# Complete Radio Programs By The Hour, A Page To A Day

AHE

GINAL

RADIOS

W SPAPE

Long Wave Short Wave **News Spots** & Pictures

Volume III, No. 30

### WEEK ENDING AUGUST 3, 1934

**Politicians Demand Jobs On The New** 

**Commission For Radio And Telephone** 

### This and That

By Morris Hastings

THE LOT of a radio announcer is not an easy one-nor is it an uneventful one.

So I realized on hearing Ro-LAND WINTERS, who does so excellent a job in announcing the broadcasts of the ARTHUR FIED-



LER Esplanade Concerts, tell some of his ex-

Not that WINTERS does any complaining. As a matter of fact, he accepts everything with a twinkle in his eye and a savoir faire

Mr. HASTINGS quite amazing.

There was the time, for instance, when he presided over the broadcast of an opera from the Boston Opera Something happened House. back stage and the performance was delayed about an hour.

WINTERS, therefore, had to "ad-lib" for all that time. He says he talked about everything news-broadcasting difficulties in -the chandelier, the predominant color of the audience's costumes, in the circumstances. the red plush seats with a historical note on red plush, the plaques on the wall bearing the names of composers. (WINTERS adding biographical notes on the composers).

experience. What is more apt to tertainment) does not and indeed upset him, he says, although I very much doubt if he shows it, is when something, the slightest thing, goes wrong during a much rehearsed, carefully timed commercial program which he is announcing.

(Continued on Page 15)

Pictures



that I find

Satisfying' By GERALD COCK British Broadcasting Corporation

'Radio Not

Outside Broadcast Director I am not and have never been

in the newspaper business. Having been with broadcasting in Great Britain for nine years, may be considered a handicap to any fair discussion on what is undoubtedly a very live subject of controversy today. On the other hand I am not

altogether unfamiliar with some of the problems facing the Press in its struggle to maintain and increase certain aspects of these as detached a manner as possible

Careful observation over a number of years has convinced me of the truth of the generalization that broadcasting (whether spoken matter, music, drama or He wasn't a bit ruffled by the other than the most obvious encannot completely satisfy any listener.

> I shall suggest the probably unorthodox conclusion that all it can do is to stimulate interest; but that it does this in a degree unapproached by any other me-

> > (Continued on Page 7)

# Max Baer to Go On Radio In the Fall

**BBC-Press Relations Amicable** 

The fact that MAX BAER would broadcast in the Fall was definitely ascertained in an exclusive interview by The MICROPHONE with the world's heavyweight champion.

"When October 7 rolls around, I'll be before that good old NBC 'mike,' giving the sponsors everything I've got," revealed the fighter and radio star. "Of course, I can't divulge the name of my sponsor, but I can tell you this much. It isn't the same company I was working for before the last fight."

Mr. BAER said that, according to plans recently made, the program was scheduled to run for 30 minutes three evenings a week. The evenings will be Monday, Wednesday and Friday.

"I certainly I ke the radio a great deal better than the vaudeville stage. It's freer and you have more fun at rehearsals," chuckled Max. "But this Fall, I'm afraid is going to be pretty tough on little Maxie. You see, I am going to Hollywood in September, as per my contract, to make a new picture. I shall rehearse the scenes, and

**News** Flashes



'Busy! Oh. Boy!'

MAX BAER, recently knighted heavyweight champion of the ring, who discusses, in the accompanying exclusive interview, his plans for bimself and bis brother.

on October 7 we start shooting the actual film. If my sponsors wish me to talk a great deal I'll have to rehearse radio between picture scenes, and will I be busy. Oh, Boy!"

Just one thing bothers him in

Experiences

(Continued on Page 15)

**Explorers**'

# Staff to be **Kept Intact For Present**

Cents

the Copy

**0** Year

Published Weekly

By The MICROPHONE'S Special Washington Correspondent

Commissioners HAMPTON GARY of Texas and Colonel THAD BROWN of Ohio have been selected by the new Federal Communications Commission as the members of its radio subdivision in charge of all broadcasting.

Chairman EUGENE SYKES of the commission automatically is a member and unofficially chairman of each subdivision.

Dr. IRVIN STEWART of Texas and GEORGE HENRY PAYNE of New York form the telegraph communications division while PAUL ATLEE WALKER of Oklahoma and NORMAN STANLEY CASE, former Governor of Rhode Island form the telephone division.

Simultaneously it became known that Dr. C. B. JOLLIFFE, engineer for the old radio commission, probably will be retained only temporarily by the new commission.

A flood of applications, with political backing, is being received by the Commission from job-hunters with Congressmen, state, county and city Democratic committeemen all seeking to place their aides.

Striving to get down to actual business, the new Federal Communications Commission is finding its progress somewhat blocked by a deluge of demands for jobs.

(Continued on Page 15)



Countess OLGA ALBANI, a drawing by G. E. Runyan Front Cover D.

An international short wave broadcast from Baireuth, Germany, on Sunday, August 5, at 12 noon, over the NBC-WJZ

**Festival In** 

A.M. Baireuth 7.15 WNAC 8.00 WAAB WEAN WORC WMAS WFEA WNBH 10.30 WEAF Network (Tues., Thurs. 10.45) 10.45 WBZ 10.45 WJZ Network

A program entitled the Radio microphone some of the greatest explorers of the world will be be-

News Flashes Box Explorers Club, bringing to the Politics and the Federal Page 1 Communications Commission

Page 2 FRED UTTAL, radio actor Page 3 LEE WILEY, actress Page 4 BEN BERNIE, conductor Page 5 RAY HEATHERTON, baritone Page 5 BING CROSBY, vocalist Page 6 B. B. C. announcers broadcast a boat race Page 7 CONRAD THIBAULT, baritone Page 8 NATHANIEL SHILKRET Page 10 JOHN TILLEY, British comedian Page 11 ROSL SEEGERS, star of the German musical comedy stage Page 11 ANNETTE HANSHAW, soptano Page 12 LUD GLUSKIN, director Page 13 The Three MARSHALLS Page 13	from Europe during the next few weeks, with RICHARD STRAUSS and ARTURO TOSCANINI conducting. These international programs will come from the Music Festi- val at Salzburg, Austria, and will be heard over the NBC-WEAF network. The first, on Saturday, July 28,	P.M. 12.01 WBZ 12.20 WNAC 1.30 WEAN WICC WFEA WORC WIBZ WNBH WMAS 2.45 WAAB 6.00 WNAC WICC WFEA WORC WMAS WIBZ 0.30 WABC Network; WEAN WNBH WTAG NBC-WEAF 7.00 NBC-WJZ WAAB WIBZ 9.45 WAAB 1.00 WNAC WEAN WICC WFEA WTAG 1.00 WBZ SUNDAYS A.M. 8.45 WNAC WEAN WICC WFEA WMAS WIBZ WEAF-WJZ Network P.M. 6.00 WNAC WEAN WICC WFEA WIBZ WMAS WORC WNBH 6.00 WNAC WEAN WICC WFEA WIBZ WMAS WORC WNBH 6.45 WAAB 9.45 WAAB 10.45 WAAB 10.45 WAAB	Captain JAMES P. BARKER, vet- eran skipper who has sailed the seven seas for 44 years will act as commander of the Explorers Club. HANS CHRISTIAN ADAMSON, au- thor and former foreign corres- pondent now connected with the American Museum of Natural	Instory of the Radio-Fress Re- lations in Great Britain, by GERALD COCK Pages 1 and 7. Radio stars go to the movies Page 3 Station Directory Page 4 Educational Box Page 4 Radio Lane, by JIMMY J. LEONARD Page 5 Studiosity, by LES TROY Page 5 Editorials Page 5 Four programs from Europe are sponsored Page 11 Police Radio Box Page 12 A Summer program to match the Summer weather Page 13 Reflections, by DIANA HERBERT Page 15 Nimblewits, by EVERETT SMITH Page 15 Q. and also A. Page 14
Page 12	network.	WLBZ WMAS WORC WNBH 6.45 WAAB	thor and former foreign corres-	by EVERETT SMITH Page 15
The Three MARSHALLS Page 13 RANNY WEEKS, orchestra leader Page 14	will be a portion of "Fidelio," conducted by STRAUSS, at 2:15	2	American Museum of Natural History, will serve as the radio reporter who interviews these	"Lady of Russia," by CARLETON PEARL
TAMARA, singer Back Cover	P. M.		Inoted persons.	Back Cover

### Page Two

CARLENDER HILL THE MICROPHONE

Saturday, July 28, 1934

# Saturday July 28 - Opera From Salzburg on NBC, CBS, 2.15 P.M.

### New England Community Singing Clubs, WBZ 1 P.M. EDT: 12 N. EST; 11 A.M. GT 6 P.M. EDT; 5 EST; 4 CT Temperament Highlights Pearce's Gang, WEAF WLW WSM, Al Pearce's Gang, WEAF WLW WSM, WSB, 30 m. The Evening Tattler, WFEI, 30 m. Brevities and news, WGY Johnny Johnson's Orchestra, WJZ WBZ WBAL, 30 m. Weather, baseball, KDKA, 30 m. Police News and Orchestra, WHAM Broadway Collegians, WFLA, 30 m. Frank Stuart's Orchestra, WOR, 30 m. Jack Armstrong, WLW Gravelle's Orchestra, WMCA 6.15 P.M. EDI 5.15 EST Jimmy Gallagher's Orchestra, WSM Doring Sisters, WGN Trudy Thomas, songs, WMCA Biltmore Concert Ensemble, WEAF, 30 m.; WEEI from 1.10; WGY from 1.15 Stocks, WEEI WGY (WMCA, 30 m.) Words and Music, WIZ KDKA WSM WSB Weather, 4-If Club, WBZ, 30 m. (WHAM P.M. 9.15 P.M. EDT; 8.15 EST; 7.15 CT ł 2.15-Opera "Fidelio" from The Monitor Views the News, WBZ Orchestra, WSM Miami Beach Orchestra, WMCA Salzburg, Lotte Lehmann, Studio Music, WFLA Velasco's Orchestra, WABC WCAU WHAS, soloist, orchestra directed by Richard Strauss, WEAF-30 m. Et. Governor Charles Sawyer of Ohio, WLW 9.30 P.M. EDT; 8.30 EST; 7.30 CT WABC 6.15 P.M. EDT; 5.15 EST; 4.15 CT Chicago Sympony, WEAF WEEI WGY, 6.45-John Herrick, baritone, Weather, Hotel Morton Orchestra, WPG, 30 m. One O'Clack Review, WOR, 30 m. Mid-Day Service, WGN, 30 m. Stocks, WMCA, 30 m. 30 m. Goldman Band Concert, Selections from "H. M. S. Pinafore," "Pomp and Cir-cumstance," "Lost Chord," WJZ WBZ WHAM WBAL WIW, 45 m. Squire Hawkins, KDKA Dixie Four, WSM String Sextet, WSB, 30 m. Rod and Gup Club, WMCA NBC-WJZ 4.15 GT Sports, Musical Program, KDKA WGY Bill Williams, baseball, WBZ Billy Hays' Orchestra, WABC WCAU Bob Paccill's Orchestra, WGN Jane Clifton, songs, WMCA 8.00-"Boris Godounoff," opera, WOR Stock, WHCA, 30 H. 1.15 P.M. EDT, 12.15 EST; 11.15 A.M. CT Songfellows, quartet, WJZ WBZ News, agriculture, WHAM Nora Thumann, songs, WLW 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT Herbert Foote normalist WABC X 8.30-Robin Hood Dell Concert, CBS-WABC 6.30 P.M. EDT; 5.30 EST 9.30-Goldman's Band, NBC-Tom Coakley's Orchestra, WEAF, 30 m. (WEEI WGY from 6.45) Baseball scores and Current Events WEEI Ma Frasier's Boarding House, WGY Ivory Stamp Club, WJZ Weather, WBZ Lock Armstrong WIW 9.45 P.M. EDT; 8.45 EST: 7.45 CT WJZ 10.15-Guy Lombardo, NBC-Kelly Sisters, KDKA The Pickard Family, WSM Anson Weeks' Orchestra, WGN Gypsy Ensemble, WMCA organist, WABC WCAU Herbert Foote, organist, WABC WCAU WHAS, 30 m. Farm Program, WGY, 30 m. National Farm Program, WIZ WBZ WBAL WHAM KDKA WLW WSM WFLA WSB, WEAF Chicago Symphony Orchestra, Weather, WBZ Jack Armstrong, WLW Two Pianos, WHAM News and Charles Carlile, WABC WCAU Organ, WHAS Main St. Song Writer, WMCA Danzig's Orchestra, WOR Tony D'Orazi, cartoonst. WGN Smilin' Ed McConnell, WNBX WGN 10 P.M. EDT; 9 EST; 8 CT wHAM KDKA WLW WSM WFLA r h. Theatre Club, WOR Munz Sisters, WMCA Market Reports and Ensemble, WGN 1.45 P.M. CDT: 12.45 EST; 11.45 A.M. CT Arthur Klein, pianist, WOR Jesse Crawford, organ, WGN Daisy Miller "Does." WMCA Farm Bureau, WNBX 2 P.M. EDT: 1 EST: 12 N C Raymond Knight's Cuckoos, WEAF WEEI WGY WLW WSM WFLA WSB Belgian Program, WJZ WHAM Rines' music, WBZ (Weather at 10,15) Behind the Law, KDKA Hawaiian Orchestra, WPG News and Orchestra, WGN, 45 m. Kay Janice, songs, WMCA 11.30-Paul Whiteman's Party, NBC-WEAF (All programs are listed in Eastern 6.45 P.M. EDTI 5.45 ESTI 4.45 CT Daylight Saving Time, Eastern Standard Time is one hour earlier; 10.15 P.M. EDT; 9.15 EST; 8.15 GT John Herrick, baritone, WJZ WBZ WBAL KDKA WHAM Central Time is two hours earlier.) Guy Lombardo, WEAF WEEI WGY WFLA WSB, 30 m.; WLW, 15 m. Dandies of Yesterday, WJZ WHAM Weather, WBZ KDKA Possum Hunters, WSM Chicago Symphony Orchestra, WGN, 45 m. 2 P.M. EDT; 1 EST; 12 N. CT (Little Orphan Annie, WENR WGN WSM (Liele Orphan Anna, repeat) Gene Kardos' Orchestra, WCAU Richards Vidmer, sports, WABC Phil Cook, WOR Eli Dantig's Orchestra, WMCA, 30 m. Recordings, WNBX 10.15 A.M. EDT; 9.15 EST; 8.15 CT Rex Battle's Ensemble, WEAF WEEI WGY, Weather, stocks, WHAS Dance Music, WOR, 30 m. Garden Club Speaker and bass singer, WGN Jack Russell's Orchestra, WABC WCAU WHAS 8,15 CT Morning Parade and news at ro.30, WEAF WFLA WSB, 45 m.; WSM, 15 m. (WEEI, 15 m. from ro.45) Singing Strings, WJZ WHAM, 30 m. (WBZ KDKA at 10.30) The Southerners, WGY KDKA Home Forum, KDKA Cariton and Craig, WABC WCAU Antoinette West, soprano, WLW Robert Ball, readings, WGN Melodies, WNBX 10,30 A.M. EDT: 5,572 EST. LOTTE LEHMANN, notable soprano 10.30 P.M. EDT; 9.30 EST; 8.30 CT who takes part in the perform-Theatre Review, WMCA 4-H Club, WNBX ance of "Fidelio" to be broad-7 P.M. EDT; 6 EST; 6 GT Baseball Resume. WEAF Three Scamps, WGY Captain Al Williams, WJZ KDKA World in Review, WBZ Piano, WSM Sports, WHAM The Old Observer, WIW Mary Eastman, soprano, WABC WCAU Dinner Concert, WHAS Ford Frick, sports, WOR 8.30 CT WLS Barn Dance, WJZ WBZ WHAM KDKA WLW WLS, 1 h. Uncle Dave Macon, WSM Elder Michaux and his Congregation, WABC WCAU WHAS WJSV, 30 m. Little Jack Little's Orchestra, WPG, 30 m. Organ Recital, WOR, 30 m. News, Starlight Hour, WMCA 2.15 P.M. EDT; 1.15 EST; 12.15 CT cast from Salzburg over the NBC-From Salzburg, Austria, opera "Fidelio," Lotte Lehmann, soloist, orchestra directed by Richard Strauss, WEAF WEAI WGY WSM WŁW WABC WCAU WHAS, WEAF network this Saturday, beginning at 2.15 P. M. 10.30 A.M. EDT; 5.30 EST; 8.30 CT 45 m. Frank Ricciardi, baritone, WOR Georgia Wildcats, WHAS Lewis White, bass, WGN Jack Russell's Orchestra, WABC Dorothy Allyn, soprano. WMCA 4.30 P.M. EDT; 3.30 EST; B.30 CH Organ, WEEI News and Morning Parade, WGY Rhythm Jesters, WLW News and Let's Pretend, WABC WCAU, WHAS, 30 m. News, home hour, WPG, 30 m. Piano and Market Reports, WGN Morning Concert, WNBX 10.45 P.M. EDT; 9.45 EST; 8.45 CT 2.30 CT Dinher Concert, WHAS Ford Frick, sports, WOR Organist, WGN Underhill's Orchestra, WNBX 7.15 P.M. EDT; 6.15 EST; 5.15 CT Our Barn, "Adventures on Mystery Island," WEAF WEEI WGY, 30 m. Chicago Symphony Orchestra, WJZ WBZ WHAM KDKA WFLA WSB, 30 m. Siberian Singers, WEAF WEEI WGY WFLA WSB Orchestras, WMCA, 3 h., 45 m. Nap and Dee, WSM Socarras' Orchestra, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT (WLW from 4.45) Kaltenmeyer's Kindergarten, WLW WFLA Buddy Fisher's Orchestra, WABC WCAU WHAS Dr. William Foulkes, "Homespun," WEAF WGY WEEI Roval Hawaiian Orchestra. WJZ WBZ WHAM KDKA WSM WFLA, 30 m. Martha Deane, fashions. WOR, 30 m. World Fair Orchestra, WGN Front Page Drama, "Three Hearts," WMCA Pickens Sisters, trio. WJZ WBZ WHAM WSM WFLA WSB Isham Jones' Orchestra, WABC WCAU WHAS WBT 11 P.M. EDT: 10 ESTI 9 CT 10.45 A.M. EDT; 9.45 EST; 8.45 CT Abe Lymans Orchestra, WEAF WGY WLW Weather, baseball, news, WEEI News and Orchestra, WGY WSB "Gully Jumpers," WSM Sylvia Froos, songs, WABC WHAS WPG Billy Hays Orchestra, WCAU Weather and Dance Orchestra, WOR Orchestras, WGN, 4 h. Radio Scandals, WMCA, 30 m. Val Olman's Orchestra, WOR, 30 m. Lady Diana, WMCA 8.45 CT News and Jack Owens, tenor, WJZ WBAL KDKA News and Weather, WBZ Organ, WSM WHAM Maile Quartet and News, WLW Bob Atcher, WHAS Achter, WHAS WHAS WBT William Penn Orchestra, KDKA, 30 m. German Band, WLW Studio Program, WPG Danny Dee, WOR Palmer House Ensemble, WGN Thinking Club, WMCA 2.45 P.M. EDT; 1.45 EST; 12.45 CT 4.45 P.M. EDT; 3.45 EST; 2.45 CT Palmer House Ensemble, Wo Mandolin Ensemble, WMCA Velazco's Music, WABC WHAS Carrie's Club, WMCA Arthur Wright, tenor, WGN Chester Rollickers, WNBX 3 P.M. EDT; 2 EST; 1 CT 11.15 P.M. EDT; 10.15 EST; 9.15 CT A P.M. EDT; 2 EST; 1 GT Harold Stern's Orchestra, WFAF WEEI Tommy Tucker's Orchestra, WJZ WHAM KDKA WSM WFLA WSB, 30 m. Charsonette, string ensemble, WABC WCAU WHAS WPG, 30 m. Ariel Ensemble, WOR, 30 m. Harold Turner, pianist, WGN Bridge Talk, Edward Marshall, WMCA 8,15 P. M. EDT; 215 EST. 5 P.M. EDT: 4 EST: 8 CT 7.30 P.M. EDT; 6.30 EST; 5.30 CT Richard Himber's Orchestra, WEAF WGY After Dinner Revue, WEB: Don Bestor's Orchestra, WJZ WBZ WHAM WSM, 30 m. (KDKA at 7.45) News, WSB Reb Nambell, WITW 11 A.M. EDT; 10 EST: 9 CT Orlando's Cosmopolitans, WEAF WEEI WGY WLW, 30 m. Palmer Clark's Orchestra, WJZ WBZ WHAM WBAL WSM KDKA WFLA, 30 News, orchestra, WEAF WEEI WGY Barn Dance Orchestra, WSM Glen Gray's Orchestra, WABC WCAU WHAS, 50 m. Organ, WGN Alma Schirmer, pianist, WEAF Pood Hour, WEEI, 30 m. Galasy of Stars, WGY WLW WWJ WTAM Honeymooners, WJZ WBZ WHAM WSM WFLA WSB Bobby and Sue, KDKA Knickerbocker Knights, WABC WCAU WHAS WPG, 30 m. Movie Personalities, WGN The Machine Age, WNBX 11.15 A.M. EDT: 10.15 EST: m. Musical, WGN, 1 h., 15 m. Little Jack Little's Orchestra, WABC WCAU WHAS WPG, 30 m. Studio Partv WMCA. 30 m. E. H. Kendall, WNBX Organ, News, WSB Bob Newhall, WLW Betty Barthell and Melodeers, WABC WHAS Scenes, WCAU 11.30 P.M. EDT; 10.30 EST; 9.30 CT 9.30 CT Paul Whiteman's Saturday Night Party, WEAF WEEI WGY WFLA WSB, 45 m. "Fruit Jar Deinkers," WSM Harry Lee's music, news, WLW, 30 m. News, WHAM News and Freddy Mack's Orchestra, KDKA Gibson Orchestra, news, WLW, 30 m. Anthony Trini's Orchestra, WOR, 30 m. Enoch Light's Orchestra, WOR, 30 m. Enoch Light's Orchestra, WPG, 30 m. Enoch Light's Orchestra, WDR, 30 m. Hue Rhythm Band, WMCA, 30 m. 11.45 P.M. EDT: 10.45 EST: 3.15 P.M. EDT; 2.15 EST; 1.15 CT Street Scenes, WCAU Organ Recital, WOR, 30 m. Sports, WGN 5.15 P.M. EDT; 4.15 EST; 3.15 P.M. Ioselyn Sisters, songs, WMCA Century of Progress Orchestra, WGN 11.15 A.M. EDT; 10.15 EST; 9.15 CT 9.15 CT The Vass Family, seven harmony children, WEAF WGY WSM Deep River, WFLA Spanish Idylls, WJZ WBZ WHAM Kiddies Club, KDKA, 45 m. Market Reports, WLW The Friendly Neighbor, WGN Town Crier, WNBX Bleyer's Orchestra, WMCA The Vagabonds, WGY Piano Recital, WOR Story Book Lady, WNBX 3.30 P.M. EDT; 2.30 EST; 1.30 CT 7.45 P.M. EDT; 6.45 EST; 5.45 CT 1.30 CT Week End Revue. WEAF WEEI WGY WEW WSM WFLA. 1 h. Saturday's Sonesters, WJZ WBZ WHAM KDKA WFLA, 30 m. Dancing By the Sea, WABC WHAS WPG. 30 m. Pioto Pote, WCAU, 30 m Iane Hassmer. baritone, WGN Florence Howland, Soprano, WOR International Affairs, WMCA 3.45 P.M. EDT; 2.45 EST; 1.45 CT Barchall Chicago Cube as Circinguit 5.45 GT Sisters of the Skillet, WEAF WEEI Old Timers, WHAM. 30 m. Fats Waller, organ, WABC WCAU WHAS, Quin Ryan, reporter, WGN Bob Fallon's Orchestra, WMCA 5.30 P.M. EDT; 4.30 EST; 3.30 CT Henry King's Orchestra, WEAF WEEI WGY WSB WSB Platt and Nierman, WJZ WBZ WHAM WFLA Bill and Alex, KDKA John Barker, baritone, WLW Jack Armstrong, All American Boy, WABC WCAU WUAS 11.45 P.M. EDT; 10.45 EST; 9.45 CT 11.30 A.M. EDT; 10.30 EST; 9.30 CT 8 P.M. EDT; 7 EST; 6 CT Emile Coleman's Orchestra, WEAF WEEI, Delmore Brothers, WSM Ferde Grofe's Orchestra, WABC WCAU WPG Organ, WHAS 30 m. R. F. D. Hour, WLW, 30 m. Antoinette Halstead, contralto, WGY Pedro Via's Orchestra, WJZ KDKA, 30 m. Mannhattan Serenaders, WABC WCAU, Gloria La Vey, soprano, piano duo, WEAF WEEI WSM WFLA WSB, 30 m. Children's Theatre, WGZ, 30 m. Heinie's Grénadiers, WJZ WBZ WHAM, WCAU Sanders Sisters, WHAS Mattie Curran, songs, WP French Class, WOR, 30 m, N=ws of Italy, WMCA Melody Moments, WNBX Baseball, Chicago Cubs vs. Cincinnati, WGN, 1 hr. 45 m. Frank Ricciardi, baritone, WOR Jack Orlando's Orchestra, WMCA 30 m. Sandra Roberts, blues singer, WLW Concert Miniatures, WABC WCAU, 30 m. The Texans, WGN Dr. W. I. Auber, WNEX 12 M. EDT; 11 P.M. EST; 10 CT Mannattan Serenaders, WABC WCAU, 30 m. Monitor Views the News, WBZ The Coccanuts, WFLA Dinner Concert, WHAS, 30 m. Sisters of the Uke. WPG Stadium Opera, "Boris Godounoff," Small-ens conducting, WOR, 2 hrs. Palmer House Ensemble, WGN Three Little Funsters, WMCA WPG Johnson's Music, WGY WSB Big Yank Southerners, WSM Jack Denny's Orchestra, WJZ WBZ WHAM, 30 m. DX Club, KDKA Orville Knapp's Orchestra, WABC WCAU, 4 P.M. EDT; 3 EST; 2 CT 11.45 A.M. EDT; 10.45 EST; 9.45 CT Daily Poem, WNBX Painted Dreams, WGN WLW 12 N. EDT; 11 A.M. EST: 10 CT Armchair Quartet, WEAF WEEI WGY WSM WSB 5.45 P.M. EDTI 4.45 ESTI 3.45 CT 30 m. Frank Stuart's Orchestra, WOR, 30 m. Orchestra, WMCA (until 1.15 A. M.) 8.15 P.M. EDT; 7.15 EST; 6.15 CT B.15 CT Bavarian Band, WJZ WBZ WHAM KDKA Burchell's Orchestra, WLW Glee Club, WGN Meyer Davis' music, WMCA

WSM WSB Morin Sisters, songs, WJZ WHAM Romance of Dan and Sylvia, KDKA Monitor Views the News, WBZ The Southerners, WFLA Bailey Axton, tenor, WLW Connie Gates, songs, WABC WCAU WHAS

Don Carlos' Orchestra, WJZ WBZ WHAM KDKA, 30 m. Ann Leaf, organ, WABC WHAS, 30 m. Tea Time Topics, WPG The Pickard Family, WCAU, 30 m. Al and Lee Reiser, WOR, 30 m. Malda Fani, soprano, WMCA, 30 m. 4.15 P.M. EDT; 3.15 EST; 2.15 CT Cowboy Trio, WJZ WBZ WHAM KDKA Afternoon Concert, WNBX

Bradley Kincaid, WGY Little Orphan Annie, WJZ WBZ KDKA WFLA WGN Musical Song Bag, WHAM Mischa Raginsky's Ensemble, WABC WCAU WHAS WPG The Texans, WLW Baseball Talk WMCA Hill Billies, WNBX, 30 m.

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT Carefree Carnival, WEAF WEEI WGY. WLW WFLA, 45 m. Barn Dance Orchestra, WSM

12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT

Connie Gates, songs, WABC V WPG, 50 m. Poetry and Bird Calls, WOR Jue Song Hit Man. WMCA Parents' Forum, WNBX 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT Honeyboy and Sassafras, WEAF WEEI WSM WSB Martha and Hal, WGY Mattha and Hal, WGY Genia Fonariova, soprano, WJZ Weather, Musicale, WBZ Nancy Martin, KDKA Don and Babs, comedy, WLW Emery Deutsch's Orchestra, WABC WCAU WHAS WPG Piano, WOR Rube Appleberry WGN WHAS WAR Piano, WOR Rube Appleberry, WGN Nicholas Garagusi, violin, WMCA Highway Safety Talk, WNBX Highway Safety Talk, WNBX 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Merry Madcaps, WEAF WLW (WGY, Merry Madcaps, WEAF WLW (WGY, 15 m.) Jack, Del and Ray, WEH, 30 m. Vic and Sade, WIZ WBZ KDKA WHAM WSM WFLA WSB Al Kavelin's Orchestra. WABC WCAU, 30 m.; WPG from 12.45 Bert Block's Orchestra. WOR, 30 m. Market Reports, organ, WGN Wolman Trio, WMCA, 30 m. Claremont Duo, WNBX 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT The Vacabonds, WGY

10.45 CT The Vagabonds, WGY Words and Music, WJZ WBZ WBAL WHAM WSM WFLA WSB William Penn Orchestra, KDKA The Texans, WLW Bert Block's Orchestra, WOR Home Management Talk, WGN Night Owls, WNBX, I h.





EVEN BETSY Ross (not the one who made the flag) couldn't get into the NBC studios in New York until she proved she was a cousin of LANNY ROSS. The person who received her doubted her story. "You're the fifth 'cousin' that's come to visit him today," she said.



8.30 P.M. EDT; 7.30 EST; 6.30 CT

### Saturday, July 28, 1934

THE MICROPHONE

Page Three

### **Cruiser 'Houston' Five Minutes From Washington For President** "Hollywood" Program Actors Roosevelt **Records** from Uses Radio Are Most Devoted Movie Fans the Continent

### By The MICROPHONE'S Special Washington Correspondent.

Although thousands of miles away as distance is measured, President ROOSEVELT actually is only a few minutes from Washington so far as time is conerned. Radio keeps him in constant touch with every national development.

The battleship Houston, on which the Chief Executive is making his vacation tour, is equipped with high-powered broadcasting and receiving instruments which can reach Washington direct from any distance.

When the President wants some information from Col. MARVIN MCINTYRE or other aides remaining at the White House, he has only to jot down a note, hand it to his aide, Lieut. HAR-OLD C. POUND, and a moment later it is being received at Naval Communications in Washington.

From there it goes by direct telegraph wire to the White House, or it may be phoned.

So complete is the setup and so rapid the radio transmission that the President actually can write McINTYRE a question on the Houston, off Hawaii, and have an answer in five minutes.

Thus far, most of the transmission of messages has been to the President rather than from him. He has sent instructions to Washington only on the most important subjects. Washington, however, keeps him fully informed of everything taking place through-out the Nation. Naturally, the air has been flooded with news of the West Coast strikes.

The Houston also receives by radio at 2 A. M. daily a complete digest of world news, which is placed before the President as he arises. In addition, a press association wire runs into the White House and important bulletins are flashed from this report by radio to the President, reaching him almost as quickly as they reach the American newspaper offices.

### **Civil War Talk** Aired From BBC

Major CHARLES F. ATKINSON of the British Broadcasting Company, one of the world's leading authorities on the Civil War, will be heard from London over the

# For Orders They Receive Free Passes to the Theatres

ROBABLY the most devoted group of movie fans in the world today is that of radio artists who impersonate famous cinema stars in the "Forty-Five Minutes In Hollywood" broadcasts over the WABC-Columbia network each Thursday at 10 P. M., EDST.

These artists, some of them among the most talented dramatic actors in radio, in presenting scenes from one of Hollyood's latest productions each week, have educated their larynxes so well that they can mimic the voices of an untold number of Hollywood stars at will.

There are a half dozen stars who have imitated the voice of a different movie star almost weekly. For example, MARION HOPKINSON, who first gained a degree of fame by her impersonations of Mrs. FRANKLIN D. ROOSE-VELT, lately has given realistic impersonations of the voices of DOROTHEA WIECK, CONSTANCE BENNETT, KATH-ERINE HEPBURN, MAE CLARK WYNNE GIBSON.

Miss FRANCIS, late star of several Broadway musicals, has imitated eight "cinema" voices in about as many weeks, namely those of EVE-LYN VENABLE, CONSTANCE CUMMINGS, FRANCES DRAKE, GLORIA STUART, LUPE VEL-EZ, DOROTHY DELL, ANITA LOUISE and BETTE DAVIS.

Since last January, when "Forty-Five Minutes In Hollywood" was first broadcast, these artists probably have attended approximately an average of one motion picture show per day. Sometimes they sit through three movies per day and then, as a vacation, do not attend another picture for the next day or two. It is in this way that they study the voices of the cinema actors, their personal traits and characteristics.



FRED UTTAL, member of the "Forty-five Minutes In Hollywood" cast, who recently imitated LESLIE HOWARD over the radio.

Only recently a preview of the screen version of SOMER-SET MAUGHAM'S "Of Human Bondage" was presented in a "Forty-Five Minutes In Hollywood" broadcast, and the radio school of mimics spent most of three days in Broadway projection rooms and cinema palaces.

First, they witnessed five special previews of the picture in the New York Radio-Keith - Orpheum projection rooms, and then witnessed the same show in the two following days at the Radio City Music Hall.

In addition, ARLENE FRANCIS, who impersonated BETTE DAVIS, and FRED UT-TAL, who impersonated LES-LIE HOWARD, went on excursions into the Bronx and Brooklyn to attend neighborhood movie houses which were showing other pictures in which Miss DAVIS and HOWARD were starred. This gave them an opportunity to study the cinema stars and their voices in various moods.

In addition to all this, the radio mimics occasionally have to haunt the storage warehouses of the big movie companies to obtain a sound track recording of the voice of a star who is not playing in any current movie.

But, despite the long hours the radio mimics have to spend in movie houses, there is a redeeming feature.

The cinema production companies generally provide them with complimentary passes-and they sometimes can take friends with them.

Movies cost them little if anything.

# **By Lombardo**

### By GEORGE LILLEY

Short-wave fans who also happen to be GUY , LOMBARDO fans aren't worrying a lot about Guy's decision to stop making phonograph records for home distribution. His latest tunes will peel forth from our loud-speakers just the same.

The LOMBARDOS can send their canned music far across the seas but no matter how far they go, distance is no barrier to radiations cast by the international spec-trums. We would just as soon hear records from England's GBS or the Italian "Radio Roma" as a home station, anyway. And except for an occasional flickering fade, the volume is just as good.

'Tis strange but true that 90 per cent of the recorded tunes received from foreign cities are manufactured here in the States. We often have tuned in for a friend a short wave outlet at Buenos Aires or Honolulu with the hope of letting him hear some strange and weird music of other lands, but likely as not the crooning voice of one of our own satellites was the music that comes in.

Even with their imposing array of dance bands around, the British Empire stations give time to American recordings. OZZIE NELSON, VALLEE, JONES, LOM-BARDO and the rest are no strangers to the thousands of English (and American) fans who dial in each day the programs from Daventry.

A recent newspaper dispatch says that the French Chamber of deputies has appropriated 80 million francs for propaganda purposes. This little item is mentioned here for the simple reason that the French short wave stations at Pontoise are, without doubt, among the country's chief propaganda disseminators.

The French ether casters radiate six distinctive programs every day, each directed to a different quarter of the globe. Starting at 7.30 A. M. (EST) on 19 meters, they transmit two-to-four hour programs beamed towards Indo-China, Asia, East Africa, West Africa, Central and South America, and North America and Canada. The later broadcast to this country is heard very well on 25.63-meters between 6.15 to 9

(Continued on Page 13)

NBC-WJZ network on Sunday, August 5.

The broadcast, which comes on the 70th anniversary of the Battle of Mobile Bay will be heard at 6 P. M.

### McCoy Product of Theatre

TED CLAYTON McCoy, heard each Tuesday from station WHDH, as the Englishman in the "Percy and Pat" sketches, comes from Boston theatre companies to the air. He received his early training at the old Castle Square stock company in Boston.





'Smartest' Band

ICHARD HIMBER'S dance orchestra is announced as "New York's smartest dance music." And there is some truth in this statement when applied to this CBS band. The pianist. graduated from Fordham Law School and is a member of the Bar, the drummer is a registered pharmacist, the saxophone player has a Phi Beta Kappa key and the violinist holds degrees from three colleges.



Presents the

## Arthur Fiedler **Esplanade** Concerts

We cordially invite you to tune in

	Mondays at 8.30 F	P. M. O	ver Stations				
WNAC	Boston	WFEA	Manchester, N. H.				
WNBH	New Bedford	WLBZ	Bangor, Maine				
Wednesdays at 8.30 P. M. Over Stations							
WAAB	Boston	WICC	Bridgeport, Conn.				
WEAN	Providence, R. I.	WNBH	New Bedford				
WORC	Worcester	WFEA	Manchester				
WMAS	Springfield	WLBZ	Bangor, Maine				
	Fridays at 9.30 P.	M. Ove	er Stations				
WNAC	Boston	WMAS	Springfield				
WEAN	Providence, R. I.	WICC	Bridgeport, Conn,				
WORC	Worcester	WNBH	New Bedford				

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# Sunday July 29 - Variety Program from Paris, NBC-WJZ, 9 P.M.

An and a second se				
Highlights	1.30 P.M. EDT: 12.30 EST: 11.30 A.M. GT	Accomplished	8.45 P.M. EDT; 7.45 EST; 6.45 CT	Educational
P.M.	Surprise Party, Mary Small, 3 X Sisters, WEAF WEEI WGY	-	Fur Trappers, WCAU Ensemble, WGN	Monday, July 30
AMAZETTERAM	Church in the Hills, WLW, 30 m. Sunday Forum, Dr. Ralph W. Sockman, WJZ		9 P.M. EDT; 8 EST; 7 CT	3.30 P. M"Can the Philip-
3.00—Detroit Symphony Or- chestra, CBS WABC	WBZ WBAL WHAM Old Songs of the Church, KDKA	1	Merry-Go Round, Tamara, WEAF WGY, 30 m.	pine State Succeed?" talk by Verne Dyson, director of In-
3.30-Mrs. Thomas Edison,	Mclody's Garden, WFLA Compinsky Trio, WABC WCAU WPG		Fox Revue, WEEI Broadcast from Paris, Lucienne Boyer,	stitute for Chinese Students
NBC-WJZ	WHAS, 30 m. Rhythm Boys, WPG		* diseuse ; Gean Sablans, vocalist ; Hachem Kahn, Indian singer Coloniale Orchestra,	at New York City, NBC- WEAF
8.00—Jenney Concert, WEEI "Voice of Columbia," CBS-	News, WMCA		WJZ WBZ WHAM KDKA WBAL WLW WSM WFLA	Wednesday, August 1
WABC	1.45 P.M. EDT: 12.45 EST: 11.45 A.M. CT		Family Theatre, WABC WCAU, 30 m. Songs in My Heart, WHAS	3.30 P. MEpisodes in the
8.30-Stadium Concert, WOR	Derofa Nadworney, contralto, WEAF Orchestra, KDKA		Bob Haring's Orchestra, WMCA, 30 m. Chicago symphony Orchestra, WGN, 2 h.	History of Music illustrated by orchestra, NBC-WEAF,
9.00-Family Theafre, CBS- WABC	Rona Valdez, soprano, WMCA 2 P.M. EDT; 1 EST; 12 N. CT		(News at 10) 9.15 P.M. EDT; 8.15 EST;	4.30 P. M. — "Hunting Earth-
Broadcast from Paris, Lu-	Gene Arnold's Orchestra, WEAF WEEI WGY WLW WFLA WSM, 30 m.	A	7.15 CT	quakes," talk by Rev. Joseph Lynch, S. J., Professor of
cienne Boyer, Gean Sablans, vocalist, Hachem Kahn, In-	South Sea Islanders, WJZ WBZ WBAL KDKA		"Censorship of "Radio and Pictures," Rev. Robert E. Woods, WMCA	Physics and Director of
dian singer, orchestra, NBC-	String Music, WSM, 30 m. Edith Murray, songs, WABC WHAS WPG		9.30 P.M. EDT; 8.30 EST; 7.30 CT	Seismic Observatory at Ford- ham University, CBS-WABC,
WJZ	WCAU Harrison Jubilee Choir, WMCA, 30 m.		Album of Familiar Music, Frank Munn,	
9.30—Album of Familiar Mu- sic, NBC-WEAF	The Whistler and his Dog, WGN Travel Talk, WOR		Virginia Rea, WEAF WEEI WGY WSM WFLA, 30 m.	11.15 P.M. EDTI 10.15 ESTI 9.15 CT
10.00-Mme. Schumann-Heink,	2.15 P.M. EDT; 1.15 EST; 12.15 CT		Drama, Tom Powers and Leona Hogarth, "And There Was Light," by Irvin S. Gobb and Charles O'Brien Kennedy,"	Abe Lyman's Orchestra, WEAF
NBC-WJZ	Concert Artists, Robert Crawford, Frank	A set of the set of the	WJZ WBZ WHAM WBAL KDKA WLW	Ennio Bolognini, 'cellist, WJZ WBZ KDH Little Jack Little's Orchestra, WABC WH
	Sheridan, Josef Stopek, WJZ Abram Chasins, piano pointers, WABC WCAU WHAS WPG	A state and a state	Waring's Pennsylvanians, WABC WCAU WHAS WPG, 30 m.	30 m.; WCAU WHAS from 11.30 Organ, Herbert Koch, WHAS
(All programs are listed in Eastern Daylight Saving Time, Eastern	Paola Autor, soprano, WOR		Bob Fallon's Orchestra, WMCA, 30 m. 9.45 P.M. EDT: 8.45 EST:	Lum and Abner. WGN Udo's Tango Orchestra, WMCA
Standard Time is one hour earlier;	Palmer House Ensemble, WGN 2.30 P.M. EDT; 1.30 EST;		7.45 CT	11.30 P.M. EDT; 10.30 EST; 9.30 CT
Central Time is two hours earlier.)	12:30 CT Landt Trio and White, WEAF WEEI WGY,		Ralph Kirberry, baritone, WJZ WHAM Bill Williams, WBZ Unbroken Melodies, WLW	
8 A.M. EDT; 7 EST; 6 GP	30 m. Concert Artists, WJZ WBZ WHAM WBAL		10 P.M. EDTI 9 ESTI 8 CT	Broadcast to Byrd Expedition, WEA WEEI WGY WLW WSM WFLA WS News, weather and Berrens' Orchestra, W
Melody Hour, WEAF, r h. Fone Pictures, WJZ WBAL, 30 m.	WLW KDKA WSM, 30 m. Windy City Revue, WABC WCAU WHAS,		Hall of Fame, WEAF WEEI WGY WLW WSM, 30 m.	WBZ WHAM KDKA, 30 m.
On the air today and organ reveille, WABC 3.30 A.M. EDT; 7.30 EST	WPG, 30 m. Three Little Funsters. WMCA, 30 m.		Madame Schumann-Heink, WJZ WBZ WHAM KDKA WFLA	Tea Leaves and Jade, WLW, 30 m. Glen Gray's Orchestra, WABC WC/ WHAS
6.30 CT Lew White, organ, WJZ WBAL 30 m.	Mark Love, basso, WGN 2.45 P.M. EDT; 1.45 EST;		Wayne King's Orchestra, WABC WCAU WHAS, 30 m.	Blue Rhythm Band, WMCA Isham Jones' Orchestra, WPG, 30 m.
Artist Recital, WABC	12:45 CT Violin Orchestra, WPG		Steel Pier Orchestra, WPG, 30 m. Texas Rangers, WMCA, 30 m.	King's, Weeks', Weems' Kemp's and P elli's Orchestras, WGN, 2 h.
6.45 CT	Palmer House Ensemble, WGN		10.15 P.M. EDT; 9.15 EST;	11.45 P.M. EDTI 10.45 ESTI 9.45 CT
afety Crusaders, WBZ Radio Spotlight, WABC	3 P.M. EDT: 2 EST: 1 CT Talkie Picture Time, June Meredith, WEAF		8.15 CT Mrs. Montague's Millions, drams, WJZ	Joe Reichman's Orchestra, WABC WC/
A.M. EDT; 8 EST; 7 CT Balladeers, WEAF WGY WEEI	WEEI WGY WSM Organ Recital, WIZ WBZ WHAM		KDKA WFLA St. Cecilies Glee Club, Associated French	WHAS Willie Bryant's Orchestra, WMCA
WHAM WLW, Th.	Detroit Symphony Orchestra, Rimsky-Korsa- koff's Overture "A Night in May," Schu-	1	Societies, WBZ	12 M. EDT: 11 P.M. ESTI 10
WCAU WPG, 1 h.	Juan," WABC WCAU WHAS, 1 h.		10.30 P.M. EDTI 9.30 ESTI 8.30 CT	News and Eddie Duchin's Music, WE. WGY WSM WFLA
9.15 A.M. EDT; 8.15 EST; 7.15 CT	Frank Stewart's music, WOR, 30 m. Gospel Message, WPG	THE WILEY actract and singer who	Canadian Capers, WEAF WEEI WGY WSM, 30 m.	Mille' Blue Rhothm Band WIZ WBZ an
Cloister Bells, WEAF WEEI WGY 9.30 A.M. EDT; 8.30 EST;	Harrison Urbout, violinist, WMCA Don Baker, tenor, WGN	presents dramatic sketches during	WSM, 30 m. L'Heure Exquise, Fred Hufsmith, WJZ WBZ WBAL WHAM WFLA, 30 m.	Red Nichol's Orchestra, WABC WCAU WHAS
7.30 CT Trio Romantique, WEAF WEEI	3.15 P.M. EDT; 2.15 EST; 1.15 CT	WHITEMAN'S programs on	Those Three Girls, KDKA Zero Hour, WLW, r h. "Americana," Ferde Grofe's Orchestra,	Enoch Light's Orchestra, WPG, 30 m. Anthony Trini's Orchestra, WOR
ervice from Union College Chapel, WGY, 30 m.	Pianologue, WMCA Palmer House Ensemble, WGN	Thursdays.	WABC WCAU, 30 m. ; WPG from 10.45	Bob Fallon's Orchestra, WMCA, 30 m. 12.15 A.M. EDT; 11.15 P.M. ES
9.45 A.M. EDT; 8.45 EST; 7.45 CT	3.30 P.M. EDT1 2.30 EST1 1.30 CT	The Abels, WPG	The Wandering Poet, WPG	10.15 CT
Alden Edkins, bass, WEAF WEEL 30 m.	Dancing Shadows, WEAF WEEI WGY WLW	Harold Stern's Orchestra, WOR, 30 m, Safety Drama, WMCA	Concert Silhouettes, WHAS, 45 m. Fisher's Gypsy Ensemble, WMCA	Russ Columbo, baritone, WEAF WLW W. WFLA
10 A.M. EDT; 9 EST; 8 CT Sabbath Reveries, Dr. Charles L. Goodell,	Chautauqua Summer Concert, Mrs. Thomas Edison, speaker, WIZ WBZ KDKA WLW	Wayne King's Orchestra, WGN 6.45 P.M. EDT; 5.45 EST	10.45 P.M. EDTI 9.45 ESTI 8.45 CT	12.30 A.M. EDTI 11.30 P.M. ES
WEAF WEEI WGY WSM WFLA, 30 m. southernaires, WIZ WBZ WBAL KDKA	WHAM WBAL WSM, I h. Shady Lanes, WOR Calvary Symphony Orchestra, WMCA, I h.	4.45 CT Jaysnoff Sisters, WBZ	Y. M. C. A. Program, KDKA	Hollywood on the Air, WEAP WI
Church Forum, WLW	Diark Love, Dasso, WCIN	Carlile and London, with Warwick Sisters, WABC WCAU WHAS WPG	Socarras Orchestra, WMCA 11 P.M. EDT: 10 EST: 9 CT	WFLA, 30 m. Clyde Lucas' Orchestra, WJZ WBZ WHA
mperial Hawaiians, WABC WPG WHAS 50 m,	3.45 P.M. EDT; 2.45 EST; 1.45 CT	Berger's Orchestra, WOR Buck Nation, songs of the West, WMCA	Baseball Scores, WEAF	KDKA, 30 m. Henry Busse's Orchestra, WABC WG
Watch Tower Program, WCAU, t h. 10.30 A.M. EDT; 9.30 EST	Baseball, Chicago vs. Cincinnati, WGN, 1 h., 15 m.	Bernie Cummins' Orchestra, WGN	Charley Davis' Orchestra, WEEI WGY WSM, 30 m.; WEAF from 11.15	WPG
8.30 CT	4 P.M. EDT: 3 EST: 2 CT John B. Kennedy, WEAF WEEI WGY	7 P.M. EDT; 6 EST; 8 GT, "K-7" Drama, "The Locksmith of Flan	Roxanne Wallace, WJZ WHAM WFLA Weather reports, WBZ	Hidden Lake Orchestra, WSM Geltman's Orchestra, WHAS, 30 m. Chick Webb's Orchestra, WMCA, 30 m.
amovar Serenade, WJZ WBAL WHAM	WLW WFLA Baffalo Variety Workshop, WABC WCAU	ders," WEAF WGY, 30 m. Merry-Go-Round, WEEI	Sports, News, KDKA Little Jack Little's Orchestra, WABC WCAU	1 A.M. EDT; 12 M. EST;
atterns in Harmony, WABC WCAU WHAS	WHAS, 45 m. "Beginning Again," Thelma Holder, WOR	Chas, Previns Orchestra, Morin Sisters and Norsemen Quartet, WJZ WBZ WHAM	WPG, 30 m. Charles Barnett's Orchestra, WOR, 30 m.	11 P.M. CT
anday Morning Concert, WGN, 1 h., 30 m. 0.45 A.M. EDT; 9.45 EST	4.15 P.M. EDT; 3.15 EST; 2.15 CT	WLW KDKA WSM WFLA, 30 m. Wayne King's Orchestra, WGN, 30 m.	Dance Orchestra, WMCA	Jack Miles Orchestra, WLW, 30 m.
8.45 CT irst Presbyterian Church, KDKA, 1 h.,	Lillian Bucknam, soprano, WEAF WEEI	"Peter, the Great," drama, WABC WPG		
30 m. Iexander Semmler, pianist, WABC WCAU	Carmelo Cascio, pianist, WGY Arthur Lang, baritone, WOR	Comedy Stars of Hollywood, WCAU Mauro Cottone, organ, WMCA, 30 m.	Station I	Directory
WPG WHAS 1 A.M. EDT; 10 EST: 9 CT	The Texans, WLW 4.30 P.M. EDT; 3.30 EST;	Milban String Trio, WOR 7.15 P.M. EDT; 6.15 EST;		
lews and Vagabonds, WEAF WGY WFLA ervice from Old South Church, WEEI	2.30 CT Chicago Symphony Orchestra, WEAF WEEI	5.15 CT	Station Chain , K.C.	. Watts Location
th., 15 m. iews and Morning Musicale, Joseph Stopak,	WGY WLW WFLA, 1 h. (WSM, 50 m.) Oregon on Parade, WABC WCAU WHAS	Around the Console, WCAU Ted Weems' Orchestra, WGN	CFRB CRC & CBS 690	10,000 Toronto
violinist, WJZ WBZ WHAM WBAL WLW WSM, 30 m.	WPG, 30 m. Lee Conrad, Marjorie Tremont, piano, WOR	7.30 P.M. EDT; 6.30 EST; 5.30 CT	E KDKA NBC 980	5,000 Montreal 50,000 Pittsburgh, Penn.
hildren's Program, WABC, r h. hoda Arnold, and Taylor Buckley, WHAS	Country Club program, WMCA 5 P.M. EDT; 4 EST; 3 CT	Marion McAfee, songs, WEAF WGY. Garden talk, WEE1, 30 m.	KMOX CBS 1090 KSD NBC 550 KYW NBC 1020	50,000 St. Louis, Mo. 500 St. Louis, Mo. 10,000 Chicago, Ill.
hildren's Hour, WCAU olton Manor Ensemble, WPG, 30 m.	National Vespers, Dr. Paul Scherer, WJZ	"Chausson Concerto for Piano and Strings."	WAAB CBS & YN 1410	500 Boston 50,000 New York
1.15 A.M. EDT; 10.15 EST; 9.15 CT	WBZ WFLA: Vespers, KDKA, t h., ts m. The Distance WARC WCALL WHAS WDC.	Katherine Bacon, piano soloist, string- quartet, WJZ WBZ WHAM KDKA- WSM WFLA, 30 m.	WBAL NBC 1060 WBBM CBS 770	10,000 Baltimore 25,000 Chicago, II.
all and Gruen, WEAF WGY WSM	The Playboys, WABC WCAU WHAS WPG Josef Zatour's Orchestra, WOR Republic Pensage Pariod WI W	Chicago Knights, WABC WCAU WPG,	WB50 920 WBT CBS 1080	500 Needham 25,000 Charlotte, N. C.
1.30 A.M. EDT: 10.30 EST:	Family Prayer Period, WLW Afternoon Musicale, WGN, 1 h.	30 m. Smoke Dreams, WLW Eosemble, WHAS, 30 m.	WBZ NBC 990 WCAU CBS & DIX 1170	50,000 Boston 50,000 Philadelphia
apitol Family, Major Bowes, WEAF WGY.	Toung People's Church, WDICA, I h.	The Bible Camera, WOR News and American Musicale, WMCA	WCCO CBS 810 WCSH NBC & NEN 940	50,000 Minneapolis, Minn. 1,000 Portland, Me.
ichard Maxwell, tenor, WJZ WBZ WHAM	3.15 P.M.	Concert, WGN, 30 m.	WDRC CBS & YN 1330	1,000 Hartford 50,000 New York
Salt Lake City Tabernacle Choir, WPG, 1 h.,	Foct's Gold, with David Ross, whos	7.45 P.M. EDT; 6.45 EST; 5.45 CT	WEAF NBC Key 660 WEAN CBS & YN 780 WEEI NBC & NEN 590	500 Providence 1,000 Boston
WHAS, 30 m.; WABC from 12.13 11.45 A.M. EDT; 10.45 EST;	5.30 P.M. EDT; 4.30 EST	Irene Beasley, songs, WEAF WGY Baseball scores, WEEI	WENR NBC 870 WFEA CBS & YN 1430	50,000 Chicago, Ill. 500 Manchester, N. H.
hantom Strings, WIZ WBZ WIN	Sentinels Edward Destes baritone Chicago	Piano, WOR	WFLA NBC 620 WGAR NBC 1450	25,000 ' Clearwater, Fla:
9.45 CT Phantom Strings, WJZ WBZ WLW. WHAM, 30 m. First Baptist Church, WSM, 45 m.			WFLA         NBC         620           WGAR         NBC         1450           WGN         720           WGST         CBS         890	

	1 9.45 CT	3.30 CT	Blash WOR	1	WFLA	NBC	620	25,000	Clearwater, Fla.	<u>_</u> .
	Phantom Strings, WJZ WBZ WLW		Piano, WOR Munz Sisters, WMCA		WGAR	NBC	1450	1,000	Cleveland, Ohio	=
	WHAM, 30 m.		Bob Pacelli's Orchestra, WGN	· = ·	WGN	100	720	50,000	Chicago	=
	First Baptist Church, WSM, 45 m,	Capella Choir, WEAF WEEI WGY WLW,	boo racent's Orchestra, work	1 =	WGST	CBS	890	500	Atlanta, Georgia	-
		30 m.	8 P.M. EDT; 7 EST; 6 CT	目	WGY	NBC	790	50,000	Schenectady, N. Y.	=
	12 N. EDT: 11 A.M. EST: 10 CT	Walter Preston, baritone, WJZ WBZ WHAM	Jimmy Durante and Rubinoff's Orchestra	目	WHAM.	NBC	1150	50,000	Rochester, N. Y.	
	Presbyterian Church Service, WHAM, r h.,	WFLA; 30 m.	WGY WBZ WLW WSM WFLA, 1 b.	1	WHAS	CBS & DIX	820	50,000	Louisville, Ky.	
	30 m.	Leon Cole, tenor, WSM	The Jenney Concert, WEEI, I h.		WHDH	CDO & MIL	830	1.000	Boston	=
1	Watchtower Program, WCAU	Frank Crumit and Julia Sanderson, WABC	"Goin' to Town," Ed Lowry, WJZ WHAM	1	WHEB		740	250	Portsmouth, N. H.	
	Sunday Worship, WGN, 1 h.	WCAU WHAS, 30 m.	KDKA, I h.	1	WHK	CBS	1390	2,500	Cleveland, Ohio	
	Broadway Baptist Church, WHAS, 30 m.	President Hotel Ensemble, WPG	Columbia Variety Hour, Edith Murray, Vera	1	WICC	CBS & YN	600	250	Bridgeport, Conn.	-
	Comics, WOR	Robert Reid, WOR, 30 m.	Van Eber Barry Hour, Lohn Murray, vera	1	WJAR	NBC & NEN	890	500	Providence	=
	12.15 P.M. EDT; 11.15 A.M. ESTI	6 P.M. EDT; 5 EST; 4 CT	Van, Eton Boys, Little Jack Little's Orches-	=	WIR	NBC	750	10,000	Detroit, Mich.	
	10.15 CT		tra, WABC WHAS, 1 h.; WCAU, 45 m. "Chansonette," WOR, 30 m.	=	WISV	CBS	1460	10,000	Washington, D. C.	=
	Weather, schoolmaids, WGY	Catholic Hour, WEAF WEEI WGY WSM		18	WJZ	NBC Key	760	50,000	New York	
	Gould and Shefter, WJZ WBAL WHAM	WFLA, 30 m.	Three Little Funsters, WMCA	100	WIBZ	CBS & YN	620	500	Bangor, Maine	
	KDKA WLW	Fleart I nrobs of the Huls, WJZ WHAM	Hal Kemp's Orchestra, WGN	13	WLEY		1370	100	Lexington, Mass.	
	Time, Weather, Temperature, WBZ	WBAL, 30 m.	8.15 P.M. EDT; 7.15 EST	1	WLW	NBC	700	500,000	Cincinnati	8
	Bud Shay, songs, WCAU	Chorus and organ, WLW Nick Lucas, songs, WABC WCAU WPG	6.15 CT	1	WMAO	NBC	670	5,000	Chicago, Ill.	=
	Musical Raconteur, WMCA	Organ Herbert Fool WILLAS	DL . N'LL ZDZI	1番	WMAS	CBS & YN	1420	100	Springfield, Mass.	-
	12.30 P.M. EDT; 11.30 A.M. EST;	Under Don WOP in T	Debut Night, KDKA, 45 m.		WMCA	ABS Key	570	500	New York	量
			Charlie Agnews music, WGN		WNAC	CBS & YN	1230	1,000	Boston	-
	University of Chicago Round Table, WEAF	Cabe Wellner organ WCN	Miami Beach Band, WMCA	1	WNBH	YN	1310	250	New Bedford	
	WGY, 30 m.	Gabe weinier, organ, work	8.30 P.M. EDT; 7.30 EST	3	WNBX		1260	250	Springfield, Vermont	<u>_</u> ,
	Readings, WEEI, 30 m.	6.15 P.M. EDT: 5.15 EST	6.30 CT	3	WOAI	NBC	1190	50,000	San Antonio, Tex.	-
	Music Hall Symphony Concert, WIZ WBZ	4.15 CT	Tenor, WGN	1	WQAM	CBS	560	1,000	Miami, Florida	
	WBAL WHAM KDA WFLA, 1 h.; WSM,	Quartet, WB2	Stadium Concert, Eugene Ormandy conducting,	1	WOR	and the second second	710	5,000	Newark, N. J.	=
· · ·	30 m.	Sports, KDKA	Tschaikovsky Program, WOR, 2 h.	=	WORC	CBS & YN	1280	500	Worcester	=
	The Romanay Trail, WABC WCAU WPG		News and Dantzig's Orchestra, WMCA, 30 m.	=	WSB	NBC	740	50,000	Atlanta, Georgia	
	WHAS, 30 m.	P. G. A. Golf Tournament from Buffalo.	stand and Daniely a Orchestra, which your	1	WPG	CBS	1100	5,000	Atlantic City, N. J.	=
	Mid-day Idylls, WMCA	WABC WCAU WHAS		1	WSM	NBC	650	50,000	Nashville, Tenn.	=
	1 P.M. EDT: 12 N. ESTI	Around the 19th Hole, WPG		1	WSMB	NBC	1320	500	New Orleans, La.	-
5)	11 A.M. CT	Louise Brabant, soprano, WGN	TYPISTS	=	WTAG	NBC & NEN	580	500	Worcester, Mass.	=
	Road to Romany, WEAF WEEI WGY, 30 m.	6.30 P.M. EDT: 5.30 EST:	I I PIDID	一番	WTAM	NBC	1070 890	50,000 500	Cleveland, Ohio Norfolk, Va.	<b>E</b> .
	Presbyterian Church, WSM, 1 h.	4.30 CT		=	WTIC	CBS NBC & NEN	1040	50,000	Hartford, Conn.	
	William Tell Folk Play from Switzerland,		Extra Money for your spare time copying	目目	will	INDE & INEIN	1040	50,000	natuoid, cond.	
	WABC WCAU WPG WHAS, 30 m.	Henry King's Music, WEAF WEEL WGY	Radio Scripts, others, Interesting work,	1	CHAINS! 7	NEC National Broa	deasting C	ombany · CB	S, Columbia Broadcasting	
	Perole String Quartet WOR, 1 h.	WSM, 30 m.	Good Pay. Experience unnecessary. Free	1						
	Musical Vagabonds, WMCA	Baltimore Municipal Band, WJZ WBAL	Particulars. Write, enclosing stamp to		and the second se				ABS, American Broadcast-	=
	1.15 P.M. EDT; 12.15 EST:	WHAM. 30 m.	TYPISTS' ASS'N, 1998 Hunter	1	ing System;	CRC, Canadian Raa	tio Commi	ssion; NEN,	New England Network.	-
	11.15 A.M. CT	Time, Weather, WBZ								=
	The second se	Orchestra, KDKA	Bldg., CHICAGO							-
	and a saidy constanty, which	Voices and Organ, WLW, 30 m.		Editit						11E

THE MICROPHONE

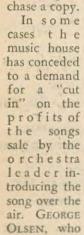
# **Radio Lane**

By Jimmy J. Leonard

**DARADOXICAL** as it may seem, there is one group connected with radio which does not wish to be too successful. They are the boys from the music publishing houses, commonly known as "song pluggers." The song plugger is a man who wines and dines the orchestra leaders with the biggest loudspeaker following.

He also offers singers his many wares. His idea is to

have his newest song played over the Lane as many times as he can; thereby causing the listener to hurry to his song -selling store to pur-



BEN BERNIE

introduced "The Last Round-Up," is rumored to have net over \$45,000 from the profits of the publishing house.

Occasionally the song is played too much, and it becomes a nuisance to the public and consequently to the publisher. In order to stop this song debauchery they are now endeavoring to organize with certain ends in view.

Many would like to know who that fellow "JOE" might be that has FRED HOEY's throaty yells in his ears so constantly. JOE TOBIN'IS his full name, and he is the source of envy to all announcers on the Yankee Network payroll.

He is reputed to hold the softest job in the entire system. Imagine seeing all the ball games from an iced enclosure without the slightest qualm of money matters or position holding

JOE defends his position by saying to the envious: "What would happen if a homer was hit just as I was opening a wire and so mutilated the message that it could not be read by Fred? What if Hoey's pipe was packed too full for comfortable smoking? What if I should

fall asleep? And what would happen if my name was Algernon, Aloysius, or Armentidedes instead of just gold old 'Joe'?"

No one has any idea of the responsibility.

CBS plans to give the listeners quite a thrill by taking them on nice long rides in speedboats, racing cars, airplanes and other fast vehicles.

JOEY NASH has all N. Y. agog with his larynx. He is the new-



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# **Does Radio Help?**

INTERNATIONAL BROADCASTS, now so common an occurrence, serve to bring the nations of the world closer to one another and thereby promote the cause of peace.

Such is the opinion of William A. Winterbottom as inferred in an article in Broadcasting, reprinted in last week's issue of The MICROPHONE.

But do they?

Certainly if radio in Europe were operated on a strictly non-partisan basis, if the speakers had no propaganda message to send out in self-justification, countries would be bound closer together by these international broadcasts.

Unfortunately, countries such as Nazi Germany broadcast internationally arrogant statements that frighten and antagonize neighboring lands and win no sympathy from listeners in America.

Radio properly used is an incomparable medium for promoting pacific relations, nationally and internationally. President Roosevelt has demonstrated that.

It should not be improperly used.

# **Esplanade** Concerts

ONSISTENT with its policy of promoting the best in radio entertainment The MICROPHONE is presenting a series of broadcasts from the Charles River Esplanade in Boston.

These concerts are the outstanding musical events of New England's Summer season. The concerts are free, their continuance made possible by popular subscription.

The MICROPHONE sincerely hopes that it is bringing pleasure by these broadcasts to those who are unable to get to the Esplanade.

Wherever you are in New England, there is a station over which you may hear the broadcasts.

### **Artists To Be Restricted To One Program**

By DICK TEMPLETON New York Correspondent

NOW that radio time is at a premium, a lot of changes are going to be put into effect-and one is, few singers will be featured on programs for more than one sponsor.

Program builders are beginning to feel that such singers are virtually no program identification a n d hence are not as valuable as they might be to the program. Result is going to be that quite a few of them will not be forthcoming. A singer will be known, it would

Whereas the GENE and GLENN show, adhering to simple humor, has met with success with radio listeners, genial FRED ALLEN is still having trouble corraling enough listeners with his satire to make the sponsor kick up his heels with glee. They've made a change in the show, adding the golden voice of JAMES MELTON. ALLEN is very funny to sophisticates, but "the man in the street" has not taken him to his heart yet.

# Studiosity

By Les Troy

URING the recent visit of the United States fleet to New York, two gobs were in the NBC studio during a recital by CYRIL TOWBIN, concert violinist. After the program the sailors told TOWBIN that they especially liked his playing of a fiery Spanish number.

When the violinist modestly said he was afraid it hadn't been quite up to his best standards, one of the gobs replied earnestly and



was swell, it was swell, see!" JOE COOK began singing on the House Party show heard on the NBC the other And day. since h i s musical debut he has been so proud of his musical prowess that he carries a com bination cane - violin from which

he produces

Chinese mu-

RAY HEATHERTON

sic in idle moments.

There's a station down at Norfolk, Virginia, (WTAR) that has just joined the NBC networks. The studio building was all ready to join up even before they knew they were going to join. Door panels and elevator boy's uni-forms alike were adorned with the NBC monograms.

The reason was that the new studios of WTAR are located in the National Bank of Commerce building in Norfolk.

And now we come to one of the tidiest bits we have heard in a long time. It restores our faith in womankind. May we quote from a publicity release. "Ray Heatherton, NBC baritone, was selected by readers of the Woman's Home Companion" as the ideal type of American boy.'

The life of a radio imitator is not all play even though it sometimes looks like it. The cast of the "45 Minutes in Hollywood" pro-gram (that's where they present all the movie stars, you know) spends most of its time at the movies.

In order to get the many intonations of the screen stars' voices these people have to spend hours at the movies. They consider it a vacation when they do not have to go.

Our New York correspondent reports that KATE SMITH was recently seen shopping for romper suits. But he further found out that the suits were not for KATE, as he had suspected. They were all packed and addressed to papoose BLACK WOLF. Ir., of the Winnebagoes in Sioux City, Iowa. For, you see, KATE is an honorary member of that tribe.

est of the bestest, is this 25-yearold tenor who graduated from sax tooting to sex shouting. So rejoice when you hear NASH has penned a contract for another year with his boss, HIMBER, exclusively.

GEORGE JESSEL quit the Columbia System because they wanted him to say "Hello folks and buddies," as well as a few other distasteful things. At least, that's what we hear. GEORGE is going to the Fair. IRENE BORDONI will go on the air twice a week starting July 27.

Amos 'n' ANDY are splitting! But not the way you think. ANDY plans to vacation to Europe while Amos is going to Alaska and Canada for his rest. BEN BERNIE is taking a vacation from the air for two months only to go to work on a barnstorming tour down Sou'.

Time was when they talked a lot about MORTON DOWNEY being so well known as singing for a certain cigarette that no other sponsor would risk putting DOWNEY on the air because he had done such a great job of program identification for the cigarette, that the advertiser might fear listeners would think of Camels instead of whatever else DowNEY might be advertising.

There was no little logic in that attitude at the time. But since then there have been quite a few singers who appear Monday night on one program and Wednesday on a second and perhaps Friday or Saturday on a third program.

appear, by the sponsor he keeps.

Another prophet rises in radio. He is MYRON KIRK, young advertising executive with the firm of RUTHRAUFF and RYAN, nationally known advertising agency. He built the present show on which GENE and GLENN are appearing, and it was he who said the boys would start out very slowly on the network and would build up by the end of 12 weeks to real proportions. Today GENE and GLENN rank solidly on radio, which makes KIRK one of the few radio prophets in existence. FRANK BLACK, who forecast the flood of good music, is another.

The other night an enterprising young lady phoned CBS to inquire how to send her autograph book to Little America.

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Name
Street
City or Town
State

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# Monday July 30 - National Music Camp on NBC-WJZ at 10 P.M.

### 6.15 P.M. EDT; 5.15 EST; 4.15 CT Eastman's Orchestra, WEAF WGY WLW, 30 m.: WEEI, 15 m. ational Music Camp, Dr. Earl V. Moore, WJZ WBZ WHAM, 45 m.; WSM from 12 N. EDT; 11 A.M. EST; 10 CT 12 N. EDT; 11 A.M. EST; 10 CT John Fogarty, tenor, WEAF WEEI WGY Mary Alcott, vocalist, WEW Honcy Dean, WJZ WBZ WHAM WSM Romance of Dan and Sylvia, KDKA Ralph Waldo, WFLA Betty Barthell, songs, WABC WCAU WHAS Home Sweet Home, WPG Rod Arkell, WOR Nicholas Garagusi, violinist, WMCA, 30 m. Style Talk, WNBX He Returns Highlights Joe and Eddie, WGY U. S. Army Band, WJZ WHAM WSM, 30 m. Bill Williams, WBZ Sports, weather, KDKA Bobby Benson and Sunny Jim, WABC Nat 10.30 Wayne King's Orchestra, WABC WCAU WHAS, 30 m. Vincent Ponzi, tenor, WPG News, music, WGN, 30 m. John Kelvin, tenor, WOR Frances Baldwin, contralto, WMCA P.M. 1 ŀ 8.00-Champions, Richard Him-WCAU Organ, WHAS Pacelli's Orchestra, WGN Taggaret and Perkins, WNBX, 50 m. ber's Orchestra, NBC-WEAF 8.30—The Microphone presents the Arthur Fiedler Esplanade 12.15 P.M. EDT; 11.15 A.M. EST; 10:15 CT 10.15 P.M. EDT; 3.15 ESTI 8.15 CT 6.30 P.M. EDT; 5.30 EST| 4.30 CT Concert, WNAC and Yankee 4.30 CT News and Charlie Davis' Orchestra, WEAF Scores, Current Events, WEEI Helen Mae, soprano, WGY, 30 m. String Ensemble, WSM Jack Armstrong, WLW Comedy Stars, KDKA Time, weather, WBZ News and Charles Barnett's music, WABC WCAU The Singing Lada, WCN 10:15 CT Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY Fields and Hall, WJZ WHAM WFLA Weather; MSC Farm Forum, WBZ Babe and Don, comedy team, WLW Midday Sons, KDKA Poetic Strings, WABC WCAU WHAS WPG "Home Redecorating," WOR Ranny Weeks' Orchestra, WEEI Mary Cortner, soprano, WSM The Dukes, WPG Lawrence Salerno, baritone, WGN, 30 m. Drama, "Eternal Life," WOR Starlight Hour, WMCA Network Glades Swarthout, NBC-WEAF Dramatic Guild, CBS-WABC 9.00-Evan Evans, CBS-WABC 9.30-Lud Gluskin, Henrietta Schumann, CBS-WABC 10.30 P.M. EDT; 9.30 EST; 8.30 CT 8.30 CT Gothic Ecohes, Radio City Chorus, WEAF, WSM, 30 m. "Beauty that Endures," WEEI Music, WGY, 30 m. Henry Thies Pepsters, WLW "The Care and Feeding of Hobby Horses," WABC WHAS, 30 m. LWD Symphony Orchestra, WCAU, 30 m. Steel Pier Dance Tunes, WPG, 30 m. Brogale's Orchestra, WOR Henry Thies Pepsters, WLW, 30 m. Starlight Hour, WMCA 10.45 P.M. EDT; 9.45 EST; 8.45 CT Democratic Republican Series, WIZ WBZ Joe Cook and Don Novis, Orchestra, NBC-WEAF 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT The Singing Lady, WGN Children's Club, WHAS, 30 m. Health Program, WOR Screen Revue, WMCA 10.30 CT Rex Battle's Ensemble, WEAF WLW, 30 m. (WEEI, 15 m.) Banjoleers. WGY Vic and Sade, WJZ WBZ WHAM KDKA WSM WELA Bond of Friendship, WLW Al Kavelin's Orchestra, WABC WCAU WHAS WPG Grain Reports, organ, songs, WGN Bud Fisher's Orchestra, WOR, 30 m. Stocks, WMCA Iravel Talk, WNBX 10.00-National Music Camp, NBC-WJZ 6.45 P.M. EDT; 5.45 EST; 4.45 CT 10.30-Radio City Chorus, NBC-4.45 CT Lowell Thomas, WJZ WBZ WLW KDKA WFLA Little Orphan Annie, WSM "The Dixie Circus," Uncle Bob Sherwood, WABC WCAU, 30 m. "Syncopation, Sophistication," WOR Dixie Circus, WABC WMAS, 30 m. Little Orphan Annie, WGN Five Star Final, WMCA Yankee Cornhuskers, WNBX 7 P.M. EDT: 6 EST: 5 CT WEAF (All programs are listed in Eastern Daylight Saving Time, Eastern 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Standard Time is one hour earlier; B.45 CT Democratic Republican Series. WJZ WBZ WBAL KDKA WFLA WSM Margaret Carlisle, WLW Socarras' Orchestra, WMCA Earl Burtnett's Orchestra, WGN Three Buccaneers, WOR 11 P.M. EDT; 10 EST; 9 CT Harold Stern's music WFAF WCY 10 m Central Time is two hours earlier.) 10.45 CT Cabot and Del Castillo, WEEI, 30 m. The Vagabonds, WGY Words and Music, WJZ, WBZ WHAM WSM WFLA, 30 m. Texas trio, WLW Fidler's Orchestra, KDKA Organ, WMCA June Baker on home management, WGN Victor Program, WNBX 1 P.M. EDT; 12 N. EST; 11 A.M. CT Markets Weather WEAF 8.30 A.M. EDT; 7.30 EST; 6.30 CT 7 P.M. EDT; 6 EST; 5 CT 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAF Gould and Shefter, WEEI WSM Horse Sense Philosophy, WGY Ernie Holst's Orchestra, WJZ WBAL KDKA Special Program, WBZ Clarence A, Jackson, WNBX Ford Frick, sports, WOR Soiree Musicale, WMCA, 30 m. Clarence A, Jackson, WNBX 7.15 P.M. EDT; 6.15 EST; Cheerio, WEAF WEEI WGY WLW, 30 m. Weather, WBZ 8.45 A.M. EDT; 7.45 EST 6.45 CT - Side Harold Stern's music, WEAF WGY, 30 mile. B. Rideout and scores, current events, WEEI Strolling Tom, WBZ Radio Spotlight, WABC WELI Ray Nichols' Orchestra, WGY Cousin Bob, Hill Billy, WLW Guy Lombardo's Orchestra, WJZ WHAM, BING CROSBY, CBS vocalist, returns 9 A.M. EDT; 8 EST; 7 CT to radio next Fall after an ab-11 A.M. GT Markets, Weather, WEAF Radio Gang, WGY Bob Albright, WLW MSC Farm Forum, WBZ, 30 m. Market Reports, KDKA Dance, WFLA, 30 m. Velazco and his Hotel Taft Orchestra, WABC WCAU WHAS WPG, 30 m. Middav Service, WGN N. J. Women's Club, WOR Organ, WMCA Ken Kenniston, WNBX 1.15 P.M. EDT: 12.15 EST; 30 m. Weather, time, WBZ Time, temperature, weather, KDKA Frank Buck, WSM "Fats" Waller, songs, WABC WPG WHAS June Provines, WGN "Moonbeams," WOR Dance Orchestra, WMCA Morning Giories, WEAF Bradley Kincaid, songs, WGY Breakfast Club, orchestra, WJZ WBZ WBAL sence while making pictures in 7.15 P.M. EDT; 6.15 EST; 5.15 CT Hollywood. 9.15 Harmony Duo, WLW Deane Moore, tenor, WABC WCAU Devotions, WHAS WSM Early Birds, WNBX, 1 h. Gene and Glenn, WEAF WEEI WGY WFLA Mario Cozzi, baritone, WJZ KDKA News, WBZ 3.45 P.M. EDT; 2.45 EST; 1.45 CT News, WBZ Nick Lucas, songs, WCAU Fur Trappers, WABC Joe Emerson's Orchestra, WLW Ensemble, WGN Larry Taylor, WOR Wynn-The Thinking Club, WMCA King, Jack, Jester, WLW Carol Romano, pianist, WABC WPG Kibitzers, WMCA Munz Sisters, WOR Baseball, Chicago vs. Cincinnati, WGN, 2 h., 15 m. 11.15 P.M. EDT; 10.15 EST; 9.15 CT 9.15 A.M. EDT; 8.15 EST; 7.15 CT 9.15 CT Harold Stern's Orchestra, WEEI Joe Rine's Orchestra, WBZ Gene and Glenn, WSM Casa Loma Orchestra, WABC WPG WCAU, 30 m.; WHAS from 11.30 Sam, Gil and Louie, WHAS Lum and Abner, WGN Udo Tango's Orchestra, WMCA WJZ WBZ, 30 m. Landt Trio and White, WEAF WGY WLW Lessons in Loveliness, WEEI Harmonies in Contrast, WABC WCAU 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT Lotus Garden Orchestra, WEAF WEEI WGY River, market, live stock reports, WLW The Honorable Archie and Frank, WJZ WSM Singth KDCA 7.30 P.M. EDT; 6.30 EST; 5.30 CT Shirley Howard and the Jesters, WEAF WGY After Dinner Revue, WEEI Radio Nature League, WBZ Bob Newhall, WLW Jack Shook and Marjorie Cooney, WSM Paul Keast and Hudson's Orchestra, WABC WCAU Club Program, WHAS Sports reporter, WGN "Maverick Jim," drama, WOR, 30 m. News and Archie Bleyer's Orchestra, WMCA 7.30 P.M. EDT; 6.30 EST; 4 P.M. EDT: 3 EST: 2 CT 9.30 A.M. EDT; 8.30 EST; 7.30 CT Gypsy Trail, orchestra, soloist, WEAF WSM 7.30 CT Nancy Noland, songs, WEAF WGY Hymos of All Church, WLW Style and Shopping Sarvice, KDKA Metropolitan P5rade, WABC, 45 m.; WPG, 30 m.; WHAS. WCAU from 9.45 Georgia Wildcats, WHAS WGY Stock market quotations, WEEI Betty and Bob, WJZ WLW WHAM KDKA Bill Huggins, songs, WABC WHAS The Apple Knockers, WCAU Tea Time Topics, WPG, 30 m. Songs, music, WMCA, 30 m. Concert, WNBX, 45 m. WSM Siesta, KDKA Jim Burgess, WCAU N. J. League of Women Voters, WOR Mirror Reflections, WMCA Nite Owls, WNBX 11.30 P.M. EDT; 10.30 EST; 9.30 CT Willie Bryant's Orchestra, WMCA Meyer Davis' Orchestra, WEAF WEEI, 30 m. Henryy Gendron's Ambassadors, WGY News, weather and Jack Denny's Orchestra, WJZ WBZ 0.45 A.M. EDT; 8.45 EST; 7.45 CT 1.30 P.M. EDT: 12.30 EST: 11.30 A.M. CT Matinata, chorus, WEAF WLW Devotions, WCY News, KDKA WGN Keep Fit Club, WGN **10 A.M. EDT: 9 EST: 8 CT** Breen and de Rose, WEAF WEEI WLW WGY 4.15 P.M. EDT; 3.15 EST; 2.15 CT John Martin Story Program, WEAF WEEI TI.30 A.M. CT Orlando's Hotel Plaza Ensemble, WEAF "Our Lady of Leisure," WEEI, 30 m. WGY farm program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WHAM WBAL WLW WSM WFLA, John Martin Story Program, WSM Songs and Stories with Harry Swan, WJZ WBZ Trails WLW WJZ WBZ William Penn Orchestra, KDKA, 30 m. Follies, WI.W. 30 m. Fisher's, Burnett's, Weems', Beecher's, Pacela Ii's, Kemp's Orchestras, WGN, 1 h., 30 m. Eli Dantzig's Orchestra, WOR, 30 m. Blue Rhythm Band, WMCA 7.45 P.M. EDT; 6.45 EST; 5.45 CT Sisters of the Skillet, WEAF WGY WEEI WSM WBZ D. A. R. Talk, WLW Salvation Army Staff Band, WABC WHAS Pauline Alpert, piano, WOR 4.30 P.M. EDT; 3.30 EST; 2.30 Cf Roxane Wallace, contralto, WEAF WEEJ WGY r h. Buddy Fisher's Orchestra, WABC WCAU WHAS WPG, 30 m. Sylvia Blue, songes, WMCA. Markets, Doring Sisters, WGN 1.45 P.M. EDT: 12.45 EST; 11.45 A.M. CT WSM Al and Pete, WIW Frank Buck, WJZ WBZ WBAL WHAM KDKA WFLA Jack Shook, WSM Boake Carter, news, WABC WCAU WHAS World's Fair Reporter, WGN Police talk, WMCA WGY Harvest of Songs, WPZ WBZ WBAL KDKA WSM WFLA Home Hour, WPG, 1 h.; News at 10.30 Lawtence Salerno and String Trio, WGN Family Almanac, WNBX 11.45 P.M. EDT; 10.45 EST; 9.45 CT 9.45 CT Reggie Child's Orchestra, WEEI Enoch Licht and Orchestra, WABC WCAU Organ, WHAS Chick Webb's Orchestra, WMCA 12 M. EDT; 11 P.M. EST; 10 CT Sammy Watkins' Orchestra, WEAF WGY Bestor's music, WJZ WBZ WHAM WBAL WSM, 30 m. Castle Farm Orchestra, WLW Blue Monday Jamboree, WABC WCAU WHAS Bob Fallon's Orchestra, WMCA Dance Orchestra, WOR 12.30 A.M. EDT; 11.30 P.M. EST; WGY Chicago Symphony Orchestra, direction Eric Delamarter, WJZ WBZ WHAM WSM WFLA, T h. Market Reports, KDKA Life of Mary Southern, WLW Chicago Variety Program, WABC WHAS WCAU, 30 m.; WPG from 4.45 Stock Quotations, WHAS WPG Josef Zatour's Orchestra, WOR, 30 m. Lady Diana, WMCA 10.15 A.M. EDT; 9.15 EST; 8.15 CT Verna Osborne, contralto, WOR Palmer House Ensemble, WGN Welfare Council, WMCA Police talk, WMCA 8 P.M. EDT; 7 EST; 6 CT Champions, Joey Nash, Richard Himber's Orchestra, WEAF WEEI WGY, 30 m. Jan Garber's Orchestra, WJZ WBZ WHAM Nap and Dce, WSM Kate Smith, WABC WCAU Hal Kemp's Orchestra, WGN News and Irish Melodies, WPG Dinner Concert, WHAS, 30 m. Three Little Funsters, WMCA 8,15 P.M. EDT; 7,15 EST; Clara, Lu 'n' Em, WEAF WEEI WLW WGY WSM 2 P.M. EDT; 1 EST; 12 N. CT Revolving Stage, WEAF WEEF, 30 m. Lauren Bell, baritone, WGY Ann Laf, organist, WABC WCAU WPG, WSM Holman Sisters, WJZ WHAM Ukuleley Lou, WBŻ Sammy Fuller, KDKA Birthday Club, WELA Bill and Ginger, WABC WCAU Matinee Melodies, WNBX 30 m. Weather, markets, WHAS Dr. Arthur Frank Pavne. WOR W. Garbutt, songs, WMCA Jesse Crawford, organ, WGN 10.30 A.M. EDT; 9.30 EST; 8.30 CT WOR 4.45 P.M. EDT; 3.45 EST; 2.45 CT 12.30 A.M. EDT; 11.30 P.M. EST 10.30 CT Roper Wolfe Kabn's Music, WEAF WLW, 30 m. 8.15 P.M. EDT; 7.15 EST; 6.15 CT 8.30 CT News and Morning Parade, WEAF WSM (WEEL from 10.34) WGY from 10.45 Market Basket, WGY Recordings, WEEI Organ, WLW Today's Children, drama, WJZ WBZ WHAM WBAL KDKA WELA News and Merrymakers, WABC WCAU Ramblers, WHAS Mail Box, WGN Morning Concert, WNBX, 30 m. 10.45 A.M. EDT: 9.45 EST Adventures of Mystery Island, WEAF WEEI WJZ WBZ WHAM WSM Stocks, WGY Anniversary Program, Pearl Curran's songs, KDKA WSM, 30 m. Catrie's Club, WMCA Jesse Crawford, organ, WGN 2.15 P.M. EDT; 1.15 EST; 12.15 CT N. E. Kitchen, WEEI Household Chat, WGY Romance of Helen Trent, WABC WCAU WGN Sports talk, WMCA Georgia Wildcats, WHAS Frank Ricciardi, baritone, WOR 2.20 Fat EDT; 1.20 EST; Baseball Scores, WSM Edwin C. Hill, WABC WCAU Meyer Davis Orchestra, WMCA Palmer House Ensemble, WGN Bridge Talk, WPG 30 m. Hessberger's Bavarian Peasant Band, WJZ WBZ WHAM, 30 m. Jimmy Gallagher's music, WSM, 30 m. Jan Garber's and Leon Belasco's Orchestras, WABC WHAS 8.30 P.M. EDT; 7.30 EST; 6.30 CT 5 P.M. EDT; 4 EST; 3 CT William Daly's Orchestra, Gladys Swarth-out, WEAF WEEI WGY WLW, 30 m. Ensemble Symphonique, Igor Gorin, Lucy Monroe, WJZ WBZ WHAM WSM, 30 Orlando's Music, WEAF WEEI WLW, 30 m. Lang Sisters, WGY Agriculture Markets, WBZ Musical Album, WABC WHAS WPG WCAU Willie Bryant's music, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT Drums Come True, WJZ WBZ WHAM WBAL 10.45 A.M. EDT; 9.45 EST; 8.45 CT 30 m. Sailv's Party. WMCA, 30 m. Women's Hour, WNBX 5.15 P.M. EDT; 4.15 EST; For Southern B.45 CT Skip, Step and Happiana, WGY News and NBC Kitchen, WJZ WBZ KDKA Jester, WLW Three Flats, WABC WCAU Bob Atcher, WHAS Lovely Ladies, WGN 30 Lillian Roth, Edward Neil, Jr., WABC "Raffles." WCAU The MICROPHONE Presents the Arthur Fiedler Esplanade Concert, WNAC WNBH WFEA WLBZ, 30 m. WBAL Home Forum, KDKA Markets, WSM Emery Deutsch's Orchestra, WABC WPG, Listeners 3.15 CT Emery Deutsch's Orchest 30 m. Monk and Sam, WHAS 3.15 CT Vagabonds, WGY The Moultor Views the News, WBZ KDKA Kiddies' Klub, KDKA Weekday Devotions, WHAS Small's Orchestra, WPG "Story Teller's House," WOR Don Bigelow and Orchestra, WGY News, WNBX The programs of WEAF or WJZ may be heard over: "Sinfonietta," WOR, 30 m. The Cameos, WPG Lone Ranger, WGN, 30 m. News and U. S. Navy Band, WMCA, 30 m. Century of Progress Orchestra, WGN Tex and Eddie, WMCA, 30 m. Martha Deane, WOR, 30 m. 2.45 P.M. EDT; 1.45 EST; 12.45 CT WFLA-WSUN Clearwater, Florida WSB Atlanta, Georgia WSMB New Orleans, La. WOAI San Antonio, Tex. WSM Nashville, Tenn. 11 A.M. EDT: 10 EST; 9 CT U. S. Navy Band, WEAF WTAM WGY, WSM, r h.; WEEI WFLA from 11.15 Radia School of Casharr WEEV 8.45 P.M. EDT; 7.45 EST; WGY

Radio School of Cookery, WEEI	12.45 CT	News, WNBX	6.45 CT	WSM Nashville, Tenn.	
Violinist, WL W	Ma Perkins, WEAF WEEL WGY WLW		Radio Rod and Gun Club, WOR		
The Wife Saver, WIZ	WFLA WSM				
The Honeymooners, Grace and Eddie Albert,	Richard Maxwell, tenor, WJZ WBZ WBAL			over:	
WBZ WHAM	· KDKA			WOAM Miami Florida	
Babette, songs, WLW	Agricultural College, WHAS				
Uncle Tom and Betty, KDKA	Palmer House Ensemble, WGN	The Singing Lady, WJZ WBZ WHAM	9 P.M. EDT; 8 EST; 7 CT		
1/4 Hour in 3/4 Time, WABC WCAU WHAS	3 P.M. EDT: 2 EST: 1 CT		A. & P. Gypsies, Robert Simmons, WEAF		
Organ Recital, WPG, 30 m.	Dreams Come True WEAF WEEL WCY	Jack Armstrong, "All-American Boy," WABC			
	WIW WELA			whice orcensorio, in or	
		Three Aces, WPG		Widdle Western	
		Bob Miller, songs, WMCA		listonors	
	The Four Showmen, WABC WCAU WPG	5.45 P.M. EDT: 4.45 ESTI		JEAGGE CHECK G	
	WHAS, 30 m.				
News and livestocks, WLW					
	Harold Turner, planist, WGN			KSD St. Louis, Mo.	
	3.15 P.M. EDT; 2.15 EST;		Comedy Stars, WGN		
	1.15 CT		9.30 P.M. EDT; 8.30 EST		
Town Crier, WNBX	The Wise Man WEAF WEET WETA		7.30 CT	WTAM Cleveland, Onio	
11.30 A.M. EDT; 10.30 EST;				The programs of WIZ may be heard	
9.30 CT					
Charioteers WLW				1	
Do Re Mi Trio, WABC WHAS WCAU			WHAM WBAL to m		
Wandering Poet, WPG, 30 m.			Henrietta Schumann and Lud Gluskin's Or	WJR Detroit, Mich.	
Love Making Inc. WGN	Roxy, "Your Lover," WOR			The programs of WARC may be	
	Palmer House Ensemble, WGN				
the second se	3.30 P.M. EDT: 2.30 EST:		Harry H. Balkin, "Success," WOR	8	
			"1/2 Hour of Cheer," WMCA, 30 m.		
and the second			Hotel Traymore Orchestra, WPG, 30 m.		
		Inree A Sisters, WJZ WBZ			
Tane and Jack Carlton WCAII				WHAS Louisville, Ky.	
Three Aces WPG				NOTE: Outstanding local programs	
Sanders Sisters WHAS	Lassa Crawford organ WGN	Chiele Europa tanan Convoltais Onchastra			
Painted Dreams WGN, WLW		WMCA 20 m			
		Farm Flack WATRY			
Louis Heise	oping rower onow, work	rann riash, windas	Gene Arnora, Lanaby Lady, male quartet,	Запазначалования на напазнати на	
	The Wife Saver, WJZ The Honeymooners, Grace and Eddie Albert, WBZ WHAM Babette, songs, WLW Uncle Tom and Betty, KDKA ¼ Hour in ¼ Time, WABC WCAU WHAS Organ Recital, WPG, 30 m. Movie Personalitics, WGN Bruce Chalmers, baritone, WMCA World Observer, WNBX <b>11.15 A.M. EDT; 10.15 EST;</b> <b>9.15 CT</b> Platt and Nierman, piano duo, WJZ WBZ WHAM KDKA Stage Show, WLW News and livestocks, WLW Mayfair Melodies, WABC WCAU Dolly Dean, WHAS Your Friendly Neighbor, WCN Town Criter, WNBX <b>11.30 A.M. EDT; 10.30 EST;</b> <b>9.30 CT</b> Charioteers, WLW Stage Show, WBZ Do Re Mi Trio, WABC WHAS WCAU Wandering Poet, WPG, 30 m. Love Making Inc. WGN Matinee Melodies, WNBX <b>11.45 A.M. EDT; 10.45 EST;</b> <b>9.45 CT</b>	<ul> <li>Maine Mino School (Cookery, WEAL Wiolinist, WI W</li> <li>The Honeymooners, Grace and Eddie Albert, WBZ WHAM</li> <li>Babette, songes, WLW</li> <li>Ma Perkins, WEAF WEEI WGY WLW</li> <li>WFLA WSM</li> <li>Ma Perkins, WEAF WEEI WGY WLW</li> <li>WFLA WSM</li> <li>Babette, songes, WLW</li> <li>Ma Perkins, WEAF WEEI WGY WLW</li> <li>WFLA WSM</li> <li>Babette, songes, WLW</li> <li>Ma Perkins, WEAF WEEI WGY WLW</li> <li>WFLA WSM</li> <li>Babette, songes, WLW</li> <li>Ma Perkins, WEAF WEEI WGY WLW</li> <li>WFLA WSM</li> <li>Babette, Songes, WLW</li> <li>Mather House Ensemble, WGN</li> <li>S P.M. EDT; 2EST; 1 CT</li> <li>Dreams Come True, WEAF WEEI WGY</li> <li>WWW WFLA</li> <li>Radio Gould, "The Corsican Brothers, WJZ</li> <li>WSM WFLA. 1 h.</li> <li>Ye Old Tea Shoppe, WBZ</li> <li>Camay Minstrel, WLW</li> <li>The House Ensemble, WGN</li> <li>Stage Show, WIZW</li> <li>News and livestocks, WLW</li> <li>Stage Show, WBZ</li> <li>Don Rogers, baritone, WBZ</li> <li>Stade Show, WBZ</li> <li>Don Rogers, baritone, WBZ</li> <li>Stade Show, WBZ</li> <li>The Mistrel, WABC WCAU</li> <li>Women's Radio Review, "Can the Philippine State Succeed?' WEAF WEEI WGY</li> <li>Theatre Club of the Air, WOR</li> <li>Stater Show, WASC</li> <li>The Cadets, duo, WABC</li> <li>Iane and Jack Carthon, WCAU</li> <li>Three Aces, WPG</li> <li>Sanders Sisters, WHAS</li> <li>Sander</li></ul>	Man School Will Will Will Will Will Will Will W	<ul> <li>Alter and State and State and State and Fadia Albert, With With With Albert, songs, W1W With Albert, was and being with Albert, was and</li></ul>	<ul> <li>Yaladar, W. W. Walker, W. W.</li></ul>

# A History of the Radio-Press Relationship in Great Britain

# **Enmity Now Is Changed** to Alliance

(Continued from Page 1) dium which has ever been at the service of the public.

### **Its Limitations**

Its practical limitations in the case of news or talks; essential differences in technique from the written word; the proved physical (ear-to-brain as compared to eye-to-brain) limitations of listeners, all lead inevitably to this conclusion.

Were not the Press in accord with such a point of view it would rush to exploit a freshly created interest rather than introduce obstacles in the development of a medium supplementary to, rather than in competition with itself.

Moreover, history has shown that it is unprofitable to attempt to "put the clock back." Broadcasting has come to stay; already it plays an essential part in the life of most civilized communities. One cannot emulate CAN-UTE without risking one's prestige and the unsympathetic laughter of posterity.

Broadcasting of news in the United States most probably suffers from incidental difficulties not experienced in Great Britain. It is quite conceivable that the attitude of the Press in the United States may have stiffened as a result, not of fear of competition or reduced circulation, but of an understandable resentment at the enormous revenue assumed to have been diverted to sponsored programs, from newspapers and States. periodicals.

Here again it is arguable as to whether the one medium should er, the newspapers formed a not of necessity be supplementary to the other; whether in fact sponsored broadcasts should not be additional to, rather than in substitution of newspaper advertising. I am glad to be out of range of the relevant statistics although they might help to eluci-date a vexed question.

In Great Britain the "unity of command" or monopoly if you like, under which the B. B. C. operates, places it in an obviously siderably handicapped on the operates, places it in an obviously siderably handicapped on the reply with the same truculence. stronger position to negotiate news side of its work. There But the B. B. C. refused to be with the powerful newspaper in- was to be no independent news terests concerned; but against this should be set the probable C. The two bulletins, provided antagonism inspired by the suc- by the agencies working for the cessful career of the three journals owned and controlled by the Corporation, which accept general advertising. There is, I believe, no parallel to this in the United General Boycott States.



ANNOUNCERS and control man are here photographed just before the broadcast of an English boat race. These races are among the most frequent of the spot news broadcasts in Great Britain.

tors in Britain were thinking of newspapers anxiously sought and rial in return for courtesy plated operating their own wire- was "big news." less services as adjuncts to their publicity.

Had the American example chaos would have supervened, with the probable result that there would now be no broadcasting of any account in Britain, where conditions are entirely different to those in the United

Having agreed not to exploit broadcasting as against each othunited front to protect their in-terests against the expected de-predations of this unknown instrument of news distribution. Before the Broadcasting Company was actually formed, the newspapers induced the Post Master General to agree that the new organization could distribute news only at their sufferance.

Thus, when the B. B. C. began to transmit, it found itself conactivity on the part of the B. B.

following the American lead, published all the program inforsome of the great stores and other mation they could get. It was leading advertisers also contem- demonstrated that the B. B. C.

The news stage in the development of these relations was due to the realization of the remarkbeen followed we know now that able hold which broadcasting was securing on public opinion.

> Those newspaper proprietors who still regarded broadcasting as the natural enemy of the printed word, with those who were just jealous of its amazing popularity, sought in a variety of ways to discredit the B. B. C. Hostile correspondence was in-spired and big attacks were launched on the alleged bad programs.

> These attacks took place at intervals which could be judged in advance with reasonable accu-In between hostility racy. evinced itself in periodical "sniping." For either the large scale attacks or the "sniping" to succeed, it was necessary so to damage the morale of the B. B. C. that it would be induced to 'drawn." It would not "play."

Great care was taken to disnguish between friendly instruc tive criticism and the criticism calculated only to cripple. For it must be kept in mind that even while these "interested" attacks were in progress, the vast majority of the newspapers and The newspaper proprietors periodicals of the country were nen considered how they might offering valuable straightforward The failure of large scale "in-Then an enterprising adver-tiser was induced to begin adver-a period of comparative quies-

acknowledgment. kind was received towards the courtesy acknowledgment. end of 1924, when B. B. C. funds were low. The License did not were low. The License did not rule out the acceptance of such Britain will be concluded in the

# Situation Is **Contrary to** That in U.S.

Page Seven

specifically admit it. Here then was a needed opportunity of enriching programs, and also of weakening the hostility of the newspapers.

The result was a series of about 12 programs spread over some 18 months, provided by various newspapers, both in London and the Provinces. With a satisfactory increase in revenue, and a general improvement in relations with the Press, the practice of accepting program material provided in the studios was discontinued. It was not a practice which the B. B. C. meant to become a permanent feature of British broadcasting; but as a temporary measure it was fully justified on the grounds of expediency.

Thereafter, all proposals from newspapers as from other outside organizations, were to be consid-ered primarily as "outside broad-casts," that is, that where entertainments were being given in the ordinary way the B. B. C. would be disposed to consider taking excerpts if program values justified this course.

The element of advertising was not to be obtruded in any way, The first firm offer of this direct or indirect, beyond bare

[This article on the history of the provided material; it did in fact next issue of The MICROPHONE.]



### Unified Control

By 1927 there was considerable industry considered adopting the to determine the issue. new medium, to the possible discomfiture of their competitors.

where broadcasting was readily incorporated into the machinery

newspaper industry were to be broadcast as prepared by Messrs. REUTER, and the first was not to go out before 7 P. M.

then considered how they might participate in B. B. C. revenue in criticism which exercised a great progress to report. Previously, and before it was determined that broadcasting in Britain was to be under unified control and mensions of an attempt at a gen-disregarding the former, the B. administered as a public service, eral boycott. But the B. B. C. B. C. went on building its prosome elements of the newspaper held its hand, and allowed events, grams to the best of its ability.

This was the course previously tising the B. B. C. programs in cence. The newspaper front did followed in the United States, the space he bought in a London not retain its unbroken character. evening paper, whose circulation There were important defections, rapidly expanded as a result. notably by those who made overof competitive journalism. And, The boycott collapsed after a few tures to the B. B. C. to be alwhile certain newspaper proprie- days, and thenceforward the lowed to provide program mate-



# Tuesday July 31 - Naumberg Memorial on NBC-WJZ at 9.30 P.M.

### 4.45 P.M. EDT; 3.45 EST; 2.45 CT 8.15 P.M. EDT; 7.15 EST; 6.15 CT Babs and Don, WLW Affable Highlights Daos and Don, WLW Time, weather, WBZ Bob Albright, WLW Concert Orientale, WABC WCAU WPG WHAS Rube Appleberry, WGN Ida Bailey Allen, WOR Victor Herbert melodics. WNBX Adventures of Mystery Island, WEAF WEEI Stocks, WGY Ship Ahoy, WCAU The Easy Chair, WOR Carrie Lillie Club, WMCA Gladys Grant, WNBX WGN Orchestra, WGN Vira C. Park, contralto, WPG Meyer Davis' Orchestra, WMCA P.M. 8.30 P.M. EDT; 7.30 EST; 6.30 CT 4.00-Detroit Symphony Or-chestra, CBS-WABC 6.30 CT Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m. Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m. Elliot Brock's Band, WLW "Accordiana," with Abe Lyman's Orchestra, Vivienne Segal, WABC WCAU 30 m. Concert, WHAS Doris Dehn, soprano, WPG Los Chico's Revue, WOR, 30 m. United States Navy Band, WMCA, I h. Ted Wcems' Orchestra, WGN 9 P.M. EDT; 8 EST; 7 CT Duluth Symphony Orchestra, Paul Le May. 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT 5 P.M. EDT; 4 EST; 3 CT Blue Room Echoes, WEAF WEEI WLW, 4.30-Chicago Symphony, NBC-30 m. Three Schoolmaids, WGY, 30 m. Agriculture markets, WBZ Jerry Cooper, baritone, WABC WPG WHAS Olivie Barty WMCA, 30 m. Merry Madcaps, WEAF WEEI WGY WLW WJZ Al Kavelin's Orchestra, WABC WCAU 30 m. Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m.: WPG from 12.45 Vic and Sade, WJZ WBZ WHAM Louise Brabant, soprano, WGN Bud Fisher's Orchestra, WOR, 30 m. Stocks, WMCA Organ Tones, WNBX, 30 m. 8.30-Wayne King's Orchestra, NBC-WEAF Jerry Cooper, Darlone, WABC WP WHAS Sally's Party, WMCA, 30 m. Variety, WOR Musical, WGN, 1 h. Story Book Lady, WNBX 5.15 P.M. EDT; 4.15 EST; 3.15 P.M. Vagabonds, WGY KDKA Kiddies' Klub, KDKA The Monitor Views the News, WBZ The Playboys, WABC WCAU Harmony Singers, WPG Weekday Devotions, WHAS Mrs. Griggs, "Old Time Songs," WNBX 5.30 P.M. EDT; 4.30 EST; 3.30 CT The Tattered Man, WEAF WEEI WS 9.30-Soconyland Skietches, NBC-WEAF Parade of the Champions, CBS-WABC 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT 9 P.M. EDT; 8 EST; 7 CT Duluth Symphony Orchestra, Paul Le May, conductor, WEAF WEEI WGY WSM Household Musical Memories, WJZ WBZ WHAM KDKA, 30 m. String Ensemble, WSM George Givot, Freddie Rich's Orchestra, WABC WCAU WHAS, 30 m. Dave Vine, comedian, WOR, 30 m. Burnett's Orchestra, WGN 10.00-Operetta, NBC-WEAF Caroline Cabot, Del Castillo, WEEI Vagabonds, WGY Words and Music, Leola Turner, soprano, (All programs are listed in Eastern WJZ String Ensemble, WSM Organ Music, WMCA Talk on Home Management, WGN Daylight Saving Time, Eastern Standard Time is one hour earlier 1 P.M. EDT: 12 N. EST; 11 A.M. CT 9.15 P.M. EDT; 8.15 EST; 7.15 CT Central Time is two hours earlier.) The Tattered Man, WEAF WEEI WSM WFLA 11 A.M. CT Markets, weather. WEAF Bradley Kincaid, WGY Bob Albright, WLW Agriculture Talk, WBZ Market Reports, KDKA Velazco's Music, WABC WCAU WHAS Mid-Day Service, WGN, 30 m. Ozzie Wade, trumpet, WNBX Dr. H. I. Strandhagen, WOR Mardi Gras, WGN, 30 m. Jimmy Gallagher's Orchestra, WSM, 30 m. 9.30 P.M. EDT; 8.30 EST; 7.30 CT WILA Wigwam Club, WGY Singing Lady, WJZ WBZ WHAM WBAL KDKA 0.15 A.M. EDT; 8.15 EST; 7.15 CT Landt Trio and White, WEAF WEEI WGY WLW Jack Armstrong, "All-American Boy," WABC Soconyland Sketches, WEAF WEEI WFLA In a Spanish Garden, WABC, 30 m. Words and Music, WCAU, 30 m. WCAU Weather Report, Bill Baldwin, WPG Christine Ridge, WHAS Thomas Reichener, pianist, WOR Main St. song writer, WMCA Dr. Bloxom, WNBX WGY Naumberg Memorial Concert, WJZ WBZ WHAM WBAL, 45 m. Squire Hawkins, KDKA Parade of the Champions, Richard Himber's Orchestra, WABC WCAU WHAS, 30 m. Traymore Concert Orchestra, WPG Harry H. Balkin on "Success," WOR, 30 m. Naumberg Concert from Central Park, WMCA, 1 h. 0.30 A.M. EDT; 8.30 EST; 7.30 CT 1.15 P.M. EDT: 12.15 EST; 11.15 A.M. CT Jan Brunesco's Gypsy Ensemble, WEAF WEEI Honey Dean, WEAF WGY Hymns of All Churches, WLW Little Jack Little's Orchestra, WGY Georgia Wildcats, WHAS Style and Shopping Service, KDKA 5.45 P.M. EDT; 4.45 EST; 3.45 CT 3.45 CT Nursery Rhymes, WEAF WEEI Billy Rose, tenor, WGY Orphan Annie, WJZ WBZ KDKA WFLA The Texans, WLW Blue Ridge Mountaineers, WABC WCAU WHAS WPG Tex Fletcher, songs, WOR Baseball Talk, WMCA Katy-Did, WNBX 6 P.M. EDT; 5 EST; 4 CT Harry Meyer's Orchestra, WEAF, WLW WSM WEII Ada Robinson, soprano, WGY Honorable Archie and Frank, WJZ WBZ WBAL KDKA WSM Jack Russell's Orchestra, WABC River and weather reports, WLW Ariel Ensemble, WOR Mirror Reflections, WMCA Studio Orchestra, WNBX Those Three Girls, KDKA 9.45 A.M. ED'-; 8.45 EST; 7.45 CT 9.45 P.M. EDT; 8.45 EST; 7.45 CT is beard on a number of NBC 7.45 CT Kelley Sisters, KDKA Katherine Goss, violinist, WSM "Mountain Moments," WOR Orchestra, WGN Heat Wave Trio, WGN 10 P.M. EDT; 9 EST; 8 CT News and the Wife Saver, WEAF WEEI WGY WLW Sammy Fuller, KDKA Round Towners Quartet, WABC WCAU WSM, 45 m. (WGY from to.45) WGN Keep Fit Club, WGN Dave Tyson, songs, WPG Those Three Girls, KDKA Ponce Sisters, WLW Metropolitan Parade, WABC WCAU WPG, 1.30 P.M. EDT: 12.30 EST: 11.30 A.M. CT 6 P.M. EDT; 5 EST; 4 CT Harry Meyer's Orchetsra, WEAF WLW WSM The Evening Tattler, WEEI, 30 m. News, WGY Dorothy Page, songs, WJZ WBZ WHAM Time, temperature, weather, KDKA WGN Orchestra, WGN, 30 m. Charles Carlile, WABC WCAU WHAS Arthur Lewis, songs, WMCA, 30 m. Miss Lulu Coleman, WNBX 11.30 A.M. CT Dick Fidler's Lotus Garden Orcehstra, WEAF Reading Circle, WEEI, 30 m. WGY farm program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WBAL KDKA WSM, 30 m. Herbert Foote, organist, WABC\_WCAU WHAS Wolman Trio, WMCA Palmort Hours Facework WCAU John Barclay, Frank McIntyre, Gladys Swarth-out, operetta, WEAF WEEI WGY WLW WSM WFLA, 1 h. Fray and Braggiotti, WABC WHAS WPG Eddy Brown, violinist, orchestra, WOR News and Thavin's Music, WGN, 30 m. 30 m. Len Salvo, organ, WGN Sally and Sue, WOB Betty Gould, organ, WMCA 3.15 P.M. EDT; 2.15 EST; 1.15 CT Dave Tyson, songs, WPG Kaiama's Royal Hawaiians, WHAS 10 A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WEEI WGY Armchair Quartet, WJZ WBZ KDKA WSM WFLA Bill and Ginger, WABC WCAU WHAS Morning Musicale, WGN Home Hour, WPG On the Air, WNBX Mudcaves, play, WGY Low Down, WLW Congress of Clubs, KDICA Doring Sisters, WGN Newark Museum Program, WOR Madame Bardovsky, pianologue, WMCA 10.15 P.M. EDT; 9.15 EST; 8.15 CT The Troopers, WABC WCAU "Blubber" Bergman, WGN 10.30 P.M. EDT; 9.30 EST; 8.30 CT Palmer House Ensemble, WGN Theatre Club of the Air, WOR Mrs. Arms, soprano, WNBX 6.15 P.M. EDT; 5.15 EST; 4.15 CT 4.15 CT Piano, WGY Ramos' Orchestra, WJZ WHAM Baseball Resume, KDKA Bill Williams, WBZ Bobby Benson and Sunny Jim, WABC WCAU Herbert Koch, organist, WHAS, 30 m. Accordian, WNBX, 30 m. 10.15 A.M. EDT; 9.15 EST; 8.15 CT 1.45 P.M. EDT: 12.45 EST; 11.45 A.M. CT Tim Ryan's Rendezvous, WJZ, 30 m. Romance of Dan and Sylvia, KDKA Melodic Strings, WABC WCAU WHAS Little Jack Little's music, WPG, 30 m. Starlight Hour, WMCA Brogale's Orchestra, WOR, 30 m. Chicago Theatre of the Air, WGN, 30 m. 3.30 P.M. EDT; 2.30 EST; 1.30 CT Clara, Lu 'n' Em. WEAF WEEI WGY WLW WGN WSM Castles in the Air, WJZ KDKA Duke Dewey's Orchestra, WBZ Crane Calder, bass, WABC WCAU Shopping Guide, WHAS Poet's Corner, WMCA Along the Volga, WABC WCAU WHAS Anita C. Metzger, readings, WPG Dorothea Shay, blues, WOR Jesse Crawford, organ, WGN Farm Reporter, WNBX 1.30 CT Woman's Radio Review, "Painting: the Realists," WEAF WEEI WGY, 30 m. "White Terror," drama, WJZ KDKA WSM, 30 m. Cooking School, WBZ, 30 m. Sputter and Whine, WT.W Dancing by the Sea, WABC WPG WHAS, WCAU, 30 m. Jesse Crawford, organ, WGN Baritone, WOR Stocks, WMCA 4.30 CT News, Mary Small, WEAP WGY Stamp Club, W/Z KDKA Time, weather, WBZ Mary Small, WSM The Singing Lady, WGN Sam Robbins' Orchestra, WABC Ben Greenblatt, WCAU Jack Armstrone, WLW Eli Dantzig's music, WOR Eskimo Family, WMCA 6.45 P.M. EDT; 5.45 EST; 4.45 CT Mid-Week Hymn Sing, WEAF WSM Piano Pals, WGY, 30 m. Edison Salute, WEEI Lowell Thomas, WJZ WBZ WHAM KDKA WLW 6.30 P.M. EDT; 5.30 EST; 4.30 CT 2 P.M. EDT; 1 EST; 12 N. CT 10.45 P.M. EDT; 9.45 EST; 8.45 CT 2 P.M. EDT, I EST, 12 N. CT Robert Bedell, organist, WEAF, 30 m. Pure Food Institute, WEEI, 30 m. Hadley Rasmuson, baritone, WGY "Beroliot," dramatic saga with orchestra, WJZ WBZ WBAL KDKA WSM Hon Boys, quartet, WABC WCAU WHAS WBT Jesse Crawford, organ, WGN Natalie Page, songs, WMCA Dr. Arthur Frank Payne, WOR 10.30 A.M. EDT; 9.30 EST; 8.30 CT Nancy Martin, KDKA Socarras' Orchestra, WMCA 11 P.M. EDT; 10 EST; 9 CT News and Morning Parade, WEAF WSM, 45 m. Records, WEEI Today's Children. WJZ WBZ WHAM WBAL KDKA WFLA Arthur Chandler, organ. WLW News and Madison Ensemble, WABC WCAU, 30 m. "QST," dramatic sketch, WEAF Weather, baseball scores and current events, WEEI 3.45 P.M. EDT; 2.45 EST; 1.45 CT WEEI Henry Gendron's Ambassadors, WGY, 30 m. Jack Berger's Orchestra, WJZ WHAM WFLA Time, temperature, weather, KDKA Time, weather, WBZ Cotton Queen Minstrels, WI.W, 30 m. Amos 'n Andy, WSM Party Issues, WABC Allan Scott, WCAU Herbert Koch, organist, WHAS Seashore Real Estate Review, WPG Weather, Paul Whiteman's music, WOR, 30 m. King Jack and Jester, WLW Baseball, Chiago vs. St. Louis, WGN, 1 h. 15 m. Gravelle's Orchestra, WMCA 30 m. Ramblers, WHAS Piano, WGN Morning Concert, WNBX 2.15 P.M. EDT; 1.15 EST; 12.15 CT 14-1 - 433333 4 P.M. EDT; 3 EST; 2 CT 4 P.M. EDT; 3 EST; 2 CT Your Lover, songs, WEAF WGY Stocks, WEEI Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM Detroit Symphony Orchestra, Beethoven's "Lenore" Overture No. 3, Haydn's Sym-phony in D Major No. 4, ballet music from Massenet's 'Le Cid," WABC, 1 h.; KDKA WFLA The Apple Knockers, WCAU Tea Time Topics, WPG, 30 m. Four Squires, quartet, WMCA Afternoon Concert, WNBX, 45 m. 4.15 P.M. EDT; 3.15 EST; Household Chat, WGY Poetic Strings, WABC WCAU Romance of Helen Trent, W "Memories," WOR Sports, WMCA 10.45 A.M. EDT; 9.45 EST; 8.45 CT WGN Canning Talk and Rhythm Jesters, WLW Musical Turns, WEEI Shopping Bag, WGY News and Radio Kitchen, WJZ WSM WFLA KDKA News, WBZ Do, Re, Mi, WABC Bob Atcher, WHAS Story, WNBX WLW Little Orphan Annie, WGN Joe Williams, sports, WABC Velasco's Orchestra, WHAS Comedy Stars of Hollywood, WCAU Phil Cook, WOR Ham Dalton, News, WMCA Royal Poet, WNBX, 30 m. 30 m. June Provines, WGN Orchestras, WMCA, r h., 30 m. 11.15 P.M. EDT; 10.15 EST; 9.15 CT 2.30 P.M. EDT; 1.30 EST; 12.30 CT The Three Scamps, WEAF WEEI WGY Dramatic Sketch, WJZ Rhyme and Cadence, WBZ KDKA Home Forum, KDKA Charlotte Harriman, contralto, WABC WPG Markets, WSM "The Homemaker," WOR, 30 m. Century of Progress Ensemble, WGN Tex and Eddie, songs, WMCA, 30 m. 9.15 CT Emil Coleman's Orchestra, WEAF News, WEEI Robert Royce, tenor, WJZ WBZ WHAM KDKA WFLA Gene and Glenn, WSM Isham Jones Orchestra, WABC WPG WHAS WCAU, 30 m. Musical Variety, WHAS Lum and Abner, WGN 7 P.M. EDT; 6 EST; 5 CT Goodrich Baseball Review, WEAF Piano Duo, WEEI Grace Hays, songs, WJZ News, WBZ String Ensemble, WSM Hawaiians, WLW Beale Street Boys, WABC WCAU WHAS Ford Frick, sports, WOR Soiree Musicale, WMCA, 30 m. Ben Potter, sketch, WGN Anternoon Concert, WINDA, 45 m. 4.15 P.M. EDT; 3.15 EST; 2.15 CT Ernie Holst's Orchestra, WEAF WEEI WGY The Singing Stranger, WJZ WBZ WHAM KDKA WFLA Matinee Highlights, WIW Hawaiian Ensemble, WMCA 11 A.M. EDT; 10 EST; 9 CT Edison Friendly Kitchen Program. WEEI Galaxy of Stars, WGY WTAM WLW The Honeymooners, WJZ WBZ KDKA WSM WFLA 2.45 P.M. EDT; 1.45 EST; 12.45 CT WSM WFLA U. S. Navy Band, WABC WCAU WPG WHAS, 30 m. Movie Personalities. WGN Devotional Hour, WNBX Lum and Abner, WGN 11.30 P.M. EDT; 10.30 EST; 9.30 CT Carl Hoff and Orchestra, WEAF WEEI Ray Nichols Orchestra, WGY, 30 m. Rudy Vallee's Music, WJZ WBZ News and William Penn Orchestra, KDKA Blue Rhythm Band, WMCA, 30 m. Wandering Poet, WPG Orchestras, WGN, 3 h. Frank Stewart's Orchstra, WOR, 30 m. Ma Perkins, WEAF WEEI WGY WLW 4.30 P.M. EDT; 3.30 EST; 2.30 CT WSM WSM Nellie Revell at Large, WJZ WBZ WHAM Palmer House Ensemble, WGN 2.30 CT Art Tatem, pianist, WEAF WEEI WGY Chicago Symphony Orchestra, directed by Eric Delamarter, WJZ WBZ WHAM WSM WFLA, 1 h. Market Reports, KDKA Life of Mary Sothern, WLW Thru the Looking Glass, WCAU Josef Zatour's Orchestra, WOR Bird Talk, WMCA 7.15 P.M. EDT; 6.15 EST; 5.15 CT 11.15 A.M. EDT; 10.15 EST; 9.15 CT 3 P.M. EDT; 2 EST; 1 CT Gene and Glenn, WEAF WEEI WGY WFLA Pittsburgh Varieties, KDKA News, Tin Type Tenor, WJZ WHAM Platt and Nierman, pianists, WJZ WBZ WHAM KDKA News. livestocks. WIW Leon Cole, organist, WSM Charm Secrets, WCAU Your Friendly Neiehbor, WGN Town Crier, WNBX Harold Stern's Orchestra, WEAF WLW WBAI. WBAL Don Humbert's Magic Strings, WBZ Gene Purcell's Orchestra. WLW Palmer House Ensemble, WGN The House By the Side of the Road, WABC WCAU Del Castillo, organist, WEEI, 30 m. Albany on Parade, WGY Nathan Stuart, baritone, WJZ WBZ WBAL WSM 11.45 P.M. EDT; 10.45 EST; 9.45 CT WHAS WPG

11.30 A.M. EDT; 10.30 EST; 9.30 CT

Poetic Interlude, Gilbert Maxwell, WEAF WEEI WGY Spirituals. WLW Melody Mixers, Sovereigns, quartet, WJZ KDKA WSM WFLA. 30 m. E. R. A. Orchestra, WBZ, 30 m. Do. Re. Mi Trio, WABC WPG, 30 m.; WHAS, 15 m.: WCAU from 11.45 Orchestra, Pete Woolery, WCAU Melody Men. WGN Piano Melodies, WNBX

11.45 A.M. EDT; 10.45 EST; 9.45 CT

Al Bernard, minstrel, WEAF WEEI Skip, Step and Happiana, WGY Painted Dreams, WGN WLW News, WNBX

### 12 N. EDT; 11 A.M. EST; 10 CT

John Fogarty, tenor, WEAF WEEI WGY WLW Sidney Sukannig, pianist, WJZ WHAM WBAL WFLA Monitor Views the News, WBZ Romance of Dan and Svivia. KDKA Connie Gates, WABC WCAU WHAS Nicholas Garagusi, violinist. WMCA, 30 m. Hal Kemp's Orchestra, WGN Home Sweet Home, WPG Danny Dee, WOR Parents' Forum, WNBX

### 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Fields and Hall, WZ KDKA WSM WFLA WSM WFLA



THE ISN'T SHE SWAN DIVE GRACEFUL

SUMMER brings a round of sports for KATE SMITH, even though she does weigh over 200 pounds. She is an excellent swimmer, a daring high diver and a Red Cross Life Saver. She also can ride an aquaplane.

Dinner Concert, WHAS Requested Recordings, WNBX

### 7.30 P.M. EDT; 6.30 EST; 5.30 CT

5.30 CT Three X Sisters, WEAF J. B. Blandford, Jrr. "The Tennessee Val-ley Experiment," WJZ WBZ Musical Memory, WFLA, 30 m. Peter Biljo's Orchestra, WABC WCAU Club Program, WHAS News, Bleyer's Band, WMCA Sports Reporter, WGN Footlight Echoes, WOR, 30 m. Bob Newhall, WLW

### 7.45 P.M. EDT; 6.45 EST; 5.45 CT

Sisters of the Skillet, WEAF WEEI WSM Frank Buck, WJZ WHAM WFLA Off the Beaten Path, WBZ Jane Froman, Don Ross' Orchestra, KDKA Melody Masters, WLW Boake Carter, WABC WCAU WHAS Palmer House music, WGN

### 8 P.M. EDT; 7 EST; 6 CT

B P.M. EDT; 7 EST; 6 CT
Leo Reisman's Orchestra and Phil Duey, WEAF WEEI WGY, 30 m.
Jimmy Gallagher's Orchestra, WSM
"Bergliot," Bjerstjerne Biornson, dramtic reading, WJZ WBZ KDKA WLW, 30 m.
Fla. Military Academy, WFLA
"Lavender and Old Lace," Frank Munn and Muriel Wilson, Gustav Haenschen's Music, WABC WHAS
News and Ray Ziegler, sports, WPG
"Radio Vanities," Frank Parker, tenor, WOR, 30 m.
Three Funsters, WMCA
Hal Kerny's music WGN Hal Kemp's music, WGN

# 12 M. EDT; 11 P.M. EST; 10 CT Tz M. EDI; TI P.M. EST; 10 CT Enric Mådriguers' Orchestra, WEAF WFLA Musical Turns, WEEI Buddy Rogers' Music, WJZ WBZ KDKA WHAM, 30 m. Castle Farm Orchestra, WLW Hatry Sosnick's Orchestra, WABC WCAU WPG WHAS, 30 m. Charles Barnet Orchestra, WABC 12.30 A.M. EDT; 11.30 P.M. EST 10.30 CT Jack Denny's Orchestra, WEAF WEEI WGY, WEEI WSM WFLA Pete Smythe's Orchestra, WJZ WBZ WHAM Mei Snyder's Orchestra, WLW, 30 m. Dream Serenade, WHAS Steel Pier music, WPG Mark Fisher's Orchestra, WGN, 2 h.

Mark Fisher's Orchestra, WGN, 2 h. **1 A.M. EDT; 12 M. EST; 11 P.M. CT** Terrace Gardens music, WSM, 30 m. Charles Barnett's Orchestra, WOR Davidson's Orchestra, WHAS, 30 m. Benny Goodmaa's Orchestra, WMCA Barney Rapp's Orchestra, WLW



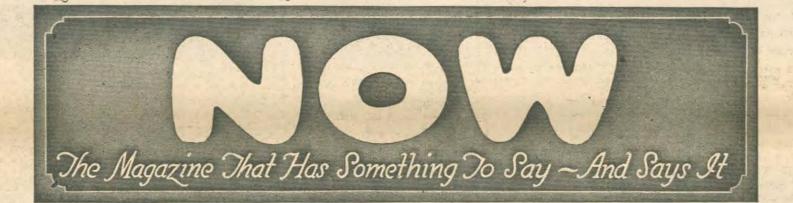




- Q.—What does this drawing represent?
- A.—It might be called "A Portrait of An Average American".
- Q.—Just what do you mean by that?

A.-We haven't space on this page to tell you.

Q.—Then where can I find the answer to my question? A.—You'll find the answer on the editorial page of



for July, accompanied by an editorial called "Wake Up, America!"

- Q.-But that doesn't apply to me, does it?
- A.-That's what you think.
- Q.-Don't be so modern! I'm interested. What now?
- A.—Why don't you fill out this blank and send it

Circulation Manager, NOW,

# to us? Q.—Will I wake up then? A.—It's up to you. We are merely suggesting.

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### Page Ten

P.M.

THE MICROPHONE

Saturday, July 28, 1934

# Wednesday August 1 - Detroit Symphony on CBS-WABC, 9 P.M.

### Bobby Benson and Sunny Jim, WABC WCAU Organ, WHAS, 30 m. Bob Pacelli's Orchestra, WGN Recordings, WNBX **6.30 P.M. EDT; 5.30 EST; 4.30 CT** News, Horatio Zito and orchestra, WEAF Current Events and baseball scores, WEAF Ma Frasier's Boarding House, WGY Three X Sisters, WIZ WBAL WHAM Time, weather, WBZ Comedy Stars of Hollywood, KDKA Time, weather, temperature, WBZ Midday Songs, KDKA Babs and Don, WLW "Chansonette," WCAU WPG Tom, Dick and Harry, WGN Health talk, WNBX Highlights Alert 8.30-Everett Marshall, CBS-12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT 4.30 CT News, Horatio Zito and orchestra, WEAF Current Events and baseball scores, WEEI Ma Frasier's Boarding House, WGY Three X Sisters, WJZ WBAL WHAM Time, weather, WBZ Comedy Stars of Hollywood, KDKA Jack Armstrong, WLW String Music, WSM News and Jetter Concer. WABC WABC 10.30 GT Merry Madcaps, WEAF WLW, 30 m, (WEEL, 15 m.) Banjolers, WGY Vic and Sade, WJZ WBZ WFLA Market Reports, WGN Al Kavelin's Orchestra, WABC WCAU WPG Rosemary Hughes, songs, WHAS Bud Fisher's Orchestra, WOR, 30 m. The Microphone presents the Arthur Fiedler Esplanade Concert, WAAB and Yankee 7.15 CT Concert, WHAS, 45 m. Aldrich's Hawaiians, WPG, 30 m. Harry H. Balkin, WOR Travelogue, WMCA, 30 m. 9.45 P.M. EDT; 8.45 EST; 7.45 CT "That's Life," News drama, WOR, 30 m. Network 9.00-Detroit Symphony Or-chestra, CBS-WABC String Music, WSM News and Jerry Gooper, WABC Billy Hays' Orchestra, WCAU Singing Lady, WGN Screen revue, WMCA, 30 m. Dr. Forkell, WNBX, 30 m. Fred Allen, NBC-WEAF 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT 10.00-Broadcast to and from This and That, WEEI The Vagabonds, WGY Words and music, WJZ WHAM WFLA William Penn Orchestra, KDKA String music, WSM Live Stock Reports, WLW June Baker talking on home management; WGN Byrd Expdition, CBS-WABC 6.45 P.M. EDT; 5.45 EST; 4.45 CT 10 P.M. EDT; 9 EST; 8 CT Guy Lombardo's Orchestra, 10 P.M. EDT; 9 EST; 8 CT Musical Cruiser, Guy Lombardo's Royal Canadians, Pat Barnes, master of cene-monies, WEAF WEEI WLW WFLA Johnny Johnson's Orchestra, WJZ Broadcast to and from Byrd Expedition, WABC WCAU WHAS, 30 m. Enoch Light's music, WPG News and Comedy Stars, WGN, 30 m. NBC-WEAF 4.45 CT Nauticleers, WEEI Ray Nichols Orchestra, WGY Lowell Thomas, news, WJZ WBZ WHAM WLW KDKA WFLA Joe Williams, sports, WABC Peter Biljo's Orchestra, WCAU WHAS Little Orphan Annie, WGN WSM Two Pianos, WOR News Comments, WMCA 7 P.M. EDT; 6 EST; 5 CT Baschall Resume WFAP 10.30-Harry Richman, NBC-WJZ WGN Organ, WMCA, 30 m. Studio Talk, WNBX (All programs are listed in Eastern 1 P.M. EDT; 12 N. EST; 11 A.M. CT 10.30 P.M. EDT; 9.30 EST; 8.30 CT Daylight Saving Time, Eastern Standard Time is one hour earlier, 8.30 CT "The Other Americans," Edward Tomlinson, WEAF WEEI WGY Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WHAM, 30 Ma Off the Beaten Path, WBZ Henry Theis' Orchestra, WLW The Old Observer, KDKA Gallagher's Orchestra, WSM California Melodies, WABC WCAU WHAS 30 m. Market and Weather Reports, WEAF, I h., 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAP Gould and Sheiter, piano duo, WEEI WGY Johnny Johnson's Orchestra, WJZ WHAM, 30 m. (News at .15) News and Spiritual Singers, WBZ, 30 m. Piano, WSM, 30 m. Marucci's Orchestra, WLW Gene Kardos' Orchestra, WABC WCAU Ford Frick, sports, WOR Ben Potter, sketch, WGN Ben Potter, sketch, WGN Soiree Musicale, WMCA, 30 m. Five o'Clock Melodies, WHAS Gladys Skinner, WNBX 7.15 P.M. EDT; 6.15 EST; 30 m. Radio Gang, WGY Weather, agriculture, WBZ, 30 m. Markets, KDEA Velazco's Orchestra, WABC WCAU WPG WHAS Central Time is two hours earlier.) 0.15 A.M. EDT; 8.15 EST; 7.15 CT WHAS Ohio Farm Bureau, WGN, 30 m. Dr. H. I. Strandhagen, WOR Vermonters, WNBX, 45 m. Landt Trio and White, WEAF WEEI WGY Patterns in Harmony, WABC WCAU 30 m. The Anderson's, WPG Williard Robinson's Orchestra, WOR, 30 m. Earl Burtnett's Orchestra, WGN News, Starlight Hour, WMCA 1.15 P.M. EDT: 12.15 EST: 11.15 A.M. CT 9.30 A.M. EDT; 8.30 EST; 11.15 A.M. CT On Wines of Song, WEAF WEEI. Mircile Esmond, WGY The Honorable Archie, WJZ WSM Siesta, KDKA Wcather, WIW New Jersey Women's Clubs, WPG Ariel Ensemble, WOR Mirror Reflections, WMCA Jesse Crawford, organ, WGN Morning Glories, dance tunes, WEAF Bradley Kincaid, WGY Hymns, WLW Morning Melodies, WEEF Metropolitan Parade, WABC WPG, 30 m.; WHAS WCAU from 9.43 Wildcats, WHAS NATHANIEL SHILKRET, conductor 7.15 P.M. EDT; 6.15 EST; 5.15 CT 10.45 P.M. EDT; 9.45 EST; 8.45 CT and composer frequently heard 5.15 CT Gene and Glenn, WEAF WGY WFLA Dick Tracy, detective, WEEI Emerson's Orchestra, WLW Veca-Van, WABC WCAU Studio Program, WHAS Al and Lee Reiser, WOR Ensemble, WGN Royal Poet, WNBX on NBC programs. Blakey Singers, KDKA Blakey Singers, KDKA Pinkie Terry, songs, WPG-Rep. Finlay Gray, WLW Dream Ship, WGN Orchestra, WMCA The Apple Knocker, WCAU, 30 m. Mauro Cottone and Egon Putz, organ and piano, WMCA, 30 m. Atternoom Concert; WNBX, 1 h. 9.45 A.M. EDT; 8.45 EST; 7.45 CT 1.30 P.M. EDT: 12.30 ESTI 11.30 A.M. CT Southernaires quartet, WEAF WLW News, Trio, WEEI Mid-Morning Devotrons, WGY Adrian O'Brien, WBZ Keep Fit Club, WGN 11 P.M. EDT; 10 EST; 9 CT 11 P.M. EDT; 10 EST; 9 CT Harry Myer's Music, WEAP WFLA, 30 m. WGY, 15 m.; WEEI from 11.15 E. B. Rideout, news and baseball scores, WEEI Emil Coleman's music, WJZ WBAL WHAM Time, weather: WBZ Frank Buck, WSM Night Songs, Virginia Marucci, WLW, 30 m. 4.15 P.M. EDT; 5.13 EST; 2.15 CT Dick Fidler's Orchestra, WEAF WEEI WTIC Farm Program, WGY National Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h. Joe Reichman's Orchestra, WABC WCAU WHAE WDC as m. 7.30 P.M. EDT; 6.30 EST Little Jackie Heller, WJZ WBZ WBAL 7.30 P.M. EDT; 6.30 EST; 5.30 CT Lillian Bucknam, soprano, WEAF After Dinner Revue, WEEI Historical Play, WGY Irene Rich, "Jewels of Enchantment," WJZ WBZ WHAM KDKA WSM Bob Newhall, WLW Paul Keast and Hudson's Orchestra, WABC WCAU, WLW Paul Keast and Hudson's Orchestra, WABC Ulub Program, WHAS Cowboy Songs, WOR Melody Masters, WEW Sports reporter, WGN 7.45 P.M. EDT; 6.45 EST; 5.45 CT Sisters of the Skillet, WEAF WEEI WGY WHAM KDRA Woor WARC W Joe Reichman's Orchestra, WABC W WHAS WPG, 30 m. Markets and Len Salvo, organ, WGN Instrumental Trio, WMCA, 30 m. Rosalind Jewet, books, WOR WHAM Stanley Metcalfe Orchestra, KDKA Matinee Highlights, WLW Pauline Alpzrt, pianist, WOR 10 A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WEEI WGW Harvest of Song, WJZ WBZ WHAM KDKA WFLA Organ, WLW In the Luxembourg Gardens, WABC WHAS WCAU 4.30 P.M. EDT; 3.30 EST; 2.30 CT Night Songs, Virginia Marucci, 30 m. Sports, KDKA Nick Lucas, songs, WABC WCAU Music, WHAS "Moonbeams," WOR, 30 m. Dince music, WMCA June Provincs, WGN Art Tatem, pianist, WEAF WEEI WSM Old Observer, WGY 1.45 P.M. EDT: 12.45 ESTI 11.45 A.M. GT Old Observer, WGY Chicago Symphony Orchestra, WJZ KDKA WSM WHAM, 1 h. (WBZ, 30 m.) Life of Mary Sothern, WLW Rev. Joseph Lynch, S. J., ''Hunting Earth-quakes,' WABC WFLA WHAS WBT Perfection Drama, stocks, WCAU Stocks WPG Josef Zatour's Orchestra, WOR Trio, WMCA Harold Knight Orchestra, WABC Vetna Osborne, soprano, WOR Palmer House Eosemble, WGN Farm Reporter, WNBX Home Hour, WPG, 1 h.; News at 10.30 Rondoliers, WGN On the Air, WNBX 11.15 P.M. EDT; 10.15 EST; 9.15 CT 10.15 A.M. EDT; 9.15 EST; 8.15 CT 9.15 CT Phil Emmerton's Orchestra, WGY Dunhar Male Quartet, WBZ Robert Royce, tenor, WJZ WHAM Around the Cracker Barrel, KDKA Gene and Glenn, WSM Little Jack Little's Orchestra, WABC WPG WCAU, 30 m. (WHAS, 15 m.) Lum and Abnee, WGN WHAS Concert Orchestra, WHAS Orchestras, WMCA, 3 hrs., 15 m. 2 P.M. EDT: 1 EST: 12 N. CT 5.45 CT Sisters of the Skillet, WEAF WEEI WGY Frank Buck, WJZ WHAM WBAL KDKA WFLA Melody Masters, WLW Aline and Bobby, songs, WSM Boake Carter, news, WABC WCAU WHAS True Stories of the Sea, WOR World's Fair news, WGN Fallon's Orchestra, WMCA 8.15 CT Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN Forenda Trio, WIZ WBAL Ukalele Lou, WBZ Matinee Melodies, WNBX Sammy Fuller, KDKA Sammy Fuller, KDKA Mill and Ginger, WARC WCAU Florenda Trio, WJZ WBAL Two Seats in the Balcony, WEAF WSM The Romany Trail, WABC WPG WCAU, 4.45 P.M. EDT; 3.45 EST; 2.45 CT 30 m. Weather, markets, WHAS Dr. Arthur Frank Payne, WOR John Cowl, baritone, WMCA Jesse Crawford, organ, WGN Adventures of Mystery Island, WEAF WEEI WFLA Stocks, WGY Wran Stocks, WGY The Instrumentalists, WABC WHAS WPG WCAU Beauty Talk, WOR Carrie's Club, WMCA 2.15 P.M. EDT; 1.15 EST; 12.15 GT S P.M. EDT: 7 EST: 6 CT 10.30 A.M. EDT; 9.30 EST; 8.30 CT B P.M. EDT; 7 EST; 6 CT The Baron, WEAF WEEI WGY WSM WFLA, 30 m. Enric Madriguera's Orchestra, WJZ WBZ WLW KDKA, 30 m. Bavarian Orchestra, WHAM, 30 m. Phil Spitaloy's Ensemble, WABC WCAU WHAS News and Ted Weitz, songs, WPG Orchestra, WGN, 30 m. Three Funsters, WMCA Fran Frey's Frolic, WOR, 30 m. 11.30 P.M. EDT; 10.30 EST; 9.30 CT Romance of Helen Trent, WABC WCAU WGN News and Three Scamps, WEAP The Market Basket, WGY National Radio Forum, WEAF WEEI WGY, WSM WELA, 30 m. Bestor's Orchestra, WJZ WBZ WHAM William Penn's Orchestra, KDKA 5 P.M. EDT; 4 EST; 3 CT Wildcats, WHAS The Market Basket, WGY Orean, WEEI Indav's Children. WJZ WBZ WBAL, KDKA WFLA, 30 m. News and Fiddler's Fancy, WABC WCAU WHAS, 30 m. Inthe Berch. WLW Markets and Mail Box WGN Morning Concert, WNBX, 30 m. Ted Black's Orchestra, WEAF WEEI WLW WFLA Connor's Orchestra, WOR Sports, WMCA WPLA Lang Sisters, WGY N. E. Agriculture, WBZ Afternoon Musical, WGN, 1 h., 15 m, Jack Brooks Orchestra, WABC WHAS WPG, Cargoes, drama, WLW Orchestras, WGN, 3 h. Organ, WHAS, 30 m. Blue Rhythm Band, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT 12.30 CT The Sizzler's Trio, WEAF WEEI WGY Dramatic Sketch, WJZ WHAM Home Forum Cooking School, WBZ, 30 m. Burchell's Orchestra, WLW Markets, WSM Ann Leaf, organ, WABC WPG, 30 m. Woman's Club, WCAU, 30 m. Monk and Sam, WHAS "The Homemaker," WOR, 30 m. Markets, WGN Tex and Eddie, WMCA, 30 m. 30 m. Fur Trappers, WCAU Golden Moments, WOR Sally's Party, WMCA, 30 m. Ingalls and Stiles, WNBX 11.45 P.M. EDT; 10.45 EST; 9.45 CT 9.45 CT News, orchestra, WJZ WBZ KDKA WSM WBZ KDKA WSM Dance Music, WHAM Frank Dailey's Orchestra, WABC WCAU WPG Chick Webb's Orchestra, WMCA 8.15 P.M. EDT; 7.15 EST; 6.15 CT 10.45 A.M. EDT; 9.45 EST; 8.45 CT 8.45 CT Betty Crocker, WEAP WGY WLW WFLA Musical Turns, WEET News and Radio Kitchen, WJZ WBZ WBAL Morning Melodies, KDKA Lovelv Ladies, WGN Bob Atcher, WHAS Emery Deutsch, violin, WABC WCAU WHAS WPG Gravelle's Orchestra, WMCA 5.15 P.M. EDT; 4.15 EST; 3.15 CT 3.15 CT Sybil Jane Morse, pianist, WEEI Vagabonds, WGY The Monitor Views the News, WBZ Kiddies' Klub, KDKA Devotions, WHAS Chick Webb's Orchestra, WMCA 12 M. EDT; 11 P.M. EST; 10 CT. Buddy Roger's music, WEAF. 30 m. Don Bigelow's Orchestra, WGY. 30 m. Sammy Watkins' Orchestra, WJZ WBZ WHAM KDKA, 30 m. Lary Lee's Orchestra, WLW Red Nichols' Orchestra, WABC WCAU Bobby Geltman's Orchestra, WHAS Enoch Light's music, WPG Dance Orchestra, WOR Jack Miles' Orchestra, WGY Orchestras, WMCA, 30 m. 12,30 A.M. EDT: 11.30 P.M. EST. 8.30 P.M. EDT; 7.30 EST; 6.30 GT Wanne King's Orchestra, WEAF WGY WSM, 30 m. Fox Revue, WEEI, 30 m. Igor Gorin, WJZ WBZ WHAM WFLA Unbroken Melodies, WLW Everett Marshall's Broadway Vanities, WABC WCAU WHAS, 30 m. 2.45 P.M. EDT; 1.45 EST; 12.45 CT 11 A.M. EDT: 10 EST: 9 CT 11 A.M. EDT: 10 EST; 9 Iman Reves, Dianist, WEAP Rdison Friendly Kitchen, WERT Skip, Step and Hanniana, WGY The Wife Saver, WJZ The Honeymooners, WBZ Uncle Tom and Betty, KDKA News, WLW Movie Personalities, WGN "Cooking Closence," WCAU Farm Talk, WPG Senders Sisters WHAS Parmenter and Severance, WNBX Ma Perkins, WEAF WEEI WGY WCSH WLW WSM Colette Carlay, songs, WJZ WHAM WFLA Ensemble, WGN Kingie, guitar, WPG Amateur Astronomers' Asso., talk, WOR Jefferd Michand, WNBX 5.30 P.M. EDT; 4.30 EST; 3.30 CT WCAU WHAS, 30 m. The MICROPHONE presents the Arthur Fiedler Esplanade concert, WAAB WEAN WICC WFEA WORC WLBZ WMAS WNBH, 30 m. Jane and Jimmy Cullen, WPG The Lone Ranger, WOR, 30 m. Harrison Urbont, violinist, WMCA 3 P.M. EDT: 2 EST: 1 CT Old Jim Bridger, WEAF WEEI WGY Singing Lady, WJZ WBZ WHAM KDKA WLW Dreams Come True, WEAF WEEI WGY WLW WSM loe White, tenor. WIZ WHAM WFLA Craigavad and Old Erin, WBZ Camay Minstrels, WLW La Force Berumen Musicale, WABC WPG, WCAU, 30 m. 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT Clyde Lucas' Orchestra, WEAF WLW Rav Nichols Orchestra, WGY, 30 m. Jack Berger's Orchestra, WJZ WBZ WHAM KDKA, 30 m. WLW Jack Armstrong, WABC WCAU Rell-Lawrence Orchestra, WPG Christine Ridge, WHAS Dr. Shirley Wynn, WMCA Chico de Verde, WNBX 8.45 P.M. EDT; 7.45 ES-; 6.45 CT WCAU, 30 m. University of Kentucky, WHAS Show Boat Boys, WOR Elsa Clement, soprano, WMCA Organ, WGN 11.15 A.M. EDT; 10.15 EST; 9.15 CT KDKA, 30 m. George Hall's Orchestra, WABC WCAU Dream Serenade, WHAS, 30 m. Willie Bryant's Orchestra, WMCA 5.45 P.M. EDT; 4.45 EST; 3.45 CT Thornton Fisher, Sport Stories off the Record, WJZ WBZ KDKA WHAM event, WI.W Maple Leaf Sextette, WPG Trudy Thomas, songs, WMCA 9 P.M. EDT; 8 ES1; 7 CT Alice Remsen, contralto, WEAP WEEI WGY Merry Mars, WIZ WHAM WBAL KDKA Women's Club News, WBZ Franklin Bens' Orchestra, WGN Rambles in Rhythm, WABC WCAU, 30 m. (WPG from rL30) Larry Revell's Orchestra, WEAF WEEI WSM WFLA 1 A.M. EDT; 12 M. EST; 11 P.M. CT Roseland Ballroom Orchestra, WABC 3.15 P.M. EDT; 2.15 EST; 1.15 CT Tenor, WGY Little Orphan Annie, WJZ WBZ KDKA

	WPG from rr.ac) Dolly Dean, WHAS Toretta Adams, sonrano, WPG Your Friendle Neichbor, WGN Town Crier, WNBX 11.30 A.M. EDT; 10.30 EST;	"Wise Man," WEAF WGY WSM WFLA Del Castillo, WEEI "Happy Days in Dixie." Bradley Kincaid, WJZ WBZ WHAM, 30 m. Yow Down. WLW Musical, WGN	Gordon, Dave, Bunny, WABC WCAU Larry Charles, tenor, WPG Detroit Symphony Orchestra, WHAS Hawaiian Program, WNBX	9 P.M. EDT 8 ES1; 7 CT Hour of Smiles, Fred Allen, Theodore Webb, Marshall Bartholomew, singers; Lennie Hayton's Orchestra, WEAF WEEI WGY WLW WSM, 1 h. Rapp's music, WLW, 30 m. Davidson's music, WHAS, 30 m. Jose Rodriguez' music, WMCA Charles Boucett's Orchestra, WOR, 30 Orchestra, WGN, 1 h. 30 m.
	9.30 CT Retty Moore, WEAF WFFI WGY WI.W U. S. Army Band, WIZ WBAL KDKA WFLA, to m.; WHAM from 11.45 Ortan, WGN Household Chat, WNBX 11.45 A.M. EDT; 10.45 EST:	Woman's Radio Revue, History of Music, WEAF WGY WSM WFLA, 30 m.	6 P.M. EDT; 5 EST; 4 GT Al Pearce and His Gang, WEAF WLW WSM WFLA, 30 m. Evening Tattler, WEEI, 30 m. News, WGY Education in the News. WJZ Dolly Morrow's Music Makers, WBZ Time, weather, KDKA	After the Theatre
	9.45 CT Two Bues, WEAE WFEI WGY Puinted Dreams WIW WGN Magic Recipes, WABC WHAS WCAU R. K. O Trio, WPG Poem, WNBX	Bond of Friendship, WLW Manhattan Moods, WABC WCAU WPG WHAS, 30 m. Stocks, WMCA Museum Talk, WOR Jesse Crawford, WGN	Edith Marrer Taulas Bucklass senas Withe	Barbecued Chicken
	12 N. EDT; 11 A.M. EST; 10 CT John Fogarty, tenor, WEAF WEEI WGY WLW Al and Lee Reiser, WJZ WHAM WSM, The Monitor Views the News. WBZ Dorothea Ponce, accordion, WLW Dan and Selvia, KDKA	3.45 P.M. EDT; 2.45 EST; 1.45 CT Visits to Foreien Villages, Century of Prog- ress, WIZ WHAM Animal Talk, WBZ Songs, WIW Human Values, KDKA Frank Ricciardi, baritone, WOR	4.15 CT Joe and Eddie, WGY Yascha Davidoff, basso, WJZ WHAM Bill Williams, WBZ Baseball, KDKA Orchestra, WGN	In a quiet nook at SLADES BARBECUE
•	Betty Barthell, WABC WCAU WHAS Home Sweet Home, WPG Rod Arkell, WOR Nicholas Garaeusi, violin, WMCA, 30 m. Hal Kenn'a Orcheetes WGN Matince Melodies, WNBX 12.15 P.M. EDT; 11.15 A.M. EST;	Cotteril's Cosmopolitans, WMCA Baseball, St. Louis vs. Chicago, WGN, 2 h., 30 m. 4 P.M. EDT; 3 EST; 2 CT Pop Concerts, WEAF WEEI WGY WSM WFLA, 30 m.	STATION DIRECTORY Page 4	958 TREMONT ST. — 967, TREMONT ST. 435 COLUMBUS AVE.
	10.15 CT Honcyboy and Sassafras. WEAF WEEI Martha and Hal, WGY Fields and Hall, WJZ WHAM WFLA	Betty and Bob, WJZ WBZ WHAM KDKA WLW ''On the Village Green,'' Howard Barlow, WABC WHAS, 30 m. Tea Time Topics, WPG, 30 m.	Page 4	Open All Night

### THE MICROPHONE

Page Eleven

# Four Programs from Europe Are Sponsored for the First Time

# Lawrence, **Boyer** Are Featured

Marking a new milestone in the history of radio, the first com-mercial series of broadcasts ever staged in Europe especially for American listeners are being brought across the Atlantic by short wave and presented in the United States over an NBC-WJZ network.

Four big variety shows from London, Berlin, Paris and Vienna feature a series of foreign entertainments now being produced in European radio studios under the sponsorship of the Gulf Refining Company for broadcasts during their Sunday night Gulf Headliners series.

GERTRUDE LAWRENCE, JOHN TILLEY, LUCIENNE BOYER, RITA GEORG, JOSEPH SCHMIDT, ERNST WILHELMY, ROSL SEEGERS, the Comedian Harmonists and other outstanding English and Contin-ental stars, as well as leading Eu-songs, and RAY NOBLE, British ental stars, as well as leading European orchestras, are being heard composer, who directed GIBBONS' in these four broadcasts of the series. orchestra in one of his own com-positions. The Welsh Guards series.

The Gulf Refining Company, which takes a pioneering role in sponsoring the international series, also has given American audiences such typical native stars as WILL ROGERS, GEORGE M. ROSL SEEGERS, vocalists; the Comedian Harmonists, and LUD-COHAN, ARTHUR BRISBANE and FRED STONE.

### **Familiar Stars**

The first of the big interna-tional variety shows, broadcast from London on Sunday, July tems of England, France, Ger-15, brought several stars already many and Austria are all governwell known in the United States and a group of London performment owned and do not operate in their own countries under a ers whose work was new to Amercommercial system of broadcastican ears.

GERTRUDE LAWRENCE, cele-brated dramatic and musical revue only the greatest courtesies in his star, who topped the bill, is efforts to make arrangements for equally popular on the stage in the series of international proher native London and in New grams. York, and CARROLL GIBBONS, The Origin whose orchestra furnished the music, is an American who first development of broadcasting were went to London with RUDY VAL- begun as far back as March, LEE'S orchestra.

Europe to make the preliminary contracts with European artists Among the other performers were JOHN TILLEY, famous English radio humorist; DANNY MA-



# Droll

JOHN TILLEY, English radio humor-

Choir completed the London list

22 was heard ERNST WILHELMY,

German actor and master-of-

ceremonies; ERNST GROH and

WIG RUTH'S Orchestra. Paris and

Vienna subsequently will contrib-

ing, the representative of Gulf

The plans for this step in the

when the representative went to

and heads of the broadcasting

systems. This work was carried

on through the American embas-

sies and the foreign offices of the

various governments. The offi-

cials whose co-operation was so

willingly extended felt that this

series was inaugurating new

fields of international contacts

which were highly desirable.

From Berlin on Sunday, July

of entertainers.

broadcast from London.

ist appeared during the . first

schaft, the German broadcasting system, contributed much in interest and co-operation in making the programs from Berlin possible, according to the sponsor's representative. Studios in the Rundfunk Haus, the Radio City of Germany, were put at the disposal of the representative, and valuable aid was given in securing outstanding artists.

The French Foreign Office, the Quai d'Orsay, became interested in the proposed plan for these international broadcasts, and actively went to work to aid in carrying it out. The American Embassy staff also co-operated greatly, in arranging meetings between the Gulf representative and officials in the foreign office. The studios of Radio Coloniale directed by the Minister of Posts and Telegraphs, will be used for the broadcast.

In Vienna, the representative also found only co-operation. Ravag, the Austrian governmental broadcasting system, furnished studios and assisted in engaging the artists.

### Years of Research

Although the Gulf representative went to Europe as far back as last March, he did not embark on his mission until nearly six years of intensive research and experimentation by NBC engineers had made fairly accurate prediction of transmission quality on any given date possible. Since 1928, NBC short wave

experts have been conducting tests and keeping daily logs and charts of the effectiveness of short-wave transmission between the United States and Europe.

As a result of these studies the NBC engineers not only discovered that satisfactory transatlantic short-wave transmission is largely dependent upon existing magnetic conditions, but by making use of the marked periods of rotation to which magnetic disturbances are subject, also were able to chart their probable course.

Later, by correlating these magnetic charts with other factors effecting short-wave transmission, such as the season of the year, the hour of day and available wave lengths, W. A. R. BROWN and NBC short-wave experts, working under the direction of Chief Engineer O. B. HANSON, were able to plot other charts forecasting the probable quality of reception.

After the accuracy of these forecasts had been established by actual broadcasts from Europe on a sustaining basis, the forthcoming Gulf Headliners series was booked. Barring such unpredictable things as the sporadic storms



ROSL SEEGERS, young German singer, was heard in the program broadcast from Berlin last Sunday.

CARROLL GIBBONS who conducted the orchestra during the first American who went to London

pany, carrying no commercial and presentation of the programs, listeners in this country. but also loaned the services of CHRISTOPHER STONE, the most popular English announcer, to introduce the artists and explain the program. High personages in the British government intervened to secure the services of the Welsh Guards Choir, an outstanding feature of the first program.

The PRINCE of WALES is honorary colonel of this regiment of guards. It will also be possible, through the great interest felt in England, for the Gulf Program to present other famous military network. broadcast in the series. He is an bands on subsequent broadcasts.

which defy all charts, this evi-The British Broadcasting Com- dence indicates that the European entertainments which Gulf is broadcasts, not only furnishing bringing across the Atlantic will the studios for the rehearsing all be transmitted faithfully to

### **Complex** Path

When the Gulf Headliners programs leave the studios in one of the European cities they follow a complex path to the American radio listener. From the studios they go by land wire to the shortwave transmitter thence across the ocean by short-wave to the receiver at Riverhead, Long Island, or on the Jersey coast. From that point they travel again by land wire to NBC master control in Radio City and then out to the

When it is 7 P. M. in Texas Dr. KURT V. BOECKMANN, di- and 9 P. M. in New York, it is with RUDY VALLEE'S Orchestra rector of short wave broadcasting 2 A. M. in London and 3 A. M. but did not return with it. of the Reich Rundfunk Gesel- in Berlin.



Now-

**Every** evening

At 6:35

National

NEWS

over

Station

**Keep** pace with daily developments thru these

PRESS-RADIO

### DAILY NEWS BROADCASTS

over the Friendly Station

### Page Twelve

### THE MICROPHONE

Saturday, July 28, 1934

# Thursday August 2 - Whiteman's Ensemble NBC-WEAF, 10 P.M.

### Raginsky's music, WABC WCAU WHAS Uncle Don, WOR, 36 m. Orchestras, WGN, 30 m. Arthur Lewis, haritone, WMCA, 30 m. Farm Flashes, WNBX 12 N. EDT; 11 A.M. EST; 10 CT **Police Radio** 12 N. EDT; 11 A.M. EST; 10 CT John Fogarty, tenor, WEAF WEEI WGY WJZ WHAM WSM WFLA The Lonely Traveller, WJZ WHAM WSM WFLA Monitor Views the News, WBZ Dan and Sylvia, KDKA Mary Alcott, songs, WLW Connie Gates, songs, WABC WCAU WHAS Home Sweet Home, WPG Danny Dec, WOR Nicholas Garagusi, violinist, WMCA, 30 m. Comeliness Highlights Station Meters Location P.M. WPFV 121.5 Pawtucket, R. I. 1 6.15 P.M. EDT: 5.15 EST WPEM 121.5 Woonsocket, R. I. Rochester, N. Y. 8.00-R u d y Vallee, NBC-4.15 CT WPDR 122.05 4.15 CT Piano Pals, WGY Bill Williams, WBZ Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU Organ, WHAS Matinee Melodies, WNBX WEAF WPEA 122.05 Syracuse, N. Y. WPEF 122.4 Bronx, N. Y. 9.00-Captain Henry's Show WPEE 122.4 Brooklyn, N. Y. Boat, NBC-WEAF WPEG 122.4 30 m. Harold Turner, pianist, WGN Victor Program, WNBX New York City 10.00-"45 Minutes in Holly-WMI 123.8 Buffalo, N. Y. wood," CBS-WABC WPGG 124.37 Albany, N. Y. 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT 6.30 P.M. EDT; 5.30 EST; 4.30 CT WPED 175.23 Arlington, Mass. Paul Whiteman, NBC-WEAF Honeyboy and /Sassafras, WEAF WEEI Martha and Hal, WGY String Ensemble, WSM Fields and Hall, WJZ WHAM KDKA WFLA Babs and Don, WLW Along the Volta WARC WHAS WIDC WPEI 175.23 East Providence, R. I. Press-Radio news, Mary Small, WEAF WGY WSM WFLA 11.00-Vera Van, songs, CBS-WPFA 175.23 Newton, Mass. WSM WFLA Baseball scores, current events, WEEI Stamp Club, WJZ Jack Armstrong, WLW Time, weather, WBZ News and Charles Barnett's Orchestra, WABC WABC WPGF 175.23 Providence, R. I. WMP 190.66 Framingham, Mass. WPEW 190.66 Northampton, Mass. Along the Volga, WABC WHAS WPG Ida Bailey Allen, WOR Rube Appleberty, WGN NRA talk, WNBX WPEL 190.66 Bridgewater, Mass. (All programs are listed in Eastern WABC Special Program, WCAU Motor Tips, WOR Singing Lady, WGN Eskimo Family, WMCA The Keys, WNBX, 50 m. WPGC 195.57 Albany, N. Y. Daylight Saving Time, Eastern Standard Time is one hour earlier; WEY 630.00 Boston, Mass. (Fire), 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Central Time is two hours earlier.) "The Witches Tale," WOR, 30 m. Bernie Cummins' Orchestra, WGN Gypsy Ensemble, WMCA Rex Battle's Ensemble, WEAF WGY WLW, 6.45 P.M. EDT; 5.45 EST; 4.45 CT B A.M. EDT; 7 EST; 6 CT New Dattie's Ensemble, WEAF WOT WEW, 30 m. Vic and Sade, WJZ KDKA WSM WFIA 35 m. (WPG from 12.45) Al Kavelin's Orchestra, WABC WCAU WHAS, 35 m, (WPG from 12.45) Stocks, WMCA Rev. M, E. Barter, WNBX Person Relations WCM Radio City Organ, WEAF E. B. Rideout, weather, WEEI Morning Devotions, W/Z KDKA Lyric Screnade. WABC, 30 m. Morning Melodies, WPG Mary Small, songs, WEAF WGY Sailor Riley, WEEI Lowell Thomas, news, WJZ WBZ 10 P.M. EDT; 9 EST; 8 CT Paul Whiteman Music Hall, Deems Taylor, WEAF WEEI WGY WLW, 1 h. Parade of the Provinces, WJZ WHAM KDKA WBAL WSM WFLA Arrists' Review, WBZ, 30 m. "Forty-Five Minutes in Hollywood," WABQ WCAU, 45 m. News and Thaviu's Orchestra, WGN<sub>3</sub> Sylvia Blue, WMCA, 30 m. well Thomas, news, WJZ WBZ WHAM KDKA WLW Little Orphan Annie, WSM Comedy Stars, WCAU Sanders Sisters, WHAS Phil Cook, WOR News Commentator, WMCA Little Orphan Annie, WGN Rev. M. E. Barter, WNBX Roger Robinson, baritone, WGN Rev. M. E. Barter, WNBX 8.15 A.M. EDT; 7.15 EST; 6.15 CT Don Hall Trio, WJZ WBZ WHAM Songs, KDKA Exercises, WPG News, WNBX, 45 m. 12.45 P.M. EDT; 11.45 A.M. EST 10.45 CT 1 10.45 CT Vagabonds, WGY N. E. Farm Talk, WBZ, 30 m. Words and Music, WJZ WHAM WSM Wm. Penn Orchestra, KDKA Home Management Talk, WGN The Texans, WLW Organ, WMCA, 30 m. News, WNBX 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAF Male quartet, WEEI Freddy Martin's Orchestra, WJZ WBAL News and ERA Choristers, WABC WCAU WHAS Headline Highlights, WGY String Ensemble, WSM Hawaiians, WLW Sylvia Froos, WABC WCAU WHAS Ford Frick, sports, WOR Ben Potter, sketch, WGN Soiree Musicale, WMCA, 30 m. Organ Reveries, WMBX 7.15 P.M. EDT; 6.15 EST: 7 P.M. EDT; 6 EST; 5 CT 10.15 P.M. EDT; 9.15 EST; 8.15 CT 8.30 A.M. EDT; 7.30 EST; 6.30 CT Louisville program, WHAS Current Events, WOR "Blubber" Bergman, WGN ANNETTE HANSHAW, vocalist, is Checto, WEAF WEEI WGY WI.W, 30 m. Lew White, organist. WJZ WHAM WBAL KDKA, 30 C.; WBZ, 13 m. Salon Musicale, WABC Organ, WPG one of the brighest stars on the 10.30 P.M. EDT; 9.30 EST; 8.30 CT Captain Henry's Show Boat program broadcast Thursday at 9 P. M. over the NBC-WEAF net-8.30 CT Echoes of the Palisades, WJZ WBZ KDKA WBAL WFLA, 30 m.; WHAM from 10.43 Revels, WSM Tenor, WGN String Music, WHAS Frank Stewart's Orchestra, WOR, 30 m. Dance orchestra, WPG, 30 m. Starlight Hour, WMCA 1 P.M. EDT; 12 N. EST; 11 A.M. CT 11 A.M. CT Markets, weather, WEAF KDKA Bradley Kincaid, WGY Bob Albright, WLW Variety, WFLA, 30 m. Do, Re Mi trio, WABC Velazco's Orchestra. WABC WHAS, 30 m. Weather, music, WPG, 45 m. Dr. H. I. Strandhagen, WOR Mid-day Service, WGN, 30 m. Bob Neal, WNBX 1.15 P.M. EDT; 12.15 ESTI 11.15 A.M. CT 8.45 A.M. EDT; 7.45 EST; 6.45 CT work. Caroline Gray, pianist, WABC 3.45 P.M. EDT; 2.45 EST; 1.45 CT 7.15 P.M. EDT; 6.15 EST; 5.15 CT 9 A.M. EDT; 8 EST; 7 CT Federation Pa. Women, KDKA Charles Dameron, WLW Playboys, WABC WCAU WHAS WPG Comedy and Orchestra, WMCA Baseball, St. Louis vs. Chicago, WGN, 2 2 h, 15 m. Resume and Herman and Banta, WEAF WEEI Willis, McCullough, songs, WGY Breakfast Club, WJZ WBZ WHAM KDKA WFLA Salt and Peanuts, WLŴ Deane Moore, tenor, WABC WCAU Devotions, WHAS, 30 m. Early Birds, WNBX, x h. 5.15 CT Gene and Glenn, WEAF WEEI WGY WFLA Organ, KDKA Emerson's Orchestra, WLW The House By the Side of the Road, WABC WCAU Musical Dessert, WGN Dinner Concert, WHAS King's Men, WNBX 7.30 P.M. EDT; 6.30 EST; 5.30 CT Shirley Howard: the Jesters, WEAF WGY 10.45 P.M. EDT; 9.45 EST; 8.45 CT Nancy Martin, KDKA Three Blue Notes, WBZ The Playboys, WABC Billy Hays' Orchestra, WCAU Orchestra, WGN Orchestra, WMCA 11.15 A.M. CT Dick Fidler's music, WEAF Musical Program, WGY The Honorable Archie and Frank, WJZ KDKA WSM River and Markets. WLW Ariel Ensemble, WOR Mirror Reflections, WMCA Andrea Gossiln, WNBX 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT Orlando's Orchestra, WEAF, 30 m. 11.15 A.M. CT 4 P.M. EDT; 3 EST; 2 CT 4 P.M. EDT; 3 EST; 2 CT Chick Webb's Orchestra, WEAF WGY WEIA, 30 m. Stocks, Markets, WEEI Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC WHAS, 1 h. The Apple Knockers, WCAU Travelogue, WPG, 30 m. Evelyn Hayes, songs, WMCA Afternoon Concert, WNBX, 1 h. 4.15 P.M. EDT, 2020 9.15 A.M. EDT; 8.15 EST; 7.15 CT 11 P.M. EDT; 10 EST; 9 CT Landt Trio and White, WEAF WEEI WGY 5.30 CT Shirley Howard; the Jesters, WEAF WGY Revue, WEH Ed Lowery, WJZ WBZ WBAL WHAM KDKA, 30 m. Bob Newhall, WLW Ferde Grofe's Orchestra, WABC WCAU Club Program, WHAS Ray Perkins' Orchestra, WOR Sports Reporter, WGN News and Archie Bleyer's Orchestra, WMCA Keys of Claremont, WNBX, 30 m. 7.45 P.M. EDT; 6.45 EST; Your Lover, songs, WEAF E. B. Rideout, WEEI Johnny Johnson's Orchestra, WGY, so ba. Charlie Davis' Orchestra, WJZ WBAL WHAM Mood Neapolitan, WABC, 30 m. (WPG from 9.30) 9.30 A.M. EDT; 8.30 EST; 7.30 CT WHAM Weather, temperature, sports, WBZ Time, weather, KDKA Lary Lee's Orchestra, WLW, 30 m. Amos 'n' Andy, WSM Vera Van, soprano, WABC WHAS WCAU Los Chicos Revue, WOR, 30 m. June Provines, WGN Orchestras, WMCA, 3 hrs., 30 m. WEEI Reading Circle, WEEF, 30 m. WEEI Reading Circle, WEEF, 30 m. WGY Farm Program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, Morning Glories, WEAF WEEI Little Jack Little's music, WGY Hymns, WLW Hymns, WLW Wildcats, WHAS 4.15 P.M. EDT; 3.15 EST; 2.15 CT 7.45 P.M. EDT; 6.45 EST; 5.45 CT WBZ WHAM KDKA WLW WSM WFLA, r h. Frank Dailey's Orchestra, WABC WCAU WPG WHAS, 30 m. Instrumental Trio, WMCA, 30 m. Markets, music, WGN Theatre Club of the Air, WOR Old Time songs, WNBX 1.45 P.M. EDT: 12.45 EST; 11.45 A.M. CT Contralto, WPG Venna Osborne, soprano, WOR Jesse Crawford, organ, WGN Farm Reporter, WNBX 2 P.M. EDT: 1 EST: 12 N. CT 9.45 A.M. EDT; 8.45 EST; 7.45 CT 2.15 CT Songs, WEEI Limey Bill, WGY • Jackie Heiler, WJZ WBZ WHAM Parent-Teacher Talk, KDKA Matinee Highlights, WLW, 30 m. Buck Nation, Western songs, WMCA 4.30 P.M. EDT; 3.30 EST; 2.30 CT 7.45 CT The Sylvan Trio, WEAF WEEI WGY Sylvan Trio, WIW Sammy Fuller, KDKA Eton Boys, quartet, WABC WCAU Dave Tyson, songs, WPG Hawaiians, WHAS Keep Fit Club, WGN Jean Gravelle's Orchestra, WMCA 11.15 P.M. EDT; 10.15 EST; 9.15 GT Irene Bordoni, Bertram Hirsch's music, WEAF WEEI Frank Buck, WJZ WBZ WHAM KDKA Jack Berger's Orchestra, WEAF WEEI WFLA Gene and Glenn, WSM Vagabonds, WGY Reggie Childs' Orchestra, WABC WHAS WCAU WEAF WEEI Frank Buck, WJZ WBZ WHAM H WIW WFLA Boake-Carter, WABC WCAU WHAS Melody Masters, WLW World's Fair News, WGN Leon Friedman's Orchestra, WMCA B P.M. EDT; 7 EST; 6 CT Hazel Glenn, WEAF WEEI Lum and Abner, WGN John Sheehan, tenor, WGY Markets, KDKA 11.30 P.M. EDT; 10.30 EST; 9.30 CT 10 A.M. EDT; 9 EST; 8 CT B P.M. EDT; 7 EST; 6 CT Rudy Vallee and guest artists, WEAF WEEI WGY WLW WSM WFLA, 1 h. Grits and Gravy, mountain sketch, WJZ WBZ KDKA, 30 m. Kate Smith, WABC WCAU WPG WHAS Ford Frick, WOR Orchestra, WGN, 30 m. Three Little Funsters, WMCA Revertes, WNBX Breen and de Rose, WEAF WGY Del Castillo, organist, WEEI, 30. Joe White, tenor, WJZ WBZ WHAM KDKA, 30 m. Health Talk, WLW Bill and Ginger, WABC WCAU WHAS Home Hour, r h., news at 10,30, WPG Variety, WGN Markets, KDKA Chicago Symphony Orchestra, WJZ WBZ WHAM WSM WFLA, r h. Life of Mary Sothern, WLW Stocks, WPG The Public Speaks, WOR, 30 m. Ira Schuster and Prince Potti, songs, WMCA WEEI WSM, 50 m.; WGY from 5.15 Freddie Berren's Orchestra, WEAF WSM WELA, 30 m. (WEEI 15 m.) Ray Nichols' music, WGY, 30 m. News and Enric Madriguera's Orchestra WJZ WBZ 2 P.M. EDT; 1 EST; 12 N. CT Stones of History, WEAF NEN Pure Food Institute, WEEI, 30 m. Paul Curtis, tenor, WGY Ann Leat, organist, WABC WCAU WPG Weather, markets, WHAS Dr. Arthur Frank Payne, WOR Jesse Crawford, organ, WGN Helen King, handwriting, WMCA WJZ WJZ Isham Jones' music, WPG Juvenile Experiences, WLW, 30 m. Brito's Orchestra, WOR, 30 m. Orchestras, WGN, 3 hrs. 11.45 P.M. EDT; 10.45 EST; 9.45 CT Variety, WGN Pure Food Hour, WOR, I h. On the Air, WNBX 4.45 P.M. EDT; 3.45 EST; 2.45 CT 6.15 P.M. EDT; 7.15 EST; 6.15 CT Easy Aces, WABC WCAU WHAS Police Report, WP G Meyer Davis' Orchestra, WMCA 2.45 CT Adventures of Mystery Island, WEAF Dan McDonnell, basso, WEEI Stocks, WGY Music, KDKA John Randolph, baritone, WCAU Steel Pier Gang, WPG Carrie's Club, WMCA Helen King, handwriting, WMCA 2.15 P.M. EDT: 1.15 EST; 12.15 CT Household Chat, WGY Abraham Chasins, pianist, WABC WCAU Wildcats, WHAS "Memories," WOR Sports talk, WMCA Romance of Heen Trent, WGN 10.15 A.M. EDT; 9.15 EST Clara, Lu 'n' Em, WEAF WGY WLW WEEI WGN Musical Twins, WEEI Henry Busse's Orchestra, WABC WCAU Organ, WHAS 8.30 P.M. EDT; 7.30 EST; 6.30 CT WEEI WGN Castles of Romance, WJZ WHAM KDKA Duke Dewey's Orchestra, WBZ Ida Bailey Allen, WABC WCAU WHAS Matinee Melodies, WNBX John Fogarty and Dorothy Page, songs, WJZ KDKA 12 M. EDT; 11 P.M. EST; 10 CT 12 M. EDT; 11 P.M. EST; 10 CT Mills Blue Rhythm Orchestra, WEAF WEEI WGY, 30 m. Milwaukee Philharmonic Orchestra. WJZ WBZ WHAM KDKA WFLA, 30 m. Los Amigos, WLW, 30 m. Gallagher's music, WSM, 30 m. Charles Barnett's Orchestra, WOR, 30 m. Streets of Paris Music, WGN Joe Reichman's Orchestra, WABC WCAU WPG, 30 m. (WHAS from 12.15) Newsboy Band, WHAS 5 P.M. EDT; 4 EST; 3 CT 5 P.M. EDT; 4 EST; 3 GT Meredith Willson's Orchestra, WEA WEEI WSM, 30 m.; WGY from 5.15 Piano Pals, WGY N. E. Agriculture, WBZ Ponce Sisters, WLW Merry Melodies, WABC WHAS WPG Stage Relief Fund Talk, WOR Stage Relief Fund Talk, WOR Stally's Party, WMCA, 30 m. N. H. Folk Tales, WNBX KDKA Leith Stevens Harmonies, WABC WCAU WHAS & WPG, 30 m. Palmer House Ensemble, WGN Dick Newton, piano and songs, WMCA WEAF 10.30 A.M. EDT; 9.30 EST; 8.30 CT B.30 CT News, Morning Parade, WEAF, 45 m.; WGY from 10.45 (WEEI from 10.45) Today's Children, WJZ WBZ-KDKA WFLA Arthur Chandler, organ, WLW Markets and Mail Box, WGN, 30 m. News and Artist Recital, WABC WCAU Ramblers, WHAS Morning Concert, WNBX, 45 m. 8.45 P.M. EDT; 7.45 EST; 6.45 CT

O AE AM EDT. 0 45 50 Romance of Heen Trent, WGN 2.30 P.M. EDT; 1.30 EST; 12.30 CT Trio Romantique, WEAF WEEI WGY WLW Dramatic Sketch, WJZ WHAM WFLA Home Forum Cooking School, WBZ Poetic Strings, WABC WHAS WPG Home Forum, KDKA, 30 m. Markets, WSM Baseball, Chicago vs. Boston, 3 h. 30 m. (2 games) WGN "The Homemaker," WOR, 30 m. Tex and Eddie, WMCA

5.15 P.M. EDT; 4.15 EST; 3.15 CT The Monitor Views the News, WBZ Al and Pete, KDKA Earl Burtnett's Orchestra, WGN Eli Dantzig's Orchestra, WMCA 9 P.M. EDT; 8 EST; 7 CT Captain Henry's Show Boat, WEAF WEEI

12.30 A.M. EDT; 11.30 P.M. EST

10.45 A.M. EDT; 9.45 EST	Tex and Eddic, WMCA	Kiddies' Klub, KDKA	WGY WSM WELA r h. (WLW from	Harold Sterns' Orchestra, WEAF WGM
8.45 CT	2.45 P.M. EDT; 1.45 EST	"Between the Bookends," WPG	9.30)	WLW
News and Radio Kitchen, WJZ WBZ	12.45 CT	Linn Delmar, songs. WPG	Death Valley Days drama, WIZ WBZ	Dancing in The Twin Cities, WJZ WBZ
KDKA WFLA	Ma Perkins, WEAF WEEI WGY WLW	Michal Tre, tenor, WOR	WHAM KDKA WLW, 30 m.	WHAM KDKA WSM WFLA
Organ, WLW	WFLA WSM	Royal Poet, WNBX	Bar X Days and Nights, WABC WCAU	Earl Hines' Orchestra, WARC 30 m
Tenor, WGN	Nancy Noland, WJZ WHAM		WHAS WPG, 30 m.	Castle Farm Orchestra, WLW, 30 m.
Dr. Maurice J. Lewis, WABC WCAU WPG	Edwin Otis, baritone, WBZ	5.30 P.M. EDT; 4.30 EST;	Orchestra, WGN, 30 m.	Gastie Faim Orchestra, wLw, 30 m.
Bob Atcher, WHAS	Palmer House Orchestra, WGN	3.30 CT	Rod and Gun Club, WOR	generationalistication and the second s
the second se	Agricultural College, WHAS	"Tales of Courage," WEAF WEEI WGY	Bill Brown, Golf Talk, WMCA	
11 A.M. EDT; 10 EST; 9 CT	Popular Songs, WMCA	WSM		I management i u
Galaxy of Stars, WGY, WLW	3 P.M. EDT; 2 EST; 1 CT	The Singing Lady, WJZ WBZ WHAM	9.15 P.M. EDT; 8.15 EST	VERY subscriber to or
U. S. Navy Band, WJZ WBZ KDKA WFLA,	Dreams Come True, WEAF WEEI WGY	KDKA WLW WFLA	7.15 01	
30 m. (WHAM from 11.15)	Musical Keys, WJZ WBZ WHAM KDKA	Jack Armstrong, All-American Boy, WABC	"Romance In Song," WOR	other purchaser of
Swinging Along, WABC WCAU WHAS,	WSM, 30 m. (WFLA from 3.15)	WCAU	Miami Beach Orchestra, WMCA	THE MICROPHONE
30 m,	Collegians, WFLA	Christine Ridge, WHAS	9.30 P.M. EDT; 8.30 EST;	ITTE MICKOPHONE
Jean Weiner, organ, WPG	Camay Minstrel, WLW	Karl Freund, talk, WOR	7.30 CT	is entitled to share its bene-
	Metropolitan Parade, WABC WCAU WPG	Marvin Thomas, baritone, WMCA	Goldman's Band, WJZ WBZ WHAM, 30 m.	is childred to share its belies
11.15 A.M. EDT; 10.15 EST;	U. of Kentucky, WHAS, 30 m.	Ludlow Program, WNBX, 30 m.	Squire Hawkins, KDKA	fits with a friend. Write to
9.15 CT	Sally and Sue, WOR	5.45 P.M. EDT; 4.45 EST	Melody Masterpieces, WABC WCAU WPG	
Frances Lee Barton, WEAF WGY WEEI	Louise Brabant, soprano, WGN	3.45 CT	Harry H. Balkin, WOR	Circulation Manager,
Your Friendly Neighbor, WGN	Betty Gould, organ, WMCA	John Finke, pianist, WGY	Wayne King's Orchestra, WGN	= (1) =
Town Crier, WNBX	8.15 P.M. EDT; 2.15 EST	Wilberforce Male Quartet, The Oleanders,	Oxford Male Quartet, WMCA	The MICROPHONE,
11.30 A.M. EDT; 10.30 EST;	1.15 CT	WEAF WEEI WSM		E E
9.30 GT	Melvin Cassmore, "An Appraisal of Amer-	Little Orphan Annie, WJZ WBZ KDKA	9.45 P.M. ED1; 8.45 EST; 7.45 CT	No. 34 Court Square,
	ica," WEAF WGY	WFLA		
Pedro Via's Orchestra, WEAF WEEI, 30 m.	Silver Lining Hour, WEEI	The Texans, WLW	Kelley Sisters, KDKA	Boston, Massachusetts,
Climalene Carnival, WGY, 30 m.	Low Down, WLW	Blue Ridge Mountaineers, WABC WCAU	"Fats" Waller's Rhythm Club, WABC	
Hazel Arth, contralto: Andy Sanella, WJZ WBZ WBAL KDKA	Piano Recital, WOR	WHAS	WCAU WPG	giving the names and ad-
Music, WHAM	Pianologue, WMCA	Three Tones, WPG	Mid-Week Hymn Sing, WHAS, 30 m.	decases of these new'd like
Market Reports, WLW	Harold Turner, pianist, WGN	"Sophisticates," trio, WOR		dresses of those you'd like
Melody Men, WGN	3.30 P.M. EDT; 2.30 EST;	Armanda Randolph, songs, WMCA		to become familiar with
Madison Ensemble, WABC WCAU WHAS	1.30 CT	6 P.M. EDT; 5 EST; 4 CT	CURL & FRIT ON THY	i co peconte faminar with
WPG, 30 m.	Woman's Radio Review, WEAF WEEI WGY,	Tom Coakley's Orchestra, WEAF WLW	STATION	The MICROPHONE. A sam-
Matinee Melodies, WNBX	30 m.	WSM, 30 m.	E	3 The Michol Month, it sum
	Roy Shield and his orchestra. WJZ WBZ	The Evening Tattler, WEEI, 30 m.	E BEERLOWERA EN	ple copy will be sent
11.45 A.M. EDT; 10.43 EST; 9.45 CT	WHAM KDKA WSM WFLA	Evening Brevities, WGY	DIRECTORY	
	Souther and Whine WIW	U. S. Navy Band, WIZ WHAM WBAL,	불	promptly to each name
Al and Lee Reiser, WJZ WBZ WHAM	Dancing by the Sea, WABC WCAU WHAS	30 m.	E Doda 4	
Deleted Deserve WIGht WITH	WPG	Joe and Bateese, WBZ	Page 4	given, without obligation.
Painted Dreams, WGN WLW	Stocks, WMCA	Time, weather, KDKA	Ē	
Poem, WNBX	Jesse Crawford, organ, WGN	Dixians, WFLA		1

# "Summer Interlude" Presents Musical Fare to Match the Weather

# Substitutes for Wintery "Big Show"

### By DOUGLAS D. CONNAH

A sponsor who believes in taking the weather into account when planning his radio fare is the gentleman whose advertising appropriation brought to the air "The Big Show" each Monday night from last September until mid-June on the CBS network.

At that latter time the sponsor decided to let the curtain fall on his variety show until late in September, when variety will again be the keynote of that 9.30 P. M. half-hour. During the June to September interval, a distinctive "Summer Interlude" of international music is being provided at the same time and under the same auspices.

Like its more elaborate predecessor, which gave ISHAM JONES his first commercial series, GER-TRUDE NIESEN her impetus to outstanding stardom, and a number of stage stars, including the highly successful HELEN MENKEN, their radio bows, "Summer Interlude" is providing a pathway to stardom for more personalities who are new to the air.

Although it has but recently come to the air, "Summer Interlude" has already attracted wide attention and praise for its unique style. Those who have sighed for a surcease from the oft-repeated American jazz rhythms will find it here, for the keynote of the series is international music, rendered in the Continental manner.

The gentleman behind the program's interesting music motif is LUD GLUSKIN, whose Continental orchestra occupies the center of the spotlight. Twelve years of work went into the preparation for Lud's first American series, for he spent the past dozen years playing abroad and mastering the many and varied European styles in music.

### His Apprenticeship

LUD is an American, in fact a New Yorker, and he gained his musical apprenticeship playing drums around Manhattan. Early in the jazz era, patrons at a small New York night-club danced to the music of a trio, unaware that two of its members would some day be famous in the amusement world. The two were JIMMIE DURANTE, who played the piano, and LUD, who manned the drums.

Twelve years ago LUD went to



LUD GLUSKIN, orchestra leader, is one of those who gives a continental touch to the "Summer In- sity terlude" programs.

At each spot, the GLUSKIN band sat side by side with a native orchestra, their American jazz alternating with the rhythms of the native band. And at each LUD and his musicians mastered hemia, where they enjoyed a long the local music and its native run. style of interpretation. Thus, through their 12 years abroad, they enjoyed a unique opportunity to learn a variety of national styles in music which no other American band has experienced.

With this singular and interesting background, LUD and his boys returned to America a short time ago and were forthwith snapped up for their first American series, "Summer Interlude." Their well-balanced programs include melodious Viennese waltzes, gay French tunes, rhythmic Cuban rumberas, colorful tangões from Spain, each played in the authentic manner of its habitat, with a few currently popular American tunes thrown in, or-chestrated in the Continental manner.

As soon as GLUSKIN had signed for his American series, he cabled Messieurs FAUSTIN JEAN JEAN and LUCIEN MORRAWECK in Paris, summoning them post-haste to New York, where they now continue their former duties of arranging his musical scores in Continental style.

### Lo, the Latin

The featured vocal soloist of her only teacher. of DON AZPIAZU'S Havana Or- ing three years, life in post-war

chestra, which introduced the rhumba to the United States, and, as its vocalist, he sang "The Pea-nut Vendor" into its enormous American popularity.

CHIQUITO also occasionally becomes the nineteenth instrumentalist of the GLUSKIN orchestra, producing weird and interesting sounds on native instruments, such as the tubla, a small Cuban double drum, which he massages with deft fingers.

The Three MARSHALLS complete the vocal roster, offering American harmonies in a soft and smooth style which blends well with that of the Continental orchestra, with no "ha-cha-chas" or 'boop-a-doops.'

The MARSHALLS are PEGGY, KAY and JACK (21, 20 and 19 respectively), Alabama born and bred. They started singing together at amateur theatricals around their native Birmingham, but the trio broke up when the two girls went to New York last Fall to enter Columbia Univer-

They continued their amateur entertaining in the metropolis, as a sister team, and very soon the red-headed sisters were offered a night-club job. This highly successful start of their professional carcer was at TONY SARG'S BO-

Not long ago brother JACK joined them and received his theatrical baptism when they appeared in vaudeville in Chicago. Supper club appearances at the St. Regis Roof and the Claremont Inn in New York prefaced their engagement for this, their first radio series.

The instrumental star of the unusual series is HENRIETTA SCHUMANN, brilliant young concert pianist, who made her Columbia bow a few months previously in two guest appearances with "The Big Show.

On each program she offers a classic or light classic piano highlight.

She is fulfilling the prophesies of her future career, made when she was hailed as a child prodigy in Russia. HENRIETTA has had a most unusual background, which h a s undoubtedly contributed greatly to the depths of her artistic feeling.

She was born in Russia, where her father, ILYA SCHUMANN, was well known as a musician, composer and teacher. She surprised him with her talent when she was a small child, and he has been

the program is CHIQUITO, whose Cuban tenor graces the tangos, the age of nine and was hailed She made her concert debut at rumberas, and other Latin selec- as a prodigy. From the time she tions. CHIQUITO was a member was 10 and through the follow-



Without a 'Boop-a-Doop'

THE THREE MARSHALLS, PEGGY, JACK and KAY, who sing American popular harmonies in a soft, smooth style on the "Summer InterInde" programs.

from death after another," with played the piano. Spellbound by the revolution, famine, illness, and continual changes in regime, unharmed and gave her the ring, and the young girl went through torn from a less fortunate and a harrowing and almost unbelievable series of adventures.

Her most-prized possession today is a gold ring, bearing the inscription, "Na Schastie"—Rus-sian for "Good Luck." It was given to her by bandits who had come to kill her and her family east, the midwest, and Canada; and to rob and burn their house. both in concert tours and with

Russia was "one narrow escape suaded them to listen while she her playing, they left the family less talented finger.

Miss SCHUMANN came to America with her family when she was But the 12-year-old girl per- leading symphonic organizations.

### **Short Wave Directory**

Station	Metres	Location	Time (E.D.T.)
Approximation of the local division of the l	deronal service data (in the	Man comparison of the second state of the seco	BELICONSTITUTED EXCENTIVE CONTRACTOR CONTRACTOR
			7-9.30 A. M.
GSH	13.97	Daventry, England	8.30 A. M. to Noon
FYA	19.68	Pontoise, France	9 A. M. to Noon
DJB	19.73	Zeesen, Germany	9.45 A. M. to Noon;
GSF	19.82	Daventry, England	2 to 6 P. M.
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12.15 to 7 P. M.
GSE	25.28	Daventry, England	10 A. M1.45 P. M.
2RO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	6 to 11.30 P. M.
GSD	25.53	Daventry, England	7 to 9 P. M.
FVA	25.63	Pontoise, France	7.15 to 10 P. M.; 11 P. M. to 1 A. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3)
CTIAA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues., Frl.
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	4 to 9 A. M.
DIA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3ME	31.55	Melbourne, Australia	6 to 7.30 A. M., Wed.;
V INDIALS	51.55		6 to 8 A. M., Sat.
GSB	31.55	Daventry, England	2-6.30 P. M.
CNR	37.33	Rabar, Morocco	3.30-6 P. M., Sun.
HBP	38.47	Geneva, Switzerland	6.30 to 7.15 P. M., Sat.
HJ3ABD	40.55	Bogota, Colombia	8.30 P. M. to Midnight
HC2RL	45.00	Guayaquil, Ecuador	6.45 to 9 P. M., Sun.;
Alteration	10100	Curley	10.15 P. M. to 12.45
			A. M., Tues.
PRADO	45.31	Riobamba, Ecuador	10-12 P. M., Thurs.
REN	45:38	Moscow, U. S. S. R.	2-7 P. M.
HJIABB	46.51	Barranquilla, Colombia	8-11 P. M.
YV3RC	48.78	Caracas, Venezuela	5.30 to 10.30 P. M.
	48.00	Army Aircraft	Daily .
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.
PK1WK.	49.02	Bandoeng, Java	6-7.30 A. M.
YV5RMO	49.39	Maracaibo, Venezuela	7.30-11 P. M.
CP5	49.34	La Paz, Bolivia	7.30 to 11 P. M.
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Frl.
DJC	49.83	Zeesen, Germany	9.45 to 11.30 P. M.
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.
HJ4ABA	51.49	Colombia, S. A.	2-3 P. M.
HCJB	73.00	Quito, Ecuador	8.30-10.45 P. M.
67.87 to		All Ships	Heard mregutarly
RV15	70.65	Khabarovck, U. S. S. R.	2-10 A. M.
KFZ	45.34, 31.	57, 25.30, 23,19, 64, 17 and 1	4
	Byrd Exp	edition at Little America	

Europe with an American dance band, which he left to form his own orchestra, made up of American musicians then in Europe.

American dance music was becoming more and more fashionable in Europe and the GLUSKIN group met with immediate and sustained success. From then until a short time ago they toured England and the Continent, playing at the most popular and fashionable haunts of society in London, Paris, Deauville, Biarritz, and many other capitals and resorts abroad, triumphing at each.

American supper clubs have only recently taken up the idea of continuous music, alternating their featured dance orchestra with a tango, rhumba, or other foreign group. The idea is im-ported from Europe, where it Short Wave Notes

(Continued from Page 3)

P. M. and 10 P. M. to midnight, EST.

Most of the Parisian programs are devoted to talks and discussions. Less music is heard from the French capital than from any other of the leading European stations.

Germans, too, feel that, regardless of expense, short wave listeners throughout the world must be able to hear their transmissions and hear them well. They start their first daily broadcast at 12.20 don company. They operate on A. M. (to Asia on 19-meter 6960 kcys. with 500-watts power: DJB). The short wave day is According to our special comcompleted at 10.30 P. M. when munication, the best time for rewas the order at all of the places DJC and DJD say goodnight to ception here is Tuesday mornings where the GLUSKIN group played. "dear friends over yonder," mean- between 3 and 4 A. M., EST.

ing to friends in America. A few of the European radio journals are of the opinion that some new "Radio Coloniales" will go on the air at Pontoise before the year is over. The worldwide short wave audience is growing vastly, and for them the French voice must be heard just as well as those from any other country.

VQ7LO, Nairobi, Kenya Colony, East Africa, is now owned by Cables & Wireless, Ltd., a Lon-

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

### Page Fourteen

# Friday August 3 - Jack Benny's Revue on NBC-WEAF, 10.30 P.M.

Temperature, weather, WRZ Dorothy Page, songs, WJZ Comedy Stars, KDKA Jack Armstrong, WLW Nap and Dec, WSM News and Blue Ridge Mountaineers, WABC Jim Burgess, WCAU Boys' Club, WOR The Singing Lady, WGN Eskimo Family, WMCA John Angell, WNBX, 30 m. 6.45 P.M. EDT1 5.45 EST1 4.45 CT Studio Choms, WEEI 9.30 P.M. EDT; 8.30 EST; 7.30 CT 12 N. EDT; 11 A.M. EST; 10 CT Rhythmic 12 N. EDT, 11 A.M. EST, 10 GT John Fogarty, tenor, WEAF WEEI WGY Gunda Mordan, soprano, WJZ WHAM Monitor Views the News, WBZ Dan and Sylvia, KDKA Ethel Ponce, songs, WLW Betty Barthell, WABC WCAU WHAS Hom: Sweet Home, WPG Rod Arkell, WOR Nicholas Garagusi, violinist, WMCA, 30 m. Herbert Melodies, WNBX Highlights 7.30 CT One Night Stands, Pick and Pat, blackface comedians, WEAF WGY, 30 m. Scott's Variety, WEEI Phil Baker, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. Story of the ballet, WLW Jack Denny's Orchestra, Jeannie Lang and Johnny Green, WABC WCAU WHAS, 30 m. P.M. 1 3.00-Conrad Thibault, Mary Lou, NBC-WEAF Johnny Green, WABC, WCAU WHAS, 30 m. The MICROPHONE presents the Arthur Fielder Esplanade concert, WNAC WEAN WICC WORC WMAS WNBH, 30 m. Hotel Traymore Orchestra, WPO so m Norman Brokenshire's Orchestra, WOR, 30 m. Wayne King's Orchestra, WGN Rod and Grun Club, WMCA 9.45 P.M. EDT; 8.45 EST; 7.45 CT Iang Froman Hayton's Orchestra WIW 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT 8.00-Countess Olga Albani, 10.15 CT Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY Fields and Hall, WJZ WSM WFLA Time, weather, temperature, WBZ Midday Sons, KDKA Babs and Don, WLW Variety, WOR Among Our Souvenirs, WABC WCAU WHAS -WPG Tom, Dick and Harry, WGN Nurseries Program, WNBX, 30 m. 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT 4.45 CT Studio Chorus, WEEI Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW WFLA Orphan Annie, WSM Joe Williams, sports, WABC Dinner Concert, WHAS, 30 m. Buddy Welcome's Orchestra, WCAU Little Orphan Annie, WGN News Comments, WMCA 7 P.M. EDT; 6 EST; 5 CT Basehall Resume, WEAF NBC-WEAF 9.00-Leah Ray, NBC-WJZ 9.30-The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yan-Jane Froman, Hayton's Orchestra, WLW Gypsy Ensemble, WMCA kee Network Phil Baker, NBC-WJZ 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAF Trio Romantique, WEEI WGY Johnny Johnson's Orchestra, WJZ, 30 m. (News, WBZ Marucci's Orchestra, WLW Household Music Box, WABC, 30 m. Robbins' Orchestra, WCAU Ford Frick, sports, WOR Ben Potter, sketch, WGN Soirce Musicale, WMCA, 30 m. Melody Moments, WNBX 7.15 P.M. EDT: 6.15 EST: 10 P.M. EDT; 9 ESTI 8 CT The First Nighter, June Meredith, "Dead Timber," WEAF WEEI WSM, 30 m. Mario Cozzi, haritone, Lucille Manners, WJZ WBZ KDKA Castle Farm Orchestra, WLW 10.00-"First Nighter," NBC-10.30 CT Merry Madcaps, WEAF WLW, 30 m., Stocks, Markets, WEEI Radio Gang, WGY Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h. AI Kavelin's Orchestra, WABC WHAS WCAU, 30 m.; WPG from 12.45 Stocks, WMCA, 30 m. Bud Fisher's Orchestra, WOR, 30 m. Markets, organ, talk, WGN, 30 m. 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Cabot and Castillo, WEEL 10 m WEAF "Spotlight Revue," CBS-WABC "Spotlight Revue," Stoopnagle and Budd, Frank Crumit, WABC WCAU WHAS, 10.30-Jack Benny, NBC-WEAF 45 m. News and Emil Thaviu's Orchestra, WGN. 30 m. Chicago Symphony, WJZ-News and shift twist wPG 30 m. Dance Orchestra, WPG Eternal Life, drama, WOR Review of 1934, WMCA, 30 m. 10.15 P.M. EDT; 9.18 EST; 8.15 CT Billy Lossez' Orchestra, WBZ Francis Ingrah, KDKA Henry Thies and Pepsters, WLW Dream Ship, WGN 10.30 P.M. EDT; 9.30 EST; 8.30 CT Lock Benry, Mary Livingston and NBC 7.15 P.M. EDT; 6.15 EST; 5.15 CT 5.15 CT Gene and Glenn, WEAF WEEI WGY WFLA Charioters, WLW Fox Fur Trappers, WABC Sam Robbins' Orchestra, WCAU Club Program, WHAS, 30 m. Ensemble, WGN Front Page Drama, WOR 7.30 P.M. EDT; 6.30 EST; 5.30 CT (All programs are listed in Eastern Cabot and Castillo, WEEI, 30 m. Radio Gang, WGY Wm. Penn music, KDKA Organ, WMCA, 30 m. Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.) 1 P.M. EDT; 12 N. EST; 11 A.M. CT Markets, weather, WEAF Bradley Kincaid, WGY Weather and N. E. Agricultural Report, WBZ Markets KDKA 8.30 A.M. EDT; 7.30 EST; 6.80 CT B.30 CT Jack Benny, Mary Livingston and Jimmy Grier's Orchestra, WEAF WEEI WGY WLW WSM WFLA, 30 m. Chicago Symphony Orchestra, WJZ WHAM, 30 m.; WBZ from 10.45 String Music, KDKA, 30 m South Jersey Pioncers, WPG Enchanted Violin, WOR National Affairs, WMCA 5.30 CT Martha Mears, contralto, WEAF After Dinner Revue, WEEI Utica Club Sineers, WGY Bob Newhall, WLW Grace Hayes, contralto, WJZ KDKA WSM Twentieth Century Ideas, WBZ Paul Keast, baritone, WABC WCAU Jack Arthur, baritone, WOR Sports Talk, WGN News and Archi Bleyer's music, WMCA John Angell, WNBX, 30 m. Cheerio, WEAF WEEI WGY WLW, 30 m. Sunny Melodies, WABC, 45 m. Organ, WPG WSM Lew White at Dual organ, WJZ KDKA, 30 m., WBZ, 15 m. (WHAM from 8.45) 8.45 A.M. EDT; 7.45 EST; 6.45 CT WBZ Markets, KDKA Bob Albright, WGN Revue, WOR, 30 m. Mid-day Service, WGN, 30 m. Velazco's Orchestra, WABC WCAU WHAS, RANNY WEEKS, baritone, now sings and conducts his orchestra weekly over the Yankee Network. 30 m. Hotel Motton music, WPG, 45 m. Studio Orchestra, WNBX, 30 m. Delmore Brothers, WSM 4.15 P.M. EDT; 3.15 EST; 2.15 CT 10.45 P.M. EDTI 9.45 ESTI 8.45 CT 9 A.M. EDT; 8 EST; 7 CT 2.15 CT Nellie Revell at Large, WEAF WEEI "Books," Levere Fuller, WGY Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA Matinee Highlights, WLW Voices of the Afternoon, WABC WHAS WCAU WPG Hal Beckett, organist, WOR Cotterill's Cosmopolitans, WMCA 4.30 P.M. EDT; 3.30 EST; 2.30 CT Chicago Symphecy Orchester, WEAP, WEAP Sam Herman, xylophonist, WEAF Hal Levey's Orchestra, WGY Breakfast Club, WJZ WBZ WBAL WHAM I h. (WFLA, 45 m.) Salt and Peanuts, WLW Devotions, WSM Carlie and London and Warwick Sisters, WABC WCAU WHAS WPG Cornedy Stars, WGN Orchestra, WMCA 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT 7.45 P.M. EDT; 6.45 EST; 5.45 CT Rex Battle Ensemble, WEAF WGY Health Review, WEEI Siesta, KDKA Markets, WLW Ariel Ensemble, WOR Mirror Reflections, WMCA 5.45 CT Musical Program, WEAF WGY WEEI Frank Buck, WJZ WBZ WHAM KDKA WBAI WFLA Melody Masters, WLW Boake Carter, WABC WCAU WHAS Baritone, WOR World's Fair Reporter, WGN Fallon's Orchestra, WMCA 11 P.M. EDT; 10 EST; 9 CT Deane Moore, tenor, WABC WCAU Early Birds, WNBX, 1 h. George R. Holmes, International News Serv-ice, Washington Bureau head, WEAF WFLA 9.15 A.M. EDT; 8.15 EST; 7.15 CT 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT WFLA E. B. Rideout, WEEI Doc Peyton's Orchestra, WGY 30 m Charlie Davis' Orchestra, WJZ, 30 m.; WBZ from 11.15 Time, weather, sports, WBZ KDKA "Unsolved Mysteries," WLW, 30 m. Amos 'n 'Andy, WSM Edith Murray, songs, WABC WHAS WCAU WPG Roger Wolfe Kahn's Orchestra, WOR, 30 m. Landt Trio and White, WEAF WEEI WGY 11.30 A.M. CT Dick Fidler's Music, WEAF N. E. Kitchen, WEEI Farm Program, WGY Plymouth Pilgrimage, Memorial for Calvin Coolidge, WJZ WBZ WHAM KDKA WIW WSM WFLA, 1 h. Buddy Fisher's Orchestra, WABC WCAU WHAS, 30 m. Instrumental Trio, WMCA, 30 m. Markets, music, WGN, 30 m. Oliver Stewart, WOR Musical Half Hour, WNBX 2 P.M. EDT; 1 EST; 12 N. CT Airbreaks, variety hour, WEAF WEHI 2.30 CT Chicago Symphony Orchestra, WEAF WEEI WSM WFLA, 30 m. Vagabonds, WGY Carol Deis, soprano, WJZ WHAM Rhymes and Cadences, WBZ Markets, KDKA Life of Mary Sothern, WLW U. S. Army Band, WABC WHAS WCAU, 30 m. (WPG from 4.45) Josef Zatour's Orchestra, WOR, 30 m. Street Forum, WMCA 4.45 P.M. EDT; 3.45 EST; 2.45 GT Stocks, WGY 8 P.M. EDT; 7 EST; 8 CT WLW Metropolitan Parade, WABC, 30 m. (WPG from 9.30) (WHAS WCAU from 9.45) News, WNBX, 45 m. Cities Service Concert, Countess Olga Albani, piano duo, WEAF WEEI, 1-h., WGY, piano duo, WEAF WEEI, 1-h., WGY, 30 m.
Ethel Shutta, Walter O'Kcefe, Dolan's Or-chestra, WJZ WBZ WHAM WBAL KDKA, 30 m.
Songs, WSM
Kate Smith, WABC WCAU WHAS
News and Chalfonte-Haddon Hall Trio, WPG, 1 h.
Billy Jones, Selvin's Orchestra, WOR, 30 m.
Hal Kemp's music, WGN
Funsters, WMCA 9.30 A.m. EDT; 8.30 EST; 7.80 CT Taters and Mule, zegro comedians, WEAF Helen Barr, Edward Jordan, WEEI Billy Rose, tenor, WGY Hymns, WLW Wildcats, WHAS Roger Wolfe Kahn's Orchestra, 30 m. June Provines, WGN Orchestras, WMCA, 3 hrs., 30 m. 11.15 P.M. EDTI 10.18 ESTI 9.15 CT 9.45 A.M. EDT; 8.45 EST; 7.45 CT Airbreaks, variety hour, WEAF WEEI Antoinette Halstead, WGY The Eton Boys, WABC WCAU Weather, stocks, WHAS Dr. Arthur Frank Payne, WOR Music Column, WMCA 2.45 CT Stocks, WGY Women's Club Federation, WJZ WHAM Concert, Edwin Otis, baritone, WBZ William Hargrave, baritone, WOR Carrie Lillie's Club, WMCA Hudnut's Marvels, WNBX Emil Coleman's Orchestra, WEAF WEEI News and Poet Prince, KDKA Isham Jones Orchestra, WABC WPG WCAU 30 m. (WHAS 15 m.) Lum and Abner, WGN Cyril Tobin, violin, WEAF WEEI WLW Skip, Step and Happiana, WGY News, KDKA Keep Fit Club, WGN 8.15 P.M. EDT; 7.15 EST; 6.15 CT Prairie Symphony, WLW String Music, WSM "Guilty or Not Guilty?" WFLA Columbians, WABC WCAU WHAS Orchestra, WGN Meyer Davis' Orchestra, WMCA Richard Rich, WNBX 10 A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WEEI WGY WLW 11.30 P.M. EDT; 10.30 EST; 9.30 CT 2.15 P.M. EDT; 1.15 EST; 12.15 CT 5 P.M. EDT; 4 EST; 3 CT Ernie Holtz' Orchestra, WJZ KDKA, 30 m. WHAM from 5.15 Three Schoolmaids, WGY Agricultural Markets, WBZ Music, WSM Three Star Voices, WLW, 30 m. Musicale, WGN, 1 h. Frank Dailey's Orchestra, WABC WHAS Safety Talk, WPG "Dogs," WOR Sally's Party, WMCA, 30 m. National Parks, WNBX 5 P.M. EDT; 4 EST; 8 CT elds and Hall, WJZ WBZ KDKA WSM News and Freddie Martin's Orchestra, WEAF WEEI WFLA, 30 m. Ray Nichols, WGY News and Johnny Johnson's Orchestra, WJZ WBZ WHAM Household Chat, WGY Romance of Helen Trent, WABC WCAU Wildcats, WHAS Dorothy Hays, WOR Sports spotlight, WMCA Field WFLA Fmi<sup>1</sup>; Post, speaker, Sydney Nesbitt, baritone, Muriel Pollack, WOR, 30 m. Rondoliers, WGN Madison Singers, WABC WCAU WHAS Home Hour (news at 10.30) WPG, 1 h. On the Air, WNBX 10.15 A.M. EDT: 9.15 EST. 8.30 P.M. EDT; 7.30 EST; 6.30 CT WBZ WHAM Crosley Roamio's Orchestra, WLW, 30 m. Bud Fisher's Orchestra, WOR. so m. Anson Week's, Cummins', and Ted Weem's Orchestras, WGN, z h. Lloyd Huntley's Orchestra, KDKA Sports spotlight, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT The Sizzlers, WEAP Albany on Parade, WGY Musical program, WJZ WHAM WLW Home Forum Cooking School, WBZ Home Forum, KDKA, 30 m. Markets, WSM Ann Leaf, organ, WABC Monk and Sam, WHAS "The Homemaker," WOR, 30 m. Century of Progress music. WGN Tex and Eddie, songs, WMCA Farm Forum, WGY, 30 m. Public Affairs Council, WJZ WBZ WBAL WHAM WFLA Unbroken Melodies, WLW True Story Court, WABC WCAU, WPG, 10.15 A.M. EDT; 9.15 EST; 8.15 CT True Story Court, WHAS Morris Perelmuter, WHAS Varieties of 1934, WOR, 30 m. Lone Ranger, WGN U. S. Army Band, WMCA, 30 m. Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN WSM 11.45 P.M. EDT; 10.45 EST; 9.45 CT WLW WGN WSM Hazel Arth, contralto, WJZ WHAM Ukulele Lou, WBZ Sammy Fuller, KDKA Bill and Ginger, WABC WCAU Matinee Melodies, WNBX National Parks, WINA 5.15 P.M. EDT; 4.18 EST; 3.15 P.M. Vagabonds, WGY The Monitor Views the News, WBZ Kiddies' Klub, KDKA Frank Dailey's Orchestra, WARC WCAU Alice Woodlyn, soprano, WPG Devotions, WHAS "Cocktail Hour," WOR Microphone Chat, WNBX 5.20 P.M. EDT: 4.20 EST: String Music, WSM Charles Barnett's Orchestra, WABC WCAU 12 M. EDT; 11 P.M. EST; 10 CT TZ M. EDT, 11 P.M. EST, 10 GT Dream Singer and Harold Stern's Orchestra, WEAF WEEI WGY, 30 m. Buddy Roger's Orchestra, WJZ WBZ WHAM KDKA WSM News and Castle Farm Orchestra, WLW Leon Belasco's Orchestra, WABC WCAU WPG Orchestras, WGN, 1 h. Eli Dantzig's Orchestra, WOR Orchestra, WOR 8.45 P.M. EDT; 7.45 EST; 6.45 CT 10.30 A.M. EDT; 9.30 EST; 8.30 CT Jack and Loretta Clemens, WJZ WHAM WBAL KDKA The Guardsmen, WBZ Sam, Gil and Louie, WHAS Skit, WLW 2.45 P.M. EDT; 1.45 EST; 12.45 CT Ma Perkins, WEAF WGY WLW WSM Alden Edkins, bass-baritone, WJZ WBZ WHAM WSM WFLA Agriculture College, WHAS Palmer House Ensemble, WGN, 30 m. 8.30 CT News and Joe White, tenor, WEAF WSM Del Castillo, organist, WEHI Today's Children, sketch, WJZ WBZ WBAL KDKA WFLA Jack Berch, WIW Markets, weather, WGN News and Carolyn Gray, pianist, WABC WCAU WHAS Morning Concert, WNBX, 30 m. 5.30 P.M. EDT; 4.30 EST; 3.30 CT "More Than News," WMCA William Lundell, interview, WEAF WEEI WTAM WGY Singing Lady, WJZ WBZ WHAM KDKA WLW 9 P.M. EDT; 8 EST; 7 CT 9 P.M. EDT; 8 EST; 7 CT Waltz Time, Frank Munn and Vivienne Se-gal, Abe Lyman's Orchestra, WEAF WEEI WGY WLW, 30 m. Phil Harris Orchestra, Leah Ray, WJZ WBZ WHAM WBAL KDKA, 30 m. Voice of Friendship, WHAS 'Italics,'' WOR, 30 m. Attilio Baggiore, WGN Piano Team, WMCA 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT 3 P.M. EDT; 2 EST; 1 CT Jack Armstrong, All-American Boy, WABC WCAU Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEI WGY, Charles Barnet's Orchestra, WABC WCAU WHAS WPG 10.45 A.M. EDT; 9.45 EST; 8.45 CT Conrad Thibauty WIZ WBZ WHAM Ititle Jackie Heller, WJZ WBZ WHAM WSM WFLA Orchestra, KDKA Four Showmen, WABC WCAU WPG Nick Nickerson, WPG Christine Ridge, WHAS 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT Betty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA News and Cooking School, WJZ KDKA Christine Ridge, WHAS Robert Rand, WOR Burt Rayburn, songs, WMCA Frankie Masters' Orchestra, WEAF WEEI,

WSM News, time, weather, WBZ Lovely Ladies, WGN Carolvn Grav. WABC Bob Atcher, WHAS 11 A.M. EDT; 10 EST; 9 CT Morning Parade, WEAF WEEI WLW, 1 h.	Four Showmen, WABC WCAU WPG U. of Kentucky, WHAS, 30 m. Show Boat Boys, WOR "Women and Money," WMCA 3.15 P.M. EDT; 2.15 EST; 1.15 CT Visits to Foreign Villages at Century of	Pintello's Royals, WNBX, 30 m. 5.45 P.M. EDT; 4.45 EST; 3.45 CT "Alice in Orchestralia," WEAF WEEI WSM WFLA Ross Erwin, tenor, WGY	Miami Beach Orchestra, WMCA WPG
Shut-in Hour, U. S. Marine Band, WJZ WBZ KDKA WSM, 30 m. Elliott Brock, violinist, WLW Movie Personalities, WGN Cooking Close Ups, WABC WCAU Studio Program, WHAS Organ, WPG, 30 m. Household Chat, WNBX 11.15 A.M. EDT; 10.15 EST; 9.15 GT News. WLW Rambles in Rhythm, WABC WCAU Dolly Dean, WHAS Your Friendly Neighbor, WGN Town Crier, WNBX 11.30 A.M. EDT; 10.30 EST;	Progress. WJZ KDKA WHAM WSM WFLA Books and Authors. WBZ Hurdy Gurdy Man, WABC WCAU Henry and Edward Peterson, WOR Pianolologue, WMCA Century of Progress Orchestra, WGN <b>3.30 P.M. EDT; 2.30 EST;</b> <b>1.30 CT</b> Temple of Song, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. The Grab Bag, WABC WCAU WHAS WPG Stock Quotations, WMCA Garden Club, WOR Bob Forsan, tenor, WGN <b>3.45 P.M. EDT; 2.45 EST;</b>	billy Dauscha, WOR Baseball Talk, WMCA Marvels, WNBX 6 P.M. EDT; 5 EST; 4 CT Al Pearce and his Gang, WEAF WLW WSM WFLA, 30 m. Evening Brevities, WGY Ted Black's Orchestra, WJZ WBZ WHAM Time, weather, KDKA	POWERS' Asthma Relief has been a boon to the afflicted for over 50 years.
9.30 CT Ponce Sisters, WLW Tony Wons, WABC WHAS Wandering Poet, WPG, 30 m. Hope Vernon, songs, WMCA Color in the Home, WNBX 11.45 A.M. EDT; 10.45 EST; 9.45 CT The Captivators, WABC Martha and Hal, WGY Painted Dreams, WGN, WLW Ben Alley, music, WABC Sanders Sisters, WHAS Poem, WNBX	<ul> <li>1.45 CT</li> <li>Munz Sisters, harmony, WOR</li> <li>Piano Duo, WMCA</li> <li>Baseball, Chicago vs. Detroit, WGN, 2 h., 15 m.</li> <li>4 P.M. EDT; 3 EST; 2 CT</li> <li>Your Lover, songs, WEAF WGY WSM</li> <li>WFLA, 15 m.</li> <li>Betty and Bob, sketch, WJZ WBZ WHAM</li> <li>KDKA WILW</li> <li>KDKA WILW</li> <li>KDKA WILW</li> <li>Tea Time Topics, WPG, 30 m.</li> <li>The Apple Knockers. WCAU</li> <li>Afternoon Concert, WNBX, 45 m.</li> </ul>	<ul> <li>6.15 P.M. EDT; 5.15 EST;</li> <li>4.15 CT</li> <li>Joe and Eddie, WGY</li> <li>Bill Williams, WBZ</li> <li>Baseball, KDKA</li> <li>Bobby Benson and Sunny Jim, WABC</li> <li>WCAII</li> <li>Organ, WHAS, 30 m,</li> <li>Recordings, WNBX</li> <li>6.30 P.M. EDT; 5.30 EST;</li> <li>4.30 CT</li> <li>News and Horatio Zito's Orchestra, WEAF</li> <li>Scores, current events, WEEI</li> <li>Phil Emmerton's Orchestra, WGY; 30 m.</li> </ul>	6 oz. 60c - 18 oz. \$1.20. Buy at Your Local Druggist's or Write Direct E. C. POWERS COMPANY Box 62, Dorchester Center Station, Boston

"Frog-Voiced"

# Reflections

### By Diana Herbert

### The MICROPHONE'S Fashion Observer

ALL SIDES we hear news of the beret's triumphant return to the style picture. It is too comfortable and versatile a head-covering ever to be discarded altogether. It is at home anywhere, from golf links to night clubs.

KATHARINE HEPBURN chooses it to complete her air travel costume. GERTRUDE LAWRENCE adds a spray of asprey at one side and wears it for important theatrical lunches or celebrity cocktail parties. Many sportswomen are wearing it in pique or linen to match their Summer play-clothes.

THE NEW BERETS are most often in velvet, tilted forward or to one side, but always tilted. They may be adorned with anything from a modest grosgrain bow to one's best diamond pin. Sometimes whole birds are perched on the forward swoop, or a miniature velvel flower garden!

THE TRICORNE is the other important candidate for the Autumn millinery leadership. A new tri-corne, of course, varied and infinitely softer and more becoming than its somewhat stereotyped predecessor. It it often accompanied by a romantic little veil and the combination is awfully flattering to certain physiognomics. Especially a heart-shaped face.

IRENE RICH makes an enormously chic appearance in a small bat which is part bowler, part tricorne, with a deftly rolled brim beld on one side by a tiny ragged chrysanthemum, and allowed to dip just a trifle on the other. With this she wears a crossbarred nose-veil and a black jacket finished at the base of the neck by a flat grosgrain band and a prim little bow. The jacket bangs loose from its fastening to reveal the dainty, white georgette blouse, made entirely of fine borizontal tucks.

THESE DAINTY lingerie blouses, ornamented by beautiful handwork and delicate laces will carry over into the Fall and Winter mode. They are so young in feeling and flattering to all types and ages. Picture how charming their fragility will be emerging from under a velvet suit!

> **This and That** (Continued from Page 1)

Coming back to the Esplanade Concerts. Looking out from the shell where the announcer's microphone is stationed in the midst of the orchestra at the tremendous audience, I have seldom seen so impressive a sight.

There is apparent a rapt attention and devotion to music that defy descriptive words.

# **Old Rules to** Be Kept By Commission (Continued from Page 1)

Every Democratic politician in

the country apparently is demanding a position for one or more of his supporters.

Senators, representatives, state, county and city chairmen literally are flooding the Commission with mail demands or crowding the ante-rooms with personal requests.

The Commission apparently intends to function for some time with the old radio commission staff, but there are many new jobs which must be filled. These constitute mainly division chiefships, the commission being divided into radio, telephone and telegraph sections.

These divisions will each consist of two commissioners and the chairman, JUDGE SYKES, but there will be chiefs and deputy chiefs and head clerks and so on.

Among leading candidates right now for division chief are Capt. ROGER C. YEOMANS, former army signal corps officer; VICTOR RUSSELL, secretary to Senator SHEPPARD of Texas and also backed by Commerce Secretary ROPER; A. G. PATTERSON, chief investigator for the senate air mail committee and sponsored by SENATOR BLACK of Alabama; WILLIAM H. O'BRIEN, formerly with the Massachusetts Utilities Commission, C. J. WALBRAN, of New Jersey, and Commander WILLIAM LEE of the Naval Reserve.

Radio interests are breathing a sigh of relief over definite information which has seeped out of the new communications commission - though no formal announcement has been made-that there are not likely to be changes in air regulations before next Spring.

The Commission's radio division will conduct a thorough investigation of present regulations. sary. .



POLEY McCLINTOCK, member of FRED WARING'S troupe. He performs all sorts of vocalistic tricks during the broadcasts as well as play the drums,

# Q.and also A.

Q. Who was the cornet soloist on the GOLDMAN band program? F. V. T., Jamaica Plain, Mass.

A. Frank Elsass, who was discovered by Goldman and immediately added to his band. Goldman thinks him the finest cornetist he has ever heard.

O. What station broadcasts the DICK TRACY series?

L. M., Elizabeth, Me.

A. This series is off for the Summer, but will be on in September over WIZ.

Q. What is TONY WONS' Wisconsin address?

J. F. Y., Portage, Wisconsin.

A. If you mean his vacation address we do not know. Write to CBS; they must know.

### WHAS Radio Party

A giant radio party in celebration of its 12th anniversary will be given by Station WHAS at Louisville, Kentucky. The party will take place at Fontaine Ferry Park on Saturday, July 28, begin-ning at 10 A. M. All the artists of Station WHAS will make personal appearances at the anniver-

# Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1. (no time limit) Perhaps this cryptogram will give you some idea of where radio humorists find their material—if you solve it. ACEG ICLME OQM EOSUOWMY ZQCA GBM OQL, DFG ECAMDCYH EMGE GBMA OYQJZG JK O ACYMQK DCOG,

# **Brother Not** to Enter the **Ring**—Baer

### (Continued from Page 1)

connection with his radio contract. He cannot even murmer "Hello" over any other radio broadcast. But he tosses aside this worry with a nod of his head and, "Why should I? They're paying me enough."

Although BAER's contract calls for his services alone in a threemonth contract, he can't understand why they didn't sign up his huge brother, "BUDDY." MAX thinks "the kid" can sing better than most singers on the air.

MAX has decided that "BUDDY" will not enter the ring for his living. "That kid has a voice," says the Champ, "and I'm not going to see him pasted about the ring by some ham, when he could be making plenty with his singing."

When MAX BAER goes on a vacation, he usually resides in a 40acre ranch owned by his manager, ANCIL HOFFMAN. He explained it was a "swell" ranch just outside of Sacramento, California. It has everything; even to a broadcasting room.



Changing only one letter at a time, and forming a proper word e a c h t i m e, change BLUE to PINK in eight moves. No. 3. (3 minutes) Try jugging or transposing the letters below

EVERETT SMITH

and then rearrange the words to form a proverb:

GBOG'E OSS

you at changing colors? Chang-ing colors?

No. 2. (3 minutes) How are

### ALFL HOGET RIPED A REEFBO

No. 4. (2 minutes) And while we were juggling the above on our "CORONA" it suddenly oc-curred that the letters in that word "Corona" could be juggled to spell the name of an animal. Can you discover it?

### Answers to Last Week's Nimblewits:

1. Deciphering ciphers by scientific analysis has become an important science called cryptanalysis. 72-35-34 115-19.

No. 2. 81/4.

No. 3. Claimed, Decimal, Medical, Medalic.

No. 4. Ark, Are, Ere, Err, Ear, Tar, Tan, Ton, Too, Zoo.

# Meet-a national favorite!

BEG FREDDY MILLER

"Six-foot-one of harmony and song."

A new and novel program on

TUESDAYS

and

THURSDAYS

All honor to ARTHUR FIEDLER and his orchestra for what they are doing in presenting these splendid outdoor concerts free to the public.

### **Dance Bands On** the Hall of Fame

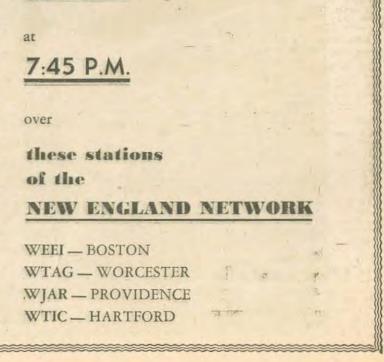
Ten of America's most famous 'dance bands will enter radio's Hall of Fame during the next 10 weeks on the Sunday evening broadcasts over the NBC-WEAF network at 10 P. M.

Among the dance bands included will be DUKE ELLING-'TON'S and RICHARD HIMBER'S. Others will be announced later.



An Announcer's Diet

AVID ROSS, who reads poetry over the Columbia chain, gets lots of telephone calls, but the prize call came the other day. It was from a lady, a dietician by profession. She had heard Mr. Ross and could tell by the way he spoke that he wasn't having a proper diet. She wanted to tell him just what he should eat to sound well on the air. Dave said it was probably spinach.



# Tamara, Lady of Russia

AST WINTER a 42nd Street theatre in New York was packed nightly by people who

The most popular tune from the show, "Smoke Gets In straw. The acrid odor of smoke penetrated their cover-Your Eyes," was sung by a small girl with a suspicion of ing. Then the bandits rode on. an accent. Her name was Tamara.

Tamara is a bright young person. She is successful both and the little group came through safely. on the stage and on the air. Her radio programs take up Tamara tells of the many months she labored in the most of her time when she is not playing or rehearsing fields for sugar and salt and a few yards of cheap calico.

ized the greatest ambition of her life, that of becoming a true dramatic actress.

So far her stage appearances have been confined to musical shows like "Crazy Quilt," "Free For All," "The New Yorkers," "Americana" and "Roberta."

Behind her present gay exterior and her success lies a story that is typical of a Russian girl in this age. For Tamara was in the great Russian Revolution.

She was born in Odessa, Russia, 25 years ago. The fact that the date was Friday. October 13, has never caused Tamara any superstitious qualms, because at that time every day in Russia meant a round of hardships.

When the World War started her father was called into the service of the Czar. After Russia withdrew from the war Tamara and her family moved from the city to a nearby village. The whole family began farming and

### in this village that she faced an incident which, even now, has become one of the best known entertainers on she says, leaves her cold with terror in memory. It hap- Broadway. pened on a terrible day during the revolution when blood ran freely in the streets of her little village and the smoke of burning farm houses overcast the sky.

There was the clack of fire arms and the rattle of sabers. Most of the people scurried for any shelter they could find. Tamara's grandmother ran with the other women and children from the village. With her she had Tamara and Tamara's baby brother. The three took refuge in an old straw stack. Hour after hour they smothered in the She says the latter is her favorite form of American music, dank straw.

Toward morning, when they hoped that the danger composers."

### **By Carleton Pearl**

had passed, they heard the sound of hoof beats and voices. Then came a command, "Fire that stack."

came to see and hear Jerome Kern's operetta, "Roberta." They heard the bandits striking matches to ignite the

But the stack was wet and the straw refused to burn

for a stage production. And withal Tamara has not real- These commodities, to Tamara and her family, were as

precious as gold. They represented the "extras" which could not be produced on the scant acres of the family farm.

Tamara's father had a vision of the "promised land," America. Month after month he slaved to recoup his modest fortune until one day their dream came true and they landed at Ellis Island in New York Harbor.

The first autumn in this country found Tamara and her brother studying in a public school. They went to the movies many times and it was this that gave Tamara the idea of going on the stage. So, when she finished school, she began looking for a job in the theatre.

The producer of a show hired her and Tamara struggled to change her Russian folk style of dancing to the jazz tempo. One day the producer saw her in the chorus.

"That girl is out of place in a chorus," he said. Then, turning to Tamara, "can you

hoping for a peace that never came. It was while living sing?" Tamara could sing, and in the last six years she

Tamara plans a return visit to Russia some day.

"I want to see the new Russia," she said, "It is my fondest hope that I will not be disappointed."

In keeping with her ambition to become a dramatic actress Tamara rarely misses a new Broadway play. Her favorite authors are Proust and Knut Hamsun. She devotes much time to the study of jazz and Negro spirituals. "much better than the popular music, written by white





Go-Round program every Sunday evening.

# Countess Olga Albani, Soprano

