

7 Gold Cup Announcer Award

Radio Digest

TWICE
A MONTH

ILLUSTRATED PROGRAMS

FIFTEEN
CENTS

FIRST MARCH NUMBER, 1927

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Vol. XX No. 4



Last Section \$26,000 Whozits; State-City Station Index; New Fiction Story Begins; Forming Radio Clubs; \$100 Prizes for Monthly Whozits; "Green Mamba" Conclusion

No. 1 OFFICIAL BALLOT

Announcers' Contest

RADIO DIGEST FOURTH ANNUAL GOLD CUP AWARD

GOLD CUP AWARD Editor, Radio Digest,
510 North Dearborn Street, Chicago, Ill.

Please credit this ballot to:

.....of Station.....
(Announcer's Name) (Call Letters)

Signed

Address

City..... State.....

3-1-27

PICK BROADCASTERS FOR FOUR HUNDRED

RADIO LISTENERS BALLOT FOR FAVORED STATIONS

Many Votes Show Interest in Helping Proposed Commission to Make Selections

(See Ballot on Page 11)

CHICAGO.—Who are the Four Hundred among Radio broadcasters?

Ballots cast by readers of Radio Digest are beginning to tell. The listeners have demonstrated that they are ready to act quickly and decisively and thereby set a worthy example for the heavy minded solons at Washington who at this writing seem still to be pondering over whether the Radio Act of 1927 is to become a law.

Engineers, making a careful study of the problem for Radio Digest, have declared that four hundred is just about the limit for the number of stations that can operate in the United States without harmful interference with each other. There are said to be about 650 stations now in service.

Commission May Trim

Should the Radio Act of 1927, already accepted by the House, be passed by the Senate, a federal Radio Commission will rule the air. It will, in all likelihood, begin the task of eliminating stations considered superfluous. How may it be determined which stations are superfluous? That is a question on which the listener should have a vote. And for that reason this magazine published a ballot on which its readers could vote for their ten favorites.

No sooner had the ballot been placed in the hands of the listener than he acted. A veritable snow storm of ballots descended on the Radio Digest. Hundreds of the voters were not content with merely casting a ballot. They wrote letters, two, three and four pages long, expressing their opinions of what should and what should not be done in the way of legislation. But all wanted something "positive" accomplished in the way of a law that would operate toward an elimination of the present interference.

Send Extra Lists

Some of the voters appended lists of stations that should be banned. Others added to the lists of ten, other lists which they wanted also to count among the favorites. The tabulators, however, are restricted to count only the ten for which space is provided on the ballot. To vary this would upset the balance of the count on the part of the whole. It is proposed to register each station named in a vote and select the Four Hundred from the

COVER GIRL FACTS MAY SHOCK JUANS

FAN letters all go to prove that the male is deadlier than the female when it comes to voices on the air. Somehow the masculine voice carries better through the mechanical limitations of a Radio transmitter. But now and then comes an exception. And Ruth Etting of WLS is IT—plenty of IT, as Elinor Glyn describes it. The poor bewildered men write their heads off for information about this exceptionally charming young woman whose picture appears on the Radio Digest cover. Our Miss Marcella has a letter from a man in Michigan who even wants to know the size of her shoes. He probably literally would worship the ground she walks on. But, bingo! Ruth Etting, announced as the Sweetheart of the Air, is a Mrs. She is twenty-five years old and Marcella says she weighs 112 pounds.

LESS DIRECT ADS IS NEW POLICY OF KMA

NOTED STATION IN IOWA CLEANS NIGHT PROGRAM

E. E. May Rebounds from Offensive Advertising, Sales Talks—KFNF Not Yet Heard From

SHENANDOAH, Ia.—Earl E. May, owner of Station KMA at Shenandoah and exponent of direct advertising and sales talks over the air, has changed his policy. No longer will KMA broadcast direct ads or sales talks after 7 p. m. Central time during the evening programs.

Following Mr. May's announcement, Stations WOW and WAAW of Omaha, Neb., and KOIL of Council Bluffs, Iowa, endorsed KMA's move and commented upon it.

WAAW, the Omaha Grain Exchange, and KOIL said that they likewise intended to be more careful to keep their commercial programs from becoming offensive or too much laden with sales conversation. WOW, the Woodman station, has for a long time been very indirect in its advertising programs and intends to remain so.

KMA Still Direct Daytime

Mr. May said he felt that, due to the limited range of the station in the daytime, direct advertising and sales talks would not be offensive. He said that if all the stations on the air at night would abolish direct ads and sales talks, he believed that much of the chaos in the air would be eliminated.

Speaking of the Radio Digest survey to determine the country's favorite stations, he remarked that he thought it an excellent plan for stations to learn just how well they rated in the minds of the invisible audience, and that he planned to endorse the survey over his station.

The Henry Field station, KFNF, which divides time with KMA on the same wave length and which was one of the first to depart from the indirect advertising precedent of the air, has not yet announced it will adopt KMA's new plan.

KFNF is said to be one of the first stations to broadcast direct sales.

Jack Waller, "Hummingbird";
Montie Blunn, WML, Ruth
Rowland, WSUI "Swamp";
Art Gillham, Norman Brokenshire;
Edgar L. Bill, WLS, not "Willie";
Ford and Glenn; "Sleepy Hall";
Wheeler Wadsworth and Graham McNamee.

GOOD-BYE, Winter; good-bye, good-bye—

Hello, March!
You know what they say, "Winter Springs to the arms of Summer and Summer Falls for Winter." Thus the seasons whirl around in the dance of life. But what has that to do with the Lonely Listener falling for a Voice over the air? Naught, say I, and here sits your Marcella knowing all and telling all about the One who charms you most from the land of Radio.

Dear me, what a flurry of letters about this boy, Jack Waller, the Hummingbird Banjoist at WJJD, Chicago Herald and Examiner station! Feast your eyes on the thumbnail for a moment and here's what the picture doesn't tell: Jack the Hummer is 22 and besides Radiodolizing he scintillates behind the de luxe Balaban & Katz footlights. How tall? Oh, five feet nine and he scales 140 pounds; has lovely brown hair and mere water will not make the waves stay down (says so himself); eyes are morning-glory blue and, girls, he's fair game. Never had a wife yet. By the way, this is the same Jack Waller who made such a hit with the Eastern listeners last fall, Miss Adoree.



Did you ever try to figure out in your mind how Montie Blunn looks? Montie is the star tenor at WMBE. He has one

of the best Radio voices I have ever heard (them's me personal sentiments, tha'ss all). And he's a regular he-man, girls; fights with gloves, wrestles, and for three years was physical director of the Oklahoma State University. He's fancy free, 27 years old, five feet

eight, weighs 175 pounds, has brown hair and eyes and treats a microphone with kindness and consideration. He loves to get letters from his listeners and they like to write to him. He answers the letters himself. And for the benefit of one young lady who wrote him a rather nice letter he wishes it understood that his name is not "Malte Blond" but Montie Blunn. Montie won a scholarship under Oscar Sanger in New York.

"Marcella! And you called me a 'bashful college boy!'" writes Carl Menzer, announcer at WSUI, University of Iowa. Then he points to his name on the University letter head, Electrical Engineering Department—"for the past four years," is the note alongside. But he IS a college BOY just the same, and no apologies to you, Mr. Menzer. Anyhow, he writes to tell me about Ruth Rowland in answer to various inquirers. Sezze:

"Miss Rowland has hazel eyes and brown hair (see photo). She is a graduate of State University of Iowa, Bachelor of Music; member of the Kappa Delta social and Sigma Alpha Iota music sororities. She is now in Chicago studying voice. She has one of the very few soprano voices that broadcasts perfectly, and has always been one of the most popular artists at this station. She has a very charming personality." Mr. P. B. O., of Goldfield, Iowa, says, "Her voice is a sweet dream to me."



Miss Rosa Marks, Greensboro, N. C.—My best information at hand is that Art Gillham is to be at WCOA, Pensacola, the latter part of this month. Write me a letter, Art, and I'll tell the folks where you are scheduled.

In bad again! Ding bust it! Nize lady writes from St. Paul: "Graham McNamee spent his childhood until early manhood in St. Paul 'Min-ne-SO-ta,' NOT Minneapolis. We want this corrected. Read his book (adv.). We St. Paul people are quite fond of him, as also Phillips Carlin."

Lucille M. at Terre Haute declares she is simply wild about Little Jack Little and wants to know how little he really is. Now, Lucille, supposing you are five feet five high and you stood looking square into his eyes, you would be just about on a level with him.

Mollie and Sue at Poughkeepsie are out dialing for Norman Brokenshire again. The latest is that Norman will break into his vaudeville engagements (Continued on page 4)

stations that hold the highest count. This list will be submitted to the commission should the commission finally be allowed to function according to the law.

For the benefit of those who failed to vote in the February ballot an opportunity is afforded again in this issue. The ballot will be found at the bottom of page 11. If you have already voted cut out the ballot and give it to a friend. Remember, there is only so much air to carry the Radio waves. Whom do you wish to see with a license under the impending law? Whom do you declare for the Broadcasters' Four Hundred?

Fill Dying Patient's Request

HARTFORD, Conn.—On a recent "Telephone Night Program," made up of organ numbers requested by telephone, which in turn were played by Walter Dawley, Station WTIC here received a call from a dying patient in a local hospital who was barely conscious enough to realize that a Radio was on somewhere in the hospital and to hear this program. The patient asked for an unavailable number, but "Face to Face" was substituted. As the familiar strains were heard in the hospital corridors, the smiling patient died.

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Looking Ahead

"My Most Embarrassing Program," a real story of a real experience by a Radio announcer who invited the talent of a neighboring town to put on a special program, then discovered his transmission was "dead." In March 15 Radio Digest.

Now That We Have Met Some of the Leading Characters in the "Torch of Youth," the new serial beginning this issue, you will be ready for their thrilling, scintillating adventures in the next installment.

How to Build Your Own Three Foot Cone Speaker—costing only \$10—will be described next issue. The unit used is the wonder Ensco.

Cash In on the New Monthly Whozit Game—two games to a series—second pair of pictures in the next issue of Radio Digest. Win \$50, \$25 or one of the \$5 prizes.

Special articles about broadcasting stations and artists, with photographs, and NON-RADIO fiction 5,000, 10,000 and 30,000 words in length are desired. No manuscripts accepted unless typewritten and prepaid, or returned without return postage being inclosed. All manuscripts are sent at owner's risk.

Newsstands Don't Always Have One Left

WHEN YOU WANT

Radio Digest

YOU WANT IT!

BE SURE OF YOUR REGULAR COPY BY SUBSCRIBING NOW

SEND IN THE BLANK TODAY

Publisher Radio Digest,
510 N. Dearborn St.,
Chicago, Illinois.

Please find enclosed check M. O. for Three Dollars (Four, Foreign) for One Year's Subscription to Radio Digest, Illustrated.

Name

Address

City..... State.....

GOLD CUP AWARD FOR 1927

LISTENERS AGAIN TO SELECT MOST DESERVING ANNOUNCER

First Ballot Appears—Former "Kings of the Air" Are G. D. Hay, G. McNamee and E. E. May—Expect Keen Competition

For the fourth successive year the stage is set for the selection of the world's most popular announcer. Once more the victor will be presented with a solid gold cup, the gift of Radio Digest. The Radio Digest fourth annual Gold Cup Award is under way, beginning with this issue.

Who will prove to be the 1927 champion announcer? Who is it that has proved himself, this year, dearest to the hearts of most members of the Radio audience?

Listeners who remember the past three Gold Cup Awards have been wondering and asking when they would be given the opportunity of selecting the 1927 champion. Their questions are answered this issue.

The surprise ending last year when Earl E. May finished at the top, the great enthusiasm displayed in the 1925 Gold Cup Award when Graham McNamee won, and the also warmly contested race of 1924 when George Dewey Hay took the golden trophy, are all expected to be overshadowed by the interest when the balloting starts this year.

Purpose of Award

Radio Digest, realizing the strong contact power of the broadcasting announcer, endeavors with the annual Gold Cup Award to determine by an international vote who is the world's champion master of Radio ceremonies. Listeners in every country of the world are invited to participate in the election of the man or woman to be "king" announcer for 1927 and recipient of the Fourth Radio Digest Gold Cup.

The annual competition aims not only to pick the favorite announcers, but to raise even higher the already high standards set for announcing. The past three years' awards have proven invaluable in this respect and many Radio personalities have shown marked improvement as a result of the competitions.

Two additional prizes, awarded for the first time last year, will again be added to the rewards for the winners this year. Both are silver loving cups. One will be given to the second most popular announcer at the end of the 1927 Gold Cup Award, and the other will be presented to the Canadian announcer finishing at the top of the list of Canadian candidates.

Last year Miss Lillian Shaw, of CKY, Manitoba Telephone System station at Winnipeg, was highest among the Canadian announcers and was presented with the Canadian silver loving cup by Radio Digest after the 1925 Gold Cup Award had ended.

And the silver microphone cup for runner-up in the big 1926 contest, many will remember, was cleanly won by Pat Barnes of WHT, Chicago, who made a victorious spurt at the end—which if started earlier—might have given him complete victory.

How to Nominate and Vote

On this page the rules regulating the Gold Cup Award are listed. Any one may make nominations, by just sending in the name and station of his choice announcer. Any one may vote, using the ballot blanks as they are published in Radio Digest during the period of the contest which will not close until the September 15 issue.

In voting, however, it is emphasized that the ballots, Number 1 of which appears on page two, will count for many more votes if saved in consecutive series, and cast all at one time. The bonus vote schedule is explained in the rules.

RULES FOR FOURTH GOLD CUP AWARD

BEGINNING with the March 1 issue of Radio Digest, the fourth annual Radio Digest Gold Cup Award opens. All broadcasting station announcers are eligible for entry, either by themselves or by admirers, the only condition being that use be made of the nomination blank which appears on page 2. The Gold Cup Award is for the purpose of determining the world's most popular broadcasting station announcer. To him will be presented a gold cup

(Continued on page 5)

CHEAP CRYSTAL SET GETS ACROSS OCEAN

LONDON, England.—The Rev. Dr. Ellison, of Armage Observatory here, has heard America on a \$2 crystal set. He sent up a box kite made of linen and light wood, to a height of 2,500 feet, and run out with steel piano wire, which was grounded and connected with the small crystal receiver. American stations were heard with the same clarity as local ones on tube sets. A 15-mile-per-hour gale was blowing, but the kite quickly reached 1,000 feet.

COUGAR COEDS CAN CERTAINLY COO



When Miss Bernice Metz (in circle) rambles over the keys of her piano in the KWSC studio at Pullman, Washington, they hear her in Liverpool, England. Ever hear a cougar coo? You should hear these ether shakers of the Cougar Coed Band at Washington State! Here they are: Katherine Robinson, violinist; Naye Norris, banjo; Dot Sturgis, saxophone; Ruth Faulkner, piano; and Edna Daw, drums.

HAPPILY Radio is performing the miracle of bringing our own "far flung dominions" within close speaking distance of each other. Particularly is this true of the states in the extreme Northwest of the United States. The State of Washington is making itself heard from one end of the country to the other.

And when Miss Bernice Metz (in the circle) or the Cougar Coed Orchestra are announced over the Washington State College station, KWSC, at Pullman, folks in Illinois, Ohio and as far as Pennsylvania tune in and enjoy the program. Letters have been received from listeners in Alaska, Hawaii, Mexico, Florida and England.

But of course this capable college station is of more particular benefit within the Northwest radius. The management keeps right up to the times, and just recently finished remodeling and bringing the station up to a peak of efficiency. Washington State is producing men and women of the highest type in America.

While there is plenty of "shindig" at KWSC there also is a serious side. Lec-

tures of particular interest to farmers and others remote from community contacts are put on the air regularly.

"Perhaps," says a letter from a correspondent, "the most interesting letters received by KWSC are the ones addressed to the Wednesday night Book Chat editor, who makes a special appeal to the isolated dwellers in pockets of the hills, on mountainside cabins, or forty miles from anywhere on a homestead farm. One day it will be a letter from a little old lady on a dredging scow, way up some river, miles from a town, sitting up while the rest of the folks are abed enjoying the music and jokes and lectures from the college.

"Again it will be a mother and her five children, marooned by seven feet of snow in a mountain pass, having their 'night out' by Radio in front of a big log fire. One of the most faithful correspondents is a high school lad whose physical disabilities set him apart from his schoolmates. Radio is a passion with him, and he is devoted to KWSC."

The book editor, Miss Alice Lindsey Webb of Watsonville, Calif., helps the

\$100 IN GOLD PRIZES AWARDED MONTHLY

NEW WHOZIT GAME BEGINS AS OLD GAME DEPARTS

Radio Listeners Enjoy Artist Puzzle Pictures and Ask to Continue With New Series

(Whozits on Pages 10, 12 and 13)

Whozit is over, on with the Whozit! That's almost like saying, "The king is dead, long live the king!"

There is a real similarity. The last game of Whozit is over—but a new one, the "Monthly Whozit," starts right away. The new game does not include a broadcasting program tie-up. It is simply for amusement and instruction—and of course there are prizes for the ones who win. In this case the prizes are issued each month. On another page you will find the first two pictures, the rules and the conditions. The prizes are just a little added incentive to play the game and win. One hundred dollars in gold will be presented to the winners each month so long as the game continues. There will be a first prize of \$50, second prize of \$25, and third, fourth, fifth, sixth and seventh prizes of \$5 each for the next in line.

Make Whozit Albums

Many have been playing the Great Game of Whozit without any special intention of winning a prize. In the first place they found it interesting to follow the descriptions of their favorite artists as they heard them given over the air and they found it highly entertaining to study the segments and place the pictures together so that they looked like real people.

After the pictures were assembled and they had the facts tabulated they found they had something of real value. For not only did they have the portraits of their favorite artists but they knew a lot about their personalities. The albums in many cases are being made in duplicate so that one may be kept for reference while the other is submitted in competition for the prizes.

Last Whozits Printed

The last Whozit pictures played in conjunction with the twenty-four broadcasting stations will be found in this issue of Radio Digest. Now comes the big job of putting them together in the neatest and most attractive manner. It does not suffice merely to have the names correctly listed under the pictures. Neatness counts and with neatness one should employ some originality of design. Make your album or your entry, in whatever shape you intend to submit it, stand out for a work of art.

You have until March 15 to submit your Whozit pictures assembled and identified with facts—five facts with each artist. Be sure to mail them to the Whozit Editor of Radio Digest not later than midnight of March 15. Later entries are disqualified. And see that each station set is complete—sixteen pictures, no more and no less.

WHY THIS CHAOS? LET HOOVER TELL

Secretary to Explain in Chain Speech March 22 from New Haven C. of C.

HARTFORD, Conn.—Secretary Herbert Hoover, one of the greatest authorities on the causes of the recent chaotic conditions in Radio broadcasting, will present the subject in all its details at the New Haven Chamber of Commerce, Saturday evening, March 12.

A microphone will be waiting for him on the speaker's table and the speech will be broadcast through WTIC, WEAJ and a chain of stations. The speech will go on the air from the Hotel Taft from 8:30 until 9:15, Eastern time. Mr. Hoover is expected to explain some of the mysteries behind the delay in legislative action and what may be expected in the way of relief in the near future.

station check distance and clearness of reception by offering new books for the best letters giving correct reports of titles and authors, with various particulars as to distance from the college, or from a railroad, or elevation or as to occupation, as the farmers, miners, school teachers or ministry, for example.

Recently the college has adopted a policy of inviting neighboring communities to contribute special programs for an evening. The people of the state have a feeling of loyalty to KWSC because they consider that it is their own station, a voice that speaks for the fast developing commonwealth of which they are a part.

WAYS TO BE QUICK ON DRAW (OF A MATCH) "BIG" SMOKING MARIE TEACHES GENE ROUSE



"Permit me, Your Majesty," said Gene Rouse, Chicago Radio announcer, curtsying and bringing up a lighted match for Queen Marie's cigarette. He beat another man to the draw by a single oscillation and brought the royal Roumanian to his microphone. Mr. Rouse is shown below.

By Gene Rouse

"A cat may look at a Queen—"
By the same token it is the Radio announcer's privilege to light her cigarette—

Providing he is in her boudoir—and that is where I found myself one Sunday night last November.

For weeks before Marie, Queen of Roumania, landed on the stern and rock bound coast it was a forgone conclusion that WEBH and WJJD, America's twin stations, would put her on the air when she reached Chicago.

The day before her arrival here I sat slumped over my desk in Hearst Square studio. My thoughts on proper etiquette for announcing a queen were interrupted by a call from Homer Hogan, radio manager of the Herald and Examiner, director of the destinies of WEBH and WJJD.

"Your assignment is to get Queen Marie on the air. Whether you wear a dress suit, tuxedo, or overalls; whether you kiss her hand or her foot," calmly announced Mr. Hogan from the door of his sanctum, "and don't forget the Army-Navy football game, we've got to broadcast that too."

Knew Queen on Deck

My previous experience with queens had been in suites of 52, and when I found myself in the suite of Queen Marie, on the 17th floor of the Lake Shore Drive hotel I played every card in my hand.

As I stepped from the elevator on the twelfth floor of the Lake Shore Drive Hotel, the floor of her suite, a mob surged forward.

"Mistaken for a visiting dignitary," glowed I.

Wrong!

After finding I carried no concealed bombs the amiable Sergt. Burke, of Chicago Ave. Station, detailed with his squad to protect Her Majesty, allowed me free use of vocal chords, and it took just 45 minutes of talking to get past the sergeant, the doorman, the personal maids to the ladies in waiting and when I found her Majesty's personal maid was told politely that the Queen would not return to her hotel except for dinner and then to dash to the opera.

During the discussion her Majesty floated in, accompanied by Princess Ileana, Prince Nicholas and an entourage that would have made a bathing beauty glow green.

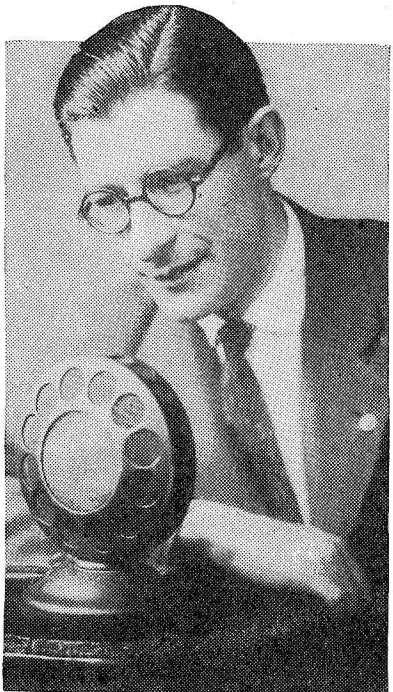
Demanding audience with a queen may work with a "bandit queen," but not with those who come from Roumania, and for once the old newspaper rush didn't work. I finally felt the glowing presence of Arthur Meeker, chairman of the queen's entertainment committee in Chicago, spread over the assemblage that blocked my way to her Majesty's suite. Mr. Meeker pleading my cause in person brought results.

Breaks Through Cordon

The cordon about the entrance to her suite parted as though divided by a fairy wand. I entered. Her Majesty sat, or rather rested, on the edge of a fluffy pink bed, one leg hanging over the edge, the other tucked, flapper fashion, under her.

She was resplendent in a very low necked velvet gown, or, I might say, one from which the neck had been—ahem—deleted. About her throat was a string of diamonds, in one hand a gorgeous green ostrich fan and in the other an empty cigarette holder.

There was a murmur of voices about me. I recalled my intensive self-inflicted training on how to meet a queen, and immediately forgot it. The murmur swelled



to a miniature roar in my ears. I groped and luckily my hand touched a familiar object—a microphone.

It saved the day. The murmur dwindled to a polite hubbub. Her Majesty twirled the empty cigarette holder and pursed her lips in a charming "Pouf" as she waved her lady in waiting away.

"I don't like those fat cigarettes. The American brand please!" she ordered.

Her attendant returned with the desired cigarettes. The queen inserted the fag into the jeweled holder and looked about expectantly. Mr. Morris had entered the room. He also caught the look in the Queen's eyes. I divined it also and beat him to the draw as I pulled forth a newly filched packet of matches from my pocket. She beamed upon me.

Gives Queen Light

I struck the match and held it to her cigarette. She puffed and smiled and I forgave her the long wait, the anxiety experienced over her refusal to speak to her Radio audience and the jostling I had received from her attendants. Her voice came through a cloud of smoke:

"And, what shall I talk about?" it said. Leaning against her four poster bed I told her in microphone English that if she would tell them something different than the usual "I'm so glad to be in your charming city" stuff, anything that came to her mind would be good.

And she did. She spoke for ten minutes into "old mike" and told uncounted thousands how she disliked heated American homes, hotel rooms, the rain that had been continuous since her arrival in Chicago—and told it with a charm that brought several bushels of letters to WEBH and WJJD from all points of the compass within a radius of 5,000 miles.

Some day I may tell of how and where I found E. C. Paige, WEBH and WJJD engineer under the bed installing the microphone that took her talk to the thousands that night. But that's another story.

VIRGINIA GIRL NOW MENDING RAPIDLY

Caroline Lee Comes To and Asks for Set — Operator Keown Better

CLEARWATER, Fla.—Caroline Lee, "The Virginia Girl" to thousands of listeners, and the wife of Walter Tison, WFHH (formerly WGHB) director who was seriously injured in an auto-train mishap on the night of January 1, is steadily improving according to late advice from the Plant Hospital here.

Mrs. Tison, suffering from a fractured skull and a double compound fracture of the right leg, was unconscious for more than twenty days. Her first request upon regaining partial consciousness recently was for her Radio set, which won for her the distinction of "Miss Radio of the South" at the recent Radio World's Fair at New York city.

Although, only rational for very short periods, Miss Lee finds some relief in snatches of entertainment from WFHH where her husband is the chief announcer. L. C. Keown, associate Radio engineer at the station at the time of the accident who was likewise injured, is said to be out of danger and improving rapidly.

GOLD CUP AWARD RULES

(Continued from page 3)

similar to those given the announcer winners of the past three annual awards.

The popularity is determined by means of the balloting of readers of Radio Digest using the ballots appearing on page 2 each week during the period of the contest. The winning announcer will be the one polling the largest number of votes.

Contest Rules

1. The contest opens with the March 1 issue, when the first ballot appears, and closes with the last ballot in the September 15 issue. No ballots will be received later than midnight, September 22, 1927. The ballots will be numbered consecutively.

2. Any one may vote with ballots clipped from Radio Digest. Voting consists in filling in the ballots with the name or nickname of the announcer and his station and mailing to the GOLD CUP AWARD EDITOR, Radio Digest, 510 N. Dearborn Street, Chicago.

3. When sent singly, each ballot counts for one vote. BONUSSES are given your candidate in accordance with the following schedule:

1927 DE LUXE SUPER FAME SPREADS AFAR

SO SUCCESSFUL has been the recent series of articles on the 1927 De Luxe Super-Heterodyne, and so far has the reputation of this par excellent, last-word-in-supers spread, that for a time the Radio Digest Shopping Service, through which the complete set of parts is being sold, was so jammed with orders as not to be able to make prompt delivery.

However, factory orders have arrived, and Radio Digest, through its Shopping Service, is now able to supply all parts for immediate shipment. REMEMBER, send money order or check for PROPER amount.

In the original list of parts, the Thordarson output transformer, type R76, costing \$6.00, was accidentally omitted. The total list price of all the parts for the 1927 De Luxe, excepting cabinet, loop, tubes, batteries and loud speaker, is therefore \$141.05, which price includes drilled and engraved front panel, and drilled sub base and intermediate mounting panel.

For each three consecutively numbered ballots sent in at one time, a bonus of seven votes will be allowed.

For each six consecutively numbered ballots, a bonus of nineteen votes, etc.

For each nine consecutively numbered ballots, a bonus of thirty-one votes, etc.

For each twelve consecutively numbered ballots, a bonus of forty-three votes, etc.

For a complete series of the consecutively numbered ballots, sent in at one time, a bonus of fifty-six votes will be allowed.

4. The announcer polling the largest number of votes will be declared the world's most popular Radio announcer for 1927 and will be awarded the Radio Digest GOLD CUP. The announcer polling the second largest number of votes will be awarded a beautiful silver loving cup.

5. A beautiful silver loving cup will be awarded to the Canadian announcer receiving the highest vote of all the Canadian announcers entered in the gold cup award contest.

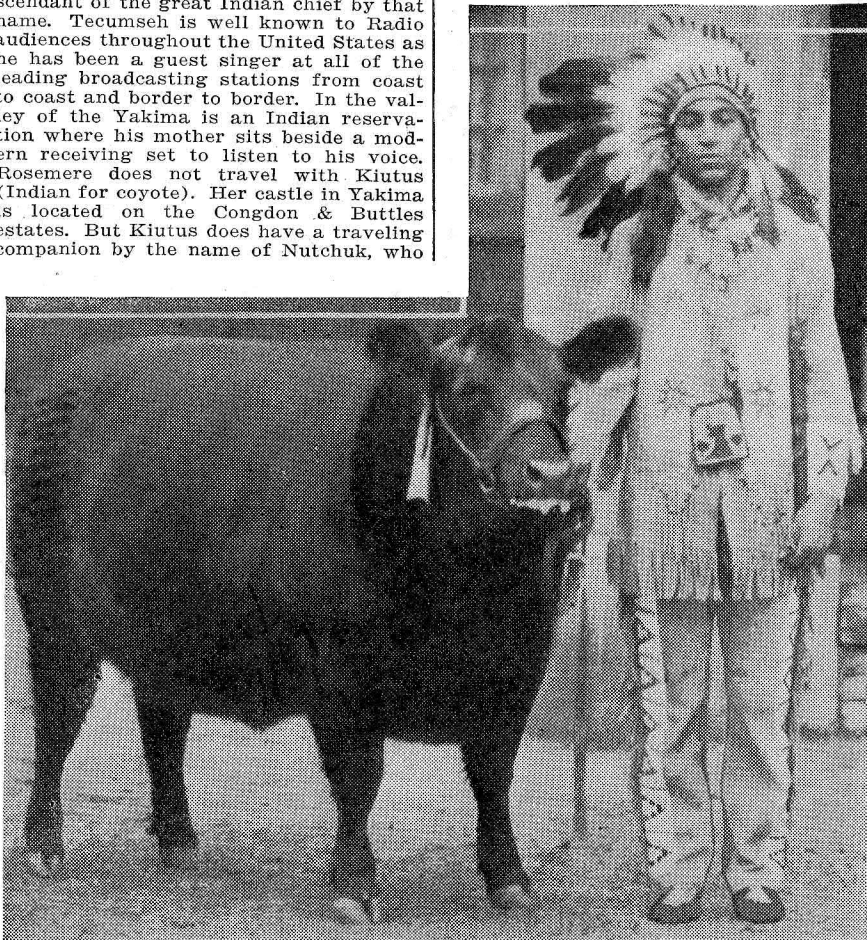
6. In the event of a tie for any of the prizes offered, a prize identical in all respects with that tied for will be awarded each tying contestant.

7. Any question that may arise during the contest will be decided by the GOLD CUP AWARD EDITOR, and his decision will be final.

BUT KIUTUS CAN BEAT COW'S VOICE

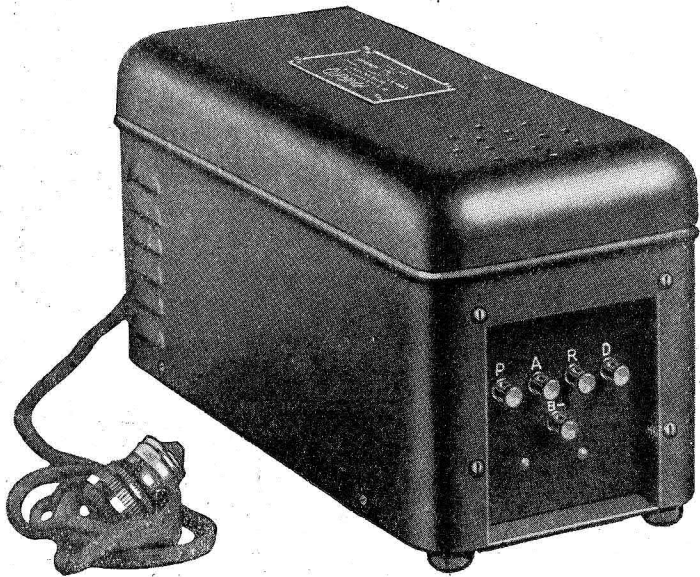
CHILDREN of the great Yakima valley in the state of Washington and proud as Lucifer! They should be. Both are prize winners. At the left we have the grand champion of cowistocracy, Rosemere Aberdeen Angus, the bovine maiden designated by famous judges in a number of the leading stock exhibitions as supreme in the Kingdom of Cow. Note the haughty expression of her eyes as she stands by Prince Kiutus Tecumseh, descendant of the great Indian chief by that name. Tecumseh is well known to Radio audiences throughout the United States as he has been a guest singer at all of the leading broadcasting stations from coast to coast and border to border. In the valley of the Yakima is an Indian reservation where his mother sits beside a modern receiving set to listen to his voice. Rosemere does not travel with Kiutus (Indian for coyote). Her castle in Yakima is located on the Congdon & Buttles estates. But Kiutus does have a traveling companion by the name of Nutchuk, who

comes from an igloo above the Arctic circle. And, man, how that Eskimo can put life and soul into a cold grand piano! Rosemere has never been consulted about a broadcast although it is said she has a voice of contralto texture and is quite moo-sical. But when you hear of the Indian and Eskimo coming within range of your dials tune them in and enjoy a treat.



AMRAD

AMRAD CORPORATION Harold J. Power, Pres. Medford Hillside, Mass.



Here's a "B" Eliminator that Equals fresh new "B" batteries

B eliminators usually fail to give reproduction qualities to your radio that come from fresh new B batteries. First class B eliminators are usually quiet in operation and supply proper voltage and current, but the reproduction in the loud speaker is faulty because the electrical capacity of the eliminator is not sufficient for the tremendous drain of current extremely loud or low notes demand. Such eliminators must draw the current all the way from the lamp socket through the filter choke into the receiver. The time element is appreciable so that the peaks of many notes are chopped off, which causes distortion.

The Amrad B eliminator employs the famous Mershon Condenser as the principal capacity unit. This famous condenser has many times the capacity of any other eliminator condenser and constantly provides you with a sufficient supply of energy for the correct reproduction of any sounds that may come through your radio.

Free from Break-downs

Paper condensers now used in B eliminators frequently break down. Here the Mershon has such a large capacity that any excessive voltage surges are eliminated; the charge being constantly absorbed. This also protects the receiver set against punctured parts or insulation break-down.

Won't get Noisy

Nor are there any variable adjustments to get out of order. All parts are readily accessible, as no compound or other filler is used in its manufacture. The Amrad B power unit is mounted on a metal base and incased in steel box, black enamel finish.

This, as well as the other products of the Amrad Corporation, are a tribute to the engineering skill of the Amrad laboratories and the influence of mass production methods of Powel Crosley, Jr.

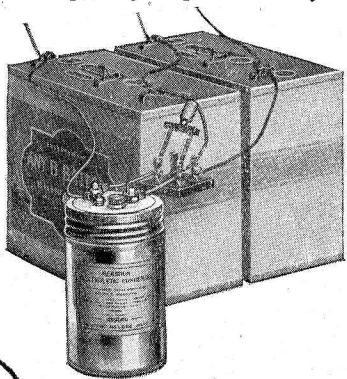
Write Dept. 3C7 for literature.

The Mershon Condenser freshens up old "B" eliminators and prolongs life in "B" batteries



The Mershon Condenser assists in more perfect filtering (straining) of the uneven current supplied by a lamp socket. It also acts as a reservoir to store a large amount of energy which is necessary for a continuous smooth flow demanded by incoming broadcasts. This energy, such as fresh B batteries deliver, must be on tap instantaneously for loud sustained musical notes. The improvement in tone quality is particularly noticeable on low notes.

Mershon Condenser connected across B batteries (with a disconnecting switch) greatly prolongs useful life of these dry cells. It in itself does not wear out—can be used continuously.



\$8

\$35.

including the celebrated
Amrad S-1 tube

The GREEN MAMBA



He raised his glass: "To the Green Mamba," he said. "What was a Green Mamba?"

OUT OF THE MURK of Social Folly Comes the Real Alda But Clandon Gives Her the Name of a Serpent.

By WYNDHAM MARTYN

Illustrations by W. O. ROBERTS

TROPIC stars were blotted out and it was dark in the African jungle camp as Clandon stood over the young man who had brought himself there to forget and to die. Drink had helped him to fulfill the purpose and the end was now at hand.

"She may not remember, but once she said she really cared," said Onslow, the broken youth. And then he raved of a heartless beauty named Alda, daughter of an American millionaire. "But if you go back," he added after a lucid interval, "go and see her and tell her what she did to me."

"I'll not forget, Dick," said the older man, his cousin.

Time passed and now Clandon was in the presence of the girl, Alda. She was the center of a gay and frivolous crowd which revelled on the luxurious estate of the indulgent father, Stephen Jarrold.

"Dick Onslow, why yes, I believe I do remember—a poetic youth," smiled Alda, when Clandon had finally sequestered her at Shark's Bay to tell his story. And after that it seemed that Alda took a more serious interest in the returned traveler. Her father had brought him to the Long Island country house because he desired special information that Clandon possessed, regarding cotton planting possibilities in Africa. Clandon had declined to give the information. But Alda urged him to stay on for another week.

IV

THERE followed for Clandon the most delightful week of his life. He played tennis, sailed, motored and danced with Alda until even Biff Morton disengaged himself from his musical conceit to talk it over with Tom Coryell.

"Alda's fallen for that boob!" Biff cried passionately. "Fallen nothing," said the wise Tom. "I tell you she's just getting him crazy. Lay off the vengeance stuff, Biff. She's got him gaffed so badly he'll never be of any use to anyone else."

"There's a lot about women you don't know," his friend retorted. "He's crazy

about her, naturally, but I can't be sure she isn't really interested."

"To begin with, he isn't a boob," Tom corrected. "I hate him like water, but the Circumnavigators' Club doesn't give a big dinner to the sort of ass you think he is." Tom smiled unpleasantly. Anyway I've spiked his guns all right, and Alda's too."

"Share it," Biff commanded. "What do you know?"

"Just enough to keep it to myself."

It was late in the afternoon that Tom Coryell approached Clandon.

"I want a word with you," he said imperiously.

"I am conscious of no such need," the other said acidly.

"All right," Tom returned. "If you like your private business discussed before others, I'm agreeable. It's about Alda."

"You can't say anything about her that I care to listen to."

"YOU will," Tom said impatiently. "I'm going to give you the stiffest jolt you've ever had and I'm kind-hearted enough not to want to see you weep in public. I suppose you don't know that Alda swore to punish you for some remarks you made when you first came. She's punishing you now by making you think you've made the one great hit with her. That's her usual line."

"One minute," Clandon warned. "If you say anything you can't prove, I'll give you the damndest licking you ever got."

"Fair enough," Tom answered. "But if I prove what I say, I suppose you won't be thug enough to want to knock my block off?"

"If you prove it, I'll do nothing. But you won't prove it."

"You think Alda's fallen for you because she has neglected everyone else. I suppose she took your photograph, didn't she?"

"Yes."

"She does that for her gallery. Alda has a collection of about fifty boobs who have been securely hooked. She calls it her 'Fools' Gallery.' Only her real pals see it. I don't suppose you've come back from the enlarging place yet, but you'll be there with the others in a nice clear print with what she thinks of you on the reverse side. If you spilled any particularly choice thing while you were making love, that goes down, too."

"You're a more ingenious liar than I thought," Clandon said.

"YOU flatter me," Tom returned. "I'm not a good liar. . . . I'm merely reeling out the good old truth."

"What's your object in taking this risk?" Clandon demanded.

"I'm going to marry Alda and you're monopolizing too much of her attention. I'm anxious to have you clear out. Does that sound like a lie?"

Clandon looked at him contemptuously. "I know what you came for," Tom went on. "It was about that cousin of yours who was here in '21 when Alda's collection was young."

For the first time doubt crept into Clandon's heart. Only Alda could have told Tom this. The thought was intolerable.

"Rather successful as an eavesdropper, aren't you?" he exclaimed.

"I don't have to listen in. Alda tells me. She's got you to thinking Dick Onslow talked like a crazy man. Well, he didn't. Alda's got some of old Steve's cruelty in her and Dick's line was new then."

Clandon followed Tom along a passage to a door which he unlocked. A flight of steps led to a big, octagonal chamber.

"This is Alda's private room," Tom explained. "Only her real pals have keys." He went to a cabinet of rare inlaid woods and took out a score or so of photographs enlarged from smaller negatives. "You're not here yet," Tom commented. "I'd give a thousand dollars to see what she says about you. Ah, here's the one I want. Here's the boy she told you she hardly remembered."

Clandon gazed into the eager, almost

(Continued on page 25)

JORCH of YOUTH

WANDA NEVENS, "Little Corporal of the Pinks,"
Bears the Flame of a New Generation and New Ideals,
But "Prexy" Blake is Distracted

By GRISWOLD BAER

IVANHOE University on the southern shore of Lake Michigan was in an uproar. It was swimming in the most undesirable publicity. For two weeks the name of the great school had been dragged across the front pages of the metropolitan dailies with a succession of fresh and startling deviations from the paths of rectitude and even tenor of the conventional.

It began with the hazing at the Fountain of the Dunes, where mere policemen had sought to disrupt a perfect, orderly bonfire made of some of the rather expensive but uncomfortable furniture of Chatham Hall, one of the men's dormitories. Maxwell, president of the sophomores, had been struck on the head with a small but forceful bit of rock. He had slumped off the table and had been hurriedly carried away by half a dozen men whose names could not subsequently be learned.

Inasmuch as he had been scheduled for a speech at a sophomore meeting later in the evening, it naturally was assumed that the juniors had been responsible for his disappearance. However, a week had passed and still there was no trace, whatever, of him. There were those who insisted that he had cashed in at the time he was hit. Parties armed with spades and lanterns were seen digging up the sand in the dunes and in some of the remote places of the forest preserves further back from the lake. But no evidence of a hidden grave was found.

Following this unfortunate affair came the story in a church paper by an undergraduate ex-student, in which he charged that the girls of the university were grossly immoral. He told a shocking tale of an orgy in a Pullman car where boys and girls danced all night through aisles while enroute to a football game.

Then came the elopement of the daughter of the president of the board of trustees with Grayston, the champion high-jumper. There had been a lot of whispering, then Miss Miller failed to show up at classes. Two days later Grayston dropped out of sight and the paper flared up with the announcement that there had been a hasty and not altogether formal wedding, and the pair had fled to New York, where the young man had accepted a position as an assistant coach at one of the rather obscure academies.

The faculty at Ivanhoe was frantic. It trembled from sundown to sunup in anticipation of some fresh deviltry screeching across the headlines of the Chicago newspapers.

AND so it was on this frosty morning in mid-January. Small groups of students could be seen scattered across the campus, on the sidewalks and in the arched passageways between the buildings. They stood in small groups kicking at the little mounds of melting snow on the edges of the court around the "Quad" fountain. They were still tingling with the latest, which had to do with the unhappy predicament of Shirley Buckhaven and Nickey Sanders being snatched in a raid on the Red Monkey Inn. Both were students at Ivanhoe and both were supposed to have been in their respective rooms when the mop squad struck the Red Monkey.

Instead, they both were found to be quite irresponsible under the potent effects of a bottle of Dominion Dry that certainly was far from dry in the commonly accepted meaning of the term. Outside of the fact that they were snuggled up together and quite by themselves at a table in a shady corner of the room, there was nothing for anybody to feel so terribly alarmed about, and that was exactly what Miss Wanda Nevens had said to the smart young reporter from the Herald-Star who had come out to interview her the day before.

Alexander Blake, the very respectable and exasperated prexy, was at this moment snorting and tramping up and down in his office. He had been awakened early in the morning by reporters of the afternoon papers who wanted his version of Miss Nevens' interview, in which it seemed she had expressed rather modern ideas concerning the sanctity of matrimony, love and what was right and what was wrong—and especially those excruciatingly vulgar terms, "petting" and "necking."

And as Mr. Blake paced the cold floor of his office at the unusual hour a fresh brigade of raucous newsboys charged through the classic portals and over the

campus, bellowing loudly but only half articulately.

Twice Mr. Blake had paused to call the office of the dean of women. But she had not yet made her appearance. He stood jerking at the ends of his faded yellow mustache for a third time, debating what he should say and how he would say it without being outright offensive but revealing enough of his state of mind to let her know that in his opinion affairs with the woman's department had reached a crisis. Then he heard the boys storming across the campus. He did not call at that moment, but started pacing around the room again.

UP IN small dove cote in the English gable of Arbor Hall a slant-eyed girl in peach-colored negligee stood peering and straining a dainty ear to a crack in the window. She could not understand the boys any better than could those who were within ten feet of them. But she was extremely interested. The girl was Wanda Nevens, a lovely fawn of a maiden from the Minnesota north woods, who had grown up to do her own thinking and to act on her own initiative.

However, she had not really intended to tell the reporter all that she recalled afterward that she had said. Why she had prattled on expressing her thoughts so much in detail she could not fully comprehend except that she suspected the

reporter had, with malice aforethought, incited her indignation in behalf of Miss Buckhaven, whom it would now appear was going to be asked to leave the school.

What would happen to Sanders, she would like to know? Could it be by any manner of reason be any worse for Miss Buckhaven than for Sanders? Anyway, what was it to the faculty of Ivanhoe as to how Miss Buckhaven should spend her time so long as she performed the work required of her at the university? This and many other kindred questions she put to the reporter, and the reporter had asked a few questions himself appertaining to the ways of flaming youth and what not.

AT THE first sound of the voices Wanda had leaped from her bed. In an adjoining bed still recumbent lay Miss Stella Gwynne, daughter of the president of the J. & I. Transcontinental. Stella shared a room in the attic because she loved Wanda and Wanda liked Stella a little better than she did most of the other girls. They were quite unlike. Wanda was a go forth and lead, while Stella was a decided follow the leader.

It was but natural that Stella should give Wanda the rank of "Little Corporal of the Lady Pinks." The others had accepted the insignia, which, as a matter of fact, outranked any general or marshal of any army that ever existed. Especially was this true after the faculty had decided that in order to gain a closer under-

standing with the queerness of modern youth—especially women—it would be advisable for the five hundred women of the university to elect a representative to sit in the office of Dean Mathilde Matthews, where she could discuss the recurring problems and dissect the mind and thought processes of a specimen of the species. By reason of her superior knowledge of cause and effect through psychological reactions, it was believed possible that the dean of women would thus be able to avert and suppress any of these extremely aggravating outbursts of eccentricity.

Wanda drew the silken wrap she had snatched up from a chair and pulled it closer about her shoulders. She pressed her ear closer to the crack in the window. A tiny frown gathered over the broad white of her forehead. She pushed a fold of the brilliantly figured cretonne curtain to one side and looked down on the campus.

Across from the Arbor tennis court and about the Quad fountain she saw fifty—maybe a hundred men—buying and reading the papers. Some were grinning. Some were merely absorbed in reading and showed no reflection of their thoughts, if they had any, in their faces.

But Wanda knew they were reading her name and what she had said. In fact, they were getting a wide open view right down into the thoughts that she had heretofore regarded as almost secret, at any rate decidedly private and appertaining to her innermost self. Why had she let herself ramble so unrestrainedly?

"LAZY BONES, Lazy Bones, come quick. See if you can hear what those boys are yelling. I can't make it out. Get up, quick. It's time, anyway, and I simply must read that paper before I go to class. Old Dickory Dock is a horrid bear if you are half a minute late."

Lazy Bones yawned and slid two satiny ankles out from under the covers. Then she scampered to the window and listened with great gravity of countenance.

"It's a strange tongue, must be Hebraic or Egyptian of about King Tut's time. Can't make out a word of it, but I'll dress and you get a paper, Little Corporal of the Lady Pinks."

"Well, let's don't joke. I feel something terrible is going to happen. Why didn't somebody strangle me while I gabbed so foolishly yesterday. But I really was provoked. Look! There's Puck Newton, the apple king, calling a riot. I hate that smart aleck. He's saying something about me, and I know it. And when he starts talking lightning can't stop him. Oh, what a fool I was. But now it's done I'm going to fight it through and make out that I said just what I meant and will stick by my guns. Oh, jimminy Christmas—what will Miss Matthews say? Now, dear, don't take my last pair of blues. You have a whole box of new stockings on your side that never has been opened that you got from Santa Claus. Oh, Goody! There comes Babe Garden—precious fellow—I think he is going to sock Newton, but that for him would be like striking a child. Listen!"

Both girls flattened their noses against the glass and watched the commotion around the fountain. Babe, head and shoulders above the crowd, reached up an arm of Hercules and grasped the oratorical Newton by the belt and lifted him, squirming and jerking his legs, to the sidewalk.

"I WOULDN'T talk that way," they could hear Babe distinctly. He had a mellow but rather heavy voice. It carried without seeming to irritate.

"You may be the next in the spot so don't be making scurrilous remarks about any of our women. Now run along and do your vaudeville for the kindergarten class."

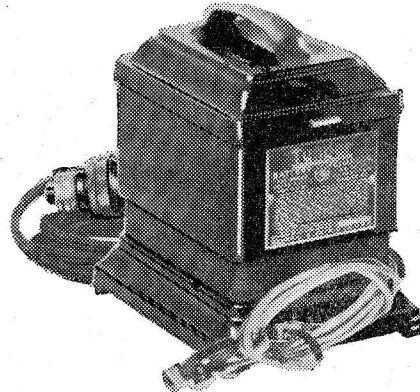
The girls watched the crowd disperse. Nobody could take any serious offense against Babe Garden, best half Ivanhoe ever had, best ground gainer and twice on the All-American Eleven.

"What a man! What a man!" sighed Stella. "Even I, cold-blooded recluse that I am, could love a man like that almost to death."

"I do feel somewhat proud of the boy," answered Wanda using a large heavy comb on her thick dark brown tresses, bobbed in the very latest. "You know he comes from Minnesota—by the waters of

(Continued on page 28)

THE LATEST IN RADIO ACCESSORIES



Tungar Charger

TUNGAR is a name which has come to mean charger, even though it is manufactured by but one concern, the General Electric Company. Above is shown the new 2-ampere Tungar charger. It is handsomely enclosed in a metal case fitted with a handle for easy handling.

The two ampere rate charger has a bigger brother, too, in the 5-ampere Tungar. Either of them, however, will charge 2, 4 or 6-volt A storage batteries and 24 or 96-volt B storage batteries. Without extra attachments both chargers may be given the task of recharging auto storage batteries.

The Tungar chargers are of the bulb type and entirely silent in operation as well as very economical. A hook-up for permanently connecting these chargers to batteries so that to charge, all that is necessary to do is to throw one switch, is illustrated fully in the instruction book which comes with each Tungar. Thus the batteries and charger can be placed in a cabinet, closet or in the basement of the house.

"Merola" Improves Phonographs

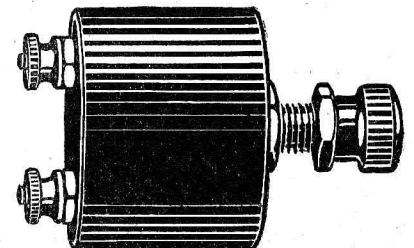
THE "Merola," shown herewith, is a new invention designed to convert old style mechanical phonographs of the disc record type, into modern electrical talking machines. This is accomplished by substituting the Merola tone arm for the one on the phonograph and plugging the cord into the detector socket of a Radio receiving set. This provides electrical reproduction, eliminates needle squeak, increases volume and improves the sound range to reproduce the highest and lowest notes of the musical scale.

The device was developed by Charles W. Peterson, young Cincinnati inventor



Centrallab Station Selector

SMALL, compact, non-adjustable device designed to increase the selectivity of the average Radio receiver in the greatly congested broadcasting belt between 220 and 325 meters, is found in the Centrallab Selector, pictured herewith. Neutrodyne, tuned radio frequency and other popular receivers, which do not use a loop, immediately become more selective in adjustment when tuned with the Selector attached between antenna lead-in and antenna binding post.



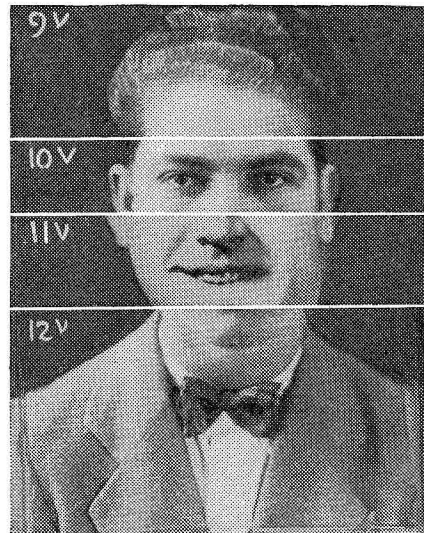
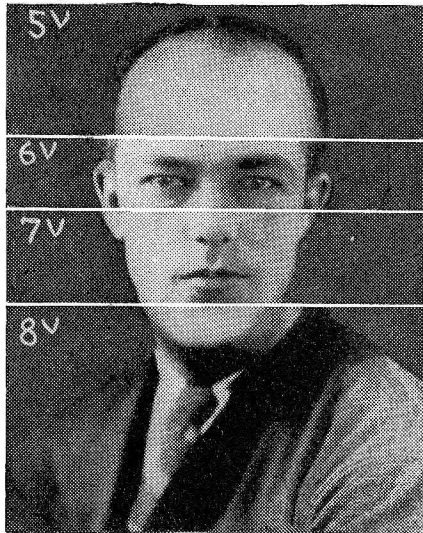
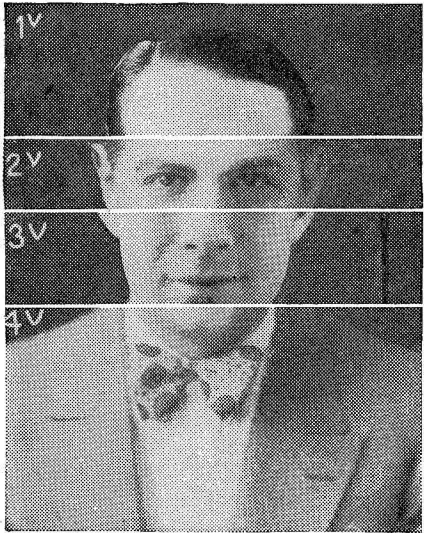
The selector needs no adjustment for tuning to various stations. It is provided with a switch to cut in or out of the circuit at will. All of the tuning is confined to the regular dials of the set and with the selector cut in, the set will tune sharply at the shorter wave lengths and stations are readily separated. Local stations are prevented from "coming in all over the dials" and outside stations, reasonably close to the local, come in without interference.

The Centrallab Station Selector will not separate stations that send on the same wave length nor those so close that they heterodyne, because, today, there is no device known to Radio engineers which will affect such separation.

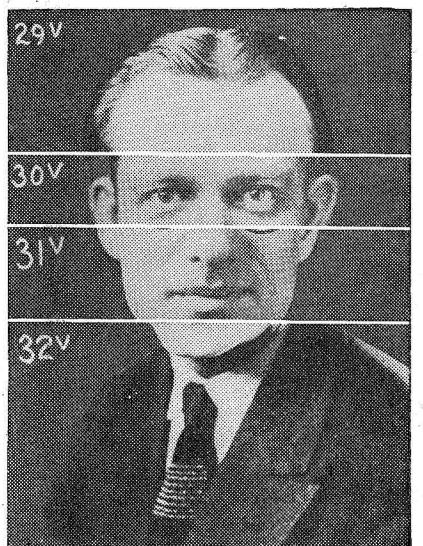
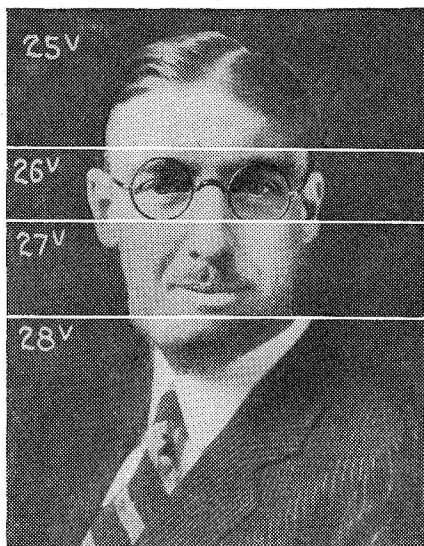
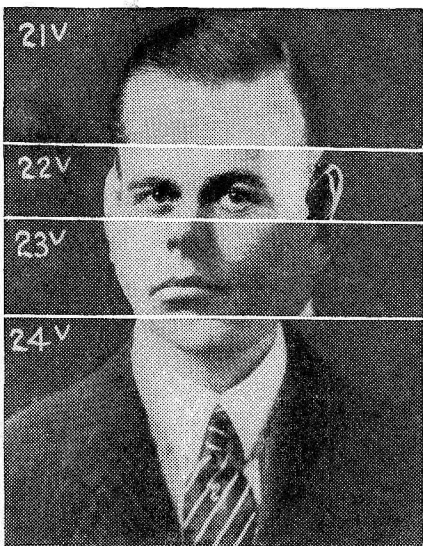
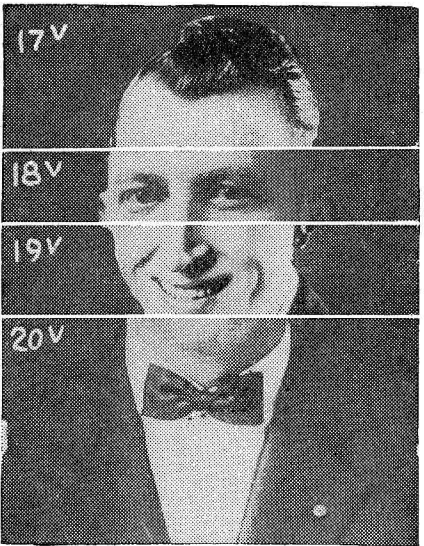
Centrallab Selectors are very simple to attach. They are connected permanently.

Pacific
4:15
Pianist
4:30

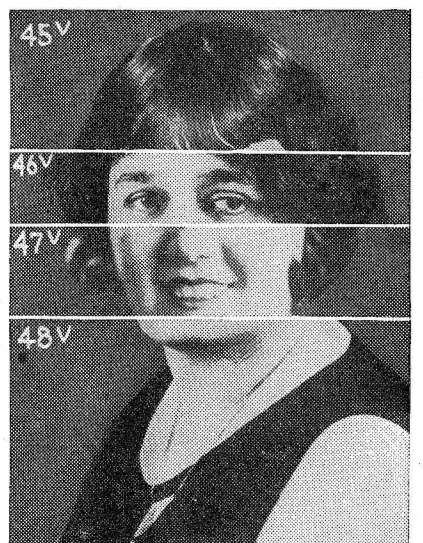
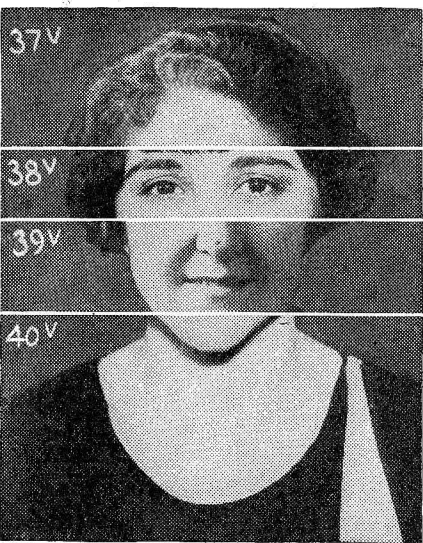
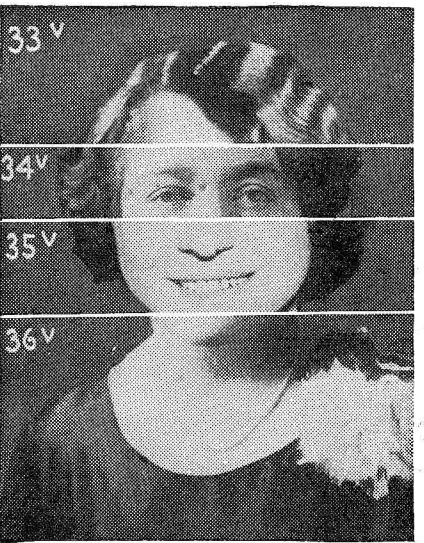
HURRY NOW! HERE'S LAST OF BIG PRIZE WHOZITS



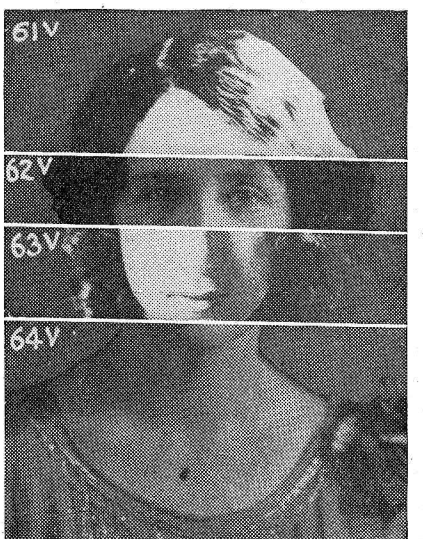
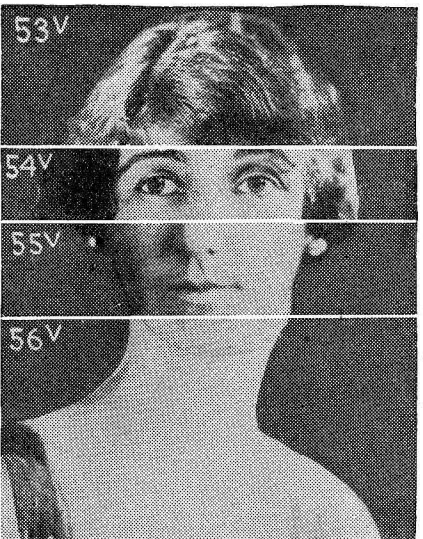
The following artists are in above panel: Ray Melchiorre, KTHS; Tom McNamara, KOA; Ted Ray, KMOX; Marlin Hurt, KMOX.



The following artists are in above panel: Rudolph Halgreen, WOW; Ben Hadfield, WNAC; G. A. Richards, WJR; "Tex" Lynne, KPRC.

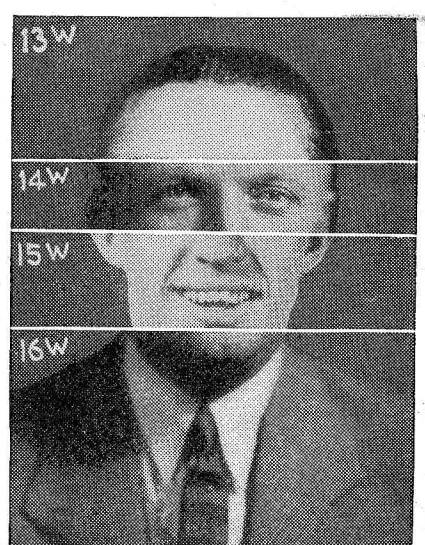
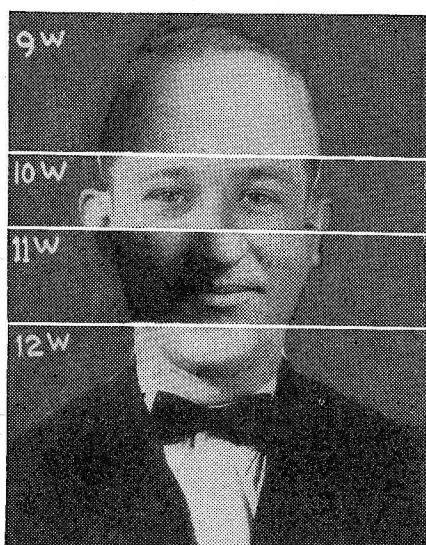
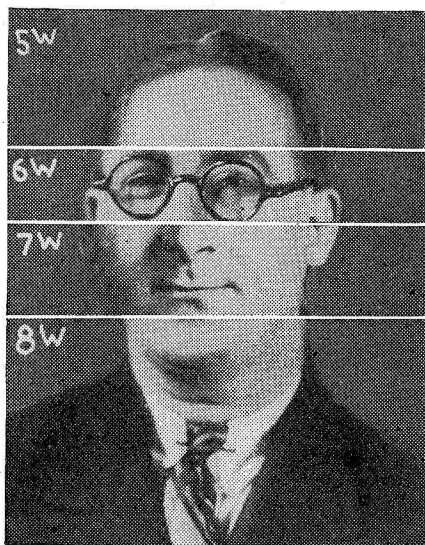
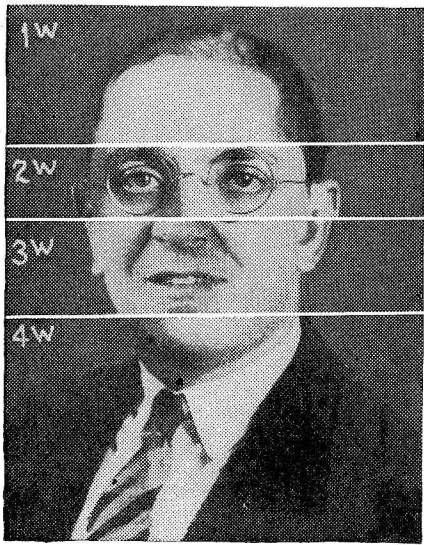


The following artists are in above panel: Florence Colby, WNAC; "Sweetheart of the Air," KPRC; Lucille Burke, WJR; Mrs. Karl Robert Werndorff, WOW.

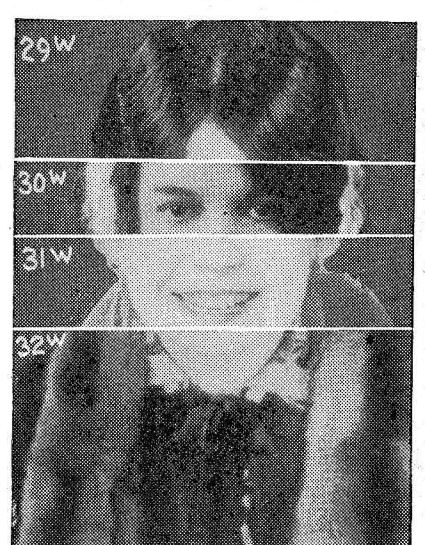


The following artists are in above panel: Rita Peters Maloney, WPG; Thomie Prewitt Williams, WLW; Mildred Prigge, WLW; Gladys Schmidt, WSOE.

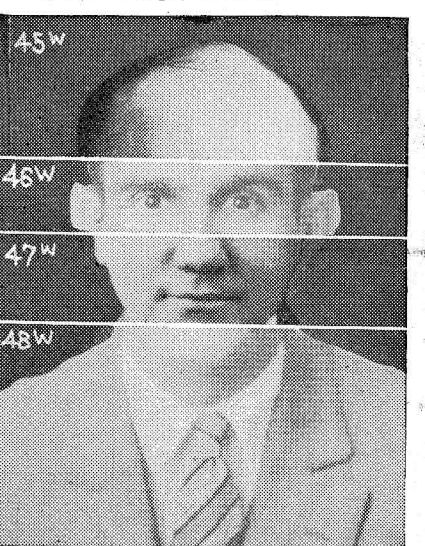
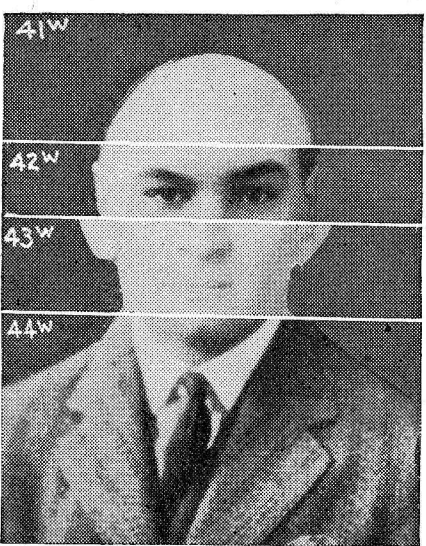
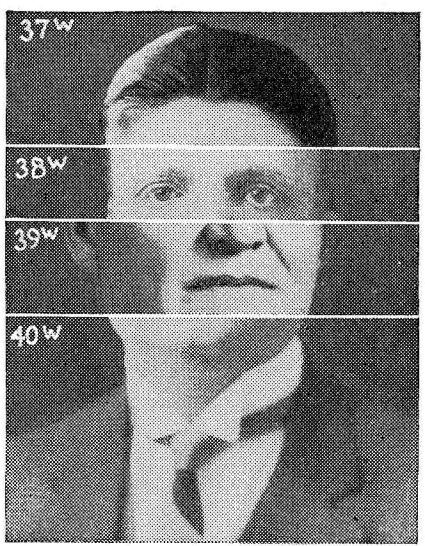
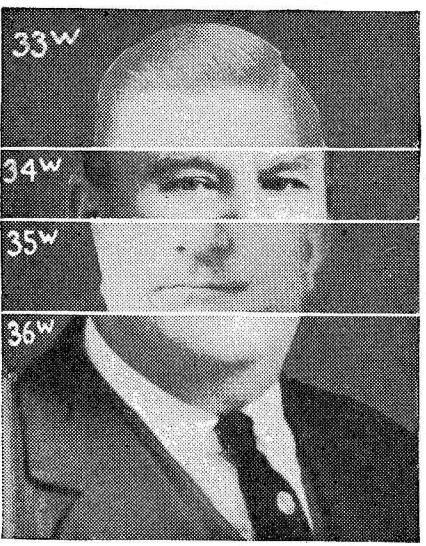
\$26,000.00 IN PRIZES FOR SOLVING "WHOZITS"



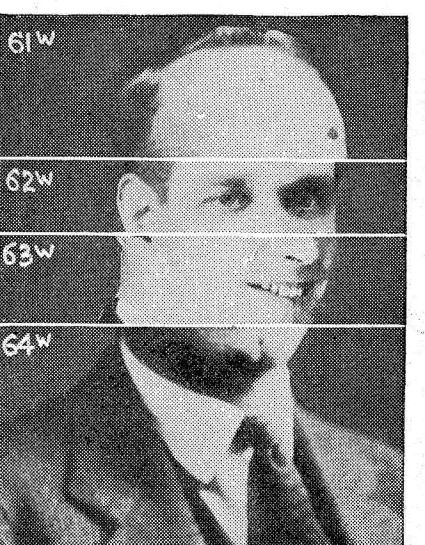
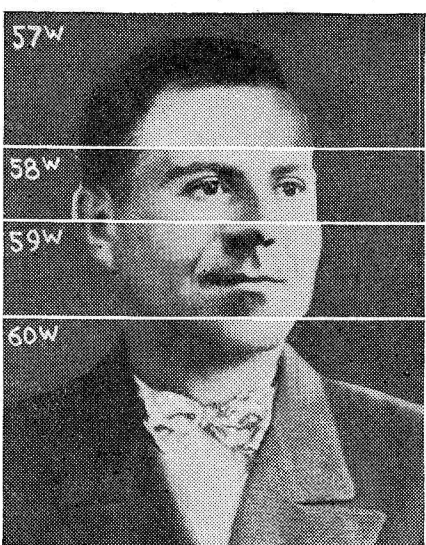
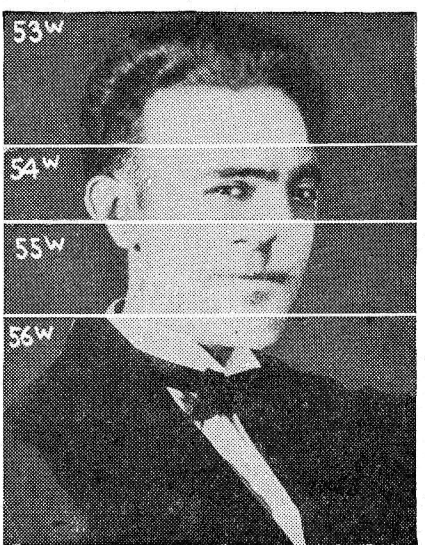
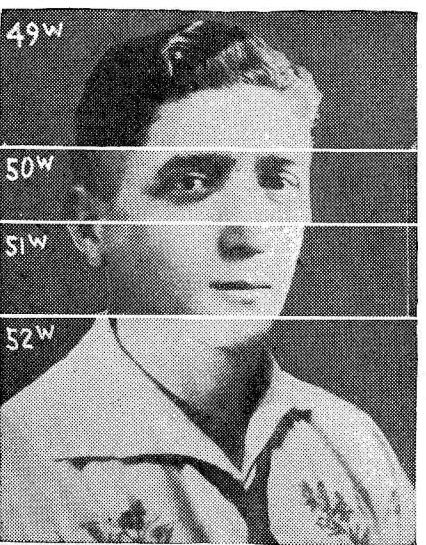
The following artists are in above panel: "Ems" Eli M. Orowitz, WPG; Bob Anderson, WMC; Elmo Tanner, WMC; Harry H. Hauge, WSOE.



The following artists are in above panel: "Lacelia," WJAX; Ida May Anthony, WOC; Irene Patton, WHT; Frances St. George, KFVB.

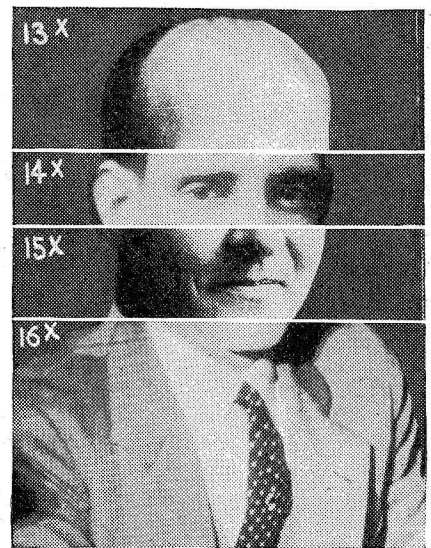
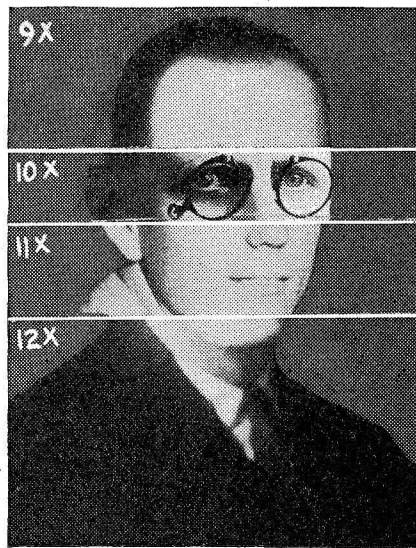
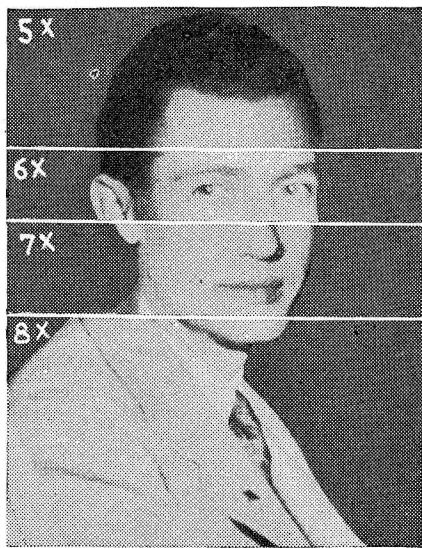
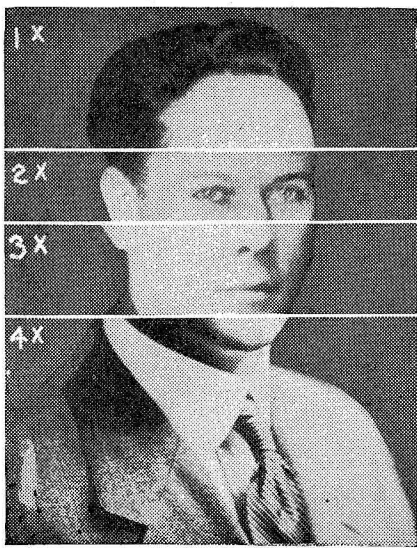


The following artists are in above panel: Harry Yeazelle Mercer, WOC; Salvatore Oriunno, KTHS; Albert Patton, WHT; "Hank," WJAX.

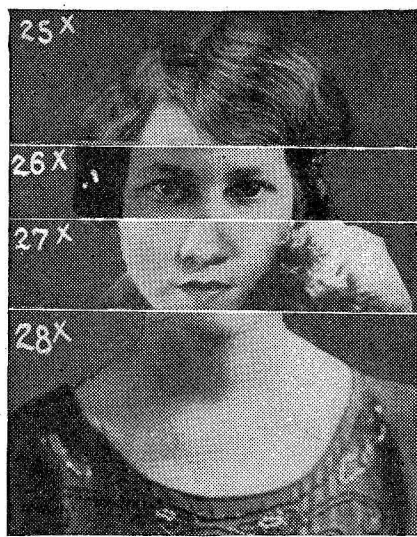


The following artists are in above panel: Fred West, WHB; Anthony Guerrero, WHB; Dick Robertson, WMCA; G. Frank Whitman, WASH.

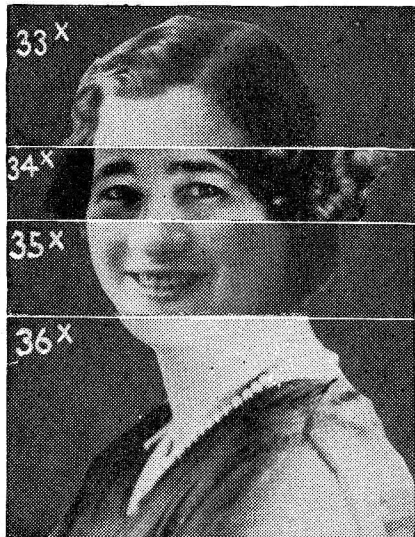
ASSEMBLE THESE PICTURES OF RADIO ARTISTS



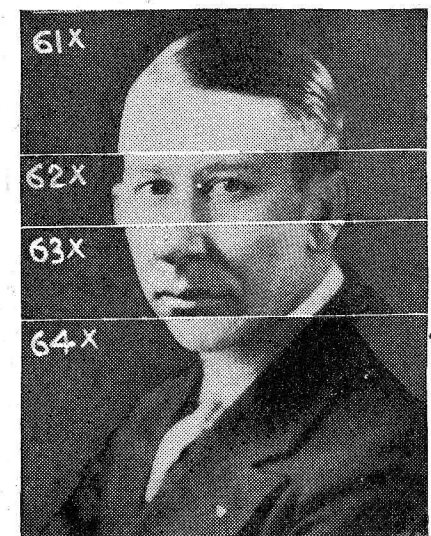
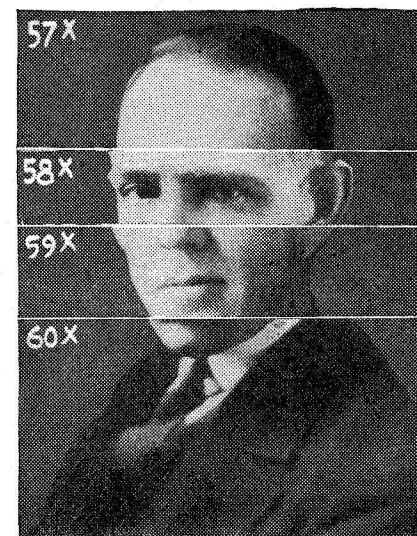
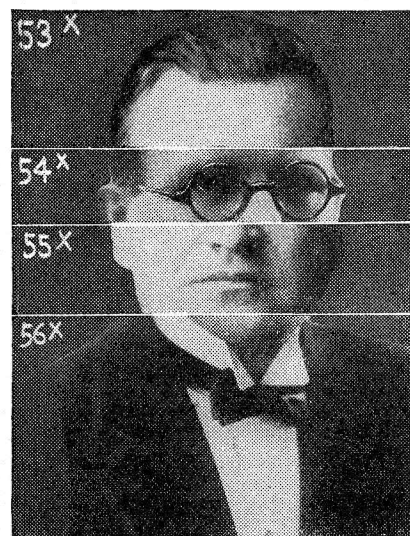
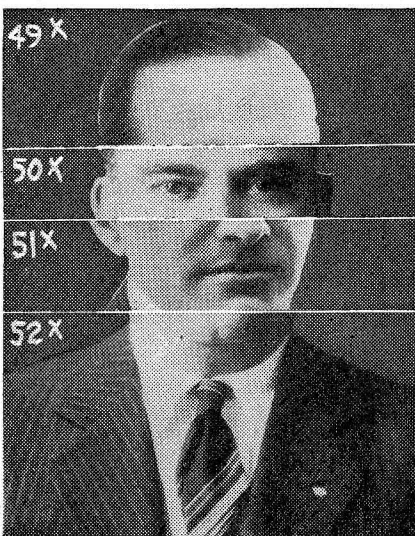
The following artists are in above panel: W. C. Gordon, KJR; Sereno H. Smith, WHK; Beasley Smith, WSM; H. P. Drey, WHK.



The following artists are in above panel: Grace Fahey, CKY; Ann Grey, KFVB; Margaret Rich, WSM; Inez Meyring, KJR.



The following artists are in above panel: Mrs. Frank Stokes, WASH; Minnie Weil, WMCA; Viola K. Lee, KOA; Agnes Hollowell, WMAK.



The following artists are in above panel: Joseph Armbruster, WMAK; Jimmie Wilson, KVOO; Earl C. Hill, CKY; Roy Duffy, KVOO.

Radio Digest Illustrated

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Vol. XX

March 1, 1927

No. 4

KMA Changes Policy

DIRECT advertising on evening programs has been relinquished voluntarily by Earle E. May, owner and operator of Station KMA, Shenandoah, Iowa. We believe this probably the most significant news which has come to our attention during the past several weeks.

In making this change in policy Mr. May has said he felt that if all stations on the air would abolish direct advertisements and sales talks from their night programs much of the chaos in the air would be eliminated. He remarked that due to the limited day range of most stations direct advertising and sales talks on the daytime programs should not be offensive.

We do not care to give our opinion of what Mr. May has said. To date direct advertising has been frowned upon by a large portion of the Radio audience. Whether or not that portion represents a majority of the listeners has not been determined by any accurate census. That thousands upon thousands of listeners have complained of sales talks is evidence that they have not yet become unanimously popular. Many listeners in the rural communities quite thoroughly enjoy Stations KMA and KFNF, which heretofore have pursued an almost entirely direct advertising policy.

Sometimes we wonder. Perhaps the invisible audience is growing more tolerant of the direct ether advertiser. It may be a regular feature in the future to hear "bargain" hours from various stations which may be owned by or leasing time to merchants. Possibly the bargain hours will be announced as such, as for example:

"Station _____ for the next half hour will broadcast a direct sales message about merchandise for sale by the Blank Store. Listeners not caring to hear this program are invited to return to our audience in one half hour, when a musical presentation will be offered."

We are broadminded enough to believe that broadcasting stations will come to this. We can see no harm providing the location and power of the station so handling its direct advertising are such that the program can be turned out readily by those persons in close proximity who do not wish to hear the advertising.

In many of our magazines and daily papers the advertising is sandwiched between the editorial or reading matter pages. The public pays money for these papers and magazines, and the periodical is not necessarily purchased for or because of the advertising. Some people buy the publication to read the ads. The remainder of the public tolerates the advertising because it does not have to be read. The ads do not shout themselves out at the reader.

Perhaps Mr. May is right in removing direct advertisements and sales talks from his evening programs, for there has been some complaint that this station (also KFNF) blankets several other more distant stations on adjoining wave lengths which, although both are toll or commercial broadcasters, do not commercialize their programs so directly. He might also have accomplished his purpose by leaving his program stand unchanged and, instead, reducing the power from 500 to 50 or 100 watts for the direct advertising at night.

Startling Tubeless Radio

DISPATCHES from Macon, Ga., for the past several weeks have heralded the invention of a device for which it is claimed that its use will absolutely remove the necessity for tubes and batteries in a Radio receiver. Distant stations, it is reported, have been tuned in loud and clear on a set so equipped.

We have not had the opportunity of witnessing the performance of the invention and therefore are not in a position to judge it. However, if all the claims are true, the device undoubtedly will find a great market. It will, if it is practical, be adaptable to use in all present receivers without radical changes in their interior working parts.

RADIO INDI-GEST

Peace to Her Soul

Oh my days are filled with happiness!
And my nights are filled with joy,
Since my husband has a Radio
He is like a happy boy.

For a while he sits and listens
To the things that he likes best,
He, his wife no longer troubles—
And her soul is finding rest.

Before he bought that outfit
That wrought this joyous change
In the evenings he was restless
As a colt from off the range.

He would read and fuss and fidget
Till my nerves were all a wreck
And I felt a private yearning
To take him by the neck.

At the clock he'd sit and glower,
"What's the time; is it that late?"
"Can it be that clock is running?"
How I longed to crack his pate!

But no longer does he fidget
And I do not angry grow
For this, the happy reason,
He has bought a Radio.

MRS. K. L. P.

"And now, Bobby, it is time for little folks to go to bed."

"But, Uncle Robert, tell me a story first."

"Oh my! Oh my! A STORY! What SHALL it be?"

"Why, you know, Unkie—about the little star that twinkled—"

"Of course, of course. Well here it is, just the way Clarence C. Peterson, of Manistee, Mich. told it to his little brother:"

Sounds of "Twee-eeet chee-ee-weep—"

"But Unkie, what's that? You are whistling."

"Indeed, so I am, Bobby. But it starts out that way.

Then it goes this way:

Whistle, whistle, little blooper,
How I wonder who you are!
Who, with your obstreperous tuning,
All my nights' enjoyment's ruining!

When the blazing sun hath set,
And tender music fills the night;
And Radio is at its best,
You whistle, whistle, little pest!

With the voice of prima donna,
Lyric tenor, symphony,
You presumptuously do clash
Turning music into hash!

Though I know not who you be,
(Which is fortunate for thee)
Here is hoping you may soon
Little blooper, learn to tune!

"Unkie Robert, I think Blue Purpoises is bad."

British Listeners' Latest Problem

Dear Indi: Political speeches have not so far been permitted by Radio here, but they are now seriously threatened. So if we don't pay the government our receiver licenses they'll probably cut off our gas!

LONDON BOBBY

nuRseRiE rIMes. # 4 or five.

MISS MARECeLLa HuBBard sHe WenT too thE copBorD,
Two Get hEr SELf a cleAn DreSS,
BuTT wHeN sHe goTT their tHee CupBorD wAs beAr,
And so wAS MaReCeLLa I gUess.

Old King Tutt.
Hiz-Self.

Wenona to Have Broadcasting Station (Crowded out last week.)

Dear Indi: Above headline in the Henry, Ill., Republican was chortled over with glee and mirth. Probably the editor of said Republican realized not that he was only the first to crowd out said station. Wait till it gets on the air.

DICKERY DR.

Well, Whattaya Gotta Say About It?

I F YOU haven't already said it, don't. It's already been said. The question before the house was, "Who was that Mary Lou, anyhow?" Two somewhat divergent answers would seem to end the discussion—for we intend keeping this column clean from all scandals. First, let us hear from Sitka Sam. He writes:

"I ain't got nothin' partickeler to say about this Mary Lou except that up here in Alaska she was the lady that was known as Lou and her boy friend was Dangerous Dan McGrew. A bum blew in the joint one day and his shirt was so dirty it would stand up alone. He give Lou the once over and sat down to jazz the old broken down piano. All I can say he knew his keyes and then Dan got hep to him and turned out the lights. But he didn't figure on the bum being so quick on the draw and they both let down with forty-fives like it was one gun. Somebody got to the switch and when the lights came on both gents were bumped and this gal Lou was on the floor with the strange guy's head on her knee. She went back to the states and the song pluggers gave her a rep. Sitka Sam"

Question now is: Was it the same Mary Lou? Little further back from the mike, Night Herd. This ain't Butte.

"What I know about Mary Lou I'm keeping mostly to myself as I promised to do when I went away. I wouldn't marry her on a bet but I wouldn't spoil her chances for the poor boob who would. She was alright when she worked at the Fizz drug store and didn't do anything worse than put ashes in the malted milk. I couldn't stand her bulk. She weighed 244 pounds and bobbed her hair half way down her back. She tried reducing by starting riots and letting the crowds roll her around. The Night Herd"

So that's that. The next subject for debate will be: "Should Senator Scratchbone draft another Radio Bill or what is the best remedy for a coad id da hed?"

INDI

"Lead, Kindly Light"



Condensed BY DIELECTRIC

Praise be! As a result of the broadcasting of two dissections from grand operas, we are to enjoy further production of Radio performances from the same field in music next season. The company paying the bill for this entertainment must have had some sufficient proof of public interest to warrant such an expense and—it's barely possible—they anticipate a growing interest in these features. A review of the first of these one-act broadcastings, taken from the opera "Faust," already appears. The second performance from the stage of the Chicago Civic Opera company had a far less auspicious opening, as regards the Radio public, and aroused no little resentment from listeners. Whether Mr. Insull could have chosen another period of the evening to speak at such length or not, the unhappy task allotted to Mr. Cross of apologizing for the protracted delay and trying to keep the attention of his auditors should never have been necessary. How many mildly interested in grand opera stayed to hear the melodious "Il Trovatore," when their favorites were but a few dial-degrees away?

I can think of no more sure way to divest jazz of its raiment of glory than to have the Boston Symphony orchestra broadcast cacophonous jazz notes to as wide a circle of listeners as possible. Nor is it possible to choose less ingratiating music to perpetrate upon a cosmopolitan audience than some of that played by this same great orchestra. Modern music may possess an appeal to certain students of composition, but to the thousands in this country receiving for the first time their conception of classical music as rendered by our symphony orchestras—well, "popular" will continue to be popular music to them so long as these modernists are represented on broadcast programs. The Copeland episode was a successfully frantic attempt to elude anything resembling melody. A mental disinfectant was required following that tirade, but the D flat symphony of Schumann, which followed, did wonders in restoring sanity and was romantically beautiful throughout.

"Aida," an opera in the grandest style, never falls on the ears of the musically inclined. This work was broadcast by Station WNAC, Boston, and in addition, "Rigoletto" and "Il Trovatore." None of these features were heard by your reviewer, except a small part of the final act of "Rigoletto," the whole of which might have been heard save for the broadcasting of vicious intolerance, insensate bigotry and a maudlin distortion of Americanism by an interfering station. That last phrase may be displaced with asterisks; it could be expressed far stronger. However, those fortunate to hear three grand operas in their entirety by the Chicago company may take pity on me and provide means of joining them another season. Thanks for the response.

Pablo Casals' name instantly recalls the most masterful 'cello playing heard by the present generation of music lovers. In the Victor concert his work (all too limited) was outstanding, even among such artists as Lucrezia Bori and Giovanni Martinelli. Classics, familiar by repetition, took on a new brilliancy under the perfection of bowing and generally artistic polish he gave them. Both the operatic vocalists gave abundant evidence of their high standing among singers of the Metropolitan company: Mme. Bori in "Voi che sapete" and Martinelli in the famous aria from "Carmen," the both of them in the garden scene music from "Faust."



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without order. See
coupon.

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\$1.00 down brings this **Radio Cabinet** **\$9.90**

Free Trial Yes, only \$1.00 with coupon brings this stupendous cut price bargain to your home on 30 days' trial. A handsome radio cabinet with ample room inside for all batteries, charger and eliminators. All unsightly accessories out of sight in a splendid piece of furniture. Made of beautifully grained, seasoned hard wood, in handsome Walnut Finish. Will not warp. Highly polished outside surfaces: front panel in popular two-tone effect, ornamented with Galleon Ship in full colors giving hand painted effect. Rich gold border countersunk on front panel, will not wear off. Neatly turned legs and beaded edges. Strongly built; all joints reinforced. Top 30 3/4 in. by 16 3/4 in., ample for any radio and loud speaker. Height 30 3/4 in.

\$1.00 a Month After 30 days' trial, if not satisfied, send it back at our expense and we'll refund your \$1.00 plus all transportation charges you paid. Or keep it and pay only \$1.00 a month till you've paid our smashed cut price for this sale—only \$9.90. Our credit price beats cash prices anywhere. Order by No. B9859A. Shpg. wgt. about 60 lbs.

Send Coupon NOW!

Straus & Schram Dept. R4413 Chicago

Straus & Schram, Dept. R4413 Chicago

Enclosed find \$1. Ship Walnut Finish Radio Cabinet. I am to have 30 days free trial. If I keep the cabinet I will pay you \$1.00 monthly. If not satisfied, I am to return the cabinet at your expense and you are to refund my money and any freight or express charges I paid. **Radio Cabinet, No. B9859A, \$9.90**

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If you want ONLY our free catalog of home furnishings mark X here

BASKETBALL GAMES

Table with columns for Eastern, Central, Mountain, Pacific and dates for Thursday, Friday, Saturday, and Wednesday, March.

WRESTLING, MARCH 5

Table with columns for Eastern, Central, Mountain, Pacific and date for March 5.

SWIMMING, MARCH 11-12

Table with columns for Eastern, Central, Mountain, Pacific and dates for March 11-12.

WNYC New York, N. Y. (526m-570kc) 6:20-10:30 p. m. talks, music. WOO Philadelphia, Pa. (508.2m-590kc) 7:30 p. m. Hotel Sylvania dance orchestra; 8:30, address; 9, operatic period; 10:02, address; 10:30, dance music.

Central Time Stations

KFAB Lincoln, Nebr. (340.7m-880kc) 8:30-10:30 p. m. entertainment. KFDM Beaumont, Texas (315.6m-950kc) band. KMA Shenandoah, Iowa (461.3m-650kc) 9-11 p. m. Dreamers.

WSOE Milwaukee, Wis. (245.8m-1220kc) 7 p. m. popular program; 8, Library review; 8:15, Whozit. Mountain Time Stations KOA Denver, Colo. (322.4m-930kc) 8 p. m. KOA orchestra; 8:15, studio program.

SATURDAY, MARCH 5 Headliners

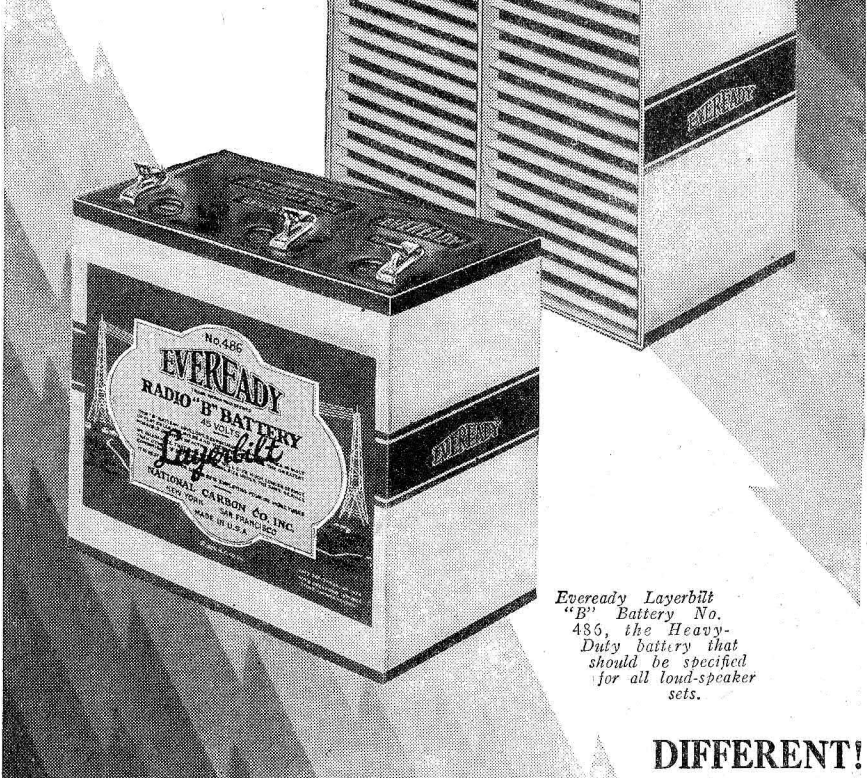
Eastern 7:10 a. m. Central 6:10 Mountain 5:10 Pacific 4:10 WGBS (315.6m-950kc) Nazer's U. club orchestra. WFAA (475.9m-630kc) Banjo quartet. WGBS (315.6m-950kc) "Some Theatre Notes," Frank Lea Short, dramatic critic.

Regular Saturday Features

Eastern Time Stations CKAC Montreal, Que., Can. (410.7m-730kc) 7:15 p. m. dinner concert; 10:30, Red Jackets. CKCL Toronto, Can. (357m-840kc) 7-8 p. m. trio.

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For greatest economy all loud-speaker sets require the new Eveready Layerbilt "B" Battery

It will pay you, in convenience and reliability, as well as in dollars and cents saved, to use this remarkable battery.

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The reason for the Eveready Layerbilt's surprising performance lies in its exclusive, patented construction. No other battery is like it. It is built in flat layers of current-producing elements, making practically a solid block.

Our laboratories are continually testing batteries and in all our tests we have yet to find a battery that is equal to the new improved and radically different Eveready Layerbilt "B" Battery No. 486.

Every loud-speaker set should use Heavy-Duty batteries, for they alone offer economy on modern receivers. When you buy new "B" batteries be sure to get the Heavy-Duty size, and remember that the Eveready

NATIONAL CARBON CO., Inc. New York San Francisco Unit of Union Carbide and Carbon Corporation

Tuesday night is Eveready Hour Night—9 P. M., Eastern Standard Time

- WEAF—New York WJAR—Providence WEEL—Boston WTAG—Worcester WFI—Philadelphia WCR—Buffalo WCAE—Pittsburgh WSAI—Cincinnati WTAM—Cleveland WWJ—Detroit WGN—Chicago WCC—Davenport WCCO—Minneapolis WLS—St. Paul KSD—St. Louis WRC—Washington WGY—Schenectady WHAS—Louisville WSB—Atlanta WSM—Nashville

Radio club; 8:15, Ford and Glenn; 9:40, dance music, Castle Farm.
WMAK Buffalo, N. Y. (265.5m-1130kc) 6:30 p. m. Hotel Onondaga orchestra; 7:30, Shea's Buffalo theater; 9:30, musicale; 10:30, dance music; 11:30, B. A. C. orchestra.
WMBF Miami Beach, Fla. (384.4m-780kc) 7 p. m. dinner concert; 8, concert; 10, dance.
WMCA New York, N. Y. (340.7m-880kc) 11 p. m. Ernie Golden and his Hotel McAlpin orchestra; 12, McAlpin entertainers.
WNYC New York, N. Y. (526m-570kc) 7 p. m. musicale.
WOO Philadelphia, Pa. (508.2m-590kc) 7:30 p. m. Hotel Sylvania dance orchestra.
WOR Newark, N. J. (405.2m-740kc) 6:15 p. m. Jacques Jacobs' Hotel Shelton ensemble; 6:45, Bill Wathey in sports; 7, ensemble; 7:30, orchestra; 8:15, orchestra; 9, Washington Heights musical club; 10:30, novelty program; 11, orchestra.
WPG Atlantic City, N. J. (299.8m-1000kc) 7:10 p. m. organ recital, Arthur Brook; 7:30, Hotel Morton dinner music; 8, dinner music; 9, Hotel Chelsea concert; 10, studio program; 10:30, dance music; 11:30, Gateway casino.
WRC Washington, D. C. (468.5m-640kc) 7 p. m. Bible talk; 8, WEAF; 9, WEAF; 10, WEAF; 10:10, dance music; 11, orchestra.
WSAI Cincinnati, Ohio (325.9m-920kc) 7:45 p. m. news; 8, select; 9, WEAF; 12, dance music.
WSKG Bay City, Mich. (260.7m-1150kc) 11-2 a. m. studio program.
WTAC Worcester, Mass. (545.1m-550kc) 8 p. m. program; 9, Bancroft hotel orchestra; 10, WEAF.
WTAM Cleveland, Ohio (389.4m-770kc) 6:15 p. m. Hotel Cleveland orchestra; 7:45, studio program; 9, WEAF; 10, Ev Jones' Merry-makers.
WTIC Hartford, Conn. (475.9m-630kc) 6 p. m. Hub Restaurant trio; 8, program; 10, orchestra.
WWJ Detroit, Mich. (352.7m-820kc) 9 p. m. WEAF.



One of the high lights at WGHB, Clearwater, Florida, is Eula Haynes and her "uke." She is shown seriously contemplating her next program.

Central Time Stations
CKY Winnipeg, Can. (384.4m-780kc) 9:30-10:30 p. m. Herbert Sad, organist.
KFAB Lincoln, Nebr. (340.7m-880kc) 8:30-10:30, variety program.
KFH Wichita, Kan. (268m-1120kc) 7:30 p. m. artists' recital.
KIDS Independence (440.9m-680kc) 7 p. m. musicale.
KFNF Shenandoah, Iowa (461.3m-650kc) 7 p. m. music; 11, old-time music.
KMA Shenandoah, Ia. (461.3m-650kc) 9-11 p. m. Greenlee Brothers.
KMOX St. Louis, Mo. (280.2m-1070kc) 6:30 p. m. soloist; 7, Little Red Schoolhouse; 8, soloists; 9, program; 9:30, soloists; 10, program; 12-1, dance music.
KOIL Council Bluffs, Ia. (305.9m-980kc) 6 p. m. orchestra; 7:30, program; 11, Pow-WOW.
KPRC Houston, Tex. (299.8m-1000kc) 7:30 p. m. Bible class; 8, concert; 11, frolic.
KTHS Hot Springs National Park, Ark. (374.8m-800kc) 9 p. m. dance frolic; 10-11, specialties.
KVOO Bristow, Okla. (374.8m-800kc) 6-7 p. m. S. S. lesson; 7-8, Gleeman; 8-9, orchestra; 12, Southern entertainers.
KYW Chicago, Ill. (535.4m-560kc) 6 p. m. bedtime story; 6:30, orchestra; 7, Hearst square; 9-10:30, classical concert; 10:30-12, Congress carnival.
WAMD Minneapolis, Minn. (243.8m-1230kc) 7:10 p. m. movie club.
WBAP Fort Worth, Tex. (475.9m-630kc) 8-8:30 p. m. pianist; 9:30-11, orchestra.
WBBM Chicago, Ill. (226m-1330kc) 8 p. m. Coon-Sanders' Night Hawks; 9, orchestra; artists; 10, Log Cabin days; 11-12, theater gang; 12, Nutty club.
WCCO Minneapolis-St. Paul, Minn. (416.4m-720kc) 6:15 p. m. Wesley Barlow's Nicoret hotel orchestra; 8, WEAF; 9, program; 10:05, Curtis hotel orchestra.
WCL Chicago, Ill. (491.5m-610kc) 7 p. m. Brevoort trio; 8, Vaudeville hour; 12, Rendez-vous cafe.
WDAF Kansas City, Mo. (365.6m-820kc) 6-7 p. m. school of the air; 8-9, WEAF; 9-10, around the town; 11:45-1, Nighthawk frolic.
WEBB Chicago, Ill. (370.2m-810kc) 7 p. m. Edgewater Beach hotel orchestra; 11-2 a. m., orchestra; Sunset male quartet.

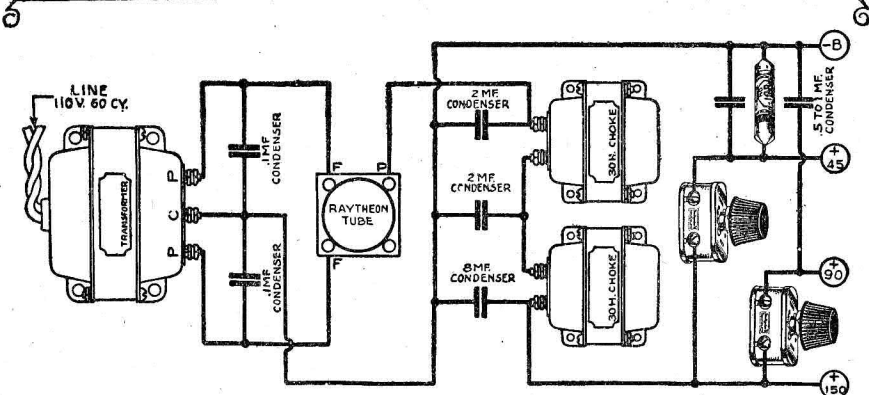
Mountain Time Stations
KOA Denver, Colo. (322.4m-930kc) 10:30 p. m. Scheuerman's Colorado orchestra.
Pacific Time Stations
KFI Los Angeles, Calif. (467m-642kc) 7-8 p. m. trio; 8-9, program; 9-10, classical program; 10-11, Packard Radio club; 11-2 a. m. KFI midnight frolic.
KFWB Hollywood, Calif. (252m-1190kc) 6-7 p. m. Pontiac dinner hour; 8-9, program, Mona Motor Oil Company; 9-10, musicale; 10-11, program; 11-12, orchestra.
KGO Oakland, Calif. (361.2m-830kc) 8:15 p. m. program; 9:15-1 a. m. Whitcomb band; Frank Gibney, soloist.
KGW Portland, Ore. (491.5m-610kc) 6-7 p. m. dinner music; 9-10, quartet; 10-12, dance music.
KHJ Los Angeles, Calif. (405.2m-740kc) 6:30-7:30 p. m. children's hour; 8-10, varied program.
KMTR Hollywood, Calif. (370.2m-810kc) 8-9 p. m. concert orchestra; 9-10, studio program; 10-12, dance music.
KNX Hollywood, Calif. (336.9m-890kc) 7:30 p. m. features; 10, Hotel Ambassador; 11, Saturday night frolic.
KPO San Francisco, Calif. (428.3m-700kc) 6:30 p. m. States Restaurant orchestra; 8-11, dance music.
KPSN Pasadena, Calif. (315.6m-950kc) 8-9 p. m. Star-News instrumental ensemble.

Saturday, silent night for: CFCA, KFDM, KFDY, KFUJ, KLX, KOB, KSWC, KTAB, KUOA, KWVG, WBAL, WCAL, WCAU, WCBF, WCOA, WCOX, WDBJ, WEMC, WGBF, WGCP, WGHP, WGR, WHA, WHAD, WHB, WHN, WHO, WICC, WJAR, WLWL, WOAI, WOS, WRVA, WTIC, WWJ.
SUNDAY, MARCH 6 Church Services
Eastern Central Mountain Pacific
KJLB Chicago, Ill. (302.8m-990kc) 6:35-7 p. m. Drake concert ensemble; 8-9, WEAF; 9, Grand opera period; 10, Sam 'n' Henry; 10:10, The Music Box; 10:20-11, songs.
WHAD Milwaukee, Wis. (275.1m-1090kc) 6:15 p. m. orchestra and vocal selections, Wisconsin hotel; 7, children's hour.
WHAS Louisville, Ky. (399.8m-750kc) 7:30-9 p. m. studio concert.
WHT Chicago, Ill. (329.8m-750kc) 6 p. m. Al Carney, organist; 7:45 (238m-1260kc), Stuart Dawson; 9:30 (399.8m-750kc), Irene and Albert; 11, Pat and Al.
WIBO Chicago, Ill. (225.4m-1330kc) 6-8 p. m. ensemble.
WJAZ Chicago, Ill. (329.5m-910kc) 6:30 p. m. organ; 8, musical high lights; 8:30, dance music; 9, diversified music; 9:30, talk on care of the hair; 9:40, frolic.
WJJD Mooseheart, Ill. (370.2m-810kc) 8 p. m. Victorians.
WLAC Nashville, Tenn. (225.4m-1330kc) 7-8 p. m. contraalto; 8-9, old time tunes.
WLIB Chicago, Ill. (302.8m-990kc) 7-8 p. m. dinner concert; 11-12:30, organ, orchestras.
WLS Chicago, Ill. (344.6m-870kc) 6:40 p. m. College Inn orchestra; 7-1, frolic.
WMAQ Chicago, Ill. (447.5m-670kc) 6 p. m. Chicago theater organ; 6:30, orchestra; 8, photologue; 8:30, Chicago theater revue; 9:30, songs.
WMBB Chicago, Ill. (249.9m-1200kc) 7-8:30 p. m. Trianon ensemble; artists; 8:30-11, Trianon orchestra, ensemble.

Eastern Central Mountain Pacific
KFI (467m-642kc) Los Angeles Church Federation service.
KNX (336.9m-890kc) First Presbyterian Church.
KOA (322.4m-930kc) Trinity Methodist Episcopal church.
KFI (467m-642kc) Third Church of Christ, Scientist.
KOWV (285m-1052kc) First Presbyterian church.
KYA (399.8m-750kc) Central M. E. church.
WPG (299.8m-1000kc) St. James Episcopal church.
WGHP (270m-1110kc) St. John's Episcopal church vesper services.
WCCO (416.4m-720kc) Second Church of Christ, Scientist.
WGHP (270m-1110kc) First Church of Christ, Scientist.
WIAW (422.3m-710kc) First Presbyterian church.
WPG (299.8m-1000kc) Evangelistic church service Tabernacle.
WMAK (265.5m-1130kc) First Church of Christ, Scientist.
WLWL (384.4m-780kc) Paulist Choristers.
WMBB (250m-1200kc) Fifth Church of Christ, Scientist.
KPRC (296.9m-1010kc) First Church of Christ, Scientist.
KOA (322.4m-930kc) Trinity M. E. church service.
KYA (399.8m-750kc) Central M. E. church.

SUNDAY, MARCH 6 Headliners

Eastern Central Mountain Pacific
WJLB (422.3m-710kc) Grella's Scarlet Guards.
WJLB (516.9m-580kc) WWJ (332.7m-850kc) Beethoven's Ninth symphony, Detroit symphony.
WHO (526m-570kc) Madrid band.
KFI (467m-642kc) San Francisco symphony.
WTIC (475.9m-630kc) State Theatre concert.
KNX (336.9m-890kc) Robert's Golden Gate band.
WIBO (226m-1330kc) Mowschine trio.
WBBR (416.4m-720kc) Fred Twaroschek, tenor.
WIBO (226m-1330kc) operetta, WIBO Light opera company.
KOLL (305.9m-980kc) Dean Norhin's orchestra.
WHO (526m-570kc) Big Four symphony, Snow White Baritone.
WLW (422.3m-710kc) "Getting acquainted with Beethoven."
KOLL (305.9m-980kc) Walter Jenkins, baritone; Res. Barry, reed.
WBBM (226m-1330kc) Travel hour, "In London with the WBBM Speed Buggy."
WEAF (491.5m-610kc) WFL (394.5m-760kc), WEET (348.6m-860kc), WGR (319m-940kc), WCCO (416.4m-720kc), WJAR (483.6m-620kc), WCCO (416.4m-720kc), WWJ (352.7m-850kc), WTAM 389.4m-770kc), WSD (545.1m-550kc), WTAG (545.1m-550kc), WRC (468.5m-640kc), WCAE (461.3m-650kc), WGN (302.8m-990kc), WSAI (325.9m-920kc), WHAS (399.8m-750kc), WSJ (428.3m-700kc), WSM (282.8m-1060kc), WGY (379.5m-790kc), WMC (499.7m-600kc), London String Quartet.



Improve Your B-Eliminator with Allen-Bradley Resistors

WHEN you build a B-Eliminator, be sure that your kit contains Bradleyohm-E for plate voltage control and Bradleyunit-A for fixed resistors. Then you will be assured of perfect plate voltage control.

Bradleyunit-A PERFECT FIXED RESISTOR. This solid, molded, fixed resistor has no glass or hermetic sealing in its construction. It is a solid unit, with silver-plated end caps, that is not affected by temperature, moisture and age. By all means, use Bradleyunit-A when you need a fixed resistor.

Bradleyohm-E PERFECT VARIABLE RESISTOR. The scientifically treated graphite discs in Bradleyohm-E provide stepless, noiseless plate voltage control.

ALLEN-BRADLEY COMPANY 290 Greenfield Avenue Milwaukee, Wis.

Use Allen-Bradley Perfect Radio Devices

Something New! CENTRAL LAB STATION SELECTOR

A NEW invention for the radio user designed to assist him to travel smoothly through the greatly congested area of short wave broadcasting stations with a minimum amount of interference.

Centralab Station Selector immediately improves the selectivity of any radio set that does not use a loop. Instead of short wave length locals coming in all over the dials, programs can now be more readily separated. Stations on wave lengths reasonably close to local can be tuned in without interference. Only stations on the same wave length, or those so close that they heterodyne, are beyond the selectiveness of this new device.

The improvement on the average radio set is so great that we unconditionally guarantee: If you are not more than pleased and delighted, return the Selector in good condition to wherever you bought it for full refund of your money without question.

[If your dealer is not supplied, send us a dollar bill (\$1.00). Prompt shipment guaranteed.]

CENTRAL RADIO LABORATORIES 12 Keefe Ave. Milwaukee, Wis.

Centralab Controls are Standard on 69 Well Known Radio Sets.

Price \$1.00

NOT a wave trap. NO adjustments. Centralab Station Selector (illustrated life-size) is attached permanently, by its two binding posts, between antenna lead-in and antenna binding post. Has switch to cut in or out of circuit at will. Tuning is all on the dials of the set. Anyone can install and use it.

Centralab

WLIT Philadelphia, Pa. (384.5m-760kc) 7:55 p. m. Salicou weatherman; 8, WEAF.

WSMB New Orleans, La. (319m-940kc) 8:30 p. m. dance night; 11:30, Radio varieties.

Eastern 9:10 p. m. Central 8:10 Mountain 7:10 Pacific 6:10

Eastern 7:15 p. m. Central 6:15 Mountain 5:15 Pacific 4:15

Central Time Stations

CKY Winnipeg, Can. (384.4m-780kc) 8:30-9 p. m. Studio program; 9-10, Stewart Warner concert; 10-11, Reliable battery hour; 11-12, Capitol theater revue.

TUESDAY, MARCH 8 Headliners

Eastern 6:25 p. m. Central 5:25 Mountain 4:25 Pacific 3:25

THURSDAY, MARCH 10 Headliners

Eastern 8:40 p. m. Central 7:40 Mountain 6:40 Pacific 5:40

SATURDAY, MARCH 12 Headliners

Eastern 6:25 p. m. Central 5:25 Mountain 4:25 Pacific 3:25

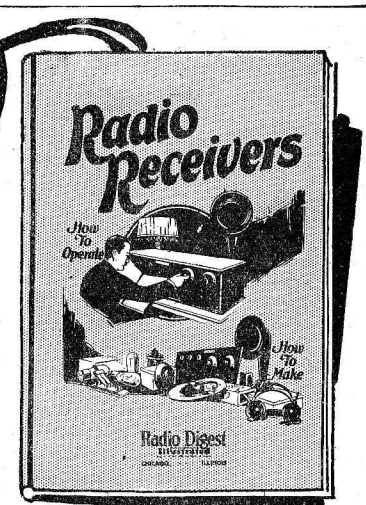
WEDNESDAY, MARCH 9 Headliners

Eastern 7:30 p. m. Central 6:30 Mountain 5:30 Pacific 4:30

FRIDAY, MARCH 11 Headliners

Eastern 6 p. m. Central 5:00 Mountain 4:00 Pacific 3:00

The NEW Radio Book



How to understand radio, assemble circuits, improve reception, operate sets, and is your Radio reference book.

The greatest assemblage of facts and hints, from actual everyday practice, ever gotten together.

Mail Coupon Today

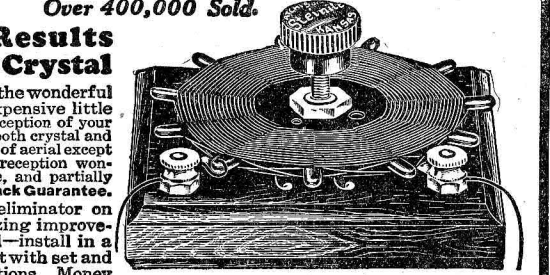
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RADIO DIGEST, 510 N. Dearborn Street, Chicago, Illinois. Enclosed find \$3.00 for one year's subscription...



Steinite Interference Eliminator

No Radio Set Complete Without It



Improved Results with Tube or Crystal

STEINITE LABORATORIES, 408 Radio Bldg., ATCHISON, KANSAS

AN EVENING AT HOME WITH THE LISTENER IN CENTRAL TIME

Table listing radio stations by location and time slot. Columns include Call, Location, Met., Kc., Saturday, Sunday, Monday, Tuesday, Wednesday, Thursday, Friday.

STATIONS IN ORDER OF WAVE LENGTHS

Table listing radio stations in order of wave lengths. Columns include Meters, Call, Meters, Call, Meters, Call, Meters, Call, Meters, Call, Meters, Call.

Station Changes

New stations licensed by the Department of Commerce last month include: WMBX, Columbus, Miss., 265.3m-1130kc, 100 watts; KGFJ, Fort Stockton, Texas, 220.4m-1360kc, 15 watts; WNEF, Endicott, New York, 205.4m-1460kc, 50 watts; KOLO, Durango, Colo., 355.1m-844.3kc, 5 watts; WMBY, Bloomington, Ill., 291.1m-1030kc, 15 watts; KGFJ, Los Angeles, Calif., 218m-1375kc, 100 watts; KGA, Spokane, Wash., 340.7m-880kc, 20 watts; WNBK, Forest Park, Ill., 238m-1260kc, 500 watts.

This week an old friend, WGHB, will be heard under a new call, WFFF. Not only will the Clearwater station change its call, but it will come in at a new place on the dials, 355.4m-843.6kc.

WLBA also changes its call to WPSW. This station is owned by the Philadelphia School of Wireless Telegraphy.

KXRO, Seattle, Wash., and KGDI, Seattle, Wash., are listed as deletes.

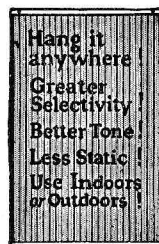
Visiting Announcers at WCOA's First Birthday

PENSACOLA.—Traditional Southern hospitality simply overflowed itself here a few days ago when Johnnie Frenkel, the genial city director of WCOA, served as host at his broadcasting station's first birthday anniversary. Among the guests of honor were several visiting directors and announcers, including Peter McArthur, WOC; G. C. Arnoux, KTHS; R. H. Rimer, WLAC and Paul A. Greene, formerly of WSAI. Greetings were received from 36 states. The visitors were presented with the keys of the city by Mayor J. H. Bayless and taken for rides around the various points of interest.

Radio Educates Russians

LONDON.—It is announced from Moscow that Lenin's widow, who still keeps her assumed name of Mme. Krupskaya, is devoting all her time to the extension of radio as an agency for the education of the Russian people.

BETTER Reception with EFFARSEE Antennae or Your Money Back!



That guarantee shows how certain we are that the wonderful new EFFARSEE Antennae will increase the power, range and selectivity of your set. The scientific design of this marvelous device, built on an entirely new principle with two specially made condensers, practically eliminates static and interference.

Don't Imperil Your Life Why clutter up your home with ugly outside wires or masts? Why take a chance of death by a fall when erecting or repairing an outside aerial? Why delib-

erately attract the deadly lightning that may kill your whole family and burn your home? Just buy your EFFARSEE Antennae, shove it under a rug or put it in the attic, and enjoy perfect safety and get 50% better reception. No trouble—installed in 30 seconds—lasts forever. Radio manufacturers find it ideal for testing sets. Approved by Radio News, Popular Science, Popular Radio and other prominent Radio Magazines. Thousands of enthusiastic users.

SEND NO MONEY Order your EFFARSEE Antennae today, at the special price of \$4.00. If it does not improve the performance of your set at least 50 per cent, return it and we will refund your payment in full. Send no money—just your name and address. We'll send your EFFARSEE Antennae at once and you can pay \$4.00 to the postman on delivery. Remember, you take Absolutely No Risk.

FISHWICK RADIO CO., Dept. 36, Cincinnati, Ohio

GET DISTANCE AMAZING DISCOVERY FOR ANY RADIO. Why confine your radio programs to a few local stations when the expensive concerts, dance music and lectures of hundreds of big cities are ready for you? With every order for our treating "The Distance Getter" we include FREE our wonderful new Distance Transformer. Tune your set according to our special instructions, and presto—note the distant stations roll in!

MAIL COUPON TODAY. HAZLETON LABORATORIES, 4554 Malden St., Chicago, Ill. Send me "The Distance Getter" postpaid. Enclosed find \$1.00 (M.O., stamps or check). Send C. O. D. plus small postage added.

WORLD Radio Units Save You 50%. "A" Current From Your Light Socket World "A" POWER UNIT. Automatically provides even, unvarying "A" current from the moment you throw on your set switch. A marvelous improvement—at less than half the cost of any similar equipment. Finer reception, uninterrupted by "factors" or "scratches." Absolutely noiseless. Assures full tone quality from your set and wider D X range. Shipped complete, subject to inspection, on receipt of price—or C. O. D. if you wish.

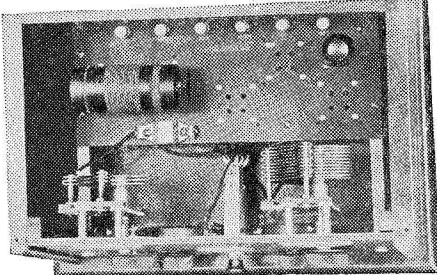
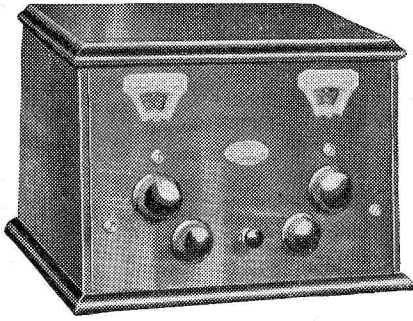
"B" Batteries 24 Volt. Sturdy construction. Solid Rubber Case protection. Recharged for almost nothing. Endorsed and listed as standard by Radio News Lab., Pop. Radio Lab., Pop. Sci. Inst. Standards, Lefax, Inc. and other famous Radio Authorities.

Radio Storage "A" Battery—6 Volt. Unequaled battery value! 25 ampere capacity. Ideal for Trickle Charger. Solid Rubber Case. Shipped C. O. D. subject to inspection, for only \$5.00. Send to-day. 5% discount for Cash with order on any World Unit.

Send No Money. Just state number wanted, and we will ship same day, order is received by Express, C. O. D., subject to examination. 5% discount for cash with order. Extra Offer: 4 Batteries in series (96 volts) \$10.50.

WORLD BATTERY COMPANY, 1219 So. Wabash Avenue, Dept. 75, Chicago, Illinois. Set your radio dials at 288.3 meters for the World Storage Battery Station W S B C. Variety—New Talent—Always Interesting.

"LOWAVE" HEARS LOW WAVES



UNTIL recently reception of short wave broadcast programs was confined to amateurs and more advanced experimenters who could build their own equipment for that purpose.

Now, the Crosley Radio Corporation has brought out the "Lowave," an invention of W. M. Bruce, Jr., consulting engineer and expert on submarine cables. The Lowave makes any receiver a short wave receiver. Attached ahead of one's set it makes possible the reception of the powerful short wave programs broadcast by Stations KDKA, WGY, and in a short time, WLW. The device has also established records in picking up experimental short wave amateurs thousands of miles away who use but a few watts of power.

The unit essentially is a small short wave receiver having a detector, one stage

of radio frequency amplification, and an oscillator adjusted to operate in the broadcast frequency range.

Short wave signals are picked up, amplified and detected by Lowave, and then are used to modulate the oscillator tube, which in turn rebroadcasts the signals on a longer wave length, for example, 300 meters. This rebroadcast signal output, of course goes through the regulation receiver of which the listener has the Lowave ahead, in the customary fashion. In this case the regulation receiver is tuned to 300 meters, and one hears the short wave program or signals.

Mr. Crosley has made good his promise to make the short wave channels available to broadcasters. Lowave's wave length range is 28 to 80 meters.

"THE GREEN MAMBA"

(Continued from page 25)

"It's an orchid," said the fellow guest with importance. "One of the rarest sort, unusual and beautiful."

"Beautiful and unusual, I agree," Clandon said, "but not an orchid. The Green Mamba is a deadly snake, the only one which pursues and attacks man."

He cared nothing for the comments his toast evoked. They proved he had been successful in an insult publicly given. After dinner he went to his room to pack. He felt friendless and unfriendly, at war with all beneath the Jarrold roof. Outside the door, the grip in his hand, he met Alda.

"WHY did you say that?" she asked. There was a wounded quality in her voice and it was faintly tremulous, lacking its customary assurance.

"So that you may have something to remember me by in your 'Fools' Gallery' in addition to what you consider my most burning words."

"How did you know?" she demanded, flushing.

"One of your specially honorable and intimate pals showed me what you had written of Dick—whom you had forgotten—and suggested what you would say about me. It was an illuminating moment and cleared up many things."

"You wouldn't have been in it," she said. "The others were different."

"Yet you took my photograph for no other purpose."

"I know," she said a little wearily, "but when I knew you better I saw you didn't belong there. Can't you believe me?"

"There is nothing in the world I would rather believe, but sometimes a man wakes up just in time. I am tired of

being the victim of your amazing skill as an actress. I am tired of being experimented upon to amuse your friends." He looked at his watch. "I am late and must make my train. You will forgive me if I have to hurry." He bowed stiffly and passed out of her sight.

All that evening Jarrold and John Bury talked over their African cotton scheme. They agreed that Clandon must be retained, be the cost ever so great.

It was almost midnight when Jarrold, not finding Alda among the dancers, opened the door of her tower room. She was looking moodily over the Sound.

"Clandon's gone," he cried, "and left no address. It is most important that we get in touch with him instantly. Surely, you must know where he is. He might have told me he was going." The financier scowled when Alda shook her head. "I blame you for it. That fool toast of his. I see what he meant. You sent him away when you might as easily have kept him happy a few hours longer. What the devil am I to say to John Bury now?"

She yawned a little. "There must be other Clандons. Buy one."

Stephen Jarrold, judge of men and motives, went back to his friend without noticing the traces of tears on his daughter's face, without realizing that she cared very much for the man he believed she had played with.

THE Jarrold's opened their Fifth Avenue home early in November. The financier noticed that riotous youth was less in evidence, and Biff and Tom Coryell no longer habitues.

One morning in late December, Alda heard her father's voice on the telephone. He was speaking from his office downtown. "I've run your explorer to earth at last. He's lying sick in a Cape Cod shack near Truro. When you turned him

down he went to the Cape and began to drink."

Coming home after dining out Jarrold found the note Alda left for him:

"Dad," he read, "I've gone to him. Whatever happened is my fault. I said I hated him. It was a lie. I have never loved anyone else."
"ALDA."

IT was difficult to believe. He saw now that his confidence in his girl's successes had blinded him to the thought of failure. That was why she had been so listless and quiet of late. He was re-reading it as Alda pulled up before the Copley-Plaza in Boston after a dangerous trip through the beginning of a blizzard. In Truro she found the doctor who was attending Onslow Clandon. Doctor Fowler regarded her splendid motor and sable coat with something of suspicion.

"Is he sick?" he repeated, "Madam, he's dying. We have had a flu epidemic here and he came down with it. I'm waiting now for a rig to take me to his place." He looked at the heavy clouds. "My old car is in the repair shop, but I doubt if it would make the trip in this snow."
"Let me take you," she cried eagerly.

"Please." The old man climbed into the most luxurious car he had ever seen.

"I'd never have the will power to drive this," he commented. "I'd go right off to sleep. Driving tires me now. If it hadn't been for his driving me around, I'd have lost most of my patients."

"Do you mean Mr. Clandon?" she asked.

"Yes," he said. "If ever there was an answer to prayer, he was. The whole place was down with the epidemic and only me to fight it. I thought, because some busybody told me so, that he had taken Carter's house just to booze out of sight. When he came to my house I thought he'd run dry and wanted a prescription. He didn't look like a drinker, but you can't always tell. When he said he'd some knowledge of medicine and had come to help, I was ashamed. I told him so. He was a nurse, a chauffeur, a hewer of wood and a drawer of water." The doctor was silent for a moment. The girl saw he was deeply moved. "He came here to get solitude and we called him a souse. Well, he heaped coals of fires on our heads. I guess the scandal-mongers feel that, now he's dying."
(Continued on page 28)

STOPS

RADIO INTERFERENCE

ON YOUR SET. SIMPLE AND EASY TO OPERATE

NO TOOLS REQUIRED TO INSTALL, SIMPLY ATTACH YOUR AERIAL LEAD IN TO ONE OF THE LEADS ON THE LIMITATOR AND RUN THE REMAINING LEAD TO YOUR ANT. POST ON YOUR SET.

This is a new Interference eliminator that limits the interfering stations from spreading all over your tuning dials. It keeps them separated from interfering with each other, helps to bring out some stations stronger. Built with the new type low-loss cyclone coil, neatly and substantially constructed, nothing frail, everything enclosed. Don't confuse with anything you have ever tried. Wonderful for broad tuning sets. Works on any aerial except a loop. Try The

"KING LIMITATOR"

BEST EVER OFFERED FOR ONLY ONE DOLLAR

MONEY BACK IF NOT SATISFIED WITH RESULTS.

ARLINGTON RADIO MFG. CO.
BOX 42 FIRESTONE PK. STA. AKRON, OHIO

PIN YOUR DOLLAR TO THIS AD.

Print Your Name and Address

Name _____

Address _____

TO ANT. POST ON SET



PAT. PEND.

\$1 POSTPAID

ORDER AT ONCE

MAKE OF SET?

B

ELIMINATOR

COMPLETE WITH

RAYTHEON

TUBE

\$22.95



Capacity 50 Milliamps, 200 Volts
Adequate for 1 to 15 Tubes

Delivers Smooth, Steady "B" Current—No Hum

The materials used in making the Raytheon are the finest unit parts, laboratory matched; the case with its rich, genuine Brewster Green Duco finish; the metal fittings of polished nickel; the genuine RAYTHEON tube. Comes completely wired and ready to use from 60-cycle, 110-volt alternating current. The filtering system with its extra capacity, 1000-volt test condensers, and massive, oversize 40-Henry chokes smooth out every ripple and hum from the alternating current. There is nothing to deteriorate, wear out, or replace; Raytheon is good for a lifetime of service and fully guaranteed. Capacity, 50 milliamps up to 200 volts for 15-tube sets or less.

Send money order for \$22.95, west of the Rockies add 10%, direct to factory NOW, and shipment will be made at once, or order C. O. D., if you wish, and pay charges on delivery. Write today—NOW—while this offer is in force.

Belmont Scientific Laboratories

1303 Wilson Ave., Dept. RD,
Chicago, Ill.

Positively the Greatest Value in "B" Eliminators

While the regular market price of Raytheon is around \$50.00, our factory-to-you price is only \$22.95. At this price, everyone can afford to own a Raytheon and forever discard his B batteries. A "B" eliminator enables you to draw your B current from the light socket. There is more uniform and constant power, no more battery replacements, more volume, improved tone quality, positive regulation of voltage, and absolutely NO HUM. By stopping battery replacement, Raytheon pays for itself.

Cannot Deteriorate With Use—Nothing to Wear Out!

Contains no materials or parts which are subject to wear. Always delivers the same, unvarying output of current. Employs the use of the famous Raytheon tube to rectify the current. There is no filament to burn out, sag, or wear, therefore lasts forever. Has full wave rectifications, exceptionally efficient. Uses but a few cents worth of current a week. No liquids or chemicals. This is a genuine high capacity eliminator and a quality product throughout.

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Chicago, Ill.

Ship at once, post paid, \$22.95 (check enclosed). West of the Rockies add 10%.

Ship at once, C. O. D., for \$22.95, plus slight express charges.

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Address.....

City.....State.....



Steinite

AERIELIMINATOR

Eliminates Outside Aerial

New principle does away with the troublesome outside antenna. Better, clearer reception, especially for summertime. Reduces static and outside noises. Improves reception of any tube or crystal set. If you don't find it improves your set wonderfully, get refund at once.

\$1 Postpaid 10-Day Free Trial
Anywhere Money-Back Guarantee

No More Outside Aerial, Once You Install It

No more corrosion from the weather. Free from nearness of neighboring aeriels and breakdowns that stop reception. No tools needed, no extra ground or tube—takes the place of your present aerial. Nothing to get out of order. No need now to delay owning a radio, because of aerial trouble. Operate a set in any room wired for lights. Attach and turn on—uses no current. Guaranteed not to use any amount of electricity. Two big banks say we are reliable. Order today on money-back guarantee, if not delighted. Dollar bill will do. ORDER TODAY.

STEINITE LABORATORIES,
40 Radio Bldg.,
ATCHISON, KANSAS

The New Steinite 7-Tube Radio uses no batteries of any kind—only \$125. Loud Speaker Built in. Complete with tubes \$151 with nothing to buy. Operates from light socket 1c an hour. Write for descriptive literature before buying an expensive Battery Set. Also Steinite Long Distance Crystal Set \$6—6-Tube Battery Set \$45. WRITE TODAY.

Attaches to light socket—uses no current. Make comparison now with your present aerial at my risk.



ORDER YOURS TODAY

The Reader's View

Against Chain and Brickbat for R. D.

Radio Digest objects to direct advertising but we want to hear it. It is interesting and helps lower the prices on what we need.

The Shenandoah stations and KTNT are the stations we like best. The chain stations take up half the dial with fancy screaming. Why not let the farmers have a few stations that will give the programs of old time singing and talks about things we need.

They are surely easier to tune out than a couple dozen powerful stations all broadcasting the same grand opera line of bunk.

Radio Digest was a dandy Radio magazine but is not what I want now when it can only boost for the chain stations. They are the real pests of the air. So you may stop sending your paper.—Edgar H. Cox, Acester, S. D.

402 Gets Honor for Minute

I have to date a collection of 402 verified Ekko reception stamps. The list includes stamps from all the states except N. D. and Nevada. The stamps include Calif., 16; Washington, 4; Oregon, 3; Texas, 11; Mexico, 4; Cuba, 2; Colo., 4; La., 4; Kansas, 4; Montana, 1; Wyoming, 1; Porto Rico, 1; Canada, 26, including 9 of the 10 CNR stations (all but CNRS); Illinois, 42; New York, 42. I also have enough proofs to send for 59 more Ekko stamps which, when I get them, will make a total of 461 stamps.

I might add that Radio Digest helped me a great deal as I could see just where to look for new stations.—Jos. Broscius, 1748 W. Chestnut St., Shamokin, Penn.

And Then 424 Tops Him

From January 1, 1926 to January 1, 1927 I have received 424 stations which I verified and received stamps for. I used a cheap two tube set. Sixty of the stations were outside of the U. S. There are 28 Canadian, 7 Mexican, 12 Cuban, one in Valparaiso, Chile; one in Lima, Peru; HHK at Port au Prince, Haiti; AQM, San Salvador; one in Costa Rica; WKAQ, Porto Rico; IMT, Milan, Italy; FPTT, Paris; SRB, Brussels; 5SC, Glasgow; 5NO, Newcastle; 5IT, Birmingham; 2LO, London; 2ZY, Manchester; and 16 Pacific coast stations.

I live several miles from the nearest power lines and there are no other receivers for nearly a mile from my place,

so I have no interference from these sources. I use a long, high aerial and have SEVEN grounds connected to the set at all times. I have discovered that to get distance, a low plate voltage on the detector tube must be used. Some of my best records were made using but 10 to 15 volts on the detector. I use UX-199 type tubes.

My best DX nights were January 27, February 28, April 14, June 12, June 19, September 26, November 18, December 6, 7, 27 and 30.

For long distance low power reception, I have heard KFPM, Greenville, Texas, 10 watts; WIBZ, Montgomery, Ala., 10 watts, and two 10-watt Cuban stations. I am keeping a similar record for 1927 and hope to do better.—Walter R. Pierce, Jr., Saunderstown, Rhode Island.

Defending WSMB

Of course, I agree that most of WSMB's programs are of a mediocre quality. The best feature is the market quotations, but in-so-far as interfering, I differ. In fact, WSMB stays very well on their wave length and I never have any trouble in getting Denver, Cincinnati, Houston, Beaumont, Atlantic City, Chicago or any other stations.—M. C. C., Greenville, Miss.

Knocking WSMB

I agree with A. F. of New Orleans. WSMB is the worst station on the dials. All we hear is organ recitals. They broadcast first one theater and then another.

If they can't put on better programs than the one's they are broadcasting now, they should quit as they only interfere with other good stations such as KDKA and WLW that do broadcast wonderful programs. I don't see why they don't join the WEAF chain and give us some real music.—W. J., Thibodaux, La.

How to Separate Close Ones

I have a 150 ft. aerial which runs north and south shaped like this (an inverted L-type). I use the well-known and much cursed Radiola 3A plus a Walbert Penetrola.

I separate two stations on the SAME wave length. I have six pairs so far as follows:

WOK, Chicago, and KNRC, Los Angeles, 238 meters. (WOK was on 238 at the time this fan's letter was written.—Editor.)

KJR, Seattle, and KLZ, Denver, 384 meters.

WSWS, Chicago, and KFSG, Los Angeles, 275 meters.

WJJD, Mooseheart, and KMTR, Los Angeles, 370 meters.

KTAB, Oakland, and WLIB-WGN, Chicago, 302 meters.

KDYL, Denver, and KFSD, San Diego, 246 meters.

I separate any of the above pairs always when both stations of each pair are on the air together.

I have come to the conclusion that when stations are at right angle directions from set they tune differently on my aerial because of its direction. At least all of above pairs are located that way and I scarcely think so many different stations would be off wave length. Neither do they vary. Of course I am in a good location, being 75 miles from nearest big station.

If above idea is correct, I would be glad to know of it and hope it will help some DX fans who can't split them as well as I do.—Wm. E. Clark, 1912-37th Street, Sacramento, Calif.

Another Vote Against Jazz

I have a selective and sensitive receiver and am able to pick up the majority of stations in the United States, Canada and Mexico, BUT just as soon as I tune in ninety per cent of them, I get jazz music. Why can't the stations give their audiences decent music?

When I tune in a station playing or singing jazz, I tune it out and tune in more stations until I find one with decent music.—F. B., Macon, Ga.

Defending WJAZ Sunday Jazz

I have just read with interest recent remarks of L. E. W., Brantford, Ont., Canada, preferring abolition of jazz as put out by Station WJAZ on Sunday evenings.

It is a good many times better to have our children home where they can listen to a little jazz than to have them out joy-riding.

Were the air full of nothing but jazz on Sunday nights I too would be strong for the abolition of it, but with 600 other stations to tune in, why pick on WJAZ for handing out a little entertainment that meets a popular demand? For one I admire them for having courage enough to broadcast in the face of possible criticism.—N. D. M., Mellette, S. D.

And Now—Roses for the Editor

I am delighted to learn your good periodical has resumed publishing the list of broadcasting stations, and thank you very much.

I have recently purchased other Radio publications, and have found their lists unsatisfactory and inaccurate. I have been relying upon the Radio Digest for such information so long that I missed it very much.—E. S. L., St. Louis, Mo.

WCBD Hints Sudden Death?

Although I am not a subscriber to your magazine, I am an ardent Radio fan, believing in good clean programs. In this respect, I feel sure that you believe the same as I do.

Therefore I am taking the liberty of writing to you with reference to a Radio program broadcast from Station WCBD, located at Zion, Ill., on the night of November 21.

Regarding this, I refer to the service broadcast by the minister, whose name I (Continued on page 30)

WORLD'S FINEST LOUD SPEAKER

Genuine "ENSCO"

3 FOOT CONE
KIT ONLY

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"ENSCO" UNIT

Complete parts furnished in kit form. We guarantee this speaker the equal of any manufactured cone speaker at any price.

With this THREE FOOT CONE SPEAKER you hear all the tones. It brings out the true depth and beauty of orchestral and instrumental music. Can be operated softly or full volume for dancing without trace of distortion.

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Buy this wonderful speaker under our absolute guarantee. **Your money back** if you are not convinced that it is the finest reproducing medium obtainable at any price. It works on any set, with ordinary tubes or with power output.

Send No Money! Write your name plainly in space indicated below, and complete kit will be forwarded to you. Just pay postman \$10.00 upon delivery.

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A practical and artistic lamp, the bowl a product of a world famous pottery, the parchment shade a radio speaker. Every home has a room for "just one more" lamp, and when it is an ingenious and beautiful source of your radio music—it is irresistible.

Scientifically constructed to bring in the fullest range of tone. The entire lamp 18 inches high—just the size for library or porch, fitted with 20 foot silk, moisture proof, radio cord.

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90 Volt "B" Power Unit \$12.75



RUMOR has had it this NEW HAWLEY ADVANCED POWER UNIT was coming—and here it is. Hawley Storage "B" batteries have been standard for over 5 years and the same quality—the same standard of workmanship comprise this unit with its new ingenious hook-up and built-in charger, giving the utmost in B-Eliminator simplicity. Positively guaranteed not to give the slightest kind or trace of a hum or line noises. Simply plug it into your electric socket—and forget it. Any inexperienced person can hook it up in two minutes, as all voltages, including those for any kind of detector, are all plainly marked. Operates any 1 to 10-tube set. Does not contain any acid.

It's so good—such true smashing value—that my 5-year-old 30-day trial offer refund applies. You've got to see it—hear its operation—to fully appreciate this statement.

The prices—only slightly more than ordinary dry cells—90 volts, \$12.75; 112½ volts, \$15.25; 135 volt; \$17.50. For 110 to 120 volts, 25 to 130 cycles alternating current only. Special sizes to order of any voltage. Knock-down kits at still greater savings. All complete as above—nothing to purchase extra. Further covered in my regular two-year guarantee. Ample stocks—all packed—same day shipments and your order is all I need to speed it on its way to you. Simply say—ship C.O.D.—pay expressman its cost plus small transportation charges, and you'll thank me later—or write for my free literature, testimonials, etc.

B. Hawley Smith, 325 Washington Ave., Danbury, Conn., U. S. A.

Mfr. of—"A" Power Units, "B" Power Units, "A" Storage Batteries, "B" Storage Batteries and A & B Chargers, including Trickleers.

7/24
1927
Kels & units



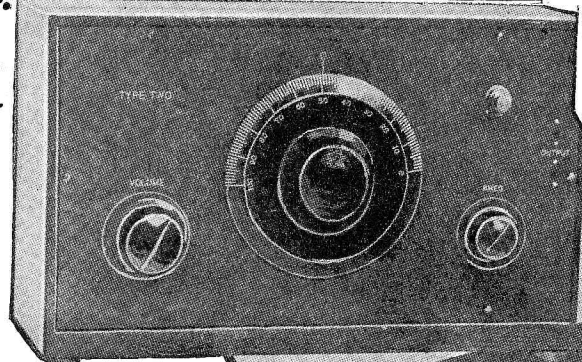
I Will Train You At Home To Fill a Big Pay Radio Job



"I give you all this apparatus so you can learn quickly at home the Practical Way"

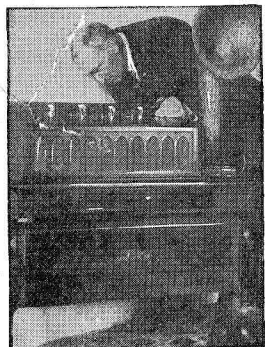
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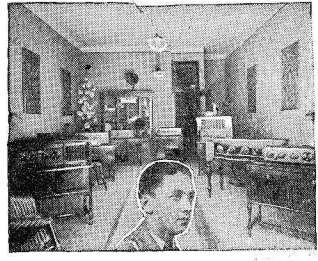
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MERELY turn the dial from point to point and station after station comes in separately, clearly and distinctly. The one dial is the only tuning device on this new Freshman Radio. Its amazing power allows stations from a great

Distance

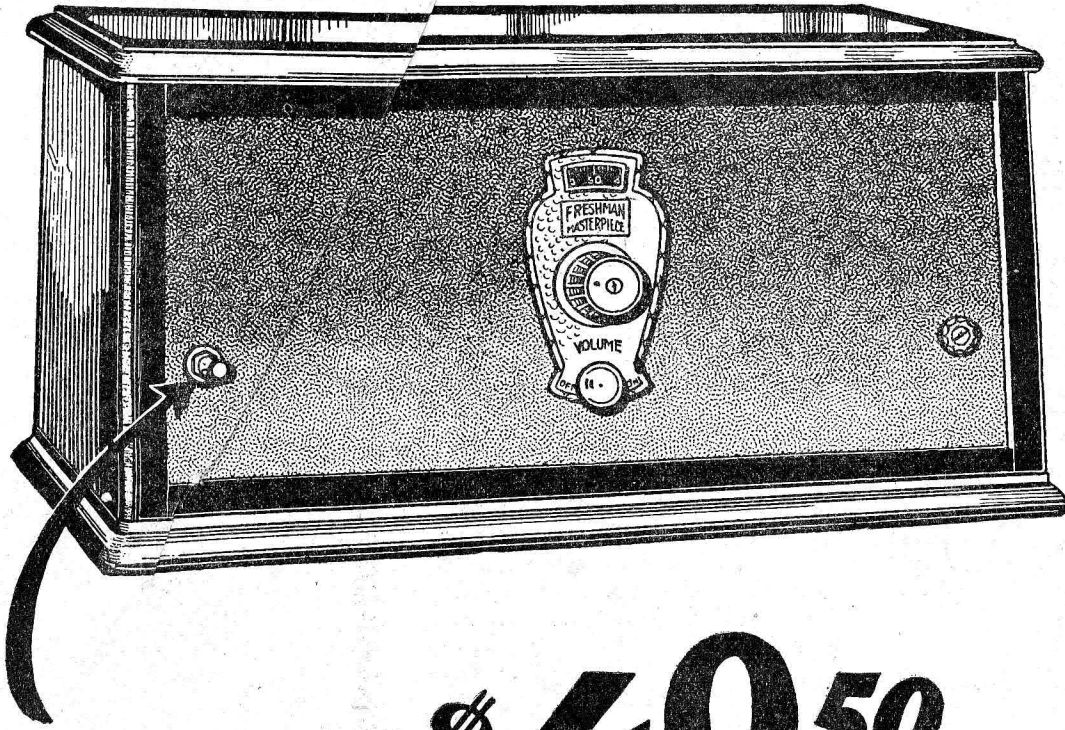
to be tuned in right through the locals. Its superior construction and efficiency separate the different wave-lengths and tune out the undesired stations with startling

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which is the result of scientifically constructed audio transformers perfectly designed and co-ordinated to match this powerful radio.



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Distant stations often broadcast on exactly the same wavelength as locals. This new Freshman set is so powerful that it brings in stations from all over the country. Sometimes it is desirable to cut out the distant station broadcasting on the same wavelength as the local to which you are listening; if so, just pull out the distance switch indicated above.

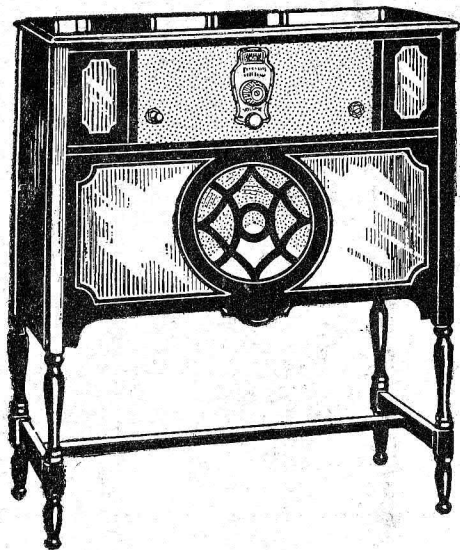
\$49.50

Six tubes ~ One Control FRESHMAN MASTERPIECE

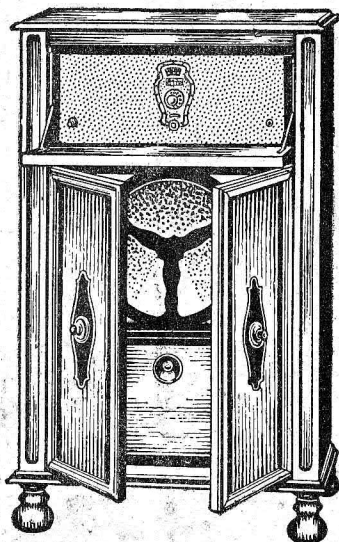
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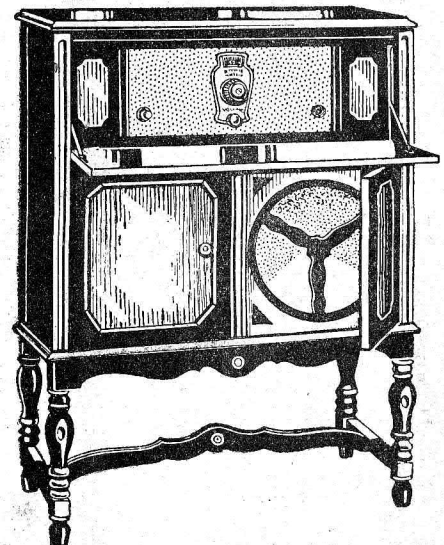
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