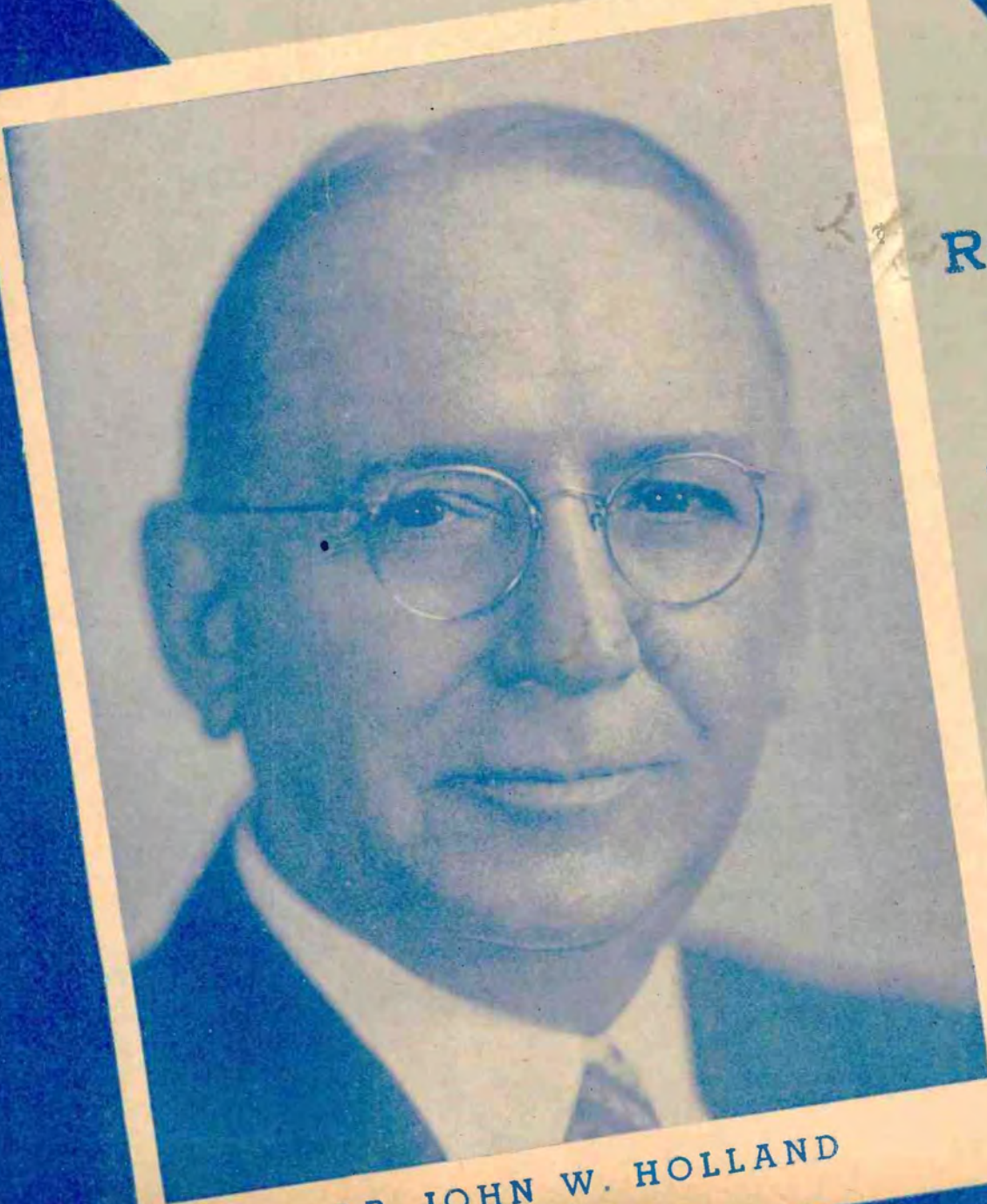


HELLIE I. ARNOLD
217 E. SUMMIT AVE
STOCKTON ILL
M 1-1-37

Stand By

DECEMBER 28, 1935



DR. JOHN W. HOLLAND

Radio Brings
the Light

•
New Year's
Programs



More Fun?

Oh, Mr. George Rosp. Wouldn't it be nice to include all of us folks that like to listen to that hillbilly and cowboy music and songs in that early morning sport of yours. Just see how much more fun you would have.—**Mrs. Warren, Sparta, Wis.**

• • •

Painful

The letter that George Rosp wrote gave us a pain in the neck. . . . I think it's a shame to call people such bad names as my family of six all are fond of them. . . . Keep up the good work, boys and girls and don't mind Brother Rosp. He can throw his radio out of the window as far as we are concerned. And as for Mrs. Irene Warren of Cairo, Mo., we don't agree with her. We want lots of yodeling. . . . **Stand By Readers, Matteson, Ill.**

• • •

She Says NO

I wish George Rosp would answer and tell us if he is sure it was a broken leg he was suffering when he listened 15 hours daily to radio programs and didn't like any of the mentioned artists? Just what did he listen to? Would radio be worthwhile without some such artists? I say NO. . . . **Mrs. Emery Fuqua, Hometown, Ind.**

• • •

Pooley!

I just couldn't put off writing any longer. . . . Pooley on those guys who are always kicking. You couldn't please 'em anyway. . . . **Zita Hursh, Thompson, Mich.**

• • •

Counter Proposal

Well, if you ask me, the world would be much better off if all the high-hatted hicks who are so self-centered, so inconsiderate of other people's pleasure and so stupid that they don't know enough to turn the dial when they don't like the program, should be shot and I see no

reason for waiting until sunrise tomorrow. There's no time like the present.—**Janet Lackey, W. Harrison, Ind.**

• • •

Why Wait?

I certainly agree with George Rosp of Arlington, Minn., in his opinions of the hillbilly, yodeling cowboys, only why wait until sunrise? When you do get good entertainment, why not keep it? I have lived on a farm all my life and when I come in from a hard day's work I want something to listen to besides a mouth organ and guitar. Let's have a little variety.—**James Armstrong, Elkhorn, Wis.**

• • •

What About It, Ken?

We used to tune in KMOX early to hear Ken Wright yodel and sing. Now since he's on our favorite station not a yodel do we hear. Please explain this.—**Mrs. and Mrs. Bert Bontwell, Attica, Ind.**

• • •

Northeastern Friends

We tune in the Smile-A-While program every morning about 7 o'clock our time, 6 o'clock your time, and enjoy it very much. . . . **Donna and Kathleen Murray, Meldrum Bay, Manitoulin Island, Ontario, Canada.**

• • •

Pro-yodeling

Some listener objects to Patsy Montana's yodeling. I disagree; Patsy has a fine voice for yodeling and I hope she continues to entertain us that way. . . . **Mrs. Nora Kincannon, Champaign, Ill.**

• • •

She's Not Sorry

I received my 1936 Family Album last week and I surely am proud of it. I don't think anything could be nicer. You surely feel as though you know each person—as though you were meeting them face to face. I'm not sorry I sent for mine.—**Mrs. Paul Barth, Marengo, Ill.**

Neighborly Wish

Our real favorites are Lulu Belle and Skyland Scotty. They are the grandest pair I ever knew. Wish I could really meet them. Furthermore, I'd love to live next door to them. We always listen until 1:00 a. m. (our time) on Saturday nights. . . . **Mr. and Mrs. Frank H. Shook, Berwick, Pa.**

• • •

They'll Miss Nothing

We have had a loud speaker in our cowbarn for four years. We also have one in the garage and another in an upstairs bedroom. In the summer when our son and his cousin sleep in a tent we have a speaker there. Our son has installed extensions for friends, too.—**Mrs. Clara W. Spearling, Rockford, Ill.**

• • •

Ahoy, Cliff

Why do (people) all forget Cliff Soubier? He may not be in the handsome class but I think he is great. I have heard him as the country doctor, dear old Daddy, and a grouchy old uncle and last but not least on the Greater Minstrels.—**Listener, Sanish, N. Dak.**

• • •

Of 1,200 applicants for work on "The March of Time" when it recently returned to the air, 18 were given jobs.

STAND BY

BURRIDGE D. BUTLER, Publisher
Copyright, 1935, Prairie Farmer Publishing Co.
1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

December 28, 1935

VOLUME 1

NUMBER 46

Flashes

THE familiar lament that New Year's Eve can be celebrated only once a year won't be heard so much this year, because NBC will give radio listeners four separate occasions for celebration this New Year's Eve, Tuesday, December 31, in a nation-wide radio party over combined NBC-WEAF-WJZ networks, starting at 11:00 p. m., CST.

Dance music played by leading orchestras in all sections of the country will be heard in the four-hour celebration. The entire country will join New York at 11:00 p. m., CST, to start the party. At 11:45 p. m., CST, the scene will shift to Chicago for the arrival of the New Year in the midwest; at 12:45 a. m., CST, to Denver for Rocky Mountain dance music and festivities, including the chilly celebration of the Adaman Club atop Pike's Peak, and at 1:45 a. m., CST, to San Francisco and Los Angeles for the fourth "arrival" of the night. The music will continue from the coast until 3:00 a. m., CST.

• • •

Skyland Scotty and Milly and Dolly Good, the Girls of the Golden West, are now being heard daily save Sunday at 7:45 a. m., CST, instead of at 8 a. m. Milly and Dolly are filling in for Lulu Belle for a few weeks. Listeners say they miss Lulu Belle but they say also that they're mighty glad to hear from the harmonious Good sisters with their new and old songs of the plains and mountains.

The Foley company, sponsor of the program, is offering a chance to listeners to get a novel cut-out stand-up picture of Skyland Scotty and Lulu Belle.

• • •

One of the first musical comedies written expressly for radio is being revived as one of NBC's features for New Year's Day. This work, "El Caballero," the joint product of Grace Henry, librettist, and Morris Hamilton, NBC composer, will be presented over an NBC-WEAF network at 9:00 p. m., CST, on January 1, 1936.

• • •

The best seller list contains many fine books at holiday time and one rather unusual work, "ILLYRIAN SPRING," by Ann Bridges is the charming volume Mrs. William Palmer Sherman has chosen for her Book Chat December 31, during Homemakers' Hour. This story, about the little known Dalmatian Coast, presents a new and interesting setting.

Proceedings of the House of Representatives as it convenes for the second session of the 74th Congress in Washington on Friday, January 3, will be described to radio listeners in a broadcast from the Capitol over an NBC-WJZ network from 10:30 to 11:00 a. m., CST.

The program, being arranged by NBC with the cooperation of Congressional officials, may also include brief statements from the Speaker of the House, the vice president, the majority and minority leaders of the House and other prominent members, and a description of proceedings in the Senate as well.

• • •

Jolly Joe Kelly with his pet pals program is now being heard daily excepting Sunday at 8 a. m., instead of 7:45 a. m. as heretofore. Thousands of Joe's "palsy walsies" have sent in jokes in competition for the daily prizes which are offered by Joe's sponsors, the Little Crow Milling Company, makers of Coco Wheats. After three programs Joe's pals sent him more than 20,000 jokes.

"I was tea-kettled pink," says Joe, "because 20,000 jokes are a mighty big stack of jokes."



SOPHIA GERMANICH and a few of the 20,000 letters Jolly Joe Kelly received in one week from his Palsy Walsies.

Verdi's "Rigoletto," with Lily Pons, Lawrence Tibbett and Charles Kullmann singing the leading roles, will be broadcast over combined NBC-WEAF-WJZ networks today, December 28, as the second of the Metropolitan Opera Saturday matinees to be heard by the radio audience.

Beginning at 12:55 p. m., CST, the opera will be broadcast over NBC stations from Maine to Honolulu and by short wave to listeners throughout the world.

• • •

"Father Time's Birthday Party," a fantasy for children written by Grace Henry, with musical blackouts selected by Morris Hamilton of the NBC staff, will be presented on an NBC-WEAF network, Tuesday, December 31, from 4:00 to 4:30 p. m., CST.

The playlet, enacted by 10 youngsters in the roles of Mother Nature, the stars, the earth, rain clouds and the moon, all of whom meet for Father Time's birthday celebration, was originally produced on NBC for the New Year's party of 1933.

• • •

Your Health, dramatic program presented under the auspices of the American Medical Association each Tuesday at 4:00 p. m., CST, will be heard at the same time over an NBC-WEAF network instead of an NBC-WJZ network, beginning January 7.

• • •

"Present Trends in PTA work" by Mrs. Oliver R. Astegren, District Director of Illinois Congress of Parents and Teachers will be featured on Homemakers' Hour on Monday, December 30.

• • •

Howard Price, 26-year-old tenor from Pittsburgh, who for the past two weeks has been heard as guest soloist with Harry Horlick's Gypsies, has been engaged to appear regularly on this program every Monday evening at 8:00 p. m., CST, over an NBC-WEAF network.



By JACK HOLDEN

SEEMS I just get through writing a column for Stand By when Julian Bentley starts growling for another one. Here it is Monday night again. Taking the station "breaks" at the studio. Was over to NBC today. Saw Marion and Jim Jordan (Molly and Fibber). Had a sandwich with Gene Arnold and Vic, of Vic and Sade. Nearly knocked Joe Parsons out of the elevator (quite by accident). Chatted a while with Malcolm Claire. Sat in on the Sinclair Minstrel rehearsal for a while. Watched Harlow Wilcox struggle with a stiff front shirt.

"No Man's Land"

The sewing circle met at our house this afternoon. I busted in on them all unawares but not for long. When the wives of radio men get together . . . that's no place for a radio man. The kids and I went down and saw Santa Claus. He promised to bring everything they asked for. Hey, Santa! How do you get that way? Have a heart, will ya?

My most embarrassing moment. One day I was singing a solo in the studio (such a nerve). I came to a high note. Knew I was going to flat it. I did. Just then I opened my eyes and who should be standing in front of me but Morton Downey! He had come up here for an interview which was to follow my spasm. Great fellow that Downey. He applauded my song. (Hyprocrite.)

Holden's Discovery

Friday night while taking the breaks the news teletype printer in Bentley's office was overhauled. Then for an hour a distant operator kept sending test messages. Over and over again he sent on the wire a single sentence. It contains every letter in the alphabet. Here it is:

A quick brown fox jumped over the lazy dog's back. Count 'em out and see for yourself.

Walked into the studio at 6:15 this morning and who should I see looking over the brim of a coffee cup but Chuck and Ray back after a success-

ful road show tour with the minstrels. You heard them today on the morning show. Glad to have you back, fellas!

The Hoosier Hot Shots have signed their autographs before, a thousand times. But last week they signed their names on the wooden leg of Marty Wolf over at Madison, Wisconsin. Marty rolled up his pant leg and proudly displayed his wooden leg which had autographs of other well known folks thereon. He got a big thrill out of it and the Hot Shots got a big kick out of it. (Didn't mean to pun there.)

Eddie Allan is in the office with me and is trying his best to say or do something funny just so I will men-

tion his name in my column but I won't do it.

I am constantly reprimanded for this. My greatest error. Saying "doesn't" when I should say "don't." And saying "don't" when I should say "doesn't." But then . . . it don't bother me. . . . I mean it doesn't bother me. (Editor's note: Did you ever hear of an apostrophe, Holden? Then sprinkle a few here and there.)

Howard Chamberlain and his brother Bob just walked in. And now Howard is calling Battle Creek to talk with Mrs. Chamberlain. She flew down home the other day with our mutual friend Pete Goff. Pete flies over to see us every now and then.

Heaven Forbid

Somebody asked me today why I mentioned that Buttram person in my column every week. Said I was building him up. Don't be absurd, my friend. If ever I'm guilty of that I'll quit at once. Imagine my ever doing anything to help a Winston County Buttram. Incredible!

Just overheard Howard say, "All right, darling . . . I'll send you some money tonight." Ha, ha, ha!

Well I'll be doggoned! If he didn't come in here and touch me for a five spot.

And now, folks . . . turning from the financial to the seasonal: Here's wishing all of you a New Year filled to the brim with only the good things. Honestly . . . I hope that this one will be your best. But if some time you should find yourself in a spot. Just "AD LIB" your way out of it. Best of luck!

A LOAD OF HAPPINESS



TRUCKLOADS OF GIFTS for the needy were turned over to the Salvation Army after the WLS Christmas Giving Parties at the Eighth Street Theatre. Here Joe Kelly hands up a doll as Hotan Tonka and Santa (Eddie Allan) Claus cooperate.

RADIO BRINGS THE LIGHT

Science Conquering
Primitive Ideas

By CHECK STAFFORD

RADIO has become a factor in sweeping aside the mists of superstition and ignorance among the lowly castes of India.

Scientific knowledge and methods have marched step by step with the teaching of Christianity in India with the result that conditions of life and health, and methods of agriculture are slowly improving. A witness and a leader in the front rank of the long slow battle is Mrs. Alma Hearne Holland who has devoted the past 31 years of her life to bringing Christianity, enlightenment and new concepts of health and sanitation to the dark skinned natives.

Mrs. Holland, a sister-in-law of Dr. John W. Holland, pastor of the Little Brown Church of the Air, has returned from Jagdalpur on her first visit in eight years. She is connected with the Woman's Foreign Missionary Society of the Methodist Episcopal Church. She has served at various points in India since 1904. Her husband, the late Charles Howard Holland, died in 1901, a year after

they were married. He was a teacher and missionary at Concepcion, Chile.

A calm, capable and courageous woman, Mrs. Holland has a keen appreciation of what modern science has done and is doing for the abolition of superstition and ignorance among the natives of India.

"Radio will do much to aid us in our work," she says.

She reports that one of the most notable steps in opening up the vast field of radio to India was made last spring by Dr. Sam Higginbottom, who heads the Presbyterian Mission at Allahabad. In that city he established a broadcasting station and placed 20 receiving sets in scattered villages throughout that part of British India. Natives—once they have overcome their fear of the strange apparatus—eagerly gather at these "listening posts" to hear the programs.

The programs are broadcast chiefly in the native dialects of the region and are devoted largely to the advancement of agriculture—a field to which Dr. Higginbottom is devoted. He has worked steadily to introduce new methods for producing greater yields and a better grade of farm products.

Radio development is in strange contrast in a land where until recently slow two-wheeled lumbering ox carts were the only means of transportation from Jagdalpur to the nearest railroad station 200 miles away.

Recently the Nizam of Hyderabad—a native ruler and reputedly the richest man in the world—has become interested in radio as a means of bettering conditions among his people. He has had radio "listening

The map above shows three great districts of British India mentioned in the story. No. 1 shows the Northwestern Provinces in which Allahabad is located; No. 2, the Central Provinces, location of Jagdalpur, and No. 3, Hyderabad, ruled by the fabulously wealthy Nizam.

posts" installed in many parts of his state.

Mrs. Holland has observed closely the changes which education and science worked among the native Indians. She feels that radio will do much toward building a better citizenry and a more enlightened people and help banish such ideas as that the "evil eye" is responsible for crop failures and other misfortunes. Dissemination of new ideas for improving agriculture will help greatly.

Poultry is a large source of the food supply but it was only with considerable difficulty that Mrs. Holland and other missionaries were able to import larger fowl to improve the strains of the native flocks. Not having heard of larger varieties, the natives were content to raise the under-sized types.

Good gardens and high quality rice have now become common where—before skeptical natives learned these patient white folks were their friends—scanty vegetable supplies were raised and the rice crop was a hit-or-miss one. So, as Mrs. Holland relates, Christian teaching has included a better agriculture program among its many other virtues, and the reward is being found in a desire now by the natives to improve.

While the mission radio set, especially in the rainy season, is at times affected with static, they enjoy its comforting programs, most of which they tune in from England. They feel they are in touch with the outside world, at least. Their radio, in the club building of the mission, also frequently brings in French and other foreign programs.

So, although it is 185 miles to the nearest railroad station and 125 miles to their nearest American neighbors, Mrs. Holland and her fellow workers do not seem to mind it. Perhaps that's because they are so busy bringing enlightenment and happiness to a strange, dark skinned race, where radio is coming to their aid in the march of scientific advancement along with Christianity.



At far left, a native father brings his child to the Jagdalpur mission clinic for eye treatment; Mrs. Alma Hearne Holland, who has devoted 31 years of her life to mission service; above, Mrs. Holland and Edward Hearne with a primitive water-buffalo cart carrying a native family.



A Flock of Good Resolutions

By MARJORIE GIBSON

GREETINGS, Fanfare friends. We hope you had the jolliest kind of a Christmas and that the coming year has loads of happiness in store for every one of you.

With New Year's on its way, it's time to get out the rusty resolutions of last year (if you can remember what they were) and dust them off, or to create some brand new ones if you've worn out the old ones making and breaking them year after year.

Lou (Helen Jensen) gave us her one and only resolution which, she tells us, she renews each New Year's Day. We pass it along to you as a thought worthy of recalling not once a year but with the beginning of each new day. "But this one thing do, forgetting those things which are behind and reaching forth unto those things which are before." (Philippians 3:13)

And another good thought for each day is Dr. John Wesley Holland's code for the New Year expressed in these words. "The best way to live is to live now. We can't live yesterday, as much as we might like to do it. Tomorrow isn't here yet, so we're confined to this narrow track which we call now!"

• • •

We made a flying trip down to Fairview Farm to call on that lovable old couple, Pa and Ma Smithers. And don't think for a minute they didn't have some New Year's resolutions. Said Pa with a wink and a chuckle, "I resolve to quit slamming the door, and to quit turning up my nose at automobiles when they go by. And that ain't all, I resolve to keep out of Ma's butter and egg money—when she's looking."

Ma says she won't hecter Pa no more providin' he'll just do everything she wants him to and stop bein' so lazy. (Whereupon Pa groaned, 'Awwwwwwwwww, now Ma!')

Then back to the studios we hurried to hunt up more resolve-minded people. Here are their resolutions.

Promotional Director George Biggar: I resolve to read a book. (Don't we all.)

Program Director Harold Safford: I resolve to do better than I did last year—which shouldn't be hard.

Henry Burr: I resolve to exert every effort during 1936 to please my radio audience.

Cousin Chester: I resolve to buy a new pair of galluses to wear on the National Barn Dance or whenever I make personal appearances, whether I need new ones or not. I paid seven cents for the last ones and they lasted only three years.

Tom Owens: I resolve to wear all my brightest colored Christmas ties first.

Red Foley: I resolve never to miss another program and always to be on time. (Santa Claus must have hung an alarm clock on Red's Christmas tree.)

The Three Neighbor Boys—

Vernon: I resolve never to ride a horse bareback again.

Louis: I resolve never to get the back seat in a bus again. (Who wants to take a back seat anyway?)

Lawrence: I resolve to keep away from the blacked-up men on the minstrel show. (That's a corking good resolution.)

Eddie Allan: I resolve to have my lunch period between 1 and 2 instead of 5 and 6. (We don't blame you.)

Howard Chamberlain: I resolved last year to be a better radio announcer. This year I resolve never to make another resolution.

Margaret Dempsey (Winnie): I resolve to get lots of outdoor exercise to reduce. (She weighs all of 112 now.)

Ken Wright: I resolve to be a bigger and better musician. (He's six feet and 2½ inches big now and he couldn't be better—So resolve again, Ken.)

Grace Cassidy: I resolve to get that thousand dollar mink coat next

Christmas that Santa failed to leave me this Christmas.

Otto: I resolve to go on a diet and reduce. (Don't never do that, Otto. We like you just the way you are.)

Virginia Seeds: I resolve to do my Christmas shopping early in 1936, along about January or February. (Where've we heard that one before?) And I resolve to finish knitting my red wool dress, at least by next fall. (Such optimism.) And I resolve to get my Stand By copy in early every week so I can face the Editor and not have to hide behind doors. Maybe I better do next week's right now.

Reggie Cross: I resolve to improve myself in every way both on the air and off—to play a better harmonica and to make more friends.

Glenn Snyder, Station Manager: I resolve during 1936 to be kinder to Fanfare Reporters. (That thar's a lollapolluza.)

Tommy Tanner: I resolve to be a bass instead of a tenor. (So he's a baritone.)

Evelyn Overstake: I resolve never, never to get sick again. (Good health to you, Evelyn.)

Arthur Fage, Station Editor: I resolve to follow my first impulses, because they are usually the best.

Rocky: I resolve to quit taking taxi cabs to work and to eat breakfast.

Joe Kelly: I resolve not to loan my big old "Father" cup to anybody anymore. (There's a picture of that very special cup in last week's Stand By on page 5.)

And last—

The Fanfare Reporter: The Fanfare Reporter resolves not only to see all, hear all, and know all—but to tell all.

ELMER



"I musn't forget to buy that sink stopper the wife asked me to get."

SEWING FOR SPRING "HARVEST"

AFTER Christmas and New Year's are over there is a kind of "let down" feeling. You have a sudden desire just to hibernate the rest of the year, but to do something useful while you're about it. Some women—wise they are, too—start sewing for Spring. Magazines are full of fascinating prints, light woolen suits, pastel dresses that look like Florida, California, Caribbean cruises. That's exactly what they're for, but these wise women know that these clothes



don't **HAVE** to go on cruises. They're the forerunners, forecasters for the Spring and Summer seasons. They're the best of the whole crop for 1936. The later things are never so attractive, they lack the dash, the carefreeness.

Resort fashions reach the peak of perfection that you will not find in clothes after the beginning of Spring here. There are a lot of theories about why this is true. I believe, first, that designers have a rush of inspiration when they turn away from darker dresses. Second (and probably more nearly true) the first fashions are always expensive. They aren't turned out in such quantities. They're made for expensive places. The patterns for them, however, are not expensive.

Since these first models have the certain flair that you seek later, (in vain) women have begun taking advantage of the advance fashions. They spend the last bedraggled weeks of winter sewing on lovely colorful fabrics. Most of them have no desire to invest in more dark frocks because the season for them is so nearly over. So, they sew and when Spring comes they're all ready for it. They have no mad scrambling around; no frantic searches for "the dress we saw late this winter advertised for resort wear." They don't find themselves with Spring upon them having to drag out last year's dresses and all the time making stout mental reservations about "next year." On top of all this, and most important is the fact that women who already have

these brand new clothes when Spring arrives have obtained them painlessly, with little expenditure of money all at one time.

From all indications this year to start getting new things to wear began early at WLS. All over the station you hear snatches of conversation about a "cute print," "the new Ballet Russe Prints," "Pastel tweeds," "colorful gloves," "the grand combinations of print and plain color." Judging from the reports most of the girls at the station

know what they want to wear right now and later.

CHRISTINE . . . a true yodeler, wants a frock with a Tyrolean touch that she has seen pictured. Guess what? A huge collar of stiff white pique that is shaped like a heart. It stands straight out across the shoulders. The same frock she plans to dress up for Spring with a colorful printed jacket.

PATSY MONTANA . . . wants a brown print all mixed up with bright colors. Such a dress she will wear very soon under her brown fur coat and later with a light weight woolen coat that is lined with the same print. This coat will button down the front to the knees.

MARY WRIGHT . . . whose eyes are blue? gray? brown? (her friends agree that it depends upon the color she is wearing) likes blue and blue-greens for summer and brown for winter. She wears knits well and looks forward to beginning the season with a knitted or possibly a soft, loosely-woven woolen suit. "I'm planning, too, on getting at least two wash frocks in January for studio wear," says Mary.

DOROTHY DAY McDONALD . . . says: "Being rather small (five feet, two) I don't look so well in suits and tailored outfits. I plan to use a smart black coat for the basis of my outfit. Since I'm just a wee bit on the brunette side, I shall use a red hat and dress with the coat, with black gloves and purse. Then the coat can do double duty if I use it with a good looking black and white outfit."
—Shari.

Good Resolutions

For Homemakers

WHEN the chimes "ring out the old, ring in the new" at the opening of the new year, 1936, how many New Year's resolutions will they find you making? Not too many, I hope. Yes, of course, I believe in "wiping the slate clean," "turning over a new leaf," or otherwise getting ready for a new start. But making too many resolutions usually means that none of them is given sufficient attention and hence, another large crop of broken resolutions.

John Baker, conductor of Dinner Bell Program at first glance, seems to take his New Year's resolutions seriously, but I have learned to be wary of the meaning of his statements until he has had his whole say. In black and white, he revealed to me this resolution. "I hereby solemnly resolve that during the year 1936, I will (1) eat more, (2) sleep more, (3) work more, (4) play more . . . if someone will put more hours in the day."—John Baker (X) his mark.

Feud's Still On

Jack Holden has the true forgiving spirit as in answer to my question concerning his new leaf, he answered in a serious mood, yet with a twinkle in his eyes "I resolve to forgive Pat Buttram and try to be his friend."

Thinking that Pat might be in a similar mood, just before the arrival of Santa Claus, and the Michigan-Alabama feud would pass with the old year, I searched the studios and corridors until I came upon Pat, only to be disappointed. "I got plenty resolutions left over from last year" from the pride of Alabama, makes it look as though Jack is going to start the new year with the odds against him for keeping his one resolution. You will soon know the outcome.

Sophia's Determined

Sophia Germanich is serious in her New Year's resolution for she has decided to spend more time and energy on her study of music. With her determination, she is sure to succeed.

Did you ever consider the possibility of making just one New Year's resolution and really following it faithfully? Here's one that should

By
**MARY
WRIGHT**



Mrs. Wright

carry your interest through the whole year and one that will accomplish more than a dozen ordinarily would. At least that's my idea in using it for my New Year's resolution. "I resolve to make one new resolution on the first day of each month during the new year, 1936, and to follow each faithfully through that month so it will become a habit."

Some Good Ideas

I wouldn't attempt to suggest any resolutions for the men, but offer a few ideas for women most of which have proved helpful to me in previous years.

1. Add one or more new recipes to my favorite tested recipe file each Thursday (set own day).
2. Entertain guests at dinner once a week (set definite day).
3. Budget my time so that housekeeping does not crowd out real homemaking, hobbies, social life, etc.
4. Spend two hours twice a week developing a hobby.
5. Become acquainted with the nearest public library by visiting it at least once a week to enable me to use it effectively hereafter when called upon to write a paper for club, Home or Farm Bureau.
6. Budget the family income so it will bring more satisfaction to all.
7. Take time to learn to play and work with the children and be a real pal.

You will think of many more things you would like to accomplish which will fit your particular needs, to add during the year.

You Can Keep Them

Are you one who is afraid to make a resolution for fear of breaking it? You don't need to be, because specialists in habit formation have compiled a set of rules, which, if followed faithfully, will guarantee results. It will work in forming other habits too. Very briefly, here are a few of them.

1. Choose the very first opportunity to put your resolution into practice.
2. Set a definite time at which to carry out your resolution.
3. Allow no exceptions to occur until the habit is firmly established.
4. Attack your problem with willingness and half the battle is won.

Should you choose the first monthly resolution suggested above for January, then you can carry out number two with less work if you select your recipes with that thought in mind. To give you a good start on this one, here is an excellent recipe

for a dessert you will be glad to include in your favorite-dish file, once you have tried it.

LEMON FLUFF

4 eggs	½ c. water
1 lemon, grated rind and juice	½ pint whipping cream
1 c. sugar	vanilla wafers
1 tbsp. granulated gelatine or 3 tsp. lemon gelatine	

Beat egg yolks, add lemon juice, grated rind and half the sugar and cook over boiling water until it thickens. Dissolve the lemon gelatine in ½ c. hot water or soften the granulated gelatine in ¼ c. cold water for five minutes and then dissolve in ¼ c. boiling water. Add dissolved gelatine to first mixture as soon as it is cooked sufficiently, mix well, and cool until it starts to congeal. Beat the egg whites until frothy and add the remaining ½ cup sugar, gradually, a tablespoon at a time, beating well between additions. Fold carefully into the gelatine mixture. Fold in whipped cream and pour into a pan lined with vanilla wafer crumbs and cover with a thin layer of the crumbs.

Happy New Year to you and may your one resolution prove a help to you all through the year.

Mary Wright.

Color Schemer

Betty Moore, authority on color in interior decoration, and Lew White, well-known organist, will inaugurate their sixth season of broadcasting when they present the first of a weekly series of morning programs over an NBC-WEAF network from 10:30 to 10:45 a. m., CST, Wednesday, January 8.

Miss Moore, who first went on the air May 8, 1929, has come to be recognized as an expert at period arrangement and color harmony.

FLICKER HERO



WHO'S THIS strong, silent man with the classic profile? Right! It's Gene Autry in a scene from one of his Western films in which he's starring in Hollywood.

DR. JOHN WESLEY HOLLAND has one of the largest—if not the very biggest—"flocks" of any pastor. It stretches into 10 or a dozen states through the magic of radio. As pastor of the Little Brown Church of the Air on Sundays and in his daily inspirational messages he greets untold thousands of listeners. Yet his voice and manner are as friendly and confidential as though he were speaking to a few friends in his study.

Decided Early

Dr. Holland was born in Milton, Iowa, May 8, 1877, and early in life determined to enter the ministry. Accordingly, he graduated with an A. B. degree from Iowa Wesleyan univers-



Dr. Holland and Mrs. Holland in their garden with a small friend, David Benepe of St. Paul.

ity at Mt. Pleasant in 1902. Then followed three years at Garrett Biblical Institute, Evanston, Illinois, where he received his B. D. degree in 1905.

His first pastorate was at New Lenox, Illinois, where he served until President Theodore Roosevelt appointed him Federal Chaplain in the Isthmian Canal Commission. Just before leaving for Panama young Dr. Holland and Miss Daisy Pearce a member of the Northwestern university class of 1905, were married, culminating a romance of their campus days. They went to the Canal Zone on their honeymoon.

Stirring Days

The appointment in Panama proved one of the most interesting periods of Dr. and Mrs. Hollands' lives. The canal under construction hummed with activity. It was a new and different world and a stirring one. In Panama, too, their daughter Beulah was born. She now holds a Master's Degree from Northwestern university and is

employed in the medical school at the University.

Upon returning to the United States, Dr. Holland was pastor of the Wesley M. E. Church in Aurora, Illinois. Then followed his appointment as pastor of the Cedar Falls, Iowa, First M. E. Church which he served for five years. Then came the pastorate of the First M. E. Church at St. Paul, Minnesota, a post which he filled for 14 years.

During these years Dr. Holland's ready and graceful pen found expression—besides his regular sermons—in the printed page. For a number of years he has contributed regular articles to farm papers in 26 states, including *Prairie Farmer*. The combined circulation of these publications is more than 5,000,000. It has been observed that the Doctor has perhaps the largest audience of any pastor for his brief inspirational messages of cheer and hope.

He's a Poet, Too

A mechanically sound as well as a thoughtful versifier, Dr. Holland has written many poems of an inspirational nature. He has collected part of them in a volume called "Mother's Thimble and Other Poems." In addition, he has published two volumes of sermon essays, "Life's Pay Checks" and "The Ears of Midas," the latter composed chiefly of his radio addresses.

Following the St. Paul appointment, Dr. Holland served for a year at the Court Street M. E. Church in Rockford, Illinois. Then in August, 1933, he became the first minister to be appointed pastor of a radio station. He came to WLS in September, 1933.

All Creeds Listen

The appointment also carried with it the associate pastorate of the First M. E. Church, Chicago Temple. His radio talks, daily and during the Little Brown Church Sunday program are non-denominational in character. People of all creeds and colors have written the Doctor telling him of the help they have derived from his friendly, simple and sincere philosophy of faith and courage. His kindly personality is truly reflected in his programs.

Dr. Holland's gentle humor and ready wit place him in frequent demand as a speaker at civic gatherings throughout the Midwest. He is well used to public appearances for, besides his years in the pulpit, he spent 10 seasons on the Chautauqua platform. He was the baritone leader of the Chautauqua Preachers' Male Quartet. He and three other ministers formed the quartet and devoted their summers to the work.

Dr. Holland is a tall, well built fellow with brown eyes and brown hair slightly touched with gray.

Outdoor Ensemble

By Audrey Marsh

(Audrey Marsh sings on the "Harve and Esther" program broadcast over the WABC-Columbia network on Thursdays at 8:30 p. m.)

FOR the girl who likes to go roaming around the city in the daytime—as I do—noting is so satisfactory as a plain tweed coat. Rum-maging through the quaint old shops in the "brass-town" section of lower Manhattan, I don't feel conspicuous in such a model as I might if sport-



Tweeds for roaming.

ing a luxuriously furred outfit. When walking in the park, the roomy tweed is equally appropriate. The collar may be turned up high around the neck to keep away cold blasts that sweep across the park.

The little brown beret is also good for outdoor wear. There's no awkward flapping of a large brim, or likelihood of the hat's being blown off.

The shoes I prefer for my outdoor jaunts are brown suede English walking shoes, trimmed with fringed tongues and leather piping. The low heels are of built-up leather.

The Catching

By CHECK STAFFORD

HOWDY, folks. Pine needles are scattering now from the Christmas tree. . . . Bobby has broken his toy truck . . . the last remnants of the big dinner are gone—and there are many flat purses, but it was a great day while it lasted, and there is the New Year, with its promises just ahead.

All of us are yet to receive another gift . . . a great one, too. A gift which no money could buy from us. It's



more precious than jewels or gold. Old Father Time passes on with 1935 in tow, and youthful 1936 hands us his present of 366 days—the New Year . . . to do with as we will. Twelve whole months. In that gift of Life, happiness, sorrow, love, joy, sadness, fame,

fortune and the respect and pleasure of well doing, of helping others—all these are possible. Will we spend those days rightly . . . will we waste them? Or will we make this 1936 gift of days and time worthwhile? You and I alone must decide.

In looking back over old '35, and remembering all its strife, its easy as sin to holler and groan, and think only of the rubs with a moan. But, honest now, isn't it true, we mostly gather the same as we sow? Yes, we've sworn we'd change our ways, just as you, on many New Years days, only to have old habit, fear and greed, hold us from better things and goodly deeds. Let's shake hands again. "Honor bright," this time, hoping the old battle to win. Let's show 'em . . . keep on trying, and holding up our chins.

Never before have we noticed such colorful Christmas decorations. Gay wreaths, cedars, holly, mistletoe vie with bright poinsettias. Mixing these with neon and electric lights, there is

cheer for all. A lady visitor from Mississippi told us that folks down south shoot down the mistletoe from the top of great oaks, where the bunches of mistletoe grow. The plant lodges its seeds in the crevices of the bark on high limbs and hangs down in a clump as it matures. Good marksmen can aim at the large stem, where it leaves the limb, and one shot brings a fine bunch down to them. Mistletoe requires two or three years before it produces berries. Holly wreaths are the twigs and leaves of a tree. It is not a vine as many think. The tree, when protected and cultivated frequently grows to large size.

Virginia, Louisiana, Alabama, the Carolinas and parts of Texas also have holly and mistletoe. Our southern visitor said that great beautiful poinsettias grew in Mississippi in

profusion and that at Christmas the homes of the poorest abound with all kinds of Christmas decorations, including small cedar trees. While there are no beautiful Christmas flowers in the north, folks enjoy good old fashioned winter sports. So, north or south, Nature seems to provide something—that the humblest may enjoy.

Talking about snow and Winters, how many of you readers recall when we had **WINTERS**? Deep snow covered the country for months, and folks with straw and blankets in the old bobsled, drove miles on crispy nights to hold square dances, with oyster and apple feasts as part of the fun.

Men folks shoveled paths through fence-high drifts to the barn and got down the old sleigh and bells from the loft. Maybe the sound of music over a romantic summer lake night scene is entrancing, but the cheery jingle of a three strand set of sleigh bells ringing out over a snow covered countryside on a frosty night, reaching you by your snug fireside chair is a still greater musical picture, we think.

Well, it's time to close the old column for this year. When next we greet you, 1936 will be here, so, good-bye, take care of yourselves and a happy New Year to you all.

FOR A BETTER CHRISTMAS



TO MAKE OTHERS HAPPY was the motto of these children who brought gifts to the second annual WLS Christmas Giving Party at the Eighth Street Theatre. Facing the children are, l. to r., Milly Good, Charles Lapka, manager of the theatre; Hotan Tonka, Patsy Montana, Joe Kelly and Al Boyd. The theatre was packed twice the first Saturday and three times on Dec. 21. All gifts were turned over to the Salvation Army.

Rimrock Rumpus

DEAR JULIAN: Missouri Golly-horn and Ossifide Jones was riding along early today and Ossifide saw a half-dollar lyin' right in front of Missouri's hoss which the latter (Missouri) hadn't discerned. Ossifide lep down quick and siezed upon the cash and when Missouri found out what had happened he sets up an awful roar claimin' the jack was his'n as it was on his side of the road, but it didn't do him no good as it had slipped threw a hole in Ossifide's pocket and they both spent the rest of the day a-lookin' fer it without success.

Beware of Burros

Solomon Powder, from down on the river, taken a load of oats over to Cottonwood to sell at the store, but when he left his wagon to go sell the stuff some burros come along and et holes in the sacks and practically the



entire load of grain leaked out. Solomon thinks he's got ground for a damage suit against the town, only the lawyer would charge him more than the fruit was worth.

Redneck Ben, who have got three mines in as many different places, managed to locate a feller who said he was a federal loan agent empowered by the Govment to loan jack to develop mines in the West. Ben signed up fer money enough to work two mines, buy a automobile and go someplace.

A Male Defrauded

Just before the feller departed he told Ben he had to have 10 dollars cash fer Federal Revenue Stamps. After russelin' about half a day, and selling a mule, Ben raised the needed amount and all looked rosy. Now he have learned the feller was a imposter, and not a Federal employee. Ben laid the matter afore Bill Putt our notary public who says it's a federal case all right since Ben, who is defrauded, is a male, and the case is a very clear one of using males to defraud.

A motion was made at the meeting of the club that we appoint a committee to patent a anti-snoring machine. The matter was debated bull

and con until finally laid under the table when it was learned that Bill Putt had already started working on one of them contraptions on which he will report next week.

—ARIZONA IKE.

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Hardy Souls

Nobody is superstitious (much) in this enlightened age, but only one person in half a dozen would break a mirror. However, several folks walked under ladders, and one man raised an umbrella over his head indoors, just to prove that he didn't believe it would bring bad luck.

On Friday the 13th of December, 1935, a clinic of superstitions was held in the Little Theatre at the studios. During the Dinnerbell program John Baker carried a portable microphone through the crowd and interviewed studio visitors regarding their superstitions. Check Stafford acted as property man and provided umbrellas, mirrors and ladders for visitors to raise, break or walk under, as the case might be. Then, just in case one of the brave souls might have been daring too much in defying the bad luck omen, each one was given a souvenir cowbell, guaranteed to bring good luck.

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FDR on Air

President Roosevelt will formally open the 1936 Democratic campaign at the Jackson Day dinner in Washington on Wednesday, January 8, with an address which will be broadcast over an NBC-WEAF network from 9:00 to 9:30 p. m., CST.

The Jackson Day dinner is a traditional Democratic function and has been selected this year to fire the opening guns on the political battlefield.

• • •

Howard Barlow first studied music under Paul Whiteman's father who then was superintendent of the Denver, Colorado, public schools.

Elinor Starred

Elinor Harriot, Broadway and Chicago dramatic star, will be the permanent feminine lead on Grandstand Thrills, it was announced this week by Lester Weinrott, director of the news dramatization heard Monday nights at 7:30 over WLW, CKLW and WGN. Although Miss Harriot has been appearing in 15 shows weekly over the Chicago station, the new assignment will be her only network show.

This is her third year of radio acting, but her radio career does not describe her full dramatic life. Young as she is, Miss Harriot has spent five years on Broadway, appearing in three hit shows and playing stock in between them.

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COMEDIAN



"Waal, bus' my britches if it ain't thet bodacious Smiley Burnett thet's cum draggin' his bones in fum Hollywood!" Smiley, who has appeared in 15 films, is also the voices of Snuffy Smith, Lowizey, Barney Google, Crazy Kat and others in the film cartoons. He and Gene Autry have appeared in a number of Western films together.

POLLY JENKINS AND HER PLOWBOYS

(Polly—Uncle Dan and Buster)

Wish the thousands of WLS fans whom they have entertained and the artists they have had the pleasure of working with—

MERRY XMAS AND HAPPY NEW YEAR

NOTES
from the

MUSIC
LIBRARY
by
JOHN LAIR

WITH the exception of a few lines to thank many of you for the wonderful reception given our new song book, "100 WLS NATIONAL BARN DANCE FAVORITES," and to remind others that it should be in every home where music of the WLS type is known and loved, we expect to devote most of our allotted space this week to old songs requested by our readers. Here is the first one. It is printed at the suggestion of someone who signs their letter "A listener in Milwaukee 18 years of age."

Please, Papa Don't Whip Little Ben

Last night as the stars were all shining
Little Bennie knelt down by his bed
And asked the dear Lord to forgive him
For all the bad words he had said.
He prayed the dear angels to tell Him
How sorry and sad he had been.
He's little and did not know better.
Please, Papa, don't whip little Ben.

Chorus—
Please, Papa, don't whip little Ben.
Please, Papa, don't whip little Ben.
He's little and wants you to love him.
Please, Papa, don't whip little Ben.

Those very bad words that he said
He learned from some bold, wicked men.
But he's little and did not know better.
Please, Papa, don't whip little Ben.

Oh, what if dear Mama, in Heaven,
Should be looking down from the sky
And see you whipping poor Bennie?
I know it would make Mama cry.
Why Papa, your eyes filled with tears
As you looked up to Heaven just then.
You love and forgive him? God bless you.
Now, Papa, I'll tell little Ben.

This was furnished by Lulu Belle and is just as she sings it. It would seem that the second verse is not

complete. Can anyone furnish additional lyrics? I would like to get a copy of the original sheet music edition for my own collection.

Here's one requested by Mrs. M. E. Edwards, Aurora, Illinois.

THE SHERIFF'S SALE

There is an old cottage that stands in a square.
For ninety-odd years that cot has stood there.
Surrounded by trees and a fence that is worn.
'Twas the home of our forefathers. There
I was born.

You never would find a happier lot
Than our little family that dwell in that cot.
There were mother, and father, brother, sister
and I
Till sickness came o'er us and father did die.

Then brother left home to find something
to do.
But where he had gone to no one ever knew.
We toiled late and early to keep down
the debt
And oft times I hear myself plead with
them yet.

We continued to plead, but without avail.
The auctioneer continued to cry out the sale.
The very best bidder was a man quite unknown.
His money he paid and he purchased our
home.

So with minds sad and weary, hearts sick
and sore,
We prepared to depart from our old cottage
door.

When the stranger spoke up: "Your sorrow
is done.
I return you your home. I'm your long lost
son.

What tears and rejoicing there was on that
day
When brother embraced our mother so gray.
With a welcome for me and my sister so frail
That put an end to the dread sheriff's sale.

Sorry we don't have the music for this in our library. I know you'd all

like to hear Red Foley sing this one. Can someone furnish the music? These lyrics also seem incomplete. Can anyone give us additional lines?

For Miss Velma Swanson, Carlinville, Illinois, we print "Nobody's Darling," just as it came from the pen of its composer, Will S. Hays, around 70 years ago. This song, words and music, is in our new song book.

NOBODY'S DARLING

Out in the cold world alone, walking about
in the streets,
Asking a penny for bread, begging for something
to eat.

Parentless, friendless and poor, nothing but
sorrow I see.
I am nobody's darling, nobody cares for me.

Chorus—

Nobody's darling on earth. Heaven will merciful
be.

There I am somebody's darling, somebody
cares for me.

No one to kiss me good-night, no one to
put me to bed.

Up in an attic, alone, weeping for those that
are dead.

Merciless winds chill my form sitting on
Poverty's knee.

I am nobody's darling, nobody cares for me.

Often at night when I kneel, lifting my
sorrowful eyes.

Asking my mother to smile down on her
child from the skies

Then I forget all my grief, mother in Heaven
I see.

There I'm somebody's darling, Somebody
cares for me.

• • •

MERRY CHRISTMAS!

HAPPY NEW YEAR!

• • •

GOOD "VITTLES" IN DANVILLE



UNCLE EZRA is noted as a hunter and fisher, and at a dinner and fish fry staged by 21 Danville, Ill., business and newspapermen he showed that he's a good trencherman, too. Second from Ezra's right is Edwin C. Hewes, publisher of the Danville Commercial-News. Tep Wright of the News wielded the candid camera for this shot.

Buttram Butts In

Well, the Presidential candidates are gittin' lined up pretty well by now. It's lots uv fun watchin' fer th' excuses they use fer runin'. . . . Sorta like a little boy that wants t' be in a play an' yit he wants t' appear modest an' have somebody ask him t' be in it.

One feller come out with th' statement that th' budget needed balancin' an he wuz gonna run on that ticket but then he found out that th' budget never had been balanced since they had one so now he's gotta think up somethin' else that's wrong t' run on.

Gov. Talmadge uv Georgia said today that he wuz gonna run but he ain't decided what fer yet.

It don't matter t' me who's elected . . . he won't be in office fer six months a-fore we'll wish we'd elected th' other feller.

I wuz lookin' over a map th' other day an' I seen where they wuz a mountain named Mt. Holden. . . . Jack said they named it after him . . . th' moun'tin' after th' mole-hill.

Yourn til next year,

Pat Buttram.

Brrrr!

The shivery celebration of the Adaman Club atop Pike's Peak in Colorado on New Year's Eve, a celebration for which members of the club brave snow and ice and 30-below-zero temperatures, will be described to radio listeners over an NBC-WJZ network on Tuesday, December 31, at 11:00 p. m., CST.

The Adaman Club is composed of 18 hardy mountain climbers, ranging in age from 25 to 67. Each year, just before midnight on New Year's Eve and atop Pike's Peak, they add one new member to their club, shooting off fireworks visible 200 miles away. The ritual takes place 14,109 feet up. It requires three days to make the climb to the summit. This year the members will pack an NBC short-wave transmitter with them to let the world in on their ceremonies.

Romance

The home talent Barn Dance shows ordinarily present an opportunity for stage appearances to thousands of folks each year. To Miss Elsie Kobel of the Kobel Twins Harmony Team the production at Elgin, Illinois, meant much more. For during rehearsals she met her future husband, Leon Crain, guitarist and yodeler.

Shortly after the production the young couple became engaged and are now married and living happily in Elgin. They wrote Arthur Mac-

Murray of the Community Service Department: "We are responsible to you for our happiness, Mr. MacMurray, for without the show we never would have met. We want to thank you."

STICKERS

Lulu Belle and the Tune Twisters are the subjects of two of the winning tongue twisters this week. Try these and see if you don't agree that they deserve the prizes:

Lulu Belle blows beautiful double bubbles on her rubber bubble blower. —Stanwood Ottawa, Isle, Minn.

Ticklish tricky Tune Twisters twirl twisted, tingling tunes topsy-turvy. —Bounita Hawkins, Taylorville, Ill.

Now that winter is really here, the third prize-winner in this week's Studio Sticker contest is appropriate:

Swiftly the sliding sled slid over the steep, slippery slope. —Frank Henderson, Rochester, Wis.

THE OLD AND THE NEW YEAR

Another year has passed away.
A new year dawning—let's be gay.
To all the world it brought just this:
Either sorrow, or joy and happiness.
But let us casually glance behind,
And see what we perchance will find,
Did we improve each shining hour,
Are we in line for a worthy dower?
The past is gone beyond recall,
Mistakes lamented by us all.
But in the future we can try
To perfect our lives as the days go by.
And when we come to the end of the road,
And wearily lay down our heavy load;
May we hear the Master say well done,
A shining crown for every one.

—C. Ione Henderson, Churchill, Manitoba.

STAGE ROMANCE



MR. AND MRS. Leon Crain, whose romance began behind the footlights of a Home Talent Barn Dance Show.

AIR-WAY

TO PLAY PIANO

50c The quick, easy,
Postpaid inexpensive way

If you can sing, hum or whistle a tune you can learn to play piano the Air-Way. Developed by a famous music teacher, this method is one of the easiest, quickest and least-expensive known. It eliminates such factors as note-values and counting-time—enables you, in a few short weeks, to play the familiar old favorites in a really entertaining manner.

Air-Way to Play Piano is complete in one book of 12 lessons. Priced at only 50c while the edition lasts (formerly sold at \$1.00). Send coin or money order today:

AIR-WAY
1230 Washington Blvd.
Chicago, Illinois

Roll developed, 8 prints, oil painted enlargement, premium coupon, 25c. Janesville Film, Janesville, Wisconsin.

Roll developed, 8 prints, 2 portrait-line enlargements, 25c. Prize coupon. Mid-West Photo, Janesville, Wisconsin.

88 HYMNS } Only
Everybody Loves } **25c**
Postpaid

The hymns you love to hear over your favorite radio station have been combined in a 72-page book containing 88 numbers, and now are available (words and music) at the special price of only 25c postpaid.

Included are the following home and church favorites, plus 83 others:

The Precious Name
Home of the Soul
Jesus Shall Reign
Silent Night

Where Cross the Crowded Ways

Formerly priced at 50c. Book of Hymns now offers a remarkable buy at only 25c postpaid. Order your copy today.

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1230 Washington Blvd.
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100 WLS

Barn Dance Favorites

contains songs and tunes which have proven most popular with our listeners. Each song is complete with words and music and is arranged for both piano and guitar.

Pictures of your favorite WLS entertainers, both old and new, appear in this book in connection with their favorite song.

This song book contains three or four times as many numbers as the average folio collection and is, we believe, the biggest and best of its kind ever published. The price is 50c (60c in Canada). Send coin or money order to:

BARN DANCE FAVORITES
1230 Washington Blvd.
Chicago, Illinois

20 REPRINTS 25c

FILM developed, 2 prints each negative, 25c 40 Reprints 50c; 100 \$1.00.

ROLL developed and printed, with 2 professional enlargements, 25c.

ENLARGEMENTS 4—4x6 25c; 3—5x7, 25c; 3—8x10 35c.

SPECIAL hand-colored, easel-mounted, 4x6 enlargement, 25c.

SKRUDLAND

6970-86 George Chicago, Illinois

Saturday, December 28, to Saturday, January 4

870 k.c. — 50,000 Watts

Monday, December 30, to Friday, January 3



JIM DAUGHERTY carries considerable weight in the radio field when he sets out with the portable transceiver for use in remote broadcast pickups. It works on short waves.

Sunday, December 29

- 8:00—Romelle Fay plays the organ in 30 friendly minutes, announced by Howard Chamberlain.
- 8:30—"Everybody's Hour" featuring Don C with interesting facts; WLS Concert Orchestra; Hilltoppers; John Brown and Walter Steindel; Ruth Shirley in children's songs; George Harris with news; Everybody's Almanac; brain teasers, and "Hobby Interview" of a prominent personality.
- 9:30—WLS Little Brown Church of the Air with Dr. John W. Holland; Hymns by Little Brown Church singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 10:15—WLS Orchestra; Roy Anderson, soloist; Frank Carleton Nelson. "The Indiana Poet."
- 11:00—Henry Burr in "Songs of Home."
- 11:15—"Sycamore and Cypress"—Eureka Jubilee Singers and Bill Vickland.
- 11:45—Weather Report; "Keep Chicago Safe"—Dramatic skit.
- 11:58—Livestock Estimates.
- 12:00—Sign Off.

Sunday Evening, December 29

6:30 p. m. to 8:00 p. m., CST

- 6:30—The Bakers Broadcast. (Standard Brands) (NBC)
- 7:00—University Broadcasting Council. Prof. T. V. Smith.
- 7:45—"The News Parade" (Railway Express Agency)

MORNING PROGRAMS

- 5:30—Smile - A - While—Prairie Ramblers. Patsy Montana; Hoosier Sod Busters and Tumble Weed.
- 6:00—Farm Bulletin Board—Howard Black.
- 6:10—Johnny Muskrat Fur Market. (Wed., Sat.)
- 6:30—Mon., Thurs., Fri.—Chuck & Ray. Wed.—Buddy Gilmore and Sod Busters. Tues., Sat.—Tumble Weed & Hoosier Sod Busters.
- 6:45—Pat Buttram; Henry; Prairie Ramblers. (Oshkosh)
- 7:00—WLS News Report—Julian Bentley. (Hamlin's)
- 7:10—Daily Program Summary.
- 8:30—WLS News Report—Julian Bentley; Bookings.
- 8:43—Livestock Receipts; Hog Flash.
- 8:45—Morning Minstrels, featuring Hometowners Quartet; Tune Twisters; Chuck & Ray; Henry; Possum Tuttle; Joe Kelly and Jack Holden. (Olson Rug Co., Mon., Wed., Fri.)
- 9:00—Prairie Ramblers; Patsy Montana Henry. (Peruna & Kolor-Bak)
- 9:30—NBC—"Today's Children," Dramatic Adventures of a Family.
- 9:45—Mon., Wed., Fri.—Bill O'Connor, tenor, John Brown, pianist. Tues., Thurs.—John Lair in WLS Favorite Songs.

Saturday Eve., Dec. 28

- 7:00—Prairie Ramblers and Patsy Montana; Henry Hornsbuckle and Hoosier Sod Busters. (G. E. Conkey Co.)
- 7:15—Hoosier Hot Shots and guest artist. (Morton Salt)
- 7:30—Keystone Barn Dance Party, featuring Skyland Scotty. (Keystone Steel and Wire Co.)
- 8:00—Barn Dance Jamboree.
- 8:30—"New Year's Party"—with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Sally Foster; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:30—Aladdin Hayloft Theatre.
- 10:00—Barn Dance Varieties. (Gillette Rubber Co.)
- 10:15—Prairie Ramblers & Red Foley.
- 10:30—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Otto & His Tune Twisters; Patsy Montana; Hometowners Quartet; "Pa and Ma Smithers"; Christine; Girls of Golden West; Red Foley; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie, and many others.

- 7:15—Mon., Wed., Fri.—Otto & His Tune Twisters. Tues., Thurs., Sat.—Red Foley.
- 7:30—Mon., Wed., Fri.—Hotan Tonka, Indian Legends; Ralph Emerson, organist. Tues., Thurs., Sat.—"Junior Broadcasters' Club." (Campbell Cereal)
- 7:45—Skyland Scotty and Girls of the Golden West. (Foley's Honey & Tar)
- 8:00—Jolly Joe and His Pet Pals. (Little Crow Milling Co.)
- 8:15—Morning Devotions conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.

- 10:00—Martha Crane & Helen Joyce in Morning Homemakers' Program; Ralph Emerson; John Brown; Hilltoppers; Tommy Tanner; Dixie Mason; Grace Wilson; Tune Twisters.
- 10:30—WLS News Report (M. K.)—Julian Bentley.
- 10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 10:40—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:45—Mon. Wed., Fri.—Winnie, Lou & Sally with John Brown. Tues., Thurs.—Organ Concert—Ralph Waldo Emerson.
- 11:00—Mon., Wed., Fri.—WLS Round-Up—Otto and Tune Twisters; Tumble Weed; Rodeo Joe. (Willard Tablet Co.) Tues., Thurs.—Prairie Ramblers; Patsy Montana.
- 11:15—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit and Vegetable Report. Thurs. only—Sod Busters and Henry.
- 11:30—Mon., Wed., Fri.—"Old Music Chest"—Phil Kalar and Ralph Emerson. Tues., Thurs.—"Little Bits from Life"—Bill Vickland; Ralph Emerson; Chuck & Ray.
- 11:45—Weather Report; Fruit and Vegetable Market; Bookings.
- 11:55—WLS News Report—Julian Bentley. (Morton Seasonings)

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:00 Noon to 3:00 p. m., CST

- 12:00—Prairie Farmer Dinnerbell Program, conducted by John Baker, 45 minutes of varied farm and musical features. Dr. Holland in Devotional Message at 12:40.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:55—Mon., Wed., Fri.—Livestock Feeding Talk—Murphy Products Co. Tues., Thurs., Sat.—Music, Variety.

1:00—Mon., Wed., Fri.—The Hilltoppers.
(ABC Washers & Ironers)

Tues.—Hometowners and Federal Housing
Bureau speaker.

Thurs.—Red Foley and Hoosier Sod Bus-
ters. (Penn. Salt)

1:15—"Pa and Ma Smithers," numerous and
homey rural sketch.

1:30—F. C. Bisson of the U. S. Dept. of
Agriculture in grain market summary.

1:35—Homemakers' Hour. (See the detailed
schedule.)

2:15—NBC—"Ma Perkins"—rural comedy
sketch.

2:30—Homemakers' Hour, cont'd. (See the
detailed schedule.)

3:00—Sign Off for WENR.

Saturday Morning, December 28

5:30-9:30—See Daily Morning Schedule.

8:15—WLS Sunday School Class. Dr. John
W. Holland.

9:30—Jolly Joe's Junior Stars.

10:00—Martha Crane and Helen Joyce—
(Feature Foods)

10:30—WLS News Report—Julian Bentley.
(M. K.)

1:35—Butter, Egg, Dressed Veal, Live and
Dressed Poultry Quotations.

10:45—Rocky, basso, with Ted Gilmore.

11:00—WLS Round-Up—Variety Show.

11:15—"Old Kitchen Kettle," Mary Wright;
Hilltoppers; Fruit & Vegetable Report.

11:30—"The Old Story Teller"—Ralph Em-
erson.

11:45—Weather Report; Fruit and Vegetable
Market; Bookings.

11:55—WLS News Report—Julian Bentley.
(Morton Seasoning)

12:00—Poultry Service Time; Hometowners
Quartet; Rocky; Ralph Emerson.

12:15—WLS Garden Club.

12:30—Closing Grain Market Summary by
F. C. Bisson.

12:37—Variety Music.

12:45—Weekly Livestock Market Review by
Jim Clark of Chicago Producers' Com-
mission Association.

1:00—4-H Club Program, conducted by John
Baker; "Christine".

1:15—Prairie Farmer - WLS Home Talent
Acts.

1:30—Homemakers' Hour.

2:40—WLS Merry-Go-Round with variety
acts, including Ralph Emerson; Henry;
John Brown; Christine; Hilltoppers; Eddie
Allan.

3:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Marry Wright)

Monday, December 30

1:35—Orchestra; Jack Eliot; Vibrant Strings;
Hometowners; Evelyn, "The Little Maid";
John Brown; Marjorie Gibson in Fanfare;
P. T. A. Speaker.

Tuesday, December 31

1:35—Ralph Emerson; Hilltoppers; Don Wil-
son and His Singing Guitar; Helene
Brahm; Bill O'Connor, tenor; Marjorie
Gibson in Fanfare; Mrs. Sherman's Book
Chat.

Wednesday, January 1

1:35—Orchestra; Jack Eliot; Vibrant Strings;
Hometowners; John Brown; Marjorie Gib-
son in Fanfare; Garden Talk.

Thursday, January 2

1:35—Orchestra; Grace Wilson; John Brown;
Wm. O'Connor; WLS Little Home Theatre;
Marjorie Gibson in Fanfare.

Friday, January 3

1:35—Orchestra; Marjorie Gibson in Fan-
fare; Cornhuskers & Chore Boy; Evelyn,
"The Little Maid"; Lois Schenck, Prairie
Farmer Homemakers' News; Jean Sterling
Nelson, "Home Furnishing."

Saturday, January 4

1:30—Ralph Emerson; Hilltoppers; Skyland
Scotty; John Brown; Otto and His Tune
Twisters; Tommy Tanner; Ken Wright;
Christine; Interview of a WLS Personality
—Marjorie Gibson.

EVENING PROGRAMS

Monday, December 30

7:00—NBC—Fibber McGee and Mollie. (S. C.)
Johnson)

7:30—NBC—Evening in Paris. (Bourjois Sales
Corporation)

8:00—NBC—Sinclair Minstrels. (Sinclair Oil
Refining)

Tuesday, December 31

7:00—NBC—Eno Crime Clues. (Eno Salts)

7:30—NBC—Edgar Guest in Welcome Valley.
(Household Finance Co.)

8:00—NBC—Ben Bernie. (American Can Co.)

Wednesday, January 1

7:00—Rendezvous—Musical Varieties. (Life
Savers)

7:30—NBC—Musical Program.

8:00—NBC—Variety Program.

Thursday, January 2

7:00—The Old Judge (University Broadcast-
ing Council)

7:15—Railway Express Glee Club of Chicago.

7:30—NBC—Orchestra Concert.

8:00—NBC—Death Valley Days. (Pacific
Coast Borax)

Friday, January 3

7:00—NBC—Irene Rich. (Welch Grape Juice)

7:15—NBC—Bob Crosby & His Orchestra.
(Rogers & Gallet)

7:30—NBC—Kellogg College Prom. (Kellogg
Co.)

8:00—NBC—Palmolive Beauty Box. (Colgate)

WATCH THIS SPACE

FOR
Appearance of WLS Artists
in YOUR Community

SATURDAY, DECEMBER 28

Fond du Lac Theatre, Fond du
Lac, Wis. (Two days) Gene Au-
try and His Hollywood Gang;
Gene Autry; Smiley Burnette;
Frankie Marvin; Bennie Ford;
Cousin Chester; Polly, Uncle
Dan & Buster; Hayloft Dancers.

SUNDAY, DECEMBER 29

Ionia Theatre, Ionia, Mich.—WLS
National Barn Dance: The Ar-
kansas Woodchopper; Max Ter-
hune; Rube Tronson's Band;
Flannery Sisters.

Fond du Lac Theatre, Fond du
Lac, Wis.—Gene Autry and His
Hollywood Gang: (See above)

MONDAY, DECEMBER 30

Carley Theatre, Allegan, Mich.—
WLS National Barn Dance: (See
above)

TUESDAY, DECEMBER 31

Lyric Theatre, Cadillac, Mich.
(Midnight show)—WLS Nation-
al Barn Dance. (See above)

Portage Theatre, Portage, Wis.
(Midnight show)—Gene Autry
& His Hollywood Gang.

WEDNESDAY, JANUARY 1

Lyric Theatre, Manistee, Mich.—
WLS National Barn Dance: (See
above)

Morris Theatre, Morris, Ill.—Gene
Autry & His Hollywood Gang:
(See above)

Lyric Theatre, Ludington, Mich.
—WLS National Barn Dance:
(See above)

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

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THE Joneses are having a terrible time tonight. Christmas over—and, as usual, something has been misplaced in the excitement of the holiday rush. Worst of all, that something is last week's **STAND BY**, and the folks haven't read it yet!

Sooner or later, we hope, the Joneses will locate the missing copy, and settle down to a quiet evening of reading. But all this fuss and bother could have been avoided if the Joneses had established the habit of placing their copies in a **STAND BY Binder**.

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Chicago, Illinois

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