RADIOLOG

What's On The Air 5

WEEK OF MAY 14, 1933

5C Per Copy



DOLORES GILLEN (Story on Page 19)



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R·A·D·I·O·L·O·G

What's REALLY What in Radio

by the Masked Marvel

Will Rogers is giving to charity the total salary he's receiving for his current series of broadcasts! . . . Wonder will this inspire emulation on the part of other etherlane favorites! . . . It should. . . They've all been raised up from obscurity by the money rolling in which has come, ultimately, from the pockets of the Crowd. . And it is the unfortunate members of the Crowd who are languishing in hospitals, or otherwise unable and in need of the contributions of those who Have Plenty! . . Let us hope that others who have gone upwards to wealth through their popularity with the common folks will follow the altruistic trail blazed by Will Rogers! . . .

Of course, many radio stars are charitable... But in times like these, those receiving huge salaries should be extra-charitable... And they should remember that their popularity, which has put them in the big-money class... is kept at a high pitch by the loyalty of unemployed listeners, as well as those who are working... They should be eager to chip in at all times...

While considerable fun has been poked at Graham McNamee and Ted Husing, due to the sundry slips they have made from time to time while reporting various events, the fun-pokers forget that Graham and Ted cover baseball games, other sports of all kinds, parades, launchings, rose festivals, potato-diggings, and almost every other kind of human activity where folks get together to see something happen. .. It would require a superman to avoid registering an occasional error when trying to cover such a wide field of reporting! . . .

There's one way that even the most impecunious citizen can be a Good Samaritan—at least during the summer months. . . When playing the radio during the warm weather he can keep it tuned down so that its blasts won't float out of the open windows awakening the neighbors' babies, disturbing the scholar's meditations, and driving to distraction the nervous people who can't hear what is being broadcast with clarity, but who are getting just a lot of noise without any meaning in it for themselves. . . Keep the loud-speaker less loud than usual from now until fall, and be a Good Samaritan at no cost to yourself! . . .

If annoyed by too-lengthy advertising talks issuing from your radio set, here's the real magic method for ending such annoyance. . Instead of raving to your friends about the long-windedness of announcers who are emitting paeans in praise of some commercial product, sit yourself down and write a letter to the sponsors of such programs as offend. . State simply that their ad-talks are too long, and that until they are shortened you're not going to buy their products. . Send your letters to business address of the concern, so they won't get mixed up with station fan-mail. . . A little of this would do a lot to shorten up those speils! . . .

In pursuance of this line of thought, remember that commercial radio broadcasts are given to create good will for various articles of merchandise. . . If the manufacturers of such merchandise are convinced that the good will is not being created, they will speedily change their methods. . .

SUNDAY, MAY 14, 1933

WEEI-BOSTON (508m) 590k A. M. 11:00-Morning Worship P. M. 12:15-Sam Curtis 12:30—Musical Program 12:45—William Khakalau's Orchestra 1:15—Little and Chamberlain 1:30—Folks From Dixie 2:00—Greecian Melodies 2:30—Joe Green's Marimba Band 3:80—Lady Esther Program 3:80—Dr. Ralph W. Sockman 4:00—Fiddlers Three 4:15—Wildroot Program 4:30-Temple of Song 5:00-Impressions of Italy 5:30-Cldye Doerr 6:00-Catholic Service 6:30—Our American Schools 7:00—Slow River 7:15—Mr .A. Arinikov 7:30—Garden Talk 7:50-News Despatches 8:00-The Jenney Concert 9:00-Musical Program 9:30-Album of Familiar Music 10:00-Manhattan Merry-Go-Round 10:30—Three Queens and a Jack 10:45—Seth Parker's Neighbors 11:15—Boston Globe News

WAAB-BOSTON (212.6m) 1410k A. M. 9:30-Concert Musicale 9:45-In the Luxembourg Gardens 10:00-Church of the Air 10:30-Morning Service 12:00-Symphonic Album P. M. 13:15-Central Chain Grocers 12:30-Intercollegiate Poetry Meeting 12:45—The Street Singer 1:00—Columbia Church of the Air

1:30—Lazy Dan 2:00—Paul Murphy's Orchestra 2:30—Durrell String Quartet 3:00—Sam Robbins' Orchestra 3:30-Twentieth Century Ensemble 3:45-Jimmie Russo's Orchestra 4:15—The Powers Brothers 4:30—Bill Bigley's Orchestra

5:00—Organ Recital 5:30—Bond Bread Program 6:00-The Cosmopolitans 6:15—News Flashes 6:30—Roses and Drums

7:00—Evening Service 8:30—Chicago Variety Program

9:00—Francis J. Cronin 9:30—Sandy's Orchestra 9:45—Baseball Scores

9:51-News

10:00—John Henry 10:15—Columbia Radio Revue

WNAC-BOSTON (243.8m) 1230k A. M.

8:00—Dudley Radio Carollers 9:00—Junior Bugle 9:30—Health Talk 9:46—News Flashes

10:00—Watch Tower Program 10:15—Uncle Bob Houghton 10:45—First Church of Christ

P. M.

12:00-Tabernacle Choir and Organ

12:30-The Nationaleers 1:00-Catholic Truth Period 2:00—Smiling Ed McConnell 2:15—Albert Bartlett 2:30—Matinee of the Air

2:45-"Armida"

3:00-Symphonic Hour 4:00-Cathedral Hour 5:00-Poet's Gold 5:15-Four Clubmen 5:31-News Flashes

5:45—Musical Interlude 5:55—Baseball Scores 6:00-The Lawyer and the Public

6:30—Twilight Reveries 6:45—"Garden Aids" 7:00—Fray and Braggiotti 7:15—H. V. Kaltenborn 7:30—Lon Ross Troupe

7:45—Angelo Patri 8:00—Walter Smith's Band 9:00-Col. Dramatic Laboratory

9:30-Andre Kostelanetz Presents 10:00-Scott Furriers-Joe Rines 10:30—Scott Furriers—Joe Rines 10:30—Charles Frederick Lindsley 10:45—Baseball Scores

10:52-News Flashes

11:00-Eddie Duchin's Orchestra 11:30—Abe Lyman's Orchestra 12:50—Ben Pollock's Orchestra 12:30-Charles Straight's Orchestra

WBZ-WBZA-BOSTON (303m) 990k

9:00-NBC Children's Hour 10:00-Southland Sketches 10:30-Safety Crusaders 10:45-Organ Recital 11:00—Morning Musicale 11:45—Metropolitan Organ

11:45—Metropolitan Organ
P. M.
12:15—Radio City Concert
1:15—Cook's Travelogue
1:30—Sabbath Reveries
2:00—Monarch Mystery Tenor
2:15—Joe Mitchell Chapple
2:30—Northwestern Chronicle

3:00-Mother's Day Program

4:00—Radio Nimble Wits 4:15—Dean Gleason L. Archer 4:30—Samovar Serenade

4:45—Story Teller 5:00—The World of Religion

5:30-Pages of Romance

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SIZZLE THEIR HARMONY



JOHN RUSSELL, HENRY LLOYD, PAUL CORDNER AND BILL KEARNS

One evening recently the patrons of the Actors' Dinner Club in New York were surprised to find four well-dressed, dapper young chaps selling the early morning editions of New York dailies at the entrance.

Mabel Taliaferro, well known actress, was the hostess that evening and her curiosity was aroused. She found that the boys were that popular NBC group the Sizzlers, who were reverting to their original occupation and contributing the results of their efforts to the Actors' Dinner Fund.

"The Sizzlers" trio, John Russell, Paul Cordner, and Bill Kearns, accompanied by Henry E. Lloyd, are heard over NBC networks. They hail from Barnesville, Ohio.

Ten years ago they were hoofing it through rain and snow delivering copies of their local home newspaper "The Enterprise" to Barnesville homes. It was a morning paper so the Sizzlers had to sit around until after midnight waiting to start deliveries and it was during these intervals that they began to harmonize and blend their voices. It also caused the editor of that paper, following their sensational debut on the NBC

network to write: "But they, while their companions slept, were struggling upward through the night."

The discovery of this trio was quite accidental. Charles Bayha, friend of Rudy Vallee's while visiting Barnesville heard them and induced them to come to New York and let the NBC officials have a sample of their novel ideas in rhythm. Their success was instantaneous.

Real Mystery

Police of Nashua, N. H., are now at work solving a mystery that developed out of the Townsend Mur-Mystery. A Westinghouse dealer, who had trimmed his window with material concerning this radio program, had included a .38 calibre pistol. Shortly past 11:30 p. m., one recent night a police officer found the window shattered and the pistol gone. It had rested below a large sign asking "Who Killed John Prosser." However, the police are seeking the person "Who Took That Gun," and when they find him, they'll have added an impromptu member to the already full cast of the broadcast. Unlike the others, in the radio play, this unknown character, may not have played on Broadway.

Sunday — (Continued)

6:03—Sports Review 6:15—Beethoven Cycle 6:30—"The Unknown Great" 6:45—Dick Daring 9:46—N. E. Council 7:10—Borrah Minevitch's Rascals 7:15—Dr. Howard W. Haggard 7:30—Great Moments in History 8:400—Briggardal's Vienness Conge 9:00—Will Rogers 9:30—Walter Winchell 9:46—Pickens Sisters 10:00-Mass. Industrial Comm. 10:15—Vincent Lopez's Orchestra 10:45—Springfield Republican News 11:03—Sports Review
11:15—Male Quartet
11:30—Minneapolis Symphony Orch.
12:30—Dance Nocturne

WTIC-HARTFORD (282.8m) 1060k

P. M. 7:30—Joe Moss' Orchestra 8:00-C & S Radio Review 9:00—Sport Shots 9:30—Studio Concert 9:45—Musical Program 10:15—Highlights and Shadows 10:45—Musical Program 11:15—Don Hall Trio 11:30—Orchestra Gems 12:00-Will Osborne's Orchestra 12:30-Charlie Kerr's Orchestra

WTAG-WORCESTER (516.9m) 580

10:00-Capitol Organ 10:30—Gay Gypsies 10:45—First Unitarian Church 12:00-Major Bowes' Family P. M.

12:15-Seeing the Other Americans

12:30-Pop Concert

1:30—Folks From Dixle 2:00—The Pilgrims 2:30 to 7:15—Same as WEEI 7:15-Horse Sense Philosophy 7:30—Joe Moss's Orchestra 8:00—C & S Program 9:00—Town Talk Program 9:15—The Buccaneers

9:30—Album of Familiar Music 10:00—David Lawrence 10:15—Highlights and Shadows 10:31—News Flashes

10:38-Highlights and Shadows 10:45-Seth Parker's Neighbors 11:15-Don Hall Trio

WEAN-PROVIDENCE (384m) 990k

A. M. 8:00 to 9:45—Same as WNAC 9:45-Young Artists' Club 10:00-Watch Tower Program 10:15-Bjarme Erickson 15:30—Aeolian String Quartet 11:00—Morning Service

P. M. 12:15—Tabernacle Choir 12:30—Polish Music 1:00 to 2:15—Same as WNAC 2:15-Paul Murphy's Orchestra 2:10—Paul Murphy's Ordinesta 2:30—Durrell String Quartet 3:00 to 5:30—Same as WNAC 5:30—Bond Bread Program 5:00 to 6:45—Same as WNAC 6:45—Federation of Music Clubs 7:00 to 7:45—Same as WNAC 7:45—To be announced

8:00 to 10:30-Same as WNAC 10:30—Columbia Revue 10:45—Quiet Harmonies 11:00 to 1:00—Same as WNAC

MONDAY, MAY 15, 1933

WEEI-BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercises 8:00—Organ Rhapsody 8:15—E. B. Rideout

8:20-The Morning Paper

8:30-To be announced

9:00—Cheerio 9:30—Flying Fingers 10:00—Breen and De Rose

10:15-Del Castillo

10:45—Bridge Talk 11:00—Friendly Kitchen Program

11:15-Four Sharps 11:30-Sonata Recital

P. M.

P. M. 12:00—Johnny Marvin 12:15—News Despatches 12:25—Paine, Webber Quotations 12:25—Produce Market Report

12:45—Neapolitan Dutch Girls 1:15—Golden Pheasant Orchestra 1:30—Biltmore Hotel Orchestra

2:00—Neapolitan Dutch Girls 2:30—Marjorie Mills

3:00—Outstanding Speaker 3:15—Piano Pals 3:30—WEEI Reading Circle

4:00-News Despatches

4:10—Paine, Webber Quotations 4:15—Music Clubs Program

4:45-Del Castillo

4:57-Talk on the "Eyes" 5:00—Whispering Banjoes 5:15—Marguerite Porter

5:30—Shirmer and Schmidt 5:45—Walter Grueninger 6:00—The Evening Tattler 6:30-News Despatches

6:40-The Old Painter 6:45-Tessie the Typist 7:00-O'Leary's Irish Minstrels

7:15-Edward Jardon 7:30-Eivia Allman 7:45—The Goldbergs 8:00—Soconyland Sketches

8:30-The Sizzlers

8:45-Ranny Weeks 9:00—A & P Gypsies 9:30—Neighbors

10:00-Del Castillo

10:30-National Radio Forum

11:00—E. B. Rideout 11:06—News Flashes 11:15—St. Regis Orchestra

11:30-Waldorf Astoria Orchestra

WAAB-BOSTON (212.6m) 1410k

A. M.

8:31-News Flashes

8:45-Popular Pleasantries 9:00-Tony Wons

9:15-Request Record Selections 10:00-In the Luxembourg Gardens

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For your convenience we are listing a few of our agencies, an additional list will be published next week.

If your city is not listed — write directly to our office, — name of agencies will be furnished at once.

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7:00-Do, Re, Mi 7:15-Buck Rogers

Monday - (Continued)

7:30—Dolph Martin's Orchestra
7:45—Boake Carter
5:00—Singin' Sam
8:15—Triple Bar X Days and Nights
8:45—Fray and Braggiotti
9:00—Stage Show of the Air
9:30—Evening in Paris
10:00—'As I See It''
10:15—Hotel Brunswick Orchestra
10:30—Street of Dreams
10:45—Baseball Scores
10:52—News Flashes 10:30-Francis J. Cronin 10:45—In the Master's Music Room 11:00—Martha Lee 11:15—Request Record Selections 12:00-Noonday Musicale 12:30—Noonay Musicale
12:30—Stock Market Quotations
12:45—Farm Flashes
1:30—Billy Hay's Orchestra
1:30—Palmer House Ensemble
2:00—Nat. Student Fed. Program
2:15—Request Record Selections 10:52—News Flashes 11:00—Charles Frederick Lindsley 11:15—William O'Neal 3:01-News Flashes 3:15—Columbia Salon Concert 3:45—Messner Electronic Piano 4:00—Frank Westphal's Orchestra 11:30—Ted Lewis' Orchestra 12:00—Leon Belasco's Orchestra 12:30—Ozzie Nelson's Orchestra 4:30—Columbia Artists Recital 5:00—Hits and Encores 6:00—Reis and Dunn WBZ-WBZA-BOSTON (303m) 990k 6:00—Reis and Duffi 6:15—George Hall's Orchestra 6:30—Happy Wonder Bakers 6:45—Just Plain Bill 7:70—Baseball Scores 7:16—News Flashes 7:15—Dinner Music A. M. 7:30—Musical Clock 8:30—Time—Weather 8:45—Jean Abbey 9:00-Virginia Reade 9:30-Breakfast Club 7:30—Hotel Brunswick Orchestra 8:00—"Aida" 9:45-Vic and Sade 10:50-Four Southern Singers 8:50—Harry E. Rodgers 9:00—Rhythm Rhapsody 9:30—Copley Plaza Hotel 10:15—Clara, Lu 'n' Em 10:30—Happy Jack 10:45—Celophane Program 11:00—Singing Strings 9:46-Baseball Scores 11:15—Constance Ellinwood 11:30—Rhythm Ramblers 9:51-News Flashes 10:00—Richfield Country Club 10:30—Edwin C. Hill 10:45—Columbia Symphony 11:30—Rhythm Rambiers
P. M.
12:00—Monitor Views the News
12:19—Piano Etchings
12:25—Street and Highway Safety
12:30—The Merrie Men
12:45—MSC Forum
1:15-N. E. Agriculture
1:30—Farm and Home Hour
2:45—N. E. Sketchbook
3:00—Betty and Bob
3:15—Concert WNAC-BOSTON (243.8m) 1230k A. M. 5:30—Sunrise Melodies Poundsman 7:00—"The Roundsman" 7:16—News Flashes 7:30—Morning Watch 7:45—Request Record Selections 8:55—Dorothy Muriel 9:00—9 O'Clock Revue 9:30—Waltz Dreams 9:45—Little Jack Little 10:00—Buddy Clark 3:30-Home Forum Cooking School 4:00-Radio Guild 5:00—Grin and Bearit 5:15—Dick Daring 5:30—Singing Lady 10:15—Jane and John 10:30—The Merrymakers 5:30—Singing Lauy 5:45—Little Orphan Annie 6:04—Sports Review 6:15—Wheatsworth Program 6:30—Tastyeast Jesters 10:45—Pedro de Cordoba 11:00—The Voice of Experience 11:15-Morning Moods 11:30-Rhythm Kings 6:45—News 7:00—Ames 'n' Andy 7:15—Al Mitchell's Orchestra 11:45-Real Life Stories P. M. 12:01—Shepard News Flashes 12:15—Paul Tremaine's Orchestra 7:30-Marx Brothers 8:00-Clicquot Club Eskimos 12:30—Concert Miniatures
1:00—Request Record Selections
2:00—Spotlighting Municipal Affairs 8:45-Phil Cook 9:00—Sinclair Greater Minstrels 9:31—Jimmy McHale's Orchestra 9:45—Collegians 2:15—Sylvia Sapira 2:30—The Captivators 2:45—Ann Leaf 10:01—Billy Lossez's Orchestra 10:30—Hank Keene's Hill Billies 3:15-Plano Recital 10:45—Springfield Republican News 11:62—Rill Williams 11:15—RKO Midnight Frolic 3:30-Yankee Network Players 4:30—Organ Recital 5:00—Don Lang 5:15—Hayden and Lang 5:30—"Skinny" 11:45—Joe Rines' Orchestra 12:15—Bert Lown's Orchestra 12:35—Eddie Lane's Orchestra 5:45-Tito Guizar 6:30—Baseball Scores 6:15—Voice of an Instrument 6:30—"Detectives Black and Blue" WTIC-HARTFORD (282.8m) 1060k P. M. 4:00—Concert Ensemble 4:30—Walter Dawley 5:00—Whispering Banjos R-45-Chandu

5:15-Morgan Memorial

BOSTON'S OWN FOUR COLLEGIANS



Here are the Four Collegians whose rise to fame has been truly meteoric. Natives of Boston, these four lads are one of the leading highlights in local radio circles. Although comparatively new comers to radio, they already rank as one of the leading harmony teams in New England.

These popular WBZ harmonizers specialize in fulfilling requests, so send them a list of your favorite tunes and chances are you'll hear this foursome warble them for you some Monday evening.

Lucky Thirteen

Phillips H. Lord has found that "13" has been his lucky omen. He was born on the 13th of July. There are 13 letters in his name and there are 13 members in his Seth Parker company and Lord always signs important contracts on the 13th.

Acc dent

John Pierce, the Radio City Music Hall tenor, frequently heard over NBC networks with Henry M. Neely, the Old Stager. became a singer by accident. He is really a violinist and was induced to sing for radio by friends who declared

his voice would make a hit over the air waves.

Only One

Bert Lahr is the only radio comic who actively takes part in the writing of his own material. He sits in, rather than sitting by until his material is handed to him for his inspection. And he writes quite a bit of it,

Do You Know Your Radio Stars?

- 1. Who is Columbia's youngest orchestra leader and how old is he?
- 2. Who is the female singer with Jack Denny's Orchestra?
- 3. Whose orchestra takes part on the Lady Esther program?
- 4. How many Boswell Sisters are there?
- 5. Who is the featured male soloist with the A & P Gypsies.

(Answers on Page 19)

Monday - (Continued)

5:30—Schirmer and Schmidt 5:45—Discoverer's Club 6:00-Bulletins 6:05-Waldorf-Astoria Orchestra 6:30—Richard Himber's Ensemble 6:45-Sport Shots 7:00-Broadway Favorites 7:30-Elvia Allman 7:45-The Harmoneers 8:00—Snow Village 8:30—Revere Sisters 8:45-Don Bestor's Orchestra 9:00-The Gypsies 9:30-The Travelers Hour 10:30—The Travelers Hour 10:30—Merry Madcaps 11:00—Bulletins 11:05—Joe Rhodes' Old Timers

WTAG-WORCESTER (516.9m) 580

11:30—Dance Program 12:00—Vincent Lopez's Orchestra

12:30-Hollywood on the Air

A. M. 8:00—Organ Rhapsody 8:30—Morning Glee Club 8:45—Harding Sisters

9:00—Cheerlo 9:30—Worcester Shut-In Society

9:45—Capitol Organ 10:00—Breen and De Rose 10:15—Morning Parade 11:15—The Rollickers

11:30 to 12:15-Same as WEEI

P. M.

12:15—Lucille Peterson 12:30—Produce Market Report

12:35—Farm Flashes 12:45—Hotel Park Central Orchestra 1:01—News Flashes

1:08-Weather Report 1:15 to 2:00-Same as WEEI

2:00—Revolving Stage 3:00—Talk

3:15-Earle Clement

3:30-Women's Radio Review 4:00-Salon Concert

4:30—Three Scamps 4:45—Lady Next Door 5:00—Whispering Banjos 5:15—Songs of Twilight 5:30—Schirmer and Schmidt

5:45-Silverberg Ensemble

6:00—Waldorf Astoria Orchestra 6:30—News

6:38-Essex House Ensemble

6:45-Countess Olga Albani 7:00-Worcester Powers Coke

7:15—Chandu 7:30—Continental Baking Program 7:45 to 8:45-Same as WEEI

8:45—Concert Baritone 9:00 to 10:00—Same as WEEI 10:00—El Tango Romantico 10:30—To be announced 11:01—News Bulletins

11:10-Johnny Johnson's Orchestra 11:30-Nat Brandwynne's Orchestra

WEAN-PROVIDENCE (384m) 990k

A. M. 7:30—News Flashes 7:45—Gospel of Good News 8:00—Request Record Selections 8:30—School Quarter Hour 8:45 to 9:15—Same as WAAB

9:15-The Melodeers

9:30 to 10:00—Same as WNAC 10:00—Parent-Teachers Program 10:30 to 11:30-Same as WNAC 11:30—Rhythm Kings 11:55—Lucy Lee

P. M.

12:00—Dr. Royal S. Copeland 12:06—Globe Trotter 12:15—Paul Tremaine's Orchestra 12:30—Billy Lossey's Orchestra

1:00—Billy Lossez's Orchestra 1:00—Request Record Selections 1:30 to 2:15—Same as WAAB 2:15 to 3:15—Same WNAC

3:15 to 5:00—Same as WAAB 5:00 to 6:00—Same as WNAC

6:02-Baseball Scores

6:07—News Flashes 6:15—Voice of an Instrument 6:30—To be announced 6:45 to 7:15—Same as WNAC

7:15—American Legion Program 7:30—Dolph Martin's Orchestra 7:45—Hotel Brunswick Orchestra 8:00 to 9:00—Same as WNAC

9:00—Rhythm Rhapsody 9:30—Evening in Paris 10:00 to 11:15—Same as WAAB 11:15 to 1:00—Same as WNAC

TUESDAY, MAY 16, 1933

WEEI-BOSTON (508m) 590k A. M. 6:45—Tower Health Exercises 8:00—Organ Rhapsody 8:15—E. B. Rideout 8:20—The Morning Paper 8:30—To be announced 9:00-Cheerio 9:30-Smooth Rhythms 9:45—Otto 10:00—Mystery Chef 10:15—Del Castillo 10:20—Adrian O'Brien

10:45—Morning Parade 11:00—Edison Friendly Kitchen 11:15—Radio Household Institute 17:30—U. S. Army Band

P. M. 12:00—The Larrow Boys

12:15—News Despatches 12:25—Paine, Webber Quotations 12:35-Produce Market Report

12:45-Del Castillo 1:15—Classic Varieties 1:30—Essex House Ensemble 1:30—Essex House Ensemble 2:00—The Merry Madcaps 2:30—Dorothy Berliner 2:45—Outstanding Speaker 3:00—Vocal Art Quartet 2:30—WEEL Reading Circle

4:00—News Flashes 4:10—Paine, Webber Quotations 4:15—Helen Otis

4:30-Corea's Dance Orchestra 5:00—Guy Principato's Orchestra 5:15—To be announced

5:30-Schirmer and Schmidt 5:45-Jack Kaufman

6:00—Evening Tattler 6:20—News Despatches 6:40—Sign of the Red Apple 6:45—Buddy and Blake 7:00—Fauntelroy & Van

7:15-Three Keys

OUI, OUI! IRENE IS BACK



IRENE BORDONI

Irene Bordoni, who left her native France for a career in the United States, and made good, is another of the long list of Broadway stars to join the ranks of the National Broadcasting Company.

Miss Bordoni, who has scored many successes on Broadway, is heard over NBC networks twice each week with Emil Coleman's Orchestra. Miss Bordoni sings in her own inimitable manner and also acts as mistress of ceremonies in her new series of radio programs which are heard each Tuesday and Saturday at 7:45 p. m. over an NBC-WBZ network.

Stopped the Show

Few, if any, of the workaday ladies and gentlemen about local studios are better equipped with that certain something that makes troubles lighter and day-in day-out business environment the happier, than little Buster Horton, WEEI's page boy. Some folks call it a sense of humor, but it's more than that in his case. Paradoxically, the world and its goods are his if judgment is made after a glimpse at

his beaming countenance any hour of the day. For the most part he uses his eyes as a medium of conveying his thoughts although his occasional verbal offerings are generally fraught with humor. Called to the microphone (public address system) at a recent community social event after several encores to his efforts as a "buck and winger," out of breath and seemingly exhausted, "Buster" shouted, "Hello mom, I won but it was an awfully hard fight." His dancing had been the high spot of the entertainment but his speech stopped the show.

What, No Television!

Bert Lahr stands supreme as a "mugger"—a maker of comic faces. Since his days in burlesque and until he became one of the stage's highest priced funmakers, Lahr's "mugging" has been regarded as the best in the world, And yet, on radio, he is limited to speech alone and cannot use the art in which he ranks supreme.

Versatile

An advertiser approached Johnny Marvin, the lonesome singer of the air, with the idea of having him make some of these new five-minute programs and asked, "What can you do in five minutes?" Said Marvin, "I can dynamite the Empire State building, lasso a dozen steers, cook morning oatmeal for a camp of 500 men and swim 150 yards. Which would you prefer?"

GRAY HAIR? KEEP IT GRAY

WITHOUT USING HAIR DYE

If your hair is gray, you can keep it so without unsightly yellow streaks that are so common. Simply wash your hair with Madame Gillespie's White Shampoo. It is not a dye, but it will bring out that silvery sheen that is so admired in gray hair. Buy Madame

Gillespie's White Shampoo for

50 cents a bottle at

All Drug and Department Stores

Tuesday — (Continued)

7:30-Edison Salute 7:45-The Goldbergs 8:00-Blackstone Plantation 8:00—Blackstone Plantation
8:30—Lady Esther Program
9:00—Ben Bernie
9:30—Ed Wynn
10:00—Walter Damrosch Symphony
11:00—E. B. Rideout
11:06—News Flashes
11:15—Hotel Lexington Orchestra
11:30—Talking Picture Time

WAAB-BOSTON (212.6m) 1410k A. M.

8:31—News Flashes 8:45—Popular Pleasantries

9:00-Tony Wons 9:15—Request Record Selections 10:00—Morning Moods 10:30—The Madison Singers

10:45-Melody Parade

11:00-School of Clothes 11:15—Request Record Selections 12:00—Noonday Musicale

P. M.

12:30—Stock Market Quotations 9:00—Easy Aces 12:45—Farm Flashes 9:15—Threads of

1:00-Luncheon Music 1:15—Harold Knight's Orchestra

1:30—Madison Ensemble 2:00—Request Record Selections

3:01-News Flashes 3:15—Columbia Artist Recital

3:30—Frank Westphal's Orchestra 4:00—Gypsy Music Makers 4:30—Fred Berrens' Orchestra 4:45—The Melodeers

5:00—Hits and Encores 6:00—Reis and Dunn

6:15-Ozzie Nelson's Orchestra 6:30-Russian Gypsies' Orchestra 6:45-Just Plain Bill

6:45—Just Plain Bill
7:00—Baseball Scores
7:06—News Flashes
7:16—Dinner Music
7:30—N. E. Council Program
7:45—Hotel Brunswick Orchestra
8:00—Philadelphia Orchestra
8:00—Rhythm Twins
9:00—Rhythm Twins

9:15—Meyer Davis' Band 9:46—Baseball Scores 9:51-Boston Herald News

10:00-Hotel Brunswick Orchestra 10:30-Edwin C. Hill

10:45-Howard Barlow's Orchestra

WNAC-BOSTON (243.8m) 1230k

6:30-Sunrise Melodies 7:00-"The Roundsman" 7:16-News Flashes

7:30—Morning Watch 7:45—Request Record Selections 8:55—Dorothy Muriel

9:00-9 O'Clock Revue

9:45—Health Talk 9:45—Little Jack Little 10:00—Yankee Mixed Quartet 10:15—Gretchen McMullen

10:15—Gretchen McMullen 10:45—Song Album 11:00—Voice of Experience 11:15—Vincent Sorev's Orchestra 11:30—Medicine Talk 11:45—Ben Greenblatt

12:00-Shepard Store News

P. M.

12:06—News Hashes 12:15—Buddy Harrod's Orchestra

12:30-Concert Miniatures

1:00-The Little French Princess

1:15—Request Record Selections 2:00—Ann Leaf 2:30—Columbia Salon Orchestra 3:00—Red Sox vs. St. Louis

5:00—Meet the Artist 5:15—Dancng Echoes 5:30—"Skippy"

5:45-Sunshine Club 6:00-Sport Slants

6:15—Voice of an Instrument 6:30—Hotel Brunswick Orchestra

6:30—Hotel Brunswick (
6:45—"Chandu"
7:00—Gypsy Nina
7:15—Buck Rogers
7:30—Harry E. Rodgers
7:45—Boake Carter
8:00—Mary Eastman
8:15—To be announced

8:30—The Dictators 8:45—Abe Lyman's Orchestra

\$:15—Threads of Happiness \$:30—Nino Martini 10:00—Five Star Theatre

10:30-Morey Pearl's Orchestra

10:45—Baseball Scores 10:52—News Flashes 11:00—Hill Billy George 11:15—Phil Regan

11:30—Abe Lyman's Orchestra 12:00—Glen Gray's Orchestra 12:30—Leon Belasco's Orchestra

WBZ-WBZA-BOSTON (303m) 990k A. M.

7:30—Musical Clock 8:30—Time—Weather 8:45—Charles Gerard 9:00—Virginia Reade 9:30—Breakfast Club 9:45—Vic and Sade 10:00—Frances Ingram

10:15—Clara, Lu 'n' Em 10:30—Carl Lamson's Musicale 10:45—Singing Strings 11:00—Joe and Battese 11:15—Edward McHugh

11:30—Rhythm Ramblers 12:00—Monitor Views the News P. M.

12:19-Piano Etchings

12:25—Street and Highway Safety 12:30—M-G-M Variety Hour

1:00-Weather

1:15-N. E. Agriculture 1:30-Farm and Home Hour 2:30-Syncopators

2:45—Sisters of the Skillet 3:00—Betty and Bob 3:15—Al Hewitt's Orchestra 3:30—Home Forum Cooking School

4:100—Meredifh Wilson's Orchestra 4:15—Screen Scrap Book 4:30—NBC Health Clinic 4:40—Piano Etchings

4:45—Agricultural Markets 5:00—Sunshine Discoverer's Club 5:15—Dick Daring

5:30—Singing Lady 5:45—Little Orphan Annie 6:04—Sports Review

SHARLIE IS DERE!



CLIFF HALL

Here's Sharlie!

And for once at least, Cliff Hall, straight man for NBC's Baron Munchausen, can prove that he "was there," for here is the photo-

graph to prove it.

With thousands of radio listeners hearing the banter of Jack Pearl and Cliff Hall once each week during the Lucky Strike program over an NBC-WEEI network at 10:00 p. m. each Thursday, both have almost lost their true identity and have become generally known as "The Baron" and "Sharlie."

At present Sharlie is on a tour with Jack Pearl, the Boswell Sisters and Paul Whiteman's Orchestra.

Substitution

Les Reis, of the song-and-patter team of Reis and Dunn, is the latest CBS artist on the sick list. Although suffering from a severe cold for more than a week, Les has been carrying on, not only with his broadcasts but in the theatre. However, when the management of a Paterson, N. J., theatre asked

the boys to do an extra broadcast over a local station, Les had to beg off and go to bed. When Reis listened in on the program and heard it introduced as Reis and Dunn, he decided the must be getting delirious. It wasn't until Artie returned home that Les learned that his kid brother, Herb, had pinch-hit for him.

Heard Far Away

President Roosevelt's inaugural address on March 4 was heard in Hell, according to a letter recently received by the National Broadcasting Company from Ralph S. Hosmer, professor of forestry at Cornell University.

Professor Hosmer reports that he received a letter from a friend in Northern Norway who had heard the broadcast of the President's address in the town of Selbu, Norway. He went on to say that the name of the railroad station for Selbu is Hell, Norway.

Radio Helps

The Lady Next Door isn't going to move after all, because her landlord's children admire her broadcasts. Madge Tucker recently decided to move to a less expensive apartment and she sent the usual notice to the landlord. He immediately telephoned her, voluntarily, offered to make a substantial reduction in rent, just because his children are fans of the Lady Next Door programs.

First Earnings

The first money that Lowell Patton, NBC organist, ever made was earned as organist of the Pilgrim Congregational Church, of Portland, Oregon, his home town. Patton says he bought a piano with the weekly stipend.

Should Be Good

Lee Sims has finally completed a book outlining his own system of playing the piano, said to be sought by thousands of pianists. It only took him eight full years to write it!

Tuesday - (Continued)

6:15-Ward Program 6:30—Elliot Jaffee's Orchestra 6:45—Lowell Thomas 7:30—Amos 'n' Andy 7:15—Radio in Education 7:45—Arthur Wilson Singers 8:00—Eno Crime Club 8:30—Dr. Herman Bundesen 8:45—Song Weavers 8:50—Hum and Strum 9:00—Willard Robison's Orchestra 9:31—Herald Headliners 10:00—Household Musical Memories 10:30—DeMarco Girls 10:45-Springfield Republican News 11:03-Bill Williams 11:15—Jimmie McHale's Orchestra 11:30—Phantom Gypsy 12:00—Duke Ellington's Orchestra 12:30—Don Pedro's Orchestra WTIC-HARTFORD (282.8m) 1060k A. M. 7:00—Musical Clock 8:00—Collin Driggs 8:30—"Cheerio" 9:00—Piano Capers 9:10—Radio Bazaar 9:30-Smooth Rhythms 9:45—Otto 10:00—Mystery Chef 10:15—Morning Parade A. M. 7:30-Globe Trotter 10:30-Pop Concert 11:00-Frederic Boissevain 11:15—Radio Household Institute 11:30—U. S. Army Band 11:55-Household Hints 12:00-Larro Boys P. M. 12:15-Bulletins 12:20-Farm and Home Hour 1:00-Blue Room Echoes 1:30-Essex House Ensemble 1:45—Evening Schools 2:00—Merry Madcaps 2:30—Musique Intime P. M. 2:45—The Aircyclopedia 3:00—Vocal Art Quartet 3:30-Mixing Bowl WTAG-WORCESTER (516.9m) 580 A. M.

8:00-Organ Rhapsody 8:30—Morning Glee Club 8:45—Harding Sisters 9:00 to 9:45-Same as WEEI 9:45—Shopping Around 10:00—The Mystery Chef 10:15—Morning Parade 11:00—"Your Child" 11:15 to 12:15—Same as WEEI P. M.

12:15—On Wings of Song 12:30—Produce Market Report 12:35—Farm Flashes 12:45-Palais D'Or Orchestra 1:01—Gazette News 1:10—Classic Varieties 1:30 to 3:30—Same as WEEI 3:30—Woman's Radio Review 4:00—The Golden Treasury
4:30—Jane Pickens
4:45—Lady Next Door
5:00—Melodic Thoughts 5:30—Beulah Crawford 5:45—Nursery Rhymes 6:00—Waldorf Astoria Orchestra

6:31—News Bulletins 6:38—Electric Refrigeration Program

6:45—James Melton 7:00—Three Keys 7:15—Chandu 7:30—Gillette on the Air

7:45 to 10:00-Same as WEEI 10:00—Lives at Stake 10:30—National Radio Forum 11:01-News Flashes

11:10-Hotel Lexington Orchestra 11:30-Talkie Picture Time

WEAN-PROVIDENCE (384m) 990k

7:45-Morning Devotions 8:00-Request Record Selections 8:45 to 9:15-Same as WAAB 9:15-Musical Highlights 9:30 to 10:00-Same as WNAC 10:00-Morning Moods 10:10—Morning Moods
10:15—Gretchen McMullen School
10:45—Melody Parade
11:00 to 11:30—Same as WNAC
11:30—R. I. School of Design
11:45—Ben Greenblatt
11:55—Lucy Lee
12:00—Dr. Royal S. Copeland

12:06—News Flashes 12:15 to 1:00—Same as WNAC 1:00—Request Record Selections 1:30—Madison Ensemble 2:00 to 6:00-Same as WNAC 6:02-Baseball Scores 6:07—Globe Trotter 6:15—Voice of an Instrument

6:25—Typographical Union Speaker 6:30—Russian Gypsy Orchestra 6:45 to 7:15—Same as WNAC 7:15—Meyer Davis' Dance Band 7:30—Hazel Baker Quartet 7:45—Hotel Brunswick Orchestra

8:00 to 10:30-Same as WNAC 10:30 to 11:15—Same as WAAB 11:15 to 1:00—Same as WNAC

WEDNESDAY, MAY 17, 1933

WEEI-BOSTON (508m) 590k

6:45—Tower Health Exercises 8:00—Organ Rhapsody 8:15—E. B. Rideout 8:20—The Morning Paper \$:30-To be announced 9:00—Cheerio 9:30—Flying Fingers 10:00—Reese and White 10:15—Scamps

10:30—Adrian O'Brien 10:45—Betty Crocker 11:00—Edison Program 11:15—Radio Household Institute 11:30—Salon Orchestra P. M.

12:00—Johnny Marvin 12:15—News Flashes 12:25-Paine, Webber Quotations 12:35-Produce Market Report 12:45-Neapolitan Dutch Girls 1:15-Lotus Garden Orchestra

THE LITTLE FRENCH PRINCESS



RUTH YORKE

Starred in the romantic new script series, "Marie, the Little French Princess," is Ruth Yorke, who plays her first leading role on the network as Marie who flees to America incognito to seek the freedom of the life of an every-day girl. The program is currently heard at 1:00 p. m. on Tuesdays, Wednesdays, Thursdays and Fridays over WNAC.

Miss Yorke also takes the part of Ruth Mason, heroine of the new series, "Jack Dempsey's Gymna-

sium."

"Comes The Revolution"

Broadway, always quick to sense a hit, has picked up a new phrase from radio. Now it is, "Comes the revolution!" introduced a couple of weeks ago on the Musical Grocery Store by Ted Bergman.

The gag which started it, in case you have forgotten, was pulled by Bergman and Tom Howard, the demon dope who is the star clerk

in the "store."

Bergman (From a soap box): The kepitalists live in pantshouses. Comes the revolution, we'll all live in pantshouses. The kepitalists eat stromberries and cream. Comes the revolution, we'll all eat stromberries and cream.

Howard: But I don't like straw-

berries and cream!

Bergman: Comes the revolution, and you'll eat stromberries and

cream. And like it!

Since the skit was played on the program, the phrase has been heard all over town, with variations. An apple seller was heard to mumble, after a smartly-dressed woman refused to buy from him on the ground that she didn't care for apples, "Comes the revolution, and you'll like apples," and an advertising copy writer started an advertisement with the phrase, instead of the usual, "Now science has discovered . . ."

Dangerous

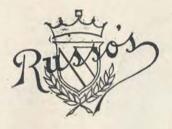
While Jimmy Wallington was broadcasting a growl-by-growl description of the lion-taming act at the circus in Madison Square Garden recently, he got an insight into human nature, or sump'n. He was standing beside Zacchini, the "human cannon ball," who is shot from a cannon from one end to the other of the huge Garden, and who would be all cut up about it if he missed the landing net. Together they watched a tightrope walker balancing at a dizzy height. "Humph!" grunted Zacchini. "Look at that fool! Some day he's going to break his neck walking on a wire like that!"

Good Memory

Ben Grauer, who announces "Great Moments in History," had just finished his final words on a recent program when a gray-haired actor in the cast walked over to him and said "Aren't you my child of 1921?"

Grauer looked up and recognized him as Charles Richman, one time screen star. Grauer, as a boy movie actor played the part of the child in a Fox Film, "My Friend the Devil." Richman acted the role of father. Although it was twelve years ago, Richman had no trouble in recognizing Grauer.

New England's Smartest Beauty Salon



49 WEST ST. BOSTON Hancock 8026

Wednesday - (Continued)

1:30-Rex Battle's Orchestra

2:00—Palais D'Or Orchestra 2:30—Marjorle Mills

3:00-Grand Trio

3:30—Grand Trio 3:30—Woman's Radio Review 4:00—News Despatches 4:10—Paine, Webber Quotations 4:15—Edna Holmes 4:30—Anne Denierjian 4:40—Red Cross Talk

4:45-"Charis"

7:00—Jack Beauvais 5:15—Little Journeys Into Songland 5:15—Winnie, the Pooh 5:45—Swanee Serenaders

6:00-Evening Tattler

6:30—News Despatches 6:40—Old Painter 6:45—Tessie the Typist

7:00-Phil Saltman

7:15—To be announced 7:45—The Goldbergs

8:00—Standard Brands 8:30—Woodbury Program

9:00—Ranny Weeks 5:15—Rocking Chair Memories 9:30-Josef Lhevinne

10:00—Corn Cob Pipe Club 10:50—Dance Hits of Yesterday 11:00—E. B. Rideout

11:05-News Despatches

11:15—St. Regis Orchestra 11:30—Waldorf Astoria Orchestra

WAAB-BOSTON (212.6m) 1410k

A. M.

8:31-News Flashes

8:45—Popular Pleasantries 9:00—Tony Wons

9:15-Request Record Selections

10:00-The Oxol Boys

10:15—Memory Lane 10:45—In the Master's Music Room 11:00—Martha Lee's School

11:15—Request Record Selections 12:00—Noonday Musicale

P. M.

12:30—Stock Market Quotations 12:45—Farm Flashes

1:00-Luncheon Music

1:15—George Hall's Orchestra

1:30-Madison Ensemble

2:00—Request Record Selections 3:01—News 3:15—Mme. Belle Forbes Cutter 3:45—Eton Boys

4:00-Claude Hopkins' Orchestra

4:30—Frank Westphal's Orchestra 4:45—"Going to Press" 5:00—Hits and Encores 6:00—Paul Tremaine's Orchestra

6:30—Happy Wonder Bakers 6:45—Just Plain Bill 7:00—Baseball Scores

7:06-News Flashes

7:15—Dinner Music 7:30—Boston School Committee

7:45-Hotel Brunswick Orchestra

8:00-Fritz Kreisler

9:15—Meyer Davis' Band

9:45—Baseball Scores

9:51—News Flashes 10:00—Hotel Brunswick Orchestra 10:30—Edwin C. Hill 10:45—Light Opera Gems

WNAC-BOSTON (243.8m) 1230k

A. M. 6:30—Sunrise Melodies

7:00-"The Roundsman"

7:16-News Flashes

7:30—Morning Watch 7:45—Request Record Selections 8:55—Dorothy Muriel

9:00—9 O'Clock Revue 9:30—Health Talk 9:45—Little Jack Little 10:00—Buddy Clark

10:15—In the Luxembourg Gardens 10:45—Pedro de Cordoba 11:00—The Voice of Experience

11:15-Four Showmen

11:30—Carlile and London 11:45—Melody Parade

P. M.

12:00-Shepard Store News

12:06—News Flashes 12:15—Vincent Travers' Orchestra 12:30—Concert Miniatures

1:00-The Little French Princess

1:15—Request Record Selections 2:00—Ann Leaf 2:30—Columbia Artists Recital 2:45—Rhythm Kings

7:00-Red Sox vs St. Louis

5:00—The Captivators 5:30—"Skippy"

5:45-Origin of Superstition

6:00-Basehall Scores

6:06—News Flashes 6:15—Voice of an Instrument 6:30—"Black and Blue" 6:45—"Chandu"

KALTENMEYER'S KINDERGARTEN

Turning artist, fans of the Kaltenmeyer Kindergarten pro-

gram, heard Saturdays at 8:30 p. m., over an NBC-WBZ network, have reversed the regular procedure. They send members of the cast cartoons and caricatures of what they think each looks like. Bruce Kamman, who



PROF. KALTENMEYER

writes the show and takes the part of Professor Kaltenmeyer, is starting a collect-

ion of the pictures.

Bruce does not look like the character he portrays. He is tall and well-built—the football type—is not round shouldered and does not wear glasses as most of the pictures portray him. He does, however, come of German ancestry.

Gertie Glump who always wants Mickey Donovan to sit with her, really has a "case on him." No wonder—they're married. In other programs they are heard as the team of Marian and Jim Jordan. When Gertie Glump or Mickey Donovan speaks, there is no Mrs. Van Schyler or Cy Wintergreen. Why? Because Marian and Jim take those parts also.

The tattle tale, Susie Simpson, is Loretta Poynton. She has been heralded in radio magazine surveys as one of NBC's 1933 "finds." She will soon be 20 years old.

Although Don Mangano's stock in trade is the saxophone, he plays

the part of Tony B a c h a c a - l o o p. Johnny Wolf is also a m u s i c i a n by trade. He often drops his trumpet for Jewish dialect tales. In this program he is heard as the sleepy-eyed Izzy Finkelstein.



And lest we forget - Percy

Van Schyler! He plays the role his name implies. Again fans will have to be disillusioned. His real name is Merrill Fugit, one of NBC's most versatile juvenile impersonators.

Time On Their Hands

The Maxwell House Show Boat cast, one of the largest assembled for any one program, is planning to organize a club to be known as the "Kill Three Hours Club."

The Show Boat program is repeated on a Pacific coast network at 1:00 a.m. Their regular performance is at 9:00 p.m. The cast is now devising some system to pass away the extra hours.

Wass You Dere?

Charley: You got milk from a mudscow? I suppose you got a cat from a cat boat, a pie from a pilot ship, and beer from a schooner!

Baron: Sure! Who told you? And do you know what I got from

a motor boat?

Charley: What? Baron: Launch!

Hold That Man!

The question most persistently asked the Voice of Experience, the new Columbia network oracle, by women is, "How can I hold my husband?"

FEMININE HYGIENE

Use Lydia E. Pinkham's

Sanative Wash

Here at last is a safe new antiseptic. Unlike most other products on the market which are advertised for feminine hygiene, the formula for Lydia E. Pinkham's Sanative Wash was prepared for this one purpose only. It has been hospital tested and proved to be safe.

Try this marvelous new product. It is cleansing . . refreshing . . and best of all it is a perfect deoderant. Buy a bottle from your druggist

today.

If you will write to the Lydia E. Pinkham Medicine Company, Dept. L, Lynn, Mass., we will be glad to send you a trial bottle.—Adv.

Wednesday - (Continued)

WTIC-HARTFORD (282.8m) 1060k 7:00-Charles Carlile 7:15-Buck Rogers 4:00-"Pop" Concert-Kriens 7:30-Dolph Martin's Orchestra 4:30—Texas Cow Girl 4:45—Vincent Sorey's Orchestra 5:00—Mitchell Kapland 5:05—Walter Dawley 7:45-Boake Carter 8:00—Voice of Experience 8:15—Boswell Sisters 8:30—The Dictators 8:45—"Hot From Hollywood" 9:00—Gulf Refining Co. 9:15—Manhattan Serenaders 5:30-Winnie the Pooh 5:45-Discoverer's Club 6:00—Bulletins 9:30—Robert Burns Panatela 10:00—Fred Waring's Pennsylvanians 6:05—Dinner Concert 6:30—Wm. S. Hard 6:35—Sport Shots 7:00—"Your Request Program" 7:30—Melody Moods 7:45—Studio Program 10:30-Wrestling Match 11:30—Baseball Scores 11:07—News Flashes 11:15—Little Jack Little 11:30—Joe Haymes and Orchestra 8:00-Fannie Brice 8:30—To be announced 9:00—Don Bestor's Orchestra 9:15—Numismatic Program 12:00—Eddie Duchin's Orchestra 12:30—Ozzie Nelson's Orchestra WBZ-WBZA-BOSTON (303m) 990k 9:30-Mischa Levitski 10:00-Corn Cob Pipe Club 10:30-Bulletins-Weather A. M. 7:30-Musical Clock 10:35-Merry Madcaps 8:30-Time-Weather-Temperature 11:15—Vincent Lopez's Orchestra 11:30—McAlpin Orchestra 8:45—Charles Gerard 9:00—Virginia Reade 9:30—Breakfast Club 12:00—Ralph Kirbery 12:15—College Inn Orchestra 12:30—Edgewater Beach Orchestra 9:45-Vic and Sade 9:45—Vic and Sade 10:00—Four Southern Singers 10:15—Clara, Lu 'n' Em 10:30—Happy Jack 10:45—Homemaking Hints 11:00—U. S. Army Band WTAG-WORCESTER (516.9m) 580 A. M. 8:00-Organ Rhapsody 8:30—Morning Glee Club 8:45—Harding Sisters 11:30—Women's Club News 11:45—Rhythm Ramblers 12:00—Monitor Views the News 9:00—Cheerio 9:30—Harmonians P. M. 9:45-Capitol Organ 12:19-Plano Etchings 10:00-Breen and De Rose 12:25-Street and Highway Safety 10:15-Three Scamps 10:30—Young Artists Trio 10:45—Betty Crocker 11:00—Juan Reyes 12:30-Merrie Men 12:45—Rhythmic Serenade 1:00—Weather 11:15 to 11:45-Same as WEEI 1:15-N. E. Agriculture 11:45-Raymond Morin 1:30-Farm and Home Hour P. M. 2:30—Vitali Podolsky 2:45—N. E. Sketchbook 3:00—Betty and Bob 3:15—Radio Troubadours 12:00-Johnny Marvin 12:15-Soloist 12:30—Produce Market Report 12:35—Farm Flashes 3:30—Home Forum Cooking School 4:00—Mason and Hamlin Concert 12:45-Popular Program 1:01—News Bulletins 1:15 to 2:30—Same as WEEI 2:30—Two Seats in the Balcony 4:30—Salvation Army Hour 4:45—Agricultural Markets 5:00—Grin and Bearit 5:15—Dick Daring 3:00 to 4:00-Same as WEEI 4:00—Pop Concert 4:30—Texas Cow Girl 4:45—Charls Presentation 5:30-Singing Lady 5:45-Little Orphan Annie 6:04—Bill Williams 6:15—Wheatsworth Program 5:00-Al Bernard 5:15—Trio Romantique 5:30—Winnie the Pooh 6:30—Three X Sisters 6:45—Lowell Thomas 7:00—Amos 'n' Andy 7:15—Al Mitchell's Orchestra 7:45—"Mass. Bay Colony" 8:00—Eno Crime Club 5:45—Silverberg Ensemble 6:00—Waldorf Astoria Orchestra 6:32-News Flashes 6:38—Pianist 6:45—Soloist 7:00—Jack and Loretta Clemons 8:45—Phil Cook 9:00—Sherlock Holmes 9:30-International Tidbits 7:15-Chandu 7:30-Continental Presentation 10:01-Revelers Quartet 10:15—Springfield Republican News 10:15—Springfield Republican News 10:30—Progress Exposition 11:03—Bill Williams 11:15—Jimmle McHale's Orchestra 17:30—Master Singers 17:00—Joe Rines' Orchestra 17:30—Johnny Libnson's Orchestra 7:45 to 9:00-Same as WEEI 9:00—Marjorie Taylor 9:15 to 11:00—Same as WEEI 11:00-News Flashes 11:08—Weather Report 11:10—Anson Weeks' Orchestra 11:30—Hotel McAlpin Orchestra

12:30-Johnny Johnson's Orchestra

FROM THE STUDIOS

Gypsy Nina

Introducing Gypsy Nina, newest star of the Columbia network, who



heard is Tuesday at 7:00 p. m. and each Saturday at 7:15 p.m. over WNAC-Columbia network. The versatile young woman, who sings in nine languages, accompanies herself on the accordion on her program,

which is known as "Romany Ro-

Northwestern Chronicle

There is much activity and more concentrated fun around the office of the Northwestern Chronicle when it goes to press on Sunday afternoon than in other newspaper office. Deadline for the paper is 2:30 p. m. over an NBC-WBZ network.

Aunt Hessie chooses the Chroncle office as the spot to lay her plans for social uplift and community betterment. Buck Huskins uses it to court Alice Dudley, daughter of old Jim Dudley, the editor. Little Ruth Dudley plays around underfoot. Rhiny Masters makes a battle ground of the shop when he challenges Buck to war for the affections of Alice.

In the Northwestern Chronicle, authored by Paul Rhymer, who also writes "Vic and Sade", "Alice Dudley" is portrayed by Dolores Gillen, pictured on this week's cover of RADIOLOG; "Rhiny Masters" is Merril Fugit; "Buck Harkins," Bill Barth; "Jim Dudley," Jesse Pugh; "Aunt Hessie," Bernadine Flynn; and "Uncle Virgil," Art Van Harvey. The latter two, Bernadine Flynn and Art Van Harvey take the parts of "Vic and Sade," on that famous radio skit of the same name.

Novel Idea

James Melton has lifted a page from big business by purchasing a dietaphone such as executives use to dictate letters. Before he goes on the air, Melton sings his songs into the machine and plays them back to correct any errors he might have made during rehearsal. He highly recommends the idea.

Finally Agreed

James Melton has finally agreed to play vaudeville, opening at the New York Paramount but only after theatre officials agreed to let him appear as he broadcasts, theme song and all, to retain the effects of a broadcast.

Old Pal

Singin' Sam, back in radio where he got his first break in radio, is using an old Cincinnati pal as accompanist, Gene Perazzo, who accompanied him before he rose to network stardom.

Do You Know Your Radio Stars?

(Answers)

1. Charles Barnett. 19 years old.

Jeanie Lang.
 Wayne King's.

4. Three. Connie, Martha and Vet.

5. Frank Parker.

New 50c Size LYDIA E. PINKHAM'S TABLETS FOR WOMEN

They relieve and prevent periodic pain and associated disorders. No narcotics. Not just a pain killer but a modern medicine which acts upon the CAUSE of your trouble. Persistent use brings permanent relief. So'd by all druggists.

If you will write to the Lydia E. Pinkham Medicine Company, Dept. L, Lynn, Mass., we will be glad to

send you a trial box .- Adv.

Wednesday (Continued)

WEAN-PROVIDENCE (384m) 990k

A. M. 7:30-Globe Trotter

7:45—Morning Devotions 8:00—Request Record Selections

8:45 to 9:15-Same as WAAB

9:15-The Melodeers

9:30 to 10:00-Same as WNAC 10:00-The Oxol Boys

10:15 to 11:30-Same as WNAC II:30—College of Education II:45—Melody Parade

11:55—Lucy Lee 12:00—Dr. Royal S. Copeland P. M.

12:06-Globe Trotter

12:15 to 1:00-Same as WNAC

1:00-Request Record Selections

1:30-Madsion Ensemble 2:00 to 5:00-Same as WNAC 5:00—Uncle Red's ABC Club 5:15—The Captivators 5:30-"Skippy" 5:45-Do, Re, Mi 6:02—Baseball Scores 6:07—News Flashes 6:15-Voice of an Instrument 6:30-To be announced

6:45 to 7:15-Same as WNAC

7:15—Copley Dinner Music 7:30—Dolph Martin's Orchestra 7:45—Hotel Brunswick Orchestra 8:00 to 10:30-Same as WNAC

10:30 to 11:15—Same as WAAB 11:15 to 12:00—Same as WNAC 12:00—Billy Lossez's Orchestra 12:30—Ozzle Nelson's Orchestra

THURSDAY, MAY 18, 1933

WEEI-BOSTON (508m) 590k

A. M. 6:45—Tower Health Exercises 8:00—Organ Rhapsody 8:15—E. B. Rideout

8:20-The Morning Paper 8:30-To be announced

9:00-Cheerio

9:30-Smooth Rhythms

9:45-Otto 10:00-Mystery Chef

10:15-Organ

10:45-Morning Parade

11:00-Edison Friendly Kitchen

11:15—Radio Household 11:30—Down Lover's Lane

P. M. 12:00—Larrow Boys

12:15—News 12:25—Paine, Webber Quotations 12:35-Farmers Market

12:45-Organ

1:15—Palais D'Or Orchestra 1:36—Popular Varieties 2:00—Silver Lining Hour 2:15—Lotus Garden Orchestra 2:30—World Good Will Day 3:00—Three Mustachios 3:15—Plano Pals

3:30-Relading Circle

4:00—News Despatches 4:10—Paine, Webber Quotations

4:15-Kathleen Stewart

4:30-Jane Pickens

5:15—Three Scamps 5:30—To be announced 5:45—Genia Fonariova

6:00-Evening Tattler

6:30-News Despatches

6:40—Sign of the Red Apple 6:45—Buddy and Blake 7:60—Van and Fauntleroy 7:15—The Regimentalists 7:30—Edison Salute

7:45-The Goldbergs

8:00-Flaischmann Hour

9:00—Captain Henry's Show Boat 10:00—"Baron Munchausen" 11:00—Fishing Forecast

11:05—News Despatches 11:15—Dance Orchestra

11:30-Waldorf-Astoria Orchestra

WAAB-BOSTON (212.6m) 1410k

A. M.

8:31-News Flashes

8:45—Popular Pleasantries 9:00—Tony Wons 9:15—Request Record Selections

10:00-In the Luxembourg Gardens

10:15-Ida Bailey Allen

10:30—Four Clubmen 10:45—Barbara Gould 11:00—Uncle Ted

11:15-Request Record Selections P. M. 12:00—Noonday Musicale

12:30-Stock Market Quotations

12:45-Farm Flashes

12:45—Parm Plastes 1:00—Luncheon Music 1:15—Harold Knight's Orchestra 1:30—Palmer House Ensemble 2:00—Request Record Selections

2:45-News Flashes

3:00-La Forge Berumen Musicale

3:30—Frank Westphal's Orchestra 4:00—U. S. Army Band 4:45-National Trade Revival

5:00—Hits and Encores 6:00—Current Events 6:15—Ozzie Nelson's Orchestra

6:30-Elizabeth Barthell

6:45—Just Plain Bill 7:00—Baseball Scores

7:05-News Flashes

7:15-Dinner Music

7:30-"Timely Topic on Health"

7:45-Hotel Brunswick Orchestra

8:00-Philadelphia Orchestra 8:30-Vincent Sorey's Orchestra

8:45-Harry E. Rodgers

9:00—Morey Pearl's Orchestra 9:15—Copley Plaza Orchestra

9:45-Baseball Scores

9:51—News Flashes 10:00—John Henry

10:15-California Melodies

10:45-Columbia Symphony Orchestra

WNAC-BOSTON (243.8m) 1230k

A. M.

6:30-Sunrise Melodies

7:00-"The Roundsman"

7:16-News Flashes

7:30-Morning Watch 7:45-Request Record Selections

8:55—Dorothy Muriel 9:00—9 O'Clock Revue

9:30-Modern Living Health Talk

9:45—Little Jack Little 10:00-Voice of Apothecary

Tidbits on the Radio Folks

by Beau Boston

Evidently the denizens of Old Orchard, Me., are most distinctive for the things they haven't heard about... When Jacques Renard was barnstorming at that hamlet recently, a gent approached one of the Renard troupe, pointed at Jacques, and queried, "Who's the fat guy?"...

The troupe-member was somewhat stunned to encounter a person who was attending a dance without knowing the name of the ochestra-leader who had heen billed all over the town for days as the feature of the occasion. . . But conquering his amazement he replied courteously, "That's Jacques Renard". . "Who's he?" queried the dancer, unabashed. . "Why," said the member of Jacques' troupe, "Don't you remember he was on the Camel Hour?" . . . "What Camel Hour?" persisted the customer. . . But the one he was questioning had by now lost his powers of speech for the remainder of the evening. . .

After Emcee Lou Ashe had spent an entire season telling the Cascades customers how matchless Jimmie McHale's music is, and how he warms the very heart-cockles of NBC by the superbness of his broadcasts, Louis Walters decided to put in another band!. . . On the road Vallee's musicmen average \$30 to \$40 a night, plus transportation. . . We've heard of worse fates than that-lots of 'em. . . "Why blame the radio comics for lifting jokes," argued a defender of these usually not very original amusers, . . "Even Ben Franklin used to lift material!" . . . "I know," replied he who'd been assailing the air funnymen, "But why should the radio comics copy from the same people as Ben did?"

Harry Faul supposes you could speak of that "Socoo—" as a "long-Wynnded 'o'"... Billy Payne, the incorrigible, introduced Commercial Artist Jackie Elwyn to a Cocoanut Grove crowd as the composer of "Lover" and let the cus-

tomers applaud themselves out while Jackie took undeserved bows. . . . When the Frim Sisters were broadcasting "Shuffle Off to Buffalo" with train effects recently, you didn't know how much they'd been through to get those train effects. . . They tried this and that, and both this and that were N. G. . . Then finally Guitarist Harold Seader happened to come along for the rehearsal of the Four Collegians. and the Frim Girls set him to work with a scrubbing-brush and a piece of cardboard. . . It worked okay, and Harold became the "shuffle" that the audience heard that Sunday afteroon. . .

Artero Querze, Statler saxophonist, wrote the song "My Travero" which will shortly be published. .. Mike Porter, famed N. Y. radio columnist, and Johnny Johnstone, of the NBC press-relations dept., spend most of their spare time tormenting each other with practical jokes of the most galling description. .. Jack Pearl's dad turned down a European trip offered to him last year by his famed son, declaring he wanted to "See America First!" .. So Jack invited him to California with him this year and his dad, who means what he says, jumped at the chance.

Has To Learn

When you hear Snooney on that Five-Star show, you probably love her dog. Well, a deputy sheriff in Kentucky did, so he sent her a bloodhound puppy four months old. And the bloodhound is so frightened of New York streets and noises that Snooney has turned him over to an animal trainer to be taught city ways.

Thursday - (Continued)

5:15—Dick Daring 5:30—Singing Lady 5:45—Little Orphan Annie 10:15-Gretchen McMullen 10:45—Lovalon Shampoo Program 11:00—Voice of Experience 6:04-Bill Williams 11:15-Morning Moods 6:15—Happy Landings 6:30—Elliot Jaffee's Orchestra 11:30-The Magic Tenor 11:45—Keenan and Phillips 12:00—Shepard Store News 6:45-Lowell Thomas 7:30—Amos 'n' Andy 7:15—A & P Program 7:31—Vick Song Weavers 7:36—"Over the Heather" P. M. 12:06—News Flashes 12:15—Buddy Harrod's Orchestra 12:30—Concert Miniatures 8:00—Captain Diamond 8:30—Rin Tin Tin 1:00-The Little French Princess 1:15-Request Record Selections 8:45—Howard Thurston 9:00—Death Valley Days 9:30—Wayne King's Orchestra 2:00—Ann Leaf 2:30—The Merrymakers 3:00—Red Sox vs St. Louis 5:00—George Hall's Orchestra 10:00-NBC Players 10:30—Fashionettes 10:45—Springfield Republican News 5:15-Hayden and Lang 6:30-Skippy 11:03—Bill Williams 11:15—Jimmie McHale's Orchestra 11:30—Phantom Gypsy 5:45—Sunshine Club 6:00—Baseball Scores 6:06-News Flashes 12:00—Don Bestor's Orchestra 12:30—Dancing in the Twin Cities 6:15-Orchestra Cup Series 6:45-"Chandu" 7:00-The Street Singer WTIC-HARTFORD (282.8m) 1060k 7:15-Buck Rogers 7:30—Harry E. Rodgers 7:45—Boake Carter 8:00—Evan Evans A. M. 7:00—Musical Clock 8:00-Collin Driggs 8:30-Cheerio 8:30-James Roosevelt 9:00-Morning Glee Club 8:45-"Hot From Hollywood" 9:00—Easy Aces 9:15—Fray and Braggiotti 9:30—The Pontiac Revue 10:00—'As I See It'' 10:15—Brunswick Ofchestra 9:10-Radio Bazaar 9:30-Smooth Rhythms 9:45-Otto 10:00-Mystery Chef 10:15-Morning Parade 10:30—Happy Ramblers 10:45—Parent-Teachers Program 10:30-Street of Dreams 10:45-Baseball Scores 10:55-Salon Trio 10:52-News Flashes 11:15-Radio Household Institute 11:00-Charles Frederick Lindsley 11:30—Pop Concert 11:55—Household Hints 11:15-Charles Carlile 77:30-Ted Lewis P. M. 12:00—Larro Boys 12:00-Glen Gray's Orchestra 12:30-Charlie Straight's Orchestra 12:15—Conn. Motor Vehicles 12:20—Farm and Home Hour 12:50—Blue Room Echoes 1:00—Blue Room Echoes WBZ-WBZA-BOSTON (303m) 990k A. M. 7:30—Musical Clock 1:25—Medical Talk 1:30—Popular Varieties 2:00—WTIC Playhouse 2:30—Three Melody Men 8:30-Time-Weather 8:45—Charles Gerard 9:00—Virginia Reade 9:30-Breakfast Club 9:45-Vic and Sade 2:45—Piano Miniatures 3:00—Daytime Dancers 10:00-Four Southern Singers 10:15—Clara, Lu 'n' Em 10:30—Happy Jack 3:30-The Mixing Bowl 10:45—Cellophane Program 11:00—Singing Strings 11:15—Edward McHugh WTAG-WORCESTER (516.9m) 580 A. M. 7:00—Organ Rhapsody 11:30-Rhythm Ramblers 8:30-Morning Glee Club 8:45-Harding Sisters P. M. 12:00—Monitor Views the News 12:19—Piano Etchings 12:25—Street and Highway Safety 9:00 to 9:45-Same as WEEI 9:45-Shopping Around 10:00-The Mystery Chef 10:15-Morning Parade 12:30-Chickering Hour 10:30—Happyy Rambler 10:45—Morning Parade 11:00—May We Present 1:00-Weather 1:15-N, E. Agriculture 1:30-Farm and Home Hour 2:30—Pickard Family 2:45—"Books and Authors" 3:15—On Wings of Melody 3:25—Care of the Garden 11:15 to 12:15-Same as WEEI P. M 12:15-Catherine Fields 12:30-Produce Market Report 3:30—Cooking School 4:00—Thursday Special 12:35-Farm Flashes 12:45—Popular Program 1:01—News Flashes 4:30—Mass. Dental Association 4:45—Agricultural Markets

5:00-Sunshine Discoverer's Club

1:10-Pala's D'Or Orchestra

1:30-Popular Varieties

Tune in on Some Gossip!!

By Hendrik V. Fulton

Leo Reisman nets \$500 weekly from his cold cream broadcast. . . Bert Lown's music made a big hit with the Wellesley College daisies when he played there recently. . .

Kate Smith gained four pounds the past month. . . A glance at Kate's bank account would prove that Kate would still be really worth her weight in gold even if she should add a few more pounds. . . Incidentally, Kate finds that Chocolate Ice Cream Sodas do the trick when a few pounds are needed, . . . George Givot, Radio's Greek Ambassador of Good will, is looking around for another sponsor. . . That he went over big on that ciggie series goes without saying. Elliot Daniel, former Statler maestro, touring in the South Seas. . . Using an old college custom, Elliot. in company with several pals, are playing their way. . . Lennie Hayton hanging around with Bing Crosby in Hollywood. . . Lennie has very large plans for the Fall. Frances Langford, the NBC canary has a yen to do a feature talkie. What's become of Art Jarrett? . . . For awhile Art was trying to break into talkieland, but had only fair success. . . One of the largest pleasure spots at the World Fair this year will be a Beer Garden in charge of Ben Bernie. . . Walter O'Keefe, former Magic Carpet pilot, working hard to land a series. . . . But Walt's chances are very slim indeed, unless he improves his material. . . When Abe Lyman had about 15 weeks to go on his tooth paste program, his sponsors became convinced that his music was worse than terrible. . . They offered to cancel his contract at a price. . . But smart Abe told them that either they settled in full or he would continue; so they decided to let him finish. . . Today the same outfit has about six programs, and Abe is boss of them all. . . .

They're getting the same brand of music today, only they have be-

come convinced that Abe is a really smart showman and his music is the finest of its type. . . And so it goes in radio, dear reader. . . CBS's Easy Aces are building up a terrific audience without attracting undue attention. . . Ann Butler, new NBC personality, being rated a comer. . . Ann has had plenty of stage experience, and should go over if given the proper spot. . . Mildred Bailey will do her broadcasting for CBS for a spell . . . Columbia expects Millie to go far on their air channels. . . Woods Miller, songbird protege of Nat. Shilkret, hasn't a chance. . Again we must remind Mr. Shilkret and others of the radio fraternity that the listener doesn't care who sponsors them. . . If they haven't got the stuff, all the plugging in the world won't put them over. . . The public either makes or breaks the ether stars. When they tell you that "Glen Gray" is director of the Casa Loma Orchestra, you are being led astray. . . There just isn't any "Glen Gray" . . . They needed someone to stand in front of the band, and one of the boys chosen and tagged "Glen Gray". . . Hearing some very fine comments in regard to the NBC Sizzlers, . . George Lottman probably the most popular press representative on Broadway. . . George does publicity for many of the biggest names in radio, including Paul Whiteman. . . Irving Berlin is due to unloose another tune that you will be whistling soon. . . James Roosevelt, eldest son of The President, is an insurance man in his off-the-air hours. . . This radio business is not just a gag with Jimmie; he takes it very seriously, even if he does wait until the last minute to prepare the material for his broadcasts. . .

Thursday — (Continued)

2:00—Emerson Gill's Orchestra 2:30—World Goodwill Day Program 3:00—Three Mustachios 3:30—Headlines In Song 4:15-Kathleen Stewart 4:30—Jane Pickens 4:45—Lady Next Door 5:00—Caroline Clement 5:15-Three Scamps

5:30-Rumpelstichen 5:45—Genia Fonariova 6:00-Waldorf Astoria Orchestra

6:30-News Bulletins 6:38—Electrid Refrigeration Program 6:45—Countess Olga Albani

7:00-Regimentalists

7:15-Chandu

7:30—Gillette on the Air 7:45 to 11:00—Same as WEEI

11:01—News Flashes 11:10—James Melton—Tenor 11:15 to 12:00—Same as WEEI

WEAN-PROVIDENCE (384m) 990k

A. M. 7:30—News Flashes 7:45—Morning Devotions 8:00—Request Record Selections

5:30-School Quarter Hour 8:45 to 9:15-Same as WAAB 9:15-Musical Highlights 9:30 to 10:00—Same as WNAC 10:00—In the Luxembourg Gardens 10:15—Gretchen McMullen 10:45-Barbara Gould 11:00 to 12:00-Same as WNAC

P. M.

12:01-News Flashes 12:10—News Flashes
12:10—Dr. Royal S. Copeland
12:15—Buddy Harrod's Orchestra
12:30—Billy Lossez's Orchestra
f:00—Request Record Selections
1:30—Palmer House Ensemble
1:45—R. I. Fed. of Women's Clubs
2:00 to 6:00—Same as WNAC 6:00-H. V. Kaltenborn 6:00—H. V. Kaltenborn 6:17—News Flashes 6:30—Betty Barthell 6:45 to 7:15—Same as WNAC 7:15—Meyer Davis' Dance Band 7:30—Ed Quinton's Orchestra 7:45—Hotel Brunswick Orchestra 8:00 to 10:00—Same as WNAC 10:00 to 11:15-Same as WAAB 11:15 to 12:00—Same as WNAC 12:00—Billy Lossez's Orchestra 12:30—Charlie Straight's Orchestra

FRIDAY, MAY 19, 1933

WEEI-BOSTON (508m) 590k 6:45—Tower Health 8:00—Organ Rhapsody 8:15-E. B. Rideout 8:20-Morning Paper 8:30—To be announced 9:00—Cheerio 9:30-Flying Fingers 9:45-The Harmonians

10:00—Dorothy Curtis 10:15—Del Castillo 10:30—The Happy Rambler 10:45—Betty Crocker 11:00-Morning Parade

12:00-Johnny Marvin 12:15—News Despatches

12:25—Paine, Webber Quotations 12:35—Produce Market Report 12:45-State Dept. of Information

12:55-Del Castillo

1:15—Hotel Kenmore Orchestra 1:30—Essex House Ensemble 2:00—Neapolitan Dutch Girls

2:30-Marjorie Mills

3:10—Charles Gilbert Spross Sonata 3:15—Famous Loves 3:30—Women's Radio Review

4:00—News Despatches 4:10—Paine, Webber Quotations

4:15—Benjamin Moore Triangle 4:30—Echoes of Erin

4:45-Pianist

4:50—Dr. L. Burbank 5:00—The Rollickers 5:15—YMCA News

5:30—Winnie the Pooh 5:45—Bud

6:00-Evening Tattler 6:30-News Despatches

6:40—The Old Painter 6:45—Tessie The Typist 7:00—Borah Minnevitch's Rascals

7:15-Jack, Ted, Bud and Roy 7:30-To be announced 7:45-The Goldbergs 8:00-Cities Service Concert 9:00-Best Foods Program 9:30-The Fur Trappers 10:00—Jack Benny 10:30—Richfield Country Club 11:00-E. B. Rideout

11:06—News Despatches 11:15—St. Regis Orchestra 11:30-Plotel Statler Orchestra

WAAB-BOSTON (212.6m) 1410k A. M.

8:31—News Flashes 8:45—Popular Pleasantries 9:00-Tony Wons 9:15-Request Record Selections

10:00—"The Oxol Boys" 10:15—In the Luxembourg Gardens

10:45—Francis J. Crönin 11:00—Martha Lee 11:15—Request Record Selections 12:00—Noonday Musicale

P. M. 12:30—Stock Market Quotations 12:45—Farm Flashes 1:00—Dinner Music

1:15-Billy Hays' Orchestra 1:30—Palmer House Ensemble 1:45—Comm. W. C. Graham 2:00—Request Record Selections 3:00—News Flashes 3:15—Alex Semmler

3:30—Harrisburg Variety Program 4:00—The Grab Bag 4:30—U. S. Army Band 5:00—Hits and Encores

6:00—Dancing Echoes 6:15—Freddie Martin's Orchestra

6:30-Happy Wonder Bakers

6:45—Just Plain Bill 7:00—Baseball Scores

"RADIOCRACY"

by Frenk Luther noted N B C Star

"Vallee loses voice in nasal operation." "Doctors remove croon

from Rudy's nose."



Just two of the million gags you'll hear following Rudy Vallee's nose op-It'll be eration. a gagman's holiday for the boys who resent Val-

Don't let 'em Most kid you. tenors have had

their noses blacksmithed for a deviseptum (Rudy's trouble) caused by baseball and football injuries or boyhood fights. I did. I had mine broken in boxing and baseball both.

Funny-most people don't realize that Rudy can sing high-and LOUD. Why doesn't he, then, you He knows better. singing is seldom GOOD singing. ANYBODY can sing LOUD.

Ranny Weeks is probably one of your favorites by this time. He's been one of mine for nearly a year; ever since I made that talkie, "It Happened in Paris," with him. Ranny is a darn good actor, and a swell fella. Good looking, tall, young, modest AND a gentleman.

Which reminds me of Borrah Minnevitch's harmonica artistsand I mean artists. They're quiet polite little fellows. The old blowpolite little fellows. in-and-out maestro keeps 'em under his thumb like a Dutch uncle. Kindly, but firm. And tho he seldom does, Borrah can play circles around any of the boys. But they WILL fill the studio with wrappers from candy bars, peanuts, and gum.

Here's a bit of advice from one of the greatest tenors in America; that likeable young gentleman, TITO GUIZAR. He told me, in his nice-to-listen-to Mexican accent:

"No matter how soft or strong one sing, one have to sing as if one were at one's own room: never force the voice. I try to picture a kind audience in the studio, to forget all the calmness and coolness of the frightful mike."

Tito's a Valentino. He's tall, young, plays all that guitar himself, and sings like nobody's business. He can take a full high C and soften it gradually until it dies completely away - without ever changing the tone. And no other singer I've ever heard can do it

I'd give every nickel I've got if I could. And so would the rest of the tenors.

Zora Layman and the Debonairs are on the NBC Red Network opposite the Boswell younger generation Saturdays at 9:15.

That may mean a lot. stance, that NBC is out to battle the CBS favorites with their new star, and her group.

It's time for a new contest. Crosby - versus - (what - was-hisname?) fracas and the Vallee-Osborne tilt NEED a sequel.

You'll soon hear the Ponce Sisters again. They were nearly killed in a taxi crash. But they're OK now-and suing for 25,000 berries.

Here's one for my old friend

Bob Ripley:

Good Friday night over CBS. Evan Evans sang the title role of Rigoletto, a couple of ha-cha solos, and the beautiful "Seven last Words of Christ", all within two hours. Versatility! A nice guy, Evan.

Jack Parker finally found a shirt that's big enough to fit 'imover by Madison Square Garden. They make'em for the Garden wrestlers.

Solly Ward has a new gag that'll become as national as "Vas you dere Sharlie?" Solly can't spell it: but here's a stab at it:

"Fellow TSIT TSINS" and it

means just that.

RECOMMEND RADIOLOG TO YOUR FRIENDS.

Friday - (Continued)

7:06-News Flashes 7:15-Dinner Music 7:30-Hotel Brunswick Orchestra \$:00-To be announced 8:30-The Foreign Legion 9:00-American Chemical Society 9:15-Dance Music 9:45-Baseball Scores 9:51—News Flashes 10:00—Columbia Revue 10:30-Street Singer 10:45-The Columbians WNAC-BOSTON (243.8m) 1230k A. M. 6:30—Sunrise Melodies 7:00—"The Roundsman" 7:16-News rlashes 7:30—Morning Watch 7:45—Request Record Selections 8:55—Dorothy Muriel 9:00—9 O'Clock Revue 9:30-Health Talk 9:45—Little Jack Little 10:00—The Village Store 10:15—Fun Fest 10:45—Pedro De Cordoba 11:00—Voice of Experience 11:15—The Ambassadors 11:30-The Captivators 11:45—Vincent Sorey's Orchestra 12:00—Shepard News Flashes P. M. 12:06—News Flashes 12:15—Paul Tremaine's Orchestra 12:30—Concert Miniatures 1:00—Little French Princess 1:15—Request Record Selections 2:00—Com. W. C. Graham 2:15—Fred Berrens' Orchestra 2:39—Round Towners 2:45—Col. Educational Features 3:00—Red Sox vs St. Louis 5:00-Don Lang 5:15-John Kelvin 5:30-Skippy 5:45-Yankee Mixed Quartet 5:55-Barbecue Charlie 6:00—Sport Slants 6:06—News Flashes 6:15—Voice of an Instrument 6:30—"Detectives Black and Blue" 6:45-"Chandu" 7:00—Brodsky and Triggs 7:15—Buck Rogers 7:30-Dolph Martin's Orchestra 7:45-Boake Carter 8:00—Nino Martini 8:30—Front Page Speaks 8:45—Yankee Network Presents 9:00—Gulf Refining Company 9:15—Charlie Wood's Orchestra 9:30—"The Inside Story" 15:00—"As I See It" 10:15—Hotel Brunswick Orchestra 10:30—Street of Dreams 10:45—Basepall Scores 10:52-News Flashes 11:50—Hell Billy George 11:15—Do, Re, Mi 11:30—Abe Lyman's Orchestra 12:00-George Hall's Orchestra 12:30-Ozzie Nelson's Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M. 7:30—Musical Clock

8:30-Time-Weather-Temperature 8:45—Charles Gerard 9:00—Virginia Reade 9:30—Breakfast Club 9:45—Vic and Sade 10:00-Four Southern Singers 10:15—Clara, Lu 'n' Em 10:30—Happy Jack 10:45—Arthur Zirs 11:00—Singing Strings 11:30-Rhythm Ramblers P. M. 12:00—Monitor Views the News 12:18—Piano Etchings 12:25-Street and Highway Safety 12:30—The Merrie Men 12:45—Rhythmic Serenade 1:00—Weather 1:15-N. E. Agriculture 1:30-Farm and Home Hour 2:30-Concert 2:35—Aidan Redmond 2:45—N. E. Sketchbook 3:00—Betty and Bob 3:15—Little Star 3:30—Home Forum Cooking School 4:00—Victor Schilling's Orchestra 4:15-Screen Scrap Book 4:30-Arcadfans 4:45—Agricultural Markets 5:00—Grin and Bearit 5:15—Dick Daring 5:30—Singing Lady 5:45—Little Orphan Annie 6:04—Bill Williams 6:15—Wheatsworth Program 6:30-Tastyeast Jesters 6:45-Lowell Thomas 7:00-Amos 'n' Andy 7:15-A & P Program 7:30-Five Star Theatre 8:00-Nestle's Program 8:30-Dr. Herman Bundesen 8:45-Howard Thurston 9:00-Echoes of the Palisades 9:30-Armour Program 10:01-Song Weavers 10:15—Jimmie McHale's Orchestra 10:30—Edna Odell 10:45-Springfield Republican News 11:00-Time-Weather-Temperature 11:15—News Flashes 11:30—Joe Rines' Orchestra 12:15—Duke Elllington's Orchestra 12:30—Teddy Black's Orchestra WTIC-HARTFORD (282.8m) 1060kg P. M. 4:00—May We Present 4:15—Triangle Club 4:30—Conn. Motor Vehicles 4:32—Walter Dawley 5:00-The Rollickers 5:15-Sarada Gray 5:30-Little Symphony 6:00-Bulletins 6:05-Waldorf-Astoria Orchestra 6:30-Merry Madcaps 6:45-Sports Shots 7:00-The Travelers Pilot 7:30—Melody Moods 7:45—Dental Talk 7:55-Piano Interlude 8:00—Jessica Dragonette 9:00—Jeanie Lang 9:30—WTIC Playhouse 10:00-Jack Benny

Got Sponsor

A fan letter, written in a joking vein but not taken that way, has led to a nice contract for Uncle

Ezra heard over WLS.

In his broadcasts, Uncle Ezra operates a mythical five-watt station in the equally mythical town of Rosedale. As part of his program one day Ezra mentioned that it was costing a heap of money to run the station, and that if he didn't have help soon he would have to cease operating. He wouldn't, of course. But that was the story and it went over big.

Mathieson Alkali Works, Inc., William Phillips, the manager, quite a follower of Uncle Ezra, heard the broadcast, and wrote jokingly that he would aid Uncle

Ezra.

But Uncle Ezra in real life isn't the easy-going rural character he portrays on the radio. Between the lines he say an opportunity of "going commercial," so he replied. His letter clicked. Mr. Phillips became more interested. A conference followed, and Uncle Ezra got his sponsor.

Astrology

If you believe in astrology you have a staunch champion in Lew White, the famous organist heard five time a week over national networks. He not only believes in as-

trology but swears by it.

"And why not?" asks Lew, "I'm convinced that I was born under a lucky star. After all I've never felt the pinch of poverty and I've never had a really tough break in my life. Every change I ever made

my life. Every change I ever moves a change for the better.

"Before I was twenty, I was earning considerable money playing the piano in a nationally famous orchestra. I quit that orchestra to take up the organ—much against all my friends' advice, by the way. In less than a year I was making twice as much as I had made pounding the piano.

"I became a theater organist, a phonograph recording organist and a radio organist and at each successive step my snap judgement proved correct. It's just my lucky star I guess. Why, even the de-

pression didn't affect me much.

O.K., Lew, we give up. There MUST be something in astrology!

Long Rehearsals

The Three-X Sisters are all prepared for strenuous rehearsals during the summer months at their Laurelton, L. I. home. They have just purchased a small piano which they can cart out to their back yard. The girls usually rehearse from noon to about eight o'clock each evening.

Nine or Nein?

There may be uprisings in Germany, but the comic song writers there still turn 'em out by the bale. The Men About Town have nine German tunes under consideration. The decision may be "Nein!"

Real Love

Gene Arnold: Eliza Jane is going around telling everybody you're in love with her. Is that right, Cliff?

Cliff Soubier: Doggone that gal! No, sah, Mister Arnold. All I eber done was, mebbe, give her a clip or two over de head, but dat's all there is to it.

Keen Competition

Amos 'n' Andy have competitors! A hotel opened a block from the Chicago NBC studios has been named "The O. K. Hotel."

First Time

Mr. and Mrs. Albert Sackett, parents of Julia Sanderson, watched their daughter for the first time on the air during a recent Blackstone Plantation program, although they have heard her and their son-in-law, Frank Crumit, over NBC networks for years.

Holiday

Frank Black finally got a day off—three in fact—and vacationed. But he returned with a completed score for a Mozart piano sonata for string orchestra, after having seen two broadcasts and heard three concerts! A busman's holiday.

Friday — (Continued)

10:30-Country Club Orchestra 11:00—Bulletins 11:05—Vincent Lopez's Orchestra 11:30-Edgewater Beach Orchestra 12:00—Don Bestor's Orchestra 12:30-Biltmore Orchestra

WTAG-WORCESTER (516.9m) 580

A. M. 8:00—Organ Rhapsody 8:30—Morning Glee Club 8:45—Harding Sisters 9:00—Cheerio 9:30—Capitol Organ

9:45—Flying Fingers 10:00—Breen and de Rose 10:15—Morning Parade

10:30 to 12:15-Same as WEEI P. M.

12:15—Eldora Stanford 12:30—Produce Market Report 12:35-Farm Flashes

12:45-Shopping in the Mart

1:01—News Flashes 1:15 to 2:00—Same as WEEI 7:00—Concert Program 2:30-Romancers

2:30—Komancers
2:45—Three Shades of Blue
3:00 to 4:00—Same as WEEI
4:00—May We Present
4:15—Concert Program
4:30—Echoes of Erin
4:45—Lady Next Door
5:00—The Rollickers Quartet
5:30—Winnie the Pooh

5:45—Silverberg Ensemble 6:00—Waldorf Astoria Orchestra 6:30-News Bulletins

6:38-Ware Pratt Program

6:45—Just Relax 7:00—Worcester Powers Coke

7:15-Chandu

7:30-Continental Presentation

7:45 to 9:30—Same as WEEI 9:30—Pond's Dance Orchestra 10:00—Jack Benny

10:30—Dance Program 11:01—News Flashes

11:10—Hotel St. Regis Orchestra 11:30—Edgewater Beach Hotel Orch.

WEAN-PROVIDENCE (384m) 990k A. M.

* 7:30-Globe Trotter 7:45-Morning Devotions 8:00—R. L. Information Service 8:45 to 9:15—Same as WAAB

9:15—The Melodeers 9:30 to 10:00—Same as WAAB 10:00 to 10:45—Same as WAAB 10:45 to 11:30—Same as WNAC 11:30—Rev. H. E. Macombie 11:45—Vincent Sorey's Orchestra

11:55-Lucy Lee

P. M.

12:00-Dr. Royal S. Copeland 12:07-News Flashes 12:15 to 1:00-Same as WNAC

1:00—Request Record Selections
1:30—Palmer House Ensemble
2:00 to 5:45—Same as WNAC
5:45—Stamp Adventurer's Club
6:02—News Flashes
6:15—Voice of an Instrument
6:25—Typescraphical Speaker

6:25—Typographical Speaker 6:30—To be announced

6:45 to 7:15-Same as WNAC

7:15—Billy Lossez's Orchestra 7:30—Dolph Martin's Orchestra 7:45—Hotel Brunswick Orchestra 8:00 to 9:15—Same as WNAC

9:15—Elizabeth Barthell 9:30—The Inside Story

10:00 to 11:15—Same as WAAB 11:15 to 1:00—Same as WNAC

SATURDAY, MAY 20, 1933

WEEI-BOSTON (508m) 590k

A. M. 6:45-Tower Health Exercises 8:10—Organ Rhapsody 8:15—E. B. Rideout 8:20—The Morning Paper 8:30—To be announced

9:00-Cheerio

9:30—The Masqueraders 9:45—The Vass Family 10:00—Breen and De Rose

10:15-Del Castillo

10:45-Morning Parade

11:15—Radio Household Institute 11:30—Swen Swenson's Swedehearts

P. M. 12:00—Johnnie Marvin 12:15—News Despatches

12:25-Del Castillo 1:00—Paine, Webber Quotations 1:10—Hotel Lexington Orchestra

1:30—Lotus Garden Orchestra 2:00—Golden Pheasant Orchestra

2:30—Symphonic Matinee 3:00—Merry Madcaps 3:30-Matinee Gems

4:00-Boston Globe News 7:15—To be announced 4:30—Week End Revue 5:00-Lady Next Door

5:30-Genia Selinska 5:45-Five Messner Brothers 6:00-Evening Tattler 5:30-News Despatches 6:40-Sign of the Red Apple

6:45—Southern Singers 7:00—Dr. Marian Scirball 7:15—The DeMarco Girls 7:30—Elvia Allman 7:45—The World Today 8:00—Soloist

8:30-Radio in Education 9:00-Ranny Weeks

9:15—Magazine of the Air 9:30—Neighbors 10:00-Saturday Dancing Party

11:00-E. B. Rideout

11:05-News

11:15-Waldorf-Astoria Orchestra 11:30—Hotel Statler Orchestra

WAAB-BOSTON (212.6m) 1410k

A. M. 8:31—News Flashes

8:45-Popular Pleasantries

9:00-In the Luxembourg Gardens 9:30—Request Record Selections 10:00—Church of God

10:30-Memory Lane

11:00—The Feature Forecaster 11:15—Request Record Selections

12:00-Noonday Musicale 12:30-Stock Market Quotations

SOOTHING THE PALATE

By MARJORIE MILLS, Director

of the New England Radio Kitchen of the Air

A Providence mother sends along a good suggestion today. She is



making a notebook of family recipes to put in her daughter's hope chest with little margin notes about the different good things. She jokes about not having much to will her daughter but I think that scrap book will be a priceless

legacy. Woman't you like to have one your mother had kept for you of just exactly the way she made the corn bread you used to love or the griddle cakes or the molasses candy? Start it while she is so little the margin notes will remind her of the cake you made for her eighth birthday or the dessert she

loved at 10.

Most of us have vivid memories of watching mother cut ginger cookies, gazing with awe and amazement while she whirled a pie plate to trim the edges or did any of the hundred skillful tricks that meant food for the family was being evolved. Wouldn't it be great to have all her recipes in one note book she had kept for you?

Today's recipes are in response to innumerable requests for spring luncheon and bridge party suggestions. The Hawaiian chicken surrounding snowy rice, served on your best silver platter with a garnish of water-cress wouldn't be costly and it would be great eating. Chilled pears with custard sauce served in green or amythest glass dessert plates would be attractive. French pastries would be a fine change from ice cream and cake.

Chicken Hawaiian

1 can sliced pineapple 4 tablespoons salad oil 3 sliced onions Flour 1 4-pound chicken Salt Pepper Boiled rice

Open can of pineapple and reserve the juice. Saute pineapple slices in hot oil until a light brown: remove and cook onion in the same fat for five minutes. Clean chicken, cut in pieces as for fricassee, and wipe thoroughly. Sprinkle with salt and pepper and roll in flour. Place in pan with onion and cook until delicately browned. Lay the slices of pineapple on top of the chicken, then add the pineapple juice to which enough water has been added to make two cups. Cover tightly and cook very slowly for one hour. Serve chicken and pineapple on a platter around a mound of seamed or boiled rice. Garnish with parsley.

Pears (With Custard Sauce)

Cover halves of pears (canned or fresh) with orange juice. Put in refrigerator until thoroughly chilled. Make a thin boiled custard. Chill thoroughly. Drain pears and arrange on dessert plates. Pour the custard sauce over them. Garnish wiith grated orange rind and wafer-thin slices of orange.

Custard Sauce

Scald one cup of milk in double bolier. Mix one beaten egg with two tablespoons sugar and a few grains salt. Add slowly to hot milk, and cook until mixture coats spoon, stirring constantly. Add few drops vanilla.

French Pastries

Small "open-faced" tarts, known as pastries by the French, can be made of rich or even plain pastry. Use individual pastry pans in round or fancy shaps for baking the shell. Fill with custard and fruit, or fruit alone. Cover fruit with thick syrup or melted jelly. If canned fruit is used, add sugar to the juice and cook to thick syrup; cooking the fruit for a few minutes in the syrup will make it richer.

CHERRY TARTS—Arrange red and white cherries in alternate rows and pour the thick fruit syrup over

them.

Saturday — (Continued)

12:00—Ted Fiorito's Orchestra 12:30—"Hawaiian Sketches" 12:45-Farm Flashes 1:00-George Hall's Orchestra 1:30—Madison Ensemble 2:00—Request Record Selections 2:46—News Flashes WBZ-WBZA-BOSTON (303m) 990k A. M. 7:30—Musical Clock 8:30—Time—Weather—Temperature 8:45—Charles Gerard 3:00-Italian Idyll 3:30—Hal Thompson's Orchestra 4:00—Columbia Salon Orchestra 4:15—Tony Wons 8:45—Charles Gerard
9:00—Virginia Reade
9:35—Breakfast Club
9:45—Vic and Sade
10:00—Home Forum Cooking School
10:30—Happy Jack
10:45—Sea Scouts 4:10—Tony wons
4:30—Saturday Syncopators
5:00—Hits and Encores
5:55—"G. & O. Message"
6:00—America's Grub Street Speaks 6:15-Paul Tremaine's Orchestra 11:00—School of Cookery 11:15—Rhythm RambIers 11:30—Women's Clubs 6:30—Freddie Martin's Orchestra 7:00—Baseball Scores 7:06-News Flashes P. M.
12:00—Monitor Views the News
12:15—Time—Weather—Temperature
12:19—Bradford Organ
12:30—Syncopators 7:15-National Sojourners 7:15—National Sojourners
7:30—Hotel Brunswick Orchestra
8:00—To be announced
8:30—Morey Pearl's Orchestra
8:45—Francis "Tip" O'Neill
9:00—Baseball Scores
9:06—News Flashes
9:15—Meyer Davis' Band
9:45—Saturday Frivolities
10:15—Hotel Brunswick Orchestra
10:45—Gertrude Niesen 12:30—Syncopators
1:00—Wenther
1:05—N. E. Agriculture
1:15—4-H Club
1:30—National Grange Program
2:30—Concert Echoes 3:15—University Extension 3:30—Springfield College Program 10:45-Gertrude Niesen 4:00—Mitchell Schuster Orchestra 4:30—Chautatqua Opera WNAC-BOSTON (243.8m) 1230k 5:00—Musicalogues 5:30—Clovis Fecteau 5:45—Little Orphan Annie 6:00—O'Leary's Irish Minstrels 6:30—Sunrise Melodies 7:00—"The Roundsman" 7:16—News Flashes 7:30—Morning Watch 7:45—Request Record Selections 8:55—Dorothy Muriel 9:00—9 O'Clock Revue 9:30—The Merrymakers 6:15—Edward McHugh 6:34—Bill Williams 6:45—Vincent Lopez's Orchestra 7:15—Al Mitchell's Orchestra 7:15—Al Mitchell's Orchestra 7:15—Paul Victorine's Orchestra 7:45—Irene Bordoni 8:00—N. E. Singing Clubs 8:15—Leaders 9:45—Little Jack Little 10:00—Buddy Clark 10:15—The Yankee Quartet 10:30—The Captivators 8:15—Leaders
8:30—Kaltenmeyer's Orchestra
10:30—Gilbert & Sullivan Gems
10:30—Am. Fed. of Advertisers
10:45—Springfield Republican News
11:50—Sports Review
11:15—Concert
11:30—Jimmie McHale's Orchestra
12:30—Don Pedro's Orchestra
12:30—Maxim Lowe's Orchestra 11:00—Helen and Mary 11:30—Concert Miniatures P. M. 12:01—News Flashes 12:10-Noonday Service 12:45—Buddy Harrod's Orchestra 1:00—Request Record Selections 2:00—Dancing Echoes 2:15-The Five Octaves 2:30—Savitt String Quartet 2:30—Red Sox vs St. Louis 5:00—Red Sox vs St. Louis 5:00—Eddie Duchin's Orchestra 5:30—"Skippy" WTIC-HARTFORD (282.8m) 1060k A. M. 7:00—Musical Clock 8:00—Collin Driggs 8:30—"Cheerio" 5:35—Skipby 5:45—Tito Guizar 6:50—Baseball Scores 6:15—The Motor Parade 6:15—The Motor Parade
6:30—Voice of an Instrument
6:45—Hotel Brunswick Orchestra
7:00—Frederic William Wile
7:15—Gypsy Nina
7:30—Harry E. Rodgers
7:45—Melody Headliners
8:15—To be announced
8:30—Leon Belasco's Orchestra
9:00—Easy Aces
9:15—The Boswell Sisters
9:30—Charles Carille
9:45—Dance Music
10:45—Basekall Scores
10:52—News Flashes
11:00—Freddie Martin's Orchestra 9:00-Morning Glee Club 9:00—Morning Glee Club
9:10—Radio Bazaar
9:30—The Masqueraders
9:45—The Vass Family
10:30—"The Mixing Bowl"
10:30—Alphonse Liberty
10:45—Morning Melodies
11:15—Radio Household Institute
11:30—Gay Gypšies
11:55—Household Hints
12:00—Johnny Marvin P. M. 12:15—Bulletins 12:20—Farm & Home Forum 1:00—Don Bestor's Orchestra 1:30—Biltmore Concert Ensemble 2:00—Jack Miles' Orchestra 2:30—Blue Room Echoes

11:00-Freddie Martin's Orchestra 11:30-Ben Pollack's Orchestra

SET OWNERSHIP SURVEY

A survey, showing for the first time the proportion of radio sets sold to homes not previously owning sets and the percentage sold as replacements for wornout receivers, was recently completed by the Columbia Broadcasting System with the cooperation of five leading manufacturers, 738 radio dealers and distributors and the McGraw-Hifl Publishing Company. In addition to this novel division of statistics the survey also presents the first complete data on radio set ownership since the United States Census of 1930.

The statistics, gathered from the confidential sales records of the manufacturers and distributors by States and territories for the years 1930, 1931 and 1932, show that set ownership has increased as much as 140 per cent in sections of the country which revealed a low volume of sets in proportion to population in the 1930 census. The resuts of the survey have been published by Columbia in a booklet entitled, "The Flood Hits the Valleys."

The final compilation in the Columbia survey reveals that of 8,-920,000 receiving sets sold from April, 1, 1930, to January 1, 1933, there were 4,760,800 sold to homes which did not previously possess a set. The 1930 census showed that some twelve million homes were equipped with radio. The new survey adds approximately five million homes to this figure for a total of seventeen million homes possessing sets.

Dealing with the sales by States, the booklet shows that, while total radio ownership in the country at large has increased 40 per cent since the census, it has increased in such States as Michigan and Iowa, where it was already high in proportion to population, by as little as 20 per cent, and in such States as Florida and Louisiana, where it was low, by as much as 140 per cent. Nine States in the southeast showed an increase in the number of radio homes from 484, 404 to 992,304 between April, 1930, and January, 1933. Four States in the southwest increased set ownership from 409,021 to 656,021 in the same period. In the northwest, ownership mounted from 8,340,539 where the percentage has been high, to 11.392,139.

The five manufacturers who placed their confidential records at the statisticians' disposal represent 60 per cent of total radio sales in the period covered. Their records provided a cross-section of nation-The books of the 738wide sales. dealers and distributors, surveyed by the McGraw-Hill Publishing Company, served to show that part of each million set sales represented replacements of worn-out sets, and what part represented sales to homes never before owning receiving sets.

John Karol, chief statistician of the Columbia Broadcasting System, directed the work for that organization, and A. P. Hirose was in charge for McGraw-Hill.

Indirect Cause

Richard Gordon, radio's Sherlock Holmes, relays the following conversation between two announcers discussing repeal which he overheard outside the studios.

Said the first man: "But you know, old chap, liquor is the cause of most of the unhappiness in the world."

"You're right, pal," agreed the other, "I'm most unhappy when I can't get it."

Plenty More

Although you might think that nearly every instrument ever made has been in radio programs, Frank Black points out that you've never heard the notes of a syrinx, a koto, a vina, a soung, a sarungi, an anklong, a buni, a kitharas or a trigon. The reason is that they're all prehistoric instruments and only found, if at all, in museums.

True Spirit

Every so often the Voice of Experience, Columbia's problem-solver, runs across an incident that makes humanity look pretty good. A down-and-out sign painter to whom the Voice had sent a check returned the check with the admonition to send it to a family "in more desperate straits than I am."

Saturday — (Continued)

3:00-Merry Madcaps 3:30-Saturday Matinee

WTAG-WORCESTER |516 9m) 580

8:00-Organ

\$:30-Morning Glee Club

8:45-Harding Sisters

9:00 to 10:15-Same as WEEI

10:15—Morning Parade 11:15—Radio Household Institute

11:30—Gay Gypsies

12:00-Johnny Marvin

P. M. 12:15—National Trade Revival

12:30-Produce Market Report 12:35—Farm Flashes 12:45—Chester Gaylord

1:01-News Bulletins

1:10 to 2:30-Same as WEEI

2:30—Olivet College Orchestra 3:00 to 4:00—Same as WEEI

4:00-Week-End Revue

5:00 to 6:00—Same as WEEI 6:00—Waldorf-Astoria Orchestra

6:30-News Despatches

6:38-Soloist

6:45—Three Keys 7:00—Bert Lown's Orchestra 7:30 to 9:00—Same as WEEI 9:00—Ed Murphy's Orchestra

9:15—Zora Layman's Debonairs 9:30—Gillette on the Air 9:45—Concert Pianist

10:00-Saturday Night Dancing Party

11:01-News Bulletins

11:10-Jack Denny's Orchestra

11:30-Harold Stern's Orchestra 12:00-Ted Weems' Orchestra

12:30-Vincent Lopez's Orchestra

WEAN-PROVIDENCE (384m) 990k

A. M.

7:30—Globe Trotter 7:45—Morning Devotions 8:00—Request Record Selections

8:45 to 9:30-Same as WAAB

9:30 to 10:00-Same as WNAC

10:00—Elder Solomon 10:30—The Captivators

11:00-Little Cousins

11:30—Concert Miniatures 11:55—Lucy Lee

P. M.

12:01-News Flashes

12:15-Harold Knight's Orchestra

12:30—Dept. of Agriculture 12:45—Buddy Harrod's Orchestra 1:00—Request Record Selections

1:30-Madison Ensemble 2:00 to 6:00-Same as WNAC

6:02-News Flashes

6:15 to 7:00—Same as WAAB 7:00 to 7:30—Same as WNAC

7:30-On Capitol Hill

7:45 to 9:45-Same as WNAC

9:45—Saturday Frivolities 10:15—Columbia Public Affairs

10:45-Gertrude Niesen

11:00 to 1:00-Same as WNAC

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FROM THE FANS

B. L. (Peabody, Mass.)—Claude Hopkins formerly played at the Roseland Ball Room in New York City. Yes, the band is a colored one. The Casa Loma Orchestra is now heard from the Glen Island Casino over the Columbia network.

R. H. L. (Salem, Mass.)—Madge Tucker is the Lady Next Door. She is also the director of all NBC juvenile programs. The "March of Time" will undoubtedly return to

the air in the fall.

F. J. R. (Roslindale, Mass.)— Jack Benny has appeared in the movies as master-of-ceremonies in the "Hollywood Revue". It seems doubtful that Ed Wynn will make

a motion picture this year.

D. D. (Dedham, Mass.)—Guy Lombardo and his Royal Canadians will play at The Dells in Chicago this summer. They will also play at the World Fair. They play at the Roosevelt Hotel in New York City. Last summer they were at the Pavillon Royal.

K. E. (Gloucester, Mass.)—
Moran and Mack and Amos 'n'
Andy are not the same. The former pair are not broadcasting over
a national hook-up. Amos 'n' Andy
will be on the whole summer. They
have been signed for another year.

W. H. (Walpole, Mass.)—Yes, Irene Beasley was heard over WBZ in the opening Orpheum program. She comes to you over WNAC via the Columbia network and is not affiliated with NBC in any way.

- L. P. (Saugus, Mass.)—Harry Michaels does the piano playing and vocal solos in "Grin and Bearit". Bill Williams is the Teaberry Sports announcer. He does not announce the baseball games. It is Fred Hoey whom you have in mind.
- S. G. D. (Dorchester, Mass.)—Annette Hanshaw is the "blues" singer on Captain Henry's Show Boat program. This is, at present, her only commercial program. Yes, she is the same one whose picture you saw in RADIOLOG.
- J. Y. (Boston, Mass.)—George Shelton is not heard with Tom Howard on the Musical Grocers program. They were both on the Chesterfield program. Yes, Jeanie

Lang also appears on the Pontiac Revue.

- S. W. H. (Windsor, Conn.)—Milton Cross was awarded the diction medal in 1928. David Ross was the winner of the last award. Charles O'Connor of NBC came from WBZ, as did John Holbrook.
- H. A. U. (Hudson, Mass.)—Milton Berle has been heard as guest artist on the Fleischmann Hour as has Walter O'Keefe. The latter succeeded Walter Winchell as mater-of-ceremonies on the Magic Carpet program.
- V. T. (Concord, Mass.)—Jack Fulton has been with Paul Whiteman's Orchestra for eight years. He is twenty-six years old and plays the trombone in the orchestra besides vocalizing.
- C. P. F. (Worcester, Mass.)— Jones and Hare appeared at the Metropolitan Theatre in person and not on the screen. Billy Jones was born on March 15, 1889 and Ernie Hare on March 15, 1883.
- P. L. L. (Springfield, Mass.)—Molasses 'n' January are played by Pic Malone and Pat Padgett, respectively. They are not colored. Malone was born in Dallas, Texas and Padgett in Bogard, Ga.

J. H. (Webster, Mass.)—Little Orphan Annie is played by Shirley Bell. She is only twelve years old, Mr. and Mrs. Silo in the same sketch are Henrietta Tedro and Harry Cansdale.

- H. K. G. (Brockton, Mass.)—Frank Parker and Jack Parker are not the same person. Frank is the A & P soloist, while Jack sings with the Men About Town. Frank is twenty-six years old and is married.
- J. G. O. (Lawrence, Mass.)— That was not Rubinoff whom you heard on Eddie Cantor's final broadcast. He was impersonated by Teddy Bergman. Bert Lahr is now heard in Eddie's old spot.
- F. H. S. (Roxbury, Mass.)—Mae Questel is Betty Boop on the screen as well as the air. She was born in Bronx, N. Y., September 13, 1912. She is not related to Helen Kane.

TUNE IN ON -

DR. HARRY LEVI-Sunday, May 14, at 1:00 p. m. over WAAB. noted Brookline rabbi speaks over the Columbia network.

MOTHERS' DAY PROGRAM—Sunday, May 14, at 3:00 p. m. over WBZ. Several noted speakers and the U. S. Army Band.

PROF. FELIX FRANKFURTER-Sunday, May 14, at 6:00 p. m. over "How Far is a Judge Free in Rendering a Decision?" GUY BATES POST-Sunday, May 14, at 6:30 p. m. over WAAB.

Guest star on "Roses and Drums'

COLUMBIA DRAMATIC GUILD-Sunday, May 14, at 9:00 p. m. over WNAC. A dramatization of Guy de Maupassants' famous story, "The Necklace".

FLOYD MORGENSTERN-Sunday, May 14, at 9:30 p. m. WNAC. Plays his latest composition on Andre Kostelanetz's program.

BAR X DAY AND NIGHTS-Monday, May 15, at 8:15 p. m. over WNAC. A dramatization based on the history of Texas.

ROBERT J. H. KIPHUTH-Monday, May 15, at 3:00 p. m. over WEEI. "Coaching Olympic Swimmers".

DR. CLARENCE P. OBERNDORF—Tuesday, May 16, at 11:30 a.m. over WNAC. "Nervousness in Women".
RUTH VAN DEMAN—Tuesday, May 16, at 1:30 p. m. over WBZ.

"The Household Calendar"

WALTER CASEY-Tuesday, May 16, at 2:45 p. m. over WEEI. Aircyclopedia.

MRS. FRANKLIN D. ROOSEVELT-Tuesday, May 16, at 3:30 p. m. WBZ. Guest at the D. C. Federation of Women's Clubs Luncheon.

HENRY PARKMAN, JR.—Tuesday, May 16, at 7:15 p. m. over WBZ. "Banking" is discussed by the State Senator of Massachusetts.

BRODSKY AND TRIGGS—Tuesday, May 16, at 7:30 p. m. over

WNAC. A recital by the two-piano team.

MISCHA LEVITSKI-Wednesday, May 17, at 9:30 p. m. over WEEI. A recital by the noted pianist.

INTERNATIONAL TIDBITS-Wednesday, May 17, at 9:30 p. m. over WBZ. Featuring Conrad Thibault, baritone.

DR. AUGUSTUS O. THOMAS-Thursday, May 18, at 2:30 p. m. over Chief speaker on the World Good Will Day Program,

N. L. ENGELHARDT-Thursday, May 18, at 3:30 p. m. over WTAG. "School Goes On"

COMM. W. C. GRAHAM-Friday, May 19, at 2:00 p. m. over WAAB. "How to Get a Job".

PROF. EARLE B. PERKINS-Friday, May 19, at 2:45 p. m. over WNAC. "Color Changes in Animals".

"STAMP ADVENTURER'S CLUB"-Friday, May 19, at 5:45 p. m. over WAAB. Sponsored by Doggie Dinner.

GENE TUNNEY-Friday, May 19, at 9:30 p. m. over WNAC. fils "Inside Story" to Edwin C. Hill. Tells

OLIVET COLLEGE ORCHESTRA-Saturday, May 20, at 2:30 p. m.

over WEEI. Under the direction of Professor Pedro Paz. EVERETT MARSHALL-Saturday, May 20, at 7:15 p. m. over WBZ. A new series accompanied by Al Mitchell's Orchestra.

U. S. ATT. GEN. HOMER S. CUMMINGS—Saturday, May 20, at 10:15 p. m. over WNAC. Speaks on the Columbia Institute of Public

Affairs program. THE WITCHING HOUR-Saturday, May 20, at 11:30 p. m. over WBZ. A group of soloists and Dana S. Merriman's Orchestra.

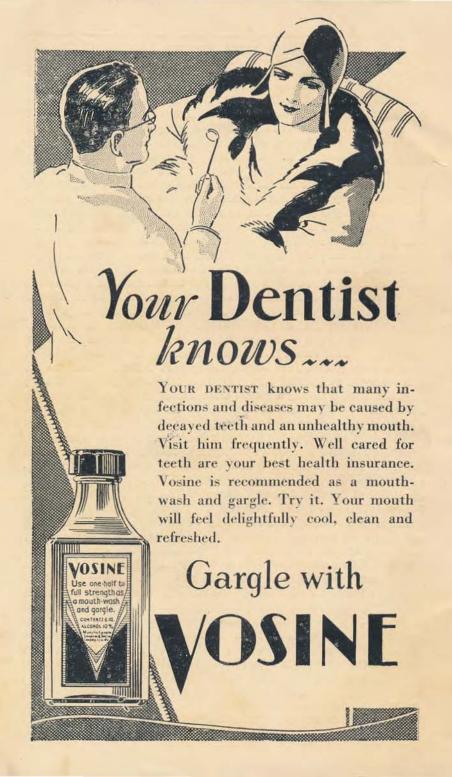
COMING ATTRACTIONS

MAY 21—Sunday Evening—John W. Davis. MAY 27—Saturday Afternoon—A, Lincoln Filene.

MAY 27—Saturday Afternoon—Century of Progress Exposition.

DO YOU KNOW

1. . . That the Columbia Broadcasting System will again carry the Sunday afternoon concerts by the New York Philharmonic-Symphony Orchestra for the season 1933-1934? . . . That John P. Medbury not only writes his own twice-weekly Columbia Revue, but produces a part of the material for Burns and Alien, for George (the Grik) Givot and Mandy Lou in Fred Waring's show, for his own talkie laugh-o-logs and for a daily column? . . . That Ted Husing is spending more time in the air than on the ground these days? . . . That Gertrude Niesen has taken a screen test for the forthcoming "Hollywood Revue of 1933"? . . . That Harry Reser, Eskimo director, whose correspondence course in banjo playing is popular throughout the world, says that prisoners, sailors and boys in love, are his biggest groups of pupils? . . . That Danny Cahill, the noted CBS elevator boy, is going to take his first vacation in seven years when he sails for his home in Erin? . . . That the Federal Radio Commission will soon be abolished and the administration of radio will be taken over by the Department of Commerce? . . . That you'll soon be hearing more programs than ever offering prizes? . . . That a complete broadcast of Captain Henry's Show Boat was recently filmed by Paramount and will soon be released? . . . That Jane Froman has signed for a series of Warner Brothers' shorts? . . . That Jack Pearl and Cliff Hall, who go to California in June to make pictures, are leasing cottages at Malibu Beach in the film colony in California? . . . That Bert Lahr is a good cook? . . . That Lee Sims is writing a special arrangement of Ravel's "Bolero" for Homay Bailey? . . . That the Boswell Sisters will sail for London for a four week's engagement in London on their return from their tour with Jack Pearl and Paul Whiteman's Orchestra? . . . That James Melton has christened his new 50-foot yacht "Melody"? . . . That Isham Jones will return to the air June 30, when he opens at the Ambassador, Atlantic City, for the entire summer? . . . That Mal Jenssen, conductor of the Casa Loma Orchestra, is married to Doris Robbins, featured singer with Ben Pollack's Orchestra? . . . That Paul Tremaine always wears a black onyx ring, because he says it brings him luck? . . . That Ozzie Nelson is now announcing his own programs? . . . That Armida, noted star of the legitimate stage who recently joined Columbia, is another of Gus Edwards' protegees? . . . That Edgar Allen Poe's "Murders in the Rue Morgue" will soon be dramatized over the air? . . . That not one marriage in twenty in the United States is based on pure, udefiled love, according to the Voice of Experience? . . . That Nino Martini, who has been heard with the Columbia Symphony Orchestra, has been signed by the Metropolitan Opera Company for the season 1933-1934? . . . That Bernadine Flynn, "Sade" of "Vic and Sade" and prominent in many other NBC sketches, was recently married to Dr. C. C. Doherty of Chicago? . . . That Verlye Mills, harpist heard with Harry Reser, has been playing the harp since she was nine, and when only thirteen appeared as soloist with the Chicago Sympony Orchestra? . . .



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