

Stand By

JULY 18, 1936



ROY KNAPP

Hayloft
Puppet Show

•
Pictures



TWO MORE WINNERS

HOW would you run a radio station? What pet ideas would you put into practice if you had a chance? What changes would you make in the present system? Stand By is interested in your ideas and will pay one dollar for every letter published. The decision of the judges is final and duplicate awards will be made in event of ties.

There is a book entitled "Laugh and Love and Lift." If I ran a radio station I think I would have that as my theme and aim. The events in our lives are so checkered that it seems to me I would try to have my programs do the three things mentioned above.

"A merry heart doeth good like medicine," so I would have programs that would promote laughter.

There are many love stories that are beautiful and wholesome. Stories containing the love triangle would not find a place on my radio station.

Under the third heading I would have programs of: 1, travel; 2, home life; 3, music—organ, band, orchestra, voice, hymns; 4, quiet hour; 5, news of the day; 6, health talk; 7, garden talks.

I would not forget the kiddies. For them I would have: 1, fairy stories; 2, fables; 3, nature stories; 4, adventure, interspersed with music.

With such a program I would hope to carry out the three-fold purpose of my radio station, "Laugh and Love and Lift."—Mrs. Minnie E. Snyder, 716 Polk Street, Gary, Ind.



If I ran a radio station, I'd do it on the basis of providing amusement for the American people. Therefore, advertising would take place only at the beginning and end of a radio program. All statements would be concise, matter-of-fact sentences that would take but a couple of minutes to give.

Short stories and plays given in their entirety would be favored rather than day-by-day serials for the reason that many people are unable to arrange their time to hear that particular program each day. Furthermore, these plays and stories would be brisk entertaining sketches of modern life. Although the gloomy side of life would not always be portrayed, neither would unheard of sit-

uations and fairy tale endings be forever confronting my audience.

Speakers on foreign countries and their people as well as those well informed in some phase of our own country would be welcomed.

All kinds of musical programs would be interwoven with these other features. Weather reports and news would be given at regular intervals during the day.

With this general idea for a radio station, I'm sure I could keep my audience interested and amused.—Mildred Cassaday, Morley, Mich.

STAND BY

BURRIDGE D. BUTLER, Publisher

Copyright, 1936, Prairie Farmer Publishing Co.
1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year
Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

July 18, 1936

VOLUME 2

NUMBER 23

Hot Tunes-But KOOL Heads



Protect your Head from the Blistering Sun

Wear the AMA-ZON HAT or the BOLO CAP. It's sensible—it's practical—it's feather-weight—it's waterproof—one size fits all heads—it is made of tough, smooth fibre—looks fine on men and women and is the IDEAL PROTECTION for the head in the sun—men will find them the coolest hat or cap they ever had on their heads—will not blow off in the wind—does not fit tight to your head, thus permitting air to circulate around your head.

SPECIAL PRICE—ONE HAT and ONE CAP for ONLY 50 cents — or if you want more than two, send 25 cents for each additional one — No singles sold.

Mail to Dept. 1, STAND BY

1230 Washington Blvd.

Chicago, Illinois



Hayloft Puppet Show

by VIRGINIA SEEDS

THE high point of the big Prairie Farmer-WLS Family Picnic at the Burr Ridge farm tomorrow will be the Marionette Barn Dance show. Children shriek with delight when Puppet Joe Kelly rings the cowbells after the duet by Lulu Belle and Scotty. Everyone enjoys this novel performance of the familiar barn dance from beginning to end.

There are 20 marionettes in the show, including the Prairie Ramblers and Patsy Montana, the Hoosier Hot Shots, Red Foley, Arkie, Georgie Gobel, the Girls of the Golden West, and Pat Buttram, as well as Lulu Belle, Scotty and Joe Kelly. The likeness of the puppets to the stars they represent is one of the most amazing parts of the show. They not only look like the hayloft boys and girls, but they also act like them.

Made by Sculptors

The puppets are about three to three and a half feet tall, a little more than half of human size; but on the small stage, which is a faithful replica of the old hayloft with its bales of hay, they look considerably larger.

Last winter, three well-known artists and sculptors spent eight weeks in creating the puppets. Frequent trips were made to the studios and to the Eighth Street Theatre so that the dolls would be as nearly like the originals as possible. Also the artists worked directly from pictures of the Barn Dance players so that their features might be carried out in every detail.

Then after the puppets were modeled, four tailors set to work in creat-



The surprisingly life-like marionettes pictured here need no introduction. Can you pick out your National Barn Dance friends?

ing the costumes. These were not only made to look like the costumes worn by the hayloft boys and girls, but were made of the same materials. The fringed skirts and jackets of the Girls of the Golden West are made of real chamois and Patsy Montana's cowbelle outfit is made of finest morocco leather. In several cases the costumes the puppets wear are more expensive than those worn by their models, since it cost more to make them in miniature.

Imitated Hayloft Crew

While the puppets were being dressed, Production Man Chuck Smith of the Pasadena Puppeteers and his chief operator spent four Saturday nights watching both shows of the barn dance at the Eighth Street Theatre. They made notes of the characteristic mannerisms and actions of each of the hayloft boys and girls, and figured out how many strings each marionette would have to have to act just like his big brother or sister. In the Prairie Ramblers' combination, nearly 75 strings are required

Ancient Art Applied to Barn Dance

to make the marionettes play their instruments and "cut up" as they do in real life.

The four operators who handle the strings rehearsed the show for several weeks before it opened at the Tivoli Theatre in Mishawaka, Indiana, on June 26.

When the Puppet Patsy Montana yodels, the audience really hears her voice, which has been recorded so that it sounds just as it would over the radio. In addition to the song and instrumental recordings of the various barn dance acts, there is a master record which reproduces the ringing of the cowbells and the script. Most of the talking is done by Joe Kelly as master of ceremonies and Pat Buttram.

Travel with Show

The Marionette show travels from theatre to theatre by truck and trailer. Because the equipment is so delicate, the truck can't be driven at more than 30 miles an hour, so it's necessary for the operators to sleep while they're on the road. For this reason a house trailer has been furnished completely and the operators make this their home. The stage and puppets of the Marionette show fold up in four separate sections so that they can be quickly set up for the next performance.

Larry Kurtz of the Artists' Bureau says that they had planned the Marionette show for several years but were unable to find the artists to produce it properly. Then came the 1934

(Continued on page 15)

"Ad Lib!"



By JACK HOLDEN

MONDAY night and station breaks. An invitation on my desk from Mr. Butler inviting us out to their farm for a picnic next Sunday. We had such a marvelous time last year out there with Prairie Farmer-WLS families that I'm sure everyone will attend this year.

"Nellie" Nehlsen working overtime tonight installing new equipment in the control so you may have even more clear reception of programs.

Ezra Highly Cautious

Uncle Ezra spent yesterday on the beach at the rear of his home trying to get a sun tan. However each time a breeze came up he'd put on a bath robe. This happened so many times during the day that he failed to get the sun tan but today was nursing a pair of sore arms caused by the constant exercise of putting on and taking off the robe.

Lunch Friday with Harty Taylor and Slim Miller of the Cumberland Ridge Runners. Spent the hour listening to Slim tell of hauling 45 pike out of a lake. They just completed a movie short dramatizing the song The Martins & The Coys, which is showing this week at a downtown theater.

The voice of Bugle Ann is nothing compared to the voice of Buddy, a dog that lives near our studios. I've never seen him fail, whenever we are recording or auditioning, to bark down here on the street and many times his barking voice has been heard through the loudspeaker and on records we have made.

Detroit by Air

Jean and the children are in Detroit this week and unless something prevents it, I'm going to fly to the motor city Saturday night after the barn dance. If I make the trip I'll tell you how it feels to travel 265 miles in an hour and 28 minutes.

In regard to that open letter in last week's Stand By supposed to have been written by Eddie Allan and Check Stafford, I will merely say this in self defense. Pppppffftttt!!! (It's difficult to spell.) There's Buddy barking down on the street as though he were also voicing my sentiments.

Vern Quiram of the Neighbor Boys trio came in this morning. Told us he has been visiting out on the west coast, Met Smiley Burnett out there. Saw a preview of Smiley's latest picture "The Border Patrol," in which Smiley is co-starred with George O'Brien. Vern says it is Smiley's first big part and it looks as though it's just a question of time till Smiley Burnett's name will be up there with

the best of the Hollywood stars. The temperature was 102 yesterday in Chicago and today it will be all of that. The fans here at the studios are working overtime and we're all hoping for what you are . . . relief and rain. This morning at seven, Foster street beach was crowded with hundreds of people seeking relief from the heat. Apparently some of them had been there on the sands of the lake all night long.

Ad Libber

In Cleveland a short time ago Western Reserve University conferred an honorary degree of Doctor of Letters on Rupert Hughes, author and playwright, who is master of ceremonies of the new CBS Caravan programs. Hughes sat on the speakers' platform during the exercises, holding the manuscript of the 10,000-word commencement day address he was to give. When he was introduced he left the manuscript on the chair and extemporized for 45 minutes, a fact almost as distressing to the press, which was about to publish excerpts from the prepared speech, as it was fascinating to members of the graduating class.

AFTER "BATTLE OF BUCKETS"



AFTER THE BIG STRUGGLE in the alleged "cow milking contest" staged at the National Barn Dance to decide the champion of the National Association of Broadcasters. The "milking" was done by proxy, Hayloft stars representing the vari-

ous contestants and the herd of judges and "experts." "Plug" Kendrick, who claims he won, is reclining in the foreground between Pat Peterson and Fritz Meissner, who played the role of "Bessie," which produced milk in quart and pint bottles.

Look!

FILMS — Developed & Printed. With each roll sent to us you will receive one of your prints, hand colored **FREE** (regular size). The value of this print is 15¢; also 1 enlargement **FREE** (in black and white). **GUARANTEED WORK; DAILY SERVICE.**

ALLEN PHOTO SERVICE
3729 N. Southport Ave., Chicago, Illinois

25¢
PER ROLL
Send Coin

Flashes

AN eye-witness description of the colorful U. S. Army and National Guard maneuvers at Fort Knox, Kentucky, will be heard over the WABC-Columbia network on Saturday, August 8, from 1:30 to 2:00 noon, CST.

Columbia microphones will be stationed at strategic points, including the umpire's headquarters of the two armies and various points on the "battlefield." Listeners will hear the crash of 155s and 75s, machine gun fire, cavalry charges and the barking of orders by unit commanders. The various means of communication used by the signal corps to keep headquarters in touch with all sections of the "battlefield" will be demonstrated.

This year's maneuvers are the second in a series of concentration of military forces being conducted by the War Department to train officers and men in mass movements under actual war-time conditions. The first in the series was the Pine Camp, New York, concentration during the summer of 1935 which was also broadcast by Columbia. This year's problem mobilizes troops from the central part of the United States. Technically it is known as the maneuvers of the Second Army which is under the command of Major General Charles E. Kilbourne.

~*~

Mr. and Mrs. H. F. Kuehn, from Seremban, Federated Malay States, near Singapore, visited the studios recently and were much interested in the sound-effects equipment Chuck Ostler showed them.

The streets of Singapore are full of sound-effects, according to Mr. Kuehn. All the hawkers and food-peddlers, instead of crying their wares as they do in most countries, advertised their merchandise by making different noises. For instance, the meat sellers carry brass tambourines which they bang at regular intervals; and other hawkers each have a separate sound-effect announcing their special type of wares.

Broadcasting in Singapore differs from American programs, Mr. Kuehn said, in that stations there use the British system of licensing and no commercial announcements are given.

Nelson Eddy, famous American baritone of radio, screen, opera, and concert stage, has been signed for a fall series of weekly broadcasts to be heard over the nationwide WABC-Columbia network each Sunday, from 7:00 to 7:30 p. m., CST, beginning September 27. The program also will feature Josef Pasternack's Orchestra and guest artists.

For the first 15 weeks, the programs will originate from Hollywood, California, where Eddy will be engaged in film work. After the completion of his picture, the young star will start east on a concert tour, with his next six broadcasts scheduled from Portland, Salt Lake City, Kansas City, Cincinnati, and Chicago. The program will then originate in New York.

~*~

Andre Kostelanetz and his dance orchestra have begun a two-a-week summer series of dance programs over the nation-wide WABC-CBS net. Featured with the band are Kay Thompson and the Rhythm Singers. Programs are aired Wednesdays at 7 p. m. and Fridays at 8 p. m., CST.

~*~



MEET ROBERT (BOB) BRAHM, folks. He's the eight-year-old son of Pianist Helene Brahm.

The Jergens Program starring Cornelia Otis Skinner, the "one woman theater," is now heard at 7:00 to 7:15 p. m., CST, over the NBC-Blue network, instead of from 7:30 to 7:45 p. m., CST, as at present.

~*~

Stoopnagle and Budd, NBC comedians, have invented a brand new type of radio artist who goes around performing in the streets . . . "for fans who can't wait until television comes." (The Colonel and Budd took over Town Hall Tonight on July 1, when Fred Allen left on his vacation.)

~*~

A well-balanced summer variety show will be produced in the old WLS Hayloft during the Alka-Seltzer network broadcast of the National Barn Dance tonight, Saturday, July 18.

A note of wanderlust will open the program when the Hayloft ensemble sings "Highways Are Happy Ways," "Wait for the Wagon" and "The Little Old Ford." Verne, Lee and Mary and the Hayloft Octette then will sing "Riding Up the River Road." Uncle Ezra will demonstrate some of the Rosedale brand of truckin' as the band plays "Nobody's Sweetheart Now."

Skyland Scotty will wax sartorial as he sings about "The Little Shirt that Mother Made for Me." The Maple City Four will point an accusing finger at somebody or other when they sing "She Was Happy Till She Met You." Sally Foster and the Octette will look over the "Nick Nacks on the Mantle." Charlie Wilson, the old skidding-tongued professor, will deliver his usual Saturday night lecture on some profound subject, the exact nature of which he was keeping secret when Stand By went to bed. Otto and the Novelodeons will sing "I Want to Go Back to Michigan," and the hour will close with the whole ensemble "Seeing Nelly Home."

~*~

Fred Waring and his popular Pennsylvanians will continue their Tuesday evening broadcasts over the nationwide WABC-Columbia network throughout the summer and fall in accordance with a contract renewal for 26 weeks effective Tuesday, June 30. On this date, however, the program will inaugurate a new time schedule. It will be heard from 8:00 to 8:30 p. m., CST, instead of from 8:30 to 9:00. The rebroadcast time of 10:00 p. m. to 10:30 p. m., CST will remain the same.

SUPER-VALUE RAZOR BLADES

A trial will convince you our Swedish Chrome Steel blades (for Gillette type razors) will give you more shaves or we'll refund your money. Shave and save with these etched blue razor blades.

50 Blades—50c.

TRIAL OFFER—10 blades 10c.

PLANERT'S

Dept. F, 109 Washington St., Waukegan, Ill.

Fanfare



Fanfare Reporter Traveling

By MARJORIE GIBSON

HELLO, Fanfare friends. We're going to desert the old wire basket this week, folks, for we have a lot of interesting bits of news to bring you.

Do you remember reading in the biographical sketch of Eileen Jensen in Stand By a couple of weeks ago that the girls trio, Winnie, Lou and Sally made its debut on the National Barn Dance singing that tune of several years ago "Shuffle Off to Buffalo?" Well, that's just what Eileen did about two weeks ago for a visit with friends. Adele Jensen, the original Winnie, and sister of Helen and Eileen, substituted for Eileen during her absence. Eileen is home again now and she declares she had a grand time. Don't mention that we told you, folks, but we have a hunch that we may have some real news for you some of these days. Can't say when, but—

~*~*~

Florence Ravenal (Florence Rae), former Homemakers' announcer dropped in to see us for a while the other day. Florence is conducting the Woman's Exchange program over WJJD every morning from Monday to Friday inclusive.

~*~*~

Program Director Harold Safford's mother, Mrs. W. L. Safford of Aberdeen, South Dakota, came a few days ago for a month's visit with Harold and his family in Wheaton. Harold called our attention to the interesting fact that his father's initials were the same as the call letters—WLS.

ART NEEDLEWORK

DRESSER SCARFS 18 x 45 inch, stamped and hemstitched for crocheting (7 for \$1.00). Write for our catalog showing one of the largest selections in the country. You will be amazed at the values we can give you at prices that make you wonder how we do it.

West Side Stamped Goods Store
2422 W. Van Buren St.
CHICAGO, ILLINOIS

Mary Montgomery Wellington, wife of Larry Wellington of the Westerners, and little son Gerald Lawrence visited Mary's mother in Chicago recently. Larry is planning to come to Chicago later.

~*~*~

Tom Owens recently visited his daughter in Kansas City and relatives and friends in Marshfield and Springfield, Missouri.

~*~*~

Jimmy Daugherty, operator, is vacationing in New York City and his old home town of Philadelphia.

John Lair and his family have just returned from a vacation trip to Kentucky and the Old Renfro Valley home.

~*~*~

Jimmie and Eddie Dean, The Dean Brothers, recently began a new Sunday program over WGN. They are referred to on the program as Jimmie and Eddie, the two Deans of Harmony. Eddie announces the show. Eddie is also appearing on the "Modern Cinderella" skit on WGN as the male Lead, Larry Burton. Incidentally, the boys' father whose home is in Texas, recently visited them.

~*~*~

The four boys known as the Harmonica Hounds who were heard on the barn dance and other programs a couple of years ago have enlarged their act to eight members and now go under the name of the Harmonians. They appear as a part of Horace Heidt's floor show at the Drake Hotel in Chicago. Previous to that time they were on the air over WIND and WMAQ—NBC.

~*~*~

A few mornings ago Lou Klatt, accordionist of the Concert orchestra, was wearing a big smile and passing out the cigars and candy. The reason?—well, it's a boy—the first in a family of four children. The baby was born at the Ravenswood Hospital

on July 1, Lou's mother's 75th birthday. He weighed 9 pounds and 7 ounces. The last that we heard the young man had not yet been given a name. Our congratulations to Lou and his family.

~*~*~

According to Chief Engineer Tommy Rowe, the outing which he and his wife Mae enjoyed at Glen's Log Cabin Village at Glen Lake, Michigan, was the first real vacation they've had in years. They were there for 10 days. What do you suppose Tommy took with him? Maybe you'd guess and maybe you wouldn't, so we'll tell you. Tommy took with him on his vacation trip—amateur short wave radio broadcasting station W9ABZ. Did a lot of fine experimenting, says Tommy, for there were plenty of space and tall trees for aerials.

~*~*~

And speaking of vacations, folks, within a half hour after we've finished this column we'll be on our way to Hutchinson, Kansas, with Delia Anne Ragland, girl whistler, and Smoky Rogers of the new Saturday morning drama, "Smoky's Fire Stories," for a week's visit at De's home in Hutchinson.

~*~*~

Next week's column will be prepared by Virginia Seeds, and we know that she will have a mighty interesting page for you.

Until we see you again—good-bye and the best of luck.

~*~*~

THE WINNAHI



D. E. (Plug) Kendrick of WIRE, Indianapolis, borrows Glenn Snyder's straw skimmer to demonstrate the flashing technique which won him the NAB Cow Milking Championship at the National Barn Dance. "It's training hard for the long pull that does it," said Plug modestly.

BE BEAUTIFUL ON THE BEACH

LET the temperature soar! What do you care as long as you're idling in cool waters, lying on breeze-swept beaches? Even if there weren't so many physical pleasures to swimming right now, there'd still be that most delightful of all pastimes . . . getting all dressed up in gorgeous beach clothes . . . and there are PLENTY to be had.

Looking backwards at the bathing suits and robes worn in past years makes it almost impossible to believe that anything so colorful and practical as this year's clothes could be designed. It makes us wonder why, in heaven's name, women ever got into such ungainly garments. But . . . today's beach clothes—! Unlimited numbers of styles, every lovely color in the spectrum . . . tricky necklines, flattering backlines . . . designed with as much cleverness as the most important frock in your wardrobe. Created to slim you down where you need it. Designed to make swimming a light and easy thing. Designed to make you lovely. So . . . make the most of the opportunity . . . buy the bathing suit that seems especially styled for you . . . there is one! There are hundreds.

The suits sketched are simple styles. One in a print, another in plain black. The terry robe is deep, sky-at-evening blue. When you bring it in off the beach in the fall . . . you'll find it a grand bath robe.

—SHARI.



Vegetables For Hot Weather Appetites

MODERN homemakers, who believe that variety is the spice of menus, as well as of life, will serve vegetable plates occasionally. True, the men of the family may not want to have meat omitted too often, but if you try to make the vegetable plate a picture and a treat of flavors, the enthusiasm it receives will surprise even you.

The success of a vegetable plate depends upon the happy combination of flavors, colors, shapes, texture and consistency of the vegetables chosen, as well as upon a variety of each. The arrangement of the vegetables on the plate is of extreme importance too, and it is a wise cook who serves the plates in the kitchen to be sure of success at this point. Or, if you prefer that the host serve the plates, explain to him how you wish the vegetables arranged unless you know from past experiences that he has an artistic eye. A vegetable plate may look like a picture or it may be just another meal. The big difference lies, not in the cost, but in the planning.



Mrs. Wright

by
**MARY
WRIGHT**

stuffed pepper be selected, cauliflower with cheese sauce will lend a firm texture, yet moistness, to the plate, and add protein as well. Shoestring potatoes will add crispness and Harvard beets will give a tart flavor. Cole slaw will add a raw vegetable. Another appetizing combination might include stuffed tomato salad, corn pudding, buttered green peas, escalloped cabbage, enlivened with a sprinkle of paprika, and French-fried potatoes.

It is not necessary, however, always to use a food in the center of the plate. When a luncheon size plate is used there is hardly room to place a vegetable in the center. A small paper cup of salad dressing may be used in the center if desired. When four or five foods are placed around the plate, it is well to plan to have one of these foods in a lengthwise shape so it can be used as a divider for the other foods. Carrots cut lengthwise in fourths or eighths, asparagus tips, green or wax beans, French fried or shoestring potatoes can all be used for this purpose. The other vegetables should not touch the divider, however. It serves only to make a more attractive plate.

Regardless of the season of the year, you can always find enough variety in the color of vegetables available for an attractive vegetable plate.

sprouts, cucumbers or peas. Choose yellow delicacies from among wax beans, sweet potatoes, pumpkin, squash, carrots, yellow tomatoes. Any crisply fried foods will furnish a golden brown and for white you can select from a large range of delicious vegetables including potatoes, turnips, kohlrabi, lima beans, parsnips, cauliflower, sweet corn, cabbage, onion, celery and Chinese cabbage.

Rules for Cooking

Having planned a menu which appeals to the eye, only half the problem is solved. It is truly an accomplishment to cook vegetables which are the acme of perfection, retaining their original form, color and flavor. All vegetables can not be cooked by the same method and space does not permit detailed instructions for each. These few general rules will perhaps start you on a new adventure in cooking vegetables:

1. Cook vegetables only until just tender. Overcooking causes loss of shape and often loss of flavor as well as needless destruction of vitamins.

2. Use water sparingly for vegetables which are cooked in water.

A fourth to a half cup of water is sufficient for most vegetables such as peas, young green beans and potatoes which are often covered with water, providing you use a heavy container which can be tightly covered so very little water evaporates. This will decrease loss of minerals and vitamins in the cooking water and will result in both a better flavor and texture.

3. Young spinach and Swiss chard does not need to have any water added, as sufficient water will cling to the leaves while they are being

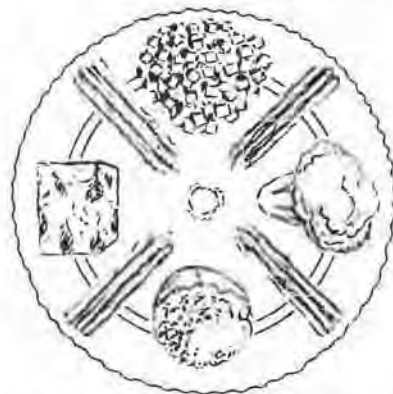
Use Definite Shapes

A very successful menu is planned around a vegetable which has a definite shape for the center of the plate. There is a wide choice for this, both in flavor and color, including a stuffed green pepper, potato croquette, stuffed onion, stuffed tomato salad, and spinach mold topped with a poached egg. (Eggs and cheese are often served on vegetable plates to supplement the vegetables by adding protein.)

Around this vegetable of definite form, three or four other vegetables, one in the form of a salad, will be arranged attractively. These should vary in form, texture and color from the center vegetable. Should the



For red, make your selection from beets, tomatoes, red cabbage and radishes. Green can be supplied by asparagus, green beans, spinach, Swiss chard, endive, lettuce, Brussel



washed. Seven to 10 minutes is sufficient cooking time for young leaves. For older leaves, remove the heavy mid-vein rather than over-cook the

(Continued on page 15)

AGENTS Get A Real Money Maker **WANTED**
A household item that sell on sight, every month of the year.

No Competition . . . No Large Investment . . . Every Kitchen a Prospect . . . Write for Details to Handi-Frost care of STAND By, 1230 Washington Blvd., Chicago, Ill.

Percussion Man

A SERIES of accidents led Roy Knapp into the life of a professional musician. Of course, Roy had been reared in music. His father was a violinist, and from his earliest days, Roy was taught to play the violin. Then he broke his left arm in such a way that, even after it healed, it was impossible for him to finger the strings of the violin.

Baseball Ambitious

So he took up the trumpet. His father wanted Roy to be a farmer, and several times Roy was put on a farm to learn agriculture. But Roy's real ambition was to become a professional baseball player and he spent most of his spare time in the sandlots slugging balls. Roy says now that if he hadn't broken practically every bone in his body, he would never have given up his ambition to play ball.

After he was graduated from high school, he learned the painting trade. Roy's father had just opened the first motion picture theatre in Waterloo, Iowa, their home town. During the

late Emil Oberhofer. Since that time Roy has played with a number of symphony orchestras and at one time played with Victor Herbert, the famous composer.

Roy came to WLS seven years ago and has been a regular member of the concert orchestra, as well as one of the Cornhuskers. He has played on more network shows than he can remember and is at present in the orchestras heard on the Contented Hour with Morgan Eastman, on the Northerners program, and in the Edison Symphony concerts, in addition to the NBC-WLS barn dance every Saturday night. He is also one of the red-coated members of Uncle Ezra's Silver Cornet band.

When Roy plays in an orchestra, he is completely surrounded by musical instruments. He plays the traps, chimes, xylophone, vibraharp and tympani.

Met Celebrities

In his work at the NBC studios, Roy has met many famous singers, including Nelson Eddy, Lawrence Tibbett and Mme. Schumann-Heinck.

The last few years he has spent much of his time in teaching students of the percussion instruments, and he takes pride in the fact that many of his pupils are playing in the leading

"Tucky," Roy's little Boston Bull pup, is a frequent visitor to the studios and waits quietly in Roy's office while he is on the air.

Roy is five feet, eight inches tall,

~*~

G. O. P. Speeches

Acceptance speeches of Governor Alfred M. Landon of Kansas and Colonel Frank Knox, Chicago publisher, as Republican nominees for president and vice-president will be broadcast over NBC on July 23 and July 30, respectively.

Formal notification of Governor Landon of his nomination will take place on the south steps of the State Capitol in Topeka, Kansas, Thursday, July 23, and will be broadcast over combined coast-to-coast NBC-Red and Blue networks from 8:00 to 9:00 p. m., CST.

Notification ceremonies for Colonel Knox will be broadcast from the Chicago Stadium, Chicago, on Thursday, July 30, over the NBC-Blue network from 8:00 to 9:00 p. m., CST.



Roy shown in the midst of his large variety of instruments.

day, Roy was working as a painter and in the evenings he was playing his trumpet at the theatre, running the movie reels by hand and making posters to advertise forthcoming attractions. For recreation he slept. He still wasn't considering music seriously as a career.

Roy Stepped In

Then one evening the drummer in the theatre orchestra became suddenly ill and was unable to play. It was up to Roy to take over his job; and from then on Roy began to take his music seriously.

His first symphony engagement was with the Minneapolis Symphony orchestra when it was directed by the

orchestras of the country.

To look at Roy you'd never believe that he is a sentimentalist at heart. You'd have to look at his collection of pictures to believe that. He has old faded pictures of his sister and brother in baby clothes, a highly prized picture of his mother who died when he was only 8, old-fashioned pictures of the orchestras he has played in since he was a youngster, and a number of childhood pictures of his daughter, who is now 23, and his son, who is 17.

Then, too, Roy likes animals—horses, dogs, cats and even snakes, and has brown eyes and brown wavy hair that he tries to keep straightened out. His birthday is October 26.



The HOLLYWOOD TURBAN

A turban that combines all the beauty and charm of the milliners art with the practical qualities of a fine hairnet . . . No woman can afford to be without one . . . it keeps curls, waves and ends in place . . . Indoors or out . . . Ideal for sports wear, motoring, horseback riding and shopping . . . The Hollywood Turban is the perfect night-cap and as a hairnet for make-up comfort and convenience it has no equal.

CHOICE OF 5 COLORS

Comes in ice green, orchid, peach, brown and navy . . . and is adjustable to ALL head sizes. SEND 50c TODAY—stating your choice of color to HOLLYWOOD TURBAN care of STAND BY, 1230 Washington Blvd., CHICAGO

WE PAY THE POSTAGE

The Latch String

By CHECK STAFFORD

HOWDY, folks. As you read these lines, we are down in the Hoosier state or hope to be, as we must write this copy before leaving our desk, owing to advance press requirements. Maybe when we return, we can tell of whether we caught any fish and how sunburned we got.

The other morning a smiling young couple introduced themselves as Mr. and Mrs. William Church of White Cloud, Michigan. They visited the station as part of their honeymoon. They had stopped off at Crown Point, Indiana, and there had said "I Do." The newly-weds returned by boat, having motored over with friends. Good luck, folks.

One morning Eddie Allan received a big wrapped package by mail which turned out to be from relatives now "doing" the Texas Centennial. It was a big 104-page special souvenir Centennial edition of the Dallas Dispatch. The big issue was crammed full of interesting pictures and stories, along with many large ads and was a 10-section edition. Few realize the immense amount of work required to put a big issue like this on the street and in the mail.

As we write, the fortunate folks to make the special Prairie Farmer Alaska trip are gathering. One who came up and watched programs before train time was Miss Olive Burnett of Waverly, Illinois. Miss Burnett has taken other Prairie Farmer "No Worry" tours and recalled the fine time she enjoyed as a member of our Century of Progress tours.

See Back Cover Page for
FREE CHICKEN FRYER

**ROLL DEVELOPED AND 16
GUARANTEED PRINTS 116
Size or smaller, 25c in Coin.
SMART PHOTO SHOP
WINONA MINNESOTA**

More studio news. While greeting other studio visitors the other morning, we had the pleasure of chatting with an old Prairie Farmer friend and listener, Mrs. Oscar Ridgely of Parkersburg, Illinois. Mrs. Ridgely said her family had been subscribers of America's oldest farm paper for 47 years. In fact the young couple when married, nearly half a century ago, subscribed for the paper. She has a large scrap book of excellent recipes she clipped from those old issues. Before marriage Mrs. Ridgely taught school and today, five of her six children are teachers.

Another interesting caller last week was Robert Stevens, a dignified, pleasant elderly man who years ago conducted musical programs before WLS mikes when the station was at the Sherman hotel. He was then also in charge of music at the University of Chicago. In recent years he has toured the West conducting radio pipe organ programs and lives in Great Falls, Montana.

A friendly letter from one who loves flowers as we do, reached our desk from Mrs. Waldo Schreck, Menard Avenue, Chicago. She said fine, tall hollihocks and four-o'clock flowers bloom in great profusion at their home, and for 13 years have nodded gayly to passersby. Horticulturists for ages have striven to create new and rare plants, but we admire the old fashioned garden perennials. Like old and true friends, they never fail. Some day, we hope to wander through our own flower garden and it will be smiling with those sturdy old favorite flowers of our parents.

Fred Waring's Pennsylvanians will vacation for the month of August and during their absence Tommy Dorsey's Orchestra will be heard over the WABC-Columbia network each Tuesday from 7:00 to 7:30 p. m., CST, beginning August 4. Dorsey will broadcast from the Ford Exhibit at the Dallas Centennial Exposition.

Ike Wants Remedies

DEAR JULIAN: These here cowboy rodeos and reunions is hard on punchers all right. We're finely all home again from the celebration at Cottonwood considerable worse for wear and short on clothes as usual. Citron Spinks is back from the hospital with his ribs bound tight with adhesive tape which, the weather being hot, itches like a hound dog in November. He says it's too hot to be boarded up this way but we can't pull the stuff off him which is probably best for him and his ribs. The rest of us feels pretty well bungled up and what's wuss them useless cow chasers from the T-bar ranch done better than we, them having pulled down some real jack in cash prizes and us havin' all the hard luck.

So we think we'd better take a whirl at some treatments and we'll be obliged if you'll ask the Willard Tablet Co., whose ad we read in Stand By, to send us some medicine



quick, just any kind, for some of us is bound to need it. Also have that Sterling Casualty Insurance Co. send us a mess of insurance for persons from 10 to 70 years of age eligible without a doctor's examination. For if we've got to be examined by a doctor no insurance company would risk anything on us, and some of us is liable to be buried without our permission. Get the Nacor Medicine Co. to send a basket of free samples and of course we can use a jill or two of Murine as most of us are close to the "recommended for 40 years" age. Peruna and Flavoraid or anything else you got will be welcomed. All we got on hand here at the ranch is hoss liniment and some sheep dip neither of which seems to take.

The ranch boss says somebody is rustling his calves again and unless we hurry around and get able to ride plumb quick he'll have to get a whole new crew. Wimpus Gollyhorn put a hair from a hoss' tail in the water trough and he says it'll turn into a snake. We're watchin' it.

—ARIZONA IKE.

Ethel Waters, negro singing star of "At Home Abroad" and many other musical successes, will step to the microphone as Ben Bernie's guest when the Old Maestro broadcasts his program from Detroit on Tuesday, July 21, over the NBC-Blue network at 7:00 p. m., CST.

"Stand By" Classified Ads

STANDBY CLASSIFIED
 advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, SR, ET, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

Agents Wanted

Agents can easily make money selling Handi-Frost. A big hit with the ladies. Write today. Handi-Frost, Box 4, % Stand By, 1230 Washington Blvd., Chicago.

Automobiles—Used

250 Used Cars of all makes—guaranteed by Chicago's Oldest Authorized Ford Dealer. Priced to sell at once. Write for complete list and prices to Otto Maley, Mgr., Glenn E. Holmes, Inc., 30 W. Lake Street, Chicago.

Big Mails

Big mails galore: Magazines, Samples, Catalogs, Propositions, etc. Send 10 cents. G. Manko, Sterling, Illinois.

Books

Books—We have what you want. Educational—Mechanics—Homecraft. Hundreds Subjects. Catalog Free. Popular Mechanics Press, Dept. R-1, 208 East Ontario, Chicago.

Business Opportunities

Free marbleizing and flexible mold making instructions. Sample mold and marbleized cast. Assorted samples. Send time for mailing service. Cowell Institute, Grayling, Michigan.

Collections

Accounts, Notes, Mortgages, Claims collected everywhere. No charges unless collected. Ma's Collection Agency, Somerset, Ky.

Electric Fencing

Cut fencing costs 80%. Battery or power current operated. Free catalog. 30 days trial. Oldest established company. One-Wire Fence Co., B-59, Whitewater, Wisconsin.

Fountain Pens

Cash for your old fountain pens regardless of condition. Mail them in for Free estimates. All Makes of fountain pens repaired. General overhauling, New Sack, Cleaned, etc., 50¢. Work guaranteed. Ask for our trade in allowance chart. Pen Hospital, 4137 North Springfield Avenue, Chicago, Illinois.

Hardy Perennial Flowering Plants

20 Oriental Poppy, big flaming flowers; 10 Iceland Poppy, assorted colors; 20 Delphinium in Wrexham, Gold Medal and Chinese strains;

all 50 Postpaid for \$1.00. Strong rooted, 1 and 2 year old plants, grown in open fields for summer setting. Some will flower this fall. Safe arrival and satisfaction guaranteed. Extra Gift of 2 year old Olympia double Oriental Poppy, added Free if you order this week. Clark Gardner, Rt, Box 10, Osage, Iowa

Help Wanted

Man wanted for Rawleigh Route of 800 Families. Reliable hustler should start earning \$25 weekly and increase rapidly. Write today. Rawleigh, Dept. G-S-SDY, Freeport, Ill.

Hosiery

Three pair first Quality Pure Silk Knee length hose, postpaid and guaranteed \$1.00. Write for new bargain sheets. L. S. Sales Company, Asheboro, North Carolina.

Instructions

\$105—\$175 month. Work for "Uncle Sam." Men—women. Try next examinations. Common education usually sufficient. Paid vacations. Full particulars—list jobs—Free. Write today sure. Franklin Institute, Dept. N-18, Rochester, N. Y.

Miscellaneous

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Neighborly Poems

"Old Home Town," "Dad and His Lad," "Old Family Album" and 32 more neighborly poems as broadcast over WLS, bound and autographed—Thirty-five cents per copy, three for one dollar. Send to Box 2, % Stand By, 1230 Washington Blvd., Chicago.

Old Coins Wanted

Do you own a \$50 penny? Up to \$50 each paid for Indian head pennies. Lincoln heads over 10 years up to \$2. Other coins worth up to \$3,000.00. Send 10¢ today for new issue National Coin Journal, coin catalog and complete list of prices we pay before sending coins. Vic's Hobby Shop, Dept. A-12, Lorain, Ohio.

Photo Film Finishing

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

2 Beautiful Enlargements suitable for framing with roll developed, printed 25¢. Photofilm, S-2424 North Ave., Chicago.

Two professional enlargements with each roll developed and printed 25¢. Eight reprints, two enlargements 25¢. Hygloss, River Grove, Illinois.

20 Reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100—\$1.00. Roll developed and printed with 2 profes-

sional enlargements, 25¢. Enlargements 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George St., Chicago.

Films—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand colored Free (regular size). The value of this print is 15¢; also one enlargement Free (in black and white). Guaranteed work, daily service. Allen Photo Service, 3729 N. Southport Ave., Chicago.

Rolls Developed. Two beautiful double-weight professional enlargements and 8 guaranteed Never Fade Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00 Dependable, River Grove, Illinois.

\$100.00 prize offer with every roll developed, including 8 Beautiful Prints, Professional Oil Painted enlargement, 25¢. Individual attention. Quick Service, Janesville Film, A-90, Janesville, Wisconsin.

Printing

Business Cards: Finest Quality, snow-white Kid Finish, 2x3½, latest engraved-style lettering, 1000—\$1.39 prepaid. Must please or money returned. Produced by a house of 38 years' reputation. Prompt delivery. Willcox Art Press, Hamburg, New Jersey.

Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint \$1.75; Quart \$2.75; Gallon \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

Quilt Pieces for Sale

Quilt patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

A FREE CLASSIFIED AD

Send in your classified order for two insertions and get the third insertion FREE—or—send in your classified order for four insertions and get the fifth and sixth insertions FREE.

LOW COST—CLASSIFIED ADVERTISING ONLY 5 CENTS A WORD

—minimum, fifteen words
 This FREE AD OFFER Expires AUG. 1.
 Send Check or Money Order with Ad to
 STANDBY CLASSIFIED AD DEPT.
 1230 Washington Blvd., Chicago, Illinois

The Life and Works of Pat Buttram



He Still Holds the Title, Too.



Versatile Emmy

COUSIN EMMY, the hill-billy girl who was featured on the Saturday night barn dance, June 27 and July 4 and Jack (Prairie Rambler) Taylor used to stomp their toes on the Kentucky roads together when they were drivin' home the cows.

Grew Up with Jack

Jack is Cousin Emmy's cousin and he used to live just "a hill and two hollers" away from Lamb, Kentucky, where Cousin Emmy grew up. When they had a reunion in Studio C where the hayloft boys and girls were practicing for the barn dance, Jack and Cousin Emmy had a grand time talking over the old days down in the hills and remembering childhood happenings.

Teamed with Frankie Moore, one of the Log Cabin Boys, Cousin Emmy



Emmy with her "five-stringer".

has been "goin' great guns" over WHAS since her first program there last fall. She's the belle of the Louisville barn dances.

She won the championship at the National Fiddlers' Contest in Louisville last winter, taking the crown from Fiddler Clayton McMeechin who had held the title for the last 13 years. She played her contest tune,

"Raggedy Ann," for barn dance listeners.

As a barefoot girl with pigtails hanging down her back, Cousin Emmy used to play her fiddle for break-downs, quilting parties and bean hullings down near her home. She also plays a real, old-time five-string banjo, dances, calls square dances and sings mountain songs.

She learned to play the instruments by ear and can't read a note of music. "Yes, Ma'm! You all may not believe it," Cousin Emmy drawls, "but Ah learned to play the French harp whilst I was a-hoein' cawn."

Although she wears a gingham dress and high-laced boots on the stage, Cousin Emmy looks like a fashion plate at rehearsals. Her first morning in Chicago she was wearing a white wool suit smartly accented with black and a cocky white hat trimmed with black grosgrain ribbon.

Started on WHAS

She always had a hankering to get on the radio and was auditioned by WHAS in 1934. She didn't click so she went back home for a year and practiced up some more.

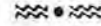
In the meantime, the Log Cabin boys started on WHAS and were becoming great favorites. Then Freddie left to take a job in Harrisburg, Pennsylvania, and Frankie was without a teammate.

Frankie and Cousin Emmy had been friends for about five years and Frankie had always told her that when she grew up, they'd go on the radio together. Remembering this

promise, Frankie made a trip down to Lamb and found Cousin Emmy in a log cabin with chinks in the walls big enough to throw a cat through.

With Frankie playing git-tar, Cousin Emmy soon climbed into popular favor down Louisville way.

Frankie did a little reuniting himself when he came back to the WLS studios. He was mighty busy shaking hands with all the folks he'd known when he and Freddie, as the Log Cabin Boys, were appearing regularly here.

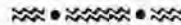


New Heidt Series

Horace Heidt's Brigadiers, colorful instrumental and vocal troupe, began a new series of summer programs over the nation-wide WABC-Columbia network on Monday evening from 6:00 to 6:30 p. m., CST, July 6. They are heard currently on Thursdays from 8:00 to 8:30 p. m., CST.

The organization, originally known as Horace Heidt's Californians, was started when the husky six-foot-six conductor fractured his spine during a varsity football game at the University of California. He started the orchestra and within a few years it was well known both in this country and in Europe.

Despite the injury, which has necessitated 17 subsequent spinal operations, Heidt has spent boundless energy in building his troupe to its present size. His 27 instrumentalists play a total of over 200 instruments and also sing together as a glee club.



SUGGESTED BEACH ATTIRE



THE MAPLE CITY FOUR are in this week with a timely suggestion for fashionable bathing costumes these crackling hot days. Fashion Editor Shari could not be reached for a comment. L. to R., standing, Art Janes, Fritz Meissner, Al Rice; reclining, Pat Petterson.

20 REPRINTS 25c

FILM developed, 2 prints each negative, 25c. 10 Reprints 50c; 100-\$1.00.

ROLL developed and printed, with 2 professional enlargements, 25c.

ENLARGEMENTS 4-1x8 25c; 3-5x7, 25c; 3-8x10, 35c.

SPECIAL hand-colored, gaseil mounted, 1x11 enlargement, 25c.

TRIAL OFFER

SKRUDLAND

6970-86 George St. :: Chicago, Illinois

WE MATCH PANTS
To Any Suit!
Double the life of your coat and vest with correctly matched pants, 100,000 patterns. Every pair hand tailored to your measure. Our match sent FREE for your O. K. before pants are made. Fit guaranteed. Send piece of cloth or vest today.
SUPERIOR MATCH PANTS COMPANY
209 S. State St. Dept. 343 Chicago

WLS DAILY PROGRAMS

Saturday, July 18, to Saturday, July 25

870 k.c. — 50,000 Watts

Monday, July 20, to Friday, July 24



SOMEHOW we can't quite believe this is a strictly business call that is bringing the big grin to Engineer Charles (Nelly) Nehlsen.

(CENTRAL STANDARD TIME)

Sunday, July 19

- 7:00—Ralph Emerson at the Organ.
- 7:30—"Everybody's Hour." Conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Children's Pet Poems.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
- 9:30—WLS Concert Orchestra; Otto Marek, tenor.
- 10:00—NBC—"American Pageant of Youth." (Tastyeast)
- 10:30—Newton Jenkins Political Talk.
- 10:45—"Tone Pictures," Ralph Waldo Emerson at the organ.
- 10:58—Weather Report
- 11:00—Sign Off.

Sunday Evening, July 19

5:30 p. m., to 7:00 p. m., CST

- 5:30—NBC—Husbands and Wives. (Standard Brands)
- 6:00—NBC—Musical Comedy Revue
- 6:30—NBC—Goldman's Band.
- 7:00—NBC—Sign Off.

(CENTRAL STANDARD TIME) MORNING PROGRAMS

- 5:00—Smile-A-While—Four Hired Men; Hoosier Sod Busters; Arkie.
Mon., Fri.—George Goebel.
Tues., Thurs.—Otto's Novelodeons.
Wed.—Christine.
Sat.—Winnie, Lou & Sally.
- 5:30—Farm Bulletin Board—Howard Black.
- 5:40—Smile-A-While—Cont'd—with weather Report and Livestock Estimates.
- 6:00—WLS News Report—Julian Bentley. (Hamlin's)
- 6:10—Program Review.
- 6:15—Mon., Wed., Fri.—Top o' the Mornin' Crew with Happy Henry, Ralph Emerson, Grace Wilson, George Goebel, 4 Hired Hands and Sod Busters; Weather; Time; Temperature.
Tues., Thurs., Sat.—Rubinoff & His Violin. (E. T.) (Chevrolet)
- 6:30—(Daily ex. Sat.) Top o' the Mornin'—continued.
- 6:45—Mon., Wed., Fri.—Otto's Novelodeons. (ABC Washers & Ironers)
Tues., Thurs.—Top o' the Mornin'—Cont. with Hometowners Quartet and Helene Brahm.
- 7:00—Jolly Joe and His Pet Pals. (Little Crow Milling)
- 7:15—Mon., Wed., Fri.—Arkie.
Tues., Thurs., Sat.—Otto's Novelodeons.
- 7:30—WLS News Report—Julian Bentley. Hoosier Sod Busters; Bookings.
- 7:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners & Ralph Emerson.
- 8:00—Mon., Fri.—Carol Whammond.
Tues., Thurs.—Evelyn "The Little Maid" & Hoosier Sod Busters.
Wed.—Evelyn and Helene Brahm.
- 8:15—Mon., Wed., Fri.—Fun Festival, featuring Hometowners Quartet; Otto's Novelodeons; Happy Henry; Joe Kelly and Jack Holden

- Tues., Thurs.—"Magnolia Time" with Dan Hosmer, Hometowners, Helene Brahm and Hoosier Sod Busters.
- 8:30—Martha Crane and Helen Joyce in Morning Homemakers' Program; Helene Brahm; Phil Kalar; Carol Whammond; Grace Wilson; WLS Orchestra.
Tues., Sat.—Ralph Emerson; The Novelodeons.
- 9:00—Musical Round-Up—Orchestra; Christine; Otto's Novelodeons (Tues., Sat.), and Rodeo Joe. (Peruna)
- 9:15—NBC—Home Sweet Home. (Chipso)
- 9:30—NBC—Vic & Sade. (Crisco)
- 9:45—NBC—Gospel Singers. (Ivory)
- 10:00—NBC—Five-Star Jones. (Oxydol)
- 10:15—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:20—Poultry Markets—Dressed Veal; Butter and Egg Markets.
- 10:25—WLS News Report—Julian Bentley.
- 10:30—Mon.—Guest Artist.
Tues.—Rocky & Ted.
Wed.—Henry Burr; Ralph Emerson.
Thurs.—Federal Housing Speaker; Addison Warner—Stock Market Review.
Fri.—Safety Program—Jack Holden.
- 10:45—"Old Kitchen Kettle"—Mary Wright; Fruit & Vegetable Report.
Mon., Wed., Thurs., Fri.—WLS Orchestra.
Tues., Sat.—The Novelodeons.
- 11:00—Mon., Wed., Fri.—Cornhuskers and Chore Boy.
Tues., Thurs.—"Old Music Chest"—Phil Kalar; Ralph Emerson.
- 11:15—Mon., Wed., Fri.—"The Melody Parade"—Hometowners Quartet; Sophia Germanich and WLS Orchestra.
Tues., Thurs.—Carson Robinson & His Buckaroos. (Serval) (E. T.)
- 11:30—Weather Report; Fruit & Vegetable Markets; Bookings.

(Continued on next page)

SATURDAY EVENING, JULY 18

- 6:00—Henry Hornsbuckle; Four Hired Hands; Georgie Goebel. (Conkey)
- 6:15—Roy Anderson, baritone, and Ralph Emerson at the organ.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 7:00—Barn Dance Jamboree, featuring Hometowners; Grace Wilson; Hoosier Sod Busters; Prairie Ramblers & Patsy Montana; Otto's Novelodeons, and others. (Murphy's Products Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lulu Belle; Skyland Scotty, and other

Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)

- 8:30—Hilltoppers; Red Foley; Prairie Ramblers. (Gillette)
- 8:45—Carol Whammond, contralto.
- 9:00—National Barn Dance, including Magnolia Time.
- 9:45—Prairie Farmer - WLS National Barn Dance continues until 12:00 P. M., CST, with varied features, including Prairie Ramblers & Patsy Montana; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Red Foley; Arkie; Four Hired Hands; Pat Buttram, and many others.

WATCH THIS SPACE

FOR
Appearance of WLS Artists
in YOUR Community

SATURDAY, JULY 18

Cottage Grove, Wisconsin—Chuck & Ray.

SUNDAY, JULY 19

Jefferson, Wisconsin, St. Coletta School—Pat Buttram & The Hayloft Trio.
Cottage Grove, Wisconsin—Red Foley & Eva.

New Holstein, Wisconsin, Civic Park—Otto & His Novelodeons and Eddie Allan.

Monroe, Wisconsin, Green County Fair Grounds—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Max Terhune; Bill McCluskey.

MONDAY, JULY 20

Waukesha, Wisconsin, Avon Theatre—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Max Terhune; Bill McCluskey; Pauline.

TUESDAY, JULY 21

Park Ridge, Illinois, Pickwick Theatre—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Max Terhune; Bill McCluskey; Pauline.

Albert Lea, Minnesota, Broadway Theatre—WLS On Parade: Ramblin' Red Foley; Pat Buttram; Hayloft Trio; The Cornhuskers.

WEDNESDAY, JULY 22

Kalamazoo, Michigan, State Theatre—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Tom Corwine; Bill McCluskey; Pauline.

Albert Lea, Minnesota, Broadway Theatre—WLS On Parade: (See above cast)
Princeton, Wisconsin, Princeton Theatre—WLS Marionette Barn Dance Show.

THURSDAY, JULY 23

Kenosha, Wisconsin, Kenosha Theatre—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Max Terhune; Bill McCluskey; Pauline.

FRIDAY, JULY 24

Fargo, North Dakota, Fargo Theatre—WLS On Parade: Ramblin' Red Foley; Pat Buttram; Hayloft Trio; The Cornhuskers.

SATURDAY, JULY 25

Fargo, North Dakota, Fargo Theatre—WLS On Parade: (See above cast)

SUNDAY, JULY 26

Taylorville, Illinois, Christian County Fair—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Winnie, Lou & Sally; Bill McCluskey; Olaf the Swede; Pauline; The Sternards.

Grand Forks, North Dakota, Dakota Theatre—WLS On Parade: Ramblin' Red Foley; Pat Buttram; Hayloft Trio; The Cornhuskers.

(NOTE: This Show Appears at Grand Forks on Monday, also.)

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

11:40—WLS News Report—Julian Bentley.

11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Dr. Holland in Devotional Message at 12:40

12:00—Tues.—"Midwest On Parade"—John Baker, featuring Danville, Illinois.

(CENTRAL STANDARD TIME) AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

12:40—Helene Brahm, pianist.

12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary. Special Announcements.

12:55—WLS News Report—Julian Bentley.

1:00—Homemakers' Hour. (See detailed schedule.)

1:15—NBC—"Ma Perkins." (Oxydol)

1:30—Homemakers' Hour—Cont'd.

2:00—Sign Off for WENR.

(CENTRAL STANDARD TIME) Saturday Morning, July 25

5:00-6:30—See Daily Morning Schedule.

6:30—Uncle Buster & the Big Yank Boys. (Reliance Mfg. Co.)

6:45—Art Wenzel, accordionist.

7:00—Jolly Joe and His Pet Pals.

7:15—The Novelodeons.

7:30—WLS News Report—Julian Bentley. Bookings.

7:45—Sunday School of the Air—Dr. Holland.

8:00—Jolly Joe and His Junior Stars.

8:30—Morning Homemakers' Program—Martha Crane; Helen Joyce; Otto's Novelodeons; Ralph Emerson. (Feature Foods)

9:00—Musical Round-Up—Otto's Novelodeons; Rodeo Joe. (Peruna)

9:15—Winnie, Lou & Sally.

9:30—Smoky's Fire Stories.

9:45—Arkie.

10:00—Ralph Emerson.

10:15—Program News—Harold Safford.

10:20—Butter & Egg Markets; Dressed Veal. Live and Dressed Poultry Quotations.

10:25—WLS News Report—Julian Bentley.

10:30—Rocky & Ted; Helene Brahm.

10:45—"Old Kitchen Kettle"—Mary Wright; Otto's Novelodeons; Fruit & Vegetable Report.

11:00—WLS Garden Club, conducted by John Baker.

11:15—Closing Grain Market Summary—F. C. Bisson.

11:30—Weather Report; Fruit & Vegetable Markets; Bookings; Grain Market Summary.

11:40—WLS News Report—Julian Bentley.

11:45—Poultry Service Time; Hometowns Quartet; Ralph Emerson.

12:00—Future Farmers Program, conducted by John Baker.

12:15—Prairie Farmer—WLS Home Talent Acts.

12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

12:45—Homemakers' Program. (See detailed schedule.)

1:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Christine; Hilltoppers; Eddie Allan; Helene Brahm; Winnie, Lou & Sally; Jack Holden; George Goebel.

2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, July 20

1:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

Tuesday, July 21

1:00—Ralph Emerson; Novelodeons; Helene Brahm; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review.

Wednesday, July 22

1:00—Orchestra; Paul Nettinga; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk—Mary Wright.

Thursday, July 23

1:00—Orchestra; Grace Wilson; John Brown; Margaret Sweeney, harpist; Phil Kalat, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, July 24

1:00—Orchestra; Marjorie Gibson in Fanfare; "Hobbies"; Evelyn, "The Little Matu. Home Bureau Talk.

Saturday, July 25

1:00—Ralph Emerson; John Brown; Otto's Novelodeons; Christine; Interview of a WLS Personality—Marjorie Gibson; Arkansas Woodchopper.

(CENTRAL STANDARD TIME) EVENING PROGRAMS

Monday, July 20

6:00—NBC—Concert Orchestra.

6:30—NBC—"Melodiana"—Abe Lyman's Orchestra. (Sterling Products)

7:00—NBC—Sinclair Greater Minstrels. (Sinclair)

Tuesday, July 21

6:00—NBC—The Water Boy—Story Drama.

6:30—NBC—Edgar Guest in Welcome Valley. (Household Finance)

7:00—NBC—Ben Bernie. (American Can Co.)

Wednesday, July 22

6:00—NBC—Folies de Patee. (Sterling Prod.)

6:30—NBC—Lavendar & Old Lace. (Sterling Products)

7:00—NBC—Grant Park Concert.

7:15—WLS—The Government & Your Money—Martha Jean Ziegler.

Thursday, July 23

6:00—WLS—Chicago City Club.

6:15—NBC—The Old Judge.

6:30—NBC—Stevens Hotel Orchestra.

7:00—NBC—Death Valley Days. (Pacific Coast Borax)

Friday, July 24

6:00—NBC—Irene Rich. (Welch's)

6:15—NBC—Moorish Tales.

6:30—NBC—Frank Fay. (Standard Brands)

7:00—NBC—Fred Waring's Orchestra. (Ford Motors)

Hot Weather Appetites

(Continued from page 8)

color. Only a few tablespoons of water are needed so loss of food nutrients and flavor is small.

5. Red vegetables which have changed color in cooking will regain their original color if an acid such as vinegar is added, unless the color has been lost in the cooking water or has been too badly damaged.

6. So-called strong-flavored vegetables, such as onions, cauliflower, and cabbage are strong flavored only when over-cooked. For best results, cook them in boiling water which completely covers them, and leave the cooking vessel uncovered. The odor is more pleasant than if covered and should be allowed to escape as it forms.

7. If any water remains when the vegetables are cooked, save it, except in the case of the so-called strong flavored vegetables, and use it in making gravies, soup or white sauce. Then you will get the full benefit of the minerals which have been lost from the vegetables. This may be as great as 47 per cent of the total minerals in the raw vegetables, which is certainly worth saving.

~*~

The Old Hayloft

By THE HIRED MAN

Cousin EMMY really is a cousin, and to one of our older staff members. Jack Taylor of the Prairie Ramblers. They were reared in the same locality down in Kentucky. Teamed with Frankie Moore, formerly of the Log Cabin Boys, Cousin Emmy has been making appearances on the National Barn Dance. For some time, this pair have been favorites of the audience of WHAS, Louisville.

Versatility seems to be Cousin Emmy's middle name. She can make an old-time fiddle talk and how she can pick that five-string banjo! There are really comparatively few who can play this type of banjo in the old-fashioned way. And Emmy can sing the hill songs in the way she learned them in her mountain community, both as soloist and in duet with Frankie. And she can dance, too, in the old-time way. It's good to have them with the hayloft gang.

The NAB, otherwise known as the National Association of Broadcasters, had its inning on a recent barn dance. With a goodly number of these radio men and their wives from far and near as our guests in the old hayloft, Harold Safford directed the crew in a hokum preliminary milking contest.

Jack Holden told you all about it on the air. It was all part of a friendly "feud" between Joe Maland of WHO and "Plug" Kendrick of WIRE, aided and abetted by their respective backers. The actual contest, scheduled to be held at State and Madison, failed to materialize, as was expected. And both men claim the national championship among broadcasters! Let 'em do it, say we, if it gives them any satisfaction. But it was lots of fun for us in the old hayloft while it lasted. And it was pleasing to some of us to overhear compliments about the hayloft show from our visitors.

WLS Alumni were in prominence at the NAB meeting. In other words, former WLS folks who are now associated with other stations. It was good to meet these good friends again. There was Edgar Bill of WMBD, Peoria; Joe Maland of WHO, Des Moines; Leonard Reinsch of WHIO, Dayton, and Steve Cisler of WSGN, Birmingham. A fine group of men and we all wish them continued success in their radio work.

So long till next week. Be glad to hear from any of you with your suggestions and questions for this column.

~*~

Major General James G. Harbord, Chairman of the Board of the Radio Corporation of America, will be the principal speaker on Saturday, July 18, at the dedication in Washington, D. C., of the Second Division's memorial to its World War dead. The ceremonies will be broadcast over the nationwide NBC-Red network from 1:00 to 2:00 p. m., CST.

~*~

PRIZE WINNER



MRS. E. J. KELLY, Peoria, Ill. with the new lawn mower which she won as a prize for having the oldest lawn mower in the contest of the WLS Garden Club. Her veteran mower, 58 years old, is in the background.

Hayloft Puppet Show

(Continued from page 3)

World's Fair and the popular puppet shows there for commercial advertising. The Artists' Bureau investigated and found that the Pasadena Puppeteers had constructed these as well as the Laurel and Hardy puppets and the Popeye puppets. Until the World's Fair the Pasadena Puppeteers had worked only on the West Coast, making puppets of almost all the Hollywood stars. At that time they established an office in Chicago, and shortly after, negotiations for the Barn Dance Marionette show started.

In spite of Pat Buttram's dire prophecy that "it looks like the barn dance is goin' to the dogs, now that they have built this here marionette show with all these puppets," the Marionette show is going to be a great hit at the fairs this summer and in schools this fall if the applause of the youngsters at the WLS picnic is any indication.

~*~

WHOZIS

Sex Male
Ambition To Get His Column in Early
Favorite Expression I'm Sorrow
Occupation Announcer
Pet Activity Antagonizing Buttram
Hangout Wrigley Field After Work
Whozis ?

SPECIAL OFFER

Here's how to get a handy purse or pocket-size bottle of Murine, the famous formula that makes your eyes feel fresh, cool and clean. Send ten cents to help cover cost of packing and mailing to Murine Co., in care of "Stand By," 1730 Washington Blvd., Chicago, Ill.

JOIN STERLING'S BIG ANNIVERSARY Celebration!

READ HOW TO GET THIS
FREE Chrome CHICKEN FRYER

CHROME CHICKEN FRYER—Fries chicken golden brown with such crispness and succulent flavor as you've never before tasted. Triple-plated chromium keeps lustrous and bright. Easily washed like china. Size 9½ inches diameter, 2¼ inches deep. Has self-basting top.



Splendid Opportunity to Obtain Sterling Penny-A-Day Accident Protection and a Chicken Fryer Besides

Over 60,000 persons now enjoying Sterling Protection

SOUTHERN FRIED CHICKEN... sweet, tender morsels of meat, done to a crisp, golden brown and served sizzlin' hot right from your Chicken Fryer! A treat no chef could beat!

A Splendid Gift

What better way can Sterling Casualty Insurance Company celebrate another anniversary of successful growth than by offering **NEW POLICYHOLDERS** the means of enjoying the world's most delicious chicken. This Chrome Chicken Fryer will be given **ABSOLUTELY FREE** to every man, woman or child who becomes a holder of a Sterling Penny-A-Day Accident Policy—the policy that pays up to \$100.00 a month for disability for as long as 24 months and as much as \$1000.00 for accidental death or loss of limbs or eyes, besides other liberal benefits.

1¢ A DAY PROTECTS YOU!

Aside from the pleasure your family and guests will derive from the food prepared in the Chrome Chicken Fryer, more seriously is

the peace of mind and the mental comfort you will gain by owning one of these policies. Just think—should an accident befall you, how helpful cash would be to you or to your loved ones. How thankful you and your family would be for your good judgment in accepting this offer. With 33,360 people in the United States meeting with accidents every day, don't forsake this valuable and needed protection—especially since it costs only 1¢ a day, or just \$3.65 for a full year. Don't hesitate another moment. Make up your mind to protect yourself and family by clipping and mailing the coupon today.

PENNY-A-DAY POLICY

In accordance with its provisions. Pays up to \$100 a Month for as long as 24 months for disability, from first day of accident.

Pays as much as \$1000.00 for accidental death, loss of limbs or eyes.

\$100 Emergency Aid Benefit.

And many other liberal benefits.

Men, Women, Children 10 to 69 Years Eligible.

No Medical Examination.

STERLING CASUALTY INSURANCE CO.
 330 S. Wells Street Chicago, Illinois

10 Day FREE Inspection! MONEY BACK GUARANTEE

FREE Insurance During Inspection Period

You may inspect the Sterling Penny-A-Day Accident Policy at your leisure. If within ten days you decide it is not the world's biggest insurance value, simply return the Policy and Receipt together with the Chicken Fryer (unused) and we will refund \$3.65 plus the postage you paid for the return of the Fryer. While you are considering the policy, you are fully insured. (Maximum period 10 days from date of receipt of your remittance.)



ANNIVERSARY GIFT COUPON

Sterling Casualty Insurance Co.,
 330 S. Wells St., Chicago, Ill.

I enclose \$3.65. Please send me at once, your Sterling Penny-A-Day Accident Policy for 10 Days' Inspection. Include also a Chrome Chicken Fryer as a FREE gift. I understand that if I am not satisfied with the Policy, I will return it, also the Chicken Fryer (UNUSED), within 10 days and receive my \$3.65 back plus postage. I am to be fully insured for the 10-day Inspection Period.

Name _____ Age _____

Address _____

Town _____ State _____

Beneficiary's Name _____

Relationship _____

Offer Only for NEW Policyholders—Expires Aug. 10, 1936

This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at <http://www.otrr.org/>

Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.