

Stand By

JULY 4, 1936



GEORGE THALL

Chicago-A
Farm Town

•
Contest
Winners



Listeners' Mike



Peace and "Believability"

HOW would you run a radio station? What pet ideas would you put into practice if you had a chance? What changes would you make in the present system? Stand By is interested in your ideas and will pay one dollar for every letter published. The decision of the judges is final and duplicate awards will be made in event of ties.

For Greatest Good

If I ran a radio station, I would picture my unseen audience as a cross section of human life, with all its varying interests and problems, and plan my programs to bring the greatest good to the largest number.

Such things as market reports, helpful to some, wearying to others, I would make very brief, giving them at a time when they would least interfere with the enjoyment of the many.

I would strive to cultivate tastes for the better things. Would use only such of the popular tunes, as contained real melody, and whose lyrics were not a meaningless jumble of words, or worse yet, with a questionable meaning.

The good old songs and music would have their place also, as there are many who like them.

I would go slow on such fads as swing music. Music needs no trick playing to make it a joy and inspiration to the listener.

I would have two periods of devotions, one in the morning to lift the soul of the housewife above the petty cares of the day. Father is entitled to his share of uplift, so I would have fifteen minutes in the evening, with a good speaker, and the fine old hymns, sung simply and well.

I would have children's programs at a time when children would be free to listen. I would try to counteract the worship of guns, and gangsters, so prevalent, and so dismaying to the true mother.

I would bring to the children, in an interesting manner, the beauties of the English language, correctly spoken. The poverty of speech in the children of today, in spite of fine schools, is appalling, and will handicap them in the future.

To this end announcers on children's programs, as well as others, should be more careful of their Eng-

lish. To have an announcer say a product is "swell", to one who is trying to teach the children good English, sets one against that product.

I would have frequent news reports, and one period of dramatization of outstanding current events.

If I sponsored home talent shows, I would not broadcast detailed booking announcements. They are published in local papers, and so reach all who are interested.

I would not allow extravagant claims in advertising, or the same "spiel", day after day.

I would have plenty of good, wholesome humor, and less of the blood-curdling. There is so much tragedy in human life, most folks seek in radio a way of escape. Of course, I would not exclude good drama, but the sort of thing that causes nightmares in the nervous.

I would not announce people's birthdays, wedding anniversaries, etc. over the air. It pleases the people concerned, but means very little to others.

I would have an amateur hour, with the best master of ceremonies I could procure, one with human sympathy, and a sense of humor. I would give talent a chance at my own station, and help amateurs to find work elsewhere.

I would not change programs without due notice to my listeners, or an explanation if one is withdrawn.

I would assemble the most competent staff I could find, and with their help, and with all the knowledge I could obtain, do my utmost to make my station the best on the air.

I would lay in a large supply of headache tablets, learn to dodge brickbats, and, I hope, gracefully accept bouquets, and go to it. If my station stacked up as well as WLS, I would know I had done a good job.

—Mrs. Earl Spaulding, 621 W. Fourteenth Street, Marion, Indiana.

"Believability"

If I ran a radio station the first thing for which I'd strive would be an air of friendliness such as WLS abounds in. My next consideration would be for variety and "believability"—especially when it comes to advertising!

My announcers would have to pass

a voice, personality and manner test; they would have to keep "the light touch" without indulging in clowning—and I'd use some common sense in their assignments. For instance, the man who announced the symphony orchestra programs would KNOW something about symphonic music and would know how to correctly pronounce some of those rather difficult names.

As to programs: There would HAVE to be a dramatic program of the ONE MAN'S FAMILY, A TALE OF TODAY, and MARY MARLIN calibre. AND I'D INSIST that the players in the drama appear as dramatic stars ONLY on one program so as to keep that particular characterization uppermost in the mind of the fan and not have the fan side-tracked (as we are with Joan Blaine who appears in several dramatic programs) by a remembrance of the star in a totally different characterization, because that does detract from a complete enjoyment. Then, too, in each instance, the author would have equally recognition with the players.

I'd have a program—early evening—of a chatty nature. Preferably on the O. O. McIntyre or Alexander Woolcott style. Then I think it would be interesting to have a program similar to Damrosch's "Music Appreciation" series—only instead of on the "classics", it would be on our old folk tunes, Southern and Western songs and our modern jazz.

And most certainly there would be programs like SMILE - A - WHILE, THE BARN DANCE and all our WLS favorites and I'd never be content with this radio station of mine until I'd signed up ARKIE and the HOOSIER HOT SHOTS to STAR on a program of their own.—Alice Anne Shue, 25 Brewster St., Providence, R. I.

STAND BY

BURRIDGE D. BUTLER, Publisher

Copyright, 1936, Prairie Farmer Publishing Co.

1230 Washington Blvd., Chicago

Indianapolis: 241 N. Pennsylvania

New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February

15, 1935, at the post office at Chicago, Illi-

nois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

July 4, 1936

VOLUME 2

NUMBER 21



CHICAGO

John Baker interviews Robert P. Boylan, president of the Chicago Board of Trade, as George E. Booth, grain broker, looks on.

-A Farm Town

Vast Market Organizations Make Chicago Nation's Great Food Center

FOR the last few weeks I've had the fun of prowling around into different places in Chicago that are interested in buying things that the farmer has to sell and then passing it on to folks who want to eat it.

It all started when George Biggar broke out with the idea that we ought to prove that Chicago is the nation's agricultural capital. Not that it needs proving, but George thought, and we all agreed, that there were lots of things about the marketing of farm products in Chicago that folks would be interested in finding out.

They Sell Meat There:

So, we went to visit Jim Poole at the Union Stockyards. We rounded up a trader who buys and sells animals in the yards; one of the yard employees who carries the keys to the pens where the animals are held; and we found a commission man in the act of selling a carlot of steers to a buyer. The sale was so quick it caught me off guard, and I had to ask them to tell me what had happened. The cattle had sold for \$8.85 per hundred pounds, which was close to the top of the market for that day.

It takes a tremendous bunch of men, and well planned organization to handle the 10 to 15 million head of livestock which go through the Chicago stockyards every year. And in the 70 years the yards have been in operation, not an animal has been lost or unaccounted for, and not a shipper has failed to receive his money.

Later, we followed the livestock on its journey by visiting one of the largest packing plants in the world, and watching the cattle, hogs and sheep being converted into beef, pork, and lamb. Every step in the process of butchering and packing meat has been made just about as efficient as possible; every man has a certain job to do, and he does it well. We saw one room that held 150,000 pounds of ham, bacon, and other smoked meat; another big room where 3,000 sides of beef were being cooled.

The Board of Trade, the largest grain trading organization in the world, looked and sounded like a mad

house until the activity was explained by George E. Booth, a representative of one of the commission firms trading on the floor of the Board. The wheat pit, especially, looked like a crowd at a dog fight. But when Mr. Booth explained that each man there was buying or selling five-ten-or 15 thousand bushels of grain at a time, and doing it simply by calling or signalling to another broker in the pit, I began to realize that here was probably the fastest operating trading machinery in existence.

Speedy Deals

The trading floor has more than 3,000 miles of telephone and telegraph wire under it; these wires run to all parts of the country and some are connected by cable with Europe, Australia, Argentina and other points. Anyone who wants to buy wheat, corn, oats, or rye for immediate or future delivery, can send his order in by wire and have the deal transacted in less time than it takes to get a good shoe shine.

Next, I visited the Chicago Mercantile Exchange, the only exchange

(Continued on page 15)

by JOHN BAKER

"Ad Lib!"



By JACK HOLDEN

June 23.

MADE my first parachute jump the other evening, and now claim membership in the Caterpillar club. My friend Frank, the restaurant man, always wanted to see me go up in the air, so he and George Schmidt invited 50 of us out to River-view to try out the new jump. Two hundred and fifty feet in the air . . . strapped in a parachute . . . and down you come . . . getting a most beautiful view of the city as you descend. We all want to try it again.

Well, Bugs Are Different!

Howard and Lurella Chamberlain are back from Texas. They took some swell pictures. I saw one of them this morning—Lurella posing with a six-foot snake wrapped around her neck. Howard says Lurella was never afraid of reptiles, but just let an insect cross her path and she screams with fear.

Which reminds me of Uncle Ezra's experience last week. He spent a week fishing up in Northern Michigan. One night he and two other men were fishing a river out of a canoe. After fishing all night they beached the canoe. One of the men reached into the canoe end for a pair of boots, and there . . . was a rattle snake. The

rattler had ridden in the canoe with them all night long and they didn't know it. Said Uncle Ezra: "It's a good thing we didn't know it, 'cause I would have broken a world's speed record in swimmin' to shore."

Pete Visits Us

Went to Geneva, Illinois, Sunday with the Sod Busters, Pat Buttram and Henry Hornsbuckle. They appeared there at an annual Swedish Picnic. Believe it or not, Mr. Ripley, but there were over 8,000 Swedes on the grounds all day.

Pie-Plant Pete dropped in on us yesterday. Pete is now yodeling over WTAM in Cleveland and brought us word of Ford Rush, who is also with the Buckeye station.

Some listener up in Northern Wisconsin delights in making life miserable for me, by sending copies of the local newspaper telling of the big fish they are catching up there. Oh well, I'll get that vacation in August and then maybe I'll have a few fish stories of my own.

Roy Knapp just blew into the office and commented on my two-finger hunt and punch method of typing. I'll agree with you, Roy, that it is rather slow and sometimes difficult

to make out, but then with such an observing editor to correct copy I have no worries.

Convention on Again

The office is in a turmoil again today. Everything is 'way off schedule. Announcers, artists, control room men, all wondering what's going on the air next. You see, the Democrats are in Philadelphia today to nominate their favorites, and we are carrying the broadcast.

A package of fried Alabama chicken for Pat Buttram. Help yourself, gang. But leave Buttram the neck. He won't mind—much.

Georgie Goebel and I can hardly wait. Tom Mix and his circus are coming to town.

Rides Are Popular

Another night ride due tomorrow night at Stanton's, and the rising popularity of these rides is resulting in the fact that we have to make reservations. S'lotsa fun.

A certain pest has, for the last few minutes, told me funny stories, amused me by singing; in fact, done much to impress upon me the necessity for writing him in this column. I refuse and think he'd better get back to the information desk and his harmonica.

"Singing in the Wilderness" by Donald Culross Peattie will be reviewed on Homemakers' Hour Tuesday afternoon, July 7, by Mrs. Marcia Wheeler, Librarian of the Hinsdale, Illinois, public library. The author, a naturalist of note, in this book portrays an imaginative memoir of the life of John James Audubon.



REAL SUMMER COMFORT for "SALTY" and "CHICK" and their "Girl Friend."

KEEP KOOL this Summer with your

AMA-ZON or BOLO — it's Feather Weight — it's Water Proof — and one size fits all heads — it is made of tough, smooth fibre — Looks fine on men and women and is the ideal protection for the head in the Sun — Men will find them the coolest hat or cap they ever had on their heads — Will not blow off in the wind, does not fit tight to your head —

And for the Ladies it's just the thing to wear in the garden or in the yard — **IT'S REAL SUMMER COMFORT** — Let the Children wear them this Summer for play or dress.

SPECIAL PRICE — ONE HAT and ONE CAP for ONLY 50 cents — or if you want more than two, send 25 cents for each additional one — No singles sold.

Mail to Dept. 1, STAND BY
1230 Washington Blvd. Chicago, Illinois

Flashes

INDEPENDENCE Day features on the WABC-Columbia network will observe historic traditions of statecraft, holiday sports and military ceremonies.

Broadcasts will include an address by President Franklin D. Roosevelt from Monticello, revered as the home of Thomas Jefferson; the A.A.U. track meet at Princeton, and a microphone visit to Jefferson Barracks, Mo., one of the oldest and largest army posts in the country.

President Roosevelt's address will pay homage to Thomas Jefferson, signer of the Declaration of Independence and third President of the United States, and will originate from the portico of Jefferson's old home at Charlottesville, Va. Several other dignitaries will be heard on this program, which will be on the air from 9:00 to 9:45 a. m., CST.

Major events in the Amateur Athletic Union Track and Field Championships at Palmer Stadium, Princeton, N. J., will be described for the CBS audience by Bill Henry, sports editor of the Los Angeles Times. He will be on the air in three periods: from 1:45 to 2:00 p. m., CST, 2:15 to 2:30 p. m., and 3:45 to 4:00 p. m. Henry will be in the East enroute to Germany where he will cover the Olympic Games for CBS listeners.

From Jefferson Barracks, near St. Louis, will come colorful ceremonies and dramatic highlights in a special broadcast from 11:30 a. m., to 12:00 M., CST.

Special features will include a description of the guard mount, music by the Sixth Infantry band, and the famous 48-gun salute to the nation given at all army posts on the Fourth of July.

Each Monday afternoon, during Homemakers' Hour in July and August, Mrs. Walter H. Buhlig of the National Congress of Parents and Teachers will give a practical talk planned to help you solve your local P. T. A. problems and to advance the interests of children through home, school, and community cooperation. The first talk in this special summer series, on July 6, will be—"What is the Purpose of the Local P. T. A."

The annual Danish-American Day celebration, held in historic Rebild National Park near Copenhagen, Denmark, will be broadcast for the second time over NBC networks on Saturday, July 4. The international program will be heard from 8:05 to 8:30 a. m., CST, over the NBC-Red network.

Crown Prince Frederick, Crown Princess Ingrid, the former Princess of Sweden, and Prime Minister Thorvald Stauning will be heard in brief addresses during this 27th annual ceremony.

The broadcast will open with the blowing of old bronze lures, national musical instruments that are approximately 1,000 years old.

"Chopin," a musical and dramatic version of the life of the great composer. Frederic Francois Chopin, will be presented for the third time over NBC networks, Sunday, July 5. The radio biography, widely acclaimed for the second time after its revival of eighteen months ago, will be broadcast from 8:00 to 9:00 p. m., CST, over the NBC-Red network.



ARTHUR PAGE demonstrates the proper technique for "scorching" through the Page garden at Wheaton, Illinois, on son David's bike. Art didn't know that Elmer Maywald was lurking behind a hydrangia bush with a camera.

Equipped with a repertoire of new and original plays, Cornelia Otis Skinner, distinguished actress and monologist, returns to NBC to star in a new dramatic series beginning Sunday, July 5. She will be heard weekly thereafter over the NBC-Blue network from 7:30 to 7:45 p. m., CST.

As last summer, Miss Skinner will take the place of Walter Winchell during his vacation. She will present her solo dramas until the columnist resumes his news broadcasts in the fall.

For her first program on July 5, Miss Skinner will present "Luxury Shop," in which she portrays the roles of a Russian Princess, a mannequin, a saleslady and a wealthy customer.

Presenting Rupert Hughes, famous novelist, soldier and playwright, as master-of-ceremonies and two famous bands in an hour-long program direct from Hollywood, a new summer series of the Caravan show will be inaugurated over the nationwide WABC-Columbia network on Tuesday, June 30, from 7:30 to 8:30 p. m., CST.

Starred with Hughes will be Benny Goodman's famous "swing" band and Nat Shilkret's Orchestra.

A famous movie couple and the screen star wife of another movie-radio luminary will share the spotlight in a program of song and drama on the Shell Chateau show, Saturday, July 4, at 7:30 p. m., CST, over the NBC-Red network.

Smith Ballew, master of ceremonies, will introduce Franchot Tone and Joan Crawford, otherwise known as Mr. and Mrs. Franchot Tone, in one of their rare radio appearances together. Dixie Lee, wife of Bing Crosby, will be another headliner on the show.

"The Boy Edison," dramatization of the early life of Thomas Alva Edison, heard on Fridays over the WABC-Columbia network from 12:45 to 1:00 p. m., CST, will continue throughout July at that time. The series, under the auspices of the Thomas Edison Foundation, was originally scheduled to conclude on June 19.

SUPER-VALUE RAZOR BLADES

A trial will convince you our Swedish Chrome Steel blades (for Gillette type razors) will give you more shaves or we'll refund your money. Shave and save with these etched blue razor blades.

50 Blades—50¢.
TRIAL OFFER—10 blades 10¢.
PLANERT'S
Dept. F., 409 Washington St., Waukegan, Ill.

Fanfare



Results of Star Poll Contest

By MARJORIE GIBSON

GREETINGS, Fanfare Friends. Congratulations to Lulu Belle and Julian Bentley! And hurrah for the good old National Barn Dance!

We're sure that many of you folks are as happy and pleased as we over the final results of Radio Guide's national radio popularity contest.

In the Star of Stars class, Lulu Belle placed fifth, the first four winners being Jack Benny, Eddie Cantor, Lanny Ross and Nelson Eddy. She came up from 12th place last year to fifth place this year. Both years the Belle of the Barn Dance received more votes than any other girl on the air. We're mighty proud of you, Lulu Belle, but we're just as proud of our news reporter and Stand By editor, Julian Bentley.

In the news commentators' class, Julian came in sixth. Significant is the fact that those who placed above Julian were all network news broadcasters, including such well-known commentators as Lowell Thomas, Edwin C. Hill, Boake Carter, Walter Winchell and Jimmie Fidler.

That grand old veteran show of radio, the National Barn Dance, now in its 12th year, continues to be one of the most popular shows on the air. In the musical program contest the National Barn Dance won fourth place.

Lulu Belle, Julian, the barn dance crew and all the members of the staff wish to express their sincere appreciation and thanks for the fine support which you friends of the radio audience gave them in this big national radio contest.

In answer to several inquiries relative to the Smile-A-While picture on page 15 of the June 13 issue of Stand By—the girl standing between Patsy and Salty is Katherine Swihart who prepares breakfast each morning for the Smile-A-Whilers. The girls between Chick and Jack were early morning visitors to the studios. Sorry we do not know their names. Holding the little girl is Red Foley, and the little girl is his daughter Shirley Lee. At the left end on the front row is Reggie Cross.

Skyland Scotty, Georgie Goebel, the Hoosier Sod Busters and Lulu Belle have all been featured on Stand By's cover page. The Girls of the Golden West have not appeared on the cover.

Answering some questions for Marion Schlemmer (whose address is missing), the studios are on the third floor of the Prairie Farmer building at 1230 Washington Boulevard in Chicago. Visiting hours are from 5:30 a. m., CST until 2:00 p. m., CST. Passes or tickets are not needed for admittance to the Little Theatre.

John Lair has the first of the July birthdays and July first is the day. Fritz Meissner of the Maple City Four will celebrate his birthday on July 8; Henry Hornsbuckle, July 17; Arthur Page, July 21; Hotan Tonka, July 21; Eva Overstake, July 23; Chuck Ostler, July 27, and Alice Hull (office) July 28.

Mrs. G. of Lombard, Illinois, is wondering why Ramblin' Red Foley's picture has not yet appeared on the cover page of Stand By. On the contrary, Red was featured on the April 20, 1935, issue of Stand By.

Answering several inquiries for Mrs. Pauline McCabe of Cuba, Illinois—Lulu Belle has a brother, Pete Cooper, who resides with his father and mother in Miami, Florida. She has no sisters. Georgie Goebel was born in Chicago on May 20, 1919. Has lived in Chicago all his life. Jack Holden married Jean Hawks of Battle Creek, Michigan, about eight years ago.

An Open Letter

June 15, 1936

Just finished reading Jack Holden's Ad Lib column in the June 20th issue, and feel we must tell you the truth about things. He said that every time he mentioned Eddie in his column, Eddie would give his page a fine, prominent display in the studio Stand By display case. What a lot of ego that curly-haired announcer has. Fact is, Eddie and I have been promised enough candy and smokes by that bird to last us all summer and far into the winter for doing this favor. He owes us plenty, but so far—nothing but promises, same as politicians. Hundreds, visiting our Little Theatre view his page, prominently shown in a nice glass case—and so far he's just stalled us off. He's through, until he pays. Next week we are going to put Marge Gibson's Fanfare page in the display. Maybe she will give us a break and pay—if she promises to. Now—Take that J. Haviland "Ad Lib" Holden and hereafter confine yourself to crowing over how you slam poor Pat Buttram. (Signed) Eddie Allan and Check Stafford, Little Theatre.

IT FOUND HIM!



A PROPHET not without honor in his own state is Pat Buttram. The letter pictured above, mailed by Salty Holmes, tracked Pat down in another Alabama town. The postmen down thar must read Stand By.

20 REPRINTS 25c

FILM developed, 2 prints each negative. 25c.
10 Reprints 50c; 100 \$1.00.

ROLL developed and printed with 2 professional enlargements. 25c.

ENLARGEMENTS 4—4x6. 25c; 3—5x7. 25c; 3—8x10. 35c.

SPECIAL hand-colored, case mounted, 4x6 enlargement. 25c.

TRIAL OFFER
SKRUDLAND
6970-86 George St. - - Chicago, Illinois

« BLACK and WHITE for SUMMER »

TO ADD a touch of gaiety to simple summer frocks, choose light or bright accessories. There's an exciting crop of them this summer. Great buttons of colored composition shaped like anchors and rafts of other nautical emblems or more formal flower designs; gay cord belts in one, two and three strand sizes . . . in one color or color combinations; fascinating buckles that single handed would lift any dress right out of the middle class! Or . . . petal white jewelry in all of the accepted pieces . . . bursting buds in clusters on clips, hand carved necklaces that do divine things to your sunburn!

ALL that is right for summer is not light! The beautifully groomed women of the country have adopted black as one of their favorites for business and street wear. And what a sensible adoption it is! There's no doubt about it . . . as much fun as summer is, it has one big drawback that could be settled more to your advantage. When it's hot you need more summer clothes; summer clothes need a lot of care . . . and YOU don't care a lot about spending your time whipping them into shape.

So . . . for the businesslike hours of the day . . . and the frivolous nights, too . . . have at least one black dress of non-crushable linen, shantung, a cool silk crash or a loosely woven acetate that won't wrinkle easily and won't need incessant laundering. It may sound dreary, but it isn't. With crisp white accessories it surpasses everything in making you a picture of perfect poise . . . cool calmness. Besides! imagine the pleasure of knowing that, come what may, there's one dress hanging in the closet that you can slip into at a moment's notice and know that you are beautifully dressed. Imagine the joys of just getting dressed without first spending several disgruntled minutes sudsing and pressing a dress before you CAN go out. And, to pursue the subject . . . try to think of a color that can so well be worn for hours on end and continue to keep you looking as impeccable as you did when you started out.

—SHARI.



Ride a Hobby for Pleasure and Profit

"WHAT can I do now. Mother" echoes again and again in many homes during the long vacation months. Life can be such a bore if there is nothing to give it glamour.

True, children should be given definite duties during the summer months to teach them to carry responsibilities and to give mother some leisure time. There may be music, art or dancing lessons, too, which will take some time, and then each child should be encouraged to do one thing throughout the summer—JUST FOR FUN—and to keep him from becoming bored with a too leisurely existence.

We hear much of the excellent paintings that physicians, lawyers and engineers paint to help them forget their work, of the musical compositions of other men. Children need hobbies as well as the Tired Business Man does. And so do you mothers. Besides the fun of hobbies, they may influence your life immensely in later years. Did you ever hear of a mother who was just broken up when her children were all married and she was left alone all day? Her whole life had revolved around them and now there was nothing left to interest her. A hobby throughout the years would have prevented this, and made her not only more interested in life itself but more interesting to other people.

Hobbies as Vocations

Children may find their life work while they are riding hobby horses. For, of course, children will change hobbies from time to time as new interests arise. It is by doing this that their knowledge of the world in general increases. Care should be taken of course, in choosing a hobby, to select one that is likely to become an absorbing interest. But if it turns out to be less fascinating than it

by
**MARY
WRIGHT**



Mrs. Wright

promised, then another should be chosen. Children, especially, need to explore in the hobby field before they discover their pet hobby. In selecting a hobby, choose one you think you will genuinely enjoy. However, an adult who has never had a hobby before, may need to learn to enjoy "playing." Once you get started in the right direction, you will find many interests and wish the days were longer so you could pursue several hobbies.

Four Kinds of Hobbies

There are four general classes of hobbies—collecting, creating, doing and learning. Each may be extremely absorbing. Stamp collecting probably has the largest number of adherents. To some this may seem useless, but its followers are loud in their praises of it. One must learn to observe accurately and to compare and classify intelligently to be a good stamp collector. Skill in each of these comes gradually, of course. Geography, history, politics and economics become absorbing subjects if each stamp added to a collection is studied. So who dares to question the value of a stamp collection? Much can be accomplished with a stamp collection, even though there is little money to spend on it. As interest grows and more money is required, ways of earning money for coveted stamps will be found.

Hobby Collections

Other collections include prints of well known pictures, antique furniture, china, old lace, Indian arrow heads, autographs, cook books and other old books, miniature ships, leaves and flowers, quilt patterns and many others. To make a collection of greatest interest, one should become so well informed on the subject that she can identify authentic specimens and know their origin and history. Books can be a big help in almost any hobby chosen.

Painting, sculpturing, writing, photography, gardening, book binding, cooking (for boys and men), home decoration, block printing, marionette shows, weaving, pottery, music,

are only a few of the many hobbies of the second type which could interest any member of the family.

"Learning" hobbies can be most fascinating and may cover any subject from archaeology and astrology to zoology. Astronomy is one of the most popular hobbies in this class and it may be accompanied by a creative hobby in the same field, for making telescopes can make this hobby much more fascinating. Genealogy is another captivating hobby in this class as is a study of the places you hope to reach in your travels—arm chair travels, if you like.

In the fourth group of hobbies belonging sports of all kinds, work in organizations and any leisure time activity which does not come within one of the other three groupings.

So check up on your interests and abilities and select a hobby to suit them—and your pocket book. Regardless of the size of your purse, you can find an exciting hobby within its means. The more hobbies within the four walls of the house, the more exciting and interesting your home will be.

The winners of the second Homemakers' Hour Hobby Contest were announced on Friday afternoon, July 3, and another contest started. If you already have a hobby, you will want to enter this contest. If not, start a hobby now and get ready to enter a later contest.

THE MEREDITHS



BILL AND VIRGINIA MEREDITH get a few practical tips from Arthur Page's rock garden at Wheaton, Ill.

Look!

FILMS—Developed & Printed. With each roll sent to us you will receive one of your prints, hand colored **FREE** (regular size). The value of this print is 15¢; also 1 enlargement **FREE** (in black & white). **Guaranteed work; daily service.**

ALLEN PHOTO SERVICE
3729 N. Southport Ave., Chicago, Illinois

25¢
PER ROLL
Send Coin

Clarinet Man

AS Scrooge in Dickens' "Christmas Carol", George Thall made his first public appearance. That was in the school auditorium at Gary, Indiana, where George was living with his mother and two brothers, and attending grade schools.

It wasn't only in dramatics that George distinguished himself during his school days. He was on the track team and won medals in high-jumping, broad-jumping and 75-yard dash events. In high school, he played basketball and tried out for the football team, but wasn't carrying enough weight to make it.

Met Wife in School

By that time he had moved back to Chicago, his birthplace. It was in the Chicago high school that he met the Mrs. Thall-to-be. "I was just walk-



George gets real "low down".

ing down the hall between classes," George remembers, "and I saw this girl and knew right then I had to meet her."

Although George was busy many nights during high school, playing his clarinet and saxophone with dance bands, he found time to convince this girl—her name was Hazel Holmes—that she ought to be his "best girl". He evidently did a good job of it. They were married in October, 1933.

After a year at the University of Illinois, George came back to Chicago and started playing professionally. He was with Elmer Kaiser's band for three years; and has played in some of the best known orchestras in Chicago—Verne Buck, Tom Gentry and Paul Ash.

On Many Stations

George was on the air for nearly four years without ever having been in a broadcasting studio. He was playing in dance orchestras that were "picked up" by remote control. His first broadcast was in October, 1931, from a Chicago restaurant over WIBO; later his music was heard over KYW, WMAQ and WCFL. It

was not until he joined Otto and his tune-twisting Novelodeons in June, 1935, that he saw the inside of a radio station.

As Bill of the Novelodeons, George sings lead in the trio and plays the clarinet and bass fiddle. Very rarely does the same Novelodeon play the bass fiddle completely through a number. Zeb usually starts the number at the bass fiddle; then when the arrangement calls for Zeb's violin, either Otto or Bill makes an end-run around the microphone to carry on with the bass while Zeb fiddles.

You've probably heard George's voice over the air, too, although you may not have recognized it as such. He has a Greek dialect that provides comedy whenever it's used on Fun Festival and other shows of that type.

Perhaps you remember the Fun Festival skit recently in which Jack Holden, as the Man on the Street, interviewed two Greek restaurant-owners. One of the Greeks was George and the other was Georgie Goebel.

Likes to Ride

Horseback riding is George's favorite sport, and he and Mrs. Thall always join the moonlight riders on every excursion. George had never been on a horse until one time he and a friend happened to pass a shop that was displaying riding habits in the window. He went in and bought a habit, and that afternoon went for his first ride. His idea of a real vacation is to spend it on horseback at a Western ranch.

George is five feet, seven and a half inches tall and weighs 172 pounds. He has hazel eyes and wavy brown hair. His birthday is October 18, and he says that his favorite pastime is sleeping, perhaps because he missed on so much when he was in school.

Whatta "Wire"

Following "dispatch" scribbled on a one-cent postcard (oh, he wouldn't wire) from George Biggar shows the affection with which he regards the editor of Stand By. His card was mailed in Dallas.

Heard good news broadcaster on trip stop You're rat for running cat picture stop Why not preserve Hired Man's type style stop are you a news reporter stop Balmy Texas breezes blow stop Dallas C. of C. holding up all postcards mentioning hot weather stop going home through Ozarks to get trunkful of hill billies stop Centennial equals C. of Progress stop Just about stop Country rich with oil stop see you next week stop saw cow-boys throw the bull last night stop can't equal you stop Biggar.

You can see it's the kind of "telegram" a Scotsman would send. Incidentally, the stamp wasn't cancelled. Come in, George, and maybe we can steam it off.

St. Leger Conducts

Frank St. Leger, regular director of the Fireside Recitals, broadcast over the NBC-Red network on Sundays at 5:30 p. m., CST, is taking a "sailor's holiday" this summer.

For the next seven weeks, during which Vladimir Padwa will take St. Leger's place on the Fireside Recitals, the gifted young American conductor will be waving his baton in Central City, Colo., directing the production as well as the orchestra of the Gilbert and Sullivan operetta, "The Gondoliers," to be presented under the sponsorship of the University of Denver in Central City's famous opera house. He will return to the air August 9.



— PLEASED —

You'll Smile Too When You See How Easy It Is—

To Make Your Cakes Beautiful with
HANDI-FROST

It's no trouble—and it's inexpensive.

• HANDI-FROST is a pure food frosting with six delicious flavors and six delightful colors—ready for instant use from the tube to decorate your cakes, cup-cakes, cookies, etc.—and will keep perfectly. Endorsed by leading schools of home economics.

Decorate Your Next Cake or Batch of Cookies—Prove to Yourself How Easy It Is

• For a limited time we are offering a large size sample tube and one decorating tip—with choice of color (green, pink, chocolate, white, red or yellow)—for ten cents to cover part of the cost of handling and mailing—or complete set of six tubes (choice of colors) and three decorating tips for sixty cents (60c) plus ten cents postage.

• Send for your HANDI-FROST today. HANDI-FROST, % STAND BY, 1230 Washington Blvd., Chicago.

• AGENTS—Just show HANDI-FROST to any woman and you have a sale. Write for information.

The Latch String

By CHECK STAFFORD

HOWDY, Folks. Well, we are all excited as we write today and we haven't touched off a single fire cracker. You see we have just packed the old suit case and are soon to sneak off from work for a few days. Back nearly 40 years ago, as a little



boy, we made our first railroad journey to the same neighborhood we start for today and what a great experience that three hour ride was. No trips since, have seemed quite so thrilling.

don't
RUB YOUR EYES!

Why risk injury to delicate eye membranes? Safely remove dust and irritating particles with Murine. Gently cleanses and refreshes. Relieves tired, reddened eyes. Use it dolly. Recommended for nearly 40 years.

MURINE
FOR YOUR EYES

SPECIAL OFFER

• Here's how to get a handy purse or pocket-size bottle of Murine, the famous formula that makes your eyes feel fresh, cool and clean. Send ten cents to help cover cost of packing and mailing to Murine Co., in care of "Stand By," 1230 Washington Blvd., Chicago, Ill.

Speaking of boys, we feel the following poem written by Stand By reader, Ann M. Fischer of Wilmette, Illinois, would be right timely. An old, old theme, yet ever new . . . and here it is:

"William Brown"

All summer long in overalls,
And barefoot feet of brown,
Willie played by the swimmin' hole,
Near a little country town.

Sometimes he went a-fishin'
Other times he'd just sit still.
But he always was a-dreamin'
Of the day they'd call him Bill.

Willie was such a sissy name,
And he vowed when he went to school,
He'd change his name to just plain Bill
While he learned the Golden Rule.

Now the day came when he went to school
In that little country town.
And when the teacher called the roll,
She called out William Brown.

Willie answered present,
As he sat so very still.
He hoped the kids hadn't noticed
That she didn't call him Bill.

That night he asked his mother
Just how he got his name.
She told him very gently
'Twas your daddy's Christian name.

It was all he had to give
The day that you were born,
And all I ask of you, my son
Is to keep it free from scorn.

Willie went to school next day,
With a smile upon his brow,
And he proudly answered present,
To the name of William Brown.

In the name of Liberty, 160 years ago, July 4th, 1776, an old man rang a bell whose peal sounded round the world. Now the old Liberty Bell, cracked and silent, hangs in Independence Hall belfry in Philadelphia. Just think of the great history that has been made in those 160 years of war and peace since that old bell tolled out the tidings that the colonies had signed the Declaration of Independence. The bell was brought from England in 1752 and was used to sound fire alarms in the city. It became cracked and was recast by American workmen but did not sound right, so it was re-melted and recast with these words inscribed: "Proclaim liberty throughout all the land, and to all the inhabitants thereof." On

July 8, 1885, while being tolled at the funeral of Chief Justice John Marshall, the old bell was again cracked and remains so today. Great and interesting story, of a dream of liberty that came true, today we celebrate.

The world is waiting for some man to point out a way to fame and fortune . . . without toiling. Thousands of biographies tell us, however, of men who made good . . . and they were poor boys and worked. They were never idlers. There are many people today waiting for their ships to come in—and many along the highways waiting for autoists to give them a ride, but it has been our experience that if one eats regularly, he or she must work. Waiting and dreaming of a way to create light wasn't what Edison did to create the bulb. He worked early and late in his shop. While others waited and idled, he finished his task—to the everlasting benefit of mankind.

Vacation time talk brings many views. Some like to visit distant swanky hotels and resorts, dressed in fashion's last word. Others find pleasure and learn much, by auto tours. Many seek the far northern woods and lakes, while others just go "back Home" and that's our ticket. There we can wear an old blue chambray shirt and not shave for three whole days if we don't want to. No street cars thundering by—no shrieking firewagons—no rumbling "L" trains. Neighbors calling hogs and the sound of the dinner bell will be welcome reliefs and speaking of relief, here comes Eddie Allan to take our place at the desk, so here's where we sign off for this week.

ELMER



"You get a line and I'll get a pole' and we'll string him up."

"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R-2, 100a, GR, 27, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Agents Wanted

Alfred Mossman Landon booklet one dime. Frank Andersen, 5330 Winnemac Avenue, Chicago, Illinois. Mention Stand By.

Agents can easily make money selling Handi-Frost. A big hit with the ladies. Write today. Handi-Frost, Box 4, % Stand By, 1230 Washington Blvd., Chicago.

Automobiles—Used

250 Used Cars of all makes—guaranteed by Chicago's Oldest Authorized Ford Dealer. Priced to sell at once. Write for complete list and prices to Otto Maley, Mgr., Glenn E. Holmes, Inc., 30 W. Lake Street, Chicago.

Big Mails

Get big mails. Latest money-making offers. Opportunities. Catalogs. Magazines. Samples, etc. List your name in our Directory. One time 10¢; 3 times 25¢. Results guaranteed. Address: G. Manko, Sterling, Illinois.

Boarding Home

Children to board. Farm near Chicago. Reasonable. Unusual recreation facilities. Life devoted caring for children. Box 9, Stand By.

Books

Books—We have what you want. Educational—Mechanics—Homecraft. Hundreds Subjects. Catalog Free. Popular Mechanics Press, Dept. R-1, 208 East Ontario, Chicago.

Business Opportunities

Free marbleizing and flexible mold making instructions. Sample mold and marbleized cast. Assorted samples. Send dime for mailing service. Cowell Institute, Grayling, Michigan.

Dogs

Fox Terriers. Dandies. Also Shepherds and Collies for watch and stock. E. N. Zimmerman, Planagan, Illinois.

Electric Fencing

Cut fencing costs 80%. Battery or power current operated. Free catalog. 30 days trial. Oldest established company. One-Wire Fence Co., B-59, Whitewater, Wisconsin.

Fish Bait



FISH BITE like hungry wolves with my amazing doughball fish bait. Secret Formula \$1.00. Baer, 5909 Magnolia, Chicago, Ill.

Fountain Pens

Cash for your old fountain pens regardless of condition. Mail them in for Free estimates. All Makes of fountain pens repaired. General overhauling. New sack. Cleaned, etc., 50¢. Work guaranteed. Ask for our trade in allowance chart. Pen Hospital, 4137 North Springfield Avenue, Chicago, Illinois.

Hardy Perennial Flowering Plants

20 Oriental Poppy, big flaming flowers; 10 Iceland Poppy, assorted colors; 20 Delphinium in Wrexham, Gold Medal and Chinese strains; all 50 Postpaid for \$1.00. Strong rooted, 1 and 2 year old plants, grown in open fields for summer setting. Some will flower this fall. Safe arrival and satisfaction guaranteed. Extra Gift of 2 year old Olympia double Oriental Poppy, added Free if you order this week. Clark Gardner, R1, Box 10, Osage, Iowa.

Help Wanted

Men wanted for Rawleigh Route of 800 families. Reliable hustler should start earning \$25 weekly and increase rapidly. Write today. Rawleigh, Dept. G-S-SDY, Freeport, Ill.

Raise money for churches, schools, clubs, societies, etc. New unique plan. No investment. Write—Duff Products, 441 Catherine, Muskegon, Michigan.

Household Help Wanted

Young woman. General Housework. No washing. Simple cooking. Stay \$5. 4 adults. Heller, 5043 N. Monticello, Juniper 1700.

Girl. Care 1 child. Light housework. No Washing. Stay. Room, board and salary. Robins, 3757 Arthington.

Home Movies

16mm Excel Motor Driven Projector with 100 ft. reel \$3.95. Large selection of Films including Pop-Eye, Betty Boop and Hal Roach "Our Gang" Comedies. Catalog Free. Excel Home Movies, 622B Madison Ave., Toledo, Ohio.

Mail Service

\$1.00 monthly maintains New York Branch Office for personal and business purposes. Established 15 years. Co-operative Mail Service, 134 Lexington Avenue.

Miscellaneous

The Moon Sign Book tells Successful Farmers when to plant—Potatoes, Grain, Transplant, Prune, Harvest, Wean, Slaughter, Breed, Hatch, Fish. 256 Pages \$1.00; Circular for stamp. Lightning Speed Mfg. Co., Streator, Illinois.

Attention Mothers: How to treat children who lie down and kick. Ten Cents Voice of Motherhood, Box 3, Danville, Illinois.

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Neighborhood Poems

"Old Home Town," "Dad and His Lad," "Old Family Album" and 32 more neighborhood poems as broadcast over WLS, bound and autographed—Thirty-five cents per copy, three for one dollar. Send to Box 2, % Stand By, 1230 Washington Blvd., Chicago.

Photo Film Finishing

For those who want the best. Any size roll developed and printed 50¢ coin. Mesler—5423 W. North Avenue, Chicago. 43 years professional photography.

20 Reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George St., Chicago.

Films—Developed and printed, 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand colored Free (regular size). The value of this print is 15¢; also one enlargement Free (in black and white). Guaranteed work, daily service. Allen Photo Service, 3729 N. Southport Ave., Chicago.

Rolls Developed. Two beautiful double-weight professional enlargements and 8 guaranteed Never Fade Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Two professional enlargements with each roll developed and printed 25¢. Eight reprints, two enlargements 25¢. Hygloss, River Grove, Illinois.

Quilt Pieces for Sale

Quilt patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

The Life and Works of Pat Buttram



WHAT YOU FELLERS GUARDIN' THE COURT HOUSE FER?



WE AINT TAKIN' NO CHANCES O' LOSIN' THIS ONE LIKE WE DID THE OLD ONE

Justice Must Be Preserved



GEE! WHAT HAPPENED TO IT?

THE WOODPECKERS ET IT

Star Barn Dance

By THE HIRED MAN

WELL, folks, just seven more days—and then we'll all know who are the 12 all-time, all-star Barn Dance favorites. And don't think that I'm not just as eager as you are to learn the names of the winners in the poll. So be sure to watch for this column next week. The names of the 12 honor acts will appear.

I have read many interesting letters in the past week—one from as far north as Saskatchewan, Canada—others from all over the United States—New Jersey, North Carolina, Washington, D. C., Mississippi, Alabama, Texas, Louisiana, Arkansas, Kansas, Montana, Wyoming, Wisconsin, Minnesota, Michigan and numerous other states. To date letters have been received from a total of 30 states.

Hazel Bonnell, Waupaca, Wisconsin, takes an unusual method in naming her 12 favorites of the Barn Dance.

More than twelve have won my heart—
In singing and acting their part.
I like them all, yes every everyone
But I'll pick twelve like the rest have done.

Ralph Emerson I like the best—
Buttram, too, he's quite a pest.
The Ramblers and sweet Patsy—
Billie and Ailie Flannery.

Ah, I must not miss dear Arkie
Or Lulu Belle and Skyland Scotty.
Still another is Chuck and Ray
Grace Wilson, sweetest singer of the day.

Next is Jimmie and Eddle Dean—
The Ridge Runners, Linda as their queen.
Chubby Parker is a favorite, too—
So is Ramblin' Red—I'm telling you.

Most everyone who sends in their selections say 12 acts are hardly enough for the all-time, all-star Barn Dance favorites, so Fern Tucker of Witt, Illinois, puts her opinion in verse.

You allow us the choice of artists few,
However, I guess a dozen will have to do.
Have enjoyed them on the air and in the
hayloft, too.
So it seems to me—that a dozen just seems
such a few.



"ON HIS BACK" yet
HE \$100,000
GETS A MONTH
FOR 2 YEARS
FOR ONLY 1c A DAY

WOULD you like to receive up to \$100.00 every month when you need it most—while disabled? Also assure your loved ones up to \$1000.00 in event of accidental death?—all for 1¢ a day, only \$3.85 a year? Every accident covered, including those of occupation. STERLING, an old reliable company, protects at this amazingly low cost, because they deal by mail. Persons 10 to 70 years of age eligible without doctor's examination. Just send your age and beneficiary's name and relationship. Policy mailed for 10 days' Free Inspection. No obligation. Write today! Offer limited.

FREE
INSPECTION
Send No Money

STERLING CASUALTY INSURANCE CO.
2867 Insurance Center Building, Chicago, Illinois

As her 12 favorites Miss Tucker selects the following: Arkie, Gene Austry, Cumberland Ridge Runners and Doc Hopkins, Rube Tronson, Pat Buttram, Georgie Goebel, Lulu Belle and Skyland Scotty, the Westerners, Dad Pickard, Bradley Kincaid and the Prairie Ramblers and Patsy.

The 12 honor acts for this week are Prairie Ramblers and Patsy Montana, Lulu Belle and Skyland Scotty, Arkie, Red Foley, Pat Buttram, Girls of the Golden West, Cumberland Ridge Runners and Linda, Hoosier Hot Shots, Otto and the Noveldeons, Hoosier Sod Busters, Westerners and Louise, and the Maple City Four.

The only thing you can really say is that anything can happen to the present rankings because there are about 25 acts right behind the honor list this week and next week will tell the final story. So be sure to watch for this column next week when your selection of the 12 most popular all-time, all-star Barn Dance acts appear.

They Used to Do...

Chick Hurt of the Prairie Ramblers was once a policeman in Kewanee, Illinois. While on this job, he earned the name of "Two Gun Chick." Says Chick, "I don't care what they call me, just so long as they don't call me too late for dinner."

Katherine Persons of the continuity department was once a social worker down in Brazil, Indiana. Katherine says she got the measles while on this job.

Kenneth Trietsch of the Hoosier Hot Shots, while living on his parents' farm down in Indiana, spent most of his time raising prize corn. Won first prize in 1924 and again in 1925 in Monroe Township, Delaware county, Indiana.

Later studied music and played a bass horn with an orchestra in New York City in 1927.

John Lair was once principal of the Mt. Vernon, Kentucky, grade school and later of the Livingston, Kentucky, grade school. Quit teaching to join the army but taught again for about a year and a half after he got back from the war.

Hezzie or Paul Trietsch of the Hoosier Hot Shots was once employed in a bake shop and is an expert at making pastries, bread, pies, etc. Maybe that's where Hezzie got that half-baked look he puts on for the amusement of theatre audiences.

Ike Will Slay 'Em!

DEAR JULIAN: I'm writing this ahead of time so as to get it in the July 4 issue of Stand By to let everybody know that we're going to have the biggest, wildest and wooliest cowboy celebration ever pulled off West of the big river. There's going to be bronc riding, bulldogging, all sorts of roping contests, steer riding and hoss races, July 4-5 at Cottonwood.

Well, by the time this is printed I bet I'll be hittin' a steer around the neck with my rope, or something. Maybe I'll be riding a bronc. I don't know exactly what I'll be doing but it'll be somethin' pretty keen. When I rides out into any arena, people always hollers and the whole grandstand full lamps my commanding figger on hossback and that's consid-



erable, if nothin' else. If I make a big hit, which I aims to do I specks it'll help my campane for President of the cowboy club and maybe I'll branch out and run for sheriff or notary public. No man lacking nerve has any business bein' a politician and I aims to cultivate both.

Bill Putt, Missouri Gollyhorn, Citron Spinks, Shadrack Snoots and Ossifide Jones are all going with me so I can't imagine what all may happen and I don't care much. I'm leavin' this letter with old Solomon Powder, our camp cook, to mail and if you don't get it just let me know, or send Solomon a telegram as it alwas' skeers him fer to get a telegram, especially c. o. d. We ought to make quite a hit at the cowboy celebration as we aims to outshine them old-fashion bull chasers from the T-bar ranch who maybe aren't as old in years as we are but they're older in ideas which is wuss. Well, here's hopin' for the best and more of it. Yours as ever.

—ARIZONA IKE.

P. S. Modoc Wind, our Apache cowboy just got back from Chicago with his family where he saw Jack Holden at the depot.

WLS DAILY PROGRAMS

Saturday, July 4, to Saturday, July 11

870 k.c. — 50,000 Watts

Monday, July 6, to Friday, July 10



HOWARD BLACK opens his morning broadcast of Bulletin Board news for Mid-Western farm folks.

(CENTRAL STANDARD TIME)

Sunday, July 5

- 7:00—Ralph Emerson at the Organ.
- 7:30—"Everybody's Hour," Conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Children's Pet Poems.
- 8:30—WLS Little Brown Church of the Air, conducted by John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
- 9:30—WLS Concert Orchestra; Otto Marek, tenor.
- 10:00—NBC—"American Pageant of Youth." (Tastyeast)
- 10:30—Newton Jenkins Political Talk.
- 10:45—"Tone Pictures," Ralph Waldo Emerson at the organ.
- 10:58—Weather Report.
- 11:00—Sign Off.

Sunday Evening, July 5

5:30 p. m., to 7:00 p. m., CST

- 5:30—NBC—Bob Ripley. (Standard Brands)
- 6:00—NBC—Twilight Hour.
- 6:30—NBC—Goldman's Band.
- 7:00—NBC—Sign Off.

(CENTRAL STANDARD TIME)

MORNING PROGRAMS

- 5:00—Smile-A-While—Four Hired Men; Hoosier Sod Busters; Red Foley.
- 5:30—Farm Bulletin Board—Howard Black.
- 5:40—Smile-A-While—Cont'd—with weather Report and Livestock Estimates.
- 6:00—WLS News Report—Julian Bentley. (Hamlin's)
- 6:15—Mon., Wed., Fri.—Top o' the Mornin' Crew. (See 6:30 Listing)
- Tues., Thurs., Sat.—Rubinoff & His Violin. (E. T.) (Chevrolet)
- 6:30—"Top o' the Mornin' Crew with Happy Henry—Daily ex. Sat.—Ralph Emerson; Hilltoppers; John Brown; Grace Wilson; George Goebel; 4 Hired Hands, and Sod Busters; Weather; Time; Temperature.
- 6:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)
- Tues., Thurs.—Red Foley, Hoosier Sod Busters.
- 7:00—Jolly Joe and His Pet Pals. (Little Crow Milling)
- 7:15—Prairie Ramblers & Patsy Montana.
- 7:30—WLS News Report—Julian Bentley. Hoosier Sod Busters; Bookings.
- 7:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners & Ralph Emerson.
- 8:00—Mon., Fri.—Carol Whammond.
- Tues., Wed., Thurs.—Evelyn, "The Little Maid."
- 8:15—Mon., Wed., Fri.—Fun Festival, featuring Hometowners Quartet; Prairie Ramblers & Patsy Montana; Happy Henry; Joe Kelly and Jack Holden.
- Tues., Thurs.—"Magnolia Time" with Dan Hosmer, Hometowners, Helene Brahm and Hilltoppers.
- 8:30—Martha Crane and Helen Joyce in Morning Homemakers' Program; Helene

Brahm; Hilltoppers; Phil Kalar; Carol Whammond; Grace Wilson; WLS Orch.
Tues., Sat.—Ralph Emerson; Prairie Ramblers & Patsy Montana.

- 9:00—Musical Round-Up—Orchestra; Prairie Ramblers & Patsy Montana; Tommy Tanner; Red Foley, and Rodeo Joe. (Peruna)
- 9:15—NBC—Home Sweet Home. (Chipso)
- 9:30—NBC—Vic & Sade. (Crisco)
- 9:45—NBC—The O'Neils. (Ivory)
- 10:00—NBC—Five-Star Jones. (Oxydol)
- 10:15—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:20—Poultry Markets—Dressed Veal; Butter and Egg Market.
- 10:25—WLS News Report—Julian Bentley.
- 10:30—Mon.—Guest Artist.
- Tues.—Rocky & Ted.
- Wed.—Henry Burr; Ralph Emerson.
- Thurs.—Federal Housing Speaker; Addison Warner—Stock Market Review.
- Fri.—Safety Program—Jack Holden.
- 10:45—"Old Kitchen Kettle"—Mary Wrgiht; Hilltoppers; Fruit & Vegetable Report.
- 11:00—Mon., Wed., Fri.—Cornhuskers and Chore Boy.
- Tues., Thurs.—"Old Music Chest"—Phil Kalar; Ralph Emerson.
- 11:15—Mon., Wed., Fri.—"The Melody Parade"—Hometowners Quartet; Sophia Germanich and WLS Orchestra.
- Tues., Thurs.—Carson Robinson & His Buckaroos. (Servel) (E. T.)
- 11:30—Weather Report; Fruit & Vegetable Markets; Bookings.

(Continued on next page)

SATURDAY EVENING, JULY 4

- 6:00—Henry Hornsbuckle; Four Hired Hands; Georgie Goebel.
- 6:15—Roy Anderson, baritone, and Ralph Emerson at the organ.
- 6:30—Keystone Barn Dance Party, featuring Arkansas Woodchopper. (Keystone Steel and Wire Co.)
- 7:00—Barn Dance Jamborbee, featuring Hometowners; Grace Wilson; Max Terhune; Hoosier Sod Busters; Prairie Ramblers & Patsy Montana, and others. (Murphys Products Co.)
- 9:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster;

Prairie Ramblers & Patsy Montana; and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)

- 8:30—Cabin & Bunkhouse Melodies.
- 9:00—Hilltoppers; Possum Tuttle and Red Foley. (Gillette)
- 10:00—Prairie Farmer - WLS National Barn Dance continues until 12:00 P. M., CST, with varied features, including Prairie Ramblers & Patsy Montana; Hometowners Quartet; Christine; John Brown; Henry; George Goebel; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Red Foley; Arkie; Four Hired Hands; Pat Buttram and many others.

WATCH THIS SPACE

FOR
Appearance of WLS Artists
in YOUR Community

SATURDAY, JULY 4

Mendota, Illinois, Fairgrounds—WLS National Barn Dance: Arkansas Woodchopper; Hayloft Trio; Hoosier Sod Busters; Tom Corwine; Hayloft Dancers; Barn Dance Band.

Reedsburg, Wisconsin, City Band Shell—WLS Artists: Tom Owen's Cornhuskers; Flannery Sisters; Chuck & Ray; Pauline.

Mackinaw Dells, Illinois (near Congerville)—WLS Marionette Barn Dance Show.

SUNDAY, JULY 5

Shullsburg, Wisconsin, Ball Park—WLS Artists: Arkansas Woodchopper; Hayloft Trio; Tom Corwine; Pauline; Barn Dance Band.

Toluca, Illinois, Coliseum Theatre—WLS Artists: Prairie Ramblers & Patsy; Hal O'Halloran; Flannery Sisters.

TUESDAY, JULY 7

Springfield, Illinois, Orpheum Theatre—Uncle Ezra & The Hoosier Hot Shots.

WEDNESDAY, JULY 8

Mount Vernon, Indiana, Memorial Coliseum—WLS Marionette Barn Dance Show.

THURSDAY, JULY 9

Model Farm of Public Service Company of Northern Illinois (Southwest of Mundelein, Illinois)—WLS Artists: Prairie Ramblers & Patsy Montana; Joe Kelly; Pat Buttram; Winnie, Lou & Sally; Max Terhune; Georgie Goebel; Tom Owen's Cornhuskers.

Vincennes, Indiana, Pantheon Theatre—WLS Marionette Barn Dance Show.

SUNDAY, JULY 12

Chippawa Falls, Wisconsin, Northern Wisconsin District Fair—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Hal O'Halloran; Pat Buttram; Hayloft Trio; Hoosier Sod Busters; Pauline; Sternards; Barn Dance Band.

Luxemburg, Wisconsin, Fair Grounds, (Kewaunee County Cheese Picnic)—WLS Artists: Red Foley; Winnie, Lou & Sally; Tom Corwine; Chuck & Ray.

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

11:40—WLS News Report—Julian Bentley.

11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Dr. Holland in Devotional Message at 12:40.

12:00—Tues. — "Midwest On Parade"—John Baker, featuring Jefferson County, Wis.

(CENTRAL STANDARD TIME)

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

12:40—Helene Brahm, pianist.

12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary. Special Announcements.

12:55—WLS News Report—Julian Bentley.

1:00—Homemakers' Hour. (See detailed schedule.)

1:15—NBC—"Ma Perkins." (Oxydol)

1:30—Homemakers' Hour—Cont'd.

2:00—Sign Off for WENR.

(CENTRAL STANDARD TIME)

Saturday Morning, July 11

5:00-6:30—See Daily Morning Schedule.

6:30—Uncle Buster & the Big Yank Boys. (Reliance Mfg. Co.)

6:45—Red Foley and Art Wenzel.

7:00—Jolly Joe and His Pet Pals.

7:15—George Goebel.

7:30—WLS News Reports—Julian Bentley; Bookings.

7:45—Sunday School of the Air—Dr. Holland.

8:00—Jolly Joe and His Junior Stars.

8:30—Morning Homemakers' Program.

9:00—Musical Round-Up—Prairie Ramblers & Patsy Montana; "The Little Maid," and Rodeo Joe. (Peruna)

9:15—Smoky's Fire Stories.

9:30—Winnie, Lou & Sally.

9:45—Choral Program.

10:00—Ralph Emerson.

10:15—Program News—Harold Safford.

10:20—Butter & Egg Markets; Dressed Veal, Live and Dressed Poultry Quotations.

10:25—WLS News Report—Julian Bentley.

10:30—Rocky & Ted.

10:45—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit & Vegetable Report.

11:00—WLS Garden Club, conducted by John Baker.

11:15—Closing Grain Market Summary—F. C. Bisson.

11:30—Weather Report; Fruit & Vegetable Markets; Bookings; Grain Market Summary.

11:40—WLS News Report—Julian Bentley.

11:45—Poultry Service Time; Hometowners Quartet; Ralph Emerson.

12:00—Future Farmers Program, conducted by John Baker.

12:15—Prairie Farmer - WLS Home Talent Acts.

12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

12:45—Homemakers' Program. (See detailed schedule.)

1:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Christine; Hilltoppers; Eddie Allan; John Brown; Winnie, Lou & Sally; Jack Holden; George Goebel.

2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, July 6

1:00—Orchestra; Max Wilson, soloist; John Brown Marjorie Gibson in Fanfare; P. T. A. Speaker.

Tuesday, July 7

1:00—Ralph Emerson; Hilltoppers; Don Wilson and His Singing Guitar; Helene Brahm; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review.

Wednesday, July 8

1:00—Orchestra; Paul Nettinga; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk.

Thursday, July 9

1:00—Orchestra; Grace Wilson; John Brown; Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, July 10

1:00—Orchestra; Marjorie Gibson in Fanfare; Home Bureau Talk; Evelyn, "The Little Maid."

Saturday, July 11

1:00—Ralph Emerson; Hilltoppers; John Brown; Otto & His Novelodeons; Tommy Tanner; Christine; Interview of a WLS Personality—Marjorie Gibson; Arkansas Woodchopper.

(CENTRAL STANDARD TIME)

EVENING PROGRAMS

Monday, July 6

6:00—NBC—Musical Program.

6:30—NBC—"Melodiana"—Abe Lyman's Orchestra. (Sterling Products)

7:00—NBC—Sinclair Greater Minstrels. (Sinclair)

Tuesday, July 7

6:00—NBC—Musical Program.

6:30—NBC—Edgar Guest in Welcome Valley. (Household Finance)

7:00—NBC—Ben Bernie. (American Can Co.)

Wednesday, July 8

6:00—NBC—Folies de Paree. (Sterling Prod.)

7:00—WLS—Lavender & Old Lace. (Sterling Products)

7:00—WLS—Ford Rhythm Orchestra. (Ford Dealers)

7:15—WLS—The Government & Your Money—Martha Jean Ziegler.

Thursday, July 9

6:00—NBC—Musical Program.

6:15—NBC—The Old Judge.

6:30—NBC—Stevens Hotel Orchestra.

7:00—NBC—Death Valley Days. (Pacific Coast Borax)

Friday, July 10

6:00—NBC—Irene Rich. (Welch's)

6:15—WLS—Ford Rhythm Orchestra. (Ford Dealers)

6:30—NBC—Frank Fay. (Standard Brands)

7:00—NBC—Fred Waring's Orchestra. (Ford Motors)

A Farm Town

(Continued from page 3)

which sells butter, cheese and potatoes for future delivery, and the largest exchange for dealing in eggs. Instead of signalling their bids and offerings on the butter and eggs, the brokers on the Mercantile Exchange have their offerings posted on a big blackboard; then buyers who are willing to pay the posted price may buy as many as they want. It's no place to buy your week's supply of butter and eggs for the family, though; for nothing less than a carload lot is bought or sold on the Mercantile Exchange.

A Lot of Poultry

Chicago folks eat a lot of poultry, about 60,000,000 pounds a year, and most of it is handled through the three principal markets, located on Fulton and Randolph Streets and at South Water Market. The poultry is bought at the farm, for the most part, by truckers, and brought into Chicago. Most of it comes from within a few hundred miles of the city, but occasionally a truck load may come from as far away as Texas.

Even most housewives could take a lesson in cleanliness and sanitation from a milk handling plant. We vis-

ited one of the many plants in Chicago, which combine to handle and deliver about two and a half million quarts of Grade A milk to Chicago daily. And such cleansing and sterilizing of vats, pipes, and everything else with which the milk comes in contact! This cleanliness starts at the farm where the milk is produced; continues through the country milk receiving plant; and continues through the city dairy plant where the milk is pasteurized carefully.

Faster Than Gracie Allen

Maybe you think you can talk fast—or maybe your next door neighbor can put out a lot of words to the minute. But I challenge anyone to keep pace with the auctioneer at the Chicago Fruit Auction. With a hundred or so buyers bidding, the auctioneer kept chattering away at a rate I couldn't understand, getting the highest price possible, and selling each lot of fruit to a buyer who probably made his bid in a secretive way, to keep other buyers from knowing he was trying to make a purchase. One man made his bid by blowing cigarette smoke into the northeast corner of the room; another would wink; still another merely stared hard at the auctioneer to make a bid.

All this was part of the system of selling citrus fruit, cherries, pineapples, apples, plums and other fruits shipped in from distant parts of America, or from some of the islands,

to Chicago. With this city as a distributing point for a large area over the Middle West, this one market handles about \$20,000,000 worth of fruit each year; which, any way you figure it, is an awful lot of oranges.

The show isn't over yet; there are more places of interest around Chicago that fit into the picture of buying farm products and passing them on to consumers or converting them into some other form. And if the short wave truck doesn't break down, we'll visit more of those places and learn more reasons why Chicago is the biggest farming town in the country.

THESE ARE THE TOPS



SUMMER seems to have struck the radio gang all in a heap, judging from their practical hot weather headgear. L. to r., front row: Jack Taylor, Sophia Germanich, Chick Hurt, Helen Jensen, Paul Nettinga, Evelyn Overstake, Tex Atchison, Rocky Racherbaumer, Max Wilson and Tommy Tanner; rear, Al Boyd, Don Wilson, Herb Wyers, Ernie Newton, Marge Gibson and Salty Holmes.

FREE! to sufferers of STOMACH TROUBLE Due to Excess Acid

"Willard's Message of Relief"

The Willard Treatment for Stomach Distress, due to Excess Acid, has been advertised continuously over station WLS for almost four years. Thousands of WLS listeners have tried Willard's and have found it a remarkable, safe and scientific treatment that does all claimed for it.

If you suffer from such stomach distress—have dull, gnawing pains between meals, poor digestion, acid dyspepsia, sour or upset stomach, gassiness, heartburn, constipation, sleeplessness or headaches, due to excess acid—find out about the Willard Treatment without further delay.

Definite Relief or Money Refunded

You may try the Willard Treatment for 15 days. Positively no cost, unless satisfied. You be the judge of results. To get Willard's Message of Relief and 15-day trial offer, just send your name and address, in a letter or postal card, to—

WILLARD TABLET CO.
215 W. Randolph St., Dept. S, Chicago, Ill.

A FREE CLASSIFIED AD

Send in your classified order for two insertions and get the third insertion FREE—or—send in your classified order for four insertions and get the fifth and sixth insertions FREE.

LOW COST—CLASSIFIED ADVERTISING ONLY 5 CENTS A WORD

—minimum, fifteen words

This FREE AD OFFER Expires JULY 15. Send Check or Money Order with Ad to

STAND BY CLASSIFIED AD DEPT.
1230 Washington Blvd., Chicago, Illinois

ROLL DEVELOPED AND 16
GUARANTEED PRINTS 11¢
Size or smaller, 25¢ in Coin.
SMART PHOTO SHOP
WINONA MINNESOTA



Lone Loughpuncher



Rambling Red Foley

100 Songs and Pictures of Your WLS Favorites

100 WLS Barn Dance Favorites is the WLS songbook which has taken WLS listeners by storm. Already 30,000 copies have been purchased. In this new book are songs and pictures of your WLS favorites, including The Prairie Ramblers, Ramblin' Red Foley, Bill O'Connor, Lulu Belle, Pat Buttram, Hoosier Sod Busters and many others.

100 WLS Barn Dance Favorites contains three or four times as many numbers as the average folio collection, and is, we believe, the biggest and best of its kind ever published. The price is **50c postpaid (60c in Canada)**. Send coin or money order to:

100

BARN DANCE FAVORITES

1230 Washington Blvd.
CHICAGO, ILL



Hilltoppers + + + +

This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at <http://www.otrr.org/>

Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.