Amateurs! ENROLL IN OUR Summer School of the Air

# Radio Guide

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

WEEK ENDING AUGUST 1, 1936



Read Governor Landon's Radio Secret!
WAYNE KING in GIANT-GRAVURE

# GANGWAY FOR Beginners



F YOU have talent, the mat before the door of Radio spells a message for you. It says simply and honestly, "Welcome."

If you have talent, Radio not only welcomes you, it needs you.

Fifteen years ago, radio was a baby. Soon, it became a child wonder, capable of doing prodigious feats. Now, more than a decade later, it has become a giant with a frown, for in his mind is the unanswered question: Where will my future entertainers come from?

They will not come from the concert field, for its greatest stars are already singing in our studios. Not from vaudeville halls, for vaudeville is practically extinct. Not from the Broadway stage, for we have already taken the best Broadway can offer.

Perhaps, then, from Hollywood. Temporarily, that is the answer. Hollywood is already giving us a half-dozen big shows each week and another halfdozen are promised.

But what of next year, and the

I think I know. See if you agree.

The entertainers of tomorrow will come from the listeners of today. A girl of eighteen may be reading these words in Memphis, Tennessee. A lad of twenty-one who is wondering right now how to get his first after-graduation job may be a future Jack Benny or the girl a Jessica Dragonette. Or a woman whose children are preparing for college may be tomorrow's Gertrude Berg.

For I am certain of one thing. Broadcasting has borrowed all that it can. Soon, it must start to build its own stars.

Because we believe this is true, and because we want to be of service to the hundreds of thousands of beginners who wish to make their lives more useful, we are establishing with this issue an institute to be called the Radio Guide Summer School of the Air. In this issue, we are publishing the first of a series of lectures, written in collaboration with our greatest entertainers.

I sincerely recommend these to you. Whether you read them with a view of putting into practise the very practical principles revealed, or of sharing in knowledge not commonly available to the public, you will enjoy them.

To each beginner, I want to add this word. Printed lessons can never substitute completely for person-to-person instruction. Nevertheless, under the guidance of our famous advisory faculty, we have attempted to make each lecture as valuable as possible. To what this course gives you, you must add your own enthusiasm and courage. Those qualities, plus knowledge, must lead inevitably to greater futures.

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Radio Guide (Trade Mark Registered U. S. Pat. Office. Volume V. Number 41. Week Ending August I. 193' Published by Regal Press, Inc. Issued Weekly. Radio Guide, 731 Plymouth Court, Chicago, Illinois. Entered second class matter at the Post Office, Chicago, Illinois. February 24, 1932, under Act of March 3, 1879. Copright 1936 by Regal Press, Inc. All rights reserved Executive, Editorial, Circulation and Business office, 73 Plymouth Court, Chicago, Illinois. M. L. Annenber, Chairman of the Board; Herbert Kraneer, Executive Vice President and General Manager; Curtis Mitchell, Vice Press, and Editorial Director; Ed Zoty, Circulation Marger. Eastern Editorial office, 551 Flifth Avenue, Ne York City, and 731 Plymouth Court, Chicago, Illinoi Unsolicited manuscripts should be accompanied by stampo self-addressed envelope for return. Ten cents per copy Indied States. Subscription rates in U. S. and posse sions and countries of the Pan-American Postal Union: a mouths, \$2.56; one year, \$4.0. Subscription rates in U. S. and posse foreign countries: six months, \$5.00; one year, \$8.0 Remit by postal money order, express money order, express meney order, expre

# OLD-FASHIONED Romeo

Though Ray Heatherton Is Young, Handsome, Has Charming Manners, There Is No Romance Rumor. And Here's Why! by KATHERINE ALBERT

of the lads were little East Side toughs, but under Father Finn's guidance they sang like angels.

As he grew older Ray continued singing and his mother continued telling him that he had a fine voice. But when finally he took a job, it was a perfectly respectable one with the telephone company.

It was while he was still very young and still working at this job that he met Paul Whiteman. It was on a St. Patrick's day at a family party on Long Island. The guests urged Ray to sing and—because his mother was there and it was the 17th of March—he sang "Mother Machree."

Whiteman heard the song, thought Ray sang splendidly, and offered him a job immediately on his air program. So Ray gave up his job at the telephone company and began his career in radio.

Golly, it was easy, he thought. You went to a party. You sang before Paul Whiteman. And, the next thing you knew, you were in show business.

Ray was so young and inexperienced that he thought all show business was as simple as that!

Bing Crosby was with Whiteman then and was beginning to win fame. Ray thought Bing was a fine singer. But Ray's mother thought her son was much better than Crosby. And she would announce her opinion in no uncertain terms to her son.

Then Ray quarreled with Whiteman.
It makes him blush even now to think
(Continued on Page 18)

TANDING before the microphone, singing on the Chester-field program, is a young man so handsome that the heart of every girl in the studio audience is doing a rhythm number. He is so charming and romantic-looking that all the girls heave great sighs of relief when they learn he isn't married.

He's the Robert Taylor of radio, the Romeo of the microphones. His name is Ray Heatherton—in case you haven't already guessed by that description.

Besides being young and handsome, he has the manners of a prince—that delightful way of making a woman feel that she is the most attractive, the most charming he has ever met as he performs those small ingratiating courtesies which bring girls ecstasy.

When he finishes singing, girls follow him with their eyes as he walks out of the studio in that careless, non-chalant way of his. They speculate: "What is he going to do now? Call up some glamorous and thrilling girl? Make a date to do the round of sophisticated night clubs?" Drink champagne till dawn?"

But wait—let me tell you what he really does when he finishes his broadcast.

He goes to the telephone. And calls whom? A Long Island number. (Ah, some wealthy debutante, you say to yourself.) You're wrong.

Ray Heatherton is calling his mother!
I'm not kidding. It isn't any pressagent gag. It's absolutely on the level.
"How did the program sound?" he

"Fine. You were wonderful," his mother says.

"Still better than Bing?"

SHE laughs. That's a private joke between Ray Heatherton and his mother, whom he adores.

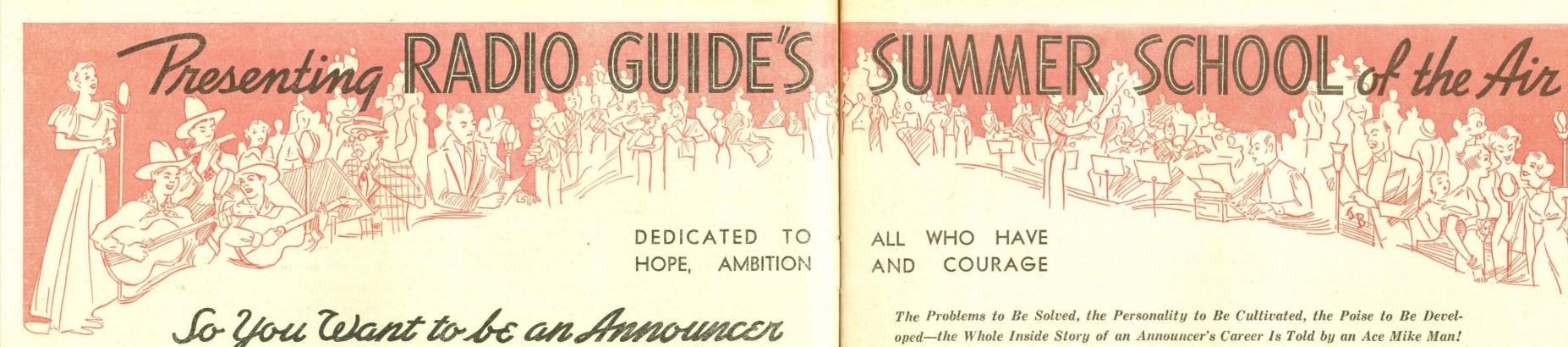
mother, whom he adores.

Here's how the joke began: Ray was a kid singing little songs to his mother's accompaniment. She was a fine pianist—not a professional but an excellent musician.

When he was fifteen, he joined Father Finn's boys choir. (Incidentally this young, handsome radio celebrity in the most sophisticated business in the world still sings in the church choir in Floral Park!)

From Father Finn, Ray received a wonderful musical background. Many





UITE often, I meet people who end up by asking: Say, Jimmy, how can pecome an announcer What do you have to do? have to have "pull"? Do you just naturally have to be good? Or is it all done with mirrors? Come on, Jimmy, give us the real dope. Be a

Though I can't say positively that I've given the same answer to every would-be announcer, I can say that the answer isn't as easy as adding two

And that's why I am glad to have this opportunity to tell you a lot of things that I could never have time to tell you personally. Through Radio GUIDE I'm going to explain first what happens behind the "mike" and-what will interest you most-how to get

When I entered radio, accidents still happened. Nowadays they just don't! It's a question of pounding at that old Door of Opportunity, and-pounding hard! A lot of young men-and young women too-are earnestly and sincerely trying to find the key that unlocks that magic door and which will enable them to write-"Staff, Station XYZ" -after their names. Some day a good many of them will find it. And if I can help solve some of the questions you would like to know about announcers-what they do and what they should be able to do, some of the whys and hows of the fascinating and interesting business of radio announcing-I'll feel that the eight years I have spent in the business haven't been

I SAID a moment ago that some day there would be women announcers and I believe there will be. When? You've got me there. I can't see around corners. However, as many of you know from listening to the short-wave broadcasts from foreign countries, a number of the foreign countries employ only women announcers, relegating the men to the technical end of the business-excluding artists, of course.

Italy, for example, is one place where the girls have their say not only at home but on the bounding ether waves. Russia is another, although both men and women are employed as announcers there. The British, alby JIMMY WALLINGTON



Jimmy Wallington: He tells what tests an announcer's mettle-and how to find out if you belong on the air!

are several steps ahead of us in this National Broadcasting Company and respect, too. They have two visions (and I use the word advisedly) who broadcast for the benefit of the British Broadcasting Company's television audiences. These young women were selected for their looks as well as for their voices—so keep right on with the facials, girls, and don't neglect the diction! That should give you something to think about!

I'll have more to say about the part women play in announcing a little later. But the advice and the information here applies equally to both sexes. It's based on the actual broadcasting radio, accidents still happened, and I

in my present job with that great showman, Eddie Cantor.

I'm tempted to start off with a list of things not to do if you really want to be an announcer, but I'll leave that for the station executives. I know that what you really want to know, and what will help you most when you stand before a microphone and hear that "Go ahead, please!" are a few suggestions on the positive side of the anything more than your own person-

Now let's get down to facts. I said a little while ago that when I entered

ring acts of God (such as having an uncle who owns a radio station!) that's just about the answer to the presentday situation.

From an experiment in the early days of broadcasting, radio has grown to be a business. And a mighty big business indeed. As a result, the opportunities that existed when the experiment started aren't present any more.

Radio is no longer a plaything. It's an efficient and far-reaching business. And it is demanding and getting the best talent that's available. Broadcasters who are selling services at some ten million dollars a year or more, can't logically afford to hire an incompetent announcer. I don't mean by that that the door is closed. Far from it! There never was a time when radio was spending more for good talent. and really good announcers are still demanding and getting top money. But it does mean that if you want to have your voice reach from Coast to Coast. you're going to have to work hard and

THERE are approximately 625 licensed broadcasting stations in the United States. A good percentage of them are affiliated with some network: a good many are still independently operated as far as their programs are concerned.

There are only about fifty men employed as announcers on both major networks. But there are about twentyfive hundred announcers in the business. That means the most logical place to learn your trade is at a station where, frankly, less is demanded of you than it would be with either major network. There are plenty of jobs at radio stations all over the country-if you have something to sell the station besides the desire to get a job.

Let's see what you might be expected to do if you got that job you'd like to have with your local station. And then let's discuss how to prepare for the inevitable—the "audition.

The time-honored advice about having, first and foremost, that indefinable something known as "air personality' is still true. Air personality isn't really ality expressed through the medium of the microphone.

If you have the makings of a good showman; if you like people and if though noted for their conservatism, experience that I've acquired with the added that nowadays they don't. Bar- you like putting a show on, you won't

That will take care of itself. A voice may be suited ideally to broadcasting, but if it lacks that note of sincerity and friendliness that characterizes all

won't do.

Microphones are accurate conveyors of personality. If you don't happen to feel well some day, even that can be heard in your voice and it will be amplified by the time it comes out of the loudspeaker. On the other hand, if you think the program you are doing is such a darn good show that you would like to tell the world about it. there's a pretty good chance that somebody listening may say, "I wonder who that announcer is? He sounds good!"

the really great announcers, it just

DERSONALLY, I have always considered the microphone as a medium which blends for me the entire radio audience, and gives me a chance to talk to all those millions as if they were right beside me. I believe if you will keep that in mind, it will do a great deal toward overcoming the natural tendency to acquire what is known as "microphone fright."

Let's assume that your personality is everything that the radio audience wants, that your voice quality is suitable, your diction clean-cut-and that last is important-and that you have passed the audition the radio station has given you. That's assuming a great

COURSES

Star

Child

N 5/41

So You Want to Be -An Announcer A Comedian An Orchestra Leader An Actor An Actress A Swing Singer An Opera Singer A News Commentator A Master of Ceremonies A Radio Writer How Clothes Help Make the What to Do with Your Talent How to Develop a Talented

tion later. First let's see whether you find plenty of opportunity to build neally want to be an announcer or not!

The Problems to Be Solved, the Personality to Be Cultivated, the Poise to Be Developed—the Whole Inside Story of an Announcer's Career Is Told by an Ace Mike Man!

> to call for all you can give it in the way of background and previous experience in any line of business. If yourself as a commentator or reader you have a college education; so much the better. The chances are then that you have a working knowledge of at least a couple of foreign languages. And that will help. It will mean also that you may have acquired the indispensable ability to meet all kinds of people (one does in college) and generally make yourself liked by your associates. If you haven't had a college training, let's assume that your education has been varied enough to meet the demands of announcing. It's a business that demands a great deal, as I'll point out. You will be called upon to do a good many more things than you ever imagined an announcer was supposed to do. Usually there's a good reason for this. Broadly speaking, and with no attempt to minimize the functions of other departments, the announcers are still the backbone of any

The program department, whichas an announcer-is your particular branch of radio, is divided into three sections: announcing, continuity and production. The duties of an announcer, particularly on the smaller stations where you will be most likely to get your chance, may concern all three of these departments.

radio station or network.

TF YOU find you can write continuity I (that is, the actual script used to tie the program together), introducing the artists and the musical selections, you probably will be given a chance to do that. If you have an uncanny knack of timing and never have trouble in running the program on time, you may develop into a production man, the person who runs the programs, is responsible for the timing, orchestra set- All the world's best continuity can be up, script, announcers-in other words, the whole show. That will probably come later, after you have shown that you really have a sense of showmanship. You may find that ad-libbing (talking without prepared copy), describing sports events such as boxing, baseball, tennis, wrestling, et cetera, comes naturally to you, and if it does, then sports are your field. You may like particularly musical programs and and lucky enough, and his personality

have to worry about air personality. deal, but we'll talk about the prepara- have ideas for them. If you do, you'll sets the tempo of the program, either musical programs. Or you may have This mythical job of yours is going a knack of reading news. Nowadays practically every station in the country has a news service, and you may find

of the news.

Most news commentators, however, are men who have had newspaper training and have a good sense of news value, in addition to the ability to discuss the news intelligently. Lowell Thomas, Boake Carter and Edwin C. Hill are all former newspaper men.

These are only a few of the jobs for which announcing will qualify you if you work at it. A good many of the executive jobs in the program end of

> ADVISORY FACULTY

Kate Smith Lowell Thomas Nelson Eddy Jessica Dragonette Jack Benny Lanny Ross

Ireene Wicker

radio are being held down by former announcers. Most program directors have been announcers at one time. It's the ideal place to learn the business because the announcer is, after all, the final link in the broadcasting set-up. spoiled very quickly by a poor announcer; the split-second timing which is so important in radio, can be muffed only too easily by a poor announcer, and it's a standard axiom of the business that a good announcer makes the show and a poor one can spoil the best radio show ever built. The reason for this is that an announcer can sightread past errors if he's good enough

consciously or unconsciously.

Now I have pointed out some of the jobs in radio for which announcing can qualify you. Possibly you're wondering, "What will I be paid for being an announcer, with the chance to double in brass for a couple of other jobs?"

The answer is this: Generally speaking, you'll be paid about \$25,00 a week to start. That figure is for the smaller stations and doesn't always apply to small stations in the big cities, but it's a pretty good average the country over. If you can do a good job for your first connection and move up to a larger station that requires experienced men -and won't consider you unless you do have actual broadcast experienceyou can expect to get \$35 or \$40 a week. If you develop into a good enough announcer so that the networks are interested in you, you can add about \$10 to those last figures.

 $\mathbf{A}^{\mathrm{ND}}$ , if you make the grade with the networks, your earnings may reach up to \$60 or \$70 a week, depending on how well you sell your personality. Of course, these figures are basic salaries and don't include the chance that you may be paid extra by some advertiser for your services on his program, or any other money you might pick up around the station by taking part in some dramatic production or any other special feature outside of your regular duties as an announcer.

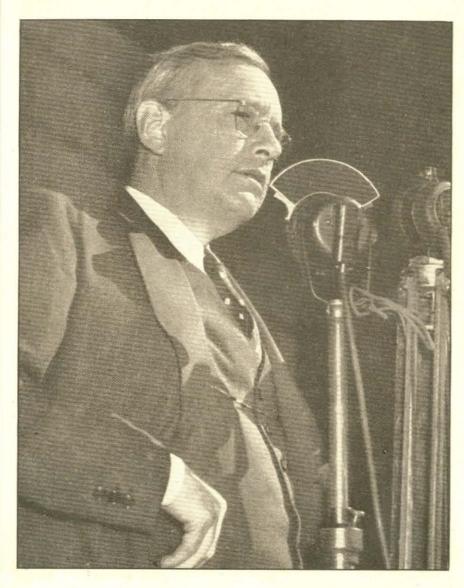
And what are your duties? Well here are some of them:

The announcer is responsible for keeping the program running as smoothly as possible, and that includes about everything you can think of. It means first, of course, that you check with the artists or orchestra leader and see that the music is the same as listed on the continuity you have, that it's in the right order and that credits are given where they are due. You may be responsible for the actual microphone placement and the balancing of the sound in the studio so that the piano doesn't sound as if it were right in front of the listener's loudspeaker and the singer as if he were hiding in

You will be expected to read any ordinary English word with ease, and you should have (add must have if you're working for a station of any

(Continued on Page 43)

# GOVERNOR LANDON'S



Governor Landon: He'd never heard of the technique of fireside oratory until the big moguls of his party sent him a radio production man and an engineer

potent facts.

## by PHIL WECK

ONIGHT, Thursday, July 23—the day this publication appears on the stands—you and practically every other radio listener, no matter what your politics, will hear Governor Alf. M. Landon of Kansas accept the Republican nomination for President of the United States.

I hope you will pay particular attention to that speech and the voice that delivers it. There's a story behind that voice, a story that illustrates the important part radio will play in electing the next President. You're not likely to miss the broadcast. It will be brought to you by all three major networks: NBC, CBS and Mutual, at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

The story rightfully began back in 1932. Depression stalked the land; businesses were failing; banks closing. The country was in the throes of a gigantic political struggle, the battle for the Presidency.

The Republicans held sway in the White House that year. They were led by President Herbert Hoover. Furthermore, the country had not elected a Democratic President since 1916!

# RADIO SECRET

The Republican Nominee's Radio Voice Was
Too Shrill. Why It Has
Improved Is Told Here

The other was the magic voice of Franklin Delano Roosevelt.

Even the Democrats who had nominated Roosevelt, then governor of a key state, had not realized yet the mighty weapon they had in the voice of their candidate. They did not know, of course, that—in years to come—people would say of President Roosevelt's voice that it was "the perfect radio voice . . ." and the "finest and most appealing radio voice in America . . ."

They did know that Franklin Roosevelt, as governor of New York, had utilized radio many times, that by talking often to his constituents from his fireside, he had perfected his radio technique.

There is no need to tell you what happened in November of 1932, to emphasize further the wonders wrought during the campaign by "the finest radio voice in America . . ."

The story shifts now to the present

The story shifts now to the present day, to Midsummer, 1936. Things have reversed themselves completely. This year the Democrats have nominated the President; the Republicans, the governor of a key state.

But this year the Democrats know that they have a tremendous advantage over their opponents in that same radio voice. They realize further that the Republicans are handicapped, because of their candidate's supposed lack of radio "color."

On January 29, and again on Febru-

ary 29, Governor Landon addressed the nation, speaking over both major networks. Perhaps you heard him. His voice, as it came over the air, was high-pitched and strident.

Certainly not even the most exacting critic could find fault with Governor Landon's speeches delivered to a visible audience. But there is much more to a modern Presidential campaign than talking to a visible audience. This year's election will be won by the man who appeals most to his invisible air audience.

A FTER Landon's first talk, radio-wise politicians began to worry. The Chicago Tribune, powerful Republican newspaper that has backed Governor Landon since first he was mentioned as a presidential possibility, declared that the governor's speeches made much better reading than listening. One expert, a radio commentator and newspaperman, even declared: "With that voice he hasn't got a chance for election!"

Bruce Barton, Colonel R. R. McCormick, Hill Blackett, John D. M. Hamilton—all vitally interested in Governor Landon's election, decided something had to be done about it.

And this is the reported story of what they did:

Colonel McCormick, publisher of the Chicago *Tribune*, and Hill Blackett, head of a large advertising agency, put their heads together and worked out the solution. Blackett had done a great deal of radio work through his agency. He looked down Radio Row, picked out a production man and an engineer.

THE production man, Kirby Hawkes, was to teach the governor proper inflection. It would be his job to see that everything Mr. Landon said into the microphone was said correctly.

The engineer, Charlie Warriner, was to assume the duties of a control man and to be sure that everything that went into a mike came out smoothly and evenly.

Hawkes was chosen from the Blackett-Sample-Hummert agency, of which Hill Blackett is an executive. He was a production man and writer, with a wealth of stage experience behind his radio work. Born in India of English

(Continued on Page 16)



So the Republicans went smugly on

their way, conducting their campaign

just as they had conducted campaigns

for many a year. They did not worry much. But they reckoned without two

One of those was the power of radio.







How they stand at the mike (left to right): Radiactors with powerful voices stand at right angles to mouth of mike (like Cap'n Henry of Show Boat); fireside speakers are only 6 inches from mike (like Landon); announcers stand about 12 inches from it (like Jimmy Wallington); thundering orators stand three feet from the mike's mouth. (The last three types face microphones as they speak)

# WHO-

# will be the

# 1936 RADIO QUEEN

?

Leading Newspaper Radio Editors Give You Here the Nominations for This Year's Queen of the Air. Now It Is up to You to Elect Her!

Myrtle Campbell, Judy Canova, Virginia Clark, Patti Chapin, Winifred Cecil, Bernice Claire, Helen Claire, Rachel Carlay, Loretta Clemens, Vivian Della Chiesa.

THE NOMINEES:

Gracie Allen, Jane Ace, Durelle Alexander, Peggy Allenby, Eve Arden,

Joan Blaine, Irene Beasley, Gertrude Berg, Fannie Brice, May Singhi Breen,

Connie Boswell, Bernice Berwin, Mildred Bailey, Lois Bennett, Helen Jane

Jessica Dragonette, Fifi D'Orsay, Gogo De Lys, Ray Dooley, Rosemary De Camp, Carol Deis, Muriel Dickson, Julie Dillon, Rosemary Dillon, Helene Dumas, Patricia Dunlap, Marie De Ville, Dorothy Dreslin, Jean Dickinson, Elizabeth Day, Colette D'Arville, Violet Dunn, Lili Damrosch, Donna Damerel, Vaughn De Leath, Nola Day.

Ruth Etting.

Barbara Jo Allen.

Jane Froman, Bernardine Flynn, Sally Foster, Vivian Fridell, Helen Stevens Fisher, Kirsten Flagstad, Alice Frost, Arlene Francis, Stella Friend.

Niela Goodelle, Rosaline Greene, Betty Lou Gerson, Maxine Gray, Connie Gates, Irma Glen.

Portland Hoffa, Harriet Hilliard, Elinor Harriot, Helen Hayes, Irene Hubbard, Gertrude Hitz, Joy Hodges, Shirley Howard, Lysbeth Hughes, Eunice Howard, Grace Hayes.

Helen Jepson, Bess Johnson, Deane Janis, Marian Jordan, Anne Jamison, Margaret Johnson (Honey Chile), Arline Jackson,

Annadell Kiger.

Lulu Belle, Beatrice Lillie, Elizabeth Lennox, Ruth Lyon, Shirley Lloyd, Peg La Centra, Ella Logan, Ann Leaf, Lucille Long, Elizabeth Love, Joy Lynne, Jeanie Lang, Frances Langford, Mary Livingstone, Rosemary Lane, Priscilla Lane, Dorothy Lamour, Loretta Lee.

Louise Massey, Lucille Manners, Joan Marsh, Willie Morris, Lucy Monroe, Maxine, Maud Muller, Odette Myrtil, Helen Marshall, Evelyn Morin, Pauline Morin, Marge Morin, Margaret McCrae, Elaine Melchior, Nila Mack, Allie Lowe Miles, June Meredith, Martha Mears, Mildred Monsen, Agnes Moorehead, Grace Moore.

Irene Noblette, Gertrude Niesen, Magda Neeld, Peggy O'Neill.

Mary Pickford, Lily Pons, Loretta Poynton, Gale Page, Dorothy Page, Patti Pickens, Jane Pickens, Helen Pickens, Carmela Ponselle, Rosa Ponselle, Irna Phillips, Virginia Payne, Eleanor Powell, Muriel Pollock.

Ruth Russell, Ramona, Irene Rich, Virginia Rea, Leah Ray, Alice Reinheart.

Anne Seymour, Gladys Swarthout, Kate Smith, Margaret Speaks, Ethel Shutta, Julia Sanderson, Cornelia Otis Skinner, Eve Sully, Sally Singer, Kay St. Germaine, Blossom Seeley, Blanche Sweet, Vivienne Segal, Grete Stueckgold, Mary Sothern, Judy Starr, Elsa Schallert, Dale Sherman.

Kay Thompson, Marion Talley, Josephine Tumminia, Sophie Tucker.

Benay Venuta, Virginia Verrill, Myrtle Vail.

Ireene Wicker (The Singing Lady), Betty Winkler, Lee Wiley, Mary Jane Walsh, Muriel Wilson, Helen Ward, Elizabeth Wragge, Lucille Wall, Kay Weber, Francia White.













Kate Smith

Frances Langford

Gladys Swarthout

Mary Livingstone

Jessica Dragonette

Gracie

HO'S going to be Queen of the airwaves this year? That's a question that you —who read RADIO GUIDE and who listen in—will answer.

The Radio Queen is not going to be selected by any small group. It is not the radio editors of newspapers throughout the country nor the editorial staff of Radio Guide who will choose the feminine star who will reign on the air. It is you—the hundreds of thousands who read Radio Guide—who will make that selection.

This week—and every week until October 15, when this contest closes—a coupon (like the one at the bottom of this page) will appear in Radio Guide. Just fill in the blank spaces as indicated and mail your ballot to the Radio Queen Editor, Radio Guide, 731 Plymouth Court, Chicago, Illinois. Only votes received on the Official Radio Queen Ballot will be considered. Although Radio Guide would like to have you answer all the questions asked in this Official Radio Queen Ballot, no vote will be invalidated which does not have all blank spaces

filled in. You must, however, insert your name, your address and your choice for Queen to have your vote count.

And remember this: You can vote as often as you wish—once each week if you like. The Official Radio Queen Ballot, printed here, will be reprinted every week until October 15 for your use.

But, you ask, what are the qualifications which my feminine favorite of the air must have to be eligible for the honor of becoming Radio Queen for 1936?

THERE are no specific qualifications. The Queen may be a comedienne, a singer, a dramatic actress, an announcer. She may have beauty. She may have a striking personality. She may have a thrilling voice. She may be a fine speaker, a delightful singer of popular songs or of operatic arias. She may bring you gags that make you laugh; she may interpret tragic drama which bring you tears or sighs.

There are no specific qualifications that the 1936 Radio Queen must have. She may have one striking characteris-

tic that pleases you; or she may have them all in varying degrees. But she must—in your opinion—be the outstanding feminine personality of the air.

To be your Radio Queen is the greatest honor that any girl or woman who broadcasts can achieve. Every feminine air performer hopes for the distinction that it is now in your power to give or deny.

In 1934 you chose Irene Beasley, In 1935 you selected Jessica Dragonette. Whom will you name this year?

To provide you with an authoritative list from which to choose your Queen, RADIO GUIDE asked the radio editors of leading newspapers throughout the nation to submit their nominees for the honor. Each sent in three names. The complete list of their nominations is shown on this page. One of these is the Radio Queen of 1936. But which one?

That is for you to decide. That is what all your votes will determine when the final count is made—soon after October 15, the date by which all your ballots must be in the hands of Radio Guide's Radio Queen Editor.

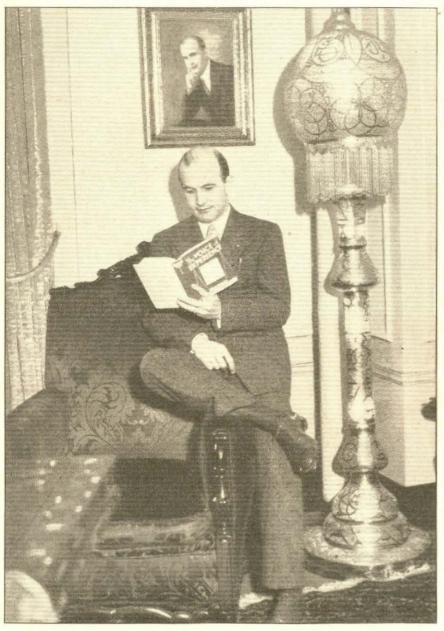
Photos of six of the air artists nominated by the nation's newspaper radio editors are shown here. Next week—and every week until October 15—photos of other nominees will appear in RADIO GUIDE.

HERE is the opportunity for you to participate in naming of the outstanding feminine personality on the air today. Vote now and often! The star you name may win!

Somebody is going to be Queen. Perhaps it will be your favorite—if you vote often enough. It is entirely up to you. The outstanding newspaper radio editors have provided you with a list of feminine stars who are eligible for the honor it is within your power to bestow. What are you going to do about it? Fill in the coupon here, the one next week—and every week!

## 

My Name is
My Address is
(The Editor of Radio Guide will also appreciate the following information)
I am a Mr
My age is There are in my family (insert how many)
who read Radio Guide. How many are men? Women? Children?
What member of your family buys Radio Guide
Do you buy Radio Guide each week?



Made by a cripple in distant Persia, the lamp shown here was acquired by Dr. Taylor merely by payment of the duty

# HOW HE LIVES

WILSON BROWN

O KNOW the Voice of Experience thoroughly, you must know the secret details of his work and of the way in which he spends his leisure time. Even those facts, sometimes considered minor but in this case quite important, have been hidden from the public. They are the facts that reveal the real Voice—the man, Dr. Marion Sayle Taylor.

Did you know that he was once an outstanding athlete and that even to-day his body, with the exception of the injured hands, is stronger and firmer than those of most professional athletes? His forearm is the same size exactly as that of Jack Dempsey, the former world champion boxer.

But let me tell you how he keeps fit. Dr. Taylor arises at 7:45 each morning. After a shower and a shave, he goes through a 15-minute exercise routine. This exercise is as regular as night and day. From his bedroom door hangs a trapeze from which dangles an odd-looking piece of harness. (See picture.) On the floor is a small stool. Dr. Taylor stands on the stool, fastens the harness to his head, kicks the stool away and hangs suspended in the doorway.

Since this exercise seemed a bit

Since this exercise seemed a bit silly to me, I asked the Voice to explain its purpose. He told me how it stretched the muscles in his neck, shoulders and back. How it loosened tight vertebra. And it works, as I shall tell you later.

Another exercise is this: He puts both hands behind his back, grasps the trapeze, and pulls the weight of his body up and down. Here's another: He sits on the stool with his feet under the bed and then leans back until his head touches the floor.

What the Voice of Experience (Dr. Taylor) Does at Home, in the Office—the Secret Details of His Work—These Are Facts Now Revealed for the First Time!

Do these exercises work? I know they do, because I saw Dr. Taylor remove his clothing and—"seeing is believing." His muscles are strong and flexible. His physical control of himself is perfect. The stomach muscles are so well developed that a blow with my fist didn't bother him in the least.

After all of these morning exercises, you'd think he would be through. But there is another "duty." Dr. Taylor drinks two glasses of cool water, clasps his hands behind his head, and does a forward-backward exercise. This tones up the internal stomach muscles. It is his only tonic. He rarely uses any medicine.

The eating habits of the Voice of Experience are very unusual. He has no fixed diets. He doesn't believe in them for healthy people. His eating habits are guided only by common sense.

He drinks a great deal of orange juice. It's the first thing at breakfast. It's always a lunch and dinner appetizer. It is served at all hours during the morning and afternoon. And it's the last thing he has before retiring.

His breakfast consists of one main dish—a dish rich in all food values. It is made up of a whole-wheat cereal on which is sprinkled pecan nuts, one-half sliced overripe banana, dates for sweeting (he never uses sugar) and cream. That, with the orange juice, is his typical morning meal.

LUNCH is always a light meal. There is, of course, the ever-present orange juice. Then some toast and milk. That's all. Of course if he is lunching with friends or business executives he may order more and mince it just to be polite.

The evening meal is his largest. It consists of some kind of meat—lamb chops, broiled chicken, beef roast or veal. Never any pork. He doesn't believe pork is good for his system.

With the meat is served some green vegetables and a salad. Sometimes this salad is made of vegetables; sometimes it is of fruit. Once in a while he has a cup of coffee. But never any dessert.

Eliza, a jolly, fat Negro woman with thick eye-glasses, prepares and serves the meals. Eliza came to the Taylor household from a Baltimore family whom she had served for twenty years. She knows how Dr. Taylor likes his food. She knows how he likes to have his home kept. And she does her job perfectly.

Dr. Taylor's schedule is a rigid one. It isn't like the schedule you or I would follow, because his job is one that makes unusual demands.

After his morning shave, exercises and breakfast, all of which takes place between 7:45 and 8:45 o'clock, he goes to his office. I told you his private office was really private and that is a fact. All morning he remains

Dr. Taylor's exercise strap: He hangs suspended by his neck in this harness each morning—to keep in trim! there, undisturbed by anyone. No conferences. No visitors. His own secretaries do not bother him with detailed work.

The mornings are reserved for his own particular work. He prepares his broadcasts, ten days in advance. He studies his radio script for each day and reads his mail.

For his noon broadcast, he leaves his office in time to arrive at the studios about thirty minutes early. During that half hour before he is to go on the air, he allows nothing to disturb him. He goes over his script again and rests.

If YOU could see him broadcast, this is what you would see. He stands before a microphone—to sit, he says, would interfere with his speaking—with his script on a stand before him. He'll rest one arm on the stand, lean over to the microphone, and his face—always serious—seems even more serious than before. He always begins with the same expression: "Greetings, my friends, and good morning."

Then he talks to his vast air audience as if he were talking to a single person—you or me. He talks to that black microphone as if it were human. Sometimes he'll even gesture to it. Perhaps that is why his talks sound so convincing and so personal. The Voice himself says that he forgets other matters when he talks, and really feels as if he were talking to just one individual.

Thirty seconds before the broadcast is due to end, the announcer walks (Continued on Page 15)





HIS is the sort of story that ought to have a happy end-ing. But Truth, being a lady, can be very perverse. The scene is Hollywood. The time, Monday, February 17, 1936. The place, the offices of an investment corporation, on Hollywood Boulevard, Hollywood, California.

Into this office a young man steps quietly. He is tall, slim, well dressed. But there is a mad and somber look in his brooding eyes. He is wearing a low-pulled slouch hat. The collar of his expensive overcoat is turned up. He keeps his hands jammed tight in his coat pockets.

He looks a little like John Wilkes Booth, the man who shot Abraham

The switchboard operator, Dorothy Hammarstrom, looks up at this apparition of woe. But she doesn't start. For Dorothy's employers are investment counselors for movie stars, and she is used to faces full of anxiety.

"Please tell Mrs. Weil that her husband is here to see her," says the young man quietly. In a moment, a bell rings in an inner office, behind frosted-glass

"Mrs. Weil? Oh, Doris, your husband is here . . ." says Dorothy.

Doris Mae Weil slowly put down the

telephone. Stark fear made her eyes glassy. They were beautiful eyes, set far apart in a dark and lovely face. Doris Mae began to pace the carpeted floor of the office, tugging nervously at a tiny lace handkerchief. Her trim figure moved jerkily.

Doris had far more than the share of beauty which an office-worker needs. But Hollywood is full of lovely girls

who come there, movie-struck, and remain to work in all sorts of jobs.

Perhaps Doris Mae Weil was one of

Suddenly she paused in her pacing. She picked up the telephone again. Her hand shook.

"Tell him to wait," she said, then hung up again.

With more determination in her stride, Doris Mae quietly walked to a door on which were neatly lettered the words: "MR. COLE."

Her employer, a suave and hand-some gentleman, looked up as she entered.

"Mr. Cole," said Doris Mae, as she still twisted that little bit of lace handkerchief. "I'm sorry to bother you

with my personal troubles but—"
"Go ahead, Mrs. Weil," Cole invited with courteous interest. "No trouble at all."

"-but my ex-husband is waiting

outside to kill me—"
"What?" Cole exclaimed, sitting

straight up in his chair.
"—Please help me!" she pleaded. "You see, we were divorced six months ago. He's a studio-set director. I had to leave him because of his insane jealousy. The man is mad! Why, he—"

THERE, there!" soothed Cole, picking up the telephone. "Give me police headquarters, please—and don't let anyone in the office know about it," he told the switchboard girl. "I'm sorry about your troubles," he said to Doris Mae, "but don't you worry."

And so, within a few seconds, this call was blanketing Hollywood, over the police radio:

"Calling Car 42 . . . Car 42 . . . Man

causing a disturbance in Room 519 at 6253 Hollywood Boulevard . . . Car 42 . . . Investigate . . .

And Radio Patrolman Clyde Pritchett and N. A. Pounds, cruising in Car 42, began to speed towards the office in which love, jealousy and frustration were setting the stage for drama.

Meanwhile, the young man who looked a little like John Wilkes Booth had fastened upon the frightened switchboard girl a glance that burned with impatience.

JHAT'S the matter?" he finally WHAT'S the matter?" he many asked harshly. "Didn't you tell her I'm waiting here? You tell her she might just as well come out and see me because I want to see her! And I'm going to see her if I have to force my way into that office!" By now Dorothy Hammarstrom, at the board, was almost as frightened as Doris Mae. Weil's voice rose again.

"And don't try to get any policemen to stop me!" he shouted, "because I'll kill them if they try!"

At that moment, the inner door opened and Weil half rose. But it was Cole, not Mrs. Weil who came out. Giving the mad young man only a casual glance which betrayed no interest, the manager calmly walked past him and out of the front door.

But, once in the hall, he sprinted to the elevator. A few swift words to the excited operator and the car shot to the ground floor.

At the entrance to the building, Cole met Policeman Earl Reed, famous in filmdom as the traffic officer at the corner of Hollywood Boulevard and Vine Street. And at the same time, he heard the siren of approaching Radio Car 42, containing Pritchett and Pounds.

"Earl, there's a man upstairs annoying one of my employes," Cole told Patrolman Reed. "And I guess—yes, here are the officers I called on the phone."

The radio car drew up to the curb. And in a moment Pritchett, Pounds, Cole and Reed all were whisked back to the fifth floor.

"We must hurry!" Cole said breathlessly. "When I left the office, he was threatening to go in after Mrs. Weil. And he said he'd shoot any policeman who interfered!"

The officers dashed down the hall from the elevator, guns drawn. Had Weil made good his threat to go in after his wife?

No. They found him sitting and glowering in the same place, hands thrust deep into his coat pockets. "Your name Weil?" Cole asked.

"No!" he grunted.
"All right!" Cole turned to the policemen. "You fellows watch him and I'll get Mrs. Weil to identify him."

He started for her office.

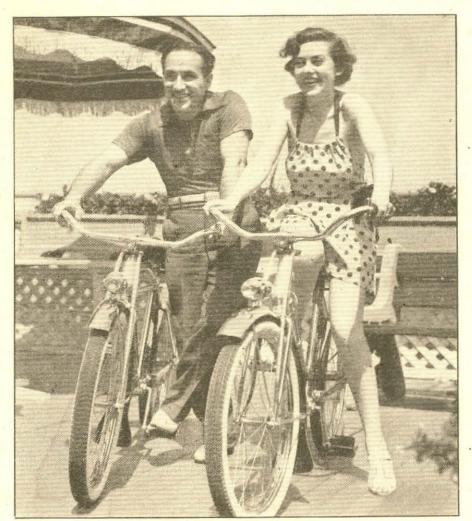
SHOT rang out dully.

Cole wheeled. Blood was spurting from Patrolman Reed's right shoulder. A second shot smashed through Reed's left hand. There was a smell of burning cloth.

Crazy Weil was shooting through his coat pocket!

Reed, both arms useless, wisely leaped out of the line of fire. This enabled his two fellow policemen to get into action, and a gun-battle was

(Continued on Page 14)

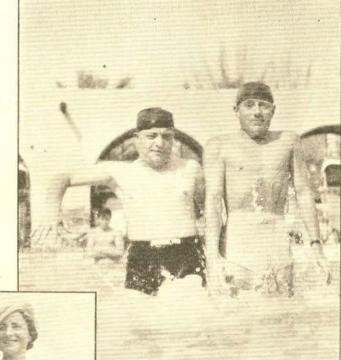


# PLUMS and PRUNES

By Evans Plummer

Windy City roof top! Orkman Ben Pollack and his new solo charmer, Lois Still, cool off on the Sun Roof of Chicago's Hotel Stevens, where Ben's tantalizing music is drawing crowds

"Splash! Splash!
A hundred times
splash," cry
Charles Correll
and Freeman
Gosden in their
California pool
between Amos'n'
Andy broadcasts



Jolly Jessica trips down to the famous Boardwalk for the Dragonette Summer constitutional in Atlantic City

OU'LL be hearing one of these two big Chicago mail order houses soon on a coast-to-coast CBS network show of thirty minutes duration, once a week, depicting historical events a la March of Time . . . Fred Astaire radioing to Johnny Green's music come September 8, despite those denials . . . Carveth (the Debunker) Wells in a brand new series for his oilgas sponsor. P. S.—You should see his magnificent air-conditioned land yacht . . . Edward Everett Horton, the screen funny, m. c.-ing the Chateau show within four weeks . . Joe Penner in a terribly comical script by Harry Conn, celebrated gagman of Jack Benny fame, starting October 4 over CBS from coast to coast . . . Sid Silvers, stage and screen stooge now working for MGM, with Una Merkel in a show Sid's written for that nickel-back gingerale . . . Frank Parker in a new starring series this Fall . . Nick Dawson and Elsie Hitz shortly in Nick's own script, "Follow the Moon" . . . Log Cabin Bar Z Ranch, western dray-ma, over NBC come September 29.

It's no joke that Jack Benny recently gave his frau Mary Livingstone a wide diamond bracelet containing three star sapphires on her birthday.

RUMOR FACTORY: A big-time comic may augment the Paul Whiteman show this Fall . . . The current Hit Parade featuring Freddie Rich over CBS may shift to NBC within a week when Harry Sosnik and Harry Salter start their Hit Parade units over CBS . . . The cry of Tarzan is being strengthened for launching over the radio wires. His last screech was on transcriptions . . . B. A. Rolfe (look across the page) has just auditioned an idea that has cost him four years of work, but which will cost a sponsor \$40,000 a week if accepted! Nice going, B. A. . . They're predicting big things for newcomer Midge Williams, NBC's 1936 edition of Ethel Waters.

Our sincere sympathies to Gloria Grafton, two-months' bride of Orville Knapp, the ork leader who was killed last week in a crash of his own plane at Beverly, Mass. Knapp was one of the most promising young batoneers.

HOLLYWOOD: Dick Powell and Joan Blondell back from vacation at beautiful Del Monte. Won't peep about date of wedding bells—although it's certainly after September 6 when her decree becomes final . . . Nelson Eddy almost lost his face when trying to get a-head. The studio make-up experts were making a cast of his face. The cast, on removal, took chunks of his eyebrows along. Idea of the false face was for experiments in aging Eddy during the filming of "Maytime." . . . Ginger Rogers has been turning down huge sums tempting her to sign a regular radio contract—but she may weaken if someone has an idea that's different . . . Just before she was to record for "The Big Broadcast of 1937," Jane Froman's stammer returned. Unable to conquer it, Jane left her part to Shirley Ross . . The Mary Pickford-Buddy Rogers romance is weathering the heat . . . Jerome Cowan, of Crime Club fame, and Warren Hull, who played straight to Bea Lillie's mike quips, are latest to crash the lots . . Phil Regan will broadcast from Hollywood in September while acting in "Join the Marines" . . . Jack Forrest, that plumful young tenor you've been hearing on the new Caravan series, will appear in Paramount's "Champagne Waltz" . . . Singing organist Milton Charles will vacation and make several shorts in Hollywood.

Astonisher: Fibber McGee and Molly, the air tourists, in real life don't care too much for the highway traffic—so they broil their steaks on a spit they have rigged up in their own back yard!

STAGE WHISPERS: Exclusive! Anne Seymour's been signed to a 52-week contract to star in forthcoming Grand Hotel series . . "Lady Counselor" has been disbarred in favor of weekly dramas. Irene Rich will do a piece called "Tiger Hunt" on Friday night, July 24 . . September 28 is the date to mark for the return to the air of Helen Hayes . . Betty (Girl Alone) Winkler is learning to ride—also to stand up and eat lunch . . . Joan Blaine, who kept cool all that sizzling spell by sheer self-hypnosis, has suntanned her initials on one of her legs in case she ever loses it . . . Murray

Forbes, a Fox of Flatbush, visited the Illinois State Penitentiary last week and learned from a guard that there had never been a radio actor confined therein. Braggin' again? Just wait. How about crooners and sax players?

Romance Corner: Verne Hassel of the Lee and Mary trio and La Velle Carter of the octet on the National Barn Dance are going to take the vows next Christmas eve.

PODIUM POTHOOKS: Guy Lombardo and his missus are co-defendants of a \$5,000 suit filed against them in behalf of a Chicago tot whose mother charges the child was bitten last February by Guy's dog . . . Old

Maestro Ben Bernie is eastward bound again and playing the theaters as he goes... Abe Lyman is trying to get a contract to supply Ben with his daily supply of "heaters." Bernie does away with a score of cigars a day; Lyman burns ten. So Lyman bought himself a cigar factory in Tampa, Fla.!... Little Jack Little's now at the Rice Hotel in Dallas, Texas, with a CBS wire.

Signs point to an early ASCAP-Warner Brothers truce. All will be forgiven and much restricted music released if negotiations succeed.

TAG LINES: The National Barn Dancers report: Uncle Ezra's secretary-wife Nora Cuneen is off on her first vacation in five years; Hezzie of the Hoosier Hot Shots was bitten by a pickerel last week but Hezzie didn't bite back; Sally Foster is going strong as the only girl member of a Sussex, Wis., softball team with which she plays every Sunday . .: Joe Emerson, "Hymns of All Churches" baritone, is entertaining his daughter Carolyn who is on a two month's visit to Chicago . . Former announcer Brokenshire's recent discovery in the depths of poverty is not a new situation; that was just where Norm was after the war and before radio . . Lum and Abner have learned of an odd situation recently from the Weaver Brothers (and Elviry). It seems the latter discovered a song-dance team on a local western Missouri station billing themselves—no less—as "Lum 'n' Abner!" The pair had innocently assumed the tag; thought it a good one because they'd heard it somewhere before, they weren't sure where. The Weaver Brothers told them where—and that it would be a good idea for them to drop it—which they did. Goodbye now.

# INSIDE STUFF

By Wilson Brown



OOKS like the rare thing will be coming along—a program that is different. It's called Goose Creek Parson, and supplants the Rise of the Goldbergs, with the same sponsor paying the bill. The Parson is Josiah Hopkins in real life. Josiah has been holding forth on the Don Lee network in California, but he's unknown to the Middle West and East. The program comes directly from a Hollywood church and features the Parson's family and congregation. The program is different from the old Elder Michaux program (remember it?) in that it's a drama. Goose Creek, incidentally, is a real place situated somewhere between Mississippi and Tennessee, where Parson Hopkins was born. The program will be heard Sundays, Wednesdays and Fridays for the first month and thereafter on Mondays, Wednesdays and Fridays. The starting date is August 30.

PPEARANCES AND FADE-OUTS:
A Seems like Frank Fay didn't do as well on his own as he did under the protecting wing of Rudy Vallee. Anyway, he leaves the air in September . . . After 14 years on the air in the same program, Harry Horlick and his A. & P. Gypsies leave the air. With his going, radio loses its oldest commercial program. Maybe you recall the story of how the Gypsies began. The sponsor offered the show to another maestro but he turned it down because he didn't think radio was here to stay. It was peddled around until Horlick took it as a sort of fill-in. The "fill-in" lasted 14 years! The fading date is September 13 . . . Two NBC shows to return to the air this Fall are the Metropolitan Auditions of the Air and the Warden Lawes dramas . . There is a

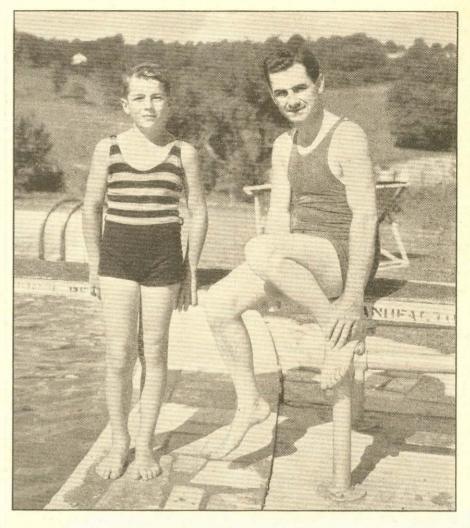
Right: Newscaster Lowell Thomas and Lowell, Jr., get their relief from the heat waves in their Pawling, N. Y., pool, and the biggest splash isn't always Father's

Left: No trick photography here. Bandleader B. A. Rolfe actually angled this one from its watery climes — and is he proud! Well, judging by the expression seen on his face...No!



White gabardine jodphurs for Kay Thompson's canters between her broadcasts with Andre Kostelanetz

possibility that Ed Wynn will fade August 11. Reason: he just wasn't able to hit that old stride of a year ago . . . The Wednesday night Cavalcade of America now adds "In Music" to its lengthy tag. The powers decided on the word, music, for the hot weather because most people would rather be soothed by refreshing music than get hot under the collar by some flaming debate. Arthur Pryor, Sr., and his band will furnish the music, while his son, Arthur Pryor, Jr., will handle the production end of the program . . . The Pittsburgh Symphony, with Antonio Modarelli directing, returns September 13—on CBS channels this time. Will be heard Sundays . . . When Nelson Eddy returns to the air, Josef



Pasternack's orchestra will accompany him . . . The New York Philharmonic Symphony has been re-signed by CBS for five more years.

THE battle that will make the Louis-Schmeling bout look like a girls' hair-pulling match is that between New Jersey's Gov. Harold Hoffman and Boake Carter. Governor Hoffman, is asking \$100,000, charges the commentator caused him "to suffer scorn and ridicule" . . . "to become liable to being prosecuted for crime and subject to impeachment" . . . and humiliated him before the public and the electorate of New Jersey. All this started, as I told you last week, when the free-thinking, free-talking Carter commentated on the Governor's conduct during and after the Hauptmann trial. In addition to naming Carter, Hoffman also lists as defendants the WCAU Broadcasting Co., the Atlantic Broadcasting Co., the Columbia Broadcasting System, the Philoc Radio and Television Corporations of New York and Pennsylvania and the Philadelphia Storage Battery Company. Whee-ew!

When Ramona went to Texas with Paul Whiteman, two girls profited by her departure. Ramona's Sunday afternoon CBS commercial will be handled by Irene Beasley on July 26 and Loretta Lee on August 2.

IF YOU'VE heard reports that AI Jolson or Charles Winninger are going on Show Boat, forget them! Such rumors probably started when it became known that Major Bowes would buck Show Boat on CBS. The sponsors are quite satisfied with Lanny Ross, thank you, and as a matter of fact the Fall Show Boat will be built entirely around him.

THERE'S MORE news about television this week. It's fighting news, and when folk begin to squabble over something, then that something must be worth all the rumpus. In this case, the Westinghouse Electric and Manufacturing Company filed an equity action against the Radio Corporation of America, asking the court for control of certain important television patents.

ABOUT PEOPLE: Lily Pons escaped

serious injury recently when her automobile, driven by her Japanese chauffeur, collided with another in Greenwich, Conn. Miss Pons was enroute to her Summer home in Silvermine, Conn. . . . Knowing the harm that comes from being "typed," Enric Madriguera is tossing over his longestablished title of "Tango King" in order to step into the more popular field of straight jazz music . . Fields and Hall, NBC'S song and comedy duo, were so delighted with the success of their Careful Driving Contest on their Sunday Drivers Program, that they're going ahead on another contest. This one is a three-word slogan on how to prevent accidents . . Billy (Bobby Benson) Halop has been written out of the script long enough to permit him a 17-day cruise to South America . . . George Gershwin and brother, Ira, will do the music for the next Fred Astaire flicker . . When Andre Kostelanetz goes to Hollywood August 1, he will turn over his baton to his first violinist to carry on for him . . Loretta Lee will soon take the marriage plunge with Irwin Dussin, an accountant. They were childhood sweethearts in New Orleans . . Frank Jacquet, in the Broadway play, "Mulatto," has the father role in the Tim and Irene sketches.

Many will mourn the passing of Dr. S. Parkes Cadman, radio preacher. Since his first broadcast in 1923 from a Brooklyn Y. M. C. A., Dr. Cadman had preached over 500 radio sermons. The place he left in radio and in the hearts of his listeners is not likely to be filled.

NEW YORK'S Paramount Theater is having its daily audience vote in a band popularity contest. To date, Guy Lombardo is leading, with Casa Loma and Fred Waring in second and third places respectively. But when it comes to dollars and cents, Waring is first, rating \$10,000 per week at that theater. So he should worry!

LAST WEEK we told you that Mrs. Ted Husing was in Reno. And now the formal announcement from her lawyer says the divorce will be sought because of mental cruelty. Seems like RADIO GUIDE'S story, published soon after the elopement and titled "Was It a Spite Marriage?"—was prophetic.



## IN SEPTEMBER ISSUE READ:

WHAT BOB TAYLOR WANTS FROM MARRIAGE—The new idol of the screen opens his heart on this taboo subject. Thrilling!

HEARTBREAK IN JOEL Mc-CREA'S LIFE—An amazing CREA'S LIFE—An amazing, moving story, never before told.

LORETTA YOUNG'S MOTHER TALKS—and speaks out frank-ly on girls' vital problems.

COULD YOU BRING UP YOUR CHILDREN IN HOLLYWOOD? An unusual feature by America's star novelist—Faith Baldwin. novelist-Faith

WHEN A GIRL MARRIES AT THIRTY—The lowdown on the recent nuptials of Myrna Loy.

GIANT-GRAVURE portrait of Ginger Rogers and Fred Astaire. You'll want to frame this!

THE BIGGER, BETTER MOVIE MONTHLY

ON SALE AT ALL NEWSSTANDS

## CALLING ALL CARS: SACRIFICE

(Continued from Page 11)

on. The office rang with shots and the hysterical screams of the switchboard girl and a waiting female client. Radio Patrolman Pritchett, surprised

by the suddenness of this attack, had his gun halfway out of his holster when he jerked to the left just as if he had been punched. And blood began to stain his coat.

Pritchett fell, but—as he fell—he jerked his own gun free. It was a terrible and tragic sight to see the fierce, dogged determination on that police-man's face as he slowly raised his pistol. From his deliberate movements, from the sweat that stood on his brow, it seemed the gun must be made of lead. But up—up—up it came, and trained on Weil.

And, at the same time, Weil, with a strange, mad calmness, leveled his gun

strange, mad calmness, leveled his gun again at the policeman. For an instant each was covering the other.

But now it was Pritchett's gun that spoke first. And Weil winced with pain as his pistol arm went limp. Again came the policeman's fire. And by now Pounds was firing, too.

Weil's gun clattered to the floor. Slowly, like a sack of meal tumbling off a shelf, his limp body began to lean forward. Gathering momentum, it fell

forward. Gathering momentum, it fell on the floor beside Pritchett.

"I got him," gasped Pritchett. "But he got me, too!"

Pounds snatched up Weil's gun. Then

he leaned over his buddy, and shouted to Cole to phone for an ambulance.

The ambulance came. But too late. Pritchett was dead. He had died keeping the faith of the radio patrol, had died protecting a lovely young girl from certain death.

Reed and the gravely-wounded

killer, Weil, were rushed to the hospital.

"If she wouldn't come back to me,
I was going to kill her and then commit suicide," Weil moaned as death
hovered over him.

Det the weil a police had frustrated

But the radio police had frustrated his mad plan—sacrificing one of their own to save an innocent girl.

## THE COVER PORTRAIT

WANTED—one prima donna!" An odd sort of advertisement to start a body on the way to fame, but when chorus girl Margaret Speaks read it,

a body on the way to lame, but when chorus girl Margaret Speaks read it, she tucked her newspaper under her arm and grabbed off the job.

Now there are plenty of radio agents and sponsors who would gladly hang out a sign reading: "Wanted, more prima donnas like Margaret Speaks." And that's why Radio Guide presents the lovely star of the Firestone Summer series on the cover of this week's issue.

Born in a small town near Columbus, Ohio, into a family so steeped in music that it almost hurt, Margaret Speaks began to sing the songs of her famous uncle before most children learn to talk. "Sylvia," "The Road to Mandalay," "Morning," and "Hymn of Thanksgiving," are a few of the well-known works of Oley Speaks that Margaret used to warble in her childish voice. ish voice.

Like most Ohioans with academic ambitions, Margaret matriculated at Ohio State University, and was busy in a hundred ways. Her professional singing career began immediately after leaving school, when she returned to her home town and sang her uncle's songs at the local movie houses. From there it was not a long trip to New York and the chorus of a Shubert musical comedy. It was then that she saw the "Wanted" squib in the personal

saw the "Wanted" squib in the personal columns of a metropolitan paper.

In her moments away from the microphone, Margaret Speaks answers to the name of Mrs. Leslie S. Pearl, and lives in one of New York's fashionable Westchester County suburbs.

## ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Mega-

THE world's outstanding sports event, the Olympic games, staged every four years, will take place this Summer in Berlin, Germany, from August 1 to August 15, inclusive.

The largest outdoor stadium ever constructed is in readiness for the games and the German authorities have spared no pains in planning to make this the greatest Olympic show ever staged.

Almost constant short-wave trans-missions will relay eye-witness ac-counts of the games to over thirty countries and in almost as many different languages. At the main arena there will be twenty announcers' cab-ins, and in addition five to ten micro-phones in the enclosed lobby com-manding a view of the 100-meter winning-post.

Swimming, hockey, basketball, foot-ball, handball, cycling, rowing, box-ing, flying and yacht racing will all be described in short-wave broadcasts in addition to the regular field events. American radio networks will carry

rebroadcasts of short-wave pickups of the most important events, as well as daily summaries of the games. NBC commentator William Slater will precommentator William Slater will present a daily resume direct from Berlin, starting July 29, for the red network at 5 p.m. EST (4 CST), and for the blue network at 6:15 p.m. EST (5:15 CST). On July 28, at 2:15 p.m. EST 1:15 CST), the NBC red network will carry a short-wave pickup from Pavlin describing the American from Berlin, describing the American athletes taking possession of their quarters in Olympia Village. On July 30, at 5:15 p.m. EST (4:15 CST) the NBC red network will carry an international short-wave relay from Prague, Czechoslovakia, describing the mara-thon race as the runners pass through that city.

that city.

Leading events of the games will also be transmitted over the Daventry, England, short-wave stations. On Friday, July 31, at 7:05 p.m. EST (6:05 CST), Daventry stations GSC (9.58), GSF (15.14) and GSP (15.31) will transmit a broadcast describing the scene of the Olympic grounds on the eve before the start of activities. On Saturday, August 1, the opening ceremony of the Olympic games will be broadcast by stations GSF (15.14), GSG (17.79) and GSH (21.47).

Best transmissions of the games direct from Berlin will probably reach short-wave listeners over Zeesen, Germany, stations DJD (11.77) and DJB (15.2).

NEW Cuban short-wave station, A NEW Cuban short-wave station, COCQ, located in Havana and relaying broadcast station CMQ, is being heard with very strong signals on a frequency of about 9.75 megacyles. The station makes use of frequent identifying signals, such as train whistles, ing signals, such as train whistles, train bells and sirens. Carl E. Whitehouse of Normal, Illinois, was the first to call this new station to my attention

WOEH, the portable short-wave transmitter of NBC, which was first used in the gondola of the stratosphere used in the gondola of the stratosphere balloon, has now been instaled aboard Douglas airplane NC-223-Y, which will be piloted by Howard Hughes in a flight from Los Angeles to Nome. Alaska, then to Siberia and return to California via Nome. An NBC announcer accompanying Mr. Hughes will describe for the NBC network a word-scene of the thrilling trip. Frequencies to be used by WOEH will be 1606, 2020, 2102, 2760, 4797.5, 6.425, 8.655 and 12.862 megacycles.

A COMMUNICATION just received gives the latest schedule of the Rome, Italy, short-wave station as follows: 2RO4 (11.81), 6:43 a.m. EST (5:43 CST) to Mediterranean coun-

tries; 9 a.m. EST (8 CST) to Near and Far East; 11:30 a.m. EST (10:30 CST) to Italian East Africa; daily except Sunday and Friday, 12:40 p.m. EST (11:40 a.m. CST) to Arabian countries; Monday, 5:30 p.m. EST (4:30 CST) to Argentine; daily except Sunday, English news, 6 p.m. EST (5 CST); Monday, Wednesday and Friday, 6:20 p.m. EST (5:20 CST) to North America. 2RO3 (9.635) Tuesday, Thursday and Saturday, 6:20 p.m. EST (5:20 CST) to aLtin America.

According to Frank Andrews of Los Angeles, California, the latest date for the completion of VK6ME, Perth, West Australia, has been set for September 1; however, the station may conduct preliminary tests prior to this date on its authorized frequency of 9.58 mega-

The frequency of short-wave sta-The frequency of short-wave station ZEC, Salisbury, Southern Rhodesia, is still announced as 6 megacycles, but recently it has been transmitting on a frequency of 5.8 megacycles, according to word received from G. P. Burdett of Monze, Northern Phodesip.

YEORGE DIAMOND of Jamaica, G Long Island, writes that GBTT, the E. S. Queen Mary, can often be heard testing with WOO, Ocean Gate, New Jersey, on 8.2, 8.77, 8.8, 12.78, 13.3, 17.6 or 17.74 megacycles. The Queen Mary can utilize simultaneously one or more of these frequencies for broadcasting . . . Mr. Diamond believes that the failure of some of our readers to hear certain short-wave stations is because

the antenna in use is set at an angle against the incoming signals. He eliminated his own trouble in this respect by trying antennas set at various angles until the best angle of reception was found.

The petition of the Advertiser Publishing Company, Ltd., of Honolulu, Hawaii, to the Federal Communica-tions Commission for a permit to erect short-wave relay station again has been denied.

RADIO GUIDE Reception Post observer
Joseph Miller of Brooklyn suggests listening for Australian amateur
phone stations on the 20-meter band. phone stations on the 20-meter band. The best heard at present are VK2UC (14.14), VK4JX (14.29), VK3EG (14.33), VK3KX (14.38 and 14.045) and VK5JC (14.14). Listen for European amateur phone stations. They are best near dusk. The outstanding European amateur phones heard at present are CT1BY (14.26), PAORP (14.065), F8MG (14.025), F8DW (14) and Spanish stations EA2BT (14.015 and 14.1), EA4BM (14.14), EA3DQ (14.03) and EA7AI (14.3). South American phone stations often come in well during hot EA7AI (14.3). South American phone stations often come in well during hot spells. You will probably hear Argentine stations LU8AB (14.14), LU6AP (14.38), LU4BH (14.43), Brazilian stations PY2CK (14.045), PY1DK (14.05) and PY2ET (14.08), Venezuelean stations YV5AA (14.14) and YV5AM (14.08), as well as CE1BC (14.02) of Chile and CX1AA (14.26) of Uruguay. The amateur thrill bands are alive with numerous foreign signals such as the above. nals such as the above.

In a letter to Russell Ballard of Brooklyn, New York, S. Mobach, Sup-erintendent of Government radio ser-vice, states that PZH, located at Para-maribo, Dutch Guiana, is a 25-watt phone transmitter owned by the city, which transmits every Monday, Wednesday and Friday on the 7 megacycle amateur band, pending permission to shift to one of the short-wave broadcast bands.

For short-wave programs for the week see pages 29 to 41 inclusive.

## IN CINCINNATI WITH-

Orville Revelle

EAR O. R.: The craze this Summer seems to be guest-column-izing for over-heated corres-pondents, so here I am repre-senting WHIO, America's newest 5,000-

watter.

Now for a few items you didn't know about the James M. Cox, Jr., station: The exact coverage of a 5-kilowatter on our channel is 22,500 miles. In other words, WHIO now covers Ohio, Indiana and Kentucky.

Members of the Jimmy Allen Flying Club are planning an air carnival

Club are planning an air carnival which will be held at the Dayton airport on August 1. Many well-known aviators will be on hand to help make the day complete for Dayton's air-minded youngsters.

Through our short-wave facilities, W10XGB, we carried two broadcasts of the Ringling Brothers and Barnum and Bailey Circus on Thursday after-noon and evening. Dave Byrn took the audience through the side-shows while Fred Edwards was called upon to duplicate his "Announcing-man On The Flying Trapeze" act that he did when Cole Brothers was in town. By now Fred is prepared to attain any neights after two trips up in the big-top.

Just as I was preparing to sign my name to this masterpiece, learned that Manager J. L. Reinsch and President James Cox, Jr., returned from Chicago with a few new programs. Dial us and get a load of something new in broadcasting. Hope this fills the space you couldn't. Chuck Gay.

Palmer Ward, in need of a rest, leaves WLW this week. His Moon Riv-er spot will be taken over by Sidney

THREE hundred applications were received for last week's "For Men Only" broadcast by persons wishing to view the show. Two hundred and seventy-eight were from women! However, in the past few weeks the Crosley than the added a weeks the crosley than the added a weeks the crosley. show has added a women's angle by interviewing Cincinnati's best-known business women, but I still contend that it's Head Waiter Julius' (of the Netherland Plaza) stag party stories that cause the feminine SRO sign.

How to keep fit: Paul Sullivan takes a daily dip in the pool and plays golf twice weekly during the Summer

According to my song meter, "It's a Sin to Tell a Lie" is way out in front for number of times played by local orks, with "Is It True What They Say About Dixie?" and "Hickory, Dickory Dock" the runners-up. Speaking of Dock" the runners-up. Speaking of tunes how many of you know that "Would You Mind?," the song being featured by Barney Rapp, is from the pen of Harvey Harding? A little "boid" tells me that Harvey dashed it off the day after he asked a certain girl a certain question. Listen to it—and find out her answer!

Wonder how true it is that the sponsors of those Civil War classics on Sunday afternoons last year may turn to Mutual this Fall? If so, the show will originate in Cincinnati.

THE biggest complaint directed at radio in this section is: "You have radio in this section is: "You have too much hillbilly music on your station." And a friend of L. B. Wilson made that same statement to him on Monday morning. By afternoon L. B. had it all figured out. WCKY has 472 quarter-hours on the air weekly. And out of that quota only two hours are used for mountain music! Most of this is broadcast at 7 a.m., when honest folks are in bed. folks are in bed.

Announcer Tom Slater took care of a baby while working his way through school. He also washed dishes and

made himself the household handyman. There you are girls.

For the best all around mike performance of the Summer I can hand the prize to Red Barber for his superb casting of the All-Star baseball game ... That girl's back again and stealing the "Green Bottle Tavern" spotlight away from them all. Jane Tresler's the name. When Janie steps up to the mike even the engineers give a listen, and that's about the nicest tribute.

BOB BENTLEY, who has interviewed about everybody in town on his "Man On the Street" airing, is radio's silent man. He won't talk about Bob Bentley. However, after an hour of fencing, he broke down and confessed to his greatest their No. it wear! to his greatest thrill. No, it wasn't when he played opposite Mae West on the stage years ago; it was the sight of seeing the Statue of Liberty and New York's skyline after many months of fighting to save the country for the Democrats back in the teens!

George Case back from a vacation which was spent as a postman's holi-day—visiting Chicago radio stations!

"Thank You, Stusia" is a new of-fering on WOWO that gives promise of developing into one of the best serials of present-day radio. It's a yarn about an elderly lady, endowed with most of the money in the world, with most of the money in the world, who decides to brighten the lives of four youngsters by giving each a million dollars. (If I'd seen her first I wouldn't be writing this.) Each succeeding episode is funnier than the last, with its four monied characters trying their best to get rid of the gifts. The time is 7 p.m. EST (6 CST) on Monday, Wednesday and Friday.

STORKCAST: Ralph Simpson's Bos-ton-English bulldog is the proud parent of quintuplets.

The ages of the amateurs who anpeared on Benny Rubin's Mutual show of July 12 totaled over two hundred and fifty years. Each novice had to be forty years or older to get on the pro-gram. Like good whiskey, these ama-teurs seem to improve with age. The show was one of the best.

T HAD to come sooner or later. Radio was a cinch to inherit a Dean brother act some day. This time it's not Diz and Daffy (thank goodness) but Eddie and Freddie, who do a Sunday turn before the mikes previous to ball games for WGN and Mutual. Just two Arkansas yodelers with guitars who are dizzier than their namesakes.

Wonder how many of you know that Dick Bray is the easy touch among the radioers. He never says no until he gets down to carfare. The other eve at the Greyhound races I witnessed the parting of fifteen dollars witnessed the parting of fifteen dollars to three of his friends who claimed they couldn't pick a fight in Madison Square Garden . . But the best yarn about Bray's generosity is one that he doesn't want told (but that's our business—telling stories, I mean). The other eve, about a week ago, a man, seemingly in his late fifties and neat and clean although not sartorially perfect, asked Dick for ten cents to get fect, asked Dick for ten cents to get something to eat. Bray didn't give him the dime like so many of us, who feel that our daily good deed is accomplished with the parting with a tenth of a dollar unit. But, instead he took the man to a nice restaurant, fed him to man to a nice restaurant, fed him to capacity, gave him two dollars for a night's lodging and a breakfast and then topped it off by telling him to come out to his house the next day, as he was sure his mother had some kind of work he could do. No wonder this Dick Bray gets so much happiness!

## HOW HE LIVES: THE VOICE OF EXPERIENCE

(Continued from Page 10)

over to the mike, passes his hand be-tween Dr. Taylor and the mike. This doesn't bother Dr. Taylor in the least. In fact, so few things do bother him that one announcer who tapped on the stand and another who signaled from a distance didn't succeed in interrupting him. Though the waving of a hand directly in front of his face doesn't bother him, he can't help but see it. No matter what the subject of his talk is at the moment, Dr. Taylor can al-ways conclude in the thirty seconds that remain.

After the broadcast, Taylor goes to After the broadcast, Taylor goes to his home for a fifteen-minute rest and his lunch. (He never cats before a broadcast. It might interfere with his speaking.) By 1:30 in the afternoon, he is back in his office. And then new work begins.

new work begins.

He receives business visitors; gives interviews; dictates his books; edits his magazine, The Voice of Experience works on his charity cases; works on scripts for his movie "shorts"; writes pamphlets; dictates correspondence; has all sorts of conferences.

At about 5:30 he leaves his office

At about 5:30, he leaves his office for his home. Snowball, the 50-pound Alaskan Spitz dog he has had for a year and a half, meets him at the door, paws him playfully. Snowball—who was so named because of his pure white color—is still never allowed in the living-rooms of the home, but must stay in the kitchen with Eliza.

Of course the little Boston Bull pup must come in for his share of the fun. He's little and frisky. I've played with him. And such fun he has. He was on my back, scampered away for a running start to leap on my shoul-ders, then made repeated attempts to show his affection by licking my cheek.

Dinner is served at 6:30 unless there is an evening broadcast, in which case is an evening broadcast, in which case dinner is delayed until after that broadcast. About three evenings a week Taylor returns to his office for more work. On the other evenings, he does as you or I would do—attends a movie (George Arliss and Charles Laughton are his favorite actors), takes an automobile ride, attends a concert, or remains at home for a long reading session. Of course benefit performances do interrupt this scheme. Dr. Taylor is in wide demand for such Dr. Taylor is in wide demand for such benefits and does on an average of five a week. But even then that takes him away only about an hour. A car and chauffeur help to shorten the time taken by such engagements.

taken by such engagements.

The next morning's newspapers (in New York the early editions appear the evening before) are delivered to the evening before) are delivered to his home at 10 p.m. From 10 until one is his reading period. Dr. Taylor reads the news section of one paper to keep up with world happenings. He reads the editorials of all the papers to get their viewpoint. And he always reads the various columns to know what's going on in the radio know what's going on in the radio world. That, of course, doesn't take his entire time. So, almost any evening, you'll see him leaning back in an easy chair with feet propped up, reading a book.

Most of that reading is of scientific works, particularly on the subject of endocrinology and in psychiatry. His particular interest is in the question of the physical self versus the mental self. Some day he will probably write his own book on that problem, for he has not as yet found one that he believes treats the subject fully and accurately.

Bedtime is 1 a.m.

Dr. Taylor has an office in his home. This home office, or den, as he calls it, is connected by private wire to his business office and to the office of his attorney, Elmer A. Rogers. If he is at home and wants to talk to his attorney, all he has to do is lift the

(Continued on Next Page)



You can't get a sun suit like this at any store. It was designed by the famous Kellogg Singing Lady, with an original "Mother Goose" print, created by Vernon Grant. Carefully cut and tailored in Pepperell Vat Dye Percale. Absolutely guaranteed sunfast and tub-fast.

The supply of these Singing Lady Sun Suits is limited. Act quickly. Get as many as you need, while the supply lasts. Mail the coupon.

TUNE IN the Kellogg Programs listed on this page. Learn more about this offer for children.

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# GOVERNOR LANDON'S RADIO SECRET

(Continued from Page 8)

parentage, he was educated at Cambridge. Among the stage shows he produced and wrote were "Mrs. Cook's Tour," starring Mary Boland, and "She Got Away with Murder," both of which ran on Broadway. At the time he was chosen by Blackett, he was producing "Molly of the Movies," a program heard over the Mutual Broadcasting System.

program heard over the Mutual Broad-casting System.

Warriner is known in Chicago, where he worked with CBS, as one of the best of the engineers. He alone was responsible for averting serious shortage of medical supplies and food at McCook, Nebraska, when the dis-astrous Spring floods of 1935 cut that town off from the outside world. By stringing together automobile batteries stringing together automobile batteries he established radio contact with his network and directed relief airplanes

THESE, then, were the two men actu-THESE, then, were the two men actually chosen to aid Governor Landon in his broadcasts. They were given leaves of absence from their permanent positions and sent to Topeka, Kansas. And with them went the hopes of the Republican party!

Significantly, Governor Landon made no broadcasts for several weeks. Instead he and his two instructors pitched into the business at hand. And Governor Landon learned many things!

He learned, for instance, that he had

which brought the necessary supplies.

He learned, for instance, that he had been standing too far away from the microphone. And that he had been shouting at it. Hawkes taught him to talk into it just as he would talk to his daughter, Peggy Anne, in an easy, confidential manner. He learned to



Kirby Hawkes, right, rehearsing "Molly of the Movies" with Jean (Molly) Byron, center, Ruth Bailey, and Parker Willson

avoid words with harsh sounds, words that Warriner told him would "hit the needle" too heavily and would sound

shrill and unpleasant in loudspeakers.
It became part of Governor Landon's training to prepare speeches and to deliver them into a recording-ma-chine. Then he, Hawkes and Warriner chine. Then he, Hawkes and Warriner would sit in a little studio of station

WIBW, the CBS affiliate in Topeka, and play those recordings back. They would listen carefully.

Hawkes, hearing a sentence he did

not believe to be properly delivered, would stop the recording. The Governor would nod and note the correc-

And so, sentence by sentence, word

by word, the three of them worked together. For several weeks they work-ed like that before the Governor ated like that before the Governor attempted to broadcast again. And then he accepted the invitation of an old college friend to speak at Attica, Kansas, and network wires were strung into that little village.

The entire nation was listening when Governor Landon addressed the sixteen members of the Attica high school graduating class.

graduating class.

And those who expected to hear the same shrill voice were surprised at the change.

Governor Landon had learned his lessons well. He talked easily, informally. His voice was pleasant and friendly. Radio listeners were surprised to learn that Governor Landon was such an interesting talker. Not the was such an interesting talker. Not the least surprised were his own backers, Colonel McCormick, Mr. Blackett, Mr. Hamilton and Mr. Barton.

THOSE same backers will be at their loudspeakers when Governor Landon talks July 23. They will be more than attentive and more than eager to note further improvements in the Covernor's radio ratio.

note further improvements in the Governor's radio voice.

One thing is certain. Whether or not Governor Landon is elected, he will make many new friends this Fall through his broadcasts.

For Kirby Hawkes and Charlie Warriner have done their work well. They have blazed a trail that many will follow in the years to come. From now on every politician who expects to woo votes from the vast radio audience—that audience which can swing any —that audience which can swing any election—must be as well versed in broadcasting as he is in statesmanship.

#### HOW HE LIVES - THE VOICE OF EXPERIENCE

(Continued from Preceding Page)

receiver and press a button. In the same way he can contact his business office. These calls do not go through the central telephone exchange. Nobody can listen in. That's one reason for the private three-way line. The other reason is its convenience.

other reason is its convenience.
So far, I have tried to show you the Voice of Experience as he lives, the peculiarities of the job that he has undertaken, the little details that help reveal the real Dr. Taylor.
Now I want to tell you about still another side of this man who has remained a mystery for so long. Permained a mystery for so long.

another side of this man who has remained a mystery for so long. Perhaps some writers would title this part, "His Eccentricities," for it has to do with his huge wardrobe, his \$250 hats, his immaculate dress.

But I prefer to think of this part of my story as luxury which radio made possible and which the Voice, once a poor boy, can now enjoy. And should enjoy. I say should because I believe a man who has helped others to the enjoy. I say should because I believe a man who has helped others to the extent which the Voice has done (such as giving over \$58,000 out of his own pocket each year to charity) entitles him to some of the comforts that money makes possible. If Dr. Taylor were a selfish man, I would not hold this belief. But he is the most unselfish man I have ever known.

People who have seen Dr. Taylor have marveled at his immaculate dress. Each day he wears a different suit, a different shirt, a different hat, different shoes. Always he looks as if he had just stepped out of his dressing-

he had just stepped out of his dressing-room. But few, if any, of those people have ever been behind the scenes to see and know why the Voice is able to dress in that manner. They say, "well, he's rich"—and let it go at that. But I wanted to see that wardrobe,

to look inside his dresser drawers, to know the cost of his clothes. On one of my visits to Dr. Taylor's home, I

asked if I might do just that. I came

away with this information: The Voice of Experience keeps sixty suits in his wardrobe. He has given away many to charity. Only last week he made a gift of ten suits.

away many to charity. Only last week he made a gift of ten suits.

He has forty-seven pairs of shoes, every one on shoe trees and placed neatly in rows in a large closet.

His hats are made to order. One Panama hat cost \$250; another, \$150. He has seven beaver hats which cost \$40 each. Every hat has a small rim which Dr. Taylor wears turned down.

A large chest of drawers is filled with wearing apparel. As I looked through the chest I noted one drawer full of belts and garters; another of gym clothes; a drawer of scarfs; two drawers of collars, all white; one drawer of white linen handkerchiefs, each monogramed; two drawers of socks, each sock folded so that it can be put on without unfolding; one drawer of ties already tied so that they slip on easily; one drawer full of one-piece linen underwears and two drawers. slip on easily; one drawer full of one-piece linen underwear; and two draw-

price linen underwear; and two drawers of shirts, all made to order, monogramed "V. of E."

Incidently, such care means more than neatness. For one thing, the Voice has never lost a piece of clothing. He is wearing the same collar buttons today that he purchased fifteen years ago teen years ago.

ONE thing which I think will interest NE thing which I think will interest you is the fact that Dr. Taylor's crippled sister, Mallie, embroiders the monograms on all his handkerchiefs. And it is extremely fine and detailed work. Dr. Taylor is very proud of that fact and told it to me with a great deal of justified pride.

Before closing this part of the series on the Voice of Experience, I want to tell you about some of his jewelry which I saw and admired. On his finger is a beautiful platinum ring, set with three diamonds. The large dia-

mond in the center is from his mother's engagement ring. The two small-er diamonds on either side were from her ear-rings. Around these three precious stones are sixteen onyx bars. Around these three There is a diamond tie stick-pin to match, and the set is one of his most treasured possessions, not so much because of the real money value of the pieces, but because they hold the stones that meant so much in his mother's life.

HE HAS a watch which is the most unique timepiece that I've ever seen. You will know it is the finest watch that could be made when I tell you it was made to order by the Bulova Watch Company for that organiza-

Watch Company for that organization's founder.

The face of the watch is platinum.
All numerals are of hand-cut rose diamonds. It has a diamond stem with baguette diamonds on either side. The

baguette diamonds on either side. The case is crystal.

Attached to the watch is a platinum chain, each alternate link connected with marquise diamonds and sapphires. A platinum knife is on the end of the chain.

Because of the fact that this watch was made by Mr. Bulova himself and cannot be duplicated, its value is far

cannot be duplicated, its value is far more than the actual worth of the platinum, diamonds, and sapphires of which it is made.

He has another ring which is unique

He has another ring which is unique in that it is carved out of one solid block of platinum. On it are greengold raised initials, "V. of E.," over which is set a one-carat diamond.

Not considered jewelry, but certainly of great money value, is his large collection of coins. He has, for example, Chinese coins of the complete Northern Sung Dynasty, dating from 963 A. D. to 1023 A. D., and also coins of the Tang dynasty, dating from 618 A. D. to 948 A. D.

He has, too, the corresponding pa-

per money used by those dynasties. Since printing was not known at that early date, this paper money was in-

early date, this paper money was inscribed by hand.

There is, too, a collection of gold coins: One, a three-dollar gold piece, was minted in 1792 and is now valued at \$480. One coin, of which Dr. Taylor is particularly proud, is a Connecticut one issued in 1738, before the formation of the Union.

All of these facts, I believe, give a new insight into the man behind the Voice. But in this case, there are so many factors behind the man that you should know them all. Not until then will the mask be completely lifted from the Voice of Experience.

The Voice of Experience is off the air for his Summer vacation. Jacob Tarshish, the Lamplighter, replaces him. He may be heard Monday, Wednesday and Friday over an NBC network at 11:45 a.m. EDT (10:45 EST; 10:45 CDT; 9:45 CST; 8:45 MST; 7:45 PST). Also Tuesday and Thursday PST). Also Tuesday and Thursday weekly at 7:15 p.m. EDT (6:15 EST; 6:15 CDT; 5:15 CST; 4:15 MST; 3:15 PST).

But what about the real Voice of Experience? How does he adjust his life to the peculiarities of the job he has undertaken? Next week you will read here something about the interests, other than radio, in which the Voice participates. About his movies, his books, his pamphlets, his personal appearances, and what all of this means in terms of dollars and cents. How rich is he? The answer next week!

## I WATCH THE STARS

(Continued from Page 5)

he jumped right up to the front of his

cage and roared out.
"Well, sir, this 'idea man' and I laughed and I thought he'd call the whole thing off-but no, we had to broadcast. I played the saxophone and when I had the lion's attention I pretended to throw the sax again. And sure enough the lion roared.

"So we said our experiment proved that G below middle C was the one note a lion couldn't stand."

Another topic that comes up often in any discussion among radio people is the panhandler, the type that preys solely on radio artists. Many radio people are veterans of the almost ex-tinct vaudeville circuits, and nearly all tinct vaudeville circuits, and nearly all of these contribute regularly or occasionally to less fortunate colleagues whom radio has passed by and left stranded without any more vaudeville circuits to play. Around Lindy's, Dave's Blue Room, the Tavern, Sardi's, Dinty Moore's—any New York haunt of radio people who have lended haunt of radio people who have landed in the money—some of the unfor-tunates can be seen waiting the ap-pearance of a friendly star.

ARTIE played WPA time most of the A Winter, and now he's back to run out his season on my cuff," is a remark

frequently heard.

"You have to respect the stories some of them get together," Fred Allen remarked one day. "A sword-swallower came up and told me he couldn't swallow his swords are more unless his swallow. swallow his swords any more unless he

swallow his swords any more unless he smeared bicarbonate of soda on them. Would I please advance a couple of dollars for the bicarbonate?"

"The worst of it is," someone else broke in, "they think they're entitled to tell you their stories. There are a couple of the boys to whom I slip a few dollars once in a while, but they're a little ashamed to take it and they always have a new hard-luck story ready for me. I suppose they spend a day

for me. I suppose they spend a day or so framing it up and don't like to have it just go to waste. I guess I feel the same way when my program is canceled at the last minute and there

I am with a script all ready to be thrown away."

Not all of these "pensioners" are so humble. Some of them have been re-ceiving these donations so long they regard them as a right. For years Irving Berlin has been donating regu-larly to a down-and-out song writer. The man came to collect recently and asked for \$10 extra on some flimsy exfor liquor and refused the extra ten.

"Irving," said the pensioner, his regular Berlin donation in his hand,

"Success hasn't changed you a bit. You're still a louse."

THAT was Berlin's favorite story for a week or two—but the old song writer stayed right on the long pension

Freddie Bartholomew, the boy of the movies, drew an admiring crowd of radio people in that lobby hang-out the night he was in for an appearance on the Vallee hour. He had an amaz-ing poise, this very small boy, talking

to a dozen or more flip radio figures.
In spite of all this maturity of manner, though, Freddie has a regular bov's spirit of mischievous fun. This night he was hunting for victims for his question:

his question:

"What is the last thing a captain does when he leaves a ship?"

The victim wouldn't know, and Freddie would triumphantly pull up the man's necktie and scream out, "Ties up!"

He picked Richard Himber, but Dick apparently gets around in civales where

apparently gets around in circles where these games are well-known. When the question was asked, Dick put his hand up to his chin and seemed ab-

sorbed in thought, but the hand securely covered his necktie. Freddie looked disappointed. Dick came back a few minutes later, chin still in hand. "What was that question again?" he

asked. "I won't tell you unless you put your hands behind your back," Freddie

your hands behind your back," Freddie replied.
"All right, I will as soon as you ask the question."
"What is the last thing a captain does before he leaves a ship?" Freddie repeated, and Dick's hands went behind his back.

REDDIE threw up his own two hands in despair. Dick had sneaked around a corner and taken his tie off altogether! Maybe somebody should have warned Freddie that this Richard Himber is one of radio's champion practical jokers.

practical jokers.
Radio has its own group of children who get around to these third-floor sessions frequently. They are a sedate lot. There's very little tag or hide-and-go-seek stunts among them as they wait between rehearsals. The busier little boys always may be spotted by the way their coat pockets bag down. No matter what Mother says, these kids stick bulky scripts into their coat pockets. their coat pockets.

The baggiest pockets probably be-long to Walter Tetley, a fifteen-year-old who appears on a dozen or more

## RADIO BONERS

The only new form of humor to appear in America in ages of comic endeavor is that of the radio boner. When an unintentional error made by a speaker over the air tickles the funnybone, that is a radio boner. In order to uncover more of these gems of merriment, Radio Guide will pay one dollar to the sender of each Radio Boner published. In cases of dupication, the sender of the first Boner to reach our office will get the dollar. Address: 731 Plymouth Ct., Chicago.

BOB TROUT: "A woman in a white suit is standing on the shoulders of a man ten feet away and waving a flag."—C. C. Thomas, Miami, Florida (June 27: WQAM: 9:45 p.m.).

ANNOUNCER: "Take pictures of the children and other events that happen around the home."—Mrs. Paul Krueger, Storm Lake, Iowa (July 3: WAAW: 12:05 p.m.).

ANNOUNCER: "He can speak almost intelligently on any subject."—Mr. T. B. Wiley, Pine Grove, West Virginia (June 21: WWVA: 3:15

NEWS COMMENTATOR: side ditches were reported alive with dead grasshoppers."—Frank Forsythe, Albia, Iowa (June 30: WHO:

ANNOUNCER: "For rent: ANNOUNCER: "For rent: Bedroom to a young lady with back exposure and very pleasing front view."

—F. E. Austin, Brushton, New York (July 6: WGY: 7:15 p.m.).

ANNOUNCER: "If any of you folks are bothered by insects who are listening to the game, be sure to get Bugaboo."—Mrs. E. F. Maurer, Milwaukee, Wisconsin (July 4: WISN: 4:10 p.m.).

MR. PEARSON: "I hope they either cure Zioncheck or send him back to Washington."—Ivor Morgan, Wor-thington, Minnesota (June 29: KFNF: 12:27 a.m.).

HOMEMAKERS' PROGRAM: man should remain standing until he sits down."—Al Waste, Madison, Wisconsin (July 6: WHA: 10:20 a.m.). radio programs—juvenile and adult—every week. Like any boy his age, this Walter has his toys. One little trinket he bought himself this Spring was a thirty-foot cruiser for which he paid a few thousand dollars.

He thought it was quite an event and demanded an NBC broadcast when his boat, the *Static*, was launched. A good-natured executive laughed, alloted a fifteen-minute period and told him to got his program ready. Walter him to get his program ready. Walter went ahead with his plans, but he had

to be disappointed.

That day the new steamer, Queen Mary, arrived in New York and only to Walter himself did the Static seem important enough to crowd the Queen

Mary off the air.
Walter had a thing or two to say about it, however, and finally they did give him another fifteen-minute period for a broadcast a few days later. That at least satisfied Walter, and everybody

at least satisfied Walter, and everybody seemed to be happy.

Whenever Tom Howard buys a new suit, a new pair of shoes, or even a new tie, he's sure to be seen around this radio salon for a while in the afternoon, waiting to be admired. Angular, easy-going Tom Howard is not exactly handsome, and ordinarily he doesn't bother much about clothes. When he does get new ones, though, he parades around talking about them. he parades around talking about them.

TOM'S talk always draws attention because he rambles along with the same casual style that makes his broadcast amusing. His trouble with big words in the broadcast is no affectation. Tom speaks of the nice "modern" house he lives in calls the fectation. Tom speaks of the nice "modren" house he lives in, calls the car "high-powered, you know" and drops all inconvenient consonants, "about six'y five hunerd for a time

"about six'y five hunerd for a time I guess."

Joe Cook, who toured through the country with Tom in "Rain or Shine," tells a story of how Tom spent days when the show wasn't playing. Tom liked to get out in the fresh air but he didn't know much about these strange towns so he'd go out looking at real estate. He had no intention of buying but—guided by a real estate man—he would make a tour of homes man-he would make a tour of homes and building lots.

Tom was talking one day about why
he was unsuccessful in radio at first.
"You know," he said, "I always
talked kind of slow on the stage and talked kind of slow on the stage and I did the same thing at the microphone—just got up and talked along like I'm doing now. I guess people didn't like to wait for me to get through with a line. Anyway it didn't work. I tried to speed up, but when I talked fast I'd get to hollering and the engineers would complain. If I talked tast I'd get to hollering and the engineers would complain. If there were two or three people at a microphone, I'd be hollering and en-gineers would have to turn it down so low none of the others could get heard, no matter how hard they tried. figured that out, though.

NOW I just stand 'way back and hol-In ler as loud as I please and it works out fine."

Strange how actors all gravitate to some one place to sit around and talk some one place to sit around and talk when they're not eating or working or sleeping. Legitimate theater players always used to stand in "Shubert Alley," a little driveway alongside the Shubert and Booth theaters right off Times Square. For years vaudeville players stood in the shadows cast by the Palace Theater building at Forty-Seventh Street and Broadway.

As with most other things, though, radio is much more elaborate. The actors have sofas, easy-chairs and ashrays in the third-floor NBC studio lobby they have taken over. Too bad

lobby they have taken over. Too bad the broadcasting company can't be persuaded to put in a rack with a few magazines and newspapers. That may sound like kidding, but some of the actors actually have asked for it.



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## OLD-FASHIONED ROMEO

(Continued from Page 3)

about it. It started like this:
For one of Ray's songs—a sentimental number—Whiteman assigned the late Eddie Lang (one of the greatest guitarists in the world) to accompany guitarists in the world) to accompany Ray. The guitar rhythm was hot. Ray's song was sweet. So Ray just calmly marched into the control room where Whiteman sat listening to the rehearsal and said: "You can't do that. You see, I'm singing a sweet number. You can't put any hot rhythm behind me." Whiteman blew up. He was so amazed to hear a youngster whom he had picked up at a party and given a chance talking like that, that he was utterly speechless—probably for the first time in his life.

first time in his life.

That was the end of the Whiteman

That was the end of the Whiteman episode. Ray was fired.
Ray, incidentally, allows me to tell this anecdote only if I stress the fact that he was so young and inexperienced in show business that he rushed in like a fool where angels—well, you know the rest.

HE AND Paul Whiteman have made up now and they laugh together at the impetuous young man who thought he knew it all.

And then a curious thing happened. When he first started he had been morely playing at the radio game. It

And then a curious thing happened. When he first started he had been merely playing at the radio game. It was a lark, fun. It was easy. No trouble to get in at all. You just walked up to a mike and sang—and got money for it! (At that time Ray didn't even need the money!)

Then his father died. The estate was badly mixed up. And suddenly it became important that Ray work to earn a living, but when it really was necessary he could find no radio work. During the year that he had been successful on the air, he had figured it would always go on like that, so he had made no studio contacts. He had, as his friends, only the boys and girls he knew at home. When he found he couldn't get another radio job he went back to the telephone company. But the country was in the midst of the depression and no jobs were available.

and no jobs were available.

For one solid year he did nothing and his enthusiasm and spirit reached so low an ebb that he had to force himself to sing at all. It was then he realized how strong and steadfast was his mother's faith.

his mother's faith.

"There's no reason why you can't get something to do," she said. "You're so much better than that Bing Crosby. You're so much better than most of them I hear. Don't worry. Keep singing. Keep working."

It was just that encouragement, that belief that kept Ray plugging along. "For," he told me later, "when someone thinks you're good, you just have to be."

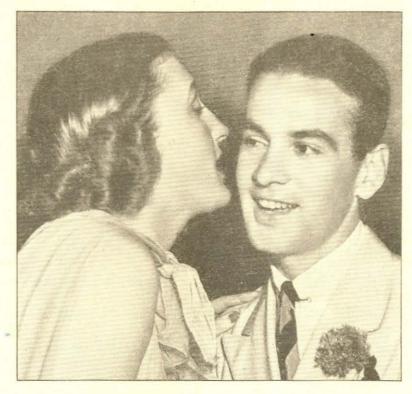
T THE end of that desperate year, A THE end of that desperate year,
Ray met Jimmy Melton, who liked
his voice and arranged an audition.
That was the first break he had had.
He left for the try-out with his mother's words ringing in his ears: "I know
you can do it!"

The audition took pleas at night

The audition took place at night. The members of the board were dead The members of the board were dead tired and—worse luck—Ray was the last to sing. He knew that was bad. He knew they would be even more tired and weary by then and, no matter how he sang, they probably wouldn't like him.

But he had to sing. He couldn't let his mother down. "I know you can do it," she had said. He couldn't go home and tell her he hadn't even tried.

He stood up before the bored and blase listeners and sang as he had never sung before. After the first



Kay Thompson is the envy of every girl. She's on the studio stage with Ray Heatherton during the Chesterfield airings

six bars he knew he had their interest. But, strangely enough, it wasn't their was seeing. It was his faces he

When he came home and told her that they had liked him and would give him a program of his own, she was delighted. But not surprised. Hadn't she said he could do it all

Soon his success was assured. one time he had more sustaining programs than any other artist in radio. Then came the sponsored programs one right after another, each bigger

And Ray insists that he owes all his success to his mother. He considers her the finest person in the whole

Last Winter Ray had a lot of programs on the air. Also he was singing at the Rainbow Room in New York's Radio City. Commuting to Floral Park on Long Island was out of the question. He knew—or thought he knew—that his mother didn't want to give up her home in Floral Park where she had lived so long and comforta-bly for a small New York apartment. So Ray moved into his apartment

The second evening he was there, he came home to find his mother and sister sitting in the living-room. They had come, they said, just to make sure that everything was in order, that he had what he needed and that he was

properly taken care of.

Ray smiled secretly at this solicitude and invited them to stay. They ac-

Ray's mother knows most of her son's friends because, when Ray entertains, it isn't at night clubs or in a gay bachelor apartment or on some moon-lit roof garden. He has parties—the old-fashioned kind—at the home in Floral Park and the radio folk say they have more fun there than anywhere else in the world, with that charming, quiet, lovely lady—Ray's mother—looking after them.

looking after them.

When Ray goes on the road for personal appearances, he tells his mother to what towns he is going and then says: "Well, good-bye, mother. I'll see you next week. I'll call you on the phone in the meantime."

But he seldom does phone. And why? Because usually when he steps out on the stage and looks down at the front row, he sees his mother there, nodding encouragement, smiling at her little "surprise."

Actually it's seldom a surprise, because Ray always expects her—and would be bitterly disappointed if she didn't arrive!

Then he's always dating her up.
Girls hearing his thrilling voice or seeing him in person would give their eye teeth to have a date with him. But Ray dates his mother.

AND there's a very good reason for this: His work is uncertain. Rehearsals are apt to be called at the most inconvenient times. If he had a ready girl, he would have plenty of rouble explaining away the dates that he would have to break.

But he can break a date with his mother and she understands. She doesn't sulk and accuse him of going out with another girl. She makes no demands upon him and that's one of the reasons he's so crazy about her.

demands upon him and that's one of the reasons he's so crazy about her. "If she were the nosey type," Ray said, "I would not like her. "You see," he continued, "I'm too much of a risk for girls. I'm so apt to stand them up on a date when I'm working. And they won't wait. Mother will!"

Although she never criticizes his work he can always tell—when he makes his regular call after his broadcast—whether he has done well or not. There's sometimes a note in her voice that makes him realize he hasn't been up to standard. The next time he sings he tries just that much harder. "I wouldn't have done anything worth while," he said, "without my mother's faith. I would just have kept on being a punk kid, telling men like Paul Whiteman how to run their shows—and getting fired!"

Despite this deep attachment be-

—and getting fired!"
Despite this deep attachment between mother and son, it is preposterous to imagine that a lad as handsome as eligible, as innately domestic a young man as Ray Heatherton, will never take a wife.

He wouldn't be the old-fashioned Romeo that he is if he didn't believe in marriage!

ND it is logical to assume that his eventual choice will be a younger replica of his mother—a girl who will reflect his mother's confidence in him, one who will buoy him up when he's

down.

On the other hand, he might choose the exact opposite of his mother. He might pick a selfish, brash, self-centered girl whose sole interest in life will be herself and not her husband. A girl who will take and not give—one who will hinder rather than help him. In any event, it is safe to predict him. In any event, it is safe to predict that, some day, Ray—like all senti-mental Romeos, particularly the hand-some ones—will fall in love, and will

marry.
What kind of a girl do you think he'll choose?

Ray Heatherton may be heard Wednesdays with Andre Kostelanetz' or-chestra over a CBS network at 9 p.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST) also Fridays at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

### IN RADIO GUIDE NEXT WEEK:

## Does Radio Cause Droughts?

That radio has caused recent excessive droughts is the charge advanced by farmers for several years. Is it true that the high frequency vibrations of radio prevent rain clouds from forming? Is it true that broadcasting must be eliminated before we can have rainy Summers again?

# Her Neighbors' Mrs. Landon

Radio Guide's special writer, Arthur Kent, visited Topeka, Kansas, and talked with the First Lady nominee's hairdresser, her butcher, her baker and her next-door neighbors. The result is a Topeka eye-view story of a woman who may be the next hostess of the White House. Read it!



# BLAZING the RADIO TRAIL

by MAY SINGHI BREEN

WITH REMARKS BY PETER DE ROSE

to Major Bowes' amateur hour—a lively, amusing program which I always enjoy — when a sudden thought occurred to me. (Peter insists that "thought" isn't the right word to use. He says I never have any.) Well, whatever it was, it was sudden and the idea was that those frightened but ambitious kids on the Bowes and Allen programs will be the stars of tomorrow. And they symbolize the history of radio.

Radio began as an amateur venture. It's first performers were amateurs. (And I can say that because I began broadcasting in 1923!)

In those early days, performers received no money for their efforts. And that is certainly the amateur spirit!

Going still farther back, you'll re-member that the first radio sets were constructed by amateurs — youngsters, mostly, who had there-to-fore devoted their time to elaborate but useless "experiments" in the back-yards.

The first broadcasting station was started by Dr. Frank Conrad, a Pittsburgh engineer. He instaled a wireless transmitter in his garage and gave concerts with phonograph records. Not very "professional"-that!

But that crude transmitter became a radio landmark-station KDKA! On November 2, 1920, an astonished public heard over the air the election returns

for President!

We were amateurs then-Peter and -and proud of it. When I think back over the exciting pageant in which Peter and I were fortunate enough to participate, when I think of the drama, the laughs, the heart-aches, and the pleasures we've known, I thank my lucky stars that I thought of the "lark' of playing my ukulele before that early cumbersome microphone. And Peter, his piano.

SHOW business was as far from my life as the moon. I had done nothing more romantic than to attend private school, and, later, keep house for my father and sister.

A friend gave me a ukulele, one birthday. I didn't want it around the house and went to the store to trade it for some "useful" merchandise. The only thing I really needed was a bathrobe and I chose one-only to find that musical instruments were never exchanged! So, before I knew it, I was picking out tunes.

A few months later at a friend's

house, I saw that strange contrivance known as a crystal set. My friend clamped some ear-phones over my head, began scratching around on the crystal with a point of wire and, in a few seconds, I heard somebody sing "April Showers."

It was fun to listen. It would be more fun, I thought, vaguely, to play at the other end.

> Peg Wannamaker (a girl I knew who played the piano in a Greenwich Village restau-

HE other day I was listening of the victory of Warren G. Harding rant) and I went down to the telephone company offices in New York where station WEAF had its studio-if you could dignify that small suite of rooms with such a title.

Dozens of people were walking around, seemingly to no purpose. There was a sort of hostess who took our coats and asked us what we want-I said I played the ukulele and

my friend, the piano.

The word "audition," which now strikes terror into the hearts of wouldbe radio artists, was not used then.

We were invited into a sort of living-room (very cozy, with lounges and chairs) and told to play. "St. Louis Blues" was our first number. When that was finished-Helen Hahn, the hostess, came in and told us to play something else. We did. The minute we stopped for breath, another number was requested. We played untilfrom sheer exhaustion - we had to

MAN I later learned was Johnny A Johnstone, who at that time worked at the control panel (later they were called engineers), came in. "How was it?" I asked eagerly.

"It was swell," he said. "We've been dancing to it outside."

And that was my first audition— working my fingers to the bone so that a bunch of radio folks could dance! (By the way, Johnny also "doubled" on the piano, and years later rose to a high position at NBC.)

That's the way radio was thenhaphazard, muddled, with a complete informality that gave it great charm. I know the phrase has been used



RADIO GUIDE presents with pardonable pride, the fascinating memoirs of May Singhi Breen and Peter De Rose, radio pioneers who, as "the sweethearts of the air," have entertained you for the last thirteen years with their piano numbers, their pleasing voices—and May's ukulele playing. They are known and loved for more than their own programs. Peter has written innumerable songs on which many of today's radio celebrities have ridden to fame. Among his hits are: "Wagon Wheels," "Muddy Waters," "Having My Ups and Downs," "Somebody Loves You," "When Your Hair Has Turned to Silver" and "Deep Purple." Dozens of his numbers have been and are being used as theme music by the greatest radio stars. Thus May and Peter have contributed vitally to radio's advancement. Besides this, they are noted for giving the eager radio aspirant a helping hand. Here they pass along to listeners their secrets of happiness because they want others to share the joy the years have brought them.



Above: Warren G. Harding was first to broadcast a Presidential acceptance speech. At right: Engineer Frank Conrad started Pittsburgh's station, KDKA, in his garage. At extreme right: Ruth Peters brought operatic arias to crude mikes







Today's Sweethearts of the Air Tell You the Fascinating Story of the Amazing Early Days in Radio When Broadcasting Was Just a Lark-and Every Night Was Amateur Night at the Mikes!

It would be fascinating to have a walked into the studio, stiff as a ramrecord of what was said and done then.

Once we had a man who played tunes on water glasses. He arrived at the studio with his tumblers rattling around in a suit-case. He set them up as carefully, I'm sure, as Heifetz tunes his precious violin.

JUST as he had everything ready, he was called away from the studio. I know that nobody moved the tumblers, but when he came back he swore that somebody had. He said he could never get them right again, packed up his glasses and marched out, leaving a hole in the day's schedule. But it didn't remain vacant long. The next performer was called and a couple of us played overtime.

In fact, it was a favorite stunt then to spot regular performers at two hour intervals during the day, so that going out would be useless. So, when some new performer did not show up -the regulars were available.

The first two "professionals" that I remember were Hope Hampton, wife

rod. She was very beautiful and gorgeously gowned. Then there was a whispered conference between Hope and the announcer. And he bustled over to me to say that Miss Hampton could not sing with anyone in the room and the studio had to be cleared. I was astonished. That was the first time there had been any real studio "temperament"-except from the man who played the water glasses!

My girl syncopators had to take their cello and their violins out of the studio and then hurriedly bring them back and tune up after Hope had finished. We were all tremendously impressed. It seemed as if radio were going off the amateur standard and becoming a professional field.

THE purpose of these memoirs is not to give a history of radio. I simply want to make you see and feel some of the things I have seen and felt during the years while Peter and I have been facing the mike.

After KDKA started spectacularly by broadcasting the 1920 presidential

> Below: John Charles Thomas' songs were mixed blessings, when you heard them in earlyday receivers. They came over the air — with static!

Above: Hope Hampton: She introduced "temperament" in radio. She was one of the first "professionals" to hit the air

until its real meaning has been lostbut, in the very best and truest sense of the term, we were "one big family."

The clock, which now must be watched every second, didn't mean a thing then. Folks who could sing or play just dropped in and were put on the air when they arrived. If you ran over your specified time ten or fifteen minutes, nobody cared. (Now you can't run over ten seconds!) If too (Now you many performers stayed on the air too long, some, who had been waiting to go on, just would be out of luck.

BUT it was usually the other way around. So often people scheduled to appear did not show up—and what could the station do? You certainly can't fire a person when you aren't paying him anything!

However, those who failed to arrive were the losers in the long run. They were without imagination. For even then, young as radio was, short as was its personal history, those of us who spent hours and days at the studio were filled with a sense of awe by the vision of what it might become.

In that way radio was different from so many industries and arts, for we knew that we were pioneers in something new and important. The methods of 1923 would pass. There was a great future, we felt certain.

It was that feeling, I'm sure, that made us work as hard as we did without thought of remuneration.

There were no scripts at all in those days-nothing written down. People spoke whatever words came to mind.

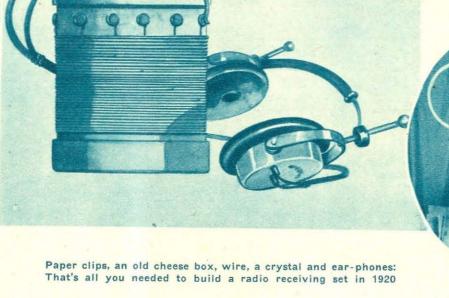
of Broulatour, and Dagmar Godowsky, daughter of Leopold Godowsky. That was a real radio "show"-a sort of review with various artists spotted in it.

I was appearing with my girl syncopators at the time. This was another act I had evolved. The syncopators were a trio that played in a cafeteria at noon and would not work on the radio for nothing. I paid them out of my own pocket.

At any rate, Hope Hampton sang and Dagmar gave a recitation. Hope was terribly frightened and

election, there were regular broadcasts every night from 8:30 to 9:30. It was simple radio fare—phonograph records. That was none too intriguing. Most people had phonographs in their homes.

Why listen to them on the crystal sets?
A firm in Pittsburgh had a very good employe band and this became the KDKA little symphony. That first broadcasting-room was very small, and to bring in violins-much less cellos and tubas-was impossible. The equipment was moved to an auditorium, (Continued on Page 42)



# Radio Quide Presents GIANT-GRAVURE As a Regular Feature

Playing his first dance engagement in New York since arriving in the front ranks of broadcasting bands, Wayne King is sweeping Manhattan before him as his smooth melodies surge out over the air from the Starlight Roof Garden of New York's exclusive Hotel Waldorf-Astoria. His band stood first in Radio Guide's Star of Stars Poll



Hollywood Boulevard was a drab street. Its Music Box playhouse was dead-with inch-deep dust on the stage. Then the Radio Theater came. Now eager throngs gather there daily!
At right: Merle Oberon starred in the "Dark Angel" airing

cost of \$300 a minute! what it was-a symbol. \$17,500 was the amount of cash the sponsor put down on the line for the all directions: One is at Culver City, first Radio Theater broadcast from ten miles away; another at distant Hollywood: \$5,000 went to Marlene Burbank. Still another, out toward Dietrich: \$3,500 to Clark Gable.

Myrna Loy and William Powell for far from the sea. their rendition of "The Thin Man"; to

gram done in a big way!

Now, before you write your Congressman to complain that nothing is worth all that money, that no enter-tainer deserves as much as \$5,000 for Music Box Theater on Hollywood sixty minutes of work before a micro-

HEN you're tuned in on street is now as empty of glamor and Radio Theater on Mon- excitement as it was then. Today, day evenings, you are movie-making is a giant industry. But being entertained at a Hollywood Boulevard remains only

The film studios are spread out in the oil wells of Beacon Hill. Stars And, for the programs that have have moved to exclusive Beverly Hills followed, like sums have gone to and to lovely Westwood Village, not

Days and weeks come and go with-Ruby Keeler and Al Jolson for "Bur- out the appearance of a famous celeblesque"; and to Merle Oberon and rity to thrill the throngs of Hollywood Herbert Marshall for "The Dark An- Boulevard-a street as commonplace as any other in the world. The movie Big money for big stars—a big pro- city's "Broadway" is graced by no film great-except on Mondays, in late afternoon

Only then do the busy throngs see Boulevard, just below Vine Street, and phone, let me tell you the story of this the jinx on that little show house is

## There Are Secret

# Heart-Throbs, Hidden Thrills Behind the Mikes-All Revealed Here!

Charles, retired detective, through al-

most twenty-five hours of rehearsal

while Bill, nursing his whisper of a

# GEORGE GREER



the way, Inez is a girl you should Man." Bill was ill with laryngitis, three days before the show. Frank know more about." took over. He read Bill's part as Nick

So: from a member of the cast, we find out about Inez Seabury, a tiny, vivacious little brunet. We discover that she was the screen's first Shirley voice, sat by drawing diagrams of Temple. 'Way back in the days before necessary movements around the stage any of us had even heard of Joan Crawford or Jean Harlow and the rest of today's most popular stars, Inez was the original child star for Biograph went back to his job as Radio News studios. Her director was D. W. Griffith. Lionel Barrymore was just getting his start as a character actor. The Gish sisters, Lillian and Dorothy, show," Frank further confides. "Clark were all the rage. Inez has appeared was detained at the studio, missing re- in every one of Cecil B. DeMille's pic-Marlene Dietrich couldn't tures since "Dynamite," and before make it, either. I read Clark's lines that her father had a role in the very

> WHEN Inez drops in for a chat we are a little ill at ease. She knows so much about Hollywood-and she's so darned cute. While she talks there is a sense of heart-break behind her gay smile. Once one of Hollywood's really important stars while still a baby, she is now just another actress; but what an actress the studios have failed to discover. She is waiting for the "big break," but meanwhile she's part of the big Radio Theater show.

Dozens of curious facts about performances of the Radio Theater, past and present, are told as we listen.

There is the touching bit about Daniel Frohman: The grand old veteran stage producer had just finished rehearsing his microphone chat with De Mille. A member of the cast found him fumbling for his hat.

"Let's go home now," Frohman said. He thought the broadcast was already over. Then, when time came for the aged showman to make his appearance, he was found sound asleep in a chair, and he was wakened just in time to go on the air.

THE ovation the audience gave Danl iel Frohman almost ruined that show," Director Woodruff explains. "Ordinarily, because we always cue the audience for its applause, the whole production runs perfectly-not more than a half minute ahead or behind its schedule. But the applause for Frohman was so prolonged and (Continued on Page 43)

# The RADIO THEATER GOES HOLLYWOOD

greatest theater in the world. It's a broken for the first time in its misertheater with an audience of 40,000,000 able existence. Where scant, indifferthe stage, half-blind from the sudden duces us to the cast. We strike up a people on one day a week -almost as ent audiences once yawned unimpormany as the number of paid admis- tant little musical comedies out of sunlight of the street. sions to movie houses all over the countenance, an eager mob now fills country on the other six days.

The real story of the Radio Theater the street. is full of drama and comedy. There's it all, the thrill of great pageantry.

Cecil B. DeMille, producer for the Ra-dio Theater, began his first picture, hind this great program. "The Squaw Man," late in December

the thousand seats and overflows into several small lights, sits a group of per-

But let's leave the crowd surging a touch of pathos, too, and through into the theater. Let's leave, too, the To begin with, Hollywood Boulevard the curtain to go up. We'll turn back Oberon and Herbert Marshall-have Ginger Rogers when that actor was inwas little more than a pasture when the clock, change the scene. We'll go not yet arrived.

change to dim lights upon leaving the

formers. Scripts for "The Dark Angel"-

With a flip explanation to a dour busy in his office, a mile away, prepar- as much fun as taking Bill Powell's of 1913. Strangely enough, the famous stage doorman to show that we know ing for the filming of "The Plainsman."

conversation with Frank Nelson, a young, trim-looking chap, who is an Around a long table illuminated by announcer as well as an actor.

Frank has had a good many experiences during his nine years in radio. but none more thrilling than his preswhich is in rehearsal-have just been ent job brings him. He once stepped millions of radio listeners waiting for given to them. The stars-Merle into Leslie Howard's role opposite jured in a duel scene at his film stu-Since it is only Thursday, Cecil De dio just before broadcast time. But Mille will not be on hand. He is that job of pinch-hitting was hardly place during rehearsals for "The Thin



Above: C. B. DeMille, film pioneer, produces the Radio Theater's air dramas. At right: Large casts aid screen stars to bring radio thrills!





Above: Welcome Valley's Sheriff Ferguson, otherwise known as Cliff Arquette, demonstrates a "handy" that was all the rage when silly signs hit Chicago. Don't you know?

—It's a toothless comb!

Left: From "Dan Harding's Wife" and "Flying Time" comes tiny Loretta Poynton with "goldfish in a bowl." Loretta has spent her idle hours profitably (?) learning America's newest sign language

Sweeping the Country! America Is Suffering from an Epidemic of "Handies," Those Silly Signs Which Had Their Origin in the Broadcasting Studios



Evelyn Kay, one of the "Hour of Charm" girls, demonstrates one of the punny kind of "Handies." This one—if you haven't already guessed—is an international by-word: "Hands across the Sea"



#### SUNDAY, JULY 26

#### KING EDWARD VIII

Ceremonies at the unveiling of the Canadian War Memorial at Vimy Ridge, France, in which King Edward VIII of England and President Lebrun of France will participate, will be carried over NBC at 8:30 a.m. EST (7:30 CST). Both the French and English languages will be spoken on the broadcast as the memorial is dedicated to the 12,000 men who lost their lives on the famous battlefield.

#### KATHLEEN NORRIS

Kathleen Norris, popular author who postponed her appearance on July 19 for today's Magic Key Hour, will be starred in a dramatic role in a scene from her own play, "The Life of Queen Victoria." Other guests participating include Bill Robinson, stellar tap-dancer, Lennie Hayton and his orchestra, Carol Deis, soprano, and the Revelers Quartet. The program is heard over NBC at 1 p.m. EST (12 noon CST).

#### IRENE BEASLEY

Irene Beasley, famous radio songstress, occupies the guest spotlight on "Tea Time Tunes" at 4:30 p.m. EST (3:30 CST) over CBS. The music of Jack Shilkret's orthestra and the singing of the Three Jesters continue as regular features.

#### BETWEEN THE BOOKENDS

Ted Malone takes over a new spot with his "Between the Bookends" program at 5:45 p.m. EST (4:45 CST) over CBS. He will talk about happiness, read famous poems, and will include an original poem from a listener-in never heard before on the air. Besides this new Sunday spot, he will continue to be heard Mondays, Tuesdays, Wednesdays, Thursdays and Fridays at 1 p.m. EST (12 noon CST).

#### SAUL CASTEN

Saul Casten will conduct the Robin Hood Dell Orchestra from Robin Hood Dell in Fairmount Park, Philadelphia. at 7:30 p.m. EST (6:30 CST) over CBS. Casten is first trumpet player in the Philadelphia Orchestra, and has long been a protege of the eminent conductor, Leopold Stokowski.

### MONDAY, JULY 27

#### HOUSEKEEPING

"Housekeeping on a Large Scale" will be outlined by Nora Foley, executive house-keeper of the Waldorf-Astoria Hotel, when she makes a guest appearance on the "Let's Talk It Over" program over NBC at 4 p.m. EST (3 CST).

## TUESDAY, JULY 28

OPERA

Mozart's opera, "Don Giovan-

ni," from the Salzburg Music Festival in Austria conducted by Bruno Walter, will be relayed to NBC listeners in an international broadcast at 1 p.m. EST (12 noon MST). Dusoima Giannini, Luise Helletsgruber, Virgilio Lazzari and Enzio Pinza will be heard in the principal roles.

#### THE DICTATORS

A favorite CBS dance band returns to the network at 3 p.m. EST (2 CST) when the Dictators inaugurate their new Summer schedule of programs.

#### ALMA KITCHELL

Alma Kitchell, contralto, replaces Sonia Essin in a new weekly series over NBC at 3:30 p.m. EST (2:30 CST).

#### CONNIE BOSWELL

Connie Boswell, popular songstress and sister of the famous trio, will make a guest appearance with Ben Bernie over NBC at 8 p.m. EST (7 CST).

#### WEDNESDAY, JULY 29

#### GOLD MEDAL REPORTER

John K. Watkins, the Gold Medal Reporter, is heard on a new schedule during the Gold Medal Hour. He will speak every day except Saturday and Sunday at 9:30 a.m. EST (8:30 CST) over CBS. His topic will be

News."

"Who's

#### JACQUES JOLAS

Columbia's Concert Hall is presenting a weekly series of outstanding pianists who are specialists in some particular phase of piano music. Jacques Jolas, American pianist, and a director of Musical Extension for the Juilliard Institute of Music in New York City, will be heard on this date at 3 p.m. EST (2 CST).

Who in Today's

### CHICAGO SYMPHONY

A portion of the Chicago Symphony Orchestra from Grant Park with Robert Sanders guest conducting will be carried over NBC at 8 p.m. EST (7 CST).

#### THURSDAY, JULY 30

#### GILBERT AND SULLIVAN

Gilbert and Sullivan's opera, "The Yeoman of the Guards," will be presented by the NBC Light Opera Company at 3:30 p.m. EST (2:30 CST) with Harold Sanford conducting.

#### BUSINESS CONFERENCE

At 4:15 p.m. EST (3:15 CST), CBS will listen in on the International Federation of Business and Professional Women, meeting in Paris this year. Plans are not yet definite, but it is expected at least one prominent woman will speak.

#### GRANT PARK CONCERT

Armand Hand, conductor of the Veterans of Foreign Wars Band, wields the baton at the Grant Park band concert in Chicago at 8:30 p.m. EST (7:30 CST) over CBS.

#### GREAT LAKES MUSIC

A portion of the Great Lakes Symphony Orchestra conducted by Frank Black, general music director of the National Broadcasting Company, will be presented at 8:30 p.m. EST (7:30 CST) over NBC.

## KNOX ACCEPTANCE

Colonel Frank Knox delivers his acceptance speech as Republican nominee for Vice-President of the United States at 9 p.m. EST (8 CST) over NBC and CBS.

#### VOTING

At 9:45 p.m. EST (8:45 CST), Fred G. Clark, National Commander of the Crusaders organization, will speak on the subject, "The Duty of the American People to Register and Vote in the Presidential Election." The talk will be non-partisan, and will be delivered from Cleveland, Ohio, over CBS.

### FRIDAY, JULY 31

#### WOMEN'S CLUBS

"Young Men Look to the Future," will be outlined in a talk by Joseph M. Murphy, registrar, National Catholic University, during the General Federation of Women's Clubs program over NBC at 1:45 p.m. EST (12:45 CST).

## SATURDAY, AUGUST 1

## CONEY ISLAND

The atmosphere of Coney Island, New York's greatest seaside playground, will be picked up by CBS microphones at 4 p.m. EST (3 CST) and sent transatlantically to England for British listeners on BBC. It is hoped that a similar program emanating from Blackpool, England, will jump the Atlanticand be heard over CBS as an exchange feature.

## MUSIC IN THE AIR

By Carleton Smith

ENERAL Manager Edward Johnson of the Metropolitan Opera Company said that his first experiment with a popular-priced season at the Metropolitan scored a "phenomenal victory," and showed that there was a public for opera at low prices.

opera at low prices.

The actual length of the Spring season was one week shorter than the maximum and two weeks longer than the minimum span announced. Financially it fell somewhat short of fulfilling the optimists' hopes of breaking even, but it did not register losses so large as some had feared. But the general artistic and fiscal outcome was satisfactory enough to bring about a decision to hold another popular season next Spring.

Spring.

Mr. Johnson has been in Europe and has engaged several new artists along with some old ones. His travels have taken him to England to see performances at Covent Garden and the Mozart Festival at Glyndebourne, followed by trips to Vienna, Italy and Stockholm, where he will arrive early in August at the opening of the opera season just before sailing for New York. While abroad, he will listen also to artists who may be useful at the Metropolitan as well as to study methods of production in the various opera houses.

As he did last Summer, Mr. Johnson has sent periodic bulletins back to the Metropolitan, and he will make a general preliminary announcement about the 1936-37 opera season after his re-

Richard Hageman's opera, "Caponsacchi," originally planned for an American premiere last Spring, will be produced in the Winter. The next Metropolitan season will be 14 weeks long, with a possible 4-weeks tour.

Since the death of John

PADIO GUIDE is especially proud that the National Broadcasting Company has chosen from the ranks of all the music critics Radio Guide's own Carleton Smith to broadcast this Summer from Europe a series of reports of the musical activities there. His schedule will be:

ule will be:

NBC-WJZ network July 26
from Bayreuth, NBC-WJZ network August 10 from Salzburg,
NBC-WEAF network August 24
from Vienna, NBC-WJZ network September 2 from Kiev,
Russia, and NBC-WEAF network September 10 from Leningrad. Mr. Smith's comments
will be heard during the early
and mid-afternoons. See Radio
Guide's program pages for exact
time of these broadcasts and
stations for dates given.

Philip Sousa, the immortal American bandmaster, whose "Stars and Stripes Forever" most Europeans identify as our national anthem, we have had no comparable conductor. One of the most important band figures today is Edwin Franko Goldman, who, since 1918, has directed the Guggenheim Foundation band concerts in New York. From the middle of June until the middle of August each Summer, his band of sixty has offered free entertainment to the public.

FROM the Central Park promenade, Dr. Goldman made famous his march, "On the Mall," and attracted a nation-wide radio audience to share in the concerts which feature martial, classic, sacred, popular and light-opera

compositions.

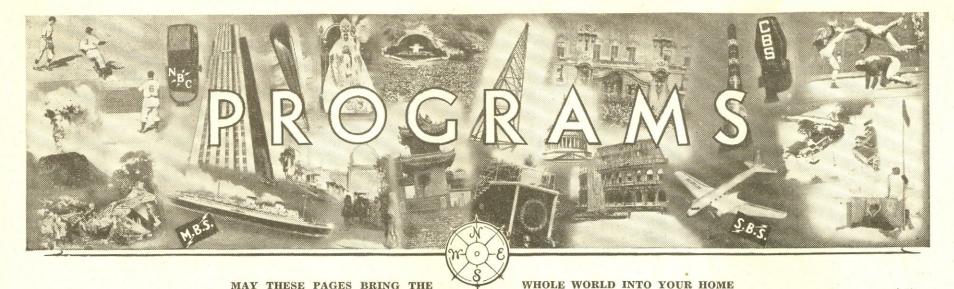
A word about Dr. Goldman: He studied the cornet as a child and, after the family had moved to New York, joined the Metropolitan Opera orchestra, appearing as a solo trumpeter when he was 17. During the next few years he

played with symphony orchestras and bands in all sections of the country. It didn't take him long to

It didn't take him long to discover that the orchestra commands greater prestige. As he analyzed it, the reason was that bands concentrate on volume rather than quality. He felt sure he could correct the fault, and when, at Columbia University, he made his debut as a conductor, he was using symphonic technique to lead the bandsmen. How well he has succeeded, judge for yourself.

POETS are poets! And musicians should be only musicians. But that doesn't always follow. To Sigmund Romberg, all the world's a sheet of music and the planets and stars are notes in the scale. He sees music in everything. For example, here's his description of such a nonmusical menster as the new San Francisco bridge: "The huge pylons are the motif, or the basic melody of the song. The sections of the bridge itself can be found in the bars of the song, constructed with an eye to the perfect whole. The cables and overhead development are seen in the addition of counter melody and harmony structure. In the eyes of the architect, his masterpiece is as much a solace and joy as the beautiful song to its composer."

This Summer is a banner one for special music features and the international re-broadcast of important events. The NBC Tenth Anniversary schedule calls for more than twenty programs from the European music festivals, which far surpasses the number in previous Summers. The other networks will also present their share, and stay-at-homes will hear almost as much music as those of us industrious travelers who search out every musical nook of Europe.



## Network Changes

You, with Gilbert Seldes, formerly 2:30 p.m., now NBC 2 p.m. EST (1 CST).

Benno Rabinoff, formerly 2:45 pm., now NBC 2:30 p.m. EST (1:30 CST).

Between the Bookends, heard Mon., through Fri., at 1 p.m., may also be keard tonight CBS 5:45 pm. EST (4:45 CST)

## News

9:30 a.m.—CBS-WHAS 10:00 a.m.—NBC-WCKY 10:30 a.m.—NBC-WCKY
11:45 a.m.—Int'! News Exchange:
CBS-WHAS
10:10 p.m.—NBC-WZ
10:30 p.m.—NBC-WEAF
10:30 p.m.—Paul Sullivan: WLW

## Classical Music

11:30 a.m.—Radio City Music Hall: NBC-WAVE 2:00 p.m.—Symphony Orchestra: CBS-WKRC 6:30 p.m.—Fireside Recitals: NBC-WTAM 7:30 p.m.—Concert Orch.: CBS-WABC

### Comedy

6:00 p.m.—Tim & Irene: NBC-KDKA

## Drama

5:30 p.m.-Tale of Today: NBC-WTAM
6:00 p.m.—K-7, Spy Story:
NBC-WMAQ 8:00 p.m.—Cornelia Otis Skin-ner: NBC-WJZ

## Talks

11:30 a.m.—Univ. of Chicago Round Table: NBC-WTAM

# Morning

6:00 CST 7:00 EST NBC-William Meeder, organist: WSM
CBS-On the Air Today; Organ
Reveille: (sw-21.52)
NBC-Melody Hour: WTAM
WWVA-AGospel Tabernacle

7:30 EST 6:30 CST CBS Lyric Serenade: (sw-21.52)
NBC Tone Pictures: WSAI
WOWO A Old Time Religion

7:45 EST 6:45 CST CBS-Radio Spotlight (sw-21.52)

8:00 EST 7:00 CST 8:00 EST

NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)

CBS-Sunday Morning at Aunt Susan's: WFBM WMMN

Susan's: WFBM WMMN
WKRC (sw-21.52)
NBC-Antobal's Cubans: WTAM
WCKY WHIO
WCPO-Morn. Jubilee
WLS-Ralph Emerson, organist
WSAI-Good Morning

8:15 EST 7:15 CST WCPO-Uncle Bob WSAI-AChurch Forum WSMK Aunt Susan's (CBS)

### 8:30 EST

7:30 CST \_\_\_ ★ NBC-Int'l B'cast from Vimy Call Kilo- Power Ridge; Unveiling of Canadian War Memorial; King Edward VIII: WLW WMAQ KDKA (sw-21.54)

(sw-21.54)
NBC-The Southernaires: WCKY
WTAM
KMOX-Rise & Shine
WHIO- A Christian Tabernavle
WLS-Everybody's Hour
WWVA-Aunt Susan's (CBS)

8:45 EST 7:45 CST WSAI-Strings

9:00 EST 8:00 CST NBC-∆Sabbath Reveries, "The Cry of the Soul," Dr. Chas. L Goodell; Mixed Quartet, dir Charles A. Baker: WHIO WSM WAVE WTAM WCKY WIRE CBS-AChurch of the Air WSMK KMOX WKRC WHAS WLAC WMMN WWVA (sw 21.52)

NBC-Int'l Br'dcast from Vimy NBC-Int'l Br'deast from Vimy Ridge (sw-15.21)
WCPO-Gladys & Mary WFBM-Solving Today's Problems WGBF-△Gospel Home Circle WGN-Sunday Morning Concert WLW-△Church Forum WOWO-△Christian Science WSAI-To be announced

9:15 EST

8:15 CST WCPO- A County Jail Services WFBM-String Pickers WLS-Everybody's Hour WOWO-Sunshine Melodies

9:30 EST 8:30 CST NBC-Walberg Brown String En-semble: KDKA WLW (sw-

semble: KDKA WLW (sw-15.21)
CBS-News; Poetic Strings:
WSMK KMOX WHAS WWVA
WMMN (sw-21.52)
NBC-Music of the Masters; Concert Orch.: WCKY WAVE
WTAM WHIO WIRE WSM
WFBM-ALittle Church
WGBF-AFirst Church of the
Fundamentals
WKRC-Salvation Army Prgm.

WLAC-News; AJudge Ruther-

ford WLS-ALittle Brown Church WOWO News; Sunshine Melodies WSAI-Dick Leibert

9:45 EST 8:45 CST

KMOX-Fascinating Melodies WCPO-Galvano & Cortez WHAS-Reading the Funnies WLAC-Poetic Strings (CBS) WSAI-News

10:00 EST 9:00 CST

10:00 EST 9:00 CST

NBC-News; Ward & Muzzy,
piano duo: WCKY WHIO WSM

WAVE

CBS-Day Dreams: WSMK KMOX

WMMN WLAC WHAS

NBC-News; Alice Remsen, contr.:

KDKA (sw-15.21)

\* CBS-Children's Hour: (sw21.52)

News: WIRE WLW

WCPO-Hillbilly Hullabaloo

News: WIRE WLW
WCPO-Hillbilly Hullabaloo
WFBM-Jake's Entertainers WCBF-△German Church WGN-N. U. Reviewing Stand WSAI-Herbert Spiekerman WTAM-News; Current Interlude WWVA- Judge Rutherford; Tamburitza Orchestra

10:15 EST 9:15 CST NBC-Peerless Trio: WLW KDKA (sw-15.21)

#### EDITION 7-EAST CENTRAL-LOG OF STATIONS

Letters	cycles	Watts	Location		work
KDKA	980	50.000	Pittsburgh, Pennsylvania		NB
KMOX	1090	50,000			C
WABCT	860				C
WAVE	940				N
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			Nashville, Tennessee		
				43	NB
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					N
					N
			Dayton, Ohio		C
	1070	50,000	Cleveland, Ohio		NR
WWVA	1160	5,000	Wheeling, West Virginia		C
	KDKA KM0X	KDKA 980 KMOX 1090 WABC† 860 WAVE 940 WBBM† 770 WCKY 1490 WCPO 1200 WEAF† 660 WANB 870 WFBM 1230 WGBF 630 WGN 720 WGY† 790 WHAM† 1150 WHAS 820 WHIO 1250 WIRE 1400 WJR† 750 WJZ† 760 WKRC 550 WLAC 1470 WLS 870 WLW 700 WMAQ 670 WMMN 890 WOWO 1160 WSAI 1330 WSM 650 WSMK* 1380 WSMK* 1380	Letters	Letters         cycles         Watts         Location           KDKA         980         50,000         Pittsburgh, Pennsylvania           KMOX         1090         50,000         St. Louis, Missouri           WABC†         860         50,000         New York City           WAVE         940         1,000         Louisville, Kentucky           WBBM†         770         50,000         Chicago, Illinois           WCKY         1490         5,000         Cincinnati, Ohio           WCPO         1200         250         Cincinnati, Ohio           WENR         870         50,000         New York City           WENR         870         50,000         Louisville, Indiana           WGBF         630         500         Evansville, Indiana           WGN         720         50,000         Chicago, Illinois           WHAM†         1150         50,000         Rochester, New York           WHAS         820         50,000         Chicago, Illinois           WHRS         820         50,000         Dayton, Ohio           WHRE         1400         1,000         Indianapolis, Indiana           WJZ†         750         50,000         Detroit, Michigan </td <td>  Letters</td>	Letters

-CBS (Columbia Broadcasting System)

C—CBS (Columbia Broadcasting System)
L—Local Programs
M—MBS (Mutual Broadcasting System)
N—NBC (National Broadcasting Company)
NB—National Broadcasting Company Basic

Blue Network
NR-National Broadcasting Company Basic
Red Network

-Night Programs \*-Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell indicates religious services and programs. Star tindicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WHIO WIRE WCKY WTAM WAVE (sw-15.33)
WGN-Sunday Morning Concert WLS-Old Music Chest WSAI-Dr. Courboin, organist

11:00 EST
10:00 CST
Choir & Organ: (sw-21.52-9.59)
NBC-American Pageant of Youth;
Johnny Johnson's Orch.;

WSAI-Dr. Courboin, organist

10:30 EST

\* NBC-Major Bowes Family;
Waldo Mayo, conductor & violinist; Joey Nash, tnr.; Three
Majors; Nicholas Cosentino,
tnr.; Helen Alexander, sop.:
WTAM WAVE WCKY WHIO
WMAQ WIRE (sw-15.33)
CBS-Salt Lake City Tabernacle;
Choir & Organ: KMOX WKRC
WOWO WSMK WMMN WLAC
NBC-Madame X, drama: WLW
KDKA (sw-15.21)
WFBM-↑Christian Men Builders
WGN-Edna Sellers, organist
WHAS-↑Sunday Jail Service
WHIO-Clara Oglesby Lyman
WLS-Otto Marek, tnr.
WSM-John Ford
WWVA-↑Gospel Tabernacle

10:45 EST

9:45 CST

10:45 EST 9:45 CST WGBF-Honolulu Serenaders WGN-Keep Chicago Safe WMMN-AFirst Presby. Church WSM-AFirst Baptist Church

SHORT WAVES

Symbol after a pro-gram, like (sw-9.53), means that program is broadcast on short waves on 9.53 mega-

cycles.

Johnny Johnson's Orch.; Guest: KDKA WSAI WLS (sw-15.21) (sw-15.21)
WAVE-ADevotional Service
WCPO-Amateur Revue
WGBF-AAgoga Tabernacle
WGN-AU. of Chicago Chapel
WHAS-AChurch Service
WLW-ACradle Tabernacle
WMAQ-Sunshine Hour

11:30 EST 10:30 CST

NBC-Univ. of Chicago Round
Table Discussion: WTAM
WMAQ WCKY (sw-15.33)
CBS-Romany Trail: WHAS
WLAC KMOX WKRC (sw21.52-9.59)

\* NBC-Radio City Music Hall; Robt. Weede, bar.; Mischa Vo-lin, cond.: WSM WAVE WLW KDKA (sw-15.21) WFBM-Star Dust Melodies WHIO-Concert Hour WIRE-Melody Hour WKRC-Amer. Legion Prgm.

WOWO-Mayfair Revue WSAI-Organ Highlights

11:45 EST 10:45 CST

\* CBS-Int'l Broadcast from Paris; News Exchange: WLAC WSMK WOWO WKRC KMOX WHAS (sw-21.52-9.59) WLS-Tone Pictures

Hternoon

11:00 CST

#### 12:00 EST

NBC-Harold Nagel's Rhumba Orch: WTAM WMAQ WCKY (sw-15.33)
CBS-△Church of the Air: WHAS WWVA WKRC KMOX WMMN WSMK (sw-15.27-9.59)
WENR-Music Hall (NBC)
WCPO-Salvation Army Prgm.
WGN-Reading the Comics WHIO-Clara Oglesby Lyman WLAC-△Church of Christ WOWO-Mayfair Revue WSAI-Amer. Family Robinson WSM-△Methodist Church WSM- Methodist Church

#### 12:15 EST

WCPO-Pan American Band WTAM-Concert Hall of the Air

#### 12:45 EST 11:45 CST

CBS-Eddie Dunstedter Enter-tains: WSMK WHAS WKRC KMOX WOWO WFBM WWVA WMMN (sw-15.27) NBC-Samovar Serenade: WCKY WIRE WTAM WHIO

WCPO-Deep South WMAQ-Musical Revue

#### 12:00 CST 1:00 EST

CBS-Kreiner Quartet, Instrumental: WHAS KMOX WKRC WLAC WSMK WWVA WMMN (sw-15.27)

NBC-Belle Geste de Musique: WMAQ WHIO WTAM WCKY WIRE (sw-15.33)

★ NBC-Magic Key; Kathleen Norris; Bill Robinson; Carol Deis, sop.; Revelers, quartet; Lennie Hayton's Orch.: WSM WENR WLW WAVE KDKA (sw-15.21) (sw-15.21) WCPO-Dixie Trio

WFBM-Friendship Circle WGBF-Hour of Music WGN-Alice Blue, pianist WOWO-Parade of Music WSAI-News

#### 12:15 CST 1:15 EST

MBS-Palmer House Ensemble: WGN WSAI KMOX-Book Review WCPO-Laura Shields

#### 1:30 EST 12:30 CST

NBC-Peter Absolute, sketch:
WTAM WMAQ WCKY (sw15.33) BS-St. Louis Blues: WFBM WHAS WWVA WOWO WLAC WHAS W VA WOWO WLAC (sw-15.27) KMOX-America Sings WCPO-Carnival WGN-Margot Rebeil, Lawrence Salerno & Organ WHIO-Vikings Quartet WIRE-News

WIRE-News WKRC-Sunday Players WMMN Meditations WSAI- Sermon & Hymn Time

#### 1:45 EST 12:45 CST

CBS-St. Louis Blues: WMMN (sw-9.59 WHIO-Schubert Group WIRE-Robert Bowers' On WLAC-Adventists Hour

#### 11:15 CST 2:00 EST 1:00 CST

WCPO-Jewish Community Prgm.
WHIO-Marek Weber's Orch
WSAI-Console & Keyboard

12:30 EST

11:30 CST

NBC-While the City Sleeps:
WHIO WCKY WIRE WMAQ
(sw-15.33)
CES-Russell Dorr, bar.: WHAS
WKRC WWVA KMOX WOWO
WSMK WMMN WFBM (sw-15.27-9.59)
NBC-Sunday Forum; "Doors of Destiny," Dr. R. W. Sockman; Organist: WLW WENR WAVE
MBS-Ted Weems' Orch.: WSAI
WGN
KDKA-Concert Echoes
WCPO-Pan American Band

NBC-Chautauqua Symph. Concert: WHIO WMAQ WTAM
WIRE WCKY
CBS-Everybody's Music; Orch.,
dir. Howard Barlow; Guest:
WHAS WLAC WSMK WKRC
WFBM (sw-15.27-9.59)
Rollet Music from the Perfect Fool,
Holst; Fetes, Debussy; Three
Roumanian Dances, Barlok; Suite
for Orch., Op. 19, Dohnanyi.
NBC-You; Personalizing the
NEWS: KDKA WENR WAVE
WSM WSAI (sw-15.21)
KMOX-Sunday House Party
WCPO-Lou Raderman's Orch.
WGN-Palmer House Ensemble
WLW-String Ensemble
WLW-String Ensemble
WWWN-A-AGospel Tabernacle

#### 2:15 EST 1:15 CST

\* NBC-Int'l Br'dcast from Bayreuth, Germany; Carleton Smith, speaker: KDKA WSM WMAQ WAVE WSAI (sw-15.21) WCPO-Pages from an Old Hymnal

WGN-Alice Blue, pianist

#### 2:30 EST 1:30 CST

NBC-Benno Rabinoff, concert vio linist: WSM KDKA WENR WLW (sw-15.21) CBS-Everybody's Music: KMOX WMMN WAVE-While the City Sleeps

WCPO-Gilda Nielson WGBF-AEast Side Tabernacle WGN-Eddie &Jimmie, Deans of

Harmony WOWO-ÄTemple Service WSAI-Manhattan Matinee

#### 2:45 EST 1:45 CST

WAVE-Benno Rabinoff, violinist WCPO-Musical Matinee WENR-Tuneful Topics WGN-Baseball: New York vs.

#### 3:00 EST 2:00 CST

NBC-The Widow's Sons, sketch: WMAQ WTAM WIRE WCKY

WSM WSAI KDKA-∆Vesper Service WOPO-I Hear America Singing WHIO-Nutcracker Suite WLW-Choral Echoes

3:30 EST 2:30 CST

NBC-Senator Fishface & Prof. Figgsbottle: WENR WAVE Figgsbottle: WLW WSM

WLW WSM
CBS-Songs of Russia: WKRC
WHAS KMOX WMMN WFBM
WLAC WSMK (sw-15.27-9.59)
Love Song in a Sleigh; Beautiful
Moon: A Cossack from Beyond the
Danube; From Old Russia, Dubensky: Long Long Ayo; Alone on
the Road; The Village Peddler;
The North Star, Glinka; In the
Crimes, Mussorysky; Farenell.
NBC-Words & Music: WTAM
WIRE WCKY WMAQ WHIO
WCPO-Htis from the Shows

WCPO-Htis from the Shows WOWO-AChurch of Nazarene WSAI-Land of Manana

2:45 CST 6:00 EST 3:45 EST

WMAQ-To be announced WSAI-Tom Dorsey's Orch.

4:00 EST 3:00 CST

WAVE-Children's Amateur Prgm.

WCPO-Leaders in Dance Time WGBF- Church Hour WCPO-Musical Matinee WWVA-Y.M.C.A. Round Table

4:15 EST 3:15 CST

WWVA-Ann-Leaf, organist (CBS)

3:30 CST 4:30 EST

NBC-Noble Cain & A Cappella Choir: WMAQ WHIO WTAM WCKY WSM WIRE (sw-9.53) CBS-Tea Time Tunes; Jack Shilkret's Orch.; Three Jesters, Irene Beasley, guest: KMOX WHAS WWVA WFBM (sw-11.83-9.59)

NBC-Concert Orch., dir. H. Leo-pold Spitalny: KDKA WLW (sw-15.21)

(sw-15.21)
WAVE-Dance Orch.
WCPO-Variety Time
WGBF-Hoosier Hot Shots
WKRC-Leaders in Dance Time
WLAC-Paramount On the Air
WMMN-Jean Lucas, pianist
WOWO-Love Story
WSAL-Americana WSAI-Americana

3:45 CST

KDKA-△Christian Endeavor WAVE-Words & Music (NBC) WMMN-Old Sage WOWO-Variety Prem.

5:00 EST 4:00 CST

NBC-ACatholic Hour; "Asceticism: Duty as an Art," Rev. Alfred Duffy, guest speaker; Medievalists Choir: WAVE WIRE WMAQ WCKY WHIO WTAM WSM (sw-9.53)
CBS-Ma & Pa, sketch: WHAS KMOX WFBM WWVA WIAC WKRC WSMK (sw-11.83-9.59)
NBC-Canadian Grenadior Guardel

NBC-Canadian Grenadier Guards' Band: WSAI KDKA-Baseball Scores; Weather

WCPO-Symphony Hall WENR-Amateur Hour WGBF-American Legion WGN-Concert Orch. WLW-Nat'l Amateur Hour WMMN-△Church of God WOWO-Parade of Hits

5:15 EST 4:15 CST

KDKA-Thank You, Stusia WOWO-American Family

4:30 CST

NBC-A Tale of Today sketch: KDKA WTAM WMAQ (sw-

WLAC CBS-News; Sports Resume; Paul WBBM-George Givot's Circus WMMN Douglas: (sw-11.83) WCPO-Emma Scully, violinis 77-9.59) NBC-Dandies of Yesterday: WIRE-Old Timers

WSAT WSAI
CBS-News; Chicagoans: WKRC
WLAC WHAS KMOX WMMN
WOWO (sw-9.59)
NBC-Echoes from the Orch. Pit:
WLS WIRE WCKY WHIO
MBS-Wayne King's Orch.: WGN
WWW.

WAVE-Jewel Box

WFBM-Bohemians
WGBF-Veterans of Foreign Wars
WSM-Pepper Uppers
WWVA-Musical Footnotes

4:45 CST 5:45 EST

\* NBC-Int'l Broadcast from Lon-

don; Alistaire Cooke, British writer & movie critic; "Lon-don Letter": WSAI CBS-Between the Bookends: WLAC WWVA KMOX WMMN WHAS WKRC WSMK (sw-11.83-9.59)

WAVE-Between Editions on the Air WCKY-News WOWO-Front Page Drama

5:00 CST

lette, comedy team; Don Voor-hees' Orch.; Morton Bowe, tnr.; Don Wilson, m.c.; WENR KDKA WLW WAVE WSM

NBC-Tom Terriss, Oriental Romance; Kiriloff's Orch.: WENR KDKA WLW (sw-15.21)
CBS-Ann Leaf, organist: WFBM WHAS KMÖX WKRC WLAC WSMK WMMN WOWO (sw-11.83-9.59)
NBC-Sunday Drivers; Fields & Hall, m.c.'s: WSM WHIO WIRE (sw-9.53) \*\*
WYENG-Leaders in Dance Time WTAM WCPO-Leaders in Dance Time WMMN △Sunday Evening Devotions

WSAI-Baseball Resume WTAM-Sportsman WWVA-Baseball Scores

6:15 EST 5:15 CST

WCPO Asher & Little Jimmy WKRC-Sports Chat
WSAI-Griff Williams' Orch.
WTAM-Paul Burton's Orch.
WWVA-Clyde Lucas' (CDS) Orch. (CBS)

6:30 EST 5:30 CST

NBC-Fireside Recitals; Sigurd Nilssen, basso; Willie Morris, sop.: WTAM WSAI WMAQ CBS-Crumit & Sanderson, Hai Kemp's Orch.: WKRC WLAC WHAS WWVA WSMK WFBM (sw-11.83-9.59)

NBC-Husbands & Wives, Con-ducted by Sedley Brown & Al-lie Lowe Miles: WSM WHIO KDKA WCKY WLS WAVE WIRE (sw-11.87) WRF. (sw-11.87) KMOX-Musical Prgm. WCPO-△Church Federation WGN-Palmer House Ensemble WLW-To be announced

WMMN-Baseball Scores; National Polish Alliance Orch. WOWO-Front Page Drama

6:45 EST 5:45 CST

NBC-Sunset Dreams; Morin Sisters & Ranch Boys; Don McNeill, m.c.: WTAM WMAQ WLW (sw-9.53) WGN-Blackstone String Trio KMOX-News WSAI-Mel Snyder's Orch.

7:00 EST 6:00 CST

NBC-Musicale Comedy Revue:
WJZ WCKY WHAM WHIO
KDKA WLS (sw-11.87)
CBS-America Dances; Lud Gluskin's Orch: WABC WKRC
WOWO WFBM WHAS WMMN
WSMK KMOX WWVA (sw11 82)

NBC-Major Bowes' Amateur Hour: WEAF WTAM WAVE WLW WSM WGY WMAQ (sw-9.53) MBS-Titans of Science: WGN

of Yesterday: WIRE Old Timers WJR-Musical Prgn WLAC-AChurch of Christ

> 7:15 EST 6:15 CST

CBS-American Dances: (sw-606) WCPO-Hy. C. Geis & Helen Kilb WGN-Palmer House Ensemble WWVA-Twilight Reverie

7:30 EST 6:30 CST

NBC-Goldman Band Concert:
WJZ WCKY WHAM WHIO
WLS KDKA WIRE (sw-11.87)
CBS-Robin Hood Dell Concert
Orch; Saul Casten, cond.:
WFBM WHAS WWVA WJR
WLAC WKRC WMWN WS-WK

WFBM WHAS WWVA WJR
WLAC WKRC WMMN WSMK
WABC WBBM WOWO KMOX
(sw-11.83-6.05)
Prelude to Acts 1 and 3 of Lohengrin, Wagner; Tales from the
Vienna Woods, Strauss; All Soul's
Day, Strauss; Minnelied, Brahms;
Prize Song from Dia Meistersinger, Wagner; Second Maxement
Sumphony No. 6, Tschaikowsky;
Raloczy March from Damnation
of Faust, Berlics; Jesu Joy of
Man's Desiring, Bach; Fetes, Debussy; Wirner Blut, Strauss;
iele E Mar (La Giocanda) Ponchielli; Mattinata, Leoncavallo; O
Solo Mio, Di Capu; Overturen of
1812, Tschaikowsky.

[BS-Ozzie Nelson's Orch.: WGN \* NBC-Tim Ryan & Irene Nob- MBS-Ozzie Nelson's Orch.: WGN WTAM-Silvertown Singers

WSAI Sport Review WGBF-German Band

6:45 CST 7:45 EST

WCPO-Cafe Continentale

8:00 EST 7:00 CST

NBC-Manhattan Merry Go Round featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Rodney McClennan; Men About Town, trio; Orch.: WEAF WTAM WCKY WAVE WHIO WIRE WGY WSM WMAQ (sw-9.53)

\*\* NBC-Cornelia Otis Skinner: WJZ KDKA WENR WHAM WLW (sw-11.87). WCPO-One Night Bandstand WGBF-Delbert Jones WGN-News; Sports

WGN-News; Sports WSAI-Johnny Lewis' Orch. WWVA-News

8:15 EST

\* NBC-Paul Whiteman's Musical William Whiteman's Musical Varieties; Durelle Alexander; Ramona; Roy Bargy; Bob Lawrence; King's Men; Guest: WJZ WLW WENR WHAM KDKA (sw-11.87)
WCPO-Evenings at the Country Club.

Club WGBF-Ted Robertson WGN-Joe Sanders' Orch.

8:30 EST 7:30 CST

NBC-American Album of Familiar Music; Frank Munn, tnr.; Lucy Monroe, sop.; Bertrand Hirsch, violinist; Gus Haen-schen's Orch.: WEAF WTAM WSM WGY WAVE WCKY WHIO WIRE WMAQ (sw-9.53) WING MIRE WMAQ (sw-9.53) MBS-Horace Heidt's Orch.: WGN WSAI WCPO-Ward's Orch.

8:45 EST 7:45 CST

WGBF-Marion Jones WSAI-Hollisters

9:00 EST 8:00 CST

NBC-Concert from Nat'l Music Camp: WEAF WSM WIRE WAVE WTAM WCKY WGY WHIO (sw-9.53) NBC-Twilight Hour; Orch.: WJZ KDKA WLW WHAM (sw-6.14)

WCPO-Bill Dietrich's Orch WENR-Grant Park Concert WGBF-To be announced WGN-Melody from the Sky WMAQ-Clark Dennis, song WSAI-Music for Dancing

9:15 EST 8:15 CST WJR-Jack Randolph, tnr. WMAQ-Nat'l Music Camp (NBC)

9:30 EST 8:30 CST

NBC-Dreams of Long Ago: WJZ WSAI WHAM KDKA (sw-

CBS-Community Sing: WABC
KMOX WHAS WMMN WFBM
WSMK WOWO WBBM WJR
WKRC WLAC (sw-6.12-6.06)

\* MBS-Goodwill Court: WGN

WCPO-Billy Shaw's Orch.

WJR WFBM NBC-Twin City Foursome male quartet: News: WJZ WSM quartet: News WSAI WHAM MBS Ozzie Nelson's Orch: WGN

Four Star Revue: KMOA
News: WIRE WKRC
KDKA-Organ Reveries; Sports
WAVE-Old Kentucky Clocker
WCKY-Five Star Final
WCPO-Jack Sprigg's Orch.
WLAC-Lost & Found; Sports
WMAO-Henderson's Orch.
Singers Four Star Revue: KMOX WBBM

10:15 EST 9:15 CST

★ NBC-Cornelia Otis Skinner: WAVE WSM Lopez' Orch.; CBS-Vincent

WLAC WSMK
BC-Shandor, violinist: WJZ WGN-Dance Orch.
WHAM WSAI WMAQ KDKA WLW-Nat Brandywine's Orch.

NBC-King's Jesters: WCKY 11:15 EST WIRE
BS Joe Sanders' Orch.: GN
WLW Governor Paul V. McNutt: WOWO WFBM

10:30 EST 9:30 CST

WKRC-Gray Gordon's Orch.

NBC-Leon Navarro's Orch.: WJZ WHAM WSAI KDKA (sw-

CBS-Bob Crosby's Orch.: WABC WKRC WMMN WHAS WFBM WLAC WSMK

July 26

Sunday

WENR-Symph. Orch.

WAVE WSM

NBC-News; Ben Pollack's Orch.:
WEAF WGY WMAQ WTAM
WEAF WGY WMAQ WTAM
WIRE WCKY WHIO (sw-9.53)

News: WENR WGBF
KMOX-Rubinoff, violinist
WBBM-It Actually Happened
WCPO-Moods
WGN-Griff Williams' Orch
WJR-In the Hermit's Cave
WHO WENR (sw-9.53)
CBS-Vincent Lopez' Orch.:
WABC WHAS WOWO WMMN
WJR WFBM
NBC-Twin City Fourscare and KMOX Relationship of the companies of the c

KMOX-Bob Crosby's Orch. (CBS) WBBM-George Givot's Circus WENR-Leon Navarro's On Navarro's Orch. (NBC) WGRE-Colonial Club WLW-Griff Williams' Orch.

11:00 EST 10:00 CST

NBC-Henry Busse's Orch.: WEAF WCKY WIRE WGY WHIO WMAQ WTAM (sw-9.53) CBS-Johnny Johnson's Orch.: WABC WSMK WHAS WLAC WMMN WKRC KMOX WJR WBBM

WBBM
NBC-Jimmie Lunceford's Orch.: WIRE WENR
WJZ KDKA WHAM WSAI
(sw-6.14)
WENR-Mark Fisher's Orch.
WENR-Mark Fisher's Orch.
WIRE WENR
CBS-Jos. Cherniavsky's Orch.:
WBBM KMOX WFBM
MBS-Joe Sanders' Orch.: WGN

10:15 CST

WAVE-Rhythm Parade WFBM-Johnny Johnson's Orch. (CBS) WSM-Henry Busse's Orch.

11:30 EST 10:30 CST

NBC-Sammy Watkins' Orch.
WEAF WCKY WIRE WHIO
WGY WTAM WMAQ (sw.9.53)
Rannett's Orch.: CBS-Chas. Barnett's Orch.: WABC WSMK WBBM WFBM KMOX WJR WHAS WMMN WKRC WLAC

\* NBC-Paul Whiteman's Orch.: NBC-Carl Ravazza's Orch.: WJZ

NBC-Fletcher Henderson's Orch.
WIRE WENR WSM WAVE
WSAI

WSAI
Dance Orch.: WGN WHAS
WLW-Tommy Tucker's Orch.
WMAQ-King's Jesters
WTAM-Paul Burton's Orch.

12:15 EST 11:15 CST

CBS-Carl Schrieber's Orch.: WHIO WMAQ William Hollander's Orch.

> 12:30 EST 11:30 CST

NBC-Keith Beecher's Orch.: WIRE WENR

WAVE-Don Pedro's Orch. WHAS Dream Serenade
WMAQ Mark Fisher's Orch.
WSAL-News; Slumber Hour
WSM-Dance Orch.
WTAM-Gene Beecher's Orch.

12:45 EST 11:45 CST

KMOX-When Day Is Done WAVE-Keith Beecher's Orch (NBC)

1:00 EST 12:00 CST

WBBM-Austin Mack's Orch. WLW-Barney Rapp's Orch.

End of Sunday Programs

## SHORT-WAVE PROGRAMS FOR SUNDAY

Log of Foreign Stations Whose Programs Are Listed

(Megacycles, or	thousan	ds of kilocycles, she	own)
CEC, Chile	10.67	HVJ, Vatican City	15.12
CJRO, Canada	6.15	JVH. Japan	14.6
CJRX. "	11.72	JVM. "	10.74
COCD, Cuba	6.13	JVN. "	10.66
DJB. Germany	15.2	KIO, Hawaii	11.68
DJD. "	11.77	KKH. "	7.52
DJM. "	6.079	HVJ, Vatican City JVH, Japan JVM, " JVN, " KIO, Hawaii KKH, " PCJ, Holland	15.99
EAQ, Spain	9.87	an an	d 9.59
FTR Ethiopia	11.955	PHI "	17 78
GSB. England	9.51	PRADO, Ecuador PRF5, Brazil RNE, Russia SPW, Poland 2RO, Italy 9.64, TIPG, Costa Rica	6.69
GSC . "	9.58	PRE5 Brazil	9.50
GSD. "	11.75	RNE Russia	12.00
GSF. "	15.14	SPW Poland	13.64
GSG. "	17.79	2RO Italy 9.64	11.81
GSH, "	21.47	TIPG, Costa Rica	6 14
GST "	15.96	TPA2 France	15 04
G80 "	15 18	TPAS "	11 88
GSP "	15 21	TPA2, France TPA3, "TPA4 "	11 71
HASS Hungary	15.37	VEOME Australia	0 50
HAT4	9 19	VVOME "	9.51
HEL Switzerland	9.00	VK2ME, Australia VK3ME " VK3LR"	0.01
HBP.	7.00	VPD, Fiji's	19 075
HC2RT Foundam	6.66	YV2RC, Venezuela	E 50
WILARE Calembia	0.00	YEOD Marias	5,00
BIH "	0.51	XECR, Mexico XEFT, '' ZBW. China	0.30
UDW Washing	3.51	ALLI,	0.12
MAN, Honduras	0.87	ZBW, Unina	6.75
HSSPJ. Siam	10.955		

News Broadcasts of the Week

News Broadcasts of the Week

Daily—I a.m., VPD; 1:05, JVH; 1:55, GSB, GSD;
3:45, TPA3; 6, TPA2; 7, LRU; 8, GSG, GSH;
9, ZRO (11:81); 10:55, GSF, GSG, GSH; 12
noon, LRU; 12:20 p.m., ZRO (11:81); 1, GSB,
GSD, GSO; 1:30, TPA3; 3:40, GSB, GSF, GSG;
5:15, ZRO (11:81), EAQ; 6, ZRO (9:64); 7,
TPA4; 7:40, GSD, GSF, GSP; 8:15, DJB, DJD;
9, COCD; 9:45, CJRO; 10:20, TPA4; 10:40,
GSC, GSF.
Sundays—3 and 6:30 a.m., VK2ME.
Sun., Mon., Wed., Fri.—3 p.m., RNE.
Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.
Daily except Sundays—5 a.m., VK3ME.

EST Shown; for CST Subtract One Hour EST Shown; for CST Subtract One Hour
5 a.m.—Australian program: VKZME
6 a.m.—Moscow program: RNE
7 a.m.—Religious services: GSG GSH
8:30 a.m.—King Edward at war memorial: GSG
9 a.m.—Budapest program: HAS3
10 a.m.—Veek's review: RNE
10:30 a.m.—Vatican City hour: HVJ
11 a.m.—Commerce hour: COCD
11 a.m.—Symphonic concert: DJB
11:15 a.m.—Troise's mandollers: GSF GSG
12:15 p.m.—A Little More Drama: GSB GSD
1 p.m.—Cuban dance music: COCD

1:30 p.m.—Soviet broadcast: RKI
1:40 p.m.—Iceland program: TFJ
1:55 p.m.—Congregational services: GSB GSD
2 p.m.—Latin-American music: COCD
2:15 p.m.—Horse races: YV2RC
2:45 p.m.—King Edward at war memorial: GSB
4 p.m.—Moscow broadcast: RNE
4:45 p.m.—Program highlights: DJB DJD
5:30 p.m.—Preparations for Olympic games: DJB
5:45 p.m.—Sunday concert: HC2RL
6 p.m.—Budapest program: HAT4
6 p.m.—Guyun, troubadour: COCO
6:15 p.m.—Sunday concert: DJB DJD
6:30 p.m.—Funeral Speech of Pericles: GSD GSF
6:40 p.m.—King Edward at war memorial: GSD
7 p.m.—Holland program: NECR
7:30 p.m.—Music and poetry: DJB DJD
8 p.m.—Music and poetry: DJB DJD
8 p.m.—Two Hours with Cuba: COCO
9:40 p.m.—King Edward at war memorial: GSC
10 p.m.—Appreciation hour: HRN
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Program highlights: DJB DJD
12 mid.—Overseas hour: JVH
12:37 a.m.—Fiji hour: VPD
1:05 a.m.—Irish songs: GSB GSD
1:25 a.m.—King's orchestra: GSB GSD 1:30 p.m .- Soviet broadcast: RKI

ASK MR. FAIRFAX

LEE BENNETT married Judy Randall, also of Jan Garber's orchestra, and they both quit the band. We have no further information on them.—J. Mulligan, Brooklyn, New York.

MARY SOTHERN is Minabelle Abbott and Max Tilley is Jean Jostyn in "The Life of Mary Sothern." Elizabeth Reller is Betty and Lester Tremayne is Bob in "Betty and Bob" of the Gold Medal Hour. Walter Wicker was Bob Crane, Raymond Johnson plays Henry Matthews, Bill Taylor is played by Gene Morgan, and Terry Moran is Fred Von Ammon in "Today's Children."—Mrs. J. D. Williams, New Bern, North Carolina. Carolina.

Dick Wells is announcer for the Northerners over WGN only on Monday mornings.—Mrs. M. B. Lay, Kalamazoo, Michigan.

Stanley Davis sings the theme song, "Sun Bonnet Sue" in DAVID HARUM.—Miss Lillian Jones, College Corner, Ohio.



Joe Parsons See 8 p.m. EST (7 CST)

## Network Changes

Waltz Favorites, formerly 1:45 p.m., now NBC 1:30 p.m. EST (12:30 CST). Loretta Lee, formerly 6:15 p.m., Loretta Lee, formerly 6:15 p. now CBS 6 p.m. EST CST). eorge Hall's Orchestra, for-merly 5 p.m., now CBS 6:15 p.m. EST (5:15 CST).

#### News

9:00 a.m.-NBC-WTAM 5:30 p.m.—CBS-WHAS 5:30 p.m.—NBC-WMAQ 5:45 p.m.—Lowell Thomas; NBC-WLW 6:45 p.m.—Boake Carter: CBS-WHAS 10:00 p.m.—NBC-WJZ 10:15 p.m.—Paul Sullivan: WLW 10:30 p.m.—NBC-WEAF

## Classical Music

7:30 p.m.-Margaret Speaks, sop: NEC NBC-WEAF

# Morning

NBC-Malcolm Claire: WTAM CBS-Oleanders male quartet: (sw-21.52) NBC-Morn, Devotions: WSA1 KMOX-Home Folks' Hour WAIU-Shindiggers WCKY-Morn. Roundup WCPO-Tuma Cowboys WCPO-Tuma Cowboys
WGN-△Golden Hour
WKRC-Jerry Foy
WLW-△Family Prayer Period
WMAQ-Suburban Hour
WMMN-Curley & Cowboy Jack
WOWO-Wake Up Melodies
WWVA-△Gospel Tabernacle

7:15 EST 6:15 CST KDKA-News; Musical Clock WAIU-Morning Melodies WCKY-News WCPO-Morn. Jubilee WKRC-Stepping Along WKRC-Stepping Along
WLS-Pat Buttram & Oshkosh
Boys
WLW-AMorn. Devotions
WMMN-Musical Clock
WSAI-Good Morning
WTAM-Ford Rush

7:30 EST 6:30 CST CBS-Lyric Serenade: (sw-21.52) NBC-Cheerio: WTAM WCKY WLW
KMOX-Mkts.; Home Folks Hr.
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-ACollege Devotions
WIRE-AMorning Devotions
WKRC-Breakfast Express
WILC News Seconds Malodi WLAC-News Scoops & Melodies WLS-Otto & His Tunetwisters WCWO-Breakfast Club WSM-Musical Clock

6:45 CST MBS 7:45 EST NBC-Landt Trio & White, songs & comedy: WSAI WIRE-News WLS-Hotan Tonka, Indian Leg WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST NBC-Breakfast Club; Orch.; Don McNeill, m.c.: KDKA WAVE WSAI WSM (sw-21.54) CB5-Monday Morning Revue
WHAS WSMK (sw-21.52)
NBC-Marc Williams, bar.: WCKY
News: WWVA WLW WLAC
WTAM WMAQ WHIO WCKY
WIRE
Oleanders: WMMN

KMOX-Wakeruppers WFBM-Early Birds WGBF-△East Side Tabernacle WGN Timely Tunes WGA-Timely Tunes
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM Pie Plant Pete

8:15 EST

NBC-Streamliners: WCKY WHIO WCPO-Today's Headlines WGN-Whistler & His Dog WI.AC-Favorites of the WLS-Arkie WLW-Chandler Chats WMMN-Morning Revue WWVA-Musical Clock

8:30 EST 7:30 CST

CBS-Richard Maxwell WHAS WOWO WMMN WSMK (sw-21.52) WCPO-Popular Varieties WGN-Good Morning
WGN-Good Morning
WHIO-Musical Clock
WKRC-△Fed. of Churches
WLW-American Family Robinson
WTAM-Kitchen Beauty

8:45 EST 7:45 CST

CBS-Bill & Ginger; News: (sw-21.52) NBC-Streamliners: WTAM CBS Waltz Time; News: WSMK WOWO WHAS WKRC KDKA-Style & Shopping Service WGBF-Timely Topics WLW-Rex Griffith & Organ WMMN- Morning Devotions

8:00 CST 9:00 EST CBS Janis Porter & Wm. Ross: WMMN News; Walter Cassel, bar WMAQ WCKY WTAM WAVE CBS-Fred Feibel, organist: WSMK News: WFBM KMOX WSM KDKA-News: Music WCPO Bud Billing's Quintette

net Boys

8:15 CST 9:15 EST CBS-Modern (sw-21,52)

CBS-Modern (sw-21,52)

NBC-Edward MacHugh, Gospel Singer: WLS KDKA (sw-21,52) NBC-Aristocratic Rhythm: WLW KDKA (sw-15.21) CBS-Lyric Serenade: WMMN NBC-Viennese Sextet: WAV WHIO WIRE WCKY WSM KMOX Joe Karnes, pianist WCPO James Dalton's Orch. WFBM-Timely Varieties WGBF-City Court WGN-We Are Four WHAS-Breakfast Business WLS Fun Festival WMAQ-Dan Harding's Harding's Wife. sketch WSAI-Birthday Greetings WTAM-Health & Home

9:30 EST 8:30 CST NBC Don Jose, songs: WTAM WCKY CBS Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WKRC (sw-21.52) NBC-Josh Higgins of Finchville: KDKA WIRE WAVE WSM (sw 15.21) CBS-Lyric Serenade: WWVA MBS-Calendar of Melody: WGN Serenade: WWVA WLW KMOX-The Corn Huskers WCPO-Morning Serenade WHIO-Municipal Court

WLS-Morning Homemakers WMAQ-Morn, Melodies WSAI-Round House Boys 9:45 EST 8:45 CST NBC-Today's Children, sketch: WTAM WMAQ WHIO WCKY

WLAC-Man on the Street

NBC-Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)
KMOX-Fascinating Melodies
WGN-Making the Constitution
WHAS-Strollers
WHAC-Strollers
WHAC-Strollers
WMAN-Back Home in Stump
Holler
WWWO-Housewife's Hour
WWVA—Elmer Crowe WLAC-Shopping the Movies WLS Martha Crans; Helene Joyce Homemakers WLW-Mail Bag WSAI-Today's Happeni WSM-Georgia Wildcats

10:00 EST 9:00 CST NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)

7:15 CST NBC-Wendell Hall, songs: WSM KDKA WHIO WCKY WAVE (sw-15.21) CBS-Blue Flames: WOWO WKRC WHAS WSMK (sw-21.52) KMOX-Ma Perkins WCPO-Variety Prgm.
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House
Party

WIRE-Happy Long
WLAC-News, Melody Lane
WLS-Musical Roundup
WLW-Hymns of All Churches WMMN-Mixing Bowl WWVA-Hoosier Merrymakers

9:15 CST 10:15 EST NBC-Metro. Echoes: WSM WAVE WTAM WCKY WIRE WHIO WTAM WCKY WIRE WHIO
(sw-15.33)
CBS-Montana Slim, yodeling cowboy: WOWO WMMN WLAC
WFBM WSMK (sw-21.52)
NBC-Home Sweet Home, sketch:
KDKA WLW WLS (sw-15.21)
NBC-Vagabonds: WMAQ
KMOX-The Home Maker

KMOX-The Home Maker WCPO-Dot Club News WGN-Radio Cooking C WHAS-Chats with Dolly Dean WKRC-Woman's Hour WSAI-Friendly Counselor

10:30 EST 9:30 CST CBS-Maurice Brown, cellist:
WKRC WMMN WLAC WHAS
WSMK (sw-21.52)
NBC-Metropolitan Echoes: WMAQ
NBC-Vic & Sade, sketch: WLS
KDKA (sw-15.21) KDKA (sw.15.21)
KDKA-String Band
KMOX-Let's Compare Notes
WCPO-Sam Lanin's Music
WFBM-Kitchen of the Air
WGN-Lucky Girl
WIRE-Tuneful Topics
WLW-Jane Emerson
WOWO Markat Reports

NBC-Jacob Tarshish, talk: WLW WTAM WMAQ (sw-J5.33) CBS-Hubert Hendrie, bar.; Orch.: KMOX WKRC WSMK WLAC (sw-21.52) Singer: 15.21)

Party Line: WOWO WHAS WAVE-Morning Moods WCKY-On the Mall WCPO-Clarence Berger WGBF-School For Brides WGN-Bachelor's Children WHIO-Morning Varieties WMMN-Kentucky Hill-Bil Hill-Billies WSAI Marilyn Duke, songs WWVA-Two Guitars

11:00 EST NBC-Girl Alone, sketch: WLW WMAQ WTAM WMAQ W1AM CBS-Poetic Strings: WLAC WFBM WHAS WKRC WSMK (sw-21.52-9.59) NBC-Five Star Jones, sketch: WLS
NBC-Navy Band: WSM WIRE
WHIO WAVE
News KDKA WCPO
KMOX-News Through a Woman's

Eyes
WGBF-Mister & Missus
WGN-Painted Dreams
WMMN-Royal Mystery Melody
WSAI-Household Hints
WWVA-The Ol' Pardner

11:15 EST
NBC-Merry Madcaps: WTAM
WCKY WAVE WIRE WHIO
WSM (sw-15.33)
KDKA-Mid-day Medley
KMOX-Poetic Strings (CBS) WGBF-Bill & Ginger
WGN-Paul Small; Harold Turner

NBC-Rhythm Parade; Lee Gordon's Orch.: WCKY WTAM

Rockends: & Len Salvo
WLS-Markets
WLW-Live Stock
WMAQ-Home Service Prgm.

NBC-Navy Band: KDKA WMAQ (sw-15.21) (sw-15.21)
CBS-The Merrymakers: WMMN
WKRC KMOX WHAS WFBM
WSMK (sw-21.52-9.59)
NBC-Dan Harding's Wife, sketh:
WCKY WHIO WAVE WTAM
WSM
WGBE Balay Shop

WGBF-Baby Shop

WGBr-Baby Shop
WGN-Melody Time
WIRE-In the Crime Light
WLAC-Betty & Bob
WLS-Guest Artist
WLW-The Gospel Singer (NBC)
WSAL-Treasure Chest
WWW-A Planthe Basemen WWVA-Rhythm Rangers

11:45 EST

11:30 EST

10:45 CST

10:39 CST

NBC-Merry Madcaps WCKY WIIIO WIRE WAVE WSM MBS-The Kid Sister: WGN WLW WCPO-Moods WGBF-Hoosier Philosopher WLAC-Emma Pitt
WLS-Old Kitchen Kettle
WMAQ-What to Eat & Why
WSAI-Navy Band (NBC)
WTAM-Lillian Sherman



12:00 EST 11:00 CST

CBS-Betty & Bob, sketch: WFBM WHAS KMOX NBC-To be announced: WAVE WSAI WSM CBS-Matinee Memories: WWVA (sw-15.27-9.59) NBC-Charles Stenross' wowo Orch.:

WIRE WIRE
KDKA-Human Values
WCKY-News; Question Box
WCPO-News; Katzman Ensemble
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept. of Air
WLAC-Garden & Home Prgm.
WLS-Cornhuskers & Chore Boy
WLW-Singing Neighbor
WMMN-News
WTAM-Noonday Resume

12:15 EST

CBS-Matinee Memories: WLAC WKRC WMMN WHIO WCKY NBC-Chas. Orch.; MBS Tom, Dick & Harry: WGN

WLW News: WOWO WWVA KDKA-Slim & Jack WCPO-Bolero Rhythms WLS-Hometowners; Sophia Germanich; Orch. WSAI-Larry Duran, guitarist WTAM-At the Exposition

12:30 EST 11:30 CST CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WHAS WFBM KMOX

NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA rs WMAQ WAVE WSM KDKA
(sw-15.21)

10:00 CST CBS-The Rhythmaires: WOWO
WLAC (sw-15.27)

NBC-Summer Promenade; Solo-ists & Orch.: WCKY WHIO ists & Orch.: W WTAM (sw-15.33) WTAM (sw-15.33)
WCPO-Man on the Street
WGN-Markets; △Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics WLS-Weather, markets, news WLW-River & Market Reports WMMN-Inquiring Reporter WSAI-Blue Belles, trio WTAM-Livestock; Console Capers WWVA-Skipper O'Day's Mates

12:45 EST 11:45 CST CBS-Romany Trail: WMMN
WKRC WLAC (sw-15.27)
WCPO-Gypsy Orch.
WLS-Dinnerbell Prgm.
WLW-Farm & Home Hr. (NBC)
WOWO-Earl Gardner WSAI-Day Dreams WWVA-Luncheon Music

\* CBS-Between the Bookends: WHAS WFBM WSMK KMOX WOWO WKRC (sw-15.27-9.59)

WCPO-Fashion Flashes WGBF-Church & School News WGN-Church & School New WGN-Blackstone String Trio WHIO-Hymn Time WLAC-Luncheon Musicale WMMN-Shopping Notes WSAI-Receding Frontiers

1:15 EST CBS-Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27) KMOX-Magic Kitchen WOPO-Nat Shilkret Conducting WFBM-Farm Bureau WGBF-Markets; Farmer Purcell
WGN-Sally Jo Nelson, songs
WHAS-College of Agriculture

\* WHO-Star Stuff; RADIO
GOSSIP RADIO WIRE-News WOWO-Purdue Prgm.

WSAI-Larry & Babs WWVA-Variety Prgm. 1:30 EST 12:30 CST CBS-Manhattan Matinee: WKRC WOWO WMMN (sw-15.27) NBC-Waltz WCKY Favorites: WTAM WMAQ
NBC-Music Guild; WSAI
News: WIRE WSM

News: WIRE WSM KDKA-Home Forum WAVE-Savings Talk WCPO-Conservatory of Music WFBM-Hoosier Farm Circle WGN-Palmer House Ensemble WGN-Palmer House Ensemble WHAS-Savings Talk; Weather WLAC-AChurch of Christ WLS-Jim Poole, markets WLW-Rubinoff, violinist WWVA-Dr. Lamont

1:45 EST 12:45 CST KMOX-Manhattan Matinee (CBS) WAVE-Curly Fox' Fox Hunters WGBF-Curbstone Reporter WGN-Marriage License Bureau WHAS-Shopping Guide WHIO-Homemaking WIRE-The Inlaws WLS Markets; News WLW-Kitty Keene WMMN-Cap, Andy & Flip WSM-Ma Perkins WWVA- Gospel Tabernacle 2:00 EST 1:00 CST

NBC-Pepper Young's Family, sketch: WTAM WMAQ CBS-Mabelle Jennings, commen-tator: WMMN WKRC WOWO WFBM WSMK WLAC (sw-15.27-9.59) CBS-Modern Cinderella: WHAS NBC-Manhatters' Orch.: WAVE WCKY WHIO KDKA WIRE NBC-Dot & Will: WMAQ WSM (sw-15.21) MBS-Molly of the Movies: WGN WIW KMOX-Inquiring Reporter WCPO-Familiar Melodies WGBF-Mystery Drama WHAS-University of Kentucky WLS-Homemakers' Hour

WSAI-Rex Stevens, drama WSM-Dept. of Agriculture 2:15 EST 1:15 CST CBS-Milton \* Charles. organist: WWVA KMOX WMMN WKRC WSMK (sw-15.27-9.59) NBC-Ma Perkins, sketch, with Margery Hannon: WLW WLS WTAM WCPO-20th Century Serenade

WCPO-20th Century Serenade
WFBM-News
WGN-June Baker, economist
WLAC-Memories
WMAQ-Tuneful Topics
WOWO-Guest Revue
WSAI-Hazel Scott, songs; Beauty Hints

WSM-Manhatters (NBC) 2:30 EST 1:30 CST NBC-Vic & Sade, sketch: WLW
WTAM WMAQ
CBS-Hoosier Hop: WHAS WKRC
WOWO WMMN WLAC WSMK
KMOX (sw-15.27-9.59)
NBC-Beatrice Mack, sop.: WAVE
WSM WCKY WHIO KDKA
(sw-15.21) (sw-15.21)
WCPO-Carlos Magenti
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties

WLS-Homemakers' Hour WSAI-Matinee Varieties WWVA-Ma Perkins, sketch 2:45 EST 1:45 CST NBC-King's Jesters: WHIO KDKA (sw-15.21)
NBC-The O'Neills, sketch:
WTAM WSM WMAQ WCKY etch: WLW

KMOX-Window Shoppers WAVE-Vacation Reading Melodiies WCPO-Musical Matinee WFBM-Pacific Paradise WGN-Baseball; Philadelphia vs.

White Sox

WIRE-Black Magie WI.S-Homemakers Hour WWVA-Pianeers; News

3:00 EST 2:00 CST NBC-Women's Radio Review: WAVE WTAM WSM WMAQ WSAI

WSAI

12:15 CST
CBS Dept. of Education Series:
WHAS WKRC WMMN WFBM
WSMK (sw.-15.27-9.59)
NBC-The Foxes of Flatbush,
sketch: KDKA WENR WIRE
WCKY (sw.-15.21)
KMOX-St. Louis Medical Society
WCPO-Today's Winners
WHAN
WFBM
WSAI

WHAN
WS

WHIO-Negro Melody Singers
WLAC Aft. Melodies
WLW-Gene Perazzo, organist
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST CBS-Concert Miniatures: WHAS WKRC WFBM KMOX WSMK (sw-15.27-9.59)

NBC-Jackie Heller, songs: KDKA WCKY WIRE WENR WHIO (sw-15.21)

WGBF-ARadio Revival
WLW-News and Financial Notes
WMMN-News for Women Only 3:30 EST 2:30 CST NBC-Gaylord Trio: WENR KDKA (sw-15.21) CBS-Chicago Variety Hour: KMOX WKRC WMMN WSMK

WWVA V 15.27-9.59) WHAS WFBM (sw NBC Gene Arnold & Ranch Boys: WMAQ WHIO WCKY WAVE

WIRE WSM WLAC-U.D.C. Prgm. WLW-Pepper Young's Family, sketch (NBC) sketch (NBC)
WOWO-△Old Time Religion
WSAI-Don Alfredo's Orch.
WTAM-Art Museum

3:45 EST 2:45 CST NBC-Alice Joy, songs: WAVE WSM WENR KDKA WSAI (sw-15.21)

(sw-15.21)
NBC-Grandpa Burton: WCKY
WIRE WTAM
WHIO Organ Melodies
WLAC-Chicago Varieties (CBS)
WLW-Edith Karen and Organ
WMAQ-Lawson YMCA Glee Club

4:00 EST 3:00 CST NBC-Let's Talk It Over: WAVE WSM WMAQ WSAI CBS-Bob Crosby's Orch.: WLAC WMMN WSMK WKRC WFBM

NBC-Angelo Vitales' Band; WIRE WCKY WTAM WHIO (sw-9,53)

WENR-Arlington Park Races WGBF-Sunshine Hour WHAS-Meekday Devotions WLW-Betty & Bob, sketch WOWO-Little Joe WWVA-Hoosier Merrymakers

4:15 EST 3:15 CST KDKA-Dance Orch. WHAS-Bob Crosby's Orch.

WLW-Life of Mary Sothern. sketch

4:30 EST 3:30 CST NBC-Jerry Sears' Orch.: WSM WCKY WAVE WTAM WIRE WHIO

WHIO
CBS-Vocals by Verrill: WHAS
WFBM WMMN WSMK WLAC
WOWO WKRC (sw-11.83-9.59)

\* NBC-KELLOGG'S PRESENTS The Singing Lady: KDKA WLW (sw-15.21) WCPO Dude Ranch Days

WENR-Musical Grab Bag WGBF-News WMAQ-Irma Glen, organist WSAI-Concert Carnival WWVA Shopping Syncopation

3:45 CST 4:45 EST CBS-Wilderness Road, sketch.
WOWO WFBM WHAS WMMN
WSMK WLAC WKRC (sw-

11.83)
NBC-Little Orphan Annie KDKA
WLW (sw-15.21)
WCKY-Dick Tracy, sketch
WENR-Cadets Quartet
WGBF-Musical Masterpieces WGN-Harold Turner, pianist WMAQ-Jerry Sears' Orch. WSAI-Tea Time

5:00 EST 4:00 CST NBC-Army Band: WENR WSAI NBC-Flying Time: WAVE WSM WCKY WMAQ WIRE

11.83) News: KDKA WCFO KMOX-Baseball Game WGN-Armchair Melodles WHIO-Piano Noveltise WLW-Kay Kyser's Orch WTAM-Musical Cocktail

#### 4:15 CST 5:15 EST

NBC Army Band: KDKA (sw-CBS-Eddie House, organist: WSMK WHAS WKRC WLAC NBC Clint Noble's Orch.: WSM WCKY WIRE WAVE WTAM CBS-Bobby Benson & Sunny Jim. (sw-11.83-9.59)

(sw-11.83-9.59)
WBBM-Dramatic Prgm.
WCPO-Shadows of the Past
WFBM-Tea Time Tunes
WHIO-Buddy & Ginger
WKRC-News; Monte's Revelers
WLW-Adrian O'Brien & Orzan
WMAQ-Malcolm Claire (NBC)
WMMN-Shopping Notes
WOWO-American Family
WWVA-Economy Notes

#### 4:30 CST 5:30 EST

NBC-News; Gale Page, contralto; WMAQ WIRE WAVE CBS-News; Marion Carley, pian-ist: WLAC WHAS WSMK \* NBC-KELLOGG'S PRESENTS The Singing Lady: WGN CBS-News; Sports Resume: (sw-11 83)

11.83) Tarzan, sketch: WKRC WHIO KDKA-Baseball Scores; Weather WCKY-News; Buddy & Ginger WCPO-Asher & Little Jimmie WENR-News

WEMA-News WLW-Toy Band WOWO-News; Studio Prgm. WSAI-Doctors of Melody WSM-Financial News WTAM-News; Covert & Reed WWVA-Industrial Labor Party

CBS-Renfrew of the Mounted: WFBM WWVA WBBM WSMK

(sw-11.83)

\* NBC—Lowell Thomas, commentator: KDKA WTAM WLW (sw-11.87)

NBC-Three Scamps: WMAQ (sw-

WAVE-Here Are Songs
WCKY-Variety Prgm.
WCPO-Park Board Prgm.
WENR-Topsy Turvy Time
WHAS-Melody Cruise
WGN-Little Orphan Annie (NBC)
WHIO-Jimmy Allen, sketch
WIRE-Dance Band Revue
WKRC-20th Century Serenade
WGN-Compared to the control of the contr WKRC-20th Century Serenade WLAC-State Health Speaker WMMN-Drifters WOWO-Ball Scores WSAI-Dinner Hour WSM-Leon Cole, organist

#### 6:00 EST 5:00 CST

\* NBC-Amos 'n' Andy: (sw-9.53)
CBS-Loretta Lee, songs: WLAC
WSMK KMOX (sw-11.83)
NBC-Mary Small, songs: WENR.
KDKA (sw-11.87) NBC-Otto Thurn's Orch.: WIRE 7:30 EST

WAVE-Round the Town WCPO-Dinner Music WFBM-Maxine Moore WGN-Blackstone String Trio WHIO-Bessie Lee WHIO-Bessie Lee
WKRC-Safety Dept. Prgm.
\*WLW-Johnson Family, sketch
WMAQ-Hal Totten, sports
WMMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM-Strings; Jack's Gang; Pan
American Broadcast
WTAM-Sportsman

WTAM-Sportsman WWVA-Radio Gossiper; Baseball

#### 5:15 CST 6:15 EST

\* NBC-ALKA-SELTZER PREsents Uncle Ezra's Radio Sta-tion: WHIO WIRE WMAQ WCKY WTAM

NBC-Tony Russell, songs: WLW WENR KDKA (sw-11.87) CBS-Geo. Hall's Orch.: WMMN WWVA WOWO WLAC WFBM -11.83-9.591

MBS-Palmer House Ensemble: WSAI WGN WSAI WON KMOX-Renfrew of the Mounted WGBF-Tarzan, sketch WHAS-Dick Tracy, sketch

6:30 EST 5:30 CST

\* NBC-Edwin C. Hill, news: \* CBS-Radio Theater; Franchot WMAQ
CBS-Russell Dorr bar WLAC
WMMN WSMK WWVA
\* NBC—HORLICK'S MALTED WLAC

WMMN WSMK WWVA

\*\* NBC—HORLICK'S MALTED
Milk Presents Lum & Abner,
skeeth: WL ENR
CBS-Charioteers; Judy
WKRC KMOX WFBM (sw11.83-9.59)
KDKA-Southsingers

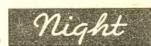
WCAL

"Chained": WABC WHAS
WKRC KMOX WBBM WFBM
WJR WLAC (sw-6.06-11.83)
NBC-Greater Minstrels; Gus
Van; Malcolm Claire, Bill
Childs & Joe Parsons; Bill
White, tnr.: WJZ WSM WLW
WAVE WLS KDKA (sw-11.87)
WCPO Models of Eight KDKA-Southsingers WCKY-Rubinoff, violinist WCPO Merchants' Bulletins WGN-Lone Ranger WHAS-Song Master; Paul Sutton WHIO-Si Burick; Dance Music WIRE-Varady of Vienna

#### 5:45 CST 6:45 EST

WOWO-Detective Stories WSAI-Nemo & Eddie's Orch. WSM-To be announced WTAM-Otto Thurn's Orch.

\* CBS-Boake Carter, commetator: WHAS WKRC KMO (sw-9.59-11.83)
News: WCKY WFBM KDKA-Dan & Sylvia, sketch WAVE-Old Kentucky Clocker WCPO-Seckatary Hawkins WENR-Bobby Dixon's Orch. WGBF-Seroco Club WHIO-News; Weather; Drama WIRE-Sport Slants WLAC-Sons of the Pioneers WLW-To be announced WMAQ-Ben Pollack's Orch. WMMN-Movie Reporter WOWO-Rubinoff, violinist WSAI-Knot Hole Club WSM-Strings ★ CBS-Boake Carter, commen-tator: WHAS WKRC KMOX WTAM-Hot Dates in History WWVA-Parade of the Stars



7:00 EST 6:00 CST

7:00 EST 6:00 CST
NBC-Jean Dickenson, sop.: WJZ
WHAM WLS WSAI
★ CBS-Horace Heidt's Orch.:
WABC WLAC WHAS WFBM
WBBM WKRC KMOX WJR
(sw-11.83.6.06)

KDKA WAVE (sw-11.87) WCPO-Gladys Catron WGN Sports Review WHIO-Harry Kalb's Orch. WLW-Barney Rapp's Orch. WMMN-Organ Reveries WOWO-Thank You, Stusia WSM-Dance Hour WWVA-Centennial Time

#### 7:15 EST 6:15 CST

WCPO-Hy C. Geis & Helen Kilb WGN-Rubinoff, violinist WMMN-Dance Tunes WOWO Earl Gardner WSM-Fannye Rose Shore, songs

\* NBC-Margaret Speaks, sop.: \* NBC-Margaret Speaks, sop.;
Mixed Chorus; Wm. Daly's
Orch.: WEAF WTAM WAVE
WGY WHIO WLW WIRE
WSM WMAQ (sw-9.53)
CBS-Pick & Pat; Dramatic &
Musical; Benny Krueger's
Orch.: WABC WBBM WKRC
WJR (sw-11.83-6.06)
NBC-Melodiana; Abe Lyman's
Orch.; Oliver Smith; Bernice
Claire: WJZ WHAM KDKA
WCKY WLS (sw-11.87)
Rubinoff, violinist: WMMN

Rubinoff, violinist: V WLAC KMOX-Songs at Eventide MWOA-Songs at Eventude
WCPO-Sport Review
WFBM-Bohemians
WGN-Palmier House Ensemble
WHAS-Hot Dates in History
WSAI-Allen Leafer's Orch.
WWVA-Musical Varieties

WCPO-Smoky Mt. Boys WGBF-Looking Out on th WGN-Joe Sanders' Orch, WHAS-Leland Brock the World WLAC-Variety Prgm. WMMN-Dance Tunes WOWO-Variety Prgm. WWVA-Samuels & Idahl

WCPO-Monday at Eight WGBF-Simpson Service WGN-News; Sports Shots WOWO-Variety Prgm. WSAI-Concert Hall WWVA-Rhythm Revue

#### 8:15 EST

7:15 CST

WGN-To be announced WMMN-Dance Varieties WSAI-News

#### 8:30 EST 7:30 CST

NBC-Goldman Band dir. Edwin Franko Goldman: WJZ WENR WCKY WHAM KDKA WHIO (sw-11.87)

\* NBC-STUDEBAKER CHAMpions Presents Richard Him-pions Presents Richard Him-ber's Orch.; Stuart Allen, vo-calist: WEAF WTAM WMAQ WLW WGY (sw-9.53) Rhythm Revue WIRE WSM WAVE-Jack Turner WCPO-Wards Prom WCPO-Wards Prgn WGN-Max Bendix Band WOWO-Frank Black WSAI-Johnny Lewis' Orch.

#### 8:45 EST 7:45 CST

WAVE-Goldman Band (NBC) WAVE-Goldman Band (N WCPO-Wililam Hogue WIRE-Open House WMMN-Concert Pianist WSM-Francis Craig's Orch.

#### 8:00 CST 9:00 EST

NBC-Carefree Carnival; Nola
Day; Tommy Harris, comedian
& Orch.: WJZ KDKA WENR
WAVE WSM (sw-6.14)

\* CBS-Wayne King's Orch.:
WABC WHAS KMOX WKRC
WBBM WFBM WJR (sw-6.12-6.06)

NBC-Contented Prgm.; Morgan L. Eastman's Orch.; Guest: WEAF WTAM WCKY WGY WMAQ WGY WSM WIRE WMAQ (sw-9.53)

MBS Banners Flying: WGN WSAI WCPO-Parisienne Ensemble
WHAM-To be announced
WLAC-Morton Gould's Orch.
WLW-Unsolved Mysteries
WMMN-Amer, Family Robinson
WOWO-Variety Prgm.

## 9:15 EST 8:15 CST

WLAC-Herman & Mary WMMN Dance Varieties WOWO-Organ on Parade

#### 9:30 EST 8:30 CST

6:30 CST

peaks, sop.:
Wm. Daly's
TAM WAVE
VLW WIRE

V.9.53)

NBC-Jolly Coburn's Orch.: WJZ
WENR WLW WHAM

\*\* CBS-March of Time: WABC
KMOX WHAS WFBM WKRC
WBBM WJR (sw-6.12-6.06)

NBC-Great Lakes Symph. Orch.:
WEAF WTAM WCKY WAVE KDKA-Behind the Law WCPO-Billy Shaw's Orch. WGN-The Northerners WHIO-Barber Shop Boys WLAC-Sports WMMN-News WSAI-Harold Stern's Orch.

#### 9:45 EST 8:45 CST

CBS-Jack Shannon, tnr.; Orch.: WABC WMMN WOWO WLAC WKRC WHAS (sw-6.12) WFBM Rubinoff, violinist: WJR KDKA-Dynamos of Rhythm KMOX-News & Sports WBBM-Gang Plank Gossipers WHIO-Great Lakes Symph. Orch.

#### 9:00 CST

NBC-Allen Leafer's Orch.: WEAF WGY WHIO (sw-9.53) CBS-Clyde Lucas' Orch.: WABC WOWO WMMN

\* NBC—Harry Horlick's Gypsies;
Howard Price, tenor; Romany
Singers: WEAF WGY WTAM
WIRE WHID WCKY WMAQ
(sw.953)

\* CBS-Radio Theater; Franchot
Tone & Joan Crawford in
"Chained": WABC WHAS
WKRC KMOX WBBM WFBM
WJR WLAC (sw.6.06-11.83)
WBC Granter Wasterler, Green
WFBM-Sports
WFBM-Sports
WFBM-Sports
WFBM-Sports
WFBM-Sports

WENR-Ben Pollack's Orch.
WFBM-Sports
WGBF-To be announced
WGN-The World of Sport
WHAS-At Your Service
WLAC-Around the Town
WSAI-Nemo & Eddie's, Orch.

#### 10:15 EST 9:15 CST

NBC-Allen Leafer's Orch.; WIRE WMAQ WSM WOKY NBC Ins Spots, quartet: WJZ MBS-Ozzie Nelson's Orch.: WGN WSAI

WSAI KDKA-Dance Orch. WAVE-Melody Road WENR-King's Jesters' Orch. WFBM-Clyde Lucas' Orch. (CBS) WGY-Johnny Albright, sones WHO-Claude Hongland's Orch. WHO-Claude Hongiand's Orch.

WHR-Sports; Musical

WKRC-Gray Gordon's Orch.

★ WLW-Paul Sullivan, news room

WOWO-Rhythm Revue

WTAM-Brad and Al

#### 10:30 EST 9:30 CST

CBS-Pick & Pat: WFBM WHAS
WLAC KMOX
NBC-AI Donahue's Orch.: WJZ
WHAM WSAI KDKA (sw-6.14)
CBS-Bernie Cummins' Orch.:
WABC WKRC WOWO WMMN

WJR
NBC-(News, WEAF only) Magnolia Blossoms, Choir: WEAF
WCKY WSM WAVE WIRE
WHIO WGY (sw-9.53)
MBS-Follies: WGN WLW
News: WBBM WGBF WENR
WCPO-Starlight & Dreams
WMAQ-Henderson's Orch.
WTAM-Stars Over the Great
Lakes

#### 10:45 EST 9:45 CST

CBS-Bernie Cummins' Orch. WBBM WSMK WENR-Al Donahue's Orch. (NBC) WGBF-To be announced WMAQ-Jesse Crawford, organist

July 27

# Monday

#### 11:00 EST 10:00 CST

CBS-Vincent Lopez' Orch.:
WABC WKRC WOWO WHAS
WJR WMMN WSMK
NBC-Shandor, violinist; Henry
Busse's Orch.: WJZ
WSAI WSM WMAQ
WHAM WSAI WSM WMAQ WHAM (sw-6.14)
NBC-Jimmy Lunceford's Orch.:
WEAF WCKY WIRE WGY
WHIO WENR (sw-9.53)
KMOX-Eddie Dunstedter's Orch.
WAVE-Don Pedro's Orch.
WBBM-George Givot's Circus
WFBM-News

WFBM-News WGN-Dance Orch. WLAC-Baseball; News WLW Old Fashioned G ned Girl WTAM George Hessberger's Orch.

#### 11:15 EST 10:15 CST

KMOX-Detective Mysteries WAVE-Busse's Orch. (NBC WFBM-Lopez' Orch. (CBS) WHIO-Charles Buddi's Orch. WLAC Family Hour WLW-Eddie Elkins' Orch. (NBC)

#### 11:30 EST 10:30 CST

NBC-Irving Aaronson's Orch.: WJZ WSM KDKA WAVE WSAI WHAM (sw-6.14) WALL WHAM (SW-0.14)
CBS-Johnny Johnson's Orch.:
WABC WKRC WHAS WFBM
WLAC KMOX WBBM WSMK
WOWO WMMN WJR
NBC-Ben Pollegie Orgh.

WOWO WMMN WJR
NBC-Ben Pollack's Orch.: WEAF
WCKY WHIO WIRE WTAM
WMAQ WGY (sw-9.53)
WENR-King's Jesters WLW-Joe Reichman's Orch.

#### 11:45 EST 10:45 CST

WCKY-Slumber Hour

#### 12:00 EST 11:00 CST

NBC-Fletcher Henderson's Orch.: WAVE WENR WHIO WSM CBS-Eddie House, singing organ-ist: WBBM WFBM KMOX NBC-King's Jesters' Orch.: WIRE WMAQ WSAI WLW WGBF-Coral Room
WGN-Joe Sanders' Orch.
WHAS-Dance Orch.
WLAC-Malcolm Tate, organist WTAM-Midnight Revue



Horace Heidt See 7 p.m. EST (6 CST)

## Frequencies

KDKA-980 WGN-720 WLW-700 KMCX-1090 WGV-790 WMAQ-670 WAKE-860 WHAM-1150 WMMN-890 WHO-1160 WBEM-770 WHI0-1250 WSAI-1330 WCKY-1490 WIRE-1400 WSAZ-1190 WCPO-1200 WJR-750 WSMK-530 WCAK-660 WJZ-760 WSMK-1380 WENR-870 WKRC-550 WTAM-1070 WFBM-1230 WLAC-1470 WWVA-1160 WGBF-630 WLS-870

#### 12:15 EST 11:15 CST

CBS-Austin Mack's Orch.: KMOX WBBM WFBM WAVE-Jack Turner WLW-Henderson's Orch. (NBC) WMAQ-William Hollander's Orch. (NBC)

#### 12:30 EST 11:30 CST

NBC-Douglas Beattie, son WAVE WSM WIRE WMAQ CBS-Josef Cherniavsky's Ord BS Josef Cherniavsky's Orch.: WBBM WFBM KMOX MBS-Horace Heidt's Orch.: WGN

WLW WLW
WENR-Keith Beecher's Orch.
WHAS-Dream Serenade
WHIO-Sleepy Valley
WLAC-Malcolm Tate, pianist
WSAI-News; Slumber Hour
WTAM-Sammy Watkin's Orch.

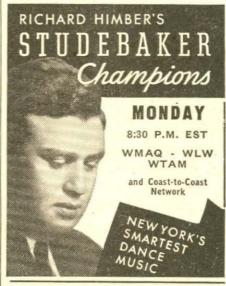
KMOX-When Day Is Done

End of Monday Programs

## SHORT-WAVE PROGRAMS FOR MONDAY

(See Page 29 for List of Stations and Frequencies) EST Shown; for CST Subtract One Hour

9 a.m.—Cricket, tennis commentaries: GSF
10:30 a.m.—Vatican City hour: HVJ
11:30 a.m.—Polish hour: SPW
12:15 p.m.—A Little More Drama: GSB GSD
1 p.m.—Cuban dance music: COCD
1:30 p.m.—Davis Cup tennis finals: GSB GSD 2 p.m.—Latin-American music: COCD 2 p.m.—Comic operas: GSB GSD GSO 4 p.m.—Broadcast for canal workers: RNE 4 p.m.—Overseas hour: JVH JVM 4:55 p.m.—Listener greetings: DJB DJD 5 p.m.—Mayor's program: COCD 5 p.m.—Entertainment: DJB DJD 4:55 p.m.—Listener greetings: DJB DJD
5 p.m.—Entertainment: DJB DJD
5 p.m.—Entertainment: DJB DJD
5 p.m.—Entertainment: DJB DJD
5 p.m.—Brazilian hour: PRF5
6 p.m.—Davis Cup tennis matches: GSD GSF
6 p.m.—Choral Union: DJB DJD
6 p.m.—Lecuona's orchestra: COCO
6:30 p.m.—Among the lakes: DJB DJD
6:30 p.m.—Musical program: 2RO
6:30 p.m.—King's orchestra: GSD GSF GSP
6:55 p.m.—King's orchestra: GSD GSF GSP
7 p.m.—Business Women's Club: 2RO
7 p.m.—South American program: COCD
7:15 p.m.—Sound pictures: DJB DJD
7:15 p.m.—Maria Da Conto, songs: 2RO
7:25 p.m.—Mail bag: 2RO
7:45 p.m.—Carl Biffner, harpist: DJB DJD
7:45 p.m.—Carl Biffner, harpist: DJB DJD
7:45 p.m.—Sergio Codos' band: YV2RC
8 p.m.—National Railways program: HJU
8 p.m.—Sergio Codos' band: YV2RC
8:30 p.m.—German lessons: DJB DJD DJM
8:45 p.m.—Elizabeth Bischoff, violinist: DJB DJD
8:45 p.m.—Elizabeth Bischoff, violinist: DJB DJD
9:56 p.m.—Light music: DJB DJD DJM
9:56 p.m.—Light music: DJB DJD DJM
9:56 p.m.—Light music: DJB DJD DJM
11:10 p.m.—DX program: HJABE
11:30 p.m.—Listener greetings: DJB DJD
11:10 p.m.—DX program: KKH KIO
12 mid.—Overseas hour: JVH
12:15 a.m.—BBC dance orchestra: GSB GSD
1:26 a.m.—The Manager's Tale: GSB GSD
1:26 a.m.—The Manager's Tale: GSB GSD





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See 5 p.m. EST (4 CST)

## Network Changes

Allen Prescott, the Wife Saver, formerly Wed and Fri. at 10:30 a.m., will be heard NBC 10:45 a.m. EST (9:45 CST), also Thurs.

## News

9:00 a.m.—NBC-WMAQ 5:30 p.m.—CBS-WHAS 5:45 p.m.—Lowell Thomas: NBC-WLW 6:45 p.m.—Boake Carter: CBS-WHAS 10:00 p.m.—NBC-WJZ 10:15 p.m.—Paul Sullivan: WLW 10:30 p.m.—NBC-WEAF

## Classical Music

12:45 p.m.-WTAM .- Music Guild: NBC-3:30 p.m.—Chamber Symphony Orch .: CBS-WHAS

# Morning

7:00 EST 6:00 CST NBC--Malcolm Claire: WMAQ WTAM
CBS-On the Air Today; Blue-birds, girls' vocal trio; (sw-21.52) KMOX-Home Folks' Hour WCKY-Morn. Roundup WCPO Tuma Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLS—Smile-a-While Time
WLW—△Family Prayer
WMAQ Suburban Hour
WMMN Curly & Cowboy Jack
WOWO-△Bible Class
WSAI-△Morn, Devotions
WWVA-△Gospel Tabernacle WCPO Tuma Cowboys

7:15 EST CBS-City Consumers' Guide: (sw-21.52)
NBC—Good Morning Melodies: WSM KDKA News; Musical Clock WCKY-News WCKY-News
WCPO-Morning Jubilee
WKRC-Stepping Along
WLS-Weather: Livestock
WLW-CMorn. Devotions
WMMN-Musical Clock WSAI-Good Morning WTAM-Ford Rush

7:30 EST CBS-Larry Vincent, songs: (sw-21.52) 9:30 EST 8:30 CSJ NBC-Cheerio: WTAM WLW NBC Armchair Quartet: WTAM WCKY KMOX-Livestock Markets; News WCPO-Morning Sundial WFBM-Chuck Wagon WHAS-College Devotions
WHAS-College Devotions
WIRE-Morn, Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Tumble Weed and Hoosier
Sodbusters
WOWO Breakfast Club WOWO-Breakfast Club WSM-Musical Clock 7:45 EST 6:45 CST

CBS-Salon Musicale: (sw-21,52) KMOX-Home Folks Hour WIRE-News WLS-Tommy Tanner, Hoosier Sodbusters

WMMN-Cap, Andy & Flip WSAI-Tune Twisters (NBC)

8:00 EST 7:00 CST \* NBC-Breakfast Club; Don Mc-Neill, m.c.; Orch.; Helen Jane Behlke; Russell Pratt; Clark Dennis, tnr,: KDKA WAVE WSAI WSM (sw-21.54) WSAI WSM (sw-21.54)
CBS Summer Days; WSM
WHAS (sw-21.52)
NBC-Upstaters: WCKY
News: WLW WLAC WWVA
KMOX-Waker-Uppers
WFBM-Early Birds
WGBF-AEarly Birds
WGBF-AEarly Birds
WGBF-AEarly Birds
WGBF-AEarly Birds
WGBF-AEarly Birds
WGBF-AEarly Birds
WGBF-AEARL Side Tabernacle
WGN-Songs of the Sea
WHIO-Almanac WSMK WIRE-Musical Clock WLS-Jolly Joe's Pet Pals WMAQ-Fashion Horoscope WMMN-Shopping Notes WTAM-Pie Plant Pete 8:15 EST

7:15 CST NBC-The Streamliners; Alice Joy; Orch.; WCKY WTAM WCPO-Today's Headlines WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-The Novelodeons
WLW-Chandler Chats
WMMN-Summer Days (CBS) WWVA-Musical Clock

8:30 EST 7:30 CST CBS-Richard Maxwell, WOWO WSMK WHAS WMMN (sw-21.52) WCPO-Variety Time WGN-Good Morning WHIO Musical Clock WKRC-AFed, of Churches WI.W-Dance Rhythm WTAM-Kitchen Beauty

7:45 CST 8:45 EST CBS Bill & Ginger; News: (sw-21.52)
CBS Waltz Time; News: WSMK
WOWO WHAS WKRC WOWO WHAS WERC KDKA-Style & Shopping Service WGBF-Timely Topics WLW-Aunt Mary WMMN-AMorning Devotions WTAM-The Streamliners (NBC)

9:00 EST CBS-Betty & Bob, sketch: 10:30 EST WKRC (sw-21.52) NBC-House NBC-News; Walter Cassel, bar.: WMAQ WCKY WAVE CBS-Salon Musicale: WMMN Walter Cassel, bar.: WSMK WSMK
News: WFBM KMOX WSM
KDKA-News; Music
WCPO-Morning Serenade
WGN-Morning Melodies
WHAS-Jackson Family
WHIO-News; Rhythm Revue
WIRE-Cub Reporters
WIS-Fuelyn "The Little Ma WLS-Evelyn "The Little Maid" WLW-Variety Show WOWO-News; Melody Hour WSAI-△Church Forum WTAM-News; Shero Trio WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST NBC-Viennese Sextet: WHIO WIRE WCKY WAVE WSM CBS-Modern Cinderella: WKRC (sw-21.52) 6:15 CST NBC-Viennese (sw-21,52)
NBC-Aristocratic R h y t h m:
KDKA WLW (sw-15,21)
KMOX-Salon Musicale (CBS)
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Magnolia Time
WMAO-Dan Harding's Wife WMAQ Dan Harding's Wife, sketch WSAI-Birthday Greetings WTAM-Health & Home

9:30 EST 8:30 CST CBS-The WIRE
CBS-Who's Who in the News;
Betty Crocker; Hymns of All
Churches: WKRC (sw-21.52)
NBC-Josh Higgins of Finchville:
KDKA WSM WAVE WCKY
(sw-15.21) CBS-Fred Feibel, organi WWVA WMMN WSMK KMOX-The Corn Huskers WCPO Ramon Lorenzo's Orch. WGN-Secrets of Happiness WHIO-Municipal Court WLAC-Man on the Street WLS-Morning Homemakers WLW-On the Mall WMAQ-Morning Melodies WOWO-Marie, Duke & Mary Melodies WSAI-Roundhouse Boys

WIRE
NBC-Romance of Dan & Sylvia:
KDKA (sw-15.21)
CBS-Lyn Murray, songs: WLAC
WMMN WWVA WSMK
KMOX-Fascinating Melodies
WAVE-△Devotional Service
WCPO-Mary Hopple
WGN Making the Constitution
WHAS-Strollers WHAS-Strollers WLS-Martha Crans; Helene Joyce; Homemakers WLW-Gaities WOWO-Variety Prom WSAI-News WSM Georgia Wildcats 10:00 EST 9:00 CST NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15,33) CBS-Bob & Rennie: WKRC BS-Bob & Rennie: WKRC
WOWO WHAS WFBM WSMK
WLAC (sw-21.52)
BS-Wendell Hall, songs: KDKA
WSM WCKY WAVE WHIO WSM WCKY WAVE WHIO (sw15.21)

KMOX Ma Perkins
WCPO-Variety Prgm.

WGN-Friendly Neighbor's House WIRE-Happy Long WLS-Musical Roundup WLW-Hymns of All Churches WMMN Mixing Bowl WWVA-Hoosier Merrymakers & Grandpa Jones

9:45 EST

10:15 EST 9:15 CST NBC-Home Sweet Home, sketch; KDKA WLS WLW (sw-15.21) CBS-Navy Band: WHAS WOWO WMMN WLAC WSMK (sw-21.52)

NBC-Breen & de Rose: WCKY

WIRE WHIO WSM WAVE

(sw-15.33)

KMOX-The Home Maker

WCPO-Dot Club News

WFBM-Harlin Brothers

WGN Question Roy WGN Question WHAS Aunt Betsy Weman's Hour WGN Question Box WKRC-Woman's Hour WMAQ-Melody Bakers WSAI-Friendly Councelor WTAM-Betty Schirmer 9:30 CST

NBC-House Detective: WTAM
WMAQ WCKY WSM WAVE
(sw 15.33)
CBS-Navy Band: WKRC
NBC-Jack & Loretta Clemens:
WSAI
NBC-Vic & Sade, sketch: WLS
KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Levitow Ensemble
WFBM-Kitchen of the Air WFBM-Kitchen of the Air WFBM-Kitchen of the Air WGN-Melody Moments WHIO-Around the Band Stand WIRE-Tuneful Topics WLW-Peggy at the Switchboard WOWO-Market Reports WWVA-Rapid Ad Service 10:45 EST 9:45 CST

8:15 CST NBC-Jerry Brannon, songs: WSM WCKY WAVE (sw-15.33) WKY WAVE (sw-15.33)

WHIO

WSM

WKRC

WKMC

WKMC

WKMC

NBC-Edward

WLW WLS KDKA (sw-15.21)

WHW

WKS

WLW WLS KDKA (sw-15.21)

NBC-The Wife Saver: WTAM

WMAQ WSAI

Party Line WOWO WHAS

WCPO Jimmie Lee

WGBF-School for Brides

WGN-Bachelor's Children

WHIO-Pantry Parade

WMN-Kentucky Hillbillies

Wife, WWVA-Elmer Crowe

WTAM WLW
BS-The Rhythmaires: WHAS
WMMN WOWO (sw-9.59)
(BC-Christine, songs & piano:
WHIO
WHIO
WBC-Five Star Jones, sketch:
WLS
WCPO-Man on the Street
WGN-Markets; AMidday Service
WIRE WSM
WIRE WSM
WWRC-Luncheon Lyrics
WLW-River, Weather & Markets
WMMN-Inquiring Reporter NBC-Five Star Jones, sketch: WLS

NBC Piano Duo: WAVE WCKY

WIRE WSM

News: WCPO KDKA

WGBF-Mr. & Mrs.

WGN-Painted Dreams

WSAI-Household Hints

WWYA-The Off Partner WWVA-The Ol' Pardner

11:15 EST 10:15 CST NBC-Cadets Quartet: WMAQ NBC-Musi CBS-Mary Lee faylor, talk: WCKY WHAS WWVA WOWO WLAC Luncheon KMOX NBC-Merry Madcaps: WIRE WTAM WAVE WCKY WHIO WSM Madeans:

8:45 CST CBS-Rhythm Boys: (sw-21.52-NBC-Today's Children, sketch: 9,59)
WMAQ WTAM WCKY WHIO
WIRE

WCPO-Birmingham's E WCPO-Birmingham's Buckaroos WFBM-Cubanettes WGBF-Bill & Gingers WGN-Harold Turner, pianist WKRC-Hymn Time WLS-Markets WLW-Live Stocks; News WMMN-Keeping Ahead of the 11:30 EST 10:30 CST CBS-Emery Deutsch's Orch.: WKRC KMOX WHAS WFRM WMMN WSMK (sw-21.52-9.59)

NBC-Dan Harding's Wife, sketch: WHIO WCKY WAVE WTAM WSM NBC-Doc Schneider's Texans: WAVE WSAI KDKA WMAQ (sw-15.21) WCPO-Deep South WGBF-Baby Shop Man WGN-Len Salvo, organist WIRE-Hughes Reel WLAC-Betty & Bob WLS-Rocky & Ted WLW-Old Fashioned Girl

WOWO-Ho WPAD-MOVIE GOSSIP (1420 WWVA-Rhythm Rangers

11:45 EST 10:45 CST ds & Music: WAVE WSAI KDKA (sw-NBC-Words WSM WSM WSAI KDKA (SW-15.21)
NBC-Merry Madcaps: WIRE WTAM WCKY WHIO MBS-The Kid Sister: WGN WLW WCPO-Negro Art Singers WGBF-Hoosier Philosopher WLAC-Malcolm Tate, organist WLAC-Malcolm Tate, or WLS-Old Kitchen Kettle organist WMAQ-What to Eat & Why

Afternoom

12:00 EST 11:00 CST CBS-George Hall's Orch.: WOWO WWVA (sw-15.27-9.59) NBC-Charles Stenross' Orch.: WIRE
CBS-Betty & Bob:
WHAS KMOX
News: WMMN WCKY
WCPO-Dixieland Band WGBF-Wedding Anniversaries WGN-Life of Mary Sothern WHIO-News; Weather; Marke WKRC-News; Fire Dept. WLAC-Garden & Home Prgm. Markets WLS-Old Music Chest WLW-Words & Music WSAI-Amer. Family Robinson Wl AM-Noonday Resume

12:15 EST 11:15 CST NBC-Dot & Will: WMAQ WAVE WSM Cinderella: WHAS CBS-Modern WFBM KMOX WFBM KMOX NBC-Charles Stenross' Orch.: WCKY WHIO (sw-15.33) CBS-George Hall's Orch.: WLAC News: WWVA WOWO KDKA-Slim & Jack WCPO-Wallenstein Presents WGN Doring Sisters
WKRC-Jane Grey
WL3-Carson Robison's Buckaroos
WI.W-Blue Belles, trio WMMN-Dance Notes WSAI-Darktown Meeting Society WTAM-At the Exposition 11:30 CST

12:30 EST WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Pantry Parade
WMMN-Kentucky Hillbillies
WWVA-Elmer Crowe
11:00 EST 10:00 CST
NBC-Girl Alone, sketch: WMAQ
WTAM WLW
CBS-The Rhythmaires: WHAS
WMMN WOWO (sw-9.59)

12:30 EST 11:30 CST
WSM-Dept. of Agriculture
WSM-Dept. of Agriculture

WSM-Dept. of Agriculture

2:15 EST 1:15 CST
WSM-Dept. of Agriculture

> WSAI-Larry Duran, Guitarist WTAM-Livestock: Doc Whipple WWVA-Skipper O'Day & Mates 12:45 EST 11:45 CST NBC-Music Guild WTAM WCKY (sw-15.33) Luncheon Musicale: WWVA WLAC WIRE WCPO-Two Doc's
> WHIO WGBF-Bulletin Board
> WHIO-Dance Parade

WKRC-Concert Miniatures (CBS) WLW-Farm & Home Hr. (NBC) WMMN-Shopping Notes WOWO-Earl Gardner's Orch. WSA1-Day Dreams

1:00 EST 12:00 CST \* NBC-Int'l Broadcast from Aus-

tria; Salzburg Music Festival Concert: WTAM WCKY (sw-\* CBS-Between the Bookends: WSMK WOWO WHAS WKRC WFBM KMOX WMMN (sw-15.27-9.59)

15.27-9.59)
WCPO News; Luncheon Music
WGBF A Church & School News
WGN-Palmer House Ensemble
WHIO Dance Band
WLAC Luncheon Musicale
WSAI-Tom Slater

1:15 EST 12:15 CST

CBS—Happy Hollow, sketch: WKRC WMMN WSMK (swsketch: KMOX-Magic Kitchen WCPO-Fed. Housing Prgm. WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Lawrence Salerno & Organ WGN-Lawrence Salerno & Org. WHIO-Better Business Bureau WIRE-News WOWO-Farm Credit WSAI-Siesta Serenade WWVA-Variety Prgm.

1:30 EST 12:30 CST NBC-Rhythm Octet; Madge Marley; Twin City Foursome, Gould & Shefter: WCKY WMAQ WHIO WTAM (sw-

WMAQ WHIO WTAM (sw-15.33)
CBS-Madison Ensemble: WKRC WMMN WOWO (sw-15.27)
NBC-Golden Melodies: WSAI Livestock Reports: WHAS WLS News: WSM WIRE KDKA-Home Forum WAVE-Savings Talk WCPO-In a Mexican Patio WFBM-Hoosier Farm Circle WGN-String Trio WLAC-AChurch of Christ WLW-Robison's Buckaroos WWVA—Dr. H. Lamont

1:45 EST 12:45 CST Bob: WFBM MRS Palmer House Ensemble; WGN WGN
KM-A-Eddie Dunstedter
WAVE-Curly Fox' Fox Hunters
WCPO-Familiar Melodies
WFBM-Madison Ensemble (CBS) WGBF-Curbstone Reporter WHAS-Mrs. Randolph, shopping WIRE-Inlaws WLS-Markets; News WLW-Kitty Keene WMMN-Cap, Andy & Flip WSAI-Affairs of Rex Stevens, WSM Ma Perkins WWVA- Cospel Tabernacle

> 1:00 CST 2:00 EST NBC-Pepper Young's Family, sketch: WTAM WMAQ CBS-Margaret McCrae, songs: KMOX WKRC WFBM WOWO WLAC WMMN WSMK (sw-15.27) NBC-Bailey Axton, thr WIRE WAVE WHIO MBS-Molly of the Movies: WLW WGN
> KDKA-Congress of Clubs
> WGBF-Mystery Drama
> WHAS-University of Kentucky
> WLS-Homemakers' Hour
> WSAI-Affairs of Rex Stevens, WSM-Dept. of Agriculture

WKRC WMMN KMOX WLAC
WSMK WWVA (sw-15,27)
NBC-Ma Perkins, sketch: WLW
WTAM WLS
WCPO-Music by Venuti WFBM-News WGN June Baker, economist WMAQ Tuneful Topics WOWO-Guest Revue WSAI-Tonic Tunes WSM-William A. Burnett

2:30 EST 1:30 CST CBS-Mayfair Singers: WLAC
WSMK WHAS WMMN WOWO
WKRC (sw-15.27)
NBC-Vic & Sade, sketch; Bernadine Flynn: WLW WTAM
WMAQ
KMOX-News Through a Woman's

WCPO Henry Nosco Conducting WFBM Mary Baker's Album

WGN-Len Salvo, organist WIRE-Matinee Varieties WLS-Homemakers' Hour WSAI-Now & Then WSM-Continental Varieties (NBC) WWVA-Ma Perkins

2:45 EST 1:45 CST NBC-Have You Heard? WCKY KDKA WHIO (sw-15.21) NBC-The O'Neills sketch WLW WTAM WSM WMAQ KMOX-Piano Recital WAVE-Aft, Melodies WCPO-Musical Matinee WFBM-Pacific Paradise
WGN-Baseball; Philadelphia vs.
Chicago White Sox
WIRE-Black Magic WLS Homemakers Hour WWVA-Pioneers; News 3:00 EST 2:00 CST

NBC-Foxes of Flatbush, sketch: WENR KDKA WIRE WCKY (sw-15.21) WHAS CBS Dictators: WKRC

WSMK WFBM (sw-15.27)
NBC-Woman's Radio Review:
WAVE WTAM WSM WMAQ WSAI KMOX-Window Shoppers ★ WGBF-MOVIE GOSSIP

WHIO-Organ Melodies
WLAC-Aft. Melodies
WLW-Gene Perazzo, organist
WMMN-News for Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bon
net Boys

3:15 EST 2:15 CST NBC-Joan & the Escorts: KDKA WCKY WENR WIRE WHIO (sw-15.21) CBS-Dictators: KMOX WMMN WLW-News and Financial Notes 2:30 CST

3:30 EST NBC-Alma Kitchell, contralto:
WENR KDKA (sw-15.21)
CBS-Chamber Orch.; Victor
Bay, cond.: WFBM WLAC
WSMK WHAS WKRC WMMN
KMOX WWVA (sw-15.27)
NBC-Gene Arnold & Ranch BoysWMAO, WTAM WCKY, WAVE WMAQ WTAM WCKY WAVE
WIRE WSM WHIO
WGBF-Deaconess Hospital
WLW-Pepper Young's Family
sketch (NBC)
WOWO-AOld Time Religion
WSAI-Moment Musicale

3:45 EST 2:45 CST NBC-Manhatters: WENR WAVE WSM NBC-Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE KDKA-Anne Muenchen, Frenc's

& German KMOX-Johnnie Adams, songs WHIO-Civic Orch. WLW-Alice O'Leary 4:00 EST 3:00 CST

CBS-Jimmie Farrell, songs: WKRC WLAC WMMN WSMK WFBM (sw-15.27) WFBM (sw-15.27)

NBC-Afternoon at McNeills:
WSM WTAM WAVE WCKY
WIRE WMAQ WHIO (sw-9.53)

NBC-Ernie Stemm's Ocrh.: WSAI
KDKA-To be announced
KMOX-Baseball Game
WENR-Arlington Park Races
WHAS-O Week-day, Devotors WHAS- \( \) Week-day Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WWVA-Hoosier Merrymakers & Grandpa Jones

4:15 EST 3:15 CST
CBS-Billy Mills' Orch.: WKRC
WSMK WFBM WHAS WMMN
WLAC (sw-11.83)
KDKA-Dance Orch.

\* WLW-Life of Mary Sothern,

sketch 4:30 EST 3:30 CST

4:30 EST 3:30 CST
CBS-Billy Mills' Orch.: WOWO
(sw-9.59)
NBC-Manhattan Guardsmen:
WAVE WIRE WHIO WSM

\*\* NBC-KELLOGG'S PRESENTS Guardsmen: The Singing Lady: KDKA WLW (sw-15.21) WCKY-Harold Sanford's Orch, WCPO-Karlin Ensemble WENR-Musical Grab Bag WMAQ-Irma Glen, org WSAI-Concert Carnival WTAM-Bromley House WWVA Shopping Syncopation

4:45 EST 3:45 CST CBS-Wilderness Road, sketch WHAS WKRC WOWO WFFBM WSMK WLAC WMMN (sw-11.83) NBC--Little Orphan sketch: KDKA WLW 15.21) WCKY-Dick Tracy, sketch WCPO Flip Wallace
WCPO Flip Wallace
WENG William Hollender's Orch.
WGBF-Musical Masterpiece
WGN-Harold Turner, pianist
WMAQ-Manhattan Guardsmen
WSAI WGN
WWW WMN (sw-9.59)
NBC-Tony Russell, songs: WHIO
WIRE WCKY
WBS-Palmer House Ensemble:
WSAI WGN (NBC) WTAM-Armchair Explorers Club

4:00 CST 5:00 EST \* NBC-Int'l Broadcast from Berlin, Germany; Resume of Olym-pic Events: WCKY WAVE WLAC-Variety Prgm.

NBC-Minute Men: WSAl News: KDKA WCPO WGN-Armchair Melodies WHIO-Piano Novelties WLW-Wise Crackers WTAM-Musical Cocktail WWVA-Economy Notes

5:15 EST 4:15 CST CBS-Burton Rogers with Organ:

WLAC
NBC-Mid-Week Hymn Sing: WSM
WTAM WHIO WCKY WAVE
WIRE (sw-9.53)
CBS-News of Youth, news drama for children: WWVA
WBBM (sw-11.83-9.59)
NBC-Animal Closeups: WSAI

WENR KDKA-Thank You Stusia
WCPO-Moods
WFBM-Tea Time Tunes
WGBF-Service Star Legion War

KDKA-Thank You Stusia

\*\* CBS-Boake Carter. commentator: WHAS KMOX WKRC (sw-11.83-9.59)

NBC-Vivian Della Chiesa, sop.: KDKA-Thank You Stusia

WHAS-Matinee Melodies WKRC-News; Ridge Runners WKRC-News; Ridge Runners WLW-Steven Merrell & Organ WMAN-Shopping Notes WOWO-American Family

5:30 EST 4:30 CST \* NBC-KELLOGG'S PRESENTS

The Singing Lady: WGN
CBS-News; Alexander Cores, violinist: WOWO WSMK WLAC
WHAS WMMN
NBC-News; Vocal Soloist: WIRE
WMAQ WCKY WAVE
CRS\_News; Sports, Desuma; Paul CBS-News; Sports Resume; Paul Douglas: (sw-11.83)

KDKA-Baseball; Weather WAVE-Roller Derby WCPO-Asher & Little Jimmie WENR News WENG News WHIO Tarzan of the Apes WKRC Dixieland Band WLW Toy Band WSAI-Doctors of Melody WSM —News; Financial News WTAM-News; Covert & Reed WWVA-Band Concert

5:45 EST 4:45 CST CBS-Renfrew of the Mounted: WSMK WWVA WBBM WFBM (sw-11.83)

\* NBC-Lowell Thomas, \* NBC-Lowell Thom mentator: KDKA WLW (sw-11.87) WAVE-Postal Oddities WCKY-Musical Moods WCKY-Musical Moods
WCPO-Dinner Music
WENR-Topsy Turvy Time
WGN-Little Orphan Annie (NBC)
WHAS-Melody Cruise
WHIO-Jimmy Allen, sketch
WIRE-Melody Masters
WLAC-Tonic Tunes
WMAQ-Soloist (NBC)
WMMN-Drifters
WOWO Ball Screen WOWO Ball Scores WSAI-Dinner Hou WSM-Dance Hour

CBS-Herbert Foote's Concert Ensemble: KMOX WSMK WGN-Rubinoff, violinist NBC-Easy Aces, sketch: KDKA WCKY WENR WHIO WIRE WWVA—Twilight Reveries

WCKY WENR WHIO WIRE
(sw-11.87)
CBS-Musical Toast; Jerry Cooper; Sally Singer: (sw-11.83)
★ NBC-Amos 'n' Andy: WGY
(sw-9.53) (also see 10 p.m.)
WAVE-Console Capers (NBC)
WCPO-Zoo Opera & You
WFBM-Bohemians
WGBF-Evansville College
WGN-Wisserrackers WGN-Wisecrackers WHAS-Under Ether
WKRC-Harmony Highways
WLAC-Lamplighting Time

\* WLW-Johnson Family, sketch WMAQ-Totten on Sports WMMN-News WOWO-Bob Valentine WSAI-Baseball Resume
WSM-Strings & Claude Sharpe
WTAM-Sportsman
WWVA—Radio Gossiper, Sports
WSAI
WCPO-Sport Review
WMMN-Varieties
WOWO-Variety Prgm.
WWVA-Musical Majors

han Annie,
WLW (sw. NBC-Jacob Tarshish, talk: WLW
WMAQ WTAM (sw.9.53)
CBS-Gogo Delys, songs: WWVA
WOWO WMMN (sw.9.59) 5:15 CST

WSAI WGN
KDKA-Jack Randolph's Orch.
KMOX-Renfrew of the Mounted
WAVE-Round the Town
WCPO-One Night Bandstand
WENR Palace Varieties
WHAS-Dick Tracy, sketch
WKBC-News Sparse

WSM WMAQ WIRE
CBS-Patti Chapin, songs: WSMK
WOWO WKRC WLAC WMMN
WHAS WFBM (sw-11.83)
WHAS KMOX WWVA WFBM
WLAG (sw-9.59-11.83)

NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WJZ WLW WENR NBC-Fred Hufsmith. WCKY WMAQ KDKA-Pittsburgh Varieties WCPO-Merchants' Bulletins Hufsmith. WGBF-Hoffman's Boys Club WGN-Blackstone String Trio WHIO-Si Burick; Dance Music WIRE-Varady of Vienna WMMN-Baseball Scores; Eloise WMMN-Basedan Scores, L Hall WOWO-Detective Stories WSAI-Nemo & Eddie's Orch. WTAM-Console Capers

6:45 EST 5:45 CST

WENR

WENR WAVE-Old Kentucky Clocker WCKY-News; Musical Cocktail WCPO-Seckatary Hawkins WFBM-News WGBF-Club Time WGN-Palmer House Ensemble WHIO-Drama WHIO-Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-Crusaders
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Hot Dates in Histroy
WSAI-Knot Hole Club
WSM\_Type Girls WSM-Two Girls

Night

WTAM-Airstreamers WWVA-Parade of the Stars

7:00 EST 6:00 CST NBC-Leo Reisman's Orch.; Loretta Clemens, songs; Phil Duey & Johnny; Three Sweethearts, trio; Chas. Martin introducing guest speaker: WEAF WCKY WMAQ WGY WTAM WLW (sw-9.53) (also see 10.30 p.m.)
CBS-Hammerstein's Music Hall; Ted Hammerstein, m.c.; Lucy

Ted Hammerstein, m.c.; Lucy Laughlin, sop.; Jerry Mann, comedian; Guests: WABC WKRC WHAS KMOX WBBM WFBM WJR (sw-11.83-6.06) BC-To be announced: WJZ KDKA WLS (sw-11.87) NBC-To

CBS-Keyboard & Console: WWVA WSMK WLAC To be announced: WHIO WIRE WMMN WSM WAVE Dinner Music WCPO-Chamber of Commerce WGN-Sports Review
WHAM-Let's Sing Neighbor
WOWO-Earl Gardner's Orch.
WSAI-Mel Snyder's Orch.

6:15 CST 5:00 CST 7:15 EST WSAI-Headliners WWVA-Twilight Reverie

7:30 EST 6:30 CST CBS-Willard

7:30 EST

NBC:Edgar A. Guest, in Welcome Valley, sketch: WJZ
WLW KDKA WHAM WLS
(sw-11.87)
CBS:-Ken Murray, comedian; Russ
Morgan's Orch.; Phil Regan,
thr.: WABC WHAS
WKRC
WBBM WFBM WJR WLAC
KMOX (sw-11.83-6.06)
\*\* NBC—Wayne King's Orch.:
WEAF WTAM WGY WAVE
WHIO WCKY WSM WIRE

WEAF WTAM WGY WAVE
WHIO WCKY WSM WIRE
WMAQ
MBS-Ozzie Nelson's Orch.: WGN
WSAI WSAL

7:45 EST WCPO-Cafe Continentale WGBF-Rubinoff, violinist WGBF-Rubinoff, violinist WGN-Tom, Dick & Harry WMMN-Beatrice Glass WSAI-Johnny Lewis' Orch, WWVA-Rubinoff, violinist

8:00 EST 7:00 CST \* NBC-Ben Bernie's Orch.;

\* NBC-Ben Bernie's Orch.;
Connie Boswell, guest: WJZ
WLS WHAM WLW WAVE
WSM KDKA (sw-11.87)

★ CBS-Fred Waring's Orch.;
Priscilla Lane: WABC KMOX
WBBM WKRC WHAS WLAC
WMMN WOWO WFBM WJR
(sw-11.83-0.05)

\* NBC-Vox Pop: The Voice of the People: WEAF WGY WTAM WCKY WHIO WIRE WMAQ WCPO-Soft Lights & Sweet Mu-

sic WGBF-Mills' Bros. WGN-News; Sports Shots WSAI-Concert Hall WWVA-Another Story; News

8:15 EST 7:15 CST

WGN-Joe Sander's Orch. WSAI-Today's News

8:30 EST 7:30 CST

\*\*NBC-Ed Wynn. comedian;
Lennie Hayton's Orch.; Vovalists & King's Men: WEAF
WTAM WAVE WGY WLW
WSM WMAQ (sw-9.53)
CBS-The Caravan; Rupert
Hughes, m.c.; Nat Shilkret &
Benny Goodman's Orch.:
WABC WHAS WKRC WLAC
WFBM WBBM WOWO KMOX
WJR (sw-11.83-6.06)
NBC-Goldman Band Concert:
WHAM WCKY WENR KDKA
(sw-11.87)
NBC-Romance Inc.; WJZ

(sw-11.87)
NBC-Romance Inc.: WJZ
WCPO-Ward's Orch.
WGN-Glen Bainum's Band
WHIO-Harry Kalb's Orch.
WIRE-Future Stars
WMMN-Jane & Eloise
WSAI Sinfonietta

8:45 EST 7:45 CST

WHIO-Community Prgm, WMMN-Dance Tunes

8:00 CST 10:45 EST 9:00 EST

NBC-Meredith Willson's Orch .: WEAF WHIO WCKY WTAM WMAQ WGY WIRE (sw-9.53) BC-To be announced: WJZ WENR WHAM KDKA WSAI

WSM (sw-6,14) WAVE-Jack Turner WCPO-Dietrich's Orch. WGN-Concert Orch.
WLW-To be announced
WMMN-Nine O'clock Varieties

9:15 EST 8:15 CST WAVE Musical Rendezvo

9:30 EST 8:30 CST McKinley.

NBC-Barry bar.: MSC-Barry McKinley, bar.:

WEAF WCKY WMAQ

★ CBS-March of Time: WABC

WKRC WBBM KMOX WHAS

WFBM WJR (sw-5.12-6.06)

WAVE-Rubinoff, violinist

WCPO-Billy Shaw's Orch.

WGY-John Sheehan; Piano Pals WGY-John Sheehan; Piar WHIO-Radio Debuts WIRE-Rubinoff, violinist WLAC-Sports WLW-Alex Lajoie's Orch. WMMN-News WOWO-Colonel Courtesy WSM-Amateur Theater WTAM-Jack Randolph

8:45 CST 9:45 EST

NBC-Roy Campbell's Royalists: WEAF WCKY WGY WIRE WTAM (sw-9.53) Orch CBS-Willard Robison's Orch.
WABC WMMN WLAC WFBM
(sw-6.12-6.06)
KMOX-News & Sports
WAVE-News; Dick Leibert
WBBM-Super Songsters
WGN-Ozzie Nelson's Orch.
WGY-Musical Prgm.
WHAS Senator M. M. Logan
WHIO-Alice White, songs
WJR-Hot Dates in History
WKRC-Rubinoff, violinist

10:00 EST 9:00 CST

\* NBC-Amos 'n' Andy: WSM WMAQ WLW WTAM (also at 6 p.p. '

6:45 CST NBC-(News, WJZ only) Johnny entale olinist Hamp's Orch.: WJZ WHAM NBC-Clem McCarthy, sports: WEAF

WEAF
News: WIRE WKRC
KDKA-News; Sports; Weather
KMOX-Four Star Revue
WAVE-Marshall Family
WBBM-Four Star Varieties
WCKY Five Star Final
WCPO-Jack Sprigg's Orch.
WENR-Ben Pollack's Orch.
WFBM-Sportslight WFBM-Sportslight WGBF-Mysterious Pianist Stone's

Orch. WHIO News; Harry Kalb Orch. WJR Duncan Moore WLAC-Around the Town WSAI-Mel Snyder's Orch.

10:15 EST 9:15 CST

NBC-Johnny Hamp's Orch.: WCKY WIRE CBS-To be announced: WABC WMMN WFBM NBC-Nano Rodrigo's Orch WEAF WAVE WMAQ WSM WEAF WAVE WMAQ WSM NBC-King's Jesters: WENR KDKA-Dance Orch, WGN-Dream Ship WHIO-Claude Hoagland's Orch. WKRC-Gray Gordon's Orch.

★ WLW-Paul Sullivan, news room WSAI-Griff Williams' WTAM-Brad and Al

10:30 EST 9:30 CST

NBC-Leo Reisman's Orch.: WAVE (also at 7 p.m.) CBS-Dance Orch.: WABC WKRC WMMN WHAS WLAC WFBM NBC-(News, WEAF only) Fleten nderson's Orch.: WEAF WMAQ WIRE WHIO er Henderson's Orch.: WEAF WCKY WMAQ WIRE WHIO WGY (sw-9.53) NBC-Jolly Colburn's Orch.: WJZ WHAM

WHAM
News: WGBF WBBM WWVA
KDKA-Dance Orch.
KMOX-Thank You Stusia
WCPO-Moonlight Sonata
WGN-Griff Williams' Orch. WJR-Little Theatre of the Air WJR-Little Theatre of the Air WLW-For Men Only WSAI-Barney Rapp's Orch, WSM. Rubinoff, violinist WTAM-George Hessberger's Orch,

9:45 CST

NBC-Jesse Crawford, organist: WEAF WGY WHIO WCKY WMAQ WTAM WIRE (sw-9.53) KMOX-Rubinoff violinist

WHAS-Slow & Easy WSM-Thank You Stusia WSMK-Dance Orch. (CBS) WWVA-Earl Summer's Orch.

11:00 EST 10:00 CST

NBC-Henry Busse's Orch.: WEAF WCKY WHIO WIRE WMAQ WGY (sw-9.53) CBS-Geo. Givot's Radio Circus: WABC WJR WHAS WBBM WKRC WSMK WMMN WLAC NBC-Shandor, violinist; Andy Sannella's Orch.: WJZ WSM KDKA WHAM WSAI (sw-6.14) KMOX Eddie Dunstedter's Orch. WAVE-Don Pedro's Orch. WENR-Mark Fisher's Orch. WFBM-News WGN-Dance Orch. WLW-Our Singing Neighbor WTAM-Paul Burton's Orch. WWVA-Club Diamond

11:15 EST

CBS-Geo. Givot's Radio Circus: WWVA WFBM KMOX-Detective Mysteries WAVE-Andy Sannella's Orch. WLW-Eddy Elkin's Orch.

11:30 EST 10:30 CST

NBC-Lou Bring's Orch.: WJZ
WAVE KDKA WHAM WSAI
WENR (sw-6.14)
CBS-Dance Orch.: WABC KMOX
WKRC WFBM WSMK WHAS
WMMN WWVA WBBM WLAC WJR

WJR
NBC-Ben Pollack's Orch.: WEAF
WHIO WCKY WGY WIRE
WMAQ WTAM (sw-9.53)
WGN-Joe Sanders' Orch.
WLW-Jimmy Monaco's Orch.
WSM-Dance Orch.
WSM-Dance Orch.
WSM-Dance Orch.
WSM-Dance Orch.
WLW-Jimmy Monaco's Orch.
WBC-Keith Beecher's Orch.:
NBC-Keith Beecher's Orch.

11:45 EST 10:45 CST

WCKY-Slumber Hour WGBF-Coral Room WTAM-Sammy Watkin's Orch.

12:00 EST 11:00 CST

NBC-Fletcher Henderson's Orch.: WENR WIRE WSAI WAVE WENR WIRI WSM WHIO CBS-Eddie House, singing organist: WBBM KMOX
Dance Orch.: WHAS WGN
WFBM-Louie Lowe's Orch.
WLAC-Malcolm Tate, organist

WBBM-Bernie Cummins' Orch.
WENR-Jolly Coburn's Orch.
(NBC)
WCRE Wreetling Matches



Russ Morgan See 7:30 p.m. EST (6:30 CST)

### Frequencies

10:15 CST KDKA-980 WGN-720 WLW-700 WMAQ-670 | MOX-1090 WGY-790 WMAQ-670 WAUC-860 WHAM-1150 WMMM-890 WMAS-820 WOW0-1160 WEBM-770 WHI0-1250 WSAI-1330 WCKY-1490 WJR-1400 WJR-2-1190 WSAI-1390 WGAF-680 WJZ-760 WSMK-1380 WNN-870 WKM-550 WTAM-1070 WFBM-1230 WLAC-1470 WWVA-1160 WGBF-630 WLS-870

> WLW Johnny Lewis' Orch. WMAQ King's Jesters WTAM-Midnight Revue WWVA-Slumber Hour

12:15 EST 11:15 CST

12:30 EST 11:30 CST
NBC-Keith Beecher's Orch:
WENR WSM WAVE WIRE
CBS-Josef Cherniavsky's Orch.:
KMOX WBBM WFBM MBS-Horace Heidt's Orch.: WGN

WLW
WHAS-Dream Serenade
WHIO-Sleepy Valley
WLAC-Malcolm Tate, organist
WMAQ-Mark Fisher's Orch.
WSAI-News; Slumber Hour
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 KMOX-When Day Is Done 11:45 CST End of Tuesday Programs

### SHORT-WAVE PROGRAMS FOR TUESDAY

(See Page 29 for List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour
5 a.m.—Famous tenors: VK3ME
6 a.m.—Emgland vs. All-India, cricket: GSG
6:15 a.m.—New Victoria orchestra: GSG GSH
7:25 a.m.—England vs. All-India, cricket: GSG
9 a.m.—Tennis, cricket commentaries: GSF GSG
10:30 a.m.—Vatican City hour: HVJ
11 a.m.—Commerce hour: COCD
1 p.m.—Cuban dance music: COCD
1:30 p.m.—Davis Cup tennis matches: GSB GSD
2:40 p.m.—Ballet music: GSB GSD
2:40 p.m.—Ballet music: GSB GSD
3:40 p.m.—Ballet music: GSB GSD
5:50 p.m.—Mayor's program: COCD
5:15 p.m.—Mayor's program: COCD
5:15 p.m.—Merrin's band: GSB GSF GSG
5:28 p.m.—Foreign Affairs: GSB GSF GSG
5:28 p.m.—Foreign Affairs: GSB GSF GSG
5:30 p.m.—Woman's hour: DJB DJD
6 p.m.—Amateur hour: COCO
6 p.m.—Opera: DJB DJD (See Page 29 for List of Stations and Frequencies) 5:30 p.m.—Woman's hour: DJB DJD
6 p.m.—Amateur hour: COCO
6 p.m.—Opera: DJB DJD
6 p.m.—Davis Cup tennis matches: GSD GSF
7 p.m.—South American program: COCD
7:15 p.m.—Sound pictures: DJB DJD
7:25 p.m.—Foreign Affairs: GSD GSF GSP
7:30 p.m.—Aboard the Etherbus: DJB DJD

8:30 p.m.—Light music: DJB DJD DJM
9 p.m.—Story of Robert Schumann: GSC GSF
9 p.m.—Raul Izquierdo, crooner: YV2RC
9:15 p.m.—Light music: DJB DJD DJM
9:20 p.m.—Euadorian program: HC2RL
10:15 p.m.—BBC dance orchestra: GSC GSF
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJB DJD
12 mid.—Overseas hour: JVH
12:15 a.m.—Castle of Dumbarton: GSB GSD
12:37 a.m.—Fiji hour: VPD
1:26 a.m.—Davis Cup tennis matches: GSB GSD

Irene: Tim sings very nicely. He's a tenor. Don Wilson: I didn't know he was a tenor. Irene: Oh yes. But he'll sing for five, too!

—Show Boat

Honey Chile: Here's a picture of my whole far Bob Hope: Who is this fellow with the hand-

cuffs?

Honey Chile: That's my brother. He's been in jail so long we have to put a bird cage over his head to make him feel at home!

—Show Boat

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Col. Stoopnagle p.m. EST (7 CST) See 8

## Network Changes

John K. Watkins, formerly Mon., Tues., and Wed. at 9:30 a.m., now Mon through Fri. CBS 9:30 a.m. EST (8:30 CST) also rebroadcast at CST) also rebroadcast at 12:30 pm. EST (11:30 a.m.

### News

9:00 a.m.-NBC-WAVE 5:30 p.m.—CBS-WSMK 5:30 p.m.—NBC-WMAQ 5:45 p.m.—Lowell Thomas: NBC-WLW

6:45 p.m.—Boake Carter: CBS-WHAS 10.00 p.m.—NBC-WJZ 10:15 p.m.—Paul Sullivan: WLW 10:30 p.m.—NBC-WEAF

## Classical Music

1:00 p.m.-Music Guild: NBC-WTAM 3:00 p.m.—Jacques Jolas, pian-ist: CBS-WKRC 8:00 p.m.—Chicago Symphony Orch.: NBC-WJZ

# Morning

7:00 EST

6:00 CST

NBC-Malcolm Claire: WTAM
CBS-On the Air Today; Oleanders, male quartet: (sw-21.52)
KMOX-Home Folks' Hour
WCPO-Tuma Cowboys
WCKY-Morning Roundup
WGN-Golden Hour
WHAS-ACollege Devotions
WKRC-Jerry Foy
WLS-News, Julian Bentley
WLW-AFamily Prayer Period
WMAQ-Suburban Hour
WMMN-Curly & Cowboy Jack NBC-Malcolm Claire: WTAM WMMN-Curly & Cowboy Jack WOWO-△Radio Bible Class WSAI-Morn. Devotions WWVA-AGospel Tabernacle

7:15 EST

6:15 CST

NBC-Good Morning Melodies: NBC-Viennese KDKA News; Musical Clock WCKY-News WCPO-Morning Jubilee WKRC-Stepping Along WLS-Pat Buttram & Boys WLW-↑Morn. Devotions WMMN-Musical Clock

7:30 EST

(BS-Maurice (sw-21.52) NBC-Cheerio: WLW WTAM WCKY

WCKY
KMOX-Livestock Market; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WIRE-Morn. Devotions
WKRC—Breakfast Express
WLAC-News & Melodies
WLS-Otto & His Tunetwisters
WOWO-Breakfast Club
WSM Musical Clock WSM-Musical Clock

7:45 EST 6:45 CST NBC-Landt Trio & White: WSAI CBS-Larry Vincent songs: (sw-21.52) KMOX-Home Folks Hour WIRE-News
WLS-Indian Legends WMMN-Cap, Andy & Flip

7:00 CST

\* NBC-Breakfast Club; KDKA WAVE WSAI WSM (sw-CBS-Dear Columbia: WHAS (sw-21.52) WSMK Shades of Blue: NBC-Three WCKY
News: WLAC WLW WWVA
KMOX-Wakeruppers
WFBM-Early Birds
WGBF-△East Side Tabernacle
WGN-Timely Tunes
WHIO-Almanac
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN Shopping Notes
WTAM-Pie Plant Pete

8:15 EST 7:15 CST

NBC-Streamliners ist: WCKY WHIO WTAM WCPO-News WGN-Whistler & His Dog WLAC-Favorites of the Air WLS-Arkie WLW-Chandler Chats WMMN-Dear Columbia (CBS) WWVA-Musical Clock

7:30 CST

WOWO WHAS WMMN WSMK (sw-21.52) NBC-Streamliners: WSM WCPO-Variety Time WGN-Good Morning WHIO-Musical Clock WKRC-AFed. of Churches WLW-American Family Robinson WTAM-Kitchen Beauty

7:45 CST

CBS-Fiddler's Fancy; News: WSMK WHAS WOWO WKRC CBS-Bill & Ginger; News: (sw-21.52) KDKA Style & Shopping Service WGBF-Timely Topics WLW-Rex Griffith, tnr. WMMN-Shopping Notes WTAM-The Streamliners (NBC)

9:00 EST

CBS-Betty & Bob. sketch: 10:30 EST WKRC (sw-21.52) Feibel, WMMN WSMK WMMN WSMK
NBC News, Waiter Cassel, bar.:
WMAQ WAVE
News: WFBM KMOX WSM
KDKA News; Music
WCKY News; For Women Only
WCPO Morning Serenade
WGN Morning Melodies
WHAS-Jackson Family
WHIO News: Paythm Revue WHIO News; Rhythm Revue WIRE-Cub Reporters WLS-Evelyn "The Little Maid" WLW-Variety Show WLW-Variety Show WOWO-News; Melody Hour WSAI-AChurch Forum WTAM-News; Adult Education WWVA-Blue Bonnet Boys

9:15 EST

8:15 CST

NBC-Viennese Sextet: WAVE WHIO WIRE WCKY WSM CBS-Modern Cinderella: WKRC (sw-21.52) WAVE 10:45 EST BC-Aristocratic Rhythm; KDKA WLW (sw-15.21) KMOX-Joe Karnes, pianist WFBM-Timely Varieties WGBF-City Court WGBF-City Court WGN-We Are Four WHAS-Breakfast Business .Fun Festival Harding's Wife, 6:30 CST WMAQ Dan WSAI-Birthday Greetings WTAM-Health & Home

9:30 EST

NBC-Doc Whipple, pianist: WIRE 11:00 EST

WCPO-Mrs. West WHIO-Municipal Court WLAC-Man on the Street WLS-Morning Homemakers WMAQ-Morn. Melodies WSAI-Round House Boys

9:45 EST

WCKY KMOX-Fascinating Melodies WAVE-ADevotional Service WCPO-Walter Remsen's Orch. WGN-Making the Constitution
WHAS-Strollers
WLAC-Shopping the Movies
WLW-Home Economics; Jeannine
Macy & Organ Macy & Organ WSAI-News WSM-Georgia Wildcats

10:00 EST 9:00 CST

BC-David Harum, sketch: WTAM WMAQ WSAI (sw-15.33) BS-Song Stylists: WKRC WOWO WSMK WHAS WLAC CBS-S NBC-The Trail Finder: WCKY WSM WAVE KDKA (sw-KMOX-Ma Perkins WCPO-Variety Prgm.
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House

WGY-News: Marc Williams WHIO-Charm for Sale WIRE Happy Long
WLS-Musical Roundup
WLW-Hymns of All Churches
WMMN-Mixing Bowl
WWVA-Hoosier Merrymakers & Grandpa Jones

NBC Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)

15.21)
KMOX The Homemaker
WCPO-Dot Club News
WGN-Radio Cooking School
WHAS-Chats with Dolly Dean iners (NBC) WKRC-Woman's Hour WSAI-Friendly Counselor WTAM-Zoe Chandler

9:30 CST

organist: NBC-Walter Preston, bar.: WTAM WMAQ WSAI WCKY (sw-15.33) CBS-Poetic String: WKRC WLAC WHAS WSMK (sw-21.52)
NBC-Jack & Loretta Clemens:
WSM WAVE WHIO BC-Vic & Sade, sketch: WLS KDKA (sw-15.21) KDKA (sw-15.21)

KMOX Let's Compare Notes

WCPO-Popular Concert

WFBM-Kitchen of the Air

WGN-Lucky Girl

WIRE-Tuneful Topics

WI.W-Arthur Chandler, Jr., organist WMMN-Theater Party WOWO-Market Reports WWVA-Rapid Ad Service

9:45 CST

NBC-Jacob Tarshish, talk: WTAM WMAQ WLW (sw-15.33) WMAQ WLW (SW-19.35) CBS Poetic Strings: KMOX NBC-Edward MacHugh, songs: WLS KDKA (sw-15.21) Monticello Party Line: WHAS WOWO WOWO

WAVE-Morning Moods WCKY-On the Mall WGBF-School for Brides reding's Wife,

Wife, WGN-Bachelor's Children
WHIO Around the Band Stand
WMMN-Kentucky Hill-Billies
WSAI-Marilyn Duke
WSM-Leon Cole, organist
WWVA-Chief Myhr, U.S.N.

10:00 CST

NBC-Doc Whipple, pianist: WIRE
WTAM WCKY
CBS-Who's Who in Today's
News; Betty Crocker; Hymns
of all Churches: WKRC (sw21.52)
NBC-Josh Higgins of Finchville:
KDKA WSM WAVE (sw-15.21)
CBS-Lyric Serenade: WWVA
WMMN WSMK
MBS-Calendar of Melody: WGN
WLW
WSM WAVE
WGPO KDKA
KMOX-News Through a Woman's
Eyes WGBF-Mister and Missus WGN-Painted Dreams, sketch WKRC-Jean Abbey WMMN-Royal Mystery Melody

WSAI-Household Hints WWVA-The Ol' Pardner

8:45 CST 11:15 EST

NBC Romance of Dan & Sylvia: NBC-Merry Madcaps: WTAM WCKY WIRE WAVE WHIO NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY WFBM WHAS WLAC (sw-21.52-9.59) Markets: WLW WLS KDKA-Mid-day Medley WCPO-Clarence Berger WGBF Bill & Ginger WGN Harold Turner; Paul Small

WHIS-RADIO GOSSIP (1410 WMAQ-Home Service Prgm. WMMN-Back Home in S Holler WOWO-Housewife's Hour WWVA-Elmer Crowe

11:30 EST

NBC-Dan Harding's Wife, sketch: WCKY WSM WHIO WAVE WTAM CBS-Merrymakers: WHAS WKRC KMOX WFBM WMMN WSMK (sw-21.52-9.59) NBC-Worth Kramer, bar.: WSAI NBC-Worth Kramer, bar.: W KDKA WMAQ (sw-15.21) WCPO-Romantic Cycles WGBF-Baby Shop WGN-Melody Time WIRE-In the Crime Light WLAC-Betty & Bob, sketch WLS-Guest Artist WLW-Gospel Singer (NBC)

11:45 EST 10:45 CST

WWVA-Rhythm Rangers

10:15 EST

9:15 CST

NBC-Breen & de Rose: WMAQ
WHIO WCKY WAVE WSM
WSM WSAI KDKA WAVE
(sw-15.21)
NBC-Merry Madcaps: WIRE
WSM (sw-15.33)

CBS-Montana Slim: WOWO
WFBM WMMN WLAC WSMK
(sw-215.21)
NBC-Merry Madcaps: WIRE
WCKY WHIO
MBS-The Kid Sister: WGN WLW
WCPO-Orville Revell WGBF-Hoosier Philosopher WLAC-Merrymakers (CBS) WLS-Old Kitchen Kettle WOWO-Melody Memories WTAM-Charles Neff



12:00 EST 11:00 CST

CBS-Pete Woolery & Orchestra: WWVA WOWO (sw-15.27-9.59) CBS-Betty & Bob, sketch: WFBM WHAS KMOX WFBM WHAS KMOX
NBC-Joe White, tnr.: WIRE
News: WCKY WMMN
WCPO-Fashion Flashes
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WLS-Compluskers WLS-Cornhuskers & Chore Boy WLW-Singing Neighbor WSAI-Affairs of Rex Stevens WTAM-Noon-day Resume

12:15 EST 11:15 CST CBS-Modern Cinderella: WHAS WFBM KMOX

12:30 EST 11:30 CST

NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21) CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WFBM WHAS KMOX NBC-Sammy Watkins' Orch.: WCKY WHIO (sw-15.33) Man on the Street: WOWO

WGN-Markets; △Services WGY-Farm Program WIRE-Farm & Home Hour WKRC-Luncheon Lyrics WLAC-News; Harmonies in Con-trast (CBS) WLS-Weather, markets, news WLW-River, Weather and Market

nts WMMN-Inquiring Reporter
WSAI-Baseball Game
WTAM-Livestock; Console Capers
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST

CBS-Dorsey & Day: WKRC (sw-15,27) Luncheon Music: WWVA WLAC WGBF-Bulletin Board WLS Dinnerbell prgm. WLW-Farm & Home Hour (NBC) WMMN-Shopping Notes WOWO-Dance Orch. WTAM-Sammy Watkin's Orch.

1:00 EST 12:00 CST

NBC-Music Guild: WTAM

CBS-Between the Bookends; Ted Malone: WKRC WMMN WHAS WFBM KMOX WSMK (sw-15.27-9.59) WGBF-Church & School News WGN-Blackstone String Trio WHIO-Dance Parade WLAC-Luncheon Musicale WOWO-Happy Couriers

12:15 CST

CBS Happy Hollow, sketch: WKRC WBBM WSMK WOWO WMMN (sw-15.27) KMOX-Magic Kitchen WCPO-Hunter James Choir WFBM.Farm Bureau
WGBF.Markets; Farmer Purcell
WGN.Margot Rebeil & Piano
WHAS-College of Agriculture
WHIO-Amer. Legion Prgm. WIRE-News WWVA-Variety Prgm.

1:30 EST 12:30 CST

CBS-Aft. Recess: WOWO WKRC WMMN (sw-15.27) NBC-Rosa Lee, sop.: WCKY WTAM WHIO WMAQ News: WIRE WSM KDKA-Home Forum WAVE-Savings Talk: Livestock WCPO Miss Gladys Catron WCPO Miss Gladys Carron
WFBM-Hoosier Farm Circle
WGN-Palmer House Ensemble
WHAS-Savings Talk; Markets
WLAC-AChurch of Christ
WLS-Jim Poole, Livestock
WLW Rubinoff, violinist
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST

NBC-Old Refrain; String Ensemble: WHIO WCKY WTAM ble: WHIO WCKY WTAM WMAQ KMOX-Afternoon Recess (CBS) WAVE-Curly Fox' Fox Hunters WCPO-Musical Matinee WGBF-Curbstone Reporter WGN-Marriage License Bureau WGY-Bridge Forum WHAS-Shopping Guide WIRE-Inlaws WLS Markets, News WLW-Kitty Keene WMMN-Cap, Andy & Flip WSM-Ma Perkins WWVA- Cospel Tabernacle

1:00 CST 2:00 EST

NBC-Dot & Will: WSM WMAQ NBC-Marine Band: WCKY WIRE WAVE KDKA (sw-15.21) WAVE KDKA (sw-15.21)
CBS-Harmonies in Contrast:
WKRC WLAC WMMN (sw-15.72-9.59)
NBC-Clint Noble's Orch.: WIRE
WHIO WCKY (sw-15.33)
MBS-Tom, Dick & Harry: WGN
WLW
News: WOWO WWVA
KDKA-Slim & Jack
WCPO-Gladstone's Continentals
WLS-Melody Parade
WSAI-Larry Duran, Guitarist
WTAM-At the Exposition

WAVE KDKA (sw-15.21)
CBS-Ann Leaf, organist: WMMN
WKRC WOWO WFBM WSMK
(sw-15.27)
NBC-Pepper Young's Family, sketch: WTAM WMAQ
MBS-Molly of the Movies: WLW
WGN
KMOX-Inquiring Reporter
WGBF-Mystery Drama
WHAS-Univ. of Kentucky
WHIO-Music; News
WLAC-Memories
WLAC-Memories
WSM-State Dept. of Agri. WSM-State Dept. of Agri. 2:15 EST

NBC-Ma Perkins, sketch, Mar-gery Hannon: WTAM WLW gery Hannon: WTAM WL'
WLS
Baseball Game: WHIO WCPO
KMOX-Travelogue
WFBM-News
WGBF-Front Page Drama
WGN-June Baker, economist WMAQ-Tuneful Topics WSM-Marine Band (NBC) WWVA-Ann Leaf, Orgon (CBS)

2:30 EST

NBC-Vic & Sade, sketch: WLW WTAM WMAQ WFBM-Mary Baker's Album WGN-Len Salvo, organist WIRE-Matinee Varieties WGN-Len Sa. WIRE-Matinee Va. Homemakers' WLS-Homemakers' Hour WSAI-Let's Have a Party WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST

NBC-The O'Neills, sketc WTAM WSM WLW WMAQ CBS-Gogo Delys, songs: WKRC
WSMK WHAS WOWO WFBM
WMMN WLAC (sw-15.27) KMOX-Window Shoppers
WAVE-Afternoon Melodies
WGN-Baseball; Philadelphia vs.
Chicago White Sox
WIRE-Black Magic WLS-Homemakers Hour WSAI-Baseball Game WWVA-Pioneers; News

2:00 CST 3:00 EST

NBC-The Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21) CBS-Jacques Jolas, concert pian-ist: KMOX WKRC WFBM WHAS WSMK (sw-15.27) WHAS WSMK (sw-15.21)
NBC-Woman's Radio Review;
Guest Speaker: WTAM WAVE
WMAQ WSM
v.LAC-Aft. Melodies
WLW-Gene Perazzo, organist
WMMN-For Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Boys

3:15 EST 2:15 CST

NBC-Jackie Heller, tnr.: KDKA WENR WCKY WIRE (sw-15.21) WLW-News and Financial Notes WMMN-Concert Pianist (CBS)

3:30 EST 2:30 CST

NBC-The Tunetwisters: KDKA WENR (sw-15.21) CBS-Swinging Down the Air Lanes: WLAC WMMN WSMK WKRC WFBM WHAS KMOX (sw-15.27) NBC-Gene Arnold & Ranch Boys: WMAQ WTAM WCKY WAVE WSM WIRE WGBF-Deaconess Hospital

GBF-Deaconess Hospital

WLW-Pepper Young's Family, sketch (NBC) sketch (NBC) WOWO-Old Time Religion WWVA-West Liberty Salute

3:45 EST 2:45 CST

NBC Grandpa Burton: WCKY WIRE WTAM CBS-Ciyde Barrie, bar.: WHAS
WSMK WLAC WKRC WMMN
KMOX WFBM (sw-15.27)
NBC-Marguerite Padula, songs:
WSM WENR WAVE KDKA WSM WE 15.21) (sw-15,21) WLW-Edith Karen and Organ WMAQ-Voice of Science

4:00 EST 3:00 CST

CBS-Margaret McCrae, songs:
WSMK WMMN WKRC WLAC
(sw-11.83)
NBC-Walter Logan's Musicale:
WTAM WAVE WCKY WIRE
WSM (sw-9.53)
KDKA-To be announced
KMOX-Baseball Game
WENR-Arlington Park Races
WFBM-Bohemians
WHAS-AWeek-day Devotions
WLW Betty & Bob sketch
WMAQ-Matinee Musical
WOWO-Little Joe
WWVA-Hoosier Merrymakers &
Grandpa Jones CBS-Margaret McCrae Grandpa Jones

1:15 CST

Sketch, MarTAM WLW

IIO WCPO

CBS-Eddie Dunstedter EnterWSMK WHAS WRC
WMMN WLAC (sw-11.83)
NBC-Men of the West: WENR
KDKA-Dance Orch.
WCPO-Final Headlines WGY-Hari Headings
WGY-How to be Charming
WHIO-Walter Logan Musicale \* WLW-Life of Mary Sothern

4:30 EST

1:30 CST \* NBC-KELLOGG'S PRESENTS CBS-Jimmie Brierly, tnr.; Orch.:
WSMK WOWO WLAC WHAS
WKRC WMMN KMOX (sw15.27)

WNO-KELEUGGS PRESENTS
The Singing Lady: KDKA
WLW (sw-15.21)
WSMK WFBM WLAC WOWO
WMMN WKRC (sw-11.83-9.59)

#### 4:45 EST 3:45 CST

NBC-Riley & Farley: WMAQ CBS-Wilderness Road, sketch. BS-Wilderness Road, sketch.
WHAS WOWC WFBM WKRC
WSMK WMMN WLAC (sw11.83) 11.83)
NBC-Orphan Annie, sketch:
WLW KDKA (sw-15.21)
WCKY-Dick Tracy, sketch
WENR-Willie Hollender's Orch.

WGBF-Musical Masterpiece WGN-Harold Turner, pianist WSAI-Tea Time

#### 5:00 EST

\* NBC-Int'l Br'dcast from Germany; Olympic Resume: WSM WCKY WAVE WMAQ WIRE CBS-Geo. Hall's Orch.: WHAS WOWO WMMN WFBM WWVA WKRC WLAC WBBM WSMK (sw-11.83) NBC-Animal News Club: WSAI WENR

WENR News: WCPO KDKA WCPO Ross Morrow's Orch, WGN-Armchair Meiodies WHIO-Piano Novelties WLW-Kay, Kyser's Orch, WTAM-Musical Cocktail

4:15 CST 5:15 EST

CBS-Hal Munro's Orch.. WKRC WSMK WLAC WHAS NBC-Clark Dennis thr.: WCKY WIRE WENR WIRE WENK
CBS-Bobby Benson and Sunny
Jim: (sw-11.83-9.59)
NBC-Midge Williams.
WSM WAVE WSAI KDKA WSM WAVE WSAI (sw-11.87)
WCPO—Galvano & Cortez
Time Tunes WCPO—Galvano & Cortez
WFBM-Tea Time Tures
WGN-Sally Jo Nelson, songs
WHIO-Buddy & Ginger
WLW-Adrian O'Brien; Organ
WMAQ-Malcolm Claire (NBC)
WMMN-Shopping Notes
WOWO-American Family
WTAM-Bromley House
WWWA-Economy Notes

4:30 CST

CBS-News; Emily Weyman, songs: WSMK WLAC WOWO songs: WSMK WLAC WOWO WHAS WWVA ★ NBC-KELLOGG'S PRESENTS

WWVA-Economy Notes

The Singing Lady: WGN CBS-News; Sports Resume (sw-11.83) WGN NBC-News; Dorothy Page, contralto: WMAQ lews: WSM WENR farzan of the Apes: WKRC WHIO

KDKA-Baseball Scores: Weather WAVE-News; Castles of Romance WCKY News; Buddy & Ginger WCPO-Asher & Little Jimmy WIRE-News; Paul Pendarvis Orch.

WLW-Toy Band WSAI-Drs. of Melody WTAM-News; Covert & Reed

4:45 CST

NBC-Three Scamps: WIRE WMAQ BS-Renfrew of the Mounted: WFBM WWVA WSMK WBBM

\* NBC—Lowell Thomas, com-mentator: WLW KDKA WTAM (sw-11.87) WAVE-Gayle Lewis WCKY-Musical Moods WCPO Dinner Music WCPO Dinner Music WENR-Topsy Turvy Time WGN-Little Orphan Annie (NBC) WHAS-Melody Cruise WHIO-Jimmie Allen, sketch WKRC-20th Century Serenade WLAC-Tonic Tunes WMMN-Differs WMMN-Drifters WOWO-Ball Scores WSAI-Dinner Hour WSM-Dance Hour

6:00 EST 5:00 CST

\* NBC-Amos 'n' Andy, sketch: (sw-9.55)
CBS-Lee Wiley, songs: WLAC
WSMK KMOX (sw-11.83)
CBC-Eney Aces, sketch: WENR WCKY KDKA WHIO WIRE WENR WCKY KDKA WHIO WIRE WS-11.87)
WAVE-Round the Town WFBM-\(\Delta\) Wheeler Mission

7:30 EST 6:30 CST

NBC-Lavender & Old Lace; William Meeder, organist: WJZ

WHAW KDKA WLS WSAI (sw-11.87)

WGN-Blackstone String Trio WKRC-Donald Novis WLW-The Johnsons, sketch WMAQ-Totten on Sports WMMN-News WOWO-Bob Valentine WSAI-Baseball Resume WSM-Strings; Pan American Broadcast

WTAM Sportsman WWVA-Radio Gossipers; Basebali

#### 6:15 EST 5:15 CST

\* NBC-ALKA-SELTZER PREsents Uncle Ezra's Radio Sta-tion: WTAM WHIO WIRE WMAQ WCKY (sw-9.53) CBS-Fray & Baum, piano duo: WLAC WOWO WWVA (sw-\* NBC-Int'l Br'dcast from Ger-

many; Olympic Resume: WLW
WSAI KDKA (sw-11.87)
4:00 CST MBS-Palmer House Ensemble: WGN KMOX Renfrew of the Mounted WCPO-One Night Bandstand WENR-Soloist (NBC) WGBF-Tarzan, sketch WHAS-Dick Tracy WKRC-Sports; News WMMN-Super Songsters

#### 6:30 EST 5:30 CST

NBC-Edwin C. Hill, The Human Side of the News: WCKY WMAQ Warnow's CBS-Mark Warnow's Orch.: WHAS WMMN WWVA WKRC WFBM WSMK WLAC (sw-

\* NBC-HORLICK'S MALTED; Mak Presents Lum & Abner Milk Presents Lum sketch WLW WENR KDKA-Rhythm Revue KMOX-The Wisecrackers WCPO-Merchants' Builetins WGBF-Hoffman's Boys Club WGN Lone Ranger WHIO Si Burick; Dance Music WIRE Varady of Vienna WOWO Detective Stories WSAI-Johnny Lewis' Orch, WSM-To be announced WTAM-Otto Thurn's Orch,

#### 6:45 EST 5:45 CST

NBC-Connie Gates, contralto:

tator: WEAS KMOX WKRC (sw-11.83-9.59) KDKA-Dan & Sylvia WAVE-Old Kentucky Clocker WCPO-Seckatary Hawkins WENR-Star Dust WFBM-News WGBF-Club Time WHIO-News; Weather; Drama WIRE-Sport Slants WLAC-Sons of the Pioneers WLW-To be announced WMAQ-Ben Pollack's Orch. WMMN-Movie Reporter WOWO-Musical Me WSAI-Knot Hole Club WTAM-Rhythmic Revue WWVA-Parade of the Stars

# Night

7:00 EST 6:00 CST \* NBC-One Man's Family. serial drama: WEAF WTAM WSM WAVE WGY WLW

CBS-Cavalcade of America in

Music; Arthur Pryor's Orch.:
WABC WHAS WKRC WBBM
KMOX WFBM WJR WLAC
(sw-11.83-6.06)
NBC-Folies de Paree; Willie &
Eugene Howard; Fifi D'Orsay
& Victor Arden's Orch.: WJZ
WHAM KDKA WIRE WCKY
WLS WHIO (sw-11.87) WHAM RDRA WIRE WO WLS WHIO (sw-11.87) WCPO-Hornberger Trio WGN-Sports Review WMMN-Organ Reveires WOWO-Thank You, Stusia WSAI-Nemo & Eddie's Orch.

6:15 CST 7:15 EST WCPO-Hy C, Geis & Helen Kilb WGN Rubinoff, violinist WMMN-Happy Havichek WOWO-Earl Gardner WSAI-Headliners

6:30 CST Rubi 7:30 EST

\* CBS-Burns & Allen; Jimmie 10:00 EST Newell; Eddy Duchin's Orch.: WABC WKRC KMOX WLAC WBBM WFBM WJR WHAS (sw-11.83-6.06)

WEAF WTAM WAVE WIHO WCKY WSM WIRE WMAQ

★ MBS-Music Box: WLW WGN WCPO Sport Review WMMN Musical Moments WWVA Musical Varieties

#### 7:45 EST 6:45 CST

WCPO-Smoky Mt. Boys WLS-Rhythm Orch. WMMN-Donald Novis & Orch. WOWO-Interesting People WWVA-Rubinoff, violinist

#### 8:00 EST 7:00 CST

★ NBC-Col. Stoopnagle & Budd; Amateurs & Peter Van Stee-den's Orch.: WEAF WTAM WMAQ WSM WLW

\*\*CBS-CHESTERFIELD CIGARettes Presents Andre Kostelanetz' Orch.; Kay Thompson;
Ray Heatherton; Rhythm Singers; David Ross: WABC
WKRC WOWO WHAS WBBM
KMOX WFBM WLAC WMMN
WJR (sw-11.83-5.06)
Cross Patch; If We Never Meet
Apain; Adios; The Road Is Calling; Ask Not; I Carry Fon in My
Poeket; On Your Toos; Lazy
Weather Che, Mi Amigo; Avgentine Tango; Joan of Arkansau;
Back Home in Indiana.
NBC-Chicago Sympn. Orch.;
WJZ WCKY WHIO KDKA
WHAM-WLS (sw-11.87)
WCPO-Variety Prgm.
WGBF-Simpson Serivce
WGN-News; Sports \* CBS-CHESTERFIELD CIGAR-

WGN-News; Sports WIRE-Red Dickerson's Orch. WSAI-Concert Hall WWVA-Another story; News

#### 8:15 EST

7:15 CST

WCPO-Camera Clicks WGN-Joe Sanders' Or WSAI-Today's News Orch

#### 7:30 CST

CBS-Come on Let's Sing; Jack Arthur; WABC WLAC KMOX WOWO WIIAS WFBM WBBM WJR WKRC (sw-11.83-6.06) WCPO-Ward's Orch. WENR-Chicago Symph. Orch.

(NBC)
WGN-Chicago Symph, Orch.
WHIO-Harry Kalb's Orch.
WHRE-Dramas of Life
WKRC Rhythm Orch.
WMMN-The Wanderer WSAI-Community Chest

#### 8:45 EST 7:45 CST

WCKY-Rubinoff, violinist WCPO-Billy Shaw's Orch. WIRE-Open House WKRC-Symphony Orch. WMMN Dance Tunes

9:00 EST 8:00 CST

\* CBS-Gang Busters; Crime Drama by Phillips Lord: WABC WHAS WKRC WBBM WABE WILAS WARE WBBM WJR WLAC (sw-6.12.6.06)

NBC-four Hit Parade & Sweepstakes; Carl Hoff's Orch.; Vocalists: WEAF WJZ WIRE

WGY WMAQ WLW WSM WENR KDKA WTAM WAVE WHIO WHAM WCKY (sw-CPP) BY

WCPO-Dietrich's Orch. WGN-Ozzie Nelson's Orch, WMMN-Amer. Family Robinson WSAI-Symphonic Strings

9:15 EST 8:15 CST WCPO-Sprigg's Orch. WMMN-Dance Varieties

9:30 EST 8:30 CST

★ CBS-March of Time: WABC WFBM WBBM WHAS WKRC KMOX WJR (sw-6.12-6.06) WCPO-Boxing Matches WGN Dance Orch; soloists WLAC-Sports WLAC-Sports WMMN-News WOWO-Evening Concert WSAI Mart Kenney

9:45 EST 8:45 CST CBS-Jack Shannon, tnr.: WABC WMMN WOWO WKRC (sw-6.12) ubinoff, violinist: WHAS WJR

WFBM WLAC KMOX-News & Sports WBBM-Gang Plank Gossipers WSAI-Tommy Tucker's Orch.

## 9:00 CST

NBC-(News, WJZ only) Ink Spots: WJZ WHAM CBS-Joe Reichman's Orch.; WABC WMMN WOWO NBC-To be announced: WEAF

NBC-To be announced: WEAF

\*\* NBC-Amos 'n' Andy, sketch:
WSM WLW WMAQ WTAM
MBS-Horace Heidt's Orch.: WGN WSAI Four Star Revue: KMOX WBBM WIRE WKRC

News: WIRE WKRU KDKA-News; Sports WAVE-Ferde Grofe's Orch. WCKY-Five Star Final WENR Ben Pollack's Orch. WFBM-Sports WGBF-To be announced WGY News; Organ Reveries WHAS At Your Service WHIO Rubinoff, violinist WJR Duncan Moore WLAC-Around the Town

#### 10:15 EST 9:15 CST

NBC-King's Jesters: WENR CBS-Joe Reichman's Orch.: WJR WFBM WSMA NBC John B Kennedy WJA. NBC Jolly Coburn's Orch: WEAF WSM WCKY WHIO WMAQ WSM WCKY WHIO W
WGY (sw-9.53)
KDKA-Dance Orch.
WAVE-Meiody Road
WGN-Dream Ship
WHAM-Bobby Lyon's Orch.
WIRE Basonology
WJR-Sports Rhythm

WIRE Basonology
WJR-Sports, Rhythm
WKRC-Gray Gordon's Orch.

\* WLW-Paul bu 1120, news 100m
WSAI-Lloyd Huntley's Orch.
WTAM Brad and Al

#### 10:30 EST 9:30 CST

NBC-(News, WEAF only) Fletch er Henderson's Orch.: WEAF WCKY WMAQ WIRE WGY (sw-9.53)

CBS-Don Bestor's Orch.: WABC WKRC WMMN WOWO WFBM

WKRC WMMN WOWO WFBM
WJR KMOX WHAS
NBC Xavier Cugat's Orch.: WJZ
WHAM WSAI WSM
News: WBBM WENR WGBF
Stars Over the Great Lakes:
WLW WTAM
KDKA-Dance Orch.
WAVE Jack Turner
WBM John II rrington news
WGN-Griff Williams' Orch.
WHIO-Claude Hoagland's Orch.
WLAC-News; Variety Prgm WLAC-News; Variety Prem

#### 10:45 EST 9:45 CST

NBC-Jesse . Crawford, organist-WEAF WIRE WMAQ WCKY WGY WHIO (sw.9.53) CBS Don Bestor's Orch.: WSMK NBC-Fletcher Henderson's Orch. WLAC

## July 29

Wednesday

NBC-Xavier Cugat's Orch.: WENR WAVE WBBM George Givot's Circus WCPO-Moods WGBF-To be announced WHAS-Slow & Easy

#### 11:00 EST 10:00 CST

NBC-Henry Busse's Orch.: WEAF WCKY WIRE WMAQ WGY WHIO WTAM (sw-9.53) WGY WHIO WTAM (sw-9.53)
CBS-Jan Garber's Orch.; WABC
WSMK WHAS WOWO WBBM
WJR WMMN WKRC KMOX
NBC Shandor, violinist; Johnny
Hamp's Orch.; WJZ WSM
KDKA WHAM (sw-6.14)
WAVE-Don Pedro's Orch.
WENR-Mark Fisher's Orch.
WFBM-News
WGN-Dance Orch.
WLAC-Baseball Game; Variety
Prem.

## Prgm. WLW-Old Fashioned Girl WSAI-Nat Brandwynne's Orch. 11:15 EST 10:15 CST

KMOX-Detective Stories WAVE-Johnny Hamp's Orch. WFBM-Jan Garber's Orch. (CBS) WLAC-Family Hour WLW-Mel Snyder's Orch.

11:30 EST 10:30 CST NBC Lights Out, mystery drama: WEAF WAVE WTAM WMAQ WSM WCKY WHIO WIRE WGY (sw-9.53)

CBS Bernie Cummins' Orch.: WABC WSMK WMMN WFBM WJR WOWO WHAS WKRC WLAC WBBM

WENR-Ben Pollack's Orch.

11:45 EST 10:45 CST KMOX-Bob Burns, pianist

12:00 EST 11:00 CST NBC-King's Jesters: WSAI WMAQ WSM WAVE WHIO



Eddie Dunstedter See 4:15 p.m. EST (3:15 CST)

## Frequencies

| KDKA-980 | WGW-720 | WLW-700 | WMQ-670 | WMQ-670 | WMAQ-670 | WMAQ-670 | WMAYE-940 | WHAM-1150 | WSAI-1330 | WCKY-1490 | WIRE-1400 | WSAI-1330 | WCF0-1200 | WJAI-750 | WSM-650 | WEAF-660 | WJZ-760 | WSMK-1380 | WENR-870 | WKAC-1470 | WFBM-1230 | WLS-870 | WWVA-1160 | WGBF-630 | WLS-870 | WWWA-1160 | WGBF-630 | WLS-870 | WLS-700 | WWWA-1160 | WGBF-630 | WLS-870 | WWWA-1160 | WGBF-630 | WLS-870 | WLS-700 | WLS-70

Dance Orch.: WHAS WGN WFBM-Louie Lowe's Orch WLAC Malcolm Tate, organist WLW-Johnnie Lewis' Orch. WTAM-Midnight Revue

12:15 EST 11:15 CST NBC-William Hollander's Orch.: WHIO WSAI WIRE WMAQ CBS-Austin Mack's Orch.: KMOX WBBM WAVE Don Pedro's Orch.

WLAC WBBM

NBC-Luigi Romanelli's Orch.: 12:30 EST 11:30 CST

WJZ KDKA WHAM WLW
(sw-6.14)

MBS-Joe Sanders' Orch.: WGN
WSAI

KMOX-Eddie Dunstedter's Orch.
WENR Ben Follack's Orch.

WENR Ben Follack's Orch.

WENR

WENR MBS-Joe Sanders' Orch.: WGN WLW WLW WHAS-Dream Serenade WHIO-Sleepy Valley WLAC-Malcolm Tate, organist WSAI-News; Slumber Hour WTAM-Charles Stenross' Orch.

12:45 EST 11:45 CST CBS-Geo. Givot's Circus: WBBM KMOX-When Day is Done

End of Wednesday Prgms.

## SHORT-WAVE PROGRAMS FOR WEDNESDAY

(See Page 29 for List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour
5 a.m.—Famous orchestras: VK3ME
6 a.m.—Mail bag: VK3ME
6 a.m.—Our Commisar for Defense: RNE
6:30 a.m.—Dance bands: VK3ME
7.15 Shows of Polest Schemens, CSC CSH 6:30 a.m.—Dance bands: VK3ME
7:15 a.m.—Story of Robert Schumann: GSG GSH
10:10 a.m.—Empirates again: GSF GSG GSH
10:30 a.m.—Vatican City hour: HVJ
11 a.m.—Commerce hour: COCD
12:15 p.m.—The Manager's Tale: GSB GSD
12:32 p.m.—Cellini trio: GSB GSD GSO
1 p.m.—Cuban dance music: COCD
2 p.m.—BBC orchestra: GSB GSD GSO
2 p.m.—Latin American music: COCD 2 p.m.—BBC orchestra: GSB GSD GSO
2 p.m.—Latin-American music: COCD
3:20 p.m.—Aristocrats of harmony: GSB GSD
4 p.m.—Our Commisar of Defense: RNE
4:30 p.m.—Songs and dances: GSB GSF GSG
4:55 p.m.—Listener greetings: DJB DJD
5 p.m.—Story of Robert Schumann: GSB GSF
5 p.m.—Mayor's program: COCD
5 p.m.—Radio variety: DJB DJD
6 p.m.—Casino orchestra: COCO

6 p.m.—Light music: DJB DJD 6 p.m.—Holidays: GSD GSF GSP 6:30 p.m.—Symphonic concert: 2RO 7 p.m.—Holland program: PCJ (9.59) 7 p.m.—Talk, Present Events: 2RO 7 p.m.—Holland program: PCJ (9.59)
7 p.m.—Talk, Present Events: 2RO
7 p.m.—South American program: COCD
7:15 p.m.—English sounds: GSD GSF GSP
7:15 p.m.—Giovanni Corda, songs: 2RO
7:15 p.m.—Giovanni Corda, songs: 2RO
7:15 p.m.—Sound pictures: DJB DJD
7:30 p.m.—Risienpart Chamber orch.: DJB DJD
7:30 p.m.—Risienpart Chamber orch.: DJB DJD
8:30 p.m.—Hitler Youth program: HJU
8:30 p.m.—Hitler Youth program: DJB DJD
9 p.m.—Story of Robert Schumann: GSC GSF
9 p.m.—National Tourist program: TIPG
9:15 p.m.—Variety program: DJB DJD DJM
9:50 p.m.—Listener greetings: DJB DJD
10:35 p.m.—Listener greetings: DJB DJD
12 mid.—Overseas hour: JVH
12:37 a.m.—Fiji hour: VPD
12:37 a.m.—King's orchestra: GSB GSD
1:24 a.m.—A Little More Drama: GSB GSD

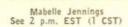
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## Network Changes

Madison Ensemble, formerly Fri. 10:15 a.m., will be heard 10:15 a.m., will be heard today CBS 10:15 a.m. EST (9:15 CST) also Sat. 1:30 p.m. EST (12:30 CST).

### News

8:55 a.m.—CBS-WHAS 9:00 a.m.—NBC-WCKY 5:30 p.m.—CBS-WHAS 5:30 p.m.—NBC-WAVE 5:45 p.m.—Lowell Thomas: NBC-WLW

6:45 p.m.-Boake Carter: CBS-KMOX 10:15 p.m.—Paul Sullivan: WLW 10:30 p.m.—NBC-WEAF

## Classical Music

7:00 p.m.-Portland Symphony Orch.: CBS-WABC

# Morning

7:00 EST 6:00 CST

NBC-Malcolm Claire: WTAM

CBS-On the Air Today: Song
Stylists (sw-21.52)

NBC-Morning Devotions: WSAI

KMOX-Home Folks' Hour WCKY-Morning Roundup WCPO-Tuma Cowboys WGN-Golden Hour WKRC-Jerry Foy WKRC-Jerry Foy WLW-△Nation's Family Prayer WMMN-Curly & Cowboy Jack WOWO-△Radio Bible Class WWVA-△Gospel Tabernacle

7:15 EST 6:15 CST

NBC-Good Morn. Melodies: WSM KDKA-News; Musical Clock WCKY-News WCPO-Morning Jubilee WKRC-Stepping Along WLS-Pat Buttram & Boys WLW- Morn. Devotions
WMMN-Musical Clock WSAI-Good Morn. WTAM-Ford Rush

7:30 EST

CBS-Safon Musicale (sw-21.52) NBC-Cheerio: WCKY WTAM NBC-Cheerio: WCKY WLW KMOX-Markets; News

KMOX-Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-A College Devotions
WIRE-A Morn, Devotions
WIRE-A Melodies
WLAC-News & Melodies
WLS-Tumble Weed; Sodbusters
WOWO-Breakfast Club
WSM-Musical Clock WSM-Musical Clock

6:45 CST

NBC-Landt Trio & White: WSAI KMOX-Home Folks Hour WIRE-News WLS-Hoosier Sodbusters WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST

NBC-Songs My Mother Taught Me: WCKY CBS-Larry Vincent, songs: WHAS WSMK (sw-21.52) ★ NBC-Breakfast Club: KDKA WSM WSAI WAVE (sw-21.54) News: WLAC WLW WWVA

WFBM-Early Birds WGBF-∆East Side Tabernacle ongs of the Sea

WHIO-Almanac WIRE-Musical Clock WLS-Jolly Joe & His Pet Pals WMAQ Fashion Horoscope WMMN Shopping Notes WTAM-Pie Plant Pete

8:15 EST

CBS-As You Like It: WSMK WMMN WHAS (sw-21.52) NBC-Streamliners; Alice Joy; NBC-Streamliners; Alic WCKY WHIO WTAM WCPO—Today's Headlines WGN-Melody Bakers WLAC-Favorites of the Air WLS-The Novelodoens WLW-Arthur Chandler, Jr. WWVA-Musical Clock

8:30 EST 7:30 CST

CBS-As You Like It: WOWO
WCPO-Variety Time
WGN Good Morning
WHIO-Musical Clock
WKRC- A Christian Science
WTAM-Animal Projective League
WHAS WOW

7:45 CST

CBS-Song Stylists; News: WSMK WOWO WHAS WKRC (sw-21.52) CBS-Bill & Ginger; News: (sw-Z1.52)
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Aunt Mary
WMMN-Morning Devotions
WTAM-Streamliners (NBC)

9:00 EST 8:00 CST

CBS-Betty & Bob, sketch: WKRC (sw-21.52) NBC News; Alden Edkins, bass: WHIO WCKY WAVE CBS-Fred Feibel, organist: WSMK WMMN WSMK WMMN
KDKA-News; Music
KMOX-Views on News
WCPO-Dixieland Band
WFBM-News
WGN-Morning Melodies WHAS-Jackson Family WIRE Cub Reporters WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW-Variety Show
WMAQ-News; Morn. Melodies
WOWO-News; Melody Hour
WSAI-AChurch Forum
WSM-Banner Newshawk
WTAM-News; Shero Trio
WWVA-Cowboy Loye's Blue Bonnet Boys net Boys

9:15 EST

8:15 CST NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21) WLW (SW-13.21)
CBS-Modern Cinderella: WKRC
(sw-21.52)
NBC-Viennese Sextet: WAVE
WHIO WIRE WCKY WSM
KMOX-Fred Feibel, organist WCPO-Musical Musings ock WFBM-Timely Varieties
ock WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Magnolia Time
WMAQ-Dan Harding's Wife,

WWVA WSMK
NBC-Josh Higgins of Finchville:
KDKA WCKY WIRE WAVE
WSM (sw-15.21)
CBS-Who's Who in the News;
BS-Who's Who in the News;
CHURCHES: WKRC (sw-21.52) NBC-Dream Singer: WLW WTAM KMOX-The Corn Huskers KMOX-The Corn Huskers WCPO-Morning Serenade WGN-Secrets of Happiness WHIO-Municipal Court WLAC-Man on the Street WLS-Morning Homemakers WLW-Dance Rhythm WSAI-Round House Boys

9:45 EST 8:45 CST NBC-Romance of Dan & Sylvia: KDKA (sw-15.21) CBS-Salon Musicale: WLAC NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE

WCKY
WCKY
KMOX-Fascinating Meldoies
WAVE-ADevotional Service
WGN-Making the Constitution

WHAS-Strollers WLW-The Gaieties WSAI-News WSM-Georgia Wildcats

10:00 EST 9:00 CST

NBC-Wendell Hall, songs: WSM KDKA WAVE WCKY WHIO (sw-15.21) CBS-Blue Flames: WKRC WHAS WFBM WSMK WOWO WLAC 7:15 CST NBC-David Harum, sketch:
WSMK WSMK WSAI (sww-21.52) WSMK WSAI (sw-

WCPO-Variety Prgm. WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLW-Hymns of All Churches
WMMN-Mixing Bowl
WWVA-Hoosier Merrymakers
Grandpa Jones
WLS-Fed. Housen
WLW-Old Fashior
WOWO-Housewife
WWVA-Rhythm
WLS-Fed. Housen
WCW-Old Fashior
WCW-Old

9:15 CST

NBC-Breen & de Rose: WIRE WIRE WIRE WCKY WAVE WTAM WIRE WCKY MBS-The Kid Sister: WGN WLW CBS-Madison Ensemble: WMMN CBS-Madison Ensemble: WMMN
WHAS WOWO WLAC WSMK
(sw-21.52)
NBC-Home Sweet Home, sketch:
WLS WLW KDKA (sw-15.21)
KMOX-The Homemaker
WCPO-Dot Club News
WEBM-Haylin Brothers WFBM-Harlin Brothers WGN-Cookery Question Box WKRC-Woman's Hour WMAQ-Melody Bakers WSAI-Friendly Counselor

10:30 EST 9:30 CST

NBC-Fiddlers Th wram (sw-Three: organist: WSM WSAI WAVE

NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21) KMOX-Let's Compare Notes WCPO Beauty Prgm. WFBM Kitchen of the Air WGN Melody Moments WIRE-Tuneful Topics WLW-Alice O'Leary WOWO-Market Reports WSAI-Key Men WWVA-Rapid Ad Service

10:45 EST

NBC Edward MacHugh, songs: WLW WLS KDKA (sw-15.21) NBC-Wife Saver: WTAM WMAQ (sw-15.33) NBC-Jerry Brannon, songs: WAVE WCKY Party Line. WHAS WOWO KMOX-Chicagoans (CBS) WCPO-Moods WGN-Bachelor's Children WHIO-Pantry Parade WMMN-Kentucky Hill-Billies WSAI-Key Men WSM-Musical Prgm.

11:00 EST 10:00 CST

WWVA-Elmer Crowe

WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST

CBS-Poetic Strings: WOWO
WHAS WMMN WKRC WSMK
WLAC KMOX (sw-21.52-9.59)
WLW WTAM
NBC-Josh Higgins of Franchischer
WHAS WMMN WKRC WSMK
WLAC KMOX (sw-21.52-9.59)
WLW WTAM
NBC-Gristine, songs
WHIO WHO

NBC-Jack & Loretta C WAVE WSM WIRE KDKA-News WCPO Today's Headlines WFBM-Bohemians WGBF-Mr. & Mrs. WGN-Painted Dreams, sketch WSAI-Household Hints WWVA-The Ol' Pardner

11:15 EST 10:15 CST

NBC-Hollywood High Hatters: WMAQ CBS-Mary Lee Taylor, talk: WWVA WHAS WOWO WLAC KMOX ry Madcaps: WCKY WTAM WHIO WAVE NBC Merry WIRE

WSM CBS Rhythm Boys: (sw-21.52-9.59) KDKA-Mid-day Medley WCPO-Goldman Band WGBF-Bill & Ginger WGN-Harold Turner, pianist WJR-Poetic Strings WKRC-Bulletin Board

WLS-Markets WLW-Live Stock WMMN-Piano Melodies

WSM

11:30 EST 10:30 CST NBC Dan Harding's Wife, sketch: WCKY WHIO WAVE WTAM

WSM
CBS Summer Rhythm: WHAS
WMMN WKRC WFBM KMOX
WSMK (sw-21.52.9.59)
NBC Piano Recital: KDKA
WSAI WMAQ (sw-15.21)
WCPO-Vacation Tours
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WIRE-Hughes Reel
WLAC-Betty & Bob
WLS-Fed, Housing Speaker
WLW-Old Fashioned Girl
WOWO-Housewife's Hour

WOWO-Housewife's Hour WWVA-Rhythm Rangers

NBC-Words & Music: WMAQ WSM WAVE KDKA (sw-

WGBF-Hoosier Philosopher
WLAC-Morton Gould's Orch.;
Donald Novis
WLS-Old Kitchen Kettle

WMMN-News
WOWO-Rowland's Varieties
\* WPAR-MOVIE GOSSIP (1420)

WSAI Tom Slater, news WTAM-Charles Neff, tnr.



12:00 EST 11:00 CST

15.33)
CBS-Chicagoans: WHAS WKRC
WMMN WSMK WLAC (sw21.52)
NBC Lyck & Loretta Clemens: WIRE
WWRA (sw-15.27-9.59)
NBC-Mary Dietrich, sop.; Orch.:
WIRE CBS-Betty & Bob, sketch: WFBM WHAS KMOX

WFBM WHAS KMOX News: WCKY WHIO WMMN WCPO-News; Randolf Joyce WGBF-Wedding Anniversaries WGN-Life of Mary Sothern WKRC-Nowes Fig. 19 WGN-Life of Mary Sothern WKRC-News; Fire Dept. WLAC-Garden & Home Prgm. WLS-Old Kitchen Kettle WLW-Words & Music (NBC) WSAI-Affairs of Rex Stevens WTAM-Noonday Resume

9:45 CST 12:15 EST CBS-Modern Cinderella: WHAS
WFBM KMOX
NBC-Mary Dietrich, sop.; Orch.:
WCKY WHIO
CBS-Matinee Memories: WLAC
NBC-Dot & Will: WMAQ WAVE
News: WWVA WOWO
UDICA Slim & Jack

CBS-Mabelle Jennings, commentator: WOWO WKRC WFBM
WGWAC KMOX WMMN WSMK
(sw-15.27)
NBC-Pepper Young's Family, sketch: WTAM WMAQ
MBS-Molly of the Movies: WLW
WGN WCKY WHIO
CBS-Matinee Memories: WLAC
NBC-Dot & Will: WMAQ WAVE
News: WWVA WOWO
KDKA-Slim & Jack
WCPO-Cluade Harris' Rhythms WGN-Doring Sisters WKRC-Jane Grey WLS-Carson Robison's Buckaroos WLW-Blue Belles WMMN-Dance Notes WSAI-Darktown Meeting Time WSM-Farm Credit Interview WTAM-At the Exposition

12:30 EST 11:30 CST

CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX
NBC Nat'l Farm & Home Hour:
WMAQ WAVE KDKA WSM
(sw-15.21)

CBS-Academy of Medicine Prgm.: (sw-15.27) NBC-Chas. Stenross' Orch.:

(sw-15.27)
NBC Chas. Stenross' Or
WCKY WHIO (sw-15.33)
WCPO-Man on the Street
WGN-Markets; Amidday Ser
WIRE-Farm & Home Hour WKRC-Luncheon Lyrics WLAC-News: Variety Prgm. WLS-Weather, markets, news WLW-Weather & Market Reports WLW-Weather & Market Reports WMMN-Inquiring Reporter WOWO-Mellow Melodies WSAI-Baseball Game WTAM-Livestock; Console Capers WWVA-Skipper O'Day & Mates

CBS-Doris Kerr, songs: WKRC WLAC (sw-15.27)
WCPO-Isham Jones' Music WGBF-Bulletin Board WLS-Dinnerbell prgm.
WLW-Farm & Home Hour (NBC) WMMN-Shopping Notes WOWO-Earl Gardner WTAM-Charles Stenross' Orch, WWVA-Luncheon Music

1:00 EST 12:00 CST 2:45 EST

NBC-Thursday Matinee: WTAM WCKY WHIO (sw-15.33)

★ CBS-Between the Bookends: WSAM WLW WMAQ WBM WWWO WMMN WKRC (sw-15.27.9.59)

WASC-King's Jesters: KDKA (sw-15.21) KMOX-Piano Recital WASC-Moritor Views of

WCPO-Carnival WGBF-Church & School News WGN-Palmer House Ensemble WLAC-Luncheon Musicale

1:15 EST 12:15 CST

CBS—Happy Hollow, sl WSMK WKRC WMMN sketch: KMOX-Magic Kitchen WFBM Farm Bureau WGBF Market Report WGN-Lawrence Salerno & Organ WHAS-College of Agriculture WIRE-News WOWO Purdue Prom WWVA-Variety Prgm.

1:30 EST 12:30 CST

NBC-Jos. Littau's Orch.; Carol Deis, sop.: WTAM WMAQ NBC-Jos. Littau's Orch.; Carol Deis, sop.: WTAM WMAQ (sw-15.33) CBS-Music in the Air: WOWO WKRC WMMN (sw-15.27) NBC-Music Guild: WCKY KDKA-Home Forum WAVE-Savings Talk WCPO-Gerard & Shaw WFBM-Hoosier Farm Circle WGN-Blackstone String Trio WHAS-Savings Talk; Livestock WHAS-Savings Talk; Livestock
Market Reports
WHIO-Around the Band Stand
WIRE-Reporter
WLAC-AChurch of Christ
WLS-Jim Poole, Livestock Market Summary
WLW-Robison's Buckaroos
WSM-Banner Newshawk
WWVA-Dr. Lamont

1:45 EST 12:45 CST

KMOX-Eddie Dunstedter, organist WAVE-Curly Fox' Fox Hunters WCPO-Musical Matinee WCPO-Musical Matinee
WFBM-Downtown Chatter
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WHAS-Shopping Guide
WHIO-Negro Melody Singers
WIRE-Inlaws
WIS-Marketes News WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-△Gospel Tabernacle

11:15 CST 2:00 EST

KDKA-State Fed. Penna. Women WCPO-Baseball; Reds vs. Boston WGBF-Mystery drama WHAS-University of Kentucky. WHIO-Music; News
WIRE-Gilbert Mershon
WLS-Homemakers Hour
WSM-State Dept, of Agriculture
WWVA-Hoosier Merrymakers

2:15 EST 1:15 CST

2:15 EST 1:15 CST

NBC—Ma Perkins, sketch:
WLW WTAM WLS
CBS-Howells & Wright, pianists:
WOWO WSMK WKRC WLAC
WMMN KMOX WWVA (sw-15.27)
Viennese Dance No. 2: Tears from
Fantasy, Op. 5. Rachmaninoft;
The Nencestle Dance, Foss.
NBC-Angelo Vitale's Orch.:
WAVE WCKY KDKA WSM
(sw-15.21)
WCPO-Baseball Game
WFBM-News

4:15 EST 3:15 CST

\*\*CBS-Int'| B'cast from Paris;
Int'| Fed. of Business & Professional Women: WMMN
WSMK WHAS WKRC WLAC
WFBM (sw-11.83-9.59)
WCPO-Final Headlines
\*\*WLW-Life of Mary Sothern
WTAM-Bromley House

4:30 EST 3:30 CST WFBM-News

WGN-June Baker, home manage-WHIO Baseball; Cincinnati vs. Philadelphia WIRE-Traffic Saftey Forum WMAQ Tuneful Topics

2:30 EST 1:30 CST NBC-Vic & Sade, sketch, with

WWVA-Skipper O'Day & Mates

12:45 EST

11:45 CST

CBS-Doris Kerr, songs: WKRC

Bernardine Flynn: WTAM WLW WMAQ

CBS-Do You Remember?: WHAS WKRC WLAC WOWO WSMK WMAQ WTAM WIRE WHIO WSM

WMMN (sw-15.27)

WTAM 4:45 EST 3:45 CST

WKVE WHAS WWAQ WTAM WIRE WHIO WSM KMOX-News Through a Woman's Eyes WFBM-Mary Baker's Album WGN-Len Salvo, organist WIRE-Matinee Varieties WI.S-Homemakers' Hour WLS-Homemakers' Hour WSAI-Let's Have a Party

WSM-Francis Craig's Orch. WWVA-Ma Perkins, sketch

KMOX-Piano Recital WAVE-Monitor Views of News WFBM-Maxine Moore WGN-Baseball; Philadelphia vs. Chicago White Sox WIRE-Black Magic WLS-Homemakers' Hour WSAI-Baseball Game

WWVA-Pioneers; News

1:45 CST

sketch: WSM

2:00 CST

NBC-Woman's Radio Review: WTAM WAVE WMAQ WSM CBS-All Hands on Deck: WHAS WSMK WKRC WFBM (sw-15.27)

15.27)
NBC-Foxes of Flatbush, sketch:
KDKA WENR WIRE WCKY
(sw-15.21)
KMOX-Window Shoppers
WLAC-Aft. Melodies
WLW Gene Perazzo, organist
WMMN-News for Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bonnet Boys

net Boys

2:15 CST 3:15 EST

NBC-Jackie Heller, tnr.: KDKA WCKY WENR WIRE (sw-

CBS-All Hands On Deck: KMOX

WHAS Songs in the Afternoon WLW-News and Financial Notes

3:30 EST 2:30 CST

NBC-Gene Arnold & Ranch Boys: WMAQ WTAM WMAQ WTAM
CBS-Greetings from Old Kentucky; WLAG WSMK KMOX
WHAS WKRC WMMN WWVA
WFBM (sw-15.27)

\* NBC-Light Opera Co.; "The
Yoemen of the Guard": Harald

Yoemen of the Guard"; Harold Sanford's Orch.: WAVE WSM WENR WIRE KDKA WCKY (sw-15.21)

(SW-15.21)
WGBF-Deaconess Hospital
WLW-Pepper Young's Family,
sketch (NBC)
WOWO-△Old Time Religion

3:45 EST 2:45 CS

NBC-Vass Family: WTAM WMAQ 1:00 CST WLW-Jane Emerson and Organ

> 4:00 EST 3:00 CST

NBC-Madge Marley & Carl Landt, songs: WMAQ (sw-9.53) CBS Bluebirds, Trio WMMN

WSMK WKRC WFBM WLAC (sw-11.83) KMOX-Baseball Game WENR-Arlington Park Races
WENR-Arlington Park Races
WHAS \( \) Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WTAM-Every Man's Treasure

. 4:15 EST 3:15 CST

NBC-Answer Me This: WCKY WSM WIRE WMAQ WAVE WTAM WHIO NBC-KELLOGG'S PRESENTS The Singing Lady: KDKA WLW (sw-15.21)

WCPO-Norman Cordon WENR-Musical Grab Bag WGBF-News WWVA-Shopping Syncopation

4:45 EST

WSM
CBS-Wilderness Road, sketch:
WKRC WOWO WFBM WHAS
WSMK WMMN WLAC (sw11.83)

NBC-Orphan Annie, sketch KDKA WLW (sw-15.21) WCKY-Dick Tracy, sketch WCPO-20th Century Serenade WENR-Willie Hollender's Orch.

\* NBC-Int'l Br'dcast from Germany; Olympic Resume: WSM WAVE WMAQ WCKY WIRE BS-Loretta Lee, songs: WHAS WFBM WWVA WKRC WLAC WSMK WOWO WMMN (sw-11.83) NBC-Josef Honti's Orch .: WENR

WSAI KDKA-News WCPO-Brad Collins' Orch. WGN-Armchair Melodies WHIO-Piano Novelties WLW-Wise Crackers WTAM-Musical Cocktail

#### 4:15 CST \*

NBC-Biltmore Boys' Orch.: WSM WCKY WTAM WHIO WIRE WAVE (sw.9.53) CBS-News of Youth, Junior news dramatization: WWVA (sw-

dramatization: 11.83-9.59)

NBC-Animal Closeups: WENR WSAI CBS-Burton Rogers, organist: WLAC

WLAC KDKA-Thank You Stusia WCPO-Invitation to the Waltz WFBM Tea Time Tune-WHAS-Matinee Melodies WKRC-News; Ridge Runners WLW Steven Merrill & Organ WMAQ Malcolm Claire (NBC) WMMN-Shopping Notes WMMN Shopping Notes WOWO-American Family

#### 5:30 EST 4:30 CST

NBC-News; Gale Page, contralto: WCKY WMAQ WIRE WAVE CBS-News; Sports Resume: (sw-

\* NBC-KELLOGG'S PRESENTS The Singing Lady: WGN
CBS-News; Marion Carley, pianists: WLAC WSMK WOWO
WMMN

WMMN
KDKA-Baseball Scores: Weather
WCPO-Asher & Little Jimmie
WENR-What's the News?
WHAS-News; Melody Cruise
WHIO-Tarzan of the Apes
WKRC-Dixieland Band
WLW-Toy Band
WSAI-Drs. of Melody
WSM-Financial News
WTAM News: Covert & Reed WTAM News; Covert & Reed WWVA-Economy Notes

#### 5.45 EST

CBS-Renfrew of the Mounted: WFBM WSMK WWVA (sw-11.83)

4:45 CST

\* NBC-Lowell Thomas. mentator: KDKA WLW WTAM (sw-11.87) BC-Southernaires: WMAQ (sw-9.53)

9.53)
WAVE-Talk; Melodies
WCKY-Musical Moods
WCPO-Chamber of Commerce
WENR-Topsy Turvy Time
WGN-Little Orphan Annie (NBC)
WHIO-Jimmie Allen, sketch
WIRE-Harry Reser's Orch,
WIAC Souganize of Song WLAC Souvenirs of Song WMMN Drifters WOWO-Ball Scores WSAI-Dinner Hour WSM-Dance Hour

#### 5:00 CST

CBS-Eddie House, singing organ-ist: WKRC KMOX NBC-Easy Aces, Jane Ace, sketch: KDKA WCKY WENR WHIO WIRE (sw-11.87) CBS-The Atlantic Family on Tour; Bob Hope; Red Nichols' Orch.: Guests: WWVA (sw-11.83-9.59) \* NBC-Amos 'n' Andy: (sw-

\*\*NBC-Amos 'n' Andy: (sw-9.53)

WAVE Console Capers (NBC)
WCPO-Dinner Music
WFBM\_AChristian Science Prgm.
WGN-Wisecrackers
WHAS-Under Ether
WLAC-World Daytime Review
★ WLW-Johnson Family, sketch
WMAQ-Totten on Sports
WMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM-Strings; Pan American
Broadcast
WTAM-Sportsman

\*\*G:15 EST\*\*\* 5:15 CST\*\*

NBC-Jacob Tarshish, talk: WLW
WTAM WMAQ (sw-9.53)

\*\*WLS-The Old Judge
WSAI-Headliners
WWVA-Twilight Reverie
WCY (sw-11.87)
WBG-Roy Shield's Revue: WJZ
KDKA WHIO WLS WAVE
WCKY (sw-11.87)
WEGN-Ozzie Nelson's Orch,
WCPO-Sport Review
WGN-Ozzie Nelson's Orch,
WCPO-Sport

CBS-Herbert Foote's Concert Ensemble: WFBM

★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WSM
WENR WIRE WCKY WHIO MBS-Palmer House Ensemble: WSAI WGN

WSAI WGN KDKA-Major Al Williams KMOX-Renfrew of the Mounted WAVE-'Round the Town WGBF-Girl Scouts WHAS-Dick Tracy, sketch WKRC-Sports Chat WMMN-Jungle Jim

#### 6:30 EST 5:30 CST

NBC-Edwin C. Hill, news: WMAQ

CBS-Jack Miller's Orch.: WHAS WKRC KMOX WWVA WFBM WLAC (sw-11.83-9.59) NBC-HORLICK'S MALTED Wilk Presents Lum & Abner Wilk Presents Lum & sketch: WLW WENR KDKA-To be announced WCKY-Musical Cocktail

WCKY-Musical Cocktail
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Blackstone String Trio
WHIO-Si Burick; Dance Music
WIRE-Varady of Vienna
WMMN-BaseballI Scores; Eloise Hall

Hall
WOWO-Detective Stories
WSAI Nemo & Eddie's Orch.
WSM To be announced
WTAM Youth & Experience

#### 5:45 CST 6:45 EST

NBC-Vocal Soloist: WCKY WSM ★ CBS-Boake Carter, commentator: KMOX WKRC WHAS (sw-11.83-9.59) Valley Frolics: MBS Pleasant

WGN WLW WCKY-Variety Prgm. WAVE-Old Kentucky Clocker WCPO-Seckatary Hawkins WENR-Bobby Dixon's Orch. WFBM-News WGBF-Club Time WHIO Drama WHIO Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Hot Dates in History
WSAI-Knot Hole Club WTAM-Airstreamers WWVA-Radio Gossiper

#### 6:00 CST 7:00 EST

★ NBC-Rudy Vallee's Variety Hour; Guests: WEAF WTAM WMAQ WGY WLW (sw-9.53)

CBS-Portland Symph. Orch.: WABC WHAS WMMN WFBM KMOX WKRC WSMK (sw-11.83-6.06)

NBC Allen Leafer's Orch.: W WCKY WHAM WSM WAVE KDKA Grenadiers WBBM-Traffic Court WCPO-Evenings at the Country

Club
WGN-Sports Review
WHIO-Harry Kalb's Orch.
WIRE-Barn Dance
WJR-Rhythm Review
WLAC-Carefree Capers
WLS City Club Prgm., Dr. Ton-

WCWO-Earl Gardner's Orchestra WIRE-Dramas of Life WSAI-Mel Snyder's Orch. WWVA-Parade of the Stars

#### 7:15 EST

KDKA-To be announced WCPO-Hy C. Geis WGN-Rubinoff, violinist WJR-Portland Symph.

#### 7:45 EST

WJZ KDKA WLW WHAM WLS (sw-11.87) WCPO-Soft Light & Sweet Mu-

WGBF-Simpson Service WGN News; Snorts Shots WHAS-John Young Brown WSAI-Concert Hall

#### 8:15 EST 7:15 CST

WGN-To be announced WSAI-News

## 8:30 EST

CBS-Grant Park Concert: WABC
WMMN WOWO WBBM WJR
(sw.11.83-6.06)
NBC-Great Lakes Symph. Grch.:
WJZ WHAM KDKA WSAI
(sw.11.87)
KMOX.Rhythm Revue
WCPO-Ward's Orch.
WENR-Grant Park Concert
WFBM-Prof. Stickus
WGN-Armin Hand Band
WHAS-Senator M. M. Logan
WKRC-Symph. Orch.
WLAC-Songs of Yesteryear
WLW-Super Songsters

## 8:45 EST

KMOX-Thank You Stusia WFBM Dessa Byrd WKRC-Grant Park C

WLAC-To be announced WLS-Roy Anderson, bar. toppers, Ralph Emerson WLW-Barney Rapp

#### 9:00 EST 8:00 CST

\* CBS-Col. Frank Knox' Acceptance Speech: WABC WMMN KMOX WLAC WBBM WKRC WJR WFBM (sw 6.12-6.06)

WJR WFBM (sw.6.12-6.06)

★ NBC-Music Hall; Bing Crosby;
Bob Burns, comedian; Jimmy
Dorsey's Orch.: WEAF WGY
WTAM WLW WAVE WMAQ
WSM (sw.9.53)

★ NBC-Col. Frank Knox' Acceptance Speech: WJZ WHIO
WENR WCKY WHAM KDKA

\* MBS-Col. Frank Knox' Acceptance Speech: WGN WCPO Dietrich's Orch. WIRE-Town Tavern WOWO-Variety Prgm. WSAI-Americana

#### 9:15 EST 8:15 CST

WSAI-Modern Ensemble

#### 9:30 EST 8:30 CST

6:15 CST \* CBS-March of Time: WABC
WHAS KMOX WFBM WJR
WKRC WBBM (sw-6.12.6.06) ₩KRC WBBM (sw-6.12 ★ WCPO-RADIO GOSSIP WIRE-Rubinoff, violinist WLAC-Sports WMMN-News WOWO-Last Roundup

#### WSAI-Val Ernie's Orch. 8:45 CST

CBS-Fred G. Clark, "Register Vote: WABC WHAS WMMN (sw-6.12-6.06)
KMOX News & Sports WBBM-Chili Beaners WFBM-Rhythm Revue WIRE-Rosario Bourdon Co WJR-Hot Dates in History on Concert WKRC-Rubinoff. WLAC-Movie Parade

#### 10:00 EST 9:00 CST

\* NBC-Amos & Andy, sketch: WLW WMAQ WSM WTAM

## 6:45 CST CBS-Hal Kemp's Orch.: WABC

Rubinoff, violinist: WAVE WGBF
WCPO Cafe Continentale
WGN-Tom, Dick & Harry
WHAS Down on the Farm
WLAC-Talks to Men
WSM-Roy Shield's Orch. (NBC)

8:00 EST 7:00 CST

★ NBC-Show Boat; Frank McIntyre; Molasses 'n' January;
Westerners; Walter Tetley;
Louise Massey; Ross Graham, bar.; Gus Haenschen's
Orch.: WEAF WHIO WCKY
WMAQ WTAM WAVE WSM
WIRE WGY (sw-9.53)
CBS-Tomorrow's Headliners; Variety Prgm.: WABC KMOX
WKRC WOWO WFBM WLAC
WJR WMMN WHAS KNOX
WKRC WOWO WFBM WLAC
WJR WMMN WHAS KNOX
WEAF WHIO WCKY
WMAQ WTAM WAVE WSM
WIRE WGY (sw-9.53)
CBS-Tomorrow's Headliners; Variety Prgm.: WABC KMOX
WKRC WOWO WFBM WLAC
WJR WMMN WBBM (swll.836.06)

CBS-Tomorrow's WABC MOX
WKRC WOWO WFBM WLAC
WJR WMMN WBBM (swll.836.06)

NBC-King's WSM WEAF
WAVE WSM WGY WENR
WHIO (sw-9.53)
CBS-Hal Kemp's Orch.: WBBM
WFBM WSMK
NBC-Russ Morgan's Orch.: NBC-Russ Morgan's Orch.: WCKY WMAQ MBS Horace Heidt's Orch.: WGN

#### 10:30 EST

NBC (News, WEAF only) Fletcher Henderson's Orch.: WEAF
WGY WCKY WMAQ WHIO
WAVE WTAM (sw-9.53)
CBS-Dick Stabile's Orch.: WABC
WKRC WMMN WHAS WLAC
WJR WFBM KMOX
NBC-Al Donahue's Orch.: WJZ
WHAM WSAI
News: WENR WBBM WWVA
KDKA-Dance Orch.
WOJO Moonlighth Sonata
WGN Griff Withams Orchestra
WIRE Sports WIRE Sports
WLW-Salute to Biloxi, Miss.
7:45 CST WSM-Rubinoff, violinist

#### 9:45 CST 10:45 EST

NBC-Jesse Crawford, organist-WEAF WCKY WIRE WMAQ WHIO WGY WAVE WTAM (sw-9.53) KMOX Rubinoff, violinist WBBM-Bernie Cummins' Orch WENR-Al Donahue's Orch. NBC)

## WHAS Slow & Easy WSM-Thank You Stusia

SHORT-WAVE PROGRAMS

FOR THURSDAY

(See Page 29 for List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour
5 a.m.—Band music: VK3ME
6:45 a.m.—A Little More Drama: GSG GSH
10 a.m.—Vernon's Follies: GSF GSG GSH
10 a.m.—Commerce hour: COCD
1 p.m.—Coban dance music: COCD
1 p.m.—Cuban dance music: COCD
1 p.m.—Cuban dance music: COCD
1 p.m.—Cuban dance music: COCD
1 p.m.—Ancient Monuments: GSB GSD GSO
2 p.m.—Ancient Monuments: GSB GSD GSO
2 p.m.—Ancient Monuments: GSB GSD GSO
3:05 p.m.—Syncopated serenade: GSB GSD GSO
3:05 p.m.—Syncopated serenade: GSB GSD GSO
3:05 p.m.—Listener greetings: DJB DJD
5 p.m.—Little folk music: DJB DJD
5 p.m.—Mayor's program: COCD
5:15 p.m.—Poem, Don Juan: DJB DJD
5:15 p.m.—Winnick's band: GSB GSF GSG
6:p.m.—Entertainment: DJB DJD
6:45 p.m.—Radio pictures: DJB DJD
6:45 p.m.—Radio pictures: DJB DJD
6:45 p.m.—Castle of Dumharton: GSD GSF GSP
7:15 p.m.—Sound pictures: DJB DJD
7:30 p.m.—Aeroplane-motor car race: DJB DJD
7:30 p.m.—Venezuelan songs: YV2RC
8 p.m.—Violin and piano: DJB DJD DJM
8:30 p.m.—German lessons: DJB DJD DJM
8:45 p.m.—Marches: DJB DJD DJM
9 p.m.—National orchestra: YV2RC
9:15 p.m.—Dance music: DJB DJD DJM
9 p.m.—National orchestra: GSC GSF
10:30 p.m.—BBC dance orchestra: GSC GSF
10:30 p.m.—Aerient Monuments: GSC GSF
10:30 p.m.—Aerient Monuments: GSC GSF
10:30 p.m.—Listener greetings: DJB DJD
12 mid.—Overseas hour: JVH
12:37 a.m.—Fiji hour: VPD
1:11 a.m.—Celluloid rhythm: GSB GSD

Strangler Lewis: You don't believe in anything, de you?

Strangler Lewis: You don't believe in anything, Sally Rand: Well, I've certainly got a lot of faith in a couple of ostrich plumes!

July 30

# Thursday

WSMK-Dick Stabile's Orch. WWVA Dance Orch.

#### 11:00 EST 10:00 CST

NBC-Henry Busse's Orch.: WEAF WIRE WCKY WMAQ WGY WHIO WSM WTAM (sw

9.53)
CBS-Benny Goodman's Orch.;
WABC WJR WKRC WWVA
WSMK WLAC WMMN WHAS
NBC-Shandor, violinist; Jimmie
Lunceford's Orch.; WJZ
KDKA WSAI (sw-6.14) KMOX-Eddie Dunstedter's Orch. WAVE-Don Pedro's Orch. WBBM-George Givot's Circus WENR-Mark Fisher's Orch. WFBM-News WGN Dance Orch. WHAM-Art Taylor's Orch. WLW-Singing Neighbor

#### 11:15 EST 10:15 CST

NBC Henry Busse's Orch.: WAVE KMOX Detective Mysteries WFBM Benny Goodman's Orch. WHAM-Jimmy Lunceford's Orch.

(NBC) WLW-Johnny Lewis' Orch.

### 11:30 EST 10:30 CST

NBC-Sammy Watkins' Orch.: WEAF WCKY WIRE WAVE WTAM WGY WHIO (sw-

BS-Charlie Barnet's Orch. WABC KMOX WSMK WFBM WMMN WHAS WLAC WBBM WKRC WJR CBS-Charlie

NBC-Eddy Duchin's Orch.: WJZ WLW KDKA WHAM WENR (sw-6.14) MBS-Horace Heidt's Orch.: WGN

WMAQ-Ben Pollack's Orch, WSM-Dance Music WWVA Earl Summer's Orch

#### 11:45 EST

CBS-Charlie Barnet's Orch.: WWVA WCKY-Slumber Music

### 12:00 EST

NBC-King's Jesters: WIRE WMAQ WSAI WAVE WHIO WSM WSM CBS-Eddie House, singing organ-ist: WBBM KMOX

Bob Burns See 9 p.m. EST (8 CST)

## Frequencies

KDKA-980 WGN-720 WLW-700 KMOX-1090 WGY-790 WMAQ-67 WABC-860 WHAM-1150 WMMN-89 WABC-860 WHAM-1150 WMMN-890 WAVE-940 WHAS-820 WOWO-1160 WBBM-770 WHIO-1250 WSAI-1330 WCKY-1490 WIRE-1400 WSAZ-1190 WCPO-1200 WJR-750 WEAF-660 WJZ-760 WSMK-1380 WENR-870 WKRC-550 WTAM-1070 WFBM-1230 WLAC-1470 WWVA-1160 WGBF-630 WLS-870

Dance Orch.; WHAS WGN WENR Fletcher Henderson's WENR Fletcher Henderso Orch. WFBM-Louie Lowe's Orch WLAC-Malcolm Tate, organist WLW-Ted Weems' Orch. WTAM-Midnight Revue

#### 12:15 EST 11:15 CST

CBS-Austin Mack's Orch.: KMOX WBBM Hollander's NBC Wm. Hollander's Orch.: WHIO WSAI WIRE WMAQ WAVE-Don Pedro's Orch.

## 12:30 EST 11:30 CST

NBC-Mark Fisher's Orch.: WIRE WMAQ WAVE WSM WLW CBS-Jos. Cherniavsky's WFBM WBBM KMOX Orch.: 10:45 CST

WFBM WBBM KMOX
WENR-Keith Beecher's Orch.
WGN-Joe Sanderr's Orch.
WHAS-Dream Serenade
WHIO-Sleepy Valley
WLAC-Malcolm Tate, organist
WSAI-News; Slumber Hour
WTAM-Paul Burton's Orch.

12:45 EST 11:45 CST

KMOX-When Day Is Done

End of Thursday Prgms.

# **BOYS! WIN** CAMERA

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City ..... State .....





See 8 p.m. EST (7 CST)

## Network Changes

Vocals by Verrill, formerly 6:15 p.m., now CBS 6 p.m. EST (5 CST).

Victor Bay's Orchestra, formerly 5:30 p.m., now CBS 6:30 p.m., EST (5:30 CST)

### News

9:00 a.m.—NBC-WMAQ 5:30 p.m.—CBS-WLAC 5:30 p.m.—NBC-WIRE 5:45 .m.-Lowell Thomas: NBC-6:45 p.m .- Boake Carter: CBS-WHAS WHAS 10:00 p.m.—George R. Holmes: NBC-WEAF 10:00 p.m.—NBC-WJZ 10:15 p.m.—Paul Sullivan: WLW 10:30 p.m.—NBC-WEAF -George R. Holmes:

## Classical Music

00 p.m.—Cities Service Concert: NBC-WEAF WKRC (sw-21.52)
00 p.m.—Marion Talley, sop.: CBS-Oleanders: WMMN WSMK NBC-WEAF NBC-News: Walter Cassel, bar. 9:00 p.m.—Mar

# Morning

7:00 EST 6:00 CST NBC-Malcolm Claire: WTAM CBS-On the Air Today; Olean-ders, male quartet: (sw-21.52) NBC-Morn. Devotions: KDKA WSAI (sw-21.54) WSAI (sw-21.24) KMOX-Home Folks' Hour WCKY—Morning Rounduj WCPO-Tuma Cowboys WGN-Golden Hour WKRC-Jerry Foy WLS-Smile-a-While WLW-AFamily Prayer Period WMAQ-Suburban Hour WMMN-Curly & Cowboy Jack WOW0-△Bible School WWVA-△Gospel Tabernacle

7:15 EST Musical Clock: WMMN KDKA WCKY-News WCPO-Morning Jubilee WKRC-Stepping Along WLS-Pat Buttram & Boys WLW-ASunday School Lesson WSAI-Good Morning WTAM-Ford Rush

7:30 EST

6:30 CST

CBS-Bob & Rennie, songs: (sw-21.52) NBC-Cheerio: WTAM WLW KMOX-Markets; News WCPO-Musical Sundial WFBM-Chuck Wagon WHAS-△College Devotions WFBM-Chuck Wagon
WHAS-ACollege Devotions
WIRE-AMorning Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Otto & His Tunetwisters
WOWO-Breakfast Club
WSM-Musical Cluck

7:45 EST 6:45 CST NBC-Landt Trio & White: WSAI CBS-Bluebirds, girls trio: (sw KMOX Home Folks Hour WIRE-News WLS-Hotan Tonka, Indian Legends WMMN-Cap, Andy & Flip

WSM-Musical Clock

8:00 EST 7:00 CST \* NBC-Breakfast Club: Ranch
Boys: KDKA WAVE WSAI
WSM (sw-21.54)

WEAC WMMN WWVA
WSMK
WSMK
NBC-Romance of Dan & Sylvia,
sketch: KDKA (sw-15.21)

WGN-Timely Tunes
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete

7:15 CST 8:15 EST

NBC-Streamliners: WCKY WHIO WTAM WCPO-News WGN-Whistler & His Dog WLAC-Favorites of the Air WLS-Arkie WLW-Arthur Chandler WMMN-Met. Parade ( WWVA-Musical Clock (CRS)

7:30 CST 8:30 EST

CBS-Richard Maxwell, songs: WSMK WOWO WHAS WMMN WKRC (sw-21.52) WCPO-Variety Time WCPO-Variety Time WGN-Good Morn. WHIO Musical Clock WLW-Dance Rhythm WTAM-Kitchen Beauty

8:45 EST 7:45 CST

CBS-Bill & Ginger: News: (sw-21.52)
CBS Noveleteers, male quartet;
News: WOWO WSMK WHAS
WKRC WKRC
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW Questions & Answer
WMMN-\(\triangle \)Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST

WMAQ WCKY WTAM WHIO WAVE lews: WFBM WSM KMOX WIRE Cub Reporters
WLS-Carol Whammond, contralto
WLW-Variety Show
WOWO-News; Melody Hour
WSAI-AChurch Forum
WWVA-Cowboy Loye's Blue Bonnet Bays net Boys

9:15 EST

NBC-Aristocratic Rhythms: WLW KDKA (sw-15.21) CBS-Modern Cinderella: WKRC (sw-21.52) NBC-Viennese Sextet: WAVE WHIO WIRE WCKY WSM CBS-Fred Feibel, organist: WMMN WSMK KMOX-Joe Karnes, singing pianist WFBM-Timely Varieties WGBF-City Court WGN-We Are Four WHAS-Breakfast Business WLS-Fun Festival WMAQ-Dan Harding's WSAI-Birthday Greetings WTAM-Health & Home

9:30 EST 8:30 CST

CBS-Fred Feibel, organ: WWVA
NBC-Josh Higgins of Finchville:
KDKA WAVE WLW WSM
(sw-15.21)
CBS-Who's Who in Today's
News: WKRC (sw-21.52)
NBC-Moods in Music: WTAM
WIRE WCKY
KMOX-The Corn Huskers
WCPO-Morn. Serenade
WGN-Chasing Old Man Gloom WGN-Chasing Old Man Gloom WHIO-Municipal Court WLAC-Man on the Street WLS-Morning Homemakers WMAQ-Morning Melodies WSAI-Round House Boys

9:45 EST 8:45 CST

CBS-The Bluebirds, girls' vocal trio: WLAC WMMN WWVA trio: W WSMK

CBS-Metropolitan Parade: WSMK
WHAS (sw-21,52)
NBC-Piano Pals: WCKY
News: WLW WLAC WWVA
KMOX-Wakeruppers
WFBM-Early Birds
WGBF-↑ East Side Tabernacle
WGN-Timely Tunes
WHO Alwanac
WHO Alwanac
WCBS-Betty Crocker, cooking talk:
WKRC (sw-21,52)
WCPO-Deep South
WGBF-Bill & Ginger
WGN-Paul Small, Harol
& Len Salvo
WLS-Markets
WLW-Live Stock
WMMN-Back Home in
Holler WMAQ

KMOX-Carolyn Price

WAVE-△Devotional Service

WGN-Making the Constitution

WHAS-Strollers

WLW-Live Stock

WMMN-Back Home in

Holler

WOWO-Housewife's Hour

WWVA-Elmer Crowe WSM-Georgia Wildcats

10:00 EST 9:00 CST NBC-Doc Schneider's Texans: BC-David Harum, sketch: WSAI WMAQ WTAM (sw-15,33) NBC-David

15.33)
CBS-Song Stylists: WKRC
WOWO WHAS WSMK KMOX
WLAC (sw-21.52)
NBC-Wendell Hall, songs: KDKA
WCKY WHIO WSM WAVE
(sw-15.21)
KMOX-Ma Perkins
WCPO-Variety Prgm,
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House
Party

Party
WIRE-Happy Long
WLS-Musical Roundup
WLW-Betty Crocker
WMMN-Mixing Bowl
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST

NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21) CBS-Montana Slim, Yodeling Cowboy: WOWO WMMN WFBM WSMK WLAC (sw-WSM WHIO WCKY WIRE WAVE (sw-15.33)

KMOX-The Home Maker WCPO-Dot Club News WGN-Radio Coking Club WHAS-Chats with Dolly Dean WKRC-Woman's Hour WMAQ-Melody Bakers WSAI-Friendly Counselor WTAM-Paddy Lane

10:30 EST 9:30 CST NBC-Jack & Loretta Clemens: WAVE WHIO WSM CBS-Chicagoans: WKRC WLAC WHAS WSMK (sw-21.52)

NBC-Jerry Brannon, songs: WTAM WMAQ WSAI WCKY (sw-15.33)
NBC-Vic & Sade, sketch: WLS
KDKA (sw-15.21)
KMOX-Let's Compare Notes WCPO-I Hear America Singing

WFBM-Kitchen of the Air WGN-Lucky Girl WIRE-Tuneful Topics WLW-Peggy at the Switchboard 12:15 EST
WMMN-Theater Party CBS Modern 8:15 CST WOWO-Market Reports WWVA-Rapid Ad Service

> 9:45 CST CBS-Chicagoans: KMOX NBC-Jacob Tarshish, talk: WLW WTAM WMAQ (sw-15.33) NBC-Edward MacHugh: KDKA WLS (sw-15.21) WLS (sw-15.21)
> Party Line: WOWO WHAS
> WAVE-Morning Moods
> WCKY-On the Mall
> WGBF-School for Brides WGN-Bachelor's Children WHIO-Pantry Parade WMMN-Kentucky Hill-Billies WSM-Stringe WSM-Strings WWVA-Two Guitars

WLS
CBS-Judy & The Jesters: WHAS
WOWO WLAC WKRC WFBM
WSMK (sw-21.52-9.59)
NBC-Girl Alone, sketch: WTAM WLW WMAQ
NBC-Rhythm Girls: WCKY
WHIO WIRE WSM WAVE
News: KDKA WCPO
KMOX-News Through a Woman's Eyes WCPO-Today's Headlines

WGBF-Mister & Missus WGN-Painted Dreams WMMN-Royal Mystery Melody WSAI-Household Hints WWVA-The Ol' Pardner

11:15 EST 10:15 CST 12:45 EST

NBC-Cadets Quartet: WMAQ CBS-Betty Croc
CBS-The Captivators: KMOX
WFBM WKRC WLAC WHAS
(sw-21.52-9.59)
NBC-Merry Madcaps: WTAM
WCKY WHIO WAVE WTAM
WSW WIS Spingerhell of

WGN-Paul Small, Harold Turner & Len Salvo WSAI-Day Dreams
WLS-Markets WTAM-Charles Stenross
WLW-Live Stock (NBC)
WMMN-Back Home in Stump WWVA-Luncheon Music

11:30 EST

CBS Frank Dailey's Orch.: WKRC KMOX WHAS WFBM WMMN WSMK (sw-21.52-9.59)
NBC-Dan Harding's Wife, sketch:
WCKY WHIO WAVE WSM WTAM WTAM
KDKA-To be announced
WCPO-Harvey Tweed's Orch.
WGBF-Baby Shop Man
WGN-Melody Time
WIRE-In the Crime Light
WLAC-Betty & Bob
WLS-Safety Prgm.
WLW-Gospel Singer
WSAI-Treasure Chest
WWVA-Rhythm Rangers

11:45 EST NBC-Words

WWVA-Rhythm Rangers

BC-Words & Music: WMAQ WAVE WSAI WSM KDKA (sw-15.21) Dailey's CBS-Frank WOWO WLAC
NBC-Merry Madcaps:
WIRE WCKY WHIO MBS-The Kid Sister: WGN WLW

WCPO-Smoky Mt. Boys WGBF-Hoosier Philosopher WLS Old Kitchen Kettle WTAM-Lillian Sherman



11:00 CST

CBS-Blue & Silver Orch.: WWVA
WOWO (sw-15.27-9.59)
NBC-Joe White, tnr.: WIRE
CBS-Betty & Bob, sketch:
WHAS WFBM KMOX
WCKY-Question Box; News
WCPO-News; Casanova, violinist
WFBM PWA Prgm.
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern WFBM PWA Prgm.
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept
WLAC-Garden & Home Prgm.
WLS-Cornhuskers & Chore Boy
WLW-Our Singing Neighbor WMMN-News

11:15 CST CBS-Modern Cinderella: WFBM WHAS KMOX NBC-Dot & Will: WMAQ WSM WAYE CBS-Blue & Silver Orch.: WLAC WKRC WMMN BC-Collegians: WCKY WHIO WIRE (sw-15.33)

WTAM-Noon-day Resume

MBS-Tom, Dick & Harry: WGN WLW WLW KDKA-Slim & Jack WCPO-Clyde McCoy's Orch. WLS-The Melody Parade WOWO-News WSAI-Larry Duran, guitarist WTAM-At the Exposition

WWVA Livestock; News 12:30 EST 11:30 CST

NBC-Five Star Jones, sketch: WLS
CBS-Judy & The Lore Farrell, NBC-Charles Stenross' Orch,:
WHIO WCKY (sw-15.33)
CBS-Who's Who in Today's
News: WFBM WHAS KMOX
NBC-Nat'l Farm & Home Hour:
WMAQ WAVE KDKA WSM
(sw-15.21)
Man on the Street: WOWO
WCPO Weather; Markets; News: WLW

WLS
WGN-Markets; Amidday Service
WIRE-Farm & Home Hour WKRC-Luncheon Lyrics WMMN-Inquiring Reporter WSAI-Blue Belles, trio WTAM-Livestock; Console Capers WWVA-Skipper O'Day & Mates

maires & Jimmy Far- WMAQ-Tuneful Topics WGBF-Bulletin Board WLS-Dinnerbell prgm.

1:00 EST 12:00 CST

NBC-Papular Melodies; Orch. & Vocalists WCKY WTAM

\* CBS-Between the Bookends:
WHAS KMOX WFBM WMMN
WKRC WSMK (sw-15.27-9.59)
WCPO-Fashion Flasnes
WGBF-Church & School News
WGN-Blackstone String Trio WHIO-Hymn Time WLAC-Luncheon Musics WOWO-Happy Couriers Musicale WSAI-Receding Frontiers

1:15 EST 12:15 CST

KMOX-Magic Kitchen WCPO N. Y. Civic Orch. WFBM-Farm Bureau WGBF-Markets; Farmer Purcell WGN-Margot Rebeil & Piano WHAS-College of Agriculture WHIO-Dance Parade WIRE-News WSAI-Larry & Babs WWVA-Variety Prgm.

1:30 EST 12:30 CST

NBC-Toscha Samaroff, violinist; Josef Honti's Orch.: WCKY WTAM WHIO (sw-15.33) CBS-Dorsey & Dailey: WKRC WWMMN WOWO (sw-15.27) NBC-Edward Davies, bar.: WMAQ KDKA-Home Forum WAVE Savings Talk WCPO-In a Mexican Patio WFBM-Hoosier Farm Circle WGN-Palmer House Ensemble WGN-Palmer House Ensemble
WHAS-Savings Talk; Livestock
Markets; Temperature
WIRE-Reporter
WLS-Jim Poole, Livestock Market Summary
WLW-Rubinoff, violinist
WSAI-Affairs of Rex Stevens

1:45 EST 12:45 CST NBC-Gen. Fed. of Women's NBC-Gen. Fed. of Women's Clubs: WMAQ WSAI CBS-Do Re Mi, trio: WKRC KMOX WOWO (sw-15.27) WAVE-Curly Fox' Fox Hunters WCPO-Lew White

WSM-News

WWVA-Dr. H. Lamont

WGBF-Curbstone Reporters WGN-Marriage License Bureau WHAS-Shopping Guide WIRE-Inlaws WLS-Markets: News WLW-Kitty Keene WMMN-Cap, Andy & Flip WSM-Ma Perkins WWVA-△Gospel Tabernacle

2:00 EST 1:00 CST

NBC-Pepper Young's Family, sketch: WTAM WMAQ CBS-Sweet and Hot: WKRC WFBM WMMN WSMK (sw. WLW-Betty & Bob, sketch WOWO-Little Joe WWVA-Hoosier Merrymakers & Grandpa Jones NBC-Joe Parsons, basso: WAVE KDKA WCKY WIRE (sw-MBS-Molly of the Movies: WLW WGN

WGN
KMOX-Inquiring Reporter
WCPO-Musical Matinee
WGBF-Mystery Drama
WHAS-University of Kentucky WHIO-News WLAC-Memories WLS-Homemakers prgm. WOWO-Songs Without Words WSAI-Baseball Game WSM-Dept. of Agriculture

2:15 EST 1:15 CST NBC-Ma Perkins, sketch: WLW WTAM WLS WTAM WLS
CBS-Sweet & Hot: KMOX
WWVA WLAC
NBC-Dorothy Dreslin, sop.: WSM
WCKY WAVE KDKA WIRE
(sw-15.21)
WCPO-Baseball Game
WFBM-Nows

WFBM-News 11:45 CST WGBF-RADIO GOSSIP
WGN-June Baker, economist
Crocker: WFBM WHIO Baseball; Cincinnati vs Philadelphia

2:30 EST 1:30 CST NBC-Vic & Sade, sketch; WLW WTAM WMAQ

WLW-Farm & Home (NBC)
WMMN-Shopping Notes
WOWO-Dance Orchestra
WSAI-Day Dreams
WTAM-Charles Stenross' (NBC)
WLW-Farm & Hour CBS-Three Consoles: WHAS WOWO WKRC WMMN WLAC WSMK KMOX (sw.15.27)
WFBM-Mary Baker's Album WRO-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour WWVA-Ma Perkins

2:45 EST 1:45 CST NBC-Rangers: WCKY KDKA (sw-15,21) NBC-The O'Neills, sketch: WTAM WLW WSM 35 MAQ WTAM WLW WSM EMAQ KMOX-Window Shoppers WAVE-Gale Lewis WFBM-Front Page Drama WGN-Baseball; Boston vs. Chi-cago White Sox cago White Sox WIRE-Black Magic WLS-Homemakers Hour WWVA-Pioneers; News

3:00 EST 1:15 EST 12:15 CST

CBS-Happy Hollow, sketch: WMAQ WAVE WTAM WSM
WKRC WMMN WSMK WOWO (sw-15.27)

(SW-15.27)

WSMK WFBM KMOX (sw-NBC-The Foxes Flatbush

NBC-The Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21) WHAS-John Young Brown WLAC-Afternoon Melodies WLW-Gene Perazzo, organist WMMN-News for Women Only WOWO-Radio Neighbor WWVA-Cowboy Loye's Blue Bon net Boys

3:15 EST 2:15 CST NBC-Jackie Heller, tnr.: KDKA WCKY WENR WIRE (sw-

KMOX-Ozark Matinee WLW-News and Financial Notes WMMN-Billy Mills' Orch. (CBS)

3:30 EST 2:30 CST NBC-Gaylord String Trio: KDKA WENR (sw-15.21) CBS-Army Band: WSMK KMOX WFBM WHAS WKRC WMMN WVA WLAC (sw-15.27)

NBC-Happy Jack, songs: WMAQ WTAM WCKY WSM WIRE WAVE

WLW-Pepper Young's Family, sketch (NBC) WOWO-AOld Time Religion

3:45 EST 2:45 CST NBC-Strolling Songsters: WAVE WENR KDKA WSM (sw-(5.21) NBC-Grandoa Burton: WCKY

WIRE WTAM
WLW-Edith Karen and Organ WMAQ-George Bass, violinist

4:00 EST 3:00 CST NBC-Three Naturals: WAVE WMAQ WTAM WIRE WCKY (sw-9.53)

CBS-Margaret McCrae, songs: WKRC WMMN WSMK WLAC WFBM (sw-11.83) WFBM (Sw-11.83 )
NBC-Airbreaks: WSM
KDKA-To be announced
KMOX-Baseball Game
WENR-Arlington Park Races
WHAS-AWeekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe

4:15 EST

4:15 EST 3:15 UST
NBC-Gaucho's Spanish Music:
WMAQ WAVE WTAM WIRE
WCKY WHIO (sw-9.53)
CBS-Mark Warnow's Orch.:
WSMK WFBM WHAS WLAC
WKRC WMMN (sw-11.83)
KDKA-Dance Orch.
★ WLW-Life of Mary Sothern

4:30 EST 3:30 CST NBC-Terri La Franconi, tnr.; Lucille Manners, sop.: WSM WCKY WAVE WIRE WTAM WHIO

CBS-Mark Warnow's Orch.:
WOWO (sw-9.59)

\*\*NBC-KELLOGG'S PRESENTS The Singing Lady: WLW (sw-15.21) WCPO-Final Headlines WENR-Musical Grab Bag

WENR-MUSICAL GRAD BOWNERS WMAQ-Larry Larsen, organi WSAI-Let's Have a Party WWVA-Shopping Syncopations organist

4:45 EST 3:45 CST CBS-Wilderness Road, sketch:
WOWO WFBM WHAS WSMK
WLAC WMMN WKRC (sw11.83)

NBC—Orphan Annie, sketch: WLW KDKA (sw-15.21) WAVE-Monitor Views of News WCKY-Geo. W. Hill

WCPO-Dude Ranch Days WENR-Willie Hollender's Orch. WGBF Musical Masterpieces WGN-Harold Turner, pianist WMAQ-Lucille Manners, songs

WSAl-Tea Time WTAM-Alexander Brothers, piano duo (NBC)

5:00 EST 4:00 CST NBC-Animal News Club: WSAI WENR

CBS-Buddy Clark, songs: WKRC
WHAS WFBM WOWO WMMN
WLAC WWVA (sw-11.83-9.59)

\*\* NBC-Int'l Br'dcast from Ger-

many; Olympic Resume: WSM WCKY WAVE WMAQ WIRE KDKA-News WENR-String Ensemble WGN-Armchair Melodies WHIO-Piano Noveities WLW-To be announced WTAM-Musical Cocktail

5:15 EST 4:15 CST

CBS-Bobby Benson & Sunny Jim: (sw-11.83-9.59) NBC-Clint Noble's Orch.; WCKY WTAM WIRE CBS-Hai Munro's Orch.: WSMK WLAC WHAS WKRC NBC-Midge Williams WSM WENR WAVE KDKA WSAI (sw-11.87) WCPO-Shadows of hte Past WCFO-Shadows of the Past WFBM-Tea Time Tunes WHIO-Buddy & Ginger WLW-Jane Emerson, sop. WMAQ-Macolm Claire (NBC) WMMN-Shopping Notes WOWO-American Family WWVA-Economy Notes

5:30 EST 4:30 CST

NBC-News; Dorothy Page, contralto: WIRE WMAQ CBS-News; Sports Resume: (sw-11.83)

\* NBC-KELLOGG'S PRESENTS The Singing Lady: WGN CBS-News; Marion Carley, pian-ist: WLAC WHAS WSMK WOWO of the Apes: WKRC

WHIO KDKA-Baseball Scores; Weather WAVE-News; Three X Sisters WCKY-News; Buddy & Ginger WCPO-Asher & Little Jimmy

WENR News
WLW-Bob Nolan's Toy Band
WSAI-Doctors of Melody
WSAM-News; Financial News
VTAM News; Covert & Reed
WWVA-Band Concert

5:45 EST 4:45 CST

\* NBC-Lowell Thomas, mentator: WLW KDKA
WTAM (sw-11.87)
CBS Renfrew of the Mounted:
WSMK WWVA WFBM (sw11.83) WAVE-'Round the Town WCKY Civic Club WCPO-Emil Coleman's Orch. WENR-Topsy Turvy Time WGN-Little Orphan Annie (NBC) WHAS-Melody Cruise WHIO-Jimmie Allen, sketch WIRE-Geo. Hall's Orch. WKRC-20th Century Se WLAC-Charlie & Red WMAQ-Norsemen Quartet (NBC) WMMN-Drifters WOWO-Ball Scores WSAI-Dinner Hou WSM-Dance Hour

6:00 EST 5:06 CST

\* NBC-Amos 'n' Andy: (sw-9.53)
CBS-Vocals by Verrill; WSMK
WLAC KMOX (sw-11.83)
NBC-Mary Small, songs: WENR
KDKA (sw-11.87)

NBC-Otto Thurn's Orch.: WCKY WHIO WIRE WCPO-Zoo Opera & You WFBM Bohemians WGN-Blackstone String Trio
WKRC Donald Novis

★ WLW-Johnson Family, sketch WMAQ-Totten on Sports WMMN News WOWO-Bob Valentine WSAI-Baseball Resume

WSM-Strings; Pan American Broadcast WTAM-Sportsman WWVA-Radio Gossiper; Baseball

Scores

5:15 CST

\* NBC-Int'l Br'dcast from Germany; Olympic Resume KDKA WLW WENR WSM (sw-11.87) CBS-Fray & Baum, piano duo: WMMN WOWO WWVA (sw-

\* NBC-ALKA-SELTZER PREsents Uncle Ezra's Radio Sta-tion: WTAM WCKY WHIO WIRE WMAQ

NG. Palmer House Ensemble.

MBS-Palmer WSAI WGN KMOX-Renfrew of the Mounted WGBF Tarzan, sketch WHAS-Herbert Koch & Vocalist WKRC-Sports; News WLAC-A Church of Christ

6:30 EST 5:30 CST

\* NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch WLW WENR sketch WLW WENR CBS-Victor Bay's Orch.: WFBM WSMK (sw-11.83-9.59) NBC-Roy Campbell's Royalists: WCKY WMAQ WCRT WAIAQ KDKA-Singing Seven KMOX-The Wisecracker WCPO Merchants' Bulletins WGBF-Hoffman's Boys Club WGN-Lone Ranger
WHIO-Si Burick; Dance Music
WIRE-Varady of Vienna
WKRC-To be announced
WMMN-Baseball Scores WOWO-Detective Stories WSAI-Nemo & Eddie's Orch. WSM-To be announced WTAM-Otto Thurn's Orch.

6:45 EST

★ CBS—Boake Carter, commen-tator: KMOX WKRC WHAS (sw-11.83-9.59) KDKA-Dan & Sylvia, sketch WAVE-Old Kentucky Clocker WCPO-Post Home Finders WENR-Fletcher Henderson's WFBM-News WGBF-Club Time

WHIO-News; Weather; Drama WIRE-Sport Slants WLAC-Sons of the Pioneers WLW To be announced WMAQ Ben Pollack's O WMMN Movie Reporter WOWO-Musical Moments Orch. WSAI-Sports Review WSM-Musical WTAM-Hot Dates in History WWVA-Parade of the Stars

Night

7:00 EST

6:00 CST

\* NBC-Concert: Jessica Dragon ette, sop.; Rosario Bourdon's Orch.: WEAF WHIO WTAM WGY WSAI WMAQ (sw-9.53) t CBS-Flying Red Horse Tav-ern; Walter Woolf King, m.c.;

ern; Walter Woolf King, m.c.;
Joan Marsh, songs; Lenny
Hayton's Orch.; guest: WABC
WHAS WKRC WBBM KMOX
WJR WFBM (sw-11.83 6.06)
NBC-Irene Rich: WJZ WAVE
KDKA WSM WLS WHAM
WCKY WIRE (sw-11.87)
CBS-Around the Console: WLAC
WCPO-Secretary Hawkins WGN Sports Review WLW-Barney Rapp's Orch, WMMN-Organ Reveries WOWO-Thank You Stusia WWVA-Sons O' Guns

7:15 EST 6:15 CST

NBC-Twin City Foursome: WJZ WHAM WCKY WAVE WIRE WHAM WCRY WAVE WIRE WSM WLS Rubinoff, violinist: WWVA WGN KDKA-Slim, Jack & Their Gang WCPO-G Men Series WLW-Johnny Lewis' Orch. WMMN-Happy Havlichek WOWO-Earl Gardner's Orch.

7:30 EST 6:30 CST

NBC-Frank Fay, comedian; Bob-by Dolan's Orch.: WJZ KDKA WHAM WLS WLW (sw-11.87) CBS—Broadway Varieties; Os-car Shaw m.c., Carmela Pon-selle, mezzo-sop.; Elizabeth Lennox; Victor Arden's Orch. & Guests: WABC WHAS WJR KMOX WKBC WBBM WFBM KMOX WKRC WBBM WFBM (sw-11.83-6.06) Rubinoff, violinist: WMMN WLAC

WAVE Dick Leibert, organist WAVE DICK Leibert, organist WCKY-Paths of Memory WCPO-Sport Review WGN Ozzie Nelson's Orch. WGY-Farm Forum WIRE-Top Tunes of the Day WSM-Dance Orch. WWVA-Musical Varieties 7:45 EST

WAVE-Hearth & Spires WCPO-One Night Bandstand WGBF-Regular Fellows WGN-Joe Sanders' Orch. WLAC-Laff Parade WMMN-Donald Novis & Orch. WOWO-Jean & Margie WWVA-Samuels & Idhal

8:00 EST 7:00 CST

NBC-Waltz Time, Frank Munn, tnr.; Abe Lyman's Orch.: WEAF WTAM WMAQ WGY WSAI (sw-9.53) \* CBS-Hollywood Hotel; Dick Powell; Anne Jamison, sop.;

\*\*CBS-Hollywood Hotel; Dick Powell; Anne Jamison, sop.; Frances Langford, Igor Gorin, bar., Raymond Paige's Orch.: WABC WFBM WBBM WHAS KMOX WHAS WKRC WJR WLAC (sw-11.83-6.06)

\*\*NBC-Fred Waring's Orch.; Tom Waring, bar.; Rosemary & Priscilla Lane, songs: WJZ WHAM KDKA WAVE WSM WLW WLS (sw-11.87) WCKY-Memory Lane WCPO-Adele Slade WGBF-Simpson Serivce WGN-News; Sports Shots WHIO-Harry Kalb's Orch. WHE-Gilbert Mershon WMMN-Don McWorter's Orch. WWVA-Amateur Hour

8:15 EST

7:15 CST

WCPO-Remote Control WGN-Blackstone String Trio WIRE Mello Fellos

8:30 EST 7:30 CST

NBC-Clara, Lu 'n' Em; Ted Fjo-Rito's Orch.; Charles Lyon, m.c.: WJZ WHAM KDKA WAVE WLW WSM WENR WHIO WIRE (sw-11.87)

tions, drama; WEAF WTAM WGY WMAQ (sw-9.53) News: WSAI WWVA WCPO-Ward's Orch. WGN-Horace Heidt's Orch. WMMN-Dance Tunes WWVA-Another Story; News

7:45 CST 8:45 EST

WCKY-Rubinoff, violinist WCPO-Billy Shaw's Orch. WMMN-Roma Noble WSAI-Your Community WWVA-Plantation Echoes

9:00 EST

NBC-Grant Park Band Concert: WJZ KDKA WSAI WHAM WCKY (sw-6.14)

\* CBS-CHESTERFIELD CIGARettes Presents; Andre Kostelanetz' Orch.; Kay Thompson;
Ray Heatherton; Rhytnm Singers; David Ross: WABC
WKRC WBBM WHAS WOWO
WJR WFBM WHAS WOWO
WJR WFBM WHAS WMMN
KMOX (sw-6.12-6.06)
It Ain't Right, Berlin; These foolish Things, We'the Same Kind of
Rhythm; Come Back to Erin;
8an, Curtis; Summer Time, Gershwein; Tangu; What's This; SugarFoot Stemp,
NBC-Marion Ialley, sop.; Josef
Koestner's Orch: WEAF WGY
WTAM WCKY WMAQ WIRE
WHO (sw-9.53)
WAVE-Jack Turner
WCPO-Bill Dietrich's Orch.
WENR-Jack Randolph, bar.
WGN-Behind the Camera Lines
WLW-Smoke Dreams
WSM-Super Songsters \* CBS-CHESTERFIELD CIGAR-

WSM-Super Songsters

9:15 EST 8:15 CST

NBC-Elza Schallert Reviews: WEAF WCKY WHIO WIRE NBC Grant Park Concert: WAVE WCPO-Jack Sprigg's Orch. WENR-Ben Pollack's Orch. WGY Gypsy Trail WLW-Tommy Tucker's Orch. WSM-Francis Craig's Orch. WTAM-Rhythm Revue

9:30 EST 8:30 CST

NBC-Vivian Della Chiesa, sop.:
WJZ WENR WLW

CBS-March of Time: WABC
KMOX WHAS WKRC WFBM
WBBM WJR (sw-6.12-6.06) NBC-Great Lakes Symph. Orch.: WEAF WTAM WHIO WCKY WGY WMAQ WAVE WIRE WGY W (sw-9.53)

KDKA-WPA Unit WCPO-Wrestling Matches WGBF To be announced WGN Griff Williams' Orch. WHAM-Super Songsters WLAC-Sports WMMN-News

6:45 CST WOWO-Variety Prgm. WSAI-Enric Madriguera's Orch

WSM-RADIO GUIDE REVUE; Fannye Rose Shore, blues sing-er; Louise & the Dixie Dons; Joseph McPherson, bar,

9:45 EST 8:45 CST

CBS-Jimmie Brierly, tnr.: WABC WMMN WOWO WLAC (sw-

WMMN WONG
6.12)
Rubinoff, violinist: WHAS WJR
WFBM WHIO
KMOX-News & Sports
WBBM-Gang Plank Gossipers
WGN-Ozzie Nelson's Orch,
WHAM-Vivian Della Chiesa, sop.

(NBC) WKRC-Rhythm Revue WLW-Hot Dates in History WTAM-Rhythm Revue

10:00 EST 9:00 CST

★ NBC-Amos 'n' Andy: WSM WLW WMAQ WTAM CBS-Joe Reichman's Orch.: WABC WOWO WMMN NBC-George R. Holmes, news: WEAF NBC-(News, WJZ only) King's Jesters: WJZ WENR WHAM our Star Varieties WBBM

Four Star Varieties WBBM KMOX
News: WIRE WKRC WJR
KDKA-News & Sports
WAVE-To be announced
WCKY Five Star Final
WFBM-Sports
WGY-News; Freddy Stone's

WHAS-At Your Service WIIIO-News; Claude Hoagland's Orch. WLAC Around the Town WSAI-Mel Snyder's Orch.

10:15 EST 2:15 CST NBC-Jimmie Littlefield's Orch.: WEAF WCKY WMAQ WSM WHIO Reichman's Orch.:

WHIO
CBS-Joe Reichman's Orch
WFBM WSMK
NBC-Ink Spots: WJZ WHAM
KDKA-Dance Orch.
WAVE-Melody Road
WENR-Ben Pollack's Orch. WGN Dream Ship WIRE-Basonology

WIRE-Basonology
WJR-Sports; Rhythm
WKRC-Gray Gordon's Orch.
★ WLW-Paul Sullivan, news room WOWO-Rhythm Revue WSAI-Griff Williams' Orch. WTAM-Brad and Al

8:00 CST 10:30 EST 9:30 CST NBC-(News, WEAF only); Jesse Crawford, organist: WEAF WCKY WIRF WMAQ WGY WHIO (sw-9.53) CBS-Dance Orch.: WABC WFBM KMOX WKRC WOWO WMMN WMMN WBBM WJR

WSM

NBC-Leon Navarro's Orch.: WJZ
WHAM WAVE WSAI WSM
KDKA (sw-6.14)
News: WGBF WBBM WENR
WGN Griff Williams Orch.
WHAS-Senator M. M. Logan
WLAC-News; Lost & Found
WLW-Wayside Waterfront
WTAM-Stars Over the Great Lakes

10:45 EST 9:45 CST CBS-Dance Orch.: WSMK WLAC KMOX-Hot Dates in History WBBM-George Givot's Circus WCPO-Moods WENR-Leon Navarro's Orch. (NBC) WGBF-Boxing Matches

11:00 EST 10:00 CST NBC-Mark Fisher's Orch.: WEAF WIRE WCKY WENR WHIO See 7:30 p.m. EST (6:30 CST)
WSM WGY (sw-9.53)
CBS-Geo. Givot's Radio Circus:
WABC WKRC WSMK WOWO

NBC-Shandor, violinist; Sannella's Orch.: WJZ KDKA-DX Club KDKA-DX Club
KMOX Eddie Dunstedter's Orch.
WAVE-Amateur Night
WFBM-News
WGN-Dance Orch.
WHAM-Bobby Lyon's Orch.
WLAC-Scoreboard; Music
WLW-Old Fashioned Girl
WMAQ-Henry Busse's Orch.
WTAM Otto Thurn's Orch.

11:15 EST CBS-Geo. Givot's Radio Circus:

WEBM WFBM KMOX-Detective Mysteries WHAM-Lou Bring's Orch. (NBC) WLAC-Family Hour WLW-Nemo & Eddie's Orch.

11:30 EST 10:30 CST

NBC-Irving Aaronson's Orch.:
WJZ KDKA WHAM WLW
WENR (sw-6.14)
CBS-Don Bestor's Orch.: WABC
WMMN WOWO WHAS WJR
WKRC WFBM WSMK WBBM
WLAC KMOX

WLAC KMOX NBC-Ben Pollack's Orch.: WEAF WCKY WIRE WTAM WHIO WGY WAVE (sw-9.53) Dance Music: WSM WSAI WGN-Joe Sanders' Orch. WMAQ-Mark Fisher's Orch.

11:45 EST 10:45 CST WAVE-Don Perdo's Orch. WCKY-Slumber Hour WGBF-Colonial Club

12:00 EST 11:00 CST NBC King's Jesters: WMAQ WIRE WIRE NBC-Fletcher Henderson's Orch.: WENR WSAI WHIO WAVE Friday



Carmela Ponselle

Frequencies

KDKA-980 WGN-720 WLW-700 KMOX-1090 WGY-790 WMAQ-670 WABC-860 WHAM-1150 WMMN-890 WAVE-940 WHAS-820 WOW0-1160 WSBM-770 W:HIO-1250 WSAI-1330 WCKY-1490 WIRE-1400 WSAZ-1190 WCPO-1200 WJR-1300 WSM-650
WEAF-660 WJZ-760 WSMK-1380
WENR-870 WKRC-550 WTAM-1070
WFBM-1230 WLAC-1470 WWVA-1160
WGBF-630 WLS-870

10:15 CST
Radio Circus:

Radio Circus:

Banist: WBBM KMOX
Dance Orch.: WHAS WGN
WFBM-Louie Lowe's Orch.

WFBM-Louie Lowe's Orch. WGBF-Coral Room WLAC Malcolm Tate, organist WLW-Johnny Lewis' Orch. WTAM-Midnight Revue

12:15 EST 11:15 CST CBS Austin Mack's Orch.: KMOX WBBM

WAVE-Don Pedro's Orch. WMAQ-William Hollander's Orch. (NBC)

(NBC)
12:30 EST 11:30 CST
NBC-Mark Fisher's Orch.: WMAQ
WIRE
CBS Jos. Cherniavsky's Orch.:

WFBM WBBM KMOX NBC-Jimmie Grier's Orch.: WSM MBS-Horace Heidt's Orch.: WGN WLW WENR-Keith Beecher's Orch. WHAS-Dream Serenade WHIO-Sleepy Valley WLAC-Malcolm Tate, organist WOWO-Earl Gardner's Orch. WSAI-News; Slumber Hour

my Watkins 12:45 EST 11:45 CST KMOX-When Day Is Done

End of Friday Programs

## SHORT-WAVE PROGRAMS FOR FRIDAY

(See Page 29 for List of Stations and Frequencies)

EST Shown; for CST Subtract One Hour

5 a.m.—Operatic selections: VK3ME 6 a.m.—Callender's band: GSG GSH 6:30 a.m.—BBC dance orchestra: GSG GSH 9 a.m.—Ladies' Night: GSF GSG GSH 10 a.m.—BBC Midland orchestra: GSF GSG GSH 9 a.m.—Ladies' Night: GSF GSG GSH
10 a.m.—BBC Midland orchestra: GSF GSG GSH
10:30 a.m.—Vatican City hour: HVJ
11 a.m.—Commerce hour: COCD
11:30 a.m.—Polish hour: SPW
1 p.m.—Cuban dance music: COCD
1:20 p.m.—Pini's tango orchestra: GSB GSD GSO
1:45 p.m.—Navy Week program: GSB GSD GSO
1:45 p.m.—Navy Week program: GSB GSD GSO
2:30 p.m.—Ronald Frankau's show: GSB GSD
4 p.m.—Talk, The Fight for Peace: RNE
4:20 p.m.—Ladies' Night: GSB GSF GSG
4:55 p.m.—Listener greetings: DJB DJD
5 p.m.—Woman's hour: DJB DJD
5 p.m.—Mayor's program: COCD
5:30 p.m.—Flying Day at Templehof: DJB DJD
6:30 p.m.—Musical concert: 2RO
6:45 p.m.—English humorists: GSD GSF GSP
7 p.m.—Midnight voice: 2RO
7 p.m.—South American program: COCD
7:15 p.m.—Maria Narice, songs: 2RO 7 p.m.—South American program: COCD
7:15 p.m.—Maria Narice, songs: 2RO
7:15 p.m.—Sound pictures: DJB DJD
7:30 p.m.—Light music: DJB DJD DJM
7:30 p.m.—Light music: DJB DJD DJM
7:30 p.m.—BC trio: YVZRC
8 p.m.—National Railways program: HJU
8:30 p.m.—Folk music: DJB DJD DJM
8:30 p.m.—Folk music: DJB DJD DJM
8:30 p.m.—Tovar brothers, songs: YVZRC
8:45 p.m.—Concert orchestra: YVZRC
9 p.m.—Fairground: GSC GSF
9:15 p.m.—Entertainment: DJB DJD DJM
9:56 p.m.—Ladies' Night: GSC GSF
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJB DJD 10:30 p.m.—Opportunity program: COCD 10:45 p.m.—Listener greetings: DJB DJD 12 mid.—Overseas hour: JVH 12:37 a.m.—Fiji hour: VPD

## NEXT WEEK:

The Mrs. Landon Her Neighbors Know: RADIO GUIDE'S special reporter, Arthur Kent, has been busy in Topeka snooping, peeping and checking. Read it!

Does Radio Cause Droughts? A pet theory of the farmers is analyzed carefully. Very timely.

Radio Guide's Summer School continues with Jimmy Wallington telling more about announcing.

• Blazing the Radio Trail: A living history of radio, Part II.

From the Valley of Death: A thriller about the spirit behind the creation of Death Valley Days.

Lulu Belle in Giant-Gravure plus a grand picture of the cast of "Dan Harding's Wife," drama.

The Voice of Experience: All e facts about his finances.

## IN RADIO GUIDE



See 8:30 p.m. EST (7:30 CST)

## Network Changes

Isle of Dreams, formerly 3:30
p.m., now CBS 3 p.m. EST
(2 CST).

Angelo Vitale's band, formerly
4 p.m., now CBS 3:30 p.m.
EST (2:30 CST)

Arlington Park Races, formerly
5 p.m., now NBC 4:30 p.m.
EST (3:30 CST).

Otto Thurn's Orchestra, formerly 5 p.m. pow NBC 5:15
p.m. EST (4:15 CST).

Patti Chapin, formerly 5:15 ti Chapin, formerly 5:15 pm., now CBS 6 p.m. EST (5 CST).

#### News

9:00 a.m.-CBS-WHAS 9:00 a.m.—NBC-WAVE WCKY 5:00 p.m.—Kaltenborn Edits the News: CBS-WHAS 5:30 p.m.—NBC-WENR WSM 11:00 p.m.—Paul Sullivan: WLW

## Classical Music

10:30 a.m.-Beethoven Sonata Series: CBS-WHAS

## Comedy

4:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

## Talks

# Morning

7:00 EST

6:00 CST

NBC-Malcolm Claire: WTAM CBS-On the Air Today; Lyric Serenade: (sw-21.52) otions: KDKA NBC-Morn. Devotions: WSAI (sw-21.54) KMOX-Home Folks' Hour WCKY-Morning Roundup WCPO-Tuma Cowboys WGN-Golden Hour WKRC-Jerry Foy WKRC-Jerry Foy WLS-News, Julian Bentley WLW-AFamily Prayer Period WMAQ-Suburban Hour WMMN-Curly & Cowboy Jack WOWO-Wake Up Melodies WWVA-△Gospel Tabernacle

7:15 EST 6:15 CST

NBC-Good Morning Melodies: Musical Clock: KDKA WCKY-News WCPO-Morning Jubilee Clock: KDKA WMMN WKRC Stepping Along WLS-Pat Buttram & Boys WLW-AMorn, Devotions WSAI-Good Morning

7:30 EST 6:30 CST

CBS-Lyn Murray, songs: (sw-21.52) NBC-Cheerio: WTAM WCKY WLW KMOX-Markets; News WCPO-Musical Sundial WCPO-Musical Sundia WFBM-Chuck Wagon WHAS A College Devoitons WIRE A Morn, Devotions WKRC Breakfast Express WLAC-News & Melodies WLS-Jr. Broadcasters Club WOWO-Breakfast Club

KMOX-Home Folks Hour WLS-Tommy Tanner, Hoosier Sodbusters WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST NBC-Robert Rissling, bar.: WCKY WTAM CBS Fred Fiebel, WSMK (sw-21.54) organist:

NBC-Breakfast Club: WSM KDKA WSAI WAVE (sw-21.54) Z1.54)
News: WLAC WLW WWVA
KMOX Wakeruppers
WFBM-Early Birds
WGBF- Lest Side Tabernacle
WGN Song of the Seas
WHAS-John Young Brown
WHIO-Almanae
WIRE-Musical Clock
WLS-Jolly Joe & His Pet Pals WLAC WLW WWVA WLS Jolly Joe & His Pet Pals WMAQ-Fashion Horoscope WMMN-Shopping Notes

8:15 EST 7:15 CST

NBC-Streamliners; Orch.: WCKY WHIO WTAM CPO-Headlines WGN-Melody Bakers WLAC-Favorites of the Air WLS-The Novelodoens WLW-Lee Erwin, organist WMMN-Fred Feibel, org (CBS) WWVA-Musical Clock

8:30 EST 7:30 CST

CBS-Richard WSMK WOWO WMMN WHAS WKRC (sw-21.52) WCPO-Popular Varieties WGN-Good Morning WLW-Dance Rhythm WTAM-Kitchen Beauty

8:45 EST 7:45 CST CBS-Mellow Moments: WSMK WKRC WOWO WHAS (sw-21.32)
WGBF-Timely Topics
WLW-Acadmy of Medicine
WMMN-△Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST NBC-News; Charioteers: WMAQ WCKY WHIO WAVE —Art of Living: NBC- CBS.News; Waltz Time: WHAS WSMK WMMN (sw-21.52) News: WFBM WOWO WSM KDKA-News; Music KMOX-Views on News WCPO-Musical Comedy Gems WGN-Morning Melodies V/IRE-Old Fashioned Hymns WKRC-Salvation Army Prgm. WKS-Salvation Army Prgm. WLS-Jolly Joe's Jr. Stars WLW-Rex Griffith & Organ WSAI-AChurch Forum WTAM-News; Sherio Trio

WWVA-Cowboy Loye's Blue Bonnet Boys 9:15 EST 8:15 CST NBC Walter Blaufuss' String En-semble: KDKA WLW (sw-15.21) CBS-Bluebirds. Girls Trio: WKRC WOWO KMOX WHAS WMMN WSMK WSMK
NBC-Vass Family: WIRE WSM
WAVE WHIO WCKY
WFBM-Timely Varieties
WGBF-City Court
WSAL-Kay Kyser's Orch,

WSMK
11:15 EST
CBS-Orientale:
WHAS WKI
(sw-21.52-9.5
NBC-Concert WTAM-Health & Home

9:30 EST 8:30 CST NBC-Chautauqua Childi cert: WTAM WCKY Children's Concert: WTAM WCKY
CBS-Let's Pretend, children's prgm.: WKRC WOWO WFBM WHAS WSMK WMMN WWVA (sw-21.52)
NBC-Josh Higgins of Finchville: NBC-Words & Music: WMAQ (sw-15.21)
KMOX-The Corn Huskers WCPO-Morning Serenade
WWW. WWW. WINE (sw-15.29.59)
NBC-Marry Mackans: WIRE WCPO-Morning Serenade WHIO-Municipal Court WLAC-Man on the Street WLW-Ed Fitzgerald WMAQ-Morn, Melodies WSAI-Round House Boys

9:45 EST 8:45 CST NBC-Originalities; Clark Dennis, tnr. & Orch.: KDKA WMAQ WSM (sw-15.21) WSM (sw-15.21)

KMOX-Fascinating Melodies

WAVE-△Devotional Service

WIRE-Ranch Boys

WLAC-The Pioneers

WSAI-News

9:00 CST KMOX-New NBC-Wendell Hall, songs: WSAI WAVE KDKA WMAQ (sw-15.21) CBS-Ozark Melodies: WMMN

WKRC WFBM WLAC WHAS (sw-21.52) (sw-21.52)
NBC-Doc Whipple, pianist: WSM
WAVE WIRE WCKY WTAM
WHIO (sw-15.33)
KMOX-Better Film Council
WCPO-Dot Club News WGN-Friendly Neighbor's House 12:00 EST

10:00 EST

Party
WLS-Morning Roundup
WLW-Music Clubs
WOWO-Housewife's Hour
WWVA-Hoosier Merrymakers &
Grandpa Jones

10:15 EST 9:15 CST

NBC-Sweethearts of the Air; Breen & de Rose: WIRE WCKY WSM WHIO (sw-15.33) NBC-Cadets Quartet: WSAI WAVE WMAQ KDKA (sw-KMOX-The Home Maker KMOA-The Home Maker WCPO-Kiddies Radio Club WGN-Rhythm Rambles WKRC-Woman's Hour WLS-Winnie, Lou & Sally WLW-Virginians, quartet V. TAM-The Tinker Kids

10:30 EST 9:30 CST

NBC-Jerry Sears' Orch.; Marie de Ville, songs: WCKY WHIO WAVE WTAM

organist

WAVE WTAM

OBS-Concert Hall; Beethoven
Sonatas: WLAC WFBM WHAS
WMMN WKRC (sw-21.52)

Eighth Sonata for Violin and Pieno
in C Minor, Op. 30, No. 2, (A)
Allegro Combrio, (B) Adagio
Contabile, (C) Scherzo Allegro,
(D) Allegro, Beethoven; Sonata
No. 10 in B Flat Major, Mozart,
NBC-Bill Krenz' Orch.: WMAQ
WLW KDKA (sw-15.21)
KMOX-Let's Compare Notes
WGN-Chubby Kane
WIRE Tuneful Topics

WLS-Smoky's Fire Stories
WOWO-Markets WOWO-Markets WSAI-Chubby Kane WSM-Home Maker's Chat WWVA-Rapid Ad Service

> 10:45 EST 9:45 CST

KMOX-Concert Hall (CBS) WCPO-News WGBF-School for Brides WGN-Len Salvo, organist WLS-Arkie WOWO-Joe Trimm WSAI-Rhythmic Age WSM-Jerry Sears' Orch, (NBC) WWVA-The Ol' Pardner

11:00 EST 10:00 CST

CBS-Larry Vincent, songs: WHAS WMMN WKRC WSMK WFBM KMOX (sw-21.52-9.59) NBC-Concert Miniatures; WSM WCKY WTAM WMAQ WAVE WIRE WLW KDKA-News WCPO-Symphony Hall WGBF-Mr. & Mrs. WGN-Painted Dreams, sketch WHIO-Opportunity Speaks WLAC-News; Popeye Club WLS-Ralph Emerson, organist WOWO-Salon Orch. WSAI-Household Hints WWVA-Kiddie Prgm.

10:15 CST

CBS-Orientale: KMOX WSMK WHAS WKRC WLAC WFBM (sw-21,52-9,59) NBC-Concert Miniatures: WHIO (sw-15.33) KDKA-Mid-day Medley WGN-Mark Love, basso WLS-Markets; News WLW-Live Stock

NBC-Merry Madeaps: WIRE WCKY WHIO KMOX-Mary Lou & Ozark Ram-WGBF-Baby Shop Man WGN-Len Salvo, organist WLS-Rocky & Ted WLW-Old Fashioned Girl

WSAI-Steven Merrell; Organ WTAM-Federal Adult Education WWVA-Rhythm Rangers 11:45 EST 10:45 CST MBS-Don D'Arcy, bar.; Orch.: WSAI WGN

KMOX-Acws
WGBF-Variety Prgm.
WLAC-Geo, Hall's Orch. (CBS)
WLS-Old Kitchen Kettle
WLW-Words & Music (NBC)

Afternoon

11:00 CST

CBS Jack Shannon, tnr.: WWVA WOWO KMOX WFBM (sw-15.27-9.59) NBC-Old Skipper's Radio Gang: WSM WMAQ WLW WAVE News: WCKY WMMN WHIO KDKA Luncheon Dance WCPO-Vacation Tours WGBF-Handies WGN-June Baker, home manage-WHAS-The Strollers

WIRE Safety Club WKRC-News; Tune Time WLAC-Garden & Home Prgm. WTAM-Noonday Resume

12:15 EST 11:15 CST CBS-Poetic

Strings:

WMMN WKRC WLAC KMOX WFBM (sw-15.27-9.59) BC-Rex Battle's Ensemble: NBC-Rex Battl WCKY WHIO KDKA-Slim & Jack WGN-Luncheon Music WLS-Closing Grain Markets WOWO-News

WSAI Darktown Meeting Time WTAM-At the Exposition WWVA-Stock Quotations; News

12:30 EST 11:30 CST

NBC-Jimmy Littlefield's Orch.; WHIO WCKY WTAM (sw-CBS-Buffalo Presents: WKRC WHAS WLAC WFBM KMOX WOWO (sw-15.27-9.59) NBC-Nat'l Farm & Home Hour; 4-H Club Press

NBC-Nat'l Farm & Home Hour;
4-H Club Prgm.: WMAQ WSM
WAVE KDKA (sw.15.21)
WCPO-Man on the Street
WGN-Markets; \(\triangle \) Midday Service
WIRE-Ind. Farm & Home Hour
WLS-News; markets; weather
WLW-News & Financial Notes
WMMN-Inquiring Reporter
WSAI-Johnny Lewis' Orch. WSAI-Johnny Lewis' Orch. WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST

WCPO-Eleanor Pierce WLS-Poultry Service Time WLW-Nat'l Farm & Home Hour WMMN-Shopping Notes WSAI-Bide Dudley WSMK-Buffalo Presents (CBS) WWVA-Luncheon Music

1:00 EST 12:00 CST

NBC-Sammy Watkin's Orch.: WTAM WHIO WCKY (sw-WTAM 15.33) 15.33)
CBS.Al Roth's Syncopaters:
WKRC KMOX WWVA WSMK
WFBM WHAS WOWO WMMN
(sw-15.27-9.59)
WCPO-Leaders in Dance Time
WGBF-Church & School News
WGN-Harold Turner, pianist
WLAC-Luncheon Musicale
WLS-4-H Club Prgm.
WSAL-Bob Grayson's Orch

WSAI-Bob Grayson's Orch. 1:15 EST

KMOX-Magic Kitchen WGBF-Markets; Farmer Purcell WGN-Palmer House Ensemble WIRE-News WLS-Home Talent Show WWVA-Variety Prgm.

12:30 CST 1:30 EST

NBC-Whitney Ensemble: WAVE WLW WMAQ KDKA (sw-15.21) CBS-Madison Ensemble: WKRC WSMK WMMN (sw-15.27) NBC-Sammy Watkins' Orch.; NBC-Sammy Watkins' Orch.: WTAM WCKY WIRE WHIO (sw-15.33) ews: WSM WCPO WAVE-Savings Talk; Livestock WFBM-Hoosier Farm Circle

WGN-Len Salvo, organist
WHAS-Savings Talk; Reports
WLAC-\( \) Church of Christ
WLS-Weekly Livestock Marl
Review, Jim Clark
WOWO-Variety Prgm.
WSAI-Ted Mack & Orch.

1:45 EST 12:45 CST

(sw-15.27)
WAVE-Curly Fox' Fox Hunters WCPO-Dorsey Bros.' Orch. WFBM-Downtown Chatter WGBF-Curbstone Reporter WGN-Blackstone String Trio WHAS-Mrs. Randolph. Shopping Guide WLS-Homemakers Prgm. WSM-Whitney Ensemble (NBC) WWVA-△Gospel Tabernacle

2:00 EST 1:00 CST

NBC-Walter Blaufuss' Orch.; Joe Parsons, basso: WLW WMAC CBS-Down by Herman's: WKRC WLAC WOWO KMOX WHAS WSMK (sw-15.27)

NBC-Let's Have Rhythm; Top Hatter's Orch.; Carlotta Dale, vocalist; Arthur Hinett, organ-ist; Mad Hatters: WTAM WAVE WIRE WHIO WCKY

To be announced: KDKA WGN WCPO-Deep South WFBM-Midday Meditation WLS-Homemakers' Prgm. WMMN-Studio Gang WSAI-Steve Severns' Pet Club

2:15 EST 1:15 CST WCPO-Moods WGN-Len Salvo, organist WSAI-Sid Gary & Orch. WSMK-Down by Herman's WWVA-Parents & Teachers

2:30 EST 1:30 CST NBC-Weekend Revue: WTAM WCKY WAVE WIRE WHIO WTAM BS-Tours in Tone: WKRC WHAS WLAC WWVA WSMK (sw-15.27) CBS-Tours NBC-Hollywood wood High-Hatters: WMAQ WLW (sw-KDKA 15.21) KMOX-Window Shoppers WCPO-Moonbeam Singers WFBM Mary Baker's Album WGN-Doring Sisters WLS-Merry Go Round

WOWO-Variety Prgm. 2:45 EST 1:45 CST NBC-Gale Page, songs: WMAQ KDKA WLW (sw-15.21) KMOX-Tours in Tone (CBS) WCPO Musical Matinee WGN-Baseball; Boston vs Chi-cago White Sox WSAI-Understanding Advertising 3:00 EST 2:00 CST

CBS Isle of Dreams: WHAS WMMN WKRC WOWO WFBM KMOX WSMK (sw-15.27)
NBC-To be announced: WENR KDKA WLW (sw-15.21) WCPO-Today's Winners WLAC-Aft. Melodies WMAQ-Weekend Review (NBC) WSAI-To be announced WWVA-Cowboy Loye's Blue Bon-

3:15 EST KMOX-Johnnie Adams, songs

3:30 EST 2:30 CST NBC-Joan & the Escorts: KDKA WSM WENR WLW (sw-15.21)
CBS-Angelo Vitales' Band: WLAC
WHAS WKRC WMMN WOWO
WWVA WFBM WSMK (sw-

12:15 CST NBC Continentals; H. Mariani's Orch.: WTAM WCKY WMAQ WIRE WAVE WHIO KMOX-Baseball Game WSAI-Bill McCune's Orch.

3:45 EST 2:45 CST NBC-Davey Rose's Orch.; KDKA WSM WENR WLW (sw.15.21) 2:45 CST

4:00 EST 3:00 CST 4:00 EST

NBC-Blue Room Echoes; Orch.;
Soloists: WTAM WIRE WCKY
WMAQ WHIO (sw-9.53)
CBS-Br'dcast from Coney Island:
WKRC WHAS WSMK WLAC
WOWO WMMN WFBM (sw11,83) WAVE-Davey Rose's (NBC)

WSAI Rhythm Moments WWVA-Hoosier Merrymakers & Grandpa Jones

4:15 EST 3:15 CST

BC-Musical Adventures: WSM

KDKA WAVE (sw-15,21)

Spring Night, Schumann-Liszt;

Puck, Grieg: Nocturne in C Major, Grieg: Liebesfreud No. 1

(Love's Delight) Kreisler.

WENR-Tuneful Topics

WSAI-Pancho's Orch,

3:30 CST 4:30 EST CBS-Clyde Barrie, bar.: WKRC NBC-Arlington Park Races; Ar-WOWO KMOX WSMK WMMN (sw-15.27)
WAVE-Curly Fox' Fox Hunters WSM WENR KDKA (sw-

15.21)
CBS-Charlie Barnet's Orch.:
WHAS WFBM WMMN WLAC
WKRC (sw-11.83)
NBC-Kaltenmeyer's Kindergarten with Bruce Kamman &
Merrill Fugit: WTAM WMAQ
WLW (sw-9.53)
WCPO-Invitation to the Waltz
WOWO-Studio Prgm.
WWVA-Shopping Syncopation

4:45 EST 3:45 CST

CBS Charles Barnet's Orch.: (sw WCPO-Modern String Ensemble WSAI-Fishing Angles

5:00 EST 4:00 CST CBS-Kaltenborn Edits the News: WHAS WLAC WWVA WFBM WKRC WOWO WSMK (sw-11.83-9.59)

\* NBC-Int'l Broadcast from Germany; Olympic Resume: WIRE WMAQ WTAM WCPO-Final Headlines Stake Race at

WGN-Futurity Stake Race Arlington Park WMMN-Klever Kiddie Klub WSAI-What's New?

5:15 EST 4:15 CST

CBS-Oleanders, male quartet: WLAC WIAC

NBC-Otto Thurn's Orch.: WIRE

WMAQ WTAM (sw-9.53)

CBS-News or Youth: WWVA

(sw-11.83-9.59) KMOX-Judy & Her Jesters WCPO-Roy Wilson WFBM-Tea Time Tunes WHAS-Melody Cruise WKRC-Fort Scott Camp WOWO-American Family WSAI-Jones Boys

5:30 EST 4:30 CST

CBS-News; Sports Resume: (sw 11.83) NBC-News; Sonia Esson, con-tralto: WMAQ WAVE WM WTAM WCKY WIRE WHIO CBS-News; Al Roth's Orch.: NOWO KMOX WWVA WLAC WSMK WKRC (sw-9.59)
NBC-News; Noble Cain & A Cap-pella Choir: WENR WSAI KBKA-Baseball Scores; Weather WCPO-Dixieland Band

WGN-Dick Messner's Orch. WLW-Blue Belles WMMN-Shopping Notes

5:45 EST 4:45 CST

NBC-Noble Cain & A Cappella Choir: KDKA (sw-15,21) CBS-Al Roth's Orch.: WHAS WFBM WMMN WOWO (sw-

NBC-The Art of Living, speaker:
WTAM WCKY WSM WAVE
WIRE WHIO WMAQ (sw-

2:15 CST WCPO-Asher & Little Jimmie WGBF-News WGN-Armchair Melodies WLW-Alfred Gus Karger

> 6:00 EST 5:00 CST

NBC-Saturday at Connes; Con-nie Gates, contralto; Jerry Sears' Orch.: WMAQ WCKY WAVE WIRE WHIO (sw-9.53) CBS-Patti Chapin, songs: WOWO KMOX (sw-11.83) WCPO-One Night Bandstand

WFBM-State Fair Amateur Contest WGBF-Mysterious Pianist WGN-Blackstone String Trio WHAS-To be announced WKRC-Dixieland Band WLW-R. F. D. Hour WMMN-News

WSAI-Baseball Scores WSM-Strings; Pan American Broadcast WTAM-Sportsman

WWVA-Baseball Scores; News 6:15 EST 5:15 CST

\* NBC-Int'l Broadcast from Germany; Olympic Resume: WSM KDKA WSAI (sw-11.87)

KDKA WSAI (sw-11.87)
CBS-Song Stylists, male quartet:
WHAS WOWO WMMN (sw11.83-9.59)
NBC-Heinie's Grenadiers: WCKY
WIRE WMAQ WHIO (sw-9.53)
KMOX-Talks on Religion
WAVE-Round the Town
WCPO-Ft. Scott Prgm.

WENR-Musical Grab Bag WGN-Palmer House Ensemble WKRC—Sports; News WLAC-AChurch of Christ WTAM-Marine Theatre; Band WWVA-Where to Go to Church

6:30 EST 5:30 CST NBC-Don Ferdi's Orch. WENR

WSAI CBS Dinner Concert: WHAS WKRC KMOX WMMN WFBM WSMK (sw-11.83-9.59) MBS-Sherlock Holmes: WGN WIW KDKA-To be announced

WCPO-Merchants' Bulletins
WCBF-Hoffman's Boys Club
WHIO-News; To be announced
WOWO-Variety Prgm.
WSM-f\Sunday School Lesson
WTAM-Paul Burton's Orch. WWVA-△Bible School

6:45 EST 5:45 CST

NBC-Sport Parade; Thornton Fisher: WTAM WSM WCKY WMAQ WAVE-Old Kentucky Clocker WCPO-Seckatary Hawkins WFBM-News WGBF-Club Time WHAS James Speed; Word Pic-WHIO-News; Weather; Dance WSM-Thank You Stusia WIRE-Sport Slants WLAC-Sons of the Sons of the Pioneers



WTAM-Passers By WWVA-Parade of the Stars

7:00 EST 6:00 CST

NBC-Carl Ravazza's Orch.: WEAF WCKY WMAQ WIRE WGY WTAM WGY WTAM
CBS Saturday Night Swing:
WABC WHAS WKRC WLAC
KMOX WFBM WWVA WMMN
WJR WSMK (sw-11.83 6.06)
NBC-El Chico, Spanish Revue:
WJZ WAVE WSM WLW
KDKA (sw-11.87)
WBBM-George Civeto Civeto WBBM-George Givot's Circus WCPO Galvano & Cortez WGN-Sports Review
WGN-Sports Review
WHAM-Hank & Herb
WHIO-Harry Kalb's Orch.
WLS-Henry Hornsbuckle; Four
Hired Hands; Geo. Goebel
WSAI-Johnny Lewis' Orch.

7:15 EST 6:15 CST

WAVE-Consumer's Council WCPO-Hy C. Geis WGN-Rubinoff, via WGN-Rubinoff, violinist WLS-Prairie Ramblers & Patsy WSAI-Headliners

7:30 EST 6:30 CST

NBC-Meredith Willson's Orch.: WEAF WTAM WGY WMAQ WCKY WIRE WHIO (sw-9.53) WCKY WIRE WHIO (sw-9.53)
CBS-Columbia Workshop; Dir. of
Irving Reis: WABC WWVA
WHAS WJR WFBM WLAC
WKRC WMMN WBBM KMOX
WSMK (sw-11.83-6.06)
NBC-Goldman Band Concert:
WJZ KDKA WLW WHAM
(sw-11.87)
WAVE-Dinner Music
WCPO-Sport Review WCPO Sport Review WGN-Ozzie Nelson's Orch. WLS Barn Dance Party
WOWO-Earl Gardner's Orchestra
16:00 EST

WSAI-Staduim Concert WSM-Delmore Brothers 7:45 EST

Rubinoff, violinist: WAVE WGBF WCPO-Cafe Continentale
WGN-Tom, Dick & Harry
WLS-Roy Anderson, bar.; Ralph

Empress according to the continents of the c organist WSM-Musical Memory Time

7:00 CST 8:00 EST

NBC-Jamboree; Don McNeill,
m.c.: WEAF WTAM WMAQ
WGY WCKY WIRE WHIO
(sw-9.53)
CBS-Bruna Castagna, contr.;
Orch.: WABC WWVA WBBM
WFBM KMOX WMMN WJR
WKRC WHAS (sw-11.83-6.06)
WAVE-Goldman Band (NBC)
WBBM-Grant Park Concert
WCPO-Soft Light & Sweet Music

WGN-News; Sports WLS-Barn Dance Jamboree WOWO Variety Prgm. WSM-Hilltop Harmonizers

WSM-Hilltop Harmonizers

8:15 EST 7:15 CST
WGN New York Philharmonic WKRC WSMK

NBC-Irving Aaronson's Orch.: KDKA (sw-6.14)
CBS-Bob Croshy's Orch.: WFBM WKRC WSMK WGN-New York Philharmonic WKRC-Gray Gordon's Orch. WLAC-AChurch of Hollywood WLS-Hilltoppers WSM-Variety Prgm.

8:30 EST 7:30 CST

\* NBC-The Chateau; Smith Ballew, m.c.; Guests; Victor Young's Orch.: WEAF WTAM WMAQ WGY WLW (sw-9.53) CBS-Salon Moderne: KMOX WWYA WFBM WMMN WLAC NBC-ALKA-SELTZER PRE-

sents the National Barn Dance; Henry Burr, Verne, Lee & Mary, Hoosier Hot Shots: Mary, Hoosier Hot Shots; Novelodians, male trio; Sally Foster; Lula Belle & Arkie, songs; Uncle Ezra; Maple City songs; Uncle Ezra; Maple City Four; Joe Kelly, m.č.: WJZ WHAM KDĀA WIRE WHIO WAVE WLS (sw-11.87) CBS-Professor Quiz & His Brain-busters: WABC (sw-11.82) WBBM-Bernie Cummins' Orch. WCKY-Front Page Dramas WBBM-Bernie Cummins' ( WCKY-Front Page Dramas WCPO-Ward's Orchestra WHAS-Louisville Ensemb

8:45 EST \* Smiling Jack's Missouri Mountaineers: WSM WCBS WPAD KMOX-Thank You, Stusia WBBM-Rhythm Revue WCKY-Hit Tune Revue WJR-Sports on Parade WKRC-Rubinoff, violinist

9:00 EST \* CBS-Your Hit Parade r CBS-Your Hit Parade & Sweepstakes; Freddie Rich's Orch.; Margaret McCrae & Buddy Clark, vocalists; Norse-men Quartet: WABC WBBM WFBM WHAS KMOX WMMN WKRC WJR WLAC WWVA (sw.6.12-6.06) NBC Nat'l Barn Dance: (sw-

6.14)
WCKY-To be announced
WCPO-Bill Dietrich's Orel WGY-News; Organ Reveries
WSAI-Titans of Science
WSM-Possum Hunters; Uncle Dave Macon; Gully Jumpers

9:15 EST WGN-Joe Sanders' Orch. WSM-Gully Jumpers

9:30 EST 8:30 CST KMOX To be announced WFBM-Jan Garber's Orch. (CBS)
NBC-Jimmy Lunceford's Orch.: WLW-Tommy Tucker's Orch. WJZ WHAM

NBC-Stringtime: WEAF WHIO
WTAM WGY WCKY (sw.9-53)
Dance Orch.: KDKA WGN
WAVE-To be announced
WCPO-Billy Shaw's Orch.
WGY Musical Prgm.
WIRE-Rubinoff, violinist
WLS-Hilltoppers; Prairie Ramblers & Patsy Montana
WLW-To be announced
WMAQ-Grant Park Concert
WSAI-Concert Hall
WSM-Dixie Liners

WEAF WTAY
WIRE WGY
WBS-Joe Sande WSM-Dixie Liners

9:45 EST 8:45 CST WIRE-Stringtime (NBC)
WLS-Henry Hornsbuckle; George
Goebel & Four Hired Hands
WSAI-Duke Messner's Orch. WSM-Curt Poulton; Mountaineers

tert
hers

6:45 CST

WAVE WGBF

10:00 EST
9:00 CST
Schedie House, singing org
ist: KMOX WBBM
NBC-King's Jesters: WM
WHIO WSAI WAVE WIRE
Dance Orch.: WHAS WGY W
WENR-Fiet. Henderson's Orc

WEAF

WEAF
News: WIRE WKRC WWVA
Four Star Revue: KMOX WBBM
KDKA-News; Sports; Weather
WAVE-Ferde Grofe's Orch.
WCKY-Five Star Final
WCPO-Jack Sprigg's Orch.
WFBM-Sportslight
WGY-News: Frankin Carlete
WGY-News: Frankin Carlete
WSAI WHIO WMAQ
WGY-News: Frankin Carlete
WSAI WHIO WMAQ
WGY-News: Frankin Carlete
WSAI WHIO Shreiper's WFBM-Sportslight WSAI WHIO WMAQ WGY-News; Frankie Orch. WSAI WHIO WMAQ Carle's CBS-Carl Schreiber's KMOX WBBM

WHAS-Here's to You WHO-Bon Pedro's Orch.
WHO-News; Claude Hoagland's WIRE-Sandy Williams' (NBC) WLAC-Around the Town

WLAC-Around the Town
WLS-Nat'l Barn Dance
WMAQ-King's Jesters
WSAI-Mel Snyder's Orch.
WSM-Honey Wilds; Fruit Jar
Drinkers; Delmore Brothers
WTAM-George Hessberger's Orch.

10:15 EST

WKRC WSMK
NBC-Clint Noble's Orch.: WEAF
WCKY WIRE WAVE WHIO
WTAM WGY (sw-9.53)
MBS-Horace Heidt's Orch.: WGN

WSAI WLS-Cabin & Bunkhouse Melo-

dies WMAQ-Henderson's Orch-WWVA-Club Diamond

10:30 EST 9:30 CST

NBC-(News, WEAF only) Russ
Morgan's Orch.: WEAF WGY
WAVE WHIO WCKY WIRE
WTAM (sw-9.53)
CBS-Hal Kemp's Orch.: WABC
WJR WKRC WHAS WLAC
NBC-Al Donahue's Orch.: WJZ
WHAM KDKA (sw-6.14)
MBS-Griff Williams' Orch.: WGN
WSAI

WSAI KMOX-News & Sports WBBM-John Harrington, news WCPO-Moonlight Sonata WFBM-Law for the Layman WMAQ-Henry Busse's Orch. WMMN Melody Manor WSM-Crook Brothers; Sarie & Sallie; Deford Bailey; Possum Hunters WWVA-Earl Summer's Orch.

7:45 CST 10:45 EST 9:45 CST CBS-Hal Kemp's Orch.: WFBM KMOX WSMK WBBM-Geo. Givot's Circus WLS-Nat'l Barn Dance WWVA-Inquiring Microphone

> 11:00 EST 10:00 CST

\*\* 8:00 CST'

t Parade & WCKY WHIO WTAM WIRE

WGY (sw-9.53)
CBS-Jan Garber's Orch.: WABC
WLAC WBBM WHAS KMOX
WKRC WSMK WMMN WJR

NBC-Lou Bring's Orch.: WJZ
WHAM WSAI WAVE KDKA (sw.6.14)

WFBM-News WGN-Dance Orch. wGN-Dance Orch.

\*\*WLW-Paul Sullivan, news room
WMAQ-Mark Fisher's Orch.
WSM-Dixie Liners; Uncle Dave
Macon; Fruit Jar Drinkers;
Sid Harkreader; Delmore Bros.;
Robert Lunn; Deford Bailey;
Binkley
WWVA Midnight Jamboree

11:15 EST

CBS Benny Goodman's Orch.: WABC WHAS WKRC WAVE KDKA WSAI WHAM (sw-6.14)

CBS Bernie Cummins' Orch.: WSMK WMMN WLAC WBBM WJR WFBM Stenross'

NBC-Charles Stenross' Orch.: WEAF WTAM WCKY WHIO WIRE WGY (sw-9.53) MBS-Joe Sanders' Orch.: WLW KMOX-News WMAQ-Ben Pollack's Orch.

11:45 EST 10:45 CST rch. KMOX-Eddie Dunstedter; Orch. Missouri WCKY-Slumber Hour

11:00 CST 12:00 EST 9:00 CST CBS-Eddie House, singing organist: KMOX WBBM Dance Orch.: WHAS WGY WGN WENR-Flet. Henderson's Orch. WFBM-Louie Lowe's Orch. WHAM-Lotte Lowe's Orch.
WHAM-Art Taylor's Orch.
WHAC-Malcolm Tate, organist
WLW-Barney Rapp's Orch.
WSM-Curt Poulton

> 11:15 CST Hollander's Orch. Orch WSM-Crook Brothers' Band

12:30 EST 11:30 CST NBC-Keith Beecher's Orch.: WENR NBC-Mark Fisher's Orch.: WIRE WHIO WMAQ WAVE

9:15 CST MBS Ozzie Nelson's Orch.: WGN

WFBM Carl Schreiber's Orch. (CBS) WHAS Dream Serenade WLAC-Malcolm Tate, organist WSAI-News; Slumber Hour WSAI-News; Slumber Hour WSM Gully Jumpers; Sam & Kirk McGee; Binkley Brothers WTAM-Paul Burton's Orch.

WWVA-Organ Interlude

12:45 EST 11:45 CST

CBS Jos. Cherniavsky's Orch.: WBBM KMOX WFBM WWVA Midnight Jamboree

1:00 EST 12:00 CST MBS-Horace Heidt's Orch.: WGN

August 1

Saturday

KMOX-Dancing Time WBBM-News; Musical Weather WIIIO-Sleepy Valley

1:15 EST

WBBM-Austin Mack's Orch.

WGN-Joe Sanders' Orch. WHIO-Music Goes 'Round WLW-Moon River

1:30 EST

End of Saturday Prgms.

Frequencies

Valley

12:15 CST

Mack's Orch.

12:30 CST

WANE-980 WGN-720 WMAG-670 WMAG-670 WMAG-670 WMAM-1150 WMAM-890 WMAM-880 WMAM-1150 WMAM-890 WMAM-1150 WMAM-890 WMAW-1900 WMAW-1900 WMAW-1900 WMAW-1900 WMAW-1900 WGR-1250 WGR-1400 WGR-1400 WGR-1600 WGR-16

SHORT-WAVE PROGRAMS FOR SATURDAY

(See Page 29 for List of Stations and Frequencies) (See Page 29 for List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour
5 a.m.—Dance bands: VK3ME
6 a.m.—Ladies' Night: GSG GSH
6:45 a.m.—Children's hour: GSG GSH
8:20 a.m.—Surrey vs. Notts, cricket: GSG GSH
9:30 a.m.—H. M. Grenadier Guards band: GSG
10:15 a.m.—A Little More Drama: GSF GSG
10:45 a.m.—Olympic games opening: GSF GSG
11:45 a.m.—Cuban dance music: COCD
1:45 p.m.—Cuban dance music: COCD
1:45 p.m.—Suffer songs: GSB GSD GSO
2 p.m.—Latin-American music: COCD
2 p.m.—Olympic games opening: GSB GSD
4.55 p.m.—Litter to a golf club secretary: GSB GSF
4:55 p.m.—Listener greetings: DJB DJD 4:55 p.m.—Listener greetings: DJB DJD

5 p.m.—Mayor's program: COCD
5:30 p.m.—Dance music of 1925: GSB GSF GSC
5:30 p.m.—League of Nations: HBL HBP
6 p.m.—Singers: COCO
6 p.m.—Hanwell band: GSD GSF GSP
6:30 p.m.—J. D. Casalis and partner: GSD GSF
7:05 p.m.—Olympic games opening: GSD GSF
7:15 p.m.—Sound pictures: DJB DJD
7:45 p.m.—Venezuelan songs: YV2RC
9 p.m.—National Tourist program: TIPG
9 p.m.—National Tourist program: TIPG
9 p.m.—Tidworth Tattoo: GSC GSF
9:32 p.m.—Raymond's orchestra: GSC GSF
10:25 p.m.—Titania's Palace visits Canada: GSC
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJB DJD
12 mid.—Overseas hour: JVH

### CONTESTS ON THE AIR

#### SUNDAY

12:30 p.m. EST (11:30 CST), NBC network. While the City Sleeps. Cash for true stories about milkmen.

6:45 p.m. EST (5:45 CST), NBC network. Sunset Dreams. Rebroadcast for West at 10 p.m. EST (9 CST). Jingle contest, wrist watch prizes.

#### TUESDAY

8 p.m. EST (7 CST), NBC network. Vox Pop. Wrist watches weekly for questions or problems

### WEDNESDAY

9 p.m. EST (8 CST), NBC network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

#### SATURDAY

9 p.m. EST (8 CST), CBS network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

#### THROUGH THE WEEK

cept Saturday and Sunday. Pepper Young's Family. Cash, radios, for finishing sentence.

6:30 p.m. EST (5:30 CST), NBC network. Lum 'n' Abner program. Two bicycles given dai except Saturday and Sunday, for last line limerick. Merchandise requirement.

ARE YOU CONTEST WISE? s? Your chance is as good as those who win, but know how. THE BEST SOURCE OF INFOR-COMES THROUGH READING AMERICA'S SET CONTEST PUBLICATIONS, CONTEST [AGGAZINE and NUGGETS MONTHLY.

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A. D. FREESE & SON, Publishers UPLAND, IND.

> Tonight Smiling Jack and His Mountaineers

8:45 p.m. EST-7:45 CST

650 Kilocycles 50,000 Watts

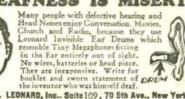








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(2) Lily of the Valley
(3) Aristocrat
A single drop lasts
a week!

## BLAZING THE RADIO TRAIL

(Continued from Page 21)

but there were echoes and the mi-crophone picked them up. Next the band played out-of-doors with excel-lent results. But the coming Winter would make out-door broadcasting impossible. So a tent was erected on the roof of the building. Never before had sound reproduction been so accurate.

The operators of KDKA rubbed their hands in glee and announced that they had triumphed. So, indeed, they had until a wild wind whipped its way across Pittsburgh and lifted the tent from the roof to deposit it in the street below, much to the amazement of

But minds were alert in radio, then as now. And some bright lad had the idea of putting up the tent indoors. On the top floor of the building was a spacious room. The tent was erected there and the music continued. And

from this grew the idea of draping the rooms with burlap and monks cloth.

And were those rooms—thus draped and with no air conditioning—hot! Golly! I've strummed away on my ukulele with the perspiration pour-ing from my face and fingers. How-

ever, that was all part of radio life in the early 1920s.

No other industry has grown so rapidly. Do you remember how long people said that the motion pictures were "in their infancy?" The phrase has never been applied to radio.

The reason is that radio unlike the The reason is that radio, unlike the movies, did not stay in its infancy. Never has an art developed so quickly. In 1920 there was but one station.

In 1922 there were 600 throughout the country, and, in 1924, there were 1,400!
Imagine such strides! From the time when people marveled that the human when people marveled that the numan voice over the air could be heard for a distance of three or four miles until the day when radio made possible that most fascinating and thrilling of radio legends which I am about to tell.

radio legends which I am about to tell.

I refer to the story of the newspaper editor and Admiral Byrd. It was on the first expedition of Little America that a certain newspaper had a radio hook-up half-way 'round the world. There was a broadcasting set both at the paper and in Byrd's camp.

One night the editor decided to go this home to listen to the broadcast and disconnected his telephone so that

and disconnected his telephone so that he would not be interrupted. While thus engaged something very impor-tant, demanding an instant decision on his part, came up at the office. Knowing that he could not be reached by telephone, the broadcaster at the paper (in New York) asked Admiral Byrdin distant Little America—to ask the editor to telephone his office. And that transaction took only a fraction of the time it would have taken a messenger to go from the office to the editor's

When such thrilling things as that when such thrilling things as that could happen in our profession, it is no wonder that I and many others looked with awe at the great possibilities which radio would develop.

It was a fortunate "hunch" (at least I think it was) that brought Peter to radio.

radio.

was playing with my girl syncoready a recognized song writer, came to the station out of curiosity as so many people did then. This was just a few months after my radio debut.

We were introduced by his brother, where I had more than a music multiple or the station of the station out of curiosity as so many people did then. This was just a few months after my radio debut.

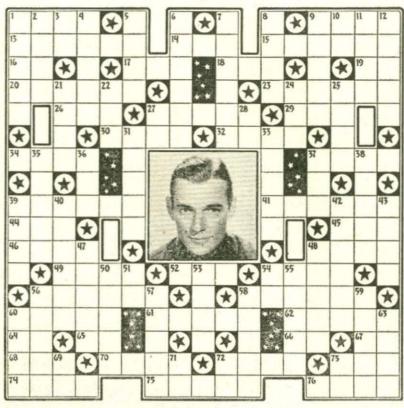
We were introduced by his brother, where I had more than music multiple or the station of the s

whom I had met at a music publisher's house, and he asked me to lunch. Due to his momentary financial embarrass-ment (Peter says he was just plain broke) we went to a little Italian place. I ordered spaghetti, the cheapest dish on the menu and the most fattening.

At any rate, the next evening he carried my ukulele case home for me—and has kept the job ever since! When we walked into the studio to do our To pay for postage and handling send only 20c (silver or stamps) for 3 trial bottles. Only one set to each new customer. PAUL RIEGER.

293 Davis St., San Francisco, Cal.

## RADIO GUIDE'S X-WORD PUZZLE



67—Otherwise
68—Girl's name
70—Program originating outside station studio
72—Feminine name HORIZONTAL 1—Little organ Annie
9— Hoff, bandleader
13—Performing on the stage14—Feminine name 14—Feminine name
15—Marion —, prima donna
16—A state (abbr.)
17—Ozzie was a — student
at Rutgers
18—Prosecute
19—Clara, Lu 'n' —
20—Tommy and Jimmy
23—Buddhist temple
26—Consumed 27—Connie —, contralto 29—Greek letter 30—Charles —, announcer 44— Crinic 45—Lubricate 46— Warnow, maestro 46— — Wai 48—First man 49—Abner 49—Abner
52—Frank — Calling
54—Asian desert
56—The star in the photo
58—Shake well before —
60 — Venuta, singer
61—Newspaper edition
62 — Girard, singing harp-64-Article 65—Initials of British maestro 66—Knights of England (abbr.)

VERTICAL

1— Trio and White

2—A sound repeated

3—Against

4—Ordinal number

5—Unattractive

6—Ruby —, conductor

7—Louise — and the Westerners

8—Gait Solution to Puzzle Given last Week Given last Week

DRAGONETTE FRAY
EAST ADORE ROLE

ACT METER EELS

NEABBEN AIDE
EDITORS TEAMING
RIO MARIE
SHEEN JESSICA SNEER
MA DRAGONETE MACES
TENON END
ELEMENT FLAYEL
BEAR RUN BIO
GALE MASON URN
ALAR EDEMA PRIG

9—Plugs up 0— Bowlly 10— Bowlly 11—Rustic pipe 12—Abe —, maestro 12—Abe —, maestr 21—Contest in speed 22—Slippery fish 24—Mimic 25—Covered with oil 25—Covered with oil 27—To set forth 28—Thus 31—Chateau maestro 33—Smiling Irish eyes 35—Ancient Italian goddess of Jackett Halan goodes of light
36— Hayes, commentator
37—Chester Lauck
38—Feminine name
39—Hal of No'th Ca'lina 40—Russ ——, bandleader 42—Medicine 43—Charity 47—Detroit Symph. conductor 48-Endure 50-Sade is Bernardine -50—Sade is Bernardine

51—Chemical symbol for iron

53—Male voice

54—Grand Union (abbr.)

55—City in Japan

56—The Star of Stars

57—Ted

58—Composer of "St. Louis

Blues"

59—To again Blues"
59—To gaze
60—Grandpa Burton, Bill —
63—Rapee, conductor
69—Negative
71—Exclamation of surprise
72—Wynn
73—Miv. type

The "Road to Mandalay" lad was to The "Road to Mandalay" lad was to be our announcer. We were thrilled at hearing our names linked together for the first time, and afterwards the person who had linked them was introduced to us—Graham McNamee.

When our program was over, he shook hands with Peter and me.

"That was swell," he said. "You two make a great team!"

And somehow his words casual as

And somehow his words, casual as they were, were prophetic. It is up to our listeners to say how great a team of entertainers we are, but certainly there can be no doubt that our love for each other is great. And I think that Mac sensed the happiness that was in

our career was launched by Graham McNamee. Our radio life stretched ahead of us like an enchant-

ing white road!

(To Be Continued)

May Singhi Breen and Peter de Rose, the Sweethearts of the Air, may be heard Tuesday through Saturday over an NBC network at 11:15 a.m. EDT (10:15 EST; 10:15 CDT; 9:15 CST; 8:15 MST; 7:15 PST).

## SONG HITS OF THE WEEK

WITH the northern part of the continent gasping for breath after the terrific heat, those Americans seem to have forgotten all about Dixie. At least, enough so that it slipped to fourth place in this week's "Your Hit Parade" tabulation of popular songs. Now, in a frenzy of generosity, the country sings "Take My Heart," and follows it—though not in apposition—with "These Foolish Things." The fifteen hit-tunes are listed below in the order of their popularity.

1—Take My Heart
2—These Foolish Things
3—You Can't Pull the Wool over My Eyes
4—Is It True What They Say About Dixie?
5—The Clare of the Say Of 5—The Glory of Love 6—It's a Sin to Tell a

7-Would You

Bali Bali
11—Stompin' at the
Savoy
12—Let's Sing Again
13—No Regrets
14—Crosspatch
15—She Shall Have
Music

## THE RADIO THEATER GOES HOLLYWOOD

(Continued from Page 25)

persistent that we had to rush to finish

within the hour."

Still prowling around backstage, we run into a young actor who tells us the story about Clark Gable's ears. The script writers wanted to put in a line or two in DeMille's speech referring to the size of the popular actor's listening apparatus. But they didn't know how Clark would take it. Fi-nally one of them broached the subject

to Gable.

"Who is going to be listening to the program?" Clark asked.

"Oh, only about 80,000 women and a couple of guys."

"Okay," grinned the actor, "leave

"Okay," grinned the actor, "leave the ears in."

A muffled explosion, over in one corner of the darkened stage, arouses our curiosity. We find that Charles Forsythe, sound man extraordinary, is responsible. He was a drummer six years ago, but he got to fooling around and became a sound expert.

CHARLIE shows us how, during the Marlene Dietrich-Clark Gable show, he achieved the sound of a car door closing by gently shutting a traveling bag. Our astonishment grows in leaps and bounds. The realistic explo-THARLIE shows us how, during the sion was achieved by bouncing a rubber ball full of shot, the ball being sup-ported by rubber bands. A wireless key, tapped just the right way, gives the sound of a whining shell in "The Dark Angel." There are hundreds of other tricks, developed exclusively for the Radio Theater.

the Radio Theater.

During all of our investigation, the little group of actors around the table waits patiently. Then Herbert Marshall comes in. Merle Oberon is detained at the studio, but she arrives soon afterward with David Niven, who also has a role in the show. Merle kisses Herbert affectionately on the cheek, just below his left ear, and we know instantly that they have been friends for a long time. Herbert rumples her hair affectionately. Then they all pull up chairs and go to work.

up chairs and go to work.

We are surprised to see the feeling Merle puts into the mere matter of a first rehearsal. The soft intonations of her voice are reminiscent of work in her "Dark Angel" role on the screen. Her smile flashes then fades as the corners of her delicate mouth turn down, touching her face with an in-

finite sadness.

IT by bit, the play takes shape.

PIT by bit, the play takes snape. Herbert Marshall, reading his script, says, "Have you seen my profile?"

Then he stops, bites his lip, looks puzzled and says, "After I say 'profile,' hadn't I better exclaim 'there!' You know, this is a radio audience. You know, this is a radio audience. How are they going to understand what comes next unless I say something to indicate that I have shown my profile?"

A brief consultation follows. The line reads as we hear it over the air: There!" "Have you seen my profile?

Things go on that way for hours. The play sounds all right to us. Why can't they put it on the air the way it is instead of holding several more rehearsals?

"Timing is the big problem," Director Woodruff explains patiently. "The whole script has to be carefully checked, trimmed or expanded here and there. Almost every word is scheduled to a precise second. Yet none of this careful timing must interfere with the dramatic quality of the

play."
This very thing, we learned, almost happened during the broadcast of "The Thin Man." The program had carried along too rapidly. Toward the end, there was too much time left. By signals the director telegraphed the idea to the cast that they must drag their lines wherever possible. The musical background was held a bit

longer. Where previously applause had been cut short, it was now lengthened. Finally, Myrna Loy and Bill Powell finished off before the microphone.

HOW about it?" we ask. "Doesn't timing throw a scare into these movie stars who are used to more de-

"In some cases, yes," is the answer.
"Ruby Keeler confessed to being quite frightened before she went on in 'Bur-lesque.' This was, of course, as much a result of the type of role being new as to fear of the mike."

Now, what of the future? What stars will step before the mike at the Radio Theater?

These are questions that even the sponsors themselves cannot answer. At present it appears certain that Jeanette MacDonald will come next, butat this writing—her leading man has not been chosen. Gary Cooper and Jean Arthur are on the schedule. So are Claudette Colbert, Carole Lombard and Jack Oakie. Mae West, too, may appear later, but probably not if she sets her price at \$10,000, the last figure offered her for a radio appearance.

Bright as the future is for the Radio Theater, there is no possible way in which a definite program can be mapped out. Hollywood is an uncertain Everything depends on whether or not the stars have free time from constantly changing picture schedules. Everything, of course, with the one exception of the necessity for securing permission from various agents.

But sooner or later, all of Holly-wood's famous artists will come to your home by way of the little theater on Hollywood Boulevard. A careful estimate shows that during the next year more than \$4,500,000 will be spent in movieland for rights to the talents of its actors, musicians and writers.

That, of course, is a great deal of money. Remember, however, by what strange and devious paths these entertainers come. We wouldn't turn on our radio to listen to a grime-smeared oil worker. But if, as is the case, that oil worker struggled for years to become finally Clark Gable, that would be a different matter. No little tap dancer from Brooklyn could thrill millions of listeners. Unless she hap-pened to have fought her way to the top and become Ruby Keeler.

A ND no radio program produced by a man who worked in a barn would create a ripple of attention unless that same man happened to be one who struggled through many bitter years to become known as the creative genius behind "The King of Kings," "The Ten Commandments," and "The Cru-

In other words, unless the man happened to be Cecil B. DeMille and the program one we know as the Radio Theater.

Lux Radio Theater may be heard Mondays over a CBS network at 9 p.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).

## SO YOU WANT TO BE AN ANNOUNCER

(Continued from Page 7)

size) a good working knowledge of at least three foreign languages, preferably French, Italian and German. You probably will be told to throw some keys that turn the various microphones in the studio on and off; you'll have to watch the time and the second-hand of the clock like a hawk while-at the same time-making sure you know what's going to happen next.

You'll have to learn to blend all the component parts of a program so that it goes out on the air smoothly, evenly

and interestingly.

What you will do during the actual broadcast will be only a small part of what you must know about the business. In short, learn all that you can and then forget all but the essentials!

Probably all this sounds a bit con-fusing. It usually is confusing to a new man, but—after a few weeks of actual announcing—you'll find that your old pal, the sub-conscious mind, has taken over most of the routine work. Then you begin to talk to the microphone just as you would to a friend of yours, a very valuable friend who's giving chance to enlarge your person ality in a way our grandfathers could hardly have imagined.

You'll find that one of the most important duties that you will have as an announcer is part of the unwritten law of radio that you are the man respon-sible for keeping the program on the air. I don't mean in a technical sense. That's the engineer's job. But even in the best regulated and planned programs, something may—and occasion-ally does—go wrong!

What happens if the orchestra quits too soon—or plays too long? Suppose the speaker you have put blithely on the air for a ten-minute talk gets up and walks out of the studio without so

much as a thank you?

Don't laugh. If you ever get behind a microphone, you may have a chance to feel that icy sensation down your spine when you realize that something has to happen. And happen right now! Five seconds can be an agonizingly

long time when nothing but the very best of silence is emanating from your studio, and when you realize all too well that you are the person at whom the engineer is waving wildly. And And "Do that his gesture says plainly: something!"

What happens when a program from a distant studio suddenly fails and there is nothing but a great silence on the air? I'll tell you: You'll find out whether you belong in radio or not! Because if you do, the chances are pretty good that you'll do something about it. For example, take the case of the speaker who suddenly walks out. A friend of mine on a Philadelphia station had a trying experience with such a person. In the midst of a ten-minute talk, the speaker suddenly found that she had misplaced a whole page of her manuscript. She paused for a moment, and then an-nounced to the startled announcer as well as to the listening audience:

"I've lost a page. I'll be right back!"

WITH the rapid stride of a panther, was gone. What happened? The announcer came through with something like this: "Mrs. A. will return to the air in just a moment. In the meantime let's take a page from our musical album to replace that page Mrs. A. seems to have lost."

The announcer sustained the program with recorded music for a few moments until the speaker returned, triumphantly with the missing page!

What opportunities are there for announcers in fields outside of radio? Jimmy Wallington will tell you. Also he will explain further qualifications that broadcasting demands of its announcers! Read Jimmy's fascinating feature in next week's issue.



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