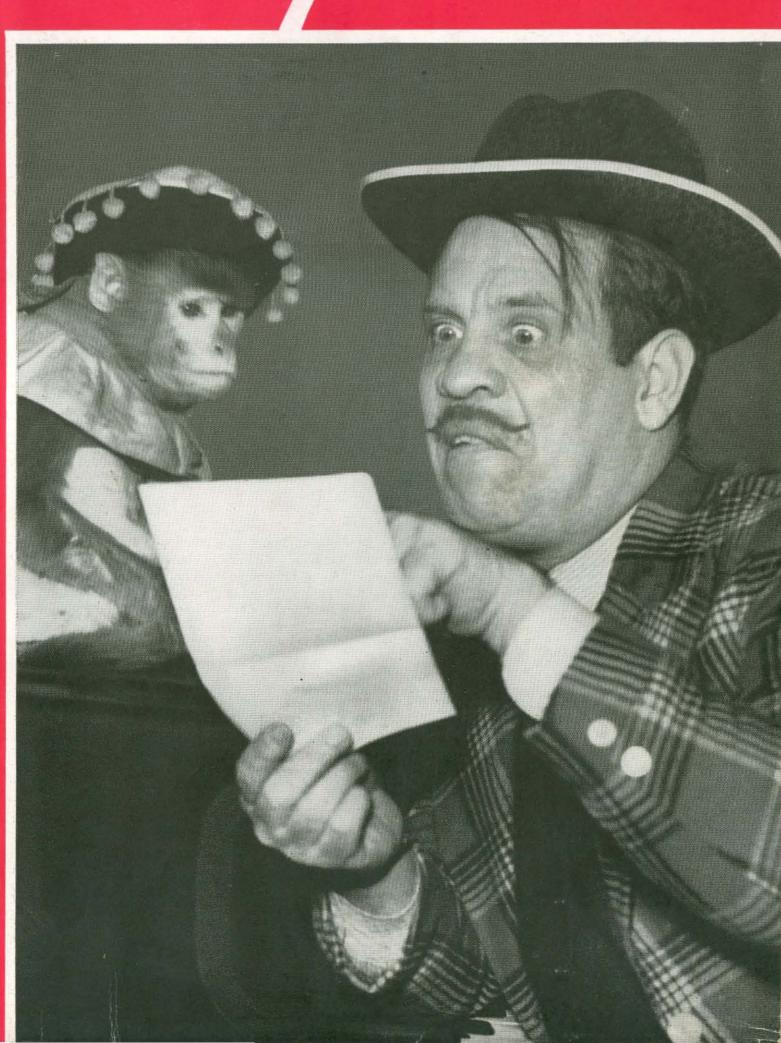
# Radio Juicle

VISIT THE TOWN THAT AL JOLSON RULES AS MAYOR

HAVE FUN AFTER DARK AT EDGAR BERGEN'S PARTY



### OFFICIAL STAR OF STARS BALLOT Mail to: Star of Stars Editor, Radio Guide, 731 Plymouth Court, Chicago, Illinois. My Choice for the Best Actor Is..... My Choice for the Best Actress Is..... My Name Is My Address Is (This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 9

### RADIO GUIDE'S ANNUAL STAR OF STARS POLL

### THIS WEEK-MOST POPULAR ACTOR AND ACTRESS

"HE entertainment business, as has been bruited about for guite some several seasons, is not like other businesses. The people in it are not like those who peddle life insurance or build lawn mowers or are "in" real estate.

The difference is that in the entertainment

business the customers run the showand that the people in the business love it. As everyone who has ever dealt with a shoe salesman knows, that is not true elsewhere.

Right now the broadcasters who are responsible for the radio programs we hear are awaiting orders from their customers—the listeners. Those orders may come in the form of votes; for instance, in the fifth annual Stars of

Stars Poll, conducted by Radio Guide for the benefit of listeners and broadcasters alike.

In earlier polls, held during the past four years, listeners voted each week in every division of the poll. This year, however, each division has a separate election during one week, and that week only. The first, for instance, named the most popular musical programs—and the results of that poll are given this week on page 13. The second poll named the most popular dramatic program, and the third, the best children's program. Results of these polls will be announced each week.

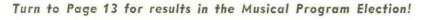
This week's election will determine the most popular actor and the most popular actress on the air. The ballot above is good only in this election, and it is the only ballot that can be used. None of the earlier ballots can be used for this

> poll. This ballot cannot be used later in any other election. The ballot for the most popular actor and actress must be mailed before midnight on Saturday, April 9.

> Last year listeners voted top honors to Don Ameche, Nelson Eddy, Lanny Ross, Jack Benny, Michael Raffetto, Robert Taylor, Bing Crosby, Fred MacMurray, Clark Gable and Lester Tremayne, among the actors. Most

popular actresses were Helen Hayes, Jeanette MacDonald, Joan Blaine, Rosaline Greene, Anne Seymour, Elsie Hitz, Barbara Luddy, Myrna Loy, Joan Crawford and Irene Rich.

Every listener owes it to himself and to those who give him his entertainment to register his selections in all the Star of Stars Polls. Fill in the ballot at the top of the page-now, while you're thinking about it. Paste the ballot on a postcard, if you like. And, don't forget-it must be mailed before midnight, Saturday, April 9!



# PUPULRRITY

### WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

- Most popular actor and actress-April 9 issue, on sale March 31
- Most popular singer of popular songs—April 16 issue, on sale April 7
  Most popular classical singer—April 23 issue, on sale April 14
  Most popular comedian or comedy program—April 30 issue, on sale April 21

- 8. Most popular dance orchestra—May 7 issue, on sale April 28
  9. Most popular announcer—May 14 issue, on sale May 5
  10. Most popular commentator—May 21 issue, on sale May 12
  11. Most popular promising new star—May 28 issue, on sale May 19
  12. The Star of Stars—June 4 issue, on sale May 26

Yote for your favorite every week!

### RADIO GUI

M. L. ANNENBERG, Publisher CURTIS MITCHELL, Editor

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### THIS WEEK

### PREVIEWS OF SOME OF THE BETTER REGULAR AND SPECIAL BROADCASTS

#### SUNDAY, APRIL 3

Lotte Lehmann . . . soprano guest "Magic Key"—NBC-Blue, 2 p.m. EST.

Lotte Lehmann has achieved world-wide fame in recent years because of her superb vocal and dramatic interpretations of various Wagnerian roles. She hails from the small town of Perlenberg, Germany, has been a member of the "Met" since 1933.

George Jessel . . . celebrates

"Jell-O Show"—NBC-Red, 7 p.m. EST.

(For the West, 8:30 p.m. PST.)

George Jessel has been in show business since he was nine years old, began by singing childish ballads at a theater where his widowed mother sold tickets. In celebration of his thirty-ninth birthday Sunday, he will be Jack Benny's guest.

Nelson Eddy, Jose Iturbi . . . for Ford "Sunday Evening Hour"—CBS, 9 p.m. EST.

Fans everywhere will cheer the opportunity to hear the glorious voice of the truly great Eddy. As guest for Ford, he'll be heard singing under the direction of Jose Iturbi, who returns to conduct the orchestra for three weeks.

Irene Rich . . . in prize-fight drama
"Love With a Wallop"—NBC-Blue, 9:45 p.m. EST.
(For the West, 8:15 p.m. PST.)

The prize-ring-and the hard-punching men who



Hot-lick Bunny Berigan guests on the Steinie Bottle Boys Swing Club on NBC-Blue Thurs.

make its history—forms the background for Irene Rich's radio play. Her efforts in bringing "culture" to a fighter provide an amusing story. Don't miss this uproarious comedy.

#### MONDAY, APRIL 4

Barbara Stanwyck . . . "Dark Victory"
"Lux Radio Theater"—CBS, 9 p.m. EST.

"Dark Victory" tells the story of a young surgeon who operates on a young girl with brain tumor. A tragic tale of romance and death, this play offers a fine starring role for the talents of the highly dramatic Miss Stanwyck.

Painters and sculptors . . . their story
"Brave New World"—CBS, 10:30 p.m. EST.

"Art Endures" will be the subject of "Brave New World's" dramatization. The story of typical Latin-American painters and sculptors, both ancient and modern, and the development of ecclesiastical art will be told on the program.

### TUESDAY, APRIL 5

Charlie Ruggles . . . visits Al Jolson Show—CBS, 8:30 p.m. EST. (For the West, 8:30 p.m. PST.)

Charlie Ruggles, prominent comedian of the stage and screen, will join up with Al and his radio crew this Tuesday for a special guest appearance. Best beloved for this bashful type of humor, Charlie will be heard in an amusing skit.

Jane Froman . . . visits Al Pearce
"Watch the Fun Go By"—CBS, 9 p.m. EST.
(For the West, 9 p.m. PST.)

Lovely Miss Froman will sing on the program originating in her home town—St. Louis—where the Pearce funsters are personal-appearing this week at the Fox Theater. On hand will be Arlene Harris, Tizzie Lish, Carl Hoff and his orchestra.

#### WEDNESDAY, APRIL 6

Merritt family . . . their story
"Cavalcade of America"—CBS, 8 p.m. EST.
(For the West, 9 p.m. PST.)

Hepzibeth Merritt and her seven sons founded an industrial empire in northwest Minnesota. Settling there in 1857, the Merritts were largely instrumental in opening up rich iron lands, became operators of the largest open-pit mine in the world.

Edgar A. Guest ... net switch
"It Can Be Done"—CBS, 10:30 p.m. EST.

"It Can Be Done," the program in which Edgar A. Guest presents different dramatic sketches showing how individuals have struggled to success in spite of handicaps, switches from NBC to the CBS network this Wednesday. Guest will be M. M. Kinley, oil-well fire-fighter.

Boris Karloff . . . in thriller
"Lights Out"—NBC-Red, 12:30 a.m. EST.
(For the West, 10:30 p.m. PST.)

Karloff, famous for his "monster" roles in the



Bill Robson, director of the Columbia Workshop, presents "The Broken Feather" on CBS Sat.

movies, is appearing in a special series of broadcasts for radio's greatest horror show—"Lights Out." "Dance Macabre" by Arch Oboler will be the title of this week's midnight thriller.

#### THURSDAY, APRIL 7

Bunny Berigan . . . hot trumpeter "Steinie Bottle Boys Swing Club"— NBC-Blue, 7:45 p.m. EST.

Like Goodman, who specializes on the clarinet, Bunny plays almost every number and directs his band at the same time! He sets the pace for the band and they swing along right behind him. Fans can hear him with the Steinie Boys Thursday.

Rudolph Ganz . . . Bing's guest
"Kraft Music Hall"—NBC-Red, 10 p.m. EST.

Ganz, eminent Swiss pianist-conductor-composer, becomes the victim of Bing Crosby in a "humanized" interview. Ganz was a conductor of the St. Louis Symphony Orchestra from 1921 to 1927, has since headed the Chicago Musical College.

#### SATURDAY, APRIL 9

Social Security . . . in meet

Eleventh Annual Conference-CBS, 2 p.m. EST.

CBS will broadcast two talks from the luncheon meeting at the Hotel Astor in New York. Speakers will be Senator Guy M. Gillette, of Iowa, and Marion B. Folsom, treasurer of the Eastman Kodak Company and member of the Federal Advisory Council on Social Security.

Bill Robson . . . presents "Broken Feather" "Columbia Workshop"—CBS, 8 p.m. EST.

Robson is a product of George Pierce Baker's "47 Workshop" in playwriting at Yale. Following four years at Paramount and Universal, he joined CBS on the Pacific Coast, became permanent director of the "Columbia Workshop" last year.

Lauritz Melchior . . . pride of the "Met"
"Your Hit Parade"—CBS, 10 p.m. EST.

Hailed as world's greatest Wagnerian tenor, Melchior is a Dane by birth. He made his "Met" debut the same day as did Marion Talley; is best beloved for his thrilling characterizations of the title roles in "Siegfried" and "Tannhauser."

The problem child of the networks is impish "Baby Snooks," brainchild of Fannie Brice. Below: Miss Brice as the famous baby

A WOMAN OF COURAGE

BY JAMES STREET

ITTLE Fannie Borach of Brooklyn stared down her long nose at the grimy twenty-five-cent piece she clutched in her sweaty hand, then glanced forlornly at the theater sign which announced an admission price of forty cents.

Tears flooded her eyes and she sniffled and rubbed her sleeve across her nose. Fannie Borach was only twelve, and it's easy to weep at twelve when a hope has been shattered. It was amateur night at Frank Keeney's theater on Fulton Street, hard by the oily, dirty East River. She had wanted to see that show, but Papa Borach couldn't spare the twenty-five cents, so little Fannie had worked all day helping a neighbor make a dress. She had been paid a quarter, and, grasping the coin in her hand, had raced to the theater.

She got there just as the matinee prices went off and evening prices went on, and Fannie Borach lacked fifteen cents of having enough to sit in the peanut gallery for amateur night.

If she had possessed that fifteen cents perhaps you would never have heard these famous words, sung in a deep, sad contralto:

"It's cost me a lot but there's one thing that I've got

"It's my man . .

"Oh, my man I love him so,

"He'll never know.

"All my life is just despair, but I don't care."

If little Fannie Borach had possessed that fifteen cents perhaps you never would have heard of Fannie Brice, a woman of courage-born with two strikes on her but who has scored time and again by delivering sacrifice hits in the pinches.

Because she lacked the fifteen cents she went to the stage door and walked into the theater with the amateurs. The manager spied her.

HEY, kid," said he, "what do you do?"

"I sing," said little Fannie Borach
—Fannie Brice to you.
She planned to watch the show until her appearance was called, then she would skip. But before she could catch her breath the manager shoved her onto the stage and said: "O.K., kid—sing!"

Fannie gulped, rubbed her sleeve across her nose again and believed Providence had turned His back on her. But out in the audience was a newsboy she knew.

"Hey, Fannie," shouted the young-ster, "Sing 'When You Know You're Not Forgotten By the Girl You Can't Forget'."

She grinned at her friend.



"That kid," said Fannie Brice years later, "had confidence in me. He was my pal. I couldn't throw him down. So I sang."

She won the prize of \$5 and ran home to her mother. She was out of breath.

"Look, Mama!" she held up the \$5. "I won-"

"Wipe your nose," commanded Mama Borach.

"I'm going to be an actress," confessed Fannie after wiping her nose.

That was 33 years ago. The \$5 meant a lot to the Borach family. Papa Borach was very poor. He was an Alsatian Jew and when he came to the New World he opened a saloon fast in New York's Ghetto, where Fannie was born in 1893. She used to steal beer from Papa Borach and give it to nursing mothers in the neighborhood. She began life by helping others and she never got out of the habit. She played in the gutter. She played hopscotch with newsboys, and the streets taught her their lessons. Life flowed quickly in the ghetto, the sweating, steaming, smelly ghetto of New York. Only the courageous survived.

Papa Borach sent Fannie to school, but she was not a good student and she played truant. In the mornings, she would slip into the neighborhood theaters when they were being cleaned and lie flat on her stomach until the shows began. She simply wouldn't study. Papa Borach scolded, and Mama Borach wrung her hands, but little Fannie Borach kept right on playing hookey from school.

SHE got a job in a dressmaker's shop and worked while her family thought she was in school. A child of weird complexes, Fannie puzzled her employer and even the customers. Once she told a customer her family was starving and that her mother was dying. The customer wept and gave her old clothes and bread. The next day Fannie came to work in her Sunday best, which wasn't very good. But she wore two earrings in each ear-her mother's and her sister's. She acted even in childhood.

She spent on herself all the money she made because she didn't want her folks to know she was working! Her whole life has been a crazy-quilt-incredible! An Alger story? Why, if Alger had dared write her life he would have been ridiculed. The things that happened to Fannie Brice couldn't have happened even in an Alger story.
After winning \$5 for her first ap-

pearance, she became a "professional amateur." That was more than thirty years before the Major Bowes programs began.

"I played every theater in Brook-lyn, Manhattan and Newark," laughed Fannie, "and once I made \$35 a week

as an amateur. The customers would throw coins to us on the stage. The polite thing to do was to wait until after the act to pick up the money, but I picked up mine as I sang. I was afraid the money would get away."

She changed her mame from Borach to Brice. She was irked because friends called her Fannie Bore-act. She just happened to pick Brice. There was no rhyme or reason for it, but, too, there's no rhyme or reason to her entire life.

She was a gawky girl when she got her first steady job at a Second Avenue theater, selling tickets, cleaning, watching the scenery and playing the piano between times.

"I played after a fashion," she admitted, "a terrible fashion."

Her job was to bang the piano while stereopticon slides were being shown on the screen. The house often sent her up to Tin Pan Alley to learn the songs.

"I had a pal at one of the publishing houses," she said, proudly. "He had nice brown eyes. Every time I went to the house he would help me with the music. I'll never forget that guy."

Who could, Fannie? Who could ever forget Irving Berlin?

She was working in the ticket office one day and read that Cohan and Harris wanted chorus girls for a new show.

"I'll never forget those guys," said

Who could, Fannie? Who could ever forget those two grand beings, George

Fannie did all right until she tried to dance. But she couldn't shift from left to right unless she waved her fingers—"sky writing" the craft calls it. And every time she tried to shift, she threw the chorus off balance and there was a tangle of pretty legs.

"Everybody was out of step but me," Fannie moaned.

George M. Cohan was not pleased, and neither was Mr. Harris. So one day Mr. Cohan pointed his finger at Fannie and roared:

"Back to the kitchen!"

THAT'S the show business' way of saying you are fired. But Fannie wouldn't go to the kitchen, but hooked on with a troupe in which she played the part of an alligator and ate up the leading man. But she wasn't a good alligator even with her nose. Mama Borach heard that little Fannie was playing the role of an alligator and took her home. Next she got a job with a burlesque troupe.

"They wouldn't let me dance," Fannie said. "They put me in a box, turned a spotlight on me and let me sing. But I wanted to dance. I gave a girl my underwear and shirtwaists to teach me the steps, and by the time I worked my way from the back row of the chorus to the front row I was almost naked."

She was fifteen then!

. Her first love came to her early. Fannie never talks about him. He was a barber and his name was White. He used most of his profits to buy his own hair tonic.

"God, but he smelled good," said Fannie.

She never had much money and there are a few things in the turbulent childhood that cling to her mem"I told Max I had dozens of specialties," she said. "He told me to appear before the Friars that week. I nearly collapsed—I was just that scared. I hurried to Irving Berlin and told him my problem. It was Irving who wrote 'Sadie Salome' for me and told me to sing with a Yiddish dialect."

The rest is theater history. The venerable Friars rolled in the aisle and almost got tangled in their tails and stumbled over their top-hats when Fannie sang the immortal "Sadie Salome." Max Spiegel almost broke his wrist shoving a contract in front of her. It called for \$85 a week. Fannie almost broke an arm signing it. She didn't know there was so much money in the world.

The contract was for seven years and she was to get a \$10 raise each year. Seven years of Fannie Brice's time for about \$40,000! Great Land o' Goshen! But somehow the fates always look after the courageous. The contract was no good, because Fannie was only seventeen and as a minor her signature wouldn't stand in court.

MAX SPIEGEL lost a gold mine, and Flo Ziegfeld found one, for in 1910 he sent for her.

"Want to go to work for me?" said the Great One.

"Yes," said another Great One.

"How much?" asked Ziegfeld.
"Forty a week," said Fannie.
"What!" Ziegfeld, accustomed to big

"What!" Ziegfeld, accustomed to big money, almost fainted. "No! Make it \$75 and I'll hire you."

When her contract was signed, Fannie showed it to so many persons around Times Square that she wore it out.

it out.
"I showed it to Berlin five times—honestly," she said. "I sang 'Lovie Joy' for Ziggie first. I had a great accompanist. I'll never forget that guy."

Who could, Fannie? Who could ever

After her performance she went to a supper given by a New York playboy.

"It was the first party I ever attended where men wore evening clothes. There were two \$100 bills under my plate that night. I'll never forget that guy."

Who could, Fannie? Who could ever forget Diamond Jim Brady?

AFTER her hit in her first show, Ziggie gave her a contract for \$100 a week and put her in the Follies. That's the last contract she ever had with the Great One, although at times she earned \$3,000 a week from him. She worked for him sixteen years.

"I remember once," said Fannie, "when Ziggie took a \$2,000,000 beating with a shrug of his shoulders. He told me he was broke again. But he came back. Ziggie always did come back. He had courage."

Ziegfeld said the same thing about

you, Miss Brice.
She was a Follies star when John Wanamaker, the merchant prince, took to her apartment one evening a bashful young man with a timid look.

"He looked like a scared little boy," said Fannie. "I'll never forget that guy."

Who could, Fannie? Who could ever forget the Prince of Wales?

The great passed before her eyes—Lillian Russell, Eddie Cantor, Ann Pennington. Name any star—Fannie was his friend.

Nicky Arnstein, the crook, entered her life while she was in the Follies. He was a handsome fellow, suave. She fell for him—hard. He went to England. She pawned her jewelry to follow him. It's the way with a woman in love. In 1918, she married him—little Fannie Borach of Brooklyn.

Nick was a confidence man. Fannie said he was not the master-mind of a

A CHILD OF SORROW, FANNIE BRICE GREW UP TO MAKE PEOPLE LAUGH, CRY. LISTEN TO HER ON "GOOD NEWS OF 1938" THURS.

Billy Rose and Eleanor Holm Jarrett. Billy says they'll soon wed

M. Cohan and Sam H. Harris?

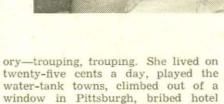
Harris hired her for \$23 a week when she fibbed and told him she could dance. She sat by the piano for days waiting to be called for the chorus. Then one day Harris told her to sing with the chorus. Fannie was from the part of town where the boys liked their songs loud, so she gave it all she had and drowned out the chorus.

"No solos!" said Harris, and scowled at her.

A beautiful blonde was near her, and she looked disapprovingly at little Fannie Borach from Brooklyn.

"I'll never forget that girl," Fannie laughed. "She had lots of blond hair and looked like a valentine."

Who could, Fannie? Who could ever forget Mae Murray?



attendants to let her use her own iron.
Her marriage with the barber didn't last very long. Mama Borach heard about it and had it annulled, and Fannie came back to New York City. Max Spiegel offered her a job when she fibbed about her specialty numbers.

forget talented George Gershwin?
She pronounced the words of "Lovie Joy" as she had heard the Harlem

She pronounced the words of "Lovie Joy" as she had heard the Harlem Negroes pronounce them. Abe Erlanger, backer of the show, didn't like the song that way, and she was pushed out of the show. Fate grinned at her again, however, and when the show opened in Atlantic City she had to be used for an emergency. Little Fannie was the hit of the show.

ring of crooks as the police charged. She should know.

"He was just a vain, juvenile, masterless mind," she said, sadly. "He was a tool in the hands of others."

But she loved him.

Nicky played the rackets to Monte Carlo and back and finally was indicted, then disappeared. Fannie was questioned. It's the strangest chapter

(Continued on Page 15)



### HELL-BENT FOR FAME



Genevieve Rowe has already won one \$500 Sealtest award and sings again Sunday for more honors. In 1929 she won the national Atwater Kent award, in 1932 the MacDowell Club award and in 1933 the National Federation of Music Clubs prize



Arnold Belnick, 13, won a \$500 Sealtest prize, appears again Sunday



Kathleen Kersting is doubly honored—a fi-nalist in both programs



Leonard Warren also tries for final awards in both programs



Arnold Eidus, 13, is already a \$500 Sealtest winner, and is now competing with Kathleen Kersting, Leonard Warren, Genevieve Rowe and Arnold Belnick for the \$1,000 grand award to be presented April 10

N SUNDAY Genevieve Rowe and Arnold Belnick make their bid for the \$1,000 prize offered by the "Rising Musical Star" program in its search for new talent. Kath-leen Kersting, Leonard Warren and Arnold Eidus have already

been heard; all have \$500 elimination prizes; all look forward to announcement of the winner April 10.

Last Sunday the "Metropolitan Auditions of the Air" announced winners of its competition, awarded each a contract with the Metropolitan Opera and \$1,000. Radio Guide next week prints new photos of the winners.



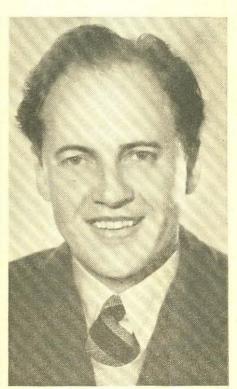
John Carter, tenor on the Chase & Sanborn Hour, was pitted against 6 others for the Metropolitan plum



Margaret Codd (above) and Miss Kersting were the only two women in the Metropolitan final rounds



Felix Knight (above) and Mr. Carter were the only two tenors who reached the Metropolitan finals



Phil Duey, a familiar radio name, shared baritone honors with Mr. Warren in Metropolitan auditions



\$1,000,000 worth of talent honor their manager, George Engels, on his 10th year as NBC Artists Bureau head. Front, from left: Mischa Levitzki (who plays with the N. Y. Philharmonic Sun.), Gladys Swarthout, Frank Chapman,

Marjorie Lawrence, Efrem Zimbalist. Rear, from left: Rosina Lhevinne. Elisabeth Rethberg, Florence Easton, Doris Doe, Kirsten Flagstad, Lauritz Melchior "Hit Parade," Sat.), Mr. Engels, Walter Damrosch, Poldi Mildner



Rudy Vallee presents safety songs by Irving Cesar this Thursday



Commentator Kathryn Cravens winds up her CBS broadcasts Friday

### HIGHLIGHTS OF THE WEEK

NEWS, ABOUT THE STARS — IN PICTURES



Minneapolis reporter Kenneth Ruble is on "Johnny Presents" Sat.



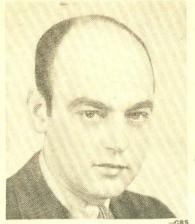
U. S. Surgeon General Thomas Parran speaks on tuberculosis Tues.



Commentator Rush Hughes, right, interviews Comedian Jack Benny in preparation for his broadcast of Tuesday on NBC, during which Hughes will tell the full story of how Benny and his cast prepare their weekly program



Nan Grey, left, and Helen Wood, of the cast of "Those We Love," dramatic serial, remind listeners that the show changes time this week and will henceforth be heard each Monday at 8:30 p.m. EST over an NBC network



Mischa Levitzki, pianist with Philharmonic Sunday

SUNDAY, APRIL 3 at 3 p.m. EST on CBS

The New York Philharmonic Orchestra

John Barbirolli, conductor Mischa Levitzki, pianist

Overture to "The Secret of Suzanne"
(Wolf-Ferrari)
Symphony No. 1 (First Performance)
(Quincy Porter)
The Orchestra

Concerto in E Flat (Liszt)
Mischa Levitzki

Divertimento No. 11 in D Major (Mozart) Prelude to "Ermeline" (Delius)

Prelude to "Ermeline" (Delius)
The Three-Cornered Hat (De Falla)
The Orchestra

ENTHUSIASTS in the cause of American music will feel grateful to John Barbirolli for introducing them to a new symphony by one of our native composers—Quincy Porter.

The Porter symphony, his first work in that form, has three movements, the first and last rhythmically prominent, the second of lyric expression. The music tells no specific story, but suggests moods and feelings in consonance with spiritual America.

SUNDAY, APRIL 3 at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Jose Iturbi, conductor Nelson Eddy, baritone

Overture to "L'Italiana in Algeri"
(Rossini)
The Orchestra

"O Was Ich Mich Betruebe" from "The Bartered Bride" (Smetana) "An Jenem Tag" from "Hans Heiling" (Marschner) Nelson Eddy

"Festivals" from "Three Nocturnes" (Debussy) The Orchestra

Because (d'Hardelot)
"Who Are We to Say?" from "The Girl
of the Golden West" (Romberg)
The Blind Ploughman (Clarke)
Nelson Eddy

Les Preludes (Liszt)
The Orchestra

POPULARITY in double emphasis is represented by the joining of Eddy and Iturbi in this array of bright numbers juxtaposed with more serious

Heinrich Marschner (1795-1861) is a composer who does not deserve the neglect he has been receiving. His operas (of which "Hans Heiling" is the best) once delighted all Germany.

### The March of Music

### Edited by Leonard Liebling

"... An ampler Ether, a diviner Air ... "-Wordsworth

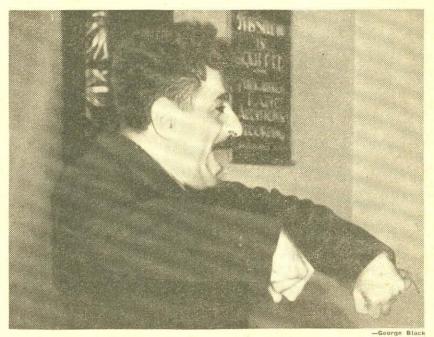
A FTER nearly a whole season of listening to music on the radio, one is astonished that certain symphonic works are repeated so often, while other worthy compositions hardly ever come to hearing. Is it because conductors choose selections most in vogue at the moment, or because, having acquired the standard repertoire, they lack the initiative or the time to learn less-hackneyed material? In either case, there is justification for the performers, but that does not lessen the discontent of those radio auditors anxious to have a wider survey of the world's best music.

The past months brought an astonishing number of repetitions of Weber's "Oberon" and Mozart's "Don Giovanni" overtures, Schubert's "Unfinished" symphony, the Rossini overtures, and excerpts from Tschaikowsky's "Nutcracker Suite" and Johann Strauss' "The Bat." Likewise we had abundant meetings with De Falla's "Fire Dance" and Brahms' "Hungarian Dances." All good music, of course, and it should be broadcast often, but not too many times during any one month.

Schubert wrote a monumental C Major Symphony, Tschaikowsky did several excellent suites; Beethoven composed outstanding overtures; Brahms' orchestral works include also several "Serenades," Franck created the lovely symphonic poems "Les Eolides" and "Le Chasseur Maudit"—and certainly if dance music is to enliven concert programs, American composers have furnished some examples rich in melody and of striking originality in rhythm.

We should hear more of Ernest Bloch, Liszt, Richard Strauss, Scriabin, Schumann, Saint-Saens, Respighi, Rachmaninoff, Mahler, Bruckner, d'Indy, American and English works, Honegger, Glazounow, Hindemith, Prokofieff and the latest Russian school.

Here is the story of a man—I can't resist telling it—whom I have seen repeatedly at the Wagner operas in the Metropolitan, at the Philharmonic and at the last Toscanini broadcast in Radio City. There, after the concert, I rode in the elevator with the versatile music-lover and his party. To one of the women he expressed his delight with the Maestro and explained why he is superior to Stokowski, Bodanzky, Reiner and others. "I didn't know you were so technically versed in music," said the woman. "I have made a thorough study of it ever since I became a devotee through listening on the radio," answered the man. It may surprise you that his name was Gene Tunney.



Dynamic Alexander Smallens, "Rising Musical Star" director, ends the search for a new star with the programs of April 3 and 10



Artur Rodzinski directs the NBC Symphony on Saturday

SUNDAY, APRIL 3 at 10 p.m. on NBC-Red

Rising Musical Star

Alexander Smallens, conductor Genevieve Rowe, soprano Arnold Belnick, violinist Daniel Harris, baritone

Country Gardens (Grainger)
The Orchestra

Pamina's Aria from "The Magic Flute"

(Mozart)

"Caro Nome" from "Rigoletto"

(Verdi)

Genevieve Rowe

Polonaise Brilliante (Wieniawski) Arnold Belnick

"Toreador" from "Carmen" (Bizet)
Daniel Harris

N "COUNTRY GARDENS," Percy Grainger further exhibits his love for orchestral employment of music in English folk-manner. He treats such examples with notable skill.

Miss Rowe will be called upon for vocal altitude and dexterity in her arias. Pamina is the heroine of Mozart's "Magic Flute" and a most lucky heroine, too, for unlike most of her soprano sisters in opera, she does not die in the last act but marries her sweetheart, a real prince.

"Caro Nome" (Dear Name) is Gilda's celebrated aria in the second act of "Rigoletto." Let us hope that Miss Rowe will go on to some of the fame achieved in the flute-companioned aria by Patti, Sembrich, Galli-Curci, Tetrazzini and Pons.

MONDAY, APRIL 4 at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra Eugene Ormandy, conductor

Josef Hofmann, planist

Concerto No. 4 (Beethoven)

Josef Hofmann and the Orchestra

A group of solos played as encores by Josef Hofmann

THIS evening, radio extends to Josef Hofmann its tribute in honor of his golden jubilee year, by devoting an entire program to the celebrant.

For the number with orchestra, our planist delivers Beethoven's imposing Fourth Concerto in G Major, in which may be traced his evolutionary striving (fully realized in the fifth, the "Emperor") to make the form not a solo display but a symphonic whole in partnership with the orchestra. However, Beethoven, himself a virtuoso, had not quite the heart to sink the individuality of the piano entirely.

individuality of the piano entirely.

For his group of solos, Hofmann will suit his preference of the moment.

THURSDAY, APRIL 7 at 10 p.m. EST on CBS

Essays in Music

The Columbia Concert Orchestra

Victor Bay, conductor

"The Nocturne" Nocturne from "Belshazzar" (Sibelius)

Nocturne Opus 15, No. 2 (Chopin) "Fetes" (Debussy)

Nocturne from Second String Quartet (Borodin)

Special composition written for the program by Alex Sammler

VICTOR BAY continues his unconventional listings with this seance devoted entirely to the Nocturne as it appealed to various composers.

The title, an adaptable one, suggests the somber colorings, the restfulness, the mystery, the romance, and even the drama, of darksome night. Chopin's nocturnes, voicing all those phases, are the best known of their kind, although he was not the inventor of the form. John Field (1782-1837), Irish pianist, who spent many years in Russia, originated the piano nocturne, and all other composers who wrote "night-pieces" owe much to Field's fragrant and fanciful models. His nocturnes were the first piano compositions to depart from the classical formulas based on sonata or rondo construction.

To gain an idea of the flexibility of the nocturne, one has only to contrast the comparatively simple one of Chopin with the actional and evocative tale told in Debussy's "Fetes."

> SATURDAY, APRIL 9 at 10 p.m. EST on NBC-Red

The NBC Symphony Orchestra

Artur Rodzinski, conductor

Old Dances and Airs for the Lute (Respighi)

Symphony No. 5 (first time in America) (Shostakovich)

Suite No. 3 in G Major (Tschaikowsky) Russian Easter Overture (Rimsky-Korsakoff)

ANCIENT music with its simple tunes and sparse accompaniments always has tempted later composers to modernize such works by supplying them with fuller resonance and a richer basis of harmony. The success of these retouchings is gauged by the degree of reverence which they display in preserving the authentic melodies and stylistic atmosphere of the originals.

Ottorino Respighi's arrangements show real taste and piety in the pages programmed today. The four old examples, by 16th and 17th century masters, served as solos for the lute. The second of the pieces, "Gagliarda" (a lively movement), is by Vincenzo Galilei, father of Galileo, the famed astronomer, who first asserted that the earth rotated-and was jailed for it.

The Shostakovich symphony being an American premiere, and the score not yet having fallen into my hands, I cannot report on its nature. The thirty-year-old Soviet composer is best known to concert listeners through his vivid and compelling first symphony, written when he was twenty.

Rimsky - Korsakoff's overture, based on themes from the Russian church service (Sixty-seventh Psalm and Resurrection scene in St. Mark's Gospel), one notes the chorus of angels, the fluttering seraphim, archangel's trumpets, priests singing the "Resurrexit," and the chimes of triumphant bells.

### Josef Hofmann Demonstrates "Superb Key- Also Recommended board Art" with Philadelphia Orchestra Mon.

The Philadelphia Orchestra, 9 p.m. EST, NBC-Blue

OSEF HOFMANN, a-touring this season, has aroused added interest everywhere because the year 1938 marks the fiftieth anniversary of his first appearance in America. Recently I was in Miami, Fla., where they expected the pianist shortly in Beethoven's G Major Concerto with orchestra, and I had to answer many questions about the remarkable celebration held in his honor a few months ago at the Metropolitan Opera House, I felt happy too, to tell about Hofmann's superb keyboard art on that occasion, and also how he even capped it later, at two Philharmonic concerts, with sensational and unsurpassable performances.

Music-critics are frequently asked to rate the leading pianists (as tennis

his next recital. "Good gracious," said Hofmann, "I'm glad you reminded me. I play day after tomorrow in Washington and, as usual, I haven't practised for the concert. But the worst of it is that I put Chopin's E Major Scherzo on the program, and I haven't played it in nearly ten years." Then the pianist lapsed into a long silence, which was finally broken by Steinway, who remarked, "Next station is ours, Josef." Sh-h-h, don't disturb me," came from Hofmann, "I'm practising the Scherzo."

I once asked his young son Anton what he would like to be when he grows up. "Anything but a concert pianist, like father." "Don't you like music?" I inquired. "Oh yes," replied the child, "I do, and that is why, when



Left to right: Josef Hofmann, his son Frederich, and Theodore Steinway. Hofmann will be heard with the Philadelphia Orchestra Mon.

cracks or football heroes are rated) in order of importance, and naturally such invitations are almost always refused, usually with explanations that "comparisons in art are odious," "every great player excels in some particular specialty," etc. Nevertheless, it is my belief that if all the critics were to take a poll in their own ranks relative to that question of pianistic superiority, the choice would fall (and probably unanimously) upon Josef Hofmann.

One feels that whatever Hofmann performs, he masters absolutely in musical understanding and style, and, of course, in execution. He has a technique that seems to grow rather than lessen through the years, and his facility of fingers and wrists, brilliancy and endurance, are not outmatched by the most masterful technicians among his younger colleagues. As for Hofmann's tone, its sound is noble, whether he thunders or whispers on the piano. Sometimes he creates qualities of tone entirely unique, as in his crisp scales, effects with the pedal, and clangorous resonance of chords.

The supreme wonder about Hofmann is how he retains his technique, for his practise is negligible, consisting only of a few hours of exercises before each concert. His memory is as phenomenal as his execution. An amusing anecdote illustrates both functions. He was riding in the New York subway Theodore Steinway, the piano manufacturer, when the latter asked him where to send an instrument for

I get to be a man, I would wish to play sometimes at home. Father never

The lad is named after Hofmann's teacher, the mighty Anton Rubinstein, with whom Josef studied in Dresden from his fifteenth to his seventeenth year. It is a period which he remembers with reverence and almost awe, for the master was the pianistic lion of his day and his appearance was no less leonine than his playing. A massive head, burning eyes, rugged features and a great shock of hair were not indicative of Rubinstein's character, however, for he was kindness itself and he guided young Hofmann's studies with the most tender care and love. Hofmann told me that when he learned of Rubinstein's sudden death in 1894, he had intermittent attacks of heart-broken sobbing for weeks after-

Doubtless some of Hofmann's heroic manner of performance was inspired by Rubinstein, whose style had an epical grandeur that made him the leading pianist of the world after the death of his mighty contemporary Liszt-for whom he had profound admiration. In Leipzig the two men met at a dinner given for Rubinstein. The toastmaster referred to the latter as "the king of pianists," but instantly the compliment was refuted when its recipient jumped to his feet and protested with, "What is a king when the emperor is present? Let us drink to Franz Liszt.'

For Stations, See Our Program Pages

Sunday, April 3

Dr. Charles Courboin, organist, 12 noon EST, MBS: Compositions of Benoit, Mendelssohn, Lang, Couperin, Bach.

Radio City Music Hall of the Air, 12:30 p.m. EST, NBC-Blue.

Symphony Club Orchestra of Philadelphia, 1:30 p.m. EST, NBC-Red: Amateur group featuring first radio performances of works by Spendiaroff, Aubert, Coleridge Taylor.

The Magic Key, 2 p.m. EST, NBC-Blue: Symphony orchestra, soloists.

#### Monday, April 4

Handel Series, 4 p.m. EST, CBS: Columbia Chamber Orchestra, Bernard Herrmann, conductor; Concerto Grosso No. 5 (Handel).

Voice of Firestone, 8:30 p.m. EST, NBC-Red (8:30 p.m. PST for the West): Augmented symphony orchestra, Alfred Wallenstein, conductor; Richard Crooks, tenor.

Operetta Series, 9:30 p.m. EST, MBS: Excerpts from "Pagliacci" and "The Red Mill."

#### Tuesday, April 5

NBC Music Guild, 2:30 p.m. EST, NBC-Blue: Brenner Piano Quartet: Adagio and Rondo (Schubert).

### Wednesday, April 6

Curtis Institute of Music, 3:45 p.m. EST, CBS: Lynne Wainwright, harpist; Frederick Vogelgesang, violinist.

Chesterfield Program, 9 p.m. EST, CBS: Kostelanetz orchestra; Grace Moore, soprano, featuring Kostelanetz arrangements, opera arias and light songs. Miss Moore will present a different male vocalist each week in a search for a leading man in her new picture.

### Thursday, April 7

NBC Music Guild, 2 p.m. EST, NBC-

Sinfonietta, 8 p.m. EST, MBS.

### Books

Franz Liszt, by James Huneker (Charles Scribner's Sons, New York). A vivid and picturesque life of Liszt, with a splendid analysis of his works.

Franz Liszt, by Guy de Pourtales (Henry Holt and Co., New York). More romantically written than the Huneker book, it is nevertheless equally authoritative.

Orpheus in Paris: Offenbach and the Paris of his Time, by S. Kracauer (Alfred Knopf, New York). The biography of the composer of "The Tales of Hoffmann," with a background of the social, political and artistic life of the Second Empire. Darling of the court of Napoleon II, Offenbach was a noted dandy, wit, poet and composer.

Minute Sketches of Great Composers. by Eva v. B. Hansl and Helen L. Kaufmann (Grosset and Dunlap, York). Brief, entertaining and anecdotal lives of the best-known composers, with 74 full page portraits by Samuel Nisenson.

### Records

On the Air This Week

Russian Easter Overture (Rimsky-Korsakoff), Stokowski, Philadelphia Orchestra, V-7018/9, \$2.50.

Concerto No. 4 (Beethoven). Artur Schnabel, London Philharmonic Or-chestra, V-1309, \$1.50.

Fetes (Debussy). Stokowski, Philadelphia Orchestra, VM-156, \$8.00.

BIGGEST news of the Hollywood week starting March 20 was Don Ameche's absence, because of an infected jaw and sinus, from the Chase & Sanborn Hour. For several days previous to the airing, Don had to be excused from work on the 20th Century-Fox lot, where he is making "Alexander's Ragtime Band." Then, suddenly, his doctors ordered an emergency hospital extraction of the abscessed tooth that had been causing the trouble. Don rallied and his fever of 105 degrees dropped to a safe level—but not in time for him to take his usual place in the Bergen-McCarthy-Lamour line-up. Instead, as you know, Fred MacMurray substituted, and did right well... as also did Donald Dickson, who was a pinch-hitter for John Carter. Glamorous, blond Carole Lombard, who had such an attack of the giggles during her first rehearsals with Charlie McCarthy that she feared she'd never be able to do the broadcast, fooled everyone with a marvelous performance—but what you don't know, because she didn't want any publicity, is that Carole turned over the \$5,000 fee she earned for the radio appearance to the Los Angeles Flood Relief Fund, along with the ten percent commission her agent should have been paid, but also donated ... for which plums to both.

Charlie McCarthy has moved onto the Universal lot, and is letting Edgar Bergen share his dressing-room. They are starting production on "My Letter of Introduction." And did you know that Charlie's make-up is paint mixed with powdered pumice? The latter, after long experimentation, was the method hit upon to avoid highlights on the dummy's beardless cheeks and chin.

Charlie, Bergen and Dorothy Lamour were floor-show stars assisting Dorothy's husband, Bandleader Herbie Kay, when he opened on Tuesday night, March 21, at the Cocoanut Grove of the Ambassador Hotel. What's more, they'll continue to appear Tuesdays and Thursdays at the Grove during Kay's stay, although a clause in Dorothy's Paramount picture contract prohibits the hotel from advertising hername! Miss Lamour—or shall I say Mrs. Kay—was indeed a happy person when Herbie hit town. A measure of their joy at reunion overflowed in the form of a gala cocktail party for friends preceding the Grove opening. Incidentally, you'll like Dorothy's latest Paramount picture, "Her Jungle Love." It's in Technicolor, the scenery, of which Miss Lamour is no mean part, is beautiful, and it's exotic.

Robert Taylor, your "Good News" m.c., who was absent March 24 from the air because of heavy picture work, has been having trouble again escaping from the El Capitan Theater studio following his airings. Back doors were tried with partial success. But last week Bob fooled his feminine ravers. He exited—of all things—by the front door!

Interesting it was to meet Edward Startz, "Happy Hour" announcer of Short-Wave Station PHI, Hilversum, Holland, after the Burns and Allen airing of March 21. Startz had just American-Airlined in from the East and wanted to meet George and Gracie, whom he tuned in regularly Tuesdays at 2 a.m., Holland time. "I enjoy their informality," he told me. "They don't sound so stilted, so mechanical, so precise as many of your American programs". . Speaking of B. & A., that afternoon they were having pictures made with Jan Garber. Gracie wasn't satisfied with one pose. "Don't take it that way," she warned the photographer, "because I think it'll make me look silly!"

The Stroud Twins aren't that any longer, because on March 21 Claude had his tonsils clipped—and Clarence still has his. But if Clarence had his removed it would not be a tonsilbobbing; it'd be a tonsillectomy. On

## HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER



Here's a worm's-eye view of fat and jolly Jack Smart, veteran comic character actor, heard for a long time on Fred Allen's "Town Hall Tonight," but more recently on various dramatic episodes coming from Hollywood

March 22 Claude could not be reached. Gloria Brewster was nursing him.

Live Mikings: The lackadaisical Bing Crosby will absent himself from Kraft Music Hall come August and the reopening of Bing's Del Mar race-track season. Robin Burns will carry on . . . Mrs. Andy Devine, in the hospital (March 22) for observation, which all hope will not dissuade the poised Dr. Stork . . Pinky Tomlin gave up his bachelor papers Tuesday, March 22, when he made Joanne Alcorn his better half at a Santa Barbara ceremony. Their honeymoon tour will take them through the Midwest and on to New York . . . Other recent wedders were Patricia (Duchin warbler) Norman and Jack Meakin, NBC's San Francisco musical director, who did it at Yuma, Ariz . . . Martha Raye thinks enough of Cedars of Lebanon Surgeon Dr. Howell Wiggins that she dashed off March 20 with him from an exciting late dancing party when he was called

to perform an emergency appendectomy... Alyce King, the ex-Heidt songstress, well after a nose operation, is making tests at the Metro-Goldwyn-Mayer lot... Lanny Ross, at the moment making concert appearances along the West Coast, will fly to New York for a guest date on Your Hit Parade April 16.

Most surprised person in the world March 21 was Eddie Anderson, the colored actor who plays "Rochester" for Jack Benny. At 9:30 in the morning Jack phoned him, told him to hop on the Santa Fe Chief leaving at 11:30 a.m. It seems that Jack had a dream on the eve of his departure for the New York broadcast of March 27, and that dream provided Benny with an idea in which to use Rochester. Yes, Eddie caught the train.

Ken Murray, who, by the way, has just received a nice renewal of contract which will keep him on Hollywood Hotel through July 29, deserves plums for his humanity in writing a check for \$250 to provide Jack Rose, poor blind man, with a new Seeing-Eye dog to replace the one who had guided him for years but had been condemned to death after catching rabies. Ken, reading newspaper stories about the blind man's misfortune, tried to make his donation anonymously—but the story of his generosity leaked out.

Incidentally, Virginia Verrill narrowly escaped from rabies infection
week before last when her eightmonths-old pet Chow, "Woo-Woo" by
name, suddenly went mad and leaped
at Virginia's throat. Police had to be
called to kill the puppy . . . and break
Ginny's heart.

Back Stage Stuff: At "Good News," March 17: Polly Moran teaching Fannie Brice the proper cockney that Fannie must use in her to-be-aired role of an English charwoman . . . And Conductor Meredith Willson presenting a dozen BLUE golf balls to producer Louis K. Sidney after the latter had been correct, the former incorrect, in an argument over the composers of "Blue Moon" . . . At Hollywood Hotel, March 18: Louella Parsons, posing with Amos 'n' Andy on their tenth anniversary, having her picture made for the first time with an NBC mike present . . and later during the broadcast, becoming so fussed that she blew up on her lines . . . John McCormack, the Irish tenor, at Vallee Hour, March 17: After his airing, in which he promised to run for the Irish Free State's presidency, if the people of Ireland wanted him, McCormack invited Vallee to play at his Inaugural Ball, if and when . . . which Rudy accepted . . At the Jolson Show, March 15: Edna May Oliver and Martha Raye holding gift boxes behind one another's backs—and when they exchanged them, finding Martha had bought lilies of the valley for Edna and the latter had purchased orchids for Miss Raye . . . At the Feg Murray-Ozzie Nelson "Baker's Broadcast," March 20: Ex-light-heavyweight champion Maxie "Slapsy" Rosenbloom arriving for rehearsals glorified with manicured fingernails, flowing scarf for a tie and a rather noisy sport suit. Then, seeing the conservative attire of likewise ex-athletes Murray and Nelson, he hurried home and changed befor the airing to a business suit.

Jack Haley Junior, whose pa winds up aircracking April 2 for Log Cabin syrup, on March 18 was host to a sixth-birthday party given for George Hull, one of Warren's trio of kids, and among the celebrity youngsters present were Ronnie and Sandra Burns, who probably will carry on for George and Gracie in 1955. A mother present, commenting on the fact that George Hull had missed being a St. Patrick's Day baby by only one day, said "Too bad he was late." So George, curious, asked, "Mother, why was I late?"

George (Old Gold Screenscooper) McCall is taking a two-week appearance tour with the Al G. Barnes-Sells-Floto circus during its Coast showings, returning Tuesdays and Thursdays to Hollywood for his gossip airings. McCall, associated with the circus for several years, was tickled to be invited to take a few bows. Which reminds me that George has been championing the comeback of William S. Hart to the screen and has had a tremendous mail on the subject. So on March 22, when Hart appeared on McCall's broadcast, CBS page-boys and other employes crowded around and made much more of a stir than if the Screenscoops' guest had been a gorgeous glam-girl. What is it these cowboys have that I don't have?

Why does Robert Taylor continue to go with Barbara Stanwyck without a hint of matrimony? Does he love her? Does she love him? Why doesn't she marry him? Mr. Plummer's logical explanation will appear in next week's "Hollywood Showdown."

THREE weeks ago I started to name a few of the programs that will fade from the airlanes. Here are a few more to add to that list: Heinz' "Magazine of the Air," featuring Mark Warnow's orchestra and Channing Pollock, departs after the broadcast of Sunday, April 10 . . . "Rising Musical Star" leaves within the next two weeks . . . Jack Armstrong, one of the favorite shows of the youngsters, goes off April 25 . . Tyrone Power says "au revoir" on May 1, but returns in the fall . . As does Fred Allen, who bows out June 29 . . . The Hammerstein Music Hall, Edwin C. Hill and Tony Wons have already left, and "Melody Puzzles" winds up after Monday night's broadcast . . Phil Baker's show folds zles" winds up after Monday night's broadcast . . Phil Baker's show folds on June 26, and an informant tells me his sponsor is looking for a new show for the fall for the fall.

Make a record of some of the shows that have changed their schedule or will do so in the near future. The serial "Those We Love" becomes a Monday night feature starting this week. It will be heard on the NBC-Blue net at 8:30 p.m. . . . The Mutual network announces the shifting of Morton Gould from Monday to Tuesday night at 8 p.m. . . . Vic Erwin and Benay Venuta are now heard the same evening at 9:30 p.m. . . . "Witch's Tale" is heard at 10:30 p.m. . . . Bob Ripley's program leaves its Saturday night spot program leaves its Saturday night spot and moves to Tuesday night at 10 pm. beginning April 26. The last Saturday night broadcast will be April 23 . . . All times given herein are EST.

Spring is here, so Easter can't be far behind. If you want to know more about the latest fashions that are being worn around the country on Easter Sunday, tune in on the NBC-Red network on April 17 and listen to the broadcast of the Easter parade along New York's Fifth Avenue, Washington's fashionable Connecticut Avenue, and Main Street in a small Illinois town. George Hicks, in his top-hat and frock coat, will ride along Fifth Avenue and describe the fashion pageant. I hope it doesn't rain! (Lewis, the pessimist.)

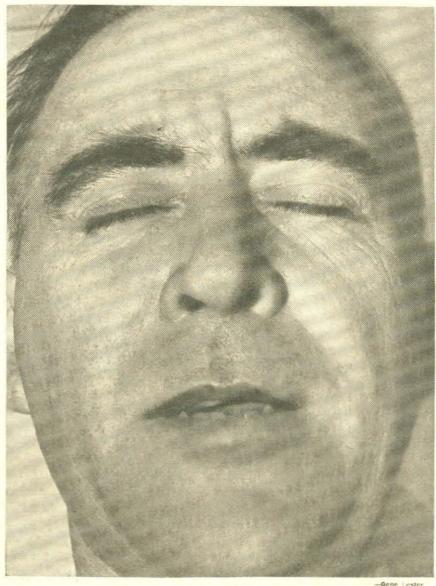
Grace Moore is going to make some singer happy. She has started a search for a group of singing stars to appear with her on her new Wednesday night series with Andre Kostelanetz. Each week she will present a different singer, and at the conclusion of the series Miss Moore will select one of them for Miss Moore will select one of them for a regular berth on the program. The winner also has a chance to appear with the songstress in a new picture scheduled to go into production next summer. summer.

Chalk up a victory for our side! As Edgar Guest would say, "It can be done." Two weeks ago I told you about the overwhelming number of letters I had received from listeners who were anxious to hear Richard Maxwell on the air again. Well, my friends, those letters got results. In case you are not already aware of it, Richard Maxwell started a new series of his programs of songs and philosophies on Monday, March 28. You will be able to hear him Mondays, Wednesdays and Fridays at 10:30 a.m. EST, and Saturdays at 9:15 a.m. EST. This is Mr. Maxwell's tenth year on the air and he should be mighty proud of his loval fans. I have never met him. his loyal fans. I have never met him, and I have never heard his programs, but if any advertiser would like to be convinced of this man's huge following, a pile of letters from all parts of the country attesting to this fact can be inspected upon request.

Franklyn MacCormack is another man who has a large, loyal following. Three weeks ago I mentioned Mr. MacCormack was given his walkingpapers by his sponsor. I understand that the chewing-gum magnate's office was flooded with protests after the item appeared. My informant also advises that Franklyn broke down and sobbed while reading a farewell poem during the extra show put on for the

### AIRIALTO LOWDOWN

BY MARTIN LEWIS



The only radio novelty since the ether birth of Charlie McCarthy is the tobacco auctioneer who is heard on "Your Hit Parade" and "Kollege of Musical Knowledge." He's F. E. Boone, shown here doing his machine-gun chant

studio audience which immediately follows the regular broadcast. When queried about it, he explained that it was not the idea of the show leaving the air that affected him so, but it was the termination of so many wonderful associations. The entire gang that worked with Mr. MacCormack on the show including the cast orchestra and show, including the cast, orchestra and production men, presented him with a solid-gold cigarette case as a parting gift. At present writing "Mac" is vacationing in Hollywood, where he will stay for six weeks.

Conspicuous by its absence for the past couple of weeks is the voice of Phil Stewart announcing the Wayne King program. Naturally, I was curious to find out the reason for it, and am passing on the story to you as it was given to me. During the rehearsal of the program on Monday night, March 14, Stewart was informed that the sponsor wanted him to discontinue mentioning his name on the program

This came after six and one-half years of identifying himself on the show. Though the man who pays the bills has the say, Phil felt it unwarranted and unjust, so he signed off the show as always, "Phil Stewart announcing . . ." The following night, when he arrived at the studio for the NBC program, he was informed that he was arrived at the studio for the NBC program, he was informed that he was off the program and Announcer Lynn Brandt was assigned to do the job anonymously. So, I repeat, after six and one-half years he was out of a job without notice or salary equivalent. I anticipate plenty of squawks from the listeners. from the listeners.

Naturally, anything requested by the man who pays the bills is law. Unless, man who pays the bills is law. Unless, of course, he can be persuaded to change his mind. That is what Kay Kyser succeeded in doing with his ciggie boss, Mr. George Washington Hill, who also pays the bills for the "Hit Parade" program. Mr. Hill likes mammoth orchestras, and when he brought Kay Kyser's program to New York he wanted Kay to increase the size of his band to fifty pieces. The ork pilot didn't like the idea, claiming (and I'm inclined to agree with him) that it would ruin the style he had made famous. It required a lot of selling, but Kay won out.

Incidentally, after Kyser's first program on the air for this sponsor, I mentioned in this department that his boss was going to bring the show to New York. After the item appeared, Kyser wrote to your correspondent, and I am quoting a paragraph from his letter: "Everybody seems to know more than I about where the show is going, and when. However, that remains to be seen." Professor Kyser is now broadcasting from New York.

If you are curious to know the reason for the outburst of laughter from the studio audience when the Mad Russian makes his entrance on Eddie Cantor's program, read on, my children, and you will learn. Believe it or not, it's his ears! He folds them together in some and before he comes gether in some way before he comes on the stage, and when he gives his "How DO ya DO!" greeting, his ears spring out again and it's really a funny sight to behold.

It's also funny to watch a Horace Heidt broadcast. All the members of the program really have a swell time before, during, and after the program. Heidt must have rushed out of his apartment in a hurry a few broadcasts ago, because that night he wore middle hight halve tails with black trousers. night-blue tails with black trousers— or maybe it's a new style. Every time Heidt stumbles over a word in the script while he's on the air the boys give him a loud Bronx cheer, and it's very funny to watch them razz their boss.

It was funny and amazing to watch It was funny and amazing to watch Heidt perform for the studio audience by juggling three balls and, later, three Indian clubs; and believe you me, he is plenty good. After the program goes off the air, Horace's first words are, "You're the best audience we ever had," and you can bet he tells that to all the audiences. Before the program he asks the onlookers not to boo, hiss or whistle, but when he twists the tails of his coat, that is the cue to aptails of his coat, that is the cue to applaud.

Here's a cute story: Vox Popa Wally Butterworth included in the Christmas gifts to Wally, Jr., a pair of boxing-gloves. When Sr. came home the other night and noticed the gloves tied to the knobs on the door of their radio, he called his son into the room and asked for an explanation. Junior replied, "If Jimmy Braddock can hang up his gloves, so can I."

Personal nomination for the silliest commercial plug: "Blah-blah's drink is made for today's thirst taste." What will they say next? . . Found: The person who doesn't enjoy Charlie McConthy or reader from William Flag. person who doesn't enjoy Charlie Mc-Carthy—a reader from Miami. Fla. Her letter states, "I suppose I'il have my head examined for this some day . ." . . Talk about loyal fans, I received a wire of 105 words from a reader who agreed with this depart-ment's recent paragraph regarding Franklyn MacCormack being dropped from the "Poetic Melodies" broadcast.

KILOCYCLE CHATTER: CBS An-KILOCYCLE CHATTER: CBS Announcer Charles Stark has a swell idea for a new audience-participation program and I understand an auto sponsor is very much interested in it... Frank Parker may go to the West Coast to replace Jerry Cooper on the "Hollywood Hotel" show... The Merry Macs are no longer billed as guest artists on the Fred Allen show. They clicked with listeners and will be on regularly be on regularly.

Incidentally, many readers are addressing their letters to me at our Chicago office, 731 Plymouth Court. My headquarters are at 551 Fifth Avenue, in New York City, and mail should be sent to me at this address.



Dr. William Dow Boutwell directs three program successes for Office of Education—Radio Project

### National Leaders Featured on NBC Forum

Mondays, 10:30-11 p.m., NBC-Blue

"Evolved as a sincere effort to acquaint the American people with the problems confronting the government and the means suggested or being used to solve them," the National Radio Forum, NBC Monday-night round-up of names and brains in the potpourri of public affairs, is the oldest network program devoted to the uncensored consideration of questions in the national and international scene.

The variety of the questions treated and the authority of the speakers heard keeps this one of the most lively, provocative of air-forum sessions. Questions discussed are as diverse as the endless scope of political, social and economic problems. Current emphasis, perforce, is on foreign policy and national defense, with the bugbear of unemployment and government-business relations running behind.

### Diplomats and Children Salute Pan-American Day

Major Networks Feature International Programs, April 7-8

The United States salutes the American nations from the Rio Grande to Cape Horn in their annual celebration of Pan-American Day, April 7, with two international good-will programs.

Thursday, 10:30-11 p.m., NBC-Blue

Thursday evening Secretary of State Cordell Hull will address an international audience over the NBC-Blue network and three NBC short-wave transmitters (W 3 X A L, W 2 X A F, W 8 X K). His talk will be heard as part of a special concert dedicated to the cultural links that blend the democratic traditions of the North and South American nations.

The Secretary's intensive efforts to expand and unite the commercial and social interests of the two Americas have created tangible proof of the practical value of international good sense.

Friday, 2:30-3 p.m., CBS

During the regular School of the Air period the Columbia Broadcasting System will link Buenos Aires and Washington for an exchange of greetings, voiced and musical, by the youth of the Argentine and the U. S. Adults may well enjoy a special visitors' day in this vital classroom of the air.

### Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

### Disorder in the Court

ISTENER—you can prove the wise men fools. Hark to this.

A famous scientist stepped to the "Adventures in Science" microphone recently and told an amazing story of research with plants that may some day bear intimately on your own health and happiness.

He spoke simply of findings that have upset long-held theories. He suggested possible implications of his discoveries for the improvement of man's welfare—through better understanding of nature's ways. He made a few small facets of fundamental, scientific knowledge, live for a moment . . . outside of texts and test-tubes and the laboratory. And without once pandering to "popular" appeal—he put on a good show.

For many listeners his broadcast was a superior listening experience. But for him it was a double ordeal.

An ordeal, first, of unaccustomed air-appearance—mike-fright and a real sacrifice of time away from his work. But more important, an ordeal of struggle with his colleagues for their approval of his broadcast. These wise men feared you—the listener . . . feared your misinterpretations of his story, your probable failure to understand the significance of his findings. They feared your misinterpretation of the scientist's effort to find facts for the sake of expanded knowledge only—and without the restricting reference of discovered fact to the immediate business of living. They feared the highly publicized "eighth-grade mentality" of the radio listening audience.

These things the wise men feared—how wisely only you can say.

### The "Importants" of Radio

These same fears beset every man and woman who sweats to better radio.

Thus the disorder in radio's court. But you are judge and jury—the case for better radio is strictly in your hands—and your decision can prove the wise men fools.

How? Let the "importants" of radio determine your dial selections. Listen for enjoyment plus enlightenment, and the sensitive voice of radio will soon reflect your true discernment. Just as product purchases commend commercial programs to sponsors' attention, so interest in educational broadcast projects enhances the listeners' stature in the minds of the wise men.

The recommendations opposite are markers for this week's explorations in superior listening enjoyment.



"Dear Teacher" is a program for fun as well as learning. Listen to it as the youthful participants take interesting question-hurdles to new knowledge each Monday and Wednesday at 5 p.m. EST over CBS



Rep. Wright Patman (Dem. Tex.) decries "Absentee Ownership of Business," Mon. 7:45 p.m. NBC-R

### Thomas Jefferson is Radio "Portrait" Subject Saturday, 9:30-10 p.m., NBC-Red

Thomas Jefferson, apostle of intellectual and political democracy, lives again as the NBC biographical series, "American Portraits," revives the brilliant story of the man who wrote the Constitution, Saturday night at 9:30 p.m. EST.

Many men have laid flagrant claims to Jefferson's political mantle—few have worn it with distinction. Listeners will learn why when they review the life of the great Virginian in radio's revealing mirror. They will discover little-known backgrounds that colored the whole fabric of his thrilling contribution to colonial and early United States history. They will discover surprisingly that Jefferson advocated the emancipation of the slaves nearly a hundred years before Lincoln's proclamation.

"American Portraits" is recommended antidote for the hasty substitutes for political thinking—the headlines.

### Learning is Fun With "Dear Teacher"

Mon. & Wed., 5-5:15 p.m. CBS

Exponent of the fun process in child teaching, "Dear Teacher" welcomes an increasing host of self-enrolled students to Columbia's classroom of the air each Monday and Wednesday afternoon at 5 p.m.

The only classroom rule is "enjoy yourself." The curriculum consists of children's most vital learning interests, selected by child listeners. The "Dear Teacher" appeal is simple: learning is a game—enjoy the game and learn.

As the program takes the air, four grade-school pupils step to the figurative starting-line before the CBS microphones, primed for a mental race over question-hurdles sent in by child members of the listening classroom. A twin goal is their objective: more knowledge about some intriguing subject and a gold, silver or bronze award for their mental skill.

for their mental skill.

"Dear Teacher" turns the question track this week to Switzerland, land of cheeses, skiis and enduring peace. Have a glance at the encyclopedia first—then join the inquisitive pack at the starting-line, Monday or Wednesday at 5 p.m. See what you know about Switzerland.

### Astronomical Program Tells Story of Moon

Wednesdays, 5:15-5:30 p.m. CBS

Scientists of the heavens are about to cross their light-year bridges before they come to them, and you may join the Hayden Planetarium party on its explorations in space each Wednesday afternoon. The Columbia Broadcasting System provides the space-ship. The weekly take-off is scheduled for 5:15 p.m. First stop: the moon. Your expedition leaders are Hans Christian Adamson of the American Museum of Natural History and William H. Barton, Jr., executive curator of New York's famous Hayden Planetarium\*

Listeners will find the program pattern interesting. Hollywood, in the person of an ambitious motion-picture producer, comes to the astronomers for advice on how to prepare and equip for movie-making on location at the moon, on Saturn, Venus, Polaris, around the belt of Orion and along the handle of the Great Dipper. "Exploring Space" will plan the producer's kit, and in the planning bring to listeners a sharp picture of conditions and life-if any-on the bodies that stud the heavens. Come this week to the moon-enjoy a scientific jaunt under cloudless lunar skies.

\*(Planetarium: an apparatus consisting of mounted globes to show the movements of the planets around the sun, and their relative distances and magnitudes. New York's Hayden Planetarium is a half-globe - seats seven hundred and thirty-three persons. For fun and science astronomers roll back time and the movements of the stars-reproduce the first Christmas Eve, make long-lost comets rerun their courses-speed up the universe to show the heavens a thousand years

### Conference Speakers Discuss Social Security

Saturday, 2-2:30 p.m., CBS

Senator Guy M. Gillette (Dem., Iowa) and Marion B. Folsom, finance executive of the Eastman Kodak Company, will cut the haze of controversy and throw new light on the objectives and operation of the Social Security Act when they keynote the proceedings of the eleventh annual conference of the Federal Advisory Council on Social Security, Saturday at 2 p.m. They will be heard nationally over the CBS network.



Margery Graham reviews best current literature on MBS "Book-A-Week" program, Mon. thru Fri.

### Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

Recommendations are based on cultural-informational values. Omissions do not imply lack of recommendation. Please see program stories on these pages for additional recommendations.

#### **ECONOMICS—BUSINESS**

Monday, April 4

Absentee Ownership of Business, 7:45-8 p.m. NBC-Red. Rep. Wright Patman (Dem. Tex.) speaks briefly on absentee vs. local ownership of busi-

#### **EDUCATIONAL NEWS**

Wednesday, April 6

America's Schools. 6-6:15 p.m. NBC-ed. National Education Ass'n program on current developments in the nation's school system.

Friday, April 8

Education in the News. 6-6:15 p.m. NBC-Red. Shannon Allen of the Office of Education and the Radio Project discusses activities and issues behind the efforts of the educators. Of popular as well as professional interest

#### HISTORY

Monday, April 4

Brave New World. 10:30-11 p.m. CBS. "Art Endures"—new, interesting light on the cultural life of Latin America. The story of her painters and sculptors, ancient and modern. A must program on smart listening schedules.

Wednesday, April 6

Cavalcade of America. 8-8:30 p.m. CBS. (For the West, 9 p.m. PST.) "Hepzibeth Merritt and Her Sons." The saga of the pioneer family that discovered and developed the iron deposits of northern Minnesota. A woman's iron will opens the West to the age of steel.

Friday, April 8

Story Behind the Headlines. 7:15 to 7:30 p.m. NBC-Blue. Caesar Searchinger discovers historical antecedents for headline events.

### INSPIRATION

Sunday, April 3

Radio Puipit. 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman, "The Life of a Large Outlook."

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick, "Christian Faith—Fantasy or Reality?

The Lutheran Hour. 4:30-5 p.m. MBS. Dr. Walter A. Maier, talk.

Saturday, April 9

The Message of Israel. 7-7:30 p.m. NBC-Blue. Rabbi Samuel Goldenson.

### MUSIC

Thursday, April 7

Thursday, April 7
Essays in Music. 10-10:30 p.m. CBS. Victor Bay and the Columbia Concert Orchestra essay "The Nocturne." Selections include Sibelius' "Nocturne from Belshazzar," Chopin's "Nocturne—Opus 15, No. 2," Debussy's "Fetes," the Nocturne from Borodin's "Second String Quartet" and an original composition by Alex Semmler, program soloist, written especially for this broadcast.

#### Friday, April 8

Music Appreciation Hour. 2-3 p.m.
NBC-Red and Blue. Dr. Damrosch
and the NBC Orchestra turn to "The
Symphonic Poem" (selections from the
works of Richard Strauss) and to
"Modern American Composers"—representative selections from Gershwin,
Brains and Chasins Braine and Chasins.

#### PEOPLE—THOUGHT—COMMENT

Sunday, April 3

Europe Calling. 1:30 to 1:45 p.m. CBS. Americans abroad report eye-witness reactions to international developments.

Monday, April 4

New Horizons. 5:15-5:30 p.m. CBS. Peer over the edge of volcanic craters—down into the earthquake's schism—with Dr. Harold E. Vokes. A descriptive tour of "Restless Earth."

#### Wednesday, April 6

American Viewpoints, 7:15-7:30 p.m. CBS. Herbert Morrison, British M. P. and leading figure in England's Labor Party discusses "British Labor and the European Crisis." Some facts beneath the headline froth on the Chamberlain-Eden controversy.

Thursday, April 7

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue. The week's top in forum-fire. Essential timeliness of discussion subjects makes advance listing of topics impossible—listen for the town crier and his bell.

Friday, April 8

American Viewpoints. 10:45-11 p.m. CBS. Succinct comment on the national scene—speakers selected for leadership in American thought or action.

### PERSONAL—SOCIAL PROBLEMS

Monday, April 4

Human Relations Forum. 2:30-3 p.m. CBS. "What is the meaning of democracy for human relations?" Student forum discussion. (American School of the Air program.)

Tuesday, April 5

Highways to Health. 4-4:15 p.m. CBS. "Arthritis—its cause and care." Dr. M. H. Dawson, associate professor College of Physicians and Surgeons, Columbia University.

Wednesday, April 6

Your Health. 2-2:30 p.m. NBC-Red. "How to Get Along with People." See story, page 8.

#### SCIENTIFIC DEVELOPMENTS

Sunday, April 3

The World Is Yours. 4:30-5 p.m. NBC-Red. Dramatic introduction to "Birds of Prey"—Meet the American Eagle and birds of like feather and

Wednesday, April 6

Science on the March. 7:45 to 8 p.m. NBC-Blue. Dean Earl McKinley, medico, George Washington University, interprets scientific facts - biological

Thursday, April 7

Adventures in Science. 4-4:15 p.m. CBS. Watson Davis presents horticultural expert, Dr. David Lumsden. They discuss "Orchids for You."

### Design for Listening

Theme of the Week: Getting Along with People

Ask your boss-

Ask your best friend-Ask yourself-

The most troublesome stumblingblock on the highroad to personal happiness and financial success for most persons is an inability to get

along with other people.

The difficulty arises because self-appraisal is the most difficult of the mental arts-because it's so easy to find the other fellow at fault whenever personal frictions thwart our plans. We wonder at the smallness of asylum populations when psychologists show us to what lengths we go to defend and justify our peculiar little egos—yet seldom have we the courage to seek and recognize our own "queer" traits, the peculiarities that we nourish unchallenged in our make-up, and that act like sand in the machinery of our relations with other people.

How can we scale the stumbling-block? How can we make the personality adjustments that will clear our paths to a larger share of social and financial success and clinch our intended rewards of personal charm and happiness?

A re-evaluation of your own personality and a re-examination of your own ideas and inhibitions and rationalizations is the most personal of all our problems.

Reliable authorities have compounded a helpful prescription. Here

### "Is the Public a Moron?"-Psychologist's Theme

Monday, 7:15-7:30 p.m., NBC-Blue

Do you enjoy a mental challenge? Then hear Dr. Joseph Jastrow and come up with some bright new braintools for getting along with people. You'll have to listen like a hawk to follow him, but there's a gem in every phrase.

If you are a radio-hearer you will rail at this recommendation . . . If a listener, you'll join a select legion of men and women who are enjoying a smart mental rap each Monday night as Dr. Jastrow tells why "The Devil Takes the Hindmost." His topic this week: "Is the Public a Moron?" You can count on sprightly clews to happier living in this discussion.



Madeline Gray, "Dear Teacher," is a disciple of fun-in-learning Mon. & Wed. 5-5:15 p.m. CBS



The "unwanted" love interest in the script prior to Mary Sothern's marriage, Billie McDaniels (Jeanne Colbert) caused many despairing moments, as did Joe Julian, member of a holding corporation



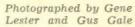
A friendly battle between Max Tilley (Jay, Jostyn, left) and Dr. John Benson (Jerry Lesser) for Mary's hand, finally was won by Max. Now he copes with problems brought on by a shady financier



Married life takes an important part in the story. At left, Phyllis (Florence Golden) is the recent bride of Danny Stratford. But Mary Sothern (above), played by Minabelle Abbott, is now facing life with her second script husband

### A YOUNG WOMAN'S DILEMMA

NTIL television becomes a practicality, periodicals must serve as the host for radio casts and radio listeners. Perhaps some of the illusions that have been created by followers of "The Life of Mary Sothern" will be shattered by these pictures. If so, they should be, for everyone in the cast of this Monday through Friday WLW and WMCA serial, which is aired at 4:15 p.m., EST, looks like the person he portrays. A fast-paced story of a young mother who finds it difficult to keep her well-meaning husband's "two feet on the ground," the program, sponsored by Hinds Honey and Almond Cream, has been on the air four years.





Cast in the title role, Minabelle Abbott is more often called Mary Sothern. It's easier to remember



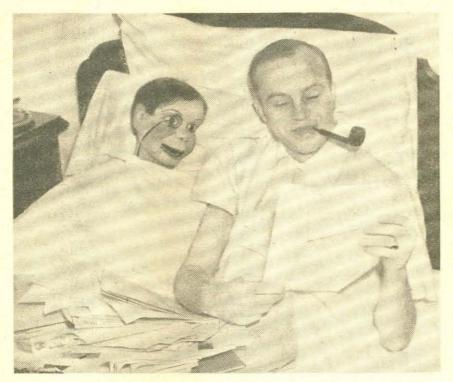
To hold their parts, actors must not vary their style. The entire cast of "The Life of Mary Sothern," playing their roles so often, is now a stable, realistic unit



Impulsive Max Tilley (Jay Jostyn) is in constant need of Mary, his practical, loving young, wife



A nation's dears, as well as the cast's, twins Jimmy and Susan Phyllis are adroitly used in the serial. If it be heart-throbs or happiness needed, they fit in very well



Most popular musical program in Star of Stars Poll is the Chase & Sanborn Hour. To Charlie McCarthy and Edgar Bergen go much credit for winning

### WON BY A BLOCKHEAD

CHASE & SANBORN IS MOST POPULAR MUSICAL IN STAR OF STARS POLL

ID you vote for your favorite in the first division of the Star of Stars Poll-the election held to determine the most popular musical programs on the air? Whether or not your vote was cast, thousands of loyal listeners registered their preferences and this week the results are available.

The tabulations in RA-DIO GUIDE'S Star of Stars Poll represent the most authentic rating of stars in radio. The returns below show how listeners themselves rate the stars; they tall how these stars they tell how these stars will be evaluated during the coming year.
In this musical division

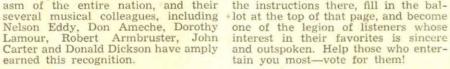
poll, which closed at midnight, Saturday, March 19, the Chase and Sanborn Hour scored a spir-ited victory, with over 13 percent of all the votes cast. Edgar Bergen and his Charlie McCarthy have engaged the entire nation, and their

earned this recognition.

Second place in the musical division went to Bing Crosby's Kraft Music Hall. Bing's program drew almost 12 percent of the votes! Behind these two leaders came the Ford Sunday Evening Hour, with 6 percent, and Jeanette MacDonald's Vick's Open House, with percent. Other programs finished in the order

shown in the table below. Behind these thirty lead-ers were scores of other programs whose votes were widely scattered. This year's poll focuses

each week on one classification of program or talent only. The dramatic programs and children's programs have already had their elections, and results will be announced by's Kraft is second the instructions there in structions there, fill in the balance of the text the tor of that page and become



Turn to the inside front cover for this week's ballot!

Bing Crosby's Kraft

Music Hall is second

### Results in Musical Division of the Star of Stars Poll

- 1. Chase and Sanborn Hour
  2. Kraft Music Hall
  3. Ford Sunday Evening Hour
  11. Good News of 1938
  12. National Barn Dance
  13. Hollywood Hotel
  14. New York Philharmonic
  15. Hour
  16. September 17. Benny Goodman
  17. Mary Conditions 18. Hollywood Hotel
  18. Hollywood Hotel
  19. Chase and Sanborn Hour
  19. September 19. Benny Goodman
  19. September 19. Benny
- Vick's Open House NBC Breakfast Club Your Hit Parade
- The Hour of Charm
- 8. Rudy Vallee's Variety Hour 9. Metropolitan Opera 10. Lady Esther Serenades

- Orchestra
- Orchestra
  15. NBC Symphony Orchestra
  16. Voice of Firestone
  17. Cities Service Hour
  18. Horace Heidt's Brigadiers
  19. Coca Cola Song Shop
  20. Hollywood Mardi Gras

- 24. Guy Lombardo
  25. Philadelphia Orchestra
  26. Carnation Contented Hour
  27. Radio City Music Hall
  28. Kate Smith
  29. Show Boat
  30. Music Appreciation Hour Guy Lombardo Philadelphia Orchestra Carnation Contented Hour

### VOICE OF THE LISTENER

#### PRO AND CON

VOL: Why don't you publish more pictures and articles on the radio serials? I used to buy RADIO GUIDE every week but I've quit.-Mrs. E. M. Menk-haus, Carlyle, Ill.

VOL: There are no programs left during the day worth listening to. Everything is serials and more serials and each more inane than the other.-Mrs. John Karrow, Winona, Minn.

#### NOW IN MOURNING

VOL: I have held in long enough; I must speak or explode. Last year almost all serials had babies by the carload. Now they are killing off our favority when all programs copy each funny when all programs copy each other and we say "another redskin bit the dust." My radio is draped in black silk. While I do my work radio makes it hard to bake a cake without adding a tear or two when it calls for a cup of milk.—Mrs. Mabel Farrington, Ludington, Mich.

#### SEEKS MEDAL

VOL: Please award us some kind of medal. Instead of joining the millions ) who seem to have listened intently the Mae West broadcast and then yelled about it later, we decided we did not care for the "one-and-only line of patter" and did not turn on the radio. -Mrs. B. S. Clayton, Belle Glade, Fla.

#### CRITICIZES CRITICS

VOL: Kindly tell me who writes the letters for the burnt-up unpaid critics and fault-finders of radio programs which spoil their free radio entertainment and send their blood pressure up so high?—F. Shaw, Holmes, N. Y.

### WAVE Your HAIR AT HOME with "JACKEY" Wave Setter



also re-sets your permanent. Jackey does for you, mechanically, exactly w h at t he beauty operator does with her fingers and a comb. When she gives you a finger wave, II took her 6 months to learn it, you can do it instantly by placing "Jackey" on your hair and merely pushing your thumb and forefinger together. It automatically draws any type of wave, void of amateurish look-best suited to your personality—saves \$13.50 to \$26.00 a year on beauty bill. Uses no heat; no electricity; no dangerous chemicals, Made of sturdy comb-like material, lasts many years. Light as a feather, a child can handle it. Costs little. Just send us \$1.00 for "Jackey". That's all this amazing device costs or if you would rather have us ship C. O. D. just send in your name and address and pay postman \$1.00 plus charges, when "Jackey" arrives. If not delighted we insist you return it within ten days for your DOLLAR BACK. Order today.

JACKEY PRODUCTS. Box 61-F, Louisville, Ky. JACKEY PRODUCTS, Box 61-F, Louisville, Ky.

### The Strange Condition That Causes Hay-Fever

There is an unknown condition about Hay-Fever which causes many people to believe that nothing can be done for it. Mr. R. O. Murphy, Box 597, Stillwater, Minn., who relieved himself from the suffering of Hay-Fever, will explain this condition without charge to anyone who writes him. Just send your name and address at once, because strange as it may seem this is the time of the year to treat and prevent Hay-Fever suffering. Adv.



For quick relief from the itching of eczema, blotches pimples, athlete's foot, scales, rashes and other externally caused skin eruptions, use cooling, antiseptie, liquid D.D.D. PRESCRIPTION. Original formula of Doctor Dennis. Greaseless and stainless. Soothes the irritation and quickly stops the most intense itching. A 35c trial bottle, at drug stores, proves it—or your money back. Ask for D.D.D. PRESCRIPTION.



CHART ON YOUR OWN CASE

Check the head which is closest to your own condi-

WHAT USERS SAY

HYDRO-VAC, Incorporated Dept. 174-A, Walnut Bldg. DES MOINES, IOWA



DISCARD YOUR OLD AER Is Most Likely Corroded and Has Poor or Loc No MORE BUZZES, CLICKS and shorts from summ and sleet when using an F & H Capacity Aerial Ellmin Complete
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#### Log of Short-Wave Stations Whose Programs Are Listed

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OB1170, Chile	11.68	LRX, Argentina	9.66
CJRO, Canada	6.15	LSX.	10.35
CTP V Callana			10.00
CJRX, Cuba	11.72	OLR2B, Czecho-	6.03
COCD, "	6.13	slovakia	
	9.43		9.55
COCO. "	6.01	OLR4A, "	11.84
	9.75	OLR4B, "	11.76
COGF, "	11.865	OLR4B.	15.23
CSW, Portugal	9.94	OZF, Denmark	9.52
DJB, Germany	15.20	PCJ, Holland 9.59.	15.22
DJC, "	6.02	PHI, "	17.775
DJD.	11.77	PRADO Foundor	6 en
DJL. "	15.11	PRF5, Brazil	9.50
EAJ43. Canarias	10.37	RAN, U.S.S.R.	9.60
FAR, Spain	9.49	RKI, "	7.54
EA9AH, Spanish	0.10	RNE. "	12.00
Morocco	14.05	DV15 27	4.273
FOSAA, Tahiti	7.11	RV15. " RV59. "	6.00
GSA, England	6.05	SPD, Poland	11.53
CCP Ligiand		SPD, Poland	11.00
GSB.	9.51	SPW, "TFJ, Iceland	13.64
	9.58	TFJ, Iceland	12.23
	11.75	TI4NRH, Costa	
UDI,	15.14	Rica	9.698
UDU,	17.79	TPA2, France	15.24
GSH, "	21.47	TPA3, "	11.88
GSI. "	15.26	TPA4. "	11.71
GSJ, "	21.58	VE9DN, Canada	6.005
GSJ, "	6.11	VK2ME, Australia	9.59
GSO, "	15.18	VK3ME.	9.51
GSP, "	15.31	VLR.	9.58
HAT4, Hungary	9.12	VPD2, Fijis	9.54
HBJ, Switzerland	14.535	VP2TO St. Kitts	
HBL.	9.34	VP2LO, St. Kitts VUD2, India	9.59
HBL, "HBO, "	11.402	WIXAL, Boston, M	988.
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HC2RL, Ecuador	6.66	XEUZ, Mexico, D.F	6 12
HJ1ABP, Colombia	0.00	XEXA,	6.172
HP5A, Panama		YSD, El Salvador	7.894
HP5J, "	11.7	ISD, El Salvador	
HEODY CL. OF	9.60	YV5RC, Venezuela	0.00
HS8PJ. Siam 9.51		ZB W3, Unina	8.020
IRF, Italy	9.83	ZBW3, China ZIK2, British Honduras ZRH, S. Africa ZRK	10.0
JDY, Kwantung	9.925	Honduras	0.00
JDY, Kwantung JVI, Japan JVN, JZJ,	9.535	ZRH, S. Africa	0.023
JVN,	10.66		
JZJ,	11.80	ZMBJ, S.S. Awatea	8.89
	15.16		6.01
LRU, Argentina	15.29	2RO3. Italy	9.635
Short-wave pro	erams e	f American station	S ATE
shewn along with	the re	egular listings hegi	nning
on page 27 Thes	o are in	egular listings begindicated, for example	e hy
(ew.11 87) in pare	nthoron	following a program	n Het-
ing This rooms	hot on 1	1.87 megacycles the	ad mc
program man ala	he her	and megacycies the	chart
wave station Di-	be near	d over an American	anort.
wave station, Ple	ase not	e that foreign statio	ns do
		sely to their anno	nuced
program schedule	5.		
	-		

News Broadcasts

News Broadcasts

Daily—12:35 a.m., JZJ; 2:40, GSB, GSD, GSF, GSG, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSF, GSH, GSJ, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH; 12:20, p.m., GSB, GSD, GSG; 2:40, 2R03; 3:10, TPA3; 4:15, GSB, GSD, GSF, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43, EAR; 7:35, 2R03; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.

Daily Except Sundays—8:20 a.m., VK3LR

Mon., Tues., Thurs., Fri.—9:45 p.m., OLR4A or OLR4B.

Sunday, April 3

\*7 a.m.—Program from Darien, Kwantung: JDY
\*8 a.m.—Variety program from Germany: DJL
\*8 a.m.—International church: COCQ
\*8 a.m.—Overseas hour (South Seas): JZJ
8:30 a.m.—Overseas hour (South Seas): JZJ
8:30 a.m.—Oratorio, "St. Matthew Passion"
(Bach): GSF GSG
8:45 a.m.—Football; Belgium vs. Holland: PHI
\*2 p.m.—Danish program: OZF
\*3 p.m.—English news from France: TPA3
(11.885) (15.13)
\*4 p.m.—Test broadcasts from St. Kitts: VP2LO
(6.38)
\*4:55 p.m.—Greetings to listeners: DJB DJD
\*5:15 p.m.—Greetings to listeners: DJB DJD
\*5:15 p.m.—Greetings to listeners: North America): JZJ
\*6 p.m.—Overseas program (Eastern North America): JZJ
\*6 p.m.—Polish program for North America:
SPW (13.635) SPD (11.535)
\*6 p.m.—La Voz de Las Provincias: COCH
\*6 p.m.—Cadena Crusselas network program:
COCO
\*7 p.m.—Brazil on the Air: PSH (10.22)

\*6 p.m.—La Voz de Las Provincias: COCH
\*6 p.m.—Cadena Crusselas network program: COCO
7 p.m.—Brazil on the Air: PSH (10.22)
\*7 p.m.—Soviet program: RAN RKI
\*7:30 p.m.—Loyalist news from Madrid: EAR (9.488)
\*7:30 p.m.—English news from Italy: 2RO3 IRF
\*7:40 p.m.—English news summary from England: GSP GSD GSC
\*8 p.m. (ex. Sat., Sun.)—Portuguese news for Brazil: W3XAL (17.78)
\*8:15 p.m.—English news from Germany: DJB
\*8:30 p.m.—Spanish news bulletin from Daventry:
\*8:45 p.m.—Portuguese news bulletin from Daventry:
\*8:45 p.m.—Britidap grogram from North America:
Salamanca (10.37)
\*9 p.m.—Cararo's tango band: LRX
\*9:30 p.m.—English news from Germany: DJB
10:45 p.m.—Birthday greetings: DJB DJD
\*11 p.m.—Marti dance orchestra: COCH
\*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
\*12 mid.—Broadcast from Eden Cabaret: COCQ
\*1 a.m.—English DX period: XEUZ
\*2 a.m.—Amateur Transmissions from Pitcairn Island: VR6AY (14.346)
Key to Symbols Used: \*Daily: †Week Days;

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; \$Monday, Thursday, Thursday, Saturday; ‡‡Monday, Tuesday, Thursday, Friday.

(Continued on Last Column)

### On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

THE German short-wave station started its activity for the Reich of Adolf Hitler, on April 1, 1933, with the inauguration of directional broadcasts for North America. The power of the transmitter at that time was only 4,000 watts. During the Olympic games in Berlin, in August, 1936, this power was boosted to 40,000 watts. Daily programs are now radiated on directional antennas to Africa, East and South Asia, and South and Central America, as well as North America. Testifying to the popularity of the Zeesen broadcasts in the first year the authorities casts, in the first year the authorities received 3,000 letters from listeners abroad, while last year more than 50,000 letters poured in from all corners of the earth.

To celebrate its fifth anniversary, a number of feature programs have been prepared for presentation from Zeesen for the period April 1 to 10. On Friday, April 1, at 6 p.m. EST, the director of the German short-wave stations, Dr. Kurt v. Boeckmann, will speak, while later in the same evening at about 9:30 p.m. EST, Reichminister Dr. Leenh Gealthair in the same advanced to the control of the same evening at about 9:30 p.m. EST, Reichminister Dr. Leenh Gealthair in the same advanced to the control of the same evening at about 9:30 p.m. EST, Reichminister Dr. Leenh Gealthair in the same advanced to the same evening at a same and the same advanced to the same evening at a same and the same evening at a same advanced to the same evening at a same e

Joseph Goebbels will make an address . . . Other outstanding programs to be heard will include: "Marvels of Engineering," on Monday, April 4, at 6:45 p.m. and "German Broadcasting Stations Greet the World," including pick-ups from all of the principal cities of Germany, at 9:30 p.m. EST; presentation of the opera, "The Flying Dutchman," on Tuesday, April 5, at 6:30 p.m. EST; "Poets of the Third Reich," introducing all of the famous poets of present-day Germany, on Wednesday, April 6, at 5:15 p.m. EST; a talk, "The German Mind and the World," on Thursday, April 7, at 9:15 p.m. EST; a concert of the Berlin Philharmonic Orchestra on Friday, April 8, at 7:30 p.m. EST; "Stars of the German Opera," presenting the leading operatic voices of the country, on Saturday, April 9, at 7:30 p.m. and an announcers parade, to bring the festivities to a close at 8:30 p.m. EST. Joseph Goebbels will make an address ties to a close at 8:30 p.m. EST.

One of the new Essarts, France, short-wave transmitters is broadcast-

ing on 11.885 megs, almost every evening in parallel with TPA4 (11.713). The new "Radio Coloniale" station is much louder than the old one . . . Summer time went into effect in France, on March 26, so all schedules from this country will be heard one hour earlier than heretofore.

A new fortnightly feature entitled, "Empire Gazette," reflecting contemporary happenings in various parts of the Empire, will be introduced to Daventry listeners on Tuesday, April 5, at 7:15 a.m. EST, and repeated on Wednesday, April 6, at 10:50 p.m. EST. This new program will be sort of a British "March of Time," with dramatic reconstructions, and people "in the news" as frequent contributors.

Experimental Zeesen, Germany, Transmitter DJO (11.795), is now on the air daily from 7:50 to 10:45 p.m. EST, with an antenna beamed on South America.

On alternate Friday nights, the next being this week, at 11 p.m. EST, the General Electric Company, broadcasts messages from home to the Waldeck Expedition in interior British Guiana, in search of the now almost mythical Paul Redfern. Death and sickness has reduced this expedition to only two people, Theodore Waldeck, and his wife, who despite almost unbelievable hardships are carrying on alone. When last heard from, the Waldecks were in contact with a tribe of native Indians who claim they can direct them to Paul who claim they can direct them to Paul Redfern's plane and to the lost man

According to an announcement from that station, the call of the Pitcairn Island broadcaster on 14.346 megs, has been changed to VR6AY. Up to the time of going to press, however, no programs have been heard from the island the one scheduled for the island, the one scheduled for March 15, apparently having been cancelled due to some technicality which has not yet been ironed out.

Listeners to the Daventry stations recently heard Nicholas Medvedeff's Balalaika Orchestra in a program from Broadcasting House, London

Monday, April 4

†5:30 a.m.—Program from Fijis: VPD2 \$8 a.m.—Program from Hong Kong: ZBW3 \$8 a.m.—Siamese broadcast: HS8PJ (19.02) 9:50 a.m.—Stamese broadcast: HSSPJ (19.02)
9:50 a.m.—Amateur Racquets Singles Champion-ships: GSF GSG
†10:30 a.m.—Vatican City broadcasts: HVJ
1 p.m.—John Reynders' orchestra: GSG GSD
†4:50 p.m.—Science news: W1XAL (6.04)
†5 p.m.—American news: W2XAF (9.53) W2XAD

†5 p.m.—American news: W2XAF (9.55) (15.33) †6 p.m.—Monitor news: W1XAL (11.79)

†6 p.m.—Monitor news: WIXAL (11.79)
6:30 p.m.—English program from Martinique:
Radio Martinique (9.685)
6:45 p.m.—Marvels of Engineering: DJB DJD
7 p.m.—"Henry Irving, Man and Actor": GSP
‡#8 p.m.—North American program from Czechoslovakia: OLR4A or OLR4B
‡#8 p.m.—Conjunto-Neopoblano, 1936, Typical Orchestra: COGF
†10:30 p.m.—News summary: GSC GSD
10:50 p.m.—Herbert Dawson, organ: GSC GSD

Tuesday, April 5

Tuesday, April 5
7:15 a.m.—"Empire Gazette," review of events overseas: GSF GSG GSJ
9:20 a.m.—Milan Symphony orchestra: PHI
11:20 a.m.—Music of the Karens; GSF GSG
2:30 p.m.—Science Forum: W2XAD (15.33)
4:20 p.m.—America Speaks: GSD GSF GSO
5:30 p.m.—Our Folk Heritage: DJB DJD
6 p.m.—Science in the news: W2XAD (15.33)
W2XAF (9.53)
6:30 p.m.—Opera, "The Flying Dutchman": DJB
††7 p.m.—Broadcast from Chile: CB1170
7:20 p.m.—Gang Smasher: GSC GSD GSP
††7:30 p.m.—Program from Belize, British Honduras: ZIK2
††8 p.m.—Argentine music: COGF
9:15 p.m.—Germany's future path: DJB DJD
11:30 p.m.—Salute to Latin-America: W8XAL (6.06)

Wednesday, April 6
7:55 a.m.—"Monkey Wrenches in the Trade Machine," Sir Josiah Stamp: GSF GSG GSJ
11:40 a.m.—"World Affairs," H. Wickham Steed:

11:40 a.m.—"World Affairs," H. Wickham Steed: GSF GSG
2:15 p.m.—Mario de Pietro's Estudiantina: GSG GSP
5:15 p.m.—Poets of the Third Reich: DJB DJD 7 p.m.—North American program from Holland: PCJ (9.59)
7:30 p.m.—International orchestra: LBX

PCJ (9.59)
7:30 p.m.—International orchestra: LRX
8 p.m.—Fan mail: DJB DJD
8:30 p.m.—Light music: 2RO3 IRF
8:45 p.m.—For the Short-Wave Listener: WlXAL
(6.04)
9:30 p.m.—North American program from Guatemala City: TGWA (9.865)
10 p.m.—Music and Stories of Latin-America:
W3XAL (6.1)
10:50 p.m.—Empire Gazette: GSC GSD

Thursday, April 7
7:30 a.m.—At the Black Dog: GSF GSG GSJ
5:30 p.m.—Fan mail: DJB DJD
6:20 p.m.—Medvedeff's Balalaika Orchestra: GSC GSD GSP
7 p.m.—Orchestra Musette: LRX
7:30 p.m.—Science Forum: W2XAF (9.53)
7:45 p.m.—Selections from operas: 2RO3 IRF
8 p.m.—Sea Chanties: GSC GSD GSP
8:30 p.m.—Waltz hour: YV5RC
8:45 p.m.—Great German Pioneers in Tropical Medicine: DJB DJD
9:15 p.m.—The German mind and the world: DJB DJD
9:20 p.m.—Food for Thought: GSC GSD
9:30 p.m.—Play, "Friendship in Port Said": DJB DJD

DJD 9:40 p.m.—BBC Empire orchestra: GSC GSD 10 p.m.—DX Chatter Box: W8XWJ (41)

Friday, April 8
7:30 a.m.—Billy Gerhardi's band: GSF GSG GSJ
10 a.m.—World Snooker Championship Final:
GSF GSG
4 p.m.—English news review: LSY (18.115) LRX
7 p.m.—Portuguese news: W2XE (11.83)
7:30 p.m.—Concert of the Berlin Philharmonic
Orchestra: DJB DJD
8:30 p.m.—Schmidt's at Home: DJB DJD
9:30 p.m.—Special variety evening: DJB DJD
10 p.m.—"Canada, 1938": CFCX (6.005)
11 p.m.—Messages from Home to Waldeck Expedition: W2XAF (9.53)
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 9

9:55 a.m.—Football; England vs. Scotland: GSF GSG
2:30 p.m.—In Town Tonight: GSP GSG
3 p.m.—Music hall: GSG GSP
4 p.m.—Calling all stamp collectors: W2XAF (9.53) W2XAD (15.33)
5:30 p.m.—Fan mail: DJB DJD
6 p.m.—Jubilee Ball of the German Short-Wave Station: DJB DJD
7:30 p.m.—Stars of the German Opera: DJB DJD
7:45 p.m.—Chamber music: 2RO3 IRF
8:30 p.m.—Announcers' Parade: DJB DJD
9:30 p.m.—'American Portraits'': W2XAF (9.53)
10 p.m.—Opera: OAX4J
11 p.m.—Northern Messenger; Messages to those in the Arctic: VE9DN

### COURAGE

(Continued from Page 3)

in the strange life of an incredible woman, and nothing would be served here by rehashing the story. It took a courageous woman to take it as she did. She was pointed out-the wife of Nicky Arnstein, the crook.

Nick came out of prison in 1925, after serving five years. Fannie wanted to wipe the slate clean and begin all over. She had been giving him much of her money, and didn't seem to mind. But the publicity Nicky got as a "master mind" of racketeers seems to have gone to his head and he got uppity.

WHAT strange things men do! A man trying to high-hat little Fannie Borach of Brooklyn,

Fannie divorced Nick in 1927.

By that time she had immortalized the song that the public always associates with the tragedies of her life. It was Ziegfeld who went to her one day and handed her a manuscript.

"Think you can make 'em cry with this?" he asked.

She doubted it, but Ziegfeld had a hunch. Fannie had been a comic a long time. She provoked laughter wherever she went. Ziegfeld knew, however, that in her heart was a deep yearning. No actress is as appealing as a comic who suddenly does a tragic role. The song he gave 1 r was from a French song, Mon Homme-My Mar.

That night Fannie first sang: "It's cost me a lot but there's one

thing that I've got

"It's my man . . ."
She kept right on singing it while Nick was being tried, while he was

"For no matter what he is, I am his -forever more."

Hollywood soon claimed her and moved there, where she still lives. And, of course, she moved on to radio, where she stars each Thursday night as "Baby Snooks" in the Good News of 1938, an NBC-Red program. She has been playing "Baby Snooks" for many years. It all began while she was appearing in "Sweet and Low," a Broadway musical. She took the character with her to radio.

SHE believes the radio audience likes to mingle tears with laughter. "People like to feel sorry for themselves," she said. "When I sing 'My Man' the audience is not thinking about my man at all, but about some lover who broke their heart."

Two years after she divorced Nick Arnstein, Fannie married Billy Rose, the showman. Everybody hoped Fannie would be happy again, and "My Man" took on a different meaning, but the words were the same.

Mister Rose, the showman, has announced now that he and Fannie Borach of Brooklyn will be divorced. The announcement took the breath away from Broadway. It will all be over soon—in Reno. Mister Rose will marry, so he says, Miss Eleanor Holm. She, Eleanor Holm, is the swimmer who likes champagne. Mister Rose likes publicity. I like Fannie Borach of Brooklyn.

Fannie Brice may be heard Thursdays on "Good News of 1938" over an NBC-Red network

EST 9:00 p.m. — CST 8:00 p.m. MST 7:00 p.m. — PST 6:00 p.m.

### A WOMAN OF Meet Tomorrow's Lady

### SHE LICKED HER PROBLEMS -TELLS YOU HOW TO LICK YOURS

### BY GEORGE MARSHALL

THOUGH Elizabeth Hart's youthful brunet vivacity would never let you believe other than that she just stepped out of some young ladies' finishing-school, she has worked in radio for five years. Or had, rather, for these five years were followed by a proper's leave After that time Elizabeth year's leave. After that time Elizabeth decided that she had been away from radio as long as she could stand to be, and back she came.

and back she came.

One afternoon she dropped into the studios of WORL in Boston, and there met W. Cort Treat, the general manager. When she quizzed him about the possibilities of a job at the station, he was more than amenable. He told her that if she could do a program and sell what she did, he would let her do and sell for WORL.

and sell for WORL.

That was on a Friday, and Treat said that she could start work on Monday. His knowledge of her previous radio experience had given him such confidence in her that he put the WORL airlanes at her disposal from 9:30 to 10:00 a. m. Monday through Saturday, Elizabeth walked out of his office that day feeling quite set-up— elated at the prospect of being back on the air, and chipper at having won

such a promising position.

As she got home, her perkiness clouded a trifle. Three days wasn't long to prepare a daily half-hour program! And the knowledge that this program must be good enough to win a sponsor frightened her. So much de-pended on her opening broadcast!

Elizabeth surveyed her field. From the program director she secured a copy of the week's programs. On studying the schedule she perceived that WORL had no woman's program. That would be her job—to give women the things they wanted to hear.

By Sunday night—after two days of research in books, newspapers, magazines, pantries, and stories—she had her continuity prepared. One problem still remained—the name of her show. Because of the variety of subjects she

Because of the variety of subjects she had chosen to include in the woman's angle of things, it seemed impossible to select a suitable title.

"What shall I do tomorrow?" she moaned to herself. Tomorrow?— That gave her a clew—"Why, I'll be the WOMAN OF TOMORROW!"

Personality, ingenuity, and saleswomanship brought instant success to the Woman of Tomorrow. One half-hour to talk about anything, with the added attraction of some good musical numbers, and the spot announcements began to sell like hot cakes. Elizabeth had become a saleswoman.

She divides her program into three departments; the sentimental department, consisting of readings from unusual modern poets; her success-story department, in which she sketches the

department, in which she sketches the biography of some famous modern woman here or abroad; and lastly, her department—not the beauty advice but rather tried and true facts, such as how many times to brush your hair, and "Ladies, please never let your slip show."

Some sort of check to substantiate the statement I made to every advertising agency in Boston, 'I have a tremendous listening audience.'"

Originality being one of her outstanding characteristics, she decided to read one name and telephone number out of the big Boston phone book each day, asking the owner to be kind enough to call her at the studio as soon as she was off the air. The results of the idea were as amazing as the

proverbial rabbits out of the magician's hat. The second day of her ex-periment, the woman whose name was periment, the woman whose name was read on the air called. Exultant over her success, Elizabeth went around the corner and ordered a bouquet of fresh cut flowers to be delivered to her first "proven" listener. After two more women responded in the next three days, Elizabeth sold the florist the idea of joining her in sending the flowers. of joining her in sending the flowers to each person who called, to be paid for by a spot on her program.

N ONE week, six out of seven of the names read found listeners on the receiving end, and no week has yet passed without at least one phone call at 10:00 a.m. when she goes off the

A while back Elizabeth had to go to New York on business, and asked Marion Clark, also of the WORL staff,



Elizabeth Hart, "The Woman of To-morrow," is heard daily over WORL

to take her program for her. Marion was pretty skeptical about the telephone business, thinking that Elizabeth probably used friends' names, so she called a name in the "Q's" one day, and one in the "Z's" on the next. Imagine her surprise when, not only did both parties call the studio promptly at 10 o'clock, but two persons called for the "Z" name—one saying that it was her maiden name and therefore wasn't she entitled to the flowers, too? Marion has nothing more to take her program for her. Marion flowers, too? Marion has nothing more to say about the Woman of Tomorrow phone calls being "phony."

Another product of her ingenuity is

a comparatively new program, steadily growing in popularity over WORL, called "'Round Copley Square." It consists of fifteen minutes of all-request music played by pianists Ella Wilson and Bob Perry, two accomplished pi-anists. Elizabeth announces it, and injects newsy little notes which she finds time to pick up around Copley Square section, while she is going

Square section, while she is going from one appointment to another.
"But there is no program," says Elizabeth Hart proudly, "that I have done on the air in the past five years, or that I am doing now, that I have the same deep, sentimental feeling for, as the program, WOMAN OF TO-MORROW."

I ALMOST STARVED UNTIL I FOUND THINGS I LIKE AND FEEL FINE THEY SURE FIX MY ACID INDIGEST-ION,TOO. I ALWAYS CARRY TUMS AND NEVER SUFFER

### RELIEVES ACID INDIGESTION **UNBELIEVABLY FAST**

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to qualify for a position.  A. L. Alexander's True Stories, MacFadden Pub. Co., Fri. 9:30 p.m. NBC-R. Acme Paint Co. Smiling Ed McConnell, Sun. 3:30 p.m.

Alemite, Horace Heidt's or-chestra, Tues. 9 p.m NBC-B.

Alemite, Horace Heidt's orchestra, Tues. 9 p.m.
NBC-B.
Alias Jimmy Valentine. Larus Bros., Tues. 9:30 p.m.
NBC-B.
Alka-Seltzer. Uncle Exra.
Mon., Wed., Fri. 7:15 p.m.
(11:15 p.m. for West)
NBC-R: National Barr
Dance, Sat. 9 p.m. and 11
p.m. NBC-B.
Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid.
for West) NBC-R.
Alis-Chalmers Mig. Co.
Family Party; Everette
Mitchell; Annette King;
Joe Dumond; Joseph Gallicchio's orchestra, Sat.
10:30 p.m. NBC-B.
Amateur Hour. Chrysler,
Thurs. 9 p.m. CBS.
Ameche, Don. Chas & Sanborn, Sun 8 p.m. NBC-R.
American Album of Familiar
Music. Bayer Aspirin, Sun.
9:30 p.m. NBC-R.
American Album of Familiar
Music. Bayer Aspirin, Sun.
9:30 p.m. NBC-R.
Amos 'n' Andy. Campbell's
Soup. Mon. thru Fri. 7
and 11 p.m. NBC-R.
Anacin. Our Gal, Sunday;
Mon., Tues., Wed. 12:45
p.m. CBS; Easy Aces.
Tues., Wed., Thurs. 7 p.m.
NBC-B; Just Plain Bill,
Mon. thru Fri. 10:30 a.m.
(1:45 p.m. for West)
NBC-R.
Andrews Sisters. Just Enter-

(1:45 p.m. for West)
NBC-R.
Andrews Sisters. Just Entertainment (Wrigley's), Mon.
thru Fri. 7 p.m. (11 p.m.
for West) CBS.
Arnold Grimm's Daughter.
(Gold Medal), Mon. thru
Fri. 1:30 p.m. CBS.
Attorney-at-Law. Johnson's
Wax. Mon. thru Fri.
10:30 a.m. NBC-B.
Aunt Jemima Pancake Flour.
Cabin at the Crossroads,
Mon. thru Fri. 10 a.m. (11
a.m. for West) NBC-B.
Aunt Jenny's Stories. Spry,
Mon. thru Fri. 11:45 a.m.
(2:15 p.m. for West)
CBS.
Austin, Gene. Cocomalt Sun.
6 p.m. (11 p.m. for West)
CBS.
Bab-O. David Harum, Mon.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R. Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS. Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R. Backer, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R. Baker, Kenny. Jell-O, Sun. 7:30 p.m. CBS. Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B. Barbasol. Arthur Godfrey, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS. Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS. Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS. Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS. Behind Prison Bars. Sloan's Liniment. Mon. 10 p.m. NBC-B. Belicher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC-R. "Believe It or Not" Robert L. Ripley. Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R. Benny, Jack, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R. Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC-R. Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC-R. Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC-R. Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC-R. Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. nor Owest) NBC-R. Bernie, Ben, Orch. U. S. Rubber, Wed. 8:30 p.m. (12:30 a.m. for West) CBS. Betty & Bob. Gold Medal, Mon. thru Fri. 1 p.m. CBS. Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS. Big Town, Rinso, Tues. 8 p.m. (12:30 a.m. for West) CBS. Big Town, Rinso, Tues. 8 p.m. (12:30 a.m. for West) CBS. Big Town, Rinso, Tues. 8 p.m. (12:30 a.m. for West) CBS.

CES.
Bi-Sol-Dol. Mr. Keen, Tracer
of Lost Persons, Tues.
Wed. Thurs. 7:15 p.m.
NBC-B.

NBC-B.
Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.
Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.
Borden Co. The Hughes Reel; Rush Hughes, Mon. thru Fri. 4:30 p.m. NBC-R.
Boswell, Connie. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
Bowes, Edward, Major, Amagentation of the control of the co

Bowes, Edward, Major. Ama-teur Hour (Chrysler), Thurs, 9 p.m. CBS.

### Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time	8	9	10	11	12	1	2	3	4	5	6	7	8 p.m.	9	10	11	12 ald.
Central Standard Time	7	8	9	10	11	12	1 p.m.	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

### Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs-listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time.

Then turn to the Radio Guide program pages to find your station carrying the program.

Brewers' Association. You Said It; Lou Holtz; Kay Thompson; Ted Husing; Richard Himber's orches-tra, Mon. 8 p.m. (12 mid. for West) CBS.

Brice, Fannie. Good News of 1938 (Maxwell House Cof-fee), Thurs. 9 p.m. NBC-R. Bromo-Seltzer. Harriet Par-sons, Wed. 8:30 p.m.

NBC-B. NBC-B.
Burns & Allen. Grape Nuts,
Mon. 8 p.m. (10:30 p.m.
for West) NBC-R.
Burns, Bob. Kraft Music
Hall, Thurs. 10 p.m. NBC-R.

R.
Butterworth, Wallace. Radio
Newsreel (Energine), Sun.
3 p.m.; Vox Pop (Molle),
Tues. 9 p.m. (Mon. 12:30
a.m. for West) NBC-R.

Cabin at the Crossroads.

Aunt Jemima Pancake
Flour, Mon. thru Fri.
10 a.m. (11 a.m. for West)
NBC-B.

Calumet Baking Powder &
Swans Down Cake Flour.
Kate Smith; Jack Miller's
Orchestra; Ted Straeter
Chorus, Thurs. 8 p.m.
(11:30 p.m. for West)
CBS.

Camay Pepper Young's Fam-

Camay. Pepper Young's Family, Mon. thru Fri. 11:15
a.m. NBC-B & 3 p.m.
NBC-R. Camels. Cantor's Camel Caravan; Eddie Cantor; Deanna Durbin; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's orchestra, Mon. 7:30 p.m. (10:30 p.m. for West) CBS; Benny Goodman's orchestra, Tues. 9:30 p.m. CBS.
Campana. First Nighter, Fri. 10 p.m. NBC-R.
Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's Orch.; Jerry Cooper; Frances Langford; Marlyn Stuart, Fri. 9 p.m. CBS.
Cantor's Camel Caravan.

Cantor's Camel Caravan.
(Camels) Mon. 7:30 p.m.
(10:30 p.m. for West)

(Cameis) Mon. 7:30 p.m. (10:30 p.m. for West) CBS.
Cantor, Eddie. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.
Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC-R.
Carnegie, Dale. Colgate, Tues. 10:45 p.m. NBC-R.
Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.
Carter, Boake. Huskies & Post Toasties, Mon. thru Fri. 6:30 p.m. (8:45 p.m. for West) CBS.
Carter, John. Chase and Sanborn, Sun. 8 p.m. NBC-R.
Cavaleade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.
Chase & Sanborn. Don Ameche; John Carter; Edgar Bergen; Charlie McCarthy, Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.
Cheer Up America. Mennen.

R.
Cheer Up America. Mennen, Wed. 7:45 p.m. NBC-R.
Chesterfield. Grace Moore;
Andre Kostelanetz' orchestra; Deems Taylor, Wed.
9 p.m.; Paul Whiteman's Orch., Fri. 8:30 p.m. (11:30 p.m. for West)
CBS.

CBS.
Chipso. Road of Life, Mon.
thru Fri. 9:30 a.m. CBS;
4:45 p.m. NBC-R.
Chrysler. Amateur Hour;
Major Bowes, Thurs. 9

Hour; Chrysler. Major Be

p.m. CBS.
Cities Service Concert, Lucille Manners, Fri. 8 p.m.
NBC-R.
Clark, Buddy, Melody Puzzles (Lucky Strike), Mon.
8 p.m. NBC-R; U.S. Rub-

ber, Wed. 8:30 p.m. (11:30 p.m. for West) CBS; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
Coca-Cola. Song Shop; Dell Sharbutt; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Alice Cornett, Fri. 10 p.m.
Cosmalt. Joe Penner, Gene
Austin; Ben Pollack's orchestra, Sun. 6 p.m. (11
p.m. for West) CBS.
Cooper, Jerry. Hollywood
Hotel (Campbell's Soup),
Fri. 9 p.m. CBS.
Colgate. Stepmother, Mon.
thru Fri. 5:30 p.m. CBS;
Dale Carnegie, Tues. 10:45
p.m. NBC-R; Gang Busters; Col. N. H. Schwartzkopf, Wed. 10 p.m. CBS,
Court of Human Relations.
Vadsco Sales Corp., Sun.
4 & 4:30 p.m. MBS.
Court of Missing Heirs.
Skelly, Sun. 10:30 p.m.
CBS.
Cravens, Kathryn. News thru

CBS.
Cravens, Kathryn. News thru
a Woman's Eyes (Pontiac), Mon., Wed., Fri 2
p.m. (5:30 p.m. for West)
CBS.

CBS.
risco. Vic & Sade, Mon.
thru Fri, 11:30 a.m.
NBC-B & 3:30 p.m. NBC-

NBC-B & 3:30 p.m. NBC-R.
Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.
Crooks, Richard. Firestone, Mon. 8 p.m. (11:30 p.m. for West) NBC-R.
Crosby, Bing. Kraft Music Hall, Thrus. 10 p.m. NBC-R.
Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Cross, Minton J. Bagic Rey (RCA), Sun. 2 p.m. NBC-B.

Dan Harding's Wife, Nat'l Biscuit Co. Mon. thru Fri. 9:45 a.m. NBC-R.
Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.
David Harum. Bab-O, Mon. thru Fri. 11 a.m. NBC-R.
Dennis, Clark. Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
Dennis, Clark. Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-B.
Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.
Dorsey, Tommy, Orch. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
Dr. Christian. Vaseline, Sun. 2:30 p.m. for West) CBS.
Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.
Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
Dumond, Joe. Family Party (Allis-Chalmers Mfg. Co.) Sat. 10:30 p.m. NBC-B.
Durbin, Deanna. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.
Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS. Easy Aces. Anacin, Tues., Wed. Thurs. 7 p.m. NBC-

B.
Edna Wallace Hopper Cosmetics. Romance of Helen
Trent, Mon. Tues. Wed.
12:30 p.m. CBS.
Electrolux Refrigerator.
March of Time, Thurs. 8

p.m. (12:15 a.m. for West) NBC-B.

Energine, Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Fairchild & Carroll, Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.

Fairchild, Edgar, Orchestra. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West)

Falstaff Beer. Public Hero
No. One, Mon. 10:30 p.m.
NBC-R.
Family Party. Allis-Chalmers
Mig. Co., Sat. 10:30 p.m.
NBC-B.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Aspirin, Tues. 7:30 p.m.
CBS.
Famous Fortunes. General
Shoe Corp. Tues. 7:45 p.m.
(11:15 p.m. for West)
MBS.
Fibber McGee & Molly.
Johnson's Wax, Tues. 9:30
p.m. NBC-R.
Fidler, Jimmie. Hollywood
Gossip (Drene), Tues. &
Fri. 10:30 p.m. NBC-R.
Firestone. Richard Crooks;
Alfred Wallenstein, Mon.
8:30 p.m. (11:30 p.m. for
West) NBC-R.
First Nighter. Campana, Fri.
10 p.m. NBC-R.
Firth Co. Interesting Neighbors; Jerry Belcher, Sun.
7:30 p.m. NBC-R.
Fleischmann. Ozzie Nelson's
Orch.; Harriet Hilliard;
Feg Murray, Sun. 7:30
p.m. NBC-B.
Florida Citrus Commission,
Emily Post, Tues, Thurs.
10:30 a.m. CES.

Feg Murray, Sun. 7:30
p.m. NBC-B.
Florida Citrus Commission.
Emily Post, Tues, Thurs.
10:30 a.m. CBS.
Ford, Sunday Evening Hour;
Jose Iturbi, Sun. 9 p.m.;
Watch the Fun Go By; Al
Pearce; Arline Harris,
Tues. 9 p.m. (12 mid. for
West) CBS.
Fulton, Jack. Just Entertainment (Wrigley's), Mon.
thru Fri, 7 (11 p.m. for
West) CBS.
Furest, Eugene. Rising Musical Star (Sealtest), Sun.
10 p.m. NBC-R.

Gallicchio, Joseph, Orch.
Family Party (AllisChalmers Mfg. Co.), Sat.
10:30 p.m. NBC-B.
Gang Busters. Colgate, Wed.
10 p.m. CBS.
General Electric. Hour of
Charm; Phil Spitalny's
Girl Orch., Mon. 9 p.m.
NBC-R.
General Shoe Corp. Famous
Fortunes, Tues. 7:45 p.m.
(11:15 p.m. for West)
MBS.
Gibson. Fredda, Melody Puz-

Fortunes, Tues. 7:45 p.m.

(11:15 p.m. for West)
MBS.
Gibson, Fredda. Melody Puzzles (Lucky Strike), Mon.
8 p.m. NBC-B; Royal
Crown Revue (Nehi, Inc.),
Fri. 9 p.m. (12:30 a.m.
for West) NBC-B; Your
Hit Parade (Lucky Strike)
Sat. 10 p.m. CBS.
Girl Alone. Kellogg. Mon.
thru Fri. 12 noon. NBC-R.
Godfrey, Arthur. Barbasol,
Mon. & Fri. 7:15 p.m.
(Fri. only 12 mid. for
West) CBS.
Goldbergs. Oxydol, Mon.
thru Fri. 4:30 p.m. CBS.
Goldbergs. Oxydol, Mon.
thru Fri. 4:30 p.m. CBS.
Goldbergs. Oxydol, Mon.
thru Fri. 1; p.m.;
Royal Crown Revue (Nehi
Inc.), Fri. 9 p.m. (12:30
a.m. for West) NBC-B.
Gold Medal. Betty & Bob,
Mon. thru Fri. 1 p.m.;
Hymns of All Churches,
Mon., Tues., Thurs. 1:15
p.m.: Betty Crocker, Wed.
& Fri. 1:15 p.m.; Arnold
Grimm's Daughter, Mon.
thru Fri. 1:30 p.m.; Valiant Lady, Mon. thru Fri.
1:45 p.m. CBS.
Goodman, Benny, Orch.
Camels, Tues. 9:30 p.m.
CBS.
Good News of 1938. Maxwell
House Coffee, Thurs. 9
p.m. NBC-R.

Gordon Baking Co. Lone
Ranger, Mon., Wed., Fri.
7:30 & 8:30 p.m. (10:30
p.m. for West) MBS.
Gordon, Bert. Cantor's Camel
Caravan (Camels), Mon.
7:30 p.m. (10:30 p.m. for
West) CBS.
Grand Ceneral Station. Listerine Fri. 8 p.m. NBC-B.
Grape Nuts. Burns & Allen:

B. Grape Nuts. Burns & Allen;
Ray Noble's Orch.; Tony
Martin, Mon. 8 p.m. (10:30
p.m. for West) NBC-R.
Guest, Edgar. It Can Be
Done (Household Finance),
Wed. 10:30 p.m. CBS.
Guiding Light. White Naptha, Mon. thru Fri. 3:45
p.m. NBC-R.
Gulf Oil. Phil Baker; Beetle
& Bottle, Sun. 7:30 p.m.
CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

9 p.m. (12 mid. for West)
CBS.
Harris, Phil, orch. Jell-O,
Sun. 7 p.m. (11:30 p.m.
for West) NBC-R.
Havrilla, Alios. Rising Musical Star (Scaltest), Sun.
10 p.m. NBC-R.
Hearn, Sam. Jell-O, Sun. 7
p.m. (11:30 p.m. for
West) NBC-R.
Heatter, Gabriel. We, The
People (Sanka Coffee),
Thurs. 7:30 p.m. CBS.
Heidt, Horace, orch. Alemite,
Tues. 9 p.m. NBC-B.
Heinz. Magazine of the Air,
Sun. 5 p.m. NBC-R.
Hello, Peggy. Drano. Wed.
Fri. 11:45 a.m. NBC-R.
Hersholt, Jean. Dr. Christian
(Vascline), Sun. 2:30 p.m.
(5:30 p.m. for West) CBS.
Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m.
NBC-B.
Hilltop House. Palmolive

(5;30 p.m. for West) ČBS.
Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m.
NBC-B.
Hilltop House. Palmolive
Soap, Mon. thru Fri. 5:45
p.m. CBS.
Himber, Richard, Orchestra,
You Said It (Brewers'
Assn.), Mon. 8 p.m. (12
mid. for West) CBS.
Hoffa, Portland. Town Hall
Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12
mid. for West) NBC-R.
Hoff, Carl, Orch. Your Hit
Parade (Lucky Strike),
Sat. 10 p.m. CBS.
Hollywood Gossip. Drene,
Tues. & Fri. 10:30 p.m.
NBC-R.
Hollywood Hotel. Campbell's
Soup, Fri. 9 p.m. CBS.
Hollywood Playhouse. Woodbury, Sun. 9 & 10:30 p.m.
NBC-B.
Holtz, Lou. You Said It
(Brewers' Assn.), Mon. 8
p.m. (12 mid. for West)
CBS.
Homemakers' Exchange, Nat'l
Lee Ady. Inc., Tues. Thurs.

CBS.

Homemakers' Exchange, Nat'l
Ice Adv. Inc., Tues. Thurs.
11:30 a.m. (12:45 p.m. for
West) NBC-R.

Hour of Charm. General
Electric, Mon. 9 p.m.
NBC-R.

West ) NBC-R.
Hour of Charm. General
Electric. Mon. 9 p.m.
NBC-R.
Household Finance. It Can
Be Done; Edgar Guest,
Wed. 10:30 p.m. CBS.
How to be Charming. Phillips, Mon., Wed., Fri.
11:30 a.m. (2:30 p.m. for
West) NBC-R.
Howe, Eleanor. Homemakers'
Exchange (Nat'l Ice Adv.
Inc.), Tues., Thurs. 11:30
a.m. (12:45 p.m. for West)
NBC-R.
Hughes, Rush. The Hughes
Reel (Borden Co.), Mon.
Thu Fri. 4:30 p.m. NBC-R.
Hughes, Tad. You Said Is.

Husing, Ted. You Said It (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.

CBS.

Huskies & Post Toasties.

Boake Carter, Mon. thru
Fri. 6:30 p.m. (8:45 p.m.
for West) CBS.

Hymns of All Churches.
Gold Medal, Mon. Tues.
Thurs. 1:15 p.m. CBS.

Interesting Neighbors, Fitch Co., Sun. 7:30 p.m. NBC-

Ipana. Town Hall Tonight;
Fred Allen; Portland Hoffa; Peter Van Steeden's
Orch., Wed. 9 p.m. (12
mid. for West) NBC-R.
It Can Be Done, Household
Finance, Wed. 10:30 p.m.

CBS.
CBS.
CBS.
Sunday Evening Hour (Ford), Sun, 9 p.m.
CBS.
CBS.
CBS.
CBS.

CBS.
Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11
a.m. NBC-B; 4:15 p.m.
NBC-R.
Ivory Soap. Edward MacHugh, Mon. thru Fri.
11:45 a.m. NBC-B; The
O'Neills, Mon. thru Fri.
12:15 p.m. NBC-R & 2:15
p.m. CBS.

Jack Armstrong. Wheaties,
Mon, thru Fri. 5:30 p.m.
NBC-R.
Jamison, Anne. Hollywood
Hotel (Campbell's Soup),
Fri. 9 p.m. CBS.
Jello-O. Jack Benny; Mary
Livingstone; Kenny Baker;
Sam Hearn; Andy Devine;
Phil Harris' orch.; Don
Wilson, Sun. 7 p.m. (11:30
p.m. for West) NBC-R.
Jergens. Walter Winchell,
Sun. 9:30 & 11 p.m. NBCB.
Jessel, George. Local Coop-

B. Jessel, George. Local Cooperative Campaign, Sun. 6 p.m. MBS. Johnny Presents, Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Morris, Tues, 8 p.m., (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) NBC-R. John's Other Wife. Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R. Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R. Johnson's Wax. Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jordan; Betty Wink-ler; Clark Dennis; Billy Mills' Orch., Tues. 9:30 p.m. NBC-R. Johnstone, E. R. Johnsy Presents (P hillip Morris), Tues. 8 p.m. (11:30 p.m., for West) CBS. Joson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS. Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R. Junior Nurse Corps. Sunbrite, Mon. thru Fri. 5 & 6 p.m. NBC-B. Just Plain Bill. Anacin Mon. thru Fri. 7 p.m. (11:9 p.m. for West) CBS. Just Plain Bill. Anacin Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R. Kay Kyser's Program. Lucky Strike. Wed. 10 p.m. NBC-

Kay Kyser's Program. Lucky Strike, Wed. 10 p.m. NBC-

Strike, Wed. 10 p.m. NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon NBC-R: Singing Lady, Ireene Wicker, Mon. thru Thurs, 5:30 p.m. NBC-B.
Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.
King, Walter. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.
King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS.
King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.
King, Annette. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
Koestner Josef, orch. Ry-Krisp, Sun. 5 p.m. NBC-R.
Kraft Music Hall. Bing Crosby: Bob Rurns Thurs.

R.
Kraft Music Hall. Bing
Crosby; Bob Burns, Thurs.
10 p.m. NBC-R.
Kostelanetz, Andre, orch.
Chesterfield, Wed. 9 p.m.

CBS.

Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS: Tues. 8:30 p.m. NBC-R.
Lamour, Dorothy. Chase & Sanborn. Sun. 8 p.m.
NBC-R.
Langford, Frances. Holly-wood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
Larus Bros. Alias Jimmy Valentine, Tues. 9:30 p.m.
NBC-B.
Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment). Mon. 10 p.m.
NBC-B.
Le Kroun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m.
NBC-R.

(Continued on Next Page)

(Cont'd from Facing Page)

(Cont'd from Facing Page)

Lifebuoy, Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orchestra; Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.
Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Local Cooperative Campaign. George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.
Lombardo, Guy, orchestra. Bond Bread, Sun. 5:30 p.m. CBS.
Lone Ranger. Gordon Bakning Co., Mon., Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.
Lucky Strike. Melody Puzzles; Fred da Gibson; Buddy Clark; Harry Salter's orchestra, Mon. 8 p.m. NBC-B; Kay Kyser's Program, Wed. 10 p.m. NBC-R; Your Hit Parade; Fredda Gibson; Buddy Clark; Carl Hoff's Orch.; Sat. 10 p.m. CBS.
Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.
Lum & Abner. Postum, Mon., Wed. Fri. 6:45 p.m. (11:15

R.
Lum & Abner. Postum, Mon.,
Wed. Fri. 6:45 p.m. (11:15
p.m. for West) CBS.
Lux Radio Theater. Mon. 9
p.m. CBS.
Lyman, Abe, orchestra. Waltz
time (Phillips), Fri. 9
p.m. NBC-R.

p.m. NBC-R.

Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. CBS; 3:15 p.m. NBC-R.

MacFadden Publishing. A. L. Alexander's True Stories, Fri. 9:30 p.m. NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.

Magazine of the Air. Heinz, Sun. 5 p.m. CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.

Manhattan Chours. Waltz

Mannattan Merry-Go-Round.
Dr. Lyons, Sun. 9 p.m.
NBC-R.
Manhattan Chours. Waltz
Time (Phillips), Fri. 9
p.m. NBC-R.
Manners, Lucille, Cities Service Concert, Fri. 8 p.m.
NBC-R.
March of Time. Electrolux
Refrigerator, Thurs. 8 p.m.
12:15 a.m. for West)
NBC-B.
Margot of Castlewood.
Quaker Oats, Mon. thru
Fri. 10:15 a.m. (11:15 a.m.
for West) NBC-B.
Mar-O-Oil Shampoo. Ted
Weems' orchestra,
1:15 p.m. NBC-R.
Martin, Tony. Grape Nuts,
Mon. 8 p.m. (10:30 p.m.
for West) NBC-R.
Maxwell House Coffee. Good
News for 1938; M-G-M
Film Stars; Fannie Brice;
Meredith Willson's orchestra; Robert Taylor; Connie Boswell, Thurs. 9 p.m.
NBC-R.
McBride, Mary, Margaret,
Minute Tapioca, Mon. thru

NBC-R.
McBride, Mary, Margaret, Minute Tapioca, Mon. thru Fri. 12 noon CBS.
McCall, George, Screenscops. Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
McCarthy, Charlie, Chase & Sanborn, Sun. 8 p.m. NBC-R.

McConnell, Ed, Smiling, Ac-me Paint Co., Sun. 3:30

mcConnell, Ed, Smiling, Acme Paint Co., Sun. 3:30
p.m. NBC-B.
McNamee, Graham. Royal
Crown Revue (Nehi Inc.),
Fri. 9 p.m. (12:30 a.m. for
West) NBC-B.
Mclody Puzzles, Lucky
Strike, Mon. 8 p.m. NBCB.

Strike, Mon. 8 p.m. NBC-B.

Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.

Mennen. Cheer Up America,
Wed. 7:45 p.m. NBC-R.
M-G-M Film Stars. Good
News for 1938 (Maxwell
House Coffee), Thurs. 9
p.m. NBC-R.

Mickey Mouse Theater of the
Air. Pepsodent, Sun. 5:30
p.m. NBC-R.

Miller, Jack, orchestra. Calumet Baking Powder
& Swans Down Cake Flour,
Thurs 8 p.m. (11:30 p.m.
for West) CBS.

Mills, Billy, orchestra. Fibber
McGee & Molly (Johnson's
Wax), Tues. 9:30 p.m.
NBC-R.

Minute Tapioca. Mary Margaret McBride, Mon. thru
Fri. 12 noon CBS.

Mitchell, Everette. Family
Party (Allis-Chalmers
Mfg. Co.), Sat. 10:30 p.m.
NBC-B.

Model Tobacco. Pick & Pat.

NBC-B.
odel Tobacco. Pick & Pat,
Edward Roecker, Mon.
8:30 p.m. (11:30 p.m. for
West) CBS.

Molle. Vox Pop; Parks John-son; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Moore, Grace. Chesterfield, Wed. 9 p.m. CBS.

Morgan, Russ, orchestra, Johnny Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West)

Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues, Wed. Thurs. 7:15 p.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch, Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

NBC-R.

Mueller Macaroni. Kitchen
Cavalcade, Mon. thru Fri.
10:45 a.m. NBC-B.

Munn, Frank. American Album (Bayer Aspirin). Sun.
9:30 p.m. NBC-R; Waltz
Time (Phillips). Fri. 9
p.m. NBC-R.

Murray, Feg. Fleischmann's,
Sun. 7:30 p.m. NBC-B.

Sun. 7:30 p.m. NBC-B.
Murray, Ken. Hollywood Hotel (Campbell's Soup),
Fri. 9 p.m. CBS.
Musical Steelmakers. Wheeling Steel Corp.,
p.m. MBS.

p.m. MBS.

Musterole, Carson Robison's
Buckaroos, Mon. Wed. Fri.
1:15 p.m. MBS.

Myrt & Marge. Super Suds,
Mon. thru Fri. 10:15 a.m.
(4 p.m. for West) CBS.

Mystery Chef. Period.

Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

11:45 a.m. (2:45 p.m. for West) NBC-R.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R.

National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC-B.

Nat'l Ice Adv. Inc. Home-makers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Nehi Inc. Royal Crown Revue; Tim & Irene; Graham McNamee; George Olsen's Orch.; Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman, Fri. 9 p.m. (12:30 a.m. for West) NBC-B.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.

News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Old Dutch Cleanser. Bachelor's Children. Mon. thru

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.
Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.
Old Gold. George McCall's

CBS.
Old Gold. George McCall's
Screenscoops, Tues., Thurs.
7:15 p.m. (11:15 p.m. for
West) CBS.
Olsen, George, Orch. Royal
Crown Revue (Nehi Inc.),
Fri. 9 p.m. (12:30 a.m. for
West) NBC-B.
One Man's Family. Tenderleaf Tea, Wed. 8 p.m.
(12:30 a.m. Sun. for
West) NBC-R.

O'Neills. Ivory Soap, Mon. tru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS. Ovaltine. Little Orphan An-nie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 4:30 p.m. CBS.

Packer's Tar Soap, Thatcher Colt Stories, Sun. 2:30 Colt Stories, p.m. NBC-R.

p.m. NBC-R.
Paige, Raymond, Orch. Hollywood Hotel (Campbell's
Soup), Fri. 9 p.m. CBS.
Pali Mall. People in the
News, Dorothy Thompson,
Tues. 7:30 p.m. NBC-B &
Fri. 10:45 p.m. NBC-B.

Palmolive Soap, Hilltop House, Mon. thru Fri. 5:45 House, Mo p.m. CBS.

Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Parsons, Harriet. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B. Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

People in the News. Pall Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

NBC-B & Fri. 10:45 p.m.
NBC-R.
Pepper Young's Family. Camay, Mon. thru Fri. 11:15
a.m. NBC-B & 3 p.m.
NBC-R.
Pepperell. Dr. Karl Rieland,
Fri. 7:15 p.m. NBC-B.
Pepsodent. Mickey Mouse
Theater of the Air, Sun.
5:30 p.m. NBC-R.
Perry, Bill. Saturday Night
Serenade (Pet Milk), Sat.
9:30 p.m. CBS.
Pet Milk. Mary Lee Taylor,
Tues. & Thurs. 11 a.m. (3
p.m. for West); Saturday
Night Serenade; Mary
Kasturday
Night Serenade; Mary
Eastman; Bill Perry, Sat.
9:30 p.m. CBS.
Philiadelphia Orch. Banking
Group, Mon. 9 p.m. NBC-B.
B.
Philip Morris. Johnny Pre-

B. Phillip Morris. Johnny Presents; E. R. Johnstone; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

p.m. (11:30 p.m. for West)
CBS.
Phillips. How To Be Charming, Mon. Wed. Fri. 11:30
a.m. (2:30 p.m. for West)
NBC-R; Lorenzo Jones,
Mon. thru Fri. 4 p.m.
NBC-R; Waltz Time: Abe
Lyman's Orch.; Frank
Munn; Manhattan Chorus,
Fri. 9 p.m. NBC-R.
Phillips Cosmetics. John's
Other Wife, Mon. thru Fri.
10:15 a.m. (1:30 p.m. for
West) NBC-R.
Phillips Petroleum. Poly Follies. Tues. 10:30 p.m.
CBS.

lies. Tues.
CBS.
Pick & Pat. Model Tobacco,
Mon. 8:30 p.m. (11:30
p.m. for West) CBS.
Pick bury Flour. The Woman

Pick & Pat. Model 10Dacco,
Mon. 8:30 p.m. (11:30
p.m. for West) CBS.
Pillsbury Flour, The Woman
in White, Mon. thru Fri.
10:45 a.m. NBC-R.
Pinkham Medicine, Voice of
Experience, Mon., Wed.,
Fri. 1:45 p.m. MBS.
Pollack, Ben, Orchestra, Cocomalt, Sun. 6 p.m. (11
p.m. for West) CBS.
Poly Follies, Phillips Petroleum, Tues. 10:30 p.m.
CBS.

leum, Tues. 10:30 p.m. CBS. Pond Cream. Those We Love, Mon. 8:30 p.m. NBC-B.

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Post Bran Flakes, Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.

Postum. Lum & Abner, Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Power, Tyrone. Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today.

CBS.
Princess Pat. Tale of Today,
Sun. 6:30 p.m. NBC-R.
Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12
mid. for West) CBS.
Public Hero No. One. Falstaff Beer, Mon. 10:30
p.m. NBC-R.
Puffed Wheat & Rice, Dick
Tracy, Mon. thru Fri. 5
p.m. NBC-R.

Quaker Oats, Margot of Cas-tlewood, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

West) NBC-B.

Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.
Radio Theater. Lux, Mon. 9 p.m. CBS.
Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's orchestra, Wed. 8:30 p.m. NBC-R.
RCA Magic Key. Milton Cross, Sun. 2 p.m. NBC-B.
Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
Regional Advertisers. Mystery Chef. Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.
Rimso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. (12:30 a.m. for West)
CBS.
Ripley, Robert L. "Believe It Or Not." Post Bran

CBS.
Ripley, Robert L. "Believe It Or Not." Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.
Rising Musical Star, Sealtest, Sun. 10 p.m. NBC-R.
Road of Life. Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.
Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (12:30 a.m. for West) CBS.
Roecker, Edward. Pick &

p.m. (12:30 a.m. for West)
CBS.
Roecker, Edward. Pick &
Pat (Model Tobacco),
Mon. 8:30 p.m. (11:30
p.m. for West) CBS.
Romance of Helen Trent.
Edna Wallace Hopper Cosmetics & Old English
Wax, Mon. thru Fri.
12:30 p.m. CBS.
Royal Crown Revue. Nehi
Inc., Fri. 9 p.m. (12:30
a.m. for West) NBC-B.
Royal Gelatin, Rudy Vallee's
orchestra. Thurs. 8 p.m.
NBC-R.

Royal Gelatin, Rudy Vallee's orchestra. Thurs, 8 p.m. NBC-R.
Rowe, Genevieve. Johnny presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Ry-Krisp. Marion Talley, Josef Koestner's orchestra, Sun. 5 p.m. NBC-R.

Sal Hepatica, Town Hall To-night; Fred Allen; Port-land Hoffa; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC-R.

Salter, Harry, Orch. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B.

Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. CBS. Saturday Night Serenade, Pet Milk, Sat. 9:30 p.m.

Singing Lady. Kellogg's, Mon. thru Thurs. 5:30 p.m.

thru Thurs, 5:30 p.m. NBC-B. Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.

Sloans Liniment, Behind Pris-on Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-

B.
Smallens, Alex. Rising Musical Star (Sealtest), Sun.
10 p.m. NBC-R.
Smith, Kate. Calumet Baking Powder & Swans Down
Cake Flour, Thurs. 8 p.m.
(11:30 p.m. for West)
CBS.

CBS.
Song Shop. Coca-Cola, Fri.
10 p.m. CBS.
Spitalny, Phil, Girl orchestra.
Hour of Charm (General
Electric), Mon. 9 p.m.
NBC-R.
Spry. Aunt Jenny's Stories,
Mon. thru Fri. 11:45 a.m.
(2:15 p.m. for West)
CBS.

(2:15 p.m. for West)
CBS.

Stepmother. Colgate, Mon.
thru Fri. 5:30 p.m. CBS.

Story of Mary Marlin, Ivory
Flakes, Mon. thru Fri. 11
a.m. NBC-B; 4:15 p.m.
NBC-R.

Stroud Twins, Chase & Sanborn, Sun. 8 p.m. NBC-R.

Stuart, Marlyn, Hollywood
Hotel (Campbell's Soup),
Fri. 9 p.m. CBS.

Sunbrite, Junior Nurse
Corps, Mon. thru Fri. 5
& 6 p.m. NBC-B.

Sun Oil, Lowell Thomas,
Mon. thru Fri. 6:45 p.m.
NBC-B.

Sunday Evening Hour. Ford,
Sun. 9 p.m. CBS.

Super Suds. Myrt & Marge,

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS. Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS. Swans Down Cake Flour & Calumet Baking Powder. Kate Smith; Jack Miller's orchestra; Ted Straeter Chorus, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

R.
Ted Straeter Chorus. Calumet Baking Powder & Swans Down Cake Flour, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

a.m. Sun. for West) NBC-R.
Terry and the Pirates. Dari-Rich, Mon. Tues. Wed.
5:15 p.m. NBC-R.
Thatcher Colt Stories. Pack-er's Tar Soap, Sun. 2:30
p.m. NBC-R.
The Hughes Reel. Borden Co., Mon. thru Fri. 4:30
p.m. NBC-R.
The Woman in White. Pills-bury, Mon. thru Fri. 10:45
a.m. NBC-R.
Thomas, Lowell. Sun Oil,
Mon. thru Fri. 6:45 p.m.
NBC-B.

Pet Milk, Sat. 9:30 p.m. CBS.
Schwartzkopf, Col. N. H. Gang Busters (Colgate), Wed. 10 p.m. CBS.
Sealtest. Rising Musical Star; Alex Smallens; Eugene Fuerst; Alois Havrilla, Sun. 10 p.m. NBC-R.
Sharbutt, Dell. Song Shop (Coca-Cola), Fri. 10 p.m. CBS.
Singing Lady. Kellorg's. Mon.

CBS.
Those We Love. Pond Cream,
Mon. 8:30 p.m. (NBC-B.
Time & Irene. Royal Crown
Revue (Nehi Inc.), Fri. 9
p.m. (12:30 am, for West)
NBC-B.
Town Hall Tonight. Ipana &
Sal Hepatica, Wed. 9 p.m.
(12 mid. for West) NBC-R.

Thompson, Dorothy. People in the News (Pall Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R. Thompson, Kay. You Said It (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.

R. Revor, Claire. Big Town, (Rinso), Tues. 8 p.m. (12:30 a.m. for West)

CBS.
Tums. Vocal Varieties, Tues.
& Thurs. 7:15 p.m. (11:15
p.m. for West Tues. only)
NBC-R.

U. S. Rubber. Ben Bernie's orchestra; Buddy Clark, Wed. 8:30 p.m. (11:30 p.m. for West) CBS. Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R. Uncle Jim's Question Bee.

NBC-R.
Uncle Jim's Question Bee.
Washington Coffee. Sat.
7:30 p.m. NBC-B.

Vadsco Sales Corp. Court of Human Relations, Sun. 4 p.m. MBS. Valiant Lady. Gold Medal, Mon. thru Fri. 1:45 p.m.

Mon. thru Fri. 1:45 p.m. CBS.
Vallee's, Rudy, orchestra.
Royal Gelatin, Thurs. 8 p.m. NBC-R.
Van Steeden, Peter, orchestra.
Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. 412 mid. for West)
NBC-R.
Vaseline. Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-R.
Vocal Varieties. Tums, Tues.
Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only)
NBC-R.
Voice of Experience. Pinkham Medicine, Mon. Wed., Fri. 1:45 p.m. MBS.
Vox Pop. Molle. Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
Wallenstein, Alfred. Fire-

Wallenstein, Alfred. Fire-stone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.
Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.
Talmadge, Norma, Local Cooperative Campaign, Sun. 6 p.m. MBS.
Taylor, Deems. Chesterfield, Ved. 9 p.m. CBS.
Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.
Taylor, Robert. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
Ted Straeter Chorus. Calu-NBC-R.
Waltz Time. Phillips, Fri. 9
p.m. NBC-R.
Watch the Fun Go By. Ford,
Tues. 9 p.m. (12 mid. for
West) CBS.
Washington Coffee. Uncle
Jim's Question Bee, Sat.
7:30 p.m. NBC-B.
We, The People. Sanka Coffee, Thurs.
CBS.

We, The People, Sanka Cor-fee, Thurs. 7:30 p.m. CBS. Weems, Ted, Orchestra. Mar-O-Oil Shampoo, Sun. 1:15 p.m. NBC-R. Welch, Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for

p.m. (11:15 p.m. for West) NBC-B. Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R. heeling Steel Corp. Musical Steelmakers, Sun. 5 p.m. MBS.

MBS.
Whiteman, Paul, orchestra.
Chesterfield, Fri. 8:30 p.m.
(11:30 p.m. for West)
CBS.

CBS.
White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R.
Wicker, Ireene. Singing Lady (Kellogg's). Mon. thru Thurs. 5:30 p.m. NBC-B.
Willson, Meredith, orchestra. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Winchell, Walter. Jergen's, Sun. 9:30 & 11 p.m. NBC-B.

B.
Winkler, Betty. Fibber McGee
& Molly (Johnson's Wax),
Tues. 9:30 p.m. NBC-R.
Wonder Bread. Pretty Kitty
Kelly, Mon. thru Fri. 10
a.m. (4:15 p.m. for West)
CBS.

CBS.
Woodbury. Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC-B.
Wright, Edythe. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
Wrigley's. Just Entertainment; Jack Fulton; Andrews Sisters, Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

Young, Victor, orchestra. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) (11:30 CBS

CBS
You Said It. Brewers' Assn.,
Mon. 8 p.m. (12 mid. for
West) CBS.
Your Hit Parade. Lucky
Strike, Sat. 10 p.m. CBS.

This week Barbara Stanwyck presents "Dark Victory" on the Lux Theater; Jan Garber takes Ray Noble's place on Burns and Allen's show; Jack Haley's "Log Cabin Revue," Dr. Dafoe, "Grand Hotel," the Zenith Foundation and many another program is replaced; Eddie Guest's "It Can Be Done" changes networks. These are just a few of the changes in your listening habits-this week!

Is this a topsy-turvy week? No-no more than any other!

Next week Edna Mae Oliver will appear for the first time on Feg Murray's portion of the Bakers Broadcast; "Melody Puzzles," Kathryn Cravens, the Sunbrite Junior Nurse Corps and other programs will be replaced; Jose Iturbi will bring his fiery genius again to the Sunday Evening Hour, and Francesca Gaal her sweetness to Al Jolson's show; Georgie Jessel will present a special broadcast from Detroit.

Each week and every week radio assumes a new pattern on a broad scale. To keep it in focus, you need RADIO GUIDE every week. Buy your copy regularly to give yourself increased enjoyment of the world's most elaborate entertainment.





Besides his philosophizing, Tony Wons is expert at violin-making, presented each winner with a violin he had fashioned himself

Child winners with their donors of awards (I. to r.): Gloria Perkins, Stuart Canin, radio's Tony Wons, Vick's Lunsford Richardson, Dolores Miller, Harry Cykman

### PROMISING VIOLIN VIRTUOSOS

FOUR youthful child violinists, two boys and two girls, tugged at the skirts of fame and possible fortune recently when the national judges of the Federation of Music Clubs audition series picked them as the outstanding musicians among forty-four city-audition winners. Each of the four children received a beautiful violin from Tony Wons, radio philosopher; a \$250-cash scholarship award by the Vick Chemical Company, Wons' sponsor, and a trip to New York to broadcast over the CBS network.



Twelve-year-old Dolores Miller hails from St. Richmond, Calif., is in the 7th grade. She'd never seen snow until her trip east



Stuart Canin, eleven, was winner in the New York City area audition. He's studied violin for 6 years



Gloria Perkins, fifteen, is pride of Winston-Salem, N. C. She's played with symphonic orchestras



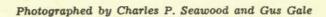
Purpose of the contest was not only to find the most talented violinists of sixteen or under, but those with talent who were most deserving of assistance. Above: Harry Cykman, fifteen, winner in local Philadelphia audition





### MONKEY BUSINESS

THROUGH the years comics of all nations have won the hearts of people by aptly mixing words and pronunciations. Just such humor is the style of Lew Lehr. Featured in newsreels and always sure of greatest laughs when photographed with animals, Lehr currently appears on the Ben Bernie CBS half-hour which is heard Wednesdays at 8:30 p.m. EST and 8:30 p.m. PST. Listeners have come to know that whenever. "Monkeys are the cwaziest people!" is heard, the man behind the mike is none other than the famed newsreel comic. So, for the radio audience, Radio Guide presents a man, monkeys, and some colossal photos!







### WOOL FOR SALE: From Irene Rich's Angora Rabbit Hutches



Irene Rich, heard Sunday nights on NBC, obtains pedigreed Angora rabbits from Harrods, Ltd., London. They are bred for the length and quality of the silk-like wool they yield



Prices range from \$5 to \$25, depending upon pedigree. Rabbits can be fed for \$1.50 each per year. They multiply rapidly, one pair being able to produce over 40 "children," hundreds of "grandchildren" and hundreds of "great-grandchilden" in a year

lywood. Hutches, above, cost \$30 apiece, house four rabbits. They are elevated to avoid dampness, allow better air circulation and more sunlight. Floors are of open net



THE raising of Angora rabbits for profit is an old industry, yet only two entertainers—Irene Rich and Helen Jepson—are engaged in the business. On these pages Miss Rich shows how she conducts the business-from importation of pedigreed rabbits to spinning of yarn and knitting of sweaters. Wool can be marketed through the Angora Wool Growers Assn., whose 60 members sell over 3,000 pounds at an average of \$4 per pound each year. This does not supply the demand, and 900,000 pounds of the wool are imported annually from France and England. The industry in America is still in its infancy. Few realize warmth, lightness and wearing strength of Angora garments, because price of such garments has been too high for the average buyer.

Exclusive Radio Quide Photos by Gene Lester



These 5-day-olds will be taken from the mother rabbit when six and a half weeks old, will be trimmed for wool when eight weeks old, clipped every twelve weeks thereafter



This is Mr. Bing-of-the-Muffs, an imported buck with a three-month growth of wool, almost 3 inches long



Miss Rich finds prepared rabbit food best, but also uses cabbage and any greens. Carrots are laxative, may give diarrhea



Clipping of the wool is done by an electric clipper while the rabbit is strapped onto a table. This process requires a great deal of skill so the wool won't be ruined



There are four grades of wool. Grade 1 comes from the back, is long and silky, is worth \$5 to \$6 a pound; grade 2, the shorter fur from the sides, is valued at \$4 a pound; grade 3, short leg and under fur, worth \$3 per pound; grade 4, short wads, sells at \$1.50 a pound



Grade 4 is good only for felt-making. The other grades can be spun into yarn as Miss Rich does above, and can be used for any purpose that any ordinary wool would be used. One rabbit produces four ounces of wool, enough to make a sleeveless sweater for an adult



The yarn spun, it is now wound into balls. It may be dyed before knitting if a colored garment is desired. This yarn is one-third as heavy and 5 times as warm as sheep wool



The yarn can be knitted or crocheted, both of which are favorite pastimes with Miss Rich. In New York, George Possell, husband of Helen Jepson, wears nothing but Angora wool socks knitted by his operatic wife



This charming short-sleeved salmon-colored evening sweater was made entirely by Miss Rich and her rabbits, and set a new style for Hollywood. Now many stars of Cinemaland, including Joan Crawford, are knitting

### FUN AFTER DARK: It's a Surprise Party for Edgar Bergen



To add Hollywood glamour to the party, Ken Murray hired kleig lights to brighten up the neighborhood. Another gag was to picket the house with the sign: "After much delay, Bergen finally came through with a party"



While Comedian W. C. Fields and Singer Dorothy Lamour relieved the picket line, Mrs. Nellie Bergen rushes to kiss her son as he is surprised in his own home. The clock wasn't running. It was actually 8 o'clock



Shirley Ross, one of the airwaves' rhythm singers, is first to present the ventriloquist with a gift. The Ross-Murray twosome is one of Hollywood's latest romances



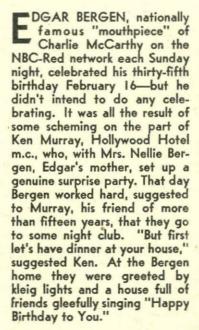
While guests made merry, Charlie McCarthy was tucked away in his suitcase—forgotten



Mother Bergen made the birthday cake, iced on it the message, "Good luck, success, happiness now and always." Murray provided forty-odd kinds of foods



Many gifts were addressed to Charlie, so he was released from his suitcase, became the center of attraction. Gag gifts included book on ventriloquism, toupee



Photographed by Gene Lester



Dorothy Lamour brought a wooden birthday cake. Bergen, used to such gags, had a saw handy. Another gift was a box of rubber cigars addressed to Charlie



Left to right, around the table, are: Frances Langford, Hollywood Hotel singer; Jon Hall, star of the movie "Hurricane"; Dorothy Lamour, singer on Bergen's show; and Cal Kuhl, radio program producer



Mrs. Phil Harris (Marcia Ralston of Warner films); Mrs. Ed Sullivan, wife of the Broadway columnist; and Mr. and Mrs. Don Ameche have a table together. Many uninvited persons, who heard about the party, came anyway



Diana Bourbon, Hollywood Hotel's associate producer, and Louella Parsons, of the same show, look on as Shirley Ross and W. C. Fields wish Bergen long life. Fields formerly worked in radio with Bergen



Claire Dodd, of the movies, and Claude Stroud, one of the twins on Bergen's Sunday night program, were teamed for the party. The appearance of Frances Langford and Jon Hall (right) together gave weight to rumors of their romance



Maestro Robert Armbruster of the Chase & Sanborn Hour; Shirley Warde, script-writer, and Don Ameche refill their plates. Jackie Coogan, James Fidler, John Carter, Lew Ayres came too late for photos

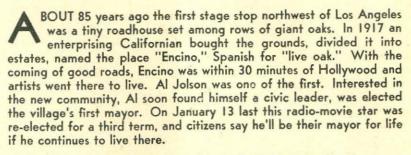


A singfest is always a part of any party. Singers here are, left to right, front: Mrs. Bergen, Groucho Marx, Charlie McCarthy and his voice, Edgar Bergen. In rear are Bob Hope, Shirley Ross, Dorothy Lamour and Ken Murray

### HIS HONOR, MAYOR JOLSON: ENCINO, CALIF.,



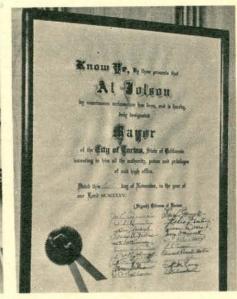
His honor, Al Jolson, mayor of Encino, Calif., has his shoulders heaped with civic duties, but must permit interruptions to rehearse with Ted Shapiro for his salaried job-his CBS show on Tuesdays at 8:30 p.m. EST and 8:30 p.m. PST



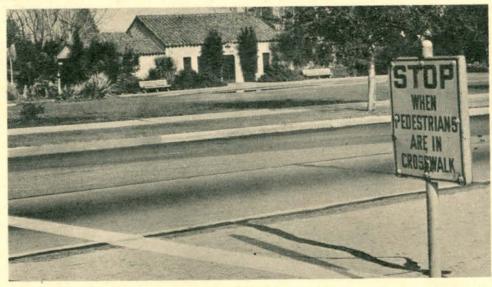
By Gene Lester, Radio Guide Staff Photographer



Al's village has 2,000 residents. Taxes are \$5.27 per \$100, or one cent less than Los Angeles proper



Land is \$2,000 to \$5,000 per acre. Fire insurance is 80c per \$100. There is one grade school



The city hall, above, was built 5 years ago at a cost of \$12,000. It is used



Many famed artists live in Encino. Don Ameche Edward Everett Horton has lived in Encino since 1928, has the \$300,000 home shown above furrents the 12-room house above, will soon build a new home on a recently purchased 14-acre tract nished with rare furniture secured in Europe



Horton is president of the Board of Control and a Chamber of Commerce director, uses his barn as the town's Community Center

### RE-ELECTS RADIO STAR FOR THIRD TERM . . .



Mayor Al and Wife Ruby Keeler live in the 15-room, \$150,000 house shown above. It sets on a 12-acre landscaped tract, is planted with lemon and orange trees



The Jolsons built their home in 1935, included the traditional Hollywood swimming-pool equipped with radio dials around the edge with loudspeakers overhead



Planting trees is an official duty of every mayor, so Al digs in. The job pays nothing, costs Al \$500 per year



style, was built for comfort. Part is of one story,

part two, and knotty pine is used generously inside

Al is a working mayor, attends all meetings and presides. There is no city council, as the Chamber of Commerce handles most of the city's problems



Frank Buck came to Encino in 1928, has the 8-room house above, keeps none of his famed animals there, but does have many rare birds



Actor Spencer Tracy has lived in Encino since 1936, breeds race and polo ponies on his 8-acre tract. His Mexican-type home has 10 rooms



Adjoining Jolson estate is home of Phil Harris and his actress wife, Marcia Ralston. Windows in fore corner open from Phil's bedroom CONTINUED ON NEXT PAGE



Other famed Encino residents include Warren William, Norris (Abner) Goff, Darryl Zanuck, Paul Muni, Leslie Fenton and Wallace Beery. When Jolson first became mayor there were no paved streets or lighting. Town now has the best. Al, above, speaks to a gathering



Between Edward Everett Horton, left, and Al Jolson, right, is Mayor Frank Shaw of Los Angeles. Comedian residents of Encino, California, say Horton and Jolson will be annexing Los Angeles next if Shaw doesn't keep a watchful eye on the politically minded two



Chamber of Commerce meetings are held alternate Thursdays in Horton's barn. Citizens agree that Jolson's broadcast plugging is the town's best advertising



Fred Allen's favorite line, "It's Town Hall Tonight," would fit here. Encino citizens turn out in Horton's barn to discuss civic matters, boost their town and to play host to visiting Mayor Shaw of Los Angeles



Encino's fire department consists of a 1923 Model T truck driven less than 5,000 miles and housed in a \$300 shed. Fire Chief Forrer doubles as school janitor. His helpers are volunteer citizens summoned by a siren

### THIS WEEK'S PROGRAMS

### Sunday

April 3

### MORNING

8 am EST

NBC John Winters, organist:
WEAF WNAC (sw-21.5)
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Norsemen Quartet: WJZ
WBZ WLW WBZ WLW WBZ WLW
C.N.-Dudley Radio Carollers:
WAAB WEAN WLLH WSAR
WCOP-Calendar of Events
WEEI-Sunday Prelude
WOR.-Silver Strains
WORL-Mormon Tabernacle
WPRO\_Italian Radio Review

8:15 NBC-Herma Menthe, pianist:WJZ

WBZ WLW-Church Forum WPRO-Sunday Morning Party

WPRO-Italian Radio Review

8:30

NBC-Kidoodlers: WEAF WNAC (sw-21.5)

CBS-Salon Musicale: WABC (sw-21.52)

NBC-Tone Pictures; Ruth Pepple, pianist; Mixed Quartet; Mary Merker, sop.; Gertrude Foster, contr.; Riehard Maxwell, tnr.; Leon Salathiel, basso: WJZ WBZ WHAM WBZ WHAM Service: WEAN

WBZ WHAM
C.N.-Weather Service: WEAN
WLLH WSAR
WAAB-Musical Album
WCOP-AChurch Invisible
WCSH-AItalian N. E. Service
WEEI-Song Circle
WMAS-Reveries
WORL-Hellenic Dawn
WPRO-Morning Studio Party

NBC-Animal News Clubs: WEAF

NBC-Animal News Clubs: WEAF
(sw-21.5)
CBS-Radio Spotlight: WABC
(sw-21.52)
Y.N.-News: WNAC WEAN WSAR
WNBH WFEA WCSH WLLH
WRDO WLBZ
News: WORC WTIC
WAAB-Three-Quarter Time
WBZ-Radio Journal
WHDH-Brad Bradley, organist
WLW-Pa & Ma McCormick
WMAS-News; Temperature

9:00 NBC-Coast to Coast on a Bus, Milton J. Cross, cond.: WJZ WHAM WBZ WFEA WEAN (sw-15.21)

(SW-15.21)
CBS-Wings Over Jordan; choir & talk: WABC WFBL WOKO WMAS WLBZ WORC WCAU WPRO WEEI WNBX (SW-

NBC-Turn Back the Clock: WEAF WJAR WTIC WGY (sw-21.5)

Y.N.-Weather Service: WNBH Y.N.-Weather Service: WNBH WNAC WTAG WRDO WBRY WAAB-Sunday Morning Serenade WCOP-Asalt Lake Tabernacle WCSH-AThirteen Class Service WHDH-John Mitchell, talk WILH-AChristian Endeavor WLW-AFather Cox WMEX-AMeditation in Psalms WOR-Rainbow House WORL-ARadio Sunday School WSAR-Voice of Portugal

9:15 NBC-Tom Terris: WEAF WTAG
WJAR WNAC WTIC WGY
(sw-21.5)
C.N.-Sunday Morning Serenade:
WRDO WBRY WNBH

WLLH- Calvary Baptist Church

9:30 NBC-Griswold Presents J. Alden Edkins, bar.; Edwin McArthur, organist: WEAF

CBS-Walberg Brown Strings; News: WABC WFBL WOKO WLBZ WORC WCAU WPRO WMAS WEEI CKAC WNBX WLBZ WMAS WEEI CKAC (sw-21.52) BC Melody Moments: WJAR WNAC WTIC WTAG WGY

WNAC WTIC WTAG WGY (sw-21.5) C.N.-Sunday Morning Serenade: WEAN WMAS WCOP-Sports Personalities
WDRC-AChurch of the Wildwood
WHDH-Gospel Songs WMEX-Yahourt Orch. WNBH-Voice of Truth WORL-Lithuanian Balsas

9:45
NBC-Melody Moments: WEAF
News: WDRC WCOP
WHDH-Music of the Masters
WTAG Have You Heard?

10:00 WFBL WORC WLBZ WNBX
WEEI WDRC WOKO WPRO
(sw-21.52)

Malwins WIZ (sw-21.52)
NBC Russian Melodies: WJZ
WEAN WFEA WHAM WBZ
WLW (sw-15.21)
NBC-△Radio Pulpit; Dr. Ralph
W. Sockman, spkr.: WEAF
WTAG WTIC WJAR WGY
(sw-21.5)
C.N.-Down the Mississippi:
WAAB WBRY
△Radio Parish Church: WRDOWCOP
'Church Service: WCSH CECY

"Church Service WCSH CFCY CFNB-St. Ann's Parish Church CKAC Instrumental Varieties WCAU-Don Bovay WMAS-Echoes from Poland WMEX-Operatic Airs WNAC-Uncle Bob

WNBH-Morning Jamboree WOR-News WORL-Echoes of Portugal 10:15

10:15
C.N.-Down the Mississippi: WSAR
WBZ-Modern Miracles
WCAU-Eric Wynn's Orch.
WHDH-Standard Male Chorus
WLLH-Melodies of the Masters
WLW-Hugh Cross and His Pals
WMEX-Varieties
WOR-Bill Bailey's Orch.

WOR-Bill Bailey's Orch.

10:30

NBC-Madrigal Singers: WEAF
WJAR WCSH WTAG WTIC
WGY (sw-21.5)
CBS-Children's Hour: WABC
(sw-21.5)
NBC-Dreams of Long Ago; News:
WJZ WEAN WHAM
CBS-Aubade for Strings: WFBL
WLBZ WDRC CKAC WOKO
WEEI WMAS
MBS-Victor H. Lindlahr (Journal
of Living): WNAC WOR

Church Services: WHDH
WNBX
WAAB-ABaptist Church
WBRY-Ave Maria Hour
WBZ-Concert Hour
WCAU-Children's Hour
WCOP-Success Story
WFFA-WPA Concert

WCOP-Success Story WFEA-WPA Concert WFEA-WPA Concert
WLW-News
WMEX-Pianoleers
WORC-ACongregational Church
WORL-David E. Gould
WPRO-Victor H. Lindlahr
WRDO-AGreen Street Church
WSAR-Veritas Forum

10:45 .

WBZ-Air Conditioning Prem. WCGP-Gypsy Rhapsody WFEA-∆Franklin Street Church WLW-Modern Miracles WMEX-AHome of Truth Ser vices WNBH-Os Tres Noves

WORL-Music Hath Charms

CBS-Texas Rangers: WFBL WOKO WPRO CKAC WLBZ NBC-News; Alice Remsen, contr.: NBC-News; Alice Remsen, contr.:
WJZ WHAM
NBC-News; Silver Flute: WEAF
WTIC (sw-21.5)
\( \rightarrow\) Church Services: WCSH CKAC
\( \text{WJAR WORL} \)
CFCY-\( \rightarrow\) Sacred
\( \text{WBRY-News} \)

### LOG OF STATIONS

LISTED IN EDITION 1-NORTHERN ATLANTIC

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NBC—National Broadcasting Company CBS—Columbia Broadcasting System MBS—Mutual Broadcasting System

NBC-B-National Broadcasting Company Basic Blue Network

NBC-R—National Broadcasting Company
Basic Red Network

CN-Colonial Network \*—Network Programs Only †—Night Programs Only \$—WBZA Broadcasts Same Programs as WBZ

Y.N .- Yankee Network

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh-hour changes in program listings, time, etc.

Bell A indicates religious services and programs.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

air at a quarter-hour when you do not find your station listed.

WBZ-News; Radio Journal
WCOP-Freilicher Kabtzep
WDRC-Young Folks
WEAN-△Baptist Church
WEEI-△Old South Church
WGY-News; Musical Graphs
WHAM-△Asbury First Church
WLLH-Italian Prgm.
WLW-Cadle Tabernacle Chou
WMAS-△Christ Church Cathedral WNAC-Cathedral Church of St.

Paul
WNBH-△Unitarian Church
WSAR-Monte Pio Society
WTAG-Wesley Church Service

WTAG-Wesley Church Service

11:15

NBC-Neighbor Nell, philosophy:
WJZ WBZ
CFNB-Concert Music
WBRY-Cheer-up-o-dist
WMEX-Musical Hits
WOR-Communion Breakfast of
Sons of Xavier
WPRO-School of Rhythm
11:30 WPRO-School of Rhythm
11:30

NBC-Angler & Hunter WEAF
WGY WTIC (sw-21.5)

CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, tnr.; Charles Magnante, accordionist; Sam Herman, xylophonist: Waldo Mayo's Orch.; Robert Reed, m.c.: WABC WOKO WCAU WFBL WORC WLBZ WPRO CKAC WNBX (sw-21.52)
NBC-Felix Knight tnr WJZ WBZ
MBS-To be announced: WOR

SHORT WAVES

Symbol after a pro-gram, like (sw-9.53), means that program is broadcast on short waves on 9.53 mega-cycles

CFNB-Sunday Song Service WBRY-L'Ora Italiana WLLH-Theresa LaVoie, songs

WLW-Donald Novis, tnr. WORL-∆Ave Maria Hour

NBC-Norsemen Quartet: WEAF WGY WTIC (sw-21.5) NBC-Bill Stern's "Sport Scraps" WJZ WBZ
Italian Prgm.: WMEX WMAS
WLLH-United Shoe Workers
WLW-Drifting Pioneers
WOR-Thomas Conrad Sawyer

### AFTERNOON

NBC-Home Symphony Orch.:
Ernest La Prade, cond.: WEAF
WCSH WTAG WGY WTIC
Program: "Les Petits Riens"
Overture and the second movement of the "Symphony in G
Minor, both by Mozurt, the Gavotte from "Paris and Helen"
(G l u c k), Military Polonaise
(Chopin) and Cripple Creek
(Stringfield).
NBC-Southernaires, male quartet:
WJZ WBZ (sw-15.21)
CBS-Major Bowes: WDRC
MBS-Dr. Charles M. Courboin,
organist: WOR
CBC-Home Symphony: CFCY
CFNB

CBC-Home Sympnony: CFC1
CFNB
YN "Patilda Zappala wh
WNAC WNBH WRDO WFEA
News: WAAB WMAS WHAM
WCOP-Freilicher Kabtzen
WEEI-W. Kahakalau's Hawaiians
WHDH-Gloria LaVey, sop.; Willard Amison, fir. lard Amison, tnr. WJAR-Polish Orch. WLLH-French Prgm. WLW-Rural Roundup

12:15

MBS-Organ Recital: WAAB
C.N.-Clotilda Zappala,
WBRY
News: WEEI WHDH
WHAM. Catholic Hour
WMAS-Italian Varieties

WORL-Songs of Israel WSAR Italian Prgm.

12:30

NBC-Univ. of Chicago Round Table Discussion; Guest Speak-ers: WEAF WJAR WTAG WGY (sw-15.33)

NBC-Radio City Music Hall of the Air; Symphony Orch, & Soloists; Erno Rapee, cond.: WJZ WFEA WHAM WBZ WLW (sw-15.21)

Program: Jan Peerce — Der Dornbusch and I'm Feld Bin Madchen Singt (Sibelius); orchestra—Slavonic Dance in C Major (Dvorax) and Symphony (Sibelius)

Symphony (Sibelius)

CBS-Salt Lake City Tabernacle
Choir & Organ: WABC WORG
(WEEL WNBX WPRO WOKO
(sw-21.52)

CBC-Radio City Music Hall
CFCY CFNB
CKAC Melodies
WAAB-String Music
WBRY-Polish Revue
WCAU-Dixie Plowboys
WCSH-AChristian Science
WDRC-News
WHDH-Radio Stage Guild
WLBZ-Gems of Melody WI.BZ-Gems of Melody WI.LH-Greek Prgm. WMEX-Amateur Hour WNAC-Donald Van Wart WNBH Portuguese Hour WCR-Reading the Comics WRDO-Musical Interlude WSAR-Mid-Day Concert WTIC-Song Guessing Contest

12:45 CBS-Salt Lake City Tabernacle: WDRC V.N. News: WCSH WNAC WTIC WSAR WLLH WLBZ WRDO WFEA

CKAC-Singin' Sam WBRY-Kiddies on Parade WMAS-Krakowska Orch.

NBC-Wittenberg College A Capella Choir: WEAF WJAR WTAG WTIC (sw-15.33) WORC WFBI WPRO WLBZ

Y.N. A Catholic Question Box WSAR WFEA WNAC WRDO WSAR WFEA WNAC WRI
WCSH WLLH WEAN
CKAC-Les Nouvelles Vedettes
WAAB-Symphonietta
WBRY-Italian Revue
WCAU-\(^\Delta\) Church of the Air
WCOP-Echoes of Poland
WEEI-Sunday Melodies
WGY-Master Melodies
WHAM-International Melodies
WHOH-Jewish Prgm.
WMEX-Portuguese Hour
WNBX-Troubadour
WOR-Garden of Memories
WORL-The Voice of Greece

1:15

BC-Ted Weems' Orch. (Oil Shampoo): WEAF (sw-15.33) NBC-Ted Weems' NBC-Grace & Scotty: WTAG WJAR (sw-15.33) CKAC-Le Quart-D'Heure Familial WEEI-Piano Club WGY-Rosario Bourdon's Orch. WNBX-Sunday Dance WTIC-Famous Lives

1:30

NBC-There Was a Woman, drama (Glass Containers): WJZ

CBS-Europe Calling: WABC WEEI
WPRO WOKO WORC WNBX
WCAU WFBL WLBZ
NBC-Command Performance

WEEA

NEAF WTAG WTIC WJAR

NBC-Command Performance
WFEA

NBC Symphony Club Orch. of
Philadelphia: WEAF WTAG
WCSH WNAC WTIC WJAR
WGY (sw-15.33)
MBS-Novelty Choir: WOR
CBC-Border Scottish Choir:
CFCY CFNB
CKAC-Dance Orch.
WAAB-Music in Many Moods
WBRY-Luncheon Melodies
WBZ-News; Musical Interlude
WDRC-Engineering & Manufacturing Field
WHAM-Roch. Community Choir
WHDH-Souls of Steel, drama
WLLH-Tropical Rhythm Boys
WLW-Smoke Dreams
WORL Source of Israel

WORL Songs of Israel WRDO-Sunday Afternoon Musi-

WSAR Brioschi Prgm

1:45

CBS-Poet's Gold; David Ross' Orch.: WABC WCAU WNBX CKAC WPRO WOKO WDRC WEEI WMAS MBS-Embassy Trio: WOR WBZ-Whistler & His Dog WHAM-Realty House WLBZ-Voice of Labor WLLH-Safety Council Prgm. WORC-Electricity & You

NBC-Bob Becker & Guests (Red Heart Dog Food); Irma Glen, organist: WEAF WNAC (sw-15.33)

(Continued on Next Page)

### SAMEDAY SERVICE

Roll developed, 8 glistening prints, 2 enlargements... 25c MIDWEST PHOTO, B-100, Janesville, Wis.

ALDEN EDKINS SONG RECITAL

SUNDAY MORNINGS-9:30 to 9:45 e.s.t. WEAF-New York - WTAM-Cleveland EDWIN McARTHUR, Accompanist THE GRISWOLD MFG. CO., ERIE, PA.

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 14

### Sunday

April 3



IRENE RICH "Welch's" dramatic star Sun. 9:45 pm EST

(2:00 p.m. Continued)

NBC-The Magic Key of RCA; Symphony Orch., dir. Frank Black; Milton J. Cross; Guest: WJZ WEAN WFEA WHAM

Black; Milton J. Cross; Guest:
WJZ WEAN WFEA WHAM
WLW WBZ (sw-15.21)
Pickups from U. S. Army
bases and from the XB-15. flying fortress of the U. S. Army
Air Corps, will feature a salute
to Army Day. General Malin
Craig, Chief of Staff of the U.S.
Army, will supervise the army
portion of the broadcast, which
will include pickups from the
U. S. Military Academy at West
Point; from army posts in New
Jersey and Maryland, and from
an army substratosphere plane

CBS-Boris Morros String Quartet: WABC WEEI WORC WOKO WFBL WNBX WPRO WCAU

CBC-Romance of Sacred Song CFNB CFCY MBS-Lamplighter, Jacob Tarshish:

WBRY WLLH CKAC-Gems of Melody WCOP-Pan Helenic Prgm. WCSH-Rising Tide WDRC-∆Voice of Religion

WHDH-Hydrographic Report WJAR-20th Century Players WLBZ-Dept. of Agriculture WMEX-△Voice of Israel WNBH-△Happy Bible Hour WORL-Hora Portuguesa WRDO Concert Gems WSAR-△Franciscan Fathers WTAG-Gems of Grand Opera WTIC-Day Dreams

2:15

NBC-Vincent Gomez, guitarist:
WEAF WNAC WCHS WTAG
CBS-Boris Morros String Quartet: CKAC
MBS-Gotham String Quartet: WOR

WOR WDRC-String Ensemble WGY-Sunday Symphonette WJAR-Bjarne Erickson, tnr. WRDO-Home Folk Songs

2:30

CBS-Jean Hersholt, Doctor Chris tian (Chesebrough): WABC WORC WOKO WLBZ WMAS WCAU WEEI WDRC WPRO WFBL (sw-15.27-9.59)

NBC-Thatcher Colt Stories (Packers Tar Soap): WEAF WCSH WGY WTAG WNAC WTIC WJAR (sw-15.33)

MBS-Gotham String Quartet:
WLLH WRDO WSAR WAAB
CBC-Pianograms: CFCY CFNB
CKAC-School of Music
WCOP-Story Behind the Song WBRY-Polish Prgm. WNBX-Wally Haye's Orch.

CBC-Radio Pulpit: CFCY CFNB CKAC-Congres Eucharistique de Quebec WNBX-News

3:00

NBC-Radio Newsreel (Energine)
with Parks Johnson & Wallace
Butterworth interviewing per
sons in the week's headlines:
WEAF WTIC WCSH WTAG
WGY WNAC WJAR (sw-15.33)

WRDO-Cello Classics
WAG-Point Prgm.
WTAG-Donald Novis, tnr.

4:45
NBC-Dog Heroes: WJZ
NBC-Vagabonds: WBZ WFEA 3:00

28

CBS-Philharmonic Symphony Society of New York; John Barbirolli, cond.: WABC WFBL WDRC WPRO WEEL CKAC WMAS WORC-WOKO WNBX WCAU CFNB CFCY WLBZ (sw-9.59-15.27)
Guest: Mischa Levitzki, pianist.

ist.
The music detail for this program may be found on page 6 this week.

NBC-Charlotte Lansing; Glen Darwin, bar.; Josef Honti's Orch.; WJZ WBZ WHAM WFEA (sw-15.21)

WFEA (sw-15.21)
MBS-On a Sunday Afternoon.
Harold Stokes' Orch.: WOR
C.N.-First Offender, drama
WRDO WSAR WAAB WLLH
WNBH WEAN WBRY Russian Civi WCOP-Ubaldo Guidi

WLW Church by the Side of the Road WMEX-Mimy Sargent's Orch. WORL-Paramount Kiddie Show

3:15 WHDH-Organ Recital

3:30

NBC-Sunday Afternoon With Smiling Ed McConnell (Acme Paint); Irma Glen, organist. WJZ WEAN WBZ WHAM (sw-15.21)

NBC-Sunday Drivers, Fields & Hall; Frances Adair, soloist WEAF WTIC WCSH WTAG WGY WNAC WFEA WJAR (sw-15.33)
MBS-On a Sunday Afternoon: WLLH WNBH WRDO

WALH WNBH WRDO WAAB-Concert Miniatures WBRY-Italian Gondoliers WHDH-Afternoon Musicale WLW-To be announced WMEX-Irish Minstrels WMEA-Irish Minstrels
WORL-Hellenic Cathedral Hour
WSAR-△Ave Maria Prgm.

3:45

NBC-To be announced: WJZ
NBC-Wm. Primrose, violinist:
WJZ WEAN WBZ WHAM (swMBS-Bill Butler's Ramblers:
WOR WLLH WNBH WRDO
WAAB WMEX-Glee Club

4:00

MBS-Court of Human Relations (Vadsco Sales Corp.): WOR WLW

NBC-Romance Melodies: WEAF WNAC WTIC WTAG WCSH NBC-△Nat'l Vespers; Dr. Harry Emerson Fosdick, spkr.: WJZ WEAN

WEAN C.N.-Rev. Charles E. Coughlin: WFEA WRDO WAAB WLLH WBRY WNBH WSAR WLBZ WJAR

WCOP-Pan Hellenic Prgm. WGY-The Shadow WHAM-The Puzzlers WHDH-Melody Parade WMAS-Carrilon Concert WMEX-Dance Melodies

4:15 WCOP-Smart Places WHDH-Smith, Field & Rodgers WMEX-Frank Simone's Ensemble

4:30

NBC-The World Is Yours; Smith-sonian Institute Drama: WEAF WJAR WTIC WLW MBC-Jean Ellington, songs: WJZ WHAM WFEA WBZ MBS-ALutheran Hour: WEAN WNAC

MBS-Court of Human Relations: WAAB

WAAB
WBRY-Musical Workshop
WBZ-News; Musical Interlude
WCOP-The Book Theater
WCSH-Listen to Nissen
WGY-Famous Homes of Famous

Americans WHDH-Virginia Parker, pianist WHDH-Virginia Parker, planist WLBZ-Central Melodeers WLLH-Shorty Hines' Ramblers WMEX-Contentment at Sixty WNBH-A Voz Amigavel WOR-Howard Wood's Orch. WORL-To the Land of The Exthers

Fathers WRDO-Cello Classics

### Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated AFTERNOON

12:30 EST (11:30 CST) UNIVERSITY OF CHI-CAGO ROUND TABLE DISCUSSIONS, NBC-Red.

12:30 EST (11:30 CST) RADIO CITY MUSIC HALL; Erno Rapee, conductor; Jan Peerce, guest, NBC-Blue.

2:00 EST (1:00 CST) THE MAGIC KEY; Frank Black, conductor; Milton J. Cross, m.c.; Lotte Lehmann, guest, NBC-Blue.

3:00 EST (2:00 CST) PHILHARMONIC-SYM-PHONY SOCIETY of New York, John Barbi-rolli, conductor; Deems Taylor, commentator; Mischa Levitzki, guest, CBS.

5:00 EST (4:00 CST) MAGAZINE OF THE AIR; Channing Pollock, Clyde Barrie, Mark War-now's orchestra; guest, CBS.

5:30 EST (4:30 CST) MICKEY MOUSE THEA-TER OF THE AIR; Walter Disney, m.c., Felix Mill's orchestra, NBC-Red.

#### NIGHT

6:00 EST (5:00 CST) GEORGE JESSEL PRO-GRAM with Norma Talmadge, Tommy Tucker's orchestra; Edward Arnold, guest, MBS.

6:00 EST (5:00 CST) JOE PENNER with Gene Austin, Paula Gale, Ben Pollack's orchestra,

7:00 EST (6:00 CST) JELL-O PROGRAM star-ring Jack Benny, Mary Livingstone, Kenny Baker, Sam Hearn, Andy Devine, Phil Harris' orchestra; George Jessel, guest, NBC-Red.

7:30 EST (6:30 CST) BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hil-liard, Feg Murray; Phyllis Kennedy, guest,

7:30 EST (6:30 CST) PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

8:00 EST (7:00 CST) CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Stroud Twins, John Carter, Edgar Bergen and Charlie McCarthy, Robert Armbruster's or-chestra; guests, NBC-Red.

9:00 EST (8:00 CST) FORD SUNDAY EVENING HOUR; Jose Iturbi, conductor; Nelson Eddy, guest, CBS.

9:00 EST (8:00 CST) HOLLYWOOD PLAY-HOUSE with Tyrone Power, NBC-Blue.

WBRY-Hawaiians C.N.-ARosary Hour: WNBH WAAB WBRY WLLH WBRY-Hawaiians
WCOP-Wings Over the World
WGY-Comedy Stars
WHAM-Home Folks
WHDH-Continental Varieties
WLLH-Guest Performance
WMEX-Time to Sing
WORL-How About Music
WSAR-Azorian Prgm.
WYAG-7 Country Church of Ho CKAC-Opera & Operetta Excerpts WCOP-News WHDH-Franklin G. Field, bar.; Harry E. Rodgers, organist
WMEX-A Young People's Church
WNBX-Jimmy Packard, songs
WORC-Sunday Song Service
WORL-Modern Players
WRDO-Zeke Manners' Gang WTAG-ACountry Church of Hol-

5:00

5:00

NBC-Marion Talley, sop. (Ry Krispy): Chorus; Josef Koestner's Orch.: WEAF WNAC WGY WTIC WJAR WCSH WTAG (sw.9.53)

Program: Marion Talley—Selections from "The Cat and the Fiddle" (Kern), Poor Pierrot (Kern). The Night Was Made for Love, The Music Thrills Me from "Countess Maritza" (Knlman), Jeg Elsker Dig (Grieg) and That Sweet Story of Old (West). The orchestra and chorus will join Miss Talley in Marcheta.

CBS-Magazine of the Air (Heinz)
Channing Pollock, Editor;
Clyde Barrie, bar.; Bill Adams,
Food Editor; Mark Warnow's
Orch.; Guests: WABC WOKO
WPRO WEEI WDRC WCAU
WFBL WLBZ WMAS (sw-9.59-

15.27)
Program: Clyde Barry—Where E'er You Walk (Handel and, with the choir, Excerpts from 'Samson and Delilah'; the choir—Wiegenlied (Brahm); orchestra—Malagnena (Lecuona), Alouette, and Valse Sentimentale (Schubert). Channing Pollack will talk on 'Happiness of Making the Best of It."

MBS-Musical Steelmakers (Wheeling Steel Corp): WOR WLW

NBC-Rollini Trio: WJZ WEAN
WHAM WBZ (sw-15.21)
MBS-You Do Solemnly Swear,
drama: WOR
CKAC-Mascarade
WCOP-Songs of Israel
WFEA-Melodic Moments
WHDH-John Mitchell & Choir
WH.BZ. Respice do Manna & Win

WLBZ-Bernice de Mayne & Wm Cilley WNBX-This Week's Birthdays WORL-Twilight Dance Tunes WRDO-Variety Prgm

5:15 WCOP-Sunday at Twilight WORL-Rainbow Trio WRDO Highlights of the Week

5:30

CBS-Guy Lombardo's Orchestra:
(Bond Bread): WABC WOKO
WDRC WFBL WEEI WPRC
WORC WMAS WCAU (sw.15.27-9.59)

NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Walt Disney, m.c.; Felix Mills' Orch.: WEAF WCSH WLW WNAC WJAR WTAG WTIC WGY (sw-9.53)

5:45

ing Steel Corp): WOR WLW

NBC-Ruth Lyons, sop.; Edward
Davies, bar.; Orch.: WJZ WBZ
WEAN WHAM WFEA (sw15.21)

CBC-Tudor Manor: CFCY CFNB

NBC-Howard Marshall, commentator: WJZ WEAN WFEA WBZ
CKAC\_AL'Heure Catholique
WHAM-Yesterthoughts
WLBZ-Robinson Crusoe, Jr.
WRDO-Richard Cookson, songs

### NIGHT

BS-Joe Penner (Cocomalt);
Ben Pollack's Orch.; Gene
Austin, singer; Roy Atwell,
comedian; Paula Gale, vocalist:
WABC WFBL WPRO WCAU
WORC WOKO WEEI WDRC
(sw-9.59) (also KNX KSL at CBS-Joe

MBS-George Jessel Pram.: Tom my Tucker's Orch.; Norma Talmadge; Guest: WOR WEAN WAAB WSAR WNBH WRDO WLLH WBRY Guest: Edward Arnold

NBC-ACatholic Hour. WEAF WTAG WJAR WTAM WTI( WGY WCSH (sw-9.53) NBC-Musical Camera; Josef Cher-niavsky's Orch.: WJZ WBZ WLW

CBC And It Came to Pass CENB WFEA WORL WHAM

News: WFEA WORL WHAM WMAS CFRB lune Chasers KDKA Broadway Comedy Stars WHDH-Twilight Hour WLBZ-The Shadow WMEX-Phil Marshall's Orch. WNAC-Hum & Strum WNBX-Theater Billboard

NBC·Musical Camera: WHAM WFEA-Comedy Stars KDKA-Melody Time CFRB-Hymn Tide KDKA-Silhouettes of the West WLLH-News; Around the low WMAS-Freedman & Leverault WMEX-Annina Katzman, so WNAC-Adrian O'Brien, tnr.

6:30

NBC-A Tale of Today, sketch (Princess Pat): WEAF WTAM WGY WJAR (sw-9.53)

CBS-Phil Cook's Almanac: WABC
WOKO WEEI WDRC WORC
WCAU CFRB WPRO CKAC
(sw-9.59-11.83)

MBC-Haven MacQuarrie Prgm., dramatic sketches: WJZ MBS-News Testers: WAAB WOR

MBS-News Testers: WAAB WOR
CBC-Weekly News Review
CFCY CFNB
Y.N.-News: WNAC WCSH WNBH
WEAN WLLH WFEA WRDO
WTAG WTIC WSAR WLBZ
KDKA-Melody Master
WBRY Polish Varieties
WBZ-Moonlight Serenaders
WHAM-Music & Flowers
WHDH-What's the Answer?
WLW-My True Story
WMAS Vie Curley's Orch.
WMEX-Ave Maria Hour
WNBX-New England Rhythm

CBS-Phil Cook's Almanac: WLBZ
MBS-Charioteers: WAAB WOR
CBC-Violin Recital: CFCY
Y.N.-Variety Prgm.: WEAN Y.N.-Variety Prgm.: WEAN WNAC WCSH WTAB WTIC WRDO
CFNB-Just Mary
KDKA-Vocal Varieties
WBZ-News
WFEA-Word Hunt
WHAM-University News
WLLH-News; Around the Town
WNBH-Rhythm Boys
WSAR-The Globe Trotter

7:00

7:00

NBC-Jack Benny, comedian (Jeli O); With Mary Livingtone; Kenny Baker, tnr.; Sam "Schlepperman" Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson: WEAF WJAR WGY WI.W WIAG WIAM WCSH WFEA WNAC WTIC (sw 9.53) (also KFI KOA at 11:30 p.m.)

George Jessel on his birthday will be Jack Benny's guest.

CBS-Manhattan Mother, sketch:
WABC WFBL WORC WCAU
WOKO WPRO WEEI WDRC
(sw-9.59-11.83)
MBS-Forum; Theodore Granik:
WOR WLLH WBRY

WOR WLLH WBKY
NBC-Paths to Preoperity: WJZ
WBZ WEAN KDKA (sw-WBZ 11.87) CBC-Jack

Jack Benny (Jell-O): CFCY CFNB
News: WAAB WRDO WLBZ
Ave Maria Hour: WNBX
WORC
CFRB-Ast. Stepnen's Church

CKAC-Association des Marchands Detaillants du Canada, sketch WHAM-County Medical Talk WHDH-Victor Quan's Orch.

MBS-Forum: WRDO CKAC-Joson et Josette WAAB-Moonlight Sonata WHAM-Hobby Club WHDH-News

CBS-Phil Baker, comedian (Gulf Oil) Beetle & Bottle; Lucille Ball, comedienne; Guests; Oscar Bradley's Orch.: WABC WMAS WFBL WLBZ WORC WOKO WEEI WDRC WPRO (sw-9.59-11.83)

NBC-Baker's Broadcast with Ozzie Nelson's Orch., Feg Mur-ray & Harriet Hilliard: WJZ WBZ WEAN KDKA WHAM (sw-11.87) Guest: Phyllis Kennedy.

NBC-Interesting Neighbors with Jerry Belcher Roy Shield's Orch. (F. W. Fitch Co.): WEAF WJAR WNAC WTAM WCSH WTAG WTIC WGY (sw-9.53) MBS-Larry Funk's Orch.: WSAR WRDO WBRY WAAB WNBH

CBC-String Quartet: CFNB CFCY CKAC-Jacques & Jacqueline CRAC-Jacques & Jacqueine
WFEA Singing Salesman
WHDH-Duo Pianists
WLLH-Tom Clayton's Quiz Prgm.
WLW-Sunday Newspaper
WMEX-Roving Reporter
WNBX-Musical Comedy Moments
WOR-Comedy Stars of Broadway

7:45
MBS-Larry Funk's Orch: WLLH
CKAC-A L'Auberge de la Bonne
Histoire
WFEA-Baffling Questions
WHDH-When Day Is Done; Singing Strings ing Strings WLW-Melody Grove WMEX-Friendly Singer WNBX-WPA Concert

8:00

WOR-News

NBC-Chase & Sanborn Hour; starring Don Ameche, m.c.; John Carter, tnr.; Robt. Arm-bruster's Orch.; Edgar Bergen, ventriloquist, & Charlie McCarventriloquist, & Charlie McCar-thy; Dorothy Lamour, songs; Stroud Twins, comedians: WEAF WLW WNAC WJAR WCSH WTAG WTIC WTAM WCY (sw.953) Pictures taken at a recent surprise party on Edgar Bergen ma-found on pages 22 and 23.

CBS-St. Louis Blues: WABC
WMAS WDRC WOKO WFBL
WEEI WORC WNBX CFRB
WLBZ WPRO WCAU (sw6.06-11.83)

Large, drama: WJZ DKA WFEA WHAM NBC-Spy at Large, drama: WJZ WEAN KDKA WFEA WHAM WBZ (sw-11.87) MBS-Sammy Kaye's Orchestra: WLLH WRDO WAAB WNBH

WOR WBRY
CBC-Chase & Sanborn Hour:
CFCY CFNB
CKAC-Provincial Hour WMEX-Dance Music WSAR-Glad Tiding's Hour

8:15 KDKA-Dot & Pat & Elsie

8:30

CBS-Lyn Murray's Musical Gazette: WABC WDRC WORC WNBX CFRB WMAS WPRO WOKO WLBZ WCAU WEEI WFBL (sw-6.06-11.83)
NBC-Songs We Remember; Ernest Gill's Orch.; Soloists: WJZ WEAN KDKA WBZ WFEA WHAM (sw-11.87)
MBS-Hawaii Calls: WOR WRDO WAAB WBRY WLLH WNBH WMEX-Nat Brusiloff's Orch.

8:45

WMEX-Movie Stardust

9:00

CBS-Ford Sunday Evening Hour; Guest; Symphony Orch. & Chorus; Jose Iturbi, director; WABC WEEI WFBL WORC CKAC WCAU WPRO CFRB WOKO WDRC WLBZ WNBX (sw-6.06-11.83) Guest: Nelson Eddy, Jose on Eddy, Jose

Frequencies

WHDH-830 WJAR-890 WJAR-890 WJZ-760 WLLH-1370 WLLH-1370 WMAS-1420 WMAS-1420 WMAC-1230 WNBH-1310 WNBH-1310 WNBC-1280 WORO-1430 WORC-1280 WORC-1280 WPRO-630 WRDO-1370 WRD-1370 WRD-1370 WRD-1370 WGY-790 WHAM-1150

Iturbi returns as conductor of the orchestra through April 17. The music detail for this program may be found on page 6 this week.

NBC-Hollywood Play House, (Woodbury); Tyrone Power & Harry Sosnik's Orch.: WJZ WBZ WLW KDKA WEAN WHAM (sw-11.87) (also WSM WBAP at 10:30 p.m.)
"Whiskey Sour" is the title of Mr. Powers' vehicle tonight. House,

of Mr. Powers' vehicle tonight.

NBC-Manhattan Merry Go Round
(Dr. Lyons); Rachel Carlay,
vocalist; Pierre Le Kreun,
tnr.; Men About Town, trio;
Don Donnie's Orch.: WEAF
WJAR WTAG WTAM WCSH
WNAC WTIC WGY (sw-9.53)
Program: Rachel Carley—Ti-Pi-Tin, My Bill from "Show
Boat" and with Mr. LeKreun
Love Walked In. Mr. LeKreun
—With a Smile and a Song;
Men About Town—Ce N'est Pas

MBS-Marines Tell It to You, sketch: WAAB WLLH WBRY WOR WSAR WRDO CBC-Music Hour: CFCY CFNB WFEA-Constitutional Commemor-

ation
WMAS-Symphony Hall
WMEX-Five Star Final, drama
WNBH-Voice of Mullein Hill

#### 9.30

NBC-American Album of Familiar Music (Bayer Aspirin); Frank
Music (Bayer Aspirin); Frank
Munn, tnr.; Jean Dickenson,
sop.; Amsterdam Chorus; Ar
den & Arden, piano duo;
Bertrand Hirsch, violinist;
Concert Orch.: WEAF WCSH
WJAR WTAM WGY WTAG
WNAC WTIC (sw-9.53)

NBC-Walter Winchell's Jergen's Journal: WJZ WHAM WEAN WBZ WLW KDKA (sw-11.87) (also WSM WBAP at 11 p.m.)

MBS-Brown Sisters, trio: WOR WBRY WSAR WAAB WRDO WILH WNRH WMEX-David McSweeney, bar.

#### 9:45

NBC-Irene Rich (Welch Grape Juice), drama: WJZ WBZ WEAN KDKA WHAM (sw-WEAN RURA WHAM (SW-11.87) (also WBAP WSM at 11:15 p.m. EST) Title: "Love With a Wallop." Fictures of Irene Rich and her gora rabbits may be found on pages 20 and 21.

WNBX-News

La Meme Chose, J'ai Ma Combine and Lina.

MBS-Hollywood Whispers: WOR WNBH WSAR WBRY WLLH WRDO WAAB WFEA-Amer. Family Robinson WLW-Unbroken Melodies WMEX-All Request Serenade

NBC-Rising Musical Star (Sealtest); Symphony Orch., Alex Smallens, cond.; Mixed Chorus, Hans Fuerst, dir.; Alois Hav-rilla. commentator; Guests: WEAF WTIC WTAG WJAR WTAM WCSH WNAC WGY

WTAM WUSH WINGE (sw-9.53)
(sw-9.53)
Guests: Arnold Belnick, 13year-old violin prodigy; Genevieve Rowe, soprano; Daniel
Harris, bartione.
The music detail for this program may be found on page 8 this week.

MBS-Good Will Hour (Ironized Yeast): WOR

CBS-Hollywood Showcase; Lud Gluskin's Orch.: WABC WEEI WDRC WORC WCAU WOKO WFBL (sw-6.06-11.83) NBC-Paul Martin's Orch.: WJZ WEAN WFEA KDKA (sw-11.87)

CBC-Whither Democracy: CFCY CFNB C.N.-Dance Orch.: WRDO WSAR WBRY WNBH WLLH WLBZ

WAAB WAAB
Good Will Hour: WMEX WPRO
CFRB-Musings
CKAC-Jean Clement
WBZ-Musical Prgm.
WHAM-Frank E. Gannett
WLW-Unsolved Mysteries
WMAS-Ayoung Folks Radio Folks Radio 10:15

NBC-Paul Martin's Orch.: KDKA (sw.11.87)
CFRB-Two Pianos
CKAC-News
WMAS-Four Tones
WNBX-Billy Reed's Orch.

#### 10:30

NBC-Norman Cloutier's Orch.:
WEAF WTAG WJAR WCSH
WGY WNAC (sw-9.53)
NBC-Cheerio; Inspirational Talk
& Music: WJZ WFEA KDKA
WBZ WHAM (sw-11.87)
CBS-Headlines & Bylines with
Trout, Kaltenborn & Canham:
WABC CKAC WORC WLBZ
WEEI WNBX WDRC WMAS
WOKO CFRB (sw-11.83)
MBS-Johnny Messner's Orch.:
WOR WEAN WSAR WAAB

WORD CFRB (SW-11.03)
MBS-Johnny Messner's Orch.;
WOR WEAN WSAR WAAB
WRDO WNBH WBRY
CBC-Along the Danube: CFCY CFNB

WCAU-Radiofilm WCAU-Radionim
WLLH-Evening Reveries
WLW-Country Sunday
WTAM-Symphonic Variations
WTIC-Serenading Strings

WCAU-Alan Scott WLLII-News; Interlude

CBC-News: CFNB CFCY

#### 11:00

CBS-Abe Lyman's Orch.: WABC (sw-6.12)
NBC-Marlowe & Lyon, piano duo: WEAF
NBC-News; Blue Barron's Orch.: WJZ

CBS-Duke Ellington's Orchestra; WABC (sw-6.12) NBC-News; Ernie Holst's Orch.: WEAF

11:30

Y.N.-News: WEAN WSAR WFEA WCSH WLBZ WNBH WNAC WLLH WRDO WNAC WBRY News: WJAR WTAG WORC WOR WEEI WMAS WMEX WTIC WHAM WLW WHAS WOKO

WOKO CFRB-News; Armchair Club CKAC-Sports Reporter KDKA-Music; News WBBM-Horace Henderson's Orch

WBBM-Horace Helicerson's Or WBZ-News; Radio Roundelay WCAU-Jean Shaw, songs WDRC-Sports; News WPRO-Zeke Manners' Gang WTAM-Tom Ireland

11:15 NBC-Gray Gordon's Orch .: WEAF

CBS-Abe Lyman's Orch.: WDRC CBS-Abe Lyman's Orch.: WDRC MBS-Jack Betzner's Orch.: WOR Y.N.-Weather Service: WSAR WEAN WNAC WRDO WNBH WLBZ WBRY WFEA WLLH

CBC-Liedersinger: CFCY
CFRB-Hockey Summary
KDKA-MMissionary Broadcast
WAAB-Hockey Game
WBZ-Music as You Desire It
WMEX-Don Rico's Continentals
WPRO-News
WTAM Music You Wood

CBC-Liedersinger: CFCY

WTAM-Music You Want

WTAG

WEAF
NBC-Lou Breese's Orch.; WJZ
MBS-Bob Millar's Orch.: WOR
C.N.-Nat'l A. A. U. Boxing
Bouts: WAAB WSAR WRDO

Sunday April 3



FRANK BLACK "Magic Key" orchestra leader Sun. 2 pm EST

11:45 MBS-The Playboys: WOR WMEX-Day's End

12:00 NBC-Henry Busse's Orch: WEAF CBS-Harry Owens' Orch.: WABC NBC-Roger Pryor's Orch.: WJZ MBS-Johnny Johnson's Orch.:

WOR WLW-Twenty-four Hour Review

12:30 NBC-One Man's Family (Tender-leaf Tea): KPO KFI (also see Wed. prgms. at 8 p.m.)

End of Sunday Programs

### Monday

April 4, 1938

### Monday

### MORNING

7 am EST CBS-Morning Almanac; News: WABC It's Sunkist Time: WEEI WOR Musical Clock: WCOP CFNB It's Sunkist Time: WEEL
Musical Clock: WCOP CFI
CFCY-Early Birds
WAAB-Uncle Ned
WBZ-News; Musical Clock
WCAU-Wake Up & Smile
WDRC-Variety Prgm.
WGY-Top o' the Morning
WHAM-News; Pete & Joe
WHDH-Early Birds; News

7:15 News: CFNB WNAC WCAU-Sunkist Time
WCOP-Morning Call
WCSH Farm Bureau WGY-Mare Williams, songs
WLW-A. Chandler Jr., organist
WNBX-Musical Timekeeper
WOR-Musical Clock; Vincent
Sorey's Orch.
WORL-Boston Almanac

7:30 NBC-Morning Greetings: WEAF CBS-Morning Almanac; News: (sw-21.52) NBC-Yoichi Hiraoka, xylophon-ist: WJZ ist: WJZ
Musical Clock: WNBH WMAS
CFNB-The Listening Post
CKAC-Morning Varieties
WAAB-Uncle Ned, the breakfast smiler WCSH-Variety Prgm. WDRC-Shoppers Special WEEI-Hits & Encores WGY-News; Doc Schneider's Cowboys
WHDH-Morning Express
WJAR-Carefree Capers
WLBZ-Today
WLLII-Morning Parade WLW-Sing, Neighbor, Sing WNAC-Good Morning WNBH-Musical Clock

WORL-New Leadership WPRO-News; Breakfast Club WSAR-Just About Time WTAG-Organ Music 7:45 NBC-Musical Watchman; News WCAU WDRC WEEL WLLH WLLH
Musical Clock: WGY WNAC
WAAB- Morning Watch
WCOP-Today's Almanac
Will-Three A Safety Man
WHAM-Old Favorites
WIIDH-Morning Bulletin Board WLW-Hugh Cross' Radio Pals

WORL-Open Road Navigator WSAR-Buyers' & Sellers' Club WTAG Morning Parade

8:00 CBS-Sunny Melodies: WABC (sw-21.52) NBC-Malcolm Claire: WEAF (sw-NBC-Malcolm Claire: WEAF (sw21.5)

NBC-Norsemen Quartet: WJZ
Y.N.-News: WEAN WNBH WSAR
WFEA WCSH WLBZ WLLH
WRDO WAAB WBRY
News: WTAG WJAR WTIC WOR
WORC WMAS WPRO CKAC
CFCY WORL
CFNB-Morning Concert
WCAU-Larry Vincent, songs
WCOP-Shopping, Jane Ford
WDRC-Treasure House
WEEI-Jimmie & Dick
WGY-Morning Swing Sesesion
WLW-Ď-Family Prayer Period
WMEX-Musical Timetable
WNAC-George & Juanita, songs
WNBX-Zeke Manners' Gang
8:15

8:15

8:15
CBS-Deep River Boys: WABC (sw-21,52)
NBC-Doc Schneider's Texans: WEAF WTIC (sw-21,5)
NBC-William Meeder, organist WJZ WHAM
Y.N.-Weather Service: WTAG WNAC WEAN WSAR WFEA WNBH WRDO WLLH WCSH News: WLW WCOP WJAR WJAR CFCY-Salon Music CFNB-Dance Music CKAC-Morning Serenade WAAB-Francis J. Cronin, organ WBRY-Music by Cugat WCAU-Melody Parade WDRC-Shoppers Special WEEI-Caroline Cabot WLBZ-Program Highlights
WNBX-Morning Melodies
WOR-Nell Vinick; Melody Mo-

ments
WORC-Around the Clock
WORL-AChurch of All Nations
WPRO-ARev. Allen E. Claxton 8:30

NBC Do You Remember? Instrumental Ensemble, dir. Lee Gordon: WEAF WJAR (sw-21.5)

CBS-Fred Feibel, organist: WABC (sw-21.52)

C.N. George & Juanita: WSAR WLLII WRDO WAAB WEAN WNDH WRDO

WNBH WFEA CFNB-News CKAC-French Songs WBRY-Time Keeper WBZ-Mac & Moore WCAU-Don Bovay, guitarist &

WCOP-Orchids to You WCSH-△Church Fed. Devotions WEEI-Radio Almanac WEEI-Radio Almanae
WGY-AChurch in the Wildwood
WLBZ-Thoughts for the Day
WLW-The Gospel Singer
WMAS-Melody Express
WNAC-Musical Roundup
WNBX-Service Bureau
WOR-Tex Fletcher
WORL-William & McMasters
Talks Talks
WPRO-Fern Scull, organist
WTAG-Top o' the Morning
WTIC-Radio Bazzar

8:45 BC-Lucille & Lanny, songs: WJZ WFEA WJZ WFEA NBC-Do You Remember?: WCSH C.N. Andy Jacobson's Rhythm: WLBZ WRDO WLLH WEAN WSAR WSAR Musical Clock: WBZ WNBX CFNB Novelty Prgm. WCAU-Houseboat Hannah

WCOP-Health Advisor WCSH-Farm News WEEI-Fashion Review WEEL-Fashion Review
WGY-Hi Boys & Rangers
WHAM-Tower Clock Prgm.
WHDH-Musical Serenade
WLW-Voice of Experience
WNBH-Morning Devotions
WOR-The Goldbergs, sketch
WORC-Morning Watch
WORL-Reporter
WPRO-Home Folks Frolic; News

9:00

NBC-Breakfast Club; Soloists;
Orch.; Don McNeill, m.c.
News: WJZ WFEA News: WJZ WFEA
CBS-Dear Columbia; News:
WABC WMAS WPRO WLBZ
CKAC WOKO WORC WCAU
WDRC WNBX WEEI WFBL
(sw-21.52)
NBC-Women & News WEAF
WTAG WTIC WCSH (sw-

NBC-Women & News WEAF
WTAG WTIC WCSH (sw21.5)
C.N.-The Food Magician; WAAB
WLLH WRDO
Hymns of All Churches: WLW
WGY
CEND Me Parking CFNB-Ma Perkins

WBRY-Morning Musical Revue WBZ-As You Like It WCOP-Ubaldo Guidi WCOP-Ubaldo Guidi WHAM-Young Widder Jones WHDH-Gospel Songs WJAR-Shopping News WMEX-Farm News WNAC-Houseboat Hannah WOR Ed Fitzgerald WORL-News; Morning Musicale WSAR-Breakfast Melodies

9:15 NBC-Person to Person: WEAF (sw-21.5)

Y.N.-Gretchen McMullen: WEAN WCSH WTAG WNBH WNAC WTIC WSAR WLLH WRDO WLBZ WFEA WLBZ WFEA CFNB-Backstage Wife WAAB-Merry-Go-Round WCAU-Across the Breakfast

Table
WGY-Betty & Bob
WHAM-Tom Grierson, organist
WHDH-News

WHDH-News
WJAR-Housewives' Radio Exch.
WLW-Houseboat Hannah
WMEX-Piano Lessons
WOR-Modern Living
WORL-Round Copley Square
9:30
NBC-Landt Trio; News: WEAF
WTIC WCSH (sw-21.5)
CBS-Thp Road of Life, sketch
(Chipso): WABC WMAS WEEI
WFBL WCAU (sw-21.52)
NBC-Breakfast Club: News:
WFEA WBZ

NBC-Breakfast WFEA WBZ WFEA WBZ
Y.N.-Variations: WSAR WTAG
WEAN WNAC WLLH WBRY
CFCY-Women at Home
CFNB-Home Folks' Frolic
CKAC-Bonjour Madame
WCOP-Magic Kitchen
WDRC-Zeke Manners' Party
WGY-Xavier Cugat's Orch.; News
WIAM-Mrs. Thrifty Buyer
WHDH-Organ Salute
WLBZ-Tonics of the Day WLBZ-Topics of the Day WLW-Myrt & Marge WMEX-Italian Echoes WNBH-Morning Melodies WNBX-Melody Quiz WOR-Rhythm Hall WORC-Easy to Remember WORL Woman of Tomorrow WPRO-In the Women's World WRDO-On the Air Today

9:45

9:45

NBC-Amanda Snow, songs: WTAG
WFEA (sw-21.5)

CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEI WFBL WOKO
(sw-21.52)

CN.-Ruth Moss, interviews:
WLLH WBRY WAAB WNBH
WSAR

NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WEAF
Young Widder Jones: WLW
WNAC WTIC
CFCY-Stella Dallas, sketch
CFNB-Organ Melodies
WCSH-What's New?
WDEV-Gossip of the Movie Stars
WDRC-Dan Harding's Wife
WGY-Market Basket, Martha
Brooks
WHAM Howshoot Hannah

Brooks WHAM-Houseboat Hannah WJAR-Dancing Melodies WMAS: "Kilocycling on 1420" WMEX-Songs of Italy

WNBX-Songs and Sonnets WNBA-Songs and Sonness
WOR-Hymn Singer
WORC-Good Morning, Neighbor
WPRO-Housewives Serenade
WRDO-Topics of the Day
WTAR-Resume; Harmony Hall
10:00

NBC-Cabin at the Crossroads (Aunt Jemima): WJZ WHAM WBZ WEAN WLW (sw-15.21) WBZ WEAR WLW (SW-12.21)
WBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WEAF WTAG WGY
WJAR WCSH WNAC WTIC CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WDRC WMAS WEEI MBS-Singing Strings: WFEA WLLH WLBZ

WFEA WILLH WIBZ
News: WBRY WNBH WCOP
CFCY-Back Stage Wife
CFNB-Happy Warrior Hour
CKAC-French Songs
WCAU-Morning Melodies
WHDH-Scandinavian Prgm.
WMEX-Daily Inspirations
WNBY News Wilesceins Stail WNBX-News; Whispering Strings WOR-Pure Food Hour WORL-News; Bridge Club WSAR-The Stroller

WSAR-The Stroller

10:15

CBS-Myrt & Marge, sketch
(Super Suds): WABC WMAS
WLBZ WCAU WPRO WEEI
WDRC WFBL WORC

NBC-Margot of Castlewood
(Quaker Oats): WJZ WBZ
WHAM WEAN (sw-15.21)
NBC-John's Other Wife, sketch
(Louis Philippe): WEAF WGY
WNAC WTIC WTAG WCSH
WJAR

WNAC WTIC WTAG WCSH
WJAR
MBS-John Metcalf's Choir Loft:
WAAB WFEA WNBH WLLH
WRDO WBRY
CKAC-Dorothy Bachelliere, talk
WCOP-Meditations of Polimen
WLW-Linda's First Love
WMEX-A Woman Views the News
WORL-Hollywood Brevities
WSAR News WSAR News 10:30

NBC-Attorney - at - Law, sketch (Johnson's Floor Wax): WJZ WBZ (sw-15.21) MBS-Get Thin to Music: WAAB WNBH WEAN WLLH WRDO WBRY

WBRY
CBS Richard Maxwell, songs:
WABC WCAU WEEL WDRC
WOKO WFBL WORC WPRO
NBC-Just Plain Bill, sketch
(Anacin): WEAF WGY WCSH
WTAG WJAR WTIC WNAC
CKAC-L'Heure Recreative
WCOP-Album of Love WCOP-Album of Love WFEA-Manchester Institute WHAM-Way Down East WHDH-Fishermen's Broadcast

WLBZ-Health Talk WLW-Betty & Bob WMAS-Morning Shopper WMEX-Going Shopping with You WNBX-Dan Cupid in Person WORL-Stock Market WSAR-Home Beautiful Prgm.

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)
NBC-Woman in White, (Pillsbury): WEAF WGY WTAG WCSH WIIC

WJAR
CBS-Oxydol's Own Ma Perkins:
WABC WLBZ WEEI WCAU
WFBL WMAS
C.N.-Earl Lawrence, bar.: WFEA
WAAB WSAR WNBH WEAN
WLLH WRDO WBRY
Home Forum: CFCY WBZ
WCOP-Ivory Tower
WDRC-To be announced
WI.W-Dr. Friendly WDRC-To be announced WLW-Dr. Friendly WNBX-Morning Musicale WORC-Music by Cugat WORL-Fed. of Women's Club WPRO-Amer. Family Robinson

11:60 CBS-Ruth Carhart, songs: WABC WMAS WORC WDRC WLBZ WOKO WNBX

WOKO WNBX
NBC-Story of Mary Marlin, sketch
(Ivory Flakes): WJZ WBZ
WHAM WLW (sw-15.21)
NBC-David Harum, sketch (BabO): WEAF WTIC WJAR WGY
WNAC WTAG WCSH (sw-

21.52) MBS-Reminiscing; WRDO WNBH WLLH WBRY WAAB CFCY-Luncheon Music CFNB-Chic Martin CKAC-Sonia, Ses Melodies, Ses

Conseils
WCAU-Heart of Julia Blake
WCOP-Gems of Melody
WEEI-Shopping Service WELI-Snopping Service
WFEA-State Employment Service
WHDH-Farm & Home Chat
WMEX-Today's Travelers
WOR-Jean Abbey, shopping
WORI-News; Jack Joy's Orch.
WPRO-News
WSAR-Italian Prgm.

WSAR-Italian Prgm.

11:15

CBS-Cheri & the Three Notes:
WABC WEEI WCAU WPRO WDRO WLBZ

NBC-Backstage Wife.
(Dr. Lyons): WEAF WCSH WTIC WGY WJAR WTAG WNAC

NBC-Pepper Young's Family (Camay Soap): WJZ WHAM (sw-15.21)

(Continued on Next Page)

### Monday

April 4



BUDDY CLARK "Melody Puzzles" vocalist Mon. 8 pm EST

(11:15 a.m. Continued)

C.N.-Melody Strings: WRDO WAAB WBRY WNBH WLLH WAAB WBRY WNBH W WSAR CFCY-Musical Moods CFNB-Dance Music CKAC-Le Vieux Professeur WBZ-Women & News WCOP-Hits and Encores WFEA-Portraits in Oil WCOP-Hits and Encores WFEA-Portraits in Oil WHDH-Ann Demerjian, song WLW-News; River; Weather WMAS-Farm & Home News WMEX-Cooking School WNBX-Tonic Tunes WOR-Myrt & Marge, sketch WORC-Musical; News WORL-Phil Saltman Presents 11:30

NBC-How to Be Charming beauty talk (Phillips): WEAF WJAR WTAG WCSH WTIG WGY WNAC

WGY WNAC
CBS-Big Sister, sketch (Rinso):
WABC CKAC WEEI WMAS
WORC WPRO WORC WLBZ
WCAU WFBL WOKO
NBC-Vic & Sade, sketch, (Crisco): WJZ WHAM WBZ (sw-

co): \ 15.21)

15.21)
MBS-Pinky Hunter, songs:
WBRY WLLH WRDO WAAB
CBC-Big Sister: CFNB CFCY
WCOP-Voice of Italy
WHDH-Morning Musical
WLW-Hugh Cross' Pals
WMEX-Organ Concert
WNBH-Monitor Views the News
WNBX-Good Morning, Neighbor
WOR-Hilltop House
WORL-Amer, Family Robinson WORL-Amer. Family Robin WSAR-Buyers' & Sellers' Club

NBC-Betty Moore (Benjamin Moore & Co.), Interior Decora-tion, talk: WEAF WCSH WGY WNAC WJAR CBS-Aunt Jenny's Stories (Spry) WABC WEEI WPRO WFBL WCAU WOKO WORC WDRC

WCAU WORD WORD WDI WMAS WLBZ NBC-Edwaro MacHugh, Gosj Singer (Ivory Soap): W. WHAM WBZ (sw-15.21) MBS-Marcella Hendricks, song WEAN WAAB WRDO WC

CFNB-News CKAC-Parade des Melodies WBRY-Stella Lloyd, sop. WCOP-Clemente Giglio Players WFEA-Easy to Remember WLLH-Hear Ye

WLLH-Hear Ye WLW-Goldbergs WNBH-Rhythm Makers WNBX-Rhythm & Romance WORL-Lazy Rhapsodies WSAR-Your Lucky Number WTIG-Home Forum WTIC-Home Forum

### AFTERNOON

12:00 NBC-Girl Alone, sketch (Kel logg): WEAF WLW
NBC-Time for Thought: WJZ
CBS-Mary Margaret McBride columnist (Minute Tapioca)
WABC WMAS WEEL WDRC
WCAU WFBL WPRO WORC WCAU WFBL WPRO WORD (sw-9.59)

Y. N. Getting the Most Out of Life: WNAC WCSH WEAN WRDO WNBH WLBZ WTIC WTAG WFEA WLLH WAAB WORL CFCY CFNB-Concert Hall CKAC-Giulio Romano & Orch. WBRY-Tune Up Time WBZ-News; Dance Revue WCOP-Frolic Makers WGY-Rhythm Makers; News

WHAM-Hit of the Day; News WHDH-Weather; Time; News WJAR-The Listener Speaks WMEX-Italian Airs WNBX-News; Musical Prgm. WOR-Rhyming Minstrel WSAR-Shopping Guide

12:15 NBC-The O'Neills, sketch (Ivory Soap): WEAF WGY WNAC WJAR WLW

WJAR WLW
CBS-Melody Ramblings: WABC
WCAU WEEI WMAS WOKO
WDRC WPRO WFBL WLBZ
WORC WNBX (sw-9.59)
NBC-Bailey Axton, thr. (News,
WJZ only): WJZ WHAM
C.N.-Agricultural Series: WAAB

WRDO WEAN
MBS-Radio Garden Club: WOR
CFCY-Chick Martin
WBRY-News WCSH-Cowboy Caravan WFEA-Monday Matinee WHDH-Old Gardner; Caravan of

WLLH-Shopping News WMEX-Italian Radio Review WNBH-Surprise Party WORL-The Inner Light WTAG-Farm Flashes WTIC-Studio Prgm.

NBC-Nat'l Farm & Home Hour; Guest Spkrs.; Walter Blau-fuss' Orch.: WJZ WBZ WLW (sw-15.21) NBC-Harry Candulla's Orchestra: CFCY

CFCY
NBC-Stella Dallas, sketch: WEAF
CBS-Romance of Helen Trent
sketch (Edna Wallace Hop
per); Virginia Clark: WAB(
WDRC WOKO WFBL WPRO
WEEI WORC WCAU (sw
9.59)

Y.N.-La Rosa Prgm.: WAAB WEAN News: WOR WFEA WMAS WLBZ

WLBZ
Noon-day Revue: WRDO WTAG
CFNB-Radio Parade
CKAC-Nenette et Rin-Tin-Tin
WBRY-Eat, Drink and Be Merry
WCOP-Voice of the Community
WCSU Size Mose and a Cial WCSH-Six Men and a Girl WCSH-Six Men and a Girl WGY-Farm Prgm. WHAM-Ma Perkins WHDH-Two Piano Melodies WJAR-College Prgm. WLLH-Question Box WMEX-Hits of the Day WNAC Singin' Sam WNBX-Theater of the Air WOBL-Stock Market WORL-Stock Market WSAR-Mid-Day Melodies WTIC-Rayonalities

12:45 NBC-Nat'l Farm & Home Hour

NBC-Nat'l Farm & Home Hour WHAM
CBS-Our Gal Sunday, sketch
(Anacin): WABC WORC WEEI WDRC, WOKO WFBL WCAU WPRO (sw-9.59)
NBC-Harry Candulla's Orchestra: WEAF
News: WSAR WCOP
Singin' Sam. WJAR WTIC
CKAC-La Province en Progres
WBRY-Musical Journey
WFEA-Organ Reveries
WHDH-Noonday Revue
WLLH-News: Shopping Notes
WMAS-The Open Book
WMEX-Monitor Views the News
WNAC-Dan Harding's Wife
WNBH-The Radio News
WOR-Quiz Club WOR-Quiz Club WORL-Fishing Time

1:00

NBC-News; Markets & Weather Report: WEAF
CBS-Betty & Bob, sketch (Gold Medal): WABC WEEI WDRC WORC WORO WFBI. WPRO WCAU WMAS (sw-9.59-15.27)
NBC-Vincent Curran, bar.: (sw 15.33)

15.33)
CBC-Happy Gang: CFCY CFNB
Y.N.-News: WFEA WNAC WSAR
WLBZ WCSH WNBH WLLH
WRDO WEAN

WRDO WEAN
News: WTAG WJAR WNBX
CKAC-Stock Quotations
WAAB-News of Woman's Clubs
WBRY-News; Markets; Interlude
WCOP-Journal of the Air WGY-Myrt & Marge WMEX-Musical Mailbox WOR-Health Talk; Melody Mo-WORL-News; Continental Rhy

thms WTIC-News; Weather

1:15
CBS-Hymns of All Churches (Gold Medal): WABC WOKO WCAU WPRO WFBL WORC WMAS WDRC WEEI (sw-9.59.15.27)

### Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

7:30 EST (6:30 CST) CANTOR'S CAMEL CAR-AVAN; Fairchild and Carroll, Bert Gordon, Walter King, Edgar Fairchild's orchestra,

8:00 EST (7:00 CST) BURNS AND ALLEN; Tony Martin and Jan Garber's orchestra, NBC-Red.

8:30 EST (7:30 CST) VOICE OF FIRESTONE; Richard Crooks, tenor, Alfred Wallenstein's orchestra, NBC-Red.

9:00 EST (8:00 CST) LUX RADIO THEATER; Barbara Stanwyck and Melvyn Douglas, guests, CBS.

9:00 EST (8:00 CST) PHILADELPHIA OR-CHESTRA, Eugene Ormandy, conductor; Josef Hofmann, guest, NBC-Blue.

9:00 EST (8:00 CST) HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

10:00 EST (9:00 CST) CARNATION CONTENT-ED HOUR; orchestra, conducted by Marek Weber, Maria Kurenko, Lullaby Lady, male quartet, Vincent Pelletier, announcer, NBC-

10:30 EST (9:30 CST) BRAVE NEW WORLD, dramatizations, CBS.

NBC-Escorts & Betty: WEAF | CBS-News Through a Woman | Eyes, Kathryn Cravens (Pontiac): WABC WOKO WDR | WORD | WEAN WAAB | WFBL WORC WPRO WCAL (Must WOR

WOR Y.N.-Joyce Jordan, Girl Interne WNAC WTAG WTIC CKAC-News WBRY Piano Moods

WBRY Piano Moods
WCOP-Lost & Found Exchange
WCSH-Hits & Encores
WFEA-Extension Service
WGY-Hovsehold Chats
WHDH-Military Band Concert
WLBZ-Chic Martin Prgm.
WLLH-Shopping News
WNBH-Salt & Pepper
WNBX-Hits & Encores WNBX-Hits & Encores WORL-Pacific Paradise

WRDO-Farm News WSAR-Your Home & You

1:30 NBC-Words and Music: WEAF (sw-15.33) NBC-Mother-in-Law, sketch: WJZ

NBC-Mother-in-Law, sketch: WJZ WFEA CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WCAU WOKO WDRC WORC WMAS WEEI WFBL WPRO (sw-9.59-15-27)

CBC-Rex Battle's Orch.: CFCY Y.N.-Marjorie Mills: WTIC WNAC WTAG WEAN WCSH WLBZ

CFNB-Birthday Prgm. CKAC-Feminine World WAAB-Leroy, pianist WBRY-Music Appreciation WBZ-Matinee Melodies WCOP-Rhythm & Romance; Oddities WGY Houseboat Hannah WHAM-7th Grade Science WHDH-Tonal Portraits WJAR-Veterans of Foreign Wars WLW-Ma Perkins WMEX-In the Music Room WNBH-The Travel Hour WNBX-Eddie Fitzpatrick's Orch.

WOR-Wifesaver WORL-Love Story WRDO-Concert Gems WSAR N Y A ()

1:45
CBS-Valiant Lady, sketch (Gold Medal): WABC WPRO WDRC WORC WCAU WOKO WEEI WFBL WMAS (sw-9.59-15.27)
NBC-Words & Music: WJAR NBC-Jack & Loretta Clemens, songs & patter WJZ WFEA MBS-Voice of Experience (Lydia E. Pinkham): WOR WAAB WBZ-Fashion Chatter WCOP-Farm & Home News WGY-Dan Harding's Wife WHAM-Home Bureau Prgm. WHDH-The Cub Reporters WLLH-Question Box WLLH-Question Box WLW-Kitty Keene, Inc. WMEX-Shirley Winters, songs WNBH-Music Graphs WNBX-Farm Flashes WORL-Musical Numerology WRDO-Afternoon Melodies

BS-News Inrough a Woman s Eyes, Kathryn Cravens (Pon tiae): WABC WOKO WDRU WFBL WORC WPRO WCAU WEEI WLB7 (sw-9.59-15.27) NBC Norman Cloutier's Orch. WEAF WTAG WTIC (sw 15.33) (sw CBC-London Calling: CFCY MBS-Don't Look Now: WA CFNB-Band Concert

CFNB-Band Concert CKAC-Capsules of Melody WBRY-Hollywood Highlights WCOP-Radio Orchestral Hall WCSH-Popular Classics WFEA-Magic Strings WGY-Health Hunters WHAM-Library Book Talks WHDH-Silver Strings WJAR-Educational Prgm. WLLH-Florabelle Duo WLW-School of the Air WMAS-Henm's Radio Chats WMEX-Gems of Melody

WNAC-Way Down East WNBH-Home Folks Frolic WNBX-Gems of Melody WOR-Kitty Keene, Inc. WSAR-Oklahoma Outlaws

2:15
MBS-World Travelers: WAAB
WRDO WBRY WLLH WSAR
NBC-Norman Cloutier's Orch.:

WJAR
CBS-The O'Neills, sketch (Ivory
Soap): WABC WFBL WLBZ
WEEI WMAS WORC WCAU
WDRC (sw-9.59-15.27)
CKAC-La Rue Principale
WFEA-Let's Listen to the Leader
WGY-Hilltop House
WHAM-Friendly Voice
WHDH-Don Humbert's Strings
WNAC-Musical Roundup WNAC-Musical Roundup WNBH-Agriculture Talk WNBX-Matinen Dance WOR-Way Down East WORL-Four Blackbirds WPRO-News

2:30

CBS-American School of the Air:
WABC WEEI WDRC WOKO
WMAS WNBX WPRO WFBL
WORC WLBZ CKAC (sw-

WORC WLBZ CKAC (sw-15.27)
NBC-Ranch Boys: WEAF WTIC WTAG (sw-15.33)
NBC-Navy Band: WJZ WHAM WEAN WFEA WBZ MBS-Harold Turner, pianist: WLLH WRDO WNBH

CFNB-Popular Sones WAAB-Racing Matinee WBRY-Perry F. Lafferty, organist WCAU-Womens Club

WCAU-Womens Club
WCOP-Music of the Masters
WGY-Better Business Bureau;
George Hall's Orch.
WHDH-Van Clemens, thr.
WJAR-Brevities Orch.
WMEX-Cottage Hawaiians
WOR-Houseboat Hannah
WORL-AChristian Science Prgm.
WSAR-Farm & Home News
2.45

NBC-U. S. Navy Band: WJZ NBC-In the Music Room: WEAF WTAG WCSH (sw-15.33)

WNAC WOR
CFNB-Music Box Revue
WCOP-Department of Education
WGY-Organ Music
WHDH-Stamp Man
WMEX-Music of the Masters
WTIC-Hank Keene

WTIC-Hank Keene
3:00

NBC-Rochester Civic Orch.; Guy
Frazer Harrison, cond.: WJZ
WBZ WHAM WFEA
CBS-Matinee in Manhattan:
WABC WPRO WOKO WCAU
CKAC WLBZ WDRC WMAS
WNBX WORC (sw-15.27-9.59)
NBC-Pepper Young's Family,
sketch (Camay) WEAF WTAG
WNAC WCSH WTIC WLW
WJAR WGY

WNAC WCSH WTIC WLW WJAR WGY N. The Connecticut Colonials: WRDO WNBH WAAB WBRY WLLH WEAN ews: WEEI WORL WCOP

News: WEEI WORL WCOP WHDH CFNB-Tea Dance WMEX-Dance Music WOR-Martha Deane WSAR-AOId Time Religion Prgm.

3:15
NBC-Oxydol's Own Ma Perkins, sketch: WEAF WTAG WTIC WGY WJAR WNAC WCSH NBC-Rochester Civic Orch.: (sw-15:33)

CFNB-Organ Music WCOP-Dreamer of the Keys WEEI-Meet the Stars WHDH-Silhouettes WLW-Mad Hatterfields WMEX-Paul Joyoe, WORL-Stock Market

3:30 NBC-Rochester Civic Orchestra

BS-Howells & Wright, twin pianos: WABC WPRO WOKO WDRC WNBX WLBZ CKAC WORC WFBL WMAS (sw-15.27) CBS-Howells

15.27)
Program: Intermezzo, Op. 69,
No. 1 (Cui), Now Comes the
Gentle Saviour (Bach-Luboschutz), and Festivals :Debussy-Ravel).
NBC-Vic & Sade, sketch (Cris
co): WEAF WJAR WGY WLW
WNAC WTAG WTIC WCSH
CFCY-Outports Hour
CFNB-Concert Music
WAAB-Racing Matinee
WBRY-Mary Roberts, sop.

sop. News WBRY-Mary Roberts, so WCAU-Organ Melodies; WCOP-World Dances

WEEL-Street Scene
WHDH-Eb & Zeb, comedy
WLLH-Agricultural Series
WMEX-Today's Winners
WNBH-Poetry & Music
WORL-Hot Club
WRDO-Hillbilly Hits
WSAR-Harmony Hall WSAR-Harmony Hall

3:45

NBC-The Guiding Light, sketch (White Naptha): WEAF WGY WTIC WTAG WJAR WNAC WCSH WLW

WCSH WLW
CBS-Nan Wynn, songs: WABC
WDRC WNBX WLBZ WMAS
WFBL WOKO WORC CKAC
(sw-15.27)
MBS-Good Health & Training:
WBRY WSAR WLLH WRDO
CFNB-News
WAAB-School Pupils Drama
WCAULDr Friendly

WCAU-Dr. Friendly WCOP-Swing Your Partner WEEI-Charles Hector's Music WHDH-Tea Time Concert

WNBH-Quotations; Honeymoon WOR-David Harum
WORL-Yodeling Cowgirl
WPRO Melodies Old & New
4:00

WPRO-Melodies Old & New
4:00

CBS-Columbia Concert Hall:
WABC WORC WMAS WLBZ
WOKO WNBX WDRC CKAC
(sw-15.27)
Program: Overture to "Hydaspes" (Bononcini), Concerto
Grosso No. 5 (Handel) and A
Musical Joke (Mozart),
NBC-Lorenzo Jones, sketch
(Phillips): WEAF WTIC WGY
WTAG WNAC WJAR WCSH
NBC-Club Matinee; Orch. & Soloists: WJZ WFEA WHAM
(sw-15.21)
C.N. Rhode Islanders, Orch.:
WNBH WAAB WBRY WRDO

C.N. Rhode Islanders, Orch.: WNBH WAAB WBRY WRDO WLLH WEAN WLLH WEAN
CFNB-Dick Tracy, sketch
WBZ-Stocks; Rakov's Orch.
WCAU-Dixie Plowboys
WCOP-Four O'Clock Revue
WHDH-House of Peter MacGregor
WLW-Dan Harding's Wife
WMEX-Rhythm & Stuff
WOR-News

C.N.-Stage Door Memories: WAAB
WSAR WLLH WNBH WBRY
WRDO
Heart of Julia Blake, sketch:
WNAC WOR
CFNB-Music Box Revue
WCOP-Department of Education
WGY-Organ Music
WHDH-Stamp Man
WGY-WJAR
NBC-The Story of Mary Marlin.
sketch (Ivorty Flakes): WEAF
WTIC WNAC WTAG WCSH
WGY WJAR
NBC-Club Matinee: WBZ
CBS-Columbia Concert Hall:

CBS Columbia Concert Hall:

CBS-Columbia Concert inde-WFBL
CBC-Club Matinee: CFNB
WEEI-Boston Hour
WHDH-Fishermen's Broadcast
WLW-Life of Mary Sothern
On page 12 you will find a story
about this program. WMEX-Manhattan Serenade WOR-Young Widder Jones WORL-Front Page Drama

WPRO-Radio Review WPRO-Radio Review

4:30

NBC-Hughes Reel with Rush
Hodges, commentator (Borden
Co.): WEAF WNAC WGY
WTAG WCSH WJAR WTIC
CBS-The Goldbergs, sketch (Oxydol): WABC WEEI WCAU
WFBL (sw-15.27-9.59)

NBC-Club Matinee: CFNB WEAN
MBS-Ted Malone's Between the
Bookends: WRDO WOR WNBH
WLLH

WLLH

WLLH
CBC-Hughes Reel: CFCY CFNB
CKAC-Social Announcements
WAAB-Racing Matinee
WBRY-Better Homes Prgm. WBRY-Better Homes Prgm.
WCOP-Fiesta
WDRC-Those Happy Gilmans
WHDH-Variety Musicale
WLBZ-Greetings & Uncle Ezra
WLW-The Heart of Julia Blake
WMAS-Financial Market Reports
WMFY-Kay & Buddy Arnold

WMEX-Kay & Buddy Arnold WNBX-Your Home WORC-Cousin Sally WORL-Melodies of the Moment WSAR-Buyers' & Sellers' Club

4:45
CBS-Dance Time: WABC WEEI WCAU WPRO WOKO (sw-WCAU WPRO WOKO (sw-9.59-15.27)
NBC-Road of Life, sketch (Chip-so): WEAF WJAR WCSH WGY WLW WNAC WTIC MBS-Book a Week: WRDO

MBS-Book a week: WRDG CFNB-News CKAC-Gypsy Serenade KDKA-Tea Dance WCOP-Famous Homes WDRC-Yodelin' Jim Ingalls WLBZ-Little Wanderers Home WLBZ-Little Wanderers Home WLLH-Adelia Castricone, pianist WMAS-Tea Time Tunes WMEX-Variety Sports Revue WNBH-Story Book Lady WNBX-Vocal Varieties WOR-Restful Rhythms; Wake Up

& Sing WORC-American Family Robinson W SAR-Musical Newsy
WTAG-Echoes of the Stage &

5:00

NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WNAC WTIC WGY
NBC-Najabb

NBC-Neighbor Nell; News: WJZ WFEA

CBS-Dear Teacher: WABC WEEI WCAU WOKO (sw-9.59-15.27)

BU Jinior Nurse Corps, sketch
(Sunbrite): WLW (sw-15.21)

MBS Edna Sellers, organist:

WLLH Shoppers Variety Music: WLBZ WRDO

WRDO
CFCY Dinner Music
CFNB-Air Adv. of Jimmie Allen
CKAC-Musical Colours
WBRY-Advs. of Speed Gibson
WBZ-Dance Interlude; News
WCOP-Echoes of Stage & Screen
WCSH-Easy Aces
WDRC-Ad-Liner
WHAM Women Only WHAM-Women Only WHDH-Variety Musicale

WJAR-Swingsters WMAS Markets; Hits & Bits WNBH-Musical Messages WNBX-News WOR-Women Make the News

WORC-Home Folks Frolic WORL-Weather; It Happens Every Day WPRO-Man on the Street WSAR-Italian Prem

5:15

NBC-Don Winslow of the Navy, sketch: WJZ WBZ WEAN WFEA

NBC-Terry & the Pirates, sketch (Dari-Rich): WEAF WTAG
WGY WNAC WJAR WCSH
WTIC

WTIC
CBS New Horizons: WABC WEEI
WCAU WOKO (sw-9.59-15.27)
MB5-Three Graces & Piano:
WRDO WLLH WSAR
CFCY-Sleepy Town Express
CFNB-Dance Music
CKAC-La Fantastique Odisse de
Richard Beauchamp

Frequencies

CFCY-630 CFNB-550 CFRB-690 CKAC-730 WFBL-1360 WFEA-1340

KDKA-Glen Gray's Orch. WBRY-Dine & Dance KDKA-Glen Gray's Orch.
WBRY-Dine & Dance
WHAM-Radiograms
WHDH-Top Tunes of the Day
WLW-Jack Armstrong, sketch
WMEX-Today's Winners
WNBX-Theater Billboard
WOR-Charlie Chan, sketch
WORC-Funnies on Parade
WORL-How About Music?
WPRO-News; Peace Action

5:30

5:30

CBS-Stepmother, sketch (Colgate): WABC WEEI WDRC WCAU (sw-9.59-15.27)

NBC-Kellogg's Singing Lady, Ireene Wicker: WJZ WHAM WBZ WLW (sw-15.21)

This week's four broadcasts will be devoted to "Alice in Wonderland."

Wonderland."

NBC-Jack Armstrong, (Wheaties): WEAF WTIC

WJAR WTAG WCSH WNAC

WGY (sw-9,53)

MBS-Edgar Herring, xylophonist: WLBZ

CFCY-Frank Crumit

CFNB-Melody Masters

CKAC-Madeleine St. Pierre

WBRY-Curley, yodeling cowboy

WCOP-What's New? WCOP-What's New?
WFEA-Dance Hour
WHDH-Depot Dialogues
WLLH-Hit Time
WMAS-Story Time
WNBH-The Radio News
WNBX-The If Nif Club
WOP Little Orphas April WOR-Little Orphan Annie, sketch WORC-The Enchanting Hour WORL-Twilight Dance Tunes WPRO-Musical Hotel

WRDO-Many Happy Returns of the Day WSAR-Musical Shopping Tour

5:45 5:45
CBS-Hilltop House, sketch (Palm olive Soap): WABC WLBZ WCAU WPRO WEEI WDRC WORC WFBL WMAS (sw-9.59-15.27)
NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WJAR WNAC WTIC WCSH WTAG WGY (sw-9.53)
NBC-Three Cheers; WJZ WHAM

WGY (sw-9.53) NBC-Three Cheers: WJZ WHAM WBZ WEAN (sw-15.21) News: WSAR WBRY CFCY-Music to Remember CFNB-Dance Music CFRB-Hawk's Trail CKAC-Fireside Prgm. WHDH-Master Strings WLLH-Encore Time WLLH Encore Time
WLW-Hilltop House
WMEX Reading the Comics
WNBH Music by Cugat
WNBX-Odds & Ends
WOR-Junior G Men
WRDO-Waltz Time

### NIGHT

6:00
CBS-News; Among Our nirs; WABC
NBC-Army Band: WJZ
NBC-Creagh Mathues, tnr.; WEAF (sw-9.53)
Y.N.-News; WNAC WFEA WCSH
WLBZ WEAN WNBH WLLH
WSAR WRDO
News: WEEI WJAR WTIC
WORC KDKA WMAS
WHAM WPRO WHDH
CFCY-Yodellin' Trailrider
CFNB-Motors; News
CFRB-Musical Interlude
WAAB-Dinner Concert
WBRY-^Ccatholic Hour
WBZ News; Dance Revue
WCAU-Ben Alley, tnr. & Organ
WGY-News; Dinner Dance Music
WLW-Editor's Daughters
WMEX-Monitor Views the News
WNBX-Singing Parson

WNBX-Singing Parson WOR-Uncle Don, children's prgm.

WTAG-Evening Revue WTAM-News; Evening Prelude

NBC-Top Hatters Orch.; WEAF
WNAC WTAG (sw-9.53)
CBS-Among Our Souvenirs:
WLBZ WOKO WMAS WORC
NBC-Army Band: WEAN WFEA
C.N.-Dinner Concert: WRDO
CFCY-Insurance Topics
CFNB-Concert Songs
CFRB-Claire Wallace
CKAC-Don Juan of Song

CKAC-Don Juan of Song
KDKA-To be announced
WCAU-Bill Dyer, sport talk
WCSH-The Seven Cheers
WDRC-String Ensemble
WEEI-Rhythm Revue; Gabriel

Heatter WHAM-Music Vendors WHAM-Music Vendors
WHDH-German Orch.
WJAR-Dancing Melodies
WLLH-Around the Town
WLW-Short, Short. Story
WMEX-Italian Radio Review
WNBH-Rhythm Makers
WPRO-Musical Hotel
WSAR-Musical Shopping Tour
WTAM-Under the Sea
WTIC-Revelers

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WDRC WFBL WPRO WCAU WOKO WEEI WORC (sw-11.83-9.59) (also KNX KSL at 8:45 p.m.)

NBC-Waltz Serenades; Revelers, male quartet: WJZ NBC-News; Benda Marlowe, songs: WEAF (sw-9.53) CBC-Fanfare; Soloists & Orch. CFNB
News: WOR WTAG WBRY
CFCY
Sports: WHAM WLW WNBX
WFEA

CFRB-Talking Reporter; Sport views CKAC Radio-Reportage KDKA-Weather; Dot & Pat KDKA-Weather; Dot & Pat
WBZ-Revelers
WCSH-Let's Talk It Over
WGY-News; Revellers
WHDH-Jimmie McHale's Orch.
WJAR-Speed Gibson
WLBZ-Dinner Concert
WLLH-News; Interlude
WMAS-High School Drivers
vMEX-Today's Winners
WNAC-Let's Celebrate
WNBH-Trading Post
WRDO-Colby College Hour
WTAM-News; Tom Manning
WTIC-Wrightville Clarion

6:45
NBC-Lowell Thomas, news commentator (Sun Oil): WJZ
WLW WTAM KDKA WHAM
WEAN WBZ (sw-15.21)

CBS-Lum & Abner (Postum):
WABC WDRC WOKO WCAU
WPRO WFBL WEEI (sw-9.5911.83) (also KNX KSL at

NBC-Rollini Trio: WEAF WFEA WCSH C.N.-Racing Results WAAB C.N.-Racing
WLLH
Sports: WGY WJAR
CFCY-Organ Music
CFRB-Spotlight
CKAC-Extra, Extra, sketch
WBRY-John G. Gilmartin, word
WHDH-Gene Nickerson's Orch. WMEX-Vin Vincent's Orch. WNAC-Musical Rendezvous WNBH-Count of Monte Cristo WNBX-Martin Andrews' Orch. WOR-Bill Butler's Radio Ramb

WORC-Modern Melodies WSAR-Ensemble WTAG-Sketch Book WTIC-Jack, the Inquisitor

7:00 CBS-Just Entertainment With BS-Just Entertainment With
Jack Fulton, Inr.; Andrews
Sisters; Carl Hohengarten's
Orch. (Wrigley's Gum):
WABC WEEI WFBL WPRO
WOKO WDRC WCAU (sw11.83.9.59) (also see KSL at

NBC-Amos 'n' Andy, sketch (Campbell's Soup): WEAF WGY WJAR WTAM WLW WCSH WTAG WTIC WNAC (also see KOA KFI at 11 p.m.)

NBC-Krueger Sports Reel by Clem McCarthy; WJZ

NBC-Music Is My Hobby: WBZ
WHAM WFEA WEAN KDKA
(sw-11.87)
Thomas Clancy, an account
ant, will be baritone so oist.
Frank La Forge, with whom
Clancy is studying, will accompany the young singer.

CBC-Merry Islanders: CFNB MBS-Fulton Lewis, Jr., commer tator: WLLH News: WAAB WRDO WLBZ

News: WAAB WRDO WLBZ CFCY-Islanders CFRB-Mining Broadcaster CKAC-Music for Madam WBRY-Sports; News; Band Music WGN-News; Craig Lennox' Orch. WHDH-Jack Manning's Orch. WHDH-Jack Manning's Orch. WMAS-Public School Series WMEX-Jimmie McHale's Orch. WNBH-Books For All WNBX-Auto Show WNBX-Auto Show

WOR-Sports
WORC-Rhythm Makers
7:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WEAF WJAR
WTAG WCSH WNAC WTAM
WGY WTIC '(also KFI KOA
at 11:15 p.m.)

CBS-Arthur Godfrey (Barbasol); with John Salb, organist: WABC WOKO WEEI WDRC WCAU WPRO WFBL WORC (sw-9.59-11.83)

NBC-"Devil Take the Hindmost," NBC-'Devil Take the Hindmost,"
talk by Dr. Joseph Jastrow:
WJZ WFEA WBZ KDKA
(sw-11.87)
CBC-Major Bill: CFNB
C.N.-Dance Orch.: WRDO WAAB
CFCY-Lenten Talk
CFRB-Family Doctor CKAC-Le Cure de Village WBRY-News of New Haven WCAU-Behind the Scenes WCAU-Behind the Scenes
WHAM-Your Taxes
WHDH-Mickey Anton's Orch.
WLBZ-Schumann Club Br'dcast
WLLH-News; Sports
WLW-Aces High
WMAS-What About Our Youth?
WMEX-Five Star Final, sketch
WNBH-Torrid Tones, Ltd.
WOR-The Answer Man.

WOR-The Answer Man

WOR-The Answer Man
WSAR-Melody Memory
7:30
CBS-Cantor's Camel Caravan
with Eddie Cantor; Fairchild &
Carroll; Bert Gordon; Walter
King; Edgar Fairchild's Orch.;
WABC WLBZ WDRC WMAS
WEEI WFBL WCAU WNBX
WCSH WPRO WOKO WORC
(sw-6.06-11.83) (also KNX
KSL at 10:30 p.m.)

MBS-The Lone Ranger, sketch (Silvercup): WOR WAAB

NBC-Rose Marie, songs: WJZ WBZ WHAM WBZ WHAM

NBC-John Herrick, bar.: WEAF
CBC-Organ Recital: CFCY CFNB
C.N.-The Lone Ranger: WEAN
WNBH WLLH WRDO WSAR
Vic Arden's Orch.: WFEA WNAC
CFRB-Movie Reporter
CKAC-En Chantant Dans le

Vivoir KDKA-Tap Time WBRY-Musical Workshop WGY-Jim Healey WHDH-International Strings WHDH-International Strings
WLW-County Courier
WJAR-Rhode Island Historian
WMEX-True Detective Mysteries
WTAG-Adv, of Jimmie Allen
WTAM-Geo. Hessberger's Orch.
WTIC-Waltz Serenade
7:45

NBC-Congressman Wright Pat-man: WEAF WJAR WNAC NBC-Steinie Bottle Boys Jam-boree: WJZ WBZ CBC-Canada Week by Week CFYB CFCY CFRB-To be announced WBRY-Words & Music WFEA-News WGY-Historical Monologue WHAM-Dr. Friendly WHDH-When Day Is Done WLW-Perk Uppers WNAC-Melody & Rhythm WTAG-Central Singers

WTAG-Central Singers
WTAM-Inside Information
WTIC-Chandu, The Magician
8:00
NBC-Melody Puzzles (Lucky
Strike); Buddy Clark & Fredda
Gibson, vocalists; Harry Salter's Orch.: WJZ WBZ KDKA
WEAN WHAM WFEA (sw1187)

NBC-Burns & Allen (Grape Nuts); Tony Martin, thr.; Jan Garber's Orch.: WEAF WTAM WNAC WJAR WGY WTIC WCSH WTAG WLW (also KFI KOA at 10:30 p.m.)

CBS-You Said It; You Holtz; Kay Thompson; Trio; Richard Himber's Orch. (Brewer's Kay Thompson; Trio; Richard Himber's Orch. (Brewer's Ass'n); WABC WLBZ WDRC WMAS WNBX WFBL WOKO WEEI WCAU WORC WPRO CFRB (sw-6.06-11.83) (also KNX KSL at 12 mid.) MBS-Dance Orch.: WRDO WOR WAAB

CBC-Dance Orch.: CFNB CBC-Dance Orch.: CFND CKAC-La Page Feminine WBRY-ACatholic Hour WLLH-Madrigal Singers WMEX-Irwin Elliot, th

WNBH-Franco-American Hour

WSAR-Who's Who in Fall River 8:15 MBS-Dance Orch: WLLH WRDO WMEX-Louise Farley, songs 8:30

NBC-The Voice of Firestone; Richard Crooks, tnr.; Mixed Quartet; Symph. Orch.; Alfred Wallenstein, cond.: WEAF
WTAG WTIC WCSH WNAC
WTAM WFEA WJAR WGY
WLW (sw-9.53) (also KFI
KOA at 11:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco); Edward Roecker.
bar.; Benny Krueger's Orch.:
WABC WEEI WDRC WFBL
WPRO WORC WOKO WMAS
WLBZ WCAU (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)

NBC-Those We Love, dramatic serial with Nan Grey: WJZ WBZ WEAN WHAM KDKA (sw-11.87) CBC-To be announced: CFNB CFCY

MBS-Raymond Gram, swing com-mentator: WOR WSAR WRDO WLLH WAAB

CFRB-To be announced CKAC-Radio Encyclopedie WBRY-Spelling Master WMEX-Nat Brusiloff's Orch. WNBX-Two Seats in the Orch. 8:45

MBS-Lawrence Welk's WSAR WRDO WAAB

WSAR WRDO WAAB
WLLH-Lou Clark's Orch.
WMEX-Breed Walker's Message
WNBX-Vic Arden's Orch.
VOR-Vocal Varieties
9:00

NBC-Hour of Charm (General
Electric); Phil Spitalny's AllGirl Orch.; Rosaline Greene.
m.c; Maxine: WEAF WTIC
WJAR WTAG WTAM WGY
WNAC WCSH WLW (sw-9.53)

CBS-Lux Radio Theater: WABC CKAC WCAU WPRO WMAS
WEEI CFRB WFBL WDRC
WOKO WORC (sw-6.06-11.83)
Guests: Barbara Stanwyck &
Melvyn Douglas in "Dark Victory."

NBC-Philadelphia Orch.; Eugene Ormandy, guest cond. (Bank-ing Grolup): WJZ WBZ WEAN WFEA WHAM Guest: Josef Hofmann The music detail for this program may be found on page 6 this week.

CBC-Lux Radio Theater: CFCY

MBS-Ruby's Music: WLLH WSAR WRDO WNBH WLBZ CFCY-The Quints KDKA-Steinie Bottle Boys WAAB-Alumni Ass'n of N. H. Dinner
WBRY-Sy Byer's Orch.
WMEX-Vin Vincent's Orch.
WNBX-Musical Comedy Moments
WOR-Gabriel Heatter, commen-

tator 9:15 9:15

NBC-Philadelphia Symphony Orchestra: KDKA

MBS-Ruby's Orch.: WBRY

WMEX-Piano & Organ Duet

WOR-Victor Arden's Orch.

NBC-Music for Moderns: WEAF WTAM WCSH WJAR WTAG

WTAM WCSH WJAR WTAG
WGY WTIC WNAC
MBS-Operetta: WLLH WRDO
WSAR WLBZ WFEA WBRY
WOR WLW WNBH WAAB
Arias from "Pagliacei" by
Leoneavallo and the Victor Herbert operetta, "The Red Mill,"
will take the musical spotlight,
WMEX-Amateur Hour
WNBX-Henry Knowles' Orch
10:00
CBS-Wayne King's Orch, (Lady

CBS-Wayne King's Orch. (Lady Esther): WABC WDRC WEEL WOKO WFBL WCAU WPRO (sw-11.83-6.06)

NBC-Behind Prison Bars, drama (Sloan's Liniment); Warden Lewis E. Lawes: WJZ WBZ WEAN WHAM KDKA (sw 11.87)

NBC-Carnation Contented Prgm.; Marek Weber, cond.: WEAF WNAC WJAR WCSH WTAM WTAG WTIC WGY CBO (sw

WIAG WHC WGY CBO (SW-9.53)

The Lullaby Lady will sing All Through the Night and, with Mr. Tanner, One Song from "Snow White and the Seven Dwarfs" (Churchill). The quartet will sing Whistle While You Work from "Snow White and the Seven Dwarfs" (Churchill) and Sweet as a Song from "Sally, Irene and Mary." Estrellita (Ponce) will be offered as a violin solo and the orchestra will play Siamese Patrol (Lincke) and Carioca.

MBS-True or False; Quiz Prgm.: (J. B. Williams Co.): WOR WLW WAAB Teams: Architects vs. oper-atic and radio sopranos.

CBC-Acadian Serenade: CFNB

CFCY
C.N.-Dance Orch.: WSAR WRDO
WBRY WLBZ WFEA
News: WNBX WNBH
CFRB-Serenade of the Stars
CKAC-Paul Carroll
WLLH-Wrestling Bouts
WMAS-Flying Collegiates
WORC-George E, Sokolsky
10:15
C.N.-Dance Orch.: WNBH
CKAC-News

C.N.-Dance CKAC-News WNBX-Dick Carroll's Orch. WORC-Safety Council 10:30

NBC-For Men Only (Vitalis); Variety Show; Peg La Centra; Peter Van Steeden's Orch.: WEAF WNAC WTAM WLW

CBS-Brave New World, dramati-zation: WABC WMAS CKAC WDRC WLBZ WNBX WPRO WORC WOKO CFNB (sw-11.83)

11.83)
"Art Endures" will be the subject of the dramatization. The story of typical Latin-American painters and sculptors, both ancient and modern, and the development of ecclesiastical art will be told.

BC-National Radio Forum: WJZ

NBC-National Radio Forum: WJZ
WFEA WBZ WEAN KDKA
WHAM (sw-11.87)
MBS-Henry Weber's Pageant of
Melody: WSAR WOR WTAG
WNBH WBRY WAAB WRDO
CBC-Sports in Canada: CFCY
CFNB
WCAU-Golden Music

WCAU-Golden Music WCSH-Geo. E. Sakolsky WEEI-Hanley's Hour Glass WGY-Name Your Number WJAR Dancing Melodies WMEX-Jimmie McHale's Orch. WTIC Guy Hedlund & Co

Monday

April 4



VIRGINIA CLARK "Helen Trent" Mon. 12:30 pm EST

10:45
C.N. Pageant of Melody: WCSH
CBC The Art Singer: CFNB CFCY
WCAU-Mac Parker comm
WEEL-America Dances
WLLH-News: Interlude
WMEY Victories the News WMEX-Viewing the News 11:00

When were were the series of t

WNAC WLLH WSAR
News: WJAR WOR WORC WEEL
WTAG WPRO WTIC WHAM
WLW WMAS WDRC WOKO
CFRB-News; Armchair Club
CKAC-Sports
KDKA-News; Weather; Temp.
WBZ-News; Radio Rondalay
WCAU-Jean Shaw, songs; Around
the Town; Caballeros
WGY-News; Melody Time
WMEX-Bob Asen's Orch.
WTAM-Musical Bulletin Board

WMEX-Bob Asen's Orch.
WTAM-Musical Bulletin Board
11:15
MBS-Jack Betzner's Orch.: WOR
Y.N.-Weather Service: WEAN
WSAR WRDO WNAC WNBH
WFEA WLBZ WTAG WLLH
Music You Want: WTAM KDKA
WBZ-Music as You Desire It
WHN-Clyde McCoy's Orch.
WLW-Ernie Holst's Orch.
WLW-Ernie Holst's Orch.
WLW-Ernie Holst's Orch.
WLW-Ernie Blossoms: WJZ
NBC-Magnolia Blossoms: WJZ
NBC-Magnolia Blossoms: WJZ
NBC Henry Busse's Orch.: WEAF
WNAC
CBS-Sammy Kaye's Orch.: WABC

WNAC
CBS-Sammy Kaye's Orch.: WABC
(sw-6.12)
MBS-Pancho's Orch.: WOR
WCAU-Brave New World
WGY-Music You Want
WMEX-Leighton Noble's Orch.
11:45
WMEX-Rendezvous Rhythms
12:00
CBS-Learn Levi Orch WABC

CBS-Larry Lee's Orch.: WABC NBC-Chick Webb's Orch.: WJZ NBC-Lani McIntire's Orch.: WEAF

WEAF
MBS-Red Norvo's Orch.; WOR
WLW-Twenty-four Hour Review
12:30
NBC-Vox Pop: KPO KF1 (also
see Tues. prgms. at 9 p.m.)

End of Monday Programs



### **Boys! FREE Jacket!**

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earn money and win prizes by selling RADIO GUIDE.

Street and Number ..... City ..... State ......



BENNY GOODMAN King of Swing Tues. 9:30 pm EST

### MORNING

7 am EST CBS-Morning Almanac, News WABC Musical Clock: WCOP CFNB News: CFNB WNA 7:30 NBC-Yoichi Hiraoka, xylophon

ist WJZ
CBS-Morning Almanac; News:
(sw-21.52) NBC Morning Greetings: WEAF Musical Clock: WNBH WHAM WMAS

7:45 7:45
NBC-Rise & Shine; News: WJZ
News: WDRC WEEI
Musical Clock: WGY WNAC
WAAB-AMorning Watch
WCAU-Wm. Ware, commentator
WCOP-Today's Almanac
WAAB-Uncle Ned
WCSH-Those A Safety, Man WAAB-Uncle Ned WCSH-Three A Safety Man WHAM-Old Favorites WHDH-Morning Bulletin Board WLLH-News; Interlude 8:00

NBC-Charioteers: WJZ CBS-Novelteers: WABC (sw 21.52) NBC-Malcolm Claire: WEAF (sw

NBC-Malcolm Claire: WEAF (sw-21.5)
Y. N.-News: WFEA WLLH
WNBH WEAN WCSH WLBZ
WSAR WRDO WAAB WBRY
News: WTIC WTAG WJAR WOR
WORC WPRO WORL CKAC
CFCY WMAS
CFNB-Presenting
WCAU-Larry Vincent, songs
WCOP-Snopping, Jane Ford
WDRC Treasure House
WEEI-Jimmie & Dick
WGY-Morning Swing Session WGY-Morning Swing Session WLW-Merrymakers WMEX-Musical Timetable WNAC-Musical Roundup WNBX-News; Musical

NBC-Doc Schneider's Texans: WEAF WTIC WJAR (sw-21.5) CBS-Eton Boys: WABC (sw-21.52) NBC-Dick

21.52)
NBC-Dick Leibert with Dorothy
Dreslin, sop.: WJZ WEAN
WHAM

WHAM
Y.N.-Weather Service: WTAG
WSAR WNAC WNBH
WFEA WRDO WLLH
News: WLW WCOP
Amorning Devotions: WMAS
WPRO

CFCY-Salon Music CKAC-Morning Screnade WAAB-Francis J. Cronin at the Console WBRY-Music by Cugat WCAU-Melody Parade

WCAU-Melody Parade
WDRC-Shoppers' Special
WEEI-Caroline Cabot
WLBZ-Program Highlights
WNBX-Cream o' the Crop
WOR-Tex Fletcher; Oddities in
the News; Musical Interlude
WORC-Morning Revue
WORL-Morgan Memorial
8:30
NBC-Do You Remember?: In-

NBC-Do You Remember?; In-strumental Ensemble, dir. Lee Gordon: WEAF WJAR (sw-21.5)

CBS-Poetic Strings: WABC (sw 21.52) Y.N.-George & Juanita: WLLH WEAN WRDO WNBH WFEA CFNB-News

CKAC-French Songs WAAB-And, Jacobson's Rhythm WBRY-Time Keeper WBZ-Mac & Moore WCAU-Don Bovay, guitarist &

WCOP-Orchids to You WCSH-AChurch Fed. Devotions WEEI-Radio Almanac WGY-Ford Rush & Silent Slim WLBZ-Thoughts for the Day WLW-Gospel Singer
WMAS-The Melody Express
WNAC-Journal of Living
WNBX-Service; Eb & Zeb
WOR-Martha Manning
WORL-McMasters Talks It Over
WPRO-Fern Scull, organist
WSAP A Morrison, Descriptions WORL-McMasters Talks It Ov WPRO-Fern Scull, organist WSAR-△Morning Devotions WTAG-Top o' the Morning WTIC-Radio Bazaar

8:45
NBC-Vass Family: WJZ WFEA
WBZ (sw-21.54)
NBC-Do You Remember: WCSH
C.N.-Andy Jacobson's Rhythms
WLBZ WLLH WAAB WRDO
WNBH WEAN

WNBH WEAN
CFNB-Popular Songs
CKAC-Chanteur Indien
WBZ-Musical Clock
WCAU Houseboat Hannah
WCOP-Health Advisor
WEEI-Tonic Tunes
WGY-Hi Boys & Radio Rangers
WHDH-Musical Serenade
WI-W-Voice of Experience WLW-Voice of Experience W.W. Voice of Experience

"MAS-Melody Express

WNBH-AMorning Devotions

WNBX-Musical Timekeeper

WOR-The Goldbergs, sketch

WORC-Morning Watch

WORL-Reporter"

WPRO-Home Folks Frolic; New-

WPRO-Home Folks Frolic; News 9:00
CBS-Arthur Godfrey: WABC (sw-21.52)
BC-Breakfast Club, Soloists Orch.; Don McNeill, m.e.; News: WJZ WFEA (sw-15.21)
NBC-Women & News: WTAG WCSH (sw-21.5)
CBS-Music in the Air; News WCAU WLBZ WMAS WFBL WNBX WOKO WORC CKAC WDRC
NBC-Home News: WEAF

NBC-Home News: WEAF

C.N.-The Food Magician: WAAB WLLH WRDO Hymns of All Churches: WGY WLW WLW
CFNB-Ma Perkins
WBRY-Morning Musical Revue
WBZ-As You Like It
WCOP-Ubaldo Guidi
WEEI-New England Kitchen
WHAM Young Widder Jones
WHDH-Gospel Songs
WJAR Shopping News
WMEX-Keyboard & Console
WNAC-Houseboat Hannah

WNAC-Reyboard & Console WNAC-Houseboat Hannah WOR-Ed Fitzgerald WORL-News; Morning Musicale WPRO-Victor H. Lindlahr, talk WSAR-Music Box WTIC-Milky Way 9:15

9:15

NBC-Person to Person: WEAF
(sw-21.5)

CBS-Music in the Air; News,
WABC (sw-21.52)

Y.N.-Gretchen McMullen: WEAN
WNAC WRDO WNBH WLLH
WSAR WTAG WCSH WFEA
WLBZ WTIC

CFNB-Musical Memories
WAAB Merry-Go-Round
WCAU-Across the Breakfast
Table

Table WGY Beity & Bob WHAM-Mystery Chef WHDH-News WHDH-News
WJAR-Housewives Exchange
WI.W-Houseboat Hannah
WMEX-Morning Capers
WOR-Melody Time
WORL How About Music
9:30
NBC Londy Tries Names W

NBC-Landt Trio; News: WEAF NBC-Landt Trio; News: WEAF
(sw-21.5)
NBC-Breakfast Club, News:
WFEA WBZ
CBS-The Road of Life (Chipso).
WABC WMAS WFBL WEEI
WCAU (sw-21.52)
Y.N.-First National Food News:
WCSH WTAG WNAC WEAN

CFCY-Women at Home CFNB-Dance Music

CKAC-Bonjour Madame WBRY-Shopping Guide WCOP-Magic Kitchen WDRC-Famous Homes WDRC-Famous Homes
WGY-Xavier Cugat's Orch.; News
WHAM-Mrs. Thrifty Buyer
WHDH-Organ Salute
WLBZ-Topics of the Day
WLLH-George E. Sokolsky
WLW-Myrt & Marge
WMEX-Italian Echoes Good Listening for Today

### Stations which will broadcast these programs may be found in the adjacent program columns at the time bergunder indicated

#### NIGHT

7:30 EST (6:30 CST) FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband." CBS.

8:00 EST (7:00 CST) JOHNNY PRESENTS Russ Morgan's orchestra; E. R. Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, NBC-Red.

8:00 EST (7:00 CST) "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

8:30 EST (7:30 CST) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's Young's orchestra; Charles Ruggles, guest, CBS.

9:00 EST (8:00 CST) WATCH THE FUN GO BY, AI Pearce's Gang and Carl Hoff's orches-tra; Jane Froman, guest, CBS.

9:30 EST (8:30 CST) FIBBER McGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mill's orchestra, NBC-Red.

9:30 EST (8:30 CST) BENNY GOODMAN'S OR-CHESTRA; guest, CBS.

WNBH-Morning Melodies
WNBX The Old Home Town
WOR-Rhythm Hall
WORC-The Master Singers
WORL-Women of Tomorrow
WPRO-In the Women's World
WRDO-Whta's on the Air Today
WEAR aparish Patio
9:45 WMEX-Flashes of Truth WORL Hollywood Brevit WSAR-News

9:45

9:45
NBC-Frances Adair, contr.: WFEA
WJAR WTAG (sw-21.5)
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WEEI WCAU WOKO WFBL
(sw-21.52)

(sw-21.52)
NBC-Dan Harding's Wife (Nat')
Biscuit Co.): WEAF
C.N.-Ruth Moss, interviews:
WAAB WSAR WLLH WNBH
Young Widder 'Jones: WLW
WNAC WTIC

WNAC WTIC CFCY Stella Dallas, sketch CFNB-Organ Melodies WCSH-Swing Time Jamboree WDRC-Dan Harding's Wife WGY-Market Basket Mar WHAM-Houseboat Hannah WMAS Margot Whitmire's Kitch

WMAS Margot Writimire's Kitchen
en
WMEX-Songs of Italy
WNBX-Harriet Dyke
WORC-Good Morning, Neighbor
WPRO-Housewives Serenade
WRDO-Topics of the Day
10:00
NBC-Mrs Wiggs of the Cabbage
Patch, sketch (Old English
Wax) WEAF WTAG WTIC
WGY WJAR WCSH WNAC
CBS-Pretty Kitty Kelly (Wonder Bread): WABC WEEI
WDRC WMAS
NBC-Cabin at the Crossroads
(Aunt Jemima): WJZ WHAM
WBZ WEAN WLW (sw-15.21)
MBS-Singing Strings: WAAB

WBZ WEAN WLW (sw-15.21)
MBS-Singing Strings: WAAB
WLLH WFEA WLBZ
News: WBRY WCOP WNBH
CFCY-Mixing Bowl
CFNB-Happy Warrior Hour
CFRB-Variety Prgm
CKAC-Allan McIver, pianist
WCAU Monuning Melodies
WHDH-Scandinavian Prgm.
WEX Daily Inspirations
WNBX-News; Whispering Strings
WORL-News; Bridge Club
WSAR The Stroller
10:15

NBC Margot of Castlewood (Quaker Oats): WJZ WBZ WHAM WEAN (sw-15.21)
NBC John's Other Wife, sketch (Louis Philippe): WEAF WGY WTAG WTIC WJAR WCSH WNAC CBS-Mark

WNAC
CBS-Myrt & Marge, sketch
(Super Suds) WABC WDRC
WFBL WORC WCAU WPRO
WEEI WMAS WLBZ

MBS-John Metcalt's Choir Loft: WFEA WAAB WNBH WLLH WRDO WBRY CKAC-Helpful Harry; Concert Orch. WCOP Meditations of Polimeni WLW Linda's First Love

10:30
CBS-Emily Post (Florida Citrus)
"How to Get the Most Out of Life": WABC WDRC WEEL WOKO WCAU WFBL WORC WPRO

WPRO
NBC-Attorney - at - Law, sketch
(Johnson's Floor Wax): WJZ
WBZ (sw-15.21)
NBC-Just Plain Bill, sketch
(Anacin): WEAF WGY WJAR
WTIC WTAG WNAC WCSH
MBS-Get Thin to Music: WAAB
WRDO WEAN WNBH WLLH
WBRY WBRY CKAC-L'Heure Recreative

WCOP-Album of Love WFEA-Ranch Boys WHAM-Way Down East WHDH-Fishermen's Broadcast WLBH-Fishermen's Broadcast
WLBZ-Bangor Daily News
WLW Betty & Bob
WMAS-Morning Shopper
WMEX-Shopping With You
WNBX-△Lenten Morning Devo-

tions
WORL-Markets
WSAR-Home Beautiful
10:45
NBC-Woman in White,
(Pillsbury): WEAF WJAR
WTIC WNAC WCSH WTAG

(Pillsbury); WEAF WJAR
WTIC WNAC WCSH WTAG
WGY
NBC-Kitchen Cavalcade (C. F.
Mueller Co.): WJZ WHAM
(sw-15.21)
CBS-Oxydol's Own Ma Perkins,
sketch: WABC WEEI WCAU
WFBL WLBZ WMAS
MBS-Louis Rich Entertains:
WLLH WAAB WBRY WEAN
Home Forum: WBZ CFCY
WCOP-Ivory Tower
WDRC-Concert Hall
WFEA-Behind the Microphone
WLW-Dr Friendly
WNBH-Morning Glory
WNBX-Gypsy Melodies
WORC-Tunes of Yesterday
WORL-Fed. of Women's Clubs
WPRO-Amer, Family Robinson
WRDO-Central Maine Melodies
WSAR-To be announced
11:00
CBS-Rhythmaires: WABC
NBC-Story of Mary Markin

11:00
CBS-Rhythmaires: WABC
NBC-Story of Mary Marlin,
sketch (Ivory Flakes): WJZ
WHAM WBZ WLW (sw-15.21) CBS Mary Lee Taylor (Pet Milk): WFB1 WFE1 WOKO WCAU NBC-David Harum, sketch (Bah

O); Peggy Allenby: WEAF WNAC WTIC WTAG WCSH WJAR WGY (sw-21.5) MBS Louis Rich Entertains: WRDO

WRDO
CFCY-Luncheon Music
CFNB-Old Time Dance Music
CKAC-Coquetel Musical
WBRY-News; to be announced
WCOP-Music in a Sentimental

Mood
WFEA-Future Farmers
WHDH-Variety Boys
WLBZ-Women's Field Army Talk
WCOP-Frolic Makers
WGY-Rhythm Makers; News
WHMAH-Hit of the Dav; News
WHDH-Weather; Time; News

WMAS-Billy Field's Ranchers WMEX-Dusty Rider's Spurs WNBH-To be announced WNBX-News; Bandshell WOR-Nell Vinick, beauty talk WORC-Morning Melodies WORL-News; Uptowners Quartet WPRO-News WSAR-Italian Prgm. NBC-Pepper Vac

NBC-Pepper Young's Family (Camay Soap): WJZ WHAM (sw-15.21)
CBS-Rhythmaires: WOKO WEEI WCAU WDRC WPRO WORC WNBX WMAS NBC-Backstage (Dr. Lyons): WEAF WCSH WNAC WTAG WTIC WGY

WNAC WTAG WTIC WGY
WJAR
C.N.-Melody Strings: WAAB
WBRY WNBH WLLH WSAR
WLBZ WFEA WRDO
Dance Music CFCY CFNB
CKAC-La Parade des Melodies WBZ-Women & News WCOP-Hits and Encores WHDH-Musical Rhapsody WI.W.News; River; Weather WMEX-Home Circle, talk WOR-Myrt & Marge, sketch WORL-Pratt & Maxim, piano duo

NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw. 15.21)
CBS-Big Sister, sketch (Rinso): WABC WORO WEEL WDRC WFBL WMAS WLBZ WPRO WDRC WORC WCAU CKAC

NBC-Homemakers Exchange (Nat'l Ice Adv. Inc.) Eleanor Howe. WEAF WTIC WJAR WNAC WCSH WGY

WNAC WCSH WGY
C.N.-Higblights & Half Tones:
WSAR WAAB WRDO WBRY
WLLH
CBC-Big Sister: CFNB CFCY
CFCY-Music of Memory
WCOP-Voice of Italy
WFEA Parent-Teachers News
WHDH-Stars Over Hollywood
WLW-Hugh Cross Pals
WMEX-Geraldine Dell, songs
WNBH-Monitor Views the News
WNBX-Good Morning, Neighbor
WOR-Hilltop House, sketch
WORL-American, Family Robinson
WSAR-Buyers' & Sellers' Club
WTAG-State Fed of Women's
Clubs
11:45

Clubs
11:45

NBC-Edward MacHugh, GospeSinger (Ivory Soap): WJZ
WBZ WHAM (sw-15.21) WBZ WHAM (SW-15.21)

NBC-The Mystery Chef (Regional
Adv.): WEAF WTIC WJAR
WCSH WTAG WNAC WGV
CBS-Aunt Jenny's Stories (Spry):
WABC WEEL WMAS WDRC
WOKO WFBL WORC WCAU
WPRO WLBZ

MBS-Joan Merrill, songs: WOR WAAB WEAN WRDO WLLH

CFCY-Dance Fancies CFNB-News
CKAC-A Batons Rompus
WBRY-Unemployment Compensation, talk
WCOP-Clemente Giglio Players

W.L.W. Goldbergs W.M.E.X.News; Breed Walker W.N.B.H.-Rhythm Makers W.N.B.X.-Rhythm & Romance WORL-Lazy Rhapsodies WSAR-Leading Maestros

### AFTERNOON 12:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WFBL WEEI WMAS WDRC WCAU WPRO (sw-

9.59)
NBC-Girl Alone, sketch (Kellogg): WEAF WLW
NBC \(^\Delta\) Our Spiritual Life: WJZ
N.-Getting the Most Out of Life: WCSH WEAN WLBZ
WRDO WLLH WFEA WNBH
WTIC WTAG WNAC
News: WORL WAAB CFCY
CFNB Waltz Time
CKAC-Giulio Romano's Orch.
WBRY-Tune Up Time
WBZ-News; Odd Facts
WCOP-Frolic Makers
WGY-Rhythm Makers; News

WMEX-Italian Airs WNBX-News; Musical Lunch Basket WOR-Victor H. Lindlahr WORC-March of Events WSAR-Shopping Guide

NBC-The O'Neills, sketch (Ivory Soap): WEAF WGY WNAC WJAR WLW CBS-Novelteers: WABC WFBL WDRC WMAS WLBZ WEEI WCAU WOKO WORC WNBX (sw 9.59)

NBC-Bailey Axton, tnr. (News, WJZ only): WJZ WFEA C.N.-Agricultural Series: WEAN WAAB WRDO CFCY-Ma Perkins WBRY-News

WBZ-Dance Revue WCOP-Lost & Found; Capitol

WCOP-Lost & Found; Capitol Daily
WCSH-Cowboy Caravan
WHAM-To be announced
WNDH-Gardner; Thru the Hollywood Lens
WLLH-Shopping News
WMEX-Italian Radio Review
WNBH-Surprise Party
WORL-The Inner Light
WPRO-Looks at the World
WTAG-Farm Flashes
WTIC-Artistry of Homemaking
12:30

WTIC-Artistry of Homemaking

12:30

NBC-Nat'l Farm & Home Hour;
Guest Spkrs.: WJZ WBZ

WLW (sw-15.21)

NBC-Stella Dallas, sketch: WEAF
CBS Romance of Helen Trent,
sketch (Edna Wellace Hopper): WABC WFBL WOKO

WCAU WORC WDRC WEEI

WPRO (sw-9.59)

CBC-Rosa Lee, sop.: CFCY
Y.N.-La Rosa Prgm. WAAB

WEAN

News: WMAS WFEA WOR WLBZ

Noon-day Review: WRDO WTAG

CFNB-Musicale

CKAC-Nenette et Rin-Tin-Tin-

CKAC-Nenette et Rin-Tin-Tin
WBRY-Eat, Drink & Be Merry
WCOP-Voice of the Community
WCSH-Six Men and a Girl
WGY Farm Prgm.
WHAM-Ma Perkins
WHDH-Noonday Revue
WJAR-State College Prgm.
WLLH-Question Box
WMEX-Hits of the Day
WNAC-Singin' Sam
WNBX-Theater of the Air
WORL-Markets WORL-Markets WSAR Mid-day Melodies

WTIC-Rayonalities 12:45 12:45
CBS-Our Gal, Sunday, sketch
(Anacin): WABC WFBL
WPRO WORC WDRC WOKO
WEEI WCAU (sw-9.59)
NBC-Three Romeos: WEAF
CFCY

NBC-Three Romeos: WEAF
CFCY
News: WSAR WCOP
Singin' Sam: WTIC WJAR
CFCY-Musical Reveries
CKAC-Le Province en Progres
WBRY-Street Broadcast
WCSH Sidewalk Interviews
WFEA-Organ Reveries
WHAM-Rotary Club
WI.LH-News: Shopping News
WMAS-William Healy, bar,
WMEX-Monitor Views the News
WNAC-Dan Harding's Wife
WNBH-The Radio News
WOR-Quiz Club
WORL-Fishing Time
1:00
CBS Betty & Bob, sketch (Gold
Medal): WABC WOKO WORC
WPRO WEEI WDRC WFBL
WCAU WMAS (sw-9.59-15.27)
NBC-Emerson Gill's Orch.: (sw15.33)
NBC-News; Market & Weather

15.33)
NBC-News; Market & Weather Reports: WEAF
CBC-Happy Gang: CFCY CFNB
Y N.-News: WNAC WLLH WFEA
WCSH WLBZ WEAN WNBH
WSAR WRDO
News: WJAR WTAG WNBX
CKAC-Stock Quotations
WAAB-News of Women's Club
WBRY-News; Organ; Markets
WCOP-Journal of the Air
WGY-Myrt & Marge
WHDH-History on Parade
WMEX-Musical Mailbox
WOR-Health; Melody Moments WOR-Health; Melody Moments
WORL News; Continental
Rhythms
WTIC-News; Weather
1-15

1:15

NBC-Escorts & Betty: WEAF (sw-15.33)

Frequencies CFCY-630 CFNB-550 CFRB-690 CKAC-730 CKCW-1370 KDKA-980 WAAB-1410 WABC-860 WHDH-830 WJAR-890 WJZ-760 WLBZ-620 WLBZ-620 WLLH-1370 WLW-700 WMAS-1420 WMEX-1500 WNAC-1230 WNBH-1310 WNBH-1310 WNBK-1260 WOKO-1430 WORC-1280 WORL-1280 WPRO-630 WRDO-1370 WSAR-1450 WTAG-580 WTAM-1070 WTIC-1040 WFBL-1360 WFEA-1340

Gold Medal): WABC WEEL
WDRC WOKO
WFBL WMAS
9.59-15.27)
BS.Missey CBS-Hymns MBS-Microphone in the Sky: Hits & Encores: WNBX WCSH

Joyce Jordan, girl interne WTAG WNAC WTIC CKAC-News WAAB-Treasures in Melody WBRY-Women in the News WCOP-Rhythm & Romance WFEA-N. H. Extension Service WGY-Household Chats

WJAR-Amer. Legion Auxiliary
WLBZ-R. Whitten Circuit
WLLH-Shopping News
WNBH-Salt & Pepper WORL-Good Cheer Service WRDO-Maine Farm News WSAR-Your Home & You Service 1:30

NBC-Words & Music: WEAF WTIC (sw-15.33) NBC-M o t h e r-in-Law, sketch:

WJZ CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WDRC WCAU WPRO WORC WOKO WFBL WEEI WMAS (sw-9.59-15.27)

(Sw-9.59-15.27)
Y.N.-The Affairs of the Hemingways: WEAN WNAC WRDO WLLH WNBH WLBZ WSAR CBC-Rex Battle's Orch.; CFCY CFNB-Birthday Prgm.
CKAC-Feminine World WAAB-Leroy, pianist WBRY-Music Appreciation WBZ-Matinee Melodies WCOP-I.B.S. Oddities WCSH-D.A R. Prgm. WCOP-1.B.S. Oddities
WCSH-D.A R. Prgm.
WFEA-Magic Strings
WGY-Houseboat Hannah
WHDH-Seger Ellis' Orch.
W.JAR Weather: Markets
WLW-Ma Perkins, sketch
WMEX-Murray Twins, harmony
team

WNBX-Strains from Hawaii WOR-Wifesaver WTAG-Man on the Street

NBC-Words & Music: WCSH

WJAR
CBS-Valiant Lady, sketch (Gold
Medal): WABC WEEI WFBL
WORC WOKO WCAU WPRO
WDRC WMAS (sw-15.27-9.59) NBC-Rakov's Orch.: WJZ (sw-15.21)

MBS-Voice of Experience: WOR WAAB WEAN Y.N.-Earle Lawrence, bar.: WSAR WNBH WLBZ WRDO WTAG

WEAN WBZ-Fashion Chatter WCOP-WPA Presents WCOP-WPA Presents
WGY-Dan Harding's Wife
WHAM-6th Grade Science
WHDH-Cub Reporters, sketch
WLLH-Question Box
WLW-Kitty Keene, Inc.
WMEX-Dean Dickens, songs
WNAC-Donald Van Wart, pianist
WNBX-On the Air Today
WORL-Musical Numerology
2:00

2:00 NBC-Fun in Music; Dr. Maddy: WEAF WJAR WCSH WTAG (sw-15.33) CBS-Molly Steinberg, Stage Re-lief Speaker: WABC (sw-15.27)

hef Speaker: WABC (sw 15.Z7)
CBS-Wayne van Dyne, songs: WCAU WPRO WORC WOKO WMAS WLBZ WNBX WDRC (sw 9.59)
NBC-Rakov's Orch.: WJZ WBZ WEAN WHAM CBC-London Calling: CFCY CFNB Band Concert CKAC-Capsules of Melody WAAB-Conservatory Presents WBRY-Brone Rasims, sop. WCOP-Radio Orchestral Hall WEEI-Rhythm Revue WGY-Doc Schneider's Cowboys

WHDH-Singing Strings
WLLH-Al Forrest, organist
WLW-School of the Air.
WMEX-Gems of Melody
WNAC-Way Down East
WNBH-Home Folks Frolics
WOR-Kitty Keene. Inc.
WORL-Newsreel Theater
WRDO-Piano Varieties
WSAR-Bookshelf
WTIC-French Lessons WTIC-French Lessons

WTIC-French Lessons
2:15
CBS-The O'Neills (Ivory Soap):
WABC WEEI WFBL WMAS
WORC WLBZ WCAU WDRC
(sw-9.59-15.27)
NBC-Let's Talk It Over with
June Hynd; Josef Honti's Orchestra: WJZ WEAN WHAM
MBS-Reveries: WRDO WSAR
WBRY WLLH
CKAC-La Rue Principale
WBZ-Work of the Blind
WDRC-Nadine Stanley, songs
WFEA-Let's Listen to the Leader
WGY-Hilltop House

WFEA-Let's Listen to the Lead WGY-Hilltop House WHDH-Don Humbert's Strings WNAC-Musical Roundup WNBH-Agriculture Talk WNBX-Matinee Dance WOR-Way Down East WORL-Music, Int'l Language WPRO-News

WPRO-News CBS-American School of the Air:
WABC WEEL WPRO WMAS
CKAC WDRC WNBX WLBZ
WORC WOKO WFBL (sw-

WORC WOKO WFBL (sw15.27)
NBC-Music Guild: WJZ WFEA
WBZ WHAM
NBC-General Federation of Women's Glubs: WEAF WTAG
Y.N.-Gretchen McMullen, household talk: WEAN WNAC WCSH
CFNB-Souvenirs in Rhythm
WAAB-Racing Matinee
WBRY-Rhythm & Rhythm
WCAU-Womens Club
WGY-George Hall's Orch. WGY-George Hall's Orch. WHDH-Lincoln Pelley, tnr. WJAR-Brevities Orch. WLLH-Marie Fitton, sop. WMEX-String Ensemble WNBH-Fed. of Women's Clubs WOR-Houseboat Hannah

WOR-Houseboat Hannah
WRDO-Hawaiian Serenade
WSAR-Matinee Melodies
WTIC-Hank Keene
2:45
NBC-Armchair Quartet: WEAF
WTAG (sw-15:33)
MBS-Music for the School: WOR
WRDO\_WSAR\_WAAB
CFNB-Piano & Violin
WRBY-Cheer-unglist WBRY-Cheer-upodist WHDH-Caesar Fazioli, pianist WLLH-Minutes of Cheer WNAC-School for Wives WORL-Harmony Hall

WORL-Harmon, WTIC Kay Fayre 3:00 NBC-Pepper Young's Family (Camay): WEAF WNAC WTAG
WGY WTIC WCSH WJAR
WLW

NBC-Marine Band: WJZ WHAM WBZ WFEA (sw-15.33)
CBS-Tuesday Matinee: WABC
WNBX CKAC WORC WMAS
WOKO WLBZ WPRO (sw-

N.-Connecticut Colonials: WSAR
WLLH WRDO WNBH WBRY
WAAB WEAN
(ews: WEEI WORL WCOP News: V WHDH

WHDH
CFNB Tea Dance
WCAU-Studio "A"
WDRC-Tea Time Revue
WMEX-Pioneers of Science
WOR-Martha Deane

NBC-Oxydol's M 3:15

NBC-Dxydol's Ma Perkins, sketch: WEAF WTIC WGY WCSH WNAC WJAR WTAG NBC Marine Band: (sw-15.21)

CFNB-Hawaiian Echoes WCOP-Consumer Institute WEEI-Dance with Champagne WHDH-Avis Chandler, songs WLW-Mad Hatterfields

WORL\_Markets WLW-Mad 11... WORL-Markets 3:30

3:30

CBS-Hollace Shaw, sop.: WABC WLBZ CKAC WMAS WDRC WOKO WNBX WFBL WPRO (sw-15.27)

NBC-Vic & Sade, sketch (Crisco): WEAF WGY WJAR WTIC WTAG WCSH WNAC WLW NBC-Marine Band: WEAN CFCY-Outports Hour CFNB-Home Folks Frolie WAAB-Racing Matinee WBRY-Tune Up Test WCAU-News WCOP-Quinn & Holmes WCAU-News
WCOP-Quinn & Holmes
WEEI-The Voters' Hour
WHDH-Classics for Children
WLBZ-Langworth Gems
WLLH-Agricultural Series

WMEX-Today's Winners WNBH-Little Lectures WNBH-Latin WORL-American Scene WRDO-Hillbilly Hits Watinee Melodies

3:45

NBC-The Guiding Light, sketch
(White Naptha): WEAF WGY
WCSH WTAG WJAR WNAC
WTIC WLW
CBS-Hollace Shaw, sop.: WFBL
MBS-Good Health & Training:
WLLH WRDO WSAR WBRY WAAR

WAAB CFNB-News WCAU-Dr. Friendly WCOP-Rambles in Rhythm WEEI-Thomas Johnson Choir WHDH-Tea Time Concert WNBH-Quotations; Honeymoon

WOR-David Harum WORL-There Was a Time When WPRO-Melodies Old & New

4:00 NBC-Club Matinee; Orch. & Soloists: WJZ WFEA WHAM

NBC-Club Matinee; Orch. & Soloists: WJZ WFEA WHAM (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WEAF WCSH WTAG WGY WJAR WNAC WTIC CBS-Highways to Health: WABC WDRC WOKO WORC WMAS WJAR WLBZ WNBX WFBL (sw-15.27)
C.N.-Rhode Islanders' Orchestra: WNBH WAAB WRDO WLLH WSAR WEAN WBRY CFNB-Dick Tracy, sketch

WSAR WEAN WBRY
CFNB-Dick Tracy, sketch
CKAC-Gypsy Serenade
WBZ-Stocks; Tea Time Melodies
WCAU-Dixie Plewboys
WCOP-Four O'Clock Revue
WHDH-The Hawk
WLW-Dan Harding's Wife, sketch WEEL-Charles Hector's Music WMEX-Rhythm & Stuff WOR-News

WORL-Victor Coffee Quiz 4:15 CBS-Romance in Rhythm: WABC
WOKO WORC WNBX WLBZ
WDRC WMAS WFBL (sw-

15.27)
NBC-Story of Mary Marlin,
sketch (Ivory Flakes): WEAF
WGY WCSH WTIC WNAC
WTAG WJAR
CBC-Club Matinee: CFNB
CKAC-Les Mardis a St. Antoine
WBZ-What Are You Doing Tonight?

night? WEEI-Boston Hour

WEEI-Boston Hour
WHDH-Fishermen's Broadcast
WLW-Life of Mary Southern
On page 12 you will find a story
about this program.
WMEX-Manhattan Serenade
WOR-Young Widder Jones
WORL-Green Room
WPRO-Italian Radio Review
4:30
NBC-The Hughes Reel with Rush
Hughes (Borden Co.); WEAF

Hughes (Borden Co.): WEAF WCSH WNAC WJAR WTIC

WGY WTAG CBS-Goldbergs, sketch: WABC WEET WCAU WFBL (sw-9.59

NBC-Club Matinee: WBZ MBS-Sid Gary, bar. & Orch WOR WRDO WLLH WNBH WOR WRDO WILH WNBH
CBC-Hughes Reel: CFNB CFCY
CKAC-Social Announcements
WAAB-Racing Matinee
WBRY-Better Homes Prgm.
WCOP-World Affairs
WDRC-Those Happy Gilmans
WHDH-Variety Musicale
WHR/ Greetings & Unelle Free WHDH-Variety Musicale
WLBZ-Greetings & Uncle Ezra
WLW-Hello Pegsy
WMAS-Financial Market Reports
WMEX-Kay & Buddy Arnold
WNBX-This Woman's World
WORC-High School Guild
WORL-Fed. of Music Clubs
WSAR-Buyers' & Sellers' Club
4:45
CBS-Current Questions Before
the House: WABC WPRO
WORC WDRC WMAS WOKO
WNBX WLBZ (sw-15.27)
NBC-Road of Life (Chipso):
WEAF WTIC WNAC WCSH
WJAR WGY WLW
MBS-Book a Week: WNBH

MBS-Book a WRDO Week: WNBH FNB-News CKAC-Cosmopolitan Music WCAU-Three Marshalls WCOP-Tonic Tunes WEEI-Boston Edison Prgm.

WLI.H-Olga Sjostrom, pianist WMEX-Variety Sports Revue WOR-Restful Rhythms; Melody Moments
WORL-Story Tell Lady
WSAR-Concert Echoes
WTAG-Historical Highlights
5:00
NBC-Four of Us. Instrume

BC-Four of Us. Instrumental Ensemble; News: WJZ WFEA

WHIC WGY
CBS-Nila Mack's Let's Pretend:
WABC WCAU WEEI WOKO
(sw-9.59-15.27)
NBC-Jr. Nurse Corps (Sunbrite):
WLW (sw-15.21)
MBS-Lawrence Salerno, bar.:
WLH
Shoppers Variety 7 hoppers Variety Revue: WLBZ WRDO CFNB-Jimmy Allen, sketch CKAC-Dance Music

WBRY-Piano Antics WBRY-Piano Anties
WBZ-Dance Interlude; News
WCOP-World Varieties
WCSH-Speed Gibson
WDRC-Ad-Liner
WHAM-Women Only
WHDH-Variety Musicale
WJAR-Dancing Melodies
WMAS-Markets; Hits & Bits
WNBH-Musical Messages
WNBY-Ware Markets News WNBX-News; Monitor News WOR-Women Make the News WORC-Home Folks' Frolic WORL-Weather; It Happens

Every Day WPRO-Man on the Street WSAR-Italian Prgm. WTAG-Famous Composers 5:15

NBC-Terry & the Pirates (Dari Rich): WEAF WTIC WGY WTAG WJAR WNAC WCSH NBC-Don Winslow of the Navy, sketch: WJZ WEAN WFEA WBZ

MBS-Harold Turner, pianist: CFCY-Plainsmen CFNB-Dance Music CKAC-La Fantastique Odisee de Richard Beauchamp

Richard Beauchamp WBRY-Dine & Dance WHAM-Radiograms WHDH-Club Cabana WLLH-Playhouse WLW-Jack Armstrong WMEX-Today's Winners WNBX-Theater Billoan WNBX-Theater Billboard WOR-Charlie Chan WORC-Funnies on Parade WORL-Jimmie Gallagher WPRO-News; Dick Leibert, or-

ganist 5:30 CBS-Stepmother, sketch (Colgate): WABC WEEI WDRC WCAU (sw-9.59-15.27)

NBC-Kellogg's Singing Ireene Wicker: WJZ WBZ WHAM WLW (sw-15.21)

NBC-Jack Armstrong, sketch (Whaters) WARA WLAR

WHAM WLW (sw-15.21)
NBC-Jack Armstrong, sketch
(Wheaties): WEAF WJAR
WTIC WCSH WTAG WNAC
WGY (sw-9.53)
CFCY-Moods of Melody
CFNB-Melody Masters
CKAC-Madeleine St. Pierre
WBRY-To be announced
WCOP-What's New?
WFEA-Dance Hour WCOP-What's New?
WFEA-Dance Hour
WHDH-Depot Dialogues
WLLH-Hit Time; Staff Orch.
WMAS-Mack's Swingbillies
WNBH-The Radio News
WNBX-The If Nif Club
WOR-Little Orphan Annie, sketch
WORC-The Enchanting Hour
WORL-Twilight Dance Tunes
WPRO-Musical Hotel
WRDO-Many Happy Returns of
the Day

the Day WSAR-Musical Shopping Tour

5:45 NBC-Three Romeos: WJZ WBZ WHAM WEAN (sw-15.21) CBS-Hilltop House, sketch (Palmolive Soap): WABC WORC WPRO WEEL WDRC WCAU WLBZ WMAS WFBL (sw-15.27)

15.27)
NBC-Little Orphan Annie, sketch
(Ovaltine): WEAF WNAC
WTIC WTAG WJAR WCSH
WGY (sw-9,53)
C.N.-Baseball School of the Air:
WAAB WRDO
News: WSAR WBRY
CFCY-Music for the Moment
CFNB-On the Mall
CFRB-Buck Jones
CKAC-Fireside Prgm.
WHDH-Master Strings

CKAC-Fireside Prgm.
WHDH-Master Strings
WLLII-Encore Time
WLW-Hilltop House
WMEX-Reading the Comics
WNBH-Music by Cugat
WNBX-Value Parade
WOR-To be announced

NIGHT

NBC-(News, WJZ only) Marvin Frederic's Orch.: WJZ

NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WNAC WTIC WGY

CBS-Nila Mack's Let's Pretend: WABC WCAU WEEL WOKO (sw-9.59-15.27)

NBC-Jr. Nurse Corps (Sunbrite):

CBS-News; Merwin K. Hart, of the New York State Economic Council, will discuss the possibility of requiring state corporations engaged in interstate commerce to be licensed by the federal government.

NBC-Science in the News: WEAF

(sw-9.53)
Y.N.-News: WEAN WLBZ WSAR
WNBH WNAC WFEA WRDO
WLLH WCSH

ews: WJAR WTIC WORC KDKA WMAS WDRC WORL WHAM WPRO WHDH WHAM WPRO WHDH
CFCY Funfest
CFNB-Musical Prgm.
CFRB-Musical Interlude
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Evening Review
WCAU-Vincent's Varieties
WEEI-News; Sportshots
WGY-News; Dinner Dance
WLW-Editor's Daughters
WMEX-Monitor Views the News
WNEW-Make Believe Ballroom
WOR-Uncle Don

WOR-Uncle Don WTAG-Evening Revue WTAM-News; Evening Prelude

WTAM-News; Evening Prelude
6:15
NBC-Marvin Frederic's Orch.:
WJZ WFEA
CBS-George Hall's Orch.: WABC
WNBX WOKO
NBC-Nina Dean, sop.: WEAF
WGY (sw-9.53)
Y.N.-Fred Hoey's Sports Roundup: WNAC WEAN WLBZ
WTAG WTIC WCSH
Vic Arden's Orch.: WTAM WJAR
WHAM WHAM

CFNB-Concert Music CFRB Claire Wallace CFKB Claire Wallace CKAC-Operetta Excerpts KDKA-Political Talk WCAU-Bill Dyer, sports WDRC-Public School Series WED-Musical Appetizers WHDH-German Orch. WLLH-Around the Town WLW-Tunes for Two WMAS-Musical Bits WMEX-Italian Radio Review WNBH-Rhythm Makers WORC-Modern Melodies WPRO-Musical Hotel WRDO-Danny Kelly, boy bar. WSAR-Musical Shopping Tour

6:30 G:30

CBS-Boake Carter, commentator (Huskies & Post Toasties):
WABC WORC WFBL WOKO WEEI WDRC WPRO WCAU (sw-11.83-9.59) (also KNX KSL at 8:45 p.m.)

NBC-News; Lani McIntire's Or-chestra: WEAF WJAR (sw-9.53) NBC-Johnnie Johnston, baritone;

NBC-Johnnie Johnston, baritone;
Serenaders: WJZ
C.N.-Dinner Concert: WRDO
News: WTAG WBRY CFCY WOR
WINS
Sports Review: WFEA WHAM
WLW CFNB WNBX
CFRB-Jim Hunter, reporter
Sports; Spotlight
CKAC-Radio-Reportage
KDKA-Weather; Varsiteers
WBZ-With Bees & Red Sox
WCSH-Let's Talk It Over WCSH-Let's Talk It Over WCSH-Let's Talk It Over
WGY-New; Dinner Dance Mus
WHDH-Jimmie McHale's Orch.
WJAR-Dancing Melodies
WLBZ-Dance Treats
WLLH-News; Interlude
WMAS-Aviation, On the Air
WMEX-Today's Winners
WNAC Musical Repdervous Music WNAC-Musical Rendezvous WNBH-Easy to Remember WTAM-News; Tom Manning WTIC-Wrightville Clarion

6:45

NBC-Lowell Thomas, news com-Oil): WWW.WHAM mentator (Sun Oil): WBZ WEAN WLW WF WTAM KDKA (sw-15.21)

NBC-Lani McIntire's Orchestra: WTIC WFEA WTIC WFEA
CBS-Deep River Boys: WABC
WMAS WNBX WORC WOKO
WPRO (sw-11.83)
MBS-Airships for Nat'l Defense.
WOR

CBS-Weekly Song Sheet: CFNB

C.N.-Racing Results: WAAB
WLLH
CFCY-Memoirs of Dr. Lambert
CKAC-Melodies Francaises
WBRY-Bill Wirges' Orch.
WCAU-Music from the Blue

WCSH Perfect Sleepers WDRC-Musical Moments Revue WEEI-Around the Town WFEA-Hacker Headlines WGY-Musical Appetizers WHDH-Gene Nickerson's Orch.

### Tuesday

April 5



IREENE WICKER "Singing Lady"
Tues. 5:30 pm EST

WJAR-Arthur Markey, sports re-WMEX-Vin Vincent's Orch.
WNBH-Count of Monte Christo
WRDO-Dinner Dance Music WSAR-Ensemble WTAG-Sketch Book

7:00 NBC-Easy Aces, sketch (Anacin): WJZ WBZ WHAM KDKA WEAN (sw-11.87)

NBC-Amos 'n' Andy (Campbell's Soup): WEAF WTIC WNAC WJAR WCSH WTAG WGY WTAM WLW (also KOA KFI at 11 p.m.)

CBS-Just Entertainment With BS-Just Entertainment With Jack Fulton, tnr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WABC WPRO WCAU WEEI WFBL WOKO WDRC (sw-11.83-9.59) (also KNX KSL at 11 p.m.)

MBS-Fulton Lewis, Jr., commen-tator: WLLH WNBH CBC-Wilfrid Charette's Ensem-CBC-Wilfrid Charette's Ensemble: CFNB
News: WAAB WRDO WLBZ
CFRB-Mining Broadcaster
CKAC-Le Club Sportif
WBRY-Sports; Band Music
WFEA-Home Folks Frolie
WHDH-Duane Marshall's Orch.
WMAS-Waikiki Islanders
WMEX-Jimmie McHale's Orch.
WNBX-Merry-Go-Round
WOR-Sports WOR-Sports WORC-Rhythm Makers

7:15

NBC-Mr. Keen, Tracer of Lost
Persons, drama (American
Home Products): WJZ WBZ
WHAM WEAN KDKA (sw 11.87)

CBS-George McCall's Screen BS-George McCall's Screen
Scoops (Old Gold Cigarettes);
WABC WMAS WEEL WFBL
WORC WOKO WPRO WCAU
WDRC (sw-9.59-11.83) (also
KNX KSL at 11:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in overy issue
of Radio Guide.

NBC-Vocal Varieties (Tums):
WEAF WCSH WJAR WTIC
WNAC WGY WTAG WTAM
WLW (sw-9.53) (also KFI
KOA at 11:15 p.m.)

KOA at 11:15 p.m.)
CBS-Major Bill: CFNB
MBS-Concert Orch.: WOR WRDO
WSAR WAAB
CFCY-ALenten Talk
CFRB-Easy Aces
CKAC-Les Enquetes du Commissaire Maigret
WBRY-News of New Haven
WFEA-People in the News
WHDH-Mickey Anton's Orch.
WLBZ-Vic Arden's Orch.

WLBZ-Vic Arden's Orch. WLLH-News; Sports WMEX-Five Star Fina WNAC-Vocal Varieties WNBH-WPA Chorus

7:30 CBS-Famous Actor's Guild Pre-sents Helen Menken in "Sec-ond Husband," drama (Bayer's Aspirin): WABC WORC WEEI WOKO WFBL WPRO WCAU WDRC (sw-9.59-11.83)

NBC-People in the News (Pall Mall) Dorothy Thompson: WJZ WBZ WHAM

NBC-By Candlelight: WCSH WJAR NBC-You, the Unseen Jury, dra-ma: WEAF MBS-Headlines: WAAB WOR

(Continued on Next Page)

### Tuesday April 5



RUSS MORGAN Johnny Presents orchestra leader Tues, 8 pm EST

(7:30 p.m. Continued)

Y.N.-These People Make News WRDO WLLH WRDO WLLH
CBC-Organ Recital: CFCY CFNB
CFRB-That's Your Opinion
KDKA-Pittsburgh Varieties
WBRY-Leonard Revue
WGY-The Little Show
WHDH-International Strings WLBZ League for Peace & Free

dom WLW-Tonic Time WLW-Tonic Time WMAS-Fine Arts Series WMEX-Joan Stuart, songs WNBX-American Scene WSAR-Harmony Hall WTAG-Adv. of Jimmie Allen WTAM-Music Fables

WTIC-True or False
7:45
MBS-Famous Fortunes, drama
(General Shoe Corp): WOR
WLW

NBC-George Griffen, tnr.: WJZ NBC-Vivian Della Chiesa, sop.: WBZ

NBC-Swing Time & Dance Time: WEAF WCSH WFEA WJAR CBC-The Last Buffalo Hunter: CFCY CFNB

C.N.-Jack Fisher's Orch.: WAAB WRDO WSAR WLBZ CFRB-To be announced

CKAC-La Maison du Reve WFEA-Hacker Headlines WHAM-Dr. Friendly WHDH-When Day Is Done WLLH-Lowell Taxpavers Ass'n WMAS-Around the Town WMEX-Ports of Romance WNAC-Radio Garden Club WNBH-Women's Club WNBH-Women's Club WNBX-Amer. Family Robinson WTAG-Vic Arden's Orch.

8:00

NBC-Johnny Presents (Philip

Morris); Russ Morgan's Orch.

E. R. Johnstone's Dramas Genevieve Rowe, sop. & the Swing Fourteen; Glenn Cross, tur. & Beverly; Floyd Sher-man, tur.; Guest: WEAF man, tnr.; Guest: WEAF WTIC WTAG WJAR WTAM WGY WNAC WCSH WLW (also KFI KOA at 11:30 p.m.)

CBS-Big Town, newspaper drama BS-Big Town, newspaper drama with Edward G. Robinson & Claire Trevor (Rinso): WABC WMAS WDRC (FRB WCAU WEEL WFBL WOKO CKAC WORC WPRO (sw-6.06-11.83) (also KNX at 12:30 a.m.) Program will feature resume of Judge Crater Case with dramatic background.

NBC-Walter Kelsey's Music; WJZ WHAM WBZ WEAN KDKA (sw-11.87)

CBC-Big Town, drama: CFCY MBS-Morton Gould's Orch.: WOR WNBH WAAB WRDO WILH

WBRY CFCY-Musical Sketches WFEAL'Heure Francaise
WLBZ-U. of M. Hour
WMEX-The Wordcaster
WNBX-Used Car Show
WORC-Music Graphs
WSAR-France-American Hour

8:15 CKAC-Operetta Excerpts WMEX-Success Stories

8:30 NBC-Wayne King's Orch. (Lady Esther): WEAF WCSH WJAR WTAG WNAC WTAM WGY WTIC (sw-9.53) CBS-Al Jolson Show: Martha Raye; Parkyakarkus & Victor Young's Orch. (Life Buoy) WABC WCAU WOKO WMAS WDRC WFBL WPRO WEEJ WORC CFRB CKAC (sw-6.06

Cheste Charlie Ruggles.
Pictures of His Honor, Mayor Jol-son, may be found on pages 24. 25 and 26.

NBC-To be announced: WJZ WBZ WHAM KDKA WEAN (sw-11.87)

MBS-The Green Hornet, drama WLBZ WOR WAAB WLLH WRDO

WRDO
CBC Al Jolson Show: CFCY
CFNB
WBRY-Music Debonair
WDRC-Evening Melodies
WFEA-Spelling Bee
WLW-Music Please
WMEY-Music Please

WMEX-Johannes Steel, comm WNBH-Harriman Says WNBX Novelette

9:00 NBC-Horace Heidt's Brigadiers (Alemite): WJZ KDKA WBZ WHAM WEAN WLW (sw

CBS-Watch the Fun Go By (Ford); Al Pearce's Gang Carl Hoff's Orch.; Shaw & Lee comedy icam; Arlene Harris WABC WPRO WEEI WLBZ WCAU WDRC WOKO WORC WFBL WNBX (sw-11.83-6.06) (also KNX KSL at 12 mid.) Guest: Jane Froman.

NBC-Vox Pop (Molle Shave), cond. by Parks Johnson & Wallace Butterworth; WEAF WTAG WNAC WTIC WJAR WCSH WGY WTAM (also see Monday Prgms, at 12:30 a.m.)

CBC-Symphonic Series: CFNB CFCY
MBS-Melody Land: WSAR WAAB
WNBH WRDO WLLH
To be announced: CFRB WFEA
CKAC-Radio Melomanie
WBRY-Billy Brookes' Orch.
WMAS-Swinging on the Down
Boot

WMEX-Variety Hour WOR-Gabriel Heatter

9:15 BS Johnson Family: WAAB WSAR WLLH WOR WBRY WNBH WRDO CFRB-Library Shelf

9:30 9:30 NBC-Alias Jimmy Valentine. drama (Larus Bros.): WJZ WEAN WBZ KDKA WHAM (sw-11.87)

CBS-Benny Goodman's Guests (Camel Cigarettes): WABC WLBZ WEEI WCAU WDRC WORC WPRO WOKO WMAS WFBI. WNBX (sw-6.06-11.83)

NBC-Fibber McGre & Molly (Johnson Wax); Marion & Jim Jordan; Betty Winkler; Clark Dennis, tnr.; Billy Mills' Orch.; WEAF WTAM WCSH WJAR WGY WTAG WTIC WNAC WLW (sw-9.53)

MBS-Victor Erwin's Musical Car-toons: WOR WLLH WNBH WSAR WRDO WBRY WABB CBC-Symphonic Series: CFNB

CFRB-Twin Keyboards CKAC-French talk; Jack Bain's WFEA-Repertory Company 9:45

CKAC-Montreal in 1868

10:00 MBS-Detective Mysteries (Lambert Co.): WLW WOR

CBS-To be announced: WABC
WLBZ WPRO WOKO WEEL
WCAU WDRC WORC WMAS
WFBL WNBX (sw-6.06-11.83)
NBC-Tales of the Great Rivers; Lisa Sergio, narrator; H. Leo-pold Spitalny's Orch.: WEAF WTAG WJAR WTIC WNAC WTAM WCSH WGY (sw-

9.53)
Title: The Blue Danube.
C.N.-Jack Fisher's Orch.: WLBZ
WAAB WRDO WBRY
NBC-Jamboree; Harry Kogen's
Orch.: WJZ KDKA WEAN
WBZ WHAM WFEA(sw-11.87)
CBC-From Heart of Empire:
CFCY

CFNB-From Heart of Empire CFRB-from Heart of Empire CFRB-To be announced CKAC-Jean Clement W.L.H-Enjoying Life WMEX-Shirley Winters, contr. WNBH-News WSAR-Wings Over the World

10:15 CBS To be announced: CFRB (sw-11.83) MBS-Charioteers: WOR WAAB WRDO WBRY WLLH WSAR

CBC-Sea to Sea: CFNB CFCY CKAC-News

CKAC-News
WLBZ-What's the Big Idea?
WLW-Int'l-Liars Fraternity
WMEX-Gypsy Orch.
10:30
NBC-Jimmie Fidler's Hollywood Gossip (Drene): WEAF
WTIC WJAR WTAM WCSH
WTAG WLW WNAC WGY
For news of Hollywood, read "Hollywood Showddown" in every issue
of Radio Guide.

CBS-Howard Phillips WABC WORC WOKO CFRB WLBZ WEEI WCAU WMAS (sw-6.06-11.83)

(sw-6.06-11.83)
NBC-Jamboree; Harry Kogen's
Orch.: WJZ WFEA WHAM
WEAN WBZ
MBS-Address by Gen Hugh A.
Johnson: WOR WBRY WAAB
WRDO WSAR WNBH WLLH
KDKA-Radio Town Meeting
CKAC-Federation des Oeuvres de
Charite

Charite
WDRC-New Departure Glee Club
WNBX News
WPRO-Hour Glass

10:45 NBC-Dale Carnegie, commentator (Colgate): WEAF WJAR WGY WNAC WTAG WTIC WCSH WTAM WLW (sw-9.53)

CBS-Dr. Thomas Parran, talk:
WABC WORC WDRC WEEI
WNBX WLBZ WPRO WOKO
CKAC WMAS (sw-11.83)
Dr. Parran, Surgeon-General
of the United States Public
Health Service, will talk on
"Turning Back the Threat of
Tuberculosis."

CFRB-Orlan Reveries WCAU-Alan Scott WLLH-News

11:00

NBC (News, WJZ only); Don de Vodi's Orch.: WJZ

NBC-Ink Spots: WEAF

CBS-Abe Lyman's Orch.: WABC (sw-6.12)

CBC-News: CFCY CFNB

MBS-Development of Music: WAAB

WAAB WAAB
Y.N.-News: WLBZ WTIC WNBH
WCSH WLLH WSAR WRDO
WBRY WNAC WEAN WFEA
News: WEEI WORC WOR
WTAG WMAS WLW WPRO WJAR

WJAR
CFRB-News; Armchair Club
CKAC-Sports
KDKA-News; Weather; Temp.
WBZ-News; Radio Roundelay
WCAU-Ben Alley, tnr. & Organ
WDRC-Sports; News
WGY-News; Organ Reveries
WHAM-News; Campus Comment
WMEX-Jimmie McHale's Orch.
WTAM-Musical Bulletin Board

NBC-Gray Gordon's Orch. (News, WEAF only): WEAF (CBS-Abe Lyman's Orch.: WMAS Y.N.-Weather Service: WNAC N.-Weather Service: WNAC WEAN WTAG WSAR WLBZ WNBH WRDO WFEA WLLH Music You Want: KDKA WTAM CFRB-Hockey Summary WBZ-Music as You Desire It

WHAM-Campus Comment WLW-Louis Amigos WOR-Howard Woods' Orch. 11:30 NBC-Lou Breese's Orch.: WJZ CBS-Buddy Rogers' Orch.: WABC (sw-6.12)

NBC-Ruby Newman's Orch.: WEAF MBS-Jimmy Dorsey's Orchestra: WOR

WOR
C.N.-Nat'l A. A. U. Boxing Bouts:
WAAB WSAR WRDO
WGY-Music You Want
WLW-Ernie Holst's Orch. WLW Ernie WMEX-Road to Far 11:45 WLW-Ace Brigode's Orch.

12:00 NBC-Dance Orch.: WEAF CBS-Art Shaw's Orch.: WABC NBC-Chick Webb's Orch.: WJZ MBS-Sammy Kaye's Orch.: WOR

WMEX-Monitor Views the News | End of Tuesday Programs

### Wednesday

April 6, 1938

### Wednesday

### MORNING

7 am EST

7 am EST
CBS-Morning Almanac; News-WABC (sw-21.52)
Musical Clock: WCOP CFNB
CFCY-Early Birds
WAAB-Uncle Ned
WBZ-News; Musical Clock
WCAU-Wake Up & Smile
WDRC-Variety Musical
WEEI-It's Sunkist Time
WGY-Top o' the Morning
WHAM-News; Pete & Joe
WHDH-Early Bird; News
WLW-Family Prayer
WMAS-Early Risers
WNBX-News

WORL-Meet the Family WPRO-News; Sunshine Corner WTIC-Morning Watch News: CFNB WNAC CKAC-Cheerful Earful WCAU-Sunkist Time

WNBX-News

WCOP-Morning Call
WCSH-Rise & Shine
WGY-Marc Williams, songs
WLW-A. Chandler Jr., organist WNBX-Musical Timekeeper WOR-Musical Clock & Vincent Sorey's Orch. WORL-Boston Almanac

NBC-Morning Greetings: WEAF CBS-Morning Almanac; News: (sw-21.52) NBC-Yoichi Hiraoka, xylophonist:

WJZ Musical Clock: WNBH WMAS

CFNB-The Listening Post CKAC-Morning Varieties WCSH-Variety Prgm. WDRC-Shoppers Special WEEI-Comedy Stars of Broad-

WGY-News; Doc Schneider's Cowboys WHDH-Morning Express

WJAR-Carefree Capers WLBZ-Today WLLH-Morning Parade WLW Sing, Neighbor, Sing WNAC-Good Morning WNBX-Musical Almanac WORL-New Leadership WPRO-News; Breakfast Club WSAR-Just About Time WTAG-Ernest Johnson, organist

NBC-Rise & Shine; News: WJZ News: WDRC WEEI WCAU WLLH WLLH
WAAB Morning Watch
WCOP-Today's Almanac
WCSH-Three A. Safety Man
WGY-Musical Clock
WHAM Old Favorites WHDH-Morning Bulletin Board WHW-Hugh Cross' Radio Pals WNAC-Good Morning WORL-Open Road Navigator WSAR-Buyers' & Sellers' Club WTAG-Morning Parade

NBC-Malcolm Claire: WEAF (sw-CBS Salon Musicale: WABC (sw 21.52) NBC Four Showmen, quartet:

WJZ
Y.N.-News: WEAN WSAR WLLH
WNBH WFEA WCSH WLBZ
WRDO WAAB WBRY
News: WOR WTIC WTAG WORC

News: WOR WTIC WTAG WORL
WPRO WORL WMAS CKAC
CFCY WJAR
CFNB-Morning Concert
WCAU-Larry Vincent, songs
WCOP-Shopping, Jane Ford
WDRC-Treasure House
WFEL Limmie & Dick WEEI-Jimmie & Dick

WGY-Morning Swing Session WLW-Merrymakers WMEX-Musical Timetable WNAC-George & Juanita, son WNBX-Zeke Manners' Gang

NBC-Doc Schneider's Texans: WEAF WTIC (sw-21.5)

NBC-William Meeder, organist: WJZ WHAM Y.N.-Weather Service: WSAR WTAG WNBH WLLH WCSH WEAN WFEA WRDO WNAC WCOP WLW Morning Devotions: WMAS
WJAR WPRO WJAR WPRO CFCY-Salon Music CFNB-Dance Music CKAC-Morning Serenade WAAB-Francis J. Cronin WBRY-Music by Cugat WCAU-Melody Parade WDRC-Shoppers' Special WEEI-Caroline Cabot WEEL-Caroline Cabot
WLBZ-Program Highlights
WNBX-Morning Melodies
WOR Nell Vinick, beauty talk
WORC-Around the Clock
WORL-Morgan Memorial

8:30 NBC-Do You Remember? Instru

mental Trio, dir. by Lee Gor-don: WEAF WJAR (sw-21.5) CBS-Greentield Village Chapel WABC WLBZ WPRO CKAC WMAS (sw-21.52) Y.N.-George & Juanita: WLLH WSAR WRDO WFEA WNBH WAAB-And. Jacobson's Rhythm WBRY Time Keeper WBZ-Mac & Moore WCAU-Don Bovay, guitarist &

wcop-Orchids to You WCOP-Orchids to You
WCSH-AChurch Fed. Devotions
WEEL-Radio Almanac
WGY-AChurch in the Wildwood
WHAM-Saving Service
WLW Gospel Singer
WNAC-Musical Roundup
WNBX-Service; Eb & Zeb
WOR-Tex Fletcher
WORL-William H. McMasters
WTAG-Top o' the Morning
WTIC-Radio Bazaar

8:45 NBC-Do You Remember?: WCSH NBC-Lucille & Lanny, songs: WJZ WFEA (sw-21.54)

CBS-Eton Boys: WABC CKAC WMAS (sw-21.52) C.N.-Andrew Jacobson's Rhythm: WEAN WAAB WSAR WRDO WLLH WLLH Musical Clock: WNBX WBZ CFNB-49 Program WCAU-Houseboat Hannah WCOP-Health Advisor WEEI Fashion Review WGY-Hi Boys & Rangers WHAM-Tower Clock Prgm. WHDH-Musical Serenade
WLBZ Thoughts for the Day
WLW-Voice of Experience
WNBH-AMorning Devotions WOR-The Goldbergs, s WORC-Morning Watch WORL Reporter WPRO-Home Folks Frolic; News

9:00

BC Breakfast Club; Soloists, Orch.; Don McNeill, m.c., News WJZ WFEA (sw-15.21) NBC-Breakfast Club; NBC-Women & News: WTAG WCSH (sw-21.5) CBS Fred Feibel, organist: WABC
WOKO CKAC WMAS WCAU
WPRO WEEI WNBX WDRC
WLBZ WORC WFBL (sw-21.52) N. Food Magician: WRDO WLLH Hymns of All Churches: WGY WLW

WLW
CFNB Ma Perkins
WBRY-Morning Musical Revue
WBZ-As You Like It
WCOP-Ubaldo Guidi
WHAM-Young Widder Jones
WHDH-Gospel Songs WJAR-Shopping News WMEX-Farm News WNAC-Houseboat Hannah WOR-Ed Fitzgerald WORL-News; Morning Musicale WSAR-Breakfast Melodies WTIC-Blue Grass Roy

9:15

NBC-Person to Person: WEAF

CBS-Madison Ensemble; News: WABC WDRC WMAS WPRO WORC WOKO WNBX CKAC (sw-21.52) Y.N.-Gretchen McMullen: WEAN WTAG WTIC WLBZ WLLH WCSH WNAC WNBH WSAR WFEA WRDO CFNB-Backstage Wife WAAB-Merry-Go-Round WCAU-Across the Table
WEEI-Youthful Loveliness
WGY-Betty & Bob
WHAM-Tom Grierson WHDH-News

WJAR-Housewives' Radio Exch. WLW-Houseboat Hannah WMEX-Musical Forum WORL-Round Copley Square
9:30

9:30

NBC-Landt Trio; News: WEAF (sw-21.5)

CBS-Road of Life, sketch (Chipso): WABC WMAS WCAU WFBL WEEI (sw-21.52)

NBC-Breakfast Club; News: WBZ WFEA

Y.N. First National Food News WCSH WTIC WTAG WNAC WEAN

CFCY Women at Home

CFCY Women at Home CFCY Women at Home
CFNB-Home Folks Frolic
CKAC-Bonjour Madame
WBRY-To be announced
WCOP-Magic Kitchen
WDRC-Phil Boudini, accordionist
WGY-Xavier Cugat's Orch,
WHAM Mrs. Thrifty Buyer WHDH-Organ Salute
WLBZ-Topics of the Day
WLLH-McCormack's Novelty

Boys WLW-Myrt & Marge, sketch WMEX-Italian Echoes WNBL-Morning Melodies
WNBY-Morning Melodies
WNBX-Melody Quiz
WOR-Old Timers' Tunes
WORC-Easy to Remember
WORL-Woman of Tomorow
WPRO-In the Women's World
WRDO-What's on the Air Today

CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEI WOKO WFBL
(sw-21.52)
NBC-Amanda Snow, songs: WFEA
WTAG (sw-21.5)
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WEAF
C.N.-Ruth Moss Interviews;
WAAB WBRY WSAR WNBH
WLLH WLLH

WLLH
Young Widder Jones: WNAC
WLW WTIC
CFNB-Organ Melodies
WCSH-This Woman's World
WDRC-Dan Harding's Wife WDRC-Dan Harding's Wife
WGY-Market Basket
WHAM-Houseboat Hannah
WJAR Dancing Melodies
WMAS. "Kilocycling on 1420"
WMEX-Songs of Italy
WNBX-Songs and Sonnets
WOR-Martha & Hal
WORC-Good Morning, Neighbor
WPRO-Housewives Serenade
WRDO-Topics of the Day

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WDR( WMAS WEEI NBC Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAF WTAG WJAR WTIC WCSH WNAC WGY

WTIC WCSH WNAC WGY
NBC-Cabin at the Crossroads
(Aunt Jemima): WJZ WHAM
WB7 WEAN WLW (sw-15.21)
MBS-Singing Strings: WLLH
WLBZ WRDO WAAB WFEA
News: WBRY WCOP
CFCY-Back Stare Wife
CFNB-Happy Warrior Hour
CKAC-Musique Stimulante
WCAU-Morning Melodies
WHDH-Scandinavian Prem. WHDH-Scandinavian Prgm. WMEX Daily Inspirations WNBH-The Radio News WNBX-News; Whispering Strings WOR-Pure Food Hour WORL-News; Bridge Club

WSAR-The Stroller

Radio Guide @ Week Ending April 9, 1938

Frequencies CKAC-730 CKCW-1370 KDKA-980 WAAB-1410 WHAM-1150

10:15 NBC-John's Other Wife, sketch (Louis Philippe): WEAF WGY WCSH WTAG WNAC WTIC

WJAR
NBC-Margot of Castlewood
(Quaker Oats): WJZ WHAM
WBZ WEAN (sw-15,21)
CBS-Myrt & Marge (Super
Suds): WABC WMAS WLBZ
WEEI WDRC WCAU WPRO
WFBL WORC
MBS-John Metcalf Choir Loft:
WBRY WNBH WFEA WLLH
WAAB WRDO
CFCY-Interior Decoration

WAAB WRDO CFCY-Interior Decoration CKAC-Dorothy Bachelliere, talk WCOP-Meditations of Polimeni WLW-Linda's First Love WMEX-Al McCullough, songs WORL-Hon, WSAR-News 10:30 WORL-Hollywood Brevities

NBC-Attorney - at - Law, sketch
(Johnson's Floor Wax): WJZ
WBZ (sw-15.21)
CBS-Richard Maxwell, songs:
WABC WOKO WEEI WDRC
WCAU WPRO WFBL WORC
NBC-Just Plain Bill, sketch (An
acin): WEAF WCSH WTAG
WJAR WTIC WNAC WGY
MBS-Get Thin to Music: WRDO
WNBH WAAB WLLH WEAN
WBRY
CKAC-L'Heure Recreative

CKAC-L'Heure Recreative CKAC-L'Heure Recreative
WCOP-Album of Love
WFEA-Music by Cugat
WHAM-Way Down East
WHDH-Fishermen's Broadcast
WLBZ-Morning Melodies
WLW-Betty & Bob WMAS-Morning Shopper WMEX-Shopping with You WNBX-Dan Cupid in Person WORL-Stock Markets

WSAR-Home Beautiful Prgm.

(Pillsbury) WEAF WNAC WCSH WTAG WJAR WTIC NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)
C.N.-Earle Lawrence, bar.: WEAN WAAB WRDO WLLH WFEA WBRY Home Forum: CFCY WBZ WCOP-Ivory Tower WDRC-To be announced WLW-Dr. Friendly WNBH-Merning Glory WNBX Morning Musicale WNBX Morning Musicale WORC Music by Cugat WORL-Fed. of Women's Clubs WPRO-George E. Sokolsky WSAR-Housewives' Exchange

11:00
CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WABC WLBZ WMAS WOKO WDRC WNBX WORC

NBC-David Harum, sketch (Bab-O); Peggy Allenby: WEAF WJAR WCSH WTAG WNAC

WJAR WCSH WIAG WIAG WTIC WGY NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WJZ WBZ WHAM WLW (sw-15,21) C.N.-Fashions in Rhythm: WBRY WLLH WNBH WRDO WAAB

CFCY-Dinner Concert CFNB-Chic Martin CKAC-Sonia ses Melodies au Pi-

WCAU-Heart of Julia Blake WCOP-Gems of Melody WEEI-It's Fun to Keep House; Musical Moments Musical Moments
WFEA-Fed. Women's Clubs
WHDH-Farm and Home Chat
WMEX-Jean Harper, contr.
WOR New Jersey Club Women's

WORL-News; Corn Huskers WSAR-Italian Prgm.

11:15 CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WPRO
NBC-Pepper Young's Family (Camay Soap): WJZ WHAM

(Camay Soap): WJZ WHAM (sw-15.21)

NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WTIC WTAG WCSH WJAR WNAC WGY C. N.-Melody Strings. WRDO WAAB WBRY WNBH WLLH

CFNB-Dance Music CFMB-Dance Music CKAC-Le Vieux Professeur WBZ-Women & News WCOP-Hits and Encores WHDH-Continental Varieties WH.W.News; River; Weather WMEX-Cooking School WNBX-Tonic Tunes WOR Myrt & Marge, sketch WOR CMusicale; News WORL-Adult Recreation Prgm

NBC-How to Be Charming, beauty talk (Phillips): WEAF WGY WJAR WNAC WTIC WCSH WTAG NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw

co): \ 15.21)
CBS-Big Sisters (Rinso): WABC
WEEL WOKO WORC WDRC
WMAS CKAC WCAU WNBX
WPRO WLPZ WFBL C.N.-Highlights & Halftones. WRDO WBRY WAAB WLLH CBC-Big Sister: CFNB CFCY WCOP-voice of Italy WFEA AMid-Week Service WHDH-Stars Over Hollywood WHDH-Stars Over Hollywood WLW-Thomas Sawyer WMEX-Musical Travelogue WNBH-Monitor Views the News WNBX-Good Morning, Neighbor WORL-American Family Robinson WQDM-Behind the Microphone WSAR-Buyers' & Sellers' Club

NBC-Hello Peggy, sketch (Drano): WEAF WJAR WHAT WTAG WGY WCSH WNAC NBC-Edward MacHugh, gospel singer (Ivory Soap): WJZ WHAM WBZ (sw-15.21)

CBS-Aunt Jenny's Stories (Spry):
WABC WEEI WCAU WOKO
WORC WDRC WMAS WPRO
WFBL WLBZ BS-Elinor Sherry, songs: WOR WAAB WEAN WRDO WBRY FCY-Men of Vision CFCY Men of Vision CFNB-News CKAC-La Parade des Melodies WCOP-Clemente Giglio Players WHDH-Henry King's Orch. WLLH-Hear Ye

WNBH-Rhythm Makers WNBX-Rhythm & Romance WORL-Swing Doctor WSAR-Your Lucky Number

### AFTERNOON

12:00

NBC-Girl Alone, sketch (Keilogg): WEAF WLW (sw-15.33)
CBS-Mary Margaret McBride, columnist (Minute Tapiora): WABC WFBL WPRO WCAU WEEI WMAS WDRC WORC

WEEI WMAS WDRC WORC
(sw-9.59)
NBC-Time for Thought, Dr. William H. Foulkes: WJZ
Y.N.-Getting The Most Out of
Life: WNAC WCSH WEAN
WLLH WLBZ WNBH WTIC
WRDO WTAG WFEA
News: WORL WAAB CFCY
CFNB-Concert Hall
CKAC-Giulio Romano's Orch. CKAC-Giulio Romano's Orch. WBRY-Tune Up Time WBZ-News; Odd Facts; Dance

Revue WCOP-Frolic Makers WGJ-Prouc Makers
WGY-Rhythm Makers; News
WHAM-Hit of the Day; News
WHDH-Weather; Time; News
WJAR-The Listener Speaks
WMEX-Italian Airs
WNBX-News; Musical Lunch
Basket

WOR-Rhyming Minstrels

WSAR Shopping Guide 12:15 NBC-The O'Neills, sketch (Ivory Soap): WEAF WNAC WGY Soap): WEA WJAR WLW

WJAR WLW
CBS.Ann Leaf, organist: WABC
WMAS WPRO WDRC WOKO
WORC WFBL WLBZ WEEI
WCAU WNBX (sw-9.59)
NBC-Kidoodlers (News, WJZ
only): WJZ WFEA WHAM
C.N.-Agricultural Series. WRDO
WNBX WAAB WEAN

CFCY-Chick Martin WBRY-News WCSH-Cowboy Caravan WHDH-Old Gardner; Sportology WLH-Shopping News WMEX-Italian Radie Review WNBH Superice Party WNBH-Surprise Party WORL-The Inner Light WTAG-Facm WTIC-Studio Prgm. 12:30

CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WORC WDRC WEEI WOKO WFBL WPRO WCAU

NBC Stella Dallas, sketch: WEAF NBC-Nat'l Farm & Home Hour, Guest Spkcs.: WJZ WBZ WLW (sw-15.21) NBC-Campus Kids: CFCY

Y.N. La Rosa Prgin.: WAAB WEAN WLB2 WMAS WFEA

Noon-Day Revue: WTAG WRDO Noon-Day Revue: WIAG WRDO CFNB-Radio Parade CKAC-Nenette et Rin-Tin-Tin WBRY-Eat, Drink & Be Merry WCOP-Voice of the Community WCSH-Six Men and a Girl WGY-Farm Prgm. WHAM-Ma Perkins, sketch

WHAM-Ma Perkins, sketc WHDH-Noonday Revue WJAR-College Prgm. WLLH-Question Box VMEX-Hits of the Day WNAC-Singin' Sam WNBX-Theater of the Air WORL-Stock Market WORL-Stock Market

WSAR-Mid-day Melodies
WTIC-Rayonalities
12:45
NBC-Houghton College Choir:
WEAF CFCY
NBC-Nat'l Farm & Home Hour
WHAM CBS-Our Gal Sunday, sketch (An-acin): WABC WPRO WDRC WORC WOKO WFBL WCAU

WORC WORO WFBL WCAU
WEEI (sw-9.59)
Singin' Sam: WTIC WJAR
News: WSAR WCOP
CFCY-Variety Concert
CKAC-La Province en Progres
WBRY-Musical Journey
WFEA-Organ Reveries
WLLH-News; Shopping News
WMAS-Names That Live
WMEX-Monitor Views the News
WNAC-Dan Harding's Wife
WNBH-The Radio News

WNBH-The Radio News WOR-Quiz Club WORL-Fishing Time 1:00

NBC-Emerson Gill's Orch.: (sw NBC-News; Markets & Weather WEAF

WEAF
CBS-Betty & Bob, sketch (Gold
Medal): WABC WOKO WPRO
WEEI WFBL, WDRC WCAU
WORC WMAS (sw-15-27-9.59)
CBC-Happy Gang: CFCY CFNB
Y.N.News: WNAC WLBZ WFEA
WSAR WRDO WEAN WCSH
WNBI WLLH
NEWS WTAG WTIC WIAP

ews: WTAG WNBX WTIC WJAR WNBX CKAC-Stock Quotations WAAB-News of Weman's Clubs WBRY-News: Market Survey WCOP-Journal of the Air WGY-Myrt & Marge, sketch

WHDH-Daffydills WMEX-Musical Mailbox WOR Health Talk; Melody Mo WORL-News: Continental Rhy

thms

1:15

NBC-Escorts & Betty: WEAF
WJAR (sw-15.33)

CBS-Betty Crocker, cooking talk
(Gold Medal): WABC WDRC
WEEL WCAU WOKO WFBL
WMAS WORC WPRO (sw15.27-9.59)
MBS-Carson Robison's Buckar
oos (Musterole): WOR WAAB
WEAN
V.N. Girl Interest WAAC WEAC

Y.N.-Girl Interne: WNAC WTAG

WITC Hits & Encores: WNBX WCSII CKAC-News WBRY-Brighter Side of Life WBZ-Rotary Club WCOP-Rhythm & Romance WFEA-Organ Reveries WGY-Household Chats WGY-Household Chats
WLBZ-Chic Martin Prgm.
WLLH-Shopping News
WNBH-Salt & Pepper
WORL-Uncle Ned's Varieties
WRDO-Zeke Manners' Gang
WSAR-Your Home & You
1;30
CRS Arnold Crime's Danch

1:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WPRO WDRC WEFI WOKO WFBL WORC WCAU WMAS (sw-15.27-9.59)

NBC-Words & Music: WEAF (sw-15.33) NBC-Mother-in-Law, sketch: WJZ CBC-Rex Battle's Orch.: CFCY Y.N.-Marjorie Mills: WTIC WCSH WLBZ WNAC WTAG WEAN

WLBZ WNAC WTAG WI CFNB-Birthday Prgm. (KAC-Feminine World WAAB-Leroy, pianist WBRY-Music Appreciation WBZ-Matinee Melodies WCOP-LB-S. Oddities WFEA-Magic Strings WGY-Houseboat Hannah WHAM-7th Grade Science WJAR-Education
WLW-Ma Perkins
Club Luncheon WMEX Kiwanis Club Lunche WNBH-Travel Hour WNBX-Strains from Hawaii WOR-Wifesaver WRDO-Afternoon Melodies WSAR This Rhythmic Age

NBC-Jack & Loretta Clemens

NBC-Jack & Loretta Clemens
WJZ
CBS-Valiant Lady, sketch (Gold
Medal): WABC WFBL WORC
WCAU WEEI WPRO WOKO
WDRC WMAS (sw-9.59-15.27)
NBC-Words and Music: WJAR
MBS-Voice of Experience: WOR
WAAB
WRZ-Fushion Chatter

WAAB
WBZ-Fashion Chatter
WCOP-Farm & Home News
WGY-Dan Harding's Wife
WHAM-Unity Prgm.
WHDH-The Cub Reporters, dramatic sketch
WLBZ-Afternoon Melodies
WLBZ-Afternoon Melodies

WLB.-Atternoon Melodies WLLH-Question Box WLW-Kitty Keene. Inc. WNBH-Music Graphs WNBX-On the Air Today WORL-Musical Numerolog WSAR-There Was a Time

WSAR-There Was a Time
2:00

NBC-Your Health: WEAF WJAR
WCSH WTAG (sw-15.33)

CBS-News Through a Woman's
Eyes; Kathryn Cravens (Ponti
ac): WABC WFBL WORC
WDRC WEEL WCAU WPRC
WOKO WLBZ (sw-15.27-9.59)

NBC-Swingtime Trio: WJZ WBZ
(sw-15.21)

CBC-London Calling: CFCY
MBS-Don't Look Now: WAAB
CFNB-Band Concert
CKAC-French Songs

CFMB-Band Concert
CKAC-French Songs
WBRY-To be announced
WCOP-Radio Orchestral Hall
WGY-Ford Rush & Silent Slim
WHAM-Art Appreciation
WHDH-Wendell Hawkins, bar.
WLU-School of the Air
WMAN Lindon Orthes WMEX-Gems of Melod WNAC-Way Down East WNAC-Way Down Fast
WNBH-Home Folks Frolics
WNBX-Gems of Melody
WOR-Kitty Keene, Inc.
WORL-News
WRDO-Piano Varieties
WSAR-Council of Churches

WTIC-Federal Theater of the Air 2:15 NBC-Army Day Parade in Wash-ington: WJZ WHAM WEAN WBZ

WBZ
Description of the official
Army Day Parade in Washington, D. C., and brief interviews
of high-ranking Army and Government officials.
CBS-The O'Noils, sketch (Ivory
Soap): WABC WMAS WEEI
WFBI WORC WDRC WCAU
WLBZ (sw-15.27-9.59)
MBS-Reveries: WAAB WRDO MBS-Reveries: WAAB WLLH WSAR WBRY

CKAC-La Rue Principale WFEA-Listen to the Leader WGY-Hilitop House WHDH-Don Humbert's Strings WNAC-Musical Roundup
WNAH-Agriculture Talk
WNBH-Agriculture Talk
WNBX-Matinee Dance
WOR-Thomas Conrad Sawyer
WORL-How, About Music

WSAB Farm & Home News 2:30

NBC-Waltz Favorites: WJZ WBZ WHAM WFEA WHAM WFEA

BS-American School of The Air.
WABC WEST WDRC WOKO
WLBZ WORC WPRO WNBX
WMAS WFBL CKAC (sw-

NBC Brevity Matinee: WEAF WNAC WTIC WJAR WTAG (sw-15.33) MBS-Studies in Black & White: WRDO WNBH WLLH WBRY

WSAR WAAB-Racing Matince WCAU-Womens Club WCSH-Popular Classics

April 6 Wednesday

WGY-George Hall's Orch. WHDH-Irish Melodies WMEX-Cabbages & Kings WOR-Houseboat Hannah WORL-△Christian Science Prgm.

2:45

NBC-Waltz Favorites; WEAN

MBS-BBC Symphony Orch., from
London: WLLH WAAB WNBH

WRDO WSAR

Heart of Julia Blake: WNAC

WOR

CFNB-Marie D

CFNB Music Box Revue WHDH-Stamp Man WMEX Melody Express WTIC-Hank Keene

3:00

NBC Pepper Young's Family, sketch (Camay), WEAF WLW WTIC WJAR WCSH WNAC WTAG WGY

NBC Continental Varieties: WJZ WEAN WFEA WHAM (sw-15.33)

CBS-All Hand

CBS-All Hands On Deck: WABC CKAC WDRC WMAS WCAU WNBX WORC WPRO WOKO WLBZ (sw-15.27-9.59) WNBH

MBS-Symphony Orch.: WNBH WSAR WAAB WLLH WBRY News: WEEI WORL WCOP WHDH

WHDH CFNB-Tea Dance WBZ-Amherst College Poetry WMEX-Joe Erickson, songs VOR Martha Deane WRDO Grammar

3:15

NBC-Oxydol's Own Ma Perkins, sketch: WEAF WJAR WTAG WCSH WGY WTIC WNAC NBC-Continental Varieties: WBZ CFNB-Organ Music WCOP-Red Cross Spkr.; Tonic

Tunes
WEEI-Interview from State House WHDH Anne Nigro, pianist WLW Mad Hatterfields WMEX Cabbages & Kings WORL Stock Markets

WORL-Stock Markets
3:30

NBC-Maurice Spitalny's Orch.
WJZ WFEA WEAN WHAM
WBZ (sw-15.21-15.33)
NBC-Vic & Sade, sketch (Cris
co): WEAF WTIC WTAG
WCSH WNAC WLW WJAR
WPRO WGY
(PS Deep Piper Revention WHAM

CBS-Deep River Boys, trio: WABC WFBL WPRO WDRC WMAS WOKO WORC WLBZ WEEI WNBX WRDO (sw-

WEEL WNBA WRIDG (SW-15.27)
MBS-Symphony Orch.: WNBH
CFNB-Concert Songs
CFCY-Outports Hour
CKAC-Causerie Feminine
WBRY-Pine Valley Drifters
WCAU-Dr. Friendly
WCAU-Dr. Friendly
WCAU-Brelling Ree WCOP Spelling Bee WHDH-Eb & Zeb, comedy WLLH-Agricultural Series WMEX-Ave Maria Novena WORL-Essay Contest

WORL-Essay Contest WSAR Matinee Melodies 3:45 3:45
CBS-Curtis Institute of Music.
WABC WDRC WOKO WORC
WMAS WNBX WLBZ WFBL
CKAC WCAU (sw-15.27-9.59)
NBC-The Guiding Light, sketch
(White Naptha): WEAF WGY
WNAC WCSH WTIC WJAR WTAG WLW

MBS-Symphony Orch.: WLLH WSAR WAAB WBAY HIGH Melodies WBRY-Hidden Melodies WEEL-Charles Hector's Music WHDH Tea Time Concert Honeymo WNBH-Quotations: Honeymoon

WOR-David Harum WORL-Yodeling Cowgirl WPRO-Melodies Old & New 4:00

WEAN
CFNB-Dick Tracy, sketch
WBZ-Stocks; Tea Time Melodies
WCOP-Four O'Clock Revue
WIDH-House of Peter MacGregor
WLW-Dan Harding's Wife
WMEX-Rhythm & Stuff WOR News WORL-Victor Coffee Quiz

WSAR-Durfee High School Pre 4:15 NBC-Club Matinee: WBZ



KATHLEEN WILSON Claudia of "One Man's Fan Wed. 8 pm EST Family"

NBC-Story of Mary Marlin, sketch (Ivory Flakes): WEAF WTIC WNAC WTAG WCSH WGY WJAR C.N.-Rhode Islanders: WRDO CBC-Junior Choral Concert:

CFNB WAAB-Racing Matinee WEEI-Boston Hour WHDH-Fishermen's Broadcast

WLW Life of Mary Sethern On page 12 you will find a story about this program. WMEX-Manhattan Serenade WOR-Young Winder Jones WORL-Portia College Faculty WPRO-Italian Radio Review

4:30

NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WEAF
WTAG WJAR WCSH WTIC
WNAC WGY

WHAC WOT NBC-Nat'l Congress of Parents & Teachers; WJZ WFEA WBZ WHAM WEAN (sw-15.21) CBS-The Goidbergs, sketch (Oxy dol): WABC WEEI WCAL WFBL (sw-9.59-15.27) MBS-Ted Malone's Between the Bookends: WLLH WNBI

MBS-1ed Maione's Detween by Bookends: WLLH WNBH WOR WRDO CBC-Hughes Reel: CFCY CFNB CKAC-Social Announcements WAAB-Junior High School Dram-

atization WBRY-Better Homes Prgm. WCOP-Continental Melodies WDRC Those Happy Gilmans WHDH-Variety Musicale WHDH-Variety Musicale WLDZ-Greetings & Uncle Ezra WLW-The Heart of Julia Blake

WLW-The Heart of Julia Blake WMAS-Markets WMEX-Kay & Buddy Arnold WNBX-Your Home WORC-Organ Reveries WORL-Melodies of the Moment WSAR-Buyers' & Sellers' Club

WSAR-Buyers' & Sellers' Club

4:45
CBS-Nat'l Inventors Congress;
WABC WCAU WEEI WPRO
WOKO (sw-15.27-9.59)
NBC-Road of Life, sketch (Chipso): WEAF WGY WJAR
WCSH WNAC WTIC WLW
MBS-Book-a-Week: WNBH
AThe Preacher & His Wife:
WLBZ WRDO
(FNB-News)

CFNB-News CKAC-Light Classics WAAB Racing Matinee WARD-Racing Matthee
WCOP-Famous Homes
WDRC-Behind the Eight Ball
WMAS-Markets; Hits & Bits
WMEX-Variety Sports Revue
WNBX-Vocal Varieties
WOR-Restful Rhythms; Wake

WOR-Restful Rhythms; Wake
Up & Sing
WORC-American Family Robinson
WSAR-Phyliss of Radioland
WTAG-Extension Service
5:06
MBC-Dick Tracy, sketch (Puffed
Wheat & Rice): WEAF WGY
WTIC WNAC
NBC-Neighbor Nell. philosophy;
News: WJZ WFEA
CBS-Dear Teacher: WABC WEEI
WCAU WOKO (sw-15.27-9.59)
NBC JL. Nurse Corps (Sun

4:00

NBC-Club Matinec, Variety
Prgm.: WJZ WFEA WHAM
(sw-15.21)

NBC-Lorenzo Jones, sketch (Phillips): WEAF WTAG WGY
WNAC WCSH WJAR WTIC
C.N.-Rhode Islanders; Orch.:
WNBH WAAB WBRY WLLH
WEAN
CENE Dick Tracy sketch

CBS-Dear Teacher: WABC WEEI
WCAU WOKO (sw-15.27-9.59)

NBC Jr. Nurse Corps (Sun brite) WLW (sw 15.21)
MBS-To be announced: WLLH
CRAC-Musical Colours
WBRY Advs. of Speed Gibson
WBZ-Dance Interlude; News
WCOP-World Entertains
WCSH-Fasy Aces WCSH-Easy Aces WDRC Ad-Liner WHAM-Women Only WHDH-Variety Musicale WJAR-The Swing Sisters WLBZ-Variety Revue WNBH-Musical Messages WNBX News; Monitor News WOR-Women Make the News WORC-Home Folks Frolic

(Continued on Next Page)

# Wednesday April 6



BOAKE CARTER BS news commentator Wed. 6:30 pm EST

(5:00 p.m. Continued)

WORL-Weather; It I Every Day WPRO-Man on the Street WRDO-Shoppers Va WSAR-Italian Prgm. WTAG-Famous Comp Variety Revue 5:15 5:15
CBS-Drama of the Skies: WABC
WEEL WCAU WOKO (sw15:27-9.59)
NBC-Terry & The Pirates (Dari
Rich): WEAF WTIC WTAC
WCSH WNAC WGY WJAH
NBC-Don Winslow of the Navy,
sketch: WJZ WEAN WFEA
WBZ
MBS-Harold Turner, pianist: MBS-Harold Turner, pianist: WLLH WSAR CFCY-Sleepytown Express CFNB-Vagabonds of the Prairie CKAC-La Fantastique Odisse de Richard Beauchamp WBRY-Dine & Dance WHAM-Radiograms WHDH-Top Tunes of the Day WHN News WLW-Jack Armstrong WMAS-Krakowska Orch, WMEX-Today's Winners WNBX-Theater Billboard WOR-Theater Billboard WOR-Charlie Chan WORC-Funnies on Parade WORL-Jimmie Gallagher WPRO-News; Master Singers

5:30 CBS-Stepmother, sketch gate): WABC WEEI WCAU (sw-9.59-15.27) NBC-Kellogg's Singing Lady, Ireene Wicker: WJZ WBZ WLW WHAM (sw-15.21) WLW WHAM (SW-17,21)

NBC-Jack Armstrong, sketch
(Wheaties): WEAF, WTIC
WTAG WJAR WCSH WNAC
WGY (sw-9,53)

CFCY-House of Knowledge
CFNB-Melody Masters
(KAC Madelains at Pierra CKAC-Madeleine et Pierre WBRY-To be announced WCOP-What's New? WFEA-Dance Hour WHDH-Depot Dialogues WLBZ-Melody Moods WLLH-Hit Time WNBH-News WNBH-News
WNBX-If Nif Club
WOR Little Orphan Annie, sketch
WORC-The Enchanting Hour
WORL-Twilight Dance Tunes
WPRO-Musical Hotel

WRDO-Many Happy Returns of (sw-9.53)
CBS-Hilltop House,
(Palmolive Soap):

CBS-Hilltop House, sketch
(Palmolive Soap): WABC
WLBZ WFBL WMAS WORC
WCAU WPRO WEEI (sw-15.27-9.59)
News: WBRY WSAR
CFCY-Musical Notes
CFNR Dance Music CFNB Dance Music CFRB Speed Gibson CKAC-Fireside Prgm. WHDH-Master Strings WLLH-Encore Time WLLH-Encore Time WLW-Hilltop House WMEX-Reading the Comics WNBH-Music by Cugat WNBX-Odds & Ends WOR Junior G Men

WRDO-Old Favorites

# NIGHT

CBS-News; Four Clubmen: WABC

NBC-(News, WJZ only) Little Variety Show: WJZ Variety Show: WJZ
NBC-America's Schools, drama:
WEAF (sw-9.53)
Y.N.-News: WFEA WLLH WSAR
WLBZ WEAN WNBH WCSH
WNAC WRDO News: WJAR WORC WTIC KDKA WMAS WDRC WHAM WHDH CFNB WPRO CFCY-Yodellin' Trailride CFRB-Musical Interlude WAAB-Dinner Music
WBRY-Waste of Time
WBZ-News; Dance Revue
WCAU-Ben Alley, tnr. & Organ
WEEI-News; Sportshots
WGY-News; Dinner Dance Music
WIW-Editor's Daughter WLW-Editor's Daughter WMEX-Monitor Views the News WOR-Uncle Don WTAG-Evening Revue WTAM-News; Evening Prelude 6:15

CBS Doris Rhodes, songs: WABC
WOKO WMAS WNBX WLBZ
WORC
NBC-Top Hatters: WEAF WNAC
WTAG (sw-9.53)
NBC-Little Variety Show: WEAN
(sw-15.21)
CFCY-Better Vision CFVB-Funfest
CFNB-Funfest
CFRB-Claire Wallace
CKAC-The Don Juan of Song
KDKA-To be announced
WCAU-Bill Dyer, sports WCSH-The Seven Cheers
WDRC-String Ensemble
WEEL-Rhythm Revue; Gabriel
Heatter
WFEA-Zeke Manners WHAM-Broadway Comedy Stars WHDH-German Orchestra WJAR-Dancing Melodies WLLH-Around the Town WLW-Short, Short Story WMEX-Italian Radio Review WMEX-Italian Radio Review
WNBH-Rhythm Makers
WPRO-Musical Hotel
WRDO-Talks on Living
WSAR-Musical Shopping Tour
WTAM-Under the Sea
WTIC-Revelers 6:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WOKO WCAU WORC WEEI WDRC WFBL WPRO (sw-11.83-9.59) (also KNX KSL at 8.45 p.m.)

NBC-Organ & Piano; Revelers: WJZ
NBC-News; Sammy Watkin's Orchestra: WEAF (sw-9.53)
Sports: WLBZ WRDO WFEA
WLW WHAM WNBX
News: WTAG WOR WBRY
CFCY
CFNB-Canadian Cavalcade
CFRB-lim Hunter reporter. CFRB-Jim Hunter. reporter Sports CKAC-Radio-Reportage KDKA-Melody Master WBZ-Revelers

WBZ-Revelers
WCSH-Let's Talk It Over
WGY-News; The Revellers
WHDH-Jimmie McHale's Orch.
WJAR-Speed Gibson
WLLH-News; Interlude
WMAS-Phil Saltman, pianist
WMEX-Today's Winners
WNAC Musical Residences WNAC-Musical Rendezvous WNBH-Easy to Remember WTAM-News; Tom Manning WTIC-Wrightville Clarion

6:45 6:45

NBC-Lowell Thomas, news commentator (Sun Oil); WJZ

WBZ WLW WEAN WTAM
WHAM KDKA (sw-15.21)

CBS-Lum & Abner (Postum):
WABC WOKO WEEI WPRO
WDRC WCAU WFBL (sw-9.5911.83) (also KNX KSL at 11.83) (also 11:15 p.m.)

NBC Jean Sablon, songs: WEAF WCSH (sw-9.53) C.N.-Racing Results: WAAB WLLH

WILH
Sports: WGY WJAR
CFCY-\(^Lenten Services\)
CFRB-Spotlight Grads
CKAC-L'Heure De La Gaiete
WBRY-Vic Arden's Orch. WFEA-Word Hunt WFEA-Word Hunt
WHDH-Gene Nickerson's Orch,
WLBZ-Hits & Encores
WMAS-In the Sportlight
WMEX-Vin Vincent's Orch,
WNBH-Count of Monte Cristo
WNBX-WPA Concert
WOR-Bill Butler's Ramblers
WORC-Modern Melodies
WORL-George Gately

# Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

8:00 EST (7:00 CST) ONE MAN'S FAMILY, NBC-Red.

8:00 EST (7:00 CST) CAVALCADE OF AMER-ICA, dramatizations, CBS.

8:30 EST (7:30 CST) TOMMY DORSEY'S or-chestra, vocalists, Paul Stewart, m.c., NBC-

8:30 EST (7:30 CST) BEN BERNIE AND ALL THE LADS with Lew Lehr, Buddy Clark; guest, CBS.

9:00 EST (8:00 CST) TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

9:00 EST (8:00 CST) CHESTERFIELD PRO-GRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor: Walter Cassel. guest, CBS.

10:00 EST (9:00 CST) KAY KYSER'S PRO-GRAM, NBC-Red.

10:30 EST (9:30 CST) IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; M. M. Kinley, guest, CBS.

12:30 EST (11:30 CST) LIGHTS OUT, "Cat-Wife," experimental drama, featuring Boris Karloff, NBC-Red.

WRDO-Hilton's Novelty Band WSAR-Ensemble WTAG-Sketch Book

WTAG-Sketch Book
WTIC-Model Railroading
7:00
NBC-Amos 'n' Andy, sketch
(Campbell's Soup): WEAF
WGY WTIC WNAC WCSH
WJAR WTAG WTAM WLW
(also KFI KOA at 11 p.m.)

NBC-Easy Aces, sketch (Anacin): WJZ WHAM KDKA WBZ WEAN (sw-11.98)

CBS-Just Entertainment with Jack Fulton, tnr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WABC WDRC WFBL WEEL WCAU WOKO WPRO (sw-11.83-9.59) (also KSL at 11 p.m.)

CBC-La Salle Cavaliers: CFNB CFCY MBS-Fulton Lewis, Jr.: WNBH

WLLH WAAB WRDO WLBZ CFRB-Mining Broadcaster CKAC-L'Heure Exquise WBRY-Sports; Band Music WFEA-Sounding Board WORC-Joe Tebo Comments WHDH-Duane Marshall's Orch, WMAS-Around the Samovar WMEX-Jimmie McHale's Orch, WNBX-Merry-Go-Round WNBX Merry WOR-Sports WORC-Rhythm Makers 7:15

7:15

NBC-Radio Ezra's Radio Station
(Alka-Seltzer): WEAF WJAR
WCSH WNAC WTAG WTAM
WTIC WGY (sw-9.53) (also
KFI KOA at 11:15 p.m.)

NBS-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WHAM WEAN WBZ KDKA (sw-11.98) Persons

CBS-American Viewpoints: WABC
WMAS WDRC WEEI WLBZ
WORC WFBL WMAS WCAU
WPRO WOKO (sw-11.83-9.59)
Herbert Morrison, Labor member of the British Parliament,
will speak from New York on
"British Labor and the European Crists."
MBS-Lawrence Welk's Orch.:
WRDO WSAR WNBX
CBC-Major Bill: CFNB CFCY

CBC-Major Bill CI CFCY-Dance Fancies CFNB CFCY CFRB-Easy Aces CRAC-Le Coure de Village WAAB-Dance Orch, WBRY-News of New Haven WFEA-To be announced WFEA-To be announced
WHDH-Mickey Anton's Orch.
WLLH-News; Sports
WLW-Memory Bouquet
WMEX-Five Star Final, sketch
WNBH-Torrid Tones, Ltd.
WNBX-George Sokolsky, talk
WOR-Answer Man
7:30
MRS-Lone Banger drama (Si

MBS-Lone Ranger, drama (Silvercup): WOR WAAB

NBC-Sen. Wm. H. Dieterich, talk: WEAF

CBS-Barry Wood's Orch.: WABC WMAS WDRC WEEI WORC WFBL WMAS WCAU WPRO WLBZ WOKO (sw-11.83-9.59) NBC-Rose Marie, songs: WJZ WBZ

CBC-Bon Jour Paris, Bonsoir CFNB CFCY

CFNB CFCY
C.N.-Lone Ranger: WNBH WLLH
WBRY WEAN WSAR
Vic Arden's Orch: WFEA WNAC
WCSH

CFRB-Movie Reporter CFRB-Movie Reporter
CKAC-Charles Jourdan, bar.
KDKA-Let's Celebrate
WBRY-Christy Erk Presents
WGY-Jim Healey, commentator
WHAM-Dr. Basil McLean, talk WHDH-International Strings WJAR-Ports of Call WLW-County Courier WMEX-Jean Evens & Piano

WNBX Fellowshop Hour WRDO Early Diagnosis Campaign
WIAG Adv of Jammie Allen
WTAM Geo. Hessberger's Orch. WTIC-String Classics 7:45

7:45
NBC-Henry Burbig, comedian;
Cheer Up America (Mennen);
Funnyboners Trio; Ray Mur
ray; Frank Novak's Orch.:
WEAF WTAM

CBS-Adult Education WABC WEEI WOKO WPRO
WLBZ WORC (sw-11.83-9.59)
NBC-Happy Jack, songs: WTAG
NBC-Science on the March:

MBS-Lone Ranger: WRDO Vic Arden's Orch.: WGY KDKA CFRB-To be announced CKAC-A L'Auberge de la Bonne Histoire

WCAU-Music from the Blue WDRC-The Old Fire Chief WFEA-Hacker Headlines WHAM-Dr. Friendly WHDH Jason Tobias' Orch WLBZ-Sportsman Show Br'dcast

WLBZ-Sportsman Show Br'dcast
WLW-Perk Uppers
WMAS-Around the Town
WMEX-Dance Music
WNAC-Let's Celebrate
WTIC-Chandu, The Magician
8:00
CBS-Cavalcade of America, drama (Du Pont): WABC WOKO
WCAU WPRO WDRC WEE!
WORC WFBL WMAS (sw
11.83-6.06) (also KNX KSI
at 12 mid.)
Dramatization: "The Life of
the Merritt Family." Dramatization: "The Life of the Merritt Family."

NBC-One Man's Family, drama (Tenderleaf Tea)
WEAF WTIC WJAR WCSH
WTAG WNAC WTAM WGY
WLW (also see Sun. Prgms
at 12:30 a. m.)

NBC-Roy Shield's Revue; Orch. & Soloists: WJZ WFEA KDKA WBZ (sw-11.87)' CBC-One Man's Family: CFCY CFNB

WMEX-The Wordcaster WNBH-Amateur Show WNBX-Auto Show WOR-Carlo Morelli, bar. & Orch. WSAR-Luzo-American Prgm

C.N.-Mass. Medical Society Program: WAAB WLLH WRDO WBKY-Del Fino & Orch. WLBZ-American Legion Spkr. WMEX-Swing Songs 8:15 8:30

CBS-Ben Bernie & All the Lads with Lew Lehr, Buddy Clark
(U. S. Rubber): WABC WEEI
WORC WCAU WDRC WLBZ
WPRO WMAS WFBL WOKO
WNBX (sw-11.83-6.06) (also
KNX KSL at 11:30 p.m.)
pictures of Lew Lehr may be found
on page 19.

NBC-Harriet Parsons, commenta tor (Bromo-Seltzer): WJZ WHAM KDKA WEAN WBZ (sw-11.87)

NBC-Tommy Dorsey (Raleigh & Kool) His Trombone & Orch.; Edythe Wright; Jack Leonard & Three Esquires; Paul Stewart, m.c.: WEAF WCSH WGY WJAR WTAM WTAG WNAC WTIC WLW

MBS-Jazz Nocturne: WNBH WOR WDRC WAAB WRDO CBC-Boys Choir of

CFCY-The Islanders CFRB Harry Culley & Claudette CKAC-Pauvre Papa WBRY-Youth Court-of Character WFEA-Melody Time WLLH-Lawrence Boosters Ass'n WMEX-Nat Brusiloff's Orch.

8:45 NBC-Jimmy Kemper & Co.: WJZ WFEA WBZ KDKA (sw-11.87)
CBC-Conservation: CFNB
CFRB-Madam, Speak Up
WHAM-Romance of Old Indian WMEX-Movie Stardust

9:06
CBS-Chesterfield Prgm.; Grace
Moore, sop.; Andre Kostelanetz'
Concert Orch.; Deems Taylor,
commentator: WABC WOKO
WEEI WORC WPRO WFBL
WLBZ WRDC WCAU WMAS
CFNB (sw-6.06-11.83)
Gnest: Walter Cassel.

NBC-Town Hall Tonight (Sal Hepatica); Fred Allen, come-dian, with Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orch.: WEAF WLW WJAR WTIC WGY WTAG WNAC WTAM WCSH (sw-9.53) (also KFI at 12 mid.)

CBC-Dramatic Mystery Stories; Red "Ledger (Standard Brands): CFNB CFCY

NBC-To be announced; WJZ WEAN WFEA WBZ WHAM WEAN WFEA WBZ WHAM
MBS-Lee Allen's Orch.: WLLH
WSAR WRDO WAAB
CFRB-To be announced
CKAC-Chantons en Chour
KDKA-Federal Symphony Orch.
WBRY-Billy Brookes' Orch. WMEX-Portraits in Oil
WNBH-Programme DuFoyer
WNBX-Hollywood on Parade
9:15

MBS-Johnson Family: WBRY WAAB WOR WLLH WSAR WRDO WNBX-Hollywood on Parade

WNBX-Hollywood on Parade
9:30
CBS-The Word Game with F. P.
A.: WABC WORC WOKO
WCAU WEEI WFBL WNBX
WLBZ WPRO WDRC WMAS
(sw-11.83)
NBC-Under Western Skies: WJZ
WFEA WHAM WEAN WBZ
(sw-11.87)

WFEA WHAM WEAN WBZ (sw-11.87)

IBS-Let S VISIT, WAAB WSAR WLBZ WBRY WLLH WRDO

WOR WNBH BC Spotlight Parade: CFNB CFCY

CFRB-True or False? KDKA-Under Western Skies WMEX-Weekly Forum 10:00

CBS-Gang Busters (Palmolive Shave Cream), drama: WABC WCAU WPRO WORC WLBZ WDRC WEEI WFBL WOKO (sw-6.06-11.83)

NBC-Choir Symphonette: WJZ WEAN WBZ KDKA WHAM (sw-11.87)

MBS-Marine Band: WLLH WAAB
WRDO WLBZ WBRY
CFRB-Blue Mountain Mill
CKAC-Les Chansons Express
WHAM-German Hour
WTGV WYAR WCSH WTAM
(sw-9.53)

(sw-9.53)

MBS-Nat'l Army Day Address:
WOR WLLH WAAB WSAR
WRDO WBRY
Addresses by General Hugh
A. Drum. Commander of the
2nd United States Army and of
the 6th Corps Area, and Admiral
Hayne Ellis, Commander of the
9th Naval District.
CBC-Melodic Strings: CFCY CFNB
News: WNBX WNBH
CFRB-Jimmy Namaro's Orch.
CKAC-Embarassing Moments
WBRY-Hawaiians
WMAS-Hollywood Highlights
WMEX-Vin Vincent's Orch.
10:15

10:15

NBC-Nola Day, contr.; WJZ WEAN WBZ KDKA WHAM (sw-11.87) C.N.-Army Day: WNBH CKAC-News WMAS Moonlight Sonota WMEX-Jimmie McHale's Orch. WNBX-Dancing in Twin States

10:30 CBS-It Can Be Done (Household Finance); Edgar A. Guest: WABC WOKO WORC WPRO WMAS WEEI (sw-11.83.6.06) Guest: M. M. Kinley, oil-well fire-fighter.

NBC-Minstrel Show: WJZ WEAN KDKA WFBL WCAU WDRC WHAM WBZ (sw-11.87)

CBS-Jack Shannon

CBS-Jack Shannon, tnr.; Lew White, organist: WNBX WLBZ MBS-Melodies from the Skies: WSAR WNBH WLBZ WAAB WRDO WLLH CBC-Singers: CFNB CFCY CFRB-To be announced to CL-lovd Huntley's Orch. WBRY-Hawaiians WOR-Hobby Lobby 10:45

MBS-Melodies from the Sky.

MBS-Melodies from the Sky: WBRY KDKA-To be announced

KDKA-To be announced WLLH-News; Interlude WMEX-Monitor Views the News 11:00
CBS-Benny Goodman's Orch.: WABC (sw-6.12)
NBC-(News, WJZ only) Bert Block's Orch, WJZ

WABC (sw-6.12)
NBC-(News, WJZ only) Bert
Block's Orch.: WJZ
NBC-Dick Gasparre's Orchestra
(News, WEAF only): WEAF
CBC-News: CFCY CFNB
Y.N.-News: WNAC WFEA WLBZ
WCSH WEAN WNBH WSAR
WBRY WTIC WRDO WLLH
NAME: WTAG WLAD WLET

News: WTAG WJAR WEEI WOR WORC WMAS WPRO WLW WDRC

CFRB-News; Armchair Club CKAC-Sports Reporter KDKA-News; Weather; Temp.

WBZ-News; Radio Roundalay WCAU-Jean Shaw, songs; Around the Town; Caballeros WGY-News; Melody Time WHAM-News; Skeeter Palmer's

Orch.
WMEX-Harlem Amateur Hour
WTAM-Musical Bulletin Board
11:15
MBS-Howard Wood's Orch.:

WOR
Y.N.-Weather Service: WEAN
WNAC WTAG WSAR WNBH
WLBZ WLLH WFEA Music You Want: KDKA WTAM WBZ-Music as You Desire It WLW-Sweet Adeline

NBC-National A. A. U. Boxing
Bouts: WJZ (sw-6.14)
Gerald Harrison and Bill
O'Connor will describe the final
bouts.

NBC-Rhyme Night; Horace Heidt's Orch.: WEAF WNAC CBS-Geo Olsen's Orch.: WABC (sw-6.12)

MBS-National A. A. U. Boxing Bouts: WOR WAAB WSAR WRDO WNBH

WRDO WORK You Want It 12:00 You Want When

12:00

NBC-Andy Kirk's Orch.: WEAF

NBC-Dance Orch.: WJZ

CBS-Red Norvo's Orch.: WABC

MBS-Orrin Tucker's Orch.: WOR

WLW-Twenty-four Hour Review

12:30

NBC-Lights Out, experimental drama: WEAF WGY WTAM WTIC WNAC WJAR "Cat-Wife" by Arch Oboler is the title of tonight's thriller featuring Boris Karloff.

CBS-Frank Dailey's Orch.: WABC NBC-Teddy Hill's Orch.: WJZ MBS-Jack Russell's Orch.: WUR End of Wednesday Programs

### MORNING

7 am EST
CBS-Morning Almanac; News
WABC (sw-21.52)
Musical Clock: CFNB WCOP CFCY-Early Birds
7:15
News. CFNB WNAC WBZ-Musical Clock
CK tC-Cheerful Earfull
7:30

NBC-Yoichi Hiraoka, xylophon-

ist: WJZ

CBS Morning Almanac: (sw21.52)

NBC-Morning Greetings: WEAF
Musical Clock: WNBH WMAS
Rhythm & Romance: WCOP

WEEI

WEEI
7:45
NBC-Rise & Shine; News: WJZ
News: WDRC WCAU WLLH
WEEI
Musical Clock: WNAC WGY WAAB-Morning Watch 8:00

8:00
NBC-Southernaires: WJZ
CBS-Rhythmaires: WABC (sw21.52)
NBC-Malcolm Claire: WEAF (sw-

NBC-Malcolm Claire.

21.5)

Y.N.-News: WEAN WFEA WCSH
WNBH WLLH WSAR WLBZ
WRDO WAAB WBRY

News: WTIC WTAG WORC WOR
WMAS WJAR WPRO WORL
CKAC CFCY
8:15

8:15

NBC Doc Schneider's Texans:
WEAF WTIC WJAR (sw.21.5)
CBS-Deep River Boys: WABC
(sw.21.52)

NBC-Dick Liebert Prgm. with
Showmen Quartet: WJZ
WEAN WHAM
Y.N. Weather Service: WSAR
WTAG WNBH WFEA WLLH
WRDO WBRY WEAN WNAC
WCSH

News: WCOP WLW

Morning Devotions: WMAS
WPRO

WPRO CFCY-Salon Music CKAC-Morning Serenade WAAB-Francis J. Cronin, organist WCAU-Melody Parade WDRC-Shopper's Special WEEI-Caroline Cabot WLBZ-Program Highlights WNBX-Cream o' the Crop WOR-Tex Fletcher; Oddities in the News; Musical Interlude WORC-Around the Clock WORL-Morgan Memorial

8:30

NBC-Do You Remember?; Instrumental Trio, dir. by Lee Gordon: WEAF WJAR (sw-

CBS-Poetic Strings: WABC (sw 21.52)
NBC-Leibert Ensemble: (sw-21.54)
Y.N. George & Juanita: WLLH

N. George & Juanita: WLLH WRDO WNBH WEAN WFEA △Morning Devotions: CKAC-French Songs

WAAB-And. Jacobson's Rhythm WBRY Time Keeper WBZ-Mac & Moore WCAU-Don Bovay, guitarist &

Songs
WCOP-Orchids to You
WEEI-Radio Almanar
WGY-Ford Rush & Silent Slim
WLBZ-Thoughts for the Day
WLW-The Gospel Singer
WMAS-The Melody Express
WNAC-Journal of Living
WNBX-Service; Eb & Zeb
WOR-Organ Recital
WORL-McMasters Talks It Over
WPRO-Fern Scull at the Organ
WTAG-Top o' the Morning
WTIC-Radio Bazaar
8:45

NBC-Vass Family, songs: WJZ WFEA
NBC-Do You Remember?: WCSH
NBC-Silver Serenade: WEAF
C.N.-Andy Jacobson's Rhythm
WLLH WAAB WRDO WLBZ CFNB-49 Prgm.
CKAC-Chanteur Indien
WBZ-Musical Clock
WCAU-Houseboat Hannah
WCOP-Health Advisor WEEI-Tonic Tunes WGY-Hi Boys & Rangers WHAM-ATower Clock Prgm.

WHDH-Musical Serenade
WLW-Voice of Experience
WNBH-AMorning Devotions
WNBX Musical Timekeeper
WOR-The Goldbergs, sketch
WORC-Morning Watch
WORL-Reporter
WPRO-Home Folks Frolic; News

9:00 NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.; News: WJZ WFEA CBS-Arthur Godfrey: WABC (sw-

21.52)
NBC-Women & News: WTAG
WCSH (sw-21.5)
CBS-As You Like It; News:
WORC WFBL WOKO WMAS
WLBZ CKAC WNBX WDRC

WCAU
NBC-Home News: WEAF
C.N.-Food Magician: WAAB
WLLH WRDO
Hymns of All Churches: WGY
WLW

WLW
CFNB-Ma Perkins
WBRY-Morning Musical Revue
WBZ-As You Like It
WCOP-Ubaldo Guidi
WEEL-New England Kitchen
WHAM-Young Widder Jones
WHDH-Gospel Songs WJAR-Shopping News WMEX-Keyboard & Console WNAC-Houseboat Hannah WOR-News; Morning Musicale WPRO-Victor H. Lindlahr WSAR-Music Box

WTIC-Milky Way 9:15

9:15

NBC-Person to Person; WEAF (sw-21.5)

CBS-As You Like It; News: WABC (sw-21.52)

Y.N.-Gretchen McMullen: WNAC WNBH WRDO WEAN WLLH WSAR WTAG WCSH WFEA WLBZ WTIC

CFNB-Musical Memories
WAAB Merry-Go-Round
WCAU-Across the Breakfast Table

Table WGY-Betty & Bob WHAM-Tom Grierson

WHAM-Tom Grierson
WHDH-News
WJAR-Housewives' Radio Exch.
WLW-Houseboat Hannah
WMEX-Morning Capers
WOR-Sylvia Cyde. sop.
WORL-Round Copley Square
9:30
NBC-Landt Trio; News: WEAF
(sw-21.5)
CBS Road of Life (Chipso):
WABC WEEI WCAU WFBL
WMAS (sw-21.52)
NBC-Breakfast Club: WFEA

NBC-Breakfast Club: WFEA

NBC-Breakfast Club: WFEA
WBZ
Y.N.-Food News: WCSH WEAN
WNAC WTIC WTAG
CFCY-Women at Home
CFNB-Dance Music
CKAC-Bonjour Madame CKAC-Bonjour Madame
WBRY-To be announced
WCOP-Magic Kitchen
WDRC-Organ Reveries
WGY-Xavier Cugat's Orch.; News
WHAM-Mrs, Thrifty Buyer
WHDH-Organ Salute
WLBZ-Topics of the Day
WLLH-\( \)Christ Into Your Home
WLW-Myrt & Marge
WMEX-Italian Echoes
WNBH-Morning Melodies
WNBX-Larry Earle's Orch.
WOR-Rhumba Rhythms & Tangos

WORL-Woman of Tomorrow WPRO-In the Women's World WRDO-On the Air Today WSAR-Spanish Patio

9:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WCAU WEEI WOKO WFBL (sw-21.52) (sw-21.52)
NBC-Dan Harding's Wife (Nat')
Biscuit Co.): WEAF
NBC-Francis Adair, contr.: WFEA
WTAG WCSH (sw-21.5)

WTAG WCSH (sw-21.5)
C.N.-Ruth Moss Interviews:
WLLH WAAB WNBH WSAR
WBRY
Young Widder Jones: WLW
WNAC WTIC
CFCY-Stella Dallas, sketch
CFNB-Organ Melodies
WDRC-Dan Harding's Wife,
sketch

WGY-Market Basket
WHAM-Houseboat Hannah
WJAR-Providence Public Schools
WMAS-Margot Whitmire's Kitch-

WMEX Songs of Italy WNBX-Harriet Dyke WOR Martha & Hal WORC Good Morning, Neighbor WPRO-Housewives Serenade WRDO-Topics of the Day WTAP Resupport WTAR-Resume; Musical Inter-lude; Hints on Health; News 10:00

10:00
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WABC WEEL
WDRC WMAS
NBC-Mrs Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WEAF WNAC WCSH
WGY WJAR WTIC WTAG
NBC-Cabin at the Crossroads
(Aunt Jemima): WJZ WHAM
WBZ WEAN WLW (sw-15.21)
MBS Singing Strings: WAAB

WBZ WEAN WLW (sw-15.21)
MBS-Singing Strings: WAAB
WLLH WFEA WLBZ
News: WBRY WCOP
CFCY-Mixing Bowl
CFNB-Happy Warrior Hour
CKAC-L'Heure Exquise
WCAU-Morning Melodies; News
WHDH-Scandinavian Prgm,
WMEX\_Daily Inspirations WHEX-Daily Inspirations
WMBX-Daily Inspirations
WNBH-The Radio News
WNBX-News; Whispering Strings
WOR-Pure Food Hour
WORL-News; Bridge Club
WSAR-The Stroller

10:15

NBC-Margot of Castlewood (Quaker Oats): WJZ WEAN WBZ WHAM (sw-15.21) NBC-John's Other Wife, sketch (Louis Philippe): WEAF WGY WTAG WJAR WCSH WNAC

WTIC
CBS-Myrt & Marge (Super
Suds): WABC WEEI WFBL
WDRC WCAU WMAS WPRCWORC WLBZ WDRC
MBS-John Metcalf's Choir Loft:
WNBH WAAB WLLH WFEA
WRDO WBRY
CKAC-Helpful Harry; Concert
Orch

Orch.
WCOP-Meditations of Polimeni
WMEX-Flashes of Truth
WORL-Hollywood Brevities

10:30
CBS-Emily Post (Florida Citrus);
"How to Get the Most Out of Life": WABC WORC WCAU WPRO WFBL WOKO WEEL WORC

WDRC

NBC-Just Plain Bill, sketch (An acin): WEAF WTAG WGY WTIC WCSH WJAR WNAC NBC-Attorney-at-Law (Johnson's Floor Wax): WJZ WBZ (sw 15.21)

MBS-Get Thin to Music: WNBH WRDO WEAN WAAB WLLH WBRY

CKAC-L'Heure Recreative

WCOP-Album of Love

WCOP-Album of Love WFEA-Musical Workshop WHAM-Way Down East WHDH-Fishermen's Broadcast WLBZ-Morning Melodies WLW-Betty & Bob WMAS-Morning Shopper WMAS-Morning Shopper
WMEX-Shopping With You
WNBX-Say It with Music
WORL-Stock Market
WSAR-Home Beautiful
10:45
NBC-The Woman in White, sketch
(Pillsbury): WEAF WTIC
WTAG WCSH WNAC WJAR
WGY

CBS-Oxydol's Own Ma Perkins: WABC WEEI WCAU WFBL WLBZ WMAS

WLBZ WMAS

NBC-Kitchen Cavalcade (C. F
Mueller Co.): WJZ WHAM
(sw-15.21)

MBS-Good Morning, from Cleveland: WLLH WRDO WAAB
WBRY WEAN
Home Forum: CFCY WBZ
WCOP-Ivory Tower
WDRC-To be announced
WFEA-Travel Talk
WLW-Dr. Friendly

WLW-Dr. Friendly WNBX-Gypsy Melodies WORC-Tunes of Yesterday WORL-Fed. of Women's Clubs WPRO-Zeke Manners' Gang

WPRO-Zeke Manners' Gang
11:00

NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WJZ
WHAM WBZ WLW (sw-15.21)
CBS-Instrumentalists: WABC
CBS-Mary Lee Taylor (Pet Milk):
WFBL WCAU WEEL WOKO
NBC-David Harum, sketch (BabO): WEAF WTIC WTAG WGY
WCSH WJAR WNAC
CFCY-Luncheon Music

C.N.-New England Poultryman: WRDO WAAB WLLH WFEA CFN3 Old Time Dance CKAC-Coquetel Musical WBRY-News; Moment Musicale WCOP-Music in a Sentimental Mood WDRC-Master Singers WDRC-Master Singers
WHDH-Nita and Her Guitar
WLBZ-Fed. of Women's Clubs
WLW-Story of Mary Marlin
WMAS-Concert Group
WMEX-Dave Ballantine, songs
WNBH-On the Mall
WNBX-News; Bands
WOR-Nell Vinick, beauty talk
WORC Morning Melodies
WORL-News; Al Clauser
WPRO-News
WSAB-Italian Prem WSAR-Italian Prgm

11:15

NBC-Backstage Wife, sketch
(Dr. Lyons): WEAF WTIC
WJAR WGY WTAG WCSH
WNAC
CBS-The Instrumentalists: WLBZ

CBS-The Instrumentalists: WLBZ
WOKO WCAU WDRC WEEI
WORC WNBX WMAS
NBC-Pepper Young's Family,
sketch (Camay Soap): WJZ
WHAM (sw-15.21)
C.N. Melody Strings. WBRY
WFEA WLLH WSAR WAAB
WNBH WRDO

CFNB-Dance Music CKAC-Cosmopolitan Melody WBZ-Women & News WCOP-Hits and Encores WCOP-Hits and Encores
WHDH-Caravan of Song
WLW-News; River; Weather
WMEX-Fashion Congress
WOR-Myrt & Marge, sketch
WORL-Women's Press Assn.
WPRO-Carolyn Wallace

NBC-Vic & Sade, sketch (Cris co): WJZ WBZ WHAM (sw 15.21)

NBC-Homemakers Exch'ge (Nat'l Ice Adv., Inc.), Eleanor Howe: WEAF WTIC WGY WNAC WJAR WCSH

WJAR WCSH
CBS-Big Sister, sketch (Rinso):
WABC WMAS CKAC WLBZ
WDRC WCAU WFBL WOKO
WORC WPRO WEEI

CBC-Big Sister: CFNB CKCY C.N.-Highlights & Halt Tones: WRDO WBRY WAAB WLLH

WFEA WCOP-Voice of Italy WHDH-Stars Over Hollywood WLW-Betty Moore, interior deco

rator
WMEX-Charitable Societies
WNBH-Monitor Views the News
WNBX-Good Morning, Neighbor
WOR Hilltop House, sketch
WORL-American Family Robinson
WSAR-Buyers' & Sellers' Club
WTAG-Gems of Melody

11:45

NBC-Mystery Chef (Regional Adv.): WEAF WTIC WJAR WTAG WNAC WCSH WGY NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJ/ WBZ WHAM (sw-15.21) CRS-Aupt Jenvi's Starious

WBZ WHAM (sw-15.21)
CBS-Aunt Jenny's Stories:
WABC WEEL WMAS WORC
WFBL WCAU WOKO WDRC
WPRO WLBZ
MBS-Joan Merrill, songs: WAAB
WOR WEAN WRDO WLLH
CFNB-News
CKAC-Parade des Melodies
WRRY-Irma Wulle, songs CKAC-Parade des Meiodies
WBRY-Irma Wulle, songs
WCOP-Clemente Giglio Players
WFEA-A-Church in the Wildwood
WHDH-Jack Feeney; Odd Facts WHDH-Jack Feeney; Odd Fr WLW-The Goldbergs, sketch WNBH-Amancio & Millette WMEX-Breed Walker WNBX-Bhythm & Romance WORL-Lazy Rhapsodies WSAR-Leading Maestros

### AFTERNOON

NBC-Girl Alone, sketch (Kellogg): WEAF WLW (sw-15.33, CBS-Mary Margaret McBride (Minute Tapioca): WABC WFBL WDRC WEEI WCAU WPRO (sw-9.59)
NBC-Frontiers of Skepticism: WJZ

WJZ Y.N.-Getting the Most Out of Life: WNAC WCSH WEAN WRDO WTAG WFEA WLLH WLBZ WNBH WTIC

News: WORL WOKO WAAB CFCY CFNB-Waltz Time CKAC-Giulio Romano's Orch WBRY-Tune Up Time WBZ-News; Odd Facts; Dance Revue Revue WCOP-Frolic Makers WCOP-Frohe Makers; News WGY-Rhythm Makers; News WHAM Hit of the Day; News WHDH-Weather; Time; News WJAR-The Listener Speaks WMAS-Luncheon Melodies WMEX-Italian Airs WNRX-News: Musical Lun WNRX-News: Musical Lun

WNBX-News; Musical Lunch Basket WOR-Journal of Living WORC-March of Events WSAR-Shopping Guide

12:15

CBS-Salon Musicale: WABC
WDRC WFBL WEEI WCAU
WLBZ WMAS WOKO WORC
WNBX (sw-9.59)
NBC-The ('Neills, sketch (Ivory
Soap): WEAF WGY WNAC

Soap): WEAF WGY WNAC
WJAR WLW
NBC-George Griffin, bar. (News
WJZ only): WJZ WFEA
C.N.-Agricultural Series: WAAB
WRDO WEAN

CFCY-Dance Fancies WBRY-News WCSH-Cowboy Caravan WHAM-To be announced WHDH-Old Gardner; Continental Varieties WLLH-Shopping News WMEX-Italian Radio Review WNBH-Surprise Party WORL-The Inner Light WPRO-Thomas Conrad Sawyer WTAG-Farm Flashes

WTIC-The Story of Sight 12:30

CBC-Young Winnipeg Makes Music: CFCY
NBC-Nat'l Farm & Home Hour:
WJZ WBZ WLW (sw-15.21)
CBS-Romance of Helen Trent,
sketch (Old English Floor
Wax); Virginia Clark: WABC
WORC WDRC WOKO WCAU
WFBL WPRO WEEI (sw-9.59)
NBC-Stella Dallas, sketch: WEAF
Y.M.-La Rosa Prgm.: WAAB
WEAN
News: WMAS WFEA WOR

WEAN
News: WMAS WFEA WOR
WLBZ
Noon-day Revue: WRDO WTAC
CFNB-Musicale
CKAC-Nenette et Rin-Tin-Tin
WBRY-Eat, Drink & Be Merry
WCOP-Voice of the Community
WCSH-Six Men and a Girl
WGY Farm Prgm. WCSH-Six Men and a Girl WGY Farm Prgm. WHAM-Ma Perkins WHDH-Noonday Revue WJAR-State College Prgm. WLLH-Question Box WMEX-Hits of the Day WNAC-Singin' Sam WNBX-Theater of the Air WORL-Stock Market WSAR-Mid-day Melodies

WSAR-Mid-day Melodies WTIC-Rayonalities 12:45 CBS-Our Gal Sunday, sketch (Old English Floor Wax) WABC WORC WEEI WPRO WDRC WOKO WFBL WCAL

(sw-9.59) NBC-Three Romeos: CFCY News: WSAR WCOP Singin' Sam: WTIC News: WSAR WCOP Singin' Sam: WTIC WJAR CFCY-Musical Preferences CKAC-La Province en Progres WBRY-Street Broadcast WCSH-Sidewalk Interviews WFEA-Dramas from Real Life WHAM-Ad Club Meeting WLLH-News; Shopping News WLLH-News; Shopping News WMAS-Fed. of Woman's Clubs WMEX-Monitor Views the News
WMEX-Monitor Views the News
WNAC-Dan Harding's Wife
WNBH-The Radio News
WOR-Quiz Club
WORL-Fishing Time
1:00

NBC-News; Markets & Weather WEAF NBC-Emerson Gill's Orch.: (sw-15.33)

15.33)
CBS-Betty & Bob, sketch (Gold Medal): WABC WORC WFBL WORC WEEI WCAU WPRO WMAS (sw-9.59-15.27)
CBC-Happy Gang: CFCY CFNB Y.N.-News: WTAG WCSH WFEA WNAC WLBZ WNBH WLLH WSAR WRDO WEAN News: WTIC WJAR WNBX CKAC-Stock Quotations WAAB-News of Women's Club



ALICE FROST "Big Sister" Thurs. 11:30 am EST

WBRY-News; Organ Interlude WCOP-Journal of the Air WGY-Myrt & Marge WHDH-This Rhythmic Age WMEX-Musical Mailbox WOR-Health Talk; Melody Moments WORL-News; Continental Rhy

CBS-Hymns of All Churches (Gold Medal): WABC WORC WDRC WOKO WFBL WPRO WMAS WCAU WEEI (sw-9.59 15.27) NBC-Escorte

NBC-Escorts & Betty: WEAF WJAR (sw-15.33) MBS-Microphone in the Sky:

Y.N.-Girl Interne: WTAG WNAC WTIC Rhythm & Romance: WCOP WLBZ

CKAC-News WAAB-Treasures in Melody WBRY-At the Keyboard WCSH-Hits & Encores WFEA-Extension Service WGY-Household Chats WHDH-Tonal Portraits WLBZ-Boy Scout Adventures WLLH-Shopping News WMEX-Advertising Club Lunch

eon
WNBH Salt & Pepper
WNBX-Hits & Encores
WORL-Good Cheer Service
WRDO-Markets

WSAR-Your Home & You

WSAR-Your Home & You

1:30

NBC-Words & Music: WEAF
WCSH WTIC (sw-15.33)

CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WABC
WORC WEEI WFBL WDRC
WPRO WCAU WOKO WMAS
(sw-9.59-15.27)

NBC-Mother-in-Law, sketch: WJZ
CBC-Rex Battle's Orch.: CFCY

CBC-Rex Battle's Orch.: CFCY Y.N.-Affairs of the Hemingways; WEAN WNAC WLLH WSAR WRDO WNBH WTIC WLBZ

WRDO WNBH WTIC WLBZ
CFNB-Birthday Prgm.
CKAC-Feminine World
WAAB-Leroy, pianist
WBRY-Music Appreciation
WBZ-Matinee Melodies
WCOP-I.B.S. Oddities
WFEA-Magic Strings
WGY Houseboat Hannah
WHDH-The Five Troubadors
WJAR-World War Veterans Program gram WLW-Ma Perkins

WNBX-Dance with Eddie Fitz-patrick WOR-Wifesaver WTAG-Man on the Street 1:45

1:45
CBS-Valiant Lady, sketch (Gold Medal): WABC WPRO WEFI WFBL WOKO WDRC WORC WMAS WCAU (sw-9.59-15.27)
NBC-Glen Darwin, bar.: WJZ (sw-15.21)
NBC-Words & Music: WJAR MBS-Voice of Experience: WOR WAAB WEAN
Y.N.-Earle Lawrence, bar: WSAR WRDO WTAG WLBZ WNBH WBZ-Fashion Chatter

WRDO WIAG WLBZ WNE WBZ-Fashion Chatter WCOP-Allison Gypsy Ensemble WGY Dan Harding's Wife WHAM-6th Grade Science WHDH-The Cub Reporters WLLH-Question Box WLW-Kitty Keene, Inc. WNAC-Donald Van Wart, pianist
WNBX-On the Air Today
WORL-Musical Numerology
2:00

CBS-Captivators: WABC WOKO WPRO WLBZ WORC WMAS WNBX (sw-9.59-15.27)

(Continued on Next Page)

# Thursday NBC-Rosa Linda, pianist: WJZ WBZ WHAM WFEA (sw-15.33)

# April 7



ART VAN HARVEY Vic of "Vic and Sade Thurs. 3:30 pm EST

(2:00 p.m. Continued)

NBC-Music Guild: WEAF WJAR
WTAG WCSH (sw-15.33)
NBC-Ranch Boys, Vocal Trio:
WJZ WBZ WEAN (sw-15.21)
CBC-London Culing: CFCY
CFNB-Band Concert CENB-Band Concert
CKAC-Capsules of Melody
WAAB-Sid Reinherz Syncopates
WBRY-Master Singers WCAU-Hollywood Food Secrets WCOP-Radio Orchestral Hall WDRC-J. Martin, songs; V. Sargent, organist WEEI-Rhythm Revue WGY-Doc Schneider's Cowboys WHAM-Memorial Art Gallery WHDH-Rhythm Makers WHDH-Rhythm Makers
WLLH-Organ Time
WLW-School of the Air
WMEX-Gems of Melody
WNAC-Way Down East
WNBH-Home Folks Frolics
WOR-Kitty Keene
WORL-Boston Parade of Progress
WRDO-Piano Varieties
WSAR-Trave! Talk
WTIC-Guy Hedland & Co.

WTIC-Guy Hedland & Co.
2:15
CBS-The O'Neills (Ivory Soap)
WABC WLBZ WMAS WEEI
WFBL WDRC WCAU WORC
(sw-15.27)
NBC-Let's Talk It Over with
Lisa Sekgio: WJZ WBZ WEAN
MBS-Reveries: WRDO WSAR
WAAB WBRY
CKAC-La Rue Principale CKAC-La Rue Principale WCOP-This Woman's World WFEA-Let's Listen to the Leader WGY-Hilltop House, sketch WHAM-5th Grade Science WHDH-Don Humbert's Strings WNAC-Musical Roundup WNBH-Agriculture Talk WNBX-Matinee Dance WOR-Way Down East

WPRO-News 2:30 NBC-Light t Opera Selections WTAG WTIC (sw Pat, songs: WJZ NBC-Dot

WBC-Dot & Pat, songs: WJZ WFEA WBZ CBS-American School of the Air: WABC WEEI WMAS WORC WDRC WPRO WLBZ WNBX WFBL WOKO CKAC (sw-

Gretchen McMullen: WNAC WEAN

WEAN
CFNB-With the Old Masters
WAAB-Racing Matinee
WBRY-Hazel Green, songs
WCAU-Womens Club
WCSH-Popular Classics
WGY-George Hall's Orch.
WHAM-Fed. of Churches
WHDH-Rhythm Makers
WJAR-Brevity Matinee WJAR-Brevity Matinee WLLH-Yodelling Bill Martin WMEX-Edna Carter, songs WNBH-Popular Music WOR-Houseboat Hannah WRDO-Afternoon Melodies WSAR-Matinee Melodies

2:45

NBC-Johnnie Johnston, bar.:
WJZ WFEA WBZ WHAM MBS-Raoul Nadeau, bar.; Orch.: WAAB WSAR WRDO WNBH WAAB WSAR WRDO WI WOR WLLH CFNB-Popular Songs WBRY-Cheer-upodist WHDH-Silhouettes WMEX-Syncopated Serenade WNAC-School for Wives WTIC-Hank Keene

3:00

CBS-Ray Block's Varieties: WABC
WPRO WNBX CKAC WDRC
WCAU WOKO WMAS WORC
WLBZ (sw-15.27)

WBZ WHAM WFEA (SI NBC-Pepper Young's Family, sketch (Camay): WEAF WGY WJAR WTIC WTAG WLW WNAC WCSH

WNAC WCSH
CBC-University Hour: CFCY
C.N.-Connecticut Colonials:
WNBH WRDO WSAR WLLH
WBRY WAAB WEAN News: WEEI WCOP WHDH CFNB-Tea Dance WCAU-News; Doris Havens, or-

ganist WMEX-Royal Blue Strings WOR-Martha Deane

WOR Martha Deane
WORL Monitor News; News
3:15
NBC-Oxydol's Own Ma Perkins,
sketch: WEAF WTIC WTAG
WNAC WGY WJAR WCSH
NBC-To be announced: WJZ
WBZ WHAM WFEA (sw15.33-15.21)
CFNB-Hawaiian Echoes
WCOP-Gaslight Harmonies
WEEI-New Voices

WEEI-New Voices WHDH-Beacon Hill Players WLW-Mad Hatterfields WORL-Stock Market

3:30 CBS-United States Army Band:
WABC WPRO WOKO WNBX
WMAS WDRC CKAC WLBZ
WORC (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WEAF WCSH WTAG
WJAR WNAC WLW WGY

WIIC

NBC-Eastman School of Music WEAN
CFCY-Outports Hour
CFNB-Home Folks' Frolic
WAAB-Racing Matinee
WBRY-Harry Vartanian, bar.
WCAU-News; Rising Console
WCOP-Hollywood on Parade
WEEL Community, Padio Bullet WEEI-Community Radio Bulletin WHDH-Tea Time Concert WHDH-Iea Time Concer WLIH-Agricultural Serie WMEX-Today's Winners WNBH-Home Decorator WORL Welcome Singers WRDO-Hillbilly Hits WSAR-Studio Ensemble

3:45 NBC-The Guiding Light, sketch (White Naptha): WEAF WGY WTAG WTIC WJAR WCSH WNAC WLW

CBS-Army Band: CKAC WFBL MBS-Good Health and Training: WILH WBRY WSAR WRDO WNBX WAAR

WNBX WAAB
In Camps, Counselor's Attitudes and Children's Responses:
Discussion by Ruth O, McCarn,
Counselor to Women, Northwestern University: Eleanor P,
Eells, President, Chicago Camping Association.
CFNB-Monitor News
WCAILDE Friendly.

WCAU-Dr. Friendly
WEEI-ARadio Lenten Service
WNBH-Quotations; Honeymoon

WOR-David Harum WORL-Wandering Gypsy WPRO-Melodies Old & New

4:00 NBC-Club Matinee; Orch. & Soloists: WJZ WFEA WHAM (sw-15.21)

CBS-Adventures in Science: WABC WDRC WOKO WORC WNBX WFBL WMAS WLBZ (sw-15.27)

(sw-15.27)
NBC-Lorenzo Jones, sketch (Phil
lips): WEAF WTIC WTAG
WNAC WJAR WCSH WGY
C.N.-Rhode Islanders, orch.;
WNBH WRDO WAAB WBRY
WLLH WSAR WEAN
(ENR Diels Trage) WLLH WSAR WEAN
CFNB-Dick Tracy
CKAC-Social Hygiene
WBZ-Stock; Tea Time Melodies
WCAU-Dixie Plowboys
WCOP-Four O'Clock Revue
WEEI-Charles Hector's Music
WHDH-The Hawk
WLW-Dan Harding's Wife
WMEX-Rhythm & Stuff
WOR-News

WOR-News WORL-Victor Coffee Quiz

4:15
CBS-Univ. of Michigan Glee
Club: WABC WMAS WNBX
WORC WLBZ WDRC CKAC
WOKO WFBL (sw-15.27)
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WEAF
WGY WTAG WCSH WNAC
WHIC WJAR
CBC-Club Matines: CFNB

CBC-Club Matinee; CFNB WBZ-What Are You Doing To-

WEEI Boston Hour

WEEI Boston Hour
WHDH-Fishermen's Broadcast
WLW Life of Mary Sothern
On page 12 you will find a story
about this program,
WMEX-Manhattan Serenade
WOR-Young Widder Jones

# Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

7:30 EST (6:30 CST) WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests,

8:00 EST (7:00 CST) KATE SMITH HOUR, Ted Straeter Chorus, Jack Miller's orchestra; Charlie Baum, guest, CBS.

8:00 EST (7:00 CST) RUDY VALLEE'S VARI-ETY HOUR; guests, NBC-Red.

8:00 EST (7:00 CST) THE MARCH OF TIME, news dramatizations, NBC-Blue.

9:00 EST (8:00 CST) GOOD NEWS OF 1938, Robert Taylor, m.c.; Fannie Brice, Frank Morgan, Connie Boswell, and other film stars, chorus; Meredith Willson's orchestra, Ted Pearson, announcer; guest, NBC-Red.

10:00 EST (9:00 CST) ESSAYS IN MUSIC; Victor Bay's concert orchestra, CBS.

10:00 EST (9:00 CST) KRAFT MUSIC HALL with Biing Crosby, Bob Burns, Johnny Trotter's orchestra, Rudolph Ganz, guest, NBC-

11:15 EST (10:15 CST) ELZA SCHALLERT interviews Bob Hope, NBC-Blue.

WORL Green Room WPRO-Italian Radio Review

4:30

NBC-Hughes Reel with Rush
Hughes (Borden Co.): WEAF
WNA: WTI( WLW WGY WAR WIR WLW WGY WJAR WCSH WTAG NBC-Club Matinee: WEAN WBZ CBS-The Goldbergs (Oxydol) WABC WEEI WFBL WCAU

(sw-9.59-15.27)
MBS-Ted Malone's Between the Bookends: WOR WNBH WILLH WRDO WSAR CBC-Hughes Reel: CFCY CFNB CKAC-Social Announcements WAAB-Racing Matinee WBRY-Better Homes Prgm. WCOP-World Affairs

WCOP-World Affairs
WDRC-Those Happy Gilmans
WHDHI-Variety Musicale
WLBZ-Greetings & Uncle Ezra
WLW-Hello Peggy
WMAS-Financiai Market Reports

WMAS-Financiai Market Reports WMEX-Today's Winners WNBX-This Woman's World WORC-Lenten Fellowship Period

WORC-Lenten Fellowship Period
4:45
CBS-Current Questions Before the
Senate: WABC WPRO WORC
WDRC WLBZ WOKO WMAS
WNBX (sw-15.27)
NBC-Road of Life, sketch (Chipso): WEAF WGY WTIC WLW
WNAC WCSH WJAR
MBS-Book a Week: WRDO
WNBH

WNBH CFNB-News CFNB-News
CKAC-Gypsy Serenade
WCAU-Waltz Time
WCOP-Swing Your Partner
WEEL-Boston Edison Prgm.
WLLH-Babe Cunha's Hawaiians
WOR-Restful Rhythms; Musical
Interlude
WORL-Story Tell Lady
WSAR-Concert Echapse

WSAR-Concert Echoes WTAG-To be announced 5:00

5:00

NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WNAC WTIC WGY

CBS-Nila Mack's Let's Pretend: WABC WEEI WCAU WOKO

(sw-9.59-15.27) NBC-The Four of Us; News: WJZ

WFEA

WFEA

NBC-Junior Nurse Corps: WLW
(sw-15.21)

CFCY-Dinner Music

CFNB-Jimmy Allen, sketch

CKAC-Dance Music

WBRY-Piano Antics

WBZ-Dance Interlude: News WBZ-Dance Interlude: News WCOP-World Dances WCOP-World Dances
WCSH-Speed Gibson
WDRC-Ad-Liner
WHAM-Women Only
WHDH-Variety Musicale
WJAR-Celia Moreau
WLBZ-Shoppers Variety Revue WLLH-Vivian Russeau, song WMAS-Markets; Hits & Bits WNBH-Musical Messages

WNBX News: Monitor News
WOR-Women Make the News
WORC-Ranch Boys
WORL-Weather; It Happens Every Day
WPRO-Man on the Street
WRDO-Shoppers Variety Revue
WSAR-Italian Prgm.

WTAG-Famous Composers
5:15

NBC-Don Winslow of the Navy
WJZ WFEA WEAN WBZ
NBC-Songs by Bonnie Stuart:
WEAF WTIC WTAG WJAR
WCSH WNAC FCY-Plainsmen FNB-Dance Music

CFNB-Dance Music CKAC-La Fantastique Odissee de Richard Beauchamp WBRY-Dine & Dance WCOP-Tonic Tunes WGY-Count of Monte Cristo WHAM-Radiograms WHDH-Club Cabana WLLII-Playhouse WLW-Jack Armstrong WNBX-Theater Billboard WNEW-Richards Brooks WOR-Charlie Chan, sketch WORC-Funnies on Parade WORL-Jimmie Gallagher

WPRO-News; Raoul Bousquet WSAR-Ensemble Music

5:30 CBS-Stepmother, sketch (Colgate): WABC WDRC WCAU WEEI (sw-9.59-15.27) NBC-Kellogg's Singing Ireene Wicker: WJZ WBZ WLW (sw-15.21) WHAM

WBZ WLW (sw-15.21)
NBC Jack Armstrong,
(Wheaties): WEAF
WGY
WCSH WNAC WTAG
WGY (sw-9.53)
CFCY-Moods in Melody
CFNB-Melody Masters
CKAC-Madeleine St. Pierre
WBRY-To be announced
WCOP-What's New?
WFEA-Dance Hour
WLBZ-Shopping Commentator

WLBZ-Shopping Commentator WLLH-Hit Time; Staff Orch. WMAS-Mack's Swingbillies WMEX-Townsend Youth Move

WMEX-Townsend Youth Move ment
WNBH-The Radio News
WNBX-The If Nif Club
WOR Little Orphan Annie, sketch
WORC-The Enchanting Hour
WORL-Twilight Dance Tunes
WPRO-Musical Hotel
WRDO-Many Happy Returns of
the Day

the Day WSAR-Musical Shopping Tour

5:45
CBS-Hilltop House, sketch (Palmolive Soap): WABC WORK
WDRC WPRO WEEI WLBZ
WFBL WMAS WCAU (sw-WFBL W 9.59-15.27)

9.59-15.27)

NBC-Little Orphan Annie, sketch
(Ovaltine): WEAF WJAR
WTAG WNAC WTIC WCSH
WGY (sw-9.53)

NBC-Washington Calls: WJZ
WBZ WHAM WEAN (swC.N.-Baseball School of the Air
WAAB WRDO

WAAB WRDO
News: WSAR WBRY
CFCY-Musings
CFNB-On the Mall
CKAC-Fireside Prgm
WLLH-Encore Time
WLW-Hilltop House
WMEX-Reading the Comic Pages
WNBH-Music by Cugat
WNBX-Odds & Ends
WOR-Red Star Rangers

# NIGHT

6:00
CBS-News; George Hall's Orch.:
WABC WNBX (sw-9.59)
NBC-(News, WJZ only) Rakov's
Orch.: WJZ
NBC-George R. Holmes, commentator: WEAF (sw-9.53)
Y.N.-News: WNAC WFEA WLBZ
WSAR WLLH WEAN WNBH
WCSH WRDO
News: WTIC WJAR WORC
KDKA WMAS WDRC WHAM
CFCY-Better Vision 6:00

KDKA WMAS WDRC V CFCY-Better Vision CFNB-Variety Prgm. CFRB-Musical Interlude CRCO-News; Musicale WAAB-Dinner Concert WBRY-Waste of Time WBZ-News; Dance Revue WCAU-Vincent's Varieties WEFL-News: Sportshots WEEI-News; Sportshots WGY News; Dinner Da WHDH-Weather; News WHDH-Weather; News
WLW-Editor's Daughter
WMEX-Monitor Views the News
WNBX-Supper Dance
WOR Uncle Don
WPRO-News; Sports
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15
NRC-Toddy Hills Orgh : WEAE

6:15

NBC-Teddy Hill's Orch.: WEAF
WGY WTAM (sw-15.33)

CBS-Howard Phillips, songs:
WABC WNBX WOKO (sw-9.59) NBC-Rakov's Orch,: WFEA

NBC-Rakov's Orch.: WFEA
Y.N.-Fred Hoey's Sports Roundup: WNAC WLBZ
WTIC WTAG WCSH
Vic Arden's Orch.: WHAM
WJAR
CFNB-Piano Recital
CFRB-Claire Wallace
CKAC-Gypsy Serenade
KDKA-Political Talk
WCAU-Sports
WDRC-String Ensemble
WEEI-Gulden's Prgm.
WHDH-German Orch.
WILH-Around the Town WLLH-Around the Town WLW-Tunes for Two WMAS-The Fashionaires WMEX-Italian Radio Review WNBH-Rhythm Makers WORC-Modern Melodies WPRO-Musical Hotel WRDO-Dinner Dance Music WSAR-Eventide Echoes 6:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WDRC WOKO WEEL WFBL WCAU WPRO WORC (sw-11.83-9.59) (also KNX at 8:45 p.m.)

NBC-Waltz Serenades; Serenad ers: WJZ NBC-News; Joan Edwards: WEAF

WJAR
News: WOR WBRY WTAG
CFCY WLLH
Sports: WJAR WFEA WNBX

CFNB-House of Dreams CFRB-Talking Reporter; Sport

CKAC-Radio-Reportage CKAC-Radio-Reportage
KDKA-Weather; Varsiteers
WBZ-Doris Tirrell, organist
WCSH-Let's Talk It Over
WGY-News; Dinner Dance Music
WHDH-Jimmie McHale's Orch.
WLBZ-School of the Air
WMAS-From the Mayor's Office
WMEX-Today's Winners
WNAC-Musical Rendezvous
WNBH-Easy to Remember
WORL-Rob Roy MacGregor
WRDO-Maine Schools on the Air WRDO Maine Schools on the Air WSAR-Musical Shopping Tour WTAM-News; Tom Manning WTIC-Wrightville Clarion

6:45 6:45

NBC-Lowell Thomas, news commentator (Sun Oil): WJZ

WLW KDKA WTAM WHAM

WEAN WBZ (sw-15.21)

NBC Blue Barron's Orch.: WEAF WFEA WJAR WCSH CBS-Doris Rhodes, songs: WABC WORC WPRO WNBX WMAS WOKO (sw-11.83)

MBS-Radie Harris, commentator WOR C.N.-Racing Results: WAAB WLLH

WLLH
Sports: CFNB WJAR
CFCY-Doucette Family
CFRB-Sports; Spotlight
CKAC-L'Histoire des Femmes Celebres WBRY-John G. Gilmartin,

way WDRC-Musical Moments Revue WEEI-Around the Town

WGY-New York State WHDH-Gene Nickerson's Orch. WMEX-Vin Vincent's Orch. WNBH-Count of Monte Christo WORL There Was A Time WTAG-Sketch Book

WIAU-Sketch Book
WTIC-Music in Modern Manner
7:00
NBC-Easy Aces, sketch (Anacin); Jane Ace: WJZ WBZ
WHAM WEAN KDKA (sw-11.87)

NBC-Amos 'n' Andy (Campbell's Soup): WEAF WCSH WGY WTIC WJAR WTAG WNAC WTAM WLW (also KFI KOA

CBS-Just Entertainment BS-Just Entertainment with Jack Fulton, tnr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WABC WDRC WCAU WFBL WPRO WOKO WEEI (sw-9.59-11.83) (also KSL at 11 p.m.)

CBC-From the Pacific CFNB MBS-Fulton Lewis, Jr.: WLLH News: WAAB WRDO WLBZ WNBH WNBH
CFRB-Mining Broadcast
CKAC-Le Club Sportif
CKCW-Behind the Microphone
WBRY-Sports; Eand Music
WFEA-Musicgraphs WHDH-Jack Manning's Orch.

WMAS-Reminiscing
WMEX-Jimmie McHale's Orch
WNBX-Merry-Go-Round WOR-Sports WORC-Rhythm Makers WSAR-Variety Prgm.

7:15 NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WJZ WBZ WEAN WHAM KDKA (sw-11.87)

CBS-Geo. McCall's Screen Scoops
(Old Gold Cigarettes): WABC
WOKO WFBL WDRC WCAU
WMAS WEEL WPRO WORC
(sw-11.83-9.59) (also KNX
KSL at 11:15 p.m.)
For news of Mollywood, read "Mollywood Showdown" in every isaue
of Radio Guide

NBC-Vocal Varieties BC-Vocal Varieties (Tums); The Smoothies; DeVore Sis-ters; Wm. Stoess' Orch.: WEAF WTIC WGY WNAC WCSH WTAG WJAR WTAM WIW

MBS-Jack Betzner's Orch.: WOR WSAR WSAR
Vic Arden's Orch.: WRDO WLBZ
C.N.-Major Bill: CFNB
CFCY-House of Dreams
FRB-Easy Aces
CKAC-Assn. Des Marchands De-

WAAB Mayor Tobin, talk WBRY News of New Haven WFEA-YMCA Prgm. WHDH-Mickey Anton's Orch.
WLLH-News; Sports WLLH-News; Sports WMEX-Five Star Final

7:30

NBC-Schaefer Revue; Leo Reisman's Orch.; Bud Collyer, m.c.:
WEAF WNBH-Torrid Tones, Ltd

CBS-We, the People (Sanka Coffee); Gabriel Heatter, dir.; Mark Warnow's Orch.: WABC WDRC WOKO WFBL WPRO WCAU WFEI CFRB CKAC (sw-9.59-11.83)

NBC-Mario Cozzi, bar.: WJAR WCSH WTIC

WCSH WTIC
NBC-Elvira Rios, songs: WJZ
WEAN WBZ
MBS-Headlines: WOR WAAB
Y.N.-These People Make News:
WFEA WLBZ WRDO WLLH
WBRY
CRC Organ Paritals CENT

WBRY
CBC-Organ Recital: CFNB
KDKA-Let's Celebrate
WGY-Science Forum
WHDH-International Strings WLW-Headline Heroes WMAS-Ladies of Leisure WMEX Terry O'Toole WMAC-News Reporter
WNBX-American Scene
WORC-Public Hour of Music
WSAR-College Days
WTAG-Adv. of Jimmie Allen
WTAM-Emerson Gill's Orch.

7:45 NBC-Dick Stabile's Orch.: WJAR

NBC-Dick Stabile's Orch.: WJAR
WTIC
CBC-A Westerner Looks About:
CFCY CBO CFNB
NBC-Steinie Bottle Boys Swing
Club: WJZ KDKA WBZ
Guest: Bunny Berlgan,
NBC-Cadets Quartet: WEAN
MBS-Howard Wood's Orchestra:
WOR

WCAU-Comedy Stars of Broad

Frequencies

CKAC-730 CKCW-1370 KDKA-980 WAAB-1410 WABC-860 WBR Y-1530 WBZ-WBZA-990 WCAU-1170 WCOP-1120 WFBL-1360 WFEA-1340 WGY-790 WHAM-1150

C.N.-Harvard Dramatic Club Series: WRDO WAAB WNBH WLLH WSAR WBRY CKAC-The Don Juan of Song WCSH-Women's Field Army WFEA-Hacker Headlines WHDH-Jason Tobias' Orch. WLBZ-Bangor Daily News WLW-Henry Burbig, comedian WMAS-Around the Town WMEX-American Legion Spkr. WNAC-To be announced WNBX-Amer. Family Robinson WTAG-Vic Arden's Orch. WTAM-Sammy Watkin's orch. 8:00

NBC-Rudy Vallee's Variety Hour REC-Rudy Vallee's Variety Hour (Royal Gelatin); Guest: WEAF WNAC WTAG WJAR WTIC WLW WTAM WCSH WGY

(sw-9.53) NBC-March of Time (Electrolux Refrigerators): WJZ KDKA WEAN WHAM WBZ (sw-11.87) (also KOA KFI at 12:15 a.m.)

CBS-Kate Smith Hour with Jack Miller's Orch.; Ted Straeter Chorus; Drama and WNEX-Johannes Steel, comm. WNBX-Musical Moments WNEW-Merle Pitt's Orch.

Guest Stars (Swans Down Cake Flour & Calumet Baking Pow-der): WABC WPRO CKAC WCAU WORC WEET CFRB WFBL WDRC WLBZ WOKO (sw-11.83-6.06) (also KNX KSL at 11:30 p.m.)

CBC-Sinfonietta: CFCY CFNB MBS-Alfred Wallenstein's Sin-fonietta: WAAB WOR WLLH WRDO WNBH WBRY CFCY-Musical Interludes CFRB-To be announced WFEA-Singing Family
WMAS-Ernie Andrews' Orch.
WMEX-The Wordcaster
WNBX-Used Car Show
WSAR-Who's Who in Fall River

WFEA-Home Folks Frolic WMEX-This Week in Washington

8:30 8:39

NBC-Barry McKinley, bar.: WJZ

WBZ WHAM

MBS-The Green Hornet, drama:

WRDO WOR WAAB WLLH WSAR
CBC Streamline: CFCY CFNB
CFCY-Rogers Howe
KDAA Maurice Spitalny's Music
WBRY-Modern Barn Dance
WFEA-WPA Concert
WMAS-Guest Night
WMEX-Nat Brusiloff's Orch.
WNBH-French Radio News
WNBX-AFather Gindlin, Talk
8:45
NBC-Eastman School Symph. WSAR

NBC-Eastman School Symph. Orch.: WJZ WEAN WHAM KDKA WBZ (sw-11.87) C.N.-The Green Hornet, drama: WLLH-Lou Clark's Orch. WMAS-Recollections

9:00 NBC-Good News of 1938 (Max-well House); Robert Taylor, m.c.; Fanny Brice; M-G-M Film Meredith Willson's Orch.; Ted Pearson, announcer: WEAF WNAC WTAM WCSH WTAG

WNAC WTAM WCSH WTAG WTIC WJAR WGY WLW WHN (Sw-9.53) Turn to pages 2 and 3 and read the story about Fannie Brice. For news of Hollywood, read "Hol-lywood Showdown" in every issue of Radio Guide.

CRS-Major Rowes' Amateur Hour (Chrysler Cerp.): WABC
WDRC CFRB CKAC WCAU
WOKO WMAS WFBL WEEI
WORC WLBZ WPRO (sw-6.06-11.83)

NBC-Eastman School Symph. Orch.: WFEA Orch.: WFEA MBS-Harmonaires: WRDO WLLH WNBH WAAB WSAR WNBH WAAB WSAR CBC-Drama Hour: CFCY CFNB KDKA-Dick Fulton, tnr. WBRY-Leonard Reed's Orch, WMEX-Jack Early, bar. WNBX-Forum WOR-Gabriel Heatter

9:15

MBS-Johnson Family, sketch:
WOR WRDO WAAB
WBRY WLLH WSAR
KDKA-Slavonic Tamburitza Or-WMEX-Melodic Tones

9:30

NBC-America's Town Meeting of The Air; Round Table Discussions Featuring Prominent Spkrs.; George V. Denny, moderator: WJZ WBZ WEAN WFEA KDKA WHAM (sw-1197)

11.87)
MBS-Ray Sinatra's Moonlight
Rhythms: WAAB WNBH WOR
WSAR WRDO WLLH WBRY
WMEX-Mid-Week Forum

April 8, 1938

WNBX-Concert Hall 9:45 WNBX-News

WNBX-News

10:00

NBC-Kraft Music Hall; Starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: WEAF WTIC WCSH WLW WGY WJAR WTAG WTAM WNAC (sw 9.53)

Guest: Rudolph Ganz.

CBS-Essays in Music: WABC
WDRC WLBZ WEEI CFRB
WORC WCAU WOKO WNBX
WPRO (sw-6.06-17.76)
The music detail for this program
may be found on page 7 this week.

CBC-Gilbert Darisse's Orch.: CFNB CFCY MBS-Hollywood Serenade: WEAN WAAB WSAR WRDO WLLH

WAAB WSAK WKDO WL WOR WBRY CKAC-Jean Clement WMAS-Springfield, Your City WMEX-Vin Vincent's Orch.

WNBH-News

10:15

CBS-Essays in Music: WMAS
CKAC-News; Nouvelles d'Autre-

fois
WMEX-Ovie Alston's Orch.
WNBH-George E. Sokolsky
10:30

CBS-Americans at Work: WABC
WORC WDRC WEEL CFRB
WMAS WNBX WOKO WLBZ
WFBL (sw-11.83)
NBC-Pan-American Day Concert:
WJZ WFEA WEAN WHAM
KDKA (sw-11.87)
An address by Secretary of
State Cordell Hull and music by
the United Service Orchestra,
composed of members of the
three U. S. service bands, will
be featured.
MBS-Henry Weber's Concert Revue: WRDO WLLH WNBH
WOR WAAB WBRY WSAR

CBC-Nite Club: CFCY CFNB CKAC-Gypsy Orch. WBZ-Concert Hour WCAU-Golden Music

WPRO-The Hour Glass
10:45
WBRY-Leon Mason's Orch. WBZ-Gen, Mauborgne WCAU-Alan Scott WLLH-News; Interlude WMEX-Monitor Views the News WORC-Fact Finder
WPRO-Frank Littlefield's Orch.

11:00

NBC-Dick Gasparre's Orchestra (News, WEAF only): WEAF

NBC-(News, WJZ only) Don, De Vodi's Orch.: WJZ

De Vodi's Orch.: WJZ
CBS-Duke Ellington's Orchestra:
WABC (sw-6.12)
CBC-News: CFCY CFNB
Y.N.-News: WNAC WFEA WSAR
WLBZ WEAN WNBH WCSH
WTIC WBRY WLLH WRDO
News: WJAR WOR WEEI
WORC WMAS WTAG WPRO
WHAM

WHAM
CFRB-News; Hockey Summary
CKAC-Sports
KDKA-News; Weather; Temp.
WBZ-News; Radio Roundelay
WCAU-Ben Alley, tnr.; Aroun
the Town; Caballeros
WDRC-Sports; News
WGY-News; Organ Reveries
WLW-Paul Sullivan, news
WMEX-Jimmie McHale's Orch.
WTAM-Musical Bulletin Board
11:15
NBC-Elza Schallert Interviews

NBC-Elza Schallert Interviews: WJZ Bob Hope will be guest,

MBS-Theater Digest: WOR WLW

WAAB
Y.N.-Weather Service: WEAN
WNAC WTAG WSAR WNBH
WLBZ WLLH WFEA WBRY
Music You Want: KDKA
CFRB-Hockey Summary

Thursday

April 7



MARGE DAMEREL Marge of "Myrt and Marge" Thurs, 10:15 am EST

WBZ-Music as You Desire It WCAU-Around the Town WGY-Dreamin' Time 11:30

NBC-Frank Trumbauer's Orch.: NBC-Frank Trumbauer's USAN WJZ
CBS-From the Land of 10,000
Lakes: WABC (sw-6,12)
NBC-Lou Breese's Orch.: WEAF
WEEL-Nye Mayhew's Orch.
WGY-The Music You Want
WMEX-Request Serenade

11:45

MBS-Ace Brigode's Orch.: WOR 12:00

NBC-Roger Pryor's Orch.: WJZ
NBC-Jack Marshand's Orchestra: WEAF

CBS-Red Norvo's Orch.: WABC MBS-Benny Goodman's Orch.: WOR WLW-Twenty-four Hour Review

End of Thursday Programs

# Friday

## MORNING

7 am EST

7 am EST
CBS-Morning Almanac; News:
WABC (sw-21.52)
Musical Clock: CFNB WCOP
CFCY-Early Birds
WAAB-Uncle Ned
WBZ-News; Musical Clock
WCAU-Wake Up & Smile
WDRC-Variety Musical
WEEI-It's Sunkist Time
WGY-Top o' the Morning
WHAM-News; Pete & Joe
WHDH Early Bird; News
WLW-Family Prayer
WMAS-Early Risers
WNBX-News WNBX-News WORL-Meet the Family WPRO-News; Sunshine Corner WTIC-Morning Watch

7:15 News: WNAC CFNB News: WNAC CEND CKAC Cheerful Earfull WCAU-Musical Prgm. WCOP-Morning Call WCSH-Rise & Shine WCOP-Morning Call
WCSH-Rise & Shine
WGY-Marc Williams, songs
WLW-A. Chandler Jr., organist
WNBX-Musical Timekeeper
WOR-Musical Clock & Vincent
Sorey's Orch.
WORL-Boston Almanac
7:30
NBC-Morning Greetings: WEAF
CBS-Novelteers; News: WABC
(sw-21.52)
NBC-Yoichi Hiraoka, xylophonist:
WJZ

WJZ
Musical Clock: WNBH WMAS
CFNB-Listening Post
CKAC-Morning Varieties
WDRC-Shoppers Special
WEEI-Comedy Stars of Broad-

way
WCSH-Variety Prgm.
WEEL-Hits & Encores
WGY-News; Doc Schneider's Cowboys WHAM-Morning After WHDH-Morning Express WJAR-Carefree Capers WLBZ-Today WLLH-Morning Parade WLW-Sing, Neighbor, Sing WNAC-Good Morning WNBX-Musical Almanae WORL-Rising Tide WPRO-News; Breakfast Club WSAR-Just About Time WTAG-Organ Recital

NBC-Rise & Shine: News: WJZ CBS-Organ Reveille; News: CBS-Organ Reveille; New WABC (sw-21.52)
News: WDRC WCAU WEEI Musical Clock: WGY WNAC WAAB-Morning Watch

WAAB-Morning Watch
WCOP-Today's Almanac
WCSH-Three A Safety Man
WHAM-Old Favorites
WHDH-Morning Bulletin Board
WLLH-News; Interlude WILH-News; Interlude
WI.W-Hugh Cross' Radio Pals
WORL-Open Road Navigator
WSAR-Buyers' & Sellers' Club
WTAG-Morning Parade

8:00 NBC-Four Showmen Quartet: WJZ CBS-Novelteers: WABC (sw

NBC-Malcolm Claire: WEAF (sw-

NBC-Malcolm Claire: WEAF (sw-21.5)

Y.N.-News: WEAN WFEA WRDO WNBH WCSH WLBZ WLLH WSAR WAAB WBRY
News: WTAG WTIC WORC WOR WJAR WMAS WPRO WORL CKAC CFCY
CFNB-Morning Concert
WCAU-Larry Vincent, songs
WCOP-Shopping, Jane Ford
WDRC-Treasure House
WEEI-Jimmie & Dick
WGY-Morning Swing Session

WELF-Jimme & Dick WGY-Morning Swing Session WLW-Merrymakers WMEX-Musical Timetable WNAC-George & Juanita, songs WNBX-Zeke Manners' Gang

8:15

NBC-Doc Schneider's Texans:
WEAF WTIC (sw-21.5)

NBC-William Meeder, organist;
Arthur Lang, bar.: WJZ
WHAM (sw-21.54)

V.N. Weather Service: WSAR 8:15 WHAM (sw-21.54)
Y.N.-Weather Service: WSAR
WLLH WNAC WEAN WRDO
WFEA WNBH WTAG WCSH
News: WCOP WLW
AMorning Devotions: WJAR
WPRO WMAS CFCY-Salon Musicale CFNB-Dance Music

CKAC Morning Serenade WAAB Francis J. Cronin WBRY Music by Cugat WCAU Melody Parade WDRC-Shoppers Special WEEI-Caroline Cabot WLBZ-Program Highlights WNBX-Morning Melodies WOR-Nell Vinick; Melody MoWORC-Around the Clock WORL-Morgan- Memorial

8:30

NBC-Do You Remember?; Instrumental Trio, dir, by Lee Gordon: WEAF WJAR (sw-

CBS-Fred Feibel, organist: WABC (sw.21.52)
NBC-William Meeder, organist:

WFEA
Y.N.-Andy Jacobson's Rhythm:
WLLH WRDO WFEA WSAR
WEAN WNBH

CFNB-News CKAC-French Songs WAAB-Newton School Days WBRY Time Keeper WBZ-Mac & Moore WCAU-Don Bovay, guitarist WCOP-Orchids to You WCOP-Orchids to You
WCSH-AMorning Devotions
WEEL-Radio Almanae
WGY-AChurch in the Wildwoo
WLBZ-Thoughts for the Day

WLBZ-Thoughts for the Day
WLW-Gospel Singer
WMAS-Melody Express
WNAC-Musical Roundup
WNBX-Service; Eb & Zeb
WOR-Organ Recital
WORL-McMasters Talks It Over
WPRO-Fern Scull, organist
WTAG-Top o' the Morning
WTIC Radio Bazaar
8:45
NBC-Lucille & Lanny, songs:
WJZ WFEA
NBC-Do You Remember?: WCSH
C.N.-Andy Jacobson's Rhythms:

C.N.-Andy Jacobson's Rhythms: WLBZ WAAB Musical Clock: WBZ WNB CFNB-49 Program WCAU-Houseboat Hannah WBZ WNBX

WCOP Health Advisor WCOP-Health Advisor
WEEI-Fashion Reviews
WGY-Hi Boys & Radio Rangers
WIIAM-Allower Clock
WHDH-Musical Serenade
WLW-Voice of Experience
WNBH-Amorning Devotions
WOR-The Goldbergs, sketch
WORC-Morning Watch
WORL-Reporter
WDRO-Home Folks Frolic: Nowe

WORL-Reporter
WPRO-Home Folks Frolic; News
9:00
NBC-Women & News: WEAF
WTAG WTIC WCSH (sw21.5)

WIAG WIIC WCSH (sw-21.5)
CBS-Arthur Godfrey: WABC (sw-21.52)
CBS-Metropolitan Parade; News: WLBZ WPRO WORC WNBX WMAS CKAC WOKO WCAU WDRC

NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.; NBC-Breakfast Club; Soloist Orch.; Don McNeill, m.o. News: WJZ WFEA C.N.-Food Magician: WAA WLLH WRDO CFNB-Ma Perkins, sketch WBRY-Morning Musical Revue WBZ-As You Like It WCOP-Ubaldo Guidi WFEI-Shopping Sorvices

WEEI-Shopping Service
WGY-Hymns of All Churches
WHAM-Young Widder Jones
WHDH-Gospel Songs
WJAR-Shopping News
WLW-Betty Crocker
WMFX-Farm News WMEX-Farm News WMEX-Farm News
WNAC-Houseboat Hannah
WOR-Ed Fitzgerald
WORL-News; Morning Musicale
WSAR-Breakfast Melodies

WSAR-Breakfast Melodies
9:15

NBC-Person to Person: WEAF
WTAG (sw-21.5)
CBS-Metropolitan Parade: News:
WABC WEEI (sw-21.52)
Y.N.-Gretchen McMullen: WEAN
WLBZ WCSH WSAR WRDO
WNBH WTAG WTIC WLLH
WFEA WNAC
CFNB-Backstage Wife
WAAB Merry-Go-Round
WCAU-Across the Breakfast
Table

Table
WGY-Betty & Bob
WHAM-Mystery Chef
WHDH-News
WJAR-Housewives' Radio Exch.
WLW-Houseboat Hannah
WMEX-Health Talk
WOOR Madern Living

WMEX-Health Talk
WOR-Modern Living
WORL-Musicale Newsy
9:30
CBS-Road of Life (Chipso):
WABC WEEI WCAU WFBL
WMAS (sw-21.52)
NBC-Landt Trio; News: WEAF (sw.21.5) NBC-Breakfast Club; News: WBZ WFEA

Y.N.-Food News: WTAG WNAC WEAN WCSH WTIC CFCY-Women at Home CFNB-Home Folks' Frolic CFNB-Home Folks' Frolic CKAC Benjour Madame WBRY-Torrington Shopping Guide WCOP-Magic Kitchen WDRC-On the Mall WGY-Xavier Cugat's Orch.; News WHAM-Mrs. Thrifty Buyer WHDH-Organ Salute

WHDH-Organ Salute
WLBZ-Topics of the Day
WLLH-George Boyko
WLW-Myrt & Marge
WMEX-Italian Echoes

WNBH-Morning Melodies WNBX-Melody Quiz WOR-Modern Rhythms WORC-Easy to Remember WORL-Woman of Tomorrow WPRO-In the Women's World WRDO-On the Air Today WSAR-In a Sentimental Mood 9:45

NBC-Breakfast Club: News: (sw 15.21)
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEL WOKO WFBL
(sw-21.52)

NBC-Amanda Snow, songs: WFEA WTAG (sw-21.5) WFEA WTAG (sw-21.5)
NBC-Dan Harding's Wife (Nat'l Biscuit Co.): WEAF
C.N.-Ruth Ross Interviews
WAAB WNBH WSAR WLLH
Young Widder Jones: WNAC
WLW WTIC
CFCY-Stella Dallas, sketch
CENB Organ Malodies

CFVB-Organ Melodies
WCSH-This Womans World
WDEV-Behind the Microphone
WDRC-Dan Harding's Wi sketch WGY-Market Basket

WGY-Market Basket
WHAM-Houseboat Hannah
WJAR-Dancing Melodies
WMAS-Kilocycling on 1420
WMEX-Songs of Italy
WNBX-Songs and Sonnets
WOR-Martha & Hall
WORC Good Morning, Neighbor
WPRO-Housewives Serenade
WRDO-Topics of the Day
10:00
CBS-Pretty Kitty Kelly (Won

10:00
CBS-Pretty Kitty Kelly (Wonder Bread): WABC WEEI WDRC WMAS
NBC-Cabin at the Crossroads (Aunt Jemima): WJZ WHAM WBZ WEAN WLW (sw-15.21)
NBC-Mrs, Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAF WTAG WJAR WNAC WTIC WGY WCSH

WNAC WTIC WGY WCSH
MBS-Singing Strings: WAAB
WLLH WFEA WLBZ
News: WCOP WBRY WNBH
CFCY-Back Stage Wife
CFNB-Happy Warrior Hour
CKAC-Musique Stimulante
WCAU-Morning Melodies; News
WHDH-Scandinavian Prgm.
WMEX-Daily Inspirations
WNBX-News; Whispering Strings
WOR-Academy of Medicine
WORL-News; Bridge Club
WSAR-The Stroller
WTAR-Los Angeles Negro Choir

Friday

CBS-Myrt BS-Myrt & Marge, sketch (Super Suds): WABC WLBZ WORC WPRO WEEI WDRC

WORC WPRO WEEL WDRC WFBL WCAU WMAS NBC-Margot of Castlewood (Quak-er Oats): WJZ WBZ WHAM WEAN (sw-15.21) NBC-John's Other Wife, sketch (Louis Philippe): WEAF WGY WTAG WCSH WNAC WTIC

WJAR MBS-John Metcalf's Choir Loft: WFEA WNBH WLLH WRDO WAAB WBRY

WAAB WBRY CKAC-L'Art de la Draperie WCOP-Meditations of Polimeni WMEX-Book Reviews WOR-Tex Fletcher WORL-Hollywood Brevities WSAR-News

10:30

10:30

NBC-Attorney at Law, sketch (Johnson Floor Wax): WJZ WBZ (sw-15.21)

NBC-Just Plain Bill, sketch (Anacin): WEAF WTAG WGY WNAC WTIC WJAR WCSH CBS-Richard Maxwell, songs: WABC WEEI WDRC WPRO WOKO WCAU WFBL WORC MBS-Get Thin to Music: WAAB WNBH WEAN WRDO WLLH WBRY CKAC-L'Heure Recreative

CKAC-L'Heure Recreative WCOP-Album of Love WFEA-D.A.R. Prgm. WHAM-Way Down East
WHOH Fishermen's Broadcast
WLBZ-P.-T. A. Broadcast
WLW-Betty & Bob
WMAS-Morning Shopper WMEX-Shopping With You WNBX-Dan Cupid in Person WOR-Allie Lowe Miles & Sedley

Brown WORL-Stock Markets WSAR-Home Beautiful 10:45

NBC-The Woman in White. sketch (Pillsbury): WEAF WTAG WTIC WCSH WJAR WNAC WGY

WARC WGY CBS-Oxydol's Own Ma Perkins WABC WEEI WCAU WFBI WMAS WLBZ

WMAS WLBZ
NBC-Kitchen Cavalcade (C. F.
Mueller Co.): WJZ WHAM
(sw-15.21)
C.N.-Earle Lawrence, bar.: WAAB
WLLH WEAN WBRY WNBH
WFEA

(Continued on Next Page)

# Friday

# April 8



GERTRUDE BERG Molly of "The Goldbergs" Fri. 4:30 pm EST

### (10:45 a.m. Continued)

Home Forum: CFCY WBZ WCOP-Ivory Tower WDRC-To be announced WLW-Dr. Friendly WNBX-Morning Musicale WOR-Bide Dudley's Theatre Club WORC-Music by Cugat WORL-Mass. Women's Clubs WPRO-Amer. Family Robinson WRDO-Central Maine Melodies WSAR-Housewives' Exchange

11:00 NBC-Story of Mary Marlin, sketch (Ivory Flakes): WJZ WHAM WBZ WLW (sw-]5.21)

WHAM WBZ WLW (SW-13-ZI)
CBS-Ruth Carhart, songs: WABC
WDRC WLBZ WNBX WMAS
WOKO WORC WFBL
NBC-David Harum, sketch
(Bab-0): WEAF WCSH WGY
WNAC WTIC WJAR WTAG
(SW-9.53-15-33)

(sw-9.53-15.55) MBS-Reminiscing: WRDO WLLH WNBH WAAB WBRY CFCY-Luncheon Music CFNB-Chic Martin CKAC-Sonia, ses Melodies au Pi-

wCAU-Heart of Julia Blake
WCOP-Gems of Melody
WEEI-Woman Speaks
WFEA-Home Folks Frolic
WHDH-Farm and Home Chat WMEX-Van Clemens, songs WOR-Pauline Alpert, pianist WPRO-News

WSAR-Italian Prgm.

11:15 H1:15

NBC-Backstage Wife, sketch (Dr
Lyons): WEAF WTAG WJAR
WGY WCSH WTIC WNAC
CBS-Deep River Boys, trio:
WABC WEEI WOKO WPRO
WCAU WDRC WLBZ WNBX

WMAS
NBC-Pepper Young's Family
(Camay Soap): WJZ WHAM
(sw-15.21)
C.N.-Melody Strings: WAAB
WRDO WBRY WNBH WFEA
WLLH WSAR
CFCY-Memories in Music
CFNB-Dance Music
CKAC-Le Vieux Professeur
WBZ-Women & News
WCOP-Hits and Encores
WHDH-Caravan of Song
WLW-News; River; Weather WLW-News; River; Weather WMEX-Cooking School WOR-Myrt & Marge ,sketch WORC-Musicale; News WORL-This Rhythmic Age

11:30

T1:30
CBS Big Sister, sketch (Rinso):
WABC WEEI WCAU WFBL
WLBZ WDRC WMAS WORC
CKAC WPRO WOKO
NBC-How to Be Charming (Phillips); Beauty Talk: WEAF
WNAC WTIC WJAR WTAG
WCSH WGY
NBC-Vic & Sade sketch (Cris.

NBC Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-

CBC-Big Sister: CFNB CFCY C.N.-Highlights & Half Tones: WRDO WBRY WAAB WLLH WCOP-Voice of Italy WFEA-Fred French, bar. WFEA-Fred French, bar.
WHDH-Morning Musicale
WLW-Thomas Sawyer
WMEX-Organ Concert
WNBH-Monitor News
WNBX-Good Morning Neighbor
WOR-Hilltop House
WORL-American Family Robinson
WSAR-Buyers' & Sellers' Club
11:45
CRS Aunt Longi's Stories (Spry)

BS-Aunt Jenny's Stories (Spry):
WABC WCAU WEEI WOKO
WDRC WORC WPRO WFBL
WMAS WLBZ
WSAR-Mid-day Melodies
12:45

12:45

NBC-Emerson Gills' Orch.: WEAF
NBC-Nat'l Farm & Home Hour:
WHAM

NBC-Edward MacHugh, Gospe Singer (Ivory Soap): WJ7 WBZ WHAM (sw-15.21) NBC-Hello Peggy, sketch (Dra no): WEAF WTIC WNAC WJAR WTAG WCSH WGY

MBS Jimmy Shields, tnr.: WAAB WRDO WEAN CFCY-Band Music CFNB-News CHYS-What's New? CKAC-Parade des Melodies WBRY-Gert Cole, songs WCOP-Clemente Giglio Players WHDH-Henry King's Orch.; Odd

WLW-Goldbergs WMEX-News; Breed Walker WNBH Rhythm Makers WNBX-Rhythm & Romance WORL-Lazy Rhapsodies WSAR-Your Lucky Number

### AFTERNOON

### 12:00

NBC-At Home in the World;

NBC-Girl Alone, sketch (Kel-logg): WEAF WLW

logg): WEAF WLW
CBS-Mary Margaret McBride,
columnist (Minute Tapioca)
WABC WEEI WMAS WDRC
WORC WFBL WPRO WCAU
(sw-9.59)
Y.N.-Getting the Most Out of
Life: WLLH WRDO WFEA
WLBZ WNAC WNBH WTAG
WTIC WEAN WCSH
News: WORL WAAB CFCY
CFCY-Band Music

WTIC WEAN WCSH
News: WORL WAAB CFCY
CFCY-Band Music
LFNB-Concert Hall
CKAC-Giulio Romano's Orch.
WBRY-Tune Up Time
WBZ-News; Odd Facts; Dance
Revue
WCOP-Frolic Makers
WGY-Rhythm Makers: News

WGY-Froic Makers
WGY-Rhythm Makers; News
WHDH-Weather; Time; News
WHAM-Hit of the Day; News
WJAR-The Listener Speaks
WMEX-Italian Airs
WNBX-News; Musical Prgm.
WOR-Rhyming Minstrels
WSAR-Shopping Guide

12:15 NBC-The O'Neills, sketch (Ivory Soap): WEAF WGY WNAC

Soap): WEAF WGY WNAC
WJAR WLW
CBS-The Manhattan Serenaders:
WABC WMAS WDRC WPRO
WOKO WFBL WEEI WCAU
WLBZ WNBX WORC (sw-

9,59)
BC-Edward Gamage, tnr. (News, WJZ only): WJZ WFEA
MBS-Radio Garden Club: WOR
C.N.-Agricultural Series: WAAB
WEAN WRDO
CFCY- Chick Martin
WBRY-News
WCOP-Zeke Manners' Hillbillies
WCSH-Cowboy Carayan

WCSH-Cowboy Caravan WHAM-Novelodeons

WHAM-Novelodeons
WHDH-Old Gardner; Thru the
Hollywood Lens
WLLH-Shopping News
WMEX-Italian Radio Review
WNBH-Surprise Party
WORL-The Inner Light
WTAG-Farm Flashes
WTIC-Studio Prgm.

12:30

CBS Romance of Helen Trent, sketch (Old English Wax): WABC WORC WDRC WEEL WOKO WFBL WCAU WPRO (sw-9.59) NBC Emerson Gill's Orch.: CFCY WTIC NBC Stelly Delly

NBC-Emerson Gill's Orch.: CFCY WTIC

NBC-Stella Dallas, sketch: WEAF

NBC-Nat'l Farm & Home Hour;
Guests: WJZ WLW WBZ (sw15.21)

Y.N.-La Rosa, Prgm.: WAAB

WEAN

News: WOR WMAS WFEA

WLBZ

Noonday Revue: WRDO WTAG

CFNB-Radio Parade

CKAC-Nenette et Rin-Tin-Tin

WBRY-Eat, Drink & Be Merry

WCOP-Voice of the Community

WCSII-Six Men and a Girl

WGY-Farm Prgm

WHAM-Ma Perkins

WHDH-Noonday Revue

WJAR-State College Prgm.

WLLH-Question Box

WMEX-Hits of the Day

WNAC-Singin' Sam

WNBX-Theater of the Air

WORL-Stocks

WSAR-Mid-day Melodies

WSAR-Mid-day Melodies

# Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

8:00 EST (7:00 CST) CITIES SERVICE CON-CERT with Lucille Manners, Frank Black, conductor, NBC-Red.

8:30 EST (7:30 CST) PAUL WHITEMAN'S OR-CHESTRA, guest, CBS.

9:00 EST (8:00 CST) HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Frank Parker, Louella Parsons, Ken Murray and Oswald, Marlyn Stuart, Raymond Paige's orchestra; guest, CBS.

10:00 EST (9:00 CST) THE SONGSHOP with Dell Sharbutt, Nadine Conner, Alice Cornett, quartet, glee club, orchestra; Reed Kennedy, guest, CBS.

(sw-9.59)
News: WSAR WCOP
Singin' Sam: WTIC WJAR
CFCY-Luncheon Music
CKAC-La Province en Progres
WBRY-Ann Erichette, songs
WFEA-Organ Reveries
WLLH-News; Shopping News
WMAS-The Open Book
WMEX-Monitor Views the News
WNAC-Dan Harding's Wife
WNBH-The Radio News
WOR-Quiz Club
WORL-Fishing Time

WORL-Fishing Time WORL-Fishing Time

1:00

CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRC WEEI WMAS (sw-9.59-15.27)

NBC-News; Weather & Market Reports: WEAF

NBC-Carlile & London, piano duo: (sw-15.33)

CBC-Happy Gang: CFCY CFNB

duo: (sw-15.33)
CBC-Happy Gang: CFCY CFNB
Y.N.-News: WTAG WCSH WEAN
WNBH WILLH WSAR WLBZ
WNAC WRDO WFEA
News: WJAR WTIC WNBX

News: WJAR WTIC WNBX CKAC-Stock Quotations WAAB-News of Woman's Clubs WBRY-News; Markets; Musicale WCOP-Journal of the Air WGY-Myrt & Marge WHDH-Variety Boys, instrument-

alists WMEX-Musical Mail Box WOR-Health Talk; Melody Mo-

ments WORL-News; Continental Rhy-

### 1:15

CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRC WOKO WFBL WEEI (sw-9.59-

NBC-Escorts & Betty: WEAF (sw-15.33) MBS-Carson Robison's Bucka roos (Musterole) WOR WEAN

roos (Musterole) WOR WEAN
WAAB
Y.N.-Joyce Jorden, Girl Interne:
WNAC WTAG WTIC
CKAC-News
WBRY-Piano Moods
WCOP-Rhythm & Romance
WCSH-Hits & Encores
WEEA Extension, Service WFEA-Extension Service WGY-Household Chats WHDH-Phil Levant's Music WAR Brevity Matinee WaaR Brevity Matinee WLBZ-Chic Martin Prgm. WLLH Shopping News WNBH-Salt & Pepper WNBX-Hits & Encores WORL-Reynolds Sisters WRDO-Zeke Manners' Gang WSAR-Your Home & You

1;30
NBC-Words & Music: WEAF
(sw-11.53)
CBS-Arnold Grimm's Daughter
(Gold Medal): WABC WEEI
WORC WDRC WOKO WPRO
WFBL WCAU WMAS (sw15,27-9.59)
NBC-Mother - in - Law, sketch:

WJZ Y.N.-Marjorie Mills: WTIC WCSH WNAC WEAN WTAG WLBZ

CBC-Rex Battle's Orch.: CFCY CBC-Rex Battle's Orch.: CFNB-Birthday Prgm. CKAC-Feminine World WAAB-Lerov. pianist WBRY-Music Appreciation WBZ-Matinee Melodies WCOP-I B.S. Oddities WFEA-Magic Strings WGY-Househoat Hannah WGY-Houseboat Hannah

CBS Our Gal Sunday, sketch
(Old English Floor Wax); WHAM-News Today
WABC WEEI WORC WDRC
WOKO WPRO WFBL WCAU
(sw-9.59)
News: WSAR WCOP
Singin' Sam: WTIC WJAR
CFCY-Luncheon Music
CKAC-La Province en Progres
WBRY-Ann Erichette, songs
WFEA-Organ Reveries
WLH-News; Shopping News

WHAM-News Today
WHDH-Jean Harper, contr.
WLH-Lonesome Singer
WLH-Lonesome Object
WLH-Lonesome Object
WMEX-Roy Gobey, bar.
WMBX-Roy Gobey, bar.
WMBX-Dance with Larry Earle
WOR-Wifesaver
WORL-Sporting Life
WRDO Afternoon Melodies
WSAR-This Rhythime Age

WSAR-This Rhythimc Age

1:45

NBC-Jack & Loretta Clemens, songs & patter: WJZ

CBS-Valiant Lady, sketch (Gold Medal): WABC WPRO WFBL WCAU WOKO WORC WDRC WEEI WMAS (sw-9.59-15.27)

MBS-Voice of Experience (Lydia E. Pinkham) · WOR WAAB WBZ-Fashion Chatter

WCOP-WPA Presents
WGY-Dan Harding's Wife WHAM-8th Grade Science WHDH-The Cub Reporters

WJAR-Concert Echoes

WHDH-Ine Cub Reporters
WJAR-Concert Echoes
WLLH-Question Box
WLW-Kitty Keene, Inc.
WMEX-Jacob List
WNBH-To be announced
WNBX-On the Air Today
WORL-Musical Numerology
WRDO-Glad & Hanny WRDO-Glad & Happy WSAR There Was a Time

### 2:00

NBC-Music Appreciation Hour Dr. Walter Damrosch: WJZ WBZ WHAM (sw-15.21)

WBZ WHAM (sw-15.21)
NBC-Music Appreciation Hour,
Dr. Walter Damrosch: WEAF
WCSH CFCY WJAR WTAG
WGY WLW WTIC CFNB
(sw-15.33)
CBS-News Through a Woman's
Eyes (Pontiac) Kathryn Cravens: WABC WEEJ WFBL
WOKO WORC WDRC WCAU
WLBZ WPRO (sw-9.59-15.27)
CBC-London Calling: CFCY
CKAC-Capsules of Melody
WAAB-Consumers' Council
WBRY-Master Singers
WCOP-Radio Orchestral Hall WBRY-Master Singers WCOP-Radio Orchestral Hall WHDH-Continental Varieties WLLH-Al Forrest, organist WMAS-Heinie's Radio Chats WMEX-Gems of Melody WMEX-Gems of Melody WNAC-Way Down East WNBH-Home Folks Frolics WNBX-Gems of Melody WOR-Kitty Keene, Inc.

WORL-News WRDO-Piano Varieties WSAR-Oklahoma Outlaws

WSAR-Oklahoma Outlaws
2:15
CBS-The O'Neills (Ivory Soap):
WABC WFBL WMAS WORC
WEEI WLBZ WDRC WCAU
(sw-9.59-15.27)
MBS-World Traveler: WRDO
WAAB WLLH WSAR
(KAC La Rue Principale
WFEA-Let's Listen to the Leader
WHDH Don Humbert's Strings WHDH Don Humbert's Strings WNAC-Donald Van Wart WNBH-Agriculture Talk WNBX-Matinee Dance WOR-Way Down East WORL Homespun Harmonies WPRO-News

2:30 CBS-American School of the Air.
WABC WPRO WLBZ WEEL
WNRX WDRC WMAS WORG
WORD WFBL CKAC (sw

WORO WFBL CKAC (sw 15.27) MBS-Harold Turner, pianist: WRDO WNBH CBC-The City of Quebec: CFCY WAAB-Racing Matinee WBRY-Perry Lafferty, organist WCAU-Womens Club WEFSA-Auchors Aweigh WFEA-Anchors Aweigh

WHDH-The Mandoleer WLLH-Neapolitans WMEX-Ruth Lenard, songs WNAC-Musical Roundup WOR-Houseboat Hannah WSAR-Farm & Home News

2:45 C.N.-Stage Door Memories: WAAB WBRY WRDO WLLH

WNBH Heart of Julia Blake: WOR WNAC CFNB-Musical Comedy Memories

WFEA-Modern Melodies
WHDH-Stamp Man
WMEX-Sweet & Hot
WORL-Crystal Strings
WSAR-Voice at the Microphone

WSAR-Voice at the Microphone
3:00

NBC-Radio Guild: WJZ WHAM
WBZ WFEA WEAN (sw-15.3315.21)

CBS-U. S. Marine Band: WABC
WDRC WORC WNBX WOKO
CKAC WPRO WLBZ WMAS
(sw-15,27)

NBC-Pepper Young's Family.
sketch (Camay): WEAF WGY
WTAG WCSH WTIC WJAR
WLW WNAC
CBC-London Calling: CFCY
C.N.-Connecticut Colonials:
WRDO WBRY WNBH WLLH
WLBZ WAAB WSAR
News: WORL WEEI WCOP
WHDH
CFNB-Marconi Band Concert
WCAU-Get Going
WMEX-Earle Foxe's Orch.
WOR-Martha Deane
3:15

3:15

NBC-Oxydol's Own Ma Perkins, sketch: WEAF WJAR WTIC WTAG WCSH WNAC WGY WCOP-Bordertown Barbecue WEEI Health Review WHDH-Merchant Marine Book WIW-Mad Hatterfields WLW-Mad Hatterfields WMEX-Earle Foxe's Orch. WORL-Stock Market:

3:30 NBC-Vic & Sade, sketch (Crisco) WEAF WNAC WJAR WLW WTIC WTAG WCSH

WLW WITC WIAG WOSH WGY CBS-Captivators: WABC WORC WDRC WNBX WMAS WOKO WLBZ WPRO WFBL (sw-15.27) CFCY-Outports Hour CFNB-Organ Music CKAC-Dance Music

CKAC-Dance Music
WAAB-Racing Matinee
WBRY. Chamber of Commerce
WCAU-News; Organ Serenade
WEEI-Meet the Author
WHDH-Eb & Zeb, comedy
WILH-Agricultural Series
WMEX-Today's Winners
WNBH-Musical Workshop
WORL Adult Reseation Prem WORL Adult Recreation WRDO-Hillbilly Hits WSAR-Matinee Melodies

### 3:45

3:45

NBC-The Guiding Light, sketch
(White Naptha): WEAF WTIC
WTAG WGY WCSH WJAR
WNAC WLW
CBS-Lincoln Cathedral Choir:
WABC WOKO WLBZ WPRO
WORC WDRC WNBX WMAS
WFBL CKAC (sw-15.27)
MBS-Good Health & Training:
WLBZ WRDO WLLH WAAB
WSAR

WSAR CFCY-Outports Hour CFNB-News WBRY-Hidden Melodies WCAU-Dr. Friendly WCOP-From Tee to Green WEEI-Charles Hector's Music WHDH-Hawaiian Shadows WNBH Quotations: Honeymoor.

WCOP-From Tee to Green WOR-David Harum WORL-Movie Shots with Kay

WPRO Melodies Old & New

4:00
CBS-Chicago Varieties: WABC
CKAC WOKO WNBX WDRC
WLBZ WMAS WORC (sw-15.27)
NBC-Lorenzo Jones,
(Phillips): WEAF WCSH
WJAR WTIC WTAG WNAC

WGY

WGY
NBC-Club Matinee, Harry Kog
en's Orch.; Ranson Sherman,
m.c.; WJZ WFEA
C.N.-Bhode Islanders' Orch.
WNBH WAAB WBRY WRDO
WEAN WSAR WLLH
CFNB-Dick Tracy
WBZ-Stocks; Swingsters
WCAU-Dixie Plowboys
WCOP-Four O'Clock Revue
WHAM-Matters Musical
WHDH-House of Peter MacGregor

WLW-Dan Harding's Wife WMEX-Rhythm & Stuff WOR-News WORL-Variety Quiz

WORL-Variety Quiz

4:15

NBC-Story of Mary Marlin,
sketch (Ivory Flakes): WEAF
WGY WNAC WTAG WCSH
WTIC WJAR

NBC-Club Matinee: WBZ
CBC-Club Matinee: CFNB
WAAB-Racing Matinee
WCOP-Your Personality Guide
WEEI-Boston Hour
WHAM-Catholic Courier
WHDH-Fishermen's Broadcast
WLW-Life of Mary Sothern
on page 12 you will find a story
about this program.
WMEX-Today's Winners
WORL-Official Detective
WPRO-Italian Radio Review
4:30

WFRO-Italian Radio Review

4:30

NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WEAF
WTIC WNAC WTAG WCSH
WGY WJAR
CBS-The Goldbergs (Oxydol).
WABC WEEI WCAU WFBL
(sw-9.59-15.27)
NBC-Club Matinee: WEAN (sw15.21)
MRS-Tad Matinee

MBS Ted Malone's Between the Bookends: WNBH WOR WRDO

WLLH WLLH
CBC-Hughes Reel: CFCY CFNB
CKAC-Social Announcements
WAAB-Racing Matinee
WBRY-Better Homes Prgm.
WCOP-Gaslight Harmonies
WDRC-Those Happy Gimans
WHAM-Ernie Stemm Bavarians
WHDH-Variety Musicale
WLBZ-Greetings & Ungle Farr Bayarians

WHDH-Variety Musicale
WLBZ-Greetings & Uncle Ezra
WLW-The Heart of Julia Blake
WMAS-Markets
WMEX-Kay & Buddy Arnold
WNBX-Your Home
WORC-Organ Reveries
WORL-Melodies of the Moment
WSAR-Buyers' & Sellers' Club

4:45

4:45
CBS-Four Clubmen: WABC
WEEI WCAU WOKO (sw15.27-9.59)
NBC-Road of Life, sketch (Chipso): WEAF WTIC WCSH
WGY WNAC WLW WJAR
MBS-Book a Week: WNBH
WLLH
CFAB-News
CKAC-Light Classics
WCOP-Atoma Hawaiians
WDRC-Vincent Sargent, organist
WLBZ-Campus News
WMAS-Pappy, Zee, Ezra & Elton
WMEX-Variety Sports Revue
WNBX-Achristian Science Program

WOR-Restful Rhythms; Wake Up & Sing WORC-The Never Never Land WPRO-Americanization WRDO-School & Studio Play WSAR-Musical Newsy WTAG-To be announced 5:00

WTAG-To be announced
5:00

NBC-Neighbor Nell, philosophy;
News: WJZ WFEA

NBC-Dick Tracy, sketch (Puffed
Wheat & Rice): WEAF WJAR
WTIC WNAC WGY

CBS-Music for Fun; Howard
Barlow, cond.; Concert Orch.:
WABC WEEI WCAU WOKO
(sw-9.59-1521)

Program: Haensel and Gretel
(Humperdinck), Orientale (Cui),
Bolemian Dance (Bizet), Musical Suuff Box (Liadoff) and
Hungarian March (Berlioz),
NBC-Junor Nurse Corps, sketch
(Sunbrite): WLW (sw-15.21)
MBS-Ruby & His Music: WLLH
CFCY-Memory Lane
CFNB-Jimmie Allen, sketch
CKAC Musical Colours

CFNB-Jimmie Allen, sketch
CKAC Musical Colours
WBRY-Advs. of Speed Gibson
WBZ-Dance Interlude; News
WCOP-World Dances
WCSH-Easy Aces
WDRC-Ad-Liner
WHDH-Variety Musicale
WHAM-Women Only
WLBZ-Shoppers Variety Revue
WMAS-Markets
WNRH-Musical Messages

WMAS-Markets
WNBH-Musical Messages
WNBX-News; Monitor News
WOR-Women Make the News
WORC-Home Folks Frolic
WORL-Weather; It Happe Every Day WPRO-Man on the Street

WRDO Shoppers Variety Revue WSAR-Italian Prgm. WTAG-Famous Composers 5:15

5:15

NBC-Don Winslow of the Navy:
WJZ WEAN WBZ WFEA

NBC-Elmira College Glee Club;
WEAF WJAR WTAG WTIC
WNAC

Frequencies

WHDH-830 WJAR-890 WJAR-890 WLZ-760 WLEZ-620 WLLH-1370 WLW-700 WMAS-1420 WMAS-1420 WNEX-1590 WNBH-1310 WNBH-1310 WNBK-1260 WOR-710 WOR-710 WOR-710 WFRO-630 WRD-1370 WRDO-1370 WSAR-1450 WTAG-580 WTAM-1070 WTIC-1040 WGY-790 WHAM-1150

MBS-Ruby & His Music: WSAR CFCY-Sleepytown Express CFNB-Dance Music CKAC La Fantasique Odissee de Richard Beauchamp WBRY Dine & Dance WCSH Johnny Doberty, singing pianist WGY-Count of Monte Cristo WHAM-Radiograms WHAM-Radiograms
WHDH-Top Tunes of the Day
WLW-Jack Armstrong
WMAS-Hits & Bits
WMEX-Today's Winners
WNBX-Theater Billboard
WOR-Charlie Chan, sketch
WORC-Funnies on Parade
WORL-Bert Muller
WPRO-News, Masteringer WPRO-News; Mastersingers 5:30

5:30

CBS-Stepmother, sketch (Colgate): WABC WEEI WDRC WCAU (sw-15.27-9.59)

NBC-Rakov's Orch.: WJZ WBZ (sw-15.21)

NBC-Jack Armstrong, sketch (Wheaties): WEAF WNAC WTIC WGY WJAR WTAG WCSH (sw-9.53)

MBS-Decibel, novelty instrumental group: WLBZ CFLY Frank Crumit CFNB-Melody Masters

tal group: WLBZ
CFLY Frank Lrumit
CFNB-Melody Masters
CKAC-Continental Varieties
WBRY-Kathleen Harris, pianist
WCOP-WPA Special Feature
WFEA-Dance Hour
WHAM-Pete & Joe
WHDH-Depot Dialogues
WLLH-Hit Time
WLW-Little Choir
WNBH-News
WNBX-For Men Only

Men Only WNBX-For WNBX-For Men Only WOR-Little Orphan Annie, sketch WORC-The Enchanting Hour WORL-Twilight Dance Tunes WPRO-Musical Hotel WRDO Many Happy Returns of the Day WSAR-Musical Shopping Tour

5:45

NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WNAC WTIC WTAG WJAR WCSH WGY (sw-9.53)

House, CBS-Hillton sketch (Palmolive Soap): WABC WFBL WMAS WEEI WPRO WLBZ WORC WCAU WDRC (sw-9.59-15.27) Calls:

WHAM WEAN WBZ (sw-15.21) ews: WSAR WBRY News: WSAR WBRY
CFCY-Music for the Moment
CFNB-Dance Music
CKAC-Fireside Prgm.
WHDH-Master Strings WLLH-Encore Time WLW-Hilltop House WLW-Hilltop House
WMEX Reading the Comics
WNBH-Music by Cugat
WOR-Junior G-Men
WORL-Eventide Echoes
WRDO-Richard Cookson, songs

# NIGHT

6:00 CBS-News; George Hall's Orch. WABC

WABC

NBC-(News, WJZ only) Maurice
Spitalny's Orch.: WJZ

NBC Education in the News.
Shannon Allen, comm.: WEAF
(sw-9.53)

Y.N.-News: WLBZ WNAC WNBH
WFEA WCSH WEAN WLLH
WRDO WSAR
News: WJAR WTIC WORC
KDKA WEEI WMAS CFNB
WDRC WHAM WPRO WHDH
WCOP

WCOP CFCY-Uncle Mel

CFCF-Uncle Mel
CFNB-Musical Prgm.; News
CFRB-Musical Interlude
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Dance Revue
WCAU-Ben Alley, tnr. & Organ

WGY-News; Dinner Dance Music WLW-Editor's Daughters WNBX-News; Value Parade WMEX-Monitor Views the News WOR-News; The Sports Page WTAG-Evening Revue WTAM-News; Evening Prelude

6:15

NBC-Maurice Spitalny's Orch.: WEAN WHAM
CBS-George Hall's Orch.: WORC WMAS WNBX WOKO
NBC-Rhythmaires Dance Orch.: WEAF WTAG WNAC (sw-

C.N.-Dinner Concert: WRDO
To be announced: KDKA WBZ
CFNB-Memoirs of Dr. J. O. Lam

bert CFRB Claire Wallace CKAC-The Don Juan of Sone WCAU-Bill Dyer, sports talk WCOP Along Dance Avenue WCSH-The Seven Cheers WDRC-String Ensemble WEEI-Rhythm Revue WFEA-Mountaineers WHAS-Jack Armstrong WHDH-German Orch. WJAR-Dancing Melodies WLBZ-Johnny & Herbie WLLH-Around the Town W.L.H.-Around the Town
W.L.W.Short, Short Story
W.M.E.X.-Italian Radio Review
W.B.H.-Rhythm Makers
WORL-Music for Milady
W.P.O. General Assembly Review
W.S.A.-Musical Shopping Tour
W.T.A.M.-Under the Sea
W.T.C. The Royeller WTIC-The Revellers

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WDRC WCAU WORC WPRO WFBL WOKO WEEI (sw-11.83-9.59) (also KNX KSL at 8:45 p.m.)

6:30

NBC-News; Piano Time: WEAF
NBC-Organ; Revelers: WJZ
CBC-Dancing Strings: CFNB
News: WTAG WBRY CFCY
WOR
Sports: WFEA WPRO WLW
WHAM WNBX
CFRB-Jim Hunter, reporter
Sports

CFRB-Jim Hunter. reports
Sports
CKAC-Radio-Reportage
KDKA-Weather; Dot & Pat
WABI-Movie Gossip (1200 kc)
WBZ-Revelers
WCSH-Let's Talk It Over
WGY-News; Revellers
WHDH-Jimmie McHale's Orch.
WJAR-Speed Gibson
WLBZ-Dance Treats
WLI-H-News: Interlude WLBJ-Dance Treats
WLLH-News; Interlude
WMAS-Public Forums
WMEX-Today's Winners
WNAC-Musical Rendezvous
WNBH-Easy to Remember
WTAM-News; Tom Manning
WTIC-Wightylle, Clarion

WIAM-News; 10m Manning
WTIC-Wrightville Clarion
6:45
NBC-Lowell Thomas, news com
mentator (Sun Oil): WJZ
WEAN WLW WTAM KDKA
WBZ WHAM (sw-15.27)

CBS-Lum & Abner (Postum):
WABC WOKO WCAU WDRO
WPRO WFBL WEEI (sw9.59-11.83) (also KNX KSL
at 11:15 p.m.)

NBC-Blue Barron's Orch.: WEAF WFEA WCSH MBS-Console & Keyboard: WOR C.N. Racing Results: WAAB WLLH ports: WGY WJAR WMAS Sports: WGY WJAR WMA CFCY-Green Room CFRB-Spotlight CKAC-Melodies Françaises CKAC-Melodies Francaises
WBRY-Vic Arden's Orch,
WHDH-Gene Nickerson's Orch,
WLBZ-Hits & Encores
WMAS-In the Sportlight
WMEX-Vin Vincent's Orch,
WNBX-Front Page Drama
WNBH-Count of Monte Cristo
WORC-Modern Melodies
WRDO-Earle R. Hayes, songs
WSAR-Ensemble WSAR-Ensemble
WTAG Sketch Book
WTIC-History in the Headlines
7:00
CBS-Just Entertainment With

BS-Just Entertainment With Jack Fulton, tnr.; Andrews Sis-ters; Carl Hohengarten's Orch. (Wrigley's Gum): WABC WFBL WDRC WPRO WEEL WCAU WOKO (sw-11.83-959) (also KSL KNX at 11 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WEAF WNAC WTIC WGY WCSH WJAR WTAG WTAM WLW (also KFI KOA at 11 p.m.)

NBC-Krueger Sports Reel by Clem McCarthy: WJZ

NBC-Nola Day, songs: KDKA CBC Luigi Romanelli's Orch.: CBC-Luigi Romanelli's Orch.:
CFNB
MBS Fulton Lewis, Jr., commentator: WLLH WNBH
News: WAAB WLBZ WRDO
FRB Mining Broadcastes
CKAC Music for Madam
WBRY-Sports; Band Music
WBZ-To be announced
WFEA-Neighborly Ned Norton
WHAM Vocal Varieties
WHDH-Duane Marshall's Orch,
WMAS-Rangeland Quartet
WMEX-Jimmie McHaie's Orch,
WNBX Merry-Go-Round
WOR-Sports WOR-Sports WORC-Rhythm Makers

NBC-Uncle Ezra's Radio Station (Alka-Seitzer); Par Barrett. WEAF WJAR WTAG WNAC WTAM WCSH WGY WTIC (sw-9.53) (also KOA KFI at 11.15 p.m..)

CBS-Arthur Godfrey (Barbasol) with John Salb, organist: WABC WOKO WEEI WDRC WCAU WPRO WFBL WORC (sw-9.59-11.53) (also KNX (SW-9.39-11.33) KSL at 12 mid.)

NBC-Story Behind the Headlines:
WJZ WBZ WHAM WFEA
CBC-Major Bill: CFNB
MBS-Lawrence Welk's Orch.: MBS-Lawrence Welk' WLBZ WRDO WLW CFCY-Musings
CFRB-Family Doctor
CKAC-Le Cure de Village
KDKA-Political Talk
WAAB-Dance Orch. WBRY-News of New Haven WHDH-Mickey Anton's Orch. WILH-News: Sports WMAS-Eunice Dorsey, songs WMFY-Fire Street

WMEX-Five Star Final WMBH-Torrid Tones, Ltd. WNBN-World Economic Prgm. WOR-Answer Man WSAR-Social Security

7:30 MBS-The Lone Ranger, sketch (Silvercup): WOR WAAB

NBC-The Four of Us: WJZ NBC-New York on Parade: WEAF WEAF
CBS-Hollace Shaw, sop. & Orch.:
WABC WOKO WMAS WORC
WNBX WLBZ (sw-11.83)
CBC-Organ Recital: CFNB CFCY
Y.N.-Sports. WNAC WFEA
WTAG WLLH WNBH WRDO
WSAR WCSH WEAN
CERB Moris Proceedings

WSAR WCSH WEAN
CFRB-Movie Reporter
CKAC-Rimettes et Chansonnettes
KDKA-Let's Celebrate
WBRY-Elk's Safety Campaign
WCAU-Vocal Varieties
WDRC-Money Matters
WEEL-Dinner Concert
WCSV Jim Healey, pages WGY Jim Healey, news WHAM-To be announced WHDH International Strings WHDH-International Strin WJAR-Dancing Melodies WLW-Country Courier WMEX-△Voice of Israel WPRO-The Family Doctor WTAM-Safety Police Club WTIC-George & Bea

NBC-Three Romeos: WJAR

WTAG

CBS-Hollace Shaw, sop.: CFRB
NBC Creagh Mathues, tnr.:
WJZ WEAN
MBS-Lawrence Salerno, bar. &
Organ: WAAB
CKAC-Le Soir A La Veillee
KDKA-Songs of Long Ago
WBRY-Dee Petersen's Orch.
WBZ-Musical Workshop
WCAU-Golden Music WBZ-Musical Workshop
WCAU-Golden Music
WCSH-AReligious News
WDRC-Negro Health Week Prgm.
WFEA-Hacker Headlines
WGY-Vic Arden's Orch.
WHDH-Jason Tobias' Orch.
WLLH-Week on Beacon Hill
WLW-Arthur Godfrey
WMAS-Around the Town
WNAC-Let's Celebrate
WNBH-To be announced
WNBX-Front Page Drama
WPRO-Money Matters
WRDO-Waltz Time
WSAR-Dance Time

WSAR-Dance Time WTIC-Chandu, The Magician 8:00 NBC-Cities Service Concert; Lu-

cille Manners, sop.; Quartet; Frank Bjack's Orch.: WEAF WCSH WNAC WTIC WTAG WJAR WGY WTAM (sw-9.53)

MES-Johnny Presents What Is My Name?; Ray Block's Orch.; Budd Hulick, m.c. (Philip Mor-ris); WOR WLW

NBC-Grand Central Station. sketch (Listerine): WJZ WBZ WHAM KDKA WEAN (sw 11.87) (also KGO at 10:30 p.m.)

BS-The Ghost of Benjamin Sweet, drama: WABC WEEI WCAU WPRO WORC WDRC WMAS WOKO WLBZ CFRB (sw-6.06-11.83) CBS-The

(sw-6.06-11.83)
C.N.-Musical Album: WAAB
WLLH WBRY WFEA
CBC-Let Us Sing: CFNB CFCY
CKAC-Gratien Gelinas et acarrousel de la Gaiete
WMEX-Staley Players, dramati-

zation WNBH-Spelling Bee WNBX-Auto Show WRDO-Chamber of Commerce WSAR-Portugese Hour

8:15

Unemployment Commission: WLBZ WRDO WBRY-Del Fino's Orch. WHAM-Public Enemies

8:30

CBS-Paul Whiteman's Orchestra: (Chesterfield); Guest: WABC WDRC WEEI WLBZ WCAU WOKO WMAS WFBL WPRO WORC (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)

NBC-Death Valley Days (Bor ax): WJZ WHAM KDKA WLW WBZ WEAN (sw-11.87)

CBC-Topics of the Day: CFNB MBS-Topics of the Day: WAAB WRDO WLLH WBRY CFRB-Air Breaks CKAC-Radio-Encyclopedia WFEA-Spelling Bee
WGY-Farm Prgm.
WMEX-Nat Brusiloff's Orch.
WNBH-French Radio News
WNBX-Musical Comedy Moments
WOR-Andrew F. Kelley, philosophy

8:45

MBS-Charioteers: WOR WAAB WNBH WRDO CBC-The Fusbys, sketch: CFNB WBRY-Musical Workshop

WLLH Guest Night WMEX Johannes Steel, commen-WNBX-Safety Prgm.

9:00

NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, tnr.; Chorus: WEAF WGY WCSH WTAG WNAC WTIC WTAM WJAR (sw-9.53)

CBS-Hollywood Hotel (Camp-bell's Soup) Frances Lang-ford; Ken Murray, m.c.; Os-wald; Marlyn Stuart; Frank wald; Marlyn Stuart; Frank Parker, tnr.; Anne Jamison; Ken Niles; Raymond Paige's Orch.: WABC WMAS WCAU Orch.: 

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee & Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman; George Olsen's Orch.: WJZ WEAN KDKA WHAM WBZ WLW (sw-11.87) (also KFI at 12:30 a.m.)

CBC-Hollywood Hotel (Camp-bell's Soup): CFCY CFNB

MBS-Lee Allen's Orch.: WNBH WLLH WAAB WSAR WRDO WBRY-Billy Brookes' Orch. WFEA-Swing Club WMEX-Front Page Drama WNBX-Larry Bradford's Orch. WOR-Gabriel Heatter

9:15
MBS Dance Orch.: WBRY
WNBX-Hollywood on Parade
WOR-Victor Arden's Orch. WMEX-Sweet Music

9:30 NBC-A. L. Alexander's True Sto-ries (True Story Magazine): WEAF WNAC WTAM WJAR WTIC WTAG WCSH WGY

NBC-Address by Col. Frank Knox: WJZ KDKA WBZ WEAN WHAM WFEA (sw-11.87)

MBS-Bamberger Symph WSAR WAAB WNBH WBRY WLLH WRDO WOR WLW-News Review WNBX-Vic Frazer's Orch.

9:45 WLW-Minstrel Man 10:00

NBC-Campana's First Nighter, Starring Lester Tremayne & Barbara Luddy: WEAF WTIC WCSH WTAG WNAC WLW WJAR WGY WTAM (sw-9.53)

CBS-Song Shop (Coca-Cola) Dell Sharbutt, m.c.; Reed Ken-nedy, bar.; Alice Cornett; Songshop Quartet; 22-Voice Dell Sharbutt, m.c.; Reed Kennedy, bar.; Alice Cornett; Songshop Quartet; 22-Voice Glee Club; Gus Haenschen's Orch.; Guest: WABC WLBZ WOKO WFBL WDRC WMAS WPRO WEEI WCAU WORC (sw-11.83-6.06)

NBC Paul Martin's Orch.: WJZ WFEA WEAN WHAM WBZ CBC-Words & Music: CFNB

MBS Twenty Years Ago & To-day: WSAR WLLH WOR WRDO WAAB WLBZ WBRY News: WNBX WNBH FRB Ask Another CKAC-Sports KDKA-Fore Fathers Day Prgm. WMEX-Vin Vincent's Orch.

10:15

MBS-Twenty Years Ago & Today: WNBH
CKAC-News
WMEX-Gov

WMEX-Gypsy Orch. WNBX-Waltzing in the Twin States

10:30 NBC-Jimmie Fidler's Hollyw Gossip (Drene): WEAF W! WGY WTAG WTIC WC WJAR WTAM WNAC ( Hollywood

9,53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Curtain Time WBRY WLBZ WRDO WBRY WLBZ WRDO
NBC-To be announced: WJZ
WEAN WHAM WFEA WBZ
CBC-Lloyd Huntley's Orch.;
CFCY CFNB
CFRB-Bert Niosi's Orch.
CKAC-Federation des Oeuvres de

Charite Charite
KDKA-Spring Frolics
WLLH-Al Forrest, organist
WNBH-Melody Time
WOR-The Bamberger Symphony

WSAR-Concert Master

10:45 NBC-People in the News; Dor othy Thompson, commentator (Pall Mall): WEAF WCSH WJAR WTIC WNAC WTAM WGY WTAG WLW (sw-9.53)

CBS-American Viewpoints: WABC CBS-American Viewpoints: WABC CFRB WLBZ WOKO WEEI WPRO WORC WDRC WNBX (sw-11.83) CBC-1 Shall Never Forget: CFCY

CFNB
To be announced: CKAC WNBH
WCAU-Mac Parker
WLLH-News; Interlude
WMAS-Salon Concert
WMEX-Monitor Views the News
WRDO-Evening Screnade
11:00

NBC-(News, WJZ only) Jerry Blaine's Orch.: WJZ Balane's Orch.: WAZ
CBS-Jimmy Dorsey's Orch.:
WABC (sw-6.12)
NBC-Dance Orch. (News, WEAF
only): WEAF
CBC-News: CFCY CFNB Friday

April 8



ABE LYMAN "Waltz Time" orchestra leader Fri. 9 pm EST

Y. N. News: WNAC WLBZ
WNBH WFEA WCSH WSAR
WEAN WLLH WRDO WBRY
News: WJAR WTAG WORC
WTIC WEEI WMAS WPRO
WOR KDKA WLW
CI-RB News, Armchair Club
(KAC Sports Reporter
KDKA News; Weather: Temp,
WBZ News; Radio Roundelay
WCAU Jean Shaw, songs
WDRC-Sports; News
WGY-News; Melody Time
WHAM-News; Skeeter Palmer's
Orch. Orch. WHN-Franklyn Roberts' Orch.

WMEX-Joe Frasetto's Orch. WTAM-Musical Bulletin Board 11:15

MBE-Jack Betzner's Orch.: WOR
Y.N.-Weather Service: WNAC
WSAR WEAN WTAG WNBH

WRDO WLLH Music You Want: KDKA WTAM WBZ-Music As You Desire It WGY Moana Hawaiians WLW-Salute to Cities WMEX-Day's End

11:30

NBC-Lou Breese's Orch.: WJZ
CBS-Frank Dailey's Orchestra:
WABC WMEX (sw-6.12)
NBC-Ruby Newman's Orch.:
WEAF WTIC

WEAF WTIC
MBS-Ace Brigode's Orch.: WAAB
WEEI-Nye Mayhew's Orch.
WGY-The Music You Want
WMEX-Buddy Rogers' Orch.
WNBH-Melody Time
WOR-Johnny Messner's Orch.

11:45 WLW-Henry Busse's Orch.

WLW-Henry Busse's Orch.

12:00

NBC-Bert Block's Orch.: WEAF
CBS-Sammy Kaye's OrchestraWABC

NBC-Carl Ravazza's Orch.: WJZ
MBS-Orrin Tucker's Orch.: WJR
KDKA-Herman Middleman's Orch.
WGY-Gene Beecher's Orch.
WLW-Twenty-four Hour Review

12:30

NBC Dick Stabile's Orch.: WEAF
CBS Ted Fio-Rito's Orch.: WABC
NBC Dance Orch.: WJZ
MBS Bob Crosby's Orch.: WOR

End of Friday Programs

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Snow-Bound.
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Ben Hur
Last of the Mohicans.
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JOE KELLY "National Barn Dance" m.c. Sat. 9 pm EST

### MORNING

7:00 a.m. EST 7:00 a.m. EST
Musical Clock: WCOP CFNB
Top o' the Morning: WLW WGY
7:15
News: CFNB WNAC

7:30

NBC-Morning Greetings: WEAF
CBS Organ Reveille; News:
WABC
NBC-Yoichi Hiraoka, Japanese WNBH WMAS

NBC-Yotch Hiraoka, Ja xylophonist: WJZ Musical Clock: WNBH 7:45 NBC-Radio Rubes: WEAF NBC-Rise & Shine: WJZ

NBC-Rise & Shine: WJZ News: WDRC WEEL WCAU 8:00 NBC-Malcolm Claire, children's stories: WEAF (sw-21.5) CBS-Poetic Strings: WABC (sw-21.52)

21.52)
NBC Southernaires: WJZ
Y.N.-News: WFEA WCSH WLLH
WNBH WEAN WLBZ WSAR
WRDO WAAB WBRY
News: WTAG WTIC WOR WJAR
WORC WMAS WPRO WORL
CFCY CKAC
8:15
NBC Diele Leibert Prom : Doc-

NBC-Dick Leibert Prgm.; Dorothy Dreslin, sopr.: WJZ
WEAN WHAM
NBC-Doc Schneider's Texans:
WEAF WJAR WTIC (sw-

Y.N.-Weather Service: WNBH WNAC WLLH WSAR WFEA WRDO WTAG WEAN WCSH

News: WCOP WLW

△Morning Devotions: WMAS

WPRO

8:30 NBC-Do You Remember; Instru-mental Ensemble; dir. Lee Gordon: WEAF WGY WJAR (sw-21.5)

(SW-21.3) CBS-Jack Shannon, tnr.: WABC (Sw-21.52) NBC-Leibert Serenade: WHAM

WFEA

WFEA
Y.N. Andrew Jacobson's Rhythm
WRDO WAAB WLLH WSAR
WNBH WEAN
8:45
NBC-Jack & Loretta Clemens
songs: WJZ WFEA
CBS-Leon Goldman, violinist
WABC (sw-21,52)
NBC-Day You Remember 7:

NBC-De You Remember?:

WCSH C.N.-Andy Jacobson's Rhythm WLBZ

9:00 9:00

CBS-Eton Boys: WABC WLBZ
WDRC WPRO WNBX WORC
WMAS WFBL CKAC WOKO
(sw-21.52)

NBC-The Wise Man: WEAF
WCSH WGY (sw-21.5)

NBC-Breakfast Club, Soloists
Orch.; Don McNeill, m.c.,
News: WJZ WFEA WLW (sw
15.21)

Christian Science: WHAM

Christian Science: WHAM

9:15

9:15

NBC-Sunshine Express: News.
WEAF WJAR WTAG WCSH
WTIC (sw-21.5)
CBS-Richard Muxwell, songs:
WABC CKAC WFBL WLBZ
WDRC WMAS WPRO WORC
WNBX WOKO WCAU (sw-21.52)
NBC-Breakfast Club: WHAM

NBC-Breakfast Club: WHAM
Y.N.-Voice of the Apothecary
WNAC WEAN WLLH WRDO
9:30
CBS-Fiddler's Fancy; News:

CBS-Fiddler's Fancy; News:
WABC WORC WMAS WFBL
CKAC WDRC WNBX WCAU
WEEI WOKO WPRO (sw21.52)

NBC-Breakfast Club: WBZ Y.N.-Food News: WEAN WCSH WNAC WTIC

WNAC WTIC
9:45

NBC-Landt Trio: WEAF WJAR
WCSH WFEA WTAG WTIC
(sw-21.5)
C.N.-Ruth Moss Interviews:
WBRY WAAB WNBH WLLH
CENB Owner Melodice

CFNB Organ Melodies CKAC-Ass'n Canadienne-Française WCAU-Morning Melodies; News WCOP-News

WCOP-News
WGY-Market Basket
WHAM-Tom Grierson, organist
WLW-△Synsgogue of the Air
WMEX-Songs of Italy
10:00

NBC-Breen & de Rose, songs: WFEA WBZ WHAM (sw-

NBC-Amanda Snow, songs: WEAF WTAG WTIC WNAC (sw-21.5) CBS-Lew White, organist: WABC
WCAU WPRO WORC WLBZ
WNBX CKAC WDRC (sw-21.52)

NBC-The Woman of Tomorrow
WJZ
MBS-Marriage Clinic: WAAB
WEAN WOR WRDO

Children's Hour WEEL WJAR

WLLH
CFCY-Mixing Bowl
CFNB-Happy Warrior Hour
CJLS-Movie Gossip (1310 kc)
WBRY-News
WCOP-Garment Workers' Prgm.
WCSH-State Public Health Talk
WCSV-Mid-Morania Davadians

WCSH-State Public Health 131
WGY-Mid-Morning Devotions
WHDH-Scandinavian Prgm.
WLW-Mail Bag
WMAS-Morning Shopper
WMEX-Daily Inspirations
WNBH-Radio News
WORL-News; Contract Bridge
WSAR-The Straller

WSAR-The Stroller 10:15

NBC-Charioteers: WEAF WTIC WNAC WTAG (sw-21.5) NBC-Viennese Ensemble: WBZ WHAM WFEA WEAN (sw 15.21) MBS Marriage Clinic; WNBH

WBRY-Litchfield Schools WCSH-WPA Chorus & Orch. WGY-Scissors & Paste WMEX-Jacob S. List WNBX-Congress of P.T.A. WORL-Hollywood Brevities WSAR-News 10:30

NBC-The child Grows Up: WJZ
WHAM WFEA (sw-15.21)
CBS-Jewel Cowboys. hillbilly
singers: WABC WMAS WDRC
WFBL WORC WLBZ WOKO
CKAC WPRO WNBX (sw
21.52)

21.52)
NBC-Music Internationale: WEAF
WCSH WTIC WTAG WNAC
(sw-21.5)
MBS-Get Thin to Music: WOR
WRDO WNBH WAAB WLLH
WEAN WBRAF Gward Gward

WBZ-Edward Gamage WCAU-New Education WGY-Theater of the Air WHDH-Fishermen's Broadcast

WHDH-Fishermen's Broadcast
WLW-Hillbilly Tryouts
WMEX-Shopping With You
WORI-Stock Market
WSAR-Home Beautiful
10:45
NBC-Swing Serenade: WJZ WBZ
WHAM WFEA (sw-15.21)
C.N.-John Metcalf's Choir Loft:
WNBH WAAB WSAR WRDO
WLBZ WLLH WEAN WBRY
(FCY-Home Forum CFCY-Home Forum CKAC-Chanteur Indien WOR-The Romancers

WORL Yodeling Cowboy

CBS-Cincinnati Conservatory of Music: WABC WMAS WDRC WOKO WEEI WFBL WPRO WCAU WNBX CKAC WORC (sw-21.52-9.59)

Program: Quartet in A Minor. for violin, viola and 2 'celli, Op. 35 (Arensky), Concert Study (Milde), Piece en forme de Habanera for clarinet and piano (Ravel), Duo. No. 1, in C major, for clarinet, bassoon and piano (Beethoven) and First Movement from "Sonata for Horn and Piano, in F major, Op. 17" (Beethoven).

NBC-Vaughn de Leath, songs: WJZ WFEA WHAM (sw-15.21)

WJZ WFEA WHAM (sw-15.21)
NBC-Florence Hale Radio Forum
WEAF WTAG WJAR WTIC
WCSH WGY WNAC (sw21.5)

21.5)
MBS-Tall Corn Time: WAAB
WNBH WBRY WOR WRDO News: WAAB WO

# Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

2:00 EST (1:00 CST) SOCIAL SECURITY CON-FERENCE, speakers, CBS.

### NIGHT

8:00 EST (7:00 CST) COLUMBIA WORKSHOP. dramatization, CBS.

8:00 EST (7:00 CST) ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red.

8:30 EST (7:30 CST) JOHNNY PRESENTS Russ Morgan's orchestra; E. R. Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS.

9:00 EST (8:00 CST) NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.

9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS.

9:15 EST (8:15 CST) CHICAGO SYMPHONY ORCHESTRA, Dr. Frederick Stock, conductor, MBS.

10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Carl Hoff's orchestra, vocalists, quartet; Lauritz Melchior, guest, CBS.

10:00 EST (9:00 CST) SYMPHONY ORCHES-TRA, Artur Rodzinski, guest conductor, NBC-Red.

CFCY-Luncheon Music CFNB-Old Time Dance Music WBZ-4-H Club WCOP-Music in a Sentimental Mood
WHDH-The Rhythm Makers
WLBZ-Children's Comm. Sing
WLW-My Health
WMEX-Dusty Rider
WORL-News; Kiddie Show
WSAR-Italian Prgm.

NBC-Musical Tete-a-Tete: WEAF WTAG WNAC WTIC NBC-Minute Men: WJZ WFEA WBZ (sw-15.21)

WBZ (sw-15.21)
CFNB-Dance Music
WCOP-Artists & Models
WCSH-The School Librarian
WHAM-Boy Scout Prgm.
WHDH-Nita & Bob, songs
WJAR-Youth Radio Councillot
WLW-News; River; Weather
WMEX-Uncle Ted
WSAR-String Music WSAR-String Music

11:30

NBC-Instrumental Ensemble:
WEAF WGY WTIC WJAR
WNAC WTAG WCSH (sw21.5)
NBC-Our Barn, children's prgm.
WJZ WBZ WFEA WHAM
MBS-Army Band: WLLH WRDO
WBRY WAAB WLBZ WLW
WOR
CFCY-Musings
CFNB-Luncheon Music

CFCY-Musings
CFNB-Luncheon Music
WCOP-Voice of Italy
WHDH-William Earle's School
WMEX-Joe Rubin's Discoveries
WNBH-Junior Club of the Air
WNBX-Good Morning, Neighbor
WORL-Flying School

MBS-Army Band: WEAN
Y.N.-March of Diesel: WFEA
WNAC
CFNB News
WCOP-Closs

WCOP-Clemente Giglio Players WNBX-thlythm & Romance WORL-University Extension WSAR-U. S. Army Band

# AFTERNOON

NBC-Abraham Chasin's Music Series: WEAF WJAR WTIC WCSH WTAG (sw-15.33)
CBS-Captivators: WABC WDRC WEEI CKAC WPRO WMAS WFBL WCAU WOKO (sw-21.52)

WFBL WCAU
21.52)
NBC-ACall to Youth, Guest
Speaker: W.JZ WFEA WEAN
MBS-Parents Magazine of the
Air: WOR
Y.N.-Walter Kidder's Concert:
WNAC WLLH
News: WAAB WORL CFCY
CENB.Waltz Time

WBRY-Tune Up Time WBZ-News; Dance Revue WCOP-Frolic Makers WGY Rhythm Makers; News WHAM-Hit of the Day; News WHDH-Weather; Time; News WHDH-Weather; Time; New WLBZ-Farm News WLW-The Smoothies WMEX-Italian Airs WNBH-Surprise Party WNBX-Theater of the Air WORC-March of Events WRDO-Noon-day Musicale WSAR Shopping Guide 12:15

CBS-Captivators: WORC WLBZ NBC-Carol Weymann, sop. (News, WJZ only): WJZ MBS-This Wonderful World:WOR C.N.-Agricultural Series: WRDO WAAB WEAN News: WDRC WBRY WEEI CFCY-Band Parade WCSH-Cowboy Caravan WFEA-Ambassador of Swing WGY-Marc Williams, cowboy

songs
WHAM-4-H Club
WHDH-0ld Gardner; Silhouettes
WLLH-Shopping News
WLW-Afternoon Edition
WMEX-Italian Radio Review WNBH New Bedford Speaks WORL-The Inner Light WTAG-Farm Flashes 12:30

12:30

NBC-Rex Battle's Orch.: WEAF

NBC-American Farm Bureau

Fed.: WJZ WHAM WLW WBZ

(sw-15.21)

CBS-Geo. Hall's Orch.: WABC

WCAU WORC WPRO WOKO

WFBL (sw-9.59-21.52)

CBC-Rex Battles' Orch.: CFCY

Y.N.-La Rosa Prgm.: WAAB

WEAN

News: WOR WLBZ WMAS ews: WOR WLBZ WMAS

WFEA
Noon-day Revue: WRDO WTAG
CFNB-Musical Prgm.
CKAC-Agricultural Talk
WBRY-Eat, Drink & Be Merry
WCOP-Jungle Jim
WCSH-Six Men and a Girl
WDRC-Ad-Liner
WEEI-The Goofs
WGY-Farm Prgm.
WHDH-Noonday Revue
WJAR-College Prgm. WJAR-College Prgm

WJAR-College Prgm.
WLLH-Question Box
WMEX-Hits of the Day
WNAC-Musical Roundup
WORL-Stock Market
WSAR-Mid-Day Melodies
WTIC-Dance Orch.
12:45 NBC-Rex Battle's Orch.: WJAR CBS-George Hall's Orch.: WMAS News: WSAR WLBZ WCAU WCOP

WCOP CKAC-La Province en Progres WBRY-Musical Journey WDRC-Ad Liner WFEA-Dr. Horace B. Williams

WHDH-4-H Club Prgm. WLLH-News; Shopping News WMEX-Monitor Views the News WNBH-The Radio News WNBX-Farm Bureau WOR-Steven Severn's Pet Club WORL-Fishing Time
1:60

CBS-Orientale: WABC WDRC
WORC WMAS

NBC (News, WEAF only); Er-nie Holst's Orch.: WEAF (sw-15.33)

MBS-Elinor Sherry, blues; Orch. WOR Y.N.-News: WCSH WSAR WEAN WLBZ WNAC WLLH WRDO WNBH WFEA

News: WJAR WNBX WTAG WPRO

CKAC-Stock Quotations
WAAB-News of Women's Clubs
WBRY-News; Piano Moods
WCAU-Medical Society Talk; News WCOP-Journal of the Air

WGY-Ford Rush & Silent Slim WHAM-Roch. City Club WHDH-Afternoon Musicale WMEX-Musical Mailbox WORL-News; Continental Rhy

thms WTIC-News; Weather; Markets 1:15 NBC-Ernie Holst's Orch.: WTAG WCSH
CBS-Rhythmaires: WABC WPRO
WDRC WORC WMAS WFBL WORC WORC WMA WOKO WEEI WNBX

MBS-Microphone in the Sky WOR WAAB Y.N.-Earle Lawrence, bar.; WNBH WLLH WRDO WNAC WBRY

WCAU-Our Public Schools WCOU-Lost & Found; Rhythm & Romance

WFEA N. H. Extension Service WGY-Stock Market Reports WJAR-Entertainers WLBZ-Bob Whitten Circuit WORL-Dessert Club WSAR-Your Home

WORL-Dessert Club
WSAR-Your Home & You
1:30

NBC-Your Host Is Buffalo.
WEAF WJAR WCSH WTIC
WGY CFCY (sw-15.33)
CBS-Buffalo Presents. WABC
WFBI WPRO WEEI WOKO
WMAS WDRC WORC WBZ WLW WHAM (SW-15.21)
Y.N.-Affairs of the Hemingways.
WSAR WNBH WILH WRDO
WEAN WNAC WLBZ
CFNB Birthday Prgm.
CKAC-Feminine World

WAAB Leroy, pianist WBRY-Yola Faye, songs WCAU-Scientific Wonders WCOP-Echoes of Poland WFEA-Magic Strings WHDH-Ralph Massaro, tnr. WMEX-Buddy Rogers' Orch. WOR-Seton Hall Glee Club Con-

WORL-Three Jigglers WTAG-Man on the Street

1:45

NBC-Your Host Is Buffalo:

WTAG

MBS-Carnegie Tech. Symphony
Orlch: WAAB

Y.N.-Three Girls & a Boy: WNAC

WNBH WRDO WLBZ WEAN WRRY-Cheer upodist
WCAU-Strike Up the Band
WHDH-The Cub Reporters, dramatic sketch
WLLH-Question Box
WMEX-Short Story Editor
WNBX-Matinee Swing
WORL-Musical Numerology

WSAR Texas Slim 2:00

2:00

CBS-Social Security Conference:
WABC WNBX WEEI WOKO
WLBZ WORC WFBI. WCAU
WPRO WDRC WMAS
Speakers of the eleventh anmual conference on Social Security will be Senator Guy M. Gillette of Iowa, and Marion B.
Folsom, treasurer of the Eastman Kodak Company, and member of the Federal Advisory
Council on Social Security.

Council on Social Security.

NBC Jean Etheton, songs: W.IZ
WHAM WEAN WLW WBZ
(sw-15.21)

NBC Music for Everyone: WEAF
WJAR WCSH WTAG WTIC
(sw-15.33)

CBC-London Calling: CFCY
MBS-Benay Venuta's Variety
Prgm.: WSAR WOR WNBH
WLLH WRDO WBRY WAAB

CFNB-Marconi Band Concert CKAC-Parade des Amateurs WCOP-Lithuanian Darbininkas WGY-Doc Schneider's Cowboys WHDH-Musical Fantasy WMEX-Week End Revue

WMEX-Week End Revue
WNAC-Spelling Bee
WORL-News; Swing Doctor
2:15

NBC-Kidoodlers: WJZ WFEA
WHAM WEAN WBZ WLW
(sw-15.21)
WGY-Hilltop House
WHDH-Don Humbert's Strings
2:30

NBC-Bill Keeps Orch WIZ

2:30

NBC-Bill Krenz Orch.: WJZ

WEAN WFEA WHAM WBZ

WLW (sw-15,21)

CBS-Motor City Melodies: WABC

WOKO WPRO WORC WMAS
WDRC WCAU WNBX WLBZ
WEEI CKAC WFBL (sw-9.59-15.27)

NBC-Campus ( WCSH WGY (sw-15.33) CFNB-Memories Capers: WEAF Y WTAG WTIC

WAAB-Racing Matinee WCOP-Music of the Masters WHDH-Duane Marshall's Orch. WJAR-Brevity Matinee

WORL-Polish Melodies 2:45 WAAB-Musical Journal 3:00

3:00
CBS-Merrymakers: WABC WLBZ
WORC WPRO WEEI WDRC
WMAS WOKO CKAC WNBX
(sw-15.27)
NBC-To be announced: WJZ

WHAM WBZ WFEA WEAN WLW NBC-Golden Melodies: WEAF

WLW
WBC-Golden Melodies: WEAF
WGY WTAG WCSH WTIC
WJAR (sw-15.33)
MBS-Music Hall, from London;
WRDO WSAR WLLH WOR
WBRY WAAB WNBH
News: WCOP WORL WHDH
CFNB-Tea Dance
WCAU-Music from Blue Room
WMEX-Jam Session
3:15
CRS-Merrymakers: WFBL WCAU

3:15
CBS-Merrymakers: WFBL WCAU
NBC-Dot & Pat, songs & patter:
WJZ WHAM WFEA WEAN
WBZ (sw-15.21)
WCOP-Phil Saltman Presents
WHDH-Two Pianos
WMEX-Gem of Melody
WORL-Rita, Franie & Jimmie
3:30
CBS-Waltzes of the World:
WABC WNBX CKAC WFBL
WDRC WLBZ WPRO WORC
WMAS WOKO WEEI WCAU
9.59-15.27)

9.59-15.27) NBC-Montclair A Cappella Choi

9.59-15.27)
NBC-Montclair A Cappella Choir:
WEAF WTAG WJAR WCSH
WTIC WGY (sw-15.33)
NBC-Rendezvous with Ricardo:
WJZ WHAM WBZ WFEA
WEAN WLW (sw-15.21)
CFCY-Outports Hour
CFNB-Concert Songs
WCOP-Front Page Brama
WHDH-Eb & Zeb, comedy
WORL-How About Music
3:45
CFNB-Monitor News
WCOP-Movie-Go-Round
WHDH-Bert Hirsch's Orch,
WMEX-Today's Winners
WRDO-Hawaiian Serenade
4:90
NBC-Calling All Stamp Collectors: WEAF WTAG WJAR
WCSH WTIC WGY (sw-9.53)
MBS-Student Opinions: WRDO
WILLH WAAB WNBH WLBZ
WSAR WBRY
CBS-Charles Paul, organist:
WABC WNBX WFBL WPRO
WEEL WOKO WDRC WMAS
WORC CKAC (sw-15.27)
NBC-Club Matinee, variety prgm.:
WJZ WHAM WBZ WFEA

WORC CKAC (sw-15.27)
NBC-Club Matinee, variety prgm.:
WJZ WHAM WBZ WFEA
WEAN WLW
CBC-Scrub Oak Hollow: CFCY
(FNB
WCAU Dixie Plowhoys

WCOP-Professional Parade WHDH-Jerry's Hayshakers WMEX-Stephen Charles' Orch. WOR Cocktails in Swingtime

WORL-News

4:15
CBS Gertrude Lutzi, sop.; John
Sturgess, bar.: WABC WOKO
WEEL WDRC WPRO WFBL
WORC WMAS WNBX CKAC

WORC WMAS WNBX CRAC (sw-15.27) NBC-Men of the West: WEAF WJAR WCSH WGY WTAG (sw-9.53)

Frequencies

WHDH-830 WJAR-890 WJZ-760 WLBZ-620 CFNB-550 WJAR-890
CFRB-690 WJZ-760
CKAC-730 WLBZ-620
CKCW-1870 WLLB-1370
RDKA-980 WLW-1870
WABB-1410 WMAS-1420
WBEZ-WBZA-990 WNAC-1230
WCGP-1120 WNBH-1310
WCGP-1120 WOK0-1430
WCGF-1330 WORC-1290
WEAL-660 WORL-920
WEAL-780 WPRO-630
WEEL-590 WFD-1370
WFBL-1380 WSAR-1450
WFY-790 WTAM-1070
WHAM-1150 WTIC-1340

MBS-Set on Hall College Glee Club: WLBZ WBRY WSAR WRDO WLLH WAAB WNBH CBC-Concert Trio: CFCY CFNB WHDH-Fishermen's Broadcast WOR-St. Elizabeth's Glee Club WORL-College Days WTIC-Hank Keene

4:30

NBC.Top Hatters: WEAF WTAG
WJAR WTIC WGY (sw.9.53)
NBC.Club Matinee: (sw.15,21)
CBC.Stock Quotations: CFNB
CFCY.Sleepy Town Frolics
CKAC-Social Announcements
WAAP.Powler Marking. WAAB-Racing Matinee
WBRY-Better Homes Prgm,
WCSH-The Seven Cheers
WHDH-Variety Musicale WLBZ-Audition WMEX-Today's Winners WORL-Conservatory Presents WSAR-Buyers' & Sellers' Club

4:45
MBS-Bookshelf Spotlight: WLLH
WNBH WRDO
CBS-Rhythm Rendezvous: WABC
WDRC WORC WPRO WOKO

WDRC WORC WPRO WOKO
WMAS WNBX CKAC WEEL
9.59-15.27)
CFNB-News
WOR-Melody Moments; Musical

Interlude WORL-Blue Prelude

WSAR-To be announced

WSAR-To be announced

5:00

NBC Rakov's Orch. WJZ WBZ
WFEA WEAN WHAM WLW
CBS-To be announced: WABC
WFBL WPRO WOKO WNBX
WEEL WDRC WCAU WMAS
(sw-9.59-15.27)

NBC Great Plays: WEAF WTAG
WJAR WTIC WNAC (sw9.53)
Title: "The School for Scandal."

MBS-Pancho's Orch.: WOR
WBRY WLLH
Shoppers Variety Revue: WRDO
WLBZ
CFNB-Hawaiian Echoes

CFNB-Hawaiian Echoes CKAC-Serenade WCOP-On the Campus WCSH-Speed Gibson WGY Musical Workshop WHDH-Variety Musicale WMFX-Souvenirs WNEA-Souvenirs
WNBH-Musical Messages
WORC-Funnies on Parade
WORL-Your City & Mine

WSAR-Italian Prgm.

5:15

NBC-Great Plays: WCSH

NBC-Rakov's Orch: (sw-15.21)

C.N.-Pancho's Orch: WSAR

CFCY-The Plainsmen CFNB-Dance Music CKAC-French Songs WBRY-Dine & Dance WGY-Count of Monte Cristo WHDH-Club Cabana Talk WLBZ Red Cross Talk WMEX-Today's Winners WORL-Barn Dance

5:30 NBC-Great Plays: WEAF WTAG WJAR WNAC WTIC WCSH (sw-9.53)

(sw-9.53) NBC-Marvin Fredrick's Orches-tra: WJZ WHAM WBZ (sw-

tra: WJZ WHAM WBZ (sw-15.21) CBS-Will McCune's Orch.: WABC WOKO WCAU WDRC CKAC WORC WPRO WOR (sw-9.59-

BS-Sammy Kaye's Orch.: WOR WRDO WBRY CFCY Green Room
CFNB Melody Masters Prgm.
WCOP Boston Question Box
WFEI-Boston Hour WFEA-Dance Hour WGY-Studio Party WHDH-Serenaders WLBZ-Silver Streak Rangers WLLH-Hits & Encores WLW-Truly American WMAS-The Shindig WNBH-Radio News

WNBX-Theater Billboard WSAR-Musical Shooping Tour

5:45 C.N.-Jack Onslow's E School; WAAB WRDO News: WSAR WBRY CFNB-On the Mall WBZ-Dance Interlude WHAM-Carson Robison Bucka-

WNBH-Music by Cugat
WNBX-Odds & Ends
WOR-What Do You Know?
WORL-Eventide Echoes

## NIGHT

6:00

CBS-Columbia Chorus Quest; News: WABC WMAS CFRB News: WNBX

News: WABC WMAS CFRB WNBX
The Bethany College Choir, Hagbard Brase, director, offers Our Father (Gretchanhoff), All Blessed, All Holy, Lord God (Kastalsky), Only Begotten Son (Gretchanhoff), Misericordias Domini (Durante), O, Brightness of the Immortal Father's Face (Lutkin) and Wake, Awake (Christiansen),
NBC-(News, WJZ only); Tune Twisters: WJZ
NBC-EI Chico Spanish Revue WEAF WTAG WGY WLW (sw.9.53)
Y.N.-News: WNAC WLBZ WLLH WFEA WEAN WNBH WCSH WSAR WRDO
News: WTIC WORC WMAS WDRC WHAM WPRO WHDH WCOP

CFNB-Motors & News CKAC Critique Litteraire KDKA-News; Sports WAAB-Dinner Concert WBRY-Hall of Fame WBZ-News; Dance WCAU-Vincent's Varieties WCAU-Vincent's Varieties
WEEI-News; Sportshots
WMEX-Monitor Views the News
WOR-Uncle Don
WORL-News; Sports Page
WTAM-News; Evening Frelude
6:15
NBC-Master Builder Program:
WJZ WFEA KDKA (sw-15.21)
CBS-Columbia Chorus Quest;
WORC
Y.N.-Fred Hoey's Sports Round-Varieties

WORC
Y.N.-Fred Hoey's Sports Roundup: WEAN WNAC WLBZ
WTAG WTIC WCSH
CFCY-Chiffon Jazz
CFNB-Concert Music
CKAC-Pianologue CKAC-Pianologue
WBRY-Dinner Hour
WCAU Bill Dyer, sports
WCOP-Along Dance Avenue
WDRC-Sports; Better Business

Bureau WEEI-Rhythm Revue WHAM The Master Builder WHDH German Orch. WMAS-Caravan WMEX-Italian Radio Review

WNBH-Rhythm Makers WORL-Music for Milady WPRO-Helen Young, st WRDO-Old Favorites WSAR-Musical Shopping Tour WTAM-Welfare Federation 6:30

6:30

CBS-Art Shaw's Orch.: WABC
WORC WLBZ WMAS WNBX
WOKO WEEI WDRC WCAU
WFBL (sw-11.83)
NBC-News; Chick Webb's Orch.:
WJZ WBZ

NBC-News; Sports Question Box: WEAF WCSH (sw-9.53) CBC-Wilfrid Charettes' Orch.: CFNB C.N. Dinner Concert: WRDO WNBH

News: WBRY WTAG WOR WSAR CFCY Sports: WLW WFEA WHAM WPRO

CFRB-Talking Reporter; Sports; Spotlight CKAC-Radio-Reportage KDKA-Weather; N.Y.A. Talk WGY-News; Dance Music WHDH-Jimmie McHale's Orch. WJAR-Concert Orch. WLLH-News; Interlude WMEX-Today's Winners WNAC-Musical Roundup

WTAM-News; Tom Mannion WTIC-Wrightville Clarion 6:45 NBC-Religion in the News WEAF WTAM (sw-9.53)

CBS-Art Shaw's Orch.: WMAS NBC-Chick Webb's Orch.: WHAM W.A. Advertising Drama: WEAN WNAC WTAG WLLH WNBH WRDO

CFCY
To be announced: KDKA WTAG
CKAC-Folk Songs of the People
WAAB-Racing Results
WBRY-A Religious Forum
WCSH-State Employment Service
WEEI-Hour Glass
WGY-Moana Hawaiians
WHDH-Gene Nickerson's Orch.
WLW-Saturday Evening News
WMEX-Vin Vincent's Orch.
WOR-Camera Speaks
WPRO-Public Affairs in Rhode
1-iond

CBC-Wilfrid Charettes' Orch.:

WRDO-Dinner Dance Music WTIC-Medical Talk

7:00 MBS-Renfro Barn Dance (Allis-Chaimers Manufacturing Co.):

WLW

CBS-To be announced: WABC
WEEI WPRO WDRC WNBX
WMAS WORC WFBL WOKO
(sw-11.83)
NBC-Kaltenmeyer's Kindergarten:
WEAF WNAC WTAG WTIC
WCSH (sw-9.53)
NBC-Message of Israel: WJZ
WFEA WEAN WBZ KDKA
(sw-11.87)
CBC-Kaltenmeyer's Kindergarten: CFCY CFNB
News: WAAB WRDO WLBZ
Sports: CFRB WOR WJAR
CKAC-Pierre et Pierrette
WCAU-Golden Music
WGY-Modern Melodies
WHAM-Hank & Herb WGY-Modern Melodies
WHAM-Hank & Herb
WHDH-Duane Marshall's Orch,
WLLH-Good News of Lowell
WMEX-Jimmie McHale's Orch,
WNBH-Studio Party
WTAM-Emerson Gill's Orch,

7:15

MBS-Outdoors with Bob Edge:
WOR WAAB WNBH WBRY
WLW WLBZ CFRB-Memories of Dr. Lambert CKAC-Piano Recital WHDH-Mickey Anton's Orch. WJAR-Harmonica Band WLLH-News; Sports WMAS-Around the Town WMEX-Irish Echoes WRDO-Down Easters
WSAR-Romantic Tenor
WTAM-Sammy Watkin's Orch.
WTIC-Behind the Scenes
7:30

7:30 NBC-Uncle Jim's Question Bee (Washington Coffee): WJZ WBZ WGY WTAM KDKA (sw

CBS-Saturday Night Swing Club:
WABC WEEI WPRO WFBL
WNBX CFRB WDRC WLBZ
WOKO WORC WCAU CKAC
WMAS (sw-11.83-9.59)
NBC-Alistair Cooke, dramatic
critic: WEAF WTAG
CBC-Book Review: CFNB CFCY
MBS-Xavier Cugat's Orch.; WOR
WAAB WRDO WLH
CN-The Lone Ranger: WEAN

C.N. The Lone Ranger: WEAN WSAR WNBH

WSAR WNBH
Y.N. These People Make News:
WLBZ
WBRY-Jimmy Lacey's Gang
WCSH-Schools on the Air
WHAM-To be announced
WHDH-International Strings
WJAR-John MacDonald
WLW-Renfro Valley Barn Dance
WMAS-Tune Teasers
WNAC-News Reporter
WTIC-Harry Gilbert's Orch.
7:45
NBC-Jean Sablon, songs: WEAF
WTAG

NBC-Jean Sablon, songs: WEAF WTAG
Y.N.-Sports of the Week with
Jack Stevens: WLLH WBRY
WSAR WTIC WNAC WRDO
CFNB-Hockey Interview
WAAB-Jack Fischer's Orch.
WFEA-Hacker Headlines
WHDH-Jason Tobias' Orch.
WJAR-Bar Association Prgm.
WMAS-Around the Town
WMEX-Jungle Jim, sketch
8:00
NBC-Rubert L. (Believe-It-OrNot) Ripley (Post Bran
Flakes); Linda Lee, vocalist;
B. A. Rolfe's Orch.: WEAF
WCSH WNAC WTAM WTIC
WGY WJAR WTAG WLW (sw9.53) (also KFI at 12 mid.)
CBS-Columbia Workshop; Wm. N.

CBS-Columbia Workshop; Wm. N. Robson, dir.: WABC WMAS WEEI WPRO WCAU WFBL WORC WDRC WLBZ WOKO WNBX CFRB (sw-6.06-11.83)

NBC-Krueger Sports Reel by Clem McCarthy: WJZ NBC-To be announced: WBZ WEAN WHAM KDKA WFEA

CBC-Let's All Go to the Music Hall: CFNB CFCY MBS-Studies in Contrast: WOR WRDO WSAR WLLH WAAB WBRY WNBH CKAC-Old Fashooned Spelling Bee

WMEX-Melody Ensemble WSM-Francis Craig's Orch.

8:15 NBC-Dance Orch. (RCA Victor):

NBC-Dance Orch.; WBZ WEAN WHAM KKDA WFEA (sw-11.87)
WBRY-Del Fino's Orch.

WHDH-When Day Is Done WMEX-Dance Melodies

8:30
CBS-Johnny Presents (Philip Morris); Russ Morgan & His Orch.; E. R. Johnstone's Dramas; Genevieve Rowe & the Swing Fourteen; Glenn Cross, thr.; Floyd Sherman, thr.: WABC WPRO WFBL WOKO WEEI WCAU (sw-6.06-(also KNX KSL at WDRC WEEL WCAU WDRC 11.83) (also KNX NOL 11.83) (also KNX NOL 11:30 p.m.)
Guest: Kenneth D. Ruble of Minneapolis Journal.

WEAF

MINIMERPOIS JOURNAL.

NBC-To be announced: WEAF
WJAR WNAC WCSH WTIC
WTAM WGY WTAG WLW
(sw-9.53)

MBS-Pat Barnes & His Barnstormers: WLBZ WSAR WOR
WRDO WNBH WAAB WLLH
CBC-Reflections: CFCY CFNB
What Do You Know?; CKAC
CFRB

WBRY-Dee Petersen's Orch. WMAS Workingmen's Circle WMEX-Four Aces WNBX-Auto Show WORC-Studio Party

NBC-To be and NBC-To be announced; WBZ WHAM WFEA KDKA WEAN (sw-11.87) NBC-Campus Kids; WJZ WMAS-Modern Melodies

9:00 CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WABC WFBL WOKO WEEI WCAU WMAS WDRC WORC WPRO (sw-6.06-11.83) (also KNX KSL at 12 mid.)

NBC-Alka-Seltzer Nat'l Barn Dance; Guests; Henry Burr, Verne, Lee & Mary, Hoosier Hot Shots, Novelodeons, n.ale Hot Shots, Novelodeons, n.ale trio, Lulu Belle & Scotty, Uncle Ezra, Joe Kelly, m.c.: WJZ WLW WBZ KDKA WHAM WEAN WEBR (sw-11.87) (also KGO at 11 p.m.)

MBC-Al Roth's Orch.: WEAF
WTIC WTAG WJAR WLW
WFEA WNAC WCSH WTAM
WGY (sw-9.53)
MBS-John Steele from London:
"RDO WNBH WAAB WLLH
WLBZ WSAB WOR

WLBZ WSAR WOR

CBC-Hockey Broadcast: CFCY CFNB CFRB CKAC-Gala Musical et Humor

istique WBRY-Search for Talent WHN-Robert Saunders' Orch. WMEX-Travel Talk WNBX-Request Prgm.

9.15 MBS-Chicago Symphony Orch.: WRDO WBRY WLLH WAAB WOR WNBH WSAR

WHN-Zinn Arthur's Orch.
WLBZ-Saturday Night Jamboree
WMEX-Down Memory Lane
9:30
CBS-Saturday Night Serenade;
Mary Eastman, sop.; Bill Per
ry, tnr.; The Serenaders; Gus
Haenschen's Orch. (Pet Milk):
WCAU WFBL. WEEI (sw WCAU WFBL WEEI (sw

9.59)

NBC-American Portraits, drama:
WEAF WCSH WNAC WTAG
WTIC WFEA WTAM WGY
WLW (sw.9.53)
Title: "Thomas Jefferson."
CBS-By Popular Demand; Book
Review: WABC (sw.11.83)
WDRC-Concert Hall of the Air
WJAR-Dancing Melodies
WMAS-Melodies of the Masters
WMEX-Frank Littlefield's Orch.
WNBX-WPA Concert
WORC-In the Spotlight, drama
WPRO-Frank Littlefield's Orch.
9:45

9:45
CBS-Nan Wynn, songs: WABC (sw-11.83)
C.N.-Symphony Orch.: WSAR News: WNBX WJAR

10:00

NBC-Symphony— Orch.; Artur Rodzinski, Guest Cond.: WEAF WCSH WJAR WTAG WNAC WGY WTAM WTIC (sw.9.53) The music detail for this program may be found on page 7 this week.

may be found on page 7 this week.

CBS-Your Hit Parade (Lucky
Strike Cigarettes) Carl Hoff's
Orchestra; Buddy Clark, soloist; Songsmiths' Quartet;
Guest: WABC WPRO WLBZ
WNBX WFBL WPRC WMAS
WOKO WORC WEEI WCAU
(sw-6.06-11.83)
Guest: Lauritz Melchoir.

NBC-Design for Music: WJZ WHAM KDKA WFEA WBZ WEAN (sw-11.87) MBS-Symphony Orch.: WRDO WOR WAAB WNBH WBRY WLLH WSAR CKAC-Deprises Heure WLLH WSAR CKAC-Derniere Heure WLW-Good Will Hour WMEX-Vin Vincent's Orch.

C.N.-Symphony Orch.: WNBH CKAC-Leo Lesieur, organiste WMEX-Jimmie McHale's Orch. WMEX-Jimmie McH 10:30

10:30

NBC-Symphony Orch.: WEAF
WCSH WJAR WTIC WTAG
WNAC WGY (sw-9.53)

NBC-Dick Gasparre's Orch.: WJZ
WEAN WHAM KDKA WFEA

WEAN WHAM KDKA WFEA
WBZ (sw-11.87)
MBS-Symphony Orch.: WOR
WRDO WBRY WLLH WSAR
WNBH WAAB
CBC-Symphony Orch.: CFCY
CFNB
CFRB-Bert Niosi's Orch.
CKAC-Voyage au Pays Des Mots
WLW-Henry Busse's Orch.
10:45
CBS-Capital Opinions: WABC
WMAS WOKO WLBZ WEEI
WORC WNBX WDRC WPRO
(sw-11.83)

# Saturday

April 9



MARY EASTMAN "Saturday Night Serenade" soprano Sat. 9:30 pm EST

CKAC-De LaSalle Cavaliers WCAU-Labor Problems & S

WMEX-Monitor Views the News

WMEX-Monitor Views the News
WPRO-The Hour Glass

11:00

NBC-(News, WJ Zonly); Ruby
Newman's Orch.: WJZ
CBS-Buddy Rogers' Orch.: WABC
(sw-6.12)
Y.N.-News: WNBH WEAN WLBZ
WCSH WBRY WRDO
News: WOR WORC WEEI WMAS
CFRB WLW WPRO KDKA
CKAC-Sports Reporter

CFRB WLW WPRO KDI CKAC-Sports Reporter WBZ-News; Radio Roundalav WCAU-Ben Alley, tnr.; New WDRC-Sports; News WGY-News; Organ Reveries WHAM-News; Musical Hits WLLH-Al Forrest, organist WMEX-Roland Russell's Orch.

11:15 MBS-Abe Lyman's Orch.: WOR

MBS-Abe Lyman's Orch.; WOR
WAAB
Y.N.-Weather Service: WNBH
WEAN WLBZ WBRY WRDO
KDKA-Music You Want
WGY-Gene Beecher's Orch.
WHAM-Bobby Lyons' Orch.
WLW-Ace Brigode's Orch.
11:30
CBS-Benny Goodman's Orch.;
WABC (sw-6.12)
NBC-(News, WEAF only) Dick
Stabile's Orch.: WEAF
NBC-Horace Heidt's Orch.: WJZ
CBC-News: CFCY CFNB
News: WTIC WTAG WNAC
WNBH WFEA WHAM WSAR
WLLH
WMEX-Garden of Dreams
WTAM-Barry Conrad's orch.

WTAM Barry Cornad's orch.

11:45
Y.N. Weather Service: WTAG
WCSH WFEA
WMEX-Billy Brooks' Orch.
12:00

12:00
NBC-Ernie Holst's Orch.: WEAF
CBS-Sammy Kaye's Orch.: WABC
NBC-Dance Orch.: WJZ
MBS-Isham Jones' Orch.: WOR
WAAB-News
WLW-Twenty-Four Hour Review

End of Saturday Programs



# YOU CAN WIN!

My Students have won ONE QUARTER MILLION DOLLARS in Prize Contests. My PERSONAL COACHING COURSE in CONTEST TECHNIQUE will help

FREE HELP! Procter & Gamble will award ONE MILLION DOLLARS in Prizes this year. Get your share! Write for your Gift Copy of

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Why have my Students won so many Prizes in Procter & Gamble Contests? What kind of entries will win in the Camay and Crisco Contests now running? What kind of entries will win in similar contests now being staged?

You may have the answers to these vital questions without cost. Write NOW! A postal will do. Simply ask for "the 7 Secrets".

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MANY SERVICES fill each issue of RADIO GUIDE. Do you use them all?

HIGHLIGHTS of general entertainment are spotted on page 1, pictured on page 5.

LOVERS of fine music have learned that the most complete treatment of radio's fine music published anywhere can be found each week on RADIO GUIDE's pages 6 and 7. Eagerminded listeners also peruse the thought provoking idea stimus thought-provoking, idea-stimu-lating broadcasts discussed on pages 10 and 11.

INTIMATE news of the stars themselves, of the people who come into the home of every listener, is revealed by Evans Plummer and Martin Lewis on pages 8 and 9—and pictured throughout eight pages — 19 through 26. On these pages the stars live for you!

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Bloom Every Ter Weeks ft to Fall. Bush when 2 was a second of the first to the firs **New Climbing Cucumber** 

SAVE GARDEN SPACE. readily and may be grown on fences, poles, the c., thus saving much valuable space in grandl gardens. One hill will keep a good sized family supplied in summer. Bear early and continue to produce

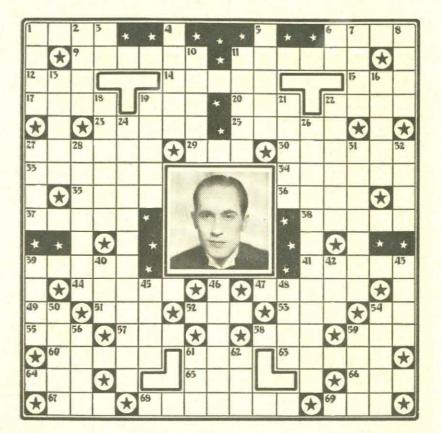
rent throughout the season. One plant will bear from Forty to Fifty fruits.

Delicious New Peaches

Rips fruit in 80 days. Resemble oranges in color, shape and size and grow on vines like melons. Beautiful and Tempting appearance when canned, make delicious pearance when canned, make delictions preserves and sweet pickles. Fine for pies, easy to grow. All 5 pkgs. of seed for only 10c and 2c postage. Catalog of rare & unusual seeds Free.

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# RADIO GUIDE'S X-WORD PUZZLE |\$27,000,000



### HORIZONTAL

- Impartial
- Hay, announcer
- Jackie —, singer Russ —, bandleader
- Russ Hubbub
- Fulcrum for raising a weight A number Short dozes

- Charge for service
  Reisman, bandleader
  Morton —, tenor
- 20. Reisman, bandleaue.
  22. Morton —, tenor
  23. Fatigued
  25. In what radio play did Helen
- Hayes star?

  Le Kreun, tenor
  Mineral spring
- Blunders
- 33. To classify
  34. Having knots or nodes
  35. Last word of an actor's speech
  36. Excursion on a boat
  37. Conducts with the hand
  38. Vouchsafe
  39. Leg joint

- Leg joint (pl.)
  Person born in Asia
  The devil
- Pertaining to a base
- 49. Ted Husing was born in this state (abbr.)
  51. Man's nickname
  52. Westbrook Voorhees,
- radio actor
- 53. It is 54. Charles Lindbergh wrote what book?

- 57. Fight with gloves Yale Well nourished
- Riles
- Drink slowly
- Type of drum Selvin and Bernie
- Shoshone Indian
- 66. Ostrich-like bird 67. Call letters of Oakland, Cal.,
- station 68. Helena is the capital here 69. Thing, in law

### VERTICAL

- 1. First name, star in the por-trait

- 2. The "Song —"
  3. Symbol for Tellurium
  4. Hand-to-hand scuffle

### Solution to Puzzle Given Last Week



- Asiatic country College degree (abbr.) Preposition

- Pastoral pipes

  Nellie —, Australian dramatic soprano

- 16. Large water jugs
  17. Worries
  19. Worries
  21. Signs of Signs of some future event
- Golf term Not to be resisted
- 26. Sending a program "over the air"

  27. Middle name, star in the portrait

  28. El. (1997)
- 28. Flees from danger 31. Pertaining to limestone 32. Had observed
- 39. Last name, star in the por-
- trait 40. Devour 42. Short for sister
- Urgent want
- 45. Character played by Free-man Gosden
  46. Jan —, bandleader
- 48. Feels pain
- Weber, orchestra 54. Ted —, bandleader 56. Heard on Major Bowes' pro-

- 59. Gratis

# 61. Source of light 62. In a pod

# MR. FAIRFAX KNOWS ALL

No personal replies to questions unless ac-companied by stamped, self-addressed envelope.

PHIL HARRIS was born in Linton. Indiana. He is five feet eleven inches tall, weighs 168 pounds, has dark hair and a light complexion.—A. M., San Diego, Calif.

VIN HAWORTH took the part of Jack Arnold in the "Myrt and Marge" serial. After leaving the serial he assumed the name "Jack Arnold" for his professional work, making pictures in Hollywood.—F. W. P., Little Rock,

BILLY IDELSON, Rush in "Vic and Sade," was born in Forest Park, Illinois, August 21, 1920.-D. B., Chicago,

MINABELLE ABBOTT plays the title role in "The Life of Mary Sothern."—Mrs. J. W. P., Salisbury, N. C.

JOHNNIE JOHNSTON, NBC singer-guitarist, was born in St. Louis, Mis-souri, December 1, 1914. He was mar-ried at Shreveport, Louisiana, on June 22, 1936. Five feet eleven inches tall, he weighs 153 pounds, has a fair complexion, brown hair and eyes. Lucille of "LUCILLE and LANNY" was born in Cleveland, Ohio, about 19 years ago. Her last name is Linwood. Language of the complexity of the complex of ny's last name is Grey. They are unrelated, having met while working on the same radio program.—R. M. K., Hazelton, Pa.

TONY MARTIN'S real name is Al Norris.-M. H. V., Utica, N. Y.

GALE PAGE is preparing for picthre work in Hollywood. At present she is not making any regular radio appearances. The role of KAREN ADAMS in "Woman in White" is taken by Luise Barclay.—B. S., Engle-wood, N. J.

# in CONTEST PRIZES

# Now Given Away Each Year!

\$100,000 cash! \$30,000 cash! \$1,200 a year for life! \$600 a year for life! Homes! Automobiles! These are a few of the hundreds of thousands of prizes given away by contest sponsors yearly. Contesting is fun—and profit—able! Why not get into the game!

### YOU CAN WIN A SHARE!

Our subscribers won over \$50,000.00 last year alone, including a \$10,000 and a \$5,000 first prize. They write: "Last week I won a Benrus watch on Chipso, and I feel that the advance information given by your service helped me to win. The same day the watch came I was advised that I had won \$500 on Philco."—Mrs. E.E.D., Pueblo, Col. "I won again in the Swift Allsweet contest. I won the thousand dollar prize in the second contest. I was so happy. I am so glad I am taking your course."—Miss L.R.T., San Francisco. "Your contesting service is wonderful. It helped me to win an automobile in the Hind's Honey and Almond Contest."—Mrs. J.M.B., Vernon, Tex.

# ENDORSED BY N. C. H.

Our service has the endorsements of Gilson V. Willets, director of National Contest Head-quarters; Everett Lane, President of National Contesters' Association; D. L. Wadley, author of "Winning Ways" and other foremost contest authorities

Let us show you how YOU can win a share of the millions given away. Send 10c (coin or stamps) to cover mailing costs, and receive a big 13-page mailing piece, filled with tested, proven, illustrated winning techniques, how-to-win tips on the current Camay, Crisco, Van Camp, Leonard, R. C. Cola, and other contests, and including 40 MAJOR PRIZE winning entries. Write today to:

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By Remarkable New THERMO-MAGNETIC CUSHION THE CRY of those irritated nerves responsible pains of menstruation, of enlarged prostate, kid-hiadder troubles, lumbago, sciatica, etc. New head of the company of the company of the company southing heat to the organs of the peivis and abdomen. Write today.

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# So You Like Contests?

AST week this department was able to publish an expert's criticism of a winning contest entryan analysis that emphasized the entry's strong features and showed the difference between it and the thousands of others that didn't win. This week, as another part of a long-range program of entry criticism, this department again publishes a series of non-winning entries for your criticisms. Twice before such non-winners have been presented, and each time enthusiastic critics have said they profited more from working on the other fellow's entries than they did from slaving with their own.

Here, then, are some typical nonwinning contest entries. Why don't you select one, analyze it, compare it with the winning entries also on this page, and send in your criticism? The best evaluations of each entry will be published, and the person who writes the best letter will be paid \$5. Here are the entries:

"I like Ivory Soap because I trust its purity, gentleness and softness to share my responsibility in guarding and taking care of my baby's health and beauty."—L. E. T.

"I like Ivory Soap because I adore digging in my garden but soil chaps my hands and I need a mild yet cleansing soap like Ivory to check irritation."—T. W. S.

"I consider Oxydol the perfect laundry soap because for an 'enviable white' wash Oxydol is complete in itself without the use of any other 'whitening aids'."—C. M.

"I like Ivory Soap because when hard times come and costly skin aids must go, it provides a simple, safe, thrifty way to retain complexion loveliness."—D. C.

"I consider Oxydol the perfect laundry soap because it enables me at the age of 77 to put out every Monday a wash so white it is the envy of my neighbors."—A. J. K.

Select any one of these entries which you believe you could improve. Remember, the best letter wins \$5 for its writer! Send the criticisms to "So You Like Contests?" Dept. EC3, Radio Guide, 731 Plymouth Court, Chicago, Illinois.

### This Contest World

Its Latest Whirligigs

Even the churches are turning to contests! Helen King, the contest judge, sends the following clipping: "... Your viewpoint about religion in the church may win one of twelve cash awards. March 20 is still time to enter the church essay contest!"... Purchase-proof exchanges are prospering. They offer to buy or sell boxtops, labels, wrappers or anything else a sponsor might want contestants to send with their entries. Some of the exchanges are even conducting contests in which box-tops, etc., must be submitted—and the prizes are larger collections of box-tops and labels!

In the March 15 issue of Contest News, Mrs. E. E. Hanna has an interesting little yarn on "How Pen Pals Help Each Other." And they do, too! . . . In the same publication, Gilson THIS WEEK'S PRIZE SPECIALS

\$15,000.00 Cash

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$100; 6th, \$50; four prizes, each \$25; fifty prizes, each \$10; fifty prizes, each \$5.

TO ENTER: Write a letter of not more than 250 words on the subject, "What the word 'Home' means to me, and the three things I learned from 'The Home Idea Book' that appealed to me most for my home." Each letter should have two parts. In the first, simply tell what "home' means to you, in not more than 100 words. In the remaining 150 words, discuss the three things learned from the "Home Idea Book" that appealed to you most. In other words, each of the latter will be discussed in about 50 words each, although there is no word-limit for the subdivisions of the second part of the letter. The book may be obtained from the Johns-Manville Corp., Dept. AH-4, 22 East 40th St., New York, or from Johns-Manville dealers, for ten cents. Mail your entry to Johns-Manville Contest, 22 East 40th Street, New York City.

TO WIN: Smart contestants will locate Johns-Manville dealers who are sponsoring local contests in connection with this national competition. A copy of the letter entered in the local contest can be used in the national one. Judges of the contest include an editor, an architect, a women's club president. "Slant" entries for them, rather than for professional contest judges. The first part of the letter should be

used for originality and attentionarousing expression. In the second part, "merchandise" your ideas that is, write to please the sponsor.

### 40,183 Prizes!

PRIZES: (Qualifying) Five thousand prizes, each six cans of tuna fish each month for eight months. (Grand prizes) \$10,000 in 183 cash prizes (\$5,000 first).

TO ENTER: Simply fill in three words to complete the following sentence: "I like this quality tuna because it is —, — and —." Use three words most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from either brand and send to Contest Dept., Van Camp Sea Food Co., Terminal Island, Calif. The qualifying prizes will be paid for the 5,000 best entries each month (March through October). Winners in these contests will be cligible to enter the \$10,000 cash contest, based on a statement titled "It's the natural thing to say."

TO WIN: Remember that this is the very simplest form of legitimate contest imaginable and it will have a tremendously wide appeal—so that almost all the adjectives in the language will be repeated many times. Look long and hard for appropriate, descriptive words which others may ignore. Because the prizes are small and widely distributed, "good-will" will doubtless increase as the contest progresses—which will make competition more intense each month. Enter as soon as possible.

Willets agrees with this department's statement of March 12, 1938, chastising the outfit that sells complete contest entries. He says, "We do NOT approve of this sort of thing, but so far as can be ascertained, there is no possible way to stop it." We think there is. If contestants will be a little

more intelligent, realizing that if the entries were good enough to win they would not be sold "over the counter" as they are, the practise can be "starved out" . . . Willets also points out that the real winners in the second Old Gold contest won't be known for six months or so; that those in the



Happiest man in Union, N. J., is Arthur H. Oliver, policeman. His entry in one of the six weekly Ivory Soap Contests won him a brand-new 1938 Studebaker, delivered by Procter and Gamble officials Howes (left) and Phillips

first one are just now being recognized. That's something many don't realize—that contesting has become so complex that a list of winners really means very little until some agency such as National Contest Headquarters has determined the people behind the names.

Willets, who appears to be close to sponsors of the Golden Gate International Exposition contest, reports that 454,447 entries were received before the closing date (thousands more came in too late!). The winner should be announced in about two weeks . . . Dr. Robert C. Westenberg, pastor of the Congregational Church of Uxbridge, Mass., is writing letters to announced contest winners to add to his collection of "undeliverable" letters. When he has a large enough collection, he will try to instigate a Federal Communications Commission investigation of radio contests. His efforts are interesting, but certainly not authoritative, since many winners refuse to accept mail immediately after winning, unless it is from someone they know-to avoid getting all the crank letters. And as for the investigation, certainly every legitimate sponsor and every earnest contestant would welcome an investigation from this or any other responsible agency!

Speaking of cranks, a new name was added to our personal list of contest "nuts" when a gentleman suggested we send this telegram to the big winners in a recent contest, signing the sponsor's name: "G-Men have all facts. Europe for us. Suit yourself."

# Some Winning Entries

Ideas That Clicked

This week we are publishing some non-winning entries for your criticisms. They were submitted in the Ivory Soap and Oxydol contests. For comparison, read these winning entries in the same contests:

Wilmer Shepherd reports this \$100 winner:

"I consider Oxydol the perfect laundry soap because my husband, a fireman, wears heavy wool clothing, and Oxydol lifts out the soaked-in soot and dirt, even in the lukewarm water wool requires."

In the Ivory Soap contest, one of Shepherd's students won \$5 with this entry:

"I like Ivory Soap because the uniform of a waitress must look fresh and clean—Ivory Soap helps me keep mine spic and span, clear-colored with sunny yellow glow."

The Townsend - Friend Analytical Contest Bulletin unearthed this \$100 winner in the Oxydol contest:

"I consider Oxydol the perfect laundry soap because my washing is too varied to use separate soaps for silks, corduroys, white and colored clothes; Oxydol cleans everything quickly, safely, effectively, economically."

Can you spot the points of difference that made these entries winners where the others failed? If you can, this comparative listing of entries will have served its purpose, and your next Procter and Gamble effort will doubtless reflect your own observational prowess!

# Unusual Eature

Cheerio-Radio Guide reyeals his identity

Capt. James Rosen Radio Guide tells why he's "King of Midgets"

Rikky Radio Guide follows the career baby Nikky Radio Guide follows the career radioland of the toughest little fellow in all radioland

Loretta Clemens-Radio Guide catches many stars off-guard

# UNMASKING RADIO'S GREAT

RADIO GUIDE publishes scoop pictures! First pictures ever published of Cheerio, of Loretta Clemens at peace with the world -and a hotdog-are only examples of the smash pictures in RADIO GUIDE.

EVERY WEEK in its exclusive picture section, RADIO GUIDE sneaks you backstage in radio. It introduces you to the stars in their homes—with pictures. Its pictures tell the life stories of radio's great, reveal their likes, their dislikes, their hobbies, their heartaches.

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