

HARRISON PUTNAM
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Stand By!

PRAIRIE FARMER'S RADIO WEEKLY

MAY 4
1935



Uncle Sam's
Weather
Eyes



Programs



LISTENERS' MIKE



Deplores Thrillers

... Our organization deeply deplores the use of cheap "thrillers" in radio programs. We agree with you as to the harmful effect of this type of program for children.

We are doing what we can to establish programs that are interesting and instructive and even wholesomely entertaining only, and we welcome any other efforts in this direction.—Mary L. Langworthy, President, National Congress of Parents and Teachers, Chicago.

Money's Worth

Just the pictures on the front page of Stand By! are worth more than a dollar to me...—Mrs. Frank Herrling, Plymouth, Wis.

For Jack

It was with great regret that I heard of the passing of that fine actor Jack Doty. Jack was one of my favorite actors. Not only will he be greatly missed by all his listeners, but by those who worked with him and knew him personally, I am sure.—Mrs. J. R. Noland, Milwaukee, Wis.

So Say We All

... Why some folks are so sarcastic needs much explanation. We need all types of good radio programs because they are built to suit the public and not just one person. We like all the talent, some better than others, of course. But why should we complain, for all are grand actors, and we say: "On with good programs."—Three More Fans, East St. Louis, Ill.

Thank You

... I know what kind of people make up WLS. I know what they did at the time of the awful floods in Illinois and Indiana. ... I enjoy every page of Stand By!—Mrs. Pearl Plummer, Saugatuck, Mich.

Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."

Keeps Hers

I wish to express my appreciation of Stand By! I get so much satisfaction in every page of it. Do I pass it along? I do not... I'm keeping mine, punching holes in each copy and slipping it in a loose-leaf holder. ... Each copy has something in it I've wondered about. ... Please be sure to have Spareribs back on the air after his vacation. His stories are all so clean and entertaining. ...—Mrs. T. C. James, Peoria, Ill.

Enjoys It

Your weekly is splendidly arranged, in a manner that makes a person very anxious to get acquainted with radio entertainers. I enjoy every single word of it. ...—Doris Weber, West Allis, Wis.

Laughs Help

... It doesn't seem to me there is much laughing in the world nowadays, and when radio artists can laugh, it does a listener lots of good.—Hilda Bach, Chicago.

Recommends Drouth

Congratulations on the wonderful magazine that is being issued each week. It's simply marvelous and chock full of interesting pictures and news. Keep up the good work. And those people who are dissatisfied and complain about everything—why don't they dry up and blow away? ... Helen Anderson, Mountain Iron, Minn.

Wants Songs

... Why not print a song each week that is sung over the air? If you cannot print the music, too, why not just the words? ...—F. M. Greenwood, Wis.

No Can Do!

Similar requests have been received from many readers. However, songs are protected by rigid copyright laws and cannot be reprinted. So, much as we should like to comply with these requests, we are unable to do so.

"I Yam What I Yam"

... I know you appreciate criticism as well as compliments, but I have none to offer as I have just the taste of one listener and reader. I still think there is a lot in a voice, but I know now that I cannot describe the physique of a person by his voice. So far, Tony Wons is the only one that my imaginary description has been right on. ... You people seem so human and unaffected, more like one of us. Affected people seem to me the biggest bores of life. I like that old saying: "I yam what I yam." I feel you have returned my dollar already, but I'll be returning it soon for "The Ears of Midas."—Mrs. C. B. Dotson, Chicago, Ill.

STAND BY!

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JULIAN T. BENTLEY, Editor
May 4, 1935

VOLUME 1 NUMBER 12

FLASHES

Perspective • Wagner • Race
Chirp • Villain • Amateur

BURRIDGE D. BUTLER, president of WLS and publisher of Prairie Farmer and Stand By! returned today (Saturday) with Mrs. Butler from their ranch near Phoenix, Arizona, where they had spent the winter. Mr. Butler's return is usually the birth-date of some brand new ideas for radio.

"When I sit out in front of my 'dobe house on the ranch, I'm able to get a long-range perspective of WLS," says Mr. Butler. "I come back with a clearer picture of radio's proper place as a medium of instruction, entertainment and service to the American home."

Both Mr. and Mrs. Butler are looking extremely fit with enviable coats of tan. Fond as he is of Arizona, Mr. Butler is too keenly interested in radio and publishing to absent himself from Chicago for long periods.

Although Ralph Waldo Emerson has built his career and reputation chiefly as an organist, he's toying with the idea of giving Max Terhune a bit of competition as a bird imitator. Cases reported of canaries singing with the organ as it is tuned in on the radio are common enough, but robins, says Ralph, are something different.

Mrs. M. McDonald of Lakewood Lodge, Dundee, Illinois, reports that Ralph was highly successful last week when he gave off a few robin imitations with the studio organ. As the chirps came from the loudspeaker near the window, a group of robins feeding on crumbs just outside became visibly excited. They chirped vigorously and hopped close to the window. Even after the organ had stopped, they persisted in trying to get an answer from the loudspeaker.

George Biggar and Arthur Page visited radio Station WHA at Madison, Wisconsin, last week. They were especially interested in the educational broadcasts which are a feature of that station.

Synchronizing with the annual Wagner festival held in Bayreuth, Bavaria, each spring, the Radio City Music Hall orchestra will devote its four Sunday morning broadcasts during May to the works of this great and universally admired composer.

Each of these programs will be built of excerpts from the famous Wagnerian music dramas: "Rienzi," "Lohengrin," "Tannhauser," "The Flying Dutchman," "Die Meistersinger," "Tristan and Isolde," "Rheingold," "Walkure," "Siegfried" and "Götterdämmerung."

Raymond Knight, Cuckoo artist of the famous NBC "Cuckoo Hour" and announcer-manager of station KUKU which has no wavelength, will be back on the air as the pretentious "enunciator" for "Ray Knight's Cuckoo Clock." The little wooden bird will chirrup ten times for 8:00 p. m., CST (9:00 p. m., CDST), on Monday, May 6, and bring on, for an hour, the Knight and his minions. It will appear weekly thereafter on an NBC-WJZ network.

During the years that the "Cuckoo Hour" ran its bewildering course at NBC, it was no hour at all, but a half hour. And now that Knight has a full hour he very naturally has changed the name of the program.

Mrs. Pennyfeather, played by Adeline Thomason, will gush endlessly in her fluttery way in this broadcast as she has formerly on the Knight programs. And there will be other features made famous in the Knight hours. The maestro will sing popular songs interpolated with goofy explanatory footnotes, and he will conduct a musical depreciation hour.

For years the citizens of David City, Nebraska, have wanted a new post office. Now they have one—but they can't dedicate it.

For David City would never think of dedicating a new post office building without its most illustrious daughter present, and Ruth Etting can't get back to David City until July.

The famous songstress, who is featured on the Kellogg College Prom broadcasts over an NBC-WJZ network each Friday at 7:30 p. m., CST, has consulted her schedule and discovered that she can visit David City in July, on her way from New York to Hollywood to make a new motion picture.

Peaceful New Yorkers enjoying their dinners in a Radio City restaurant one night recently almost ducked under the tables when they heard a tough voice nearby exclaim:

"I haven't knocked off a guy in months. I'd like to get in on a good, juicy murder once more."

The speaker was no gangster, only Joseph Granby, who shares with Cliff Soubier of First Nighter the title of radio's star villain. He was growing restless for a few "bad" roles.

Elaborate plans are being made by the National Broadcasting Company to participate in the observance of National Music Week, which begins Sunday, May 5. Nine special programs are being prepared for broadcast over NBC net works and more than 40 regular sustaining programs will be dedicated to this nationwide music festival. The formal opening of Music Week will be made by David Sarnoff, president of the Radio Corporation of America and chairman of the National Music Week Committee, when he addresses an NBC-WJZ network audience during Frank Black's String Symphony broadcast from 6:00 to 7:00 p. m., CST, on Sunday, May 5.

Robert A. Millikan, director of the California Institute of Technology and president of the National Advisory Council on Radio in Education, will speak over an NBC-WEAF network at 5:15 p. m., CST, on Tuesday, May 7.

Speaking from the NBC San Francisco studios, Dr. Millikan will greet delegates attending the sixth annual Institute for Education by Radio, combined with the fifth annual assembly of the National Advisory Council on Radio in Education, at Columbus, Ohio.

Clem McCarthy, veteran racing authority and commentator, will describe the 43d running of the Preakness at Pimlico during a half hour broadcast over an NBC-WJZ network at 4:00 p. m., CST, on Saturday, May 11.

The race, first run in 1873, is one of the major turf events in this country. McCarthy will be heard over the NBC network through the facilities of WBAL, Baltimore.

His name is Joseph Rogato, and he drives a garbage truck. He was on the Major Bowes Amateur Hour last week and his baritone voice won many, many telephone and mailed ballots of appreciation. But Rogato is not thinking about giving up his regular work—he'll tell you he is a mighty good truck driver and hasn't got much confidence in his singing ability.

FANFARE



Q. and A. • Rangers
Linda • Ramblers
Red • Birthdays
By WYN ORR

WELL, Fanfare Friends, many are the events which have been written into radio history since last we sat down together for a chat. We'll attempt to cover a few of them during this brief resumé of air-chatter.

First, though, some frequently requested answers to questions.

From Robert Fuller of Fairmount, South Carolina, come these inquiries. Is Arkie married? Do the Maple City Four appear with the Sinclair Minstrels? Is CBS announcer Dell Sharbut from Texas? Is either of the Flannery Sisters married? The Arkansas Woodchopper is not married. The Maple City Four sing on the Minstrel show as Al, Art, Fritz and Pat, not as the Maple City Four. Dell Sharbut hails from Tiny Stowe's home state, Texas. Neither Allie nor Billie Flannery is married. Though one of their hearts is a-fluttering, we hear.

Mrs. Elsie Crandell, writing from Peoria, wonders if the singing, playing WLS Rangers are the same fellows who formerly sang on the Swift programs? Yes and no. Osgood Westley is the only original Ranger who sang with the Swift programs. The other members of the present Rangers Quartet joined Ozzie when he organized his present splendid group.

Pictured at the left is that lovely little lady, Linda Parker, whose voice is heard with the Cumberland Ridge Runners during their many popular broadcasts. An interesting young lady



Linda

is Linda Parker, a talented musician as well as vocalist. And a happy housewife as well, for she tends to the away-from-the-microphone home of one Arthur Janes, baritone of the Maple City Four. Linda never plays her own accompaniments but can perform most creditably on the piano, guitar, banjo, clarinet and dulcimer, which, incidentally, is one of the first instruments ever used in North America. Linda's home is in the Cumberland Mountains, where she learned many of the old melodies of the mountain country. Linda is five feet two inches tall, has mischievous blue eyes, wavy, titian-colored hair, and a smile that is the envy of all who know her. You'll hear a lot about Linda Parker in the coming years.

A Correction: Lonnie Glosson, old WLS'r whom we reported as being out of radio has turned up in Texas where he is making good over a prominent station.

Mr. Russell Nary of Streator, Illinois, asks what has become of Rhubarb Red, heard several years ago from WLS. Rhubarb Red, with his educated guitar, is a member of the staff of WJJD in Chicago. Has daily programs at 1:30.

William Driessen of St. Charles, Illinois, would like to know who the Stranger is, and who is the oldest member of WLS? The Stranger is Bill McCluskey. By the oldest member, we imagine the oldest in point of service is meant. That honor is shared by several good friends, Ralph Waldo Emerson, Ford Rush, Grace Wilson, Grace Cassidy and Tommy Rowe, chief operator.

From Wilmette, Illinois, Miss Thelma Bondy asks, "Who is Christine of the Tune Twisters, and who plays Lucy in Today's Children? Christine is Christine Smith. Incidentally, she did not join Otto and His Tune Twisters when they went out on the road two weeks ago. Lucy in Today's Children is played by Lucy Gillen. She is just about 12 years of age.

Here's a bit of news that will interest CBS Helen Trent's friends. Virginia Clark, who plays Helen Trent, has announced her engagement. Identity of lucky groom and date of ceremony remain secrets.

A splendid suggestion for this page just came in from Mrs. E. M. Treadway of Milwaukee, Wisconsin. Idea is to print forthcoming birthdays. Example: First issue in June, list birthdays which will be celebrated in July. And so forth. Already the idea is being worked out. Dependable Marjorie Gibson, the enthusiastic voice of Fanfare, when your present reporter is away, is up to her bright eyes itemizing them. Appreciation for thought.

Came a letter postmarked Long Island City, New York, to my desk just a moment ago. Signature of our

good friend Chick Hurt of the Prairie Ramblers. In part, Chick says that since leaving WOR the Ramblers are doing no steady schedule work. But they did appear on the CBS show out of New York, Roadways to Romance. They are busy making recordings for The American Record Company and expect a good break from CBS by the time this is in your hands. Chick says all the folks are fine and join with him in sending best regards to all you friends. It's good to hear from them, isn't it?

Another grand suggestion from Wanita Howard of Kokomo, Indiana, for developing our interviews from the verbal presentation to the printed. Working on that, too. May appear at you soon from this page. Thanks.

From Sugar Grove, Illinois, Mrs. R. H. Highell, asks, "Who plays the part of Mother Moran in Today's Children scripts?" It is Erna Phillips who plays Mother Moran and Kay Carter, as well as writing those fine shows.

Several Fanfares ago, we mentioned that this approaching May third would see another year roll around for three members of the staff, namely: Dott Massey, Al Halus and your Fanfare Reporter. We asked at that time if any of our listeners would celebrate birthdays on the same day. Imagine our pleasure when the following few days mail brought no less than 200 replies. It's a happy birthday to all those friends, and thanks for their writing.

Mrs. J. W. Bailey of Asheville, North Carolina, writes to Stand By! Fanfare asking just who is Cousin Toby heard on the Gillette Programs each Saturday night. Cousin Toby is Danny Duncan, an old legit performer who crashed radio and made good in a big way. His song-stories in rhythm and melody are one of the features of each Barn Dance Broadcast.

Time for us to be running along, so until a week from today, may we remind you that we'll look forward to your questions and your comments. Until next Saturday, then, g'bye, and thanks for being with us.



By Check Stafford

TIMES have changed since the days when Grandpappy's rheumatism was the chief weather indicator for the family.

Similarly, it's no longer necessary to wait until the oak leaves are the size of squirrels' ears before its time to plant corn.

Today a twist of the radio dial will bring the latest weather observations and predictions to the home. The old signs and portents are passing out. Weather observation has become almost an exact science.

Perhaps no subject is of more universal interest than the weather, no matter what the season. To talk about and speculate on the weather seems to be ingrained in the race. It may be a hang-over from the days when primitive man feared the lightning and thunder as the voices of unfriendly gods and did not relish being far from his cave when a storm was brewing.

Forecasting Keeps Pace

Mark Twain's celebrated wise crack to the effect that "everybody talks about the weather but nobody does anything about it" is no longer strictly true. A great deal is done about it. Forecasting has kept pace with the times, because otherwise a great phase of our civilization would not be possible. Trustworthy air navigation, for example, depends upon weather observation to an overwhelming degree.

The United States Department of Commerce's three Chicago weather stations are on the job 24 hours a day to keep aviation informed and to bring the public up-to-the-minute weather reports. With maps, graphs, teletypes, batteries, radio, telegraph and telephone the weather experts keep track of the doings of Old Sol and J. Pluvius, to say nothing of Jack Frost and the winds.

A large number of industries besides air transportation and agriculture depend on regular and accurate weather reports by radio. Fishermen on the Great Lakes tune in regularly for the wind predictions to learn whether it is safe to pull their nets. Contractors depend on temperature reports in fall and spring to deter-

Uncle Sam's Weather Eyes

Modern Wizards Keep Close Tab on Weather

mine whether it is wise to pour concrete. Ship captains, light-house keepers and coast guardsmen all depend on weather reports in regulating their daily activities.

Supt. Weck takes an official temperature reading; below, sending up the pilot balloon and checking its altitude with the theodolite.



Radio station KDA, operating on 350 kilocycles, broadcasts the bureau's findings to pilots both in the port and out along the routes. As was announced on April 15 by W. R. Gregg, chief of the United States Weather Bureau, more detailed news for fliers is now broadcast at slightly longer intervals. Observations now are sent out every six hours over the teletype circuits instead of every four hours as heretofore.

Beginning May 1, each major station receives enough data to issue a complete weather map of the whole United States. It is issued by the following 10 air center stations: Newark, Cleveland, Atlanta, Chicago, Kansas City, Dallas, Salt Lake City, Portland, Oakland and Burbank, California.

We left the maze of maps and instruments behind and went aloft to the roof of the station where we saw the intricate and delicate instruments which do the actual checking. There is located the station thermometer, carefully housed in its shuttered house. It has a double roof to provide (To page 16)



At the Chicago Municipal Airport weather station a battery of seven teletypes or electric typewriters chatters away in the north wing. They receive and transmit reports of weather conditions to and from the many large and small stations which dot the air routes from coast to coast and from Canada to the Gulf.

F. H. Weck, superintendent of the bureau, together with his six assistants, and H. M. Dudley, chief operator of the Department of Commerce long-wave radio station, and his 10 aides, gave us many interesting details of how Uncle Sam keeps tab on the weather.

AD LIB

BY
JACK HOLDEN



THE reason I didn't get home until 2:30 Sunday morning, was because I accepted the invitation of Captain Albert Stevens, famous stratosphere flier, to be his guest at a midnight supper over at the Stevens Hotel after the barn dance. Talk about being up in the air . . . he has really been there . . . and he went up again April 21. Plans to make another flight in June.

It's a privilege to know such men as Captain Stevens . . . risking life in the interest of aviation. Although his remarks regarding the stratosphere were intensely interesting . . . I most enjoyed his stories about life with the Eskimos up in the great north country. Eating seal meat . . . sleeping in snow banks . . . Eskimo life . . . mushing by dog team for two days without stopping . . . hoping to beat the big freeze so they could get back to the states.

Over a period of two years Captain Stevens has seen the barn dance every time he has been in Chicago . . . often getting tickets for both shows . . . but last Saturday night was the first time we knew he was in the audience. Thanks for a most interesting two hours, Captain, and best of luck to you on your next flight.

Just to show you how seriously concerned Jolly Joe Kelly's "palsie walsies" were about his recent illness . . . Joe received from one of his little listeners a box of aspirin and a bottle of castor oil.

Howard Chamberlain has an electric heater on his desk today . . . he turns the heat on his face . . . says it will help break up that cold. My pet peeve . . . having to ride standing up on a Chicago motor bus.

Wyn Orr, Pat Buttram and Al Halus riding down town in a cab and flipping coins to see who will pay the cab bill. Ford Rush tells me that standing in front of a microphone brings him more genuine pleasure and fun than anything else he does. Next to that he enjoys golf and from what I hear he is just as good on the course as he is on the mike . . . and that's something.

Pat just brought my car back . . . he ran out of gas . . . put a half gallon in the tank . . . says I owe him 82 cents . . . good old Pat. Believe it or not (I apologize Ripley) Oscar Tengblad, trumpeter, was so small at the age of 16 he played trumpet in the midget village band out at White

City . . . grew up all at once and quit the tiny tots to play in a circus band. To day he stands six feet and weighs 195 pounds.

Danny (Toby) Duncan tells me his daughter Arletta has just signed with Paramount out in Hollywood. You've seen her in "Back Street," "Menace," and "Frankenstein."

Two minutes to three . . . got to sign off the station . . . I'll be back later, folks.

Reggie Kross just came in saying the thermometer downstairs reads 50 degrees . . . wonder if that's what made them so sleepy this morning. A few minutes ago Reggie, Howard Black and Joe Kelly were stretched out on the studio floor with the mike off the stand. They put the mike box on the carpet and crouched around it in true campfire fashion spent 15 minutes talking to you folks. If Big Chief Waldo had only been there wrapped up in one of his Indian blankets the scene would have been complete.

NBC . . . Francis X. Bushman still retains that powerful physique . . . Remember him as "Messala" in Ben Hur? He still looks the part and although it may seem incredible I'd like to see him driving in a chariot race down Michigan avenue.

The davenport in the back room and the one in Dr. Holland's office surely came in handy this last week. Howard Chamberlain and I had early Sunday morning broadcasts so we "bunked" there after the barn dance Saturday night. Pat Buttram and Harty Taylor rolled in about 2:00 Monday morning after playing an Elgin Theatre. They, too, sought a few hours "shuteye" on the cushions. Then an hour later came Ralph Emerson and Ford Rush in from their appearance date at Peru. Ralph says they had to sleep on the studio benches. But Ford says it was better than a Lincoln park bench.

Here it is the first of May . . . time of flowers . . . golf . . . riding . . . warmer weather . . . a time of beauty, inspiration . . . and the house rent is due again. Eddie Allen and Check Stafford answer more unusual and humorous phone calls out there at the desk . . . here's one that came in last night . . . a distracted woman called our studios and excitedly asked for immediate advice . . . she has a

pet duck in her apartment . . . yesterday it was stricken with a severe case of the itch . . . could Mr. Allen please tell her what to do? Eddie asked us all what we would do if we had a pet duck with the itch . . . no one knew . . . finally Eddie went back to the phone and told the lady he was sorry but he didn't think he could be of help. Then after hanging up the receiver Eddie said, "Oh why didn't I think of it, I could have told her to call Joe Penner."

Sissy!

Willis Cooper, who writes the ghastly "Light Out" programs broadcast over NBC networks each Wednesday, confesses to his most intimate friends that he is without doubt the most timid fellow in the land. Only when he has the lights turned on full blast can he write about wraiths, banshees, vampires, cold and hot blooded murders, etc. And what's more, he detests insects and despite many requests has steadfastly refused to prepare a "Lights Out" script about a man who dies after being bitten by a spider.

Steve Rising

Steve Cisler, who several years ago was an important cog in the program machinery of the Prairie Farmer Station, is now making a name for himself at a station in Atlanta, Georgia. We are told that after leaving WSGN, Birmingham, from which outlet came comical Pat Buttram, Steve secured control, or management of several small stations. Steve will be heard from in the coming years.

AIR ACTRESS



Angeline Hedrick, who appears in dramatic productions on WJJD, WLS and other Chicago stations. Her marriage to Wyn Orr is scheduled for early June.

Adventure in the NORTH

THE Royal Northwest Mounted Police are thundering over the trails of the Red River Valley these Tuesday evenings in the new Red Trails serial, broadcast over WLS and a coast-to-coast NBC-WJZ network at 7:00 p. m., CST.

The exciting and authentic serial of the birth and early days of the Mounties is written by Stewart Sterling, well-known radio and detective story writer, familiar to listeners through his outstanding work in the Eno Crime Clues series.

Heading the cast of the new program are Warren Colston, veteran radio actor, in the role of Sergeant Tim Clone; Arline Blackburn as his daughter, Genevieve, and Alfred Corn, former Broadway actor. A full military band under the direction of Graham Harris provides the stirring musical background.

The drama takes the Mounted Police down through the exciting days of the 1875-77 rebellion to form an independent Republic of the Northwest. The rebellion was led by Lewis Riel in the Red River Valley at the time the vast Northwest territory was turned over to the Canadian government by the Hudson's Bay Company.

Mounties Formed

It was to stem this rebellion and police the new territory that the Royal Northwest Mounted Police, which subsequently became the present Royal Canadian Mounted Police, was formed.

During the ensuing years the Mounties became the most celebrated police force in the world, famed for their never-failing ability to "get their man" and possessed of perhaps the highest morale of any similar body to be found.

In order to insure the authenticity of Red Trails, Sterling has delved into every available record of the period for his basic plot. The Mounties are unusually particular about this matter of authenticity. So many stories have been written about them without the slightest basis of fact that they now persistently refuse to open their records to anyone whom they suspect will not stick to the main facts.

Willis Cooper, NBC central division continuity editor, encountered this sort of opposition a few years ago when he went to Winnipeg to gather data for the Empire Builder series



Alfred Corn and Arline Blackburn in "Red Trails."

which he then was writing. At first the Mounted Police there steadfastly refused to allow him any access whatever to their records. It was only the friendship of an officer whom he had met in the trenches of France that finally opened the way for Cooper to use the files and obtain the information he sought. He was gratified later to receive several letters of congratulations from the Winnipeg post, thanking him for his authentic treatment of the material.

The courage of the Mounted Police is traditional, known alike to the public at large and the criminal. Only a

force with such a record for persistence and success could police so vast a territory with such a small force and make arrests of the worst criminals without the use of a gun.

Basil Loughrane, Chicago radio actor and director, and himself a former member of the Mounted Police, recalls the first arrest he was called upon to make.

He was stationed near Yahk, British Columbia, when an order came through for Mounty Loughrane to arrest the ringleader of a band of

(Continued on page 16)



THE LATCH STRING



By
"CHECK"
STAFFORD



HOWDY, folks. Here we are, starting out a new month with new hopes, flowers and folks with smiling faces, looking cheerfully ahead.

May—a month of promise from Nature—we welcome you.

Springtime found road conditions bad in many midwest sections, according to fieldmen visiting us here. Freezes and thaws, late snows and rains caused almost impassable roads which are now, however, improved.

A studio visitor's cane the other day attracted our attention and the owner, Richard Cecil of Chicago, told us the cane's history. It's a story that recalls the Ohio State Penitentiary fire several years ago which killed a number of convicts. The unique cane is made of sections of ornamented, colored celluloid with a stout steel rod binding them. The handle is studded with imitation jewels and was made by the Angeline brothers prisoners who lost their lives in the catastrophe. Behind ugly gray walls, they produced a thing of beauty.

When dust storms swept their pasture lands away down to the very bedrock and water-holes and streams dried up, herds of steers faced death by thirst. Bill Hanks and his son, Bill, Jr., Arizona ranchers, got 10 carloads of stock eastward bound just in time.

The 500 head of steers were watered three times en route to the Chicago stock yards but even then 64 of them died before they were unloaded.

"Sounds tough," said Mr. Hanks, whose ranch is the K-Bar-X near El Diablo, Arizona, 40 miles north of Tucson. "But our neighbor on the next ranch lost several thousand head, in spite of all we could do to help him when dust storms covered his water holes. We've lost nearly 3,000 head ourselves, so far. You know, cattle, just like folks, must have food and water.

"We live in the rougher country and, bad as it is, we haven't suffered quite as much as stockmen to the south and east where it's smoother country. Their shacks and camps are plumb covered. In some places big drifts of land, once pasture, are piled in heaps for miles.

"And, to make it worse, hordes of tourists and souvenir hunters are now scouring our country, picking up lots of things uncovered by the winds. This was once the Yaqui Indians' territory, and these hunters are running around, picking up arrow heads, pottery and even skeletons, now laid bare by the drifting soil.

"Here in the east," said Bill as he helped himself to a liberal chew of tobacco, "you have no idea of what that country now is. What to do now?—that's our big problem. Some of us have artesian wells and if we could ship in feed, we might get going again. Some of us are flat broke, though."

The vivid word picture of stalwart, outspoken and genial Bill Hanks is one that many other western stockmen could tell. Despite his eyes, inflamed by wind and dust, Bill seemed to enjoy his trip to Chicago.

"I came hundreds of miles to sell those cattle and ALSO to see The Westerners," said Bill. He seemed happy to meet his New Mexico neighbors and a dozen other artists around the studios.

The boys on the ranch hear Chicago radio programs clearly each morning.

"Trouble is," said Bill, "Dad's the boss and about eight o'clock every morning, he runs us out of the bunk house to work."

A fine chap and a jolly one although he faces a gloomy outlook, Bill is one of those rugged fellows who keep "smilin' through"—even through dust storms.

Late the other night a listener telephoned and asked Eddie and me: "What can I do with my pet duck. It seems to be itching and scratching. What can I get to stop the trouble?"

We advised her to go to the drug store for a dime's worth of good insect powder. But she replied, "Oh, no! It couldn't be that. You see, we live in just a small apartment and we've had 'Ducky' only two days."

And with that she hung up, apparently highly insulted.

We understand Jack Holden would have given her different advice, according to his Ad Lib column.

BRIEF BIOGRAPHY

Bob Brown, NBC announcer . . . born New York City, December 7, 1904 . . . lived in New York, Philadelphia, West Orange, Hasbrouck Heights, Long Island and Buffalo . . . early training pointed toward vocal career but now calls himself disappointed baritone since discovering, after attending Cincinnati College of Music, that singers often fail to eat . . . studied civil engineering two years at University of Buffalo . . . tried hand at radio announcing at behest of Buffalo minister . . . first audition in 1925 at WGR consisted of reading magazine article on "High Price of Rice in Louisiana" . . . has since been antagonistic to rice . . . became chief announcer and studio director at WGR . . . transferred to WLS in Cincinnati in 1928 where he became chief announcer . . . wrote plays and did production work . . . married Mary Louise Steele, contralto, after her return from voice study in France . . . both came to NBC net works in 1932, she as singer, he as announcer . . . Bob's hobby is writing and historical research, especially on Napoleonic period . . . writing done behind locked doors and consists of short stories and satirical verse . . . most dramatic moment in radio career was when he covered arrival of Balbo's fleet from Italy at Century of Progress from plane for NBC in 1933 . . . dislikes radio announcers who affect "Brooklyn-Oxford" accent and tries to speak straight "American" himself . . . prefers brown suits . . . is five feet, eleven inches tall, weighs 140, fair, with brown hair.

Benny Celebrates

Jack Benny will celebrate his third anniversary as a radio jester at his broadcast with Mary Livingstone, Frank Parker and Don Bestor's orchestra from Hollywood over an NBC-WJZ network on Sunday, May 5, at 5:00 p. m. CST. Benny made his debut as a regular air performer during the first week of May.

A stage and screen headliner, Benny knew nothing about the microphone when he essayed his first series over NBC with George Olsen's orchestra and Ethel Shutta as his supporters. With Harry Conn, then as now, collaborating on his scripts, Jack made rapid progress. For two years running he has been chosen radio's foremost comedian in nationwide polls of critics conducted by the New York World-Telegram.

Eddie Cantor, comedian, has opened his own script and program organization in New York.

Man on Cover

Wynthrop Merwyn Douglas Orr—a long name for such a little fellow as Production Man Wyn Orr. But don't be misled by his stature. Wyn is a dynamo of good-tempered energy and gets more done than a lot of people half again as big as he is.

Wyn's arrival in Chicago came at the end of a veritable Odyssey of travels among Canadian and Yankee radio stations. He's been in radio nine years and, although he has thorough experience in nearly every department, his long suits are the writing and producing of dramatic programs and plays.

Good Producer

To a high degree Wyn has a feeling for the dramatic qualities of the lines of a script and the ability to bring out all the talent an actor or



Wyn bats out another script.

actress possesses. He coaches and produces an average of two shows a day and as a result he's not writing as prolifically as he did a year or two ago.

Wyn was born 28 years ago yesterday, May 3, 1907, in Cleveland, Ohio. His father was a railroad official and Wyn's early years were spent largely in traveling among a dozen or more cities in the United States. He attended school for four years in Buffalo, New York, before his family located in Hamilton, Ontario. There, by his own confession, he was the bane of his many teachers' lives for 16 years.

Although he was a good student, he preferred to spend most of his time sketching, in athletics or dramatics.

Financial reverses forced Wyn to set out early in life and he started in

as a time-keeper in a pole-line hardware manufacturing plant. He became successively advertising manager and assistant sales manager.

He left that company to become a salesman for a bond house and as such he saw a good bit of Dominion geography. He traveled for three years, opening new territories.

The market crash in '29 left Wyn in Montreal with high hopes, \$12 in cash and no friends in the city.

Started at CFCF

He applied for work at radio station CFCF, Montreal, and three weeks later he was assistant manager. He claims he averaged 18 hours work a day before the microphone and writing shows. And those who have seen him at work since then don't doubt it a bit.

After two years at CFCF, Wyn went to Toronto for a radio advertising firm. He wrote and produced several shows over Toronto stations. Later he operated his own independent agency with reasonable success.

An opportunity at WJR led him to Detroit and later to WEXL, Royal Oak, Michigan. After that he worked at CKOK, now CKLW, Windsor, Ontario. From the last station it was a quick step to WLS in August, 1932, where his work is known to you all.

Oh yes, Wyn says he also found time to sell insurance, travel with a dramatic stock company, do freelance writing and producing; act in a silent movie; write advertising copy; draw cartoons and conduct columns for two Canadian newspapers and do sports caricatures.

"Being a little guy," says Wyn, "my favorite sport is rowing."

Apparently, he went at that sport in a business-like manner, for he coxed two eight-oared crews to the championship of the Dominion. He also has won three diving championships, played football and rugby, tennis and golf.

Wedding Plans

Wyn towers to the amazing height of five feet five, weighs 144 pounds all year 'round (he says) has brown hair, brown eyes and prefers brown in his clothes. He's unmarried but he's engaged to one of the most promising and beautiful young actresses in Chicago radio, Angeline Hedrick. Plans call for a wedding early in June.

It's obvious that Wyn has more than one string to his bow, judging him on his experience. He's one of the better directors of radio dramas and if the scripts aren't right, Wyn's flair for writing fixes that in short order.

An aching tooth and a false friend are better out than in.

Knowledge is like money; its value lies in circulation.



Asthma Was Choking Her

Got Immediate Relief!
Seventeen Years Later—"Still Enjoying Splendid Health!"
December 8, 1915—"I had asthma for 17 years. I coughed most of the time and couldn't rest, day or night. I tried everything, but grew so weak I could hardly walk across the room. After taking one bottle of Nacor, I could do most of my housework. That was 8 years ago. I am still feeling fine, with no sign of asthma."
—Mrs. Mary Bean, R. 3, Nashua, Iowa, July 31, 1933—"I continue in good health and am still praising Nacor. I have no signs of asthma."
—Mrs. Mary Bean
FREE—No need to suffer asthma torture when blessed relief can be yours. For years Nacor has helped thousands. Their letters and booklet of vital information sent FREE. Write to Nacor Medicine Co., 2078 State Life Bldg., Indianapolis, Ind.

20 GARDEX TOOLS GIVEN FREE
LISTEN IN 1ST TO 1ST P.M.
WLS MONDAYS
WEDNESDAYS
FRIDAYS
Banish Garden Druggery
Write for Circular and Contest Rules. 20 Gardex Tools given away Each Week!
GARDEX INC.
MICHIGAN CITY INDIANA

LUMBER - USED
SPECIAL - Brand New Corrugated Iron Roofing, limited supply \$2.75 per Square with used lumber purchases.
Globe Wrecking Company
1732 Fullerton, Chicago

PANTS MATCHED TO ANY SUIT
Don't Discard Your Old Suit
Wear the cut and vest another year by getting new trousers to match. Tail made to your measure. With over 100,000 patterns to select from we can match almost any pattern. Send vest or sample of cloth today, and we will submit FREE Sample of best match obtainable.
MATCH PANTS CO.
20 W. Jackson Blvd., Room 1125, Chicago

STRAWBERRY PLANTS
24 hour service. New (pat. \$1.25). Mastodon 1000 hundred. Premier Tre. 200 for \$1.25. Juniper. 12500. Blakemore 500. 200 for \$50. Ambergold. His. Raspberry \$1.50 per hundred. \$2.00 for 200.
SAWYER NURSERY SAWYER, MICHIGAN

20 REPRINTS 25c
FILM developed, 2 prints each negative, 25c. 40 Reprints 50c; 100—\$1.00.
ROLLS developed and printed, with 2 professional enlargements, 25c.
ENLARGEMENTS 5—4x4. 25c; 3—5x7. 25c; 5—8x10. 35c.
Special hand-colored, easel mounted, 4x6 enlargement 25c.
SKRUDLAND
4118-86 Overhill Chicago, Illinois
You Saw the Ad in STAND BY!

HOMEMAKERS' CORNER

By MRS. MARY WRIGHT

NOTHING makes one more enthusiastic about giving a party than passing a bakery window which displays an attractive array of pretty meringue shells, all in pastel colors—some pink, some lavender, yellow, green and white. A veritable rainbow of colors.



Mrs. Wright

they should look like and have reliable directions for making them.

These are the ingredients you will need for making these tempting—

Meringue Shells

4 egg whites	1 c. very fine white sugar
Few grains salt	
1/2 tsp. cream of tartar	1/2 tsp. flavoring
	Coloring, if desired

Allow the egg whites to stand at room temperature for an hour or two before starting to make the meringue shells, because they will beat up to a larger volume than when cold.

Add the salt to the egg whites and beat until foamy; then add the cream of tartar and beat until the mixture just starts to hold its shape. Next add the sugar, a tablespoon or two at a time, beating between additions. By the time all the sugar is added, the mixture should be stiff enough to hold its shape. Add flavoring and, if desired, coloring. You will get a delicious flavor by using equal parts of vanilla and almond flavoring.

Pastel Tints Help

Usually, meringue shells are left white, but it is an easy thing to color them and pastel tints do add much to their attractiveness. Separate the mixture into as many equal parts as you want colors and color each as desired. Green and lavender make a very pretty combination, blue and apricot is another, or perhaps if you are having a large party you will prefer a rainbow color scheme and will select pink, lavender, blue, green, yellow, apricot and white. All of these colors will look well together if a very light tint is used.

Shaping the shells is the next step, and it is an important one if they are to be attractive. The easiest way to do this is to place a heaping table-

spoon of the meringue mixture on an ungreased sheet of paper on a cookie sheet. Then with the back of a spoon make a depression in the center by pushing the meringue from the center toward the outside to form the walls of the shell. When you get it completed, the meringue shell will resemble a small bird's nest in shape. The bottom and sides should be of about equal thickness so they will bake evenly.

Another way to shape a meringue shell is by using a pastry tube. If you want to make small, dainty meringue shells, use the small tube with the perfectly round hole. Begin in the center of the bottom of the shell, making it oval in shape, and when the bottom is the right size, build up the sides. The meringue is larger after baking so you will probably have to experiment a little to get it just the size you want.

Bake at Low Temperature

Bake these shells of airy confection at a very low temperature, 275 to 300 degrees Fahrenheit, until they are dry throughout. This will take about an hour for an average sized shell. When properly baked, the shell is not browned noticeably and it can be cut easily with a fork.

Such an aristocratic shell should boast a delicious filling. Ice cream or whipped cream combined with fresh strawberries, pineapple and marshmallows are both delectable. For a dainty, bridal shower, two filled meringue shells may be put together and tied with a narrow ribbon of a harmonizing pastel tint. And the bride will beseech you for your secrets for making this queen of party desserts.

As with many dainty foods, your first attempt at making meringue shells may not produce perfect shells. But with a little practice, your meringue shells can be just as attractive as those made by a professional. Success to you!

Another recipe you will want to add to your files is this one for—

Prune Fluff

1 1/2 c. cooked prunes	1/4 tsp. salt
1/2 c. prune juice	1 tbsp. gelatine
1/2 c. sugar	2 tbsp. cold water
4 tsp. lemon juice	5 egg whites
1/2 tsp. cinnamon	1 tsp. vanilla

Pit prunes and put through a sieve. Combine prune juice, sugar, lemon juice, cinnamon and salt in a sauce pan and bring to a boil. Continue boiling about two minutes and remove from fire. Add the gelatine which

has been soaked in the cold water for 5 minutes, and stir until gelatine is dissolved. Beat egg white until stiff. Pour hot juice over egg whites and beat well. Add vanilla, prunes, and mix thoroughly but lightly. Pour into mold lined with wax paper and chill. Unmold, slice and serve with a soft custard.

Apple Upside-Down Cake

(Lower part)	(Cake Batter)
4 tbsp. butter	1/2 c. butter
4 cups apples, peeled and sliced thin	1/2 c. sugar
1/2 cup sugar	1 egg
1 tsp. cinnamon	1/2 c. milk
	1 1/2 c. flour
	2 tsp. baking powder

Melt butter in a large heavy skillet, add sliced apples and sprinkle over them the sugar and cinnamon, which have been mixed together well. Make the cake batter by melting butter, and combining with beaten egg and milk. Mix flour, baking powder and sugar together well. Add liquid mixture and beat one or two minutes. Pour cake batter over the apples and bake at 375 degrees F. The apples will be cooked by the time the cake is baked. It will take about 30 minutes.

Camera Closeup

Al Jolson . . . introduced to radio audience as "world's greatest entertainer" . . . comes to rehearsal in gray trousers, blue coat, striped shirt, black tie, tan suede shoes . . . wears light tortoise-rimmed spectacles half-way down nose . . . approaches microphone, says to director, "I'd like to look at the audience if I possibly can" . . . mike is turned to allow him to keep an eye on the audience and on Vic Young, conductor . . . plunges both hands in trousers pockets as he begins to sing . . . takes them both out to gesture in the hot spots . . . folds hands lightly . . . clasps them . . . tilts head back . . . wrinkles forehead . . . smiles, frowns, nods approvingly to the maestro . . . shoots right hand up to signal control room as if to ask, "How's it going?" . . . carries no music . . . wears ring on little finger of left hand . . . gestures dynamically in forceful passages . . . clenches fists . . . jabs both out from the shoulder . . . wears determined expression during these passages . . . takes off coat as he warms up . . . wears neither suspenders nor belt . . . trousers pleated at waist in English style . . . while still singing shakes hands with production man who passes by him . . . wets lips with tongue . . . whistles the chorus of one song, using index and little finger of left hand to blow on . . . uses right hand to mute tones and give vibrato effect . . . between numbers studies script aloud . . . genial . . . democratic . . . at ease . . . walks to edge of stage . . . shakes hands with Junior O'Day, juvenile player . . . puts arm around him . . . they walk off . . . Junior and Jolson . . .

Radio News and Views

Byrd Landing

The official landing of Rear-Admiral Richard E. Byrd in Washington May 10, upon his return from the second Antarctic Expedition and his welcome home by President Roosevelt will be broadcast over a National Broadcasting Company network.

The reception will be held in the Washington Navy Yard where the former revenue cutter Bear, with the Admiral, his officers and crew aboard, will dock after steaming up the Potomac from Hampton Roads.

President Roosevelt and other government officials will first greet the explorers on the deck of the Bear and will then receive them aboard the Presidential yacht Sequoia. It is expected Byrd will arrive in Washington in the afternoon on Friday, May 10. The exact time and specific NBC networks over which the broadcast will be heard will be announced later.

certain amount of people every year are born to be entertainers. It's irrefutable in them. Amateurs really didn't stop several years ago when talking movies ended amateur nights in the theatre. They merely ceased to perform before an audience. They did their stuff at home, in speakeasies, at parties.

"They needed only an outlet for their talent, and the radio supplied it. And the radio, I wish to say, is fortunate in being able to do this, because these people aren't really amateurs in the strict sense of the word. The lean years for amateurs have weeded out only the real troupers—the ones who would have gone on entertaining all their lives even if they never achieved the goal of an audience."

Brief Biography

Kelvin Keech, popular NBC announcer . . . full name is most alliterative on the air—Kelvin Kirkwood Keech . . . never uses middle part . . . Known as "Kel" to studio associates, Raymond Knight calls him "Kooch" . . . slender and dapper . . . has brown eyes and gray hair . . . wears a tuxedo better than most announcers but is not the fashion plate type of person. . . . Born in Hawaii, near romantic Waikiki Beach . . . father, well-known English engineer . . . wanted to be great swimmer like Hawaiian champions, but father sent him to college to learn chemical engineering . . . graduated from Franklin and Marshall College in Lancaster, Pa. . . . Chi Phi . . . good engineer. . . Liked profession, but liked music better . . . toured country as entertainer, singing and playing ukulele . . . did radio work in U. S. Signal Corps during War and saw action on the Somme . . . liked Paris and stayed in France after the Armistice . . . organized jazz band and played in France, Monaco, England, Greece and Turkey . . . went on British Broadcasting Corporation network. . . . Became so popular as entertainer that Prince of Wales sent for him as instructor on ukulele . . . In Constantinople, ran head on into romance . . . met young Russian refugee and married her . . . came to United States in 1928 . . . got audition with NBC . . . had bad case of "mike" fright . . . was turned down . . . tried again, and made the grade . . . gets lots of fan mail. . . . Nevertheless, he's extremely modest. . . . Men think he's a regular guy . . . likes hunting and fishing . . . takes long drives in the country when he can find time . . . plays golf and tennis . . . has grand sense of humor.



"I certainly get tired of looking down in the mouth six days a week."

Stratosphere Hop

The tiny short-wave receiver and the specially constructed eight-watt transmitter, which Captain Albert W. Stevens and Captain Orville A. Anderson will carry when they attempt another stratosphere flight early next June, have been completed and will be installed in the Dowmetal gondola some time next week.

Captains Stevens and Anderson will utilize the miniature broadcasting equipment to give listeners a description of the world's envelope and report progress of their flight.

Robert M. Morris, NBC development engineer, accompanied the stratosphere equipment to Dayton, Ohio, to supervise its installation in the gondola preparatory to its removal to Strato-Bowl, near Rapid City, S. D., early in May.

The 40-pound transmitter, a little larger than the average miniature home receiving set, is almost identical in construction to the one utilized by Captain Stevens and Major William Kepner in their 1934 flight.

A different type of short-wave receiver, however, will be used during the 1935 stratosphere flight. A new single control, superheterodyne set, weighing only 15 pounds, will be installed in the new gondola. The new receiver is about 10 times more sensitive than the former dual control sets.

"Little Old Man"

Alice went down the rabbit hole and found adventures in Wonderland, but now the children of America are being invited to even broader adventure—in an ant hill, a beehive, in squirrels' nests and under lily pads—as the guests of "The Little Old Man," hero of a new children's series to be heard on Thursday at 4:00 p. m. CST over an NBC-WJZ network.

For companions, the youngsters who listen to this weekly program will have Margie and Tom, a young brother and sister with highly developed bumps of curiosity. Their routine is more or less confined to finishing their vegetables, scrubbing behind the ears, playing in the sunshine and going willingly to bed, until they meet "The Little Old Man." He proves to be a remarkable combination of Cinderella's fairy godmother, the Wizard of Oz and the favorite Uncle Ed who always takes boys and girls to the zoo. "The Little Old Man" can make children small enough to be taken inside a beehive and formally presented at the court of the queen bee. He introduces them to the haughty Sir Ermine, who is forced to confess that in warm weather he is nothing but a weasel.

Meteors flash through the air at more than 100 miles a second.

YOU REQUESTED

Annual Flowers.

By R. C. Van Tress

Annual garden flowers are a necessity in the well planned garden for they offer many advantages not found in the perennial and biennial flowers. They are easily grown from seed, they produce effects the same season and require less attention. Being so easily grown from seed, they give a greater amount of effect for a small sum than any other type of flower.

There are many cases where a bed or a group of beds may be planted entirely with annual flowers. The advantages of this are that the gardener may prepare the bed in the spring, sow the seed, and have complete results in a short time. This is especially advantageous to those who have recently moved into a new home and desire quick results, as well as for those who are living in rented houses and do not wish to plant something more permanent. These beds may be located as a border in front of any existing shrub plantings, around the foundation of the house, or along the drive; very often they work in nicely as a dividing line between the vegetable garden and the lawn. By the use of self-sowing varieties this bed will come up each year.

Mix with Perennials

Their best use, however, is with perennials in a mixed flower bed. If you have selected the proper varieties it will give you continuous bloom from spring until late fall. In choosing annuals for a mixed bed care must be taken not to use the more vigorous growing ones such as zinnias and cosmos too close to some of the less vigorous perennials. It would not be fair to smother some beautiful delphiniums in the midst of a mass of cosmos, or crowd some of the finer varieties of iris with some of the tall growing zinnias. Gaps in the perennial border left by winter killing may be filled with annuals until other plants are available.

Dual Purpose

Annual flowers have two distinct uses in connection with the shrubs borders. For the first year or two after the shrubs have been planted there will usually be a considerable space between them which may be planted with many of the annual flowers. Growing flowers in this way will serve not only to fill in the vacant spaces but the care and cultivation given the flowers will benefit the shrubs. After the shrubs are established little patches of annuals may be scattered along in front of them as occasional spots of color. These may be composed of a single kind of flower or a mixture of several kinds.

When annuals are desired solely for cutting, the best place to grow them is in rows in the vegetable or cutting garden, where they may be cultivated with ease and given sufficient growing space. In our desire to have flowers we should not interfere with the proper design and layout of our yards and gardens. In general, the lawn should be kept open with the flower beds around the borders, in many cases using the shrubs as a background. We may also place our flower beds around the foundation of the house in conjunction with shrubs.

Use Loamy Soil

Although the seed bed may be prepared by spading and thoroughly pulverizing any small 2 by 3 foot plot of ground, it will pay you to dig out a place near the house and fill in with 4 to 6 inches of finely pulverized loam. Sand and peatmoss or soil and peatmoss in equal parts make an excellent seed bed. Fertilizer is not necessary in the seedbed as the seedlings are removed as soon as possible. Sow the seeds $\frac{1}{2}$ to $\frac{3}{4}$ inches below the surface in rows 2 to 3 inches apart. Very fine seeds like petunia and snapdragon should not be covered, merely pressed into the soil. For other seed the general rule is to cover them 2 to 3 times their own diameter with fine soil, sand, or peatmoss. If peatmoss is not used cover the surface with paper, cloth or burlap until the first seedlings ap-

pear; this will be in from 5 to 10 days. The burlap or other covering is to keep the ground from drying out.

The whole bed may be enclosed in a low box and the burlaps stretched over the top. Be sure to remove it as soon as the seedlings start to come up. Poppies, mignonette and California Poppies do not transplant easily and are best sown where they are to bloom, or sown in small pots.

Transplanting Methods

If manure is not available to spade into the flower borders, I would suggest that you use one of the complete chemical fertilizers. The fertilizer may be incorporated with the upper 6 inches of soil a few days before planting or may be applied and raked in after the plants are planted.

After the seedlings are 1 or 2 inches high transplant them to their permanent places in the garden. Even though they are very small, set them the distance apart recommended for each kind. To transplant seedlings, make a hole with a small pointed stick, or dibble, insert the seedling the same depth that it was before and firm the soil about the roots. Be very careful to keep your unplanted seedlings shaded and covered while planting. It takes very little to dry them out and kill them. Water immediately after planting and if sun is shining shade with a tin can, paper cone or even a piece of shingle until the sun goes down. Whenever possible I would strongly recommend transplanting on dull, cloudy days or just before a shower.

(Continued on page 13)

A THRILLING TALE



Malcolm (Spareribs) Claire reaches a thrilling point in one of his fairy tales. Ralph Waldo Emerson at the organ follows the script and plays background and effect music. Spareribs has left the air for a vacation, but he'll be back soon.

You Requested

(Continued from page 12)

(So many listeners have requested copies of the beautiful poems of the Westerners' brother, Joe Massey, after they were read on "Western Nights" that we reprint one of them here.)

WESTERN NIGHTS

When the sun's bright rays have faded
Into evening's soft twilight:
With the cattle's distant lowing
Comes the magic western night.

All the stars in Heaven glitter,
Look so close, so clear and bright,
Like a million blue-white diamonds
Light the skies on western nights.

In the distance, coyotes howling,
Night owls wing by on their flight;
From the hillside, mountain boomers
Can be heard on western nights.

Cowboys singing cowboy love songs,
You will love them and remember
Those enchanting western nights.
—Joe Massey.

• • •

TWO SHIPS

One ship goes East, another West
By the self-same breeze that blows:
'Tis the set of the sails
And not the gales
Determines the way it goes.

Like the war of the winds
Are the ways of fate
As we travel along through life:
'Tis the set of the soul
Determines the goal,
And not winds of the strife.

—Author Unknown.

• • •

SIX-CYLINDER SENTENCES

By Dr. John W. Holland

Each youth is as a garden: untended, he will grow up to weeds.

They who have no true friends, live and die with closed hearts.

Revenge is a sort of auto-poisoning that keeps the mind's wounds open.

A Christian should be like sunlight, shining everywhere, and corrupted by nothing.

He who can look at the stars and remain an atheist can never be changed by an argument.

Love is like a song: the best part of it can neither be said nor sung.

Marriage is a whole time job. Part time mates make a failure of it.

Life is as a cup of tea: drink it too fast and you stir up the dregs.

Cunning men make fortunes catering to the foolish whimsies of the rest of us.

If optimists were as enthusiastic as are dyed-in-the-wool pessimists, we'd soon have a better world.

Tuning Suggestions

Sunday, May 5

CST
P. M.

- 12:30—Carefree Carnival. (NBC)
- Lux Radio Theatre. (NBC)
- 1:30—Penhouse Serenade. (NBC)
- 5:00—Jack Benny. (NBC)
- 7:00—Eddie Cantor, Parlykakas. (CBS)
- 8:00—Detroit Symphony. (CBS)
- 9:00—Wayne King. (CBS)

Monday, May 6

- 5:45—Uncle Ezra (also Wed. Fri.) (NBC)
- 6:45—Boake Carter (Nightly Ex. Sat., Sun.) (CBS)
- 7:00—Sinclair Minstrels. (NBC)
- 7:30—Music at the Haydn's. (NBC)
- 8:00—Raymond Knight. (NBC)

Tuesday, May 7

- 5:15—Dr. Robert A. Millikan, talk. (NBC)
- 6:30—Wayne King. (NBC)
- 7:00—Red Trails. (NBC)
- Bing Crosby. (CBS)
- 7:30—Ed Wynn. (NBC)
- 8:00—Beauty Box Review. (NBC)

Wednesday, May 8

- 6:00—One Man Family. (NBC)
- 6:30—Wayne King. (NBC)
- 7:00—Fred Allen's Town Hall. (NBC)
- Our Home on the Range. (NBC)
- 7:30—Adventures of Gracie. (CBS)
- 8:00—Guy Lombardo. (NBC)
- Family Hotel. (CBS)
- 9:30—Ray Noble's Orchestra. (NBC)

Thursday, May 9

- 6:00—Rudy Vallee. (NBC)
- 6:30—Hessberger's Bavarians. (NBC)
- 7:00—Death Valley Days. (NBC)
- 7:30—Waring's Pennsylvanians. (CBS)
- Mexican Musical Tours. (NBC)
- 8:00—Paul Whiteman's Music Hall.

Friday, May 10

- 5:15—Stories of the Black Chamber. (NBC)
- 6:00—Jessica Dragonette. (NBC)
- 6:30—Ruth Etting. (NBC)
- 7:30—Beatrice Lillie. (NBC)
- 7:30—Hollywood Hotel. (CBS)
- Phil Baker, et al. (NBC)
- 8:00—Circus Nights. (NBC)
- 8:00—First Nighter Drama. (NBC)

Saturday, May 11

- 6:00—Phil Cook. (NBC)
- Hit Parade. (NBC)
- 7:00—Radio City Party. (NBC)
- 7:30—National Bar Dance. (NBC)
- Al Jolson. (NBC)

• • •

News Sounds

Much attention among airplane followers has been attracted to the "Sound Behind the Headlines" programs which are broadcast twice a week over the Mutual System.

Ramsay MacDonald, Mrs. Franklin D. Roosevelt and little Alyce McHenry, the upside-down girl, have been among the well-known persons heard on the "air-reeling" of this new series. The sound of news events in Berlin, Paris, London, Cape Cod, Baltimore and Chicago have been heard.



Hear UNCLE EZRA

EVERY SATURDAY NIGHT

WLS 8:30 to 9:30 P. M.
Central Standard Time
and 38 NBC STATIONS

A whole hour of clean wholesome fun and amusement originating every Saturday night in the old WLS Hayloft in Chicago. Don't miss this popular radio program.

Sponsored By Alka-Seltzer

EAT FOR HEALTH

FOOD MINERALS FROM THE SEA

PARKELP

FREE—7 Days' Supply of Pure Sun-Radiated Kelp

Amazingly rich in iodine, iron, calcium and other food minerals, which lead to food lack. Comes in handy Shaker for table use. Sprinkle on salads, in soups, in milk, in cereals, in dressings. At leading drug & health food stores.

Parkelp Laboratories, 610 S. Dearborn St., Chicago

First Time Ever Offered At This Low Price
200 PUZZLES AND RECREATIONS
COMPLETE WITH SOLUTIONS—25 CENTS

This great collection of puzzles will bring many happy hours of pleasure and amusement to every member of the family.

Pool your friends—do the "Life of the Party"—show them WIRE GAMES how little they really know. These 200 puzzles cost only 25¢ postpaid. Send 25¢ stamps or coin.

CHICAGO PUZZLE CO.
1248 S. Kedzie Ave., Dept. F, Chicago, Ill.

WLS BOOK OF HYMNS

A choice collection of hymns used in the Little Brown Church and in Morning Devotions.

Send 25 cents in coin, addressing "Book of Hymns," WLS, Chicago.

REMEMBER! Daylight saving time has made it necessary to change many program schedules. Don't miss your favorite show—consult the programs on pages 14 and 15.

You Saw the Ad in STAND BY!

... LISTENING IN WITH WLS DAILY PROGRAMS

SATURDAY, May 4 to SATURDAY, May 11

870 k.c. - 50,000 Watts

Monday, May 6 to Friday, May 10

MORNING PROGRAMS

- 5:00—Daily—Smile-A-While with Joe Kelly, Cumberland Ridge Runners.
- Mon., Wed., Fri.—Linda Parker; Arkie. Tues., Thurs.—Flannery Sisters.
- 5:10—Tues., Thurs., Sat.—Sears wool market.
- 5:20-5:30—Daily—Service features, including temperature reports; Chicago Livestock Estimates; Weather Forecast; Retailers' Produce Reporter; Day's WLS artists' Bookings.
- 5:30-8:00—Smile-A-While continues with variety of talent.
- 5:50—Cousin Toby.
- 6:00—Farm Bulletin Board; Check Stafford crop reports.
- 6:15—Dean Brothers; Hoosier Sod Busters.
- 6:30—Arkansas Woodchopper.
- 6:45—News broadcast with local and world-wide news—Julian Bentley.
- 6:55—"High & Low" Harmonica Specialties.

Sat. Eve. May 4

- 6:00—Cumberland Ridge Runners and John Lair in "Mountain Memories." (Big Yank)
- 6:15—The Westerners. (Litsinger Motors)
- 6:30—WLS National Barn Dance.
- 7:00—Keystone Barn Dance Party featuring Lulu Belle and other Barn Dance entertainers. (Keystone Steel and Wire Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra, Hoosier Hot Shots, Maple City Four, Cumberland Ridge Runners, Westerners, Lulu Belle, Verne, Lee and Mary and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka Seltzer)
- 9:30—Gilllette Hayloft Party.
- 9:45—Prairie Farmer-WLS National Barn Dance continues until midnight with varied features. Jack Holden, Joe Kelly & Arthur (Tiny) Stowe, masters of ceremonies.

- 7:00—Morning Devotions conducted by Jack Holden, assisted by Rangers and Ralph Waldo Emerson.
- Sat.—Dr. Holland gives review of the Sunday School lesson.
- 7:45—Mon., Wed., Fri.—John Brown, Arthur McMurray with news of WLS Home Talent Bookings; Weather; WLS Artists' Bookings.
- 7:59—Chicago and Indianapolis Livestock Estimated Receipts. Chicago Hog Flash.
- 8:00—Cumberland Ridge Runners. (Crazy Crystals)

- 8:15—Tower Topics by Sue Roberts. Songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mall Order)
- 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 9:00—Flannery Sisters; Hoosier Sodbusters.
- 9:15—Household Parade—Sophia Germanich, soprano; John Brown, pianist; Ralph Emerson, organist; Dean Bros. in vocal and instrumental numbers; Jack Holden and Howard Chamberlain, produce reporter, with Mrs. Mary Wright, Home Adviser.
- 9:45—Mid-morning news broadcast by Julian Bentley.
- 9:50—Butter, eggs, dressed veal, live and dressed poultry quotations.
- 9:55—Jim Poole's mid-morning Chicago cattle, hog and sheep market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—Round-Up featuring songs and music of the range. Westerners and Louise Massey. (Peruna and Kolor-Bak)
- 10:15—Mon., Wed., Fri.—Ralph Emerson. Tues., Thurs.—Phil Kalar. "Old Music Chest."
- 10:20—WLS Rangers and Sophia Germanich.
- 10:45—Henry Burr's Book of Ballads.
- 11:00—Virginia Lee and Sunbeam. (Northwestern Yeast)
- 11:15—Mon., Wed., Fri.—Cornhuskers and Chore Boy. Tues.—Dean Bros. and Arkie. Thurs.—WLS Orchestra in folk music.
- 11:30—Daily—Weather forecast; fruit and vegetable market.
- 11:40—News broadcast by Julian Bentley.

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

- 11:45 a. m. to 2:00 p. m. CST
- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page, 30 minutes. Varied farm and musical features. Dr. See Special listing.
- 12:15—Jim Poole's Livestock market summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:25—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.
- 12:30—Daily—"Pa and Ma Smithers"—a rural comedy sketch. (Congoin)
- 12:45—Homemakers' Hour until 1:30 p. m. See special listing for Homemakers.
- 1:30—"Maw Perkins"—rural town sketch. (NBC)
- 1:45—Mon., Wed., Fri.—Westerners. Tues., Thurs.—John Brown at the piano.
- 2:00—Sign Off for WENR.

DINNERBELL PROGRAMS

- 12:15 to 1:00 p. m. CST
- 12:45—Prairie Farmer Dinnerbell Program.
- Monday—Orchestra, Sophia Germanich, Hoosier Sodbusters, C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."
- Tuesday—Ralph Waldo Emerson, organist. Arkansas Woodchopper, WLS Rangers: Sophia Germanich.
- Wednesday—Orchestra, Dean Bros., Sophia Germanich.
- Thursday—The Westerners. Orchestra, Sophia Germanich.
- Friday—Orchestra, Flannery Sisters, Sophia Germanich.

HOMEMAKERS' SCHEDULE

- Monday, May 6
- 12:45 to 1:30 p. m. CST
- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Flannery Sisters; Dr. John W. Holland.
- Tuesday, May 7
- 12:45—Ralph Emerson, The Westerners, Wyn Orr in Fanfare; John Brown; "Just Newlyweds" sketch; Mrs. Mary Wright, talk.
- Wednesday, May 8
- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Grace Wilson, contralto; Florence Ray, R. T. Van Tress, Garden talk; Mrs. Mary Wright, WLS home adviser.
- Thursday, May 9
- 12:45—Vibrant Strings; Wm. O'Connor, soloist with orchestra; Wyn Orr in Fanfare; WLS Little Home Theatre, drama.
- Friday, May 10
- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; John Brown, Evelyn Overstake, contralto; H. D. Edgren. "Parties and Games.
- Saturday, May 11
- 10:45 to 11:30 a. m.
- 10:45—Ralph Emerson; Wyn Orr in Fanfare; Verne, Lee and Mary; Hoosier Sod Busters; Interview of WLS personality by Wyn Orr; George Goebel.

Saturday Morning, May 11

- 5:00-8:00—See daily schedule of morning features.
- 8:15—Sears Junior Roundup.
- 8:30—Jolly Joe and His Junlor Stars.
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 9:00—Junior Stars.
- 9:15—Household Parade.
- 9:45—Julian Bentley in up-to-the-minute world-wide news.
- 9:50—Butter, egg, dressed veal, live and dressed poultry quotations.
- 9:55—Program news.
- 10:00—Westerner's Roundup. (Peruna and Kolor-Bak)

10:15—Musical feature.

- 10:30—Hoosier Hot Shots.
- 10:45—Homemakers' Hour.
- 11:30—Weather report; fruit and vegetable markets; artists' bookings.
- 11:40—News—Julian Bentley.
- 11:45—Poultry Service Time; Ralph Emerson organist; Westerners and Louise.
- 12:15—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
- 12:25—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
- 12:30—"Pa and Ma Smithers." (Congoin)
- 12:45—Home Talent Acts.
- 1:00-2:00—Merry-Go-Round.
- 2:00—Sign Off for WENR.

EVENING PROGRAMS

6:00 to 7:30 CDST

- Monday, May 6
- 6:00—American Adventure.
- 6:30—To be filled.
- 7:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)
- Tuesday, May 7
- 6:00—Eno Crime Clues. (NBC)
- 6:30—Household Musical Memories. (Household Finance) (NBC)
- 7:00—"Red Trails." (American Tobacco Co.)
- Wednesday, May 8
- 6:00—Penthouse Party. (Eno Salts) (NBC)
- 6:30—"House of Glass." (Colgate-Palmolive)
- 7:00—Twenty Thousand Years in Sing Sing. (Sloan's Liniment) (NBC)
- Thursday, May 9
- 6:00—Y. M. C. A. Hotel Ensemble.
- 6:30—Hessberger's Bavarian Ensemble.
- 7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)
- Friday, May 10
- 6:00—Irene Rich. (Welch's Grape Juice)
- 6:15—Morton Downey. (Carlsbad Salts) NBC
- 6:30—College Prom. (Kellogg Co.) (NBC)
- 7:00—Beatrice Lillie. (Borden's Products) (NBC)

Russ Songs

Songs from Rimsky-Korsakov's colorful opera ballets, "The Snow Maiden" and "The Tsar's Bride," will be heard direct from Moscow in NBC's international broadcast from the U. S. S. R. at 8:30 a. m. CST, tomorrow, Sunday, May 5, over an NBC-WEAF network.

Music Week

Premier performances of two works by American composers will be given in observance of National Music Week on the Music Magic Program on Saturday, May 11, at 1:30 p. m. CST, over an NBC-WJZ network, with Roy Shield at the baton. "Kaleidoscope Suite" by Earl Lawrence and "Shadows" by David Rose will be given their first performances. Walter Goddell's "Prelude to a Cinema" will conclude the broadcast.

WHA's New Home

WHA, the University of Wisconsin station, has recently moved into a new headquarters building on the campus, with convenient and handsome studios. This station is non-commercial, supported by state taxation.

On the door of Manager McCarty's office is a card reading, "Enter without Knocking"—a very good suggestion in more ways than one.

Station WCLO, Janesville, Wisconsin, is putting on Saturday Amateur Night at a local theatre. The show is broadcast from the stage.

Station WROK, Rockford, Illinois, is featuring a Monday night all-amateur program, broadcast from a Rockford theatre.



Louis and Vernon Quiram, two-thirds of the Neighbor Boys Trio, behind Niagara Falls on the Canadian side. The boys stopped there on a recent theatre tour.



Arthur Page gives Dinnerbell Program listeners some agricultural facts.

Sunday, May 5

- 7:00 a. m. to 11:00 a. m., CST
- 7:00—Romelle Fay Plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 7:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
- 7:45—News broadcast with summary of week end world-wide news brought through Trans-Radio Press by George Harris.
- 8:00—Vocalistic Guidance series in charge of Arthur C. Page.
- 8:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 9:15—Verne, Lee and Mary.
- 9:30—Choral Program.
- 10:00—WLS Concert Orchestra.
- 10:25—Livestock Estimate.
- 10:30—Song program. (Chicago Gold Smelting)
- 10:45—Henry Burr's Book of Ballads.
- 11:00—WENR Programs until 5:30 p. m.
- Sunday Evening, May 5
- 5:30 to 7:00 p. m., CST
- 5:30—Bakers' Broadcast featuring Joe Penner. (Standard Brands) (NBC)
- 6:00—Frank Black's Orchestra.

Weather Eyes

(Continued from page 5)

free air circulation but direct sun and wind cannot reach the sensitive glass. An observer lets down a door at least once every hour to take the readings but he may take them more frequently in case of rapid changes or unseasonable conditions.

Next we examined the anemometer, the instrument for determining wind velocity and a wind vane for true directional findings. Also on the roof is the rain gauge which records even the slightest precipitation of a drought season.

How It's Done

Within a three-sided wooden shelter stands a tripod, its top encased in a hood. This is the pilot balloon theodolite stand, which, together with a clock box, determines the wind velocity and direction at flying altitudes. It also checks the "ceiling", which is the height at which airplane pilots can still see the earth.

The balloon is attached to a hydrogen tank and the proper amount of inflation obtained by means of carefully adjusted weights. Mr. Weck, wearing headphones connected with an operator below, releases the balloon from the theodolite shelter. Its rapid flight to the clouds is recorded by a bell ringing each minute of the ascent. It rises an average of 180 meters per minute. The instant the balloon disappears from sight in the clouds or mist determines the ceiling. This is immediately plotted and reported to pilots. The balloon is sent up four times daily and the findings broadcast and sent by teletype.

In heavy fog, the balloon is not used and at night a "ceiling light," a powerful searchlight, scans the skies to find the ceiling height for faraway pilots.

Amazing Progress

The United States Weather Bureau and the Department of Commerce have made amazing strides in the science of weather observation since the inauguration of aviation weather service in 1926. At that time little data were available, and compared with today's methods, observations were vague, indeed.

Weather reports have saved untold millions of crop dollars, have prepared the farmer for extreme conditions, the orchardist against frost, the fier against danger. City dwellers who neither raise crops nor travel by air may not see how the service applies to them directly. But, it's safe to say that saving crops from ruin and thus preventing shortages often has been a factor in preventing unreasonably high prices for food stuffs.

Recognizing the importance of frequent weather reports, WLS several months ago increased its broadcasting periods. Early morning readings, obtained from the municipal airport, the University of Chicago station and the old post office, have proved of great value, according to listeners' letters.

From the dawn of time, man has been engaged in a struggle against the elements. With the new science of weather reporting, he is less likely to be taken by surprise than ever before, no matter what tricks Mother Nature may have up her sleeves.

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Northern Adventure

(Continued from page 7)

lusty lumberjacks who were causing trouble in the north woods.

Basil found his man all right, but the man was in his native bunkhouse surrounded by some 200 similarly rough woodsmen. The young Mounty was alone, in the midst of 200 hostile

lumberjacks, and now that it's all over, he admits that he was "scared to death." Nevertheless, he marched into the bunkhouse, laid the hand of the law on the shoulder of the offender and, swallowing hard, said "I want you".

Much to his surprise, the toughy went with him without a struggle. Loughrane searched him and found that he carried a gun. Then he took him 10 miles to the post and locked him up.

The difficult part of the procedure, however, was that Loughrane would not have been allowed to use his gun even though it had been necessary. His orders were to arrest the man, not to shoot him. The only permissible use of a gun was in winging a captured criminal who tried to escape.

Buy why doesn't the criminal open fire on the Mounty, if that is true? The answer lies in the tradition and morale of the force. The criminal may shoot down a Mounty as he advances to arrest him, but he knows that no matter how many he may kill, there'll always be another one on his trail. And eventually one of them will get him.

It is the exciting early days of this great force which are being dramatized in Red Trails.

HARMONY TAKES THE AIR



Billy and Allie Flannery tell the air customers how fair the moonlight is along the Wabash.

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