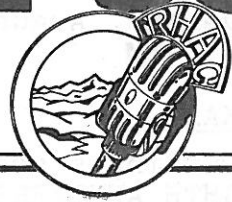
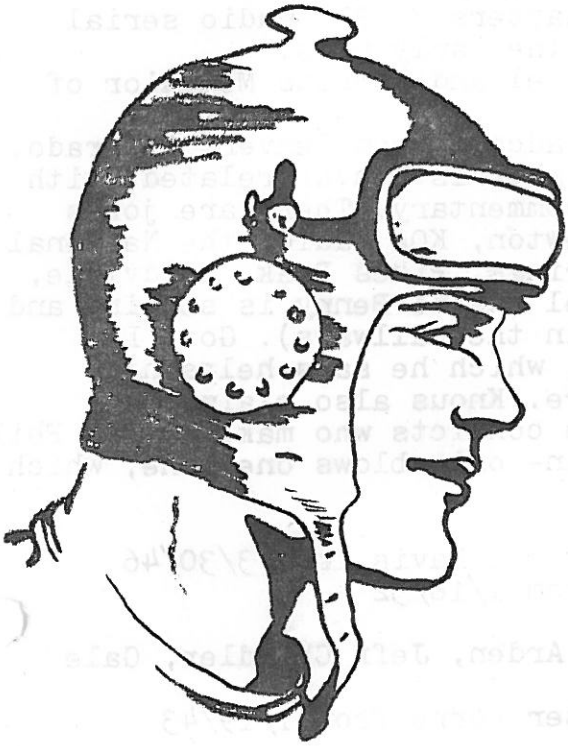


RETURN WITH US NOW...

The Radio Historical
Association of Colorado



VOLUME 6, NUMBER 2
AUGUST 1980



BUCK ROGERS



**DICK
TRACY**

RETURN WITH US NOW IS THE OFFICIAL
PUBLICATION OF THE RADIO HISTORICAL
ASSOCIATION OF COLORADO.

AUGUST MEETING

Date: Tuesday, August 14
Time: 7:30 PM

Location: Majestic Savings Building
2807 S. Colorado Blvd.

OTR ON KADX

John Dunning's schedule for August is as follows:

8/3 EIGHTH ANNIVERSARY SHOW

The NBC University Theater-"A Farewell To Arms" by Ernest Hemingway
starring John Lund and Lurene Tuttle from 8/6/48

The Day Of The Triffids- Chapter 2 of 6 chapters, a BBC radio serial
based on the novel by John Wyndham from the early 60's.

8/10 Information, Please- Guests are Helen Traubel and Laurits Melchior of the Metropolitan Opera from 1/30/48

The Jack Benny Program- March of Dimes broadcast from Denver, Colorado,
City Auditorium from 1/18/48. The whole show is Denver related, with
many local jokes, much local color and commentary. There are jokes
at the expense of Mayor James (Quigg) Newton, KOA Radio, the National
Western Stock Show, Pueblo, Colorado Springs, Pikes Peak, Leadville,
Denver weather and the Brown Palace Hotel (where Benny is staying and
supposedly has installed slot machines in the hallways). Gov. Lee
Knous makes an appearance, in a bow tie, which he says helps him
deal with the difficult state legislature. Knous also claims he's
temporarily paroled a bunch of state pen convicts who make up the Phil
Harris band. (He's a pretty fair comedian- only blows one line, which
Jack helps him read).

The Day of The Triffids- Chapter Three.

8/17 Academy Award Theater-"Jezebel" starring Bette Davis from 3/30/46

The Roy Rogers Show-"The Owlhoot Trail" from 1/18/52

The Day of The Triffids- Chapter Four

8/24 Our Miss Brooks-" Heat Wave" starring Eve Arden, Jeff Chandler, Gale Gordon and Dick Crenna from 8/7/49

Suspense- "The Devil's Saint" starring Peter Lorre from 1/19/43

The Day of The Triffids- Chapter Five

8/31 The CBS Radio Workshop-"The Eternal Joan". The story of Joan Of Arc from 6/29/56

The Phil Harris/Alice Faye Show-"Frankie, The Dishwasher" from 3/13/49
First of four shows.

The Day of The Triffids- Chapter Six (Conclusion)

(Editor's Note: Congratulations to John Dunning of his eighth anniversary of
broadcasting OTR. He has stimulated an interest in OTR for many people in
the Denver area. A big majority of RHAC members were referred to the club
by John. Many, many more years of enjoyment and success, John)

METRO STATE POP CULTURE SEMINAR

I have been asked by Metro State College to be the guest moderator at
their Pop Culture Seminar on old time radio. It is quite an honor to be
asked by them. The OTR discussion will be on Orson Welles' Harry Lime
character. The format after that is up in the air but there is a possibility
that there will be an audience participation portion of the program. Need-
less to say, I would like to look out and see some friendly faces from the
RHAC (for moral support). The date is Saturday, September 27th at 1 PM.
If we give them enough notice, we will be able to set up an exhibit outside
the seminar to attract members. This would be a very good idea since those
who would be attending would naturally have an interest in OTR anyway. Hope
to see many of you there. More information will appear in the next issue of
Return With Us Now.

RHAC TAPE LIBRARY ADDITIONS

(This is only a brief description of the new selections in the tape library)
Reel #142 SCREEN DIRECTOR'S PLAYHOUSE from 1951
Reel #143 YOURS TRULY, JOHNNY DOLLAR from 1956
Reel #144 MUSIC SHOWS from 1951, 1952 and 1954
Reel #145 THEATER GUILD ON THE AIR from 1949
Reel #146 THEATER GUILD ON THE AIR from 1948
Reel #147 NBC UNIVERSITY THEATER from 1949
Reel #148 NBC UNIVERSITY THEATER from 1949

SWAPPING TAPES

Glenn Ritter continues to get good mileage out of the Casey, Crime Photographer series. He has made several excellent trades with out of town collectors for material which is not available locally. This is what we should all be doing.

EQUIPMENT BARGAINS

When your equipment needs repair, don't forget we have an agreement with Empire Sound on Broadway for a discount on labor costs. We have recently given them a new membership list so there should be not problems. When you take your equipment there for repair, just tell them that you are a member of the RHAC and you will be given a 33% discount on labor costs. (At the time I am writing this, I have a piece of equipment being repaired there and will save \$40 on the total bill). Please patronize them so we will always have this benefit.

If you are looking for new equipment we ask you to look at Stereo Plus. They are offering our members a big discount on purchases. You can buy new equipment at cost plus 20%. If you know anything about markups in retail stereo equipment you can imagine the savings. They are also located on S. Broadway.

I have had several members tell me that they have purchased used equipment from repair shops by just paying the repair bills. This is quite a savings. I have called a few of them and they do have some buys. I have always wanted to see one member call some repair shops and make a list of 2 or 3 machines which are available and have it in this newsletter every month.

BOOK BUY

Several months ago we offered the book "Radio" by G. Howard Poteet. We had several members sign up and get it. I ordered an additional 4 books which I am offering for sale at this time. If you are interested, I will bring them to the meeting and sell them for the same \$5 that it cost the other members. If any out of town members would like one, please send me a check right away so I don't sell yours at the meeting. First come, first served.

NEW EDITOR FOR RETURN WITH US NOW

The RHAC is pleased to announce that Craig Anderson will take over as editor of Return With Us Now. This will take place with the September issue. He will be the 6th editor. Other premier journalists included: Harral Peacock, Dan Danbom, Irv Hale, Jim Vaughan and John (Walter Winchell) Lloyd. We wish him every success in this endeavor and we sincerely hope that our regular contributors will assist him in every way. We also hope that he can encourage new members to contribute meaningfully to our publication.

ANSWERS TO LAST MONTHS LUX RADIO THEATER QUIZ

- 1) Voice, 2) Great, 3) Jimmy, 4) East, 5) Main, 6) Circus, 7) Deeds, 8) Nir
- 9) Marietta, 10) Godfrey, 11) Keys...Baldpate, 12) Ballots, 13) Dirty Faces
- 14) King, 15) Manhattan, 16) Cheyenne, 17) Lost, 18) Movies, 19) Fighting,
- 20) Valley, 21) Wake, 22) Talk, 23) Eileen, 24) Yankees, 25) Marines,
- 26) Miniver, 27) Graves, 28) Guadalcanal, 29) North Atlantic, 30) July,
- 31) Indiana, 32) Magnificent, 33) Home, 34) Bell Tolls, 35) Sinners,
- 36) Cottage, 37) Bill, 38) St. Louis, 39) King...Siam, 40) Brown, 41) Velvet,
- 42) Clementine, 43) Jazz, 44) 34th St., 45) Tights, 46) Random, 47) Mama,
- 48) Red, 49) Sierra Madre, 50) Man...Dinner.

How did you do? 40-50 right= Excellent
30-40 right= Very Good
20-30 right= You better sign up for some more tapes
10-20 right= You better sign up for everything you can
0-10 right= Have you thought of stamp collecting for a hobby?

ELECTIONS ARE COMING

So far, only Barrett Benson has displayed an interest in running for office. C'mon folks, let Jack Richards know that you are interested enough in the future of the RHAC to run for office.

SPORTS TAPES

Attached to this newsletter is an article from the Sporting News. It is a weekly sports publication. It is an interesting article about a collector back in Indiana. His requirements are a little unrealistic and I would like to find a good trader for sports (complete games). Can anyone help me? Do you trade with anyone who has a selection of old sports contests?

DUES REMINDER

A large percentage of our members have dues which are renewable in October. To avoid missing any newsletter and keep our bookkeeping easy, please pay your dues promptly or even early. It would be a good rule of thumb to pay your dues the month before they are due, if you plan to renew your membership, to avoid any problems.

VERY DISAPPOINTING

It was extremely disappointing that not one member took the time to send anything for the newsletter for our fifth anniversary. I am quite sure that a small note of thanks to those members who have done so much for the club would have been greatly appreciated by them. For the life of me, I cannot figure out why so few members are actually involved in the RHAC. Next month, I will set aside several pages of this newsletter for anything that you want to say about the RHAC (activities, newsletter, meetings, libraries, your lack of involvement, etc.) If you wish, I will not print your name. We want to keep this club afloat and we would like to hear from many of you why things are not going stronger. You write it and I'll print it! For once, don't leave it for the other guy. Give us 5 minutes of your time. Give us some ideas.

OUR THANKS

A special thanks to Jerry Appleman for keeping us up to date on CBS Mystery Theater and Mutual Radio Theater. Jerry has been more than generous to all of our members over the years.

Dear Editor:

I picked up a copy of your publication the other day at a local store and enjoyed reading your articles.

I don't know if you are aware that there is an Old Time Radio Club in Denver called The Radio Historical Association of Colorado. The purpose of the club is to collect old radio shows on tape in the best possible sound available.

The Club has over 100 members in Colorado and many other states in the USA. We meet once a month (Second Thursday) at Majestic Savings Building 2807 So. Colorado Blvd at 7:30 PM SHARP. At many meetings we try to have Denver radio personalities as speakers. The Association has a monthly News Letter to keep members informed on happenings in OTR. Membership is \$10 a year.

Denver's OTR club is the second largest in the USA.

Attached is an article that I wrote several years ago that might fit your publication. Use as you see fit.

I would be interested in obtaining back issues of your radio articles for our club use.

Yours,
John Adams
Phone 755-9185
2811 So. Valentia St.
Denver, CO 80231

Note: Thanks, John, your back issues are in the mail and the article you are so kind to share with our readers is on page 8 of this issue.

John Adam's Dream Comes True

Women And Their Soaps

By John Adams, RHAC

Is your wife or mother an addict, a soap opera addict, that is? Today the three networks air about ten half-hour or one hour so-called soaps on TV.

In the days of radio, when women didn't have to sit glued in front of a TV set, there were hundreds of soaps on radio. There were four networks and each one ran 15 minute serials. Starting at 9 AM and lasting until 4 PM, the housewife had her soaps to do the morning dishes, clean her house, and iron her heart away to *Stella Dallas*, *Ma Perkins*, *Vic And Sade*, *John's Other Wife*, and other such sagas. In those days the sheets, towels, and even your underwear got ironed whether you wanted them done or not.

The phone lines went quiet. The corner grocery store was empty. The housewife was following her soaps. Her house was her castle as she became involved with the lives of her friends on radio.

"Soaps" got their name from the fact that these serials were sponsored by the soap companies. There were Tide, Duz, Rinso, Ivory, and others. Each week the soap was "New", "Improved", or "Better Than Ever". Who else could the soap companies find to sell their product to better than the housewife? They had a captive audience. The housewife was staring at her own wash under the iron. Was it clean? Was it white? Did it smell fresh? These were all the things that the soap companies said their product would do.

The soap companies did not monopolize the entire market. The drug companies had their share. While the housewife listened to the serials she could do her hair with Toni's new home permanent and follow the

make-believe lives of her radio friends.

Many of these soaps ran on radio for years. *Ma Perkins* had a faithful following for a 27 year run. Many of the serials had the same actors and actresses for the entire run.

There were the evening so-called "Soaps" too, such as *One Man's Family* (which ran for 30 years), *Amos 'N' Andy*, and *Easy Ages*. These were not strictly catalogued as soap operas since they had such wide appeal for the entire family.

The fatal day came for the soaps on November 25, 1960. CBS, the last network to keep the soaps on, cancelled their full lineup of soap operas on that date. The iron had been stored away in the closet, only to be used for an occasional wrinkle. The radio had become an object for news and the top ten records on the charts. TV was the new family entertainment medium.

The soap companies made the switch to TV. This meant that the housewife had to sit in front of the TV to watch the soaps. She had an automatic dishwasher to do the day's dishes, the automatic washers and dryers which only took a few minutes to load with clothes and then back to the TV. The soaps were expanded to 30 minutes and one hour which cut down on the number telecast. Frozen foods and TV dinners came of age so the housewife could catch the last serial of the day before the kids got home from school and her husband pulled into the driveway.

Today there are just as many addicts as there were in the days of radio, but the fun is gone. Now you can see what each character looks like. You can't conjure up in your mind what *Ma Perkins*, *Stella Dallas*, *Vic and Sade*, *Rush* or *Willie* look like, or, for that matter, any other character on radio that the housewife got to know.

—MOUNTAIN STATES COLLECTOR—July

THE CBS RADIO MYSTERY THEATER PRESENTS... SHERLOCK HOLMES
(by Jerry Appleman)

During 1977, the CBS Radio Mystery Theater presented adaptations of ten of Sir Arthur Conan Doyle's SHERLOCK HOLMES stories. All of the shows were repeated during 1977 and 1978. In addition, five of the shows were again repeated during the Mystery Theater's "Weekend Classics" series in 1979. Kevin McCarthy starred as Holmes in all ten of the stories, which were produced and directed by Himan Brown. E. G. Marshall is host of the CBS Radio Mystery Theater. A brief outline of the ten stories follows:

ADVENTURE OF THE BERYL CORONET, THE (adapted by: Murray Burnett)

A banker hires Sherlock Holmes to defend his son whom he caught trying to steal a gemmed coronet which the banker is holding as collateral for the bank.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. WatsonCourt Benson
Arthur Holder.....Russell Horton
Mary Holder.....Catherine Byers

(Broadcast: October 10, 1977 — Repeated: March 1, 1978)

ADVENTURE OF THE BLUE CARBUNCLE, THE (adapted by: Murray Burnett)

For the first time in his career, Sherlock Holmes is placed under arrest — by Scotland Yard's not too brilliant Inspector Lestrade.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Inspector Lestrade.....William Griffis
Ryder.....Lloyd Battista

(Broadcast: July 25, 1977 — Repeated: December 13, 1977 and November 25, 1979)

ADVENTURE OF THE RED-HEADED LEAGUE, THE (adapted by: Murray Burnett)

Sherlock Holmes is the only one to realize the significance of an employment opportunity for red-headed men only.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Jabez Wilson.....Ian Martin
Vincent Spaulding.....Robert Dryden

(Broadcast: April 26, 1977 — Repeated September 10, 1977 and August 18, 1979)

ADVENTURE OF THE SPECKLED BAND, THE (adapted by: Murray Burnett)

An unprincipled stepfather stands to gain a fortune if his stepdaughters never marry.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Helen Stoner.....Patricia Elliott
Dr. Roylott.....Jackson Beck

(Broadcast: June 28, 1977 — Repeated: October 20, 1977 and November 3, 1979)

BOSCOMBE POOL MYSTERY, THE (adapted by: Murray Burnett)

Sherlock Holmes is the only one who believes that James McCarthy did not murder his father, but James refuses to tell Holmes the facts necessary to free him.

(continued)

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Lestrade.....Ian Martin
Susan Turner.....Patricia Elliott
James Mc Carthy.....Dallas Coke

(Broadcast: May 31, 1977 — Repeated: October 13, 1977 and April 29, 1979)

GLORIA SCOTT, THE (adapted by: Ralph Goodman)

Sherlock Holmes uses his powers of deduction to uncover the real story behind the loss, with all hands, of the Gloria Scott, a convict-carrying ship.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Victor Trevor.....Paul Hecht
Sir James Trevor.....William Griffis

(Broadcast: November 14, 1977 — Repeated: April 15, 1978)

HOUND OF THE BASKERVILLES, THE (adapted by Murray Burnett)

The eerie howling on the moors and the strange death of Sir Charles Baskerville are the ingredients in this classic mystery story.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Lloyd Battista
Sir Henry Baskerville.....Robert Dryden
Dr. Mortimer.....Court Benson
Beryl Stapleton.....Carol Teitel

(Broadcast: March 1, 1977 — Repeated: July 2, 1977 and June 24, 1979)

SCANDAL IN BOHEMIA, A (adapted by: Murray Burnett)

The King of Bohemia, who has committed an indiscretion with an American adventuress, comes to Sherlock Holmes for help.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Irene Adler.....Marian Seldes
The King.....William Griffis

(Broadcast: July 11, 1977 — Repeated: November 29, 1977)

SIGN OF THE FOUR, THE (adapted by: Murray Burnett)

Dr. Watson falls in love with a woman whose inheritance is stolen before she even acquires it.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Major Sholto.....Jackson Beck
Athelny Jones.....Earl Hammond
Mary Morstan.....Joan Shea

(Broadcast: March 8, 1977 — Repeated: July 10, 1977)

STUDY IN SCARLET, A (adapted by: Murray Burnett)

Sherlock Holmes' first case — a double murder that confounds Scotland Yard but not the sage Holmes and his associate, John Watson, M. D.

Cast: Sherlock Holmes.....Kevin Mc Carthy
Dr. Watson.....Court Benson
Miss Charpentier.....Mary Jane Higby
John Rance.....Earl Hammond
Inspector Lestrade.....Ian Martin

(Broadcast: March 25, 1977 — Repeated: August 9, 1977)

Miley's Unusual Hobby

Tapes Capture Great Moments

the
sports collector

By BILL MADDEN



NEW YORK—Don Honig, the author of three baseball books on the recollections of the game's former stars, said it best when asked why he became a collector of sorts.

"I collect memories," said Honig. "Isn't that what all collectors are really doing?"

Indeed, I guess we all are. What it all comes down to—those old scorecards, yearbooks, cards and magazines that we somehow just couldn't throw away—is memories. They represent a part of our past that we can't bear to let slip away. Memories, they're the soul of every collector.

WHICH BRINGS us to John D. Miley, whose unique collection is about the closest a person can get to truly preserving memories. Miley, you see, collects tapes of all the great sporting events, past and present. He has probably close to 100,000 of them.

While other collectors may come across an old football program from the 1946 Army-Notre Dame game and browse through it reminiscing about Blanchard, Davis, Lujack and Connor, Miley actually can hear the game again just as it was. Such is the beauty of collecting tapes. They are the preservation of the real thing, when it happened.

"I grew up in Los Angeles in the 1930s and I was always a sports fan," said Miley. "Football was always my favorite sport and I loved listening to Bill Stern doing the games on the radio.

"I GUESS THAT'S when the bug began to bite me, but it wasn't until much later that I started collecting and saving the tapes of games."

In 1942, Miley moved to Indiana. With the aid of an old wire recorder, he began taping football games

off his radio reception.

"It was fun recording things like the 1949 Rose Bowl Game between Northwestern and California or even the Indiana State high school football finals.

"I remember taping Harry Caray doing a St. Louis Cardinals game in which three Cardinal players hit consecutive home runs and a fourth hit one that was caught at the wall.

"I can't recall the players, but I remember saying to myself, 'That was nearly an all-time record and I would have had it on tape.' But even then, I never thought of saving my tapes."

THAT CAME later after Miley had taken a turn behind the mike himself. While working for an oil company in Odessa, Tex., in 1963, he moonlighted for a small radio station doing prep football and basketball games.

"Then I came back to Evansville (Ind.) for good," recalled Miley. "While listening to some old tapes my business partner, Jack Schroeder, had saved, I was bitten by the bug for good. I only wished I had saved those tapes I made in my youth, although I've gotten most of them back."

Miley's persistence in recovering tapes of all those games he grew up listening to in Los Angeles must surely make him the kingpin of this branch of the collecting hobby. Miley, it seems, gradually has made contact with other "tape bugs" across the country. Through their friendships, he has formed a kind of "network" of taping and trading.

"IT ALL STARTED about 1973 when a man named Jack Robinson advertised in THE SPORTING NEWS that he had a tape of the entire 1951 Dodger-Giant playoff game in which Bobby Thomson hit his homer," said Miley.

"Well, lots of people have the home run on tape, but I didn't know anyone who had the entire game. I just had to have that. So I sent Jack a tape—not a letter—offering to buy it. It was Gordon McLendon from the Liberty Network, not Russ Hodges of the Giants, but that didn't matter.

"Well, Jack was from New York and we kept corresponding. He began taping sporting events for me out of New York and I would do the same for him in the Midwest.

"Soon another friend of mine from California began taping and trading with both Jack and me. Then Jack heard from a man named Eugene Maduro in Panama who wanted some tapes.

"IT WASN'T until about a year later that I contacted Eugene—mainly because I couldn't see where any tapes from Panama would be of any interest to me. Well, it's a good thing I did because he gets Armed Forces Radio there and now sends me tapes every week."

Another member of Miley's tape club, John Petty, is a minister in North Carolina who, despite a fleeting interest in sports, tapes all the Atlantic Coast Conference games.

"Like everyone I've come in contact with on this thing," said Miley, "John is just a super guy. He lives in an area of North Carolina where he can get five ACC teams. In addition, he taped Hank Aaron's home run for me."

THEN THERE'S Jim Sage of Dallas, who when asked by Miley to tape Southwest Conference games, made his feelings plain.

"I'll never forget Jim's first words to me," recalled Miley. "He said, 'To make it perfectly clear, I hate football. Now down to business. You send me the blank tape, I'll record whatever games you want. I'll record, but not listen to 'em!'"

For many of his correspondents, Miley has purchased all the tape and, in some cases, a recorder as well. Compared with what some of us shell out per year on cards, yearbooks, programs and the like, Miley's expenditure is modest, considering the magnitude of his collection.

"I'D SAY THAT included in all my tapes are about 300 complete games," said Miley. "But in order for me to save the entire game, it would have to be of significance. I have most of the important World

Series games from 1948 on, the NFL championship games and most of the All-Star games.

"I don't have too many regular season games, though. I just save the highlights unless it's something like Tom Seaver's first game for the Reds.

"For Aaron's 715th homer, I have four versions—the TV, the Los Angeles radio, the Atlanta radio and one other tape that I don't know to this day who or what it is."

The most satisfying part of listening to old tapes, says Miley, is that the drama never really lessens.

"Take Don Larsen's perfect game," he said. "I have that complete with Vince Scully and Mel Allen doing the play-by-play. A classic in every sense from what's going on down on the field to the two greats broadcasting it.

"ANYHOW, EVEN though I know what's going to happen, it's so interesting listening to Allen and Scully and attempting to figure out just when THEY knew it. Surprisingly, it was quite early in the game when they both began discussing the possibilities of Larsen making history."

With such a far-reaching collection of sports tapes, one would think there's very little Miley has missed. But, like every true collector, he's still looking for more.

"I'm always looking for people who will tape for me or who I can tape for. The people are in many ways the best part of this hobby," Miley said. "I'd go anywhere, do almost anything to get tapes I don't have.

"I'M STILL looking for the 1939 Rose Bowl Game. I guess you could say that's my one big elusive tape. It was the game in which Duke had an undefeated, unscathed-upon season ruined by Southern Cal in the final minutes of play. Bill Stern did the broadcast, of course."

Okay collectors—there's your challenger for this month. Anyone interested in joining John Miley's "tape network" can contact him at P. O. Box 5103, Evansville, Ind. 47715.

Collector's Notes: Peter Bavasi happens to be one of O. B.'s most astute young executives. Thus, it comes as no surprise that Bavasi's fledgling Toronto Blue Jays have come out with a unique yearbook—one issued AFTER the season instead of during it. The book, which can be purchased through the Toronto Sun, Box 345, Station A, Toronto, Ont., for \$3, is called "The First Year." It's a capsule yearbook of each of the expansion Blue Jays' players from spring training through October. It is sure to be a valued collector's item in years ahead. Make checks payable to the Toronto Sun.

The Cincinnati Reds also do an excellent marketing job on their team souvenirs. For a list of the more than 100 items they sell—a reasonable prices—write: Cincinnati Reds-580 Gifts/News, 100 Riverfront Stadium, Cincinnati, O. 45202.

Too often, novice collectors looking for items past and present on their favorite team seek out independent dealers instead of writing directly to the publicity directors of the clubs who often can supply them with the items or information they need at a price they can afford.



Melvin Durslag

Weep Not for T. L.

LOS ANGELES—When it was announced the other day that the Dodgers, following their ancient tribal custom, signed Manager Tommy Lasorda to another contract of only one year, some wept openly in Tommy's behalf.

Players were signing contracts of up to six years, for stakes running as high as half-million a year, and the field leader of the National League champions was reduced to one season and the bread-and-water wage of \$80,000.

Discussing this disparity, Lasorda laughed.

"People feeling I got shorted mean right," said Tommy, "but they don't really understand what has happened to me in life. In order to get married, in 1950, I had to borrow \$500 from the club. I never even owned an automobile until 1951. I felt I came into the big time when I started earning \$6,500 a year.

"WELL, A GUY with my history was hardly going to complain when they made him manager of the Dodgers (at \$50,000), even if the contract was hour-to-hour. Vin Scully asked me on the radio if I felt pressure succeeding Walter Alton.

"I answered, 'Does a guy feel pressure putting on a new suit? Or eating a file?' All the pressure is behind me. When they make me manager of the Dodgers, what have I got to lose?"

In Tommy's judgment, he has risen to such altitudes, so fast, he is afraid of contracting a blood condition.

"I keep telling people I'm the luckiest guy on earth," said Lasorda, "and they laugh and they tell each other, 'The same old put-on.' What they don't know is where I came from."

Tommy isn't at all distressed that players today are earning noticeably more than managers.

"THERE ARE two ways to look at this," he explained. "First, players deserve more than managers, because a fan has yet to be

found who will buy a ticket to see a manager. And second, I have had my turn at earning more than players.

"When I was managing them at Spokane, Davey Lopes, Steve Garvey, Ron Cey and Bill Russell were making maybe \$500 a month. I was making \$800. So you can't say I haven't had my inning."

In the 23 years that Lasorda's predecessor, Alton, managed the Dodgers, he never held a contract of greater longevity than one season.

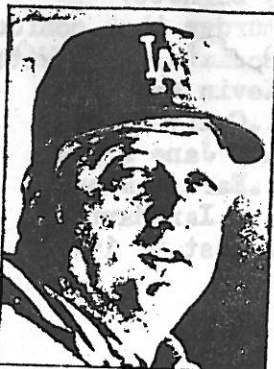
Recalling that he once had to pay three managers at the same time—one for working and two for not working—Walter O'Malley suffered an emotional experience that hasn't vanished to this day.

THIS HAS happened in other walks of life. In some towns, for instance, they remember a sidewalk salesman coming through in 1923, pitching a miracle spot remover.

Recalling that it didn't remove spots, they now call the sheriff every time a stranger sets up his tray.

On many occasions, during his incumbency as Dodger manager, Alton never knew until spring training how much he would earn that year.

Meeting with the general man-



Tom Lasorda

ager at Vero Beach, Walter would be handed a contract which he would sign without debate. He never changed the club with mistreatment.

O'Malley once explained his philosophy on short contracts.

"Most clubs are trying to look good before the public," said Walter. "A manager has a decent season and right away the club gives him a three-year contract to show the public it is generous. If a guy has a bad season, the club fires him to show the public it is working all-out in its behalf, trying to deliver a winner. I'm not trying to impress the public. I don't give three-year contracts—and I don't fire my manager."

IT IS A common practice in the world of commerce for wealthy industrialists to place a high premium on loyalty. Their interpretation of a loyal employe is one who will work cheap.

The Dodgers rated Alton loyal, but never tried to short him on raises. They didn't suffocate him with banknotes, but they were steady, always remembering that when he had good years, he didn't storm into the office and remind the occupants how much Casey Stengel was making.

Thus, when years weren't so good, they worried him, but usually gave him a salary boost.

Lasorda insists that contracts of even a year's duration are longer than he is used to.

"AS A SCOUT, minor league manager and most of the time as a coach, I had no contract at all," he said. "I never had a contract during the years I managed winter ball in the Caribbean."

To consummate a formal agreement in the Dominican Republic, Lasorda and the owner each would spit in his hand and shake, which, of course, is the way horses are traded between Hungarian gentlemen.

To save paperwork, we are looking for the O'Malleys to employ this unique contractual method. If the principals spit in both hands, it could mean a two-year contract for Lasorda.

MUTUAL RADIO THEATER

MUTUAL RADIO THEATER -- LOG OF PROGRAMS 04-28-80 THROUGH 05-23-80.

04-28-80 "VINNIE REAM" (WESTERN) HOST: LORNE GREENE WRITER: PAMELA RUSSELL
STARRING: JOAN MCCALL, ROBERT ROCKWELL, JEFF COREY

04-29-80 "HAMILTON OLIPHANT" (COMEDY) HOST: ANDY GRIFFITH WRITER: SHEPARD B.
MENKEN STARRING: SHEPARD MENKEN, SHIRLEY MITCHELL

04-30-80 "HOUSE ON FIRE" (MYSTERY) HOST: VINCENT PRICE WRITER: ARCH OBOLER
STARRING: VIC PERRIN, VIRGINIA GREGG, JACK KRUSCHEN

05-01-80 "MR. HANLEY DRINKS TOO MUCH CHAMPAGNE" (LOVE) HOST: CICELY TYSON
WRITER: CHRIS FORTUNATO STARRING: LLOYD BOCHNER

05-02-80 "THE POWDER SHIP" (ADVENTURE) HOST: LEONARD NIMOY WRITER: ROBERT
ELLIS STARRING: ARTHUR HILL, LEN BIRMAN, PEGGY HASSARD

05-05-80 "THE FENCECUTTING" (WESTERN) HOST: LORNE GREENE WRITER: ANDY NANCE
STARRING: COREY BURTON, JOAN MCCALL, PARLEY BAER

05-06-80 "THE TREASURE OF HARMONY COURT" (COMEDY) HOST: ANDY GRIFFITH WRITER:
MICHAEL UTVICH STARRING: LURENE TUTTLE, JACK BANNON, BETTY HARFORD

05-07-80 "VICIOUS CIRCLE" (MYSTERY) HOST: VINCENT PRICE WRITER: ARCH OBOLER
STARRING: FLETCHER MARKLE, MARY JANE CROFT, VIC PERRIN

05-08-80 "THE LOVERS" (LOVE) HOST: CICELY TYSON WRITER: DAVID LEVY
STARRING: DAN O'HERLIHY, IRENE TEDROW

05-09-80 "TURNABOUT" (ADVENTURE) HOST: LEONARD NIMOY WRITER: JOYCE AND STANLEY
DYRECTOR STARRING: JOAN MCCALL, VIC PERRIN

05-12-80 "DADDY'S GONE" (WESTERN) HOST: LORNE GREENE WRITER: PAMELA RUSSELL
STARRING: LILLIAN BUYEFF, KEITH ANDES

05-13-80 "JUST IN TIME" (COMEDY) HOST: ANDY GRIFFITH WRITER: JEAN O'BRIEN
STARRING: ALAN YOUNG

05-14-80 "NIGHT" (MYSTERY) HOST: VINCENT PRICE WRITER: ARCH OBOLER
STARRING: "ALL-STAR CAST"

05-15-80 "A VISIT HOME" (LOVE) HOST: CICELY TYSON WRITER: PATRICIA JOYCE
STARRING: VIRGINIA GREGG, JOAN MCCALL

05-16-80 "DRUM MAKER" (ADVENTURE) HOST: LEONARD NIMOY WRITER: VINCENTE
GUTIERREZ STARRING: LEW HORN, CAROL BILGER, LEN BIRMAN

05-19-80 "MOUNTAIN WAYS" (WESTERN) HOST: LORNE GREENE WRITER: BRUCE MARTIN
STARRING: VIC PERRIN, MILES MCNAMARA

05-20-80 "EAST OF LIMBO" (COMEDY) HOST: ANDY GRIFFITH WRITER: MARK TRELIA
STARRING: JESSE WHITE, JUNE WHITLEY TAYLOR, HANS CONREID

05-21-80 "VISIONS OF DEATH" (MYSTERY) HOST: VINCENT PRICE WRITER: JOYCE AND
STANLEY DYRECTOR STARRING: LESLEY WOODS, JOE MAROSS, JACK EDWARDS

05-22-80 "THE TRENCHES" (LOVE) HOST: CICELY TYSON WRITER: PERCY GRANGER
STARRING: SHEPARD MENKEN, MARY JANE CROFT, GIL STRATTON

05-23-80 "THE SHIP" (ADVENTURE)
(REPEAT OF: 03-07-80 BROADCAST)

The Mutual Radio Theater is heard in
Denver on KOA (850 AM) at 11:07 PM
Weeknights.



RADIO TIME TABLE

Faint, mostly illegible text from a radio time table, possibly listing program names and times.

*Barnett C. Benson
5931 Olive St.
Avonlea, Co. 80004*

**Mr. & Mrs. John H. Lloyd
2667 E. 99th Ave.
Thornton, Colo. 80229**

