

Long Wave  
Short Wave  
News Spots  
& Pictures

# MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

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## This and That

By Morris Hastings

AMONG the most diverting of this season's musical events is the experiment now being conducted by the New York Philharmonic, whose Sunday afternoon concerts are broadcast weekly by the Columbia network.



MORRIS HASTINGS

There was a considerable outcry, you may remember, against the "reactionary" quality of the Philharmonic programs at the time that the public was asked to contribute to the support of the orchestra.

American composers didn't stand a chance of being heard, important modern works of foreign composers were neglected for mediocre Italian compositions. So said the most eloquent of the protesters.

Nevertheless, the public came across with money, enough to assure the continued existence of the Philharmonic for, I think, five years.

But the management has remembered the protests and this year, instead of the customary three conductors, it has engaged five conductors, each one of whom has a definite assignment, it appears.

Already we have heard OTTO KLEMPERER, whose province was the classic and modern German masters such as BEETHOVEN and HINDEMITH.

HANS LANGE has set before us a program of English music which was, LAWRENCE GILMAN'S

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## Federal Drive On Radio Interference

### Staff of 175 Men Tabulates Election Returns for Network

#### WMEX Has Direct Line for Reports

In its handling of announcing election returns on November 6, radio again proved its value as a medium for transmitting important news to the public rapidly and accurately.

In Massachusetts most frequent reports on the election were given over the Yankee Network and Station WMEX in Boston.

Covering the state for the Yankee Network News Service was a force of 175 men, stationed in such central cities as Springfield, Worcester, New Bedford, Lowell and Brockton.

Returns from towns and wards were tabulated at the YN headquarters in these cities and then telephoned to the main YN headquarters in Boston, where 40 workers were stationed.

Announcements were made every 15 minutes.

Station WMEX had a private wire to the Democratic headquarters in Boston and announced election results at intervals of from five to 10 minutes during the greater part of the evening.

Two Boston newspapers also reported results over Stations WBZ and WEEI during the evening — but less frequently than did the Yankee Network and WMEX.

#### Boake Carter's Party

##### Lowell Thomas And Other Notables Are Guests

By G. CARLETON PEARL

BOAKE CARTER, news commentator, heard on the WABC-Columbia Network, entertained notables of the radio world at a supper given at one of the mezzanine galleries in Radio City, New York.

LOWELL THOMAS, outstanding and rival news commentator, of the NBC, was one of the first to arrive. The gathering was non-partisan so far as network ties and affiliations went. Artists of both the Columbia and the National Broadcasting Systems talked "shop" and compared notes.

GUY LOMBARDO appeared and amused himself by playing his own records on the radio-phonograph.

Amidst the popping of photographers' flashlights, GEORGE GERSHWIN arrived.

Two of radio's best-known comedians, on rival networks, discussed in one corner the merits of the newest radio on the market. Both were earnest. Neither smiled. They were GEORGE BURNS, of the BURNS and ALLEN combination, and JACK BENNY, NBC-comedian. Mrs. BENNY (MARY LIVINGSTONE) hovered near.

##### Suave Host



BOAKE CARTER, news commentator, who entertained a brilliant gathering of radio stars in Radio City.

B. A. ROLFE'S genial face, which looks so much like FERDE GROFE'S, hovered above the refreshment table.

A third radio news man at the supper was FLOYD GIBBONS, and the rattle of his voice, in private as on the air, was practically ceaseless as he recounted adventures to a group of friends.

BOB TAPLINGER, of the CBS publicity department, was present.

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### "Cross Talk" Of Stations Is Recorded

By The MICROPHONE'S Special Washington Correspondent

A far-flung drive to clear up interference or "cross talk" between broadcasting stations in the radio lanes has been launched by the broadcast division of the Federal Communications Commission.

Plans were under way to send 100,000 ballots to listeners in the Middle West.

They will be asked about their radio reception, to which stations they listen most, which stations have the clearest signals on their respective receiving sets and which stations interfere with each other.

Thirty-five spokesmen for radio stations are co-operating with D. A. RING, assistant engineer of the FCC broadcast division, in the drive.

"This is the most comprehensive survey of its kind ever conducted by the government," said Mr. Ring.

"It is not our purpose to find out what kind of programs the farmers or anyone else desire. We do want to know which station's signals are best received."

Portable trucks will roam the countryside, picking up signals as they proceed. Notes will be taken on stations that engage in "cross talk." The "weak sisters" as well as the "loud mouths" will be duly recorded.

The investigation was expected by the industry to be helpful in sifting out stations that clutter up the ether and have undesirable programs.

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## Royal Pair on the Air

A description of the wedding of Prince GEORGE of England and Princess MARINA of Greece will be relayed from London over the CBS-WABC network on Thursday, November 29, from 5.45 to 6.50 A. M.

HOWARD MARSHALL, British Broadcasting Corporation announcer, will be stationed outside Westminster Abbey and will describe the colorful wedding procession as it approaches the church.

A microphone inside the church will pick up the ceremony which will be conducted by the Archbishop of Canterbury, the Dean of Westminster and the Bishop of London.

Following the ceremony, MARSHALL will describe the departure of the royal wedding party.

Because of the early hour of the broadcast only CBS stations in New York City, Boston, Providence, Hartford and Washington will carry the program.

## News Flashes

### WEEKDAYS

A.M.
8.00 WOR
10.00 WPG WBT KMOX
WEAF Network
WABC Network
10.40 WLW
10.45 WJZ Network
12 Noon WOR
P.M.
12.30 WBT
5.05 WOR
5.30 WBT
6.30 WJZ Network
6.55 WHAS (Tues., Thurs., Fri., Sat.)
WEAF Network
WABC Network
WBT
11.00 WLW (not on Wednesday)
(Saturday at 10.30)
WOR

### SUNDAYS

A.M.
10.00 WLW
10.30 WPG WBT KMOX
11.00 WEAF Network
WJZ Network
11.15 WOR
P.M.
3.00 WOR
10.55 WPG
11.00 WOR WLW
11.10 WJZ Network
11.55 WBT
12 M. WEAF Network

## Roxy's 12th Anniversary

ROXY will illustrate the technical development of radio during his 12th anniversary program on the CBS-WABC network Saturday, November 17, from 8 to 8.45 P. M.

By especially arranged sound effects and engineering facilities, ROXY and his troupe will present one number as it would have sounded in 1922, back in the days of crystal sets.

This performance will be followed by the same selection as it sounds today on the air.

ROXY heard a radio program for the first time on Election Day in 1922; two weeks later ROXY was broadcasting.

The members of ROXY'S new "gang" will take part in this 12th anniversary program.

Among the members are AIMEE DELORO, coloratura soprano; SUE READ, personality songstress; WEE WILLIE ROBYN, tenor. LEON ROSEBROOK will direct the orchestra and chorus.

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## PARDON MY ACCENT

A Book Full of Laughs  
By HOWELL CULLINAN  
Eight Years in a Boston Radio Studio.  
Order one early for Christmas  
A Plimpton Press Book.

# Saturday, November 17 - Gladys Swarthout on NBC-WJZ, 9 P.M.

## Highlights

- P.M.**
- 1.45—Yale vs. Princeton, NBC-WEAF; CBS-WABC
  - 2.00—Pittsburgh vs. Navy, ABS-WMCA
  - 6.00—One Man's Family, NBC-WEAF
  - 8.00—Roxy and his Gang, CBS-WABC
  - Sigmund Romberg, William Lyon Phelps, NBC-WEAF
  - 9.00—Grete Stueckgold, CBS-WABC
  - Songs You Love, NBC-WEAF
  - Radio City Party, Gladys Swarthout, guest, NBC-WJZ
  - 9.30—National Barn Dance, NBC-WJZ
  - 10.30—Saturday Revue, CBS-WABC

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 9 A.M. EST; 8 CT**  
Organ, WEAFF WGY, 30 m. (WEEI at 9.15)  
Breakfast Club, WJZ WBZ WSB, 1 h.; (WHAM, 15 m. at 9.15 and at 9.45) (WSM at 9.15)  
Variety, WHAM  
Joe Emerson, hymns, WLW  
Devotion, WSM  
Birthday Club, WFLA  
Calisthenics, WTAM  
Cheer Up, WABC WCAU WIND, 45 m. (WHAS, 15 m. and from 9.30) (WPG at 9.30)
- 9.15 A.M. EST; 8.15 CT**  
Mrs. Randolph, WHAS  
Ted Massey, WNBX
- 9.30 A.M. EST; 8.30 CT**  
"Banjoers," WEAFF WEEI WGY  
Variety, WHAM  
Styles, KDKA  
White Caps, WTAM  
Children's Hour, WGAR, 1 h.  
Antoinette Werner West, soprano (news at 9.55) WLW  
Mastine Melodies, WNBX
- 9.45 A.M. EST; 8.45 CT**  
Johnny Marvin, tenor, WEAFF WTAM  
News, Minstrel, Musical Turns, WEEI  
High Priests of Harmony, WGY  
The Plough Boys, KDKA  
Eton Boys, WABC WPG WHAS  
Ken Fontaine, WNBX
- 10 A.M. EST; 9 CT**  
News, Annette McCullough, "blues," WEAFF WEEI WGY WFLA  
Edward MacHugh, Gospel Singer, WJZ KDKA WSM WSB  
Home Forum Cooking School, WBZ  
Organ, WHAM WHAS WBBM  
Suzanne Littleford, WLW  
News, Home Talk, WTAM  
News and Mellow Moments, WABC WCAU WHAS  
News, Home Hour, WPG, 1 h.
- 10.15 A.M. EST; 9.15 CT**  
Morning Parade, WEAFF WEEI WSM  
WTAM, 45 m. (WGY, 30 m.)  
Singing Strings, WJZ WBZ WHAM, 30 m. (KDKA at 10.30)  
Home Forum, KDKA  
Livestocks, WLW  
Fashions, WFLA  
Carlton and Shaw, WABC WCAU WHAS WBBM  
Town Crier, WNBX
- 10.30 A.M. EST; 9.30 CT**  
Blues Songs, WLW  
Let's Pretend, WABC WCAU WBBM, 30 m.  
Public Health program, WHAS, 30 m.  
Dr. W. I. Auber, WNBX
- 10.45 A.M. EST; 9.45 CT**  
Johnny Marvin, tenor, WGY  
News and Originalities, Jack Owens, tenor, WJZ WHAM KDKA WGAR  
News, Musicale, Highway Safety talk, WBZ  
Rhythm Jesters, WLW  
Golden Thoughts, WFLA  
Daily Story, WNBX
- 11 A.M. EST; 10 CT**  
Alma Schirmer, pianist, WEAFF WEEI  
Galaxy of Stars, WGY WLW WTAM  
Grace and Eddie, WJZ WBZ KDKA WSM WGAR  
Organ, WHAM  
Southerners, WFLA, 30 m.  
George Johnson's Orchestra, WABC WCAU WPG WHAS WBBM, 30 m.  
Ludlow Program, WNBX, 30 m.
- 11.15 A.M. EST; 10.15 CT**  
The Vass Family, WEAFF WEEI WGY WSM WTAM  
Tony Wons, WJZ WBZ WGAR  
Variety, WHAM  
Kiddies Klub, KDKA 45 m.  
Bailey Axton, songs, WLW
- 11.30 A.M. EST; 10.30 CT**  
Down Lovers' Lane, Gloria La Vey and Walter Preston, WEAFF WLW WSM WTAM, 30 m. (WEEI, 25 m.) (WFLA at 11.45)  
Children's Theatre, WGY, 27 m.  
Melody Mixers, Morin Sisters, Walter Blau-fuss' Orchestra, WJZ WHAM, 30 m. (WGAR, 15 m.)  
Federation of Women's Clubs, WBZ, 30 m.  
Deep River, WFLA  
Carnegie Hall Children's program, Princess Te Ata, Composer David Guion, WABC WPG WHAS  
Red Ranney, WNBX
- 11.45 A.M. EST; 10.45 CT**  
Gene LaValle, WGAR  
Concert Miniatures, WABC WPG WHAS  
Brattleboro program, WNBX
- 12 N. EST; 11 A.M. CT**  
Armchair Quartet, WEAFF WEEI WSM WSB WTAM  
Soloist, WGY  
Fields and Hall, WJZ KDKA WBAL WGAR  
Weather, the Monitor Views the News, WBZ

## Discovery



DORIS SHARP, formerly a hostess in the New York CBS studios, proved she could sing and now she's featured in a number of sustaining programs weekly over that network.

- 4.30 P.M. EST; 3.30 CT**  
"Our Barn," WEAFF WEEI WGY, 30 m.  
Allan Leafer's Orchestra, WABC WPG WCAU WBBM, 30 m. (WHAS at 4.45)  
Jack Orlando's Orchestra, WMCA, 30 m.  
Al McCullough, WNBX
- 4.45 P.M. EST; 3.45 CT**  
Twilight Tunes, WTAM  
Melody Time, WOR
- 5 P.M. EST; 4 CT**  
Eddie Duchin's Orchestra, WEAFF WEEI WSM, 30 m. (WTAM, 15 m.) (WGY at 5.15)  
John Finke, pianist, WGY  
Stanleigh Malotte, the News Rhymer, WJZ WBZ WHAM KDKA WLW  
Colleagues, WFLA, 30 m.  
Ozark Mountain Boys, WGAR  
Little Jack Little's Orchestra, WABC WPG WHAS WCAU WBBM, 15 m.  
Health talk, current events, WOR  
"Aperitif," WMCA, 30 m.
- 5.15 P.M. EST; 4.15 CT**  
Dorothy Page, contralto, WJZ WBZ WHAM KDKA  
Tim Healy, WLW  
Call Boy, WTAM  
Western Drama, WOR
- 5.30 P.M. EST; 4.30 CT**  
Our American Schools, direction of Florence Hale, chairman of National Education Association, WEAFF WGY WSM WTAM, 30 m. (WFLA at 5.45)  
Musical Turns, WEEI  
George Stern's music, WJZ WBZ WGAR YMCA, WHAM  
Bill and Alex, KDKA  
Souvenirs, WBAL  
Whistler and his Dog, WLW  
Gypsies, WFLA  
Poetic Strings, WABC WCAU  
Federal Housing talk and Out of the Dusk, WHAS, 30 m.  
Variety, WPG  
Kay Fayre, "blues," WOR  
Sally's Party, WMCA, 30 m.  
Baritone, WGN
- 5.45 P.M. EST; 4.45 CT**  
The Evening Tattler, WEEI  
The Ranch Boys, WJZ WBZ WFLA WGAR WBAL (WHAM, police news until 5.50)  
Football Scores, KDKA  
Jack Armstrong, WLW  
"Robinson Crusoe, Jr.," WABC WCAU WPG  
Jimmie Allen's Air Adventures, WOR  
Musicale, WGN, 30 m.
- 6 P.M. EST; 5 CT**  
One Man's Family, Anthony Smythe, WEAFF WEEI WLW WSM WFLA WSB WTAM, 30 m.

- Old Man Sunshine, WGY  
Angelo Ferdinando's Orchestra, WJZ WBAL, 30 m. (KDKA at 6.15)  
Minstrels, WBZ  
Sports, WHAM  
Soloist, KDKA  
Concert Ensemble, WGAR  
Frederick William Wile, "The Political Situation in Washington Tonight," WABC WHAS  
Phil Lynch's Orchestra, WOR, 30 m.  
Ensemble, WMCA
- 6.15 P.M. EST; 5.15 CT**  
Col. Jim Healey, WGY  
Ray Delaporte's Orchestra, WBZ  
Comedy Stars, WHAM  
News of the Week, WGAR  
Leon Navarra's Orchestra, WABC WHAS KMOX  
Save A Life, WMCA  
Organ, WGN
- 6.30 P.M. EST; 5.30 CT**  
News and Peg La Centra, songs, WEAFF WSM  
Rhyming Reporter, news, Peg La Centra, Musical Turns, WEEI  
News, Brevities, WGY  
News, Twenty Fingers of Harmony, WJZ WSM WFLA  
News, weather, WBZ  
Evening Interlude, WHAM, 30 m.  
Ruth Eiting, Jimmy Grier, KDKA  
Sports talk, WBAL  
Bob Newhall, WLW  
Ellis Vander Pyl, WGAR  
News, Reminiscing, WTAM  
Eddie Doolley, football, WABC WCAU  
Jack Armstrong, All American Boy, WBBM KMOX WCCO  
Natural History talk, WOR  
Buddy Cantor, Film Chat, WMCA
- 6.45 P.M. EST; 5.45 CT**  
Football, Thornton Fisher, WEAFF WEEI WGY WLW WTAM  
The Master Builder, WJZ KDKA WBAL WSM  
Sports Review, WBZ  
Radio Special, WFLA  
Front Page Drama, WGAR  
Margaret Brainard, Jerry Cooper (news at 6.55) WABC WCAU  
Variety, WOR  
Ensemble, WMCA
- 7 P.M. EST; 6 CT**  
Religion in the News, WEAFF WTAM  
Neal O'Hara, WEEI  
Antoinette Halstead, contralto, quartet, WGY 30 m.  
Football scores and John Herrick, baritone, WJZ  
Edward MacHugh, baritone, WBZ  
Hank and Herb, WHAM, 30 m.  
R. F. D. Hour, WLW, 30 m.  
Musical Memories, WFLA, 30 m.  
Musical Scoreboard, WSM, 30 m.  
Cleveland Playhouse, WGAR  
Societyland Sketches, "Glass: Early American," WABC WCAU WBT, 30 m.  
Weather, Cross-roads, WHAS  
Ford Frick, sports, WOR  
Al Williams, "Aviation," WMCA WIP  
Music of Today, WGN
- 7.15 P.M. EST; 6.15 CT**  
Jamboree, WEAFF, 30 m. (WSM, 15 m.)  
After Dinner Revue, WEEI  
Dorsey Brothers' Orchestra, WJZ WBAL, 30 m. (WBZ WHAM WFLA at 7.30)  
Radio Natute League, WBZ  
Nancy Martin, KDKA  
Gypsy Trails, WGAR  
Orchestra, WTAM  
Football scores, Red Grange, WBBM WHAS KMOX  
Maverick Jim, WOR, 30 m.  
Maximilian Bergere's music, WMCA  
Palmer House Ensemble, WGN
- 7.30 P.M. EST; 6.30 CT**  
Pic and Pat, WEEI, 30 m.  
The Whistler and his Dog, WGY  
William Penn Orchestra, KDKA, 30 m.  
University of Chicago program, WLW  
International Sunday School Lesson, WSM  
Gingham Club Orchestra, WTAM  
Whispering Jack Smith, WABC WHAS  
Street Scenes, WCAU  
Jan, Jude and Jerry, WMCA  
Sports reviewer, WGN
- 7.45 P.M. EST; 6.45 CT**  
Floyd Gibbons, WEAFF WGY WLW WFLA WTAM  
The Pickens Sisters, WJZ WHAM WGAR  
Christian Science Monitor Interview, WBZ  
Baltimore Memories, WBAL  
The Forty-Niners, WSM  
The Lawyer and the Public, Donald R. Richberg, WABC WCAU WHAS KMOX  
Sid Gary, baritone, WOR  
George Reid, minstrel, WMCA  
Ensemble, WGN
- 8 P.M. EST; 7 CT**  
Sigmund Romberg's music, William Lyon Phelps, Boys in Gray; Selections from "Rainbow Girl"; Going Up; Mary; ballet music from "The Student Prince"; "The Piano Tuner," sketch, WEAFF WEEI WGY WLW WTAM, 1 h.  
Art in America, "Frank Lloyd Wright and the International Style," WJZ WBZ KDKA WBAL (Grace Hayes, songs, at 8.20)  
Musical Variety, WHAM  
The Coconuts, WFLA, 30 m.  
Gene Beecher's Orchestra, WGAR, 30 m.  
Roxy and his Gang, "Roxy's Twelfth Anniversary," WABC WCAU WHAS WBBM WBT KMOX, 45 m.  
Concert Orchestra, WPG, 30 m.  
Show Boat Boys, WOR  
Three Little Funsters, WMCA  
Professor T. V. Smith, University of Chicago, WGN
- 8.15 P.M. EST; 7.15 CT**  
Jimmy Allen's Adventures, WHAM  
"Opry" Revue, WSM  
Concert Orchestra, WOR  
Flea Circus, WMCA, 30 m.  
Glee Club, WGN
- 8.30 P.M. EST; 7.30 CT**  
George Olsen's Orchestra, Ethel Shutta, WJZ WHAM KDKA WBAL WFLA WGAR, 30 m.  
ERA Orchestra, WBZ, 30 m.  
Variety, WSM, 30 m.  
Jack Webb, WPG  
Dion Kennedy, organ recital, WOR, 30 m.  
Kay Kyser's Orchestra, WGN, 30 m.
- 8.45 P.M. EST; 7.45 CT**  
Musical Revue, Mary Courtland, WABC WCAU WHAS WBBM WBT KMOX  
Sisters of the Uke, WPG
- 9 P.M. EST; 8 CT**  
Songs You Love, Gladys Rice, WEAFF WEEI WGY WLW WTAM, 30 m.  
Radio City Party, Frank Black's Orchestra, John B. Kennedy, Gladys Swarthout, WJZ WBZ WHAM KDKA WGAR, 30 m.  
"Possum Hunters," "Gully Jumpers," WSM, 30 m.  
Invitation Serenade, WFLA, 30 m.

## Football Games

- P.M.**
- 1.45—Yale vs. Princeton, NBC-WEAF; CBS-WABC
  - 1.50—Ohio State vs. Iowa, WLW
  - 2.00—Pittsburgh vs. Navy, ABS-WMCA
  - 2.45—Tulane University vs. University of Kentucky, WHAS
  - Notre Dame vs. Northwestern, WGN

## Scores

- P.M.**
- 5.30—KDKA
  - 5.45—WNAC
  - 6.30—WJZ WABC WNAC WEAN WICC WFEA WDRC WORC WMAS WLWZ WNBH WCAU WBBM
  - 6.45—WEAF WEEI WJAR WCSH WTAG WTIC WLW
  - 7.00—WEEI WTAG WTIC WCSH WJZ
  - 7.15—WBBM
- Grete Stueckgold, I'll Follow My Secret Heart; Mozart's Alleluiah; Chinese Lullaby, Andre Kostelanetz' Orchestra, WABC WCAU WPG WHAS WBBM WBT KMOX, 30 m.  
"What's New?" Radio Debuts, WOR, 1 h.  
Opry House, WMCA WIP  
News, WGN
- 9.15 P.M. EST; 8.15 CT**  
Earl Burnett's music, WGN
- 9.30 P.M. EST; 8.30 CT**  
The Gibson Family; Lois Bennett, Conrad Thibault, Jack and Loretta Clemens, Don Voorhees' Orchestra, WEAFF WEEI WGY WLW WTAM, 1 h.  
National Barn Dance, WJZ WBZ WHAM KDKA WGAR, 1 h.  
String Sextet, WSB, 30 m.  
Nap and Dec, WSM  
Pampas Nights, WFLA, 30 m.  
Richard Himber and his Champions, WABC WCAU WBBM KMOX, 30 m.  
Aldrich's Imperial Hawaiians, WPG, 30 m.  
Organ, WHAS, 30 m.
- 9.45 P.M. EST; 8.45 CT**  
Crook Brother's Band, WSM
- 10 P.M. EST; 9 CT**  
Asher and Little Jimmie, WSM  
Band, Edward D'Anna, conducting, March Lenoir; Finale from Beethoven's Fifth Symphony; El Capitan; Selections from "Sweethearts," WABC WHAS WBBM KMOX, 30 m.  
Dance Tunes, WPG, 30 m.  
Dance orchestra, WOR, 30 m.  
Dance orchestra, WMCA, 30 m.
- 10.15 P.M. EST; 9.15 CT**  
"Lasses and Honey, WSM
- 10.30 P.M. EST; 9.30 CT**  
Hal Kemp's Orchestra, WJZ WFLA, 30 m. (WBZ KDKA at 10.45)  
World in Review, WBZ  
News, WHAM  
Behind the Law, KDKA  
News, Lary Lee's Orchestra, WLW, 30 m.  
Possum Hunters, WSM  
Mel Emerson's Orchestra, WGAR, 30 m.  
Saturday Revue, news, dance, WABC WCAU WPG WHAS WIND, 30 m.  
Will Osborne's Orchestra, WOR, 30 m.  
Radio Scandals, WMCA, 30 m.  
David Filerman, cellist, WGN
- 10.45 P.M. EST; 9.45 CT**  
Uncle Dave Macon (20 m. from 10.40) WSM  
Doris Sharp, WGN
- 11 P.M. EST; 10 CT**  
Guy Lombardo's Orchestra, WEAFF WFLA, 30 m. (WEEI WTAM from 11.15) (WGY 15 m.)  
Weather, news, WEEI  
Weather, WBZ  
William Penn Orchestra, KDKA, 30 m.  
Barn Dance, WLW, 1 h.  
Delmore Brothers, Dixie Liners, Crook Bros. Band, WSM, 30 m.  
Ted Rollins' music, WGAR, 30 m.  
Musical Bulletin Board, WTAM  
Elder Michaux' Congregation, WABC WIND, 30 m.  
Weather, news, Steel Pier Orchestra, WPG, 45 m.  
Hughie Shea's Orchestra, WHAS, 30 m.  
Earl Hines Music, WBBM  
Billy Hays' Orchestra, WCAU  
Weather, Current Events, WOR  
Voice of Romance, WMCA  
Ted Weems' Orchestra, WGN
- 11.15 P.M. EST; 10.15 CT**  
Ray Nichols' Orchestra, WGY, 30 m.  
Felix Ferdinando's Orchestra, WOR  
Irving Rose's Orchestra, WMCA  
Organ, Dream Ship, WGN
- 11.30 P.M. EST; 10.30 CT**  
Paul Whiteman's Saturday Night Party, WEAFF WFLA WSB WTAM, 30 m.  
Freddie Martin's Orchestra, WJZ WBZ WHAM KDKA WGAR, 30 m.  
Casa Loma Orchestra, WABC WHAS KMOX WBBM, 30 m.  
Sweeney Sisters, WSM  
Orchestra, WOR, 30 m.  
Mills Blue Rhythm Band, football scores, WMCA, 30 m.  
Dance Tunes, WGN, 4 h.
- 11.45 P.M. EST; 10.45 CT**  
Eddie Lane's music, WGY, 30 m.  
Robert Lum, WSM  
Dance Orchestra, WPG, 30 m.
- 12 M. EST; 11 P.M. CT**  
Art Kassel's Orchestra, WEAFF WEEI WTAM  
Enric Madriguera's Orchestra, WJZ WBZ KDKA, 30 m.  
Cousin Bob and his Kinfolk, WLW, 30 m.  
"Clodhoppers," Gully Jumpers, Delmore Bros., WSM  
Joe Haymes' Orchestra, WABC WCAU KMOX, 30 m. (WPG at 12.15)  
Jimmy Joy's Orchestra, WHAS, 30 m.  
Henry Busse's Orchestra, WBBM  
Julie Wintz's Orchestra, WOR, 30 m.  
Day's End, WMCA, 30 m.

## Vicarious Golfer Guest



EDGAR GUEST, poet of the NBC Household program, practically lives on the first tee of a golf course in Detroit, but he never gets time enough to play. GUEST does most of his golfing in smokers and Pullmans, while traveling between Detroit and Chicago for his broadcasts, discussing putts and chip shots with his fellow passengers.

# FCC Purposes Probe of Telephone Line Charges to Broadcasters

## Bell System May Absorb Independents

By The MICROPHONE'S Special Washington Correspondent

Rates charged by the American Telephone and Telegraph Company for use of telephone wires by radio broadcasters will be investigated by the Federal Communications Commission, The MICROPHONE'S correspondent learned in official circles.

The rate investigation may not be held for several weeks, but the groundwork is being laid for such an inquiry.

Millions of dollars are paid annually to the telephone company by the radio industry. Those charges have much to do with the prosperity of the radio companies. They affect the salaries paid to radio employees.

First, the FCC probably will investigate proposals that independent telephone companies be absorbed by the Bell System. There are thousands of small, one-town telephone companies in the United States that have no connection with the A. T. and T., financially.

Then the Commission's telephone division will begin to explore the rate charges of the A. T. and T., not only to radio companies, but also to consumers generally.

"New Dealers" noted that while the Interstate Commerce Commission had jurisdiction over the telephone business for many years, it did nothing to have rates changed. The I. C. C. was absorbed in its railroad duties.

There is some dispute as to how far the FCC can go in regulating the telephone companies.

## Dame Sybil As Lady Macbeth

DAME SYBIL THORNDIKE, famous English actress now starred in a Broadway production, will play the role of Lady MACBETH in a guest appearance with the NBC Radio Guild on Monday, November 19.

The performance of "MACBETH" will be broadcast over the WJZ network from 3 to 4 P. M.

CHARLES WARBURTON, for many years director of the Old Vic in London, will be cast as MACBETH in the radio presentation.

## Nellie Revell Is Guest of Honor

NELLIE REVELL, who has had so many guests on her own radio programs, will herself be guest of honor in the CBS JULIA SANDERSON-FRANK CRUMIT program on Sunday, November 18, from 5.30 to 6 P. M.

Best known woman press agent in this country, Miss REVELL will tell stories of celebrities she has met.

## Ruth Chatterton In Radio Play

RUTH CHATTERTON will be star of the NBC-WJZ Radio Theatre program on Sunday, November 18, from 2.30 to 3.30 P. M.

She will appear in a radio version of "Rebound," a three act comedy by DONALD OGDEN STEWART.

## Jacobson Attempts "Different" Ideas Regarding Dance Tunes

### The Old Style Was Too Blatant, He Says

WHEN ANDREW JACOBSON, popular Boston conductor frequently heard on the radio, organized his orchestra three years ago, he decided to try to make his versions of dance music "different."

He was convinced that the then current fashion of presenting dance tunes was too rushed and too blatant.

JACOBSON believed that such music should be taken at a light, swinging tempo against a "soft but vibrant" background.

"At first," Jacobson admitted in an interview with The Microphone, "this style of playing popular music was not the hit I had hoped it would be."

"Many people, in fact, asked me why I did not play music the way other orchestra leaders were doing it. My answer was that I didn't enjoy doing it that way and that when people became accustomed to my orchestra's style they would like it."



ANDREW JACOBSON, well known Boston dance orchestra leader, now heard on the radio.

"I was right, because it wasn't long before I was flooded with invitations to play at night clubs, on the stage and over the radio."

In his present radio programs, broadcast over the Yankee Network on Saturday evenings from 10 to 10.30, JACOBSON is testing out another

### Conductor Can Play Several Musical Instruments

cherished idea.

In these programs he plays semi-classical music in his own lilting arrangements.

He hopes in this way to make those of the radio audience who ordinarily don't care for it familiar with and fond of good music.

JACOBSON plays six musical instruments—piano, saxophone, clarinet, cornet, bassoon and oboe.

He has travelled through the United States and Canada as a member of JOHN PHILIP SOUSA's band; and he has played in orchestras directed by JACQUES RENARD and LEO REISMAN.

JACOBSON still doesn't understand how he came to be a musician. His father was a sea captain and not musical; neither was his mother musical.

The first musician in the family was his brother, who played the trumpet.

They tried teaching young ANDREW the trumpet, but progress was declared "unsatisfactory," so the clarinet was substituted.

## NBC Presents New Series of Weekly Economic Talks

A new series of weekly talks was inaugurated Friday, November 16, on the NBC-WEAF network.

The series, titled "The United States and World Affairs" and broadcast each Friday at 10.30 P. M., will enlist the services of American leaders.

The series was opened by VIRGIL JORDAN, president of the National Industrial Conference Board. His topic was "The Problems Facing America."

On November 23, WILLIAM DURYEA, Secretary of Agriculture of New Jersey will speak on "Agriculture Today."

"Finding Jobs for American Workers" will be the topic of ISADOR LUBIN, Commissioner of Statistics for the Department of Labor, on November 30.

JOHN W. LEWIS, president of the United Mine Workers of America, will speak on "The Employee in

the Changing World" on December 7.

The speaker on December 14 will be FRANCES PERKINS, Secretary of Labor. Her subjects will be "Social Insurance."

Among other speakers to be heard later are Dr. GLENN FRANK, president of the University of Wisconsin, and J. DAVID STERN, publisher of the Philadelphia Record.

## Vallin Makes Radio Debut

NINON VALLIN, French soprano, will make her American radio debut on Saturday, November 31, when the third act of GOUNOD's "FAUST" will be broadcast from the San Francisco Opera House over the NBC-WEAF network.

The broadcast will reach the East early in the morning—from 12.15 to 1.

Supporting Mme. VALLIN will be EZIO PINZA, basso, and DINO BORGIOI, tenor.

## Murray, Cugat, Goodman In Three Hour Program

KEN MURRAY, XAVIER CUGAT and BENNY GOODMAN will be the maestri for the weekly three-hour program of dance music to be broadcast Saturdays over the NBC-WEAF network, beginning December 1.

Three orchestras under the three conductors will be heard in each program which starts at 10.30 P. M.

MURRAY, a violinist as well as conductor, will direct the sweeter and softer dance music.

BENNY GOODMAN and his orchestra will feature tangos and rhumbas.

In addition to his musical activities, CUGAT is a caricaturist of ability. Several of his caricatures have been published in The MICROPHONE.

The program will have a master of ceremonies and several popular radio vocalists.

### "Little Old New York"

MARY PICKFORD and her radio troupe will present "Little Old New York" over the NBC-WEAF network on Wednesday, November 21, at 8 P. M.

## Broadcasts from Russia Outstanding

By GEORGE LILLEY

Moscow is shining brightly on short wave dials these Sunday mornings.

It wasn't so long ago that any wireless programs emanating from the Russian city for re-broadcast here or in other countries of the world had to be relayed via the facilities of Great Britain or Germany.

But Soviet land is independent now. She casts forth her own ether signals by means of high-powered short wave transmitters that have little trouble in seeping through to the proverbial ends of the globe.

Moskva, as STALIN calls the great city of his Empire, broadcasts special short wave programs to America every Sunday morning between the hours of 6 and 7 A. M., EST.

During the Summer months these signals weren't much for a Red to brag about; but they've hit their peak now.

Starting at the end of October, the 25-meter (12.00 megacycles) RNE, really began to reach American shores with its now really remarkable volume.

For the past few weeks listeners throughout the country have been fascinated by that clear, well-modulated ether wave that brings the far-flung U. S. S. R. to our fingertips.

"Hello! Hello! This is Moscow calling you on a wavelength of 25 meters, 12,000 kilocycles!" is the opening English announcement that has been booming across 5,000 miles of land and sea each Sunday forenoon. Ten A. M. is usually the best time to tune in. The earlier session, due to propagation conditions at that time of day, isn't received here as well as the latter.

On a wavelength of 50 meters (6.00 megs.), Moscow broadcasts daily short wave programs via the 20-kilowatt outlet RV59.

Some time in the early Fall we mentioned that the 50-meter voice was becoming audible in the early part of the evenings, but it has yet to build up to the level where its programs can be enjoyed or even fully understood by local fans.

Indications are that RV59 will become a much better station as the days grow shorter, but due to its high frequency it can never hope to be as popular in America as RNE now is.

The primary purpose of RV59, officials admit, is to cover Europe really well, which it easily does on its 50-meter channel. It is important to Moscow that Europe is covered, for Moscow desires to be heard.

The 25-meter programs radiated Sundays for the United States generally consist of concert music and numerous talks. "New Soviet Films," "Railwaymen in the U. S. S. R.," "Democracy in the

(Continued on Page 7)

## Loyal Frank Parker



FRANK PARKER, radio tenor, is loyal to his sponsors. Singing on an oil company's program, he always uses their oil; singing on a tea company's program he always uses their tea. Last week FRANK received a flattering offer for another program, but he turned it down. It came from a corset manufacturer.

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# Sunday, November 18 - Adolphe Menjou on NBC-WEAF, 10 P.M.

## Highlights

### A.M.

9.30—Broadcast to Russia, Fisk Singers, NBC-WEAF

### P.M.

2.30—Radio Theatre, Ruth Chatterton, "Rebound," NBC-WJZ

3.00—New York Philharmonic, Werner Janssen, conductor, CBS-WABC

4.00—Adventures of Sherlock Holmes, NBC-WJZ

5.30—David Binney Putnam, NBC-WJZ

7.00—Jack Benny, Mary Livingstone, NBC-WJZ

7.45—Mrs. F. D. Roosevelt, CBS-WABC

8.00—Detroit Symphony Orchestra, Victor Kolar, conducting, Grisha Goluboff, 12-year-old violinist, CBS-WABC

Symphony Orchestra, Amri Galli-Campi, Arthur Bodanzky, conductor, NBC-WJZ

10.00—Hall of Fame, Adolphe Menjou and Veree Teasdale, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

### 8 A.M. EST; 7 CT

Bradley Kincaid, songs, WEAF WFLA Tone Pictures, Richard Maxwell, tenor, mixed quartet, WJZ WBZ WLW, 30 m. Organ Reveille, WABC (25 m. from 8.05)

### 8.15 A.M. EST; 7.15 CT

Melody Hour, WEAF WFLA, 43 m.

### 8.30 A.M. EST; 7.30 CT

Lew White, organist, WJZ, 30 m. Weather, WBZ Church Forum, Rev. Carl Olsen, WLW, 30 m. Lyric Serenade, WABC WPG

### 8.45 A.M. EST; 7.45 CT

Musical, weather, WBZ Spotlight, WABC

### 9 A.M. EST; 8 CT

Balladeers, WEAF WGY WSM WFLA Coast to Coast on a Bus, Milton J. Cross, WJZ WBZ KDKA WLW WGAR, 1 h. (WHAM at 9.30) Daddy Puck, WHAM, 30 m. Sunday Morning at Aunt Susan's, WABC WCAU WPG WHAS, 1 h. Bible Study, KMOX

### 9.15 A.M. EST; 8.15 CT

Renaissance Quintet, WEAF WGY WSM WFLA

### 9.30 A.M. EST; 8.30 CT

Broadcast to Russia, Fisk Singers, WEAF WEEI WGY WSM WFLA, 30 m. Family Worship Hour, WHAM, 30 m.

### 10 A.M. EST; 9 CT

Dr. S. Parkes Cadman, WEAF WGY WSM WFLA, 30 m. Musical Turns, WEEI Southernaires, Levee Band, WJZ WBZ KDKA WHAM WBAL WLW WGAR (WLW, news, 5 m.) Church of the Air, WABC WPG WHAS KMOX, 30 m. Watch Tower Program, WCAU, 1 h.

### 10.15 A.M. EST; 9.15 CT

Church Service, WEEI, 30 m.

### 10.30 A.M. EST; 9.30 CT

Mexicana Typica Orchestra, Hector De Lard, baritone, WEAF WGY, 30 m. (WEEI at 10.45) Music and American Youth, WJZ WHAM WSM, 30 m. KDKA Orchestra, KDKA, 30 m. News, American Country Life Association, "Planning Agriculture in Relation to Industry," WABC WCAU WPG WHAS KMOX, 30 m.

### 11 A.M. EST; 10 CT

News, The Vagabonds, WEAF Old South Church Service, WEEI, 1 h., 15 m. News, church service, from Union College Chapel, Schenectady, N. Y., WGY, 1 h. News, Ray Heatherton, WJZ WBZ Calvary Episcopal Church, KDKA, 1 h., 15 m. Brick Presbyterian Church Service, WHAM, 1 h., 30 m. Cadle Tabernacle 1400-Voice Choir, WLW, 30 m.

### Fidelis Class, First Baptist Church, WSM, 30 m.

Children's Hour, WABC, 1 h. Cleveland String Quartet, WBBM, 30 m. Ensemble, WPG, 30 m. Broadway Baptist Church, WHAS, 30 m.

### 11.15 A.M. EST; 10.15 CT

Violin, Rudolph Bochco, WEAF Adventures and Discoveries in Literature, WJZ WBZ

### 11.30 A.M. EST; 10.30 CT

Major Bowes' Family, WEAF, 1 h. (WSM, 30 m.) Samovar Serenade, WJZ WGAR, 30 m. Radio Nimblerews, Everett Smith, MICROPHONE Columnist, WBZ Rabbi Tarshish, "The Lamp Lighter," WLW, 30 m. Salt Lake City Tabernacle, WBBM, WPG, 1 h.; WABC from 12 New Jersey All State High School Orchestra, WPG, 30 m. Christian Science Church, KMOX, 1 h.

### 11.45 A.M. EST; 10.45 CT

Gene La Valle, WGAR

### 12 N. EST; 11 A.M. CT

Musical Program, WGY "The Ailing House," WJZ Organ, Arthur Chandler, Jr., WLW, 30 m. Church Service, WSM, 1 h. In Old Bohemia, WGAR, 30 m. University of Chicago Chapel Service, WGN, 1 h. Uncle Don's Comics, WOR, 30 m.

### 12.15 P.M. EST; 11.15 A.M. CT

Morey Pearl's music, WEEI Explorers' Club, WGY Sugar Cane, songs, WJZ KDKA Weather, WBZ Musical program, WHAM Noontday Musicale, WMCA, 30 m.

### 12.30 P.M. EST; 11.30 A.M. CT

University of Chicago Round Table, discussion, WEAF WEEI WGY, 30 m. Radio City Music Hall Symphony, WJZ WBZ WHAM KDKA WLW, 1 h.; (WSM WGAR at 1) (WFLA at 12.45) Variety, WFLA Master's Music Room, WGAR, 30 m. Tito Guizar's Midday Serenade, WABC WCAU WPG WHAS KMOX WBBM "On the Stage," variety, WOR, 30 m.

### 12.45 P.M. EST; 11.45 A.M. CT

From London, Sir Arthur Newsholm, "Medical Care for All," WABC WCAU WPG WHAS KMOX Rodney entertainers, WMCA

### 1 P.M. EST; 12 N. CT

Dale Carnegie, "Little Known Facts About Well-Known People," Leonard Joy's Orchestra, WEAF WEEI WGY, 30 m. First Presbyterian Church, WSM, 1 h. Church of the Air, WABC WPG WHAS, 30 m. "Old Bill," KMOX On Wings of Melody, WOR Manhattan Band Concert, WMCA, 30 m. Comis, WGN, 45 m.

### 1.15 P.M. EST; 12.15 CT

Russell Brown's Ensemble, KMOX String Quartet, WOR, 45 m.

### 1.30 P.M. EST; 12.30 CT

Surprise Party, William Wirges' Orchestra, Lucy Monroe, the Ramblers, trio, WEAF WEEI WGY, 30 m. National Youth Conference, Dr. Daniel A. Poling, WJZ WBZ KDKA WSM, 30 m. Tellers of Tales, WGAR, 30 m. Church in the Hills, WLW, 30 m. Variety, WFLA Rochester Catholic Hour, WHAM, 30 m. Little Jack Little, WABC WCAU WHAS KMOX WBBM Instrumental Trio, WPG

### 1.45 P.M. EST; 12.45 CT

Garden of Melody, WFLA Pat Kennedy, tenor, Art Kassel's Orchestra, WABC WCAU WHAS KMOX WBBM Wandering Poet, WPG Whistler and Dog, WGN

### 2 P.M. EST; 1 CT

Treasure Chest, Ralph Kirby, baritone, Give a Man a Horse He Can Ride; In the Garden of Tomorrow; Give Me a Heart to Sing To, Harold Levy's Orchestra, WEAF WEEI WGY WLW WFLA, 30 m. Anthony Frome, poet prince, WJZ WBZ KDKA WFLA Down Melody Lane, WHAM, 30 m. Poem and Song, WSM Lazy Dan, the Minstrel Man, WABC WHAS WCAU KMOX WBBM, 30 m. Organ, WPG, 30 m. Forum Hour, WOR, 30 m. Palmer House Ensemble, WGN Alice Hughes, fashions, WMCA

### 2.15 P.M. EST; 1.15 CT

Bob Becker's Fireside Dog Chats, WJZ WBZ KDKA WGAR Melodies, WSM, 30 m. Maytime Parade, WMCA Football, Chicago vs. New York, WGN, 2 h., 15 m. Gene Arnold's Commodores, WEAF WEEI WGY, 30 m. Radio Theatre, Ruth Chatterton, WJZ WBZ WHAM KDKA WBAL WLW, 1 h. Wright and Jones, WFLA Dramatizations, WGAR, 1 h. Imperial Hawaiian Band, WABC WCAU WHAS KMOX WBBM, 30 m. Ministerial Union Program, WPG, 30 m. Violin, Piano, WOR, 30 m. Three Little Funsters, WMCA, 30 m.

### 2.45 P.M. EST; 1.45 CT

Frank Benn's Orchestra, WFLA

### 3 P.M. EST; 2 CT

Sally of the Talkies, WEAF WEEI WGY WSM, 30 m. University program, WFLA, 30 m. New York Philharmonic Symphony Orchestra, Werner Janssen, conductor, Egk's "Georgica"; Gasco's "Buffalmacco"; Sibelius' Symphony No. 5, Opus 82; Carpenter's "Sea Drift," WABC WCAU WHAS KMOX WBBM, 2 h.

Gospel Message in Song, WPG Current Events, WOR Cathedral of the Underworld, WMCA, 1 h.

### 3.15 P.M. EST; 2.15 CT

The Amateurs, WOR, 30 m. Musical Revue, Harry Jackson's Orchestra, WEAF WEEI WGY WLW, 30 m. National Vespers, Dr. Harry Emerson Fosdick, WBZ WHAM WSM WFLA WGAR, 30 m. Vespers, KDKA, 30 m.

### 3.45 P.M. EST; 2.45 CT

Golden Songbirds, WOR

### 4 P.M. EST; 3 CT

Rhythm Symphony, De Wolf Hopper, No, No, Nanette; A Kiss in the Dark; I've Got Five Dollars; To a Wild Rose, WEAF WEEI WGY WSM WFLA, 30 m. Adventures of Sherlock Holmes, WJZ WBZ KDKA WBAL WSM WGAR, 30 m. (WHAM from 4.15) Rev. Charles E. Coughlin, WOR WLW, 1 h. Municipal Symphony Orchestra, WMCA WIP, 1 h.

### 4.30 P.M. EST; 3.30 CT

John B. Kennedy, "Looking Over the Week," WEAF WEEI WFLA Carmelo Cascio, pianist, WGY "The Land of Beginning Again," WJZ WBZ WHAM KDKA WBAL, 30 m. "House By the Side of the Road," WSM, 30 m. Frank Wilson, tenor, WGN

### 4.45 P.M. EST; 3.45 CT

Drama, Arthur Allen, Parker Fennelly, WEAF Musicale, WGN

### 5 P.M. EST; 4 CT

Sentinels Serenade, Charles Sears, tenor, Mary Steel, contralto, WEAF WEEI WGY WSM, 30 m. "Roses and Drums," "Petersburg Mine," WJZ WBZ WHAM KDKA WLW WGAR, 30 m. "Open House," Joan Hutton, WABC KMOX WBBM, 30 m. Rodney Fitzsimmons, songs, WPG Gus Steck's Orchestra, WOR Young People's Church of the Air, WMCA, 1 h.

## Assurance



DAVIDSON TAYLOR is the able announcer of the New York Philharmonic broadcasts over the CBS-WABC network Sundays from 3 to 5 P.M.

### 5.15 P.M. EST; 4.15 CT

Anita Metzger, readings, WPG Hollywood Gossip, WOR Tenor, WGN

### 5.30 P.M. EST; 4.30 CT

"The House By the Side of the Road," Tony Wons, Anne Campbell, Ulderico Marcelli's Orchestra, WEAF WEEI WGY, 30 m. Radio Explorers' Club, David Binney Putnam, WJZ WBZ WHAM KDKA WFLA WGAR

Smilin' Ed McConnell, WLW WSM, 30 m.; WOR, 15 m. Frank Crumit and Julia Sanderson, Nellie Revell, WABC WCAU WHAS KMOX, 30 m. Nick Nickerson, songs, WPG Piano, WGN

### 5.45 P.M. EST; 4.45 CT

Albert Payson Terhune, dog drama, WJZ WBZ WHAM KDKA WGAR Love Lyrics, WFLA Coleman Jubilee Singers, WPG Jimmy Allen's Adventures, WOR "That Reminds Me," WGN

### 6 P.M. EST; 5 CT

Catholic Hour, Mediaevists Choir, WEAF WEEI WGY WSM WFLA, 30 m. Heart Throbs of the Hills, WJZ WGAR Weather, WBZ Tea Time Melodies, WHAM Those Three Girls, KDKA Rene and his Violin, WLW "Music By Gershwin," WABC WHAS KMOX WBBM, 30 m. Beth Evans, WPG Uncle Don, WOR, 30 m. Radio Party, WMCA, 30 m. Dance tunes, WGN, 30 m.

### 6.15 P.M. EST; 5.15 CT

Jolly Coburn's music, WJZ WBZ WHAM KDKA WBAL WGAR String Trio, WLW Harry Maxwell, pianist, WPG

### 6.30 P.M. EST; 5.30 CT

Frank Simon's Band, WEAF WGY WLW, 30 m. Salute WEEI Grand Hotel, Anne Seymour, "The Strange Case of John Potter," WJZ WBZ WHAM KDKA WBAL WGAR, 30 m. Sacred Quartet, WSM, 30 m. Heart Strains, WFLA, 30 m. Smiling Ed McConnell, WABC WCAU WHAS KMOX WBBM Crusade Club Chorus, WPG Gabriel Heatter, news commentator, WOR Theo Karle, concert orchestra, WMCA WIP, 30 m. Wayne King's, Jan Garber's music WGN, 1 h.

### 6.45 P.M. EST; 5.45 CT

Flufferettes, WEEI Voice of Experience, WABC WCAU WHAS KMOX WBBM Lynette Gruber, WPG Conrad and Tremont, WOR

### 7 P.M. EST; 6 CT

Martha Mears, contralto, WEAF WGY Andrew Jacobson's music, WEEI, 30 m. Jack Benny, Frank Parker, Mary Livingstone, Don Bestor's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. Ponce Sisters, WLW, 30 m. California Melodies, WABC WPG KMOX, 30 m. (WBBM from 7.15) Weather, revue, WHAS, 30 m. Israel Among the Nations, WMCA WIP Chamber Music, WOR, 45 m.

### 7.15 P.M. EST; 6.15 CT

Uncle Ezra, WEAF WGY Current Jewish events, WMCA

### 7.30 P.M. EST; 6.30 CT

Queenia Mario, Graham McNamee, excerpt from "Romeo and Juliet"; Bach's "Ave Maria"; Just a Cottage Small; Carry Me Back to Old Virginia, WEAF WGY Garden talk, WEEI, 30 m. (Musical Turns at 7.50) Joe Penner, Harriet Hilliard, Ozzie Nelson's Orchestra, WJZ WBZ WHAM KDKA WLW WSM WFLA WGAR, 30 m. Chicago Knights, WABC WCAU KMOX Organ, WHAS Concert Hour, WPG, 30 m. Songsters, WMCA WIP Bob Becker, dog chat, WGN

### 7.45 P.M. EST; 6.45 CT

Wendell Hall, WEAF WGY Mrs. F. D. Roosevelt, "Americans of Tomorrow," WABC WCAU WHAS KMOX WBBM

Baritone, WOR Three Little Funsters, WMCA Book Review, WGN

### 8 P.M. EST; 7 CT

Eddie Cantor, Rubinoff's Orchestra, WEAF WGY, WLW WSM WFLA, 1 h. Concert, Ruby Newman, Del Castillo, vocal sextet, WEEI, 1 h.

Symphony Concert, Arthur Bodanzky, conductor, Brahms' Symphony in D Major; Ritorno, O Caro, Handel; Alleluja, Mozart; Jubilee, Von Weber, WJZ WBZ WHAM KDKA WGAR, 1 h.

Detroit Symphony Orchestra, Victor Kolar, conductor, Grisha Goluboff, violinist; Russian National Hymn; Liadoff's "Musical Snuff Box"; Andante Cantabile from Tchaikovsky's "String Quartet"; Song of the Volga Boatmen; Waltz of the Flowers, WABC WHAS KMOX WBBM, 1 h. Choir Invisible, WOR, 30 m. Louis K. Anspacher, WMCA Palmer House Ensemble, WGN

### 8.15 P.M. EST; 7.15 CT

Moods in Melody, WMCA, 45 m. Dance tunes, WGN

### 8.30 P.M. EST; 7.30 CT

Harry Salter's Orchestra, WOR, 30 m. Bridge Talk, WGN, 30 m.

### 8.45 P.M. EST; 7.45 CT

Fur Trappers, WCAU Ensemble, WGN

### 9 P.M. EST; 8 CT

Manhattan Merry-Go-Round, Andy Sanella's music, WEAF WGY, 30 m. Sunday Night Party, Roland Winters, Buddy Clark, Rakov's music, Elizabeth Ross, WEEI, 30 m. Charles Previn's Orchestra, Olga Albani, WJZ WBZ WHAM KDKA WBAL WLW WSM WFLA WGAR, 30 m. Alexander Woolcott, the Town Crier, Robert Armbruster's music, WABC WHAS KMOX WBBM, 30 m. Will Osborne's Orchestra, WOR, 30 m. Harry Hirschfield, WMCA Dance orchestra, WGN, 45 m.

### 9.15 P.M. EST; 8.15 CT

Around the Console, WPG Hockey, WMCA, 1 h., 15 m.

### 9.30 P.M. EST; 8.30 CT

American Album of Familiar Music, Frank Munn, Virginia Rea, Gustav Haenschen's Concert Orchestra, Bertrand Hirsch, violinist, WEAF WEEI WGY WSM WFLA, 30 m.

Walter Winchell, WJZ WBZ WHAM KDKA WLW WGAR Headliners, Col. Stoopnagle and Budd, Oscar Bradley's Orchestra, Bill Corum, WABC WCAU WHAS KMOX, 30 m. Hotel Traymore Orchestra, WPG, 30 m. "Vignettes," WOR, 30 m. Sunday Evening Club, WGN, 30 m.

### 9.45 P.M. EST; 8.45 CT

Charlie King and Peggy Flynn, songs, WJZ WBZ WHAM KDKA WGAR

### 10 P.M. EST; 9 CT

Hall of Fame, Adolphe Menjou, Veree Teasdale, "Salute the Cavalier," WEAF WEEI WGY WLW, 30 m. Armand Girard, basso, WJZ WHAM KDKA Paradise Islanders, WBZ Wayne King's Orchestra, WABC WCAU WHAS KMOX WBBM, 30 m. Mary Kauffman, soprano, WPG Noy Gorodinsky's Orchestra, WOR, 30 m. News, WGN

### 10.15 P.M. EST; 9.15 CT

L'Heure Exquise, WJZ WBZ WFLA County Medical Society, WHAM Y. M. C. A. Talk, KDKA Moses Cleveland's Album, WGAR

Hawaiian Dreams, WPG WGN Concert Orchestra, WGN

### 10.30 P.M. EST; 9.30 CT

Jane Froman, Modern Choir, Frank Black's Concert Dance Orchestra, WEAF WEEI WGY WSM WLW WFLA, 30 m. An American Fireside, The Rev. John Haynes Holmes, "A Nation's Needs," WJZ WBZ WHAM KDKA, 30 m. Mel Emerson's Orchestra, WGAR, 30 m. Dramatic Guild, "A Cask of Amontillado," Edgar Allen Poe, WABC WCAU WPG, 30 m.; KMOX, 15 m. (News at 10.55) Charlie Kent's Singers, WHAS Estelle Lieblich's Operatic Miniatures, WOR, 30 m. Orchestra, WMCA Arthur Sears Henning, WGN

### 10.45 P.M. EST; 9.45 CT

Voice of Friendship, WHAS Leon Friedman's Orchestra, WMCA Concert Orchestra, WGN

### 11 P.M. EST; 10 CT

K-7 Spy Story, WEAF WEEI, 30 m. Roxanne Wallace, Al and Lee Reiser, WJZ WHAM KDKA WSM (news, 11.10) Weather reports, news, Eventide Singers, WBZ, 30 m. News, Drama, WLW, 30 m. Ted Rollins' Orchestra, WGAR Little Jack Little's Orchestra, WABC WCAU WHAS WBBM, 30 m.; KMOX, 15 m. Weather, Steel Pier Orchestra, WPG, 30 m. Weather, Current Events, Moonbeams, WOR, 30 m. Voice of Romance, WMCA Ted Weems' Orchestra, WGN

### 11.15 P.M. EST; 10.15 CT

Musical Turns, WEEI Jesse Crawford, organ, WJZ WSM Missionary program, KDKA, 45 m. Gene Beecher's Orchestra, WGAR Musical program, WHAM Sports and Orchestra, KMOX, 30 m. Dream Ship, WGN Charlie Davis' Orchestra, WMCA

### 11.30 P.M. EST; 10.30 CT

Broadcast to Byrd, WEAF WEEI WGY WFLA WSB, 30 m. Irving Aaronson's Orchestra, WJZ WBZ WGAR, 30 m. Organ recital, WHAM, 30 m. Ace Brigade's Orchestra, WLW, 30 m. Sunday Night Serenade, WSM, 30 m. Leon Belasco's Orchestra, WABC WCAU WPG WBBM, 30 m. (KMOX from 11.45) Dream Doctor, WHAS, 25 m. Florence Richardson's Orchestra, WOR, 30 m. Blue Rhythm Band, WMCA, 30 m. Wayne King's, Jan Garber's, Ted Weems' Orchestras, WGN, 1 h.

### 12 M. EST; 11 P.M. CT

News, Will Osborne's Orchestra, WEAF WGY WFLA WSM, 30 m. Mills Blue Rhythm Orchestra, WJZ WBZ KDKA WSM, 30 m. Eddie Laughton's Orchestra, WLW, 30 m. Paul Sabin's Music, WABC WCAU WPG WBBM Sammy Watkins' Orchestra, WHAS Joe Stovel's Orchestra, KMOX Dance Orchestra, WOR, 30 m. Day's End, WMCA, 30 m.

### 12.15 A.M. EST; 11.15 P.M. CT

Henry Busse's music, WABC WBBM

### 12.30 A.M. EST; 11.30 P.M. CT

Stan Myer's music, WJZ KDKA WSM, 30 m. Frank Dailey's music, WABC WBBM, 30 m. Julie Wintz' Orchestra, WOR, 30 m. Archie Bleyer's music, WMCA, 30 m.

## Station Directory

Station	Chain	K.C.	Watts	Location
CFRB	CRC & CBS	690	10,000	Toronto
CKAC	CRC & CBS	730	5,000	Montreal
KDKA	NBC	980	50,000	Pittsburgh, Penn.
KMOX	CBS	1090	50,000	St. Louis, Mo.
KSD	NBC	550	500	St. Louis, Mo.
KYW	NBC	1020	10,000	Chicago, Ill.
WAAB	CBS & YN	1410	500	Boston
WABC	CBS Key	860	50,000	New York
WBAL	NBC	1060	10,000	Baltimore
WBBM	CBS	770	25,000	Chicago, Ill.
WBSO	CBS	920	500	Needham
WBT	NBC	1080	25,000	Charlotte, N. C.
WBZ	NBC	990	50,000	Boston
WCAU	CBS & DIX	1170	50,000	Philadelphia
WCCO	CBS	810	50,000	Minneapolis, Minn.
WCSC	CBS	1360	500	Charleston, S. C.
WCBS	NBC & NEN	940	1,000	Portland, Me.
WDRG	CBS & YN	1330	1,000	Hartford
WEAF	NBC Key	660	50,000	New York
WEAN	CBS & YN	780	500	Providence
WEEI	NBC & NEN	590	1,000	Boston
WENR	NBC	870	50,000	Chicago, Ill.
WFEA	CBS & YN	14		

# Radio Lane

By Jimmy J. Leonard

NOW THAT even the shouting after the election has died, we can recall the valiant venture of radio in beating the press to the latest election returns.

Was a time when Newspaper Row was jammed to capacity with bulletin watchers. But this method of receiving the returns belongs to the almost forgotten age of buggy whips and bustles.

Scarcely 200 people watched the returns being projected on canvases by the news sheets, and the newspaper with the largest crowd held them only by going the radio one better.

It projected animated movie cartoons.

Probably it is because I have practiced all my radicalism on a parlor sofa—the red in me being quite pale—that I do not glory in this state of progression. The old cry of "EXTRA!" is rarely heard after voting has ceased.

The hustle and bustle and din is no longer in evidence in the City Room on election night. Everything runs in order as though it were just another morning paper to edit.

The hustling scene has shifted to a radio studio. A large room. A girl is singing into an open "mike," while dodging the inspired writers, announcers, teletype men and telephone messengers. Everybody speaks in subdued tones; uplift in the excited voice brings reprimanding glances. People rush in and out of the studio door; they line the walls and peer through the glass aperture. A savage would be considered civilized in their midst, and a Mad Hatter would take to wearing a skull cap. The girl sings on.

Then the announcer's cultivated Rs rule the air. He thanks the winners 40 times each; he congratulates his station 44 times every three minutes; and he tells newspapers that the station has beaten them to the news, every four minutes. Between times, he gives the latest election reports with studied exactness.

A weary old newspaper eye blurs, and is wiped outside the station.

The BURNS' (of BURNS and GRACIE) real name is BIRNBAUM. PAUL BARRY, singing over WMCA, is under the wing of LENNY HAYTON.

BUDDY ROGERS and JEANIE LANG had their show cancelled—just when they were going so well.

HILDEGARDE SELLS is returning home after astounding the French with her peachy renditions of blue notes. She is only 19 and went to Paris because there were too many singers over here trying to eat regularly. She landed a job and swept to heights. Now she comes home and news has it the networks will bid.

WARD WILSON will do all the announcing for MARY PICKFORD while she is in the East. And that controversy is settled. Miss PICKFORD has just finished a novel she has penned during spare moments.



BUDDY ROGERS

# THE ORIGINAL RADIO NEWSPAPER MICROPHONE

VOLUME III Saturday, November 17, 1934 NUMBER 46

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## Just A Suggestion

MANY SUBSCRIBERS to The MICROPHONE are puzzled by the never-ending controversy over the American vs. the British system of broadcasting. Few persons inquire too closely into the merits of either system; they take, without digesting the facts, the flat position that the American system is the better or that the British system is the better, and let it go at that.

The editors of The MICROPHONE maintain open minds. They are unprejudiced, but were they to show prejudice, being patriotic American citizens, it would be in favor of the American system.

There are many differences between American and British broadcasting, and but one great difference. The British do not permit broadcasting of advertising, and the Americans not only permit it but encourage it, ad nauseam.

Somewhere between the two extremes in policy, the editors of The MICROPHONE believe, there is a norm that would be far more appealing to the majority of intelligent Americans than the present system of liberty without restraint, which, liberally translated, means license.

Suppose the American commercial sponsor were permitted to say, at the introduction and again at the conclusion of his program:

"This program is paid for by (for example) the Glutz Garter Company."

Not, you will note, "by courtesy of" or any other hypocritical utterance, but "paid for by." That pleases those who insist that the United States must remain a nation of "rugged individualists," who put pocketbook above pride, and at the same time makes radio possible for those who like it straight, without leavening of advertising yeast.

If this suggestion cannot be adopted, the editors of The MICROPHONE will insist, with Perfidious Albion, that the air belongs to the public and not to the abuses of private enterprise.

## Radio Has Its Own Checking System

By DICK TEMPLETON  
New York Correspondent

THERE IS, in radio, a checking system known as the "CROSLY report." All radio stars regard it in awe, as do many of the advertising agency gentlemen who build the programs for radio listeners. Some of them do not let it bother them—but for the most part, the CROSLY report is some punkins in radio.

For many moons there has been a radio program on the air called "One Man's Family." Written as it is by CARLTON MORSE, it is probably among the best cast and best written of all the exclusively radio presentations on the air.

MORSE has had the good sense to deal with people who are simple and sincere; people who have the same strengths and weaknesses we all have and with whom you can laugh and cry.

More than that, he knows how to do what few radio dramatists have ever learned

—to write with great economy of phrase and without wasting a word, "milking" a situation or shedding a crocodile tear. In short, it is a palatable drink concocted of the milk of human kindness.

As Maestro FRANK BLACK says, the public picks its own hits, and that is why "One Man's Family" will have a sponsor starting November 21 on NBC.

For a glance at this famed CROSLY report showed an executive that the program he liked when he heard it on the air had a rating of 60 on the Pacific Coast. Now, once upon a time, a banjo-eyed comedian had a rating of 63—today Mister CANTOR, just back to the airwaves, is around 33. Of course, 100 is top and Showboat and RUDY VALLEE's program are well up there.

A show with a rating of 6 is considered poor; one with a rating of 10 or better is regarded as a successful show—and "One Man's Family," in the rest of the country is

around 12. And that's without any build-up whatever. So when that wise executive saw the figures 60 and 12 plus, he was willing to believe his own ears.

The wisdom of this sponsorship can be seen in the fact that the advertiser gets at once a well-established production, one with a following. It was for this reason that ARTHUR BRISBANE and WILL ROGERS were first pulled to radio.

# Studiosity

By Les Troy

OUR COLUMN this week begins with what would be called in *The New Yorker*, the "Tongue In Cheek" department. We are informed of the reading habits of certain of our radio friends.

For instance, JACK BENNY, who, says a story, "might be expected to be a disciple of the grotesque and flippant school of writing," has his book shelves filled with entertaining tomes of

classical, Victorian and early American days.

The works of HERODOTUS, HOMER, ARISTOTLE and the plays of EURIPIDES stand in the library beside the sermons of COTTON MATHER, the tales of HAWTHORNE and the stories of CHARLOTTE BRONTE, THACKERAY, MEREDITH, DICKENS and HARDY.



RICHARD HUMBER

On top of this comes the saner and more readily-believable information that Mrs. BENNY (MARY LIVINGSTON) is likewise an omniverous reader. She is particularly fond of mystery and detective stories.

We could go on about the reading tastes of others in radio, but you get the idea and see why we cannot.

Then they tell a story about RICHARD HUMBER, NBC orchestra leader, who claims that when JOEY NASH, his vocalist, sang "Let's Take a Walk Around the Block" on a recent program, 20 'phone calls came in for NASH from girls eager to accept his invitation.

Comes a new bit of research into sound effects. JOHNNY RUSHWORTH is the man responsible for these up at WEEI in Boston. Recently, a script called for the flapping of pigeons' wings. Shuffling a pack of cards didn't give the right effect, neither did the snapping of a bootblack's polishing cloth. The solution was reached when JOHNNY slapped his hands on his thighs. There it was! Wing-flapping to perfection.

Supposing you want the sound of water lapping about a pier. Simply take a hot water bottle and joggle it about. A wind storm is easily produced by rubbing a stick against a piece of heavy canvas. When you want door-crashing, just crumple up a strawberry box.

Furthermore, now that cellophane is used for about everything, one can turn to this for sound effects. If you wrinkle it in your hands it sounds like the crackle of a fire. Drop birdseed upon it and you have rain.

But the crowning achievement we heard about was the record which vividly portrays in sound the wrecking of a piano with an axe. This causes me no end of wonder as to how they made the record and what it was used for in radio plays.

## To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

(Please print)

Name.....

Street.....

City or Town.....

State.....

(Subscription: \$1 for six months, \$1.50 per year, postpaid)

# Monday, November 19 - 'Macbeth' over NBC-WJZ Chain at 3 P.M.

## Highlights

### P.M.

- 2.00—Revolving Stage, NBC-WEAF
- 3.00—"Macbeth," Dame Sybil Thorndike, NBC-WJZ
- 8.30—Gladys Swarthout, William Daly's Orchestra, NBC-WEAF
- Charles Hackett, tenor, CBS-WABC
- 9.00—Frank Parker, NBC-WEAF
- Minstrel Show, NBC-WJZ
- Rosa Ponselle, CBS-WABC
- 9.30—"The Big Show," CBS-WABC
- 10.00—"Women's Influence in Public Life," NBC-WJZ
- 10.30—National Radio Forum, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 7 A.M. EST; 6 CT**  
Prayer, WLW  
Musical Clock, KDKA WGAR, 1 h.
- 7.15 A.M. EST; 6.15 CT**  
Cowboys, WBZ  
Devotions, WLW  
News, WNBX
- 7.30 A.M. EST; 6.30 CT**  
Yoichi Hiraoka, xylophonist, WJZ  
Musical Clock, WBZ, 30 m.  
Rise and Shine, WSM, 30 m.  
Breakfast Rhythm, WFLA, 30 m.  
The Texans, Harmony Trio, WLW  
Organ Reveille, WABC, 30 m.
- 7.45 A.M. EST; 6.45 CT**  
Pollock and Lownhurst, WEAF WGY  
Deane Moore, "The Early Bird," WEEI  
Jolly Bill and Jane, WJZ  
Jack Foy, songs, WHAM  
Plantation Days, WLW  
Musical Clock, WNBX
- 8 A.M. EST; 7 CT**  
Bradley Kincaid, songs, WEAF WLW  
Weather, Current Events, WEEI  
Musical Clock, WGY, 30 m.  
Morning Devotions, organ, singers, WJZ WBZ  
KDKA WFLA  
Johnny Muskrat, Variety, WSM, 30 m.  
Song Reporter, WABC, 25 m.  
Playground Echoes, WPG
- 8.15 A.M. EST; 7.15 CT**  
Don Hall Trio, WEAF, WLW  
Lew White, organ, WJZ WHAM KDKA  
WBAL WFLA, 30 m. (WBZ, 15 m.)  
Early Birds, WNBX
- 8.30 A.M. EST; 7.30 CT**  
Cheerio, WEAF WEEI WGY WLW WSM,  
WFLA, 30 m.  
Weather, WBZ  
Lyric Serenade, WABC, 27 m.  
Georgia Wildcats, WHAS  
Organists, WPG, 30 m.
- 8.45 A.M. EST; 7.45 CT**  
Lands Trio and White, WJZ WBZ KDKA  
WBAL  
Bob Atcher, WHAS
- 9 A.M. EST; 8 CT**  
Organ, WEAF WLW, 30 m.; WEEI from  
9.15  
Variety, WEEI  
Annette McCullough, WGY  
Breakfast Club, WJZ WBZ WBAL WGAR,  
1 h. (KDKA, 30 m.) (WHAM WSM  
from 9.30) (WFLA at 9.15)  
Hymns, WLW  
Devotion, WSM  
Birthday Club, WFLA  
Modern Minstrels, WABC WCAU, 1 h.  
(WHAS, 15 m. at 9.45)
- 9.15 A.M. EST; 8.15 CT**  
Devotions, WGY  
Organ, WSM  
Matinee Melodies, WNBX
- 9.30 A.M. EST; 8.30 CT**  
Eva Taylor, vocalist, WEAF  
Jean Abbey, WEEI  
Little Jack Little, WGY  
Styles, KDKA  
Mail Bag, WLW  
Variety, WHAS
- 9.45 A.M. EST; 8.45 CT**  
Matinata, chorus, WEAF  
News, musical turns, WEEI  
High Priests of Harmony, WGY  
Minute Manners, KDKA  
Walter Furniss, songs, WLW  
Daily Story, WNBX
- 10 A.M. EST; 9 CT**  
News, Breen and de Rose, WEAF WFLA  
Musical Variety, WEEI  
News, Vagabonds, WGY  
Josephine Gibson, WJZ WBZ KDKA WSM  
WGAR  
News and Harmonies in Contrast, WABC  
WCAU  
Elliot Brock, violinist, WLW  
Home Hour, WPG, 1 h.  
World Observer, WNBX
- 10.15 A.M. EST; 9.15 CT**  
Clara, Lu 'n' Em, WEAF WEEI WGY  
WLW WTAM WGN WSM WSB  
Holman Sisters, piano duo, WJZ WHAM  
Cowboys, WBZ  
Sammy Fuller, KDKA  
Morning Topics, WFLA  
Bill and Ginger, WABC WCAU  
Dolly Dean, WHAS  
Town Crier, WNBX
- 10.30 A.M. EST; 9.30 CT**  
Land of Beginning Agate, WEAF  
Market Basket, WGY  
Bridge talk, WEEI  
Live Stocks, news, WLW  
Today's Children, drama, WJZ WBZ KDKA  
WHAM WBAL WFLA WGAR  
Radio Kitchen, WSM, 30 m.  
Savitt Serenade, WABC  
News, piano, WCAU WHAS  
Household Chat, WNBX
- 10.45 A.M. EST; 9.45 CT**  
Morning Parade, WEAF WEEI WFLA  
Johnny Marvin, WGY  
News, NBC Radio Kitchen, WJZ KDKA

- News, Musicale, Highway Safety talk, WBZ  
Household Hour, WHAM, 40 m  
Nora Beck Thumann, vocalist, WLW  
Memories Garden, WABC WCAU WHAS,  
30 m. (WPG at 11.00)  
NRA Talk, WNBX
- 11 A.M. EST; 10 CT**  
U. S. Navy Band, WEAF WEEI WGY  
WSM WFLA, 1 h.  
Honeymooners, WJZ  
Women's Clubs, news, WBZ  
Contract bridge talk, WHAM  
Uncle Tom and Betty, KDKA  
Rhythm Jesters, WLW  
Variety, WNBX, 50 m.
- 11.15 A.M. EST; 10.15 CT**  
Tony Wons, WJZ WHAM KDKA WGAR  
Metropolitan Theatre program, WBZ, 30 m.  
Yucatan Trio, WLW  
Your House and Mine, WABC WCAU  
WPG WHAS
- 11.30 A.M. EST; 10.30 CT**  
The Melody Mixers, WJZ KDKA, 30 m.  
(WGAR at 11.45) (WLW, 15 m.)  
Connie Gates and Jim Brierly, WABC,  
30 m. (WCAU WHAS, 15 m.)  
Wandering Poet, WPG, 30 m.  
Travel Talk, WNBX
- 11.45 A.M. EST; 10.45 CT**  
MSC Farm Forum, WBZ  
Louis John Johnson, baritone, WLW  
Bud Shays, songs, WCAU  
Shades of Harmony, WHAS  
American Family Robinson, WNBX
- 12 N. EST; 11 A.M. CT**  
Marion McAfee, soprano, WEAF WEEI  
Banjoists, WGY  
Fields and Hall, piano duo, WJZ WHAM  
WSM KDKA WGAR  
Weather, The Monitor Views the News, WBZ  
Salt and Peanuts, WLW  
Moss and Jones, WFLA  
The Voice of Experience, WABC WCAU  
WHAS KMOX WBBM  
Home Sweet Home, WPG  
Current Events, WOR  
Eddie Prior's Orchestra, WMCA, 30 m.  
Tom, Dick and Harry, WGN  
Studio program, WNBX
- 12.15 P.M. EST; 11.15 A.M. CT**  
Honeyboy and Sassaras, WEAF WEEI  
Martha and Hal, WGY  
Charles Sears, tenor, WJZ WSM WGAR  
Weather, WBZ  
Markets, KDKA  
Variety, Live Stocks, WLW  
Round the World, WFLA  
The Gumps, WABC WCAU WHAS KMOX  
WBBM  
Concert Miniatures, WPG  
Common Sense, WOR  
Betty, Jean, Jim, WGN
- 12.30 P.M. EST; 11.30 A.M. CT**  
Merry Madcaps, WEAF, 30 m. (WEEI,  
15 m.)  
Farm program, WGY, 30 m.  
National Farm and Home Hour, WJZ WBZ  
WHAM KDKA WLW WSM WFLA  
WGAR, 1 h.  
Dick Messner's Orchestra, WABC WCAU  
30 m. (WPG WHAS at 12.45) (WBBM  
15 m.)  
South Jersey Motor Market, WPG  
University of Louisville, WHAS  
Dance Orchestra, WOR, 30 m.  
Here's How, WMCA  
Markets, WGN
- 12.45 P.M. EST; 11.45 A.M. CT**  
This and That, organ, song, WEEI, 25 m.  
(Kitchen talk at 1.10)  
Will Hollander's Orchestra, WMCA, 30 m  
Good Health and Training, WGN  
Farm Reporter, WNBX
- 1 P.M. EST; 12 N. CT**  
Markets, weather, WEAF  
Musical Program, Consumers' Information,  
WGY  
Allan Leifer's Orchestra, WABC WCAU  
WPG WIND, 30 m.  
Weather, WHAS  
Just Plain Bill, WGN KMOX  
Variety, WOR
- 1.15 P.M. EST; 12.15 CT**  
Peggy's Doctor, Rosaline Greene, James  
Meighan, WEAF WEEI WGY  
Gossip Club, WBBM WHAS  
News, WMCA  
New Jersey Women's Hour, WOR  
Doring Sisters, WGN
- 1.30 P.M. EST; 12.30 CT**  
Rex Battle's Concert Ensemble, WEAF, 30  
m. (WGY, 15 m.)  
New England Kitchen of the Air, WEEI,  
30 m.  
Vic and Sade, WJZ WBZ WHAM KDKA  
WBAL WLW WFLA WGAR  
Tennessee Markets, WSM  
The Story Behind the Song, WABC WCAU  
WPG KMOX WIND  
College of Agriculture, WHAS  
Theatre Club of the Air, WOR  
Maximilian Bergere's Orchestra, WMCA,  
1.45 P.M. EST; 12.45 CT  
Southerners, WGY  
NBC Music Guild, Frank Black, directing,  
WJZ WSM WFLA WGAR, 45 m. (WBZ  
KDKA at 2.00)  
Home Forum, WBZ  
Hotel William Penn Orchestra, KDKA  
Red Nichols' Orchestra, WLW  
Art Kassel's Orchestra, WABC WHAS  
KMOX WBBM  
Consumers' Facts, WPG  
Jerry Marsh, tenor, WOR  
Ragamuffins, WMCA
- 2 P.M. EST; 1 CT**  
Revolving Stage, WEAF WEEI, 45 m.  
(WGY at 2.30)  
Baritone, WGY  
Ohio School of the Air, WLW, 1 h.  
Marie, the Little French Princess, WABC  
WCAU WBBM  
University of Kentucky, WHAS, 30 m.  
Steel Pier Hawaiians, WPG, 30 m.  
Dr. Arthur Frank Payne, WOR  
Broadway Cheese Club, WMCA, 30 m.  
Ensemble, WGN
- 2.15 P.M. EST; 1.15 CT**  
Household Chat, WGY  
Romance of Helen Trent, WABC WIND  
WGN  
Frank Ricciardi, tenor, WOR
- 2.30 P.M. EST; 1.30 CT**  
Home Sweet Home, WJZ WSM  
Home Forum Cooking School, WBZ, 30 m.  
Rochester School of the Air, WHAM, 30  
m. and at 3.15  
Home Forum, KDKA, 30 m.  
School of the Air, WABC WPG WBBM,  
30 m. (WHAS, 15 m.)  
Martha Deane, WOR, 30 m.  
Roadways of Romance, WMCA, 30 m.  
Jongleurs, WGN
- 2.45 P.M. EST; 1.45 CT**  
Vic and Sade, WEAF WEEI WGY WLW  
Richard Maxwell, tenor, WJZ WBAL  
WFLA WSM WGAR  
Rube Appleberry, WGN

## Voice Doubler



MERI BELL, recently returned from Hollywood where she doubled in voice for a number of prominent film stars, is soloist with HENRY BUSSE's orchestra on the CBS-WABC chain.

- 3 P.M. EST; 2 CT**  
Ma Perkins, WEAF WEEI WGY WLW  
WSM  
Radio Guild, "Macbeth," Dame Sybil  
Thorndike, WJZ WBZ WFLA WGAR,  
1 h.  
Variety, WHAM  
Imboree, KDKA, 45 m.  
The Joke Book, WABC WCAU WPG  
WHAS WIND, 30 m.  
Afternoon Musical Revue, WOR, 30 m.  
"Women and Money," WMCA WIP  
Palmer House Ensemble, WGN  
Afternoon Concert, WNBX
- 3.15 P.M. EST; 2.15 CT**  
Dreams Come True, WEAF WEEI WGY  
WLW WSM  
Dorothy Arden songs, WMCA WIP  
Jongleurs, WGN  
Women's Hour, WNBX
- 3.30 P.M. EST; 2.30 CT**  
Woman's Radio Review, WEAF WEEI WGY  
WSM, 40 m.  
Variety, WHAM  
Sandra Roberts, blues singer, WLW  
U. S. Marine Band, WABC WCAU WPG  
WHAS WIND, 30 m.  
Garden Club talk, WOR  
Sports Review, concert artists, WMCA, 1 h.  
Tea Time Melodies, WNBX
- 3.45 P.M. EST; 2.45 CT**  
Contract Bridge talk, WHAM  
Beauty program, KDKA  
Business news, WLW  
Dance Orchestra, WOR  
Organ, WGN
- 4 P.M. EST; 3 CT**  
John Martin, stories, WEAF WEEI WSM  
WFLA  
Betty and Bob, WGY WJZ WBZ WHAM  
KDKA WBAL WGAR  
The Life of Mary Sothorn, WLW  
Visiting America's Little House, WABC  
WHAS  
Tea Time Topics, WPG, 30 m.  
Dr. H. I. Strandhagen, WOR  
Talk, WNBX
- 4.15 P.M. EST; 3.15 CT**  
Gypsy Trail, WEAF WSM  
Songs and Stories, Harry Swan, Charles  
Sorce, tenor, WJZ WBZ KDKA  
Mary Alcott and Orchestra, WLW  
Carlisle and London, WABC WPG WBBM  
Devotions, WHAS  
Bano, contralto, piano duo, WOR  
Soprano, WGN  
Hawaiian program, WNBX
- 4.30 P.M. EST; 3.30 CT**  
Rovanne Wallace, songs, WEAF  
Stanleigh Malotte, News Rhymer, WJZ  
WSM  
FRA Orchestra, WBZ, 30 m.  
Market Reports, KDKA  
Betty and Bob, WLW  
Ralph Walters, WFLA  
Chicago Variety program, WABC WHAS,  
30 m. (WBBM, 15 m.)  
Stock quotations, WPG  
"Town Crier," Robert Reid, WOR  
Blue Moments, WGN, 30 m.  
Orean, WNBX
- 4.45 P.M. EST; 3.45 CT**  
Lady Next Door, WEAF  
Socks, WGY  
Horatio Ziti's Orchestra, WJZ KDKA  
WBAL WSM WFLA WGAR  
Bob Hemings, pianist, WHAM  
The Jacksons, comedy, WLW  
"Science in Your Home," Dr. Kurt Haessler,  
WOR  
Clarence Jackson, WNBX
- 5 P.M. EST; 4 CT**  
George Sterney's Orchestra, WEAF WEEI  
Lane Sisters, WGY  
Al Pearce's Gang, WJZ WSM WFLA  
Monitor Views the News, WBZ  
Memories, KDKA  
Ethel Ponce, blues singer, WLW  
"Og, Son of Fire," WABC  
Organ, WHAS, 30 m.  
Weather, music, WOR  
Tea Timers, WMCA, 30 m.  
Piano, WGN
- 5.15 P.M. EST; 4.15 CT**  
Tom Mix's Straight Shooters, WEAF WEEI  
WGY WLW  
Jackie Heller, tenor, WJZ WBZ WSM  
WFLA  
KDKA Kiddies' Klub, KDKA  
Adventures of Donald Ayer, WHAM  
"Skippy," WABC WCAU  
Capt. Tom and his Pirate Ship, WOR  
Popular Tunes, WGN, 30 m.

- 5.30 P.M. EST; 4.30 CT**  
Sizzles, trio, WEAF WSM  
Piano Lesson, WEEI  
American Red Cross talk, WGY  
Singing Lady, WJZ WBZ WHAM KDKA  
\*WBAL  
Jack Armstrong, WABC WCAU  
Orchestra, WFLA  
Out of the Dusk, WHAS, 30 m.  
Johnny Edwards, songs, WPG  
Story and Contest Club, WOR  
Sally's Party, WMCA, 30 m.
- 5.45 P.M. EST; 4.45 CT**  
Capt. Tim Healy's Stamp Club, WEAF  
WEEI WGY  
Little Orphan Annie, WJZ WBZ WHAM  
KDKA WBAL WFLA WGAR  
Jack Armstrong, WLW  
Nap and Dee, WSM  
Gordon, Dave and Bunny, WABC WCAU  
Chats with the Weather Man, WPG  
Jimmy Allen's Adventures, WOR  
Baritone, WGN
- 6 P.M. EST; 5 CT**  
Xavier Cugat's music, WEAF WGY  
Evening Tattler, Charlie and Willie, WEEI,  
30 m.  
United States Army Band, WJZ, 28 m.  
(KDKA at 6.15)  
Adventures of Jimmie Allen, WBZ  
Sports, WHAM  
Dan and Sylvia, KDKA  
Bailey Axton's Orchestra, WLW  
News, Marjorie Cooney, pianist, WSM,  
30 m.  
Antonia Lopez' Orchestra, WFLA  
Buck Rogers, WABC WCAU WHAS  
Uncle Don, WOR, 30 m.  
Popular Rhythm, WGN, 30 m.  
Alex Botkin's Ensemble, WMCA
- 6.15 P.M. EST; 5.15 CT**  
"Mysterious Island," drama, WEAF  
Jimmy Allen, WGY  
Joe Emerson, WLW  
Twilight Favorites, WFLA  
Bobby Benson and Sunny Jim, WABC WCAU  
WHAS  
Skippy, WBBM  
Twilight Philosopher, WMCA (6.20-6.30)
- 6.30 P.M. EST; 5.30 CT**  
News and Carol Deis, soprano, WEAF  
Rhyming Reporter, news, drama, WEEI  
News, Brevities, WGY  
News and Shirley Howard, songs, WJZ  
News, weather, WBZ  
Comedy Stars, KDKA  
Bob Newhall, WLW  
Asher and Little Jimmy, WSM  
News, melody's garden, WFLA  
"The Shadow," WABC WCAU, 25 m.  
(news, 6.55)  
Deed-I-Do Club, WHAS  
Jack Armstrong, WBBM  
Gabriel Heatter, commentator, WOR  
Screen Revue, WMCA  
Singing Lady, WGN
- 6.45 P.M. EST; 5.45 CT**  
Billy Batchelor, Raymond Knight, WEAF  
WEEI WGY WTAM  
Lowell Thomas, "Today's News," WJZ  
WBZ WHAM KDKA WBAL WLW  
WFLA WGAR  
Little Orphan Annie, WSM WGN  
Variety, WHAS  
"Cocktail Time," WOR  
Sagebrush Harmonizers, WMCA
- 7 P.M. EST; 6 CT**  
Ray Perkins, WEAF (WSM at 7.05)  
Studio Chorus, WEEI  
Col. Jim Healey, WGY  
Amos 'n' Andy, WJZ WBZ KDKA WBAL  
WLW WFLA WGAR  
Myrt and Marge, WABC  
Ford Frick, sports, WOR  
Gloria Grafton, actress, WMCA  
Jimmy Allan, WGN
- 7.15 P.M. EST; 6.15 CT**  
Gene and Glenn, WEAF WEEI WGY WFLA  
Plantation Echoes, Willard Robinson's music,  
WJZ WBZ KDKA WHAM WBAL WSM  
Lum and Abner, WLW  
Just Plain Bill, WABC WCAU  
Dan Russo's music, WBBM  
Comedy Stars of Hollywood, WOR  
A. M. Sullivan, poet, WMCA  
Studio orchestra, WGN
- 7.30 P.M. EST; 6.30 CT**  
Minstrel Show, Al Bernard and Paul Du-  
mont, WEAF WGY  
After Dinner Revue, WEEI  
Red Davis, sketch, WJZ WBZ KDKA  
WEW WSM WFLA  
Reveries, WHAM  
Paul Keast and Rollo Hudson's Orchestra,  
WABC WCAU  
Buck Rogers, WHAS KMOX WBBM  
"Mystery Sketches," WOR  
Jan, Jude and Jerry, WMCA  
Palmer House Ensemble, WGN
- 7.45 P.M. EST; 6.45 CT**  
Dangerous Paradise, WJZ WBZ WHAM  
KDKA WLW WSM WGAR  
The Melody Man, WFLA  
Boake Carter, news, WABC WCAU WHAS  
KMOX WBBM  
Dance music, WOR  
George Reid, WMCA  
Amateur Night, WGN
- 8 P.M. EST; 7 CT**  
Champions, Richard Himber's music, Joey  
Nash, tenor, WEAF WEEI WGY WTAM,  
30 m.  
Jan Garber's music, Dorothy Page, Elinor  
Harriott, Ed Prentiss, WJZ WBZ KDKA  
WLW WGAR, 30 m.  
Friendly Four, WSM  
Carson Robinson's Buckaroos, WABC WCAU  
WHAS KMOX WBBM  
Irish Melodies, WPG  
Lone Ranger, WOR, WGN, 30 m.  
Three Little Funsters, WMCA
- 8.15 P.M. EST; 7.15 CT**  
Lasses and Honey, WSM  
Edwin C. Hill, "The Human Side of the  
News," WABC WHAS KMOX WBBM  
Mellerdrammers, WPG  
5-Star Final, WMCA
- 8.30 P.M. EST; 7.30 CT**  
William Daly's Orchestra, Gladys Swarth-  
out, WEAF WEEI WGY WLW WSM  
WFLA WTAM, 30 m.  
King's Guard, quartet, WJZ WBZ WHAM  
WGAR  
Charles Hackett, tenor, Josef Pasternack's  
Orchestra, WABC WHAS KMOX WBBM,  
30 m.  
Harold Stephens, tenor, WPG  
Ted Weems' Orchestra, WGN  
Comedy Team, WMCA
- 8.45 P.M. EST; 7.45 CT**  
Broadcast from the "Seth Parker," Phillips  
Lord, WJZ WBZ KDKA WHAM  
The Cameos, WPG  
Kay Thompson, WMCA  
Earl Burnett's Orchestra, WGN
- 9 P.M. EST; 8 CT**  
Gypsies, Frank Parker, tenor, Harry Hor-  
lick's Music, WEAF WEEI WGY WTAM,  
30 m.

## Educational

Saturday, November 17

8.00 P.M.—Art in America—  
"Frank Lloyd Wright and the  
International Style," Cecil  
Seecrest and Julian Noa,  
speakers, NBC-WJZ

Monday, November 19

3.30 P.M.—Radio Garden Club:  
"The Garden State and Con-  
servation," Mrs. C. W. Fit-  
ting, WOR

Tuesday, November 20

7.30 P.M.—You and Your Govern-  
ment. Trends in Govern-  
ment: "The 44 Legislatures  
of 1935," NBC-WEAF

- Minstrels, Gene Arnold, Joe Parsons, Bill  
Childs, male quartet, WJZ WBZ WHAM  
KDKA WBAL WLW WFLA WGAR, 30  
m.
- University of Oklahoma, WSM, 30 m.
- Rosa Ponselle, Andre Kostelanetz' music,  
WABC WCAU WPG WHAS KMOX  
WBBM, 30 m.
- Citizens Family Welfare dinner, Hotel Astor,  
WOR, 30 m.
- Gov. Alfred E. Smith, James G. Blaine,  
Gov. J. H. Winant, N. H., WMCA, 1 h.  
Dance Orchestra, WGN
- 9.15 P.M. EST; 8.15 CT**  
Comedy Stars, WGN
- 9.30 P.M. EST; 8.30 CT**  
House Party, Donald Novis, Frances Lang-  
ford, Don Vorhees' Orchestra, WEAF  
WEEI WGY WLW WTAM WSM WSB  
WFLA, 30 m.
- Drama, Douglas Hope, Joan Blaine, "Strange  
Lady," WJZ WBZ KDKA WHAM WBAL  
WGAR, 30 m.
- "The Big Show," Gertrude Neisen, Lud  
Gluskin's Orchestra, WABC WCAU  
WHAS KMOX WBBM, 30 m.
- Hotel Traymore Orchestra, WPG, 30 m.  
Lum and Abner, WOR WGN
- 9.45 P.M. EST; 8.45 CT**  
Earl Burnett's Orchestra, WOR
- 10 P.M. EST; 9 CT**  
Lullaby Lady, male quartet, Morgan L. East-  
man's Orchestra, WEAF WEEI WGY  
WLW WTAM WSM WTAM WSB,  
30 m.
- "Women's Influence in Public Life," annual  
Friendship dinner, WJZ WFLA, 30 m.
- Sammy Lerner's Orchestra, WBZ, 30 m.
- Al and Pete, KDKA  
Wayne King's Orchestra, WABC WCAU  
WHAS KMOX WBBM, 30 m.
- Organ Recital, WPG, 30 m.  
Frank and Flo, WOR  
"The Fury," WMCA  
News, WGN
- 10.15 P.M. EST; 9.15 CT**  
Musical and Political Program, WHAM  
Harlan Eugene Read, WOR  
Berenice Taylor, WGN
- 10.30 P.M. EST; 9.30 CT**  
National Radio Forum, WEAF WSM, 30 m.  
Beauty That Endures, WEEI  
WGY Revue, WGY, 30 m.  
Silver Toppers, KDKA  
Corn Cob Pipe Club, WLW, 30 m.  
Public Health Program, Dr. Thomas Parrao,  
"Public Health Needs," WABC WCAU  
WPG WHAS KMOX WJZ WBT  
Dance Orchestra, WGN
- In the Spotlight, WOR, 30 m.  
Arthur Warren's music, WMCA, 30 m.  
Bob Pacelli's Orchestra, WGN
- 10.45 P.M. EST; 9.45 CT**  
Moments of Melody, KDKA  
Emery Deutsch, WABC WCAU WPG  
WHAS KMOX WJZ WBT  
Dance orchestra, WGN
- 11 P.M. EST; 10 CT**  
"The Grumitts," WEAF WGY  
News, weather, WEEI  
Hal Kemp's Orchestra, WJZ WFLA WGAR,  
30 m.  
Weather, WBZ  
William Penn Orchestra, KDKA, 30 m.  
News, Roamios, WLW  
Amos 'n' Andy, WSM  
Glen Gray's music, WABC WCAU WPG,  
30 m.  
Myrt and Marge, WBBM KMOX WHAS  
Weather, Current Events, WOR  
Voice of Romance, WMCA  
"Here, There and Everywhere," WGN
- 11.15 P.M. EST; 10.15 CT**  
Jesse Crawford, organist, WEAF WEEI  
Charles Boulanger's Orchestra, WGT  
Frolic, WBZ  
Gene and Glenn, WSM  
Henry Busse's Orchestra, WBBM  
Weather, studio program, WHAS  
Sleepy Hall's Orchestra, WMCA  
Moonbeams, WOR  
Dream Ship, WGN
- 11.30 P.M. EST; 10.30 CT**  
Will Osborne's Orchestra, WEAF, 30 m.  
Jolly Coburn's music, WJZ WBZ WHAM  
WFLA, 30 m.  
400 Club, KDKA, 30 m.  
American Red Cross of the Air, WLW  
Francis Craig's Orchestra, WSM, 30 m.  
Kate Smith, WABC WPG WBBM, 30 m.  
(KMOX at 11.45)  
Dream Doctor, WHAS, 30 m.  
Anthony Trini's Orchestra, WOR, 30 m.  
Blue Rhythm Band, WMCA, 30 m.
- 11.45 P.M. EST; 10.45 CT**  
Johnny Hamp's Orchestra, WGN
- 12 M. EST; 11 P.M. CT**  
Dance Orchestra, WEAF WEEI WGY, 30 m.  
Guy Lombardo's music, WJZ WBZ WHAM  
KDKA WBAL WLW WSM WFLA, 30 m.  
Harry Salter's Orchestra, WABC WCAU  
WPG KMOX WBBM, 30 m.  
Dance Tunes, WHAS, 30 m.  
Los Chicos, WOR, 30 m.  
Day's End, WMCA, 30 m.  
Ted Weems' Orchestra, WGN

## STATION DIRECTORY

# Program From Byrd Expedition Observes Its First Anniversary

## Four Wave Channels For Series

The weekly two-way BYRD Antarctic broadcast was a year old on Wednesday, November 14, at which time an anniversary program was broadcast to and from Little America and over the WABC-Columbia network at 10 P. M. This series of program has marked a new milestone in the history of both radio broadcasting and polar exploration.

For more than 22 centuries—since the Greek, PYTHIAS, first explored in the Arctic Circle in 325 B. C.—explorers of many races have been defying the bleak elements of the polar regions. The annals of their trials and tribulations are among the most amazing in history, and interpolated in the written records are untold stories of those who failed to return from their daring journeys. Trackless icy wastes and turbulent seas hold their secrets.

In past ages explorers were unable to communicate, while journeying in polar regions, with their homelands. But the advent of the scientific age has brought about a change.

It remained for Admiral RICHARD E. BYRD and his second Antarctic Expedition, in co-operation with other scientifically interested parties, to establish communication through the medium of radio broadcasting between his expedition, while exploring in Antarctica, and the civilized world.

### Pole No Longer Isolated

Through this series, the BYRD Antarctic Expedition has been enabled, though isolated from civilization by thousands of miles, to keep in touch with the multifarious activities of the world at large, and the American radio audience for the first time has been able to listen to the history of polar exploration in the making.

Many public figures have taken part in the programs, broadcasting to the expedition from the United States and other points, and members of the expedition frequently have conversed with their relatives in the United States.

The short wave signals between the expedition and points from which broadcasts intended for the expedition have originated, now have traveled a total distance of approximately 525,000 miles—a distance equivalent to 21 times the circumference of the globe at the equator.

### 20,000-Mile Circuit

Programs given in connection with the expedition, exclusive of the predominant number originating at the New York CBS studios, have originated in London, Honolulu, New Zealand, Buenos Aires, Chicago, and the northwestern portion of Alaska.

The program from Alaska, in which signals for the first time linked the top and the bottom of the earth, traveled over a circuit of approximately 20,000 miles. This was the most ambitious technical undertaking in the long

## Engineer In Charge



JOHN N. DYER, of Haverhill, Mass., heads the radio engineering department of the BYRD Expedition and operates successfully the small 1,000 watt transmitter that makes the 10,000-mile broadcasts possible.

series, which itself is of an ambitious technical nature.

A partial list of the personalities who have paid homage to the expedition includes BAINBRIDGE COLBY, former United States Secretary of State; CAPTAIN BOB BARTLETT, Arctic explorer; ADAM HAMILTON, postmaster general of New Zealand; JOHN OLIVER LAGORCE, vice president of the National Geographic Society; Mayor EDWARD J. KELLY, of Chicago; Judge E. O. SYKES, former chairman of the Federal Radio Commission; Dr. HARRY EMERSON FOSDICK, noted ecclesiastic; Prof. OTTO SCHMIDT, Russian explorer; Dr. ROBERT M. HUTCHINS, president of the University of Chicago; GILBERT GROSVENOR, president of the National Geographic Society, and Mayor HAMPTON MOORE, of Philadelphia.

### Entertainers for Byrd

In the list of entertainers to date are FRED ASTAIRE, GINGER ROGERS, JOHN CHARLES THOMAS, KATE SMITH, LANNY ROSS, IRENE DUNNE, BETTY BARTHELL, CLIFF (Ukulele IKE) EDWARDS, VERA VAN, the orchestras of MEYER DAVIS, WILLIAM DALY and MARK WARNOW—and JEROME HERMAN (Dizzy) DEAN.

### Small Sized Set Used

The size of the transmitter used in broadcasting from Little America, the base of the expedition, adds a touch of fantasy to the radio series. It has only 1,000 watts power, an equivalent of less than double the power of a household electric iron.

But JOHN N. DYER, engineer of the expedition, finds it entirely adequate. Three radio towers at

Little America, equipped with directional antennae, are used as supplementary equipment.

Four short wave channels are available to CHARLES J. V. MURPHY, production man at Little America, each Wednesday night for use in relaying the programs to the Columbia network.

One channel links New York and Little America via a short wave station at Buenos Aires; another short wave station at San Francisco serves as a relay point for the second channel; the same San Francisco station, in conjunction with one at Honolulu, serves as a link in the third channel, and New York sometimes picks up signals direct from Little America over the fourth channel.

Radio engineers are able to

## "Produces"



CHARLES J. V. MURPHY, CBS production man who arranges for the expedition's part in the Wednesday evening broadcasts over the WABC network.

switch with amazing speed from one channel, if reception over that route is unfavorable, to another with hardly any perceptible interruption, so that any given program may be relayed over more than one channel.

### Spring at Little America

The Spring season is now in full swing in Antarctica, and the BYRD Expedition has heralded it with a burst of renewed activity. Five exploration parties already have taken to the icy Antarctic trails and are now heading for little explored interior regions. Each of these parties is able to keep in touch with the base at Little America through the use of portable transmitters and receivers and the latest news from them will be featured in the weekly broadcasts.

The most dramatic phase of forthcoming programs, however will be in connection with the BYRD Antarctic Expedition's projected exploratory aviation flights. The twin-motored CURTISS-Condor biplane already has been taken on a test flight, marking its first time aloft since last March, and is being loaded preparatory to taking off on the first long distance flight over little-explored Antarctic regions.

The biplane is equipped with a 100-watt transmitter, installed by Columbia engineers.

This will enable the aviators to keep in constant touch with Little America, and it is hoped that the radio signals from the plane can be relayed through Little America and over one of the four channels to the Columbia network audience.

This feat, if accomplished, will be the most dramatic and difficult in the history of radio broadcasting.

## Clear Channels Under Inquiry

By The MICROPHONE'S Special Washington Correspondent

Policing the ether lanes, the broadcast division of the Federal Communications Commission is investigating the service given on the 40 clear channels.

A restatement of regulations governing these channels may be expected.

The broadcast division has decided to conduct a survey of the broadcast structure both as to results of allocation on clear channels and on channels to which more than one station is assigned to operate simultaneously at night.

The FCC announcement said: "This survey will be made for the purpose of determining the service available to the people of the United States and the type of stations that the listeners in rural areas are dependent upon for their service."

"The degree of interference or impairment of service caused by duplication of certain high-power stations is to be investigated, as well as the possibility of providing additional high-power stations without reducing the service to the listening public from existing stations."

### Swarthout Is Guest

GLADYS SWARTHOUT, mezzo-soprano, and members of the Beauty Box Theatre cast will be guests of honor at the Radio City Party, broadcast Saturday, November 17, at 9 P. M., on the NBC-WJZ network.

## Head Man



ADMIRAL RICHARD E. BYRD, commander of the expedition at Little America.

## Menjou and Wife In Hall of Fame

ADOLPHE MENJOU and VERREE TEASDALE, popular screen stars, who are also husband and wife, will be stars of the Hall of Fame program on the NBC-WEAF network Sunday, November 18, from 10 to 10.30 P. M.

They will present a radio version of MICHAEL ARLEN's short story, "Salute the Cavalier."

Among MENJOU's most recent screen appearances have been in "Little Miss MARKER" and "The Great Flirtation."

VERREE TEASDALE has been seen in "Roman Scandals" and "Luxury Liner."

### Hackett Is Soloist

CHARLES HACKETT, well-known American tenor, will be soloist with Pasternack's orchestra on Monday, November 19. The concert will be broadcast over the CBS-WABC network from 8.30 to 9 P. M.

## For Southern Listeners

The programs of WEAF or WJZ may be heard over:

- WAPI Birmingham, Ala.
- WFLA-WSUN Clearwater, Florida
- WIOD Miami, Fla.
- WJAX Jacksonville, Fla.
- WSB Atlanta, Georgia
- WSMB New Orleans, La.
- WOAI San Antonio, Tex.
- WSM Nashville, Tenn.

The programs of WABC may be heard over:

- WBRC Birmingham, Ala.
- WDAE Tampa, Fla.
- WQAM Miami, Florida
- WJSV Washington, D. C.
- WBT Charlotte, N. C.
- WTAR Norfolk, Va.
- WTOC Savannah, Ga.
- WBIG Greensboro, N. C.

## Middle Western Listeners

The programs of WEAF may be heard over:

- KSD St. Louis, Mo.
- KYW Chicago, Ill.
- WMAO Chicago, Ill.
- WTAM Cleveland, Ohio

The programs of WJZ may be heard over:

- WENR-WLS Chicago, Ill.
- WJAR Cleveland, Ohio
- WJR Detroit, Mich.

The programs of WABC may be heard over:

- WBBM Chicago, Ill.
- WHK Cleveland, Ohio
- WCCO Minneapolis, Minn.
- KMOX St. Louis, Mo.
- WHAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

## Moscow Is Well Received

(Continued from Page 3)

Factory," and other similar related subjects are of the type available.

Many such topics put on by our own networks would not seem so

thrilling, but when the commentator is heard so clearly by means of our own receivers from 5,000 miles away, there is a charm.

# Tuesday, November 20 - Virginia Rea on CBS-WABC, 9.30 P.M.

## Highlights

- P.M.**
- 1.30—NBC Music Guild, Mildred Dilling, harpist, NBC-WEAF
  - 2.00—Rochester Civic Orchestra, WHAM
  - 6.30—Howard Barlow, "Understanding Music," CBS-WABC
  - 7.45—Boake Carter, CBS-WABC
  - 8.00—Leo Reisman's Orchestra, NBC-WEAF
  - 8.30—Lawrence Tibbett, NBC-WJZ
  - 9.00—Ben Bernie's Orchestra, NBC-WEAF
  - Bing Crosby, Boswell Sisters, CBS-WABC
  - 9.30—Ed Wynn, NBC-WEAF
  - Isham Jones' Orchestra, Virginia Rea, CBS-WABC
  - 10.00—Glen Gray's Orchestra, Annette Hanshaw, CBS-WABC
  - Gladys Swarthout, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 9.45 A.M. EST; 8.45 CT  
Allen Prescott, WEAF  
News, Wandering Minstrel, WEEL  
High Priests of Harmony, WGY  
Plough Boys, KDKA  
Walter Furniss, songs, WLW
- 10 A.M. EST; 9 CT  
News, Breen and de Rose, Lost in a Fog;  
Some Little Bird, WEAF WEEI WGY  
Josephine Gibson, WJZ WBZ KDKA WSM  
WFLA  
Music By Divano, WLW (Home Loan talk,  
10.10)  
News, Music Masters, WABC WCAU  
News, Home Hour, WPG, 1 h.  
Devotions, WNBX
- 10.15 A.M. EST; 9.15 CT  
Clara, Lu 'n' Em, WEAF WEEI WGY  
WLW WSM WGN  
Edward MacHugh, WJZ WBZ KDKA  
Fashion talk, WFLA  
Bill and Ginger, WABC WCAU  
Sanders Sisters, WHAS  
Foot's Corner, WNBX  
Town Crier, WNBC
- 10.30 A.M. EST; 9.30 CT  
Morning Parade, WEAF, 45 m. (WFLA,  
10.45-11.00) (WSM, 15 m.)  
Piano and Song, WEEL  
Market Basket, WGY  
Today's Children, WJZ WBZ WHAM  
KDKA WFLA  
Livestock, news, WLW  
Madison Ensemble, WABC WCAU WHAS,  
30 m.  
Morning Concert, WNBX
- 10.45 A.M. EST; 9.45 CT  
Romance in Rhythm, WEEL  
Johnny Marvin, "Lonesome Songs," WGY  
News and NBC Radio Kitchen, WJZ  
WHAM KDKA WSM WFLA  
News, musicale, Highway Safety talk, WBZ  
Jack Berch's music, WLW  
Bob Atcher, WHAS  
News, WNBX
- 11 A.M. EST; 10 CT  
Friendly Kitchen program, WEEL  
Galaxy of Stars, WGY WTAM WLW  
Honeyymooners, WJZ WHAM KDKA WSM  
Curley Joe, WBZ  
The Eton Boys, quartet, WABC WPG  
Parents' Forum, WNBX
- 11.15 A.M. EST; 10.15 CT  
Your Child, Dr. Ella Oppenheimer, WEAF  
WEEI WGY WFLA  
Tony Wons, WJZ WBZ KDKA  
Yucatan Trio, WLW  
String music, WSM  
Alex Semmler, piano, WABC WPG  
Talk, WNBX
- 11.30 A.M. EST; 10.30 CT  
Three Shades of Blue, WEAF WEEI WGY  
United States Marine Band, Shut-In Hour,  
WJZ WSM, 1 h. (WHAM KDKA 45 m.)  
(WBZ WLW WFLA, 30 m.)  
U. S. Navy Band, WABC WPG, 30 m.  
(WHAS, talk, 5 m.)  
Pete Woolery's Orchestra, WCAU  
Variety, WNBX
- 11.45 A.M. EST; 10.45 CT  
Keenan and Phillips, piano duo, Beat of  
My Heart; You Have Taken My Heart;  
Cross Your Heart, WEAF WEEI WGY  
(WEEI, news at 11.55)  
Smilin' Ed McConnell, WNBX
- 12 N. EST; 11 A.M. CT  
Lillian Bucknam, mezzo-soprano, WEAF  
WEEI  
Soloist, WGY  
Weather, The Monitor Views the News,  
WBZ  
Salt and Peanuts, WLW  
Music, Variety, WFLA, 30 m.  
The Voice of Experience, WABC WCAU  
WHAS WBBM KMOX  
Home, Sweet Home, WPG  
Current Events, WOR  
Eddie Prior's Orchestra, WMCA, 30 m.  
Houston Goodies, WGN  
Ozzie Wade, WNBX
- 12.15 P.M. EST; 11.15 A.M. CT  
Honeybun and Sassafras, WEAF WEEI  
Martha and Hal, WGY  
Weather, WBZ  
Market Reports, KDKA  
Variety, live stocks, WLW  
The Gumps, WABC WCAU WHAS WBBM  
KMOX  
Organ, WOR  
Bernice Taylor, soprano, WGN
- 12.30 P.M. EST; 11.30 A.M. CT  
Merry Madcaps, Norman Cloutier's dance  
orchestra, WEAF WTIC, 30 m.  
Stocks, produce, WEEL  
Farm Program, WGY, 30 m.  
National Farm and Home Hour, WJZ WBZ  
WHAM KDKA WLW WSM WFLA, 1 h.  
Talk and Pat Shevlin's Orchestra, WABC  
WCAU, 30 m. (WPG at 12.45)

- South Jersey Motor Market, WPG  
University of Louisville, WHAS  
Markets, organ, WGN  
Phil Lynch's Orchestra, WOR, 30 m.  
Betty Jane, songs, WMCA  
Studio Pals, WNBX
- 12.45 P.M. EST; 11.45 A.M. CT  
Caroline Cabot, Del Castillo, WEEL, 30 m.  
Will Hollander's Orchestra, WMCA, 30 m.  
University of Kentucky, WHAS  
Good Health and training, WGN  
Variety, WNBX
- 1 P.M. EST; 12 N. CT  
Markets, weather, WEAF  
Vagabonds, WGY  
Talk, George Meaney, George Hall's Or-  
chestra, WABC WCAU WPG, 30 m.  
Agricultural College, WHAS  
Health talk, Leo Freudberg's Orchestra,  
WOR, 30 m.  
Just Plain Bill, WGN
- 1.15 P.M. EST; 12.15 CT  
Rex Battle Concert Ensemble, WEAF WEEI  
The Southerners, WGY  
Gossip Club, WBBM WHAS  
News, WMCA  
Piano, WGN
- 1.30 P.M. EST; 12.30 CT  
NBC Music Guild, Frank Black, director,  
Mildred Dilling, harpist, WEAF, 1 h.  
(WEEI at 1.45) (WGY, 30 m.) (WFLA,  
2.00-2.30) (WSM, 1.45-2.00)  
Health Review, WEEL  
Vic and Sade, WJZ WBZ WLW KDKA  
WFLA  
Markets, WSM  
Stage Relief Speaker and Blossom Seeley,  
Benny Fields, ensemble, WABC WCAU  
KMOX, 30 m. (WPG, 15 m.) (WBBM  
at 1.45)  
Theatre Club of the Air, WOR  
Maximilian Bergere's music, WMCA
- 1.45 P.M. EST; 12.45 CT  
Morin Sisters, trio, WJZ WSM WHAM  
WFLA  
New England Agriculture, WBZ  
William Penn Orchestra, KDKA  
Stan Stanley's Orchestra, WLW  
Pat Kennedy, Art Kassel's music, WABC  
WBBM  
Melody Headliners, WPG  
Bud Rainey, WOR  
Ragamuffins, WMCA
- 2 P.M. EST; 1 CT  
Health Hunters, WGY  
Crosscut from Log of Day, WJZ WBZ  
KDKA WSM, 30 m.  
Rochester Civic Orchestra, WHAM, 30 m.  
Ohio School of the Air, WLW, 1 h.  
Marie, the Little French Princess, WABC  
WCAU WBBM KMOX  
Hotel Newton Trio, WPG  
University of Kentucky, WHAS, 30 m.  
Dr. Arthur Frank Payne, WOR  
Adventures in Melody, WMCA  
Just Plain Bill, WGN
- 2.15 P.M. EST; 1.15 CT  
Household Chat, WGY  
Romance of Helen Trent, WABC WCAU  
WPG WGN KMOX  
"Memories," Fred Vettal and Alice Remsen,  
WOR  
Stephen Barry, songs, WMCA WIP
- 2.30 P.M. EST; 1.30 CT  
King's Guard, quartet, WEAF WEEI WGY  
WSM WFLA  
Home Sweet Home, WJZ  
KDKA Home Forum, KDKA, 30 m.  
American School of the Air, "Hans Brinker  
and the Silver Skates," WABC WPG  
WHAS WBBM KMOX, 30 m.  
Martha Deane, WOR, 30 m.  
Jongleurs, WGN  
Jack Filman, sports, WMCA
- 2.45 P.M. EST; 1.45 CT  
Vic and Sade, WEAF WEEI WGY  
Nellie Revell interviews Thornton Fisher,  
WJZ WHAM WSM WFLA  
Crane Calder, baritone, WMCA  
Mark Love, basso, WGN
- 3 P.M. EST; 2 CT  
Ma Perkins, WEAF WEEI WGY WLW  
WSM WSB WTAM  
Art Collins' Orchestra, WJZ WFLA, 30 m.  
(WHAM, 15 m.)  
ERA Civic Orchestra, WBZ, 30 m.  
Sammy Fuller, KDKA  
Columbia Variety Hour, WABC WCAU  
WHAS, 1 h. (WPG, 15 m.) KMOX  
from 3.30)  
Afternoon Musical Review, WOR  
Theatre Review, WMCA  
Palmer House Ensemble, WGN  
Concert, WNBX
- 3.15 P.M. EST; 2.15 CT  
The Wise Man, WEAF WEEI WLW WSM  
WGY Matinee Players, WGY  
Rochester Civic Orchestra, WHAM, 30 m.  
Congress of Clubs, KDKA  
Buddy Ransom, songs, WLW  
Beauty talk, Neil Vinick, WOR  
Morton Bellin, bass, WMCA  
Jongleurs, WGN
- 3.30 P.M. EST; 2.30 CT  
Woman's Radio Review, Joseph Littau's Or-  
chestra, Miss Presentation Perez, WEAF  
WEEI WGY, 30 m.

## Fisherman



RAY HEDGE, character actor in the CBS "MYRT and MARGE" programs (Mondays through Fridays at 7 P.M.), spends his spare time in fishing, hunting and mountain climbing.

- Music Magic, WJZ WBZ KDKA WSM  
WFLA, 30 m. (WHAM at 3.45)  
"Song of the City," WLW  
Show Boat Boys, WOR, 30 m.  
Sports Review, concert artists, WMCA, 1 h.,  
30 m.  
Home Management talk, WGN  
Gerald Prouty, WNBX
- 3.45 P.M. EST; 2.45 CT  
Business news, WLW  
Afternoon Musicale, WGN, 30 m.  
Mrs. Griggs, WNBX
- 4 P.M. EST; 3 CT  
Chick Webb's Orchestra, WEAF WSM, 30  
m. (WGY at 4.15)  
Stocks, WEEL  
Betty and Bob, drama, WGY WJZ WBZ  
WHAM KDKA  
Visiting America's Little House, Clifford C.  
Wendebach, WABC WPG WHAS  
Life of Mary Sothorn, WLW  
Homemakers' Club, WFLA, 30 m.  
Recordings, WNBX
- 4.15 P.M. EST; 3.15 CT  
Woman's Club program, WEEL  
Ithica College Choir, WJZ WBZ KDKA  
News, WHAM  
Johnny Barker's Orchestra, WLW  
Poetic Strains, WABC WPG WBBM  
Week-day Devotions, WHAS  
Melody Singer, WOR  
Rex Griffith, WGN
- 4.30 P.M. EST; 3.30 CT  
Jesters, trio, WEAF WGY (WGY, talk,  
5 m.)  
Fred and Ray, WEEL  
Temple of Song, WJZ WHAM WSM  
WFLA, 30 m. (KDKA at 4.40) (WBZ at  
4.45)  
Health talk, WBZ  
Market Reports, KDKA  
Betty and Bob, WLW  
Science Service, J. N. Darling, "Doing  
Something for Ducks," WABC WHAS  
Carlton and Craig, WCAU  
Stocks, WPG  
Ted Brown's Orchestra, WOR  
Parent-Teachers Forum, WGN  
Katy-Did, WNBX
- 4.45 P.M. EST; 3.45 CT  
Lady Next Door, WEAF WEEI  
Stocks, WGY  
Jacksons, WLW  
Dick Messner's music, WABC, 30 m.  
(WHAS, 15 m.)  
"Science in Your Home," Dr. Kurt Heasler,  
WOR  
Blue Moments, WGN  
Marvels, WNBX
- 5 P.M. EST; 4 CT  
Meredith Willson's Orchestra, WEAF  
WGY, 30 m.

## James Melton, Cook



PERHAPS in the future a copy of JAMES MELTON's cook book will stand side by side with other great kitchen authorities. JIMMY, NBC tenor, has more than 150 recipes for making "short-'nin' bread," sent him by people who have heard him sing over the air. Each recipe claims to be the only authentic one.

- New England Conservatory of Music, WEEL  
Your Health, Dr. W. W. Bauer, "The  
Doctor of Tomorrow," WJZ WHAM  
KDKA WSM  
The Monitor Views the News, WBZ  
"Thrills of Tomorrow," WLW  
Coconuts, WFLA, 30 m.  
Ofgan, WHAS, 30 m.  
Current Events, WOR  
Aperitif, WMCA, 30 m.
- 5.15 P.M. EST; 4.15 CT  
Thrills of Tomorrow, WEEL  
Jackie Heller, WJZ WHAM WSM  
Farm market news, WBZ  
KDKA Kiddies' Klub, KDKA  
Tim Healy, WLW  
"Skippy," WABC  
Grace Dunn, soprano, WBBM  
Nan, Mary and Camille, WPG  
Pete Rice, Western drama, WOR  
Soprano, WGN
- 5.30 P.M. EST; 4.30 CT  
Radio Charades, WEAF WSM  
Little Women, WEEL  
Uncle Wiggley, WGY  
Singing Lady, WJZ WBZ WHAM KDKA  
WBAL WLW  
Gypsies, WFLA  
Jack Armstrong, "All-American Boy," WABC  
WCAU  
Milton Charles, organist, WBBM  
Linn Del Mar, songs, WPG  
Cocktail Hour, WOR  
Sally's Party, WMCA, 30 m.  
Melodies, WGN
- 5.45 P.M. EST; 4.45 CT  
Nursery Rhymes, WEAF WSM  
Buddy and Blake, WEEL  
Musical Program, WGY  
Little Orphan Annie, WJZ WBZ KDKA  
WFLA  
Business and Professional Women's Hour,  
WSM  
Jack Armstrong, WLW  
"Robinson Crusoe, Jr.," WABC  
Out of the Dusk, WHAS  
Miniatures, WPG WCAU WBBM  
Uncle Wiggley, WOR  
Piano, WGN
- 6 P.M. EST; 5 CT  
Xavier Cugat's Orchestra, WEAF WGY  
The Evening Tattler, Marjorie Dunn, Charlie  
and Willie, WEEL, 30 m.  
Angelo Ferdinand's Orchestra, WJZ  
WHAM, 28 m. WBZ from 6.15)  
Adventures of Jimmie Allen, WBZ  
Dan and Sylvia, KDKA  
Mary Alcott's Orchestra, WLW  
News, string ensemble, WSM, 30 m.  
Musical Memories, WFLA, 30 m.  
Buck Rogers, WABC WCAU  
Pianist, WBBM  
Sam, Gil and Louie, WHAS  
Uncle Don, WOR, 30 m.  
Dick Mansfield's Orchestra, WMCA  
Popular Rhythm, WGN, 30 m.
- 6.15 P.M. EST; 5.15 CT  
Mid-Week Hymn Sing, WEAF  
Jimmy Allen, WGY  
KDKA Orchestra, KDKA, 30 m.  
Murray Horton's Orchestra, WLW  
Bobby Benson and Sunny Jim, WABC  
Skippy, WHAS WBBM KMOX  
Investors' Service, Twilight Philosopher,  
WMCA
- 6.30 P.M. EST; 5.30 CT  
News, Mary Small, songs, WEAF  
Rhyming Reporter, news, Musical Turns,  
WEEL  
News, Brevities, WGY  
News, Dorothy Page, vocalist, WJZ WSM  
News, weather, WBZ  
Bob Newhall, WLW  
Florida Military Academy, WFLA  
Howard Barlow, "Understanding Music,"  
WABC, 25 m. (news at 6.55)  
Jack Armstrong, WBBM KMOX  
Boys' Club, WOR  
Pauline Alpert, pianist, WOR  
Singing Lady, WGN  
Roundup, WMCA
- 6.45 P.M. EST; 5.45 CT  
Billy Batchelor, Raymond Knight, WEAF  
WEEI WGY WTAM  
Lowell Thomas, "Today's News," WJZ  
WBZ WHAM KDKA WLW  
Little Orphan Annie, WSM WGN  
Radio Special, WFLA  
The Voice of Gold, WOR  
Radio Stamp Club, WMCA
- 7 P.M. EST; 6 CT  
Gould and Shefter, piano duo, WEAF  
Neal O'Hara, football, WEEL  
Musical program, WGY  
Gridiron of the Air, WSM  
Amos 'n' Andy, WJZ WBZ KDKA WLW  
WFLA  
"Myrt and Marge," WABC WCAU  
Ford Frick, sports, WOR  
Gloria Grafton, WMCA  
Jimmy Allan, WGN
- 7.15 P.M. EST; 6.15 CT  
Gene and Glenn, WEAF WEEI WGY  
WFLA  
Bertrand Hirsch's Orchestra, WJZ  
Joe and Bateese, WBZ  
Louis Miller, KDKA  
Lum and Abner, WLW  
Hollywood Comedy Stars, WOR  
Just Plain Bill, WABC WCAU  
Dan Russo's Orchestra, WBBM  
Maximilian Bergere's Orchestra, WMCA  
WIP  
Orchestra, WGN
- 7.30 P.M. EST; 6.30 CT  
"You and Your Government," Henry W.  
Toll, WEAF WGY WSM WFLA  
After Dinner Review, WEEL  
Charles Sears, tenor, Josef Koestner's Or-  
chestra, WJZ WBZ WHAM KDKA,  
30 m.  
String Trio, WLW  
Whispering Jack Smith's Orchestra, WABC  
WCAU  
Buck Rogers, WHAS WBBM KMOX  
"The Affairs of Roland," WOR  
Jan, Jude and Jerry, WMCA  
Moments Musicale, WGN
- 7.45 P.M. EST; 6.45 CT  
Big Freddie Miller, WEEL  
The Forty-Niners, WSM  
Comedy Capers, WFLA  
Boake Carter, WABC WCAU WHAS  
WBBM KMOX  
Dance music, WOR  
Harry Hirschfield, WMCA  
Ensemble, WGN
- 8 P.M. EST; 7 CT  
Leo Reisman's Orchestra, Phil Ducey, WEAF  
WEEI WGY WFLA WSM WSB, 30 m.  
Spencer Dean, Crime Clues drama, "Murder  
and Company," WJZ WBZ KDKA WLW,  
30 m.  
"Lavender and Old Lace," Frank Munn  
and Hazel Glenn, WABC WHAS WBBM  
KMOX, 30 m.  
Phil Emmerton's Orchestra, WCAU, 30 m.  
(WPG at 8.15)  
Ray Ziegler, sports, WPG  
Dave Vine, comedian, WOR, 30 m.  
Three Little Funsters, WMCA

- 8.15 P.M. EST; 7.15 CT  
Vira C. Park, contralto, WPG  
5-Star Final, WMCA  
WGN Orchestra, WGN
- 8.30 P.M. EST; 7.30 CT  
Wayne King's Orchestra, WEAF WEEI  
WGY WTAM WSM WSB, 30 m.  
Lawrence Tibbett, John B. Kennedy, Wil-  
fred Pelletier's Orchestra, Song of the  
Volga Boatman, WJZ WBZ KDKA  
WHAM WBAL, 45 m.  
"Melodiana," with Abe Lyman's Orchestra,  
Vivienne Segal, Oliver Smith, tenor,  
WABC WCAU WHAS WPG WBBM  
KMOX, 30 m.  
Stage Show Revue, WOR, 30 m.  
Comedy Team, WMCA  
Kay Kayser's Orchestra, WGN
- 8.45 P.M. EST; 7.45 CT  
Strickland Gillilan, WMCA  
Northwestern U., WGN
- 9 P.M. EST; 8 CT  
Ben Bernie's Orchestra, WEAF WEEI WGY,  
30 m.  
Melody Parade, WLW, 30 m.  
Revels, WSM, 30 m.  
Old Time Songs, WFLA, 30 m.  
Bing Crosby and Boswell Sisters, Stars Fell  
on Alabama; Rock and Roll; Sweetheart  
Waltz; Someday, Sweetheart, WABC  
WCAU WHAS WBBM KMOX, 30 m.  
Doris Dehn, soprano, WPG  
Eddy Brown, WOR, 30 m.  
U. S. Navy Symphony Concert, WMCA, 30 m.  
Mardi Gras, WGN, 30 m.
- 9.15 P.M. EST; 8.15 CT  
The Story Behind the Claim, WJZ WBZ  
WHAM KDKA WBAL  
Vincent Ponzi, tenor, WPG
- 9.30 P.M. EST; 8.30 CT  
Ed Wynn, Graham McNamee, Eddie Du-  
chin's Orchestra, WEAF WEEI WGY  
WLW WSM WFLA, 30 m.  
Hands Across the Border, WJZ WBZ, 30 m.  
Nancy Martin, KDKA  
Isham Jones' Orchestra, Virginia Rea, Rose  
of the Wild; Giannina Mia, WABC  
WCAU WHAS WBBM KMOX, 30 m.  
Atlantic Male Chorus, WPG, 30 m.  
Lum and Abner, WOR WGN  
Foreign Affairs Symposium, WMCA, 30 m.
- 9.45 P.M. EST; 8.45 CT  
KDKA Orchestra, KDKA  
Ted Weems' Orchestra, WOR  
Ted Weems' Orchestra, WGN
- 10 P.M. EST; 9 CT  
Operetta, John Barclay, Frank McIntyre,  
Gladys Swarthout, WEAF WEEI WGY  
WLW WSM WFLA, 1 h.  
"Seven Seas," Cameron King, WJZ KDKA,  
30 m.  
ERA Opera Orchestra, WBZ, 30 m.  
State Troopers, Drama, WHAM, 30 m.  
Melody Parade, WLW, 30 m.  
Glen Gray's Orchestra, Annette Hanshaw,  
Walter O'Keefe, Ted Husing, WABC  
WHAS WPG WBBM KMOX, 30 m.  
Jolly Russians, WMCA, 30 m.  
News, WGN
- 10.15 P.M. EST; 9.15 CT  
Current Events, Harlan Eugene Read, WOR  
Bridge Club of the Air, WGN
- 10.30 P.M. EST; 9.30 CT  
Tim and Irene's Sky Road Show, Rock and  
Roll; Barnacle Bill the Sailor; The Con-  
tinental; Pardon My Southern Accent,  
WJZ WHAM, 30 m.  
Joe Rines' Orchestra, WBZ, 30 m.  
City Beautification Forum, KDKA  
George Givot, WABC WCAU WPG WHAS  
30 m.  
Fran Frey's Frolic, WOR, 30 m.  
Dance Tunes, WMCA, 30 m.  
Chicago Theatre of the Air, WGN, 30 m.
- 10.45 P.M. EST; 9.45 CT  
Songsters, KDKA
- 11 P.M. EST; 10 CT  
Emil Coleman's Orchestra, WEAF WGY  
WFLA  
Weather, news, WEEL  
Del Campo's Orchestra, WJZ, 30 m. (WBZ  
WHAM at 11.15)  
Weather, Sports Review, WBZ  
William Penn Orchestra, KDKA, 30 m.  
News, Cincinnati Conservatory of Music Re-  
cital, WLW, 30 m.  
Amos 'n' Andy, WSM  
Joe Haymes' Orchestra, WABC, 30 m.  
(WPG WBBM at 11.15)  
Allan Scott, WCAU  
Five-Star Final, WPG  
Myrt and Marge, WHAS WBBM KMOX  
Current Events, WOR  
Voice of Romance, WMCA  
Dudley Crafts Watson, WGN
- 11.15 P.M. EST; 10.15 CT  
Robert Royce, tenor, WEAF WEEI  
Chick Condon's Orchestra, WGY, 45 m.  
Gene and Glenn, WSM  
Weather, orchestra, WHAS  
Moonbeams, WOR  
Leon Belasco's Orchestra, WMCA, 30 m.  
Dream Ship, WGN
- 11.30 P.M. EST; 10.30 CT  
Carl Hoff's Orchestra, WEAF WFLA, 30 m.  
Anson Weeks' Orchestra, WEEL, 30 m.  
Dorsey Brothers' Orchestra, WJZ WBZ  
WHAM WSM WFLA, 30 m.  
400 Club, KDKA, 30 m.  
Stan Stanley's Orchestra, WLW, 30 m.  
Henry Busse's Orchestra, WABC WCAU  
WPG WBBM  
Dance Tunes, WHAS, 1 h.  
Paul Whiteman's Orchestra, WOR, 30 m.  
Wayne King's Orchestra, WGN
- 11.45 P.M. EST; 10.45 CT  
Paul Sabin's Orchestra, WABC WCAU WPG  
WBBM KMOX  
Sleepy Hall's Orchestra, WMCA  
Jan Garber's Orchestra, WGN, 30 m.
- 12 M. EST; 11 P.M. CT  
Irving Aaronson's music, WEAF WEEI  
WSM, 30 m.  
Charles Boulanger's Orchestra, WGY, 30 m.  
Ralph Kirbery, Mills Blue Rhythm Band,  
WJZ WBZ KDKA WHAM WSM  
WFLA, 30 m.  
Clyde Lucas' music, WABC WCAU WPG  
WBBM KMOX, 30 m.  
Eddie Laughton's music, WLW, 30 m.  
The Wandering Poet, WPG, 30 m.  
Florence Richardson's Orchestra, WOR,  
30 m.  
Day's End, WMCA, 30 m.

# What Children Want To Hear Makes A Difference To Networks

## Radio Seeks Their Views on Programs

The National Broadcasting Company soon may conduct a survey to find out what children like for radio programs.

Young listeners are important in determining what the whole family listens to on the radio and the networks want to find out just what these listening tastes are.

During this year men have been sent to various small towns to find out what children wanted to hear. The results were so influential that they changed the policy of several radio stations radically.

This year there are fewer juvenile programs on the NBC networks than last. Radio men are beginning to think that the younger members of the family like shows intended for their elders better than they do; "Tom Mix," and "Little Orphan Annie," for instance.

The Columbia System still has the same number of children's radio shows as last year and shows no signs of changing at present.

According to *Variety*, there may be a sort of a new deal in programs for the younger population consisting of light variety programs put on the air before 9 o'clock in the evening.

## Poe Story Is To Be Dramatized

One of the classics and most exciting of mystery stories, "A Cask of Amontillado" by EDGAR ALLEN POE, will be acted over the CBS-WABC network on Sunday, November 18, from 10.30 to 10.55 P. M.

## Billy Bachelor Sketches Are In Their Third Year On Air

### Twins Are Played By Actors Aged Eleven

THE ADVENTURES of BILLY BACHELOR, editor of a small-town newspaper, his adopted twins, PETER and PAN, and his wife and all the characters of his little town now are well into their third consecutive year on the air.

BILLY BACHELOR is played by RAYMOND KNIGHT, who also writes the script for the programs and who has been on the air many times before as a member of the "Cuckoos." Mr. KNIGHT not only writes the sketches but plays the characters of BILLY, WELLINGTON WATTS, man of all work, Mr. PERKINS, the druggist, and of others associated with him in his adventures.

But the most interesting people in the story of BILLY BACHELOR'S life are the twins.

PETER is played by an 11-year-old boy radio actor. His name is BOBBY JORDAN. A girl, aged 11 also, whose real name is EMILY VASS, plays the part of PAN.

The adventures of the twins get Mr. BACHELOR into scrapes and provide the problems to be solved. For the twins are normal, playful young people who have lots of fun.

The part of JANET FREEMAN, associate editor of the



RAYMOND KNIGHT, author and main character of the BILLY BACHELOR'S Adventures program, with BOBBY JORDAN and EMILY VASS, his adopted twins.

newspaper and now Mrs. BILLY BACHELOR, is played by ALICE DAVENENPORT, radio actress.

The other characters, Uncle HANNIBAL and "RED" HARRIS, reporter for the pa-

per are played by MAURICE ELLIS, Negro actor, and CLARENCE STRAIGHT, respectively.

The program is heard every evening except Saturday and Sunday over the NBC-WEAF network at 6.45 o'clock.

## Indian Princess Sings Native Songs for CBS

TE ATA, Chickasaw Indian princess, will sing native songs and tell Indian legends over the CBS-WABC network, Saturday, November 17, from 11.30 to 11.45 A. M.

DAVID GUION, composer and pianist, will play and sing some of his arrangements of cowboy songs and dances for which he is well-known.

The program will be a portion of the Carnegie Hall Children's Entertainment in New York City. Princess TE ATA has been edu-

cated at Indian boarding schools and holds a degree from the Oklahoma College for Women.

### Flea Show In Broadcast

The cavortings of a nimble band of carefully trained fleas will be described over the ABS-WMCA network on Saturday, November 17, from 8.15 to 8.30 P. M.

## Bus Line On NBC Tours The Country

The children have a word for it. And because it "jumps anywhere at any time," they've named it the "White Rabbit Line."

The White Rabbit is really a bus, a radio bus, that carries the cast of the Sunday morning children's program over NBC-WJZ highways "anywhere at any time," at 9 o'clock.

JIMMIE MCCALLION, youthful radio actor, is the driver, and MILTON CROSS, NBC announcer, is the master of ceremonies.

MADGE TUCKER, director of children's programs for the NBC, directs the programs, but many of the song selections and stopping-off points are selected by the children themselves.

MILTON CROSS' job is to maintain order aboard the bus.

## "Buck Rogers" Is Based On Science

JACK JOHNSTONE, author of the BUCK ROGERS dramas, writes a whole program in 45 minutes, but it often takes him days to complete one.

That's because he wants to have everything right and insists upon each episode being accurate. New gadgets and characters usually require additional writing time, for JOHNSTONE makes sure that his scientific ideas and inventions are at least reasonable.

### Philippine Youth Discussed

Thought and action of young people in the Philippines will be discussed by Miss PRESENTACION PEREZ over the NBC-WEAF chain on Tuesday, November 20, at 3.30 P. M.

## These Programs Are Proving Popular With Children Of All Ages

### 7.45 A.M. EST; 6.45 CT

Jolly Bill and Jane, WJZ (Monday through Saturday)

### 9 A.M. EST; 8 CT

Coast to Coast on a Bus, WJZ WBZ KDKA WLW WGAR (WHAM at 9.30) (Sunday only)

### 11 A.M. EST; 10 CT

NBC Music Appreciation Hour, WEAF WEEI WJAR WCSH WTAG WTIC WGY WTAM WBZ WHAM KDKA WLW WSM WFLA (Friday only)  
Children's Hour, WABC (Sunday only)

### 4 P.M. EST; 3 CT

John Martin's Story Program, WEAF WSM WFLA WJAR WCSH WTAG (Monday only)

### 4.30 P.M. EST; 3.30 CT

Our Barn, WEAF WEEI WJAR WCSH WTAG WTIC WGY WFLA (Saturday only)

### 4.45 P.M. EST; 3.45 CT

Adventures on Mystery Island, WEAF WEEI WJAR WCSH WTAG WTIC WGY (Monday through Thursday)

### 5 P.M. EST; 4 CT

"Og, Son of Fire," WABC WAAB WFLA (Monday, Wednesday, Friday)

### 5.15 P.M. EST; 4.15 CT

Skippy, WABC WAAB WEAN WDRC WCAU (Monday through Friday)

Straight Shooters, Tom Mix, WEAF WEEI WJAR WCSH WTAG WTIC WGY WLW WTAM (Monday, Wednesday, Friday)

### 5.30 P.M. EST; 4.30 CT

Alice in Orchestralia, WEAF WGY WSM WCSH WTIC WTAG (Wednesday only)  
Jack Armstrong, WABC WNAC WEAN WDRC WMAS WCAU (Monday through Saturday)

Tales of Courage, WEAF WTIC WFLA (Thursday only)  
The Singing Lady, WJZ WBZ WHAM KDKA WBAL WLW WGAR (Monday through Friday)

### 5.45 P.M. EST; 4.45 CT

Albert Payson Terhune Dog Drama, WJZ WBZ WHAM KDKA WGAR (Sunday only)

Captain Tim Healy's Stamp Club, WEAF WEEI WJAR WCSH WTAG WTIC WGY WLW WTAM WSM WFLA (Monday, Wednesday and Friday)

Little Orphan Annie, WJZ WBZ WHAM KDKA WBAL WFLA WGAR (Monday through Friday)

Nursery Rhymes, WEAF WSM (Tuesday only)  
Robinson Crusoe, Jr., WABC WDRC WLBZ WMAS WCAU WPG (Tuesday, Thursday, Friday and Saturday)

### 6 P. M. EST; 5 CT

Buck Rogers, WABC WCAU WAAB WHAS (Monday through Thursday)

### 6.15 P.M. EST; 5.15 CT

Bobby Benson and Sunny Jim, WABC WCAU WAAB WEAN WICC WDRC WORC WLBZ (Monday through Friday)

Jules Verne's "Mysterious Island," WEAF WJAR (Monday, Wednesday, Friday)

### 6.45 P.M. EST; 5.45 CT

Billy Batchelor, WEAF WEEI WGY WJAR Billy Batchelor, WEAF WEEI WJAR WCSH WTAG WTIC WGY WTAM (Monday

## Henry Harmony Portrays Trials and Triumphs of A Child Quartet



PAT RYAN, nine-year-old radio actress, is on the air for Columbia. Her ambition is to play "Juliet" in "Romeo and Juliet." The director of children's programs handed her a copy of the play on which to practice. Everything was all right until she struck the word "apothecary." This stumped her and now she has decided to wait until she is 16.

ESTELLE LEVY, aged 13, is another Columbian. She plays the piano and saxophone and sings as well as acts. She spent months practicing the theme song of the "Helen and Mary" program in order to play it with the orchestra. When she announced she was all set, the theme song was changed. "That's life," says Estelle.

JACKIE KELK is a screen actor, as well being on the air. His last picture was "Born to Be Bad," starring Loretta Young. Jackie is very serious about his acting and spends his spare time making faces at himself in a mirror, registering lots of emotions. Not the least among the faces are two—before and after taking castor oil.

VIVIENNE BLOCK is 13 years old and an unusually good singer as well as an actress. She has taught herself many songs from operas; likes them better than popular songs. Her greatest thrill is directing the studio orchestra while she sings with it in the studio.

# Wednesday, November 21 - Nino Martini on CBS-WABC, 9 P.M.

## Highlights

- P.M.**
- 1. York Civic Symphony Orchestra, ABS-WMCA
  - 4.15—Curtis Symphony Orchestra, CBS-WABC
  - 4.30—Rochester Civic Orchestra, NBC-WJZ
  - 8.00—Mary Pickford, NBC-WEAF
  - 8.15—Edwin C. Hill, CBS-WABC
  - 8.30—Everett Marshall's Varieties, CBS-WABC
  - Wayne King's Orchestra, NBC-WEAF
  - 9.00—Nino Martini, CBS-WABC
  - Fred Allen, NBC-WEAF
  - 9.30—John Charles Thomas, NBC-WJZ
  - 10.00—Guy Lombardo and Orchestra, NBC-WEAF
  - 10.30—One Man's Family, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 8 A.M. EST; 7 CT**
- Weather, news, WEEL
  - Musical Clock, WGY, 30 m.
  - Morning Devotions, WJZ WBZ KDKA WFLA
  - Song Reporter, WABC, 25 m.
  - Playground Echoes, WPG
- 8.15 A.M. EST; 7.15 CT**
- Caroline Cabot, WEEL
  - Lew White, organist, WJZ KDKA WBAL WFLA, 30 m. (WBZ, 15 m.)
  - Organ, WLW
- 8.30 A.M. EST; 7.30 CT**
- Cheerio, WEAF WEEL WGY WLW WSM, WFLA, 30 m.
  - Weather, WBZ
  - Lyric Serenade, WABC, 27 m.
  - Organ, WPG, 30 m.
  - Georgia Wildcats, WHAS
- 8.45 A.M. EST; 7.45 CT**
- Landi Trio and White, WJZ WBZ WBAL KDKA
  - Kindly Thoughts, WHAM
  - Bob Atcher, WHAS
- 9 A.M. EST; 8 CT**
- Organ, Dick Leibert, WEAF, 30 m. (WEEL at 9.15)
  - Variety, WEEL
  - Scissors and Paste, WGY
  - Breakfast Club, WJZ WBZ, 1 h. (WSM at 9.30) (KDKA, 30 m. (WHAM, 9.30 to 9.45) (WFLA at 9.15)
  - Hymns, WLW
  - Devotion, WSM
  - Birthday Club, WFLA
  - Cobina Wright, WABC, 1 h. WPG from 9.30
- 9.15 A.M. EST; 8.15 CT**
- Devotions, WGY
  - Leon Cole, organ, WSM
- 9.30 A.M. EST; 8.30 CT**
- The Mystery Chef, WEAF WEEL WGY WSM
  - Styles, KDKA
  - Rev. Newland, talk, WLW
- 9.45 A.M. EST; 8.45 CT**
- Southernaires, male quartet, WEAF
  - News, Wandering Minstrel, WEEL
  - Soloist, WGY
  - Charlie Kent's Orchestra, WLW
  - Work-A-Day Thoughts, Minute Manners, KDKA
  - Magic Hour, WSM
  - Bob Atcher, WHAS
- 10 A.M. EST; 9 CT**
- News, Breen and de Rose, WEAF WFLA
  - Musical Variety, WEEL
  - Billy Rose, tenor, WGY
  - Josephine Gibson, WJZ WBZ KDKA WSM
  - Suzanne Littleford, WLW
  - News, Vi Bradley, WABC
  - Home Hour, WPG, 1 h.; News at 10.45
  - DX Tips, WNBX
- 10.15 A.M. EST; 9.15 CT**
- Clara, Lu 'n' Em, WEAF WEEL WGY WLW WSM WSB WTAM WGN
  - Florenda Trio, WJZ WBZ
  - Sammy Fuller, KDKA
  - Tom Grierson, organist, WHAM
  - Morning Topics, WFLA
  - Bill and Ginger, WABC
  - Dolly Dean, WHAS
  - Towa Crier, WNBX
- 10.30 A.M. EST; 9.30 CT**
- "Land of Beginning Again," WEAF
  - Organ, WEEL
  - The Market Basket, WGY
  - Today's Children, WJZ WBZ KDKA WFLA
  - Live Stocks, news, WLW
  - Radio Kitchen, WSM, 30 m.
  - News and Fiddlers' Fancy, WCAU, 30 m.; Ida Bailey Allen, WHAS
  - Rev. D. L. Campbell, WNBX
- 10.45 A.M. EST; 9.45 CT**
- Betty Crocker, WEAF WEEL WGY WLW WFLA WTAM
  - News, Radio Kitchen, WJZ WHAM KDKA WBAL
  - News, musicale, Highway Safety talk, WBZ
  - "Fats" Waller, WABC WHAS
  - Daily Poem, WNBX
- 11 A.M. EST; 10 CT**
- Juan Reyes, pianist, WEAF
  - Friendly Kitchen, WEEL
  - Betty Moore, interior decorator, WGY
  - Honeydoers, WJZ WSM
  - "Fish Stories," WBZ
  - Uncle Tom and Betty, KDKA
  - Betty Moore, WLW
  - "Cooking Closeups," WABC WCAU
  - Farm Talk, WPG
  - Sanders Sisters, WHAS
  - Household Chat, WNBX
- 11.15 A.M. EST; 10.15 CT**
- Alice Remsen, contralto, WEAF WEEL
  - The "Vagabonds," WGY
  - Tony Wons, WJZ WBZ KDKA WHAM WFLA WSM
  - John Barker, songs, WLW
  - Instrumentalists, WABC
  - Piano, WNBX

- 11.30 A.M. EST; 10.30 CT**
- "Homespun," WEAF WEEL WGY
  - U. S. Army Band, WJZ WBZ KDKA WLW
  - WSM WFLA, 30 m.
  - Betty Moore, Triangle Club, WABC WPG
  - WHAS WCAU
  - Talk, WNBX
- 11.45 A.M. EST; 10.45 CT**
- Armand Girard, bass, WEAF WEEL (WEEL news notes, 11.55)
  - Johnny Marvin, WGY
  - Magic Recipes, WABC WHAS WCAU
  - Wandering Poet, WPG
  - Variety, WNBX
- 12 N. EST; 11 A.M. CT**
- Al and Lee Reiser, pianists, WEAF WEEL
  - Sanvoters, WGY
  - Fields and Hall, WJZ WHAM KDKA WSM
  - Weather, The Monitor Views the News, WBZ
  - Ohio Farm Bureau, WLW, 30 m.
  - Moss and Jones, WFLA
  - The Voice of Experience, WABC WCAU
  - WHAS WBBM KMOX
  - Home Sweet Home, WPG
  - Current Events, WOR
  - Eddie Prior's Music, WMCA, 30 m.
  - Tom, Dick and Harry, WGN
  - Hollywood Inn, WNBX
- 12.15 P.M. EST; 11.15 A.M. CT**
- Honeyboy and Sassafras, WEAF WEEL
  - Martha and Hal, WGY
  - Charles Sears, tenor, WJZ WSM
  - Weather, WBZ
  - Hill-Billy songs, WHAM
  - Markets, produce, KDKA
  - Round the World, WFLA
  - The Gumps, WABC WCAU WPG WHAS
  - WBBM KMOX
  - "Common Sense," WOR
  - Betty, Jean, Jim, WGN
- 12.30 P.M. EST; 11.30 A.M. CT**
- Merry Madcaps, WEAF WLW, 30 m.
  - Stocks, markets, WEEL
  - Farm program, WGY, 30 m.
  - National Farm and Home Hour, WJZ WBZ
  - KDKA WFLA WSM, 1 h. (WLW at 11.50)
  - Livestocks, river, market reports, WLW
  - Jan Savitt's Orchestra, WABC WCAU, 30 m. (WPG at 12.45)
  - South Jersey motor market, WPG
  - Phil Lynch's music, WOR, 30 m.
  - Here's How, WMCA
  - University of Louisville, WHAS
  - Dr. Forkell, WNBX
- 12.45 P.M. EST; 11.45 A.M. CT**
- This and That, WEEL, 25 m. (Friendly Kitchen, 1.10)
  - Will Hollander's Orchestra, WMCA WIP, 30 m.
  - Good Health and Training, WGN
- 1 P.M. EST; 12 N. CT**
- Markets, weather, WEAF
  - Musical program, WGY
  - George Hall's Orchestra, WABC WCAU, 30 m.
  - Just Plain Bill, WGN KMOX
  - Leo Freudberg's Orchestra, WOR, 30 m.
- 1.15 P.M. EST; 12.15 CT**
- Peggy's Doctor, WEAF WEEL WGY
  - New Jersey Women's Clubs, WPG
  - Gossip Club, WHAS WBBM
  - Annual Football Luncheon, Philadelphia
  - Rotary Club, WMCA, 30 m.
  - Dorling Sisters, WGN
- 1.30 P.M. EST; 12.30 CT**
- Jules Lande's music, WEAF, 30 m.
  - N. E. Kitchen, Marjorie Mills, WEEL, 30 m.
  - Arthur Lane, WGY
  - Vic and Sade, WJZ WBZ WHAM KDKA
  - WLW WFLA
  - Markets, WSM
  - Little Jack Little's music, WABC WCAU
  - WPG WHAS WBBM KMOX
  - Middy Service, WGN, 30 m.
  - Theatre Club, Bide Dudley, WOR
- 1.45 P.M. EST; 12.45 CT**
- Southerners, WGY
  - Words and Music, WJZ WHAM WSM
  - WFLA
  - Agricultural Markets, WBZ
  - William Penn Orchestra, KDKA
  - Red Nichols' music, WLW
  - William Burnett, WSM
  - The Cadets, WABC WBBM KMOX
  - Agricultural Program, WHAS
  - Jerry Marsh, tenor, WOR
  - New York Civic Symphony Orchestra, WMCA WIP, 1 h., 45 m.
- 2 P.M. EST; 1 CT**
- Two Seats in the Balcony, Carol Deis, soprano, WEAF WEEL, 30 m.
  - Mercile Esmond, WGY
  - Wandering Minstrel, Meredith Willson's Orchestra, WJZ WBZ WSM WFLA, 30 m. (KDKA at 2.15)
  - P. T. A. talk, KDKA
  - Ohio School of the Air, WLW, 1 h.
  - Marie, the Little French Princess, WABC
  - WPG WCAU WBBM KMOX
  - University of Kentucky, WHAS
  - Dr. Arthur Frank Payne, WOR
  - Just Plain Bill, WGN
- 2.15 P.M. EST; 1.15 CT**
- Household Chat, WGY
  - Romance of Helen Trent, WABC WCAU
  - WGN KMOX
  - Frank Ricciardi, WOR
- 2.30 P.M. EST; 1.30 CT**
- Imperial Grenadiers, WEAF WEEL WGY
  - WSM
  - Home Sweet Home, WJZ WSM
  - Rochester School of the Air, WHAM, 30 m.
  - KDKA Home Forum, KDKA, 30 m.
  - American School of the Air, "Spanish Cork and Olives," WABC WHAS WPG WBBM KMOX, 30 m.
  - Woman's Club, WCAU, 30 m.
  - Martha Deane, WOR, 30 m.
  - Jongleurs, WGN
- 2.45 P.M. EST; 1.45 CT**
- Vic and Sade, WEAF WEEL WGY
  - Colette Carlay, songs, WJZ WFLA WSM
  - Palmer House Ensemble, WGN
- 3 P.M. EST; 2 CT**
- Ma Perkins, WEAF WEEL WGY WLW
  - WTAM WSM WSB
  - Rambler's Trio, WJZ WBZ WHAM KDKA
  - WFLA
  - Kate Smith's Matinee Hour, WABC WPG
  - WCAU WHAS, 1 h. (KMOX from 3.30)
  - Afternoon Musical Review, WOR, 30 m.
  - Ensemble, WGN
  - Claremont trio, WNBX
- 3.15 P.M. EST; 2.15 CT**
- Dreams Come True, Barry McKinley, baritone, WEAF WEEL WGY WLW WSM
  - WTAM WFLA
  - Joe White, tenor, WJZ WBZ WHAM
  - Human values, KDKA
  - Orchestra, WGN
  - Women's Hour, WNBX
- 3.30 P.M. EST; 2.30 CT**
- Woman's Radio Review, Joseph Littau's Orchestra, WEAF WGY, 30 m.
  - Reading Circle, WEEL, 30 m.

## Melodie



MARY EASTMAN, accomplished vocalist, sings with BARLOW'S Orchestra over the CBS-WABC network Wednesdays at 10.30 P. M.

- Jerome Twichell's Orchestra, WJZ WBZ WHAM WSM, 30 m. (KDKA WFLA, 15 m.)
- Newark Museum Talk, WOR
- Art Lecture, John Bauer, WMCA
- Home Management talk, WGN
- Green Mountain Singer, WNBX
- 3.45 P.M. EST; 2.45 CT**
- Beauty program, KDKA
  - Business news, WLW
  - Frank Benn's Orchestra, WFLA
  - Studio Orchestra, WOR
  - Today's Winners, WMCA, 1 h., 15 m.
  - Organ, WGN
- 4 P.M. EST; 3 CT**
- Martha Mears, contralto, WEAF WSM WFLA
  - Stocks, WEEL
  - Betty and Bob, WGY WJZ WBZ KDKA
  - Life of Mary Sothorn, WLW
  - National Student Federation, WABC
  - The Apple Knocker, WCAU
  - Dr. H. I. Strandhagen, Health Talk, WOR
  - Piano, WGN
  - Dorris Gibson, WNBX
- 4.15 P.M. EST; 3.15 CT**
- "Herald of Sanity," Dr. Joseph Jastrow, WEAF WEEL WSM WFLA WGY
  - Sisters of the Skillier, WJZ WBZ
  - News, WHAM
  - Karen Fladoes, KDKA
  - Mary Alcott and Orchestra (Home Loan talk, 4.25) WLW
  - Curtis Symphony, Zadel Skolowsky, pianist, WABC, 45 m. (WPG, 30 m.) (WHAS, 15 m. at 4.30)
  - Devotions, WHAS
  - Banjo, Pianos, WOR
  - Mark Love, basso, WGN
  - Webby Mack, WNBX
- 4.30 P.M. EST; 3.30 CT**
- Jesters, Trio, WEAF WEEL WGY
  - Rochester Civic Orchestra, Guy Frazer Harrison, conductor, WJZ WHAM WSM, 1 h. (WFLA at 4.45) (WBZ, 30 m.)
  - Markets, KDKA
  - Betty and Bob, WLW
  - Ralph Watters, WFLA
  - Drama, stocks, WCAU
  - Robert Reud, "Town Talk," WOR
  - Blue Moments, WGN
- 4.45 P.M. EST; 3.45 CT**
- Lady Next Door, WEAF
  - Stocks, WGY
  - The Jacksons, WLW
  - Stocks, WPG
  - Organ, WHAS, 45 m.
  - "Science in Your Home," Dr. Kurt Haeseler, WOR
  - Viennese Melodies, WNBX
- 5 P.M. EST; 4 CT**
- Chick Webb's Orchestra, WEAF
  - Village Maids, WEEL
  - Lang Sisters, WGY
  - The Monitor Views the News, WBZ
  - Memories, KDKA
  - Ponce Sisters, WLW
  - "Og, Son of Fire," WABC
  - Four Trappers, WCAU
  - Loretta Adams, WPG
  - Weather, Variety, WOR
  - Tea Timers, WMCA, 30 m.
  - Songs, piano, WGN
- 5.15 P.M. EST; 4.15 CT**
- Tom Mix Straight Shooters, WEAF WEEL
  - WGY WLW WTAM
  - Violinist, WBZ
  - Kiddies' Klub, KDKA
  - "Skippy," WABC
  - Guitarist, WPG
  - "Captain Tom and his Pirate Ship," WOR
  - Popular Rhythm, WGN, 30 m.
- 5.30 P.M. EST; 4.30 CT**
- Alice in Orchestra, WEAF WSM
  - Moods in Song, WEEL
  - Jack and Jill, WGY
  - Singing Lady, WJZ WBZ WHAM KDKA
  - WLW
  - Orchestra, WFLA
  - Jack Armstrong, WABC WCAU
  - Talk, care of the feet, WPG
  - Out of the Dusk, WHAS, 30 m.
  - The Story and Contest Club, WOR
  - Sally's Party, WMCA, 30 m.
- 5.45 P.M. EST; 4.45 CT**
- Capt. Tim Healy's Stamp Club, WEAF
  - WEEL WGY WTAM
  - Little Orphan Annie, WJZ WBZ KDKA
  - WFLA
  - News, WHAM
  - Jack Armstrong, WLW
  - Nap and Dee, WSM
  - Gordon, Dave, Bunny, WABC WCAU
  - Larry Charles, tenor, scores, WPG
  - Adventures of Jimmie Allen, WOR
  - Harold Turner, pianist, WGN
- 6 P.M. EST; 5 CT**
- Xavier Cugat's Orchestra, WEAF
  - Evening Tattler, WEEL, 30 m.
  - Municipal Series, WGY
  - Education in the News, WJZ WFLA
  - Adventures of Jimmie Allen, WBZ
  - News, Robert Tucker, pianist, WSM, 30 m.
  - Dan and Sylvia, KDKA
  - Sandra Roberts' Orchestra, WLW
  - Antonia Lopez' Orchestra, WFLA
  - Buck Rogers, WABC WCAU
  - Boy Scout Drama, WHAS
  - "Og, Son of Fire," WBBM

- Uncle Don, WOR, 30 m.
  - Alex Bolkin's Ensemble, WMCA
  - Popular Tunes, WGN, 30 m.
- 6.15 P.M. EST; 5.15 CT**
- "Mysterious Island," drama, WEAF
  - Jimmy Allen, WGY
  - Alma Kitchell, contralto, WJZ WBZ KDKA
  - Twilight Favorites, WFLA
  - Joe Emerson, WLW
  - Bobby Benson and Sunny Jim, WABC WCAU
  - WCAU
  - Skippy, WHAS WBBM KMOX
  - Investors' Service and Twilight Philosopher, WMCA
- 6.30 P.M. EST; 5.30 CT**
- News, Adlene Jackson, WEAF
  - Rhyming Reporter, news, drama, WEEL
  - News, evening brevities, WGY
  - News, Cellotones, WJZ
  - News, weather, WBZ
  - Comedy Stars of Hollywood, KDKA
  - Pleasure Cruise, WHAM
  - Bob Newhall, WLW
  - Asher and Little Jimmy, WSM
  - News, melody's garden, WFLA
  - "The Shadow," WABC, 25 m. (news, 6.55)
  - Billy Hays' Orchestra, WCAU
  - Club Program, WHAS
  - Jack Armstrong, WBBM KMOX
  - Screen Revue, WMCA
- 6.45 P.M. EST; 5.45 CT**
- Billy Batchelor, Raymond Knight, WEAF
  - WEEL WGY WTAM
  - Lowell Thomas, "Today's News," WJZ
  - WBZ WHAM KDKA WLW WFLA
  - Louisville Women's program, WHAS
  - Little Orphan Annie, WGN WSM
  - "Cocktail Time," WOR
  - Gebrush Harmonizers, WMCA
- 7 P.M. EST; 6 CT**
- Pickens Sisters, WEAF WSM
  - Salute, WEEL
  - Col. Jim Healey, WGY
  - Amos 'n' Andy, WJZ WBZ KDKA WLW
  - WFLA
  - Sports, WHAM
  - Variety, WSM
  - Myrt and Marge, WABC
  - Dance Tunes, WBBM, 30 m.
  - Weather, Crossroads, WHAS
  - Ford Frick, sports, WOR
  - Stapleton and Boroff, piano team, WMCA
  - Jimmy Allan, WGN
- 7.15 P.M. EST; 6.15 CT**
- Gene and Glenn, WEAF WEEL WGY WFLA
  - WTAM
  - Plantation Echoes, Willard Robison's music, WJZ WBZ WHAM KDKA WSM
  - Lum and Abner, WLW
  - Just Plain Bill, WABC WCAU
  - Marion Chase, songs, WOR
  - Orchestra, WGN
  - Jewish Vagabond Singers, WMCA
- 7.30 P.M. EST; 6.30 CT**
- Uncle Ezra, WEAF WGY WTAM
  - After Dinner Revue, WEEL, 30 m.
  - Red Davis Sketch, WJZ WBZ KDKA WLW
  - WFLA WSM
  - Pleasure Cruise, WHAM
  - Paul Keast, Rollo Hudson's Orchestra, WABC WCAU
  - Buck Rogers, WHAS WBBM KMOX
  - Armand Veczy's Concert Orchestra, WOR
  - Molly Picon, WMCA
  - Ensemble, WGN
- 7.45 P.M. EST; 6.45 CT**
- King's Guard, quartet, WEAF WGY WTAM
  - Dangerous Paradise, sketch, WJZ WBZ
  - WHAM KDKA WLW WSM
  - Melody Man, WFLA
  - Boake Carter, WABC WCAU WHAS WBBM
  - KMOX
  - Dance Music, WOR
  - Harry Hirschfield, WMCA
  - Amateur Night, WGN
- 8 P.M. EST; 7 CT**
- Mary Pickford, Gale Gordon, Jeanette Nolan, Lou Silvers' Orchestra, WEAF
  - WEEL WGY WSM WFLA, 30 m.
  - Spencer Dean, Crime Clues Drama, "Murder and Company," WJZ WBZ KDKA WLW
  - 30 m.
  - Musical program, WHAM
  - "Easy Aces," WABC WHAS WBBM
  - KMOX
  - Gordon Sisters, with Phil Barrett, WPG
  - The Lone Ranger, WOR WGN, 30 m.
  - Three Little Funsters, WMCA
- 8.15 P.M. EST; 7.15 CT**
- Jimmy Allen's Adventures, WHAM
  - Edwin C. Hill, "The Human Side of the News," WABC WCAU WHAS WBBM
  - KMOX
  - 5-Star Final, WMCA
- 8.30 P.M. EST; 7.30 CT**
- Wayne King's Orchestra, WEAF WGY
  - 30 m.
  - Buddy Clark, John Herrick, WEEL, 30 m.
  - Lanny Ross' Log Cabin Orchestra, WJZ
  - WHAM KDKA, 30 m.
  - Magic Strings, WBZ
  - Henry Thies' Peppers, WLW
  - Minstrel Show, WSM, 30 m.
  - Variety, WFLA
  - Everett Marshall's Broadway Varieties, WABC WCAU WHAS WBBM KMOX, 30 m.
  - Jane and Jimmy Culien, WPG
  - Operatic program, WOR, 30 m.
  - Kay Kyser's Orchestra, WGN
  - Comedy Team, WMCA
- 8.45 P.M. EST; 7.45 CT**
- Edward MacHugh, baritone, WBZ
  - Smilin' Ed McConnell, WLW
  - Northwestern University, WGN
  - Kay Thompson, WMCA
- 9 P.M. EST; 8 CT**
- Town Hall Tonight, Fred Allen, James Melton, Lennie Hayton's Orchestra, Songsmiths quartet, WEAF WEEL WGY WLW WSM, 1 h.
  - Warden Lewis E. Lawes, "20,000 Years in Sing Sing," WJZ WBZ KDKA WHAM
  - WBAL, 30 m.
  - Antonia Lopez' music, WFLA
  - Kashmiri Song; Musme; Musica Proibita; Let's Take a Walk Around the Block, WABC WCAU WPG WHAS WBBM
  - KMOX, 30 m.
  - Footlight Echoes, WOR, 30 m.
  - Americana, WMCA, 45 m.
  - Dance orchestra, WGN
- 9.15 P.M. EST; 8.15 CT**
- Housewarmers, WFLA
  - Comedy Stars, WGN
- 9.30 P.M. EST; 8.30 CT**
- John Charles Thomas, WJZ WBZ WHAM
  - KDKA WBAL, 30 m.
  - WFLA Players, WFLA, 30 m.
  - "The Adventures of Gracie," Burns and Allen, Bobby Dolan's Orchestra, WABC
  - WCAU WBBM KMOX, 30 m.
  - Organ, WPG, 30 m.
  - Lum and Abner, WOR WGN
- 9.45 P.M. EST; 8.45 CT**
- Jan Garber's Orchestra, WOR WGN
  - Housing Act, WMCA

## Weather Reports

### WEEKDAYS

A. M.	
6.45 WOR	7.45 WBAL
7.00 WOR	WOR
7.15 WOR	8.00 WOR
7.25 KMOX	8.29 WLW
(except Saturday and Sunday)	
7.28 WTAM	9.45 KDKA
7.30 WOR	11.30 WLW

### Noon

WGY WBAL WFLA WHAS (KDKA Saturday Only)

### P. M.

12.15 WLW	6.14 WTAM
12.30 WJZ WBT	6.30 WFLA
12.50 WTAM	6.35 WGY
1.00 WEAF WPG	7.15 WBAL
2.45 WGY	7.30 WBT
4.30 KDKA WOR	10.15 WHAS
5.00 WGY	11.00 WGY WPG
5.14 WTW	WOR
5.30 WBT	11.10 WTAM
5.40 WTAM	11.30 WGN
6.00 WHAS	

### SUNDAYS

#### A. M.

7.30 WTAM	10.45 KDKA
8.29 WLW	11.30 WLW
9.00 WBAL	

#### Noon

WGY KDKA WHAS

#### P. M.

12.15 WBAL	6.00 WHAS
WLW	6.14 WTAM
1.00 WPG	7.30 WBAL
1.45 WFLA	10.15 WHAS
4.30 WGY WOR	11.00 WPG WOR
5.14 WLW	11.10 WTAM
5.40 WTAM	11.30 WGN

#### 10 P.M. EST; 9 CT

Lombardo-Land, Pat Barnes, WEAF WEEL WGY WLW WFLA WSM, 30 m.

Two-Way Byrd Antarctic Expedition Broadcast, Mark Warnow's Orchestra, WABC WCAU WHAS WBBM KMOX, 30 m.

Andersons, WPG

Sid Gary, WOR

Beauty That Endures, WMCA

News, WGN

#### 10.15 P.M. EST; 9.15 CT

Madame Sylvia, WJZ WBZ WHAM KDKA

Current Events, Hurlan Eugene Read, WOR

Comedienne, WMCA

WGN Concert music, WGN

#### 10.30 P.M. EST; 9.30 CT

One Man's Family, WEAF WEEL WGY WFLA, 30 m.

Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WHAM, 30 m.

Sammy Liner's Orchestra, WBZ, 30 m.

Pittsburgh Varieties, KDKA, 30 m.

Follies, Five orchestras, chorus, dramatic sketches, guest artists, WLW, 1 h., 30 m.

WSM Salutes Hutchinson, Kansas, WSM

Melody Masterpieces, Mary Eastman, WABC WCAU WPG WHAS (KMOX, 15 m.)

"The Brusloff Express," Elaine Jordan, Ray Gold, WOR, 30 m.

Archie Bleyer's music, WMCA, 30 m.

Ted Weems' music, WGN

#### 10.45 P.M. EST; 9.45 CT

Hawaiians, WEEL

Earl Burnett's Orchestra, WGN

#### 11 P.M. EST; 10 CT

Fred Lightner, WEAF

Weather, news, WEEL

Charles Boulanger's Orchestra, WGY, 30 m.

Emil Coleman's Orchestra, WJZ, 30 m. (WFLA, 15 m.)

Weather, WBZ

News, WHAM

William Penn Orchestra, KDKA, 30 m.

Amos 'n' Andy, WSM

Leon Belasco's Orchestra, WABC WCAU WHAS, 30 m. (WBBM at 11.15)

Steel Pier music, WPG, 30 m.

Myrt and Marge, KMOX

Rep. Wesley Disney (D), Oklahoma, "Your Bank Account," WBBM

Current Events, WOR, 30 m.

Voice of Romance, WMCA WIP

Dudley Crafts Watson, WGN

#### 11.15 P.M. EST; 10.15 CT

Robert Royce, tenor, WEAF WEEL WFLA

Joe Rines' Orchestra, WBZ

Gene and Glenn, WSM

Weather, music, WHAS

Irving Rose's Orchestra, WMCA

#### 11.30 P.M. EST; 10.30 CT

Rockefeller Centre Rainbow Room Orchestra, WEAF WEEL WGY WFLA, 30 m. (WSM at 11.45)

Ray Stillwell's Orchestra, WGY, 30 m.

Art Kassel's Orchestra, WJZ WHAM, 30 m.

"Dead Men Prowl," WBZ, 30 m.

400 Club, KDKA, 30 m.

Marjorie Cooney, piano, WSM

Ozzie Nelson's music, WABC, 30 m.

Dream Doctor, WHAS, 30 m.

Henry Busse's Orchestra, WBBM

Will Osborne's Orchestra, WOR, 30 m.

Charlie Davis' Orchestra, WMCA, 30

### Mr. Rideout Talks About The Weather

The denouement of a chat with E. B. Rideout, WEEI meteorologist, hints strongly of the necessity for getting one's radio into first class condition for the coming Winter season. Morning and evening he relates day by day weather forecasts for New England folk but here he rolls up his sleeves for "The Microphone" to haul off with a long range forecast on what to expect in the way of weather from November to April.

Of necessity, it is generalized somewhat because the famous WEEI weather-bard has an impressive list of clients for his detailed scientific findings. That, by the way, is just what they are instead of random guesses based on what certain fur bearing animals are going to wear—the quantity of pistachios the squirrels are hoarding or the condition of the Widow Jones' sciatica. Nor are they based on the experience or averages of 50 or 100 years.

His is purely scientific formula, applicable in the manner flood and neap tides are determined although admittedly not to such a minute degree of accuracy.

The coming New England Winter will, on the whole, be colder than normal, particularly within the period from the last week in January to the middle of March. While the extreme low temperatures of last Winter will not prevail, the average temperature will be substantially below normal. (How are your radio tubes?)

From mid-December throughout the run of the Winter season, Rideout looks for a blanket of snow over New England with

### Chic Contralto



A new WEEI voice, DOROTHY HORAN, Wednesdays, at 5.30.

a substantial downfall as late as March 20th. Thus he sees no evidence of an early Spring despite indications of an abbreviated warm spell in early April.

November month being of immediate interest, it is with pleasure we expose his data sheets as indices of moderate weather with normal temperature averages for the balance of the month. Comes Christmas month—slightly colder—below normal temperatures.

All together it looks like an exceptionally good Winter for radio, with the hearth and fire-side attractive bait beyond the entertainment appeal and general attractiveness of the late Fall and Winter program features scheduled through WEEI and the NBC Network.

Thanks Mr. Rideout. We'll plan accordingly.

## Audition Yourself Some Time-Announcing Easy?

### Arthur Edes Concocts WEEI Test

Q. "Are you a grandstand quarterback at football games?"

A. "No." Q. (Less eagerly) "Maybe you second guess the baseball manager from the bleachers?"

A. "No." Q. (Slyly this time) "Then you probably never chuckle when a radio announcer splits an infinitive or pronounces "aspirant" like aspirin with a 't' added?"

A. "Some announcers are O. K."

The last reply was all that was needed to release the pent up fury of the inquisitor who had recently listened to a substantial quota of aspiring announcers run the gamut of a fiendishly prepared script. It probed inflections, respiration, sales-appeal, knowledge of English, pronunciation, knowledge of musical terminology, and, yea, brother, courage. Aside from that it proved in a rather convincing manner that probably "All announcers are O. K." Undoubtedly some are better than that but the point is, once the nod of approval is given after the present day examination, it's a safe wagering proposition that the professional word weaver has something besides good vocal plumbing.

So much by way of back-scratching the announcing man. It's perhaps too seldom he gets encomium. And now, because back-slapping doesn't make a story, we're taking you into a reverse flip back to that aforementioned examination. Conceived by program director Arthur F. Edes at WEEI, it gives us all (with privacy we all may subsequently be grateful for) the opportunity to test our skill with the words and problems run-of-the-mine announcing men toy with and seldom mull.

The test begins. For realism it should be recited to a microphone. For perfection of setting, a group of critics with loving-cup ears should be listening at some remote point. You will start to read please:

"The demands of an announcer are many. He must be able to read advertising copy in such a way that the client is well satisfied with his investment in radio advertising. In addition to being a vocal salesman, the announcer must also be an actor, in that he must be able to interpret his continuity appropriately in the style that it is written. The ability to read news items, baseball scores, and descriptive musical notes is also necessary. The purpose of this audition is to illustrate how capable this aspirant is for the work. Pronunciation is important. Take, for example the following words—bade, program, address, comparable, solace, jocund, Carribean, gala, strata, inquiry and illustrate."

Read three news items.

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Read three news items.

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"The final test of the audition, and perhaps the one that an announcer fears the most, is the continuity which will display his knowledge of musical terminology. Rather than read an announcement of this nature, I'll just read a list of names and compositions which might be found on the program of a classical show. Composers frequently heard on the air are Mendelssohn, Liszt, Puccini, Wagner, Beethoven, Mozart, Bach, Sibelius, Tschaiakowsky, Ippolitov-Ivanoff, Rimsky-Korsakoff and Bizet. For musicians we often hear the names of Jascha Heifetz, Gabrielovitch, Jehudi Menuhin, Fritz Kreisler, Jose Iturbi, and Sergei Rachmaninoff. A list of artists representing the musical world would include Rosa Ponselle, Martinelli, Galli-Curci, Serge Koussevitzky, Leopold Stokowski, Walter Damrosch and Piatigorsky, the cellist. For the terminology of music we frequently find such words as concerto, sonata, cantabile, molto vivace, andante con moto, allegro, capriccio and cantata.

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### TWO LOVABLE COMEDIANS

#### "PICK and PAT"

\*\*\*

Presented Weekly

on Saturday at

SEVEN-THIRTY P.M.

By

The Makers of Dill's Best and Model Smoking Tobaccos

\*

"Pick and Pat" is a nationally known radio feature conspicuous and popular for its unique originality and wholesome humor

\*\*\*

Station WEEI The Friendly Station

## NEWS WEEI BRIEFS

The New England Pure Food Institute is welcomed back on station WEEI and the N. E. Network... Martha Atwood, famous operatic star, was a visitor at the studios last week



When originality ceases to find expression in milady's coiffure, that soprano of sopranos, Willie Morris, we fear, will be sad indeed. Too bad television is such a long corner away... Jenney Concert Hours, as you have probably noticed of late, are saluting with their individual college airs, the football teams appearing on the previous day at the Harvard Stadium...

The Daughters of the American Revolution present a special program over WEEI on Monday afternoon at 4.15 o'clock... Anson Weeks and his music from the Statler's Salle Moderne is being happily received over WEEI and the NBC Network on Mondays from 12.30 to 1 A. M.; also over the Edison station from 11.30 to midnight on Tuesdays and Thursdays... Studio folk never before knew the girls at Durgin and Parks were so in-

terested in the weather... Don't miss "One Man's Family" which moves into a weekly evening spot at 10.30 on Wednesdays... Phil Baldwin would climb the highest mountain to see the Medford High footballers in action... If Arthur Edes seizes a pencil and starts to scribble when you address him, it's just a short-hand obsession... A WEEI reception room visitor was treated to a surprise commercial announcement a few days ago after her mere trite observation as to

the beauty of the cut flowers. A station announcer standing nearby responded, unwittingly, with a complete spot plug for the Miller Rose Company... Jean Rudley, local soprano takes a bow on the WEEI wavelength at 4.15 o'clock Thursday... The studio gunning fraternity is looking forward to another repast of bear steaks at Vic Whitman's camp... So Ed Jardon also sings at the Seville... And little Ruth Chilton is doing plenty of personal appearances these eves... The Parent and Teachers

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### NEAL O'HARA

New England's Favorite Wit

Tour New England grid-irons with the "Croft-Alien" and try your hand at scorecasting—

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New England Network Stations

WTAG—Worcester WJAR—Providence WTIC—Hartford

Sponsored by

The Croft Brewing Company

# Thursday, November 22 - Paul Whiteman on NBC-WEAF, 10 P.M.

## Highlights

- A.M.**
- 11.30—Country Church of Hollywood, CBS-WABC
- P.M.**
- 1.45—NBC Music Guild, Frank Black, NBC-WJZ
- 2.00—Stones of History, NBC-WEAF
- 6.45—Lowell Thomas, NBC WJZ
- 8.00—Rudy Vallee, NBC-WEAF Little Symphony Orchestra, WOR
- 9.00—Show Boat, NBC-WEAF Death Valley Days, NBC-WJZ
- 9.30—Fred Waring's Pennsylvanians, CBS-WABC
- 10.00—Paul Whiteman's Music Hall, NBC-WEAF
- 10.45—Rep. Hamilton Fish, Jr., CBS-WABC

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

- 9.30 A.M. EST; 8.30 CT  
Mildred Dilling, harpist, WEAF  
Marjorie Mills, WEEI  
Little Jack Little, WGY  
Styles, KDKA  
Talk, Mail Bag, Home loan talk, WLW  
Wildcats, WHAS  
Old Plantation Days, WEAF
- 9.45 A.M. EST; 8.45 CT  
Old Plantation Days, WEAF  
High Priests of Harmony, WGY  
News, Wandering Minstrel, musical turns, WEEI  
Sammy Fuller, KDKA  
Waltz Time, WABC WPG WHAS  
Jean Gravelle's Orchestra, WMCA
- 10 A.M. EST; 9 CT  
News, Breen and de Rose, WEAF WEEI WFLA  
Through the Hollywood Looking Glass, WGY  
Josephine Gibson, WJZ WBZ KDKA WSM  
String Music, WLW  
News, Bluebirds, trio, WABC WCAU  
News, Home Hour, WPG, 1 h.
- 10.15 A.M. EST; 9.15 CT  
Clara, Lu 'n' Em, WEAF WEEI WGY WLW WSM WGN  
Edward MacHugh, WJZ WBZ KDKA  
Through the Looking Glass, WHAM  
Fashion talk, WFLA  
Sanders Sisters, WHAS
- 10.30 A.M. EST; 9.30 CT  
Morning Parade, WEAF, 45 m. (WSM, 15 m.) (WFLA, 10.45-11.00)  
Women's Clubs' Program, WEEI  
Market Basket, WGY  
Today's Children, WJZ WBZ KDKA WFLA  
Stocks, news, WLW  
Artist Recital, WABC WCAU WHAS
- 10.45 A.M. EST; 9.45 CT  
Romance in Rhythm, WEEI  
Johnny Marvin, WGY  
News and Radio Kitchen, WJZ WHAM KDKA WSM  
News, Musicale, Highway Safety talk, WBZ  
Jack Berch's Orchestra, WLW  
Ida Bailey Allen, WABC  
Tenor, WGN  
Household Chat, WNBX
- 11 A.M. EST; 10 CT  
Studio program, WEEI  
Galaxy of Stars, WGY WGN WTAM WLW  
Hazel Arth, contralto, WJZ WHAM KDKA WFLA  
Duke Dewey's Hickory Nuts, WBZ  
String Ensemble, WSM  
Betty Barthell, WABC  
Mary Lee Taylor, WHAS  
"Mikado" Gems, WNBX
- 11.15 A.M. EST; 10.15 CT  
Frances Lee Barton, WEAF WEEI WGY WLW  
Tony Wons, WJZ WBZ WHAM KDKA WSM WFLA  
Academy of Medicine, Dr. William Darrach, "After the Diagnosis," WABC
- 11.30 A.M. EST; 10.30 CT  
Pedro Via's Orchestra, WEAF (WEEI, news 11.55)  
Vagabonds, WGY  
U. S. Navy Band, WJZ WBZ WHAM WSM, 30 m. (KDKA from 11.45) (WFLA, 15 m.)  
Frances Ingram, KDKA  
"Through the Looking Glass," WLW  
Country Church of Hollywood, WABC WCAU WHAS WPG KMOX, 30 m.  
Sunshine and Shadows, WNBX
- 11.45 A.M. EST; 10.45 CT  
Banjoists, WGY  
Agricultural talk, WFLA  
News Week, WNBX
- 12 N. EST; 11 A.M. CT  
Treasure Chest, Ralph Kirbery, baritone, WEAF WEEI WGY WLW  
Fields and Hall, WJZ KDKA WSM  
Weather, Monitor Views the News, WBZ  
Organ, WHAM  
Variety, WFLA  
The Voice of Experience, WABC WCAU WHAS WBBM KMOX  
Home Sweet Home, WPG  
Current Events, WOR  
Eddie Pryor's Orchestra, WMCA, 30 m.  
C. Houston Goodiss, WGN  
Bob Neal, WNBX
- 12.15 P.M. EST; 11.15 A.M. CT  
Honeyboy and Sassafras, WEAF WEEI  
Martha and Hal, WGY  
Merry Maes, WJZ WSM  
Weather, WBZ  
News, weather, WHAM  
Markets, produce reports, KDKA  
Variety, Livestock reports, WLW  
Variety, WFLA  
The Gumps, WABC WHAS WBBM KMOX  
Hal Beckett, organ, WOR  
Earl Wilkie, baritone, WGN  
Andrea Gooslyn, WNBX
- 12.30 P.M. EST; 11.30 A.M. CT  
Merry Madcaps, Norman L. Cloutier's Orchestra, WEAF, 30 m.

- Stocks, markets, WEEI  
WGY Farm Program, WGY, 30 m.  
National Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h. (WLW from 12.35)  
River, markets, WLW  
"Smilin' Ed McConnell, WABC WCAU WHAS WBBM KMOX  
Motor Market, WPG  
Phil Lynch's Orchestra, WOR, 30 m.  
Betty Jane, songs, WMCA  
Markets, organ, WGN  
Gladys and Bert, WNBX
- 12.45 P.M. EST; 11.45 A.M. CT  
This and That, WEEI, 35 m.  
George Hall's Orchestra, WABC WCAU WPG (WPG, weather, 1.00)  
University of Kentucky, WHAS  
Good Health and training, WGN  
Will Hollander's Orchestra, WMCA, 30 m.
- 1 P.M. EST; 12 N. CT  
Markets, weather, WEAF  
Ensemble, WGY  
Red Cross Speaker, WABC  
Agricultural College, WHAS  
Hotel Morton Music, WPG, 30 m.  
Health talk, Leo Freudberg's Orchestra, WOR  
Just Plain Bill, WGN
- 1.15 P.M. EST; 12.15 CT  
Jan Brunesco's Concert Ensemble, WEAF (WEEI at 1.20)  
Children's Theatre program, WGY  
Frank Dailey's Orchestra, WABC, 30 m.  
Radio Gossip Club, WBBM WHAS KMOX  
Advertising Club Luncheon, WOR, 30 m.  
Piano, WGN  
Ad Club Luncheon, WMCA, 45 m.
- 1.30 P.M. EST; 12.30 CT  
Airbreaks, Variety program, WEAF WEEI, 30 m.  
Women's Clubs' program, WGY  
Vic and Sade, WJZ WBZ KDKA WLW WFLA  
Rochester School of the Air, WHAM  
Markets, WSM  
Markets, Midday Service, WGN, 30 m.
- 1.45 P.M. EST; 12.45 CT  
Southerners, WGY  
NBC Music Guild, Frank Black, director, WJZ WSM WFLA, 45 m. (WBZ KDKA at 2)  
N. E. Agriculture, WBZ  
Orchestra, KDKA  
Dance Tunes, WLW  
Art Kassel's music, WABC WBBM KMOX  
Ethebert Nevin, WHAS  
Leola Lewis, contralto, WPG  
Studio Orchestra, WOR  
Palmer House Ensemble, WGN
- 2 P.M. EST; 1 CT  
Stones of History, WEAF WEEI WSM, 30 m.  
Paul Curtis, tenor, WGY  
Ohio School of the Air, WLW, 1 h.  
Marie, the Little French Princess, WABC WCAU WBBM KMOX  
Trio, WPG  
University of Kentucky, WHAS  
Dr. A. F. Payne, WOR  
Ragamuffins, WMCA  
Ensemble, WGN
- 2.15 P.M. EST; 1.15 CT  
Household Chats, WGY  
Rochester School of the Air, WHAM  
"Romance of Helen Trent," WABC WGN KMOX  
Memories, WOR  
Adventures in Melody, WMCA
- 2.30 P.M. EST; 1.30 CT  
Peerless Trio, songs, WEAF WGY  
Silver Lining Hour, WEEI  
Home Sweet Home, WJZ WSM  
Home Forum Cooking School, WBZ, 30 m.  
KDKA Home Potum, KDKA, 30 m.  
American School of the Air, "Thanksgiving Day," WABC WPG WHAS WBBM KMOX, 30 m.  
Martha Deane, WOR, 30 m.  
Jack Filman, sports, WMCA, 30 m.  
Jongleurs, WGN
- 2.45 P.M. EST; 1.45 CT  
Vic and Sade, WEAF WEEI  
Marjorie Jennings, contralto, WGY  
Joe White, tenor, WJZ WHAM WSM WFLA  
Rube Appleberry, WGN
- 3 P.M. EST; 2 CT  
Ma Perkins, WEAF WEEI WGY WLW WSM  
Castles of Romance, WJZ WBZ WHAM KDKA WFLA  
Roadways of Romance, WABC WCAU WHAS, 1 h. (KMOX from 3.30)  
Afternoon Musical Revue, WOR, 30 m.  
New York State Symphony band, WMCA, 1 h.  
Ensemble, WGN  
Concert, WNBX
- 3.15 P.M. EST; 2.15 CT  
Dreams Come True, WEAF WEEI WGY WLW WSM  
Eastman School of Music, Dr. Howard Hanson, WJZ WBZ WHAM, 45 m. (WSM, 30 m. at 3.30) (KDKA, 30 m.)  
Jongleurs, WGN
- 3.30 P.M. EST; 2.30 CT  
Woman's Radio Review, WEAF WEEI WGY, 30 m.  
"Song of the City," WLW  
Karl Freud, WOR  
Home Management talk, WGN  
News Oddities, WNBX
- 3.45 P.M. EST; 2.45 CT  
State Federation Pennsylvania Women, KDKA  
Business news, WLW  
Tunes and Tempos, WOR  
Musicale, WGN, 30 m.  
Recordings, WNBX
- 4 P.M. EST; 3 CT  
Blue Room Echoes, WEAF WSM WFLA, 30 m.  
Stocks, WEEI  
Betty and Bob, drama, WGY WJZ WBZ WHAM KDKA  
The Life of Mary Sothern, WLW  
Visiting America's Little House, Emily Post, WABC WPG WHAS  
Dr. H. I. Strandhagen, WOR  
Sports Review, WMCA, 1 h.  
Mark Love, bass, WGN  
Our Jimmy, WNBX
- 4.15 P.M. EST; 3.15 CT  
Accordionist, Red Cross news, WEEI  
Limey Bill, WGY  
Sisters of the Skillet, WJZ WBZ KDKA  
John Barker's Orchestra, WLW  
Salvation Army Band, WABC  
Devotions, WHAS  
Melody Singer, WOR  
Organ, WGN
- 4.30 P.M. EST; 3.30 CT  
Arlene Jackson, songs, WEAF  
Strings of Harmony, WEEI  
John Sheehan, tenor, WGY  
Platt and Nierman, piano duo, WJZ WHAM WSM (KDKA at 4.40)  
Edwin Oris baritone, WBZ  
Markets, KDKA

## Dignity



MILTON J. CROSS, well-known NBC announcer, who introduces most of the symphonic concerts broadcast over that network.

- Betty and Bob, WLW  
Dick Messner's Orchestra, WABC WHAS, 30 m.; WBBM, 15 m.  
Stocks, WPG  
Ted Brown's Orchestra, WOR  
Blue Moments, WGN  
Organ Reveries, WNBX
- 4.45 P.M. EST; 3.45 CT  
Lady Next Door, WEAF  
Radio Chat, WEEI  
Stocks, WGY  
Horatio Ziti's Orchestra, WJZ WBZ KDKA WSM WFLA  
The Jacksons, WLW  
"Science in Your Home," WOR  
Clarence Jackson, WNBX
- 5 P.M. EST; 4 CT  
National Congress of Parents and Teachers Program, "Continuation of Education Into Adult Life," WEAF WEEI WSM, 30 m.  
Drama, WGY  
Stanleigh Malotte, WJZ KDKA  
The Monitor Views the News, WBZ  
Jolly Roger, WHAM  
Donald Ayer's Adventures, WLW  
Dixians, WFLA, 30 m.  
Loretta Lee, songs, WABC WPG KMOX  
Pete Rice, Western drama, WOR  
Popular Rhythm, WGN, 30 m.
- 5.15 P.M. EST; 4.15 CT  
Smiling Ed McConnell, WGY  
Three Scamps, WJZ  
Farm market news, WBZ  
Kiddies' Klub, KDKA  
Uncle Wiggily, WHAM  
Tim Healy, WLW  
"Skippy," WABC KMOX  
Samuel De Jong's Orchestra, WPG  
Grace Dunn, soprano, WBBM  
Pete Rice, Western drama, WOR  
Popular Rhythm, WGN, 30 m.
- 5.30 P.M. EST; 4.30 CT  
Elmendorf Carr, "Tales of Courage," WEAF WSM  
"Little Women," WEEI  
Uncle Wiggily, WGY  
Singing Lady, WJZ WBZ WHAM KDKA WLW  
Gypsies, WFLA  
Jack Armstrong, All-American Boy, WABC  
Out of the Dusk, WHAS  
Church Convention summary, WPG  
Donald Ayer, WOR  
Sally's Party, WMCA, 30 m.
- 5.45 P.M. EST; 4.45 CT  
Jesters trio, WEAF WSM  
Buddy and Blake, WEEI  
Musical Program, WGY  
Little Orphan Annie, WJZ WBZ WHAM KDKA WFLA  
Jack Armstrong, WLW  
"Robinson Crusoe, Jr.," WABC WCAU  
Miniatures, WPG WBBM  
Out of the Dusk, WHAS  
Uncle Wiggily, WOR  
Joseph Hassmer, songs, WGN
- 6 P.M. EST; 5 CT  
Xavier Cugat's Orchestra, WEAF WSM, 30 m.  
The Evening Tattler, WEEI, 30 m.  
Jimmy Allen's Air Adventures, WGY WBZ  
William Lundell interviews, WJZ  
Sports, WHAM  
Dan and Sylvia, KDKA  
News, String Ensemble, WSM, 30 m.  
Buddy Ransom's Orchestra, WLW  
Musical Memories, WFLA, 30 m.  
Buck Rogers, WABC WCAU  
Sanders Sisters, WHAS  
Beatrice Osgood, pianist, WBBM  
Uncle Don, WOR, 30 m.  
Books, WMCA  
Melody Moments, WGN
- 6.15 P.M. EST; 5.15 CT  
Col. Jim Healey, WGY  
Tom Coakley's music, WJZ WBZ  
Comedy Stars, WHAM  
KDKA Orchestra, KDKA  
Joe Emerson, WLW  
Bobby Benson and Sunny Jim, WABC  
Tell Sisters, WCAU  
"Skippy," WHAS WBBM KMOX  
Investors' Service, Dick Mansfield's Orchestra, WMCA WIP
- 6.30 P.M. EST; 5.30 CT  
News, Mary Small, WEAF  
Rhyming Reporter, news, Musical Turns, WEEI  
News, Brevities, WGY  
News and Armand Girard, baritone, WJZ WFLA  
News, weather, WBZ  
Pleasure Cruise, WHAM  
Kings and Queens of Sport, KDKA  
Bob Newhall, WLW  
Freddy Rose, piano, WSM  
Eddie Dooley, football highlights, WABC WCAU

- Jack Armstrong, WBBM KMOX  
Fireside Revelries, WHAS  
Pauline Alpert, pianist, WOR  
Round up, WMCA  
Singing Lady, WGN
- 6.45 P.M. EST; 5.45 CT  
Billy Bachelor, Raymond Knight, WEAF  
WEEI WGY WTAM  
Lowell Thomas, "Today's News," WJZ  
WBZ WHAM KDKA WLW  
Little Orphan Annie, WSM  
Radio Special, WFLA  
Connie Gates, songs, Margaret Brainard, WABC (news at 6.55)  
Variety, organ, WHAS (News, 6.55)  
Concert Orchestra, WOR  
Hymn Reveries, WMCA  
Little Orphan Annie, WGN
- 7 P.M. EST; 6 CT  
Richard Himber's Orchestra, WEAF FSM  
Neal O'Hara, football, WEEI  
Rangers, WGY  
Amos 'n' Andy, WJZ WBZ WHAM KDKA  
"WBAL WLW WFLA  
"Myrt and Marge," WABC WCAU  
Weather Report, the Cross Roads, WHAS  
Dan Russo's Orchestra, WBBM KMOX  
Ford Frick, sports, WOR  
Gloria Grafton, WMCA  
Jimmy Allan, WGN
- 7.15 P.M. EST 6.15 CT  
Gene and Glenn, WEAF WEEI WGY WFLA  
Gems of Melody, WJZ WBZ KDKA WSM, 30 m.  
Lum and Abner, WLW  
Comedy Stars, WOR  
Just Plain Bill, WABC  
Red Grange Football Forecasts, WHAS WBBM KMOX  
Silver-Voiced Lovers, WMCA  
WGN Orchestra, WGN
- 7.30 P.M. EST; 6.30 CT  
Minstrel Show, Burnt Cork Dandies, Al Bernard, Paul Dumont, WEAF WGY  
After Dinner Review, WEEI  
Smilin' Ed McConnell, WLW  
Cavaliers, WFLA  
Whispering Jack Smith, WABC WCAU  
Buck Rogers, WHAS WBBM KMOX  
Baritone, WOR  
Folk Singer, WMCA  
Moments Musicale, WGN
- 7.45 P.M. EST; 6.45 CT  
Big Freddie Miller, WEEI  
Shirley Howard, songs, WJZ WFLA  
Joe and Bateese, WBZ  
Lois Miller, KDKA  
On Wings of Song, WHAM, 30 m.  
The Forty Niners, WSM  
Variety, WFLA  
Boake Carter, WABC WCAU WHAS WBBM KMOX  
Dance Music, WOR  
George Reid, WMCA  
Ensemble, WGN
- 8 P.M. EST; 7 CT  
Rudy Vallee's Variety Hour, Connecticut Yankees, guest performers, WEAF WEEI WGY WLW WSM WFLA, 1 h.  
O. Henry dramatization, WJZ, 30 m.  
Underneath Your Balcony, WBZ  
KDKA Orchestra, KDKA, 30 m.  
Easy Aces, WABC WBBM KMOX  
The Tell Sisters, WPG  
Troopers, WCAU WHAS  
Prof. Stuart P. Meech, WGN  
Little Symphony Orchestra, "Prometheus" Overture, Beethoven; Suite from King Christian II, Sibelius; Five Miniatures for Orchestra, Paul White; Slavonic Dance No. 15, Dvorak, WOR, 1 h.  
Three Little Funsters, WMCA
- 8.15 P.M. EST; 7.15 CT  
Jaysnoff Sisters, WBZ  
Adventures of Jimmy Allen, WHAM  
Fats Waller's Rhythm Club, WABC WPG  
Hymn Sing, WHAS  
5-Star Final, WMCA  
Dance orchestra, WGN
- 8.30 P.M. EST; 7.30 CT  
Charles Sears and Ruth Lyon, songs, WJZ WHAM KDKA, 30 m.  
"Laws that Safeguard Society," WBZ  
The Forum of Liberty, Edwin C. Hill, WABC WCAU WHAS WBBM KMOX, 30 m. (WPG, talk, 5 m.)  
Comedy team, WMCA  
Bridge talk, WGN
- 8.45 P.M. EST; 7.45 CT  
Edmund Boucher, basso, WBZ  
Strickland Gillilan, WMCA  
Orchestra, WGN
- 9 P.M. EST; 8 CT  
Captain Henry's Show Boat, Muriel Wilson, Conrad Thibault, WEAF WEEI WGY WSM WFLA, 1 h.  
Death Valley Days, drama, Tim Frawley, Joseph Bell, WJZ WBZ WHAM KDKA WLW, 30 m.  
Glen Gray's Orchestra, Annette Hanshaw, Walter O'Keefe, WABC WCAU WHAS WPG WBBM KMOX, 30 m.  
The Witches Tale, WOR  
Americans, WMCA  
Lawrence Salerno's music, WGN, 30 m.
- 8.15 P.M. EST; 7.15 CT  
Hockey Game, WMCA, 1 h., 15 m.
- 9.30 P.M. EST; 8.30 CT  
Annual Dinner, National Association of Legal Aid Organizations, Silas H. Strawn, "Property Rights and Human Rights," WJZ WBZ WHAM KDKA WBAL, 30 m.  
Unsolved Mysteries, WLW, 30 m.  
Fred Waring's Pennsylvanians, WABC WCAU WPG WHAS WBBM KMOX, 30 m.  
Lum and Abner, WOR WGN

## Police Radio

Station	Meters	Location
WPVV	121.5	Pawtucket, R. I.
WPEN	121.5	Woonsocket, R. I.
WPDR	122.05	Rochester, N. Y.
WPEA	122.05	Syracuse, N. Y.
WPEF	122.4	Bronx, N. Y.
WPEE	122.4	Brooklyn, N. Y.
WPEG	122.4	New York City
WMJ	123.8	Buffalo, N. Y.
WPGV	124.37	Albany, N. Y.
WPGW	170.00	Boston, Mass.
WPED	175.23	Arlington, Mass.
WPEI	175.23	East Providence, R.I.
WPFA	175.23	Newton, Mass.
WPGE	175.23	Providence, R. I.
WMP	190.66	Framingham, Mass.
WPEW	190.66	Northampton, Mass.
WPEL	190.66	Bridgewater, Mass.
WPGC	195.57	Albany, N. Y.
WEY	630.00	Boston, Mass. (Fire)

- 9.45 P.M. EST; 8.45 CT  
Wayne King's Orchestra, WOR WGN
- 10 P.M. EST; 9 CT  
Paul Whiteman's Music Hall, Yvonne Gall, prima donna; Gregory Golubeff, mandolin virtuoso, WEAF WEEI WGY WLW WSM WFLA, 1 h.  
Roads that Move; Montreal Concert Orchestra, Direction Howard Fogg, WJZ KDKA, 45 m.  
Sammy Lincer's Orchestra, WBZ, 30 m.  
Music, WHAM (News at 10.20)  
"Forty-Five Minutes in Hollywood," Carole Lombard, WABC WCAU WBBM KMOX, 45 m.  
Nick Nickerson, songs, WPG  
Studio Orchestra, WHAS, 30 m.  
Al and Lee Reiser, WOR  
News, WGN
- 10.15 P.M. EST; 9.15 CT  
Aldrich's Hawaiians, WPG, 30 m.  
Current Events, WOR  
WGN Orchestra, WGN
- 10.30 P.M. EST; 9.30 CT  
Economics in a Changing Social Order, WJB  
WBZ WHAM KDKA, 30 m.  
Revels, WSM, 30 m.  
Newspaper Boys' Band, WHAS  
The Spotlight, WOR, 30 m.  
Jolly Russians, WMCA WIP, 30 m.  
Earl Burnett's Orchestra, WGN
- 10.45 P.M. EST; 9.45 CT  
Rep. Hamilton Fish, Jr., WABC  
Ray Sears, songs, WPG  
Billy Hays' Orchestra, WCAU  
University of Louisville, WHAS  
Heidelberg Students, WBBM  
Dance Orchestra, WGN
- 11 P.M. EST; 10 CT  
Jack Berger's music, WEAF WFLA  
Musical program, WGY  
Weather, news, WEEI  
Enric Madriguera's Orchestra, WJZ WBAL, 30 m.  
Weather, WBZ  
Tommy Tucker's Orchestra, WHAM, 30 m.  
William Penn Orchestra, KDKA, 30 m.  
Zero Hour and News, WLW, 30 m.  
Amos 'n' Andy, WSM  
Little Jack Little's Orchestra, WABC WCAU, 30 m. (WABC, talk, 5 m.) (WPG WBBM at 11.15)  
Weather, 5-Star Final, WPG  
Myrt and Marge, WHAS WBBM KMOX  
Weather, Current Events, WOR  
Voice of Romance, WMCA  
Dudley Crafts Watson, WGN
- 11.15 P.M. EST; 10.15 CT  
Organ, Jesse Crawford, WEAF WEEI  
Eddie Lane's Orchestra, WGY  
Gene and Glenn, WSM  
Joe Rines' Orchestra, WBZ  
Weather, orchestra, WHAS  
Moonbeams, WOR  
Sleepy Hall's Orchestra, WMCA  
Dream Ship, WGN
- 11.30 P.M. EST; 10.30 CT  
Dorsey Brothers' Orchestra, WEAF WEEI WSM, 30 m.  
Red Nichols' Orchestra, WGY, 30 m.  
Eddie Duchin's Orchestra, WJZ WBZ WHAM WFLA, 30 m.  
400 Club, KDKA, 30 m.  
Stan Stanley's Orchestra, WLW, 30 m.  
Clyde Lucas' music, WABC WPG WBBM  
Dream Doctor, WHAS, 30 m.  
Will Osborne's Orchestra, WOR, 30 m.  
Blue Rhythm Band, WMCA, 30 m.  
Wayne King's Orchestra, WGN
- 11.45 P.M. EST; 10.45 CT  
Leon Belasco's music, WABC WBBM  
Anson Weeks' Orchestra, WGN, 30 m.
- 12 M. EST; 11 P.M. CT  
Del Campo's Orchestra, WEAF WEEI WGY  
George Olsen's Orchestra, Ethel Shutta, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.  
Eddie Loughton's Orchestra, WLW, 30 m.  
Paul Sabin's Orchestra, WABC WCAU WPG WBBM KMOX, 30 m.  
Dance music, WHAS, 1 h.  
Harry Salter's Orchestra, WOR, 30 m.  
Day's End, WMCA, 30 m.  
Streets of Paris Music, WGN

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# The Bennys At Home, Or Jack And Mary On Speaking Terms

## Jack Bares All In An Interview

The scene is the living room of the Mr. and Mrs. (MARY LIVINGSTONE) JACK BENNY apartment in New York City.

It is impossible to give the time or the day because Mr. and Mrs. BENNY are never at home. Or practically never, what with broadcasting, personal appearances, theatrical work and earning a living.

Nevertheless, through the use of tiny mirrors, the BENNYS are in and are observed seated as follows: (Left to write) MARY LIVINGSTONE (she is Mrs. JACK BENNY) and JACK BENNY, who is the husband of MARY LIVINGSTONE. No one else is present except dust on the piano.

### A Crisis in the Family

It is apparent (no puns about fatherhood) that there is a crisis in the lives of the BENNYS. JACK is biting his nails and clipping his words. MARY has her words all neatly clipped. A look of deep concern, even care, yes, even anxiety is noted on the faces of both.

JACK is poring over a folder. MARY is pouring a roast beef sandwich. A folder has just arrived by dog train from the National Broadcasting Company. Peeking over JACK's shoulder (excuse it, please) we find it is a questionnaire sent to JACK to fill out for publicity purposes.

One glance, well perhaps two, and JACK has found that to answer the questions he "must bare all." He can hardly bear it. So can MARY.

There are millions of questions, or so it seems. But hush, the microphone is open. They are speaking—and to each other.

JACK—But MARY, it asks my professional name and my real name. What does that mean?

MARY—Oh, just say you're my husband and let it go.

JACK—Oh, all right (Writes) "Mr. MARY LIVINGSTONE."

MARY—This next question about where you live and your telephone number. Skip it.

JACK—But MARY...

MARY—I said, skip it.

JACK—Have we got a press agent?

MARY—Yes; MARY LIVINGSTONE and JACK BENNY.

JACK—Now it asks, "What do you do?"

MARY—Well, we have fun.

JACK—But it wants to know what we do on the radio.

They "Have Fun"

MARY—Oh! Well, well, tell 'em we have fun. It IS fun, isn't it?

JACK—For you, yes. But think of all the hard work I do. All you do is act natural.

MARY—Is that so? Just because you write dumb lines in for me, I suppose you think I'm that way. I was smart enough to marry you, wasn't I? And besides—

JACK—Jump it. What program are we on now?

MARY—Some General; but I don't remember whether its Tires or Foods.

JACK—Look it up in the papers.

MARY—Ohh, look! It says how tall are you. Well, put down that you have to bend over a little when you kiss me and that you weigh too much to sit on my lap but not enough to ruin your fig-

## "The Happy Family Scene"



JACK and MARY (LIVINGSTONE) BENNY, alone in their home, except for the dust on the piano. The BENNYS with FRANK PARKER and DON BESTOR's orchestra are heard over the NBC-WJZ network on Sunday evenings at 7.

ure and that you've got the nicest complexion, all tanned and everything, and that your hair is fascinatingly black and grey.

JACK—This was a questionnaire, not a romantic novel.

MARY—Ain't I telling the truth?

JACK—I know, but let's get on with this. What is my marital status?

MARY—Oh, we have our little tiff the same as other folks.

JACK—No, MARY. You don't get it—my marital status!

MARY—Well, I said you were about five feet and nine inches.

JACK—All right, all right. I'm married. That's the answer.

MARY—That's what I've been telling everybody.

JACK—(Reads) "Where and when were you born?"

MARY—I wasn't there at the

time so you'll have to answer it by yourself. And probably get it wrong.

### The Aging Mr. Benny

JACK—All right. Chicago, on—but perhaps I shouldn't tell my age.

MARY—Oh, getting temperamental?

JACK—No, just cautious.

MARY—All right, all right. (Reads) "First professional engagement? Any special circumstances? Anecdotes? Humorous incidents?" How would you answer that one? Hey Toots?

JACK—Excuse me, Miss LIVINGSTONE, this is serious.

MARY—Wrong again. The serious was in Detroit and St. Louis.

JACK—Delete it. Anyway I left school to take a job in vaudeville in a theatre in Waukegan, Ill.

## Boake Carter Host at Party

(Continued from Page 1)

The party was held in a suite of rooms at Radio City which represented a curious mixture of ancient and modern. A manufacturer of radio sets was exhibiting in the suite antique musical instruments, paintings and sculpture. And these presumably priceless pieces were interspersed with ultra-modern paintings, streamlined statuary and indirect lighting.

The one link between things so ancient and things so modern was a set of "STODDARD'S Lectures,"

shelved in a bookcase sunk into the wall.

Last but not least were the big, new radios in each room, each of which contained the latest phonograph devices as well as a radio and so many new gadgets that it would practically do the family washing.

\*BOAKE CARTER, suave and charming host for the occasion, saw that his radio friends lacked not for entertainment. It was a thoroughly radio party and a thoroughly entertaining one. No one so much as offered to imitate RUDY VALLEE.

## They Have Tiffs Like Everyone

The theatre closed the following week.

MARY—Why knock yourself?  
JACK—I had nothing to do with it.

MARY—You can believe that—if you care to.

JACK—But I haven't got any anecdotes.

MARY—Well, if you have, save 'em for the program. It needs them.

JACK—Why, MARY!

Using the "Old Ones"  
MARY—I'm sorry, JACK. You ARE using all those old ones, aren't you?

JACK—Why, MARY!

MARY—Skip it!

JACK—That settles it. I won't do anything more. You're even stealing my lines in private life.

MARY—Anyway, people don't want to know about you. Just wait until they send me a questionnaire. I can ask as many questions as anybody.

JACK—But you don't ask questions in a questionnaire, you answer them.

MARY—Well, they shouldn't have sent you one, then. Remember the other night when I asked you why you kept me waiting...

JACK—Skip it, twice.

JACK—Skip it, twice.

JACK—Skip it, twice.

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JACK—Skip it, twice.

## Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSG	16.86	Daventry, England	6.30 to 10.45 A. M.
FYA	19.68	Pontoise, France	7.30 to 11.00 A. M.
PJC	19.71	Hilversum, Holland	8.30 to 10.30 A. M.
DJB	19.73	Zeesen, Germany	8 to 11.30 A. M.
GSP	19.82	Daventry, England	8.45 A. M. to 12.45 P. M.
HVJ	19.84	Vatican City, Rome	5-5.15 A. M. (Sat. 10)
RNE	25.00	Moscow, U. S. S. R.	6-7, 10-11 A. M. (Sun.)
FYA	25.20	Pontoise, France	11.15 A. M. to 6 P. M.
GSE	25.28	Daventry, England	10.45 A. M.-12.45 P. M.
DJD	25.51	Zeesen, Germany	5.30 to 10.45 P. M.
GSD	25.53	Daventry, England	1 to 5.45 P. M.
FYA	25.63	Pontoise, France	6.15 to 9 P. M.; 10 P. M. to 12 Midnight
LSX	28.98	Buenos Aires, Byrd relays	8-10 P. M., Tues., Wed.
EAQ	30.40	Madrid, Spain	5.15-7 P. M. (Sat. 12-2)
CT1AA	31.25	Lisbon, Portugal	4.30-6 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	5.30-6.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	12 Noon to 10 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	3 to 8 A. M.
DJA	31.38	Zeesen, Germany	5.15 to 9.15 P. M.
VK3ME	31.55	Melbourne, Australia	5 to 6.30 A. M., Wed.; 5 to 7 A. M., Sat.
GSB	31.55	Daventry, England	1 to 5.45 P. M.
OA4AC	38.36	Lima, Peru	9 to 11 P. M.
HBP	38.47	Geneva, Switzerland	5.30 to 6.15 P. M., Sat.
HJ3ABD	40.55	Bogota, Colombia	6.30 to 11 P. M.
HC2RL	45.00	Guayaquil, Ecuador	5.45 to 8 P. M., Sun.; 9.15 to 11.45 P. M., Tues.
PRADO	45.31	Riobamba, Ecuador	9 to 11.40 P. M., Thurs.
HJ1ABB	46.51	Barranquilla, Colombia	5.30 to 10 P. M.
YV3RC	48.78	Caracas, Venezuela	4.30 to 9.30 P. M.
YV2RC	49.08	Caracas, Venezuela	Evening—irregularly
YV5RMO	49.39	Maracaibo, Venezuela	5.15 to 10 P. M.
CP5	49.34	La Paz, Bolivia	6.30-10 P. M.
HIX	49.50	Santo Domingo	6.30-10 P. M., irreg.
DJC	49.83	Zeesen, Germany	8.10-10.10, Tues., Fri.
GSA	49.59	Daventry, England	5.30 to 10.45 P. M.
HJ1ABG	49.75	Barranquilla, Colombia	6 to 8 P. M.
XEBT	49.87	Mexico City	6.15 to 10 P. M.
COC	49.90	Havana, Cuba	6 P. M. to 1 A. M.
RV59	50.00	Moscow, U. S. S. R.	5 to 7 P. M.
HJ4ABA	51.49	Colombia, S. A.	2-6 P. M.
HCJB	73.00	Quito, Ecuador	1-2 P. M.
67.87 to 73.17		All Ships	7.30-9.45 P. M.
KFZ	45.34, 31.57, 25.56, 23.19, 25, 17, 14 and 33	Byrd Expedition at Little America	Heard irregularly

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

# Friday, November 23 - Leopold Stokowski on CBS-WABC, 3 P.M.

## Highlights

### A.M.

11.00—Dr. Walter Damrosch, NBC-WEAF-WJZ

### P.M.

3.00—Philadelphia Orchestra, Leopold Stokowski, CBS-WABC

5.00—Broadcast from London, "The Causes of War," G. H. Cole, speaker, NBC-WEAF

8.00—Concert, Jessica Dragonette, NBC-WEAF

8.15—Radio City Revue, NBC-WJZ

9.00—The March of Time, CBS-WABC

9.30—Hollywood Hotel, CBS-WABC

Phil Baker, Martha Mears, NBC-WJZ

10.00—Minstrel Show, Theo Karle, NBC-WJZ

10.30—Gothic Choristers, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

6.30 A.M. EST; 5.30 CT  
Fur Trapper's information, WGY (6.40-6.45)  
Top of the Morning, WLW

6.45 A.M. EST; 5.45 CT  
Health Exercises, WEAF WEEI WGY, 1 h.  
Musical Clock, WBZ, 30 m.  
Cousin Bob, WLW

7 A.M. EST; 6 CT  
Musical Clock, KDKA, 1 h.  
Prayer, WLW

7.15 A.M. EST; 6.15 CT  
Cowboys, WBZ  
Devotion, WLW  
World Observer, WNBX

7.30 A.M. EST; 6.30 CT  
Yoichi Hiraoka, xylophonist, WJZ  
Musical Clock, WBZ, 30 m.  
The Texans, WLW

Rise and Shine, WSM, 1 h.  
Breakfast Rhythm, WFLA, 30 m.  
Organ Reveille, WABC, 30 m.

7.45 A.M. EST; 6.45 CT  
Pollock and Lawnhurst, WEAF WGY  
Deane Moore, WEEI  
Jolly Bill and Jane, WJZ  
Jack Foy, songs, WHAM  
Plantation Days, WLW

8 A.M. EST; 7 CT  
Bradley Kincaid, songs, WEAF WLW  
Weather, news, WEEI  
Musical Clock, WGY, 30 m.  
Devotions, WJZ WBZ KDKA WFLA  
Kindly Thoughts, WHAM  
Song Reporter, WABC, 25 m.  
Playground Echoes, WPG

8.15 A.M. EST; 7.15 CT  
Don Hall Trio, WEAF WLW  
Caroline Cabot, WEEI  
Lew White, organ, WJZ KDKA WFLA,  
30 m. (WBZ, 15 m.)

8.30 A.M. EST; 7.30 CT  
Cheerio, WEAF WEEI WGY WLW WSM  
WFLA, 30 m.  
Weather, WBZ  
Raymond Scott, pianist, WABC  
Wildcats, WHAS  
Organ, WPG, 30 m.

8.45 A.M. EST; 7.45 CT  
Laudt Trio and White, WJZ WBZ WHAM  
KDKA  
The Eton Boys, WABC  
Bob Atcher, WHAS

9 A.M. EST; 8 CT  
Organ Rhapsody, WEAF, 30 m. (WEEI  
from 9.15)  
Variety, WEEI  
Grenadiers, WGY  
Breakfast Club, Jack Owens, tenor; the  
Songfellows, WJZ WBZ, 1 h. KDKA,  
30 m. (WSM WHAM, at 9.30) (WFLA  
at 9.15)

Variety, WHAM  
Joe Emerson, WLW  
Devotion, WSM  
Birthday Club, WFLA  
Metropolitan Parade, WABC WCAU WHAS  
45 m. (WPG at 9.30)

9.15 A.M. EST; 8.15 CT  
Johnny Marvin, WGY  
Health talk, WLW  
Leon Cole, organ, WSM

9.30 A.M. EST; 8.30 CT  
The Mystery Chef, WEAF WEEI WGY  
Styles, KDKA  
Talk, Rev. Newland, WLW  
Wildcats, WHAS

9.45 A.M. EST; 8.45 CT  
Johnny Marvin, tenor, WEAF  
News, Wandering Minstrel, musical turns,  
WEEI  
High Priests of Harmony, WGY  
Household Hour, WHAM, 30 m.  
Work-a-Day Thoughts, Minute Manners,  
KDKA

Bond of Friendship, WLW  
Carla Roma, pianist, WABC WPG  
Bob Atcher, WHAS

10 A.M. EST; 9 CT  
News, Breen and de Rose, WEAF WFLA  
Variety, WEEI  
Billy Rose, WGY  
Josephine Gibson, Milton Lomask, violinist,  
Lois Miller, organist, WJZ WBZ KDKA  
WBAL WSM

String Music, WLW  
News, Bluebirds, WABC WCAU KMOX  
News, Home Hour, WPG, 1 h.  
Over the Backyard Fence, WNBX

10.15 A.M. EST; 9.15 CT  
Clara, Lu 'n' Em, WEAF WEEI WGY  
WSM WLW  
Hazel Arth, contralto, WJZ  
Cowboys, WBZ  
Sammy Fuller, KDKA  
Morning Topics, WFLA  
Bill and Ginger, WABC WCAU  
Dolly Dean, WHAS

10.30 A.M. EST; 9.30 CT  
"The Land of Beginning Again," WEAF  
Organ, WEEI  
Market Basket, WGY

Today's Children, sketch, WJZ WBZ  
KDKA WBAL WFLA  
Livestocks, news, WLW  
Radio Kitchen, WSM, 30 m.  
Cosmopolitans, WABC WCAU WHAS  
Markets, weather, WGN  
Town Crier, WNBX

10.45 A.M. EST; 9.45 CT  
Betty Crocker, cooking talk, WEAF WEEI  
WGY WLW WFLA  
News, NBC Radio Kitchen, WJZ KDKA  
News, Musicale, Highway Safety, WBZ  
Doris Loraine, Norm Sherr, WABC WCAU  
WHAS  
Lovely Ladies, WGN  
Theatre program, WNBX

11 A.M. EST; 10 CT  
NBC Music Appreciation Hour, Dr. Walter  
Damrosch, WEAF WEEI WGY WTAM  
WJZ WBZ WHAM KDKA WLW WSM  
WFLA, 1 h.  
Cooking Close Ups, WABC WCAU KMOX  
Rosemary Huches, songs, WHAS  
NRA talk, WNBX

11.15 A.M. EST; 10.15 CT  
E. Hall Downes, contract bridge, WABC  
WCAU WHAS  
Italian Program, WPG  
Variety, WNBX

11.30 A.M. EST; 10.30 CT  
U. S. Army Band, WABC WCAU WHAS  
KMOX, 30 m.  
Hope Vernon, songs, WMCA  
Poems, WNBX

11.45 A.M. EST; 10.45 CT  
"Dramatic Art," WPG  
Drama, WNBX

12 N. EST; 11 A.M. CT  
Piano recital, WEAF WEEI  
Roger Sweet, tenor, WGY  
Fields and Hall, WJZ KDKA WSM  
Weather, Monitor Views the News, WBZ  
News, WHAM  
Salt and Peanuts, WLW (market, river re-  
ports at 12.10)

Moss and Jones, WFLA  
The Voice of Experience, WABC WCAU  
WHAS WBBM KMOX  
Home Sweet Home, WPG  
Current Events, WOR  
Eddie Prior's Orchestra, WMCA, 30 m.  
Tom, Dick and Harry, WGN  
Studio Orchestra, WNBX

12.15 P.M. EST; 11.15 A.M. CT  
Honeyboy and Sassafras, WEAF WEEI  
The Lady Fingers, WGY  
Charles Sears, tenor, WJZ WSM  
Weather, WBZ  
Market, produce reports, KDKA  
Livestocks, WLW

'Round the World, WFLA  
The Gumps, WABC WCAU WHAS WBBM  
KMOX  
Mrs. Reilly's Common Sense, WOR  
Betty, Jean, Jim, WGN

12.30 P.M. EST; 11.30 A.M. CT  
Merry Madcaps, Fred Wade, Harriet Lee,  
Notman L. Cloutier's Orchestra, WEAF,  
30 m.  
Stocks, markets, WEEI  
Weather, Farm program, WGY, 30 m.  
National Farm and Home Hour, WJZ WBZ  
KDKA WHAM WSM WFLA, 1 h.  
(WLW at 1)

Cousin Bob's Kinfolk, WLW, 30 m.  
Allan Leater's Orchestra, WABC WHAS  
WCAU, 30 m. (WPG at 12.45)  
South Jersey Motor Market, WPG  
Phil Lynch's Orchestra, WOR, 30 m.  
Here's How, WMCA  
Markets, basso, WGN  
Variety, WNBX

12.45 P.M. EST; 11.45 A.M. CT  
Cabot and Castillo, WEEI, 25 m. (Kitchen  
talk at 1.10)  
Will Hollander's Orchestra, WMCA, 30 m.  
Good Health and Training, WGN

1 P.M. EST; 12 N. CT  
Markets, weather, WEAF  
Vagabonds, WGY  
George Hall's Orchestra, WABC WCAU  
WPG, 30 m.  
Agricultural College, WHAS  
Leo Freudberg's Orchestra, WOR, 30 m.  
Just Plain Bill, WGN KMOX

1.15 P.M. EST; 12.15 CT  
Peggy's Doctor, WEAF WEEI WGY  
Gossip Club, WHAS WBBM  
Mirror Reflections, WMCA  
Doring Sisters, WGN

1.30 P.M. EST; 12.30 CT  
Horatio Zito's Orchestra, WEAF, 30 m.  
(WGY, 15 m.)  
N. E. Kitchen, WEEI, 30 m.  
Vic and Sade, WJZ WBZ KDKA WLW  
WFLA  
Rochester School of the Air, WHAM  
Markets, WSM  
Little Jack Little's Orchestra, WABC WCAU  
WHAS WBBM KMOX  
Soprano, WPG  
Theatre Club, WOR  
Maximilian Berge's Orchestra, WMCA  
Markets, midday service, WGN, 30 m.

1.45 P.M. EST; 12.45 CT  
Southerners, WGY  
Words and Music, WJZ WFLA, 30 m.  
(WSM, 15 m.)  
Agricultural markets, WBZ  
William Penn Orchestra, KDKA  
Red Nichols' Orchestra, WLW  
The Cadets, WABC WHAS WBBM KMOX  
Talk, Child Education, WPG  
Kay Payne, 'blues,' WOR  
Wagmuffins, WMCA

2 P.M. EST; 1 CT  
Vida Ravenscroft Sutton, "Radio Writing and  
Speaking," WEAF WEEI WSM WFLA,  
30 m.  
New York Social Welfare program, WGY  
Book Talk, WBZ  
Orchestra, KDKA, 30 m.  
Ohio School of the Air, WLW, 1 h.  
"Marie, the Little French Princess," WABC  
WBBM KMOX  
University of Kentucky, WHAS  
Dr. A. F. Payne, WOR  
Backstage in Welfare, WMCA  
Just Plain Bill, WGN

2.15 P.M. EST; 1.15 CT  
Household Chat, WGY  
Morin Sisters, WJZ WBZ  
Rochester School of the Air, WHAM  
Romance of Helen Trent, WABC WCAU  
WGN KMOX  
Frank Ricciardi, tenor, WOR  
Drama, WMCA

2.30 P.M. EST; 1.30 CT  
The Sizzlers, male trio, WEAF WEEI WGY  
WFLA  
Home Sweet Home, WJZ WHAM WSM  
Home Forum Cooking School, WBZ, 30 m.  
Home Forum, KDKA, 30 m.  
American School of the Air, WABC WCAU  
WHAS WBBM KMOX, 30 m.  
Martha Deane, WOR, 30 m.  
Stuyvesant String Quartet, WMCA, 30 m.

## Hostess



JOSEPHINE GIBSON talks on etiquette and all that goes with it over the NBC-WJZ network Fridays at 10 A.M.

Chicago Executive Club, WGN, 30 m.  
Mary and Bill, WNBX

2.45 P.M. EST; 1.45 CT  
Vic and Sade, WEAF WEEI WGY  
Alden Edkins, bass, WJZ WHAM WSM  
WFLA

3 P.M. EST; 2 CT  
Ma Perkins, WEAF WEEI WGY WSM  
WLW  
United States Marine Band, WJZ WBZ  
WHAM WFLA, 1 h. (KDKA, 45 m.)  
(WSM, 3.15-3.30)

Philadelphia Orchestra, Leopold Stokowski,  
WABC WCAU WPG WHAS, 2 h.  
(KMOX, 1 h.) (WBBM, 1 h. at 4.00)  
Musical Revue, WOR, 30 m.  
Catherine Curtis, "Women and Money,"  
WMCA  
Ensemble, WGN  
Concert, WNBX

3.15 P.M. EST; 2.15 CT  
Dorothy Page, WEAF WEEI WGY  
Home Loan Program and dance orchestra,  
WLW  
"Birds," WMCA  
Jongleurs, WGN  
Women's Hour, WNBX

3.30 P.M. EST; 2.30 CT  
Woman's Radio Review, WEAF WGY, 30 m.  
Reading Circle, WEEI, 30 m.  
Temple of Song, WLW (WSM, 30 m.)  
Garden Club, WOR  
Sports Review, Concert Artists, WMCA,  
1 h., 30 m.

Home Management, WGN  
Cora Calkins, WNBX

3.45 P.M. EST; 2.45 CT  
Variety, KDKA  
Business News, WLW  
Pauline Albert, piano, WOR  
Musical, WGN

4 P.M. EST; 3 CT  
NBC Music Guild, Frank Black, director;  
Henry Deering, pianist, WEAF WFLA  
WSM, 1 h. (WEEI at 4.30)  
Stocks, Variety, WEEI, 30 m.  
Betty and Bob, sketch, WGY WJZ WBZ  
WHAM KDKA  
The Life of Mary Sothern, WLW  
Health Talk, WOR  
Harold Turner, pianist, WGN  
Microphone Chat, WNBX

4.15 P.M. EST; 3.15 CT  
"Books," Levere Fuller, WGY  
Sisters of the Skillet, WJZ WBZ  
News, WHAM  
Karen Flados, KDKA  
Charlie Kent's Orchestra, WLW  
Studio Orchestra, WOR  
Mark Love, basso, WGN  
Soreheads, WNBX

4.30 P.M. EST; 3.30 CT  
Elmer Tidmarsh, organist, WGY  
The Three C's, Trio, WJZ  
ERA Civic Chorus, WBZ, 30 m.  
Boy Scouts, WHAM  
Markets, Arm Chair Driver, KDKA  
Betty and Bob, WLW  
"Town Talk," WOR  
Blue Moments, WGN  
John Angell, WNBX

4.45 P.M. EST; 3.45 CT  
Stocks, WGY  
Women's Clubs, WJZ  
Parent-Teachers' program, KDKA  
The Jacksons, WLW  
"Science in Your Home," WOR

5 P.M. EST; 4 CT  
From London, "Causes of War," G. H.  
Cole, WEAF  
Health talk, WEEI  
Lang Sisters, WGY  
Al Pearce and his Gang, WJZ WSM WFLA  
The Monitor Views the News, WBZ  
Memories, KDKA  
Dorothea Ponce, WLW  
Organ, WHAM  
Music, WSM  
"Og, Son of Fire," WABC  
Organ, WHAS, 30 m.  
Music, weather, WOR  
Bob Forsans, tenor, WGN

5.15 P.M. EST; 4.15 CT  
Tom Mix's Straight Shooters, WEAF WEEI  
WGY WLW  
Jackie Heller, tenor, WJZ WBZ WSM  
Kiddies' Klub, KDKA  
"Skippy," WABC  
Radio Gang, WHAM  
Indiana Aces, WFLA  
"Skippy," WABC  
Alice Woodlyn, songs, WPG  
"Captain Tom and his Pirate Ship," WOR  
Popular Rhythm, WGN, 30 m.

5.30 P.M. EST; 4.30 CT  
Nellie Revell interviews Gus Van, WEAF  
WEEI WGY WSM

The Singing Lady, WJZ WBZ WHAM  
KDKA WLW  
Orchestra, WFLA  
Jack Armstrong, All-American Boy, WABC  
WCAU  
Out of the Dusk, WHAS  
Organ, WBBM  
Safety Talk, WPG  
The Story and Contest Club, WOR  
Sally's Party, WMCA, 30 m.

5.45 P.M. EST; 4.45 CT  
Capt. Tim Healy's Stamp Club, WEAF  
WEEI WGY  
Little Orphan Annie, WJZ WBZ WHAM  
KDKA WBAL WFLA  
Jack Armstrong, WLW  
Melodies, WSM  
"Robinson Crusoe, Jr.," WABC WCAU  
Nick Nickerson, songs, WPG  
Out of the Dusk, WHAS  
Adventures of Jimmie Allen, WOR  
Pianist, WGN

6 P.M. EST; 5 CT  
"Thrills of Tomorrow," Boys' program,  
WEAF WGY  
Evening Tattler, WEEI, 30 m.  
Jack Berger's Orchestra, WJZ, 30 m.  
(WBZ WHAM at 6.15)  
Adventures of Jimmie Allen, WBZ  
Sports, WHAM  
Dan and Sylvia, KDKA  
News, music, WSM, 30 m.  
Mary Woods, soprano, WLW  
Antonio Lopez' Orchestra, WFLA  
H. V. Kaltenborn, Current Events, WABC  
Boy Scout Drama, WHAS  
"Og, Son of Fire," WBBM KMOX  
Uncle Don, WOR, 30 m.  
Boys' Club, WMCA  
Melody Moments, WGN, 30 m.

6.15 P.M. EST; 5.15 CT  
"Mysterious Island," drama, WEAF  
Jimmy Allen's Adventures, WGY  
Orchestra, KDKA  
Al and Pete, WLW  
Twilight Favorites, WFLA  
Bobby Benson and Sunny Jim, WABC WCAU  
"Skippy," WHAS WBBM KMOX  
Investors' Service, Twilight Philosopher,  
WMCA WIP

6.30 P.M. EST; 5.30 CT  
News and Marion MacAfee, soprano, WEAF  
Rhyming Reporter, news, drama, WEEI  
News, Brevities, WGY  
News and Gale Pace, songs, WJZ  
News, weather, WBZ  
Pleasure Cruise, WHAM  
Comedy Stars, KDKA  
Bob Newhall, WLW  
Hawaiians, WSM  
News, Garden of Melody, WFLA  
Football Forecast, Eddie Dooley, WABC  
Jim Burgess, WCAU  
Club program, WHAS  
Jack Armstrong, WBBM KMOX  
Gabriel Heater, commentator, WOR  
Roundup, WMCA  
Singing Lady, WGN

6.45 P.M. EST; 5.45 CT  
Billy Batchelor, Raymond Knight, WEAF  
WEEI WGY WIAM  
Lowell Thomas, "Today's News," WJZ  
WBZ KDKA WHAM WLW WFLA  
Connie Gates, songs, Margaret Brainard,  
WABC (news, 6.55)  
Woody and Willie, WHAS (news, 6.55)  
Little Orphan Annie, WSM  
"Cocktail Time," WOR  
Sagebrush Harmonizers, WMCA

7 P.M. EST; 6 CT  
Gould and Shetter, piano duo, WEAF  
Studio Chorus, WEEI  
Col. Jim Healey, WGY  
Amos 'n' Andy, WJZ WBZ WHAM KDKA  
WBAL WLW WFLA  
Reddy Kilowatt, Wild Life in Tennessee,  
WSM  
"Myrt and Marge," WABC  
Ford Frick, sports, WOR  
Gloria Grafton, actress, WMCA  
Jimmy Allan, WGN

7.15 P.M. EST; 6.15 CT  
Gene and Glenn, WEAF WEEI WGY  
WFLA  
Plantation Echoes, WJZ WBZ WHAM  
KDKA WBAL WSM  
Lum and Abner, WLW  
Just Plain Bill, WABC WCAU  
Red Granite Football Forecasts, WBBM  
WHAS KMOX  
Front Page Drama, WOR  
Jennie Goldstein, WMCA  
Studio Orchestra, WGN

7.30 P.M. EST; 6.30 CT  
Uncle Ezra, WEAF WGY  
After Dinner Revue, WEEI, 30 m.  
Red Davis, WSM  
Paul Keast, Rollo Hudson's Orchestra,  
WABC WCAU  
Variety, WHAS  
Mystery Sketch, WOR  
On With Sporting Millions, WMCA, 30 m.  
Sports talk, WGN

7.45 P.M. EST; 6.45 CT  
King's Guard, quartet, WEAF WGY  
Dangerous Paradise, WJZ WBZ WHAM  
KDKA WLW WSM  
Melody Man, WFLA  
Boake Carter, WABC WCAU WHAS  
WBBM KMOX  
Dance Music, WOR  
Amateur Night, WGN

8 P.M. EST; 7 CT  
Concert, Jessica Dragonette, Grantland Rice,  
Rosario Bourdon's Orchestra, WEAF  
WEEI, 1 h. (WGY, 30 m.)  
Irene Rich, "Jewels of Enchantment," WJZ  
KDKA WSM  
Campus Serenade, WLW, 30 m.  
Frank Benn's Orchestra, WFLA  
Easy Aces, WABC WCAU WHAS WBBM  
KMOX  
Chalfonte-Haddon Hall Trio, WPG, 1 h.  
"The Lone Ranger," WOR, 30 m.  
Three Little Funsters, WMCA  
Lone Ranger, WGN, 30 m.

8.15 P.M. EST; 7.15 CT  
Radio City Revue, Dick Leibert, Robert Arm-  
bruster's Quartet, Mary Courtland, WJZ  
WBZ KDKA  
Adventures of Jimmy Allen, WHAM  
Henry Thies' Pepsters, WLW  
Lasses and Honey, WSM  
Variety, WFLA  
Edwin C. Hill, "The Human Side of the  
News," WABC WCAU WHAS WBBM  
KMOX  
4-Star Final, WMCA

8.30 P.M. EST; 7.30 CT  
WGY Farm Forum, WGY, 30 m.  
Al Goodman's Orchestra, WJZ WBZ  
WHAM KDKA WBAL, 30 m. (WFLA at  
8.45)  
"Fireside Songs," WLW, 30 m.  
Lawrence Goodman, piano, WSM  
Front Page dramas, WFLA  
True Story Court, WABC WCAU WPG  
WHAS WBBM KMOX, 30 m.  
Musical Memory Book, WOR, 30 m.

Memory Book, WGN, 30 m.  
Louis K. Anspacker, WMCA

8.45 P.M. EST; 7.45 CT  
Mary Cortner, soprano, WSM  
Kay Thompson, WMCA

9 P.M. EST; 8 CT  
Waltz Time, Frank Munn and Vivienne Segal,  
Abe Lyman's Orchestra, WEAF WEEI  
WGY WLW, 30 m.  
Phil Harris' Orchestra, Leah Ray, WJZ WBZ  
WHAM WBAL, 30 m.  
Notre Dame University Program, WSM  
The March of Time, WABC WCAU WHAS  
WBBM KMOX, 30 m.  
Movie Broadcast, WPG  
Ben Selvin's Orchestra, WOR, 30 m.  
Conscience, the Fury, WMCA WIP, 30 m.  
Orchestra, WGN

9.15 P.M. EST; 8.15 CT  
Harmony Four, WPG  
Comedy Stars, WGN

9.30 P.M. EST; 8.30 CT  
Pic and Pat; one night stands, WEAF WGY,  
30 m.  
Concert Dance Orchestra, WEEI, 30 m.  
Phil Baker, Martha Mears, Leon Belasco's  
Orchestra, WJZ WBZ KDKA WSM  
WFLA, 30 m.  
Phantom of the Future, WLW, 30 m.  
Hollywood Hotel, WABC WPG WHAS  
WCAU WBBM KMOX WBT, 1 h.  
Lum and Abner, WOR WGN  
Continental Cafe, WMCA, 25 m.

9.45 P.M. EST; 8.45 CT  
Wayne King's Orchestra, WOR WGN

10 P.M. EST; 9 CT  
The First Nighter, June Meredith, Don  
Ameche, Eric Sagerquist's Orchestra  
"Night Bus," WEAF WEEI WGY WLW  
WSM WFLA, 30 m.  
Minstrel Show, Theo Karle, Al Bernard,  
Paul Dumont, WJZ WBZ WHAM KDKA  
30 m.  
Frank and Flo, WOR  
Boxing, WMCA, 45 m.  
News, WGN

10.15 P.M. EST; 9.15 CT  
Harlan Eugene Read, WOR  
Bridge Club, WGN

10.30 P.M. EST; 9.30 CT  
Gothic Choristers, WEAF WEEI WGY  
WFLA, 30 m.  
Jewish Hour, Rabbi Jonah B. Wise, WJZ  
WBZ WHAM, 30 m.  
Silvertoppers, KDKA  
News, WHAM  
Cotton Queen Minstrel, WLW, 30 m.  
Teachers' College, WSM, 30 m.  
Kate Smith, WABC WPG WHAS KMOX,  
30 m.  
Norman Brokenshire's Orchestra, WOR,  
30 m.  
Attilio Baggio, tenor, WGN, 30 m.

10.45 P.M. EST; 9.45 CT  
Moments of Melody, KDKA  
Arthur Warren's Orchestra, WMCA

11 P.M. EST; 10 CT  
George R. Holmes, Chief of Washington  
Bureau, International News Service,  
WEAF WFLA  
Weather, news, WEEI  
Eddie Lane's Orchestra, WGY, 30 m.  
Weather, WBZ  
Charlie Davis' Orchestra, WJZ, 30 m.  
News and Jack Berger's Orchestra, WHAM  
William Penn music, KDKA, 30 m.  
Amos 'n' Andy, WSM  
Ozzie Nelson's Orchestra, WABC WPG,  
30 m.  
Myrt and Marge, WBBM WHAS KMOX  
Weather, Current Events, WOR  
Voice of Romance, WMCA  
Dudley Crafts Watson, WGN

11.15 P.M. EST; 10.15 CT  
Angelo Ferdinando's music, WEAF WEEI  
WFLA  
Joe Rines' music, WBZ  
Gene and Glenn, WSM  
Weather, orchestra, WHAS  
Henry Busse's Orchestra, WBBM  
Moonbeams, WOR  
Harry Rosenthal's Orchestra, WMCA WIP  
Dream Ship, WGN

11.30 P.M. EST; 10.30 CT  
Freddie Martin's Orchestra, WEAF WEEI  
WSM, 30 m.  
Chick Condon's Orchestra, WGY, 30 m.  
Jolly Coburn's Orchestra, WJZ WHAM  
WFLA, 30 m.  
400 Club, KDKA, 30 m.  
Stan Stanley's Orchestra, WLW, 30 m.  
Harry Salter's Orchestra, WABC, 30 m.  
Dream Doctor, WHAS, 30 m.  
Earl Hines' Orchestra, WBBM  
Noy Gorodensky's Orchestra, WOR, 30 m.  
Charlie Davis' Orchestra, WMCA, 30 m.  
Wayne King's Orchestra, WGN

11.45 P.M. EST; 10.45 CT  
Jan Savitt's Music, WCAU  
Jan Garber's Orchestra, WGN

12 M. EST; 11 P.M. CT  
Eddie Duchin's Orchestra, WEAF WEEI  
WGY, 30 m.  
Ralph Kirbery and Felix' Orchestra, WJZ  
WBZ WHAM KDKA WSM WFLA,  
30 m.  
Eddie Laughton's Orchestra, WLW, 30 m.  
Jacques Renard and Orchestra, WABC  
WPG WBBM KMOX, 30 m.  
Orchestra, WHAS, 30 m.  
Florence Richardson's Orchestra, WOR  
Day's End, WMCA, 30 m.

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# Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

**H**AIRDRESSING STYLES are subject to a good deal of controversy. Bangs, sculptured ringlets, fluffy curls, Empire coiffures,—what shall we choose? The final decision rests with your hairdresser.

He can judge, better than anyone else, which of the current styles is best suited to the shape of your head and the quality of your hair, and what lines will give you a lovely profile and be most flattering to your features. It is, as you see, a very personal problem. It might be helpful to observe how it has been solved by some of our most attractive radio stars.

*GRACE MOORE wears an enchanting coiffure, soft around the face, with brushed-out curls from nape to crown. The effect is simple and natural-looking, as well as exceedingly becoming to her very fine blonde hair.*

*GLADYS SWARTHOUT follows the models in a famous Rue de la Paix establishment and parts her dark locks in the center, with flat ringlets high on either side.*

*HELEN HAYES, whose interpretation of "What Every Woman Knows" established her more firmly than ever in the affections of the radio public, chooses a side part and soft curls across the back of her head.*

*IRENE BORDONI wears the straight bangs which suit her small, piquant features.*

*JANE FROMAN and GRETE STUECKGOLD, the first a brunette, the second a blonde, agree on soft waves and an off-the-face arrangement.*

**T**O SUMMARIZE briefly the trends shown by these various and highly individual coiffures; first, apparent naturalness (so much more difficult to achieve than frank artificiality); second, absence of harsh, definite lines; and third, the upward trend.

## This and That

(Continued from Page 1)

intermission comments to the contrary notwithstanding, uncommonly dull.

The conductor for last Sunday's and this coming Sunday's concerts is the young American, WERNER JANSSEN. Quite naturally the moderns, particularly the modern Americans, are entrusted to Mr. JANSSEN's ministrations.

He has directed the rarely heard MacDOWELL Piano Concerto; this Sunday he is to do JOHN ALDEN CARPENTER'S "Sea Drift." The latter he surrounds with first American performances of "Georgica," by the young Bavarian, WERNER EGK; and "Buffalmacco" (whatever that may be), by ALBERTO GASCO, Italian music critic.

JANSSEN concludes the concert with JAN SIBELIUS' Fifth Symphony, for the interpretation of whose music he has been highly commended by the composer himself.

To the two remaining conductors—BRUNO WALTER and the inevitable ARTURO TOSCANINI—are left WAGNER and the BEETHOVEN of the Missa Solemnis.

Such a policy has value as entertainment and as variety.

I doubt if it does the orchestra the most good or if it redounds to the credit of its chief conductor, who will not by himself present sufficiently liberal programs.

## Balladeer



DICK ROBERTSON is the ballad singer on the "Music by GERSHWIN" program broadcast over the CBS-WABC network Sundays at 6 P. M.

## Newspapers In Rush For New Stations

By The MICROPHONE'S Special Washington Correspondent

Newspaper publishers are going in for purchase of radio broadcasting stations in a big way.

The current drive of the publishers has aroused some mystery as to purpose. Some believe the publishers are squaring away for combat with others who might be interested in using the radio to compete with the written word.

More than 100 of the 600 broadcasting stations in the United States now are owned by newspaper publishers in whole or in part. A dozen stations were acquired in the last 12 months.

One of the recent publisher's stations to go the air was W1XBS, Waterbury, Conn., operating with 1,000 watts on 1,530 kilocycles. The Waterbury Republican and American owns the station.

WILLIAM RANDOLPH HEARST owns several stations, chiefly in big cities. The McClatchy newspaper chain in California has picked up several radio stations and individual papers, which turned thumbs down on radio a few years ago, now are avidly seeking stations.

## Five Concerts from Rochester

NBC will present a series of five concerts by the Rochester Philharmonic Orchestra this season on the WJZ network.

The first concert occurred on Thursday, November 15, and was directed by GUY FRASER HARRISON.

The second concert will be given December 13, WERNER JANSSEN conducting. The other three occur on January 10, Sir HAMILTON HARTY directing; January 24, Dr. HOWARD HANSON conducting; and January 31, with Sir HAMILTON HARTY and Dr. HOWARD HANSON sharing conductorial honors.

Each concert will be broadcast from 3.15 to 4 P. M.

## Q. and also A.

**Q.** Where might I get the address of BURTON MARKS, singer? I think he's a cousin of mine.  
**A.** E. M. C., Coatesville, Pa.

**A.** You may try writing WMCA, New York City.

**Q.** What is the name of the male singer with LORETTA LEE?  
**A.** R. L., Chicago, Ill.

**A.** If you mean LORETTA LEE of GEORGE HALL'S orchestra, his name is SONNY SCHUYLER.

**Q.** What would be an appropriate gift to send RAMONA?  
**A.** F. C., Waterloo, N. H.

**A.** How appropriate it would be, we do not know, but it is known she is very fond of earrings.

## London Quartet In 3 Concerts

The National Broadcasting Company will feature three concerts by the celebrated London String Quartet.

The first of the series of concerts by this quartet, which recently has announced that it will disband this season after 25 years of existence, will be given on Friday, November 30, at 4 P. M., over the WEAf network.

The second concert will be heard over the WJZ chain on Monday, December 3, at 1.45 P. M.; the final concert will occur on Tuesday, December 11, at 1.30 P. M., and will be broadcast over the WEAf network.

## A Doggone Singer



**D**ESPITE the fact that he owns a police dog, a Boston bull terrier and an Irish setter, RALPH KIRBERRY, radio singing star, is looking around for a pointer to accompany him hunting this Fall.

# Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A. M. from WBZ

**N**O. 1. (no time limit) Here's a good motto to follow. As usual, each letter is represented throughout by another. How quickly can you decipher the message?  
ABBC LMNNMO LMFN, HMIMO SMN PN OMFN, JZPPS QBRO  
ABBC PF LMNNMO UHC QBRO LMNNMO PF LMFN.

## Demand For All-Wave Set Is Increasing

By The MICROPHONE'S Special Washington Correspondent

Demand for all-wave radio receiving sets is on the increase.

Radio authorities forecast that in time the all-wave sets will have supplanted the old-timers now in use.

Interest is being directed toward the kind of programs that may be expected in the higher broadcasting channels.

Two experimental broadcasting stations are operating regularly in the recently widened band of 1,500-1,600, under authority of the old Radio Commission.

Good reception was reported by both stations on old radios whose field was formerly thought to be confined to 550-1,500 kilocycles.

The latest of the two stations is W1XBS, operated by the Waterbury (Connecticut) Republican and American and using 1,000 watts on 1,530 kilocycles.

Several months ago W2XR, New York, operated with 1,000 watts on 1,550 kilocycles, got under way. JOHN V. L. HOGAN, who invented single dial tuning, runs that station.

These stations are experimenting with high-fidelity transmission. High hopes are entertained that the experiment will open new vistas for more naturalness in radio reception.

No. 2 (5 minutes) The question has often been asked: Which came first, the hen or the egg? Well, here's your chance to hatch an egg into a hen. Changing only one letter at a time, and forming a proper word each time, change EGG to HEN in 10 moves.

No. 3. (3 minutes) When traveling in opposite directions, two trains take three seconds to pass one another, and when traveling in the same direction they take 35 seconds. If the faster train has a speed of 38 miles an hour, how fast is the other train going?

No. 4. (4 minutes) How Nimble are you? The word "NIMBLE" is but one of several six-letter words in the English language each of which starts with the letter "N" and ends with the letter "E." "Notice" is another. How many more can you find in four minutes?

No. 5. (3 minutes) And as Thanksgiving is approaching, prepare now to carve the turkey. Using only the letters in the word "TURKEY," see how many two, three, four, and five-letter words you can form.

Answers to Last Week's Nimblewits

No. 1. Just imagine yourself in the place of another who has succeeded after a weary struggle and strive on to attain a higher goal.

No. 2. 8, 12, 5, 20.

No. 3. Open, Opes, Apes, Aped, Sped, Shed, Shod, Shot, Shut.

No. 4. Eternity.  
No. 5. S printed. (Sprinted).

**Congressman Fish Speaks**  
HAMILTON FISH, Jr., Republican Congressman from New York State, will speak on "Liberalization of the Republican Party" over the CBS-WABC network on Thursday, November 22, from 10.45 to 11 P. M.

## STATION DIRECTORY Page 4

After the Theatre  
**Barbecued Chicken**  
In a quiet nook at  
**SLADES BARBECUE**  
958 Tremont St.—967 Tremont St.  
435 Columbus Ave.  
**BOSTON, MASS.**  
Open All Night

# Look As You "Chews"

THE STORY of Margaret Brainard, is to my mind, one in a million. Not many of us would be bright enough to make a tidy sum out of an idea inspired by watching an idle chewer-of-gum at work.

Miss Brainard, as she is known professionally, went to the movies one night with an escort who was manipulating a wad of chewing gum throughout the show. This might have made an ordinary woman angry. But not Margaret Brainard. She became more and more fascinated watching the muscular contortions of the man's face as he shifted his gum from one wisdom tooth to another.

Margaret Brainard was so intrigued by the possibilities that she forgot to watch the screen.

This remarkable young woman is one of the most successful experimenters in the Science of Making Woman Beautiful.

And since she always had contended that "beauty is only muscle deep" there seemed to be a new hope for facial contours, and a new menace to double chins, in the simple and restful preoccupation of gum-chewing.

She went home and became engrossed in observing what the mere movement of jaws involved in muscular contractions. The next day, in her massage and facial salon in New York, she bade her staff of trained workers equip themselves with chewing gum, and she watched them in action. From these observations she evolved a scientific series

of gum exercises, chewing while bending the head, and while tossing the head. So far-reaching are these exercises that they even affect the muscles in the shoulders and the diaphragm.

Thus equipped, and carrying magazine articles in which the editors of various beauty treatment departments hailed her chewing-gum exercises as a both inspired and practical idea, Margaret Brainard journeyed to Chicago to visit the executives of a gum company.

She persuaded them that the country should know about the simple route to health and beauty—and that they should sponsor a radio program which would give her an opportunity to be heard. Which explains why Margaret Brainard may be heard each Thursday, Friday

By Hilda Cole

and Saturday on the Columbia Broadcasting System at 6.45 P. M. If you don't believe Margaret Brainard's methods work—just come around and look at her some time. You will find an attractive young woman with a witty and kindly smile, golden-brown hair, blue-green eyes. Her age is incalculable.

But you know she's over thirty—for she has a married son, and a debutante daughter about to graduate from the Spence School in New York.

She should be included in Mr. Ripley's "Believe It or Not" subjects.

Yet Margaret Brainard is not a "miracle woman." What she has found for herself, and what she achieves all-in-a-working-day for other women, has been accomplished by the persistent application of sensible treatments.

"Nothing is accomplished quickly," Miss Brainard says, sitting in her consulting office in a New York hotel. "If women think they can work wonders overnight with special creams, etc.—regardless of how expensive they are—they are crazy."

This young scientist—for she is a chemist as well as an expert on body-development—discovered in personal contact with her clients that they all complained of not having sufficient time to spend on themselves.

"Women seem to have time to spend on everything but themselves," Miss Brainard sighs, "so I decided I would have to work out a basis of

exercises which women would have time to do while working on, or thinking of, other things."

Thus resolved, she devoted her working hours to the task of making her clients clear-skinned and vigorous. Among other ideas for furthering good circulation, which she believes to be at the bottom of all health and beauty, Miss Brainard lists gum-chewing as incalculably helpful.

Margaret Brainard was born and educated in Boston. Her father, Thomas Hills Hall, was well known for his performances in Gilbert and Sullivan operettas as a member of the old Cadets group. After her graduation from Miss McClintock's School, she went on the stage. Her first great opportunity, at 18, came when she signed a contract as leading lady in "The Winning of Barbara Worth."



MARGARET BRAINARD gives beauty hints Thursdays, Fridays and Saturdays at 6.45 P. M., over the CBS-WABC network.



# MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Programs For Week Ending November 23

5¢

Radio Weekly



Donna Damarel, of the "Myrt and Marge" Skits

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