builders today and properly responded to provides a public service second to no other medium for generally improving the standard of today's living." Thus the practical listener is saluted by one of New England's leading home economists.

Miss Tighe's radio bits are conspicuous for their "chattiness" and may be heard Mondays to Thursdays inclusive from 11 to 11:15 A. M. They have to do with things electrical for the home, their utility and broad usefulness, hints for special party or holiday occasions, in fact, a complete catalogue of references on what to do and how to do it in the way of home improvement.

THE FRIENDLY PRESENTATION of The Friendly Station

STUDIO CHORUS

Wed. and Fri. 6:45 P.M.

Featuring Old Fashioned Song Hits

over

STATION WEEI

THE EDISON COMPANY of BOSTON

NEWS WEEI BRIEFS

And Mr. Ed Wynn returns to the network for Texaco in September . . . The Ironized Yeast Company has taken that 6:40 spot on WEEI through to late Fall . . . Phil Baldwin is gradually selling

WEEI males the idea of a hick picnic, with detailed specifications as to dress, lunch, and number of juvenile guests . . . Friends of "Ronnie and Van," harmony comics for years over WEEI, will be interested to hear of their success in Chicago where they are operating a night club and doubling as entertainers at the Fair; they haven't forgotten radio and were recently auditioned with Tony Wons for a possible network feature . . . "Dreams Come True," a new midday network feature under the auspices of Proctor and Gamble, will be heard Monday, Wednesday and Thursday at 3 P. M. beginning the sixteenth and featuring Barry McKinley, baritone, with a headline orchestra . . . Those popular Socony Land Sketches are now to be heard on Tuesday evenings at 9:30 o'clock . . . The hot weather makes "Willie" of "Charlie and Willie" fame less credible than ever . . . An orchid for Jimmy

Luncheon's Cotton Club music A couple of the WEEI boys with a yearning for 100 Gillette blue blades are mailing in "blue-streaker" air dramas . . . The family Burlen is summering at Centerville on the Cape . . . Among the more popular current offerings—"Breck's Garden Talks" on Sunday evening—How does your garden grow? . . . Russell Dorr, baritone, has appeared on every Jenney Concert Hour since Ruby Newman took up the baton . . . We some-



times wonder what the strenuous "Del, Jack and Ray" Saturday noontime program would do without the aid of studio air conditioning . . . Seventy-five new studio chairs have arrived at WEEI for the accommodation of a larger studio audience . . . The same Mr. Whitcomb (upper left) is now busy vacationing at Wessagusset Beach . . . The Edison Salute offers a couple of timely seasonal themes for this week—"New England's Summer Evening" on the 17th and "Winds and Breezes" on Thurs-

day . . . Two new vocal artists, each having, according to Vic Whitman, distinct and distinctive radio promise will be brought to the "Evening Tattler" audience during the coming week, Harriet Ranney, blues type contralto who plays her own accompaniment, on Monday and Nancy Nelson, debutante, in a repeat Tattler voice bit on Friday . . . A patented concoction of rubber and wires will, in effigy, represent Fred Allen at the World's Fair through arrangement, of his air sponsors, the Bristol-Myers Company; a record synchronized with the robot's moving lips will bring his unusual voice to all who witness the realistic and distinctly original exhibit . . . Richard Humber, network orchestra leader, toiled in vaudeville for a three-year period with Sophie Tucker . . . May Singhi Breen, NBC's "Ukelele Lady," says no game gives a greater insight into character than croquet . . . Group of WEEI announcers being auditioned for the "Big Bear" sound effect growl . . .



Radiating coolness with billowing white linen—WEEI's Harold Fellows.

Caroline Cabot's 'Shopping News'

8:15 to 8:30 MORNINGS

MONDAY through FRIDAY

With

A BIT OF THIS and A BIT OF THAT

MON.-WED.-FRI. 12:45 to 1:10 P. M.

TUESDAY-THURSDAY 12:45 to 1:15 P. M.

Directed by

Caroline Cabot

Over

The Friendly Station Sta-WEEI-tion

Thursday, July 19 - "Showboat" Program on NBC-WEAF at 9 P.M.

Highlights

P.M.

- 8.00—Rudy Vallee, NBC-WEAF
- 8.30—Robin Hood Dell Concert, CBS-WABC
- 9.00—Captain Henry's Show Boat, NBC-WEAF
- 10.00—"Conflict," T. S. Stribling, CBS-WABC
- Paul Whiteman, NBC-WEAF
- 10.15—Howard Barlow's Symphony, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 6.45 A.M. EDT; 5.45 EST; 4.45 CT
- Tower Health Exercises, WEA WEEI WGY, 1 h., 15 m.
- 7 A.M. EDT; 6 EST; 5 CT
- Musical Clock, WBZ KDKA, 1 h.
- 7.30 A.M. EDT; 6.30 EST; 5.30 CT
- Yoichi Hiraoka, xylophonist, WJZ
- McCormick Fiddlers, WLW
- Organ Reveille, WABC, 30 m.
- 7.45 A.M. EDT; 6.45 EST; 5.45 CT
- Pollock and Lahnhurst, WEA WGY
- Train Catcher, WEEI
- Jolly Bill and Jane, WJZ
- Musical Clock, WGY
- Resume and Salon Musicale, WABC, 45 m.
- Good Morning, WGN, 1 h., 45 m.
- 8 A.M. EDT; 7 EST; 6 CT
- Radio City Organ, WEA WGY
- E. B. Rideout, weather, WEEI
- Morning Devotions, WJZ KDKA
- Morning Melodies, WPG
- 8.15 A.M. EDT; 7.15 EST; 6.15 CT
- Don Hall Trio, WJZ WBZ WHAM
- Songs, KDKA
- Exercises, WPG
- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
- Musical Interlude, WEA WEEI WGY
- WLW, 30 m.
- Lew White, organist, WJZ WBZ WHAM
- WBAL KDKA, 30 m.
- Organ, WPG
- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
- Caroline Gray, pianist, WABC
- 9 A.M. EDT; 8 EST; 7 CT
- Resume and Herman and Banta, WEA WEEI
- WLW
- Willis, McCullough, songs, WGY
- Breakfast Club, WJZ WHAM KDKA WFLA
- Virginia Reade, talk, WBZ
- Deane Moore, tenor, WABC WCAU
- Devotions, WHAS, 30 m.
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Landt Trio and White, WEA WEEI WGY
- WLW
- In the Luxembourg Gardens, WABC, 30 m.; (WPG from 9.30)
- News, WNBX, 45 m.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Morning Glories, WEA WEEI
- Little Jack Little's music, WGY
- Hymns, WLW
- Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- The Sylvan Trio, WEA WEEI
- Sylvan Trio, WLW
- Skip, Step and Happiana, WGY
- Sammy Fuller, KDKA
- Eton Boys, quartet, WABC WCAU
- Bright Lights, WPG
- Hawaiians, WHAS
- Keep Fit Club, WGN
- Jean Gravelle's Orchestra, WMCA
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and de Rose, WEA WGY
- Del Castillo, organist, WEEI, 40
- Dead Letter Office, WJZ WBZ WHAM
- KDKA, 30 m.
- Health Talk, WLW
- Bill and Ginger, WABC WCAU WHAS
- Home Hour, 1 h., news at 10.30, WPG
- Variety, WGN
- Pure Food Hour, WOR, 1 h.
- Early Birds, WNBX, 1 h.
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara, Lu 'n' Em, WEA WGY WLW
- WEEI WGN
- Castles of Romance, WJZ WHAM KDKA
- Duke Dewey's Orchestra, WBZ
- Ida Bailey Allen, WABC
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News, Morning Parade, WEA WGY, 15 m.; WGY from 10.45 (WEEI from 10.45)
- Today's Children, WJZ WBZ KDKA WFLA
- Arthur Chandler, organ, WLW
- Markets and Mail Box, WGN, 30 m.
- News and Artist Recital, WABC WCAU
- Ramblers, WHAS
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- News and Radio Kitchen, WJZ WBZ
- KDKA WFLA
- Organ, WLW
- Tenor, WGN
- Dr. Maurice J. Lewi, WABC
- Bob Atcher, WHAS
- 11 A.M. EDT; 10 EST; 9 CT
- Galaxy of Stars, WGY, WLW
- U. S. Navy Band, WJZ WBZ KDKA WFLA, 30 m. (WHAM from 11.15)
- Captivators, WABC WCAU WHAS, 30 m.
- Jean Weiner, organ, WPG
- Matinee Melodies, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Frances Lee Barton, WEA WGY WEEI
- Your Friendly Neighbor, WGN
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Pedro Via's Orchestra, WEA WEEI, 30 m.
- Climacene Carnival, WGY, 30 m.
- The Merry Macs, WJZ WBZ WBAL KDKA
- Music, WHAM
- Market Reports, WLW

- Melody Men, WGN
- Madison Ensemble, WABC WCAU WHAS
- WPG, 30 m.
- Morning Concert, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Al and Lee Reiser, WJZ WBZ WHAM
- KDKA
- Painted Dreams, WGN WLW
- Story, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT
- Gene Arnold's Commodores, WEA WEEI
- WGY
- Mary Phillips, WJZ WHAM WSM WFLA
- Dan and Sylvia, KDKA
- Mary Alcott, songs, WLW
- "Voice of Experience," WABC WCAU WHAS
- Home Sweet Home, WPG
- "Around the Wheel of Events," WOR
- Hal Kemp's Orchestra, WGN
- Burns and Reid, songs and patter, WMCA
- Devotions, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Sisters of the Skillet, WEA WEEI
- Martha and Hal, WGY
- String Ensemble, WSM
- Concert Favorites, WJZ WHAM KDKA
- WFLA
- Connie Gates, WABC WHAS WPG
- Texans, trio, WLW
- Variety, WOR
- Harold Turner, pianist, WGN
- Chuck Richards, songs, WMCA
- Town Crier, WNBX
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Rex Battle's Ensemble, WEA WGY WLW, 30 m.
- Vic and Sade, WJZ KDKA WSM WFLA, 30 m. (WPG from 12.45)
- Roger Robinson, baritone, WGN
- Jules Bauduc's Orchestra, WABC WCAU
- WHAS, 30 m. (WPG from 12.45)
- Stocks, WMCA, 30 m.
- Piano, WNBX
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Bradley Kincaid, WGY
- N. E. Farm Talk, WBZ, 30 m.
- Words and Music, WJZ WHAM WSM
- Wm. Penn Orchestra, KDKA
- Home Management Talk, WGN
- The Texans, WLW
- Organ, WMCA, 30 m.
- Poem, WNBX
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Markets, weather, WEA KDKA
- Bradley Kincaid, WGY
- Bob Albright, WLW
- Variety, WFLA, 30 m.
- Do, Re Mi trio, WABC
- Velasco's Orchestra, WABC WHAS, 30 m.
- Weather, music, WPG, 45 m.
- Dr. H. I. Strandhagen, WOR
- Mid-day Service, WGN, 30 m.
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- Dick Fidler's music, WEA WGY
- The Honorable Archie and Frank, WJZ
- KDKA WSM
- River and Markets, WLW
- Ariel Ensemble, WOR
- Recordings, WNBX
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Orlando's Orchestra, WEA WGY, 30 m.
- WEEI Reading Circle, WEEI, 30 m.
- WG Farm Program, WGY, 30 m.
- National Farm and Home Hour, WJZ
- WBZ WHAM KDKA WLW WSM WFLA, 1 h.
- Mark Warnow's Orchestra, WABC WCAU
- WHAS
- Instrumental Trio, WMCA, 30 m.
- Markets, music, WGN
- Theatre Club of the Air, WOR
- NRA Program, WNBX
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Tony Wons, WABC WCAU WHAS
- Contraalto, WPG
- Venna Osborne, soprano, WOR
- Jesse Crawford, organ, WGN
- News Week, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
- Stones of History, WEA
- NEN Pure Food Institute, WEEI, 30 m.
- Paul Curtis, tenor, WGY
- Ann Leaf, organist, WABC WCAU WPG
- Weather, markets, WHAS
- Dr. Arthur Frank Payne, WOR
- Just Plain Bill, WGN
- Theatre Notes, WMCA
- Bob Neal, WNBX
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Household Chat, WGY
- School of the Air, Social Study, WHAM
- Abraham Chasins, pianist, WABC WCAU
- Wildcats, WHAS
- "Memories," WOR
- Sports talk, WMCA
- Andrea Gooslin, WNBX
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- Trio Romantique, WEA WEEI WGY WLW
- Smackout, WJZ WBZ WHAM WFLA
- Poetic Strings, WABC WHAS WPG
- Home Forum, KDKA, 30 m.
- Markets, WSM
- Baseball, Chicago vs. Boston, 3 h. 30 m. (2 games) WGN
- "The Homemaker," WOR, 30 m.
- Handwriting Expert, WMCA
- Preston Ensemble, WNBX
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Ma Perkins, WEA WEEI WGY WLW
- WFLA WSM
- Nancy Nolan, WJZ WHAM
- Edwin Otis, baritone, WBZ
- Palmer House Orchestra, WGN
- Agricultural College, WHAS
- Popular Songs, WMCA
- 3 P.M. EDT; 2 EST; 1 CT
- Yascha Davidoff, basso, WEA WGY
- Dreams Come True, WEEI
- Musical Keys, WJZ WBZ KDKA WSM, 30 m. (WFLA from 3.15)
- Colleagues, WFLA
- Canary Minstrel, WLW
- Metropolitan Parade, WABC WCAU WPG
- U. of Kentucky, WHAS, 30 m.
- Sally and Sue, WOR
- Music, WGN
- Song and piano, WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- The Upstaters Quartet, WEA WGY
- Silver Lining Hour, WEEI
- Low Down, WLW
- Piano Recital, WOR
- Emil Thaviu's Orchestra, WGN
- Natalie Norman, singer, WMCA

Dignity



JANE FROMAN, who appeared in the "ZIEGFELD FOLLIES" this year, is one of Columbia's most popular and comely vocalists.

- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Woman's Radio Review, WEA WEEI WGY, 30 m.
- Musical Keys, WJZ WHAM KDKA WSM WFLA
- Home Forum Cooking School, WBZ, 30 m.
- Sputter and Whine, WLW
- Emery Deutsch's Orchestra, WABC WCAU WHAS
- Stamp talk, WPG
- Orchestra, WOR
- Stratford Johnson, basso, WGN
- Stocks, WMCA
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- Musical Keys, WJZ WHAM
- Federation Pa. Women, KDKA
- Charles Dameron, WLW
- Playboys, WABC WCAU WHAS WPG
- Baseball, Pittsburgh vs. Chicago, WGN, 2 hrs., 15 m.
- Comedy Team, WMCA
- 4 P.M. EDT; 3 EST; 2 CT
- Chick Webb's Orchestra, WEA WGY WFLA, 30 m.
- Stocks, Markets, WEEI
- Betty and Bob, drama, WJZ WBZ WHAM
- KDKA WLW WSM
- Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC WHAS, 1 h. (WPG from 4.45)
- Travelogue, WPG, 30 m.
- Contraalto, organ, WMCA, 30 m.
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- Songs, WEEI
- Limey Bill, WGY
- Rhyming Rover, WJZ WBZ WHAM
- Parent-Teacher Talk, KDKA
- Matinee Highlights, WLW, 30 m.
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Hazel Glenn, WEA WEEI
- John Sheehan, tenor, WGY
- Markets, KDKA
- Chicago Symphony Orchestra, WJZ WBZ
- WHAM WSM WFLA, 1 h.
- Stocks, WPG
- The Public Speaks, WOR, 30 m.
- Instrumental Group, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- The Lady Next Door, WEA
- Dan McDonnell, basso, WEEI
- Stocks, WGY
- Music, KDKA
- John Randolph, baritone, WCAU
- Carrie's Club, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
- Meredith Willson's Orchestra, WEA WEEI WSM, 30 m.; WHAM from 5.15
- Piano Pals, WGY
- N. E. Agriculture, WBZ
- Ponce Sisters, WLW
- Jerry Cooper, baritone, WABC WHAS WPG
- Stage Relief Fund Talk, WOR
- Sally's Party, WMCA, 30 m.
- Concert, WNBX, 30 m.
- 5.15 P.M. EDT; 4.15 EST; 3.15 CT
- Vagabonds, WGY
- The Monitor Views the News, WBZ
- Kiddies' Klub, KDKA
- Thru the Looking Glass, WLW
- Skippy, WABC WCAU
- Alice Woodlyn, songs, WPG
- "Once Upon a Time," WOR
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- Winnie the Pooh, WEA WEEI WGY WSM
- "Tales of Courage," WJZ WBZ WHAM
- KDKA WLW WFLA
- Jack Armstrong, All-American Boy, WABC WCAU
- Christine Ridge, WHAS
- Karl Freund, talk, WOR
- Marvin Thomas, baritone, WMCA
- Olive Maury, WNBX
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- John Finke, pianist, WGY
- Echoes of Erin, WEA WEEI WSM
- Little Orphan Annie, WJZ WBZ KDKA
- WLW WFLA
- Clarence Wheeler's Orchestra, WABC WCAU WHAS
- Three Tones, WPG
- "Sophisticates," trio, WOR
- Armanda Randolph, songs, WMCA
- Fleur-de-lis, WNBX
- 6 P.M. EDT; 5 EST; 4 CT
- Tom Coakley's Orchestra, WEA WLW WSM
- The Evening Tattler, WEEI, 30 m.
- Evening Brevities, WGY
- U. S. Navy Band, WJZ WHAM WBAL, 30 m.
- Joe and Bateese, WBZ

- Time, weather, KDKA
- Dixons, WFLA
- Raginsky's music, WABC WCAU WHAS
- Uncle Don, WOR, 30 m.
- Orchestras, WGN, 30 m.
- Gene Gravelle's Orchestra, WMCA, 30 m.
- Folk Tales, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Tom Coakley's Orchestra, WEA WLW WSM
- Variety, WGY
- Bill Williams, WBZ
- Baseball, KDKA
- Bobby Bessou and Sunny Jim, WABC WCAU
- Organ, WHAS
- Royal Poet, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- John B. Kennedy, WEA WGY WSM
- WFLA
- Baseball scores, current events, WEEI
- Stamp Club, WJZ
- Jack Armstrong, WLW
- Time, weather, WBZ
- Sylvia Frosos, WABC
- Robin Hood Dell Concert, WCAU
- Motor Tips, WOR
- Singing Lady, WGN
- Cocktails at Dinner, WMCA
- Favorites, WNBX
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Mary Small, songs, WEA WGY
- Sailor Riley, WEEI
- Lowell Thomas, news, WJZ WBZ WHAM
- KDKA WLW
- Little Orphan Annie, WSM
- Robbins' Music, WABC
- Sanders Sisters, WHAS
- Phil Cook, WOR
- Little Orphan Annie, WGN
- Robert Church, WNBX
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Resume, WEA
- Male quartet, WEEI
- Headline Highlights, WGY
- String Ensemble, WSM
- Beale Street Boys, WABC WCAU WHAS
- Ford Erick, sports, WOR
- Ben Potter, sketch, WGN
- Florence Richardson's Orchestra, WMCA
- Farm Flashes, WNBX
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEA WEEI WGY WFLA
- Ed Lowry, WJZ WHAM
- Boston Fire Department, WBZ
- Organ, KDKA
- Emerson's Orchestra, WLW
- The House By the Side of the Road, WABC WCAU
- Musical Dessert, WGN
- Dinner Concert, WHAS
- Thinking Club, WMCA
- King's Men, WNBX
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Shirley Howard; the Jesters, WEA WGY
- Revue, WEEI
- "Choosing a Career in Journalism," WJZ
- WBZ WBAL WHAM KDKA, 30 m.
- Bob Newhall, WLW
- Sylvia Frosos, songs, WABC WCAU
- Club Program, WHAS
- Ray Perkins' Orchestra, WOR
- Sports Reporter, WGN
- Archie Beyer's Orchestra, WMCA
- Keys of Claremont, WNBX, 30 m.
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- Frank Buck, WJZ WBZ WHAM KDKA
- WLW WFLA
- Boake Carter, WABC WCAU WHAS
- Melody Masters, WLW
- World's Fair News, WGN
- Leon Friedman's Orchestra, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
- Rudy Vallee and guest artists, WEA WEEI
- WGY WLW WSM WFLA, 1 h.
- Grits and Gravy, mountain sketch, WJZ
- WBZ KDKA, 30 m.
- Kate Smith, WABC WPG WHAS
- Ford Frick, WOR
- Orchestra, WGN, 30 m.
- Three Little Funsters, WMCA
- Reveries, WNBX
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- Easy Aces, WABC WCAU WHAS
- Mattie Curran, songs, WPG
- Meyer Davis' Orchestra, WMCA
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Gale Page, WJZ KDKA
- Broadcast from Robin Hood Dell, Philadelphia Summer Concerts, WABC WCAU WHAS
- WPG, 1 h., 15 m.
- Palmer House Ensemble, WGN
- United States Marine Band, WMCA, 30 m.
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
- Igor Gorin, baritone, WJZ WBZ WHAM
- Al and Pete, KDKA
- Earl Burnett's Orchestra, WGN
- 9 P.M. EDT; 8 EST; 7 CT
- Captain Henry's Show Boat, WEA WEEI
- WGY WSM WFLA, 1 h. (WLW from 9.30)
- Death Valley Days, drama, WJZ WBZ
- WHAM KDKA WLW, 30 m.
- Orchestra, WGN, 30 m.
- Rod and Gun Club, WOR
- Bill Brown, Golf Talk, WMCA
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- "Romance in Song," WOR
- Miami Beach Orchestra, WMCA
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- Goldman's Band, WJZ WHAM, 30 m.
- Squire Hawkins, KDKA
- Lieth Stevens' Harmonies, WABC WCAU
- WPG
- Harry H. Balkin, WOR
- Wayne King's Orchestra, WGN
- Oxford Male Quartet, WMCA
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Kelley Sisters, KDKA
- Mid-Week Hymn Sing, WHAS, 30 m.
- "The Witches Tale," WOR, 30 m.
- Bernie Cummins' Orchestra, WGN
- Gypsy Ensemble, WMCA

Police Radio

Station Meters	Location
WPVF 121.5	Pawtucket, R. I.
WPEM 121.5	Woonsocket, R. I.
WPDR 122.05	Rochester, N. Y.
WPEA 122.05	Syracuse, N. Y.
WPEF 122.4	Bronx, N. Y.
WPEE 122.4	Brooklyn, N. Y.
WPEG 122.4	New York City
WMJ 123.8	Buffalo, N. Y.
WPGG 124.37	Albany, N. Y.
WPED 175.23	Arlington, Mass.
WPFI 175.23	East Providence, R. I.
WPFA 175.23	Newton, Mass.
WPGF 175.23	Providence, R. I.
WMP 190.66	Framingham, Mass.
WPEU 190.66	Northampton, Mass.
WPEL 190.66	Bridgewater, Mass.
WPGC 195.57	Albany, N. Y.
WEY 630.00	Boston, Mass. (Fire)

- 10 P.M. EDT; 9 EST; 8 CT
- Paul Whiteman Music Hall, Deems Taylor, WEA WEEI WGY WLW, 1 h.
- Parade of the Provinces, WJZ WHAM KDKA
- WBAL WSM WFLA
- Prison Drama, WBZ, 30 m.
- "Conflict," T. S. Stribling, WABC WCAU
- WPG
- News and Thaviu's Orchestra, WGN,
- Roy Cotterill's Cosmopolitans, WMCA, 30 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Howard Barlow's Symphony, WABC WCAU
- WPG, 30 m.
- Louisville program, WHAS
- Current Events, WOR
- "Blubber" Bergman, WGN
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Echoes of the Palisades, WJZ WBZ KDKA
- WBAL WFLA, 30 m.; WHAM from 10.45
- Revels, WSM
- Tenor, WGN
- String Music, WHAS
- Meyer-Davis music, WOR, 30 m.
- Dance orchestra, WPG, 30 m.
- News, organ, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Nancy Martin, KDKA
- Three Blue Notes, WBZ
- Fray, Braggiotti, WABC
- Billy Hays' Orchestra, WCAU
- Orchestra, WGN
- Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT
- Your Lover, songs, WEA
- E. B. Rideout, WEEI
- Johnny Johnson's Orchestra, WGY, 30 m.
- Charlie Davis' Orchestra, WJZ WBAL
- Weather, temperature, sports, WBZ
- Time, weather, KDKA
- Champions Orchestra, WLW, 30 m.
- Amos 'n' Andy, WSM
- Vera Van, soprano, WABC WHAS WCAU
- Serenaders, WPG, 30 m.
- Orchestra, WOR, 30 m.
- Ted Weem's Orchestra, WGN
- Orchestras, WMCA, 3 hrs., 30 m.
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Richard Maxwell, tenor, WEA WFLA
- News, Musical Twins, WEEI
- Gene and Glenn, WSM
- Vagabonds, WGY
- Richard Maxwell, WJZ WBZ KDKA WFLA
- Reggie Childs' Orchestra, WABC WHAS
- WCAU
- Lum and Abner, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- News and Freddie Berren's Orchestra, WEA
- WSM WFLA, 30 m. (WEEI 15 m.)
- Ray Nichols' music, WGY, 30 m.
- News and Guy Lombardo's Orchestra, WJZ
- WBZ KDKA WFLA
- Isham Jones' music, WPG
- Juvenile Experiences, WLW, 30 m.
- Brito's Orchestra, WOR, 30 m.
- Orchestras, WGN, 3 hrs.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Musical Twins, WEEI
- Henry Busse's Orchestra, WABC WCAU
- Organ, WHAS
- 12 M. EDT; 11 P.M. EST; 10 CT
- Mills Blue Rhythm Orchestra, WEA WEEI
- WGY, 30 m.
- Milwaukee Philharmonic Orchestra, WJZ
- WBZ WHAM KDKA WFLA, 30 m.
- Los Amigos, WLW, 30 m.
- Gallagher's music, WSM, 30 m.
- Orchestra, WOR, 30 m.
- Streets of Paris Music, WGN
- Joe Reichman's Orchestra, WABC WCAU
- WPG, 30 m. (WHAS from 12.15)
- Newsboy Band, WHAS
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Harold Sterns' Orchestra, WEA WGY
- WLW
- Dancing in the Twin Cities, WJZ WBZ
- WHAM KDKA WSM WFLA
- Castle Farm Orchestra, WLW, 30 m.

EVERY subscriber to or other purchaser of The MICROPHONE is entitled to share its benefits with a friend. Write to Circulation Manager, The MICROPHONE, No. 34 Court Square, Boston, Massachusetts, giving the names and addresses of those you'd like to become familiar with The MICROPHONE. A sample copy will be sent promptly to each name given, without obligation.

The Arctic Talks With Antarctic In 17,000-Mile Conversation

Broadcast Relayed at New York

The first inter-polar conversation in the history of radio took place when messages were relayed from the Arctic Circle to the BYRD Expedition in the Antarctic and back again during a broadcast heard over a WABC-Columbia network on July 11.

Preparations for this program had been under way for months. A Columbia engineer, well within the Arctic Circle, set up the northern end of the strangest radio circuit of all time in Northwestern Alaska.

During the longest North-South radio hop ever attempted, it was mid-Summer in the Arctic and mid-Winter in the Antarctic. The Midnight Sun in the North shone its brightest and Little America was in the clutches of its six-months night. Both areas faced the problem of ice-caps—receding in the Arctic and ever-increasing in the South.

The past several months have demonstrated the practicability of broadcasting from the Antarctic. Reception of the weekly programs from Little America has surprised everybody. Before the Second BYRD Expedition took Columbia equipment to Little America, few would have believed that on Wednesday nights it would be possible to hear AL CARBONE playing a harmonica in the Antarctic, with the notes riding the airwaves so clearly that a man with his ear to the loudspeaker could write down each one as it came through the ether.

17,000 Miles To Go

A 10,000 mile gap yawns between New York and Little America and now technicians are confronted with the task of widening that aerial breach by 7,000 miles more, or a total of 17,000 miles.

BOB FLAGLER, Seattle radio and telephone engineer, left his home town in the middle of May, headed for the Arctic Circle. He took with him the equipment for establishing a temporary broadcasting station in northwestern-most Alaska. Once FLAGLER

The Leader



ADMIRAL RICHARD E. BYRD, commander of the South Polar expedition.

pierced the Arctic Circle he began making tests to study the atmospheric conditions of the locality and to determine the spot from which his signals are best received along the Western coast of the United States.

His transmitter has the low operating power of one kilowatt. Yet it is the most powerful broadcasting station in Alaska.

The Federal Radio Commission granted a special license to operate this station and assigned the call letters KILS to it. KILS is second only to KFZ, Columbia station at Little America, for the title of the world's most remote unit affiliated with a broadcasting chain.

The radio path from the Arctic to the Antarctic forms a strange design. Arctic Station KILS directs its signals at Point Reyes, California. At this location, near San Francisco, the RCA maintains a master-receiving station.

Point Reyes is the chief pick-up point for trans-Pacific traffic. What its antenna brings in from the ether is fed to the San Francisco headquarters of the Columbia network for relay to New York over the regular transcontinental facilities, terminating at the Columbia building in mid-

town New York. From there the Voice of the Arctic is carried to the giant RCA transmitter at Rocky Point, Long Island. Rocky Point flashes it over 10,000 miles to Little America.

A One-Man Station

The return route is varied slightly. The Antarctic portion of the program originates at Station KFZ. Its signals go first to Buenos Aires on the Eastern coast of South America and then are relayed to Riverhead, Long Island, across the country to Bolinas, California. FLAGLER listens to Bolinas as well as the nearest Columbia stations for the voices from Little America.

In contrast to the situation at Little America, where JOHN DYER takes care of the engineering and CHARLES J. V. MURPHY arranges the programs, FLAGLER in Alaska, unaided, rigs up the station, serves as announcer, continuity writer, production man and in general fills all the staff positions of the regular radio station.

FLAGLER's long experience as a radio and telephone engineer and installation work in Alaska equips him for his present post. Although an experienced announcer, he never has tried to make his living in that capacity.

FLAGLER has a flair for showmanship, vitally necessary to a broadcast of the Arctic-Antarctic type. His experience in the radio studios, together with his ability as a song writer, make him ideally suited to producing a first-class program.

What is the significance of the first Arctic to Antarctic broadcast? In the first place, it is a mighty test for the science of radio. The signals pass from daylight to darkness and back again several times. They are subject to the entire gamut of climatic conditions—going through ice, temperate and tropical zones. Moreover, they are at the same time subject to the influences of both the North and South magnetic poles.

It establishes definitely the feasibility of future exploring parties at either pole being able to maintain contact with civilization and with each other. When SCOTT made his way to the South Pole, he never returned. A year after this explorer died a message was found with his body telling of the difficulties to which his expedition had been subjected. Yet if his base had been aware

Remote Control Himself



JOHN N. DYER, in charge of station KFZ, the most remote broadcasting station in the world.

of the leader's plight, a rescue might have been possible.

Columbia's weekly broadcasts from Little America have answered the question so far as the South Pole is concerned. The broadcast of July 11 linking the Arctic and Antarctic solved the

riddle for the North.

Never again will it be necessary to report lost expeditions. With radio keeping groups in familiar contact with the world outside, aid can reach them should disaster befall the adventurers.

Arranger



CHARLES J. V. MURPHY, Columbia's program production man at the South Polar station.

India and Short Wave

(Continued from Page 1)

Broadcasting always has been handicapped in India due to the country possessing some of the most consistent and toughest static known to radio tubes. High frequency airplanes have opened a new field, because natural atmospheric are pretty well mastered once a station starts disseminating its signals via spectrums below 35 or 30 meters.

VUB's tests, many of which have taken place during the last two months, will probably lead the way for daily operation.

All of the European companies and many of the American manufacturers are finding Calcutta, Bombay, Delhi and other Indian cities a prosperous market for short wave receivers.

British Empire broadcasting from Daventry is a big attraction to Englishmen and other Europeans who are traveling the provinces, and those who can afford

it are breaking the monotony of jungle nights by tuning in their short wave fare direct from home.

With the army of high frequency listeners growing each day, it was only natural for a local station to get on the air—for commercial or other reasons. If a daily schedule soon is adopted, we will undoubtedly be tuning in Bombay rhythm here during our own early mornings.

The new voice being heard on 19.47 meters, HC1FG, Riobamba, Ecuador, has caused much comment among the DX fraternity. A reliable source of information states that HC1FG is really the 45-meter PRADO transmitter operating under a different set of calls.

They seem to be heard throughout the East most regularly on Sunday and Tuesday afternoons between approximately 4 and 5.30 P. M., EST.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	43.97	Daventry, England	7-9.30 A. M.
FYA	19.68	Pontoise, France	8 A. M.-2 P. M.
DJB	19.73	Zeesen, Germany	8-11 A. M.
GSF	19.82	Daventry, England	10 A. M.-1.45 P. M.
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
CNR	23.38	Rabat, Morocco	8:30-10 A. M. (Sun.)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	3-6 P. M.
GSE	25.28	Daventry, England	10 A. M.-1.45 P. M.
2RO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	1.45-5.30 P. M. and 8.45-12.30 P. M.
GSD	25.53	Daventry, England	2-9 P. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3) 6-9 P. M. Sats.
CT1AA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
DJA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3ME	31.55	Melbourne, Australia	6-8 A. M., Sat.
GSB	31.55	Daventry, England	2-6.30 P. M.
CNR	37.33	Rabat, Morocco	3.30-6 P. M., Sun.
HKE	41.55	Bogota, Colombia	7-9 P. M., Tues.
HAS	43.86	Budapest, Hungary	4-6.30 P. M.
PRADO	45.31	Riobamba, Ecuador	10-12 P. M., Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
HJ1ABB	46.51	Barranquilla, Colombia	8-11 P. M.
ZGE	48.00	Army Aircraft	Daily
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.
PK1WK	49.02	Bandoeng, Java	6-7.30 A. M.
VUC	49.10	Calcutta, India	10.30-1 P. M.
CP5	49.34	La Paz, Bolivia	7.30-11 P. M.
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Fri.
VQ7LO	49.50	Nairobi, Africa	12-3 P. M.
DJC	49.83	Zeesen, Germany	10-12.30 P. M.
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.
HVJ	50.26	Vatican City, Rome	3-3.15 P. M. (5-5.30 A. M., Sun.)
TGX	50.50	Guatemala City, S. A.	3-6 A. M.
HJ4ABA	51.49	Colombia, S. A.	2-3 P. M.
RV15	73.00	Quito, Ecuador	8.30-10.45 P. M.
67.87 to 73.17		All Ships	Heard Irregularly
HCJB	70.65	Khabarovsk, U. S. S. R.	2-10 A. M.
KFZ	45.34, 31.57, 25.36, 23.19, 64, 17 and 14	Byrd Expedition at Little America	

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

Friday, July 20 - The Esplanade Concert, YN-WNAC at 9.30 P.M.

Highlights

P.M.

3.00—Lanny Ross, Conrad Thibault, Mary Lou, NBC-WEAF

8.00—Cities Service Concert, NBC-WEAF
Ethel Shutta, Walter O'Keefe, NBC-WJZ

9.00—Leah Ray, NBC-WJZ

9.30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yankee Network
Phil Baker, NBC-WJZ

10.00—"First Nighter," NBC-WEAF
"Spotlight Revue," CBS-WABC

10.30—Jack Benny, NBC-WEAF
String Symphony, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8.15 A.M. EDT; 7.15 EST; 6.15 CT
Summary and Don Hall Trio, WJZ WBZ WBAL WHAM
Tommy, Sherlock, KDKA
Sunny Melodies, WABC, 30 m.
Exercises, WPG

8.30 A.M. EDT; 7.30 EST; 6.30 CT
Musical Interlude, WEAF WEEI WGY WLW, 30 m.
Sunny Melodies, WABC, 45 m.
Organ, WPG WSM
Lew White at Dual organ, WJZ KDKA, 30 m., WBZ, 15 m. (WHAM from 8.45)

8.45 A.M. EDT; 7.45 EST; 6.45 CT
Junior High School Program, WBZ
Delmore Brothers, WSM

9 A.M. EDT; 8 EST; 7 CT
Sam Herman, xylophonist, WEAF
Hal Levy's Orchestra, WGY
Breakfast Club, WJZ WBAL WHAM WLW, 1 h. (WBZ from 9.30) (WFLA 45 m.)
Devotions, WSM
Deane Moore, tenor, WABC WCAU

9.15 A.M. EDT; 8.15 EST; 7.15 CT
Laudt Trio and White, WEAF WEEI WGY WLW
Metropolitan Parade, WABC, 30 m. (WPG from 9.30) (WHAS WCAU from 9.45)
News, WNBX, 45 m.

9.30 A.M. EDT; 8.30 EST; 7.30 CT
Taters and Mule, negro comedians, WEAF
Helen Barr, Edward Jordan, WEEI
Billy Rose, tenor, WGY
Hymns, WLW
Wildcats, WHAS

9.45 A.M. EDT; 8.45 EST; 7.45 CT
Cyril Tobin, violin, WEAF WEEI WLW
Skip, Step and Happiana, WGY
News, KDKA
Keep Fit Club, WGN

10 A.M. EDT; 9 EST; 8 CT
Breen and de Rose, WEAF WEEI
Southerners, WGY
Edward MacHugh, baritone, WJZ WBZ
KDKA WSM WFLA
Mrs. L. Leford, WLW
Fm.; post, speaker, Sydney Nesbitt, baritone.
Muriel Pollack, Salada Strings, WOR, 30 m.
Rondoliers, WGN
Madison Singers, WABC WCAU WHAS
Home Hour (news at 10.30) WPG, 1 h.
Early Birds, WNBX, 1 h.

10.15 A.M. EDT; 9.15 EST; 8.15 CT
Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN WSM
Hazel Arth, contralto, WJZ WHAM
Duke Dewey, WBZ
Sammy Fuller, KDKA
Bill and Ginger, WABC WCAU

10.30 A.M. EDT; 9.30 EST; 8.30 CT
Poet's Corner, WMCA
News and Joe White, tenor, WEAF WSM
Del Castillo, organist, WEEI
Today's Children, sketch, WJZ WBZ WBAL
KDKA WFLA
Jack Berch, WLW
Markets, weather, WGN
News and Round Towners Quartet, WABC WCAU WHAS

10.45 A.M. EDT; 9.45 EST; 8.45 CT
Betty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA
News and Cooking School, WJZ KDKA WSM
News, time, weather, WBZ
Lovely Ladies, WGN
Carolyn Gray, WABC
Bob Archer, WHAS

11 A.M. EDT; 10 EST; 9 CT
Morning Parade, WEAF WEEI WLW, 1 h.
Cowboy Singer, WJZ WBZ KDKA WSM
Elliott Brock, violinist, WLW
Movie Personalities, WGN
Cooking Close Ups, WABC WCAU
Studio Program, WHAS
Organ, WPG, 30 m.
Melodies, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT
High and Low, WJZ WBZ
News, WLW
Your Friendly Neighbor, WGN
Will Osborne's Orchestra, WABC WCAU
Dolly Dean, WHAS

11.30 A.M. EDT; 10.30 EST; 9.30 CT
Melody Mixers, WJZ WBZ
Sandra Roberts, songs, WLW
Tony Wons, WABC WHAS
Wandering Poet, WPG, 30 m.
Concert, WNBX
Hope Vernon, songs, WMCA

11.45 A.M. EDT; 10.45 EST; 9.45 CT
The Captivators, WABC
Martha and Hal, WGY
Painted Dreams, WGN, WLW
Ben Alley, music, WABC
Sanders Sisters, WHAS
Story, WNBX

12 N. EDT; 11 A.M. EST; 10 CT
Gene Arnold, WEAF WEEI WGY
Mary Phillips, songs, WJZ WHAM
Monitor Views the News, WBZ
Dan and Sylvia, KDKA
Ethel Ponce, songs, WLW
Girl's Trio, WOR
Hal Kemp's Orchestra, WGN
Voice of Experience, WABC WCAU WHAS
Home Sweet Home, WPG
Lyric Strings, WMCA
Home Talk, WNBX

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Sisters of the Skillet, WEAF WEEI
Lucille Manners, WEAF WEEI
Martha and Hal, WGY
Concert Favorites, WJZ WSM WFLA
Time, weather, temperature, WBZ
Midday Sons, KDKA
Alice Michot, soprano, WLW
Variety, WOR
Harold Turner, pianist, WGN
Betty Barthell, songs, WABC WCAU WHAS WPG
Chick Richards, songs, WMCA
Town Crier, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Merry Madcaps, WEAF WLW, 30 m.,
Stocks, Markets, WEEI
Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA
Organ, WOR, 30 m.
Markets, organ, talk, WGN, 30 m.
Esther Velas, ensemble, WABC WHAS WCAU, 30 m.; WPG from 12.45
Two pianos, tenor, WMCA, 45 m.
Color in the Home, WNBX

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
Cabot and Castillo, WEEI, 30 m.
Radio Gang, WGY
Words and music, WJZ WBZ WHAM WSM WFLA
Wm. Penn music, KDKA
Organ, WMCA, 30 m.
Poem, WNBX

1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, weather, WEAF
Vagabonds, WGY
Words and Music, WJZ
Weather and N. E. Agricultural Report, WBZ
Markets, KDKA
Bob Albright, WGN
Revue, WOR, 30 m.
Mid-day Service, WGN, 30 m.
Stephen Foster tunes, WNBX
Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m.
Hotel Morton music, WPG, 45 m.

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Rex Battle Ensemble, WEAF
Health Review, WEEI
Peeping Tom and George, WGY
The Honorable Archie and Frank, WJZ WSM WFLA, KDKA
Markets, WLW
Ariel Ensemble, WOR
News, WMCA

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Dick Fidler's Music, WEAF
N. E. Kitchen, WEEI
Farm Program, WGY
National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.
Markets, music, WGN, 30 m.
String Trio, WOR
Velazco's Orchestra, WABC WCAU WHAS, 30 m.
Instrumental Trio, WMCA, 30 m.

2 P.M. EDT; 1 EST; 12 N. CT
Antoinette Halstead, WGY
The Eton Boys, WABC WCAU
Weather, stocks, WHAS
Dr. Arthur Frank Payne, WOR

2.15 P.M. EDT; 1.15 EST; 12.15 CT
Household Chat, WGY
School of the Air—art appreciation, WHAM
Romance of Helen Trent, WABC WCAU
Wildcats, WHAS
Dorothy Hays, WOR
Sports spotlight, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT
The Sizzlers, WEAF
Albany on Parade, WGY
Smackout, WJZ WHAM WLW
Books and Authors, WBZ
Home Forum, KDKA, 30 m.
Markets, WSM
Ann Leaf, organ, WABC
Monk and Sam, WHAS
"The Homemaker," WOR, 30 m.
Century of Progress music, WGN
Dinner Club, WMCA

2.45 P.M. EDT; 1.45 EST; 12.45 CT
Ma Perkins, WEAF WGY WLW WSM
Alden Edkins, bass-baritone, WJZ WBZ WHAM WSM WFLA
Agriculture College, WHAS
Palmer House Ensemble, WGN
Bob Stanley, tenor, WMCA

3 P.M. EDT; 2 EST; 1 CT
Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEI WGY, 1 h.
Little Jackie Heller, WJZ WBZ WHAM WSM WFLA
Orchestra, KDKA
Four Showmen, WABC WCAU WPG
U. of Kentucky, WHAS, 30 m.
Show Boat Boys, WOR
Baseball, Chicago vs. Boston, WGN, 2 h.
"Women and Money," WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT
Visits to Foreign Villages at Century of Progress, WJZ WBZ KDKA WHAM WSM WFLA
Hurdy Gurdy Man, WABC WCAU
Henry and Edward Peterson, WOR
Mona Lowe, contralto, WMCA

3.30 P.M. EDT; 2.30 EST; 1.30 CT
Temple of Song, WJZ WHAM KDKA WSM WFLA, 30 m.
Home Forum Cooking School, WBZ, 30 m.
The Grab Bag, WABC WCAU WHAS WPG
Stock Quotations, WMCA
Garden Club, WOR

Red-Head



DOROTHY PAGE, titian-haired contralto, first won fame on the radio by winning a PAUL WHITEMAN audition. She is heard over the NBC-WJZ chain Mondays, Tuesdays and Fridays at 6 P. M.

3.45 P.M. EDT; 2.45 EST; 1.45 CT
Munz Sisters, harmony, WOR
Natalie Page, mezzo soprano, WMCA

4 P.M. EDT; 3 EST; 2 CT
Your Lover, songs, WEAF WGY WSM WFLA, 15 m.
Betty and Bob, sketch, WJZ WBZ WHAM KDKA WLW
Lazy Bill Huggins, WABC WHAS
Tea Time Topics, WPG, 30 m.
The P-k-a-r-d Family, WCAU
Baseball, Chicago vs. Philadelphia, 1 h.
Soprano, tenor, organ, WMCA, 30 m.

4.15 P.M. EDT; 3.15 EST; 2.15 CT
Dr. Burbank, WEAF WEEI
"Books," Levere Fuller, WGY
Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA
Matinee Highlights, WLW
Voices of the Afternoon, WABC WHAS WCAU WPG
Hal Beckett, organist, WOR

4.30 P.M. EDT; 3.30 EST; 2.30 CT
Chicago Symphony Orchestra, WEAF WEEI WSM WFLA, 30 m.
Vagabonds, WGY
Mary Craig, soprano, WJZ WBZ
Markets, KDKA
U. S. Army Band, WABC WHAS WCAU, 30 m. (WPG from 4.45)
Marimba Orchestra, WOR, 30 m.
Street Forum, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT
Stocks, WGY
Women's Club Federation, WJZ WHAM
William Hargrave, baritone, WOR
Mystery Girl, advice, WMCA

5 P.M. EDT; 4 EST; 3 CT
Palmer Clark's Orchestra, WJZ KDKA, 30 m.
WHAM from 5.15
Agricultural Markets, WBZ
Music, WSM
Three Star Voices, WLW, 30 m.
Musical, WGN, 1 h.
Frank Dailey's Orchestra, WABC WHAS
Safety Talk, WPG
"Dogs," WOR
Sally's Party, WMCA, 30 m.
Concert, WNBX, 45 m.

5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
Three Schoolmasks, WGY
The Monitor Views the News, WBZ
Kiddies' Klub, KDKA
Soprano, WPG
Skippy, WABC WCAU
Devotions, WHAS
"Cocktail Hour," WOR

5.30 P.M. EDT; 4.30 EST; 3.30 CT
William Lundell, interview, WEAF WEEI WTAM WGY
Singing Lady, WJZ WBZ WHAM KDKA WLW
Jack Armstrong, All-American Boy, WABC WCAU
Nick Nickerson, WPG
Christine Ridge, WHAS
Robert Rand, WOR
Melodies, WNBX, 30 m.
Burt Rayburn, songs, WMCA

5.45 P.M. EDT; 4.45 EST; 3.45 CT
"Alice in Orchestralia," WEAF WEEI WSM WFLA
Ross Erwin, tenor, WGY
Little Orphan Annie, WJZ WBZ KDKA WLW
Billy Dauscha, WOR
Baseball Talk, WMCA
Marvels, WNBX

6 P.M. EDT; 5 EST; 4 CT
Horatio Zito's Orchestra, WEAF WLW WSM WFLA, 30 m.
Evening Tattler, WEEI, 30 m.
Evening Brevities, WGY
Dorothy Page, songs, WJZ WHAM
O'Leary's Irish Minstrels, WBZ
Time, weather, KDKA
Round Towners, WABC WHAS
Uncle Don, WOR, 30 m.
Orchestra, WGN, 30 m.
Gene Gravelle's music, WMCA, 30 m.
Nat'l Parks, WNBX

6.15 P.M. EDT; 5.15 EST; 4.15 CT
Joe and Eddie, WGY
Angelo Ferdinando's Music, WJZ WHAM
Bill Williams, WBZ
Baseball, KDKA

Bobby Benson and Sunny Jim, WABC WCAU
Organ, WHAS, 30 m.
Microphone Chat, WNBX

6.30 P.M. EDT; 5.30 EST; 4.30 CT
Musical Mosaics, WEAF WGY
Scores, current events, WEEI
Temperature, weather, WBZ
Comedy Stars, KDKA
Jack Armstrong, WLW
Nap and Dee, WSM
Buddy Welcome's Music, WABC
Jim Burgess, WCAU
Boys' Club, WOR
The Singing Lady, WGN
Fisherman's Guide, WMCA
Pintello's Royals, WNBX, 30 m.

6.45 P.M. EDT; 5.45 EST; 4.45 CT
William Hain, tenor, WEAF
Studio Chorus, WEEI
Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW WFLA
Orphan Annie, WSM
Joe Williams, sports, WABC
Dinner Concert, WHAS, 30 m.
Sam Robbins Orchestra, WCAU
"Syncopation, Sophistication," WOR
Little Orphan Annie, WGN
Talk from Washington, WMCA

7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Trio Romantic, WEEI
Orchestra, WGY
Piano, WSM
Robbins' Orchestra, WABC WCAU
Ford Frick, sports, WOR
Ben Potter, sketch, WGN
Vi Bradley, songs, WMCA
Farm, Flashes, WNBX, 30 m.

7.15 P.M. EDT; 6.15 EST; 5.15 CT
Gene and Glenn, WEAF WEEI WGY WFLA
Gilbert Hodges, "Choosing a Career in Advertising," WJZ WHAM
Dick Tracy, detective, WBZ
Joe Emerson, songs, WLW
Just Plain Bill, WABC WCAU
Club Program, WHAS, 30 m.
Ensemble, WGN
Front Page Drama, WOR

7.30 P.M. EDT; 6.30 EST; 5.30 CT
Three X Sisters, WEAF
After Dinner Revue, WEEI
Utica Club Singers, WGY
Bob Newhall, WLW
Thornton Fisher, sports, WJZ WBZ KDKA WSM
Paul Keast, baritone, WABC WCAU
Jack Arthur, baritone, WOR
Sports Talk, WGN
Archi Bleyer's music, WMCA
John Angell, WNBX, 30 m.

7.45 P.M. EDT; 6.45 EST; 5.45 CT
Frank Buck, WJZ WBZ WHAM KDKA WBAL WFLA
Melody Masters, WLW
Boake Carter, WABC WCAU WHAS
Harrone, WOR
World's Fair Reporter, WGN
Fallon's Orchestra, WMCA

8 P.M. EDT; 7 EST; 6 CT
Cities Service Concert, Countess Olga Albani, piano duo, WEAF WEEI, 1 h., WGY, 30 m.
Ethel Shutta, Walter O'Keefe, Dolan's Orchestra, WJZ WBZ WHAM WBAL KDKA, 30 m.

8.15 P.M. EDT; 7.15 EST; 6.15 CT
Prairie Symphony, WLW
String Music, WSM
"Guilty or Not Guilty?" WFLA
Columbians, WABC WCAU WHAS
Rube Appleberry, WGN
Roth Andrew's Orchestra, WMCA
Richard Rich, WNBX

8.30 P.M. EDT; 7.30 EST; 6.30 CT
Farm Forum, WGY, 30 m.
Public Affairs Council, WJZ WBAL WHAM WFLA
Guardsmen Quartet, WBZ
Unbroken Melodies, WLW
True Story Court, WABC WCAU, 45 m.
Morris Perlmutter, WHAS
Varieties of 1934, WOR, 30 m.
Lone Ranger, WGN
Ramblers, WMCA

8.45 P.M. EDT; 7.45 EST; 6.45 CT
Babe Ruth, baseball comment, WJZ WBZ WHAM WBAL KDKA
Sam, Gil and Louie, WHAS
Skit, WLW
"More Than News," WMCA

9 P.M. EDT; 8 EST; 7 CT
Waltz Time, Frank Munn and Vivienne Segal, Abe Lyman's Orchestra, WEAF WEEI WGY WLW, 30 m.
Phil Harris Orchestra, Leah Ray, WJZ WBZ WHAM WBAL KDKA, 30 m.
Voice of Friendship, WHAS
"Italics," WOR, 30 m.
Attilio Baggio, WGN
Piano Team, WMCA

9.15 P.M. EDT; 8.15 EST; 7.15 CT
"The Friend of the Family," WABC
Movie Broadcast, WPG
Benny Goodman's music, WMCA

9.30 P.M. EDT; 8.30 EST; 7.30 CT
One Night Stands, Pick and Pat, Blackface comedians, WEAF WGY, 30 m.
Scott's Variety, WEEI
Phil Baker, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
Gene Burchell's Orchestra, WLW
Jack Denny's Orchestra, Jeanne Lang and Johnny Green, WABC WCAU WHAS, 30 m.
Esplanade Concert, WNAC
Hotel Traymore Orchestra, WPG, 30 m.
Fran Frey's music, WOR, 30 m.
Wayne King's Orchestra, WGN
Heat Wave Trio, WMCA

9.45 P.M. EDT; 8.45 EST; 7.45 CT
Jane Froman, Hayton's Orchestra, WLW
Gypsy Ensemble, WMCA

10 P.M. EDT; 9 EST; 8 CT
The First Nighter, June Meredith, WEAF WEEI WSM, 30 m.
"Stories That Should Be Told," Fulton Ousler, WJZ WBZ KDKA WLW
"Spotlight Revue," Stoopnagle and Budd, Frank Crumit, WABC WCAU WHAS, 45 m.
News and Emil Thaviv's Orchestra, WGN, 30 m.
Dance Orchestra, WPG
"1/4 hr. in 1/4 time," WOR
Roy Cotterill's Cosmopolitans, WMCA, 30 m.

10.15 P.M. EDT; 9.15 EST; 8.15 CT
Lucille Manners, WJZ
Billy Lossez's Orchestra, WBZ
Francis Ingrah, KDKA
Henry Thies and Pepsters, WLW
Dream Ship, WGN

10.30 P.M. EDT; 9.30 EST; 8.30 CT
Jack Benny, Mary Livingston and Jimmy Grier's Orchestra, WEAF WEEI WGY WLW WSM WFLA, 30 m.
Chicago Symphony Orchestra, WJZ WHAM, 30 m.; WBZ from 10.45
String Music, KDKA, 30 m.
Singers, WPG
Enchanted Violin, WOR
News, organ, WMCA
Orchestra, WGN

10.45 P.M. EDT; 9.45 EST; 8.45 CT
Carlile and London and Warwick Sisters, WABC WCAU WHAS
Comedy Stars, WGN
The Phantom, WPG
Orchestra, WMCA

11 P.M. EDT; 10 EST; 9 CT
George R. Holmes, International News Service, Washington Bureau head, WEAF WFLA
E. B. Rideout, WEEI
Doc Peyton's Orchestra, WGY, 30 m.
Roger Wolfe Kahn's music, WJZ
Time, weather, sports, WBZ KDKA
"Unsolved Mysteries," WLW, 30 m.
Amos 'n' Andy, WSM
Edith Murray, songs, WABC WHAS WCAU

11.15 P.M. EDT; 10.15 EST; 9.15 CT
Meyer Davis' music, WOR, 30 m.
Seymour Simon's Orchestra, WGN
Orchestras, WMCA, 5 hrs., 30 m.

11.30 P.M. EDT; 10.30 EST; 9.30 CT
News and Freddie Martin's Orchestra, WEAF WEEI WFLA, 30 m.
Ray Nichols, WGY
News, WJZ
Orchestra, WBZ
Crosley Roamio's Orchestra, WLW, 30 m.
Bud Fisher's Orchestra, WOR, 30 m.
Anson Week's, Cummins', and Ted Weem's Orchestras, WGN, 1 h.
Lloyd Huntley's Orchestra, KDKA

11.45 P.M. EDT; 10.45 EST; 9.45 CT
String Music, WSM
Ben Pollack's music, WABC WCAU


12 M. EDT; 11 P.M. EST; 10 CT
Dream Singer and Harold Stern's Orchestra, WEAF WEEI WGY, 30 m.
Orchestra, WJZ WBZ WHAM KDKA WSM
Leon Belasco's Orchestra, WABC WCAU WPG
Orchestras, WGN, 1 h.
Orchestra, WOR

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Charles Barnet's Orchestra, WABC WCAU WHAS WPG

12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Frankie Masters' Orchestra, WEAF WEEI WLW, 30 m.
Dancing By the Sea, WABC WCAU WHAS WPG
Ted Black's Orchestra, WJZ WBZ WHAM KDKA WSM

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Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

FROM NOW until the first of October is a most exciting period in the evolution of the mode. Mid-Summer collections are well launched; the way is prepared for next season's styles (although no one is quite certain what they will be!); and in the meantime, we are allowed to be chic in an enormous variety of ways. Any of which may prove to have been forecasts of the coming mode.

For the moment there are several silhouettes disputing for first place. Notably the stiffened, romantic line, sometimes Spanish, sometimes Mandarin, sometimes with a wired skirt which makes one wonder if hoops are in the offing. In opposition are the classic draperies which mold the limbs in fluid folds. And allied to the Greek, the Empire gowns, diaphanous and clinging.

JESSICA DRAGONETTE chooses taffeta for her "best" vacation dress. Palest ice-blue, made with a bateau neckline, a jutting peplum and a skirt that bells into a train. A lovely setting for her petite bloneness and very up-to-date in all its fashion points.

ROSA PONSELLE prefers a more sophisticated type of dress. Thin black chiffon; fan-pleated sections make the skirt particularly graceful in movement and form a trailing train. More fan-pleats are skilfully arranged in winglike shoulder draperies which fall towards the back. White flowers at the waist strike just the correct note. It is a dress which will not soon lose its cachet, for it depends on simplicity and grace, which are ageless.

ANOTHER simple dress, but of a modern rather than a classical simplicity, is worn by TAMARA, who chooses her clothes with faultless taste. This particular gown is of an interesting green material with a raised pink dot and is molded to the figure from halter neckline to trailing skirt.

THESE dresses, worn by three of radio's best-dressed artists, each superlatively smart in its own way, serve to illustrate how varied are the manifestations of chic at this uncertain season.

This and That

(Continued from Page 2)

I believe that good music is sufficiently eloquent and convincing to be played on the air and to find a large audience without benefit of explanation and apology.

Some time ago I came across a letter from a mid-Western farmer who spent what spare time he had in listening to his radio. He knew nothing about music but once, by chance, he heard a program featuring SCHUBERT'S "Unfinished" Symphony; he didn't like it. Some weeks later he heard it again and enjoyed it more.

At the fifth hearing he became tremendously enthusiastic not only about that symphony but about listening to all good musical programs on his radio.

I very much doubt if anything that was said stirred his enthusiasm. It was the music itself.

Explaining and interpreting music in words are two different matters. The former can be condescending and irritating; the latter, if done as LAWRENCE GILMAN did it during the New York Philharmonic broadcasts, can match the beauty of the music.

We should have more interpreting, less "explaining."

Off the Gridiron



CHARLIE DAVIS, formerly guard on the Notre Dame football team, now conducts his dance orchestra several times a week over the NBC network.

Microphone Broadcasts 12 Concerts

(Continued from Page 1)

Boston Symphony with three substitutes, all under the direction of ARTHUR FIEDLER who has just concluded a brilliantly successful season as conductor of the Pop concerts in Symphony Hall.

In the event of unfavorable weather on the nights of the broadcasts, the concerts will be transferred to some other evening that will be announced during the week.

MORRIS HASTINGS, managing editor of The MICROPHONE will comment briefly on the programs during the broadcasts.

The shell used for the first time this year, was built for the Metropolitan District Commission based on the designs of HAROLD FIELD KELLOGG, architect; Dr. W. R. BARSS, of the firm of BARSS, KNOBEL and YOUNG, physicists; and the engineering department of the Commission, BENJAMIN DAVIS, chief engineer.

While the ARTHUR FIEDLER Esplanade Concerts will be broadcast only three times a week, the concerts are given every night except Saturdays and are free to the public.

Sea Chanteys from England

A program of sea chanteys sung by channel pilots on the Thames River in their recreation room in the pilot station at Gravesend, England, will be broadcast over the NBC-WJZ network on Monday, July 23, at 11.40 A. M.

Advertising Via Television

What is believed to be the first use of television for advertising was made recently on the West Coast. A station there broadcast movies of motorcycle races interspersed with notices inviting people to buy tickets. The races haven't been run yet but the size of the crowd ought to show how much television means now.

Railroad Radio



ROSALINE GREENE, NBC actress on the Showboat program, believes in going to sources for her material. ROSALINE, an accomplished mimic, frequents railroad stations for local color and the latest thing in dialects. She is especially proficient in emulating the speech of others, a requirement in her work.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1. (no time limit) KENNETH B. HOLMAN, MICROPHONE reader of Jamaica, Vt., submits the following cryptogram. How long will it take you to solve it? GNVYO ZYVJG VOVDJG ONJXBO HLILQVJZ GYGTZO UVLQWBY ZRDK NJH SDQW YNCLKONK QDK VZZBY RLO NEK KDPB.

Round Robin Is Ignored by the President

(Continued from Page 1)

dent that his appointment was "in the bag." LAFOUNT awoke the following morning to discover he was a "Forgotten Man."

Texas landed two of the seven places on the Commission: Dr. IRVIN STEWART and HAMPSON GARY. STEWART was named for three years and GARY for one year.

Expectations were that GARY was merely a stop-gap appointment; that his place will be filled by Rep. ANNING S. PRALL (D) of New York, after January 1, 1935. PRALL'S immediate appointment to the Commission was prevented by a law which stipulates that no member of Congress shall become a member of a permanent commission created during his term of office.

However, feeling is running so high in Congress against ROOSEVELT'S rejection of LAFOUNT, that a fight may be waged when the nominations are up for confirmation in the Senate next January to have LAFOUNT appointed in place of PRALL.

PRALL'S tentative selection was reported due to political considerations. He has had no experience in radio affairs.

Selection of HERBERT L. PETTEY of Kansas City, Mo., as Secretary of the Federal Communications Commission, was generally expected as the Commission began its labors this week.

PETTEY was secretary to the old Commission and radio liaison man for the Democratic National Committee.

His connection with the new Commission caused much grumbling among Republicans, who do not like the idea of having a man so closely identified with the Democratic National Committee in an important position on a commission which controls the radio.

PAUL D. P. SPEARMAN, Washington attorney and formerly an assistant counsel to the Radio Commission, will be general counsel to the new Commission. He is a native of Mississippi.

GEORGE B. PORTER, former acting chief counsel of the Radio Commission and an Iowa Democrat, was slated to be one of SPEARMAN'S assistants. Miss FANNY NEYMAN, an acting assistant counsel of the old Commission and a Montana Democrat, also will be one of SPEARMAN'S aides.

Dr. C. B. JOLLIFFE, the Radio Commission's chief engineer, was a foregone conclusion for head of the engineering division of the new Commission.

He was appointed from the Bureau of Standards during the Hoover administration.

Senator's Niece Announces

WMCA, New York key station of the American Broadcasting System, has a lady announcer. She is ARDATH JOHNSON, actress, pianist and niece of HIRAM JOHNSON, United States Senator from California.

No. 2. (1 minute) A minute to decide what you'll have for a cool drink. Name as many cooling Summer drinks as possible in one minute.



EVERETT SMITH

Try it with some friend, winner being treated to a cold drink.

No. 3. (3 minutes) Can you form a word-a-minute, in other words, three different six-letter words from the following six letters:

A D E I L S

No. 4. (4 minutes) A reducing exercise. Starting with the word "IMPOVERISH" try reducing it by one letter at a time, transposing the remaining letters to form a proper word in each case, until you reach the letter I. As an example, we could start by dropping the "H" and arranging the remaining letters to form the word "IMPROVISE." Can you go on from there?

No. 5. (1 minute) A man bought a boat which cost him \$30.00 more than one-fourth of its price. How much did he pay for it?

Answers to Last Week's Nimblewits

No. 1. Although typographical errors frequently slip into crypts, they are generally easily spotted, and often add zest to solving.

No. 2. Canter, Nectar, Trance.

No. 3. Dumb, Dump, Damp, Dame, Tame, Tale, Talk.

No. 4. 3 at 4c; 15 at 2 for 1c; and 2 at 4 for 1c.

No. 5. (aWpOpRIme) A w-o-r-m in a a-p-p-l-e.

Lake Chautauqua Concerts On Air

The first in a series of four symphonic concerts from Lake Chautauqua will be broadcast over the NBC-WJZ network on Sunday, July 15, from 3.30 to 4.30 P. M.

The Chautauqua Little Symphony, directed by GEORGE BARRERE, will be heard in the first concert. ROLAND PARTRIDGE, tenor, will be featured as soloist.

The program will include music by CHERUBINI, DELIBES, BRAHMS and CHAIKOVSKY.

The three remaining programs will be broadcast over the same network. The last two will be conducted by ALBERT STOESEL, conductor of the Oratorio Society of New York.

Bing Crosby Coming Back

BING CROSBY is going to run his own radio show next Fall, beginning September 16, over the WABC network. BING has been hired to produce the show, in addition to singing in it.

STATION DIRECTORY

Page 4

The Modern Manner

By Johnny Green

RADIO ENTERTAINMENT, specifically in the realm of music, is moving forward. Several years ago, popular tunes sweetly wailed by saxophone trios were the main diet, with the exception of symphonic programs, which were considered very highbrow, renditions of traditionally beloved semi-classics, and an equally familiar and limited selection of operatic overtures and excerpts.

There was little experimentation, particularly in presenting the worthy works of contemporary composers.

The newcomers, such as Russell Bennett, Hans Spieglek, Dana Suesse and others whose works I often feature on my program "In the Modern Manner," seldom were given an opportunity for the approval of the incalculable radio audience.

In another art, painting, it was equally difficult for people to develop a taste for the strenuous modern work of Diego Rivera, after the long habit of looking back, and reverently up to, the old masters.

Likewise, the works of modern composers were considered unsoothing and a little too unfamiliar to be considered comfortable entertainment for the average radio listener.

Perhaps the great popularity of George Gershwin's "Rhapsody in Blue," Ferde Grofe's "Grand Canyon Suite," and other similar compositions were responsible for the first varying of the musical diet. Gradually, thereafter, orchestra conductors began enthusiastically to experiment. Hardly a day passed that Ravel's "Bolero" didn't grace the airwaves!

Naturally, there was a search for more like it. Then there began a new-so-called "trend" in radio music presentation. More intricate and sophisticated arrangements of popular songs came into style. Even dance orchestras rose to popularity on the strength of their "personality," or arrangements.

Though the search for the best in contemporary modern music is far from ended, distinguished musicians of

today are forming a new respect for radio. They are forced to acknowledge that the radio audience is perhaps the hungriest and most appreciative audience of all. Composers are flattered and excited to have their works presented "on the air." In the old days, if anybody mentioned radio to them as a medium for presenting their compositions, they probably would have shrugged their shoulders.

At any rate, I feel that a great alliance has been formed which will mean more and better radio music. It brings together an eager audience, and young conductors and composers who are anxious to give them a thrilling menu of music.

There are certain ideals which I attempt to live up to in my own programs, and which I am constantly plugging in my capacity of CBS musical advisor. One, a particularly important ideal for radio, I think, is a higher standard of vocal accompaniment orchestration.

Another, a constant and strenuous objection to what is being given to the American music." Half of the stuff presented to the listeners is neither American nor modern. A great deal of it is fine to listen to—but why hold a few well-known and constantly-played jazz compositions up to the public as the ultimate in modern music?

There are young composers, scarcely known except to donors of scholarships and fellowships, who are turning out far more important and advanced work. One of Bernard

Hermann's most important tasks in his work for me is the never-ending search for such compositions within the scope and enjoyment of the intelligent radio listener.

I believe this Fall we can look forward to many new and lavish commercial and sustaining radio shows. Talent which is being tried out this Summer will be starred with ambitious orchestral presentations.

I'm going after my crusade for excellent musical entertainment with perhaps too much youthful optimism.



JOHNNY GREEN, one of the musical directors of the Columbia Broadcasting System, who is heard in his own program on Fridays at 9.30 P. M. Mr. GREEN tells something of modern music on the air in the accompanying article.



MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Programs For Week Ending July 20

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Radio Weekly



Betty Barthell, CBS Singer

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