

Complete Radio Programs By The Hour, A Page To A Day

Long Wave
Short Wave
News Spots
& Pictures

MICROPHONE



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WEEK ENDING FEBRUARY 8, 1935

* Published Weekly

This and That

By Morris Hastings

ARTURO TOSCANINI has returned to his post as director of the New York Philharmonic Orchestra; and, to coin a phrase, all is well.

Competent, even brilliant, as were some of the guest conductors preceding him this season, the Italian musician remains the Old Master.

In his interpretations there are a mastery, a fluency, a lyric poetry that unite to form something magical.

MORRIS HASTINGS For his Sunday afternoon concert of February 3, broadcast as usual over the CBS-WABC network from 3 to 5, TOSCANINI has selected a program that is both familiar and musically.

It opens with the sparkling overture to "The Italian in Algiers," by Rossini, continues with the Paris version of WAGNER'S *Ture and Bacchanale*, from *ENNHAUSER*, the Ride of the Valkyries by the same composer, and concludes with BEETHOVEN'S Sixth, or "Pastoral," Symphony.

Curiously enough, BEETHOVEN's even-numbered symphonies are not so frequently performed as the odd-numbered ones.

Perhaps the Sixth comes nearer to being the exception than the others.

The Symphony is interesting for a number of reasons. In the first place, it is one of BEETHOVEN's rare ventures into the field

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An International News Exchange

2 Programs to Promote Friendship

An international exchange of news commentaries for the purpose of promoting a better understanding between the United States and Great Britain will be inaugurated on Tuesday, February 12, at 10 P. M.

The program will be heard in England via the British Broadcasting Corporation.

Sir FREDERICK WHYTE, K. C. S. I., British editor, will discuss English and European events every Saturday evening over the WABC network, beginning on February 16, at 5 P. M. He will talk from London.

RAYMOND GRAM SWING, one of the editors of *The Nation* and former American newspaper correspondent, will begin the series on February 12, discussing American news events for the British radio audience.

His most distinguished class was "English 12," which numbers among its alumni such well-known writers as HEYWOOD BROUN, ROBERT BENCHLEY, ALAN SEEGAR, T. S. ELIOT, OLIVER LA FARGE, WALTER LIPPMANN, LEE SIMONSON and BROOKS ATKINSON.

Professor COPELAND is widely known as a reader of remarkable expressiveness and power. He has been heard twice previously on

Prof. Copeland Gives A Reading Over CBS

Selects A Poem By Kipling, Story By Leacock

CHARLES TOWNSEND COPELAND, Boylston Professor of Rhetoric and Oratory, emeritus, at Harvard University, will give one of his famed "readings" over the CBS-WABC network on Saturday, February 2, from 10.45 to 11 P.M.

A graduate of Harvard, Professor COPELAND taught composition and literature at his alma mater for 40 years.

His most distinguished class was "English 12," which numbers among its alumni such well-known writers as HEYWOOD BROUN, ROBERT BENCHLEY, ALAN SEEGAR, T. S. ELIOT, OLIVER LA FARGE, WALTER LIPPMANN, LEE SIMONSON and BROOKS ATKINSON.

While teaching at Harvard, he lived in Hollis Hall on the campus where he held informal and now famous receptions for his students.



PROFESSOR CHARLES TOWNSEND COPELAND, from a painting by CHARLES HOPKINSON.

Teachers and Business Men Will Convene

By The MICROPHONE'S Special Washington Correspondent

Arrangements are being made by the Broadcasting Division of the Federal Communications Commission for a Washington conference shortly between spokesmen for non-profit organizations and commercial broadcasting stations.

Efforts will be made at the conference to agree on a better allocation of time for non-profit organizations on radio stations and on how to make non-commercial programs attractive to listeners.

Educators, clergymen and others in the non-profit group threatened to carry their fight to Congress for a law specifically allotting 25 per cent of all time on radio frequencies to non-commercial organizations.

The FCC report to the Senate recently rejecting proposals for such a law included suggestions that the commercial radio station owners and leaders in the non-profit group get together and see whether they can reach a common ground.

Four months ago The MICROPHONE's special Washington correspondent exclusively forecast contents of the report recently submitted to the Senate by the FCC.

The report said:

"Flexibility in the provisions of the law is essential

(Continued on Page 7)

Radio Plays Part in Saar

Radio proved to be the most effective propaganda medium in the pre-plebiscite campaign in the Saar.

A day's program on the German radio three days before the actual election was characteristic.

A program broadcast over a West Germany station at 6.35 A. M. consisted of choral music with a cathedral bell concert relayed from Saarbrucken.

At 8.50 came a survey of Saar news from Frankfort.

An hour's concert of Saar folk-tunes was broadcast from Cologne, beginning at 10.55 A. M.

At 2.30 P. M., a marionette show with a Saarland theme was broadcast from Stuttgart.

A workingman's concert at 3 P. M. featured Saar music.

The chief musical program of the day, broadcast from Cologne at 7.55 P. M., consisted of a new cantata by ERDLER called "Cantata of the Saar."

Minister RUDOLPH HESSE spoke from the Sport Palace in Berlin.

News Flashes

WEEKDAYS

7.15 WNBX
8.00 WOR
9.55 WLW (Sat.)
10.00 WEAF Network
WABC Network
10.40 WLW (Ex. Sat.)
10.45 WJZ Network (WJSV, Ex. Sat.)
11.15 WNBX (Thurs.)
11.30 WNBX (Ex. Thurs.)

Noon

WOR

12.03 WBZ
5.00 WBZ (Ex. Sat.) WNBX
5.05 WOR
6.30 WJZ Network
WEAF Network

6.35 WEEI

7.40 WIXAL (Tues., Thurs.)
6.55 WABC Network

10.00 WGN

11.00 WOR (WLW, Ex. Sat.)
SUNDAYS

A.M.

10.30 WABC Network
11.00 WEAF Network
WJZ Network

P.M.

3.00 WOR
10.00 WGN
11.00 WABC Network

WLW

11.00 WJZ Network
11.30 WEAF Network

Thomas On WJZ Chain

Politics, literature, economics and animals are among the subjects to be discussed during the February American Fireside programs, broadcast over the NBC-WJZ network Sundays from 10.30 to 11 P. M.

On February 3, the guest speaker will be NORMAN THOMAS who will be interviewed by NORMAN HAPGOOD, author and lecturer.

NORMAN THOMAS is leader of the Socialist party in America and several times has been candidate for President of the United States on the Socialist ticket.

RAYMOND MOLEY, educator, economist and editor of *Today*, will be the guest on the February 10 program.

Literature will be the topic of discussion on February 17 when HENRY SEIDEL CANBY, editor of the *Saturday Review of Literature*, will be the guest speaker.

RAYMOND DITMARS, curator of the Bronx Zoo, will be featured in the February 24th broadcast.

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Saturday, February 2 - "Crime Control" on NBC-WEAF at 1 P.M.

Highlights

P.M.

1.00—"Crime Control," Will Irwin, Edward P. Mulrooney, NBC-WEAF
 1.50—Metropolitan Opera, "Die Walkuere," NBC - WEAF, WJZ
 6.00—Student Opinion Conference, NBC-WJZ
 "Lilac Time," CBS-WABC
 7.00—Captain Peter Freuchen, CBS-WABC
 8.00—Roxy's Gang, CBS-WABC
 9.00—Rose Bampton, NBC-WEAF
 Franklyn Baur, NBC-WJZ
 Richard Bonelli, CBS-WABC
 9.30—Gibson Family, NBC-WEAF
 Barn Dance, NBC-WJZ
 10.00—"Wanamaker Mile," Ted Husing, CBS-WABC
 10.30—"Let's Dance" program, NBC-WEAF
 10.45—Charles Townsend Cope land, CBS-WABC

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

6.30 A.M. EST; 5.30 CT

Top o' the Morning, WLW, 30 m.

6.45 A.M. EST; 5.45 CT

Health Exercises, WEAF WEEI WGY, 1 h.
7 A.M. EST; 6 CT

Musical Clock, WBZ KDKA WGAR, 1 h.

Prayer, WLW

7.15 A.M. EST; 6.15 CT

Devotions, WLW

News, WNBX

7.30 A.M. EST; 6.30 CT

Xylophone, WJZ

Rhythm Jesters, WLW, 30 m.

Paul and Bert, WSM

Musical Clock, WFLA

Organ Reveille, WABC, 30 m.

7.45 A.M. EST; 6.45 CT

Pollock and Lawnhurst, WEAF WEEI WGY

Jolly Bill and Jane, WJZ

Recordings, WSM

Musical Clock, WNBK

8 A.M. EST; 7 CT

Bradley Kincaid, WEAF WLW

Weather, current events, WEEI

Musical Clock, WGY WTAM, 30 m.

Devotions, WJZ WBZ KDKA WSM WFLA

Kindly Thoughts, WHAM

Lyric Serenade, WABC (8.05-8.30)

Devotions, WHAS, 30 m.

8.15 A.M. EST; 7.15 CT

Don Hall Trio, WEAF WEEI WLW WFLA

Organ, WJZ WHAM KDKA, 30 m. (WBZ

WSM, 15 m.)

Cheery at the Switch, WFLA

Early Birds, WNBX

8.30 A.M. EST; 7.30 CT

Cheerio, WEAF WEEI WGY WLW WSM

WFLA WTAM, 30 m.

Weather, WBZ

Chapel Singers, WABC

Organ, WPG, 30 m.

Wildefat's Jubilee, WHAS, 30 m.

8.45 A.M. EST; 7.45 CT

Landt Trio and White, WJZ WBZ WHAM

KDKA

Waltz Time, WABC

Dog stories, WOR

9 A.M. EST; 8 CT

Organ, WEAF WGY, 30 m. (WEEI, 9.15)

Breakfast Club, WJZ WBZ WSM WFLA, 1 h. (KDKA, 30 m.) (WHAM at 9.15)

Joe Emerson, hymns, WLW, 30 m.

Cheer Up, WABC WCAU, 45 m. (WHAS,

9.30) (WPG, 9.30)

Bob Atcher, WHAS

Boy Scouts program, WNBX

9.15 A.M. EST; 8.15 CT

Ted Massey, WNBX

9.30 A.M. EST; 8.30 CT

"Banjooleers," WEAF WEEI WGY WTAM

Mail Bag, WLW

Natal Pintello, WNBX

9.45 A.M. EST; 8.45 CT

Annette McCullough, WEAF WEEI WGY

WTAM

Plough Boys, KDKA

Soprano, WLW (news, 9.55)

Eton Boys, WABC WPG WHAS

10 A.M. EST; 9 CT

News, Johnny Marvin, tenor, WEAF WEEI

WGY WSM WFLA (WTAM, 5 m.)

Smackout, WJZ WHAM KDKA WLW

Cooking School, WBLZ

News, Mellow Moments, WABC WCAU

(WPG, 5 m.) (WHAS, 10.05)

Markets, river, police reports, WHAS

Matinee Melodies, WNBX

10.15 A.M. EST; 9.15 CT

Morning Parade, WEAF WEEI WGY

WTAM, 45 m. (WPM, 10.30-11) (WFLA,

10.30-10.45)

Edward MacHugh, songs, WJZ WBZ

WHAM KDKA WSM

Livestocks, WLW

Carlton and Shaw, WABC WCAU WHAS

St. Peter's College Glee Club, WBBM

Town Crier, WNBX

10.30 A.M. EST; 9.30 CT

Singing Strings, WJZ WBZ WHAM WLW

Home Forum, KDKA

Let's Pretend, WABC WCAU WBBM, 30 m.

Public School program, WHAS, 30 m.

Dr. Aubre, WNBX

10.45 A.M. EST; 9.45 CT

News, Originalities, WJZ WHAM KDKA

News, Musicals, Highway Safety talk, WBBZ

Rex Griffith, songs, WFLA

Golden Thoughts, WFLA

Sporting News, WNBX

11 A.M. EST; 10 CT

Junior Radio Journal, WEAF WEEI

Galaxy of Stars, WGY WLW WTAM

Grace and Eddie, WJZ WBZ WHAM

KDKA WSM WGAR

Southerners, WFLA, 30 m.

Jack Pearl Comes Back To The Air In The Role Of Peter Pfeiffer

Cliff Hall Will Also Be There

JACK PEARL, casting aside the baronial panoply and fabulous fancies of his previous role on the air, will emerge in the entirely different character of PETER PFEIFFER.

He will be heard over the WABC-Columbia network beginning on Wednesday, February 13, at 10 P. M., for a half hour.

The new character's name gives rise to a remembrance of that old nursery rhyme which begins, "PETER PFEIFFER Picked a Pfeck of Picket Pfeffers," or something.

It all happened a year ago. JACK PEARL and his writer, BILLY WELLS, hid themselves to a cabin in the Adirondacks where they could work undisturbed.

Last Fall, PEARL took a short trip to Europe, looking for material to round out the character of the kind-hearted and loveable innkeeper, PETER PFEIFFER.

PETER, JACK PEARL'S new character, was born in Europe and migrated to America. Once he had a considerable fortune, which disappeared during the depression. He was left with a single asset, or, if you prefer, liability—a Family Hotel.

He takes over the management of the hotel and assumes the burdens of menial duties as well. As a sideline, he gives singing lessons in the basement studio he has fitted up next to the boiler room of the hotel. His talents wouldn't qualify him as a great music master, but he points with pride to the fact that he was leader of an amateur singing society during his youth in Vienna.

CLIFF HALL, known in the past as "SHARLIE," again will be at PEARL's side, also in a new role.

Two Million Autos Radio Equipped

By The MICROPHONE'S Special Washington Correspondent

Notable at the automobile shows is the great number of cars that are wired for radio reception. Some 2,000,000 cars already have been equipped with radios.

In the new 1935 models the antennae usually are concealed in the roofs, but the new steel turret-top bodies and roadster and convertible models have necessitated hiding the wires elsewhere.

Most of the radios installed in 1935 cars are of the superheterodyne type.

Washington Police Radio's Fifth Year

By The MICROPHONE'S Special Washington Correspondent

Station WPDW, radio arm of the police department in voteless Washington, has begun its fifth year of broadcasting.

It has operated four years without a mechanical breakdown. During the month ended January 1, 1935, 6,938 calls were put on the air.

In one 24-hour period, 399 calls were transmitted.

A total of 33 scouts and two cruisers maintain a 24-hour crime watch, guided in part by radio.

John Barclay More Interested In His Acting Than His Singing

His Career Began In The English Opera

AFTER singing in recital all over the United States and in London, appearing in concert with this country's great orchestras and taking lead roles in both grand opera and operetta, JOHN BARCLAY, singing - actor, finds himself more and more interested in acting as opposed to singing.

In both concert and opera he has been an acting singer rather than just a singer, and now he finds the nuances of a spoken line interest him more than the song.

He has made a name for himself as an actor in radio to couple with that of radio baritone, which was his from the time he first sent his singing voice over the airwaves.

From the beginning of his radio experience, BARCLAY was fascinated with the task of making operetta characters vivid in one dimension. This he found devolved largely upon skill in handling the spoken lines.

Born May 12, 1892, in Bletchingley, England, BARCLAY was educated at Harrow.

He took his B. A. from Pembroke College, Cambridge.

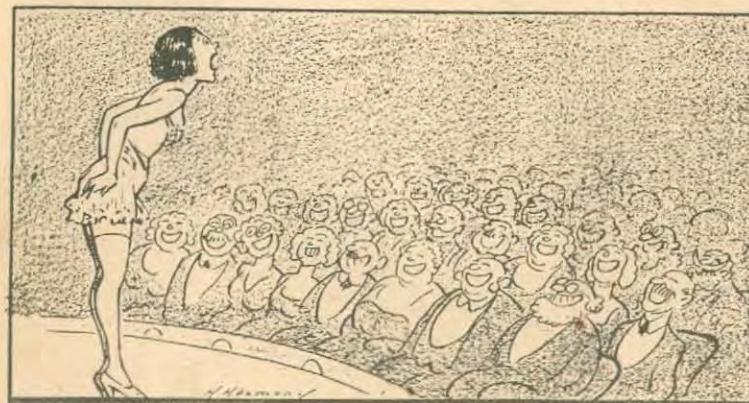
BARCLAY's first professional engagement was with the late NIGEL PLAYFAIR in a children's pantomime, "Make Believe," by A. A. MILNE.

BARCLAY, who is six feet five inches tall, recalls that the love interest suffered from the discrepancy in size between the leading lady and himself.

It was necessary to lift her tenderly onto a none too steady rock before administering the prescribed chaste salute.

BARCLAY continued in legitimate and musical productions in London. His first operatic appearance was as the High Priest in "SAMSON and DELILAH," with the BEECHAM Opera Company at Drury Lane Theatre, London.

Careless Comedienne



BEATRICE LILLIE, now a radio comedienne, became a comedienne through carelessness. She used to be a concert performer and invariably left some part of her costume in the dressing room in her hurry to get on the stage. This brought more laughs than her singing brought applause.



JOHN BARCLAY, director of the Beauty Box Theatre of the Air, who frequently plays the leading role as well. The program is heard on Tuesday nights at 10 over the NBC-WEAF network.

His entrance on that occasion was explosive. The first thing he had to do was to point with dramatic effect at the slain ABIMELECH.

So great was the force of his gesture that a gold bracelet, with which he had carefully concealed some tattooing on his arm, flew off and burst a footlong with a bang.

The war gave BARCLAY the saddest and most impressive memories of his life. His second brother was killed in France.

BARCLAY always had followed everything American with avidity.

In June, 1921, he went to New York from the South of France, where he had been studying and singing in opera, to sing recitals and concerts under the management of ARTHUR JUDSON.

For five years he travelled all over the country, with a brief time out for concerts in London.

His greatest thrill came during those years. It was singing with LEOPOLD STOKOWSKI and the Philadelphia Orchestra.

"It always reminded me,"

His Greatest Thrill Was Singing with Stokowski

BARCLAY says, "of riding a blooded horse at a jump."

BARCLAY appeared with LEOPOLD STOKOWSKI in several concerts of modern music.

Between 1921 and 1926 he was soloist, with the New York Symphony and the New York Philharmonic Orchestras, the Philadelphia Orchestra, the Toronto MENDELSSOHN Choir, the Chicago Symphony, and with some of the country's better known ensembles and at music festivals.

In 1926 he went into WINTHROP AMES' GILBERT and SULLIVAN revivals and for two years was leading baritone in them.

An experimental year or so in radio followed, and then he went to the Philadelphia Grand Opera Company as leading baritone.

In 1930 he went to NBC, singing in recitals of grand and light opera and playing dramatic roles.

BARCLAY's wife is Madame DAGMAR RYBNER, pianist and composer, with whom he has been heard in joint programs over NBC networks.

The BARCLAYS have a five-year-old daughter, MARY CORNELIA.

For fun, BARCLAY likes to take to the woods on a camping expedition. He makes excellent waffles and admits his skill at concocting French dishes with garlic.

He plays the piano but the effect, he says, is somewhat cloudy; his leg is so long it gets stuck under the keyboard and the loud pedal has to be left on permanently.

Youth and Music in NBC Programs

A second series of six programs, entitled "Music and American Youth," will be presented over the NBC-WJZ network on Sunday mornings, beginning February 3.

Orchestras and choruses from schools in Detroit, New York, Philadelphia, Boston and Cleveland will take part in the programs which will be broadcast at 10:30 A. M., on Sundays.

Pittman Uses Air In Narcotics War

By The MICROPHONE'S Special Washington Correspondent

Senator KEY PITTMAN (D) of Nevada, has opened a series of radio broadcasts in a national campaign for adoption of uniform narcotic laws by 35 state legislatures now in session.

STATION DIRECTORY

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Venezuela Operates A New Station

By GEORGE LILLEY

Another new short wave voice came out of the South last week, this one from Valencia, Venezuela, operating on a wave channel of 49.75-meters, 6.03 mags., which is between the two powerful trans-Atlantic evening signals cast forth by England's GSA and the German DJC.

The call letters announced at frequent intervals in both Spanish and English have been YV6RV, "Radio La Voz del Carabobo."

On the whole, the South and Central American broadcasters prove to be unusually interesting.

They are just on the air for the fun they get out of it, as probably one short wave station out of 20 is making any profit in the Spanish countries.

The fact that they have listeners who tune them in at all parts of the world serves as the chief form of compensation.

Despite the fact that as a rule they use only 50 to 100 watts power, some of the Spanish stations have been getting through here lately with very fine strength.

Two in the West Indies Dominican Republic, HIH and HI4D, on 6.80 and 6.61-megacycles respectively, are many times found around 6 P. M. with volume that compares with some of the better transmitters, yet their aerial power ranges around 20 watts each.

COC, Havana, Cuba, with 500 watts, usually turns out to be one of the best signals on the short wave.

(Continued on Page 13)

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WHITE'S—FIFTH FLOOR

Sunday, February 3 - All Star Program on NBC, CBS, 10.30 P.M.

Highlights

P.M.

- 2:30—Margaret Sullavan, "Peg o' My Heart," NBC-WJZ
 3:00—New York Philharmonic, Arturo Toscanini, conductor, CBS-WABC
 4:00—Rev. Charles E. Coughlin, QG-YN
 5:30—O. C. Hulett, President, Burlington Liars' Club, NBC-WEAF
 Frank Crumit, Julia Sanderson, CBS-WABC
 7:00—Jack Benny, Mary Livingstone, NBC-WJZ
 Alexander Woolcott, CBS-WABC
 7:30—Will Rogers, CBS-WABC
 8:00—Symphony Orchestra, Igor Stravinsky, conductor, Gladys Swarthout, NBC-WJZ
 "La Tosca," Helen Jepson, Richard Crooks, NBC-WEAF
 Eddie Cantor, CBS-WABC
 9:00—Detroit Symphony Orchestra, Gregor Piatigorsky, cellist, CBS-WABC
 10:30—Musicians' Relief Fund program, NBC-WEAF-WJZ, CBS-WABC, WOR

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

8 A.M. EST; 7 CT

Melody Hour, WEAF WFLA WTAM, 1 h.
 Tone Pictures, WJZ WBZ WLW, 30 m.
 Organ, WABC (8:05-8:30)

8:30 A.M. EST; 7:30 CT

Organ, WJZ WHAM, 30 m. (WBZ at 8:45)
 Weather, WBZ
 Church Forum, WLW, 30 m.
 Lyric Serenade, WABC WPG

8:45 A.M. EST; 7:45 CT

Radio Spotlight, WABC
 Sidney Raphael, pianist, WPG
 Aviation weather, WHAS (8:59)

9 A.M. EST; 8 CT

Balladeers, WEAF WGY WSM WFLA WTAM
 White Rabbit Line, WJZ WBZ WHAM KDKA
 WLW WGAR, 1 h.
 Sunday Morning at Aunt Susan's, WABC WCAU WPG WHAS, 1 h.
 Bible study, KMOX

9:15 A.M. EST; 8:15 CT

Florence Wightman, harpist, WEAF WGY WTAM WSM WFLA

9:30 A.M. EST; 8:30 CT

Peerless Trio, WEAF WEEI WGY WSM WFLA

9:45 A.M. EST; 8:45 CT

Alden Edkins, bass, WEAF WEEI WGY WTAM WSM WFLA

10 A.M. EST; 9 CT

Dr. S. Parkes Cadman, WEAF WGY WTAM WSM WFLA, 30 m.
 Church Service, WEEI, 30 m.

Southernaires, quartet, WJZ WBZ KDKA
 WBAL WLW WGAR, 30 m.

Comics, WHAM, 30 m.
 Church of the Air, WABC WPG WHAS KMOX, 30 m.

10:30 A.M. EST; 9:30 CT

Breen and de Rose, Bob Emery, WEAF WEEI WGY WTAM WSM WFLA, 30 m.
 Music and American Youth, WJZ WBZ WHAM WLW WFLA, 30 m. (KDKA WSM, 15 m.)

News, Patterns in Harmony, WABC WPG News, Sunday Jail service, WHAS, 30 m.
 Church Service, WNBN

10:45 A.M. EST; 9:45 CT

Marimba Orchestra, WEAF WEEI WGY WTAM
 Church Service, KDKA
 Baptist Church Service, WSM, 45 m.
 Between the Bookends, WABC WPG

11 A.M. EST; 10 CT

News, Rudolph Bochco, violinist, WEAF WGY (WTAM, 5 m.)
 Church Service, WEEI, 1 h., 15 m.

News, Nathan Stewart, baritone, WJZ WBZ WHAM WFLA
 Church Service, KDKA, 1 h.

Choir of 1400 Voices, WLW, 30 m.
 Children's Hour, WABC, 1 h.

Cleveland String Quartet, WBBM, 30 m.
 Ensemble, WPG, 30 m.

Church Service, WHAS, 30 m.

11:15 A.M. EST; 10:15 CT

Jack, Loretta Clemens, WEAF WGY Roger B. Whitman, WJZ WBZ WHAM WFLA

11:30 A.M. EST; 10:30 CT

Major Bowes family, WEAF WTAM WFLA, 45 m. (WSM, 30 m.)
 Chapel Services, WGY, 30 m.

Samovar Serenade, WJZ WHAM WLW, 30 m. (WBZ, 15 m.)

Salt Lake City Tabernacle, WHAS WPG WJSV, 1 h. (WHAS, weather, 12:28)
 (WABC at 12)

Christian Science Church, KMOX, 1 h.

11:45 A.M. EST; 10:45 CT

Weather, WBZ

12 NOON EST; 11 A.M. CT

Carmelo Cascio, pianist, WGY Musical Comedy, Reggie Childs, WJZ WBZ KDKA WLW, 30 m.

World Revue, WJAM, 30 m.
 Church Service, WSM, 1 h.

In Old Bohemia, WGAR, 30 m.
 Uncle Don's Comics, WOR, 30 m.

Chapel Service, WGN, 1 h.

12:15 P.M. EST; 11:15 A.M. CT

What Home Means to Me, WEAF WEEI WGY WTAM WFLA

Reunion



EDDIE CANTOR, vivacious comedian, returns to radio after a long absence for a series of programs which are to be broadcast over the CBS-WABC network Sundays at 8 P.M.

5:15 P.M. EST; 4:15 CT

Anita Metzger, readings, WPG Mirth Parade, WOR

5:30 P.M. EST; 4:30 CT

Tony Wons, O. C. Hulett, Pres., Burlington Liars' Club, Uderico Marcelli's music, WEAF WEEI WSM WGY WTAM, 30 m.

Travelogue, Malcolm La Prade, WJZ WBZ WHAM KDKA WFLA

Smilin' Ed McConnell, WLW, 30 m.

Frank Crumit, Julia Sanderson, Green Brothers, Marimba Trio, WABC WCAU WHAS KMOX WJSV, 30 m.

Radio Theatre, Margaret Sullavan, "Peg o' My Heart," WJZ WBZ WHAM KDKA WFLA

Wayne Van Dyne, tenor, WBBM, 30 m.
 Jubilee Singers, WPG

Nat Brusiloff's Orchestra, WOR, 30 m.
 Leo Reisman's Orchestra, WOR, 30 m.

Tomorrow's Tribune, WGN

10:15 P.M. EST; 9:15 CT

Pickens Sisters Trio, WJZ WBZ WFLA County Medical Society, WHAM Y.M.C.A. program, KDKA Hawaiian Dreams, WPG Musical Intime, WN (10:10-10:30)

10:30 P.M. EST; 9:30 CT

Musicians' Emergency Relief Program, WEAF WGY WFLA WTAM WJZ WBZ WHAM KDKA, 1 h.; WABC WPG WHAS WCAU WISV KMOX WJSV

Randy Weeks' Orchestra, WEEI, 30 m.

Arthur Sears Henning, WGN

10:45 P.M. EST; 9:45 CT

Hockey, WGN, 45 m.

News, weather, dance tunes, WPG, 30 m.

11 P.M. EST; 10 CT

News, drama, WLW, 30 m.

11:15 P.M. EST; 10:15 CT

Organ recital, WHAM, 30 m.

Walter Winchell, WSM

11:30 P.M. EST; 10:30 CT

News, Cherniavsky's Orchestra, WEAF WEEI WGY WFLA, 30 m.

News, Coon's Orchestra, WTAM, 30 m.

Emil Coleman's Orchestra, WJZ WBZ WHAM, 30 m. (WHAM, 11:45)

Dimmick's Orchestra, WLW, 30 m.

Serenade, WSM, 30 m.

Weather Current Events, WOR

Wayne King's, Jan Garber's, Ted Weems' Orchestras, WGN, 1 h.

11:45 P.M. EST; 10:45 CT

Leon Belasco's Orchestra, WABC WCAU WPG WBBM WJSV KMOX WHAS

Florence Richardson's Orchestra, WOR, 30 m.

12 MIDNIGHT EST; 11 P.M. CT

Abe Lyman's Orchestra, WEAF WGY WTAM WSM WFLA, 30 m.

Anson Weeks' Orchestra, WTAM, 30 m.

Freddie Berren's Orchestra, WJZ WBZ KDKA WLW, 30 m.

Cab Calloway's Orchestra, WABC WCAU WPG WHAS WBBM KMOX WJSV

12:15 A.M. EST; 11:15 P.M. CT

Gus Arnehl's Orchestra, WABC WCAU WPG WHAS WBBM WJSV

Burt King's Orchestra, WOR

12:30 A.M. EST; 11:30 P.M. CT

Don Pedro's Orchestra, WEAF WGY WTAM, 30 m.

Russ Lyon's Orchestra, WTAM, 30 m.

Stan Meyer's music, WJZ WBZ KDKA WLW WFLA, 30 m.

Wagon Wheel Orchestra, WSM, 30 m.

Frank Dailey's music, WABC WHAS WBBM WJSV, 30 m. (KMOX, 15 m.)

Julie Wintz's Orchestra, WOR, 30 m.

Art Jarrett's Orchestra; Doring Sisters, WGN, 30 m.

1 A.M. EST; 12 MIDNIGHT CT

Jack Spriggs' Orchestra, WLW, 30 m.

DX Tips, WSM Sports Carroll Dickerson's Orchestra, WBBM, 30 m.

Jan Garber's, Art Jarrett's, Ted Weems' Orchestra, WGN, 1 h.

1:30 A.M. EST; 12:30 CT

Moon River, WLW, 30 m.

Louis Panico's Orchestra, WBBM, 30 m.

2 A.M. EST; 1 CT

Tom and Jerry, WBBM, 30 m.

THE FIRST CHURCH OF CHRIST, SCIENTIST

(The Mother Church)

Falmouth, Norway and St. Paul Sts., Boston. Sunday Services at 10:45 A.M. and 7:30 P.M. Sunday School at 10:45 A.M. Subject of Lesson-Sermon:

"LOVE"

day evening at 7:30
 BROADCAST THE FIRST
 SUNDAY OF EACH MONTH
 STATION WNAC, 10:45 A.M.

Station Directory

Station	Chain	K.C.	Watts	Location
CFRB	CBS	690	10,000	Toronto, Ont.
CKAC	CBS	730	5,000	Montreal, P. Q.
KDKA	NBC	980	50,000	Pittsburgh, Pa.
KMOX	CBS	1090	50,000	St. Louis, Mo.
KSD	NBC	550	500	St. Louis, Mo.
KYW	NBC	1020	10,000	Philadelphia, Pa.
WAAB	CBS & YN	1410	500	Boston
WBAL	NBC Key	860	50,000	New York, N. Y.
WBBM	CBS	1060	10,000	Baltimore, Md.
WBSO	CBS	770	25,000	Chicago, Ill.
WBT	CBS	920	500	Wellesley Hills, Mass.
WBZ	NBC	1080	50,000	Charlottesville, N. C.
WCAU	CBS & DIX			

Radio Lane

By Jimmy J. Leonard

RADIO AUDIENCES always appeared both annoying and inanely happy to this soulless scribe, but upon redemption of his soul, brought about by several hitherto overlooked facts, he is again in favor of the studio species.

The first time I ever stopped to consider this matter without the customary blasphemy, was after WALTER O'KEEFE had directed his singing audience in a good-fellow manner. Some of them had fairly decent voices.

It made me wonder why some prospective sponsor wouldn't put a radio audience on the air. But then he'd have to have an audience watch the studio audience, I suppose. (Just when I get something original I have to spoil it for myself.)

Then there are comedians like ED WYNN and CANTOR who insist on having a studio audience. It keeps the listeners awake and lets them know when the joke is funny. Another point for studio audiences.

LUD GLUSKIN, the maestro, who looks so much like MUSSOLINI they're going to buy him two dozen uniforms, threw out his shoulder while conducting a mighty up-beat last week. After the broadcast, the announcer rushed to the stage and asked if there was a doctor in the audience. Luckily, there was, and he adjusted the mighty GLUSKIN.

Now comes a newer and fresher excuse for studio audiences. WALTER O'KEEFE, whose audiences have such lovely voices, has hit upon a scheme which would allow studios to be filled with the curious for a dress rehearsal of his program. The audience's reactions to gags, script and singing is expected to be a great cross-section of the average listener.

Now, if the sponsor would only try this idea with samples of his product, there would be a good reason for becoming a part of the studio audience. Or am I becoming heartless again?

No matter how long a script artist may wrack his brain for a humorous name to tag on a brain child, there is always someone to pop up and tell him he'd been born with that name and resents the fact it is being commercialized.

The latest name case is SCHLEPPERMAN VERSUS SAM HERN, who plays "SCHLEPPERMAN the Shyster," on the JACK BENNY skits. The real SCHLEPPERMAN is a respectable lawyer who claims new clients may be driven away by such notoriety.

I shall never forget my first impression of WHITEMAN's torture slinger, PEGGY HEALY. It was "chewy," because she chewed gum viciously while in top voice.

WJZ is calling all stations for a new symphonic program for next month. This station also will broadcast on February 10, a la "March of Time," a program series from Wisconsin University. The students will dramatize delves into science's depths.

JOHNNY MARVIN is recuperating from a nose and throat operation. A WNAC fellow was so lonesome for his happy stamping grounds in Chicago New Year's Eve, he paid \$12 to talk with a former cohort.



WALTER O'KEEFE

Shorter Plugs As Light Dawns For Sponsors

By DICK TEMPLETON
New York Correspondent

SPONSORS are beginning to ease up on the ears of the listeners. Either many of them have seen a great light, or, in realizing that long and sickening plugging sells no goods, they have seen the great lack of dark ink on their ledgers.

At any odds, many of them hold down their plugs to a minimum.

Among the news programs, "Club Romance" has the plug itself down to the bone, with light touches of dialogue through the script in which the fact is gotten over that smooth hands mean much toward creating the aura of beauty. "Club Romance" is one program no one will tune out because of the advertising.

Critics throughout the land have been almost unanimous in their praise of "the pause that refreshes on the air," which FRANK BLACK presents with his "90 voiced symphony of popular music." Numbers run right along, with one pause for a commercial and then a brief sign-off. This is clearly a bright step in the right direction.

Whispering JACK SMITH's songs run into a short dram-

Saturday, February 2, 1935

NUMBER 5

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON

Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS

A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

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Offices, No. 34 Court Square, Boston, Massachusetts.

Telephones (connecting all departments) LAFayette 2860 and 2861.

A Modest Proposal

WITH RADIO in the second month of the year Nineteen Thirty Five and no change as yet apparent in the system of program management and direction despite caustic criticism from listeners, The MICROPHONE makes these constructive proposals:

1 The networks each evening should put on a program lasting two hours and a half, without advertising, in the form of a play, an opera, a musical comedy, a symphony concert, a revue or other adaptable entertainment.

2 The bulk of advertising talk should be relegated to the morning hours and directed to women who, advertising experts maintain, are the buyers of goods.

3 News broadcasts, adequately covering the news of the day, should be made at regular, stated times.

4 The country should be divided in a radio sense into sections, each section presenting its own programs, performed by its own artists, orchestras and entertainers.

These suggestions are practical. They are feasible. They are possible. Each proposal is logical from any standpoint.

It can be done.

And if the minority, in control of radio, will put public service for the moment ahead of private profit, it will be done.

To Subscribe to The Microphone

proaches that record?

ROXY is perhaps the stoutest opponent of the so-called amateur hours in radio.

When he auditions a singer or an act for either radio or the stage, he makes it a practice to have no one, not even a secretary, present.

Even at that, he says, he occasionally has hurt the feelings of some aspiring youngsters by telling them that they never will get anywhere in the entertainment world.

TIM HEALY, director of the Stamp Club of the Air, started something when he gave scores of radio artists the urge to go in for stamp collecting.

He is awakened at all hours of the night by telephone calls asking his verdict upon some lively stamp debate.

Studiosity

By Les Troy

GRACE and EDDIE ALBERT, singing team on the NBC, tell a story of a broadcast over WLW in Cincinnati, when they were singing in a trio. Their song was "Auld Lang Syne" and the organist who was to accompany them took their copy of the song.

So they picked up another copy of the song to find that it was the pure Scotch version, but it was too late to do anything about it. They

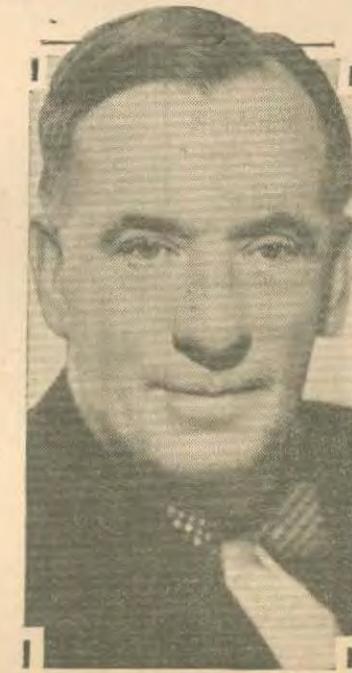
struggled through the song, doing fairly well until the last verse. Suddenly the other member of the trio broke into some strange gibberish.

When they had finished, GRACE and EDDIE asked:

"What happened?"

"Oh, nothing much," he replied, "except that I was one word behind you."

A traffic cop stopped EDGAR A. GUEST and asked for his license.



EDGAR A. GUEST

"What do you do for a living?" the officer demanded.

"I write verses," GUEST informed him.

"What's the matter?" the guardian of the law asked. "Got a weak heart? Can't you do any real work?"

And so it goes, this gambol of fun on the radio.

Another story comes to me about JOHN GAMBLING, who directs a gym class on WOR and fancies himself something of a health expert.

A young lady recently met JOHN in the hallway at the WOR building and told him she listened to his weather reports early in the morning to decide whether she should wear—I blush to tell it (but she didn't)—her woolies or her silk undies.

But this morning, she said, she hadn't heard his program and asked him if he had been on the air. JOHN assured her that he had. She decided that there must have been something wrong with her radio set.

"I missed the weather report particularly, because I didn't know whether to wear my woolies," she explained. "But I didn't take a chance. I wore them, anyway."

FRANK BLACK, NBC music director, is known for his experiments in music and his new ideas for broadcasts.

After a recent program, a man came up to congratulate him.

"You're always trying something new, aren't you?" asked the man.

"Yes," FRANK admitted.

"That's fine," the man said, handing FRANK a card. "Then try this new restaurant I just opened up."

To Subscribe to The Microphone

FILL OUT this blank legibly and mail it with the cash, a money order or your check to The MICROPHONE, at No. 34 Court Square, Boston, Massachusetts.

Name.....

Street.....

City or Town.....

State.....

Subscription: \$1 for six months, \$1.50 per year, postpaid)

Monday, February 4 - "Old Words, New Music," NBC-WJZ, 3 P.M.

Highlights

P.M.

12:30—Jouett Shouse, NBC-WEAF
3:00—"Old Words to New Music," NBC-WJZ
3:45—"A New World Awakens to the Old," Dr. Bayard Dodge, NBC-WEAF
7:00—Senator Arthur Capper, Kansas, "Child Labor Amendment," NBC-WEAF
8:00—Jan Garber's Orchestra, NBC-WJZ
8:30—Gladys Swarthout, NBC-WEAF
Carefree Carnival, NBC-WJZ
9:00—Frank Parker, NBC-WEAF
Lucrezia Bori, CBS-WABC
9:30—Musical Drama, Otto Harbach, NBC-WEAF
10:00—Wayne King's Orchestra, CBS-WABC
10:45—Fray and Braggiotti, CBS-WABC
11:30—St. Louis Symphony Orchestra, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)
6:30 A.M. EST; 5:30 CT
Top of the Morning, WLW, 30 m.
6:45 A.M. EST; 5:45 CT
Health Exercises, WEAF WEEI WGY, 1 h.
7 A.M. EST; 6 CT
Prayer, WLW
Musical Clock, WBZ KDKA WGAR, 1 h.
7:15 A.M. EST; 6:15 CT
Devotions, WLW
News, WNBX
7:30 A.M. EST; 6:30 CT
Yoshi Hiraoka, xylophonist, WJZ
Paul and Bert, WSM, 30 m.
Breakfast Rhythm, WFLA, 30 m.
Buenos Dias, Yucatan Trio, WLW
Jugan Reveille, WABC, 30 m.
7:45 A.M. EST; 6:45 CT
Potluck and Lawnhurst, WEAF WEEI WGY
Jolly Bill and Jane, WJZ
Red Griffith, tenor, WLW
Musical Clock, WNBX
8 A.M. EST; 7 CT
Brenda Klaic, WEAF WLW
Weather, Current Events, WEAF
Musical Clock, WGY, 30 m.
Devotions, WJZ WBZ KDKA WFLA
Kindly Thoughts, WHAM
Devotions, WSM
Musical Postman, WABC, 25 m.
Devotions, WHAS, 30 m.
8:15 A.M. EST; 7:15 CT
Doo Hill Trio, WEAF WLW
William Meader, organ, WFLA, 30 m.
(WJZ, off 8:25-8:30) (WBZ, 15 m.)
The Rambler, WHAM, 30 m.
Organ, WSM
Moments of Melody, WFLA
Early Birds, WNBX
8:30 A.M. EST; 7:30 CT
Cheeks, WEAF WLW WGY WLW WSM
WFLA, 30 m.
Weather, WBZ
Lyric Serenade, WABC, 27 m.
Georgia Wildcats, WHAS
Organ, WPG, 30 m.
8:45 A.M. EST; 7:45 CT
Laddie Trio and White, WJZ WBZ WHAM
KOKA WBAL
Asleep and Little Jimmie, WHAS
9 A.M. EST; 8 CT
Organ, WEAF, 30 m. (WEEI, 9:15)
Sonnet McCullough, WGY
Breakfast Club, WJZ WBZ WSM, 1 h.
(WHAM, 9:15) (KDKA, 30 m.) (WFLA
at 9:15)
Joe Emerson, hymns, WLW
Birthday Club, WFLA
Laugh Clinic, WABC WCAU, 1 h. (WPG
WHAS, 9:30)
Bob Atcher, WHAS
9:15 A.M. EST; 8:15 CT
Devotions, WGY
String Music, WLW
Matinee Melodies, WNBX
9:30 A.M. EST; 8:30 CT
Eve Taylor, vocalist, WEAF
Little Jack Little, WGY
Style, KDKA
Mail Bag, WLW
9:45 A.M. EST; 8:45 CT
Banjoiers, quartet, WEAF WEEI
Musical program, WGY
Sammy Fuller, Minute Manners, KDKA
The Jacksons, WLW
Daily Story, WNBX
10 A.M. EST; 9 CT
News, Johnny Marvin, WEAF WFLA
(WEEI WGY, 5 m.)
Josephine Gibson, hostess counsel, WJZ
WBZ KDKA WSM WGAR
Life's Shop Windows, WHAM
Elliot Brock, violinist, WLW
News, Harmonies in Contrast, WABC
KMOX WBT
News, Home Hour, WPG, 1 h.
Markets, Sanders Sisters, WHAS
World Observer, WNBX
10:15 A.M. EST; 9:15 CT
Clara, Lu 'n' Em, WEAF WEEI WGY
WLW WTAM WGN WSM
Piano duo, WJZ WBZ WHAM KDKA
Morning Topics, WFLA
Bill and Ginger, WABC WCAU
Dolly Dean, WHAS
Town Crier, WNBX
10:30 A.M. EST; 9:30 CT
Breez and de Rose, Bob Emery, WEAF
WEEI WGY
Live Stocks, news, WLW
Today's Children, WJZ WBZ KDKA WBAL
WFLA WGAR
Radio Kitchen, WSM, 30 m.
Jack Fulton's Orchestra, WABC WCAU
Here's How, WNBX

10:45 A.M. EST; 9:45 CT
Joe White, tenor, WEAF WFLA
Bridge talk, WEEI
Vagabonds, WGY
News, Viennese Sextet, WJZ KDKA
News, Musicals, Highway Safety talk, WBZ
News, Radiograms, sextet, WHAM
Sarah, Charley Wayne, songs, WLW
Mrs. Wiggs of the Cabbage Patch, WABC
WCAU WHAS
Morning Concert, WNBX
11 A.M. EST; 10 CT
U. S. Navy Band, WEAF WSM WFLA,
1 h. (WEEI, 11:15-11:55) (WGY, 57 m.)
Friendly Kitchen, WEEI
Grace and Eddie, WJZ KDKA
Women's Club News, WBZ
Contract Bridge talk, WHAM
Ohio Federation of Women's Clubs, WLW
Land o' Dreams, WABC WCAU WPG
WHAS
11:15 A.M. EST; 10:15 CT
Tony Wons, WJZ WBZ KDKA WGAR
Old Man Sunshine, WHAM
Questions and Answers, WLW
Connie Gates, Jimmy Blyer, WABC
WCAU, 30 m. (WPG, 15 m.) (WHAS,
11:30)
Ken Tucker, WHAS
Household Chat, WNBX
11:30 A.M. EST; 10:30 CT
George Hessberger's Orchestra, WJZ KDKA
WLW, 30 m. (WHAM at 11:45)
MSC Farm Forum, WBZ, 30 m.
Wandering Poet, WPG, 30 m.
Monitor Views News, WNBX
11:45 A.M. EST; 10:45 CT
Weather, WHAM
Wallace Butterworth, WABC WCAU
American Family Robinson, WNBX
12 NOON EST; 11 A.M. CT
Story of Mary Marlin, WEAF WEEI WGY
WTAM
Fields and Hall, WJZ WHAM
Weather, Monitor Views News, WBZ, 30 m.
Hank Keene, KDKA
Talk, Mary Alcott, songs, WLW
Ensemble, WSM
Moss and Jones, WFLA
Voice of Experience, WABC WCAU WHAS
KMOX WBMM WJSV
Home Sweet Home, WPG
Current Events, WOR
"Popular Melodies," WGN
Orchestra, WNBX
12:15 P.M. EST; 11:15 A.M. CT
Comedy Team, WEAF WEEI WTAM
Banjoiers, WGY
Blue Harmonies, WJZ WHAM WSM WFLA
River, market, livestock reports, WLW
The Gumps, WABC WCAU WHAS KMOX
WBMM WJSV
Home program, WPG
Common Sense, WOR
Deon Craddock, Joe Rardin, WGN
12:30 P.M. EST; 11:30 A.M. CT
Jouett Shouse, "Democracy or Bureaucracy,"
WEAF, 45 m.
Stock Quotations from Paine, Webber & Co.,
WEEI
Farm program, WGY, 30 m.
Farm, Home Hour, WJZ WBZ WHAM
KDKA WSM WLW WFLA, 1 h.
"Five Star Jones," WABC WCAU
Organ, WPG
University of Louisville, WHAS
Marjorie Harris, contralto, WOR
Markers, Good Health and Training, WGN
Sports Review, WNBX
12:45 P.M. EST; 11:45 A.M. CT
This and That, WEEI, 25 m.
Schiaparelli Fashions, WABC WPG KMOX
WJSV, 30 m.
Bronco Busters, markets, WHAS
Heat Waves, trio, WOR
Musical, WGN
1 P.M. EST; 12 NOON CT
Bag and Baggage, WGY
College of Agriculture, WHAS
Just Plain Bill, KMOX
Women's Clubs, WOR
Organ, Daring Sisters, WGN, 30 m.
1:15 P.M. EST; 12:15 CT
Peggy's Doctor, WEAF WEEI WGY
Allan Leaf's Orchestra, WABC WCAU,
30 m. (KMOX, 1:30)
Gossip Club, WBMM WHAS KMOX
Hauptman Trial Resume, WOR
1:30 P.M. EST; 12:30 CT
Character Building Forum, WEAF, 30 m.
(WFLA, 15 m.)
Kitchen of the Air, WEEI, 30 m.
Dorothy Dressin, soprano, WGY
Words and Music, WJZ WHAM, 30 m.
Home Forum, WBZ (KDKA, 30 m.)
Barney Rapp's Orchestra, WLW
Markets, WSM
Samuel de Jong's Orchestra, WPG
Georgia Wildcats, WHAS KMOX
Chicago Variety program, WABC WCAU
WHAS WJSV, 30 m. (WPG, 4:45)
Stock quotations, WPG
"Science in Your Home," WOR
Romantic Melodies, WGN
Mr. Jackson, WNBX
4:30 P.M. EST; 3:30 CT
Movie Talk, WEAF
Beethoven Memorial program, WEEI, 30 m.
Stock Reports, WGY
Ken Sparnon's Ensemble, WJZ WHAM
WFLA
ERA Orchestra, WBZ, 30 m.
Market Reports, KDKA
John Barker's Orchestra, WLW
Ralph Watters, WFLA
Chicago Variety program, WABC WCAU
WHAS WJSV, 30 m. (WPG, 4:45)
Stock quotations, WPG
"Science in Your Home," WOR
Romantic Melodies, WGN
Mr. Jackson, WNBX
4:45 P.M. EST; 3:45 CT
Lady Next Door, WEAF
What's New, in the Berkshires, WGY
Jules Lande's Ensemble, WJZ WHAM
KDKA WSM WFLA
Life of Mary Sothern, WLW WOR WGN
5 P.M. EST; 4 CT
Kay Foster, songs, WEAF
Gil Haynes, baritone, WEEI
Lane Sisters, WGY
Al Pearce's Gang, WJZ WHAM WSM
WFLA
Monroe's News, WBZ
Comic Capers, KDKA
Dorothea Ponce, "blues," WLW
"Og, Son of Fire," WABC
Trio, WPG, 30 m.
Organ, WHAS, 25 m. (Safety talk, 5:25)
Current Events, WOR
Popular Rhythm, WGN, 30 m.
News, WNBX
5:15 P.M. EST; 4:15 CT
Tom Mix, WEAF WEEI WGY WTAM
WLW
Gale Page, songs, WJZ WHAM WSM
Agricultural Markets, WBZ
Kiddies' Klub, KDKA
Indiana Aces, WFLA
"Skippy," WABC WCAU WJSV
Shadow Time, WHAS, 30 m.
Rhythm Girls, vocal trio, WOR
5:30 P.M. EST; 4:30 CT
El Chico Revue, WEAF WGY
Supportive Story Man, WEEI
Singing Lady, WJZ WBZ WHAM KDKA
WLW
Sizzlers' Trio, WSM
Jack Armstrong, WABC WCAU WJSV
Johnny Edwards, songs, WPG
Adventures of Jack and Fritz, WOR
"Speech Personality," WGN
5:45 P.M. EST; 4:45 CT
Stamp Club, WEAF WEEI WGY WTAM
WLW
Little Orphan Annie, WJZ WBZ WHAM
KDKA WFLA WGAR, 1 h.

Meditation



RHODA ARNOLD is heroine of the "DIANE and her Life Saver" programs, broadcast over the CBS-WABC network on Mondays and Wednesdays from 8 to 8:15 P.M.

Jack Armstrong, WLW
Financial News, WSM
Betty Barthell, songs, WABC WCAU WHAS
Si and Maria, WPG
Jimmy Allen's Adventures, WOR
Baritone, WGN
6 P.M. EST; 5 CT
Xavier Cugat's music, WEAF
Evening Tattler, WEEI, 30 m.
High Priests of Harmony, WGY
U. S. Army Band, WJZ, 30 m.
Ray Jones, WBZ
Sports, WHAM
Dan and Sylvia, KDKA
Stamp Club, WLW
Nap and Dee, WSM
Antonia Lopez' Orchestra, WFLA
Buck Rogers, WABC WCAU WJSV
Og, Son of Fire, WHAS WBMM KMOX
Uncle Don, WOR, 30 m.
Armchair Melodies, WGN
6:15 P.M. EST; 5:15 CT
Desert Kid, WEAF
Jimmy Allen's Adventures, WGY WBZ
Fireside Fantasies, WHAM
Nancy Martin, KDKA
Bachelor of Song, WLW
Sarie and Sallie, WSM
Twilight Favorites, WFLA
Bobby Benson, Sunny Jim, WABC WCAU
Skippy, WHAS WBMM KMOX
Ruby Appleberry, WGN
6:30 P.M. EST; 5:30 CT
News, Carol Deis, soprano, WEAF
News, WEEI (6:35) WTAM
News Brevities, WGY
News, Three X Sisters, WJZ KDKA
News, weather, WBZ
Jimmy Allen, WHAM
Bob Newhall, WLW
Freddy Rose, WSM
News, Melody's Garden, WFLA
"The Shadow," WABC WCAU WJSV, 25 m. (news, 6:55)
Deed-I-Do Club, WHAS
Jack Armstrong, WBMM KMOX
Hauptman Trial Resume, WOR
Singing Lady, WGN
6:45 P.M. EST; 5:45 CT
Billy Batchelor, WEAF WEEI WGY WTAM
Lowell Thomas, WJZ WBZ WHAM KDKA
WLW WFLA WGAR
Little Orphan Annie, WSM WGN
Nothing But the Truth, WBMM (news, 6:55)
Asher and Little Jimmy, WHAS
News commentator, WOR (6:50)
7 P.M. EST; 6 CT
"Child Labor Amendment," Sen. Arthur Capper, Kansas, WEAF WSM
Studio Chorus, WEEI
Current Events, WGY
Amos 'n' Andy, WJZ WBZ WHAM KDKA
WBAL WFLA WGAR
Paul Pierson's Orchestra, WLW
Myrt and Marge, WABC WJSV
Out of the Dust, WHAS, 30 m.
Louis Panico's Orchestra, WBMM
Stan Lomax, sports, WOR
Jimmy Allen, WGN KMOX
7:15 P.M. EST; 6:15 CT
"Secret Ink," WEAF WEEI WGY
Plantation Echoes, WJZ WBZ WHAM
KDKA WBAL WSM
Lum and Abner, WLW WOR WGN
Just Plain Bill, WABC WCAU WBMM WJSV
7:30 P.M. EST; 6:30 CT
Easy Aces, WEAF
After Dinner Revue, WEEI
Lang Sisters, WGY
Red Davis, WTAM WJZ WBZ WHAM
KDKA WLW WSM WFLA
"The O'Neills," WABC WCAU WJSV
Buck Rogers, WHAS KMOX WBMM
"Mystery Sketches," WOR
Dance Orchestra, WGN
7:45 P.M. EST; 6:45 CT
Uncle Ezra, WEAF WEEI WGY WTAM
Dangerous Paradise, WJZ WBZ WHAM
KDKA WLW WSM WGAR
Boake Carter, WABC WCAU WHAS
KMOX WBBM WJSV
Corinne Mura, quartet, WOR
Amateur Night, WGN
8 P.M. EST; 7 CT
Richard Himmer's Orchestra, Joey Nash, tenor, WEAF WEEI WGY WTAM, 30 m.
Jan Garber's Orchestra, Bob White, WJZ WBZ WHAM KDKA WLW WGAR, 30 m.
WBAL Players, WFLA, 30 m.
Rhoda Arnold, Alfred Drake, WABC WCAU WHAS WBMM KMOX WJSV
Irish Melodies, WPG
Lone Ranger, WOR WGN, 30 m.
8:15 P.M. EST; 7:15 CT
Edwin C. Hill, WABC WHAS KMOX
WBMM WJSV
Ozzie Nelson's Orchestra, WPG
8:30 P.M. EST; 7:30 CT
Gladys Swarthout, Speak to Me of Love;
The Night Is Young; By the Waters of the Minnetonka; Sextette from "Lucia";
June in January; Brahms' "Lullaby"; Vissi D'Arte, "Tsotsa"; Good Night Sweetheart; William Daly's Orchestra, WEAF WEEI WGY WLW WSM WFLA WTAM, 30 m.
Carefree Carnival, WJZ WBZ KDKA, 30 m.
Pleasure Cruise, WHAM, 30 m.
Kate Smith, Jack Miller's music, Leah Kantor, Miricle Esmond, guests WABC WCAU WHAS WBMM KMOX WJSV, 30 m.
Night School of Dramatic Art, WPG
Sid Gary, baritone, WOR
Art Jarrett's Orchestra, WGN
8:45 P.M. EST; 7:45 CT
Cameos, WPG
Boys' Club, WOR
Northwestern University program, WGN
9 P.M. EST; 8 CT
Gypsies, Frank Parker, tenor, WEAF WEEI WGY WTAM, 30 m.
Minstrel's, Gene Arnold, WJZ WBZ WHAM KDKA WLW WFLA, 30 m.
Andre Kostelanetz' Orchestra, Lucrezia Bori, soprano, WABC WCAU WPG WHAS KMOX WJSV, 30 m.
"The Witch's Tale," WOR, 30 m.
Dance orchestra, Dorothy Miller, WGN
9:15 P.M. EST; 8:15 CT
Comedy Stars, WGN
9:30 P.M. EST; 8:30 CT
Otto Harbach, Al Goodman's Orchestra, WEAF WEEI WGY WLW WTAM WSM WFLA, 30 m.
Drama, WJZ WBZ WHAM KDKA WGAR, 30 m.
"Big Show," Gertrude Niesen, WABC WCAU WPG WHAS WBMM KMOX WJSV, 30 m.
Society of Genesee Dinner; Louis Wiley, William C. Cannon, John W. Davis, Owen D. Young, Jeremiah D. Hickey, James R. Sheffield, Dr. Clarence A. Barnes, Thomas J. Watson, Charles Stanton, WOR, 45 m.

Educational

Saturday, February 2

12:30 P.M.—"Chinese Paintings," Huger Elliott, WOR
Monday, February 4
**12:30 P.M.—"Community Talk Fests," R. A. Polson; "Merry-making At Home," Laura Wing, WGY
1:00 P.M.—Woman's Radio Review, "Books and Their Authors," Harry Hansen, New York World-Telegram literary critic, NBC-WEAF
Thursday, February 7
**10:30 P.M.—Economics in a Changing Social Order, "Public Works," Ellen Wilkinson, Dr. N. I. Stone, Levering Tyson, NBC-WJZ
Friday, February 8
2:00 P.M.—Ohio School of the Air, WLW
Ted Weems, Ferde Grofe Orchestras, WGN, 30 m.
10 P.M. EST; 9 CT
Morgan L. Eastman's Orchestra, WEAF WEEI WGY WTAM WSM, 30 m.
Jackie Heller, WJZ WBZ WHAM KDKA
"Dramatized Coins," WLW
Wayne King's Orchestra, WABC WCAU WHAS WBMM KMOX WJSV, 30 m.
Organ Recital, WPG, 30 m.
Tomorrow's Tribune, WGN
10:15 P.M. EST; 9:15 CT
"America in Music," John Tasker Howard, KDKA WJZ WBZ, 30 m.
Courtland Manning, WHAM
Love Letters in the Air, WLW
News commentator, WOR
Mardi Gras, WGN (10:10-10:45)
10:30 P.M. EST; 9:30 CT
Radio Forum, WEAF WGY WSM WTAM, 30 m.
Sandy MacDonald, Scotch songs, WHAM
"Doctors, Dollars, Disease," Haven Emerson, M. D., "Where, Why Doctors Are Lacking," WABC WCAU WPG KMOX
Charlie Kent's Singers, WHAS In the Spotlight, WOR, 30 m.
10:45 P.M. EST; 9:45 CT
Hawaiian Orchestra, WEEI
Organ recital, Egon Petri, WJZ WHAM
"Jo Rines" Orchestra, WBZ
Hank Keene, KDKA
Fray and Braggiotti, WABC WCAU WPG WHAS
Keith Beechler's Orchestra, WBBM Ted Weems' Orchestra, WGN
11 P.M. EST; 10 CT
"The Grumits," WEAF
Weather, current events, WEEI
Debate: American Institute of Bankers, WGY, 1 h.
Jack Denny's Orchestra, WJZ, 30 m.
Tommy Tucker's Orchestra, WHAM, 30 m.
Squire Hawkins, KDKA
News, Salute to Cities, WLW, 30 m.
Amos 'n' Andy, WSM
Florida Jubilee, WFLA, 30 m.
Glen Gray's Orchestra, WABC WCAU WJSV, 30 m. (WPG, weather) (WBMM, 11:15)
Myrt and Marge, WBMM KMOX WHAS
Weather, Current Events, WOR
"Here, There and Everywhere," WGN
11:15 P.M. EST; 10:15 CT
Jesse Crawford, organ, WEAF WEEI
Orchestra, KDKA, 30 m.
Smith and Shook, WSM
Studio orchestra, WHAS, 20 m.
Moonbeams, WOR
Dream Ship, WGN
11:30 P.M. EST; 10:30 CT
St. Louis Symphony Orchestra, Vladimir Goltschmann, conductor, WEAF WEEI WTAM, 1 h. (WGY, 12) (WSM, 30 m.)
Jolly Coburn's Orchestra, WJZ WBZ WHAS WBMM WJSV (WHAS, 11:35)
Francis Craig's Orchestra, WSM, 30 m.
Gus Arnhelm's Orchestra, WABC WPG WHAS WBMM WJSV (WHAS, 11:35)
Abe Lyman's Orchestra, WOR, 30 m.
Art Jarrett's Ferde Grofe's, Ted Weems' music, WGN, 1 h.
11:45 P.M. EST; 10:45 CT
Music Box Orchestra, KDKA, 30 m.
Herbie Kav's Orchestra, WABC WPG WHAS WBMM WJSV
12 MIDNIGHT EST; 11 P.M. CT
Henry King's Orchestra, WJZ WBZ WLW, WSM, 30 m. (KDKA, 12)
Scott Fisher's Orchestra, WABC WPG WHAS WBMM KMOX WJSV, 30 m.
Anthony Trini's Orchestra, WOR, 30 m.****

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The NBC Symphonic Concerts Are Musical League of Nations

Artists of Distinction Featured

By MORRIS HASTINGS

A brief 15 months ago, most sponsors of radio programs ran away from what are called "high-brow" musical programs as though such things were the Devil himself.

The broadcasts of Philadelphia Orchestra concerts and the Metropolitan Opera performances were the exceptions.

There was no program—commercially sponsored, that is—of fine symphonic music, designed especially for the radio audience.

And, then, on Sunday, December 17, 1933, something happened.

On that date a sponsor inaugurated a series of weekly concerts over the NBC-WJZ network, a series dedicated to the proposition that the best in musical literature and the best in the way of soloists and conductors is not too good for the radio audience.

Brilliant Beginning

The opening concert of the series was introduced by a figurative fanfare of trumpets and was cloaked in literal brilliance.

The soloist for the occasion was the famous violinist, JASCHA HEIFETZ, making the second radio appearance of his career; the conductor was BRUNO WALTER, distinguished guest leader of the New York Philharmonic.

Announcing the affair was the saucy-voiced MILTON J. CROSS, NBC's "ace" announcer for musical broadcasts.

The program itself, including works of BEETHOVEN, SAINT-SAENS, WAGNER and BLOCH, would have been no disgrace to the concert hall.

The orchestra consisted of 60 pieces, selected by NATHANIEL SHILKRET, and including some players from the New York Philharmonic.

And Afterwards

It was all very well to start off so bravely.

Could the standards be maintained?

They could—and were.

Singers of the calibre of LILY PONS, LOTTE LEHMANN, ROSA PONSELLE, RICHARD BONELLI; such pianists as ITURBI, HOROWITZ, BAUER, HOFMANN; the violinists ELMAN and ZIMBALIST; such noted conductors as TOSCANINI, DAMROSCH, ORMANDY, GABRILOWITSCH were honored guests.

In all the series there was scarcely any playing down to the public in so far as programs were concerned.

The programs ranged from the formal musical patterns of BACH and MOZART to the modernities of STRAVINSKY and SCHOENBERG, with the latter composer there to direct his own music in one concert.

The Public Approves

Not only were these programs successful artistically. The public approved.

So much so, in fact, that the series, which originally was planned to extend to a dozen concerts, was increased to 17 concerts.

Even more significant is the fact that the series was renewed this season and the concerts are heard each Sunday from 8 to 9

The American Note



GEORGE GERSHWIN, popular American composer, here is seen in caricature. He will be heard in the current series on March 17.

P. M., over the NBC-WJZ network.

This season the series is sponsored by a large company of which the original sponsor is a member.

Even though the roster of guest soloists and conductors continues to be an imposing one, the conviction persists that the program standards are being eased, gently but obviously.

Such familiar sweetmeats, for example, as GRAINGER's "Country Gardens" or ELGAR's "Pomp and Circumstance" March have crept into this year's programs.

Continental List

The list of soloists and conductors who have appeared so far and are to appear later this season reads like a musical League of Nations.

From Italy came ARTURO TOSCANINI and TITO SCHIPA, tenor of the Metropolitan Opera Company.

While TOSCANINI frequently is heard over the radio as conductor of the New York Philharmonic, his appearances as director of concerts designed especially for radio audiences are extremely rare.

From Russia come the composer-conductor, IGOR STRAVINSKY, and FEODOR CHALIAPIN, world-famous bass.

Great interest will be attracted by the concerts in which they take

part, because CHALIAPIN, greatest of living singing-actors, has not been heard in this country for a number of years, and STRAVINSKY, who presumably will direct a concert including his own compositions, long has been the outstanding modern composer.

From Vienna

Most musical of cities, Vienna has furnished two distinguished artists for the series.

LOTTE LEHMANN, famed for her portrayal of the Princess in "Der Rosenkavalier," and a member of the Vienna Opera and Metropolitan Opera Companies, already has made her appearance this season.

She sang the "Love Death" from WAGNER's "TRISTAN and ISOLDA," an opera in which she never has appeared publicly.

Later in the season, PAUL KERBY, conductor of the Vienna Symphony Orchestra, will direct one of the NBC Symphony concerts.

For the Americans

The sponsors and NBC take particular pride in the American artists they have and will present in these concerts—such artists as ALBERT SPALDING, violinist; HENRY HADLEY, composer-conductor; YEHUDI MENUHIN, young violinist; GEORGE GERSHWIN, composer-pianist, and GLADYS SWARTHOUT, mezzo-soprano.

They quote MENUHIN as saying:

"I always have reacted against the habit we Americans have of affirming our own musical inferiority each time it is a question of comparing Europe to the United States."

"The best concerts that I have heard in my life have been in America, although I have heard a great number of concerts in Europe during my vacations spent there."

"For my own music studies, I turn to an American teacher in San Francisco, LOUIS PERSINGER."

"I do not think we Americans need be at all humble about what we have and are doing."

"When I am asked abroad whether the musical atmosphere of the old Continent is indispensable to one's artistic growth, I always have answered by a positive 'No.'

"We must be proud of our activity and curiosity and vitality and not fill ourselves with diffident notions."

Coming Concerts

The following concerts complete the series for this season:

February 3, GLADYS SWARTHOUT, mezzo-soprano, IGOR STRAVINSKY, conductor.

February 10, FEODOR CHALIAPIN, bass; ALEXANDER SMALLENS, conductor.

February 17, BRONISLAW HUZERMAN, violinist; HANS KINDLER, conductor.

February 24, ARTUR SCHNABEL, pianist; HENRY HADLEY, conductor.

March 3, TITO SCHIPA, tenor; EUGENE ORMANDY, conductor.

March 10, NATHAN MILSTEIN, violinist; REGINALD STEWART, conductor.

March 17, GEORGE GERSHWIN, pianist; PAUL KERBY, conductor.

March 24, ELISABETH REHBERG, soprano; ARTURO TOSCANINI, conductor.

March 31, JAN KUBELIK, violinist; RAFFAEL KUBELIK, conductor.

From Vienna



LOTTE LEHMANN, noted Austrian soprano, was soloist with the NBC Orchestra on January 13.

"Average Man" Has His Day

At last "The Average Man" is to have a chance to air his opinions over the radio.

Station WOR will inaugurate for this purpose a new series of weekly programs on Sunday, February 3, from 11:30 A. M. to 12 Noon.

The public will be asked to write the station stating what it would like to talk about—politics, religion, fashions or movies.

Each week the eight most interesting letters will be selected and the writers will be invited to the studio where they will speak on their chosen topic.

Each speaker will have about three minutes at his disposal.

Ambitious Boys

Who Need Money:

SET UP your own business in your own neighborhood by acting as direct sales representative for the MICROPHONE, Original United States Radio Newspaper and the fastest growing publication in this country.

I DO NOT offer you a chance to win an air rifle, a football, a pair of skates, a bicycle or any other article you may have or would prefer to select for yourself and buy yourself with money you earned yourself by your own efforts. I give no prizes.

I DO offer you a legitimate chance to earn a steady, assured income, without interference with your school work or after-school fun. At the same time you will render a real service to your neighbors and learn something worth while.

IF YOU are genuinely interested, write for my plan. But please don't waste your time or my time if you are looking for something for nothing; I am older than you are and I never yet found it.

JOSEPH H. GOODMAN,
The MICROPHONE,
No. 34 Court Square,
Boston, Massachusetts.

More Non-Profit Time for Radio Debated

(Continued from Page 1)

to regulation if growth and development in the art of broadcasting is to be encouraged and regulated for the best interest of the public as a whole.

"There are insufficient broadcast facilities available in the present development of the art to provide for specialized broadcast services consistent with a fair and equitable distribution of facilities and services throughout the country.

"No feasible plan for a definite allocation of broad-

cast facilities to non-profit organizations has been presented.

"The hearings (held last summer by the Broadcast Division) gave no evidence of a real demand on the part of the great body of non-profit organizations or on the part of the general public for the proposed allocation of definite percentages of broadcast facilities to particular types or kind of non-profit activities.

"It would appear that the interest of the non-profit or-

ganizations may be better served by the use of the existing facilities, thus giving them access to costly and efficient equipment and to established audiences than by the establishment of new stations for their peculiar needs.

"In order for non-profit organizations to obtain the maximum service possible, co-operation in good faith by the broadcasters is required.

"Such co-operation should, therefore, be under the direction and supervision of the Commission."

Tuesday, February 5 - Stanley Baldwin on NBC-WJZ at 5 P.M.

Highlights

A.M.
11:30—U.S. Marine Band, NBC-WJZ.
P.M.

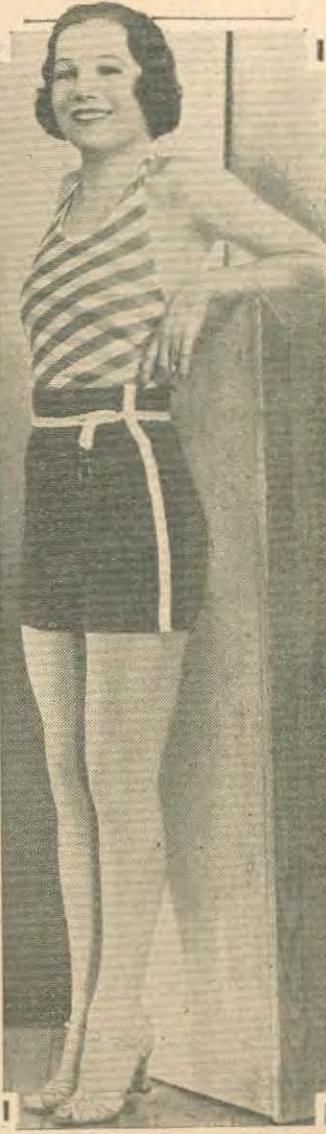
1:30—Music Guild, NBC-WEAF
2:30—"Gondoliers," NBC-WJZ
3:00—Detroit Symphony Orchestra, CBS-WABC
5:00—Rt. Hon. Stanley Baldwin, broadcast from London, NBC-WJZ
7:15—Morton Downey, NBC-WJZ
7:45—Senator George W. Norris, Kansas, NBC-WEAF
8:30—Lawrence Tibbett, NBC-WJZ
9:00—Ben Bernle, NBC-WEAF
Grace Moore, NBC-WJZ
Bing Crosby, CBS-WABC
9:30—Ed Wynn, NBC-WEAF
Isham Jones' Orchestra, CBS-WABC
Hands Across the Border, NBC-WJZ
10:00—Operetta, Gladys Swarthout, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

8 A.M. EST; 8 CT
Organ, WEAF WGY, 30 m. (WEEI, 9:15)
Breakfast Club, WJZ WBZ WSM WFLA, 1 h. (DKDA, 45 m.) (WHAM, 9:15-9:45)
Hymns, WLW
Happy Days, WABC WCAU, 1 h. (News 8:15 A.M. EST; 8:15 CT
String music, WLW
Matinee Melodies, WNBX
8:30 A.M. EST; 8:30 CT
Eva Taylor, songs, WEAF
Little Jack Little's Orchestra, WGY
Talk, organ, WLW
8:45 A.M. EST; 8:45 CT
Allen Prescott, WEAF WEEI
Musical Program, WGY
Household program, WHAM, 30 m.
Plough Boys, KDKA
The Jacksons, WLW
Tenor, WSM
Story, WNBX
10 A.M. EST; 9 CT
News, Johnny Marvin, tenor, WEAF WSM WFLA (WEEI WGY, 3 m.)
Smackout, WJZ WBZ KDKA
Jean Boar, "blues," WLW
News, Music Masters, WABC (WHAS, 10:05)
News, Home Hour, WPG, 1 h.
Markets, river news, police bulletins, WHAS
Devotions, WNBX
10:15 A.M. EST; 9:15 CT
Clara, Lu 'n' Em, WEAF WEEI WGY WTAM WLW WSM WGN
Edward MacHugh, songs, WJZ WBZ WHAM KDKA
Fashion talk, WFLA
Bill and Ginger, WABC WCAU
Sandies Sisters, WHAS
Town Crier, WNBX
10:30 A.M. EST; 9:30 CT
Morning Parade, WEAF, 45 m. (WEEI WSM, 30 m.) (WGY, 15 m.)
Today's Children, WJZ WBZ KDKA WFLA
Livestocks, news, WLW
Jack Fulton's Orchestra, WABC WCAU Recordings, WNBX
10:45 A.M. EST; 9:45 CT
Bag and Baggage, WGY
News, Vienesse Sextet, WJZ KDKA
News, Housing, Highway Safety talk, WBZ
News, Radiograms, sextet, WHAM
Jack Berch's music, WLW
Romance of Music, WFLA
Mrs. Wiggs of the Cabbage Patch, WABC WCAU WHAS
News, WNBX
11 A.M. EST; 10 CT
Friendly Kitchen, WEEI
Galaxy of Stars, WGY WTAM WLW
Honeymooners, WJZ KDKA KDKA WHAM WFLA WSM
Dixie Revelers, WBZ
Rhythm Bandbox, WABC WPG WHAS
Milky Way, WBBM KMOX
Parents' Forum, WNBX
11:15 A.M. EST; 10:15 CT
"Your Child," WEAF WEEI WGY WFLA
Tony Wons, WJZ WBZ
Old Man Sunshiat, WHAM
Hank Keene's Gang, KDKA
Geography Talk, WLW
String Ensemble, WSM
Senator Arthur Capper, Kansas, "Current Questions Before Congress," WABC WJSV
Italian program, WPG
Ken Tucker, WHAS
Concert, WNBX
11:30 A.M. EST; 10:30 CT
Three Shades of Blue, WEAF WGY
Organ, WEEI, 25 m.
Marine Band, WJZ KDKA WSM, 1 h. (WHAM, 55 m.) (WBZ WLW WFLA, 30 m.)
U. S. Navy Band, WABC WPG WHAS, 30 m.
Monitor Views News, WNBX
11:45 A.M. EST; 10:45 CT
Piano duo, WEAF WGY
Post, WNBX
12 NOON EST; 11 A.M. CT
Story of Mary Martin, WEAF WEEI WGY WTAM
Weather, Monitor Views News, WBZ, 30 m.
Talk, Rex Griffiths, songs, WLW
Noonday Varieties, WFLA
Voice of Experience, WABC WCAU WHAS WBBM KMOX WJSV
Home Sweet Home, WPG
Current Events, WOR
C. Houston Goodiss, WGN
Studio orchestra, WNBX
12:15 P.M. EST; 11:15 A.M. CT
Weed Team, WEAF WEEI WTAM
local program, WGY

River, market reports, livestocks, WLW
Luncheon Melodies, WFLA
The Gumps, WABC WCAU WHAS WBBM KMOX WJSV
Home program, WPG
Organ, WOR
Berencice Taylor, soprano, WGN
Hathaway Brothers, WNBX
12:30 P.M. EST; 11:30 A.M. CT
Merry Madcaps, WEAF, 30 m.
Stock Quotations from Paine, Webber & Co., WEEI
Farm program, WGY, 30 m.
Farm, Home hour, WJZ WBZ KDKA WLW WSM WFLA, 1 h. (WHAM, 25 m.)
"Five Star Jones," WABC WCAU
Organ, WPG
University of Louisville, WHAS
Mona Low, blues, WOR
Markets, Good Health and Training, WGN
Studio Pals, WNBX
12:45 P.M. EST; 11:45 A.M. CT
Caroline Cabot, Del Castillo, WEEI, 30 m.
Arthur Warren's Orchestra, WABC WCAU
WPG WJSV
Markets, Broncho Busters, WHAS
Scottish Minstrel, WOR
Morning Serenade, WGN
Farm Program, WNBX
1 P.M. EST; 12 NOON CT
George Duffy's Orchestra, WTAM, 30 m. (WEAF WEEI, 1:15)
Markets, weather, WEAF
Vagabonds, WGY
Rotary Club, WHAM (12:55-1:30)
George, Hall's Orchestra, WABC WCAU
WPG, 30 m. (WPG, weather) (KMOX WJSV, 15 m.)
Agricultural College, WHAS
Studio Program, WOR
Organ, WGN
Just Plain Bill, KMOX
1:15 P.M. EST; 12:15 CT
The Southerners, WGY
Gossip Club, WBBM WHAS KMOX
Resume of Hauptmann Trial, WOR
Harold Turner, pianist, WGN
1:30 P.M. EST; 12:30 CT
Music Guild, WEAF WTAM WFLA, 1 h. (WSM, 1:45) (WGY, 45 m.) (WEEI, 1:45-2, 2:15-2:30)
Health Review, WEEI
Words and Music, WJZ, 30 m.
New England Agriculture, WBZ
Home Forum, KDKA, 30 m.
Barney Rapp's Orchestra, WLW
Markets, WSM
Esther Velas Ensemble, WPG KMOX WJSV (WABC, talk, 3 m.)
Agricultural College, WHAS
Studio Program, WOR
Just Plain Bill, KMOX
1:45 P.M. EST; 12:45 CT
The Southerners, WGY
Gossip Club, WBBM WHAS KMOX
Resume of Hauptmann Trial, WOR
Harold Turner, pianist, WGN
1:50 P.M. EST; 12:50 CT
Music Guild, WEAF WTAM WFLA, 1 h. (WSM, 1:45) (WGY, 45 m.) (WEEI, 1:45-2, 2:15-2:30)
Health Review, WEEI
Words and Music, WJZ, 30 m.
New England Agriculture, WBZ
Home Forum, KDKA, 30 m.
Barney Rapp's Orchestra, WLW
Markets, WSM
Esther Velas Ensemble, WPG KMOX WJSV (WABC, talk, 3 m.)
Agricultural College, WHAS
Studio Program, WOR
Just Plain Bill, KMOX
1:55 P.M. EST; 12:55 CT
The Southerners, WGY
Gossip Club, WBBM WHAS KMOX
Resume of Hauptmann Trial, WOR
Harold Turner, pianist, WGN
2 P.M. EST; 1 CT
Pure Food Institute, WEEI
Crosscuts from Day's Log, WJZ WBZ KDKA WFLA, 30 m.
Rochester Civic Orchestra, WHAM, 30 m.
School of the Air, WLW, 1 h.
Marie, the Little French Princess, WABC WBBM KMOX WJSV
Trio, WPG, 30 m.
University of Kentucky, WHAS, 30 m.
Dr. Arthur Frank Payne, WOR
Ensemble, WGN
2:15 P.M. EST; 1:15 CT
Health Hunters, WGY
Helen Trent's Romance, WABC KMOX WJSV WGN
"Memories," WOR
2:30 P.M. EST; 1:30 CT
Concert Gens. Fred Schmitt, director, Joan Dickenson, soprano, WEAF WEEI WTAM 30 m. (WGY, 15 m.)
"Gondoliers," operetta, WJZ WFLA, 1 h. (WHAM WSM, 45 m.) (DKDA, 30 m.)
Cooking School, WBZ, 30 m.
Home Forum, KDKA, 30 m.
School of the Air, WABC WPG WHAS WBBM KMOX WJSV, 30 m.
Martha Deane, WOR, 30 m.
Ensemble, basso, WGN, 1 h.
2:45 P.M. EST; 1:45 CT
Matinee Players, WGY
3 P.M. EST; 2 CT
Vic and Sade, WEAF WEEI WGY WTAM WLW
Mademoiselles, WBSZ
Sammy Fuller, KDKA
Detroit Symphony Orchestra, Children's Concert, Brahms' "Academic Overture"; Bach's "Air for the G String"; Waltz from Gounod's "Faust"; Massenet's "Elegie"; "Spinning Wheel," from Saint-Saëns' "Omphale"; Schumann's "Evening Song," WABC WPG WJSV, 1 h. (WHAS, 30 m.)
Afternoon Musical Review, WOR, 30 m.
Concert, WNBX

Radiance



VIVIENNE SEGAL, well-known musical comedy actress, is the star of the "Melodiana" programs broadcast over the CBS-WABC network Tuesdays at 8:30 P.M.

3:15 P.M. EST; 2:15 CT
Ma Perkins, WEAF WEEI WLW WSM WGY WTAM
Rhymes and Cadences, WBZ
Rochester Civic Orchestra, WHAM, 30 m.
Congress of Clubs, KDKA
Gladys Grant, WNBX
3:30 P.M. EST; 2:30 CT
Willie Bryant's Orchestra, WEAF WEEI WGY WTAM WLW
Harvest of Song, WJZ WBZ WHAM KDKA
Teachers College, WHAS, 30 m.
Just Plain Bill, KMOX
Astronomy Talk, WOR
Home Management talk, WGN
Women's Hour, WNBX
3:45 P.M. EST; 2:45 CT
James Lin, "Chinese Youth," WEAF WEEI WGY WTAM
Nellie Revell interviews Morton Downey, WJZ WBZ WHAM KDKA WSM
Song of the City, WLW
Concert Miniatures, WPG
Piano, WOR
Souvenirs, WGN
Mrs. Griggs, WNBX
4 P.M. EST; 3 CT
Woman's Radio Review, WEAF WSM, 30 m. (WGY, 4:15-4:30)
Stock Quotations from Paine, Webber & Co., WEEI
Betty and Bob, WGY WJZ WBZ WHAM KDKA WFLA
Ticker Notes, WLW
Visiting America's Little House, Henry Brere, WABC WPG WHAS WJSV

A Fair Trumpeter



PHIL SPITALNY, radio band leader, was asked to lead an orchestra in upstate New York. After putting the local lads through their paces, PHIL noticed that the trumpet player wasn't doing much tooting. "How is it you don't start with the rest of the boys?" PHIL questioned. "Well, you see, I want to be fair. I always give 'em a good handicap before I start," was the response.

Grace Panvanini, soprano, WOR
Parent-Teacher Forum, WGN, 30 m.
Movie Preview, WNBX

4:15 P.M. EST; 3:15 CT
Marjorie Possett, violinist, WEEI East and Dunke, WJZ WBZ WHAM KDKA
Betty and Bob, WLW
Poetic Strings, WABC WPG WJSV Devotions, WHAS Edna Ross, songs, WOR
4:30 P.M. EST; 3:30 CT
Jesters Trio, WEAF WEEI WTAM (WGY, 4:35)
Temple of Song, WJZ WSM (DKDA, 4:40)
Health talk, WBZ
Parent-Teacher Congress, WHAM Markets, KDKA, 10 m.
Stocks, WPG
Jeanine Macy, vocalist, WLW Cocoanuts, WFLA, 30 m.
Science Service, Prof. E. A. Speiser, Dept. of Semitics, U. of P. Adviser in Mesopotamian Archaeology, University Museum, "When the Past Broke Its Silence," WABC WHAS WJSV
Science talk, WOR
Rhythmic Rambles, WGN Newport CCC, WNBX
4:45 P.M. EST; 3:45 CT
Lady Next Door, WEAF WEEI WTAM Stocks, WGY
Your Health, WJZ KDKA WSM Edwin Otis, baritone, WBZ Police News, musical program, WHAM Dick Messner's Orchestra, WABC, 30 m. (WPG WHAS, 15 m.)
Life of Mary Sothern, WLW WOR WGN
5 P.M. EST; 4 CT
Meredith Willson's Orchestra, WEAF WLW WSM
Yout Schools and You, WEEI Musical program, WGY
"Future Policy of Great Britain in India," Rt. Hon. Stanley Baldwin (from London) WJZ KDKA WSM, 30 m.
Monroe Views News, WBZ Carl Thompson, talk, WHAM Medical talk, WPG Organ, WHAS, 30 m.
Current Events, WOR Musicals, WGN News, WNBX
5:15 P.M. EST; 4:15 CT
"Congress Speaks," WEAF WEEI WGY, 30 m. (WSM, 5:30) Jackie Heller, tenor, WJZ WSM (5:20)
Agricultural Markets, WBZ Stamp Club, WHAM Kiddies' Klub, KDKA Flying Corps, WLW Ensemble, WFLA "Skippy," WABC WJSV Nan and Camille, WPG Shadow Time, WHAS, 30 m.
Pet Rice, Western drama, WOR Pianist, WGN Gweneth Lee, WNBX
5:30 P.M. EST; 4:30 CT
Piano Lessons, WEEI Singing Lady, WJZ WBZ WHAM KDKA WLB
Neapolitan Nights, WFLA Jack Armstrong, WABC WCAU WJSV Milton Charles, organist, WBBM Dictator, WPG
Cocktail Hour, WOR Melody Moments, WGN
5:45 P.M. EST; 4:45 CT
Nursery Rhymes, WEAF WTAM Buddy and Blake, WEEI Microphone Discoveries, WGY Little Orphan Annie, WJZ WBZ WHAM KDKA WFLA
Financial News, WSM
Jack Armstrong, WLW Patti Chapin, songs, WABC "Care of the Feet," WPG
"Miniatures," WBBM Sylvia Cyde, soprano, WOR Louise Brabant, soprano, WGN
6 P.M. EST; 5 CT
Xavier Cugat's Orchestra, WEAF Evening Tattler, WEEI, 30 m.
High Priests of Harmony, WGY Angelo Ferdinando's Orchestra, WJZ WBZ WLW, 30 m.
Sports, WHAM Dan and Sylvia, KDKA Musical Memories, WFLA, 30 m.
String Ensemble, WSM Buck Rogers, WABC WCAU WJSV Sam, Gil and Louie, WHAS
Pianist, WBBM Uncle Don, WOR, 30 m.
Armchair Melodies, WGN, 30 m.
6:15 P.M. EST; 5:15 CT
Mid-Week Hymn Sing, WEAF WGY Message to Massachusetts People, WBZ Hollywood Comedy Stars, KDKA Institute of Radio Service Men, WHAM Threes on a Mike, WSM Bobby Benson, Sunny Jim, WABC WCAU Skippy, WHAS WBBM KMOX
6:30 P.M. EST; 5:30 CT
News, Mary Small, songs, WEAF News, WEEI (6:35) WTAM
News, Brevities, WGY News, Dorothy Page, WJZ KDKA News, weather, WBZ Jimmy Allen's Adventures, WHAM Bob Newhall, WLW Freddie Rose, WSM Florida Military Academy, WFLA Howard Badlow, "Understanding Music," WABC, 25 m. (News at 6:35)
Organ, WHAS Jack Armstrong, WBBM KMOX Resumes of Hauptmann Trial, WOR Singing Lady, WGN
6:45 P.M. EST; 5:45 CT
Billy Batchelor, WEAF WEEI WGY WTAM Lowell Thomas, WJZ WBZ WHAM KDKA WLW Little Orphan Annie, WSM WGN Radio Special, WFLA Cadets, quartet, WBBM KMOX (news, 6:35)
Asher and Little Jimmy, WHAS (news 6:35) News, music, WOR
7 P.M. EST; 6 CT
Three Scamps, WEAF WGY (WSM at 7:05) Joe Reichman's Orchestra, WEEI Amos 'n' Andy, WJZ WBZ WHAM KDKA WFLA
Safety Talk, WSM "Myrt and Marge," WABC WCAU WJSV Weather, Out of the Dusk, WHAS, 30 m.
Louis Panico's Orchestra, WBBM Stan Lomax, sports, WOR Jimmy Allen, KMOX WGN
7:15 P.M. EST; 6:15 CT
Whispering Jack Smith, songs, WEAF WGY Dr. Royal S. Copeland, WEEI Morton Downey, Ray Sinatra's Orchestra, WJZ WBZ WHAM KDKA WFLA
7:30 P.M. EST; 6:30 CT
Easy Aces, WEAF WGY After Dinner Revue, WEEI Edgar Guest, Charles Sears, Josef Kostner's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Street Singer, WLW WOR WGN Asher and Little Jimmy, WSM Viennese Trio, WFLA Jerry Cooper, songs, WABC WCAU Buck Rogers, WHAS WBBM KMOX

Police Radio

Station	Kc.	Location
KGHO	1682	Des Moines, Iowa
KGHZ	2406	Little Rock, Ark.
KGPB	2430	Minneapolis, Minn.
KGPO	2450	Tulsa, Okla.
WBA	190	Harrisburg, Pa.
WPDB	1712	Chicago, Ill.
WPDE	2442	Louisville, Ky.
WPDK	2450	Milwaukee, Wis.
WPDV	2458	Charlotte, N. C.
WPDY	2414	Atlanta, Ga.
WPDW	2422	Washington, D. C.
WPEC	2466	Memphis, Tenn.
WPFF	2430	New Orleans, La.
WPFM	2382	Baltimore, Md.
WPZ	2442	Hackensack, N. J.
WPGC	1658	Birmingham, Ala.
WPGG	1682	Miami Beach, Fla.
WPHF	2450	Findlay, Ohio
WPHI	2490	Richmond, Va.
WRDS	1642	East Lansing, Mich.

Beasley Smith, WSM
Hawaiian Fantasies, WFLA
Just Plain Bill, WABC WCAU WBBM WJSV

7:30 P.M. EST; 6:30 CT

Easy Aces, WEAF WGY

After Dinner Revue, WEEI

Edgar Guest, Charles Sears, Josef Kostner's Orchestra, WJZ WBZ WHAM KDKA, 30 m.

Street Singer, WLW WOR WGN

Asher and Little Jimmy, WSM

Viennese Trio, WFLA

Jerry Cooper, songs, WABC WCAU

Buck Rogers, WHAS WBBM KMOX

8:15 P.M. EST; 7 CT

You and Your Government, Senator George W. Norris, Nebraska, WEAF

Magic Strings, WEEI

Vagabonds, WGY

Unbroken Melodies, WLW

The Forty-Niners, WSM

Comedy Capers, WPLA

Peter Freuchen To Enact On Air His Adventures In Frozen North

Lived With Eskimos for Long Time

Captain PETER FREUCHEN, famous Arctic explorer and one of the greatest living authorities on the life of the Eskimo, is coming to the radio to tell in vivid form of his adventures during long years spent in the Northland.

Captain FREUCHEN will be the guest on the Snow Village sketches which feature PARKER FENNELL and ARTHUR ALLEN, heard Saturdays at 7 o'clock in the evening over the WABC-Columbia network.

Captain PETER FREUCHEN was born in Denmark. He has spent 27 years in the Arctic and has lived for 12 consecutive years among the Northernmost tribe of Eskimos.

He is the author of "Sea Tyrant," "Eskimo" and "Ivalu." He is a member of the Explorers' Club.

During the World War, the Captain was stranded in the North because no countries sent vessels to Northern stations while the war was going on.

FREUCHEN made a moving picture while he was with the Eskimos. It was called "Eskimo." The Captain himself and the camera men had to act in the picture because there were so few white people there to take the parts.

The Danish explorer has wandered about most of Greenland, Hudson Bay, Norway and Northern Russia during his career, and the broadcast will be built around his exciting adventures.

Melodious Growls From Mike, Mascot of the Byrd Expedition



An especially posed photograph of "MIKE," mascot with Admiral RICHARD E. BYRD at Little America, as he practices his program before the microphone.

AMID the supplies piled in the radio studio of CHARLES J. V. MURPHY and JOHN N. DYER, production man and engineer respectively of the Antarctic expedition, this Eskimo husky rehearses for his radio debut.

"MIKE" isn't quite sure that he knows what this is all about, but he is willing to give it a try, anyway. If he is as good at broadcasting as

he is at drawing a loaded sled, he ought to make good.

Broadcasts to and from the BYRD expedition at the South Pole are heard on the CBS-WABC network every Wednesday evening at 10 o'clock.

The distance is some 6,000 miles in a straight line, the line radio waves follow. The sending set at Little America is not powerful enough to

send the messages all the way to New York.

So they are sent to a receiving station in Buenos Aires, in South America. From there they are relayed to New York and then come to you over the national network of Columbia and so to your loudspeaker.

So when "MIKE" growls into the microphone in the picture, it will go far.

Radio Will Cover The Waterfront

The New York waterfront, one of the most picturesque and interesting spots in the country, will be covered in a broadcast entitled the "Romance of Shipping," to be heard during February.

Descriptions will be given of ships that sail the seven seas as they are seen at their piers discharging cargoes from India, South America, Java and other romantic spots.

The broadcast will begin where the ice-coated small boats bring their daily loads of food for New York City and thence up the East River and North River to the 1000-foot pier now being built to dock the big new steamships, *Normandie* and *Queen Mary*.

The Coast Guard cutters at Battery Park, the trans-Atlantic liners, ferryboats, ships just in port from all over the world, tugboats, police cruisers, will bring to radio a scene of the adventure and romance always connected with ships since the days when full-rigged clippers sailed around the Horn.

The broadcast will be made possible by NBC's radio station on wheels, a motor truck which will be driven down New York's waterfront. Announcers on the truck will stop when they see an interesting-looking ship, and tell the radio audience about it.

Scholarships Discussed

BESSIE CLARKE DROUET, founder and president of the American Students' Foundation, will discuss "Scholarships" over the CBS-WABC network on Thursday, February 7, from 4:30 to 4:45 P.M.

These Programs Are Proving Popular With Children Of All Ages

7.45 A.M. EST; 6.45 CT

Jolly Bill and Jane, WJZ (Mon.-Sat.)
8 A.M. EST; 8 CT

White Rabbit Line, WJZ WBZ WHAM KDKA WLW WGAR (Sunday)

10.15 A.M. EST; 9.15 CT

Story Builder, WAAB WICC WFEA WORC WMAS WNBB (Wednesday)

11 A.M. EST; 10 CT

Music Appreciation Hour, Dr. Walter Damrosch, WEAF WEI WJAR WCSH WTAG WTCI WGY WTAM WJZ WBZ WHAM KDKA WBAL WLW WSM WFLA (Fri.) Children's Hour, WABC (Sunday only)

11.15 A.M. EST; 10.15 CT

Kiddies' Club, KDKA (Saturday)

11.30 A.M. EST; 10.30 CT

Children's Theatre, WGY (Saturday)

3.45 P.M. EST; 2.45 CT

John Martin's Story Program, WEAF WSM WFLA WTAG (Monday only)

4.30 P.M. EST; 3.30 CT

Our Barn, WEAF WEI WJAR WCSH WTAG WTCI WGY WFLA (Saturday)

4.45 P.M. EST; 3.45 CT

Lady Next Door, WEAF (Monday, Wednesday, Thursday)

5 P.M. EST; 4 CT

"Og, Son of Fire," WABC WAAB WFEA WLWZ (Monday, Wednesday, Friday)

5.15 P.M. EST; 4.15 CT

Skippy, WABC WAAB WEAN WDRG WCAU (Monday through Friday)

Straight Shooters, Tom Mix, WEAF WEI WJAR WCSH WTAG WTCI WGY WLW WTAM (Monday, Wednesday, Friday)

Sheriff Pete Rice, WOR (Tues., Thurs., Sat.)

5.30 P.M. EST; 4.30 CT

Alice in Orchestralia, WEAF WEI WGY WCSH WTAG (Wednesday only)

Uncle Wiggley, WGY (Tues., Thurs.)

Jack Armstrong, WABC WNAC WEAN WDRG WMAS WCAU (Mon.-Fri.) Singing Lady, WJZ WBZ WHAM KDKA WLW (Mon.-Fri.)

5.45 P.M. EST; 4.45 CT

Captain Tim Healy's Stamp Club, WEAF WEI WJAR WCSH WTAG WTCI WGY WLW WTAM WSM WFLA (Monday, Wednesday, Friday)

Little Orphan Annie, WJZ WBZ WHAM KDKA WBAL WFLA WGAR (Mon.-Fri.)

6 P.M. EST; 5 CT

Buck Rogers, WABC WAAB WCAU (Monday through Thursday)

Uncle Don, WOR (Monday-Saturday)

8.15 P.M. EST; 5.15 CT

Bobby Benson and Sunny Jim, WABC WAAB WEAN WICC WDRG WLWZ WMAS WCAU (Monday through Friday)

8.45 P.M. EST; 5.45 CT

Billy Batchelor, WEAF WEI WJAR WCSH WTAG WTCI WGY WTAM (Mon.-Fri.) Boys' Club, WOR (Tuesday)

7.30 P.M. EST; 6.30 CT

Red Davis, WJZ WBZ WHAM KDKA WBAL WFLA WGAR (Mon., Wed., Fri.) Thornton W. Burgess, animal Stories, WBZ (Sat.) (Wed., 8:30)

8 P.M. EST; 7 CT

Phil Cook, WJZ WBZ WHAM KDKA (Sat.)

Henry Harmony, An Artist And No Poet, Takes Edgar A. Guest To Task



NEWS ITEM: Although Edgar A. Guest is loved by millions for his homely, human poetry, he refuses to be eccentric in dress, manner or speech. In the studio he can't be distinguished from other until he rises to speak into the microphone. He dresses in a typical business suit and is smooth-shaven.

BING CROSBY, radio singer, also refuses to be eccentric in anything except his singing. He dresses quietly in a checked suit and flaming red tie. He sings "boo-boo-boo" as a part of every song to give it what he laughingly calls character. People are apt to think he is going to the races.

FRED ALLEN, radio comedian, lays claim to no eccentric habits. He explained away the fact that he talks through his nose in an interview, recently. The explanation is that his chin gets tired of wagging when he has an hour program to put on, so he just uses his nose.

ALOYSIUS Q. SMITHNAGLE, king of radio baritones, is unknown to millions of listeners. If you saw him all alone in a studio you wouldn't notice him, he is so quiet and retiring. In fact he retired before his first program went on the air. So you see, it's the story of the needle in the haystack.

Wednesday, February 6 - Gracie Allen, CBS-WABC at 9.30 P.M.

Highlights

P.M.

4.15—Curtis Institute Orchestra, CBS-WABC

6.35—James F. Higgins, "Income Tax," NBC-WJZ

8.00—Penthouse Party, NBC-WJZ

8.30—Everett Marshall's Varieties, CBS-WABC

Wayne King's Orchestra, NBC-WEAF

9.00—Fred Allen, NBC-WEAF
Warden Lewis E. Lawes, NBC-WJZ

Lily Pons, Kostelanetz Orchestra, CBS-WABC

9.30—John McCormack, NBC-WJZ

Gracie Allen, CBS-WABC

10.00—Lombardoland, NBC-WEAF

10.30—One Man's Family, NBC-WEAF

Philadelphia City Symphony Orchestra, NBC-WJZ

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

6.30 A.M. EST; 5.30 CT

Top of the Morning, WLW, 30 m.

6.45 A.M. EST; 5.45 CT

Health Exercises, WEAF WEEI WGY, 1 h.

7 A.M. EST; 6 CT

Musical Clock, WBZ KDKA, 1 h.

Prayer, WLW

7.15 A.M. EST; 6.15 CT

Devotions, WLW

News, WBNX

7.30 A.M. EST; 6.30 CT

Yoichi Hiraiwa, xylophonist, WJZ

Buenos Dias, Yucatan Trio, WLW

Paul and Bert, WSM, 30 m.

Breakfast Rhythm, WFLA, 30 m.

Organ Recital, WABC, 30 m.

7.45 A.M. EST; 6.45 CT

Pollack and Lawehurst, piano duo, WEAF

WEEI WGY

Jolly Bill and Jane, WJZ

Jack Fox, songs, WHAM

Rex Griffith, tenor, WLW

Musical Clock, WBNX

8 A.M. EST; 7 CT

Bradley Kimball, WEAF WLW

Weather, Current Events, WEEI

Musical Clock, WGY, 30 m.

Devotions, WJZ WBZ KDKA WSM WFLA

Kindly Thoughts, WHAM

Musical Postman, WABC, 25 m.

Devotions, WHAS, 30 m.

6.15 A.M. EST; 7.15 CT

Don Hall Trio, WEAF WLW

Organ, KDKA WBAL, 30 m. (WJZ off 6.25-8.30)

R. D. C., WHAM, 30 m.

Organ, Cello, WSM

Early Birds, WBNX

6.30 A.M. EST; 7.30 CT

Cheerio, WEAF WEEI WGY WLW WSM,

WFLA, 30 m.

Weather, WBZ

Chapel Singers, WABC WPG

Georgia Wildcats, WHAS

6.45 A.M. EST; 7.45 CT

Landt Trio and White, WJZ WBZ WHAM

KDKA

Lyric Serenade, WABC WPG

Asher and Little Jimmy, WHAS

8 A.M. EST; 8 CT

Organ, WEAF, 30 m. (WEEI, 9.15-9.25)

(WGY, 15 m.)

Breakfast Club, WJZ WBZ WSM, 1 h.

(KDKA, 30 m.) (WHAM, 9.15-9.45)

(WFLA at 9.15)

Hymns, WLW

Birthday Club, WFLA

Joke Book, WABC WCAU, 30 m.

Bob Atcher, WHAS

8.15 A.M. EST; 8.15 CT

Roger Sweet, tenor, WGY

String Music, WLW

Matinee Melodies, WBNX

8.30 A.M. EST; 8.30 CT

Norman Neilson, baritone, WEAF WEEI

WGY WLW

Radiograms, WHAM

Rambles in Rhythm, WABC WHAS WCAU

WPG, 30 m.

Mail Box, WGN

8.45 A.M. EST; 8.45 CT

Sizzlers Too, WEAF WEEI

Musical program, WGY

Household Hour, WHAM, 30 m.

Sammy Fuller, KDKA

Jacksons, WLW

Daily Story, WBNX

10 A.M. EST; 9 CT

News, Johnny Marvin, tenor, WEAF WFLA

(WEEI WGY, 5 m.)

Josephine Gibson, Hostess Counsel, WJZ

WBZ KDKA WSM

Doctors of Melody, WLW

News, Voice of Romance, WABC

News, Patterns in Harmony, WCAU

(WHAS, 10.05)

News, Home Hour, WPG, 1 h.

Markets, river, police news, WHAS

DX Tips, WBNX

10.15 A.M. EST; 9.15 CT

Clara, Lu 'n' Em, WEAF WEEI WGY

WLW WSM WTAM WGN

Florida Trio, WIZ KDKA WHAM

Dixie Revellers, WFLA

Morning Topics, WFLA

Bill and Ginger, WABC WCAU

Dolly Dean, WHAS

Town Crier, WBNX

10.30 A.M. EST; 9.30 CT

Breen and de Rose, Bob Emery, WEAF

WEEI WGY

Today's Children, WIZ WBZ KDKA WFLA

Live Stocks, news, WLW

Radio Kitchen, WSM, 30 m.

Jack Fulton's Orchestra, WABC WCAU

Morning Concert, WBNX

10.45 A.M. EST; 9.45 CT

Betty Crocker, WEAF WEEI WGY WLW

WFLA WTAM

News, Herman and Banta, WJZ KDKA
News, musicale, Highway Safety talk, WBZ
News, Radiograms, musical program,
WHAM
Mrs. Wiges of the Cabbage Patch, WABC
WCAU WHAS WBBM KMOX WJSV

11 A.M. EST; 10 CT

Piano Recital, WEAF

Friendly Kitchen, WEEI

Bag and Baggage, WLW

Betty Moore, WHAM WLW

Honeymooners, WJZ KDKA WSM WFLA

Fish Stories, WBZ

Cooking Close-Ups, WABC WCAU

Farm Talk, WPG

Sanders Sisters, WHAS

Sports, WBNX

11.15 A.M. EST; 10.15 CT

Verna Burke, contralto, WEAF WEEI

Vagabonds, WGY

Tony Wons, WJZ WBZ KDKA WFLA

WSM

Old Man Sunshine, WHAM

Questions and Answers, WLW

Connie Gates, WABC WPG WHAS

Camera Club, WBNX

11.30 A.M. EST; 10.30 CT

"Homespun," WEAF WEEI WGY

U. S. Army Band, WJZ WBZ WHAM

KDKA WLW WFLA, 30 m. (WSM, 15 m.)

Betty Moore, WABC WCAU

Christian Science program, WPG

Ken Tucker, WHAS

Monitor Views News, WBNX

11.45 A.M. EST; 10.45 CT

Jane Ellison, WEAF WGY WSM

Wallace Butterworth, WABC WCAU

Wandering Poet, WPG

Johnny Allen, WBNX

12 NOON EST; 11 A.M. CT

Story of Mary Marlin, WEAF WEEI WGY

WTAM

Fields and Hall, WJZ WSM

Weather, Monitor Views News, WBZ, 30 m.

Hank Keene, KDKA

Trio, WHAM

Ohio Farm Bureau, WLW

Moss and Jones, WFLA

Voice of Experience, WABC WCAU WHAS

WBBM KMOX WJSV

Home Sweet Home, WPG

Popular Melodies, WSM

Jimmy Packard, WBNX

12.15 P.M. EST; 11.15 A.M. CT

Honeyboy and Sassafras, WEAF WEEI

WTAM

Farm program, WGY, 30 m.

Home Hour, WIZ WBZ WHAM

KDKA WLW WFLA WSM, 1 h.

Drama, "Five Star Jones," WABC WCAU

Organ, WPG

WBBM KMOX WJSV

Home Program, WPG

"Common Sense," WOR

Dean Craddock, Joe Rardin, WGN

Bob Church, WBNX

12.30 P.M. EST; 11.30 A.M. CT

Merry Macdaps, WEAF WLW, 30 m.

Stock Quotations from Paine, Webber & Co., WEEI

WEFI

Farm program, WGY, 30 m.

Home Hour, WIZ WBZ WHAM

KDKA WLW WFLA WSM, 1 h.

Drama, "Five Star Jones," WABC WCAU

Organ, WPG

WBBM KMOX WJSV

Introducing

FEW if any in the feminine circle of radio commercialists have better settled in their minds the philosophy of selling. "It requires dogged patience." Contacts must be kept alive year



"NAN" HOWARD

after year perhaps to be eventually lost—but with a smile. Good advertising ethics, strictly observed, will prevail. New accounts do not drop out of the sky. Selling the account is only one phase—it must stay sold." All just a little thinking out loud on the part of WEEI's "Nan" Howard.

She has toiled in radio's realm for the past eight years and although apart from the more spectacular phase of the business, is adequately equipped to play feature roles in the field that makes the spectacular possible. You may have heard her voice over the air in dialogue with Filene's Beatrice Bowry on Thursday mornings at which time she takes an airing as the "Out-of-

town Shopper."

Otherwise she is checking and double checking that feature six days weekly—the C. Crawford Hollidge "Parade of Fashion" five days weekly—Murray's Specialty Shop presentation three days weekly—along with numerous other accounts, several of long term, utilizing the spot broadcasting technique, and then seeing and talking to the trade, prospective or active.

In interview she waxed axiomatic to the effect that selling was neither simple nor sinecure but it emphasized the point that the work is hectic, which is a necessity because it is so keenly competitive. But there is surcease occasionally at Truro on the Cape where her little cottage about to be appropriately christened "WE-I," amid scrub pines and ocean vistas, serves as a builder-upper and relaxatorium. She coined the word,

"Nan" Howard is a native New Englander, a Bostonian, schooled at Cambridge, Mass., and nook and cranny tourer of these United States in another selling capacity before radio association. Radio, quite obviously, has become her life work with emphasis in the retail store field for which, with apparently equal obviousness, she seems to have the correct "radio angle."

We couldn't leave this without an exposé on her pet though somewhat suppressed ambition. She yearns to travel via plane to California where her family is located. The chic hat so adaptable for air travel may or may not indicate the near fulfillment of her hopes.

**FILENE'S
CLOTHES INSTITUTE
with
BEATRICE BOWRY**
9 A.M.—Weekdays—9 A.M.
Station WEEI

**MURRAY'S
MINIATURE
MATINEE**

A new afternoon feature

presenting

**Popular Matinee
Melodies**

and

Fashion News

by

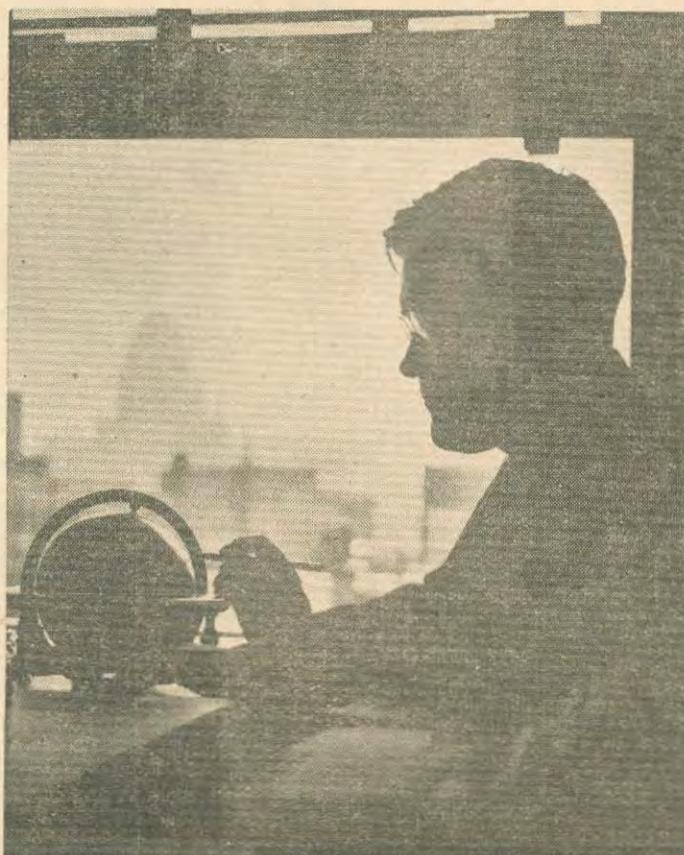
Helen Moore**Station WEEI**

each

MONDAY
WEDNESDAY
THURSDAY

3:45 P.M.

WEEI'S Willie Morris To Depart For Gotham

Your Weather Man

EDWARD BURTON RIDEOUT—WEEI Meteorologist
(Photo by Blackington)

The sheriff of Hunterdon County, N. J., drew 48 names from a hat. That cross-section included eight farmers, three laborers, a carpenter, a clothier, two clerks, a student, a nurse, a machinist, a bookkeeper, a lumberman, a salesman, a saleslady, two painters, four "retired" and one frankly "unemployed"—plus 18 housewives with husbands of miscellaneous stations.

The potpourri did not uncover one weather man. And the same results would probably obtain in any American community one might select.

But cheer up—it is not an extinct art; a fact which WEEI listeners are well acquainted with. In Edward Burton Rideout, the station has the pioneer air-weather expert whose reputation for accuracy is byword.

Hermann Schaad To Manage N.E. Favorite

Miss Willie Morris, WEEI soprano, who came out of the West four years ago to capture Atwater-Kent audition honors, to become affiliated with station WEEI, to capture the hearts of New England radio audiences and to study voice in Boston with Madame Pierotto Bianco, has been hailed to New York. She has with graceful charm and avid application reached the top locally where her success has won her new opportunity, bigger fields to conquer and more widespread dissemination of her talents.

She leaves Boston on February 1. In New York, following auditions arranged in the course of her two recent network broadcasts, arrangements were consummated with the famous Hermann Schaad under whose present management are such headline artists as John Charles Thomas, Countess Albani, Edwin C. Hill and Madame Jeritza.

For the present Miss Morris plans to return to Boston weekly for continuation of voice study with Madame Bianco and for continuing radio appearances on the Jenney Concert Hour and the Sunday evening Edison Salute. Quite naturally, WEEI folk hope the contact will be maintained for "Willie," it may be said without reservation, is the "top" there and wherever locally her personality has penetrated.

NEWS WEEI BRIEFS

Bob Burlen is doing "The Count of Monte Christo" on the WEEI Reading Circle for the blind . . . Studio brightened by "Georgie's" (ex-switchboard operator) visit last week . . . Frank Gow is doing an outstanding job as author and producer of *The Evening Tattler* during Vic Whitman's enforced gripe absence . . . Captain Fife, famous moving picture animal trainer whose pupils include "Leo" M-G-M film's live trademark, one of the most interesting personalities to grace WEEI airways—the Boston Evening American's Ed Young interviewed him on Caroline Cabot's program, which program also presented Bert Lytell . . . Charles Coburn, famous Shakespearean actor, headed the *Tattler's* Honor Roll page last Thursday night . . . And speaking of the Honor Roll page, Willie Morris and the entire *Tattler* cast broke up with a flood of real tears after her interview and song—the interview had to do with Willie's departure for New York and her long WEEI association . . . Hockey enthusiast Lew Whitcomb is responsible for the clever post-local-game reviews on the 11:05 P. M. "Current Events" offering . . . Boss Burton misses the fun of making bucky-benders coincident with his ice fishing since his diet got its work in . . . Studio folk like the baritone voicings of Gil Haynes Monday afternoons at 5 o'clock . . . Frances McLaughlin has an abiding faith in Fannie Farmer's sweets . . . The Saturday afternoon opera beginning at 1:40 will be Wagner's "Die Walküre" . . . The "Jazz Piano" lessons finale will be presented Tuesday at 5:30 when the judges' prize pupil will take an air bow and receive a Saltman scholarship for continuing study . . . The Harvard Alumni Chorus has been booked to appear Thursday at 7 o'clock . . . Arthur Edes is studying Italian via the recording-listening method and already pronounces "Il Duce" correctly . . . Just incidentally, he tells us four of his Emerson radio pupils, none with prior "mike" experience, now have achieved various staff positions at various radio stations . . . Did you hear the very dramatic dramatization of "Del's" incapacitation on "The Goofs" last Saturday noon? . . . Earl Nelson is doing an interesting Saturday series at 11:15 A. M. which happily brings himself to the microphone in combination with the weekly winner of the theatre auditions he is so successfully conducting . . . Raymond George,

Jr." is the name—happy information from the Arlington Girardin family as the proud announcer parent accepts congratulations with the matter-of-fact assurance of a veteran papa . . . Frank Jenkins did a meritorious job as one day substitute for Marjorie Mills on the New England Kitchen . . . NBC's H. A. Woodman a last Friday visitor . . . "Uncle" to Frances McLaughlin—Patrick J. Campbell, superintendent of Boston Schools, spoke in behalf of the Emergency Campaign last week . . . The Friendly Kitchen Observer will do some February anniversary interviews with headline Keith artists . . . A skeleton operating staff holds over at the Statler on big snow nights rather than gamble with the early morning transportation hazard . . . Conti Products spotted on Caroline Cabot's late noon feature . . . The annual Edison ball with Rakov's music will have a half hour airing on Friday, February 15th . . . Looking back on a prediction Quote from "The MICROPHONE," July 7, 1934: "Blessed with a most gracious personality, it is but natural for her intimates to predict a brilliant future for Miss Morris in the field of music."

THE EVENING TATTLER

Fast moving novelty
and
distinctive entertainment

HEAR

"Charlie and Willie"
Minute Dramas
Excellent Talent
Novel Interviews

and

a dozen other nightly
features

6:00 - 6:30

Each Weekday
Evening
over

Station WEEI
The Friendly Station

Thursday, February 7 - "Seth Parker" on NBC-WJZ at 11.15 P.M.

Highlights

A.M.

11.30—U. S. Navy Band, NBC-WJZ

P.M.

2.00—"Temple Bells," Basil Ruysdael, NBC-WEAF

3.00—Roadways of Romance, CBS-WABC

3.15—Rochester Philharmonic, NBC-WJZ

4.00—Woman's Radio Review, NBC-WEAF

7.45—Ruth Etting, NBC-WJZ

8.00—Rudy Vallee, NBC-WEAF

Little Symphony Orchestra, WOR

9.00—Show Boat, NBC-WEAF

Death Valley Days, NBC-WJZ

Glen Gray's Orchestra, CBS-WABC

10.00—Paul Whiteman's Music Hall, NBC-WEAF

11.15—Broadcast from "Seth Parker," NBC-WJZ

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

T A.M. EST: 6 CT

Musical Clock, WBZ KDKA, 1 h.

Prayer, WLW

7.15 A.M. EST: 6.15 CT

Devotions, WLW

News, WNBX

7.30 A.M. EST: 6.30 CT

Yoichi Hiroka, WJZ

Rhythm Jesters, WLW

Delmore Brothers, WSM, 30 m.

Musical Clock, WFLA, 30 m.

Organ, WABC, 30 m.

7.45 A.M. EST: 6.45 CT

Pollock and Lawhurst, piano duo, WEAF

WEEI WGY

Jolly Bill and Jane, WJZ

Organ, WLW

Jack Fox, songs, WHAM

Musical Clock, WNBX

8 A.M. EST: 7 CT

Bradley Kincaid, songs, WEAF WLW

Weather, current events, WEEI

Musical Clock, WGY, 30 m.

Devotions, WJZ WBZ KDKA WSM WFLA

(WHAS, 30 m.)

Musical Postmen, WABC, 30 m.

6.15 A.M. EST: 7.15 CT

Dan Hill Trio, WEAF WLW

William Meader, organist, WFLA KDKA

WHAM, 30 m. (WJZ, off 8.25-8.30)

(WBZ, 15 m.)

Organ, guitar, WSM

Early Birds, WNBX

8.30 A.M. EST: 7.30 CT

Cheerio, WEAF WEEI WGY WLW WSM

WFLA, 30 m.

Weather, WBZ

Salon Muscale, WABC, 30 m.

Georgia Wildcats, WHAS

Organ, WPG, 30 m.

6.45 A.M. EST: 7.45 CT

Landt Trio and White, WJZ WBZ WHAM

WBAL KDKA

Asher and Little Jimmie, WHAS

8 A.M. EST: 8 CT

Organ Rhapsody, WEAF, 30 m. (WEEI,

9.15)

Forest Willis, crooner, WGY

Breakfast Club, WJZ WBZ WSM, 1 h.

(WHAM, 9.15-9.35) (WFLA at 9.15)

(KDKA, 30 m.)

Joe Emerson, WLW

Birthday Club, WFLA

Sunny Side Up, WABC WCAU, 45 m.

(WPG WHAS at 9.30)

Bob Archer, WHAS

9.15 A.M. EST: 8.15 CT

Deviations, WGY

String Music, WLW

Matinee Melodies, WNBX

9.30 A.M. EST: 8.30 CT

"Did You Know?" Danny Dee, WEAF

Little Jack Little, WGY

Talk, organ, WLW

9.45 A.M. EST: 8.45 CT

Rice String Quartet, WEAF WEEI

Musical program, WGY

Radiograms, WHAM (9.35)

Sammy Fuller, KDKA

Jacksons, WLW

Organ, tenor, WSM

Waltz Time, WABC WPG WHAS WCAU

Jean Gravelle's Orchestra, WMCA

Daily Story, WNBX

10 A.M. EST: 9 CT

News, Johnny Marvin, tenor, WEAF WSM

News, WEEI WGY

Smackout, WJZ WBZ KDKA WHAM

Doctors of Melody, WLW

News, Music, WABC WCAU WHAS

News, Home Hour, WPG, 1 h.

Devotional Hour, WNBX

10.15 A.M. EST: 9.15 CT

Clara, Lu 'n' Em, WEAF WEEI WGY WLW

WSM WGN

Edward MacHugh, WJZ WBZ KDKA

WHAM

Fashion talk, WFLA

Bill and Ginger, WABC WCAU

Public Health talk, WHAS

Town Crier, WNBX

10.30 A.M. EST: 9.30 CT

Morning Parade, WEAF, 1 h. (WGY, 15 m. and at 11.15) (WSM, 30 m.) (WEEI, 10.30-11 and at 11.15)

Today's Children, WJZ WBZ KDKA WFLA

Livestocks, news, WLW

Jack Fulton's Orchestra, WABC WCAU

WHAS

Records, WNBX

10.45 A.M. EST: 9.45 CT

Bag and Baggage, WGY

News, Viennese Sextet, WJZ KDKA

News, Housing, Highway Safety Talk, WBZ

WBZ News, Radiograms, organ, WHAM, 30 m.

THE MICROPHONE

Romantic



LANNY ROSS, furnishes a sweet tenor voice and romantic interest in the "Show Boat" program, broadcast over the NBC-WEAF network Thursdays at 9 P.M.

Jack Berch's Orchestra, WLW
Ray Perkins, WFLA
Mrs. Wiggs of the Cabbage Patch, WABC
WHAS
Household Chat, WNBX

11 A.M. EST: 10 CT
Galaxy of Stars, WGY WGN WTAM WLW
Hazel Arth, contralto, WJZ KDKA WFLA
Dixie Revellers, WBZ
String Ensemble, WSM

Betty Barthell, songs, WABC WPG
Mary Lee Taylor, WHAS
World Affairs, WNBX

11.15 A.M. EST: 10.15 CT
Tony Wons, WJZ WBZ WHAM KDKA
WFM WFLA
Questions and Answers, WLW
Academy of Medicine, WABC WPG WCAU

Ken Tucker, WHAS
Monitor Views News, WNBX

11.30 A.M. EST: 10.30 CT
Pedro Via's Orchestra, WEAF, 30 m.
Organ, WEEI, 25 m.

Banjo Levers, WGY
U. S. Navy Band, WJZ WBZ WHAM
KDKA WLW WSM, 30 m. (WFLA,
15 m.)

Country Church of Hollywood, WABC
WCAU WPG WHAS KMOX, 30 m.
Rev. M. E. Barter, WNBX

11.45 A.M. EST: 10.45 CT
What's News in the World, WEEI (11.55)
Musical program, WGY

Agricultural talk, WFLA
News Week, WNBX

12 NOON EST: 11 A.M. CT
Story of Mary Marlin, WEAF WEEI WGY
WTAM

Fields and Hall, WJZ WHAM WLW WSM
Weather, Monitor Views News, WBZ, 30 m.

Hank Keene, KDKA
Noonday Varieties, WFLA
Voice of Experience, WABC WCAU WHAS

WBBM KMOX WJSV

Home Sweet Home, WPG
Current Events, WOR WGN

Bob Neal, WNBX

12.15 P.M. EST: 11.15 A.M. CT
Honeyboy and Sassafras, WEAF WEEI

WTAM

Musical program, WGY

Merry Macs, WJZ WHAM WSM

River, markets, livestock, WLW

The Gumps, WABC WHAS WBBM KMOX

WJSV

Home Program, WPG

Hal Beckett, organ, WOR

Bob Forsans, tenor, WGN

Andrea Gosselin, WNBX

12.30 P.M. EST: 11.30 A.M. CT
Merry Macdaps, WEAF, 30 m.

Stock Quotations from Paine, Webber & Co.,
WEEI

Farm program, WGY, 30 m.

Farm, Home Hour, WJZ WBZ WHAM

KDKA WSM WFLA WLW, 1 h.

Five Star Jones, sketch, WABC WCAU

WHAS

Organairs, WPG

"Blues," WOR

Markets, Good Health and Training, WGN

Melody Moments, WNBX

12.45 P.M. EST: 11.45 A.M. CT
This and That, WEEI, 30 m.

George Half's Orchestra, WABC WPG

WCAU WHAS WJSV

Livestock Reports, WHAS (3 m.)

Heat Waves, WOR

Musicals, WGN

Banking program, WNBX

1 P.M. EST: 12 NOON CT
Markets, weather, WEAF

Vagabonds, WGY

Mme. Elsa Schiaparelli, "Fashions," WABC

WCAU WPG WJSV (WPG, weather)

College of Agriculture, WHAS

Leo Freudberg's Orchestra, WOR

Organ, WGN

1.15 P.M. EST: 12.15 CT
Rex Batt's Ensemble, WEAF W

There's No Dispute As To Who Shall Play What In "Let's Dance"

Continuous Dancing Is the Feature

With more than half a hundred songs to play during their three-hour broadcast, how do the three bands of the "Let's Dance" program go about deciding what band plays which numbers?

Do the conductors—KEL MURRAY, XAVIER CUGAT and BENNY GOODMAN—flip a coin to decide?

They don't even hold a conference. As a matter of fact, one leader hardly ever knows what the other two are to play.

They leave everything to JOSEPH BONIME, the general musical director of the Marathon program heard Saturday nights on NBC-WEAF from 10.30 P. M. to 1.30 A. M.

He's the doctor. He knows what type song for which each orchestra is best adapted, and distributes the tunes accordingly.

If, for example, a song is hot and corny, it goes to GOODMAN, the man with the booming brasses and hotcha clarinet. If it is suavity and subtlety a song needs, MURRAY, with his strings, gets the call. If a tango or rhumba is on the list, there's where CUGAT comes in.

Three Techniques

While the leaders have their own way of interpreting songs, they follow the same technique in one respect. Like a good baseball pitcher, they change their pace, first a fast one, then a slow one.

If, BONIME points out, they wouldn't need to show so much concern for contrast. But the "Let's Dance" program, which is heard from coast to coast, has the non-dancing listener as well as the dancer to consider. And for those who prefer to sit it out, the program must have variety and contrast.

That's why CUGAT will play some of his thumbas and tangos in a major key and some in a minor; why GOODMAN opens with a sizzling piece, goes into a slow number, switches to a medium-

One Maestro



XAVIER CUGAT, not only an orchestra leader of the tango school, but an artist of the caricature school.

Soloist No. 2



CARMEN CASTILLO, in real life Mrs. XAVIER CUGAT, is soloist with her husband's orchestra on the "Let's Dance" programs.

time one and then winds up with another sizzler.

And that's why the nine vocalists (originally there were three) are alternately blues singers and "hot" singers. Incidentally, the favorite soloist on the CUGAT orchestra is Mrs. CUGAT herself, known on the air as CARMEN CASTILLO.

The GOODMAN band features HELEN WARD and the "Men About Town." MURRAY's chief vocalist is CONNIE GATES.

Arrangers for Bands

With three bands playing so there any danger of soon exhausting all the available tunes? Not while 12 arrangers are at work! To avoid repetition, these arrangers dig into the past for old favorites, to which they give a 1935 flavor. At a recent broadcast, for example, you might have danced a catchy fox trot to "My Wild Irish Rose," as played by GOODMAN.

In case you're interested in statistics, the boys figure they play more than 7,000 bars of music in an evening. Of that number, CUGAT has the smallest share. The reason is the Latin rhythms are not as conducive to the simpler and better known dance steps.

As a precaution against fatigue, a lunch counter has been moved into a hall adjoining the studio. Here the Marathon musicians nibble during rest periods.

Not only is the program trying for the bandsmen. The rehearsals are that way, too.

On Thursdays the bands practice from 10.30 in the evening to 2 A. M. The sad part of it is some of the musicians must be at new rehearsals the same morning at 9.

BONIME, the "Let's Dance" generalissimo, sits in the control room where each leader comes in turn to learn how his music is "coming over." If you ask BONIME how the program is going over, he has a word for it: "Great!"

Connie Gates, Soloist

The mid-West again has sent a musical delegate Eastward and her name already glows in the radio constellation. She is CONNIE GATES, soloist with KEL MURRAY's band.

She was born in Cleveland on February 19, 1912.

CONNIE grew up in that city, and studied at Ursuline Academy, Western Reserve University and Cleveland Institute of Music.

Extra-curricular activities kept her busy as captain of the basketball team, runner-up in track events and playing more than fair hockey and tennis. Also, she gave piano and string instrument lessons to the neighbors' children.

Outside of the parlor variety of entertainment, CONNIE's earliest experience in theatricals was playing the title role of "Pollyanna" at her graduation exercises.

CONNIE found that her contralto voice was quite suitable to ballads, and continued radio work.

Shortly thereafter, the singer appeared successfully at the State Theatre in Cleveland. She went to the networks from there.

After a few days in the metropolis, CONNIE had a severe case of homesickness and between her first two programs made a flying trip home. But she returned to cure her nostalgia with hard work, sightseeing and playing.

More sophisticated radio artists

One Soloist



CONNIE GATES, who likes ice cream sodas, is soloist with KEL MURRAY'S orchestra on the "Let's Dance" program.

have nicknamed her the "studio sarsaparila smoothie," as she orders a soft drink when visiting New York's high spots. But they love her sweetness and shy manner.

CONNIE composes music for her own amusement, but never has tried to publish it.

"Religion in the News"

Beginning Saturday, February 2, Dr. WALTER W. VAN KIRK will replace Dr. STANLEY HIGH as regular commentator for the "Religion in the News" program over the NBC-WEAF networks Saturdays at 7 P. M.

Short Wave Directory

Station Mogs.	Location	Time (E.S.T.)
GSG	17.79	Daventry, England
FYA	15.25	Pontoise, France
PCJ	15.22	Hilversum, Holland
DJB	15.20	Zeelen, Germany
GSF	15.13	Daventry, England
HVJ	15.11	Vatican City, Rome
RNE	12.00	Moscow, U. S. R. R.
FYA	11.90	Pontoise, France
GSE	11.86	Daventry, England
GSD	11.75	Daventry, England
LSX	10.35	Buenos Aires, Byrd relays
EAQ	9.87	Madrid, Spain
IRO	9.78	Rome, Italy
CTIAA	9.60	Lisbon, Portugal
HBL	9.59	Geneva, Switzerland
VK2ME	9.59	Sydney, Australia
VK3LR	9.58	Melbourne, Australia
DJA	9.57	Zeelen, Germany
DJN	9.54	Zeelen, Germany
VK3MB	9.51	Melbourne, Australia
GSB	9.51	Daventry, England
HBP	7.80	Geneva, Switzerland
HJ3ABD	7.40	Bogota, Colombia
HJ4ABB	7.14	Manizales, Colombia
TIEP	6.71	San Jose, Costa Rica
HC2RL	6.67	Guayaquil, Ecuador
PRADO	6.62	Biobamba, Ecuador
HJ1ABB	6.45	Barranquilla, Colombia
YV4RC	6.38	Caracas, Venezuela
YV3RC	6.15	Caracas, Venezuela
CSL	6.15	Lisbon, Portugal
YV2RC	6.11	Caracas, Venezuela
HJ4ABL	6.10	Manizales
IRA	6.08	Rome, Italy
YV5RMO	5.89	Maracaibo, Venezuela
DJC	6.02	Zeelen, Germany
GSA	6.05	Daventry, England
HJ1ABG	6.04	Barranquilla, Colombia
XEBT	6.01	Mexico City
COG	6.01	Havana, Cuba
RV59	6.00	Moscow, U. S. S. R.
RV15	4.25	Khabarovsk, Russia
HCJB	4.00	Quito, Ecuador
KFZ	11.83	Byrd Expedition, Little America

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

Whale Hunt Broadcast By the NBC

A real old-fashioned whale hunt, with such added modern touches as airplanes and short-wave radio, will be described for listeners, according to the plans of two New York sportsmen and the NBC.

JOHN E. ARROWSMITH and W. BURKE HARMON, investment broker and realtor respectively, are the originators of the idea for the deep sea mammal hunt. They will be ready soon for the once-familiar call of "Thar she blows!"

When the call is sounded, for the first time in years off Long Island's south coast, ARROWSMITH and HARMON will hop in a plane for the shore point nearest the whales.

The Coast Guard and fishermen have been enlisted to keep a weather eye turned for the first sign of the Leviathans of the deep.

ARROWSMITH and HARMON, aided by Captain EVERETT EDWARDS, 70, veteran whaler, and a crew of husky oarsmen, will take to the sea hunt in a 30-year-old, 20-foot whaleboat, made seaworthy for the occasion.

Trailing them, in a reconditioned ex-submarine chaser, will be NBC announcers and engineers who will short-wave a description of the event.

Arrangements are nearing completion—but the rest is up to the whales who annually pay a visit to the feeding grounds in the Atlantic off Long Island.

While the whole idea is purely for sports sake, HARMON and ARROWSMITH will also bring along the Natural History with a specimen of a humpbacked whale.

English Short Wave is Better

(Continued from Page 3)

spectrum during the early evening hours.

Two weeks ago they extended their evening session another hour in length, so they can now be picked up any time between 4 and 7 P. M.

British engineers still are working in their quest to find aerials most suitable to radiate BBC programs to the corners of the globe.

The tests lately have extended up into Transmission Five, the 6 to 8 P. M. North American broadcast, and give promise of improving evening GSA reception by at least 30 per cent.

The past week or so the antennae of 6.05-megacycle GSA have been alternated at intervals of 15 minutes, with one aerial being designated as antenna Q and the other as antenna R.

The former gave wonderful results here, flashing through the English programs with half again as much strength as the regular trans-

mitting aerial.

All of which means that there is better reception in view from Broadcasting House, London.

Already some of the British programs are becoming popular with American listeners, especially "HENRY HALL's Guest Night," which goes out on home networks and international GSA each Saturday night at 6 o'clock E. S. T.—11 in London.

HALL rates on the other side with AMBROSE, RAY NOBLE and a few others as the country's outstanding dance maestros. His band now is employed exclusively by the BBC, and his Saturday night Guest Hour, which much resembles our own RUDY VALLEE variety hours minus the commercial plugs, has gathered a great following across the seas.

Leading stars of the British film and entertainment world do their bits, while in between HALL and his band play in their British style all of the popular tunes—a majority from America.

Friday, February 8 - "March of Time" on CBS-WABC at 9 P.M.

Highlights

A.M.

11.00—Dr. Walter Damrosch, NBC-WEAF, WJZ

P.M.

5.45—Stamp Club, NBC-WEAF

7.30—Red Davis, NBC-WJZ

"The O'Neills," CBS-WABC

8.00—Concert, Jessica Dragone, NBC-WEAF

Irene Rich, NBC-WJZ

8.30—Jane Froman, NBC-WJZ

9.00—Beatrice Lillie, NBC-WJZ

March of Time, CBS-WABC

9.30—Phil Baker, NBC-WJZ

10.00—First Nighter, NBC-WEAF

10.30—Frank Black's Orchestra, NBC-WEAF

Jewish Program, NBC-WJZ

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

9 A.M. EST; 8 CT

Organ Rhapsody, WEAF, 30 m. (WGY, 15 m.) (WEEL 9.15-9.25)

Breakfast Club, WJZ WBZ, 1 h. (KDKA, Breakfast Club, WJZ WBZ WSM, 1 h. (KDKA, 30 m.) (WFLA at 9.15)

(WHAM, 9.15-9.40)

Joe Emerson, WLW

9.15 A.M. EST; 8.15 CT

Roger Sweet, tenor, WGY

String music, WLW

Matinee Melodies, WNBX

9.30 A.M. EST; 8.30 CT

Norman Neilson, baritone, WEAF WEEL

Bag and Baggage, WGY

Contralto, WLW

9.45 A.M. EST; 8.45 CT

Upstagers, Quartet, WEAF WEEL

Musical program, WGY

Household Hour, WHAM, 30 m.

Sammy Fuller, KDKA

Leon Cole, organist, WSM

Carla Romano, pianist, WABC WCAU

WPG WHAS

Jacksons, WLW

Daily Story, WNBX

10 A.M. EST; 9 CT

News, Johnny Marvin, tenor, WEAF WFLA

News, WEEL WGY WPG

Josephine Gibson, Hostess Counsel, WJZ WBZ KDKA WSM

Earl Wilke, songs, WLW

News, Bluebirds, WABC WCAU WHAS

Over the Backyard Fence, WNBX

10.15 A.M. EST; 9.15 CT

Claire, Lu 'n Em, WEAF WEEL WGY WSM

WLW

Hazel Arth, contralto, WJZ WBZ WHAM

KDKA

Morning Topics, WFLA

Bill and Ginger, WABC WCAU

Dolly Dean, WHAS

10.30 A.M. EST; 9.30 CT

Breen and de Rose, WEAF WEEL WGY

Today's Children, sketch, WJZ WBZ KDKA

WBAL WFLA

Livestock, news, WLW

Radio Kitchen, WSM, 30 m.

Jack Fulton's Orchestra, WABC WCAU

WHAS

Town Crier, WNBX

10.45 A.M. EST; 9.45 CT

Betty Crocker, cooking talk, WEAF WEEL

WGY WLW WFLA

News, Herman and Banta, WJZ KDKA

News, Radiogus, music, WHAM

News, Musicals, Highway Safety, WBZ

Doris Lorraine, Norm Sherr, WABC WCAU

WHAS

Sporting News, WNBX

11 A.M. EST; 10 CT

Musical Appreciation Hour, Dr. Walter Damrosch, conductor, Overture to "Egmont,"

Beethoven; Overture, "Roman Carnival,"

Berlioz; Les Preludes, Liszt, WEAF WEEL

WGY WJZ WBZ WHAM KDKA WSM, 1 h.

Cooking Close-ups, WABC WCAU

Farm talk, WPG

Dean Wise, Sanders Sisters, WHAS

Morning Concert, WNBX

11.15 A.M. EST; 10.15 CT

U. S. Army Band, WABC WCAU, 30 m.

(WPG, 15 m.)

Ken Tucker, WHAS

11.30 A.M. EST; 10.30 CT

Wandering Poet, WPG, 30 m.

Monitor Views News, WNBX

11.45 A.M. EST; 10.45 CT

Wallace Butterworth, Gossip Behind the Microphone, WABC WCAU

Drama, WNBX

12 NOON EST; 11 A.M. CT

Story of Mary Marlin, WEAF WEEL WGY

WTAM

Fields and Hall, WJZ WSM

Weather, Monitor Views News, WBZ, 30 m.

Trio, WHAM

Hank Keene, KDKA

Salt and Peanuts, WLW

Moss and Jones, WFLA

Voice of Experience, WABC WCAU WHAS

WBMM KMOX WJSV

Home Sweet Home, WPG

Current Events, WOR

Popular Melodies, WGN

Christine Hawes, WNBX

12.15 P.M. EST; 11.15 A.M. CT

Honeyboy and Sassafras, WEAF WEEL

WTAM

John Sheehan, tenor, WGY

Martin Sisters, WJZ WHAM WSM KDKA

Markets, river reports, WLW

'Round the World, WFLA

The Gumps, WABC WCAU WHAS WBMM

KMOX WJSV

Home program, WPG

Mrs. Reilly's Common Sense, WOR

Dion Craddock, Joe Rardin, WGN

Albert Leyath, WNBX

12.30 P.M. EST; 11.30 A.M. CT

Dr. Stanley High, speaker, WEAF

Stock Quotations from Paine, Webber & Co., WEEL

THE MICROPHONE

Pulchritude



ALICE REINHART plays a number of roles in the "Court of Human Relation" programs on the CBS-WABC network Fridays from 8.30 to 9 P.M.

4.45 P.M. EST; 3.45 CT

Stocks, WGY

Federation of Women's Clubs, WJZ WHAM

Devotions, WHAS

Pittsburgh P. T. A., KDKA

"Life of Mary Sothern," WLW WOR WGN

WGAR

5 P.M. EST; 4 CT

Health talk, pianist, WEEL

Lang Sisters, WGY

Al Pearce's Gang, WJZ WHAM WSM

WFLA

Monitor Views News, WBZ

Comedy Capers, KDKA

Dorothea Ponce, songs, WLW

"Og, Son of Fire," WABC

Stocks, WPG

Market, organ, WHAS, 30 m.

Current Events, WOR

Bob Forsans, tenor, WGN

News, WNBX

5.15 P.M. EST; 4.15 CT

Tom Mix, WEAF WEEL WGY WLW WTAM

Jackie Heller, tenor, WJZ

Markets, WBZ

Kiddies' Klub, KDKA

Stamp Club, WHAM

Indiana Aces, WFLA

Dandies of Yesterday, WSM

"Skippy," WABC WCAU WJSV

Safety talk, WPG

Men of Notes, WBMM

Blues Singer, piano duo, WOR

Melody Moments, WGN, 30 m.

John Angell, WNBX

5.30 P.M. EST; 4.30 CT

Nellie Revell interviews Virginia Rea, WEAF WEEL WGY WSM

Singing Lady, WJZ WBZ WHAM KDKA

WLW

Orchestra, WFLA

Jack Armstrong, WABC WCAU WJSV

Organ, WBRM

Alice Woodlyn, soprano, WPG

Shadow Time, WHAS, 30 m.

Adventures of Jack and Fritz, WOR

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

IF YOU are one of the many who, for one reason or another, are staying at home—for whom no cruise lies in the offing, and no warm beaches to encourage entirely new wardrobes—then at the present writing you will be primarily interested in accessories.

You have a perfectly adequate Winter wardrobe—or at any rate one that will carry you through the remaining weeks of cold weather—but you are sick of it! The little dress you thought superlatively smart in November has lost its kick. You are looking for a pick-me-up, or more accurately a series of pick-me-ups.

A NEW HAT comes first, and that entails a new coiffure (that goes without saying). Your new hat may well be a bonnet, or a ripple-brimmed felt. In any case it must be becoming and it should not have anything Russian about it. Wide-brimmed felts in lovely pale colors are sure-fire stuff and very nice worn with a dark jacket coat and an utterly simple pastel dress.

ATTACH SCARVES of tie silk in interesting patterns to your sweaters. Tie the ends in a bow or wrap them over like a riding-stock and fasten with your latest sports pin. Take off the lame trimmings on your day dresses and substitute white pique, or tucked organdie, or pale grosgrain or satin ribbon. You feel Springlike even under your Winter coat!

JANE FROMAN brings new life to her severe black satin with the military collar by tucking a jabot of rippling white satin into the neck closing.

FOR DRESSIER costumes with fine touches replace them by white

Hanson Asks U.S. Probe of French 'Plot'

By The MICROPHONE'S Special Washington Correspondent

Investigation by the Federal Communications Commission into the "brazen scheme" of the French government to propagandize the American public, especially through radio broadcasts, was demanded by ELISHA HANSON.

He is Washington counsel for the American Newspaper Publishers Association.

An official French news agency, subsidized by the French government, has made a contract to "supply information" to an American "radio news" organization, HANSON said in his petition to the FCC.

He quoted ADRIEN DARIEN, French deputy of foreign affairs, to the effect that the "information" furnished would be designed to allay American hostility toward France for repudiating her war debts to the United States.

Barber Is Soloist With Music Guild

SAMUEL BARBER, young American composer-baritone-pianist, will sing in the NBC Music Guild on the NBC-WJZ network, February 4, beginning at

program will consist entirely of BARBER's compositions.

will sing his setting of JEW ARNOLD's "Dover" to the accompaniment of the String Quartet.

BARBER will play the piano part sonata for 'cello and piano. Quartet will play his "Serenade." BARBER is a nephew of Mme. HOMER, famed American alto.

Gondoliers' Broadcast

"The Gondoliers" will be the in the series of GILBERT and IVAN operettas broadcast over NBC-WJZ network this season. Will be broadcast Tuesday, February 5, beginning at 2:30 P.M.

Singing Paper Boy



TWO-DOLLAR ukulele and a high tenor voice made little JACKIE HELLER, as a lad, the highest paid newsboy in Pittsburgh. He stood on a corner and sang to his customers. His parents never could understand how he earned so much money selling papers.

Rhythm



KAY FOSTER, vocalist, sings over the NBC-WEAF network Fridays at 3:45 P.M.

Q. and also A.

Q. What are the kilocycle frequencies of short wave stations in Norway?

J. M., Boston

A. These are the larger stations: LKB-850, LKD-845, LKF-776, LKH-519, LKK-1276, LKO-1181, LKP-850 and one on 629 with call letters not determined.

Q. Is VIRGINIA REA married?

T. I. W., Dorothy, N. J.

A. She is married to EDGAR SITIG.

Q. To settle a controversy, will you please tell me whether GEORGE GIVOT plays the part of NICK PARK-YAKAKAS?

N. T., Bellows Falls, Vt.

A. NICK PARK-YAKAKAS is played by HARRY ENSTEIN.

The merchant marine and fisheries chiefly in the Senate.

Radib legislation in the Senate is handled by the interstate commerce committee of that body.

RAYBURN's committee has jurisdiction over bills affecting the telephone and telegraph. It is believed the committee should have exclusive control over all communication facilities, including the radio.

RAYBURN piloted through the House the bill establishing the Present Federal Communications Commission, he being chairman of the interstate commerce commission.

Such a change would put Rep.

SAM RAYBURN (D) of Texas, in

the driver's seat on all House ra-

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"Million Dollar Smile"

WHEN TELEVISION comes into its own, Johnny Davis, popular maestro of the Middle Western air lanes, won't have a thing to worry about.

No, but if Johnny were married his wife would. Because this jovial and dynamic conductor has a "million dollar smile" and a way with the ladies.

Showmanship in radio is essential. It is essential from more than a single standpoint, and the leader, who calls Milwaukee his home, has a super sense of showmanship.

The musicians in the Johnny Davis orchestra reflect their approval of his manner by the music they play.

Davis' music was broadcast for six months over the NBC network from a restaurant in Milwaukee, and for five weeks over WLW, the Nation's Station, from the Cocoanut Grove of Castle Farms.

He was also two months at a club in Milwaukee and opened his present engagement at the Muehlbach Hotel, Kansas City, December 12, and such a success is his music that the band is remaining indefinitely. From here Davis' managers claim he will go to a swank Chicago hotel, and be in line for a-coveted hotel spot.

The importance of an orchestra leader's disposition hardly can be stressed too strongly. His feelings are the feelings of the men who play for him.

I have seen a band opening a one-night stand, after a several hundred mile trip, and the expression on the face of each horn tooter would indicate nothing other than the fact of sleep being the uppermost thought in mind.

"Here," I would muse, "is too tired a band to give any kind of performance."

Then up would step their leader. Probably he was just as tired as any of his men, but he mustn't let them know it. For his job is to put into them the spirit to play.

A smile, a smooth little "sales talk" to the boys, and the faces change. Haven't you noticed an incident like that? It is easy to realize how important is a leader's general attitude and disposition. He must give his personality not alone to the crowd of toe-tappers on the dance floor, but to his own music-makers as well. Johnny Davis plays to his audience, whether it be a smart supper crowd,

By Herb Jones



JOHNNY DAVIS, dance orchestra leader, is described in the accompanying article as "jovial and dynamic." He and his orchestra broadcast over mid-Western stations.

explains the popularity of such bands as Lombardo, Waring and in fact all of the 'names' in radio."

Asking Davis about his arrangements, he replied:

"My band is not 'over-arranged' but we do play mostly special scores, in order to give us individuality.

"I do believe, though, that some of the printed 'stocks' are so well arranged, that to endeavor to improve upon them is merely to commit a musical sin. The arrangers of these so-called 'stocks' are recognized and sufficiently thought of to be paid as much for one score as some special arrangers receive for three.

"I do not think they can be coped with in a good many instances, and while I don't want to play what everyone else is playing, I still feel that sometimes 'to change is folly,' especially when the peak has been reached."

or an informal pavilion affair. When before the microphone he is visualizing, not his surroundings,

but a pair of youthful sweethearts, sitting close to their little table. They are waiting to dance; they want something lively, lilting and with a swing to it. Johnny smiles into the mike and plays to them. They don't see his smile, but they can feel it.

A motherly lady, alone by a fireside, wishes a ballad. This gay, modern music is fine, but why doesn't that orchestra play something at least reminiscent of former days? The little lady's wish is granted.

Another group, in another city, wants a tango. And so on. Each one feels that he is being played to, and each one is.

"When on a broadcast, I play to those whom I picture listening in," says Davis, "and I always 'play to my men' as well, trying to imbue them with the feelings I wish to have them express."

This is all good philosophy.

I recall hearing and seeing Davis a few months ago, in his native Milwaukee, where he was playing a benefit performance with Paul Specht, Jack Teter and other bands.

I don't believe I have seen a more congenial and well pleased audience than the close to 2,000 people as they danced and listened to the Davis offerings.

"In my opinion modern music should be satisfying," says Johnny, "and I think that ex-

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Bernice Claire, Soprano

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