

RADIO DOINGS

RED BOOK OF RADIO

The Radio Authority
Pacific Coast

Gelsh Edw'n A
2801 W 29th place
1-30-28

10¢
WEEKLY



Helen Fraser Macmillan—KEJK

Vol. XIII
No. 14

SEPT. 30-OCT. 6
1928



AMRAD

SYMPHONIC SERIES DYNAMIC RADIO MODELS

What a rich and glorious tone you will hear in these Amrad Models of the Symphonic Series. Full volume, thrilling beauty—with pure and undistorted melody. Each receiver has finest type of built-in Dynamic power Speaker. And each one is the latest type of purely electrical radio with NO batteries, NO extra devices, NO trouble. You simply attach your radio to any convenient lamp - socket and listen!



THE NOCTURNE

Beautiful walnut console, single dial control, including power tubes and Dynamic Speaker. Price \$310 (not including tubes).

Write us for name of nearest Amrad Dealer. He will be glad to arrange a demonstration.

Exclusive California Distributors

KIERULFF & RAVENSCROFT

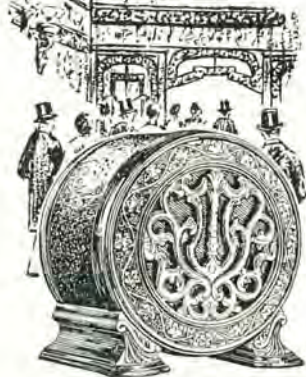
RADIO EQUIPMENT



1630-32
S. Los Angeles St. -
LOS ANGELES

121-131
Ninth Street
SAN FRANCISCO

The Beauty of the Opera



Model 15
Temple Air Column Speaker \$29



Model 20
Temple Air Chrome Speaker

SLOWLY the curtain rises to the strains of the majestic overture—for it is the night of the opera. Before us is a gripping theme, depicting all the joy and sadness of a life to be lived. Soft and sweet—consoling—a song steals o'er us—in chains of silent admiration we hear the plea of golden voiced sopranos. Then stronger, harsher, in notes that reverberate in the very heavens—a chant from the lips of a world-famed tenor.

Beauty and pathos pass in quick succession—much too soon we hear the deafening tones of the grand finale.

A Temple speaker takes you to the very stage where the beauty of the opera may be enjoyed in all its splendor, where every note, every syllable, every word comes to you with clarity, no straining of the senses—you enjoy it in soothing relaxed contentment. Every tone is as clear and true as crystal and every word as if it were spoken before you.

Temple speakers are available in two models. Model 15 is the refined and improved air column speaker—the same type of speaker upon which Temple success was founded—but now better than ever—price \$29.00.

Model 20 Temple Air Chrome represents a sensational new development in loud speakers. The open radiator consists of two sections instead of one, driven by the powerful Temple Double Action Unit, thus substantially increasing the volume and tonal range—price \$29.00

TEMPLE, INC.

Leaders in Speaker Design

1925 S. Western Ave. Chicago, U. S. A.

TEMPLE SPEAKERS

Southern California Distributors

Herbert H. Horn Co.

C. C. Lawton Co.

National Radio & Supply Co.

Yale Radio Electric Co.

He

Royale



ROYALE—MODEL 82

*Price, complete with tubes,
\$169.50*

*In beautiful United cabinet
with sliding doors.*

A soundly engineered all-electric receiver employing seven A. C. tubes, including rectifier . . . Utah power speaker . . . beautiful United Cabinets. See and hear the Royale. Then you will realize that it is the greatest value in radio.

Owners of Royale Receivers are reporting marvelous performance. Distant stations with volume and clarity. Highly selective—perfect reproduction—amazing power. A quality A. C. receiver at an astonishingly low price.



MODEL 81

*This popular model is priced
at \$139.50*

C. W. Smith Co.

407 E. Pico St.

Suite 506

Tel WE. 9466

Los Angeles

The New Allocation Plan

The Federal Radio Commission has announced its startling plan for the reallocation of wave lengths.

The members of the Commission have been working steadily for two years on a program to relieve the congestion of the air. Their prime object was to fix the positions, time and frequency of stations in such a way that the American public would receive the greatest benefit from the magnificent programs that are being broadcast.

Individually and as a body the Commissioners have been both criticised and beset for favors on every side by persons and factions motivated for the most part by selfish interest. Every politician wanted to be sure that his constituents received their share of stations or more. Nearly every industrial, religious and political group requested advantageous channels for their stations or the station in which they were interested.

Listeners-in everywhere were clamoring for relief, but no matter which way the Commission moved it was inevitably assailed. Finally it decided to use the inherent power given it under the 1926 Radio Law. The plan, which is to go into effect on November 11th, was finally formulated and is now presented. It is a drastic move. Several high-powered stations and a number of lower-powered broadcasters have been eliminated entirely. Many stations are forced to share time on the same wave length and in some instances as many as three stations must split time.

This great National change being so extreme, the Commission decided not to consider it effective immediately but to allow a period of 60 days for hearings. This will give the stations and interested groups an opportunity to present any objections they may have. Indications are that there will probably be many such cases, for, to give you an instance of how radical is the new schedule, only one Southern California station will remain on its present wave length!

These complaint proceedings will bring about numerous changes between now and the first part of November. Information and logs given out before that time would, of course, be premature and may cause much confusion. Arrangements have been made whereby Radio Doings will receive the final changes from the office of the Federal Radio Commission. At that time, which will be just before November 11th, a complete cross indexed Call Book will be published. Not only American but prominent European, Canadian, Mexican, Japanese, Australian and New Zealand stations will be listed alphabetically and by frequency.

This up-to-the-minute Radio Doings Call Book will also contain radio and technical information of a readily understandable and interesting nature. In addition there will be a complete **DIAL-LOG** which will schematically represent the positions on your dials of the prominent Western stations both before and after November 11th. This will be invaluable to each of you who listen in, for the new positions of the stations can be easily and quickly calculated by comparing them with their former dial locations.

Reserve YOUR Call Book now and it will arrive in your home just before the day on which all the stations change!

Use this Coupon

Tear Here

Use this Coupon

25c THE NEW RADIO DOINGS CALL BOOK **25c**
Radio Doings, 407 East Pico Street, Los Angeles, Calif.

Please find enclosed 25c in stamps, money order, or cash. Send me the 1928-9 Call Book which contains the new listings and the **DIAL-LOG**. Have it reach me for use on November 11th.

Name.....

Address.....

State.....

RADIO DOINGS, September 29, 1928. Issued weekly at Los Angeles, Calif. Volume 13, No. 14. Subscription \$3.00 a year. Entered as second class matter, November 15, 1922, Los Angeles, Calif., Post Office, under Act of March 3, 1927.

The Best Set Yet

Is the One You Build Yourself

Get the Dope on These—You'll Be Surprised

THE S-M 720 SCREEN GRID SIX

S-M 720 Kit Complete, \$72.50

THE 710 SARGENT-RAYMENT

The Complete Kit, \$130.00—Factory Wired, \$150.00

THE REMLER "29" SHIELD GRID SUPERHETERODYNE

29 Kit Complete, \$131.25—Remler Amplifier, \$112.50

THE SCOTT SHIELD GRID NINE

Complete Kit, \$138.10—Power Amplifier, \$83.00

TELEVISION

Daven—National—Raytheon—Baldor

SHORT WAVE

Aero—Silver-Marshall—Hammarlund—National

Full Stock of Thordarson and Acme Equipment for 171, 210 and 250 Power Amplifiers and Transmitting Sets — What Do You Require?

RADIO SUPPLY CO.

H. A. DEMAREST, President

912-914 S. Broadway

VA. 6063
WHOLESALE

Los Angeles, Calif.

Largest Radio Parts Jobber West of Chicago

The RADIO SUPPLY CO.

"THE PARTS WAREHOUSE OF THE WEST"

Watch This List of Parts for Changes

Alco Loops	Dubilier Condenser Corp.	Phonovox Pickups
Acme Apparatus	Dudlo Mfg. Co. Wire	Polymet Condensers
Acme Wire	Dunham Loops	Preston DX Ground
Advance Crystals	Eby Binding Posts	QRS Tubes
Aero-Products	Ekko Ground Clamps	Racon Horns
Aerovox Wireless	Electrad Products	Radiall Co. Amperites
Products	Elkon Chargers	Radio Owls
All-American Products	Essenbee Ball Aerial	Raytheon Tubes
American Beauty Irons	Flewelling Adaptors	Readrite Meters
Amertran Products	Formica Insulation Co.	REL Apparatus
Amperites	Franco B Batteries	Remler Products
Amsco Condensers	Frost Products	Samson Transformers
Baldwin Units	General Radio Parts	Sangamo Condensers
Baldor Motors	Goodrich Rubber Panels	Scranton Hydrometers
Benjamin Elec. Mfg. Co.	Gosilco Wire	Selectone Transformers
Benwood Linze Rectifiers	HFL Transformers	Sensory Insulators
Birnback Products	Hammarlund Products	Skindervicken Buttons
Bodine Loops & Coils	Hedgehog Transformers	Silver Marshall Products
Brandes Phones	H-K Sodderdip Lugs	Sovereign AC Tubes
Branston Honeycomb	Hoosick Parts	Spaulding Bakelite
Coils	Infradyne Parts	Steinite Eliminators
Bremer-Tully Products	Jefferson Products	Sterling Meters and
Bretwood Leaks	Jones Cables	Testers
Browning-Drake Kits	Karas Products	Sunset Aerials and
Bruno Coils	Kelbrackets	Grounds
Camfield Coils	Kellogg Parts	Thordarson Trans
Carborundum Products	Knapp Power Units	Tobe Condensers
Cardwell Condensers	Kodel Products	Tom Mack Products
Carter Products	Kurz-Kasch Dials	Tower Speakers
CeCo Tubes	Kuprox Chargers	Trim Cone Speakers
Celeron Panels	Lynch Leaks	Tyrman Parts
C R L Var High	Magnaformer Units	Universal Battery Clips
Resistance	Magnavox Dynamics	Utah Units
Chicago Kester Solder	Marco Products	Vesta Power Units
Clarostat	Master Voltage Controls	Victoreen Parts
Corning Pyrex	Mueller Universal Clips	Ward Leonard Products
Crescent Transformers	Naald Parts	Wesholly Ground and
Daven Radio Parts	National Soldering Irons	Aerial
DeJur Rheostats	National Co. Parts	Weston Products
DeLuxe Products	Parvold Condensers	Webco Power Units
Dictogrand Units		X. L. Variodensers
		Yaxley Products

DEALERS: Park Next Door At Our Expense

RADIO SUPPLY CO.

H. A. DEMAREST, President

912-914 S. Broadway

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Los Angeles

WHOLESALE

Largest Radio Parts Jobber West of Chicago

The Powerful DAY-FAN 9 Tubes

INCLUDING RECTIFIER

Designed with Tomorrow in Mind

The Day Fan Electrically-Operated Radio Receiver is designed and built to standards of reception that are lasting. Tonal beauty, fidelity to the broadcast—this is a measure of performance that will not be superseded.



Power, Selectivity, Tone Quality, More Distance with the Beautiful Console, Burl Walnut Cabinets. Price \$215, less tubes.

Also Console Model, with full swinging doors, Price \$297.50, and Table Model, Price \$157.50, less tubes.

Dealers: The Day-Fan is distributed through exclusive dealer franchises. There are a few choice districts still open.

Exclusive Southern California Distributor

C. C. LAWTON CO.

1125 Wall St.*

WEStmore 3960

Los Angeles

MAGNAVOX *Dynamic* SPEAKERS



Aristocrat Model

Beautiful butt burl walnut cabinet finished in two tones.
For A-Battery Operation . . . \$70
For AC Operation \$85



Only a dynamic speaker can give you studio realism . . . the rich, full, undistorted beauty of music . . . with power volume.

Credit Magnavox for this advance in radio. Magnavox created and sponsored the dynamic. Half a million owners now enjoy Magnavox speakers. Leading set manufacturers use them as built-in equipment. Let these facts guide you.



Beverly Model

Gracefully proportioned cabinet finished in light mahogany.
For A-Battery Operation \$55
For AC Operation \$70

Other floor and table models up to \$175.
Units only; DC \$35; AC \$50.

**"FIRST
SPEAKER
FIRST
DYNAMIC"**

*Dealers: We have the complete line in stock.
Wholesale Distributors*

C. C. LAWTON CO.

1125 Wall St. WE. 3960 Los Angeles

SPARTON RADIO

"The Pathfinder of the Air"



All
Electric

"VERSATILE"

Sparkle and rhythm—persuasive—joyous! No wonder young people are so wild about Sparton when the dancing starts. It is difficult to realize, sometimes, that this lilting melody comes from the same instrument that is so soothing and deep when music of more serious mood is played. We invite you to hear Sparton and be amazed.

Whole Distributors

PACIFIC WHOLESALE INC.

WALTER M. FAGAN
PRESIDENT

SPARTON RADIO

"The Pathfinder of the Air"

The Authorized Sparton Dealers listed below will gladly demonstrate the new sensational Equasound in your home without obligation.

Los Angeles

AMERICAN ELECTRIC CO., INC.
2400 S. Vermont Ave. BE 0670.
ANGELUS RADIO SHOP
4208 Santa Monica Blvd. OL 7745.
ASSOCIATED RADIO SERVICE CO.
4156 Beverly Blvd. WA 0255.
AVALON RADIO SHOP
5229 Avalon Blvd.
BARKER BROS.
7th and Figueroa. ME 1810.
9834 Hollywood Blvd. HO 4211.
BARROWS CO.
5545 Sunset Blvd. GR 2527.
BECKMAN & ROUND, INC.
4270 S. Vermont Ave. VE 0374.
BIRCH-SMITH FURNITURE CO.
737 S. Hill St. TR 4121.
BOB BROWN'S RADIO SERVICE
4353 S. Figueroa. JU 2192.
WALTER F. BROWNE
4508 Hollywood Blvd. OL 4783.
C & G ELECTRIC CO.
1501 W. Santa Barbara. VE 5205.
GAYLORD RADIO & ELECTRIC
6018 S. Vermont Ave. TR 7015.
HARDING & GOODAN, INC.
150 N. Larchmont. HO 4753.
JENKENS RADIO STORE
8450 S. Broadway.
LA BREA RADIO CO.
5222 Wilshire Blvd. WH 2628.
LOVINGER'S MELROSE RADIO SHOP
4439 Melrose Ave. OL 5401.
NORTON & NORTON
2211 N. Broadway. CA 0484.
OTTO K. OLESEN
1560 N. Vine. GL 2794.
ROBINSON RADIO SHOP
4528 S. Western Ave. VE 6653.
MAX A. SCHIRESOHN
367 N. Main. VA 5007.
STANDARD RADIO CO.
417 W. Pine St. WE 1500.
TOBEY RADIO STORE
8405 Santa Monica Blvd. CR 3201.
VERMONT MUSIC CO.
820 S. Vermont Ave. DR 3229.
VICK'S FURNITURE CO.
8529 S. Vermont Ave. TR 1582.
H. H. WALKER
1323 Venice Blvd. VE 1314.
WESTBROOK & HURST
5021 Pasadena Ave. GA 8930.
WILSHIRE MUSIC CO.
605 S. Western Ave. WA 8870.

Southern California

ANAHEIM: Danz Piano Co.
102 W. Center.
ANAHEIM: Knipe Music Co.
Phone 1398.
AZUSA: Clayton's Radio Shop
120 E. Foothill Blvd. Covina 383-34.
BAKERSFIELD: Urner & Jones
1004 19th St.
BALDWIN PARK: W. E. Walters
921 W. Covina Blvd. Covina 674-23.
BANKING: Bruce Denny
Box 525. Phone 225.
BELLFLOWER: W. W. Werner
381 Somerset Ave.
BEVERLY HILLS: Beverly Hdwe. Co.
121 Beverly Dr. OX 7133.
BRAWLEY: Imperial Valley Hdwe. Co.

BURBANK: Glen Oaks Radio Shop
325 E. Glen Oaks Blvd. Phone 722.
CALEXICO: Imperial Valley Hdwe. Co.
CHINO: Geo. Perry
Phone 5111.
COMPTON: Compton Music Co.
239 E. Main St. Phone 5252.
CORONADO: Coronado Radio Elec. Co.
1120 Orange Ave. Phone 600.
COVINA: Kirby Peyton
Phones 45002 or 21101.
CULVER CITY: Radio Electric Shop
7023 Main St.
DOWNEY: H. P. Myers
223 N. Crawford Ave. Phone 4146.
EL CAJON: Lyon Appliance Co.
Phone 841.
EL CENTRO: Imperial Valley Hdwe. Co.
ENCINITAS: Wade M. Putnam
Phone 31-J.
ENCINO: E. R. Weber
1704 Ventura Blvd. Van Nuys 0011-J2.
ESCONDIDO: Young's Music Co.
128 E. Grand Ave. Phone 44.
FALLBROOK: E. B. Walton
FULLERTON: Nelson-Felling Music Co.
110 N. Spadra
GARDENA: Don Spears
GLENDALE: Russell-Pierce Furn. Co.
1800 S. Brand Blvd. Douglas 83.
GLENDALE: Shuck Music Co.
300 N. Brand Blvd. Phone 417.
GLENORA: Kirby Peyton
108 N. Michigan Ave.
Covina 45002 or 21101.
HERMOSA BEACH: A. A. Estep
1327 Hermosa Av. Redondo Beach 4264.
HOLTVILLE: Imperial Valley Music Co.
HUNTINGTON PARK: P. A. Dougherty
3224 S. Pacific Blvd. DE 4852.
INGLEWOOD: Aylsworth Electric Co.
111 N. Market St. Phone 115.
LA CRESCENTA: La Crescenta Valley
Radio & Auto Shop
2850 Michigan Ave. Phone 024.
LA HABRA: E. L. Luehm
Whittier 8562.
LA JOLLA: C. H. Messner
927 Silverado. Phone 855V.
LA MESA: Old Mill Service Station
Box 814. Phone 130-J.
LA VERNE: La Verne Radio Shop
Phone 1277.
LONG BEACH: J. P. Anderson
1099 Wardlow.
LONG BEACH: Barker Bros.
229 American Ave. 817-57 or 814-52.
LONG BEACH: Harris Radio Service
192 Corona Ave., Belmont Shores
LONG BEACH: Jensen Radio Co.
107 American Ave. Phone 667-50.
LONG BEACH: McCree Music Shoppe
228 Pine Ave. Phone 640-14.
LYNWOOD: P. A. Dougherty
6224 S. Pacific Blvd. DE 4852.
MONROVIA: Claude Chess Radio Store
Main 478.
MONTEBELLO: White Auto Elec. Co.
Phone 197.
NATIONAL CITY: Nelson-Smith Mercantile Co. Phone 207-71.
OCEAN BEACH: Strand Radio Co.
San Diego. Bayview 0212.
OCEAN PARK: Pier Ave. Radio Co.
142 Pier Ave. Santa Monica 613-22.
ONTARIO: R. J. Tohey
243 N. Euclid Ave. Phone 829.

ORANGE: Cassart's Radio Shop
190 W. Chapman Ave. Phone 40.
OWENSMOUTH: Earl M. Haus
21523 Sherman Way.
OXNARD: Geo. P. Austin
120 Fifth St. Phone 452-R-1.
PASADENA: F. C. Nash & Co.
Colorado and Broadway. EL 3750.
PASADENA: Electro-Motive Corp.
817 E. Colorado.
PERRIS: Donaldson & Sweeney
POMONA: Harrison-Fitch Electric Co.
383 W. 2nd St. Phone 12-50.
PUENTE: H. P. Berkens
107 S. Main St. Phone 550-82.
REDONDO BEACH: A. H. Costley
Phone 2473.
RIALTO: C. O. Young
138 S. Riverside Ave.
RIVERSIDE: Elvin E. Webb
3090 Main St. Phone 199.
ROSEMAD: Rosemead Radio Elec. Co.
1017 Valley Blvd. Alhambra 5043-J.
SAN BERNARDINO: Frost Elec. Co.
484 Fourth St. Phone 241-22.
SAN BERNARDINO: L. D. Spence
California Hotel
SAN DIEGO: Edmondson Radio and
Electric Co., 2314 Adams Ave.
SAN DIEGO: Hancock Music Co.
3090 University Ave.
SAN DIEGO: Harris Radio Co.
1104 Broadway. Franklin 3034.
SAN DIEGO: The Radio Shop
746 Broadway. Main 5512.
SAN DIEGO: Reynolds Radio Shop
400 B St. Franklin 3770.
SAN DIMAS: Joe Waltersheid
138 W. Bonita Ave. Phone 1176.
SAN FERNANDO: Mission Pharmacy
901 Porter Ave.
SAN JACINTO: Lloyd Record's Garage
Phone 129.
SAN LUIS OBISPO: Cline's Electric
Shop, 985 Monterey. Phone 812-W.
SAN PEDRO: Pacific Radio Store
1102 Pacific Ave. Phone 429-W.
SAN YSIDRO: Radio Art Studio
Clara Vista 8712-R-3.
SANTA ANA: Robertson Elec. Corp.
303 N. Main St. Phone 2240.
SANTA BARBARA: E. F. Rogers & Son
928 State St. Phone 300.
SANTA MONICA: Fred J. Bohens
421 Santa Monica Blvd. Phone 255-82.
SANTA PAULA: The Music Box
Phone 408.
SIERRA MADRE: Radio Shop
(Geo. M. McRoberts, Jr.)
UYLANDS: R. J. Tohey
229 2nd Ave. Ontario 820.
VAN NUYS: Vanderlip's Elec. Store
6228 Van Nuys Blvd. Phone 799.
VENTURA: J. C. Neville
20 S. California St. Phone 290.
WALNUT PARK: P. A. Dougherty
6224 S. Pacific Blvd. DE 4852.
WHITTIER: Farmers' Hdwe. & Paint
Co., 100-11 N. Greenleaf Ave.
Phone 426-38.
WILMINGTON: Wilmington Elec. Co.
119 W. Anaheim. Phone 1160.

Arizona

SOMERTON: Imperial Valley Hdwe. Co.
YUMA: Imperial Valley Hdwe. Co.

No. 29 of a Series



The Jensen Dynamic Speaker

responds with the same beautiful fidelity to the average radio set using a 171 tube as to the full undistorted output of 210 push-pull amplifiers. Finished in handsome burled walnut. Height 14 in., width 16 in., depth 12 in.

Type D 44 (6-volt operation)\$55.00

Type D 45 (90-volt operation) 58.00

Type D 44 A. C. (110-volt operation)..... 70.00
Unit alone—for Radio or Phonograph installation, \$10.00 to \$55.00

If Someone-like Jeritza or Martinelli-were broad casting this advertisement

—and you were listening to it reproduced through a Jensen Speaker—you would realize what perfect radio reproduction means.

Every tone and minor inflection of the voice broad-

casted would come to you exactly as it went into the microphone.

You would instantly recognize its superiority. You would agree with us that the Jensen Dynamic Speaker is the "Finest in Radio."



Distributed In The West By

P. W. Gavin Co.
1163 Front St., San Diego
Stubbs Electric Co.
75 Sixth St., Portland, Ore.
Robert Weinstock, Inc.
643 Mission St., San Francisco
Harper-Magee, Inc.
Fourth at Blanchard St.
Seattle, Washington
The Motor Hardware
Equipment Co.
San Diego, Calif.
Pax. Wholesale Radio, Inc.
Folsom at 7th St.
San Francisco

JENSEN RADIO MFG. CO.

212 Ninth Street

Oakland, Calif.

Exclusive Southern California Distributor

YALE RADIO ELECTRIC CO.

1111 Wall St.

LOS ANGELES

J E N S E N

D Y N A M I C

S P E A K E R

.. The Finest in Radio ..

Radio Topics of the Day

A Weekly Review of Radio News, Thought and Opinion

STATIONS WILL BE READY TO MEET BIG CHANGES

The two months available before the new allocation goes into effect give the stations an opportunity to make the necessary physical changes in the transmitting equipment and to install suitable frequency standards. The Commission has anticipated the difficulties involved in this, and has arranged for cooperation with the stations by the Department of Commerce.

The Bureau of Standards will calibrate, free of charge to the station, every piezo oscillator used as a station frequency standard which had previously been calibrated by the Bureau. The Radio Supervisors of the Radio Division will cooperate in the adjustment of stations to the new frequencies.

ENGLAND ALSO IS TO HAVE BIG SHAKEUP

There is also a big radio upheaval just ahead in Great Britain. The British relay stations, during November and December, will take over the national exclusive frequency of 1,040 kilocycles (288.5 meters) replacing the international common frequencies which they have been sharing with European stations. The process will be a gradual one, not in a sweeping reallocation as here in the United States, each station changing its frequency as soon as the necessary additional plant is installed. The few program changes involved will take effect on November 1.

Broadcasting, in the final analysis, is a public service, the aim of which is to serve the interests and meet the needs of listeners as a whole.

CHICAGO COURT ACTION COULD NOT BLOCK ENTIRE NEW SET-UP

Coming at a time when the public mind is occupied by the new reallocation plan, a popular impression seems to be that the court action of Clinton R. White, of Station WCRW, is a move to keep the new plan from going into effect.

This is but partially true, inasmuch as the Chicago litigation seeks only to define legally the right of the Commission to cut a station's power. The Commission, in its equal distribution of the country's radio distribution, not only cuts power, but it changes wavelengths and alters hours of broadcasting.

So, if sustained, Mr. White could only block the Commission from cutting the power of his station from 500 to 100 watts. In that case, however, doubtless many other stations would quickly follow up the vantage gained.

CONGRESS IS RESPONSIBLE

The old question of "Who started the World War" fades in comparison, in the broadcasting field, with the question of "Who is responsible for the great radio upheaval scheduled to take place on November 11," which otherwise might prove a very peaceful Armistice Day. The average listener, disturbed at the prospect of his favorite broadcasting station disappearing off the dial to heavens knows where, blames it on the Federal Radio Commission, and so does the man who owns the broadcasting station.

The listener thus far hasn't done very much about it, but the broadcaster, having considerable more at stake, has lost no time in letting out a large yowl to his congressman and senators.

We are glad to send an additional supply of Applause Cards, if you have run out.

THE STUDIO

BELOW—Perhaps no other type of popular music has the following that "Blues" songs have and certainly Edna Bond of KGER has gathered to herself an enthusiastic audience by her clever rendition of blues numbers. For those who enjoy this type of program, Miss Bond will entertain regularly over KGER.



LEFT—Vera Hambley, mezzo-contralto, recently made her initial appearance before the microphones of KFI and KNRC, singing light opera and musical comedy numbers to her own accompaniment. Miss Hambley is being featured over KFI during Sylvia's Happy Hour and on Tuesdays at 2:15 and over KNRC Friday nights from 7:00 to 8:00.





Model 7B
\$199.50

Complete with all tubes and with genuine Magnavox Dynamic Speaker, Model 80.

Your 'radio dollar' will go further when you buy a
Falck

Unprecedented value — both in appearance and performance—is the outstanding keynote sounded by the new models of Falck Radios, which are now ready for you.

Let your eyes and ears judge the phenomenal value of these new Falck models



Falck

MODELS

Climax Model—\$99.50

Six tubes—one-dial control—built-in speaker. Beautifully finished hardwood cabinets. Sound construction throughout.

Model 6B—\$129.50

Six tubes—one-dial control. Improved built-in cone speaker. Completely enclosed in the same unusual walnut art cabinets used in the more expensive FALCK Radios.

Model 7—\$169.00

Seven tubes—one-dial control. Semi-dynamic speaker. Beautiful walnut cabinet. Equipped with special switch for controlling low power for local reception and high power for distant reception.

Model 7B—\$199.50

The same as Model 7 but equipped with Magnavox Dynamic Speaker.

Any of the dealers listed below will be glad to demonstrate the new Falck Radio to you in your own home, without obligating you in the slightest degree.

Los Angeles

- ANGELUS RADIO SERVICE
3325 W. 54th St. VE 5656.
- BIRDSALL RADIO SHOP
8635 S. Vermont. YO 8642.
- BRANDY GLASS & RADIO CO.
2214 Alessandro St. OL 3619.
- A. W. COOPER
1315½ W. 39th St. VE 0767.
- GOLDEN GATE RADIO CO.
(West Coast Theatre Arcade)
5180 Whittier Blvd. AN 7983.
- HOLMLUND BROS. FURN. CO.
6707 S. Broadway. TH 4486.
- L & Y ELECTRIC CO.
8864 W. Pico. OX 1500.
- PARAMOUNT RADIO & ELECTRIC CO.
5515 Santa Monica Blvd. HD 8473.
- PEOPLES OUTFITTING CO.
3960-96 S. Vermont. VE 3145
- RED WING ELECTRIC SHOP
5101 Santa Monica Blvd. OL 1410.
- GEO. R. SCHOFIELD, INC.
3550 Whittier Blvd. AN 3221.
- H. H. WALKER ELECTRIC CO.
1323 Venice Blvd. BE 1311.
- WEST STATES ELECTRIC CO.
5311 S. Broadway. AX 2780.
- ALHAMBRA: Alhambra Music House
105 E. Main St. Tel. 1754.
- PASADENA: The Song Shop
16 S. Raymond Ave. WA 2910.
- REDONDO BEACH: Electric Radio Shop
(Paul Eich) Arcade Bldg.
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SEE NEXT PAGE 

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ANGELUS RADIO SHOP
4208 Santa Monica Blvd.
ASSOCIATED RADIO SERVICE
4156 Beverly Blvd.
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5227 Avalon Blvd.
BARKER BROS., INC.
840 W. 7th St.
BARKER BROS. (Hollywood Store)
6834 Hollywood Blvd.
BAKER & FITZGERALD, INC.
2603 W. 54th St.
BARROWS COMPANY
5545 Sunset Blvd.
BEACHWOOD RADIO CO.
2603 Beachwood Drive.
BEACON ELECTRIC CO.
5113 W. Pico
BECKMAN & ROUND, INC.
4279 S. Vermont Ave.
BEHNER-REEL RADIO CO.
913 Carrillo Dr., Carthay Center
BIRKEL MUSIC CO.
443 S. Broadway
BRONG & BUSHARD
1717 W. Adams St.
BOSWELL BROS. & BENSON
2670 W. 8th St.
BROADWAY DEPT. STORE
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BROOKS FURNITURE CO.
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BRONSTER RADIO CO.
7192 Beverly Blvd.
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4353 S. Figueroa
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216 W. Third St.
GAYLORD RADIO ELECTRIC CO.
6618 S. Vermont
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5919 Hollywood Blvd.
GOLD FURNITURE CO.
1817 Central Ave.
GOLDEN GATE RADIO CO.
5130 Whittier Blvd.
J. GORDON
1494 W. 54th St.
GREATER BROADWAY FURN. CO.
3960 S. Broadway
HARMON RADIO STORE
4376 S. Vermont
C. A. HARMON
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HARRY W. HARRISON, INC.
855 S. Figueroa
H. D. HATFIELD & SON
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HILLCREST FURNITURE CO.
4626 W. Washington Blvd.
HOLLAND ELECTRIC SHOP
5032 Pasadena Ave.
HOLLOWAY HDWE. CO.
1009 W. Manchester Ave.
HOLLYWOOD PHONOGRAPH SHOP
6552 Hollywood Blvd.
HOME ELEC. SPECIALTY CO.
3728 W. Pico St.
JENKINS RADIO SHOP
8450 S. Broadway
KELLY MUSIC CO.
122 S. Vermont
KELLY MUSIC CO.
6367 Hollywood Blvd.
LA BREA RADIO CO.
5222 Wilshire Blvd.
LARCHMONT RADIO SALON, Inc.
139 N. Larchmont Blvd.
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1428 W. Santa Barbara Ave.
J. M. LOGE HDWE. & RADIO CO.
686 S. Western Ave.
LOS FELIZ RADIO STORE
3164 Los Feliz Blvd.
LOVINGERS MELROSE RADIO CO.
4436 Melrose Ave.
MANCHESTER RADIO ELEC. CO.
1522 E. Firestone Blvd.
MARSH MUSIC CO.
5222 Santa Monica Blvd.
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MELROSE RADIO SHOP
5662 Melrose Ave.
MESA RADIO SHOP
2821 Alena Drive
METRO RADIO SHOP
4489 W. Adams St.
CHARLES V. MYERS
2189 W. Washington
NOR-TEN RADIO STORE
4018 W. Tenth St.
NORTON & NORTON
2211 N. Broadway
OTTO K. OLESEN ILL. CO.
1266 N. Vine St.
PACIFIC RADIO STORES
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PLATT MUSIC COMPANY
832 S. Broadway
PLATT MUSIC COMPANY
6014 Hollywood Blvd.
PLATT MUSIC COMPANY
231 S. Western
PLATT MUSIC COMPANY
4357 S. Vermont
PLATT MUSIC COMPANY
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1258 S. Hill St.
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736 S. Broadway
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1359 W. Washington St.
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3718 E. First St.
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Southern California

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25 N. Garfield Ave.
ALHAMBRA, H. P. Carnahan
134 E. Valley Blvd.
ALHAMBRA, T. J. Irving
1525 W. Main St.
ALTADENA, Nazarian's
1051 N. Allen
ANAHEIM, Anaheim Elec. Co.
209 W. Center St.
ARCADIA, F. W. Smith
107 E. Huntington Dr.
ARLINGTON, W. P. Symons
684 Magnolia Ave.
ARTESIA, Wm. B. Hayes
325 N. Main St.
ARVIN, Spurlock & Thayer
AVALON, J. E. Mathewson
706 Crescent Ave.
AZUSA, White & Wolfe
711 Alameda St.
BAKERSFIELD, Malcolm Brock Co.
1000 Chester Ave.
BAKERSFIELD, Don C. Preston
1801 and H Sts.
BANNING, Ed Dunn
165 San Geronimo
BARSTOW, Geo. Cunningham
BELLFLOWER, Berle E. Moore
427 Somerset
BEVERLY HILLS, Behner-Reel Radio Co.
247 N. Beverly Dr.
BEVERLY HILLS, Ott-Anderson Co.
110 S. Spaulding Drive
BREA, Deamer Radio Service
110 E. Cedar St.
BURBANK, Radio Studio
221 N. Magnolia Ave.
CHULA VISTA, Herbert V. Bryant
307 P. St.
CLAREMONT, Morley T. Jones
114 Yale St.
COLTON, Hub Hardware Co.
158-164 West 1 St.
COMPTON, Nygaard Elec. Co.
229 E. Main St.
COVINA, Harold R. Houser
117 W. College St.
CORONADO, W. E. Bechtel
718 Third St.
CULVER CITY, Blunts Radio Shop
6808 Culver Blvd.
DOWNEY, Oarnell Elec. Co.
132 W. Second St.
EAGLE ROCK, Roy J. Weaver
2052 Eagle Rock Blvd.

MAJESTIC RADIO DEALERS

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2215 Honolulu Ave.
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EL MONTE, H. R. Houser
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ESCONDIDO, H. W. Maddux
119 N. Broadway
FILLMORE, Hallsteads Auto Electric Co.
548 W. Santa Clara
FULLERTON, Fullerton Radio Shop
102 W. Commonwealth
GARDEN GROVE, P. N. Larson
101-104 E. Ocean Ave.
GARDENA, Don M. Spears
725 W. 165th St.
GLENDALE, Beugs Radio Lab.
301 N. Grand Blvd.
GLENDALE, Broadway Radio Elec.
292 E Broadway
GLENDALE, Glendale Music Co.
118 S. Grand Blvd.
GLENDALE, Russell-Pierce Furn. Co.
1800 S. Grand Blvd.
GLENDORA, F. A. Seimears
210 N. Michigan Ave.
HAWTHORNE, Hawthorne Radio Shop, 288 N. Hawthorne Blvd.
HEMET, Record Bros.
HERMOSA BEACH, C. Alexander & Co., 530 Camino Real
HUNTINGTON BEACH, H. L. J. Smith, 125 Main St.
HUNTINGTON PARK, Bevan Elec. Co., 218 S. Pacific Blvd.
HUNTINGTON PARK, Platt Music Company, 369 S. Pacific
HUNTINGTON PARK, W. G. Potter
351 S. Pacific Blvd.
INGLEWOOD, Aylsworth Electric Co., N. Market St.
INGLEWOOD, James S. Glynn
16400 Hawthorne Blvd.
LA HABRA, J. G. Jenks
419 W. Central Ave.
LA JOLLA, G. H. Messner
927 Silverado St.
LAMANDA PARK, Nazarian's
2480 E. Colorado St.
LA MESA, La Mesa Radio & Appliance Co.
LA VERNE, Virgil W. Neher
3121 Third Street
LOMPOC, Rudolph Hdwe. Co.
LONG BEACH, Aiday & Crandall
516 E. Anaheim
LONG BEACH, Barker Bros.
222 American Ave.
LONG BEACH, Belmont Radio
3404 E. Broadway
LONG BEACH, Electrique Radio Co.
1719 E. Anaheim
LONG BEACH, J. R. Foster
1102 E. 4th St.
LONG BEACH, Intercity Radio Stores Co., 405 American Ave.
LONG BEACH, F. R. Mitchell
5727 Atlantic Blvd.
LONG BEACH, Platt Music Co.
351 Pine Ave.
LONG BEACH, Radio Glenn
2203 E. 2nd St.
LONG BEACH, Seaside Elec. Co.
73 S. Magnolia St.
LONG BEACH, Snyder Music Co.
2218 E. 4th St.
LYNWOOD, Lynwood Elec. Co.
11431 Long Beach Blvd.
MAYWOOD, Home Furniture Co.
4501 E. Blinnson

MONROSE, Monrose Radio Shop
2215 Honolulu Ave.
MONROVIA, Arthur A. Ross
501 S. Myrtle St.
MONTEBELLO, Smith Bros. Music Co., 509 Whittier Blvd.
NATIONAL CITY, Nelson-Smith Co.
820 National Ave.
NORTH HOLLYWOOD, Langlands & Schade
5317 Lankershim Blvd.
NORWALK, R. Molina
110 N. First St.
OCEAN BEACH, Strand Radio and Appliance Co.
4011 Newport
OCEAN PARK, Ocean Park Radio Service, 171 Pier Ave.
OCEANSIDE, Radio Music Den
601 Second St.
ONTARIO, Ayers & Hackley
421 N. Euclid Ave.
ONTARIO, R. J. Tobey
243 N. Euclid
ORANGE, Cosairts Radio Shop
154 S. Glassell
OXNARD—Carl's Radio Den
207 Fifth St.
PASADENA, Hancock Music Co.
353 Colorado St.
PASADENA, Jordans, Inc.
208 E. Colorado
PASADENA, Premier Radio Corp., 11 E. California St.
PASADENA, Pasadena Radio Supply Co., 45 N. Broadway
PASADENA, Service Radio Shop
1164 E. Colorado St.
PASO ROBLES, Merrifield Radio Shop
PERRIS, C. W. Kirkpatrick
POMONA, Wiley B. Allen Co.
451 W. 2nd St.
POMONA, George W. Hiatt
183 E. Third St.
POMONA, Morley T. Jones
161 S. Garey St.
PUENTE, S. A. Peef
113 W. Main St.
REDLANDS, Yount & Daly
196 W. Citrus Ave.
REDONDO BEACH, J. H. Thors
126 S. Pacific
RIVERSIDE, R. F. Austin
916 Main St.
RIVERSIDE, B-K Radio Shop
642 W. Ninth St.
SAN BERNARDINO, Fooshee Furniture Co., 685 Third St.
SAN BERNARDINO, Gurr Smith Co.
442 E. St.
SAN DIEGO, Barker Bros.
3771 Fifth Ave.
SAN DIEGO, Dearborn Radio Shop
1022 University Ave.
SAN DIEGO, Edmondson Radio & Elec. Co.
3514 Adams Ave.
SAN DIEGO, Holzwasser, Inc.
Broadway and Fifth
SAN DIEGO, The Radio Shop
15th and C Sts.
SAN DIEGO, So. Calif. Music Co.
729 Broadway
SAN DIEGO, Thearle Music Co.
840 Broadway
EAST SAN DIEGO, Glenn H. Dutton
2885 Van Dyke St.
SAN DIMAS, Joe Walterscheid
138 W. Bonita Ave.

SAN PEDRO, Coles Battery and Ignition Co.
1305 Pacific Ave.
SAN FERNANDO, Willis Rowe
716 Porter Ave.
SAN LUIS OBISPO, Merrifield Music Co.
702 Hiwera St.
SAN PEDRO, Johnson Radio Service
Gaffey St. at 9th
SAN PEDRO, San Pedro Elec. Co.
303 Sixth St.
SANTA ANA, J. C. Horton Furniture Co.
121 N. Main St.
SANTA ANA, Shafer's Music House
415 N. Main St.
SANTA ANA, Turner Radio Co.
221 W. Fourth St.
SANTA BARBARA, Lamb Auto Elec. Co., 1200 Anacapa St.
SANTA MARIA, The Electric Shop
119 S. Broadway
SANTA MONICA, Arthur E. Jackson Music Co.
1447 Third St.
SANTA MONICA, Arthur E. Jackson
718 Santa Monica Blvd.
SANTA MONICA, Ray E. Shafer
1502 Fourth St.
SANTA PAULA, Pace L. Smith
941 Main St.
SATICOV, H. H. Wright
SAWTELLE, Harry V. Gilbert
1408 Sweetelle Blvd.
SOUTH PASADENA, Harry W. Weber, 1757 Garfield Ave.
SOUTH PASADENA, Jones & Cross
1029 Mission St.
TAFT—Don C. Preston
219 Fourth St.
TAFT, Jack Toon
507 Center St.
TEMPLE, E. L. Marking
100 S. Sunset Blvd.
TORRANCE, C. Alexander & Co.
1314 Sartori Ave.
TULUNGA, Sunset Radio & Electric Shop, 657 E. Sunset Blvd.
UPLAND, Colborn Elec. Co.
220 2nd Ave.
VAN NUYS, Simpson Furn. Co.
6473 Van Nuys Blvd.
VENICE, Young Music Co.
66 Windward Ave.
VENTURA—C. W. Richards
70 S. Oak St.
VENTURA, Louis A. Snow
115 Ventura Ave.
VICTORVILLE, Fish Elec. Co.
WALNUT PARK, L. & G. C. Pyle
7907 Seville
WATTS, T. J. Stevens & Son
1058 E. 103rd St.
WESTMINSTER, San Pedro Lumber Co.
WHITTIER, H. C. Oldham
129 S. Greenleaf
WHITTIER, Whittier Auto Electric Works, 121 N. Milton
WILMINGTON, Geo. F. Clausing
113 W. Anaheim St.

Arizona Dealers

CLARKDALE, ARIZ., Thomas B. Jones Furn. Co.
PHOENIX, ARIZ.—Redewill Music Co.
TUCSON, ARIZ.—Russell Elec. Co. Tucson, Ariz.

If there is no Majestic dealer listed in this advertisement whose place of business is near your home, please write or telephone us and we will arrange for a demonstration.

UNGAR & WATSON, INC.

Southern California Distributors, Majestic Radio

1363 1/2 S. Figueroa St., LOS ANGELES Phone WESTmore 7281



Through the courtesy of the Sunset Mfg. Company of Los Angeles, a Sunset Aerial will be given each week as first prize, and a Sunset Ground as second prize, for the two best DX letters. In addition, Radio Doings will send a special "Logging Graph," with map and distance chart, to the writer of each DX letter published.

FIRST PRIZE

Dx Club:

The DX season is approaching and old Maggie is on the job, as per the following log for Sept. 17 from 6.45 to 7:10 p. m.:

WBAP, WLS, KMOX, WDAF, WBBM, WCCO, WGN, KFKX, WHO, music on WGY wave, and ball scores and weather from KDKA.

From 7:15 to 8:30 the following additional: WLW, KTSA, CKGW, WHB, KFQB, WQJ, KWKH and WJBT. A total of 18 east of Denver. All of above were good audibility with one stage of audio, except WGY. Lots of whistles from other DX were heard. Have been hearing from Chicago and St. Louis intermittently since the middle of August, but the above is the best one night log so far this season.

R. C. ANDERSON.

121 Pine Ave., Long Beach, Calif.

SECOND PRIZE

Dx Club:

I have an 8-tube Remler super-heterodyne and have logged the following stations since the first of September:

KGO, KPO, KYA, KFRC, KFWI, KFWM, KQW, KWG, KFQU, KXL, KGW, KEX, KOIN, KFOA, KJR, KOMO, CNRV, KHQ, KSL, KDYL, KFBU, KOA, KOW, KFXF, KFUM, KLZ, KOB, KFAD, KFQB, WBAP, WFAA, KPRC, KOIL, KMOX, KFNF, WAAW, KFAB, WBBM, WJBT, WIBO, KDKA and 5CL.

I consider this fairly good for a two-week log this early in the season. I heard all of these stations except one last season, but I did not get them un-

til about November. As this is just September, I predict a very good DX season. EDW. O. GUERRANT.
Altadena, Calif.

WHAT SET?

Dx Club:

Please enroll me as a member of the DX Club. The following stations are on my list:

KDKA, KPO, KGW, KOMO, KSL, KFKX, KFW, KGO, KWKH, KLS, KOA, KFRC, KJR, KFDC, KOIN, KYA, WBAP, WFAA, KYW, WMAQ, KMO, WTZ, WMOX, WOAF, KTAB, KRLD, WOC, KFOA, KHQ, KGFH, KEJK, KEX, KWTG, KGA, KGER, KFWC, WFAF, KNRC, KFSD and others.

What is the object or benefit of the short wave length? Is it any better than the long wave? I appreciate the great work that Radio Doings is accomplishing and hope that it will continue to grow more useful and valuable all the time. W. J. WORSHAM.

Covina, Calif.

(Ed. Note—Short wave question answered by mail.)

YEP! IT'S HERE

Dx Club:

Better revive DX Club. It's here! Saturday night, September 8th, played with very little static, lots of volume and clarity the following, using a "Sunset" aerial:

KOA, KSL, KGW, KEX, KOIN, KFRC, KFWI, KOMO, KTAB, KGB, WENR.

WENR from 11 to 12 was certainly fine. Had to tone down the volume in deference to the neighbors.

Let's dust off the old DX Page and get it back into action.

A. W. CROSBY.

8859½ Alcott St.

BT Counterphase 8—World's Greatest Radio—Sold with a Distance Guarantee. H. A. Everest, 7406 Melrose Avenue. Oregon 7402.



STUDIO NEWS

Helen Fraser Macmillan, whose picture appears on the cover, began her singing career at the age of three years, from which age she continued steadily up the ladder until today she is generally recognized as one of the most pleasing sopranos broadcasting. Mrs. Macmillan is a featured artist over KEJK.

KFWB will open the radio football season by broadcasting the Loyola-Notre Dame game from New Orleans on September 29. Each Saturday morning during the season KFWB will broadcast one of the big eastern games.

"The Hat Box Review" is the name of a brand new program which KNX is broadcasting every Friday night from 7:30 to 8. The program features Harry Domb, phonologist, Maury Leaf, Peggy Mathews, and Len Nash and his Country Boys.

KQW broadcasts a valuable program every Saturday night at 7:10 when Herbert Cerwin discusses the best books of the week.

Lt. de Clauson Kaas of the Royal Flying Corps of Denmark will give a talk over KFI, October 3, at 3:30 p. m.

The life of Marie de Rohan will be dramatized during the "Great Ladies" program over KFRC next Friday night, October 5 at 8:30.

Henry Starr, well-known colored entertainer, will give a syncopated program over KMTR both Tuesday and Friday nights from 9 to 10.

Thursday evening from 7:30 to 9 the Santa Monica Glee Club will give a feature program over KEJK. Assisting the Glee Club will be an excellent Hawaiian Trio.

Friday, October 5, at 9 o'clock, KJR will broadcast a National Music Review

by the American Symphony Orchestra under the direction of Francesco Longo. Donald Gray and Sydney Dixon are the soloists.

KPLA and KYA will broadcast all of the major eastern football games and all the events taking place in the Stanford Stadium.

Harry D. Proctor, well-known newspaper man in the Northwest, has recently been appointed Commercial Manager for KEX.

The first game of the world's series baseball games will be broadcast next Wednesday morning, October 3, over KFWB. Oscar Reichow will announce.

Edward Lynn's Kiddies' hour will be heard over KMTR Saturday morning at 11 instead of Saturday afternoon from 4 to 5, as formerly given. Football broadcasts make necessary this change.

Every evening from 7 to 7:30 during the month of October KPLA will give political news for the Democratic National Committee.

Xavier Cugat and his Argentine Tango Orchestra broadcast an unusually fine program of Spanish music from the Montmartre over KFWB nightly at 10 and on Sunday from 7 to 7:30 p. m.

Heralding the opening of the new "Million Dollar Philco Theater" on Saturday night, October 6, at 8 o'clock, a full hour will be devoted to the broadcasting of a most unique vaudeville program under the direction of Phil Cole, dance orchestra leader, over the Pacific Coast Network of the NBC. Each Saturday evening thereafter, from 8:00 to 9:00 p. m., will be Philco Theater broadcast hour.

The New Day-Fan Eight Tube Set

By DON C. WALLACE

Pacific Coast Representative, Day Fan Electric Company

The new Day-Fan eight-tube radio set has really nine tubes in it, counting the rectifier tube. The extra tube is the one which accounts for the extra performance of the Day Fan set, for we continually hear of unusual results being secured with this new set.

Some people right in Los Angeles report getting Denver, as early as 11 a. m., Los Angeles time. Some of the radio dealers use Denver to demonstrate on in the afternoon. Evening distance reception is quite the common thing, including the usual run of stations in Chicago, Oklahoma, Canada, Washington, Oregon and all down the Coast.

It is the additional stage of radio frequency which makes all this possible, and when we consider the fact that in the new Day Fan Eight there are four stages of radio frequency—detector, one step audio, and push pull audio—we start to realize that the Day Fan engineers have produced a set which is exceptional, in a year when sets are better than ever before.

The ten-acre plant of the Day Fan Electric Company at Dayton, Ohio, is headed by Mr. G. F. Kettering, who is chief engineer and vice-president of General Motors. Mr. Kettering personally supervises the Day Fan laboratory, and as a result Day Fan has one of the most thorough and complete radio laboratories in the country.

Mr. Kettering likes radio as a sort of a hobby, and takes a special interest in it, and when someone told him that an eight-tube radio frequency set, using four stages of radio amplification was very difficult to build, and possibly could not be built at all, that was just the set that Mr. Kettering wanted developed, and wanted developed to a high degree of efficiency.

The Day Fan laboratory works on a slightly different principle than a great many laboratories, namely, each member of the laboratory takes a special problem in hand, works it out individually, and completely covers that special problem. This means that the Day Fan set is built by a group of radio engineers, rather than by any one particular engineer.

The resulting set is one which will do

quite a few stunts that many of the sets on the market today will not do at all. For instance, in Long Beach it is usually considered quite difficult to get Angelus Temple, KFSG, through the station there, KFON. Day Fan will do it.

In Los Angeles it is considered quite difficult to get KFRC in San Francisco through KFI. Day Fan will do it.

Day Fan sets come only in high grade burl walnut cabinets. They fulfil the need of the people who want something just a little bit better than the usual run of radio sets.

Eight Stations will Broadcast This Week's Majestic Radio Hour

Majestic radio dealers throughout Southern California have received so much favorable comment on the re-broadcast of their KHJ program of last Thursday that the same stations will be hooked up for a repeat of this feature on Thursday, August 27th, from 8 to 9 p. m.

The Majestic Hour of diversified musical entertainment will originate in the studios of KHJ and will be re-broadcast by the following stations on their own wave lengths: KNX, KPLA, KMTR, KFQZ, KNRC, KFON, KWTC.

As is usual, the feature of this Majestic program will be the KHJ Concert Orchestra under the direction of Arthur Kay, and this splendid aggregation of musicians will be assisted by the KHJ Vocal Ensemble. A special program of musical numbers has been prepared—selections that will demonstrate the tone range of the famous Majestic Dynamic Power Speaker with which all Majestic receivers are equipped. Majestic dealers will make special efforts to place Majestic sets in the home of every one who might be interested in hearing this program, and will on this occasion urge their friends to have guests in to hear the broadcast of this novel entertainment feature.

Trade News

NAYLOR PREDICTS ALL CATHODE TUBES

Though the cathode type of tube was originally designed to solve the problems associated with the operation of tubes from alternating current, the prominent advantages of these tubes recommend them for use in battery receivers. It is the contention of L. P. Naylor, Sales Manager of Arcturus, that the cathode or heater type of tube will eventually be the standard for all receivers, whether operated from A-C house lines or batteries.

"The reduction of microphonics and the exceptionally long life—from four thousand to six thousand hours—that can be built into these tubes," says Mr. Naylor, "are considerations that heartily recommend the heater-cathode tube for D-C, as well as A-C receivers. Also the universality of type would tend to standardize tube manufacture, reducing the number of different tubes which today is far in excess of the requirements of efficient reception.

"The only objection that has been held against the heater-cathode tube has been the time lag existing between the moment the current is turned on and the point at which the tube begins to function. However, Arcturus has demonstrated that it is quite practical to produce a tube having a thermal lag of about six seconds, and it is possible that this lag can be even further reduced. At any rate, a wait of six seconds after turning on the switch will be held an annoyance only by a crank too choleric to enjoy radio anyway."

STERLING SPEAKERS ARTISTIC

Production on Sterling speakers in Cleveland factories of the Sterling Manufacturing Company has been given an impetus because of the instant popularity of these instruments.

Vari-tone and Dynamic models are being shown in all of the major radio shows in this country and Canada. When Sterling Speakers were merely a hope of the Sales Department, search was started both here and abroad for specialized speaker engineering

"brains," some of whom are the absolute pioneers in the dynamic field.

This characteristic "Sterling" plan resulted in the line of Sterling Vari-tone and Dynamic Speakers, produced under the supervision of these same engineers. To achieve the unusual in artistic design more than forty artists were asked to submit sketches for the new Vari-tone speaker. Women, who are the best judges of design for home furnishings, helped decide this important issue.

ELECTRAD TRUVOLT DIVIDER

The "Truvolt Divider" is the name of a new B and C power unit voltage distribution system, developed by Electrad, Inc., and available in the form of a complete resistor bank unit, equipped with five controls.

The resistor unit, consisting of five variable wire wound resistances, eliminates the need of all resistance calculations for B and C output voltages, and overcomes the greatest obstacle presented by B eliminator construction. This development affords a decided convenience to all B eliminator construc-



tors, since its incorporation into a B power unit gives the eliminator great versatility. The use of variable wire wound resistances whose ohmic value can be varied to suit all requirements, removes the operating limitation imposed by the conventional fixed resistance voltage distribution systems. By means of the variable resistances, the eliminator can be adapted for use with all receivers, and to supply all desired values of B and C voltages.

The aim of British Empire broadcasting is to make it possible for Great Britain and the Dominions and Colonies to listen to each other's programs.

play your phonograph

SIMPLEST thing in the world. Yet this amazing new device—a real triumph of radio engineering opens up a whole new world of pleasure and entertainment to the radio and phonograph owner. Quickly and easily attached. Instantly switches from radio to phonograph or vice versa and assures wonderful tone and perfectly controlled volume.



THIS newest of electric radio phonograph "pick-ups" called the Pacent Phonovox, and manufactured by one of the oldest and most reliable of pioneer radio manufacturers, offers you a tone quality unheard of in a similar device. It is the only electric pick-up that can use fibre needles without material loss of volume. Two models, \$13.50 and \$10.50. The latter comes without the tone-arm (for portable machines, etc.)

through your radio!

As clear as a bell!
....soft as a lullaby
....or loud as a brass band

MORE than the novelty and fun it affords—more than the unusual and undistorted volume it provides for any and all occasions, the Pacent PHONOVOX offers you a new and distinct improvement in the quality of musical reproduction. Imagine the finest artists, the great orchestras rendered with harmonies, overtones and timbre never before available except in the most expensive modern electrical phonographs.



*Fits any Phonograph and
any modern Radio....
either A.C. or battery powered*

Once installed—a simple operation anyone can handle—all you need do is turn the set on and plug in on the jacks which fit between the detector tube and its socket. If your dealer can't supply you, write to us direct.

PACENT "PHONOVOX"

Representatives { J. P. Hermans, 585 Mission Street, San Francisco
Marshank Sales Co., 224 E. 16th St., Los Angeles

PACENT ELECTRIC CO., Inc., 91 Seventh Ave., New York City
Pioneers in Radio and Electric Reproduction for Over 20 Years
Manufacturing Licensee for Great Britain and Ireland, Igranic Electric Co., Ltd., Bedford, England

International Morse Code

A	• —	Period	• • • • •
B	— • • •	Semicolon	— • • • • •
C	— • — •	Comma	• — • • • •
D	— • •	Colon	— — — • • •
E	•	Interrogation	• • — — • •
F	• • — •	Exclamation point	— — — • • — —
G	— • — •	Apostrophe	• — — — — •
H	• • • •	Hyphen	— • • • • —
I	• •	Bar indicating fraction	— • • • • •
J	• — — — —	Parenthesis	— • — — — •
K	— • • —	Inverted commas	• — • • • •
L	• — • • •	Underline	• • — — — •
M	— —	Double dash	— • • • • —
N	— •	Distress Call (S.O.S.)	• • • — — — • • •
O	— —	Attention call to precede every transmission	— • • • • —
P	— • — •	General inquiry call (C.Q.)	— • • • • — — — — —
Q	— — • • —	From (de)	— • • •
R	• • •	Invitation to transmit (go ahead) (K)	— • • —
S	• • •	Warning—high power	— — — • • — — —
T	—	Question (please repeat after . . .)—interrupting long messages	• • — — — • •
U	• • —	Wait	• — • • •
V	• • • —	Break (Bk.) (double dash)	— • • • • —
W	• — —	Understand	• • • — •
X	— • • —	Error	• • • • • •
Y	— • — •	Received (O.K.) (R)	• • — •
Z	— — • •	Position report (to precede all position messages)	— • • — —
Ä (German)	• — • • •	End of each message (cross)	— • • • • —
Å or Å (Spanish-Scandinavian)	• — • • •	Transmission finished (end of work) (conclusion of correspondence)	• • • • • —
CH (German-Spanish)	— — — —		
É (French)	• • • • •		
Ñ (Spanish)	— • — — —		
Ö (German)	— • — — •		
Ü (German)	• • — — —		
1	• — — — —		
2	• • — — —		
3	• • • — —		
4	• • • • —		
5	• • • • •		
6	— • • • •		
7	— — • • •		
8	— — — • •		
9	— — — — •		
0	— — — — —		

SHORT WAVE CLUB

CODE CLASS

Some of our code class students had difficulty last Monday evening in locating the transmitted code practice signals on their sets. The best advice we can give is to make sure that you are using the proper coil to tune in the 80-meter amateur band, and then tune back and forth until you find the station which is sending code signals very slowly for the first ten minutes following 7:30 o'clock, Monday and Thursday evenings. For the first 10 minutes the sending is under five words per minute, which is so slow that the beginner can even write down the dots and dashes themselves, if he does not recognize the letter represented. After the slow practice is over, he can then transcribe into words. The second 10 minutes is at a slightly faster speed, from 5 to 6 words per minute, and the third 10 minutes at about 10 words per minute. There are really three different classes of ten minutes each, and students will progress from one to the next as they are able.

KGFJ TELEVISION

KGFJ has been putting out television signals on their regular broadcast wavelength after midnight, and their pictures have been received in good shape by several television experimenters. A mishap to the short-wave transmitter temporarily put the 62 meter wave out of commission, but it is expected that the necessary repairs to the equipment will have been made by the time this issue is in the hands of our readers.

THE "AERO INTERNATIONAL"

Most of the short wave receivers which have been made available to the public up to the present year have been designed primarily for the reception of continuous wave code signals, and have been more or less unsatisfactory for the reception of musical programs. The receiver presented in the following paragraphs is entirely satisfactory for the

reception of broadcast programs on short waves.

In the design of such a receiver, several factors must be considered.

First, the receiver must be essentially non-radiating. Due to the surprising distances which may be covered by short wave transmitters with a limited amount of power, it is essential that little or none of the high frequency oscillations generated locally by the receiver shall reach the antenna, for otherwise, should short wave broadcasting reach the proportions which it bids fair to do, the ether would be filled with a congestion of squeals and howls exceeding that which reigned in the present broadcast band in the days of single circuit tuners.

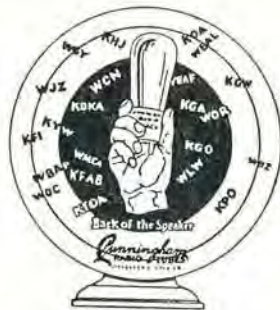
Secondly, it must be adaptable to either phone or code reception. This requirement applies principally to the type of audio amplification employed in the receiver. It has been customary in receivers for C. W. operation to employ transformers having little amplification of the bass notes and which were inadequate for phone reception, due to the fact that C. W. signals are usually heterodyned to a high pitched whistle and very low grade transformers are adequate for the amplification of the signals.

Thirdly, the oscillation control must be smooth and without extraneous noises. Many "noise producing" features of a design which are completely negligible in the broadcast band, assume astounding proportions in the vicinity of twenty to thirty meters.

Fourthly, it must be simple of operation. It is quite important that a receiver designed for short wave reception should be as easily controlled as the average broadcast receiver in order that the operator may not be forced to learn new procedure and new methods in order to contribute to his enjoyment.

Fifth, it must cover an adequate range of wave lengths. Due to the fact that the short wave broadcasting stations have not assumed a permanent status, it is important that the receiver should be capable of being adapted to the many

(Continued on Page 35)



Buy with Confidence

Look for any of these displays in your radio dealer's window

TO MAINTAIN their position, Cunningham Radio Tubes have not only kept abreast of the times, but have ever embodied the latest and most improved radio principles . . . That is why progressive dealers everywhere sell and recommend the correct Cunningham Tube for every radio socket.

E. T. CUNNINGHAM, INC.
NEW YORK CHICAGO SAN FRANCISCO



Cunningham RADIO TUBES

The Standard for Radio Receivers Since 1915

*Distributed in Southern California by the Following
Los Angeles Jobbers:*

Yale Radio Electric Co.
1111 Wall St.

Ungar & Watson, Inc.
1363½ South Figueroa St.

Nat'l Radio & Sup. Co.
141-3 W. Washington Blvd.

Ray Thomas, Inc.
1248 S. Hope St.

**Stewart-Warner Sales
Company**
1366 S. Figueroa St.

The Electric Corp.
1050 Santee St.

Western Radio, Inc.
1224 Wall St.

Kierulff & Ravenscroft
1636 S. Los Angeles St.

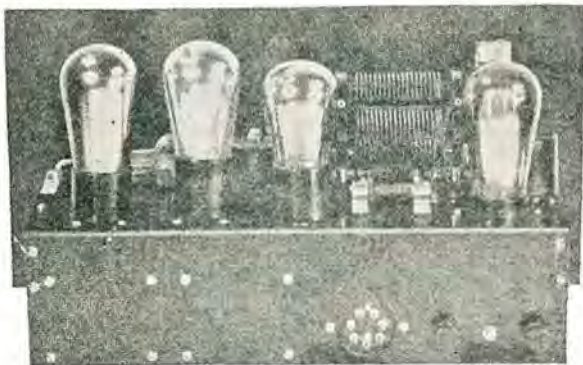
Splitdorf-Bethlehem Co.
727 Venice Blvd.

**Graham Reynolds
Electric Co.**
300 E. 3rd St.

AERO COIL

SUPER-SENSITIVE

"INTERNATIONAL FOUR"



Non-Radiating!
Shield Grid R.F.!
Better Quality!

Simpler Control!
Greater Distance!
**Covers All Broad-
 cast Waves!**

"It may be of interest to you to know * * * that 5SW (Chelmsford, England) has been received every afternoon * * * since March 19th * * * PCJJ at Eindhoven, Holland, comes in every Friday from 7 p. m. to 11 p. m. * * * 2NM at Caterham, England, on Sundays, Wednesdays and Fridays. * * * PCLL at Kootwijk, Holland, about three days a week. Listened to 2FC at Sydney, Australia, from 6:30 a. m. to 7 a. m. Thursday morning. * * *"

The above statements are excerpts from an unsolicited letter received on May 27th by the Aero Products, Inc., from a satisfied user of a short wave set built around Aero Coils. This receiver was located in Western Pennsylvania and the letter advised that with two stages of audio, loud speaker reception was obtained about three days a week. The original letter can be seen at the offices of Aero Products, Inc., 4611 East Ravenswood Avenue, Chicago, Illinois.

Write for Further Information and Literature

**THE COMPLETE LINE OF AERO
 PRODUCTS IN STOCK AT ALL TIMES**

Distributed by

RADIO SUPPLY CO.

H. A. DEMAREST, President

912-914 S. Broadway

VA. 6063

Los Angeles, Calif.

WHOLESALE

Largest Radio Parts Jobber West of Chicago


SM

A Beauty---Yes---! and Watch It Step.

There's nothing of that "tinkering look" about the S-M 720. It might be, for the neat, modest appearance of its two-tone brown moire cabinet, any one of the higher-grade "beauty" radio sets which adorn show windows. Even when you *hear* it (on some "easy-to-get" station) you may not notice at once its rare reproduction—unless a symphonic program should present some of the more difficult tonal values that show the "720" up for the finest of tone quality. But—leave for a moment the beaten paths of the air. Turn to a "vacant" channel. Or better yet—a wave-length ordinarily clogged by heavy local interference. Turn up that "distance" knob—and watch that gang of three screen-grid r. f. tubes get into action. *Listen to a voice you never heard before!* Do it again, and again, on other dial points.

Then you'll never ask again, "why people have custom-built radios"—nor be content with any performance less than that of a genuine custom-built S-M Screen-Grid Six.

If you don't wish to build, yet want your radio to be custom-made, with all the advantages that this implies, S-M will gladly refer your inquiry to an Authorized Silver-Marshall Service Station near you. If, on the other hand, you build sets professionally, and are interested in learning whether there are valuable Service Station franchises yet open in your territory, please write the factory. Our complete 24-page catalog will be sent on request.

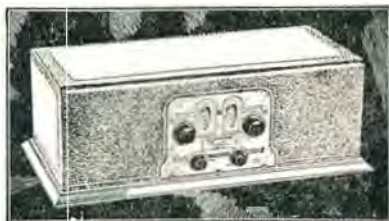
Southern California Representatives

MARSHANK SALES CO.

224 E. Sixteenth St. *

Los Angeles

SILVER-MARSHALL, INC., 876 W. Jackson Blvd., Chicago



S-M Tone Quality

The moment your own ear has proved beyond a doubt the superior tone quality that all the new S-M receivers provide, you will want to know what produces it — and to know also that it can be built into any good set by using the new S-M Clough-system audio transformers. The larger models (225 first stage, 226 second stage, \$9.00 each) are very nearly ideal in their reproduction — but even the smaller ones (255 first stage, 256 second stage, \$6.00 each) are guaranteed far superior to any other audio transformers you can buy at any price.

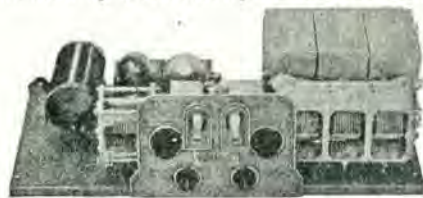


SM

New Silver Marshall Screen Grid Six

The 720 Screen Grid Six is a six-tube radio broadcast receiver tuning from slightly above 200 meters to 550 meters when used with a small indoor or outdoor antenna. The circuit employs three stages of tuned radio frequency amplification with three screen grid amplifier tubes followed by a detector and two stages of high gain audio amplification employing the new Clough audio transformer system.

The receiver has four controls, consisting of two station selector vernier drum dials, which read approximately alike for all stations received, supplemented by a selectivity or distance con-



control, and a combined on-off switch and volume control providing smooth control of volume from zero to maximum. The receiver is mounted upon a pierced steel chassis $\frac{5}{8}$ " deep, $21\frac{1}{2}$ " long, and $9\frac{1}{8}$ " wide. At the left is the antenna tuning coil, in the middle the two audio transformers and tubes, and at the right the three copper stage shields housing the RF amplifier and detector circuits. To the front are the tuning condensers and at the front center of the chassis is attached the antique brass control escutcheon carrying the four control knobs and two windows through which the drum dial scales are read.

The 720 Screen Grid Six may be operated from an indoor or outdoor antenna 10 to 100 feet long, the antenna length determining the distance range and vol-

ume of the receiver. It may be operated from wet or dry batteries, or, preferably, from light socket power units. The set may be housed either in the type 700 table type cabinet, or it may be mounted in any standard console or wood cabinets of adequate size to accommodate the chassis.

The 720 Screen Grid receiver operated with proper tubes, accessories, and loud speaker, will give an average loud speaker reception range of one thousand to three thousand miles. In a favorable residential location it should allow reception of from 30 to 50 or more stations in an evening. The receiver, unless located within a very short distance (two miles or less) of a powerful local broadcasting station, will separate stations 10 to 20 kilocycles apart without serious interference. Its selectivity is adequate for the most congested broadcasting centers of the country. The tone quality is equal to that obtainable from the best ready-made sets and surpasses them when the S-M type 675 ABC power unit is employed with a UX250 (CX350) power output tube and 222 output transformer.

The 720 is a simplified and greatly improved development of the 630-SG of last year. The solidly built three-gang condenser unit, each equipped with compensating adjustments, obviates the "peaking" difficulty, it being a simple matter to adjust the three-tuned circuits for exact resonance over the tuning range. The antenna condenser for selectivity control is another decided improvement, while the Clough audio system is superior to the usual transformers.

Wiring diagram and list of parts will be published in next week's issue.

(Continued Next Week)

SM

**Silver - Marshall
Headquarters**

C. C. Lawton Co.

1125 Wall St.

WESTmore 3960

LOS ANGELES

Radio Stars Admire Majestic



Gladys Blackwell-Pickering and Alice Forsythe Mosher, KHJ soloists, who will appear on the Majestic Hour broadcast by the Don Lee station each Thursday from 8 to 9 p. m., pay tribute to the tone quality of the Dynamic Power Speaker that is built into all Majestic models. The Majestic Highboy pictured is installed in the KHJ Studios.



Apex Table Model with
Wrought Iron Stand
and Apex Speaker

APEX RADIO

BETTER PERFORMANCE AT A LOWER PRICE!

Even though the cost of an Apex receiver is surprisingly reasonable, *Forget the Price!* Compare the tone quality, simplicity of operation, electrical and mechanical excellence and beautiful cabinet work. Look, listen, and then we know you will choose an *APEX*. Listed below are a few of the many Authorized Apex Dealers who will be glad to demonstrate an Apex Receiver in your own home without obligation.

Los Angeles

- | | | | |
|--|--|--|--|
| Apollo Radio Shop
1707 N. Western Ave. | Electric Service Co.
4308 1/2 S. Vermont St. | Henry Radio Store
1277 N. Wilton St. | Quimby's Radio Service
1860 N. Vermont St. |
| Walter F. Browne
4508 Hollywood Blvd. | El Sereno Service Co.
5319 Navarro St. | Jenkins Radio Shop
8452 S. Broadway | Pico Radio Shop
4505 W. Pico St. |
| Gus Brown Radio Store
1763 N. Cahuenga St. | F. & H. Radio Shop
5011 York Blvd. | Kleinberger Co.
405 N. Main St. | Radio Headquarters
7214 S. Broadway |
| Downtown Radio Co.
134 W. 7th St. | Fogil Radio Shop
310 W. 61st St. | Motley Elec. Service
7761 Santa Monica Blvd. | Shane Hardware Co.
2906 Division St. |
| Acme Radio Store
709 So. Main St. | W. L. Gaylord
6618 S. Vermont St. | Paramount Radio Co.
5515 Santa Monica Blvd. | A. W. Townsend
3653 Edenhurst St. |
| | | | Walker Radio Shop
5851 S. Vermont St. |



Model 336

Apex Console Equipped
with Famous Jensen
Dynamic Speaker.

Southern California

- | | | | | | |
|---|--|--|--|--|---|
| ANAHEIM
C. A. Knapp
1101 Lincoln Ave. | HUNTINGTON BEACH
Frank Radio Service
222 1/2 Main St. | NORTH HOLLYWOOD
Chas. F. Morrell
5437 Lankershim Blvd. | PASADENA
Thomas Radio Co.
697 N. Lake St. | SANTA ANA
Marshall Radio Service
614 E. Fourth St. | VENTURA
The Bartlett Co.
804 Main St. |
| BELLFLOWER
Moore's Radio Shop
427 Somerset St. | HUNTINGTON PARK
Huff's Furniture
6342 Pacific Blvd. | OCEANSIDE
E. F. MacBeth Radio Store
Cor. Hill and Topeka Sts. | RIVERSIDE
R. F. Austin
916 Main St. | Santa Ana Radio Co.
820 Fruit St. | Ventura Radio Sales & Service
79 S. Oak St. |
| CORONA
Corona Hardware Co.
606 Main St. | LOMITA
Calkin's Hardware Co.
Lomita, Calif. | ONTARIO
The Radio Shop
222 W. Holt St. | SANTA MONICA
Ed. Mathes
719 Broadway | SHERMAN
Preuss Road Radio Service
465 Robertson Blvd. | WALNUT PARK
Smith Music Shop
2616 E. Florence Ave. |
| | LONG BEACH
Mills Electric Co.
326 Pine Ave. | | | | WILMINGTON
Driskill Furniture Co.
601 W. Anaheim Blvd. |

Apex All-Electric Receivers Priced from \$87.50 to \$199.50 (Less Tubes)

Wholesale Distributors

YALE RADIO ELECTRIC COMPANY

1111 Wall Street

Westme 3351

Los Angeles, Calif.

Schedule of DX Stations

This schedule of the powerful eastern and mid-western stations gives the signing-off hour in Pacific standard time. Inasmuch as these stations cannot be heard on the Pacific Coast until dark and they are all on the air at that time (except on silent nights), the DX fan is concerned only with the signing-off time.

Call Letters	Location	Freq. Ke.	W. L. Meters	Power Watts	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
WFAA	Dallas, Texas	550	545.1	500	10.00	8.00	10.00	8.00	8.00	8.00	10.00
KSD	St. Louis, Mo.	550	545.1	500	7.15	9.00	9.00	9.00	9.00	9.00	9.00
WHO	Des Moines, Iowa	560	535.4	5000	8.15	8.30	8.30	8.30	8.30	8.00	8.00
KYW	Chicago	570	526.0	2500	6.30	8.02	8.02	8.02	8.02	8.02	8.02
WFLA-WSUN	Clearwater and St. Petersburg, Fla.	580	516.9	750	S	9.00	9.00	9.00	9.00	9.00	9.00
WOW	Omaha, Neb.	590	508.2	1000	7.00	8.15	8.15	8.15	8.15	8.15	8.15
WBAP	Ft. Worth, Texas	600	499.7	5000	11.00	10.00	S	S	10.00	S	1.00
KTHS	Hot Springs, Ark.	600	490.7	1000	8.00	9.45	7.00	9.30	S	7.00	9.00
WEAF	New York, N. Y.	610	491.5	5000	8.45	8.00	7.30	8.00	8.00	8.00	8.00
WCFL	Chicago, Ill.	620	483.6	1500	7.30	10.30	10.30	10.30	10.30	10.30	10.30
WSB	Atlanta, Ga.	630	475.9	1000	6.15	8.45	8.45	8.45	8.45	8.45	8.45
KFNF	Shenandoah, Iowa	650	461.3	2000	S	6.00	6.00	6.00	6.00	6.00	6.00
KRLD	Dallas, Texas	650	461.3	500	9.30	10.30	10.30	10.30	10.30	10.30	10.30
WJZ	New York, N. Y.	660	454.3	40000	7.45	9.00	9.00	9.00	9.00	9.00	9.00
WJR	Detroit, Mich.	680	440.9	5000	7.30	7.00	9.00	7.10	9.00	7.10	9.00
WLW	Cincinnati, Ohio	700	428.3	5000	8.30	9.00	9.30	10.00	9.00	9.30	9.30
WOR	Newark, N. J.	710	422.3	5000	7.00	8.30	8.05	8.30	8.05	8.05	8.05
WGN-WLIB	Chicago, Ill.	720	416.4	500	8.00	8.00	8.00	9.00	8.00	8.00	8.00
WCCO	Minneapolis, Minn.	740	405.2	5000	8.30	8.00	8.30	10.00	9.00	10.00	10.00
WTAM	Cleveland, Ohio	750	399.8	3500	9.00	9.00	9.15	9.15	7.00	8.15	8.00
CYJ	Mexico City	750	400	1000	S	8.00	8.00	8.00	8.00	8.00	8.00
KWKH	Shreveport, La.	760	394.5	1000	10.00	10.00	10.00	10.00	10.00	10.00	10.00
WBBM	Chicago, Ill.	770	389.4	5000	9.00	8.45	9.00	9.00	9.00	9.00	9.00
WJBT	Chicago Ill.	770	389.4	500	4.30	9.00	9.00	9.00	9.00	9.00	9.00
WGY	Schenectady, N. Y.	700	379	50000	7.30	9.00	9.00	8.30	9.30	8.00	9.00
WOC	Davenport	800	374.8	5000	8.15	9.00	10.00	10.00	10.00	9.00	6.30
WDAF	Kansas City, Mo.	810	370.2	1000	7.45	11.00	11.00	11.00	11.00	11.00	11.00
WEBH	Chicago, Ill.	820	365.6	500	6.00	S	11.00	11.00	11.00	11.00	11.00
KJZ	Denver, Colo.	850	352.7	1000	10.00	10.00	10.00	10.15	S	9.00	10.15
WWJ	Detroit, Mich.	850	352.7	1000	5.45	8.00	8.30	8.00	8.00	10.00	8.00
WLS	Chicago, Ill.	870	344.6	5000	S	7.00	S	8.30	5.00	9.00	10.00
WHB	Kansas City, Mo.	880	340.7	500	10.15	8.00	8.00	6.00	8.00	6.00	8.00
KFQB	Ft. Worth, Texas	900	331.1	1000	10.00	8.00	9.00	S	9.00	9.00	9.00
WRNY	New York, N. Y.	920	325.9	500	2.30	2.45	7.00	4.30	8.15	6.30	5.15
KOIL	Council Bluffs, Ia.	940	319	5000	10.00	10.00	11.00	11.00	10.45	11.00	11.00
KFAB	Lincoln, Neb.	940	319	5000	9.30	9.00	9.00	9.00	9.00	9.00	9.00
KDKA	Pittsburgh, Pa.	950	315.6	50000	7.30	8.45	8.30	8.50	8.30	8.30	8.30
WHT	Chicago, Ill.	980	305.9	5000	7.00	4.00	7.00	7.00	9.00	9.00	9.00
WGR	Buffalo, N. Y.	990	302.8	750	6.45	9.00	8.00	9.00	8.30	8.00	7.30
KSL	Salt Lake, Utah	990	302.8	1000	9.00	11.00	11.00	11.00	11.00	11.00	11.00
CNRV	Vancouver, Canada	1030	291	500	11.00	11.00	11.00	11.00	11.00	11.00	S
WENR	Chicago, Ill.	1040	288.3	500	8.00	9.00	9.00	9.00	9.00	9.00	10.00
KFAU	Boise, Idaho	1050	285.5	2000	S	S	10.00	S	10.00	S	10.00
WBAL	Baltimore, Md.	1050	285.5	5000	5.15	7.00	7.00	7.00	7.00	7.00	7.00
KFXP	Denver, Colo.	1060	282.8	500	S	7.00	7.00	7.00	7.00	7.00	7.00
WPG	Atlantic City, N. J.	1100	272.6	5000	6.30	8.00	8.00	8.00	8.00	8.00	8.00
KFAD	Phoenix, Ariz.	930	322.4	500	1.00	8.00	8.00	8.00	7.00	7.00	8.00
WJAZ	Chicago	1140	263.0	5000	7.00	9.30	9.30	9.30	9.30	9.30	9.30
KFRU	Lawrence, Kansas	1180	254.1	500	S	7.30	S	S	7.30	S	S
KDYL	Salt Lake, Utah	1280	234.3	500	10.00	10.00	10.30	10.00	10.30	9.30	11.00

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Tone quality is unexcelled. We especially wish to call attention to the tone quality on DX stations. Due to the TOTAL ABSENCE of regeneration, the DX tone is better, clearer, sharper than ever heard before. Except for occasional background noise, a DX station is as clear cut as a local.

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The De Luxe Sargent-Rayment Seven is put out exclusively by Radio Constructors Corporation and distributed to dealers by the jobbers here listed. The parts for this receiver are manufactured by Silver-Marshall, Inc., but the special finish is applied at Oakland, Calif. The standard model and De Luxe Model are identical except for the finish.

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Standard Model, Grained Aluminum Finish
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Announcer

**KFI KPO KGO
KGW KOMO
KHQ**

Charles H. Gabriel, Jr.
Program Director

Jennings Pierce
Chief Announcer

DAILY

9:00 a. m.—Time broadcast (except Saturday).
10:00 p. m.—The Troubadours' Dance Orchestra, except Monday.

SUNDAY, SEPTEMBER 30

1:30 p. m.—The Peerless Reproducers Program will feature instruments seldom heard in solo work in orchestras during their broadcast at this time.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

3:00 p. m.—Sunday Afternoon Concert will offer a song cycle by a mixed quartet.
Broadcast over KOMO, KGW, KGO, KFI.

4:30 p. m.—"A Mica of Potage," William Ford Manley's unique dramatization of the biblical story of Jacob and Esau.
Broadcast over KHQ, KOMO, KGW, KGO and KFI.

6:30 p. m.—Standard Symphony Hour presents Brahms' last piano composition, "Rhapsody."
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 p. m.—Light Classics will compose the greater part of the program given by Whittall Anglo-Perisians.
Broadcast over KHQ, KOMO, KGW, KGO, KFI.

9:00 p. m.—Richard Bonelli, leading baritone of the Chicago Opera Company, will be the guest artist on the Alwater Kent program.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

MONDAY, OCTOBER 1

6:45 p. m.—Dr. Julius Klein's up-to-the-minute discourse concerning "A Week of the World's Business,"
Broadcast over KHQ, KOMO, KGO.

7:00 p. m.—Henry M. Hyde, whose talks on astronomy met with such great success during the RCA hour last spring, will appear before the microphone at this time.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

8:00 p. m.—Rudy Selger's Shell Symphonists will present selections from "Carmen" at this time.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

9:00 p. m.—Old Songs that bring memories are played during the Song Painting Program.
Broadcast over KHQ, KGO.

TUESDAY, OCTOBER 2

10:30 a. m.—Manny Sperry chats about the "goings-on" in her kitchen in her informal yet informative manner. Ann Holden will edit the second chapter of the "Woman's Magazine of the Air."
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

7:00 p. m.—The arrival of a band of gypsies in the little town of Goshen is the plot for the Memory Lane playlet.
Broadcast over KOMO, KGW, KGO.

8:00 p. m.—"Princess Ida," an opera by Gilbert and Sullivan, is the offering of the Eveready program. N. B. C. soloists will sing the numbers.
Broadcast over KGW, KGO, KPO and KFI.

8:30 p. m.—Eight tuneful melodies, including "E-tre-lita," of course, will be given by Amalzo's Glances.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

National Broadcasting Co., Inc.
PACIFIC COAST NETWORK

WEDNESDAY, OCTOBER 3

11:00 a. m.—Helen Webster will edit a new edition of the "Home Science Chapter" of the "Woman's Magazine of the Air."

Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

8:00 p. m.—Thirty minutes of fun and music will divert radio fans who listen to the Yellow Cab Gayeties at this time.
Broadcast over KPO and KFI.

8:30 p. m.—A collegiate atmosphere will pervade the "Laugh With Usan" program. The University of Oregon will provide the locale and several collegiate numbers will be heard.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

9:00 p. m.—"Jack and Ethyl, The Motor Mates," will tell more of their lengthy honeymoon traveling up and down the Pacific Coast.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

9:30 p. m.—A Midweek Concert program will replace the former concert hour at this time.
Broadcast over KGW, KGO, KPO.

THURSDAY, OCTOBER 4

7:00 p. m.—Lovers of synopacted melody will find sixty minutes of delightful music in the Variety Hour to be presented by the Los Angeles Studio.
Broadcast over KFI (7:00 to 8:00), KGW, KGO (7:00 to 7:30).

8:30 p. m.—Max Dolin will direct the 16-piece Maxwell House Orchestra in a program of music, "Good to the Last Drop."
Broadcast over KHQ, KOMO, KGW, KGO, KFI.

9:30 p. m.—Grand Opera Album will offer selections from seven operas, which will be played by the National Concert Orchestra.
Broadcast over KHQ, KOMO, KGW, KGO.

FRIDAY, OCTOBER 5

10:30 a. m.—Manny Sperry, who edits one of the "Domestic Chapters" of the "Woman's Magazine of the Air," will tell listeners more about her wonderful southern cooking and her family.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

5:35 p. m.—A badge and map of the Land O' Health is necessary before listeners can go on the trip RADA-O has planned for this week, and these may be had by writing to The Wise Man.
Broadcast over KHQ, KOMO, KGW, KGO.

7:00 p. m.—"A Cavalier's Way," by O. Henry, has been chosen for dramatization by the National Players.
Broadcast over KOMO, KGW, KGO.

8:00 p. m.—Piano and vocal music will make up the novel half-hour program given by the General Independents. "Alabama Stomp" will be featured.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

9:30 p. m.—Maid O' The Moon and the Lad O' The Moon will again present their program of lovely music.
Broadcast over KHQ, KOMO, KGW, KGO.

SATURDAY, OCTOBER 6

7:00 p. m.—The Lucky Strike Hour of dance music will be broadcast through a transcontinental hook-up of N. B. C. stations from New York to the Pacific Coast.

8:00 p. m.—Opening the new Million Dollar Philco Theater will be the occasion for broadcasting a unique program of vaudeville. The Philco Hour is regularly scheduled for this hour.
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

9:00 p. m.—"Legend of Sleepy Hollow" will be dramatized for the Golden Legends hour.
Broadcast over KHQ, KOMO, KGW, KGO, KPO.

10:00 p. m.—With a diversity of vocal and instrumental novelties, alternating with dance music, will be heard.
Broadcast over KHQ, KGW, KGO, KGO, KPO and KOMO (10:00 to 11:00).

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Los Angeles, Calif.—640 Kc.

5000 WATTS—468.5 METERS

Radio Central Super-Station of Earl C. Anthony, Inc.
400 S. Hope. Phone WE. 0331. After 5 P. M. WE. 0337

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Shell Happy Time from KPO (except Monday).
9:00 a. m.—Musical Program by Sylvia (except Monday, Wednesday and Friday).
9:30 a. m.—Sylvia's Happy Hour (except Monday, Wednesday and Friday).
12:00 noon—U. C. and U. S. Dept. of Agriculture Talks.
12:15 p. m.—Federal and State Market reports (except Monday).
1:00 p. m.—Talk on Traffic Violations (except Monday).
5:00 p. m.—Big Brother Ken (except Thursday and Saturday).
10:00 p. m.—N. B. C. Dance Music (except Monday and Saturday).

- 5:30 p. m.—Nellie Callendar Mills, violinist.
5:50 p. m.—Dr. Percy Wise Clarkson, Better Am. Fed.
6:00 p. m.—Variety Hour.
7:00 p. m.—Henry Starr, the Hot Spot of Radio.
7:30 p. m.—Democratic political program.
8:00 p. m.—N. B. C.—Yellow Cab Co. program.
8:30 p. m.—N. B. C.—Laugh with Iwan.
9:00 p. m.—N. B. C.—Associated Oil Co. program.
9:30 p. m.—KFI Symphonists.

THURSDAY, OCTOBER 4

- SUNDAY, SEPTEMBER 30**
10:00 a. m.—I. A. Church Federation.
1:00 p. m.—Margaret Ruth Kernan; Marcus Markson.
1:30 p. m.—Voiceless Reproducer program.
2:00 p. m.—Rocky Bernard; Bethel Temple Young People.
3:00 p. m.—N. B. C.—Musical program.
4:30 p. m.—N. B. C.—Biblical stories.
5:00 p. m.—Alma and Adele Howell.
5:30 p. m.—Walter Brown Murray, Happiness.
6:00 p. m.—Phyllis Campbell.
6:15 p. m.—Wardner Wells, economic talks.
6:30 p. m.—N. B. C.—Standard Oil program.
7:50 p. m.—N. B. C.—Whittall Anglo Persians.
8:00 p. m.—Aeolian Organ Recital—Alex Kelly.
9:00 p. m.—N. B. C.—Atwater Kent Company.
10:00 p. m.—Packard Six Orchestra; Jean Dunn.

MONDAY, OCTOBER 1

- 9:00 a. m.—Shell Happy Time from KPO.
12:30 p. m.—Shirley Reid, piano and song.
1:02 p. m.—Det. Crawford, tenor; Noreen Gamble.
1:30 p. m.—Anselus of the Air.
2:00 p. m.—Wilfred Butterworth, English tenor.
2:30 p. m.—Florence Norris, astrologist.
3:00 p. m.—L. A. Fire Dept. Orchestra.
4:00 p. m.—Edward Colkin, talk on current plays.
4:30 p. m.—Diamond Hawaiian Trio; Sunny Brooks.
6:30 p. m.—Senator George W. Cartwright.
5:45 p. m.—Edward H. Rust, Noreyman.
7:00 p. m.—Cantarella Male Quartet; Cornell Klein.
8:00 p. m.—N. B. C.—RCA Hour.
8:00 p. m.—N. B. C.—Shell program.
9:00 p. m.—The Lesser Figure Co.; Virginia Flohr.
9:30 p. m.—KFI Symphonists.

TUESDAY, OCTOBER 2

- 10:30 a. m.—N. B. C.—Woman's Magazine of the Air.
11:30 a. m.—Georgia O. George Lab.
12:08 p. m.—Christian Science lecture.
1:02 p. m.—Chas. Heurl, piano and song; Vera Hamby.
1:30 p. m.—Dr. Paul J. Dorosh, diet specialist.
1:45 p. m.—Aaron Gonzales, piano.
2:00 p. m.—Garda Nord, soprano.
2:30 p. m.—Jack McGuire and Alice Stoddard.
3:00 p. m.—Marie Lohkar, contralto.
3:30 p. m.—Hollywood Plaza Trio.
4:00 p. m.—Jeanette Warner, Katherine Lewis.
4:30 p. m.—Clarence Decker's Hawaiian Trio.
5:30 p. m.—Prof. Carl S. Knopf.
5:45 p. m.—Department of Commerce talk.
6:00 p. m.—Variety Hour.
7:00 p. m.—Nick Harris, with Richard Skinner, tenor.
7:45 p. m.—Police Commissioner W. G. Thorpe.
8:00 p. m.—N. B. C.—Nat'l Carbon Co. Eveready hour.
8:30 p. m.—N. B. C.—American Malze Co.
9:00 p. m.—Packard Concert Orchestra, Pryor Moore.

WEDNESDAY, OCTOBER 3

- 10:00 a. m.—Betsy Crocker, Gold Medal Talk.
11:00 a. m.—N. B. C.—Woman's Magazine of the Air.
11:30 a. m.—Tony Aretta, piano; Ralph Little, violin.
12:25 p. m.—L. A. Police Dept.
12:45 p. m.—A. A. Meroy, talk on current books.
2:00 p. m.—Chet Cathers, baritone; Lucile Ray.
2:30 p. m.—Margala Lowe Dickson, contralto.
3:00 p. m.—Margaret Weatheringham and Coral Tilton.
3:30 p. m.—Lt. de Clauson Bass of Royal Flying Corps of Denmark.
4:00 p. m.—Ernest Jacobson, baritone; Neva Negus.
4:30 p. m.—Shirley Merkin, piano recital.

See Page 44 for detailed program of National Broadcasting Company.

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- 11:30 a. m.—Georgia O. George Lab.
12:35 p. m.—Kenney and Ray; the Sunny Three.
1:02 p. m.—Chas. Heurl, piano and song.
1:15 p. m.—Mme. Irwin Kellough, "Why Breathe."
1:30 p. m.—Esther Kahn and Elizabeth Cooper.
2:00 p. m.—Elaine Hammond and banjo; Jeanne Talbot.
2:45 p. m.—Felix Orman.
3:00 p. m.—Alma and Adele Howell.
3:30 p. m.—Betty Thompson, contralto and piano.
4:00 p. m.—Idell Harvey Mayne, Hazel Dean Shively.
4:30 p. m.—Dr. Belleville McOlin, talk.
1:45 p. m.—Dr. H. Edward Myers.
5:30 p. m.—Griffith Jones, attorney.
5:50 p. m.—Federal Business Association.
6:00 p. m.—N. B. C.—Republican political program.
6:30 p. m.—Red Wyatt and his uke; Haven Johnson.
7:00 p. m.—N. B. C.—La A. Studio—Los Caballeros Orchestra; Felipe Delgado, Spanish baritone, and Luis Alvarez, tenor.

- 8:00 p. m.—Packard Concert Orchestra, Pryor Moore.
8:30 p. m.—N. B. C.—Maxwell House Coffee program.
9:00 p. m.—Packard Concert Orchestra.
9:30 p. m.—N. B. C.—Phileo Hour.

FRIDAY, OCTOBER 5

- 10:00 a. m.—Betsy Crocker Gold Medal Talk.
10:30 a. m.—N. B. C.—Woman's Magazine of the Air.
11:00 a. m.—Antonette Bush, violinist.
11:15 a. m.—Dr. Paul J. Dorosh, diet specialist.
12:25 p. m.—Franklin L. Graves talk.
12:45 p. m.—Alma Pratt Kohl, pianist.
2:00 p. m.—Ira Silverman and Esther Kahn.
2:30 p. m.—Wm. Don, English comedian.
3:00 p. m.—L. A. Fire Dept. Orchestra.
4:00 p. m.—Lee Fenton, baritone.
4:15 p. m.—Blanche Holmes, handwriting expert.
4:30 p. m.—Betty Fallon, songs; Dorothy Ellen Cole.
5:30 p. m.—Whittier Danceland Orchestra.
6:00 p. m.—N. B. C.—Wrigley program.
7:00 p. m.—Studio program.
7:30 p. m.—N. B. C.—Democratic political program.
8:00 p. m.—N. B. C.—General Petroleum program.
8:30 p. m.—Packard Concert Orchestra, Pryor Moore.
9:30 p. m.—Cinderella and the cross-eyed bear.
10:00 p. m.—N. B. C.—Dance music.

SATURDAY, OCTOBER 6

- 12:25 p. m.—Louis F. Klein, harmonica player.
12:30 p. m.—Paris Inn Cafe Orchestra.
1:30 p. m.—Dicky Thomas, ace, by Berta Hill.
1:45 p. m.—Dr. Jasno, "Merlin."
2:15 p. m.—Cover Perry, uke and song; Walter McCard.
2:45 p. m.—D'Arcy Corrigan, psychic mystery stories.
3:00 p. m.—Roxey and his band; Jean Lamph, soloist.
4:00 p. m.—Gertrude Tompkins, Lucille Ray.
4:30 p. m.—Marion Patricia Cavanaugh, pianist.
5:00 p. m.—Dr. Walter W. Strong.
5:20 p. m.—Towle Brothers, banjo boys; Opal Snow.
6:00 p. m.—Herbert Hoover speech.
7:00 p. m.—N. B. C.—Lucky Strike Hour.
8:00 p. m.—Purcell Mason, violinist.
9:00 p. m.—Packard Concert Orchestra, Pryor Moore.
10:00 p. m.—KFI Symphonists.
11:00 p. m.—KFI Midnight Frolic.

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5:00 p. m.—Pacific States Savings & Loan Co. program.

5:15 p. m.—Organ recital and vocalists.

8:00 p. m.—Sun Dodgers, with Charlie Wellman.

9:00 p. m.—Don Lee Symphony Orchestra.

TUESDAY, OCTOBER 2

9:00 a. m.—"The Meaning of the X Ray," by Dr. R. H. Swift.

11:00 a. m.—Dr. Eugene Brown, talk on "Health."

11:15 p. m.—Celeste Ryus, concert pianist.

12:45 p. m.—L. A. Adv. Club Luncheon from Biltmore Hotel.

2:00 p. m.—U. S. C. Trojan Hour.

2:30 p. m.—Marjorie Wilson, talk on Charm.

4:00 p. m.—Dr. Frank McCoy, health talk.

4:30 p. m.—Rabbi Edgar Maginn's Hour.

7:00 p. m.—Overell Furniture Co. playlet, featuring Edward Murphey.

8:00 p. m.—Music Hour of Myrrohl.

9:00 p. m.—Dorado Club Silver Fizz Revelers, with Charlie Wellman.

WEDNESDAY, OCTOBER 3

2:00 p. m.—Dr. Eugene Brown, Health talk.

2:30 p. m.—Los Angeles Public Library.

4:30 p. m.—Fred C. McNash, Garden talk.

8:00 p. m.—Pacific States Savings & Loan Co. program.

9:00 p. m.—Elvia Allman's Surprise Package.

THURSDAY, OCTOBER 4

11:30 a. m.—Mother Spencer reads to the Veterans.

12:45 p. m.—Optimists' Club luncheon from Biltmore Hotel.

2:00 p. m.—Bureau of Public Safety, Los Angeles Police Department.

2:30 p. m.—Baron Keyes in "A Popular Song Review."

4:00 p. m.—Dr. Philip M. Lovell—"Care of the Body."

4:30 p. m.—"Uncle Jerry"—"Trip Through Funland."

7:00 p. m.—Inglewood Park Cemetery Ass'n.

8:00 p. m.—Ungar & Watson, Inc.

FRIDAY, OCTOBER 5

8:00 a. m.—Verdugo Woodlands Breakfast Club.

2:00 p. m.—U. S. C. Trojan Hour.

2:30 p. m.—Florence Robinson, The Theater, Past, Present and Future.

4:00 p. m.—Los Angeles City Schools program.

4:30 p. m.—Council of International Relations.

7:00 p. m.—KHJ Concert Orchestra.

7:30 p. m.—Myrrohl Co. program.

8:00 p. m.—Continuity program written by Van C. Newkirk.

9:00 p. m.—Dorado Club Silver Fizz Revelers with Charlie Wellman.

9:30 p. m.—Magic Hour of Myrrohl.

SATURDAY, OCTOBER 6

8:00 to 12:00 noon—DARK.

4:00 p. m.—Street and Highway Safety.

4:30 p. m.—L. A. City Playground Dept. program.

7:30 p. m.—Movie Club, with Charlie Wellman.

8:00 p. m.—Robert Wildhack, The Radio Cartoonist.

9:00 p. m.—Cadillac-LaSalle Concert Orchestra.

12:00 midnight—The Merry-makers, with Charlie Wellman.

DAILY EXCEPT SUNDAY

7:30 a. m.—Physical Culture Period by Dr. Philip M. Lovell.

8:00 a. m.—KHJ Early Birds (except Fri. and Sat.).

9:00 a. m.—Half hour of late recordings (ex. Saturday).

9:30 a. m.—"Have You Ever Heard?" (ex. Saturday).

10:00 a. m.—Agnes White—"At Our House" (ex. Saturday).

11:00 a. m.—Celeste Ryus, concert pianist (ex. Saturday and Monday).

12:00 noon—Los Angeles Biltmore Hotel Concert Orchestra.

12:30 p. m.—World-Wide News, courtesy L. A. Times.

1:30 p. m.—Charlie Wellman's Request program.

3:00 p. m.—Matinee Melody Masters (except Monday).

4:00 p. m.—Lecture period.

5:00 p. m.—Story Man and His Air Castle (ex. Mon.).

5:30 p. m.—Don Lee Organ Recital (ex. Monday).

6:00 p. m.—Nightly Doings.

6:15 p. m.—Dinner music.

6:45 p. m.—World-Wide News, courtesy L. A. Times.

7:00 p. m.—Concert Orchestra and Soloists (ex. Tues.).

7:30 p. m.—Pyrol Half Hour of Happiness.

10:00 p. m.—Earl Burnett's Los Angeles Biltmore Hotel Concert Orchestra and Intermissions, through courtesy Ungar & Watson, Majestic Radio Dist.

SUNDAY, SEPTEMBER 30

9:30 a. m.—Late recordings.

10:30 a. m.—Morning services, First M. E. Church.

12:30 p. m.—Recordings.

6:00 p. m.—Nightly Doings.

6:15 p. m.—Evening Musicals, First M. E. Church.

6:45 p. m.—World-Wide News, courtesy L. A. Times.

7:00 p. m.—Evening services from First M. E. Church.

8:00 p. m.—Don Lee Symphony Orchestra.

9:00 p. m.—Cadillac-LaSalle Concert Orchestra.

10:30 p. m.—Viennese Quintette.

11:00 p. m.—KHJ Dance Orchestra.

MONDAY, OCTOBER 1

11:30 a. m.—"Old Man Opportunity."

2:00 p. m.—Elvia Allman's Surprise Package.

3:00 p. m.—"Chasin' the Blues."

4:00 p. m.—George M. Lord, Western Air Express.

4:15 p. m.—M. D. Benesh, L. A. Co. Sheriff's Office.

4:30 p. m.—Marye Shannon, Harrington, talk on "Problems of the Home."

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DAILY EXCEPT SUNDAY

- 6:45 a. m.—"Earlybirds," exercises given by Dr. P. M. Seixas.
7:15 a. m.—"Tep and Vigor," exercises given by Dr. P. M. Seixas.
7:45 a. m.—"Home Folks," exercises given by Dr. P. M. Seixas.
8:00 a. m.—Inspirational talk and morning prayer.
8:35 a. m.—Time signals from Washington, D. C., followed by birthday notices.
9:00 a. m.—Radio Shopping News, conducted by C. P. R.
10:00 a. m.—Town Crier of the Day's morning message.
10:30 a. m.—Katie Brow Vaughtin, director of Household Economics Department of the Evening Express (ex. Fri. and Sat.).
12:00 noon.—Longines Time Signals thru the courtesy of the Geo. D. Davidson Company.
12:00 noon.—Musical program.
12:30 p. m.—W. F. Alder, travelogue.
1:30 p. m.—The Bookworm.
2:00 p. m.—Program given thru the courtesy of the L. A. Evening Express Classified Advertising Dept.
2:30 p. m.—Musical program.
3:00 p. m.—C. P. R.'s musical program.
4:15 p. m.—Lost and Found Announcements.
4:25 p. m.—Stock market reports.
4:45 p. m.—"Own Your Own Home," by Chet Mittendorf.
5:45 p. m.—Town Crier's Timely Amusement Tins.
6:00 p. m.—Dinner program presenting the KNX String Quintet under direction of Paul Finstein.
6:30 p. m.—J. R. Ransome Corporation presenting C. Sharpe-Mirror at the organ from the Hotel Ambassador Auditorium.
7:00 p. m. and 10:00 p. m.—Longines Time Signals, courtesy of Geo. D. Davidson Co.
10:00 p. m.—Hotel Ambassador; Gus Arnheim's Coconut Grove Orchestra (ex. Fri.).
12:00 midnight.—Frank Sebastian's Cotton Club Cafe, through courtesy of Donado Club Silver Fla.

SUNDAY, SEPTEMBER 30

- 9:00 p. m.—Musical program by Chet Mittendorf.
10:00 a. m.—First Presbyterian Church of Hollywood; Rev. Stewart P. MacLennan, pastor.
1:00 p. m.—International Bible Students Association.
2:00 p. m.—City Park Board musical program.
4:00 p. m.—Roberts Golden State Band.
5:15 p. m.—"All Souls" Church; Dr. Chas. Aked.
6:00 p. m.—Talk by Ernest Holmes, through the courtesy of the Institute of Religious Science and Philosophy.
6:30 p. m.—Hollywood Unitarian Church.
7:00 p. m.—First Presbyterian Church of Hollywood; Rev. Stewart P. MacLennan, pastor.

- 8:00 p. m.—Josef Rosenfeld's Concert Orchestra from the Ambassador Hotel.
9:00 p. m.—Calmon Lubovicki, master violinist; Claire Melonino, pianist.

MONDAY, OCTOBER 1

- 11:00 a. m.—Georgia O. George courtesy program.
12:45 p. m.—Talk by Dr. A. MacKay Jordan.
7:00 p. m.—Carthay Circle Theatre courtesy program.
7:30 p. m.—One-act play directed by Georgia Ethel, through the courtesy of the Overell Furniture Co.
8:00 p. m.—Spilldorf Radio courtesy program.
9:00 p. m.—Wurlitzer Music Company courtesy program.

TUESDAY, OCTOBER 2

- 11:00 a. m.—French lessons by Edgard Leon.
2:30 p. m.—Beauty talk, courtesy of Madam Marie.
7:00 p. m.—Talk on Popular Science by Dr. Mars Baumgardt.
7:30 p. m.—Feature program.
8:00 p. m.—Hercules Gasoline Company, presenting "Tom and His Aunts, Hercules."
9:00 p. m.—Feature program.
9:45 p. m.—Fifteen minutes with Gene Leonard, through the courtesy of Gene Leonard Studio.

WEDNESDAY, OCTOBER 3

- 12:45 p. m.—Talk by Dr. A. MacKay Jordan.
2:30 p. m.—Talk on "Better Speech" by Mrs. David Hild.
4:00 p. m.—Garden talk by Dower R. Krueberg, through the courtesy of the Theodore Payne Nurseries.
6:00 p. m.—Playgoers' Club, conducted by Wedgwood Nowell.
7:00 p. m.—Maytan courtesy program.
7:30 p. m.—Feature program.
8:00 p. m.—Feature program.
9:00 p. m.—Feature program.

THURSDAY, OCTOBER 4

- 11:00 a. m.—French lessons by Edgard Leon.
2:30 p. m.—Paul Hugon.
4:00 p. m.—Louise Johnson, reading horoscopes.
7:00 p. m.—Feature program.
8:00 p. m.—Calmon Lubovicki, master violinist; Claire Melonino, pianist.
9:00 p. m.—Voice Radio Shop courtesy program.
9:30 p. m.—Feature program.

FRIDAY, OCTOBER 5

- 2:30 p. m.—Los Angeles District Federation of Women's Clubs.
7:00 p. m.—Feature program.
7:30 p. m.—New York Hat Store courtesy program.
8:00 p. m.—Royal Order of Opihiatic Do-Nuts, through the courtesy of the Davis Perfection Bread Company.
9:00 p. m.—Gilmore Oil Company, presenting the Lion Tamer's program.
9:45 p. m.—Broadcasting the main event from the Hollywood Legion Stadium, through the courtesy of Dan Parlier, the tailor.

SATURDAY, OCTOBER 6

- 6:00 p. m.—Playgoers' Club, conducted by Wedgwood Nowell.
7:00 p. m.—Feature program.
8:00 p. m.—Announcements of the services of the leading Los Angeles churches.
8:05 p. m.—Feature program.
9:00 p. m.—Mr. and Mrs. Radio Skip.
9:30 p. m.—Feature program.
1:00 a. m.—The Midnight Express.

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TUESDAY, OCTOBER 2

- 10:00 a. m.—Georgia O. George courtesy program.
 10:30 a. m.—Electrola recordings.
 11:00 a. m.—Talk on "Intimate Impressions of Famous Stage Folk" by Marenal Millholland.
 1:30 p. m.—Los Angeles Police Quartette.
 7:15 p. m.—Golf talk by Eddy Nunn, Golf, Pro., at the Whitley Park Country Club.
 8:00 p. m.—Light Operatic program, featuring Loren Powell's Little Symphony and Eva Olivrotti, light opera prima donna.
 9:00 p. m.—J. Frederick courtesy program.

WEDNESDAY, OCTOBER 3

- 1:30 p. m.—Parke and Melford Serogen courtesy prog.
 3:00 p. m.—Garden talk by Opal Scarborough, through the courtesy of Germain's Seed and Plant Company.
 3:15 p. m.—Hollywood Chamber of Commerce program.
 3:45 p. m.—Talk on "Numerology," by Madame Etie.
 4:30 p. m.—Carthay Circle Theater program.
 6:00 p. m.—Overall's Dinner Hour Concert Orchestra; courtesy of Overall's Furniture Company.
 7:15 p. m.—The Little Ant Man and Howard Clark, pianist and vocalist.
 8:00 p. m.—Southern California Edison Company courtesy program, featuring their Symphonic Orchestra and assisting artists.
 9:00 p. m.—Courtesy program.

THURSDAY, OCTOBER 4

- 10:45 a. m.—Dr. Paul J. Dorosh—"Diet Question Box."
 1:30 p. m.—Louise Howatt, the "KMTR Happiness Girl."
 4:45 p. m.—Talk on "Psycho-Analysis," by Walter Brown Murray.
 7:15 p. m.—Department of Commerce talk by James H. Smitley.
 7:30 p. m.—Thotex Laboratories courtesy program.
 8:00 p. m.—Courtesy program.

FRIDAY, OCTOBER 5

- 11:00 a. m.—"Road Map of Life," by Florence Eve Hardy.
 1:30 p. m.—Parke and Melford Serogen courtesy prog.
 7:30 p. m.—John Wright, the Right Tailor, courtesy program.
 8:00 p. m.—Loren Powell's Little Symphony.
 9:00 p. m.—F. J. Frederick courtesy program, presenting Henry Starr and his Trio.

SATURDAY, OCTOBER 6

- 11:00 a. m.—Edward Lynn's Kiddies Hour.
 2:30 p. m.—Broadcast of football game from Coliseum.
 7:15 p. m.—The Little Ant Man and Howard Clark, pianist and vocalist.
 7:30 p. m.—Courtesy program.
 8:00 p. m.—KMTR Melody Makers and Eva Olivrotti, soprano.
 9:00 p. m.—The New Idea Man's Wholesome Food Breakfast Club.
 10:00 p. m.—Maurice Menze's Dance Band from the El Patio Ballroom.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Louise Howatt's Happiness Hour.
 8:00 a. m.—The New Idea Man's Wholesome Food Breakfast Club.
 8:57 a. m.—Time signals from Washington, D. C.
 9:00 a. m.—Mildren Kitchen of the Household Economics Department of the Evening Herald.
 9:15 a. m.—KMTR Radio Press Agent Hour, featuring short business announcements and musical bulletins.
 12:15 p. m.—Evening Herald news bulletins.
 12:30 p. m.—Pepinist Dollars and Sense Hour.
 2:00 p. m.—KMTR Spanish Hour, announced by Senorita Luisa Lujan.
 3:00 p. m.—Leslie Adams' Concert Hour (ex. Saturday).
 5:00 p. m.—Shopping and musical program.
 5:45 p. m.—Timely Topics, featuring amusement and safe announcements.
 6:00 p. m.—Dinner Hour program.
 7:00 p. m.—Evening Herald news bulletins.
 10:00 p. m.—Maurice Menze's Dance Band from the El Patio Ballroom; correct time hourly through the courtesy of Muller Bros.

SUNDAY, SEPTEMBER 30

- 8:00 a. m.—The New Idea Man's Wholesome Food Breakfast Club.
 9:00 a. m.—Electrola recordings.
 7:00 p. m.—Musical program, featuring the KMTR Melody Ensemble.
 8:00 p. m.—KMTR feature program, presenting Loren Powell's Little Symphony and assisting artists.

MONDAY, OCTOBER 1

- 10:45 a. m.—"Something About You," by Florence Eve Hardy.
 1:30 p. m.—Parke and Melford Serogen courtesy prog.
 5:50 p. m.—Howard H. James, coach of the U. S. C. football team.
 7:30 p. m.—Lloyd K. Hillman courtesy program.
 8:00 p. m.—General Petroleum Corporation of California courtesy program, featuring their Symphonic Artists and Vernon Rickard, tenor.
 9:00 p. m.—Wurlitzer Music Company courtesy program rebroadcast.



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- 8:00 p. m.—Joseph Diskay, tenor; Helen Fraser Macmillan, soprano; Bernice Morrison, pianist.
 9:30 p. m. to 2 a. m.—Request Program.

TUESDAY, OCTOBER 2

- 6:30 p. m.—Symphonic Poem Program.
 7:30 p. m.—Red Seal Artists.
 8:00 p. m.—Jean Campbell Macmillan's continuity, "A House on Wheels."
 9:30 p. m.—Request Program.

THURSDAY, OCTOBER 4

- 7:30 p. m.—Red Seal Artists.
 8:00 p. m.—Santa Monica Glee Club; Helen Fraser Macmillan, soprano; Hawaiian baritone, trio, piano, solos.
 9:30 p. m.—Request Program.

FRIDAY, OCTOBER 5

- 7:00 p. m.—Opera Reading.
 8:00 p. m.—Tudor Williams, Welsh baritone; Max Amsterdam, violinist; piano solos.
 9:30 p. m.—Request Program.

DAILY, EXCEPT SUNDAY, WEDNESDAY AND SATURDAY

- 6:00 p. m.—Organ recital.
 6:30 p. m.—Red Seal Artists (except Tuesday).
 7:00 p. m.—Book and Nook Period (except Friday).
 9:00 p. m.—Dance program.

MONDAY, OCTOBER 1

- 7:30 p. m.—Red Seal Artists.

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li's Concert Orchestra.
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11:00 p. m.—Time Topsy Topics.

MONDAY, OCTOBER 1

12:30 p. m.—Musical Program.
7:30 p. m.—The Screeners by courtesy of Robert S.
Shrador.
9:00 p. m.—Program by courtesy of the Wuritzer
Music Company.

TUESDAY, OCTOBER 2

7:30 p. m.—Will Hardy, entertainer, by courtesy of
Globe Ice Cream Company.
8:30 p. m.—Sleepy Time Hour.
9:30 p. m.—How by How description of the Olympic
Auditorium, boxing hour.
11:30 p. m.—Time Topsy Topics.
(Signing off at 11:40.)

WEDNESDAY, OCTOBER 3

8:00 a. m.—Daily remote control from Breakfast Club.
11:30 a. m.—World Series Baseball Game.
3:10 p. m.—Home Owners' Program.
7:30 p. m.—L. A. Police Quartet; traffic announce-
ments by Officer Shoemaker.
9:00 p. m.—Charles Beauchamp, tenor, and Concert
Orchestra.

THURSDAY, OCTOBER 4

11:30 a. m.—World Series Baseball Game.
3:10 p. m.—Home Owners' Program.
7:30 p. m.—Will Hardy, entertainer, by courtesy of
Globe Ice Cream Company.
9:00 p. m.—The Roo-Flying Cloud Program presenting
the crew of the Flying Cloud.
8:30 p. m.—Comedy Program.
9:00 p. m.—Vernon Rickard, tenor, and the Federal
Radio Orchestra.

FRIDAY, OCTOBER 5

11:30 a. m.—World Series Baseball Game.
3:10 p. m.—Home Owners' Program.
7:30 p. m.—Gene Leonard, "Wizard of the Ivory."
9:00 p. m.—Strollers (Dance Orchestra); Esther White
and Lucky Wilber, harmony numbers.
9:30 p. m.—Helen Davis, soprano, accompanied by Vic-
tor Young; Leon Belasky's Quartet.

SATURDAY, OCTOBER 6

10:30 a. m.—Eastern Football Game.
12:30 p. m.—Spanish Program.
1:00 p. m.—KFWB Shoppers' Directory.
7:30 p. m.—Comedy Program.
8:00 p. m.—Mona Motor Oilers; LeRoy Kullberg and
Ann Grey in popular songs.
9:00 p. m.—KFWB Concert Quintet; Vernon Rickard,
tenor.

DAILY EXCEPT SUNDAY

7:30 a. m.—Morning musical program.
9:30 a. m.—Characteristic Hour (except Wednesday).
10:30 a. m.—Spanish program.
11:30 a. m.—KFWB Shopping Directory.
12:30 p. m.—Courtesy program (except Wednesday).
1:00 p. m.—Air Journal.
1:40 p. m.—Home Service program.
2:15 p. m.—Pacific Coast League baseball (ex. Mon.).
4:15 p. m.—After Aviation program.
4:30 p. m.—Travel Tales.
5:00 p. m.—Air Fashion Show.
5:15 p. m.—Radio Review.
5:45 p. m.—Town Tattler.
6:00 p. m.—KFWB Concert Quintet.
6:30 p. m.—Harry Jackson and entertainers from Pig'n
Whistle, Hollywood.
7:00 p. m.—Kolster Orchestra, courtesy John G. Raup
Corp., Kolster Radio Dist.
7:30 p. m.—Daily News (except Saturday).
8:00 p. m.—Time Signal, courtesy of New Haven
Clock Co.
10:00 p. m.—Roy Fox Orchestra and Xavier Cugat and
his Argentine Tango Orchestra from Montmartre.
11:00 p. m.—Time Topsy Topics (except Tuesday).
Signing off at 11:10 (except Tuesday).

SUNDAY, SEPTEMBER 30

10:00 a. m.—Musical Program, courtesy Dan Parker.
1:30 p. m.—Pacific Coast League Baseball Game.
5:00 p. m.—Burr McIntosh, "Cheerful Philosopher."
6:30 p. m.—Harry Jackson and his entertainers from
Pig'n Whistle, Hollywood.
7:00 p. m.—Xavier Cugat and his Argentine Tango Or-
chestra from Montmartre Cafe.
7:30 p. m.—LeRoy Kullberg, popular songs, courtesy
of manufacturers of Haval Shampoo.
7:50 p. m.—Daily News.
8:00 p. m.—Time Signal, courtesy New Haven Clock
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Angeles Examiner

8:30 p. m.—Metropolitan Theater Revue.
9:00 p. m.—KPLA Concert Quintet: Tudor Williams.
WEDNESDAY, OCTOBER 3

10:30 a. m.—Prudence Penny.
7:00 p. m.—Democratic National Committee news.
7:15 p. m.—Itay Markie, Jack Lawton, Melody Boys.
8:00 p. m.—KPLA Quintet with Hudda Dietz.
9:00 p. m.—Audrey Evans and her California Stringed
Quartet.

9:30 p. m.—Three Musketers and Billy Barron.
THURSDAY, OCTOBER 4
10:30 a. m.—Clella Collins, business talks to women.
11:00 a. m.—Diversities.
7:00 p. m.—Democratic National Committee news.
7:15 p. m.—Mahra the Great.
7:30 p. m.—Doris Decker, Harry McCoy, Katherine
O'Neill.

8:00 p. m.—Simultaneous broadcast KHJ, Majestic Ra-
dio program.
9:00 p. m.—Bomola Theater Orchestra, Bill Henry,
Doris Decker.

FRIDAY, OCTOBER 5
10:30 a. m.—Prudence Penny.
3:30 p. m.—Dept. of Public Safety Quartet.
7:00 p. m.—Democratic National Committee news.
7:15 p. m.—Florentine Trio; Adolph Di Tullio; Ted
Stewart, tenor.

7:45 p. m.—Yes; Pocket, Harry McCoy.
8:00 p. m.—KPLA Quintet; Emma Kimmel, soprano.
9:00 p. m.—Popular songsters and the Novelty Five.

SATURDAY, OCTOBER 6
10:30 a. m.—Clella Collins, business talk to women.
6:00 p. m.—Special Recordings.
7:00 p. m.—Democratic National News.
7:15 p. m.—Diversities, Dorris Decker, Royal Wallace.
8:00 p. m.—KPLA Concert Quintet, Ralph Erwin.
9:00 p. m.—Diversities; Dares Sisters; Speed Hanson;
Joan Welborn, blues singer; Katherine O'Neill.

DAILY EXCEPT SUNDAY

7:30 a. m.—Recordings.
8:00 a. m.—Breakfast Frollic—request program.
11:00 a. m.—KPLA Diversities.
4:00 p. m.—Household, financial and shopping infor-
mation.
5:00 p. m.—Southern California Music Co. program,
classical.
10:00 p. m.—George Eckhart's Cafe Lafayette Orchestra.

SUNDAY, SEPTEMBER 30

8:00 p. m.—KPLA Dance Orchestra; Doris Decker,
Laurie Hurd, Katherine O'Neill, Three Musketers,
Billy Barron.

MONDAY, OCTOBER 1

10:30 a. m.—Prudence Penny, courtesy of Examiner.
7:00 p. m.—Democratic National Committee news.
7:15 p. m.—Aretta and Little.
8:00 p. m.—KPLA Salon Orchestra; Harriett Lavine.
9:00 p. m.—KPLA Metropolitan, Haywire Trio, Van
Berg.

TUESDAY, OCTOBER 2

10:30 a. m.—Clella Collins, business talk to women.
7:00 p. m.—Democratic National Committee news.
7:15 p. m.—Ex-Senator George W. Cartwright.
7:30 p. m.—Premier String Quartet; Laurie Hurd.



HARRY A. JAMES
Announcer

KELW Burbank, Calif.—1310 Kc.

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Earl L. White, Owner

Harry A. James
Program Manager

Stuart F. Wainwright
Technical Engineer

9:00 p. m.—Rebroadcast Wurlitzer program.
10:00 p. m.—Lee Brann's Society Orchestra.

TUESDAY, OCTOBER 2

7:00 p. m.—Hollywood Duo; Frank Jocelyn, soloist.
8:00 p. m.—California String Quartet; Cliff Gunning,
tenor; Loraine Bergh, contralto.
9:00 p. m.—Ber Sears and wife, "Old Time Dancing";
Claude Burroughs, caller.

WEDNESDAY, OCTOBER 3

7:00 p. m.—Roy Tozer, baritone; Valley Instrumental
Trio.
8:00 p. m.—California Banjo Boys; Cliff Gunning.
9:00 p. m.—Magnolia Park Trio; J. W. Brown, Jr.
10:00 p. m.—Featured Artists.

THURSDAY, OCTOBER 4

7:00 p. m.—Cyril Godwin, violin virtuoso; Florence
May; concert pianist; Ira D. Morgan, baritone.
8:00 p. m.—Mission Quartet.
9:00 p. m.—Mission Trio and soloists.
10:00 p. m.—Novelty program.

FRIDAY, OCTOBER 5

7:00 p. m.—Harold Liberman Novelty Quartet; Ray
Haddock, tenor.
8:00 p. m.—Neopolitan Trio; Otto Pfoetz, tenor.
9:00 p. m.—Walter Buttery, baritone; Herbert Neu-
nin, pianist; Ed Wise, concertina.
10:00 p. m.—Concert program.

SATURDAY, OCTOBER 6

7:00 p. m.—KELW Mixed Quartet.
8:00 p. m.—Kenney and Ray, duettists; Matt Lauder,
Scottish comedian.
9:00 p. m.—California String Quartet; Jack Jenkins,
crooning baritone; Eva Jenkins, whistler; Dorothy
Earle, singing movie girl.
10:00 p. m.—Minstrel.

DAILY EXCEPT SUNDAY

7:00 a. m.—Louise Howatt's Happiness Hour, simulta-
neous broadcast with KMTL.
8:00 a. m.—New Idea Man's Wholesome Food Break-
fast Club, simultaneous with KMTL.
10:00 a. m.—Audrey Evans, featuring Frank Jocelyn.
11:00 a. m.—World News and Panatope.
5:00 p. m.—Rice and Ray Hour.
6:00 p. m.—California String Quartet.

SUNDAY, SEPTEMBER 31

10:45 a. m.—First Baptist Church, Glendale, by remote
control.
7:15 p. m.—First Baptist Church, Glendale, by remote
control.

MONDAY, OCTOBER 1

7:00 p. m.—Valry Sisters, duettists; Paul Kent, tenor;
Ed. Harold and Henrietta, novelty number.
8:00 p. m.—Artist Trio and Marie Gelder, contralto;
Karola Launsbach, accompanist.

WALTER BIDDICK — Phone Westmore 9137
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Radio Trades Meet at Breakfast Club Oct. 4

A most entertaining meeting was held by the association in September. Mr. Mansfield, acting as chairman and in conjunction with the broadcasting stations, presented to the audience the greatest array of radio talent ever brought together to entertain an assembled group of guests. "Ham" and



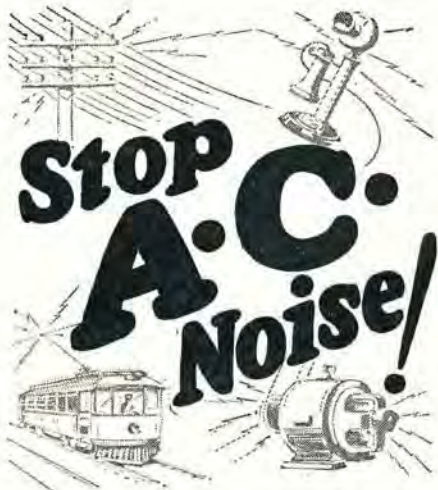
"Eggs," the wooden horses, are most friendly and mutely invite all the guests to take a comfortable seat on their broad backs. This spirit of cordiality



Collette Franchey on "Ham"

prevails at the Breakfast Club and all the guests go away with a more friendly attitude toward their fellow men.

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Program Manager
Dave Ward
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"Doc" Morris
Asst. Announcer
A. F. Goldsborough
Technical Engineer
NEWS BULLETIN
HOURLY

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Breakfast Frolic with Little Eddie.
9:30 a. m.—Cooking Hints by Mabel.
12:30 noon—Dave Ward, the Office Boy.
1:30 p. m.—KMIC Matinee Program.
1:30 p. m.—Mabel of the Air.
8:00 p. m.—Organ Recital—Marie Hocking, organist.

SUNDAY, SEPTEMBER 30

- 9:30 a. m.—Rev. Henry Cox Culbertson—Sermon.

MONDAY, OCTOBER 1

- 7:00 p. m.—City of Inglewood Program, featuring the
Pastel Trio.
8:00 p. m.—Rebroadcast KMTR.
9:00 p. m.—Rebroadcast KMTR.

TUESDAY, OCTOBER 2

- 7:00 p. m.—Ceceliaq Trio, instrumentalists — John
Dixon, baritone.
7:45 p. m.—Altoner S. S. Hahn.
8:00 p. m.—Margarito LeGrande, concert pianist
(courtesy Southern California Music Company).
8:30 p. m.—Safetun Signal Orchestra.
9:00 p. m.—Rebroadcast KMTR.

WEDNESDAY, OCTOBER 3

- 7:00 p. m.—Kactus Kid Orchestra.
7:45 p. m.—John Mand of the Los Angeles Record.
8:00 p. m.—Pastel Concert Trio.
8:30 p. m.—Gladys Gordon, coloratura soprano.
9:00 p. m.—Professional Triquetts.

THURSDAY, OCTOBER 4

- 7:00 p. m.—Ted Rose, jazz pianist; Vebe Wood in blues.
7:30 p. m.—Safetun Signal Orchestra.
8:00 p. m.—Rebroadcast KNX.
9:00 p. m.—Popular Organ Recital; Sid Busby, Scotch
comedian.

FRIDAY, OCTOBER 5

- 7:00 p. m.—L. A. Police Quartette with Sgt. Shoemaker.
7:30 p. m.—Tom Dering, saxophonist supreme (courtesy
Southern California Music Company).
8:00 p. m.—Frederick Finance Orchestra.
9:00 p. m.—Rebroadcast KNX.

SATURDAY, OCTOBER 6

- 7:00 p. m.—Berg Bros.—Instrumental Trio.
7:30 p. m.—Safetun Signal Orchestra.
8:00 p. m.—Midnight—Special Preview—Radio Section
Newspaper of the Air.



ROY ADAMS

KFWC Pomona, Calif.—1210 Kc.

Phone 1147 247.8 METERS—100 WATTS
Elsberry Reynolds Studio/aker Bldg.

Owned and Operated by
James R. Fouch

Oliver B. Mills
General Manager

E. L. Landsberg
Commercial Manager

DAILY EXCEPT SUNDAY

- 10:30 a. m.—Miss Baldwin, "KFWC Nightingale."
11:30 a. m.—News Items (ex. Monday).
11:45 a. m.—Merchants' Request program
6:00 p. m.—Merchants' Request Hour.
6:45 p. m.—News items, courtesy Los Angeles Record.

SUNDAY, SEPTEMBER 30

- 10:30 a. m.—First Christian Church, Pomona, Rev.
Hubler, pastor.
7:30 p. m.—First M. E. Church, Pomona, Rev.
Reynolds, pastor.

MONDAY, OCTOBER 1

- 7:00 p. m.—Radio Picture Transmission.
7:30 p. m.—E. J. Trafton, educational talk to citrus
growers.
7:45 p. m.—A. V. Storer, Pomona Merchants Credit
Association.

- 8:00 p. m.—Old Reliable Orchestra, Jack Leighton,
conductor.

TUESDAY, OCTOBER 2

- 7:00 p. m.—Dr. N. L. Weiner, Diet & Nerve Specialist.
7:15 p. m.—Studio novelties.
8:00 p. m.—Millard Ortt, "One Man Band."
8:30 p. m.—Miss Baldwin, courtesy Braundale Acres,
Ontario.

WEDNESDAY, OCTOBER 3

- 7:00 p. m.—Clover Kokoul and Frank Pierce, duets.
7:30 p. m.—Request program.
8:00 p. m.—L. & W. Service Corp. program.
8:30 p. m.—Carl Wolfe, Ontario Shade & Linoleum
Company.

THURSDAY, OCTOBER 4

- 7:00 p. m.—Old Reliable Orchestra, Jack Leighton,
conductor.
7:30 p. m.—F. J. Trafton, educational talk to citrus
growers.
7:45 p. m.—Lawrence Ipsen, bass baritone, and Miss
Shevman.
8:00 p. m.—Margaretta Powers and Ted James, "Little
Bits of Harmony."
8:30 p. m.—Harvey Brubaker, courtesy Monarch Metal
Weather-strip Co.

FRIDAY, OCTOBER 5

- 7:00 p. m.—Miss Peggy DeLapp, concert soprano, and
Miss Grace Swindt.
7:30 p. m.—Ralph Nye in popular ballads.
8:00 p. m.—De Puy's Old Time Orchestra.
8:30 p. m.—Popular request program.

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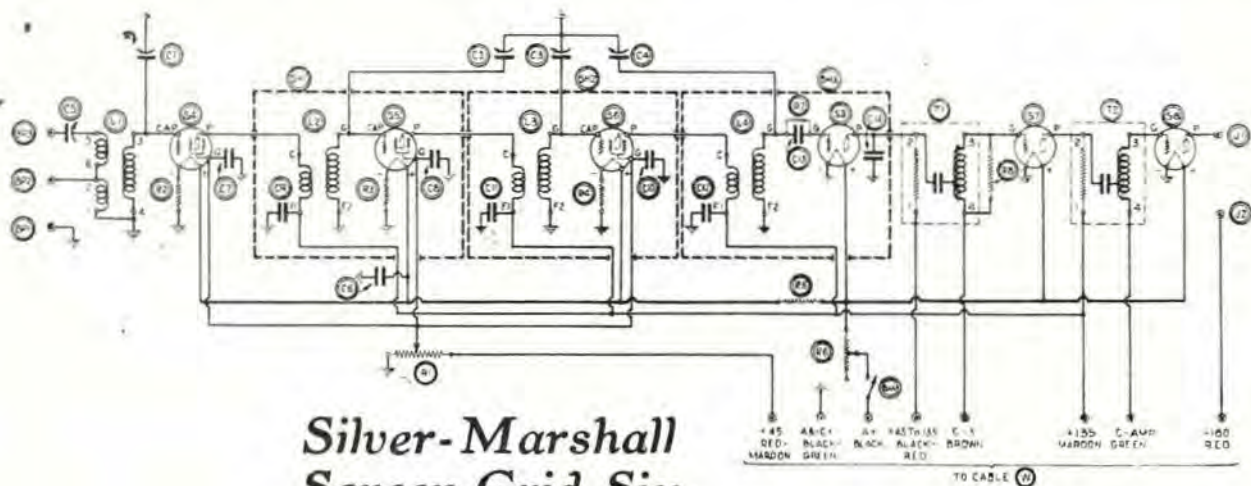
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General Manager

DAILY EXCEPT SUNDAY

- 9:00 a. m.—Morning musical.
10:00 a. m.—Shopping hour.
11:00 a. m.—Service hour.
12:30 p. m.—Pipe organ recital, Roma Lindsay.
3:15 p. m.—Spreckels outdoor organ, Balboa Park.
4:15 p. m.—Studio program.
4:45 p. m.—San Diego Union and Tribune news items.
5:00 p. m.—Nightly musical review.

SUNDAY, SEPTEMBER 30

- 2:00 p. m.—International Bible Students.
3:00 p. m.—Theosophical Society.
8:30 p. m.—Hotel Del Coronado Concert Quartette, C. A. Gray.

MONDAY, OCTOBER 1

- 5:00 p. m.—Dinner concert, J. R. Townsend.
7:00 p. m.—Thearle Music Co. hour.
8:00 p. m.—Studio program.
9:00 p. m.—Woodmen of the World hour.
10:00 p. m.—American Legion Roundup.

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TUESDAY, OCTOBER 2

- 6:00 p. m.—Dinner concert program.
7:00 p. m.—Valencia Park program.
7:30 p. m.—Studio program.
8:30 p. m.—Southern Title & Trust program.
10:00 p. m.—Jimmie Kerr's Orchestra.
11:00 p. m.—Plata Real Orchestra.

WEDNESDAY, OCTOBER 3

- 6:00 p. m.—KFSD Concert Trio, Leonardo Brill, director.
7:00 p. m.—Studio program.
7:30 p. m.—Theosophical Concert hour.
8:30 p. m.—Studio program.
9:00 p. m.—State College hour.
10:00 p. m.—Hotel Del Coronado Casino Orchestra.
11:00 p. m.—Bob Larson's Orchestra.

THURSDAY, OCTOBER 4

- 6:00 p. m.—Cramer's Baking Co. Trio.
7:00 p. m.—San Diego Police Department program.
8:00 p. m.—Unitarian Church program.
9:00 p. m.—Feature program.
10:00 p. m.—Jimmie Kerr's Orchestra.
11:00 p. m.—Plata Real Orchestra.

FRIDAY, OCTOBER 5

- 6:00 p. m.—Motor Hds. & Equip. hour.
7:00 p. m.—Thearle Music Co. hour.
8:30 p. m.—Studio program.
10:00 p. m.—Kerr's Orchestra.

SATURDAY, OCTOBER 6

- 5:00 p. m.—San Diego Union and Tribune hour.
7:00 p. m.—Children's hour.
8:00 p. m.—Studio program.
9:00 p. m.—Pantages hour.
10:00 p. m.—Hotel Del Coronado Casino Orchestra.
11:00 p. m.—Plata Real Orchestra.



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Announcer

Phones:
Westmore 7777
Westmore 7778

DAILY EXCEPT SUNDAY

- 12:30 midnight to 7:00 a. m.—Nite Owl Program.
7:00 a. m.—Breakfast Program; Pastelle Concert Trio.
8:30 a. m.—Gordon Smith's Radiotelling Service; Panatropes.
9:30 a. m.—Popular Recordings.
12:00 noon—Your Favorite Request Hour.
1:00 p. m.—Varied Studio Program.
5:30 p. m.—Daily Market Reports.
6:00 p. m.—John Wright Orchestra.
7:00 p. m.—Gordon Smith's Radiotelling Service.
8:00 p. m.—Popular Piano Selections.
8:30 p. m.—Jesse Stafford and his Brunswick Recording Orchestra by Remote Control from Cinderella Roof Ballroom.
10:30 p. m.—Music Box Hawaiian Trio.

SUNDAY, SEPTEMBER 30

- 12:00 midnight to 7:00 a. m.—Nite Owl Program.
7:00 a. m.—Panatropes.
10:00 a. m.—Noon Southlanders Orchestra; Gene Perry, tenor.
12:00 noon—Concert Trio; Rocky Bernard, baritone.
1:30 p. m.—Hoot Gibson's Hawaiian Trio; Dorothy Green, blues singer.
3:30 p. m.—S. A. Scherer Memory Contest; Esther Kahn, pianist.
4:30 p. m.—Sunday Afternoon Frolic.
6:00 p. m.—John Wright Orchestra.
7:00 p. m.—Happy Hour; Popular Artists.
8:30 p. m.—Recordings.

MONDAY, OCTOBER 1

- 12:00 noon—Your Favorite Request Hour; Noon Frolic.
4:00 p. m.—Tryouts.
6:00 p. m.—John Wright Orchestra.
7:00 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
10:30 p. m.—Hawaiian Trio; Scott Morrison, song and banjo.

TUESDAY, OCTOBER 2

- 12:00 noon—Your Favorite Request Hour; Noon Frolic.
4:00 p. m.—Bureau of Public Safety; L. A. Police Quartet.
6:00 p. m.—John Wright Orchestra.
7:00 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
10:15 p. m.—Audrey Evans Program; California String Quartet.
10:45 p. m.—Hawaiian Trio; Al Decker, song and uke.

WEDNESDAY, OCTOBER 3

- 12:00 noon—Your Favorite Request Hour; Noon Frolic.
2:30 p. m.—Matinee Dance; Remote Control from Cinderella Roof Ballroom.
6:00 p. m.—John Wright Orchestra.
10:30 p. m.—Hawaiian Trio; Yebe Woods, blues singer.

THURSDAY, OCTOBER 4

- 12:00 noon—Your Favorite Request Hour; Noon Frolic.
6:00 p. m.—John Wright Orchestra.
7:00 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
10:30 p. m.—Hawaiian Trio; Scotty Kirkpatrick and Miles Sanford.

FRIDAY, SEPTEMBER 28

- 12:00 noon—Your Favorite Request Hour; noon frolic.
4:00 p. m.—Tryouts
6:00 p. m.—John Wright Orchestra.
7:00 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
10:30 p. m.—Hawaiian Trio; Rae Silverman, blues singer; Esther Kahn, piano.

SATURDAY, SEPTEMBER 29

- 12:00 noon—Your Favorite Request Hour; noon frolic.
2:30 p. m.—Matinee Dance; remote control from Cinderella Roof Ballroom.
6:00 p. m.—John Wright Orchestra.
8:00 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
10:30 p. m.—Hawaiian Trio; Al Decker, song and uke.



BOB SWAN

KFQZ Los Angeles, Calif.—1290 Kc.

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1417 S. Figueroa St., Los Angeles, Calif. Westmore 3001.

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L. E. Taft, Studio Mgr.
Bob Swan, Announcer
Al Cajal, Studio Ace.

Monroe Manning,
Business Manager
Pearl Bestman
Program Director

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Breakfast program.
10:00 a. m.—Panatropes and Shopping News.
12:00 noon—Studio program.
1:00 p. m.—Shopping News and Panatropes.
5:00 p. m.—Dinner program.
6:30 p. m.—Panatropes.
11:00 p. m.—Panatropes.

SUNDAY, SEPTEMBER 30

- 8:00 a. m.—Murray's courtesy program.
9:30 a. m.—Courtesy program.
12:00 noon—Panatropes request.
5:00 p. m.—Dinner program.
5:00 p. m.—Barrow's Majestic Hour.
7:00 p. m.—Harmony Trio and soloists.
8:00 p. m.—Daily McDonald, Eddie Beals.
9:00 p. m.—Novelty Syncopators; Al Decker.

- 10:00 p. m.—Kay Mullin's Girl Syncopators, soloists.
11:00 p. m.—Old Time Songs Request Hour.

MONDAY, OCTOBER 1

- 7:30 p. m.—Jeanette Warner, Harry Lamont, Ernest Jacobson.
8:30 p. m.—Ann Warren.

TUESDAY, OCTOBER 2

- 9:00 p. m.—Edith Isabel, Robert Stowe, Ralph Moore.

WEDNESDAY, OCTOBER 3

- 7:30 p. m.—Helen White, Chuck Sheeley.
8:30 p. m.—Ann Warren.
9:00 p. m.—H. Roxy and his orchestra; Eddie Beals, Marshall Eleton.

THURSDAY, OCTOBER 4

- 7:30 p. m.—Jeanette Warner, Inez Ingram.
8:30 p. m.—Blaine Montgomery, Laura Redden.
9:00 p. m.—Al Cajal's piano request; Phyllis Craven; Novelty Syncopators Orchestra.

FRIDAY, OCTOBER 5

- 7:30 p. m.—Senny Koren, Ethel Blech.
8:30 p. m.—Carl Hudoff, Bob Swan, Al Cajal.
9:00 p. m.—Ralph Moore, Robert Stowe, Edith Isabel.

SATURDAY, OCTOBER 6

- 7:30 p. m.—Helen White, Inez Ingram.
8:30 p. m.—Al Cajal's piano request.
9:00 p. m.—Argo and Shriver; Margaret Thorpe.

The essential features of these programs are identical with those sent by the stations.



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Pickwick Broadcasting Corporation
Geo. H. Bowles, Vice Pres. and Genl. Mgr.
Clarence B. Juneau, Chief Transmission Engineer.

9:00 p. m.—Jess Stafford's Brunswick Ballroom Orchestra from Egyptian.
10:30 p. m.—Plantation Cafe Frolic; Henry Halstead's Victor Orchestra.

MONDAY, OCTOBER 1

3:20 p. m.—Berlitz Method Spanish Lesson.
6:30 p. m.—Gaggy Price, "Miss Pickwick."
7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Rosalee Lane, blues singer; Jeannette Dace, pianist.
9:00 p. m.—Blu-Green Gas Boys; Hale Hooper, ballads; Ann Carter, soprano.

TUESDAY, OCTOBER 2

3:20 p. m.—Ann Martin, Home Economics expert.
6:30 p. m.—Beverly Hills Male Quartet.
7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Gladys Parish, blues singer; Polly Grant Hall, acc.
9:00 p. m.—Blu-Green Gas Boys; Hale Hooper, ballads; Loyce Whitman, blues singer supreme.

WEDNESDAY, OCTOBER 3

3:20 p. m.—Berlitz Method Spanish Lesson.
6:30 p. m.—Studio Specialties.
7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Peggy Price, "Miss Pickwick," Bill Sabransky, pianist.
9:00 p. m.—Blu-Green Gas Boys; Hale Hooper, ballads; Ann Carter, soprano.

THURSDAY, OCTOBER 4

3:20 p. m.—Ann Martin, Home Economics expert.
6:30 p. m.—Peggy Price, "Miss Pickwick."
7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Joe Hishop, guitar and songs.
9:00 p. m.—Blu-Green Gas Boys; Hale Hooper, ballads; Loyce Whitman, blues singer supreme.

FRIDAY, OCTOBER 5

3:20 p. m.—Berlitz Method Spanish Lesson.
6:30 p. m.—Gaggy Price, "Miss Pickwick."
7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Vera Hamby, mezzo-contralto soloist.
9:00 p. m.—Blu-Green Gas Boys; Hale Hooper, ballads; Ann Carter, soprano.

SATURDAY, OCTOBER 6

5:30 p. m.—Beverly Hills Male Quartet.
7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Loyce Whitman, blues singer; Bill Sabransky, piano.
9:00 p. m.—Blu-Green Gas Boys; Hale Hooper, ballads; Loyce Whitman, blues singer supreme.

DAILY EXCEPT SUNDAY
9:30 a. m.—Popular Pickwick Panatrophe program.
10:00 a. m.—KNRC Shopping Circle.
12:00 noon—Around the Bay district with Bert.
1:00 p. m.—Shopping Review.
2:00 p. m.—Associated Press News from the Santa Monica Outlook.
2:30 p. m.—Santa Monica Municipal Band Concert (ex. Monday).
3:30 p. m.—Lola, the Mystic.
3:30 p. m.—Pickwick Painters.
6:00 p. m.—Dr. Wesley Barrett's Lecture on Perfect Eyesight.
7:00 p. m.—Glen Edmonds Air Theatre Play Boys and vocalist.
8:00 p. m.—Santa Monica Municipal Band Concert (except Monday).
9:00 p. m.—Gilmore Oil Company program.
10:30 p. m.—Jess Stafford's Brunswick Recording Orchestra from Egyptian Ballroom.
11:00 p. m.—Plantation Cafe Frolic, featuring Henry Halstead's Brunswick Recording Orchestra and The Froonaders.

SUNDAY, SEPTEMBER 30

9:45 a. m.—International Bible Students' Association program.
10:45 a. m.—Pilgrim Lutheran Church Services.
2:30 p. m.—Santa Monica Municipal Band Concert (except Monday).
4:00 p. m.—Bible Questions and Answers.
4:30 p. m.—The Elks Mighty Organ Recital.
5:30 p. m.—Dialogue—IBSA program.
6:00 p. m.—Pilgrim Lutheran Church Services program.
7:00 p. m.—International Bible Students' Association
8:00 p. m.—Santa Monica Municipal Band Concert.



FREDERICK ROBINSON

KGFH

Madame Formosa
Program Director
R. L. Rust
General Manager
Kenneth M. Ishell
Technician

Glendale, Calif.—1140 Kc.

250 WATTS—263 METERS
Hotel Glendale, E. Broadway and Glendale Blvd.
Douglas 3326 Frederick Robinson, Owner and Operator

TUESDAY, OCTOBER 2

11:30 a. m.—Peggy Korter, Prosperity.
11:45 a. m.—Music.

WEDNESDAY, OCTOBER 3

9:00 p. m.—Pauline Acuff, operatic soprano.
9:30 p. m.—Studio program.

THURSDAY, OCTOBER 3

11:30 a. m.—Parliamentary Law Club; Parent-Teacher talk.

FRIDAY, OCTOBER 5

11:30 a. m.—Juno K. Walton, numerologist.
5:00 p. m.—Children, Nature School of Music.
5:45 p. m.—News Items, recordings.
6:30 p. m.—Norna Colema, pianist; Garnet Peoples, violinist, and others.
7:30 p. m.—Emerson Dramatic, play.
8:00 p. m.—Mrs. Anton Glectzner, concert pianist; Formosa Henderson, mezzo-soprano.
8:45 p. m.—Ed O'Leary, baritone.
9:00 p. m.—Bill Teal's Hobo Orchestra.

SATURDAY, OCTOBER 6

6:00 p. m.—Major J. A. Smale, talk to boys.
6:30 p. m.—Curtis Orchestra.
7:30 p. m.—Lola, psychoanalyst.
8:00 p. m.—Swanland Paramount.
8:30 p. m.—E. F. Williams, bass; Mrs. H. M. Carr, pianist.
9:00 p. m.—Studio program.

DAILY EXCEPT SUNDAY

9:00 a. m.—Inspiration Thoughts.
9:30 a. m.—Studio program.
10:00 a. m.—Recordings.
5:00 p. m.—News items, recordings.
*
MONDAY, OCTOBER 1
11:00 a. m.—Virginia Osgood, History of Cardia.
6:00 p. m.—Mrs. J. A. Dunford, librarian, talk.
6:30 p. m.—Stockade Cafe Orchestra.
7:30 p. m.—Ruth Peabody, classic pianist.
8:00 p. m.—Pete Dress, violinist, and others.
9:00 p. m.—Antoine's Ballroom Orchestra; Mona Tarrino, ballads.
10:00 p. m.—Sponsored program.

The essential features of these programs are identical with those sent by the stations.



C. MERWIN DOBYNS
Owner and Director

KGEM

Long Beach, Cal.—1390 Kc.

100 WATTS—215.7 METERS

435 Pine Avenue

Phone 632-75

Owned and Operated by C. Merwin Dobyns

JAY TAPP
Chief Engineer
HARVEY BREWSTER
Announcer

Bertha Brewster
Program Manager

CECIL FRY
Announcer

HAROLD BENDER
Technician

DAILY EXCEPT SUNDAY

- 11:00 a. m.—KGEM Devotional Period (except Sat.).
- 11:15 a. m.—Music.
- 11:30 a. m.—Daily Calendar and Announcements.
- 12:00 noon.—Noon Request Program.
- 2:30 p. m.—Long Beach Municipal Band (except Monday and Tuesday).
- 7:30 p. m.—Long Beach Municipal Band (ex. Mon.).
- 12:00 p. m.—Dobyns Footwear Blue Three (except Wed. Thurs. and Sat.).

SUNDAY, SEPTEMBER 30

- 9:30 a. m.—Taubman's Men's Bible Class.
- 10:45 a. m.—Music.
- 11:00 a. m.—First United Presbyterian Church services.
- 12:15 p. m.—Music.
- 1:00 p. m.—Ursuline Wisner, contralto.
- 1:30 p. m.—Laura String Trio.
- 2:00 p. m.—Musical Period from Polytechnic High, Jane Stanley, director.
- 2:30 p. m.—Long Beach Municipal Band concert.
- 4:00 p. m.—Quartet from Nazarene Church.
- 5:00 p. m.—Studio program.

MONDAY, OCTOBER 1

- 1:00 p. m.—Exchange Club program.
- 2:00 p. m.—Studio program.
- 3:00 p. m.—Music.

- 3:30 p. m.—Program from Polytechnic High School.
- 7:00 p. m.—Better English Period, Mr. Gleditch.
- 7:15 p. m.—Jones Hawaiian Trio.
- 7:45 p. m.—Child Psychology Talk.
- 8:00 p. m.—Late News Bulletin from Long Beach Sta.
- 8:15 p. m.—Studio program.
- 11:30 p. m.—Orchestra.

TUESDAY, OCTOBER 2

- 1:00 p. m.—Studio program; Dobyns Footwear Blue Three.
- 2:00 p. m.—Music.
- 7:00 p. m.—Educational Period.
- 11:00 p. m.—Orchestra.

WEDNESDAY, OCTOBER 3

- 1:00 p. m.—Music; Myoma DeGroff.
- 2:00 p. m.—Jones Hawaiian Trio.
- 7:00 p. m.—Educational Period.
- 7:15 p. m.—Studio program.
- 9:00 p. m.—Julietta Burnett, soprano.
- 9:30 p. m.—Foster Tucker, baritone.

THURSDAY, OCTOBER 4

- 1:00 p. m.—Optimist Club.
- 1:30 p. m.—Studio program.
- 2:00 p. m.—Music.
- 7:00 p. m.—Household Hints Period.
- 7:15 p. m.—Music.
- 9:00 p. m.—Studio program.

FRIDAY, OCTOBER 5

- 1:00 p. m.—Dobyns Footwear Blue Three.
- 2:00 p. m.—Laura Nichols, pianist.
- 7:00 p. m.—Educational Period.
- 7:15 p. m.—Music.
- Late News Bulletin from Long Beach Sun during band intermission.
- 11:00 p. m.—Orchestra.

SATURDAY, OCTOBER 6

- 1:00 p. m.—Studio program.
- 1:30 p. m.—Children's Hour with Raggedy Ann.
- 7:00 p. m.—Church announcements.
- 9:00 p. m.—Orchestra.

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KOLSTERS
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MUtual 2335

216 West Third St.

Los Angeles

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Manager

KFON Long Beach, Cal.—1240 Kc.

"Where Your Ship Comes in"

1000 WATTS—242 METERS—HANCOCK OIL STATION
Owned and Operated by NICHOLS & WARINNER, Inc.
220 E. Anahelm St.
CLARENCE CRARY, Announcer

DAILY EXCEPT SUNDAY

8:00a. m.—Tadpole Jones, The Buttercream Boy.
8:15 a. m.—Musical program.
9:00 a. m.—Novelty Music program.
9:30 a. m.—Organ Recital.
10:00 a. m.—"Shopping News"—Hugh A. Marti Co.
10:15 a. m.—"Devotional Period," except Saturday.
10:30 a. m.—Musical program.
11:30 a. m.—Press-Telegram morning news, Frank P. Goss.
12:00 noon.—Popular Dance program.
12:15 p. m.—Variety Musical.
4:00 p. m.—Press-Telegram afternoon news.

DAILY EXCEPT MONDAY

2:30 p. m.—Press-Telegram presenting Long Beach Municipal Band.
3:05 p. m.—Adult Radio School (every day).
3:20 p. m.—Press-Telegram presenting Long Beach Municipal Band.
4:30 p. m.—Hancock Oil Company Orchestra.
5:00 p. m.—Lost and Found Announcements.
6:05 p. m.—Hancock Oil Company Orchestra
8:00 p. m.—Press-Telegram evening news.
8:15 p. m.—Musical program.

SUNDAY, SEPTEMBER 30

9:30 a. m.—Capitol Theatre Organ, Dick Dixor.
10:00 a. m.—Angeles Abbey chimes.
11:00 a. m.—Second Church of Christ, Scientist.
12:30 p. m.—Birkel Music Co.
1:30 p. m.—Pacific Coast Club organ.
2:30 p. m.—Long Beach Municipal Band.
4:30 p. m.—Latest popular record releases.
6:00 p. m.—Radio Church of the Air.
7:00 p. m.—"Chrysler Program"—Concert Orchestra.
7:45 p. m.—First Church of Christ, Scientist.

MONDAY, OCTOBER 1

12:30 p. m.—Popular Songs of today.
12:45 p. m.—Piano selections.
1:00 p. m.—Red Seal Recordings.
1:15 p. m.—Jazz Band.
1:30 p. m.—Hawaiian program.
1:45 p. m.—Arkansas Traveler.
2:00 p. m.—Varied Musical program.
3:00 p. m.—Concert Orchestra.
7:00 p. m.—Stuydam's Buttercream Schoolhouse.
8:00 p. m.—Goodyear Hawaiian Quartette and Double Eagle Twins.
9:00 p. m.—Rebroadcast KNX—Rudolph Wurlitzer Co.
10:00 p. m.—Chrysler Hour—Silver Spray Haymakers.

TUESDAY, OCTOBER 2

1:00 p. m.—Kiwanis Club luncheon.
1:30 p. m.—Dance music.
5:45 p. m.—Dr. Williams (tuberculosis specialist).
7:00 p. m.—Musical program.

8:30 p. m.—Musical program.
9:00 p. m.—Breakers Hotel Orchestra.
9:30 p. m.—Rebroadcast KFWB—Olympic Auditorium.
10:30 p. m.—Breakers Hotel Orchestra.

WEDNESDAY, OCTOBER 3

1:00 p. m.—Rotary Club.
1:30 p. m.—Memory Lane.
1:45 p. m.—Dance music.
7:00 p. m.—"Fain's Pair of Kids."
7:30 p. m.—"Chrysler Hour."
9:00 p. m.—Breakers Hotel Orchestra.
9:45 p. m.—Main Event, Wilmington Bowl.
11:00 p. m.—Majestic Ballroom.

THURSDAY, OCTOBER 4

1:00 p. m.—Health and Efficiency, Dr. Elmer S. Clark.
1:30 p. m.—Ballad Hour.
1:45 p. m.—Accordian and Radio Records.
2:00 p. m.—Hawaiian and Black Crows.
7:30 p. m.—"Chrysler Hour."
8:30 p. m.—Musical program.
9:00 p. m.—"Studio Frolic."
10:00 p. m.—Eson Hawaiian String Quartet.
10:30 p. m.—Weber Duo-Art Piano Recital.
11:00 p. m.—Majestic Ballroom.

FRIDAY, OCTOBER 5

1:00 p. m.—Masonic Club luncheon.
1:30 p. m.—Popular Vocal selections.
1:45 p. m.—Jazz Band.
7:00 p. m.—Musical selections.
7:30 p. m.—"Chrysler Hour."
8:30 p. m.—FireSide Hour: Clarence Crary.
9:30 p. m.—Rebroadcast KNX—American Legion Stadium.
10:30 p. m.—Pacific Coast Club Orchestra.
11:00 p. m.—Majestic Ballroom.

SATURDAY, OCTOBER 6

4:30 p. m.—Uncle Harry's Kiddies.
4:45 p. m.—Majestic Ballroom Orchestra.
7:00 p. m.—Cloverleaf choro-style program.
7:30 p. m.—"Chrysler Hour."
9:00 p. m.—Breakers Hotel Orchestra.
10:00 p. m.—Pacific Coast Club Orchestra.
11:00 p. m.—Majestic Ballroom.



HAROLD MATHEWS

KWTC Santa Ana, Calif.—1100 Kc.

Studio at 1101 North Ross St., Santa Ana, California.

"The Garden of Eden Stations"
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272.5 METERS—100 WATTS
WESTERN ELECTRIC INSTALLATION

Owned and Operated by
Dr. John Wesley Hancock
Manager—Announcer
Telephone 1896

Edith C. Hancock
Program Manager

DAILY EXCEPT SUNDAY

5:00 p. m.—Dinner Hour: music, news items, etc.
MONDAY, OCTOBER 1
5:00 p. m.—Garden Grove Free Methodist Church.
6:30 p. m.—Studio Program.
7:00 p. m.—Jess Goodman's Samson Cord program.
7:30 p. m.—Eastern Oil Co.'s Hawaiian Half Hour.
8:00 p. m.—Chandler's Music Store De Luxe Trio.
9:00 p. m.—Musical Travelogue presented by Edna Harge Paine.

TUESDAY, OCTOBER 2

6:00 p. m.—Sol Gonzales' Spanish hour.

6:30 p. m.—"Smiling" Eddie Marble's hour

WEDNESDAY, OCTOBER 3

5:00 p. m.—Studio program.
6:30 p. m.—Moon Aerotype popular program.

THURSDAY, OCTOBER 4

6:00 p. m.—Merchants' Music Contest, presented by Harold Mathews, featuring the Hipmobile Concert Trio.
7:00 p. m.—Studio program.
8:00 p. m.—Classical program.
9:00 p. m.—Al Jasper, violin; The Haskins Twins; Ruth and Harold in piano and song.

FRIDAY, OCTOBER 5

6:00 p. m.—The Radio Shop Hawaiian program presented by Itay Simpson.
6:30 p. m.—"Smiling" Eddie Marble's request period.

SATURDAY, OCTOBER 6

6:00 p. m.—Studio program.
7:00 p. m.—Juvenile hour: Dreamland Lady.
8:00 p. m.—Harry Brackett's Hour: Lulu Brackett, soprano; C. Featherly, baritone; Faye G. Spicer,

The essential features of these programs are identical with those sent by the stations.



**AIMEE SEMPLE
McPHERSON**

KFSG Los Angeles, Calif.—1190 Kc.

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Aimee Semple McPherson
Founder, President
Roderick H. Morrison
Manager
M. E. Kennedy,
Technician
C. N. Tucker
Announcer
Esther Fricke
Temple Organist

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Family Altar.
8:00 a. m.—Bible Study Hour (except Wednesday).
10:30 a. m.—Sunshine Hour.
11:30 a. m.—Noonday Musical, with Esther Fricke, organist (except Monday).
SUNDAY, SEPTEMBER 30
10:30 a. m.—Sunday Morning Worship, Hardy Mitchell.
2:30 p. m.—Dispensational Message, Hardy Mitchell.
6:30 p. m.—Levine Barilotti and Angelus Temple Silver Band.
7:00 p. m.—Musical Hour, Temple Choir, Silver Band, Great Organ.
8:00 p. m.—Evangelistic Service, Roxie Alford.
MONDAY, OCTOBER 1
11:30 p. m.—Blessed Hour, Paul Myers and Group.
5:00 p. m.—Vesper Hour, Organ Recital, Esther Fricke.

- TUESDAY, OCTOBER 2**
3:00 p. m.—Luther Plaugenhorn and Goodyear Branch Church Group.
4:00 p. m.—Classic Hour, Studio Program.
5:00 p. m.—Blessed Hope Hour, Paul Myers and Group.
WEDNESDAY, OCTOBER 3
2:30 p. m.—Divine Healing Service, Hardy Mitchell.
6:00 p. m.—Angelus Hour, Organ Recital, Esther Fricke.
7:00 p. m.—Angelus Temple Symphony Orchestra.
7:30 p. m.—Walter Baptismal Service, Hardy Mitchell.

THURSDAY, OCTOBER 4

- 3:00 p. m.—Rev. Britton and Alhambra Branch Church Group.
4:00 p. m.—Book Lover's Hour, Noland Tucker.
5:00 p. m.—Blessed Hour, Paul Myers and Group.
FRIDAY, OCTOBER 5
3:00 p. m.—Rev. Bruffet and Pasadena Branch Church Group.
4:00 p. m.—Classic Hour, Studio Program.
5:00 p. m.—Organ Recital, Esther Fricke.

SATURDAY, OCTOBER 6

- 2:00 p. m.—Children's Happy Hour, Miss Estelle Jones.
6:00 p. m.—Sunday School Review.
7:00 p. m.—Levine Barilotti and Angelus Temple Silver Band.
7:30 p. m.—Divine Healing Service, Roxie Alford.
9:30 p. m.—Jeanne and Joan Halamock, the Miracle Children.



JOHN A. GLASSE
Announcer

KTBI Los Angeles, Calif.—1090 Kc.

750 Watts—275.1 Meters—Bible Institute of Los Angeles

HARRY P. HERDMAN, Announcer. Phone Me. 6701
JOHN A. GLASSE, Director of Programs
HOWARD G. WILSON, Technician
GORDON E. HOOKER, Accompanist

DAILY EXCEPT SATURDAY AND SUNDAY

- 8:00 a. m.—Uncle Fred's Biola Children's Club.
8:30 a. m.—Devotional hour.
9:00 a. m.—Studio music.
9:15 a. m.—Daily Bible study.
9:45 a. m.—Chorus singing.
10:45 a. m.—Student singing.
11:00 a. m.—Christian Philosophy.
11:45 a. m.—Poetry, chimes and organ.
12:30 p. m.—Studio Musical program.
1:15 p. m.—King's Business Question Box, Keith L. Brooks.
WEDNESDAY, OCTOBER 3
10:00 a. m.—Christian Psychology.
11:00 a. m.—Doctrinal lecture.
11:45 a. m.—Violin, chimes and organ.
12:30 p. m.—Studio Musical program.
1:15 p. m.—Inspirational Message and music.
THURSDAY, OCTOBER 4
10:00 a. m.—Home Nursing.
11:00 a. m.—Christian Philosophy.
11:45 a. m.—Pianolques, chimes and organ.
12:30 p. m.—Studio Musical program.
1:15 p. m.—News of Christian Work in the World.
FRIDAY, OCTOBER 5
10:00 a. m.—New Testament, Word Studies.
11:00 a. m.—Dr. G. Campbell Morgan.
11:45 a. m.—Dialogues, chimes and organ.
12:30 p. m.—Studio Musical program.
1:15 p. m.—Missionary Biography.
7:00 p. m.—International Sunday School Lesson.
8:00 p. m.—Dr. G. Campbell Morgan.
9:00 p. m.—Special Concert Hour.

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RUSSELL SHERWOOD
Program Director

KYA San Francisco, Calif.—850 Kc.

"At the Golden Gate"
1000 WATTS—352.7 METERS

Headquarters at Leew's Warfield Bldg.
CLAIR MORRISON, Manager RUSSELL SHERWOOD, Prog. Dir.

DAILY EXCEPT SUNDAY

- 8:00 a. m.—"The KYA Morning Glories," with music and songs.
- 9:00 a. m.—Sally Cooke, the "Better Home Girl of KYA."
- 10:00 a. m.—Musical program (except Tuesday and Friday).
- 11:00 a. m.—"California Sunshine Hour."
- 12:00 noon—News items direct from the Editorial Rooms of the Examiner (except Monday and Thursday).
- 12:15 p. m.—Musical program (except Tuesday).
- 3:00 p. m.—Bridge party.
- 4:00 p. m.—Classical program.
- 5:00 p. m.—Who's Who Program.
- 6:00 p. m.—News from the Examiner.
- 6:15 p. m.—The Golden Gate Crier (except Monday).
- 9:00 p. m.—Elaine Goering Time Signal.
- 10:00 p. m.—Tavannes Time Signal.
- 10:00 p. m.—Dance Orchestra (except Saturday).

SUNDAY, SEPTEMBER 30

- 10:00 a. m.—Miles Overholts, portraying the Examiner comic strip.
- 11:00 a. m.—Church services from Temple Choir.
- 7:00 p. m.—Dr. Frederick L. Clampett feature.
- 7:45 p. m.—Temple Church services.

MONDAY, OCTOBER 1

- 2:00 p. m.—Dr. Buren L. Corley.
- 4:00 p. m.—Classical program.
- 7:00 p. m.—Democratic Committee broadcast over KYA and KPILA.
- 7:30 p. m.—Royal Order of Optimistic Donuts, directed by Bert Butterworth.
- 8:30 p. m.—West Coast Theatre Frolic.
- 9:00 p. m.—Cleve Brentwood, Six-Foot-Two-of-Person-ality.
- 9:30 p. m.—Dr. Buren L. Corley with Georges Barstoss, Hazel and Helen and Ed Gray.

TUESDAY, OCTOBER 2

- 10:00 a. m.—Bell Laboratory program with Mary Elliot.
- 10:30 a. m.—Dr. Buren L. Corley.
- 12:15 p. m.—Tuesday Noon Club.
- 2:00 p. m.—Babette, fashion authority of the Examiner.
- 2:30 p. m.—Musical program.
- 7:00 p. m.—Democratic Committee broadcast over KYA and KPILA.
- 7:30 p. m.—Merchants Broadcasting program.
- 8:30 p. m.—West Coast Theatre Frolic.
- 9:00 p. m.—John Patrick, Fay and Pearl, Louise Ellor and Dan McLoone.

WEDNESDAY, OCTOBER 3

- 11:40 a. m.—Dr. Julian R. Brinson.
- 12:15 p. m.—Musical program.
- 2:00 p. m.—Dr. Buren L. Corley.
- 2:30 p. m.—Democratic Committee broadcasting over KYA and KPILA.
- 7:30 p. m.—California Sunshine Boys.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—Georgia McGahey, Greta and Lucette.

THURSDAY, OCTOBER 4

- 10:00 a. m.—Musical program.
- 10:45 a. m.—Prudence Penny, Household Editor of the Examiner.
- 11:40 a. m.—Dr. Julian R. Brinson.
- 2:00 p. m.—Dr. Buren L. Corley.
- 7:00 p. m.—Democratic Committee broadcasting over KYA and KPILA.
- 7:30 p. m.—Maud Nickerson, Annetta Thompson and Barney and Rose.
- 8:00 p. m.—Elks' Club program.
- 9:00 p. m.—Dr. Frederick L. Clampett, feature writer of the Examiner.
- 9:30 p. m.—George Hopbrun, Bessie Best and others.

FRIDAY, OCTOBER 5

- 10:00 a. m.—Bell Laboratory program with Mary Elliot.
- 10:30 a. m.—Dr. Buren L. Corley.
- 7:00 p. m.—Democratic Committee broadcasting over KYA and KPILA.
- 7:30 p. m.—Cleve Brentwood, Six-Foot-Two-of-Person-ality.
- 8:00 p. m.—Program from the Florentine Room of the Club Hotel.
- 8:00 a. m.—Metro Trio hour.

SATURDAY, OCTOBER 6

- 10:00 a. m.—Bell Laboratory program with Mary Elliot.
- 10:30 a. m.—Dr. Buren L. Corley.
- 12:15 p. m.—Musical program.
- 2:00 p. m.—New Talent period.
- 7:00 p. m.—Democratic Committee broadcasting over KYA and KPILA.
- 7:30 p. m.—Billy Leonard and Mary Elliot in "Thirty Minutes of Nothing Too Serious."
- 8:00 p. m.—Old-Timers' hour with Ed Hewlett, Marian Thompson, Rudy Ferrier, Dorothy and Kay, Fred Hagan and Louis Hubert.
- 9:00 p. m.—Variety hour with Billy Leonard and others.
- 10:00 p. m.—Radio Hug Frolic with Billy Sherwood at the "Mike," and a review of KYA artists.

KLX

P. D. Allen, Manager

Oakland, Calif.—590 Kc.

Tel. Lakeside 6000, 13th and Franklin
13th and Franklin Charles Lloyd, Program Director

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Exercises.
 - 11:00 a. m.—Jean's Hi-Lights.
 - 12:00 noon—Standard time by Tritone siren.
 - 12:00 noon—George Otto's Twalians.
 - 1:00 p. m.—Jean Kent.
 - 2:00 p. m.—Jackson Recordings.
 - 2:40 p. m.—Basketball (except Monday).
 - 5:30 p. m.—Big Brother Bob's Club (except Sat.).
 - 6:30 p. m.—Bagdadians.
 - 7:30 p. m.—News broadcast.
- Time Signals throughout the day by courtesy of Alberla Candy Co.

SUNDAY, SEPTEMBER 30

- 4:00 p. m.—Jackson Furniture Co. later recordings, featuring selections from "Pagliacchi," "Aida" and "Carmen."
- 5:00 p. m.—Chas. T. Besserer on Scottish Rite organ.

MONDAY, OCTOBER 1

- 10:30 a. m.—Martha Lee Home Economics hour.
- 2:30 p. m.—Opportunity hour.
- 5:00 p. m.—Ambassador Laundry Co. program.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—Studio program.

TUESDAY, OCTOBER 2

- 10:30 a. m.—Martha Lee Home Economics hour.

- 4:30 p. m.—Chas. T. Besserer on Scottish Rite organ, broadcast by remote control from new Scottish Rite Temple.

WEDNESDAY, OCTOBER 3

- 10:30 a. m.—Martha Lee Home Economics hour.
- 4:30 p. m.—Chas. T. Besserer on Scottish Rite organ, broadcast by remote control from new Scottish Rite Temple.
- 5:30 p. m.—Brother Bob's club.
- 6:30 p. m.—Bagdadians.
- 7:00 p. m.—News broadcast.
- 8:00 p. m.—Educational program.
- 9:00 p. m.—Studio program.

THURSDAY, OCTOBER 4

- 10:30 a. m.—Martha Lee Home Economics hour.
- 4:30 p. m.—Chas. T. Besserer on Scottish Rite organ.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—Dorian trio.

FRIDAY, OCTOBER 5

- 10:30 a. m.—Martha Lee Home Economics hour.
- 5:00 p. m.—Rastus and Professor I-Know-It.
- 8:00 p. m.—Piano recital by Helen Wegman Parmelee.
- 8:30 p. m.—David McAdam, tenor.
- 9:00 p. m.—Dance program.

SATURDAY, OCTOBER 6

- 5:30 p. m.—Chas. T. Besserer on Scottish Rite organ.

The essential features of these programs are identical with those sent by the stations.



"MAC"

KFRC San Francisco, Calif.—660 Kc.

Owned and Operated by Don Lee, Cal. Dist. for Cadillac & LaSalle
1000 WATTS—454.3 METERS
1000 Van Ness, Telephone Prospect 100
"Keep Forever Radiating Cheer"

Harrison Holloway
Manager
Helen O'Neil
Program Director
Frank Moss
Musical Director
Alan N. Cormack
Engineer

4:15 p. m.—Speaker from California Writers' Club.
6:20 p. m.—Town Topics.
6:30 p. m.—"Bohs," noted sports authority.
7:00 p. m.—Cecilians.
7:30 p. m.—White Cross Entertainers.
8:00 p. m.—Haas Candy Stores, "Sweetheart Hour."
9:00 p. m.—Evolution of the Theater.
10:10 p. m.—Bossch Revue, featuring Bossch Orchestra:
Edna Fischer, O'Brien and Moritz, Pearce Bros.

WEDNESDAY, OCTOBER 3

DAILY EXCEPT SUNDAY
7:00 a. m.—Slumpy Fits. Courtesy Airflex Mattress Mfrs.
8:00 a. m.—Musical records program.
9:00 a. m.—Georgia O. George (except Saturday).
10:00 a. m.—Wyn's Daily Chat.
11:30 a. m.—Amateur Tryouts (except Saturday).
12:00 noon.—Sherman Clay concert.
2:00 p. m.—Matinee Concert, courtesy of Pacific Radio Trades (except Saturday).
3:00 p. m.—Matinee Orch. Concert (ex. Tues. & Thurs.)
4:30 p. m.—Organ recital by Theo. Strong (ex. Sat.).
5:15 p. m.—San Francisco Call, news items.
5:30 p. m.—Mac and his Gang.
6:20 p. m.—Town Topics.
9:00 p. m.—Embassy Theatre program (ex. Tuesday and Friday).
10:00 p. m.—Amos 'n' Andy
10:10 p. m.—Dance music.

SUNDAY, SEPTEMBER 30

9:30 a. m.—KFRC Radio Fellowship Church conducted by Dr. Stanley Morrison.
10:00 a. m.—"Home Sweet Home" Concert.
12:00 noon.—Paulist Fathers' Old St. Mary's Church.
1:15 p. m.—Bossch Radio Concert.
3:15 p. m.—KFRC Studio Recital.
4:15 p. m.—Art Fadden, pianist.
5:00 p. m.—"The Ten Time Three."
6:00 p. m.—Instructional talk by Dr. Louis I. Newman.
6:30 p. m.—Studio Program.
7:00 p. m.—Robert Olsen Song Recital.
7:30 p. m.—Cadillac-LaSalle Concert Orchestra, direction of Frank Moss.
8:30 p. m.—Concert Orchestra with Edna Fischer, piano
9:30 p. m.—Tom Gerunovich his Roof Garden Orch.
10:00 p. m.—Amos 'n' Andy.
10:10 p. m.—Tom Gerunovich and his Roof Garden Orch.
11:10 p. m.—El Patio Dance Orchestra.

MONDAY, OCTOBER 1

8:30 a. m.—Mothercraft Club.
11:00 a. m.—Mary Lewis Haines Domestic Science Talk.
4:00 p. m.—"Careers for Women."
4:15 p. m.—Talk by Physician from University of California Medical Dept.
6:20 p. m.—Town Topics.
7:00 p. m.—Myrrhol Mirthful Melody.
7:30 p. m.—Anti-Prexol Entertainers.
8:00 p. m.—"Blue Monday Jamboree."
11:10 p. m.—Dance music.

TUESDAY, OCTOBER 2

5:30 a. m.—Child Diet.
11:00 a. m.—Studio Program.
3:00 p. m.—Matinee Concert Orchestra.
4:00 p. m.—"Careers for Women," direction of Matilda Rosenfeld.

11:00 a. m.—Mary Lewis Haines Domestic Science Talk.
4:00 p. m.—"The Observer," about new books and current topics.
6:30 p. m.—Cecilians, presented by Embassy Theater.
7:00 p. m.—Studio Program.
7:30 p. m.—Anti-Prexol Entertainers.
8:00 p. m.—Piano Recital by Frank Moss.
8:30 p. m.—Song Recital by Robert Olsen.
9:00 p. m.—Western Motors Program.
10:00 p. m.—Hotel Mark Hopkins Orchestra.
11:00 p. m.—El Patio Dance Orchestra.
(Haas Candy Time Signals Hourly)

THURSDAY, OCTOBER 4

9:30 p. m.—"Mothercraft Club."
11:00 a. m.—Studio Program.
11:30 a. m.—Madame Marie.
11:45 a. m.—Amateur Auditions.
4:00 p. m.—"Child Culture" by Mary Shannon Harrison.
4:20 p. m.—Fan Fare by Fred Johnson of The Call.
6:10 p. m.—Madame Marie.
6:30 p. m.—Embassy Theater presents Jerry McMillan, pianist.
7:00 p. m.—Myrrhol Mirthful Melody.
7:30 p. m.—Mr. XYZ and his Alphabet.
8:00 p. m.—Studio Program.
9:00 p. m.—"Tea Time Three."
11:10 p. m.—Midnight Concert by the KFRC Concert Orchestra.

FRIDAY, OCTOBER 5

11:00 a. m.—"Hints to Home Makers" by Aunt Martha.
2:00 p. m.—Matinee Concert Orchestra.
4:00 p. m.—Garden Talk by P. W. Davis.
6:30 p. m.—Pat Frazer, sports editor of the Call.
7:00 p. m.—Hot 'n' Cold Show Program.
7:30 p. m.—Leigh Harline and White Cross Entertainers.
8:00 p. m.—"Great Ladies."
8:30 p. m.—Shaasta Foursome and the Sparklers.
9:00 p. m.—Cadillac-LaSalle Orchestra; Juanita Tenneyson, soloist.
10:10 p. m.—Hotel Mark Hopkins Orchestra.
11:10 p. m.—Tom Gerunovich and his Roof Garden Orchestra; Hazel Warner and Ben Roy, soloists.
(Haas Candy Time Signals Hourly)

SATURDAY, OCTOBER 6

10:00 a. m.—Studio Program.
11:45 a. m.—Announcements of Sunday Church services.
1:00 p. m.—U. S. Dept. of Agr. Farm Club.
4:00 p. m.—Art Talk.
7:00 p. m.—Cecilians.
7:30 p. m.—Anti-Prexol Entertainers.
8:00 p. m.—KFRC Concert Orchestra and Strollers.
8:15 p. m.—"Hobbies of Prominent Men," direction of Matilda Rosenfeld.
8:30 p. m.—KFRC Concert Orchestra and Strollers.
9:00 p. m.—Hotel Mark Hopkins Orchestra.
11:10 p. m.—Organ Program by Leigh Harline.

DX SEASON!!! REQUIRES A PERFECT GROUND

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CURTIS PECK

KPO San Francisco, Calif.—710 Kc.

1000 WATTS—122.3 METERS
HALE BROTHERS AND THE CHRONICLE
"The Voice of San Francisco"

Phone Kearney 704

J. W. Laughlin
Managing Director

Mrs. Frederick Crowe
Program Director

Curtis Peck
Technical Director

1:00 p. m.—Jerry Jermaine song recital.
1:30 p. m.—E. A. Pierce & Co. stock quotations.
4:30 p. m.—Merton Borles and Mission Sparklers.
7:00 p. m.—Embassy Theatre Concert.
8:00 p. m.—NBC.*
8:30 p. m.—NBC.*
9:00 p. m.—Koster Hour.
10:00 p. m.—NBC.*

WEDNESDAY, OCTOBER 3

10:30 a. m.—NBC.*
4:30 p. m.—Merton Borles and Mission Sparklers.
7:00 p. m.—Studio program.
7:30 p. m.—NBC.*
8:00 p. m.—Musical novelty.
8:30 p. m.—NBC.*
9:00 p. m.—NBC.*
9:30 p. m.—Studio program.
10:00 p. m.—Gordon Henderson's Palm Court Dance Band.
11:00 p. m.—NBC.*

THURSDAY, OCTOBER 4

12:30 p. m.—Shrines luncheon.
1:30 p. m.—E. A. Pierce & Co. stock quotations.
4:30 p. m.—Evelyn Trent. In World Topics on the Air.
7:00 p. m.—Federal Business Talks.
7:15 p. m.—Sports on the Air by Harry Smith of The Chronicle.
7:30 p. m.—Merton Borles and Mission Sparklers.
8:00 p. m.—Caswell program.
8:30 p. m.—Nathan Abas in a violin recital.
9:00 p. m.—NBC.*
10:00 p. m.—NBC.*

FRIDAY, OCTOBER 5

12:45 p. m.—Commonwealth Club luncheon at Palace Hotel.
7:00 p. m.—Embassy Theatre concert.
7:30 p. m.—NBC.*
8:00 p. m.—NBC.*
9:00 p. m.—Abas String Quartet.
10:30 p. m.—Gordon Henderson's Palm Court Dance Band.
11:00 p. m.—NBC.*

SATURDAY, OCTOBER 6

10:00 a. m.—Activity conducted by Ann Warner, domestic economist.
11:30 a. m.—Ye Towne Cryer and Al Hegbom.
4:30 p. m.—Merton Borles and Mission Sparklers.
7:00 p. m.—NBC.*
8:00 p. m.—Gordon Henderson's Palm Court Dance Band.
9:00 p. m.—NBC.*
10:00 p. m.—NBC.*

DAILY EXCEPT SUNDAY

8:45 a. m.—Health and Happiness Period.
8:00 a. m.—The Shell Happy Time.
9:30 a. m.—Dobbie's Daily Chat.
10:00 a. m.—Mammy Sperry (ex. Tues., Thurs., Sat.).
11:30 a. m.—Ye Towne Cryer.
12:00 noon—Time signals, scripture reading, etc.
12:00 noon—Lillian R. organ recital.
2:00 p. m.—House of Dreams (ex. Mon. and Sat.).
2:45 p. m.—Play by play broadcast of Pacific Coast Baseball Games (except Monday).
4:30 p. m.—Ye Towne Cryer Service.
5:00 p. m.—Children's Hour.
5:00 p. m.—Reo Logue with music.

SUNDAY, SEPTEMBER 30

9:45 a. m.—Church services.
2:45 p. m.—Play by play broadcast of Pacific Coast League baseball games for Associated Oil Co.
6:30 p. m.—NBC.*
7:30 p. m.—Embassy Theatre Concert.
8:00 p. m.—Organ recital by Uda Waldrop.
8:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.
9:00 p. m.—NBC.*

MONDAY, OCTOBER 1

10:00 a. m.—Art talk by Helen Gordon Barker.
11:30 a. m.—Studio program.
1:00 p. m.—E. A. Pierce & Co. stock quotations.
3:30 p. m.—Penwomen's program.
4:30 p. m.—Merton Borles and Mission Sparklers.
5:00 p. m.—Political broadcast.
7:00 p. m.—NBC.*
8:00 p. m.—NBC.*
9:00 p. m.—Musical program.
10:00 p. m.—KPO's variety program, featuring KPO's well known artists.

TUESDAY, OCTOBER 2

10:00 a. m.—Ann Warner, domestic economist.
10:30 a. m.—NBC.*
11:30 a. m.—Ye Towne Cryer and Al Hegbom.
12:00 noon—Lillian R. organ recital; Frederick Brown.
See Page 44 for detailed program of National Broadcasting Company.



MEL LE MON

KTAB Oakland, Calif.—1070 Kc.

Knowledge, Truth and Beauty
Official Pickwick Stages Station
Owned and Operated by the Pickwick Broadcasting Corp.
ADA MORGAN O'BRIEN, Program Director
Tenth Avenue Baptist Church, 1410 Tenth Ave.
Telephone Merritt 0246
DAILY EXCEPT SUNDAY

9:00 a. m.—Hour of Prayer.
9:30 a. m.—Recordings.
12:00 noon—Organ Recital, Esta Martin Pomeroy.
4:30 p. m.—The Tea Hour, Elysian Trio.
5:30 p. m.—Dinner Hour Concert.
6:30 p. m.—Twilight Hour.
7:00 p. m.—Pomeroy Trio.
10:00 p. m.—Pickwick Serenaders.
12:00 m.—The Night Owl.

MONDAY, OCTOBER 1

8:00 p. m.—Educational Half Hour, direction of Prof. Earle G. Linsley of Mills College.
8:30 p. m.—Elysian Trio.

TUESDAY, OCTOBER 2

8:00 p. m.—The Pickwick Pals, Doris and Polly.
8:30 p. m.—Richard Morgan, Casso, and Irving Krick, pianist.
9:00 p. m.—Melody Hour, arranged by Hazel Quinn.

WEDNESDAY, OCTOBER 3

7:00 p. m.—The Pomeroy Trio.
8:00 p. m.—California Crematorium program.

9:00 p. m.—Elks Charity Circus program, introducing the candidate for the popularity contest.

THURSDAY, OCTOBER 4

8:00 p. m.—Prof. Linsley's weekly travel talk.
8:30 p. m.—The Happy Chappies and Rose Lind, the Melody Girl.
9:00 p. m.—The Elysian Trio.

FRIDAY, OCTOBER 5

8:00 p. m.—Miss Florentine Belmont.

SATURDAY, OCTOBER 6

8:00 p. m.—The San Franala Ensemble.
9:00 p. m.—The San Franala Quartet assisted by Doris Olsen-Howard, pianist.

The essential features of these programs are identical with those sent by the stations.



HOWARD MILBOLLAND
Announcer

KGO

Oakland, California—780 Kc.

5000 WATTS—384 METERS
PACIFIC COAST STATION, GENERAL ELECTRIC CO.
Phone Fruitvale 5986
557 Hotel St. Francis

DAILY EXCEPT SUNDAY

9:30 a. m.—California Home Life.
11:30 a. m.—Luncheon Concert.
12:00 noon, 6:00 p. m. and 10:00 p. m.—Telechone Time.
12:30 and 1:00 p. m.—Stock and weather reports.
4:30 p. m.—Hotel St. Francis Dance Orchestra (except Monday).
6:00 p. m.—San Francisco and New York Stocks (except Wednesday and Saturday).
6:20 p. m.—News (except Saturday).
7:00 p. m.—Weather reports.
8:00 p. m.—Sessious Westminster Chimes.
9:00 p. m.—Time signals.

7:30 p. m.—Remar program.
8:00 p. m.—Parisian Quintette.
9:00 p. m.—NBC.*
9:30 p. m.—Concert program.
10:00 p. m.—NBC.*

THURSDAY, OCTOBER 4

5:30 p. m.—Tom King detective stories.
7:00 p. m.—L. A. concert hour.
7:30 p. m.—Drama, "Ann Manages," by Helen Norris.
8:30 p. m.—NBC.*
9:30 p. m.—NBC.*

FRIDAY, OCTOBER 5

11:00 a. m.—Evron Mills, baritone.
11:10 a. m.—Elmer Martin, "Home Economics."
5:30 p. m.—NBC.*
6:30 p. m.—Weekly Financial Review.
6:50 p. m.—Dr. Albertine Richards Nash, consulting psychologist.
7:00 p. m.—NBC.*
7:30 p. m.—NBC.*
8:00 p. m.—NBC.*
9:00 p. m.—NBC.*
10:00 p. m.—Western Artist Series Concert. The London Singers.

11:00 p. m.—Hal Girvin's Hotel Oakland Dance orch.

SATURDAY, OCTOBER 6

6:00 p. m.—Market reports; news and baseball.
6:20 p. m.—Herb Rossini's orchestra.
6:45 p. m.—Weekly sport review. Al Santoro.
7:00 p. m.—American Tobacco Company program.
8:00 p. m.—NBC.*

SUNDAY, SEPTEMBER 30

11:00 a. m.—First Presbyterian Church service. Oakland; Rev. Frank M. Slesley, D.D., pastor.
1:30 p. m.—Peerless Half Hour.
3:00 p. m.—NBC.*
4:30 p. m.—NBC.*
6:30 p. m.—NBC.*
7:30 p. m.—Weather forecast.
7:30 p. m.—NBC.*
8:00 p. m.—First Presbyterian Church service.
9:00 p. m.—NBC.*

MONDAY, OCTOBER 1

4:00 p. m.—"Everyday Livins." Christina S. Madison.
5:30 p. m.—Aunt Betty stories; KGO Kiddies' Klub.
6:30 p. m.—"What Happening in the World."
6:45 p. m.—"A Week of the World's Business."
7:00 p. m.—NBC.*
8:00 p. m.—NBC.*
9:00 p. m.—NBC.*
9:30 p. m.—General Electric program.
10:30 p. m.—Alaskan News Flashes.

TUESDAY, OCTOBER 2

6:30 p. m.—"The Strolling Troubadour."
7:00 p. m.—NBC.*
9:00 p. m.—"The Pilgrims."

WEDNESDAY, OCTOBER 3

10:30 a. m.—NBC.*
7:00 p. m.—Agricultural program.

See Page 44 for detailed program of National Broadcasting Company.



TORRES WEIR
Announcer

KFWI

San Francisco—1120 Kc.

500 WATTS—268 METERS
Radio Entertainments, Inc., 1182 Market Street
Telephone Market 1140

MONDAY, OCTOBER 1

10:30 a. m.—"The Dragon."
7:15 p. m.—Hotel Business Bureau of S. F.
9:00 p. m.—May Jewel-Kinsaid's Dramatic Players.
9:30 p. m.—Studio program.

TUESDAY, OCTOBER 2

10:30 a. m.—Studio program.
11:00 a. m.—Mr. Ever Ready Opportunity.
11:30 a. m.—Elmer Head, piano and songs.
7:30 p. m.—Hank Blank.
9:00 p. m.—Surprise Reception.

WEDNESDAY, OCTOBER 3

6:00 p. m.—Cecil James and Grace Hoan.
6:30 p. m.—Bud Moran, baritone; Grace Moran, piano.
7:15 p. m.—S. F. Chamber of Commerce.
8:00 p. m.—Studio program.
9:00 p. m.—Dance music.
12:00 midnight—Glen and Well—The Life of the Party.

THURSDAY, OCTOBER 4

10:30 a. m.—Studio program.
11:00 a. m.—Mr. Ever Ready Opportunity.
11:30 a. m.—Elmer Head, piano and songs.
9:00 p. m.—Carl Tobin, tenor; Grace Moran, pianist.
9:30 p. m.—Victor Navarrett, pianist.
9:45 p. m.—Harold Reed, the versatile entertainer.

FRIDAY, OCTOBER 5

8:00 p. m.—Irene Smith, soprano, and associates.
7:15 p. m.—Tommy Thompson's Aviation Talk.
7:30 p. m.—Hank Blank.
9:30 p. m.—Andy and Jimmy, harmony team.

SATURDAY, SEPTEMBER 29

10:30 a. m.—Studio program.
11:00 a. m.—Mr. Ever Ready Opportunity.
11:30 a. m.—Elmer Head, piano and songs.
9:00 p. m.—Dance music.

Chas. L. Peck
General Manager

Mildred L. Schneider
Program Director

DAILY EXCEPT SUNDAY

7:30 a. m.—Health Exercises by Cal King (ex. Mon.).
8:30 a. m.—Musical Breakfast program.
9:00 a. m.—Cal King's Country Store (ex. Mon.).
9:30 a. m.—Charlie Glenn; News in Rhyme and Songs of Yesterday.
10:00 a. m.—Musical program, weather forecast.
12:00 noon—60 minutes with Glen and Well.
1:00 p. m.—Country Store (except Saturday).
5:00 p. m.—Brunswick "New Hall of Fame" concert (except Tues. and Sat.).
5:30 p. m.—Dinner Hour program (ex. Tues. & Sat.).
7:00 p. m.—Sports Review by Sport Editor of S. F. Bulletin.
8:00 p. m.—Studio program.
10:00 p. m.—Police Report of Missing People (except Tuesday).
10:03 p. m.—Dance music (ex. Tues.).

SUNDAY, SEPTEMBER 30

7:50 p. m.—First Church of Christ, Scientist, services.
9:00 p. m.—Semi-classical program.
10:00 p. m.—Dance music.

The essential features of these programs are identical with those sent by the stations.



JOHN H. BARNET

KEX

John H. Barnet
Program Director

Portland, Oregon—1080 Kc.

2500 WATTS—277.6 METERS
Owned by American Broadcasting Company
Terminal Sales Building

- DAILY EXCEPT SUNDAY**
- 9:00 a. m., 12 noon, 5 p. m. and 10 p. m.—Western Union time.
- 9:30 a. m.—Pattie Cook, KEX Better Homes Girl.
- 10:00 a. m.—Morning Devotional Service.
- 10:15 a. m.—KEX Shopping Guide.
- 12:00 noon—Correct Time; Dept. of Agri. Reports.
- 12:00 noon—Luncheon Concert.
- 1:00 p. m.—Songs you ought to know. Alfie Prindle and Thelma Lee.
- 1:30 p. m.—The Columbians.
- 2:30 p. m.—Song Recital (except Monday).
- 4:00 p. m.—Request Recordings.
- 4:00 p. m.—Concert Ensemble (except Monday).
- 5:00 p. m.—KEX Little Symphony Orch. (ex. Mon.).
- 6:00 p. m.—KEX Utility Hour.
- 7:00 p. m.—Dinner Dance concert (except Monday).
- 9:00 p. m.—KEX Little Symphony (except Monday).
- 10:00 p. m.—Dance Frolic; Department of Agriculture reports; weather reports.

SUNDAY, SEPTEMBER 30

- 2:00 p. m.—KEX Little Symphony Orchestra. Arthur Johnson, tenor.

- 3:00 p. m.—Classical Recordings.
- 4:00 p. m.—Concert Ensembles.
- 5:00 p. m.—KEX Little Symphony, Thelma Lee, soprano.
- 6:00 p. m.—Multnemah Hotel Concert Orchestra.
- 7:45 p. m.—American Hour Broadcast Committee Plan.
- 8:00 p. m.—Concert Ensemble, Alice Prindle, contralto.
- 9:00 p. m.—"Operatic Airs." KEX Little Symphony.
- 10:00 p. m.—Weather Reports; Police Reports; News.

MONDAY, OCTOBER 1

- 7:00 p. m.—Sherman, Clay & Co. Half Hour of Music.
- 7:30 p. m.—Thos. O'Flynn, Irish tenor.
- 7:45 p. m.—Public Health Talk by Radio, Freddy Kershaw, pianist.
- 8:00 p. m.—"The Triad Chorus."
- 9:00 p. m.—The Columbians.

TUESDAY, OCTOBER 2

- 5:00 p. m.—Afternoon Musical, KEX Little Symphony.
- 8:00 p. m.—Mel Blanc, comedian.
- 8:15 p. m.—"Tulip Twins."
- 8:30 p. m.—Merry Maytag Ramblers.
- 9:00 p. m.—"Sheetsville Review."

WEDNESDAY, OCTOBER 3

- 8:00 p. m.—Studio program.
- THURSDAY, OCTOBER 4**
- 8:00 p. m.—Catholic Truth Society Lecture.
- 8:15 p. m.—Clyde Thompson, Story Teller.
- 8:30 p. m.—Western Light Opera Company.

FRIDAY, OCTOBER 5

- 8:00 p. m.—"Big Bill Browne," the singing Cop.
- 8:15 p. m.—Studio program.
- 8:30 p. m.—O. M. Plummer, Pacific International Livestock Exposition.

SATURDAY, OCTOBER 6

- 8:00 p. m.—Rector Citizenship Program.
- 8:30 p. m.—Studio Program.
- 9:00 p. m.—ABC Network; KEX Little Symphony.



F. M. B.
Announcer

KGEN

El Centro, Calif. — 1330 Kc.

The Imperial Valley Station
225.4 METERS

Owned and Operated by
E. R. IREY and F. M. BOWLES
Musical Director, D. R. Deebie
Adv. Mgr., T. J. Afflerbaugh
Chamber of Commerce Bldg., Phone 1100 or 47
E. R. Irely, Technician

- DAILY EXCEPT SUNDAY**
- 11:00 a. m.—Smile and Relax Hour (ex. Wed.).
- 12:00 noon.—Request program.

SUNDAY, SEPTEMBER 30

- 12:30 p. m.—Concert Hour.
- 1:30 p. m.—One Hundred Request program.
- 5:00 p. m.—Just a Song at Twilight.
- 7:00 p. m.—Popular request selections.
- 8:00 p. m.—Around the World by Ear.
- MONDAY, OCTOBER 1**
- 12:30 p. m.—Ballard Auto Repair Shop, Brawley, Calif.
- 6:30 p. m.—Pacific Land & Cattle Co., Imperial, Calif.
- 7:00 p. m.—Adams Bros. Cleaners, Brawley.
- 7:30 p. m.—Coleman Furniture Co., Brawley.
- 8:00 p. m.—Around the World by Ear.
- 9:00 p. m.—Triple A Artesian Water Co., El Centro, Brawley, Yuma.
- 9:30 p. m.—Musical Hits of the day.
- TUESDAY, OCTOBER 2**
- 6:00 p. m.—Around the World by Ear.

- 7:00 p. m.—Hits of the day; request program.
- 7:30 p. m.—Challenge program; I. V. Milk Producers Assn., Holtville. Old Timers Night, two hours of songs, barn dance, fiddle music and hot downs.
- 8:00 p. m.—Old Timers request program.
- 9:00 p. m.—John Deere Co. (dealers).
- 9:30 p. m.—Marsh Dry Cleaners.
- WEDNESDAY, OCTOBER 3**
- 11:00 a. m.—Around the World by Ear.
- THURSDAY, OCTOBER 4**
- 6:00 p. m.—Twilight Concert program.
- 6:30 p. m.—Pleazy Wiggle—All Over the World.
- 7:00 p. m.—Mona Motor Oil Hour; Edgar Bros. Co.
- 8:00 p. m.—Variety request program.
- 9:00 p. m.—Around the World by Ear.
- 9:30 p. m.—The Quality program, Quality Dairy.

FRIDAY, OCTOBER 5

- 6:00 p. m.—Sunset Glow, Lullaby selections.
- 7:00 p. m.—Holtville Natatorium and Dance Pavilion.
- 7:30 p. m.—John Deere Co. (dealers).
- 8:00 p. m.—Around the World by Ear.
- 9:00 p. m.—The Blue and Gold Hour, Richfield Oil Co.

SATURDAY, OCTOBER 6

- 6:00 p. m.—Around the World by Ear.
- 7:00 p. m.—Barbara Worth Garage program.
- 8:00 p. m.—Musical request hour.
- 9:00 p. m.—Variety program, request.
- 9:30 p. m.—Brawley Body Works program.

WALTER BIDDICK — Phone Westmore 9137
"A Complete Radio Program and Announcement Service"

The essential features of these programs are identical with those sent by the stations.



STEPHEN I. GAYLORD

SUNDAY, SEPTEMBER 30

- 1:30 p. m.—N. B. C.*
 3:00 p. m.—N. B. C.*
 4:30 p. m.—N. B. C.*
 5:00 p. m.—Talk on Modern Science.
 5:15 p. m.—Studio Program.
 6:30 p. m.—N. B. C.*
 7:30 p. m.—Network Concert.
 8:00 p. m.—Sherman Clay Duo-Piano Concert.
 8:30 p. m.—Studio Concert.
 9:00 p. m.—N. B. C.*
 9:30 p. m.—Dance Band.
 10:00 p. m.—Lilic Symphony Orchestra.

MONDAY, OCTOBER 1

- 7:15 a. m.—Y. M. C. A. Health Exercises.
 6:45 p. m.—N. B. C.*
 7:00 p. m.—N. B. C.*
 8:0 p. m.—N. B. C.*
 9:00 p. m.—Mueller Furnace Concert from KGW, through KFOA.
 9:30 p. m.—Studio Music.
 10:00 p. m.—Ben Sellings' Boys and Collegates.
 11:00 p. m.—Studio Dance Frolic.

TUESDAY, OCTOBER 2

- 10:30 a. m.—N. B. C.*
 11:00 a. m.—Town Crier.
 6:15 p. m.—Talk, "Portland's Problems," by Mayor Baker.
 6:30 p. m.—Music.
 6:45 p. m.—Dentistry Lecture.
 7:0 p. m.—N. B. C.*
 8:00 p. m.—N. B. C.*
 8:30 p. m.—N. B. C.*
 9:00 p. m.—Schwabacker Studio Program, KOMO.
 10:00 p. m.—Dance Frolic from KOMO.

See Page 44 for detailed program of National Broadcasting Company.

KGW Portland, Oregon—610 Kc.

1000 WATTS—491.5 METERS
 THE MORNING OREGONIAN
 "Keep Growing Wiser"
 DAILY EXCEPT SUNDAY

- 10:00 a. m.—Town Crier, weather reports, news items.
 12:00 noon—Luncheon Concert.
 6:00 p. m.—Dinner Concert (except Friday).
 9:00 p. m.—Longline Watchtime Signals.

WEDNESDAY, OCTOBER 3

- 7:15 a. m.—Y. M. C. A. Health Exercises.
 11:00 a. m.—N. B. C.*
 11:30 a. m.—The Town Crier.
 6:50 p. m.—Political Talk from KIQ.
 7:00 p. m.—Studio Program.
 7:30 p. m.—"Half Hour of Happiness," KGW and KOMO.
 8:00 p. m.—Studio Concert.
 8:30 p. m.—N. B. C.*
 9:00 p. m.—N. B. C.*
 9:30 p. m.—Studio Music.
 10:00 p. m.—N. B. C.*

THURSDAY, OCTOBER 4

- 7:00 p. m.—N. B. C.*
 7:30 p. m.—Book club by Richard G. Montgomery.
 7:45 p. m.—Network Concert.
 8:00 p. m.—"Herbert's Beau Brummels."
 8:30 p. m.—N. B. C.*
 9:00 p. m.—N. B. C.*
 9:30 p. m.—N. B. C.*
 10:00 p. m.—"Sleepy Time" Program.
 11:00 p. m.—Dance Frolic.

FRIDAY, OCTOBER 5

- 7:15 a. m.—Y. M. C. A. Health Exercises.
 10:30 a. m.—N. B. C.*
 11:00 a. m.—Continuation of the Town Crier.
 5:35 p. m.—N. B. C.*
 5:50 p. m.—Music.
 6:30 p. m.—"Red and White Jesters."
 7:00 p. m.—N. B. C.*
 7:30 p. m.—N. B. C.*
 8:00 p. m.—N. B. C.*
 9:00 p. m.—Program.
 9:30 p. m.—N. B. C.*
 10:00 p. m.—N. B. C.*
 10:30 p. m.—Frolic of the Keep Growing Wiser Order of Hoot Owls.

SATURDAY, OCTOBER 6

- 7:00 p. m.—Concert from KOMO.
 8:00 p. m.—N. B. C.*
 9:00 p. m.—N. B. C.*
 10:00 p. m.—N. B. C.*



PAUL CONNET
 Announcer

KOIN Portland, Oregon—940 Kc.

1000 WATTS—319 METERS
 Studios: New Heathman Hotel
 Broadway at Salmon St.

- 8:00 p. m.—First Church of Christ, Scientist.
 9:00 p. m.—Musical comedy hour.

MONDAY, OCTOBER 1

- 6:30 p. m.—Billy Stepp in Sports Review.
 8:00 p. m.—KOIN Players, direction Edris Morrison.
 9:00 p. m.—Four Square Gospel Lighthouse Orchestra concert, direction Wm. Schunke.
 10:00 p. m.—Cole McElroy's Oregonians.

TUESDAY, OCTOBER 2

- 8:00 p. m.—Studio vaudeville, Monte Austin, Frank Taylor.
 8:15 p. m.—Oregon Humane Society.
 8:30 p. m.—Studio Artist program.
 9:40 p. m.—Fight broadcast.

WEDNESDAY, OCTOBER 3

- 8:00 p. m.—Studio program.
 9:10 p. m.—Stage and orchestral presentations from the Portland Theater.
 10:10 p. m.—Studio program.
 10:30 p. m.—Cole McElroy's Oregonians.
 8:00 p. m.—Studio program.
 9:00 p. m.—Olson hour, soloists' program.

THURSDAY, OCTOBER 4

- 8:00 p. m.—Studio program.
 9:00 p. m.—Olson hour, Soloists' program.

FRIDAY, OCTOBER 5

- 8:00 p. m.—Studio program.
 9:00 p. m.—Studio program.
 10:00 p. m.—Cole McElroy's Oregonians.
 SATURDAY, OCTOBER 6
 1:00 p. m.—Agricultural talk by Mr. O. M. Plummer.

- DAILY EXCEPT SUNDAY
 9:30 a. m.—Housekeepers' Chat; Ruth Adamson.
 10:00 a. m.—Town Topics, music; Yelva Weller.
 11:15 a. m.—Louise Palmer Webber, Dietician.
 11:30 a. m.—U. S. Dept. of Agriculture feature.
 11:45 a. m.—Weather Report; Correct Time.
 12:00 noon—Luncheon Concert, Heathman Hotel Organ.
 3:00 p. m.—Portland News Matinee.
 6:00 p. m.—Dinner Concert, Heathman Hotel Organ
 7:00 p. m.—"What to Do and Where to Go."
 7:15 p. m.—Benson Hotel Concert Orchestra.
 SUNDAY, SEPTEMBER 30
 8:30 a. m.—Four Square Gospel service.
 12:30 p. m.—Portland Theater organ; Iris Wilkins.
 6:00 p. m.—Dinner concert.
 7:00 p. m.—The Benson Hotel Orchestra, under the direction of Mishla Pelz.

C. H. Watson
 Station Engineer

Paul Connet
 Senior Announcer

Stan Spigle
 Junior Announcer
 Publicity Director

The essential features of these programs are identical with those sent by the stations.



CARL E. HAYMOND

KMO

Tacoma, Wash.—1180 Kc.

500 WATT WESTERN ELECTRIC—254.1 METERS
Owned by KMO, Inc.
Hotel Winthrop

CARL E. HAYMOND
Manager and Chief
Announcer
J. A. MURPHY
Commercial Manager
JANE MORSE
Studio Director
MARGIE MAHON
Ass't Studio Director
J. D. KOLESAR
Chief Technician

TUESDAY, OCTOBER 2

7:00 p. m.—B. H. Kennedy; Oldsmobile program.
7:30 p. m.—Union Service Hour.
8:00 p. m.—Central Motors program.
8:30 p. m.—St. Louis program.
9:00 p. m.—Tommy Burns Frolic.
10:30 p. m.—Navy Tex program.

WEDNESDAY, OCTOBER 3

7:00 p. m.—Late Recordings.
7:30 p. m.—Tacoma Trunk Co., Recordings.
8:00 p. m.—O. B. Clow program.
8:30 p. m.—Navy Tex program.
9:00 p. m.—Late Release Recordings.

THURSDAY, OCTOBER 4

7:00 p. m.—B. H. Kennedy, Oldsmobile program.
7:30 p. m.—Union Service Hour.
8:00 p. m.—Central Motors program.
8:30 p. m.—Navy Tex program.
9:00 p. m.—St. Louis program.
9:30 p. m.—Late Release Recordings.

FRIDAY, OCTOBER 5

7:00 p. m.—Tacoma Trunk Co. musical program.
7:30 p. m.—Navy Tex program.
8:00 p. m.—Kimball Variety Hour.
8:30 p. m.—Peoples Savings & Loan Assn.
9:00 p. m.—Late Release Recordings.
9:30 p. m.—Neise's Ham Bone.

SATURDAY, OCTOBER 6

7:00 p. m.—B. H. Kennedy Oldsmobile program.
7:30 p. m.—Union Service Hour.
8:00 p. m.—Central Motors program.
8:30 p. m.—Navy Tex program.
9:00 p. m.—St. Louis program.
9:30 p. m.—O. B. Clow program.
10:00 p. m.—Federal Bakery program.

DAILY EXCEPT SUNDAY

8:00 a. m.—KMO Early Birds.
9:30 a. m.—Boys' program.
10:00 a. m.—News Flashes and Time Signals.
10:30 a. m.—Home Economics.
10:45 a. m.—Town Crier and maul.
4:45 p. m.—Mammy's Cabin.
5:15 p. m.—Sports Review.
5:30 p. m.—M. Y. M. C. Orchestra (except Tues., Thurs. and Sat.).
6:00 p. m.—Longing time signals.
6:50 p. m.—Will Write program (except Friday).
9:00 p. m.—Elaine Goering's time signals.

SUNDAY, SEPTEMBER 30

6:00 p. m.—Hotel Winthrop Trio.

MONDAY, OCTOBER 1

7:00 p. m.—Late Recordings.
7:30 p. m.—Tacoma Trunk Co. musical program.
8:00 p. m.—Strollers Orchestra, direction of Al Grueter; chain KFOA, KFJI, KTBL.
9:00 p. m.—Book Chat by Mrs. Page Hoamer.
9:15 p. m.—Better Business Bureau.
9:30 p. m.—O. B. Clow program.
10:00 p. m.—Navy Tex program, classical.

KPQ

Seattle, Wash.—1300 Kc.

Taft & Wasmer, Inc.
230.6 METERS—100 WATTS

ARCHIE TAFT and LOUIS WASMER, Inc., Owners
1107 Second Avenue Tel. Elliot 1433

C. A. Berger, Manager Herman Reise, Engineer
Don Johnson, Announcer

DAILY EXCEPT SUNDAY

7:00 a. m.—Breakfast Program (except Monday Wednesday and Friday).
10:00 a. m.—Market Suggestions (except Monday, Wednesday and Friday).
4:20 p. m.—Buyer's Guide (except Tuesday, Thursday and Saturday).
10:00 p. m.—Dance Music (except Tuesday, Thursday and Saturday).

SUNDAY, SEPTEMBER 30

9:00 a. m.—Sacred and concert records.
10:00 a. m.—Beauty hour.
12:30 p. m.—Orthophonic concert.
4:00 p. m.—Comedy program.
5:00 p. m.—Popular records.
6:30 p. m.—Pointers on attractiveness.
9:00 p. m.—Whitman Furniture Co., Home Hour.
10:00 p. m.—Rubenack the Tailor; nonsense program.

MONDAY, OCTOBER 1

4:30 p. m.—Buyers' Guide.
5:30 p. m.—Rainier District program.
6:30 p. m.—Rubenack the Tailor.
7:00 p. m.—Accordion and banjo recordings.
8:45 p. m.—Anna Helen Borstell, swimming talk.
9:15 p. m.—Home hour.

TUESDAY, OCTOBER 2

4:00 a. m.—Y. W. C. A. Setting-up Exercises.
5:30 a. m.—Shoppers' Service.
6:30 a. m.—Shoppers' Service.
9:10 a. m.—Road reports.
9:15 a. m.—Home hour.
10:30 a. m.—Buyers' Guide.
11:30 a. m.—Luncheon musicale.
1:00 p. m.—Rainier District.
2:00 p. m.—Varied recordings.

WEDNESDAY, OCTOBER 3

4:30 p. m.—Buyers' Guide.
5:30 p. m.—Rainier District.

5:15 p. m.—Home hour.
6:30 p. m.—Orthophonic concert.
8:45 p. m.—Anna Helen Borstell, swimming talk.

THURSDAY, OCTOBER 4

8:00 a. m.—Y. W. C. A. Health Rhythms.
8:30 a. m.—Margaret Bell, Shoppers' Service.
9:10 a. m.—Road reports.
9:15 a. m.—Home hour.
10:30 a. m.—Buyers' Guide.
11:30 a. m.—Style Hints.
12:00 noon—Organ recital, recorded.
1:00 p. m.—Rainier District program.
2:00 p. m.—Popular records.

FRIDAY, OCTOBER 5

4:30 p. m.—Buyers' Guide.
5:30 p. m.—Rainier District.
6:30 p. m.—Popular concert music.
7:30 p. m.—Red Seal Gems.
8:30 p. m.—Today's melodies.
9:15 p. m.—Home hour.

SATURDAY, OCTOBER 6

8:00 a. m.—Y. W. C. A. Setting-up Exercises.
8:30 a. m.—Margaret Bell, Shopper's Service.
9:10 a. m.—Road reports.
9:15 a. m.—Home hour, Bargain bulletins.
10:00 a. m.—Redden White, Food Specials.
10:30 a. m.—Buyers' Guide.
12:00 noon—Luncheon musicale.
1:00 p. m.—Popular recordings.

BT Counterphase 8 — World's Greatest Radio — Sold with a Distance Guarantee. H. A. Everest, 1032 North Ogden Dr. Granite 9915.

The essential features of these programs are identical with those sent by the stations.



ARTHUR L. FRAM

KJR Seattle, Washington—860 Kc.

2500 WATTS—348.6 METERS. Phone Main 2474
 Operated by the American Broadcasting Co.
 604 Home Savings Building, 1520 Westlake Ave.
 L. Fram, Program Director. Clarence Clark, Engineer
DAILY EXCEPT SUNDAY

- 6:45 a. m.—Vim, Vigor and Vitality.
- 7:45 a. m.—Breakfast News.
- 8:00 a. m.—The Golden Hour Orchestra.
- 9:30 a. m., 12:00 noon and 10:00 p. m.—Pacific Standard Time Signals.
- 9:00 a. m.—Mary Cooke, KJR Better Homes Girl.
- 9:45 a. m.—Devotional Service.
- 10:00 a. m.—KJR Characteristic Hour.
- 10:30 a. m.—KJR Dream House.
- 11:00 a. m.—Variety Program.
- 12:00 noon—ABC Reciters, News.
- 12:30 p. m.—American Salon Orchestra, under direction of Francesco Longo (ex. Sat.).
- 1:30 p. m.—KJR Stringed Trio, directed by Kolia Levenne (ex. Wed. and Sat.).
- 2:30 p. m.—Song Recital.
- 3:00 p. m.—American Symphony Orchestra, direction of Francesco Longo.
- 4:00 p. m.—Siesta Hour.
- 5:00 p. m.—Request Hour (except Tuesday and Friday).
- 6:00 p. m.—Special Announcements.
- 6:15 p. m.—Theatrical Review, News, Sports, etc.
- 6:30 p. m.—The Captivators (except Wednesday).
- 7:00 p. m.—Twilight Hour Program; American Salon Orchestra.
- 8:00 p. m.—KJR Stringed Trio; Helen Hoover, soloist (except Tues. and Wed.).
- 9:00 p. m.—American Salon Orchestra, under direction of Francesco Longo.
- 10:00 p. m.—Hotel Butler Rose Room Dance Orchestra.

SUNDAY, SEPTEMBER 30

- 10:00 a. m.—International Bible Students Assn.
- 11:00 a. m.—Sacred Concert.
- 2:00 p. m.—American Salon Orchestra.
- 3:00 p. m.—KJR String Trio, direction Kolia Levenne.
- 4:00 p. m.—American Salon Orchestra.
- 5:00 p. m.—Cathedral Hour, Vesper Choir.
- 6:00 p. m.—Home Savings Building String Trio.
- 7:00 p. m.—Novelty Hour.
- 8:00 p. m.—American Salon Orchestra and soloists.

TUESDAY, OCTOBER 2

- 5:00 p. m.—KJR Health Club.

WEDNESDAY, OCTOBER 3

- 6:30 p. m.—Hotel Butler Grill Room program.
- 8:30 p. m.—Song Recital

THURSDAY, OCTOBER 4

- 10:00 p. m.—"A Night in Coffey Dan's."

FRIDAY, OCTOBER 5

- 12:00 noon—Music Appreciation
- 5:00 p. m.—KJR Health Club.

SATURDAY, OCTOBER 6

- 9:00 p. m.—Vincent Knowles Orchestra (ABC).
- 10:00 p. m.—The Captivators (ABC).
- 10:30 p. m.—Show Boat Frolic (ABC).



GEORGE NELSON

KOMO

Seattle, Wash.—970 Kc.

FISHER'S BLEND STATION
 METROPOLITAN CENTER, SEATTLE
 Telephone Elliot 5890
DAILY EXCEPT SUNDAY

- 10:00 a. m.—Inspirational Services.
- 10:15 a. m.—Y. M. C. A. Health Exercises.
- 10:30 a. m.—"What to Prepare for Dinner."
- 12:00 noon.—Farm Flashes, Grain Reports, Music, News (except Monday).
- 12:30 p. m.—"Constance Cook" and Rhena Marshall.
- 1:00 p. m.—Totem Concert Orchestra and Soloists.
- 4:35 p. m.—Silent Period.
- 5:00 p. m.—Kiddies' Program.
- 5:30 p. m.—Stocks and Bonds, News.
- 6:00 p. m.—Totem Orchestra and soloists (except Monday).
- 9:00 p. m.—N. B. C., Longline Time Signal.
- 10:00 p. m.—Totem Dance Orchestra. Late news flashes (except Saturday).

SUNDAY, SEPTEMBER 30

- 11:00 a. m.—Plymouth Congregational Church.
- 12:20 p. m.—West Coast Theaters "5th Ave Theater Organ."
- 1:00 p. m.—N. B. C.*
- 1:30 p. m.—Stonewall Tabernacle.
- 2:00 p. m.—Totem Concert Trio.
- 3:00 p. m.—N. B. C.*
- 3:30 p. m.—Totem Concert Trio.
- 6:00 p. m.—Soles, duets, and quartets
- 6:30 p. m.—N. B. C.*
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00 p. m.—N. B. C.*
- 10:00 p. m.—Herbert Preeg's Orchestra.

MONDAY, OCTOBER 1

- 10:45 a. m.—Fifth Ave. Theater Organ Recital.
- 11:30 a. m.—Bass, Gordon Smith; Col. Sop., Cella Barbeatz; "Jimmie and Bob."
- 6:25 p. m.—N. B. C.*
- 9:00 p. m.—Totem Concert Orchestra, Rhena Marshall, mezzo soprano.

TUESDAY, OCTOBER 2

- 11:30 a. m.—Fifth Ave. Theater Organ Recital.
- 7:00 p. m.—N. B. C.*
- 9:00 p. m.—Schwabacher Hour.

WEDNESDAY, OCTOBER 3

- 11:00 a. m.—N. B. C. System.
- 11:30 a. m.—Fifth Ave. Theater Organ Recital.
- 7:00 p. m.—Totem Artists Trio.

- 7:30 p. m.—Anti-Prexol Program, originating at KGW.
- 8:30 p. m.—N. B. C.*
- 9:30 p. m.—Warner Bros. Movie Hour.
- 10:30 p. m.—Totem Concert Orchestra; soloists.

THURSDAY, OCTOBER 4

- 10:45 a. m.—Piano solos, Catherine Pinney.
- 11:00 a. m.—Fifth Ave. Theater Organ Recital.
- 11:30 p. m.—Pop. Tenor, Doug Richardson; "Jimmie and Bob."
- 7:00 p. m.—Totem Concert Orchestra.
- 7:30 p. m.—Anti-Prexol Program, originating at KGW.
- 8:00 p. m.—Totem Concert Orchestra
- 8:30 p. m.—N. B. C.*

FRIDAY, OCTOBER 5

- 10:30 a. m.—N. B. C.*
- 11:00 a. m.—"Here and There with the Gypsies."
- 11:30 a. m.—Totem Concert Orchestra.
- 5:30 p. m.—N. B. C.*
- 6:30 p. m.—Totem Spanish Orchestra.
- 7:00 p. m.—N. B. C.*
- 9:00 p. m.—Totem Larksters; duets, James Harvey and Montgomery Lynch.
- 9:30 p. m.—N. B. C.*

SATURDAY, OCTOBER 6

- 11:00 a. m.—Fifth Ave. Theater Organ Recital.
- 11:30 a. m.—Totem Concert Orchestra.
- 6:00 p. m.—Joint with KHQ, Spokane and KGW, Portland, Totem Concert Orchestra; tenor, James Harvey.
- 7:00 p. m.—N. B. C.*

See Page 44 for detailed program of National Broadcasting Company.

The essential features of these programs are identical with those sent by the stations



CECIL P. UNDERWOOD
Chief Announcer

KHQ Spokane, Washington—810 Kc

1000 WATTS—370.2 METERS
LOUIS WASMER, INC., Standard Stock Exchange Bldg.
Telephone Main 4442

DAILY EXCEPT SUNDAY AND WEDNESDAY

- 7:00 a. m.—Bailey's Period of Pep and Calisthenics.
7:30 a. m.—Beauty Culture.
8:15 a. m.—Musical programs.
8:30 a. m.—Inland Empire Road Reports.
9:00 a. m.—Household Service—Tull & Gibbs.
9:57 a. m.—A & K Educational Talk.
10:00 a. m.—Sara Leigh's Hour with Women.
11:00 a. m.—Farmers' Service Hour (except Thursday).
12:00 noon—Musical program (except Tuesday).
12:30 p. m.—Musical Program (except Tuesday).
1:00 p. m.—Miss Modern.
1:30 p. m.—Musical Program.
2:00 p. m.—Washington Home Service Hour (except Tuesday and Friday).
3:00 p. m.—Musical Program.
3:30 p. m.—National Savings Thoughts.
4:00 p. m.—Stewart's Musical Program (except Tuesday).
4:30 p. m.—Bailey's Concert.
5:00 p. m.—Service Hour.
6:00 p. m.—Mahlon Merrick's Concert Orchestra (except Saturday).
6:30 p. m.—The Dough Boys (except Monday).
9:00 p. m.—Longitude Correct Time.

SUNDAY, SEPTEMBER 30

- 10:30 a. m.—Children's Sunday School Program.
11:00 a. m.—Central Methodist Episcopal Church.
1:30 p. m.—N. B. C.*
3:00 p. m.—N. B. C.*
5:00 p. m.—Bailey Concert.
5:30 p. m.—Religious services by the International Bible Students.
6:30 p. m.—N. B. C.*
8:00 p. m.—Church of the Truth.
9:00 p. m.—N. B. C.*
9:30 p. m.—City Service Concert.

MONDAY, OCTOBER 1

- 6:45 p. m.—N. B. C.*

TUESDAY, OCTOBER 2

- 10:30 a. m.—N. B. C.*
12:00 noon—Chamber of Commerce Luncheon.
7:00 p. m.—Musical Programs.
8:00 p. m.—N. B. C.*
9:00 p. m.—Northwest Flyers.
10:00 p. m.—Dance Music by Mahlon Merrick and his Orchestra.

See Page 44 for detailed program of National Broadcasting Company.

WEDNESDAY, OCTOBER 3

- 6:50 p. m.—Taxpayers' League from KOMO
7:00 p. m.—Musical Programs.
7:30 p. m.—Tom Mitchell Pyrolist—KGW.
8:30 p. m.—N. B. C.*
9:30 p. m.—Northwest Mines.

THURSDAY, OCTOBER 4

- 7:00 p. m.—Musical Program.
7:30 p. m.—Tom Mitchell Pyrolist—KGW.
8:00 p. m.—Musical Programs.
8:30 p. m.—N. B. C.*
10:00 p. m.—Dance music by Mahlon Merrick and his Orchestra.

FRIDAY, OCTOBER 5

- 10:00 a. m.—N. B. C.*
2:00 p. m.—Musical Program.
7:30 p. m.—N. B. C.*
9:00 p. m.—Musical Programs.
9:30 p. m.—N. B. C.*

SATURDAY, OCTOBER 6

- 6:00 p. m.—N. B. C.*
7:00 p. m.—Musical Program.
8:00 p. m.—N. B. C.*



CARRIE ANDREW

DAILY EXCEPT SUNDAY

- 6:45 a. m.—ABC chain setting up exercises.
9:00 a. m.—Time Signals.
9:30 a. m.—Betty Cooke, KGA Better Homes Girl.
10:00 a. m.—Classical Recordings.
10:30 a. m.—Morning Music for Housewives.
11:00 a. m.—Shopping Service; Music; Dietetic Talk.
12:00 noon—Time; Weather; U. S. Radio Farm School.
12:15 p. m.—Logan & Bryan Grain Quotations.
12:30 p. m.—Musical Programs.
1:00 p. m.—Van Audie Hoffman Music Co.
1:30 p. m.—Musical.
1:30 p. m.—Van Audie Hoffman Music Co.
4:30 p. m.—Business Announcements.
5:00 p. m.—Uncle Andy's Half Hour with Kiddies.
5:30 p. m.—Sullivan's Trio.
6:00 p. m.—Weather Forecast.
6:30 p. m.—Dinner Hour Concert.
7:00 p. m.—A. B. C. Chain (except Wednesday).
7:00 p. m.—Correct Time.
9:00 p. m.—Musical program.

KGA Spokane, Washington—1150 Kc.

260.7 METERS—2000 WATTS
Operated by the American Broadcasting Co., located in the Sun Life Assurance Building

Carrie Andrew
Announcer

H. E. Studebaker
Studio Manager

- 11:00 a. m.—First Presbyterian Church.
2:00 p. m.—ABC Chain.
7:30 p. m.—First Presbyterian Church.
9:00 p. m.—ABC Chain.

MONDAY, SEPTEMBER 24

- 7:00 p. m.—ABC Chain.
7:00 p. m.—Chronicle Home Management School.
7:00 p. m.—ABC Chain.
8:30 p. m.—Simpson's Old Timers.
9:00 p. m.—ABC Chain.
10:00 p. m.—Simpson's Old Timers.
11:00 p. m.—Musical program.

WEDNESDAY, SEPTEMBER 25

- 5:30 p. m.—Sullivan's Trio.
6:00 p. m.—Dinner Hour program.
7:00 p. m.—ABC Chain.
10:00 p. m.—Musical program.

THURSDAY, SEPTEMBER 27

- 5:30 p. m.—Sullivan's Trio.
8:00 p. m.—ABC Chain.
10:00 p. m.—Edna Hovenden.
10:30 p. m.—Musical program.

FRIDAY, SEPTEMBER 28

- 5:30 p. m.—Sullivan's Trio.
7:00 p. m.—ABC Chain.
8:00 p. m.—Peggy and Bob and their Model Home.
9:00 p. m.—ABC Chain.

SATURDAY, SEPTEMBER 29

- 3:00 p. m.—Mather Studio Organ recital.
5:30 p. m.—Sullivan's Trio.
9:00 p. m.—ABC Chain.

Timely Trade Topics

Birch-Smith Furniture Company of 737 South Hill Street have just completed the installation of three sound-proof demonstration rooms in their Radio Department. Here the new Sparton and Atwater Kent radio, for which they have just been appointed downtown dealers, may be advantageously heard.

The Wholesale Radio Jobbers Credit Men's Association at a recent meeting put themselves on record as believing that, in view of the increase of business that can reasonably be anticipated in the radio industry, a still closer co-operation between the dealers and jobbers is very essential, and to this end, through the medium of the above committee, the association will endeavor to issue from time to time such suggestions to the dealers as they believe will be helpful to them in the conduct of their business.

Realizing the importance of close co-operation between the radio dealers and the wholesale radio jobbers, and the great benefits that can in all probability be derived through this co-operation, the Wholesale Radio Jobbers Credit Men's Association has appointed a committee for the purpose of rendering such necessary assistance to the dealers in the matter of their extension of credit and making collections as appears to be beneficial to them.

The committee consists of: Paul D. Elgin, Credit Manager Western Radio, Inc., chairman; George J. Filiberti, Credit Manager John G. Rapp Corporation; Fred Neuhaus, Credit Manager Leo J. Meyberg Company; G. H. Taylor, Credit Manager Ungar & Watson; M. J. Ferguson, Credit Manager Yale Radio Electric.

The Armo Radio Laboratories of 1666 Tarleton St., Los Angeles, inventors and sole manufacturers of the Armo Condenser, are drawing plans for an addition to their present factory, the demand for these condensers becoming so great as to make additional manufacturing facilities necessary.

Mr. Walter Fagan, president of Pacific Wholesale, Inc., Southern California distributors for the well-known Sparton receivers, left Friday, September 21, for Jackson, Mich. He is so far behind on his orders for Sparton receivers that he has gone to the Sparton factory to get merchandise on the way to fill his dealer orders.

Rosse H. Gilson, 133 W. Washington, Los Angeles, has been appointed factory representative for the Marco products, manufactured by the Martin-Copeland Company of Providence, R. I., their latest product being the Marco Dynamic Speaker.

POLITICS

That the present Presidential campaign is being waged over the air to a great extent is indicated by announcements from the Republican camp. Monday, Tuesday, and Saturday of the week, beginning September 30th, there will be National Broadcasting Company hook-ups during the half hour, from 6 to 6:30 p. m. Tuesday, October 2nd, there will be similar national hookup during the half hour, from 11:30 to 12:00 noon. The only definite program for any of these dates is to be on Saturday, October 6th, when Herbert Hoover will speak from some place as yet not decided upon. The other speakers will all be party leaders of national importance. These programs, which will all reach Los Angeles over KFI, should prove interesting to these persons who want to weigh carefully the platforms and campaign promises of both parties.

FOR SALE

- | "Hot Spot" 14, Superheterodyne (laboratory model) , A real DX set. Less accessories, \$85.00
- | Seven-tube Zenith with mod. audio amplifier installed, \$50.00

Call HE. 1913 After 7 P. M. Daily

SALESMEN WANTED

Must have auto. Radio experience not necessary. A real money-making proposition.

MISSION BELL MFG. CO.

1431 S. Los Angeles St. Los Angeles

The essential features of these programs are identical with those sent by the stations.



EARLE J. GLADE

KSL Salt Lake City, Utah—990 Kc.

1000 WATTS—302.8 METERS

"The Voice of the Inter Mountain Empire"

Earl J. Glade
General Manager

Lewis L. Lacey
Program Director

John N. Cope
Technical Director

Roscoe G. Grover
Chief Announcer

8:00 p. m.—L. D. S. Services from the studio.
9:00 p. m.—"Utah Loud Speakers."

MONDAY, OCTOBER 1

6:30 p. m.—Melvin Petersen, baritone and accompanist.
7:00 p. m.—"The Blue Blaise Miners."
7:30 p. m.—The Adline Instrumental Trio.
8:00 p. m.—"The Jewel Box."
8:30 p. m.—Popular Instrumental and Vocal Quartet.

TUESDAY, OCTOBER 2

6:30 p. m.—Salt Lake Police Department.
7:00 p. m.—Ben Franklin Gardner, Negro Poet, assisted by Mme. Freddy Stanley.
7:30 p. m.—Marguerite Turner, mezzo-soprano, and Cicely Adams, pianist.
8:00 p. m.—"The Serenaders"—Mandolin and Guitar Specialists.
8:30 p. m.—Half-hour with the Old-Timers.
9:00 p. m.—Dance Music.

WEDNESDAY, OCTOBER 3

6:30 p. m.—Better Business Bureau.
6:45 p. m.—Advice to the Home Gardener.
7:00 p. m.—"Community Hour."
8:00 p. m.—Flute Quartet.
9:00 p. m.—Concert Ensemble.

THURSDAY, OCTOBER 4

6:30 p. m.—Informal program.
7:00 p. m.—Gordon Goodmanson, tenor.
7:30 p. m.—Frank Cole and Donald Cope, violinists.
8:00 p. m.—John Kelias and his Hawaiian Trio.
8:30 p. m.—The Mormon Tabernacle Organ and Choir.
9:30 p. m.—Dance Music.

FRIDAY, OCTOBER 5

6:30 p. m.—J. A. Van Duren, tenor.
7:00 p. m.—"The Banjoliers," Novelty Trio.
7:30 p. m.—The Peterson Bros., popular duettists.
8:00 p. m.—Music of Yesterday.
8:30 p. m.—Old-time Dance Music.

SATURDAY, OCTOBER 6

6:00 p. m.—"The Home Circle," with Dr. Ray Dum, of the First Methodist Church.
6:30 p. m.—Melba and Hazel Osborne, "The Blues Girls."
7:00 p. m.—The Brimley Brothers quartet.
8:00 p. m.—"The Varsity Trio," Instrumentalists.
8:30 p. m.—"Opportunity Hour."
9:00 p. m.—Dance Music.

DAILY EXCEPT SUNDAY

5:45 a. m.—Bevella.
6:00 a. m.—Setting-up exercises.
6:15 a. m.—Music for the early riser.
6:30 a. m.—Repetition of exercises.
6:50 p. m.—New York Stock Market and Chicago Grain Market.
7:00 a. m.—Inspirational period by "Optimo."
7:15 a. m.—An hour with the Masters of Melody.
8:00 a. m.—News Service for the Shopper.
9:00 a. m.—Items of Interest to Madame.
9:30 a. m.—(Wednesday only), Helen Webster, Interior Decoration expert.
11:00 a. m.—Noon-hour Variety Broadcast.
1:00 p. m.—Popular Hour.
2:00 p. m.—KSL Concert Hour.
3:00 p. m.—"The Tiny Tots" hour with Uncle Roscoe and the gang.
4:00 p. m.—"Ye Olde Cryer."
5:00 p. m.—Ogden Livestock Market.
5:30 p. m.—New York Stock Market.
6:00 p. m.—Utah and Salt Lake Mining Market.
6:05 p. m.—"Big Brother" and the children.
10:00 p. m.—Road Report to Tourists.

SUNDAY, SEPTEMBER 30

10:00 a. m.—Mormon Tabernacle Services.
11:00 a. m.—Noon Hour Broadcast.
12:00 noon—L. B. S. A. "Watch Tower."
1:00 p. m.—Society Trio.
1:30 p. m.—Americanisation Program.
3:00 p. m.—KSL Concert Hour.
6:30 p. m.—First Presbyterian Church Services.
7:30 p. m.—Community Hour.

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DAILY EXCEPT SUNDAY

11:00 a. m.—Time Signals.
11:01 a. m.—Weather, Stocks, etc.
11:15 a. m.—Organ Recital.

5:00 p. m.—Stocks, markets, etc.
5:25 p. m.—Road Reports.
5:30 p. m.—Venetian Nights, N. B. C.
6:00 p. m.—Ipana Troubadours, N. B. C.
6:30 p. m.—Palmolive Hour, N. B. C.
7:30 p. m.—KOA Mixed Quartet.
8:00 p. m.—The Novelty Shop.
8:30 p. m.—Lucile Fowler, contralto.
9:00 p. m.—KOA Orchestra.

THURSDAY, OCTOBER 4
3:00 p. m.—Thursday Afternoon Musicale.
3:30 p. m.—"The Morning Post Stylogram."
3:45 p. m.—Musical Program.
5:00 p. m.—Stocks, markets, etc.
5:25 p. m.—Road Reports.
6:00 p. m.—Orchestras that Differ, N. B. C.
6:30 p. m.—Maxwell House Coffee Hour, N. B. C.
7:00 p. m.—Halsey Stuart, N. B. C.
7:30 p. m.—Blue Danube Nights, N. B. C.

FRIDAY, OCTOBER 5
3:00 p. m.—Housewives' matinee — Compositions of Moskowski.
4:30 p. m.—Stocks, markets, etc.
4:55 p. m.—Road Reports.
5:00 p. m.—Cities Service Orchestra and Cavaliers, N. B. C.
6:00 p. m.—Extension Service.
6:30 p. m.—Brown Palace Hotel Orchestra.
7:00 p. m.—Stromberg-Carlson, N. B. C.
7:30 p. m.—Answers to Financial Questions.
7:55 p. m.—The Solitaire Serenaders.
8:05 p. m.—Vincent Lopez Hotel St. Regis dance orchestra, N. B. C.
8:30 p. m.—The Artist's Studio—River Scenes.
9:00 p. m.—The Music Album.

SATURDAY, OCTOBER 6
11:10 a. m.—Road Reports.
12:30 p. m.—RCA Hour, N. B. C.
4:00 p. m.—Vincent Lopez and his Hotel St. Regis dance orchestra, N. B. C.
4:30 p. m.—Lew White organ recital, N. B. C.
5:15 p. m.—"The World's Business," by Dr. Julius Klein, N. B. C.
5:30 p. m.—Preview of International Sunday School lesson.
6:00 p. m.—Phileo Hour, N. B. C.

SUNDAY, SEPTEMBER 30
10:00 a. m.—Mountview Boulevard Presbyterian Church.
12:00 noon—Sixty Musical Minutes, N. B. C.
1:00 p. m.—Gena Zelnaiska, soprano, and Winifred Young, pianist, N. B. C.
1:30 p. m.—National String Orchestra, N. B. C.
5:15 p. m.—Collier's Hour, N. B. C.
6:15 p. m.—Hoff-Schroeder organ recital.
6:45 p. m.—Mountview Boulevard Presbyterian Church, the Rev. William L. Barrett, pastor.

MONDAY, OCTOBER 1
5:00 p. m.—Stocks, markets, etc.
5:25 p. m.—Road reports.
5:30 p. m.—Brown Palace Hotel Orchestra.
6:00 p. m.—"Riverside Hour," N. B. C.
6:30 p. m.—Cosmopolitan Hotel Orchestra.
7:00 p. m.—Denver Concert Orchestra.
8:00 p. m.—KOA Light Opera Co., presenting "Iolanthe."
10:00 p. m.—Reese Popular Trio.

TUESDAY, OCTOBER 2
2:00 p. m.—Housewives' matinee.
4:00 p. m.—Voices Service, N. B. C.
4:30 p. m.—Memory's garden, N. B. C.
5:00 p. m.—Stocks, markets, etc.
5:25 p. m.—Road reports.
5:30 p. m.—Brown Palace Hotel Orchestra.
6:00 p. m.—Cosmopolitan Hotel Orchestra.
6:30 p. m.—Question Box.
7:00 p. m.—Chequoy Club Eskimos, N. B. C.
7:30 p. m.—Answers on Financial Questions.
7:55 p. m.—Variety, the Spice of Life.
8:30 p. m.—Bad Robbins and His Old-Time Dance Orchestra.
8:15 p. m.—Musical Mixtures.
8:30 p. m.—Hotel Bossert Orchestra, N. B. C.

WEDNESDAY, OCTOBER 3
4:30 p. m.—Vincent Lopez and his Hotel St. Regis dance orchestra, N. B. C.



FRED J. HART

San Jose, California—1010 Kc.

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CALIFORNIA FARM BUREAU STATION
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FRED J. HART, Manager

MONDAY, OCTOBER 1
3:30 p. m.—State Teachers' College.
7:00 p. m.—California Farm Bureau Evening Radio News.
8:00 p. m.—Salinas program.

TUESDAY, OCTOBER 2
3:30 p. m.—State Teachers' College.
7:00 p. m.—California Farm Bureau Evening Radio News.
8:00 p. m.—Surprise program.

WEDNESDAY, OCTOBER 3
3:30 p. m.—State Teachers' College.
7:00 p. m.—California Farm Bureau Evening Radio News.
8:00 p. m.—Mid-week services, First Baptist Church.

THURSDAY, OCTOBER 4
3:30 p. m.—State Teachers' College.
7:00 p. m.—California Farm Bureau Evening Radio News.
8:00 p. m.—Studio program.

FRIDAY, OCTOBER 5
3:30 p. m.—State Teachers' College.
8:00 p. m.—Four H Club program.

SATURDAY, OCTOBER 6
6:00 p. m.—Special Radio features.
6:30 p. m.—California Farm Bureau Evening Radio News.
7:10 p. m.—Book Diet by Herbert Corwin.

DAILY EXCEPT SUNDAY
1:00 p. m.—Hart's Store half hour.
1:30 p. m.—The Friendly hour.
2:30 p. m.—The Style Chat.
4:00 p. m.—Sunshine Hour with W. K.
5:00 p. m.—Aunt Sammy talk; Home Economics (ex. Saturday).
5:30 p. m.—Pal's Big Brother Hour (ex. Saturday).
6:00 p. m.—Special radio feature.
6:30 p. m.—Farmers' Exchange (ex. Saturday).
SUNDAY, SEPTEMBER 30
10:15 a. m.—Sunday School lessons by Fred J. Hart.
11:00 a. m.—Morning service First Baptist Church, conducted by Rev. Harold E. Barton.
7:30 p. m.—Evening services, First Baptist Church.

Radio Doings

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CONTENTS

	PAGE		PAGE
The New Allocation Plan.....	5	Trade News	27
Radio Topics of the Day.....	14	Short Wave Club.....	31
The Studio	15	S.-M. Screen Grid Six.....	37
DX Club	24	Questions and Answers.....	39
Studio News	25	Schedule of DX Stations.....	42
Day-Fan Radio	26	Timely Trade Topics.....	75

DIRECTORY OF DETAILED PROGRAMS

Call Letters	Location	Meters	Page	Call Letters	Location	Meters	Page
KELW...	Burbank, Calif....	228.9	56	KHQ....	Spokane, Wash. ..	370.2	74
KEX....	Portland	277.6	70	KJR....	Seattle	348.6	73
KFI....	Los Angeles	468.5	46	KLX....	Oakland	508	66
KEJK..	Beverly Hills, Cal.	252	52	KMIC..	Inglewood, Cal. ..	224	58
KFON..	Long Beach, Cal.	242	64	KMO....	Tacoma, Wash. ..	254.1	72
KFQZ..	Los Angeles	232.4	61	KMTR..	Hollywood	516.9	52
KFRG..	San Francisco	454.3	67	KNRC..	Santa Monica	375	62
KFSD..	San Diego, Cal....	440.9	60	KNX....	Los Angeles	337	50
KFSG..	Los Angeles	252	65	KOA....	Denver, Colo.	326	77
KFWB..	Hollywood	361.8	54	KOIN..	Portland, Ore.	319	71
KFWC..	Pomona, Cal.	221.1	58	KOMO..	Seattle	309	73
KFWL..	San Francisco	268	69	KPLA..	Los Angeles	288.3	56
KGA....	Spokane, Wash....	260.7	74	KPO....	San Francisco	422.3	68
KGEN..	El Centro, Cal....	225.4	70	KPQ....	Seattle	230.6	72
KGER..	Long Beach, Cal.	215.7	63	KQW....	San Jose, Cal....	296	77
KGFH..	Glendale, Cal.	263	62	KSL....	Salt Lake City... ..	302.8	76
KGFJ..	Los Angeles	212.6	61	KTAB..	Oakland, Cal.	280	68
KGO....	Oakland, Cal.	384	69	KTBI..	Los Angeles	275	65
KGW....	Portland, Ore.	491.5	71	KWTC..	Santa Ana, Cal.	221.1	64
KHJ....	Los Angeles	399.8	48	KYA....	San Francisco	352.7	66
				National Broadcasting Co.			44

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