

Stand By

JULY 25, 1936



WALTER STEINDEL

Ambassador
to Texas

•
Features



WOULD ABOLISH POLITICS

HOW would you run a radio station? Stand By is interested in your ideas and will pay one dollar for every letter published. The decision of the judges is final and duplicate awards will be made in event of ties.

No Politics

If I ran a radio station I would have the programs start at 6 a. m. and close at 11 p. m.

I would arrange separate programs for my modern music, old-time melodies and my religious hymns. I would not allow politics to be broadcast over my station. I would not allow false advertising. If the product wasn't good enough to tell about in a few words instead of a five-minute sermon, I'd leave it off my station.

I would place children's programs before 8 a. m. and after 5 p. m.. This enables them to hear their favorites before and after school.

I would present amateur programs and try to give all a chance to make good. I would have weather reports and market reports to enable farmers to listen while resting at noon. I

would have only distinct announcers and good singers. I would show the difference between city and country life so my listeners could understand each other better.

Last, but not least, I would let my audience have some say-so about my station.—Elsie Mae Tenison, R.R. 1, Mt. Vernon, Ind.



Artists from Unknowns

If I owned a radio station I would pick my artists from unknown talent. I would book them out to theatres when I didn't need them at the studios. I would have several fun programs during the day that were chucked full of good clean jokes and puns, also comical as well as serious songs. I'd use individual acts for fifteen-minute programs, such as organ, piano, guitar and hill-billy music with good yodelers, etc. News flashes and market reports would be given about four times during each day.

At noon I would set aside half an hour for non-sectarian religious program and prayer. Also a program for

the farmer with advice and helpful hints that have been sent in by other farmers.

Electrical transcriptions would be few and far between, if any.

Three minutes out of each fifteen would be allowed for advertising of good, safe, commercial products, providing it didn't come in the middle of the program.

I would have a half-hour program for new talent to be auditioned on each week, one day a week.—Bessie Aavang, R.F.D. 3, Woodstock, Ill.

STAND BY

BURRIDGE D. BUTLER, Publisher
Copyright, 1936, Prairie Farmer Publishing Co.

1230 Washington Blvd., Chicago

Indianapolis: 241 N. Pennsylvania

New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

July 25, 1936

VOLUME 2

NUMBER 24

Everybody's wearing 'em!



THE LIGHTWEIGHT . . . COOL

"AMAZON" and "BOLO" HATS!

• They're a sensation everywhere because they're the coolest, smartest looking and most comfortable summer headwear for men, women and children. They protect the head from summer sun, and also protect the hair from bleaching and drying. Inner elastic makes them a perfect fit for every size head—made of tough, smooth fibre to last. Waterproof. Won't blow off, yet do not fit tightly to head.

Wear the **AMAZON** or **BOLO** for work and play—for golf, tennis, picnics. Ideal for fishing.

• **SPECIAL PRICE**—one Amazon hat and one Bolo cap—both only 50¢. If you order more than two, send 25¢ for each additional one. No singles sold.

• Mail your order to Department 4, % Stand By, 1230 Washington Blvd., Chicago, Illinois.

Ambassador to

Exposition Shows Stirring
History of Texas Empire



TEXAS



At top, the author and "friend"; above cavalcade at the Texas Centennial Exposition at Dallas.



One of the exposition exhibits recalling Judge Roy Bean of the old days of the Texas frontier.

ONE hundred years ago—February 23, 1836—"there began the siege of the Alamo which shall be remembered as long as the English tongue is spoken among men who value liberty above security, even the security of life."

Little did those who began this siege realize that a century later people would trek from near and far to view the remains of what was then a well planned Empire. They certainly didn't know then that among the millions who came to pay tribute to the occasion, should be a radio announcer (self-acclaimed perhaps, but drawing a salary as one)? Well, that's my story and I'm stuck with it.

Texas always did seem a long way off, and when we returned (my wife, Lurella, went along; I forgot that!), I was surprised to learn we had driven about twice as far as we had planned. You are liable to do that when you see Texas, with all its grand highways, with roadside parks at regular intervals, provided by the National Youth Administration in cooperation with the State Highway Department. But the trip to the Texas Centennial is worth every bit of the responsibility and discomfort of long hours behind the steering wheel, for it is without a doubt the biggest thing of its kind the Southwest has ever had. Our impression was that we were viewing

by
HOWARD CHAMBERLAIN

another Chicago Century of Progress, except that it had been improved in spots and enlarged in others.

In spite of the fact that the drive is so long for those who live in the Middle West, you would enjoy the trip because of the beautiful country you'd see. By all means go through Oklahoma and see if you can get a glimpse of "Jesse James." Less than two months ago a man walked into Ardmore, Oklahoma, laid down his six shooters and proved (to the satisfaction of the Ardmoreites) that he is **THE** Jesse James whose adventures have thrilled us for years. You may get a chance to meet the nephew of the Younger Brothers in one of the Domino Parlors. Ex-Mayor Bill DeWitt is a very congenial host and may even offer you a handful of his choice pecans since he has stopped making cigars.

A beautiful vista snapped
by Howard and Lurella.



That saddle horse of Attorney Zeigler's is one of the most beautiful mounts you could want.

Spring in the Arbuckle Mountains is the most beautiful time of year and Turner Falls sparkle in all their splendor under a morning sun. But still we're not in Texas. Of course, we must first cross the Red River. Every one has heard of the Red River Valley so we were anxious to see it. We did. Yes, it's Red. And now we are in Texas.

Hospitality sticks out all over the place. People talk and act differently and you have but to express your desire and Texas is yours. We found this true from the Mexican (who sells pottery along the highway) to Texas Governor James V. Allred, himself. It had been my pleasure to meet the Governor in Chicago, and it was at his invitation that we were Texas bound. Governor Allred poured his Lone Star State into a 10-gallon hat and handed it to us. He even autographed the hat! Our greatest thrill came when he invited us to a dinner held in honor of President Roosevelt.

Later came our invitation to the departure of the Presidential train for the East. The Governor's brother, Raymond Allred, and I were permitted to enter the train and add our wishes to those of Texans who were grateful for the visit of our Chief Executive. (To page 15)

"Ad Lib!"



By JACK HOLDEN

July 13

FROM now on I will have a bit more appreciation for the great Einstein's theory of "relativity." You know, relatives are marvelous things. Especially when you have a lot of them. Hopped aboard an airplane after barn dance last Saturday and headed for Detroit. When I stepped out of the cabin in Detroit I heard a mighty war whoop from a crowd of people who had gathered there at 3:00 a.m. They were all my relatives. Twenty of them! No president was ever afforded a greater reception. An auto caravan and a trip to Betty's home for a dinner in the cool basement. It was great, I tell you. Some of them I hadn't seen for years. A grand reunion. So here's to you, Mr. Einstein!

Lesser of Two Evils

It's been plenty warm in the studios the last week but I'm glad I'm not working with those fellows up on the roof. They're working on insulation and every once in a while they take time out to stick their heads in the top windows of studio A and listen to a program. When Buttram came on the air the other day they left and went back to work in the blazing sun. I don't blame them either.

Three weeks from today I'll be in one of those log cabins way back in the pines, up in Northern Michigan. Come on, Father Time . . . get a move on. Will you, please? If you knew how my palms are itching for the feel of a casting rod, the odor of balsam, the sight of a deer in the woods, you'd step on it just a little.

A card from John Baker in Quebec, who promises to bring back a good French-Canadian accent, which reminds me . . . I saw a bit of Canada myself yesterday. Drove over the river across Ambassador bridge and came back through the tunnel under the Detroit river.

I wonder if Helen Joyce or Martha Crane left any home made ice cream

in that refrigerator in studio A. Guess I'll look . . . it would taste good tonight . . . it's so hot . . . pardon me a second.

No . . . nothing but ice cubes . . . three cans of evaporated milk, and an egg beater. Well anyway I can make a pitcher of ice water . . . if I can only find a pitcher up here. I could use Grace Cassidy's flower vase.

Natural Mistake

Speaking of flowers . . . did I ever tell you about the time Arkie was served an artichoke and thought it was a floral piece for the table?

Then, too, that time Myron Kirkland sang a solo in the town hall at Indian river and we marched down the aisle to present him a huge sun flower we "swiped" from Grandma Hall's flower garden.

Added to the death toll of the nation's heat wave, Eddie Allan's uncle just a short time ago died in the caboose of the freight train on which he worked as conductor. "He was a big husky, good natured fellow" said Eddie. Please be careful when it's so hot, folks. It pays.

This for the benefit of our studio gang: Don't slap Henry Hornsbuckle or Tommy Tanner on the back. They stayed out in the sun too long yesterday.

Jim Saw Westerners

Jimmie Daugherty, who just returned from a vacation trip in New York, reports visiting the Westerners, who have been busily engaged lately making a few shorts for Paramount. They start their new commercial on the air this fall.

"When It's Twilight on the Trail . . . the ceiling is my sky . . . and the grass on which I lie is my floor" . . . That fellow really sings it, too. But what a contrast for youngsters in this town of dust and heat. Their song is "When it's twilight on the street . . . the elevated track is our

sky . . . and the alley where we play is our floor." Every time I see those poor little kids I wish I had a million dollars. Wonder if they know what clean fresh air and trees and grass are like.



Hotan in Camp

Hotan Tonka, teller of Indian stories, is spending the summer on the staff of the Chicago Boys' Club camp, Winona Lake, Indiana. Although Hotan tells his tales of the red-man to hundreds of boys every week in camp moonlight assemblies, his most important job is to teach the windy city boys how to make rings, bracelets, mocassins, bead work and other Indian craft. He has large classes throughout each day.



WHOZIS

Sex	Female
Ambition	To Be Serious
Favorite Expression	Fun!
Occupation	Yodeler & Comedienne
Pet Activity	Giggling
Hangout	Anywhere
Whozis	?



THE HIRED HANDS



IT'S ABOUT TIME the tuneful Hired Hands had their picture in Stand By, and here they are. L. to r., Fred (Beany) La Cabe, Ben (Blinky) Pigotti, Don (Jacks) Giacoletti and Tony "Pitchy" Pacione.

Look!

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ALLEN PHOTO SERVICE

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 **25^c**
PER ROLL
Send Coin

Flashes

HENRY BURR, the Dean of Ballad Singers, will be heard singing from Radio City, New York, in a remote pickup as his part of the Alka-Seltzer hour of the National Barn Dance tonight, July 25. Henry will sing "Out of the Dusk to You."

The network hour of the Hayloft show will go nautical tonight with songs of the sea. The ensemble will present such numbers as "I Do Like to Be Beside the Seaside" and "Sailors' Hornpipe." The Hoosier Hot Shots will play and sing "By the Sea," and Lulu Belle and Scotty will sing "Sit Down, You're Rocking the Boat."

The Maple City Four will stage a bathing beauty contest with Uncle Ezra's help, and will also sing "Why Is the Ocean So Close to the Shore?" Sally Foster will be just "Sittin' in the Sand Asunnin'," and Lucille Long and the Hayloft Octette will sing, "When the Sunset Turns the Ocean's Blue to Gold."

Professor Charlie Wilson will draw on his practically unlimited experiences to give a disquisition on the fine points of life-guarding.

~*~

The tragedy and humor in the drama of real life in city courts are re-enacted for the radio audience in a new series, "Night Court of the Air," broadcast each Saturday over the WABC-Columbia network from 6:30 to 7:00 p. m., CST.

~*~

Log Cabin Bar Z Ranch brings western tales to the air over an NBC network, September 29 in a Tuesday evening, 6:00 p. m., CST, series.

~*~

Through the remote control facilities of WOWO in Fort Wayne, the Columbia Broadcasting System will present to its nation-wide audience the Sunday services of the Fort Wayne Trinity English Lutheran Church during the "Church of the Air" program on Sunday, July 26, from 8:00 to 8:30 a. m., CST.

The Rev. Paul Krauss will deliver the address. Music will be provided under the direction of Florence Lang and Organist Ralph Doctor

Dr. Frederick K. Stamm will return to the air in "Highlights of the Bible" over the NBC-Blue network on Sunday, August 2, at 11:30 a. m., CST. The program will be heard Sundays during August, September, and October, and will mark Dr. Stamm's fourth consecutive season on NBC networks.

"The Candor of Jesus" will be Dr. Stamm's opening subject. His topics for the remaining Sundays of the month are: August 9, "The Peril of the Short-Cut"; August 16, "A Portrait of Faith"; August 23, "Beyond Commonplace Morality," and August 30, "The Insanity of Jesus."

~*~

"Five Star Jones," a dramatic serial recounting the adventures of a young newspaper reporter and his enterprising wife, began over the NBC-Blue WLS-net on a five-times-a-week basis, Monday, July 6. The programs are heard Monday through Friday from 10:00 to 10:15 a. m., CST.

~*~



CAROL WHAMMOND, who was educated in music in private schools, brings her lovely contralto voice to the microphone on Mondays and Fridays at 8 a. m., CST, and on Tuesdays during the Morning Homemakers' program at 8:30 a. m., CST.

Ceremonies at the unveiling of the Canadian War Memorial at Vimy Ridge, France, Sunday, July 26, in which King Edward VIII of England and President Albert Lebrun of France will participate, will be heard over NBC networks in a special international broadcast. The program will be rebroadcast over the NBC-Blue network from 7:30 to 8:30 a. m., CST.

More than 100,000 spectators are expected to be present as the British king and the French president, attended by high dignitaries from other nations, unveil a figure at the base of two 140-foot pylons, built of white marble on the crown of a Vimy Ridge hill.

Ground for the memorial was contributed by the French government with the cost of the pylons being paid from a fund raised by public subscription in Canada. More than 6,000 Canadian pilgrims will be present at the ceremonies.

Both the French and English languages will be used on the broadcast as the memorial is dedicated to the 12,000 men who lost their lives on the famous battlefield when the Canadian army occupied the position during the World War. The names of all the troops are inscribed on the base of the monument.

~*~

Eddy Duchin and his band joined the George Burns-Gracie Allen program as a permanent feature beginning with the broadcast of Wednesday, July 8.

~*~

The NBC Music Appreciation Hour, conducted by Dr. Walter Damrosch, will inaugurate its ninth consecutive season of weekly broadcasts on Friday, October 2.

As a result of an extensive survey conducted by NBC during the past year, and prompted by thousands of requests to place the programs at a more convenient hour for schools in various parts of the country, a new time schedule has been arranged for the series. During the 1936-37 season, the Music Appreciation Hour will be heard over both Red and Blue networks from 1:00 to 2:00 p. m., CST, instead of 10:00 a. m., CST.

The progressive course, as in the past years, will consist of four series of concerts—A, B, C and D-graded to meet the requirements of different age levels. Series A and C, for grades 3 and 4, and grades 7, 8 and 9, respectively, will occupy the first half-hour of the broadcasts on alternate weeks. Series B and D, for grades 5 and 6, and high schools and colleges, respectively, will be presented on alternate weeks during the concluding half-hour.

See Back Cover Page for
FREE CHICKEN FRYER

Fanfare



Georgia Wildcats on WSM

By MARJORIE GIBSON

GREETINGS, Fanfare Readers! "Do they call Lulu Belle by her real name, Myrtle, or Lulu Belle when she isn't entertaining?" asks Virginia Witt of Sheridan, Indiana. She also wants to know what Henry Hornsbuckle, Salty, Rocky, Winnie, Lou and Sally, and Arkie are called when they are off the air.

Very few people call Lulu Belle by her given name, Myrtle, any more; and even Scotty, her husband, usually calls her Lulu Belle or Lou. Henry Hornsbuckle is generally called Henry around the studio; although since he's been announcing, more people are calling him Merle which is his real name. Salty and Rocky are nicknames that were given these two boys before they were on the air so most of their friends use them.

Winnie, Lou and Sally—or Margaret Dempsey and Helen and Eileen Jensen—are called by their real names when off the air, while Arkie is rarely called anything but Arkie or the Chopper.

~*~

Here's news of a couple of old friends! Joe Kelly had a card from Clayton McMichen who was formerly featured with the Georgia Wildcats on the 870 k.c. wave. He says that he and the Wildcats now have a daily program on WSM, Nashville, at 8:45 a. m., central time.

And a postcard from Ken Houchins, "the Yodelin' Drifter," says that he has drifted through about 15 states and had a great time. He expects to join one of the WLS road show units about August 15.

~*~

Here is a question from Lorraine Ross of Chicago. "Where is Jack Dunnigan?" The last we heard Jack, who was heard as Hank of the "Hank and Hiram" team, was broadcasting from WHAS in Louisville, Kentucky.

Adah M. Gustafson of Garden Prairie, Illinois, is wondering if Elsie Mae Emerson and Ralph Waldo Emerson are brother and sister? No, they are Mister and Mrs.

~*~

Our thanks to Mrs. Oscar McDaniel Redmon for sending us this information. She tells us that Folly, Uncle Dan and Buster who have been appearing for a long time with the road shows, are now broadcasting from WDW in Tuscola, Illi-

~*~

IN THEIR DAD'S FOOTSTEPS



CONCENTRATION over the drawing board apparently indicates a tendency of the three Inman sisters to follow in the career of their artist father, Ray Inman. Left to right, they are Patricia Louise, Jocelyn (Joy) and Anita Rae.

nois, each morning and each Saturday afternoon.

Mrs. Redmon also says that the Rangers are now heard from WLW in Cincinnati.

~*~

"Has Doyme Wilson any children?" asks Mrs. C. L. Stowe of Oxford, Wisconsin. No, he hasn't.

~*~

Here is one of the most frequently asked questions which come to the Fanfare Department. "Were Virginia Lee and Sunbeam played by one person or by two different people?" This time Ann Bosnok of Gary, Indiana, asks the question. One person played both parts. This skit is off the air for the present.

~*~

"Is Dr. Herman N. Bundesen the Dr. Bundesen who broadcast an hour program daily from WLS about two years ago?" inquires Dorothy Onstine. Yes, he is the same Dr. Bundesen.

~*~

"Who plays the part of Mother Moynahan in "Painted Dreams?" queries Mrs. B. N. Cain of LaFayette, Indiana. Bess Flynn is heard as Mother Moynahan.

SMART EVENING ATTIRE »

AMONG the major problems of the universe these hot nights is "how to sleep when you're sweltering." Robert Benchley may have given the world some pet pointers on simply "how to sleep" . . . but it takes a first-class designer to get right down to the cold facts about slumber in the summer.

One of the best things, they say, **NOT** to do is get yourself all rigged out in a pair of pajamas or a nightgown that feels as though it's made of canvas when you wake up in the middle of the night as you invariably do. Instead they recommend such diaphanous sleeping garments as flowered batistes of a sheer, airy quality. These come in a raft of lovely patterns and styles. One at the top of the page costs only \$1.35. Another is a soft, sheer-as silk (on the china silk order). This in a checked print is pretty and cool. \$3.95.

Since not all of your time is spent sleeping, designers take these same cool fabrics and make slim chemises for daytime. The one sketched is of flowered batiste—a pattern very similar to the nightgown. 85¢. All of these garments are washable, of course . . . and very easy to iron.

—SHARI.



This Is the Season For Corn on the Cob!

EVERY one's in clover when the first "roasting" ears get large enough to pick. And then we turn around and plunge these "roasting" ears into boiling water and make boiled ears of them. But no damage is done, for by any name we would enjoy these succulent ears of whiteness, dripping with melted butter.

No damage is done, that is, providing the corn is boiled only until heated through . . . about five to eight minutes. For, strange as it may seem, tender corn, like tender meat becomes less tender if it is overcooked. For best results, too, just nonchalantly fail to add salt to the cooking water, at least until the last couple of minutes of cooking. For once you will be rewarded for doing nothing, because you will have more tender corn if it is cooked without salt.

To get the greatest enjoyment from a roasting ear, supply each member of the family with handles for the ears to prevent burned fingers and yet allow the corn to be eaten while still hot. Perhaps this will detract from the informality but it will add to the lusciousness of the corn.

You Can Roast Them

Should you be one who really wants your roasting ears roasted, take advantage of your next picnic fire, and broil the ears on a grate over red coals (not a flame) until they are just hot through. You will need to turn the ears so they will cook evenly. You can also cook them by the direct flame at home by using the broiling oven if you wish.

When selecting corn, choose ears that are well filled with plump, tender, juicy kernels which fit tightly together—if you can find them. Perfect ears, however, are difficult to find, but glazed withered kernels or ears that are poorly filled are poor risks.

by
**MARY
WRIGHT**



Mrs. Wright

If it is possible to satisfy your family with corn cooked by any other method than "on the cob" then they will be pretty sure to like it served a la Southern, as in this Dixie recipe.

CORN PUDDING

3 eggs	1 No. 2 can of corn
2 tbsp. butter, melted	or 2 c. cooked corn, drained
2½ tbsp. sugar	1½ c. milk
½ tsp. salt	½ green pepper, chopped
1 tbsp. cornstarch	½ c. buttered bread crumbs

Beat egg yolks, together with melted butter, sugar, salt and cornstarch. Then add corn, milk and green pepper. Fold in stiffly beaten egg whites, transfer to buttered casserole, cover with buttered crumbs and bake in a slow oven, 300° F. until firm or until a knife inserted in the center comes out clean. It will require 45 minutes to one hour. Serves 6 to 8.

This dish makes an excellent main dish for lunch or a vegetable dish for dinner. You'll find it an excellent way to use left over corn.

When cooking corn off the cob, care must also be taken not to overcook it. Add just enough rich milk to barely cover, and cook below the boiling point for 10 to 15 minutes. Season with salt, pepper and butter and serve at once.

Did you ever hear of squaw corn? It's an old American custom that somehow has been lost to many of our citizens for many a generation. If you revive it in your family, it's sure to be relished.

SQUAW CORN

6 slices bacon	2 c. corn, raw cut
2 onions	from cob or No. 2
	can of corn
	6 slices toast

Cut bacon in small squares and fry. Peel onions, slice thin and fry along with bacon until a light brown. Add corn and salt to taste. Fry until browned slightly and serve on buttered toast. Serves 6.

You can make a delightful variation of this dish which will make it a most satisfying luncheon dish, by adding eggs. To serve eight generously, use above recipe and add 8 eggs, beaten only slightly, about 5 minutes before serving time. Continue to cook until the eggs are set, stirring occasionally as you would in preparing scrambled eggs. If you wish, you can add 2 eggs per serving instead of one without increasing the amounts of the other ingredients.

The corn season just wouldn't be complete in many households without a plentiful supply of it served in green peppers. To those of you who have not yet become enthusiasts of this delectable way of serving corn, I commend this recipe—

STUFFED PEPPERS

6 peppers	¼ tsp. paprika
3 tbsp. butter	¼ tsp. mustard
1 tbsp. chopped onion	¾ c. milk
1 tbsp. chopped green pepper	1½ c. raw or cooked corn
3 tbsp. flour	1 egg
1 tsp. salt	1 c. buttered bread crumbs

Cut tops off of peppers, remove seeds and cook 10 min. in boiling water. Drain. Cook the chopped green pepper and onion in the butter for 5 min., stirring constantly, add flour, seasonings and milk, bring to a boiling point; add corn and cook 5 min., add egg slightly beaten and bread crumbs. Stuff peppers, cover with more buttered crumbs, place in buttered pan to which ¼ cup boiling water has been added, and bake in oven 350° F. about 25 min. or until crumbs are browned.



Correction

Due to an unfortunate error, part of the rules for vegetable cooking were omitted last week. Here they are:

3. Young spinach and Swiss chard does not need to have any water added, as sufficient water will cling to the leaves while they are being washed. Seven to 10 minutes is sufficient cooking time for young leaves. For older leaves, remove the heavy mid-vein rather than over-cook the rest of the leaves. Overcooking spinach causes it to acquire a brownish cast which is often the cause for this vegetable's disrepute.

4. Green vegetables which require a long cooking period can be made to retain their natural green color by cooking them in hard water to cover, with the vessel left uncovered. Never add soda to help retain the green color as it destroys vitamins and causes a softened texture. Green beans are most attractive, slivered by a special device made for the purpose. Such beans can be cooked so quickly in a covered container that they do not lose their attractive green color. Only a few tablespoons of water are needed so loss of food nutrients and flavor is small.



IN OLD TENNESSEE



MR. AND MRS. Jack (Prairie Ramblers) Taylor get a drink at an old-fashioned pump at Red Boiling Springs, Tenn.



"I saved \$89.50"

Write for Kerr methods of Canning. Use Kerr "Self-Sealing" Jars and Caps.

KERR MASON JAR CO.
760 Title Insurance Bldg., Los Angeles, Calif.

Chor Dirigent

WHEN Walter Steindel made his first radio appearance over KYW back in 1923, he was afraid he was doomed to spend the rest of his musical career in theatre orchestras. Although Walter played the violin, too, he specialized in the piano, and in those days broadcasting equipment was unable to pick up piano solos so that the reception was true.

Since those early days Walter has been featured as piano soloist and as pianist with the concert orchestra on many programs, including the Edison Symphony, the Studebaker Champions and others. He has played the piano for the WLS concert orchestra for six years.

Started Training Early

Born in Stuttgart, Germany, on August 3, 1900, Walter has been an accomplished musician since he was 10 years old. His father, Albin Stein-



Walter gets a bit of sun.

del, was Royal Music Director in Germany and director of the internationally famous Steindel quartet. He was Walter's first teacher.

At the age of 10, Walter was singing with the Berlin Dom Chorus, and for six years he was their child-wonder violinist and pianist. He completed his studies in conducting with Professor Rudolf Krasselt at the Academic Hochschule in Berlin. When he was only 18 he joined the Charlottenburg Opera House orchestra,

and before he was 22, he was conducting his own orchestras in Germany.

Following his arrival in Chicago in 1922, Walter appeared in many recitals and later became a member of the Chicago Civic Opera Orchestra. He also played in the orchestras of the large Balaban and Katz motion picture theatres in Chicago. In fact, Walter was playing with the Chicago Theatre orchestra when he came to WLS in 1930.

Prominent in Chicago

Active in the musical life of Chicago, Walter has taken part in a number of musical events.

In 1933, he was appointed director (Chor Dirigent) and president of the Chicago Singverein and has held this position ever since. This is a group of 125 German-Americans who sing the old German masterpieces. Organized 26 years ago, the Singverein gives an annual concert in Orchestra Hall, Chicago. After the concert this spring, Chicago critics gave very favorable reviews of the performance and mentioned that much of the success was due to the conductor, Walter Steindel.

The music for the huge German pageant in the Chicago Stadium in 1934 and '35 was under Walter's direction.

Accomplished Director

Just last week-end, July 17 to 19, Walter directed the orchestra in playing the score for the "Enchanted Fountain Spectacle". This was a dramatic ballet in which 300 dancers took part. The sparkling waters and flashing colors of the beautiful Buckingham Fountain in Grant Park on Chicago's lakefront made an effective setting for this impressive spectacle. Walter was in complete charge of the music for this event.

Busy as he is with his musical activities, Walter likes to take time out to go to baseball games, and he seldom misses a good wrestling match. He seems to have boundless energy and is very friendly in a quiet and unassuming fashion.

He is five feet, seven inches tall and weighs about 145 pounds. He has dark brown hair and expressive brown eyes.

Over in his corner of Studio A, you will frequently find Walter playing the piano with his left hand and the celeste with his right.



Blues Singer

Red-headed Loretta Lee, New Orleans blues singer, has returned to the CBS trail for two half-hour series weekly—Mondays at 5:15 p.m. and Thursdays at 4 p.m., CST. She is supported by the Eton Boys quartet and Leith Stevens' orchestra.

Why Not?

Murray Forbes, who stars as Benny in the NBC show, Foxes of Flatbush stopped at Joliet, Illinois, state prison during an automobile drive the other day and chatted with a guard at the outside gate . . . during the conversation the guard informed him that there wasn't a radio actor in the entire jail and that there never had been.



Helen Hayes returns to the air lanes September 28 over the NBC Blue network on Monday nights at 6:00 p.m., CST.

AGENTS WANTED

Get A Real Money Maker

A household item that sells on sight, every month of the year. No Competition . . . No Large Investment . . . Every Kitchen a Prospect . . . Write for details to HANDI-FROST, care of Stand By, 1230 Washington Blvd., Chicago, Illinois.



The HOLLYWOOD TURBAN

A turban that combines all the beauty and charm of the milliners art with the practical qualities of a fine hairnet . . . No woman can afford to be without one . . . it keeps curls, waves and ends in place . . . Indoors or out . . . Ideal for sports wear, motoring, horseback riding and shopping . . . The Hollywood Turban is the perfect night-cap and as a hairnet for make-up comfort and convenience it has no equal.

CHOICE OF 5 COLORS

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See Back Cover Page for
FREE CHICKEN FRYER

The Latch String

By CHECK STAFFORD

HOWDY, folks. We are writing these lines from our "office" in the shade of an old wild cherry tree. To our left, a field of oats is fast ripening under the withering sun. Close to our right is the house doorstep and under it and the near-by flower bed, some young chickens persist in staying, trying to keep cool.

~*~*~

We've chased those friers away several times, but they, and several flies (among them a big green blow fly), keep coming back to share the shade with us. Under some near-by hollihocks, Tom, the cat, is hidden, trying to keep cool, and down the fence row, a meadow lark is panting, with out-stretched wings, looking as though he, too, would like to join our cooler colony of loafers. Come on up, birdie. In times like this, we all should be friends. Wish we could tell him where the water trough is, and that he's welcome.

~*~*~

Still, it's funny that man is always waging warfare on Nature, that it just seems the battle must go on. For instance, we can see from our shady seat, our mowing scythe as it hangs on a fence post. We can see also the withered weeds we cut this morning, then alive and green. We had to do it—they were sapping the scant moisture from garden plants. In an adjacent field we can see a neighbor spraying poison on his potato vines to destroy the bugs that would rob him of his winter food.

~*~*~

Then—from the house comes the sound of fly swatters as the women folks rid the kitchen of annoying flies. We must get down the mole trap for that sleek fellow that's undermining our strawberry bed . . . and right now we have a tempting bait in the rat trap, for a cunning rodent that is

stealing our corn from the crib. So it goes—ever warring, ever the struggle goes on for existence and supremacy. Queer complexes, too. Nature helps the tree man plants for his shade and old Sol's rays help warm it into life, yet the same tree later saps the growing garden or field crop near by, and the sun's burning rays scorch the crops man so depends upon.

~*~*~

At the end of our lane are the surviving trees of what was once a great, shady negro camp-meeting ground. We find many of those towering trees have fallen before Time's toll and wind and storm. Now, busy ants and bugs are feasting on the decaying trunks—while the fast rotting logs, enriching the soil, are causing thrifty weeds to grow profusely. Yes, the friendly big elm we once knew, now supplies the energy for a colony of enemies . . . weeds. The old cabin, just south of the grove, has been torn down in the march of improvement and now a waving cornfield covers the spot where children romped in the old orchard. Only a gnarled old apple tree remains to remind us of the once hospitable old cabin home.

~*~*~

We try to turn our thoughts aside from the eternal warfare between man and Nature . . . and of Time's toll and changes, but it's no use. As we look up through the leafy canopy of our shady rest at the fleecy white clouds, we see another of Nature's little dramas; a spider enmeshing a fly. Wily old Mr. green and black spider, hidden near his web spread between the twigs, has caught an unwary housefly in his silken trap and he rushes out to kill and eat his struggling prey.

~*~*~

We were about to become sorry for the poor fly, when one of his millions of relatives bit us sharply and we slapped viciously at the pest. We lost all our sympathy for the trapped brother above. Why worry over a pesky fly, when bigger issues are at hand?

~*~*~

For instance, will these thickening clouds bring those needed rains . . .

where can we find a can of fishing worms . . . we are about out of smoking tobacco . . . it's about time to water the pigs and chickens again . . . will we have to shave to attend that big spread tonight at an old friend's house . . . will these blow-torch hot winds really turn cooler . . . and why is it that vacation days slip by so fast?

~*~*~

Well, it's nearing time for the mail man, so we must quit musing about bugs and battles and worries and weather and get this copy for Julian into old man RFD's hands. So here's where we close our "tree" office for today.

Back to good old WLS next week. Broke, sunburned . . . and happy.

~*~*~

Vernon in Hollywood

Vernon Quiram of the Neighbor Boys recently returned from an interesting trip through the west. Denver, Rocky Mountain National Park, Salt Lake City, Zion National Park, and Grand Canyon were some of the highlights of a visit to Long Beach, California.

He also had the pleasure of spending a few days with Smiley Burnett and Gene Autry, formerly of WLS, who are in Hollywood making pic-



Smiley and Vernon

tures for Republic Studios. Smiley showed Vernon many interesting parts of the cinema capital, and a tour through the studios, where pictures were in the making. He also saw a preview of Smiley's latest picture, "The Border Patrol" in which he is featured with George O'Brien.

Vernon also visited several warships of the fleet which were anchored at Long Beach.

The Neighbor Boys are making personal appearances and doing some radio work.

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Agents Wanted

Big profits selling Landon-For-President booklets. Sample ten cents. Frank Andersen, 5330 Winnemac, Chicago.

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250 Used Cars of all makes—guaranteed by Chicago's Oldest Authorized Ford Dealer. Priced to sell at once. Write for complete list and prices to Otto Maley, Mgr., Glenn E. Holmes, Inc., 30 W. Lake Street, Chicago.

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Big mails galore: Magazines, Samples, Catalogs, Propositions, etc. Send 10 cents. G. Manko, Sterling, Illinois.

Books

Books—We have what you want. Educational—Mechanics—Homecraft. Hundreds Subjects. Catalog Free. Popular Mechanics Press, Dept. R-1, 208 East Ontario, Chicago.

Collections

Accounts, Notes, Mortgages, Claims collected everywhere. No charges unless collected. May's Collection Agency, Somerset, Ky.

Electric Fencing

Cut fencing costs 80%. Battery or power current operated. Free catalog. 30 days trial. Oldest established company. One-Wire Fence Co., B-59, Whitewater, Wisconsin.

Hardy Perennial Flowering Plants

20 Oriental Poppy, big flaming flowers; 10 Iceland Poppy, assorted colors; 20 Delphinium in Wrexham, Gold Medal and Chinese strains; all 50 Postpaid for \$1.00. Strong, rooted, 1 and 2 year old plants, grown in open fields for summer setting. Some will flower this fall. Safe arrival and satisfaction guaranteed. Extra Gift of 2 year old Olympia double Oriental Poppy, added Free if you order this week. Clark Gardner, R1, Box 10, Osage, Iowa.

Help Wanted

Man wanted for Raleigh Route of 800 Families. Reliable hustler should start earning \$25 weekly and increase rapidly. Write today. Rawleigh, Dept. G-S-SDY, Freeport, Ill.

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Three pair first Quality Pure Silk Knee length hose, postpaid and guaranteed \$1.00. Write for new bargain sheets. L. S. Sales Company, Asheboro, North Carolina.

Instructions

\$105—\$175 month. Work for "Uncle Sam." Men—women. Try next examinations. Common education usually sufficient. Paid vacations. Full particulars—list jobs—Free. Write today sure. Franklin Institute, Dept. N-18, Rochester, N. Y.

Miscellaneous

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Neighborhood Poems

"Old Home Town," "Dad and His Lad," "Old Family Album" and 32 more neighborhood poems as broadcast over WLS, bound and autographed—Thirty-five cents per copy, three for one dollar. Send to Box 2, % Stand By, 1230 Washington Blvd., Chicago.

Old Coins Wanted

Do you own a \$50 penny? Up to \$50 each paid for Indian head pennies. Lincoln heads over 10 years up to \$2. Other coins worth up to \$3,000.00. Send 10¢ today for new issue National Coin Journal, coin catalog and complete list of prices we pay before sending coins. Vic's Hobby Shop, Dept. B-12, Lorain, Ohio.

Photo Film Finishing

NOTICE:

Do not mail films in envelopes. Wrap well; tie securely; address plainly.

\$100.00 prize offer with every roll developed, including 8 Beautiful Prints, Professional Oil Painted enlargement, 25¢. Individual attention. Quick Service. Janesville Film, A-90, Janesville, Wisconsin.

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

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FILMS—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand colored Free (regular size). The value of this print is 15¢; also 1—5x7 enlargement Free (in black and white). Guaranteed work, daily service. Allen Photo Service, 3729 N. Southport Ave., Chicago.

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Postage Stamps

Send 5 cents for big packet of foreign stamps. Leonard Utecht, 1143 N. Keeler Ave., Chicago, Illinois.

Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint \$1.75; Quart \$2.75; Gallon \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

Quilt Pieces for Sale

Quilt patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3338 N. Karlov, Chicago, Illinois.

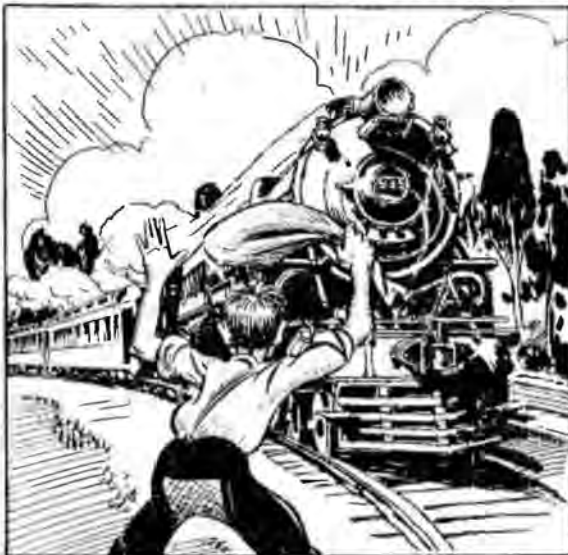
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The Life and Works of Pat Buttram



The Young Trapper and Trader



Ike for President

DEAR JULIAN: We want to thank you for being so prompt in sending us the medicine and insurance and so forth. It's doing all the cowboys and the ranch boss a lot of good. We're beginning to ride some again and are looking for the feller who is rustling calves. Considerable stock is being stole and it's up to us to stop the inroads. Wimpus Gollyhorn, Missouri's ornery cousin, aims to start a outfit of his own and he stole a bull and a heifer, but that was from the T-Bar outfit so that's all right. He's now got seven cows, sixteen calves, the bull and heifer and says he's well on the road to being a cattle man in his own right.

At the meeting of the Cowboy Club last night several moves were made and seconded but they were all voted to be laid under the table until after



we have our election of officers, as it's too hot to argu' good these days. So I'm startin' up my race for President again. I give a old pair of spurs to Cactus Ben yesterday and he says, "Ike, you're the right man for President and if I don't vote for you it'll be because I vote for somebody else."

This were plumb encouraging to me and I went down to talk to Al Fish about the growing movement to run me for the Presidency but he didn't pay no attention to me as he claims we should have more order at our Club meetin's and less singin', and if elected I may be responsible for bringing about a condition which will be vice versa to his desires.

The hoss hair that Wimpus Gollyhorn put into the water trough is still thar, and sort of movin' this way and that which seems to indicate it might turn into some kind of a varmint just as Wimpus says it will if we watches it clost. Flopear, Cactus Ben's burro is gettin' sick. He didn't sleep more'n ten hours last night. Ben says.

—ARIZONA IKE.



World-Wide Concert

The First Intercontinental Concert, inaugurating a series of the most far-flung radio concerts ever arranged by world broadcasters and featuring American folk music and modern compositions, will be broadcast to the greatest air audience the world has ever known on Sunday, September 20 1936. The program will be of a half-

hour's duration, probably between 12:00 and 1:00 p. m., CST.

This event, broadcast from America to the world, will be produced jointly by CBS and NBC for the International Broadcasting Union. The first concert, prepared in America, will be broadcast to the people of 21 nations and semi-annually thereafter the family of nations will exchange in rotation their concert artistry under the auspices of the I. B. U.

Thus the first program will be devoted to American folk music with striking examples of the influence of these early melodies and their spirit on America's popular and concert composers.

All announcements will be made in English, French and German. The first program will open with the roar of Niagara Falls, a natural feature of America famous the world over. This will be followed by native Indian music played by aborigines on a Government Reservation. A concert composition by the American composer, Charles Sanford Skilton, based on Indian themes, an original cowboy ballad played with guitar accompaniment and an American dance melody based on a Western theme will also be performed. The second half of the concert will include a famous Negro choir singing spirituals and a Stephen Foster song, followed by a typical Negro jazz band playing popular compositions based on native Negro melodies. The closing features of the concert will offer examples of early Anglo-American folk melodies from the Appalachians and Eastern mountain areas, followed by a prominent concert work based on these folk tunes.

The second concert of the series will originate from the Argentine Tango Congress in Buenos Aires in February, 1937, and the third concert will be heard either from the Dutch East Indies or the Belgian Congo.

Musical Cavalcade

The origin and development of orchestral and band music in America is being traced in a summer "Cavalcade of America—in Music" series to occupy the broadcast period of "Cavalcade of America" over the WABC-Columbia network from 6:00 to 6:30 p. m., CST, Wednesday.

"Cavalcade of America—in Music" will present well-known American musical organizations and conductors. The first group of programs will portray the development of band music in this country and will feature Arthur Pryor and his band.



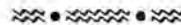
Renard with Cantor

Jacques Renard has been engaged as music conductor of Eddie Cantor's new series of weekly programs to be inaugurated over the WABC Columbia network, Sunday, September 20, from 6:30 to 7:00 p. m., CST. The signing of Renard completes the comedian's talent line-up for his new program, his other supporting artists being James Wallington, Parkyakarkus, and Bobby Breen.

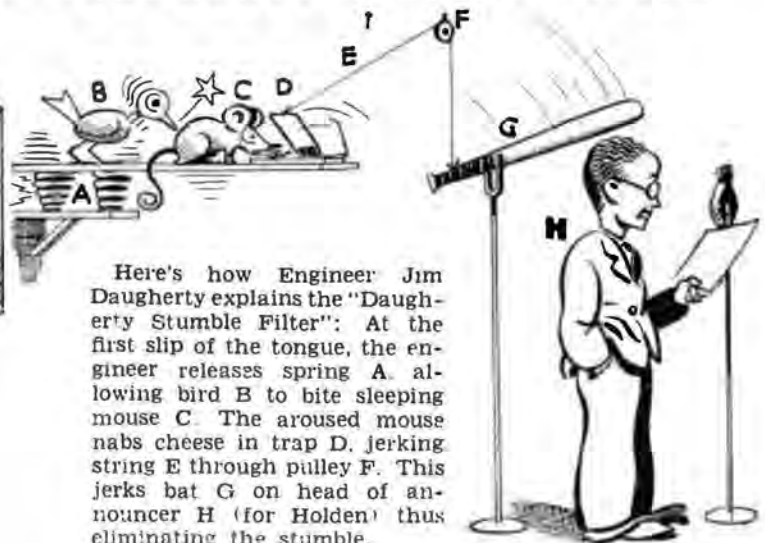


Forgotten Men

A man interviewed on the NBC Vox Pop program by Jerry Beldner and Parks Johnson was asked to identify these men: Levi P. Morton, Thomas A. Hendricks, George Clinton, Garrett A. Hobert, Hannibal Hamlin, William A. Wheeler, John C. Breckenridge, Charles N. Fairbanks, Thomas R. Marshall and John Nance Garner. He knew that Garner was vice-president, but he didn't know the other nine were U. S. vice-presidents of other days.



THE DAUGHERTY STUMBLE FILTER



Here's how Engineer Jim Daugherty explains the "Daugherty Stumble Filter": At the first slip of the tongue, the engineer releases spring A, allowing bird B to bite sleeping mouse C. The aroused mouse nabs cheese in trap D, jerking string E through pulley F. This jerks bat G on head of announcer H (for Holden) thus eliminating the stumble.

WLS DAILY PROGRAMS

Saturday, July 25, to Saturday, August 1

870 k.c. — 50,000 Watts

Monday, July 27, to Friday, July 31



SMOKY ROGERS, nationally known fire "clown", teaches valuable lessons in fire prevention, through his tales of fires each Saturday at 9:30 a. m., CST. He has talked literally to millions of children and adults throughout the country.

(CENTRAL STANDARD TIME)

Sunday, July 26

- 7:00—Ralph Emerson at the Organ.
- 7:30—"Everybody's Hours," Conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Children's Pet Poems.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
- 9:30—WLS C oncert Orchestra; Otto Marek, tenor.
- 10:00—NBC—"American Pageant of Youth." (Tastyeast)
- 10:30—Newton Jenkins Political Talk.
- 10:45—"Tone Pictures." Ralph Waldo Emerson at the organ.
- 10:58—Weather Report.
- 11:00—Sign Off.

Sunday Evening, July 26

5:30 p. m., to 7:00 p. m., CST

- 5:30—NBC—Husbands and Wives. (Standard Brands)
- 6:00—NBC—Musical Comedy Revue.
- 6:30—NBC—Goldman's Band.
- 7:00—NBC—Sign Off.

(CENTRAL STANDARD TIME) MORNING PROGRAMS

- 5:00—Smile-A-While—Four Hired Men; Hoosier Sod Busters; Arkie.
Mon., Fri.—George Goebel.
Tues., Thurs.—Otto's Novelodeons.
Wed.—Christine.
Sat.—Winnie, Lou & Sally.
- 5:30—Farm Bulletin Board—Howard Black.
- 5:40—Smile-A-While—Cont'd—with weather Report and Livestock Estimates.
- 6:00—WLS News Report—Julian Bentley. (Hamlin's)
- 6:10—Program Review.
- 6:15—Mon., Wed., Fri.—Top o' the Mornin' Crew with Happy Henry, Ralph Emerson, Grace Wilson, George Goebel, Evelyn, Four Hired Hands and Sod Busters; Weather; Time; Temperature.
Tues., Thurs., Sat.—Rubinoff & His Violin. (E. T.) (Chevrolet)
- 6:30—(Daily ex. Sat.) Top o' the Mornin'—continued.
- 6:45—Mon., Wed., Fri.—Otto's Novelodeons. (ABC Washers & Ironers)
Tues., Thurs.—Top o' the Mornin'—Con't. with Hometowners Quartet and John Brown.
- 7:00—Jolly Joe and His Pet Pals. (Little Crow Milling)
- 7:15—Mon., Wed., Fri.—Arkie.
Tues., Thurs., Sat.—Otto's Novelodeons.
- 7:30—WLS News Report—Julian Bentley. Hoosier Sod Busters; Bookings.
- 7:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners & Ralph Emerson.
- 8:00—Mon., Fri.—Carol Whammond.
Tues., Thurs.—Evelyn "The Little Maid" & Hoosier Sod Busters.
Wed.—Evelyn and John Brown.
- 8:15—Mon., Wed., Fri.—Fun Festival, featuring Hometowners Quartet; Otto's Novelodeons; Happy Henry; Joe Kelly and Jack Holden.

Tues., Thurs.—"Magnolia Time" with Dan Hosmer, Hometowners, John Brown.

- 8:30—Martha Crane and Helen Joyce in Morning Homemakers' Program; John Brown; Phil Kalar; Carol Whammond; Grace Wilson; WLS Orchestra.
Tues., Sat.—Ralph Emerson; The Novelodeons.
- 9:00—Musical Round-Up—Orchestra; Christine; Otto's Novelodeons (Tues., Sat.), and Rodeo Joe. (Peruna)
- 9:15—NBC—Home Sweet Home. (Chipso)
- 9:30—NBC—Vic & Sade. (Crisco)
- 9:45—NBC—Gospel Singers. (Ivory)
- 10:00—NBC—Five-Star Jones. (Oxydol)
- 10:15—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:20—Poultry Markets—Dressed Veal; Butter and Egg Markets.
- 10:25—WLS News Report—Julian Bentley.
- 10:30—Mon.—Guest Artist.
Tues.—Rocky & Ted.
Wed.—Guest Artist.
Thurs.—Federal Housing Speaker.
Fri.—Safety Program—Jack Holden.
- 10:45—"Old Kitchen Kettle"—Mary Wright; Fruit & Vegetable Report.
Mon., Wed., Thurs., Fri.—WLS Orchestra
Tues., Sat.—The Novelodeons.
- 11:00—Mon., Wed., Fri.—Cornhuskers and Chore Boy.
Tues., Thurs.—"Old Music Chest"—Phil Kalar; Ralph Emerson.
- 11:15—Mon., Wed., Fri.—"The Melody Parade"—Hometowners Quartet; Sophia Germanich and WLS Orchestra.
Tues., Thurs.—Carson Robinson & His Buckaroos. (Servel) (E. T.)
- 11:30—Weather Report; Fruit & Vegetable Markets; Bookings.

(Continued on next page)

SATURDAY EVENING, JULY 25

- 6:00—Prairie Ramblers & Patsy Montana.
- 6:15—Roy Anderson, baritone, and Ralph Emerson at the organ.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 7:00—Barn Dance Jamboree, featuring Hometowners; Grace Wilson; Hoosier Sod Busters; Prairie Ramblers & Patsy Montana; Otto's Novelodeons, and others. (Murphy's Products Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Aika-Seltzer)
- 8:30—Otto & His Novelodeons. (Gillette)
- 8:45—Henry Hornsbuckle; Four Hired Hands; Georgie Goebel. (Conkey)
- 9:00—National Barn Dance, including Magnolia Time.
- 9:45—Prairie Farmer - WLS National Barn Dance continues until 12:00 P. M., CST, with varied features, including Prairie Ramblers & Patsy Montana; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie; Four Hired Hands, and many others.

WATCH THIS SPACE

FOR
Appearance of WLS Artists
in YOUR Community

SUNDAY, JULY 26

Peoria, Illinois, Palace Theatre—Uncle Ezra and The Hoosier Hot Shots.

Taylorville, Illinois, Christian County Fair—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Winnie, Lou & Sally; Bill McCluskey; Olaf the Swede; Pauline; The Sternards.

Grand Forks, North Dakota, Dakota Theatre—WLS On Parade: Ramblin' Red Foley; Pat Buttram; Hayloft Trio; The Cornhuskers.

MONDAY, JULY 27

Jonesboro, Illinois, High School Gym—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Tom Corwine; Bill McCluskey; Pauline.

Grand Forks, North Dakota, Dakota Theatre—WLS On Parade: (See above cast.)

TUESDAY, JULY 28

Centralia, Illinois, Fox-Illinois Theatre—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Tom Corwine; Bill McCluskey; Pauline.

Joliet, Illinois, Rialto Theatre—Uncle Ezra and The Hoosier Hot Shots.

Thief River Falls, Minnesota, Pennington County Fair, Fairgrounds (Evening only)—WLS National Barn Dance: Ramblin' Red Foley; Pat Buttram; Hayloft Trio; The Cornhuskers.

WEDNESDAY, JULY 29

Edwardsport, Indiana, High School Auditorium—WLS National Barn Dance: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Tom Corwine; Bille McCluskey; Pauline.

Hibbing, Minnesota, State Theatre—WLS National Barn Dance: Ramblin' Red Foley; Pat Buttram; Hayloft Trio; The Cornhuskers.

THURSDAY, JULY 30

Danville, Illinois, Fischer Theatre—WLS National Barn Dance—1936 Edition: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Tom Corwine; Bill McCluskey; Pauline.

SUNDAY, AUGUST 2

Harbor Springs, Michigan, Tourist Park—WLS On Parade: Lulu Belle; Skyland Scotty; Tom Corwine; Hayloft Trio; Bill McCluskey; Barn Dance Band.

Muncie, Indiana, Great Eastern Indiana Muncie Fair, Fairgrounds (Evening only)—WLS National Barn Dance: Prairie Ramblers & Patsy Montana; Maple City Four; Winnie, Lou & Sally; Max Terhune; The Sternards.

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

11:40—WLS News Report—Julian Bentley.

11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Dr. Holland in Devotional Message at 12:40.

12:00—Tues.—"Midwest On Parade"—John Baker.

(CENTRAL STANDARD TIME) AFTERNOON PROGRAMS (Daily ex. Sat. & Sun.)

12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

12:40—John Brown.

12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary. (Special Announcements.)

12:55—WLS News Report—Julian Bentley.

1:00—Homemakers' Hour. (See detailed schedule.)

1:15—NBC—"Ma Perkins." (Oxydol)

1:30—Homemakers' Hour—Cont'd.

2:00—Sign Off for WENR.

(CENTRAL STANDARD TIME) Saturday Morning, August 1

5:00-6:30—See Daily Morning Echedule.

6:30—Uncle Buster & the Big Yank Boys. (Reliance Mfg. Co.)

6:45—Art Wenzel, accordionist.

7:00—Jolly Joe and His Pet Pals.

7:15—The Novelodeons.

7:30—WLS News Report—Julian Bentley; Bookings.

7:45—Sunday School of the Air—Dr. Holland

8:00—Jolly Joe and His Junior Stars.

8:30—Morning Homemakers' Program—Martha Crane; Helen Joyce; Otto's Novelodeons; Ralph Emerson. (Feature Foods)

9:00—Musical Round-Up—Otto's Novelodeons; Rodeo Joe. (Peruna)

9:15—Winnie, Lou & Sally.

9:30—Smoky's Fire Stories.

9:45—Arkie.

10:00—Ralph Emerson.

10:15—Program News—Harold Safford.

10:20—Butter & Egg Markets; Dressed Veal Live and Dressed Poultry Quotations.

10:25—WLS News Report—Julian Bentley.

10:30—Rocky & Ted; John Brown. #1

10:45—"Old Kitchen Kettle"—Mary Wright; Otto's Novelodeons; Fruit & Vegetable Report.

11:00—WLS Garden Club, conducted by John Baker.

11:15—Closing Grain Market Summary—F. C. Bisson.

11:30—Weather Report; Fruit & Vegetable Markets; Bookings; Grain Market Summary.

11:40—WLS News Report—Julian Bentley.

11:45—Poultry Service Time; Hometowners Quartet; Ralph Emerson.

12:00—4-H Club Program, conducted by John Baker.

12:15—Prairie Farmer—WLS Home Talent Acts.

1:230—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

12:45—Homemakers' Program. (See detailed schedule.)

1:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Christine; Eddie Allan; John Brown; Winnie, Lou & Sally; Jack Holden; George Goebel.

2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, July 27

1:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare P. T. A. Speaker.

Tuesday, July 28

1:00—Ralph Emerson; Novelodeons; Helene Brahm; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Margaret Sweeney harpist; Book Review.

Wednesday, July 29

1:00—Orchestra; Paul Nettinga; John Brown, Marjorie Gibson in Fanfare; Homemaking Talk—Mary Wright.

Thursday, July 30

1:00—Orchestra; Grace Wilson; John Brown, Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, July 31

1:00—Orchestra; Marjorie Gibson in Fanfare; Homemaking Talk; Evelyn "The Little Maid".

Saturday, August 1

1:00—Ralph Emerson; John Brown; Otto's Novelodeons; Christine; Interview of a WLS Personality—Marjorie Gibson; Arkansas Woodchopper.

(CENTRAL STANDARD TIME) EVENING PROGRAMS

Monday, July 27

6:00—WLS—"The Active Citizen."

6:15—NBC—Concert Orchestra.

6:30—NBC—"Melodiana"—Abe Lyman's Orchestra. (Sterling Products)

7:00—NBC—Sinclair Greater Minstrels. (Sinclair)

Tuesday, July 28

6:00—NBC—To be announced.

6:30—NBC—Edgar Guest in Welcome Valley. (Household Finance)

7:00—NBC—Ben Bernie. (American Can Co.)

Wednesday, July 29

6:00—NBC—Folles de Patee. (Sterling Prod.)

6:30—NBC—Lavendar & Old Lace. (Sterling Products)

7:00—NBC—Grant Park Concert.

7:15—WLS—The Government & Your Money—Prof. Hugh A. Bone.

Thursday, July 30

6:00—WLS—Chicago City Club.

6:15—NBC—The Old Judge.

6:30—NBC—Stevens Hotel Orchestra.

7:00—NBC—Death Valley Days. (Pacific Coast Borax)

Friday, July 31

6:00—NBC—Irene Rich. (Welch's)

6:15—NBC—Moorish Tales.

6:30—NBC—Frank Fay. (Standard Brands)

7:00—NBC—Fred Waring's Orchestra. (Ford Motors)

Ambassador to Texas

(Continued from page 3)

The Dallas Exposition looks a great deal as if some modern miracle had been employed to transport The Century of Progress a thousand miles southwest and set it up as a monument to the Alamo. Of course they have polished it up, improved it some, and offer it to you with the congenial Texas atmosphere and hospitality. There it stands a symbol of man's conquest over nature, an oasis amid cactus, mesquite and sage brush. A saga of the Southwest staged in a land of romance where the stirring events of the Texas Revolution wrote another brilliant chapter of American history.

Other Celebrations, Too

Don't overlook the fact that other cities in Texas are celebrating the Century of Independence also. San Antonio, where the real atmosphere of old Texas still prevails, will capture your fancy. Any time which you really intended spending in siestas will evaporate in the Missions, Cactus Gardens, Cathedrals, Museums, The Mexican Quarter, parks, lakes and even a visit to the Army Outposts and Flying Fields.

Bill Meadows, well known polo player, has a grand stable of horses there in Breckenridge Park. When we were dressed up in one of those \$400 Mexican saddles, even Jack Holden would turn green with envy at the picture we made.

Then there are Corpus Christi, with its citrus orchards and palm trees; Houston, named after famed

General Sam Houston, former capital city of Texas and a busy modern metropolis; Galveston, the Atlantic City of the Southwest with its boardwalk banked with oleanders; Austin, college town with its unique lighting system of overhanging floodlights, adding more stars to the already heavily-studded blue. It's the city where the busy Governor hangs his 10-gallon hat. I've wondered since seeing those hats if they were not symbolic of the "horn of plenty," for surely way down here there lives an Empire which in 1836 was wilder-ness, and now is said to hold forty per cent of our national wealth.

Yes, Texas has something to celebrate and they are doing it on an American scale. Money? They have all of that they need, but money doesn't mean a thing. Those things which we buy here, grow up in the front yard in Texas. Those things which we pay money to see, are nature's gifts to Texas. The old world rubs elbows with the new and neither cares. If you are looking for a place to spend that vacation, here's a place where you can do it and enjoy yourself. You can go out without a starched shirt, leave your manners at home, hob-nob with elite and be none the wiser.



The Old Hayloft

By THE HIRED MAN

NOT so new! This sudden excitement about community singing on one of the networks, with two sponsored programs of this type, recalls that the Calumet Community Sing was an old hayloft feature along about 1930. It was sponsored by a manufacturer of steel posts. **Homer Rodeheaver**, recently introduced as leader on one of the new "sings", was our original barn dance community song leader. He has just returned from Africa on a song-hunting expedition. The Eighth Street Theatre crowds have frequently been led in old song favorites through the years by **Hal, Joe or Jack**. But perhaps the idea is new now that little old New York has at last approved it.

Every so often I listen to the entire five hours of the barn dance. Wonder how many of you do the same? Sometimes I like one portion of the big hayloft show better than all others. Last time I listened, it was "Songs of Cabin and Bunk-House", announced by **John Lair**, that struck my fancy. Not boisterous or noisy, but just a quiet, friendly parade of old-fashioned songs and music by our haylofters. Maybe next week I'll especially like the network hour with **Uncle Ezra, Hot Shots**, et al—or perhaps it will be that rollicking last hour of the second show when audience and performers compete in enthusiasm. Yes, it's the hour with **Holden and Buttram's nonsense**.

Good Luck to Harold Safford and John Lair on their trip to the Kentucky and Carolina hill country in search of new songs and perhaps new talent. Funny how they selected this time of year, though, with southern fried chicken just coming in.

The **Old Maid**, who listens to the hayloft programs religiously and comments upon them real often, has changed her mind about the **Four Hired Hands**. She wouldn't accept them as members of "the crew" until last Saturday night when she thought they really did a swell job. And they did! Those long hours of back room rehearsals haven't been in vain.

Sweet is adversity! Some say **Arkie** keeps right up at the top of the hayloft stars because "everybody picks on him". And he can "take it", too; in fact, seems to enjoy it all. If he fails to break down when the funsters train their guns on him, he disappoints them—and many in the audience, too. Everyone wants to see if he'll continue his song exactly where he left off. He usually does. Maybe you didn't know it, but old "Chipper-Chopper" is a real "trouble-shooter" among the crew. He is asked for more advice and gives more good advice than many realize. He even advises occasionally on affairs of the heart, it seems. (But please don't write him your problems.)

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