

# The Yankee Mixed Quartet

Under the personal direction of Roy Harlow, the Yankee Mixed Quartet blends four recognized solo voices in a presentation of unusual interest.

Helen Barr, soprano; Mabel Pearson, contralto; George Wheeler, tenor; and Walter Kidder, bass-baritone, all are familiar to concert-goers as well as to the radio audience. Their grouping in a single unit, either for broadcasting or for personal appearances, assures a varied, well-balanced offering.

The Mixed Quartet is included in the comprehensive list of talent available through the Yankee Network Artists Bureau.

# 21 Brookline Avenue, Boston

Commonwealth 0800



# R·A·D·I·O·L·O·G

Published weekly by the Radiolog Company, 80 Boylston St., Boston, Mass. Entered as second class matter at Post Office, Boston, Mass.

SUBSCRIPTIONS BY MAIL PAYABLE IN ADVANCE \$1.50 for one year; \$1.00 for six months; 60c for three months. Canadian rates: \$2.00 for one year, \$1.25 six months. When changing address 2 weeks notice is required.

Vol. II, No. 98 JANUARY 29, 1933 5c a Copy; \$1.50 a year

# OUTLOOK BRIGHT SAYS MARCONI

Radio enters 1933 at the crossroads of television and microwaves. Together they promise much.

Marconi, confident that in the ultra-short wave spectrum lurked startling possibilities, returned to the tiny waves in 1932, with an ardor that characterizes his work.

It may be that in the mauve decade wireless did not need tiny waves, but on the threshold of television it needs them badly, according to research experts. These tiny waves do not fade. They are little affected by static. Power consumption is low. The apparatus is simple and inexpensive. And in that spectrum thousands of stations can operate without interference. So today, television and microwaves are moving ahead hand in hand. Technicians anticipate that this combination will revolutionize the science of radio.

"Electromagnetic waves under one meter in length are usually referred to as quasi-optical waves," explained Marconi in a recent lecture at a meeting of the Royal Institution of Great Britain in London. "The general belief is that with them communication is possible only when the transmitter and receiver are within visual range of each other; and that consequently their usefulness is defined by that condition.

"Long experience, however, has taught me not always to believe in the limitations indicated by the purely theoretical considerations or even by calculations, for these—as we well know—are often based on insufficient knowledge of all the relevant factors, but in spite of adverse forecasts, to try out new lines of research, however unpromising that may seem at first sight. It was about eighteen months ago I decided again to take up the systematic investigation of the properties and characteristics of these very short waves in view of the palpable advantages which they seemed to offer."

Last July Marconi went to sea on his yacht Elettra with a single reflector unit installed astern of the main deck. The signals of the Santa Margherita station were still perceivable 29 miles away, well beyond the optical range, and notwithstanding the curvature of the earth. Above 22 miles, however, the signals suffered a deep fading. Up to 18 miles speech was 90 per cent intelligible.

The apparatus at Santa Margherita was taken to Rocca di Papa, 12 miles south of Rome, at a height of 750 meters above sea level and about 15 miles inland. As the Elettra moved toward Sardina records were kept of reception. The signals vanished at the 110-mile mark.

When the yacht arrived at Golfo Aranci, at Sardinia, the ultrashort wave instruments were installed on the tower of the signal station at Cape Figari, 340 meters above sea level. The signals from Rocca di Papa were heard clearly at times over 168 miles.

"A new technique, which is bound to extend very considerably the already vast field of the applications of electric waves to radio communication, is being developed," said Marconi. "The new system offers a high degree of secrecy, because of the sharp directive qualities.

"Other applications, such as broadcasting and television, are already under consideration. I feel sure, these unutilized electric waves will soon bring about the design of greatly improved methods and apparatus."

# SUNDAY, JANUARY 29, 1933

WEEI-BOSTON (508m) 590k A M. 11:00-Morning Worship P. M. 12:30-RKO Program 12:45-Sam Curtis' Radio Chat 1:00-National Key Notes 1:15-Neapolitan String Quartet 1:30-Charles Little 1:45-Wm. Kahakalau's Orchestra 2:00-Bob Emery 2:15-Clyde Doerr's Saxophones 2:30-Moonshine and Honeysuckle 3:00-Lady Esther Program 3:30—Hour of Worship 4:00—Jane Froman 4:15—Wildroot Program 4:30—Squibb's Program 5:00—Lowell Thomas 5:15—Westclox Program 5:30-Manhattan Guardsmen 6:00-Catholic Service 6:30—To be announced 7:00—Borah Minevitch 7:15-Wheatena Program 7:30-Garden Talk 7:50-News Despatches 8:00-The Jenny Concert 9:00-N. E. Coke Program 9:30-Fox Fur Trappers 10:00-Paris Life 10:15-David Lawrence 10:30-Paris Romance 10:45—Seth Parker's Neighbors 11:15—News Despatches WAAB-BOSTON (212.6m) 1410k A. M. 9:00-Junior Bugle 9:30-Concert Musicale 9:45-Marion Carley 10:00-Church of the Air 10:30-Tremont Temple Baptist Church P. M. 12:00—Symphonic Album 12:15—Central Chain Grocers 12:30-Katro-Lek Program 1:00-Thirty Minute Men 1:30-Church of the Air 2:00-Boston Chamber Music 2:30-Lou Hart's Rhythm Band 3:00-Symphony Orchestra 5:00-Roses and Drums 5:30—George Earle's Orchestra—Carille 6:00—H. V. Kaltenborn 6:15—News Flashes 6:30-Cathedral Hour 7:00-Tremont Temple Baptist Church 8:30-Bill Bigley's Orchestra 9:00-Harlequin String Ensemble 9:15-Jack, Ted and Bud 9:30-Organ Recital .9:15-9:46-Sports and News 10:00-Ernest Hutcheson 10:30—The Gauchos 11:00—Isham Jones' Orfchestra WNAC-BOSTON (243.8m) 1230k A. M. 8:00—Dudley Radio Caroleers 9:00—Bouquet of Memories 9:30-Health Talk 9:45—Symphonic Musicale 10:00—Judge J. F. Rutheford 10:15—Uncle Bob Houghton 10:45—1st Church of Christ, Scientist 12:00—Tabernacle Choir and Organ

12:30-The Nationaleers 1:00-Catholic Truth Period 2:00-"Ed" McConnell 2:15-Sunday Matinee of the Air 2:45-Poet's Gold 3:00-Morey Petarl's Orchestra 3:30-Under the Reading Lamp 3:45-Twentieth Century Ensemble 4:00—Rev. Charles E. Coughlin 5:00—Yankee Salon Ensemble 5:15-Elliot Jaffee's Orchestra 5:30-Hawaiian Echoes 5:45-News Flashes 6:00-Comfort Hour 6:30-Ethel Grenier 6:45-Flufferettes 7:00-The World's Business 7:15-Walter Smith's Band 7:45-Angelo Patri 8:00-John Henry 8:15-Walter Smith's Band 8:45-John Henry 9:00-Fred Allen's Bath Club 9:30-Parade of Melodies 10:00-Scott Furriers 10:30-Laprel Brothers 10:45-Crockerville Mountaineers 11:00-News Flashes 11:15—Organ Recital 11:30—Isham Jones' Orchestra 12:00-Ben Pollock's Orchestra 12:30-Bernie Cummins' Orchestra 12:45-Hal Kemp's Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 8:00-Tone Pictures 9:00-NBC Children's Hour 10:00-Mexican Marimba Band 10:30—Safety Crusaders 10:45—Time—Weather—Temperature 10:48-Mood Continentale 11:00-Morning Musicale 11:45-Metropolitan Organ P. M. 12:12-Time-Weather-Temperature 12:15-Roxy's Gang 2:00-Monarch Mystery Tenor 2:15-Joe Mitchell Chapple 2:30-Yeast Foamers 3:00-Melody Land 3:15—Frim Sisters 3:30—Manhattan Merry-Go-Round 4:00—Principato Hawalians 4:15-Mass. Bay Colony 4:30—National Youth Conference 5:00—National Vespers 5:30—Pages of Romance 6:00—Sealed Power Program 6:30-Paul Whiteman Orchestra 7:02-Sports Review 7:15-Dr. Howard W. Haggard 7:30-"Great Moments in History" 8:00-Henry J. Ryan 8:15-Russian Galeties 8:30-Adventures with Lowell Thomas 5:50-20,000 Years in Sing Sing 9:30-Walter Winchell 9:45-Dixie Jubilee Singers 10:00-Griffith 10:30-Springfield News 10:45-Concert 11:00-Sports Review 11:15-Concert 11:30-L'Heure Exquise

12:00-William Stoess' Orchestra

4

# BETTY BOOP AND HER PALS



MAX FLEISHER, BETTY BOOP AND HER PALS

Betty Boop, internationally known for years through animated cartoons, is now also a favorite on the air, and is heard each Friday evening over a National Broadcasting Company network in a radio comic strip.

The program is directed by Max Fleischer, who created the character for the movies in 1917, and the part of the frolicsome Betty is taken by Mae Questel. Miss Questel also supplies the voice for the Betty Boop talking pictures.

The many characters made famous by Fleischer on the screen also are heard during the broadcasts, which are carried over an NBC-WJZ network at 6:30 p. m. They include Koko the clown, Bimbo the dog, Gus Gorilla, Ferdinand Frog, Samson Mouse, Kasper Kangaroo, Molly Mule, and many others.

Fleischer and Miss Questel appear in each broadcast as the artist and Betty Boop. Bradley Barker, NBC actor, takes the parts of many of the animals, and Victor Irwin directs the Cartoon Orchestra. The unusual program gained instant popularity, and thousands of letters addressed to Betty Boop have been received at the NBC studios from listeners in many cities.

#### Inspiration

Ed East, half the team of East and Dumke, says that the greatest inspiration of his career has been the paymaster.

#### Judge

Irwin C. Cowper, popular Yankee network announcer, was selected as one of three judges in the J. Murray Kay Prize Speaking Contest held recently at Brookline High School. Cowper is an alumnus of Brookline High School.

#### **Plenty of Numbers**

Cliff Soubier: Yassah, Mister ArnoId, I'd powerful like to work in de mint.

Gene Arnold: In the mint, eh? What salary would suit you?

Soubier: Ah 'spect Ah could pay, maybe, ten or fifteen dollars a day an' still make plenty fo' me.

# Sunday — (Continued)

WTIC-HARTFORD (282 8m) 1060k P. M. 7:30-Orchestral Gems 7:30—Orchestral Gems 5:00—Eddie Cantor 9:02—McCravy Brothers 9:15—Sunday Circle Concert 9:30—Norman Cloutier 10:00—Gibson Girls 10:15—David Lawrence 10:30—Merry Madcaps 11:30-Melodio Serenade 12:00-Gus Van 12:30-Charlie Kerr's Orchestra WTAG-WORCESTER (516.9m) A80 A. M. 10:00-Capitol Organ 10:30-Impressions of Italy 11:00-First Baptist Church P. M. 12:00-Major Bowes Family 12:15-Vagabond Director 12:30-Southland Sketches 1:00-Pop Concert 2:00—Father Bernard Hubbard 2:15 to 5:15—Same as WEEI 5:15—Big Ben's Dream Drama 5:30 to 6:30—Same as WEEI 6:30-Our American Schools

7:00—Borah Minnevitch's Rascals 7:15—Town Talk Quarter Hour 7:30-Pickens Sisters 7:45-Smith Brothers 8:00-Chase & Sanborn

# WEEI-BOSTON (508m) 590k A. M. 6:45-Tower Health 8:00-Organ Rhapsody 8:15-E. B. Rideout 8:20-Morning Paper 8:30-Cheerio 9:00—Shopping Service 9:10—Well Dressed Home 9:20—Ann Hard 9:30-Flying Fingers 10:00-The Singing Nurse 10:15-Del Castillo 10:30-Soloist 10:45-Bridge Talk 11:00-Friendly Kitchen Program 11:15—Radio Household Institute 11:30—Sonata Recital 11:55—What's News in the World P. M. 12:00—Johnny Marvin 12:15—News Flashes 12:25—Stock Exchange 12:35—Boston Farmers' Produce 12:45—Neapoiltan Dutch Girls 1:15—Golden Pheasant Orchestra 1:30-Lotus Garden Orchestra 2:00—Dutch Girls 2:30—Marjorie Mills 3:00-Outstanding Speaker 3:15-Musings and Melodies 3:30-WEEI Reading Circle 4:00-News 4:10-Stock Exchange 4:15-Mass. Fed. Women's Clubs 4:45—WEEI Organist 5:00—To be announced 5:15—Jimmie Gahan's Orchestra 5:30—Flying Family 5:45—League of Nations

6:00-The Evening Tattler

9:00-G. E. Circle 9:30-Album of Familiar Music 10:00-Don Hall Trio 10:15—David Lawrence 10:31—News—Worcester 10:38—Weather Report 10:45-Seth Parkers 11:15-Donald Novis WEAN-PROVIDENCE (384m) 990k A. M. 8:00 to 9:45—Same as WNAC 9:45—Artists' Club 10:00—Judge J. F. Rutherford 10:15-Bjorme Erickson 10:30-Compinsky Trio 11:00-Morning Service P. M. 12:15—Tabernacle Organ 12:30—Katro-Lek Program 1:00—Catholic Truth Period 2:00—Chamber Music Ensemble 2:50-Lou Hart's Orchestra 2:45 to 3:45-Same as WNAC 3:45-Hawaiian Quintet 4:00 to 5:30—Same as WNAC 5:30 to 6:15—Same as WAAB 6:15—Little Jack Little 6:30-Cathedral Hour 6:45 to 7:45—Same as WNAC 7:45—"Jolly Coke Men" 8:00 to 10:30—Same as WNAC 10:30 to 11:30—Same as WAAB 11:30-Eddie Duchin's Orchestra 12:00 to 1:00-Same as WNAC

# MONDAY, JANUARY 30, 1933

6:30—News Despatches 6:40—The Old Painter 6:45-Tessie the Typist 7:00-O'Leary's Irish Minstrels 7:15-Wheatena Program 7:30—To be announced 7:45—The Goldbergs 8:00-Soconyland Sketches 8:30-Firestone Program 9:00-A & P Gypsies 9:30-Buick Program 10:00-Del Castillo 10:30-National Radio Forum 11:00—E. B. Rideout 11:06—News Despatches 11:15—Lew Conrad's Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 8:31—News Flashes 8:45—Organ Recital 9:00—Tony Wons 9:15—The Syncopators 9:10—The Syncopators 9:30—Memory Lane 9:45—Reis & Dunn 10:00—Singing Vagabond 10:15—Melody Parade 10:30—Merrymakers 10:45-Vocal Art Trio 11:00-Martha Lee 11:15-Request Record Selections 11:45-Ben Alley P. M. 12:00—Francis J. Cronin 12:30—Stock Market Quotations 12:45-Farm Flashes 1:00-George Hall's Orchestra 1:30-Atlantic City Musical 2:00-Nat. Student Fed. Program 2:15—Request Record Selections 2:40—Boston Emergency Relief 2:45—Dance Marathon

# A BUNCH OF CAKE EATERS



GUY HEDLUND'S PLAYHOUSE COMPANY

Radio applause is not always confined to mere handwriting, as this picture, taken recently in the studios of Station WTIC, manifests.

Here are members of the popular WTIC Playhouse troupe gathered about a thirty-five pound cake sent to them by a Pennsylvania admirer. Guy Hedlund, director and leading man of the Playhouse company is seen slicing a generous wedge from the cake as his fellow-players look on hungrily.

In the first row are Olive LaMoy (leading woman), Paul Lucas (announcer), Isabelle McMinn (character woman), Guy Hedlund, Ed Begley (character man), and Mona Lee (soubrette). In the upper row are Jay Ray (character man), Margaret Fisher, Raymond Blum, Eddie O'Shea (juvenile), and Charles Richards (heavy).

#### Reunited

Two old buddies were reunited when Frank Luther joined Carson Robison's Buckaroos. Both Frank and Carson came from Kansas, and together did their most successful work up to that time as co-singers of Hill-Billy songs for the records, of which millions were sold. Then Frank went on into radio—he was, you will remember a member of the Revellers and later a star in his own right—and Robison went to Engand where he organized a cowboy act that knocked Londoners right into the bloomin' haisles. Then Robison came home and started his new program, saw an opportunity to use his pal on the program, and there you are.

They bicker playfully continually. At the conclusion of his first broadcast with the Buckaroos, Frank asked Carson if he could give him a black eye just for "auld lang shine."

## Can't Overdo It

Milton Aborn, director of the Five Star Theatre's light opera programs, doesn't 'think there is such a thing as too much rehearsal. The members of his troupe report to his studio every weekday afternoon. The singers usually work three programs ahead of the broadcast schedule.

# Monday - (Continued)

3:01-News Flashes 3:15-Piano Recital 3:30-Chamber Music Ensemble 4:00-Women Federation 4:30—Columbia Artist's Recital 5:00—Cosmospolitans 5:15-Fred Berren's Orchestra 5:15—Fred Berlart 5:30—Melody Mart 5:45—Lone Wolf Tribe 6:00—The Dictators 6:15—Reis & Dunn 6:30—Freddle Rich's Orchestra 6:45—Just Plain Bill 7:01-News Flashes 7:15-Chamber Music Ensemble 7:30-Yankee Network Personalities 7:45—Leo Reisman's Orchestra 8:00—To be announced 8:15—Dance Marathon 8:30—Hawailan Troubadors 8:45—Blue Davidson's Cavaliers 9:00-Rhythm Twins 9:15-Dan Sullivan's Orchestra 9:30—Harry E. Rodgers 9:45—Spotlighting Sports 9:51-News Flashes 10:00-Columbia Radio Revue 10:30-Edwin C. Hill 10:45-William O'Neal 11:00-Symphony Orchestra 11:30-Guy |Lombardo's Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30—Sunrise Melodies 7:15—Weather Report 7:16-News Flashes 7:30-Morning Watch 7:45-Request Records 9:00-Nine O'clock Serenaders 9:15-The Yankee Singers 9:30—Johnson & Johnson 9:45—Melody Sweethearts 10:00—Earle Nelson 10:15—Hot-Cha Band 10:30-Jane and John 10:45-The Rhapsodizers 11:00-Morning Moods 11:30-Academy of Medicine 11:45-Real Life Stories P. M. 12:01—Shepard News Flashes 12:06—News Flashes 12:15—Buddy Harrod's Orchestra 12:30-Concert Miniatures 1:00—Request Records 2:00—Spotlighting Municipal Affairs 2:15-Sylvia Sapira 2:30-American School of the Air 3:00-Four Eton Boys 3:15—Columbia Salon Orchestra 3:45—Sam Prager—Helen Nugent 4:00-Frank Westphal's Orchestra 4:30-The Dance Parade 5:00-Bobby Benson 5:15-Shepard's Fashion Parade 5:30-"Skippy" 5:30— Skippy 5:45—"Hum and Strum" 6:00—Sport Slants 6:15—Two Voices 6:30-"Detectives Black and Blue" 6:45-Chandu 7:00-Myrt and Marge 7:15—Buck Rogers 7:30—Dolph Martin's Orchestra 7:45—Boake Carter 8:00-Musterole Orchestra

8

8:15-Singin' Sam 8:30-Fu Manchu 9:00—Ruth Etting 9:15—Mills Brothers 9:30-Evening in Paris 10:00-Ronnie and Van 10:30—Ronnie and van 10:15—Harry E. Rodgers 10:25—Boston Emergency Relief 10:30—Cocoanut Grove Orchestra 11:00-Hollywood Keyhole 11:05-News 11:15-Hill-Billy George 11:30-Les Paradis Band 12:00-Abe Lyman's Orchestra 12:30-Leon Belasco's Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 7:00-Musical Clock 7:45—Jolly Bill & Jane 8:00—Wheatsworth Program 8:15-Morning Devotions 8:30-Pepper Pot 8:45—Jean Abbey 9:00—Weather Report 9:10—Virginia Reade 9:30-Grin and Bearit 9:45-Homemaking Hints 10:00—Fogarty—Miller 10:15—Clara, Lu 'n' Em 10:30—Happy Jack 10:45—Cellophane Program 11:00—Singing Strings 11:15—Constance Ellinwood 11:30-Rhythm Ramblers 11:45-Metropolitan Stage Show 12:00-Monitor Views the News P. M. 12:18-N. E. Agriculture 12:20-MSC Forum 12:30-Farm and Home Hour 1:30—Highway Safety Committee 1:35—MSC Forum 1:45—Piano Miniatures 1:55—Radio Billboard 2:00-Words and Music 2:30-Mason & Hamlin Concert \$:00-Betty and Bob 3:15-Plerino diBlazio 3:30-Home Forum Cooking School 4:00-Radio Guild 5:00-Agricultural Markets 5:15-Mobile Moaners 5:30-Singing Lady 5:45-Little Orphan Annie 6:00-Booth Tarkington Sketches 6:15-Monitor Views the News 6:31—Sports Review 6:45—News 7:00—Amos 'n' Andy 7:15—Tastyeast Jesters 7:15—Tastyeast sesters 7:30—Marx Brothers 8:00—Clicquot Club Eskimos 8:30—Don Carney Dog Chats 9:00—Sinclafr Wiener Minstrels 9:30-Westinghouse Revue 10:00-Jackie Jackson's Orchestra 10:30-Springfield Republican News 10:45-Jimmie McHale's Orchestra 11:00-Snorts Review 11:15-RKO Midnight Frolle 11:15-Louis Weir-Organ 12:00-Russ Columbo's Orchestra WTIC-HARTFORD (282.8m) 1060k P. M. 4:00-Salon Concert Ensemble

4:30-Lou and Janet

# 20,000 YEARS IN SING SING



#### WARDEN LEWIS'E. LAWES

Twenty Thousand Years in Sing Sing, the true stories of Warden Lewis E. Lawes' experiences with the inmates of Sing Sing Prison, already available to the public in book form and in a motion picture, are being broadcast over an NBC-WBZ network each Sunday, at 9:00 p. m.

Warden Lawes in person takes a leading part in the broadcast, which is heard each Sunday evening and which bring an authentic portrayal of day by day life behind the bars to the radio audience for the first time.

The episodes, taken from Warden Lawes' book, "Twenty Thousand Years in Sing Sing," is presented in the form of dramatized interviews with the famous penologist and recalls his own experiences during 13 years as warden of that most celebrated prison in America.

The title for the radio series, as well as for the book and picture, is taken from the aggregate total of the sentences of the 2,500 men and one woman now serving time in Sing Sing — a total which amounts to 20,000 years. The one woman in the institution at present is in the Death House, awaiting execution for murder.

"The Man Who Came Back," was the title of the first episode heard on the air, and succeeding programs will-include "The Missing Revolver," "The Man Who Changed His Name," "Who's Afraid of the Chair?" "From Broadway to Sing Sing," "Honor Among Thieves" and "Are Innocent Men Ever Convicted?"

#### Change Due

Frank Black advances the theory that there will soon be a trend away from the present instrumentation in dance orchestras. Ever since 1918, says Black, the average band has had three saxophones, two trumpets, a trombone and violins. And drums! Fifteen years is a long time to adhere to one form, he says. He does not look for the change to mean the introduction of musical saws or jug blowers, but rather a change like using four bassoons, three oboes or a quartet of flutes. Some dance bands already use the oboe and flute, but Black looks for dance maestros to try to get a different color in dance music soon.

#### Adds Stations

NBC continues to grow until it will soon number 89 stations. On February 1, WMAL, one of Washington's pioneer radio stations, will join the NBC-WJZ network, making it the 89th on this huge network. It was also recently announced that WSYR, Syracuse, had joined the NBC.

#### Earned It

Ralph Kirbery, Dream Singer, believes he has earned a new contract on the air. The other day he received a hurry call to report to the studios for an audition for a new commercial program. Kirbery lives in Paterson, N. J. He rushed out, climbed into his car and drove for about two miles when the car stopped because of water in the gas.

He telephoned a friend who came to his rescue and the trip continued in the friend's car. They had just reached New York when a tire went flat. Ralph changed to a taxi which ran out of gas after a few blocks. Another taxi finally got him to the NBC studios.

## Monday - (Continued)

5:00-Whispering Banjos 5:15—Morgan Memorial 5:30—Flying Family 5:45—Slow River 6:00-Bulletins 6:05-Waldorf-Astoria Orchestra 6:30—Gibson Sisters 6:45—Cavalier of Song 7:00—Travelers Hour 8:00-Snow Village 8:30-Richard Crooks 9:00-Gypsies 9:00-Gypsies 9:30-McCravy Brothers-Capt. Zeke 9:45-WTIC Playhouse 10:15-Melody Moods 10:30-Bulletins 10:35-Merry Madcaps 11:00-Ted Weems Orchestra 11:30—Jack Denny's Orchestra 12:00—Anson Weeks' Orchestra 12:30—Mark Fisher's Orchestra WTAG-WORCESTER (\$16.9m) 580 A. M. 8:00-Organ Rhapsody 8:30-Cheerio 9:00-Sherer's Surprise Program 9:15-Organ 9:30-Worcester Shut-In Society 9:45-Meditation 10:00—Flying Fingers 10:15—Breen & de Rose 10:30—U. S. Marine Band 11:00—Breen and de Rose 11:15-Radio Household Institute 11:30-Sonata Recital P. M. 12:00-Johnny Marvin 12:15-On Wings of Song 12:30-Produce Market 12:35-Harm Flashes 12:45-Popular Songs 1:01-News 1:15 to 2:00-Same as WEEI 2:00—Revolving Stage 3:00—Concert Program 3:15-Henrietta Schumann 3:30-Women's Radio Review 4:00-Salon Concert 4:30-Whiteman's Rhythm Boys 4:45-Lady Next Door 5:00-Whispering Banjoes

5:15-Concert Petite 5:30-Flying Family 5:45-Slow River 6:00-Waldorf Astoria Orchestra 6:30-News 6:36-Weather 6:45-Rhythmic String Quartet 7:00-Wor, Powers Coke 7:15-Chandu 7:30-Melody Keepsakes 7:45 to 10:00-Same as WEEI 10:00-El Tango Romantico 10:30-Nat'l Radio Forum 11:01—News Bulletins 11:10—Hotel New Yorker 11:30—Waldorf Astoria Orchestra WEAN-PROVIDENCE (384m) 990k A. M. 7:30—Globe Trotter 7:45—Gospel of Good News 8:00-R. 1. Information Service 8:30—School Quarter Hour 8:45 to 9:15—Same as WAAB 9:15 to 9:45—Same as WNAC 9:45 to 10:15-Same as WAAB 10:15-Hot-Cha Band 10:30-The Merrymakers 10:45 to 11:45-Same as WNAC 11:45—Ben Alley 12:00—Lucy Lee's Shopping News P. M. 12:07—News Flashes 12:15 to 1:00—Same as WNAC 1:00-R. I. Information Service 1:30-Women's Federation 2:00-National Student Program 2:15 to 5:45-Same as WNAC 5:45-Wrigley Indians 6:02-Sport Slants 6:05-Globe News 6:15-Two Voices 6:30-Vaughn de Leath 6:45 to 7:15-Same as WNAC 7:15—Boston Chamber Music Ensemble 7:30—Three X Sisters 7:45-Leo Reisman's Orchestra 8:00 to 10:00-Same as WNAC 10:00-Columbia Radio Revue 10:15-Easy Aces 10:30 to 12:00-Same as WAAB

12:00-Billy Lossez's Orchestra 12:30-Leon Belasco's Orchestra

# TUESDAY, JANUARY 31, 1933

WEE1-BOSTON (508m) 590k A. M. 6:45-Tower Health Exercises 8:00-Organ Rhapsody 8:15-E. B. Rideout 8:20-The Morning Paper 8:30-Cheerio 9:00-Caroline Cabot 9:00-Caroline Cabot 9:00-Caroline Cabot 9:20-Ann Hard 9:20-Ann Hard 9:30-Kremel Program 9:45-Bob Emery 10:10-The Mystery Chef 10:15-Del Castillo 10:30-Soloist 10:45-Breen and DeRose 11:00-Edison Friendly Kitchen 11:55-What's News in the World P. M. 12:00-The Larrow Boys 12:15-News Despatches 12:25-Stock Exchange Quotations 12:25-Farmers Report 12:45-Classic Varieties 1:30-New Yorker Concert Ensemble 2:00-The Merry Madcaps 2:30-Marjorie Mills 2:45-Talk 3:00-Vocal Art Quartet 3:30-WEEI Reading Circle 4:00-News 4:10-Stock Exchange 4:10-Stock Exchange 4:10-Corea's Orchestra 5:00-Musical Program 5:15-Melodic Thoughts 5:30-Guy Principato's Orchestra 5:45-Sekatary Hawkins 6:00-News Despatches 6:40-Waldorf Program 6:45-WEEI Organist 7:00-Phil Saltman

# **RADIOLOGGING WITH BETTY BURTT**

The dream of every reporter, to give the inside story on the personalities that make the nation's news, comes true for Edwin C. Hill, one of America's foremost interviewers and newsgatherers, with the January 27th inauguration of a new series of programs sponsored by the Socony-Vacuum Corporation, over the CBS network. Each week on this broadcast, "The Inside Story of the Names that Make News," Mr. Hill will present one or more famous persons in a program including the dramatic highspots of their careers and the momentous event that made them news. In addition to presenting in dramatic and narrative form these colorful highlights from the lives of his guests, Mr. Hill will trace something of their backgrounds and the conditions which made possible their achievements. Edwin C. Hill's brilliant writing style has made him one of the most widely read correspondents; his ability, through the use of colorful and descriptive adjectives, to make his readers feel in a few words what most writers take hundreds to do, and his flair for unearthing human interest material, has brought him a wide following throughout the country. Although his regular post is in New York he has been sent on many occasions to centers of interest throughout the United States, Europe and Central and South America; he has covered political conventions, from the nomination of Wilson to the selection of Roosevelt, and has been received by practically every out-standing person who has visited New York since the opening of the war. An acquaintance which includes the great of the world and an intimate knowledge of most of news events of the past thirty years equip Mr. Hill very well for job. new and interesting his WNAC is the Boston station for this program Friday nights at ninethirty: WABC, WCAU, WLBZ, WEN, WORC and WDRC should serve Radiologgers who do not get that Hub station.

RADIOLOGGINGS: Abe Lyman used to play the traps in a Chicago (his home town) movie house,from there to Santa Monica, Cal., where he worked in his brother's supper club,-wanted to lead his own orchestra and when said brother tow him a drummer couldn't lead a band Abe just went ahead and showed him !-- Since leaving the Hotel La Salle and WBBM. Husk O'Hare and his band have been making a night stand tour out in the middle west .- Joe Sanders and the Original Night-hawks, "still carrying on," have We're finding, right now, on the WBBM late dance programs, Corey Lynn, Charlie Straight, Ben Pollack and Phil Saxe .- Some listeners don't like the classics and nearclassics "jazzed"; some do. We do, and of all those we've ever heard given dance rhythm the one that, for some reason, still holds number one place with us is Paul Specht's great arrangement of several years ago of the lovely-but "solemncholy"-song, Tosti's "Goodbye."-We acknowledge with thanks several informative items from Harry Long, Washington, D.C.,-one of them on Ben Pollack, whose fine band plays from the Chez Paree, Chicago (CBS programs). Harry says that the Pollack band is practically all new, since the leader changed nearly all his men, when he went into the Chicago cafe, to avoid trouble with the union-that he believes Jack Teagarden, considered by many the finest man on the trombone today, is the only old man still with Ben-and that Teagarden recorded all that hot trombone on the latest records of Red Nichols and his famous Pennies. Johnny Hamp's orchestra has replaced Earl Burtnett at the Mark Hopkins Hotel, San Francisco, we hear-and the latter band and its leader have come to the parting of the ways, with Mr. Burtnett finding himself some more men. As for us, we're . . . SIGNIN' OFF !!!

# Tuesday — (Continued)

7:15-Wheatena Program 7:30-Edison Salute 7:45-The Goldbergs 8:00-Blackstone Plantation 8:00-Bady Esther Program 9:00-Ben Bernie 9:30-Ed Wynn 10:00-Lucky Strike 11:00-E. B. Rideout 11:06-News Despatches 11:16-Leo Reisman's Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 8:31—News Flasnes 8:45—Popular Melodies 8:45—Popular Melodies 9:00—Tony Wons 9:15—The Syncopators 9:30—Fred Gilbert 9:45-Reis & Dunn 10:00-Morning Moods 10:30-Mildred Rose 10:45-Phantom Fingers 11:00-News Flashes 11:15-Request Record Selections A. M. 12:00-Noonday Musicale 12:30—Stock Market 12:45—Farm Flashes 1:00—Question and Answer Man 1:30—Madison Ensemble 2:00—Shopping News 2:30—Current Philosophy Problems 2:45-Marathon dance 3:02-News Flashes 3:15-Donald Van Wart 3:30—Chamber Music Ensemble 4:00—Women's Federation 4:15-Curtis Institute of Music 5:00-Elliot Jaffee's Orchestra 5:15-The Melodeers 5:30-Melody Mart 5:45-Cowboy Tom 6:00-H. V. Kaltenborn 6:15-Reis-Dunn 6:30-Connie Boswell 6:45-Just Plain Bill 7:01-News Flashes 7:15-Boston Chamber Music Ensemble 7:30-New England Council 7:45—Leo Reisman's Orchestra 8:00—To be announced 8:15—Dance Marathon 8:30—The Dictators 8:45—Muscanto Trio 9:00—Organ Recital 9:15—Scarab Curse 9:46—Spotlighting Sports 10:00—Copley Plaza Broadcast 10:30—Edwin C. Hill 10:45-Charles Carlile 11:00-Columbia Symphony Orchestra 11:30-Isham Jones' Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30-Sunrise Melodies 7:16-News Flashes 7:30-Mews Flashes 7:30-Morning Watch 7:45-Request Record Selections 9:00-Nine O'Clock Serenaders 9:15-Yankee Singers 9:30-Health Talk 9:45-The Guardsmen 10:00-Song Album 10:15—Gretchen McMullen 10:45—Elizabeth Ann Baker 11:00-U. S. Navy Band

11:30-Questions Before Congress 11:45-Vincent Sorey's Orchestra P. M. 12:01-Shepard Store News 12:06-News Flashes 12:15-Noonday Service 1:00-Request Record Selections 1:55-Boston Emergency Relief 2:00-Home Personalities 2:15-Ann Leaf 2:30—American School of Air 3:00—Columbia Artists Recital 3:30-Frank Westphal's Orchestra 4:00-Tito Guizar 4:15-Asso. State Dept. Education 4:30—Dance Parade 5:00—"Meet the Artist" 5:15-Shepard's Fashion Parade 5:30-"Skippy" 5:45-Novelty Four 6:00-Sport Slants 6:15-Two Voices 6:30—Cocoanut Grove's Orchestra 6:45—''Chandu'' 7:00-Myrt and Marge 7:15-Buck Rogers 7:30-Keller, Sargent & Ross 7:45—Boake Carter 8:00—Easy Aces 8:15—Magic Voice 8:30-Paul Shirley 8:45—Abe Lyman's Orchestra 9:00—Tom Howard—George Shelton 9:15-Threads of Happiness 9:30-California Melodies 10:00—Five-Star Theatre 10:30—Edwin C. Hill 10:45—Cocoanut Grove 11:00—Hollywood Keyhole 11:05—Weather Report 11:07-News Flashes 11:15-Organ Recital 11:30-Le Paradis Band 12:00-Joe Haymes' Orchestra 12:30-Harold Stern's Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 7:00-Musical Clock 7:45-Jolly Bill and Jane 8:00-Morning Minstrels 8:15-Morning Devotions 8:30—Pepper Pot 9:00—Time—Weather—Temperature 9:10-Virginia Reade 9:30-Grin and Bearit 9:45-Homemaking Hints 10:00-Frances Ingram 10:15—Clara, Lu 'n' Em 10:30—Happy Jack 10:45—Singing Strings 11:00—Pinetta Bros 11:15-Ronnie and Van 11:30-Rhythm Ramblers P. M. 12:00-Monitor Views the News 12:18-N. E. Agriculture 12:30—Farm and Home Hour 1:30—Highwav Safety Committee 1:35—Piano Miniatures 1:40—Tom Jones f:45-Rex Battle's Ensemble 2:00-Words and Music 2:30-Rotary Club Program 3:00-Betty and Bob 3:15—Radio Troubadors 3:30—Home Forum Cooking School 4:00—Brown Palace Orchestra

# MAKING FIRST NORTH AMERICAN TOUR



#### NINON VALLIN

Ninon Vallin, French soprano who is making her first North American concert tour, under the auspices of the NBC Artists Service, is known internationally not only for her singing, but also for the honors that have been showered upon her by great contemporary composers.

Manuel de Falla, Faure, Nin and Turina, among many others, have chosen her to introduce some of their finest songs to the public. Debussy also was a great admirer of her work. When she was still in her teens and just starting her career, the great French composer, when rehearsing his songs with her, would frequently dash from the room and reappear with his wife and daughter. "Listen," he woud say to them, "this is the way my songs should be sung."

Almost a'I of Mme. Vallin's career has been divided between Europe and South America, both in opera and concert.

#### Different Idea

A program which has brought something different to radio is that of "Try and Stump Us," heard each Wednesday at 11:00 p. m. over an NBC-WJZ network. It is on this program that Al and Pete, one of radio's foremost harmony teams, invite their audience to telegraph, mail or phone the names of old songs. All the requests are placed in a basket and drawn out one at a time by their announcer, James Wallington. Then, the boys sing and play the song immediately that is, if they know it. The boys have a repertoire of

The boys have a repertoire of 20,000 songs and, as a rule, can sing most of the requests offhand. When the boys oblige instantly, a large bell sounds their success; if they fail, a cuckoo's dulcet note covers their confusion.

#### New Mystery

A new mystery program, written and produced by the creator of the radio mystery drama, Chandu, the Magician, is now being heard over WNAC each Monday, Wednesday and Friday at 6:30 p. m. This program, sponsored by the Iodent Company, brings to the mike the world's dumbest detectives, Black and Blue, "Radio's Ridiculous Dicks," as played by Joe Franz and Stewart Wilson, both well-known Hollywood comedians.

Harry A. Earnshaw, the author, has woven into this serial a rapid succession of shivers, thrills and laughs in dramatizing the exciting experiences of the famous correspondence school sleuths. Described as the world's dumbest detectives, Black and Blue stumble, to their own amazement as well as that of every one else's, on to solutions of many a baffling mysterv.

#### Got The Job

Now that the Sisters of the Skillet have returned to Chicago, they again have the services of Smoky, their valet, who was afraid to accompany them New York. to Smoky walked in on them in the Chicago studios and told them he was a better singer than Peewee. Ralph Dumke explained that he sang when it was supposed to be Peewee. "Well," said Smoky, "I can carry your music and watch your coats when you are on the air . . . don't tell me you can do that yourselves." So he was hired.

## Tuesday - (Continued)

4:15-NBC Health Clinic 4:25-Jardon-Chapman 5:00—Agricultural Markets 5:30—Singing Lady 5:45—Little Orphan Annie 6:00—Booth Tarkington Sketches 6:10—Booth Tarkington Seconds 6:15—Monitor Views the News 6:31—Sports Review 6:45—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Radio in Education 8:00-Eno Crime Club \$:30-Dr. Herman Bundesen 8:45-Country Doctor 9:00-Household Musical Memories 9:30—Willard Robison's Orchestra 10:00—Herald-Traveler Program 10:30-Springfield Republican News 10:45—Jimmie McHale's Orchestfa 11:00—Sports Review 11:15-Cesare Sodero's Orchestra 12:00-Cab Calloway's Orchestra WTIC-HARTFORD (282.8m) 1060k A. M. 7:00-Musical Time Table 8:00-Collin Driggs 8:30-Cheerio 9:00-Shopping with Susan 9:30-Smooth Rhythms 9:45-Soloist and Orchestra 10:00-"Mystery Chef" 10:15-Souvenirs of Melody 10:15-Bodycente un 10:30-Pop Concert 11:00-Your Child 11:15-Radio Household 11:30-U. S. Army Band P. M. 12:00-Larro Boys 12:15-Bulletins 12:20—Farm and Home Forum 1:00—Blue Room Echoes 1:30-Rex Battle's Orchestra 1:45-"The D. A. R. Magazine" 2:00-Merry Madcaps 2:30—Marjorie Mills 2:45—Musique Intime 3:00-Si Jaffee's Orchestra 3:30-The Mixing Bowl WTAG-WORCESTER (516.9m) 580 A. M.

8:00-Organ Rhapsody 8:30-Cheerio 9:00-Shopping Around 9:30-Smooth Rhythms 9:45-Soloists 10:00-The Mystery Chef 10:15-Souvenirs of Melody 10:30—Seraphina Strelova 10:45—Breen and de Rose 11:00—Your Child 11:15-Household Institute

WEEI-BOSTON (508m) 590k A. M. 6:45-Tower Health Exercise 8:00-Rhapsody 8:15-E. B. Rideout 8:20-The Morning Paper 8:30-Cheerio 9:00-Caroline Cabot

9:10—Caroline Cabot 9:10—Well Dressed Home 9:20—Ann Hard 9:30—Flying Fingers 10:00—Banjoleers

- 10:15-To be announced

11:30-Marionettes P. M. 12:00-Larro Boys 12:15—On Wings of Song 12:30—Market Report 12:35—Farm Flashes 12:45—Popular Program 1:01—Gazette News I:10—Classic Varieties 1:30 to 2:45—Same as WEEI 2:45—Varieties 3:00—Vocal Art Review 3:30-Woman's Radio Review 4:00-Musical Comedy Hits 4:30-Tea Dansante 4:45—Brownie Tales 5:00—Paul Whiteman's Orchestra 5:15—Melodic Thoughts 5:45—Sekatary Hawkins 6:00-Mme. Frances Alda 6:31-News Bulletins 6:38-Mid-Week Hymn Sing 6:45-Back of the News 7:00-Jay Dennis & Ted Reese 7:15-Chandu 7:30-Soloist 7:45 to 11:00-Same as WEEI 11:01—Telegram Bulletins 11:10—Hotel Penn. Orchestra 11:30—Hotel New Yorker's Orchestra WEAN-PROVIDENCE (384m) 990k A. M. 7:30-Globe Trotter 7:45-Morning Devotions 8:00-Request Record Selections 8:45 to 9:15-Same as WAAB 9:15 to 11:00-Same as WNAC 11:00-R. I. College 11:15-U. S. Navy Band 11:30 to 12:00-Same as WNAC P. M. 12:00-Shopping News 12:07-News Flashes 12:15-Buddy Harrod's Orchestra 12:30—Concert Miniatures 1:00—Request Record Selections 1:45—Women's Federation 2:00 to 4:15-Same as WNAC 4:15-Curtis Institute of Music 5:00 to 5:45-Same as WNAC 5:45—Cowboy Tom 6:00—Current Events 6.15-Two Voices 6:30-News 6:45 to 7:15-Same as WNAC 7:15-American Legion Program 7:30 to 8:00-Same as WAAB 8:00 to 8:30-Same as WNAC 8:30-The Dictators 8:45 to 10:45—Same as WNAC 10:45 to 12:00—Same as WAAB 12:00 to 1:00—Same as WNAC

WEDNESDAY, FEBRUARY 1, 1933

10:30-Swingin' Along 10:45-Betty Crocker 11:00-Friendly Kitchen 11:15-Radio Household 11:30-To be announced 11:45-Soloist 11:55-What's New in The World P. M. 12:00-Johnny Marvin 12:15-News Despatches 12:25-Stock Quotations 12:35-Farmers' Produce Report

12:45-Neapolitan Dutch Girls

# KNEW WHAT HE WANTED

When Jimmie Wallington was born, he let out a vicious yell; it sounded as

though he wanted to be a radio announcer — the kid knew what he wanted, for he became one. At present, he is one of NBC's best announcers and works on many of their leading commercial programs, foremost



of which is the Chase & Sanborn hour where he plays the part of Eddie Cantor's stooge.

Jimmie was born in Rochester, N. Y., and at the age of fifteen entered the Auburn, N. Y., Theological Seminary to study for the ministry. Maybe it was because Jimmie didn't mind using a bit of profanity now and then that he abandoned the hope of becoming a minister; at any rate, at the end of the second month, he was fed up with his chosen profession. He knew he didn't want that!

The next year found Jimmie at the University of Rochester taking a pre-med course. By the time mid-year exams rolled around he had lost all interest in medicine. At seventeen he decided to become a singer, so he organized a glee club and toured the state of New York with it. An opportunity to become a featured member of the Rochester American Opera Company followed and he accepted.

It took him two years to find out he didn't like singing, and, as a result, when he was nineteen, he decided to matriculate at Union College, from where he managed to graduate. A job as a traveling salesman followed, but, of course, Jimmie knew he didn't like that!

Finally some friends of his told him that WGY, Schenectady, needed a radio mechanic—mechanism had always interested Jimmie, so he tried that. He applied but found that an announcer, not a mechanic, was wanted; he took the job. For three weeks he talked into a dead mike until he had learned a few of the intricacies of broadcasting, then he went on the air. James was a sensation from the start; his mode of delivery, was novel and refreshing—his fan mail was tremendous.

Now, at last, Jimmie knew what he had always wanted ever since he had let out that vicious yell; he wanted to become a big announcer in the big city, New York. At the first opportunity, he took a test at NBC and successfully passed it.

Jimmie's greatest joy is announcing a particularly hazardous broadcast, for he likes 'em tough. To improve his diction, Jimmie practises pronouncing his wife's name which is Stanislawa Butkiewicz. A well known ballet dancer, she is his best friend and severest critic.

#### Westinghouse Selects Network

For its new chain program, The Townsend Murder Mystery, an original radio drama by Octavus Roy Cohen, the Westinghouse Electric & Manufacturing Company, sponsor of the program will use a huge network. The NBC blue network will carry the program, as well as the Southwest, South Central, Northwest Mountain and Pacific chains.

A double rendition of the serial will be given on the nights of the broadcast. The first program is scheduled from 7:45 to 8:00 P. M. on the basic Blue network. The same act will be repeated from 11:15 to 11:30 for the other networks.

#### Unusual

Peter de Rose says that the most unusual thing that ever happened to him was when he had a new radio installed in his car.

The first three numbers he heard over that radio were his own compositions.

#### So-00-00-00

"So-oo-oo," read the address on the envelope. That was all, but Uncle Sam's postal employees are wise men—and they know their radio.

So-oo-oo, the letter was delivered to Ed Wynn at the NBC Studios

# Wednesday - (Continued)

1:15-Lotus Garden Orchestra 1:30—Rex Battle's Ensemble 2:00—Don DeForest's Orchestra 2:30-Marjorie Mills 3:00—Neapolitan Dutch Girls 3:30—Woman's Review 4:00-News Despatches 4:10-Stock Exchange Quotations 4:15-Two Seats in the Balcony 4:30-Soloist 4:45-Musicale 4:55-Red Cross Talk 5:00-Swanee Serenaders 5:15-Marion Keene Whitmore's Trio 5:30-Flying Family 5:45-Maltex Safety Soldiers 6:00-Tattler 6:30-News 6:40-Old Painter 6:45—Tessie the Typist 7:00—Reese & White 7:15—Wheatena Program 7:30-Musicale 7:45-The Goldbergs 8:00-Standard Brands Program 8:30-The Shadow 9:00-Hotel Brunswick Orchestra 9:30—Cleercoalers 10:00—Corn Cob Pipe Club 10:30—Am. Magazine of the Air 10:45-Marjorie Posselt 11:00-Weather 11:05-News 11:15-Lew Conrad's Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 8:31-News Flashes 8:45-Francis J. Cronin 9:00-Tony Wons 9:15-The Syncopators 9:30-Memory Lane 9:45—Fred Berrens' Orchestra 10:00—The Oxol Boys 10:15-Artells Dickson 10:15—Artells Dickson 10:30—The Melody Parade 10:45—Four Clubmen 11:00—Martha Lee's Cooking School 11:15—Request Record Selections P. M. 12:00—Francis J. Cronin 12:30-Stock Quotations 12:45-Farm Flashes 1:00-Question and Answer Man 1:30-Madison Ensemble 2:00-Request Record Selection 2:40—Boston Emergency Relief 2:45—Dance Marathon 3:01-News 3:15—Piano Recital 3:30—Music Ensemble 4:00—Women's Federation 4:30-Westphal's Orchestra 4:30-Westphar's Orens 4:45--"'Going to Press'' 5:00-Cosmopolitans 5:15-Do, Re, Mi 5:30-Melody Mart 5:30-Melody Mart 5:45-Lone Wolf Tribe 6:00-Vaughn de Leath 6:15-Dick Mansfield's Orchestra 6:45—Just Plain Bill 7:01—News 7:15—Music Ensemble 7:30—Boston School Committee 7:45—Leo Reisman's Orchestra 8:00-To be announced 8:15-Marathon dance 8:30-Freddie Rich's Orchestra

8:45—Neapolitan Serenaders 9:00—Meyer Davis' Orchestra 9:30—Harry E. Rødgers 9:46-Sports 9:51-News 10:00-Columbia Radio Revue 10:30-Edwin C. Hill 10:45-Fray and Braggiotti 11:00-Symphony Orchestra 11:30-Isham Jones' Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30—Sunrise Melodies 7:16—News Flashes 7:30-Morning Watch 7:45-Request Record Selections 9:00-Nine O'Clock Serenaders 9:15—Yankee Singers 9:30—Health Talk 9:45-Melody Sweethearts 10:00-Earle Nelson 10:15-Cream Top 10:30-Mixed Quartet 10:45-The Harmonizers 11:00-Morning Moods 11:30—The Ambassadors 11:45—Fred Berrens' Orchestra P. M. 12:01—News Shepard Stores 12:06—News Flashes 12:15—King's Chapel 1:00—Request Record Selections 2:00—Ann Leaf 2:30—American School of Air 3:00-Captivators 3:15—Forbes Cutter's Orchestra 3:45—Eton Boys 4:00-Roseland Ballroom Orchestra 4:30—Roseand Barroom Orches 4:30—Dance Parade 5:00—Bobby Benson 5:15—Shepard's Fashion Parade 5:30-"Skippy" 5:30—"Skippy" 5:45—Three Smiles 6:00—Time—Weather—News 6:15—Two Voices 6:30—"Black and Blue" 6:45—"Chandu—Magician" 7:00—Myrt and Marge 7:15—Buck Rogers 7:30—Dolph Martin's Orchestra 7:45—Boake Carter 8:00—Musterole Program 8:15-Singin' Sam 8:30—Sunday Advertiser Program 8:45—Abe Lyman's Orchestra 9:00—Chesterfield 9:15-Mark Warnow's Orchestra 9:15-Mark Warnow's Orches 9:30-Robert Burns Panatela 10:00-Wrestling Match 11:00-Hollywood Keyhole 11:07-News Flashes 11:15-Organ Recital 11:30-Cococanut Grove Orchestra 12:00-Eddie Duchin's Orchestra 12:30-Ben Pollock's Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 7:00-Musical Clock 7:45-Jolly Bill and Jane 8:00-Wheatsworth Program 8:15-Morning Devotions 8:30-Pepper Pot 9:00-Weather Report 9:10-Virginia Reade 9:30-Grin and Bearlt 9:45-Homemaking Hints 10:00-John Fogarty

# Wednesday - (Continued)

10:15-Clara, Lu 'n' Em 10:10—Ciara, Du h h 10:30—Happy Jack 10:45—Singing Strings 11:00—Army Band 11:30-Women's Club News 11:45-Rhythm Ramblers P. M. 12:01-Monitor Views the News 12:18-N. E. Agriculture 12:30-Farm and Home Hour 1:30-Gov. Ely's Safety Committee 1:35-Piano Miniatures 1:40-Radio Billboard 1:45-Rhythmic Serenade 2:00-Words and Music 2:30—Syncopators 2:45—University Extension Program 3:00—Betty and Bob 3:15-Redmond-Tirrell 3:30—Heme Forum Cooking School 4:00—Eastman Symphony Orchestra 4:45—Skippy Carlstrom 5:00-Agricultural Markets 5:00-Agricultural Markets 5:15-Mobile Moaners 5:30-Singing Lady 5:45-Little Orphan Annie 6:00-Booth Tarkington Sketches 6:15-Monitor Views the News 6:31-Sports Review 6:45-Today's News 7:00-Amos 'n' Andy 7:15-Barbasol Program 7:30-Five Star Theatre 7:30-Five Star Theatre 8:00-Eno Crime Club 8:30-Jack and Jane 8:45-Country Doctor 9:00-Sherlock Holmes 9:30-Morton Downey-Donald Novis 10:00-D, W. Griffith's Revue 10:15-Concert 10:30-Springfield Republican News 10:45—Jimmie McHale's Orchestra 11:00—Time—Weather—Sports Review 11:15—Cesare Sodero's Orches**Tra** 12:00-Ben Bernie's Orchestra WTIC-HARTFORD (282.8m) 1060k P. M. f:00-Pop Concert 4:30-Walter Dawley 5:00-Joe Gallichio's Orchestra 5:15-Salon String Trio 5:30—Flying Family 5:45—Concert Echoes 6:00-Bulletins 6:05-Waldorf-Astoria Orchestra 6:30—Gibson Sisters 6:45—Cavalier of Song 7:00-First Prize Supper Club 7:30-Ralph Kirbery 7:45-The Harmoneers 8:00-Ken Murray's Royal Vagabonds 8:30-The Shadow 9:00—Symphony Concert 9:30—McCnavy Bros. & Captain Zeke

8:30-Cheerio 9:00-Sherer's Surprise Program 9:15-Organ 9:45-Flying Fingers 10:00-The Banjoleers 10:00—The Banjoleers 10:30—Swingin' Along 10:45—Betty Crocker 11:00—Breen and de Rose 11:15—Radio Household Institute 11:30—Hugo Mariani's Marionettes P. M. 12:00-Johnny Marvin 12:15-On Wings of Song 12:30-Produce Market Report 12:35-Farm Flashes 12:45—Popular Program 1:01—News Bulletins 1:15 to 2:00—Same as WEEI 2:00—Palais D'Or Orchestra 2:30—Varieties 3:00-Two Seats in the Balcony 3:30-Woman's Radio Review 4:00-Pop Concerts 4:30-Tea Dansante 4:45-Lady Next Door 5:00-Joe Gallicchio's Orchestra 5:30-The Flying Family 5:45-Concert Echoes 6:00-Bancroft Hotel Ensemble 6:30-Dane Bulletins 6:38-Ralph Kirbery 6:45-Andy, Jerry and Ed 7:00-Jane Froman's Orchestra 7:15-Chandu, the Magician 7:30-Ralph Kirbery 7:45-The Goldbergs 8:00-Roval Vagabonds \$:30 to 10:30-Same as WEEI 16:30—How About Wednesday 11:01—News Bulletins 11:08—Weather Report 11:15-Anson Weeks' Orchestra WEAN-PROVIDENCE (384m) 990k A. M. 7:30-Globe Trotter 7:45-Morning Devotions 1:40-Morning Devotions 8:00-R. I. Information Service 8:45 to 9:15-Same as WAAB 9:15 to 9:45-Same as WNAC 9:45 to 10:30-Same as WAAB 10:30 to 11:30-Same as WNAC 11:30-Highway of Life 11:45-Ben Alley P. M. 12:00—Shopping News 12:07—News 12:07—News 12:15—Yoeng's Orchestra 12:30—Concert Miniatures 1:00—Request Record Selections 1:30—Madison Ensemble 1:45—WEAN Women's Federation 2:00 to 4:45—Same as WNAC 4:45—Uncle Red's ABC Club 5:00 to 5:45—Same as WNAC 5:45-Wrigley Indians 6:02-Sport Slants 6:15-Dick Mansfield's Orchestra 7:15—Phil Harris' Orchestra 7:30—Three X Sisters 7:45-Leo Reisman's Orchestra 8:00 to 10:00-Same as WNAC 10:00 to 12:00-Same as WAAB 12:00-Billy Lossez's Orchestra

12:30-Ben Pollock's Orchestra

8:00-Organ Rhapsody

10:00-Corn Cob Pipe Club

10:30—Bulletins—Weather 10:35—Merry Madcaps 11:15—Anson Weeks' Orchestra 12:00—Collin Driggs

12:30-Mark Fisher's Orchestra

WTAG-WORCESTER (516.9m) 580

9:45-Reveries

A. M.

# BOSTON SYMPHONY ON THE AIR



#### ARTHUR EDES

Boston has several good things to share with the nation, and gives its very best Saturday nights, when Symphony orchestra plays the especially for the radio, sending its music through twenty--nine broadcasting stations to listeners in every state. It is a notable occasion for the orchestra, as it signalizes the beginning of its fiftieth season, with its reputation as a musical organization of world-wide prestige never higher. No less, it is an important event in radio history, for very seldom has an orchestra of the calibre of the Boston Symphony played exclusively for broadcasting and for so long a period, since the usual musical program rarely exceeds an hour. The hour and a half which the National Broadcasting Company allotts to the concert is evidence of its recognition of the importance of the orchestra.

The new series by the Boston Symphony Orchestra, the oldest organization of its kind in the United States, has been described in music circles as radio's greatest contribution to music lovers since the inauguration of weekly broadcasts from the Metropolitan Opera House in New York last winter.

In harmony with the high standard of the broadcast is the announcing of "E. F. A." (Arthur F. Edes) of WEEI in Boston. Concise, straightforward and intelligent, his introductions' add substantially to the enjoyment of the music and to the brief addresses by Dr. Koussevitzky, conductor of the Symphony.

Arthur F. Edes is one of radio's real pioneers. More than eight years ago, nine years next month, to be exact, he started his long term of microphone affiliation at WBZ.

His role at that time was "parttime-announcer." He was a member of the four-man staff which ran the station's 13 hour a week schedule. In those days the public was able to tune in one program an evening and, to 'quote Edes, "when the announcer frequently was forced to request the station's listeners to 'please stand by for a few minutes' because of the failure of artists to put in an appearance."

Arthur F. Edes, whose identification tag in those days was, "EFA," his initials in reverse order, became program director of WBZ before forsaking that station in September of 1925 in favor of WEEI of the Edison Electric Illuminating Company. His early work at WEEI was entirely devoted to announcing duties. Later he was appointed program director. Edes is probably the only studio official in New England with a complete card record of artists which have been auditioned with him since To this day Edes finds this 1924. unusual file most invaluable in his work.

While the major part of his time is now devoted to program work, on such occasions as NBC network broadcasts, originated by WEEI, or during Boston Symphony concert broadcasts, his voice is frequently heard. The listening public however, never hears his name for Edes in recent years has declined to use his name feeling that he is but an audible program substituting the printed program distributed to those attending the concerts in person.

Edes holds the distinction of having presided at the microphone during the Boston Symphony's first radio program in 1926 which was broadcast over WEEI and WCSH. Later the same year, a series of 12 broadcasts by the group were made possible by W. S. Quimby Company. Stations WEEI and WEAN also presented the Symphony's "Pension Fund" concert and a series of nine "Pop" concerts during 1926. On October 4, 1930, with Edes at the microphone, the Symphony Program commemorating the 300th anniversary of the founding of the Massachusetts Bay Colony, over the NBC network, was announced as being the first Symphony Concert planned exclusively for radio broadcasting. Since that time, the famous group has presented over NBC networks, a memorial program to Thomas A. Edison in 1931 and two series of "Pop" concerts, this year and last.

There are those who think an announcer leads a very easy life with nothing to do but announce the program but Edes gives us his word that he spends every evening of the week doing research work to find interesting bits of information about the compositions to be played. It requires a great deal of reading to ascertain just what to use. It is assumed that a good musical dictionary would give all the information required but a moment's thought will point out that this is not so when we consider that it is the mission of the Boston Symphony Orchestra to recognize the outstanding compositions of present day writers.

Philip Hale the eminent critic is very generous in contributing his knowledge and on many occasions Edes has found it necessary to go to Mr. Hale personally and ask questions. Edes does not claim to be an authority but he makes certain his information is authentic and being interested in music and having a knowledge of it he is able to deliver his continuity with conviction because he himself does understand that of which he is speaking.

Both Mr. Brennan and Mr. Judd, managers of the Boston Symphony Orchestra for the board of Trustees are very pleased that Edes has been assigned the place at the announcer's microphone for the broadcasting of these concerts.

At first it was thought that the fifteen minute intermission would be a difficult situation to handle but from all reports Edes is doing exceedingly well and the radio audience seem to find his comments instructive, interesting and to put it in the words of one listener, "not too cut and dried."

Edes wishes to acknowledge the invaluable assistance of many of the staff at Symphony Hall, including, John Burk, director of publicity, Leslie Rogers, librarian for the orchestra, W. H Brennan, manager, George Judd, assistant manager and Paul Hanson, Superintendent of the Building.

# **Only** Speech

George Bernard Shaw has done it again! The famous Irish writer, who for years insisted that he would never visit the United States, will not only do that but will address the entire country over an NBC network when he speaks as guest of honor at a meeting of the Academy of Political Science. Shaw will reach the United States on April 11, and on the evening of the same day will give his speech.

#### New Directors

It has been announced by the Columbia Broadcasting System that Ferrin Fraser, noted novelist and short story writer, has been appointed director of continuity for that network to succeed Don Clark, who recently resigned. At the same time, it was announced that Marion R. Parsonnet, actor-producer of stage and radio drama, had been named dramatic director for the network.

# **THURSDAY, FEBRUARY 2, 1933**

WEEI-BOSTON (508m) 590k A. M. 6:45—Health Exercises 8:00—Organ Rhapsody 8:15-E. B. Rideout 8:20-Morning Paper 8:30-Cheerio 9:10—Caroline Cabot 9:10—Well Dressed Home 9:20—Ann Hard 9:30—Smooth Rhythms 9:45-Bob Emery 10:00-Mystery Chef 10:15—Organ 10:30—Happy Rambler 10:45—Breen and DeRose 11:00-Edison Friendly Kitchen 11:15—Radio Household 11:55—What's New in the World P. M. 12:00-The Larrow Boys 12:15-News 12:25-Stock Exchange 12:35-Farmers Market 12:45-Organ 1:15-Palais D'Or Orchestra 1:30-Popular Varieties 2:00-Hotel New Yorker Ensemble 2:30-Marjorie Mills 2:45-Outstanding Speaker 3:10—Silver Lining Hour 3:15—The Cleercoalers 3:30—Reading Circle 4:00-News Despatches 4:10—Stock Exchange Quotations 4:15—Benjamin Moore Program 4:30—Jimmie Russo's Orchestra 5:00—Schirmer & Schmidt 5:15—Original Teddy Bears 5:30—Dr. Ross' Dog Talk 5:45—Sekatary Hawkins 6:00-Tattler 6:30-News Despatches 
 0:30—News Despatches
 10:00—Song Album

 6:40—Waldorf Program
 10:15—Cooking School

 6:45—N. E. Merchants Program
 10:45—Toreadors

 7:00—Jane Froman's Band
 11:00—U. S. Navy Bail

 7:15—Wheatena Program
 11:30—Piano Pictures
7:30-Edison Salute 

 1:45—Emery Deutsch's Or.

 1:45—Emer 11:00—E. B. Rideout 11:05—News Despatches 11:15—Leo Reisman's Orchestra WAAB-BOSTON (212.6m) 1410k 8:31-News Flashes 8:45-Popular Pleasantries 9:00-Tony Wons 9:15-The Syncopators 9:30-Fred Gilbert 9:45-Reis & Dunn 10:00-Melody Parade 10:15-Ida Bailey Allen 10:30-Four Clubmen 10:45—Barbara Gould 11:00—Ann Arden Fashions 11:15-Request Record Selections P. M. 12:00—Francis J. Cronin 12:30—Stock Market Quotations 12:45-Farm Flashes 1:00—Question and Answer Man 1:30—Atlantic City Musicale 2:00—Request Records 2:30—English Literature 2:45-Marathon dance

3:02-News Flashes 3:15-Piano Recital 3:30-Chamber Music Ensemble 4:00—Women's Federation 4:30—Dancepators 4:45-American Legion Speaker 5:00—Elliot Jaffee's Orchestra 5:15—Hotel Taft Orchestra 5:30—Harry E. Rodgers 5:45—Cowboy Tom 6:00-H. V. Kaltenborn 6:15-St. Moritz Orchestra 6:30-Vaughn de Leath 6:45-Just Plain Bill 7:01-News Flashes 7:15-Chamber Music Ensemble 7:30-Keller, Sargent & Ross 7:45—Leo Reisman's Orchestra 8:00—To be announced 8:15—Marathon dance 8:30-Vincent Sorey's Orchestra 8:45-Anti-Communist League 9:00—Organ Recital 9:15—Master of Mystery 9:45—Spotlighting Sports 9:40-Spottighting Spotts 9:50-News Flashes 10:00-Meyer Davis' Band 10:25-Boston Emergency Relief 10:30-The Boswell Sisters 10:45-Morton Downey 11:00-Columbia Symphony Orchestra 11:30-Isham Jones' Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30—Sunrise Melodies 7:16—News Flashes 7:30-Morning Watch 7:35-Request Records 9:00-Nine O'Clock Serenaders 9:15—Yankee Singers 9:30—Health Talk 9:45—The Guardsman 10:00-Song Album 10:45—Toreadors 11:00—U. S. Navy Band 11:30—Piano Pictures 11:45-Emery Deutsch's Orchestra 12:15-Noonday Service 1:00—Request Record Selections 1:55—Boston Emergency Relief 2:00—Piano Recital 2:15-Natural History Program 2:30-American School of the Air 3:00—La Forge Berumen Musicale 3:20—Frank Westphal's Orchestra 4:10—U. S. Army Band 4:15—Mass. State Dept. of Education 4:30—Dance Parade 5:00—Ben Alley 5:15—Shepard's Fashion Parade 5:30-Skippy 5:45—Novelty Four 6:00—Time—Weather—News 6:15—Two Voices 6:30-Cocoanut Grove Orchestra 6:45-"Chandu"-Magician 7:00-Myrt and Marge 7:15-Buck Rogers 7:30-Knickerbocker Quartet 7:45-Boake Carter \$:00-Easy Aces 8:15-Musterole Program 8:30-N. E. Coke Program

# FROM THE STUDIOS

Heavy Insurance



#### BING CROSBY

When Bing Crosby performs over the Columbia network, he sings a song for sixpence—and then some. Hence his recent application for a \$100,000 policy insuring him against the loss of his distinctive voice. Specifically Crosby is crossing his fingers against the loss of a "sheath" ("node" to medicos) on his larynx, the disappearance of which, according to Dr. Simon L. Ruskin, New York throat specialist, would cause his voice to lose its unusual vibrato and to rise in the scale.

#### Bad Luck

Ford Bond regards Charles Francis Coe, author, as his nemesis on broadcasts. On the way to a sports event with Coe one evening, Bond's taxicab collided with another three times. On another trip with Coe, twice.

#### He Should Know!

One of the first who wished to congratulate Henry Burbig, well known radio dialect comic on the Fleischmann Hour, was Jack Pearl, the Baron Munchansen, also noted as a master of stumbling English. Just as the show went off the air Pearl came dashing backstage.

"Where's that fellow Burbig?" he shouted. "Boy he is good. What a swell act! What dialect!"

#### Wins Wager

Josef Koestner studios is \$10 richer. Announcer Bob Brown wagered that he could not swim in icy Lake Michigan for five minutes. Brown lost. Koestner always washes, takes his baths, showers and shaves in cold water.

#### **Pretty Small**

Ed Wynn was telling Graham McNamee about a small apartment occupied by a vaudeville couple of his acquaintance. "And the kitchen is so tiny," went on Wynn, "that they have to use condensed milk.

#### Terrible

"Why—why—why do all fanfares, signatures and conductors' opening orchestral salutations have to be written in A flat?" moaned Tommy Dorsey who clings to that soaring trombone heard in Leonard Hayton's Orchestra over Columbia. "It's the meanest note for the trombone—and every fanfare, except the one those Columbia publicity boys turn out, has one. Whenever you see a note written in at least six inches above the staff you can bet it's an A flat for the trombone. It's worse than climbing the Empire State Building to reach it."

# Do You Know Your Radio Stars?

1. Who are the three leading radio stars? Of what nationality are they?

2. What orchestra won the RCA popularity contest?

3. What famous violinist formerly conducted the Grand Orchestra at the Metropolitan Theatre?

4. Who plays the part of Charlie Chan?

5. Has Gracie Allen a real brother?

(Answers on Page 23)

# Thursday - (Continued)

8:45—Abe Lyman's Orchestra 9:00—Ruth Etting 9:15—Mills Brothers 9:30-Colonel Stoopnagle & Budd 10:00—Five-Star Theatre 10:30—Cocoanut Grove Orchestra -11:00-Thru Hollywood Keyhole 11:07-News Flashes 11:15—Organ Recital 11:35—Copley Plaza Orchestra 12:00—Eddie Duchin's Orchestra 12:30—Leon Belasco's Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 7:00-Westinghouse Musical Clock 7:45-Jolly Bill and Jane 8:00-Morning Minstrels 8:15-Morning Devotions 8:30-Pepper Pot 9:00-Weather Report 9:10-Virginia Reade 9:30-Grin and Bearit 9:45—Homemaking Hints 10:00—Musical Melange 10:15—Clara, Lu 'n' Em 10:30—Happy Jack 10:45—Cellophane Program 11:00—Singing Strings 11:15-Ronny and Van 11:30-Marine Band P. M. 12:00-Monitor Views the News 12:18-N. E. Agriculture 1:30-Highway Safety Committee 1:30-Highway Safety Committee 1:35-Plano Miniatures 1:40-Tom Jones 1:45-Rex Battle's Ensemble 2:00-University Extension 2:15-Words and Music 2:30—Chickering Hour 3:00—Betty and Bob 3:15—On Wings of Melody 3:30—Cooking School 4:00—Ben Wilcon's Orchestra 4:30-"Thursday Special" 5:00-Agricultural Markets 5:15-Einar Hansen 5:30-Singing Lady 5:45-Little Orphan Annie 5:45—Little Orphan Annie 6:00—Rector's Cooking School 6:15—Monitor Views the News 6:31—Sports Review 6:45—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Barbasol Program 7:30—Gleason L. Archer 8:00—Captain Diamond 8:30—Rin Tin Tin 8:45—Howard Thurston 9:00—Death Valley Days 9:30—Music Album 0:00—'Curse of the Romanies'' 10:00-"Curse of the Romanies" 10:30-Springfield Republican News 10:45-Jimmie McHale's Orchestra 11:00-Sports Review 11:15-Cesare Sodero's Orchestra 12:00-Sam Robbins' Orchestra WTIC-HARTFORD (282.8m) 1080k A. M. 7:00-Musical Time Table 8:00-Collin Driggs

8:30—Cheerio 9:00—Shopping News

9:30-Smooth Rhythms

9:45-To be announced 10:00-"Mystery Chef" 10:15-Artists Trio 10:30-Happy Ramblers 10:45-Jean's Beauty Talk 10:50-Parent-Teachers Program 11:00-May We Present 11:15-Radio Household 11:30-"Pop Concert P. M. 12:00-Larro Boys 12:15-Conn. Motor Vehicle Dept. 12:20-Farm & Home 12:50—Blue Room Echoes 1:25—Dr. S. H. Peppard 1:30—Popular Varieties 2:00-WTIC Playhouse 2:30-Marjorie Mills 2:45-Hartt School 3:00-Daytime Dancers 3:30-Florrie Bishop Bowering WTAG-WORCESTER (516.9m) 560 A. M. 8:00—Organ Rhapsody 8:30-Cheerlo 9:00-Shopping Around 5:30-Smooth Rhythms 9:45-Soloist 10:00-The Mystery Chef 10:15-Young Artists Trio 10:30 to 11:00-Same as WEEI 11:00-May We Present 11:15-Radio Household Institute 11:30-Hugo Mariani's Marionettes P. M. 12:00—Larro Boys 12:15—On Wings of Song 12:30—Produce Market Report 17:35—Farm Flashes 12:45-Popular Program 1:01-News Bulletins 1:10-Palais D'Or Orchestra 1:30 to 2:45-Same as WEEI 2:45-Varieties 3:00-Three Mustachios 3:15-Adventures in Hobby Riding 3:30-Women's Radio Review 4:00-Mitchell Schuster's Orchestra 4:30-The Sizzlers 4:45-Lady Next Door 5:00-Schirmer and Schmidt 5:15-Paul Whiteman's Orchestra 5:30-Tea Dansante 5:45-Sekatary Hawkins 6:00-Bancroft Hotel Ensemble 6:30-News Bulletins 6:38—Donald Novis 6:45—Balkan Melodies 7:00—Jane Froman's Orchestra 7:15-Chandu 7:30-National Economy League 7:45 to 11:00-Same as WEEI 11:01-News Bulletins 11:10-Hotel Lexington Orchestra 11:30-Waldorf Astoria Orchestra WEAN-PROVIDENCE (384m) 290k Μ. A 7:30-Globe Trotter 7:45-Morning Devotions 8:00-Request Record Selections 8:30-School Quarter Hour 8:45 to 9:15—Same as WAAB 9:15 to 9:45—Same as WNAC 9:45-Reis and Dunn 10:00 to 19:45-Same as WNAC

10:45-Barbara Gould

#### "John Henry's Clan"



#### ROSE MCCLENDON

As "John Henry-Black River Giant" is translated from the pen of Roark Bradford into a weekly Columbia network dramatic series, Rose McClendon (above) will be co-starred with Juano Hernandez. She is fresh from similar roles in such legitimate stage successes as "Porgy," "In Abraham's Bosom" and "Deep River." The program is presented in two distinct episodes each Sunday night at 8:00 and at 8:45 P. M. over WNAC.

#### Extensive Study

Ray Perkins has made an exten-sive and first hand study of the prohibition question and comes forth with the conclusion that "the wets and drys are at lager heads."

#### Not Superstitious

Friday, January 13, holds no superstition for Jack Francis, Bud Peters and Ted Miller, the date marked the resumption of Friday evening broadcasts by the group over WEEI, 7:00 to 7:15 p. m.

#### A Real Boost!

A Milwaukee store made history with a Thursday night sale, in-

stalling loud speakers and advertising that shoppers could hear Jack Pearl on the Thursday night Magic Carpet while they were shopping . . . and is Jack (Baron Munchausen-) Pearl proud?

#### X Marx Spot

Groucho Marx was asked about his clothes,-colors, styles etc. One question was, "What is your old-est garment?" Groucho answered, "My last suit." Then came another question-"Why do you cherish it?" "Because it's so nice you and shiny," boasted Groucho.

#### Quick Ending

Sigmund Spaeth, the Tune Detective, nearly got himself arrested this week. He was coming out of Madison Square Garden and met a well known orchestra leader and A controversy developed singer. concerning the originality of a new Spaeth started to hum and song. whistle as the little group made its way toward Broadway and the crowded theatre district. In a moment a large crowd gathered and trailed along-getting the real lowdown on the private life of a melody. All went well enough until Spaeth noticed a policeman making his way toward the performing artist. The impromptu concert terminated abruptly.

#### Large Network

"The Romantic Bachelor," who made his network debut on January 4th, proved such a hit that on his next broadcast 65 stations of the Columbia network carried his program, making it the second largest network for any sponsored program, being only surpassed by Pontiac which is carried by 66 outlets.

# Do You Know Your

# **Radio Stars?**

(Answers)

Eddie Cantor: Ed Wynn: 1. Jack Pearl. Jewish. 2. Guy Lombardo and his

Roval Canadians.

Dave Rubinoff. 3.

4. Walter Connolly.

5. Yes.

## Thursday - (Continued)

11:00 to 12:00-Same as WNAC
12:00-Lucy Lee's Shopping News
P. M.
12:06-Globe Trotter
12:15-Buddy Harrod's Orchestra
12:30-Concert Miniatures
1:00-Request Record Selections
1:30-WEAN Women's Federation
1:45-Women's Clubs
2:00 to 5:45-Same as WNAC
5:45-Cowboy Tom
6:00-H. V. Kaltenborn

6:15—Two Voices 6:32—News Flashes 6:45 to 7:15—Same as WNAC 7:15—Chamber Music Ensemble 7:30—To be announced 7:45—Fed. Music Clubs 8:00 to 8:30—Same as WNAC 8:30—Vincent Sorey's Orchestra 8:45 to 10:30—Same as WNAC 10:30 to 12:00—Same as WNAC

## FRIDAY, FEBRUARY 3, 1933

WEEI-BOSTON (508m) 590k A. M. 6:45—Tower Health 8:00—Organ Rhapsody 8:15—E. B. Rideout 8:20-Morning Paper 8:30—Cheerio 9:00—Caroline Cabot 9:10-Well Dressed Home 9:20-Ann Hard 9:30-Flying Fingers 9:45—Bob Emery 10:00—Melodie 10:15—Del Castillo 10:30—Happy Ramblers 10:35—Betty Crocker 11:00—Music Appreciation Hour P. M. 12:00-What's News in the World 12:05-Johnny Marvin 12:15-News Despatches 12:25-Stock Exchange Quotations 12:35-Produce Market Report 12:45-State Dept, of Information 12:35—State Dept. of Information 12:55—Del Castillo 1:15—Hotel New Yorker Ensemble 1:30—Palais D'Or Orchestra 2:00—Neapolitan Dutch Girls 2:30-Marjorie Mills 3:00—Echoes of Erin 3:15—Famous Loves 3:30-Woman's Radio Review 4:00-News Despatches 4:10—Stock Exchange 4:15—Rice String Quartet 4:30—Tea Dansante 4:35—Planist 4:45—Planist 4:50—Dr. L. Burbank 5:00—Jack Beauvals 5:15—Y. W. C. A. Talk 5:30—The Flying Family 5:45-Safety Soldiers 6:00-Tattler 6:30-News 6:40—The Old Painter 6:45—Tessie the Typist 7:00—Jack, Ted and Bud 7:15-Bafaline Program 7:30-Melody Lane 7:45-The Goldbergs 8:00-Cities Service Orchestra 9:00-Petrocarbon Program 9:30-Earle Nelson-John Herrick 10:00-Al Jolson 10:30-To be announced 10:45-Lanny Ross 11:00-Weather 11:06-Boston Globe News 11:15-Lew Conrad's Orchestre. WAAB-BOSTON (212.6m) 1410k A. M. 8:31—News Flashes 8:45—Popular Pleasantries

9:00—Tony Wons 9:15—The Syncopators 9:30-Memory Lane 9:45-The Merrymakers 10:00-"The Oxol Feature" 10:15-Sanderson & Crumit 10:45-Phantom Fingers 11:00-Martha Lee's Cooking School 11:15-Request Record Selections P. M. 12:00—Francis J. Cronin 12:30—Stock Market Quotations 12:45—Farm Flashes 1:00—George Hall's Orchestra 1:30—Atlantic City Musicale 2:00—Request Record Selections 2:40-Boston Emergency Relief 2:45—Dance Marathon 3:00—News 3:10-Piano Recital 3:30-Chamber Music Ensemble 4:00-Women's Federation 4:30-U. S. Army Band 5:00-Cosmopolitans 5:15—John Kelvin 5:30—Melody Mart 5:30—Melody Mart 5:45—Lone Wolf Tribe 6:70—Vaughn De Leath 6:15—George Hall's Orchestra 6:30—Gertrude Niesen 6:45-Just Plain Bill 7:01-News Flashes 7:15-Chamber Music Ensemble 7:30-Am. Chemical Society Lecture 7:45-Leo Reisman's Orchestra 8:00-To be announced 8:15—Dance Marathon 8:30—Master of Mystery 9:00—Meyer Davis' Orchestra 9:15—Mary Eastman 9:30—Negro Spirituals 9:45—Spotlighting Sports 9:51—News Flashes 10:00-Columbia Radio Revue 10:30-Arthur Tracy 10:45-Fray and Braggiotti 11:00-Columbia Symphony Orchestra 11:30-Abe Lyman's Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30-Sunrise Melodies 7:16-News Flashes 7:30—Morning Watch 7:45—Request Record Selections 9:00-Nine O'Clock Serenaders 9:15-The Yankee Singers 9:30—Health Talk 9:45—The Guardsmen 10:00-Roman Gladiators 10:10-Koman Gianators 10:15-The Modernists 10:30-Yankce Mixed Quartet 10:45-Elizabeth Ann Baker

# **TECHNICAL MEN HEAR BETTER THAN AVERAGE**

Perfect transmission of radio programs depends not only on the mechanical equipment involved but also on the hearing of the men engaged in monitoring and producing them. A defect in hearing may be the cause of serious lack of balance in the broadcasting of musical or vocal programs. To insure faithful transmission of all its air features the Columbia Broadcasting System has conducted a scientific test of the hearing of its engineers and production men. The results, compiled in comprehensive charts, show that in the majority of cases the hearing of these men is much better than theoretical normal, which in itself exceeds the average of all hearing.

The outcome of the test is another indication that radio is a young man's business. The power of the human ear to detect sound faithfully recedes with the advancing years of the individual, and, consequently, the important work of transmitting a radio program is done most successfully by young men. A recent survey of the entire CBS staff showed that the age level of the men in the organization struck an average of thirty-two years. The hearing tests again brought the youth factor to the front.

The tests were made with an audiometer, which automatically registered the extent of each person's ability to hear tones of varying frequencies. The sound range included the frequencies from 64 to 8,192 cycles, checked in eight divisions. The 512 cycle frequency is that of middle C, and the range covered by the test reached four octaves above that point.

The reactions of the persons taking the test were recorded on a chart to show by how many decibels or "sensation units" their hearing ability varied from the theoretically ideal level of human hearing. With zero representing normal the record was kept in units of five decibels either on the plus or minus side depending on whether the subject's hearing was subnormal or abnormal. The right and left ears were tested separately, and a record of each individual's hearing power in each of the eight frequency classifications was kept on the chart. The final compilation showed that the hearing of most of the CBS engineers and production men registered either on the plus side of the record or so slightly below normal as to be of no hindrance to accurate program transmission. More important, however, was the demonstration of the men's ability to hear sounds in all frequencies with equal facility.

John Quayle. a production man, registered the most acute hearing among those taking the test. His left ear was ten decibels above theoretical normal in the 64 cycle stage, five above at 128 cycles, five above at 512 cycles, five above at 4,096 and ten above at 8,192. The hearing power in his right ear was plus five at 4,096 cycles and plus fifteen at 8,192. In only two places was Mr. Quayle's hearing power below normal. These were in the 64 and 256 cycle stages for the right ear. At other stages than those mentioned above his hearing was normal.

The record nearest to the theoretical ideal was attained by Gunard Hagberg, engineer. The left ear was minus five in the 2,048 and 4,096 cycle stages, and the right ear was minus five at 256 and 512 cycles and plus five at 8,192 cycles.

Comenting on the survey, E. K. Cohan, technical director of the Columbia Broadcasting System, said:

"The value of these tests lies in the knowledge we have gained concerning the accuracy with which our engineers and production men seated in a control room, hear the reproduced sounds of musical instruments or the human voice. Obviously this is a vital factor in faithful program transmission, as the object sought in radio is to broadcast the sounds produced in the studio with absolute fidelity to tone, quality and balance.

"The result of our survey shows conclusively that our staff of technical men is well equipped physically for the accurate transmission of broadcasts."

# Friday - (Continued)

11:00-The Captivators 11:30-The Ambassadors 11:45-Ben Alley P. M. 12:00-News from Shepard Stores 12:06-News Floh Shepard Stores 12:06-News Flashes 12:15-Noonday Service 1:00-Shopping News 2:00-American School of the Air 2:30-Fred Berrens's Orchestra 2:45—Round Towners 2:45—Round Towners 3:00—Salon Orchestra 3:45—Alex Semmler 4:00—The Grab Bag 4:30—Dance Parade 5:00—Bobby Benson 5:15—Shepard's Fashion Parade 5:30—Skippy 5:45—The Three Smiles 6:00—News Flashes 6:15—Wolf Program 6:30-"Black and Blue" 6:45—"Chandu" 7:00—Myrt and Marge 7:15—Buck Rogers 7:30-Dolph Martin's Orchestra 7:45—Boake Carter 8:00—Trade & Mark 8:15—Singin' Sam 8:30—March of Time 9:00-Chesterfield 9:15—Donald Novis 9:30—Socony Vacuum Program 10:00-The Tonart Singers 10:15—Organ Recital 10:25—Boston Emergency Relief 10:30-Cocoanut Grove Orchestra 11:00-Hollywood Keyhole 11:06-News Flashes 11:15-Hill-Billy George 11:30-Meyer Davis Les Paradis Band 12:00-Ben Pollock's Orchestra 12:30-Bernie Cummins' Orchestra 12:45-Hal Kemp's Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 7:00-Musical Clock 7:45—Jolly Bill and Jane 8:00—Wheatsworth Program 8:15—Morning Devotions 8:30—Time—Weather—TempeFature 8:45—Pepper Pot 9:00—Virginia Reade 9:30-Grin and Bearit 9:45-Homemaking Hints 10:00-John Fogarty 10:15-Clara, Lu and Em 11:00-Music Appreciation P. M. 12:01-Monitor Views the News 12:15-Weather 12:18-N. E. Agriculture Club 12:30-Farm and Home Hour 1:30-Highway Safety Committee 1:30—Highway Safety Com 1:35—Ptano Miniatures 1:40—Radio Billboard 1:45—Rhythmic Serenaders 2:00—Words & Music 2:30—Book & Authors 2:45—Concert Petite 3:00—Betty & Bob 3:15—Little Star 3:30—Home Forum Cooking School 4:00—Francis Craig's Orchestra 4:15-Cohen & Clancy 4:30-Concert 4:45-Sketches of the Deep South

5:00-Agricultural Markets 5:15-Little Italy 5:30—Singing Lady 5:45—Little Orphan Annie 6:00—Booth Tarkington Sketches 6:15-Monitor Views the News 6:31-Sports Review 6:45—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Dutch Band 7:30-Five Star Theatre 7:30—Five Star Theatre 8:00—Nestle's Prögram 8:30—Dr. Herman Bündesen 8:45—Howard Thurston 9:00—First Nighter 9:30—Eddie and Ralph 10:00—American Legion Program 10:30—Springfield Republican News 10:45—Jimmie McHale's Orchestra 11:00—Sports Review 11:15—Alleen Stanley 11:30-Night Song 12:00-Cab Calloway's Orchestra WTIC-HARTFORD (282.8m) 1060k P. M. P. M. 4:00—Little Symphony 4:15—Betty Moore 4:28—Conn. Motor Vehicles 4:30—Lou and Janet 5:00—Hotel Sherman Orchestra 5:15-Studio Recital 5:30-"The Flying Family" 5:45—Safety Soldiers 6:00—Bulletins 6:05—Dinner Concert 6:30—Gibson Sisters 6:45—Cavalier of Song 7:00—Travelers Pilot and Orchestra 7:30-Melody Moods 7:45—Studio Program 8:00—Jessica Dragonette 9:00—Studio Musicale 9:30-Famous Favorites 10:00-Al Jolson 10:30-Hall & Gruen 10:45-Lanny Ross 11:00-News-Weather 11:05—Anson Weeks Orchestra 11:30—George Olsen's Orchestra 12:00—Ralph Kirberry 12:15—Carter Orchestra 12:45-Lexington Orchestra WTAG-WORCESTER (516.9m) 580 A. M. 8:00-Organ Rhapsody 8:30-Cheerio 9:00-Sherer's Surprise Program 9:15-Capitol Organ 9:45—Banjoleers 10:00—Melodie 10:15—Breen and de Rose 10:30 to 11:00-Same as WEEI 11:00-Music Appreciation Hour 12:00-Johnny Marvin P. M. 12:15-Soloist 12:30-Produce Market Report 12:35-Farm Flashes 12:45—Shopping in the Mart 1:01—News Bulletins 1:15-George Sherban Orchestra 1:30-Don De Forest's Orchestra 2:00-Varieties 2:30-Three Shades of Blue 2:45-Muted Strings 3:00 to 4:00-Same as WEEI

# THE MIRROR OF FASHION

By NANCY HOWE-WNAC

You have no doubt listened with interest, to the "Home Personality"



talks of Marcia Hosford, heard through WNAC, each Tuesday at two in the afternoon. It is of Marcia that we want to speak for a moment. . . She is one of the most charming girls we have ever met . . . artistic to her finger-tips . . .

and just brimful of that "personality" of which she is so strong an advocate. Marcia not only has the right ideas about distinctive home decoration, but she also knows just how every woman can bring out her own best points and make herself charming to know as well as to see. This she demonstrates through herself . . . her manner her personal appearance. and Through the application of Psychology, she has become remarkably adaptable to any situation or condition, and what is more, has the ability to tell others how to do so. Listen to her some Tuesday at two and you'll agree.

However, it isn't about Marcia's work that we want to speak so much, but about the clever way in which she changes her personality with her gown . . . She has found one of the simplest and most effective ways of doing so. . . In the first place, her clothes are always of her own designing. . . . She is a lovely blonde and being an artist, knows exactly the shades to wear, to best bring out her unusual coloring. Strange as it seems. even tho' she is a very decided type, her choice of colors is far from limited. . . . She runs almost the entire gamut, from vivifying high shades, to the pastels that give her a "Dresden China" appearance. . . . Of course she is careful to select just the right tones and urges her listeners to use the same good judgment. For example . . . perhaps you think you cannot wear blue, but, if you will experiment with different shades of that lovely hue, you will no doubt find that there is one that will be decidedly flattering to your particular style of beauty.

Miss Hosford's trained eye has taught her that her figure calls for clothes of certain "line" and that there are modes that are decidedly "right" for her . . . her reason for being her own designer. . . . Recently, for instance, at a meeting of genial Big Brother Bob Emery's 33 Club. . . of which we are both members, . . . she wore a silk crepe frock of that new shade of blue with overtones of purple, that is so lovely, but so difficult for most of us to wear. . . . The bodice, which boasted full short puff sleeves, had a square neck and yoke of velvet. It was very high-waisted . . . showing the "Empire" influence . . . and the skirt, fitted about the hips, became decidedly flared before it reached the ankles. Marcia very cleverly dressed her lovely hair, which she wears in a long bob, in waves and ringlets that completed the almost "Period" picture . . . She is most emphatic in her belief that the hair should always be worn in a manner to compliment the costume.

Then again we were fellow guests, when she wore a black corduroy frock (corduroy being very new for evening) . . . with a large white organdie collar. On that occasion, the hair was almost severely dressed, after the fashion of our grandmothers, . . . drawn tightly back to the nape of the neck, with a "fringe" that began well back on the head. . . The effect was charming and changed Marcia's personality entirely. That, of course, was what she desired.

Perhaps you've heard it said "if a woman would hold her husband's interest, she should change her mode of hair-dressing as often as she can think of new and becoming ways to arrange it."

Take a leaf from Marcia Hosford's book. You won't go wrong! . . . Until next week. . . "Goodbye, everybody."

# Friday — (Continued)

4:00-Ethel Jones 4:15-Rice String Quartet 4:45-Lady Next Door 5:00-Hotel Sherman Orchestra 5:30-Flying Family 5:45-Concert Echoes 6:00-Bancroft Hotel Ensemble 6:30-News Bulletins 6:45-South Sea Islanders 7:00-Worcester Powers Coke 7:15-Chandu 7:30-Stoloist 7:45 to 9:00-Same as WEEI 9:00-K-7 9:30-Pond's Dance Orchestra 10:00 to 11:00-Same as WEEI 11:01-News Bulletins 11:07-Weather Report 11:30-Hotel New Yorker Orchestra 11:30-Hotel New Yorker Orchestra 11:30-Hotel New Yorker Orchestra

A. M. 7:30-Globe Trotter 7:45-Morning Devotions 8:00-R. I. Information Service

8:45 to 9:15-Same as WAAB 9:15 to 9:45—Same as WNAC 9:45 to 10:45—Same as WAAB 10:45 to 12:00—Same as WNAC 12:00-Shopping News P. M. 12:07—News 12:15—Yoeng's Orchestra 12:30-Coñcert Miniatures 12:35-Columbia Educational Features 1:00-Virginia Dare 1:05—WIEIMA Date 1:05—R I. Information 1:45—WEAN Women's Federation 2:00 to 5:45—Same as WNAC 5:45-Lone Wolf Tribe 6:02-News Flashes 6:15 to 6:45—Same as WAAB 6:45 to 7:15—Same as WNAC 7:15-Billy Lossez's Orchestra 7:30-Three X Sisters 7:45-Leo Reisman's Orchestra 8:00 to 9:15-Same as WNAC 9:15-Mary Eastman 9:30—Socony Vacuum Program 10:00 to 12:00—Same as WAAB 12:00-Billy Lossez's Orchestra 12:30 to 1:00-Same as WNAC

## SATURDAY, FEBRUARY 4 1933

WEEI-BOSTON (508m) 590k A. M. 6:45-Tower Health Exercises 8:00-Organ Rhapsody 8:15-E. B. Rideout 8:20-The Morning Paper 8:30-Cheerio 9:00-Morning Glee Club 9:15-Masqueraders 9:15-Masqueraders 9:45-Soloist 10:00-Vass Family 10:15-Del Castillo 10:45-Breen & De Rose 11:00-Melodies of the South 11:15-Radio Household Institute 11:30-Swen Swenson's Swedehearts 12:00-Lohnpu Marrin 12:00—Johnny Marvin 12:15—News Despatches 12:25-Del Castillo 1:00-Stock Exchange Quotations 1:10—Hotel Lexington Orchestra 1:30—Lotus Garden Orchestra 1:45-Industrial Luncheon 3:00-Merry Madcaps 5:30-Matinee Gems \$:50-News Despatches 4:00-Buffalo Civic Symphony Orch. 5:00-Lady Next Door 5:30-Craigavad 5:45—Sekatary Hawkins 6:00—Evening Tattler 6:30—News Despatches 6:40-Waldorf Program 6:45-To be announced 7:00-Dr. Marian Skerball 7:15-Michael Ahearn 7:30-To be announced 8:00—Am, Magazine of the Air 8:15—Echoes of the Pallsades 8:30—Radio in Education 9:00-To be announced 9:30-Oldsmobile Orchestra 10:00-Lucky Strike Orchestra 11:00-E. B. Rideout 11:05-News 11:15-Waldorf Astoria Orchestra 11:30-San Francisco Symphony

WAAB-BOSTON (212.6m) 1410k 8:31-News Flashes 8:45-Popular Pleasantries 9:00-Tony Wons 9:15-Little Jack Little 9:30-Piano Recital 9:45—Reis & Dunn 10:00—Melody Parāde 10:15—Artells Dickson 10:30-Helen and Mary 11:00-Feature Forecaster 11:15-Request Records 12:00-Noonday Musicale P. M. 12:30-Stock Market 12:45-Farm Flashes 1:00-George Hall's Orchestra 1:30-Madison Ensemble 2:00-Request Record Selections 2:45—Dance Marathon 3:00—Time—News 3:15—Piano 3:30—Chamber Music Ensemble 4:00-Women's Federation 4:30—Leon Belasco's Orchestra 5:00—Americanization Program 5:15—Melody Mart 5:45—Cowboy Tom 6:00—American Grub St. Speaks 6:15—Do, Re Mi 6:30—Lew Schroeder's Orchestra 6:46-News Flashes 7:00—Political Situation in Washington 7:15—William Hall 7:30-Meyer Davis' Orcrestra 7:45-Chamber Music Ensemble 8:00-To be announced 8:15-Dance Marathon 8:30-Francis "Tip" O'Neill 8:45-Rhythm Twins 9:01-Spotlighting Sports 9:06-News Flashes 9:15—Boswell Sisters 9:30—Carborundum Band 10:00—Morton Downey 10:15-Public Affairs Institute 10:45-Gertrude Niesen 11:00-Lombardo's Royal Canadians 11:30-Harold Stern's Orchestra

# SOOTHING THE PALATE By MARJORIE MILLS, Director

Of the New England Kitchen of the Air at Radio Station WEEI, Boston

Those of you who are balancing a precarious food budget will be



interested in the advice of Dr. E. V. McCollum of John Hopkins University. His suggestions are usually well heeded as he is probably the outstanding authority in the world. He says:

"Build your

daily diet around a quart of milk and plenty of green vegetables."

Of course, Dr. McCollum meant a quart of milk for each child and a pint for each adult.

Dr. McCollum told of many new and interesting discoveries in the field of nutrition. He stressed the importance of feeding balanced meals to the groups of dependent people and advised that money be spent for milk, whole wheat and uncooked vegetables rather than just for white flour beans, rice and potatoes. "For," as he said, "it would do no good to keep these people alive on a diet that would bring them eventually to a woeful state of health."

One low dinner calls for a new way of cooking shoulder veal chops and recommends apple dumplings Thick with that are superlative. butterscotch syrup, topped with cream, plain or whipped, or served with lemon juice, these dumplings are scrumptuous.

#### Corn Bread

- 1-2 cup cornmeal
- I 1-2 cups flour
- 4 teaspoons baking powder
- teaspoon salt
- 1 cup milk
- 1-2 cup sugar
- 2 tablespoons corn oil generous) 1 egg

Mix egg, milk and oil. Sift dry ingredients and add to first mixture. Bake in a 12 x 8 inch pan in oven 375 degrees F. for 20 minutes.

#### **Onion Soup with Cheese**

2 large onions, chopped fine

- 2 tablespoons butter
- tablespoon flour
- 15 2 quarts water 1 cup bouillon
- 1 tablespoon salt
- 1 teaspoon pepper 6 slices dried bread
- 1\_4 pound grated cheese

Brown onions in fat. Add flour and water, bouillon and seasoning. Cook thoroughly. Pour into hot tureen over bread and cheese.

#### Ginger Snaps

- 1 cup sugar
- 1 cup molasses
- 1 cup butter (less about one spoonful)
- 1 egg
- teaspoon cinnamon 1
- 2 teaspoons ginger 2 teaspoons solla

Mix well, then add one tablespoon cider vinegar. Mix enough flour to make very stiff. Roll thin, bake in not too hot an oven as they burn easily.

#### Apple Dumplings

- 2 cups flour
- 1-2 teaspoon salt
- 2 teaspoon baking powder
- large tablespoons shortening
- Milke enough for soft dough
- Syrup
- 1 heaping cup sugar
- 1 quart water 1 large tablespoon butter
- 1 teaspoon cinnamon Let boil one minute

Wrap dough about apple (which has been peeled and cored), drop into boiling syrup. Bake about one-half hour in oven.

#### **Bavarian** Veal Chops

- 2 pounds shoulder veal chops
- 1-2 sliced onion
- 2 carrotts, sliced lengthwise
- 2 stalks celery
- 1-2 teaspoon peppercorns
- 4 cloves

2 tablespoons butter

Put chops and other ingredients in saucepan, cover with boiling water, cook slowly until tender. Drain (reserving liquid), season meat with salt and pepper. dip in flour and fry in deep fat. Drain on brown paper. Arrange chops on hot serving plate and surround with the noodle and tomatoes which have been cooked fairly dry.

## Saturday - (Continued)

WNAC-BOSTON (243.8m) 1230k A. M. 6:30-Sunrise Melodies 7:16-News Flashes 7:30-Morning Watch 7:45-Request Record Selections 9:00-Nine O'Clock Serenaders 9:15—Yankee Singers 9:30—Henlth Talk 9:45—Melody Sweethearts 10:00—Earle Nelson 10:15-McMullen Cooking School 10:45-The Tango Orchestra 11:00-Symphony Orchestra P. M. 12:01—News Flashes 12:10—Noonday Service 12:45—Happy Felton's Orchestra 1:00—Request Record Selections 1:55-Boston Emergency Relief 2:00—Saturday Syncopators 2:30—Columbia Salon Orchestra 3:00—The Round Towners 3:30—Dick Mansfield's Orchestra 4:00—Spanish Serenade 4:30—Tea Dance Music 5:00-Eddie Duchin's Orchestra 5:15—Shepard's Fashion Parade 5:30—"Skippy" 5:45—Saturday Syncopators 6:00—Sport Flashes 6:15—Two Voices 6:30—Cocoanut Grove Orchestra 6:35—Cocoandi Grove Greater 6:45—The Funnyboners 7:00—White Man's Joss 7:30—Meyer Davis' Orchestra 7:45—Arthur Tracy 8:00-Easy Aces 8:15-"The Magic Voice" 8:45—Alexander Haas's Ensemble 9:00—"Music That Satisfies" 9:15—Cocoanut Grove Orchestra 9:30—Polo Match 10:30—Bruins vs. Ottawa 11:00—Hollywood Keyhole 11:07—News Flashes 11:15—Hill Billy George 11:30—Meyer Davis' Orchestra 12:00—Duke Ellington's Orchestra 12:30—Ted Fiorito's Orchestra 1:00—Claude Hopkins' Orchestra 1:30—Buādy Harrod's Orchestra 2:00 to 4:00-Famous Dance Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 7:00-Musical Clock 8:00-Morning Minstrels 8:15-Morning Devotions 8:30-Time-Weather-Temperature 8:45-Pepper Pot 9:30-Grin and Bearit 9:45-Nothing but the Truth 10:00-Home Forum Cooking School 10:45-Sea Scout Program 11:00-School of Cookery 11:15-Concert 11:30-Women's Clubs P. M. 12:00-Monitor views the News 12:15-Weather 12:18-4-H Club 12:30-National 4-H Club 1:30-NBC Farm Forum 4:45-Concert Favorites 5:00-Maurice Sherman's Orchestra

5:30-Musical Moments 5:45—Little Orphan Annie 6:00—O'Leary's Irish Minstrels 6:15—Monitor Views the News 6:31—Sports Review 7:00—Hum and Strum 7:15—Barn Dance 7:15—Barn Dance 7:45—Rodney May 8:00—N. E. Comm. Singing Club 8:15—Boston Symphony Orchestra 10:15—Salon Singers 10:30—Springfield Republican News 10:45—Jimmie McHale's Orchestra 11:00—Time—Weather—Sports 11:15—Night Song 12:00 Don Barts's Gardeste 12:00-Don Bestor's Orchestra WTIC-HARTFORD (282.8m) 1090k A. M. 7:00—Musical Time Table 8:00—Collin Driggs 8:30-Cheerio 9:00-Shopping with Susan 9:30—The Masqueraders 9:45—To be announced 10:00—The Mixing Bowl 10:30—Studio Program 10:45—Morning Melodles 11:15—Radio Household Institute 11:30—Swen Swenson's Sweethearts 12:00—Johnny Marvin P. M. 12:15—Bulletins 12:20—Farm & Home Forum .1:00—Art Jarrett—Bestor's Orchestra 1:30—Emerson Gill's Orchestra 1:45—Studio Recital 2:00—Blue Room Echoes 2:30—Studio Musicale 3:00—Merry Madcaps 3:30—Saturday Matinee WTAG-WORCESTER (516.9m) 580 8:00-Organ 8:30-Cheerio 9:00-Morning Glee Club 9:15-Organ Recital 9:45 to 10:15-Same as WEEI 10:15—Souvenirs of Melody 10:30—Mme. Lolita Cabrera Gainsborg 10:45—Breen & De Rose 11:00—Cello Recital 11:15 to 12:15-Same as WEEL P. M. 12:15-Trade Revival Campaign 12:30 Produce Market Report 12:35—Farm Flashes 12:45—Three Tones 1:01—News Bulletins 1:10-Don Bestor's Orchestra 1:45-Foreign Policy Luncheon 3:00-Merry Madcaps 3:30-Matinee Gems 4:30-Lady Next Door 5:00-Vienna Tango Orchestra 5:30-Beau Balladeer 5:45-Sekatary Hawkins 6:00-Bancroft Hotel Ensemble 6:30-News Bulletins 6:38-Voice from the Fireside 6:45-El Tango Romantico 7:00-Jane Froman's Orchestra 7:10-Road to Romany 7:45-James G. McDonald 8:00-Echoes of the Pallisades 8:30-Echoes of the Pallisades 9:00-The Golden Thread

# FROM THE FANS

**R. J. H.** (Boston, Mass.)—The error to which you called our attention has been corrected. It was due to the fact that the change in program was made after we had gone to press. Thank you very much for your sincere interest.

G. R. L. (Brighton, Mass.)— Arthur Edes of WEEI is the commentator of the Boston Symphony Concerts. It is heard each Saturday evening at 8:15 over a WBZ-NBC network.

T. E. H. (Medford, Mass)-Jimmie Smith, heard each Monday at 11:00 a. m., over WHDH, comes from Medford, and is the fellow you have in mind. He is married and has two children.

J. K. W. (Malden, Mass.)—Gene and Glen may be heard over WTAM, Cleveland. They are no longer heard over WEEI as their sponsors have withdrawn from the NBC chain.

P. L. (Waltham, Mass.)—Joseph Bell is the director of the "Sherlock Holmes" sketches. Leigh Lovell plays the part of "Dr. Watson." Richard Gordon, "Sherlock Holmes," takes part in the Radio Guild dramatizations.

N. H. (Lowell, Mass.)—Dorothy Knapp of stage fame was formerly NBC's television girl. Natalie Towers held the same honor at CBS.

R. P. (Wilmington. Mass.)-Tommy McLaughlin is the "Romantic Bachelor." He also sings with Major Bowe's Capitol Family and over radio station WOR, Newark. N. J.

J. H. G. (Marlboro, Mass.)—Ben Bernie's real name is Bernard Ancel. He is no relation to Jack Benny. Ben will be forty years old on May 31.

L. L. (Essex, Mass.)—Baby Rose Marie may be heard each Sunday at 12:00 noon over WJZ, New York. Her program is sponsored by Julius Grossman, Inc.

D. Y. K. (Lawrence, Mass.)— The station which you undoubtedly heard was WGAR, Cleveland, Ohio, a member of the National Broadcasting Company. WJAR is located in Providence. G. G. L. (Framingham, Mass.)— Bing Crosby's singing on Bob Emery's program was by electrical transcription. Walter Smith and his band are no longer heard on WEEI. They broadcast over the Columbia network via WNAC.

G. H. L. (Waltham, Mass.)—Leo Reisman's orchestra is still heard on the Pond's program each Friday at 9:30 p. m. over WTAG. Leo does not personally conduct the orchestra under his name heard locally.

R. L. P. (Quincy, Mass.)—It is Emerson Gill's Orchestra which broadcasts from the Lotus Gardens. These broadcasts originate from WTAM, NBC's basic station in Cleveland.

T. T. (Milford, Mass.)—Dr. S. Parkes Cadman is heard each Sunday afternoon at 3:00 p. m. over an NBC-WEEI network on the Hour of Worship program.

S. A. N. (Walpole, Mass.)—Dick McDonough occasionally acts as the Teaberry Sports Reporter, although Bill Williams regularly takes the part.

H. D. (No. Attleboro, Mass.) — It is true that Polly Moran once broadcast personally over WBZ-WBZA. It was last year when she was making a personal appearance at a Boston theatre.

G. Z. (Franklin, Mass.)—June Pursell, contralto; Fred Hufsmith, tenor; and Harold Levey's Orchestra comprise the Golden Blossom Revue.

H. H. (Townsend, Mass.)—Jessica Dragonette is still heard on the Cities Service concert each Friday at 8:00 p. m. over WEEI. Rosario Bourdon conducts the orchestra on this program.

D. B. (Westfield, Mass.)—The Columbia Broadcasting System, 485 Madison Avenue will give you the information which you desire. Your chances for success depend upon the number of positions available.

G. L. (Natick, Mass.)—Jack Denny's Orchestra is now playing at the Hotel Waldorf-Astoria in New York. It was Jack's Orchestra on the Whitman Sampler program with Evan Evans.

# Saturday - (Continued)

9:30 to 11:00-Same as WEEI
11:00-Correct Time
11:01-News Bulletins
11:10-Hotel Lexington Orchestra
11:30—Paul Whiteman's Orchestra
12:00—Ralph Kirbery
12:05-Hotel Carlton Orchestra
12:30-Palais D'Or Orchestra
WEAN-PROVIDENCE (384m) 990k
7:30-Globe Trotter
7:45-Morning Devotions
8:00-Request Record Selections
8:45 to 9:15-Same as WAAB
9:15 to 10:00-Same as WNAC
10:00-Melody Parade
10:15-Gretchen McMullen School
10:45-Cousin Charlotte's Music Club
11:00-N. Y. Philharmonic
P. M.
12:15-Shopping News
12:22-Globe Trotter

#### Something to Remember

Rosaline Greene will never forget her debut on the radio. After her audition she was told that she was to go on the air the following day and she grew so nervous over the idea of making her radio debut that she lost her voice completely. Rosaline rushed from one doctor to another but without success. She couldn't utter a sound until she walked into the studio in time for the broadcast.

# "Baby Shoes"

Alice Joy is looking for baby shoes. One of Miss Joy's favorite ballads (she learned it while a child back in Streator, III.) is ..Baby Shoes." She lost her one and only copy and music publishers inform her it is out of print. She has 'asked listeners who may have a copy of the score to lend it to her so she may have it copied.

#### Runs in Family

It's like father, like daughter in the case of H. E. Liversidge, NBC production man, who found his eleven-year-old daughter Agnes staging a Mary Roberts Rinehart story in the basement of the Liversidge home in Jackson Heights, L. I.

For curtains, the resourceful stage director used blankets from her father's room and for scenery, Agnes and her companions painted a floral background on the white plaster wall.

And to make it a thoroughly worth-while undertaking the youngsters charged five cents for regu12:30—Happy Felton's Orchestra 1:00—Request Record Selections 1:30—Madison Ensemble 1:45—WEAN Women's Federation 2:00 to 5:00—Same as WNAC 5:00—"Our Government" 5:15 to 5:45—Same as WNAC 5:45—Cowboy Tom 6:02—Globe Trotter 6:15—Two Voices 6:30—Lou Schroedter's Orchestra 6:45—Funnyboners 7:00—Frederic William Wile 7:15 to 7:45—Same as WAAB 7:45—This Week on Capitol Hill 8:00 to 9:15—Same as WNAC 9:15—The Boswell Sisters 9:30—Crown Hotel Orchestra 10:00 to 12:00—Same as WAAB 12:00 to 2:00—Same as WNAC

lar seats and seven cents for reserved seats. With the \$3.16 which they took in they bought a basket of food for a destitute family.

#### Makes Recordings

Whispering Jack Smith, the Hummingbirds and Arnold Johnson's orchestra have had their voices and horn-toots imprisoned on wax dics, and soon their program, billed the same as on the network as the "Fireside Fantasies," will flood the country over individual stations.

Smith is fretting because none of the stations scheduled to carry the transcriptions are within reach of his tubercular radio set, and he yearns to hear himself as others hear him. Johnson comforts him with the soothing assurance that sometimes things work out for the best.

#### Noted Banker Speaks

One of England's most foremost bankers and economists, Sir Henry Strakosch, will face the microphone Sunday, January 29, at 12:30 p. m. to address a nation-wide Columbia audience. Strakosch will speak on "Why is There Poverty in a World of Plenty—Some Thoughts on World Depression and the Road to Recovery." The address will be carried locally by WAAB.

#### Persistent

Dame Rumor still persists that Old Gold will soon take to the air with a brand new program over a nation-wide network.

# DO YOU KNOW

. . . . That Jack Pearl is planning to leave radio in May? . . . . That the life ambition of Gladys Rice is to be in a stage play with George M. Cohan? . . . That the new voice you hear with George Hall's Orchestra bolongs to Loretta Lee, "blues" singer from New Orleans, the home of the Boswell Sisters and William O'Neal? . . . That WJZ has been increased in operating power experimentally from 30,000 to 50,000 watts? . . . That Ray Knight plans to sail for Europe in June? . . . That Alex McQueen will soon give his 2,000th broadcast? . . . That Carson Robison has composed more than 200 songs? . . . . That Westinghouse has signed Frank McCormack to direct Octavus Roy Cohen's Townsend Murder Mystery? . . . That the Mitchell Brothers, heard with Carson Robison's Pioneers, are in the oil burner business? . . . That when Joan Blondell decided to make a stage appearance in Chicago, she wired for Harry Rose to be her master-ofceremonies? . . . That Robert Halliday got his start in the same intimate revue in Scotland, where Harry Lauder made his debut years ago? . . . That when they work, Jesse Crawford and his wife play the organ, but for their own amusement, they play plano duets? . . . That Cliff Hall, Jack Pearl's straight man, is camera shy and refuses to be photographed? . . . That Anson Weeks adds six new tunes to his band's repertoire each week? . . . That Leo Reisman is collecting the love songs of all ages for future orchestrations? . . . That Ben Alley received 104 wedding presents form fans? . . . That Frank Luther was once a parson on west coast? . . . . That Edwin C. Hill has interviewed more than 1,000 important men and women in the course of his newspaper career? . . . . That Helen Haynes, star of the Broadway play "East Wind," is now a regular performer on Columbia's television station, W2XAB? . . . . That Tom Shirley, who plays the role of Fred Hanson, the press agent in "Myrt and Marge," has just been married? . . . . That Charles Carlile spends much of his spare time riding horseback in Central Park? . . . That the Sisters of the Skillet regard Weber and Fields as the stage's greatest comics? . . . That the Boswell Sisters will make personal appearances through Nebraska and Colorado if lines can be arranged to pick up their broadcasts? . . . That the Don Hall trio is experimenting with a "hot" harp? . . . That Howard and Shelton are now working on their 45th two-reeler? . . . . That Emery Deutsch, who wrote "Play, Fiddle, Play," is composing two new dance tunes? . . . . That Nat Shilkret is at work on an opera? . . . That during the evening hours last month, there were 6,941 visitors at the Columbia studios? . . . . That Frank Readick, "The Shadow," has taken more than 200 parts on "The March of Time"? . . . That Mary Eastman, new CBS vocalist, has a hobby of collecting fish? . . . That Phil Regan is soon to begin studying dramatics under Professor John Hutchins, who trained Gladys Baxter, Joan Crawford, Queenie Smith and many other stars? . . . That Peggy Healy, one of Paul Whiteman's protegees, is only nineteen years old? . . . . That Clyde Doerr, a decade ago was first violinist with the San Francisco Symphony? . . . . That Annette Hanshaw has been heard on nearly three million phonograph records?

# TUNE IN ON -

ROXY'S GANG-Sunday, January 29, at 12:15 p. m. over WBZ. Erno Rapee's Symphony Orchestra, Cheerio, chorus and soloists.

SIR HENRY STRAKOSCH-Sunday, January 29, at 12:30 p. m. over WAAB. Why should there be poverty in a world of plenty?

LOTTE LEHMANN-Sunday, January 29, at 3:00 p. m. over WAAB. The noted German concert and operatic star is heard with Bruno Walter and the Philharmonic.

DR. WILLIAM G. CARR-Sunday, January 20, at 6:30 p. m. over WTAG. "Good School Laws Make Good Schools."

GEORGE BENNETT-Sunday, January 29, at 9:45 p. m. over WBZ. Singer of the lonesome road.

DR. HAROLD E. B. PARDEE-Monday, January 30, at 11:30 a. m. over WNAC. "Heart Disease Due to Goiter."

RADIO GUILD-Monday, January 30, at 4:00 p. m. over WBZ. A dramatization of "Peter Ibbetson."

DON CARNEY-Monday, January 30, at 8:30 p. m. over WBZ. Dog chats by the noted radio entertainer and story teller.

SENATOR ROBERT F. WAGNER-Tuesday, January 31, at 11:30 a. m. over WNAC. Current Questions Before Congress.

FRITZ REINERR-Tuesday, January 31, at 4:15 p. m. over WAAB. Conducts the Curtis Institute of Music program.

REP. JAMES M. BECK-Tuesday, January 31, at 7:15 p. m. over WBZ. "The Powers of Congress."

ENO CRIME CLUB-Tuesday, January 31, at 8:00 p. m. over WBZ. Opening episode of "Pineapple Flavor."

HERMAN SURASKY-Wednesday, February 1, at 4:00 p. m. over WBZ. Guest violinist with the Eastman Symphony Orchestra.

KONRAD BERCOVICE-Wednesday, February 1, at 7:30 p. m. over WBZ. Presents a dramatization of "Murdo," gypsy love story.

NINO MARTINI-Wednesday, February 1, at 11:00 p. m. over WAAB. Singing his famous aria from "I Puritani."

WENDEL C. BENNETT-Thursday, February 2, at 2:15 p. m. over WNAC. A brief address by the noted anthropologist.

MRS. S. ALFORD BLACKBURN-Thursday, February 2, at 4:45 p. m. over WAAB. A talk by the president of the American Legion Auxiliary.

CONCERT FOOTLIGHTS-Thursday, February 2, at 7:30 p. m. over WBZ. Louise Bernhardt, Caroline Clement and Cesare Sodero's Orchestra.

FIVE STAR THEATRE-Thursday, February 2, at 10:00 p. m. over WNAC. Rudolph Friml's "The Vagabond King." MUSIC APPRECIATION HOUR-Friday, February 3, at 11:00 a. m.

over WEEI. The Modern Suite; Berlioz Program. TRIANGLE CLUB—Friday, February 3, at 4:15 p. m. over WEEI.

Talk on interior decorating.

FOREIGN POLICY ASSOCIATION LUNCHEON-Saturday, February 4, at 1:45 p. m. over WEEI. "Russia."

BUFFALO CIVIC ORCHESTRA-Saturday, February 4, at 4:00 p. m. over WEEI. Conducted by John Ingram.

FREDERIC WILLIAM WILE-Saturday, February 4, at 7:00 p. m. over WEAN. The political situation in Washington.

CHARLES O. HARDY-Saturday, February 4, at 8:30 p. m. over WEEI. "What Does Technocracy Offer?"

SENATOR JAMES E. WATSON-Saturday, February 4, at 10:15 p. m. over WAAB. "The Future of the Republican Party."

# MAKING TIME MARCH

Seventy-five actors, musicians, sound effects technicians and producers work at least thirteen hours every week in order to present a single half-hour program, the "March of Time." Most of this effort is expended between Thursday morning and Friday evening at 8:30 P. M., when the show goes on the air.

Because of the nature of the broadcasts, preparation is necessarily delayed. Current events in detail cannot be foreseen by script writers many days in advance. On Monday evenings, Tom Everitt, youthful author of the "March of Time," and his assistant, Anne Barley, begin thinking about the following Friday's performance. By Tuesday a rough outline of the program is drawn up, based on news developments at that time. There are wide, open spaces in these first drafts, however, for the important details are not known until a few hours before the program is presented to the audience. Tentative "March of Time"

scripts are prepared on Wednesdays and at that time Director Donald Stauffer is ca'led into consultation. His first job is casting the roles of the various figures whose names are in the headlines. Sometimes this is easy. Whenever President Hoover and Presidentelect Roosevelt are to appear, as one or the other does almost every time, Ted di Corsia and William Adams are given the call. A series of auditions proved that Marion Hopkinson, New York society girl and opera student for whom radioacting is merely a hobby, is the most effective "Mrs. Roosevelt." In the majority of instances, however, Stauffer has to wrack his memory. He goes to many newsreels, listens to speeches on the air and has recordings of many distinguished personages. Likewise, he has heard many radio actors and with a little quick thinking, he can determine who of his large panel of performers is almost perfectly fitted to play the part of-say, Owen D. Young or King George.

As soon as Stauffer has his cast lined up, he has conferences with Howard Barlow, CBS symphonic director, and Mrs. Ora Nichols, chief

of the network's sound effects division. These two people are responsible for furnishing the "scenery" and "curtains" for the radio newsreel. Cues have to be worked out and in many cases Mrs. Nichols is obliged to devise new equipment for a particular scene. For example, a problem was perpetrated recently in planning the sound of an express train coming to a sudden stop as heard by passengers on board.

In addition to furnishing background, Howard Barlow's musicians have the task of lowering the curtain on one scene, making the geographical and emotional transition for the next episode and setting the stage for it. Fifteen seconds is the maximum time allowed for this figurative change of scene. When the conductor cannot make an effective combination from the mass of music constantly at his finger-tips, he has to compose an original bit.

Thursday mornings the actors are called to the Columbia headquarters for the first time and given their scripts. The "March of Time" is appropriately staged in studio 1, known as the "World Studio." The murals represent a map of the world, from whose remote parts news events are depicted. An audition is "piped" at the conclusion of six hours work while the "general staff" of the "March of Time" listens. When that is over, the real work begins. It is exceptional when half of the script is not entirely revamped. Later news has developed and must be written in. This may mean that the casting, sound effects and musical background work must be started anew.

On Fridays the process is repeated. One hour before the broadcast there is a final rehearsal and somehow or other at half-past eight the "March of Time" is ready to go on parade. Many times while Singin' Sam, who is featured on the preceding program, is doing his closing theme, Director Stauffer is trying out a new effect or an actor is given a new page of continuity which changes the significance of an episode as it had been rehearsed. PLAN YOUR RADIO ENTERTAINMENT

IN ADVANCE Be A Regular Reader Of

# RADIOLOG

(The Only Radio Magazine in New England)

# EACH ISSUE CONTAINS

Programs of New England's Leading Radio Stations Stories and Pictures of your Favorite Radio Artists

If you want to be sure of receiving a copy of Radiolog each week, delivered by your letter carrier, subscribe!

> \$1.50 A YEAR - - 52 ISSUES USE THE COUPON

# RADIOLOG CO. 80 BOYLSTON ST., BOSTON, MASS.

Gentlemen:

Please send me RADIOLOG for one (1) year (52 weekly copies). Price \$1.50.

Name	•••		• •	 •	 •		•	• •	 •	•	•	•••	•	•	•	• •		•	•	•	• •	• •	•	•
Street	•••					• •	•	• •	 •		•14.						•			•			•	
City		• • •		 •			•		 •	•			0.		St	a	te	4	 •				•	100

This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at http://www.otrr.org/

Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.