

Complete Radio Programs By The Hour, A Page To A Day

**Long Wave
Short Wave
News Spots
& Pictures**

MICROPHONE



**5
Cents
the Copy
\$1.50 Year**

Volume III, No. 34

WEEK ENDING AUGUST 31, 1934

* Published Weekly

This and That

By Morris Hastings

A NOTHER program designed for the youngsters and sponsored by a food store has made its appearance on Station WBZ under the title of "Skipper Jim's Treasure Chest."

An adult cannot pass completely fair judgment on it because he finds it almost impossible to recapture just the right degree of naivete or sophistication to match the childish attitude.

Granted that my opinion, then, is awry (particularly as at this writing I have heard only a pre-view of the program), I can only guess how I would enjoy the program if I were once more a child.

My guess is that I would be greatly attracted by the collector's urge which the sponsors encourage and rather skillfully tie up with advertising, that I would be amused by the first of Skipper Jim's stories and would be bored with the second, that I would like more music on the program, and that I would like to hear children actually taking part in the broadcast.

Certainly adults, at least, would enjoy the latter addition—and it is adults to whom children's commercial programs are addressed.

I devote so much space to a children's program because radio is replacing books in the lives of many youngsters. "BUCK ROGERS," "Little Orphan ANNIE,"

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Plans For Yacht Race Broadcast

Elaborate plans are being made by both the Columbia and National Broadcasting Systems to broadcast descriptions of the America's Cup Race between T. O. M. SOPWITH'S "Endeavour" and the American challenger, as yet unpicked.

In addition to the two network broadcasts throughout the United States, arrangements have been made to short wave the description to the British Broadcasting Corporation, which will rebroadcast the race for English listeners.

The start, highlights and finish of the race, as the big sloops sail the 30-mile course off Newport, Rhode Island, will be described.

Columbia will employ a staff of announcers and yachting experts headed by TED HUSING and HERBERT L. STONE, editor of *Yachting Magazine*. They plan to use a short wave transmitter placed on a Coast Guard cutter and another in an airplane flying above the course. PAUL WHITE will direct the different broadcast points from another station set up at Sakonnet Point.

WILLIAM LUNDELL and BEN GRAUER will be the NBC announcers. NBC also will have transmitters aboard Coast Guard cutters.

The broadcasts over NBC will

(Continued on Page 3)

Football Game on Air

A mid-Summer's night all-star football game between professional players and a team of college stars selected by nation wide newspaper poll will be broadcast over the NBC-WJZ network on Friday evening, August 31.

The game will be played at Soldiers Field in Chicago and will be broadcast between 10 and 11 P.M.

HAL TOTTEN, GENE ROUSE and NICK KEARNS, all prominent sports officials, will describe the battle.

The Chicago Bears, national professional champions with Red GRANGE and other headliners in the line-up, will match skill and brawn with amateur players.

The college team will be coached by NOBLE KIZER, of Purdue. The team will include MANSKE of Northwestern, EVER-HARDUS of Michigan, MONTGOMERY of Columbia, SKLADNEY and SEBASTIAN of Pittsburgh, LAWS of Iowa, HECKER of Purdue, and others.

The broadcast will be on the air from 10 to 11 P.M. and again from 11.30 to 11.45 P.M.

Letters To MICROPHONE Show The Popular Taste



ARTHUR FIEDLER (right) conductor of the Esplanade concerts, and PHILIP N. HOBSON, Business Manager of The MICROPHONE.

By MORRIS HASTINGS

The hearty response from the radio audience to the broadcasts of

(Continued on Page 7)

News Flashes

WEEKDAYS

A.M.

10.30 WEAF Network: WEEI WGY WSM WFLA WSB

WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV

10.45 WJZ Network: WBZ WHAM KDKA WLW WBAL

P.M.

6.30 WEAF Network: WEEI WGY WSM WFLA WSB

WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV

7.15 WJZ Network: WBZ WHAM KDKA WLW WBAL

A.M.

11.00 WEAF Network: WEEI WGY WSM WFLA WSB

WBZ Network: WBZ WHAM KDKA WLW WBAL

P.M.

11.30 WEAF Network: WEEI WGY WSM WFLA WSB

WJZ Network: WBZ WHAM KDKA WLW WBAL

Important news is given over these stations, generally on the hour and half hour.

Pictures

MARGARET CARLISLE, WLW Songstress Front Cover

ARTHUR FIEDLER, conductor, PHILIP N. HOBSON, MICROPHONE Business Manager

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Misleading Ads Must Go Says Gary

By The MICROPHONE'S Special Washington Correspondent

American radio, to live, must free itself of "current abuses," warns HAMSON GARY, chairman of the broadcasting division of the new federal Communications Commission.

Good taste and common sense should be its guides, he believes.

Misleading advertising was assailed by him. He said:

"There is certain advertising being done on the radio which is unfortunate to say the least.

"We have all heard some people on the air who should not have been on the air.

"Radio advertisers with the radio stations and networks could develop their own school of ethics, guiding themselves."

Gary suggested that radio interests establish an organization similar to the American Bar Association or the American Medical Association.

The Commission does not want to dictate what manner of entertainment should go over the air,

(Continued on Page 11)

BOYS · GIRLS



"Tune in on
SKIPPER JIM"
Hear his thrilling
Sea Yarns and
find out how to
START A COIN
COLLECTION!
MON.-WED.-FRI. 5:15 P.M. WBZ-WBZA

FIRST NATIONAL STORES
N.R.A. CODE

Saturday, August 25 - Canadian Anniversary, NBC-WJZ at 3 P.M.

Highlights

A.M.

11.00—Norwalk, Conn., Children's Orchestra, CBS-WABC
P.M.

3.00—400th Anniversary of Canada's discovery, NBC-WJZ

3.15—International Chess Tournament Finals, CBS-WABC

8.00—Rochester Civic Orchestra, NBC-WJZ

10.15—Henry King's Orchestra, NBC-WEAF

11.30—Paul Whiteman's Party, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8.30 A.M. EDT; 7.30 EST;

6.30 CT

Cheerio, WEAF WEEI WGY WLW, 30 m.
Lew White at the organ, WJZ WHAM KDKA, 30 m.

Time, weather, WBZ

8.45 A.M. EDT; 7.45 EST;

6.45 CT

Bronco Busters, WSM
Kindly Thoughts, WHAM
Dog stories, WOR
The Ambassadors, WABC

9 A.M. EDT; 8 EST; 7 CT

Morning Glories, WEAF WEEI WGY WLW
Breakfast Club, WJZ WBZ WHAM WFLA WSB, 1 h. (KDKA, 30 m.) (WSM at 9.15)

Luxembourg Gardens, WABC WCAU, 30 m.
Devotions, WHAS, 30 m. (WSM, 15 m.)

Story Teller's House, WOR

Early Birds, WNBX

9.15 A.M. EDT; 8.15 EST;

7.15 CT

Don Hall Trio, WEAF WEEI WGY WLW
Silver Strains, WOR
Vaughn de Leath, WMCA

9.30 A.M. EDT; 8.30 EST;

7.30 CT

Taters and Mule, WEAF WEEI WGY
Hymns, WLW
Eton Boys, WABC WCAU WPG

Georgia Wildcats, WHAS
Banjooleers, WEAF WGY WLW (WEEI from 9.50)

News, WEEI

9.45 A.M. EDT; 8.45 EST;

7.45 CT

The Banjooleers, WEAF WEEI WGY
The Plough Boys, KDKA
The Meistersinger, WABC WCAU WPG

Bob Atcher, WHAS

Lonely Cowboy, WOR

Keep Fit Club, WGN

10 A.M. EDT; 9 EST; 8 CT

Annette McCullough, WEAF WEEI WGY
Edward MacHugh, Gospel Singer, WJZ
KDKA WSM WFLA WSB

Cooking School, WBZ

Mail Bag, WLW

Mellow Moments, WABC WCAU WHAS
Home Hour, WPG, 1 h. (News at 10.30)

Kiddies' Kooking Klass, WOR

Musical, WGN

What's On Today, WNBX

10.15 A.M. EDT; 9.15 EST;

8.15 CT

Morning Parade, WEAF WFLA WSB, 45 m.; WSM, 30 m.; WEEI off 10.30 to 10.45, WGY from 10.30

The Southerners, WGY

Singing Strings, WJZ WBZ WHAM, 30 m. (KDKA at 10.30)

KDKA Home Forum, KDKA

Carlton and Craig, WABC WCAU

Antoinette West, soprano, WLW

Robert Ball, readings, WGN

Matinee Melodies, WNBX

10.30 A.M. EDT; 9.30 EST;

8.30 CT

Organ, WEEI

Jimmy Arlen, baritone, WLW

News and Let's Pretend, WABC WCAU WHAS, 30 m.

Piano and Market Reports, WGN

10.45 A.M. EDT; 9.45 EST;

8.45 CT

News and Originalities, WJZ WBAL KDKA

News and Weather, WBZ

Organ, WSM

Louis John Juhne, baritone, WLW

Arthur Wright, tenor, WGN

11 A.M. EDT; 10 EST; 9 CT

Alma Schirmer, pianist, WEAF

Food Hour, WEEI, 30 m.

Galaxy of Stars, WGY WLW WTAM

Honeymooners, WJZ WBZ WHAM WSM

WFLA WSB

Bobby and Sue, KDKA

Norwalk, Conn., Children's Orchestra, WABC WCAU WHAS WPG

Movie Personalities, WGN

Poems, WNBX

11.15 A.M. EDT; 10.15 EST;

9.15 CT

The Vass Family, seven harmony children, WEAF WGY WSM

Deep River, WFLA

Spanish Idylls, WJZ WBZ WHAM

Kiddies Club, KDKA, 45 m.

Market Reports, WLW

Knickerbocker Knights, WABC WCAU WHAS WPG

The Friendly Neighbor, WGN

Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST;

9.30 CT

Down Lovers' Lane, Gloria La Vey, WEAF WEEI WSM WFLA WSB, 30 m.

Children's Theatre, WGY, 30 m.

Heini's Grenadiers, WJZ WBZ WHAM, 30 m.

Sandra Roberts, blues singer, WLW

Concert Miniatures, WABC WPG WHAS WCAU, 30 m.

The Texans, WGN

Dr. W. I. Auber, WNBX

11.45 A.M. EDT; 10.45 EST;

9.45 CT

Painted Dreams, WGN WLW

Daily Poem, WNBX

THE MICROPHONE

Knight Howl



RAYMOND KNIGHT, who brings his collection of Cuckoos to the NBC-WEAF network on Saturdays at 10 P.M., and who will soon return as "BILLY BACHELOR" in the sketch of that name, which he writes.

3 P.M. EDT; 2 EST; 1 CT

Irving Aaronson's Orchestra, WEAF WEEI WGY WLW, 30 m.

Canadian Celebration of 400th Anniversary of discovery by Cartier, Prime Minister Richard Bennett, WJZ WBZ WHAM KDKA WSM WFLA WSB WLW, 1 h.

Chansonette, WABC WCAU WHAS WPG

Ariel Ensemble, WOR, 30 m.

Jongleurs, WGN

"Sports Review," contests broadcast, WMCA, 2 h.

3.15 P.M. EDT; 2.15 EST; 1.15 CT

International Chess Tournament, WABC WCAU WHAS WPG

Harmonica Harmonizers, WMCA Orchestra, WGN

3.30 P.M. EDT; 2.30 EST; 1.30 CT

Week-end Revue, WEAF WEEI WGY WLW WSM WFLA, 1 h.

Celebration of Canada's 400th Anniversary, WABC WPG WCAU WHAS, 30 m.

Lewis White, bass, WGN

Florence Howland, soprano, WOR

3.45 P.M. EDT; 2.45 EST; 1.45 CT

Baseball, Brooklyn vs. Chicago, WGN, 2 h., 30 m.

Frank Ricciardi, baritone, WOR

4 P.M. EDT; 3 P.M. EST; 2 CT

Don Carlos' Orchestra, WJZ WBZ WHAM KDKA

Ann Leaf, organist, WABC WHAS, 30 m.

Tea Time Topics, WPG, 30 m.

Apple Knockers, WCAU, 30 m.

Al and Lee Reiser, WOR, 30 m.

4.15 P.M. EDT; 3.15 EST; 2.15 CT

Platt and Nierman, piano duo, WJZ WBZ WHAM KDKA

4.30 P.M. EDT; 3.30 EST; 2.30 CT

Our Barn, WEAF WEEI WGY, 30 m.

Chicago Symphony Orchestra, WJZ WBZ WHAM KDKA WSM WFLA WSB, 1 h. (WLW from 4.45)

Kaltenmeyer's Kindergarten, WLW WFLA Buddy Fisher's Orchestra, WABC WCAU WHAS WPG, 30 m.

Bud Rainey, WOR

Robert De Voyd, WNBX

4.45 P.M. EDT; 3.45 EST; 2.45 CT

Roger Van Duzer's Orchestra, WOR, 20 m.

Edward Bernard, WNBX

5 P.M. EDT; 4 EST; 3 CT

Orlando's Cosmopolitans, WEAF WEEI WGY WLW, 30 m.

Musical, WGN, 1 h., 15 m.

Little Jack Little's Orchestra, WABC WCAU WHAS WPG, 30 m.

Studio Party, WMCA, 30 m.

Davenport Orchestra, WNBX

5.15 P.M. EDT; 4.15 EST; 3.15 CT

Harry Davis, pianist, WOR

5.30 P.M. EDT; 4.30 EST; 3.30 CT

Chick Webb's Orchestra, WEAF WEEI WGY WSM, 30 m. (WGY, 15 m.)

Jackie Heller, tenor, WJZ WBZ WHAM

Bill and Alex, KDKA

John Barker, baritone, WLW

Jack Armstrong, All American Boy, WABC WCAU

5.45 P.M. EDT; 4.45 EST; 3.45 CT

Bradley Kincaid, WGY

Little Orphan Annie, WJZ WBZ KDKA

WFLA WGN

Mische Raevinsky's Ensemble, WABC WCAU

WCAU WHAS, 30 m. (WPG, 15 m.)

The Texans, WLW

'Big Freddy' Miller Discovered Rubinoff When His Violinist Quit

Began As Orchestra Conductor

Radio possesses more hazards for the performer than the old vaudeville stage ever did, is the opinion of "Big FREDDY" MILLER, NBC baritone now singing over WEEI, in an exclusive interview with THE MICROPHONE.

Although Mr. MILLER asserted that he himself had tasted radio unemployment only once, he has been in a position affording an easy outlook upon the situation.

"Personally, I think every radio performer should hoard every dollar he can possibly corner," said Mr. Miller. "It is his only assurance against the bread line. I have seen too many reach sudden heights, only to have a whim of the sponsor cast the star into utter oblivion."

When FREDDY MILLER started on his career of entertaining the public, he never thought he had the makings of a baritone. He sang an occasional ballad while shaving, in a scratchy high voice. But he was very young in 1913 when he organized an orchestra for hotel engagements.

For two years he did well. Suddenly the violinist, who was a German, took his tow head from MILLER's orchestra into Germany's front lines to fight for his Vaterland. Consequently, MILLER needed another violinist.

And it was "Big FREDDY" MILLER who discovered the now popular violinist, RUBINOFF, and his violin. MILLER heard the young Jewish lad playing with a Philadelphia orchestra. RUBINOFF was getting \$18 a week, and thinking himself lucky after being in this country only two years. FREDDY offered him \$40 a week. RUBINOFF almost embraced him.

Mr. MILLER is reputed to be the first to originate the collective advertising program. It happened in Cincinnati five years ago. At that time he was working in a night club. He was offered a song, piano and banter program, but he refused because he didn't think radio was solid. Besides the hour was too early, 7 A. M.

Mrs. MILLER, a former actress, had bigger visions for radio, and made him give it a try. The program started out with four advertisements to fill in time for 15 minutes.

"Big FREDDY" is striving to abstain from cigarettes after 20 years of cigar and cigarette smoking. His wife thinks him particularly humorous when he tells her he'll never smoke again . . . "after this one with my coffee."

"Well, it could be worse, I suppose," murmured Mr. Miller. "Because you can imagine how hard it would be if I were sponsored by a cigarette manufacturer, instead of only soap."

Big Yacht Race Will be Broadcast

(Continued from Page 1)

be over WEAF and WJZ for six periods a day, beginning at 11:15 A. M. on September 15. The first CBS broadcasts will be at about the same time.

Never A Let-Up For Those Who Broadcast The 'Special Events'

Sports, Funerals, Speeches Fill The Day

A MAP of the world represents the studios of the public events and special features department of the Columbia Broadcasting System.

Whether it's a descriptive broadcast of the President's arrival in Honolulu, the unveiling of a monument in South Africa, or the Reichstag ceremonies honoring the late PAUL VON HINDENBURG, it's just another job for this department headed by PAUL WHITE.

Snapshots of a typical day:

A cable from Berlin states the time of the HINDENBURG funeral. Telephone calls to production, master control and the program department set the broadcast.

A confirmatory cable is sent to CESAR SAECHINGER, CBS foreign director. A message over Columbia's private tele-typewriters notifies the network stations. Continuity is prepared. Newspapers throughout the country are notified.

A telephone rings in the office of JOE DONOHUE of the New York staff. BOB TROUT, CBS Presidential announcer, is calling from somewhere in Washington State for the exact time of President ROOSEVELT's speech in Glacier National Park.

Telegrams are sent to TED CHURCH of the Washington staff and to C. W. MYERS or C. ROY HUNT of KOL, Portland. TROUT is phoned as soon as the information is available.

Another cable reports completion of arrangements for GEORGE BURNS and GRACIE ALLEN to appear on the famous variety hour of the British Broadcasting Corporation.

Program, production and master control are notified. Plans are perfected to "short wave" BURNS and ALLEN's "spot" on the variety hour to the United

Tina Had Company

MIT POTATOES!



MME. SCHUMANN-HEINK was sitting in a restaurant after the opera one evening. CARUSO came upon her. Before her was a huge steak. "Why, Tina," said the great tenor, "surely you are not going to eat that all alone?" "No," she flashed back, "mit potatoes!"

A Place Where All Ideas Cost Money

from a falling parachute or a traveler who wants to arrange an educational series from far-away places on the globe — provided someone else furnishes the money.

Someone suggests a broadcast from a haunted house; another wishes to link the BYRD Antarctic Expedition and the hottest place in America, Death Valley (cost of facilities for this idea would exceed \$25,000) — all kinds of stunts in connection with aviation, many of them already done. Yet WHITE or his staff members patiently hear all, for often an obscure idea is developed into a good show.

In 1928, Columbia arranged its first special broadcast of note. TED HUSING went to Washington and described the funeral ceremonies for FLOYD BENNETT.

During the past five years, the public events and special features department has arranged thousands of programs. For the first six months of 1934, special broadcasts increased more than 50 per cent.

European Reception Improving

By GEORGE LILLEY

From out of the Eastern Atlantic's darkness, European short wave voices are drifting through to local afternoon listeners in better shape than at any time during the Summer. Reception undoubtedly will continue to improve as daylight hours lessen.

Throughout the past Summer months, few programs of enjoyable signal strength spanned the seas until 5 or 6 P. M. Down on the 19-meter spectrum, where radiations normally flash all over the light side of the globe, conditions have been erratic; and thus most of the morning transmissions from the Continent and England were ruined.

After 12 noon, the higher wave lengths used by the European ether disturbers, coupled with the long hours of daylight, created a dull dial for at least three or four hours. In addition, most of the trans-Atlantic stations directed their transmissions to other parts of the world. Not until 5 or 6 in the evening (EST) did they give attention to American listeners.

Now dusk is closing in much earlier on the Continental capitals and an all around reception improvement here in the East has been the result. England and Paris on 25-meters are offering enjoyable signals by 4 P. M.

(Continued on Page 13)

Life-Buoy Dramas

A new feature for your entertainment

over

STATION WEEI

SUNDAY
MONDAY
WEDNESDAY
FRIDAY
SATURDAY

at

7:55 P. M.

A treat!

Sunday, August 26 - Symphony Orchestra on CBS-WABC, 3 P.M.

Highlights

P.M.

3.00—Detroit Symphony Orchestra, CBS-WABC
4.30—Chicago Symphony Orchestra, Eric Delamarter, conducting, NBC-WEAF

8.00—Jenney Concert, Willie Morris, soprano, WEEI
Cliff Edwards, Fray and Braggiotti, "Singing Spinners," CBS-WABC
9.00—Jeanie Lang, Buddy Rogers, CBS-WABC
9.30—Album of Familiar Music, NBC-WEAF
Fred Waring's Pennsylvanians, CBS-WABC

10.00—Mme. Schumann-Heink, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8 A.M. EDT; 7 EST; 6 CT

Melody Hour, WEAF, 1 h.
Tone Pictures, WJZ WBAL, 30 m.

On the air today and organ reveille, WABC, 30 m.

8.30 A.M. EDT; 7.30 EST; 6.30 CT

Lew White, organist, WJZ WBAL, 30 m.

Artist Recital, WABC

8.45 A.M. EDT; 7.45 EST; 6.45 CT

Musicale, weather, WBZ

Radio Spotlight, WABC

9 A.M. EDT; 8 EST; 7 CT

Balladeers, WEAF WGY WFLA

Coast to Coast on a Bus, Milton J. Cross, WJZ WBZ KDKA WHAM WLW, 1 h.

Sunday Morning at Aunt Susan's, WABC WCAU WPG, 1 h.

9.15 A.M. EDT; 8.15 EST; 7.15 CT

Cloister Bells, WEAF WGY WFLA

9.30 A.M. EDT; 8.30 EST; 7.30 CT

Trio Romantique, WEAF WFLA

Service from Union College Chapel, WGY, 30 m.

9.45 A.M. EDT; 8.45 EST; 7.45 CT

Alden Edkins, bass, WEAF WFLA

10 A.M. EDT; 9 EST; 8 CT

Sabbath Reveries, "Hymns We Love," Dr. Charles L. Goodell, WEAF WGY WSM WFLA, 30 m.

Southernaires, WJZ WBZ WBAL KDKA WHAM, 30 m.

Church Forum, WLW, 30 m.

Imperial Hawaiians, WABC WPG WHAS, 30 m.

Watch Tower Program, WCAU, 1 h.

10.30 A.M. EDT; 9.30 EST; 8.30 CT

Mexican Typica Orchestra, Hector De Lard, baritone, WEAF WEEI WGY WLW, 30 m.

Samovar Serenade, WJZ KDKA WBAL WHAM WFLA WSM, 30 m.; WBZ, 15 m.

Patterns in Harmony, WABC WCAU WPG WHAS

Sunday Morning Concert, WGN, 1 h., 30 m.

10.45 A.M. EDT; 9.45 EST; 8.45 CT

Time, weather, WBZ

Church Service, KDKA, 1 h., 30 m.

Alexander Semmler, pianist, WABC WCAU WPG WHAS

11 A.M. EDT; 10 EST; 9 CT

News and Vagabonds, WEAF WGY WFLA

St. Paul's Cathedral service, WEEI, 1 h., 15 m.

News and Morning Musicale, Joseph Stopak, violinist, WJZ WBZ WHAM WBAL WLW WSM WFLA, 30 m.

Children's Program, WABC, 1 h.

Rhoda Arnold and Taylor Buckley, WHAS, 30 m.

Children's Hour, WCAU

Colton Manor Ensemble, WPG, 30 m.

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Hall and Gruen, pianists, WEAF WGY WFLA

11.30 A.M. EDT; 10.30 EST; 9.30 CT

Capitol Family, Major Bowes, WEAF WFLA, 1 h.; WSM, 15 m. (WGY, 45 m.)

Richard Maxwell, tenor, WJZ WHAM WLW

Radio Nimblewits, Everett Smith, MICROPHONE Columnist, WBZ

Salt Lake City Tabernacle Choir, WPG, 1 h.

WHAS, 30 m.; WABC from 12

11.45 A.M. EDT; 10.45 EST; 9.45 A.M.

Phantom Strings, WJZ WBZ WHAM WLW, 30 m.

Time, weather, WBZ

First Baptist Church, WSM, 45 m.

12 N. EDT; 11 A.M. EST; 10 CT

Presbyterian Church Service, WHAM, 1 h., 30 m.

Watchtower Program, WCAU

Church Service, WHAS, 30 m.

Sunday Worship, WGN, 1 h.

Comics, WOR

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Musical Turns, WEEI

Weather, schoolmaids, WGY

Gould and Sheffer, WJZ WBAL WHAM KDKA WLW

Time, Weather, Temperature, WBZ

Bud Shay, songs, WCAU

Musical Raconteur, WMCA

12.30 P.M. EST; 11.30 A.M. EST; 10.30 CT

University of Chicago Round Table, WEAF WEEI WGY, 30 m.

Radio City Music Hall Symphony, WJZ WBZ WHAS

The Roman Trail, WABC WCAU WPG WHAS, 30 m.

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

"The Challenge of the Slums," WABC WHAS

1 P.M. EDT; 12 N. EST; 11 A.M. CT

Road to Romance, WEAF WGY, 30 m. Morey Pearl's Orchestra, WEEI, 30 m.

First Presbyterian Church, WSM, 1 h. Ann Leaf at the Organ, WABC WCAU WPG, 30 m. (WHAS at 1)

Milban String Trio, WOR 1 h.

Comics, WGN, 1 h.

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

Contralto, WMCA

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT

Surprise Party, Mary Small, Southernaires, quartet, guests, William Witges' Orchestra, WEAF WEEI WGY

Church in the Hills, WLW, 30 m.

Biblical High Lights, Dr. Frederick K. Stamm, "Out of the Shallows of the Commonplace," WJZ WBZ KDKA WBAL WHAM, 30 m.

Melody's Garden, WFLA

Compinsky Trio, WABC WCAU WPG WHAS, 30 m.

Rhythm Boys, WPG

News, WMCA

1.45 P.M. EDT; 12.45 EST; 9.45 CT

Devora Nadworney, contralto, WEAF WEEI WGY

Orchestra, KDKA

John Cassidy, songs, WMCA

2 P.M. EDT; 1 EST; 12 N. CT

Gene Arnold's Commodores, WEAF WEEI WGY WLW WFLA, 30 m.

South Sea Islanders, WJZ WBZ WBAL KDKA, 30 m.

String Music, WSM, 30 m.

Edith Murray, songs, WABC WHAS WPG

WCAU

2.15 P.M. EDT; 1.15 EST; 12.15 CT

1/4 Hour in 1/4 Time, WABC WHAS WCAU WPG

Paola Autor, soprano, WOR

Palmer House Ensemble, WGN

2.30 P.M. EDT; 1.30 EST; 12.30 CT

The Tune Twisters, WEAF WEEI WGY, 30 m.

Concert Artists, Walter Preston, baritone, WJZ WBZ WHAM WBAL WLW KDKA WSM, 30 m. (WFLA from 2.45)

Beale Street Boys, WABC WCAU WHAS, WPG

Three Little Funsters, WMCA, 30 m.

Baseball, two games, New York vs. Chicago, WGN, 2 h., 30 m.

2.45 P.M. EDT; 1.45 EST; 12.45 CT

Tito Guizar, WABC WCAU WHAS

Violin Orchestra, WPG

3 P.M. EDT; 2 EST; 1 CT

Talkie Picture Time, June Meredith, WEAF WEEI WGY WSM, 30 m.

Organ Recital, WJZ WHAM KDKA WFLA, 30 m. (WZB at 3.15)

"Writing for Publication," Ralph D. Chamberlain, WBZ

Antoinette Werner West, soprano, WLW

Detroit Symphony Orchestra, Brahms' "First

Symphony in C Minor," "Coriolanus" overture, WABC WCAU WHAS, 1 h.

Frank Stewart's music, WOR, 30 m.

Gospel Message, WPG

Mauro Cottone, WMCA, 30 m.

3.15 P.M. EDT; 2.15 EST; 1.15 CT

Rhythm Jesters, WLW

Southern College, WFLA

3.30 P.M. EDT; 2.30 EST; 1.30 CT

Dancing Shadows, WEAF WEEI WGY, 30 m.

Ruthle of Song, Chicago A Capella Choir, WGN, 1 h.

Temple of Song, Chicago A Capella Choir, Ruth Lyon, soprano, WJZ WBZ KDKA WLW WHAM WSM, 30 m.

Ensemble, WMCA

Milban String Trio, WOR

Anson Week's music, WGN

7.15 P.M. EDT; 6.15 EST; 5 CT

Street Forum, WMCA

Wayne King's Orchestra, WGN

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Arlene Jackson, songs, WEAF WGY

Garden talk, WEEI, 30 m. (scores at 7.30)

Svensen Octet for Strings, musical art quartet, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.

Eli Dantzig's Orchestra, WOR, 30 m.

4.15 P.M. EDT; 3.15 EST; 2.15 CT

Lillian Bucknam, soprano, WEAF WEEI WGY

Carmelo Cascio, pianist, WGY

The Texans, WLW

Radio Lane

By Jimmy J. Leonard

NEXT to the man who insists upon smoking a pipe in bed, we hate a writer who thinks it necessary to give vital statistics. So get your hate glands working; we're about to begin.

Radio is but 14 years old, according to HARLAN EUGENE READ, radio expert. There are 17,000,000 radios installed in the United States today, not counting the one I have in the cellar. Now we'll get a little financial.

According to round figure reports, radio has an investment in these 48 states of one and a half billion dollars. And the radio folks pay \$2,000,000 per annum for upkeep. Now comes the best part of this rather hazy report. Approximately 110,000 people are employed in this field of endeavor, which includes hillbillies.

JACK DENNY



JACK DENNY is going to take the first vacation he's had in more than 11 years. He is one of the most hard-working maestros on the Lane. JACK has been on most of the biggest stunt spots on the air, and always has kept busy in club engagements during off moments.

He is a rabid golf fan, and may be seen toting the irons about a Connecticut country club as early as 5 in the morning. One of his favorite golf companions is a sax player named "PINKY," who is credited with having read every golf book ever printed in English. DENNY will lose several thousand dollars by taking his leave, but he should worry. He's close to a million now.

A well-liked knowman is humming that TED HUSING and JEAN HARLOW look forward to shaking rice from their locks in the Fall. FRED WARING gives the longest studio show after his radio spot signs off. He plays an extra half hour. Did you ever hear of a maestro in the shirt-making business? WARING owns and runs one on his off time.

PIC MALONE and PAT PADGETT, Showboat's Molasses 'n' January, have been buddies for yeahs and yeahs. Even though they chose different occupations for a while. PIC turned out to be a school teacher after leaving school while PAT took his flair out on the Army. PAT also sold bonds. Both boys are so superstitious they will not appear before a microphone without their black makeup.

There are still some considerate people in radio. Take JOEY NASH. Last Winter NASH had a slight cold. So before the program began he sprayed his microphone with germ-killer as a protection to other performers. Girls: NASH is 25 and single, and not bad to look at, either. "The Three Country Gentlemen" who occasionally sing with VALLEE are the same "Three Youngsters" yodeling for REGGIE CHILDS.

An unusual fan letter came the other day to GLORIA LA VEY, NBC lyric soprano. Among other things it told her that her voice had carried into Nishinomiya, Shigai.

JOSEPHINE and J. PAUL REED, teachers in Kwansei Gakuen (Nipponese for Japan University) wrote the letter thanking her for entertaining them.

THE MICROPHONE

VOLUME III

Saturday, August 25, 1934

NUMBER 34

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON
Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS
A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

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The Public Taste

THOSE who insist the public taste is unformed, puerile, depraved even, are insistent in the face of the facts. When quality is obtainable, the American public is keenly appreciative. True, it gets its entertainment where it can, and may listen to indifferent programs if good ones are not available, but it prefers good ones, nevertheless. A case in point is afforded by the recent Arthur Fiedler concerts, given on the Charles River Esplanade in Boston, sponsored by The MICROPHONE and widely broadcast. Only classical and semi-classical music was played; the programs were devoid of jazz. Yet on any warm, clear evening at least 10,000 people gathered on the Esplanade to enjoy the music, and thousands of others heard it over the radio. Many radio listeners have written to The MICROPHONE to express their appreciation. It gave The MICROPHONE pleasure to be able to give pleasure to others, and to prove once more a point that seems to be in some doubt—the good things in life are seldom the most expensive.

Magic On The Air

THERE'S magic on the air; radio has become an educator. In a few years, from being a popular and equally despised "crooner," Rudy Vallee has become a showman of parts, busily building a reputation already enviable. The less he croons the more popular he becomes.

Drama Is Crowding Musical Shows For Fall

By DICK TEMPLETON
New York Correspondent

DRAMA is going to crowd the comedians and the musicals this Fall. With the report that SHERLOCK HOLMES probably will come back to the air waves in September for its original sponsor, that makes a dozen programs that will be dramatic this Fall.

Dramatic shows rarely have as large listening audiences as musical or comedy programs. But sponsors feel that what listeners they do get pay attention to what they hear. It is a little difficult to play bridge while SHERLOCK HOLMES is finding a murderer.

With the quick success of BARRY McGINLEY for a soap company as a pointer, it was natural that another soap would follow. The sponsor plans to do hour-long dramas, such as "The Green Goddess." The Crime Club is to stay, with its continued story idea covering two nights. The Shadow comes back on a limited network as does True Detective stories.

The Family Theatre of the Air has LARRY HOLCOMB, who wrote the one radio classic "Skyscraper," at work on the script which is being used by BUDDY ROGERS and JEANIE LANG in their new

program.

BURR COOK is doing a good job on a new script called "Home Sweet Home."

JOE COOK with his Monday night house parties has switched his show all around. He's making his featured vocalists talk on his program.

DONALD NOVIS and FRANCES LANGFORD have speaking parts as well as singing ones. JOE found that audiences liked somebody else beside the star to have lines and in his changed House Party not only do the singers talk but also DON VOORHEES, maestro of the hour.

In their eagerness to get business, some of the larger stations are risking their listening audiences by cheapening their programs. One large station in the Middle West recently sold an hour's program which is to consist of nothing but phonograph records and announcements.

This may be a quick way to get the advertiser's money, but it is an even quicker way to blow off listeners. The city doesn't exist which hasn't enough local talent to offer live programs instead of such junk.

This is no slap at electrical transcriptions—some of the best programs we have had have been on wax—but

there's a difference between playing an hour of recorded tripe—and a program "electrically transcribed for broadcast purposes only."

The boys who manage stations should put their feet down and refuse to accept such orders—if they wish to retain their listeners.

One indication of that fact that there is no need to use records in towns where there are radio stations was shown in a nationwide audition held recently to select a girl radio star.

This was conducted by broadcasters in many different sections of the country. Each section produced a large number of contestants, and they were all such good material that it was difficult for the judges to decide.

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

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Name.....

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(Subscription \$1.50 per year, postpaid)

Studiosity

By Les Troy

OUR New York correspondent, GLUPPY, tells a story about JACK PEARL, the Baron MUNCHAUSEN. It proves that the Baron, though he likes to be laughed at when he is in character, resents being laughed at as an individual.

He got out of the elevator on the main floor of Radio City recently after a program. He noticed that there were snickers from the people around him in the elevator and also when he stepped to the street floor. He was definitely puzzled, but he walked along with the best appearance of dignity he could manage.

But he felt the snickers growing more intense as he passed people. He stopped and examined himself carefully. He had forgotten to change the pants of his bright-colored stage uniform.

You may think that LEON BELASCO is a mouthful of a name. But it is really very simple compared to the real name of this NBC orchestra leader. He was christened LEONID SEMIONVICH BERLADSKY. It was MORTON DOWNEY who threw his hands up in the air and then changed it to LEON BELASCO.

SHAKESPEARE wrote a long time before anyone had imagined such a thing as a radio program. And yet VERNON RADCLIFFE, director of the Radio Guild, says that SHAKESPEARE is radio's most effective dramatist.

Says RADCLIFFE: "Shakespeare used no scenery. Rising above actual settings, his dialogue is a pictorial appeal through the ear to the imagination. This is exactly what is required of a radio theatre."

The only difficulty RADCLIFFE experienced in producing "A Midsummer Night's Dream" on the air was the fact that he couldn't change any lines. They were perfect for radio as they were written.

Far be it from me to reek with gangster stories in this column, but this is too good:

The COMPINSKY Trio, a distinguished Chamber music ensemble, were speeding from their country home to studios in Albany, New York. A trooper stopped them and the judge fined them \$10 for fast driving. They explained to the judge that they were hurrying to their broadcast. The judge advised them to keep on hurrying and they would just make it.

I have not enough room in this column to finish this story, and, since it is particularly good, please bear with me until next week, when you will be given the denouement.

To Subscribe to The Microphone

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Name.....

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(Subscription \$1.50 per year, postpaid)

Monday, August 27 - Secretary Ickes Speaks, NBC-WEAF, 4 P.M.

Highlights

P.M.

3:00—"Sports Review," ABS-WMCA
 4:00—Diamond Oil Jubilee, Sec'y William E. Ickes, NBC-WEAF
 4:30—Chicago Symphony Orchestra, NBC-WJZ
 8:00—Kate Smith, CBS-WABC
 8:30—Gladys Swarthout, NBC-WEAF
 8:45—Broadcast from the "Seth Parker," NBC-WJZ
 9:00—Gypsies, Frank Parker, NBC-WEAF
 Minstrels, NBC-WJZ
 9:30—Lud Gluskin, Henrietta Schumann, CBS-WABC
 Joe Cook and Donald Novis, NBC-WEAF
 10:00—NBC Concert Orchestra, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8 A.M. EDT; 7 EST; 6 CT

Organ Rhapsody, WEAF, 30 m.
 E. B. Rideout and Current Events, WEEI
 Musical Clock, WGY, 30 m.
 Morning Devotions, WJZ WBZ KDKA
 Prayer, WLW

Lyric Serenade, WABC WCAU, 30 m.

Playground Echoes, WPG

8:15 A.M. EDT; 7:15 EST; 6:15 CT

Landt Trio and White, WJZ WBZ WHAM KDKA WBAL
 Devotions, WLW

Health Exercises, WPG

News, WNBX

8:30 A.M. EDT; 7:30 EST; 6:30 CT

Cheerio, WEAF WEEI WGY WLW, 30 m.
 Lew White at the dual organ, WJZ WHAM WBAL KDKA, 30 m.

Time, weather, WBZ

Organ, WSM

Breakfast Rhythm, WFLA

Marion Carley, pianist, WABC

Organs, WPG, 30 m.

8:45 A.M. EDT; 7:45 EST; 6:45 CT

Radio Spotlight, WABC

9 A.M. EDT; 8 EST; 7 CT

Morning Glories, WEAF
 Annette McCullough, WGY

Breakfast Club, orchestra, Jack Owens, tenor,

WJZ WBZ WBAL WFLA, 1 h. (DKKA, 30 m.)

Salt and Peanuts, WLW

The Song Reporter, Dick Newton, WABC

WCAU

Devotions, WHAS WSM, 30 m.

Early Birds, WNBX

9:15 A.M. EDT; 8:15 EST; 7:15 CT

Don Hall Trio, WEAF WEEI WGY WLW
 Harmonies in Contrast, WABC WCAU

9:30 A.M. EDT; 8:30 EST; 7:30 CT

Eva Taylor, vocalist, WEAF

Little Jack Little's Orchestra, WGY

Hymns, WLW

Metropolitan Parade, WABC, 45 m.; WPG, 30 m.; WCAU from 9:45 (WHAS at 10:00)

Georgia Wildcats, WHAS

9:45 A.M. EDT; 8:45 EST; 7:45 CT

Mattinata, chorus, Carlton Martin, director,
 WEAF WEEI WLW

Devotions, WGY

Work-a-Day Thoughts, KDKA

Bob Atcher, WHAS

10 A.M. EDT; 9 EST; 8 CT

Breen and de Rose, WEAF WEEI WLW
 Southerners, WGY

Harvest of Song, WJZ WBZ WBAL KDKA

WBM WFLA

Home Hour, WPG, 1 h.; News at 10:30

What's On Today, WNBX

10:15 A.M. EDT; 9:15 EST; 8:15 CT

Vienesse Sextet, WEAF WEEI WGY WLW
 WSM

Holman Sisters, WJZ WBZ WHAM

Sammy Fuller, KDKA

Birthday Club, WFLA

Bill and Ginger, WABC WCAU

Matinee Melodies, WNBX

10:30 A.M. EDT; 9:30 EST; 8:30 CT

News and Morning Parade, WEAF WSM, 30 m. (WEEI from 10:35) (WGY at 10:45)

Market Basket, WGY

Recordings, WEEI

Mail Bag, WLW

Today's Children, drama, WJZ WBZ WHAM WBAL KDKA WFLA

"All About You," Harold Sherman, WABC

News, piano, WCAU WHAS

"Handicraft Club for Shut-Ins," WOR

10:45 A.M. EDT; 9:45 EST; 8:45 CT

News, Radio Kitchen, WJZ KDKA WFLA

News, musicale, WBG

Rhythm Jesters, WLW

News and Three Flats, WABC WCAU

WHAS

Richard Lee Gilliam, baritone, WOR

Daily Story, WNBX

11 A.M. EDT; 10 EST; 9 CT

U. S. Navy Band, WEAF WTAM WGY, WSM, 1 h. (WEEI from 11:15)

Edison Friendly Kitchen, WEEI

Vocalist, WLW

The Wife Saver, WJZ WBZ WHAM

Uncle Tom and Betty, KDKA

1/4 Hour in 1/4 Time, WABC WCAU WPG

WHAS

Bruce Chalmers, baritone, WMCA

World Observer, WNBX

11:15 A.M. EDT; 10:15 EST; 9:15 CT

Platt and Nerman, piano duo, WJZ WBZ

WHAM KDKA

News, stocks, WLW

11:30 A.M. EDT; 10:30 EST; 9:30 CT

Ma Perkins, WEAF WEEI WGY WLW

WFLA

Richard Maxwell, tenor, WJZ WBZ WFLA

Agricultural College, WHAS

Palmer House Ensemble, WGN

3 P.M. EDT; 2 EST; 1 CT

Dreams Come True, WEAF WEEI WGY

WLW WFLA

News, stocks, WLW

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Platt and Nerman, piano duo, WJZ WBZ

WHAM KDKA

News, stocks, WLW

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Al Pearce and his Gang, WEAF WLW WSM

WFLA

Evening Tattler, WEEI, 30 m.

Three X Sisters, WJZ WBZ

Dan and Sylvia, KDKA

Evening Brevities, WGY

Peter Bilbo's Orchestra, WABC WCAU

WHAS

String Music, WSM

Uncle Don, WOR, 30 m.

Bob Fallon's music, WMCA, 30 m.

Farm Flash, WNBX

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Painted Dreams, WGN WLW

The Cadets, WABC

Bud Shays, songs, WCAU

Studio program, WHAS WPG

Poem, WNBX

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Devora Nadworny, contralto, WEAF WEEI

WGY

Fields and Hall, WJZ WHAM KDKA

WSM

Weather, The Monitor Views the News, WBZ

Ward and Muzzy, pianists, WLW

Betty Barthell, songs, WABC WCAU WHAS

Home Sweet Home, WPG

Rod Arkell, WOR

WMCN

Tom, Dick and Harry, WGN

Style Talk, WNBX

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Honeyboy and Sassafras, WEAF WEEI

Charles Sears, tenor, WJZ WHAM KDKA

WFLA

Weather; Safety Committee, WBZ

Babs and Don, comedy team, WLW

Poetic Strings, WABC WCAU WHAS WPG

Orchestra, WOR

Harold Turner, pianist, WGN

Chuck Richards, songs, WMCA

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Landt Trio and White, WEAF WEEI

WGY

Joe and Eddie, WGY

U. S. Army Band, WJZ WHAM WSM

30 m. (news at 6:40)

Bill Williams, WBZ

Sports, KDKA

Bobby Benson and Sunny Jim, WABC

WCAU

Organ, WHAS, 30 m.

Yankee Cornhuskers, WNBX

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Honeyboy and Sassafras, WEAF WEEI

WGY

Charles Sears, tenor, WJZ WHAM KDKA

WFLA

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Landt Trio and White, WEAF WEEI

WGY

Joe and Eddie, WGY

U. S. Army Band, WJZ WHAM WSM

30 m. (news at 6:40)

Bill Williams, WBZ

Sports, KDKA

Bobby Benson and Sunny Jim, WABC

WCAU

Organ, WHAS, 30 m.

Yankee Cornhuskers, WNBX

11:45 A.M. EDT; 10:45 EST; 9:45 CT

Honeyboy and Sassafras, WEAF WEEI

WGY

Public Writes The MICROPHONE, Asking Better Radio Music

Willing To Pay For The Improvement

(Continued from Page 1)

the ARTHUR FIEDLER Esplanade Concerts, made possible by The MICROPHONE and the SHEPARD Broadcasting Service, is indication that there is a sweeping demand for good music on the air.

Hundreds of unsolicited letters poured into The MICROPHONE office, all appreciative of Mr. FIEDLER's excellent programs and insisting that there be more like them on the radio.

So great is that insistence that many are willing to contribute toward the establishment of a fund thereby assuring the presentation of first-class radio programs.

Characteristic is this letter from a MICROPHONE reader in Portsmouth, New Hampshire:

"This Summer we have enjoyed so much good music, that I am sure all music-lovers are glad to express their appreciation in some way. Certainly I am."

"The Esplanade concerts have been delightful, my only regret being that they are only shared by radio listeners for 30 minutes.

"If there is ever a fund started to promote good radio music, you may count on me as a subscriber."

Another subscriber writes from South Boston to say:

"I am writing to let you know how much I have enjoyed the broadcasts of the Arthur Fiedler Esplanade Concerts.

"The music is simply marvelous and the selections played are those most appealing to the audience.

"The pieces that I enjoyed most were 'The Prince and the Princess' from 'Scheherezade,' and Kreisler's 'The Old Refrain.'

During the last week of the concerts and broadcasts all letters expressed keen regret that the Esplanade season was drawing to a close and hoped that they would again be given next year.

Fiedler's Idea

The ARTHUR FIEDLER Esplanade Concerts were organized five years ago by the popular conductor of the Pops concerts in Boston.

It being his conviction that free music should be made available to the public just as books are available in libraries or paintings in museums, he consistently has refused to charge admission to these outdoor concerts.

They have been supported, instead, by voluntary popular subscriptions.

Given amidst beautiful surroundings on the banks of the Charles River and played in the twilight, the concerts have attracted an audience of anywhere from eight to twenty thousand persons from all walks of life.

Looking out from the shell where the orchestra plays at the vast crowd stretching into the distance is a sight not soon to be forgotten and one difficult to put into words because it is magical.

The Crowd

The front seats were occupied by people, frequently the same people night after night, who

Arthur Fiedler Conducting The Esplanade Concerts



An UNUSUAL photograph, taken from the rear of the shell on the Charles River Esplanade during one of the concerts sponsored by The MICROPHONE. ARTHUR FIEDLER, the conductor, has his baton raised against the evening sky. MORRIS HASTINGS, Managing Editor of The MICROPHONE, interpreted these concerts to the radio public.

must have arrived on the grounds early in the afternoon.

There was, for example, the neatly-dressed elderly lady, apparently a music teacher, who conducted with Mr. FIEDLER all during the concerts, or the distinguished, bearded gentleman who bore a striking resemblance to ANATOLE FRANCE, or the frail little woman wrapped in newspapers to shelter her from the evening breeze.

And all—rich and poor, young and old, were absorbed in a common, exalted emotion as Mr. FIEDLER and his men from the Boston Symphony Orchestra played notably notable music.

The Broadcasts

Because of their remarkable popularity and true distinction, The MICROPHONE took much pride and pleasure in making the broadcasts of these concerts possible.

The MICROPHONE knew that it was bringing into thousands of homes the sort of programs people in those homes wanted to hear.

The MICROPHONE was not mistaken. The congratulatory messages. The MICROPHONE has received during the Esplanade season and after are proof of that.

But let some of these appreciative listeners speak for themselves.

"Whatever The MICROPHONE has done toward having the Esplanade concerts broadcast in part is certainly appreciated as I have not been able to attend as many of the concerts as I should like to have done," writes a listener from Cambridge.

"I have enjoyed the Fiedler concerts very much over the radio. There is no orchestra like our Boston Symphony," another writes from Somerville.

From Melrose comes this note:

"I greatly appreciate the pleasure of hearing the Fiedler Esplanade Concerts by

radio, and am glad of the opportunity to express my feeling to The MICROPHONE and the Shepard Broadcasting Service."

"A shut-in musician whose present joys come largely through radio takes this opportunity to offer thanks for the Esplanade concert broadcasts."

"Best On The Air"

A Boston lady writes:

"Very sorry the Esplanade concerts are coming to a close. They are certainly the best concerts, no exceptions, on the air."

"The Esplanade music has been great," writes a Worcester lady.

From Kingston, Rhode Island, comes this:

"Thank you for the pleasure derived from the broadcasts of the Esplanade concerts."

"We greatly enjoy listening to the Esplanade concerts over the radio," writes a man from Gardner.

From A Farm

From the wealth of appreciative letters at hand, The MICROPHONE could quote indefinitely. Here is one that stands out by itself:

"I want you to know how much I enjoyed the concert

on the Esplanade. It was lovely. I live on a farm away down in Maine, 12 miles from Waterville. I lived in Boston a great many years. I moved down here 13 years ago. I would be

very lonely if it was not for the radio. I used to sing in the Handel and Haydn Society, also sang in the Boylston Club. I enjoy my music as much as ever. I was 75 my last birthday in May."

I. J. FOX

Two Big Shows Each Week

SUNDAY

The Nine O'Clock Revue

WEDNESDAY

The New Topical Revue

Sunday 9:00 to 9:30 P.M.

Wednesday 8:30 to 9:00 P.M.

OVER

Station WEEI

The Friendly Station

Jack Smith Is On New Series

"Whispering" JACK SMITH, accompanied by ARNOLD JOHNSON'S orchestra, will begin a thrice-weekly program series over the WABC-Columbia network, Tuesday, September 11, broadcasting Tuesdays, Thursdays and Saturdays at 7:30 to 7:45 P.M.

JACK SMITH, "whispering baritone," was the first to inaugurate the soft, low, confidential style of singing which was possible beyond intimate gatherings only with the advent of electrical recordings and radio transmission,

Tuesday, August 28 - Symphonic Singers on NBC-WEAF, 9 P.M.

Highlights

P.M.

4.00—Detroit Symphony Orchestra, CBS-WABC
 8.30—"Accordiana," Abe Lyman, Vivienne Segal, Oliver Smith, CBS-WABC
 9.00-Russian Symphonic Choir, NBC-WEAF
 9.30—Soonyland Sketches, NBC-WEAF
 NBC Symphony Orchestra, Frank Black, conducting, Isidor Philipp, pianist, NBC-WJZ
 Parade of the Champions, CBS-WABC
 10.00—Fray and Braggiotti, two-piano recital, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

9.30 A.M. EDT; 8.30 EST; 7.30 CT

Eva Taylor, WEAF
 Little Jack Little's Orchestra, WGY
 Joe Emerson, bimini, WLW
 Bob Atcher, WHAS

9.45 A.M. EDT; 8.45 EST; 7.45 CT

Wife Saver, WEAF WEEI WGY WLW
 (News, WEEI, 5 m.)
 Plough Boys, KDKA

Round Towners Quartet, WABC WCAU WSM

Dave Tyson, songs, WPG

10 A.M. EDT; 9 EST; 8 CT

Breen and de Rose, WEAF WEEI

Southerners, WGY Edward MacHugh, Gospel Singer, WJZ WBZ

KDKA WSM WFLA

Organ, WLW

Bill and Ginger, WABC WCAU WHAS

Home Hour, WPG, 1 h. (news at 10.30)

What's on Today, WNBX

10.15 A.M. EDT; 9.15 EST; 8.15 CT

Viennese Sextet, WEAF WEEI WGY WLW

WSM

Castles of Romance, WJZ WBZ KDKA

Hazel Slusser, Fred King, WFLA

Crane Calder, bass, WABC WCAU

Poet's Corner, WMCA

10.30 A.M. EDT; 9.30 EST; 8.30 CT

News and Morning Parade, WEAF WSM, 1 h. (WEEI, 15 m. and from 11.15)
 (WGY at 10.45 and 11.15)

Shopping Bag, WGY

Today's Children, WJZ WBZ WHAM

WBAL KDKA WFLA

Mailbag, WLW

News and Madison Ensemble, WABC WCAU

WHAS, 30 m.

Matinee Melodies, WNBX

10.45 A.M. EDT; 9.45 EST; 8.45 CT

Good Morning Melodies, WEEI

Shopping Bag, WGY

News and Radio Kitchen, WJZ WSM

WFLA KDKA

News, musicale, WBZ

Rhythmic Jesters, WLW

Bob Atcher, WHAS

Story, WNBX

11 A.M. EDT; 10 EST; 9 CT

Edison Friendly Kitchen Program, WEEI

Galaxy of Stars, WGY WTAM WLW

Honeymooners, WJZ KDKA WSM WFLA

Duke Dewey's Orchestra, WBZ

U. S. Navy Band, WABC WCAU WPG

WHAS, 30 m.

Devotional Hour, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Platt and Nierman, pianists, WJZ WBZ

WHAM KDKA

News, livestock, WLW

Leon Cole, organist, WSM

Charm Secrets, WMCA

Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST; 9.30 CT

Three Shades of Blue, WEAF WEEI WGY

Melody Mixers, WJZ KDKA WSM WFLA

50 m.

E. R. A. Orchestra, WBZ, 30 m.

Charioteers, WLW

Do Re Mi Trio, WABC WPG WHAS

Pete Woolery's Orchestra, WMCA

Morning Concert, WNBX

11.45 A.M. EDT; 10.45 EST; 9.45 CT

Al Bernard, minstrel, WEAF WEEI WGY

Painted Dreams, WLW

Melody Parade, WABC WCAU

News, WNBX

12.15 P.M. EDT; 11 A.M. EST; 10 CT

Gloria LaVey, soprano, WEAF WEEI WGY

KDKA

Fiesta and Hall, pianists, WJZ WHAM

WBAL WSM WFLA

Weather, The Monitor Views the News, WBZ

Connie Gates, WABC WCAU WHAS

Home Sweet Home, WPG

Danny Dee, WOR

Trio, WMCA

Lawrence Salerno, WGN

Parents' Forum, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

Merry Madcaps, WEAF WGY WLW, 30 m.

Stocks, produce, WEEI

Vic and Sade, WJZ WBZ KDKA WHAM

WFLA

Al Kavelin's Orchestra, WABC WCAU

WHAS, 30 m.; WPG from 12.45

Markets, organ, WGN

Bud Fisher's Orchestra, WOR, 30 m.

Stocks, WMCA
 Organ Tones, WNBX
12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

Caroline Cabot, Del Castillo, WEEI, 30 m.

WIZ, 30 m.

Vagabonds, WGY

Words and Music, Leola Turner, soprano,

WJZ, 30 m. (WFLA, 15 m.)

88 Notes and a Pair of Pipes, WBZ

William Penn Orchestra, KDKA

Orchestra, WMCA, 30 m.

June Baker, home management talk, WGN

1 P.M. EDT; 12 N. EST; 11 A.M. CT

Markets, weather, WEAF

Bradley Kincaid, WGY

Studio Program, WFLA

Weather, agriculture talk, WBZ, 30 m.

Market Reports, KDKA

Bob Albright, WLW

Emil Velasco's Music, WABC WCAU

WHAS, 30 m.

Hotel Morton Orchestra, WPG

Van Duzer's Orchestra, WOR, 30 m.

Mid-Day Service, WGN, 30 m.

Ozzie Wade, trumpet, WNBX

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

Rex Battle Ensemble, WEAF WEEI

Ada Robinson, soprano, WGY

Honorable Archie and Frank, WJZ WBZ

WBAL KDKA WSM

River, weather, market reports, WLW

Ariel Ensemble, WOR

Mirror Reflections, WMCA

Vermonters, WNBX

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT

Dick Fidler's Orchestra, WEAF WEEI, 30 m.

WGY farm program, WGY, 30 m.

National Farm and Home Hour, WJZ WBZ

WBAL KDKA WSM WFLA, 1 h.

Estate Voices Ensemble, WABC WCAU

WHAS WPG, 30 m.

Markets, piano, WGN

Theatre Club of the Air, WOR

Bud Fisher's music, WMCA, 30 m.

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

Dion Kennedy, organist, WEAF WEEI, 30 m.

Hadley Rasmussen, baritone, WGY

Eton Boys, quartet, WABC WCAU WPG

Markets, weather, WHAS

Orchestra, WOR

Four Squires, WMCA

Jesse Crawford, organ, WGN

2.15 P.M. EDT; 1.15 EST; 12.15 CT

Household Chat, WGY

Poetic Strings, WABC WCAU WPG

Georgia Wildcats, WHAS

Romance of Helen Trent, WGN

"Memories," WOR

Soprano, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT

King's Guard, quartet, WEAF WEEI

Albany on Parade, WGY

Home Sweet Home, sketch, WJZ

Home Forum Cooking School, WBZ, 30 m.

KDKA Home Forum, KDKA, 30 m.

Gene Burchell's Orchestra, WLW

Artist Recital, WABC WPG, 30 m.

Three Shades of Harmony, WHAS

Markets, WSM

"The Homemaker," WOR, 30 m.

Century of Progress Orchestra, WGN

Tex and Eddie, songs, WMCA, 30 m.

2.45 P.M. EDT; 1.45 EST; 12.45 CT

NOW

The Magazine That Has Something To Say - And Says It

Volume 1, Number 8.

Fifteen Cents The Copy

August, 1934



"Imagine People Reading Editorials, And Thinking!"

Q.—Suppose some of the people are not like the beach barnacles pictured? Suppose they really like editorials that have something to say? Suppose thinking doesn't give them a headache? A.—Then they read NOW. The August issue is on sale. A subscription for 12 issues is \$1.50. Address the Circulation Manager, No. 34 Court Square, Boston.

—The MICROPHONE, Inc.

Wednesday, August 29 - Radio Vanities, CBS-WABC, 8.30 P.M.

Highlights

P.M.

3.30—"Folk Music of Italy," NBC-WEAF

4.30—Chicago Symphony Orchestra, NBC-WJZ

"The Depression and the Nation's Health," CBS-WABC

8.30—Everett Marshall, CBS-WABC

9.00—Detroit Symphony Orchestra, CBS-WABC

Fred Allen, James Melton, tenor, NBC-WEAF

10.00—Byrd Expedition Broadcast, CBS-WABC

Guy Lombardo's Orchestra, NBC-WEAF

Dennis King, NBC-WJZ

10.30—Harry Richman, John B. Kennedy, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

9.15 A.M. EDT; 8.15 EST; 7.15 CT

Don Hall Trio, WEAF WGY WLW Patterns in Harmony, WABC WCAU

9.30 A.M. EDT; 8.30 EST; 7.30 CT

Morning Glories, dance tunes, WEAF WGY Joe Emerson, WLW

Morning Melodies, WEEI

Metropolitan Parade, WABC WPG, 30 m.; WHAS WCAU from 9.45

Wildcats, WHAS

9.45 A.M. EDT; 8.45 EST; 7.45 CT

Southernaires quartet, WEAF WEEI WLW News, Trio, WEEI

Mid-Morning Devotions, WGY

Adrian O'Brien, WBZ

Work-A-Day Thoughts, KDKA

Bob Atcher, WHAS

10 A.M. EDT; 9 EST; 8 CT

Breen and de Rose, WEAF WEEI

The Southerners, WGY

Harvest of Song, WJZ WBZ WHAM KDKA WSM WFLA

Home Care of the Sick, WLW

Madison Singers, WABC WHAS WCAU

WCAU

Home Hour, WPG 1 h.; News at 10.30

What's on Today, WNBX

10.15 A.M. EDT; 9.15 EST; 8.15 CT

Vienesse Sextette, WEAF WEEI WGY WLW

Forenda Trio, WJZ WBZ WBAL

Ukulele Lou, WBZ

Birthday Club, WFLA

Sammy Fuller, KDKA

Bill and Ginger, WABC WCAU

Matinee Melodies, WNBX

10.30 A.M. EDT; 9.30 EST; 8.30 CT

News, Three Scamps, WEAF WSM

Organ, WEEI

The Market Basket, WGY

Today's Children, WJZ WBZ WBAL, KDKA

WFLA

"All About You," Harold Sherman, WABC

News and Fiddlers' Fancy, WCAU, 30 m.

WHAS, 15 m.; WABC from 10.45

Jack Berch, WLW

10.45 A.M. EDT; 9.45 EST; 8.45 CT

Betty Crocker, WEAF WGY WLW WFLA

Good Morning Melodies, WEEI

News and NBC Radio Kitchen, WJZ KDKA

WBAL (WSM at 10.50)

News, musicals, WBZ

Studio Program, WSM

Bob Atcher, WHAS

Daily Story, WNBX

11 A.M. EDT; 10 EST; 9 CT

Juan Reyes, pianist, WEAF WGY

Edison Friendly Kitchen, WEEI

Skip, Step and Happiness, WGY

The Wife Saver, WJZ

The Honeymoners, WBZ WSM

Uncle Tom and Betty, KDKA

News, livestock, WLW

"Cooking Closeups," WABC WCAU

Farm Talk, WPG

Master Tommy Linton, WHAS

Parmenter and Severance, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Alice Remsen, contralto, WEAF WEEI WGY

Merry Macs, WJZ WHAM WBAL KDKA

WSM

Women's Club News, WBZ

Franklin Bens' Orchestra, WLW

Morning Topics, WFLA

Franklin Bens' Orchestra, WGN

Rambles in Rhythm, WABC WCAU WHAS, 30 m.; WPG

Loretta Adams, soprano, WPG

Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST; 9.30 CT

Betty Moore, WEAF WEEI WGY WLW

U. S. Army Band, WJZ WBAL KDKA

WFLA WSM, 30 m.; WHAM from 11.45

Houshold Chat, WNBX

11.45 A.M. EDT; 10.45 EST; 9.45 CT

Down the Song Trail, WEAF WEEI WGY

Painted Dreams, WLW WGN

Magic Recipes, WABC WHAS WCAU

Dell Henderson, songs, WPG

Poem, WNBX

12 N. EDT; 11 A.M. EST; 10 CT

Al and Lee Reiser, pianists, WEAF WEEI

WGY

Fields and Hall, WJZ WHAM KDKA WSM

WFLA

Weather, The Monitor Views the News, WBZ

Ward and Muzzy, piano duo, WLW

Betty Barthell, WABC WCAU WHAS

Home Sweet Home, WPG

Rod Arkell, WOR

Trio, WMCA

Tom, Dick and Harry, WGY

Morning Concert, WNBX

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Honeyboy and Sassafras, WEAF WEEI

Martha and Hal, WGY

Charles Sears, tenor, WJZ WHAM KDKA WFLA WSM

Time, weather, temperature, WBZ

Midday Songs, KDKA

Baby and Don, WLW

"Chansonette," WABC WCAU WHAS WPG Ensemble, WOR

Music, WMCA

Bob Farsans, tenor, WGN

Health talk, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

Merry Madcaps, WEAF WLW, 30 m. (WEEI 15 m.) (WGY at 12.45)

Banjo Leers, WGY

Vic and Sade, WJZ WBZ KDKA WFLA WSM

Al Kavelin's Orchestra, WABC WCAU, 30 m. (WPG WHAS at 12.45)

Sanders Sisters, WHAS

Popular Rhythms, WGN

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

This and That, WEEI

Words and music, WJZ WHAM WFLA, 30 m. (WSM at 1.00)

William Penn Orchestra, KDKA

88 Notes and a Pair of Pipes, WBZ

String music, WSM

Live Stock Reports, WLW

Florida Male Quartet, WGN

Orchestra, WMCA

Royal Poet, WNBX

1 P.M. EDT; 12 N. EST; 11 A.M. CT

Markets, weather, WEAF

Radio Gang, WGY

Weather, agriculture, WBZ, 30 m.

Markets, KDKA

Ohio Farm Bureau, WLW

Noonday Dance, WFLA

Emil Velasco's Orchestra, WABC WCAU WHAS, 30 m. (WPG, 15 m.)

Mid-Day Service, WGN, 30 m.

Roger Van Duzer's Orchestra, WOR, 30 m.

Vermonters, WNBX

1.15 P.M. EDT; 12.15 A.M. CT

On Wings of Song, WEAF WEEI

The Honorable Archie and Frank, WJZ KDKA WSM

Weather, WLW

Auditions, WFLA

New Jersey Women's Clubs, WPG

Ariel Ensemble, WOR

Mirror Reflections, WMCA

1.30 P.M. EDT; 12.30 A.M. CT

Dick Fidler's Orchestra, WEAF WEEI, 30 m.

National Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h. (WLW at 1.40)

Joe Reichman's Orchestra, WABC WCAU WHAS WPG, 30 m.

Markets, ensemble, WGN

Bud Fisher's Orchestra, WMCA, 30 m.

Rosiland Jewel, books, WOR

Dr. Forkel, WNBX

1.45 P.M. EDT; 12.45 A.M. CT

Harold Knight Orchestra, WABC

Verna Osborne, soprano, WOR

"Rube Appleberry," WGN

2 P.M. EDT; 1 EST; 12 N. CT

Two Seats in the Balcony, WEAF WEEI WGY, 30 m.

The Romany Trail, WABC WPG WCAU, 30 m.

Weather, markets, WHAS

Dr. Arthur Frank Payne, WOR

John Cowell, baritone, WMCA

Jesse Crawford, organist, WGN

2.15 P.M. EDT; 1.15 EST; 12.15 CT

Romance of Helen Trent, WABC WCAU WGN

Wildcats, WHAS

Newark Orchestra, WOR

Sports, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT

The Sizzlers Trio, WEAF WEEI

Albany on Parade, WGY

Home Sweet Home, sketch, WJZ WHAM WPG

Home Forum Cooking School, WBZ, 30 m.

KDKA Home Forum, KDKA, 30 m.

Gene Burchell's Orchestra, WLW

Bookman, theatre review, WFLA

Swinging Along, WABC WHAS WPG

Woman's Club, WCAU, 30 m.

"The Homemaker," WOR, 30 m.

Jacques Fray and Mario Braggiotti Explain Two-Piano Program

Practice in Soundproof Apartment

By JACQUES FRAY and MARIO BRAGGIOTTI

Without the aid of a slide rule, or the square of the hypotenuse, we have tried to solve the problem of spirited radio entertainment that never loses momentum.

Given two well-tuned pianos and the incalculable output of Tin Pan Alley, plus the classics from PALESTRINA to RAVEL; figure on the opposing element of stiff competition from symphony orchestras, 40-piece dance aggregations, military bands, chamber music ensembles, gags and stooges, and dramatic mystery scripts, and the problem of preparing a different and entertaining program attains gargantuan proportions.

The first step in solving our problem was the acquisition of a sound-proof apartment. There are lots of music-lovers in the world, but we have found by sad experience that most of them prefer to occupy orchestra seats when communing with Orpheus.

Music seeping through the ceiling or rising from the floor boards is apt to disturb a bridge game or terminate a much-enjoyed family argument.

Coping With Neighbors

Folks who will sit enthralled before the music from their radio speakers will jump for a rap on the steam pipe at the first quiver of a scale. Nor can we convince them that the first quiver and lots of other quivers of the scale must be our daily diet if they wish to continue enjoying our recitals over the CBS network.

In fact, we can't even convince our listening neighbors that we are FRAY and BRAGGIOTTI. Radio artists don't have to play scales, they protest; that's kid stuff.

We finally got the sound-proof apartment—(you can't even hear a grace note drop)—leaving us only two worries. The first, a program make-up that would make our 15-minute air recitals distinguishable from all the other 15-minute musical programs, and the second, individual arrangements that would make our selections distinctive in a forest of two-piano teams.

Taste Is Paramount

In making up our programs, our chief ingredient must be taste. Our seasoning must be contrast, we decided. Therefore, we placed the modern angles of GERSHWIN in juxtaposition to the classic columns of WAGNER.

We switched from the brilliant gaiety of DEBUSSY to the lugubrious dignity of GRIEG, until our programs had the contrast of the color spectrum. Without shame, we let "Stormy Weather" and the "Moonlight" Sonata fight it out on the same program.

We expected to hear hoots of derision and cries of "sacrilege" from our audiences after treating them to a few program combinations like the above. But no. Listeners like the idea. They found themselves becoming more acquainted with the style of different composers.

The works of two composers, entirely different in inspiration, brought the genius of both into sharp relief when heard on the

Contemplating Wagner—or Mother Goose



JACQUES FRAY (left) and MARIO BRAGGIOTTI, who have been playing two pianos together on the radio for a long time. Still their neighbors regard them as just two bothersome pianists who interfere with bridge, tuning-in and conversation.

same program. Our courage mounted, and we started doing tricks with individual selections.

Unique Arrangements

We concentrated for a while on accented and bizarre dance rhythms. We turned GERSHWINS song "Tip Toes," into a tap dance for fingers on the cover board of the piano. Then we turned "Chopsticks" into a symphonic movement after the style of BEETHOVEN. We did to the subway, Coney Island, a department store and a factory, what FERDE GROFE did to the Grand Canyon. We converted them into descriptive music.

"Yes, We Have No Bananas" has had a psycho-analytical treatment on our keyboards. Like PETER ARNO with pen-and-ink, we took "Yankee Doodle" for a ride on a piano. We pictured him in a tipsy manner, then with the bravado of an intense patriot, and then like a courting swain of the '90s.

Some of our tricks we developed while touring with MAURICE CHEVALIER. MAURICE has so much charm and vivacity, it was necessary that we, too, fly brave colors. In the hallowed precincts of CARNEGIE Hall we flaunted the ghosts of great symphonies with a piano interlude of whimsically arranged MOTHER GOOSE jingles. When we came off the stage, MAURICE—standing in the wings—threw his famous straw hat in the air and kissed us on both cheeks.

Until recently, the only thing that we couldn't do with the keyboards was serve up a generous helping of "Steak and Potatoes." Now we have that tune, too, as grist to the mill of musical arrangements.

Radio Used To Talk From Railroad Engine To Caboose

By THE MICROPHONE'S Special Washington Correspondent

Radio communication from engineer's cab to brakeman's caboose is being tested by the New York, New Haven and Hartford railroad, according to information received by government department here.

A 5-metre two-way radiophone is being used. Loud speakers and microphones have been installed in both cab and caboose, with separate antennas used for transmitting and receiving.

Radio waves were said to have a tendency to follow the tracks, thereby minimizing interference.

The 5-metre wave length which is used is particularly adapted to fine reception for short distances. This low wave length keeps out many interfering noises.

We have no set rule about arrangements. Whoever gets the inspiration does the work. Sometimes a strange chord will suggest a thematic development. Sometimes one of us will idle over the keys for a bit of self entertainment. The other will get an idea from the improvisation, sit at the second piano, pick up the threads of a melody and spontaneously weave it into the phantom of an opera.

Inspiration For Two

One of our "spot" inspirations caused a minor sensation some weeks ago—confounding dawagers, delighting the blase, and unbending the studied sophistication of the younger set. We were called upon to entertain while attending a smart party. What could we play to entertain people who had TOSCANINI at their ears, RACHMANINOFF at their fingertips and GATTI-CASAZZA as their guest?

We hemmed and hawed. We fooled around with our theme song, "Frere Jacques." Whispered back and forth for a second, and then brought down the house with musical caricatures of the assembled guests. Our recital ended in a game, with everyone trying to identify the victims of our keyboard portraiture.

Until recently, the only thing that we couldn't do with the keyboards was serve up a generous helping of "Steak and Potatoes." Now we have that tune, too, as grist to the mill of musical arrangements.

C. G. Stations To Join Navy Radio

The navy will take over control of Uncle Sam's Coast Guard radio stations between Cape May, N. J., and the Canadian border about September 1.

Secretary of the Treasury MORGENTHAU, who has jurisdiction over the Coast Guard, approved the transfer as a move toward greater efficiency.

Popular Air Actors For New Drama

ARTHUR ALLEN and PARKER FENNELL, known to listeners throughout the country for their New England characterizations, will be starred in a new series of 15-minute Sunday afternoon dramatic sketches over the NBC-WEAF network.

Starting on September 16, the programs will be heard every Sunday afternoon at 4:45 with ALLEN and FENNELL in the principal roles supported by a competent group of actors.

Both ALLEN and FENNELL were well known on the legitimate stage before entering radio and for the past seven years they have worked together on the Soconyland Sketches, one of the oldest dramatic productions on the air.

Several years ago they also appeared together in the STEBBINS Boys, a series of week night programs. FENNELL is at present also heard on Friday nights in the Spotlight Revue.

They will portray in this series a somewhat different type of character, although they still remain old New England natives, whose shrewd sense of values and humorous disregard for twentieth century activities lands them in a series of situations which will be unfolded from week to week.

THURSDAY NIGHTS

Fleischmann Variety Hour

8:00 to 9:00

Maxwell House Showboat

9:00 to 10:00

Paul Whiteman's Program

10:00 to 11:00

Keep Dialed

To Station WEEI

For the Best Features

THURSDAY NIGHT

and

EVERY NIGHT

Thursday, August 30 - Paul Whiteman on NBC-WEAF at 10 P.M.

Highlights

P.M.

3.15—International Broadcast from Salzburg Austria, music festival, Arturo Toscanini, conducting, NBC-WEAF
6.00—U. S. Navy Band, NBC-WJZ
8.00—Rudy Vallee, NBC-WEAF
8.15—Walter B. Pitkin, CBS-WABC
9.00—Captain Henry's Show Boat, NBC-WEAF
10.00—"45 Minutes in Hollywood," CBS-WABC
Paul Whiteman, NBC-WEAF
10.30—Echoes of the Palisades, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier, Central Time is two hours earlier.)

6.45 A.M. EDT; 5.45 EST;
4.45 CT

Tower Health Exercises, WEAF WEEI WGY, 1 h.

7 A.M. EDT; 6 EST; 5 CT

Musical Clock, WBZ (KDKA, 1 h.)

7.30 A.M. EDT; 6.30 EST;
5.30 CT

McCormick's Fiddlers, WLW, 30 m.
Organ Reveille, WABC, 30 m.
Yoichi Hiraoka, xylophone, WJZ WBAL

7.45 A.M. EDT; 6.45 EST;
5.45 CT

Pollack and Lahnhurst, WEAF WGY
Train Catcher, WEEI
Jolly Bill and Jane, WJZ WBAL

8 A.M. EDT; 7 EST; 6 CT

Organ Rhapsody, WEAF, 30 m.

E. B. Rideout, WEEI

Musical Clock, WGY, 30 m.

Morning Devotions, WJZ KDKA

Prayer, WLW

Salon Musicals, WABC, 45 m.

Morning Melodies, WPG

8.15 A.M. EDT; 7.15 EST;
6.15 CT

Landt Trio and White, WJZ WBZ KDKA

WBAL

Devotions, WLW

Health Exercises, WPG

News, WNBX

8.30 A.M. EDT; 7.30 EST;
6.30 CT

Cheerio, WEAF WEEI WGY WLW, 30 m.

Lew White, organist, WJZ WHAM WBAL

KDKA, 30 m.; WBZ, 15 m.

Paul and Bert, WSM

Musical Clock, WFLA

Organ, WPG

8.45 A.M. EDT; 7.45 EST;
6.45 CT

Bronco Busters, WSM

Morning exercises, WFLA (WSM at 9.15)

Caroline Gray, pianist, WABC

9 A.M. EDT; 8 EST; 7 CT

Herman and Banta, WEAF WEEI

Forest Willis, WGY

Breakfast Club, WJZ WBZ WHAM WFLA,

1 h. (WMS at 9.15) (KDKA, 30 m.)

Salt and Peanuts, WLW

Devotions, WHAS, 30 m.

Early Birds, WNBX

9.15 A.M. EDT; 8.15 EST;
7.15 CT

Don Hall Trio, WEAF WEEI WGY WLW

Mood Neapolitan, WABC, 30 m. (WPG from 9.30)

9.30 A.M. EDT; 8.30 EST;
7.30 CT

Morning Glories, WEAF WEEI

Little Jack Little's music, WGY

Joe Emerson, hymns, WLW

Wildcats, WHAS

9.45 A.M. EDT; 8.45 EST;
7.45 CT

Sylvan Trio, WEAF WEEI WLW

Variety, WGY

Sammy Fuller, KDKA

Eton Boys, quartet, WABC WCAU

Dave Tyson, songs, WPG

Bob Atcher, WHAS

Jean Gravelle's Orchestra, WMCA

10 A.M. EDT; 9 EST; 8 CT

Breen and de Rose, WEAF WEEI

The Southerners, WGY

Edward MacHugh, gospel singer, WJZ WBZ

WHAM KDKA WSM WFLA

Health Talk, WLW

Bill and Ginger, WABC WCAU WHAS

Home Hour, WPG, 1 h., news at 10.30

pure Food Hour, WOR, 1 h.

Ocean-Born Mary, WNBX

10.15 A.M. EDT; 9.15 EST;
8.15 CT

Viennese Sextet, WEAF WEEI WGY WSM

WSM

Castles of Romance, WJZ WHAM KDKA

Duke Dewey's Orchestra, WBZ

Organ, WLW

Variety, WFLA

Ida Bailey Allen, WABC WCAU

10.30 A.M. EDT; 9.30 EST;
8.30 CT

News, Morning Parade, WEAF, 45 m.;

(WGY from 10.45) (WSM, 30 m.)

Today's Children, WJZ WBZ KDKA WFLA

Mail Bag, WLW

News and Artist Recital, WABC WCAU

WHAS

Matinee Melodies, WNBX

10.45 A.M. EDT; 9.45 EST;
8.45 CT

Good Morning Melodies, WEEI

News and Radio Kitchen, WJZ KDKA

WFLA

Tenor, WGN

Dr. William Bieman, "When Fever is of

Value," WABC WCAU WHAS WPG

Daily Story, WNBX

11 A.M. EDT; 10 EST; 9 CT

Galaxy of Stars, WGY, WLW

U. S. Navy Band, WJZ WBZ KDKA WFLA

WSM, 30 m. (WHAM from 11.15)

Swinging Along, WABC WCAU WPG
WHAS, 30 m. Concert, WNBX

11.15 A.M. EDT; 10.15 EST;
9.15 CT

Frances Lee Barton, WEAF WEEI WGY
WLW
Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST;
9.30 CT

Pedro Via's Orchestra, WEAF WEEI, 30 m.
Musical Program, WGY, 30 m.

Hazel Arth, contralto; Andy Sanella, guitarist,
WJZ WBAL KDKA WSM
ERA Chorus, WBZ, 30 m.

Music, WHAM
Market Reports, news, WLW
Madison Ensemble, WABC WCAU WHAS

WPG, 30 m.
Devotional Hour, WNBX

11.45 A.M. EDT; 10.45 EST;
9.45 CT

Al and Lee Reiser, WJZ WHAM KDKA
WSM WFLA
Painted Dreams, WLW
Poem, WNBX

12 N. EDT; 11 A.M. EST; 10 CT

Ray Hechtenton, songs, WEAF WEEI WGY
Fields and Hall, WJZ WHAM KDKA WSM

WFLA

Weather, Monitor Views the News, WBZ

Connie Gates, songs, WABC WCAU WHAS

Home Sweet Home, WPG

Danny Dee, WOR

Trini, WMC

Lawrence Salerno, songs, WGN

Victor Program, WNBX

12.15 P.M. EDT; 11.15 A.M. EST;
10.15 CT

Honeyboy and Sassafras, WEAF WEEI
Martha and Hal, WGY

String Ensemble, WSM

Merry Macs, WJZ WHAM KDKA WFLA

Time, weather, WBZ

Babs and Don, WLW

Along the Volga, WABC WHAS WPG

Tom Davis, tenor, WOR

Musical Raconteur, WMCA

Doring Sisters, WGN

NRA talk, WNBX

12.30 P.M. EDT; 11.30 A.M. EST;
10.30 CT

Rex Battle's Ensemble, WEAF WLW, 30 m.

Alanooleers, WGY

Vic and Sade, WJZ KDKA WSM WFLA

Al Kavelin's Orchestra, WABC WCAU

WHAS, 30 m. (WPG from 12.45)

Fur Trappers, WCAU, 30 m.

Stocks, WMCA

Markets, organ, WGN

Mountaineers, WNBX

12.45 P.M. EDT; 11.45 A.M. EST;
10.45 CT

Vagabonds, WGY

N. E. Farm Talk, WBZ, 30 m.

Words and Music, WJZ WHAM WSM

30 m.

"8 Notes and a Pair of Pipes," WGY

William Penn Orchestra, KDKA

Agriculture report, WFLA

June Baker, WGN

Orchestra, WMCA, 30 m.

News Week, WNBX

1 P.M. EDT; 12 N. EST;
11 A.M. CT

Markets, weather, WEAF KDKA

Bradley Kincaid, WGY

Bob Albright, WLW

Variety, WFLA, 30 m.

Emil Vlazlo's Orchestra, WABC, 30 m.

Hotel Morton Music, WPG, 30 m.

Roger Van Duzer's music, WOR, 30 m.

Mid-day Service, WGN, 30 m.

Bob Neal, WNBX

1.15 P.M. EDT; 12.15

Modern Mountaineers From "Blue Print" Ridges Of Connecticut

Just A Hill Billy League Of Nations

[EDITOR'S NOTE: DAVIDSON TAYLOR is the CBS announcer who announced the broadcasts last Winter of the New York Philharmonic Orchestra. This is the second article he has written for THE MICROPHONE.]

By DAVIDSON TAYLOR

They call themselves the Modern Mountaineers. They're not from the Blue Ridge Mountains of Virginia, but from the Blue Print Mountains of Connecticut. That is to say, they're synthetic hill billys.

ELSIE JANIS used to do an hilarious imitation of WILL ROGERS, complete with chewing gum and Jariat, and the gallant Mr. ROGERS remarked it was the only imitation he ever saw which was better than the real thing.

Surpass Real Thing

The Modern Mountaineers fall in that category of surpassing the original. After their first big show on the Columbia Broadcasting System, one of New York's severest radio critics referred to them as "the hottest act since the Mills Brothers."

They specialize in old-time tunes, but their tempo is as modern as the orchestrations of FERDE GROFE. Besides the ballads and jigs from the mountains, they do popular music with American instruments, and put in a lively folk song now and then to give their programs an international flavor.

Bridgeport, Connecticut, is their home. They all come from old New England families, such as the PAGANOS, the MORELOS and the DEMCIS. That's why they're sometimes referred to as "the hill billy League of Nations."

DON PAGANO (PIYUTE PETE to you) organized the group. He heard the REX COLE Mountaineers on the air some years ago and said to himself: "I'd like to have a band like that."

Don is of Italian ancestry, although he has red hair. He called in JOHNNY MORELLO, who plays the fiddle, and MICHAEL LE DONNE, who plays guitar, and they went to work. MORELLO is Italian, too, and MICKEY LE DONNE was joined later by his brother, PETER, whose specialty is a metal guitar. They're both of French descent.

Little Joe

Some time or other they invited Little JOE to join them. JOSEPH DEMCI learned to play the bull fiddle by plucking an old, triangular balalaika bass, and he's a Russian. He's the one who sings folk songs of Russia on the programs; perhaps you've heard him do "Oohar Ku Petz" or "Tansui, Tansui." He's no bigger than a high school freshman, his hair stands up all over his head, and he practically has to climb the double bass to reach the neck.

He was going to do one of his vocals on the Columbia Variety Hour, and was warned that many of FREDDIE RICH's orchestra men spoke Russian, so he'd better be good.

"That's all right," said Lit-

Better Than The Genuine Article



DON PAGANO, WILLARD JOYCE, JOSEPH DEMCI, MICHAEL LE DONNE, PETER LE DONNE and JOHNNY MORELLO, representing, Mr. TAYLOR says, good old New England families, who are heard over the WABC-Columbia network at 5:45 P. M. Tuesdays and Thursdays and on Fridays at 6:30 P. M.

tle Joe. "I have a good accent."

He's very severe with the other boys about their pronunciation when they join in a refrain.

"Don't sing 'La, la, la,' he says. "It's 'Li, li, li.'"

But there's a British element in the troupe as yet unaccounted for. WILLARD JOYCE, the banjo player, is of English stock, though you'd never guess it from hearing him play his own compositions, "Scrambled Fingers" and "Torrid Chords."

DON PAGANO says that WILLARD went out on an engagement once with the other fellows, and since then he's just naturally been so important they couldn't leave him out. Staff musicians say that JOYCE has one of the cleanest, fastest executions on a fingerboard they ever saw.

Like League of Nations

So there you have them—two Italians, two Frenchmen, one Englishman and a Russian—the Modern Mountaineers. But don't

get the idea they're really foreign. They're all American born, modest chaps in their late teens (perhaps one of them has turned 20) and as hard-working an outfit as you could want.

Recently they were impressed into service to make two shorts for the movies in quick order. They worked 36 hours without sleep, and then went in for a rousing broadcast before they went to bed.

On their second broadcast PIYUTE PETE lost his harmonica. He rushed to Broadway and knocked on a glass door until a night watchman opened up.

"I want some harmonicas," said Piyute urgently. "Where do you keep them?"

"We're closed," said the watchman. "I can't sell you anything. Hey, what are you doing? Stay out of that showcase! Didn't I tell you

we're closed?"

"Much obliged, and here's

25-Meter Band Clearing

(Continued from Page 3)

Each day these waves will build up to "local volume" a few minutes earlier, and within a few more months reception on this channel will be good from noon till early evening.

Veteran fans are always pleased when tuning conditions begin to pick-up on 25-meters, for this is a much favored quarter of the dial. Reception isn't so "temperamental" or erratic as it sometimes can be on lower wavelengths, yet distances are readily covered and static pretty well subdued.

Only the other evening we were listening to a dance pro-

gram from the Mayfair Hotel via 31-meter GSB. As darkness drew on, static began to grow very troublesome; but all we had to do was to tune-in on 25-meter GSD, the sister station. Here the same program was seldom molested by natural atmospherics.

That's one thing that is attractive about short wave listening. The lower one explores in the meter spectrums, the less becomes nature's ether bombardments. But sadly enough, this advantage is often overshadowed by the fact that man made noises are a menace. Car ignitions have "shot-up" many a foreign program on the 19 and 16 meter channels.

All Are In Their Very Late Teens

the money," said Piyute. "Sorry, but I had to have harmonicas."

He got out quickly while the watchman still was protesting, and with his hands full of French harps, hailed a taxi. Two minutes before air time he reached the studio, and he had selected one harmonica in every key.

They Do Read Music

They have the edge on many mountaineer acts in that they all read music regularly. They can play almost any piece after hearing it once, but they also can add to their repertoire from published collections of American music. MICKEY specializes in scat songs, and he borrows freely from Harlem and New Orleans for his nonsense refrains.

PIYUTE collects scripts from authentic hill billy acts, and studies them for pronunciation and typical phraseology.

Any kind of popular music is their meat, so long as it is adaptable to their rapid tempo. They draw on the folk music of their European ancestors as well as the tunes which our Anglo-Saxon neighbors sing down South.

They're not country boys, but they talk as though none of them had seen a train before last week. They're taking to big time in a big way, and when you see them comin' round the mountain, they'll be going about 80 miles an hour.

They're the Modern Mountaineers.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Daventry, England	7-9:30 A. M.
FYA	19.68	Pontoise, France	8:30 A. M. to Noon
DJB	19.73	Zeesen, Germany	9 A. M. to Noon
GSF	19.82	Daventry, England	9:45 A. M. to Noon
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12:15 to 7 P. M.
GSE	25.28	Daventry, England	10 A. M.-1:45 P. M.
ZRO	25.40	Rome, Italy	2:15-7 P. M., irregularly
DJD	25.51	Zeesen, Germany	6 to 11:30 P. M.
GSD	25.53	Daventry, England	2 to 6:30; 7 to 9 P. M.
FYA	25.63	Pontoise, France	7:15 to 10 P. M.; 11 P. M. to 1 A. M.
LSX	28.98	Buenos Aires, Byrd relays	9:11 P. M., Tues., Wed.
EAQ	30.40	Madrid, Spain	6:15-8 P. M. (Sat. 1-3)
CT1AA	31.25	Lisbon, Portugal	4:30-7 P. M. Tues., Fri.
HBL	31.27	Geneva, Switzerland	6:30-7:15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	4 to 9 A. M.
DJA	31.38	Zeesen, Germany	6:30-30 P. M.
VK3ME	31.55	Melbourne, Australia	6 to 7:30 A. M., Wed.; 6 to 8 A. M., Sat.
GSB	31.55	Daventry, England	2-6:30 P. M.
CNR	37.33	Rabat, Morocco	3:30-6 P. M., Sun.
HBP	38.47	Geneva, Switzerland	6:30 to 7:15 P. M., Sat.
HJ3ABD	40.55	Bogota, Colombia	7:30 P. M. to Midnight
HC2RL	45.00	Guayaquil, Ecuador	6:45 to 9 P. M., Sun.; 10:15 P. M. to 12:45 A. M., Tues.
PRADO	45.31	Riobamba, Ecuador	10 P. M. to 12:40 A. M. Thurs.
HJ1ABB	46.51	Barranquilla, Colombia	8:11 P. M.
YV3RC	48.78	Caracas, Venezuela	5:30 to 10:30 P. M.
	48.00	Air Army Aircraft	Evening—irregularly
PK1WK	49.02	Bandoeng, Java	6:7:30 A. M.
YV2RC	49.08	Caracas, Venezuela	6:15 to 11 P. M.
YV5RMO	49.39	Maracaibo, Venezuela	7:30-11 P. M.
CPS	49.34	La Paz, Bolivia	7:30-11 P. M., irreg.
HIX	49.50	Santo Domingo	9:10-11:10, Tues., Fri.
DJC	49.83	Zeesen, Germany	9:45 to 11:30 P. M.
XEBT	49.87	Mexico City	7 P. M. to 2 A. M.
RV59	50.00	Moscow, U. S. S. R.	3:7 P. M.
HJ4ABA	51.49	Colombia, S. A.	2-3 P. M.
HCJB	73.00	Quito, Ecuador	8:30-10:45 P. M.
	67.87 to 73.17	All Ships	Heard irregularly
RV15	70.65	Kharbarovsk, U. S. S. R.	2-10 A. M.
KFZ	45.34, 31.57, 25.36, 23.19, 52, 17, 14 and 33	Byrd Expedition at Little America	

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

Friday, August 31 - Jessica Dragonette on NBC-WEAF at 8 P.M.

Highlights

P.M.

3.30—"The Story of Citizenship," Harold Fields, NBC-WEAF
 6.00—H. V. Kaltenborn, CBS-WABC
 7.30—Grace Hayes, NBC-WJZ
 8.00—Jessica Dragonette, NBC-WEAF
 9.00—Frank Munn, Vivienne Segal, NBC-WEAF
 9.30—Little Symphony Orchestra, ABS-WMCA
 10.00—Football, Chicago Bears vs. College Stars picked by poll, NBC-WJZ
 10.30—Jack Benny, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

6.45 A.M. EDT; 5.45 EST; 4.45 CT
 Health Exercises, WEAF WEEI WGY, 1 h., 15 m.

7 A.M. EDT; 6 EST; 5 CT
 Musical Clock, WBZ KDKA, 1 h.

7.30 A.M. EDT; 6.30 EST; 5.30 CT
 Yoichi Hiraoka, xylophonist, WJZ McCormick Fiddlers, WLW Organ Reveille, WABC, 30 m.

7.45 A.M. EDT; 6.45 EST; 5.45 CT
 Pollack and Lawnhurst, WEAF WGY Train Catcher, WEEI Jolly Bill and Jane, WJZ Salom Musicale, WABC, 45 m.

8 A.M. EDT; 7 EST; 6 CT
 Organ, WEAF, 30 m. Musical Clock, WGY, 30 m. Devotions, WJZ KDKA Prayer, WLW Ambassadors, WABC, 30 m. Playground Echoes, WPG

8.15 A.M. EDT; 7.15 EST; 6.15 CT
 Landt Trio and White, WJZ WBZ KDKA Devotions, WLW Health Exercises, WPG News, WNBX

8.30 A.M. EDT; 7.30 EST; 6.30 CT
 Cheorio, WEAF WEEI WGY WLW, 30 m. Organ, WPG WSM Lew White at Dual organ, WJZ KDKA, 30 m., WBZ, 15 m. (WHAM from 8.45) Musical Clock, WFLA Piano, WABC Organ, WPG, 30 m.

8.45 A.M. EDT; 7.45 EST; 6.45 CT
 Delmore Brothers, WSM Exercises, WFLA Connie Gatz, WABC

9 A.M. EDT; 8 EST; 7 CT
 Herman and Banta, WEAF Melody Moments, WGY Breakfast Club, WJZ WBZ WHAM 1 h. (WFLA, 45 m.) (WSM from 9.15) (KDKA, 30 m.) Salt and Peanuts, WLW Devotion, WSM The Song Reporter, Dick Newton, WABC WCAU Devotions, WHAS, 30 m. Early Birds, WNBX

9.15 A.M. EDT; 8.15 EST; 7.15 CT
 Don Hall Trio, WEAF WEEI WGY WLW Metropolitan Parade, WABC, 45 m. (WPG from 9.30) (WHAS WCAU from 9.45)

9.30 A.M. EDT; 8.30 EST; 7.30 CT
 Taters and Mule, WEAF WEEI Billy Rose, tenor, WGY Joe Emerson, hymns, WLW Wildcats, WHAS

9.45 A.M. EDT; 8.45 EST; 7.45 CT
 Oswaldo Mazzuchi, cellist, WEAF WEEI WGY WLW Work-a-day Thoughts, KDKA Bob Atcher, WHAS

10 A.M. EDT; 9 EST; 8 CT
 Breen and de Rose, WEAF WEEI The Southerners, WGY Edward MacHugh, gospel singer, WJZ WBZ KDKA WSM WFLA Organ, WLW Emily Post, speaker, Sydney Nesbitt, baritone, Muriel Pollack, WOR, 30 m. Madison Singers, WABC WCAU WHAS Home Hour (news at 10.30) WPG, 1 h. What's on Today, WNBX

10.15 A.M. EDT; 9.15 EST; 8.15 CT
 Vienesse Sextet, WEAF WEEI WGY WLW Hazel Arth, contralto, WJZ WBZ WHAM Hazel Arth, contralto, WJZ WHAM Sammy Fuller, KDKA Birthday Club, WFLA Bill and Ginger, WABC WCAU

10.30 A.M. EDT; 9.30 EST; 8.30 CT
 News and Joe White, tenor, WEAF WSM Organ, WEEI WGY Today's Children, sketch, WJZ WBZ WBAL KDKA WFLA Mail Bag, WLW Markets, weather, WGN News and Carolyn Gray, pianist, WABC WCAU WHAS Matinee Melodies, WNBX

10.45 A.M. EDT; 9.45 EST; 8.45 CT
 Betty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA News, Radio Kitchen, WJZ KDKA WSM News, musicale, WBZ News, Three Flats, WABC WCAU Sanders Sisters, WHAS Lovely Ladies, WGN Story, WNBX

11 A.M. EDT; 10 EST; 9 CT
 Morning Parade, WEAF WEEI WGY, 1 h. (WLW, 15 m.) Shut-in Hour, U. S. Marine Band, WJZ WBZ KDKA WSM, 1 h.

Nora Beck Thumann, songs, WLW Cooking Close Ups, WABC WCAU Studio Program, WHAS Farm Talk, WPG Household Chat, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT
 News, stocks, WLW Morning Topics, WFLA Rambles in Rhythm, WABC WCAU WHAS Italian Program, WPG Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST; 9.30 CT
 Ponce Sisters, songs, WLW Do, Re, Mi Trio, WABC WPG Hope Vernon, songs, WMCA Hawaiian Program, WNBX

11.45 A.M. EDT; 10.45 EST; 9.45 CT
 Martha and Hal, WGY Painted Dreams, WLW Cadets, music, WABC "Dramatic Art," WPG Foster Brooks, WHAS Poem, WNBX

12 N. EDT; 11 A.M. EST; 10 CT

Emma Boynton, pianist, WEAF WEEI WGY Fields and Hall, WJZ WHAM KDKA Weather, Monitor Views the News, WBZ Dan and Sylvia, KDKA

Ward, Muzzy, piano duo, WLW Betty Barthell, WABC WCAU WHAS Home Sweet Home, WPG

Rod Arkell, WOR Nicholas Garagusi, violinist, WMCA Tom, Dick and Harry, WGN Victor Herbert Melodies, WNBX

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY Charles Sears, tenor, WJZ KDKA WSM WFLA

Time, weather, temperature, WBZ Highlights, WLW Variety, WOR Among Our Souvenirs, WABC WCAU WHAS WPG

Musical Raconteur, WMCA Mark Love, basso, WGN

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

Merry Midcaps, WEAF WLW, 30 m. Stocks, Markets, WEEI Piano Pals, WGY Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA Al Kavelin's Orchestra, WABC WHAS WCAU, 30 m.; WPG from 12.45 Stocks, WMCA, 30 m. Bud Fisher's Orchestra, WOR, 30 m. Markets, organ, talk, WGN, 30 m.

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

Cabot and Castillo, WEEI, 30 m. Vagabonds, WGY Words and Music, WJZ WHAM, 30 m. 88 Notes and a Pair of Pipes, WBZ William Penn music, KDKA Orchestra, WMCA, 30 m. Organ, WGN Theatre program, WNBX

1 P.M. EDT; 12 N. EST; 11 A.M. CT

Markets, weather, WEAF Bob Albright, WLW Bradley Kincaid, WGY Weather and N. E. Agricultural Report, WBC

Markets, KDKA Emil Velasco's Orchestra, WABC WCAU, 30 m. Hotel Morton music, WPG, 30 m. Roger Van Duzer's music, WOR, 30 m. Mid-Day Service, WGN, 30 m. Vermonters, WNBX

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

Jan Brunesco's music, WEAF WEEI Radio Gang, WGY Honorable Archie and Frank, WJZ WBZ KDKA Markets, weather, WLW Mirror Reflections, WMCA

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT

Eric Madriguera's Music, WEAF, 30 m. N. E. Kitchen, WEEI Farm Program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h. Buddy Fisher's Orchestra, WABC WCAU WHAS, 40 m. (WPG, 15 m.) Welfate Talk, WMCA Theatre Club, WOR Markets, music, WGN Chiropractic program, WNB X

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

Child Education talk, WPG Diana Marlow, soprano, WOR Sports, WMCA "Rube Appleberry," WGN

2 P.M. EDT; 1 EST; 12 N. CT

Airbreaks, variety, WEAF WEEI, 30 m. Antoinette Halstead, WGY The Eton Boys, WABC WCAU Weather, stocks, WHAS Dr. Arthur Frank Payne, WOR Tenor, piano, WMCA Organ, WGN

2.15 P.M. EDT; 1 EST; 12.15 CT

Household Chat, WGY Johnny Augustine's music, WABC WCAU Wildcats, WHAS Dorothy Hayes, WOR Piano, violin, WMCA Romance of Helen Trent, WGN

2.30 P.M. EDT; 1.30 EST; 12.30 CT

The Sizzlers, WEAF WEEI Albany on Parade, WGY Home Sweet Home, WJZ WHAM Home Forum Cooking School, WBZ, 30 m. Home Forum, KDKA, 30 m. Gene Burchell's Orchestra, WLW Markets, WSM Leah Covert, WFLA Memory's Garden, WABC WCAU, 30 m.; WHAS, 15 m. "The Homemaker," WOR, 30 m. Tex and Eddie, songs, WMCA Century of Progress music, WGN

2.45 P.M. EDT; 1.45 EST; 12.45 CT

Ma Perkins, WEAF WGY WLW Alden Edkins, bass, WJZ WHAM WSM WFLA Agricultural College, WHAS Palmer House Ensemble, WGN

3 P.M. EDT; 2 EST; 1 CT

Wandering Minstrel, WEAF WEEI WGY WSM WLW, 30 m. Gale Page, songs, WJZ WBZ WHAM

"Syncocrat"



MARTHA MEARS, who continues her program of songs over the NBC-WEAF network on Friday evenings at 7 P.M.

The Texans, WLW Round Towners, WABC WCAU WPG Billy Dauscha, WOR Piano Duo, WMCA Chicago Symphony Orchestra, WGN, 45 m. Marvels, WNBX

6 P.M. EDT; 5 EST; 4 CT

Al Pearce and his Gang, WEAF WLW WSM WFLA, 30 m.; WEEI, 15 m. Evening Tattler, WEEI, 30 m. Evening Brevities, WGY Jack Berger's Orchestra, WJZ WHAM, 30 m. (WBZ, 15 m.) Dan and Sylvia, KDKA H. V. Kaltenborn, WABC Uncle Don, WOR, 30 m. Boys' Club, WMCA Farm Flashes, WNBX

6.15 P.M. EDT; 5.15 EST; 4.15 CT

Landt Trio and White, WEAF Joe and Eddie, WGY Bill Williams, WBZ Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU Organ, WHAS, 30 m. Orchestra, WMCA

6.30 P.M. EDT; 5.30 EST; 4.30 CT

News and Horatio Zito's Orchestra, WEAF, 30 m. Scores, current events, WEEI News and Phil Emmerton's Orchestra, WGY, 30 m. Dorothy Page, songs: news at 6.40, WJZ Temperature, weather, WBZ Comedy Stars, KDKA Jack Armstrong, WLW News and Blue Ridge Mountaineers, WABC Jim Burgess, WCAU "Around the World in 15 Minutes," WOR Miami Beach Orchestra, WMCA WGN Orchestra, WGN John Angell, WNBX

6.45 P.M. EDT; 5.45 EST; 4.45 CT

Billy Batchelor, Raymond Knight, WEAF WEEI WGY Lowell Thomas, news comments, WJZ WBZ WHAM KDKA WLW WFLA Esther Velas' Ensemble, WABC Buddy Welcome's Orchestra, WCAU "Real Life Drama," WOR Little Orphan Annie, WGN Sports, WMCA

7 P.M. EDT; 6 EST; 5 CT

Baseball Resume, WEAF Gould and Shifter, WEEI WFLA Jules Lande, violinist, WGY Johnny Johnson's Orchestra, WJZ, 30 m. (WBZ KDKA at 7.15) News, Drama program, WBZ Books and Authors, WBZ Hurdy Gurdy Man, WABC WCAU WPG Henry and Edward Peterson, WOR Vitagino Marucci's Orchestra, WLW, 30 m. Piano, WSM, 30 m. Robbins' Orchestra, WABC WCAU Serenade, WHAS Ford Frick, sports, WOR Gloria Grafton, actress, WMCA Ben Potter, sketch, WGN Sports, WNBX

7.15 P.M. EDT; 6.15 EST; 5.15 CT

Gene and Glenn, WEAF WEEI WGY WFLA Fox Fur Trappers, WABC Sam Robbins' Orchestra, WCAU WHAS Front Page Drama, WOR Ensemble, WMCA Palmer House Ensemble, WGN Ted Massey, WNBX

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Pickens Sisters, WEAF After Dinner Revue, WEEI, 30 m. Marion Williams, Roger Sweet, songs, WGY Grace Hayes, contralto, WJZ WBZ WSM Nancy Martin, KDKA Bob Newhall, WLW Melody's Garden, WFLA Paul Keast, baritone, WABC WCAU Club Program, WHAS Jack Arthur, baritone, WOR News, Heat Waves, WMCA Sports talk, WGN John Angell, WNBX, 30 m.

7.45 P.M. EDT; 6.45 EST; 5.45 CT

Sisters of the Skillet, WEAF WGY Frank Buck, WJZ WBZ WHAM KDKA WBAL WFLA Melody Masters, WLW Boake Carter, WABC WCAU WHAS Baritone, WOR A. Cloyd Gill, news commentator, WMCA World's Fair Reporter, WGN

8 P.M. EDT; 7 EST; 6 CT

Cities Service Concert, Jessica Dragonette, piano duo, WEAF WEEI, 1 h.; WGY, 30 m. Musical Keys, WJZ Gene Burchell's music, WLW Nap and Dee, WSM Kate Smith, WABC WCAU WHAS News and Chalfonte-Haddon Hall Trio, WPG, 1 h. Billy Jones, Selvin's Orchestra, WOR, 30 m. Three Little Funsters, WMCA Hal Kemp's music, WGN

8.15 P.M. EDT; 7.15 EST; 6.15 CT

Prairie Symphony, WLW String Music, WSM, 30 m. "Guilty or Not Guilty?" WFLA Columbians, WABC WCAU WHAS Meyer Davis' Orchestra, WMCA Orchestra, WGN

8.30 P.M. EDT; 7.30 EST; 6.30 CT

Farm Forum, WGY, 30 m. Public Affairs Council, Gen. Baird Markham, director, American Petroleum Industries Committee, WJZ ERA Program, WBZ, 30 m. Station Orchestra, KDKA, 30 m. Unbroken Melodies, WLW True Story Court, WABC WCAU, WPG, Organ, WHAS Varieties of 1934, WOR, 30 m. Lone Ranger, WGN U. S. Army Band, WMCA, 30 m.

8.45 P.M. EDT; 7.45 EST; 6.45 CT

The King's Guard, quartet, WJZ WHAM WBL WSM WFLA The Guardsmen, WZB Skit, WLW Sam, Gil and Louie, WHAS "More Than News," WMCA

9 P.M. EDT; 8 EST; 7 CT

Waltz Time, Frank Munn and Vivienne Segal, Abe Lyman's Orchestra, WEAF WEEI WGY WLW, 30 m. Phil Harris Orchestra, Leah Ray, WJZ WBZ WHAM KDKA WSM, 30 m. Voice of Friendship, WHAS California Melodies, WABC WCAU, 30 m. Pianos and tenor, WMCA Orchestra, WGN "The Witch's Tale," WOR, 30 m.

9.15 P.M. EDT; 8.15 EST; 7.15 CT

"The Friend of the Family," WABC WHAS

9.30 P.M.

Peanuts, Popcorn And Music

LEADING a circus band, such as I conduct for the Circus program broadcast over a Columbia network on Monday evenings from 6.45 to 7.15, requires a different technique from that employed by most musical directors heard over the radio. Our music is primarily atmospheric. Unlike the background music on other dramatic programs, which serves as a transition from one mood to another, our circus band must simulate the sounds of animals and performers under the Big Top, in addition to creating the general feeling of the sawdust ring. The cracking of whips, the roar of lions, the whistle of peanut vendors—all these sounds are created by the 10 instrumentalists and myself.

Besides the customary circus tunes—"Circus Days," "The Camels Are Coming" and "The Slide Trombone," which we feature during the program I occasionally introduce an original composition of my own, written especially for this show. One of these we played recently was "The Triumphant Clown," which I dedicated to genial "Uncle" Bob Sherwood.

In order to derive the musical picture of the show, I first familiarize myself with the script. Imagination takes me to the locale of the act, and then melodies and effects appropriate to the setting come to me. The rhythm first moulds itself; then the melody.

I am quite aware that the Twentieth Century has been called the age of specialization. But to my mind it could just as suitably be termed "The Era of Versatility." The late William Woodin, Secretary of the Treasury, also was a composer.

Bobby Jones, besides being a celebrated golfer, is a successful lawyer.

Now I believe the time has come for a radio orchestra to prepare itself so that it can play equally well all types of music. A musical director should display the same ver-

satile quality observed in other present-day personages.

Lately, I've been training an ensemble of 21 men, which will be capable of almost as many changes as a chameleon. It can be transformed from an 18-piece military band to a 12-piece string ensemble for rendering semi-classical numbers, such as "To a Wild Rose." Pianists, saxophonists and string players get into formation when dance tunes are required, and when rearranged, the group assumes the character of an Hawaiian outfit. Then there is the Hill Billy combination of guitar, fiddles, Jew's harp, mouth harp, musical saw, bass viol and ocarina. For special features there's a two-piano team, xylophone trio and my own accordion solo. All from the same 18 men.

Ever since I was a child old enough to visit my father's music store, every instrument has fascinated me. I finally learned to play them all, although I seldom have time to use more than a few.

I started by studying piano, violin, organ, 'cello, saxophone and clarinet. I used to practice about two hours a day, and as proficiency developed I devoted my spare time to the theoretical study of other instruments and later attempted to master them mechanically and technically.

As a result, I have a working knowledge of the piano-accordion, celeste, concertina, trumpet, trombone, euphonium, mellophone, tuba, viola, bass viol, ukulele, drums, saxophones, clarinets, oboe, English horn, sarrusophone,

xylophone, bells, organ chimes, vibraphones, tympani, and novelty instruments such as the ocarina, mouth harp, flageolet, jaw harp and songophone.

This familiarity with a variety of instruments makes it possible for me to attain the greatest effectiveness from each. I've been told that our group of ten men on the Circus show sometimes achieves the same quality and volume as a 30-piece band.



FRANK NOVAK, leader of radio's versatile circus band and author of this article, poses with two other members of the troupe, ten-year-old BETTY RICE and CLEMENTINE HEINEMAN.



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Programs For Week Ending August 31



G.E.RUNYAN.

Margaret Carlisle, WLW Songstress

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