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Stand By!

PRAIRIE FARMER'S RADIO WEEKLY

AUGUST 31
1935

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Letter Prize
Winners!

•
Pictures



LISTENERS' MIKE



Pat's Camera-Shy

I am crammed with joy when I receive my copy of Stand By! but I agree with those two Hoosiers from Vincennes that we do want a picture of Arkie in his vanilla ice cream trousers. And please put in a better picture of Pat Buttram sometime. He's either looking up at the sky or turning his back toward the camera. . . . Evelina Nichols, Peoria, Ill.

(We'll try to corral Arkie the next time he wears those white breeches, Evelina.)

Reader Lost

We heard over the radio the announcement of the funeral of Linda Parker. With today's issue of Stand By! I lost no time in searching for details . . . and possibly a picture of this beloved person and the sweetest singer on the Barn Dance. Finding absolutely nothing after searching from cover to cover, I put Stand By! away and this is one magazine that will never positively be read by me.—Disappointed Subscriber, Milwaukee, Wis.

(Stand By! regrets the loss of disappointed Subscriber's interest in the magazine. However, let Disappointed Subscriber reflect that Stand By! goes to press a week and a half before the date of publication. The issue of August 17 was on the press and much of it ready for mailing on August 12, the date of Linda Parker's death.)

Voice Disagreement

I don't agree with Mrs. Mary Wilson, Aurora, Ill., about Jack Holden and Howard Chamberlain. Jack has the most distinguished voice on the air. Howard is a very fine announcer and has a splendid voice. Jack Holden, Julian Bentley and Boake Carter have the best pronunciation. Jack's introductions are perfect. He always says the right thing at the right time.—Mrs. J. A. Sherwood, Jacksonville, Illinois.

Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."

Still Another

I am another Mrs. Wilson who can hardly tell Jack and Howard's voices apart, so beg to disagree with Mrs. Rhorer. Sorry, Jack and Howard, but 'tis so. At least in two Mrs. Wilsons' estimation. Anyone else? Wouldn't be without Stand By! and have every copy, which I am too selfish to give away. . . . Mrs. Bruce C. Wilson, Gerlaw, Ill.

Pioneer Listener

Stand By! is a great paper. We had the first radio set in this community. We have been listening to WLS ever since they have been on the air. In fact, we hardly ever listen to any other station. I attended the Barn Dance while at the World's Fair. It was a pleasure to see in person the folks we had been listening to for over 12 years.—L. W. Crutcher, Utica, Ky.

Good Suggestion

Stand By, and let an interested reader say something about this magazine. If all the best selling radio magazines were put together, they couldn't be as interesting or as entertaining as Stand By! I have yet to see a radio magazine that has an interesting page like Jack Holden's or a newsy gossip page like Marjorie Gibson's. Check Stafford's page is interesting, too. I like the idea of letting the artists have a chance at writing a page once in while, like Pat Buttram's "Way Back Home." Let's have more like it. . . . Helen M. Parse, Jewett, Ill.

Words of mine cannot express Love I have for WLS— Surely they lend happiness!

Little Theatre, 'tis true, I shall never tire of you; Throngs of people come and go Through the day—they love you so— Love to sit and gaze upon Everything that's going on.

Tiredness just flees away— Happiness must have her way; Entertainers, in their fun, Act as if we all were one; They are always a success— Really, I ask God to bless Every one at WLS!

—Clara Elizabeth Otto.

A Georgie Peach

I think Georgie Goebel's picture was a peach. I'll say he has a million-dollar smile. His picture came on the cover at last. I'd like to hear him on the air more.—Listener, Donahue, Iowa.

A Rallying Call

Radio Guide is trying to find a radio queen for 1935. Lulu Belle is in 14th place. So all of us who are her listeners, let's send in a vote for her. We have until September 8 to vote. Gee, it would be nice to see her get that trip to New York.—Mrs. J. C. Burton, Chicago.

STAND BY!

BURRIDGE D. BUTLER, Publisher

Copyright, 1935, Prairie Farmer Publishing Co.
1230 Washington Blvd., Chicago
Indianapolis: 17 West Market Street
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

August 31, 1935

VOLUME 1 NUMBER 29

TWO outstanding international musical programs to be rebroadcast from Germany and Austria will be heard over National Broadcasting Company networks during September.

The Berlin Radio Chamber Choir will offer a program of ancient German folk songs accompanied by the Berlin Radio Chamber Orchestra conducted by Hans Gorg Goerner, over an NBC-WJZ network on Sunday, September 1, from 2:30 to 3:00 p. m., CST.

The Budapest Symphony Orchestra under the direction of Ernest Dohnanyi will present an all-Liszt program to NBC listeners on Tuesday, September 10, when they broadcast, direct from Hungary, the official opening of the "Liszt Year." The orchestra will play the 14th Hungarian Rhapsody and "Tasso." Bela Bartok will play as a piano solo "The Death Dance," and Anna Bathy, soprano, will sing two arias.

Two Unusual European Musical Broadcasts Scheduled for September

Milton Cross and Howard Claney, NBC announcers, sailed aboard the S. S. Manhattan for a brief vacation in Europe last week.

Cross, a microphone veteran of 13 years who has never been abroad before, was so excited about the prospect of seeing Paris that Howard Claney, a frequent visitor to Europe who has the same vacation dates, decided it would be wise for him to go along, too—and see that Milton was properly guided.

Increasing use is being made of radio and aircraft in protecting state and national forests from fire, says the Forest Service of the United States Department of Agriculture.

Both airplane and radio aided in apprehending a firebug from the air, in a case recently reported by the New York Conservation Department.

A man was seen starting a forest fire by Albert Leo-Wolf, forest-patrol plant pilot. He reported by radio and later located his man at a near-by cabin. This information also was radioed, resulting in the arrest, conviction, and sentence of the firebug.

Approximately 1,000 radio sets for emergency communication in national forests are in use this year. They include several types developed for forest use by Forest Service technicians. Many of them are of a "featherweight" type that can be carried and quickly set up by "smoke-chasers" at the scene of a fire. Airplanes are being used in several of the national forest regions for fire scouting, reconnaissance of "going" fires, and for emergency transportation of men and supplies.

NEXT WEEK!

Fred Allen, one time impresario of Town Hall Tonight, will do a guest column for Stand By! Maestro Allen will take down his hair and shake out all the things about radio that get in it. It's an impressive list and although Fred doesn't include comedians in his string of personal peeves, that is a sin of omission which we can understand if not forgive.

Maskerade, popular dramatic serial which made its debut over NBC last April, is coming back to the air on Monday, September 9, by popular request.

The program, written by Irma Phillips, one of radio's best known script writers, was broadcast for 13 weeks before it was withdrawn less than two months ago. Its absence from the air immediately resulted in a flood of letters asking where it might be heard, whether the story might be obtained in book or movie form, and when it was coming back to the air.

Maskerade will be heard daily except Saturday and Sunday at 2:30 p. m., CST, over NBC-WEAF network beginning September 9.

Gabriel Heatter, editor, author and commentator, will begin a series of week-end news commentary programs over an NBC-WJZ network beginning Saturday, September 21, at 3:45 p. m., CST.

At this same time on succeeding Saturdays and Sundays, Heatter's 15-minute talks will be devoted to reviewing the news of the week. His interpretations of outstanding events in the world will be designed to appeal to the entire family.

Heatter is a native New Yorker and a veteran newspaperman.

Mr. R. T. Van Press, horticulturist of Garfield Park Conservatory, will speak on "Hardy Garden Lilies" during Homemakers' Hour on Wednesday, September 4.

New faces, voices and musicians will appear with Jack Benny when the suave jester returns to his Sunday night spot over NBC networks in the fall. A new vocalist and a new orchestra for the series were announced today. Mary Livingstone will continue to be featured on the Jello broadcasts.

Johnny Green, brilliant young composer-conductor-pianist, will lead his musicians in place of Don Bestor's band. It will be Green's first appearance on NBC.

Michael Bartlett, singing actor of screen and stage whom Grace Moore has selected as her leading man for the films, will replace Frank Parker as vocalist and Jack Benny's chief nemesis.

After five weeks in Hollywood working on Lily Pons' new picture, "Love Song," Andre Kostelanetz, genial CBS musical director, is spending a two weeks' vacation touring California. His itinerant calls for four



Between rehearsals for the Lux Radio Theatre, on which he was recently guest-starred, Wallace Beery was asked about the tussle he had with a lion out in Hollywood a short time ago. Beery rolled up his sleeve and showed scars on his upper arm. "It was a lion," he said. "It was a 650-pound fellow. But it was all right. I weigh 250 pounds and I bit him right back!"

Julian Bentley,
Editor, Stand By!,
Chicago, Illinois.

Hello there, Ye Editor:

Here I am following your instructions and getting this column out and in the mail right this morning.

We had a great trip to Springfield last Saturday. Of course, by the time Pat Buttram and I arrived at Union station to get on the train nearly all the seats were taken. We had to run for it and all because Pat was so slow. What a crowd turned out at Springfield! Just about 15,000 in that grand stand and they stayed right through the entire five-hour show. Of course, the big event of the evening came when Lulu Belle stole a kiss from Governor Henry Horner when he wasn't looking. Not long after that Lulu Belle asked the Governor if he objected to her theft. Whereupon the Governor replied that in view of the fact that Lulu Belle had kissed him on the right cheek, he thought it only right for her to make the job complete and kiss the left one, too.

John Brown's Body

Most of the Barn Dance crew stayed over in the Capitol city until Sunday morning but quite a few of us left so we could arrive in Chicago Sunday morning. I wish you could see John Brown in an upper berth. He reminded me so much of an Egyptian mummy stretched out on a shelf in some of those historical catacombs.

Teddy Du Moulin's cello occupied upper number 6 while Teddy occupied lower number 6. Ted really believes in taking care of his instrument. Henry Burr cut his chin four times trying to shave in a hurry before arriving in Chicago.

I found out who it was that was snoring so loudly in lower number 10. It was Otto Ward of the Hot Shots. I know, because I had to sleep directly over him. Pat Buttram called the porter and asked him how in the world he was going to sleep in that little hammock. Finally the porter told Pat he was supposed to put his clothes in the hammock and sleep on the bed. I don't know why Pat came with us, anyway.

Northward Bound

Oh, by the way, Julian. I didn't tell you where I am this morning, did I? Well, this is the fair city of Grand Rapids. Gene and I left the kids home yesterday and started out for a vacation. This morning I called on two most devoted listeners. Mrs. Smith, a lovely little old lady who



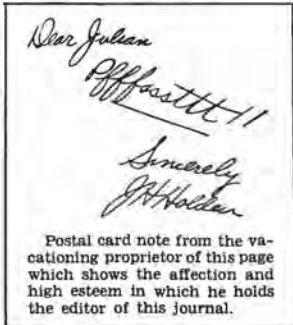
By JACK HOLDEN

knows all of the gang, and Norma Moore, a patient at the Doyle Sanitarium. We had a nice visit and they told me to say hello to all of you.

We're leaving here this afternoon and heading for the tall pines of Northern Michigan. Dad and mother met us here at Aunt Lila's and they are going up north, too, but to a different place. Mom is out in the kitchen and from the sound of it I think she's peeling potatoes, so that means we eat before we leave. Hurra!

His Appetite Keeps Up

Fred (he's a cousin of mine who likes green polo shirts) just tuned in. The Hilltoppers and Joe Kelly are at the mike. Climbing Up the Golden Stairs. By the way . . . tell Kelly that as near as I can figure I'm averaging about 17 miles to the gallon.



Postal card note from the vacationing proprietor of this page which shows the affection and high esteem in which he holds the editor of this journal.

Hot dog! Uncle Jake just came in with a few pounds of good old German wieners. I don't know but what it might be a good idea to stay here for an extra day. Things look pretty good to me.

We plan to make a brief stop this afternoon in Alba, Michigan. That's a little town about 180 miles north of here. My Dad used to have a drug store there. I was born in the front room upstairs and today I'm going to

realize a life ambition. I'm going into that old store and have a chocolate soda. Haven't been there since I was six months old so I can't remember much about the place.

Fisherman's Luck, Jack

What a lot of static on this radio. Must be Pat Buttram again.

Well, Julian, guess I'll sign off for now. Will drop you another line or two later in the week. Wait till I land a few of those rainbow trout up north this week and I'll have something to talk about.

See you later,

Jack.

Buttram Butts In

Well, I see here where all uv the candidates are comin' out with there platforms. A political platform is something that a candidate stands on before he's elected, an' lays down on after he's elected. It looks like the Republicans an' Democrats would at least find one issue that they could agree on. Everything that's come up so fer, well, one is agin' it an' the other is fer it er versey visey. . . . But uv course they has to be two sides to everything . . . yore side an' the wrong side. . . .

Yourn til we git 10¢ cotton.

Pat Buttram.

Plans Foiled

Johnny Hauser, popular vocalist of NBC's Hit Parade probably would be a sailor today instead of a singer if it were not for a "tattle tale." At the age of nine the happy-go-lucky youngster was all set to sail for the West Indies on a pair of logs with a pal. All their friends came down to see them sail down the Hudson river and forth in search of adventure. Someone told Johnny's mother about the plan, and she came down, too. They didn't sail.

Saturday Night

Treasure Chest

Prize Winner Finds Barn Dance Sparkles with Gems of Fun and Music

By George C. Biggar

IF Captain Kidd opened up his Treasure Chest and offered you only one gem from among the many it contained, it would be a difficult task to choose. The Barn Dance program is Captain Kidd's Treasure Chest to me!

This is the way that Miss Mary Braun of New Buffalo, Michigan, started her first prize-winning letter in the recent National Barn Dance letter contest. It was adjudged best by the judging committee, after many hours of work in reading thousands of letters, and Miss Braun has been mailed a check for \$15.

Every so often the Program Department "takes stock" of the big Saturday night show by requesting listeners to express their frank opinions. On July 27, Joe Kelly, Jack Holden and Howard Chamberlain gave several announcements to the

effect that \$50 in cash would be given to listeners who would best express their choice of features on the entire National Barn Dance, giving the reasons for their decisions. Letters poured in from the Middle West, New England, the Sunny South, the West and Canada. Written by everyone from children in their teens to grandfathers and grandmothers, these letters gave a fine cross-section of listeners' opinions. Brickbats as well as bouquets were received, and all were carefully read to select the best letters. Needless to say, much valuable information helpful to the Program Department was secured.

Like Fish to Water

Let's look through some of the letters that merited awards, "As a cow takes to her cud or a fish to water, that's how I take to Lulu Belle," wrote second-prize winner Miss Ethel Hewitt of Francesville, Ind., in giving her reasons for choosing the Keystone Barn Dance Party as her first choice, and thereby winning \$10. "Although I enjoy every moment of each phase of the Barn Dance, Lulu Belle has just what it takes to wind up a strenuous week in the jolliest way for me. She's better than sulphur and

molasses after a hard winter or a breath of fresh air after a scorching hot day. The unique way in which Lulu Belle so graciously solves the delicate and perplexing problems for her flabbergasted public is nothing short of genuine psychology. Furthermore, she sings like the birdies sing and the satisfying feature of her singing is that you can understand what she says when she sings."

Saturday Night Joys

Howard Renfrow, who calls himself a "hay seed farmer" of Calvin, North Dakota, painted a real picture in introducing his \$5 third prize-winning letter. "After a hard week in the hay field or harvest field, when a person's clothes are black and stiff with dirt and sweat, it is certainly very restful to be able to take a good old-fashioned tub bath, slip into clean clothes, pull up a chair, put your head against the radio and listen to the old Barn Dance."

Mr. Renfrow paid real tribute to the late Linda Parker and the Cumberland Ridge Runners. "There is something, and I will have to leave it at something, for I cannot express myself in words, that makes tears come to my eyes when (To page 13)



George

MARY BRAUN'S PRIZE WINNING LETTER

If Captain Kidd opened up his Treasure Chest and offered you only one gem from among the many it contained, it would be a difficult task to choose. The Barn Dance program is Captain Kidd's Treasure Chest to me! For months I have listened from beginning to end and every minute on every program brings increasing delight. How CAN I choose one gem from among the many? Well, I can't—but since I must, I'll choose the biggest and longest program of the series—the Alka-Seltzer Hour.

Variety is the spice of life and the Alka-Seltzer Hour certainly has that. There's Lulu Belle's wisecracking; John Brown's grand music; Uncle Ezra's side-splitting humor; Verne, Lee and Mary's lovely singing; not to mention that swell master of ceremonies, Joe Kelly. It's variety that never grows old and fun that never grows stale!

Practically all of my favorite artists are included on the Alka-Seltzer Hour. Uncle Ezra takes first place with his inimitable characterization and those antics that convulse the audience. We of the radio audience get loads of fun just hearing them laugh at his "goings on." Since attending the Barn Dance myself, I can always "see" Uncle Ezra when I hear him. The Hot Shots do their part—they're so divinely silly! And of course, WE are always ready!

Lulu Belle? Enough said! Lulu Belle is a riot and good for three cheers from me any day.

Henry Burr's delightful songs lend an air of quiet dignity to an otherwise hilarious program—he comes just a moment before gaiety begins to pall and leaves us all cheering for encores. Oh please don't give us any LESS of Henry Burr!

The Hayloft Ensemble is great—always and all ways. And when everybody joins in on one of those rousing old-timers—well, words fail yuh!

Every single artist employed on the Alka-Seltzer Hour is an Ace Trouper—each one rises to the occasion of every single Saturday night and turns in a grand performance. The result is F-U-N—and my firsides chair is a front row seat to a swell show.

Yes, I'm sure I'd pick the Alka-Seltzer Hour as my favorite gem from the Treasure Chest because: it is always new and different; it offers variety in type of entertainment; it employs a wide range of talent; it stars my favorites; its humor is always clean and enjoyable; it is not stereotyped, and its advertising is short and inoffensive.

And FINALLY, I like it just because I like it!

GOOD afternoon, Fanfare friends. Before we get to our questions and news about radio folks, may be extend our appreciation to the hundreds of thoughtful friends who wrote to this department expressing their heartfelt sympathy to our WLS family and to Arthur Janes during our recent bereavement. We are sure that you readers will long cherish the beautiful picture of our Little Sunbonnet Girl in last week's issue of Stand By!



By
MARJORIE GIBSON

George Biggar is the subject of our first inquiry this week. A friend who signs herself Mrs. F. M. of Michigan City, Indiana, queries, "Where is George Biggar?" Well, George Biggar is one of the busiest persons behind the scenes. He was recently made promotional director of the station. That means he is primarily responsible for planning and originating ideas for new programs to be sponsored by advertisers and also planning the sustaining programs built around the many entertainment acts. It's been said of George that he has more ideas in one day than a Zulu Zebra in a zoo has black and white stripes. . . . Harold Safford, new program director, is responsible for the active day-by-day supervision of programs.

William Meredith is one of those people whose intended vocation became his avocation and whose hobby became his life's work. Even before he was in high school, Bill made up his mind he wanted to become an architect, and studied architecture when he went to Iowa State College at Ames. However, when he was just a Freshman in high school, very definite evidence of an unusual talent for writing began to show itself in young Bill Meredith.



BILL

Bill received his first real recognition when his English instructor, Miss Beulah Chamberlain, daughter of Will Chamberlain, well-known columnist, sent several of Bill's poems to her father, and they appeared shortly afterward in a Sioux City, Iowa, paper. Thus encouraged, Bill turned his flair for writing to producing one-act plays, several of which were given by the Senior dramatic

club. "So You're Going to Paris," a one-act play written when he was a Sophomore, was his first to be accepted by publishers. When a Junior, he wrote the class play, which had the intriguing title—"The Ladybird Tries His Wings." Also, during his junior and senior years he was editor of the high school paper.

Despite the active part he took in high school, he did no writing in college. Instead he devoted his interest and attention to architecture. But when college days were over and no opportunity became available to enter his chosen profession, Bill turned once again to writing. This time it was radio scripts that he pounded out by the dozens on his typewriter.

George Biggar became interested in Bill and his radio skits. Recognizing that Bill showed remarkable ability and understanding in handling a homey type of skit, George recommended that he be employed by the station to write a show called "Prairie Home." So "Prairie Home" prepared each week by Bill Meredith went on the air in April, 1933.

It was not until October of the same year, however, that Bill became a member of the staff. He started in more or less as an office boy. Little by little he was given, first, sustaining programs to write, such as orchestra spots, etc.; then he worked into commercial writing, doing spot announcements and finally commercial programs. One of the finest programs on the station today—"Sycamore and Cyprus" with the Eureka Jubilee Singers and Bill Vickland as Colonel Jim, is written by Bill.

Since Tiny Stowe left, Bill has been acting as continuity editor. In addition to his writing he prepares auditions for sponsors and checks copy.

Bill was born in Chicago just 25 years ago. He is 5 feet, 8 inches tall and weighs 160 pounds. His hair is dark brown and his eyes are gray.

By the way, folks, it will be just a year tomorrow since Bill and attractive Virginia Bauer, his childhood sweetheart, were married in Wheaton,

Illinois. Our congratulations to Bill and Virginia on their first wedding anniversary.

Miss Alice Miller of Alliance, Ohio, wants to know if Patsy Montana is married and how old she is. Also, "Are the Girls of the Golden West still singing together?" Patsy Montana, cowgirl with the Prairie Ramblers, is 23 and married. Her husband, Paul Rose, is a nephew of Mac of the harmony team, "Mac and Bob." Did you know that Patsy and Paul have a little daughter, Beverly Paula, born May 12 in Newark, New Jersey? . . . The Girls of the Golden West are not singing together at the present. Dolly has recently been heard alone over KWK in St. Louis. Milly is devoting her time these days to the care of a little Stranger who came to make his home with Milly and her husband, the Stranger (Bill McClusky) of the road shows and Merry-Go-Round program. Milly says the baby has big blue eyes and black hair. The little Stranger was born on July 22.

Here is a request for a description of Tommy Tanner from Marjorie Haynes of Greencastle, Missouri. Miss Haynes also wants to know if he is married and how old he is. Tommy Tanner, the boy from Tennessee and member of the Hilltoppers' trio, is 5 feet, 10½ inches tall and weighs 135. He has blue eyes and wavy brown hair. Tommy is 23 and married.

So far as we have been able to discover, September rates only five birthdays around the studios. Norman Goldman of the commercial department has a birthday on September 3; Phil La Mar Anderson, September 5; Ken Trietsch, September 13; Jimmy Daugherty (operator), September 18, and Anna Mae Buskie of the stenographic department, September 20.

Vacationers SNAP Prizes

Thar's Gold in Them Thar Films

There are many ways in which to spend a Vacation, as shown by the scores of snapshots taken in 13 states and entered in last week's WLS Camera Club Contest, which called for pictures obtained while vacationing. Here are the five prize winners. First prize, \$7, goes to Irene Hicks of Downers Grove, Illinois, for a snapshot she calls "Silhouette at Sunset." Emma Howard of Batavia, Illinois,

sent the snapshot of the girls canoeing at Dune Parks, which won her second prize, \$4. Mrs. George Johnson of Genoa, Illinois, calls her entry "Grant Smith with a Good Catch" to win third prize, \$2. Fourth and fifth prizes, \$1 each, were awarded to Ruth Crane of Chicago and Mrs. George Henert of Ashton, Illinois, respectively, for the snapshots of Junior Elliott, age 6, eating watermelon, and Burnett Henert riding horseback, both vacation pleasures for these youngsters. Similar cash prizes are awarded weekly in contests announced every Sunday at 1:30 a. m., CST, by The Cameraman. Get the subject of the next contest and send your snapshots to the WLS Camera Club, Chicago.



The contests, as hundreds of persons are learning, have stimulated increased interest in the taking of pictures, and the contest requesting snapshots of persons smiling brought an avalanche of pictures for the judges to consider the past week. The winners in this unusual competition will be reported in the next issue of Stand By!

The current contest calls for snapshots of "Scenery and Points of Interest." Pictures of open country, park scenes, mountains, trout streams, river views, lakes, statues, qualify for

consideration in this contest, for which the usual cash prizes will be awarded. This contest opened Sunday, August 25, and closes at midnight, Monday, September 2.

Many persons have requested that Stand By! print the rules of the Camera Club's contests. Here they are: Each snapshot must be accompanied by the side of a film box. Each entry must be accompanied by a stamped, self-addressed envelope for its return, if it should not be a prize-winner. The snapshots that win prizes, however, become the property

of WLS and cannot be returned. Descriptions of scenes photographed should accompany entries in the current contest, and senders must write their names and addresses on the back sides of prints. One or several pictures may be submitted by contestants. All snapshots should be addressed to the WLS Camera Club, Care of WLS, Chicago.

To learn the subjects of coming contests, listen to the Camera Man's talk over WLS each Sunday morning at 10:30. CST.

HOWDY, folks. It's been a grand old summer, don't you think? Summer, while not exactly over, is going out a blaze of glory, with a record number of Homecomings, centennials and good fairs. We shall long remember the Illinois State Fair, with its great crowds of happy people, the colorful bands and parades, and wonderful exhibits of Nature's bounty and man's achievement.

When the cowbells and fiddles struck up their rollicking opening of the National Barn dance that Saturday night in front of a solidly-packed audience of 15,000 applauding friends, we realized more than ever before, radio's long reach and power.

Here was a story of action; a story of today. Great, powerful eyes of electricity and far-reaching airplanes of radio had been harnessed, and here was a great throng of folks to see, as if it were day. And just to think it hasn't been so many years since coal oil lighted home and stage, while cylinder wax records of the old phonograph furnished music—with radio an undiscovered blessing.

Was His Face Red?

We wish you could all have been there after the cowbell was presented to Governor Horner, when Lulu Belle suddenly up and kissed the state's chief executive squarely on the cheek . . . and did the great crowd roar its approval!

They yelled and applauded. The genial Governor blushed slightly, then smiled and made a neat, brief speech which brought more applause. The governor of a great state, with many problems and busy days, drops his duties to join a gala night event. Little did the Governor think when he accepted that silver cowbell that, in addition, he would be kissed before thousands, by a rollicking girl who numbers her friends by the thousands, also. Well, neither did we. But you know Lulu Belle . . . one never knows just what prank she may be up to.

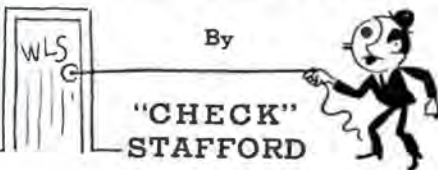
Thrilling March

Then Sunday, Veteran's Day, when still another and greater throng swarmed the grounds. There were much handshaking and warm greetings, as buddies of war days and their families met in reunion. Step-quickening drums and bugles behind the flag added martial spirit to the colorful picture. Hours passed while cheering crowds applauded one drum corps after another, and again and again, drums rolled and crack units paraded.

On they came, 'till the last rays of the setting sun glistened from shiny helmets. More flags . . . more uniformed bodies, then came the close . . . the Retreat, and was that a



THE LATCH STRING



sight? Indeed it was, as the entire competing units in solid formation, flags flying and martial music blending, swept past that reviewing stand. Hats off—at attention!

There were tears. Some seemed spellbound, but above the crash of drum and bugles' blare came the thunder of 15,000 wildly-applauding folks, justly proud of those marchers. Yes, it was great, and doggoned if we care a rap who knows it, our Adam's apple kinda fluttered up and down a bit as our old heart was keeping time, and we pounded Art Page's back in our enthusiasm. Not, if we live to be that proverbial fourscore and ten, shall that martial picture ever dim in our memory—and laugh, if you will, but you won't.

Here's another little Fair story we'll pass along, this one being about four little pigs that are not afraid of the big bad wolf.

Their names are: Al, Art, Fritz and Pat—yep, you guessed it . . . named after the famous Maple City Four.

The Bales family of Springfield community are well known raisers of purebred hogs and their swine cap-

ture many awards under the careful management of the Bales sisters, Virginia and Dorothy. The family are great friends and admirers of the M. C. 4, and Virginia is president of the Maple City Four Club. So, when the folks raised four choice specimens of show porkers, they promptly called them as per above stated and, while there has been much good natured bantering about it, the singing old said: "Well why not?"

Fan Mail

B. A. Rolfe, rotund and jovial NBC maestro, received a fan letter from a Japanese admirer who had been present at one of his broadcasts. Among other things the Japanese wrote: "I am very intrigue with huge man who look like good wrestler for my country and who are make music from some boys with horns by wagging educated thumb. Am very grateful for learning from honorable Mr. Rolfe that trumpet are not only for playing game called bridge."

ALL RIGHT, GANG, THIS WAY!



When the Barn Dance gang de-trained at the Illinois State Fair at Springfield, Traffic Man Al Boyd gave them a few instructions (partly in sign language, it would seem) as to how to get to the pavilion where the night's performance was to take place. In the picture, besides the arm-waving Al, are Eddie Allan, Rocky Racherbaumer, Bill O'Connor, Grace Wilson, Tom Owens, Slim Miller, Pat Buttram and Reggie Cross.

Men on the Cover

IF Howard Black had not had some interest in a poultry farm, the Hoosier Sod Busters team might never have been formed. And the radio audience would have missed a lot of fine harmony and novel tunes.

Howard was buying some chicken wire one day in the fall of 1931 when he noticed another chap who had come into the department store to buy a harmonica. While Howard's chicken wire was being measured off, he watched the stranger select a harp and proceed to swing into St. Louis Blues.

How They Met

Another guy chimed in with a guitar, but he had not gone far with his rather inexpert accompaniment before Howard walked over and said, "Here, let me try that gittar."

The harmonica and guitar sounded well together and when they had finished the number, each asked the other,

"Say, what's your name?"

Introductions followed and thus the team of Reggie Cross and Howard Black was formed. After several months spent in practice and building up a repertoire of numbers, the boys called on George Biggar, then program director of WLS.

George listened as he had to a hundred other such teams.

When they finished, George said, "Not bad. But I'd advise you to go home and get in some more practice."

The boys followed George's advice and a month later they returned for another audition. Their improvement was so marked that George agreed to give them a chance. A short time later they made their air debut with St. Louis Blues. Soon they were appearing regularly on the National Barn Dance. Their work met with immediate favor and they soon built up a large and loyal audience.

Real Versatility

The boys are hard workers and spend hours in practice. As a result they have developed their versatility to a high degree. They can do, at a second's notice, a wide variety of numbers ranging from the sweet harmony of such selections as "Neapolitan Nights" to a rousing rendition of "She'll Be Coming 'Round the Mountain." In addition, they have written several numbers themselves.

Reggie plays a variety of harps, while Howard frequently plays both the guitar and harmonica at the same time. Reggie is the proud owner of one of the largest harmonicas in the world. It's four feet long, nine inches high and two and a half inches wide. It takes both boys to hold and play it. Robert (Believe It

Or Not) Ripley sketched it for his syndicated newspaper feature some time ago.

Both boys are 24 years old and neither is married. Reggie was born in Chicago where he attended Crane college, studying architecture. He became interested in the harmonica after listening to Borrah Minnevitich and his Rascals. Taking a leaf from Minnevitich's book, Reggie has developed his own harmonica band which he calls the Ragamuffins. Reggie is about five feet, eight, has light hair and blue eyes.

Howard was born in Morris, Illinois, and grew up in Indiana. He worked as a restaurant cook to put himself through high school. He became inspired to learn the guitar by listening to Walter Peterson, the Kentucky Wonder Bean. Howard is about five feet, ten, has dark hair and blue eyes.

P. S., He Got the Job

Auditions were announced two weeks ago for a voice double to simulate the speech of Emperor Haile Selassie on the "March of Time" program which opened Monday, August 26, at 10:30 p. m., EDST, over the WABC-Columbia network. Actor Ed Jerome coveted the role and set out to do a little advance research work. After a week in Harlem, interviewing Negro college professors and others said to have a speaking acquaintance with the King of Kings, he finally discovered that Selassie's three sons had attended a small college in Ohio. Following through on this lead, Ed was directed to a certain English teacher who had taught the boys their American ABC's.

P. S. Ed Jerome got the role of Emperor Haile Selassie.

The Vacant Niche

By Dr. John W. Holland

There's a niche in the temple of life for each one.

A place that no other can fill: It is given to men, as to song birds, of God. A song that no other can tell. And the task He has given, we each must complete.

All our energies to it must hitch. And strain every nerve up the steep hill of life In endeavor to fill up our niche.

In this temple of Life, as in temples of stone. There are niches for work large and small. And the standard of Nature is not one of size. Just fill your own niche, that is all.

Some are called to rule nations, and lead armies vast.

Some to seamstress work, stitch, upon stitch;

Not the size, nor the place of your work is what counts—

Only quality work fills the niche.

There are cowards who sneak craven-like from the field.

And the eyes of the world see them shirk. And condemn them as traitors, and brand them with shame.

Because they made botch of their work. Are they worse than the rest of us folk who condemn.

And their names to oblivion pitch. If, for reasons 's my, we ceased to be true.

And failed to fill up our niche?

There's a temple of Spirit, star builded on high.

Often seen in the dreams of the pure, Where the stones are the spirits of undying men.

And the walls shall forever endure. There we shall be glad, not because we were called

By our fellows here, "lucky," or "rich," But whether we worked with our fellows, and God

In endeavor to fill up our niche.

HEADIN' SOUTH



Here is a large group of your friends just after they boarded the steam cars for the trip to Springfield and the Illinois State Fair. Air conditioning in their private car made them forget torrid temperatures outside. We can't dope out a way to print all the identifications under this cut, so we'll see how many you can call by name.

The Ruddy Grapes

Source of Table Delights

BY MRS. MARY WRIGHT

"Swinging in the grapevine swing,
Laughing where the wild birds sing,
I dream and sigh
For the days gone by,
Swinging in the grapevine swing."

ALTHOUGH we cannot go back to our childhood pleasures of swinging in the grapevine, we can still enjoy the flavors of the delicious jellies and jams made possible by the fruit it bears. Many a hot summer day seems cooler because of a refreshing drink of that delightfully flavored, purplish beverage made so easily from the blue grapes—to say nothing of the thrill we experience from eating the first ripe bunch we



Mrs. Wright

pull from the vines.

To preserve the delicious flavor of grapes throughout the year, grape jelly and grape juice are probably the most popular forms. There are two equally popular ways of making grape juice. If you are not familiar with these methods, it might be well to try both of them. One is a concentrated juice, such as is called for in most recipes and which must be diluted when used as a beverage. The other type is uncooked and is just right for beverages without adding water.

Concentrated Grape Juice

Select ripe but not over-ripe grapes. Wash, remove from stems, place in a kettle, barely cover with water and heat slowly, just below the boiling point, until seeds are free. Strain through a jelly bag without squeezing. Measure, heat quickly to boiling point, add one-half cup sugar to each quart of juice, and boil five minutes. Pour into hot sterilized jars and seal at once.

Uncooked Grape Juice

Select ripe but firm grapes. Wash and put one cup of grapes into each clean, sterilized quart jar. Add one cup of sugar, fill jar with boiling water and seal at once. Invert jar and turn it right side up several times while it is cooling in order to dissolve the sugar.

This uncooked grape juice is excellent to serve just at it comes from the jar and it is extremely popular when mixed with an equal quantity of ginger ale.

Desserts made of grape juice are equally pleasing. Try this grape juice sponge for instance. It should be especially popular on the farm where you have plenty of whipping cream on hand at all times.

GRAPE JUICE SPONGE

- 2 tbsp. granulated gelatin
- 1 pint grape juice (concentrated)
- 2 tbsp. sugar
- 4 egg whites
- $\frac{3}{4}$ c. heavy cream

Add gelatin and sugar to cold grape juice and heat in double boiler until gelatin is dissolved. Cool, and when mixture starts to congeal, fold in beaten egg whites and part of the whipped cream. Fill individual molds with mixture and continue chilling. Unmold and garnish with remaining whipped cream which has been sweetened slightly.

Grape ice is another excellent way of using grape juices. It is especially good served as a meat accompaniment.

Good for Desserts

Grape jelly can also be used to good advantage in making desserts. You may use a cup of grape jelly, for instance, mixed with a cup of boiling water in the place of the grape juice when making the grape juice sponge, given above. In that case you will need to soften the gelatin in about four tablespoonsful of cold water for five minutes before adding it to the hot liquid. Omit the sugar in the recipe, and if you wish, you may add two tablespoonsful of lemon juice as soon as the gelatin is dissolved.

Another good use for both grape juice and grape jelly is in making a sauce for puddings and ice cream. To make it mix a teaspoonful of sugar and a half cup of grape jelly. Beat, to break up the jelly, and heat, preferably in the top of a double boiler.

Beware of Crystals

Just one precaution in making your grape jelly. It is more likely to have crystals in it than any other type of jelly, because of the tartaric acid crystallizing. To prevent this, allow the extracted grape juice to stand overnight after it has been put through the jelly bag. As it stands, the portion from which the crystals form will settle to the bottom. In the morning, carefully pour off the top, leaving about half an inch of the juice in the bottom undisturbed. If you are successful in this, you will have no tartaric acid crystals in your grape jelly.

With these recipes for using grape juice and jelly, and others I will give you later, you have an added incentive for making more of each this year. Grape jams, marmalades, and butters, and canned grapes, of course, will offer other ways for you to save the larger part of your grape crop.

Housing Problem

Louis (McGillicuddy) Sorin, who will be back on the Camel Caravan with Walter O'Keefe shortly, received an invitation to visit the O'Keefe's "Mansion of Aching Hearts" in Connecticut last week. . . . Upon arriving Walter escorted the dialect comedian to a specially-built dog house, fully equipped with an assortment of buffalo bones. . . . Not to be outdone, Sorin promptly crawled into the dog house, got stuck, and the roof had to be removed to get him out.

Poet's Luck

David Ross, popular CBS announcer, has just returned from one of the most unusual fishing expeditions in piscatorial annals. David spent three weeks on Long Island Sound and caught not a single minnow. Further than that, in order to get back to Manhattan in time for two special request programs of "Poet's Gold," he had to charter a ferry boat personally. On board the boat David woefully told the skipper about the fact that he failed to catch "even a fluke." And the skipper, in a great gesture of commiseration, presented the announcer with a mess of fish.

TROUBADOUR TRIO



Tommy Tanner wasn't very much concerned; Ernie Newton seemed totally amazed, while Don Wilson closed his eyes to the whole business when the camera's flashlight caught the Hilltoppers in the midst of a number.

Heroes Often Aired

Both Will Rogers, the gum-chewing, lariat-tossing philosopher of the entertainment world, and Wiley Post, one-eyed Oklahoma oil field worker whose hobby was flying around the world, were well-known to radio listeners.

When Wiley Post and Harold Gatty set out in the Winnie Mae to encircle the globe in 1931, the National Broadcasting Company made arrangements to cover the flight. When the flyers set down briefly in Berlin, the Reichs Rundfunk Gesellschaft relayed the few words from the tired lips of the air explorers to American radio listeners.

Picked Up in Canada

They were not heard over the air again until they landed at Edmonton, Alberta, on June 30, 1931. Post and Gatty settled down in a muddy field, awaited by Charles Lyon of the NBC Chicago announcing staff. Post's first words into the microphone were, "I'm tired of sitting down." They spoke briefly of their hazardous trip.

Later when Post and Gatty were feted by Mayor James J. Walker's Committee for Reception and Distinguished Guests, the flyers spoke. During August, 1931, Post and Gatty swung around the country, flying the Winnie Mae on a national tour under the direction of the Artists' Service Bureau of the National Broadcasting Company. Gala receptions were accorded the intrepid air mariners throughout the tour, and Post was heard on the air several times.

Early this year when Post was attempting to span the nation in six hours, flying through the stratosphere from Los Angeles to Floyd Bennett field, near New York, the National Broadcasting Company aided the flyer. Flying blind, Post depended on weather signals and programs from NBC stations along the route to furnish him directions.

Radio as "Rodeo"

Although Will Rogers had been heard in single microphone appearances before, his first regular series was that sponsored by the Gulf Refining Company, which opened over NBC networks on April 30, 1933. Due to his other activities he was heard at intervals during the series.

To Will, radio was "rodeo." His homely phonetics were popular with air listeners. During one broadcast he turned dialectician in a supposed conversation with Amos 'n' Andy, not only imitating the "boys" themselves, but Kingfish, Lightnin' and Brother Crawford. So good were Will's attempts that before he was off the air, the NBC Chicago telephone switch-

board was clogged with calls, and telegrams began pouring in, listeners anxiously asking if all the characters they had heard were actually on the program with Rogers. He got a kick out of that.

Impromptu Show

One Sunday night in the Chicago studios, Rogers entertained the studio audience for fifteen minutes after he was off the air. General Charles Gates Dawes, former vice-president and Ambassador to England, was in the front row, and he had to stand for a lot of "ribbing" from the cowboy philosopher.

Every Sunday just before Will went on the air, he would stand just outside the studio door, "chewing" gum furiously. Then he would peek into the studio at his audience, go after his gum furiously for a minute and then walk over to the microphone, ready to go to work.

Slight Error

Among a group of autograph seekers who recently besieged Joan Blaine, leading lady of "The Story of Mary Marlin," was one young lady who wanted more than a mere signature for a souvenir—she asked for Joan's dress. Miss Blaine, thinking the girl said address, replied, "Surely," but had to renege when she discovered the real request. So she gave the lady her gloves.

Tuning Suggestions

Sunday, September 1

- CST
P.M.
12:30—Temple of Song. (NBC)
1:30—National Light Opera. (NBC)
2:00—Penthouse Serenade. (NBC)
2:30—Broadcast from Iceland. (NBC)
3:00—Voice of the People. (NBC)
3:30—String Symphony. (NBC)
4:30—Cornelia Otis Skinner. (NBC)
5:30—Budapest Gypsy Orchestra. (NBC)
9:15—Shandor (week nights 10:00) (NBC)

Monday, September 2

- 5:45—Boake Carter (ex. Sat. Sun.) (CBS)
6:30—Evening in Paris. (NBC)
7:00—Greater Minstrels. (NBC)
8:00—Raymond Knight. (NBC)

Tuesday, September 3

- 5:45—You and Your Government. (NBC)
6:30—Wayne King. (NBC)
7:00—Ben Bernie. (NBC)
7:30—Eddie Duchin's Orchestra. (NBC)
Fred Waring. Col. Stoopnagle and Budd. (CBS)
9:45—The Open Road. (Also Wed., Fri.) (NBC)

Wednesday, September 4

- 6:00—One Man's Family. (NBC)
6:30—Wiggle King. (NBC)
7:00—Town Hall Tonight. (NBC)

Thursday, September 5

- 6:00—Rudy Vallee. (NBC)
Nickelodeon. (NBC)
7:00—Showboat. (NBC)
8:00—Paul Whiteman's Music Hall.

Friday, September 6

- 6:00—Jessica Dragonette. (NBC)
6:30—Ruth Etting. (NBC)
7:00—Beauty Box Review. (NBC)
9:00—George Holmes, news talk. (NBC)

Saturday, September 7

- 6:00—Hi Parade. (NBC)
6:30—Operatic Gems. (NBC)
7:00—G-Men, drama. (NBC)
7:30-8:00—National Barn Dance. (NBC)
8:30—Carefree Carnival. (NBC)

ANOTHER CANDID SHOT



The cameraman, who has absolutely no conscience, took a shot at this unsuspecting cross-section of the Morning Minstrels with interesting results. In the immediate foreground, back to the camera, are Otto, Buddy and Zeb of the Tune Twisters. In the background those visible include Ray Ferris, Phil Kalar, Paul Nettling, Jack Eliot, Jack Holden, Vance McCune, Jr., Rocky Racherbaumer and Ken Wright.



From the MUSIC LIBRARY

By JOHN LAIR

ARE you an amateur song writer? Have you been tempted to investigate the glowing promises held forth in the advertisements of certain "Bureaus" or "Song Services" who tell you they'll write the music to your lyrics and start you on the road to success? If you have been so tempted, here's a bit of advice for you. Forget about it.

Often the approach takes the form of a song writers' contest. You are told that the world is eager for new songs by new writers and you are asked to submit your lyrics in the hope of winning a prize. Don't worry about not winning. You always do; everybody wins. Back comes an enthusiastic letter telling you that your song has been awarded the prize.

Check Would Bounce

Inclosed with the letter is a check for first money—but just try to cash it! You are told that your song would make a great hit if put before the public and you are further informed that if you'll return the check and a certain sum of money in addition to cover costs of arranging, printing and distributing, they'll send professional copies to all important radio artists and others in the music world.

Some of them go still further—for more money—and publish the song for you. Then all you have to do is get out and sell it! You send out dozens of copies to all the radio stations, confident that they will eagerly seize upon your song and feature it on an early program and make it a sweeping hit.

Filed in Waste Basket

Here's what really happens when your song reaches the desk of some busy radio executive or artist. He glances at it, sees the trade mark or imprint of one of these racketeering publishers and consigns the envelope to the waste basket, unopened. Experience has taught him that anything not worth publishing by a reputable concern is hardly likely to be worth his attention.

Of course, that's tough on an ambitious young song writer, but that's the way it is and you ought to know about it.

If you feel that you must write songs, submit them for examination

to some well-established and legitimate music publisher. If he thinks they're worth publishing he'll pay all expenses of putting your song on the market. That's his business. If he, with his experience, organization and connections, can't put over your song what chance have you, working alone, to do it?

We are conducting a vigorous campaign against these song sharks. If you have had an unfortunate experience with any of them we'd like to know about it.

A lot of requests for old songs in this week's mail. We'll start publishing them in the next issue. Is there some old-timer you'd like to see in print?

Thanks a lot for your response to our request for a list of your favorite songs. We're asking the same thing again this week, so you folks who haven't written us yet will have a chance. Send us, by letter or postal card, a list of the five songs or instrumental numbers which you have most enjoyed hearing. Next week we'll tell you why we need this information and to what use we intend putting it.

Have you any old sheet music or old song books you wish to dispose of? Write us about such material, giving as complete description as possible and telling us what you want for it. Maybe you'll want to donate it to the music library for the use of your favorite artist. We'll be mighty glad to get it.

Ouch!

Peter Van Steeden, maestro-composer on NBC's "Town Hall Tonight," reports this one. Peter was looking everywhere for his copy of "Stars and Stripes Forever" for a "Martial Medley" he was preparing for his program, but it couldn't be found. "Well," wisecracked his trumpeter, "I guess somebody must have stolen a march on you."

You Requested - - -

By Dr. John W. Holland

Roll Up Your Sleeves

Do you want to succeed?
Then, roll up your sleeves.
Success never comes
To the mortal who grieves
That his chances are lost.
The coveted road
Which winds over hills
To the envied abode
Of the gods, is a way
Up which courage achieves.
Not by hoping for luck—
But by rolling up sleeves

Do you want to win knowledge?
Then, roll up your sleeves.
It's the long hour of study
That slowly retrieves
From the dark paths of error
The star points of truth
And frees your high soul
From the follies of youth,
The temple of Wisdom
Is found not by thieves,
But by stumbling plodders
Who roll up their sleeves.

Do you want to be loved?
Then, roll up your sleeves.
Love comes to the heart
Whose pure love relieves
From sin, and from sorrow
The bond-slaves of fear.
Though hate still has crosses
For prophet and seer.
At last, it loves most
Whose love it receives.
Earth's saviors and helpers
All rolled up their sleeves.

Good Training

Ann Lester, new NBC contralto, was brought to the United States from London by her parents when she was a child. She used to dance to the music of the hurdy-gurdies in the streets of New York, and those who saw her predicted that she would be a star entertainer some day. Acrobatic dancing is one of her present hobbies—she feels it helps her to keep in physical trim.



"Cowboy's lament, eh? I'll bet thousands are."

Mountain Music

(Continued from page 5)

Linda Parker sings those old songs. Her songs bring back sad memories and I often think of a dead brother. It makes me better, closer to God, I might say. Then again when the Ridge Runners swing into one of those old-fashioned songs, it seems to snap a person up so that he sings or whistles the tunes along with the music."

Many Tributes

Numerous similar tributes were paid to the little sunbonnet girl, who had just been taken seriously ill about the time the contest started.

"The entire cast, from the clearing of the hayloft until the final act of the evening seem to put their whole heart into the show," wrote Albert L. Hitt, Route 7, Nashville, Tennessee, one of the 20 winners of \$1.00 prizes.

Likes Mountain Music

Mrs. Earl Spaulding, Marion, Indiana, wrote that their first introduction to WLS was in catching Lulu Belle's "How do you do" song on their second-hand radio. She continued, "Now although all Prairie Farmer programs are ours for the listening, we are still true to our first love. When she and Scotty unite in one of their songs of the hills, as the slang phrase has it, 'that's somethin'."

The Ridge Runners, Maple City Four, Henry Burr, Hoosier Hot Shots, Bill O'Connor, Uncle Ezra, Dean Brothers, Westerners and Pat Buttram were mentioned as special favorites in the letter of Mrs. Harry Marshall, Wichita, Kansas. She said she missed Hiram and Henry and Bradley Kincaid. (Hiram and Henry are back now). "The Barn Dance closing just naturally makes one feel better for having heard it," said Mrs. Marshall.

Nix on Jazz

"I am 66 years of age," wrote A. W. Keller, Chicago. "I like old-time music. I do not take very much to modern music and modern dancing. Give me the old-fashioned waltzes. Uncle Ezra is my class of entertainment, too."

Ivy M. Fields, Oak Forest, Illinois, suggests, "Give us more of Pa and Ma Smithers with their homey philosophy, hymns and friendliness. Let John Lair direct more of his mountain gatherings with the Cumberland Ridge Runners. Your artists seem like home folks and their music has a place which jazz can never fill!"

Mountain Rhapsody

"The Cumberland Ridge Runners have a rhapsody all their own in their tunes," wrote Mrs. James F. Victorin, Cicero, Illinois, "while we can listen

to Paul Whiteman in breathless worship, we listen to the Ridge Runners with a sort of singing joy—an irrepressible desire to get up and dance some jig. There is joy, laughter and an invitation to hum or dance in their rhythmic numbers."

Miss Ethel Dresen, Racine, Wisconsin, offered helpful criticism. "The five-hour Barn Dance broadcast is a grand program but I'm sure it could be improved," she wrote. "It isn't what it was a few years back. There's too much up-to-date music and songs. We want good old cowboy songs, hill-billy number and novelties. Also more of Pat Buttram's kind of entertainment." (Editor's Note: Do you agree with Miss Dresen? Let us know.)

Two Shows Stand Out

Reviewing all the letters, we may say that the Alka-Seltzer National Barn Dance Hour and the Keystone Barn Dance Party, featuring Uncle Ezra and Lulu Belle, respectively, stood out as highest in favor. Pa and Ma Smithers received many plaudits, as did Arkie and his "contagious laughter," and the "deep rich voice" of Grace Wilson. In fact, it was clear to see that every individual or act has a loyal following.

We wish we could quote from every prize-winning letter, but space is too limited. Here are the names of other \$1 award winners: Mrs. Jessie Rutledge, Chicago; John Irey, Waukegan, Ill.; Elizabeth Domelle, Lake Village, Ind.; Earl H. Pruitt, Elburn, Ill.; F. A. Pichon, Danville, Ill.; H. A. Holmes and family, Valparaiso, Ind.; Mrs. Pauline Meek, Rockford, Ill.; Catharine Noel, Newcastle, Ind.; Mrs. H. J. Sights, Robards, Ky.; C. D. Blake, Ina, Ill.; Mrs. Myra McCullough, West Frankfort, Ill.; C. C. Pipkin, Wilton, Ark., and "Pa and Ma" Pemberton, Saunemin, Ill.

Is It Worth While?

In closing, let us quote from this letter, which needs no explanation and whose author we obviously cannot mention: "I lost my job in 1931 on account of the depression; have worked only seven weeks since that time; because of unemployment my family became separated and now I am alone. Many tell me every cloud has a silver lining. So far I fail to see any, except on Saturday night when I turn on the radio at the start of the Barn Dance. Then is when I get my only pleasure each week and when midnight comes, I feel better and have more strength and courage for the struggle of the next week.

"When you are down and out, broke, no friends and alone, it is hard to carry on. But when I listen to the Barn Dance, I feel as though I have friends there, even if I have never seen any of them. They seem near and dear to me, week after week. My burdens are lightened when the program starts. I have no preference of programs during the Barn Dance. I love to hear them all. If I should get

a break and the wheels start turning the other way, I will want to listen to you each Saturday night. God bless all of you."

How about it? Is the National Barn Dance worthwhile?

Page in Diary

Gale Page, contralto, and Clark Dennis, new NBC tenor, are being heard with Jesse Crawford, organist, in a new Musical Diary series of Sunday afternoon concerts. The programs are broadcast over an NBC-WEAF network at 3:00 p. m., CDST.

Friendly Candles

One by one in windows from coast to coast Seth Parker candles are being lighted on Sunday evenings as a symbol of friendliness. This is more than a poetic thought, although it started as that. The candles are real candles and their flickering message of welcome is America's response to recent letter from an admirer of the "Sunday Evening at Seth Parker's" broadcast, heard weekly at 8:00 p. m., CST, over an NBC-WJZ network.

CANNY "SCOT"



The Campbells are Coming? No, in this case it's one of the Clan of Tengblad. Oscar is the first Scandinavian we've ever seen in kilts.

Saturday, August 31, to Saturday, September 7

870 k.c. - 50,000 Watts

Monday, September 2, to Friday, September 6

MORNING PROGRAMS

5:00—Daily—Smile-A-While
 5:20-5:30—Daily—Service features, including Temperature Reports; Chicago Livestock Estimates; Weather Forecast.
 5:35-5:45—Farm Bulletin Board by "Check" Stafford; Day's WLS Artists' Bookings.
 6:00—News Report—Julian Bentley.
 6:10—Daily program summary.
 6:15—Morning Round-Up—Otto & His Tune Twisters; Chuck & Ray; Tommy Tanner; Ralph Emerson. (Daily) Eddie Allan (Tu, Th, S.); Evelyn Overslake (Wed. only); Hilltoppers (Daily ex. Wed.); Chicago, Indianapolis and East St. Louis Livestock Estimates at 6:30.
 Thurs., Sat.—"Keep Posted." (Crossed Pine Post) Otto's Tune Twisters; Dave Fentswell.

8:45—Morning Minstrels, featuring Home Towners Quartet, Chuck & Ray, Howard Chamberlain and "Possum" Tuttle. (Olson Bus Co.—M., W., F.)
 9:00—Household Parade, conducted by Mary Wright, Home Adviser—Home Towners; John Brown, pianist; Ralph Emerson, Old Story Teller; Chuck & Ray; (Tu, Th, S.) Hilltoppers. Instrumental: Tommy Tanner, vocal; (M., W., F.) Evelyn Overslake; Weather Report.
 9:45—Mid-Morning News Broadcast—Julian Bentley.
 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
 9:55—Jim Poole's mid-morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
 10:00—Mon., Wed., Fri.—Phil Kalor, "Old Music Chest," with Ralph Emerson.
 Tues., Thurs.—Grace Wilson and Ralph Emerson.
 10:15—Mon., Wed., Fri.—"Little Bits from Life," Bill Vickland, Ralph Emerson and Chuck & Ray.
 Tues., Thurs.—Hilltoppers, featuring Tommy Tanner and Don Wilson.
 10:30—Mon., Wed., Fri.—"Hilltoppers." (Petrina)
 Tues., Thurs.—Henry Burr's Book of Ballads. (Kolor-Bak)
 10:45—Mon., Wed., Fri.—Cornhuskers and "Chore Boy."
 Tues., Thurs.—Chuck & Ray.
 11:00—Mon., Wed., Fri.—Vibrant Strings.
 Tues.—Intimate Interviews, by Phil Anderson.
 Thurs.—Dr. John W. Holland, "In a Poet's Workshop."
 11:15—Mon., Wed., Fri.—Tommy Tanner. (Johnson Motor)
 Tues.—"The Waltz Timers."
 Thurs.—Little German Band Concert.
 11:30—Daily—Weather Forecast; Fruit and Vegetable Markets.
 11:40—News broadcast by Julian Bentley.

AFTERNOON PROGRAMS (Daily ex. Sat. & Sun.)

11:45 a. m. to 2:00 p. m., CST
 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page, 30 minutes varied farm and musical features. Dr. Holland in Devotional Message at 12:10.
 12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
 12:40—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.
 12:45—Homemakers' Hour until 1:30 p. m.
 1:30—"Ma Perkins," a rural comedy sketch.
 1:45—"Well Known Facts about Little Known Radio Stars. (American Radiator)
 Mon.—Otto's Tune Twisters.
 Tues., Thurs.—Better Housing Bureau Speakers; Home Towners; Helene Brahms.
 Wed.—Chuck & Ray; Sophia Germanich.
 Fri.—Hilltoppers, featuring Don Wilson.

12:45 p. m. to 1:00 p. m., CST

12:45—Prairie Farmer Dinnerbell Program; Monday—Orchestra; Sophia Germanich; C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."

Saturday Eve., Aug. 31

6:00—Otto's Tune Twisters and Evelyn, the Little Maid. (Litsinger Motors)
 6:15—Ralph Emerson, Wm. O'Connor, Hilltoppers.
 7:00—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
 7:30—National Barn Dance NBC Hour with Uncle Ezra, Maple City Four, Cumberland Ridge Runners; Verne, Lee and Mary, Lulu Belle, Hoosier Hot Shots, Lucille Long, Skyland Scotty, Hiram and Henry, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
 8:30—Prairie Farmer—WLS National Barn Dance continues until 11:00 p. m., CST, with varied features, including "Night-Time in Dixie" with Eureka Singers and Bill Vickland at 10:00.

7:00—Morning Devotions, conducted by Howard Chamberlain, assisted by Home Towners and Ralph Emerson.
 7:15—Jolly Joe and His Pet Pals.
 7:20—Sears Retail Program with Ford Rush, Ralph Emerson and Marquis Smith.
 7:45—Daily—Hilltoppers; WLS Artists' Bookings.
 Mon., Wed., Fri.—Arthur MacMurray in News of Prairie Farmer—WLS Home Talent Bookings.
 7:55—News Report—Julian Bentley.
 7:59—Chicago and Indianapolis Livestock Estimated Receipts; Chicago Hog Flash.
 8:00—Otto's Tune Twisters (Daily) with Evelyn Overslake (Tu, Th, Sat.)
 8:15—Tower Topics by Sue Roberts, songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)



She flies for news, does your friend Lois Schenck, Household Editor of Prairie Farmer and heard regularly on Homemakers' Hour. Here she's interviewing Leo Wassenberg, Hanford Airlines pilot with whom Lois flew recently in quest of a story on stream-lined menus.

Sunday, September 1

7:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
 7:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
 7:45—News broadcast with summary of week end world-wide news brought through Trans-Radio Press.
 8:00—"Sycamore and Cypress"—Eureka Jubilee Singers with Bill Vickland.
 8:30—WLS Little Brown Church of the Air Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
 9:15—Special Musical Features.
 10:00—WLS Orchestra, featuring Herman Felber, Jr., violinist, Ted Du Moulin, cellist.
 10:30—WLS Camera Club, featuring picture pointers for amateur photographers.
 10:45—"Keep Chicago Safe," dramatic skit.
 11:00—WENR Programs until 6:50 p. m.

Sunday Evening, September 1

5:30 p. m., to 7:00 p. m., CST
 5:30—"The Voice of the People." (Standard Brands) (NBC)
 6:00—NBC Concert Orchestra.
 6:45—Hendrik Van Loon.

Tuesday—Ralph Emerson, organist; Tune Twisters; Evelyn Overslake; Ken Wright; Sophia Germanich.
 Wednesday—Orchestra; Chuck & Ray; Sophia Germanich.
 Thursday—Orchestra; Hilltoppers; Tommy Tanner.
 Friday—Orchestra; Phil Kalor; Sophia Germanich.

Saturday Morning, September 7

5:00-8:00—See daily morning schedule.
 5:15—Sears Junior Round-Up.
 6:30—Jolly Joe and His Junior Stars.
 9:00—Household Parade.
 9:45—Julian Bentley in Up-to-the-Minute World-Wide News.
 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
 9:55—Program News, George C. Biggar.
 10:00—"Rocky," basso.
 10:15—Hilltoppers, featuring Tommy Tanner and Don Wilson.
 10:30—Henry Burr's "Book of Ballads"—Ralph Emerson. (Kolor-Bak)
 10:45—Homemakers' Hour.
 11:30—Weather Report; Fruit and Vegetable Markets; Artists' Bookings.
 11:40—News—Julian Bentley.
 11:45—Poultry Service Time; Ralph Emerson, organist; Home Towners Quartet.
 12:15—Lulu Belle and Skyland Scotty.
 12:30—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
 12:30—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
 12:45—Prairie Farmer—WLS Home Talent Acts.
 1:00-2:00—Merry-Go-Round, with variety of acts, including Lulu Belle, Scotty, Tune Twisters, Hilltoppers.
 2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

Monday, September 2

12:45—Orchestra; Chuck & Ray; Jack Elliott; Marjorie Gibson in Fanfare.

Tuesday, September 3

12:45—Ralph Emerson; Phil Kalor, soloist; "Hilltoppers"; Marjorie Gibson in Fanfare.

Wednesday, September 4

12:45—Orchestra; Marjorie Gibson in Fanfare; Evelyn Overslake; Jack Elliott; H. T. Van Trees, Garden Talk.

Thursday, September 5

12:45—Vibrant Strings; Wm. O'Connor, tenor, with Orchestra; Marjorie Gibson in Fanfare; WLS Little Home Theatre, Drama.

Friday, September 6

12:45—Orchestra; Chuck & Ray; Jack Elliott; Marjorie Gibson in Fanfare; John Brown; Lois Schenck, "Prairie Home Homemakers' News"; Jean Sterling Nelson, Home Furnishings.

Saturday, September 7

10:45—Ralph Emerson; Marjorie Gibson in Fanfare; Winnie, Lou & Sally; Interview of WLS Personality; John Brown, and Paul Nettinga, tenor.

EVENING PROGRAMS

Monday, September 2

8:00—Fibber Magee & Mollie. (NBC)
 8:30—"Evening in Paris." (NBC)
 7:00—Sinclair Minstrels. (NBC)

Tuesday, September 3

8:00—Ego Crime Clues. (NBC)
 8:10—Edgar Guest. (NBC)
 7:00—N. T. G. and His Girls.

Wednesday, September 4

8:00—"His & His" (NBC)
 8:30—"House of Glass." (NBC)
 7:00—John Charles Thomas. (NBC)

Thursday, September 5

6:00—Nickelodeon; Comedy; Songs; Drama. (NBC)
 6:30—Cyril Pitts, soloist. (NBC)
 6:45—Hendrik Van Loon. (Author)
 7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)

Friday, September 6

6:00—to be filled.
 6:15—Lucille Manners, soloist.
 6:30—College Prom. (NBC)
 7:00—Beauty Box. (NBC)

Watch This Space for Appearances of WLS Artists in Your Community.

SATURDAY, AUGUST 31
 Marshall Community Fair, Marshall, Illinois—Max Terhune; Flannery Sisters.
 Boone County Fair, Belvidere, Illinois—WLS Barn Dance; Sears Harmony Ranch Boys; The Stranger; Pancakes; Billy Woods; Ford Rush & Ralph Emerson; Hayloft Trio.
 Barron County Fair, Rice Lake, Wisconsin—WLS Barn Dance; Olaf the Swede; The Barn Dance Band; Flannery Sisters; Neighbor Boys; Ralph and Helen Stiersard.
 Lake County Fair, Crown Point, Indiana—WLS Barn Dance; Tom Owens and His Entertainers; The Ozark Sisters; George Goebel; The Hayloft Dancers; Polly, Uncle Dan & Buster.
 American Legion Show, Piper City, Illinois—The Todeling Drifters; Cousin Toby and other WLS acts.
SUNDAY, SEPTEMBER 1
 Dickinson County Fair, Iron Mountain, Michigan—WLS Barn Dance; Olaf the Swede; The Barn Dance Band; Flannery Sisters; Three Neighbor Boys; Ralph and Helen Stiersard.
 Centennial Celebration, Marseilles, Illinois—Hoosier Sod Busters.
 St. Ann's Church Picnic, Toluca, Illinois—Arkansas Woodchopper, Ford Rush and Ralph Waldo Emerson.
 Central Wisconsin State Fair, Marshfield, Wisconsin—WLS Barn Dance; Rube Tronson & His Band; Winnie, Lou & Sally; Pat Buttram; The Hayloft Trio; George Simons; Cousin Chester.
 Henry County Fair, Napoleon, Ohio—WLS Barn Dance; Tom Owens and His Entertainers; George Goebel; The Ozark Sisters; Hayloft Dancers; Polly, Uncle Dan & Buster.
 Lake County Fair, Crown Point, Indiana—WLS Merry-Go-Round; Cumberland Ridge Runners; Pancakes; Billy Woods; Max Terhune; Play Party Girls; Verne, Lee & Mary; The Hill Toppers.
 Kewaunee County Fair, Luxemburg, Wisconsin—WLS Barn Dance; Lulu Belle; Skyland Scotty; Hoosier Hot Shots; The Stranger; Sears Harmony Ranch Boys.
MONDAY, SEPTEMBER 2
 Capitol Theatre, Delphos, Ohio—WLS Barn Dance; Tom Owens and His Entertainers; George Goebel; The Ozark Sisters; Hayloft Dancers; Polly, Uncle Dan & Buster.
 Dayton J. O. F. No. 214, Dayton, Michigan—Ford Rush; Ralph Waldo Emerson, and Evelyn.
 American Legion Show, Odon, Indiana—WLS Merry-Go-Round; Cumberland Ridge Runners; Pancakes; Max Terhune; Play Party Girls; Billy Woods.
 Dickinson County Fair, Iron Mountain, Michigan—WLS Merry-Go-Round; Lulu Belle; Skyland Scotty; Hoosier Hot Shots; The Stranger; Sears Harmony Ranch Boys.
 St. Ann's Church Picnic, Toluca, Illinois—Arkansas Woodchopper; Hoosier Sod Busters.

TUESDAY, SEPTEMBER 3
 American Legion & Auxiliary Show, New London, Wisconsin—Jo & Jean and The Barn Dance Band.
 Ogle County Fair, Oregon, Illinois—WLS Barn Dance; Flannery Sisters; Three Neighbor Boys; Ralph and Helen Stiersard; Winnie, Lou & Sally.
TUESDAY, SEPTEMBER 3
 High School Gymnasium, Mooresville, Indiana—WLS Barn Dance; Cumberland Ridge Runners; Max Terhune; Pancakes; Billy Woods; Play Party Girls.
 Ogle County Fair, Oregon, Illinois—WLS On Parade; Olaf the Swede; The Barn Dance Band; Flannery Sisters; Three Neighbor Boys; Ralph and Helen Stiersard.
 Roanoke Fire Dept. Show, Roanoke, Illinois—Hoosier Sod Busters; Tom Corvine.
 Ironwood Theatre, Ironwood, Michigan (2 days)—WLS On Parade; Lulu Belle; Skyland Scotty; Hoosier Hot Shots; The Stranger; Sears Harmony Ranch Boys.
 Hines Theatre, Portland, Indiana—WLS Round-Up Show; Tom Owens and His Entertainers; George Goebel; The Ozark Sisters; Hayloft Dancers; Polly, Uncle Dan & Buster.
WEDNESDAY, SEPTEMBER 4
 American Legion Building, Winslow, Indiana—WLS Barn Dance; Cumberland Ridge Runners; Max Terhune; Pancakes; Billy Woods; Play Party Girls.
 Sandwich Fair, Sandwich, Illinois (3 days)—Hoosier Sod Busters; Tom Corvine; Winnie, Lou & Sally; Billy Woods; Arkansas Woodchopper.
 Whiteside County Fair, Morrison, Illinois (2 days)—WLS On Parade; Olaf the Swede; The Barn Dance Band; Flannery Sisters; Three Neighbor Boys; Ralph and Helen Stiersard.
 Palace Theatre, Lancaster, Ohio (2 days)—WLS Merry-Go-Round; Tom Owens and His Entertainers; George Goebel; The Ozark Sisters; Hayloft Dancers; Polly, Uncle Dan & Buster.
THURSDAY, SEPTEMBER 5
 Monte Theatre, Monticello, Iowa—WLS Round-Up Show; Olaf the Swede; The Barn Dance Band; Flannery Sisters; Three Neighbor Boys; Ralph and Helen Stiersard.
 Sandwich Fair, Sandwich, Illinois—Otto and His Tune Twisters; Verne, Lee & Mary; Jolly Joe Kelly.
 Whiteside County Fair, Morrison, Illinois (2 days)—WLS Barn Dance; Hoosier Sod Busters; Tom Corvine; Winnie, Lou & Sally; Billy Woods; Arkansas Woodchopper; Pat Buttram; The Hayloft Trio, and others.
 Shawano County Fair, Shawano, Wisconsin—WLS Merry-Go-Round; Lulu Belle; Skyland Scotty; Hoosier Hot Shots; The Stranger; Sears Harmony Ranch Boys.
FRIDAY, SEPTEMBER 6
 Sandwich Fair, Sandwich, Illinois—Eureka Jubilee Singers; Bill Vickland; Pat Buttram.
 Allamakee County Fair, Watkous, Iowa—WLS Barn Dance; Olaf the Swede; The Barn Dance Band; Flannery Sisters; Three Neighbor Boys; Ralph and Helen Stiersard.

WLS ARTISTS, Inc. 1230 Washington Blvd., Chicago

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