

RadioGuide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

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Inside Story of
RUDY VALLEE'S
First Marriage

Joan Marsh



PENNER LEADING VOTE FOR STAR OF STARS

REAL COOKING BY RADIO BUT YOU BRING THE FOOD

THE secret is out! At last the radio listeners of the country can be told what becomes of the delicacies cooked before the microphone by Jane Ellison while she is broadcasting her Drama of Cookery.

Some sharp-eyed individual in the Columbia studios noticed that Miss Ellison had numerous assistants. Closer inspection revealed that each of these had an aid. A little further snooping brought to light a third battery of lackeys, in the guise of assistants to the second helpers. Concluding evidence was that, irrespective of their rank, they had in common a strikingly well fed appearance.

That being so, it is much easier to believe that Miss Ellison really cooks as she makes her broadcast. There is no doubt now. It's true. Her whole train of attaches will testify that she does actually cook in the studio. Their loudest testimonial comes in a concerted smacking of lips when they tell how good her cooking is.

Miss Ellison is heard with Billy Bradley, and a dramatic cast, over the WABC-Columbia network each Wednesday from 11:45 a. m. to 12 noon EST. This broadcast has the unique distinction of being awaited as eagerly by the studio personnel as the radio audience. Control operators, engineers and page boys show an unprecedented interest in the cook and her novel air feature. Never were they so eager to serve an artist. Those not assigned to assist at the broadcast usually form a line to the right of her studio door immediately following it.

Miss Ellison's cooking may account for some of her studio popularity, but her demonstration of "doing it in a jiffy," is her real achievement.

Her idea of a broadcast is: Take a little theme, place it in a human interest drama; add a few new rules and short-cuts; sprinkle with good ideas and tricks; stir well with snappy dialogue; shake, hold to the light, and—

There you have a cooking lesson as much to the taste of jaded recipe-listeners as there are

cooking teacher's delicacies themselves.

Jiffy cooking is the theme of her recipes. Much of the instruction is presented in dialogue form, with Miss Ellison chatting informally with Billy Bradley. He is right-hand man and principal assistant.

Miss Ellison tells the hostess how to stir up a batch of something or other—in the ten-minute manner, while the hostess concentrates on more important things. And she practices what she preaches. As she broadcasts, she cooks and the show goes on with actors and actresses stepping up to the "mike," singing a song, or tossing off amusing lines—and, during pauses, grabbing off a "sample." This is the routine every week,



Jane Ellison's cooked delicacies give her as much popularity in the studio as her dramatized cookery broadcasts do over the air

"BUBBLES" OUT OF A MELTING POT

SO YOU are another of the fourteen million who want to know who "Bubbles" is, are you? All right. The question will be answered here and now, once and for all. "Bubbles" is "Sudsy's" older brother. And if you're like that, and must have every last detail, "Bubbles" is the kith, kin, friend and enemy of about twenty-five other people, Italians and Dutchmen and gangsters and hicks and city slickers and Frenchmen and what-not besides. Put them all together and you get Phil Cook.

You must remember Phil. At one time he was a complete "sketch" in himself. He can make his voice change so that you'd swear that his Italian and his Negro and his Frenchman and the rest were so many separate persons.

They're not. They're all Phil Cook. But now he is confining his "act" to one other voice impersonation besides his own.

There's a real reason for Phil putting his international galaxy of people into the melting pot. Phil believes that a one-man show with numerous characters is no longer in vogue.

Originally, Phil never had any intention of building up a show in which he would impersonate others. His voice-changing career had an unexpected origin about six years ago. He was doing a blackface act with a partner when one day the partner failed to appear. "The show must go on," declared Phil, and he took both parts. Nobody seemed to know the difference, not even the sponsors. They sent a check to "Phil Cook and partner." Phil took that for proof that he could fool an audience, and he continued to take both parts.

The outgrowth of this was a script written by Cook with a country hotel scene.

Naturally many and varied characters were presented, and he "did" them all. This act was on the air three years.

Today Phil presents only one other voice besides his own, that of "Bubbles" on the Silver Dust program over the Columbia network Tuesday, Thursday, and Saturday at 7:30 p. m. EST.

with some new recipe demonstrated as a playlet unfolds.

To watchful eyes, another demonstration of this air show is that, verily, the way to a man's heart is through his stomach.

Perhaps that is another key to the popularity of this young woman's radio feature. The sage suggestion for finding the path to a man's vital organ has been handed down from mother to daughter. But today's women sometimes find themselves with too little time to make the most of this opportunity.

That's where Miss Ellison is one up on those who give the advice. Follow her hints, methods, and recipes, and the result is not only something savory for any man, but the end is accomplished so quickly as to mystify him.

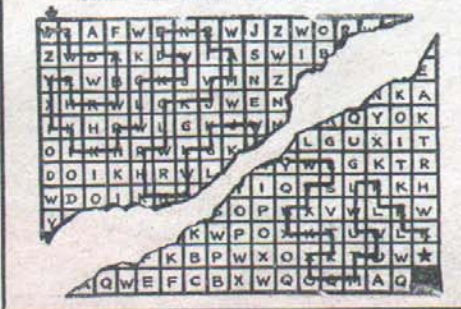
"Anybody can cook," says Miss Ellison, smiling over her measuring spoon. "And everyone has enough time. Taking short cuts is part of the fun."

Miss Ellison herself is a genuine exponent of all that she broadcasts in her personal life, and she remains a living illustration that there is always "time enough."

Keys to Radio Trail Puzzle

For the guidance of contestants who participate in the Radio Stations Trail Puzzle, on the last page of this issue, the following diagram has been worked out. It shows a specimen of a correct finish to a good trail. The star marks the 250th square of a correct trail. The black square in the lower right hand corner, the Goal, does not count. These diagrams have absolutely no significance except as guides to the rules.

START AND FINISH OF A GOOD TRAIL



HOW ONE VOICE WON TWO WORLDS

ONCE, if a girl aspired to get into pictures, she went to Hollywood. If radio was her ambition, she went to New York. But not Joan Marsh. She reversed the natural order by staying at home, and landing in both.

Joan is one of the latest "blues" singers to be presented to a nation-wide air audience from the West coast. She is heard Thursday nights from 11:00 to 11:30 p. m. EST, on the California Melodies programs originating in Los Angeles.

This blue-eyed songbird has taken to the air as naturally as she did to pictures. California-born, she was cradled in Hollywood, where her father was a cinematographer.

At the age of nine months, when other children were being wheeled through the parks, Joan was carried around movie sets.

At that age she was playing in her first film, "Hearts Aflame."

Her school days were interspersed with picture production. One of her notable child roles was with Mary Pickford in "Daddy Long Legs." Ingenue parts were next in order.

Joan grew impatient with things that just happened to her; even such remarkable things, as were in her background. She was young, eager, and all set for a new "go." Radio beckoned, and off she went.

The young singer weighs only one hundred and four pounds and can't stretch to more than five feet, two. Quite out of proportion are her ambitions. She has two of them. She longs to be "impressive," and she wants to sing in light opera.

She's a likely prospect for top air honors.

SEE HOW TO WIN ONE OF THE \$10,000.00 CASH PRIZES ON THE LAST PAGE OF THIS ISSUE

MAKING ART SAFE for MATRIMONY

laughed often at the dumb antics of Jane, the duffer at years. And the boy and the girl in the "Smackout" Well, Jane is Mrs. Goodman, wife of the man who writes the script and who plays the lead role in the skit. Then there are Julia Sanderson and Frank Crumit, who have been singing and gagging together on that cigar hour, and on that bread hour, and on others for years. And the boy and the girl in "Smack Out" are man and wife, Marian and Jim Jordan—each working on the air when the other does.

The names of two couples are offered in further support. Both of them are raising happy families. George Olson with his music, and Ethel Shutta with her singing, often are before the mike on the same program. And they are devoted to their two small boys, as well as to each other. Another pair of fond parents whose air appearances together are as apt as not to be announced as "Mr. and Mrs." are the Jesse Crawfords, "poets of the organ." They are busy, off the limelight trails, rearing their little girl, Jessie Darlene.

As a clincher, the group offering the argument calls up Lee Sims and his wife, Ilomay Bailey. Lee, the piano wizard, frequently has had his wife appear with him on the program, "Piano Moods." But the accomplished Ilomay does not devote all of her artistic activity to radio. She sings in vaudeville, on tour. But, in order to insure that her matrimonial venture will be

safe despite professional life, she and her husband have an irrevocable pact that he will join her on vaudeville tour at least ten weeks of every year!

safe despite professional life, she and her husband have an irrevocable pact that he will join her on vaudeville tour at least ten weeks of every year!

In addition to the examples cited, the contenders for radio wedded security advance many arguments. Again calling upon Hollywood for comparison, they say that the stars of the screen play acted parts. Their own personalities do not come directly to their audi-

WATCH NEXT WEEK'S
ISSUE of RADIO GUIDE
Joe Penner's
Own Story
UNMASKING HIS
Famous Duck

ences. Hence elaborate publicity must be built up about Hollywood folk. And in the process of creating false personalities, glamour and sensation creep in. Not so with stars of the air. With them, contact of personality is direct, immediate and true, for audiences hear them as they are. No false appeals depending on glamour and sensation are permitted to intrude.

Another strong point is made when the absence of jealousy among radio stars is cited. In most cases the married couples of the air on the same programs. Theirs is a common interest. No professional jealousy gets an insidious chance.

Witness the reverse situation in Hollywood: Man and wife act in separate pictures. One film succeeds, the other doesn't click. The position thus created inevitably has its effect on the emotions.

Again, the life of most stars of the screen is paced to further glamorous entertainment. And the appeal of artists of the air in forty-nine cases out of fifty, is close to the home. The radio program must come directly into the home of the listener. The pace therefore should be unsensational, often domestic, always genuine.

There is a resume of the case, as presented by the protagonists. These same individuals would welcome the receipt of examples and arguments to disprove their claims. What is the opposition's case?

The Goodman Aces (below) have little or no time to give scandal a chance to rear its head in their lives—even if they weren't ideally mated. Mrs. Goodman Ace is "Jane", the duffer of their program



The Jordans, Jim and Marian, who write and act the new sketch, "Smack Out," have a mutual interest in their work to hold them together



STUDENTS of psychology are assembling divorce statistics to prove that the microphone will serve to make the entertainment art safe for matrimony. They ask: Do radio performers enjoy a brighter prospect of marital felicity than performers in other fields?

The recent appearance in the public prints of conspicuous cases of domestic discord in the movie world, is cited in contrast to the average story of conjugal serenity common among entertainers on the air. Screen stars who are married, and who, of course, follow their film careers, continually get into scandals. Wedded couples of Hollywood, to quote the consensus of the opinions mentioned, frequently leave a divorce court and enter a marriage bureau, as often, in fact, as the seasons change. And yet, they say, scandal and divorce are almost unheard of among married people who perform on the air.

Submitted in support of the opinion that radio art is safe for matrimony, are many examples that tend to prove the point. There are, for instance, Burns and Allen, whose marital craft sails blissfully on, in spite of Gracie's relatives. Further supporting the issue are Jack Benny and his "Jill," who is otherwise known in professional life as Mary Livingstone, but who is Mrs. Jack Benny in reality. Haven't you



SOPRANO IN HIDING SHANGHAIED to FAME

EVERY woman loves a secret. Vivien Ruth was no exception. She had one that she kept to herself for some time. Suddenly she made a meteoric rise from obscurity to a featured spot on the Columbia network. She amazed her friends, and interested her admirers. They wanted to know all about her. "What is behind this sensational success?" they asked. Eventually they ferreted out her secret. Here it is:

The four walls of her room never told. Miss Ruth, however, finally has disclosed that, in complete privacy, she used to listen to her favorite radio entertainers. She listened critically. Hour after hour she studied their mannerisms and styles of song delivery. She didn't dream that she had unusual vocal possibilities. Nor did she dream that she was an interesting personality herself. At that time she was more intent upon dramatics than singing.

But Vivien was destined to be catapulted from this secret practice to the open attention of the public.

The amazing facts begin with a New Year's eve celebration. The party was becoming dull. By way of enlivening it, someone suggested that Vivien sing. That promised to be good. No one knew that she could. What happened after that, made history.

The shy Vivien, although wishing she were a thousand miles away, sang. In a moment she had become the life of the party. Her soprano thrilled her listeners.

Her friends were wildly enthusiastic over her blues singing. They wanted to put her before a microphone immediately. No sooner conceived, than done. They picked her up, carried her to a car and shanghaied her over to Station WODA in Paterson, New Jersey.

New Year's eve broadcasts were being aired. Suddenly Vivien found herself in front of a microphone with instructions to "Go ahead." There was a staff pianist to accompany her.

The last day in December turned into a cold January morning, but Vivien turned the radio waves into heat waves with her blues singing.

That was her night of triumph. For three-quarters of an hour, with no previous experience on the ether, she sang tune after tune, while requests poured in from merry-making listeners.

The following week she was given a sustaining spot over WODA and, after only four broadcasts, she was "discovered" by talent-seekers, and brought to New York. In another week she had been signed for the Happy Wonder Bakers show, Mondays, Wednesdays and Fridays at 8:00 p. m. EST. Since then, she has not only been featured over the Columbia network, but also over NBC on the Saturday night Minceat program. "So girls, don't be shy if your friends ask you to get up and sing." Fame may be beckoning.



Vivien Ruth, the girl who kept her singing a secret, even from her closest friends—until a celebration led to air fame.

WHAT PRICE HIMBER MAGIC

REMEMBER the race between the hare and the tortoise? Well, here is the latest version of it. This is the story of the hare who outdistanced the tortoise, then, ran back and gave the tortoise a boost that sent it over the line a winner. Thank Rudy Vallee for the hare's gesture. And give Dick Himber credit for finally being successful.



Dick Himber, manager, band leader, magician—and the greatest of these is MAGICIAN.

Himber's orchestra is now heard over the NBC network Saturdays at 6:30 p. m. EST.

Back in the days before either was well known, Himber was Vallee's manager. Then, while Vallee was making good headway toward the national limelight, Himber's musical progress suffered a setback. This eventually was overcome when, with the influence of Rudy, Himber attained his present enviable position as orchestra leader in the swanky Ritz Carlton Hotel in New York.

Before the difference in pace became noticeable, Himber was attracting attention as a soloist in the New York Paramount orchestra. A setback came when he suddenly left the orchestra. Few ever

learned the reason for the abrupt departure. The answer is "magic." It was the result of his flair for

magic tricks. He had the disconcerting habit of suddenly pulling rabbits from the hat of some serious-minded personage of the theater world, much to their amazement and sudden loss of dignity.

Himber still stuck to the music trail, but for several years he couldn't make the strides that led over the line to fame. Before Vallee came into vogue as a popular favorite, the two were engaged in a booking venture, sending bands to debutante parties, on cruises, and out to Long Island's moneyed north shore communities.

When Rudy's rapid advance began, the booking office broke up and Himber went into the NBC. Later he was offered a place at Essex House, in New York, to play dinner music.

From this point in his meteoric career he began to

TOP SONG HITS ALMOST TIED

THREE songs contest for greatest popularity this week. They take almost identical leads among those played oftenest over the networks, as well as in the band leaders' consensus.

Threatening their predominance on the air are five songs just beginning to climb. None of these was ranked among the most popular in the week preceding. Furthermore, a striking variety of ten songs appears in the "favorite" lists provided by the orchestra leaders.

TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Smoke Gets in Your Eyes	23
Temptation	21
Carioca	19
Let's Fall in Love	19
Everything I Have is Yours	17
Old Spinning Wheel	16
Throw Another Log on the Fire	16
Our Big Love Scene	16
You Have Taken My Heart	15
Old Pappy	11

BAND LEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Smoke Gets in Your Eyes	42
Temptation	42
Carioca	38
Our Big Love Scene	34
Old Spinning Wheel	26
Let's Fall in Love	24
Love is Love Anywhere	22
Throw Another Log on the Fire	18
Jimmy Had a Nickel	14
In a Shelter From a Shower	14

build a band until he had an eighteen-piece orchestra. In time it came to be the talk of the town. A boost from Vallee, then, and he landed the birth at the Ritz, one of New York's juiciest orchestra plums.

The lesson in when not to pull magic tricks, didn't do much to curb Himber's mania, however. To this day, while discussing with Mrs. Montmorency the music for her daughter's debut, he is just as likely as not to extract the ace of clubs from the sleeve of her ermine wrap.

Here are the favorites of the week, selected by band leaders, and presented alphabetically according to the director's name:

Eddie Duchin: Moon About Town; Carioca; Coffee in the Morning; Throw Another Log on the Fire, and I Like the Likes of You.

Ted Fiorito: You Have Taken My Heart; Coffee in the Morning; Carioca; Our Big Love Scene, and Let's Fall in Love.

Richard Himber: Bitter and Better; In the Valley of Yesterday; Jungle Drums; Raggedy Ann, and Let's Go Places and Do Things.

Buddy Rogers: Jimmy Had a Nickel; Heat Wave; No More Love; Temptation, and Without That Certain Thing.

Rudy Vallee: Smoke Gets in Your Eyes; Let's Fall in Love; Love is Love Anywhere; Carioca, and In a Shelter From a Shower.

Mark Warnow: Everything I Have is Yours; Orchids in the Moonlight; That's Love; On the Wrong Side of the Road, and Throw Another Log on the Fire.

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WHAT RUDY VALLEE NEVER TOLD



Fay Webb Vallee as she looked when she returned from Reno after her brief essay at a divorce was "called off because of a reconciliation"

Rudy and his bride, and in the dusty storage vault of the White Plains courthouse in Westchester County.

I think I will not be violating a confidence if I tell for the first time exactly what transpired during this unhappy courtship and subsequent first marriage.

It was in 1928, Rudy and his orchestra were playing at the Heigh-Ho Club where he later was to achieve fame. He had made his debut but a short time before and still was comparatively unknown although his infrequent radio broadcasts were beginning to bring him a scattering of fan mail.

Already Rudy had introduced his languorous method of conducting an orchestra, his unique orchestrations (about which more will be said later) and his crooning which was to sway feminine hearts.

Rudy was unknown to the general public. But he already had been discovered by the ultra-fast smart set. And as a result the exclusive Heigh-Ho

Rudy had been going around with another girl and just the day before had discovered that she was two-timing him—Leoni had just severed herself from an unwanted husband. Rudy was lonesome, alone in his West End Avenue apartment.

Leoni had a two-year-old daughter who needed fathering. They both were in that dangerous, susceptible state.

There followed a whirlwind courtship and in a day or two, without really knowing each other, they got married.

Rudy had to work, as usual, the night of his wedding. Leoni sat at a side table in the Heigh-Ho Club and waited for him.

If it were possible to see into one's head and watch the workings of the mind, an observer might have discerned very strange things going on that unusual wedding eve in the heads of both Rudy and his young bride.

When the club closed Rudy drove his wife to his apartment. Cutting across the park, it seemed as if both wanted to talk at once, and both had the same thing to say: "We've made a mistake."

Before this strange bridal party arrived at home, Rudy and his wife already had discussed an annulment. They never lived together.

Within two months, with the wheels of the law grinding secretly and fast, their marriage was annulled.

Rudy always speaks of his venture into matrimony with a great deal of regret over having acted so quickly, and with regard and praise for his first wife. She was an unusual woman in every respect, a lovely, beautiful

Rudy Vallee in the make-up of the "hick" for which he now believes his beloved wife, Fay, has been mistaking him



"That's all there is—there isn't any more", would have been accepted generally a few weeks ago as a statement of the published biographies of Rudy Vallee, the world's most celebrated crooner. It was assumed that the innermost intimacies of his life had been given to the world, if not in the thousands of sketches of him printed in every language, then in his own volume about his love experiences.

However, when recent events focused attention anew on Vallee's private affairs, there appeared the one person competent and willing to tell what other biographers never had learned, and what Rudy himself never had told—a former secretary. This story has been written exclusively for RADIO GUIDE, and herewith is presented the second instalment.

By His Former Secretary

AS FAR back as four of five years ago Rudy realized that he was a poor marriage risk. I quote his own words:

"I have been rather fickle all of my life, and the remarkable thing that surprises those who know me is that in spite of the fact that I do not look romantic, I have probably paid attention and given time to more girls than many dark-haired sheiks who look the perfect Romeo."

You can see how far Rudy had progressed. Two years before, or three at the most, he was entirely indifferent to women. Now he was bragging about his conquests, and more; he realized that he was fickle. Verily, Broadway can work wonders.

At the time Rudy said this he had already been married. The story of that first unhappy marital venture is a dark secret locked deeply in the hearts of

Club was doing a land office business. Rudy was not yet America's Sweetheart—but the debts of the "400" knew and adored him and secretly hoped that he'd step down from his princely rostrum some time and carry them off, Cinderella story-book fashion.

One of those days there came into the Heigh-Ho Club a beautiful young divorcee. Her name was Leoni Cacho, the former Mrs. Frank McCoy.

Something about Rudy appealed to the young divorcee. Was it his wavy locks, about which he is so ashamed? Or his gentle, crooning voice? Or the mellow, heart-warming music that came forth from his saxophone? Probably she could not answer the question. But in any case she returned, not once but many times, to the Heigh-Ho Club. In the course of events, Rudy and she were introduced, and their hearts began to go pitter-pat. They fell in love at first sight!

The first-sight love affairs of Rudy no longer were uncommon, because Rudy was now extremely impressionable and susceptible so far as women were concerned, but this one was far more serious.

young person. She has since remarried and is living happily with her husband.

Of course, this unfortunate marriage did not cure Rudy. He continued to fall in and out of love, with every rising and setting of the sun. Only now he exercised more caution, and bringing his old New England determination to bear, he decided not to marry again until he was positive that he loved the woman. Here are his actual words:

"I know that I am far from perfect, and that is the reason I do not expect a perfect mate. I have certain ideals and hopes but I am not hypercritical or too hard to satisfy. I do hope to find a girl whose ideas and views are similar to mine, because it is my belief that only people suited to each other can be happy."

During these days there was a rapid succession of lady-loves. But Rudy seemed to give his heart more easily to brunettes, although he did not always slight blondes.

As I have mentioned, Rudy cannot withstand dark-skinned, dark-haired girls with big brown eyes. He goes mad when he sees them. Indeed, he has admitted as much. Said Rudy once, "While a brunette does quicken my heart more than a blonde, yet I have cared deeply for several blondes and still enjoy their company greatly." Oh, rare business man! Half of Rudy's audience is composed of blondes!

But the remarkable thing (Continued on Page 15)

OVER THE TOP FOR

ALONG THE AIRIALTO

By Martin Lewis

THE switch of *Stoopnagle and Budd* from Pontiac to Camel, which this column pointed out as a probability last week, has since then become an actuality. It gives the Colonel and his partner the best break they've yet had, with two half hours a week. Lest there be any doubts about what went on, I shall give the low-down on the entire situation:

Last summer, Camel, after many auditions of all sorts, was pretty well set on the idea of having the comedians as central attractions for their forthcoming programs. However, after

some time had gone by and still no contracts had appeared, Stoop and Budd's old sponsors, Pontiac, offered them another engagement. Camel finally came to the air in December, with a program that had possibilities but that didn't quite click as planned. They decided that the Colonel and Budd would inject some needed showmanship into their programs.

But then there was the little matter of the Pontiac contract, with five weeks yet to run. On the other hand, Pontiac was shifting two weekly quarter hours to one half hour a week, which provided them a chance to build an entirely new show.

So the comedians asked for a release from the remainder of their contract, and Pontiac, not wishing to stand in the way of their op-

portunity, granted them that release. Everything was utterly friendly!

Pontiac, at the same time, grabbed themselves off a stellar program, and, what is sensational in sponsorial circles, decided on their show within half an hour after the several competing auditions had been "piped." The *Surprise Party* is another swell break for *Raymond Paige*, the *Rudy Vallee* of the West. This is another feather in the cap for Columbia's Don Lee Network on the Pacific coast, which has become the origination point for several important nationwide network shows, including the *Old Gold Show* with *Fiorito's* smooth gang; the *Woodbury* offerings with *Crosby*, *Arnheim*, and the *Mills Brothers*; the *White Owl* shows with *Lombardo* and *Burns and Allen*; *California Melodies*, and the new *Cbaris* programs, which also will feature Paige.

At the present time M. H. Aylesworth is in Hollywood, and it wouldn't surprise me if the purpose of the visit was to arrange for more broadcasts from the coast for his network. He went with Don E. Gilman, Vice-President of NBC for the Pacific coast. More coast news . . . Burns and Allen have been turning out such excellent pictures that it looks as if they will remain at the movie colony for some time.

Little Gets Sponsor

LITTLE JACK LITTLE now has his first regular commercial, sponsored by the same outfit that waits the Happy Bakers into the air. Like the Camel program, which now emanates entirely from the Colonnades of the Essex House, where the Casa Loma Orchestra plays, Little's commercials, heard at 8 p. m. EST on Tuesdays, over CBS, are staged in the Silver Grill of the Lexington. The sponsors, by the way, serve free samples of their product, Hostess Cake, to all the diners in the Grill when the program is on the air. There's one headache to the agency men who produce the program—the fact that its rehearsals are held at 3 a. m. Tuesdays!

Ethel Waters quits the Sunday oil program with her broadcast of this Sunday night.

At this writing her successor has not been named, although we are well informed that *Groucho* and *Chico Marx* auditioned and may replace the sepia songbird . . . *George Gershwin*, the American composer, starts his own two-a-week series over NBC's blue network at 7:30 p. m. EST, Monday, February 19.

Comics Shuffled

TED WEEMS moved up Willie and Eugene Howard as his guest stars to February 25, with *Lou Holtz* probably taking their previous date of March 4. . . . The *Land Trio and White* have started a vaudeville tour which will eventually bring them out West. Their fans will have an opportunity to learn what Minnie, their stooge, looks like.

Irving Kaufman's gone collegiate and is bragging about his new honorary degrees—he's billing himself "Professor Irving Kaufman, CBS, NBC!"

THE DON HALL TRIO has been signed for a series of electrical transcriptions . . . *Tito Guizar* has

Kate Smith's delight knew no bounds the day she became "The Glory of the Morn." Her manager, Ted Collins, shown with her, was induced into the same tribe as "Red Cloud"



Elsie Hitz, who finds romance on the white beaches of the South Seas in *Dangerous Paradise* sketches.



GUEST STAR GALAXY

become quite a favorite in society circles and is to be found playing his romantic guitar and singing love songs at almost every blue-blood function. While on the subject of the Guizars, Tito's baby accidentally struck a note on his daddy's guitar the other day, and he swore to all his neighbors that the youngster played a chorus of "Smoke Gets in Your Eyes." Of course Tito is a proud parent and the baby is ten months old—so maybe Tito is stretching the truth a little.

I'm told that the drivers of the radio equipped cabs in New York went out on strike because they didn't like the radio programs . . . The crack that Milton Berle pulled, struck my funnybone. He said, "The only cab left in New York during the strike was Calloway."

This Sunday's *Cantor* broadcast will originate in Miami, Florida. Wallington will commute to the sunny clime each week to continue to stooge for Massah Edward, but Rubinoff's portion of the program will still come from New York . . . Ted Fiorito will follow Lombardo into the Coconut Grove when Guy and the boys trek eastward next month. Can't help remembering that Fiorito and Ben Bernie, two of the ace air attractions, were indifferent successes in New York. The Old Maestro went to Chicago to become really famous and, although Fiorito was a huge success at Chicago's Edgewater Beach Hotel, he fell down miserably at New York's Hollywood Gardens.

It wasn't funny to watch the expression on the face of the smoothie announcer David Ross when he met Fred Waring the night of the opening of the new CBS Playhouse.

Dave had tears in his eyes when he talked to Fred, bemoaning the fact that he was not to be with him to do the announcing on his new

series for Ford. If you heard the last program they were on together for Old Gold, you can appreciate this all the more because you could tell as you listened that the announcer was pretty sad when he delivered his final spiel to the tune of Auld Lang Syne.

Globe Trotter La Prade

THE SPIRIT OF WANDERLUST has gotten me again after hearing Malcolm La Prade start his series of Travelogues last Sunday. La Prade spends a great deal of his time each year in foreign travel. He estimates that he has covered a quarter of a million miles in the interest of radio travelogues. Tune him in Sunday at 2:30 p. m., EST, NBC-WEAF network . . . Dick Himber, the excellent ork pilot, finally has condescended to take my advice to go on a diet. Gradually he is attaining that sylph-like form. He shed no less than six pounds since last Tuesday. Mentioning Dick reminds me to chuckle some more over the way most of the radio scribblers fell for the swell publicity gag about Himber's warbler *Joey Nash* losing his hearing after an operation. Just call Joey on the telephone and tender him a juicy contract and I'll guarantee you that you won't have to repeat the offer. He'll hear you plenty well the first time.

I Told You So

WHEN WORD REACHED me that Joe Penner had just signed one of the most remarkable contracts in radio history, calling for his services on his present program through June 1935, I decided to dig back into the files of dear old RADIO GUIDE and reprint an excerpt from this column of many weeks ago, prior to the time the duck salesman went before the microphone for his present sponsor.

"There are great possibilities for Joe Penner, who has scored three times on Rudy Vallee's *Variety Hour*. Penner stars on a new series, Sunday, October 8, for the people who formerly sponsored the *Great Moments in History* program."

"I predict that this comedian's 'Wanna Buy a Duck' and 'You Nasty Man' will be repeated by listeners as often as Jack Pearl's 'Vas you dere, Charlie?' and Ed Wynn's 'Sooooo' . . . Was I right or was I right? Lewis bragging again.

Tony Wons and Andre Baruche, announcer, indulged in some tomfoolery when they exchanged identities, a few days ago. Tony announced the program and, when Baruche philosophized for a

Robert Armbruster is the shortest in stature and the most versatile of the NBC orchestra leaders.



Carson Robison and his Buckaroos of The Bar-X Days leave no part of their program untouched by realism



Jack Benny and Mrs. Jack—Mary Livingstone—celebrating Jack's popular choice in certain quarters as top air comedian

minute, they even had me fooled . . . So friend Don Bestor has added Chickie Moss, rhythm singer, to his band. How many vocalists does that make with his orchestra? There's Florence Case, Neil Buckley, Ducky Yung, Billy Yates, Eddie Dunham, Maury Cross—he almost has more singers than musicians . . . Phil Dwey's Phillip Morris option has been picked up for the third consecutive time . . . The No. 1 song in George White's movie version of the "Scandals," with Rudy Vallee, is "You Nasty Man," which ends with the line "Don't Never Do (Continued on Page

PUTTING RADIO in COONSKINS

tures. Next year this book will be used as a text. To accomplish such an end, students are required to maintain notebooks carefully. They must be submitted periodically for inspection.

Young, whose work recently brought him an honorary degree of Doctor of Laws from St. Benedict's College, takes his radio work seriously. To him, it is a career in itself. He made his radio debut in Boston in 1925, and has been before the microphone regularly since. He came to the NBC announcing staff in 1928, and he still is there.

What greater indication of the increasing import-

ance of radio could there be than the establishment of a course in Radio Orientation in a leading university such as New York University?

The fact that the inaugural lecture in the original course met with an enthusiasm and a support that took it immediately out of the category of experiment, is significant. What the establishment of organized broadcasting and radio merchandising study, research, and instruction will do toward stabilizing the industry, will be interesting to observe.

It is obvious that Doctor Young and his students have fascinating trails to pioneer.

HARPING FOR HOT HARMONY

By Casper Reardon

If you must hear to believe, tune in WABC-Columbia at 10 o'clock, EST, some Tuesday or Thursday evening. What? An angel loose in Harlem! You actually will listen to popular melodies played on a harp.

Unless people have this auricular proof, they seem to doubt that it can be done. They associate this instrument with sweet, celestial music. I harp for hot harmony.

Usually I'm granted this much: "Well, maybe you THINK you can play rhythm tunes with that celestial instrument, but personally, I doubt it."

My simplest reply is, "Tune in. Hear for yourself, and be convinced."

What surprises most people is that I play popular tunes on the harp without the help of any other instrument. I get all there is in the song out of my harp. Not just arpeggios and trilly embroideries, the usual contribution of harpists in dance bands.

I've played my share of arpeggios. First, I did it with the Cincinnati Symphony Orchestra under Fritz Reiner. Later, I assisted Carlos Salzedo at the Curtis Institute of music. Hence, when I decided to use the harp for jazz, it was a complete about-face. I had the fun of pioneering in an unexplored field.

Before I staked a claim, I had created something new in popular music. My real discovery is an intimate style of harp rhythm, used instead of piano accompaniment.

After years as a classical artist, I made my radio debut in Cincinnati playing "Shake That Thing" on the harp. It was something new on the horizon. Now jazz on the harp is a usual feature with Glen Gray's Casa Loma band. I play back of Irene Taylor, the "personality singer from the South."

Once people find that it can be done, they want to know how it happened to be. It is difficult to shake their feeling about the limitations of the harp. Syn-copation and the "golden strings" do not find association in their minds.

When I decided to set them vibrating to jazz, I

Price on Head of Radio Bride

FOLKS, meet Mrs. Dan Landt. She's a bride of three months, but this is one of her first public introductions. If she had crawled out of the microphone and said, "Boo!" at Dan's radio pals, they couldn't have been more astonished. They are the other members of the unit known as the "Landt Trio and White," on the NBC network at 9:15 a. m., EST, daily except Sunday, with songs and comedy.

"Why all the secrecy?" you ask. Simply because the bride had a price of \$500 on her head. You see, Dan had been party to a pact. The others were Karl and Jack Landt, and Howard White. Two years ago each had agreed to forfeit five hundred dollars if he married. The sum was to be divided among the remaining bachelors.

Dan tried holding out on his marriage, but finally decided the bride was worth a pay-off. She is the former Lois Benson. Dan met her in Chicago. Their wedding was a quiet one. All the shouting came when Dan paid the forfeit.

first turned to Negro music. It always has interested me. When it had been arranged for concert playing, I always was disappointed with the result. The spirituals seemed to lose much of their simplicity and authenticity. I tried arranging them as "blues" songs, and was gratified. I was delighted that the spontaneity of the Negro could be retained. Then I really found myself.

Negro spirituals have strong appeal for me. This is true of countless other artists in America, and all over the world. I had my medium. I arranged the music. The demand was natural. I am happy in my business of presenting these simple, but stirring rhythms on the harp.



John S. Young, NBC staff announcer, who has been given the degree of Doctor of Laws, and who has inaugurated a most interesting course in Radio Orientation in the halls of erudite New York University

THE flood of attempted enrollments following the first lecture on Radio Orientation at New York University, February 6, indicates that it is more than a trial series. Eager applicants had to be turned away because the present student body is at maximum capacity. The proved popularity of the course, the first of its kind, will tend definitely to establish radio in the college curriculum. Radio at last has grown up to the point of putting on a 'coon coat and other appurtenances to mark its going to college!

The original lecture was conducted by Doctor John S. Young, staff announcer of the National Broadcasting Company. Others to be heard in the fifteen-lecture course include S. L. Rothafel (Roxy); Doctor Walter Damrosch; Doctor Frank Goodman; Frederic A. Willis; John I. Carroll; Paul Peters; Paul Whiteman; Franklin Dunham and Arnold Cole.

The aim is to instill into the minds of potential advertising and merchandising men an understanding of the principles of radio. Whereas the present generation of radio experts was forced to acquire knowledge of the profession in maturity, the newer generation is provided its opportunity earlier. The course is designed to tie in with the university's advertising and merchandising schools.

Subjects to be covered are the history, growth and development of the broadcast medium; program planning; radio presentation; technical phases of broadcast science, including acoustics and microphone sensitivity; evolution of radio as an advertising medium; analysis of the listening audience; survey of stations and sales territories; the merchandising of a broadcast; salesmanship of music; comparison of American and European systems; educational, religious, and political relationships; international broadcasting, and television.

"There is no intent," Doctor Young explains, "to turn out students thoroughly educated in the complete art and science of radio. Rather, the purpose is to make the students 'radio conscious.' We want to give them an appreciation and an interest in radio, to be developed with other courses."

At the close of the first term, Doctor Young will write a book, based on questions asked during the lec-



Casper Reardon, harpist who switched from arpeggios to jazz. He can reconcile "Shake That Thing" with the "heavy-enly strings"

SEEKING THE UNKNOWN RADIO LISTENER - WATCH FOR THE STORY IN NEXT WEEK'S ISSUE

PENNER KNOCKS OUT CROSBY; FLOOD OF POSTCARD VOTES



JOE PENNER, the comedian who takes first position in the latest tally of votes for the popular favorite of the air

A STONISHING upsets mark the latest count of votes in the "favorite stars" election. Last week's leader, Bing Crosby, has toppled from his high place and now appears third in the running. Joe Penner, his close second seven days ago, now is in the lead. And Eddie Cantor, a dark horse who seemed last week to have only a slim chance, has come up to second place, with only a few hundred votes behind the present leader. At the close of the counting of the twenty-first thousandth ballot, the stars lining up in one-two-three positions are Joe Penner, Eddie Cantor and Bing Crosby, respectively.

The new and convenient size of the ballot in the Star Election, allowing it to be pasted on a postcard, has brought forth a great increase in the number of votes received. The staff that handles the ballots, makes the count and tabulates the votes, has been augmented threefold as a result.

Although women stars of the air are not among the foremost leaders, two of them within the last week have taken a sharp spurt. They are Jessica Dragonette and Gertrude Niesen. There is every indication that as the election continues its weekly course, these and perhaps others who have polled relatively small numbers of votes so far, will flash into the front ranks.

No less significant is the fact that among the orchestras the same order as was shown last week still holds. However, Wayne King's musical unit has increased its lead so that it now is ahead of its closest competitor by almost two and one-half to one. Voting for Ben Bernie's orchestra was heavier the second week than the first by nearly two hundred votes.

Displacements mark the tally for the programs. The Fleischmann Hour retains its leadership, but coming up from third place to second, is the Show Boat Hour. This unit exchanged places with the Chase and Sanborn Hour. The Old Gold Hour remains in fourth position ahead of Chevrolet by a narrow margin of less than two dozen votes. The tie that deadlocked fifth rating has been broken.

Rivalry remains keen between Amos and Andy and Burns and Allen. Amos and Andy retain their leadership, and have widened their margin by about two hundred votes. Olsen and Johnson now have third place, advancing from fifth position at the end of the last official tally. Stoopnagle and Budd are in fourth place this week.

Fifth position among the teams is marked by the unique circumstance of an exact tie between two favorite pairs on the air, Myrt and Marge and the Mills Brothers.

A sectional analysis shows that Eddie Cantor polled his biggest vote in Illinois, Michigan and Wisconsin. Jessica Dragonette drew the greatest number of all the votes cast in the state of Massachusetts, while Gertrude Niesen polled as high as twelve to one over any other star in the state of Georgia. This is not Gertrude's birth state by the way.

Of all the votes cast by the state of Florida last week, not a single one of them was added to the tally of the five leaders. Such stars who are in the lower ranks of the election, as Will Rogers, Tibbett, Elsie Hitz and Lanny Ross, and a few others, received the votes. Canada is strong in its support of Joe Penner. So

are Illinois, Indiana, Iowa, North Dakota and Wisconsin. In Rhode Island another star who also does not class among the leaders, polled as many votes as did Penner. This is Connie Boswell.

Wayne King's orchestra leads in twelve of nineteen states, including Alabama, Connecticut, Georgia, Illinois, Indiana, Iowa, Maine, Michigan, New York, North Dakota, Wisconsin and Canada. Ben Bernie leads in two states, Arkansas and Kansas. Guy Lombardo is the favorite in three, Massachusetts, New Jersey and Rhode Island, while Glen Gray's orchestra and the New York Philharmonic are the standouts in one state each, Delaware and Florida in that order.

The total number of votes at the last count cast for the leaders in each group is as follows:

Among the Stars:	
Joe Penner	2093
Eddie Cantor	1931
Bing Crosby	1778
Jack Benny	1091
Rudy Vallee	559
Among the Orchestras:	
Wayne King	4488
Guy Lombardo	1945
Ben Bernie	1670
Fred Waring	1311
Rudy Vallee	846
Among the Programs:	
The Fleischmann Hour	2107
The Show Boat Hour	1487
The Chase and Sanborn Hour	1361
The Old Gold Hour	822
The Chevrolet Hour	804
Among the Teams:	
Amos and Andy	2438
Burns and Allen	2179
Olsen and Johnson	911
Stoopnagle and Budd	786
Myrt and Marge	698
The Mills Brothers	698

The terms of the election are as follows: Awards will be made in four branches of professional entertainment. (This, of course, excludes such persons as President Roosevelt and others who frequently, or occasionally, go on the air for governmental or other business reasons.) Professional entertainers only are eligible.

1. The first award will be made to your favorite radio performer, the most popular person among radio artists.
2. The second award will be made to the orchestra that ranks highest in popularity.
3. The third award will be given to your favorite program or "hour." Your vote here will be cast for the program as a whole.
4. The fourth award will be made to the team that is liked best. By "team" is meant pair or trio or quartet that is your favorite.

To the star who receives the greatest popular vote **RADIO GUIDE** will give, in recognition and in commemoration of your choice of popularity, a handsome gold medal, suitably inscribed.

To the orchestra that is the favorite of all orchestras on the air will be given a gold medal also, this one inscribed to mark its popularity. And furthermore—each member of the orchestra will be given a handsomely engraved certificate attesting his or her part in the work done to win your popular acclaim. The inscription on both the medal and the certificate will bear the name of the orchestra or the name of the leader, according to the way the orchestra is designated. Presentation of the medal will be made to the orchestra leader.

The program that polls the greatest number of votes will receive an award similar to the award that will be given to the most popular orchestra—a beautiful gold medal.

Further, to each member of the cast—all who take a part in putting the program on the air—will be given a handsomely engraved certificate attesting the triumph.

The favorite "team" will be awarded a silver medal appropriately engraved; and each member of the "team" will be given an engraved certificate, marking the award.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible. It does not matter that they are not on the air currently.

Balloting closes June 1, 1934. Awards will be announced as shortly thereafter as the results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent postcard.

Along with it you will find a few questions that will help us to get better acquainted.

However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot.

Send in your vote today. Don't delay.



EDDIE CANTOR, who came up from third place last week, to take a mounting lead over the deposed Bing Crosby. Can Eddie hold it?

THE VOICE OF THE LISTENER

This department is solely for the use of our readers and is offered as means of providing an opportunity to voice your opinions on radio. We want you to express yourself so LET'S ALL GET TOGETHER AND TALK THINGS OVER. It is literally a people's forum where opinions, criticisms and suggestions can be exchanged. In cordially inviting you to contribute we also urge you to send in your photograph when writing. You have a right to be seen as well as heard. RADIO GUIDE, in conducting this feature for the readers, will be as careful as possible with your photograph but assumes no responsibility for its return. As many pictures will be used each week as is possible. We try to use letters in the order of their receipt. Failure to send your photograph will not bar your letter from publication.

Sounding the Tax-sin

Decatur, Ill.

Dear VOL:
I see where "Willing to Pay" thinks he would like to have radio programs sponsored by the government. Well, Mr. Willing to Pay, you should hear some of the radio programs in England and you would change your tune.

There is only one radio for every 40 persons in England, and I can't see why there are even that many with the kind of stuff the listeners have to hear. I was there the year before last and I know what they've got. When there is no advertising, why should the government spend huge sums for radio entertainment? Why should they strive for better programs? Why should they try to give the listeners something really good? They don't.

For instance on Sundays all you have is church programs unless you have a good set and can tune in the continent. All stations turn off every week night at midnight and Sunday nights at 9:00. Is it any wonder there is but one set for every forty people.

Mr. Willing to Pay must be one of the chaps who doesn't have to pay any taxes. As for myself I'm almost taxed poor as it is and here is this bird wanting us to pay more taxes for something, which, if it's like that of the British Broadcasting company, is simply awful. All I can say is, for Heaven's sake leave the radio in the hands of the advertisers and get the cheapest and best entertainment in the world.

J. W. W.

Finds Stars Friendly

Stanton, Ill.

Dear VOL:
It's time we gave three cheers for the radio stars for their kindness in answering fan mail. It's such a joy to the fans to know the stars are so human and appreciate our wee notes.



Charles Mank

he remembered my note.

I have three letters from Ruth Etting and am sure she is very sincere at heart with her fans. Bing Crosby proved never too busy to answer letters. Guy Lombardo even sent me a Christmas card this year.

I am sure thousands more fans have had the same luck. Isn't that the reason the fans love the radio stars, because they are so human and sincere?

Charles Mank

The Headline Hunter

Detroit, Mich.

Dear VOL:
Please may I walk "Along the Aerialto", "Reviewing Radio" and enjoy Music in the Air", incidentally throwing a few "Plums and Prunes", at, well—let's see now, what have we?

Well, let's present bouquets to the departments woven into the above paragraph, The Voice of Experience and Jessica Dragonette, the Contended Hour, A. & P. Gypsies, Pond's program, Music Appreciation Hour, Mary Eastman, Frank Parker, Richard Crooks, Virginia Rea, The Metropolitan Opera, Spalding and Thibault, Lily Pons and Rosa Ponselle. Oh yes, likewise the symphony programs and all educational programs.

Hope the New York Philharmonic-Symphony doesn't have to leave the air. Too bad they had to ask for money to be kept on while jazz, crooning and cheap jokes become more popular and do not have to seek air. Throw Madame Sylvia off the air please. Her awful accent and broken English make one want to scream.

Blanche



A Query Answered

Houlton, Maine

Dear VOL:
In response to your article WHAT IS WRONG WITH RADIO! printed on page 8, Vol. 3, No. 15 issue I would like to reason in a few words with the inexperienced persons who criticize the most and think they know better how to run a broadcasting business than do the expert officials of the present broadcasting companies and also with those persons who now advocate government control of radio broadcasting.

First may I ask these persons a few questions.

1. WHO invented radio broadcasting?
2. WHO paid for the experimental stages in radio?
3. WHO paid for the construction of over 500 radio stations in U. S. A.?
4. WHO pays the operating cost of each radio station?
5. WHO pays for and makes possible YOUR favorite programs?
6. HOW many hundreds of thousands of dollars does the government receive annually from broadcasting companies on property and equipment?

Now Mr. Critic can you RIGHTFULLY criticize the radio broadcasting service in any way, for if you truthfully answer the above questions you will prove to yourself that somebody else HAS PAID, IS PAYING, and WILL PAY for the enjoyment and entertainment which you receive from your radio.

And to persons who advocate governmental control of broadcasting may I ask are you not broadminded enough to realize the added taxes you would be compelled to pay, and please remember that without commercial programs there would be no competition among commercial concerns which now offer us our favorite programs, and BIG BUSINESS now is the one thing that will bring us out of the depression.

WHAT DO YOU TRUE FANS SAY—AM I RIGHT OR WRONG?

L. A. Briggs

Jazz Between You 'n' Me

La-Crosse, Wis.

Dear VOL:
My one kick is the Sunday afternoon programs. They are too dead, too quiet, too depressing.

When we listen to our radios on Sunday afternoon, what do we hear? Church music, sermons, symphonic music, male choruses and men reading poems, with organ music for a background.

I can appreciate good music or listen to a good sermon but what's the use of being bored to death by music that is good but comes in too big a dose?

What's the sense of listening to some preacher intent on saving the multitude of listeners? Why not pep up the Sabbath?

R. C. Olson

Just An-oe! Coward

Pierre, S. D.

Dear VOL:
Would it be asking too much of radio to expect it to become a bit more mature and shake off some of the Puritanism which, like Britannia, now rules the waves.

There is a broad line of demarcation between sophistication and smut but the executives of radio seem to be afraid to take the step which will make their medium a bit more adult.

For instance I recently wrote an official of a large metropolitan station asking if we couldn't have some of the more modern plays presented at least in tabloid form, and specifically mentioned Noel Coward's two successes, "Private Lives" and



Frieda Shapiro

Boosts the Cowboys

Bronx, N. Y.

Dear VOL:
As a constant reader of RADIO GUIDE, I have noted the comments of quite a few people concerning the cowboy programs. These programs seem to be well liked and enjoyed by almost everyone. I, myself, find great delight in listening to their interesting songs.

A group of cowboys called "The Rodeo Range Ramblers" sing the cowboy songs as they should be sung. I am sure that many people enjoy listening to this delightful group.

Entertainment can also be had in listening to cowboy songs as sung by George Grindell, Morton Winston and Wyoming Jack. These three have such lovely voices that I am sure many listeners rate their programs as the most interesting.

That list, in my estimation, is made up of fellows who can give you genuine entertainment when you tune in their programs.

Mildred Schreyer



Mildred Schreyer

Waring Fan Protests

Cortland, N. Y.

Dear VOL:
I am a great Fred Waring fan. Also some of my friends listen to him and all agree that he and his troupe are among the most popular on the air. I have, however, one friend who disagrees but he will probably soon be converted.

There is one thing which my friends and I do not like and that is the copying of his chorus by other orchestras which sometimes ruins their program and that which only Fred Waring and his troupe can do.

I hope something is soon done about this. Here's hoping the Waring troupe gets first prize in the Radio Contest. But win or lose, he's my favorite conductor.

Ernst W. Greup

Maybe You're Right

Benton, Nebr.

Dear VOL:
Your readers who are swayed by superstition and emotion will be glad to see your astrology column. Your readers who are guided by reason and science will wonder why you use it.

C. R. Le Bar

Likes Versatility

Philadelphia, Pa.

Dear VOL:



Joseph Gallo, Jr.

Dear VOL:
I have been a constant reader of your column in RADIO GUIDE. Most of the letters I read are against advertising.

Do the readers who object to advertising ever stop to think that advertising puts the good programs on the air? Someone must sponsor fellows like Ben Bernie, Wayne King and Ed Wynn. Individuals or radio stations cannot. What would be the sense of broadcasting programs if you were not to get anything in return?

We are too fond of our radios and therefore are annoyed if our entertainment is interrupted for a moment to permit the sponsor to say a word on his own.

One reader of your column suggested putting a tax on receiving sets as is done in England. Haven't we enough taxes to pay now? If he wants to pay a tax let him go to a vaudeville show or theater or dance hall where his favorites may be making a personal appearance. If a tax is paid in the form of admission then no advertising interrupts the program.

Joseph Gallo, Jr.

CLINCHING AN ART HERITAGE

for playing. After a lesson in the light fantastic with her mother, she climbs up onto the instrument, strikes a pose, and sings her little heart out.

Pianist, dancer, singer—Mary Ann is a candidate for either or all. Only time will tell. Meanwhile, the diminutive tot practices her piano exercises, her pirouettes and her back bends, with equal enthusiasm.

The best part of it is that neither parent will be disappointed. If the child does not follow in the illus-

trious footsteps of either, they will not begrudge her their time and instruction. Above all, they want her to have musical instruction for its general effect on her education. Such training adds to the enjoyment of life, they maintain.

They ought to know, because music has been a rich experience with them, always.

SIFTING AGES INTO an HOUR

SIX DAYS of preparation for thirty minutes of enjoyment—that's the ratio for the Harry Horlick's Gypsies' broadcast Mondays at 9 p. m. EST., over an NBC network. But this is apt to give a wrong impression of the life and leisure of Harry. True, it's the only show he directs. And he's been doing it for eleven consecutive years for the same sponsor. That certainly seems to stamp it as a "pipe" for Horlick. Yet the fact is, Harry is one of the busiest men in radio. With meticulous care he sifts the music of the ages to get the best, that his broadcast may maintain its high standard of excellence.

His thirty-six man ensemble, and the music to be produced, occupy him several hours for each second they are on the air. Maintaining the high standard of that half hour weekly broadcast, is several days' job. You'll get the idea after a glance at Horlick's schedule:

Tuesday: Scout the music publishers for both the newest and the oldest manuscripts in their catalogs. Select with care, because every number played by the Gypsies must be worthy of their ace interpretations. Go through personal library of more than 10,000 compositions, including native tunes picked up on world tours.

Wednesday: Arrange the sequence of the numbers selected.

Thursday and Friday: Work with those who orchestrate the melodies. Hear each one played by the arranger.

Saturday: Call rehearsal of the thirty-six men who form the orchestra. Hold preliminary, with arrangers present. Make suggestions and have orchestrations changed to fit them.

Monday: Meet with entire organization in Radio City, where day's rehearsal begins.

All day long on Monday Horlick sits with his musicians, collar loosened, tie dangling, baton and pencil waving. At seven-thirty o'clock a halt is called. The musician retire for a rest.

At nine o'clock you tune in, and there they are: Harry Horlick and his Gypsies with another half-hour of carefully constructed melody!



Don Bestor showing his daughter Mary Ann how the professionals enliven the ivories. The daughter of a neighbor, on top of the piano, is as keenly interested as is Don's ambitious youngster. Also highly intrigued is Raggedy Ann.

MARY ANN, musician—that's the destiny of his daughter, if Don Bestor has anything to say about it. Maestro Bestor believes in an early start. Mary Ann is just a tot, but already she is at her piano lessons. Her father is determined about a good start, so he is teaching her himself.

The musical inclinations of Mary Ann may be hereditary, but the Bestors, Mr. and Mrs., aren't going to depend on it. They intend to provide for her a musical environment. This will be no hardship for either parent. Bestor, a pianist of note, and an orchestra leader, likes nothing better than to show Mary Ann how to make music. Already her ten little fingers have picked out many a tune.

The hours spent by Bestor at the piano with his daughter, primarily are for her sake. Yet who knows what new witchery he may discover in the keyboard? He has become so interested in the simple ditties practiced by the child that he has converted them into dance arrangements.

At present this maestro and his orchestra are on Eastern stations at 8 p. m. EST Fridays. Tune in—you may hear some of these arrangements. Right now father and child are working on William H. Woodin's musical opus, "Raggedy Ann". Mary Ann is trying to master it.

As her father supervises, he keeps one ear cocked for orchestra possibilities. You may not know it, but one of these days you may be dancing to Mother Goose rhymes.

Mary Ann at the piano is only half the story. As a precaution against the possibility that Father Bestor's musical instruction will not "take", Mother Bestor is going to have a hand in the child's training. She's teaching her to dance. Again heredity has its chance. Mrs. Bestor is the former Frankie Klossam. Eight years ago she was the toast of Chicago as a dancer at the Morrison Hotel. Mary Ann doesn't use the piano only

JEKYLL-HYDE MUSIC TWISTS

By Jack Denny

SOMEONE asked me the other day, "Why do you use two orchestras?"

My reply was, "Why should I use two when I have one with a dual personality?"

That man had heard the music on the Ethel Waters program over the Columbia network Sundays at 7 p. m. EST. He had also heard the music coming from the Hotel Pierre where we broadcast Wednesdays at 11:30 p. m. EST over an NBC hook-up. The music for these two programs is totally different in character.

There is only one orchestra, of course; but I'll admit it is something of a Doctor Jekyll and Mr. Hyde. Fundamentally, it is an ensemble of string instruments. They produce the "genteel" music so much in vogue just now. However, when occasion demands, I add just three instruments. They are of the species brass, and are known as first trumpet, second trumpet and trombone. Does this solve the mystery? If my band sounds different, it's only that I have added a trio of tooters. You'll notice, when the band is providing its own program, we gag the brass section, and you hear the orchestra I've been using for years. For instance, we never use brass at the Hotel Pierre. Brass is all very well in its place, and I am among those who have uses for it.

I always have had the proper respect for such instruments as trombone and trumpet. They have a traditional background extending for centuries.

Your Birthday Chart

RADIO GUIDE has obtained the exclusive services of Professor Z. Rellek to run a brief department of Astrology. This noted authority on the ancient science was engaged in response to numerous requests. By following the Astrological findings of the seer as they relate to various stars of the air, you will gain much valuable insight into your own character and affairs.

By Professor Z. Rellek

STARTING with February 19, the birth chart shows a new sign to govern the house. It is Pisces, the Fishes. Pisces children are great in their capacity to love; by nature they are philanthropists; they are possessors of "artistic temperaments"; excessive egotism is never one of their faults.

Among the stars of radio born on dates that fall during the coming week, are several Pisces children who bear out these characteristics. Vera Van, blues singer, with the CBS network, is one. Her birthday is on February 20. Bess Johnson, said to be "the First Lady of Radio," is another. Bess' birthday is February 22. Also on that day was born Kenneth Roberts, of the announcing staff of CBS. Ruth Pickard, whose Tennessee mountain songs come over the air every week, has a birthday February 24, as has also Pauline Morin, of the famous trio of harmony singers.

A note of caution, Pisces children: Your generosity is a fault. Do not let it lead you into difficulties. But then, the influence of Jupiter and Neptune are strong in your house—and are sound governing forces.

Sunday, February 18

Look for the Bell Δ for Religious Services and Programs

Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power, Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB†	1410	500	Boston, Mass.	CBS
WBAC	860	50,000	N. Y. City, N. Y.	CBS
WBAL†	1060-760	10,000	Baltimore, Md.	NBC
WBZ	990	50,000	Springfield, Mass.	NBC
WBZA	990	1,000	Boston, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
WDRCT	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEI	590	1,000	Boston, Mass.	NBC
WFI†	560	1,000	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N. Y.	NBC
WHAM	1150	50,000	Rochester, N. Y.	NBC
WIP†	610	500	Philadelphia, Pa.	CBS
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJVS†	1460	10,000	Washington, D. C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLBZ†	620	500	Bangor, Maine	CBS
WLIT†	560	1,000	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO†	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	
WRC†	950	500	Richmond, Va.	NBC
WRVA†	1110	5,000	Washington, D. C.	NBC
WTIC†	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.
‡Full Day Listings; Night Network Only.
*Evening Programs Listed Only.
§Local Day, Full Night Programs Listed.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

8:00 A.M.

NBC—Melody Hour; guest soloist; Grande Trio: WEAFF WGY
CBS—On the Air Today: WABC
NBC—Tone Pictures; Ruth Pepple, pianist; mixed quartet: WJZ WBAL WBZ WBZA
Y. N.—Radio Carollers: WNAC WLBZ
WJSV—Elder Michaux's Congregation

8:05 A.M.

CBS—Organ Reveille: WABC

8:30 A.M.

CBS—Artist Recital: Charlotte Harriman, contralto; Crane Calder, bass: WABC
NBC—Lew White at the Dual Organ: WJZ WBAL WBZ WBZA
NBC—The Balladeers, male chorus; Instrumental Trio: WEAFF
WCAU—Today's Programs

8:45 A.M.

CBS—The Radio Spotlight: WABC
WCAU—Prophetic Testimony
WNAC—News Flashes; Weather Reports

9:00 A.M.

NBC—Mexican Typica Orchestra: WEAFF WGY
CBS—Junior Bugle, Children's Program: WABC WOKO WAAB WJSV WLBZ
NBC—Westbury Long Island High School Band: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Thirteen Class
WNAC—Bouquet of Memories

9:30 A.M.

NBC—Cloister Bells, sacred music: WEAFF WGY
WNAC—Concert Musicale

9:45 A.M.

NBC—Alden Edkins, bass-baritone: WEAFF WGY
WNAC—The Watch Tower Program

10:00 A.M.

NBC—The Radio Pulpit; Dr. S. Parkes Cadman, talk: WEAFF WGY
CBS—Church of the Air: WABC WOKO WDRS WJAS WJSV WIP WAAB WLBZ
NBC—Southland Sketches; Southernaires, male quartet: WJZ WBZ WBZA KDKA WBAL WHAM

WCAU—Marie de Campo, tenor, Baroness de Cehiny, soprano; Eric Wilkinson, organist
WNAC—The Watch Tower Program
WRVA—Lessons in Living, Dr. Douglas S. Freeman

10:15 A.M.

WCSH—St Lawrence Church Organ and Choir
WNAC—Uncle Bob Houghton, children's program

10:30 A.M.

NBC—The Garden of Tomorrow, Orchestra: WEAFF WGY WCSH
CBS—Melody Parade: WOKO WDRS WCAU WJAS WLBZ

NBC—Samovar Serenade; Alexander Kiriloff's Orchestra; Nicholas Vasileff, tenor: WJZ KDKA WBAL WHAM

CBS—Ben Alley, tenor: WABC
WBZ-WBZA—Safety Crusaders, juvenile sketch
WJSV—Melody Parade
WOR—Newark Museum, talk

10:45 A.M.

CBS—The Playboys: WABC WDRS WJAS WOKO WJSV WCAU WNAC
WBZ-WBZA—Samovar Serenade (NBC)
WOR—Current Legal Topics, Robert Daru

11:00 A.M.

NBC—Hall and Gruen, piano team: WEAFF
CBS—Children's Hour, Juvenile Variety Program: WABC WCAU
NBC—Morning Musicale, musical art quartet: WJZ WBZ WBZA WBAL

CBS—Rhoda Arnold and Taylor Buckley, duets: WOKO WJSV WLBZ
KDKA—Church Services
WCSH—State Street Congregational Church Services

WEEI—Morning Service, Trinity Church of Boston
WGY—Union College Chapel Services
WHAM—Briek Presbyterian Church Service
WNAC—Morning Service; Temple Israel
WOR—"The Moderns"; Dorothy Minty, violinist; Olga Zundell, cellist; Mercedes Benet, pianist
WRVA—Second Presbyterian Church Services

11:15 A.M.

NBC—Major Bowes' Capitol Family, vocalists; male quartet; orchestra: WEAFF

11:30 A.M.

NBC—Poet Prince, Anthony Frome, tenor: WJZ WBAL WJR
CBS—Salt Lake City Tabernacle Choir and Organ: WOKO WJSV WLBZ
WBZ-WBZA—Radio Nimble Wits, Everett Smith
WOR—Organ Recital, George Shackley

11:45 A.M.

NBC—Aldo Ricci's Phantom Strings: WJZ WBAL
WBZ-WBZA—New England Boy Scout Mobilization Report

AFTERNOON

12:00 Noon

NBC—Major Bowes Capitol Family: WFI WGY WLIT
CBS—Salt Lake City Tabernacle Choir and Organ: WABC WJAS WNAC
WBZ-WBZA—Weather Reports
WCAU—Watch Tower Program
WOR—Uncle Don Reads the Comics

12:15 P.M.

NBC—Gordon String Quartet: WEAFF WEEI WFI WCSH WLIT WGY
NBC—Baby Rose Marie, songs: WJZ WBZ WBZA WBAL KDKA WHAM
CBS—Salt Lake City Tabernacle Choir and Organ: WNAC
WCAU—Ben Greenblatt, pianist
WRVA—Watchtower Lecture

12:30 P.M.

NBC—University of Chicago Round Table Discussion; Current Topics: WEAFF WGY WEEI
CBS—Madison Ensemble: WJAS
CBS—Tito Guizar, tenor: WABC WNAC WDRS WCAU WLIT
NBC—Radio City Concert; Symphony Orchestra; Chorus and Soloists: WJZ WBAL KDKA WBZ WBZA WHAM

WCSH—A Christian Science Program
WJSV—Bob Longstreet, radio reporter
WOR—"The New Poetry"; A. M. Sullivan; Harold Vinal and Chard Powers Smith, guests

12:45 P.M.

CBS—Madison Ensemble: WABC WJSV WCAU WNAC WOKO WJAS
WCSH—Pete the Singing Master
WLIT—U. of Chicago Round Table, discussion (NBC)

1:00 P.M.

NBC—Surprise Party, Mary Small, juvenile singer; William Wirtz's Orchestra; Guest Stars: WEAFF WFI WGY WEEI
CBS—Church of the Air: WABC WOKO WJAS WJSV WDRS WCAU WIP WAAB
WCSH—First Radio Parish
WNAC—Catholic Truth Period
WOR—Perole String Quartet; Joseph Coleman, conducting; Willy Robyn, tenor

1:30 P.M.

NBC—Dale Carnegie, "Little Known Facts About Well Known People"; orchestra: WEAFF WEEI WCSH WFI WGY
CBS—Lazy Dan, the Minstrel Man; Irving Kaufman: WABC WCAU WJAS WJSV WDRS

NBC—National Youth Conference; Dr. Daniel A. Poling, speaker: WJZ WBAL WBZ WBZA
KDKA—Old Songs of the Church
WHAM—Rochester Catholic Hour
WRVA—Jewish Hour

1:45 P.M.

KDKA—Charley Agnew's Orchestra
WRVA—Beauty That Endures

2:00 P.M.

NBC—Gene Arnold and the Commodores: WEAFF WEEI WCSH WGY
CBS—Broadway Melodies; Helen Morgan, Jerry Freeman's Orchestra and Chorus: WABC WNAC WCAU WDRS WJSV

NBC—Bar X Days and Nights, romance of the early West: WJZ WBAL WBZ WBZA KDKA
WHAM—Down Melody Lane
WOR—Choir Invisible

2:30 P.M.

NBC—Travelogues; Malcolm La Prade: WEAFF WGY WEEI WCSH
CBS—The Big Hollywood Show; Abe Lyman's Orchestra and Accordiana: WABC WOKO WNAC WCAU WDRS WJSV

NBC—Rings of Melody; Ohman and Arden, piano duo; Arlene Jackson, songs; Edward Nell Jr., baritone: WJZ KDKA WBAL WHAM WBZ WBZA
WOR—Radio Forum

2:45 P.M.

NBC—Gems of Melody; Muriel Wilson, soprano; Fred Hufsmith, tenor; Harold Sanfords' Orchestra: WEAFF WCSH WGY WEEI

3:00 P.M.

NBC—Wayne King's Orchestra: WEAFF WEEI WCSH WGY WLIT
CBS—New York Philharmonic Symphony Orchestra; Metropolitan Opera Guest Artists: WABC WOKO WAAB WDRS WJSV WIP WLBZ

NBC—International Tid Bits; Orchestra and Soloists: WJZ WBAL WHAM
KDKA—Uncle Tom and Betty
WBZ-WBZA—Ruby Newman's Orchestra
WCAU—Open House
WNAC—"Behind the Microphone," Bob Donahue
WOR—"Matinee Today," Variety Program; Orchestra and soloists

3:15 P.M.

NBC—Irene Rich in Hollywood, dramatic sketch: WJZ WBAL KDKA WBZ WBZA WHAM
WCAU—Howard Gurluck and his Music
WNAC—Bill Bigley's Orchestra

3:30 P.M.

NBC—The Garden Program; Mario Chamlee, tenor; concert musical: WEAFF WLIT WCSH WGY WEEI
NBC—Jan Garber's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
WNAC—Francis J. Cronin, organist
WOR—Pauline Alpert, The Whirlwind Pianist

3:45 P.M.

WCAU—Diary of a Newspaper Man
WNAC—Lawrence Thornton, tenor
WOR—Madame Olyanova, graphologist

4:00 P.M.

NBC—Looking Over the Week; John B. Kennedy: WEAFF WLIT WEEI WGY WCSH
NBC—Albert Payson Terhune, dog drama: WJZ KDKA WBZ WBZA WHAM WBAL
Coughlin Net—Rev. Father Charles E. Coughlin: WCAU WNAC WOR WOKO WJAS WDRS WLBZ

4:15 P.M.

NBC—Dion Kennedy, organist: WJZ KDKA
NBC—Johnny and Vee: WEAFF WEEI WCSH WGY WLIT
WBAL—Watchtower Program
WBZ-WBZA—Fascinating Facts
WHAM—Choir Recital

4:30 P.M.

NBC—The Hoover Sentinels, concert; Edward Davies, baritone; Chicago A Capella Choir; Orchestra, direction Joseph Koestner: WEAFF WEEI WCSH WGY
NBC—Princess Pat Players, dramatic sketch: WJZ WBZ WBZA WBAL WHAM KDKA

5:00 P.M.

NBC—Dream Drama: WEAFF WEEI WCSH WGY
CBS—Roses and Drums, dramatization: WABC WAAB WJAS WJSV
NBC—National Vespers; Dr. Harry Emerson Fosdick, talk: WJZ WBAL WBZ WBZA WHAM KDKA
Y. N.—Ted Hanson's Orchestra: WNAC WLBZ
WCAU—Rev. Donald G. Barnhouse
WOR—Phil Cook, "The Colonel and the Nut"

5:15 P.M.

NBC—Ted Black's Orchestra; Vincent Calendo, vocalist: WEAFF WGY WEEI
WCSH—Studio Variety Program

5:30 P.M.

NBC—Talkie Picture Time, sketch: WEAFF WEEI WCSH WFI WGY
CBS—Frank Crumit and Julia Sanderson, songs: WABC WOKO WAAB WCAU WDRS WJSV
NBC—Grand Hotel, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
WNAC—Twilight Reveries with Virginia Warren, soprano
WOR—Robert Reud, "Town Talk"; Cobina Wright, soprano

5:45 P.M.

WRVA—Organ Reveries

High Spot Selections For The Day

- 3:00 p. m.—Philharmonic Symphony; Paul Althouse, Ezio Pinza, Sigrid Onegin, Rosa Tentoni, Metropolitan Opera guest artists; Arturo Toscanini, conducting; CBS-WABC network.
- 3:30 p. m.—Mario Chamlee: NBC-WEAF network.
- 4:00 p. m.—Father Coughlin's Address: Private network including WOR.
- 4:30 p. m.—Hoover Sentinels Concert; orchestra under direction Josef Koestner: NBC-WEAF network.
- 4:30 p. m.—Princess Pat Players; three-act romance drama: NBC-WJZ network.
- 6:00 p. m.—Cadillac Concert; Eftem Zimballist, concert pianist; Vladimir Golschmann, conductor: NBC-WJZ network.
- 6:45 p. m.—Family Theater: Act II at 7:30 p. m. with Edith Barrett and Geoffrey Kerr, guest artists: CBS-WABC network.
- 7:30 p. m.—Joe Penner: NBC-WJZ network.
- 8:00 p. m.—Eddie Cantor, comedian; Rubinoff's orchestra: NBC-WEAF network.
- 8:30 p. m.—Fred Waring's orchestra; Cornelia Otis Skinner, monologist, guest: CBS-WABC network.
- 9:00 p. m.—Will Rogers: NBC-WJZ network.
- 9:30 p. m.—Music Album: NBC-WEAF chain.
- 10:00 p. m.—Jack Benny: NBC-WEAF chain.
- 10:30 p. m.—Hall of Fame: NBC-WJZ chain.

NIGHT

6:00 P.M.

CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano: WABC WCAU WJAS WJSV

NBC—Catholic Hour, talks and music: WEAFF WEEI WCSH WLIT WGY WRVA
CBS—Around the Console: WIP
NBC—Symphony Concert; Eftem Zimballist, violinist; Vladimir Golschmann, guest conductor: WJZ WBZ WBZA WHAM WBAL KDKA WLW

WNAC—Chorus and Orchestra of New Boston Opera Company
WOR—Uncle Don

6:15 P.M.

WNAC—Armando Careo's Orchestra
6:30 P.M.

CBS—Smilin' Ed McConnell: WABC WCAU WDRS WJSV WJAS
NBC—Our American Schools; speaker: WEAFF WLIT WGY WRVA
WEEI—The Edison Program
WOR—"Brotherhood of Youth", Reverend Vincent Burns

6:45 P.M.

NEN—The Fluffettes; Frim Sisters and Billy Peine: WCSH WEEI
CBS—Family Theater, Act I; Edith Barrett and Geoffrey Kerr, guest stars: WABC WJAS WDRS WOKO WNAC WLBZ
CBS—Twilight Musicale: WCAU
WOR—"Continental Interlude," Basil Ruysdael; Verna Osborne

7:00 P.M.

NBC—Court of Human Relations, drama: WEAFF WLIT WGY WCSH
CBS—Ethel Waters; Jack Denny's Orchestra: WABC WNAC WDRS WCAU WJSV WJAS WOKO WLBZ

NBC—Ted Weems' Orchestra; James Melton, tenor; Guest Star: WJZ WBAL WBZ WBZA KDKA WLW WHAM WRVA
WEEI—Manhattan Merry-go-round
WOR—Comedy Stars of Hollywood

7:15 P.M.

7:30 P.M.

CBS—Family Theater; Act II: WABC WDRS WOKO WJAS WJSV WNAC WLBZ
NBC—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM
WCAU—The Meistersinger
WEEI—Garden Talk; News
WOR—Rita Gaud, songs

7:45 P.M.

CBS—Rin Tin Tin Thriller: WABC WNAC WCAU WJSV WJAS
NBC—Wendell Hall, songs and ukelele: WEAFF WLIT WCSH WGY
WOR—Vera Brodsky and Harold Triggs, piano duo

7:50 P.M.

WEEI—News Dispatches
8:00 P.M.

NBC—Eddie Cantor, comedian; Rubinoff's Orchestra: WEAFF WCSH WLW WGY WLIT WRVA WLIT
CBS—Evening In Paris: WABC WOKO WNAC WCAU WJSV WJAS

NBC—To be announced: WJZ WBAL WHAM KDKA—Weather; Sports Reports
WEEI—The Jenny Concert
WOR—Melodscope; Conductors Willard Robinson, George Shackley, Merle Johnson; Vocalists

(SUNDAY CONTINUED)

8:15 P.M.

KDKA—Debut Night.

8:30 P.M.

CBS—Fred Waring's Orchestra; Cornelia Otis Skinner, Guest Star; WABC WDRC WOKO WCAU WJSV WNAC WJAS WLBZ
WHAM—Twilight Interlude

9:00 P.M.

NBC—Manhattan Merry-Go-Round; Tamara, Russian, blues singer; David Percy; Men About the Town; Orchestra: WEAJ WFIC WGY WFI
CBS—The Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Ted Jusing, Glee Club; WABC WOKO WNAC WDRC WCAU WJSV WJAS

NBC—Will Rogers, guest star; The Revelers Quartet; Emil Coleman's Orchestra; WJZ WBAL WBZ WBZA WRVA WLW KDKA WHAM

WCSH—Kathdin Mountaineers

WEEL—Fur Program

WOR—Finders, Luck, sketch

9:15 P.M.

WOR—Los Chicos, Spanish revue

9:30 P.M.

NBC—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden; violinist; Concert Orchestra: WEAJ WEEL WCSH WFI WGY WRVA
NBC—Walter Winchell: WJZ WBAL WBZ WBZA KDKA WLW WHAM
WOR—"Organ Reveries"; Elsie Thompson; Larry Reilly, readings

9:45 P.M.

NBC—Nat Shilkret's Orchestra: WJZ WBAL KDKA WHAM WBZ WBZA
WLW—Unbroken Melodies

10:00 P.M.

NBC—Jack Benny and Mary Livingstone; Frank Parker, tenor; Orchestra: WEAJ WFIC WEEL WCSH WFI WRVA WLW WGY
CBS—Pat's Dramas of Childhood: WABC WOKO WAAB WDRC WCAU WJSV WJAS

NBC—Blood on the Moon, sketch: WJZ WBAL WHAM KDKA
WBZ-WBZA—Old Farmer's Almanac
WNAC—Phil Harris's Orchestra
WOR—New York Opera Association

10:15 P.M.

WBZ-WBZA—Sports Review, Bill Williams

10:30 P.M.

NBC—Hall of Fame, Guest Star; Nat Shilkret's Orchestra: WEAJ WGY WEEL WFI WFIC WCSH WLW WCSH
CBS—Conclave of Nations: WABC WOKO WAAB WDRC WJAS WJSV WIP WLBZ

NBC—Meditation; Vocal and Instrumental: WJZ WBAL
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Joe and Betteese, skit
WCAU—House Warming
WNAC—Charles Frederick Lindsley, readings with organ
WRVA—Art Brown, organist

10:45 P.M.

KDKA—Honey Boy and Sassafra
WBZ-WBZA—News Flashes
WHAM—Meditation (NBC)
WNAC—News Flashes; Weather

11:00 P.M.

NBC—Eddie Peabody; Variety Show: WJZ WBAL WHAM
CBS—H. V. Kaltenborn, News: WABC WDRC WJAS WJSV WOKO WIP WAAB WLBZ

NBC—To be announced: WEAJ WFI WEEL WGY WCSH WTIC
KDKA—Sports; News Flashes
WBZ-WBZA—Weather, Temperature; Sports Review
WCAU—Boake Carter, talk
WLW—Dimmick's Orchestra
WOR—"Moonbeams"

11:15 P.M.

NBC—John Fogarty, tenor: WEAJ WGY WCSH WFI
CBS—Little Jack Little's Orchestra: WABC WDRC WCAU WJAS WJSV WLBZ

NBC—Ennio Bolognini, cellist: WJZ WBAL
KDKA—Missionary Broadcast
WBZ-WBZA—Kay Fayre, soloist
WEEL—News Flashes
WHAM—Dance Orchestra
WLW—Johnny Johnson's Orchestra

11:30 P.M.

NBC—Minneapolis Symphony Orchestra: WEAJ WFI WFIC WGY WCSH WLW
NBC—Buddy Rogers' Orchestra: WJZ WBAL WBZ WBZA WHAM
WOR—Emil Coleman's Orchestra

11:45 P.M.

CBS—Ace Brigode's Orchestra: WABC WNAC WDRC WCAU WJSV WJAS WLBZ

12:00 Mid.

CBS—Louis Panico's Orchestra: WABC WJSV WOKO WNAC WCAU
NBC—Jimmy Lunceford's Orchestra: WJZ WBZ WBZA WBAL WHAM KDKA
WOR—Paul Tremaine's Orchestra

12:30 A.M.

NBC—Sammy Watkins' Orchestra: WJZ WBZ WBZA WHAM WLW
CBS—Vincent Lopez' Orchestra: WABC WJSV WCAU WOKO WNAC
NBC—Carlos Molina's Orchestra: WEAJ WFIC KDKA—DX Club

PLUMS AND PRUNES

By Evans Plummer

AFTER all, can't a columnist get tired? You think not? Well suppose you try it once in a while. In fact, there's my good friend, Stooze 13, who has tried it again this week, and done an admirable job too, so suppose we let her begin this chronicle with a few well considered suggestions:

Report No. 3; Stooze 13

"Some programs I wish weren't on the air at the same time because I'd like to listen to them all, and it rather distracts from the enjoyment of one program when there is something else you'd like to be hearing too. But here they are with the programs that win the bouts:

Bing Crosby vs. Lawrence Tibbett
"A toss-up with Bing and the Mills Brothers usually winning. Sometimes we listen to Mr. Tibbett till he reaches his final note, then switch to Bing to hear him sing a song; returning then to hear Mr. Tibbett finish above-mentioned note. Prunes to you, Mr. Firestone, for resuming your broadcasts at this hour.

Ben Bernie vs. Alex Woolcott
"Yowsah, Ben, yowsah, you have competition, even if it is true as you say, you are 'still on the waiting list of the intelligentsia,' a list which most certainly has contained the name of Alexander Woolcott these many years, we wouldn't tune you out for anybody. Please save your best story, Mr. Woolcott, for Friday.

McCormack vs. Burns-Allen vs. Fred Allen
"Gracie usually wins (more my I. Q. probably). If Hoy Rattwell's spambled squeach were with Dred Allen, we'd glisten to him.

Shutta-O'Keefe vs. Dragonette
"Ethel and Walter are too sweet a combination for anyone to miss. And we can still hear the last half of the Cities Service hour.

Phil Harris vs. Woolcott
"Your Melody Cruise is OK, Mr. Harris, and I'll try not to make too big a splash as I leave your good ship in mid-ocean in order to listen to the Town Crier.

"STOOZE 13"
who used to appear over the name "Hoosier Pruner," but who registered a complaint over that alias to the man what runs this mess of type.

Tuned in Locally

SH-H-H-H-HI (*whisper*) Are you list'n, huh? So you're still awake, you mug. Serves you right. So you'll have to take an earful of that smart new idea of Hexin—a veritable "whispering campaign"—which fills in the seconds between late dance orchestra pickups of WBBM, and Norman Barry, the old whisperer, is doing a plumful job. Sh-h-h-h! . . . How about a little whispering for ourselves? Such as the grand and glorious news that our pal, Harry Steele, has had his excellent news commenting efforts enlisted by a sponsor, and may we say that we think the sponsor has obtained the best news commentator in the business? Tune in news interpreter Steele at 1:50 p. m. EST weekdays over WJJD . . . Here's another. Lucille Fisher, gracious, beautiful, with poise and a sharp-business mind, is back from New York where she went, saw and conquered. And remember her big revue? Well, don't forget it, for you will be tuning it in.

Memories

OF A lass who started in the aircasting business some nine years ago in the Windy City. Says she, "I started nine years ago at KYW and my network program this year has been over KYW. So if I smoked, I'd light up my pipe and remember—"

WHEN Sen Kaney called me "Littlest



SMILIN' ED MCCONNELL pulls a new one this Sunday, Feb. 18, when he swaps places with his announcer, Miller Everson, who'll be guest vocalist. Tune in CBS-WABC stations at 6:30 p. m. EST

Gloom Chaser" on the Frolics at KYW. WHEN I was broadcasting an imitation of Art Linick whom I had never seen, and suddenly discovered that it was he who was watching me!

WHEN other beginners included Correll and Gosden, Little Jack Little, Bobby (CBS) Brown, Eddie and Fannie Cavanaugh, Wendell Hall, Nick Lucas, Uncle Bob Wilson and Rans (Doc) Sherman.

WHEN after finishing our final program together in Hearst Square, the old gang sat around with Sara Ann McCabe singing "Deep in My Heart" the while Lee Sims played the accompaniment on the piano.

WHEN Wayne King, Harold Stokes and Charlie Agnew played together in a snappy little musical group at WMBB (deceased).

WHEN it was a point of pride with an artist to try to be on as many stations as possible in one evening.

WHEN I was awakened at midnight by a call from the studio director, and subsequently went on the air for 36 hours to raise funds for flood victims.

WHEN Harry Sosnik used to visit the studios as accompanist for Sandy Meeks.

WHEN Charlie (First Nighter) Hughes took a bus-load of us to Michigan where he produced a radio show for the benefit of the unbelieving and gaping public.

WHEN so many interesting, exciting

and amusing things have happened and marvelous friendships made, I hope to have many more years on the air.

—BILLIE ALLEN HOFF

BIRTHDAYS: February 18, Jacques Frey; Feb. 20, Vera Van and Bert McMurtrie; Feb. 22, Bess Johnson and Kenneth Roberts; Feb. 24, Theo Albin, Pauline Morin and Rub Pickard.

Taglines

IF YOU'VE READ this far in time, tune in the CBS-WABC outlet nearest you on Saturday, Feb. 17, at 9:30 p.m. EST to hear *George Raft*, of the flicker-squawkies, and *Ralph Grainger*, Hollywood composer, with *Ray Payne*. . . Plums to *Stoop and Budd* for reviving *Mister Bopp*, professional annoyer. He's a great character, and so like so many people. . . And many plums to *Waring and Ross* for their Old Gold final as well as carloads of the same to *Ted Fiorito* for his swell O. G. premiere. That was a tough spot. . . But Mr. Ford, do we have to have guest stars, or don't you read **RADIO GUIDE?**

Discard your Aerial . . . Attach a \$1 Du-Wa . . . Then, Listen to the Difference!

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RCA Cunnigham Radiotron RADIO TUBES

Monday, February 19

MORNING

8:00 A.M.
 CBS—On the Air Today: WABC
 NBC—Organ Rhapsody; Richard Leibert, organist:
 WEAF WFI WCHS
 CBS—Salon Musicale: WCAU
 WBC—Morning Devotions: WJZ WBAL WBZ
 WBZA KDKA
 WEEL—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Program Resume

8:05 A.M.
 CBS—Salon Musicale: WABC
 WOR—Daily Produce Reporter

8:10 A.M.
 WOR—Al Woods, songs and patter

8:15 A.M.
 NBC—Don Hall Trio: WJZ KDKA WBAL WHAM
 WBZ-WBZA—Wandering Minstrel, Jim Mason
 WCHS—Morning Devotions
 WEEL—Caroline Cabot's Shopping Service

8:30 A.M.
 NBC—Cheerful, inspirational talk; Music: WEAF
 WGY WEEI WCHS WFI
 CBS—Sunny Melodies; Mark Warnow, Conduc-
 tor: WABC WCAU
 NBC—Lew White at the Dual Organ: WJZ
 WBAL KDKA WBZ WBZA
 WHAM—Among My Souvenirs
 WOR—Martha Manning

8:45 A.M.
 KDKA—Strollin' Tom
 WBZ-WBZA—Strollin' Tom
 WCAU—Sam Moore's Meeting
 WHAM—Lew White, organist (NBC)
 WOR—Gospel Messengers, songs: Clara Altman
 and Kenneth Randolph, baritone

9:00 A.M.
 NBC—Morning Glories; Dance Orchestra: WEAF
 WLIT WCHS
 NBC—Breakfast Club; Dance Orchestra: WJZ
 WBAL KDKA
 CBS—Andy Arcari; Three Naturals: WABC
 WOKO WNAC WDRC WCAU WJAS WLBZ
 WBZ-WBZA—Shopping News, Virginia Reade
 WEEL—Clothes Institute
 WGY—James Kerr, tenor
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—"Our Children," with Mary Olds; Edward
 Nell, Jr., baritone; George Shackley, organist

9:15 A.M.
 NBC—Lands' Trio and White, songs and comedy:
 WEAF WLIT WCHS WGY WEEI
 CBS—Madison Ensemble: WABC WDRC WJAS
 WNAC WOKO WIP WLBZ
 WCAU—Words and Music
 WHAM—Breakfast Club (NBC)
 WOR—Kathrine Tift-Jones

9:30 A.M.
 NBC—Bradley Kincaid, the Mountain Boy, songs:
 WEAF WCHS WGY
 CBS—Metropolitan Parade: WABC WDRC
 WJAS WNAC WOKO
 KDKA—Style and Shopping Service
 WBZ-WBZA—Breakfast Club (NBC)
 WEEL—Shopping Service; Jean Abbey
 WOR—Sherman Keene's Orchestra

9:45 A.M.
 NBC—Florenda Trio: WEAF WCHS
 CBS—Metropolitan Parade: WCAU WLBZ
 KDKA—Piano, Minute Manners
 WBAL—Shopping with Nancy Turner
 WEEL—Studio Program
 WGY—Martha and Hal
 WOR—Phil Harris' Orchestra

10:00 A.M.
 NBC—Josephine Gibson, Hostess Council: WJZ
 WBZ WBZA WBAL KDKA WHAM
 NBC—Breen and de Rose, vocal and instrumental
 duo: WEAF WCHS WEEI WFI
 WGY—Hank Keene and his Gang
 WNAC—Buddy Clark, soloist
 WOR—Pure Food Hour

10:15 A.M.
 NBC—Morning Parade, Variety Musicale: WEAF
 WEEI WCHS WFI
 CBS—Bill and Ginger, songs and patter: WABC
 WOKO WNAC WCAU WJAS WJSV
 NBC—Clara Lu 'n' Em: WJZ WBAL WBZ
 WBZA KDKA WHAM
 WGY—Mid-Morning Devotions

10:30 A.M.
 CBS—The Merry-makers: WABC WOKO WAAB
 WCAU WDRC WJAS WJSV WLBZ
 NBC—Today's Children, dramatic sketch: WJZ
 WBAL WBZ WBZA KDKA
 WEEL—Contract Bridge; Mrs. Charles Geissler
 WGY—Market Basket
 WHAM—"Mrs. Thrifty Buyer"
 WNAC—Song Album; Walter Kidder, baritone

10:45 A.M.
 CBS—Will Osborne's Orchestra; Pedro De Cor-
 doba, philosopher: WABC WDRC WCAU
 WOKO WNAC WJAS
 NBC—Irma Glen, organist: WJZ WBAL
 KDKA—Sammy Fuller
 WBZ-WBZA—Duke Dewey and His Hickory Nuts
 WEEL—School of Cookery
 WGY—School of Cookery

WHAM—Tom Grierson, organist
 WJSV—Gene Stewart, organist

11:00 A.M.
 NBC—Hour of Memories; U. S. Navy Band:
 WEAF WLIT WGY
 CBS—Cooking Closeups, Mary Ellis Ames: WABC
 WOKO WNAC WDRC WJAS WJSV WCAU
 NBC—Grace and Eddie Albert, songs and patter:
 WJZ WBZ WBZA WBAL WHAM
 KDKA—Strollin' Tom
 WCHS—School of Cookery
 WEEL—Friendly Kitchen Program
 WOR—Nell Vinick, beauty talk
 WRVA—School of Cookery

11:15 A.M.
 NBC—U. S. Navy Band: WCHS WEEI
 CBS—Morning Moods: WABC WJAS WDRC
 WJSV WCAU WOKO WNAC WLBZ
 NBC—Singing Strings, string ensemble: WJZ
 WHAM WBAL WBZ WBZA KDKA
 WOR—School of Cookery
 WRVA—Musical Program

11:30 A.M.
 CBS—Tony Wons: WABC WOKO WNAC WJAS
 WJSV WCAU WLBZ
 NBC—Rhythm Ramblers, dance orchestra; Edna
 Odell, contralto: WJZ WBAL KDKA
 WBZ-WBZA—Metropolitan Stage Show
 WHAM—Home Bureau Talk
 WOR—The Humanologist, Dr. William Von Crowe
 WRVA—Fiddlers

11:45 A.M.
 CBS—Rhythm Kings: WABC WIP WDRC WJAS
 WJSV WLBZ
 KDKA—Ella Graubart
 WBZ-WBZA—Monitor Views the News
 WCAU—Irene Thomson, soloist; Orchestra
 WHAM—Rhythm Ramblers (NBC)
 WNAC—Five Minute Stories from Real Life
 WOR—Walter Ahrens, baritone; Orchestra

AFTERNOON

12:00 Noon
 NBC—Arlene Jackson, songs; Pollock and Lawn-
 hurst, piano duo: WEAF WEEI WCHS WGY
 CBS—The Voice of Experience: WABC WNAC
 WDRC WCAU WJAS WJSV
 NBC—Gene Arnold and the Commodores: WJZ
 KDKA WBZ WBZA WBAL WHAM
 WOR—Studio Program
 WRVA—Art Brown, organist

12:15 P.M.
 NBC—Johnny Marvin, songs: WEAF
 CBS—Betty Barthell, songs: WABC WOKO
 WAAB WDRC WCAU WJSV WLBZ
 NBC—Wendell Hall, ukelele: WJZ
 KDKA—Honey Boy and Sassafras
 WBAL—Chick Larro
 WBZ-WBZA—Weather; Farm Forum
 WCHS—Farm Flashes
 WEEL—News Dispatches; Stock Quotations;
 Market Report
 WGY—Skip, Step, and Happiana, songs
 WHAM—News Service
 WNAC—News and Weather
 WOR—Girls Service League talk

12:20 P.M.
 WOR—Musical Program

12:25 P.M.
 WCHS—Stocks; Weather
 WEEL—Pianist and Market Reports
 WHAM—Agricultural Forum
 WOR—"Minute Manners," Mrs. J. S. Reilly

12:30 P.M.
 NBC—National Farm and Home Hour; guest
 speakers: Walter Blaufuss' Orchestra: WJZ
 WBAL WBZ WBZA WHAM
 CBS—Concert Miniatures: WABC WOKO WAAB
 WJSV WIP WLBZ
 NBC—Rex Battle's Concert Ensemble: WEAF
 WCHS
 KDKA—News, Markets
 WCAU—From Soup to Nuts
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—Organ Recital

12:45 P.M.
 KDKA—Charley Gaylord's Orchestra
 WCAU—A Woman Looks at the World, Hope
 LeBarre Roberts
 WEEL—A Bit of This and A Bit of That
 WJAS—Concert Miniatures (CBS)

12:55 P.M.
 WOR—Ohman and Arden, the World's Most
 Beautiful Waltzes

1:00 P.M.
 NBC—Pinkey Hunter's Orchestra: WEAF
 CBS—George Hall's Orchestra: WABC WNAC
 WDRC WIP WLBZ
 KDKA—Farm and Home Hour (NBC)
 WCAU—Harold Knight's Orchestra
 WCHS—Lyman B. Chipman Program
 WGY—Albany on Parade
 WJSV—Afternoon Rhythms
 WOR—Dr. Wynne's Health Talk

1:05 P.M.
 WOR—"International Relations," talk

1:15 P.M.
 NBC—Pinkey Hunter's Orchestra: WCHS WEEI
 WCAU—Hits of Yesterday
 WJSV—George Hall's Orchestra (CBS)

HIGH SPOT SELECTIONS FOR THE DAY

1:30 p. m.—People's Lobby; speakers: NBC-WEAF network.
 3:00 p. m.—Radio Guild: John Galsworthy's "Loyalties": NBC-WJZ network.
 7:30 p. m.—Music by Gershwin (premiere): George Gershwin and Louis Katzman's or-
 chestra: NBC-WJZ network.
 8:00 p. m.—Side Show: Clifford Soubier, barker; music: NBC-WJZ network.
 8:30 p. m.—Bing Crosby; Gus Arnheim's orchestra: CBS-WABC network.
 8:30 p. m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.
 9:00 p. m.—Minstrel Show: Gene Arnold; Harry Kogen, band director: NBC-WJZ network.
 9:30 p. m.—The Big Show; Isham Jones' orchestra: CBS-WABC network.
 9:30 p. m.—Ship of Joy; Captain Dobbie: NBC-WEAF network.
 10:00 p. m.—Carnation Contented Hour: Morgan Eastman's orchestra: NBC-WEAF network.
 10:45 p. m.—"A New Era in Narcotic Drug Control"; talk by Major-General John F.
 O'Ryan, Police Commissioner of New York City: NBC-WJZ network.

1:20 P.M.
 WOR—Musical Revue

1:30 P.M.
 NBC—Peoples Lobby, Dr. Colston E. Warne,
 speakers: WEAF WCHS WGY WFI
 CBS—Mischa Raginsky's Ensemble: WABC
 WOKO WNAC WDRC WJAS WJSV WCAU
 WLBZ
 NBC—Vic and Sade, sketch: WJZ WBAL WBZ
 WBZA KDKA
 WEEL—Reading Circle
 WHAM—School of the Air
 WOR—Bide Dudley, Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.
 NBC—Merrie Men, male quartet: WJZ WBAL
 KDKA—Charley Gaylord's Orchestra
 WBZ-WBZA—Home Forum
 WOR—Show Boat Boys

2:00 P.M.
 CBS—Ann Leaf at the Organ: WABC WOKO
 WDRC WJAS WJSV WIP WLBZ
 NBC—Musical Originalities WJZ KDKA WBZ
 WBZA WHAM
 WBAL—Child Welfare in Rural Maryland
 WCAU—Emily Weyman, songs
 WEEL—People's Lobby (NBC)
 WGY—Piano Chats; Edith Cook Smith
 WNAC—Spotlight Municipal Affairs
 WOR—Dr. Arthur Frank Payne, The Psychologist
 Says

2:15 P.M.
 CBS—Romance of Helen Trent: WABC WCAU
 WGY—Household Chats
 WNAC—Ann Leaf at the Organ (CBS)
 WOR—College Inn Comedies

2:30 P.M.
 NBC—Smack Out, comedy duo: WJZ WHAM
 WBAL WBZ WBZA
 CBS—American School of the Air: WABC WOKO
 WNAC WDRC WJAS WJSV WIP WLBZ
 NBC—The Revolving Stage, quick succession of
 sketches; Incidental Music: WEAF WGY
 KDKA—Home Forum
 WCAU—Women's Club of the Air
 WCHS—Lura Thomas Brown
 WEEL—Radio Kitchen
 WOR—Genevieve Pitot, piano recital
 WRVA—Forum

2:45 P.M.
 NBC—Words and Music: Soprano; Tenor; Nar-
 rator: WJZ WBZ WBZA
 WBAL—Home Economics talk
 WCHS—The Revolving Stage (NBC)
 WHAM—Old Curiosity Shop
 WOR—The Hitmakers, Orchestra

3:00 P.M.
 NBC—Ma Perkins, dramatic sketch: WEAF
 WFI WGY WCHS
 CBS—Oahu Serenaders: WABC WOKO WNAC
 WDRC WJAS WJSV WIP WLBZ
 NBC—Radi Guild; "Loyalties," dramatic sketch:
 WJZ WBAL KDKA WHAM
 WBZ-WBZA—Ye Olde Tea Shoppe
 WCAU—Radio Press Presents
 WEEL—Twenty Fingers of Harmony (NBC)
 WOR—Elizabeth McShane, Fashions

3:15 P.M.
 CBS—The Captivators: WABC
 NBC—Ray Heatherton, baritone: WEAF WEEI
 WCHS WFI
 CBS—The Voice of Experience: WOKO WDRC
 WJSV WNAC WIP WLBZ
 WBZ-WBZA—Harry Schyde, messenger of cheer
 WCAU—Women's Club of the Air
 WGY—Health Hunters
 WOR—"Your Lover"

3:30 P.M.
 CBS—U. S. Marine Band: WABC WOKO WNAC
 WDRC WCAU WJAS WJSV WLBZ
 NBC—Woman's Radio Revue: WEAF WCHS WFI
 WGY WEEI
 WBZ-WBZA—Home Forum Cooking School
 WOR—"How Relief Gardens Can Be Profitable",
 Mrs. J. W. H. Crim

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 See Back Page

3:45 P.M.
 WHAM—Old Curiosity Shop
 WOR—Waltz Time

4:00 P.M.
 NBC—Headlines and Songs: WEAF WCHS
 CBS—Bob Nolan, tenor; Orchestra: WABC
 WDRC WJAS WJSV WNAC WIP WLBZ
 NBC—Betty and Bob, dramatic sketch: WJZ
 WBAL WBZ WBZA KDKA WHAM
 WCAU—Universal Artists' Recital
 WEEL—News Flashes; Stock Quotations
 WGY—Parent Education Series, talk
 WOR—Dr. H. I. Strandhagen, talk

4:15 P.M.
 NBC—John Martin Story Program; Helen Waldo,
 contralto: WEAF WCHS WGY
 NBC—The Library of Congress Musicale; The
 Elshuco String Sextet: WJZ WBAL KDKA
 WHAM WBZ WBZA
 WEEL—Mass. Federation of Music Clubs
 WOR—The Virginians, male quartet

4:30 P.M.
 NBC—Jack and Loretta Clemens, songs and
 guitar: WEAF WITC WCHS
 CBS—Artist Recital; Crane Calder, bass: WABC
 WOKO WDRC WJAS WJSV WIP WLBZ
 WCAU—Dog Talk by Alf Delmont
 WEEL—John Doherty, the Singing Pianist
 WGY—"What's New in the Berkshires", S. W.
 ASHE
 WOR—Arthur Warren's Orchestra

4:45 P.M.
 NBC—The Lady Next Door, children's program:
 WEAF WEEI WCHS WLIT
 KDKA—Market Reports
 WBZ-WBZA—Variety Hour
 WCAU—Charlie Gaines' Orchestra
 WGY—Stock Reports
 WHAM—News

5:00 P.M.
 NBC—South Sea Islanders: WEAF WCHS WITC
 CBS—Skippy, Children's Sketch: WABC WOKO
 WAAB WDRC WCAU WJSV
 NBC—Your Health, talk: WJZ WBAL
 KDKA—Babe Ruth's Boys' Club
 WBZ-WBZA—Agricultural Markets
 WEEL—Phil Saltman, pianist
 WGY—Three Schoolmaids
 WHAM—Babe Ruth's Boys' Club
 WNAC—Five O'Clock Revue
 WOR—Mr. Ernest Cole, CWA talk

5:15 P.M.
 CBS—On the Air Tonight: WABC
 NBC—Little Jackie Heller, songs: WJZ WBAL
 WHAM
 CBS—The Dictators: WAAB WDRC WJAS
 WOKO WIP
 E. T.—Babe Ruth's Boys' Club: WCHS WEEI
 WGY
 KDKA—Kiddies Club
 WBZ-WBZA—The Monitor Views the News
 WCAU—Jones' Pup
 WEEL—Babe Ruth's Boys' Club
 WGY—Babe Ruth's Boys' Club
 WJSV—Milt Strauss, pianist
 WOR—Indian Pool-Wow, Lone Bear
 WRVA—Cecilia and Sally

5:20 P.M.
 CBS—The Dictators: WABC

5:30 P.M.
 NBC—Adventures of Tom Mix and His Straight
 Shooters: WEAF WEEI WCHS WITC WLIT
 WGY
 CBS—Jack Armstrong, All American Boy:
 WABC WOKO WNAC WDRC WCAU WJAS
 WJSV
 NBC—The Singing Lady, jingles, songs and
 stories: WJZ KDKA WBAL WBZ WBZA
 WHAM
 WOR—"The Autograph Album," Mrs. Thomas
 F. Madigan

5:40 P.M.
 WRVA—Sports Review

5:45 P.M.
 NBC—The Wizard of Oz, dramatization: WEAF
 WITC WEEI WCHS WGY
 CBS—Charles Carlsle, tenor: WABC WAAB
 WJAS WDRC WOKO WLBZ
 NBC—Little Orphan Annie: WJZ WBAL WBZ
 WBZA KDKA WHAM
 WCAU—Babe Ruth's Boys' Club
 WJSV—Evening Rhythms
 WNAC—The Cosmopolitans, novelty quintet
 WOR—Lee Leonard, songs; Orchestra

(MONDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF
 CBS—Buck Rogers in the 25th Century: WABC
 WOKO WAAB WCAU WJAS WJVS
 NBC—U. S. Army Band: WJZ WBAL
 KDKA—Evensong
 WBZ-WBZA—Camera Club, Luis Marden
 WCHS—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—Temperature; Weather; News
 WOR—Uncle Don
 WRVA—Popular Harmonies

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
 WOKO WAAB WDCR WCAU WLBZ
 NBC—U. S. Army Band: WHAM WBZ WBZA
 KDKA—Sports; Program Preview
 WCHS—Al Buck's Sport Revue
 WGY—Joe and Eddy, comedy duo
 WLW—Joe Emerson, songs; orchestra
 WNAC—The Merry Go-Round
 WRVA—Babe Ruth's Boys' Club

6:30 P.M.

NBC—Irene Beasley, songs: WEAF WTIC
 Enoch Light's Orchestra: WOKO WAAB
 WJVS WDCR WLBZ
 NBC—Three X Sisters, harmony trio: WJZ
 WBAL
 CBS—Household Music Box: WABC WCAU
 KDKA—Salon Orchestra
 WBZ-WBZA—Old Farmers Almanac; Weather;
 Sports
 WCHS—Studio Program
 WEEI—News Flashes; Farm Flashes
 WGY—Robert Rissling, tenor
 WHAM—Hughie Barrett's Orchestra
 WLW—Bob Newhall, Mail Pouch Sports Man
 WNAC—Detectives Black and Blue, sketch
 WOR—Babe Ruth's Boys' Club
 WRVA—News Reporter

6:40 P.M.

WEEI—The Old Painter
 6:45 P.M.
 CBS—Ye Happy Minstrel and Tiny Band: WABC
 WCAU WDCR WNAC
 NBC—Henry Burbig and the Rhythm Boys:
 WEAF
 CBS—Enoch Light's Orchestra: WIP
 NBC—Lowell Thomas, Today's News: WJZ
 WBZ WBZA KDKA WBAL WLW WHAM
 E. T.—Red Davis, sketch; WGY WRVA
 WCHS—Miss Hollywood
 WEEI—Del Castilla's Twilight Hour
 WOR—Ray Perkins, Comedian; Louis Witten

7:00 P.M.

NBC—Trio Romantique: WEAF WEEI WLIT
 CBS—Myrt and Marce, drama: WABC WOKO
 WNAC WDCR WCAU WJAS WJVS
 NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
 WLW KDKA WHAM WRVA
 WCHS—This Week in Portland
 WGY—The Crazy Banjoleros
 WOR—Ford Frick, sports resume

7:15 P.M.

NBC—Billy Bachelor, dramatic sketch: WEAF
 WCHS WEEI WGY
 CBS—Just Plain Bill, skit: WABC WNAC
 WCAU WJAS WJVS
 NBC—Baby Rose Marie, songs: WJZ WBZ
 WBZA KDKA WBAL WHAM
 WLW—Orchestra; Soloists
 WOR—Comedy Stars of Hollywood
 WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jesters; Red,
 Wamp and Guy; Milt Rettenberg, pianist;
 Tony Calucci, guitar: WEAF WGY WCHS
 WTIC
 CBS—Music on the Air; Jimmy Kemper's Orchestra:
 WABC WOKO WNAC WDCR WCAU
 WJAS WJVS WLBZ
 NBC—Music by Gershwin; George Gershwin and
 Orchestra: WJZ WBAL WBZ WBZA KDKA
 WHAM WLW
 WEEI—The After Dinner Revue
 WOR—"Maverick Jim" Dramas
 WRVA—Contract Bride

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAF
 WEEI WCHS WLIT WGY
 CBS—Boake Carter, News: WABC WNAC WCAU
 WJAS WJVS
 NBC—To be announced: WJZ WBAL KDKA
 WBZ-WBZA—Radio Nature League; Thornton
 W. Burgess
 WLW—Red Davis, sketch
 WRVA—Smoky and Poky

8:00 P.M.

NBC—Seconyland Sketches, dramatic sketch:
 WEAF WTIC WEEI WCHS WGY
 CBS—Phil Ducey, Frank Luther and Jack Parker,
 with Vivien Ruth: WABC WNAC WDCR
 WJVS
 NBC—Side Show; Cliff Soubier, barker; vocal
 trio; Harold Stokes' Orchestra: WJZ WBAL
 WBZ WBZA KDKA WHAM
 WCAU—Oliver Naylor's Orchestra
 WLW—Three Moods in Blue
 WOR—Studio Program
 WRVA—Classic Harmonies

8:15 P.M.

CBS—The Taximeter Listens: WIP
 CBS—Edwin C. Hill, The Human Side of the
 News: WABC WOKO WNAC WCAU WDCR
 WJAS WJVS

WLW—Ponce Sisters, harmony
 WOR—The Loafers, Billy Jones and Ernie Hare
 WRVA—History of Old Virginia

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's
 Orchestra: WEAF WTIC WEEI WCHS WGY
 WLIT WLW
 CBS—Bing Crosby; Gus Arnheim's Orchestra;
 The Mills Brothers: WABC WOKO WNAC
 WDCR WCAU WJAS WJVS
 NBC—Cyrena Van Gordon, mezzo-soprano: WJZ
 WBAL KDKA WBZ WBZA WHAM
 WOR—Jacques Renard's Orchestra; Countess Al-
 bani; Edward Nell, Jr., baritone
 WRVA—Opera Selections

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBAL
 WBZ WBZA KDKA WHAM

9:00 P.M.

NBC—Harry Horlick's Gypsies; Frank Parker,
 tenor: WEAF WTIC WEEI WCHS WGY
 WLIT
 CBS—Philadelphia Orchestra; Sylvan Levin, con-
 ductor: WABC WOKO WDCR WCAU WJAS
 WJVS WNAC WLBZ
 NBC—Greater Minstrels: WJZ WRVA WBZ
 WBZA WLW KDKA WBAL WHAM
 WOR—"The Enchanting Hour"; Musical Revue;
 Jack Arthur; Audrey Marsh; Al and Lee
 Reiser; Roxanne's Orchestra

9:15 P.M.

CBS—Mary Eastman, soprano; Howard Marsh,
 tenor; Andre Kostelanetz' Orchestra: WABC
 WOKO WDCR WCAU WJAS WJVS WNAC

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs;
 Coleman Cox, writer; Ruby Helder, female
 tenor, Guest Artists; Meredith Willson's Or-
 chestra: WEAF WEEI WCHS WGY WRVA
 WLIT
 CBS—Ex-Lax, The Big Show; Gertrude Niesen;
 Isham Jones' Orchestra: WABC WOKO WNAC
 WDCR WCAU WJAS WJVS

NBC—Melody Moments; Guest Star: Orchestra:
 WJZ WBAL WLW KDKA WHAM
 WBZ-WBZA—Musical Comedy
 WOR—"The Hertzoniens", Novelty Musical Pro-
 gram

9:45 P.M.

WOR—Alfred Wallenstein's "Sinfonietta"
 10:00 P.M.
 NBC—Carnation "Contented" Hour; Concert Or-
 chestra; Morgan L. Eastman, conductor;
 Lullaby Lady; Gene Arnold, narrator; Male
 Quartet; Jean Paul King, announcer: WEAF
 WEEI WCHS WLIT WTIC WLW WGY

CBS—Wayne King's Orchestra: WABC WOKO
 WAAB WDCR WCAU WJAS WJVS
 NBC—Carlos Gardel, baritone; Orchestra: WJZ
 WBAL WHAM
 Y. N.—NRA Talk: WNAC WLBZ
 KDKA—Graham Pioneers
 WBZ-WBZA—Durrell String Quartet
 WRVA—Salute

10:15 P.M.

Y. N.—The Russian Artists: WNAC WLBZ
 KDKA—Samuel DePrimo, tenor
 WOR—Harlan Eugene Read, news
 10:30 P.M.
 NBC—National Radio Forum: WEAF WCHS WGY
 WEEI
 CBS—News Service: WABC WAAB WDCR WJAS
 WJVS WIP WOKO WLBZ
 NBC—Henri Deering, concert pianist: WJZ
 WBAL
 NBC—Princess Pat Pageant: KDKA
 WCAU—Theater of the Air
 WHAM—News Service
 WLW—Theater of the Air
 WNAC—Meyer Davis' Orchestra
 WOR—"Henry and His Band"
 WRVA—Domino Lady and Orchestra

10:45 P.M.

CBS—Presenting Mark Warnow; Connie Gates;
 Four Eton Boys' Orchestra: WABC WAAB
 WOKO WDCR WJAS WJVS WIP WLBZ
 NBC—Narcotic Education Week Program, Talk:
 WJZ WBAL WHAM
 WBZ-WBZA—News Flashes
 WNAC—News Flashes; Weather
 WOR—Boake Carter: "Sports Magazine of the
 Air"

11:00 P.M.

NBC—John Fogarty, tenor: WEAF WTIC WGY
 NBC—Ramona, songs: WJZ WBAL
 KDKA—Sports Report
 WBZ-WBZA—Weather; Sports Reports
 WCAU—Boake Carter, talk
 WCHS—Dance Marathon
 WEEI—News Flashes; Weather Forecast
 WHAM—Dance Orchestra
 WLW—Cocktail Continental
 WNAC—Ranny Weeks' Orchestra
 WOR—"Moonbeams"
 WRVA—Weede Myer's Orchestra

11:15 P.M.

NBC—Ted Weems' Orchestra: WEAF WGY WCHS
 WTIC WEEI
 NBC—The Poet Prince; Anthony Frome, tenor:
 WJZ WBZ WBZA WHAM WBAL
 CBS—Boswell Sisters: WABC WAAB WOKO
 WDCR WJAS WJVS WLBZ
 KDKA—Art Farrar's Orchestra
 WCAU—The Meistersinger
 11:30 P.M.
 NBC—Clyde Lucas' Orchestra: WEAF WCHS
 WTIC
 CBS—Charlie Davis' Orchestra: WABC WOKO
 WNAC WDCR WJVS WIP WLBZ
 NBC—Phil Harris' Orchestra: WJZ WHAM WBZ
 WBZA WRVA WBAL
 KDKA—Charley Gaylord's Orchestra
 WCAU—Luis Russel's Orchestra

WHAT RUDY VALLEE NEVER TOLD

(Continued from Page 5)

about Rudy's multitudinous romances was that he never allowed love to interfere with his work. Always work has and does come first with him. During the tempestuous days of his romance with Leoni he never slackened his steady march toward fame; nor did he during his second marriage which carried him into court. He still is devoting almost eighteen hours a day to work—radio broadcasting, personal appearances, movie shorts, phonograph records, and night clubs.

Indeed, Rudy often has admitted to his intimates that in the natural course of things he must make a poor husband. He realizes that he can give but little of his time to the woman who loves him—further, he is always dog tired when he returns home after a steady stretch of gruelling, grinding work that lasts often from eleven in the morning until three or four the next morning.

"Expect a wife to be happy with me? Hardly."

And yet before his present unhappy marriage Rudy never despaired for one minute of finding the girl who could make him perfectly satisfied with wedlock. In fact, he devoted much of his time, and his speculative mind, to philosophizing about womankind in general and the One Girl in particular.

Said Rudy, "A woman's physical charm is the thing that first attracts me, but unless she has many other wonderful qualities that my mother had, I am afraid we could never be happy. I love an industrious woman, one who enjoys housework, taking care of a thousand and one household things, and likes to cook."

"I would like to feel that, were every conceivable misfortune to come upon me, the girl I loved would still stay by me and would be loyal through whatever calamity befell me. I do expect and want it to be natural that the girl who says she loves me should keep a certain warmth and sweetness for me alone. The woman who gushes and throws herself with abandon into the arms of any man she dances with, disproves for me the statement that she loves me. There is a dif-

ference between courtesy and discourtesy, and I expect her to show other people courtesy at all times but not that extreme warmth that should be mine alone."

These words I heard Rudy say more than four years ago.

Within a few days of his hasty elopement with Fay Webb, Rudy suffered a shock so severe that the memory of it never will be erased from his mind. His mother died. And coincidental with his mother's death, Rudy experienced the first pangs of hate and mistrust that were later to separate him from his delicate and sensitive wife.

The Vallees had planned to spend their honeymoon in Atlantic City, but after two days they were forced to flee from the ill-mannered stares of the board-walk crowds to Rudy's luxurious apartment at No. 55 Central Park West. A day later came word that his mother's life was despaired of. Without a moment's waste of time Rudy packed a grip and asked Fay to come with him.

The over-pampered girl shuddered at the mention of Westbrook, Maine, picturing it as some rude northern lumber camp inhabited by uncouth backwoods-men and "Canucks" from across the border. Besides, Fay found the beautiful apartment overlooking the green park too pleasant to think of leaving.

Rudy is both proud and hasty-tempered. He refused to beg Fay to come along. Instead, he flew into a rage and stormed out of the house slamming the door after him. This was Fay's first shock.

Other shocks followed, until Rudy discovered the truth his friends knew and that he blindly ignored: Fay did not love him. Read the details of what led to his discovery—and the details of its shocking aftermath, in next week's issue of Radio Guide. It is dated Week Ending March 3rd.

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 For Stations See Radio Guide Listings
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Tuesday, February 20

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
NBC—Radio City Organ; Richard Leibert, organist; WEAFF WFI WCSH
CBS—Salon Musicale: WCAU
NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA
WEEL—E. B. Rideout, Meteorologist; News WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Produce Reporter

8:05 A.M.

CBS—Salon Musicale: WABC

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Morning Devotions
WEEL—Caroline Cabot's Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk and music; WEAFF WTIC WEEL WCSH WGY WFI
NBC—Law White, organist: WJZ WBAL KDKA WBZ WBZA WHAM
WOR—Martha Manning, sales talk

8:45 A.M.

CBS—Sam Moore's Meeting: WABC WCAU
WOR—Don Ross, songs

9:00 A.M.

NBC—Herman and Banta, piano duo; WEAFF WLIT WCSH WGY
CBS—Round Towners Quartet: WABC WOKO WNAC WJAS WDRC WCAU WLBZ
NBC—Breakfast Club; Orchestra: WJZ WBAL KDKA

WBZ-WBZA—Virginia Reade, talk
WEEL—Filene's Clothes Institute
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—Edward Nell, Jr., songs with Mary Olds and George Shackley

9:15 A.M.

NBC—Landt Trio and White, songs and comedy; WEAFF WCSH WLIT WGY WEEL
CBS—In the Luxembourg Gardens: WABC WOKO WDRC WJAS WNAC WIP WLBZ

WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Sherman Keene's Orchestra

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs; WEAFF WTIC WCSH WGY WEEL
KDKA—Style and Shopping Service
WBZ-WBZA—Breakfast Club, orchestra (NBC)
WHAM—Tom Grierson, organist
WOR—"Smart Clothes," Fashion Dialogue

9:45 A.M.

NBC—Allan Prescott, the Wife Saver: WEAFF WTIC WEEL WCSH
CBS—The Mystery Chef: WABC WAAB WCAU WJAS

KDKA—News; Work-A-Day Thoughts
WHAM—Household Hour
WGY—Martha and Hal
WNAC—Yankee Mixed Quartet
WOR—WOR Ensemble

10:00 A.M.

NBC—Breen and de Rose, songs and ukelele; WEAFF WEEL WFI WCSH
CBS—Bill and Ginger, Popular Songs: WABC WOKO WAAB WDRC WJAS WLBZ
NBC—Edward MacHugh, the Gospel Singer: WJZ WBZ WBZA KDKA WBAL

WCAU—Phil Harris' Orchestra
WGY—Hank Keene's Gang
WNAC—McMullen Food and Homemaking School
WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade, variety musicale: WEAFF WEEL WCSH WFI
CBS—Current Questions Before Congress, talk: WABC WOKO WAAB WDRC WJAS WJSV WLBZ

NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Eddie Shepperd, novelty pianist
WGY—Strolling Tom

10:30 A.M.

NBC—Today's Children, dramatic sketch: WJZ WBZ WBZA KDKA WBAL
CBS—Morning Moods: WABC WOKO WAAB WDRC WJAS WJSV WCAU WNAC WLBZ

WGY—The Shopping Bag
WHAM—Mrs. Thrifty Buyer
WTIC—Morning Parade (NBC)

10:45 A.M.

CBS—The Frivolities: WABC WOKO WDRC WCAU WJAS WJSV
NBC—Singing Strings, ensemble: WJZ WBAL KDKA—Uncle Tom and Betty
WBZ-WBZA—Kay Fayre, soloist
WGY—Morning Parade (NBC)

WHAM—Century Organ Program
WNAC—Donald Novis, tenor

11:00 A.M.

CBS—Mary Lee Taylor, kitchen talks: WJSV
NBC—Castles in the Air; Alice Remsen, contralto; William Wirges, pianist; Ray Heatherton, baritone: WEAFF WTIC WCSH

CBS—The Frivolities: WABC WNAC
NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WBAL KDKA WBZ WBZA
NBC—Galaxy of Stars: WGY WLIT
WEEL—Friendly Kitchen Program
WOR—Mrs. J. S. Reilly's Common Sense Talk
WRVA—Art Brown, organist

11:15 A.M.

CBS—Charm Secrets; Jean Merrill, beauty authority: WNAC WCAU WJSV
NBC—Your Child, Health Talk: WEAFF WTIC WEEL WCSH WLIT WGY
CBS—Mary Manning and the Knickerbockers: WABC WIP

NBC—Morin Sisters, harmony trio: WJZ WBAL WHAM KDKA
WBZ-WBZA—Homemaking Hints
WOR—Joseph Regnes, singing lessons

11:30 A.M.

NBC—Gale Page, contralto; Frank Hazard, tenor; King's Jesters; Orchestra: WLIT WGY
NBC—Piano Recital: WEAFF WEEL WCSH
CBS—Tony Wons with Keenan and Phillips, Piano Team: WABC WNAC WCAU WJAS WJSV WOKO WDRC

NBC—U. S. Marine Band Shut-In-Hour: WJZ WBZ WBZA WBAL KDKA WHAM
WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.

CBS—Larry Tate; Orchestra: WABC WOKO WCAU WDRC WJSV WJAS WLBZ
NBC—Al Bernard, the Minstrel Man: WEAFF WEEL WLIT WCSH
WNAC—"The Melody Sweethearts," Emily MacKenzie and George Wheeler

WOR—"Personality Plus," Marie Hale

AFTERNOON

12:00 Noon

NBC—Pollock and Lawnhurst, piano team: WEAFF WGY
CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV

WBZ-WBZA—The Monitor Views the News, Ernest Beaufort
E. T.—Larrow Milling Program: WCSH WEEL WHAM—Tower Trio
WOR—Harmonizers

12:15 P.M.

CBS—Connie Gates, songs: WABC WDRC WCAU WOKO WJSV WLBZ
NBC—Johnny Marvin, tenor: WEAFF WTIC WLIT

WBZ-WBZA—Weather; Market Reports
WCSH—Farm Flashes; Stocks and Weather
WEEL—News Flashes; Stock Quotations; Farm News
WGY—Skip, Step and Happiana, songs
WHAM—News; Agricultural Forum, weather
WOR—News and Weather

WRVA—Health Talk; Musical Program
WRVA—Scientific Current Events

12:25 P.M.

WEEL—Stock Exchange Quotations
WOR—Al Woods, songs and patter

12:30 P.M.

NBC—Maurice Lees' Concert Ensemble: WEAFF WCSH WTIC
CBS—Mitchell Shuster's Orchestra: WABC WOKO WJSV WIP WLBZ

NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM

KDKA—News; Markets
WCAU—A Woman Looks at the World; Hope LeBar Roberts
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—Studio Program

12:35 P.M.

WEEL—Stocks; Market Report
KDKA—Charley Gaylord's Orchestra
WCAU—Watsonia Sextette

WEEL—A Bit of This and A Bit of That
WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M.

CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU
NBC—Market and Weather Reports: WEAFF KDKA—Farm and Home Hour (NBC)
WCSH—Lyman B. Chipman Program
WGY—Albany on Parade

WHAM—Rotary Club, speaker
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Revue; Byron Holiday and Myrtle Boland

HIGH SPOT SELECTIONS FOR THE DAY

4:30 p. m.—"A Challenge to the Modern Girl"; talk by Nellie Tayloe Ross, director of the Mint: NBC-WJZ network.
7:45 p. m.—Gus Van in song series with Arlene Jackson: NBC-WJZ network.
8:00 p. m.—Little Jack Little's orchestra: CBS-WABC network.
8:45 p. m.—Fray and Braggiotti, piano duo: CBS-WABC network.
9:00 p. m.—Musical Memories; Edgar A. Guest, poet: NBC-WJZ network.
9:00 p. m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WEAF network.
9:15 p. m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WABC network.
9:30 p. m.—George Jessel, comedian, and Freddie Rich's orchestra: CBS-WABC network.
10:00 p. m.—Cruise of the Seth Parker; Phillips Lord and crew: NBC-WEAF network.
10:00 p. m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd; Connie Boswell: CBS-WABC network.
10:00 p. m.—Hillbilly Heart Throbs: NBC-WJZ network.

1:15 P.M.

CBS—Joan Marrow, music: WABC WNAC WJSV WJAS
NBC—Emil Velasco, organist: WEAFF WEEL WTIC WCSH
WCAU—Harold Knight's Orchestra

1:30 P.M.

NBC—Pinkey Hunter's Orchestra: WEAFF WCSH WEEL WGY
CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS

NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA
WHAM—School of the Air
WJSV—Popular Serenade

WOR—Bide Dudley, Theater Club of the Air
WRVA—Market Reports

1:45 P.M.

CBS—Louis Panico's Orchestra: WABC WNAC WJSV WCAU WDRC WLBZ
NBC—Wray Macs; Cheri McKay; Male Trio: WJZ WBAL

KDKA—Charley Gaylord's Orchestra
WBZ-WBZA—Governor Ely's Committee on Street and Highway Safety

WOR—Mildred Cole, soloist
WTIC—Pinkey Hunter's Orchestra (NBC)

2:00 P.M.

NBC—Merry Madcaps; Fred Wade, tenor; Norman Clouter's Orchestra: WEAFF WTIC WEEL WLIT WGY

CBS—Ann Leaf at the Organ: WABC WOKO WDRC WIP WJAS WLBZ
NBC—Meredith Willson's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM

WCAU—Dr. Copeland Health Talk; Three Naturals
WCSH—Lura Thomas Brown
WNAC—Talk by Major James A. Roche of Everett

WOR—Dr. Arthur Frank Payne, the Psychologist Says

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU WCSH—Merry Madcaps (NBC)
WGY—Household Chats
WHAM—School of the Air

WNAC—Ann Leaf at the Organ (CBS)
WOR—Nell Vinick, beauty talk

2:30 P.M.

NBC—Marjorie Nash, soprano: WEAFF WCSH—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ

NBC—Smack Out, comedy sketch: WJZ WBAL WHAM
KDKA—Home Forum

WBZ-WBZA—Mildred May, soprano; Lou Bell, pianist
WCAU—Women's Club of the Air
WCSH—Food Hour

WGY—Three Schoolmaids
WEEL—Food Institute
WOR—Otis Holley, soprano

2:45 P.M.

NBC—Talk: WEAFF
NBC—Vin Lindhe, Swedish Disease: WJZ WBAL WBZ WBZA
WGY—Union College talk
WHAM—Organ Program

WOR—The Hitmakers, orchestra

3:00 P.M.

NBC—Ma Perkins, drama: WEAFF WCSH WGY WFI
CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ

NBC—Rochester Civic Orchestra; Guy Fraser Harrison, conductor: WJZ KDKA WBAL WBZ WBZA WHAM

WCAU—Baroness deCichiny, soprano
WEEL—Del Castillo, organist
WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.

NBC—Blue Room Echoes, string ensemble: WEAFF WTIC WCSH WGY
WCAU—Women's Club of the Air
WOR—"Old Man Sunshine"

3:30 P.M.

NBC—Women's Radio Review: WEAFF WGY WCSH WTIC WEEL WFI
CBS—Melody Parade: WABC WOKO WNAC WCAU WDRC WJAS WJSV WLBZ

WBZ-WBZA—Home Forum Cooking School
WEEL—Reading Circle
WOR—Newark Museum, talk

3:45 P.M.

WOR—Sally and Sue
CBS—U. S. Navy Band, patriotic period: WOKO WJAS WLBZ
NBC—Horacio Zito's Orchestra: WEAFF WCSH WGY

4:00 P.M.

CBS—Stage Relief Fund, Speaker: WABC WJAS WNAC WDRC WJSV WIP WOKO
NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM

WCAU—Around the Theater with Powers Gouraud
WEEL—News Flashes; Stock Quotations
WOR—Dr. H. I. Strandhagen: "What's Beneath the Skin"

4:05 P.M.

CBS—U. S. Navy Band: WABC WDRC

4:15 P.M.

NBC—Prehistoric Game Trails, Carl Clausen Explorer WEAFF WEEL WFI WGY WCSH
NBC—Music Magic; Ruth Lyon, soprano; Edward Davies, baritone; Orchestra: WJZ WBZ WBZA WBAL WHAM

KDKA—Congress of Clubs
WNAC—Spotlighting Modern Education
WOR—Freddy Farber and Edith Handman, variety act

4:30 P.M.

NBC—Hazel Glenn, soprano: WEAFF WGY WEEL WCSH WCAU
CBS—Enoch Light's Orchestra: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ

NBC—"A Challenge to the Modern Girl," Nellie Tayloe Ross, speaker: WJZ WRVA WBAL KDKA—News and Markets
WBZ-WBZA—Health Clinic; Question Box
WCAU—"Thru the Looking Glass" with Frances Ingram

WHAM—Old Curiosity Shop
WOR—Elsa Hemenway, piano miniatures

4:45 P.M.

CBS—Enoch Light's Orchestra: WIP
NBC—Lady Next Door, children's program: WEAFF WEEL WLIT WCSH
CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRC WCAU

NBC—Harry Owens' Orchestra: WJZ WBZ WBZA WBAL KDKA
WGY—Stock Reports
WHAM—News Service
WOR—William Hargrave, baritone; Orchestra

5:00 P.M.

NBC—Music Box; Arlene Jackson, songs; Male Chorus: WEAFF WEEL WLIT WCSH
CBS—Skippy, Children's Skit: WABC WOKO WAAB WDRC WCAU WJSV

WBZ-WBZA—Agricultural Markets
WGY—Lang Sisters
WHAM—Harry Owens' Orchestra (NBC)
WNAC—Five O'Clock Revue
WOR—Dr. Winslow, talk

5:05 P.M.

WOR—Judge Gustave Hartman, talk

5:10 P.M.

WOR—Program Resume
NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM

CBS—On The Air Tonight: WABC
CBS—Madison Ensemble: WAAB WDRC WJAS WIP

5:15 P.M.

KDKA—Kiddies Club
WBZ-WBZA—The Monitor Views the News, Henry Edison Williams
WCAU—Jones' Pup
WGY—The Music Box (NBC)

WJSV—Billy Huggins, songs
WOR—Kay Costello, songs; Eddie Lambert, piano
WRVA—Cecil and Sally

5:20 P.M.

CBS—Madison Ensemble: WABC WOKO

5:30 P.M.

NBC—Nursery Rhymes, children's program: WEAFF WEEL WCSH
CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV

NBC—Singing Lady; Jingles, Songs and Stories: WJZ WBAL WBZ WBZA KDKA WHAM
WGY—Princess Nacoombe, Wigwam Club
WOR—"Girls and Boys of Many Lands," Marjorie Wall

5:40 P.M.

WRVA—Sports Review

\$10,000.00
FOR LISTENERS
See Back Page

(TUESDAY CONTINUED)

5:45 P.M.

CBS—George Hall's Orchestra: WABC WOKO WDRW WCAU WJAS WNAC WLWB
NBC—Rex Cole's Mountaineers: WEAF
NBC—Little Orphan Annie: WJZ WBAL WBZ
WBZA KDKA WHAM
NBC—Nursery Rhymes: WEEI WCHS
WGY—The Diamond Girl
WJSV—Evening Rhythms
WOR—Paulo Gruppe, cellist; Samuel Quincy, pianist; Sonata Recital

NIGHT

6:00 P.M.

NBC—Mme. Frances Alda, soprano: WEAF
CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV
NBC—Stage Relief Fund, sketch; WJZ WBAL KDKA—Evensong
WBZ-WBZA—Duke Dewey and his Hickory Nuts
WCHS—Dance Marathon
WEEI—The Evening Tattler
WGY—Evening Brevities
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, children's program
WRVA—Hi-Plane Pilots

6:10 P.M.

NBC—Angelo Ferdinand's Orchestra: WJZ WBAL

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WCAU WDRW
NBC—Syracuse University Glee Club: WJZ WBAL
KDKA—Sports; Program Preview
WBZ-WBZA—Hollywood Highlights, Ralph Arthur
WCHS—Al Buck's Sports Review
WGY—Ma Frasier's Boarding House
WJSV—Frank Watanabe and Hon. Archie
WLW—Joe Emerson, soloist
WNAC—The Merry Go-Round

6:20 P.M.

WCHS—Musical Interlude

6:30 P.M.

CBS—Mary Eastman, soprano; Evan Evans, baritone: WABC WDRW WAAB WOKO WJSV WLWB
NBC—Mid-Week Hymn Sing, mixed quartet; organist: WEAF WGY
NBC—Ivory Stamp Club: WJZ WBAL
KDKA—Rose Marie, selections
WBZ-WBZA—Time, Old Farmers Almanac; Weather; Sports
WCAU—Comedy Stars of Hollywood
WCHS—South Portland Kiwanis Club
WEEI—News Flashes; Farm Announcements
WHAM—Dance Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WOR—Harold Stern's Orchestra
WRVA—News Reporter

6:40 P.M.

WEEI—The Voice of the East

6:45 P.M.

CBS—Harold Knight's Orchestra: WIP
NBC—Cheerio Musical Mosaics; Jan Peerce, tenor; male chorus; orchestra: WEAF
CBS—Little Italy, drama: WABC WOKO WAAB WDRW WCAU
NBC—Lowell Thomas, Today's News: WJZ WBZ WBZA WBAL KDKA WLW WHAM
WCHS—White Cross Night Club
WEEI—Crystal Souvenirs
WGY—The Club Car Special
WJSV—Marguerite Cromwell and Phil Crist
WNAC—Larry Funk's Orchestra
WOR—Josef Ranaud, hand analyst; Eddie Connors, guitarist
WRVA—Book Review

6:50 P.M.

WOR—Al and Lee Reiser, two pianos

7:00 P.M.

NBC—Mary Small, songs: WEAF WFI
CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRW WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM
WCHS—True Stories of the Sea
WEEI—Dr. Miriam Scirball, book reviews
WGY—The Crazy Banjoists
WOR—Ford Frick, sports resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAF WGY WCHS WEEI
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
NBC—You and Your Government, Talk: WJZ WBZ WBZA
KDKA—Pittsburg Frolics
WHAM—On Wings of Song
WLW—Unbroken Melodies
WOR—Comedy Stars of Hollywood
WRVA—The Minstrels

7:30 P.M.

CBS—Oliver Naylor's Orchestra: WIP
NBC—Fur Trappers; Orchestra; Male Quartet: WEAF
CBS—The Serenaders: WABC WDRW WCAU WOKO WJAS
Y. N.—Talk by James Roosevelt: WNAC WLWB
WCHS—The Southernaires (NBC)
WEEI—After Dinner Revue
WGY—Three Shades of Blue, male trio
WJSV—The Dinkelhorffers
WLW—Ponce Sisters, harmony duo
WOR—"Maverick Jim," drama
WRVA—Evelyn Harrison, soloist

7:45 P.M.

CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV
NBC—The Goldbers, comedy sketch: WEAF WFI WEEI WCHS WGY
NBC—Gus Van and Company; Arlene Jackson, songs: WJZ
KDKA—True Stories of the Sea
WBZ-WBZA—Bob Becker Dog Stories
WHAM—Manhattan Serenade
WLW—Mary Alcott and Orchestra
WRVA—Tarzan of the Apes

8:00 P.M.

CBS—Little Jack Little's Orchestra: WABC WNAC WJSV WOKO WDRW WIP
NBC—Crime Clues, mystery drama: WJZ WBAL WBZ WBZA KDKA WLW
NBC—Leo Reisman's Orchestra; Phil Ducey, baritone: WEAF WEEI WCHS WFI WGY
WCAU—True Stories of the Sea
WOR—Radio Vanities; Ferde Grofe's Orchestra; Frank Parker, tenor
WRVA—Newspaper Adventures

8:15 P.M.

CBS—Five Blue Spades: WIP
CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WCAU WDRW WJAS WJSV
WHAM—"Behind the Headlines," Dr. Meyer Jacobstein
WRVA—Piano Moods

8:30 P.M.

NBC—Wayne King's Orchestra: WEAF WEEI WCHS WFI WGY
CBS—The Voice of Experience: WABC WNAC WDRW WCAU WJAS WJSV
NBC—Adventures in Health, Dr. Herman Bundesen: WJZ WBAL WBZ WBZA KDKA WLW WHAM
WOR—Borrah Minevitch's Harmonica Rascals
WRVA—Manhattan Merry Go-Round

8:45 P.M.

CBS—Fray and Braggiotti, piano team: WABC WOKO WDRW WCAU WJSV WNAC WJAS
NBC—Bavarian Peasant Band: WJZ WHAM WBAL
KDKA—Studio Program
WBZ-WBZA—"Twentieth Century Ideas," Prof. Kirtley F. Mather, director
WLW—Nurserymen

9:00 P.M.

NBC—Ben Bernie's Blue Ribbon Air Casino: WEAF WEEI WCHS WGY WLW WRVA WFI
CBS—Philadelphia Studio Orchestra; Sylvan Levin, conductor: WABC WOKO WNAC WDRW WCAU WJAS WJSV WLWB
NBC—Musical Memories, Edgar A. Guest, poet; Alice Mock, soprano; Charles Sears, tenor; Vocal Trio; Josef Koestner's Orchestra: WJZ WBZ WBZA WBAL KDKA WHAM
WOR—"Back Stage" with Boris Morros

9:15 P.M.

CBS—Ruth Etting; Johnny Green's Orchestra; Ted Husing: WABC WOKO WNAC WDRW WCAU WJAS WJSV

9:30 P.M.

NBC—Ed Wynn, the Fire Chief, with Graham McNamee; male quartet: WEAF WCHS WFI WGY WEEI WRVA WLW
CBS—George Jessel, comedian; Vera Van; Four Eton Boys; Freddie Rich's Orchestra: WABC WOKO WDRW WJAS WCAU WJSV WNAC WLWB
NBC—Eddie Duchin's Orchestra: WJZ WBZ WBZA WBAL WHAM KDKA
WOR—Footlight Echoes

9:45 P.M.

WCAU—Newspaper Adventures

10:00 P.M.

NBC—The Cruise of the Seth Parker, dramatic broadcasts by Phillips Lord and crew enroute around the world: WEAF WEEI WCHS WFI WGY WRVA WLW
CBS—Glen Gray's Orchestra; Colonel Stoopnagle and Budd; Connie Boswell: WABC WOKO WDRW WCAU WJAS WJSV WNAC WLWB
NBC—Hillbilly Heart Throbs: WJZ
NBC—Miniature Theater: WBAL WHAM
KDKA—Guardians of Your Safety
WBZ-WBZA—Billy Lossee's Orchestra
WOR—Teddy Bergman, comedian; Betty Queen, contralto; The Rondoliers, quartet

10:15 P.M.

KDKA—Studio Program

10:30 P.M.

WOR—Harlan Eugene Reed, news
NBC—Madame Sylvia of Hollywood: WEAF WGY WEEI
CBS—News Service: WABC WDRW WJAS WJSV WOKO WIP WLWB
NBC—Mario Cozzi, baritone: WJZ WBAL
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Buccaneers Male Quartet
WCAU—Grandma Goes Modern
WCHS—Musical Program
WHAM—News Service
WLW—Follies; Orchestra; Vocalists; Dramatic Skits
WNAC—Over the Camerman's Shoulder
WOR—Studio Program
WRVA—Concert Orchestra

10:45 P.M.

NBC—Robert Simmons, tenor; Jerry Sears' Orchestra: WEAF WEEI WFI WCHS
CBS—Harlem Serenade; Soloist; Orchestra: WABC WOKO WDRW WCAU WJAS WJSV WAAB WLWB
NBC—To be announced: WJZ WBAL WHAM
KDKA—Honey Boy and Sassafras
WBZ-WBZA—News Flashes
WGY—Curtia Blakeslee, soloist

BON MOT and BONER

One dollar will be paid for each contribution published

Bons Mots and Boners submitted for this column must be identified by the call letters of the station and the time. Unless this information is given, entries cannot be considered.

Jan. 27, WABC: 8:12 p. m.—Announcer: "Borden's brings you the world's best cheese. Tonight we present some of Hollywood's outstanding stars."—G. P. Geohagan, Jr., Greensboro N. C.

Jan. 25, KYW: 9:05 p. m.—Globe Trotter: "And speaking of crimes, you'll want to read Arthur Brisbane's column."—Lester Mahan, Chicago, Ill.

Jan. 29, CFCF: 11:58 a. m.—Newscaster: "Before your head touches the pillow be sure and drink it up."—Mrs. E. A. Lambie, Montreal, Can.

Jan. 29, WEAF: 2:30 p. m.—Cameron King: "He would rave and tear his hair in a dozen languages."—Berenice Gottfried, Brooklyn, N. Y.

Jan. 27, WLW: 10:10 a. m.—Flo Goldwin: "This mud pack starts the blood cursing through your skin."—Mrs. Everette Woodmansee, Sabina, Ohio.

Jan. 29, WEAF: 7:40 p. m.—Announcer: "I have here a letter from a lady on shaving cream."—Stanley Jackson, Christiana, Pa.

WNAC—News Flashes; Weather
WOR—Boake Carter: "Sports Magazine of the Air"

11:00 P.M.

NBC—Three Scamps, male trio: WJZ WBAL
CBS—Harlem Serenade; Orchestra; Soloist: WABC WIP
NBC—John B. Kennedy, news: WEAF WGY WFI
KDKA—Sports Review
WBZ-WBZA—Weather; Temperature; Sports Review, Bill Williams
WCAU—Boake Carter, talk
WCHS—Dance Marathon
WEEI—News Flashes; Weather Forecast
WLW—Victor Wagner's Orchestra
WNAC—The Keynotes, harmony team
WNAC—Meyer Davis, Orchestra
WOR—"Moonbeams"
WRVA—Old Timers Jollification

11:15 P.M.

NBC—The Poet Prince, Anthony Frome, tenor: WJZ WHAM WBAL
NBC—Kings Jesters, male trio: WEAF WGY WCHS WRVA WFI
CBS—Charles Carille, tenor: WABC WOKO WAAB WDRW WJAS WJSV WIP WLWB
KDKA—Art Farrar's Orchestra
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Carlisle and London, The Knickerbockers and Bert Ballas
WEEI—Morey Pearl's Orchestra
WLW—Sammy Watkins' Orchestra

11:30 P.M.

NBC—Paul Whiteman's Orchestra: WEAF WGY WCHS
CBS—Ozzie Nelson's Orchestra: WABC WNAC WDRW WCAU WJSV WOKO WLWB
NBC—Richard Himber's Orchestra: WJZ WHAM WBAL WBZ WBZA
KDKA—Charley Gaylord's Orchestra
WOR—Eddie Lane's Orchestra
WRVA—Dance Orchestra

11:45 P.M.

WEEI—Paul Whiteman's Orchestra (NBC)
WLW—Johnny Johnson's Orchestra
12:00 Mid.
NBC—Frankie Masters' Orchestra: WJZ WHAM WLW WBZ WBZA
CBS—Vincent Lopez' Orchestra: WABC WNAC WCAU WJAS WOKO
NBC—Rudy Vallee's Orchestra: WEAF WGY WEEI
KDKA—Marty Gregor's Orchestra
WOR—Bide Dudley Reviews the New Play
WRVA—Special D-X Program

12:05 A.M.

WOR—Sam Robbins' Orchestra

12:15 A.M.

NBC—Buddy Rogers' Orchestra: WEAF WGY

12:30 A.M.

NBC—Jack Denny's Orchestra: WEAF WEEI WGY

CBS—Louis Pancho's Orchestra: WABC WOKO WNAC WCAU WJSV
NBC—Hal Kemp's Orchestra: WJZ WBZ WBZA WHAM KDKA WLW

1:00 A.M.

CBS—Enoch Light's Orchestra: WABC

Jan. 27, WMAQ: 9:25 p. m.—Terraplane Announcer: "I am now in the Coliseum in Chicago, where President Roosevelt was nominated in 1932."—Mrs. Clara Muzzy, Mendota, Ill.

Jan. 29, WJR: 6:44 p. m.—Announcer: "Speaking of the President's Ball in the Moose Temple, all Moose and their families are welcome."—Bob Wilder, Palo, Mich.

Feb. 2, KMOX: 2:15 p. m.—Harold Bolande: "This lady will give away five pups in exchange for a good home."—Murrell Phillips, Wood River, Ill.

Jan. 19, KDKA: 10:30 a. m.—Announcer: "Just add milk or water to Pillsbury pancake flour and you'll be ready to bake."—Mary L. Hawkins, Pine Grove, W. Va.

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Wednesday, February 21

MORNING

8:00 A.M.
CBS—On the Air Today: WABC
NBC—Organ Rhapsody; Richard Leibert, organist: WEF WGSB WFI
CBS—Salon Musicale: WCAU
NBC—Morning Devotions; Lowell Patton, organist: WJZ WBAL WBZ WBZA KDKA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Daily Produce Reporter

8:05 A.M.
CBS—Salon Musicale: WABC
8:10 A.M.
WOR—Al Woods, songs and patter
8:15 A.M.
NBC—Don Hall Trio: WJZ WBAL KDKA WHAM
WBZ—Wandering Minstrel, Jim Mason
WCSH—Morning Devotions
WEEL—Shopping Service

8:30 A.M.
NBC—Cheerio, inspirational talk and music: WEF WEEI WGSB WFI WGY
CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU
NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM
WOR—Martha Manning, sales talk

8:45 A.M.
E. T.—Strollin' Tom: KDKA WBZ WBZA
WCAU—Sam Moore's Meeting
WOR—Gospel Messengers, songs

9:00 A.M.
NBC—Sam Herman, Frank Banta, piano duet: WEF WLIT WCSH
CBS—Eton Boys, Male Quartet: WABC WOKO WNAC WDR WCAU WJAS WLBZ
NBC—The Mystery Chef: WJZ WBAL KDKA WBZ WBZA
WEEL—Clothes Institute
WGY—Scissors and Paste
WHAM—Tower Clock Program
WJSV—Women's Hour
WOR—"Our Children" with Mary Olds; Edward Neil, Jr., baritone; George Shackley, organist

9:15 A.M.
NBC—Landt Trio and White, songs and comedy: WEF WGY WGSB WEEI WLIT
CBS—Madison Ensemble: WABC WOKO WNAC WDR WJAS WIP WLBZ
NBC—Breakfast Club; Orchestra: WJZ WHAM KDKA WBAL
WBZ—Virginia Reade, talk
WCAU—Words and Music
WOR—Kathrine Tift Jones

9:30 A.M.
CBS—Metropolitan Parade: WABC WOKO WJAS WDR WCAU
NBC—Bradley Kincaid, The Mountain Boy; hill-billy songs: WEF WEEI WGSB
KDKA—Style and Shopping Service
WGY—Billy Rose, tenor
WOR—French Diction classes

9:45 A.M.
CBS—Metropolitan Parade: WJAS WCAU WLBZ
NBC—The Southernaires, male quartet: WEF WCSH
KDKA—Piano, Minute Manners
WBAL—Shopping with Nancy Turner
WBZ—Breakfast Club (NBC)
WEEL—Studio Program
WGY—Martha and Hal
WHAM—Tom Grierson, organist
WOR—Shopping with Jean Abbey

10:00 A.M.
NBC—Breen and de Rose, songs: WEF WCSH WFI
CBS—Gordon, Dave and Bunny, songs: WABC WOKO WAAB WDR WCAU WJAS
NBC—Josephine Gibson, Hostess Council: WJZ WBAL KDKA WHAM WBZ WBZA
WEEL—Conrad's Program
WGY—Hank Keene and his Gang
WNAC—Buddy Clark, soloist
WOR—Pure Food Hour
WRTY—Betty Moore

10:15 A.M.
NBC—Young Artists' Trio, instrumental: WEF WEEI WGSB WFI
CBS—Bill and Ginger, Songs: WABC WOKO WNAC WCAU WJAS WJSV
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
WGY—Strolling Tom

10:30 A.M.
NBC—The Three Scamps, trio: WEF WCSH WFI
CBS—In the Luxembourg Gardens; Vincent Sorey, Conductor: WABC WAAB WDR WCAU WJAS WLBZ
NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA
WEEL—Orchestral Program
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Song Album with Walter Kidder, baritone
WRVA—Organ Melodies

10:45 A.M.
CBS—Will Osborne's Orchestra; Pedro De Cordoba and his Friendly Philosophy: WABC WOKO WNAC WDR WCAU WJAS
NBC—Betty Crocker, cooking talk: WEF WEEI WFI WGY WGSB
NBC—Irma Glen, organist: WJZ WBAL KDKA—Sammy Fuller
WBZ—WBZA—Duke Dewey's Hickory Nuts
WHAM—Half-remember'd Rimes
WJSV—American Red Cross Speaker
11:00 A.M.
NBC—Juan Reyes, pianist: WEF WCSH WLIT WGY
CBS—Cooking Closeups; Mary Ellis Ames: WABC WOKO WNAC WCAU WDR WJAS WJSV
NBC—Pappy, Zeke, Ezra and Elton, hillbillies: WJZ WBAL WBZ WBZA
KDKA—Strollin' Tom
WEEL—Edison Program
WOR—Joseph Bier, baritone

11:15 A.M.
NBC—Alice Remsen, contralto: WEF WEEI WGY WGSB WLIT
CBS—The Four Showmen, Male Quartet: WABC WNAC WCAU WDR WJAS WJSV WLBZ
NBC—Singing Strings, string ensemble: WJZ WBAL WHAM KDKA
WBZ—WBZA—Women's Club News; Frances A. Blanchard
WOR—Beauty Casting, songs and facial gymnastics
WRVA—Sears and MacDonald

11:30 A.M.
NBC—Betty Moore, Interior Decorating; Lew White, organ: WEF WLIT WGY WEEI
CBS—Tony Wons: WABC WOKO WNAC WDR WCAU WJAS WJSV WLBZ
NBC—U. S. Army Band: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Musical Program
WOR—The Humanologist, Dr. William Von Crowe
WRVA—Art Brown, organist
11:45 A.M.
NBC—Fields and Hall, songs and comedy: WEF WEEI WGSB WGY
CBS—Jan Ellison's Magic Recipes: WABC WJAS WJSV WOKO WCAU WDR WCAU
WOR—The Magic Bowl, Claire Sugden

AFTERNOON

12:00 Noon
NBC—Gene Arnold and the Commodores: WEF WEEI WGY WGSB WLIT
CBS—The Voice of Experience: WABC WNAC WDR WCAU WJAS WJSV
NBC—Eva Taylor, crooner: WJZ KDKA
WBAL—Newspaper Adventures
WBZ—WBZA—The Monitor Views the News
WHAM—Tower Trio
WOR—Walter Ahrens, baritone

12:15 P.M.
NBC—Johnny Marvin, tenor: WEF
CBS—Betty Barthel, songs: WABC WOKO WJSV WDR WCAU WAAB WLBZ
NBC—Fireside Songs, Chuck and Ray: WJZ KDKA—Honey Boy and Sassafras
WBAL—Chick Larro
WBZ—WBZA—Weather; Market Reports
WCSH—Farm Flashes
WEEL—News Flashes; Market Reports
WGY—Skip, Step and Happiana, songs
WHAM—News Service; Agricultural Forum weather
WNAC—News and Weather
WOR—Visiting Nurses Association, talk
WRVA—Health Address

12:25 P.M.
WEEL—Stock Exchange Quotations
WOR—"Minute Manners," Mrs. J. S. Reilly

12:30 P.M.
CBS—Smillin' Ed McConnell: WABC WDR WCAU WJSV WNAC WOKO
NBC—On Wings of Song, String Trio; Vocalists: WEF WCSH
NBC—National Farm and Home Hour; Guest Soakers; Walter Blaufuss' Homesteaders: WJZ WBZ WBZA WHAM WBAL
KDKA—News and Markets
WGY—Farm Program
WOR—Alexander Haas' Gypsy Orchestra

12:35 P.M.
WEEL—Stock Exchange Quotations; Market Report

12:45 P.M.
CBS—Misha Raginsky's Ensemble: WABC WOKO WJSV WIP WAAB WLBZ
KDKA—Charley Gaylord's Orchestra
WCAU—Today on WCAU
WEEL—A Bit of This and A Bit of That
WNAC—The Shopper's Exchange

HIGH SPOT SELECTIONS FOR THE DAY

4:45 p.m.—Folk Music of the South; Mrs. Franklin D. Roosevelt introduces Composer John Powell, director of program: NBC-WEAF network.
8:00 p.m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WEAF network.
8:30 p.m.—Albert Spalding, violinist: CBS-WABC network.
9:00 p.m.—Troubadours; guest stars and orchestra: NBC-WEAF network.
9:15 p.m.—Alexander Woolcott, "The Town Crier": CBS-WABC network.
9:30 p.m.—John McCormack, tenor; William Daly's orchestra: NBC-WJZ network.
9:30 p.m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WABC network.
9:30 p.m.—Fred Allen's Revue; Ferde Grofe's orchestra: NBC-WEAF network.
10:00 p.m.—Musical Cruiser; Tony Cabooch and Adele Starr: NBC-WJZ network.
10:00 p.m.—Old Gold Hour; Ted Fiorito's orchestra; Dick Powell, m.c.; the Debutantes Trio; Leif Erickson, baritone: CBS-WABC network.
10:30 p.m.—Kay Seven; "Peace Time Spies": NBC-WEAF network.

12:50 P.M.
WCAU—A Woman Looks at the World, Hope; Le Barr Roberts
12:55 P.M.
WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M.
NBC—Market and Weather Reports: WEF
CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU
KDKA—National Farm and Home Hour (NBC)
WCSH—Church Federation Midweek Services
WGY—Albany on Parade
WJSV—Real Estate Review, Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.
WOR—Musical Revue; Mildred Cole; Alice Wood and Milton Kaye
1:15 P.M.
NBC—Close Harmony: Gloria Lavey, soprano: WEF WEEI
CBS—The Playboys, Piano Trio WABC WOKO WNAC WDR WCAU WJAS WLBZ
WCAU—Harold Knight's Orchestra
1:30 P.M.
NBC—Orlando's Concert Ensemble: WEF WEEI WGSB
CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS
WCSH—Vic and Sade: WJZ WBAL WBZ WBZA KDKA
WGY—Bradley Kincaid, mountain ballads
WHAM—School of the Air, science
WJSV—Gene Stewart, organist
WOR—Rosalind Gene, books
WRVA—Market Reports

1:45 P.M.
CBS—The Captivators: WABC WCAU WJAS WNAC WOKO WLBZ
NBC—The Merris Men, male quartet: WJZ WBAL
KDKA—Charley Gaylord's Orchestra
WBZ—WBZA—Governor Ely's Committee; Street and Highway Safety
WGY—Orlando's Concert Ensemble (NBC)
WOR—Rutgers Home Economics
WRVA—Sunshine Program

2:00 P.M.
NBC—Ted Black's Orchestra: WEF WEEI WLIT
CBS—The Captivators: WABC WOKO WDR WCAU WJAS WIP WLBZ
NBC—Happy Days in Dixie: WJZ WBZ WBZA KDKA WBAL WHAM
WCAU—Educational talk by Frank Nieweg
WCSH—Lura Thomas Brown
WGY—Don Dixon, songs
WNAC—Talk by Chairman Arthur L. Stevenson, Wellesley
WOR—Dr. Arthur Frank Payne, "The Psychologist Says"

2:15 P.M.
CBS—Romance of Helen Trent: WABC WCAU WDR WCAU WJAS WLBZ
WCSH—Ted Black's Orchestra (NBC)
WGY—Matinee Players
WHAM—School of the Air, social study
WOR—College Inn Comedies
2:30 P.M.
NBC—Two Seats in the Balcony, revue; orchestra: WEF WCSH WLIT WGY
CBS—American School of the Air: WABC WOKO WNAC WDR WCAU WJAS WIP WLBZ
NBC—Smack Out, comedy sketch: WJZ WBAL WHAM
KDKA—Home Forum
WBZ—WBZA—"Teaching Personal Economics"
WCAU—Women's Club of the Air
WEEL—Kitchen of the Air
WOR—Thelma Goodwin, soloist

2:45 P.M.
NBC—Words and Music; soloist and narrator: WJZ WBZ WBZA
WBAL—Lubov B. Keefer, pianist
WHAM—Steinway Memories
WOR—The Hitmakers, Orchestra
3:00 P.M.
NBC—Joe White, tenor; Orchestra: WJZ KDKA WHAM WBAL
CBS—La Forge Berumen Musicale: WABC WOKO WNAC WDR WCAU WJAS WIP WLBZ
NBC—Ma Perkins, drama: WEF WGY WFI WGSB
WBZ—WBZA—Tillotson-Wilson Musicale
WCAU—The Caballeros
WEEL—Del Castillo, organist
WJSV—Silver Years
WOR—Elizabeth McShane, "Fashions"

3:15 P.M.
NBC—The Golden Treasury; John Brewster, poetry readings; Grand Trio: WEF WCSH WGY
NBC—Heinie's Grenadiers: WJZ KDKA WBAL WHAM
WCAU—Women's Club of the Air
WJSV—Jeanne Scott, pianist
WOR—"Your Love?"
3:30 P.M.
NBC—Women's Radio Review; Orchestra; Claudine MacDonald: WEF WGY WEEI WFI WGSB
CBS—Manhattan Moods: WABC WOKO WNAC WDR WCAU WJAS WIP WLBZ
WBZ—WBZA—Home Forum Looking School
WCAU—Bright Lights
WOR—Spanish Lesson, Professor Maxine Iturrida
WRVA—Randolph Macon vs. Bridgewater

3:45 P.M.
NBC—Platt and Nierman, piano duo: WJZ WBAL
KDKA—Human Values
WHAM—George Garis, organist
WNAC—Council of New England
WOR—Byron Holiday, baritone
4:00 P.M.
NBC—Pop Concert: WEF WTIC WGY
CBS—Musical Album of Popular Classics: WABC WOKO WNAC WCAU WDR WCAU WJAS WJSV WLBZ
NBC—Betty and Bob, dramatic sketch: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Hope Jackson Cook, soprano
WEEL—News Despatches
WOR—Dr. H. I. Strandhagen, "What's Beneath the Skin?"

4:15 P.M.
NBC—Alice Joy, the Dream Girl: WJZ WBZ WBZA WBAL WHAM
NBC—Pop Concert: WCSH WFI
KDKA—Karen Floddes
WEEL—Thayer Academy Program
WOR—The Virginians, male quartet
4:30 P.M.
NBC—Jack and Loretta Clemens, songs and guitar: WEF WGY WTIC
NBC—To be announced: WJZ WBAL
CBS—Science Service: WABC WOKO WNAC WDR WCAU WJAS WIP WLBZ
KDKA—Market Reports
WBZ—WBZA—The Painter and His Daughter, skit
WCAU—C. P. Shoftner, "Topics in Season"
WCSH—Home and Foreign Missions
WHAM—Old Curiosity Shop
WOR—Arthur Warren's Orchestra

4:45 P.M.
NBC—Folk Music of the South; Mrs. Franklin D. Roosevelt to introduce John Powell, composer: WEF WCSH WEEI WTIC
CBS—The Merry-makers: WABC WCAU WDR WCAU WJAS WJSV WLBZ
NBC—Concert Favorites; Joseph Gallicchio's Orchestra: WJZ
KDKA—Tea Time Tunes
WGY—Stock Reports
WHAM—News Service
WOR—Frances Ingram, Thru the Hollywood Looking Glass

5:00 P.M.
CBS—Skippy, children's skit: WABC WOKO WAAB WDR WCAU WJAS
NBC—Morin Sisters: WJZ WBAL
E. T.—Babe Ruth's Boys' Club: KDKA WHAM
WBZ—WBZA—New England Agriculture
WCSH—Dance Orchestra
WGY—Lang Sisters
WOR—Orchestral Program

5:10 P.M.
WOR—Program Resume
5:15 P.M.
NBC—Leo Zollo's Orchestra: WEF WTIC
CBS—Jack Brooks, tenor; Clarence Wheeler's Orchestra: WAAB WDR WCAU WJAS WIP WLBZ
NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM
CBS—On the Air Tonight: WABC
KDKA—Kiddies Club
WBZ—WBZA—The Monitor Views the News
WCAU—Friend of Youth
E.T.—Babe Ruth's Boys' Club: WCSH WEEI WGY
WOR—Program Resume
WRVA—Ceclil and Sally

5:20 P.M.
CBS—Jack Brooks, tenor; Clarence Wheeler's Orchestra: WABC
WOR—Mark Shull, tenor

\$10,000.00
IN CASH PRIZES
 See Back Page

Sportcasts for the Week

(WEDNESDAY CONTINUED)

5:30 P.M.

NBC—Adventures of Tom Mix and His Straight Shooters: WEAJ WVIC WLIT WGY WCSH
 CBS—Jack Armstrong, All American Boy: WABC WNAC WDRC WCAU WJAS WJWS
 NBC—Singing Lady, children's program: WJZ WBZ WBZA WBAL KDKA WHAM
 WOR—Robert Reud "Town Talk"; Gypsy Orchestra

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

NBC—Wizard of Oz, dramatization: WEAJ WVIC WEEI WGY WCSH
 CBS—Tito Guizar Mexican tenor: WABC WAAB WDRC WJAS WOKO WLBZ
 NBC—Little Orphan Annie, WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Babe Ruth's Boys' Club
 WJWS—Evening Rhythms
 WNAC—Shepard's Revue
 WOR—Amateur Astronomers Association; "The Birth of the Earth," Dr. Clyde Fisher

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAJ WRVA
 CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJWS
 NBC—Westminster Choir: WJZ WBAL KDKA—Evensong
 WBZ-WBZA—Duke Dewey's Hickory Nuts
 WCSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Briefings
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don

6:15 P.M.

NBC—Westminster Choir: WHAM
 CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WDRC WCAU WLBZ
 KDKA—Sports, Program Preview
 WBZ-WBZA—Hollywood Highlights, Ralph Arthur WCSH—Al Buck's Sports Review
 WGY—Joe and Eddy, comedy sketch
 WLW—Joe Emerson, tenor
 WNAC—The Merry Go-Round
 WRVA—Babe Ruth's Boys' Club

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

NBC—George R. Holmes, talk; News Service: WEAJ
 CBS—Enoch Light's Orchestra: WAAB WDRC WJWS WOKO WJAS WLBZ
 NBC—Irene Beasley, contralto: WJZ WBAL
 CBS—Music Box: WABC WCAU
 KDKA—Salon Orchestra
 WBZ-WBZA—Old Farmers Almanac
 WCSH—Randall and McAllister Program
 WEEI—News Flashes; Market Reports
 WGY—Musical Program (NBC)
 WHAM—Frank Skultery's Orchestra
 WLW—Bob Newhall, Mail Pouch Sportsman
 WNAC—Detectives Black and Blue, skit
 WOR—Babe Ruth's Boys' Club
 WRVA—The News Reporter

6:45 P.M.

NBC—Your Folks and Mine, drama: WEEI WCSH
 CBS—Enoch Light's Orchestra: WIP
 CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WDRC WNAC
 NBC—Henry Burbig and Rhythm Boys: WEAJ
 NBC—Lowell Thomas, today's news, WJZ WBZ WBZA KDKA WLW WBAL WHAM
 E.T.—Red Davis, sketch: WGY WRVA
 WOR—Book Play

7:00 P.M.

NBC—Martha Meers, contralto; Orchestra: WEAJ WEEI WLIT
 CBS—Myrt and Marge, drama: WABC WOKO WDRC WCAU WNAC WJAS WJWS
 NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM
 WCSH—This Week in Portland
 WGY—Through the Looking Glass
 WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAJ WGY WCSH WEEI
 CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJWS
 NBC—Gems of Melody; John Herrick, baritone; Harold Stanford's Orchestra: WJZ WBZ WBZA KDKA WBAL WHAM
 WLW—Orchestra; Soloists
 WOR—Comedy Stars of Hollywood
 WRVA—Annabel Lee

7:30 P.M.

NBC—Shirley Howard and the Jesters, Red Wamp and Guy; Milt Rettenberg, pianist; Tony Gallucci, guitar: WEAJ WVIC WGY WCSH
 CBS—Music on the Air: WABC WOKO WNAC WDRC WJAS WJWS WCAU WLBZ
 NBC—To be announced: WJZ WBZ WBZA WBAL WHAM
 KDKA—Charley Agnew's Orchestra
 WEEI—After Dinner Revue
 WLW—Rhapsody
 WOR—Will Osborne's Orchestra; Radio Harris, guest star
 WRVA—Kiddies Club

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAJ WEEI WCSH WLIT WGY
 CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJWS
 NBC—Irene Rich in Hollywood, skit: WJZ WBZ WBZA WBAL KDKA
 WHAM—Blue Blazers
 WLW—Red Davis, sketch
 WRVA—Smoky and Poky

8:00 P.M.

CBS—Phil Ducey, Frank Luther and Jack Parker, with Vivien Ruth, vocalists: WABC WNAC WDRC WJWS
 NBC—Jack Pearl, the Baron, comedian; Cliff Hall; Peter Van Steeden's Orchestra: WEAJ WVIC WEEI WCSH WLIT WGY
 NBC—Crime Clues, mystery drama: WJZ WBZ WBZA KDKA WLW WBAL
 WCAU—Love Making Incorporated
 WHAM—Studio Program
 WOR—Studio Program
 WRVA—Current Events

8:15 P.M.

CBS—Edwin C. Hill; The Human Side of the News: WABC WOKO WNAC WDRC WCAU WJAS
 WHAM—Three of Us, girls trio
 WOR—The Loafers, Billy Jones and Ernie Hare
 WRVA—Melody Mart

8:30 P.M.

NBC—Wayne King's Orchestra: WEAJ WCSH WLIT WGY WVIC
 CBS—Albert Spalding, violinist; Conrad Thibault, baritone; Don Voorhees' Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJWS
 NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM WRVA
 WEEI—Lady Lillian and Chet
 WOR—Lavender and Old Lace, Musical Program

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBZ WBZA KDKA WBAL WHAM
 WEEI—Musical Comedy
 WLW—Radio Court
 WRVA—WRVA Forum

9:00 P.M.

NBC—The Troubadours; Orchestra; Guest Artists: WEAJ WCSH WLIT WGY WLW WRVA WVIC
 CBS—Philadelphia Orchestra; Sylvan Levin, conductor: WABC WOKO WNAC WDRC WCAU WJAS WJWS WLBZ
 NBC—Warden Lawes in 20,000 Years in Sing Sing: WJZ WBAL WBZ WBZA KDKA WHAM
 WEEI—Lavender and Old Lace, Musical Program
 WOR—Magazine of the Air

9:15 P.M.

CBS—Alexander Woolcott, "The Town Crier": WABC WOKO WNAC WDRC WCAU WJAS WJWS WLBZ

9:30 P.M.

NBC—Fred Allen's Revue; Ferde Grofe's Orchestra: WEAJ WCSH WLIT WGY WEEI WRVA WLW
 CBS—Guy Lombardo's Orchestra; Burns and Allen, Comedy Team: WABC WOKO WNAC WDRC WCAU WJAS WJWS
 NBC—John McCormack, tenor; William Daly's String Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
 WOR—De Marco Girls; Frank Sherry, tenor

9:45 P.M.

WOR—Willard Robison's Orchestra

10:00 P.M.

NBC—Corn Cob Pipe Club of Virginia, barnyard music; male quartet: WEAJ WVIC WCSH WLIT WGY WLW WEEI WRVA
 CBS—Old Gold Program; Ted Fiorito's Orchestra; Dick Powell, master of ceremonies: WABC WOKO WNAC WDRC WCAU WJAS WJWS WLBZ
 NBC—Musical Cruiser; Vincent Lopez' Orchestra; Adele Starr; King's Jesters; Tony Caboch: WJZ WBAL WHAM WBZ WBZA KDKA
 WOR—DeMarco Girls and Frank Sherry, tenor

10:15 P.M.

KDKA—Art Farrar's Orchestra
 WOR—Harlan Eugene Read

10:30 P.M.

NBC—Tourist Adventures; Irvin Tabot's Orchestra: WJZ WHAM WRVA
 NBC—Kay-Seven, dramatic sketch: WEAJ WEEI WGY WVIC
 CBS—News Service: WABC WDRC WJAS WOKO WJWS WIP WLBZ
 KDKA—Romance of Dan and Sylvia
 WBZ-WBZA—Eventide Singers
 WCAU—House Warming
 WCSH—Musical
 WLW—Zero Hour
 WNAC—Sid Reinherz' Orchestra
 WOR—Studio Program

10:45 P.M.

CBS—Andre Kostelanetz Presents: Evan Evans and Evelyn MacGregor: WABC WOKO WAAB WDRC WJWS WJAS WIP WLBZ
 KDKA—Honey Boy and Sassafras
 WBZ-WBZA—News Flashes
 WCSH—Kiwans Club
 WNAC—News Flashes
 WOR—Boake Carter, "Sports Magazine of the Air"

11:00 P.M.

NBC—Enric Madriguera's Orchestra: WEAJ WGY WVIC
 NBC—Pickens Sisters, vocal trio: WJZ WBAL KDKA—Sports Review
 WBZ-WBZA—Weather; Sports Review

BASKETBALL seems to be quite popular with radio fans judging from the number of stations scheduled to pick up Ted Husing's broadcast of the Army-Navy game over the CBS-WABC network, Saturday, February 24, at 3 p. m. EST. The contest will be played at West Point and plenty of followers of the cage sport are expected to get in on the proceedings both from the sidelines and via Husing.

RANGERS VS. MAPLE LEAFS, probably the choicest tilt of the National Hockey League season thus far, is the program for CKKL (580 kc.) listeners Saturday evening, February 24. Each of these teams is leading its division of the league and when they meet on the Toronto rink the local station will be on hand to give listeners a full account. The broadcast begins at 9 p. m. EST.

Fuel for Hot Stovers

JOHNNY O'HARA'S interviews the week of February 18 should attract many of the Windy City hot stovers who are anxious to get a line on the Cubs and White Sox chances for the 1934 pennants. Most of the players will be in town preparing for the trek to the training camp and Johnny will have them up on his Hot Stove period over WIND (560 kc.) at 8:30 p. m. EST each evening. Gabby Hartnett, veteran backstop, is down for a quiz, and if he is as gabby at the mike as he is behind the bat, it should prove quite listenable.

PUCK FOLLOWERS who get their entertainment by radio will want to listen to the Rangers' efforts against the Chicago Blackhawks on the Gotham ice February 18. The Hawks are giving the New York squad a tough fight for top honors in the American division of the National Hockey League and Clem McCarthy and Jack

WCAU—Boake Carter, talk
 WCSH—Dance Marathon
 WEEI—Weather Forecasts; News Flashes
 WHAM—News Service
 WLW—Dimmick's Orchestra
 WNAC—Larry Funk's Orchestra
 WOR—"Moonbeams"
 WRVA—Dance Orchestra

11:15 P.M.

NBC—John Fogarty, tenor: WEAJ WGY WVIC WEEI WCSH
 CBS—Five Spirits of Rhythm: WABC WOKO WAAB WDRC WJAS WJWS WIP WLBZ
 NBC—Robert Royce, tenor: WJZ WBAL KDKA—Art Farrar's Orchestra
 WBZ-WBZA—Joe Rines' Orchestra
 WCAU—Ben Greenblatt, pianist
 WHAM—Victor Wagner's Orchestra
 WLW—Johnny Muldowney and Orchestra

11:30 P.M.

NBC—Jack Denny's Orchestra: WEAJ WVIC WCSH WRVA
 CBS—Little Jack Little's Orchestra: WABC WNAC WDRC WJWS WIP WLBZ
 NBC—Jules Stein's Orchestra: WJZ WBAL KDKA—Charley Gaylord's Orchestra
 WBZ-WBZA—Kay Fayre, soloist
 WCAU—Luis Russel's Orchestra
 WEEI—William Scott's Orchestra
 WGY—Felix Ferdinand's Orchestra
 WLW—Johnny Johnson's Orchestra
 WOR—Ozma Nelson's Orchestra

11:45 P.M.

NBC—Buddy Rogers' Orchestra: WJZ WHAM WBAL WBZ WBZA
 WCAU—Harold Knight's Orchestra
 WOKO—Little Jack Little's Orchestra (CBS)

12:00 Mid.

NBC—Phil Harris' Orchestra: WEAJ WVIC WGY WEEI WLIT
 CBS—Glen Gray's Orchestra: WABC WOKO WNAC WCAU WJAS WJWS
 NBC—Carlos Molina's Orchestra: WJZ WBZ WBZA WBAL WHAM
 KDKA—Marty Gregor's Orchestra
 WLW—Sammy Watkins' Orchestra
 WOR—Bide Dudley Reviews the New Play

12:30 A.M.

NBC—Clyde Lucas' Orchestra: WEAJ WVIC WEEI WLIT
 CBS—George Hall's Orchestra: WABC WCAU WOKO WNAC WJWS
 NBC—Freddie Martin's Orchestra: WJZ WBZ WBZA WLW
 KDKA—Art Farrar's Orchestra
 WGY—Johnny Johnson's Orchestra
 WHAM—Tommy Tucker's Orchestra
 WOR—Studio Program
 CBS—Enoch Light's Orchestra: WABC

Filman, WMCA (570 kc.) sports announcers, promise to do right by the fans in their last period broadcast, which begins at 10:15 p. m. EST. They also air the game following, Tuesday evening between the Americans and the Blackhawks.

WONDER HOW the Toronto galleries will receive Eddie Shore when he skates out on the ice for the game between his team, the Boston Bruins, and the Maple Leafs, Saturday, February 17. You remember Shore put "Ace" Bailey, local star, out of commission in the last meeting of these sextets and I don't believe he'll be given such a loving reception. For the full three-period broadcast of this fracas stand by CKKL (580 kc) at 9 p. m. EST.

Sport Shorts

EVIDENTLY the Standard Oil Company is convinced that Babe Ruth's popularity is on the wane. Officials have announced that they will not take up the option on his radio services for 52 additional weeks, and that Bill Terry is their choice to continue. "Memphis" Bill has long held a good position with Standard during the "off" season and since these broadcasts are electrical transcriptions they should not interfere with his baseball activities. . . . Ford Frick, clever WOR and WINS sportscaster, is now handling publicity for the National League baseball clubs. . . . Chicago boasts an inter-station ping pong league, with WBBM, CBS, WJJD, WIND and KYW competing. Ralph Atlans, proprietor of WJJD and WIND, is one of the best paddle wielders of both studios, it is learned. Joe Allabough, WJJD's director, however, out-smashes him. . . . With Powell Crosley, Lou Comiskey and Bill Walker ruling power of the Reds, White Sox and Cubs, respectively, all in favor of baseball broadcasts, the fans can expect to listen in on their games for some time, yet. . . . Al Buck, sports editor of the *Portland Evening News*, handles the nightly sport review over WCSH (940 kc.) and he has his share of listeners among New England athletic enthusiasts. In recent interviews he has had Ernie Smith, All-American griddler from Southern California, Ed Don George and Joe Savoliti, wrestling title claimants, and Primo Carnera, king of the heavyweight pugilists. . . . Stations CFRB, King Township, Ontario; CKCL, Toronto, and CFCF, Montreal, cater to listeners with hockey score flashes late evenings. . . . France Laux, sports announcer of KMOX, St. Louis, isn't the only member of the family in the air wave business. His brother, Edward, is head announcer and program director of WAMM, Newark, N. J. . . . Wonder if boxers make up two speeches for their "hello folks" after the fight? One would be if they win and the other—

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633 WALNUT

Dept. E.G. CINCINNATI, OHIO

Thursday, February 22

MORNING

8:00 A.M.
CBS—On the Air Today: WABC
NBC—Radio City Organ; Richard Leibert, organist; WEAF WCH WFI
CBS—Salon Musicale: WCAU
NBC—Morning Devotions: WJZ WBAL WBZ WBZ KDKA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Produce Reporter

8:05 A.M.
CBS—Salon Musicale: WABC

8:10 A.M.
WOR—Al Woods, songs and patter

8:15 A.M.
NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZ WHAM
WCHS—Morning Devotions
WEEL—Shopping Service

8:30 A.M.
NBC—Lew White, organist: WJZ WBAL WBZ WBZ KDKA WHAM
NBC—Cheerio, inspirational talk and music: WEAF WEEL WCHS WGY WTIC WFI
WCAU—Vaudeville Show of the Air
WOR—Martha Manning, sales talk

8:45 A.M.
CBS—Sam Moore's Meeting: WABC WCAU
WOR—Don Ross, songs

9:00 A.M.
NBC—The Breakfast Club: WJZ WBAL KDKA
CBS—Eton Boys, Male quartet: WABC WOKO
WNAC—WDRG WCAU WJAS WLBZ
NBC—Herman and Banta, piano duo: WEAF WFIT WCHS
WBZ-WBZA—Virginia Reade, talk
WEEL—Studio Program
WGY—Forrest Willis, crooner
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—Edward Nell, Jr., baritone; Songs; Mary Olds and George Shackley

9:15 A.M.
NBC—Landt Trio and White, comedy and songs: WEAF WFIT WCHS WEEL WGY
CBS—In the Luxembourg Gardens: WABC WOKO
WNAC—WDRG WJAS WIP WLBZ
WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Sherman Keene's Orchestra

9:30 A.M.
NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAF WTIC WEEL WCHS WGY
KDKA—Style and Shopping Service
WBZ-WBZA—Breakfast Club, orchestra (NBC)
WNAC—Don Ross, the Serenader
WOR—Interior Decorating, Mildred Lewin

9:45 A.M.
CBS—The Mystery Chef: WABC WAAB WCAU WJAS
NBC—Wife Saver, Allan Prescott: WEAF WTIC WEEL WCHS
KDKA—Work-A-Day Thoughts
WGY—Martha and Hal
WHAM—Household Hour
WNAC—The Yankee Mixed Quartet
WOR—Phil Harris' Orchestra

10:00 A.M.
NBC—Edward MacHugh, the Gospel Singer: WJZ WBAL KDKA WBZ WBZA
CBS—Washington Birthday Program: WABC WOKO WJAS WAAB
NBC—Tribute to George Washington; Hon. George A. Dern, Secretary of War; U. S. Marine Band: WEAF WCHS WEEL WFI
Y. N.—Food and Homemaking School: WNAC WLBZ
WCAU—Phil Harris' Orchestra
WGY—Musical Program
WOR—Pure Food Hour

10:15 A.M.
NBC—Clara Lu 'n' Em: WJZ WBAL WBZ WBZ KDKA WHAM
WCAU—Bud Shays, songs
WGY—Mid-Morning Devotions

10:30 A.M.
NBC—Today's Children, dramatic sketch: WJZ KDKA WBAL WBZ WBZA
WCAU—Washington Birthday Program (CBS)
WCHS—Swift Program
WEEL—The Happy Rambler
WGY—The Shopping Bag
WHAM—Mrs. Thrifty Buyer
WNAC—Virginia Warren, soprano

10:45 A.M.
NBC—Pappy, Zeke, Ezra and Elton, hillbillies: WJZ WBAL
E. T.—School of Cookery: WEEL WGY
KDKA—Uncle Tom and Betty
WBZ-WBZA—Carl Lamson Musicale
WCAU—Bud Shays, songs
WCHS—Tribute to George Washington (NBC)
WHAM—Tom Grierson, organist
WLBZ—Washington Birthday Program (CBS)
WNAC—Donald Novis, tenor
WRVA—Musical Program

11:00 A.M.
CBS—Mary Lee Taylor, kitchen talk: WJSV
NBC—U. S. Navy Band: WJZ WBAL KDKA WBZ WBZA WHAM

CBS—Sunny Side Up: WABC WDRG WCAU
WNAC WLBZ
NBC—Galaxy of Stars: WGY WLIT WEEL
E. T.—School of Cookery: WCHS WRVA
WOR—Nell Vinick, beauty talk

11:15 A.M.
CBS—Sunny Side Up: WJAS
NBC—Frances Lee Barton, cooking school: WEAF
WTIC WLIT WGY WEEL WCHS
CBS—Charm Secrets: WJSV WCAU WNAC
WOR—School of Cookery
WRVA—Bab and Lib

11:30 A.M.
NBC—Gale Page, contralto; Frank Hazard, tenor; King's Jesters, trio; Orchestra: WLIT WGY
NBC—Sweetheart Melodies; Vocalist; Talk: WJZ WBAL WBZ WBZA KDKA WHAM
CBS—Tony Woos with Keenan and Phillips, piano team: WABC WNAC WCAU WJAS WJSV WOKO WDRG
NBC—Jules Lande, Troubadour of the Violin: WEAF WCHS WEEL
WOR—The Humanologist, Dr. William Von Crowe
WRVA—Luxury Fiddlers

11:45 A.M.
CBS—Academy of Medicine: WABC WOKO WJAS WJSV WDRG WNAC WIP WLBZ
NBC—Al and Lee Reiser, piano duo: WJZ WHAM WBAL KDKA
WBZ-WBZA—The Monitor Views the News
WCAU—Ralph Schaffer, violinist
WOR—Marian Rich, mezzo-soprano

AFTERNOON

12:00 Noon
NBC—Gene Arnold's Commodores: WJZ WBAL KDKA WBZ WBZA WHAM
CBS—The Voice of Experience: WABC WNAC WDRG WCAU WJAS WJSV
NBC—Dorothy Kendrick: WEAF
NEN—Larrow Program: WCHS WEEL
WGY—Hank Keene Radio Gang
WOR—Harmonizers
WRVA—Art Brown, organist

12:15 P.M.
NBC—Wendell Hall, songs: WJZ WBAL
CBS—Connie Gates, songs: WABC WOKO
WDRG WCAU WJSV WLBZ
NBC—Johnny Marvin, tenor: WEAF
KDKA—Honey Boy and Sassafras
WBZ-WBZA—Weather; Market Reports
WCHS—Farm Flashes; Stocks and Weather
WEEL—News Flashes; Market Reports
WGY—Skip, Step and Happiana, songs
WHAM—News Service; Agricultural Forum, weather
WNAC—Weather Reports
WOR—Welfare Council talk

12:20 P.M.
WOR—Musical Program

12:25 P.M.
WCHS—Stocks and Weather
WOR—Al Woods, songs and patter

12:30 P.M.
NBC—National Farm and Home Hour: WJZ WBAL WBZ WBZA WHAM
CBS—Mitchell Shuster's Orchestra: WABC WJSV WOKO WIP WLBZ
NBC—Maurice Lees Concert Ensemble: WEAF WCHS
KDKA—News and Markets
WCAU—The Nootimers
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—Studio Program

12:35 P.M.
WEEL—Stock Exchange Quotations; Market Report

12:45 P.M.
KDKA—Charley Gaylord's Orchestra
WEEL—A Bit of This and A Bit of That
WCAU—A Woman Looks at the World, Hope LeBarre Roberts

1:00 P.M.
NBC—Pedro Via's Orchestra: WEAF WCHS WTIC
CBS—Marie, the Little French Princess; drama: WABC WNAC WCAU
KDKA—National Farm and Home Hour (NBC)
WJZ—Albany on Parade
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.
WOR—Musical Revue; Myrtle Boland and Byron Holiday

1:15 P.M.
CBS—Joan Marrow, music: WABC WOKO WNAC WJSV WJAS
WCAU—Harold Knight's Orchestra
WEEL—Pedro Via's Orchestra (NBC)

\$10,000.00
FOR LISTENERS
See Back Page

HIGH SPOT SELECTIONS FOR THE DAY

10:00 a.m.—Tribute to George Washington; Hon. George A. Dern, Sec'y of War; U. S. Marine Band: NBC-WEAF and CBS-WABC networks.
2:45 p.m.—Washington's First Visit to Schenectady; sketch: NBC-WEAF network.
3:45 p.m.—Special Program from Moose Lodge, Washington: CBS-WABC network.
4:30 p.m.—"George Washington"; William Lyon Phelps, commentator: CBS-WABC network.
8:00 p.m.—Cape Diamond Light, dramatic sea story: NBC-WJZ network.
8:00 p.m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WEAF network.
8:30 p.m.—Voice of America; Alex Gray; Nat Shilkret's orchestra: CBS-WABC network.
9:00 p.m.—Captain Henry's Show Boat: NBC-WEAF network.
9:30 p.m.—Fred Waring's orchestra and entertainers: CBS-WABC network.
10:00 p.m.—Al Jolson with Paul Whiteman's orchestra: NBC-WEAF network.
11:00 p.m.—California Melodies; motion picture guest star: CBS-WABC network.
11:30 p.m.—International Broadcast from Buenos Aires: NBC-WEAF network.

1:30 P.M.
NBC—Vic and Sade, sketch: WJZ WBAL KDKA WBZ WBZA
CBS—Easy Aces, Comedy: WABC WCAU WNAC WJAS
NBC—Orlando's Concert Ensemble: WEAF WTIC WCHS WFI
WEEL—Middlebury College Glee Club
WGY—Frank and Gene
WHAM—School of the Air, science
WJSV—Popular Serenade
WOR—Bide Dudley; Theater Club of the Air
WRVA—Market Reports

1:45 P.M.
NBC—The Merry Maes: WJZ WBAL
CBS—The Captivators: WABC WCAU WJAS WDRG WNAC WLBZ
KDKA—Charley Gaylord's Orchestra
WBZ-WBZA—Boy Scout Highway Safety Program
WGY—Orlando's Concert Ensemble (NBC)
WOR—Mildred Cole, soloist

2:00 P.M.
NBC—William Hain, tenor: WEAF WLIT
NBC—Sleepy Hall's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
CBS—Ann Leaf at the Organ: WABC WOKO WDRG WJSV WJAS WLBZ
WCAU—Emily Weyman
WCHS—Lura Thomas Brown
WEEL—Silver Lining Hour
WGY—Haber and Curtis, duets
WNAC—Talk by Mayor Paul S. Eaton of Beverly
WOR—Dr. Arthur Frank Payne, "The Psychologist Says"
WRVA—Edward Naff

2:15 P.M.
NBC—Yasha Bunchuk, cellist: WEAF WCHS
CBS—Romance of Helen Trent: WABC WCAU KDKA—State Federation, Pennsylvania Women
WEEL—William Kahakala's Hawaiian Orchestra
WGY—Household Chat
WHAM—School of the Air, social study
WNAC—Ann Leaf at the Organ (CBS)
WOR—Mildred Cole, Tom Davis, vocalists

2:30 P.M.
NEN—Food Hour: WCHS WEEL
NBC—Smack Out, comedy sketch: WJZ WBAL WHAM WBAL WBZ WBZA
CBS—Spanish Serenade: WABC WOKO WNAC WDRG WJAS WJSV WIP WLBZ
NBC—Trio Romantique: WEAF
KDKA—Home Forum
WCAU—Women's Club of the Air
WGY—Three Schoolmasks
WOR—Otis Holley, soprano

2:45 P.M.
NBC—Washington's First Visit to Schenectady, sketch: WEAF WGY
NBC—Words and Music, vocalists and orchestra: WJZ WBAL WBZ WBZA
WHAM—George Garis, organist
WOR—The Hitmakers, Orchestra

3:00 P.M.
NBC—Ma Perkins, sketch: WEAF WEEL WGY WFI
CBS—Metropolitan Parade: WABC WOKO WNAC WDRG WJAS WJSV WIP WLBZ
NBC—Chopta, drama: WJZ WBAL KDKA WBZ-WBZA—"Animals in the News," Dr. Wesley A. Young
WCAU—Tom Dawson, songs
WCHS—Maine Federation of Music Clubs
WHAM—Memorial Art Gallery Program
WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.
NBC—The Upstaters, male trio: WEAF WCHS WEEL WGY WTIC WFI
WBZ-WBZA—Edwin Otis, baritone
WCAU—Women's Club of the Air
WOR—"Old Man Sunshine"

3:30 P.M.
NBC—Eastman School Program; Symphony Orchestra: WJZ WHAM
CBS—National Student Federation Program: WABC WOKO WNAC WDRG WJAS WJSV WIP WLBZ
NBC—Women's Radio Revue, talk; Orchestra: WEAF WGY WFI WCHS
WBZ-WBZA—Home Forum Cooking School
WCAU—Five Blue Spades
WEEL—Reading Circle
WOR—The Melody Singer

3:45 P.M.
CBS—Special Program from Moose Lodge, Washington: WABC WOKO WNAC WCAU WDRG WJAS WJSV WLBZ
WOR—Sally and Sue

4:00 P.M.
NBC—Winters and Weber, organists: WEAF WGY
NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
WCHS—Y.W.C.A. Program
WEEL—Studio Program
WOR—Dr. H. I. Strandhagen: "What's Beneath the Skin?"

4:15 P.M.
NBC—Alice Joy, the Dream Girl; Orchestra: WJZ WBAL WHAM KDKA
CBS—The Captivators: WABC WOKO WJAS WDRG WLBZ
NBC—Winters and Weber: WEEL WFI
WBZ-WBZA—Byron Hatfield, baritone; Alice Hamlet, pianist
WNAC—Spotlighting Modern Education
WOR—Freddy Farber and Edith Handman, variety act

4:30 P.M.
NBC—Music Magic; Vocalists; Orchestra: WJZ WBAL WBZ WBZA
CBS—"George Washington," William Lyon Phelps, commentator: WABC WOKO WNAC WDRG WJSV WIP WLBZ
NBC—Loretta Clemens, pianist; Orchestra: WEAF WCHS WEEL
KDKA—Business News and Markets
WCAU—Dancapators
WGY—John Sheehan, tenor
WHAM—Old Curiosity Shop
WOR—Guy Hunter, blind entertainer

4:45 P.M.
NBC—Lady Next Door, children's program: WEAF WEEL WCHS
CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRG WCAU
CBS—Artist Recital; Theo Carle, tenor; Barbara Maurel, contralto: WOKO WJAS WJSV WIP
KDKA—Billy Leech
WGY—Stock Reports
WHAM—News
WOR—William Hargrave; Orchestra

5:00 P.M.
NBC—Armand Girard, basso: WEAF WCHS
CBS—Slippy, children's skit: WABC WOKO WAAB WDRG WCAU WJSV
NBC—General Federation of Women's Clubs; guest speaker: WJZ WHAM KDKA
WBZ-WBZA—New England Agriculture; E. J. Rowell
WGY—Piano Pals; Dorothy Sherman and Monica Leonard
WNAC—Five O'Clock Revue
WOR—Dr. Winslow, talk

5:05 P.M.
WOR—Judge Gustave Hartman, talk

5:15 P.M.
CBS—George Hall's Orchestra: WAAB WDRG WJAS WJSV WIP
NBC—Max Dolin, violinist; Milan Smolen, pianist: WJZ WBAL WHAM
CBS—On The Air Tonight: WABC
NBC—Armand Girard, basso: WEEL WGY WLIT
KDKA—Kiddies' Klub
WBZ-WBZA—The Monitor Views the News
WCAU—Jones' Pup
WCHS—Kiwanis Club Program
WOR—"The Sophisticates," vocal trio
WRVA—Cecil and Sally

5:20 P.M.
CBS—George Hall's Orchestra: WABC WOKO

5:30 P.M.
NBC—Winnie, the Pool, drama: WEAF WLIT WCHS
CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRG WCAU WJAS WJSV
NBC—The Singing Lady, children's program: WJZ WBZ WBZA WBAL KDKA WHAM
WGY—Princess Nacoomie
WOR—The Peacock in Art and Decoration, Karl Freund

5:40 P.M.
WRVA—Sports Review

5:45 P.M.
NBC—Rex Cole's Mountaineers: WEAF
CBS—Stamp Adventurer's Club: WABC WOKO WAAB WDRG WCAU WJAS WJSV
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
NBC—Echoes of Erin: WGY WCHS
Y. N.—Armando Corea's Orchestra: WNAC WLBZ
WEEL—Curtis Radio Chat
WOR—The Pel Clinic of the Air

(THURSDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra; WEAF
CBS—Buck Rogers in the 25th Century; WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Richard Himber's Orchestra; WJZ WBAL
KDKA—Evensong
WBZ-WBZA—Duke Dewey and His Hickory Nuts
WCSH—Dance Marathon
WEEL—The Evening Tattler
WGY—Evening Brevities
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, kiddies' program
WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim; WABC
WOKO WAAB WDRC WCAU WLBZ
KDKA—Sports; Program Preview
WBZ-WBZA—Hollywood Highlights, Ralph Arthur
WCSH—Al Buck's Sports Review
WGY—Sports Parade
WHAM—Richard Himber's Orchestra (NBC)
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go-Round

6:20 P.M.

WCSH—Musical Interlude
6:30 P.M.
NBC—Ivory Stamp Club; Captain Tim Healy;
WJZ WBAL
CBS—Tito Guizar, Mexican Tenor; WABC WOKO
WAAB WJSV WLBZ
NBC—John B. Kennedy; WEAF WGY
KDKA—Salon Orchestra
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Comedy Stars of Hollywood
WCSH—Dramatization
WEEL—News Flashes
WHAM—Johnny Schwab's Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WOR—Eddie Lane's Orchestra
WRVA—News Reporter

6:40 P.M.

WFI—John B. Kennedy (NBC)
6:45 P.M.
CBS—Harold Knight's Orchestra; WIP
NBC—Grandmother's Trunk, drama; WEAF WFI
CBS—Little Italy, drama; WABC WOKO WAAB
WDRC WCAU
NBC—Lowell Thomas, today's news; WJZ WBAL
WBZ WBZA KDKA WLW WHAM
WCSH—Studio Program
WEEL—Crystal Souvenirs
WGY—Carmelo Cascio, pianist
WNAC—Larry Funk's Orchestra
WOR—Josef Ransald, band analyst
WRVA—Popular Harmonies

6:50 P.M.

WOR—True Story
6:55 P.M.
WOR—Herbert Lyle, tenor
7:00 P.M.
NBC—Mary Small, songs; WEAF
CBS—Myrt and Marge, drama; WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC—Amos 'n' Andy; WJZ WBAL WBZ WBZA
KDKA WLW WRVA WHAM
WCSH—True Stories of the Sea
WEEL—Edison Program
WGY—The Crazy Banjoers
WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch; WEAF WGY
WCSH WEEL
CBS—Just Plain Bill, skit; WABC WNAC
WCAU WJAS WJSV
NBC—Don Quixote, dramatic sketch; Male Quartet;
WJZ WBZ WBZA WHAM
KDKA—Lois Miller, organist
WLW—Unbroken Melodies
WRVA—Musical Interlude
7:30 P.M.
CBS—Oliver Naylor's Orchestra; WIP
NBC—Shirley Howard, vocalist; The Jesters;
Songs and Comedy; Piano and Guitar; WEAF
WCSH WGY
CBS—The Serenaders; WABC WDRC WCAU
WOKO WJAS
NBC—Carlos Gardel, baritone; WJZ
KDKA—Studio Program
WBZ-WBZA—Tony's Barber Shop
WEEL—After Dinner Revue
WHAM—Bank Program
WLW—Ponce Sisters, harmony duo
WNAC—"The Science of Selling," by Dan S.
Hickey
WOR—The Lone Ranger, sketch
WRVA—Evelyn Harrison, soloist

7:45 P.M.

NBC—The Goldbergs, comedy sketch; WEAF
WCSH WGY WFI
CBS—Lake Carter, News; WABC WNAC WCAU
WJAS WJSV
WBZ-WBZA—Laprel Brothers, quartet
WLW—Southern Blackbirds
WOR—Book Play
WRVA—Tarzan
8:00 P.M.
NBC—Rudy Vallee's Orchestra; guest artists;
WEAF WEEL WCSH WGY WFI WLW
CBS—Five Spirits of Rhythm; WABC WNAC
WDRC WJSV WOWO WOKO WIP WLBZ
NBC—Cape Diamond Light; WJZ WBZ WBZA
KDKA WRVA
WBAL—"Public Affairs," Frank R. Kent, political
writer
WCAU—True Stories of the Sea

WHAM—"Duke of Wellington," sketch
WOR—Little Symphony Orchestra; Philip James,
conducting; John Corieliano, violinist
8:15 P.M.
CBS—Virginia Baker with Havens and Hillard;
WIP
CBS—Edwin C. Hill, "The Human Side of the
News"; WABC WOKO WNAC WDRC WCAU
WJAS WJSV
WBAL—News of the Air
WHAM—"Behind the Headlines," Dr Meyer
Jacobstein

8:30 P.M.

CBS—Voice of America; William Lyon Phelps,
Alex Gray, and Nat Shilkret's Orchestra;
WABC WOKO WNAC WDRC WCAU WJAS
WJSV
NBC—Adventures in Health; Dr. Herman Bunden-
desen; WJZ WBAL KDKA WHAM WBZ
WBZA
WRVA—Saltwater Sweethearts (NBC)

8:45 P.M.

NBC—The Sizzlers, male quartet; WJZ WRVA
KDKA—Studio Program
WBZ-WBZA—Joe and Bateese, skit
WHAM—Through the Hollywood Looking Glass

9:00 P.M.

NBC—Captain Henry's Show Boat, vocalists and
orchestra; WEAF WEEL WCSH WGY WRVA
WFI
CBS—Philadelphia Orchestra; Sylvan Levin, con-
ductor; WABC WOKO WNAC WDRC WCAU
WJAS WJSV WLBZ
NBC—Death Valley Days, dramatic program;
WBZ WBZA WLW KDKA WBAL
WBAM
WOR—Demarco Girls and Frank Sherry, tenor

9:15 P.M.

CBS—Mary Eastman, soprano; Howard Marsh,
tenor; Andre Kostelanetz' Orchestra; WABC
WNAC WDRC WOKO WCAU WJAS WJSV
WOR—"That's Life," dramatized news headlines

9:30 P.M.

NBC—Eddie Duchin's Orchestra; WJZ WBAL
KDKA WBZ WBZA WHAM
CBS—Fred Waring's Orchestra; entertainers;
WABC WOKO WDRC WJAS WJSV WNAC
WCAU WLBZ
WLW—Captain Henry's Show Boat (NBC)
WOR—Demarco Girls and Frank Sherry, tenor

9:45 P.M.

WOR—"The Witch's Tale"
10:00 P.M.
NBC—Paul Whiteman's Orchestra and Radio Ent-
ertainers; Al Tolson, singing comedian;
Deems Taylor, master of ceremonies; WEAF
WCSH WGY WLW WEEL WFI
CBS—Glen Gray's Orchestra; Connie Boswell,
singer; Do Re Mi Trio; WABC WOKO WDRC
WCAU WJAS WJSV WNAC WLBZ

10:15 P.M.

NBC—Hands Across the Border; soloist and
orchestra; WJZ WBAL WBZ WBZA WRVA
KDKA
WHAM—Cortland Manning, narrator
10:15 P.M.
KDKA—Art Farrar's Orchestra
WHAM—News Service
WOR—Harlan Eugene Reed

10:30 P.M.

NBC—"Science and Invention Make More Jobs,"
guest speakers; WJZ WHAM WBAL WRVA
CBS—Columbia News Service; WABC WAAB
WDRC WJAS WJSV WOKO WLBZ
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Taximeter Listens
WNAC—Looking Over the Cameraman's Shoulder
WOR—Studio Program

10:45 P.M.

CBS—Evan Evans, baritone; WABC WOKO
WAAB WDRC WCAU WJAS WJSV WLBZ
KDKA—Honey Boy and Sassafras
WBZ-WBZA—News Flashes
WNAC—News Flashes; Weather
WOR—Boake Carter, "Sports Magazine of the
Air"

11:00 P.M.

CBS—California Melodies; Raymond Paige, con-
ductor; WABC WOKO WIP WDRC WJAS
WJSV WAAB WLBZ
NBC—Viola Philo, soprano; WEAF WFI WRVA
WGY
NBC—The Cavaliers, male quartet; WJZ WBAL
KDKA—Sports Review
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Boake Carter
WCSH—Dance Marathon
WEEL—News Flashes; Market Reports
WHAM—Victor Wagner's Orchestra
WLW—Dreary Blues; Orchestra; Vocalists
WNAC—The Russian Artists
WOR—"Moonbeams"

11:15 P.M.

NBC—Norman Cordon, bass; WEAF WGY WCSH
WFI
NBC—"The Poet Prince; Anthony Frome, tenor;
WJZ WRVA WBZ WBZA WBAL WHAM
KDKA—Art Farrar's Orchestra
WCAU—Larry Tate, tenor; Paul Mason's Orchestra
WEEL—Morey Pearl's Orchestra

11:30 P.M.

NBC—International Broadcast from Buenos Aires;
WEAF WEEL WCSH WRVA
CBS—Isham Jones' Orchestra; WABC WDRC
WJSV WNAC WIP WCAU WLBZ
NBC—Eric Madriguera's Orchestra; WJZ WBZ
WBZA WBAL WHAM
KDKA—Charley Gaylord's Orchestra
WGY—Johnny Johnson's Orchestra
WLW—Los Amigos
WOR—Emil Coleman's Orchestra

ALONG THE AIRIALTO

(Continued from Page 7)

That." Alice Faye sings the ditty, Elsie Hitz, popular star of Dangerous Paradise sketches, is an outdoor girl away from the mike as well as before it. She takes five miles of oxygen on the hoof daily.

JACK BENNY'S sponsor, who likes classical music and melody better than comedy, is already angling for an idea to follow the great comic who is marked to be the victim of sponsor's "No likee funny man" attitude—which gives you a rough idea of what some sponsor's know about the merit of their own programs. Benny, who features his wife, Mary Livingston, on his program, won the country's radio editors' vote as top comedian, so try and figure it out. I can't!

A sponsor has O.K.'d Phil Spitalny's band without an audition, but insists on hearing a screen actress from the Coast next week, and if she voices O.K., will sign up. Big name, too.

TO DATE, Annette Hanshaw, the Show Boat lass, has received 836 suggestions on a new name for "blues singer," and they're still coming in. . . . Jack Denny's program, with Jack Whiting and Jeannie Lang, is his SECOND commercial spot on CBS. It is a peculiar twist that all his commercials have been on Columbia, yet his sustaining programs radiate over NBC wires. . . . Nick Lucas, the crooning troubadour, came back to town this week to talk radio with a couple of sponsors.

Not until I saw a summons tacked on the door did I know I lived in the next apartment to Arthur Tracy, the Street Singer. He is being sued by a gown shop, apparently for clothes purchased by his estranged wife.

SNOOPING AROUND some more, I'm told that although they are billed on the Fred Waring show as Babs Ryan and her brothers, Charlie is really her husband and the other Ryan is her brother-in-law. . . . Muriel Pollock and Vee Lawnhurst, the veteran two-piano team, are now featured with Vivien Ruth and the Happy Bakers on CBS. They have been on the program before but never identified, for until recently they always have been an exclusive NBC act.

The comedy of "Who's Sioux in Sioux City," involving Kate Smith's becoming a synthetic squaw, terminated in Morton Downey's decision to reverse the order of things by rallying a few of the redskins under the O'Downey totem. The widely publicized fact that the greatly beloved warbler had been invested with the Indian equivalent for "Songbird of the Sioux" was quickly deflated when it became known that the tribe which welcomed her to its collective wigwam was the Winnebago. Included in the induction ceremony, presided over by Chief Black Wolf, was the genial Kate's mentor, Ted Collins, who donned the blanket and the feathered war-bonnet the while he permitted the sonorous title of "Red Cloud" to be bestowed upon him. Regardless of her normal p. m. routine the

rotund moon-hoister blossomed out as "Glory of the Morn."

A new series for musicians and music lovers will present Abram Chasens, distinguished young American composer-pianist whose "Piano Pointers" will be a CBS feature at 12:30 p. m. EST on Saturday, starting Feb. 24.

ALEX WOOLLCOTT and George Jessel, who ribbed each other both in script and with ad lib insertions during Columbia's gala Playhouse opening, are still a major topic of Radio Row conversation, and there is talk that they may rib each other commercially. Woolcott, who was shifted from one time to another successively by Pontiac, Buick, and Olsmobile, all of which came on the air one by one to push him to another spot, is now back on his original CBS time, 9:15 p. m. EST on Wednesdays and Saturdays, as Pontiac has vacated those spots to take the Saturday half hour at 9:30 p. m. EST.

Columbia Tops Poll

COLUMBIA ARTISTS certainly walked off with the National Radio Editors' Poll, conducted by a New York paper among two hundred radio editors of the country. This was the third year of the balloting. Each year Columbia performers won a majority of the classifications, but this year they walked off with twelve out of the sixteen classifications, and they threatened the leaders in a couple of the others!

The winning artists or programs were David Ross, Ted Husing, Ruth Etting, Albert Spalding, Edwin C. Hill, the Boswell Sisters, the March of Time, Bing Crosby, Guy Lombardo and his Canadians, Fred Waring and his gang, Stokowski and the Philadelphia orchestra; Ida Bailey Allen, of CBS, and Lawrence Tibbett, Joe Penner, Jack Benny, and the Singing Lady, of NBC. Bob Topfanger was the impresario for another gala broadcast when he presented most of the winners on a special "Meet the Artist" program. Jack Benny wanted to appear on the program, but NBC no likee idea, so Jack had to be content with sending a wire. Tibbett was able to appear, however, because, although he is on NBC, he is managed by Columbia Concerts, a CBS subsidiary. Yet he was unable to sing on the program because of his Metropolitan opera contract.

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RADIO GUIDE

423 Plymouth Court, Chicago, Ill.

Name

Address

Town State

11:45 P.M.
CBS—Isham Jones' Orchestra; WABC WOKO
WCAU—Harold Knight's Orchestra
12:00 Mid.
NBC—George Olson's Orchestra; WJZ
CBS—Harry Sosnik's Orchestra; WCAU
NBC—Ralph Kirby, the Dream Singer; WEAF
WGY WEEL
CBS—Ozzie Nelson's Orchestra; WABC WOKO
WNAC WJAS WJSV
KDKA—Marty Gregor's Orchestra
WLW—Sammy Watkins' Orchestra
WOR—Jack Berger's Orchestra
12:05 A.M.
NBC—Jimmy Lunceford's Orchestra; WEAF
WGY WEEL
12:30 A.M.
NBC—Freddie Martin's Orchestra; WEAF WEEL
WGY
CBS—Charlie Davis' Orchestra; WABC WOKO
WNAC WCAU WJSV
NBC—Dancing in the Twin Cities; WJZ WBZ
WBZA WHAM KDKA WLW
1:00 A.M.
CBS—Louis Pancho's Orchestra; WABC

Friday, February 23

MORNING

8:00 A.M.
CBS—On the Air Today: WABC
NBC—Organ Rhapsody; Richard Leibert, organist: WFAE WFI WCSH
CBS—The Ambassadors, Male Quartet: WCAU
NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial; Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Produce Reporter

8:05 A.M.
CBS—The Ambassadors: WABC
8:10 A.M.
WOR—Al Woods, songs and patter
8:15 A.M.
CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU
NBC—Don Hall Trio: WJZ WBAL KDKA WHAM
WBZ-WBZA—Wandering Minstrel, Jim Mason
WCSH—Morning Devotions
WEEL—Shopping Service

8:30 A.M.
NBC—Cheerio, inspirational talk and music: WFAE WEEI WCSH WGY WFI
NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA
WHAM—Among My Souvenirs
WOR—Martha Manning, talk

8:45 A.M.
CBS—Sam Moore's Meeting: WABC WCAU
WBZ-WBZA—Strolling Tom
WHAM—Lew White, organist (NBC)
WOR—Gospel Messengers, songs

9:00 A.M.
NBC—Sam Herman, xylophone; Frank Banta, piano: WFAE WFIT WCSH WGY
CBS—Do Re Mi Trio: WABC WOKO WNAC
WBZ-WBZA—Virginia Reade, talk
WCAU—Words and Music
WOR—Katherine Tift-Jones

9:30 A.M.
NBC—Breakfast Club; Orchestra: WJZ WHAM WBAL KDKA
NBC—Landi Trio and White, songs and comedy: WFAE WCSH WGY WFIT WEEI
CBS—Metropolitan Parade: WABC WOKO WJAS WIP WNAC WLBZ
WBZ-WBZA—Virginia Reade, talk
WCAU—Words and Music
WOR—Katherine Tift-Jones

9:45 A.M.
NBC—Cyril Towbin, violinist: WFAE WEEI
KDKA—Minute Manners
WBAL—Shopping with Nancy Turner
WCAU—Phil Harris' Orchestra
WCSH—Broadway Hits
WGY—Martha and Hal
WOR—Phil Harris' Orchestra

10:00 A.M.
NBC—Breen and De Rose, guitar and songs: WFAE WCSH WFI
CBS—Madison Singers: WABC WOKO WAAB
WDR—WCAU WJAS
NBC—Josephine B. Gibson, Hostess Counsel: WJZ KDKA WBZ WBZA WHAM WBAL
WEEL—Studio Program
WGY—Hank Keene and his Gang
WNAC—The Voice of the Apothecary
WOR—Emily Post; Sidney Nesbitt, baritone; Muriel Pollack and Her Singing Strings

10:15 A.M.
NBC—Mrs. Curtis B. Railing, songs and stories: WFAE WEEI WCSH WFI
CBS—Bill and Ginger, Songs: WABC WOKO WNAC WCAU WJAS WJSV
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
WGY—Strolling Tom

10:30 A.M.
NBC—Ralph Kirby, baritone: WFAE WFI
CBS—Round Towners, quartet: WABC WOKO WDR WCAU WJAS WJSV WLBZ
NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA
WCSH—Swift Program
WGY—The Market Basket
WEEL—The Happy Rambler
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet
WOR—"The Romance of Foods," Prudence Penny

10:45 A.M.
NBC—Betty Crocker, cooking talk: WFAE WEEI WCSH WFI WGY

NBC—Singing Strings, string ensemble: WJZ WBAL
CBS—Will Osborne's Orchestra; Pedro De Cordoba and His Friendly Philosopher: WABC WOKO WNAC WDR WCAU WJAS
WBZ-WBZA—Duke Dewey's Hickory Nuts
KDKA—Sammy Fuller
WHAM—Tom Grierson, organist
WJSV—Dancing on the Air
WOR—Sherman Keene's Orchestra

11:00 A.M.
NBC—To be announced: WFAE WCSH WGY
CBS—"Cooking Closets," Mary Ellis Ames: WABC WOKO WNAC WDR WCAU WJAS WJSV
NBC—To be announced: WJZ WHAM KDKA
WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M.
CBS—The Captivators: WABC WOKO WNAC WDR WCAU WJAS WJSV
11:30 A.M.
CBS—Tony Wons: WABC WNAC WDR WOKO WCAU WJAS WJSV WLBZ
WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.
CBS—Dancing Echoes: WABC WJAS WJSV WDR WIP WLBZ
WCAU—Patsy Darling and the Knickerbockers
WNAC—"The Melody Sweethearts," Emily Mackenzie and George Wheeler
WOR—Mark Shull, tenor; Orchestra

AFTERNOON

12:00 Noon
NBC—Gene Arnold's Commodores: WFAE WEEI WFIT WGY WCSH
CBS—"The Voice of Experience," WABC WNAC WDR WCAU WJAS WJSV
NBC—Mouth Health, talk: WJZ WBAL KDKA
WBZ-WBZA—The Monitor Views the News
WHAM—Tower Clock Program
WOR—"Around the Wheel of Events," Mary L. Roberts

12:15 P.M.
NBC—Johnny Marvin, tenor: WFAE
CBS—Betty Barthell, songs: WABC WOKO WCAU WDR WJSV WAAB WLBZ
NBC—Wendell Hall, ukulele: WJZ KDKA—Honey Boy and Sassafraz
WBAL—Farm Hints
WBZ-WBZA—Weather; Temperature
WCSH—Farm Flashes; Stocks and Weather
WGY—Skip, Step and Happiana, songs
WEEL—News Flashes; Market Reports
WHAM—News Service; Agricultural Forum, Weather
WNAC—News and Weather
WOR—Musical Program
WRVA—County Farm Notes

12:30 P.M.
CBS—Smilin' Ed McConnell: WJSV WOKO WCAU WDR WJAS WLBZ
NBC—Rex Battle's Concert Ensemble: WFAE
CBS—George Hall's Orchestra: WABC
NBC—National Farm and Home Hour, guest speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM
KDKA—News and Markets
WCSH—Noontime Lenten Service
WGY—Farm Program
WOR—Emil Velasco, organist

12:35 P.M.
WEEL—Stock Quotations; Market Report
12:45 P.M.
CBS—George Hall's Orchestra: WOKO WAAB WIP WLBZ
KDKA—Charley Gaylord's Orchestra
WCAU—A Woman Look at the World, Hope LeBarr Roberts
WCSH—Rex Battle's Ensemble (NBC)
WEEL—A Bit of This and A Bit of That
WJSV—The County Agent Says
WNAC—The Shopper's Exchange

12:55 P.M.
WOR—Albert Bartlett, Tango King
1:00 P.M.
CBS—Marie, The Little French Princess, drama: WABC WNAC WCAU
NBC—Market and Weather Reports: WFAE
KDKA—Farm and Home Hour (NBC)
WCSH—Lyman B. Chipman
WGY—Albany on Parade
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.
WOR—Musical Revue; Mildred Cole and Byron Holiday
1:15 P.M.
NBC—Pinkey Hunter's Orchestra: WFAE WCSH
CBS—The Playboys, piano trio: WABC WOKO WDR WCAU WJAS WJSV WIP WLBZ

1:30 P.M.
WOR—The First Nighter, dramatic sketch: NBC-WEAF network.

2:30 p.m.—International Broadcast from Jugo-Slavia: Folk Songs by village choirs, etc.: NBC-WJZ network.
7:45 p.m.—Address by Former Senator James A. Reed of Missouri: NBC-WJZ network.
8:00 p.m.—Jessica Dragonette with Rosario Bourdon's orchestra: NBC-WEAF network.
8:00 p.m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra: NBC-WJZ network.
8:30 p.m.—The March of Time, dramatized news events: CBS-WABC network.
9:00 p.m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.
9:00 p.m.—Waltz Time; Frank Munn, tenor; Abe Lyman's orchestra: NBC-WEAF network.
9:30 p.m.—Maude Adams, actress; Victor Young's orchestra: NBC-WEAF network.
9:30 p.m.—Jack Whiting; Jeannie Lang; Jack Denny's orchestra: CBS-WABC network.
9:30 p.m.—Phil Baker, comedian; Leon Belasco's orchestra: NBC-WJZ network.
10:00 p.m.—Olson and Johnson, comedians; Harry Sosnik's orchestra: CBS-WABC network.
10:00 p.m.—The First Nighter, dramatic sketch: NBC-WEAF network.

4:00 P.M.
NBC—Horacio Zito's Tango Orchestra: WFAE WGY
CBS—The Grab Bag; Clarence Wheeler's Orchestra; Guest Artists: WABC WOKO WNAC WCAU WJAS WJSV WDR WLBZ
NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
WCSH—With the College Professor
WEEL—News Dispatches
WOR—Dr. H. I. Strandhagen, "What's Beneath the Skin?"
WRVA—Art Brown, Organist

4:15 P.M.
NBC—Ivy Scott, soprano: WFAE WFI WCSH
NBC—Alice Joy, the Dream Girl; Orchestra: WJZ WBAL WBZ WBZA
KDKA—Utility Hall
WEEL—National Society of Puritan Descendants
WGY—Book News, Levere Fuller
WHAM—Boy Scout Program
WOR—The Virginians, male quartet

4:30 P.M.
NBC—Norman Cloutier's Modern Dance Orchestra: WFAE WEEI WGY WFIT
CBS—U. S. Army Band: WABC WOKO WNAC WDR WJSV WCAU WLBZ
NBC—Temple of Song; Chicago A Capella: WJZ WBAL WBZ WBZA
KDKA—Market Reports
WCSH—Loring Short and Harmon
WHAM—Old Curiosity Shop
WOR—Arthur Warren's Orchestra

4:45 P.M.
NBC—Ted Black's Orchestra: WBZ WBZA
KDKA—Dr. Emlin Jones
WGY—Stock Reports
WHAM—News Service
WJAS—U. S. Army Band (CBS)
WLIT—Norman Cloutier's Orchestra (NBC)

5:00 P.M.
NBC—Concert Artists: WFAE WFIT WCSH
CBS—Skippy, Children's skit: WABC WOKO WAAB WDR WCAU WJSV
NBC—Interviews by William Lundell: WJZ WBAL
E.T.—Babe Ruth's Boys' Club: KDKA WHAM
WBZ-WBZA—Markets
WEEL—Health Forum
WGY—Lang Sisters
WNAC—Five O'Clock Revue
WOR—Stage Relief Fund, talk

5:05 P.M.
WOR—Musical Interlude
5:10 P.M.
WOR—Program Resume
5:15 P.M.
CBS—Enoch Light's Orchestra: WAAB WDR WOKO WJAS WJSV WIP
NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM
CBS—On the Air Tonight: WABC
KDKA—Kiddies Club
WBZ-WBZA—The Monitor Views the News
WCAU—Friend of Youth
E.T.—Babe Ruth's Boys' Club: WCSH WEEI WGY
WOR—Going Places with T. Atherton Dixon, Travel talks
WRVA—Ceel and Sally

5:20 P.M.
CBS—Enoch Light's Orchestra: WABC
5:25 P.M.
WRVA—Alice in Wonderland
5:30 P.M.
NBC—Adventures of Tom Mix and His Straight Shooters: WFAE WEEI WFIT WGY WCSH
CBS—Jack Armstrong, All American boy: WABC WOKO WNAC WDR WCAU WJAS WJSV
NBC—Singing Lady, children's program: WJZ WBAL WBZ WBZA KDKA WHAM
WOR—Robert Reud, "Town Talk"; Gypsy Orchestra

5:40 P.M.
WRVA—Sports Review
5:45 P.M.
NBC—Wizard of Oz, dramatization: WFAE WGY WFIT WEEI WCSH
CBS—Dell Campo, Chilean tenor: WABC WAAB WDR WOKO WJAS WLBZ
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Babe Ruth's Boys' Club
WJSV—Evening Rhythms
WNAC—The Cosmopolitans, novelty quintet
WOR—A Clean Sweep, Mrs. Herbert Shipman

5:50 P.M.
WRVA—Sports Review
5:45 P.M.
NBC—Wizard of Oz, dramatization: WFAE WGY WFIT WEEI WCSH
CBS—Dell Campo, Chilean tenor: WABC WAAB WDR WOKO WJAS WLBZ
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
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WNAC—The Cosmopolitans, novelty quintet
WOR—A Clean Sweep, Mrs. Herbert Shipman

\$10,000.00
IN CASH PRIZES
See Back Page

(FRIDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF
 CBS—H. V. Kaltenborn, news: WABC WOKO
 WAAB WDRS WJVS WIP WLBZ
 NBC—Angelo Ferdinando's Orchestra: WJZ
 WBAL
 KDKA—Evensong
 WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WJVS—Dance Marathon
 WEEL—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
 WOKO WAAB WDRS WJVS WCAU WLBZ
 KDKA—Sports and Program Preview
 WBZ-WBZA—Joe and Bateese, skit
 WJVS—Al Buck's Sports Review
 WGY—Joe and Eddy, comedy duo
 WHAM—Angelo Ferdinando's Orchestra (NBC)
 WLW—Joe Emerson, songs
 WNAC—The Merry-Go-Round
 WRVA—Babe Ruth's Boys' Club

6:25 P.M.

WHAM—Curt Parker, humorist

6:30 P.M.

NBC—Irene Beasley, blues singer: WEAF WTIC
 CBS—Edith Murray, songs: WABC WCAU WOKO
 WAAB WJAS WLBZ
 NBC—Three X Sisters, harmony trio: WJZ
 WBAL
 KDKA—Salon Orchestra
 WBZ-WBZA—Temperature; Sports Review
 WJVS—Club Car Special
 WEEL—News Flashes
 WGY—Play Gypsies Play
 WHAM—Hughie Baret's Orchestra
 WLW—Bob Newhall, Mail Pouch Sportsman
 WNAC—Detectives Black and Blue, skit
 WOR—Babe Ruth's Boys' Club
 WRVA—News Reporter

6:45 P.M.

NEN—Your Folks and Mine, drama: WJVS
 WEEL
 NBC—Henry Burbig and the Rhythm Boys:
 WEAF
 CBS—Zoel Parenteau's Orchestra with Harold
 Van Emburgh; Margaret Daum, soloist:
 WABC WOKO WAAB WDRS WCAU WJVS
 WLBZ
 NBC—Lowell Thomas, today's news: WJZ WLW
 WBZ WBZA KDKA WBAL WHAM
 E.T.—Red Davis, sketch: WGY WRVA
 WNAC—Jack Fisher's Orchestra; Bette Brooks,
 soloist
 WOR—Ray Perkins, comedian; Louis Witten

7:00 P.M.

NBC—Morton Bowe, tenor: WEAF WEEL WLIT
 CBS—Myrt and Marce, drama: WABC WOKO
 WAAB WDRS WCAU WJAS WJVS
 NBC—Amos 'n' Andy: WJZ WBZ WBZA WBAL
 KDKA WLW WRVA WHAM
 WJVS—This Week in Portland
 WGY—St. Paul's Episcopal Choir, direction
 Dr. T. F. H. Candler
 WOR—Ford Frick, sports resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAF WJVS
 WGY WEEL
 CBS—Just Plain Bill, skit: WABC WNAC WCAU
 WJAS WJVS
 NBC—Robin Hood, sketch; Male Quartet; Or-
 chestra: WJZ WBAL WBZ WBZA WBAL
 KDKA—Silvertoppers
 WLW—Orchestra; Soloists
 WOR—Front Page Dramas, "The Fatal Party"
 with Warren Hull
 WRVA—Moments With The Masters

7:30 P.M.

NBC—To be announced: WEAF WGY WTIC
 WJVS
 CBS—Music on the Air: WABC WOKO WNAC
 WDRS WCAU WJAS WJVS WLBZ WLW
 NBC—Music by Gershwin; George Gershwin and
 Orchestra: WJZ WBAL WBZ WBZA KDKA
 WHAM
 WEEL—After Dinner Revue
 WOR—The Sizzlers, vocal trio
 WRVA—Melody Mart

7:45 P.M.

NBC—Talk by Former Senator James A. Reed of
 Missouri: WJZ WBAL
 NBC—The Goldbergs, comedy sketch: WEAF
 WEEL WJVS WLIT WGY
 CBS—Boake Carter, news: WABC WNAC WCAU
 WJAS WJVS
 KDKA—True Stories of the Sea
 WBZ-WBZA—Bob Becker, Dog Stories
 WHAM—County Medical Society Program
 WLW—Red Davis, sketch
 WOR—Club Car Special, humorists' sketch
 WRVA—Smoky and Pooky

8:00 P.M.

NBC—Concert; Jessica Dragonette, soprano;
 quartet; piano duo; Rosario Bourdon's Or-
 chestra: WEAF WTIC WGY WEEL WJVS
 WLIT WRVA
 CBS—Phil Ducey, Frank Luther and Jack Parker
 with Vivien Ruth, vocalists: WABC WNAC
 WDRS WJVS
 NBC—Ethel Shutta, Walter O'Keefe and Don Bes-
 tor's Orchestra: WJZ WBAL WBZ WBZA
 KDKA WHAM

WCAU—The Meistersinger
 WLW—Three Moods in Blue; Franklin Bens,
 tenor; Orchestra
 WOR—Studio Program

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the
 News": WABC WOKO WNAC WDRS WCAU
 WJAS WJVS
 WLW—Smilin' Ed McConnell, songs
 WOR—The Loafers; Billy Jones and Ernie Hare

8:30 P.M.

CBS—The March of Time, dramatized news
 events: WABC WOKO WNAC WDRS WCAU
 WJAS WJVS
 NBC—Dangerous Paradise, dramatic sketch:
 WJZ WBAL WBZ WBZA KDKA WLW
 WHAM
 WGY—Farm Forum
 WOR—Willy Robyn, tenor; Marie Gerard, soprano

8:45 P.M.

NBC—"Red Davis," dramatic sketch: WJZ
 WBAL WBZ WBZA KDKA WHAM
 WLW—Radio Court
 WOR—"The Old Neighborhood," sketch

9:00 P.M.

NBC—Waltz Time; Frank Munn, tenor; Muriel
 Wilson, soprano; Abe Lyman's Orchestra:
 WEAF WEEL WJVS WLIT WGY
 CBS—Philadelphia Symphony Orchestra; Sylvan
 Levin, conducting: WABC WOKO WNAC
 WDRS WCAU WJAS WJVS WLBZ
 NBC—Phil Harris' Orchestra with Leah Ray,
 blues singer: WJZ WBZ WBZA KDKA WBAL
 WHAM
 WLW—The Roanios
 WOR—Al and Lee Reiser, two pianos
 WRVA—Dixie Spiritual Singers

9:15 P.M.

CBS—Ruth Etting, Johnny Green's Orchestra;
 Ted Husing: WABC WOKO WNAC WDRS
 WCAU WJAS WJVS
 WOR—De Marco Girls and Frank Sherry, tenor

9:30 P.M.

NBC—Maude Adams, actress; Victor Young's Or-
 chestra: WEAF WLIT WJVS WGY WTIC
 CBS—Marvelous Melodies; Jack Whiting; Jeannie
 Lang; Jack Denny's Orchestra: WABC WOKO
 WNAC WDRS WCAU WJVS WJAS
 NBC—Phil Baker, comedian; Leon Belasco's Or-
 chestra; Vocalist: WJZ WBAL WBZ WBZA
 KDKA WRVA WHAM
 WEEL—Boston Emergency Air Parade
 WLW—Unsolved Mysteries
 WOR—Trades on Parade

10:00 P.M.

NBC—First Nighter, dramatic sketch: WEAF
 WEEL WTIC WJVS WLIT WGY WRVA
 CBS—Olsen and Johnson, comedians; Harry
 Sosnik's Orchestra: WABC WOKO WNAC
 WDRS WCAU WJAS WJVS WLBZ
 NBC—Felix Salmond, cellist: WJZ WBAL WHAM
 KDKA—Studio Program
 WBZ-WBZA—Mason Hamlin Concert
 WLW—Johnny Johnson's Orchestra
 WOR—Teddy Bergman, comedian; Betty Queen,
 contralto; The Rondoliers, quartet

10:15 P.M.

WOR—Harlan Eugene Read

10:30 P.M.

CBS—News Service: WABC WAAB WDRS WJAS
 WJVS WIP WOKO WLBZ
 NBC—Flying Dutchman's Orchestra, William
 Stoops, conductor: WEAF WLIT WGY WTIC
 WJVS WEEL WLW
 NBC—Mario Cozzi, baritone; Lucille Manners,
 soprano; Orchestra: WJZ WBAL
 KDKA—Dan and Sylvia
 WBZ-WBZA—Joe Rines' Orchestra
 WCAU—Vincent Traver's Orchestra
 WHAM—News Service
 WNAC—Meyer Davis' Orchestra
 WOR—Henry and His Band
 WRVA—Domino Lady and Orchestra

10:45 P.M.

CBS—Mary Eastman, soprano; Concert Orches-
 tra: WABC WAAB WDRS WJAS WJVS
 WOKO WIP WLBZ
 KDKA—Honey Boy and Sassafras
 WBZ-WBZA—News
 WCAU—Emerson Gill's Orchestra
 WHAM—Soloists and Orchestra (NBC)
 WNAC—News Flashes; Weather
 WOR—Boake Carter, "Sports Magazine of the
 Air"

11:00 P.M.

NBC—Talk by John Erskine: WEAF WGY
 CBS—Three Scamps, harmony trio: WJZ WBAL
 KDKA—Sports and News
 WBZ-WBZA—Weather; Temperature; Sports
 WCAU—Boake Carter, talk
 WJVS—Dance Marathon
 WEEL—News Flashes; Weather Reports
 WHAM—Vodvil Program
 WLW—Sammy Watkins' Orchestra
 WNAC—Ranny Weeks' Orchestra
 WOR—"Moonbeams"
 WRVA—Weede Myer's Orchestra

11:15 P.M.

NBC—Freddie Martin's Orchestra: WEAF WJVS
 WEEL WLW WGY
 CBS—Boswell Sisters: WABC WOKO WAAB
 WDRS WJAS WJVS WLBZ
 NBC—The Poet Prince; Anthony Frome, tenor:
 WJZ WBAL
 KDKA—Art Farrar's Orchestra
 WBZ-WBZA—Kay Payne, soloist; Sports; Farm-
 ers' Almanac
 WCAU—Musical Comedy Memories: George John-
 son, tenor; Marie Budde, soprano; Silver En-
 semble

Bandstand and BATON

IF YOU ARE listening to Clyde Lucas over NBC now, and can remember him when he was a CBS presentation last fall, perhaps you wonder at the great difference. Lucas has the same personnel in his orchestra, the arrangements are done by the same men. Certainly the difference in networks should not result in the great improvement so apparent lately in his broadcasts.

The answer lies in the acoustics of the two different spots. The Terrace Gardens are far from acoustically perfect, as Clyde can attest by his many struggles to improve his pickups. Yet they are such a vast improvement over those he formerly knew in Chicago that he feels he has no right to complain.

Lucas is one of those who is constantly seeking to better his broadcasts. At present he is experimenting with three mikes on the stand at the Terrace Gardens, instead of the one now in use. Not so long ago, he purchased a small, portable hand organ which is used on some numbers.

WINTER IS DRAWING to a close, and Florida loses its big name bands slowly. Ben Bernie is already on his way to the coast for movie work. Seymour Simons and Bernie Cummins remain in Miami for a few more weeks. Tommy Tucker has taken over Bernie's broadcasts over WQAM, from the Roman Pool, in the same city; Henry King remains at the Embassy Club. Wonder why the networks do not extend their sustaining wires to these winter spots for the better dance pickups.

SAMMY WATKINS' stay at the Gibson hotel, Cincinnati, will inaugurate an NBC chain for that hostility. His music is to be heard over the WJZ stations Sunday night, in addition to WLW, WSAI and WCKY locals during the week.

11:30 P.M.

NBC—William Scott's Orchestra: WEAF WEEL
 WJVS WLW WRVA WTIC
 CBS—Isham Jones' Orchestra: WABC WNAC
 WCAU WDRS WLBZ
 NBC—To be announced: WJZ WBAL WBZ
 WBZA
 KDKA—Charley Gaylord's Orchestra
 WGY—Felix Ferdinando's Orchestra
 WHAM—Sax Smith's Orchestra
 WOR—Ozzie Nelson's Orchestra

11:45 P.M.

CBS—Isham Jones' Orchestra: WABC WOKO
 12:00 Mid.
 NBC—Peter Van Steeden's Orchestra: WEAF
 WTIC WEEL WLW WGY
 CBS—Leon Belasco's Orchestra: WABC WOKO
 WNAC WCAU WJAS WJVS
 NBC—Buddy Rogers' Orchestra: WJZ WBAL
 WHAM
 KDKA—Marty Gregor's Orchestra
 WBZ-WBZA—Milton Ebbins' Orchestra
 WOR—Eddie Lane's Orchestra

12:30 A.M.

CBS—Louis Panico's Orchestra: WCAU WJVS
 NBC—Hal Kemp's Orchestra: WEAF WEEL WTIC
 CBS—Claude Hopkins' Orchestra: WABC WOKO
 WNAC
 NBC—Enric Madriguera's Orchestra: WJZ WBZ
 WBZA WHAM KDKA
 WGY—Dick Fiddler's Orchestra



RAYMOND PAIGE

is the handsome as well as brilliant conductor of the CBS west coast studios whose program won the Pontiac contract, CBS-WABC network Saturday nights at 9:30 p. m. EST. He's the man behind California Melodies, Thursday nights at 11 o'clock EST, over CBS-WABC network

TO BE IMITATED extensively, so 'tis said, shows real fame. According to that ancient maxim, *Ace Brigade* is one of the most popular in the middle west. The recent ruling of the Chicago union against a former member of his band who was using Ace's name was only one instance. His bookers have been struggling for some time with other take-offs of the band and the name. Meanwhile, Ace continues on his long term contract at the Merry Garden, Chicago, with frequent Columbia chains.

EDDIE DUCHIN has a new way of avoiding the all-too-numerous requests that pop up in the midst of a carefully planned group of dance numbers. He asks the requester "What key they would like to hear it in?" and chuckles at their discomfiture, which invariably arises.

PSORIASIS ECZEMA
 Is it necessary to suffer from these skin disorders? New wonderful ointment now relieving many stubborn cases. Try it no matter how long afflicted. Write EDWARD KLOWDEN, Room 116 619 N. Central Park, Chicago, Ill.

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Saturday, February 24

MORNING

8:00 A.M.
CBS—On the Air Today: WABC
NBC—Radio City Organ; Richard Leibert, organist: WEAFF WFI WGSB
CBS—Salon Musicale: WCAU
NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Produce Reporter

8:05 A.M.
CBS—Salon Musicale: WABC

8:10 A.M.
WOR—Al Woods, songs and patter

8:15 A.M.
NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA
WCSH—Morning Devotions
WEEL—Organ Rhapsody (NBC)

8:30 A.M.
NBC—Cheerio: Inspirational Talk and Music: WEAFF WEEI WGSB WGY WTIC WFI
NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM
WOR—Sherman Keene's Orchestra

8:45 A.M.
CBS—The Ambassadors: WABC WCAU
WOR—Dogs' Tales, Richard Meaney

9:00 A.M.
NBC—Morning Glories, dance orchestra: WEAFF WFI WGSB WGY
CBS—In the Luxembourg Gardens; Vincent Sorey, conducting: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ
NBC—The Breakfast Club: WJZ WBAL KDKA WBZ WBZA—Virginia Reade, talk
WEEL—Clothes Institute
WHAM—Tower Clock Program
WOR—The Story Teller's House

9:15 A.M.
NBC—Landl' Trio and White, songs and comedy: WEAFF WEEI WGSB WFI WGY
WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WIP—In the Luxembourg Gardens (CBS)
WOR—The Chinaberry, children's program

9:30 A.M.
NBC—Bradley Kincaid, the Mountain Boy; hillbilly songs: WEAFF WEEI WGSB WGY WTIC KDKA—Style and Shopping Service
WBZ-WBZA—Breakfast Club (NBC)
WOR—The Cranky Crocodile, children's program
WRVA—Children's Hour

9:45 A.M.
CBS—The Meistersingers: WABC WNAC WCAU WOKO WJAS WJSV WLBZ
NBC—The Wig Saver, Allan Prescott: WEAFF WEEI WGSB WFI
KDKA—Work-A-Day Thoughts
WGY—Martha and Hal
WOR—The Lonely Cowboy, Tex Fletcher

10:00 A.M.
NBC—Breen and de Rose vocal and instrumental duo: WEAFF WEEI WFI WGSB
CBS—Paul Mason's Orchestra: WABC WAAB WCAU WJAS WJSV
NBC—Edward MacLugh, the Gospel Singer: WJZ KDKA WBAL
WBZ-WBZA—Home Forum Cooking School
WGY—Skip, Step and Happiana, sketch
WHAM—Tom Grierson, organist
WNAC—Buddy Clark, soloist
WOR—Children's Program with Hilda Norton, Magnolia and Marion Wall

10:15 A.M.
NBC—Morning Parade, variety musicale: WEAFF WEEI WGSB WFI WGY
NBC—Singing Strings, string ensemble: WJZ WBAL WHAM
KDKA—Home Forum
WNAC—Jane and John, dramatization

10:30 A.M.
CBS—Adventures of Helen and Mary, children's program: WABC WOKO WDRC WCAU WJSV WJAS WNAC WLBZ
NBC—Morning Parade: WTIC
NBC—Singing Strings: WBZ WBZA KDKA
WRVA—Mickey Mouse Club

10:45 A.M.
NBC—Cowboy Songs, Jules Allen: WJZ WBAL WHAM
KDKA—Helen Irwin
WBZ-WBZA—Doehler Trio
WCSH—State Public Health Talk
WOR—Dancing Class, Thomas E. Parson

11:00 A.M.
NBC—Alma Schirmer, pianist: WEAFF
CBS—Cheer Up: WABC WOKO WCAU WDRC WNAC WJAS WJSV WLBZ
NBC—Opening of the Virginia Assembly: WJZ WBAL WBZ WBZA KDKA
NBC—Galaxy of Stars: WLIIT WGY
WCSH—Food Hour
WEEL—Food Institute
WHAM—Century Organ Program
WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M.

NBC—The Vass Family, Seven South Carolina children singing harmony: WEAFF WLIIT WGY
KDKA—Kiddies' Club
WBZ-WBZA—Massachusetts Federation of Women's Clubs

11:30 A.M.

CBS—Concert Miniatures: WABC WDRC WLBZ
NBC—Down Lovers' Lane; Vocalists; Narrator: WEAFF WGSB WLIIT
WEEL—Bob Emery's Gang
WGY—Children's Theater of the Air
WHAM—Virginia Assembly (NBC)
WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.

WBZ-WBZA—Adventuring with Postage Stamps
WJAS—Concert Miniatures (CBS)
WOR—Andrew Baxter, Jr., baritone and Orchestra

AFTERNOON

12:00 Noon

CBS—The Voice of Experience: WABC WJAS
CBS—Vincent Travers' Orchestra: WDRC WCAU WNAC WLBZ
NBC—Pietro Yon, organist: WEAFF WTIC WGY WGSB WEEI
NBC—Fireside Songs; Chuck and Ray: WJZ KDKA
WBZ-WBZA—The Monitor Views the News
WHAM—4-H Club Program
WOR—Lina Di Fiore, piano recital

12:15 P.M.

CBS—Vincent Travers' Orchestra: WABC WOKO
NBC—Genia Fonarivova, soprano; String Trio: WJZ WBAL
KDKA—Honey Boy and Sassafras
WBZ-WBZA—Weather; Temperature; Four H Club
WCSH—Farm Flashes; Stocks and Weather
WEEL—News Despatches
WGY—Hank Keene's Radio Gang
WHAM—News Service; Agricultural Forum
WNAC—News and Weather
WOR—N. Y. Junior League talk

12:30 P.M.

NBC—American Legion National Trade Revival Campaign: WEAFF
CBS—Enoch Light's Orchestra: WABC WOKO WJSV WIP WLBZ
NBC—Farmers' Union Program; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WBAL WHAM KDKA WBZ WBZA
WCAU—The Nootimers
WCSH—Dance Marathon
WEEL—Del, Jack and Ray
WGY—Farm Program
WNAC—News from the Stores
WOR—Huger Elliott, Metropolitan Museum: "A Princely Hostage"

12:45 P.M.

NBC—Rex Battle's Ensemble: WEAFF
WCSH—Noontime Lenten Service
WOR—Stamp Club, Sig. Rothschild, speaker

12:50 P.M.

WEEL—Stock Exchange Quotations

12:55 P.M.

WCAU—Albert Bartlett, the Tango King
WOR—Albert Bartlett, the Tango King

1:00 P.M.

CBS—Savitt String Quartet: WABC WOKO WDRC WCAU WLBZ
NBC—League of Industrial Democracy Luncheon; Guest Speakers: WEAFF WEEI
WCSH—Scholl Librarian
WGY—News Items; Stock Reports
WHAM—City Club Luncheon Speaker
WJSV—Real Estate Review
WOR—Musical Revue; Mildred Cole; The Show Boat Boys

1:15 P.M.

NBC—Ted Black's Orchestra: WEAFF WGY WGSB
WJSV—Savitt String Quartet (CBS)

1:30 P.M.

CBS—Harold Knight's Orchestra: WABC WOKO WCAU WDRC WNAC WJSV WLBZ
NBC—Vic and Sade: WJZ WBAL WBZ WBZA KDKA
WOR—Rosaland Genet, books

1:45 P.M.

NBC—Metropolitan Opera Company; John B. Kennedy and Milton J. Cross, commentators: WEAFF WJZ WTIC WEEI WGSB WGY KDKA WBZ WBZA
WJAS—Harold Knight's Orchestra (CBS)
WOR—Mildred Cole, soloist

2:00 P.M.

CBS—Observation of Narcotic Educational Week, talk: WABC WOKO WDRC WJSV WJAS WNAC WLBZ
WCAU—Virginia Old Timers
WHAM—Metropolitan Opera (NBC)
WOR—Robert Crawford, singing conductor of the Air

2:15 P.M.

CBS—Artist Recital: WABC WOKO WDRC WLBZ
WCAU—Observation of Narcotic Educational Week, talk (CBS)
WOR—Byron Holiday

HIGH SPOT SELECTIONS FOR THE DAY

1:45 p. m.—Metropolitan opera performance: NBC-WEAF and WJZ networks.
 8:00 p. m.—Forty-Five Minutes in Hollywood; Cal York, reporter: CBS-WABC network.
 8:00 p. m.—Art in America; "How They Lived in Colonial America": NBC-WJZ network.
 8:20 p. m.—Boston Symphony Orchestra; Dr. Serge Koussevitzky, conductor: NBC-WEAF network.
 9:30 p. m.—Surprise Party; Raymond Paige's orchestra; Kay Thompson and her Rhythm Kings; Negro Choir: CBS-WABC network.
 10:00 p. m.—Broadcast from Byrd Expedition: CBS-WABC network.
 10:30 p. m.—Aika Seltzer presents WLS National Barn Dance: NBC-WJZ network.
 10:30 p. m.—Dramatic Series, "Catherine the Great": CBS-WABC network.
 11:30 p. m.—Portland Junior Symphony Concert; Willem Von Hoogstraten, conductor: CBS-WABC network.
 12:30 a. m.—Carefree Carnival; Ned Tollinger, master of ceremonies: NBC-WEAF network.

2:30 P.M.

CBS—Dancing Echoes: WABC WOKO WDRC
WNAC WJSV WIP WJAS WLBZ
WCAU—University of Pennsylvania Debate
WOR—Genevieve Pitot, pianist

2:45 P.M.

WOR—Leo Freudberg's Orchestra

3:00 P.M.

CBS—Army-Navy Basketball Game: WABC
WOKO WDRC WNAC WJSV WIP WJAS WCAU WLBZ
WOR—Louise Bave, soprano

3:15 P.M.

WOR—"Your Lover"

3:30 P.M.

WOR—Allan Bross, Naturalist

3:45 P.M.

CBS—Ann Leaf at the Organ: WABC WOKO WDRC WLBZ
WOR—Sally and Sue

4:00 P.M.

CBS—Saturday Syncopators: WABC WOKO WJSV WIP WDRC WNAC WJAS WLBZ
WCAU—Saturday Matinee
WOR—Dr. H. I. Strandhagen; "What's Beneath the Skin"

4:15 P.M.

WOR—Freddy Farber and Edith Handman, variety act

4:30 P.M.

CBS—Mischa Ruginsky's Ensemble: WABC
WDRC WOKO WJAS WNAC WJSV WCAU WLBZ
WOR—Gus Steck's Orchestra

5:00 P.M.

NBC—To be announced: WEAFF WGSB WEEI
CBS—Louis Pancho's Orchestra: WABC WOKO
WAAB WDRC WCAU WJAS WJSV
NBC—Platt and Nierman, piano duo: WJZ WBAL
WBZ WBZA WHAM
WNAC—Five O'Clock Revue
WOR—Dr. Winslow, talk

5:15 P.M.

NBC—Three Scamps, male trio: WEAFF WGSB
WLIIT WGY WEEI
NBC—Neil Sisters: WJZ WBAL
CBS—On the Air Tonight: WABC
WBZ-WBZA—The Monitor Views the News
WHAM—Old Curiosity Shop
WOR—"The Flying Family," Dramatic Sketch: Colonel George R. Hutchinson; Mrs. Blanche Hutchinson; Kathryn, and Janet Lee
WRVA—Cecil and Sally

5:20 P.M.

CBS—Louis Pancho's Orchestra: WABC

5:30 P.M.

NBC—Economics in the New Deal: WEAFF WGSB
CBS—Jack Armstrong, All American Boy: WABC
WOKO WNAC WCAU WDRC WJAS WJSV
NBC—Little Jackie Heller, tenor; Orchestra: WJZ WBAL WBZ WBZA WHAM
KDKA—A Revere, Bill and Alex
WEEL—Studio Program
WGY—Three Schoolmasks
WOR—"Just Dogs," Steve Severn

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

CBS—Dell Campo, tenor: WABC WJAS WCAU WOKO WDRC WNAC WLBZ
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
WGY—Bradley Kincaid, hillbilly songs
WJSV—Evening Rhythms
WOR—Dr. Thatcher Clark, French class

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAFF
CBS—"Meet the Artist," Bob Taplinger Inter-views Radio Stars: WABC WOKO WAAB WDRC WCAU WJAS WJSV
NBC—Al Pearce and his Gang: WJZ WBAL
KDKA—Evensong
WBZ-WBZA—Duke Dewey and His Hickory Nuts
WCSH—Dance Marathon
WEEL—The Evening Tattler
WGY—Evening Brevities
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, kiddies' program
WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—The Voice of Romance; Waldo Mayo's Orchestra; Tommy McLaughlin, tenor: WABC
WAAB WCAU WDRC

KDKA—Sports, program preview
WBZ-WBZA—O'Leary's Irish Minstrels
WCSH—Al Buck's Sports Review
WGY—Sports Parade with Jim Healey
WHAM—Al Pearce and his Gang (NBC)
WJSV—Frank Watanabe and Hon. Archie
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go-Round

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

NBC—Richard Himber's Orchestra: WEAFF
CBS—Frederick William Wile, talk: WABC
WOKO WDRC WAAB WJSV WJAS WLBZ
NBC—Stamp Club; Capt. Tim Healy: WJZ WBAL
NBC—Twenty Fingers of Harmony: KDKA
WBZ-WBZA—Weather, Sports; News
WCAU—Comedy Stars in Hollywood
WCSH—Randall and MacAllister
WEEL—News Flashes
WGY—Ma Frasier's Boarding House
WHAM—Frank Skultety's Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WOR—Boys' Club
WRVA—News Reporter

6:40 P.M.

WFI—Piano Musings (NBC)

6:45 P.M.

CBS—Mitchell Shuster's Orchestra: WJSV WOKO
WIP

NBC—Saturday Night Smoker; Variety Show: WEAFF WEEI WGSB WGY
CBS—Ye Happy Minstrel and Tiny Band: WABC
WNAC WCAU WDRC
NBC—Flying with Captain Al Williams: WJZ
KDKA

WBAL—The Old Apothecary
WBZ-WBZA—Edward MacLugh, baritone; James J. O'Hara
WHAM—Old Timers
WLW—University of Cincinnati, talk
WOR—Al and Lee Reiser, piano duo
WRVA—Musical Program

7:00 P.M.

CBS—Elder Michaux's Congregation: WABC
WOKO WDRC WCAU WJAS WJSV WAAB WLBZ

NBC—John Herrick, baritone: WJZ
KDKA—Charley Gaylord's Orchestra
WBZ-WBZA—World in Review
WLW—R.F.D. Hour; Boss Johnston; Musical Varieties

WNAC—Dramatization
WOR—Ford Frick, Sports Resume
WRVA—Cross Roads Symphony

7:15 P.M.

NBC—Religion in the News, Dr. Stanley High: WEAFF
NBC—Don Quixote, dramatic sketch; Male Quartet: WJZ WHAM WBZ WBZA
KDKA—Isaac Walton League
WCSH—Wayside Philosopher
WGY—The Municipal Series
WEEL—After Dinner Revue
WNAC—The Old Apothecary
WOR—Harry Hershfield

7:30 P.M.

NBC—To be announced: WEAFF WEEI WGSB WGY
CBS—The Serenaders: WABC WOKO WDRC WCAU WJAS

NBC—F.O.B. Detroit, talk; Orchestra: WJZ
WBAL KDKA WBZ WBZA
WHAM—Evening Interlude
WJSV—The Leading Industries in Washington, talk

WLW—Sammy Watkins' Orchestra
WNAC—Larry Funk's Orchestra
WOR—Studio Program
WRVA—Comedians

7:45 P.M.

CBS—Isham Jones' Orchestra: WABC WNAQ
WOKO WDRC WJSV WLBZ
NBC—Martha Meers, contralto: WEAFF
WCAU—School of Music Program; Emil Johnson, tenor

WCSH—Willis B. Hall
WEEL—Current Events
WGY—Dance Orchestra
WLW—Dr. Glenn Adams, dog talk
WRVA—Tarzan of the Apes

(SATURDAY CONTINUED)

8:00 P.M.

NBC—George Olsen's Orchestra: WFAE
 CBS—"Forty-Five Minutes in Hollywood": WABC
 WOKO WNAC WDRC WCAU WJAS
 NBC—Art in America; Guest Speakers: WJZ
 WBZ WBZA KDKA WBAL WHAM
 WCSH—Music Makers
 WEEI—Dramatization
 WGY—Antoinette Halstead, contralto; string
 ensemble; male quartet
 WLW—The Big Show
 WOR—Redfern Hollinshead and Della Baker,
 "Romance in Song"
 WRVA—Tampa Revelers

8:15 P.M.

NBC—The Cavaliers, male quartet: WJZ WBZ
 WBZA KDKA

8:20 P.M.

NBC—Boston Symphony Orchestra, Dr. Serge
 Koussevitzky, conductor: WFAE WCSH WFI
 WEEI WRVA

8:30 P.M.

CBS—Horace Gerlach and his Music: WIP
 NBC—Under the Bridges of Paris: WJZ WBAL
 KDKA WHAM
 WBZ-WBZA—New England Community Singing
 Clubs
 WCSH—Doctor Lyons Program
 WGY—Piano Paals, Dorothy Sherman and Monica
 Leonard
 WOR—Gabriel Heatter, News Commentator

8:45 P.M.

CBS—Scrappy Lambert, Billy Hillpot: WABC
 WCAU WNAC WJAS WDRC WJSV
 WGY—Utica Singers; Marion Williams, soprano;
 Rogers Sweet, tenor
 WOR—Jazz Judge, comedy sketch

9:00 P.M.

NBC—Arlene Jackson, songs; Harold Stern's Or-
 chestra; Guest Stars: WJZ WBAL WHAM
 WBZ WBZA KDKA
 CBS—Philadelphia Orchestra; Sylvan Levin, con-
 ductor: WABC WOKO WNAC WDRC WCAU
 WJAS WJSV WLBZ
 NBC—Boston Symphony Orchestra: WCSH WGY
 WLW—Dimnick's Orchestra
 WOR—Sam Robbins' Orchestra

9:15 P.M.

CBS—Alexander Woolcott, "The Town Crier":
 WABC WOKO WNAC WCAU WDRC WJAS
 WLBZ

9:30 P.M.

CBS—Raymond Paige's Orchestra; Kay Thomp-
 son, pianist and her Rhythm Kings; Negro
 Choir; Hawaiian Group: WABC WCAU WJAS
 WDRC WJSV WNAC WOKO
 NBC—Eddie Duchin's Orchestra: WJZ WBAL
 WHAM WBZ WBZA KDKA
 WLW—Over the Rhine, German band
 WOR—Bronx Marriage Bureau

9:45 P.M.

WLW—Sammy Watkins' Orchestra
 WOR—Eddie Lane's Orchestra

10:00 P.M.

NBC—Saturday Night Terraplane Party; Robert
 L. Ripley, guest star; B. A. Rolfe's Orches-
 tra; Male Trio: WFAE WEEI WCSH WFI
 WGY WLW WRVA
 CBS—Broadcast from Byrd Expedition: WABC
 WOKO WNAC WCAU WDRC WJAS WJSV
 WLBZ

10:15 P.M.

NBC—To be announced: WJZ WBAL
 KDKA—Behind the Law
 WHAM—News Service

10:30 P.M.

KDKA—Sports Review
 WHAM—Dance Orchestra
 WOR—John Kelvin, tenor; Orchestra

10:45 P.M.

CBS—Dramatic Series, "Catherine the Great":
 WABC WAAB WDRC WJAS WJSV WIP
 WOKO WLBZ
 NBC—Alka Seltzer Presents WLS Barn Dance;
 Uncle Ezra, Lulu Belle, The Westerners and
 Cumberland Ridge Runners: WJZ WHAM
 WBAL KDKA

11:00 P.M.

WCAU—Blanche Calloway's Orchestra
 WNAC—Over the Cameraman's Shoulder
 WBZ-WBZA—News
 WCAU—Luis Russell's Orchestra
 WOR—Emil Velasco, organist

11:05 P.M.

CBS—Leaders in Action, H. V. Kaltenborn:
 WABC WOKO WAAB WDRC WCAU WJAS
 WJSV WLBZ
 WBZ-WBZA—Weather, Temperature, Sports,
 News
 WNAC—Jack Ingersoll's Sport Page

11:15 P.M.

NBC—Ralph Kirbery, baritone: WFAE WCSH
 CBS—Guy Lombardo's Orchestra: WABC WDRC
 WOKO WAAB WCAU WJAS WJSV WLBZ
 NBC—Barn Dance: WJZ WBZA WLW
 WEEI—Weather Forecast and News
 WGY—Felix Ferdinand's Orchestra

11:30 P.M.

NBC—Hockey Game
 WOR—Paul Tremaine's Orchestra
 WRVA—Fiddling Fiddlers

11:45 P.M.

NBC—Enric Madriguera's Orchestra: WFAE
 WCSH
 WEEI—Enric Madriguera's Orchestra (NBC)

11:50 P.M.

NBC—One Man's Family: WFAE WFI WCSH
 WGY WEEI
 CBS—Portland Junior Symphony Orchestra; Wil-
 lem Hoogstraten, conducting: WABC WOKO
 WDRC WNAC WCAU WJSV WLBZ

12:00 A.M.

NBC—Paul Whiteman's Orchestra: WJZ WBAL
 WBZ WBZA

MUSIC IN THE AIR

Latest reports from NBC indicate that the Wagnerian Cycle will not be broadcast, as it has been in previous seasons. Evidently the network considers it would not be fair to the sponsors of the Saturday series to broadcast sustaining series of operas simultaneously. Music lovers all over the world regret this cancellation. They should address their complaints to John Royal, 30 Rockefeller Plaza, New York.

By Carleton Smith

THE premiere of "Merry Mount" was a great occasion for those two Americans, Richard L. Stokes and Howard Hanson. They saw their joint issue come to life.

The performance was excellent in its details, even if Mme. Ljungberg's English could not be understood.

"Merry Mount" was a success. Whether there was too much music for the words, or too many words for the music, I leave to you. It is a milestone along the path to a great American opera.

The subject was derived from the incident of the short-lived impuritanical colony "Merry Mount," founded by "gentlemen venturers" near Quincy, Massachusetts, and set down by Nathaniel Hawthorne.

"It embodied," says Mr. Stokes, "a contest which from the beginning has cleft American life asunder, which has drenched the continent with blood, and which found its latest avatar in the imposition and repeal of Prohibition. It was, in truth, a hostility of race and civilization, of inmost thought and emotion, of linguistic and musical utterance, even of garb and coiffure. Need I explain that it was the immemorial confrontation of Roundhead and Cavalier?"

Folk Music

JOHN POWELL begins a new series of American folk music broadcasts this week (NBC-WFAE, Wednesday, 4:45 to 5:15 p. m. EST). Mrs. Roosevelt will speak on the initial program and the NBC symphony will play a program of art music based on the folk tunes of the South.

On subsequent weeks the native singers and fiddlers will come before the microphone in the country districts and play the old-time music as it originally came to America generations ago. Songs and fiddle tunes to be heard only in the lonely cabins where they have been passed along orally from generation to generation, will be broadcast.

There has never been sufficient interest in our folk music, probably because we are a young nation. It should be heard and preserved.

Paragraphs

PRESS RELEASES describing Metropolitan opera stars announce Goeta Ljungberg as the "It" girl of the opera house. What Garbo is to the movies, they say this Nordic beauty is to grand opera. Not everyone would agree.

KDKA—Charley Gaylord's Orchestra
 WHAM—Hughie Barrett's Orchestra
 WLW—Sammy Watkins' Orchestra
 WOR—Emil Coleman's Orchestra

11:45 P.M.

WHAM—Paul Whiteman's Orchestra (NBC)
 WLW—Johnny Johnson's Orchestra

12:00 Mid.

NBC—Hollywood on the Air: WFAE WFI WEEI
 WGY

CBS—Glen Gray's Orchestra: WABC WNAC
 WCAU WJSV WOKO

NBC—Jack Denny's Orchestra: WJZ WBZ
 WBZA

12:30 A.M.

KDKA—Messages to Far North
 WHAM—Frank Skulley's Orchestra
 WLW—Art Kassel's Orchestra
 WOR—Jack Berger's Orchestra

12:30 A.M.

NBC—Carefree Carnival; Variety Show; Meredith
 Wilson's Orchestra: WFAE WGY WEEI WFI
 CBS—Charlie Davis' Orchestra: WABC WOKO
 WNAC WCAU WJSV

NBC—Harold Stern's Orchestra: WJZ WBZ
 WBZA WLW
 KDKA—Marty Gregor's Orchestra
 WHAM—Victor Wanner's Orchestra

12:45 A.M.

KDKA—Messages to Far North
 1:00 A.M.

CBS—Claude Hopkins' Orchestra: WABC

Few modern composers can time and plan their music so that the regular studio tone beat time signal will be in the same key as the music being broadcast. This musical addition is then slightly less annoying that otherwise. Doctor Hanson accomplished the feat twice in "Merry Mount."

A business executive sends me a list of his favorite music broadcasts for each night and week-end afternoons. What are yours? He lists:

Sunday afternoon . . . N. Y. Philharmonic-Symphony
 Sunday evening . . . Cadillac Hour
 Monday night Richard Crooks or Lawrence Tibbett
 Tuesday night . . . Philadelphia Symphony (because there isn't any other good music)
 Wednesday night . . . John McCormack
 Thursday night . . . Philadelphia Symphony (no choice)
 Friday night . . . Philadelphia Symphony (no choice)
 Saturday afternoon . . . Metropolitan opera
 Saturday evening . . . Boston Symphony

George Gershwin starts his first extended series of concerts Monday (NBC-WJZ at 7:30 p. m. EST). The most celebrated composer of serious jazz will supervise the orchestra and perform as piano soloist on a half-hour concert every Monday and Friday evening.

Programs

Philharmonic Concert for Young People, Ernest Scibeling conducting (CBS-WABC, Sat., Feb. 17 at 11:00 a. m. EST) an Italian-American program:

La Primavera Vivaldi-Molinari
 Antiche Danze ed Arie per Liuto Respighi (Suite No. II)
 Rhapsody Italia Casella
 Song: "Santa Lucia"
 The Pleasure Dome of Kubla Khan Griffes
 Circus Day Deems Taylor
 Virginia Reel from "Suite Fantastique" Schelling
 Mr. Scibeling, piano soloist

Metropolitan Opera: "Faust" (NBC, Sat. Feb. 17 at 1:45 p. m. EST):

Faust Giovanni Martinelli, tenor
 Mephistopheles Ezio Pinza, basso
 Valentine Lawrence Tibbett, baritone
 Wagner Paolo Ananiani, basso
 Marguerite Elde Norena, soprano
 Siebel Gladys Swarthout, mezzo-soprano
 Marthe Henriette Wakefield, contralto

Boston Symphony Orchestra, Serge Koussevitzky conducting (NBC-WJZ, Sat. Feb. 17 at 8:15 p. m. EST):

Brandenburg Concerto No. 3 in C major for String Orchestra Bach
 Symphony No. 2, Opus 18 Beethoven
 Concerto for Violin and Orchestra in D minor, Opus 47 Sibelius
 Richard Burgin, soloist
 "La Valse," Choreographic Poem Ravel
 Tone Pictures (NBC, Sun., Feb. 18 at 8:00 a. m. EST) presents Ruth Pepple, pianist; mixed quartet; Mary Merker, soprano; Gertrude Forster, contralto; Richard Maxwell, tenor; Leon Salathiel, baritone:

Gloria Buzzi-Peccia
 In These Delightful Pleasant Groves, from "The A Capella Chorus" Purcell Quartet
 Courage Hahn
 Baritone solo, Leon Salathiel
 Come to the Fair Martin Quartet
 Reflects Dans L'Eau Debussy
 Piano solo, Ruth Pepple
 Sing, Smile, Stumber Gounod Quartet
 Mandoline Debussy
 Soprano solo, Mary Merker
 Butterfly, from "Coppelia" Delibes Quartet

Philharmonic Symphony, Beethoven Cycle, Arturo Toscanini conducting (CBS-WABC, Sun., Feb. 18 at 3:00 p. m. EST):

Symphony No. 8 in F major
 Symphony No. 9 in D minor
 Soloists:
 Rosa Tentoni, soprano Sigrid Onegin, contralto
 Paul Althouse, tenor Ezio Pinza, bass
 With the assistance of the Schola Cantorum of New York

Hoover Sentinels Concert (NBC, Sun., Feb. 18 at 4:30 p. m. EST). Edward Davies, baritone; Chicago A Capella Choir, direction of Noble Cain; Josef Koestner's orchestra:

Farandole from "L'Arlesienne Suite" Bizet
 Orchestra
 Vision Fugitive from "Herodiade" Massenet
 Edward Davies, baritone
 At Dawning Cadman
 Orchestra
 I Love Life Mana-Zucca
 Edward Davies, baritone
 Woodland Sketches McDowell
 Orchestra
 Sunrise Taneyef
 Chorus
 Il Trovatore Selections Verdi
 Orchestra and Chorus
 Djer Kiss Recital (NBC-WJZ, Mon., Feb. 19 at 8:30 p. m. EST). Cyrena Van Gordon, mezzo-contralto; Walter Golde, pianist:
 Le Nil Leroux
 Murmuring Zephyrs Jensen
 American Lullaby Rich
 Through the Years Youmans
 Voice of Firestone (NBC-WFAE, Mon., Feb. 19 at 8:30 p. m. EST). Richard Crooks, tenor; William Daly's orchestra; The Blue Danube Strauss
 Orchestra

O Dry those Tears
 Only My Song
 Thank God for a Garden
 Panis Angelicus
 Tenor solos—Richard Crooks

The Vince Program (NBC-WJZ, Wed., Feb. 21 at 9:30 p. m. EST) with John McCormack and William Daly and string orchestra:

The Fanail Grove Hughes
 Luoghi Sereni E cari Donauy
 Ave Maria Schubert
 Absent Metcalf
 How Deep in Love am I Hughes
 Remembering You Sanderson
 Annie Laurie

Hal O'Halloran



RINGLEADER FOR THE
 HAYLOFT GANG IN

The NATIONAL BARN DANCE Every Saturday Nite

10:30 P.M. E.S.T. NBC Blue COAST-TO-COAST OVER 40 RADIO ARTISTS

The Cumberland Ridge Runners, Uncle Ezra, Marion and Jim, Maple City Four, Lulu Belle, Spare Ribs, Linda Parker, Hoosier Hot Shots, Georgie Goebel, Louise Massey and the Westerners. A whole hour of old time singing and dancing, rustic rhythm, mirth and melody. Brought to you direct from WLS, Chicago, through the NBC Blue Network over Station

WBZ-WBZA
 10:30 P.M. EST

REVIEWING RADIO

To the bally-hoos I hearken,
They tell me what to buy
And how life would be brightened,
Should I but care to try;
But in spite of each persuasion
That the advertiser chooses,
I keep myself contented
With the stuff my neighbor uses!
—Vera Van

By Martin J. Porter

WHEN word came last week that Greta Garbo was New York bound, scouts from the radio agencies made up a formidable posse, so anxious are the program sponsors to put the Swede Lady on the air. But Garbo The Elusive was not at home to any of them.

As a matter of fact, for days, they did not even know where to look. The offers for her services were budgeted as high as \$7,500 for one air performance. However, despite the clues to her whereabouts Greta kept on disappearing.

Which makes me wonder why somebody doesn't star her in "The Invisible Woman."

During the taxi strike in New York, the radio cops were a little bewildered. Fred Allen tells the story of one copper who, riding as a guard in a radio cab, set his dials wrong, was on his way to capture Amos 'n' Andy, and began to write a fan letter to a burglar when the strike was called off and the cop regained his bearings!

Help Philharmonic

IT IS SELDOM that a real test is possible concerning the question whether the radio audience really wants cultural programs or is perfectly satisfied with the current set-up of popular stuff. But the test is now at hand.

The New York Philharmonic Orchestra is in trouble. It needs half a million dollars to carry on. It will get by this season, but without the half million, next year may see it fall to pieces.

For the first time in history an organi-



CONNIE BOSWELL

deserts her two sisters in her new commercial—the Caravan with Glen Gray and the Stoopnagle-Budd team—which is audible Tuesdays and Thursdays at 10 p. m. EST over a CBS-WABC network

zation of this type is making a direct appeal to the radio audience for subscriptions. The next month should reveal whether the audience really wants to hear symphony. I hope it does.

Bergman Looks Ahead

A TIMELY OBSERVATION on the maturity of the 1934 radio program comes from Ted Bergman, dialectician and radio actor, who assures me:

"The embryonic period for radio is over. Almost every known type of entertainment has been tried. That which did not click was eliminated. The surviving programs have been enlarged upon and

refined. The net result is a formula that will, as it did in vaudeville and movie houses, act as a boomerang on the present popularity of radio. Typical programs that comprise the accepted formula are the vogue at CBS and NBC. George Jessel and Vera Van and Freddie Rich's orchestra; Stoopnagle and Budd, Connie Boswell, and the Casa Loma orchestra; Cantor and Rubinoff, Ed Wynn and McNamee et cetera, are typical. The solid entertainment of this formula is not to be denied. And that is why this is the time to reflect upon the wisdom of a continuation of this set radio fare.

"Vaudeville, in its heyday, adopted a formula that registered. Its mentors permitted their followers to get fed up. Public support then waned and that branch of entertainment has been tottering ever since."

"Paul Ash brought a new formula to pictures, and it swept the country. Greater theaters were built on its foundation. Again the public was satiated and the big stockholders quickly got out from under."

"Radio should take immediate steps to profit by these experiences. Of course, singers and orchestras and comedians always will be in demand, but the formula needs to be changed."

Things like an admixture of Lily Pons, Jeannie Long, Ray Perkins and Ethel Barrymore might be experimented with. Drama and music might be blended. One of the forerunners of this is the contemplated teaming of those two extremes, George Jessel and Alexander Woolcott. We can use the same ingredients, but I think it's time we poured them all into the same shaker and made up a new dose of entertainment—a new prescription."

Pulmonary Ailment

ERNIE NAGLE is a member of the Ernie Madriguera Orchestra, and recently was "took down" with pneumonia. He got well, but was weak the other day at a rehearsal, and had to call a doctor. What followed just goes to show how medical science is advancing.

"You play a wind instrument, huh?" the doctor asked.

Ernie said that he did. "Hmph," the doctor grunted professionally. "That explains it all. Your lungs are badly strained; there's inflammation in your larynx, due to pressure. You must give your lungs a rest. By the way, do you play the saxophone?"

"No," Ernie replied. "I'm an accordionist!"

Replying to queries, may I hasten to explain that Admiral Byrd has no studio audience. What many listeners think is applause, is the flapping of the seals' fins.

One feels sorry for the major networks which have, by a policy of fairness, got themselves into a delicate mess. It is a rule that networks must give the government right of way over the facilities, and since President Roosevelt is a great believer in the efficacy of radio, the contacts between radio and the administration have been closer and more frequent than ever before in history. Naturally, the adulation of the public has popularized these events, but the foes of the President and the new deal are restive. They have complained bitterly to those sponsors who permit artists to make any friendly gestures to the White House, and they murmur threats of boycotting the products of such sponsors. An early result of this new policy among half a dozen sponsors has been to rule out references to the White House.

The networks have been calumniated by foes of the President as being opposed to lending their facilities for those who would criticize the Roosevelt measures. This has forced the major chains to throw open their microphones to established leaders not in sympathy with Roosevelt.

But here's the payoff: Recently Senator Borah criticized the administration via the NBC. The minute he had concluded, the stations which carried the speech were swamped by telephone calls and telegrams which invoked the wrath of heaven and hell ON THE BROADCASTERS, instead of the speaker, for extending the courtesy of networks to Borah.

So what is one to do, if one is boss of a radio web? . . . Maybe the customers can answer that.

AWARDS IN 16th BETTER RADIO CONTEST

Report of Judges

RESPONSE to RADIO GUIDE'S Sixteenth Better Radio Contest, covering the "Musical Memories" program, was enthusiastically favorable. Of the 2452 who voted, only six percent disapproved of the presentation as a whole. But the public's dislike for what it accepts as ponderous advertising continuity was incisively recorded in the balloting, more turning "thumbs down" on this portion of the program than found it to their liking.

Of particular interest is the high regard in which listeners hold Josef Koestner's orchestra, not a dissenting vote being recorded. Held in almost equally high regard is Edgar Guest, midland poet, whose philosophical verse annoyed but 75 of the listeners who entered their votes.

So close did Alice Mock come to unanimous approval that it was necessary to carry out the equation to three points to determine that she met with only one percent disapproval, while two other features which attained 100 percent approbation were Charles Sears and Announcer Vincent Pelletier. Also meeting with general approval were Tom, Dick and Harry, the trio recording a 92 percent favorable total.

Nor did the critical overlook the opportunity to score the studio applause on the program. In the letter awarded first prize this phase of radio presentation was briefly but intelligently condemned. Lack of space prevents listing of honorable mention winners.

PROGRAM: "Musical Memories"

First Prize, \$25.00: MRS. R. T. RAHILLY 208 W. College St., Austin, Minnesota

Second Prize, \$10.00: JOSEPHINE VERSACE, 932 Plymouth Ave. North, Rochester, New York

\$5.00 Prizes: Lorine Gibbs, P. O. Box 456, Sherman, Texas
Carl R. Canterbury, 1527 Eleventh Ave., Moline, Illinois
Allyn Tweedy, 15 Highland St., Taunton, Massachusetts

"Musical Memories" Scoreboard

	How the contestants rated the program as a whole and the individual stars:			
	Number for	Number against	Percentage for	Percentage against
The Program	2259	133	94	6
Josef Koestner's Orchestra	1694		100	
Edgar Guest	2377	75	97	3
Alice Mock	1977	16	99	1
Charles Sears	1854		100	
Vincent Pelletier	1283		100	
Advertising	511	650	44	46
Tom, Dick and Harry	735	64	92	8

First Prize—\$25.00

When I tune in WLS at eight o'clock Tuesday and wait for Edgar A. Guest, it's just like waiting eagerly and impatiently for an old friend to come and have a nice visit with me. Like thousands of others, I have read and loved his

poems. He seems to write and to talk to plain, ordinary people like myself. He paints beautiful word pictures and preaches his little sermons in such a wonderful manner.

Charles Sears is exceptionally good and the accompaniment of the singer is also great.

Alice Mock's plaintive soprano is

lovely and such a pleasant contrast to many other sopranos.

The Trio is fine and the offering, "Pale Moon," was outstanding.

Vincent Pelletier, the announcer, was fair. The only part of the program I did not like was the clapping. To me, it is a waste of time.

Mrs. R. T. Rahilly

Second Prize—\$10.00

A poet and an artist! I did not believe that such a thing existed. Anyway, not until I heard Edgar Guest on the Household Musical Memories program.

His penetrating and human poetry, spoken in his pleasing voice, form a hard-to-beat combination. No amount of singing or music can overshadow such an artist.

Alice Mock's sweet soprano voice was one of the highlights of the program. I did not care for her choice of songs.

Charles Sears impressed me as a better than average tenor. He was almost, but not quite, as good a feature as Edgar Guest.

Josef Koestner's orchestra played beautifully and formed a very effective background for the poetry.

An unusually good announcer, with a pleasant voice and good diction, That's Vincent Pelletier.

The entire program left a favorable impression. The reception was good.

Oh, yes. The program could stand a little less advertising and a little more of Edgar Guest.

Josephine Versace

VOICE OF EXPERIENCE AIDES RESCUE "MRS. STAY-AT-HOME"

MRS. Stay-at-Home," whose letter, published in the issue of **RADIO GUIDE** for the week ending February 3, asking whether she is entitled to a "night out" when her husband takes one, received a flood of responses.

From this avalanche of mail The Voice has selected ten letters. The writers of five of them have been mailed an autographed copy of the deluxe edition of his book, "The Voice of Experience." Five other persons were mailed a copy of the regular edition of the volume.

Some of these selected letters follow:

Takes Two to Play

Dear Mrs. Stay-at-Home:

What is fair for one is equally fair for the other. You have the right to demand and expect a night a week, free from the cares and worries that burden a wife and mother. Being a wife does not mean being a prisoner the rest of your life, since you have provided someone to care for your children while you are out.

Your husband betrays that natural jealousy present in married men. He feels that since he is part of the business world, he is more invulnerable to worldly temptations than the wife who never ventures away from the protection of home life. He forgets that she is just as loyal to him as he is to her, and that the attractions of one night a week would not distract her home-loving mind.

Remind him in a quiet, non-antagonistic way that it takes two persons to play the game of life. That no game of such duration and hazards can be safely played from beginning to end without a chance to relax or take "time out." That when one player takes it, the other player is entitled to equal rights. That the "time outs" are not for the purpose of "double-crossing" the other player, but a help to obtain the goal of this game of life—happiness.

CHARLES JOHNSON, 575 Freeland Ave., Calumet City, Ill.

"We Married Ones Know"

Dear Mrs. Stay-at-Home:

We train our husbands wrong in the beginning of our married lives. "Oh, yes, dear," we say, "I'm broad-minded. Of course you're to have your weekly night off." But we don't want nor ask for that evening for ourselves. We're too busy with our new lives.

So, look at your husband's side of it. What a radical, unheeded thing for his wife to wish all of a sudden! "Wonder if she's tired of me," he muses. "Wonder if she wants to see someone else? Guess that sister of hers is putting wild ideas into her head." That's why he almost hit the ceiling.

Of course you are entitled to a night off, too. But there will be trouble ahead if you insist upon it. Work it subtly, my

dear. Don't pick the same night he has off. He has Thursday? Then pick Tuesday. Have half a dozen women friends in, the first Tuesday. Only women, so hubby stays in the background. Make arrangements with the others for a "get-together" outside your own home—and not on Thursday. Then hubby will, before he knows it, have his evening at home with the children. He'll have the same worries and cares with them. Gradually, you'll be having your night off without bringing in some strange girl to mind the children. And friend husband possibly might decide he doesn't need his Thursday evenings.

All your single friends, to whom you would put your problem, would immediately tell you to "demand equal rights." We married ones know better!

MRS. VANCE VERCELL, 164 Grove St., Torrington, Conn.

No Respect for Wife's Slavery

Dear Mrs. Stay-at-Home:

Evidently your husband is one of those conceited, selfish creatures who incessantly swells up with the magnified sense of his own importance before the defenseless gaze of a submissive wife. When such men are confronted by their equals, they immediately adopt an apologetic air of respectful humility. Sit down and talk the matter over carefully with him. Explain to him that you must get away from the monotony, and the never-ceasing duty of household activities, several hours each week.

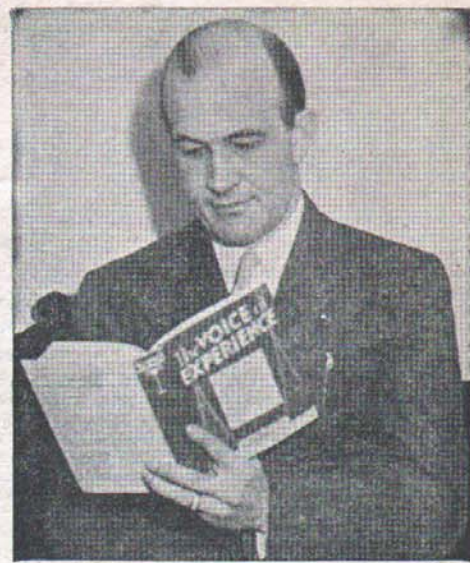
You are entitled at least to the same consideration as would be accorded one of your husband's employees. If you are not to have any social contacts or relaxation, your mental and physical health will begin to suffer. Your personality will show the effects of a discontented disposition, and that surely is the last thing a woman wants to cultivate. No red-blooded, self-respecting man will continue long to admire a woman who is contented to submit to a life of slavery, and fails to show the least spark of an independent spirit. What about the noble women who have contributed so largely to music, art and literature? Did they stay at home?

JAMES VAIR, 110 Bradford St., Glen Rock, New Jersey

The others to win the award of an autographed copy of the deluxe edition of the book this week are: Katherine M. Brown, 121 3rd St., N. W., Oelwein, Iowa and Mrs. F. A. Rossetter, 302 Leland Ave., Bloomington, Ill.

Those to whom The Voice sent a copy of the regular edition of his interesting book are: M. Alice Lautner, 425 9th St., Tell City, Ind.; Mrs. F. Sommermann, 2646 N. Douglas St., Phil., Pa.; "Just William," 456 S. 14th St., Newark, N. J.; John Zabady, 1020 Scranton St., Scranton, Pa.; and Mrs. C. A. Carpenter, Commonwealth Road, Cochrane, Mass.

The letters of advice are not to exceed two hundred



The Voice of Experience with a copy of his own book that will be awarded for solutions of readers' problems

words. They must be written on only one side of the sheet, and should be mailed to the Voice of Experience, c/o **RADIO GUIDE**, 551 Fifth Avenue, New York, N. Y.

Selections for award will be on the basis of human wisdom and the breadth of experience evident in them.

Below is presented this week's problem for your solution. Letters to be eligible for consideration in this award, must be received not later than February 27,

TWO-TIMING HUSBAND This Week's Problem

Dear Voice of Experience: After five years of married life, my husband is beginning to show considerable interest in a former girl friend of his. In fact, I know that they have been seeing each other on the sly.

Now I want to nip this thing in the bud and, knowing as I do the jealous nature of my husband, I am wondering if it will solve my problem for me to feign an interest in a former boy friend of mine who has given me every opportunity to accept extra-marital advances. What do you think of my plan and, in your opinion, will it work?

"IN LOVE WITH MY HUSBAND"

MR. FAIRFAX KNOWS THE ANSWERS

Arthur Fairfax, veteran of radio who knows all the stars personally, does his utmost to answer your query in the earliest possible issue of **RADIO GUIDE**. The only exceptions will be those questions that are not of sufficient general interest to merit response in print; and such inquiries will be answered direct, if accompanied by a stamped envelope. Address all questions to Arthur Fairfax, **RADIO GUIDE**, 423 Plymouth Court, Chicago, Ill.

Sylvia W., Chicago, Ill.—Following our paragraph last week on the team, "Salt and Peanuts," we are indebted to Station WSM, Nashville, Tenn., for the knowledge that the popular girl and boy duo is now heard over the 50,000-watter down in Dixie on Saturdays at 10:10 p. m. EST. Also that Asher and Little Jimmy, after a brief absence, may again be heard on WSM, every day except Sunday, at 6:30 p. m.

Lillian G., Youngstown, Ohio—"The Romance of Dan and Sylvia" is again being broadcast and may now be heard at 10:30 p. m. each night except Monday and Saturday, on KDKA, Pittsburgh. Incidentally, the airing of the sketch there brings Dan Sigworth, romantic lead in the series, back to his native heath as he was born in a village not far from the Smoky City.

A. C. T., St. Louis Park, Minn.—Since Eddie Duchin became the featured artist on an NBC commercial his sustaining programs on CBS have been dropped. Duchin's orchestra is now heard over an NBC-WEAF network each Tuesday, Thursday and Saturday night at 9:30 EST. The Chicago outlet is WENR on Tuesdays and Thursdays and WLS on Saturday nights.

Grace Newcomb, Wheaton, Ill.—We are unable to tell you anything about the Sherlock Holmes series further than it is no longer being broadcast. It was abandoned by its sponsors during 1933 and there is no hint that it will be resumed. After all, Conan Doyle only wrote a certain number of Sherlock Holmes stories.

Mrs. Tagg, Gregory, S. D.—Any list of the NBC-WEAF and NBC-WJZ networks would be of little use to you because various stations around the country take both, or either, on varying occasions. While the Red and Blue networks are fundamentally different, stations are apt to shift from one to another without warning because of purely local conditions such as interfering local commercial programs and the other factors which prevent a station's carrying a particular program. The WJZ network is usually referred to as the "blue"; the WEAF network as the "red."

Nicholas Origer, Chicago, Ill.—The problem of obtaining artists' pictures seems to be an unsolved one among our readers, some charging that requests are ignored, others saying the stars are liberal about sending them out. Our only suggestion is that you write the performers whose photos you would like to obtain care of the station through which they reach you, and then hope for the best. The enclosure of 25 cents for cost and postage is only fair.

Mrs. Liener, Philadelphia, Pa.—I suggest that you write the Invitation Hostess, care of the National Broadcasting Co., 30 Rockefeller Plaza, New York, for information about tickets for the broadcasts which you want to see.

Mrs. Schipper, Zeeland, Mich.—Walter Wicker occasionally takes minor roles in the Betty and Bob series, but devotes the remainder of his talents and time to "Today's Children." He and Irene have two children, Walter, Jr., eight years old, and Nancy, who is six. Sorry but we do not have the birthdays. The cast of "Little Orphan Annie" includes Shirley Bell, as Annie; Allen Baruck, as Joe Cornassel; Henrietta Tedro, as Mrs. Silo; Edmund Sprague, as Mr. Silo; Stanley Andrews, as Daddy Warbucks; Robert Fiske, as Mr. Montague, and several players of minor roles. The two new children in the cast are William Malkemus, as Algy, and Marie Nielson, the little French

girl of the sketches. Frank Dahm, who writes the scripts, does not claim to have made all the tours he portrays in the continuity.

Mrs. E. M. Steimle, Warren, Ill.—The "Old Pappy" sketches are no longer being broadcast nor can we learn if their resumption is contemplated. Cliff Soubier took the role while it was on the air.

L. Hicks, East Norwalk, Conn.—Isham Jones was born in Coaltown, Ohio, and began his commercial career in the mines there. Eager to follow the study of music he took the mine job in order to defray the cost of his education. He began the musical career as a songwriter, his first success, "You're In the Army Now," having been dashed off while he was in a training camp during the World War. It was not until after the armistice that he organized the band which has since borne his name.

K. E. M., Warrandale, Pa.—Rubinoff is not an only child. He has three brothers, Charles, an attorney; Herman, a sales manager, and Philip, also a violinist.

Caroline Riddle, Minneapolis, Minn.—Kaltenmeyer's Kindergarten is now broadcast each Saturday at 7 p. m. CST, over station WLS, Chicago.

George Hale, Owensboro, Ky.—Mary Alcott Richardson, the Paul Whiteman protege, formerly heard from Chicago stations, now is singing on station WLW, Cincinnati, Ohio, and has several programs during the week. She is on every Saturday night and is known there as Mary Alcott.

Mrs. Walter Hurlley, Guthrie, Okla.—The "K-7" spy dramas are broadcast each week at 9:30 p. m. EST, over an NBC-WEAF network. Your nearest NBC station probably carries these episodes, but if you can dial WDAF (Kansas City, Mo.), which broadcasts on the 610 kilocycle, you will be sure to hear the program.

\$10,000.00

CASH PRIZES FOR SOLVING THIS PUZZLE

RADIO GUIDE'S \$10,000.00 puzzle contest has engaged the eager interest of many thousands. That was to be expected. The largest sum of cash prizes ever offered for the solution of a radio puzzle was considered certain to command the efforts of an immense group, especially when the allocation of awards provided opportunities for 157 winners.

More than six weeks remain before the contest will be closed. You still have plenty of opportunity to enter the competition and perhaps to win the first prize of \$2,500.00. Remember that this first award, and all of the other awards, will be doubled to any reader who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest.

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W", the

trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction, not more than three nor less than two squares at a time. The trail may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once.

On page two will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

The 250 letters should be used to build up

station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail. Neatness will also be a determining factor.

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

RULES OF THE CONTEST

This is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934. All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected, will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self addressed, requesting the list.

In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize	\$2,500.00
2nd Prize	1,000.00
3rd Prize	250.00
4th Prize	100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
100 Individual awards,	
\$5.00 each—	500.00
50 Individual awards,	
\$10.00 each—	500.00
Total	\$5,000.00

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total cash available to prize winners \$10,000.00

RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the black square in the lower right hand corner.

W	E	A	F	W	E	N	R	W	J	Z	W	O	R	W	B	B	M	W	I	N	S	W	C	A	E
Z	W	B	A	K	D	W	I	A	S	W	I	B	O	K	D	K	A	K	F	I	K	G	O	D	X
Y	R	W	B	G	K	J	W	M	N	Z	B	R	B	O	K	D	B	L	G	J	L	H	P	E	K
X	H	R	W	L	G	K	J	W	E	N	U	I	R	B	W	V	W	M	H	K	M	I	Q	F	S
I	K	H	R	W	L	G	K	J	W	M	S	G	O	V	N	B	D	N	I	L	N	J	R	G	A
O	I	K	H	R	W	L	G	K	J	W	T	H	D	O	W	N	W	O	J	M	O	K	S	H	C
D	O	I	K	H	R	W	L	G	K	J	W	T	M	W	O	W	E	P	K	N	P	L	T	I	K
W	D	O	I	K	H	R	W	L	G	K	J	W	T	M	K	A	W	Q	L	O	Q	M	U	J	U
Y	W	S	O	I	K	H	R	W	L	G	K	W	W	K	U	M	O	W	M	P	R	N	V	K	S
D	Y	Q	D	O	I	K	H	R	W	R	E	K	O	W	C	W	A	O	W	Q	S	O	W	L	D
E	O	Y	Q	S	O	I	K	H	E	W	L	K	U	J	W	O	K	A	O	W	T	P	X	M	W
F	M	L	Z	W	S	O	I	K	W	R	E	L	G	W	J	W	A	K	A	O	W	Q	Y	N	K
C	O	F	Q	Z	W	S	O	W	K	H	R	W	L	G	K	J	W	N	K	A	O	W	Z	O	Z
A	C	F	G	H	Z	W	S	O	I	K	H	W	L	G	K	J	W	N	K	A	O	W	P	O	
B	A	C	F	G	H	W	K	K	O	I	K	H	R	E	L	G	C	Z	W	N	K	A	O	W	K
C	K	A	C	F	G	H	K	T	S	O	I	K	H	R	E	L	G	K	J	W	N	K	A	O	W
D	W	B	A	C	K	K	B	X	W	S	O	I	K	H	R	W	L	G	K	A	W	N	K	A	E
E	W	C	S	A	K	F	K	W	Y	W	S	O	I	K	H	P	E	L	G	K	J	W	N	K	A
F	G	D	S	U	A	C	W	E	W	A	W	S	O	I	K	H	F	W	L	G	K	Q	Y	O	K
K	W	E	U	M	D	A	Z	F	E	B	Y	W	S	O	I	K	A	V	W	L	G	U	X	I	T
V	T	F	M	E	V	M	B	Z	F	E	B	Z	W	S	O	I	K	M	Y	W	L	G	K	T	R
L	I	G	E	I	E	O	L	C	Z	F	K	B	Z	W	S	O	Y	I	Q	Y	S	L	K	K	H
W	C	H	I	C	R	R	A	A	D	Z	P	E	B	Z	W	S	O	P	K	X	V	W	L	K	W
L	E	I	C	R	T	T	M	R	L	E	Z	F	K	B	K	W	P	O	X	K	T	U	W	L	K
W	L	O	E	K	V	L	O	E	I	G	F	E	F	K	B	P	W	X	O	X	K	T	U	W	L
K	F	J	R	W	E	V	D	W	M	A	Q	W	E	F	C	B	X	W	Q	O	Q	M	A	Q	