

TEN CENTS
EVERY WEEK

Movie and

PROGRAMS
FOR MAR. 2-8

RADIO GUIDE



SPENCER TRACY
as Major Robert Rogers
in "Northwest Passage"

AEA87DBC25YC43T1

Dick Powell

HIS ASTONISHING RADIO COMEBACK

Bette Davis

HOW SHE ACQUIRED SEX APPEAL

ILLUSTRATED BULLS and BONERS!



Customer (in a dramatic sketch): "I want a high-back chair for a man with a striped seat."—Joseph Manbeck, Annville, Pa. (Jan. 19 over Station KYW.)



Announcer: "To get your ring size, tie a string around your finger and cut it off where the ends meet."—Anne Zeiner, 137 Pearl St., Paterson, N. J. (Feb. 6 over Station WOR.)



News commentator (describing Cocos Island treasure discovery): "The discoverers of the treasure were returning to Panama to secure machinery and wenches for recovering the treasure."—Glad McCubbin, 138 S. Westmoreland, Los Angeles, Calif. (Jan. 18, Station KRKD.)



Hedda Hopper (speaking of Jean Arthur): "They photographed the inside and the outside of her house, her husband and her dog."—Roberta Rigg, Howard-Payne Hall, Fayette, Mo. (Feb. 5 over CBS.)

THEY ALSO SAID . . .

One dollar will be paid for every broadcasting boner printed on this page. Your boner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, Movie and Radio Guide, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits the same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants receive prizes.

James Stewart to Myrna Loy on "Screen Guild Theater": "I'd love to have you and a little white picket fence running around my house."—Mrs. W. F. Williams, 1005 Colonial Ave., Norfolk, Va. (Feb. 11 over CBS.)

Adelaide Hawley: "Call Krug and have the green truck bring your fresh bread and cake so you won't have to spend Saturday in the oven."—Mrs. C. E. Chesley, 3 LaBelle Road, Bronxville, N. Y. (Jan. 26 over Station WABC.)

We Present

HOLLYWOOD and Radio City have joined hands. That is the opinion we ventured on this page two weeks ago as we introduced the first issue of the new MOVIE AND RADIO GUIDE. But it was more than opinion—it was a statement of belief. Because we believed that the two great fields of entertainment had actually become one, we planned this new periodical which recognizes their union. Of the wisdom of that move, we become surer every day. Latest confirmation turns up this week in Evans Plummer's Hollywood gossip, which presents an impressive list of current movie favorites who are eager for more radio work. Some of them seek air engagements with the approbation of their studios. Others are restricted. Upon Clark Gable's insistence his new seven-year contract was written to allow him to make at least six radio appearances a year.

Younger stars who left radio for Hollywood are now anxious to return. Such are Nancy Kelly and Rita Johnson. And we have the spectacle of glamorous Joan Crawford eagerly bidding for an Arch Oboler lead—at minimum AFRA wages! The intermingling of radio and movie talent thus demonstrated cannot fail to redound to the enjoyment of all fans—whether their primary interest be movies or radio. To double their enjoyment of both mediums of entertainment is the new task we have set for ourselves. It will not be easy of accomplishment, but by continuing the same complete and accurate program listings which have always characterized this publication, by striving to provide even more news and pictures of radio specifically, and by introducing the added weekly presentation of the best that comes out of Hollywood, we guarantee to do the job.—The Editor.

Movie and RADIO GUIDE

M. L. ANNENBERG, *Publisher*

Vol. 9. No. 21. March 2-8, 1940

731 Plymouth Court, Chicago, Ill.

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EDITOR, Curtis Mitchell; ASSOCIATE EDITOR, Martin Lewis; MANAGING EDITOR, Ruth Bizzell; MOVIE EDITOR, Gordon Swarthout; EASTERN EDITOR, Wilson Brown; WESTERN EDITOR, Evans Plummer; MIDWEST EDITOR, Don Moore; MUSIC EDITOR, Leonard Liebling; PROGRAM EDITOR, Richard Kunstman; NEWS EDITOR, Francis Chase, Jr.; EDUCATION EDITOR, James Hanlon; SHORT-WAVE EDITOR, Charles A. Morrison; BAND EDITOR, Mel Adams; EDITORIAL ASSISTANTS, Jo Brooks, John Carlson, Raymond Hanlon, Viva Liebling, Charles Locigno, Arthur Miller, Clarence Reuter, Melvin Spiegel.

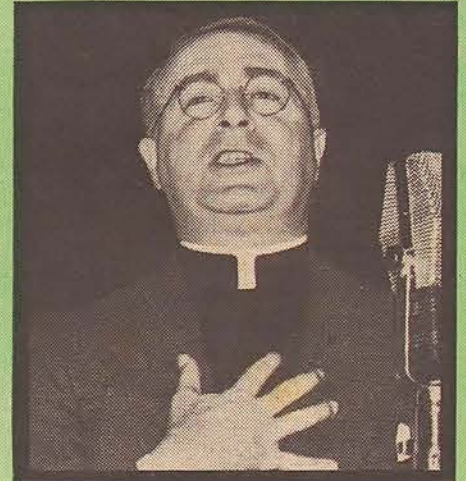
MOVIE AND RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume IX. Number 21. Week of March 2-8, 1940. Published weekly by the Cecelia Company, 731 Plymouth Court, Chicago, Illinois. Entered as second-class matter at the Post Office, Chicago, Illinois, February 24, 1932, under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Copyright, 1940, by the Cecelia Company. All rights reserved. M. L. Annenberg, President; Arnold Kruse, Secretary; George d'Utassy, General Manager; Ed Zoty, Circulation Manager. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in the United States. Subscription rates in the U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$3.50; one year, \$6.00. Remit by postal money order, express money order or check drawn to order of MOVIE AND RADIO GUIDE. Currency sent at subscriber's risk.

PRINTED IN U. S. A.

NEXT WEEK

Another smash issue of Movie and Radio Guide—packed with exciting features!

RADIO



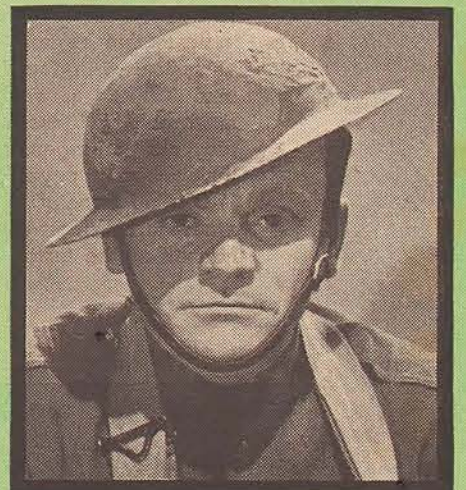
PUBLIC MYSTERY NO. 1: WHY DID FATHER COUGHLIN MISS HIS BROADCAST? FOR THE STARTLING TRUTH, READ OUR INSIDE STORY NEXT WEEK

MOVIES



WE INAUGURATE A MONTHLY MOVIE AND RADIO GUIDE AWARD FOR DISTINGUISHED ACTING. JIMMIE FIDLER IS JUDGE. READ WHY HE CHOSE LOMBARD

PROGRAMS



SMASH DRAMA: ARCH OBOLER STARS JIMMY CAGNEY IN "JOHNNY GOT HIS GUN." BRIAN AHERNE ON "TEXACO." BE GUIDED BY OUR PROGRAM PAGES



TERROR of *the* PLAINS

JACK BENNY, given an even break, can run circles around any and all radio biggies in the matter of wangling listeners. He proved that when they cut the little dummy, who had held an irritating edge over him since 1937, to half an hour in January. Now, just as he is about to burst upon the American scene as a two-fisted fighting man (see picture) who knows not fear (when his girl is in sight), in Paramount's "Buck Benny Rides Again," it transpires that Jack has picked up 3,000,000 listeners while poor McCarthy has lost a million. And that is not all of Benny's triumph. Despite rumors of his dickering with Six Delicious Flavors over a salary increase, latest reports indicate that he is even now closing a new deal with them which will give him \$18,500 a week! Which would mean a \$3,500 weekly increase, with the old arrangement continued by which Benny pays for the talent. So 27,000,000 Sunday (NBC) listeners hail a new radio king—and the king reveals himself as the terror of the plains!

COMING EVENTS

Highlights of the Week's Better Broadcasts

Don Ameche on "Screen Guild" Sunday . . . Gene Autry, Al Pearce, Arthur Treacher on coffee hour Sunday . . . Rudy Vallee premieres on Thursday . . . Roosevelt speaks Friday

Week of March 2-8

Saturday, March 2

BOBBY RIGGS, the nation's top-ranking tennis amateur, and **Don McNeill**, winner of the indoor title in 1938 (and not the same as the radio Don McNeill), were seeded number one and number two in the National Indoor Tennis Championship matches being held in New York City. Will they fight through to the finals?—to be described by **Ted Husing**, drive by drive, this Saturday. CBS.

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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SEABISCUIT the mighty, **Don Mike** (one of those notorious **Bing Crosby** nags!), **Heelfly**, conqueror of **Seabiscuit**, and other famous horses will go to the post for the \$100,000 **Santa Anita Handicap**, world's richest race, to be run this Saturday. NBC.

Eastern 7:00 p.m.	Central 6:00 p.m.	Mountain 5:00 p.m.	Pacific 4:00 p.m.
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JOAN CRAWFORD has joined the lengthening parade of top-notch name stars who have asked **Arch Oboler** for a chance to appear in one of his extraordinary plays. She will star in this week's **Oboler** production, "**Baby**," a story of the thoughts of a young wife who is to become a mother. NBC.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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WILLIAM GREEN—whose birthday cake from **Labor** to **F. D. R.** fell apart on the way to the **White House**—will talk, as president of the **American Federation of Labor**, on holding more important things together. The title of his speech from **Atlanta, Ga.**, is "**Union-Management Cooperation**." NBC.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Sunday, March 3

"**GREAT PLAYS**" will present the "shocking" drama of a woman with a past, "**The Second Mrs. Tanqueray**," **Arthur Wing Pinero's** play that created a tremendous furor back in the **Gay Nineties**. How does it compare with today's bold dramatic reality? NBC.

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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ETHEL WATERS, great colored songstress, will sing "**Stormy Weather**"; **Hi-**

ram Sherman will read a play version of a **Horatio Alger** story; **Elie Siegmeister** will give folk-songs; and **Brian Aherne** will portray **James Madison** in a drama about the **Bill of Rights**—all on the "**Pursuit of Happiness**." CBS.

Eastern 4:30 p.m.	Central 3:30 p.m.	Mountain 2:30 p.m.	Pacific 1:30 p.m.
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"**HOBBY LOBBY**" will originate in **Washington, D. C.**, to permit political leaders to lobby for their hobbies. If they apply the same finesse and fervor to their pleasure that they do to their business, you'll hear hobbies lobbied as never before! CBS.

Eastern 5:00 p.m.	Central 4:00 p.m.	Mountain 3:00 p.m.	Pacific 8:00 p.m.
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KAY FRANCIS, another of the screen's paragons of sophistication (like **Marlene Dietrich**) being deglamorized in recent roles, will be guest of "**Silver Theater**." CBS.

Eastern 6:00 p.m.	Central 5:00 p.m.	Mountain 4:00 p.m.	Pacific 3:00 p.m.
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"**THE CATHOLIC HOUR**" will celebrate its tenth anniversary on the networks with a special birthday program Sunday. The apostolic benediction of **Pope Pius XII** will be given by **Rev. Francis J. Spellman**, Archbishop of **New York**; **Rt. Rev. Msgr. Fulton J. Sheen** of **Catholic University** will speak; and **Jessica Dragonette** will sing solo passages of **Mendelssohn's "Hear My Prayer"**. NBC.

Eastern 6:00 p.m.	Central 5:00 p.m.	Mountain 4:00 p.m.	Pacific 3:00 p.m.
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DON AMECHE, recently suspended by his motion-picture studio for balking over a loan-out deal with another picture company, will nevertheless afford his cooperation in appearing on the charity-motivated "**Screen Guild Theater**" this week. Ameche is slated to return to the air at the head of a new regular series in a few weeks. CBS.

Eastern 7:30 p.m.	Central 6:30 p.m.	Mountain 5:30 p.m.	Pacific 4:30 p.m.
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GENE AUTRY, the cowboy crooner with the ten-gallon hat and million-dollar box-office appeal; **Al Pearce**, the half-pint **Elmer Blurt** salesman; and

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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Arthur Treacher, super-butler of the movies, all will add their individual bits to the **Charlie McCarthy "Chase and Sanborn Program"** in a potential dynamite program. NBC.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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ORSON WELLES will apply his dramatic touch to the role of the noted traitor, **Benedict Arnold**, and he will be supported by the movies' **Joel McCrea** and **Frances Dee**, real-life husband and wife, in **Kenneth Roberts'** play, "**Rabble in Arms**." CBS.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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LOU GEHRIG will make one of his rare microphone appearances to tell how it feels to watch his mates from the dugout after an insidious form of paralysis put an end not only to his "**Iron Man**" record but to all his baseball-playing activity. Lou will speak on sportscaster **Bill Stern's "Sports Newsreel of the Air"**. NBC.

Eastern 9:45 p.m.	Central 8:45 p.m.	Mountain 7:45 p.m.	Pacific 6:45 p.m.
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ELLERY QUEEN, as radio's hot sleuth by the method of cold analysis, will administer the smooth-shave process to "**The Adventure of the Whistling Clown**" on this Sunday's "**Adventures of Ellery Queen**." CBS.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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Tuesday, March 5

JIMMIE FIDLER, the movie industry's number one critic and commentator, will, beginning with this week's broadcast, make monthly selections for the new **MOVIE AND RADIO GUIDE Award for Distinguished Acting**. Listen for first selections! CBS.

Eastern 7:15 p.m.	Central 6:15 p.m.	Mountain 5:15 p.m.	Pacific 4:15 p.m.
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DANIEL BOONE, the fearless pioneer backwoodsman who led the settlement of much of the land in **Kentucky** but couldn't keep from being dispossessed of most of the land he claimed himself, will be the subject of the "**Cavalcade of America**" drama. NBC.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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Wednesday, March 6

GENE AUTRY, after appearing with **Al Pearce** Sunday on the "**Chase and Sanborn Program**," will appear again Wednesday with **Pearce**, this time on the latter's own show. CBS.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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GLADYS GEORGE, stage and screen siren who, some say, can polish up the illusion **Mae West** aims at, will be guest star of "**Texaco Star Theater**" in a drama titled "**Third Degree**." CBS.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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Thursday, March 7

DICK POWELL returns to the air as singing emcee of the streamlined "**Good News of 1940**," which this week bisects itself. The personnel of the show also includes **Mary "Heart Belongs to Daddy" Martin**, **Fanny "Baby Snooks" Brice**, **Hanley "Daddy" Stafford**, and **Meredith Willson's** orchestra remains with the program. NBC.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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RUDY VALLEE, with his showmanship and crooning voice bearing time's seal of approval, brings to the air a new "**Rudy Vallee Show**"—just six months after he said good-by to radio to take a rest and then spent much of his time as guest emcee of the "**Chase and Sanborn Hour**." NBC.

Eastern 9:30 p.m.	Central 8:30 p.m.	Mountain 7:30 p.m.	Pacific 6:30 p.m.
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Friday, March 8

PRESIDENT ROOSEVELT will speak to the nation's farmers at local dinner meetings and at home. The talk will be of timely interest, since the **Chief Executive** is expected to speak of reductions in agricultural funds—only a few weeks after **Congress** slashed \$67,000,000 from the administration's agriculture budget. NBC, MBS, CBS.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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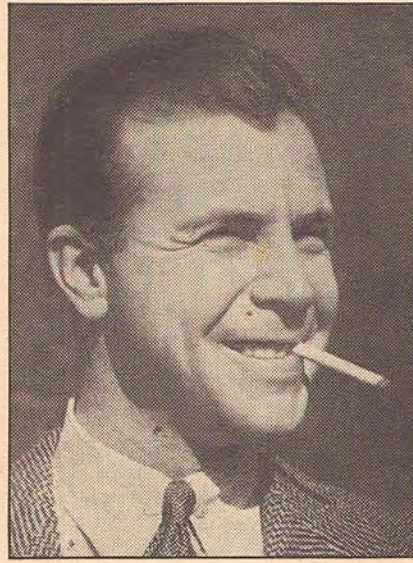
SCHEDULE CHANGE

"**Stop Me If You've Heard This One**," featuring comedian **Milton Berle**, formerly heard on Saturday nights, is no longer on the air.

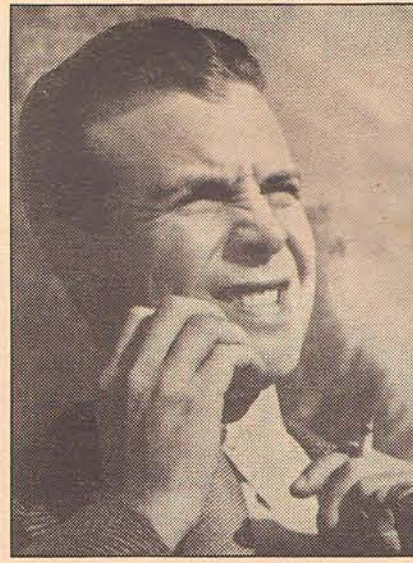
Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated



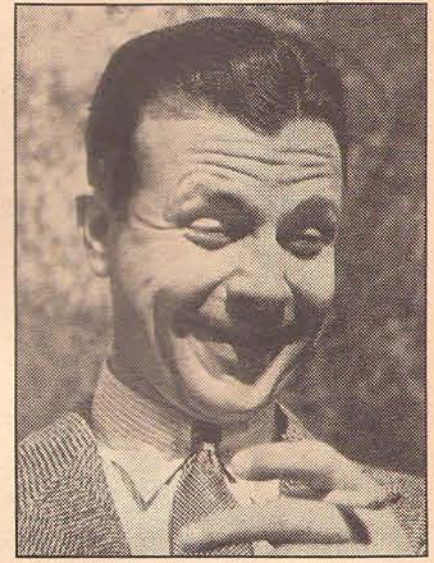
Dick Powell shows he's a hill-billy—despite Bond Street clothes



For Dick hails from deep down in Ar-kan-by-gum-saw hill country



Completely honest, Dick worries for fear folks won't like him



Fun-loving, he makes up silly names for his wife, Joan Blondell

THE COUNTRY SLICKER COMES BACK

Read this rare Dick Powell story and hear him as a new singing star of "Good News of 1940" on Thursday

By James Street

MR. RICHARD EWING POWELL, better known to radio and movie fans as plain Dick, returns to the radio wars this week. It is a matter for tossing hats in the air, if we can believe reports, for his participation in the revamped "Good News of 1940" program along with Baby Snooks and Mary Martin promises very festive listening indeed.

Which is as good a reason as any to recall a few facts about the guy. Dick Powell may look like a radio star and he may act like a movie star, but he came from so far back in the hills of Arkansas that the first time his folks fetched him to town they put sandpaper in his shoes to make him think he was barefooted.

You've heard much (too much) of and from hillbillies, mostly Brooklyn boys and some of the variety of city-bred Bob Burns. However, Dick Powell is a pure D hillbilly who plenty lit a shuck up the grade. He was born on November 24, 1904, in Mountain View, Ar-kan-by-gum-saw. If you have a good map, good eyes and patience you can locate Mountain View. It's up yonder by Yellville, Calico Rock and Evening Shade. It's a friendly little place, ten miles from a railroad.

The folks used to reckon little Richard wouldn't amount to a heap. He went around humming and singing when he was a young'un, and up in the hills, where everybody sings, they didn't see how a fellow could make a living doing what was fun.

Mr. Powell now has a fat radio con-

tract, a fat movie contract, and Joan Blondell. Any man, excepting a kleptomaniac with a Hitler transfusion, should be happy with either the contracts or Miss Blondell.

Before Dickie was ten he met a railroad engineer who influenced his life. Just how he met a railroad engineer in a town ten miles from a railroad we don't know. But that's the story. The engineer liked "Casey Jones," and when he discovered that Dickie could sing he taught him the song. Thereafter every time the boy saw the engineer he broke out with "Casey Jones." Folks got to talking about him, and his family realized that the boy had a talent.

They put blinds on him so he wouldn't shy at street-cars and took him down to Little Rock and sent him to public school, then to Little Rock College, a Catholic institution. He sang in a church choir and plugged along, getting nowhere fast. He wanted to be a telephone company vice president in those days and got a job with the company. Meanwhile, he sang at every opportunity and a concert orchestra took him on. He wound up in Louisville, Kentucky, singing arias. He had a lot of fun and didn't miss any meals, but he almost postponed a few. So when a chance came to increase his take by doing popular numbers at a Louisville theater he jumped at the opening and soon left the concert stage because he clicked as master of ceremonies at the theater.

Word got around that he was a good

craftsman, dependable, energetic and sure-fire box-office. He did radio work in Louisville and made recordings and eventually got into vaudeville. He was in Pittsburgh when the movies put the finger on him and sent him to Hollywood for "Blessed Event," which is something Mr. Powell knows something about.

He has been one of the consistent actors of Hollywood ever since. He can always be counted upon to turn in a good workmanlike job. He's no great shakes as an actor or singer, but he's a steady attraction.

He has been in Hollywood for eight years and has more than earned his keep and is one of the few survivors of the first crop of crooners who is still in there pitching.

He learned radio technique back in Louisville, but the big chains didn't pay much attention to him at first. But when they needed somebody to polish up "Hollywood Hotel," they took on Powell and he became famous as its singing master of ceremonies.

POWELL is a straightforward, honest workman and hates deceit. It would be unfair to him or his public to class him with the big names of radio. But he is popular with producers, writers, fans and actors, and that makes him different. He does his best on every job and his fans are as loyal as Nelson Eddy's.

A man is known by the friends he keeps, and Powell's friends are writers, which may or may not be a compliment to him. As a rule reporters and scena-

rio-writers know too much about actors to waste their precious leisure time with them. But Powell is different. The gang likes him.

He likes to putter around his home at Toluca Lake and even to make and patch things with tools his wife gave him. He enjoys good tools and takes care of them. He is the kind of man who never abuses a hammer or ax. He is a good Arkansan, reliable, pleasant—a good husband and father.

Back in Arkansas Dick got the habit of getting up when the sun did and he still gets up at 7 a.m. He has to get up as soon as he wakes up. He sleeps without a pillow. Joan taught him that. She said it made her back straighter to sleep flat. Dick followed suit. Their bedroom contains two double beds.

Every morning at eight he takes a tennis lesson. He also enjoys riding and swimming. He wears soft sports things, mostly tweeds, and keeps a pipe in every room. He looks after his own wardrobe and is fussy about his clothes.

When Powell left Warner Brothers, he bought a huge estate in Cold Harbor Canyon, but sold it because it was too formal. He bought his present home, a rambling old (as Hollywood houses go) dwelling surrounded by eucalyptus trees and a high brick wall. His favorite room is a den off the bedroom, where he often spends an hour or so alone at night, reading papers and listening to his radio.

He never reads books but encourages Joan to read them and tell him the plots. Then he picks the plots to pieces

and discusses the authors' judgment as though he were completely qualified to judge.

He admires others' acting abilities and often says, wistfully, "If only I could act like that." He has boundless ambitions and wants to do big things in the movies.

His health is excellent and he takes care of himself. He never puts anything off. He autographs all his own pictures and answers all of his mail.

He is hard-headed in business but sentimental at home. Little Normie, Joan's child by a former marriage, is very close to Powell. He always runs out and meets Dick, and Dick will tell his wife, "Your kisses are good, Blondell, but not like Normie's." He often sings to little Ellen, their baby, and she dances for him. When Ellen first said Daddy, Powell cried.

Before he and Joan were married they scarcely knew each other until they played together in "Broadway Gondolier." Joan had just been divorced and was moody. Dick tried to cheer her up, and after weeks of running around together he told her, "You know, if I had a girl like you I'd get married." Almost as an afterthought, he said, "Good heavens, I've got one."

They married in spite of studio objections. Powell had a big following among women and the studio feared the women wouldn't pay to see a married man work. Powell, however, has that old Arkansas idea that his marriage is his business.

Regardless of how little he has to do in a radio show, Dick feels responsible for the entire performance. If the show doesn't go just right, he is depressed whether he is responsible or not. "I've got to get hold of myself," he'll tell Joan at dinner. "I was no good."

He is a stickler, and he won't quit any job he starts, even if he's miserable in it. He's never afraid of making mistakes, but he wants them to be his mistakes. He is financially independent, of course, but he must keep busy to keep happy.

He and Joan make up silly names for each other, such as "Lumpface" and "Nutface." He calls Ellen "Little Buzzard" and Normie "Fella." Normie copies Dick in everything he does, even to details of wardrobe. Dick had a pocket-comb, so Normie wanted one. The comb Dick got for the child is inscribed, "For Normie: May he keep Hollywood out of his hair."

He has tried to erase all traces of his Arkansas speech, but often reverts to form and comes out with a "yonder" or "yawl."

He worries for fear folks won't like him and often gets himself in a lather trying to make people like him. Everybody likes him, but he doesn't know it. He is shy before new acquaintances and often they think he's reserved.

His dominant characteristic is his complete honesty. He is a simple, hard-working, home-loving Arkansas boy of Anglo-Scotch stock, a typical hillbilly who left home and made good.

His poise collapsed the night the baby, Ellen, arrived. He had been very gentle and patient with Joan up to the crisis. In fact, he had slept very little during the long nights of waiting for the night.

The night Joan knew her hour had struck, she called Dick and he wouldn't get up. "Get up, it's happened," she said and shook him. He just blinked at



For eight years a steady Hollywood attraction, Richard Powell won radio fame as the singing master of ceremonies of "Hollywood Hotel." This week he joins Mary "My Heart Belongs to Daddy" Martin as the big musical attraction of a new "Good News of 1940" (NBC, Thurs.). At all times, he's a good Arkansan!

her and went back to sleep. She had to phone the doctor and nurse herself. She made a cup of coffee and went back to their room and Richard still was sleeping.

"Are you or are you not going to get up?" she demanded. "After all, the baby's coming."

"Oh," he said, "are we going to have a baby?"

He put on one sock, then took it off, put it back on, then put on his shoes, with only one sock. On the way to the

hospital he drove slowly and chatted with the doctor and the nurse.

"We are going to Cedars of Lebanon Hospital," he said. "Nice place. I had pneumonia there once. Having pneumonia is worse than having a baby. Joan," he turned to his wife, "you'll find it very nice on the porch there. I'll call by to see you and we'll take a sun-bath on the porch. You'll have a great time."

Joan bit her lips and clinched her fists, dreaming of mayhem.

Later at the hospital when Dick, with Joan's mother and sister, Gloria, were walking along a corridor, the sister began crying.

"Stop crying," Dick said. "You ought to be ashamed of yourself."

Then he began bawling, too.

Dick Powell may be heard Thursday on "Good News of 1940" over an NBC network at:

EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.



Have you seen her? Radio's Donna Manning—missing since Feb. 13

ALONG *the* AIRIALTOS

Jones and Hare split . . . NBC will conduct far-reaching search for new talent . . . Uncle Sam will explain his census over 662 stations

On this page will be found general news of the radio world. On the succeeding pages, news of New York, Hollywood and Chicago will be found as usual.

Talent Hunt

NEW YORK, N. Y.—The National Broadcasting Company will conduct an extensive search for new talent, which will take scouts into the smaller stock companies and better amateur theatrical groups as well as develop a method for more closely scrutinizing talent which applies to the company for jobs. John Royal, NBC vice president, in announcing the talent-search, said, "Radio is sorely in need of new personalities, new voices."

NEW YORK, N. Y.—Donna Manning, nineteen, heard regularly on Major Bowes' "Capitol Family Hour" has disappeared. Missing from her Hotel Astor rooms here since February 13, Miss Manning is being sought in eight states by the Missing Persons Bureau. Last person to hear from her was her mother, who spoke to Donna on the phone the afternoon of her disappearance.

NEW YORK, N. Y.—Radio cost the American public \$814,000,000 in 1939, according to O. H. Caldwell, former Federal Radio Commissioner. Nine million radio sets set the public back \$289,000,000; sponsors bought \$170,000,000 worth of time; batteries and electricity cost \$165,000,000; service and repairs cost another \$60,000,000; parts and supplies, \$50,000,000; \$45,000,000 was spent on tubes alone and talent accounted for \$35,000,000.

CHICAGO, ILL.—Orrin Tucker will not move into New York's Waldorf-Astoria until after the last week in March because of current contract with the Palmer House here, which contains an option clause giving privilege of hold-over until that date. The Palmer House, with Tucker and Bonnie Baker packing them in, has exercised its option. The Tucker organization has also been held over for an additional stay on the "Hit Parade."

WASHINGTON, D. C.—When President Roosevelt addresses the farmers of the nation on March 8 (NBC, CBS), many other ears—and particularly those of Presidential candidates—will be tuned in on the broadcast to hear what the President will say about the Congressional slashing of \$67,000,000 from the

agricultural appropriations recommendations.

Hare to Hollywood

NEW YORK, N. Y.—For the first time in nearly fifteen years, there will be no team of "Jones and Hare" on the air or in vaudeville. RADIO GUIDE (November 24, 1939) told the story of how Marilyn Hare, sixteen years old, had stepped into the team upon her father's death a short while before. Now Marilyn has left the team, is Hollywood-bound with a movie contract in her purse. Billy Jones, other member of the team, is now conducting a contest to pick a new girl for the program, aired over a New York station.

LOS ANGELES, CALIF.—The \$100,000 Santa Anita Handicap, to be run March 2, with Seabiscuit making his third bid for the honor which he has lost by a nose in two previous tries, will be broadcast by NBC.

HARTFORD, CONN.—Hartford's station WDRC has added to listener enjoyment

by identifying musical numbers after they are played. No matter when a listener tunes in, he will be able to learn title of song he hears.

SCHENECTADY, N. Y.—Frank White, winter-hotel operator in Daytona Beach, Fla., who wed Fannie Brice in Albany, N. Y., when she was in a burlesque chorus and he was a local barber, died last week and was buried here. The Brice-White nuptials, celebrated with a big backstage party, were dissolved a short time later by divorce.

ALBANY, N. Y.—A bill which would make radio stations and sponsors responsible for misleading advertising broadcast on programs has been introduced in the New York State Assembly.

WASHINGTON, D. C.—Action of the FCC in turning the "Pot o' Gold" investigation over to Department of Justice is viewed as only a mild forerunner of harsher measures to come by those close to radio in Washington. A new siege of "crackdown" regulation for

broadcasting is believed in the making, a regulation which will affect almost every phase of station operation—except rate-making.

"Uncle Sam Calling"

WASHINGTON, D. C.—When Uncle Sam's census-takers make their rounds this year, radio listeners will know what it's all about. A transcribed program, "Uncle Sam Calling," scheduled on 662 radio stations, will give the public an insight to reasons for and type of information sought by the census. Incidentally, one of the questions asked will be: "Does this family own a radio set?"

NEW YORK, N. Y.—Rudolph "Rudy" Wiedoeft, forty-six, one of the world's greatest saxophone-players and tutor of Rudy Vallee (who borrowed his first name for professional purposes), died at Flushing Hospital on February 18 of a stomach ailment.

Spot Pick-ups

In Chicago, radio actors and writers have rented Studebaker Theater, plan to present a dramatic season this spring . . . In New York, Paul Stewart, radio actor currently appearing in "Easy Aces," "My Son and I," took over direction of Campbell's "Short Short Story" . . . In New York, former Mayor Jimmy Walker is conducting an amateur hour on a local (WHN) station . . . In New York, Tommy Riggs and his sponsor part company on March 27 . . . In Hollywood, Benny Goodman and band go into the Cocomanut Grove March 19 . . . In New York, Marcel Journet, Jr., son of the late Met Opera baritone, joins "My Son and I" cast . . . In London, a radio program featuring an Indian story-teller who'll repeat tales from history for English juvenile evacuees has been started . . . In Hollywood, Rosemary Lane is all but signed, sealed and delivered for the feminine spot on Don Ameche's new Old Gold show . . . In Hollywood, the new "Good News" set-up, as well as Rudy Vallee's return to the air, are scheduled for March 7 . . . Louis Sobol, widely syndicated New York columnist, is doing a radio column for Mutual network . . . In New York, Arch Oboler completes his first year's series of "Arch Oboler's Plays" on March 16, will take a vacation after completing 103 radio plays, most of them originals . . . In New York, Adolphe Menjou and wife (Verree Teasdale) are being offered in a radio series of adventures of Arsene Lupin, famed fictional detective.



The long radio-vaudeville partnership of "Jones and Hare" is broken. Marilyn Hare, who joined Billy Jones (above) when her father died, is off to Hollywood; Jones will continue New York local program

ALONG the AIRIALTOS

Jim McWilliams turns matchmaker... Camel's Andrew Brothers rival Chesterfield's Andrews Sisters... Zasu Pitts is allergic to gold!



Fred Waring's Donna Dae takes ski spill at Dartmouth Winter Carnival

NEW YORK.—"We can't thank you enough. We used Pauline's third prize of five dollars for the license and our wedding breakfast" . . . That was the Valentine message Mr. and Mrs. Vincent Moriarty sent Jim McWilliams of "Ask-It-Basket." And therein lies one of the strangest tales of Radio Row . . . Pauline Sullivan sat next to Vincent Moriarty five weeks ago at an "Ask-It-Basket" program in CBS Playhouse No. 3. In picking four contestants from the audience to participate in the show, McWilliams happened to pick Pauline. On the program, Pauline missed her question. McWilliams asked the audience for the answer and Vincent gave it. Pauline returned to her seat and started talking to Vincent. After the program the talk continued at a corner drug store . . . Two weeks later Pauline became Mrs. Moriarty and was honeymooning in Richmond, Virginia. Last week they were back in New York, where MOVIE AND RADIO GUIDE'S photographer caught them lunching in the Lebus Restaurant, CBS eating hangout.

And More Romance

Louis Hall (he's "Gregory Pearson" on NBC's "Orphans of Divorce") was married February 16 to Kay Collins, a non-professional, in the rectory of the Sacred Heart here . . . A wedding in the spring is on the calendar for Ruth Gaylor, vocalist with Teddy Powell's band, and Dr. Fred Dick, Park Avenue physician.

Andrews Sisters vs. Andrew Brothers

It's no family affair nor business maneuver, but a coincidence. The Andrews Sisters of the Chesterfield program have a rival in the Andrew Brothers of Camel's "Grand Ol' Opry" . . . Good old temperament flared on "We, the People" when Rubinfon tried to tell Mark Warnow's orchestra how to play. The ork wound up by doing it Mark's way . . . They say Irving Berlin isn't speaking to Oscar Levant because of what the latter wrote about the former in the book "A Smattering of Ignorance" . . . NBC has ordered Bill Stern to lay off talking about celebrities when broadcasting fights . . . The Met just received two anonymous gifts of \$10,000 each . . . William N. Robson, director of "Big Town," is reported to be having wife trouble . . . A theater-insurance plan to pay double the "Pot o' Gold" sum in case the person called is in a theater has proved to be a box-office flop after a four-week trial period in fifty-four theaters in the Cleveland area.

Irving Kaufman Without "Lazy Dan"

The man behind the voice of "Happy Jim Parsons" (NBC-Blue, Sundays, at 10:45 a.m. EST) is Irving Kaufman, whom you will remember as "Lazy Dan." When on the air a few years ago as "Lazy Dan," Kaufman's fan mail, resulting from a fifteen-minute program three times a week for twenty-six weeks, totaled 457,000 pieces—the largest draw recorded. But when he left the program Kaufman was not permitted to continue with the name "Lazy Dan," and was therefore handicapped considerably in his career as an entertainer. The title is owned by one of the largest advertising agencies in the country and, even though it doesn't use the name, firmly holds it. Perhaps, as "Happy Jim Parsons," Kaufman will again get back to the top and make his new tag as familiar to listeners as the name he had to drop.

No Gold for Zasu Pitts

This is one for Robert L. Ripley or John Hix. Zasu Pitts, now on "Big Sister," is allergic to gold! . . . Inciden-

tally, John Hix's sponsor recently blue-penciled the line, "They won't believe it. Why, I can hardly believe it myself," because the association with Bob Ripley's "Believe It or Not" was too great . . . If Fred Allen could have his way, his program would be cut to a half-hour . . . In an interview with a New York newspaperman, Chuck Fenske, crack miler, said he never would have started running if he hadn't heard Ted Husing's dramatic description of the Wanamaker Mile in 1933 . . . Orson Welles, in an interview while in New York, said: "Hollywood is just a small town Main Street, filled with gossips. The only difference is that the gossips are syndicated."

Donna Dae participated in Dartmouth's annual Winter Sports Carnival and as the result of a ski spill has to hobble to the mike to sing her songs on Fred Waring's "Pleasure Time" . . . There is a possibility that Gene Autry will substitute for Edgar Bergen and Charlie McCarthy during the summer months.

What Weather!

The other Wednesday night New York had nine inches of snow, a howling cold wind and lots of radio trouble. One station, WOV, went off the air at 8:42 a.m. and didn't get back on until 4:12 p.m. Another station suffered fourteen interruptions. Two others had difficulty. NBC's short-wave station went out when ice on the wires broke power lines. NBC's key station in Manhattan went off and on the air some fifteen times. Another had thirteen interruptions. The key stations of Mutual and CBS also had trouble. Philco's long-planned and important television demonstration in Philadelphia flopped. Charlie Nobles was stranded a half-mile from Englewood's (N. J.) Rustic Cabin where he was to announce an NBC program. He had to walk the rest of the way through drifting snow. Bill Abernathy arrived at Meadowbrook on time but found no NBC engineer on hand. Fortunately Bill knew how to handle the controls and the broadcast went on as scheduled. Victor Alfsen, NBC television man and an expert on skis, was game enough to ski from his home up Fifth Avenue to Radio City.

"Grand Ol' Opry" is scheduled to go Coast to Coast soon . . . Leon Levine, CBS' assistant director of education, gave a talk in Virginia. At the conclusion, one of his listeners arose and said: "Mr. Levine, don't ever take 'Amos 'n' Andy' off the air. I learned more about finance from their program than anything I've ever read or heard" . . . Twenty-five fan letters written in Braille were received by the "Hour of Charm" as the result of the program's saluting Mrs. Alice Bretz, blind author of "I Begin Again."

Toscanini Looks South

Toscanini and Stokowski are vying with each other over who is to lead a symphony orchestra on a good-will tour of South America. It's understood that negotiations for taking the NBC Symphony to Buenos Aires are under way . . . Mary Mason, Claire on "Betty and Bob," goes into the new legitimate play, "Goodbye in the Night" . . . Elmer Davis is sunning in Key West, Florida, with Linton Wells, Bob Trout and Albert Warner subbing for him at the mike. —Wilson Brown.

SEE PAGE 3 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS

HOLLYWOOD & CHICAGO NEWS



Happy New York newlyweds, Mr. and Mrs. Vincent Moriarty, owe their romance to Jim McWilliams' "Ask-It-Basket" (CBS, Thurs.). They sat next to each other at his show, married two weeks later



Joan Crawford stars in "Baby"—
Arch Oboler play Saturday, NBC

ALONG *the* AIRIALTOS

Crawford asks Oboler for a date . . . Fidler and troupe on tour . . . Expectant Mrs. "Ish Kabibble" sees Kyser film in hospital showing

HOLLYWOOD.—Clark Gable and Joan Crawford are on the air by their own choice—and demand; Don Ameche ditto. Yes, Nancy Kelly and Rita Johnson would like to return to the radio that they mastered before pictures, but are not permitted to do so by virtue of their film contracts. And why not?

Gable, you probably heard, worked with Charlie McCarthy week before last. M-G-M studios, with whom he recently signed a new seven-year pact, is opposed to radio. BUT Gable held out for permission to do at least six air shows each year. He won. Now, Gable isn't the best radio actor, but he is improving each time up.

Joan Crawford Calls Oboler

Crawford, one of the nicest and smartest actresses in these parts, who is likewise a Metro star, called Arch Oboler, who writes and produces those top-ranking plays heard each Saturday night over NBC, and said, "When can I do one?" Like other ace screen personalities, she knew that Oboler would present her at her best or not at all. Oboler answered quickly, "You'll go on March 2 in an original, 'Baby,' by yours truly" . . . So Joan will star for Oboler and be paid a minimum union wage for the turn because she knows that GOOD radio presentation is helpful to a screen actress!

Nancy Kelly's mother, Nan, told your reporter the other night she knew that "if 20th Century-Fox would permit Nancy to broadcast, it would help her films' box-office draw." Rita Johnson, the M-G-M starlet who is also radio-barred by her movie lot, said, "I wish I were back on the air again" . . . Both Nancy and Rita had fine radio-dramatic schooling as "March of Time" actresses; both know all the tricks of the microphone. Of course, they would help sell their films by broadcasting. It is only radio-unwise screen stars who should be kept off the air. How about it, exhibitors, do you agree?

Jimmie Fidler Goes on Tour

Jimmie Fidler, your Hollywood air gossip, tossed a well-wisher crowded pre-fourth-wedding anniversary party at his home February 17, and a few days later departed, with six of Hollywood's most promising young players under his wing, on a personal-appearance tour through the East. Listeners will have the chance to see Jimmie in a radio-studio setting, from which he will present the unrevealed entertaining talents

of Mary Healy, Olympe Bradna, Edith Fellows, Cecelia Parker, Michael Whalen and Lind Hayes. Tour opened February 23 in Pittsburgh; will go next to Baltimore, Hartford, New York City, Washington, Cleveland and Chicago. Take this writer's tip: Be sure to see Jimmie and his troupe.

Lum and Abner Lose Sponsor

Inside story behind the loss of their sponsor by "Lum and Abner" this coming spring is that the increased network time charges to go into effect at that time will make L. & A.'s show cost Postum a cool \$1,200,000—too much for the potential Postum market to absorb. This means that L. & A. will be hunting a new sponsor; that more hour shows will reduce in size, and that the Mutual system of stations probably will fatten with many new commercial accounts . . . Incidentally, Chester (Lum) Lauck, on his recent thirty-eighth birthday, was presented with a plaque on which were mounted the racing shoes "Ball Baby," two-year-old colt bred on Chet's own ranch, wore when it won its first

race two weeks ago. Donor was L. & S. secretary Velma McCall. Chet's wife gave him a strap-watch whose dial spells out his name.

Hot Time at Langford-Hall's!

When Frances Langford and hubby Jon Hall gave a typical Tahitian luau (South Seas banquet with roast pig, poi, etc.) in honor of her first mentor, Rudy Vallee, at their Westwood home's playhouse February 10, the old saying about a "hot time in the old town" came literally true. For, two hours after the many star guests had departed, the rumpus-room burst into flames, presumably from a carelessly placed cigarette stub, and was gutted before the fire could be extinguished. Luckily, Texaco's Miss Langford told your reporter, most of the damage was covered by insurance.

Inside the News Program Set

New radio idea with a format to tell the inside of the news from Hollywood is reaching the dotted-line stage, with more than three big-time sponsors bid-

ding for it to sell their products. Beauty of the show, which is being handled and sold by George Temple and agent Jack Sherrill, is that it ties up a score or more of Glamourtown's ace columnists, editors and reporters. According to its originators, the show really will let Hollywood's hair down and set the public straight on what goes on! So big and good is the program idea that rights of precedence have been established.

Jack Benny Tops Himself

The night Jack Benny and company recorded a spot for MOVIE AND RADIO GUIDE's "Celebrity Salute" transcriptions welcoming the enlarged publication, his studio audience laughed louder and longer than they did at the preceding thirty minutes Jack and his cast did for Jello-O. So loose and free did Jack play the MOVIE AND RADIO GUIDE spot that he even broke up his spouse and stooge, Mary Livingstone. Maybe he was his best because he had no sponsor or censor restrictions on his mind? . . . Which recalls that Purv Pullen, who played a parrot for Jack one Sunday and a little boy the next, has never appeared publicly, although his voice has been heard in scores of cartoon films and on many broadcasts. And, while he generally is cast as a bird or an animal, his natural baritone voice is a smoothie.

Mrs. "Ish Kabibble" Sees a Movie

Wife of Kay Kyser's eccentric singing musician, "Ish Kabibble" (Mervin Bogue), who has been hospitalized here several months to await Dr. Stork, first saw Kay's hit film, "That's Right, You're Wrong," recently when its director, Dave Butler, arranged a special showing at the hospital . . . Crosby Music Maid Dorothy Mesmer and NBC soundman Jack Wormser have decided that it wasn't love and so won't wed after all . . . Most popular name submitted in the contest to christen mikeman Bill Goodwin's heiress is Hope Goodwin . . . Mrs. Don Ameche has been discharged from St. Vincent's Hospital. She was taking a rest-cure.

This Week's Tagline

Takes Hollywood to do it backwards. Gene Autry has been named honorary mayor of North Hollywood, and Jerry Colonna (but definitely the mayor type) has gone in for rodeos and steer-wrangling!
—Evans Plummer.



A Tahitian banquet which got too hot was one given by Frances Langford of "Texaco Theater" (CBS, Wed.) and husband, Jon Hall, in their playhouse. When the guests departed, room burst into flames, burned

SEE PAGE 3 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS

ALONG *the* AIRIALTOS

Six-man quartet of announcers invades "Club Matinee" . . . "Cavalcade" stirs up argument . . . Caroline Ellis' store is mart of many actors



Les Tremayne of "First Nighter" is now "Grand Hotel" male lead

CHICAGO.—If I had an award—an Oscar or a Herman or something like that—to give for the best original comedy stunt of 1940 so far, without hesitation I'd turn it over to Ransie Sherman and seven NBC announcers for that singing splurge they staged on "Club Matinee" Friday, Feb. 9. Background was that Ransie had been grooming Durward Kirby on the program as a mammy-singer. Other NBC announcers, claiming injustice, ganged together, formed a six-man quartet of Bob Brown, Everett Mitchell, Norm Barry, Don Dowd, Fort Pearson and Charlie Lyon, and demanded time to sing on the show. Over Kirby's protests they turned in a brilliant performance of light-opera burlesque written by Bob "Gilbert" Brown and Rex "Sullivan" Maupin. Kirby retaliated with "Little Drummer Boy" in smash style. Sherman—whom yours sincerely ranks with Fred Allen as radio's real natural humorists—delivered an ad-lib harangue in the best Jolson tradition that was a classic. The heckling announcers are actually trying to give brother Kirby a boost into headline prominence as the air personality for which he is equipped. Proof of Kirby's singing energy: Ransie had told him jokingly that a mammy-singer finishes a song exhausted and perspiring. Durward, mopping his brow after the song, panted over in the studio corner, "Brother, you weren't kidding!"

"Cavalcade" Causes Dispute

When the recent special Lincoln broadcast, starring Raymond Massey, was staged here in the "Cavalcade of America" series, a minor controversy arose which brought some laughs to the public and some shrewd extra publicity to the show. NBC had publicized that the curtain of the Grand Opera House, where Massey is playing in "Abe Lincoln in Illinois," would be held till 8:45 p.m. to allow Massey time to get over from the broadcast, which closed at 8:30. The theater press-agent protested the late-curtain publicity and denied its truth. Bill Ray, NBC Central Division press manager, wrote all columnists and drama critics to the effect that theater curtains never go up on time anyway and that in this particular case there would be a good reason for it. The incident snared some extra attention for the lavish broadcast. P. S.: The stage curtain, they say, went up between 8:45 and 8:50.

Barbara Luddy in the best "show must go on" tradition, did her Feb. 9 "First Nighter" role seated with leg

propped up on another chair, then returned to the hospital to recover completely from the leg injury incurred in the Feb. 3 auto accident. Did you know, by the way, that Barbara is one of those brave and fortunate persons who have conquered infantile paralysis? She does almost anything now with not the slightest trace of her early affliction. And maybe you don't know, too, that her strikingly girlish voice was the result of losing her singing voice through a throat ailment. Quite an unusual girl!

Caroline Ellis Soft-Hearted

More than sixty actors are listed on the roster of "Caroline's Golden Store," to give the CBS serial claim to a record cast. But what is more impressive than the record figure is the inside story of the chief reason for the figure—and this wasn't given out as a publicity story by anyone. It seems that Caroline Ellis, writer and star of the sketch, is a pretty soft-hearted woman, and she knows what a struggle it is for beginners to crack radio. The begin-

ners, as well as more experienced actors down on their luck, have found this out. Caroline listens to their earnest tales of woe and—presto!—very soon a new customer appears, if for only one or two times, in her "Golden Store." May her business prosper!

Elmira Roessler (Estelle of "Caroline's G. S.") danced five years with the Grand Opera Ballet in St. Louis . . . And Cheer Brentson (Greta of "Ma Perkins") is an expert in the traditional dances of the Chippewa Indians, who could have taught the jitterbugs a step or two . . . Vivacious Edith Hendrick will warble with extra oomph this Friday when the CBS "Good Morning" program salutes her home town, Little Rock, Ark. . . . Anticipating a new tenor voice in the family is Jack Fulton; and strutting over a recent female addition to the family cast is Norman Gottschalk, male lead of "Houseboat Hannah" . . . Charlie Flynn, the All-American boy, sets a good example for other Jack Armstrongs with honor-roll rating at Loyola University . . . "Armstrong," by the

way, will probably stick through the summer this year . . . Tony Wons' "Scrap Book" program definite for a network next fall.

Tremayne on "Grand Hotel"

Les Tremayne, who dashed west to screen-test for Warner Brothers just a few days ago, has taken over the permanent male lead in "Grand Hotel" in addition to his "First Nighter" star role.

Many of the Breakfast Clubbers seem to think Don McNeill should give up his "Avalon Time" spot unless he can get a better and more prominent part . . . Yeah, Fort Pearson blushed when he did that baby-talk commercial plug on "Beat the Band"! . . . If you don't hear Patricia in "Girl Alone" for a few days, it's because Betty Winkler is in a Chicago hospital trying to get over once and for all the back ailment that has troubled her ever since she over-estimated her strength with some furniture shoving several months ago . . . Reese Taylor (Dr. Parsons in "Road of Life") rushed the season a little when he opened his country cabin for the week-end recently, had to have his car pulled out of the mud three times to assume his mike role Monday morning—and now he knows a little of what the old-time country doctor went through!

If they'd happen to leave the mike open some day when "Right to Happiness" ends an episode, you might hear a lively continuation of the Kransky-Burke chatter—and it might be more interesting than the serial story. The cast has a Clambake Club, conceived by Mignon Schreiber (Mrs. Kransky). Frequently they gather after a broadcast and talk about anything save politics and religion "in character," even using their cast names . . . Bruce Kamman, in addition to his Prof. Kaltenmeyer role, has taken over production work on "Avalon Time" and "Home Town." He used to produce "Fibber McGee" and "First Nighter" . . . Charlotte Holland, former Chicago actress, is in New York now playing in "Against the Storm" and other sketches . . . Parting pep talk: Get behind your favorites in the Star of Stars poll.

Confucius Say:

Studio audiences should be sane and not herd. —Don Moore.



Above occurred when NBC announcers sang on "Club Matinee." L. to r., standing, Charles Lyon, Bob Brown, Don Dowd, Norm Barry, Everett Mitchell, Fort Pearson; kneeling, Durward Kirby, m.c., Ransom Sherman

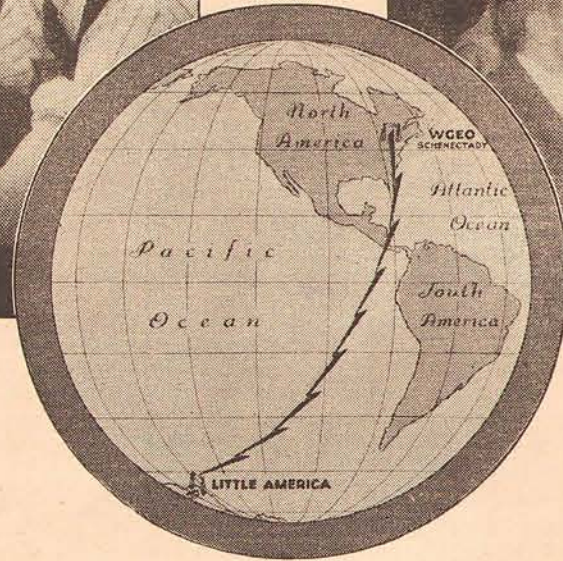
SEE PAGE 3 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS



Delivering mail to the South Pole—over 150 letters every other Friday—is the job of these WGEO (see map) broadcasters. It's mail via short wave and all America hears it!



Listening ten thousand miles away in Little America are 137 explorers. Left to right, above: Admiral Byrd, the U. S. S. Bear's Captain Cruze and Chief Engineer F. L. Dawley



MIRACLE MAILMAN

This mailman has a ten-thousand-mile beat—from WGEO, Schenectady, to Admiral Byrd in Antarctica!

TEN thousand miles away, down at the bottom of the world, Admiral Richard E. Byrd's hardy polar explorers enjoy one luxury never available to the pioneers of other ages. They still get letters from home.

The Antarctic postman makes his deliveries every two weeks, and when he calls, the men of the expedition drop everything else to get the news from their families and friends.

But the mailman with the longest beat in the world wears out no shoe-leather. He makes his deliveries sitting down, in the studio of General Electric's powerful short-wave radio station, WGEO in Schenectady, New York. And all America may listen in on the messages in his mailbag by tuning in NBC's "Salute to the Byrd Expedition" on Friday night, March 15, and every other Friday night thereafter (11:30 p.m. EST; 10:30 p.m. CST; 9:30 p.m. MST; 8:30 p.m. PST).

One of the first letters delivered in the mailbag just after the expedition's two ships, the *North Star* and the *U. S. S. Bear*, cleared Panama Canal and headed south was:

"Dear Husband: I'm feeling fine. Baby was born November 16, the day after you left. He is a fine-looking boy . . ."

The radio mailbag is the only regular means of communicating personal news to the 137 men of the expedition. Half of the men making up the crews of the two ships will return to civilization about next June. But the others, remaining to establish two bases one thousand miles apart in the Antarctic, may be away from the rest of the world

for a year or more. Whole life-stories can, and do, happen to their friends during their absence.

Admiral Byrd's first expedition, from 1928 to 1930, settled in the darkness (seventy degrees below zero), the snow and ice of Little America, found that the one station they could receive consistently was WGEO (then known as W2XAF). Broadcasting on 31.48 meters, General Electric's short-wave station employed a special antenna, designed by Dr. E. F. W. Alexanderson, which had the effect of increasing the station's signal volume twenty times in one direction.

The radio mailbag was inaugurated then and continued for the second expedition, from 1933 to 1935. The third expedition will have the benefit of an increase in the station's power from forty to one hundred kilowatts. Near the site on the Bay of Whales thirty of Byrd's men have established a West Base. About one thousand miles to the east, south of the southern tip of South America, the East Base will be established.

WGEO has an open invitation to friends and relatives of the explorers to come to Schenectady and take part in two-way conversations with the expedition. In past expeditions, fathers have in this way heard their babies cry for the first time. Mothers, sisters and wives have been moved to tears by the sound of a familiar voice ten thousand miles from home.

The mailman's deliveries begin at 11:30 p.m. EST every other Friday. The mailbag bulges with from 150 to 200

letters. The time is limited to an hour and a half, and so each letter has to be limited to fifty words. But short sentences tell long stories. Here are some typical extracts from a recent mailbag:

"This is to let you know that you have a drawing account of ten dollars a month. See your skipper and don't spend it all in one place!"

"Eleanor and Oliver are quarantined for scarlet fever . . ." "Sold restaurant and moving to Albany . . ." "Don't forget your Saturday night bath . . ." "Ed is safe at Budapest after surviving bombing in Warsaw . . ." "Lucile is going to China next month . . ." "Cal and Edith had their baby last week. It is a girl and they named her Nancy Ellen . . ."

Nancy Ellen will probably learn to walk and talk before her uncle gets back from the South Pole.

The importance of the letters to the senders is indicated by one from a mother who wrote to her son on New Year's Eve. The letter was to be delivered several nights later, but the mother began her letter at five minutes of twelve and was careful to write the words "Happy New Year" at exactly midnight.

How much the messages mean to the men of the expedition is best appreciated by members of former exploring parties who write to their friends often. Carl O. Petersen, a member of the second Byrd expedition, told this story in the last mailbag:

"I will never forget one broadcast in particular. Four of us were marooned on a newly discovered plateau on our way up the Edsel Ford mountains. You

should have seen us. We had only two pairs of headphones. We split the phones so each man had one earpiece. The broadcast from General Electric came in like a local station . . . Joe Rucker, who had been a member of the first Byrd expedition as cameraman for Paramount, was a speaker on that broadcast and I well recall his words that night. He said, 'I can see you, Carl, sitting there in the radio station sending your messages, and you, Harold—meaning Harold June—smoking your pipe.' Little did Rucker know where we were and how far removed from that comfortable radio shack."

CAREFUL preparation of the mailbag is necessary to avoid embarrassment—and even divorce suits—among the members of the expedition. Some writers fail to realize that while short-wave broadcasting is to some extent private, that the program is still broadcast to the entire world. Every letter is checked against an index of the friends and relatives of members of the expedition. Code letters are prohibited.

Most of the letter-writers, however, learn to tell the news with both discretion and humor. "The next time you hear from Bernie and me," a recent letter said, "we hope to have some extra special news for you. We would tell you now but we're not sure."

The "radio mailbag" is a part of the "Salute to the Byrd Expedition," which may be heard over an NBC network Friday, March 15, and alternate Fridays thereafter at:

EST 11:30 p.m. ——— CST 10:30 p.m.
MST 9:30 p.m. ——— PST 8:30 p.m.

YOU ASKED FOR THEM And Here They Are

Movie and Radio Guide will pay one dollar for any letter from a reader which the editors accept and print on this pictorial page. Address Pictorial Editor, 731 Plymouth Court, Chicago, Illinois

Feb. 19, 1940

Pictorial Editor
Dear Sir:

I've noticed that quite a number of past and present movie stars are joining the casts of radio serials. Won't you recall for us something about them and how they look?
Fay Tulley, Memphis, Tenn.



ESTHER RALSTON is typical of the many movie actresses who are now turning to the field of radio drama. Long known for her roles in such films as "Peter Pan," "Children of Divorce" and "Beggar on Horseback," blond, blue-eyed Miss Ralston found a new challenge in the character of Marcella Hudnall, whom she portrayed until recently on "Our Gal Sunday" (CBS serial drama). Pleased listeners await her early return to the air



SYLVIA SIDNEY, whose work in such motion pictures as "Accent on Youth," "Trail of the Lonesome Pine" and "Fury" have brought her full-fledged stardom in Hollywood, has also taken some fliers in legitimate theater—and in radio. Last season she starred on Broadway with Franchot Tone in "The Gentle People." Only recently the flashing brunette did a series on "Pretty Kitty Kelly" (CBS, Monday through Friday) in the role of—Sylvia Sidney!



ZASU PITTS—fluttery-voiced and fluttery-fingered—will never be forgotten by movie fans who saw her with Charles Laughton in "Ruggles of Red Gap." For some reason—unknown to fans—the popular comedienne has been making fewer screen appearances recently, was last seen in "Nurse Edith Cavell." Now, however, her absence turns out to be radio's gain, for Zasu has just joined "Big Sister" (CBS, Monday through Friday) as Miss Mamie Wayne



DORIS KENYON, who is now heard as Ann Cooper, the heroine of "Crossroads" (NBC, Sun.), has a long and solid career of acting as a background for her present success. In such pictures as "Girls' School," "Counsellor-at-Law" and "No Marriage Ties," she has given evidence of her sterling ability. Miss Kenyon has also done musical-comedy work. In securing the services of such veterans as Miss Kenyon, listeners agree, radio is indeed fortunate

The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air ..."—Wordsworth

TO NEW READERS: Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated

FORECAST

MUSICAL HIGHLIGHTS OF THE WEEK

JOSE ITURBI, pianist, "Ford Sunday Evening Hour"; "NBC Symphony," Bruno Walter, conductor, Saturday; "The New York Philharmonic Young People's Concerts," Sat. and Mon.; Rudolph Ganz, conductor, and Dana Suesse, composer, on "So You Think You Know Music," Sunday.

Incidental music to Byron's "Manfred" was composed by Schumann just before the middle of the nineteenth century. The whole score had its American premiere by the New York Philharmonic in 1869, when the text was read by the noted actor Edwin Booth.

Critical opinion holds that the Overture, although prevalently somber, is one of Schumann's finest creations, a highly imaginative and deeply felt score describing soul-states rather than personalities and incidents.

The first part of the Overture may



Famed Spanish pianist and conductor Jose Iturbi is the "Ford Sunday Evening Hour" (CBS) guest this week. An ardent admirer of popular music, Iturbi has won fame in America as concert pianist and conductor

Saturday, March 2

YOUNG PEOPLE'S CONCERT OF THE NEW YORK PHILHARMONIC, CBS. Rudolph Ganz, conductor; Frances Sachs, pianist. The concert illustrates The Symphony. *First Movement "Unfinished" Symphony* (Schubert), *Second Movement "Jupiter" Symphony* (Mozart), *First Movement "Coronation" Piano Concerto* (Mozart), *Third Movement Symphony No. 7* (Beethoven), *Prayer from "Hansel and Gretel"* (Humperdinck), *Third Movement from Symphony No. 3* (Brahms), *Finale Symphony No. 4* (Tschaikowsky).

Eastern 12:00 a.m.	Central 10:00 a.m.	Mountain 9:00 a.m.	Pacific 8:00 a.m.
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EASTMAN SCHOOL SYMPHONY ORCHESTRA, NBC. Dr. Howard Hanson, conductor. All-concerto program. *Flute Concerto* (Hasser), *Violin Concerto* (Telemann), *Three-Piano Concerto* (Bach), *Clarinet Concerto* (K. 622) (Mozart).

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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THE NBC SYMPHONY ORCHESTRA, NBC. Bruno Walter, conductor. "Manfred" Overture (Schumann), *Symphony No. 4* (Schumann), *Don Juan* (Strauss), *Afternoon of a Faun* (Debussy), *The Moldau* (Smetana), *Overture to "The Bartered Bride"* (Smetana).

Certainly an embarrassment of riches, if Walter finds time to present all this program; therefore do not be astonished at possible changes or curtailments.

be interpreted as the broodings of the wandering Manfred; the middle action devotes itself to the hero's longings for the loss of his beloved Astarte; the closing pages represent his final struggles and death.

Not long ago I read somewhere that of the orchestral music written during the past fifty years, all that might be expected to survive for the next half-century are the symphonies of Sibelius and Debussy's "Afternoon of a Faun." I agree with that estimate if it adds several works by Richard Strauss and Tschaikowsky's "Pathetique" Symphony. The Debussy score, despite constant performance, never fails to enchant with its exquisite melodic charm, languorous harmonies and marvelously suggestive orchestration.

The "Manfred" Overture is available in a recording by Adrian Boult and the B. B. C. Symphony Orchestra (V-11713, 14), and possibly the most brilliant phonographing of the "Afternoon of a Faun" is by Leopold Stokowski and the Philadelphia Orchestra (V-6696). It has also been arranged for piano and recorded by George Copeland, American pianist (V-7964).

Sunday, March 3

RADIO CITY MUSIC HALL OF THE AIR, NBC. String Symphony; Erno Rapee, conductor; Rosemarie Brancato, soprano. *Overture to "The Elopement from the Seraglio"* (Mozart), *First Movement from Suite for Flute and Clarinet* (Scribner Cobb), *Aria from Star of the North* (Meyerbeer), Rose-

marie Brancato; *Mother Goose Suite* (Ravel), *Sevillana* (Massenet), Rosemarie Brancato.

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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SO YOU THINK YOU KNOW MUSIC, CBS. Music Quiz; Ted Cott, master of ceremonies; Leonard Liebling, judge. Dana Suesse, composer, Rudolph Ganz, conductor, guests.

Eastern 2:30 p.m.	Central 1:30 p.m.	Mountain 12:30 p.m.	Pacific 11:30 a.m.
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THE NEW YORK PHILHARMONIC ORCHESTRA, CBS. John Barbirolli, conductor; Joseph Schuster, cellist. *Symphonic Rhapsody "Pusztá"* (Kurthy), the Orchestra; *Cello Concerto in D Flat* (Boccherini), Joseph Schuster and Orchestra; *Scheherazade* (Rimsky-Korsakoff), the Orchestra.

Eastern 3:00 p.m.	Central 2:00 p.m.	Mountain 1:00 p.m.	Pacific 12:00 noon
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METROPOLITAN AUDITIONS OF THE AIR, NBC. Metropolitan Opera tryouts. Milton Cross, master of ceremonies. Semifinals.

Eastern 5:30 p.m.	Central 4:30 p.m.	Mountain 3:30 p.m.	Pacific 2:30 p.m.
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NEW FRIENDS OF MUSIC, NBC. The Budapest Quartet; Mischa Levitzki, pianist; Roman Totenberg, violinist; Milton Katims, viola. *Duo for Violin and Viola in B Flat* (K. 424) (Mozart), *Viola Quintet in C Major* (K. 515) (Mozart).

Eastern 6:00 p.m.	Central 5:00 p.m.	Mountain 4:00 p.m.	Pacific 3:00 p.m.
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LENTEN MUSIC, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. *The Death of Jesus* (Graun).

Eastern 7:00 p.m.	Central 6:00 p.m.	Mountain 5:00 p.m.	Pacific 4:00 p.m.
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THE FORD SUNDAY EVENING HOUR, CBS. The Detroit Symphony Orchestra; Eugene Ormandy, conductor; Jose Iturbi, pianist. *Overture to "La Gazza Ladra"* (Rossini), the Orchestra; *Finale to Concerto in G Minor* (Mendelssohn), Jose Iturbi and Orchestra; *The Legend of the Arkansas Traveler* (MacDonald), *Prelude in G Minor* (Rachmaninoff), the Orchestra; *Sergeant's Chorus* from "Don Pasquale" (Donizetti), Chorus and Orchestra; *Liebestraum* (Liszt), *Sevilla* (Albeniz), Jose Iturbi; *Roses from the South* (Strauss), the Orchestra; *God's Trumpet Wakes the Slumbering World* (Handel), Chorus, Orchestra and audience.

Not many foreign soloists appear on the Ford programs, thereby bearing out the report that its sponsors have decided gradually to employ only American artists. Will that apply also to conductors?

Iturbi's splendid pianism finds only light employment in the facile last movement of Mendelssohn's concerto, now heard mainly at conservatories and in the studios. It is, however, tuneful music, brilliantly embellished.

Rachmaninoff's G minor prelude, as a piano piece, is beginning to approximate the popularity of that composer's similar example in C sharp minor. The former is generally more spirited, with compelling rhythm, thunderous chords and a sensuously lovely interlude.

Albeniz, renowned Spanish composer (1860-1909) paired on this program with Liszt, was the latter's piano pupil in 1878, and greatly admired by that master. "Sevilla" is one of a number of pieces which Albeniz wrote to symbolize Spanish cities and provinces.

Iturbi records for Victor, and some of his examples include a Mozart sonata and various Spanish works.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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Monday, March 4

ROCHESTER CIVIC ORCHESTRA, NBC. Guy Fraser Harrison, conductor. *Overture di Ballo* (Sullivan), *Israfil Poem for Flute, Harp and Strings* (Herman Rudin), *Minuet* (Bolzoni), *The March from Prince Igor* (Borodin).

Eastern 1:30 p.m.	Central 12:30 p.m.	Mountain 11:30 a.m.	Pacific 10:30 a.m.
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YOUNG PEOPLE'S CONCERT OF THE NEW

YORK PHILHARMONIC, CBS. Rudolph Ganz, conductor. Brasses and percussion. Harry Glanz, trumpet; Bruno Jaenicke, horn; Mario Falcone, trombone; Saul Goodman, tympanist. *Trumpet Prelude* (Purcell), *Choral* (Bach Ebert), *Trio for trumpet, horn and trombone* (Poulenc), *Peer Gynt Suite* (Grieg), *Auld Lang Syne* (trad.). Demonstration for percussion instruments. *The Worried Drummer* (Goodman). *Overture to "William Tell"* (Rossini).

Eastern 4:00 p.m.	Central 3:00 p.m.	Mountain 2:00 p.m.	Pacific 1:00 p.m.
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THE VOICE OF FIRESTONE, NBC. Alfred Wallenstein, conductor; Margaret Speaks, soprano. *Poet and Peasant Overture* (Von Suppe), the Orchestra; *L'Amour, Toujours, L'Amour*, Margaret Speaks; *Malaguena* (Albeniz), the Orchestra; *Night and the Curtains Are Drawn* (Ferrata), *Il Baccio* (Arditi), Margaret Speaks; *Hungarian Dance No. 1* (Brahms), the Orchestra; *Thine Alone* (Herbert), Margaret Speaks.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Tuesday, March 5

MOZART CONCERTO SERIES, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg, pianist. *Concerto No. 24 in C Minor* (K. 491).

A prize has been offered by WOR-Mutual for the best three letters of 100 words on "What the Mozart Concerto Series Means to Me." Letters must be in by March 21, and winners will be announced on the following week's broadcast. First prize is a three-volume edition of the letters of Mozart in English translation. Second award is a facsimile of an original Mozart score, and third prize, a copy of W. J. Turner's book on Mozart.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Wednesday, March 6

THE INDIANAPOLIS SYMPHONY ORCHESTRA, CBS. Fabien Sevitzky, conductor. *Fantasia in Memory of Tschaikowsky* (Dubensky), *Italian Caprice* (Tschaikowsky).

Eastern 10:30 p.m.	Central 9:30 p.m.	Mountain 8:30 p.m.	Pacific 7:30 p.m.
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Thursday, March 7

MUSICAL AMERICANA, NBC. Symphony Orchestra; Raymond Paige, conductor; Deems Taylor, master of ceremonies. Louise Sunderman, cellist of the Chicago Conservatory of Music, guest.

Eastern 8:00 p.m.	Central 7:00 p.m.	Mountain 6:00 p.m.	Pacific 5:00 p.m.
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Friday, March 8

MUSIC APPRECIATION HOUR, NBC. Dr. Walter Damrosch, conductor. The Human Voice. *The art song, the folk-song, the part-song.* Nina Tarasova, soloist.

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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Dana Suesse, woman composer, will be guest on "So You Think You Know Music," Sunday, CBS

Aids to Radio Listening

By Leonard Lieblich

ON SEVERAL occasions in the past the editor of this department has advised radio dialers to follow up their music listening by communion with phonograph records and by reading books about the composers and works they would like to know better. (Of course I meant also volumes devoted to the subject of music in general.)

In these days of copious biography and autobiography writing, it is not difficult to get a useful perspective on almost every musician of note, both creative and performing.

The latest modern biography is Madeleine B. Goss' (Henry Holt and Co.) "Bolero, or the Life of Ravel." Miss Goss is no tyro at the game, for she has previously put out successful material about Beethoven and Bach (for younger readers). She writes well, informally and authoritatively. The Ravel pages are particularly arresting because that composer lived practically in seclusion, rarely gave interviews, and kept his private life greatly in the dark. Miss Goss' is a fascinating portraiture of a singular and fascinating personality. Numerous and characteristic pictures illustrate the volume.

Deems Taylor makes another bow as an author, with "The Well-Tempered Listener" (Simon and Schuster), and if you have been listening (indeed, who has not?) to his commentations on the Philharmonic Sunday broadcasts, you need not be reminded of his broad knowledge of music, his intimate and colorful way of presentation, and his keen observation and flashing wit.

"Music as a Profession" (Scribner's), by Howard Taubman, associate music critic of the *New York Times*, is of outstanding value to those who intend to enter musical activity as professionals, as well as those who would like to know some of the inside facts about the practical and commercial side of the art. He relates many capital anecdotes that prove his points and altogether handles his theme with expertness and picturesqueness.

Of the newest phonograph records by Victor, the most vital is that of Toscanini leading Beethoven's fifth symphony, a clear, finely sounding and compelling performance, recorded the

night he conducted it on the air this winter. Not so good is the record of Flagstad and Melchior doing the love duet (second act) from "Tristan and Isolde," as they somewhat overbalance the orchestra, but the soprano's solos, the "Liebestod" (finale of "Tristan and Isolde") and the Immolation scene (finale) from "Goetterdaemmerung" is a triumph of singing and recording. It seems to me that no phonograph collection should be without these examples.

Musician of the Week

(Jose Iturbi)

By V. Vidal

WHEN Jose Iturbi made his New York debut as a pianist with the Philharmonic some twelve years ago, he did so under great difficulty. The two conductors, Mengelberg and Toscanini, who directed the orchestra at the time, were waging an undeclared but none the less fierce feud. Iturbi appeared just after Toscanini had left for the season. Mengelberg thereupon radically rearranged the positions of the orchestra members, and Iturbi found himself playing with an orchestra which was, to say the least, perturbed. That he managed to get through the performance at all, much less make the instantaneous success that he did, is one of the minor miracles of music.

However, in spite of his Spanish temperament, Iturbi bears up well under stress. Coming from Valencia, he has a cool head, Valencians and Catalonians (Barcelona) being noted for their hard-headedness. Also his excellent and well-grounded training, received in Barcelona and Paris, preclude the possibility of serious mishap.

His reputation was already well established before he came to America. He had played in concerts all over Europe and for four years was head of the Geneva Conservatory of Music. Americans liked him at once, and he became the rage, particularly for his Mozart playing, delicate and exquisite as snowflakes, and the thorough understanding and exciting brilliance he brought to the music of his own country.

A very Spanish trait is Iturbi's altogether frank and sometimes indiscreet sincerity, which has caused him much trouble with the press. Twice he has had sharp tiffs with the newspapers, once when he expressed his political views at the beginning of the Spanish Civil War and again when he inveighed against women as professional musicians. Both times, he insists, he was misquoted, but the damage was done and he has had to fight hard to live it down.

Small, dark, with an electric-light smile, his manner is not at all hot-bloodedly Latin, probably due to his long years in France. His French naturally is fluent and his English improves from year to year. Although born in 1895, he looks much younger, and it is almost impossible to believe that he is the proud grandfather of a half-American granddaughter.

Since 1933 Iturbi has paid more attention to the baton than to the keyboard. He directed first in Mexico, then in Philadelphia, and in 1936 became permanent leader of the Rochester Philharmonic. His conducting has met with varied but on the whole favorable reception. About the high quality of his piano-playing, there can be no doubt.



Louise Sunderman, talented Chicago cello student, will be guest of "Musical Americana" Thurs., NBC

Bampton, Castagna and Pinza in "Aida"

This Week's Opera

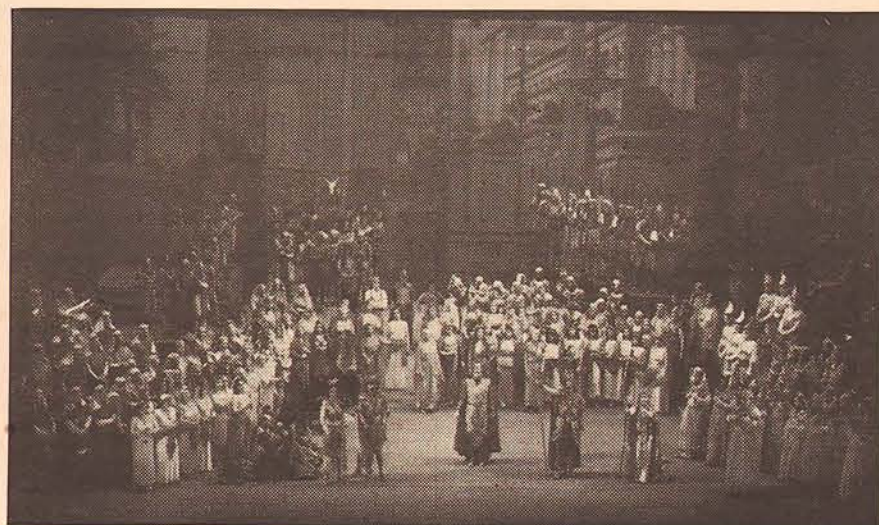
Saturday, March 2, the Metropolitan Opera Company will present Giuseppe Verdi's "Aida" on NBC at 2:00 p.m. EST, 1:00 p.m. CST, 12:00 noon MST, 11:00 a.m. PST.

THE CAST:

Aida.....Rose Bampton
Amneris.....Bruna Castagna
Radames.....Arthur Carron
Ramfis.....Ezio Pinza
Amonasro.....Leonard Warren
The King.....John Gurney
A Priestess.....Thelma Votipka
Conductor: Ettore Panizza

The second scene is the triumphant processional entry of Radames, bringing back a band of prisoners among whom Aida recognizes her father, Amonasro, King of Ethiopia, whose identity is not known to his captor. The Egyptian King asks Radames to name his own reward, and he asks that the lives of the prisoners be spared, despite Ramfis' demand for their death. Radames' request is granted and in addition the hand of Amneris is bestowed upon him and the King names him his heir.

A night scene on the banks of the



The triumphal scene in "Aida"—this Saturday's (NBC) offering of the Metropolitan—presents one of grand opera's brilliant spectacles. Pictured here, it occurs as the young warrior Radames returns after victorious battle

THERE is no more artful and affecting Italian opera music than Verdi's "Aida" and no more compact or convincing libretto, with its tragically passionate love-story and the conflicting purposes and emotions of its characters.

Originality starts with the very opening of the opera, for two minutes or so after the first curtain rises, the tenor hero, Radames, is required to sing his most brilliant aria, "Celeste Aida," with three pealing high B flats. The short overture is a gem, with ravishing harmonies, beautiful writing for the strings.

In the opening act at Memphis, Egypt (during the epoch of the Pharaohs), a young warrior, Radames, is chosen to lead the army against the warring Ethiopians. Previously he has fallen in love with the slave Aida, companion to Amneris (daughter of the King) but is himself the object of that princess' adoration, even though she suspects his preference for her rival. In the second scene we have dancing rituals, and Ramfis, the High Priest, blessing the sword of Radames.

Act II: Amneris knows that Radames is returning victorious and she decks herself finely to charm him. Telling Aida that he has fallen in battle, Amneris tricks the anguished girl into confessing her love and taunts her cruelly.

Nile opens the third act. Aida secretly goes to meet Radames for a final tryst. Amonasro overtakes her and urges his daughter to find out from her lover the intended movements of the Egyptian army, but she refuses. Radames appears; Amonasro, in hiding, hearing him tell Aida his military plans, discloses himself and urges the young commander to join the Ethiopians and claim Aida as his bride. Radames resists the temptation. Amneris, returning from the temple, comes upon the group and denounces them to Ramfis and his guards, who take Radames prisoner after he has aided Aida and her father to escape.

In the last act, Amneris has Radames brought from his cell and promises to help him to freedom if he renounces Aida, but he remains obdurate and the princess leaves him to his doom, to be buried alive for his supposed treason. The concluding two-storied scene takes place in the temple and beneath its floor. The priestesses chant while the entombed Radames resigns himself to his fate. From the shadows creeps Aida, who has gained entrance to the cellared chamber in order to die with her beloved. They perish in each other's arms while above them the despairing Amneris kneels in repentant prayer.

—Leonard Lieblich.

LISTENING TO LEARN

Interesting and helpful facts about a few of this week's better educational broadcasts

Background for Listening

Saturday, March 2

People's Platform, CBS.

Lyman Bryson promises a lively session this week when he brings together a group of New England governors on the question of "States' Rights." The oft-recurring and hotly contested question of states' rights, which is bobbing up at more frequent intervals with the approach of the national presidential campaigns, should really get a thorough going-over by this distinguished group of gentlemen who are all closely associated with the problem. Governors who will participate include George D. Aiken of Vermont, Raymond E. Baldwin of Connecticut, and Leverett Saltonstall of Massachusetts.

Eastern 7:00 p.m. Central 6:00 p.m. Mountain 5:00 p.m. Pacific 4:00 p.m.

Sunday, March 3

Pilgrimage of Poetry, NBC.

The pilgrimage moves to Dayton, Ohio, this week for a broadcast from the city where Paul Laurence Dunbar was born and spent the greatest part of his life. Poet Dunbar, born of Negro parents, both of whom had been slaves, won recognition with his *Lyrics of Lowly Life*, which contained *Oaks and Ivy* and *Majors and Minors*. This book ranks as one of the best volumes of poetry by a Negro published in America. Paul Dunbar died in 1906.

Eastern 1:00 p.m. Central 12:00 noon Mountain 11:00 a.m. Pacific 10:00 a.m.

Monday, March 4

Youth in the Toils, NBC.

This is the first broadcast in a new series dealing with the boy criminal situation in America. Programs will consist of dramatizations and talks,

with Dr. Thorsten Sellin, eminent criminologist and professor of sociology at the University of Pennsylvania, slated as the first speaker. The series is being presented in collaboration with the American Law Institute.

Eastern 7:15 p.m. Central 6:15 p.m. Mountain 5:15 p.m. Pacific 4:15 p.m.

Wednesday, March 6

Echoes of History, NBC.

This week's program takes us into one of the most lively epochs in South American history, back more than one hundred and twenty years ago, to hear a dramatic re-creation of Simon Bolivar's address to the Congress of Angostura. It will be the famous Bolivar speech in which he relinquished personal government to the representatives of the people, for republican government, liberty and freedom. The incident was a highlight in the historic career of the great South Amer-

ican soldier and statesman.

Eastern 2:15 p.m. Central 1:15 p.m. Mountain 12:15 p.m. Pacific 11:15 a.m.

Thursday, March 7

How Do You Know? NBC.

No self-respecting ostrich would dream of burying his head in the sand . . . Stretching a horse-hair rope around your camp may help your peace of mind but it won't stop a rattlesnake . . . An owl isn't an ill omen for anybody—except a mouse—and elephants have been known to forget. In this scientific era even well-informed people cling to these superstitions and cherished beliefs, and in this broadcast they will be discounted by Clifford C. Gregg, director of the Field Museum of Natural History. Curators in every department of the Field Museum have contributed to this symposium.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

RHYTHM KINGS

AS A special service to **MOVIE AND RADIO GUIDE** readers who have entered or plan to enter the Philadelphia *Inquirer* \$5,000 cash contest to name the Radio Rhythm Kings, **MOVIE AND RADIO GUIDE** presents an alphabetical reference list of outstanding orchestra-leaders.

Abbs, Vic
Agnew, Charlie
Alberti, Jules
Alexander, Van
Armbruster, Robert
Armstrong, Louis
Arnheim, Gus
Auld, George
Ayres, Mitchell
Baker, Ken
Bardo, Bill
Barnes, George
Barnet, Charlie
Barrie, Dick
Barron, Blue

Bartal, Jenö
Basie, Count
Bayon, Paul
Beelby, Malcolm
Bernie, Ben
Berrens, Fred
Bestor, Don
Bethencourt, Jose
Black, Frank
Black, Ted
Bleyer, Archie
Bloch, Ray
Blue, Tommy
Bonime, Joseph
Bono, Richard

Bradley, Oscar
Bradley, Will
Brandt, Eddy
Brandwynne, Nat
Breese, Lou
Brigode, Ace
Broekman, David
Brown, Les
Brown, Pete
Burke, Sonny
Busse, Henry
Byrne, Bobby
Cabot, Tony
Calloway, Cab
Carter, Benny
Charles, Don

Chester, Bob
Childs, Reggie
Clarke, Buddy
Clinton, Larry
Cloutier, Norman
Coleman, Emil
Courtney, Del
Craig, Francis
Crosby, Bob
Cugat, Xavier
Cummins, Bernie
Cutler, Ben
Daly, Duke
Dant, Charles
Davis, Al
Davis, Johnny
Davis, Paul
Denny, Earl
Denny, Jack
Deutsch, Emery
Diamond, Lew
Dolan, Bobby
Donahue, Al
Donnie, Don
Dorsey, Jimmy
Dorsey, Tommy
Dowell, Saxie
Duchin, Eddy
Eichler, Fran
Eldridge, Roy

Ellington, Duke
Ellis, Seger
Ennis, Skinnay
Ernie, Val
Felton, Happy
Fields, Shep
Fiorito, Ernie
Fio-Rito, Ted
Fisher, Art
Fisher, Buddy
Fisher, Freddie
Fisher, Mark
Fitzgerald, Ella
Fitzpatrick, Ed
Flindt, Emil
Fogg, Howard
Fomeen, Basil
Foster, Chuck
Freeman, Bob
Gagen, Frank
Garber, Jan
Gasparre, Dick
Gendron, Henry
Gluskin, Lud
Golden, Bob
Goodman, Benny
Gordon, Gray
Gordon, Lee
Gould, Morton
Gray, Glen

Green, Johnny
Grier, Jimmy
Haenschen, Gus
Hall, George
Hallet, Mal
Hamilton, Johnny
Hamp, Johnny
Harris, Phil
Hawkins, Erskine
Hayton, Lennie
Heidt, Horace
Henderson, Hal
Fletcher
Henderson, Horace
Herbeck, Ray
Herman, Woody
Herth, Milt
Hill, Tiny
Himber, Richard
Hines, Earl
Hirsch, Bert
Hoagland, Everett
Hoff, Carl
Hohengarten, Carl
Howard, Hal
Hutton, Ina Ray
Hylton, Jack

Jackson, Jimmy
James, Harry
James, Jimmy
James, Sonny
Jenny, Jack
Johnson, Johnny
Jurgens, Dick
Kassel, Art
Kavelin, Al
Kay, Herbie
Kaye, Sammy
Kemp, Hal
Kennedy, Jimmy
Kendis, Sonny
King, Henry
King, Wayne
Kinney, Ray
Kirby, John
Kirk, Andy
Kogen, Harry
Krupa, Gene
Kuhn, Dick
Kyser, Kay
Kyte, Benny
Lande, Jules
Landers, Manny
Lane, Eddie
Lang, Howard
Le Baron, Eddie
Leigh, Leonard

Leonardi, Leon
Levant, Phil
Lewis, Ted
Light, Enoch
Little, Little Jack
Lombardo, Guy
Long, Johnny
Lopez, Vincent
Lorch, Carl
Lowe, Bert
Lucas, Clyde
Lunceford, Jimmy
Lyman, Abe
Madriguera, Enric
Marcellino, Muzzy
Mariano, Hugo
Marsala, Joe
Marshard, Jack
Martin, Freddie
Martin, Ken
Masters, Frankie
Maupin, Rex
Mayo, Waldo
McCoy, Clyde
McCune, Bill
McDonald, Billy
McGrew, Bob

McIntire, Lani
McLean, Jack
Meroff, Benny
Messner, Johnny
Meyers, Stan
Miller, Glenn
Miller, Irving
Miller, Jack
Mills, Billy
Mojica, Leon
Molina, Carlos
Mooney, Art
Moore, Carl
Moore, Glen
Morgan, Russ
Murphy, Lyle
Nelson, Ozzie
Neubauer, Eddie
Nichols, Red
Noble, Leighton
Noble, Ray
Noone, Jimmy
Norris, Stan
Norvo, Red
Nottingham, Garry
O'Hara, Ray
Olsen, George
Osborne, Will
Owens, Harry

Owens, Jack
Pablo, Don
Paige, Raymond
Panchito
Pancho
Panico, Louis
Parks, Bobby
Pearce, Al
Pearl, Ray
Pendarvis, Paul
Powell, Teddy
Prima, Louis
Pryor, Roger
Raeburn, Boyd
Ramona
Ramos, Ramon
Ravazza, Carl
Reichman, Joe
Reisman, Leo
Renard, Jacques
Reser, Harry
Rey, Alvino
Reynolds, Tommy
Rich, Freddie
Rich, Louis
Rines, Joe
Robbins, Sam
Roberts, Chick
Roberts, Ken

Rogers, Buddy
Rogers, Eddie
Rollini, Adrian
Roth, Allan
Salter, Harry
Sanders, Joe
Saunders, Red
Savitt, Jan
Sears, Jerry
Shaw, Artie
Shield, Roy
Sinatra, Ray
Sissle, Noble
Spanier, Muggsie
Spitalny, Maurice
Spitalny, Phil
Stabile, Dick
Stanley, Bob
Steeden, Peter Van
Stokes, Harold
Strong, Bob
Sullivan, Joe
Teagarden, Jack
Thompson, Lang
Tomlin, Pinky
Trace, Al
Traumbauer, Frankie
Travers, Vincent

Trotter, John Scott
Tucker, Orrin
Tucker, Tommy
Turner, Don
Tuttle, Don
Vallee, Rudy
Van, Garwood
Varzos, Eddie
Venuti, Joe
Wald, George
Wallace, Don
Waller, Fats
Walsh, Jimmy
Waring, Fred
Warnow, Mark
Weeks, Anson
Weeks, Ranny
Weems, Ted
Welk, Lawrence
Welty, Glenn
Whiteman, Paul
Williams, Griff
Willson, Meredith
Wilson, Teddy
Winton, Barry
Woods, Howard
York, Vincent
Young, Sterling
Zurke, Bob

POLLING-PLACE

OFFICIAL BALLOT: Mail to Radio Guide Star of Stars Poll, 731 Plymouth Court, Chicago, Illinois.

I cast my vote for the following stars and programs:

(Note: Star or program must have been on network broadcast at least once during the last six months)

Best stars and personalities:

Comedian _____

Announcer _____

Radio Actor _____ Actress _____

Master of Ceremonies _____

Singer of Popular Songs (Man) _____ (Woman) _____

Singer of Classical Songs (Man) _____ (Woman) _____

News Commentator (Man) _____ (Woman) _____

Sports Commentator _____

Best programs:

Dramatic _____ Musical _____

Variety _____ Dance Orchestra _____

Audience Participation _____ Quiz _____

Serial-Dramatic _____ Educational _____

Children's _____

RADIO'S STAR OF STARS _____

MY FAVORITE PROGRAM _____

Name _____ Address _____ 3-8-40

(This ballot may be pasted on a penny post-card)

TWENTY-one more days! Yes, twenty-one more days (by week's end) and the Star of Stars poll will be over. The last ballots—in order to be counted—must carry a postmark of not later than midnight of Friday, March 29. Are you a last-minute voter? Do you always find yourself beating the deadline by seconds? Well, don't let that happen in your Star of Stars voting, because it's so easy to keep up. Simply clip out the ballot every week, paste it to a penny post-card and mail without further ado. If you have saved several ballots already, send them in today!

One of the most exciting phases of this year's Star of Stars poll is the vote for best comedian. Last year Charlie McCarthy ran away with 39 percent of the votes while

Jack Benny pulled a trailing 23 percent. This year, with Benny topping McCarthy in the Crossley ratings once more, what comedian will listeners choose for top honors? Adding zest to this contest is the Fibber McGee and Bob Hope spurt to positions rivaling even Benny and Bergen in audience-pulling power.

Wide-open contests this year also are those for best dance orchestra and best announcer. If you have a favorite in these and other divisions, now is the time to keep your favorite in the running—to make your favorite the winner. So again, our advice is: Send in your ballots—filled in completely—as soon as you get your copy of **MOVIE AND RADIO GUIDE**. This is your opportunity to tell broadcast-ers your preferences. **Vote!**

The "POT O' GOLD" Runs into Trouble

Called by the "Pot o' Gold," this man thinks he deserves more than he got!



By
J. A. Planting
as told to
Evans Plummer

Movie and Radio Guide, in its spirit of fairness and impartiality and from a desire actually to learn the time and difficulties involved in making a long-distance call from New York City to Anaheim, California, where Mr. Planting lives, decided to make such a call under conditions as identically like those which existed on the night "Pot o' Gold" called Mr. Planting as possible.

On Thursday night, January 11, 1940, at exactly 8:45 p.m. eastern standard time, Wilson Brown, Eastern Editor of Movie and Radio Guide, placed a station-to-station call between his home in New York City and Anaheim 4353, telephone of Mr. Planting. In order that the resulting conversation be fully recorded and witnessed, this was a conference call which also included Movie and Radio Guide's western office in Hollywood, where Evans Plummer, Western Editor, and two rapid stenographers to serve as witnesses listened in.

This conference call was completed in five minutes, and conversation began at 8:50 p.m., eastern standard time, or practically the same minute each Tuesday that "Pot o' Gold" calls are put through!

In order to reproduce conditions which existed at the time of the actual phone call from "Pot o' Gold" to Mr. Planting, Mr. Brown had a radio playing in the background. Mr. Planting heard the music, just as he had the night of the real call. But he ALSO distinctly heard and understood Mr. Brown's conversation, and Mr. Brown heard and understood Mr. Planting.

A few minutes later, Mr. Brown placed another call for Mr. Planting, this time a direct station-to-station call without the conference connections. It took EXACTLY ONE MINUTE TO GET THE CONNECTION!

These tests, which demonstrate only that a phone connection can be made in one minute and that voices can be heard easily at such a distance, serve chiefly to confound the Planting versus Tums case. Both parties cannot be right when one says he answered the phone and the other says he did not.

To prevent any repetition of such an unhappy incident, Movie and Radio Guide makes the following suggestion: Select three members of the studio audience, provide them with earphones, and let them listen to the long-distance call. Their verdict that a call is completed or is not completed certainly would be acceptable to everyone.

Here is the second and concluding installment of Mr. Planting's story, the first part of which was published in Movie and Radio Guide two weeks ago.

I HAVE already told you about receiving the 'Pot o' Gold' call at my home in Anaheim, California. ANAHEIM 4353 is my number and I was having dinner with my family when it rang on last Hallowe'en night. The operator told me Philadelphia was calling (which is where the program originated that night), so I went to the phone and spoke into it several times. I could get no response, although I could hear music at the other end. After a while, I heard a voice say, 'Cancel the call.'

"You can imagine how I felt. I called the telephone operator and asked her to make a record of the call. Next morn-

ing, Wednesday, November 1, I went over to the telephone company at Anaheim to see the manager. He already knew a lot about my complaint and he suggested that I call up a Mr. R. A. Porter, in New York City, who is with the advertising agency which handles the Tums 'Pot o' Gold' broadcasts. It's the Stack-Goble Agency. I asked the manager if I could call up free but he said I would have to pay for the call. So I returned home to do so.

"By that time, the Western Union messenger had delivered the Tums money order for \$100 to my home, but since I wondered about the balance, the \$1,800, I decided I had better call up Mr. Porter and talk it over.

"I called the long-distance operator and placed the call, but Mr. Porter was reported out of the city, and his assistant answered. I told the assistant that I was at home the night before and had answered the phone call from the broadcast and that I felt I was entitled to the full amount of the 'Pot o' Gold,' \$1,900 in all, or \$1,800 more than they had sent me.

"The assistant to Mr. Porter replied, 'All we have to go on is what the telephone company reported, and as far as we are concerned, the matter is ended.'

"I then told him that I had asked the Anaheim operator to make a record of the call and of my answering it. Then the assistant said, 'Have the record forwarded to Philadelphia.'

"That telephone conversation to Porter's assistant in New York City cost me \$16.75 and twenty cents tax. There are also four other toll items I had to pay.

"Following up the advice the assistant had given me, I called the Anaheim telephone exchange manager and told him of my conversation and the manager said that he would send a record of my answering the phone to the Philadelphia office of the Penn Bell Telephone Company, but that he could not send the record to any private individual or firm. He said:

"You know, Mr. Planting, this is strictly an argument between two customers, and we out here are pretty small fry!"

"Later in the afternoon, after I had finished work at the high school, I called up the Anaheim phone company manager and he told me that he had wired the record to the Penn Bell Telephone Company.

"Then I decided I had better write and wire to the Stack-Goble agency.

"First I telegraphed Mr. R. A. Porter of Stack-Goble:

"Mr. R. A. Porter, November 1, 1939. Stack-Goble Advertising Agency, New York City.

"Following telephone conversation this morning with your assistant manager, Southern California Telephone Company at Anaheim has wired copy of record of completed call to Penn Bell Telephone Company at Philadelphia as requested by him. Being home and answering call from 'Pot o' Gold' broadcast, I feel I am rightfully entitled to full amount of pot.

"J. A. Planting."

"That telegram cost me \$1.16. I also wrote letters to Mr. Porter and the Lewis-Howe Company, of St. Louis, makers of Tums, and the sponsors of the broadcast, in which I explained fully what had happened.

"I received two letters presently. The one from Tums said, 'All we can do is say we are sorry.' The one from Mr. Porter of the Stack-Goble Advertising Agency said, among other things, 'As you know, we are restricted in our desire to make a gift by program limitations, and on each program there is announced not only once but several times that the respective week's "Pot o' Gold" is given away when we have reached the telephone number picked . . . We did not reach you and complete our call.'

"Well, that wasn't much satisfaction. "While we had never listened to the broadcast before, we tuned in on No-

vember 7 and noticed that they stated a new rule—I understand from friends that it is a new rule—to the effect that 'If for any reason the party called is not contacted, the full pot of money, less the \$100 consolation gift, will be carried over to the next week's broadcast.'

"Well, that's all I heard from either Tums or their advertising agency. On November 4 I sent them two more night-letter telegrams reminding them of my case, but the November 7 broadcast of the Tums 'Pot o' Gold' program made no mention of me.

"On November 10 I tired of waiting for an adjustment and wrote a full complaint explaining the case to the Federal Communications Commission office in Los Angeles. I had phoned them two days earlier, on November 8, right after the November 7 broadcast, and the Government people asked for a full report.

"They said they would forward my report to the main offices of the Federal Communications Commission in Washington, but here it is now, January 9, and I haven't heard from them yet.

"After RADIO GUIDE called me January 5 to arrange for this interview, I thought maybe it would be a good idea if I called on Horace Heidt (then in Los Angeles), so I did. He said:

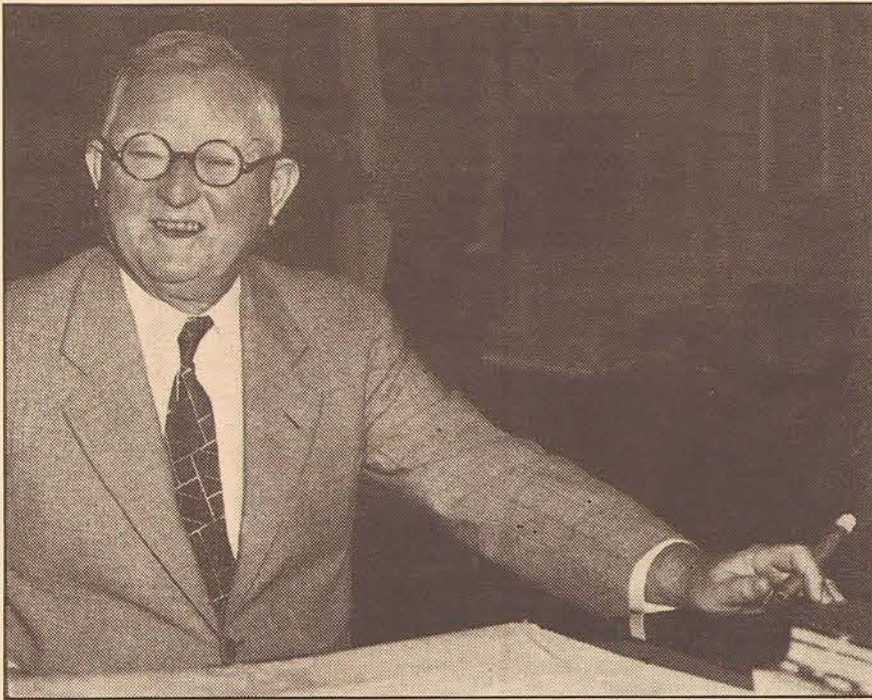
"Well, I'm just hired by Tums and Stack-Goble and I don't want to be involved. You should see Ben Grauer or Stack-Goble.'

"So that's where the matter stands right now. We haven't heard another word. Half of Mrs. Planting's friends say, 'You ought to be content with \$100,' and the other half keep arguing, 'Why don't you sue them for the \$1,800? It's due you.' So there we are, right in the middle. Darned if we do and darned if we don't.

"Everything's returned almost to normal at our house, only we still are getting mail from all over the United States. And Mrs. Planting isn't as well as she used to be. The excitement and strain has been telling on her. The whole family has just about decided that the 'Pot o' Gold' is like the one supposed to be at the end of the rainbow—it isn't there."

Next week MOVIE AND RADIO GUIDE presents the case of Cornelius C. Dumont of Albany, New York. Read what happened to him when he missed a "Pot o' Gold" call.

"Pot o' Gold" may be heard Tuesday over an NBC network at:
EST 8:30 p.m. — CST 7:30 p.m.
MST 6:30 p.m. — PST 5:30 p.m.



Vice-President John Nance Garner barely missed the Democratic nomination in 1932. Will he win it this time? Only one man can answer that question

JOHAN NANCE GARNER, Vice President of the United States, has been called many names. None of them give the essence of the man who in 1940 may move into the White House. A few months ago John L. Lewis uncorked the election campaign acid by calling him "a tobacco-chewing, labor-baiting, whisky-drinking, evil old man." The remark did the Vice President more good than harm. It showed the country that the man from Uvalde, Texas, has a great many friends. Garner's only comment was, "I'm going to get eviler and eviler every day."

He has been called a "gavel-breaking, pecan-cracking, gallery player" and a "high-pitched, lip-pinched vaudeville tenor." His friends call him the southern Coolidge because of his thrift and gift for saying the right thing at the right time in the fewest possible number of words. In Texas they know him variously as Cactus Jack, Mustang Jack and the Chaparral Cock. One man described him as "hard to curry below the knees," which in cowboy lingo means a man who won't be bossed or fooled with—a tough hombre.

Henry Ford thinks he would make a fine president. Elliott Roosevelt, son of F. D. R., urged his nomination over a chain of radio stations. The boom for Garner, backed by conservative Democrats throughout the nation, is gathering momentum daily. Because he is a rancher, a country banker, and the favorite son of a district in which no town has more than twelve thousand inhabitants, he is held to be able to swing the farm vote. And, mark it well, it is the farm vote which will decide who shall be our next President. The Gallup poll of public opinion finds that among Democrats he is second in popularity to Roosevelt.

The Lewis broadside is the first of a couple of thousand you'll be hearing over the radio during the coming months. He will be decked with flowers and adorned with wings, halo and harp by his friends; he will be pelted with bricks and stabbed with poison shafts by his enemies. But it will be all part of the game we Americans play every four years, known as the presi-

dential campaign.

Cactus Jack has many of the earmarks of a president. Like Lincoln, he was born in a log cabin—a cabin in a pine clearing in the Red River Valley of Texas. Like Andy Jackson, Garfield and others, he walked miles each day to and from a one-room schoolhouse. Like Theodore Roosevelt, he was a weakling who acquired strength and vitality by leading the outdoor life. Like Grant and a score of others who sat in the White House, he suffered defeats which he overcame and turned into victories.

Most of you remember his last major disappointment. That was in 1932 when as Speaker of the House of Representatives he aspired to the Democratic nomination for President. Backed by William Randolph Hearst and William G. McAdoo, he was one end of a three-cornered fight. In the other corners at the historic Chicago convention were Franklin D. and Al Smith. For days the three men stood deadlocked. Then Garner, always realistic, seeing that he could not win, instructed his delegates to go over to the Roosevelt camp. The next ballot told the story. Roosevelt was nominated. Roosevelt became President. Smith, beside himself with rage, burned the wires in an effort to reach Garner. But Garner had cut off the telephone, switched out the lights and gone to bed. That, too, was characteristic. Having burned his bridges, he neither wept nor tore his hair but went on to the next job. It was time to sleep. He slept.

THE nomination to the vice-presidency was small satisfaction. As a member of Congress he knew the unimportance of the job, that it was a sort of political death-warrant. "The vice-presidency is a fifth-wheel job," he said. "Nobody gives it a thought save in a tragic contingency. It is the spare tire on the national automobile."

He accepted the nomination by writing a brief letter. To the correspondents, he explained bitterly, "A three-cent stamp is enough to spend acknowledging the nomination for Vice President on the Democratic ticket." Later,

when elected, he expressed himself even more cuttingly. A friend, watching him mix with the public in a Capitol anteroom, admonished him to be careful lest a crank try to assassinate him. Said Garner:

"No galoot is going to get crazy enough to shoot a Vice President."

Yet little Jack Garner of Uvalde has labored so well and so shrewdly in his position of obscurity that he is today a vastly more important figure than he was seven years ago when he took office. If Roosevelt decides not to seek a third term it looks as if Garner will be the nominee. He has rested elaborately, made a virtue out of his lazy office and become a power in legislation second only to the man in the White House. He has supplied proof incontestable that he is the nation's smartest politician.

It was Garner, I am told by the well-informed, who plotted the defeat of the President's bill for packing the Supreme Court. The fireworks started when he and his wife, Ettie Garner, got into the family limousine and drove down to Texas on a hunting-trip. It was Garner who tacked the amendment against sit-down strikes to the Guffey bill, thus acquiring for himself the enmity of John L. Lewis. Again, it was Cactus Jack who engineered the Hatch bill, taking relief out of politics and killing the W. P. A. None of these did Roosevelt any good. Garner's methods of getting results have been questioned. He has been described as "more like a mole than an eagle."

This much is certain: His accomplishments have added enormously to his influence and to his availability for the job of President.

All of which is an object-lesson in the difficult art of turning defeat into victory. In this case, Garner committed political suicide by becoming Vice President. After seven years he has more political life in him than any other Democrat save one—the President himself.

What sort of man is this political phoenix, this undefeatable Texan, John Nance Garner?

You have seen his pictures and you

know his thatch of snowy hair, his famous eyebrows "that wag in the breeze." A Washington jokester opined that Lewis' only reason for attacking Garner was sheer jealousy of the latter's eyebrows. The Chaparral Cock is seventy years old, ruddy-faced, and solidly built. He weighs about 176 pounds and walks the stiff-legged gait of the old cowboy. Clad in a sombrero, he looks the stalwart westerner. But when he opens his mouth the picture collapses. He has a thin, reedy, high-pitched voice. Not a bad orator in an explosive way, yet the voice is against him. It may account for his unwillingness to talk in public.

Not long ago he was offered—a tribute to his enormous popularity—\$1,000 for fifty-two weeks, a total of \$52,000, to give a weekly radio talk on any subject he pleased. He refused, saying, "They wouldn't be coming to me if I wasn't Vice President." Which, by the way, was a slap at the radio Roosevelts.

"WHEN you make a speech," he said another time, "you invariably displease a minority which never forgets—and the majority you please forgets overnight."

A popular gag in Washington was that Hollywood had offered Garner a large sum of money to star in an all-silent movie.

Jack and Ettie Garner live in a three-room suite with two baths in a Washington hotel. They go to bed at 10 o'clock in the evening; they get up at 6:30. After 6 o'clock at night the phone is cut off because the Vice President believes that between six in the evening and seven in the morning, his time is his own.

After his bath, Garner dons a sober business suit, a shirt with a hard collar from which flows a wallpaper-bright necktie. He used to wear an almost-white Stetson cowboy hat. Now he wears a dark felt. Once, years ago in Texas, he wore a derby.

At 7 o'clock, the Garners descend in the elevator, pass through the deserted lobby to the hotel dining-room for breakfast. In Texas, his morning dish is pickled pigs' feet; in Washington,

COWBOY IN THE WHITE HOUSE?

As voices of presidential aspirants fill the airwaves and the battle for nomination progresses, Movie and Radio Guide continues its series of candid candidate portraits. Meet Jack Garner!

BY
GEORGE KENT



The Sage of Uvalde was born in a log cabin, loves nothing better than to hunt, fish and talk on his Texas ranch. Once top Texas poker-player, with a poker-player's vocabulary, he doesn't play now. Human traits like these make him 1940's ace Presidential candidate in point of wide personal appeal



The Garners live quietly, seldom attend Washington parties, as above. Since their son Tully started school, Ettie Garner has been her husband's secretary

he takes a bowl of fruit, lamb chops and coffee. Right now he is dieting and his morning meal is orange juice and a cantaloup. Garner pays for the meal in cash. He never charges anything.

Since becoming Vice President, he uses a Government car. When he was Speaker, he refused the official conveyance saying, "I just couldn't do it. It was costing the Government \$5 a day to haul me from my hotel to the Capitol and back; I can get there in a taxi for twenty cents."

His passion for economy reveals itself in his zeal for "balancing the boodget," his interest in taxation and government efficiency. George Rothwell Brown, his biographer, tells this story about Garner when he was a judge in Uvalde. Many Mexicans used to come before him requesting funds with which to buy medicine. Judge Garner grew weary of what seemed needless expenditure and one day he acted. He sent out for a box of pills and made one Mexican swallow them in the presence of the court. Two days later the man was dead. It did not matter that he died of another cause. Garner was twitted for years for allegedly killing a Mexican to save money.

The Vice President and his wife arrive at the office at 8 o'clock. Like a small-town lawyer, he turns the key in the door, pulls up the shades and turns on the lights. Mrs. Garner has been his secretary ever since their only son grew old enough to go to school. She brings with her a cozy, homelike atmosphere. A coffee-pot bubbles to the clack of typewriter keys and, now and then, to the tick-tack of knitting-needles.

The first job in the morning is the correspondence. There is always a pile of invitations to dinners and receptions. All are graciously refused. The Garners simply do not like parties. If the President requests their presence, they attend a White House function—but not otherwise. The mail is answered quickly. "I never write a letter more than a page long," he says. "What you can't say in a page isn't worth saying."

The aphorism implies directness. But his friends say it is just "Jack's dog-

gone laziness."

Shortly before noon he moves over to his second office in the Capitol. There he confers with Senators and Representatives on forthcoming legislation. There are no appointments. He takes the callers as they come. At noon he is on the Senate rostrum, gavel in hand. His collection of gavels, by the way, runs close to a thousand. One made out of a walrus tusk, from a Coast Guard commander, is the latest arrival. Two raps. "The Senate will come to order," says Mr. Garner. When the lawmakers have finished their banter and settled down, the Vice President turns the chair over to an assistant and goes to the Senate dining-room for lunch. When the Senate adjourns he goes to the hotel coffee-shop for dinner at the unfashionable hour of 6:30. Sometimes he takes in an early movie and once in a great while, a play. He especially enjoyed "Of Thee I Sing," with its gibes at the vice-presidency. They say the audience had as much fun watching Garner laugh at Vice President Throtheadbottom as they did from the play.

MOST nights he is home, barricaded with a cigar in mouth, behind a book. He likes westerns and biographies—and he likes them short. If a book holds his interest past the bedtime hour, he resents it. He holds that a book should be of a size that a man can finish in three or four hours. Sometimes he takes a drink. And now and then he plays cards. Bridge or rummy are his games today. He used to be the best poker-player in Texas, with a poker-player's vocabulary. He doesn't play poker any more.

In Washington he is seldom away from home and office; in Uvalde he is away two-thirds of the time—hunting, fishing, talking. His son, Tully Garner, now forty-two years old, runs the bank, the ranch, and all the other interests which produced a fortune of not much under a million dollars, for the Vice President.

Cactus Jack has no hunting-cabin of his own. "I just impose on my friends," (Continued on Page 56)

ON THE BANDWAGON

Romance rumors, record reviews, and news of your favorite melody men



Band of the Week is Bob Crosby's famous Dixieland triple-threat combination now heard Saturdays (NBC). Left to right: Bob Crosby. Row one: Nappy Lamare, guitar; Gil Rodin, George Koenig, Bill Stegmayer,

Irving Fazola, Eddie Miller, saxophones. Second row: Jess Stacy, piano; Ray Bauduc, drums; Warren Smith, Bob Conniff, trombones. Third row: Bob Haggart, bass; Billy Butterfield, Max Herman, Eddie Wade, trumpets

A TOP-FLIGHT modern swing band which achieved success by playing a presumably outmoded style of jazz is Bob Crosby's triple-threat crew, currently giving forth its Dixieland rhythm on the Saturday night Camel program over NBC, on dance remote broadcasts from the Hotel New Yorker and on wax for Decca. Four New Orleans band members, drummer Ray Bauduc, guitarist Nappy Lamare and saxophonists Irving Fazola and Eddie Miller brought to the Crosby band the influence of the original Dixieland Jazz Band which fathered swing some years back in New Orleans. And it's that old-style influence, ironically enough, which gave the Crosby crew the distinctive touch it needed to forge ahead from a welter of up-to-date swing bands—a touch typified in what Bob Crosby considers the best recording his band ever Decca-waxed, "South Rampart Street Parade."

The original Dixieland Jazz Band included five instrumentalists, pianist, drummer, trumpeter, clarinetist and trombonist. Bob Crosby's streamlined Dixieland crew numbers fifteen, including, in addition to the maestro and the previous named, Gil Rodin, Chicago, George Koenig, Cleveland, and Bill Stegmayer, Detroit, saxophones; Billy Butterfield, Lexington, Ky., Max Herman, Providence, R. I., and Eddie Wade, Long Beach, Calif., trumpets; Warren Smith, Big Springs, Tenn., and Bob Conniff, Attleboro, Mass., trombones; Jess Stacy, Cape Girardeau, Mo., piano; and Bob Haggart, Great Neck, N. Y., bass. For its preservation and modernization of the original jazz form, your correspondent names Bob Crosby's band—the **MOVIE AND RADIO GUIDE** Band of the Week.

Behind the Podium

Gotham gab has Tommy Dorsey completely reorganizing his orchestra as soon as present booking commitments are terminated . . . The Ink Spots will head out on their first one-nighter tour through the South and Mid-West, teeing off March 4 in Huntington, W. Va. . . . Betty Hutton, ex-Vincent Lopez warbler, drew fine notices from the New York cynicritics for her chirping in "Two for the Show," the new musical . . . Betty's romance with Teddy Powell, the tunesmith-maestro, has chilled, incidentally . . . Benny Goodman reported to be planning a nation-wide

series of concert tours along the same lines as his Carnegie Hall presentation . . . Judy Starr, the tiny singer, and hubby Jack Shirra, the Hal Kemp bass-thumper, are romancing again . . . It's a March 21 WGN-Mutual return to the air for Kemp from Chicago's Palmer House with Orrin Tucker set for an April 4 Waldorf-Astoria debut.

Maestro Rhyme-O

Sammy Kaye's rhythmic "Swing and Sway" title has started the country's band fans off on a rhyming game to write similar titles for their respective band-leading favorites. **MOVIE AND RADIO GUIDE** invites its readers to join in the fun by entering its Maestro Rhyme-O contest, open to any person residing in the United States or Canada, excepting employes of **MOVIE AND RADIO GUIDE**. Following are a few sample rhymes:

"About music you're wiser after hearing Kay Kyser"

"Killer-diller with Glenn Miller"

"Swing fourteen-karat by Jan Savitt."

Write a similar rhyme of not more than ten words about your favorite orchestra leader on an ordinary sheet of writing paper and along with the name of your favorite popular recording, submit in the mail to "On the Bandwagon," **MOVIE AND RADIO GUIDE**, 551 Fifth Avenue, New York City. Entries must be postmarked not later than midnight, March 10, 1940. The twenty contestants whose rhymes are judged to be most original will receive an individual prize of their favorite recording, personally autographed by their favorite bandleader.

Off the Beat

Skinney Ennis slated for his first eastern appearances when he treks to New York with the Bob Hope show this spring . . . First bit of news evidence, substantiating the verdict of two West Coast sociologists that the irregular, itinerant lives of bandleaders made their chances for a successful marriage slim comes in the departure for Reno of Mary Coyle, ex-Follies girl and wife of Adolfo Pancho, the Latin-American rhythm maker . . . Warner Bros. reported building a picture

around the Bob Crosby band . . . Raymond Scott's latest ditty has a to-be-expected screwball title, "Far From a Subway in Ireland" . . . Sammy Kaye is looking for an ambitious tunesmith who can fit an appropriate lyric and title to Sammy's theme music . . . Several Tin-Pan-Alleyites have already taken a crack at it, but none has come through with one that the Swing-and-Swayer considers suitable . . . That was a cute valentine Rita Ray, Gray Gordon's singer, mailed to the radio scribes; not keeping in spirit, however, with the title of the Gordon record she vocaled the same week, "I Love Me."

Irony

The unusual instance of a composer-maestro being barred from playing his own composition and theme song on the air is the case of Erskine Hawkins, whom you hear introduced on the air as "The 20th Century Gabriel" . . . When Hawkins recently tried to clear "Tuxedo Junction," the song in question, for one of his NBC programs from the Savoy Ballroom, he was informed that his publisher had restricted the playing of the number to Glenn Miller's crew . . . A phone call to his publisher brought about the clearance.

Members of Eddie Dunstetter's orchestra all chipped in to buy him a stationary bicycle and rowing machine. Reason: Eddie was getting so hefty around the middle the boys decided they had to do something about it.

Horace Heidt, after airing his show from San Francisco on February 13, returned to Hollywood to broadcast on the 20th, and then started a trek to New York which should take about eight weeks, with one-nighters all along the way. Heidt receives an average of 250 letters a week from people who offer various inducements to him if he will call their numbers on his "Pot o' Gold" program.

Phil Harris has a new namesake—Phil Harris Shulkin—but it cost him a new cornet to get the honor. Phil bet Irving Shulkin, the trumpeter in Harry Sosnik's orchestra, a cornet that the babe would be a girl. Phil lost the bet, but the proud

dad was so pleased he named him after "Curly." The news came to Shulkin during a rehearsal for "Hollywood Playhouse"—and everything was brought to a standstill while the orchestra broke into "Rock-a-Bye Baby."

Anne Nagel, one of Universal's promising young starlets, is still puzzled. She was lunching at the Brown Derby with bandleader Ken Baker the other noon, and was having the music business explained to her. In answer to her queries about swing (she recently bought half interest in Baker's band, which might explain her interest), Baker said: "Swing is out." Pointing to a couple in their very early thirties, he said, "Old people like that don't swing."

Diskussions

LARRY CLINTON—"Study in Surrealism" (Victor 26481), an impressionistic Clinton jazz composition highlighting some fine bass-thumping by Hank Wayland and equally good hot clarinet and guitar solos . . . "Sunday," an oldie in swing-time, is the plattermate.

CARMEN MIRANDA—(Decca Album 109)—Six songs by the enchanting "Sous' American" toast of Broadway, now starring in the "Streets of Paris" musical . . . She does "The South American Way" and "Bambu-Bambu," which she features in the show, and four unknown Latin-American ditties, "Touradas Em Madrid," "Que E Que A Bahiana Ten?" "Co, Co, Co, Co, Co, Co, Co," and "I Want My Mama."

WILL BRADLEY—"Hallelujah" (Columbia 35352) . . . one of the newer swing crop proves himself a comer with his jazz version of a standard featuring some nifty drumming by Ray McKinley, late of the J. Dorsey ranks . . . "Johnson Rag," a revived jazz standard, is the backer-upper.

DICK TODD—"The Singing Hills" and "Saddle Your Dreams" (Bluebird 10596), two cowboy ditties by the flame-topped baritone in the fine Bing Crosby manner which has made his vocals on the NBC-Avalon show a standout.

EDDY DUCHIN—"Thunder in My Heart" (Columbia—previewed), written by Lou Sherwood, of the Duchin band; slow, bounce-tempo number highlighting the famous Duchin piano interspersed with a growl trumpet effect . . . June Robbins vocals . . . "A Little Boy and A Little Girl," adapted from Grieg's Norwegian Dance, is on the other side.

WOODY HERMAN—"It's A Blue World" (Decca 2970), a popular ballad in good dance tempo featuring the full Herman saxophone section and the maestro's voice . . . Youngsters rate this among the 1940 bands to be watched . . . "Woudja Mind," featuring vocalist Carol Kay, backs up.

BY
MEL ADAMS



What's behind Ginger Rogers' sudden decision to get a divorce?



Hollywood's burning question is: What's next for Shirley Temple?

CLEAR ALL WIRES

Here is last-minute news from the entertainment capitals of the world

GINGER ROGERS—LEW AYRES WILL DIVORCE

LONG accepted by Hollywood as "just one of those things," the Ginger Rogers-Lew Ayres marriage will be dissolved in the divorce courts soon, according to an announcement recently made by Ginger.

If such is the case, *finis* now may be written to the long string of "Ginger goes back to Lew" and "Lew goes back to Ginger" stories which have broken out every so often since their separation. Now the facts can be told.

Contrary to what most people supposed, Lew and Ginger did not split because of the demands of their respective careers. They separated in the heat of anger, and under a barrage of mutual and singular accusations. Both compacted to disprove each other's statements—and they must have mutually done so in view of Ginger's divorce announcement.

There are two rumors in connection with the ending of this marriage which are current in Hollywood, and both of them must be discounted. In view of the facts in the case, it hardly seems likely that Ginger is getting her freedom in order to marry a motion-picture executive. Lew Ayres, according to gossip, is interested in Mary Beth Hughes, a young 20th Century-Fox starlet. But this romance hardly can be pointed to as a cause for divorce. Real facts in the case seem to be:

Ginger and Lew evidently have decided on the divorce to give both of them more social freedom—and to put an end to the question which has stared at them through Hollywood's eyes for the past three years.

Facts About the Gable-Lombard Disappearance

Clark Gable, at the wheel of his station-wagon, was racing through a rain-drenched night to reach the side of Carole Lombard, reportedly ill and awaiting him at a hunting lodge in Mexico. The storm-tossed car lost its running-boards, was badly battered.

At an appointed place two friends awaited Clark. When he didn't appear on schedule, they became fearful for his safety and telephoned the studio. Result: newspaper headlines. Later an announcement was given out that lack of a telephone at the hunting lodge was cause of the so-called "disappearance."

No reference to Carole's none too robust health was made, nor was anything said of Gable's dash to her side.

HOLLYWOOD . . . Congressman Dies' threat to investigate communistic activities in the film capital has made that city fighting mad. Among the sputterings and verbal blasts emanating from all branches of the industry comes Pat O'Brien's enlightening statement. Says cool-headed Mr. O'Brien: "There are no Communists in Hollywood. Actors' charitable impulses and contributions are frequently misinterpreted."

NEW YORK . . . RKO announces the purchase of screen rights to the George Abbott musical, "Too Many Girls," as a vehicle for Ginger Rogers. Price was said to be \$100,000.

CHICAGO . . . Jimmie Fidler, who'll make a personal-appearance tour with Olympe Bradna, Edith Fellows, Mary Healy, Helen Mack, Lind Hayes and Michael Whalen, joined the troupe in the Windy City. Tour opened at the Stanley Theater in Pittsburgh on February 23.

HOLLYWOOD . . . Warner Bros. announces as the studio's most ambitious undertaking for 1940 a film in Technicolor based on the life of Christopher Columbus.

NEW YORK . . . Arriving from Europe on the *Rex*, Producer Alexander Korda was stopped by a man who handed him what appeared to be a scenario. Korda started to explain he was too busy to read anything right then, then found out the manuscript was no scenario, but was a 154-page complaint filed against himself and United Artists by Sam Goldwyn. He kept the complaint—and read it!

HOLLYWOOD . . . Shirley Temple receives her 1,000,000th fan letter, writes a personal answer in reply to celebrate the occasion.

LONDON . . . George Bernard Shaw announces a lecture tour of the United States for next spring. Film executives are excited, hope to get him to do some picture work.

HOLLYWOOD . . . The Flynns are together again. They're over their "mad" and Errol has deserted his bachelor apartment for home—and Lili Damita!

20TH CENTURY-FOX AND MRS. TEMPLE DISAGREE

ALTHOUGH "Young People," described as being written from scenes taken from her previous pictures, has been announced as Shirley Temple's next, there is little likelihood the film ever will be made.

Behind that prediction is the attitude of Mrs. Gertrude Temple, who has guided the career of her talented daughter so astutely. Although there is no open rift apparent, Mrs. Temple has differed with the studio on the choice of vehicles for Shirley for some time, feeling that her daughter should desert fantasy for a down-to-earth type of story.

Now Mrs. Temple is objecting to "Young People" on the ground that the film would be too much like other pictures Shirley has done. Using "The Blue Bird's" not quite up to the usual business done by a Shirley Temple picture as a criterion, Mrs. Temple is again making an effort to get a different type role for her daughter—in her very next picture.

Mrs. Temple is basing her demands not so much on her personal opinion on the subject, but on an analysis of Shirley's 5,000 fan letters a week, in which in ever-increasing numbers are to be found complaints against fantasies for Shirley, and requests for a picture of a different type.

Whether or not 20th Century-Fox will be able to convince Mrs. Temple that she is wrong and continue on the already announced picture as Shirley's next is problematical. Mrs. Temple, where her daughter's career is concerned, has a habit of making decisions—then sticking to them!

Lana Turner-Artie Shaw Marriage Repercussions

Worried at first about Lana Turner's surprise elopement with Bandleader Artie Shaw, fearing that marriage might injure her popularity among the college kids to whom she's the *ultimate*, Metro-Goldwyn-Mayer has come to the conclusion that it might be a good thing after all, since Artie Shaw is the jitterbugs' delight.

Judy Garland, probably the most shocked girl in Hollywood at Shaw's sudden elopement with Lana, has fully recovered. She was smiling again within twenty-four hours.

Greg Bautzer, whose engagement ring Lana was wearing, said: "I wish them all the happiness in the world."



RITA HAYWORTH—Destined to be widely publicized as 1940's most exciting personality, Rita Hayworth originally was a dancer. She's been in pictures five years, showed marked acting ability

in "Only Angels Have Wings," will be seen next in Columbia's "Blondie On a Budget." Christened "The Flame Girl" by adroit Hollywood phrase-turners, she will live up to that name!

Movie Guide

To all who enjoy
good entertainment
we dedicate
these pages



MYRNA LOY

FAR TOO LITTLE is being heard these days of Myrna Loy, internationally recognized as "the perfect wife" because of her series of "Thin Man" pictures with William Powell. Movie and Radio Guide herewith presents this glamorous portrait for those

who have not seen enough about her in the public prints recently, and to inaugurate a "we want to see more of Myrna Loy" campaign—and more "Thin Man" pictures! She is under contract to M-G-M; in private life is wife of producer Arthur Hornblow, Jr.



This Week in Hollywood

Ginger Rogers will get a divorce; Director LeRoy cuts Vivien Leigh kisses; Zasu Pitts plans to desert movies—for radio!

STUPEFYING is the word to describe the effect the marriage of Artie Shaw and Lana Turner (Feb. 13) had on Hollywood. Above: As they appeared in "Dancing Co-Ed." Circle: Newlyweds at home

GINGER ROGERS has now become the center of Hollywood speculation with her decision to divorce Lew Ayres after a three-and-a-half-year separation. Query: Marriage? And to whom?

FRED ASTAIRE AND JAMES CAGNEY have been jointly reading every play, novel, short story and picture idea for years in the hope of finding a vehicle in which they could co-star. Both Astaire and Cagney have colorful personalities, singular talents and professional integrity, and a picture starring the pair would mark a milestone in Hollywood's history. Advertisement: There's dough here for the guy who can produce such a story.

CLARK GABLE won't make a picture unless he can wear a disreputable hat in at least one scene. James Cagney carries his make-up in an old

shoe-box. Janet Gaynor clings to the shoes she wore in "Seventh Heaven." Now, Lana Turner (Mrs. Artie Shaw) insists upon wearing bright-red shoes for difficult scenes. Observation: Actors are a superstitious lot.

JACK BENNY'S attorneys are busy protesting the planned release shortly of an early Benny film, "Medicine Man," which is owned by Bob Goldstein, a former agent and now a tavern and restaurant operator. The kick: New dialog, which kids the original, as well as imitations of Rochester and Fred Allen have been dubbed in.

JANE DARWELL, epitome of the courageous, strong, inspiring American mother of "Grapes of Wrath," is definitely slated for Marie Dressler roles. In fact, 20th Century-Fox is dickering for remake rights to one of Marie's

old pictures as a vehicle for Jane. Yet before her sharply etched performance as Ma Joad, Jane had no outstanding performance to her credit and, under contract to 20th Century-Fox, her option had lapsed and she was signed for the Ma Joad part on a one-picture basis. Preview night, Zanuck discovered that Jane Darwell was a star and a star of such durable luster as might well fill the niche left vacant by the death of Miss Dressler. He immediately re-signed her at a trebled salary. Comment: Even a picker like Zanuck sometimes guesses wrong.

ZASU PITTS, in New York for a series of radio appearances, admits that she is seriously considering devoting her full time to radio if present venture works out successfully. Reason: She likes the regular working-hours in radio as compared with the irregularities of picture-making.

DIRECTOR MERVYN LEROY is the censor's friend. He believes in saving them trouble and high blood-pressure. His instruction to the cutter on "Waterloo Bridge" is: "Reduce all Vivien Leigh kisses to ten feet or less on the film." Reason: "A redhead," says Mr. LeRoy, "can get more emotional wallop into a ten-foot clinch than others can get into twenty feet."

WHILE PRINTED REPORTS in a wide assortment of magazines have Mr. Orson Welles bought off from his RKO contract with a payment of \$160,000, the indomitable Man from Mars dashed madly through a Chicago railroad station carrying an egg-crate under his arm, Hollywood-bound. He told MOVIE AND RADIO GUIDE that he was planning to finish an original story he had started while en route west, then whip it into script form for a pic-
(Continued on Page 24)



AMONG THOSE PRESENT at the premiere (Feb. 1) of RKO's "Abe Lincoln in Illinois" was Claudette Colbert, highest-paid woman star, according to recently released 1938 income-tax figures. (Man behind is a cameraman.)



CIRO OPENING (Jan. 30) was a gala Hollywood event, with an interesting new two-some, June Lang and Jimmy Bryant (above), in attendance



REPRESENTING the British contingent at the opening of Ciro, smart new super night-club (Jan. 30), were Reginald Gardiner and Wendy Barrie, enjoying themselves hugely

(Continued from Page 23)

ture. He then announced that this original story would be his first Hollywood production; that the nine thousand rumors of his split with RKO were fallacious and that, far from a breach with the studio, he had just signed a contract for the third picture despite the fact the two other projected films haven't been made or even started. "Heart of Darkness," for which foreign charmer Dita Parlo has been signed, is delayed by set trouble. "Smiler With a Knife," his second planned production, is delayed because Carole Lombard, sought as lead opposite Welles, is not now available. Meanwhile Welles, whose radio broadcasts will now all be made from Hollywood, plans to start production on the original story within sixty days, finish it by summer. And, oh, yes—Anticlimax: The egg-crate he carried was filled with books.

ALICE FAYE has ordered, for her personal wardrobe, copies of the corsets (excepting the be-diamonded one) she is currently wearing in her characterization of Lillian Russell. Her theory: A woman needs backbone these days!

THE DICK FORANS, separated only six months, have now decided to make their parting permanent. Journey: Mrs. Foran will leave shortly for Florida and a divorce court.

AL JOLSON AND RUBY KEELER, on the other hand, have started Hollywood talking—and wondering. The Jolsons dined together last week. A reconciliation in the air?

JEAN MUIR, whose overdose of youth interfered with her career when she was in Hollywood before, is back and cast in Metro's "One Was Beautiful," replacing Virginia Bruce, no longer under contract. She won the part on basis of a test for "Of Mice and Men." That's Hollywood!

ERROL FLYNN and his mercurial, temperamental wife, Lili Damita, can always be depended upon when things get slow in Hollywood. They'll stage another spat. Hollywoodites have lost count of the number of times he's moved his tooth-brush and shaving things out of the Beverly Hills manse and into an apartment of his own. The latest is the linking of Errol's name with Bea Amidon, Gotham socialite who is now getting a Reno divorce and planning a visit to Hollywood. Prediction: Lili and Errol will make up as usual.

THE RICHARD GREENE - VIRGINIA FIELD romance has been the subject of some fine and fancy guessing by almost every Hollywood columnist. Richard, whose next picture will likely be "Brigham Young," rather than "Maryland," with Brenda Joyce, is busy selecting furniture for his house. Virginia is helping him. The lowdown: "Of course we're in love," Richard ad-

mits, "but how can we make marriage plans in Hollywood? It all depends on our working-schedule."

SABU, Hindu boy actor, is in Hollywood to make "Jungle Boy," but studio executives used their most powerful persuasion to get him there. He had no desire to leave London, which is enjoying its coldest winter in years, for Sunny California. The lad, reared in the tropics, had just learned to ice-skate . . . and loves it. Inducement: Indoor and outdoor ice-skating rinks.

EDDIE ALBERT'S disappearance in Mexico and his subsequent suspension by the studio have been unexplained up till now. What happened was this: Eddie overstayed his four weeks' leave and neglected to inform the studio where he could be reached. For his neglect and French leave, he drew a two-week lay-off without pay. Eddie, whose next will be "Angel from Tex-

as," with the newly wed Jane Wyrman and Ronald Reagan, insists: "I didn't get lost. I went exploring." The proof: His discovery of a gold mine, importance undetermined, in Mexico.

CAROLYN LEE, the four-year-old who almost stole "Honeymoon in Bali" from veterans Fred MacMurray and Madeleine Carroll, will make another picture although never, in the annals of Hollywood, have parents been so difficult to convince that their child should be a star. Most parents sit up nights praying for such a break for their young. Carolyn's dad is a steel-company executive at Martins Ferry, Ohio, and frowns on careers for children. It took a studio vice-president six months to persuade them to permit Carolyn to come back to Hollywood. Huzzah: Two very wise parents.

MERLE OBERON is \$20,000 richer because of a court decision in London last week which awarded her this amount in damages as a result of an automobile accident. Miss Oberon sued the driver of the other car, but when the court held that her own chauffeur was negligent, the suit was transferred against him. His insurers were ordered to pay the judgment to the screen star.

ROSEMARY LANE has instructed her attorney to draw up a legally notarized affidavit setting forth the status of her romance with Buddy Westmore. Then, when anyone tries pinning her down to the ifs and whens, she'll simply hand out a copy of her deposition, which solemnly states in fine legal



ROSALIND RUSSELL, who looks superbly smart in unusual hats, proved it by wearing the number above to the opening. Hat was the hit of the evening

terminology that the star "swears and certifies she is at present neither affianced nor married and that there is no immediate prospect that she will be." She promises to revise the statement when the facts warrant. Comment: Best publicity gag of the week.

SONJA HENIE is being sued in New York by one Dennis R. Scanlon, who claims that the skating star owes him \$92,000 for services rendered, one of the services being to secure appointment of a judge "not unfavorable" to Sonja in the 1936 Olympics. Hollywood is puzzled. Overlooked by Mr. Scanlon: Sonja turned to the movies and professional ranks when there were no more worlds for her to conquer. She had won the two previous Olympics hands down. And besides, how could one judge affect the final results? (For Sonja's latest romance, see picture, this page.)

EDWARD G. ROBINSON—whose radio broadcastings on "Big Town" deal with racket-busting—has uncovered a new Hollywood racket . . . just to keep his hand in. It works like this: A dilapidated car sits in a side street awaiting a movie-star motorist. At an opportune moment, when the star might be blamed for carelessness, the jalopy zooms out, tries to ram the actor's car. If successful, a lawsuit or a whopping settlement follows. Warning: Movie motorists, drive slowly.

FOR JOHN PAYNE, the new Richard Greene assignment is a godsend. For John will draw the Greene assign-



HAWAIIAN HONEYMOON over, Mr. and Mrs. Bob Howard (the former Andrea Leeds) now are frequent visitors to the gayer night-spots. Above: At the Ciro opening

ment in "Maryland" as a reward for his fine work in "Star Dust" opposite Linda Darnell. John was lost in the shuffle at both Paramount and Warners, but Zanuck believes John is big-star material and that "Maryland" will prove it. Memory: Another young lad released by a rival studio and in whom Zanuck believed was—Tyronne Power!

GADGET OF THE WEEK: Ann Sothern's miniature lobster earrings—strictly for sport and sea-food lovers.

GERALDINE FITZGERALD, a big find of the year, believes in maintaining tradition, but both Geraldine and her husband—Edward Lindsay-Hogg, working in New York for the Irish Emergency Fund—have almost given up hope that their baby, due in April, will be born in the five-hundred-year-old family manor-house in their native Ireland. Drawback: The submarine-infested sealanes.



SONJA HENIE, in the news as a result of a lawsuit (see item, this page), also made news by dating and going dancing with Dan Topping, recently divorced husband of Arline Judge, at New York's El Morocco

pecially for Olivia. Despite her exquisite performance as Melanie in "Gone With the Wind," a long absence from the screen is a risky business. Truth: The public forgets easily . . . and quickly.

CESAR ROMERO, for "Cisco Kid," had to let his hair grow, and before the picture was finished he found himself fighting off an almost irresistible urge to stampede into every barber shop he saw. But he is slated to go unshorn AND embarrassed, for his next will be another in the "Cisco Kid" series. New friendship: A strange and understanding bond has grown up between Romero and Tarzan Weissmuller of late.

IS GRETA GARBO being starved into love by Gaylord Hauser, the dietitian? Reported menu: A lettuce leaf for Garbo, a sirloin steak for Hauser.

JIMMY DUNDEE, for Paramount's "Woman from Hell," had to overturn a car while going sixty-five miles an hour. Crawling from the wreck, the stunt man scratched his arm, refused to have it painted with iodine. Quotes: "That stuff hurts!"

BRENDA MARSHALL had a peculiar dread of meeting Errol Flynn on the day when she had to report for work with him in "The Sea Hawk." She had met Errol fleetingly when she first came to work at Warners' on "Espionage Agent" a year before and had since avoided him for fear that he wouldn't remember her. To her astonishment, Flynn not only remembered her but sought her out in the wardrobe department that initial morning to express his delight that she would share honors with him. Result: Brenda thinks actors are swell people.

IF JITTER-BUGGING is getting you down, wait until you get a load of the new dance LeRoy Prinz has concocted for "Too Many Husbands." It's called (Continued on Page 36)



THE good Irish name of O'Hara has taken on a new and unwon'ted glamour with the advent of that fabulously popular film spectacle, "Gone With the Wind." But as the tempestuous Scarlett O'Hara of Margaret Mitchell's story sways millions of movie-goers with her lightning changes from infinite tenderness to coldest fury, another O'Hara is brilliantly winning her way to Hollywood stardom. She's a sparkling brunette colleen straight from the Emerald Isle—and her name is Maureen. When Jimmie Fidler singled her out from the dozens of pretty and promising youngsters who abound in Hollywood as one of his two "Dramatic Discoveries of 1939" and presented her as such on his January 19 broadcast, he was not pulling rabbits from a hat. Maureen O'Hara is no diamond in the rough. She started acting when she was but five years old with her brothers and sisters (three of the former, two of the latter) as an audience, studied later at the Abbey School of Acting and, at seventeen, played leads in the famed Abbey Theater. It wasn't just by chance that Charles Laughton chose her for a lead in "Jamaica Inn."

Yet Maureen was new to Hollywood and sniping critics waited for the finished picture, ready to pounce on a weakly cast feminine lead who would fail to balance Charles Laughton's portrayal of the sadistic English nobleman-smuggler. Those who have seen "Jamaica Inn" know how disappointed such critics must have been—and how well Miss O'Hara filled out her share of the tense drama which unfolded with the story of the unholy league between a gang of cutthroats and thieves and Laughton, the luxury-loving "J. P." Her portrayal of womanly bravery, softened by innocence and youth—and a touch of Irish humor—was the delight of all who saw her.

A protege of Mr. Laughton, Maureen was next cast with him in the current remake of "Hunchback of Notre Dame." There again she is the perfect foil for his sensational characterization of Quasimodo, the pitiable hunchback. It was on the basis of these two pictures that Jimmie Fidler made his choice, and it is undoubtedly a choice of which millions of movie fans will enthusiastically approve. Brown-haired, blue-gray-eyed, and just five feet six inches tall, Maureen O'Hara is every inch an actress. Will she rise to the stature of an actor like Charles Laughton, with whom she has been playing? Will she rise to the emotional heights of that other O'Hara—Scarlett of "Gone With the Wind"? For an answer to that question, we suggest you see "Bill of Divorcement," scheduled for early release, and suggest also you will be hearing more—much more—of Maureen O'Hara. And not just from Fidler!

Another O'Hara Makes Good

Scarlett is a Southern belle, Maureen's a born trouper—both are O'Haras



BEST BETS FOR STARDOM made annually by Jimmie Fidler (right) on his gossip broadcasts were laid this year on Maureen O'Hara, young Irish actress, and actor Robert Stack. Fidler is shown interviewing them

Beloved Hussy

They said she lacked sex appeal, but neither hell nor high water could stop Bette Davis' career. She started a Hollywood revolution!

By Sonia Lee

PRECISELY a decade ago a twenty-two-year-old girl, of indeterminate coloring, arrived in Hollywood to begin her screen career.

Those were the days before realism came to Hollywood, and a girl either possessed sex appeal and glamour or definitely had no future.

Bette Davis had long hair leaning to blond, a pair of protuberant eyes, a nose, a mouth, a figure which didn't rate a second glance.

A fatherly Universal executive called her into his office a few weeks after her arrival. "My dear," he said, "you've got less sex appeal than anyone I ever saw. Without sex appeal you won't get anywhere in Hollywood. I'd go back to New York if I were you. You're wasting your time." And he inferred that Universal had certainly got gypped.

But if you tell Miss Davis that she lacks something, she'll trot out and try to acquire it. For months on end Bette experimented with her looks. In turn she was Constance Bennett, the thirty-thousand-a-week lady, and Joan Crawford and Greta Garbo. Then she gave up trying to be a not so good carbon copy of somebody else and decided to be herself. Just about then Universal dispensed with her services. The other studios did not form in line to sign her.

There came a day when she decided to leave Hollywood, but it rained. Rain always being a forerunner of fortune for her, she canceled her reservations for that evening. It was a lucky hunch, for Warners sent for her the next morning and signed her. She was to do ingenue roles.

Today Davis is the acknowledged Duse of the screen. She is currently reigning as Queen of the Movies with Mickey Rooney as the King. She has acquired two Academy Awards, first for "Dangerous," which was only an excuse, for her real award was for "Of Human Bondage." Her first Oscar was given company through a second award for "Jezebel," in which she played an advanced Scarlett O'Hara.

Davis is a magnificent technician. Better than anyone on the screen, she has an understanding of movement and timing and calculated mannerism as tools for the creation of mood and effect. Because of her mastery over technique, she occasionally gives an impression of a lack of emotional involvement.

Bette thinks it's all hooey about living a character. "A painter," she'll draw the parallel, "doesn't have to be a pot of flowers to paint them."

She is the protagonist of the bad, the heartless, the selfish, self-preserving woman who grabs everything by instinct. The kind of woman who always makes demands but never gives.

Bette has been in effect a one-woman

revolution in Hollywood, who has upset all the long-held, cherished notions of producers that the heroine must be wronged, salvaged and live happily ever after. Bette's women stand alone, take the consequences, and usually finish in the gutter—if not physically, at least spiritually.

Without question, Davis has been an important and significant factor in the changed attitude of producers towards handsome legs, a body by Fisher, and standardized, routinized beauty. She has proved that to be a great actress it is only necessary to know how to act.

Perhaps the most amazing tribute paid to a co-worker was in the guest list of a party given for her by a national magazine, which had selected her as the outstanding actress of the year. Every one of the top-ranking names answered "present." Undoubtedly some of them didn't dare stay away for fear of suspected jealousy.

But nevertheless there is a certain rancor towards her for her incredible ability and her luck in roles. As Carlotta, in "Juarez," she did not approach the impressive heights she achieved in "Dark Victory." After the preview, feminine stars were observed looking particularly smug.

Davis has a talent for friendships. She is a good fellow on the set. Newspaper people admire her candor, her instinct to cooperate, her finely tuned humor and her streamlined mind.

Her best friend is a girl she'd known back East, and who now lives in California. Bette is godmother to Elizabeth Fisher Greene's baby, who is also named Bette.

A year or so ago, when a famous columnist was selecting the handsomest legs in Hollywood, she went to

(Continued on Page 36)



QUEEN OF THE MOVIES TODAY, Bette Davis started out with figure and features which didn't rate a second glance. Perfect mastery of technique, perseverance and a talent for friendship made her Queen. At left she is the typical bad Davis character; above, she appears as "Jezebel," which won her a second Oscar



YOUTH and its problems give Jackie Cooper his greatest acting break in Paramount's "Seventeen," by Tarkington. Above, left: Stone broke, he borrows from sister (Norma Gene Nelson)

CAUSE of all Jackie's troubles is "Lola Pratt" (Betty Field), a visiting siren. His attempts to woo her and resultant scrapes are side-splitting comedy. Above: Love in bloom!

THE BULK of Jackie's grief stems from his purchase of a car in which to take "Lola" riding. Both youngsters do a fine job of acting

PUPPY LOVE RUNS *Riot!*

Jackie Cooper's a sensation in Booth Tarkington's "Seventeen"

SELECTED by MOVIE AND RADIO GUIDE as the "picture of the week," "Seventeen" is a picturization of the famous Booth Tarkington story, with Jackie Cooper and Betty Field (recently seen together in "What a Life") in the leading roles, as "Willie Baxter" and "Lola Pratt." To exploit the picture, Paramount arranged to have seventeen girls seventeen years of age selected in seventeen cities. These girls—with their individual chaperones—were brought to Hollywood on February 14 as guests of Jackie and Betty. They were taken on a tour through the studio, and given an opportunity to enjoy the film capital's famous restaurants and night-spots, all of which resulted in a great deal appearing in the public prints concerning the picture, "Seventeen." In addition to being an actor, young Jackie Cooper also fancies himself a musician, and organized a band named "The Clambake Cats." "Seventeen" is Betty Field's second picture. Her work in the stage plays "What a Life" and "The Primrose Path" brought her to Paramount's attention, and she's now under contract to that studio. Although "Seventeen" is Jackie and Betty's picture, the supporting cast is excellent. Otto Kruger plays "Mr. Baxter," Ann Shoemaker is seen as "Mrs. Baxter." Among others are "May Parcher," Betty Moran; "Johnnie Watson," Buddy Pepper, and "Jane Baxter," Norma Gene Nelson. Otto Kruger, who plays Jackie's father, is considered the most popular American actor in Britain, placing fourth (with only three British actors topping him) in the *Film Weekly* poll of 1939. While the picture was in production, Jackie accidentally sunburned his feet. He worked in his bare feet for close-ups for several days, wearing shoes only when he had to!

PROVING himself as good at teen-age humor as at small-boy sob stuff, Jackie Cooper is a good bet for adult stardom. Certainly his acting in "Seventeen" gives him top rating as a juvenile!

JACKIE PAYS OFF his kid sister for loaning him money by taking her to a dance and dancing with her. Only a seventeen-year-old can understand his adolescent agony. "Seventeen" is good entertainment

THIS WEEK on the SCREEN



"VILLAGE BARN DANCE"—Lulu Belle and Scotty, of "National Barn Dance" fame, headline and acquit themselves very favorably in this Republic picture starring a variety of radio talent



"CHARLIE CHAN IN PANAMA"—Another in the series of the popular "Charlie Chan" pictures, with Sidney Toler in the title role, this time ably battling attempted sabotage in the Panama Canal Zone



"FREE, BLONDE AND 21"—Second in the 20th Century-Fox "Hotel for Women" series, this film carries through the policy of giving talented youngsters an opportunity in pictures. Women everywhere will like it



"MY LITTLE CHICKADEE"—The very idea of teaming W. C. Fields and Mae West together in a picture is amusing, and the antics they go through in the film are often smile- and laugh-provoking

"Village Barn Dance"

Cast: Richard Cromwell, Doris Day, George Barbier, Barbara Jo Allen, Lulu Belle and Scotty, the Kidoodlers, the Texas Wanderers, etc. A Republic picture, produced by Armand Schaefer; directed by Frank McDonald; screen play by Darrell and Stuart MacGowan.

AN INTIMATE, behind-the-scenes picture of radio broadcasting which—more important—brings to the screen some of the popular, current radio favorites is "Village Barn Dance." This film happily combines a keen and wholesome rustic humor with novelty music and a moving story to make it an appealing and entertaining picture. It is the sort of picture—without fanfare and the earmarks of a spectacle—you'll want to recommend to others. To radio's Lulu Belle and Scotty go the honors on the musical side. They rose to fame on radio's "National Barn Dance" and are right at home in this story, while the Kidoodlers, making the most of their numbers, played on toy instruments, are a close second. On the comedy side, Barbara Jo Allen (Vera Vague of the "Chase and Sanborn Program") contributes to the comedy which, at times, grows hilarious. Surprise performance was that of Don Wilson (announcer for Jack Benny), who steals the show with his portrayal of a good-humored, grinning radio announcer. The story, a simple, moving piece, is carried by Richard Cromwell, Doris Day and others.

WHAT THEY THOUGHT OF IT: "... Peppy, romantic comedy musicale, well suited to family audiences and youthful fans..." Weekly Variety: "... Should score satisfactorily..." Motion Picture Herald: "... Heart-warming performances by such troupers as George Barbier, Richard Cromwell... and good use of the radio artists featured..."

"Charlie Chan in Panama"

Cast: Sidney Toler, Jean Rogers, Lionel Atwill, Mary Nash, Sen Yung, etc. A 20th Century-Fox picture, produced by Sol M. Wurtzel; directed by Norman Foster; screen play by John Larkin and Lester Ziffren, based on the fictional character, Charlie Chan, created by Earl Derr Biggers.

ANOTHER family favorite, Charlie Chan, finds his way back to the screen in "Charlie Chan in Panama," latest of film series. In it, the imperturbable sleuth is fighting sabotage in the Canal Zone. By this time, Sidney Toler, who inherited the role made famous by the late Warner Oland, has taken on all of the native coloring of Chan to most fans.

WHAT THEY THOUGHT OF IT: Hollywood Reporter: "... Rates as solid entertainment in its class..." Screen Guide: "So-so..."

Exceptional
Gone With the Wind
Dr. Ehrlich's Magic Bullet
Grapes of Wrath
Mr. Smith Goes to Washington
The Blue Bird
Pinocchio
Broadway Melody

"The Farmer's Daughter"

Cast: Martha Raye, Charles Ruggles, Richard Denning, William Frawley, Gertrude Michael, Betty McLaughlin, etc. A Paramount picture, produced by William C. Thomas; screen play by Lewis R. Foster from a story by Delmar Davis; directed by James Hogan.

"THE Farmer's Daughter" is a high, hilarious and screwball picture which will keep audiences laughing for a solid hour without let-up. Although it has been made simply and inexpensively as an unimportant picture, it is apt to surprise its makers by winding up as one of the hits of the season and the vehicle which made a new starring combine—Martha Raye and Charles Ruggles.

Take a financially pressed Broadway producer, an angel with plenty of money and willing to back any show so long as it is away from Broadway and stars his "girl friend," a handsome hero, the farmer's daughter and a country barn which is being converted into a theater, and you have a slight idea of the ingredients of which this comedy is made. When you add to these a well high perfect cast, headed by Miss Raye and Ruggles, a tightly written and laugh-laden story that leaves never a dull moment, and keen direction at the hand of James Hogan, then you have a show which is likely to pull itself, by its own bootstraps, out of the class of routine program pictures for which it was obviously aimed—and into the big money-making class.

WHAT THEY THOUGHT OF IT: Film Daily: "Martha Raye steps into the starring role and scores a smash hit with her singing and dancing..." Hollywood Reporter: "... A good wholesome comedy..." Daily Variety: "Fast moving and equipped with splendid performances..."

"Free, Blonde and 21"

Cast: Lynn Bari, Mary Beth Hughes, Joan Davis, Henry Wilcoxon, Robert Lowery, Alan Baxter, Katharine Aldridge, Helen Ericson, etc. A 20th Century-Fox production; produced by Sol M. Wurtzel; directed by Ricardo Cortez; original screen play by Frances Hyland.

"FREE, Blonde and 21" is a woman's picture. It is filled with the intimate, day-to-day experiences which make up women's lives—love and talk of love, clothes, stockings and men. At the same time, thanks to inclusion in the plot of a murder or two, it is not a picture masculine movie-goers will find dull but, on the whole, a sincere and often touching successor to "Hotel for Women."

Particularly interesting also is the continuation in this film of a policy of giving lovely and talented newcomers to the screen a chance to show what they can do. And the youngsters who started out together in "Hotel for Women" do a much more finished job in this sequel.

"Free, Blonde and 21" revolves about a heartless little gold-digger, Mary Hughes, who travels a hard and conniving path to the penitentiary while her honest, hard-working artist companion—Lynn Bari—wins the millionaire and happiness when "Finis" flashes across the screen. But so convincingly and sincerely is the plot handled here that the theme which might easily have become routine is genuinely touching throughout.

WHAT THEY THOUGHT OF IT: Hollywood Reporter: "... Measures up to the best standards of picture making..." Los Angeles Times: "... Whole cast enters cleverly into roles..." Daily Variety: "... It should fully satisfy the feminine audience..."

"The Lone Wolf Strikes"

Cast: Warren William, Joan Perry, Alan Baxter, Astrid Allwyn, Eric Blore, Montagu Love, etc. A Columbia picture, produced by Fred Kohlmar; directed by Sidney Salkow; screen play by Harry Segall and Albert Duffy, based on a story by Dalton Trumbo and the famous character created by Louis Joseph Vance.

BEST-KNOWN fictional character of the late Louis Joseph Vance, "The Lone Wolf," is back in circulation again and to those fans who have learned to look for Warren William's smooth performance of the role and for his butler and right-hand man, Eric Blore, this is big news indeed. The plot, lightened by deft, humorous touches, is fast-moving.

WHAT THEY THOUGHT OF IT: Film Daily: "Entertaining screen fare..." Weekly Variety: "Suspense and suave detecting will provide adequate entertainment..."

Good Entertainment

The Light That Failed
Sidewalks of London
The Fighting 69th
Destry Rides Again
His Girl Friday
Swiss Family Robinson
Abe Lincoln in Illinois

"My Little Chickadee"

Cast: Mae West, W. C. Fields, Joseph Calleia, Dick Foran, Donald Meek, Anne Nagel, etc. A Universal picture, produced by Lester Cowan; directed by Edward Cline; written by W. C. Fields and Mae West.

THE screen's perfect combination for gusty, hearty comedy is Mae West and W. C. Fields and in this picture—a breezy story of the West which is no more and of a gal with a past who seeks a new life in the great open spaces—they find ample opportunity to show how screamingly funny an old and rather timeworn plot can become under the masterly handling of veteran performers.

"My Little Chickadee" was written by Fields and West, who were expected to explode all over the set at any time by those who know them well. Both are highly temperamental, both are used to individual billing, and in this feature they were co-starred. But production moved smoothly. Mae—slimmer than she has ever been for a picture, weighing a scant 120 lbs.—rode back and forth between the sound stage and her studio bungalow in a limousine, sat stiffly erect in a straight-backed chair on the set while not working. Fields, in a typically frowsy but dignity-fraught role—stayed outside the stage in the sunshine rehearsing his lines with his secretary, Magda Michael (whom he calls Mickey Mouse). Closest approach to an explosion came from the preview audience's laughter.

WHAT THEY THOUGHT OF IT: Weekly Variety: "... A hefty package of lusty humor that will click..." Hollywood Reporter: "... Story limps but laughs are plenty..." Jimmy Fidler: "... Two bells..." Screen Guide: "... Two and one-half stars..."



MOST VIVACIOUS of the talented Lane sisters, Rosemary Lane gives her Irish setter, "Mr. Chips," a bath every Saturday afternoon, much to his chagrin. But Rosemary is determined, so "Mr. Chips" gets a bath—and Rosemary gets lots of exercise

TROUBLE! When persuasion fails (below) Rosemary resorts to physical coercion. Miss Lane's real name is Mullican, which makes her next picture, "Three Cheers for the Irish," highly appropriate. She likes to eat—creamed chicken, chocolate eclairs



BECAUSE Rosemary is accustomed to having a battle with "Mr. Chips" on the bathing subject, she protects his eyes with goggles. Watching Rosemary with "Mr. Chips" in her back yard, one wouldn't suspect her ambition is to be an opera singer!

Saturday Afternoon with Rosemary Lane

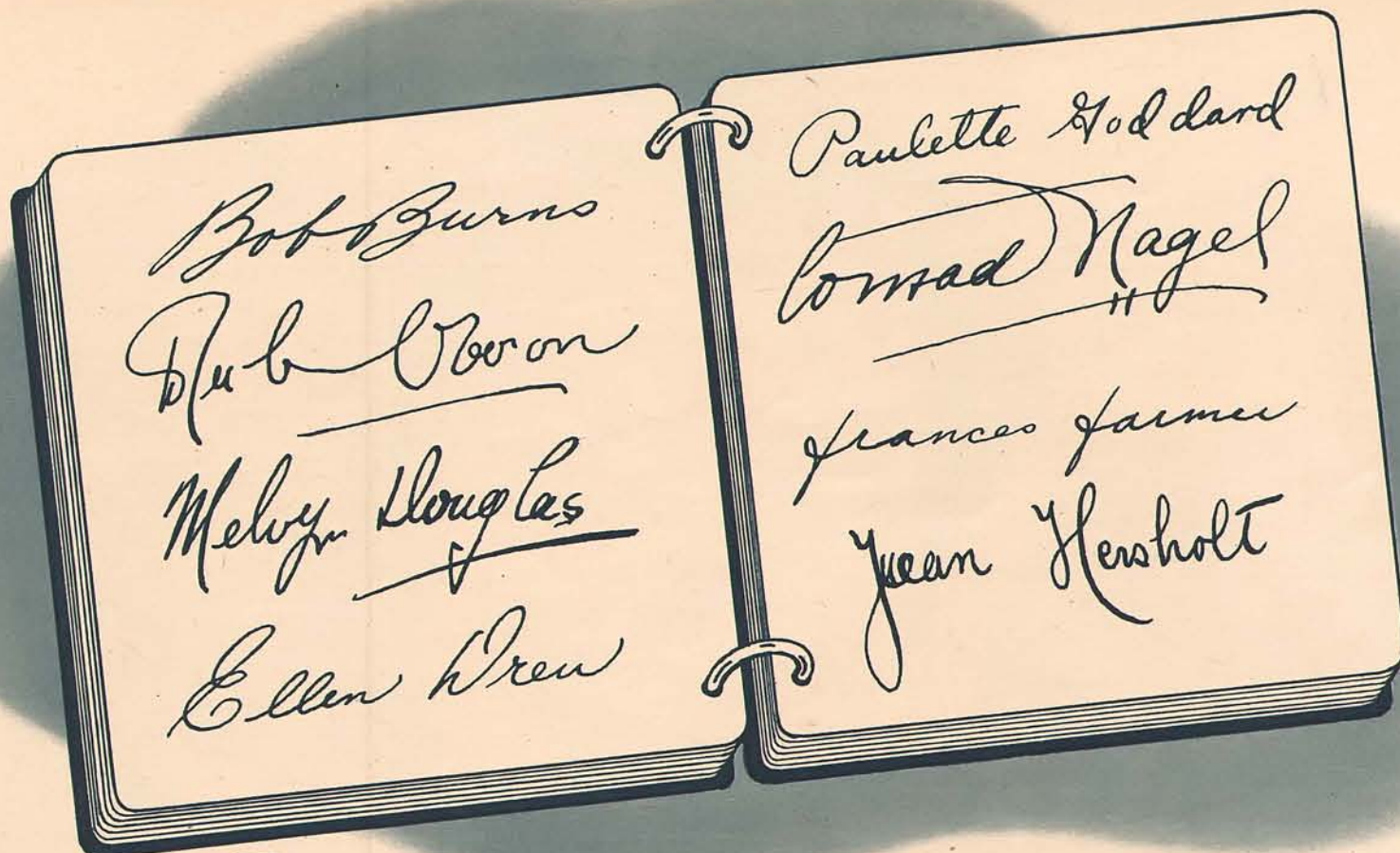
THE BEST part of the bath, according to "Mr. Chips," is its end (below). His mistress is one of the most unaffected girls in films. She uses little make-up, unpoetically calls herself a "rusty blonde," has \$25 a week spending money, saves part of it!





BATH OVER, it's time for a good romp! Rosemary Lane is five feet four inches tall, weighs 106 pounds, and is popular with the boys. She's under long-term contract to Warner Bros., for which company she has appeared in "Four Daughters," "Daughters Courageous," and

"Four Wives," among others. She plays good tennis, likes to swim, play ping-pong, and never misses an opportunity to go to a football game. All of which proves (even though he does have to take a bath every Saturday) that "Mr. Chips" is a lucky dog, indeed!



Certified Autographs

AUTOGRAPH-COLLECTING is a thrilling, fascinating, inexpensive hobby. Now, like thousands of others, you too can have a collection, have for your very own the signatures of such famous screen and radio personalities as those listed on this page—and others. There is hardly a name you can't have in your collection, even if you live thousands of miles from Hollywood and New York. Here's why:

Each week **MOVIE AND RADIO GUIDE** will supply you with a number of autographs of prominent screen and radio stars through this unique department. A "Fill-in" picture, such as the one of James Cagney on the opposite page, also will be published. You can start your collection with signatures taken from **MOVIE AND RADIO GUIDE**, and you can start a "Fill-in" collection if you so desire. Simply write your name in the space provided for it (after the word "wishes") and you have an authentically autographed reproduction, made out to you personally, through the pages of this publication from James Cagney.

Cagney signatures are not plentiful. He's gracious about signing autographs whenever he's approached by a collector, but he's not an easy man to get to. When he's working on a picture, he's seldom seen outside the studio. Between films, he spends his time on a farm in the East, and isn't often available. With Cagney, the fact his autographs are rare is caused only by his manner of life. With Greta Garbo, however, it's different. She dodges signing autographs as frantically as she dodges having her picture taken. It is estimated she has given no more than five in her entire life.

Charlie Chaplin is another whose autographs are very scarce. Charlie, often seen on Hollywood streets, in stores, at night-clubs, doesn't like to

Use this department to aid you in completing your collection of star signatures



MERLE OBERON—Hard to recognize offscreen, she signs but few autographs



BOB BURNS—He's always happy to oblige by scrawling his signature



PAULETTE GODDARD—She's glad to sign, but Charlie Chaplin's a dodger

sign autographs. It's a very persuasive collector indeed who can talk him out of his signature.

W. C. Fields, Ronald Colman and Warner Baxter signatures also are scarce not because they refuse to sign but because they seldom go places where collectors have an opportunity of asking for their autographs.

Radio-star signatures are more easily obtained than those of picture stars as a general rule, for the simple reason that they're not usually recognized by collectors, and when they are, they sign readily, pleased at the request.

Among the radio personalities, Rudy Vallee probably has signed more autographs than any other individual, but he runs in streaks. Sometimes he'll sign time after time with rare good humor, at other times he's not approachable.

Bette Davis, probably the most active autograph-signer of all, estimates she has signed her name on 30,000 to 40,000 menus, parking-tickets, old envelopes, in autograph books, etc., during the past five years. To date, about the only things she hasn't signed are a man's shirt front and a police blot-

ter. She's always gracious and cheerful about the whole thing.

Wayne Morris gets a thrill out of being asked for his autograph. He's always pleased to be recognized and asked for his signature.

Joan Crawford is another who is extremely gracious about signing her name. She's signed thousands. So has Shirley Temple, but in an entirely different way. Whereas Joan signs any time, any place, Shirley's requests for signatures must come through her studio. The reason for this is the danger she'd be mobbed if she stopped on the street and started to sign books.

There's a kick in getting autographs. There's a kick in having a collection of them. If you aren't already a collector, start a collection today. Through **MOVIE AND RADIO GUIDE's** Autograph Exchange it is possible for any person to start and gather together a large collection, no matter whether or not they ever see a movie or radio star in person. If you have signatures or facsimiles of signatures of stars and would like to exchange them, simply write an ad similar to a want ad, telling whose signatures you would like to receive in return. Ads are limited to twenty words, plus name and address, and as many as space permits will be printed in this publication each week. (For more complete details, please see last week's issue.) Use the signatures reproduced on this page to start your collection. It's a fascinating hobby and lots of fun. There'll be more "Certified Autographs" and another "Fill-in" picture in **MOVIE AND RADIO GUIDE** next week!

JIMMY CAGNEY, star of the current popular "Fighting 69th"—Here is a "Fill-in" autograph from him. Add your own name! →

With best wishes
James Cagney



bat for Margaret Donovan, her hair-dresser. She submitted pictorial proof and arguments in writing for her choice.

As Bette approaches the middle thirties, she is acquiring beauty. It may be the composite of living, of thinking, of grooming—even of the security of success. But today, people do turn to look at her—and then take another look.

She has an indifference to wardrobe, to feminine subterfuge. Her passion for books extends to consulting a world map so that she might orient herself with the locale of the story. She desires to be exceedingly well versed in languages, in sports, in music. Within the limitations of her busy life she has learned to play a fair game of golf, a passable tennis. She swims like a fish, but has to be careful of too much sun.

HER one idiosyncrasy is a demand for order and cleanliness. At three, a spot on her pinafore would send her into hysterical demands of "Take it off, take it off."

Today her clothes are on a perpetual escalator to the cleaners, and woe betide the servant who forgets to dust even in the most obscure corner. She has been known to come home from a hard day at the studio and attack a room with dust-mop and broom, even if it is twelve midnight and she is tired out.

She can spy a drooping posy in a vase at fifty paces, and a crooked lampshade or slightly out-of-line picture will send her to the spot like a homing-pigeon. She has what may be called "the housewife's eye."

In the bosom of her family she is called "The Golden Goose," which is apt, for she has certainly laid a lot of golden eggs for her studio. Others frequently lay just plain eggs.

She is mad about dogs, and the canine members of the family go swimming in the pool and dry themselves off against Bette and her prized Colonial furnishings. They are fed titbits at the table, which seems appropriate since Bette's prime humanitarian concern is dogs. She was until recently

president of the Tailwaggers' Association, and was a prime mover in the establishment of a school in Hollywood for the training of dogs for the blind.

She will not tolerate people around her who can make no contribution to her mentally and emotionally, since she can give nothing of herself to such arid people in return.

She speaks her mind and frequently does the wrong thing knowing it is wrong, just to get it out of her system. When she sued Warner Bros. in

of support for herself and two small daughters. The sister, Bobbe, has recently made Bette a proud aunt.

Bette was born in Lowell, Massachusetts, on April 5, 1908, and was so unprepossessing at birth that the entire family promptly began to worry about her future. She was christened Ruth Elizabeth, but became Bette for stage purposes. In the varying family fortunes, after Bette's parents were divorced, she attended public and exclusive schools, and finished off at Cush-

ing but only banked the fires of her stage ambitions. She wanted to study with LeGallienne. But her interview with the actress was a failure. And for the first time she faltered in her ambition. Here she was—a spindly, colorless, personality-minus youngster who wanted to be a flame in the theater. Perhaps it was preposterous. She says today that she went slightly mad with disappointment and hurt for the next five months, but was curiously pulled out of despond by Mother Ruthie, who dragged her to New York, all fixed up as to clothes, face and hair this time, and brought her before John Murray Anderson, who not only enrolled her in his classes but gave her a scholarship.

From then on, neither hell nor high water could have changed her career. She got a small part in "Broadway," which George Cukor was producing with his Rochester Stock Company. The leading lady broke her leg, and Bette played the part. But even this parade of her abilities didn't save her from being sacked by Mr. Cukor. Since then, Mr. Cukor, now an ace director in Hollywood, must have frequently eaten the words he spoke to Bette on that now memorable occasion.

The Man On the Cover

Two-time Academy Award winner Spencer Tracy, whose portrait as Major Robert Rogers in "Northwest Passage" appears on this week's cover, will next be seen in "Edison, the Man." He placed high on the 1939 list of the box-office favorites



England to break her contract, she wasn't fooling herself. The odds against her were too great. But the court fight brought under-surface resentments out in the open, and it proved an excellent emotional cathartic. Since the suit she has had the best pictures of her career, and her differences with the studio since then have been of a minor nature.

WITHOUT compromise she believes every ambitious woman must burn her bridges behind her. Bette's contention is that it puts steel in the spine to know that you must go ahead—that there's no going back.

Her family constellation is a devoted mother, called Ruthie, who used to be a retoucher on photographs as a means

ing Academy, where she waited on table at the dormitory to help defray expenses. It was here she met Harmon Oscar Nelson, whom she later married, and from whom she is divorced.

Her theatrical ambitions were strictly not in the family tradition, but Mother Ruthie was a modern and believed that children should be guided, but never driven. During Bette's entire school life her dramatic talent kept asserting itself. She appeared in town pageants and school plays. And for a time while studying with Roshanara, the great dancer, she had visions of becoming a premier danseuse. Roshanara died, and with her Bette's idea of making a career of dancing.

A year at home, learning the homely tasks of a household, did not extin-

BUT Bette kept on going and eventually landed in Hollywood. And she married Ham. And they were divorced. In the palmy days of happiness Bette had said that unless two people had gotten to the ketchup-bottle throwing stage, there was no excuse for divorce. But no such drastic behavior is reported of them before they came to a parting of the ways.

The George Brent romantic episode, so widely advertised, is now ended. While it lasted, it was good for her. It diverted her mind from the very real tragedy of her separation and divorce from Ham.

Bette now lives alone and tries to like it. But I doubt if she ever will, since half of her is always yearning to be some man's "little woman."

But a Queen has no time for Love. And Bette Davis is today the undisputed Queen of Hollywood!

THIS WEEK IN HOLLYWOOD

"Doing the Threesome" and it takes two gentlemen and a lady to perform. The agile threesome will be Jean Arthur, Fred MacMurray and Melvyn Douglas. Revise: Three's a smash hit!

EDNA BEST married Nat Wolfe, the agent, at Hidden Wells Ranch, near Las Vegas, on the day following her divorce from Herbert Marshall. On the same spot, William Powell and Diane Lewis became man and wife. A prediction: Herbert Marshall and Lee Russell, who've been each other's shadow for over two years, will soon be married.

SAYINGS OF THE WAGS: For his great performance in "Dr. Ehrlich's Magic Bullet," Eddie Robinson will be starred by Warners in "The Life of Paul Muni."

CASTINGS: Errol Flynn in four—"Out of Gas," "Captain Horatio Hornblower," "Simon Bolivar," and "The White Rajah," which he co-authored.

Mickey Rooney in another Hardy Family film, "Andy Hardy Meets a Debutante." Ezra Stone, "Henry Aldrich" of the radio, is slated for the same role on screen. Kay Kyser for a second picture to follow "That's Right, You're Wrong," only stipulation being studio doesn't try to make an actor out of him. Robert Stack, who first-kissed Deanna Durbin on screen, in "The Mortal Storm."

MIKE CURTIZ, directing "Virginia City," warned one of his actors not to irritate him. "I'm a dangerous man when I get my dandruff up," Mike threatened. Advice: Look to your laurels, Sam Goldwyn.

ZORINA, like other newcomers to Hollywood, likes to explore California's scenic wonders all by herself. Tempted by a vast and sweeping estate, she drove in, was mired, rescued three and a half hours later just as hubby George Balanchine was sending out a police alarm. Do-Alikes: At the same time, Richard Greene was lost in

Mexico, Luise Rainer in northern California—all of which was exciting to everybody concerned.

MAYBE IT'S SABOTAGE, but for the third time in a week something unexplainable happened to the hook-and-eye responsible for upholding Dotty Lamour's sarong during filming of "Road to Singapore." Suspects: Bing Crosby and Bob Hope. Suggestion: A safety-pin.

BRITISH-BORN VIVIEN LEIGH (India is the land of her nativity) has spent most of her life in England. Pardonable, therefore, was her lack of understanding at the cheers which greeted the playing of a catchy tune on her first visit to the Deep South in connection with the showing of "Gone With the Wind." She asked a southern belle standing near what it was. The Kickaroo: The song was "Dixie."

BRENDA JOYCE accepts no dates of convenience. When the studio sug-

gested to her that it would be helpful to her career if she were seen about with Hollywood's likely young men, she replied, "I've got a boy friend. If you want me to go somewhere special, I'll gladly go, but he'll be my escort." Brenda's boy friend, who was a fellow student at the University of Southern California, is Owen Ward. He graduated last June, is making a start in business now. He always waits for Brenda on the set when she works late, takes her home. They have an understanding that when both are more advanced in their chosen professions, they will marry. Wisdom: "Meanwhile," Brenda says, "he's learning about pictures and if I come home from the studios cross, he'll understand the reason for it."

EDDIE CANTOR is busy at the Metro-Goldwyn-Mayer lot making "Forty Little Mothers" and is said to be dickering with Warner's for purchase of "Three Men on a Horse," to be filmed as a musical. Guess: "Forty Little Sons" would be more to his liking. But how about the public?

SUNDAY

March 3

(11:00 a.m. Continued)

WOR-Arthur Tracy, Street Singer
WQDM-Congregational Church Service

WTAG-First Unitarian Church
★WTIC-News: Weather

11:15
NBC-Melodic Moods: WJZ WLBZ
CFCF CHSJ (sw-15.33)
NBC-Strings That Sing: WTIC
CBA CBNB
CFNB-Sunday Song Service
WBRY-Famous Martone Kiddies
WCOU-Musical Strings
WGY-Union College Memorial Chapel Service
WLLH-Lest We Forget
WOR-Three-Quarter Time

11:30
NBC-Music & American Youth: WTIC
★NBC-George Putnam, News: WEAF
NBC-Southernaires: WJZ WLBZ CFCF WLBZ CBO CHNS CBA CBF CHSJ (sw-15.33)
CBS-Major Bowes' Family: WABC WORC WNBX WIBC WRDC WABI WOKO CKAC WBRY (sw-21.57)
MBS-Sunday Morning Matinee: WOR

WCOU-Edward J. Beauchamp
WLLH-Henry Nosco's Orch.
WGAN-Williston Church Service
11:45
NBC-(Listener's Corner, WEAf only): Music & American Youth: WEAF
CFNB-Sunday Singers
WCOU-Paris Chante, Boutin
WHDH-Accordian Varieties
WLLH-Jimmy & Bob

AFTERNOON

12:00
CBS-Major Bowes' Family: WGAN
NBC-Vernon Crane's Story Book: WEAF WTAG WJAR WGY "The Rabbit's Wrong Foot" is the title of today's fairytale.
MBS-Perole String Quartet: WOR Quartet in D Minor (Mozart) will be presented.

NBC-Radio City Music Hall: WJZ CFCF WLBZ WMFF CBF (sw-15.33)
Y.N. News: WNAC WFEA WLBZ WGAN WLLH WLNH WRDO WCOU WCSH
CBC-Just Mary: CFNB CBA CBO

CBL-Radio League
CFCY-Eddie Allen (HNS-Pinehill Pulpit)
CHSJ-Eddie Allen & Sunday Singers
WAAB Student Radio Club
WRDC-Our Best Wishes
★WEEI-News: Five Musical Moments

★WHAM-News
WHDH-Jewish Prgram
WIBX-P.R. Variety
WQDM-Moonbeam Trio
WTIC-Day Dreams
12:15

YN-Francis J. Cronin, organist: WLLH WLNH
NBC-Oyanguren, guitarist: WEAF WJAR CFNB CBA CBO WGY WCSH WTAG WFEA
NBC-Music Hall: WLBZ WRDO CFB-Eddie Allen & Sunday Singers
CHSJ-Hymns That Never Grow Old

CKAC-Refreshment Time
WCOU-Mayor Fernand Despina
WRDC-Sunday Serenade
WEAN-Musical Roundup
WEEI-Russell Blake Howe, pianist
WHAM-Catholic Hour
WNAC-Washington Snapshot
★WQDM-News
WTIC-Pinocchio

12:30
NBC-On Your Job: WEAF WGY WJAR WCSH WNAC WTAG "Have an Apple" is the title of today's dramatization.

WY-Italian Melodies: WAAB WEAN
CBS-Salt Lake City Tabernacle & Choir: WABC WEEI CFCY CBA CBO WNBX CFNB WABI CHSJ WOKO
NBC-Music Hall: WFEA Ken Sobel's Amateurs: CKAC CFCF CFRB
★CBM-News: Melodies CHNS-Sunday Singers WBRY-Kiddie Show WCOU-Les Messenger en Parade
★WRDC-News WGAN-Christian Science Prgram WHAM-Advs. in Photography WIBX-Italian Variety WLLH-French Hour WLNH-Weather: Midday Melodies WOR-Irving Caesar's Sing a Song of Safety Club WORC-Sally Fashioneers WQDM-Melody Time

12:45
CBS-Salt Lake City Tabernacle: WBRY
★News: WORC WOR CHNS-Your World of Vision WRDC-Popular Melodies WGAN-Music Maestro Please WIBX-Songs of Italy
★WTIC-News: Weather
1:00
NBC-Pilgrimage of Poetry: WJZ WLBZ WLBZ WMFF WRDO (sw-15.33)
More detail on page 14.
CBC-Old Country Mail: CBM CHSJ CBO CFNB CBL CFCY
CBS-Church of the Air: WABC WORC WOKO WRDC WGAN WABI (sw-15.27)
Speaker: Most Reverend John J. Cantwell (Catholic), Archbishop of Los Angeles and San Diego, California.

NBC-Music for Moderns: WEAF WHAM WTIC WJAR
YN-Catholic Question Box: WFEA WLLH WNAC WLNH WCSH WEAN WTAG
★News: CHNS WAAB CBA-Fu Manchu, sketch
★CBF-News: To be announced
CFCF-Sparkling Melodies CFRB-Siamese Gemstones CKAC-L'Heure Catholique WBRY-Polish Comedy Sketch WEEI-Phil Saltman, pianist WGY-Sunday Symphonette WHDH-Jewish Drama
WIBX-Songs of Italy WNBX-Royalty & Romance WOR-Singing Master Singers WQDM-With a Song in My Heart

SUNDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

MORNING

11:30 EST Major Bowes' Family, CBS.
Variety program, with orchestra and vocalists.

AFTERNOON

12:00 EST Radio City Music Hall, NBC.
String symphony, with Erno Rapee, conductor.
Music detail may be found on page 12, column 2.

1:30 EST Grand Hotel, CBS.
Drama, with Betty Lou Gerson and Les Tremayne.

2:00 EST Great Plays, NBC.
Arthur Wing Pinero's "The Second Mrs. Tanqueray" will be presented.

2:00 EST String Symphony, NBC.
Frank Black, conductor.

2:30 EST University of Chicago Round Table, NBC.
"Economic Issues and 1940," a discussion of various questions to be brought up in the coming Presidential campaign.

2:30 EST So You Think You Know Music, CBS.
Musical quiz program, Ted Cott, M. C.; Leonard Liebbling, judge. Guests: Dana

Suesse, composer, and Rudolph Ganz, conductor.

3:00 EST New York Philharmonic Orchestra, CBS.
Joseph Schuster, cellist; John Barbirolli, conductor.
Music detail may be found on page 12, column 3.

4:30 EST Pursuit of Happiness, CBS.
Guests: Ethel Waters, vocalist; Hiram Sherman, actor; Brian Aherne, screen star, and Elie Siegmeister.

5:00 EST Hobby Lobby, CBS.
Today's program originates from Washington, D. C. Well-known political leaders will tell of their hobbies.

5:00 EST Musical Steelmakers, MBS.
The Old Timer; Dorothy Ann Crowe, vocalist; Steele Sisters; orchestra; others.

5:30 EST Metropolitan Opera Auditions, NBC.
Semifinals. Alfred Drake, baritone, Gertrude Gibson, soprano.

NIGHT

6:00 EST Catholic Hour, NBC.
Tenth anniversary program. Archbishop F. J. Spellman of New York will give the Apostolic blessing of Pope

Pius XII. Jessica Drag-onette, soprano, will also be heard.

6:00 EST Fifth Row Center, MBS.
Dramatic program.

6:00 EST Silver Theater, CBS.
Kay Francis will star in tonight's drama.

6:30 EST Gene Autry's Melody Ranch, CBS.
Texas Rangers; Wen Niles, announcer.

6:30 EST Beat the Band, NBC.
Quiz program, Garry Moore, M. C.; Ted Weems' orchestra.

7:00 EST Jack Benny, Comedian, NBC.
Mary Livingstone, Andy Devine, Don Wilson, Rochester, Dennis Day, Phil Harris' orchestra.
See page 2.

7:30 EST Screen Guild Theater, CBS.
Guest: Don Ameche, screen and radio actor.

8:00 EST Chase and Sanborn Program, NBC.
Charlie McCarthy and Edgar Bergen, comedians; Donald Dickson, baritone; Robert Armbruster's orchestra. Guests: Arthur Treacher, movie butler; Al Pearce,

radio comedian; Gene Autry, cowboy singer.

8:00 EST Campbell Playhouse, Drama, CBS.
Joel McCrea and Frances Dee will co-star with Orson Welles in "Rabble in Arms."

8:30 EST One Man's Family, NBC.

9:00 EST Walter Winchell, Columnist, NBC.
9:00 EST Ford Sunday Evening Hour, CBS.
Jose Iturbi, pianist; Detroit Symphony Orchestra, Eugene Ormandy, conductor.
Music detail may be found on page 12, column 3.

9:30 EST American Album of Familiar Music, NBC.
Frank Munn, tenor; Jean Dickenson, soprano; Elizabeth Lennox, contralto; Gus Haenschen's concert orchestra.

10:00 EST The Adventures of Ellery Queen, CBS.
"The Adventures of the Whistling Clown."

10:00 EST Hour of Charm, NBC.
Phil Spitalny's All-Girl orchestra. Guests.

11:00 EST Paul Sullivan Reviews the News, CBS.

4:30

CBS-Pursuit of Happiness: WABC WABI CKAC CFRB WEEI WLBZ WBRY WNBX WOKO WRDC WIBC WGAN (sw 11.83)

For detail see Good Listening Guide.
NBC-The World Is Yours: WEAF WJAR (sw-9.53)

The story of radium will be dramatized.
NBC-Chamber Music: WJZ CBF WMFF WLBZ (sw-15.33)

MBS-The Shadow, drama: WNAC WTIC WTAG WEAN WCSH
CBC-Musically Speaking: CBA CFCY CBO CBM CHSJ CHNS CFNB CBL

CFCF-Ports of Call
★WBZ-News: Hockey Game WGY-Comments by Campbell WHAM-It's Dance Time WHDH-Souls of Steel WLLH-Curtain Calls WOR-Benay Venuta's Prgram. WQDM-Ted Perry's Q-Dees

4:45

CBC-Concert Music: CFNB CBA CFCY CBO CHSJ CBM CBL CHNS

WGY-Keyboards Harmonies WHAM-Musical Reveries WLLH-Bible Lecture

5:00

NBC-Moylan Sisters: WJZ WLBZ WEAN WHAM WMFF (sw 15.33)

NBC-(Listener's Corner, WEAf only): Blue Barron's Orch.: WEAF WNAC WCSH WHAM WGY WTIC WTAG (sw-9.53)

CBS-Hobby Lobby: WABC WIBC WORC WEEI WOKO WRDC WGAN (sw-11.83)

For detail see Good Listening Guide.
MBS-Musical Steelmakers: WOR

For further detail see sponsor's announcement on this page.
NBC-Edward Davies, baritone: WRDO
CBC-Church of the Air: CFNB CFCY CBO CBM CBL CBA CHNS

CN-Rosary Hour: WAAB WLLH CBF-L'Heure Dominicale CFCF-Harry Horlick's Orch. CFRB-How We See CHSJ-Hymn Singer CKAC-Music School WABI-Smilin' E McConnell WBRY-Polish Varieties WCOU-Murphy's Guest Revue WFEA-Magic Circle Fourniers WHDH-The Petrolians WJAR-Bjarne Erickson

★WLBZ-News: State Dept. of Agriculture Prgram. WLNH-Studio Party WNBX-Jimmy Packard songs WQDM-Forum of the Air: News

5:15

NBC-Bob Becker's Chats About Dogs: WEAF WNAC WGY WHAM WCSH WJAR WTAG WTIC (sw-9.53)

NBC-(Listener's Corner, WJZ only) Vincent Gomez, guitarist: WJZ WEAN WRDO CFCF (sw-15.33)

CFRB-Russian Cathedral Choir CHSJ-House of Dreams WABI-Amer. Composer's Hour WBZ-Garden Gossip WMFF-Church in the Wildwood

5:30

NBC-Crossroads, drama: WEAF WNAC WJAR WTAG WGY (sw-9.53)

NBC-Metropolitan Opera Auditions: WJZ WLBZ WHAM CBL WEAN WMFF CFCF (sw-15.33)

For detail see Good Listening Guide.
CBC-Tea Musicale: WJZ CBA CHSJ CBM CBL CHNS
CBS-Ben Bernie & All the Lads, with Lew Lehr, comedian: WABC WEEI WOKO WRDC (sw-11.83)

MBS-The Shadow, drama: WOR CFCY-Theater Musicale CFNB-Musical Prgram. ★CFRB-News

★CKAC-Tonight: Instrumental Novelities
WBRY-Rancho Cowboys WCOU-Eleanor Stone

FREQUENCIES

CBA-1050	WEEI-500
CBF-910	WFEA-1340
CBL-840	WGAN-640
CBM-960	WGY-790
CBO-880	WHAM-1150
CFCF-600	WHAZ-1300
CFCY-630	WHDH-830
CFNB-550	WIBX-1200
CFRB-690	WJAR-800
CHNC-610	WJZ-760
CHNS-930	WLBZ-620
CHSJ-1120	WLLH-1370
CKAC-790	WLNH-1310
WAAB-1410	WMFF-1310
WABC-860	WNAC-1230
WABI-1200	WNBX-1260
WBRY-1530	WOKO-1430
WBZ-	WOR-710
WBZA-990	WORC-1280
WCOU-1210	WQDM-1390
WCSH-940	WRDO-1370
WRDC-1330	WTAG-580
WEAF-660	WTIC-1040
WEAN-780	



Wheeling Steel
MUSICAL STEELMAKERS
Radio's Original
Employee Family Broadcast
SUNDAY, 5 P. M. (E.S.T.)
MUTUAL BROADCASTING SYSTEM
(COAST-TO-COAST)

2:00
YN-Ave Maria Hour: WNAC WLLH
NBC-Great Plays: WJZ WLBZ CFCF WMFF WHAM WEAN WLBZ WFEA WRDO (sw-15.33)
For detail see Good Listening Guide.
NBC-String Symphony: WEAF WJAR WTIC WGY WCSH CBF

MONDAY GOOD LISTENING GUIDE

MONDAY March 4

Check the programs you want to hear today

5:30
NBC-Bud Barton, sketch: WJZ WMFF CFCF
CBS-It Happened in Hollywood: WABC WEEI WDRC
★CBC-News: CHSJ CBA
NBC-Jack Armstrong, sketch: WFAE WNBC WTIC WJAR WTAG WWSH WGY
CBC-Curling Broadcast: CBM
MBS-The Johnson Family: WOR
CBF-Broadcast Resume
CBL-Better Business Bureau
CBO-Eb & Zeb, sketch
CFCY-Jerry of the Circus
CFRB-Interlude: Time Out for Music
CHNS-Jerry of the Circus
CKAC-La Rue Principale
WABI-Junior G-Men
WBRY-Afternoon Shoppers Prgm.
WBZ-Gene & Glenn
WCOU-To be announced
WEAN-Musical Rendezvous
WFEA-Dance Hour
WHAM-Your Family & Mine
WHDH-Depot Dialogues
WLBZ-Shoppers Variety Revue
WLLH-Dance Parade
★WLNH-Birthday Party
WNBX-Motion Picture Guide
WOKO-Five Smart Boys
WOR-Uncle Henry's Club
WQDM-To be announced
WRDO-Many Happy Returns

5:45
NBC-Adventures of Tom Mix: WJZ WEAN WMFF WHAM WBS (sw-15.33)
CBC-Closing Stocks: CBL CBA CBM CBF
NBC-The O'Neills, sketch: WFAE WNBC WTIC WJAR WTAG WWSH WGY
CBS-Scattergood Baines, sketch: WABC WOKO WORC WABI WNBX WIBX WEEI WDRC WGAN
MBS-Little Orphan Annie, sketch: WLLH WOR WAAB WCOU WLNH
The Light Up & Listen Club: CFYC CHSJ
CBO-Tell Me A Story
CFCF-Percey & Potts
CFRB-Eventide Melodies
CHNS-Moments of Melody
CKAC-Madeleine et Pierre
WHDH-Hagerty's Swing Band
WRDO-Rambling Ranger

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00
★NBC-(News, WJZ only) Income Tax Talk: WJZ WMFF WHAZ "How to Prepare Your Federal Income Tax Report," by Clarence Cracherson and Victor H. Stempf.
★CBS-News: Edwin C. Hill, commentator: WABC WNBX WEEI WIBX WABI WORC WBYR WGAN
CBC-Miniature Musicale: CBO CBA
NBC-(Listener's Corner, WFAE only); Yvette, songs; Paul Barron's Orch.: WFAE CBM (sw-9.53)
★YN-News: WNAC WFEA WWSH WEAN WLLH WRDO WLBZ WCOU WLNH
★News: WOKO WTAG WHAM WJAR
★News: & Weather: WHDH WTIC
CBF-Musical Voyage: Sports
★CBL-Music & News
CFCF-Home Sweet Home: Jimmy Dorsey's Orch.
FCFY-Uncle Mel
CFNB-Seven o'Clock Frolic
CFRB-Dinner Music
CHNS-Lone Ranger
CHSJ-Every Nite at Seven
CKAC-Tonight: Organ Melodies
WAAB-Dinner Concert
★WBZ-News: Sports
★WDRS-News: Dinner Time Melodies
★WGY-News: Varieties
WOR-Uncle Don, children's prgm

6:15
CBS-Hedda Hopper's Hollywood WABC WOKO WEEI
Originally scheduled for last week. Part I of a dramatization of the life of Edward G. Robinson will be presented.
★NBC-News: Clem McCarthy, sports: WFAE
NBC-Bill Stern, sports: WJZ
NBC-Annette Hasting, soprano: WHAZ WLBZ WFEA WMFF
YN-Sports Roundup: WNAC WLNH WEAN WWSH WRDO
★News: CFCF WORC CBI
CBM-Interlude: Sports
FCFY-Insurance Talk
CFNB-Variety Prgm.: Musical Interlude
CFRB-Claire Wallace
CHSJ-Rendezvous with Romance

AFTERNOON
4:00 EST Young People's Concert, CBS.
New York Philharmonic-Symphony Orchestra, Rudolph Ganz, conductor.
Music detail may be found on page 12, column 4.
5:15 EST Irene Wicker; Children's Stories, NBC.
This program may be heard Monday through Thursday at this time.
NIGHT
7:00 EST Fred Waring in Pleasure Time, NBC.
7:30 EST Blondie, CBS.
Comedy sketch, with Arthur Lake and Penny Singleton.

8:00 EST Play Broadcast, MBS.
Dennis Wood, M. C.; Bill Anson, impersonator; Harold Stokes' orchestra.
8:00 EST Quaker Party, NBC.
Tommy Riggs and Betty Lou; Eddie Green, comedian; David Ross, announcer; Freddie Rich's orchestra.
8:00 EST Tune-Up Time, CBS.
Tony Martin, tenor; Andre Kostelanetz' orchestra.
8:00 EST The Adventures of Sherlock Holmes; Drama, NBC.
"Beryl Cornet." Holmes solves a mystery to avert scandal in a royal family.

8:30 EST The Voice of Firestone, NBC.
Margaret Speaks, soprano; symphony orchestra, Alfred Wallenstein, conductor.
8:30 EST Model Minstrels, CBS.
Tom Howard and George Shelton; Ray Bloch's orchestra.
8:30 EST True or False, NBC.
Quiz program with Dr. Harry Hagen.
9:00 EST Doctor I. Q., NBC.
Quiz program, with Lew Valentine.
9:00 EST Lux Radio Theater, CBS.

Dramatic program, Cecil B. DeMille, director.
9:30 EST Alec Templeton Time, NBC.
Pat O'Malley, comedian and tenor; string orchestra; choral group.
10:00 EST Guy Lombardo's Orchestra, CBS.
10:00 EST Contented Hour, NBC.
Opal Craven (Lullaby Lady); Continentals Quartet; Josef Pasternack, conductor.
10:00 EST Little Ol' Hollywood, NBC.
Interviews, drama and variety, Ben Alexander, M. C.; Gordon Jenkins' orchestra.

Refer to adjacent columns for stations broadcasting these programs

CKAC-Leo Erdody's Orch.
WABI-To be announced
WBRY-Highway Safety Prgm.: Swing for Your Supper
WBZ-Twenty-Five Years Ago: Dinner Dance: Hit of the Day WCOU-Supper Strings
★WDRS-Edwin C. Hill, comm.
WGAN-Sports in Review
WGY-Superman, sketch
WHAM-Charles Siverson's Orch.
WHDH-Bavarian Concert
WIBX-Prgm. Information: Dance Time
WJAR-The Superman
WLLH-Voice of Lawrence
WNBX-Uncle Nick
WRDO-Sports Roundup
WTAG-Mammoth Minstrels
WTIC-Bateese Heemself

6:30
NBC-Gordon Gifford, bar.: (sw-9.53)
★CBS-Kaltenborn Edits the News: WIBX WORC WBYR WGAN WABI WNBX WDRC (sw-11.83)
NBC-Kidoodlers: WJZ WFEA WHAZ CFCF (sw-9.55)
NBC-Capt. Tim Healey's Stamp Club: WFAE
★CBC-News: CBO CBM CBF
★CBL-Allan Reid, organist: CBA CHSJ
★CBS-Linton Wells, news: WABC
★News: WBRY CHNS WMFF CFYC WOR WAAB
Sports: WEEI WHAM
CBL-Who's Who in Music
CFNB-Light Up & Listen Club
★CFRB-News: Sports: Did I Say That?
CKAC-Jamais de la Vie: Interlude WCOU-To be announced
WCSH-This Is Magic
WEAN-Bill Elliott, songs
WGY-Jerry Brannon, trn.
WHDH-Top Tunes
WJAR-Brevity Review
WLBZ-State Safety Committee
★WLLH-News: Around the Town
★WLNH-News: Evening Varieties
WNAC-Musical Rendezvous
WOKO-Three Suns
WRDO-Nat'l Defense Week Forum
WTIC-Ask Me Another

6:45
★CBS-The World Today: WABC WBRY WNBX WABI WDRC WEEI WORC WGAN
NBC-Li'l Abner, sketch: WFAE WFEA
★NBC-Lowell Thomas, comm.: WJZ WHAM WEAN WTIC WBS
CBC-Lucius Ensemble: CBO CHSJ CBA CFNB
★News: WIBX WRDO
CBF-Non, mais ce se peut-y?
CBL-Carson Robison
CBM-Femina
CFCF-Easy Aces
FCFY-Singing Islander
CHNS-To be announced: Markets
CKAC-Les Nouvelle de Chez Nous
WAAB-Marching Along
WCOU-Tarr's Market Melodies
★WCSH-News: In This Corner
WGY-Leo Bolley, sports
WHAZ-Faculty Talk
WHDH-Eddie Prevost's Orch.
WJAR-Rhode Island Historian
★WLBZ-News: Radio News
WLLH-Around the Town
WLNH-Musical Workshop
WMFF-Salon Echoes
★WOKO-Edwin C. Hill, comm.
WOR-Adrian Rollini's Trio
WTAG-Music by Candlelight

NBC-Fred Waring in Pleasure Time: WFAE WWSH WNAC WTAG WTIC WJAR WLBZ WGY
CBS-Amos 'n' Andy, sketch: WABC WGAN WOKO WEEI WDRC WORC CKAC CFRB (sw-11.83)
CBC-Reconstruction of Central Europe: CBM CBA CHNS CBO CFNB CFYC
Sports: WMFF WOR
CBF-La Pension Velder
CBL-What's My Name?
CFCF-Eb & Zeb, sketch
CHSJ-Between Ourselves
WABI-Evening Revue
WBRY-Rhythm Serenade
WBZ-You & Your Neighbor
WFEA-Your Job Reporter
WHDH-Billy Kelly's Music
WIBX-Sports: Our United States
WNBX-Singing Parson

7:15
CBS-Lum and Abner, sketch: WABC WEEI WOKO WDRC
CBC-Music Makers: CHSJ CFYC CBF CBA CFNB CBM
NBC-I Love a Mystery, sketch: WFAE WWSH WNAC WTAG WGY WJAR WTIC (sw-9.53)
NBC-Youth in the Toils, sketch: WJZ WHAZ WMFF WRDO WLBZ
More detail on page 14.
MBS-Herbie Kay's Orch.: WLLH WCOU WLBZ
Light Up & Listen Club: CKAC CFRB CFCF CBO CHNS CFCY-Dance Prgm.
WAAB-Uncle Eph of Smugginsville
WABI-Angles on Sports
WBRY-Chick Kelley, sports
WBZ-Democratic State Comm.
WEAN-From the Mayor's Office
WFEA-House of MacGregor
WGAN-Moon Magic
WHAM-Tomorrow's Headlines
WHDH-Pete Herman's Music
WIBX-Our Town
WLNH-Singin' Sam
★WOR-Wythe Williams, comm.
WORC-Modern Melodies

7:30
CBS-Blondie, sketch: WABC WDRC WNBX WOKO WORC WABI WIBX WEEI WBRY
YN-Inside of Sports: WTAG WTIC WEAN WNAC
CBC-Music Makers: CBL CBO
NBC-Lee Irwin's Orch.: WHAZ (sw-9.55)
NBC-Sensations & Swing; Sammy Kaye's Orch.: WFAE WBZ WJAR WHAM WLBZ WRDO
NBC-One of the Finest: WJZ
MBS-Lone Ranger, sketch: WAAB WOR WLLH
★News: WFEA WLNH
CBF-Le Quatuor de la Bonne Chanson
CFCF-Uncle Troy
CFRB-Namoro's Orch.
CHNS-True or False
CKAC-Nazaire et Barnabe
WAAB-Voices of Yesterday
WCOU-Four Harvesters
WCSH-Studio Party
WGAN-Sidewalk Interviews
★WGY-Jim Healey, current events
WHDH-Dance Orch.
WMFF-Webber & Breyere

WCOU-U. S. A. O. R. C.
WGAN-Columbia Hotel Hour
WGY-Your Neighbor
WHAZ-Health Hunters
WHDH-Knights of Melody
WMFF-To be announced
WTAG-Oddities of the World
WTIC-Amer. Legion Prgm.
8:00
MBS-Play Broadcast: WOR WAAB
NBC-Adventures of Sherlock Holmes: WJZ WHAM WBZ WEAN
For detail see Good Listening Guide.
NBC-Quaker Party: WFAE WTIC WTAG WGY WNAC CFNB
CBM CBL CBO CBA CFYC
WJAR WWSH CHNS CHSJ
CBS-Tune-Up Time: WABC CFRB WOKO WORC WDRC WEEI WBRY WIBX CKAC (sw-11.83)
Tony Martin will sing Darn That Dream and Starlit Hour. The orchestra will play Finlandia (Sibelius), Trees, and the Little Red Fox.

8:00
CN-Lone Ranger, sketch: WCOU WLNH WRDO WLBZ WFEA CBF-S.V.P. Prgm.
CFCF-Milt Sherman's Orch.
CHNS-To be announced
WABI-Let's Dance
WGAN-Swing vs. Classic
WHAZ-Employ. Service: String Trio
WLLH-College of Fun
WMFF-Request Chest
★WNBX-News
WQDM-To be announced

8:15
CFCF-Theater Review
WHAZ-Amer. Family Robinson
WNBX-Old Fashioned Gathering
8:30
NBC-The Voice of Firestone: WFAE WTAG WTIC WWSH WNAC WFEA WJAR WLW WGY CBL CBM (sw-9.53)
Music detail on page 12.
NBC-True or False: WJZ CFCF WEAN WHAM WBZ
CBS-Model Minstrels: WABC WDRC WOKO WEEI WORC WABI (sw-11.83)
MBS-Lang Thompson's Orch.: WLBZ WLLH WLNH WSAW WAAB WRDO
CBC-Dominion Election Broadcast: CBO CBA CHNS CFNB CHNS
Quiz of Two Cities: CFRB CKAC
CBF-To be announced
CHSJ-Good Will Hour
★WBRY-To be announced: Musical Interlude: News
WFEA-To be announced
★WGAN-To be announced: News
WHAZ-Mass. Symphony Orch.
★WIBX-Concert Orch.: News
WOR-Let's Go to Work

8:45
★WBRY-Officers Talk: Musical Interlude: News
WHAZ-String Ensemble
★WNBX-W.P.A. Prgm.: News
9:00
NBC-Doctor I. Q., quiz program: WFAE WNAC WTAG WWSH WJAR WTIC WGY
NBC-The Green Hornet, drama: WJZ WMFF WRDO WHAZ WFEA WLBZ WHAM CFCF WBZ (sw-9.53)
CBC-Quentin McLean, organist: CBM
CBS-Lux Radio Theater: WABC CKAC WOKO CFRB WDRC WORC WIBX CHNS CFNB CHSJ CFYC CBO WEEI CBA (sw-11.83)
★MBS-Raymond Gram Swing, news analyst: WLNH WLLH WEAN WCOU
CBF-Au Restaurant d'En Face, sketch
CBL-With the Troops in England

WAAB-Dance Orch.
WABI-Cued for Sound
WBRY-National Defense Week Talk: Dance Hour
WNBX-The Bandsman's Corner
★WOR-Gabriel Heatter, news
9:15
CN-High Road to Marriage: WAAB WEAN WLLH WLNH WCOU-Dance Party
WOR-Glenn Miller's Orch.
9:30
NBC-Alec Templeton Time: WFAE WFEA WLBZ WRDO WWSH WJAR WTAG WNBC WTIC WGY (sw-9.53)
For further detail see sponsor's announcement on this page.
CBC-Arabesque: CBF
NBC-Talk by Reid Robinson: WJZ WMFF
MBS-Morton Gould's Orch.: WOR WLLH WCOU WAAB WLNH WEAN
CBL-Wm. Primrose
CBM-With the Troops in England
CFCF-To be announced
WABI-Concert Melodies
WBRY-Benny Mende's Orch.
WBZ-Altrusa Club
WHAM-Round the Cracker Barrel
WHAZ-Musical Prgm.
WNBX-Carnival

9:45
NBC-Dinah Shore, contr.: WJZ WHAZ WHAM CFCF WMFF
10:00
MBS-Raymond Gram Swing, news analyst: WOR WAAB
NBC-Little Ol' Hollywood: WJZ CFCF WFEA WMFF WRDO WLBZ WEAN WBZ
NBC-Contented Hour: WFAE WGY WNAC WJAR WWSH WTAG WTIC CFCY CFNB CHNS CHSJ CBA CBF CBO CBL CBM (sw-9.53)
The Lullaby Lady will sing Jasmine Flower. A xylophone solo, Chinese Legend, will be presented. The ensemble will sing Night Over Shanghai and In a Chinese Temple Garden. The orchestra plays March of the Ming Warriors and Po Ling and Ming Toy.
CBS-Guy Lombardo's Orchestra: WABC WDRC WOKO WEEI CFRB WIBX
CKAC-Julio Reyes' Orch.
WHAZ-Rensselaer Review
WABI-Rhythm Stylists
WBRY-Listeners' Party
WCOU-To be announced
WHAM-Those We Love
WHAZ-Rensselaer Review
WLLH-Wrestling Bout
WLNH-Lest We Forget
WNBX-Lest We Forget
WORC-Monday Night at Ten

10:15
MBS-Lew Diamond's Orchestra: WLNH WCOU
★News: CFRB WAAB
CKAC-La Restaurant Alouette
End of Monday Programs

WNBX-Moon Magic
★WOR-Fulton Lewis, Jr., news analyst
10:30
NBC-Barry Winton's Orchestra: WFAE (sw-9.53)
CBS-Curtis Institute of Music: WABC WNBX WIBX WBYR WORC WABI (sw-9.65)
NBC-National Radio Forum: WJZ WRDO WMFF WBZ WEAN WLBZ WFEA WHAZ
MBS-Romance in Rhythm: WLNH WWSH WAAB WLLH
CBC-One Jump Behind the Law: CBL CBO CHNS CFNB CBM CBA CHSJ CFYC
NBC-Sensations & Swing: WGY
CBF-Talk by Louis Bourgoin
CFCF-Alex Laioie's Orch
CFRB-Let's Disagree: Interlude
CKAC-Le Journal Parle
WCOU-Dance Orch.
★WDRS-News: Music for Dancing
★WEEI-Sports Checkup: News
WHAM-Nocturne
WJAR-Concert Echoes
WNAC-Dance Orch.
★WOKO-News
WOR-Symphony, conducted by Cesare Sodero
WTAG-Vagabond Dreamer
WTIC-Guy Hedlund & Co.

10:45
CBS-Curtis Institute of Music: WOKO CKAC
CBC-Dominion Election Br'dcast: CFNB CBA CHSJ CFYC CBF CHNS CBM CBL CBO
MBS-Romance in Rhythm: WCOU CFRB-Truth About Furs
WEEI-Swing Time: E. B. Rideout
★WLLH-News: Organ Prgm.
WTAG-Social Security Address

11:00
★NBC-(News, WJZ only) Ella Fitzgerald's Orch.: WJZ
★CBS-Paul Sullivan, news: WABC WOKO WEEI WDRC WIBX (sw-9.65)
★NBC-News: WFAE
★YN-News: WWSH WFEA WLBZ WNAC WEAN WRDO WLLH WLNH WCOU
★CBC-News: CFCY CFNB CBL CBO CBM CBF CHSJ CHNS CBA CHNC
★News: WJAR WBZ WOR CFCF WHAM WBRY WTAG WMFF WORC WTIC

11:15
NBC-Wally Stoefler's Orchestra: WFAE
YN-Weather Service: WEAN WRDO WNAC WFEA WLLH WCOU WLNH WWSH WLBZ
CBS-Johnny Long's Orch.: WABC (sw-9.65)
CBC-Star Dust: CBO CBM
MBS-Adrian Rollini's Orch.: WOR WAAB

11:30
NBC-Lou Breese's Orch. w// CBS-Larry Fotin's Orch.: WABC
NBC-Eddie Le Baron's Orchestra
WFAE
MBS-Bob Crosby's Orch.: WOR WAAB
CBC-Songs of the Empire: CBL CBM CBO
12:00
CBS-Louis Armstrong's Orch.: WABC (sw-6.17)
NBC-Glenn Miller's Orch.: WJZ
NBC-Clyde Lucas' Orch.: WFAE
★WAAB-News

12:30
NBC-Erskine Hawkins' Orch.: WFAE
CBS-Jan Garber's Orch.: WABC (sw-6.17)
NBC-Chuck Foster's Orch.: WJZ
MBS-Ozzie Nelson's Orch.: WOR WAAB
End of Monday Programs

Alec Templeton
MONDAY NIGHT
with PAT O'MALLEY
Lancashire Dialect Comedian
SPONSORED BY ALKA-SELTZER
WFAE WWSH WGY WFEA WLBZ WRDO
9:30 P.M., EST

Check the programs you want to hear today

3:00
 CBS-Poetic Strings: (sw-15.27)
 NBC-Story of Mary Marlin, sketch: WEAF WNAC WTAG WTIC WCHS WJAR CHSJ CFCY WGY CFNB CBM CBO CBL CHNS CBA WLBZ WFEA
 NBC-Orphans of Divorce, sketch: WJZ WHAM WEAN WBZ (sw-9.53-15.33)
 CBS-Society Girl, sketch: WABC WDRC WOKO WEEI
 MBS-Music for Every Child: WLNH WLLH WCOU WRDO WAAB
 CBF-Red Seal Album
 CFCF-Donald Novis, songs
 CFCN-Musicale
 CFRB-Ambassadors
 CKAC-Sons of the Pioneers
 WABI-Drama from Life
 WBRY-Band Box
 WGAN-Fiesta
 *WHDH-News
 WIBX-Console Artists
 *WMFF-Monitor News
 WNBX-Tuesday Matinee
 WOR-Martha Deane, women's hr.
 WORC-On the Mall
 WQDM-Music Appreciation Hour

3:15
 MBS-Music for Every Child: WFEA
 NBC-Amanda of Honeymoon Hill, sketch: WJZ WHAM WEAN WBZ (sw-15.33-9.53)
 CBS-Golden Gate Quartet: WABC WDRC WORC WNBX WIBX WABI WGAN WBRY CKAC
 NBC-Ma Perkins, sketch: WEAF WTIC WGY WCHS WNAC WJAR WTAG CBA CHNS CBL CBO CBM CFCY CFNB CHSJ WLBZ WFEA
 CFRB-Home Sweet Home: Musicale
 WEEL-Let's Join the Ladies
 WHDH-Malleck's Music
 WMFF-Variety Time
 WOKO-Who Wants the Money?

3:30
 *CBS-News: On the Village Green: WABC WORC WGAN WOKO WBRY WABI WNBX CKAC WBX
 NBC-Affairs of Anthony, sketch: WJZ CFCF CHNC WHAM WMFF (sw-15.33-9.53)
 NBC-Pepper Young's Family, sketch: WEAF WJAR WTIC WTAG WCHS WNAC CFCY CFBW WGY CBO CBM CBL CHNS CHSJ CBA WLBZ
 MBS-Henry Cincone's Orchestra: WAAB WFEA WLNH WLLH WCOU WRDO
 CFRB-Donald Novis, songs
 WBZ-Variety Prgm.
 *WDRC-News Strictly Swing
 WEAN-Musical Roundup
 *WEEI-News
 WFEA-Mutiny on the High Seas
 WHDH-Air Express

3:45
 NBC-Vic & Sade, sketch: WEAF WGY WTIC WCHS WTAG WNAC WJAR WLBZ
 CBC-The Guiding Light: CBA CBM CBL CBO CHSJ CHNS CFCY CFNB
 NBC-Between the Bookends: WJZ WMFF WHAM CFCF WEAN (sw-15.33-9.53)
 CBS-Richard Maxwell, tenor-philosopher: WABC WOKO WIBX WGAN WBRY WABI WNBX CKAC CFRB WORC
 MBS-Good Health & Training: WAAB WFEA WLNH WLLH WRDO
 CBF-Femina
 *WBZ-News: Weather

NIGHT

7:00 EST Fred Waring in Pleasure Time, NBC.
 7:15 EST Jimmie Fidler, Hollywood Gossip, CBS.
 8:00 EST Johnny Presents, NBC.
 Rush Hughes and his "Hughesreel," Genevieve Rowe, soprano; Johnny Green's orchestra.
 8:00 EST The Aldrich Family, NBC.
 Comedy sketch, with Ezra Stone, Don Wilson, Jack Miller's orchestra and others.

8:00 EST Big Town; Drama, CBS.
 Edward G. Robinson and Ona Munson.
 8:30 EST The Court of Missing Heirs, CBS.
 Dramatizations of interesting facts behind many of America's unclaimed estates.
 8:30 EST Information, Please, Quiz Program, NBC.
 Clifton Fadiman, John Kieran, F. P. Adams.
 8:30 EST Pot o' Gold, NBC.
 Horace Heidt and His Musical Knights.
 A story may be found on page 15.

9:00 EST We, the People; Drama and Music, CBS.
 Gabriel Heatter, M. C.; Mark Warnow's orchestra.
 9:00 EST Cavalcade of America, NBC.
 Tonight's drama deals with Daniel Boone.
 9:30 EST Fibber McGee and Molly, NBC.
 Marian and Jim Jordan, Harold Peary, King's Men, Bill Thompson, Billy Mills' orchestra.
 10:00 EST Bob Hope Variety Show, NBC.
 Judy Garland, vocalist; Jerry Colonna, comedian; and

Skinney Ennis' orchestra.
 10:00 EST Glenn Miller's Orchestra, CBS.
 Andrews Sisters, vocal trio.
 10:15 EST Americans at Work, CBS.
 Tonight's program is in connection with the annual conference of game enthusiasts held in Washington, D. C. Subject: "Game Wardens."
 10:30 EST Uncle Walter's Dog House, NBC.
 Tom Wallace (Uncle Walter); Dog House Chorus; Virginia Verrill, vocalist; Charlie Lyon, announcer; Bob Strong's orchestra.

Refer to adjacent columns for stations broadcasting these programs

WEEI-In Record Time
 WOR-Red River Dave, songs
 *WQDM-Today's News on the War Fronts

4:00
 *NBC-Club Matinee: News: WJZ CBL CFCF WEAN CBA CBO WMFF WBZ WLBZ CFBW WFEA WRDO WHAM (sw-9.53-15.33)
 CBS-Baron Elliott's Melodies: WABC WBRY CKAC WNBX WABI WIBX WORC WOKO WGAN (sw-11.83)
 NBC-Backstage Wife, sketch: WEAF WCHS WJAR WNAC WTAG WTIC WGY
 CN-Hits & Encores: WAAB WLLH WCOU WLNH
 CBM-Backstage Wife, sketch
 CFCY-Outports
 *CFRB-News: Interlude
 CHNS-Tea Time Tunes
 *CHSJ-News: Musical Prgm.
 WDRC-Music On the Record
 WEEL-Fed. of Women's Clubs
 WHDH-Rudy Bauer's Band
 *WOR-News
 WQDM-Shopping Facts

4:15
 CBS-Of Men and Books: WABC WBRY WNBX WABI WBX WORC WEAN CFRB WOKO WEEI WGAN (sw-11.83)
 "After Many a Summer Dies the Swan," by Aldous Huxley, and "Windless Cabins," by Mark Van Doren, will be the books discussed.
 MBS-Vagabond Trail: WAAB WOR WLLH WLNH
 NBC-Stella Dallas, drama: WEAF WTAG WGY WCHS WNAC WTIC WJAR
 CBC-War Fashions: CBL CBA CBO CBM CFBW
 CBF-Musicale
 CHSJ-Hits & Encores
 CKAC-Social Announcements
 WCOU-Melodic Lines
 WHDH-Fishermen's Broadcast

4:30
 NBC-Club Matinee: CBA CFBW WHAM CHSJ CBO
 CBS-Manhattan. Mother, sketch: WABC
 NBC-Lorenzo Jones, sketch: WEAF WCHS WNAC WJAR WTAG WGY WTIC
 MBS-Vagabond Trail: WCOU
 Presenting: CBL CBM CBL-Vic & Sade, sketch
 CFCY-Say It with Music
 CFRB-Musical Prgm.
 CKAC-Symphonette
 WABI-Mutiny on the High Seas
 *WBRY-Italian News Review

*WBZ-Of Service to You: News
 WEEI-Matinee Promenade
 WGAN-Tea Time Tunes
 WHDH-Brookline Schools Prgm.
 WIBX-Symphonic Miniatures
 WNBX-What Is It?
 WOKO-WPA Prgm.
 WORC-Worcester County Commissioners' Institute
 WQDM-Music We Love

4:45
 CBS-Smilin Ed McConnell:
 WABC
 CBS-Blue Streak Ensemble:
 WBRY WABI WOKO WGAN WNBX WIBX CFRB WORC (sw-11.83)
 NBC-Young Widder Brown, sketch: WEAF WTIC WJAR WNAC WCHS WTAG WGY
 *CBC-BBC News: CBL CHNC CBO CBM CBA
 MBS-Book-a-Week: WAAB WLLH WLNH
 CBF-French Songs
 CFCY-Story Book Lady
 CFBW-Aloha Land
 CHNS-Uncle Mel
 CHSJ-Romance & Rhythm
 WCOU-Lone Pine Mountaineer
 WDRC-Ad Liner
 WEAN-U. S. Army Air Corp
 WELI-Imperial Male Quartet
 WHAM-Meet Miss Julia
 WHDH-Hit Parade
 WOR-Career of Alice Blair

5:00
 CBS-By Kathleen Norris: WABC WEEI WOKO
 NBC-Girl Alone, sketch: WEAF WCHS WTIC WJAR WTAG WGY WNAC
 NBC-Tommy Dorsey's Orch.: WJZ CBF CBL WHAM
 MBS-Old Fashioned Girl: WCOU WLLH WLNH
 Tea Time: CFCF CKAC
 *News: WABI WEAN
 CFCY-Dance Parade
 CFBW-Moods in Melody
 CFRB-Tango Orch.
 CHNS-Make-Believe Ballroom
 *CHSJ-Gems of Melody: News
 WAAB-Sports Matinee
 WBRY-Social Register
 WBZ-Harvey & Dell: Musicale
 WFEA-Lone Star State Boys
 WGAN-Favorites of Yesterday
 WHDH-Duke Lorenzo's Orch.
 WIBX-Rural Rhythm
 WLBZ-Greetings: Uncle Ezra
 WMFF-Hi-Boys
 WNBX-Cowboy Caravan
 WOR-Meet Miss Julia, sketch
 WORC-Five o'Clock Varieties
 *WQDM-News & Sports
 WRDO-Shoppers Variety Revue

5:30

NBC-Jack Armstrong, sketch: WEAF WJAR WCHS WGY WNAC WTAG WTIC
 NBC-Bud Barton, children's program: WJZ WMFF CFCF (sw-9.53-15.33)
 CBS-It Happened in Hollywood: WABC WEEI WDRC
 CBC-Yours for a Song: CBL CBO CBM
 *CBC-News: CHSJ CBA
 MBS-The Johnson Family: WOR
 CBF-Resume & Interlude
 CFCY-Fireside Melodies
 CFBW-A Man & His Band
 CFRB-Interlude: Time Out for Music
 CHNS-Good Will Hour
 CKAC-La Rue Principale
 WABI-Voice of Industry
 WBRY-Afternoon Shoppers' Program
 WBZ-Gene & Glenn
 WCOU-Shoppers' Guide
 WEAN-Musical Rendezvous
 WFEA-Dance Hour Hampden
 Spotlight
 WHAM-Your Family & Mine
 WHDH-Depot Dialogues
 WBX-Tea Time Tunes
 WLBZ-Shoppers' Variety Revue
 WLLH-Dance Parade
 WLNH-Birthday Party
 WNBX-Motion Picture Guide
 WOKO-Five Smart Boys
 WORC-String Ensemble
 WQDM-Barnone Ranch
 WRDO-Many Happy Returns

5:45
 CBS-Scattergood Baines, sketch: WABC WEEI WDRC WGAN WNBX WOKO WORC WABI WIBX
 CBC-Closing Stock Quotations: CBL CBA CBM CBF
 NBC-The Adventures of Tom Mix, sketch: WJZ WBZ WEAN WHAM WMFF (sw-15.33)
 NBC-The O'Neills, sketch: WEAF WNAC WTAG WJAR WCHS WTIC WGY
 MBS-Little Orphan Annie, sketch: WLLH WCOU WAAB WLNH WOR
 The Light Up & Listen Club
 CHSJ CFCY
 CBO-Musical Prgm.
 CFCF-Jan Savitt's Orch.
 CFBW-Rhapsody in Rhythm
 CFRB-Eventide Melodies
 CKAC-Madeleine et Pierre
 WHDH-Charlie Heggerty's Music
 WRDO-U. S. Census Bureau

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00

*NBC-News: Dinner Date: WJZ
 NBC-Prgm. from Mexico City: WEAF CBA CBO CBM CBF (sw-9.53)
 *CBC-News: Edwin C. Hill, commentator: WABC WORC WABI WGAN WNBX WEEI WIBX WBRY
 *NBC-Washington Calling: Vocalists & Orch.: News: WMFF
 *YN-News: WEAN WLLH WNAC WFEA WRDO WCHS WCOU WLNH WLBZ WHAM
 *News: WJAR WTAG WOKO WHAM
 *News: Weather: WHDH WTIC
 *CBL-Music & News
 CFCF-Allen Roth & Symphony of Melody
 CFCY-Hawaiian Dur
 CFRB-Seven o'Clock Frolic
 CFRB-Dinner Music
 CHNS-Cousin Henry

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Tonight

7:15 P.M., EST—WABC WEEI

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Name: _____

Address: _____

Occupation: _____

Reference: _____ RG

CBC-Closing Stock Quotations
 CBM CBL CBA CBF
 MBS-Little Orphan Annie, sketch:
 WLLH WOR WCOU WAAB
 WLNH
 CBO-Tell Me a Story Time
 CFCF-Percy & Potts
 CFCY-Light Up & Listen Club
 CFCN-Rhapsody in Rhythm
 CFRB-Eventide Melodies
 CHNS-Moments of Melody
 CKAC-Madeleine et Pierre
 WHDH-Charles Hagerly's Band
 WRDO-Ruth Hovey Sings

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00
 *NBC-(News, WJZ only) Pianist; Alma Kitchell: WJZ CFCF WABY WMFF
 NBC-(Listener's Corner, WEAJ only) El Chico, Spanish Revue: WEAJ (sw-9.53)
 *CBS-News; Edwin C. Hill, comm.: WABC WORC WNBX WBRY WABI WBX WGAN WEEI
 MBS-Jerry Livingston's Orch.: CBO CBM CBA
 *YN-News: WNAW WFEA WCSB WEAN WLLH WRDO WCOU WLBZ WLNH
 *News: WJAR WOKO WTAG WHAM
 *News: Weather: WHDH WTIC CBF-Musical Voyage: Sports
 *CBL-Music & News
 CFCY-Uncle Mel
 CFCN-Seven O'Clock Frolic
 CFRB-Dinner Music
 CHNS-Lone Ranger
 CHSJ-Every Nite at Seven
 CKAC-Tonight: Organ Melodies
 WAAB-Dinner Concert
 *WBZ-News: Sports
 *WDRG-News: Dinner Time Music
 *WGY-News: Varieties
 WOR-Uncle Don, children's prgm.

6:15
 CBS-Hedda Hopper's Hollywood
 WABC WEEI WOKO
 Originally scheduled for last week, Part III of a dramatization of the life of Edward G. Robinson will be heard.
 YN-Sports Roundup: WEAN WNAW WCSB WRDO WLNH
 *NBC-News: Clem McCarthy, sports: News: WEAJ
 NBC-Gus Steck's Orch.: WLBZ WMFF CBA WFEA CBO
 *NBC-Malcolm Claire: News: (sw-9.53)
 NBC-Bill Stern, sports: WJZ
 *News: CFCF WORC CBL
 CBM-Light Music
 CFCY-Dance Time
 CFCN-Variety Prgm.: Musical Interlude
 CFRB-Claire Wallace
 CHSJ-Rendezvous with Romance
 CKAC-Sans Commentaire
 WABI-To be announced
 WBRY-Highway Safety Prgm.: Swing for Your Supper
 WBZ-Twenty-five Years Ago: Dinner Dance
 WCOU-Supper Strings
 *WDRG-Edwin C. Hill, comm
 WGAN-Sports in Review: Ski-Do
 WGY-Superman, sketch
 WHAM-Radio Camera Club
 WHDH-Bavarian Orch.
 WIBX-Prgm. Information: Dance Time
 WJAR-The Superman
 WLLH-Voice of Lawrence
 WNBX-Uncle Nick
 WTAG-Music by Candlelight
 WTIC-Bateese Heemself

6:30
 *CBS-Kaltenborn Edits the News: WIBX WABI WNBX WGAN WORC WDRG (sw-11.83)
 *CBS-Linton Wells, news: WABC
 NBC-Gulden Serenaders: WJZ WLBZ WGY
 NBC-Capt. Jim Healey's Stamp Club: WEAJ
 *CBC-News: CBO CBM CBF
 CBC-Organ Melodies: CBA
 NBC-Three Cheers: (sw-9.53)
 *News: WBRY WOR CHNS WMFF CFCY WAAB
 Sports: WEEI WHAM
 CBL-Who's Who in Music
 CFCF-Lone Ranger
 CFCN-Light Up & Listen Club
 *CFRB-News: Sports: Did I Say That?
 CHSJ-Variety Prgm.
 CKAC-Jamais de la Vie: Interlude
 WCOU-Downeasters
 WCSH-U. S. Government Reports
 WEAN-Bill Elliott
 WFEA-Liberal Mountaineers
 WHDH-Dance Top Tunes
 WJAR-Brevity Review
 WLBZ-Uncle Ezra's Country Lads
 *WLLH-News: Around the Town

FRIDAY GOOD LISTENING GUIDE

FRIDAY March 8

Check the programs you want to hear today

AFTERNOON

2:00 EST Music Appreciation Hour, NBC.
 Dr. Walter Damrosch, conductor.
 Music detail may be found on page 12, column 4.

NIGHT

7:00 EST Fred Waring in Pleasure Time, NBC.
 7:30 EST Professor Quiz, CBS.
 With Bob Trout.
 8:00 EST This Amazing America, NBC.
 Quiz program. Bob Brown, M. C.; Ranch Boys; Roy Shield's orchestra.

8:00 EST Colonel Stoopnagle's Quixie Doodles, MBS.
 8:00 EST Cities Service Concert, NBC.
 Lucille Manners, soprano; Ross Graham, baritone; Frank Black, conductor.
 8:00 EST Kate Smith's Variety Hour, CBS.
 Abbott and Costello, comedians; Ted Collins, announcer; Ted Straeter Chorus; Jack Miller's orchestra.
 9:00 EST Waltz Time, NBC.
 Frank Munn, tenor; Amsterdam chorus; orchestra.
 9:00 EST Plantation Party; Variety Program, NBC.

Whitey Ford, M. C.; Duke of Paducah; Louise Massey and the Westerners; Tom, Dick and Harry; Doring Sisters; Charlie Lyon, announcer.
 9:00 EST Johnny Presents, CBS.
 Ray Bloch's Swing Fourteen; "Perfect Crime" dramas; soloists; Johnny Green's orchestra.
 9:30 EST What's My Name? NBC.
 Quiz program, with Budd Hulick and Arlene Francis.
 9:30 EST What Would You Have Done? NBC.
 Quiz program, Ben Grauer, M. C.

9:30 EST First Nighter; Drama, CBS.
 Drama, with Les Tremayne and Barbara Luddy.
 10:00 EST Address by President Roosevelt, NBC, CBS, MBS.
 President Roosevelt will deliver a special address to the nation's farmers.
 10:00 EST Madison Square Garden Boxing-Bout, NBC.
 Lew Jenkins vs. Tippy Larkin, fifteen-round lightweight bout.
 10:30 EST Believe It or Not Ripley, CBS.
 Robert Ripley, M. C.; Linda Lee, vocalist; B. A. Rolfe's orchestra.

Refer to adjacent columns for stations broadcasting these programs

*WLNH-News: Evening Varieties
 WNAW-Musical Rendezvous
 WOKO-The Three Suns
 WRDO-Camp Fire Chats
 WTAG-Show of the Week
 WTIC-Serenaders Peg La Centra
6:45
 *CBS-Today in Europe: WABC WBRY WNBX WABI WDRG WORC WGAN WEEI
 NBC-Li'l Abner, sketch: WEAJ WFEA
 *NBC-Lowell Thomas, commentator: WJZ WEAN WBZ WTIC WHAM
 CBC-Lucio's Ensemble: CBO CBM CHSJ CBL CBA CFCN
 CBF-Non, mais ca se peut-y?
 CFCY-Singing Islander
 CHNS-To be announced: Markets
 CKAC-Les Nouvelles De Chez Nous
 WAAB-Marching Along
 WCOU-Tarr's Market Melodies
 *WCSH-News: In This Corner
 WGY-Sports
 WHDH-Eddie Prevost's Orch.
 *WIBX-News
 WJAR-Arthur Markey, sports
 *WLBZ-News: Maine News
 WLNH-Melody Time
 WMFF-Salon Echoes
 *WOKO-Edwin C. Hill, comm.
 WOR-Adrian Rollini's Trio
 *WRDO-Musical Brevities: News
 WTAG-Voice of Safety
7:00
 NBC-Josef Marais, songs: WJZ WBZ (sw-9.55)
 *MBS-Fulton Lewis, Jr., comm.: WRDO WAAB WLLH WCOU WLNH
 NBC-Fred Waring in Pleasure Time: WEAJ WTIC WCSB WJAR WLBZ WTAG WNAW WGY
 CBS-Amos 'n' Andy, sketch: WABC WOKO WEEI WORC WDRG CKAC CFRB WGAN (sw-11.83)
 CBC-Sevillana: CBA CBM CBL CBO CFCY CHSJ
 Sports: WMFF WOR
 CBF-La Pension Velder
 CFCF-Ski Reports
 CHNS-Master Singers
 WABI-Evening Revue
 WBRY-To be announced
 WEAN-This Game Hockey
 WFEA-Neighborhood Ned Norton
 WHAM-Charles Siverson's Orch.
 WHDH-Billy Kelly's Orch.
 WIBX-Sports: Our United States
 WNBX-Hit Parade of Tomorrow
7:15
 NBC-Josef Marais, songs: WLBZ WRDO
 NBC-I Love a Mystery: WEAJ WJAR WCSH WTIC WTAG WNAW WGY (sw-9.53)
 CBS-Lum & Abner sketch: WABC WOKO WEEI WDRG
 CBC-Sevillana: CFCY
 CN-Adrian Sings: WLLH WAAB Light Up & Listen Club: CHNS CFCF CFCY CBO CKAC
 CBF-French Songs
 CBL-Sports Club: Safety Talk
 WABI-Angles on Sports
 WBRY-Chick Kelley, sports
 WCOU-Camera Club
 WEAN-With the Governor on Capitol Hill
 WFEA-House of MacGregor
 WGAN-Moon Magic
 WHAM-Tomorrow's Headlines
 WHDH-Pete Herman's Orch.
 WIBX-Safety Talk Series
 WLNH-Singin' Sam
 WMFF-Your Dog: Dance Hour
 *WOR-Wythe Williams, comm.
 WORC-Modern Melodies
7:30
 CBS-Prof. Quiz with Bob Trout: WABC WEEI WDRG WOKO

NBC-Yesterday's Children: WJZ WMFF WRDO
 Longfellow's "Hiawatha" will be dramatized. Guest: Anna Steese Richardson of the "Woman's Home Companion."
 NBC-Revelers, quartet: WEAJ WBZ
 MBS-Lone Ranger, sketch: WOR WAAB WLLH
 YN-Inside of Sports: WTIC WNAW WTAG WEAN WLBZ
 CBC-Ethel Starke: CBO CBM CBL CHNS CHSJ CBA CFCY
 *News: WFEA WNBX WLNH
 CBF-Canadian Folklore
 CFCF-Uncle Troy
 CFRB-Namora's Orch.
 CKAC-Nazaire et Barnabe
 WABI-Hawaiian Melodies
 WBRY-Tex Pal's Rocky Mountain Rubes
 WCOU-To be announced
 WCSH-Pleasantdale Folks
 WGAN-Sidewalk Interviews
 *WGY-Jim Healey, current events
 WHAM-Big Town
 WHDH-Tremont Plaza Orch.
 WIBX-Kiwanis Round Table
 WJAR-R. I. League of Women Voters
 WORC-Footlight Players
7:45
 YN-Stage Door Memories: WEAN WNAW WLBZ WCOU WLNH
 NBC-Clyde Lucas' Orch.: WJAR WCSH
 NBC-Gliding Swing: WEAJ
 CBC-A Dirt Farmer Looks East: CBL CBM CFCF CBA CHNS CBO CHSJ
 CBF-Un homme et son peche
 CFCF-Sports: Stories Behind the News
 CFRB-Carson Robinson's Ranch Boys
 CFRB-Easy Aces
 CHNS-To be announced: Markets
 CKAC-Don Juan of Song
 WBZ-Dance Hour
 WFEA-To be announced
 WGAN-Columbia Hotel Hour
 WGY-Fashions in Melody
 WHDH-Knights of Melody
 WJAR-Boys' Club
 WNBX-Mr. Fixit
 WRDO-Hilo Serenaders
 WTAG-Oddities of the World
 WTIC-Artie Sanders' Hawaiians
8:00
 CBC-It Could Happen Here: CBO CBA CFCY CHNS CFCN CBM CHSJ
 NBC-This Amazing America: WJZ WMFF WBZ WEAN WHAM
 NBC-Cities Service Concert: WEAJ WCSB WNAW WTAG WGY WTIC WJAR CBL (sw-9.53)
 Miss Manners will sing Songs My Mother Taught Me, La Donza, I'll Follow My Secret Heart and, with Mr. Graham, Here in My Arms. Mr. Graham will sing Ruth Sorrow, Thy Young Days Shaded. The chorus will sing Hills of Home. The ensemble will present Begin the Beguine, Give a Little Whistle and a medley. The orchestra will sing Saturday Night, Liebesfreund, Sierra Morena and Chicken Reel.
 *CBC-Kate Smith's Variety Hour: News: WABC WDRG WOKO WEEI WABI WBRY (sw-11.83)
 For detail see Good Listening Guide.
 CN-Lone Ranger sketch: WCOU WLBZ WLNH WRDO
 MBS-Colonel Stoopnagle's Quixie Doodle Contest: WOR WAAB
 C'est la Vie: CBF CKAC
 CFCF-To be announced
 CFRB-Game of Games
 WFEA-This Is Magic
 WGAN-Swing vs. Classic
 WIBX-Stars Over Manhattan

WLLH-Players Present
 WNBX-Bourque Trio
 WORC-Holy Cross College Forum
8:15
 WFEA-Stanton Ramblers
 WNBX-Rhapsody in Brass
8:30
 NBC-Carson Robinson's Buckaroos: WJZ WMFF WHAM WEAN WBZ
 MBS-Sinfonietta: WAAB WFEA WOR WLLH WRDO WCOU WLNH
 The orchestra will play Girnatis Winzel Mueller Overture, Variations in A Flat Major (Schubert), Infantes Fete and Gypsy Scenes.
 CBC-Dominion Election Broadcast: CBF CBA CBM CHNS CBO CFCY CFCN CHSJ
 CFCF-Christopher Ellis
 CFRB-Nat'l Gov't Broadcast
 CKAC-Radio Marathon
 WFEA-To be announced
 *WGAN-To be announced: News
 WGY-Farm Forum
 *WIBX-Concert Orch.: News
 WLBZ-Colby Hour
 *WNBX-Fellowship Hour: News
8:45
 CFCF-City Improvement League
 CHSJ-I Knew Edison
9:00
 CBS-Johnny Presents: WABC WEEI WOKO WDRG WORC WBZ WNBX (sw-11.83)
 NBC-Waltz Time: WEAJ WCSB WTAG WNAW WTIC WJAR WGY CBM CBF CBL CBO CFCY CFCN CBA CHNS CHSJ
 Mr. Munn will sing I Love You and If It Weren't for You. The chorus will sing Whispering and Red Rose of the Dawn. The orchestra will play Without Your Love, Dolores, Caprice Viennois and Unrequited Love.
 NBC-Plantation Party: WJZ WEAN WBZ WHAM WLBZ WFEA
 *MBS-Raymond Gram Swing, comm.: WLLH WRDO WCOU WLNH
 CFCF-Don Turner's Orch.
 CFRB-Virginia Knott, pianist
 CKAC-L'Heure Des Vedettes
 WAAB-Mickey Alpert's Orch.
 WABI-Concert Moods
 WBRY-Listeners' Party
 WLLH-Amateur Prgm.
 WMFF-Studio Party
 *WOR-Gabriel Heatter, news
9:15
 CN-Everybody Talks: WAAB WLNH WLLH
 MBS-Dinner at Home: WRDO WOR
 CFRB-Liberal Party Broadcast
 WCOU-Dance Party
9:30
 CBS-First Nighter: WABC WABI WDRG WEEI WOKO
 NBC-What's My Name?: WEAJ WCSB WNAW WJAR WTIC WTAG WGY
 MBS-Comedy by Johnny Burke: WOR WAAB WLNH WCOU
 CBC-On the Boulevard: CBF CBA CHNS CFCY CHSJ CBM CBO CBL
 NBC-What Would You Have Done?: WJZ WBZ WHAM WLBZ WEAN (sw-9.53)
 To be announced: CFCF WRDO
 CFCN-Along the Boulevard
 CFRB-Round the Marble Arch
 WBRY-Polish Orch.
 WFEA-To be announced
 WIBX-Lest We Forget
 WLLH-Amateur Prgm.
 WMFF-To be announced
 WNBX-Better Vision
 WORC-Quiz Prgm.
9:45
 WGY-Bernie Collins Orch.
 WIBX-Bill Walters

10:00
 NBC-Madison Sq. Garden Boxing Bout: WJZ WHAM WLBZ WMFF WRDO CFCF WBZ
 For detail see Good Listening Guide.
 MBS-Address by Pres. F. D. Roosevelt: WOR WAAB WCOU WLLH WLNH
 For detail see Good Listening Guide.
 CBS-Address by Pres. F. D. Roosevelt: WABC WDRG WEEI WOKO WORC
 For detail see Good Listening Guide.
 NBC-Address by Pres. F. D. Roosevelt: WEAJ WTIC WCSB WTAG WNAW WJAR WEAN (sw-9.53)
 For detail see Good Listening Guide.
 CBC-Dominion Election Broadcast: CFCN CBO CFCY CBM CHNS CHSJ CBA CBL
 CBF-Chamber Music
 CFRB-National Gov't Broadcast
 CKAC-L'Amour Voyage
 WABI-Radio Spotlight
 WBRY-Jack Bryson's Orch
 WGY-Bernie Collins' Orch.
 WIBX-To be announced
 WNBX-Front Page Drama
10:15
 CKAC-Le Restaurant Alouette
 *WAAB-News
 WNBX-George Sokolsky, talk
10:30
 NBC-Story Behind the Headlines: WEAJ WJAR WCSB WTAG WGY WNAW (sw-9.53)
 CBS-Believe It or Not Ripley: WABC WEEI WBZ (sw-9.65)
 NBC-Boxing Bout: WJZ WHAM WMFF WEAN CFCF WRDO WBZ
 MBS-Ozzie Nelson's Orchestra: WLNH WCOU WLLH WLBZ
 CBC-Scottish Literature: CFCY CFCN CBO CBM CHNS CBL CBA CHSJ
 CBF-Mon Metier, talk
 CFRB-Let's Disagree: Organ Reverbs
 CKAC-Le Journal Parle
 *WAAB-News
 WABI-Movie & Radio Guide Program
 WBRY-Dance Fancies
 *WDRG-News: Music for Dancing
 WNBX-Request Club

*WOKO-News
 WOR-Dick Robertson's Orch.
 WORC-Concert Hall of the Air
 WTIC-Guy Hedlund & Co
10:45
 MBS-Ozzie Nelson's Orchestra: WAAB
 CBC-Dominion Election Br'dcast: CHNS CFCY CFCN CHSJ CBA CBL CBF CBO CBM
 NBC-Human Nature in Action: WEAJ WCSB WNAW WTAG WGY WJAR
 "Mr. Cantankerous" is the title of tonight's discourse.
 *CFRB-News
 CKAC-Alex Lajoie's Orch.
 *WLLH-News: Organist
 WOKO-Waltz Time
 WOR-Tommy Dorsey's Orch.
11:00
 *NBC-News: WEAJ
 *CBS-Paul Sullivan, news: WABC WOKO WDRG WEEI WBZ (sw-9.65)
 *NBC-News: Les Brown's Orch.: WJZ
 MBS-Airliners' Orch.: WAAB
 *YN-News: WNAW WFEA WCSB WEAN WLLH WRDO WCOU WLNH WLBZ
 *CBC-News: CFCN CHSJ CBA CBM CBO CBL CBF CHNS CFCY
 *News: WJAR WTAG WHAM WBRY CFCF WTIC WMFF WOR WGY WORC WBZ
11:15
 MBS-Address by Sen. Robt. A. Taft: WAAB
 Senator Taft will talk on "Shall Student America Concern Itself With Politics?"
 NBC-Lang Thompson's Orch.: WEAJ
 CBS-Mitchell Ayres' Orchestra: WABC (sw-9.65)
 YN-Weather Service: WNAW WEAN WLBZ WRDO WLLH WCOU WLNH WCSB WFEA
 CBC-Star Dust: CBL CBM CBO
 *WOR-John Steele, news analyst
11:30
 NBC-Glenn Miller's Orch.: WJZ
 CBS-Sammy Kaye's Orch.: WABC
 NBC-Dance Orch.: WEAJ
 CBC-Northern Messenger: CBL CBM CBO
 WOR-Gene Krupa's Orch.
11:45
 MBS-Gene Krupa's Orch.: WAAB
12:00
 CBS-Dance Orch.: WABC (sw-6.12)
 NBC-Guy Lombardo's Orchestra: WEAJ
 MBS-Herbie Kay's Orch.: WOR
 NBC-Count Basie's Orch.: WJZ
 *WAAB-News
12:15
 MBS-Herbie Kay's Orch.: WAAB
12:30
 NBC-Johnny Magee's Orchestra: WEAJ
 CKAC-Le Journal Parle
 *WAAB-News
 WABI-Movie & Radio Guide Program
 WBRY-Dance Fancies
 *WDRG-News: Music for Dancing
 WNBX-Request Club
 End of Friday Programs

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Venus and Adonis	5,000.00
Snow-Bound	45.00
Uncle Tom's Cabin	50.00
Leaves of Grass	250.00
Ben Hur	25.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
McGuffey Primer	100.00
Tamerlane & Other Poems	5,000.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, Bible, poetry, history, travel, almanacs, newspapers, letters, autograph, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c coin or stamps to American Book Mart, 140 S. Dearborn St., Dept. 2101, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

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BRAIN-BUSTERS

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see Page 56.)

From "So You Think You Know Music" (CBS, Sun., 2:30 p.m. EST)

1. Name the concertmasters of the following orchestras: (a) New York Philharmonic, (b) Boston Symphony, (c) Philadelphia, (d) Columbia Broadcasting Symphony.

2. Name the rhapsodies written by the following composers: (a) Enesco, (b) Chabrier, (c) Delius, (d) Gershwin, (e) Victor Herbert, (f) Liszt.

3. The following members of royalty were patrons of what famous composers: (a) Prince Esterhazy, (b) Marie Antoinette, (c) Ludwig II of Bavaria?

From "Kay Kyser's College of Musical Knowledge" (NBC, Wed., 10 p.m. EST)

1. What metal symbolizes the twenty-fifth wedding anniversary? The fiftieth? What symbolizes the first?

2. Jimmy Valentine was which of the following: Singer with Ozzie Nelson's orchestra, police commissioner of New York City, a gentleman crook?

3. A member of a royal family abdicated his throne in the not-too-distant past to marry the woman he loved. What was his title at the time of abdication?

From "Vox Pop" (CBS, Thurs., 7:30 p.m. EST)

1. What two types of buildings are walls built around them?

2. Is the Tropic of Capricorn north or south of the equator?

3. Where would you go to find a spatula?

4. Who wrote "Seventeen"?

5. What Hollywood restaurant reminds you of Al Smith?

From "Ask-It-Basket" (CBS, Thurs., 8 p.m. EST)

1. From what motion pictures were the following songs taken: (a) "Over the Rainbow," (b) "Two Sleepy People," (c) "Go Fly a Kite"?

2. Identify the personalities associated with the following nicknames: (a) Happy Warrior, (b) Kingfish, (c) Old Hickory, (d) The Great Commoner, (e) Rail Splitter.

3. Fill in the words to complete the following sayings: (a) is the spice of life, (b) killed the cat, (c) begins at home, (d) when comes in the door love goes out the window.

From "Prof. Quiz" (CBS, Fri., 7:30 p.m. EST)

1. The highest toned of all wind instruments is which of these: Oboe, piccolo, clarinet?

2. Is there a clause in the Constitution prohibiting certain religious sects from becoming citizens of the United States?

3. In each of the following sentences there is one wrong word: (a) An epithaph is a funny remark that has sense, (b) a centennial is a bug with a lot of legs, (c) magnesia is when somebody loses his memory. Replace the wrong word in each with the correct word.

4. Aladdin is to the Magic Lamp as Ali Baba is to what?

5. "Listen, the Wind" is to Anne Morrow Lindbergh as "Smattering of Ignorance" is to whom?

6. Snakes are to St. Patrick as rats are to whom?

From "Quixie Doodle Contest" (MBS, Fri., 8 p.m. EST)

1. Name a sound that can readily be seen.

2. Which one of the following Presidents never kissed his wife on Sunday: John Adams, James Madison, James Buchanan, or Abraham Lincoln?

3. What was President Woodrow Wilson's middle name?

From "This Amazing America" (NBC, Fri., 8 p.m. EST)

1. Where, in the United States, will you find the greatest and most unusual gold deposits in the world?

2. In what state in the United States is the only diamond mine of any commercial importance located?

The Voice of the Listener

Interminable Serials

Dear V. O. L.:

Why isn't a radio serial ever ended? It's okay to run serials while there is a story, but to drag them on for years, creating impossible situations for the characters is disgusting. Listeners would like a story to end when it's run out, and hear a new one.

Mrs. Earle Hotzel, Buckingham, Iowa.

● We too have often wondered why radio continued drama is not based more nearly on the plan of magazine serials—ending them sometime and starting new stories. What do you think?—V. O. L.

Necessary Luxury

Dear V. O. L.:

Since my children have grown up I find myself lonely for their chatter. They kept me posted on current affairs and world news. Now I've turned to

my radio for such things and for entertainment. I'm particularly interested in the affairs of other women. Their problems are so much like mine I want to reach out a hand and say, "Let's work it out together." Just knowing that other women have fought and won their life-battles has been very consoling to me. I have found it interesting, too, to put down the names of those who have reached success from small beginnings. Radio is one luxury that has become a necessity to me.

Mrs. Joy Bushart, Henry, Tenn.

Some Like it Loud

Dear V. O. L.:

When I tune in on Glenn Miller I expect to hear swing at its loudest and best. For a band that plays such numbers as "Running Wild" the way they play it, isn't it proper for the audience to whistle, shriek and scream its approval? I'm positive I'm not alone in this opinion.

Keith Taylor, Chanute, Kans.

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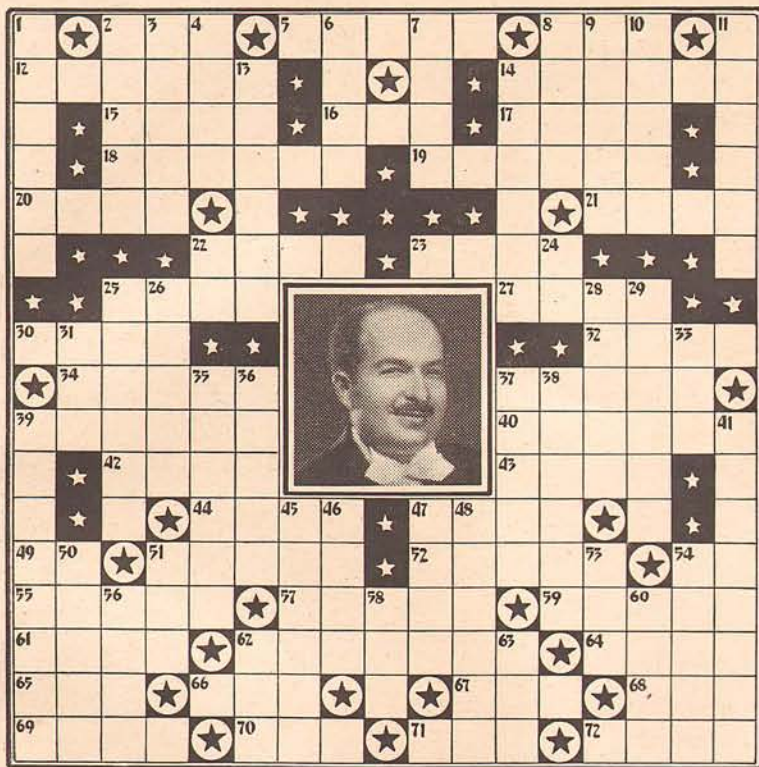
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RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

2. Shirley, announcer ("Doc Barclay's Daughters")
5. Last name, star in the portrait (a bandleader)
8. Head covering
12. Surprises
14. Pluckily
15. Burrowing animal
16. Exclamation of surprise
17. Tumult
18. Used for salads
19. — Durbin, singer
20. Scottish Gaelic
21. — Gray, bandleader
22. — Parks, announcer
23. Solo part in a cantata
25. Brings suit against
27. Napoleon at —
30. Reality
32. Presently
34. Computes
37. Malicious burning of property
39. Narrow
40. One who makes a raid
42. Male singing voice
43. 5,280 feet
44. Long walk over a course
47. — is played by Freeman Gosden
49. Municipal Parks (abbr.)
51. North American hickory
52. Feminine name
54. Pronoun
55. Bonnie —, the "Oh, Johnny" girl
57. Strange or unusual

VERTICAL

1. First name, star in the portrait (a bandleader)
2. Subdues
3. Air
4. Announce in card games
6. Solicit earnestly
7. Old
8. Brother of Abel
9. Amidst
10. Flower-leaf
11. Fred Waring was born in —, Penn.
13. Large fishing nets
14. — Allen, comedienne
22. Exist
24. — Pearce, comedian
25. A beetle
26. Fred —, announcer
28. — Rathbone, screen star
29. The positive poles
31. — Kassel, bandleader
33. A unit
35. One or the other
36. Indifferent to pleasure or pain
37. Defensive arms
38. Dried grape
39. Trips while walking
41. Famous radio quartet
45. A state
46. Masculine name
47. Ben — Williams, novelist
48. Made into malt
50. Raymond —, orchestra leader ("Musical Americana")
51. Fondle
53. Hearing organ
54. Sully —, vocalist ("Kay Kyser's Program")
56. Distinguish
58. Vigor
60. Divan
62. High mountain
63. Body of water

Solution to Puzzle Given Last Week



BIRTHDAYS

MARCH 2

Channing Pollock.

Ozzie Nelson, Station WGN, Chicago, Ill.

Arkansas Woodchopper (Luther Osensenbrink), NBC, Merchandise Mart, Chicago, Ill.

MARCH 3

Donald Novis, NBC, Sunset and Vine, Hollywood, Calif.

Kenneth Sargent.

MARCH 4

George Shelton, CBS, 485 Madison Ave., New York, N. Y.

Lucy Gilman, NBC, Merchandise Mart, Chicago, Ill.

Madge Marley.

Dorothy Page.

MARCH 5

Sam Hearn (Schlepperman), NBC, Sunset and Vine, Hollywood, Calif.

Paul Wing, NBC, RCA Bldg., New York, N. Y.

Minerva Pious, NBC, RCA Bldg., New York, N. Y.

MARCH 6

Ella Logan.

Gloria Lavey.

Rosario Bourdon.

MARCH 8

Franklyn MacCormack, CBS, Wrigley Bldg., Chicago, Ill.

Priscilla Lawson.

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MENTAL TEST

- (1) What is the interest on \$8,700 for half a year at three per cent a year?
Answer.....
- (2) An Implement is— (1) A false accusation; (2) A reminder; (3) A tool; (4) An increase.
Give number of correct answer.....
- (3) If you save 1/10 of your annual salary of \$1,500 and spend \$178 for education, and 20% of it for your share at home, how much would you have left?
Answer.....
- (4) Double entry means: (1) A punishable offense; (2) A method of indexing; (3) A system of bookkeeping; (4) A stub record of checks issued.
Answer.....
- (5) Technical means— (1) Mysterious; (2) Drawn in ink; (3) Scientific; (4) Clumsy.
Answer.....
- (6) If you were a per diem employee earning \$0.50 an hour, how much would you receive for 34 days, working 7 hours a day?
Answer.....
- (7) Albany is to New York as Augusta is to (a) Georgia; (b) Michigan; (c) Maine; (d) Wisconsin; (e) Illinois.
Answer.....
- (8) The statement: "Never cry over spilt milk" means most nearly (a) "Watch your step," (b) "It's an ill wind that brings no good," (c) "Accidents will happen in the best of regulated families," (d) "Waste not, want not," (e) "Tears will not mend broken crocks."
Answer.....

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COWBOY IN THE WHITE HOUSE?

(Continued from Page 17)

he says. He owns a boat, however, and it rides atop a well-worn sedan, ready to be set down the moment he arrives at a lake or stream to his liking. His home in Uvalde is a beautiful thing, set among live oak trees and flower gardens. There is a vegetable garden in which the Vice President raises the "best sweet potatoes in Texas."

If Garner is nominated you are going to hear a great deal of the log cabin in Blossom Prairie, Texas, where he was born. You will also hear how he rode fence while still a boy, how he hunted and fished and played for the Coon Soup Hollow baseball team. There will also be stories of how he learned enough law in a small-town lawyer's office to pass the bar examination. There will be little attention paid to the time he stood for the office of city attorney, his first move in the political arena—and was soundly defeated. It was important, however, for shortly afterwards Jack Garner moved to Uvalde. In this town—seventy miles from San Antonio—Garner, a poor youth with a gift for making people like him and a scanty knowledge of the law, became in less than twenty years both rich and famous.

In Uvalde he also met his wife. The daughter of a wealthy rancher, she opposed him when he was running for the office of judge. She held that a poker-player had no right to the job. Garner won. When they met, love and marriage followed, and Mrs. Garner discovered that card-playing was not so bad after all. They have led an unusually happy life despite the fact that there is hardly an hour of the day they are apart. She still mends and cleans his clothes and sees that he goes to the dentist.

Jack Garner hit the public eye shortly after arriving in Washington by being one of twenty-one men in the House to vote against Theodore Roosevelt's Cuban reciprocity measure. Some 365 voted for it. That sign of courage, coupled with his engaging personality and his ability to defeat Uncle Joe Cannon, czar of the House of Representatives, at poker, launched him on his

career. Serving under Champ Clark, Speaker of the House, he learned all the manifold political arts.

Garner's specialty has always been taxation. The present graduated income-tax laws, making the rich proportionately more liable than the poor, are all of his making. Thanks to his profound knowledge of the subject, he was able to pillory the late Andrew Mellon in the halls of Congress, proving the Secretary of the Treasury was using his high office to advance private interests. One of his first splits with Roosevelt was over the question of balancing the budget. He has always insisted on it as a principle of good government.

Will Garner be nominated?

That, my friends, is a question only one man can answer today—Franklin D. Roosevelt. Without his support, no Democrat can hope to succeed in the race for the office. Behind the Texan stand all the anti-New Deal Democrats, the conservative, well-to-do farmers who like Cactus Jack's salty style and admire his thrift, and the great mass of men and women dissatisfied with Mr. Roosevelt for one reason or another.

Opposed to the sage of Uvalde are the rank and file New Dealers, the industrial masses of our large cities, whose opposition John L. Lewis can be counted on to further intensify. There are also thousands of small farmers who are grateful for what the New Deal has done for them and will support it.

The men who make presidential nominees must weigh this pro and con, remembering Jack Garner's political astuteness, his brilliant record, his vast amiability, his powerful friends. And having weighed, they must compare the result of their labors with the weight of other aspirants.

Garner's chances are excellent—but even "excellent" chances dwindle when the roulette-wheel of a political convention begins to go around. Nine vice presidents before him have ascended to the White House—nine out of thirty-two—and most of the nine got there only after the presidential occupant died. The odds are dreadfully long. But the race is going to be close. It's going to be fun watching.

BRAIN-BUSTERS—ANSWERS

(See questions on Page 54)

Here are the correct answers in our weekly quiz. Of the twenty-five questions in this group thirteen were answered correctly. How do you rate?

"So You Think You Know Music"

- (a) Mishel Piastro, (b) Richard Burgin, (c) Alexander Hillsberg, (d) Eugene Dubois.
- (a) "Roumanian Rhapsodies," (b) "España Rhapsody," (c) "Brigg Fair Rhapsody," (d) "Rhapsody in Blue," (e) "Irish Rhapsody," (f) "Hungarian Rhapsodies."
- (a) Haydn, (b) Gluck, (c) Wagner.

"Kay Kyser's College of Musical Knowledge"

- Silver, gold, paper.
- A gentleman crook.
- King Edward VIII.

"Vox Pop"

- Prisons and castles.
- South.
- Kitchen.
- Booth Tarkington.
- The Brown Derby.

"Ask-It-Basket"

- (a) "Wizard of Oz," (b) "Thanks for the Memory," (c) "The Star Maker."
- (a) Al Smith, (b) Huey Long, (c) Andrew Jackson, (d) William Jennings Bryan, (e) Abraham Lincoln.
- (a) Variety, (b) curiosity, (c) charity, (d) poverty.

"Prof. Quiz"

- Piccolo.
- No. Article 6 states specifically that no sects shall be prohibited.
- (a) Epigram, (b) centipede, (c) amnesia.
- The magic words "Open Sesame."
- Oscar Levant.
- The Pied Piper of Hamelin.

"Quixie Doodle Contest"

- A sound that is a body of water, like Long Island Sound.
- James Buchanan, because he never had a wife.
- "Woodrow." His correct name was Thomas Woodrow Wilson.

"This Amazing America"

- The Government gold depository at Fort Smith, Kentucky.
- Arkansas.

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Excess acids, poisons and wastes in your blood are removed chiefly by your kidneys. Getting Up Nights, Burning Passages, Backache, Swollen Ankles, Nervousness, Rheumatic Pains, Dizziness, Circles Under Eyes, and feeling worn out, often are caused by non-organic and non-systemic Kidney and Bladder troubles. Usually in such cases, the very first dose of Cystex goes right to work helping the Kidneys flush out excess acids and wastes. And this cleansing, purifying Kidney action, in just a day or so, may easily make you feel younger, stronger and better than in years. A printed guarantee wrapped around each package of Cystex insures an immediate refund of the full cost unless you are completely satisfied. You have everything to gain and nothing to lose under this positive money back guarantee—so get Cystex from your druggist today for only 35c.

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April

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MR. FAIRFAX REPLIES

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Mr. Jim Ross, Evanston, Ill.—BILL ADAMS now portrays Sam Young on "Pepper Young's Family." The former Mr. Young was portrayed by JACK ROSELEIGH, who died of a heart attack recently. Curt Bradley, in the same script, is now portrayed by KEN DAIGNEAU. This role was formerly taken by EDWIN WOLFE, who still directs "Pepper Young's Family."

Miss Yvette Normandin, Newport Centre, Vt.—ALICE FROST, blond minister's daughter from Minneapolis, was born August 1, 1910. From earliest childhood she aspired to become a great actress, which wasn't considered quite proper for a descendant of King Carl XV of Sweden and the daughter of a Lutheran clergyman. Alice attended high school in Mora, Minn., where she was active in the glee club, debating and drama societies and also feature editor of the school publication. After being graduated from high school she worked for a while in the credit department of a large department store. Then she enrolled at the University of Minnesota, but soon after was forced to leave because of the death of her father. Two years studying voice and dramatics at the MacPhail School of Music in Minneapolis followed. At the age of eighteen she was engaged to play the part of Lorelei in "Gentlemen Prefer Blondes" on a Chautauqua circuit. The next year found her with a stock company in Miami, and in 1930 she was playing a Swedish comedy role in an independent movie, "Damaged Love." The Theatre Guild's "Green Grow the Lilacs" brought Alice to Broadway in 1931 and she was later seen in "The Great Lover," "That's Gratitude," "It's a Wise Child," and "The Good Girl." While playing in "As Husbands Go" in 1934, Miss Frost met Robert C. Foulk, who combines acting with scenic designing, and they were married. Alice is five feet seven inches tall, weighs 125 pounds, has gray eyes, hates spinach and liver, has a fondness for Turkish, Italian and Chinese food.

Miss Nell Dresbach, Gilmore, Ark.—Woody Marshall is played by RAYMOND JOHNSON and FRANK LOVEJOY portrays Steve Morgan in "Your Family and Mine."

Mrs. Edith Parker, Greenville, Pa.—In the dramatic serial "Bachelor's Children" Dr. Bob is played by HUGH STUDEBAKER, Janet by PATRICIA DUNLAP, Ellen Collins by MARIE NELSON, MARGERY HANNAN has the role of Ruth Ann Graham, OLAN SOULE is Sam Ryder, CHARLES FLYNN portrays Michael, Frank Gardiner is played by HARRY ELDERSVELD, Margaret Gardiner is characterized by DOROTHY DENVIER, JONATHAN HOLE plays the part of Dr. Clifford, ARTHUR VAN SLYKE is Roy Conway, PEGGY HILLIAS has the role of

Allison Radcliffe, Vincent Burke is portrayed by DON THOMPSON and MICHAEL ROMANO plays Clyde Fallon.

Miss Jean Robinson, Auburn, Maine.—MARIAN SHOCKLEY originally planned to be a history teacher, not an actress. Her public and high schooling was accomplished in her home town, Kansas City, Missouri. Then she majored in history at the University of Missouri when she was offered work with a stock company, in 1935. In 1936 she landed her first job in New York as Ina Claire's understudy in "Love Is Not So Simple." Five feet two in her stocking feet, Marian weighs 102 pounds. Her hair is copper-colored, her eyes green.

Miss Virgie Kramer, Rochester, Minn.—In "Our Gal Sunday" KARL SWENSON portrays Henry Brin thorpe, JAMES MEIGHAN is Ronald, VICKI VOLA has the role of Elaine, and Charlotte is played by ELAINE KENT.

Mr. Ross Kinney, Covina, Calif.—The theme song of "The Shadow" is "Spinning Wheel" by Saint-Saens.

Mr. Phil Pemberton, Milwaukee, Wis.—In "My Son and I" FRANCES MALONE portrays Miss Barrett. "Adventures of Ellery Queen" has no theme song. "Texaco Star Theater" has "Through a Cathedral Window" for its theme, and "Silver Theater" uses "Leave Me a Kiss."

Miss Doris Kirsten, Kankakee, Ill.—SPENCER BENTLEY now plays Dr. Robbie Clark in "Hilltop House." In "Pretty Kitty Kelly" DICK KOLLMAR has the role of Dennis Pierce and JOHN MOORE portrays Drake.

Miss Sarah Biddle, Cleveland, Ohio.—The themes of "Saturday Night Serenade" are "Pet Theme" and "Pet Lullaby," both original songs written for this program by Davis.

Mr. Don Stock, Philadelphia, Pa.—In "Life Begins" BESS FLYNN (also author of this serial) portrays Martha Webster, JIMMY DONNELLY is Richard Craig, Virginia Craig is played by TONI GILMAN and Winfield Craig is played by CARLETON YOUNG.

Mrs. H. C. Sylvester, Vineland, N. J.—The theme of "Society Girl" is "Sunrise Serenade." This song is played on the novachord... Write to the Columbia Broadcasting System, 485 Madison Avenue, New York City, enclosing a stamped, self-addressed envelope for tickets to the MAJOR BOWES show. The networks do not charge for audience tickets to broadcasts in their studios.

Miss Bunny Gilmore, Los Angeles, Calif.—The "I Want a Divorce" program has two themes—"Intermezzo" by Probot and Gehrman and "Wedding March" by Mendelssohn... ARTHUR GODFREY is broadcasting over an eastern Mutual Broadcasting System network at 9:00 a.m. EST, Monday, Wednesday and Friday, and over WGN, Chicago, at 9:30 a.m. EST, Monday, Wednesday and Friday. Sorry, no West Coast station carries this program.

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