

Stand By

OCTOBER 31, 1936



HAIL TO THE QUEEN!

The Royal
Family

•
Features

Listeners Mike

Westerners Fan

Just had to write you how glad I was to hear "The Westerners" on Tuesday night. Louise sings "Mexicali Rose" better than anyone I know. I can't say how much we enjoy the Westerners. . . . **Berenice Chapman**, Trimountain, Michigan.



Market Reports

I wish to express my appreciation of your market broadcasts. They are of great value to every stockman and farmer in the Chicago territory and should certainly be continued. . . . **A. J. Entwhistle**, Morrison, Ill.



Likes Jim Clark

We greatly enjoy your market broadcasts. We sure appreciate them and when we ship stock, we always tune in WLS for estimates and market conditions before ordering cars for shipment. We like Jim Clark's talks on Saturdays and his market reviews and future market conditions. . . . **W. H. Hummermeier**, Pearl, Ill.

Safetygrams

I believe the Safetygram broadcast on Sunday mornings is one of the best you've ever had. It strikes me as one of the best ways to open the eyes of careless, ignorant drivers. . . . **Mrs. Adolph Otto**, Laona, Wis.



Max in Hollywood

Am so glad Max Terhune is getting along so well in Hollywood. We do miss him at the barn dance, though. We live out here close to Max's home and our children went to school with his children. . . . **Mrs. Earl Murphy**, Anderson, Ind.



Elmer

I wonder if it would be possible to run a different series of "Elmer" with an announcer at the microphone instead of the singer. I think there would be no personal offense and it would furnish a new line of thought for what is becoming a one-track mind. . . . **Elmer's Understudy**, Homer, Ill.

90 Hayloft Fans

There are 90 of us patients in the hospital and we are all for the Barn Dance. Some of us wait so anxiously for Henry Burr and Red Foley—especially another girl and myself. We wish each of them could sing more often. We think Henry Burr has such a wonderful voice. . . . **Lena Johnson**, Haydenville, Mass.



Up-to-Date

Since I moved I cannot get your station as there are so many stations here it is difficult to dial out-of-town stations. But I appreciate my Stand By just that much more since that is the only way I have of getting the news of our radio friends and keeping up to date with the programs. I especially miss Lulu Belle and Scotty's early morning program. . . . **Mrs. R. M. Kirby**, Detroit, Mich.



Henry's Colyum

Now that Henry has started to write a "colyum," I wish he would print that letter to the politicians asking them to enroll in the new course being offered by you and Pat. The morning I heard that, I lay back on the bed—I have been a shut-in for a year—and went off into gales of laughter with each fresh phrase. It is worth a re-view by those who heard it and a new view by those who didn't. . . . **Z. M. J. Davis**, Fremont, Michigan.

STAND BY

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JULIAN T. BENTLEY, Editor

Virginia Seeds, Managing Editor

October 31, 1936

VOLUME 2

NUMBER 38

You Can Hear the Voice of

LULU BELLE

"Queen of the Air"

Every Weekday Morning

7:15 to 7:30 CST — 8:15 to 8:30 EST

on the Program of

FOLEY'S Honey & Tar

—A Cough Relief that also Speeds Recovery—

The **R**oyal **F**amily

Lulu Belle,
Winner of Queen
Contest, Thanks
Her Fans

By **LULU BELLE**

I HAVEN'T any crown to wear on my pigtaails but I sure feel like I'd thrown away my old high-top boots and been wearing glass slippers ever since the editors of Radio Guide told me I was to be Radio Queen of 1936.

The very first thing I want to do is thank every one of you folks who helped me win this honor. I appreciate your loyalty more than I can tell you and just wish I could thank each of you in person. It makes me truly "as happy as a big sunflower" to know that so many of my friends thought enough of me to vote for me in this contest.

You'll never know how surprised I was when I found out that I'd really won it. I didn't dream that an everyday gal from the hills of Carolina would ever be given such an award.

Telephone Conversation

Maybe you'd like to hear about what I was doing when I first heard about it. I was a-crawlin' around on the floor with Linda Lou. She's nearly 10 months old now, you know, and she can stand alone. She's not walking yet but she can cover a lot of territory on her hands and knees, and I was doing my best to keep up with her.

The telephone rang and I answered it, and a strange voice said, "Mrs. Wiseman?" And I said, "Yes." And then I heard this very gruff voice say, "I have a warrant for your arrest." Well, for just a second I was flabbergasted and then I realized that if it really was anyone trying to arrest me, he wouldn't try to do it over the telephone. So I asked him, "What is this—a joke?" And then he just laughed—it turned out to be Bob Dwyer who used to work at the station—and said, "Well, the warrant



Radio Queen Lulu Belle, Crown Princess Linda Lou, and Scotty, proud as a peacock.

says you're to be arrested for slaying the American public."

Still I didn't have any idea of what he was talking about. And my mother, who was visiting Scotty and me, was standing right by the telephone and kept asking me who it was and what he wanted. When I finally did get it straight that I'd been elected the queen in Radio Guide's contest, I was so excited that I hugged Mother and tossed Linda Lou up in the air and could hardly wait for Scotty to get home. And I think Mother was even more excited than I was.

Scotty Proud

When we told Scotty, he was just as proud as a peacock, and he's been strutting around ever since. You'd think he was my father instead of my husband, the way he's so proud. And even Linda Lou seemed to catch the excitement. In fact, they were all making so much fuss that I almost let the pork chops burn.

Naturally, coming from the South, both Scotty and I are extra fond of pork chops. We like them broiled instead of fried, although it takes a little longer to fix them that way. Then I make milk gravy and with 'taters, they're mighty good eating.

That's the thing I like best about having a daily program instead of being on the road. It's fun being settled in one place, and having a real home, and being able to do my own cooking. Scotty says I'm getting pretty good at it, too.

Linda Lou Helpful

Linda Lou is a big help when I'm trying to get supper. If I leave a cupboard door open, it doesn't take her a minute to get all the cooking utensils out on the floor and start banging them around. She'd rather play with a saucepan and a wooden spoon than any of her toys.

Our new apartment has a lot of white woodwork and every morning Inez—that's Scotty's sister who lives with us—and I have to go over all the baseboards with warm soapy water. They're generally just covered with Linda Lou's little fingerprints.

She has her own nursery now, although it's just a small one. Our apartment is close to the park and when it's nice weather, we take her over there. Why, it won't be long until she'll be walking all over that park and feeding the ducks and everything.

(Continued on page 8)

"Ad Lib!"



By JACK HOLDEN

I WONDER who he is and where he goes. Every morning now for months I have passed him on the North Shore Drive. He always rides the same gray horse. The fellow wears overalls and carries a lunch box on his saddle. Can it be possible that someone here in Chicago is actually using "Old Dobbin" for transportation? I thought those days were over.

I'm glad Rupert Hughes corrected himself on the air last night. He said Washington surrendered to Cromwell. Buttram was listening in and I didn't want Hughes' error to go uncorrected . . . to add to Buttram's ignorance.

Uncle Ezra Is Sad

Ask Uncle Ezra how he feels today and he'll look over the rim of his spectacles and say, "Oaahhh, so-so". Pat has the blues today. You see it's this way. He owns two of the finest hunting dogs in the country. "Whiskey" and "Dan". The three have been inseparable hunting companions for several years. But old "Whiskey" will not hunt with his pals this fall. He's out at the farm, dying, just as all good old dogs do, of old age. The other dog, Dan, who has a few years left, is already mourning for his pal. He stays close to "Whiskey's" side, just watching. Usually at this time of year they are out together scaring up rabbits or pheasants. But not today.

I remember one year Uncle Ezra asked me to go duck shooting with him. We took the dogs with us. It was great sport to see those two dogs work together. Old Whiskey never took his eyes off the muzzle of that gun till the shot was fired. If the bird was hit he'd jump for glee as he pounced into the water to drag Donald Duck back and lay it at your feet. If you missed the bird he'd look up at you as if to say, "Hey! What did you bring me out here for?" You people who own real dogs know that Uncle Ezra doesn't feel so happy today.

Lum for President

Lum and Abner told me last night that they'll be a bit more careful what they write in their script from now on. Not long ago Lum said that if the listeners would form a "Lum Ed'ards fer president club" he'd send out a campaign button to them. It resulted in his having to hire an ex-

tra office force. To date they have had to send out a quarter million buttons!

I wonder if it's humanly possible to clean off this desk of mine. At this moment it is covered with the following: one felt hat, one new birthday tie, four books, three scrapbooks containing poems, letters, cards, an album of pictures we took on our vacation, a box of homemade fudge, Red Foley's heel marks, two framed pictures of the kids, a bunch of



Uncle Ezra, "Dan" and "Whiskey"

Christmas card samples and a note from Bentley reading, "Holden, if it isn't asking too much I'd like to have you hand in this week's Ad Lib by the Fourth of July at least".

Ulmer Turner, radio news commentator, has received several phone calls threatening his life for some reason. Ulmer is a bit nervous too. He even had a recording made of the voice on the other end of the wire.

Bill Thall is very happy these days, having joined the Lone Ranger's Club of brave boys and girls. (No foolin', he really did.)

My bid for the unluckiest fellow in the world. Dad Stanton, who for five weeks has planned a horse show at his farm only to call it off because of weather conditions.

Get Oscar to tell you of the time he answered a midnight call for help. Pajama-clad with gun in hand, he stalked an alley to rescue someone,

and then found the calls for help coming from his neighbor next door who was in the throes of a nightmare.

All right, Bentley! Keep your shirt on.

After reading through the 740 entries submitted in NBC's children's program contest the judges are beginning to believe that there are only seven original story plots.

In reporting on the progress of the contest, two of the judges, Homer Croy, novelist-playwright, and Charles Coburn, Broadway actor-producer, expressed surprise that so many authors should have submitted identical themes. The awards will be announced in a special program about November 1.

One of the most talked-of books of the year, "Live Alone and Like It," written by Miss Marjorie Hillis who lives alone and claims to like it, will be reviewed by Lucille Rotchford during Homemakers' Hour, November 3.

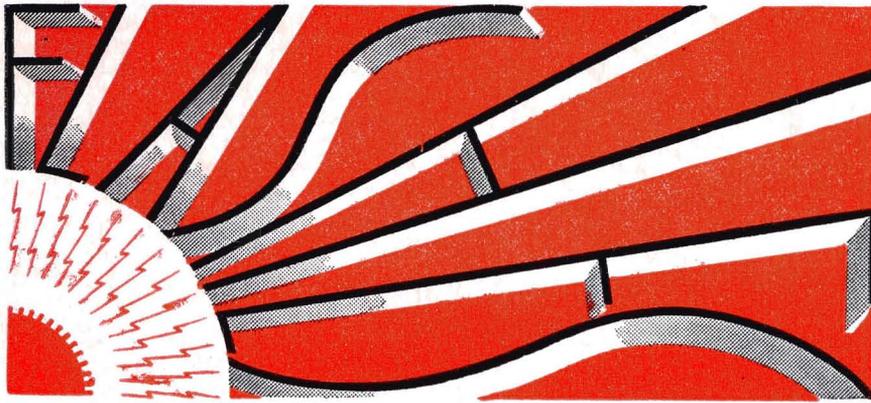
"The Correct Parliamentary Procedure for Setting up the Machinery for a Club" is the subject of a PTA talk by Mrs. L. Cass Brown, parliamentarian of the National Congress of Parents and Teachers for Homemakers' Hour, November 2.

"Science Service," one of Columbia's veteran academic programs, is now heard at a new time over the WABC-Columbia network—4:15 to 4:30 p. m., CST, Tuesday. (It was formerly heard from 2:15 to 2:30 p. m., CST.)

The program will continue in the same form which was introduced at the beginning of this year, opening with an informal discussion of some science subject by Watson Davis, the "Science Reporter," who will then introduce an authority on the subject.

Among the NBC artists who will vote for the first time in a presidential election this year are Betty Winkler, Robert Guilbert, Loretta Poynton, Betty Lou Gerson, Templeton Fox, Willard Waterman, Helen Jane Behlke, Bill Thompson, Shorty Carson and Clark Dennis, who missed voting in 1932 by six weeks.

Bing Crosby is first choice of the Marquette University football players in a poll recently conducted by the news bureau of the Milwaukee institution. Jack Benny, is a close second, and Bob Burns is third.



THE results of the nation's great battle of the ballot boxes will be flashed to listeners throughout the night of November 3 and the early morning hours of November 4 over the 870 k. c. wave.

Early in the evening of Tuesday, November 3, WLS will be on the air with election returns in two 15-minute periods—6:15-6:30 and 6:45 to 7:00, CST. At that time a general story on the day's voting, any significant trends reported and the earliest returns from the eastern states will be broadcast. WLS will have the complete special election service of the United Press throughout the night to supplement its regular daily United Press service.

At 7:00 p. m., CST, NBC will continue bringing election bulletins at frequent intervals through the WLS-WENR channel. WENR is expected to relinquish the channel sometime between 1:00 and 2:00 a. m., CST, Wednesday, November 4. Immediately thereafter WLS will take the air and continue the election service.



HOTAN TONKA, Indian storyteller, paddles his canoe across the waters of Lake Winona, Indiana, where he was counselor at the Chicago Boys' Club Camp this summer.

By that time something fairly definite on the election results should be available, unless the election happens to be as close as the famous Hughes-Wilson contest in 1916.

WLS, through the United Press, will cover the presidential returns and as many of the gubernatorial, senatorial, congressional and local results as possible. Of special interest to listeners in the Chicago area will be the results of the Chicago voting on the Eastern-Central time question.

On the job throughout the night at WLS will be Program Director Harold Safford and WLS News Editor Julian Bentley who will do rewrites and roundups of the returns. "Saff," former managing editor of the Sioux Falls, South Dakota, Argus-Leader, says he's worked more election tricks than he cares to remember. Bentley recalls definitely six all-night election sessions during the years he was with the United Press.

On hand also will be Ralph Waldo Emerson, John Brown and Otto and the Novelodeons to liven up the early morning kilocycles. The election service will continue on through the Smile-A-While program with frequent bulletins.

Three of Columbia's best known mikemen will be on duty for the net's election return service Tuesday night, November 3. H. V. Kaltenborn, veteran commentator; Hugh Conrad, known best as the voice of "The

March of Time," and Robert Trout, CBS public events announcer who has announced the President dozens of times.

These ace mikemen will attempt to cover every phase of the presidential, gubernatorial and congressional returns through reports of four press associations and by CBS wire from the homes of the candidates, from party headquarters and from Times Square, New York.

"Music and American Youth," a series of Sunday morning half-hour broadcasts illustrating the outstanding work being accomplished by America's school children in choral singing and orchestral and band playing, has returned to NBC.

The fall series will be broadcast over the NBC-Red network each Sunday from 9:30 to 10:00 a. m., CST.

The Old Timers, Ralph Emerson and Hal O'Halloran, are together again after a separation of two and a half years. When Hal came back to the staff this fall, fans immediately clamored for another Old Timers' program—and got it. It is heard Monday, Wednesday and Friday at 11:15 a. m., CST.

Junior Broadcasters, a show for and by high-school youngsters, has changed its time from early morning to 6:45 in the evening and is now heard Tuesday, Wednesday and Thursday nights at this hour. George Goebel, who is a senior in Roosevelt high school, and Jean MacDonald, 14-year-old sophomore, are featured in the show.

Otto and his Novelodeons and Christine will entertain the crowds at the Illinois State Corn Husking contest in DeKalb county, November 4. Patsy Montana, the Prairie Ramblers and Tom Corwine are planning to go to the Indiana contest in Grant county, November 6.

PERSONAL SNAPSHOT

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Fanfare



If Ghosts Haunted Radio Stars

By MARJORIE GIBSON

HELLO, Fanfare Readers. Well, today's the day of spooks, black cats and pumpkin faces, so we thought this would be just the question to ask the folks. "What would you do if you met a ghost?"

Julian Bentley: I'd ask him how he was going to vote on November 3.

Lily May: I'd be pretty apt to take back the other way.

Milly Good: I don't believe in ghosts. (A skeptic in our midst.)

Dolly Good: Yell plenty.

Margaret Dempsey (Winnie): Run like everything.

Tommy Rowe: I'd faint.

Patsy Montana: I'd yodel at him and he'd run.

Chick Hurt: I'm ashamed to tell you.

Ernie Newton: Well, you don't think I'd run, do you? (Brave boy.)

Larry Kurtze (Artists Bureau): I'd "ghost" somewhere else—and pretty fast, too.

Grace Cassidy: I'd die of heart failure.

Al Boyd: So would I. I nearly did when I met those three elephants at the State Fair last summer.

Bill Meredith: I'd take an Alka Seltzer.

Eddie Allan: I'd say to the ghost—"Now, listen brother, you look the other way for just one minute, will you?"

Rocky Racherbaumer: I'd try to get away, but I'm afraid I wouldn't have a ghost of a chance.

"Where is Homer Griffith?" asks Mrs. Shaw of Chicago. Homer Griffith, known to radio listeners as the Friendly Philosopher, is appearing on some radio programs at WFAA.

The other day we received a letter from a Crystal Lake, Illinois, listener asking about little John Skinner Emerson. Little John or Jackie, as Ralph and Elsie Mae call their younger son, is celebrating his birthday today. We're sure many of you will remember that Jackie was born on Halloween two years ago, which was also the day that the World's Fair ended.

Several folks including Mrs. S. M. A. of Carlisle, Indiana, have asked us if Lily May and Cousin Emma heard on the barn dance a couple of times last summer, were one and the same girl. No, they are not. Lily May is Lily May Ledford of Lombard, Kentucky, and Cousin Emma is Joy Founier of Lamb, Kentucky. Incidentally, Cousin Emma is now appearing on WWVA in Wheeling, West Virginia.

Martha Crane started her radio career before she was married and for that reason continued to use her maiden name on the air after she became Mrs. Ray Caris.

Your Fanfare reporter is not in the picture of the National Barn Dance crew in the song book. The two girls sitting up on the ladders in the Old Hayloft in this same picture are exhibition square dancers.

These, folks, are the answers to some inquiries from a Champaign, Illinois, friend.

Hazel Rhodes of McLeansboro, Illinois, asks "Has Jack Taylor of the Prairie Ramblers any children?" No, he hasn't.

A listener of Newton, Illinois, would like to know when certain programs can be heard since the time change. "Bachelor's Children" is now broadcast at 9:15, CST, over WGN, "We Are Four" at 10:15 over WGN, the Three Neighbor Boys at 9:30 on WMAQ each Tuesday night. The Flannery Sisters are on Supper Time Frolic over WJJD daily at 5:15 p.m. Fibber and Molly McGee are heard on Monday night over WMAQ at 7:00, CST. "David Harum" is on WMAQ at 10:00; "Honey Boy and Sassafras" are heard at 12:00 over WCFL; "Betty and Bob" are on WBBM at 9:00, CST, each morning.

Chuck and Ray were featured on September 7, 1935, issue of Stand By but there are no more copies of this issue available, we are sorry to say. This is a reply to an inquiry from Mrs. A. Zimmer of Grand Rapids, Michigan.

November birthdays: Dave Ebey (commercial department), 2; Fern MacKeon (office), 5; Skyland Scotty, 8; Sunshine Sue and Pat Petterson, 12; Phil Kalar, 13; Frank Baker (continuity department), 15; Rocky Racherbaumer, 23; Ken Houchins, 24; Otto Ward, 26, and John Workman (Rock Creek Rangers), 27.

ELMER



If he'd just put a candle in his mouth, we wouldn't need a jack-o-lantern.

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The Dinner Bell RINGS

By ARTHUR C. PAGE

NEXT week, November 4th, day after election, comes the Illinois State Corn Husking Contest. Two days later, on November 6th, comes the Indiana State Contest. We are going to broadcast both of those events, and as always, are more or less excited as we look forward to them.

Those of us who work on the microphones at the corn husking contests have been trying year by year to learn the best method of giving the listeners a picture of the scene. There are so many things to learn when you try to transfer the picture of a field seething with activity into words so that the listener will actually have an intelligent idea of what's going on. Very early we learned the injunction of childhood, "don't point". When you are talking on the microphone there is a great temptation to gesture and point, indicating "over there", but that doesn't mean a thing to the listener unless you say "on the right" or "on the left", or some such descriptive term.

Location

We usually like to start such a broadcast with a brief description of the field and general setting. For example, whether the corn rows run north and south or east and west, where our broadcasting tower is located, where the headquarters is located, where the crowds of people are, which direction a procession is moving, and so on. We find that by such a preliminary description the listener is better able to place the whole thing in his mind. In baseball or football broadcasts the shape of the field is standard, but in a corn husking contest no two locations are alike.

While the contest is in progress it is important to be able to tell which husker we are watching. This is very difficult because even from an observation tower 20 feet in the air it sometimes looks like just a struggling mass of humanity with ears of corn flying through the air.

Bread-Board

For this purpose it is desirable for the announcer to have a map showing the different lands, with the names of the huskers written in, so he can count and tell which is which. Last year at the National Contest in Indiana we had the broadcasting tow-

er at one end of the field, our big yellow short-wave truck at the other end of the field, and a portable knapsack transmitter at each side about half way down. At the time we picked up the broadcast, the action was coming toward the south end where the truck was located. I had the lands all mapped out on a big bread-board, as the field looked from my position on top of the truck. Opposite the end of each land was the name of the husker with his previous history, his highest previous record, and any other little items which we knew about him. With this map directly in front of me, with a pair of headphones on so I could hear what was being said when we switched to either of the portable transmitters, or to the tower

everything set up and tested. We had strung one end of the short-wave aerial from the truck to the top of a slender tree, and along about three o'clock in the morning everything tested perfectly. However, when that crowd of 110,000 people swarmed down on the field, and the action was the hottest, about 30 or 40 boys decided to climb our little tree. Shouts, threats and pleadings were lost in the din. Our problem was that as they swayed the slender tree, our single wire aerial, waving and swinging, made our signal swing and undulate in the same way. If we have to tie onto a tree next week, I'll bet we put a barbed wire fence around it!



Rubinoff and his violin are now being heard in a new Columbia network series on Sundays between 5:30 and 6:00 p. m., CST. The maestro is supported by Jan Peerce, tenor, and Virginia Rea, soprano.



Traveling by airplane to get material for her "News Through a Woman's Eyes" program, Kathryn Cravens is now being heard over 57 CBS stations. Broadcasts are Monday, Wednesday and Friday at 1:00 p. m., CST.



At the National contest last year. Scotty, Dr. Holland, Patsy and the Ramblers watch the huskers and the 110,000 spectators.

at the other end, I was able to keep up fairly well with the action and tell the listeners which husker was affected by any special situation.

Thumb Tacks

You soon learn to carry thumb-tacks and spring clips when you are working out in the wind and weather, because that is the only way you can keep your various cards and sheets of memorandum paper from blowing away. I think I'll take the old bread-board again this year.

Last year at the National Contest, Tom Rowe, "Andy" Anderson, Jimmie Daugherty and I had worked almost all of the night before getting

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In Rehearsal



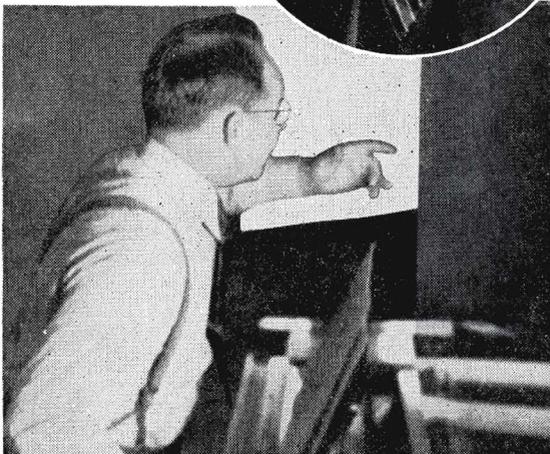
▲ Herman Felber, violinist and director of the concert orchestra, and Ted DuMoulin, cellist, pause for a moment during a rehearsal.

◀ Through the strings of her golden harp, Margaret Sweeney is caught by the candid camera as her nimble fingers fly through a solo.

Manager DuMoulin consults orchestra schedules in the musician's tuning-up room behind the scenes. ➤



▲ Chris Steiner had to stop playing his big bass tuba before the cameraman could find his face. Chris also plays the bass viol.



▲ With one hand on the piano keyboard, Glen Welty uses the other to direct the National Barn Dance orchestra in its Friday afternoon rehearsal.

The String Trio—Herman Felber's violin, Margaret Sweeney's harp and Ted DuMoulin's cello—practices sweet melodies. ➤



Making Money on Church Suppers

IF THE community or church supper is to be truly a success, sociability should be stressed.

If one of the aims of the dinner is to make money, select a most responsible woman to have general supervision of it. She should appoint a business manager who knows how to buy good food at reasonable prices. If many dinners are to be served throughout the year, appoint this business manager to serve all year long. Then she can make arrangements with wholesalers or a retail grocery store to supply her with quality food at reduced prices.



Mrs. Wright

If the size of the group warrants it, by all means buy your canned goods in the so-called gallon cans, number 10's. The cost is lower, and they require much less work in opening.

Another committee which should be appointed is the food preparation committee. This committee should, of course, be headed by a woman who is both a good cook and a good manager. It falls to this committee to plan the menu in cooperation with the business manager. And it is with this group that the success of the dinner rests, both in money returns and the palatability of the dinner.

Menu Planning

Good quality food, well flavored, is essential of course. This has always been recognized. But there are two other factors that are also very important in making a meal a complete success. One of these is variety and the other is color. A meal of creamed chicken, mashed potatoes, seven-minute cabbage, Waldorf salad and vanilla ice cream might be well flavored, but the monotony of color and texture would make it unattractive. Substitute whole green beans of good quality, a highly colored salad such as tomato and cucumber, and serve a chocolate sauce or strawberry preserves over the ice cream, and the story will be an entirely different one. Variety in flavor, texture and color is just as important in a church dinner as for a party. It requires little extra planning and no extra work, yet it pays big dividends in enthusiasm among your patrons.

After the menu has been tentatively

by
**MARY
WRIGHT**

planned, but before it is decided upon definitely, the chairman of the food preparation committee should collect the recipes she needs for each dish. This recipe should be a large quantity one, for 50, 75, 100 or for the number you expect to serve. Then the business manager should collect prices from the grocer, and with these two sets of figures, she can calculate the cost of each dish per serving. Then, and only then can you decide definitely upon the menu and be sure you can serve it at a profit.

A conscientious business manager will insist upon receiving reservations at least 24 hours before the dinner is to be served. Then she can readjust her order for meat, rolls, butter and other perishables, the correct number of cans may be opened and left overs will be at a minimum

among at least four other committees. There should be a committee to greet the guests at the door, direct newcomers to the cloak rooms, and in general help break the ice before dinner.

A table decorating committee not only decorates the tables but also lays the covers ready for serving. When numbers are limited, this group may also be the dish-washing committee. The serving committee which is a very important one should be headed by a real executive, one who can give directions tactfully and get the food served and tables cleared efficiently.

The last committee to receive mention is another very important one—the publicity committee. Upon it falls the duty of making attractive posters for local stores to encourage people to attend the dinner and getting free publicity in local papers. This committee also may be given the responsibility of selling tickets for the dinner, or taking the reservations, whichever is your policy.

These Harvard beets will add color to the plate and a pleasing sweet-sour flavor which will eliminate the necessity for serving pickles.

HARVARD BEETS (Quantity Recipe)

Number to Serve	25	50	75	100
Ingredients:				
Diced Beets (canned)	1 No. 10 can	2 No. 10 cans	3 No. 10 cans	4 No. 10 cans
Sugar	2 cups	4 cups	6 cups	8 cups
Cornstarch	2 tbsp.	¼ cup	6 tbsp.	½ cup
Beet Liquid	2¾ cups	5½ cups	8 cups	10¾ cups
Vinegar	1½ cups	2¾ cups	4 cups	5½ cups
Salt	1 tbsp.	2 tbsp.	3 tbsp.	¼ cup
Cloves, whole (tied in bag)	10	20	30	40
Butter	½ cup	1 cup	1½ cups	2 cups

Drain beets, mix sugar and cornstarch together well, sift into beet liquid and vinegar, add salt and cloves. Boil several minutes until clear, stirring constantly to keep it smooth. Add beets, and let stand over hot water for at least half an hour, to allow the delicious flavor of the sauce to penetrate the beets. Remove cloves, add butter, and serve hot. Size of servings—½ cup.

(for amounts to serve 100, see Stand By, April 6, 1935). These left-overs should be sold at cost, not at a premium, to members of the committee. No profit should be expected from them, but neither should there be a loss.

After the dinner has been served, a financial statement should be compiled, showing all expenditures, receipts and net-gain. If this report is good, it is an incentive to serve another dinner and help further in adding to the treasury. If the report does not show as much financial gain as you had hoped, it should be analyzed in order to prevent a recurrence of a poor report. Perhaps there was not enough spread between the food cost and price charged. Perhaps too much was spent on table decorations, perhaps the size of the servings was too large.

The duties of the business manager and food preparation committee have been discussed at greatest length because upon them depends the financial and gustatory success of the dinners. The other work should be divided

You may be interested in this way of writing your recipes for large quantities. This allows you to see at a glance how much of each ingredient you'll need for almost any size group. Write each of your community recipes in this manner and you'll find it very easy to adjust your market order quickly when your reservations are all in.



Special Offer

2 Generous Full Size Tubes of HANDI-FROST and 3 decorating tips—
Now ONLY 25¢ Postpaid
Order yours NOW
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SATISFACTION GUARANTEED

COACHMAN'S COAT IS CLASSIC CHOICE



SINCE half the fashions that are being talked about most this fall are classics, we shouldn't forget that hardy perennial, the fur trimmed sports coat. Foremost designers brought out an interesting variety of interpretations in the last shows. These ranged in influence from the coachman's coat to those dashing models worn during the Directoire period, where simplicity and quiet elegance reigned.

A slick version of the coachman's coat is sketched here. In place of the usual double-breasted closing, though, it sports a more modern fly front. It fits gently through the waist and flares graciously at the bottom. The shoulders are slightly widened, but are not extreme. Off hand, I'd say this is one feature that assures you of being able to wear the coat for more than one season. Broad shoulders probably will not be so high in fashion next year.

And you wear it for many more than one season with average use. It's a durable tweed, that gives excellent service. The collar is of beaver (not recommended for damp climates if you don't appreciate having it curl up on you.)

Another of the main reasons why this coat is appealing to so many women is the fact that it's an inspirational design. Think of a fur collar you have . . . think of a coat that a fur collar would dress up. Consider it as a possible idea for making an old coat into something exciting and new.

—SHARI.

Seen Behind the Scene

The orchestra playing the "Mozquito Parade". . . . Little Jackie Chamberlain watching papa Howard announcing. . . . Al Boyd searching for an announcer. . . . On Saturday morning most of us find time to walk into the control room for a few minutes and watch Uncle Jack and his Junior Stars. . . . Henry Hornsbuckle walking about the studios with a cat. . . . Three girls in the Little Theatre mistaking sound-effects man Chuck Ostler for Pat Buttram. . . . After listening to radio programs all day long, what do most of us do when we get home at night? Right! Turn on the radio! . . . Henry Burr's inimitable singing of "I'll Take You Home Again, Kathleen". . . . The box of fudge on Howard Chamberlain's desk, being sampled by everyone who comes in. . . . The Little Theatre on Saturday, crowded to capacity from early morn till the sign off at 2:00 p.m. . . . Tommy Rowe and his loud checkered shirt. . . . Martha Crane and Helen Joyce chatting informally with their listeners on their Feature Foods program. . . . Joe Kelly's desk, covered with roller skates, trains, whistles, and other Jolly Joe properties. . . . Check Stafford at the information desk answering some visitor's question with a smile. . . . Al Boyd can recite nearly all the electrical transcriptions from memory. . . . The Hometowners singing "The Rosary". . . . Bet no one would recognize Art Page without his glasses. . . . Bet Art Page would recognize no one without his glasses. . . . And the Christmas cards on Jack Holden's desk remind us that another summer has come and gone.



FARMERETTES



Dressed in slacks for the Manitowoc County Fair, Mary, Lee, Sally Foster and Verne paused for Phyllis Leschke's camera. Lee and Sally found their straw sombreros effective in keeping the sun out of their eyes.

"Stand By" Classified Ads

STANDBY CLASSIFIED
advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

Agents Wanted

Amazing discovery. "Delicia." The Certified Liquid Meat Tenderizer. Wanted wherever meat is cooked. 100% minimum profit. Repeats weekly. Details Free. "Delicia," 53-F West Jackson, Chicago.

Canaries

For Sale: Guaranteed choice singing male canaries, \$3.00. Females, 75¢. Bennett's Aviary, Bx.526, Lacon, Illinois.

Christmas Cards

50 Christmas Folders and Envelopes, in six assorted designs, with your name imprinted, for \$1.00. Box 19, % Stand By, 1230 West Washington, Chicago.

Dogs for Sale

Interested in St. Bernards? Four beautiful male puppies. Four months old. A.K.C. Four generation pedigrees. Write today. Guy Volkert, Hicksville, Ohio.

Finest registered German Shepherd and Boston puppies; also thoroughbred fox terriers. State breed desired. Kloevey Kennels, Floyds Knobs, Indiana.

Formulas

Guaranteed Formulas—New fast sellers. None better. Lowest prices. Kemico, 80, Park Ridge, Illinois.

Free Samples

Free Samples: Get your share. Hollywood Beauty Preparations (Cosmetics). How? Write: Hollywood, Box 13, % Stand By.

Furniture

Bedroom suites—Breakfast sets—Kitchen cabinets. Latest designs. Factory prices. Catalog Free. Royal Furniture, Corydon, Indiana.

Help Wanted—Women

Girl. General housework. Neat; like children; own room. Good home, good salary. State age, experience. Mrs. W. J. Nock, 6122N. Kirkwood, Chicago.

Young girl. Light housework. No cooking or washing. One child. Good home. Mrs. Bulgart, 4904N. Drake, Chicago.

Girl. Permanent. For general housework; light washing. Excellent home. Must be reliable. Friedlander, 3648 Leland, Chicago.

Will pay fare for honest, reliable girl. General housework; small family. Permanent. Good home and good salary. Goldsmith, 2151E. 70th Street, Chicago. Phone, Dorchester 4564.

Reliable girl. Light housework; no cooking. Good home. \$5.00. Arche, 4948 North Drake Avenue, Chicago.

Herb Tea

For that tired and run-down feeling, drink Rudana Mate; Nature's food beverage. Family size package, postpaid, 55¢. Rudana Herb Company, 209 E. Chicago St., Elgin, Ill.

Hunting Lodge for Sale

40a. Wooded, 2 cabins, \$800.00. Good Deer country, fishing in Hiawatha reserve. Write Burt Ames, Ensign, Michigan. Upper Peninsula.

Instruction

Government Jobs. Start \$105 to \$175 month. Rapid increase. Men—women. Prepare now for next announced examinations. Short hours. Influence unnecessary. Common education usually sufficient. Full particulars and list positions Free. Write today sure. Hurry. Franklin Institute, Dept. S18, Rochester, New York.

Magazine Subscriptions

Subscriptions taken for any magazine. Write for list and prices. Box 20, % Stand By, 1230 West Washington, Chicago.

Miscellaneous

Save a dime on every shine. Handy Shoe Mitt—black or tan. Cloth, polish and mitten—"All-in-One", 20¢. Hughson, 182 Beltran, Malden, Massachusetts.

Stuttering and Stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Motor-Reconditioning

Nu-Power reconditions motors; save expensive overhaul jobs. Apply through spark plug holes in five minutes. Restores compression, stops oil leaks, increases gas mileage. Treatment any car with complete instructions, \$1.00. Money back if not satisfied. Nu-Power Company, 922 Second Ave., Seattle, Wash.

Of Interest to Women

Special—One ounce finest perfume, 10¢ coin. Edgar Burkland, 720 S. Minn. Ave., Stevens Point, Wisconsin.

Old Coins Wanted

Do you own a \$50 penny? Up to \$50 each paid for Indian head pennies. Lincoln heads over 10 years up to \$2. Other coins worth up to \$3,000.00. Send 10¢ today for new issue National Coin Journal, coin catalog and complete list of prices we pay before sending Coins. Vic's Hobby Shop, Dept. I-16, Lorain, Ohio.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Rolls developed—one day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—5x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Films—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

2 beautiful enlargements suitable for framing and roll developed, printed 25¢. Photofilm, S-2424 North Avenue, Chicago.

Rolls developed. Two beautiful double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

Immediate Service! No Delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice! Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Poultry

Fine Poultry Calendar free—in three colors. Send your name to Keystone Farms, Richfield, Pennsylvania.

Peafowl, Pheasants, Bantams, Pigeons, Guineas, Ducks, Geese, Breeding stock. Free list. John Hass, Bettendorf, Iowa.

Property for Sale

For Sale: Suburban grocery, market. 6R Bungalow and vacant lot. Four blocks from Main Street. Good residential district. Doing good business. Want to retire. Write for further information. Chas. Kerner, 412 C Street, S.W., Ardmore, Oklahoma.

Quilt Pieces for Sale

Quilt Patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

Radios for Sale

Auto and home radios. 1936 Models. Sold at reduced prices. Write for discounts. Reim Sales and Service, 755 W. 87th St., Chicago, Illinois.

Remnants

Remnants for Garments and Quilts. 25 yard bundle, \$1.00. Postpaid. Guaranteed. Union Mills, Centralia, Illinois.

Sign Making

Make Money at home, from cartooned and lettered signs for all businesses. Five samples: 10 sheets (12x18) and instructions, \$1.00. Dobbie's Sign Shop, 1210 Bryn Mawr, Chicago.

Turkey Tonics

Attention, Turkey Raisers! Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint, \$1.75. Quart, \$2.75. Gallon, \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

Wool Blankets

100% Wool Blankets. Best made from mill to you. Write for prices. Woolen Mills, 1911 George Street, La Crosse, Wisconsin.

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Chicago, Illinois**

Notes from the MUSIC LIBRARY

By JOHN LAIR

WELL, the song contest closes next Monday, November 2, and all entries must be in by midnight of that date. We have received some very nice musical settings for the poem, "Danny, Old Horse," and hope to be able to announce the name of the winner within the next week or so. If you haven't already sent in your entry you should do so at once, as time is getting short. A noticeable feature of this contest has been that most of the music submitted has come from the feminine side of the house. How about a few entries from the men folks? After all they're the ones who are supposed to know all about work horses. Why can't someone who has actually gone through such an experience as the poem sets forth give us an inspired tune for it?

Folks, what do you think of the idea of reproducing the old songs of other days and making them available? Doesn't it give you a certain satisfaction to own an exact copy of some famous old song in its original form? We will, from time to time, reproduce and offer songs the original of which has cost a considerable sum and has taken years to locate. We're bringing the notice of such songs

from the back cover of Stand By over to the musical page where we can call attention to them and perhaps print something of their history—provided you would care to have it.

Here is this week's list of ten songs for which we have had the most inquiries. You can secure copies from the publishers if your local music store does not carry them.

- My Pal of Yesterday—M. M. Cole Pub. Co., Chicago, Ill.
- Bring Me Back My Blue-Eyed Boy—100 WLS Barn Dance Favorites, WLS, Chicago.
- Life Is Like a Mountain Railway—Rodeheaver Pub. Co., Chicago, Ill.
- Nobody to Love—Bob Miller, Inc., New York City.
- When It's Homecoming Time in Happy Valley—Ted Browne, Chicago, Ill.
- The Evening Prayer—Rodeheaver Pub. Co., Chicago, Ill.
- Last Night the Nightingale Woke Me—Hall and McCreary, Chicago, Ill.
- Where the Silvery Colorado Winds It's Way—Jerry Vogel, New York City.
- You're a Flower That Is Blooming in the Wildwood—Log Cabin Boys, care of WWVA, Wheeling, W. Va.
- Pictures from Life's Other Side—Out of print.

Here are the words to an old song for which we have had a number of requests:

"Behind the Parlor Door"

When I was courting Lena I used to have such fun!
Oh my, you should have seen her, so handsome there was none;
But oh, she had a father who treated me quite sore.
I used to hide away from him behind the parlor door.

Chorus:

Behind the parlor door, behind the parlor door,
I used to kiss my Lena until she cried for more.
Her father at me swore and stamped around the floor
While I was having lots of fun behind the parlor door.

We used to meet each evening and whisper words so sweet.
It was so nice and so quiet we could hear our two hearts beat;
But when her father saw us my new dress coat he tore
In pulling me from where I hid behind the parlor door.

But still we met quite often. 'Twas business we both meant.
Her father he got tired, so he gave his consent;
We had a brilliant wedding, a hundred guests or more,
The minister he married us—behind the parlor door.

For Raleigh Pottorff, 3613 13th St., N. W., Washington, D. C., we print an old number which has lately been re-issued and is enjoying renewed popularity—"We Sat Beneath the Maple on the Hill".

"We Sat Beneath the Maple On the Hill"

Near a quiet country village grows a maple on the hill.
There I sat with my Jennetta long ago.
When the stars are shining brightly and we heard the whip-poor-will,
Then we vowed to love each other evermore.
We would sing love songs together when the birds had gone to rest
And would listen to the murmur of the rill;
Then I'd fold my arms around her, lay my head upon her breast,
When we sat beneath the maple on the hill.

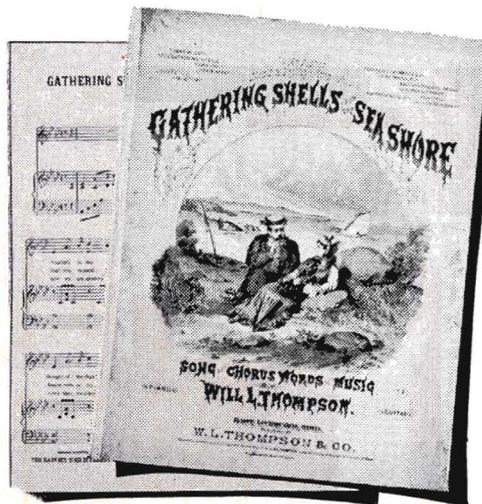
Chorus:

We are getting old and feeble,
Yet the stars are shining bright
And we listen to the murmur of the rill.
Will you always love me, darling,
As you did those starry nights
When we sat beneath the maple on the hill?

Don't forget me, little darling, when they've laid me down to rest
'Tis a little wish, Oh darling, grant, I crave,
When you linger there in sadness thinking darling, of the past
Let your tears kiss the flowers on my grave.
I will soon be with the Angels on that bright and peaceful shore
Even now I hear them coming o'er the rill.
So good-bye, my little darling, for my time has come to go.
I must leave you and the maple on the hill.

Remember to send your music for the song-poem, "Danny, Old Horse", right away. You'll find the words for this song in the October 10 and 24 issues of Stand By.

OLD MUSIC . . .



Here is an original first edition copy of an old favorite from the WLS Music Library.

An exact reproduction of the complete song—both words and music—can be secured in standard music size for only 25c. Address—

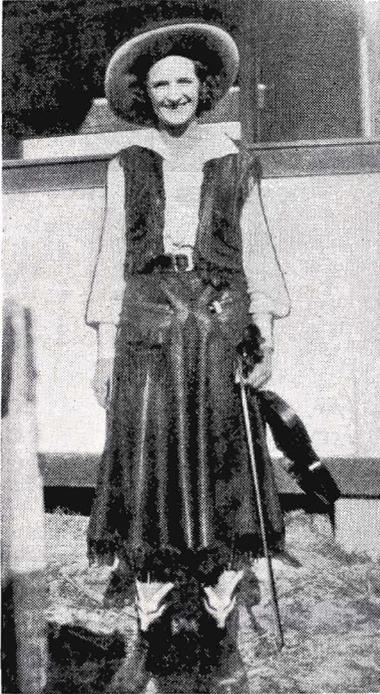
MUSIC LIBRARY, WLS
CHICAGO

WLS DAILY PROGRAMS

Saturday, October 31, to Saturday, November 7

870 k.c. — 50,000 Watts

Monday, November 2, to Friday, November 6



Patsy Montana and her fiddle.

Sunday, November 1

(CENTRAL STANDARD TIME)

- 7:00—Ralph Emerson at the Organ.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Safetygram Contest; "Here's Something New."
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
- 9:30—WLS Concert Orchestra; Otto Marak, tenor soloist.
- 10:00—NBC—Carveth Wells. (Continental Oil)
- 10:30—Newton Jenkins Political Talk.
- 10:45—"Tone Pictures," Ralph Waldo Emerson at the organ.
- 10:58—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign Off.

Sunday Evening, Nov. 1

5:30 p. m. to 7:00 p. m., CST

- 5:30—NBC—Alistar Cook—Lecture.
- 5:45—WLS—Hornor for Governor.
- 6:00—NBC—Pittsburgh String Symphony.
- 6:30—NBC—Husbands & Wives. (Standard Brands)

Morning Programs

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 5:30—Farm Bulletin Board.
- 5:40—Smile-A-While—Cont'd—Weather Report.
- 6:00—WLS News Report—Julian Bentley.
- 6:10—Chicago Livestock Estimate; Program Review.
- 6:15—Uncle Doody and The Hilltoppers.
- 6:30—Mon., Wed., Fri.—Rubinoff and His Violin. (Chevrolet)
Tues., Thurs., Sat.—Patsy Montana and Prairie Ramblers.
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry; Hoosier Sod Busters. (Oshkosh)
- 7:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 7:15—Lulu Belle & Scotty. (Foley's)
- 7:30—WLS News Report—Julian Bentley; Bookings.
- 7:45—Morning Devotions, conducted by Dr. Holland, assisted by Hometowners and Ralph Emerson.
- 8:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)
Tues., Thurs., Sat.—The Hilltoppers. (Household Magazine)
- 8:59—Livestock Receipts and Hog Flash.
- 9:00—Monticello Party Line. (E. T.) (Dr. Caldwell's Syrup of Pepsin)
- 9:15—NBC—Five Star Jones. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—Prairie Ramblers and Patsy Montana. (Drug Trades)
- 10:00—WLS News Report—Julian Bentley.
- 10:05—Poultry Markets—Dressed Veal; Butter & Egg Markets.

- 10:10—Jim Morrissey's Mid-Morning Chicago Cattle, hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:15—NBC—Home, Sweet Home. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 11:15—Mon., Wed., Fri.—"The Old Timers," Ralph and Hal. (MacKenzie Milling)
Tues.—Henry Burr, ballads.
Thurs.—"Old Music Chest"—Phil Kalar; Ralph Emerson.
- 11:30—Weather Report, Fruit & Vegetable Markets; Bookings.
- 11:40—WLS News Report—Julian Bentley. (M-K)
- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
Tues.—Mid-West On Parade, featuring Green Bay, Wisconsin, by John Baker.
Wed.—Nov. 4, Illinois State Corn Husking Contest.
Fri.—Nov. 6, Indiana State Corn Husking Contest.

Afternoon Programs

(CENTRAL STANDARD TIME)

(Daily ex. Sat. & Sun.)

- 12:30—Jim Morrissey's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:40—Pokey Martin. (McConnon)
- 12:45—Mon.—United Depositors Association.
Wed., Fri.—Otto's Novelodeons.
Tues., Thurs.—Musical Almanac. (Republic Steel)
- 1:00—Mon., Wed., Fri.—Country Life Insurance Skit.
Tues., Thurs.—Family Album Program.
- 1:08—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:15—Homemakers' Hour. (See the detailed schedule.)
- 2:00—Sign Off for WENR.

(Continued on next page)

SATURDAY EVENING, OCTOBER 31

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| <ul style="list-style-type: none"> 6:00—"Tall Story Club." (Penn Tobacco) 6:30—Red Foley & His Merrymakers. (Pinex) 7:00—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys) 7:15—Smilin' Ed McConnell. (Mantle Lamp Co.) 7:30—NBC—Political Address—Al Smith. (60 minutes.) 8:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.) | <ul style="list-style-type: none"> 9:00—Barn Dance Frolic. (Gillette) 9:15—"Music Shop," John Lair. 9:30—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; The Hilltoppers; Otto's Novelodeons; Pat Buttram; Winnie, Lou & Sally. (Murphy Products Co.) 10:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer) 11:00—Sign Off. |
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Saturday Morning, Nov. 7

(CENTRAL STANDARD TIME)

- 5:00-8:45—See Daily Morning Schedule.
 7:45—WLS Sunday School Class—Dr. John Holland.
 8:45—The Hilltoppers. (Household Magazine)
 9:00—Junior Stars Program.
 9:30—The Bergstroms.
 9:45—Prairie Ramblers & Patsy Montana. (Drug Trades)
 10:00—WLS News Report—Julian Bentley.
 10:05—Butter & Egg Markets; Dressed Veal Live and Dressed Poultry Quotations.
 10:10—Program News—Harold Safford.
 10:15—Homemakers' Program. (See detailed schedule.)
 11:00—Prairie Farmer-WLS Home Talent Acts.
 11:15—Rocky & Ted; John Brown.
 11:30—Weather Report; Fruit & Vegetable Markets; Bookings.
 11:40—WLS News Report—Julian Bentley.
 11:45—Poultry Service Time; George Gobel; Ralph Emerson.
 12:00—Future Farmers Program, conducted by John Baker.
 12:15—Closing Grain Market Summary—F. C. Bisson.
 12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.
 12:40—Pokey Martin. (McConnon)
 12:45—Winnie, Lou & Sally.
 1:00—WLS Merry-Go-Round, with variety Acts, including Ralph Emerson; Eddie Allan; John Brown; Winnie, Lou & Sally; Hilltoppers; Lulu Belle & Scotty; Girls of the Golden West; Sunshine Sue & Rock Creek Rangers; Jack Holden.
 2:00—Sign Off for WENR.

WATCH THIS SPACE

FOR

Appearance of WLS Artists
in YOUR Community

THURSDAY, OCTOBER 29

JERSEYVILLE, ILL., Orpheum Theatre—
WLS ON PARADE: Arkansas Woodchopper; Four Hired Hands; Hayloft Trio; Sternards.

SATURDAY, OCTOBER 31

LAFAYETTE, IND., Municipal Halloween Party—WLS ARTISTS: Four Hired Hands.

SUNDAY, NOVEMBER 1

PEORIA HEIGHTS, ILL., P. H. High School Auditorium—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Rock Creek Rangers and Sunshine Sue; Tom Corwine; Billy Woods; Pauline.

OMRO, WIS., Annex Theatre—WLS BARN DANCE: Arkansas Woodchopper; Four Hired Hands; Chuck & Ray; Hayloft Trio; Sternards.

WESTFIELD, WIS., Westfield Theatre—WLS BARN DANCE: Prairie Ramblers & Patsy Montana; Hoosier Sod Busters; Winnie, Lou & Sally.

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

Homemakers' Schedule

(Conducted by Mary Wright)

Monday, November 2

- 1:15—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

Tuesday, November 3

- 1:15—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review; Wm. O'Connor.

Wednesday, November 4

- 1:15—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; "Efficient Kitchens," Mrs. Wright.

Thursday, November 5

- 1:15—Orchestra; John Brown; Margaret Sweeney, harpist; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, November 6

- 1:15—Orchestra; Marjorie Gibson in Fanfare; Phil Kalar, baritone; "Hobbies," Mary Wright.

Saturday, November 7

- 10:15—Ralph Emerson; John Brown; Otto's Novelodeons; Red Foley; Lily May; Sod—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

Monday, November 2

- 6:00—WLS—"The Active Citizen"—Illinois League of Women Voters.
 6:15—NBC—To be announced.
 6:30—NBC—Lum & Abner. (Horlicks)
 6:45—To be announced.
 7:00—NBC—Helen Hayes for General Foods. (Sanka)

Tuesday, November 3

- 6:00—NBC—Easy Aces. (Anacin)
 6:15—WLS—Election Returns—Julian Bentley (to be resumed at 1:00 a. m., CST, Wed., Nov. 4).
 6:30—NBC—Lum & Abner. (Horlicks)
 6:45—WLS—Junior Broadcasters' Club. (Campbell Cereal)
 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)

Wednesday, November 4

- 6:00—NBC—Easy Aces. (Anacin)
 6:15—NBC—To be announced.
 6:30—NBC—Lum & Abner. (Horlicks)
 6:45—WLS—Junior Broadcasters' Club. (Campbell Cereal)
 7:00—NBC—Folies De Paree. (Sterling Prod.)

Thursday, November 5

- 6:00—NBC—Easy Aces. (Anacin)
 6:15—WLS—To be announced.
 6:30—NBC—Lum & Abner. (Horlicks)
 6:45—WLS—Junior Broadcasters' Club. (Campbell Cereal)
 7:00—NBC—Jamboree.

Friday, November 6

- 6:00—WLS—"The Old Judge."
 6:15—NBC—To be announced.
 6:30—NBC—Lum & Abner. (Horlicks)
 6:45—WLS—Jack Randolph's Orchestra. (Proctor & Gamble)
 7:00—NBC—Irene Rich. (Welch's)
 7:15—NBC—Singing Sam. (Barbarsol)

Woman's Review

Claudine Macdonald, for more than five years director of the NBC Woman's Radio Review, begins a new series of twice-weekly broadcasts dealing with news of human beings in all parts of the world on November 2, Mondays and Fridays from 3:30 to 3:45 p. m., CST, over the NBC-Red network.

Orphan Annie

Little Orphan Annie, one of radio's oldest children's serials, will be broadcast over the NBC-Red network instead of the NBC-Blue network on and after Monday, November 2. The program will continue to be broadcast in the East and in Chicago at 4:45 p. m., CST, and in St. Louis at 5:45 p. m., CST.

American Girl

The American Girl steps into the radio spotlight both as musician and composer on Monday, November 2, with a new series featuring Phil Spitalny and his all-girl band, presenting women soloists and playing compositions by women, on the NBC-Red network. The program, to be called The Hour of Charm, will be heard each Monday at 3:00 p. m., CST.

Dress Rehearsal

Music, comedy and burlesque will be highlighted in the "Dress Rehearsal," starring Joe Rines, with Mabel Albertson and Morton Bowe, which starts Sunday, November 1, over the NBC-Blue network from 10:30 to 11:00 a. m., CST.

The show will take the listener behind the scenes as if he were present at an actual radio "dress rehearsal." Burlesques of scenes from popular movie hits will provide an outlet for Rines' comedy.

Human Needs Campaign

President Franklin D. Roosevelt will inaugurate the 1936 Mobilization for Human Needs campaign on Friday, November 6, over the combined NBC and CBS networks. The program will be the first of a series.

Gerard Swope, chairman of the campaign, speaking from Cleveland, will introduce the President. Later in the program Mr. Swope, from the Mobilization's inaugural meeting, will second the President's plea for nation-wide support of local charity and welfare organizations.

The broadcast will be carried over the NBC-Red network from 9:00 to 9:30 p. m., CST, and will open and close with selections by the Philadelphia Orchestra, Leopold Stokowski conducting, from Philadelphia.

Subsequent programs in the series will be heard Sundays, November 8, 15 and 22 from 6:00 to 6:30 p. m., CST, over the combined NBC-Blue and CBS networks.

Buttram Butts In

A feller wuz talkin' th' other day about th' wonders uv th' automobile. He sed it done away with th' horse out in frunt. . . . Yeah, it changed it to a nag in th' back seat.

I noticed whar Holden is a-playin' th' part uv Tom Mix on th' air now. . . . Well, it's about time. . . . He's been gittin' Mix-ed up in his scripts fer years. . . . Holden sez he come frum up in Michigan whar "Men are men." . . . Yeah, that's why they run him out.

Yourn 'til they count th' last ballot,
—Pat Buttram.



Fur Fashion

A half-million dollar fashion parade will be described over the WABC-Columbia network Monday, November 9, from 2:30 to 3:00 p. m., CST, when 150 models parade across the stage of a CBS playhouse in New York displaying 300 coats, capes and jackets representing the latest in fur fashions before an audience of stylists, columnists and their guests.

Prunella Wood, famous woman's page editor, will be the mistress-of-ceremonies. She is to describe each model and introduce many prominent guests to the radio audience.



"Stoop's" Definitions

Colonel Lemuel Q. Stoopnagle, comes to the aid of listeners with some new definitions of radio terms.

Program—Music or talk designed to fill the space between station announcements and time signals.

Sponsor—A man without whom you aren't on the air.

Script—Typewritten sheets which Fred Allen is funniest when he departs from.

Announcer—Fellow with a nice voice who talks about stuff he hopes you will buy some of.

Stooge—Man or woman who is given funny things to say and then thinks he or she is a comedian.

Microphone—Thing you talk into and they hear you where you aren't.

Orchestra—Bunch of men who, on a comedy program, play after the applause by the studio audience.

Engineer—Serious-looking man who twiddles gadgets and things and nobody knows what he is doing.

Production Man—Guy with a stop watch to count the minutes between station breaks and see that call letters are broadcast on schedule.



To make the "Lights Out" scripts more terrifying, Arch Oboler who writes the Wednesday night scare-show is taking a course in abnormal psychology at the University of Chicago.



PAT.

The Pride of Winston County, Alabama, as sketched by Lorene Wiley, Roanoke, Illinois.



Needle Notes

(Continued from page 13)

tion. The four points of the crosses as they join should meet exactly. Caution must be used to keep all top stitches slanting in the same direction. It is consequently wise to complete an entire row as suggested above.

Practice the embroidery of the above stitches. Copy the shapes as shown above with pencil onto a piece of muslin and embroider with six strand cotton and a Crewel embroidery needle.

I am sure you will be delighted with the simplicity of work and be eager for the new lesson next week.

On the Record

Urban Johnson, CBS sound effects head in the Chicago studios, has developed his hobby, which is making recordings at home, to gratify himself in several ways. Not only has he a large phonograph album of the voices of famous people, some of them now dead, which he has recorded with his \$800 worth of instruments, but he has also connected his apartment radio receiver to the apparatus, and now, when the words of notables come over the air, they are automatically recorded. Urban is also an amateur radio operator and picks up the words of his fellow "hams," records them, and plays them back to them over his 50-watt transmitter.

Has your neighbor seen Stand By?

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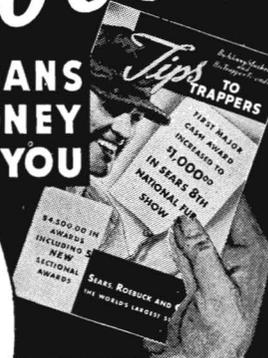
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