

# Stand By

AUGUST 1, 1936



PAUL NETTINGA

Home Town  
Triumph

•  
The Old  
Hired Hand



WITH this letter we end the "If I Ran a Radio Station" contest. As we expected, you listeners do have definite ideas on what radio needs or does not need. Your letters, whether they won prizes or not, were read carefully and some of the valuable suggestions contained in them undoubtedly will be followed. We thank you for your very real contributions to radio.

Well, I think my station would have a policy like WLS. I don't think I would need much changes. But I have some different ideas. Now, there should not be so much jazz; this is tiring. Jazz should be heard about 10:00 p. m. Men sitting at the dinner table at night want to hear more music like a string ensemble. Especially, I would cancel all crooners. And a program of recorded jazz is more disgusting. Who wants to hear phonograph records? News programs should be heard at 8:00 a. m. and about 6:00 p. m. Market reports, of course, depend on the type of products. If it is mostly farm produce, they should be at noon between 12:00 and 1:00.

I think a good idea for commercial advertising would be not to keep impressing on the listeners the product

advertised. This is a little overbearing. A sponsored program of 15 minutes should never be interrupted by commercial announcements. Just at the beginning and the end. An hour program or half an hour is not so much. And do not stress the product too much above some other product; this is tiring. And I think transcribed commercials are not so effective. They sound so informal. As soon as the listeners hear "The next is transcribed", this lessens their interest in the program, and possibly they turn the dial. Spot commercial announcements are better in person.

Network programs should not be carried to such an extent. People like original talent, especially if they live near a station. Network programs of outstanding interest are all right, but too much is not so good, as there are other stations that have the same thing.

Above all, announcers should be informal. This is very important; this is what counts. They should talk with an earnest, natural, friendly, kindly tone. Remember you cannot deceive

the "mike". They should not have a boastful way of talking. The way an announcer talks has a lot to do with the commercial announcements. They are the salesmen of the air. Fancy talking is not all of good announcing. All these classical words are not all of good announcing.—Allan Mawby, R. R. 4, Grand Rapids, Mich.

## STAND BY

**BURRIDGE D. BUTLER, Publisher**

Copyright, 1936, Prairie Farmer Publishing Co.

1230 Washington Blvd., Chicago  
Indianapolis: 241 N. Pennsylvania  
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois under the Act of March 3, 1879.

**JULIAN T. BENTLEY, Editor**

August 1, 1936

VOLUME 2

NUMBER 25

# Everybody's wearing 'em!



## THE LIGHTWEIGHT . . . COOL

# "AMAZON" and "BOLO" HATS!

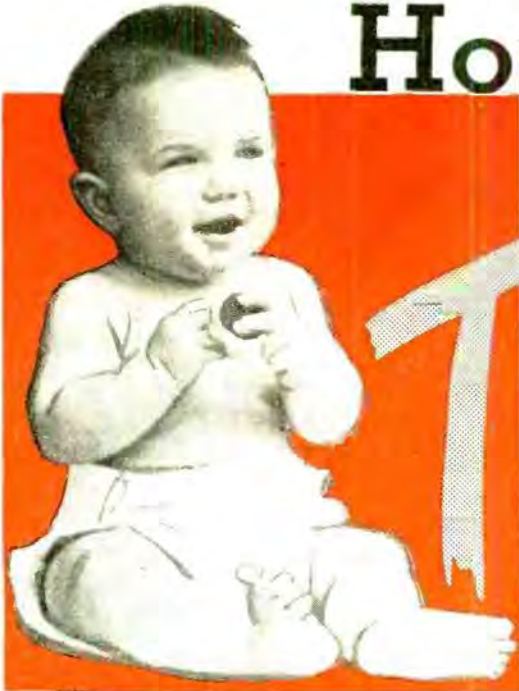
• Let that hot sun blaze—with an **AMAZON** or a **BOLO** your head will be protected from that torrid heat! The **AMAZON** and **BOLO** are made of a feather-weight, durable and water-proofed fibre that stubbornly resists rain and sun. They are the **real thing**—the inner elastic band permitting the cool air to circulate freely about your head and making them a perfect fit for every head. They are as cool as they look . . . the most refreshing, distinctive and serviceable headwear for men, women and children.

• Wear the **AMAZON** or **BOLO** for street and sports. Ideal for golf, tennis, fishing, on the beach, and for every out-door occasion.

• **SPECIAL PRICE** — one **AMAZON** hat and one **BOLO** cap—both for 50¢. If you order more than two, send 25¢ for each additional one. No singles sold.

• Mail your order today to Department 5, Stand By, 1230 Washington Blvd., Chicago.

# Home Town



# Triumph

## Lulu Belle and Scotty Win Plaudits of Mountain Folks

At top, Linda Lou, the queen of the Wiseman family. At left, Uncle Bill Wiseman on the porch of Scotty's and Lulu Belle's cabin in the pines in the Land of the Sky.

Below, Max Terhune, Mrs. Terhune and family and Lulu Belle. Max's daughter is holding Linda Lou.



By MAX TERHUNE

"**M**ORE than 1,200 people turned out in two packed house performances in the Cranberry high school auditorium Monday night to welcome Skyland Scotty and Lulu Belle, the two local radio stars of national prominence."

That's the way the Tri-County News of Spruce Pine and Burnsville, North Carolina, "led off" on its story of Scotty and Lulu Belle's triumph among the "home folks." I was down there—and it was one of the most wonderful nights of my life. This fine couple had invited me to help them put on this show for their neighbors of the North Carolina "Skyland Country."

We drove through Lexington, Kentucky, a romantic city in the heart of the famous Blue Grass region of Kentucky. On down through Ramblin' Red Foley's home, Berea, Kentucky, where famous Berea College is located and enrolls ambitious mountain boys and girls whose chances for education have been meagre. On through Renfro valley, made famous in song and story by the Ridge Runners. Linda Parker and John Lair.

We asked one of the natives if it was healthy in that country and he replied, "Reckon it is, fer there ain't nobody called nobody a liar fer quite a spell." Stopped to watch a ball game and one old fellow said: "Jim's made an error already."

I says, "How could he make an error? The game hasn't started."

"He's goin' into the game without his gun," was the old fellow's reply. (Editor's note: This is one of several things in this story demonstrating the Hoosier Mimic's imagination, we believe.)

Drove over Pine mountains and had an excellent view of Chain mountain, where a large rock is chained on top to keep it from rolling down

the mountain side. Over Clinch Mountain, the Blue Ridge region, through Cumberland Gap and into the "Big Smokies." Beautiful is no name for that country. And did it scare a fellow to look down from a curve?

After many hours of tedious traveling, I expected to see a place where you could swing in the back door on a grapevine. But we went on through Ingalls, North Carolina, and located Scotty.

Scotty's uncle, "Honey Waste" Wiseman, is 82 and the champion rifle shot of that country. I was told he could take a .22 repeating rifle. go

(Continued on page 15)

# "Ad Lib!"



By JACK HOLDEN

July 20.

**C**ERTAINLY had a full day yesterday. Drove down to Rochester, Indiana, Howard Chamberlain's home town. Spent the day at the country club on the shores of Lake Manitowau. Howard's mother and Dad have charge of the club house there. Tried out some of Mother Chamberlain's fried chicken and also tried out Dad Chamberlain's golf course. I heartily approve of them both. The only thing wrong with the golf was our caddies. Lurella Chamberlain (Mrs.) caddied for me and Jean caddied for Howard during a hot contest between Howard and me. (Never take your wife out on a golf course even if she does just caddy for you.) (If Jean reads this, I'm just fooling.)

### Howard Shot a "Birdie"

On the third hole we had some difficulty. Howard had an approach shot of about 75 yards. There was a chicken on the green. He shot. Hit the chicken with the golf ball . . . scattered feathers all over the green. The Plymouth Rock hobbled back to the farm yard near by and, we hope, recuperated. Howard lost the match by one stroke. Hooray!

Wilma Gwilliams just came in the office. I asked her if she was going near a mail box. She said she was. So I asked her to mail that letter to her Dad in Fowler, Indiana. The one she gave me this morning to mail for her. Have carried it in my pocket all day. I'm sorry.

### Yank Back in Town

Guess who I saw this afternoon? Your old friend Yank Taylor, former radio columnist for the Times. I didn't know him and Mac McCloud had a time convincing me it was Yank. Our friend Taylor has been in Florida all these months growing oranges. Came back to Chicago for a vacation minus 35 pounds and that famous mustache. No wonder I didn't recognize him.

At Eddie's birthday party the other night I felt as though I was really under inspection. Gathered there at the dinner were 25 building inspectors from the city hall, to say nothing of an equal number of street inspectors.

John Brown is to be excused this week, should he make any mistakes on the piano while playing over the air. Please overlook them because a lot of you know how it feels to become a daddy for the first time. As John said yesterday, "Golly, I don't know where to go or where to sit or nothin'. You see this is the first time it's happened to me. I feel pretty good though and they told me the other night at the hospital to take it easy. So far they have never lost a father."

Tomorrow night at the Wheaton Pool, our gang are to have a splash party. We have the pool reserved for our gang from 10:00 until midnight. The evening promises a lot of fun. The special attraction will be held at 11:00 p.m., when George Biggar will exhibit his famous swan dive from a 10-foot spring board. There probably won't be any water left in the pool when George lands.

### Joke, Huh, Holden?

My best laugh today. Pat Buttram is somewhere between here and North Dakota, driving his car. He had a flat tire out there on the prairie and when he tried to get his spare tire off to replace the punctured one, discovered he didn't have the key. He had to wire to the Chicago dealer for the key number to have another one made out there. Just so he could get the spare tire off the rim. Ha ha ha. I have the key to his spare tire on my key ring. I forgot to give it to Pat when he left last week. Best laugh I've had in weeks.

It won't be long now. Just a week from next Saturday till I pull out of this town for the tall pines of Northern Michigan and that little log cabin in the woods. Oh, man!

### Hayloft Moon Songs

Moonlight and romance will be the theme of the Alka-Seltzer network hour of the National Barn Dance tonight, August 1.

The Hayloft ensemble will open with "Get Out and Get Under the Moon," to be followed by Verne, Lee and Mary singing, "There's a New Moon Over My Shoulder." The Maple City Four will sing "Sail On, Silvery Moon," and "Moonlight." The Hoosier Hot Shots will follow with "Take in the Sun, Hang Out the Moon."

At about this time Uncle Ezra is scheduled to arrive on a tandem bike alone, having lost his lady friend somewhere en route.

Professor Charlie Wilson will give a lecture on his post-graduate course on love, moonlight and romance. Tune Detective Sigmund Spaeth will also be a guest on the program.

Other songs to be heard during the hour include Scotty and Lulu Belle with "When the Moon Plays Peek-a-Boo"; Henry Burr and the Orchestra, "Moonlight and Roses"; Lucille Long and the Hayloft Octette, "Swanee River Moon," and Sally Foster with the Octette and Orchestra in "The Moon Is Low."



Jack Armstrong, All-American Boy, will be brought to the air over NBC networks beginning Monday, August 31.



### ELMER



"That mike's sure gettin' a soakin' the way he's pourin' himself into it."

# Look!

FILMS — Developed & Printed. With each roll sent to us you will receive one of your prints, hand colored FREE (regular size). The value of this print is 15¢; also 1—5x7 enlargement FREE (in black and white). GUARANTEED WORK; DAILY SERVICE.

ALLEN PHOTO SERVICE  
3729 N. Southport Ave., Chicago, Illinois

PER ROLL  
Send Coin **25<sup>c</sup>**

# Flashes

**S**PORTS history as it is written at the Olympic Games in Berlin, from the moment Reichsfuehrer Adolph Hitler declares the contests officially opened at the Reichsportsfeld, will be recorded from the scene in an extensive series of broadcasts over the nationwide CBS network. The schedule will start at noon, Eastern Daylight Time, on Saturday, August 1, when Hitler makes his address of welcome, and continues until August 16.

The first day's ceremonies will be heard in America from 10:00 a. m. to 10:15 a. m., CST., and from 10:30 to 11:00 a. m., CST. In these programs Ted Husing, crack CBS sports announcer, and Bill Herry, sports editor of the Los Angeles Times, will describe the march of the world's finest athletes into the stadium, the unfurling of the Olympic flag, the arrival of the Olympic torch borne by runners who carried it in relays from Greece, and Hitler's address.

Thereafter Husing and Henry plan to give play-by-play accounts of the events in which the nations compete for athletic supremacy.

In addition to the play-by-play broadcasts from the stadium, Henry will give CBS listeners daily resumes of the games at 3:00 to 3:15 p. m., CST, from a Berlin studio.

~\*~\*~

John Brown, staff pianist, and Juanita Rae, whom listeners will recall as half of the team of Mae and June, are the happy parents of a brand new daughter.

The tiny stranger, who weighed eight pounds, nine ounces, arrived July 19 at Illinois Central Hospital. She and her mother are doing splendidly. When Stand By went to press, John and Juanita had not yet decided what she would be named.

~\*~\*~

Tim Ryan swears he can produce the letter to prove this one. A New York policeman wrote: "My name is Tim Ryan. I was off duty last Sunday night but I didn't come home. A friend of my wife's says she heard some fellow named Ryan on NBC with another woman. Drop me a line and straighten this out. will you?"

The Westerners, former Barn Dance stars and heard the past year on the Show Boat, are getting ready to launch their own program on the airwaves this fall. "Log Cabin Bar Z Ranch" is the name of the series being planned for them, a musical narrative to be heard Tuesdays at 7:00 p. m., CST, over the NBC-Blue network, beginning September 29.

The setting of the new program will be Miss Louise's ranch where Dott and Allen Massey, Milt Mabie and Larry Wellington will all have plenty of opportunities to continue the singing and strumming that has made them radio-famous. John Milton, character actor, will join the cast in the role of Jim Babcock, a yarn-spinning old cow-hand. Authentic western ballads will have a prominent place on the Bar Z Ranch broadcasts.

~\*~\*~

Jean Dickenson, 22-year-old coloratura soprano, is heard in a new series of concert programs to be heard every Monday from 6:00 to 6:30 p. m., CST, over the NBC-Blue network.

~\*~\*~



**A VERY GROWN UP** young lady was Beverly Paula Rose on her first birthday. She's the daughter of Paul Rose and Patsy Montana Rose.

Spills and thrills at one of the world's most unusual races—the 1936 All-American Soap Box Derby for boys—will be described over National Broadcasting Company networks by Clem McCarthy and Tom Manning NBC sports experts, in two special broadcasts on Sunday, August 16. The Derby is held annually in Akron, Ohio.

The start of this year's derby will be heard at 12:00 noon, CST, and the downhill contest to determine the winner from 3:00 to 3:30 p. m., CST. Both programs will be broadcast over the NBC-Red network.

~\*~\*~

Russell Pratt, NBC comedy star, will take over the master of ceremonies job on the NBC Breakfast Club during the vacation of Don McNeill, the week of August 3 to 8, inclusive. The Breakfast Club is broadcast daily except Sunday from 7:00 to 8:00 a. m., CST, over the NBC-Blue network, with Helen Jane Behlke, contralto, and Clark Dennis, tenor, as regular soloists, and various NBC groups as guests.

~\*~\*~

"Popeye, the Sailor" along with Olive Oyl, Wimpy and Matey, will begin a new series of cartoonland adventures over the Columbia network each Monday, Wednesday and Friday beginning Monday, August 31, at 5:15 to 5:30 p. m., CST.

~\*~\*~

Five events from the Salzburg Music Festival in Austria, including opera performances conducted by Arturo Toscanini and Felix Weingartner, will be brought to American listeners by NBC between August 8 and August 26.

Programs scheduled include:

Saturday, August 8—11:05 to 11:30 a. m. NBC-Blue network. Toscanini's performance of Wagner's "Die Meistersinger."

Sunday, August 16—1:30 to 2:00 p. m. NBC-Red network. Toscanini's performance of Beethoven's "Fidello" with Lotte Lehmann, Anton Baumann, Alfred Jerger and Emanuel List.

Thursday, August 20—1:05 to 1:30 p. m. NBC-Red network. Verdi's "Falstaff" conducted by Toscanini, with Duolina Giannini and Dino Borgloli in the cast.

Tuesday, August 25—1:05 to 1:30 p. m. NBC-Red network. Felix Weingartner's performance of Mozart's "Cosi fan tutte" with Charles Kullmann, young American tenor, in a leading role.

Wednesday, August 26—3:05 to 3:30 p. m. NBC-Blue network. One of the "Orchestral Serenades" performed in the Courtyard of the ancient Palace of the Prince-Archbishop directed by Bernhart Paumgartner.

(All time listed in Eastern Standard. Central Standard Time is one hour earlier.)

See Back Cover Page for  
**FREE CHICKEN FRYER**

# Fanfare



## Reporter Back Home from Kansas

By MARJORIE GIBSON

HELLO, Fanfare Friends.

Well, however pleasant vacations may be, they must always come to an end, and that's just what's happened to your Fanfare Reporter's vacation.

We left on Saturday noon, July 4, with Delia Anne Ragland, girl whistler, and Smoky (Harry) Rogers of the Smoky's Fire Stories heard on Saturday morning at 9:30, CST. Drove 24 hours, arriving at De's home in Hutchinson, Sunday noon. That same afternoon Smoky continued his trip to Tulsa, Oklahoma, to conduct classes in public speaking.

We spent a most delightful week at the Ragland's home and visited many interesting places around the beautiful city of Hutchinson. Viewed the processes in the making of straw board at the Central Fibre Products Co., Inc. Went down into the famous Carey Salt mine while there. At Hutchinson, you know, are located three of the greatest salt mines in the world, the Carey, the Morton, and the Barton salt mines.

On our return trip to Chicago we were accompanied by De's younger sister, Emy Lou Ragland, who is a very talented acrobatic and tap dancer.

The second week of our vacation turned out to be somewhat of a pain in the neck for your Fanfare Reporter, for we underwent a tonsilectomy at the Jefferson Park Hospital in Chicago. Although more than a week has already passed since our big coming out party, we are still looking longingly at juicy beefsteaks and other delectables.

### ART NEEDLEWORK

DRESSER SCARFS 18 x 45 inch, stamped and hemstitched for crocheting (7 for \$1.00). Write for our catalog showing one of the largest selections in the country. You will be amazed at the values we can give you at prices that make you wonder how we do it.

West Side Stamped Goods Store  
2422 W. Van Buren St.  
CHICAGO, ILLINOIS

See Back Cover Page for  
FREE CHICKEN FRYER

But turning our thoughts from vacations to those questions which are peering over the top of the old wire basket, we perceive that our first questioner is Katherine Anderson of London Mills, Illinois. "Was Linda Lou Wiseman named for Linda Parker or for Skyland Scotty's sister? How old is Red and Eva Foley's little girl? And is Ernie Newton married?"

Linda Lou was named for both Linda Parker and for Scotty's sister Inez Linda Wiseman. Shirley Lee Foley was 2 years old on April 24. Ernie Newton is not married.

Are Jack Taylor of the Prairie Ramblers and Harty Taylor of the Cumberland Ridge Runners related

and are Mary Wright and Ken Wright related?" inquires Kenneth Long of Chicago. These folks are not related to each other.

"Is Arkie's brother Pete married?" queries Violet Hewitt of Georgetown, Illinois. Pete is unmarried.

L. E. W. of Chicago inquires, "Are Eddie and Fannie Cavanaugh who conduct the Gossip Club over WBBM brother and sister or man and wife? And where are the Rangers?" Eddie and Fannie Cavanaugh are man and wife. The Rangers are now heard on a sustaining program originating in the NBC studios in Chicago. The program, however, does not have a Chicago outlet.

V. C. B. of Sigel, Illinois, would like to know if all the Hometowners are married. No, just one of the boys is married, and that's Phil Kalar, baritone of the quartet.

"Who make up the quartet on the Sunday morning 'Little Brown Church of the Air'?" asks Wilma Rohde of Bellflower, Illinois. Composing this splendid quartet are Lois and Reuben Bergstrom, Ruth Slader and Vernon Gearhardt. All these folks have positions of soloists in various Chicago churches.

## MIDNIGHT STEAK FRY



THE BEST PART of the ride at Stanton's farm for lots of the gang is the big steak fry and bon fire that follows. Boots, the English Shepherd dog, appreciates it, too.

# LATE SUMMER and FALL SHEERS

**T**HE latter part of any season presents some pretty confusing problems about what to buy and wear. It's too hot for honest-to-goodness fall clothes, yet buying any dress this late in the season that can't be worn in the fall is an extravagance for many women. But . . . be not dismayed . . . there **IS** a perfect idea in apparel for this in-between season period. Wear sheers. They're lightweight enough for comfort in hot weather and they're dark enough to wear through the fall.

A good many of the newest sheers come in plain black, navy or brown; many are in rich greens, wine shades, blues . . . but we think the smartest of the lot are those made in plain colors combined with prints. The ensemble sketched has a plain colored frock and a polka dot, tunic length jacket (a leading silhouette for fall) with an enchanting, flowing collar. This same basic dress could be worn with other jackets . . . a tailored plain color peplum length jacket for business . . . a lovely flowered jacket for afternoon . . . a bold plaid for street wear. Use your imagination, let your sheer dress serve many purposes. Let it keep you cool and immaculate looking the rest of the summer and crisply new looking in the fall.

As for trimming plain colored, dark sheers for summer, we'd suggest any one of the million varieties of flowers available . . . in bright colors or pale pastels. Lingerie touches in infinitely detailed collars and cuffs. Deep, rich tones in velvet for a sash. Creamy white catalin jewelry . . . or shining crystal buttons to give a tailored, though elegant look.

—SHARI.



# Practical Picnic Pointers

**I**F YOU have one of those families who like to have dinner out in the woods often, then you are probably always on the look-out for dishes which will carry well. No doubt you will want to take at least one hot food with you, for even the most enticing picnic fare loses its palatability after a few days of steady service.

If you are leaving home only a short time before time to eat, the food will stay hot enough if carried in the casserole in which it was baked. If you wish to take food cooked on top of the stove, cook it in a heavy aluminum sauce pan as this will retain the heat well. Lacking this, you can heat a casserole well with boiling water, dry it well and transfer the hot food to it. The food will stay hot longer, of course, if you wrap the container well in paper, which is an excellent heat insulator.

Escalloped potatoes, buttered green beans and Paprika Cream Schnitzel (Stand By, June 20, 1936) or Swiss steak would be enjoyed immensely under the trees and would be little extra work, providing you have baskets for carrying your supplies and have learned the wisdom of using paper plates and cups for these out-door excursions.

## Be Sure to Help Mother

Well-equipped picnic baskets can take a great deal of the work out of picnics for Mother, by keeping all the necessities together, ready at a moment's notice. If yours is a family which insists on regulation dishes for picnics, then the whole family should feel responsible for helping wash them upon returning home.

Those of you who are taking advantage of the short trips described on Everybody's Hour each Sunday morning, may want to take a picnic

by  
**MARY  
WRIGHT**

lunch with you for either one or two meals. You will be interested in the new insulated jug which has an extra large opening in the top which will permit its

use for food.

For the mid-day meal, carry this hot dish with you in one of these insulated jugs. You'll find it most delicious and satisfying.

## SOUTHERN DINNER

1½ lbs. onions	1 small can mushrooms
1 small bunch celery	rooms
½ c. fat	1 c. cooked lima beans
1½ lbs. smoked pork shoulder	1 pt. tomatoes
¾ c. rice	1½ tsp. salt

Clean and cut up the onions and celery stalks and leaves. Fry until transparent in a quarter cup of fat in a heavy kettle or frying pan tightly covered. The steam formed makes this very hot and one must be careful not to get burned. Cut up the pork into small pieces. Fry in the remaining fat until well browned. Cover and cook slowly for 15 minutes. Wash the rice thoroughly. Boil in 1½ quarts of salted water fifteen



Mrs. Wright

minutes. Drain, shake dry. Combine all the ingredients. Bake in moderate oven, 350 degrees Fahrenheit, about thirty minutes. This will serve 6 generously.

This dish will make a meal in itself, accompanied only by bread and butter sandwiches and fruit (carried in a box for protection against bruising) for dessert.

By using two jugs, you can carry cold food for the evening meal. Be sure both food and jug are cold when you start in the morning and your evening meal will be most appetizing. Potato salad accompanied by well-chilled tomatoes, pickles and cheese sandwiches would be a good combination you could manage easily. Top this off when you arrive home with some delicious home-made ice cream from your refrigerator trays and some hot coffee and you will feel that you have had a perfect day.



## Fall Fashion Tips

Sarcely will women's fall and winter fashions be introduced in Paris this year than American women from coast to coast will hear a first-hand report of the closely guarded showings, from four leading French dress-makers. Gabrielle Chanel, Jeanne Lanvin, Lucien Lelong and Robert Piguet will be heard during a fashion series from Paris over NBC networks.

Mme. Lanvin, first of the speakers, will be heard on Wednesday, August 5, while fashion writers are still having their first Paris glimpse of the new styles. Piguet, a new favorite with the smartly-dressed younger set, is second in the series, to be heard Wednesday, August 12. Lelong, a long-time member of the fashion aristocracy, is scheduled for Wednesday, August 26. All three will be heard in America during the Woman's Radio Review, 2:00 p. m., CST, over the NBC-Red network. Gabrielle Chanel, recently in the headlines for her adroit handling of the strike situation in her salon, will speak on Monday, August 17, during the Let's Talk It Over program, 3:00 p. m., CST, over NBC-Blue network.



## Gagster

If you receive a package from Joe Venuti, the NBC swing orchestra leader, be very careful how you open it. An inveterate practical joker, Joe sends toy balloons, filled with water and carefully packed in pasteboard boxes to the victims of his sensayuma. He devised the trick to get even with another practical joker who visited his apartment and filled his bathtub with gallons of gelatine.

## JAYHAWKER



**DAVID EBEBY** is a young man who believes there's no place quite like his native Kansas. He succeeds Norman Goldman in the sales promotion department.

**CANNING WORK**  
Cut in ½

Use KERR Methods of Canning with "self-sealing" Jars and Caps. FREE Instructions. KERR MASON JAR CO., 761 Title Insurance Building, Los Angeles, California.



## Holland Michigander

IN Holland, it is the custom for the children to put their wooden shoes on the doorstep on Christmas Eve so that the good Kris Kringle can fill them.

In the Dutch settlement of Spring Lake, Michigan, on Christmas day in 1907, there were, of course, no wooden shoes. But Siebe Nettinga, pastor of the Dutch Reform Church, and his good wife, Catherine, considered themselves doubly blessed with the advent of a son to their household. A good omen, indeed, to have a child born on Christmas Day! They named him Paul Catherinus.

As Paul grew older, he developed a lovely soprano voice. He didn't mind singing in his father's choir but he



Paul has a million-dollar smile.

did object to going with his mother to ladies' aid meetings to sing for the women. What made it worse, in Paul's eyes, was that he was a big boy for his age. Strong and husky, he disliked anything that other boys might call "sissy." His real ambition was to be an athlete. In spite of his protests he did get dragged to the ladies' aid regularly once a month. Then his voice started changing and he could forget all about music.

### A Real Athlete

By the time he was in high school in Holland, Mich., he was beginning to attain his childish ambition. He played on the football team, took part in track meets, and was all-state center on the high school basketball team in 1926. He still has a medal which he received when he was named to the all-state team.

While he was taking a pre-medical course at Hope College in Holland, in addition to competing in athletics himself, he coached a freshman football team to the championship, for which he received a loving cup.

Paul's sister, Cornelia, was at the time of Paul's graduation teaching music at Berea College, Berea, Kentucky, and interested him in going down there to teach. So for several years Paul taught general science in the Berea high school and coached the track and football teams. Each teacher was in charge of a dormitory and it fell to Paul's lot to take charge of the Early Riser's dorm. Berea College is self-sustaining, producing most of their own food and Paul's pupils were working in the bakery or had to get up early to milk the cows.

### Glee Club at Berea

It was while he was at Berea that Paul renewed his interest in music. He was in charge of the men's college glee club and in directing them and singing with them, he discovered that he not only had a voice but enjoyed singing.

So he came to Chicago and started training his voice, studying first under Karleton Hackett at the American Conservatory.

He first sang over WGN with the staff quartet in 1933. Then came jobs with Vincent Lopez' orchestra on NBC, with a mixed quartet on KYW and later on the Silken Strings octette. Paul and Phil Kalar had met at WGN so when Phil was organizing his Hometowners' quartet, he called on Paul to sing high tenor. In addition to his work with the Hometowners, Paul frequently sings solos on both Homemakers' Hour and Feature Foods.

When he first came to Chicago, Paul was tenor soloist for the Union Church in Hinsdale and for several years now, he has been the soloist at Fourth Presbyterian Church, Chicago.

Paul says his hobby is conversation; and his favorite sport, besides baseball, football, basketball and track, is possum-hunting down in the Kentucky mountains.

Standing six feet, one and a half inches, and weighing 235 pounds, Paul is a big man. He has china blue eyes and blonde hair that would give away his Dutch ancestry if his name didn't. Unmarried, Paul admits that, like Barkius, he's willin'.



## Ike's in Politics

Rimrock, Ariz.

DEAR JULIAN: Our Cowboy Club, which have fell into disuse the past weeks owing to the stress of the Spring round-up and broncs to be broke and calves to brand and so forth, air again in the

limelight as the rodeo draws to its close.

We met over at Buckhorn Springs with the cowboys from the T Bar, (an old-fashion and sort of backwoods lot if there ever was one—the T Bar outfit, and not us, I mean, cause we're up-an-comin', with a dude ranch and a phonograph and a radio—) But anyhow we met and decided to form a Club with ossifiers such as President, Treasury and Notary Public and so forth, and come out broader along political lines.

We aim to gain a place in politics by makin' ourselves component to the Democrat party, which, if refused, will be took up by the Republicans and if the latter don't accept our offers we'll try the Populists or Socialists an' communists, or something.



So fur none of us has been able to corral enough influence to get a government job when they were plentiful and high salaried except Wimpus Gollyhorn who had the job of countin' Wild Life until he collated most the coyotes and jack-rabbits in the naberhood. Well, anyhow we're goin' in for politics hot and heavy and sport any candidate who makes us fell hit's worth our while.

Missouri Gollyhorn is writing a campane song for candidates. He aims to have John Lair sing it over the radio at WLS shortly, the first verse being:

Candidates will bow  
Throughout this favored land,  
And wave the American flag,  
And shake you by the hand.

The fact that our Bunkhouse Band is learning to play the tune probably doesn't help it much, but we got to get patriotic. **ARIZONA IKE.**

## AGENTS WANTED

Get A Real Money Maker

A household item that sells on sight, every month of the year. No Competition . . . No Large Investment . . . Every Kitchen a Prospect . . . Write for details to HANDI-FROST, care of Stand By, 1230 Washington Blvd., Chicago, Illinois.

**ROLL DEVELOPED AND 16 GUARANTEED PRINTS 116**  
Size or smaller, 25c in Coin.  
**SMART PHOTO SHOP**  
Winona - - Minnesota

# The Old Hired Hand

by  
GLENN  
SNYDER

## Stand By Makes Amends with "Pitcher in the Paper"

SOME time ago I visited a group of Southern stations, among them WBAP at Ft. Worth. The editor of Stand By—for want of something better to do—published a story of that trip.

On a later trip Harold Hough, manager of WBAP, and known affectionately to thousands of fans as "The Old Hired Hand," took me to task for not, as he stated, either mentioning his name or "putting his pitcher in the paper." I pleaded not guilty and blamed the editor, but that did not satisfy the Hired Hand.

### This'll Hold Him

So I hope this will hold him. Here's his name, his picture and, for good measure, a story about him (although he didn't ask for it). The story was written by his friend and neighbor, Martin Campbell, manager of WFAA, Dallas. It's a good story about one of the best-liked men and pioneers of radio. I hope Harold likes it as much as we like him. At least he got his "pitcher in the paper." I'm sure our Southern and Southwestern readers will be glad to have this picture and story of their friend.

On Wednesday, March 30, 1927, a man from Texas arose at a conference held before the Federal Radio Commission in Washington and made the following statement:

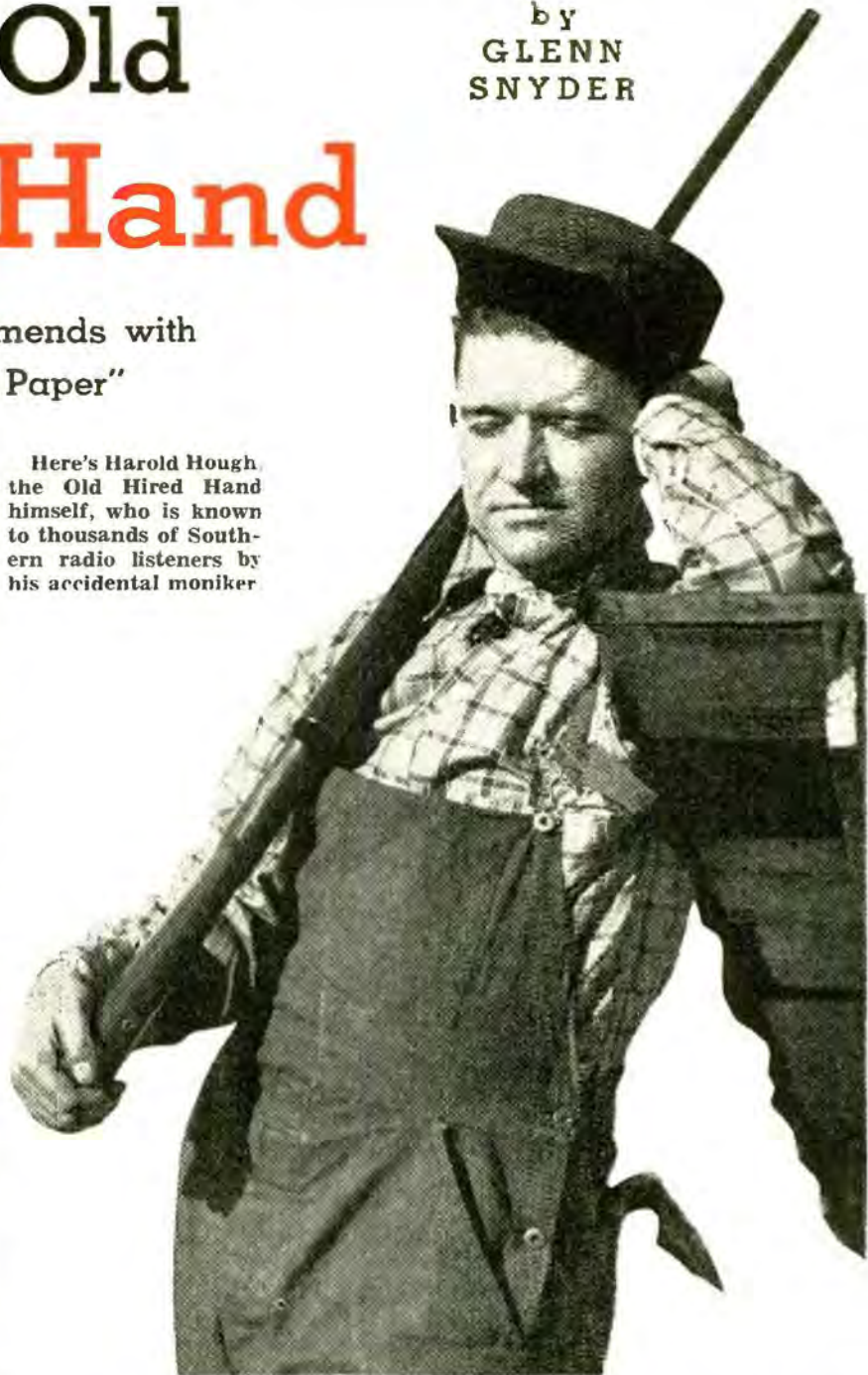
**"I am not so very old, but I got into this radio business along early in the beginning, and have never yet been able to figure out why I got in, and have never yet been able to see a way how to get out."**

### In Business Himself

He had then been in radio five years and now, nearly 10 years after the conference, Harold Hough, Supervisor of Radio Stations WBAP, Fort Worth, and KGKO, Wichita Falls, for the Carter Publications, is in the radio business for himself. He is at least part owner of an Oklahoma City station.

To us in radio, the name Harold Hough signifies one of the ablest radio men in the business. To the listeners, and particularly the old timers, he can be identified as "The Hired Hand" of WBAP.

Here's Harold Hough, the Old Hired Hand himself, who is known to thousands of Southern radio listeners by his accidental moniker



Although his many duties in the newspaper and radio fields have taken him away from the microphone, he still is remembered by most old-timers as one of the first radio personalities. Even now, when his infrequent appearances before the microphone are announced in advance, he has a large ready-made audience.

### How Hired Hand Started

By the way, did you ever notice that his initials H. H. also stand for "Hired Hand"? It came about in this way: He built a radio station after many humorous and trying situations had been met and conquered. The station ready, he wanted an announcer. Campbell Arnoux, now of WTAR, North Virginia, was a cub

reporter on The Star Telegram. He pronounced big words easily so he became an announcer pro tem, and the letters "C. A."—announcers hid their identity behind their initials those days—were on the air. One night, however, Announcer-Reporter C. A. wasn't available, so it was up to Harold Hough to do his own plain and fancy announcing. He very formally announced, "Good Evening, Ladies and Gentlemen! This is H. H. announcing"—a slight pause—and then he added: "That stands for Hired Hand, I guess."

He guessed right because the "Hired Hand" for many years was one of radio's most popular—not announcers—but entertainers.

(Concluded on page 12)

# "Stand By" Classified Ads

**STANDBY CLASSIFIED**  
advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, CR, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

## Agents Wanted

Big profits selling Landon-For-President booklets. Sample ten cents. Frank Andersen, 5330 Winnemac, Chicago.

Agents can easily make money selling Handi-Frost. A big hit with the ladies. Write today. Handi-Frost, Box 4, % Stand By, 1230 Washington Blvd., Chicago.

## Automobiles—Used

250 Used Cars of all makes—guaranteed by Chicago's Oldest Authorized Ford Dealer. Priced to sell at once. Write for complete list and prices to Otto Maley, Mgr., Glenn E. Holmes, Inc., 30 W. Lake Street, Chicago.

## Big Mails

Big mails galore: Magazines, Samples, Catalogs, Propositions, etc. Send 10 cents. G. Manko, Sterling, Illinois.

## Books

Books—We have what you want. Educational—Mechanics—Homecraft. Hundreds Subjects. Catalog Free. Popular Mechanics Press, Dept. R-1, 208 East Ontario, Chicago.

## Collections

Accounts, Notes, Mortgages, Claims collected everywhere. No charges unless collected. May's Collection Agency, Somerset, Ky.

## Electric Fencing

Out fencing costs 80%. Battery or power current operated. Free catalog. 30 days trial. Oldest established company. One-Wire Fence Co., B-59, Whitewater, Wisconsin.

## Farm-Resort for Sale

200A, 2 1/2 miles northwest of Honor, Michigan, near Traverse City. House, barn, new well, 200 apple trees. Platte River famous for trout quarters through property for 3/4 mile. Timber and natural meadow. Ideal for resort or fruit and livestock farm. Twenty minutes to Fifty Lakes. Make offer. Box 3, % Stand By.

## Household Help Wanted

Young girl. General housework. Fine home. Stay—Good Salary. 2 children. Write Box 12, % Stand By.

## Hardy Perennial Flowering Plants

20 Oriental Poppy, big flaming flowers; 10 Iceland Poppy, assorted colors; 20 Delphinium in Wrexham, Gold Medal and Chinese strains; all 50 Postpaid for \$1.00. Strong rooted, 1 and 2 year old plants, grown in open fields for summer setting. Some will flower this fall. Safe arrival and satisfaction guaranteed. Extra Gift of 2 year old Olympia double Oriental Poppy, added Free if you order this week. Clark Gardner, R1, Box 10, Osage, Iowa.

## Hosiery

Three pair first Quality Pure Silk Knee length hose, postpaid and guaranteed \$1.00. Write for new bargain sheets. L. S. Sales Company, Asheboro, North Carolina.

## Instructions

\$105—\$175 month. Work for "Uncle Sam." Men—Women. Try next examinations. Common education usually sufficient. Paid vacations. Full particulars—list jobs—Free. Write today sure. Franklin Institute, Dept. N-18, Rochester, New York.

## Miscellaneous

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

## Neighborly Poems

"Old Home Town," "Dad and His Lad," "Old Family Album" and 32 more neighborly poems as broadcast over WLS, bound and autographed—Thirty-five cents per copy, three for one dollar. Send to Box 2, % Stand By, 1230 Washington Blvd., Chicago.

## Old Coins Wanted

Do you own a \$50 penny? Up to \$50 each paid for Indian head pennies, Lincoln heads over 10 years up to \$2. Other coins worth up to \$3,000.00. Send 10¢ today for new issue National Coin Journal, coin catalog and complete list of prices we pay before sending coins. Vic's Hobby Shop, Dept. C-12, Lorain, Ohio.

## Photo Film Finishing

### NOTICE:

Do not mail films in envelopes. Wrap well; tie securely; address plainly.

Films Developed 25¢ coin. Two 5x7 Double Weight, Professional Enlargements. Eight Gloss Prints. Club Photo Service, La Crosse, Wisconsin.

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

2 Beautiful Enlargements suitable for framing with roll developed, printed 25¢. Photofilm, S-2424 North Ave., Chicago.

\$100.00 prize offer with every roll developed, including 8 Beautiful Prints. Professional Oil Painted enlargement, 25¢. Individual attention. Quick Service. Janesville Film, A-90, Janesville, Wisconsin.

20 Reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4-4x6 25¢; 3-5x7 25¢; 3-8x10 35¢. Special hand-colored, easel mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George St., Chicago.

Two professional enlargements with each roll developed and printed 25¢. Eight reprints, two enlargements 25¢. Hygloss, River Grove, Illinois.

Films—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand colored Free (regular size). The value of this print is 15¢; also 1-5x7 enlargement Free (in black and white). Guaranteed work, daily service. Allen Photo Service, 3729 N. Southport Ave., Chicago.

Rolls Developed. Two beautiful double-weight professional enlargements and 8 guaranteed Never Fade Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

## Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint \$1.75; Quart \$2.75; Gallon \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

## Quilt Pieces for Sale

Quilt patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

## A FREE CLASSIFIED AD

Send in your classified order for two insertions and get the third insertion FREE—or—send in your classified order for four insertions and get the fifth and sixth insertions FREE.

LOW COST—CLASSIFIED ADVERTISING ONLY 5 CENTS A WORD—minimum, fifteen words

This FREE AD OFFER Expires AUG. 15.

Send Check or Money Order with Ad to

STANDBY CLASSIFIED AD DEPT.  
1230 Washington Blvd., Chicago, Illinois

## The Life and Works of Pat Buttram



## A Practical Economy Measure

# The Latch String

By CHECK STAFFORD

**H**OWDY, folks. Well, here we are back on the job—sorry to leave our home folks and our vacation days, but also glad to be back with our reader and listener friends once more.

~\*~

We met many old friends while away from duties and it was a real pleasure. Their firm handclasps and cheery greetings made us feel that we had not been forgotten, and we parted with them with the conviction that old, true friends are the best.

~\*~

Among others, we met and talked with an elderly lady, Aunt Matty Glessner of Roseburg, Indiana, who for many years has been confined to her bed, helpless. Eddie Poe, a fine young chap, looks after Aunt Mat's comfort, and finds time to raise a banner melon patch each year. When the optimistic sufferer told us things were just fine and everything was great, we felt humbled. We, in robust midlife, with no ailments, no real oppressive cares, were blessed with many of the fine things of life, and there was a patient soul, doomed to a limited, narrow view of the many broad avenues today's progress offers to us all. She was so grateful for radio in passing the weary hours.

~\*~

When we bade our old friend goodbye we really were deeply impressed with her parting words: "Check, don't you folks ever forget us old-timers. There's just lots of us older folks still with you, who love to hear your friendly, informal-like programs, and in these long years of being tied down as I am, you will never know how much radio and good old Prairie Farmer station have meant to me."

~\*~

Last Tuesday, while John Baker was presenting his Danville, Illinois, program on Dinnerbell time, he surely pleased some visiting Danville citizens of this thriving Illinois city. Among them were Mrs. Carl Hosch and her little daughter Wilma Jane. They told us they were quite surprised and thrilled when our Midwest On Parade conductor so vividly described Danville's many fine features.



The Latch String proprietor has an expert water-jug technique which bespeaks many years of work under the hot sun.

~\*~

An oddity of the drouth was noted on our vacation, while we were journeying through Northern Indiana. We saw three stacks of last year's hay, protected by a fence, in a burned out, dry pasture field with the cows vainly trying to reach the stacks over the barbed wire enclosure. A few miles farther on, rains had turned brown, parched fields into green, richer pastures.

~\*~

Now that August is here, and we are likely to experience hot, sultry days, you pet owners should be more than ever thoughtful of your dog's comfort. Provide these loyal animal friends with plenty of cool water and shade, and have a care where there are little children, that they do not annoy or tease the dog. Already many cases of rabies have been reported. This danger threatens not only the lives of people, but annually means large losses of livestock.

Recently we saw from a bus window a group of children attempting to drive a big dog harnessed to a small wagon. It was a very hot day and the harrassed animal was panting heavily as the little folks were switching their pet into pulling its load. Such is most dangerous, and we were quite relieved when the shaggy, hot dog broke away from its wagon and little friends, to run under the protecting shade of the home's front porch. Better be safe than sorry. Watch your dog these days!

~\*~

At one home the other day we were shown a bird bath and fountain, shaded by a great elm tree, where five kinds of birds were drinking at one time. The kindly home owner told us that with the advent of the drouth and scarcity of water, he had filled the fountain several times a day and said in a very short time his "oasis" fairly jumped into popularity. Quarrelsome blue jays, saucy wrens, chirping sparrows, meek robins and a yellow hammer were all enjoying the free service and there wasn't a single quarrel noted. Life-giving water draws man, beast and bird over many scorching, heat-seared miles. Men have fought and died over a single swallow of precious water and thousands have perished for the lack of water, which we so lavishly waste.

~\*~

## The Old Hired Hand

(Continued from page 10)

By the way, this picture was posed because nobody ever caught him asleep. That I know.

Incidentally, at the 13th annual convention of broadcasters in Chicago, July 5-7, Harold was unanimously elected Treasurer of the National Association of Broadcasters. In this position, he, together with the President and the Managing Director, form the executive committee of the Association. It is another indication that the broadcasting industry recognizes Harold's ability.

~\*~

## TIME OUT!



ENGINEER HERBIE WYERS is not too busy monitoring a program to have his morning coffee.

# WLS DAILY PROGRAMS

Saturday, August 1, to Saturday, August 8

870 k.c. — 50,000 Watts

Monday, August 3, to Friday, August 7



MUSCULAR RED FOLEY poses with his wife Eva for a snapshot at McLeansboro, Illinois.

## (CENTRAL STANDARD TIME)

### Sunday, August 2

- 7:00—Ralph Emerson at the Organ.
- 7:30—"Everybody's Hour." Conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Children's Pet Poems.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
- 9:30—WLS Concert Orchestra; Otto Marek, tenor.
- 10:00—NBC—"American Pageant of Youth." (Tastyeast)
- 10:30—Newton Jenkins Political Talk.
- 10:45—"Tone Pictures." Ralph Waldo Emerson at the organ.
- 10:58—Weather Report.
- 11:00—Sign Off.

### Sunday Evening, August 2

5:30 p. m., to 7:00 p. m., CST

- 5:30—NBC—Husbands and Wives. (Standard Brands)
- 6:00—NBC—Musical Comedy Revue.
- 6:30—NBC—Goldman's Band.
- 7:00—NBC—Sign Off.

## (CENTRAL STANDARD TIME) MORNING PROGRAMS

- 5:00—Smile-A-While—Four Hired Men; Hoosier Sod Busters; Arkie; Red Foley. Mon., Fri.—George Goebel. Tues., Thurs.—Otto's Novelodeons. Wed.—Christine. Sat.—Winnie, Lou & Sally.
- 5:30—Farm Bulletin Board—Howard Black.
- 5:40—Smile-A-While—Cont'd—with weather Report and Livestock Estimates.
- 6:00—WLS News Report—Julian Bentley. (Hamlin's)
- 6:10—Program Review.
- 6:15—Mon., Wed., Fri.—Top o' the Mornin' Crew with Happy Henry, Ralph Emerson, George Goebel, Evelyn; Four Hired Hands; The Hilltoppers; Arkie, and Sod Busters; Weather; Time; Temperature. Tues., Thurs., Sat.—Rubinoff & His Violin. (E. T.) (Chevrolet)
- 6:30—(Daily ex. Sat.) Top o' the Mornin'—continued.
- 6:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers) Tues., Thurs.—Top o' the Mornin'—Cont'd. with Hometowners Quartet and John Brown.
- 7:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 7:15—Otto's Novelodeons.
- 7:30—WLS News Report—Julian Bentley. Hoosier Sod Busters; Bookings.
- 7:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners & Ralph Emerson.
- 8:00—Mon., Fri.—Carol Whammond. Tues., Thurs.—Evelyn "The Little Maid" & Hoosier Sod Busters. Wed.—Evelyn and John Brown.
- 8:15—Mon., Wed., Fri.—Fun Festival, featuring Hometowners Quartet; Otto's Novelodeons; Happy Henry; Joe Kelly and Jack Holden.

Tues., Thurs.—"Magnolia Time" with Dan Hosmer; Hometowners; Hilltoppers; John Brown.

- 8:30—Martha Crane and Helen Joyce in Morning Homemakers' Program; John Brown; Phil Kalar; Carol Whammond; Grace Wilson; WLS Orchestra. Tues., Sat.—Ralph Emerson; The Novelodeons.
- 9:00—Musical Round-Up—Orchestra; Arkie; Ott's Novelodeons (Tues., Sat.), and Rodeo Joe. (Peruna)
- 9:15—NBC—Home Sweet Home. (Chipso)
- 9:30—NBC—Vic & Sade. (Crisco)
- 9:45—NBC—Edward McHugh, baritone. (Ivory)
- 10:00—NBC—Five-Star Jones. (Oxydol)
- 10:15—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:20—Poultry Markets—Dressed Veal; Butter and Egg Markets.
- 10:25—WLS News Report—Julian Bentley.
- 10:30—Mon.—Guest Artist and John Brown. Tues.—Rocky & Ted. Wed.—Henry Burr and Ralph Emerson. Thurs.—Federal Housing Speaker Fri.—Safety Program—Jack Holden.
- 10:45—"Old Kitchen Kettle"—Mary Wright; The Hilltoppers; Fruit and Vegetable Report.
- 11:00—Mon., Wed., Fri.—Cornhuskers and Chore Boy. Tues., Thurs.—"Old Music Chest"—Phil Kalar; Ralph Emerson.
- 11:15—Mon., Wed., Fri.—"The Melody Parade"—Hometowners Quartet, and WLS Orchestra. Tues.—George Goebel; Hoosier Sod Busters. Thurs.—String Ensemble.
- 11:30—Weather Report; Fruit & Vegetable Markets; Bookings.

(Continued on next page)

## SATURDAY EVENING, AUGUST 1

- 6:00—Prairie Ramblers & Patsy Montana. and other Hayloft favorites, with Jack Holden as master of ceremonies. (Alka-Seltzer)
- 6:15—Roy Anderson, baritone, and Ralph Emerson at the organ.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 7:00—Barn Dance Jamboree, featuring Hometowners; Grace Wilson; Hoosier Sod Busters; Prairie Ramblers & Patsy Montana; The Hilltoppers; Otto's Novelodeons, and others. (Murphy's Products Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Jack Holden as master of ceremonies. (Alka-Seltzer)
- 8:30—Hilltoppers; Prairie Ramblers & Patsy Montana. (Gillette)
- 8:45—Henry Hornsbuckle; Four Hired Hands; George Goebel. (Conkey)
- 9:00—National Barn Dance, including Magnolia Time.
- 9:45—Prairie Farmer - WLS National Barn Dance continues until 12:00 P. M., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie; Four Hired Hands, and many others.

# WATCH THIS SPACE

FOR  
Appearance of WLS Artists  
in YOUR Community

## MONDAY, AUGUST 3

**MIDLAND, MICH.**—Frolic Theatre (Matinee & Evening Shows)—WLS BARN DANCE: Lulu Belle; Skyland Scotty; Barn Dance Band; Hayloft Trio; Bill McClusky; Tom Corwine; Radke Sisters.

**BENTON, ILL.**—Franklin County Fair (Evening Shows Only)—WLS BARN DANCE: Prairie Ramblers; Patsy Montana; Winnie, Lou & Sally; Max Terhune; Ralph and Helen Sternard; Miss Pauline; Tom Owens' Entertainers.

## TUESDAY, AUGUST 4

**BOONVILLE, IND.**—Big Boonville Fair (Matinee & Evening Shows)—WLS BARN DANCE: Hoosier Hot Shots; Prairie Ramblers & Patsy Montana; Winnie, Lou & Sally; Max Terhune; The Sternards; Miss Pauline.

**WHITE CLOUD, MICH.**—New High School Auditorium (Matinee & Evening Shows)—WLS BARN DANCE: Lulu Belle & Skyland Scotty; The Barn Dance Band; Hayloft Trio; Bill McClusky; Tom Corwine; Radke Sisters.

## WEDNESDAY, AUGUST 5

**BLOOMINGTON, IND.**—Harris - Grand Theatre (Matinee & Evening Shows)—WLS ON PARADE: Prairie Ramblers & Patsy Montana; Winnie, Lou & Sally; Max Terhune; The Sternards; Miss Pauline.

## THURSDAY, AUGUST 6

**HAMMOND, IND.**—Parthenon Theatre (Matinee & Evening Shows)—WLS BARN DANCE: Lulu Belle & Skyland Scotty; Tom Owens' Entertainers; Hayloft Trio; Bill McClusky; Pat Buttram; Radke Sisters.

**ARCADIA, IND.**—Walnut Grove Auditorium (Evening Only)—WLS ARTISTS IN PERSON: Prairie Ramblers & Patsy Montana; Winnie, Lou & Sally; Max Terhune; The Sternards; Pauline.

## SATURDAY, AUGUST 8

**LINCOLN, ILLS.**—Lincoln Chautauqua Auditorium (Matinee and Evening Shows)—WLS BARN DANCE: Tom Owens Entertainers; Flannery Sisters; Miss Pauline; Pat Buttram; George Goebel; Tom Corwine; Three Neighbor Boys.

## SUNDAY, AUGUST 9

**PORTLAND, IND.**—Jay County Fair (Matinee & Evening Shows)—WLS BARN DANCE: Lulu Belle & Skyland Scotty; Tom Owens Entertainers; Bill McClusky; Tom Corwine; Flannery Sisters; Miss Pauline; Three Neighbor Boys.

**HILBERT, WIS.**—Legion & Firemen's Picnic, Held at High School Grounds Village of Hilbert, Wis.—UNCLE EZRA & HOOSIER HOT SHOTS

WLS ARTISTS, Inc.  
1230 Washington Blvd., Chicago

11:40—WLS News Report—Julian Bentley.  
11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Dr. Holland in Devotional Message at 12:40.  
12:00—Tues.—"Midwest On Parade," featuring La Crosse, Wisconsin—John Baker.

## (CENTRAL STANDARD TIME) AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards (Chicago Livestock Exchange)  
12:40—John Brown.  
12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary. (Special Announcements.)  
12:55—WLS News Report—Julian Bentley  
1:00—Homemakers' Hour (See detailed schedule.)  
1:15—NBC—"Ma Perkins." (Oxydol)  
1:30—Homemakers' Hour—Cont'd  
2:00—Sign Off for WENR

## (CENTRAL STANDARD TIME)

### Saturday Morning, August 8

5:00-6:30—See Daily Morning Schedule.  
6:30—Uncle Buster & the Big Yank Boys. (Reliance Mfg. Co.)  
6:45—Red Foley & Art Wenzel, accordionist.  
7:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)  
7:15—The Novelodeons.  
7:30—WLS News Report—Julian Bentley. Bookings.  
7:45—Sunday School of the Air—Dr. Holland.  
8:00—Jolly Joe and His Junior Stars.  
8:30—Morning Homemakers' Program—Martha Crane; Helen Joyce; Otto's Novelodeons; Ralph Emerson. (Feature Foods)  
9:00—Musical Round-Up—Otto's Novelodeons; Rodeo Joe. (Peruna)  
9:15—Winnie, Lou & Sally; Hilltoppers  
9:30—Smoky's Fire Stories.  
9:45—Arkie.  
10:00—Ralph Emerson.  
10:15—Program News—Harold Safford  
10:20—Butter & Egg Markets; Dressed Veal Live and Dressed Poultry Quotations.  
10:25—WLS News Report—Julian Bentley  
10:30—Rocky & Ted; John Brown.  
10:45—"Old Kitchen Kettle"—Mary Wright; The Hilltoppers; Fruit & Vegetable Report.  
11:00—WLS Garden Club, conducted by John Baker  
11:15—Closing Grain Market Summary—F. C. Bisson.  
11:30—Weather Report; Fruit & Vegetable Markets; Bookings; Grain Market Summary.  
11:40—WLS News Report—Julian Bentley  
11:45—Poultry Service Time; Hometowners Quartet; Ralph Emerson.  
12:00—Future Farmers Program, conducted by John Baker.  
12:15—Prairie Farmer - WLS Home Talent Acts  
12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.  
12:45—Homemakers' Program. (See detailed schedule.)  
1:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Christine, Eddie Allan; John Brown; Winnie, Lou & Sally; Hilltoppers; Jack Holden; George Goebel.  
2:00—Sign Off for WENR.

## HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

### Monday, August 3

1:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

### Tuesday, August 4

1:00—Ralph Emerson; Hilltoppers; John Brown; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review

### Wednesday, August 5

1:00—Orchestra; Paul Nettinga; John Brown. Marjorie Gibson in Fanfare; Garden Talk

### Thursday, August 6

1:00—Orchestra; Grace Wilson; John Brown; Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare

### Friday, August 7

1:00—Orchestra; Marjorie Gibson in Fanfare; "Hobbies"; Evelyn, "The Little Maid."

### Saturday, August 8

1:00—Ralph Emerson; John Brown; Otto's Novelodeons; Christine; Interview of a WLS Personality—Marjorie Gibson; Arkansas Woodchopper

## (CENTRAL STANDARD TIME)

### EVENING PROGRAMS

#### Monday, August 3

6:00—WLS—"The Active Citizen"—Illinois League of Women Voters.  
6:15—NBC—Concert Orchestra.  
6:30—NBC—"Melodiana"—Abe Lyman's Orchestra. (Sterling Products)  
7:00—NBC—Sinclair Greater Minstrels. (Sinclair)

#### Tuesday, August 4

6:00—NBC—To be announced.  
6:30—NBC—Edgar Guest in Welcome Valley (Household Finance)  
7:00—NBC—Ben Bernie. (American Can Co.)

#### Wednesday, August 5

6:00—NBC—Folies de Patee. (Sterling Prod.)  
6:30—NBC—Lavendar & Old Lace. (Sterling Products)  
7:00—NBC—Grant Park Concert  
7:15—WLS—The Government & Your Money—Martha Jean Ziegler

#### Thursday, August 6

6:00—WLS—Chicago City Club.  
6:15—WLS The Old Judge.  
6:30—NBC—Stevens Hotel Orchestra.  
7:00—NBC—Death Valley Days. (Pacific Coast Borax)

#### Friday, August 7

6:00—NBC—Irene Rich. (Welch's)  
6:15—NBC—Twin City Foursome.  
6:30—NBC—Frank Fay. (Standard Brands)  
7:00—NBC—Fred Waring's Orchestra. (Ford Motors)

## The Old Hayloft

By THE HIRED MAN

**I**T'S the Barn Dance! Yep, whether it's midwinter or midsummer, when you hear or see the fiddles playin', the guitars and banjos goin', the harmonicas makin' music, the caller callin', the dancers goin' round and round and Lulu Belle chewin' gum, you know the big Saturday night hayloft classic is under way. The **Eighth Street Theatre** has to display its "sold out" sign on one or both shows practically every week. During these summer months, a large number attending are from out of Chicago, usually about 15 states being represented. The "Windy City" being quite a vacation spot, numerous friends of the barn dance naturally plan to see the big show when they come here to spend a few days. And everyone's mighty welcome, too!

**Tuning in!** Yes, that was a nice job on "Ride, Ranger, Ride", **Hill-toppers**. It's one of the official songs of the Texas Centennial.—**Eddie Allan** takes all for a French harp ride on "Dream Train". Just one of the 2,000 tunes the Dixie Harmonica King knows.—Say, weren't **Winnie, Lou & Sally** great in "Puddin' Head Jones"?—And **Bill O'Connor** et al closing the **Murphy Jamboree** with the always beautiful "When Day Is Done". Fort Scott, Kansas, is proud of you, Irishman.—**Charley Wilson** on network program, and how he can scramble words and phrases.—And **Maple City Four** do "Grandfather's Clock" in their own effective harmonious way!—Later we hear **Pat Buttram** trying to sing "Hi-Falutin' Dude from Possum Holler". Is that a credit to Winston county, Pat? Anyway, the folks eat it up.

## REUNION



IT WAS A GRAND REUNION when Henry Burr, ballad singer, and Egbert Van Alstyne, composer of "In the Shade of the Old Apple Tree" and many other hits, met before the mike.

"Why not hobbies of hayloft gang?" asks Mrs. M. G., **Whitewater, Wis.** All right, why not?—**Christine Smith**, Swiss miss from old Holland, likes tobogganing and skating, which are good enough for anyone to dream about this summer. Has to get up at 3:15 a. m., EST. to make **Smile-A-While**, but loves it.—**Ernie Newton** of the "Toppers likes police dogs, riding horses, swimming, tennis, baseball and other sports.

**Pete Lund**, that sturdy little Scandinavian who helps build and writes the script for the network hour sponsored by **Alka-Seltzer**, enjoying a couple of weeks' rest at his cabin in the woods near Cumberland, Wisconsin. He used to stay up there all summer, but too busy these days. Pete started with WLS back about 1928 and has been working with station most of the time since. He loves homely philosophy, worthwhile poetry and old-time heart songs, and has done much in upbuilding of the barn dance. Catch a few fish for us, Pete.



## Home Town Triumph

Continued from page 3

out and kick over a beehive and never let a bee get away!

You've heard Scotty sing about "great grand-dad, he said his prayers with his rifle cocked." Well, we saw the gun! Scotty's ancestors brought it with them when they settled in the Land of the Sky in 1799.

Scotty took us fishing and we caught 32 bass. His brother, Carl and his wife, Rebecca, fried the fish and arranged one of the best picnics I've ever attended. Then we went up to Wiseman's View, where you look over one mountain range and Hawk-bill mountain to Brown mountain. It's on Brown mountain that a mysterious light appears each night and roams along the slopes. Scotty says it has baffled scientists from throughout the world. Superstitious colored and mountain folks have many tales to spin about this weird light.

I've always figured Lulu Belle and Scotty could draw a crowd to see them perform even if the performance was staged in the rain on a barn roof. And she and Scotty certainly did it down there!

I don't figure I was much of a sensation but "Skully," my dummy, went over big. I was "messenger of ceremonies," and were those dyed-in-the-wool, 18-carat, farm-raised, hand-spanked folks proud of their Scotty and Lulu Belle—those modest, unassuming kids who had brought honor to their beloved "Land of the Sky?" I'll say they were, but I'm going to let the Tri-County News tell you the story:

"When Lulu Belle sang one of their own mountain tunes with such grace, rhythm and charm as the audience had never seen, there was a roar of

applause. And that from people who traditionally are not publicly demonstrative.—But he (Scotty) put himself into singing two or three of the simple little airs that have come down for hundreds of years through his ancestors from England. The crowd simply was carried away. They cheered and applauded as crowds of mountain folks rarely do.

"When the two came on to sing together these simple songs that have a rhythm and a swing that have carried them through the centuries, this crowd that was raised on these tunes and songs was beside itself with emotion. By this time, they saw why the world had taken two of their own and put them at the top as radio stars and stage performers.

"About this time, Terhune introduced Scotty's parents, Mr. and Mrs. Ed Wiseman of Ingalls. They arose to receive the plaudits of the crowd as calmly as though this was an everyday occurrence with them. Finally, Terhune had Lindy Lou brought on the stage to climax an emotional scene that was about all the crowd could carry.

"... Skyland Scotty and Lulu Belle had twice in one night won where they would rather win than any place on earth—right at home where they learned the songs and the music the world outside has paid them well to sing and play."

## 20 REPRINTS 25c

FILM developed, 2 prints each negative, 25c.  
10 Reprints 50c; 100-\$1.00.



ROLL developed and printed with 2 professional enlargements, 25c.

ENLARGEMENTS 4—4x6 25c; 3—5x7, 25c; 2—8x10 35c.

SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25c.

TRIAL OFFER

SKRUDLAND

6970-86 George

Chicago, Illinois

## SPECIAL OFFER

• Here's how to get a handy purse or pocket-size bottle of Murine, the famous formula that makes your eyes feel fresh, cool and clean. Send ten cents to help cover cost of packing and mailing to Murine Co., in care of "Stand By," 1230 Washington Blvd., Chicago, Ill.

# JOIN STERLING'S BIG ANNIVERSARY Celebration!

READ HOW TO GET THIS  
**FREE Chrome CHICKEN FRYER**

**CHROME CHICKEN FRYER**—Fries chicken golden brown with such crispness and succulent flavor as you've never before tasted. Triple-Plated chromium keeps lustrous and bright. Easily washed like china. Size 9 3/8 inches diameter, 2 1/4 inches deep. Has self-basting top.



Splendid Opportunity to Obtain Sterling Penny-A-Day Accident Protection and a Chicken Fryer Besides  
**Over 60,000 persons now enjoying Sterling Protection**

**S**OUTHERN FRIED CHICKEN . . . sweet, tender morsels of meat, done to a crisp, golden brown and served sizzlin' hot right from your Chicken Fryer! A treat no chef could beat!

**A Splendid Gift**

What better way can Sterling Casualty Insurance Company celebrate another anniversary of successful growth than by offering **NEW POLICYHOLDERS** the means of enjoying the world's most delicious chicken. This Chrome Chicken Fryer will be given **ABSOLUTELY FREE** to every man, woman or child who becomes a holder of a Sterling Penny-A-Day Accident Policy—the policy that pays up to \$100.00 a month for disability for as long as 24 months and as much as \$1000.00 for accidental death or loss of limbs or eyes, besides other liberal benefits.

**IF A DAY PROTECTS YOU!**

Aside from the pleasure your family and guests will derive from the food prepared in the Chrome Chicken Fryer, more seriously is

the peace of mind and the mental comfort you will gain by owning one of these policies. Just think—should an accident befall you, how helpful cash would be to you or to your loved ones. How thankful you and your family would be for your good judgment in accepting this offer. With 33,360 people in the United States meeting with accidents every day, don't forsake this valuable and needed protection—especially since it costs only 1¢ a day, or just \$3.65 for a full year. Don't hesitate another moment. Make up your mind to protect yourself and family by clipping and mailing the coupon today.

**PENNY-A-DAY POLICY**

- In accordance with its provisions.
- Pays up to \$100 a Month for as long as 24 months for disability, from first day of accident.
- Pays as much as \$1000.00 for accidental death, loss of limbs or eyes.
- \$100 Emergency Aid Benefit.
- And many other liberal benefits.
- Men, Women, Children 10 to 69 Years Eligible.
- No Medical Examination.

**10 Day FREE Inspection! MONEY BACK GUARANTEE**

**FREE Insurance During Inspection Period**

You may inspect the Sterling Penny-A-Day Accident Policy at your leisure. If within ten days you decide it is not the world's biggest insurance value, simply return the Policy and Receipt together with the Chicken Fryer (unused) and we will refund \$3.65 plus the postage you paid for the return of the Fryer. While you are considering the policy, you are fully insured. (Maximum period 10 days from date of receipt of your remittance.)

**ANNIVERSARY GIFT COUPON**

Sterling Casualty Insurance Co.,  
 330 S. Wells St., Chicago, Ill.

I enclose \$3.65. Please send me at once, your Sterling Penny-A-Day Accident Policy for 10 Days' Inspection. Include also a Chrome Chicken Fryer as a FREE gift. I understand that if I am not satisfied with the Policy, I will return it, also the Chicken Fryer (UNUSED), within 10 days and receive my \$3.65 back plus postage. I am to be fully insured for the 10-day Inspection Period.

Name \_\_\_\_\_ Age \_\_\_\_\_  
 Address \_\_\_\_\_  
 Town \_\_\_\_\_ State \_\_\_\_\_  
 Beneficiary's Name \_\_\_\_\_  
 Relationship \_\_\_\_\_

Offer Only for NEW Policyholders—Expires Aug. 10, 1936

**STERLING CASUALTY INSURANCE CO.**  
 330 S. Wells Street Chicago, Illinois



**This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at <http://www.otrr.org/>**

**Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.**