

Stand By

November 9, 1935



MAX TERHUNE

One Big
Shindig

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Pictures



POOR RADIO — WHOSE FAULT?

Who's to Blame?

And so far into the night . . . the discussion goes on for weeks and weeks, and WEEKS! ! ! Poor Mr. Wilkerson—besides thinking that radio is going down hill, he'll probably feel as if he's been in an avalanche.

Now, IS RADIO GOING DOWN HILL? Well, not REALLY. But radio, to some, is like a new toy to most children. When it is first presented, it is new, novel and interesting—after a time, the newness, and novelty wear off . . . then the eyes (ears in radio) are open for criticism. If you notice, the idealism, is always in youth. Such as: "The biscuits mother use to make." So to listener Wilkerson, the best programs were in radio's youth.

Radio ISN'T going down hill . . . really—All producers are striving to build up the standards of radio. The sponsors, as well as the best stations, are continually on the lookout for the highest type of entertainers, and entertainment, they can afford. BUT, there is a DOWN HILL, to everything, and when stations get in a rut, so to speak, it starts slipping. And WE, the public are to blame. . . . We like a station, and everything they do, or put on the air, is perfect to us. . . . If anyone rears up, and does a little kickin', the "station clique" comes in all spark and smoke, like an old side-wheeler, and flicks them out, like a candle-light in a hurricane. The result is: the business end of the station staff continues to trot right along in their little "Straight and narrow" with their "Backer-uppers" trailing behind, guns loaded. . . . Mrs. Florence Berry, Killduff, Ia.

From Old Friends

While driving south from Abilene, Tex., at 5:40 a.m. today we heard Joe Kelly with Otto and His Tune Twisters. Wednesday noon, while eating lunch, we heard the Hoosier Hot Shots playing "Down in the Valley." This was in Mt. Pleasant, Tex. We enjoyed hearing them again. . . . Mr. and Mrs. Charles Root, Las Cruces, N. Mex. (en route to Los Angeles).

Badgers Disagree

We heartily disagree with the Sophs and Juniors of Carmel, Indiana. There are so many stations featuring popular music, we find it a grand relief to hear more of the old favorites. . . . The Sophs and Juniors, Kenosha, Wis.

Another Dissenter

I disagree with the Carmel, Indiana, Sophs and Juniors. I prefer old-time music and I think there are many other young people who do. . . . Margaret Buss, Marion, Wis.

More the Better

. . . The more old-time music the better. Those people who like popular music can get it on almost any other station, so why not let good enough alone. . . . Mr. and Mrs. Harvey Sturdevant, Baraboo, Wis.

Old-Timers Wanted

I disagree with the Sophs and Juniors. I am 28 and I much prefer old-time music. You can hear popular songs all along the dial. Give us the old songs and music we like best. . . . Clairette Gruenwoldt, Davenport, Ia.

Depend on Radio

. . . The Sophs and Juniors can get out and have a good time with their popular music, but if it (popular music) is put on over WLS, what will the older folks do for amusement? They like the good old-time music and dramas, and they depend on radio to bring it to them. So let's let them have it, with lots of luck to the Sophs and Juniors for their choice of entertainment. . . . Mrs. Edith Jones, Momence, Ill.

Who's Yer?

. . . In regard to the meaning of "Hoosier," I have a different idea. . . . The early settlers of Indiana, with Indians and other dangers of a new country, were always friendly. Still they were cautious for their own safety. When they heard a knocking at their door—especially in the night—they answered "Who's there?" . . . Their friendliness and hospitality to all and their way of saying "who's there?" won their name "Hoosier." . . . Mrs. A. M. Herron, Wichita, Kan.

Why Not, Indeed?

I disagree emphatically with the Sophs and Juniors. WLS has built itself up to one of the most widely recognized stations today, and not through popular music. . . . So far as the younger generation is concerned, they should like it (old-time music) best. We've had no opportunity to enjoy the old-time music while it was in progress. Why not enjoy its reappearance? . . . Mary Nicola, Milwaukee, Wis.

Paging Ken

. . . All Rhinelander knows Ken Wright and I'm sure all would enjoy hearing him on a solo number some Saturday night on the Barn Dance. . . . Mrs. Alice Prior, Rhinelander, Wis.

STAND BY

BURRIDGE D. BUTLER, Publisher

Copyright, 1935, Prairie Farmer Publishing Co.

1230 Washington Blvd., Chicago

Indianapolis: 17 West Market Street

New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

November 9, 1935

VOLUME 1

NUMBER 39

PRESIDENT ROOSEVELT will pay especial tribute to the 125,000 Americans who died in the World War, on Armistice Day, November 11, in a special broadcast from Arlington Cemetery, Washington, D. C., over a nation-wide NBC-WJC network from 10:00 to 11:00 a. m., CST.

The President will lay a wreath on the tomb of the Unknown Soldier, taps will be played and then the chief executive will make a special address to the nation from the amphitheatre of the cemetery. Ray Murphy, commander of the American Legion, also will make a short address.

Jessica Dragonette, NBC soprano, will be the featured soloist for the third consecutive year during the ceremonies. Miss Dragonette will sing "Taps," "Roses of Picardy" and "There's a Long, Long Trail."

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Seventeen years ago the country relaxed long pent-up nerves in a hilarious celebration of the close of the great World War. No one who participated in the jubilee will ever forget the thrill of it. During Homemakers' Hour on Monday, November 11, J. M. Artman will speak on "The Significance, to Youth, of Armistice Day." This is one of the series of talks each Monday afternoon, arranged by the National Congress of Parents and Teachers. Mr. Artman is chairman of Character Education of this organization.

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With Armistice Day only two days away, Jim Higgins has selected a timely play in "Base Hospital" which will be presented in the Old Hayloft Theatre Saturday, November 9, at 9:30 p. m., CST.

The play, written by Tiny Stowe, was presented by the Aladdin Players in the Hayloft Theatre last season and is being repeated by popular demand.

Cast for the production: Lieut. John Matthews, Parker Wilson; Dr. Gregory Hughes, Lester Tremayne; Agnes Matthews, Hazel Dopheide; Nurse Evans, Dorothy McDonald; Simms, an orderly, Al Halus

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Louise Blocki, 23-year-old radio actress, has succeeded Jean MacGregor in the role of Dorothy Moran, Terry's wife in the Today's Children program, broadcast over an NBC-WJZ network daily except Saturday and Sunday at 9:30 a. m., CST.

Miss MacGregor, who has taken the part for two years, has been forced to give up her radio work for the time being because of illness.

Flashes

Because of the great number of requests for a review of Ruth Sawyer's "The Luck of the Road," Mrs. William Palmer Sherman will include it in her Book Chat on Tuesday, November 12, during Homemakers' Hour.

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Harriet Monroe, poet, critic and editor of "poetry," will be heard as guest of the Words and Music program over an NBC-WEAF network Sunday, November 10, at 12:30 p. m., CST.

Miss Monroe will read selections from her recently published "Chosen Poems." Harvey Hays, narrator, will introduce her to the audience and Larry Larsen will be at the pipe organ.

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The new voice being heard with Fred Allen on Town Hall Tonight over an NBC-WEAF network, Wednesdays at 8:00 p. m., CST, is that of Harry Von Zell, former CBS ace announcer of the networks. He replaced Edmund B. (Tiny) Ruffner as general assistant to the witty Allen on November 6. He will be general aide to the comedian in getting folks into the Bedlamville Town Hall, operating the creaky asbestos and the movie screen and bringing halting amateurs to the microphone.

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Concerts by outstanding orchestras and choruses of elementary and high school children and speakers prominent in civic music affairs in American cities will be heard in the new "Music and American Youth" series broadcast Sundays, from 9:30 to 10:00 a. m., CST, over an NBC-WEAF network.

The series is presented under the auspices of the Music Educators National Conference and has been heard on NBC networks in past years.

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R. T. Van Tress, horticulturist of Garfield Park Conservatory, will offer suggestions on "Naturalizing Bulbs" next Wednesday, November 13, during Homemakers' Hour.

Dave Fentswell, heard over WLS in his interesting "Keep Posted" series each Thursday and Saturday morning at 7:15, has been receiving many fine letters of late. But he especially prizes one from a Chicago listener, comparing Dave with the writer's brother-in-law. Wrote this listener:

"You remind me of a brother-in-law I have back in Pennsylvania. He just talks slow and easy and never says anything that isn't necessary. A man can understand him. That brother-in-law is taking care of my dad, who is 72 and bedfast, talking just common-sense to him. That's why I say you talk like my brother-in-law."

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"My mother-in-law lives in the Bronx and knows everything," remarked Chief Stogie Louis Sorin on a Caravan show the other night. "Just call her at ——" and he gave out the actual number on the air. The result the next day was such a flood of calls from radio listeners that Louis' mother-in-law had to discontinue the 'phone for a day.

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AN AMATEUR photographer is Bill Cline and this office view of Dorothy Luce and David Ebey indicates he knows his panchromatics.

Fanfare



COUSIN CHESTER
A WHIRLWIND OF
ACTION

By
MARJORIE GIBSON

GREETINGS, Fanfare quizzers. Rosemary Kunlow of Dubuque, Iowa, inquires, "Where are the Westerners? Are Eva Overstake and Evelyn Overstake the same person? If so, is she married to Red Foley? The Westerners and Louise are now living in Great Neck, Long Island. They appear each Thursday night on Captain Henry's Show Boat program from Radio City. Eva and Evelyn Overstake are two different girls. It is Eva who is the wife of Red Foley. She is also known as one of the Play Party girls who appear with a road show unit. Evelyn, the Little Maid, is heard regularly on the air, occasionally making a personal appearance, too. Eva and Evelyn are sisters.

"Are Dorothy Moran of 'Today's Children' sketch and Peggy Alden in 'Rich Man's Darling' show portrayed by the same girl?" Yes. Louise Blocki plays both characters.

Here's some news about Homer Griffith, the Friendly Philosopher, so well-known to you all. And say, you remember Jerie, Homer's assistant, don't you?—the girl who helped him take thousands of underprivileged children to the world's fair? It seems that Homer and Jerie had a program together out West under the title of "Jim and Jerie." The program has been revived in Chicago. We know you'll be glad to learn that you can hear these two good friends as Jim and Jerie each day except Sunday in a half hour program over WAAF in Chicago.

Mary Jacobs of Dayton, Illinois, asks, "What is Rhubarb Red's real name. This tall, red-headed young guitarist and singer is Lester Polfuss. He is heard regularly over WJJD in Chicago.

"Over what station and at what time can the Rangers be heard?" asks Gladys Maybach of Cornell, Illinois. The Rangers are appearing each morning over WGN at 10:45 a. m.

"Who is Teddy Gilmore who plays the guitar for Rocky each Saturday morning? Is he any relation to Buddy Gilmore of the Tune Twisters? What is Patsy Montana's real name? Are Doyne Wilson's singing guitar and steel guitar the same?" These questions came to us from Rosemary Lenshman of Springerton, Illinois.

In answering the first question we also answer the second, for Teddy Gilmore and Buddy Gilmore are one and the same. He always goes by the name of Buddy when he appears with the Tune Twisters. However, Ted is his real name. Patsy Montana's real name is Ruby Blevins or Mrs. Paul Rose since her marriage a year and a half ago.

No, Doyne Wilson's singing guitar and steel guitar are not the same. His singing guitar is his new National-Dobro electrically amplified Hawaiian guitar. Don played this rich-toned instrument for the first time during Homemakers' Little Theatre drama "Change of Heart" Thursday afternoon, September 26. He is heard regularly with it on Tuesdays and Thursdays Homemakers' Hour and on Morning Devotions program. On all other programs in which he appears and when he plays with the Hilltoppers, Don uses his regular Martin steel guitar.

"Could you explain just what kind of act it is that Cousin Chester does on the National Barn Dance?" queries Anita Kaye of Grand Rapids, Michigan. Well, we'll be glad to try. Of course, seeing is appreciating. As you perhaps already know, Cousin Chester is the big tall boy from way down

thar in Georgia, who rattles the bones on the barn dance show. Cousin Chester accompanies his bone rattling with much waving of arms, swaying of his body, and stepping off numerous eccentric dance steps of his own concoction. He invariably "rolls 'em in the aisles" with his amusing antics.

Now, here are the answers to several questions from a Stand By reader who is apparently name shy. Ken Wright, accordionist with the Tune Twisters, has no brothers or sisters. Kansas is his home state. He was born in Hutchinson, Kansas, May 26, 1907.

Diva in Business

Carmela Ponselle is about to become one of the few of opera's divas to mix singing with business. The prima donna of "Broadway Varieties" has joined forces with the Charles Morrison offices in producing tabloid opera to be sent out as vaudeville units. She believes that the radio-educated public is ready for this type of entertainment.

Sissy

When the World Series ended and the Tigers had the title safely stowed away, Clark Dennis, NBC tenor who hails from Detroit, went around collecting bets. But there was one he didn't get and that was the wager with Gale Page under the terms of which the loser was to take a plunge in Lake Michigan. With the temperature hovering around freezing, Gale begged out of the idea.

NO PRIVACY



YOU'D FROWN TOO, says Bobby Jones, Chicago, if someone popped up with a camera when you were taking a bath. Bobby's mother says he grins from ear to ear when he listens to Jolly Joe Kelly's Pet Pals program. Bobby was a year old Sept. 22.

One Big Shindig

By
VIRGINIA
SEEDS

YOU'VE heard your parents or your grandparents talk about the fun they used to have at harvest festivals when they were younger.

Everyone in the community brought the biggest specimens from his crop to show his neighbors; friends visited with each other, and the best part of the day was when they all gathered in the barn for square dancing in the evening.

An old-fashioned good time like that was enjoyed by all the folks who came to the Prairie Farmer-WLS Harvest Festival, October 29, 30 and 31.

The biggest barn in the Middle West, the new amphitheatre which housed the International Livestock show for the first time last year, was the location chosen by Prairie Farmer-WLS for its first harvest festival.

WLS neighbors, 2,500 of them in 30 states from Oregon to Maine and from Texas to Canada, sent us entries for the fruit and vegetable exhibit. Rosy-cheeked apples almost as big as cabbages and one little apple no larger than your thumbnail, lemons the size of grapefruit and pears nearly as large, were some of the interesting fruits on display.

Corn, popcorn, yellow corn, white corn, red ears, ears on which every grain was a different color, longest ears of corn and freak corn came from all sections of the Corn Belt.

An ear of Mexican corn had grown from seed found in the craw of a wild goose. The goose was shot flying over McHenry county, Illinois, and the hunter planted the seed to see what would sprout. (Stand By, Feb. 16.)

A group of Jack-o'-Lanterns, some of them painted as well as carved, attracted a lot of attention and folks stood in front of the freak vegetable display trying to decide what the various freaks resembled. A potato boy and a three-legged milking stool carrot were some of the more unusual ones.

The National Barn Dance Crew, 70

Jolly Joe Kelly had just as much fun as any of his Palsy Walsies in the big pet parade nightly at the Harvest Festival. Here he's shown with a prize-winning friend; below, l. to r., George Biggar (a country boy and moving spirit of the whole Festival) has the blue-ribbon red ear of corn; Maxine Stephens the longest ear in the show; Elaine Gallaher shoulders arms with a huge specimen — three ears fastened together, and Margaret Morrow holds the prize-winning yellow ear of corn.



At left: In the squash and gourd department we find, l. to r., Elaine Gallaher with the largest squash in the show; the editor of Stand By, holding (appropriately enough) a winter cabbage; Margaret Morrow with a dipper gourd, Maxine Stephens with a squash, and Check Stafford, boss of the vegetable exhibit, with two prize-winning squashes.

Listeners, rang through the "barn" at the end of every number.

Highlight of the show every night was the pet parade led by Jolly Joe Kelly. Three prizes in each division

strong, climbed up into the old hay-loft every night and entertained the crowd with a two-hour show. And what a show it was! Souvenir cowbells, in the hands of appreciative

to the owners of the prettiest dog, the dog with the ugliest face, most attractive mother dog and puppies, smallest dog with longest tail, largest dog with shortest tail. (To page 11)



By JACK HOLDEN

WELL, the biggest piece of news around here this week is the Harvest Festival which is being held in the International Amphitheatre at the Union Stock Yards. Just came out of a meeting in Program Director Harold Safford's office. Harold told us it might be a good idea to go out there today and look things over so we'll know what it's all about when the doors open tomorrow night.

All Dressed Up

We attended a masquerade Halloween party last Friday at the home of Otto (Hot Shot) Ward. Everyone came masked and what a time we had. Imagine this, if you can. Pat Buttram as a Chinese mandarin, Salty Holmes as a skeleton, Mrs. Frank Kettering dressed in Georgie Goebel's cowboy outfit, Henry Hornsbuckle as a bold dashing pirate, Hezzie and Frank as The Girls of the Golden West. Howard Chamberlain went as an announcer. He wore the oldest clothes he could find. Mrs. Chamberlain dressed as Martha Washington won the prize for the most beautiful costume.

Mrs. Al Halus dressed as husband Al and Al dressed as Mrs. Halus. Tommy Tanner as a clown. Jack Taylor as a Mexican bandit. Mrs. Otto Ward as a Chinese princess. There were scores of others. We had a great time. I'd like to get hold of the ghost that hit me in the head with that soft apple.

The studios are decorated for Halloween today. Corn shocks and pumpkin heads. Did you fellows notice that big one on top of the piano? It's a dead ringer for Buttram.

Kids Like Hotan

Hotan-Tonka received 28 letters this morning from children of one grade room in the Lafayette school at Hammond, Indiana. The teacher also sent a note saying the youngsters are more than interested in Hotan's stories of the Indian.

We had a most enjoyable evening last night at the home of Mr. and

Mrs. Harold Safford. That pet snake Harold's son keeps down in the basement was a topic of interest. Buttram was there, too.

Speed Record

Howard Chamberlain holds the unofficial record for speed around here. This morning he tumbled out of bed at ten minutes to seven. He was here in the studio and on the air at seven-fifteen. How in the world he ever made it with that car of his is more than I can understand.

John Brown has a new suit. It's the same style, pattern and model as the other four he has had within the last year. John doesn't believe in changing styles

Elsie Mae just came in from down town shopping. She tells me the baby now has five teeth. His name is Jackie. And altho I have tried for a year to buy the baby for a quarter, big brother Skippy is still holding out for a dollar and a half.

Tommy (Engineer) Rowe just came in and demonstrated his new trick tie. "You don't ever have to tie it," said Tommy. "A quick twist of the wrist and presto! there it is. Guaranteed for a year and only 50 cents."

Look! He's Thinking

Thoughts while rehearsing the barn dance at the theater Saturday afternoon. "Emperor" Jones always wears that hat on the back of his head while directing the orchestra. Verne, Lee and Mary left their music down town. I'm elected to go down and get it. Joe Kelly breaks into a dance. (Not on the program.) Harold Safford, Glenn Snyder and George Cook sitting out in the seats.

Uncle Ezra rehearses at the mike dressed in a tuxedo. There's a party after the barn dance tonight. Dan, the house fireman, tells us both shows are sold out. The stage hands move out the bales of hay. Eddie Allen wants to go out to get a sandwich. He's always hungry. I sometimes wish you could see these rehearsals. A lot happens that isn't heard on the regular show. Maybe it's just as well.

Dramatic Dress

THE true test of a successful evening gown, says Betty Lou Gerson, pretty young southern brunette recently selected for the leading role of NBC's First Nighter dramas, is a dress so dramatic in itself that no accessories are necessary to set it off.

Clinching her statement with actual proof, the young actress has ac-



She wants her gowns dramatic.

quired a sleek white satin formal to enhance her brunette beauty during the season of the sleet and snow.

Shirred down the front from shoulder to hemline, with the skirt slashed daring from floor to knee, the gown is so theatrical in effect that jewels and other accompanying feminine frippery would not only be superfluous but would detract from the frock itself.

Betty will wear white jeweled evening pumps and a swash-buckling velvet cloak of Hunter's Green with the gown.

Beginning Friday, November 8, Miss Gerson will play regularly opposite the romantic Don Ameche in the Little Theatre Off Times Square, as the feminine star of the oldest continuous dramatic series on the air.

Betty Lou is only 21 and made her first radio appearance at the NBC Chicago studios in June, 1934.

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It took Pete Lund two months to come by ancient windjammer from Spain to the United States years ago.

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4/20/34

INTERVIEWING the GIBSON GIRL

WHILE I was thinking about fashions the other day, wondering how they were being accepted, which ones were being received enthusiastically, which ones were being snubbed, I caught a glimpse of Marjorie Gibson's slim, fleeting back going down the hall. Here was my barometer. Marjorie is a keen, smart young woman; interested in clothes and new ideas. How did she feel about this winter's new fashions? I asked her. I'll let you in on the interview:

Q. Marjorie, help me out, how do you like all the new fashions that are being shown this year?

A. I'd be glad to help you. Out of the thousands of questions I answer on "Fanfare" that's one question that I'm very much interested in and would always love to answer. Here's one word that sums up my opinion of 1935 fashions . . . "gorgeous." I say that advisedly. Looking over new magazines, reading about Paris openings, new models, new trends . . . lead me to believe that "gorgeous" describes them all. There are, though, quite a few dresses being talked about that I couldn't possibly wear. I couldn't, for instance, wear the strictly mannish tweed things that are so smart for daytime and sports.

Q. I can see why. You are a more feminine type. Do you like the metallic dresses that have caused such a furore?

A. Very much, especially the ones combined with velvet or heavy crepe. I saw one the other day that was a knockout. The metal cloth was used only in the tunic. The tunic was simple, though. The beauty was in the design of the fabric. Really, it looked like an old, beautiful piece of upholstery fabric. Blue and silver were the only colors. The street length skirt was of deep, dark blue velvet. It's a dress one can wear afternoon and evening with equal ease.

Q. I like those combination pieces, too. They make you feel romantic and elegant at the same time. Since metal is so important this season . . . tell me, how do you feel about using it on business dresses?

A. I don't like it unless it's used sparingly and with great care. A few metallic threads shot through white silk for a miniature vest or collars and cuffs can be very effective IF the dress itself is very simple.

Q. What colors do you like best for business, afternoon and evening wear?

A. I think I wear red and brown better than any other colors, but, of course, I can't wear them all the



time or for everything. Down here at the station I prefer wearing brown frequently combined with some lighter or contrasting color. For afternoon I like medium blue, red or dubonret velvet or crepe. And in the evening I prefer white satin.

Q. It's quite easy to see why you prefer those colors. It's obvious that you not only know your type, but you understand fashions as well. . . . Thank you very much. You've been a grand help.

—Shari.

Scotty Likes Cawn

Bread 'n' Beans

FROM a rambling ten-room house in the hills of North Carolina, with its fireplaces and wood stoves to keep the family warm and cook the "three squares" a day, it is a far cry to a modern four room apartment in the second largest city in America. But it is not so far but that Lulu Belle, the belle of the National Barn Dance, still enjoys the same kind of meals she liked in those happy carefree days before she came to Chicago.



Mrs. Wright

I serve it often."

"What menu do you serve most often when you have corn bread?" I queried. "Navy beans, cooked slowly with ham, for about four hours is my choice," she explained, "and always with drop dumplings on top. Then I serve wilted lettuce, made in the usual way with bacon, chopped onion and vinegar. Old fashioned corn relish tastes right good with it, too, if you have it. We do 'cause Mom made us some this Fall. We top this meal off with apple pie and feel that we have been well treated."

Lulu Belle's Recipe

I certainly agreed, for I have enjoyed many a similar meal out in Iowa. . . . Such a meal will satisfy the biggest appetite made keen by a brisk walk in the cold air or any other alibi you select.

Asked for her recipe for corn bread, Lulu Belle said in her characteristic happy-go-lucky manner, "Well, for Scotty and me, I use two cups of corn meal, two tablespoons of flour, a half teaspoon of salt, a half teaspoon of soda and about one and three fourths cup of butter milk. Oh, yeah! I almost forgot the fat. I use a tablespoon of melted fat . . . bacon grease gives the best flavor, don't you think?"

Break in Pieces

If you would serve this corn bread as Lulu Belle serves it to Scotty, bake it in a shallow bread pan, about 15 to 20 minutes and break it in pieces, rather than cutting it.

By
MARY
WRIGHT

And be sure the supply of butter is generous. "So you see, guests really do 'break bread' with their hosts when corn bread is on the menu in North Carolina," Lulu Belle explained.

"But, Lulu Belle, you and Scotty don't really eat all that corn bread in one meal, surely?" was my next astonished question. "No, not usually, but it's really just as good or better cold. I always serve it with cold milk the second meal to save time . . . and besides," she laughed, "then there's no chance of running short the first meal if we're both mighty hungry."

No Color Preference

Everyone has his favorite kind of corn meal and one would expect Lulu Belle and Scotty to prefer theirs of a yellow hue. But no, their preference was not very strong. "Of course, at home, we took yellow corn to the water mill and had it ground into a coarse meal. But now we use white even more often than the yellow."



Scotty picked out a wife who understood the mysteries of good corn bread.

Talking about North Carolina reminded Lulu Belle of another favorite of her earlier days which she prepares often now . . . green beans and fat back cooked together for at least two hours, with potatoes on top. "Boy, are they ever good!" was her

way of recommending them highly.

Lulu Belle has become extremely popular in her three years on WLS, as evidenced by the fact that she won fifth place on a recent nationwide poll for the most popular feminine air star. She has lost none of the carefree girlish spirit she brought with her to Chicago. Whether you hear her on the air or come upon her unexpectedly at any hour of the day, Lulu Belle is always the same happy girl who sings the "How do you do" song as she welcomes you to the National Barn Dance every Saturday night. Meeting her in the corridors or on the air waves is like a ray of sunshine.

Neat Trick

A new idea in auditions which may (or may not) revolutionize the wireless business was sprung all of a sudden-like on Howard Chamberlain, announcer and audition chief, last Saturday.

Jack Holden, an impatient soul, turned down the opportunity of telling the idea to a waiting world. His telephone rang and a voice said:

"Now don't hang up. Stay on just a minute."

Whereupon, the voice began a rendition of "Wagon Wheels."

"Nuts," said Holden and hung up.

In three minutes the 'phone rang again. Chamberlain answered, was more patient and listened to the voice sing "Wagon Wheels, and 'About a Quarter to Nine."

"I haven't got time to come in for a regular audition," the voice continued. "Now you've heard me and you know what I can do. If anything comes up where you can use me, why give me a ring."

John Brown, staff pianist who accompanies all the audition hopefuls, termed this the best idea that has come up since the slide tuning coil went out.

More \$TICKERS\$

"Tricky studio stickers stick, twist and tease stuttering studio stammerers," writes Miss Geneva Vandelois of Appleton, Wisconsin. And for that tongue twister she wins one of this week's dollar prizes.

Other winners are:

"Shave a cedar shingle thin."—George Klein, Vincennes, Ind

"Radio's radiant ranger romeo Ramblin' Red readily receives requests."—Miss Dorothy Anderson, Rockford, Ill.

The competition is getting keener and more tongue twisters come in every day. Maybe yours will win a prize. Try it, just for fun.

MAN ON THE COVER

THIS is a story about Max Scully—that is, we mean Max Terhune. For no story about Max Terhune, the Hoosier Mimic, could be complete without mention of Scully. More of him later.

There's an old poem to this effect, "Seven cities claim him dead, where the living Homer begged his bread." Well, Max is not a poet, he's never begged his bread and he's anything but blind. Aside from that, the quotation fits. For at least half a dozen Hoosier cities claim Max as a native son.

They All Know Him

At the Indiana State Fair at Indianapolis, Dave Thompson, Prairie Farmer Indiana Editor, was talking to the crowds which stopped at his microphone. In quick succession, four men stopped and inquired whether Max was scheduled to appear on the show. Each mentioned that he was from Max's home town; and each hailed from a different place.



"Scully, have you been a good boy?"

"That's because I've lived around in several towns," explains Max. "Fact of the matter is, I was born in Franklin, but now I call Anderson home."

Max has been an entertainer for just about 20 years, professionally speaking, that is. He began learning sleight-of-hand with coins and cards as well as imitations and ventriloquism when he was still in knee pants. As an entertainer, he was soon much in demand at parties and social functions around town.

Bent on Stage

There was never any question in Max's mind as to what he wanted to be his life work. The stage was always uppermost in his attractions. Just the same, at the request of his

mother, Max agreed to learn a trade. And he did, becoming an expert tool maker. He worked at his trade faithfully for a time, but he went right on entertaining. All he's ever needed for an audience is one other person. As a result the lunch hour at Max's plant became the theatre of many of his early endeavors.

He's Been Around

Tool-making soon palled and Max entered vaudeville. He's trouped from coast to coast and from Canada to the gulf. He played in the largest cities and the tiniest tank towns, in tents, "opery houses," town halls and theatres of all sizes and descriptions. Mention a town practically anywhere in the country and it seems that Max can speak up and say, "Yeah, I played there in the fall of 1919 or 1920."

He's never without one or two decks of cards. His boyish grin and slow drawling, "Have you seen this one?" are the signal for work to cease around the office while Max demonstrates his latest.

Real Meal Ticket

In Detroit a year or so ago a group from a road show was eating in a restaurant and were embarrassed to find they had no money with them. Max pulled out his faithful cards, did a few tricks and soon had a crowd, including the restaurant manager, around him. Result: The manager refused to let the group pay for their meal although, of course, they insisted they should.

Perhaps Max's happiest moments

have been when he was showing a new trick to some great magician like Thurston, Blackstone or Nicola.

As an imitator, Max is a whole zoo or barnyard of animals. He's a sound effects man's dream. His amazing vocal chords can supply anything from a rooster or dog fight to a flat-wheeled street car pounding up a hill.

Scully Real Pal

Max is also an expert ventriloquist, and that's where Scully comes in. Scully is his faithful doll which sits on his knee and insults Max or otherwise gives a sharp and ready answer. So close is their friendship, that in Max's column which appears in the magicians' magazine, "The Linking Ring," Scully signs the column with Max. The column is called, "In the Sticks with Max Terhune."

Heard on Barn Dance

Max is married and has two children. He spends most of his time on the road but he usually manages to come in for the Barn Dance on Saturday night.

Max is a big fellow, about six feet, has brown hair, big brown eyes, big powerful hands (he needs 'em to cover up his card tricks). He has an engaging sly grin and it's never more engaging or slier than when he's pulling the missing card out of your pocket.

• • •

When only 10, Lulu Belle won a trophy for diving 60 feet off a tower at Miami Beach, Florida.

TALE SPINNER



HOTAN TONKA holds his small friends spellbound at the Prairie Farmer-WLS Harvest Festival as he tells a tale of life among the red men. A member of the Chippewa tribe, Hotan has lived much in lodge and tepee.



THE LATCH STRING

By



"CHECK" STAFFORD



Ups and Downs

The climb to fame leads to dizzy heights, indeed, if recent experience in the New York CBS studios is a criterion. Seeking to learn just how many persons went up and down daily in the Columbia elevators, the maintenance department employed a special group of young men to check the traffic. Each made 240 trips daily up and down the 25-story building. On the first day, twelve out of fourteen checkers succumbed to dizziness and had to quit the job. All in all, 22 men had to give up the task, including a former six-day bicycle rider and ex-steeplejack! The report finally was completed, however, and CBS learned that an average of 1,000 persons per hour ride the lifts, excepting one young lady who walked up 22 flights of stairs to evade the doorman and obtain an audition.

HOWDY, folks: As we jot down these lines, the skies are dark, the old sun is hidden and the weather outlook is gloomy. Funny, isn't it, how the sun shining affects folks and their work? It is that way, though, with many of us and our ways. We never miss the sun until the clouds appear, or the leaves until the trees are bare.

reason, this pioneer is stout and rugged, enjoys driving a team and spends many days each summer on fishing trips. Life is not dull and he wouldn't think of moving.

• • •

Last week, before the Harvest Festival, we were carrying a large load of packages up the stairs. We met Jack Holden, Pat Buttram and some of the other boys. They exclaimed: "Oh, Oh . . . Must be Check's birthday. Take a look at those boxes, will you. We're going to get in on some cakes and candy for sure." When we showed them there was only large ears of corn and big cucumbers, their faces fell. Our birthday was in August. Time to turn in copy now. See you next week.

For five years, Stella Hapke, a pleasant young lady, residing at McHenry, has been an invalid. Yet she smiles and is improving. Miss Hapke, who, with a lady friend, was a studio guest the other day, tells us that radio in her many months of shut-in life, has been her great and good friend. Handling her crutches most ably, and assisted by studio folks, she was soon seated in the studio, meeting the air friends she had so often heard, and had wanted to see. We were glad to meet one so cheery through adversity.

No Bouquet

Red Foley will never walk under another ladder, he says. The first and only time he ever did, a flower fell on his head. The flower was in a brightly-painted crock.

MINSTRELSY

The other day we heard some folks talking of how they were so tired of living where they were and that they were going to move for a change. Some folks, however love their homes and wouldn't change locations for anything. One such is Henry Brucker, Marshall county, Kansas, farmer who is today past 93, has lived on the same farm for 65 years and is happy. Nothing could induce Mr. Brucker to move. Although his hair is grey, his eyes are keen and excepting for reading fine print, he seldom uses glasses.

When coming to Kansas from Illinois, in 1870, he built a log cabin. He frequently was visited by Indians but he was never molested. He said that one of the greatest privations he had to endure was the trouble of having to strike a flint and use tinder to light his pipe, as handy matches were then not on the market. When asked to what he attributed his long life, Mr. Brucker said that as a young man in France, before coming to this country, he suffered an attack of small pox. He thinks that when one has had small pox and recovers he acquires new blood and is much stronger. At any rate whatever the



GRAND FINALE by the entire company. Thus the Morning Minstrels show comes to a close. Left to right: Ted Gilmore, Bill Thall, Chuck Haynes, Ray Ferris, Paul Nettinga, Jack Eliot, Phil Kalar, Rocky Racherbaumer, Possum Tuttle, Jack Holden, Ken Wright, Otto Morse, Zeb Hartley. Al Boyd is in the rear ready to start the train sound effects which take the boys off the air.

One Big Shindig

(Continued from page 5)

best trick dog, smallest dog, largest dog, best costumed dog, prettiest cat, largest cat, best costumed cat, best mother cat and kittens, and the most novel pet.

Besides dogs and cats of all descriptions from blue bloods to curs, youngsters proudly paraded such unusual pets as alligators, a field mouse, a dove of peace, a squirrel, turtles, a burro and a team of goats. The burro was a little balky when it came time for him to join the procession but his youthful master finally persuaded him to "go 'long."

Three Queens Reigned

Pets that won prizes could not be exhibited again so that different youngsters won the prizes every night.

A Harvest Queen ruled the festival each night from her haystack throne. First of the queens was Miss Vilah Sommerfeldt of Albany, Wisconsin, who was crowned Tuesday night. Miss Sommerfeldt is a sophomore at the University of Wisconsin and a 4-H girl. For her trip to Chicago she wore a smart fall suit which she had made herself. She was queen of the Green county cheese day celebration in October at Monroe.

"Oh, I didn't realize there would be so many people," exclaimed Miss Joanna Thomas, Wednesday's queen, as she looked out onto the vast amphitheatre, after Uncle Ezra placed the crown on her head. A "watermelon queen," Miss Thomas lives in Havana, Illinois.

The 1935 Blossom Festival Queen, Miss Marybeth Kemp of Battle Creek, Michigan, ruled the Harvest Festival on Halloween night.

Some Fancy Steppin'

The floor was cleared for dancing every night at the end of the barn dance show. Folks who had watched the Ozark Exhibition Square Dancers and the WLS Exhibition Dancers execute schottisches, polkas and the popular Virginia reel, went out on the floor and tried their skill. Some of them had been practising the square dances and others, who hadn't done it for years and were a little rusty on the calls and steps, soon got into the swing of it. Even the young folks seemed to prefer the square dances to the popular ballroom dancing. Some were adept and some had never tried it before; but they all agreed that it was good fun.

Dr. Buttram's Lectures

Pat Buttram learned that there were a lot of city folks and other people here "up No'th" who had never seen cotton in the boll or pe-

nuts growing on the vine. So he sent clear down to Winston county, Alabama—the fairest dimple on America's cheek—for some true Dixie products. In addition to the cotton and peanuts were some persimmons and okra, from which Pat claims the Southerners get their vitamin Q. A map of Winston county showed the post office where Pat first learned to whittle, the general store where they caught him and put his first pair of shoes on him, and other points of interest.

Berea Handicraft

Another exhibit of quite different Dixie products was that from Berea College, Kentucky. Hand-loomed coverlets and scarves, handmade handkerchiefs and hand-carved furniture brought back old Colonial days. The Berea College Mountain Girls octette sang mountain songs during the Barn Dance show. For many of them, it was their first visit to a large city.

Children and grown-ups alike were interested in the Indian exhibit arranged by Hotan Tonka, the Chipewewa story-teller. In full dress of feathers and beads, he explained that many of the agricultural products we take for granted now were unknown to the whites until the Indians introduced them.

More than 25,000 Prairie Farmer-WLS friends came to the Harvest Festival and had a good old-fashioned time.

• • •

Surprise

Oscar Tengblad once went on the road with an animal show. He expected to play in the band, but ended up by acting as groom to the beasts instead.

• • •



"Wonder if he ever considered sword-swallowing as a career."

HE'LL GET THERE



HIS DAD is a big man musically but little Billy Holmes has plenty of ambition to follow the same career. His dad, Salty Holmes, is a star with the Prairie Ramblers.

BEG YOUR PARDON

Last week we promised you a story about Pa and Ma Smithers by Dan Hosmer. We're sorry, but the best laid plans, etc. Anyhow, the Harvest Festival came along and knocked our plans into the well-known cocked hat. Dan's story will run in the near future, though. We promise.

Bill Vickland

• • •

Crisis

There was a major crisis at Jack Benny's house in Beverly Hills the other evening. The electric organ went on a musical rampage and started playing by itself. Jack and Mary tried for two hours to stop it and finally gave up. They solved the problem by phoning the electric company and asking them to cut off the power. As a result they had to entertain their dinner guests by candle-light.

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Notes from the MUSIC LIBRARY

By JOHN LAIR

YOU'VE all heard the old expression concerning killing two birds with one stone. Well we're carrying out somewhat the same idea but on a much larger scale when we answer several hundred letters with this one article.

Most of our Music Library mail consists of letters from various readers and fans who ask us to send them copies of various songs heard on the air. Generally they ask for both words and music but sometimes mention that a typewritten copy of the words will be sufficient. A little thought should convince anyone that we cannot possibly comply with these requests.

If the four people regularly employed in taking care of the Music Department devoted their entire time to typing copies of the songs requested we'd still be 'way behind in taking care of the demand. Please don't ask us to fill such requests. We hate to turn you down, but we are forced to do it.

We'll run all the song poems in Stand By that we have space for, and we're getting out this big new song book which makes a hundred of our best numbers available, but we can't furnish separate copies of any song to those who write in requesting them.

• • •

Miss Ruth Neitzel of Milwaukee writes to ask "What is a Mustang Band?" Says she has seen a stage act advertised as the Texas Mustang Band, and that she recently heard Patsy Montana sing a song with something in it about a mustang band. In the first instance a group of performers calling themselves the Texas Mustangs were appearing as a fiddle band. In the second, the writer of Patsy's song (Cowboy Romaine Lowdermilk) refers to a ranch horse that is now running wild on the open range. According to Romaine, a mustang is simply a wild horse.

• • •

THANKS

To Elsie Eady of Kaskaskia Falls, Ontario, Canada, for a copy of The Community Song Book.

To Caroline Bieber, of Lafayette, Indiana, for an extremely interesting song book which has added much to our library.

In the past year we have many requests for the words to The Brooklyn Theatre Fire. We now have a copy, sent us by I. H., of LaSalle, Illinois. Here it is.

The Brooklyn Theatre Fire (The Two Orphans)

The evening's bright stars were shining,
And the moon shed its beams o'er our land;
Our city was in peace and quietness
When the hour of midnight was at hand.
Hark! don't you hear that cry of fire!
How dismal the bells do sound!
Our Brooklyn Theatre is burning,
Alas, burning fast to the ground.

Chorus—
Then I ne'er shall forget "The Two Orphans."
Bad luck seems to be in its way.
It seems it was brought to our city
The lives of our dear friends to take.

Next morning among those black ruins
Oh God! what a sight met our eyes.
The dead were lying in all shapes—
Some that could not be recognized.
Poor mothers were crying and weeping
For their sons that were out all night.
Oh God! may their souls rest in Heaven
Among the innocent and bright.

• • •

NAMESAKE



"HELLO, WORLD. My name is Lulu Belle Halsted and I live in Peoria, Ill. Some day I hope to sing on the radio just like my famous namesake."

Buttram Butts In

Well, I ain't been readin' so much this week, but I've visited quite a few conventions. . . . A bunch uv kemistes had a function this week here in Chicago. . . . I listened to a feller talk fer two hours an' I never recognized a word he said . . . they even got a big name fer bakin' sody.

Then too, the Townsends wuz a-meetin' at the Stevens Hotel. . . . They wuz quite a helfty batch uv them there.

I tuck a trip thru the stockyards this week. . . . You know they use every part uv a hog there but the squeal an' they're a-figgerin' on sellin' them to radio stations to take the place uv yodelers.

Yourn till Joe Kelly gits that string tied around his finger,
Pat Buttram.

• • •

Is She Popular!

Those saddened little wallflowers you read about in the advertisements who have to take their knitting to dances because the boys pass them by would have envied actress Joan Blaine the other night at the birthday stag party she gave for tenor Cyril Pitts. Joan was the only gal among the 25 old school friends and former class mates of Cy's from that Quaker university and they kept her so busy dancing she didn't even find time to eat. Long towards the end of the evening one of the boys asked Joan what kind of flowers she preferred—ruefully surveying her scuffed pumps Joan replied "wallflowers"—in no uncertain tones!

• • •

Small World etc.

When former Secretary of State Henry L. Stimson was a colonel commanding the 31st Field Artillery at Camp Meade, Maryland, during the World War, he was very proud of that outfit's band. Its bandmaster was a youth named William R. Mills. The other night the former cabinet member spoke over the Columbia network and the "standby music" came from Chicago. Director of that orchestra was the same William R. (Billy) Mills, who now is a popular orchestral director in Columbia's WBBM studios, Chicago.

• • •

Why?

Walter O'Keefe's foil, Louis Sorin, has a repertoire of 12 authentic dialects and has just created a Russo-Japanese mixed form of speech.

"Information"

By EDDIE ALLAN

"Yes, Madam: What can I do for you?"

"I'd like to see Mr. Orr please. Important business."

"Pardon me, lady, but Mr. Orr is very busy at present with an audition. Will you kindly give me an idea of the business you have with him? Perhaps I can help you."

"No, it's about my little daughter, Syble. She sings, and I know if they hear her just once, they will go wild over her."

• • •

"Yes Madam: May I help you?"

"Yes, I'd like to know if Julian Bentley would mention in his news broadcast that we arrived here safely at the broadcasting station. I know Cousin James; he will just worry himself sick if he doesn't hear it on the radio."

• • •

"Yes sir, What can I do for you?"

"Yes, can you tell me where I can get an alarm for my henhouse? They stole all my chickens and clothes off the line last night."

• • •

"Good morning, Miss, may I help you?"

"Yes, please tell your production manager that Miss Jones is here. I'm at liberty at present and thought I would let your station have first chance for my services."

• • •

"Hello, radio station? Well, can you tell me where I can get a maid? We can pay \$3.00 per week, but she must go home nights, and have a car. We live out in the country. Yes, about 15 miles from the loop."

• • •

"Yes, Lady, Some one you wish to see?"

"Yes, I would like to see Mr. Burr. I want him to sing a song for my grandmother. She would be 90 Monday, if she were living."

• • •

Aid for Blind

Children in schools for the blind throughout the United States are now able to procure, in Braille, all student notebooks used in conjunction with the NBC Music Appreciation Hour, it has been announced by Dr. Walter Damrosch, NBC Music Counsel.

Dr. Damrosch, director of the Music Appreciation Hour, heard each

Friday over combined NBC-WJZ-WEAF networks, at 10:00 a. m., CST, has received numerous requests from schools for the blind throughout the country asking for a Braille interpretation of the popular manuals. Due to the heavy expense involved, it was found impossible to comply with these requests until this year.

Cooperating with NBC, the American Red Cross agreed to supply all labor needed in the making of the expensive plates without any cost.

The entire series of booklets, series A, B, C, and D, prepared by Ernest La Prade and Dr. C. H. Farnsworth may now be obtained by addressing the NBC Music Appreciation Hour, 30 Rockefeller Plaza, New York City.

• • •

Paid Piper

The piper who was paid to waken Andrew Carnegie with skirling tunes at famed Skibo Castle in Scotland will be heard on a special Carnegie Centenary program over an NBC-WJZ network on Monday, November 11, at 9:00 p. m., CST.

He is Pipe Major Hugh Grant of the 4th and 5th Seaforth Highlanders, long the official piper at Skibo Castle. Carnegie, inordinately fond of bagpipe music, required Grant to play outside his bedroom window each morning. These tunes will be repeated on the air.

• • •

SERIOUS



A SERIOUS young man was Ray Ferris at the age of six. He's shown at the right with his younger brother and sister.

First Lady Talks

Mrs. Franklin D. Roosevelt will discuss "Youth's Opportunity Today" during a meeting of the Girls' Service League of America over an NBC-WEAF network on Thursday, November 14, from 3:00 to 3:30 p. m., CST.

88 FAVORITE RADIO HYMNS Only **25c** Postpaid

The hymns you hear so often over your radio station have been combined in a 72-page book containing 88 selections, and are now available (words and music) at the special price of only 25¢ postpaid.

Included are the following favorite hymns, and 83 others:

- Safely Through Another Week
- Shall We Meet
- Happy Heart Morning Hymn
- Where Cross the Crowded Ways
- Jesus, Savior, Pilot Me

This Book of Hymns was formerly priced at 50¢. You'll want one in your home. Order your copy today by sending 25¢ to—

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SKRUDLAND
6970-86 George Chicago, Illinois

... LISTENING IN WITH

Saturday, November 9 to Saturday, November 16

870 k.c. - 50,000 Watts

Monday, November 11, to Friday, November 15



TOP TENOR with the Maple City Four is Fritz Meissner, and an irrepressible wise-cracker. At rehearsals he's usually the center of a giggling group. He's also the lovely soprano heard in the MC4's version of "Barnacle Bill."

Sunday, November 10,

- 8:00—Romelle Fay plays the organ in 30 friendly minutes, announced by Howard Chamberlain.
- 8:30—Guest Artists.
- 8:45—News Broadcast with summary of week end world-wide news brought through Trans-Radio Press with George Harris.
- 9:00—"Sycamore and Cypress"—Eureka Jubilee Singers with Bill Vickland.
- 9:30—WLS Little Brown Church of the Air with Dr. John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 10:15—WLS Orchestra; Roy Anderson, soloist; Frank Carleton Nelson, "The Indiana Poet."
- 11:00—"Poems That Live"—Bill Vickland; Romelle Fay.
- 11:15—The Hilltoppers, featuring Don Wilson and His Singing Guitar.
- 11:30—Henry Burr; WLS Orchestra.
- 11:45—"Keep Chicago Safe," dramatic skit.
- 12:00—WENR Programs until 6:30 p. m.

Sunday Evening, November 10

6:30 p. m. to 8:00 p. m., CST

- 6:30—The Bakers Broadcast. (Standard Brands) (NBC)
- 7:00—NBC—Light Opera.
- 7:45—"The News Parade." (Railway Express Agency)

MORNING PROGRAMS

- 5:30—Smile - A - While—Prairie Ramblers, Patsy Montana; Hoosier Sod Busters and others.
- 6:00—Farm Bulletin Board—John Baker.
- 6:20—Bookings; Livestock Estimates; Weather Report.
- 6:30—Sterling Insurance Program; Tumble Weed.
- 6:45—Pat Buttram; Henry; Prairie Ramblers. (Oshkosh)
- 7:00—WLS Newscast—Julian Bentley. (Hamilton's)
- 7:10—Daily Program Summary.

Saturday Eve., Nov. 9

- 7:00—Prairie Ramblers and Patsy Montana; Henry Hornsbuckle and Hoosier Sod Busters. (G. E. Conkey Co.)
- 7:15—Hoosier Hot Shots, Grace Wilson. (Morton Salt)
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—Akron Barn Dance Jamboree.
- 8:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:30—Aladdin Hayloft Theatre.
- 10:00—Prairie Farmer - WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Patsy Montana; Hometowners Quartet; Christine; Hilltoppers; Bill O'Connor; Grace Wilson; Henry; Georgie Goebel; Pat Buttram; Arkie; Hoosier Sod Busters; Eddie Allan, and many others.

- 7:15—Mon., Wed., Fri.—Otto & His Tune Twisters with Evelyn Overstake. Tues., Thurs., Sat.—Red Foley.
- 7:30—Mon., Wed., Fri.—Hotan Tonka, Indian Legends; Ralph Emerson, organist. Tues., Thurs., Sat.—"Junior Broadcasters' Club." (Campbell Cereal)
- 7:45—Jolly Joe and His Pet Pals.
- 8:00—Lulu Belle and Skyland Scotty. (Foley's Honey & Tar)
- 8:15—Morning Devotions conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.

- 8:30—Sears Retail Program; Ford Rush; Ralph Emerson and Marquis Smith.
- 8:45—WLS News Report—Julian Bentley.
- 8:50—Livestock Receipts; Hog Flash; Bookings.
- 9:00—Prairie Ramblers; Patsy Montana; Henry. (Peruna & Kolor-Bak)
- 9:30—NBC—"Today's Children," Dramatic Adventures of a Family.
- 9:45—Morning Minstrels, featuring Hometowners Quartet; Jack Elliot; Henry; Possum Tuttle and Jack Holden. (Olson Rug Co., Mon., Wed., Fri.)
- 10:00—Martha Crane & Helen Joyce in Morning Homemakers' Program; Ralph Emerson; John Brown; Hilltoppers; Sophia Germanich; Grace Wilson; Tune Twisters.
- 10:30—WLS News Report—Julian Bentley.
- 10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 10:40—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:45—Tower Topics by Sue Roberts. Songs—Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
- 11:00—Mon., Wed., Fri.—WLS Round-Up—Otto and Tune Twisters; Tumble Weed; Rodeo Joe. (Willard Tablet Co.) Tues., Thurs.—Prairie Ramblers; Patsy Montana; Hoosier Sod Busters.
- 11:15—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit and Vegetable Report. Thurs. only—Sodbusters and Henry.
- 11:30—Mon., Wed., Fri.—"Old Music Chest"—Phil Kalar and Ralph Emerson. Tues., Thurs.—"Little Bits from Life"—Bill Vickland; Ralph Emerson.
- 11:45—Weather Report; Fruit and Vegetable Market; Bookings.
- 11:55—WLS News Report—Julian Bentley. (Morton Seasoning)

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:00 Noon to 3:00 p. m., CST

- 12:00—Prairie Farmer Dinnerbell Program, conducted by John Baker, 45 minutes of varied farm and musical features. Dr. Holland in Devotional Message at 12:40.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:55—Mon., Wed., Fri.—Livestock Feeding Talk—Murphy Products Co. Tues., Thurs., Sat.—Olds Motor Co. (E.T.)

WLS DAILY PROGRAMS

1:00—Mon., Wed., Fri.—The Hilltoppers. (Johnson Motor & ABC Farm Washers)
 Tues.—Red Foley. (Builders Life Ins.)
 Thurs.—Red Foley & Hoosier Sod Busters. (Penn. Salt)

1:15—"Pa and Ma Smithers," humorous and homey rural sketch.

1:30—F. C. Bisson of the U. S. Dept. of Agriculture in grain market summary.

1:35—Homemakers' Hour. (See the detailed schedule.)

2:15—NBC—"Ma Perkins"—rural comedy sketch.

2:30—Homemakers' Hour, cont'd. (See detailed schedule.)

3:00—Sign off for WENR

Saturday Morning, November 16

5:30-9:30—See Daily Morning Schedule.

8:15—WLS Sunday School Class, Dr. John W. Holland.

9:30—Sears Junior Round-Up.

9:45—Rocky, basso, with Ted Gilmore.

10:00—Martha Crane and Helen Hayes—Morning Homemakers' Hour.

10:30—WLS News Report—Julian Bentley.

10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.

10:45—Jolly Joe and His Junior Stars.

11:15—"Old Kitchen Kettle," Mary Wright; Hilltoppers; Fruit and Vegetable Report.

11:30—"The Old Story Teller"—Ralph Emerson.

11:45—Weather Report; Fruit and Vegetable Market; Bookings.

11:55—WLS News Report—Julian Bentley. (Morton Seasoning)

12:00—Poultry Service Time; Hometowners Quartet; Rocky; Ralph Emerson.

12:15—WLS Garden Club.

12:30—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.

12:37—Skyland Scotty.

12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

1:00—4-H Club Program, conducted by John Baker.

1:15—Prairie Farmer—WLS Home Talent Acts.

1:30—Homemakers' Hour.

2:40—WLS Merry-Go-Round with variety acts, including Ralph Emerson; Henry; Winnie, Lou & Sally; Eddie Allan.

3:00—Sign off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, November 11

1:35—Orchestra; Jack Eliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare; P.-T. A. Speaker.

Tuesday, November 12

1:35—Ralph Emerson; Hilltoppers; Evelyn Overstake; Don Wilson and His Singing Guitar; Helene Brahm; Marjorie Gibson in Fanfare; Mrs. Sherman's Book Chat.

Wednesday, November 13

1:35—Orchestra; Jack Eliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare; Garden Talk.

Thursday, November 14

1:35—Orchestra; Grace Wilson; John Brown; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, November 15

1:35—Orchestra; Marjorie Gibson in Fanfare; Cornhuskers & Chore Boy; Lois Schenck; Prairie Farmer Homemakers' News; Jean Sterling Nelson, "Home Furnishings"; Wm. O'Connor, tenor.

Saturday, November 16

1:30—Ralph Emerson; Hilltoppers; Skyland Scotty; John Brown; Otto and His Tune Twisters; Tommy Tanner; Ken Wright; Christine; Interview of a WLS Personality—Marjorie Gibson.

EVENING PROGRAMS

Monday, November 11

7:00—NBC—Fibber McGee and Mollie. (S. C. Johnson)

7:30—NBC—Evening in Paris. (Bourjois Sales Corporation)

8:00—NBC—Sinclair Minstrels. (Sinclair Oil Refining)

Tuesday, November 12

7:00—NBC—Eno Crime Clues. (Eno Salts)

7:30—NBC—Edgar Guest in Welcome Valley. (Household Finance Co.)

8:00—NBC—Ben Bernie. (American Can Co.)

Wednesday, November 13

7:00—Rendezvous—Musical Varieties. (Life Savers)

7:30—NBC—House of Glass. (Colgate-Palmolive-Peet)

8:00—NBC—"John Charles Thomas and His Neighbors." (W. R. Warner)

Thursday, November 14

7:00—NBC—Nickelodeon—Comedy, Songs, Drama.

7:30—NBC—Cyril Pitts.

7:45—NBC—Henrik Van Loon, author.

8:00—NBC—Death Valley Days. (Pacific Coast Borax)

Friday, November 15

7:00—NBC—Irene Rich. (Welch Grape Juice)

7:15—NBC—Bob Crosby & His Orchestra. (Rogers & Gallet)

7:30—NBC—Kellogg College Prom. (Kellogg Co.)

8:00—NBC—Palmolive Beauty Box. (Colgate)

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featuring

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 Is Coming to Town

HERE ARE THEIR ENGAGEMENTS FOR THIS WEEK

Sunday, Monday, November 10, 11, Peerless Theatre, Kewanee, Illinois

Wednesday, November 13, Wildey Theatre, Edwardsville, Illinois

Thursday, Friday, Saturday, November 14, 15, 16, Palace Theatre, Peoria, Illinois

OTHER

ENGAGEMENTS FOR THE WEEK

Sunday, November 10

Grand Theatre, Union City, Indiana—WLS National Barn Dance; The Arkansas Woodchopper; Max Terhune; Rube Tronson's Band; Winnie, Lou & Sally.

Monday, November 11

Granada Theatre, Greencastle, Indiana—WLS Round-Up; The Arkansas Woodchopper; Max Terhune; Rube Tronson's Band; Winnie, Lou & Sally.

Tuesday, November 12

Grand Theatre, Harrisburg, Illinois—WLS On Parade; Hoosier Hot Shots; Hayloft Dancers; Girls of the Golden West.

Tivoli Theatre, Spencer, Indiana—WLS Round-Up; The Arkansas Woodchopper; Max Terhune; Rube Tronson's Band; Winnie, Lou & Sally.

Thursday, November 14

Brown Gym, Madison, Indiana—WLS National Barn Dance; The Arkansas Woodchopper; Max Terhune; Rube Tronson's Band; Winnie, Lou & Sally.

Orpheum Theatre, Eldorado, Illinois—WLS On Parade; Hoosier Hot Shots; Hayloft Dancers; Girls of the Golden West.

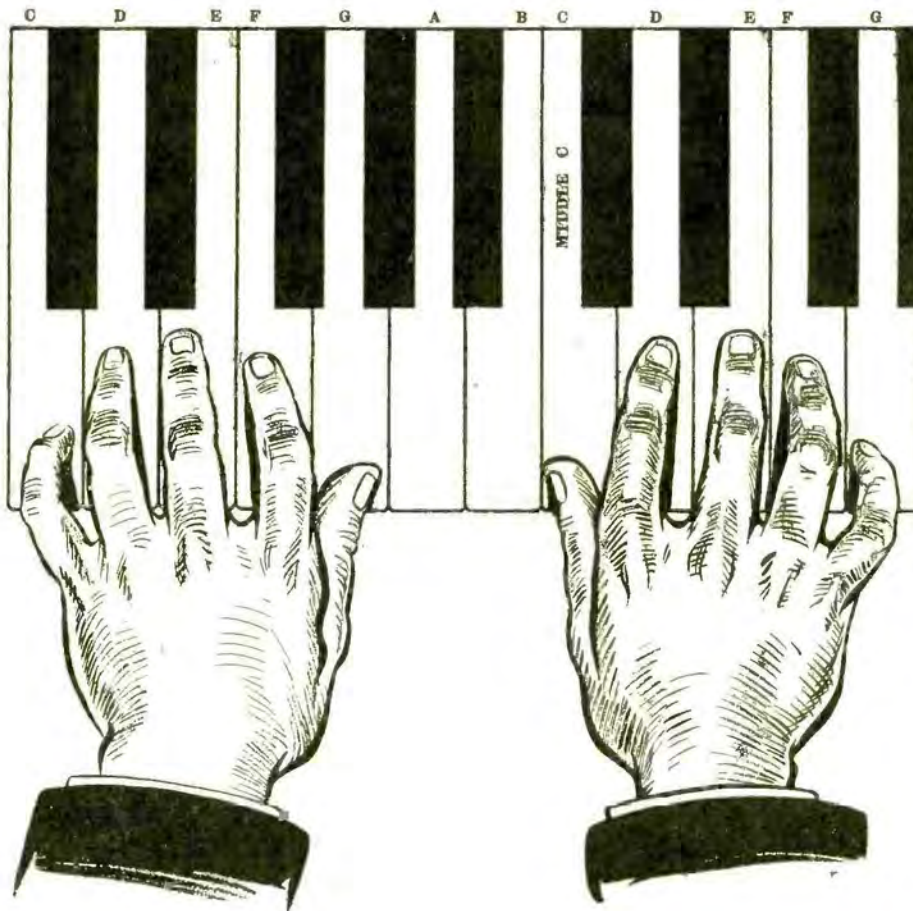
Friday, November 15

Elks Theatre, New Albany, Indiana—WLS National Barn Dance; The Arkansas Woodchopper; Max Terhune; Winnie, Lou & Sally; Rube Tronson's Band.

Saturday, November 16

Senior High School Gym, Connersville, Indiana—WLS Merry-Go-Round; Arkansas Woodchopper; Rube Tronson's Band; Max Terhune; Winnie, Lou & Sally.

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