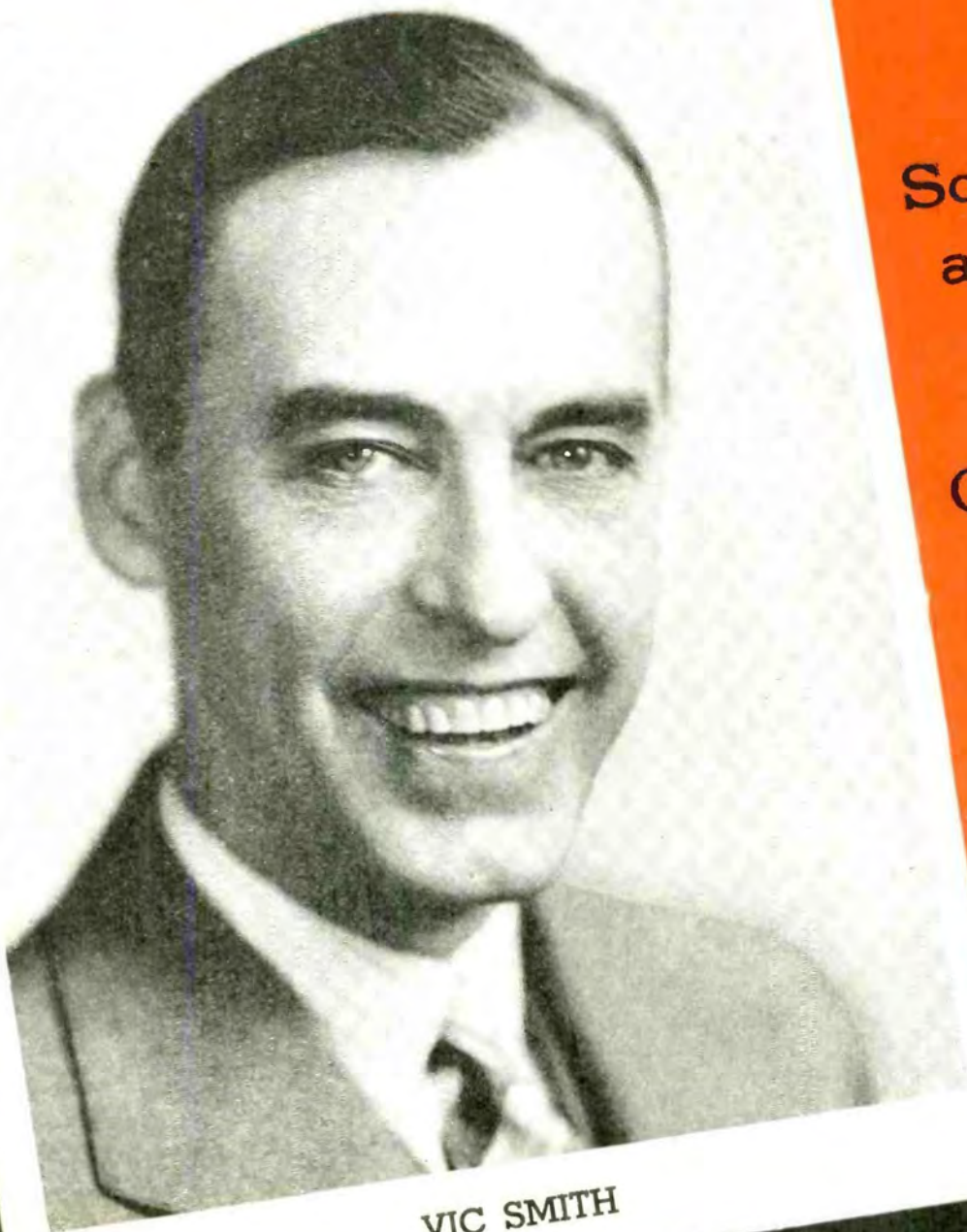


Stand By

JANUARY 23, 1937



VIC SMITH

So You Want
a Radio Job

•
Old and New

Listeners Mike

Sacred Hymns

I believe that the programs over your station are the most loved of any in America. I feel that I know personally our many radio friends. I can tune in for Smile-A-While time in the morning and listen until you leave the air with perfect confidence that the programs I will hear will be of a type that are worthwhile. I know that you will continue to give us the best in radio entertainment and culture. I think I would appreciate a program of sacred hymns during Smile-A-While time. It gives you such a good start for the day. . . .
Rev. K. K. Merryman, Muncie, Ind.

On Oregon Trail

We received Stand By as a Christmas present and sure do enjoy it. We heard Smiley Burnette sing over KNX, Hollywood, one Saturday night and the announcer said he was married. That sure is a nice picture of Smiley and his wife in Stand By.

We saw another of Gene Autry's pictures, the "Big Show" with Max Terhune and Scully. When Gene's shows come to Baker, the theatre is always packed. The cowboys around here sure enjoy his pictures.

We have listened to the weather report from WLS on your morning programs and just wish to tell you it has been no colder here than two degrees below zero so far. We have had about six inches of snow although the mountains near us are fairly well covered to quite a depth. The main highways are clear for traffic. . . .
Ruth and Jean Marlowe, Baker Oregon.

Suggestion

I'd like to hear more of the Hill-toppers. I've never heard a better male trio. With Ernie's high voice blended with Tommy's mellow soft voice, and Don's low voice and Hawaiian music, the whole thing sounds beautiful. . . .
Mary Jane Bauman, Milwaukee, Wis.

Dixie Phil

We want Phil Kalar to sing Dixie songs on the Minstrels at 8:45. We enjoyed his song today. It was beautiful. We think his voice does the Dixie songs justice. . . .
A. Drafts, Peoria, Ill.

Husbands and Wives

Let's have the pictures of the wives of the married men appear in the biography of the magazine. Although some of the wives are not radio artists, I think the most of us would like to see what the wives and families look like. So here's hoping we see more pictures of husbands and wives in Stand By from now on. . . .
A. W., Crown Point, Ind.

Cat in the Bag

I do not think it is hard to figure out who the Hired Man is. In the March 21, 1936, issue of Stand By, he takes a trip South, meets the Hired Hand of the South, comes back North brimful of new ideas from his trip. One is his Hired Hand column, which goes into the May 2, 1936, Stand By. Kind of letting the cat out of the bag, if you read your Stand By. In other words Manager Glenn Snyder wants to see how the public is responding to the type of entertainment WLS is broadcasting. . . .
Mrs. W. Nystrom, Rhinelander, Wis.

Big Turnout

We have just returned home after seeing your 1937 edition of the Barn Dance and I couldn't wait until morning to write you about how much we enjoyed it. We saw the third performance and by the looks of the thousands of people outside the theatre when we left, your boys and girls are going to give several more acts before the evening is over.

There is only one flaw in the whole show. Is isn't long enough. You folks paid our city a visit and we greeted you with a big turnout. Now we're going to pay you a visit soon by coming in to Chicago to the Eighth Street Theatre, knowing beforehand we couldn't find a better entertainment than the Barn Dance. . . .
Ruth Meyer, Michigan City, Ind.

Henry and Red

I just heard Henry Burr sing and I just couldn't resist writing a few words of praise to him. I would rather hear him sing than any other singer on any radio station.

I also like to hear Red Foley sing, especially when he sings sad songs. He uses such good expression. . . .
Anna H., Norway, Mich.

Sick Calves

Every time we want to listen to the Barn Dance those sick calves that call themselves Prairie Ramblers are yelling like a bunch of know-nothings. Do they really think they are funny? We had company Saturday night when the Ramblers were playing and everyone suggested turning them off as they didn't care for them either. So why let them spoil the Saturday night fun? . . .
Ella and Jane, Appleton, Wis.

Not Pat

I certainly do disagree with L. C. W. of Orion, Illinois, and I think a lot of other people do, too. The Hired Man surely isn't Pat Buttram. It's either Joe Kelly or Ralph Emerson. . . .
Virginia Fries, Chicago.

Old Time Tunes

Can you imagine our keen disappointment when last Saturday night, fully half the music on the Barn Dance was popular music? Not that the hayloft boys and girls cannot sing and play popular airs as well as anyone else, for they can; but we hear that type of music all week and we have looked forward to hearing the old-time music for at least one hour.

Yes, we can get old-fashioned music on another station but that station can't take the place of the Barn Dance in our lives any more than a new friend can fill the place an old friend has held for years.

I put in an earnest plea for the Barn Dance to consist of the old-time tunes. . . .
Gladys Corbin, Pontiac, Mich.

STAND BY

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JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

January 23, 1937

VOLUME 2

NUMBER 50

STAND BY



So You Want

a Radio Job!

As An Announcer

NBC's chief announcer, Everett Mitchell, has been in the game since radio was in swaddling clothes, trains page boys to be announcers.

Harold Safford believes friendliness and sincerity are more necessary than careful diction, picks announcers for their human traits.

most of its music, he will have occasion almost every day to announce musical numbers with foreign titles, written by foreign composers.

A knowledge of music of all types is important, in order that the announcer may be able to introduce a musical selection and give his listeners more than the mere name of the number to be played or sung. Studying the famous operas and becoming familiar with the arias from them will enable the announcer to discuss them with intelligence and understanding. Listeners who are unfamiliar with the selections will appreciate this addition to their fund of information; on the other hand those who do know the operas will be inclined to discount any remarks of the announcer who shows himself ignorant of his subject.

Rhythm in Speech

Along with the study of music should go a study of the pronunciation of composers' names. Musical dictionaries and reference books are indispensable in this line of education. The competent announcer has a rhythm to his speech which is pleasant to the ear, and which carries the listener's thoughts along with his words. This can be developed in only one way—by reading aloud. Most radio programs are read from manuscript, and so it is necessary for the announcer to develop the ability to read aloud and make it sound as free, natural, and convincing as though he were talking.

The smoothness of an announcer's speech and the quality of his voice can be improved greatly by proper breathing. Many announcers have entered radio as singers, and their vocal training, including the development of proper breathing, has been a factor in their success. The announcer who learns to breathe from the depths of his lungs can control his breath so that his speech comes smoothly and without effort.

(Continued on page 16)

by JOHN BAKER

"SO you're a radio announcer. Isn't that wonderful!" Well, it is, in a way, but it's hard work, too.

In the radio business, the announcer is the "front" man, the one who is in the public eye, the one whose words start the performance, connect its different parts, and wind it up with a gracious farewell. His words also convey the sponsor's sales message to the listeners, a necessary part of most programs if radio is to survive.

In the minds of most people, a person in radio is an announcer. As a matter of fact, writers, actors, musicians and executives greatly outnumber the announcers, but the fact remains that each of the more than 600 radio stations in the country must have at least one announcer or someone who can combine announcing with other duties. And the average young man who is interested in radio as a career thinks first of announcing as his opportunity, and asks "What do I need to do to be a good radio announcer?"

Everett Mitchell, chief announcer of the central division of the National Broadcasting company, an announcer since radio wore swaddling clothes, outlines some of the qualifications for radio announcers as measured by NBC standards.



The first thing an announcer needs in his training is an intensive course in English. Anyone who has listened to auditions of prospective announcers at a radio station knows how many candidates are awkward in the handling of their principal tool, the English language. Correct pronunciation, good grammar, use of the correct words; those are primary requirements, but many would-be announcers fail to meet them.

Then, an announcer should be conversant with at least three foreign languages, preferably French, Italian and German, according to Mitchell. Even though the announcer is on a small station which plays records for



"Ad Lib!"

By JACK HOLDEN

MY friend, Major Albert W. Stevens is flying to the Pacific Coast this week to deliver lectures on his stratosphere flight with Dr. William Beebe, the ocean depths explorer. Major Stevens expects to be back in Chicago within the next few weeks.

Learned last night that WCBS at Springfield, Illinois, has been re-broadcasting the Morning Devotions Program over that station for the last six months. Naturally I was pleasantly surprised and appreciate the fact that WCBS thinks enough of the program to re-broadcast it.

Dizzy on Smile-A-While

The great Dizzy Dean, about whom much has been said in baseball, was among our Smile-A-Whilers this morning. Dizzy, visiting Chicago, just simply had to come up to the studio, and we enjoyed a lot of fun with him. Dizzy has long been a barn dance fan. You heard him a few months ago on the National Barn Dance when he appeared before the microphone with Lon Warneke. The only thing I dislike about Dizzy is that he thinks Pat Buttram's program is the best on the air.

A card from Howard Chamberlain, saying that he is doing a lot of hard work, but really enjoys his new job at KMA, Shenandoah, Iowa. He wants to be remembered to his radio friends.

If you ever have trouble with your car, call on Slim Miller. Not long ago I couldn't get my car started at the Eighth Street Theatre after the Barn Dance. Slim had a gadget in his pocket. He put it on my spark plugs, and presto! I was soon on my way home. Yesterday I ran out of gas. Along came the mighty Slim with a gallon of gas in the rear of his car. In two minutes I was on my way home. Thanks, Slim!

Knocked Out by "Mike"

My friend, Al Rule, producer of the 1934 show, "The Big Drive" is in town contemplating the release of several movie shorts. You'll see them before long.

Sid Elstrom, whom you've heard on the National Barn Dance as "The Swede," is the only man I know who has been knocked out by a microphone. Sid, reading lines on NBC the other day, ran up to the microphone, bumped his head and fell to the

floor unconscious.

The ice on the pavement was costly yesterday. Instead of getting to the studio in the customary 20 minutes, it took me 45 minutes. As a result I was five minutes late for Morning Devotions. Phil Kalar was 10 minutes late, and Max Wilson didn't get there at all. I guess we'll have to start getting up an hour earlier to take in the weather conditions so as to know what time to leave the house for work. This uncertain weather really presents a problem for radio people.

Next Saturday night is "Cowboy Night" on the Barn Dance. Buttram is going to be a cowboy. He will represent the cross section between the old wrangler, Tom Mix, Buck Benny, and the Lone Ranger. He will probably be so terrible that you might get a laugh out of it.

• • •

Another Language

Can you speak "radio"? It's the newest dialect of modern times.

In the less than 20 years in which the public has become radio-conscious, the one-time fad has become a great industry. And like other industries, it has developed its own special language, jargon, argot, slang, patois, lingo or what you will.

Some of the terms have come through the microphone so frequently that they have become parts of everyday speech. However, there is a quite sizeable vocabulary of terms and expressions used behind the scenes which do not often seep through to your side of the mike.

One outstanding characteristic of this new radio vocabulary is the swiftness with which it changes.

For example, we used to speak of phonograph records. Then they become recordings, then electrical recordings, and electrical transcriptions. Behind the scenes now they are variously referred to as plates, platters, E. T.'s, discs and cuts. "Making a good or a poor cut" is a recently adopted expression for making an electrical transcription.

We used to have a "tryout," then an audition and recently it has become a "hearing." A "house hearing" is one for the station staff only with no sponsor or prospective sponsor present.

Once we called it advertising, then

it became a commercial, or a plug. Now the word, credit, is frequently used to mean commercial announcement.

Nearly everyone knows the meaning of stand by and to stand by, but a variation of this is stand-by organist or stand-by pianist—the artist who stays in the studios to be on hand in case a remote program fails for some reason.

Remote or remote pickup means a program brought from some point other than the station studios.

Pickup can also mean a program which is brought by short-wave and rebroadcast.

"Gain" refers to the intensity of volume coming through the microphones, and is measured by the micro-ammeter on the control panel. To ride the gain means to control the volume so that the dancing needle of the micro-ammeter never goes above a certain level, insuring against sudden blasts in your loudspeaker.

The engineers have contributed many eloquent words to this new dialect. One of the finest is "woof," used to denote the exact second when two engineers will synchronize their stop watches—especially if one is working at a remote pickup while the other is at the studio control panel where the master clock is handy.

"On the nose" means a program is moving exactly on scheduled time. Studio sign language provides a signal for this one, also.

Those words are a few for your dictionary of radio dialect. When television, facsimile, apex or other high frequency visual broadcasting arrives, be prepared for a host of new terms. Looming out of the future is a long procession of smart-cracking masters of ceremony who will discover that as the microphone is a "mike" so the iconoscope is an "ike"—hence "mike and ike." It's as sure as death and taxis.

HOBBY



Trading a microphone for a microscope, Franklyn MacCormack pursues his ballistics hobby.

Minnie's Mousical For Hayloft Show

THE first guest star appearance of Minnie, the "singing" mouse, will be made during the NBC hour of the National Barn Dance, Saturday, January 30.

The publicity given Minnie after her first "mousical" on December 17 is expected to bring crowds of curious folks to the Eighth Street Theatre, for her second appearance on the air. However, the operatic Minnie, who commands a very high salary even for a radio star, differs in appearance not at all from the mice that inhabit your barn or basement.

W. W. Lichty, Woodstock, Illinois, veterinarian, who has been entrusted with the care of Minnie's vocal chords and her general health believes that Minnie is in fine voice and should surpass her premiere performance.

Sharing top billing with Minnie on the January 30 broadcast will be George "Happy" O'Brien, the roving caddy, who won a bet with a Boston paper by earning his living for one year traveling 7,500 miles and caddying on 676 golf courses in 48 states.

The latter part of the NBC hour of the National Barn Dance on January 23 will be a minstrel show with Bill Charles, Joe Parsons and Gene Arnold, formerly of the Sinclair Minstrels, acting as guest stars in the old Hayloft.

Wedding Bells

Wedding bells will ring for Arthur Peterson, Jr., who plays the role of Don Marlo in the "Modern Cinderella" cast, January 23. The bride to be is Norma Ransom of Caledonia, Minnesota. The couple will be married in the Methodist-Episcopal church of Caledonia. Peterson will be back with his bride in time for the "Modern Cinderella" show Monday morning.

Another Romance

Hope Alden's Romance is the title of a new serial novel playing on the Mutual network five days a week. Margaret Sangster scripts the show.

In the title role is Luise Blocki. Other characters are played by Lester Tremayne, Ruth Bailey, Edith Davis and Gene Morgan. Although the program originates in Chicago, it has no Chicago outlet. Middle West dialers will find it on WLW, WJR, WEBC, KMBC, WHAS, KMOX, WSPD, and WFBM.

Guest Speaker

Mrs. Chas. D. Center, President of the Georgia Congress of Parents and Teachers, will be guest speaker on Homemakers' Hour, Monday, January 25, to tell about "Parent Teacher Work in the Southeast."

Joins Pick and Pat

Edward Roecker, baritone of Philadelphia fame, will join Pick and Pat as the featured musical artist in the CBS series Monday, March 1. This will be Roecker's initial network series, although he has appeared as guest artist on the "Pick and Pat" program and other network broadcasts.

Radio Aids Editors

For the fourth time WLS came to the aid of newspapers by broadcasting special reports to two dailies cut off from their regular news wires by a sleet storm on January 11.

Responding to a request from Roscoe Johnson, Chief Operator of the United Press Central Division, Julian Bentley, WLS news editor, broadcast an emergency skeletonized news report to the Harrisburg, Illinois, Republican, and the Mount Carmel, Illinois, Republican-Register. The broadcast which took place during Feature Foods program, was preceded by several announcements asking residents of those cities to advise the editors of their local papers of the coming broadcast.

Julian made similar broadcasts in 1932 to papers storm-bound in Northern Illinois and Iowa, in 1934 to a paper at Muncie, Indiana, and in 1935 to a paper at Robinson, Illinois.

Birthday Ball

President Franklin D. Roosevelt will broadcast an address from the White House on the occasion of the Birthday Ball for the President on Monday, January 25, over CBS, from 9:30 to 10:00 p.m. This program commemorates the President's 55th birthday, and the funds accrued from the various Birthday Ball events held throughout the country are donated to the Warm Springs Foundation in the interest of stamping out infantile paralysis.

MC4's New Show

The Maple City Four are heard on a new program Saturdays at 6:15 p.m. over WENR. January 30 and February 6 the boys will be in Hollywood making a picture, but will return on February 13.

Mail Increases

During 1936, a total of 1,515,901 pieces of mail was opened, counted and distributed in the WLS mail department, proving that loyal listeners still do write to their favorite stations. This was an increase of 215,889 letters over the 1935 count.

Spelling Bees

A series of inter-city spelling bee programs, with eighth-grade and high school children of New York and other major cities competing, is being held every Sunday over NBC.

Sunday, January 24, high school pupils in New York and Washington will compete, and January 31, it will be between high school pupils in New York and Cleveland.

Hollywood Hotel

Scenes from "Green Light" will be presented on Hollywood Hotel, January 29. Starring in the cast are Anita Louise and Errol Flynn.



Little Joan Juanita Brown, six-months-old daughter of June and John, doesn't seem as camera-shy as her pianist father. With his new Christmas camera, Daddy John took this charming baby's bath picture.

The "Old Hayloft"

By the Hired Man

WATCHING a three-ring circus is no cinch, but watching three circuses is the height of something or other. . . . That's about what the "Tired Man" wished on me—and if he travels around the Eighth Street Theatre every Saturday night as much as I did to write this column, no wonder he wants a rest. . . . "Now Pokey," he said to me, "I think you ought to be able to write a good hayloft page because you're sort of a newcomer and see a lot of things we who've been here longer don't see. You're a mighty observing fellow." . . . Well sir, you know I took that for a compliment and that's how I happened to take this job (for one week, only).

Down in Durant (you may have heard that's in Oklahoma), I used to listen to the Barn Dance and wonder what the folks were like. . . . That wasn't so many months ago. . . . Finally I decided to find out for myself, so I hitch-hiked it to Chicago and sat on a bench outside the studio about a week till I had **Al Boyd's** sympathy, so he begged Messrs. **Biggar** and **Safford** to listen to me. . . . They put me on the air, feeling you folks would write in "Send him back to Durant!" . . . A few did, of course, but more wrote, "Give him a chance—we've heard worse," and finally **Mr. Kentucky Club** and **Mr. McConnon** both came along and put me on their programs, so I stayed, probably thanks to **Arkie**, **Jack Holden** and the other nice boys and girls who do their best to cover up my shortcomings. . . . (But this won't get this column written as it's supposed to be.)

On the hayloft stage is one circus, **back stage** is another, and the other is in the **theatre balcony studio**. . . . Starting at the top and taking it all on a dead run, I found **Lily May** wrangling with **Chick Hurt** on the **Pinex** program because **Chick** had read some of her very personal fan mail. . . . He threatens to "bring one of them letters from her feller and read it on the air." . . . I hope to be present, if and when it happens, because I've not seen a good hair-pull-in' match since I left Durant. . . . Rushed to the theatre auditorium to find **Pat Buttram** delivering one of his famous pre-curtain addresses while he whittled with much gusto and a barlow. . . . Just behind the curtain I found **Harold Safford** doing

an airy spring dance, playing his own accompaniment for the amusement of the gathering members of the **Keystone Party** cast. . . . Surprising as it seemed, the observers liked it. . . . Back stage I was dazzled by the new front tooth that **Salty Holmes** was proudly exhibiting, probably my inspiration for my resolve to forget "tall stories" and tell "the tooth, the whole tooth and nothing but the tooth" in this column. . . . (Terrible!)

When the curtain's up and the hayloft gang begins to stir around, it's hard to keep track of them all. . . . Did you ever try to stand up and count a bunch of little chicks on foot? . . . Then you have some idea of what it's like to try to keep up with the goings and comings of **Winnie**, **Lou** and **Sally**, **Red Foley**, **Grace Wilson**, **Georgie Goebel**, the **Hometowners**, **Hoosier Sod Busters** and all the others. . . . The best that I could get was:

Fleeting Glances: . . . **Uncle Ezra** in shirt sleeves ready for his trip in his "trailer." . . . **Arkie** trying to sing while he shivers from a cold metal coat-hanger being stuffed down his back. . . . **Otto** grunting loudly in an effort to climb out of the orchestra pit and failing, in spite of the assistance of many strong hands. . . . Versatile **Dan Hosmer** taking a "kid" part with **Buttram** and being "grandpa" later on. . . . Audience laughing at the comedians and seeming to be getting its money's worth. . . . **Glenn Welty** making his arms go like an Oklahoma windmill while directing on the NBC hour. . . . **Lulu Belle** and **John Baker** playing "chop sticks" on piano between programs in balcony studio. . . . **Joe Kelly** leading crew into **Uncle Ezra's** trailer to travel from coast to coast. They really do (by air); but honestly, folks, was I surprised? They never even left the stage!

Good-bye now, and I've said nothing about the "Tall Story" club which I hope you tune in next bath night. . . . Oh yes, I got a last line for **Arkie's** limerick:

"When **Arkie** is called on to sing
The gang gathers round in a ring,
To stir him to laughter
Is just what they're after,
And dadgumit—they sure do do it!"

—**POKEY MARTIN.**

(Editor's Note: Pokey, with a line like that you haven't got a chance.)

COUSINS IN THE HAYLOFT



"Let's have another cup of coffee," suggest Toby and Susie as they chat with Joe Kelly behind scenes at the Eighth Street Theatre. Careful, Joe, don't get that spoon in your eye.

TOWNE CRIER



Ye Olde Towne Crier, Alexander Woollcott, looks pleased as he faces the microphone for the first time in many moons. His narrations are heard Tuesdays and Thursdays at 6:30 p. m. over CBS.

The real name of Josh Higgins of Finchville is Joe Du Mond.

Not Under Forty

"Not Under Forty" by one of the most famous woman authors in our country—Willa Cather—is an appreciation of some literary personalities and certain aspects of literature. Miss Cather's turn of phrases and excellent use of the King's English, as well as a discerning mind, all make a very entertaining book. A review of this book will be given by Lucille Rotchford on Homemakers' Hour, Tuesday, February 2, as the last of her series of weekly book-chats.

That Man Again

Ken Murray has been signed to replace Burns and Allen when they change sponsors, starting March 31. Murray's contract is for 26 weeks, and he will make a guest appearance on the comedy team's final show for the soup sponsor, March 24. Program will continue at the same time over CBS.

Sometime in April, George Burns and Gracie Allen will go from soup to nuts and start performing for a new food sponsor.

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THE MOUNTAIN GAL



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SATISFACTION GUARANTEED



PINEX —for Remarkably Quick Relief from Coughs Due to Colds.

Old and New

New is the college debate series on Sunday nights. L. to R.: Robert J. Schmelsle and Tom Proctor, Notre Dame; Edmund W. Burke, Kent coach; G. O. Hebel and V. A. Eule, Kent debaters. ➤



⤴ New on 870 kilocycles is Announcer Ed Paul, but he's experienced on the air. Formerly he announced over WROK, Rockford, WOC, Davenport, and WKBB, East Dubuque.



⤴ New in the announcing field is Cy Harrice, heard on weekend and night shows. Cy is a student at the Northwestern University school of speech, gaining practical experience.



⤴ Not new, but always popular with its new and old songs, is the Melody Parade featuring Sophia Germanich, the Hometowners and the concert orchestra. Now heard at 1:15 p. m., Monday, Wednesday and Friday.



⤴ New end men, new interlocutor, new jokes, new songs brighten the lustre of the old-time Morning Minstrel show, welcomed back to the airwaves recently. Time is 3:45 a. m., Tuesday, Thursday and Saturday.

Chef Reggie Is Self-Made Cook

IT'S true, girls. An eligible bachelor is well on his way to becoming a culinary expert. And such enthusiasm as Reggie Cross displays for his latest hobby! How did it all come about? Approximately two years ago Reggie decided that, since girls had usurped so many fields hitherto claimed by men, he would try his hand at supplementing their weakness.

Armed with a trusty recipe book and fittingly arrayed in white apron and special chef's cap of his own selection, he marched into woman's domain with determination in his eye. And he won without a struggle.



Mrs. Wright

Yes, cooking is duck soup to Reggie. "Nothing to it," he says, "if you have good recipes and follow them to a T. When a recipe says to beat well, I beat well, and don't forget it."

To the question, "Does your mother ever help you?" came this response: "At first she watched me to see that I didn't do anything wrong, but I fooled her by following directions explicitly so had no failures. You see, Mother cooks mostly 'by guess and by golly' and while she's a good cook, it takes longer to learn to cook that way than it does to follow recipes; and besides, apprentices are not always so successful when they start guessing." And that, girls, is the reason Reggie is a self-made cook.

Dotes on Cakes

Reggie doesn't pick the easiest dishes as his specialties, either. He dotes on cakes—angel food, pound and chocolate. It was the chocolate cake that revealed to me his culinary achievements. Many times Reggie has dropped in for a chat to get recipes and to discuss menus for this and that type of dinner, but it was always for his mother, presumably. And then one day, in marched Reggie with a proud glint in his eye and a small package in his hand.

The package contained a piece of delicious chocolate cake, light and fluffy as you please. It was the result of his first experience baking in an electric roaster he had just purchased. And, just in case you would like to duplicate this cake, here is the recipe, as Reggie gave it to me—for I'm an inveterate collector of choice

by
**MARY
WRIGHT**

recipes and never let such a chance escape me.

You will probably want to add this to your collection of radio stars' recipes which have appeared from time to time in Stand By.

CHOCOLATE CAKE

½ cup butter	1 tsp. vanilla
1½ cups sugar	2 cups cake flour (sift before measuring)
2 eggs	1 cup sour milk
2 squares bitter chocolate	1 tsp. soda
½ tsp. salt	1 tbsp. vinegar

Cream butter and sugar until fluffy. Add eggs and beat well. Add the melted chocolate, salt and flavoring. Add flour and milk alternately, beginning and ending with the flour. Lastly add the soda dissolved in the vinegar. Bake in a loaf pan or deep 8-inch square pan, the bottom of which has been lined with waxed paper. Have the roaster preheated to 400 degrees, place pan on trivet and bake 45 minutes at this temperature.

(Note: If you bake this cake in an oven, use the regular temperature for a loaf cake, 325° to 350° F., for 45 to 60 minutes.)

Perhaps you would like to top this delectable cake with the same kind of icing Chef Reggie uses. Then follow this recipe:

CHOCOLATE BUTTER ICING

2 cups confectioner's sugar	4 tbsp. cream or milk
4 tbsp. butter	1 sq. bitter chocolate, melted
1 tsp. vanilla	

Cream butter and sugar together. Add remaining ingredients in order given, mixing well after each addition. If more sugar is needed to make right spreading consistency, you may add amount required.



Reggie, cooking in the apron sent him by one of his fans.

Reggie prefers cooking when everyone else is away from home and he can plan the menu, do the marketing and have the kitchen all to himself. He has so many favorite dishes that he had a difficult time deciding on his pet menu. But the resulting combination would please the most par-

ticular, since it included rare roast beef, stuffed baked potatoes, creamed peas, Waldorf salad and Parker House rolls, with fruit salad pie and coffee for dessert. Yes, indeed, he would bake the Parker House rolls himself. "Why not? They're easy to make if you follow directions."

Bold enough to inquire, "Do you intend to continue your active interest in cooking if and when you get married?" I received the reply: "It depends on the kind of girl I marry." And after some consideration of the question, "Do you mean the kind of girl or the kind of cook?" he admitted it would depend upon her culinary achievements. But even with a skilled cook as a help mate, chances are that the kitchen would still attract Reggie. He has ambitions toward creating new and unusual dishes and blending unusual seasonings for new effects when he progresses sufficiently in this hobby of his.

Who knows where Reggie's latest hobby may lead him? Perhaps to say, "I do".

WE PAID HER \$500.00
For One Old Book
That she thought was worthless

WE PAID Mrs. I. M. Whitewater, Wisc., \$500.00 for one old story book; Mr. W. S. R. of Florida \$150.00 for a paperback poetry book. We paid \$400.00 for two copies of "Tom Sawyer" by Mark Twain. Hundreds and hundreds of other men and women have received cash from us for old books they thought were worthless.

We Buy Thousands of Dollars Worth of Old Books Annually AND WE WILL PAY \$50 - \$100 - \$200 - \$500 Even \$5000 Each for certain books.

Books even as late as 1931 wanted. We also pay cash for certain old newspapers, magazines, letters, etc. Some of your books may bring cash! Investigate! Send 10c for latest list of books we want to buy and cash prices we will pay. Send for it TODAY!

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AT LAST

IT'S double-acting FOLEY'S HONEY & TAR. One ingredient-group coats irritated throat linings, thereby quickly relieving tickling, hacking; and checking coughing. The other group actually reaches the bronchial tubes, aids in loosening phlegm, breaking up cold, and speeding recovery. No stomach-upsetting drugs. Ideal for children, too. For speedy relief, speeded-up recovery, insist on—

FOLEY'S HONEY & TAR COMPOUND

A COUGH RELIEF that ALSO SPEEDS RECOVERY

Fanfare

by
Marjorie
Gibson

GREETINGS, Fanfare readers. Chicago radio circles have been twice saddened since the beginning of the New Year by the passing of two well-known radio entertainers. On January 2, Ray McDermott, organizer, pianist, and arranger for the King's Jesters died of pneumonia.

Friday morning, January 8, came the news that Lu of the famous comedy team, Clara, Lu and Em had passed away at 6:30 that morning at the Evanston, Illinois, Hospital. Her death was due to streptococcal infection complicated by pneumonia. Lu, whose radio role was that of a high-voiced, giddy widow in the back fence gossip sketch, was in private life Mrs. Howard Berolzheimer and the wife of a professor of the Northwestern University School of Speech. She is also survived by a 23-month-old adopted son, David.

Mrs. Berolzheimer before marriage was Isabel Carothers. She was born in Mt. Pleasant, Iowa, on October 3, 1900. Attended high school in Des Moines, spent two years at Drake University, worked in the office of the Iowa secretary of State for two years, then entered Northwestern University where she met Louise Starkey (now Mrs. Paul C. Mead) and Helen King (now Mrs. John Mitchell), who were later to be known to radio audiences as Clara and Em, respectively. It was March 13, 1926, that the girls first combined their talents for mimicry and became Clara, Lu and Em. The act was an immediate success at college parties. It was not, however, until June, 1930, that they made their debut to radio. Appeared first on WGN and later on NBC.

Em of the trio was stricken with the flu about the same time that Lu became ill but is now well on the road to recovery.

The National Barn Dance is the only radio show broadcast from the stage of the Eighth Street Theatre in Chicago. This answers an inquiry from a friend of Tintonka, Iowa.

Mrs. F. Hynes of Glendale, California: Gene Autry's ranch is located near Burbank, California.

"Has Evelyn Overstake any children? And how long ago did Check Stafford write for the Marion Leader Tribune?" queries Evelyn Benson of Marion, Indiana. Evelyn, the Little Maid, has a little son, Neil Eugene Bechtel, who is six years old.

Check Stafford was farm editor of the Marion Leader-Tribune 11 years ago. He was associated with that paper for three years. Then he came to Illinois and did newspaper feature writing. He became editor of the Rochelle Independent Journal of Rochelle, Illinois, and remained there seven years. Then joined the WLS staff three years ago last spring.

Those of us who have on occasion permitted ourselves to pun a bit with George Biggar's surname, producing unnecessary gags similar to this—"Who is bigger, George or his son? Answer—his son because he's a little Biggar"—found out today just how ancient were our jokes using George's name. But we had to go back into George's family history to discover the fact.

A document discloses that the family name probably originated in the town of Biggar, Scotland. It seems that a huge cross about 30 feet high was situated on a small hillock or old fort in the center of Biggar town. Although the date on the cross was 1632, mention of the cross was made as early as 1540. From its face all documents and proclamations were read and it was the assembling place of the villagers. At the end of each year the "auld year" was "burned out" by a huge bonfire on the Cross Knome and the town crier went through the streets crying "Oho, yes! Oho, yes! This is to give notice that I have been desired to proclaim that though London is big, Biggar is big-

ger and that New Year's day will be held tomorrow." So perhaps there is something to that old saying "There's nothing new under the sun."

Our sympathy to the Dean of Ballad Singers, Henry Burr, whose only sister, Mrs. Fred C. McNeill of Montreal, Canada, passed away on Thursday night, January 8. She is survived by her husband and one son. Mr. Burr's two brothers died some years ago.

"To whom is Lucille Overstake of the former Three Little Maids married?" inquires **Margaret Brace of Chicago.** Lucille was married late last summer to Jack Dumbald. The couple recently left Chicago to make their home in Memphis, Tenn.

"Are the Bergstroms brother and sister or Mr. and Mrs.?" queries M. W. of Crawfordsville, Indiana. They are Mr. and Mrs.

Mrs. Ted M. Hembd, Minneapolis, Minnesota: Hugh Cross, known to radio audiences as the Smoky Mountain Boy, is now appearing on WWVA, Wheeling, West Virginia.

Mrs. Bert E. Draime, Vincennes, Indiana: Tiny Stowe, former continuity editor, is now in the radio department of the Hays-McFarland Advertising Agency.

ELMER



What's your business?
I'm a radio operator.
How's business?
Re-volting. Nothing but hams and ammeters.



The Dinner Bell RINGS

By ARTHUR C. PAGE

A POSTCARD reminds me that Monday, January 11, was the 92nd birthday of Mrs. C. A. Anderson. Leland, Illinois. Mrs. Anderson has been a regular listener to Dinner Bell Time for a number of years. I first met her at the big Norwegian Centennial Celebration at Norway, Illinois, in June, 1934, and it was from her that I learned about the Sloopers.

The 1934 celebration was to commemorate the 100th anniversary of the first permanent Norwegian settler in Illinois, Cleng Peerson. A monument was dedicated near the spot where his first cabin was built.

Sloopers

The Sloopers, as I learned from Mrs. Anderson and others of Norwegian descent, correspond, for the people of Norwegian blood, to the folks who came over in the Mayflower. In 1825, led by this same Cleng Peerson, 52 passengers, men, women and children, sailed to America from Norway in a small boat called the Restoration, which had cost them the equivalent of \$1,350 in American coin. The boat was a sloop 54 feet long and in addition to its 52 passengers, carried a cargo of

iron, which the thrifty Norwegians intended to sell when they got to New York.

The tiny boat made its voyage successfully, landing with one more passenger than when it started, Baby Margaret Allen Larson having been born on the voyage. The trip took 97 days and marked the beginning of Norwegian immigration to America. I am under the impression that Mrs. Anderson is a direct descendant from one of the Sloopers.

Newlyweds

One of the interesting recent events on Dinner Bell Time was the visit of a newly married couple, making the Little Theatre one of the first visits on their honeymoon. Whenever we discover such a couple, either newlywed or celebrating an anniversary, we make it a point to play the opening bars of the Wedding March especially for them.

Students

A letter from A. E. Stetson, clerk of the school board at Neponset, Illinois, tells us that the students in the high school there used the radio to listen to the President's address on the state of the Union before the joint

session of Congress. They also had the opportunity to listen while Governor Horner and the other new state officials of Illinois took the oath of office the second week of January. This is one of the wonders of radio that men, women and children everywhere can almost actually take part in these great events which otherwise only a few people would ever have a chance to see or hear. It is our purpose during 1937 to bring a great many such important events on Dinner Bell Time.

• • •

New Book on Radio

"Listen In, An American Manual of Radio" has been written by Maurice Lowell, production director of "Lights Out," "EZRA" and other NBC shows, for January 25 publication.

Written for those ambitious to enter radio, the manual offers suggestions for the organization and operation of radio groups in local communities and suggestions to script writers, artists, announcers and directors.

A graduate of the University of Wisconsin, Lowell was admitted to the Wisconsin bar, gained a Master's degree in speech and toured the country with Eva Le Gallienne's Civic Repertory Company before joining the NBC production staff in 1934. For eight months in 1935 he was in charge of an educational radio project for the United States Office of Education.

• • •

Band Members

Of the 50 men who comprise Frank Simon's Armco Band, heard on Tuesdays at 9:00 p. m. over the NBC-Blue network, 22 are members of the Cincinnati Symphony Orchestra. Fourteen of the band's members were formerly members of John Philip Sousa's famous band.

• • •

Rubino, violinist and conductor, is an ardent song collector and keeps a comprehensive file of sheet music.

DOWN ON THE FARM



Patsy Montana gives pictorial proof that she's a milkmaid as well as a cowgirl. That's her father holding Bossie.

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 Send for Complete Catalog No. 107 illustrating our Spring Line
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The Latch String

By CHECK STAFFORD

HOWDY, folks. Remember the latter part of last January, how cold it was! And there was a great snow blanket covering almost the whole country. Records show that on this day (January 23, 1936) one year ago, Chicago shivered under a zero blast of 17 degrees below. Pedestrians waded through snow while janitors shoveled in more coal and schools were closed.



A young man complained to me the other day that his room was not very warm early in the morning and the water was not piping hot. He was going to move. Yet, I know his father, one of a large family, shoveled snow and hacked ice to feed cattle as a young man, after he'd made a fire in the big, old kitchen woodstove and swept paths to the well and smokehouse. Many a time, in the depth of winter, this lad's Daddy has replenished the wood house with cordwood hauled from the creek bottom, the old wagon wheels creaking and crunching loudly in the frosty air. Such wintertime chores were part of a rugged, happy life, before modern furnaces and home improvements came. Many of you readers may recall when snow sifted into your cold bedroom you walked two miles, carrying a cold lunch, to the old schoolhouse and somehow, somehow, lived through it all. No, folks couldn't and didn't move those days just because the room temperature was a bit coolish.

I see from my office windows: the many roofs and chimneys of fac-

ories, business plants and wholesale houses . . . stretching away to the east is the busy, teeming loop . . . some white pigeons are huddled behind a great chimney near by, their feathers soiled by the ever-present soot . . . soaring high above, are gulls . . . twittering, ragged-looking bunches of sparrows are quarrelling on the ledge, just outside my window . . . down in the alley entrance I see a cat skulking about among the ash piles . . . farther down, a tattered looking chap is pushing a cart, partly loaded with waste paper and bits of wood he's picked up. Not so cheerful, the scene today. A white snowfall would brighten the picture and if the sun were shining through the murky clouds, things would look different, too. Mother Nature, like a great artist, can change dirty, dull housetops to golden glory, and drab chimneys to colorful pillars.

Several of us on our way to luncheon the other day, passed a street urchin whose grimy hands held an apple he was munching. The lad evidently had not been trained to wash before eating. I think it was Eva J. Beede who wrote a story for little children, who complained about washing before meals. A youngster said: "Why even cats don't wash before eating," and the story she tells explains why. Years ago, a very fine cat chanced to catch a fat mouse who, between squeals for mercy, said to Puss: "All genteel folks wash their faces before they eat." Wishing to be thought well bred, the unwary cat raised her paws to rub her face clean. Whereupon wise little Mr. Mouse scampered to safety. It is said that a great council of cats was held following the incident, and it was agreed that nevermore should cats wash before eating. Cats are cleanly animals and I've always been amused and interested in watching them use their paws and tongues as wash cloths in making their feline toilet.

The mystery of what became of the young opossum recently sent to Red Foley has been cleared up. Lily May

wanted it for a pet and she feeds it apples, bread and vegetables each day at the 'possum's wire covered house hidden in Chuck Ostler's sound effects room. Some of the gang, it is understood, have been figuring how long it will be before Mr. Possum would be big enough to roast with sweet potato trimmings.

Well, it's getting late and time to close my column and my desk for the day. I will water the office flowers, turn out the light and start for home. I have no cats to put out, but I never see a picture of Venice without wondering what the residents of this famous canal city do with their cats at night? How about the folks who live in trailers? It must be a problem for them, too.

Henry Hornsbuckle Sez

Herb Wyers: Where are you going in such a hurry?

Jim Daugherty: Fire alarm.

Herb: Where's the fire?

Jim: Boss said he'd fire me if I wasn't back in 10 minutes.

Jack Taylor: I read in the paper last night where scientists say that mosquitos weep.

Chick Hurt: Might be. I saw a moth ball.

Reggie Cross: Sally, will you marry me?

Sally: Sure. (Silence for one minute.) Well, Reggie, why don't you say something?

Reg: I think I've said too much already.

Fred Palmer: Last night when I got home, my wife had my chair drawn up before the fireplace, my slippers ready for me to put on and—

Harold Safford: How did you like her new fur coat?

Spot of Tea

Casual methods of British broadcasting brought difficulties to John Fitzgerald, CBS announcer, during the New Year's Eve "London to Honolulu" program. Caesar Saerchinger was supposedly stationed on Piccadilly Circus to interview men-on-the-street in London; but when Fitzgerald switched to London, dead silence greeted him.

Ten minutes after the broadcast, Saerchinger called Fitzgerald on the Transatlantic telephone with, "Sorry, old topper. Just dropped in a pub for a spot of tea and my watch stopped."

REUNION BY RADIO

"I'VE been walking on air ever since Christmas," Vic Smith beams. The reason for Vic's sudden happiness was a reunion with his daughter brought about by radio.

More than eight years ago Vic and his wife separated and in the years that followed, Vic lost track of his two young daughters. Shortly after Thanksgiving, Helen, who is just 21, listened in on the Musical Almanac program and heard the name of Vic Smith given as the announcer. Just on the chance that this Vic Smith might be her own father, she wrote to him in care of the station.

Delighted to hear from his daughter, Vic arranged a Christmas reunion with her in Indianapolis where she is living with her husband. So it was a mighty happy little group that gathered around the Christmas tree on Christmas Eve.

Since his return to Chicago, Vic has spent a good portion of his spare time in the stores buying gifts for his recently found daughter. "I feel that I have a lot to make up to my little girl for the eight years we didn't see each other," he says.

It has been just seven years since Vic made his first radio appearance, purely by accident. At that time Vic was living in St. Louis and he went to the KMOX studios almost every evening to go home with a friend.

One evening George Junkin, then manager of the station, was looking for an actor to play a minor role in a dramatic sketch. Sighting Vic, he said, "Listen, Fellah, you're up here about every night. You might as well

do some work." With that he shoved a script into Vic's hands and said, "Come on, you can play the drunk in tonight's show."

Vic had only one line but he was more frightened than he'd ever been when he played much bigger parts in stock companies. "That," says Vic, "was my radio debut; and I soon learned to love the work and still love it."

While at KMOX, Vic, in addition to acting, wrote several programs, including "Hide and Seek the Treasure," a puzzle program, "Mystery Organist," and one he calls his old pet, "Brown Study." Hide and Seek the Treasure originated from Vic's hobby of many years, puzzles. As an amateur he won more than 100 contests through his ingenuity in solving puzzles. Several years ago Vic won \$50 in a "distinctive handwriting" contest, and was interviewed over WGN by Francis X. Buschman.

In 1932 Vic came to Chicago and broke into radio without any difficulty. He is now appearing on the Musical Almanac, the Monticello Party Line, the new Mutual show called Listen to This; he also plays the part of Police Chief Tookey on the Ma Perkins program, and of Ned Silo on Orphan Annie.

Vic cheerfully admits to more than 40 years, saying that for him "Life really begins at 40 since my reunion with my daughter." He has blue eyes and such dark brown hair that it looks back. He is five feet, 10 inches tall, and slender, weighing 145 pounds. His birthday is September 7.

JUNIOR STARS



The Austin Junior Choir, directed by Lucille Shideler, sang on a recent Junior Star program.

Sixty-four Delightful Pages

You wanted the pictures of the friends who greet you daily and on Saturday night from WLS.

So we sat them down in front of the camera one at a time and took their pictures—beautiful pictures, vibrant with personality, and so close to you that you almost seem to hear them speak.

You wanted to see the families, and so we took pictures of more than twenty family groups.

You wanted to look behind the scenes. One revealing and rather astounding glimpse is found on page twenty-two of the Family Album, where you see the same man photographed two different ways.



Beloved Henry Burr and sweet-voiced Sophia Germanich—charming Jean McDonald and boyish Georgie Goebel are there. Lulu Belle and Scotty and little Linda Lou, Marjorie Gibson, fiddling Lily May, handsome Pokey Martin, Arkie, several pictures of Patsy Montana—they are all there, ready to step right out of the book.

Sixty-four pages of beautiful pictures, with a special section at the back given over to black and white silhouettes which you will use in several interesting ways.

There is only one WLS Family Album, and you simply must have a copy. Order now while you can still get one promptly. The price is 50¢ (or 65¢ in Canada) and you send your order to—

FAMILY ALBUM
WLS, Chicago, Illinois

MOVING PICTURES



SPEAKING of changing your home to advantage, have you noticed your pictures lately? A rehunging can do wonders for the whole space effect of your room, and can give a harmonious appearance or throw the entire room off key. Do you, for instance, have your pictures hung at eye level? Have you been careful to keep either all tops or all bottoms of pictures (regardless of size) on an even line? Are they hanging in a spot that shows them off best? Are pictures with small masses in a position where any interested person can walk up close to them? Are pictures with large masses far enough away from the most inhabited part of the room to enable one to appreciate their design to the fullest extent? Are your pictures hanging in a dull, uninteresting manner; one on one wall, another on the opposite wall? Try hanging them off balance. If you have a wide, open wall space on one side of the room make the most of it . . . hang more than one picture there. Select a large picture . . . then hang two smaller pictures together a few feet away (see sketch above). Study your walls and your pictures, perhaps eliminate one or two if you feel you have too many for the size of the room. Try them in a number of different arrangements, you'll begin to feel just which way looks newest and does the most for the general effect.

—SHARI.

Buttram Butts In

Well, since I writ my last week's column uv quotations frum famous American humorists I hav received a few letters frum people who read it. (All right Holden, they didn't read it then, I ain't gonna argue with ye.) One lady, Mrs. J. C. Gregg uv Chicago, sends in a list uv her favorite quotations. Here they are:

David Harum: "There's as much human nature in one man as another, if not more."

Bill Arp (When ast if he killed many Yankees): "Well, I killed as many uv them as they did uv me."

Eli Perkins: "A man who'd set fire to a barn, an' burn up a stable full uv hosses an' cows, ourt to be kicked to death by a jackass, an' I'd like to be the one to do it."

Josh Billings: "A man who kan wear a paper collar a whole week and keep it klean—ain't good fer enny thing else."

Mark Twain: "Everybody talks about the weather, but nobody does anything about it."

Tom Corwine: "They say hot biscuits ain't healthy . . . look at me."

W. C. Fields: "Never give a sucker an even break."

Ed Wynn: "What this country needs is a good five cent nickle."

Abraham Lincoln: "Never swap horses in the middle of a stream."

Wal, if you got a leetle spar time on yer hands jest sot down an' write yore favorites, an' I'll use th' best 'uns.

Yourn til I hear frum ye,

—PAT BUTTRAM.

P. S.—Holden ain't th' only one that mixes with important people . . . I spoke to Lum Eddards in th' elevator last week.

• • •

Changed His Mind

Lester Lee Griffith, NBC announcer, made a 1937 New Year's resolution to "Live alone and like it." Just seven days later he changed his mind, and announced his engagement on January 7, to Miss Laura Satterwhite of NBC's production department in Chicago.

Debate Ballot

In the January 24 debate, I cast my vote for:

Northwestern University
(Affirmative)

Chicago Kent College of Law
(Negative)

(Kindly check in box the team you are voting for.)

If you would like to have a copy of debate, check box.
Address this ballot to: College Debates, WLS, Chicago, Illinois.

Notes from the MUSIC LIBRARY

By JOHN LAIR

IT is especially gratifying to learn that so many of the readers of this page are real song collectors. Every mail brings us letters from folks who tell us they are on the lookout for old songs. We believe that direct correspondence with these folks will help you locate the songs you want. A few more names and addresses are listed in this issue.

Song Exchange

Fairy Dickson, Lewistown, Illinois, has about 350 songs, mostly copied from WLS programs. She has a list of twelve other songs she would like to get and will exchange some of hers for them.

Lois Jeanette Bain, Box 856, 153 Ball Street, Harbor Springs, Michigan, wants to exchange a sheet music copy of "Rememberin'" for "Make Me a Cowboy Again for a Day." She has other songs.

Julia Dell Brasko, Stuttgart, Arkansas, wants to exchange the words to "Gipsy's Warning," "Little Mary Fagan" and "The Blind Girl" for "Little Black Mustache," "Maple on the Hill" and "Chewing, Chewing Gum."

Margaret M. Pope, Route 3, Box 37, Waupaca, Wisconsin, has more than one thousand songs in her collection and says she will be glad to exchange with anyone.

Mrs. Dennis Smith, Downingtown, Pennsylvania, has requested a copy of "Make Me a Cowboy Again, for a Day," the words of which we are printing here. Words and music of this western ballad are published in the book, "Songs of the Roundup," published by Robbins Music Corporation, New York City.

"Make Me a Cowboy Again, for a Day"

Backward, turn backward, oh, time with your wheel,
Aeroplane, wagon and automobile,
Dress me once more in sombrero and flaps,
Spurs, flannel shirt, and a slicker and chaps;
Put a six-shooter or two in my hand,
Show me a yearling to rope and to brand,
Out where the sagebrush is dusty and gray.
Make me a cowboy again, for a day.

Give me a bronco that knows how to dance,
Buckskin in color and wicked of glance,
New to the feeling of bridle and bit;
Give me a quirt that will sting when 'twill hit;

Strap on the blanket behind in a roll,
Pass me the lariat that's dear to my soul,
Over the trail, let me gallop away,
Make me a cowboy again, for a day.

Thunder of hoofs on the range, as you ride,
Hissing of iron and sizzling of hide,
Bellows of cattle and snorts of cayuse,
Longhorns from Texas as wild as the deuce;
Midnight stampedes and the milling of herds,
Yells of the cow-men too angry for words,
Right in the thick of it all would I stay;
Make me a cowboy again, for a day.

Under the star-studded canopy vast,
Campfire and coffee and comfort, at last;
Bacon that sizzles and crisps in the pan,
After the round-up, smells good to a man.
Stories of ranchers and rustlers retold,
Over the pipe as the embers grow cold,
Those are the times that old memories play,
Make me a cowboy again, for a day.

Answering a request by Marie Sampler, Benton, Illinois, we print the words to "I'll Never Leave Old Dixieland Again." This is the original by Thomas P. Westendorf, from which "The Little Whitewashed Chimney at the End" was taken. It is published in a songbook called "Chimney Corner Songs," sold by the Log Cabin Boys, WWVA, Wheeling, West Virginia.

"I'll Never Leave Old Dixieland Again"

Where the Mississippi washes on the sunny
Southern shore,
And the steamboats come a-puffing round
the bend,
Stands a little white-washed cabin with a
grapevine by the door,
And an old moss-covered chimney at the
end,
There I left my Dinah weeping when I said
my last farewell,
And kissed the rosy lips of little Ben,
When I went to seek my fortune but I'm
happy now to tell
I'll never leave old Dixieland again.

Chorus:
I'm goin' back, goin' back, oh, that happy
day,
When I'll be with Dinah and my Baby Ben
In that little white-washed cabin where I
ever mean to stay,
I'll never leave old Dixieland again.

Oh! I've been way out in Kansas where they
told me that I'd find
Money hanging 'round like apples on the
trees,
But 'twas just like Dinah told me, there was
nothing of the kind
And the weather was so cold I thought
I'd freeze.
Now I'm on my way to Dinah and I hope
I'll soon be there,
Where I'll hear the happy voice of Baby
Ben,
Oh, my heart is growing lighter and I'm
free from every care—
I'll never leave old Dixieland again.

When I see the smoke a-curling from that
little chimney top
And a-mixing with the green leaves of the
trees,
Then I'll start right out a-running and I
know I'll never stop
Till I fall down in my cabin on my knees,
Then I'll thank the Lord above us that he
let me live to see
My Dinah and my little Baby Ben.
Oh, the home that I was raised in is still
good enough for me—
I'll never leave old Dixieland again.

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Big New Song Book—53 Song Hits by
Doc Hopkins, Karl Davis & Harty Taylor
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I'm Here to Get My Baby Out of Jail;
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The Pal That Is Always True; We Buried
Her Beneath the Willow; There'll Come a
Time; all complete with piano and guitar
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Hawaiian. New quick way. Play
regular sheet music by notes
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A firm whose reliability is never ques-
tioned.

Old Music . . . Your Mother Loved This One



"THE GYPSY'S WARNING"

You can get a copy just
like the one she sang
from. The price is only
25¢, postpaid.

MUSIC LIBRARY, WLS
CHICAGO, ILL.

A Radio Job

(Continued from page 3)

The voice itself should be easy to listen to. The good announcing voice has a certain something which Mitchell calls "sparkle"; some voices have it naturally; others can be trained to develop it; while still other voices seem destined to remain forever outside the class of pleasant speaking voices. In his announcers' school for page boys at NBC headquarters in Chicago, Mitchell has helped the prospective announcers to find the best range for each voice.



Novelty Signet Ring

12 K. Gold-Filled Hand Made Wire Jewelry. Guaranteed 5 years, price 35c. State size & Initial. FREE your INITIAL made into Pin, send 10¢ to cover handling. Sackett Jewelry Co., Warren, Ohio



3 Pkts. SEEDS 3c

To have you try Jung's Quality Seeds we will send you a pkt. of Jung's Wayahead Tomato, produces big juicy red tomatoes often ripe by July 4th, also the new Glorious Double Nasturtiums, will produce long stemmed, sweet scented double flowers in many colors and a pkt. of Giant Flowered Dahlia Zinnias if you will enclose 3¢ to pay postage.

BEAUTIFUL CATALOG FREE

Our new spring catalog showing many Vegetables, Flowers and Shrubs in natural colors. Many bargains in Seeds and Plants. A coupon for Rare Premiums in each city. J. W. Jung Seed Co., Dept. X, Randolph, Wis.

In some cases, the voice needed to be lowered from the usual speaking range; in others it needed to be raised.

Budding announcers are taught that every syllable of a word deserves the honor of pronunciation. "National" is not "nash-nul"; our nation has a "pres-i-dent", rather than a "pres-dent".

Some persons talk in their throats and consequently muffle their words. This can be corrected by "thinking" each word up to the front part of the mouth, where the tongue, palate and teeth may enunciate it distinctly.

Several of Mitchell's proteges among the NBC page boys have overcome flaws in speech which would have prevented their becoming satisfactory announcers, simply by recognizing those weaknesses and working to overcome them.

And finally, Everett Mitchell stresses the fact that announcers need brains. "I'd rather have a boy with brains and a high school education than one with a college degree and a sluggish mind, to train in the field of announcing," he says.

The field of announcing is becoming more competitive every year. Alert, keen young announcers are coming up to the networks from smaller stations. "The only way to get ahead and keep ahead," Mitchell says, "is to study constantly. Listen to radio programs with a critical ear, read good books and good magazines of all kinds; keep up with world events by reading the newspapers and news magazines. This will help to keep the mind active and make words come more easily, if there are two things which an announcer needs they are an active mind and a ready command of words."

Mitchell's experience with announcers and listeners from all parts

of the country convinces him that the Middle West produces the best announcers, because Middle Western speech has less trace of accent than that of any other part of the country. The Southerner may have a mellowness to his drawl, and the Easterner may have sophistication in his broad A's and dropped R's, but the Middle Westerner is more likely to give full value to each syllable of a word and will be more easily understood over the country as a whole. And on a network, being understood everywhere is important.

Harold Safford, program director of WLS and once chief announcer of the station, emphasizes friendliness and sincerity as necessary characteristics of an announcer. In his opinion, careful diction is desirable, but is not so necessary as those human traits which will enable an announcer to "sell" himself to an audience made up of common, everyday folks.

Announcing is essentially a young man's game. There are a few announcers who have been in the game as long as 15 years. Some of the "free lance" announcers, who are good enough to have commercial sponsors demanding their talents, are able to make handsome salaries from announcing alone. Announcing on NBC, Columbia, or Mutual networks either as a free lance or staff announcer represents probably the pinnacle of achievement in the announcing field, and it is toward that goal that many announcers on independent stations are working. In the network announcing staffs themselves, most of the announcers have their goals established at some point outside the announcing field; perhaps as advertising men, program directors, or as owners and managers of smaller stations.

Pokey Martin and Arkie



LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:30 to 7:45 A.M., Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.

"Stand By" Classified Ads

STANDBY CLASSIFIED
advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6E, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Aromatic Specialties

New, Different! A few drops of Breath-O-Pine in your furnace vapor pan gives the fragrance of the forest throughout your home. Healthful, invigorating, deodorizing. 25 cents postpaid. Aromatic Specialties, 219 Mead Building, Rockford, Illinois.

Birthday Cards

5 beautiful Birthday Cards, 25¢, postpaid. Cardman, Room 824, Dept. A1, 841 N. Wabash, Chicago.

Books

1937 Astrological Forecast and Planters Guide, Love, Marriage, Health, Travel, Business, Vocations, (Birthdate) 256 pages, \$1.00. Lightning Speed, Streator, Illinois.

Canaries

Warblers—Guaranteed singers, \$3.50. Unrelated mated pairs, \$4.00. Ship anywhere. Mrs. Harry Munster, Saybrook, Illinois.

Canaries—Beautifully colored warbler singers, \$3.50. Females, \$1.50. Ethel Peizer, Fairbury, Illinois.

Chalk Talk Stunts

For entertaining. Laugh Producing Program, \$1.00. Catalog Free. Balda Art Service, Dept. P-9, Oshkosh, Wisconsin.

Dogs for Sale

"PR"—Registered Bull Terrier. Sharp watch dog. Fool proof. \$25 cash or trade. Fred Bast, St. Nazianz, Wisconsin.

Farm for Sale

157 acre stock farm, 5R house, barn, double crib, other buildings. Gravel roads. 100a. tillable. Priced to sell. Part terms by owner. Alva Scott, Oakland, Illinois, Coles County.

Furniture

Bedroom suites—Breakfast sets—Kitchen cabinets. Latest designs. Factory prices. Catalog Free. Royal Furniture, Corydon, Ind.

Health Foods

Check Neuritis, Diabetes, Overweight, Anemia, with Health Foods. Write for Free Catalog. Battle Creek Health Service, 1551 North Austin, Chicago, Illinois.

Help Wanted—Women

Young woman for general house work. Must like children. Own room. Mrs. F. Ziemann, 804 Fairview Avenue, Park Ridge, Illinois.

Young woman. Help with housework, children. Only children's laundry; washing machine. Good home, \$5.00. Box 33, % Stand By, 1230 W. Washington Blvd., Chicago, Illinois.

Girl. General housework. No cooking. Good home. \$5.00 start. Mrs. E. Arche, 4948 N. Drake, Chicago.

Instruction

Work for "Uncle Sam." Many 1937 appointments. \$1260-\$2100 first year. Many Social Security Jobs. Full particulars Free. Write immediately. Franklin Institute, Dept. A17, Rochester, New York.

For Inventors

Have you a sound, practical invention for sale, patented or unpatented? If so, write Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

Jar Openers

Daisy Jar Opener: Opens and closes mason jars, etc. Fully guaranteed. Last a lifetime. One dollar postpaid. Box 23, % Stand By, 1230 West Washington, Chicago.

Magazine Subscriptions

Special for Stand By readers! 14mo. of American, Collier's, Woman's Home Companion—all three, only \$4.00. Box 20, % Stand By, 1230W. Washington, Chicago.

Miscellaneous

Jiffy Needle Threader. Threads needles like magic. Every woman should have one. Price 10¢. Mikutis, 4401 18th Avenue, Kenosha, Wisconsin.

Three sure ways of getting work in any State. 25¢ cash. Fred Bast, St. Nazianz, Wis.

Be a fire eater. 3¢ stamp brings particulars. Firemanly, 1315 S. Ferris Ave., Los Angeles.

Send 10¢ for receipt to cure chapped hands. Tignor, Route 11, Box 340C, Indianapolis, Indiana.

Stuttering and Stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Save a dime on every shine. Handy Shoe Mitt—black or tan. Cloth, polish and mitten—"All-in-One", 20¢. Hughson, 182 Beltran, Malden, Massachusetts.

Motor-Reconditioning

Nu-Power reconditions motors; save expensive overhaul jobs. Apply through spark plug holes in five minutes. Restores compression, stops oil leaks, increases gas mileage. Treatment any car, with complete instructions, \$1.00. Money back if not satisfied. Nu-Power Company, 922 Second Ave., Seattle, Wash.

Mules for Sale

Jacks—Raise Mules and Get Rich. Fourteen Big Black Spanish Jacks. Guaranteed Breeders. Jennies in foal. Write for prices. Krekler's Jack Farm, West Elkton, Preble County, Ohio.

Musical

Shelby Jean Davis—WJJD Supper Time Frolic—will send her 5x7 picture and words to four best songs including, "The History Song". Send 25¢ in coin to her. 3545 N. Whipple St., Chicago.

Nursery Stock

Peach and apple trees, \$10 per 100. Cherry, pear, plum, evergreens, berry plants, reasonable. Leo H. Graves, Farina, Illinois.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4-4x6 25¢; 3-5x7 25¢; 3-8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Rolls developed—One day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

20 Reprints, 25¢. 100 reprints, \$1.00. Rolls developed with 16 prints, 25¢. Nordskog, 42 Maywood, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Photo Film Finishing

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

Quick Service. Rolls developed and printed with 16 prints and 2 enlargements, 25¢. 25 reprints 25¢. Enlargements 4x6, 5¢; 5x7, 10¢; 8x10, 15¢. Special—Hand-colored 5x7 enlargement free with any 50¢ or larger order. Trial—Photoshop, 2, River Grove, Illinois.

21 Excellotone reprints, 25¢; 45, 50¢. Four 5x7 enlargements, 25¢; 17, \$1.00. Million Pictures, 215, Albany, Wisconsin.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice! Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

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Australasia and Pacific Island stamps for sale. Mint or used. Stamp Supply, Box 37, Dunedin, New Zealand.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢; 30oz. 60¢; 3¼lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Fast color prints, 1 lb. 35¢; 3lbs. \$1.00. Fancy silks for quilts, 1 lb. 50¢; 3lbs. \$1.00. Postpaid. Crouch's Remnants, Centralia, Illinois.

Nice bundle of print quiltpieces, 25¢. Sizes, 3 to 15 inches. Also 5lb. ragrugstrips, 75¢. Heights Dress-Shop, Westfrankfort, Illinois.

Stationery

300 Sheets, size 6x8, and 150 envelopes with name and address. Postpaid for \$1.00. Send cash with order to Bruner Facing Slip Company, Box 35, Hawesville, Kentucky.

100 Noteheads, 100 Envelopes, 150 Calling Cards, your name and address, postpaid \$1.00. Cash with order. Noice Printing Co., Columbus, Ohio.

Veterinary Remedies

Every horse should be capsuled for bots and worms. Write for free information on "A Sur-Shot" Capsules. Fairview Chemical Company, Desk G, Humboldt, South Dakota.

Woolens

Custom Wool Carding. Knitting yarns, blankets, socks, comforter batting. Used batting recarded. Circulars free. Cambridge Woolen Mills, Cambridge, Minnesota.

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WLS DAILY PROGRAMS

Saturday, January 23, to Saturday, January 30

870 k.c. — 50,000 Watts

Monday, January 25, to Friday, January 29



Six-year-old Neil Eugene Bechtel is growing nearly as tall as his mother, Evelyn.

Sunday, January 24

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Herb Morrison; Grace Wilson; Safetygram contest; "Here's Something New."
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 10:25—Jolly Time Pop Corn Party.
- 10:30—WLS—The Concert Hour (cont'd).
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens."
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

Sunday Evening, Jan. 24

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Baker's Broadcast—Robert Ripley. (Standard Brands)
- 7:00—WLS—Smilin' Ed McConnell. (Mantle Lamp Co.)
- 7:15—WLS—Ralph Emerson, organ concert.
- 7:30—WLS—Debate—Chicago Kent College of Law vs. Northwestern University.
- 8:00—Sign Off for WENR.

Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black.
- 6:10—Smile-A-While—continued; Bookings; Weather; Livestock Estimates.
- 6:30—Mon., Wed., Fri.—Smile-A-While cont. Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry Hornsbuckle and Oshkosh Hired Hands; Hoosier Sod Busters. (Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review. (Acme)
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon) Tues., Thurs., Sat.—Junior Broadcasters' Club with George Goebel; Jean McDonaid; Dan Hosmer; John Brown. (Campbell Cereal)
- 7:45—Lulu Belle & Scotty. (Foley's)
- 8:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers) Tues., Thurs., Sat.—Morning Minstrels with Hometowners, Otto's Novelodeons, Morpheus Mayfair Manchester, Puddin' Head Jackson, Possum Tuttle; Bill Thall, interlocutor.
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—Mon., Wed., Fri.—Christine; Uncle Doody & His Boys. Tues., Thurs.—The Hilltoppers & Evelyn.
- 9:15—NBC—Five Star Jones. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.

- 9:55—Bill Morrissey's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)

Afternoon Programs

(Daily ex. Sat. & Sun.)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Tues.—Mid-West on Parade, featuring Joliet, Illinois.
- 12:45—Bill Morrissey's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:55—Mon., Wed., Fri.—I. A. A. skit. Tues., Thurs.—"Something to Talk About."
- 1:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug) Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Ralph & Hal.
- 2:15—NBC—"Ma Perkins." (P & G)
- 2:30—Homemakers' Program (cont'd).
- 3:00—Sign Off for WENR.

SATURDAY EVENING, JANUARY 23

- 6:30—Red Foley & His Merrymakers. (Pinex)
- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hay-loft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)
- 9:30—Barn Dance Frolic. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 10:00—Lulu Belle & Scotty. (Morton's Salt)
- 10:15—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 10:30—"Tall Story Club," with Pokey Martin. (Penn Tobacco)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 12:00—Sign Off.

Saturday Morning, Jan. 30

(CENTRAL STANDARD TIME)

- 5:30-8:30—See Daily Morning Schedule.
 6:30—Smile-A-While (cont'd).
 8:30—WLS Sunday School Class—Dr. John Holland.
 8:45—Morning Minstrels. (Olson Rug Co.)
 8:59—Livestock Estimate & Hog Flash.
 9:00—Junior Stars Program.
 9:30—Junior Broadcasters Club—George Goebel, Jean MacDonald. (Campbell Cereal)
 9:45—News Report—Julian Bentley.
 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
 9:55—Program News—Harold Safford.
 10:00—Ralph Waldo Emerson.
 10:15—NBC—"Melodies of Romance." (Mapl-Mlx)
 10:30—Arkie.
 10:45—The Bergstroms.
 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
 11:55—News Report—Julian Bentley. (M-K)
 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
 12:45—Future Farmers Program.
 12:30—Closing Grain Market Summary—F. C. Bisson.
 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.
 12:55—"Something to Talk About." Chuck Acree.
 1:00—Prairie Farmer-WLS Home Talent Acts.
 1:15—Variety Entertainers.
 1:30—Homemakers' Hour.
 2:15—Merry-Go-Round. (Jung Seed Co.)
 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.
 3:00—Sign Off for WENR.

Homemakers' Schedule

(Conducted by Mary Wright)

Monday, January 25

- 2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P.-T. A. Speaker—Mrs. Walter Buhlig.

Tuesday, January 26

- 2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

Wednesday, January 27

- 2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

Thursday, January 28

- 2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

Friday, January 29

- 2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid"; Marjorie Gibson in Fanfare.

Saturday, January 30

- 1:30—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

Monday, January 25

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)
 7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)
 8:00—WLS—Otto's Novelodeons. (Akron Lamp)
 8:15—NBC—To be announced.

Tuesday, January 26

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)
 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
 8:00—NBC—Ben Bernie & His Boys. (American Can)

Wednesday, January 27

- 7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
 8:00—NBC—Professional Parade.

Thursday, January 28

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)
 7:15—NBC—Boston Symphony Orchestra.
 7:45—WLS—"The Active Citizen," Illinois League of Women Voters.
 8:00—WLS—Lawyer Lincoln.

Friday, January 29

- 7:00—NBC—Irene Rich. (Welch)
 7:15—NBC—Singing Sam. (Barbasol)
 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
 8:00—NBC—Universal Rhythm. (Ford Motor Co.)

CHICK CHOPS



Axe raised, Chick concentrates on his woodchopping task.

WATCH THIS SPACE

For Appearance of WLS Artists in Your Community

THURSDAY, JANUARY 21

CHICAGO, ILLINOIS, Lakeview High School Auditorium, Ashland Blvd. & Irving Park (Evening Only)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Pat Buttram; Hoosier Sod Busters; Pauline; Bill McCluskey.

BLOOMINGTON, ILLINOIS, McLean County Service Co. Meeting, Bloomington Consistory (10:00 A.M. to 3:30 P.M.)—WLS ARTISTS: Four Hired Hands; Mary Jane & Caroline; Pauline; Tom Corwine.

GRAND RIDGE, ILLINOIS, GR Co-Op Grain & Supply Co., High School Gym (2:00 P.M.)—WLS ARTISTS: Miss Christine; George Goebel; Pokey Martin.

FRIDAY, JANUARY 22

SHELBYVILLE, ILLINOIS, Shelby-Effingham Service Co., Sparta College Gym (10:00 A.M.)—WLS ARTISTS: Four Hired Hands; Possum Tuttle; Caroline & Mary Jane; Pauline.

TUESDAY, JANUARY 26

WHITING, INDIANA, Community Auditorium—HAL O'HALLORAN: Junior Order United American Mechanics and Daughters of America.

WEDNESDAY, JANUARY 27

GALESBURG, ILLINOIS, Orpheum Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Lulu Belle; Skyland Scotty; Four Hired Hands; Mary Jane & Caroline; Pauline; Bill McCluskey; Pokey Martin.

CHICAGO, ILLINOIS, LaSalle Hotel, Illinois Agricultural Association Convention—WLS ARTISTS: Otto & His Novelodeons; Pat Buttram; Winnie, Lou & Sally.

THURSDAY, JANUARY 28

EUREKA, ILLINOIS—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Four Hired Hands; Caroline & Mary Jane; Pauline; Bill McCluskey.

SUNDAY, JANUARY 31

MADISON, WISCONSIN, Capitol Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; Olaf the Swede; Pauline; Caroline & Mary Jane; Betty Lee.

McHENRY, ILLINOIS, Empire Theatre—WLS ARTISTS: Prairie Ramblers and Patsy Montana.

MONDAY, FEBRUARY 1

MADISON, WISCONSIN, Capitol Theatre—WLS ON PARADE: (See above cast.)

TUESDAY, FEBRUARY 2

MADISON, WISCONSIN, Capitol Theatre—WLS ON PARADE: (See above cast.)

WLS ARTISTS BUREAU
 1230 W. WASHINGTON BLVD.
 CHICAGO, ILLINOIS



*"Arkie"
says:*

**FOLKS,
Stand By is offering
YOU**

\$450⁰⁰!

IN CASH PRIZES

This is an easy contest. You write just one simple short line to the limerick below.

**THIS IS THE
LIMERICK**

When Arkie is called on to sing,
The gang gathers round in a ring;
To stir him to laughter
Is just what they're after,

(You are to fill in this line.)

This contest is open to everyone in continental United States who sends an entry along with \$1.00 for a new or renewal subscription to Stand By except employes and their families of WLS, Prairie Farmer and Stand By. The contest closes at midnight Tuesday, January 26, 1937, and all entries must be in the mail and postmarked before that time. Fancy writing and stationery are not necessary. Decisions will be based on conformity to rules and originality and cleverness of the lines submitted. Judges will be Marjorie Gibson, John Lair and William Meredith. Their decisions will be final. All entries will become property of Stand By and will not be returned.

Duplicate prizes will be given in case of ties. If you are now a subscriber, your renewal subscription will be added to the time of your old one. All winners will be announced on the Barn Dance program February 6, 1937, and in Stand By Magazine. Complete details about this contest are being announced over WLS.

**\$450⁰⁰
IN CASH**

First Prize\$100.00
Second Prize .. 75.00
Third Prize 50.00
4th to 10th
Prizes ..each 25.00
Next 25
Prizes ..each 2.00

DO THESE THREE THINGS:

- 1** Take a sheet of paper and with pen or pencil write your suggestion for a fifth line of the limerick printed above. The last word in the line you submit must rhyme with "ring" and "sing."
- 2** Print the date and your name and address plainly in the upper right-hand corner of your sheet of paper.
- 3** Put your entry in an envelope with one dollar for one year's new or renewal subscription to Stand By and address it to Arkie, in care of WLS, Chicago.

A GIFT FOR EVERYONE

Stand By will give every contestant (whether he or she wins or not) a copy of the new WLS Limerick Book containing many little rhymes about the boys and girls of the Old Hayloft and others on the WLS staff. There are cartoon sketches, too, in the book which will give you many a hearty laugh. You will be proud to own it and show it to your friends and neighbors.

GET BUSY AT ONCE! CASH IN ON THAT \$450.00 PRIZE MONEY. Think how much you'll enjoy the money and your copy of the limerick book.

Send All Entries to

"Arkie"
WLS-CHICAGO

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