

RADIOLOG

What's On The Air

WEEK OF NOVEMBER 20, 1932

5c
Per Copy



GILDA GRAY
(Story on Page 27)

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POLITICAL VOICE PERSONALITIES

Broadcasters are discussing the voice personalities and radio technique of the orators who have fought the campaign of 1932 on the air.

Stripped of gestures, red fire, flags and bunting, words alone count on the radio. Much depends upon the effectiveness of the candidate's voice personality. There is a vast difference in the radio personalities of Herbert Hoover and Franklin D. Roosevelt.

John Carlile, productin manager of the Columbia Broadcasting System, has made a study of the political voices in the ethereal campaign. This is what he thinks about them:

Herbert Hoover—Voice is a little heavy in quality and reveals strain. The voice of a man who does not like to talk. Sustained utterance is made with effort. Manner of speaking shows great positiveness, even stubbornness. Inflection is natural, however, and is not that of an ordinary political spellbinder.

Franklin D. Roosevelt—His voice is a well-trained instrument, capable of reflecting his moods and the color of his thoughts. But to have heard him (never to have seen him) would be enough to convince the listener that he was sincere in utterance and good natured even in attack. His diction is exceptionally clear. His intonation indicates culture. It may be that a personality a little too pleasant is disclosed in his speech.

Charles Curtis—Voice depicts the rough and ready type of man, a little more like the typical political speaker in the use of a voice adhering to the conventionals of intonation and inflection—holding on to his last syllables and using a

rising inflection at the end of most sentences. Delivery is not forceful.

John N. Garner—Has the peculiar thin "sandy" voice. It reveals determination like the voice of one who is accustomed to bite out commands. His delivery is straight-forward. There comes a ring in his voice after he has spoken for a few moments which must have roots deep in a mind dominated by his convictions.

Henry L. Stimson—Speaks with assurance. His voice is difficult to characterize. It seems like that of the average business man who is happier discussing matters with a few people in his office than in addressing a large gathering. He is more forceful when speaking in a studio to an unseen audience than when on the platform.

Alfred E. Smith—Has the voice of the fighter, explosive, harsh, yet not so as to be exceedingly disagreeable. It is modified by a quality that reveals a great sense of humor. There is a chuckle lurking behind each word that foretells the approach of the good natured or humorous point to which he is leading. It is a voice that startles and as such is effective. The voice of a leader who has earned his right to speak by achievement and who, in this confidence, enjoys self-expression.

Calvin Coolidge—A voice that is hard—hard like most of those who live in climates like that of northern New England. It is the effect of climate really. The throat becomes tightened, the sound coming forth lacks the low frequencies that one hears in the Southeast. His delivery is that of one who believes when he speaks he has said the final word.

SUNDAY, NOVEMBER 20, 1932

WEEI—BOSTON (508m) 590k**A. M.**

11:00—Morning Worship

P. M.

12:30—Neapolitan Quartet

12:45—Sam Curtis' Radio Chat

1:00—Boston RKO Program

1:15—Wm. Kahakalau's Orchestra

1:30—Charles Little

1:45—The Bohemians

2:00—Clyde Doerr Octet

3:00—Lady Esther Program

3:30—Hour of Worship

4:00—Iodent Program

4:15—Wildroot Program

4:30—Richard Von Kuhlmann

4:45—Marguerite Porter

5:00—To be announced

5:30—Big Ben's Dream Drama

5:45—Bring 'Em Back Alive

6:00—Catholic Truth Period

6:30—Our American Schools

7:00—Donald Novis

7:15—Wheatena Program

7:30—Garden Talk

7:50—News Despatches

8:00—The Jenney Concert

9:00—N. E. Coke Program

9:30—Fur Trappers

9:45—Three Queens and a Jack

10:00—Paris Night Life

10:15—L'Heure Exquise

10:45—Seth Parker's Neighbors

11:15—News Despatches

WAAB—BOSTON (212.6m) 1410k**A. M.**

10:00—Church of the Air

10:30—Morning Service

P. M.

12:00—Tabernacle Choir and Organ

12:15—Majestic Trio

12:30—Katro-Lek Program

1:00—Emery Deutsch's Orchestra

1:15—Lord Lytton

1:30—Cathedral Hour

2:00—Chamber Music Ensemble

2:30—Art Brickley's Vagabonds

3:00—N. Y. Philharmonic Orchestra

5:00—Roses and Drums

5:30—Blue Coal Review

6:00—News Flashes

6:15—Catholic University of America

7:00—Evening Service

8:30—Ensemble

9:00—Cap'n Early

9:15—Harlequin String Ensemble

9:30—Organ Recital

9:45—Spotlighting Sports

9:50—News Flashes

10:00—Jack Benny

10:30—Ernest Hucheson's Orchestra

11:00—The Gauchos

WNAC—BOSTON (243.8m) 1230k**A. M.**

8:00—Dudley Radio Carolers

9:00—Columbia Junior Bugle

10:00—Watch Tower Program

10:15—Uncle Bob Houghton

10:45—Church of Christ

P. M.

12:00—Victory Symphony Orchestra

12:10—Little Tree Farms Serenades

12:15—Columbia Radio

12:30—The Nationaleers

1:00—Catholic Truth Period

2:00—"Ed" McConnell

2:15—Sunday Matinee of the Air

2:45—The Hoosier Editor

3:00—Yankee Choir

3:30—Hawaiian Echoes

3:45—Lynn Products Tones

4:00—Radio League

5:00—Ranny Weeks

5:30—Twilight Reveries

6:00—News Flashes

6:15—Yankee Salon Ensemble

6:45—Flufferettes

7:00—The World's Business

7:15—Barbara Maurel

7:30—Musical Memories

7:45—Angelo Patri

8:00—Do, Re, Mi Orchestra

8:30—Captain Abner

9:00—Fred Allen's Bath Club

9:30—Parade of Melodies

10:00—Scott Furrriers

10:30—Newbridge Male Quartet

10:45—Eckhardt's Ambassadors

11:00—Hollywood Keyhole

11:06—News Flashes

11:15—Organ Recital

11:30—Eddie Duchin's Orchestra

12:00—Ozzie Nelson's Orchestra

12:30—Bernie Cummins' Orchestra

12:45—Hal Kemp's Orchestra

WBZ-WBZA—BOSTON (303m) 990k**A. M.**

8:00—Tone Pictures

9:00—NBC Children's Hour

10:00—Modern Instrumentalists

10:30—Safety Crusaders

10:48—Mood Continental

11:00—Morning Musicales

P. M.

12:03—Metropolitan Organ

12:30—Morey Pearl's Orchestra

1:00—Roxy and His Gang

2:00—Monarch Mystery Tenor

2:15—Perfect Sleeper Boys

2:30—Yeast Foamers

3:00—Melody Land

3:15—Frim Sisters

3:30—Manhattan Merry-Go-Round

4:00—Temple of Song

4:30—National Youth Conference

5:00—Dr. Harry Emerson Fosdick

5:30—Pages of Romance

6:00—Paul Whiteman Concert

7:01—Gleason L. Archer

7:16—Sports Review

7:24—Louis Weir

7:30—"Great Moments in History"

8:00—All-Star Radio Revue

8:30—Westinghouse Hour

9:00—Enna Jettick Melodies

9:15—Smith Brothers

9:30—"The Blue Mist"

9:45—Sheaffer Lifetime Revue

10:15—Old Singing Master

10:30—Herbert Marsh's Orchestra

10:45—Republican News Bulletins

11:00—Time—Weather

11:05—Sports Review

11:15—Perce Leonard

11:30—Rhyme and Rhythm

12:00—William Stoess' Orchestra

WTC—HARTFORD (282.8m) 1060k

7:30—Orchestral Gems

8:00—Eddie Cantor

9:02—McCravy Brothers

9:15—Songland

9:45—Ohman and Arden

10:00—Jane Dillon

10:15—L'Heure Exquise

10:45—Three Madhatters

11:30—Mike DiVito & Orchestra

POPULAR CONNECTICUT ORCHESTRA



SI YAFFE AND HIS SOCIETY ORCHESTRA

Martin M. Branner, who draws the nationally known cartoon feature, "Winnie Winkle," is responsible for this sketch of Si Yaffe and his Society Orchestra.

Si and his colleagues broadcast each Tuesday afternoon at 3 o'clock from the Promenade in Hartford. Their programs are heard through Station WTIC of the Connecticut capital.

Si, a graduate of Yale University, is one of the most popular dance band leaders among country clubbers, college fraternity boys and social debutantes of the Nutmeg State.

Forecast Interpreted

A forecast of the weather and storm movement is now being interpreted by E. B. Rideout, WEEI meteorologist, for the Edison company with relation to its effect on daily demand for electrical energy at the Boston Edison generating plants. For instance, on a dark, stormy day, the station plans for a higher output because of increased lighting demands. He receives the telephoned reports from local points outside of the state each morning to aid in making his deductions for the power plant.

Resigns

Louis Weir, popular WBZ staff and former RADIOLOG organist,

has resigned as organist at Loew's State Theatre, a position which he capably filled for several years.

Mr. Weir will now devote his efforts exclusively at WBZ.

Ambition Realized

When Lowell Patton was still a boy in Portland, Oregon, he dreamed of some day living in Greenwich Village in New York City. The organist recently achieved his ambition when he moved from midtown Manhattan to the very heart of the colony.

Must Be Accurate

The producers of the Rangers, cowboy script act featuring the adventures of Bobby Benson, get the call these days if their scripts and sound effects are not accurate. Old Zeke, a rancher of the West in days gone by, has appointed himself official checker-upper. The old time cowboy won't let them paint a false picture. "I used to live out in the country you actor fellers are talkin' about," Zeke tells them.

Sharp Statement

"A woman who is half-starved, angular or bony, can't be beautiful," declared a lecturer. "Still you must admit she has her points," observed Isabelle Carothers, of Clara, Lu 'n' Em.

Sunday — (Continued)

WTAG—WORCESTER (516.9m) 580

A. M.

- 10:00—Capitol Organ
10:45—Old South Church
11:00—Plymouth Church

P. M.

- 12:00—Major Bowes Family
12:30—Impressions
1:00—K-7
1:30—Nat'l Oratorio Society
2:00—Clyde Doerr—Saxophone Octet
2:30—Moonshine and Honeysuckle
3:00—Wayne King and Orchestra
3:30 to 4:30—Same as WEEI
4:30—Int'l Radio Forum
4:45—Trio Charmante
5:00—Pop Concert
5:30—Big Ben's Dream Dramas
5:45 to 7:00—Same as WEEI
7:00—Blue and White Marimba Band
7:15—Blue Coal Doctor
7:30—Orchestral Gems
8:00—Chase & Sanborn
9:00—Town Talk Program
9:15—Album of Music
9:45—Ohman and Arden
10:00—Balkan Melodies

- 10:31—News Bulletins
10:38—Weather Report
10:45—Sunday at Seth Parker's
11:15—Oahu Serenaders
WEAN—PROVIDENCE (384m) 990k

A. M.

- 8:00 to 10:15—Same as WNAC
10:15—Tone Paintings
10:30—Community Center Recital
11:00—Morning Service
P. M.
12:15—Tabernacle Organ
12:30—Katro-Lek Program
1:00—Catholic Truth Period
2:00—Chamber Music Ensemble
2:30—Perley Stevens's Orchestra
3:00 to 3:45—Same as WNAC
3:45—Tone Paintings
4:00 to 5:30—Same as WNAC
5:30—Blue Coal
6:00—"America's Grub Street Speaks"
6:15 to 7:45—Same as WNAC
7:45—Fed. of Music Clubs
8:00—Do, Re, Mi
8:30—Roxy Theatre Symphony
9:00 to 10:30—Same as WNAC
10:30 to 11:30—Same as WAAB
11:30 to 1:00—Same as WNAC

MONDAY, NOVEMBER 21, 1932

WEEI—BOSTON (508m) 590k

A. M.

- 6:45—Tower Health Exercises
8:00—Quaker Early Birds
8:15—E. B. Rideout
8:20—Looking over the Morning Paper
8:30—Cheerio
9:00—Caroline Cabot
9:10—Well Dressed Home
9:15—Anne Hard
9:30—Flying Fingers
9:45—Otto Gray's Serenaders
10:00—Jack and Jill
10:15—WEEI Organist—Del Castillo
10:45—Bridge Talk—Mrs. C. Geissler
11:00—Edison Friendly Chat
11:15—Radio Household Institute
11:30—Sonata Recital
11:55—What's New in the World

P. M.

- 12:00—Johnny Marvin
12:15—News Despatches
12:25—Stock Exchange Quotations
12:35—Farmers Produce Market
12:45—Neapolitan Dutch Girls
1:15—Golden Pheasant Orchestra
1:30—Lotus Garden Orchestra
2:00—Neapolitan Dutch Girls
2:30—Marjorie Mills
3:00—Outstanding Speaker
3:15—Soloists
3:30—WEEI Reading Circle
4:00—News Flashes
4:10—Stock Exchange
4:15—Professional Women's Clubs
4:30—Organist
5:00—Hank Keene's Cowboys
5:15—To be announced
5:30—The Flying Family
5:45—Slow River
6:00—The Evening Tattler
6:30—News Despatches
6:40—Old Painter
6:45—Tessie the Typist
7:00—O'Leary's Irish Minstrels
7:15—Wheatena Program
7:30—Best Foods Program
7:45—The Goldbergs
8:00—Soconyland Sketches

- 8:30—Spratt's Food Chats
8:45—To be announced
9:00—A & P Gypsies
9:30—Bulek Program
10:00—To be announced
10:30—National Radio Forum
11:00—E. B. Rideout
11:05—News Despatches
11:15—Lew Conrad's Orchestra

WAAB—BOSTON (212.6m) 1410k

- 8:31—News
8:45—Organ Recital
9:00—Reis & Dunn
9:15—Gypsy Music Makers
9:30—Tony Wons
9:45—The Merrymakers
10:00—Artells Dickson
10:15—Catherine MacKenzie
10:30—Fred Berrens' Orchestra
10:45—Vocal Art Trio
11:00—Lee's Cooking School
11:15—Request Record Selections
11:45—Ben Alley
P. M.
12:00—Francis J. Cronin
12:30—Stock Market Quotations
12:45—Farm Flashes
1:00—George Hall's Orchestra
1:30—Atlantic City Musical
2:00—National Student Federation
2:15—Request Record Selections
2:45—Walk-A-Thon
3:02—News Flashes
3:15—Piano Recital
3:30—Chamber Music Ensemble
4:00—Women's Federation
4:20—"To an Unnamed Listener"
4:40—Columbia Artist Recital
5:00—"Big Brother"
5:15—Melody Mart
5:45—Lone Wolf Tribe
6:00—Happy Time—Irene Beasley
6:15—Reis & Dunn
6:30—Vaughn de Leath
6:45—Thuh Funnyboners
7:01—News Flashes
7:15—Chamber Music Ensemble
7:30—Al Moore's Jolly Tars

EXPERTS PRODUCE SKETCHES



Presenting Maud and Cousin Bill in Person. The Cast of the Booth Tarkington Sketches, Heard over NBC Networks under the Sponsorship of the Great Atlantic and Pacific Tea Company is shown in an NBC Studio during one of the Broadcasts. They are, left to right, Ray Kelly, NBC Sound Technician; Georgia Burke (Kitty Silver), Andy Donnelley (Cousin Bill), Vivian Block (Maud), and Winifred Lenihan, Director.

Booth Tarkington's first original series for the radio comes to the air with the benefit of expert stage production, as well as distinguished authorship.

"Maud and Cousin Bill," in which Tarkington has sought to apply the principles of stage writing to broadcast drama, is produced for an NBC-WBZ audience each Wednesday and Saturday morning at

10:30 a. m., during the A & P Our Daily Food Program, by Winifred Lenihan, Broadway star and director of the Theater Guild Dramatic School.

Miss Lenihan, whose work at the Theatre Guild as director of numerous New York successes has made her one of the best known theatrical figures in the country, personally supervises the rehearsals and broadcasts.

Then, A Fight Talk!

Don Redman, following the example of athletic coaches, has recently started prescribing nightly warm-ups for his band. Before his hot Harlem orchestra begins a broadcast or even a rehearsal, Don runs the boys through a few slow-rhythm selections as preparation for the double-time pieces he prefers.

Monday — (Continued)

- 7:45—Walk-A-Thon
 8:00—The Gossipers
 8:15—Thanksgiving Day Program
 9:15—Hill Billy George
 9:30—Yankee Network Personalities
 9:45—Spotlighting Sports
 9:50—News Flashes
 10:00—Organ Recital
 10:15—Easy Aces
 10:30—Charles Carlile
 10:45—Colonel Stoopnagle & Budd
 11:00—Columbia Symphony Orchestra
 11:30—Lombardo's Royal Canadians
WNAC—BOSTON (243.8m) 1230k
A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 9:00—Nine O'Clock Serenaders
 9:15—The Yankee Singers
 9:30—Jane and John
 9:45—Hot-Cha Band
 10:00—Earle Nelson
 10:15—Melody Sweethearts
 10:30—Song Album
 10:45—The Rhapsodizers
 11:00—Morning Moods
 11:30—Academy of Medicine
 11:45—Stories from Real Life
P. M.
 12:00—Shepard Stores News
 12:06—Traveler News Flashes
 12:15—Buddy Harrod's Orchestra
 12:30—Columbia Revue
 1:00—Request Record Selections
 1:55—Edna Wallace Hopper
 2:00—Municipal Affairs
 2:15—Sylvia Sapiro
 2:30—American School of the Air
 3:00—Elizabeth Barthell
 3:15—Columbia Salon Orchestra
 3:30—Sam Prager
 3:45—Eton Boys
 4:00—Frank Westphal's Orchestra
 4:20—Musical Interlude
 4:30—Dance Parade
 5:00—H-Bar-O Rangers
 5:15—Morton Bowe
 5:30—Skippy
 5:45—Novelty Program
 6:00—Sport Flashes
 6:15—Voice of the Violin
 6:30—Big Brother
 6:45—Chandu
 7:00—Myrt and Marge
 7:15—Kellogg Program
 7:30—Three X Sisters
 7:45—Popular Classics
 8:00—Musterole Program
 8:15—Barbasol Man
 8:30—N. E. Coke Program
 8:45—Fu Manchu
 9:15—The Mills Brothers
 9:30—Evening in Paris
 10:00—"Music That Satisfies"
 10:15—Organ Recital
 10:30—Cocanut Grove Orchestra
 11:00—Hollywood Keyhole
 11:05—News Flashes
 11:15—Rosebud Garden's Orchestra
 11:30—Perley Stevens' Orchestra
 12:00—Eddie Duchin's Orchestra
 12:30—Harry Baris' Orchestra
WBZ-WBZA—BOSTON (303m) 990k
 7:00—Westinghouse Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Wheatworth Program
 8:15—Morning Devotions
 8:30—Grin and Bear It
 8:45—Jean Abbey
 9:00—Virginia Reade
 9:30—Vic and Sade
 9:45—Homemaking Hints
 10:00—John Fogarty
 10:15—Clara, Lu and Em
 10:30—Our Daily Food
 10:45—Hank Keene's Billies
 11:00—Organ Melodies
 11:15—Constance Ellinwood
 11:30—Elsie Mae Gordon
 11:45—Metropolitan Stage Show
P. M.
 12:01—Monitor Views the News
 12:18—MSC Forum
 12:20—NBC Forum
 12:30—Farm and Home Hour
 1:30—Highway Commission Talk
 1:35—MSC Forum
 1:45—Harold Stoket's Orchestra
 2:00—Modern American Biography
 2:30—Mason and Hamlin Concert
 3:00—Sally and Bob
 3:15—Pierino De Blazio
 3:30—Home Forum Cooking School
 4:00—Radio Gull
 5:00—Agricultural Markets
 5:15—Dromedary Caravan
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Teaberry Sports Review
 6:10—Radio Billboard
 6:15—Monitor Views the News
 6:30—Westinghouse Melody Maids
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Tastyest Jesters
 7:30—Concert
 7:45—Johnny Hart
 8:00—All-Star Radio Revue
 8:30—Mansfield Singers
 8:45—Pat Barnes
 9:00—Sinclair Wiener Minstrels
 9:30—Hank Keene's Billies
 10:00—Country Doctor
 10:15—Jackie Jackson Orchestra
 10:45—Republican News Bulletins
 11:00—Sports Review
 11:15—RKO Midnight Frolic
 11:45—Louis Weil
 12:00—Jack Denny's Orchestra
WTIC—HARTFORD (282.8m) 1060k
P. M.
 4:00—"Pop Concert"
 4:30—Lou and Janet
 5:00—Hank Keene's Hillbillies
 5:15—Morgan Memorial Talk
 5:30—"The Flying Family"
 5:45—Rhythm Five
 6:00—Bulletins
 6:05—Serenading Strings
 6:30—Club Hollywood Orchestra
 6:45—Heywood Brown's Column
 7:00—"Goiter"—Dr. A. M. Rowley
 7:10—Broadway Favorites
 7:30—Billy Jones and Ernie Hare
 7:45—Melody Moods
 8:00—Snow Village
 8:30—The Revelers
 9:00—The Gypsies
 9:30—McCravy Brothers
 9:45—Studio Program
 10:00—WTIC Playhouse
 10:30—News
 10:35—Merry Madcaps—Crouter
 11:00—Dance Program
 11:30—Drake Hotel Orchestra

METROPOLITAN THEATRE

NEW ENGLAND'S LARGEST AND FINEST

NOW PLAYING
ON THE SCREEN

HERBERT MARSHALL

IN

"EVENINGS FOR SALE"

WITH

SARI MARITZA - MARY BOLAND
CHARLIE RUGGLES

ON THE STAGE

A New and More Beautiful Than Ever

GILDA GRAY

AND HER OWN

GORGEOUS, COLORFUL, SIZZLING REVUE

Metropolitan Grand Orchestra

With

Fabien Sevitzky—Conducting

ARTHUR MARTEL at the Giant Wurlitzer

Dancing Free to Patrons in Grand Lounge

Monday — (Continued)

WTAG—WORCESTER (516.9m) 580

A. M.
8:00—Quaker Early Birds
8:15—Organ Rhapsody
8:30—Cheerio
9:00—Sherer's Surprise Party
9:15—Capitol Organ
9:30—Worcester Shut-In Society
9:45 to 10:15—Same as WEEI
10:15—Breen & De Rose
10:30—U. S. Navy Band
11:00—County Extension Service
11:15—Radio Household Institute
11:30—Sonata Recital

P. M.

12:00—Johnny Marvin
12:15—On Wings of Song
12:30—Produce Market
12:35—Farm Flashes
12:45—Popular Songs
1:01—Gazette News
1:15 to 2:00—Same as WEEI
2:00—Revolving Stage
3:00—Varieties
3:15—Soloist
3:30—Women's Radio Review
4:00—Pop Concert
4:30—Soloist
4:45—Lady Next Door
5:00—Hank Keene's Hillbillies
5:15—Piano Novelties
5:30—The Flying Family
5:45—Slow River
6:00—Waldorf Astoria Orchestra
6:30—Gazette News Bulletins
6:38—Drifting and Dreaming
6:45—G. E. Circle
7:00—Worcester Powers

7:15—Chandu
7:30 to 8:30—Same as WEEI
8:30—Revelers
9:00 to 10:30—Same as WEEI
10:30—Police Drama
11:01—News Bulletins
11:10—Hotel Pierre Orchestra
11:30—Hotel Sherman Orchestra

WEAN—PROVIDENCE (384m) 990k

A. M.
7:30—Globe Trotter
7:45—Gospel of Good News
8:00—R. I. Information Service
8:30—School Quarter Hour
8:45 to 10:15—Same as WAAB
10:15 to 11:45—Same as WNAC
11:45—Ben Alley

P. M.

12:00—Shopping News
12:06—Globe Trotter
12:15 to 1:00—Same as WNAC
1:00—R. I. Information Service
1:30—WEAN Women's Federation
2:00—The Gossipers
2:15 to 4:20—Same as WNAC
4:20—"To an Unnamed Listener"
4:40—The Dance Parade
5:00 to 5:45—Same as WNAC
5:45—Wrigley Indians
6:02—Sport Slants
6:05—Globe News
6:15—Reis & Dunn
6:30 to 7:15—Same as WNAC
7:30 to 10:15—Same as WNAC
10:15 to 12:00—Same as WAAB
12:00—Billy Lossez's Orchestra
12:30—Harry Baris' Orchestra

TUESDAY, NOVEMBER 22, 1932

WEEI—BOSTON (508m) 590k

A. M.
6:45—Tower Health Exercises
8:00—Quaker Early Birds
8:15—E. B. Rideout
8:20—Looking over the Morning Paper
8:30—Cheerio
9:00—Caroline Cabot
9:10—Well Dressed Home
9:15—Anne Hard
9:30—Corn Products Program
9:45—Pie Plant Pete
10:00—Mystery Chef
10:15—WEEI Organist
10:30—Swinging Along
10:45—Breen and DeRose
11:00—Friendly Kitchen Chat
11:15—Radio Household Institute
11:30—U. S. Army Band
11:55—What's new in the World

P. M.

12:00—Johnny Marvin
12:15—News Despatches
12:25—Stock Exchange Quotations
12:35—Farmers Produce Market
12:45—Del Castillo
1:15—Classic Varieties
1:30—Boston Advertising Club
2:00—The Merry Madcaps
2:15—Girl Next Door
2:30—Marjorie Mills
2:45—To be announced
3:00—Vocal Art Quartet
3:30—WEEI Reading Circle
4:00—News Despatches
4:15—Stock Exchange Quotations
4:15—Ruth Hanson

4:30—Corea's Orchestra
5:00—To be announced
5:15—Peoples' Symphony Program
5:45—Sekatary Hawkins
6:00—The Evening Tattler
6:30—News Despatches
6:40—Leopold Morse Program
6:45—Organist
7:00—Phil Saltman
7:15—Wheatena Program
7:30—Ray Perkins
7:45—The Goldbergs
8:00—Blackstone Plantation
8:30—Lady Esther Program
9:00—Ben Bernie
9:30—Ed Wynn
10:00—Lucky Strike Dance Hour
11:00—E. B. Rideout
11:06—News Despatches
11:16—Leo Reisman's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.
8:31—News Flashes
8:45—Popular Melodies
9:00—Reis & Dunn
9:15—Melody Parade
9:30—Tony's Scrap Book
9:45—Round Towners
10:00—Morning Moods
10:30—Helen Board—Soprano
10:45—U. S. Navy Band
11:00—News and Features
11:15—Request Record Selections

P. M.
12:00—Noonday Musicale
12:30—Stock Market Quotations
12:45—Farm Flashes

VASS YOU DERE, CHARLIE?



JACK PEARL

Meet the Baron and laugh!

This is what NBC-WEEI listeners are doing on Thursday nights—and they're laughing themselves sick in the process.

Baron Munchausen, who in real life is really Jack Pearl, one of the stage's most amusing and diverting comedians, got his laugh-provoking training in the school of hard knocks—the vaudeville theater. And there's no joke about that, says Pearl.

Pearl was born on Manhattan's East Side. He started life in a serious way by running errands for a safety razor manufacturer. Then he became a florist's assistant, a dress salesman and finally a song plugger.

Maybe it was the variety of his occupations that started Pearl laughing. Whatever it was, he landed in vaudeville through the encouragement of Herman Timberg. His first skit was "School Days" and he played a straight dramatic role. His first show was "Seven Hours in New York." Then came 41 weeks of one-night stands. Eventually Zeigfeld called and he became a star with the "Follies." Now he is heard over NBC on the

Lucky Strike Hour, and his "Vass You Dere, Charlie?" has become a national bye-word.

Friendly Chats

The new series of friendly chats scheduled weekly, Monday to Thursday at 11:00 A. M. over WEEI brings Emma Maurice Tighe, the Edison home service director, to the fore with the aid of an augmented cast. Bob Burlen functions as "captain" with the script utilizing a military theme. Willie Morris does the vocal interpolations and Del Castillo presides at the console. The entire routine is run off with a conspicuous snap and has already gained a wide following, this being the introductory week for the improved version of "friendly chats." Emma Maurice is, of course, the leading light, though the entire group carries on through the continuity which, we are told, is prepared by H. P. Hildreth, who is no stranger to local radio circles.

Best Failures

Although Richard Gordon, Sherlock Holmes, starred in many a Broadway success in his long stage career, the plays in which he believes he did his best work were failures, as far as the box office was concerned. These were "Crooked Friday," with Dennis Neilson Terry, performed in 1925 at the Bijou Theatre, and "The Offense," with Terry, at the Ritz Theatre in 1926.

Two in One

Dale Wimbrow, in addition to writing songs and poetry, carving walking sticks for his friends and being master-of-ceremonies for the Mills Brothers, is proud of the fact that he is the inventor of the "Wimbrola." He will present the four boys with one of his guitar-like instruments. "Then," Dale says, "they will sound like two bands instead of one."

No Worries Now

Helen King, Em of NBC's Clara, Lu 'n' Em, has a plan calculated to make the first of the month less dreaded. She wants the postoffice department to stencil on all mail boxes the notice, "Post No Bills."

Tuesday — (Continued)

- 1:00—Parker Music Masters
 1:30—Madison Ensemble
 2:00—Shopping News
 2:45—Walk-A-Thon
 3:02—News Flashes
 3:15—Piano Recital
 3:30—Chamber Music Ensemble
 4:00—Women's Federation
 4:15—Curtis Institute's Music Program
 5:00—"Big Brother"
 5:15—Harry E. Rodgers
 5:45—Musical Comedy Memories
 6:00—H. V. Kaltenborn
 6:15—Reis & Dunn
 6:30—Jack Miller's Orchestra
 6:45—Keenan and Phillips
 7:01—News Flashes
 7:15—Chamber Music Ensemble
 7:30—Jimmie Gallagher's Orchestra
 7:45—Dan Sullivan's Orchestra
 8:00—The Gossipers
 8:15—Walk-A-Thon
 8:30—Madison Singers
 8:45—Book Talk
 9:00—Meyer Davis's Band
 9:15—Master of Mystery
 9:46—Sports with Wilkie
 9:51—Herald News
 10:00—Jay C. Flippen-cles
 10:30—"The Human Side of News"
 10:45—William O'Neal
 11:00—Columbia Symphony Orchestra
 11:30—Isham Jones' Orchestra
- WNAC—BOSTON (243.8m) 1230k**
A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 9:00—Nine O'Clock Serenaders
 9:15—The Ambassadors
 9:30—Yankee Singers
 9:45—Frosted Foodsters Orchestra
 10:00—Song Album
 10:15—McMullen Cooking School
 10:45—Rumford Chemical Program
 11:00—La Choy Program
 11:15—Today's Pioneer Women
 11:30—Vincent Store's Orchestra
- P. M.**
 12:00—Shepard Store News
 12:06—News Flashes
 12:15—Noonday Service
 1:00—Request Record Selections
 2:00—Prevention Cruelty to Children
 2:15—Cnaris Program
 2:30—American School of the Air
 3:00—Columbia Artist Recital
 3:30—Frank Westphal's Orchestra
 4:00—Tito Guizar
 4:15—Piano Recital
 4:30—The Dance Parade
 5:00—"Meet the Artist"
 5:15—Shepard's Fashion Parade
 5:30—Sippy
 5:45—Rambles in Rhythm
 6:00—Sport Flashes
 6:15—Voice of Trumpet
 6:30—Big Brother
 6:45—Chandu
 7:00—Myrt & Marge
 7:15—Buck Rogers
 7:30—Harry Baris' Orchestra
 7:45—Chase & Sanborn
 8:00—Abe Lyman's Orchestra
 8:15—Magic Voice
 8:30—Evening Melodies
- 8:45—The Columbians
 9:00—"Music That Satisfies"
 9:15—Threads of Happiness
 9:30—To be announced
 10:00—Organ Recital
 10:15—Garnetville Sketches
 10:30—Al Starita's Music
 11:05—News Flashes
 11:15—Rosebud Gardens' Orchestra
 11:30—Coconut Grove Orchestra
 12:00—Don Redman's Orchestra
 12:30—Harold Stern's Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**
A. M.
 7:00—Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Morning Minstrels
 8:15—Morning Devotions
 8:30—Pepper Pot
 9:00—Virginia Reade
 9:30—Vic and Sade
 9:45—Homemaking Hints
 10:00—Musical Melange
 10:15—Clara, Lu and Em
 10:45—Hank Keene's Billies
 11:00—Pinetta Bros.
 11:15—Silver Minstrels
 11:30—Frances Ingram
 11:45—Rhythm Ramblers
- P. M.**
 12:00—Monitor Views the News
 12:18—State Grange
 12:22—N. E. Agriculture
 12:30—National Farm and Home Hour
 1:30—Highway Safety Committee
 1:35—Piano Miniatures
 1:45—Rex Battle's Ensemble
 2:00—Words and Music
 2:30—Stroller's Matinee
 3:00—Sally and Bob
 3:15—Radio Troubadors
 3:30—Home Forum Cooking School
 4:00—Brown Palace Orchestra
 4:15—Health Clinic
 4:25—Piano Miniatures
 4:30—California Dons
 4:45—Edward Jardon—Doris Tirrell
 5:00—Agricultural Markets
 5:15—Swanee Serenaders
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Sports Review
 6:10—Radio Billboard
 6:15—Monitor Views the News
 6:30—Savannah Liners
 6:45—Today's News—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Tangee Musical Dreams
 7:30—Hank Keene's Billies
 7:45—Johnny Hart
 8:00—All-Star Radio Revue
 8:30—"Adventures in Health"
 8:45—Pat Barnes
 9:00—Musical Memories
 9:30—Friendship Town
 10:50—Country Doctor
 10:15—Jack & Jane
 10:45—Republican News Flashes
 11:00—Sports Review
 11:15—Nat'l Grand Opera
 12:15—Frankie Masters' Orchestra
- WTIC—HARTFORD (282.8m) 1060k**
A. M.
 7:00—Collin Driggs—Organist
 7:30—Sunshine Serenaders
 8:00—Gene and Glenn
 8:15—Organ Rhapsody
 8:30—"Cheerio"

TORCH SINGER IN NEW SERIES



JEAN SARGENT

The Manhattan Merry-Go-Round, starring Jean Sargent, celebrated Broadway torch singer; "Scrappy" Lambert, Frank Luther, David Percy and Gene Rodemich's orchestra in an up-to-the-minute musical revue of the latest songs and dances had its premiere performance over an NBC-WBZ network Sunday, November 6, at 3:30 p. m.

Manhattan-Merry-Go-Round is to present Rodemich's orchestra and the four well known singers in solos, duets and ensemble numbers selected from the newest Broadway shows and the most popular dance hits, for a half hour period each Sunday afternoon under the sponsorship of the makers of Dr. Lyon's tooth powder.

Miss Sargent, leading lady of the new series, now is being featured in the Broadway success, "Flying Colors." She found fame in New York last season when she sang in "Face the Music," and has been heard frequently on the air during the past year.

"Scrappy" Lambert and Frank Luther are known to millions of

NBC listeners. Lambert has been featured as a singer and comedian on many radio programs, with Ben Bernie's orchestra and on phonograph recordings. Luther sang in "The Student Prince" and "The Vagabond King" before he came to the microphone where he has performed as leading soloist on outstanding broadcasts.

David Percy has sung on the air and on the stage and Gene Rodemich and his orchestra have played phonograph recordings and for dancers in all parts of the country, besides having performed at the Metropolitan Theatre in Boston, where Gene was master-of-ceremonies for several years.

History Repeats Itself

Twenty-eight years ago Ford Bond was enrolled in a Sunday school class of the Walnut St. Baptist Church of Louisville, Ky. On October 24, last, his six-day old daughter, Agnes Marylyn, was enrolled in the same class by proxy, at the wish of Bond's father.

Plenty of Pep

Eddie Duchin is one of the most vigorous of orchestra leaders. When his band is on the air from the Central Park Casino, the start of the program finds him seated at his piano—but before the first number is over, Eddie is standing at the ivory keyboard. As a substitute for the sweeping baton gestures of other conductors, Duchin instructs his men with vigorous jerks of the head.

New Philosophy

Eddie Cantor is basing his new radio series on the conviction that listeners do not care any more just for jokes—they want laughs, but laughs with an underlying meaning, philosophy, some continuity and character.

Making Sure

"You can't collect any insurance on your wife," declared Gene Arnold. "Why, man, all you had was fire insurance." . . . "Dat's right," said Big Bill Childs, "I done had her cremated."

Tuesday — (Continued)

9:00—"Shopping with Susan"
 10:00—"Mystery Chef"
 10:15—Souvenirs of Melody
 10:30—Parent-Teachers Assn. Talk
 10:45—Salon String Trio
 11:00—Dr. Ella Oppenheimer
 11:15—Radio Household Institute
 11:30—Pop Concert—Moshe Paranov

P. M.

12:00—Johnny Marvin
 12:15—Bulletins
 12:20—Farm and Home Forum
 1:00—Blue Room Echoes
 1:45—Thanksgiving Address
 2:00—Merry Madcaps
 2:30—Marjorie Mills
 2:45—Musique Intime
 3:00—St Yaffe's Orchestra
 3:30—Mixing Bowl

WTAG—WORCESTER (516.9m) 580

8:00—Quaker Early Birds
 8:15—Organ Rhapsody
 8:30—Cheerio
 9:00—Shopping Around
 9:15—Shopping Around
 9:45—Pie Plant Pete
 9:55—Marmola Thumbnaill
 10:00—The Mystery Chef
 10:15—Souvenirs of Melody
 10:30 to 11:00—Same as WEEI
 11:00—"Your Child"
 11:15—Radio Household Institute
 11:30—The Marionettes

P. M.

12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—Gazette News Bulletins
 1:10—Classic Varieties
 1:30 to 2:30—Same as WEEI
 2:30—Marjorie Mills
 2:45—Varieties
 3:00—Vocal Art Quartet
 3:30—Women's Radio Revue
 4:00—Culbertson Bridge Club

WEDNESDAY, NOVEMBER 23, 1932

WEEI—BOSTON (508m) 590k

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home
 9:15—Anne Hard
 9:30—Flying Fingers
 10:00—The Banjoers
 10:15—Steero
 10:30—Soloist
 10:45—Betty Crocker
 11:00—Edison Friendly Chat
 11:15—Radio Household Institute
 11:30—Vic Chemical Program
 11:45—Soloist
 11:55—What's New in The World

P. M.

12:00—Johnny Marvin
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Farmers' Produce Market
 12:45—Neapolitan Dutch Girls
 1:15—Golden Pheasant Orchestra
 1:30—Battle Concert Ensemble
 2:00—Don DeForest's Orchestra
 2:15—Style from a Health Angle

4:30—Tea Dansante
 4:45—Lady Next Door
 5:00—Melodic Thoughts
 5:45—Sekatory Hawkins
 6:00—Waldorf Astoria Orchestra
 6:30—Gazette News
 6:38—Ralph Kirbery
 6:45—Back of the News
 7:00—Midweek Federation Hymn
 7:15—Chandu
 7:30 to 11:00—Same as WEEI
 11:01—Telegram Bulletins
 11:10—Lanny Ross
 11:15—Waldorf Astoria Orchestra

WEAN—PROVIDENCE (384m) 990k

A. M.

7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 9:00 to 11:00—Same as WNAC
 11:00—Professional Women's Series
 11:15 to 12:00—Same as WNAC
 12:00—Shopping News

P. M.

12:06—Globe Trotter
 12:15—Buddy Harrod's Orchestra
 12:30—Columbia Revue
 1:00—Request Record Selections
 1:30—WEAN Women's Federation
 2:00—The Gossipers
 2:15 to 4:15—Same as WNAC
 4:15—Curtis Institute of Music
 5:00 to 6:00—Same as WNAC
 6:00—Current Events
 6:17—Sport Slang
 6:20—Globe Trotter
 6:30—American Legion Program
 6:45 to 7:15—Same as WNAC
 7:15—Billy Lossez's Orchestra
 7:30—Harry Barris' Orchestra
 7:45—Dan Sullivan's Orchestra
 8:00 to 8:30—Same as WNAC
 8:30—Madison Singers
 8:45 to 10:00—Same as WNAC
 10:00 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

2:30—Marjorie Mills
 3:00—Neapolitan Dutch Girls
 3:30—Musical Program
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Two Seats in the Balcony
 4:30—Tea Dansante
 4:55—Red Cross Talk
 5:00—To be announced
 5:15—Journeys into Songland
 5:30—The Flying Family
 5:45—Maltex Safety Soldiers
 6:00—The Evening Tattle
 6:30—News Despatches
 6:40—The Old Painter
 6:45—Tessie the Typist
 7:00—"Kurdistan"
 7:15—Wheatena Program
 7:30—Best Foods Program
 7:45—The Goldbergs
 8:00—The Shadow
 8:30—N. E. Network Program
 9:00—To be announced
 9:30—Clearcoalers
 10:00—Corn Cob Pipe Club
 10:30—Del Castillo
 11:00—Weather Forecasts
 11:05—News Despatches
 11:15—Lew Conrad's Orchestra

"THE STORY MAN"



PAUL WING

Paul Wing, spinner of radio yarns for young seagoers, who recently returned to the air for a series of Monday, Wednesday and Friday broadcasts over an NBC-WTIC network at 5:15 p. m., is proud of his title "The Story Man."

Wing has been writing children's stories for years, and many of his writings have stood the test of time, now being read by the second decade of young folks. Even the stories in his present radio series, sponsored by the General Foods Corporation, have been tried out first on his own youngsters, Roger, Lorraine and David.

The stories were first related while Wing and his family were sailing up and down Long Island Sound in his 45-foot sloop. When the wind was light the crew—Roger, Lorraine and David—would surround the skipper and demand a yarn. If the story was good

enough to hold their attention, Wing wrote it down afterwards and included in it the radio series.

Does His Duty

Gene Arnold: "You're the bread winner in your family, aren't you, Cliff? You bring home the bacon, don't you?"

Cliff Soubier: "Ah sure is, Mister Arnold. Yassah. Ever' night Ah stops at de bakery and brings home de bakin'."

Expensive Advice

Few hotel operators in the country will let the advice of a maestro cause them to spend \$15,000 but that's exactly what the Book-Cadillac hotel management has done in response to a suggestion from Johnny Hamp, whose music is heard at the Detroit hostelry. When they decided to decorate the room where Hamp's band plays, he pointed out that a special alcove would improve the acoustics greatly. They checked with an architect, who supported Hamp's statement—and the job is under way.

Like Sentiment

Georgie Price finds that radio audiences have more sympathy and warmth than those of the theatre. On the stage, one must never give vent to his true emotions, Georgie asserts, while on the air one's exact feeling at the moment do not have to be stifled behind a "voice with a smile." The broadcast listeners, he finds, like their sentiment.

Bad Times

Conditions being what they were, the circus season, closed early this summer. According to a correspondent of Lowell Thomas, even the elephants, famed for their marvelous memories, couldn't remember when circus customers used to feed them peanuts.

Right Answer

"Yes and no," answered Art Van Harvey of Vic and Sade when he was asked if he liked to play golf. "Yes because I like to get out with a jolly crowd in the fresh country air, and no because I could do just as well by trying to hit a pea."

Wednesday — (Continued)

WAAB—BOSTON (212.6m) 1410k

A. M.

- 8:31—News Flashes
- 8:45—Francis J. Cronin
- 9:00—Reis & Dunn
- 9:15—Melody Magic
- 9:30—Tony's Scrap Book
- 9:45—The Merry-makers
- 10:00—The Oxol Boys
- 10:15—Catherine MacKenzie
- 10:30—Melody Parade
- 10:45—The Four Clubmen
- 11:00—Martha Lee's Cooking School
- 11:15—Request Record Selections

P. M.

- 12:00—Francis J. Cronin
- 12:30—Stock Quotations—News
- 12:45—Farm Flashes
- 1:00—Parker Music Masters
- 1:30—Madison Ensemble
- 2:00—Request Record Selections
- 2:45—Walk-A-Thon
- 3:02—News Flashes
- 3:15—Piano Recital
- 3:30—Chamber Music Ensemble
- 4:00—Women's Federation
- 4:30—Frank Westphal's Orchestra
- 4:45—"Going to Press"
- 5:00—"Big Brother"
- 5:15—Harry E. Rodgers
- 5:45—Wrigley Indians
- 6:00—Vaughn de Leath
- 6:15—George Hall's Orchestra
- 6:30—Connie Boswell
- 6:45—The Funnyboners
- 7:01—News Flashes
- 7:15—Chamber Music Ensemble
- 7:30—Boston School Committee
- 7:45—Jimmie Gallagher's Orchestra
- 8:00—The Gossipers
- 8:15—Walk-A-Thon
- 8:30—The Dictators
- 8:45—To be announced
- 9:00—Rhythm Twins
- 9:15—N. E. Council presents
- 9:30—Meyer Davis Band
- 9:45—Spotlighting Sports
- 9:50—News Flashes
- 10:00—Harry E. Rodgers
- 10:15—Easy Aces
- 10:30—Charles Carlile
- 10:45—Col. Stoopnagle and Budd
- 11:00—Columbia Symphony Orchestra
- 11:30—Isham Jones' Orchestra

WNAC—BOSTON (243.8m) 1230k

- 6:30—Sunrise Melodies
- 7:16—News Flashes
- 7:30—Morning Watch
- 7:45—Request Record Selections
- 9:00—Nine O'Clock Serenaders
- 9:15—The Yankee Singers
- 9:30—Hot Cha Band
- 9:45—Melody Sweethearts
- 10:00—Earle Nelson
- 10:15—Cream Top
- 10:30—Song Album
- 10:45—The Harmonizers
- 11:00—Yankee Mixed Quartet
- 11:15—Morning Moods
- 11:30—Fitch Program
- 11:45—Ben Alley—Tenor

P. M.

- 12:00—Shepard Store News
- 12:06—News Flashes
- 12:15—Noonday Service
- 1:00—Request Record Selections
- 1:55—Edna Wallace Hopper
- 2:00—Piano Recital

- 2:15—Columbia Artist Recital
- 2:30—American School of the Air
- 3:00—Elizabeth Barthell
- 3:15—Mrs. Belle Forbes Cutter
- 3:45—Four Eton Boys
- 4:00—Claude Hopkins' Orchestra
- 4:30—The Dance Parade
- 5:00—H-Bar-O Rangers
- 5:15—Shepard's Fashion Parade
- 5:30—Skippy
- 5:45—Novelty Four
- 6:00—Sport Flashes
- 6:15—Voice of Cello
- 6:30—Big Brother
- 6:45—Chandu
- 7:00—Myrt & Marge
- 7:15—Buck Rogers
- 7:30—Three X Sisters
- 7:45—Angelo Patri
- 8:00—Musterole Program
- 8:15—Singin' Sam
- 8:30—Petro Karbon Program
- 9:00—Guy Lombardo—Burns & Allen
- 9:30—Eno Crime Club
- 10:00—"Music That Satisfies"
- 10:15—Organ Recital
- 10:30—Coconut Grove Orchestra
- 11:00—Hollywood Keyhole
- 11:30—Perley Stevens' Orchestra
- 11:05—News Flashes
- 11:15—Rosebud Gardens' Orchestra
- 12:00—Don Redman's Orchestra
- 12:30—Leon Belasco's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

- 7:00—Musical Clock
- 7:45—Jolly Bill and Jane
- 8:00—Wheatworth Program
- 8:15—Morning Devotions
- 8:30—Grin and Bearit
- 8:45—Pepper Pot
- 9:00—Virginia Reade
- 9:30—Vic and Sade
- 9:45—Homemaking Hints
- 10:00—John Fogarty
- 10:15—Clara, Lu and Em
- 10:30—Our Daily Food
- 10:45—Hank Keene's Billies
- 11:00—Army Band
- 11:30—Women's Club News
- 11:45—Sweethearts Program

P. M.

- 12:01—Monitor Views the News
- 12:18—N. E. Agriculture
- 12:30—Farm and Home Hour
- 1:30—Gov. Ely's Safety Committee
- 1:35—Piano Miniatures
- 1:45—Gainsborg—Ludlow
- 2:00—University Extension Course
- 2:15—Words and Music
- 2:30—Aldan Redmond—Doris Tirrell
- 2:45—Concert Petite
- 3:00—Sally and Bob
- 3:15—Radio Troubadors
- 3:30—Home Forum Cooking School
- 4:00—Midweek Musical
- 4:15—Cohen and Clancy
- 4:30—Hotel Bridgeway Orchestra
- 5:00—Agricultural Markets
- 5:15—Dromedary Caravan
- 5:30—The Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Sports Review
- 6:10—Radio Billboard
- 6:15—Monitor Views the News
- 6:30—Dutch Band
- 6:45—Lowell Thomas
- 7:00—Amos 'n' Andy
- 7:15—Royal Vagabonds

FROM THE STUDIOS

Purveyor of Blues



JEAN FAY

Jean Fay, a Kentucky girl who earned fame as a dancer and choir singer before her throaty blues voice got her a chance on the radio, has come to the National Broadcasting Company on a thrice weekly program.

The little red-haired singer, who for years was a member of the Christ Church Cathedral choir in Louisville, Ky., is heard over an extensive NBC-WBZ network each Tuesday, Wednesday and Friday at 7:30 p. m.

Busy Teams

There are no busier individuals in radio today than Guy Lombardo's Royal Canadians and the Mills

Brothers. On broadcast nights, Guy and his orchestra rush from studio rehearsals to a Brooklyn theatre, then back to the studios for a program, then back to the theatre, and finally to the Roosevelt Hotel for the remainder of the night. The Mills boys perform a similar shuttle race between the studios, a Manhattan theatre, and Connie's Inn in Harlem.

Real Football

Eddie Dooley's football programs seem to have won popularity in those new strongholds of football, American prisons. The sponsors of Eddie's programs recently received the following letter from an inmate of Sing Sing:

"We've enjoyed your programs lots and would like to have some of your score sheets which you say can be obtained from your filling stations. Would you mind sending us about twenty sheets and thus help to render less boring our incarcerations (sic). And if you'd like to see a real football game you might come up some time. . . ."

Stopped in Time

"Pat Kennedy isn't a real crooner," says Ben Bernie, in appraising one of his boys. "He's a mongrel crooner. He never got high enough to be a tenor and never sunk low enough to be a baritone. He stopped just in time to give radio one of its most pleasing voices."

Fail to Answer

"Although fish are frequently found in schools they have no methods of communication with each other," declared a naturalist. "That explains, then," commented Al Bernard, the minstrel man, "why they don't respond to the lines I drop them from time to time."

Make Most of It

"Three NBC pages during their two weeks' vacation traveled 3500 miles in a 1932 model automobile for which they paid \$18.00," says a news bulletin. They certainly knew how to drive a bargain.

Wednesday — (Continued)

7:30—Concert
 7:45—Johnny Hart
 8:00—Capt. Diamond's Adventures
 8:30—N. B. Community Singing Club
 8:45—Pat Barnes
 9:00—Sherlock Holmes
 9:30—Hank Keene's Billies
 10:00—Phillips Lord
 10:15—Hotel Bridgeway
 10:45—Republican News Flashes
 11:00—Time—Weather—Sports Review
 11:15—Caesare Sodero's Orchestra
 12:00—Cab Calloway's Orchestra

WTIC—HARTFORD (282.8m) 1060k

4:00—Little Symphony
 4:30—Lou and Janet
 5:00—Rhythm Five
 5:15—Eunice Wright Brandt
 5:30—The Flying Family
 5:45—Maltex Safety Soldiers
 6:00—Bulletins
 6:05—Dinner Concert
 6:30—Harmonizers
 6:45—Heywood Brown's Column
 7:00—First Prize Supper Club
 7:30—Billy Jones and Ernie Hare
 7:45—Golden Quarter Hour
 8:00—The Shadow
 8:30—Travelers
 9:30—McCravy Brothers
 9:00—Symphonic Syncopation
 9:45—Studio Program
 10:00—Corn Cob Pipe Club
 10:30—Bulletins
 10:35—NBC Artists Program
 11:00—Promenade Dance Program
 11:30—Dick Gasparri's Orchestra
 12:00—Collin Driggs

WTAG—WORCESTER (516.9m) 580

A. M.
 8:00—Quaker Early Birds
 8:15—Organ Rhapsody
 8:30—Cheerio
 9:00—Music Ensemble
 9:15—Organ—Capitol Theatre
 9:45—Flying Fingers
 10:00—Banjoleers
 10:15 to 11:00—Same as WEEI
 11:00—Breen and de Rose
 11:15—Radio Household Institute
 11:30—U. S. Army Band
P. M.
 12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:15 to 2:00—Same as WEEI
 2:00—Palais D'Or Orchestra

2:30—Westminster Choir
 3:00—Salon Concert Ensemble
 3:30—Women's Radio Review
 4:00—Two Seats in the Balcony
 4:30—Tea Dansante
 4:45—Lady Next Door
 5:00—Hotel Sherman Orchestra
 5:15—Swanee Serenaders
 5:30—The Flying Family
 5:45—Maltex Safety Soldiers
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:35—Drifting and Dreaming
 6:45—G. E. Circle
 7:00—Jane Froman's Orchestra
 7:15—Chandu—The Magician
 7:30 to 8:30—Same as WEEI
 8:30—To be announced
 8:45—Whitman Candy Program
 9:00—Westminster Choir
 9:30 to 10:30—Same as WEEI
 10:30—NBC Artists Program
 11:01—News Bulletins
 11:10—Harriet Lee's Leaders
 11:15—Dick Gasparre & Orchestra
WEAN—PROVIDENCE (384m) 990k
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—R. I. Information Service
 8:45—Francis J. Cronin
 9:00—Little Jack Little
 9:15 to 10:15—Same as WAAB
 10:15—Spotlighting Highlights
 10:30 to 11:30—Same as WNAC
 11:30—Tone Paintings
 11:45 to 12:06—Same as WNAC
P. M.

12:06—Globe Trotter
 12:15—Buddy Harrod's Orchestra
 12:30—Columbia Revue
 1:00—R. I. Information Service
 1:30—Women's Federation
 1:45—Madison Ensemble
 2:00—The Gossipers
 2:15 to 4:45—Same as WNAC
 4:45—Uncle Red's ABC Club
 5:00 to 5:45—Same as WNAC
 5:45—Wrigley Indians
 6:02—Sport Slants
 6:07—Globe Trotter News
 6:15 to 6:45—Same as WAAB
 6:45 to 7:15—Same as WNAC
 7:15—South Sea Echoes
 7:30—Three X Sisters
 7:45—Jimmie Gallagher's Orchestra
 8:00 to 8:30—Same as WNAC
 8:30—The Dictators
 8:45—Smith Bros.
 9:00 to 10:15—Same as WNAC
 10:15 to 12:00—Same as WAAB
 12:00—Billy Lossez's Orchestra
 12:30—Leon Belasco's Orchestra

THURSDAY, NOVEMBER 24, 1932

WEEI—BOSTON (508m) 590k

A. M.
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—To be announced
 9:15—Anne Hard
 9:30—Corn Products Program
 9:45—Pie Plant Pete
 10:00—The Mystery Chef
 10:15—Del Castillo
 10:30—Happy Rambler
 10:45—Breen and De Rose

11:00—To be announced
 11:15—Radio Household
 11:45—Del Castillo
 11:55—What's News in the World
P. M.
 12:00—Johnny Marvin
 12:15—To be announced
 1:15—Musical Program
 1:45—Cornell vs. Penn.
 4:30—News Despatches
 4:40—Silver Lining Hour
 5:15—Original Teddy Bears
 5:30—Dr. Ross's Dog Talk
 5:45—Sekatary Hawkins

New England's
Smartest
Beauty Salon



49 WEST ST.
BOSTON
Hancock 8026

METROPOLITAN OPERA BACK ON AIR

Metropolitan Opera will be back on the air Thanksgiving Day, November 24, when the National Broadcasting Company, which last year carried the nation's leading opera to radio listeners for the first time, resumes its broadcasts of regular performances from the stage of the Metropolitan Opera House in New York City.

Lily Pons and Giovanni Martinelli, singing the leading roles in the Metropolitan Opera Company's first production this season of "Lakme," the opera which was revived especially for Mme Pons' talents, will open the broadcast series of 1932-33 over an NBC-WBZ network on Thanksgiving afternoon at 3:15 p. m.

With this Thanksgiving Day broadcast the National Broadcasting Company, in cooperation with the officials of the opera company, will inaugurate a series of programs that will insure radio listeners a full season of operatic broadcasts despite the shorter season in effect at the Metropolitan Opera House this year.

New Velocity, or "ribbon" type, microphones, now being installed at the opera house, will bring the second year of broadcasts to listeners with greater fidelity than ever. These new microphones were recently perfected and are far ahead of the present standard microphones in fidelity of sound production.

Special broadcasts of premieres and holiday productions will be added to a regular weekly schedule, similar to the one in effect last

year, to bring the total number of broadcasts for the current sixteen week season to approximately the same number given last year during a twenty-four week season. Details of the weekly schedule will be made available shortly, and special broadcasts will be announced from time to time.

"Lakme," the entire second act of which will be carried over the air, will mark the first appearance of Mme. Pons, celebrated young French coloratura soprano, on the Metropolitan stage this season. The opera is the one in which she made her European debut, and was revived for her by the Metropolitan Opera Company last year. The famous Bell Song, which Mme. Pons sang at her first audition for the Metropolitan, will be heard during the broadcast.

Necessary

Philosophy, according to Phillips Lord, is something every man should have. "A smile in business," says the Country Doctor, "will do more than the best salesman, and it doesn't have to have a drawing account. It'll work for your interest from morning till night."

Starting a Fire

If you're thinking of starting a fire for a radio production, consider Ray Kelly's method of simulating the crackling of flames during a Sherlock Holmes broadcast over NBC networks. Kelly, chief NBC sound technician in New York, does the trick by crumpling a bit of cellophane in the palm of his hand.

Thursday — (Continued)

6:00—The Evening Tattler
 6:30—News Despatches
 6:40—Wolverine Spotlight
 6:45—G. E. Circle
 7:00—Jane Froman's Band
 7:15—Wheatena Program
 7:30—Ray Perkins
 7:45—The Goldbergs
 8:00—Fleischmann Hour
 9:00—Captain Henry's Showboat
 10:00—Lucky Strike Dance Hour
 11:00—E. B. Rideout
 11:05—News Despatches
 11:15—Leo Reisman's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.
 8:31—News Flashes
 8:45—Popular Melodies
 9:00—Reis & Dunn
 9:15—Gypsy Music Makers
 9:30—Tony's Scrap Book
 9:45—Melody Parade
 10:15—Ida Bailey Allen
 10:30—Four Clubmen
 10:45—Barbara Gould Program
 11:00—Ann Arden Fashions
 11:15—Request Record Selections

P. M.

12:00—Francis J. Cronin
 12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—Parker Music Masters
 1:30—George Hall's Orchestra
 1:45—Shopping News
 2:00—Walk-A-Thon
 3:02—News Flashes
 3:15—Piano Recital
 3:30—Chamber Music Ensemble
 4:00—Tea Dance Music
 4:30—Slim Martin's Orchestra
 4:45—American Legion Speaker
 5:00—"Big Brother"
 5:15—Harry E. Rodgers
 5:45—Vaughn de Leath
 6:00—H. V. Kaltenborn
 6:15—Riviera Orchestra
 6:30—Eddie Dooley
 6:45—Ozzie Nelson
 7:01—News Flashes
 7:15—Chamber Music Ensemble
 7:30—Jimmie Gallagher's Orchestra
 7:45—To be announced
 8:00—The Gossipers
 8:15—Walk-A-Thon
 8:30—Hill Billy George
 8:45—To be announced
 9:00—Meyer Davis's Band
 9:15—Master of Mystery
 9:45—Spotlighting Sports
 9:50—News Flashes
 10:00—Andre Kostelanetz
 10:30—"Human Side of News"
 10:45—William O'Neal
 11:00—Columbia Symphony Orchestra
 11:30—Isham Jones' Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 9:00—Nine O'clock Serenaders
 9:15—The Yankee Singers
 9:30—Round the Town
 9:45—Song Album
 10:00—Melody Sweethearts
 10:15—McMullen Cooking School

10:45—The Treadors
 11:00—Colgate vs. Brown

P. M.

1:30—Boston Mf. Service
 2:00—Penn. vs Cornell
 4:30—The Dance Parade
 5:00—Ben Alley
 5:15—Shepard's Fashion Parade
 5:30—Skippy
 5:45—Rambles in Rhythm
 6:00—Sport Flashes
 6:15—Voice of Xylophone
 6:30—Big Brother
 6:45—Chandu
 7:00—Myrt & Marge
 7:15—Buck Rogers
 7:30—Harold Stern's Orchestra
 7:45—Chase & Sanborn
 8:00—Abe Lyman's Orchestra
 8:15—Jack Benny
 8:45—The Sampler Program
 9:00—"Music That Satisfies"
 9:15—Mills Brothers
 9:45—Omar Khayam
 10:00—The Successful Doctor
 10:15—Senator Numb and Clarence
 10:30—Paramount Ballroom
 11:00—Hollywood Keyhole
 11:05—News Flashes
 11:15—Rosebud Garden's Orchestra
 11:30—Cocoanut Grove Orchestra
 12:00—Eddie Duchin's Orchestra
 12:30—Riviera Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Westinghouse Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Morning Minstrels
 8:15—Morning Devotions
 8:30—Pepper Pot
 9:30—Vic and Sade
 9:48—Bradford Organ
 10:00—Musical Melange
 10:15—Clara, Lu and Em
 10:30—Our Daily Food
 10:45—Consolaires
 11:00—School of Cookery
 11:15—Silver Minstrels
 11:30—Rhythm Ramblers

P. M.

12:18—Bradford Organ
 12:30—Farm and Home Hour
 1:45—Rex Battle's Ensemble
 2:00—String Ensemble
 2:30—Chickering Hour
 3:00—Sally and Bob
 3:15—Metropolitan Opera
 4:15—"Thursday Special"
 5:00—Hank Keene's Billies
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Teaberry Sports Review
 6:10—Radio Billboard
 6:30—Westinghouse Program
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Royal Vagabonds
 7:30—Hum and Strum
 7:45—Johnny Hart
 8:00—N. E. Singing Clubs
 8:30—Rin-Tin-Tin Thriller
 8:45—Howard Thurston
 9:00—Death Valley Days
 9:30—Dancing Strings
 10:00—The Country Doctor
 10:15—Club Cascades Orchestra
 10:45—Republican News Bulletins
 11:00—Sports Review

A Lone Wolf



CHIEF EVERGREEN TREE

The sound effects man, usually running in high gear during most programs, goes into neutral during presentations of "The Lone Wolf" over the WAAB-Columbia network, for Chief Evergreen Tree, a full-blooded Pueblo, has trained his larynx to duplicate all the animal noises used in the program. The Isaac Walton League proclaimed him the world's greatest imitator of animal and bird sounds.

Key to Situation

During their recent vaudeville performances The Funnyboners were forced to compete with a trio of elephants. The beast developed the annoying habit of snorting backstage every time the popular trio swung into action. Funnybon-

er Dave Grant solved the problem by sending out for a dozen bags of peanuts just before the trio was to go on the stage.

Sweet Tooth

The most insistent and rhythmic beat in the Boswell Sisters' harmony the other night was, according to Vet, a great big toothache which almost stopped the show. An impacted wisdom tooth caused Vet to miss the rehearsal of "Music That Satisfies," but she was game enough to go on the air despite that every time the bass fiddle player hit low C, she wanted to scream "Ouch!". However, she proved she still had a sweet tooth for harmony.

Great Aid

A fan letter addressed to "X Sisters, Station WABC," read in part: "I don't know who you girls are, but I want to say that your programs are delightful and have done me worlds of good . . .". The signature revealed the writer was an old friend who is at Saranac Lake, recuperating from a prolonged illness. They had played in vaudeville with him before they left this country for England and adopted their present "nomme de ether."

New Trick

The Hummingbirds, heard with Whispering Jack Smith and Arnold Johnson, introduced a new trick to broadcasting technique. The arrangements for the ensemble were so devised that the girls' voices supplant various instruments of the orchestra. When they wanted to achieve a soft trumpet effect, they sang through regular mutes.

Deserves It

Only one visitor ever is admitted to Ray Perkins' broadcast and she is the soul of constancy. The woman always appears at the studio a few minutes before the broadcast, carrying a bouquet of flowers. She immediately presents a flower to every person on the program, then sits down quietly to enjoy herself. The woman has been making the visits ever since she "just popped in" more than a year ago.

Thursday — (Continued)

11:15—Caesars Sodero's Orchestra
12:00—Anson Weeks' Orchestra

WTIC—HARTFORD (282.8m) 1060k

A. M.
7:00—Organ Recital
7:30—Sunshine Serenaders
8:00—Gene and Glen
8:15—Organ Rhapsody
8:30—Cheerio
9:00—Knights of Melody
10:15—Young Artists Trio
10:00—Studio Musicale
10:30—Thanksgiving Address
11:00—Pop Concert
12:00—Blue Room Echoes

P. M.

1:00—Merry Madcaps
1:45—Football Game

WTAG—WORCESTER (516.9m) 580

A. M.
8:00—Quaker Early Birds
8:15—Organ Rhapsody
8:30—Cheerio
9:00—Marguerite De Vine
9:15—Shopping Around
9:45—Pie Plant Pete
9:55—Thumbnail Drama
10:00—The Mystery Chef
10:15—Young Artists Trio
10:30—Happy Ramblers
10:45—Breen and de Rose
11:00—May We Present
11:15—Radio Household Institute
11:45—The Marionettes

P. M.
12:00—Johnny Marvin—Tenor
12:15—On Wings of Song
12:30—Produce Market Report
12:35—Farm Flashes
12:45—Popular Program
1:01—News Bulletins
1:10—Popular Varieties
1:30—Hotel New Yorker Orchestra

2:00—Salon Singers
2:15—Cornell vs. Penn.
4:30—Sonata Recital
4:45—Lady Next Door
5:00—Schirmer and Schmidt
5:15—Paul Whiteman's Rhythm Boys
5:30—Swanee Serenaders
5:45—Sekatary Hawkins
6:00—Bancroft Hotel Ensemble
6:30—News Bulletins
6:38—Donald Novis
6:45—G. E. Circle
7:00—Jane Froman's Orchestra
7:15—Chandu
7:30 to 11:00—Same as WEEI
11:01—News Bulletins
11:10—Hotel Lexington Orchestra
11:30—College Inn Orchestra

WEAN—PROVIDENCE (384m) 890k

A. M.
7:30—Globe Trotter
7:45—Morning Devotions
8:00—Request Record Selections
8:30—School Quarter Hour
8:45—Popular Melodies
9:00 to 9:30—Same as WNAC
9:30 to 10:15—Same as WAAB
10:15—Gretchen McMullen — Cooking
10:45—Have You Heard?
11:00—Brown vs Colgate

P. M.
1:30—R. I. Inf. Service
1:45—The Gossipers
2:00 to 6:00—Football Game
6:00—Current Events
6:17—Sport Slants
6:20—Globe Trotter
6:30—Eddie Dooley
6:45 to 7:15—Same as WNAC
7:15—Chamber Music Ensemble
7:30—Harold Stern's Orchestra
7:45—"New Jolly Coke Men"
8:00 to 10:00—Same as WNAC
10:00 to 12:00—Same as WAAB
12:00 to 1:00—Same as WNAC

FRIDAY, NOVEMBER 25, 1932

WEEI—BOSTON (508m) 590k

A. M.
6:45—Tower Health Exercises
8:00—Quaker Early Birds
8:15—E. B. Rideout
8:20—The Morning Paper
8:30—Cheerio
9:00—Caroline Cabot
9:10—Well Dressed Home
9:15—Anne Hard
9:30—Flying Fingers
9:45—Banjoleers
10:00—Melodie
10:15—Del Castillo
10:30—Swift Program
10:45—Betty Crocker
11:00—Music Appreciation Hour

P. M.
12:00—What's New in The World
12:05—Del Castillo
12:15—News Despatches
12:25—Stock Exchange Quotations
12:35—Produce Market Report
12:45—State Dept. of Information
12:55—Del Castillo
1:15—Hotel New Yorker Orchestra
1:30—Palais D'Or Orchestra
2:00—Neapolitan Dutch Girls
2:15—Triple Toe Triplets
2:30—Marjorie Mills

3:00—Echoes of Erin
3:15—Famous Loves
3:30—Women's Radio Review
4:00—News Despatches
4:10—Stock Exchange Quotations
4:15—Rice String Quartet
4:50—Radio Health Forum
4:40—Pianist
5:00—Jack Beauvals
5:15—Art of Living
5:30—The Flying Family
5:45—Maitex Safety Soldiers
6:00—The Evening Tattler
6:30—News Despatches
6:40—The Old Painter
6:45—Tessie the Typist
7:00—Ethel Grenier—Phil Saltman
7:15—Melody Lane
7:30—Best Foods Program
7:45—The Goldbergs
8:00—Cities Service Orchestra
9:00—Clicquot Club Eskimos
9:30—Fox Fur Trappers
10:00—Al Jolson
10:30—Elgin Watch Program
10:45—Lanny Ross
11:00—E. B. Rideout
11:06—Boston Globe News
11:15—Lew Conrad's Orchestra

POET AS WELL AS ANNOUNCER

David Ross, winner of the 1932 award for diction offered by the American Academy of Arts and Letters, is not only a radio announcer but a poet. His verse has been published in various periodicals and he was represented by two poems in the First American Caravan. Among his published works are the following:

(From the New Republic)

Ydone Sings to His People

By DAVID ROSS

The morning comes riding to our markets place

On the shoulders of a little hill;
And when it tires
Spending its golden coins,
And is heavy with sleep,
The mountain will take the day on
its back
And carry it to the still dark House.

At night
O people of Karthana
Your evil deeds
Will sit in trees,
Like owls
And hoot you.

Having died
Arkon the fisherman
Went to heaven;
Thus when a comet
Falls in the skies
Be not frightened
O people of Karthana,
It is only a silver trout
Falling from a fisherman's line.

I thought my arrow struck a swan,
But it was only the moon
Come down to bathe in the waters
of the Khava.

We are trees
And our days
Hang on branches,
Like leaves;
In the morning
We hide
Behind the strong walls of our
songs,
But the wind finds us
In the evening,
And takes our songs
And our days
Like leaves

Like an army with lit torches,

The first frosts
Have come upon my fields
Burning the young corn.

Like wolves
The winds came upon my fruit
trees,
And tore them to the ground,
But there are no stones
To kill the wolves of the wind,
And no curses to wither their teeth.

* * *

(From the First American
Caravan)

Silence

By DAVID ROSS

Why then, Silence,
Since in other days
You came
As cool mint,
As moss,
As unguent
Against brambles of sound,
Or stood
A scarecrow
Guarding my sheaves of peace
Do you now come
Etching me
With your needled tattoo
Coating me
With your tar and feathers
Binding me
With your mummy's cloth?

Shy And How!

"Ivar Kreuger, the match king, was a rather small and very shy man," said a speaker on the air channels. "I'll say he was," exclaimed Big Timer Johnny Hart, now in Hollywood, "as near as anybody can figure out he was shy about \$200,000,00."

Can't Understand It

May Singhi Breen can't understand why it is that a young man in love thinks nothing is good enough for his girl except himself.

Force of Habit

Nat Shilkret has been taking driving lessons preparatory to applying for an operator's permit. On his initial solo drive, Nat, accustomed to playing the piano and stepping on the right-hand pedal, put his foot on the accelerator at the wrong moment and tangled with a taxi-cab.

Friday — (Continued)

WAAB—BOSTON (212.6m) 1410k

- A. M.**
 8:31—News Flashes
 8:45—Popular Pleasantries
 9:00—Reis & Dunn
 9:15—Morning Moods
 9:30—Tony's Scrap Book
 9:45—The Merry-makers
 10:00—Oxol Boys
 10:15—Sanderson—Crumit
 10:45—Melody Parade
 11:00—Martha Lee's Cooking School
 11:15—Request Record Selections
- P. M.**
 12:00—Francis J. Cronin
 12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—George Hall's Orchestra
 2:00—Request Record Selections
 2:45—Walk-A-Thon
 3:02—News Flashes
 3:15—Piano Recital
 3:30—Chamber Music Ensemble
 4:00—Women's Federation
 4:30—U. S. Army Band
 5:00—"Big Brother"
 5:15—Harry E. Rodgers
 5:45—Wrigley Indians
 6:00—Happy Time—Irene Beasley
 6:15—Harold Stern's Orchestra
 6:30—Eddie Dooley
 6:45—Howard Lanin's Orchestra
 7:01—News Flashes
 7:15—Chamber Music Ensemble
 7:30—Al Moore's Jolly Tars
 8:00—The Gossipers
 8:15—Walk-A-Thon
 8:30—Muscanto Trio
 8:45—Sheehan's Irish Minstrels
 9:00—Ronnie and Van
 9:15—"The Juggernaut Murder"
 9:45—Spotlighting Sports
 9:51—News Flashes
 10:00—Harry E. Rodgers
 10:15—Easy Aces
 10:30—Charles Carlile
 10:45—Colonel Stoopnagle & Budd
 11:00—Columbia Symphony Orchestra
 11:30—Lombardo's Royal Canadians

WNAC—BOSTON (243.8m) 1230k

- 6:30—Sunrise Melodies
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 9:00—Nine O'Clock Serenaders
 9:15—Monarch Hostess
 9:30—Song Album
 9:45—Birdseye Frosted Foodsters
 10:00—The Yankee Singers
 10:15—Tango Orchestra
 10:30—Yankee Mixed Quartet
 10:45—Rumford Chemical Program
 11:00—Magic Piano Twins
 11:15—The Captivators
 11:30—Morning Musicale
 11:45—Fred Berrens' Orchestra
- P. M.**
 12:00—News from Shepard Stores
 12:06—News Flashes
 12:15—Noonday Service
 1:00—Shopping News
 2:00—Fred Berrens' Orchestra
 2:30—Do, Re, Mi Orchestra
 2:45—Elizabeth Barthell
 3:00—Columbia Salon Orchestra
 3:45—Alex Semmler
 4:00—The Grab Bag
 4:30—The Dance Parade

- 5:00—H-Bar-O Rangers
 5:15—Shepard's Fashion Parade
 5:30—Skippy
 5:45—Novelty Four
 6:00—Sport Slants
 6:15—Voice of Saxophone
 6:30—Big Brother
 6:45—Chandu
 7:00—Myrt & Marge
 7:15—Buck Rogers
 7:30—Three X Sisters
 7:45—William Hall
 8:00—Edwin C. Hill
 8:15—Singin' Sam
 8:30—March of Time
 9:00—All-American Football Show
 9:30—"To The Ladies"
 10:00—Chesterfield—Arthur Tracy
 10:15—Kresge Friday Varieties
 10:45—Cocoanut Grove Orchestra
 11:00—Hollywood Keyhole
 11:06—News Flashes
 11:15—Rosebud Gardens' Orchestra
 11:30—Al Starita's Music
 12:00—Ozzie Nelson's Orchestra
 12:30—Bernie Cummins' Orchestra
 12:45—Hal Kemp's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

- A. M.**
 7:00—Musical Clock
 7:45—Jolly Bill and Jane
 8:00—Wheatworth Program
 8:15—Morning Devotions
 8:30—Grin and Bearit
 8:45—Pepper Pot
 9:00—Virginia Reade
 9:30—Vic and Sade
 9:45—Time—Weather—Temperature
 9:48—Homemaking Hints
 10:00—John Fogarty
 10:15—Clara, Lu and Em
 10:30—Our Daily Food
 10:45—Hank Keene's Blues
 11:00—Music Appreciation Hour
- P. M.**
 12:01—Monitor Views the News
 12:15—Weather
 12:18—N. E. Agriculture Club
 12:30—Farm and Home Hour
 1:30—Highway Safety Committee
 1:35—Piano Miniatures
 1:45—Books & Authors
 2:00—8th N. E. Conference
 3:00—Sally and Bob
 3:30—Home Forum Cooking School
 4:00—Rhythmic Serenade
 4:15—Cohen and Clancy
 4:30—Concert
 4:45—Concert Artists
 5:00—Agricultural Markets
 5:15—Dromedary Caravan
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Sports Review
 6:10—Radio Billboard
 6:15—Monitor Views the News
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Royal Vagabonds
 7:30—Concert
 7:45—Johnny Hart
 8:00—Nestle Program
 8:30—Adventures in Health
 8:45—Howard Thurston
 9:00—First Nighter
 9:30—Armour Program
 10:00—Country Doctor
 10:15—Bond Bakers Radio Review

RADIOLOGGING WITH BETTY BURTT

F'r hevvin's sake, gels and mod-doms, no matter WHAT your favorite 8 A. M. program is, if any,—IF you can get WJZ, give THIS one and lissen Tuesdays, Thursdays and Saturdays! Alan Prescott, "The Wife Saver," is radio's gift to women like US—he's simply grrrand, ladies,—and he hasn't a thing to sell, . . . YET! Some bright sponsor will surely snap him up soon,—at least, this looks to us like a ten-strike just BEGGING to be made! While his hints and helps for harried housewives are the real thing, he and his Aunt Tarriet make tasks like boiling an egg or getting stains off a percolator's insides seem like perfectly hilarious pastimes! "The Wife Saver" is well named; we think you'll like him. Oscar (whoever HE is) entertains at the piano. Three cheers and a SHOUT for "The Wife Saver!!!"

* * *

RADIOLOGGINGS: Here's one for the book—Ripley. A letter from a Boston man complaining that we've neglected his favorite band—well, WELL!!! When one band leader craves to see another written up, "Ain't THAT Sump'n'?" We think he should be accommodated,—especially since the object of his admiration is one WE used to sit up all hours to hear, and still get to the office at seven A. M. . . . (do I hear a snicker up there in Canaan, N. H., Miss O'Dwyre?) . . . wellll, then, a couple or five minutes past seven, maybe. (Anyway, you used to be penty late yourself, now'n then; so!) (And the BOSS should set a good example!) (Mumblemumble . . .) To get back to the subject; if we can coax something besides two or three sheets of publicity statistics out of the powers that be, we'll give you a Lombardo story some week. (MCA's Frank Burke please note!) Then we hope the Boston gentleman will swing his baton, or whatever, with a fresh vim and vigor and go forth to his nightly toil with a singing heart. (And don't forget our warning, Mr.—remember our deadline when you have more

secrets to tell this columnist!) . . . As we've said before, Ronnie and Van can't make us like so much repetition, in that commercial sales talk,—but they CAN keep us listening to the programs in spite of it! And we enjoyed "Take Me In Your Arms," Fellas—'specially since we pre-guessed it as a hit. 'Snice!!!! . . . Art Kassel's (WGN) theme, "Where Will You Be In 1933?" is, they tell us, the official song for the Chicago World's Fair . . . A dance tune rapidly gaining favor with the Chicago bands will get east eventually—it's titled "At Least, It's Something You Can Dance To." Believe THIS is a Kassel number, also—that boy is writing songs, these days! . . . And it shouldn't take more than a couple of months for the new, melodious "My River Home" that we heard Dan Russo's boys playing—for a "first time," we think—to get going hereabouts; wait till Singin' Sam gets hold of THAT one,—assuming that he will! . . . And there's a smooth, sweet English number that you might hear one of the big middlewest bands introducing before long . . . Extra loud SHOUT for Warren (GRIN) Hull singing one of our favorites, "The Hills of Home." . . . Did you catch Whispering Jack Smith's near "fox pass" on his brand new commercial? . . . "Just rub on good old Ab-Musterole . . ." skidded Absorbine, Jr's. ex-salesman! . . . Wonder if that columnist who said the McCravy Brothers were off the air with no sign of a return has discovered them on a WTIC commercial? . . . Getting Ben Bernie on WENR at 11:30 Thursday nights . . . Minstrel lovers will find plenty of this sort of entertainment on KYW's weekly All-Star Minstrels; they feature one "Psycho" whose mystic powers are "for laughing purposes only." Find 'em at ten Tuesday—or was it Wednesday?—night—we didn't jot it down, and we've just "gone and" forgotten! . . . Getting a good German band on WLW at eight, Satevenings, space is up . . . and we're . . . SIGNIN' OFF!!!

Friday — (Continued)

10:45—Republican National Committee
 11:00—Sports Review
 11:15—Night Song
 12:00—Cab Calloway's Orchestra

WTIC—HARTFORD (282.8m) 1060k

P. M.
 4:00—Serenading Strings
 4:28—Conn. Motor Vehicles
 4:30—Sunset Club
 5:00—Rhythm Five
 5:15—"Smiling Ed" McConnell
 5:30—"The Flying Family"
 5:45—Safety Soldiers
 6:00—Bulletins
 6:05—Dinner Concert
 6:30—The Harmonicists
 6:45—Heywood Brown's Column
 7:00—Travelers Orchestra
 7:30—Jones and Hare
 7:45—Melody Moods
 8:00—Jessica Dragonette
 9:00—Eskimo Night Club
 9:30—Symphonic Syncopeation
 10:00—Al Jolson
 10:30—Floyd Gibbons
 10:45—Hank Keene's Hillbillies
 11:00—Club Hollywood Orchestra
 11:30—Promenade Dance Program

WTAG—WORCESTER (516.9m) 580

A. M.
 8:00—Quaker Early Birds
 8:15—Organ Rhapsody
 8:30—Cheerio
 9:00—Sherer's Surprise Party
 9:15—Organ—Capitol Theatre
 9:45—Banjoleers
 10:00—Three Orphans
 10:15—Breen and de Rose
 10:30—Music in The Kitchen
 10:45 to 12:00—Same as WEEI
P. M.
 12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Shopping in the Mart
 1:01—News Bulletins
 1:15—N. Y. Adv. Club Luncheon
 2:15—Varieties
 2:30—Three Shades of Blue
 2:45—Muted Strings
 3:00—Echoes of Erin
 3:15—Adventures in Hobby Riding
 3:30—Women's Radio Revue
 4:00—May We Present

4:15—Rice String Quartet
 4:45—Lady Next Door
 5:00—Hotel Sherman Orchestra
 5:30—The Flying Family
 5:45—Maltex Safety Soldiers
 6:00—Bancroft Hotel Ensemble
 6:30—Gazette News
 6:38—Al Bernard
 6:45—G. E. Circle
 7:00—Coke Presentation
 7:15—Chandu
 7:30 to 9:30—Same as WEEI
 9:30—Pond's Dance Orchestra
 10:00—Al Jolson
 10:30—Elgin Adventure Club
 10:45—Lanny Ross
 11:01—News Bulletins
 11:07—Weather Report
 11:10—Lanny Ross
 11:15—Anson Weeks' Orchestra
 11:30—Hotel New Yorker Orchestra.

WEAN—PROVIDENCE (384m) 990k

A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 8:45—Popular Pagantries
 9:00—Little Jack Little
 9:15 to 9:45—Same as WAAB
 9:45—Frosted Foodsters
 10:00 to 10:45—Same as WAAB
 10:45 to 11:30—Same as WNAC
 11:30—Cooking School
 11:45—Ben Alley
P. M.
 12:00—Shopping News
 12:06—Globe Trotter
 12:15—Buddy Harrod's Orchestra
 12:30—Columbia Revue
 12:45—Col. Educational Features
 1:00—Virginia Dare
 1:05—R. I. Information
 1:45—WEAN Women's Federation
 2:00—The Gossipers
 2:15—Fred Berrens' Orchestra
 2:30 to 5:45—Same as WNAC
 5:45—Wrigley Indians
 6:02—Sport Slants
 6:05—Globe Trotter
 6:15 to 6:45—Same as WAAB
 6:45 to 7:15—Same as WNAC
 7:15—Billy Lossez's Orchestra
 7:30 to 10:15—Same as WNAC
 10:15 to 12:00—Same as WAAB
 12:00—Billy Lossez's Orchestra
 12:30 to 1:00—Same as WNAC

SATURDAY, NOVEMBER 26, 1932

WEEI—BOSTON (508m) 590k

A. M.
 6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Morning Glee Club
 9:15—Masqueraders
 9:30—Jack and Jill
 9:45—Pie Plant Pete
 10:00—Vaso Family
 10:15—Del Castillo
 10:45—Breen & de Rose
 11:00—Melodies of the South
 11:15—Radio Household Institute
 11:30—Swen Swenson & Swedehearts
P. M.
 12:00—Johnny Marvin
 12:15—News Despatches

12:25—Del Castillo
 1:00—Stock Exchange Quotations
 1:10—Hotel Lexington Orchestra
 1:30—Football Game
 4:00—News Despatches
 4:40—To be announced
 5:30—Cravigavad
 5:45—Sekatary Hawks
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—Leopold Morse Program
 6:45—G. E. Circle
 7:00—To be announced
 7:30—Leo Reisman Orchestra
 7:45—The Goldbergs
 8:00—Golden Hour of Music
 8:15—Echoes of the Fallsides
 8:30—Radio in Education
 9:00—Erno Rapee's Orchestra
 10:00—Lucky Strike Dance Hour

TREMENDOUS STAGE AND SCREEN ATTRACTIONS

It is a new Gilda Gray who appears at the Metropolitan theater beginning Friday, November 18. In the photograph which appears on the cover of "RADIOLOG" this week, Miss Gray is seen as she now appears. Entirely recovered from a long illness, Miss Gray comes as the head of her own gorgeous stage show.

Gilda Gray's name has become known in every country of the civilized world but it is an uncivilized, pagan dance which she presents this time and she has given to it all of her art, all of the ability and personality which have added to her fame.

There is no question that no artiste in the world has more friends than Gilda Gray and her coming to any theater is always a matter of congratulation to that theater. In Boston she numbers her friends by the thousands and that, she holds the record for single days business at the Metropolitan augurs well for her reception here this time.

On the screen at the Metropolitan theater the week of November 18 will be seen Paramount's latest big success, "Evenings for Sale" in the cast of which will be found Herbert Marshall, Sari Maritza, Charlie Ruggles, Mary Boland and many other stars.

"Evenings for Sale" a comedy with a distinct heart interest. The leading character is a Pagliacci, laugh clown—who though his heart may be breaking must continue to play the role of a jester. It is a love story without a menace. It is the story of a man who, on the eve of suicide, finds a new lover interest and then lives to love. There is no more charming personality on the screen than Herbert Marshall and his supporting cast is one of the best that could have been selected.

Fabien Sevitzyk will lead the Metropolitan Grand Orchestra while Arthur Martel plays the huge organ, offering novelties such as only Martel can present.

There is free dancing nightly in the Grand Lounge.

Numbers

Vincent Sorey has resumed direction of the Sorey Ensemble after a five-day illness. Although not a numerologist, Vincent says his health bears a peculiar relation to the number five. Since he became connected with radio some ten years ago, Vincent has been ill only three times, but each attack lasted five days, came at five-year intervals, and reduced his six-piece ensemble to five pieces.

Mystery Solved

Until recently, CBS employers could not understand why clerks at a soda fountain near the New York studios always made it a point to secure a copy of the studio production schedule. The explanation came when Announcer Kenneth Roberts entered the establishment and ordered a ham sandwich and a piece of mince pie.

"I'll give you the sandwich now, Mr. Roberts," answered the clerk, scanning the schedule, "but you'd better save the pie till later—you've got a program in ten minutes."

Separate Functions

When those three harmonizing Boswell Sisters are on the air, each has a distinct assignment in addition to blending her voice with those of the others. Martha plays the piano, Connie gives manual cues to the guitarist, trumpeter and the music.

AUTO and FURNITURE LOANS

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GLOBE PLAN

437 Park Sq. Bldg.

Boston, Mass.

Liberty 7368

License 142

Saturday — (Continued)

11:00—E. B. Rideout
 11:05—News Despatches
 11:15—Hotel Pierre Orchestra
 11:30—Paul Whiteman's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.
 8:31—News Flashes
 8:45—Popular Pleasantries
 9:00—Reis & Dunn
 9:15—The Commuters
 9:30—Tony's Scrap Book
 9:45—Artells Dickson
 10:00—The Ambassadors
 10:15—Catherine MacKenzie
 10:30—Helen and Mary
 11:00—The Feature Forecaster
 11:15—Request Record Selections
 12:00—Stock Market

P. M.
 12:15—Farm Flashes
 12:30—Football Matinee
 12:45—Army vs Notre Dame
 4:30—George Hall's Orchestra
 5:00—"Big Brother"
 5:15—Harry E. Rodgers
 5:45—Tito Gulzar
 6:00—The Funnyboners
 6:15—Riviera Orchestra
 6:30—Eddie Dooley
 6:45—Jack Miller's Orchestra
 7:01—News Flashes
 7:15—Chamber Music Ensemble
 7:30—Yen Ho Orchestra
 7:45—Rhythm Twins
 8:00—The Gossipers
 8:15—Walk-A-Thon
 8:30—Francis "Tip" O'Neil
 8:45—Negro Spirituals
 9:00—Meyer Davis' Orchestra
 9:30—Organ Recital
 9:46—Sports with Wilkie
 9:51—Herald News Flashes
 10:00—William O'Neal
 10:15—Public Affairs Institute
 10:45—Vaughn de Leath
 11:00—Guy Lombardo's Orchestra
 11:30—California Melodies

WNAC—BOSTON (243.8m) 1230k

A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 9:00—Nine O'Clock Serenaders
 9:15—The Monarch Hostess
 9:30—The Sentinels
 9:45—Sunshine Bill
 10:00—Earle Nelson
 10:15—McMullen Cooking School
 10:45—The Modernists
 11:00—N. Y. Philharmonic Orchestra

P. M.
 12:01—News Flashes
 12:10—Noonday Service
 12:45—Buddy Harrod's Orchestra
 1:00—Inf. Service
 1:45—Boston College vs Holy Cross
 4:30—Tea Dance Music
 5:00—Eddie Duchin's Orchestra
 5:15—Shepard's Fashion Parade
 5:30—Skippy
 5:45—Tovelly Four
 6:00—Sport Flashes
 6:15—Voice of the Trombone
 6:30—Big Brother
 6:45—Paul Shirley

7:00—Frederic William Wile
 7:15—Harold Stern's Orchestra
 7:45—Magic Voice
 8:00—Abe Lyman's Orchestra
 8:15—Philo
 10:00—Miniature Operetta
 11:00—Hollywood Keyhole
 11:06—News
 11:15—Rosebud Gardens' Orchestra
 11:30—Perley Stevens' Orchestra
 12:00—Ted Fiorito's Orchestra
 12:30—Stanley Smith's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.
 7:00—Musical Clock
 7:45—Bradford Organ
 8:00—Morning Minstrels
 8:15—Morning Devotions
 8:30—Grin and Bearit
 8:45—Pepper Pot
 9:00—Hank Keene's Billies
 9:30—Vic and Sade
 9:45—Time—Weather—Temperature
 9:48—Louis Weir—Organ
 10:00—Home Forum Cooking School
 10:30—Our Daily Food
 10:45—Boy Scout Troup
 11:00—School of Cookery
 11:15—Edward Jardon—Louis Weir
 11:30—Women's Clubs

P. M.
 12:00—Monitor views the News
 12:15—Weather
 12:18—4-H Club
 12:30—Farmers' Union
 1:30—Harold Stokes Orchestra
 2:00—Football Game
 5:00—Swanee Serenaders
 5:45—Little Orphan Annie
 6:00—Teaberry Sports Review
 6:09—Radio Billboard
 6:15—Monitor Views the News
 6:30—Gleason L. Archer
 6:45—O'Leary's Irish Minstrels
 7:00—Westinghouse Watchmen
 7:15—Collegians
 7:30—Cuckoo—Raymond Knight
 8:00—Barn Dance
 8:30—Road to Romany
 9:00—El Toro Week-End Program
 9:30—Club Cascades Orchestra
 10:00—Gentlemen of the Press
 10:15—Hotel Bridgeway Orchestra
 10:45—Republican News Bulletins
 11:00—Sports Review
 12:00—Jack Denny's Orchestra

WTIC—HARTFORD (282.8m) 1060k

A. M.
 7:00—Organ Recital
 7:30—Sunshine Serenaders
 8:00—Gene and Glen
 8:15—Organ Rhapsody
 8:30—Cheerio
 9:00—"Shopping with Susan"
 10:00—"The Mixing Bowl"
 10:30—Plectral Ensemble
 10:45—Symphonic Syncopation
 11:15—Radio Household Institute
 11:30—Swen Swenson's Swedehearts

P. M.
 12:00—Johnny Marvin
 12:15—Bulletins
 12:20—Farm and Home Forum
 1:00—Blue Room Echoes
 1:30—Merry Madcaps
 2:00—Football Game

THE MIRROR OF FASHION

By NANCY HOWE—WNAC

School children can sing "Rain, rain go away, little Tommy wants to play in the meadow on the hay," old folk can hum the popular tune titled after that old nursery rhyme, Old Timers can make optimistic weather predictions . . . but when all is said and done, nothing has the slightest effect



on New England weather once the rain clouds decide to have their 'innings.' It's going to rain and we might as well make the best of the situation and make up our minds that we're going to get wet and that we can best resign ourselves to the climatic conditions by garbing ourselves as attractively and suitably as we can, in 'wet-weather' apparel.

Fortunately, the raincoat has stepped out of the line of garments solely utilitarian and is running away with honors among "sportsy sportswear! It is found in a variety of new materials and colors. The bright football shades . . . brown, beige, red, green and blue, . . . are being featured in the New York shops in swagger collegiate models. The new suede-like materials in which they come make them just as smart for bright days, as for those when the clouds become threatening. One light-weight water-proof material with the dull-surfaced softness of suede is called Doetex and is outstanding in high-fashion rainwear. One coat that is becoming exceedingly popular is an adaptation of a Schiaparelli model, having a high collar, wide shoulders and belt, jolly big buttons and patch pockets. It can be carried out in white, as well as colors. Other well-liked materials rainwear include rubberized rough rayon crepes and silk crepes in white, plain colors, monotones, checks and stripes, and there are also, the sturdier, smooth heavy

ducks and new cravanettes with twill surfaces. The lighter-weight raincoats are easily carried over the arm and can be donned over the new fur-trimmed cloth coat or the fur coat that must not be allowed to get wet . . . at least . . . until is a tinier bit less new and the novelty of possession has 'worn off.' Another practical idea is the accompanying little hat in matching color or material . . . "Careless but nobby," y'know. So much for that!

The new suede-like materials have given an added style interest to the short sports jacket . . . always a popular item, not only with the college crowd for football days, but for motoring, hiking and country-wear generally. Beige and browns are popular colors for these, because they 'go with' things, but white and bright red are also important. Then there is the sleeveless, hip-length jacket . . . a sort of vest that may be worn under the coat . . . an almost indispensable sports-costume-accessory.

By the way . . . speaking of sports clothes . . . Schiaparelli, . . . again comes to the fore with an intriguing mushroom beret in rayon corduroy, velveteen or dull velvet . . . It may be worn with a tilt toward the front and is particularly chic with a touch of metal or composition, such as a button, buckle, pin or clip. These also, are suitable for wear with the raincoat and give the bright touch necessary to the coat of neutral shade, especially when in a shade matching the bright frock we always like to don when the day is dull.

If you have never studied the psychology of color, you will find a practical demonstration in the effect on your disposition, when bright colors are worn on a dull day. Try it and see if you don't agree . . . Until next week . . . "Goodbye, everybody."

Song Writer

Gene Arnold has written a new song called "My Mother's Lullaby." He is also the author of "The Little Church in the Valley."

Saturday — (Continued)

WTAG—WORCESTER (516.9m) 580

A. M.

- 8:00—Quaker Early Birds
 8:15—Organ Rhapsody
 8:30 to 9:15—Same as WEEI
 9:15—Organ—Capitol Theatre
 9:45—Pie Plant Pete
 10:00—Vass Family
 10:15—Souvenirs of Melody
 10:30—Young Artists Trio
 11:00—Cello Recital
 11:15 to 12:15—Same as WEEI

P. M.

- 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Chester Gaylord
 1:01—News Bulletins
 1:10—Hotel Lexington Orchestra
 1:30—Hotel New Yorker Orchestra
 1:45—Notre Dame vs Army
 5:00—Beau Balladeer
 5:15—Paul Whiteman's Rhythm Boys
 5:30—Tea Dansante
 5:45—Sekatary Hawkins
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:38—Harlem Fantasy
 6:45—G. E. Circle
 7:00—Jane Froman's Orchestra
 7:15—George Olsen's Orchestra
 7:45—The Goldbergs
 8:00—Echoes of the Pallsades
 8:30—Radio in Education
 9:00 to 11:00—Same as WEEI
 11:01—News Bulletins

- 11:10—Hotel Pierre Orchestra
 11:30—Paul Whiteman's Orchestra
 12:00—Ralph Kirbery
 12:05—Lew Conrad's Orchestra
 12:30—Congress Hotel Orchestra

WEAN—PROVIDENCE (384m) 990k

A. M.

- 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 8:45—Francis J. Cronin
 9:00—Nine O'Clock Serenaders
 9:15—Helen Barr
 9:30—Tony Wons
 9:45—Sunshine Bill
 10:00—The Ambassadors
 10:15—Gretchen McMullen—Cooking
 10:45—Music Club for Children
 11:00—N. Y. Philharmonic Symphony

P. M.

- 12:30—Shopping News
 12:36—News Flashes
 12:45—WLAN Women's Federation
 1:00—R. I. Information Service
 1:30—The Gossipers
 1:45 to 5:45—Same as WNAC
 5:45—Tito Guizar
 6:02—Sport Slants
 6:05—Globe Trotter
 6:15 to 7:00—Same as WAAB
 7:00 to 7:30—Same as WNAC
 7:30—Today on Capitol Hill
 7:15 to 10:00—Same as WNAC
 10:00 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

No More Calls

Unless it is "really important," the Boswell sisters will not call Mama Boswell down in New Orleans by long distance. That's an iron clad rule just established by Mama Boswell. She had visited the girls for several months in New York and when they went home to New Orleans she went with them. Then for ten days after they returned, they called Mama up every night. Finally she put her foot down on it. "That telephoning costs you girls too much money and it's a dreadful waste," she said. "The mails are plenty good and I won't answer the phone if you dare call me once more when it isn't really important. Hear me?" They heard.

Successful Remedy

Fourteen sound engineers were consulted to correct the public address system in the Terrace Room of the Hotel New Yorker, when George Olsen opened there, and after all experiments had been tried, no improvement was noted. Then Olsen suggested moving the

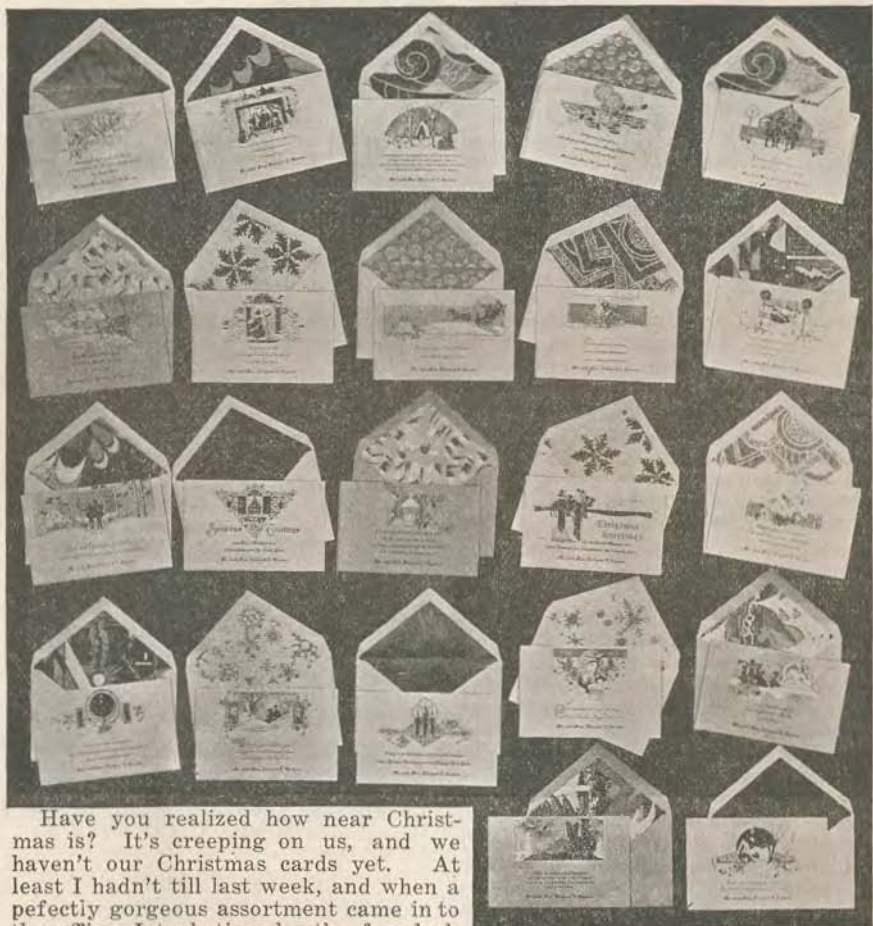
band stand to one end of the room, and installing velvet-covered wall seats. This was done and the sound conditions are now perfect.

Real Thing

The pilot of a recent Crime Club presentation was laid in the streets of New York City. After experimenting with artificial sound effects in the studios, director Jay Hanna decided to get the real thing. He arranged with Henry Grossman, Columbia division engineer, to pick up the noises in busy Times Square while the program was on the air. Grossman and his staff installed microphones on the marquee of the Paramount Theatre, supplying a street scene locale for the actors who were performing in the studios.

Up and Down

Ralph Dumke: I see the air transportation companies are advertising reductions in flying rates.
 Eddie East: Sure. Didn't you know, big boy, that the cost of going up is coming down?



Have you realized how near Christmas is? It's creeping on us, and we haven't our Christmas cards yet. At least I hadn't till last week, and when a perfectly gorgeous assortment came in to the office, I took time by the fore-lock and ordered.

And do you know how little I paid for an assorted box of twenty-two? Only \$1.10! And that price included my name printed on them. Did you ever hear of **Personal Christmas cards** at such a figure?

Radiolog is instituting a new department—to anticipate our readers' needs. This is our first service and we know you're going to thank us, especially on those hectic last-minute-before Christmas days when the laggard will find all the loveliest cards gone.

We've printed a replica of the assortment. Isn't it a bargain? Oh, but this is only one of the many, many things Radiolog has in store for you. You haven't guessed all the plotting and planning we've been doing for just-you!

One fastidious caller at Radiolog's office ordered three hundred at once! Now she has them all addressed, stamped, and can you believe it, ready for mailing.

So now, you, too, —especially you charming, luxury-loving people procrastinate,—sit right down now and send in your order to **PATRICIA GARLAND**, care of Radiolog, 80 Boylston Street, Boston, Mass. Be sure to enclose \$1.10 (check or money order) for each box of twenty-two.

SOOTHING THE PALATE

By MARJORIE MILLS, Director

of the New England Kitchen of the Air at Radio Station WEEL, Boston
Monday, Wednesday and Friday, 2:30—3:00 P. M. over

WEEL, Boston; WTAG, Worcester; WJAR, Providence; WCSH, Portland

Aren't you interested in the old ways that different foods we eat every day originated? I read an explanation of the origin of butter the other day that sounded logical.

It seems butter was first known in Arabic and then quite by accident

The Arabians soured their milk to preserve it, as there were no refrigerators in the desert, and it was then stored in skin bags and slung across the backs of camels. One day on opening the bags they found lumps of something soft but solid floating in the liquid. They tasted it, found it delicious, rubbed it on their faces and marvelled at how beautiful it made them.

While we are being geographical and historical how would you like a recipe that dates back to Spanish pioneer days in California? Doesn't that thought lend a bit of interest for the evening meal or the noon-day lunch? Personally I love to to preparing something different run across recipes with a history and this one is particularly good, delicious to eat and interesting to try. Certainly a recipe that has existed as a favorite for as many years as this one, must have a lot of inherent goodness to recommend it.

When you are tired of scrambled eggs, plain, try them as a Mexican cook serves hers:

Mexican Scrambled Eggs

Roast a fresh green pepper a few minutes, peel, remove the seeds and chop. Then boil in a very little water until tender and season well with butter. Beat six eggs, add with salt to the peppers, and fry all for a moment in hot butter.

Vegetables Croquettes

1 cup cooked peas or canned peas
1 cup cooked carrots, minced
1 tablespoon cream
Beaten egg
1 teaspoon salt
1-4 teaspoon Worcestershire sauce
Bread Crumbs

Mix potatoes with other vegetables. Add salt, Worcestershire sauce and cream. Mix thoroughly with a fork. Shape into croquettes.

Dip in beaten egg, then in bread crumbs. Drop in hot fat, 375 to 385 degrees F., or when a piece of bread browns in 40 seconds. Cook until brown and drain on soft paper. Serve hot with cheese sauce.

Cheese Sauce

2 tablespoons flour
1-4 cup grated cheese
1-4 teaspoon salt
Dash of Worcestershire sauce
1 tablespoon butter
1 cup milk

Blend flour and butter together in saucepan over fire. Add milk. Bring to a boil over fire, stirring until smooth. Then stir in cheese and salt. Add Worcestershire sauce.

Veal Birds

Cut small rectangles of veal cutlet and spread them with a mixture of crushed bread crumbs and a little chopped salt pork and seasonings. Skewer in shapes with toothpicks, roll in flour and brown in hot fat in an iron frying pan. Put a little water in the bottom of the pan, a little onion, a few drops of kitchen seasoning, a teaspoon or so of jelly and about three tablespoons of sausage meat. Cook slowly until tender.

Orange Pudding

2 cups milk
3 eggs (separated)
3 tablespoons cornstarch
1-4 teaspoon salt
2 large oranges
1 cup sugar
3 tablespoons powdered sugar for meringue

Heat milk in double boiler, add cornstarch moistened with a little cold milk, cook 15 minutes before adding egg yolks, slightly beaten, with some of the hot mixture; add salt and remove from the fire.

Place oranges, cut in small pieces, in bottom of pudding dish; cover with sugar and let stand while making custard. Pour custard over oranges and cover with meringue made of egg whites and powdered sugar, beaten until stiff. Place in moderate oven until a delicate brown.

DO YOU KNOW

. . . . That radio experts in New York are taking even money bets that four cigaret manufacturers will be sponsoring programs by January 5? That for the past six months the sons of the famous comedians, Gallagher and Shean, have quietly been studying microphone technique and are likely to pop into radio at any minute? That Raymond Knight set a record by writing 16 scripts in four days, with the movies about several shorts and a full-length picture? That Raymond Knight set a record by writing 16 scripts in four days, working 15 hours a day? That a home-town fan presented the Boswell Sisters with a frame for old fashioned rug making and the girls are trying to learn how to make them? That thirty-five hotels in America use George Olsen's records on their own room-to-room broadcasting systems? That votes from coaches on the ten All-American ratings which are broadcast on those football shows every Friday evening are sent to Christy Walsh in code so nobody can find out who they are before Walsh knows? That the Department of Agriculture in Victoria, B. C., has just awarded a diploma to the Orphan Annie program for "perfect representation of poultry sounds"? That Johnny Hamp received 2,405 phone calls for request numbers in four weeks? That Mabel Zoeckle, noted concert singer, is in private life Mrs. Burke Boyce, wife of the NBC continuity editor? That George MacDonald of Whiteman's Rhythm Boys is the great-grandson of the General MacDonald who escorted Napoleon to exile on St. Helena? That Jack Fulton is a direct descendant of Robert Fulton, inventor of the steamboat? That Madame Queen's real name is Rose Quimby? That Jane Pickens has made a special trio arrangement of Seth Parker's song, "Back in the Old Sunday School"? That Hugo Mariani sits on a titled chair as he directs his orchestra? That Kelvin Keech stands on tip-toe while announcing? That Harold Stokes, NBC orchestra leader, spends much of his spare time around the studios entertaining fellow musicians with his accordion playing? That Ruth Lyon, popular NBC soprano, is one of the quietest persons around the studios? That when Vaughn de Leath sang at a rally in Stamford, Connecticut, the mayor gave her a key to the city and a special constable's commission? That among her colleagues on the honorary force is Gene Tunney, special deputy? That Don Redman often performs on every instrument in his orchestra and can fill an entire program with his own compositions? That Ruth Etting and the Three X Sisters are giving up their week-ends to make movie shorts? That guitarist Eddie Lang will be heard, but not seen, in support in both two reelers? That Eddie Duchin's clothes are turned out by the same tailor who works for ex-Mayor Jimmie Walker? That Kate Smith plays a very good game of golf? That Moonshine and Honeysuckle will soon appear in book form? That Edwin Franko Goldman has written, at the request of the University of Pennsylvania, a new football march called "Franklin Field"? That Lanny Ross has just completed a two-reel version, of the Broadway musical show, "Spring is Here"?

TUNE IN ON -

- N. Y. PHILHARMONIC SYMPHONY ORCHESTRA—Sunday, November 20, at 3:00 P. M. over WAAB. Arturo Toscanini, conductor; Olin Downes, commentator.
- RICHARD VON KUEHLMANN—Sunday, November 20, at 4:30 P. M. over WEEL. International broadcast from Germany.
- DR. RICHARD FOSTER—Sunday, November 20, at 6:30 P. M. over WTAG. "The School Board Keeps Thanksgiving."
- DR. FENWICK BEEKMAN—Monday, November 21, at 11:30 A. M. over WNAC. "Abdominal Pain in Childhood."
- SYLVIA SAPIRA—Monday, November 21, at 2:15 P. M. over WNAC. "The Well-Tempered Clavichord."
- "RICHARD III"—Monday, November 21, at 4:00 P. M. over WBZ. A Radio Guild drama.
- EVELYN WAUGH—Monday, November 21, at 4:20 P. M. over WAAB. "To an Old Man."
- ALIDA BOWLER—Tuesday, November 22, at 11:00 A. M. over WTIC. A program on juvenile protection.
- LEWIS W. WATERS & ERNEST L. JOHNSON—Tuesday, November 22, at 1:30 P. M. over WEEL. Speakers on the Advertising Club of Boston's Luncheon.
- NATIONAL GRAND OPERA—Tuesday, November 22, at 11:15 P. M. over WBZ. "Lucia di Lammermoor."
- THE ROMANTIC BACHELOR—Wednesday, November 23, at 11:30 A. M. over WEEL. A new baritone and an orchestra.
- REV. BERNARD R. HUBBARD—Wednesday, November 23 at 10:30 P. M. over WTAG. Guest speaker on the NBC artists program.
- C. L. HARLAN—Wednesday, November 23, at 12:30 P. M. over WBZ. "November Sheep Markets."
- BROWN vs COLGATE—Thursday, November 24, at 11:00 A. M. over WNAC. The two leading eastern teams meet in a football clash.
- PENN. vs CORNELL—Thursday, November 24, at 2:00 P. M. over WNAC. The annual football game between the two traditional rivals.
- METROPOLITAN OPERA COMPANY—Thursday, November 24, at 3:15 P. M. over WBZ. "Lakme," with Lily Pons and Giovanni Martinelli.
- ELEONORE E. HUBBARD—Thursday, November 23, at 7:30 P. M. over WAAB. "Thanksgiving Day."
- CHARLES DE FONT-NOUVELLE—Thursday, November 24, at 11:15 P. M. over WBZ. "Science and Learning in France."
- DR. H. G. KNIGHT—Friday, November 25, at 12:30 P. M. over WBZ. "Taking Inventory of Our Basic National Resource—The Soil."
- COLUMBIA EDUCATIONAL FEATURES—Friday, November 25, at 12:45 P. M. over WAAB. Dr. Salo Finkelstein interviewed by Dr. Paul S. Achilles.
- DR. HERMAN BUNDESEN—Friday, November 25, at 8:30 P. M. over WBZ. "The Backward Child."
- FIRST NIGHTER—Friday, November 25, at 9:00 P. M. over WBZ. "West of Manaos."
- ARMY vs NOTRE DAME—Saturday, November 26, at 12:45 P. M. over WAAB. Two of the most powerful teams of the year meet.
- ARTHUR B. REEVE—Saturday, November 26, at 6:45 P. M. over WEEL. Guest speaker on the G. E. Circle.
- PHILADELPHIA SYMPHONY ORCHESTRA—Saturday, November 26, at 8:15 P. M. over WNAC. Conducted by Leopold Stokowski in their first commercial program, sponsored by Philco.
- ECONOMIC INTERVIEW—Saturday, November 26, at 8:30 P. M. over WTAG. William F. Willoughby and Rep. David J. Lewis.

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- OUR BUSINESS** is to arrange successful entertainments.
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- OUR METHOD** is to combine the most suitable talent with the most appropriate presentation.
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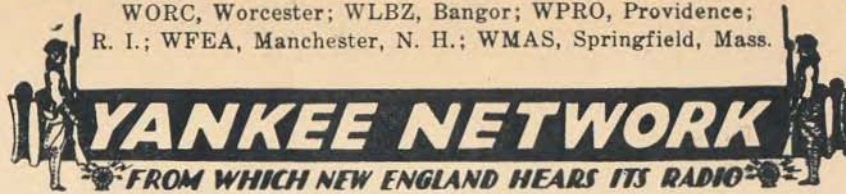
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