

# Stand By

FEBRUARY 13, 1937



HERB MORRISON

Knox  
Is 100

•  
Radio at  
the Flood

# Listeners Mike

## Surprises

When the time comes for the guest of the evening on the National Barn Dance, we all get so excited until Uncle Ezra says who it will be.

Imagine our surprise Saturday evening when he announced our old friend, Gene Arnold. When he got the boys together, it seemed just like old times listening to them. Our whole family always liked his minstrel show. . . . **Mrs. Conrad Sandrock**, Hollywood, Pa.

## Gene Arnold

We enjoyed Gene Arnold and the minstrels on the National Barn Dance program. Here's hoping they stay on. They're the tops!

Please let Arkie sing on the network program. It will be better still. . . . **Minnie Lary**, Haynesville, La.

## Duets

Why don't you have Lulu Belle and Scotty sing duets more often? "The Old Red Cradle" was heavenly. We enjoy Red Foley's songs and the Girls of the Golden West, but where is Arkie? Why doesn't he sing more often? . . . **Mrs. J. Estad**, Hoople, N. Dak.

## Beautiful

Just to say thank you for the beautiful program called Melody Parade. I never heard "Beautiful Isle" sung more beautifully than it was this afternoon. Sophia's lullaby was so pretty. . . . **Esther Schrandt**, Irving, Ill.

## Good-Natured

I've received three copies of Stand By and have had many pleasant hours reading them.

One of my favorites on the Barn Dance is Arkie. He's so good-natured. . . . **G. B. C.**, Kakabeka Falls, Ont., Canada.

## Fan Club

I've started a nation-wide fan club for Lum and Abner and want all who are interested to get in touch with me and help make this club a real success. . . . **Dorothy Pinnick**, East Gary, Ind.

## Characters

Your barn dance programs have been just fine this winter although I cannot quite understand why Uncle Ezra's time has been cut short. He doesn't appear as often as on former programs, I'm sure. It is such characters as Uncle Ezra, Lulu Belle, Skyland Scotty, Red Foley and those other special numbers which make your Saturday night programs so outstanding. . . . **H. H. W.**, Sidney, Montana.

## Swiss Miss

I must write and tell you how much we all enjoy hearing the little Swiss Miss, Christine, yodel. We have been looking forward to having her on a program by herself so please see if you can't keep her on more often. It's not that we don't like the other girls but Christine exceeds them all with her soft voice and yodel. . . . **Mrs. Bertha Schodrof**, Chicago.

## Not Highfalutin'

Lulu Belle is the only lady singer on the air that we listen to. When any other lady sings, we switch to another station, but she's clear and plain and, well, not so highfalutin'.

We also especially look forward to Thursday and the Abe Lincoln law-suits. . . . **Mr. and Mrs. Ben Vail**, Byron, Minn.

## Little Brown Church

We of the home enjoy the Little Brown Church service very much. Many of us have small radios in our rooms besides a large one in the lobby, and I know that many are looking for programs of the old hymns on all of the stations. If more hymns could be sung, I know that it will please many members of this large family. . . . **Mrs. C. K. Schlafer**, Wisconsin Masonic Home, Dousman, Wis.

## Red Cross

"Our school was called to a general assembly Monday morning to hear the WLS flood broadcast. We have 150 pupils and eight teachers, who responded immediately with \$32.68 to the local Red Cross. Thanks for your wonderful help in informing us." . . . **Marie Runge**, First Grade Teacher, Chrisman, Ill.

## Happy Memories

Well, here we are again, after a lapse of two years. I wrote you and enjoyed the distinction of having my letter printed in your first copy of the WLS Weekly, February 16, 1935, which was then not named.

I want to thank you all for the many hours of enjoyment and entertainment I have experienced in listening to your programs. I work away from home all day and so am only privileged to hear the morning and evening programs.

I am especially grateful for Jack Holden's devotional program which reaches me each morning before I leave the house for the office. It is always of such high quality and is indeed a helpful inspiration in beginning the day.

The other program to which I am a faithful listener is your Saturday Night Barn Dance. I can remember as a little child hearing my Mother sing snatches of many of the songs you sing each Saturday night and so they bring to my mind many happy memories of my childhood and my dear little Mother. The Barn Dance is my favorite amusement.

I also think that each of the girls and boys should be commended for their faithful performance Saturday night in the interest of the flood sufferers. After having been on the program all evening and with only one hour's respite from duty to go right on as they did was certainly big and fine. . . . **Mrs. Lola Saylor**, Lafayette, Ind.

## STAND BY

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**JULIAN T. BENTLEY**, Editor  
**Virginia Seeds**, Managing Editor

February 13, 1937

VOLUME 3

NUMBER 1

STAND BY



# Knox Is 100

## College and City Centennial to be Broadcast

By JULIAN BENTLEY

**M**AN'S days on earth are fewer than those of the institutions he builds. Cities and colleges which he founds live on, if they are founded solidly, long after the first builders have gone. The 100th birthday of a city and a college becomes an event of prime interest to the community and more especially so when their history has been wrapped closely with that of the great figures of the state and union.

Knox College and Galesburg, Illinois, will start their second century on February 15, and the entire Middle West will listen in on the celebration through WLS. In two broadcasts, at 9 a. m. and 12 noon, city and college dignitaries will tell something of the stirring history of Galesburg and Knox.

### Broadcasts from Old Main

The broadcasts are tentatively scheduled from Old Main, central building on the Knox campus and the only building still standing which was the scene of one of the historic debates between Abraham Lincoln and Stephen A. Douglas. Built in 1856, Old Main was a brand new building on October 7, 1858, when the debate occurred.

The Galesburg debate was significant for many reasons. When Lincoln stepped out onto the platform on the northwest corner of Old Main beneath a large banner which read, "Knox College For Lincoln," he faced 20,000 people—as far as can be determined, his greatest audience before he went to Washington as President.



Above, Old Main, only building standing connected with the Lincoln-Douglas debates. At left, top, George Washington Gale, IV, great-great-grandson of the Knox founder; center, Mrs. Janet Greig Post, trustee and general chairman of the Centennial; Dr. John H. Finley, associate editor of the New York Times, Knox trustee and former Knox president. They are among the speakers on the Knox broadcast.

Carl Sandburg in "Abraham Lincoln, the Prairie Years," speaks of the crowd gathered on the campus east of Old Main in these words:

### Of the Earth

"Twenty thousand people sat and stood listening. They had come from the banks of the Cedar Fork Creek, the Spoon river, the Illinois, the Rock, and the Mississippi rivers, with hands toughened on the plow handles, legs with hard bunched muscles from tramping the clods behind a plow team, with ruddy and wind-bitten faces. They were of the earth; they could stand the raw winds of earth as long as any two lawyers who wished to speak to them. What if one cow-milking was missed or the hogs had to root for themselves a day?"

The weather and the wind were not favorable to outdoor public speaking on that day in 1858. And the tall Railsplitter and the Little Giant had no modern public address system to aid them. Sandburg says:

"The raw northwest wind blew, ripping banners and bunting; the sky stayed gray; the damp air sent a chill to the bones of those who forgot their overcoats or who didn't have overcoats to forget. For three hours the two debaters spoke to an

(Continued on page 6)

# Surprise Valentine for Hayloft Guests

**T**HERE'S a valentine for every guest in the old hayloft, Saturday night, February 13. During the network broadcast, the Hoosier Hot Shots will bring in a big red, heart-shaped box. The valentine itself is a secret, except that she has blond curls, is five years old, and sings. Could it be Joy Miller?

Affairs of the heart will hold the spotlight in the songs at the hayloft valentine party, and all the boys and girls will enter into a lively game of post office.

Joe Parsons will again make a guest appearance.

The hour will open with the boys singing "Let Me Call You Sweetheart," and the girls will respond with "I'd Love to Live in Loveland." Following the ensemble's "When Hearts Are Young," the Hot Shots offer "Any Little Girl." Lucille Long, the octet, and the orchestra combine in "Take Me Back to Your Garden of Love," and Lulu Belle and Scotty agree that "I Love My Honey."

"Sweet Genevieve" is the choice of Henry Burr and the octet. Returned from Hollywood, the Maple City Four contradict themselves with a medley of "Off with the Old Love, On with the New" and "There's a Little Spark of Love Still Burning."

## Sun Spots and Floods

"Do Sunspots Cause Floods" will be discussed by Dr. Clyde Fisher, head of the Hayden Planetarium, and Hans Christian Adamson, editor of "The Sky" magazine, during the "Drama of the Skies" program on Saturday, February 13, over CBS, from 4:30 to 4:45 p. m. The two astronomers will discuss the sun's relation to the present Mid-West flood conditions and whether there is a relationship between the solar body and the floods of water that have swept down the Ohio and Mississippi valleys to leave ruin in their wake.

## Saturday Opera

Bidu Sayao, Brazilian soprano, will make her American operatic debut as Manon, the heroine of Massenet's famous work, in the Metropolitan Opera presentation Saturday, February 13, beginning at 12:55 p. m. over the NBC-Blue network. Rene Maison, Belgian tenor, and Richard Bonelli, American baritone, will take the male leads.

## Boake Carter Renews

Commentator Boake Carte has been given a contract renewal for 52 weeks, effective February 22, by his sponsor. This extension will mark the beginning of the fifth consecutive year of sponsorship, and his seventh year on the air as a commentator.

## We Are Two

With this issue, Volume three, Number one, Stand By starts its third year of publication. It is pleasant to look back to the first issue and recall how warmly you welcomed us. It is even more pleasant to reflect upon the staunch way you have supported us ever since. This is primarily *your* publication. We welcome your letters and we try to be responsive to the indicated needs and desires of the greatest number. We shall continue to do that, so please continue your helpful letters of criticism.

We want Stand By to keep on being an extra link of friendship between you and your radio friends. We shall strive to continue it on that basis.



Master Neil Eugene Bechtel, Evelyn's six-year-old son, tries to look "big and tough" as he poses for his mother's camera.

Evelyn and Neil were spending the day in the park.

## Lengthen Parade

There will be 15 minutes more melody in every Hit Parade program, commencing Saturday, February 13, when the regular weekly program over CBS is augmented to 45 minutes. The programs will start at their usual time of 9:00 p. m.

## Fashion Show for Men

America's best-dressed men will be named during a men's fashion show to be broadcast from the convention of the National Association of Merchant Tailors, on February 18, at 5:30 p. m., over the NBC-Red network.

## Benny In Drama

Jack Benny and Mary Livingston, comedy team of radio, will be co-starred in a hour-long radio adaptation of the motion picture, "Brewster's Millions," over Columbia network Monday, February 15, from 8:00 to 9:00 p. m.

## Want to Write?

Margaret Widdemer, American novelist and poet, will present a series on the technique of popular writing entitled *Do You Want to Write?* Wednesdays from 2:00 to 2:15 p. m. over the NBC-Blue network, starting February 17.

It is Miss Widdemer's contention that everyone who is at all interested in writing a novel can do so. In her weekly feature she will address those listeners who feel they have latent writing ability and want help and advice in putting it to the test.

## Commuter

Smilin' Ed McConnell plans to build a six-bedroom summer home on Big Sand Lake, Minnesota, and to buy a home on Chicago's North Shore this summer. He will commute from Minnesota to Chicago during the summer.

## THANK YOU!

As Stand By went to press, a total of \$80,234.82 had been donated by WLS listeners for the Red Cross flood relief fund. Not only thousands of our listeners have cooperated, but checks have been received from over 2,000 organized groups, including many towns, churches, Sunday schools, lodges, veterans' organizations, farm bureaus, and other groups. It is a wonderful job that radio has done for the relief of the homeless flood-stricken people.



# "Ad Lib!"

By JACK HOLDEN

WHEN Jimmie Gleason wrote the Broadway hit play, "The Shannons of Broadway," he must have had Mary and Joe Kelly in mind. A group of us saw the play the other night with the Kellys taking the two lead parts. It was swell.

Mary said she was able to do a good job with the lines because most of them were directed to Joe in an attitude of wifely disgust. Joe claims he was able to do his part well because it is only natural for him to stand such abuse. It was a grand play and Mr. and Mrs. Kelly had the packed-in audience laughing from the time the curtain went up on the opening scene until it stuck at the top and failed to come down for the closing.

After the play we all went to the Kelly home for a bite to eat. And talked far into the night. Red Foley stated that he wanted to become an actor and it looks as though he'll get a chance in the next play.

I'm writing this in Buttram's office so if you detect a failure on my part to make this week's column interest-

ing it's only because the atmosphere of this place detracts from constructive thought. Imagine! His desk here is piled up with a hundred letters. But I notice they're dated way back to last October. Trying to impress me, eh, Buttram?

Herb Morrison is the envy of the office today. Yesterday it was Herb's good fortune to take a plane ride over the flooded area of the Midwest. In the air seven hours and a half which brought them way down into Arkansas and back again. Herb's only comment, "You have no idea and it cannot be exaggerated . . . this flood catastrophe. The worst thing I ever saw in my life." All of which spurs us on with our contributions.

A letter this week from J. Edgar Hoover at Washington in which he told me he was putting me on his mailing list for material describing the progress of the Bureau of Investigation. That ought to be interesting.

An announcement and invitation to attend the wedding of Lee, of Verne, Lee and Mary.

## SING, NEIGHBOR, SING



The cast of the new early morning program, designed especially for rural listeners, at 6:15 a. m. daily. Nancy Lou is atop the organ; that's Eloise Rowan at the keyboard, and Chic Martin at the mike.

Art Petersen, whom you hear as the Good Samaritan, has been trying to find time to get married for three months. The only way he could was just to be written out of the scripts for a day, which enabled him to fly to St. Paul, meet his Intended, stand at the altar for a moment, and then back to Chicago with a wife in one arm and a radio script in the other.

Available bachelors at WLS: Reggie Cross, The Arkansas Woodchopper, Pokey Martin, Herb Morrison, Dave Ebey, Ed Paul, golly . . . is that all?

Eddie Allan's clothes don't fit him at all any more. He's sending them to the flood area. From 246 pounds down to 213 in six weeks. He won't tell us how either.

I gotta get out of this office. Buttram just came in. That's too much.

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## Book Shelf

"The Book Shelf and the Cookie Jar" is a new feature on Homemakers' Hour to be given each Tuesday by Ruth Harshaw.



Mrs. Ruth Harshaw

Next Tuesday she will discuss a best seller novel whose record is second only to that of the sensational "Gone With the Wind." "Drums Along the Mohawk" by Walter D. Edmonds, is a novel of the Mohawk Valley during the Revolution.

Mrs. Harshaw, mother of two children, was formerly supervisor of social activities of the Winnetka (Illinois) public schools. She is the author of two books for children. Her "Council of the Gods" is a simplified story of the Greek gods for children from 10 to 14 years of age, while "The Reindeer of the Waves," which was the choice of a book club for children for May, 1934, is the story of the ancient Vikings, written for children from seven to 12 years old.

# The "Old Hayloft"

By the Hired Man

"LET'S start somethin'!" . . . And with apologies to Uncle Ezra for that famous phrase, we'll start right now our "Listeners' Ideal Barn Dance," asking the cooperation of you readers of this column.

Here's the idea! Just suppose you suddenly found yourself a member of the program department. . . . Program Director Harold Safford rushes into your office requesting you to "build" a half-hour program for the National Barn Dance. . . . He says, "Build the very best program you can, using your choice of the hayloft entertainers and select the songs and tunes you think are their very best."

How would you do it? . . . Well, you'd want first of all to select the entertainers you prefer for the program. . . . We will presume that there will be 12 numbers on the program, exclusive of the theme song. . . . You may use 12 or less acts, depending upon whether or not you wish to use certain acts for more than one number. . . . Decide that for yourself. . . . Then you will choose the numbers you wish your entertainers to play or sing. . . . After that, arrange the entertainment acts in the order that they should appear to make a well-balanced program. . . . If you like comedy, don't forget that. . . . Try to have an especially outstanding number as a "high spot" on the program down toward the close. . . . After you have your "ideal" Barn Dance program for the old hayloft, send it to the Hired Man, % Stand By, 1230 Washington Blvd., Chicago.

Your "ideal" programs will all be checked by your Hired Man and the ones that we consider the best will be printed in this column from week to week. . . . This is not a contest—there are no prizes—but it should be a lot of fun and good experience for you. . . . Also, it will give our program department some excellent ideas of what you like best. . . . Look through your Family Album for the entertainers you wish to select for your half-hour program. . . . Listen to the Barn Dance and copy down the acts and numbers on one or more of the half-hours, as this may help you. . . . Let's go!

Oh-oh—there's the phone! . . . Hello, this is the Hired Man. . . . Why hello there, Hired Girl! . . . You say you have something for this column?

. . . Swell! . . . All right, I'll write it down. (And here's what she told me.)

Minnie, the Singing Mouse was the center of attention last Saturday night. . . . More children than ever before attended the first show. . . . Minnie has a specially-built cage and in it is an "exerciser" made of small mesh wire in which she treads and makes it go "round and round." . . . You've perhaps seen a similar revolving "exerciser" in a squirrel cage. . . . Minnie loves it, spinning it around much of the time when she isn't eating or sleeping. . . . She sang on both network programs, even if Uncle Ezra did have his doubts, as he couldn't hear her from his position on the stage.



Sally Foster was the inspiration for the warbling of Minnie, the Singing Mouse, in this picture.

Pat Buttram's "Singin' Cat" starred on the Murphy Jamboree. . . . Biggest cat I've ever seen, and how he could perform! . . . Even yodeled! . . . Yes, Salty Holmes, you did a swell job and looked real becoming in your feline regalia. . . . In fact, Buttram said, "Ain't Salty the 'cats'?"

Pokey Martin did his first "tall story club" performance from the stage because of the President's Birthday Party broadcast. . . . Let's give him three cheers! . . . Good work, my friend! . . . A 12-year-old lad and his mother brought a cake for Arkie and Pokey, and then had to leave to catch a train before Pokey was on the air. . . . But the boys en-

joyed the cake—what they could rescue from the rest of the crew.

In England, listeners have to pay a tax on their radios, I was told by Thomas Whitely, who attended the hayloft show. . . . Folks have to buy a license over there when they buy a receiver and there are tax collectors who check very carefully to see that no one is "neglected" at tax-paying time. . . . Whitely is one of a staff endeavoring to float the "Lusitania," and sailed for England, February 10. . . . He enjoyed the hayloft program very much. . . . Well, guess that's all for this week, Mr. H. M. . . . I'll be back next week.—Hired Girl.

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## Knox Is 100

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(Continued from page 3)

audience of people who buttoned their coats tighter and listened. They spilled their sentences into the air, hoping the wind would not blow away their words to be lost in the cottonwood trees and the prairie horizons."

On a bronze memorial plaque on the wall of Old Main two famous quotations from the speeches of Lincoln and Douglas are preserved. They are: "Equality among the different states is a cardinal principal upon which all our institutions rest"—Douglas. "He is blowing out the moral lights around us who contends that whoever wants slaves has a right to hold them"—Lincoln.

Stirring words and exciting days as the United States of 1857, moved inevitably toward civil war, The trustees of Knox College recognized that the tall, ungainly lawyer with the sad expression had the divine spark of greatness. In 1860, they voted to award him the honorary degree of Doctor of Laws. So Knox lists in her alumni directory the name: Lincoln, Abraham, Honorary, 1860.

Last year the Department of Interior at Washington designated Old Main a national Lincoln shrine.

The history of Galesburg is intertwined with that of Knox because the Founders, under the leadership of the Rev. George Washington Gale, came from New York state expressly to found a college and the town grew up around it.

Galesburg is a city of parks and elm-lined streets, a city where industry, commerce and the arts flourish. The late Edward W. Bok called it one of the three most desirable cities in the United States in which to live. It is a city rich in tradition and legend. Up to a few years ago, at least, it was common to hear older residents speak of "Mr. Lincoln" as often as one heard "Abraham" or "Abe" Lincoln. It abounds in tales

(Continued on page 16)

# Remote Pickups » » » »

If there had been any lingering idea that radio is just a toy, the flood broadcasts at Louisville and the yeoman service which wireless performed throughout the flood area should have dispelled it. Radio saved untold human lives and incalculable suffering. Also the flood gave the finest example of press-radio cooperation to date. It should demonstrate to certain backward anti-radio publishers that there is need for both press and radio in the community.

A Chicago newspaper holds up its editorial hands in horror at the "bad grammar" on the radio. Something must be done, it declares. Grammar, like charity, might well begin at home. This same sheet has a caption writer who never has mastered the fine art of using who and whom correctly. It also harbors a columnist

who is confused about the proper use of like and as. The same newspaper recently published on page one a large picture of some poor fellow pinned beneath the wheels of a locomotive—dead. What is the editor trying to do, teach us that life is grim and earnest? Perhaps something should be done about that.

We wish Louella Parsons, Hearst's Hollywood scribbler, would stick to her scribbling. But if she must take to the mike could she not do a little less rhapsodizing? A little gush goes a long way.

Reports say a marriage may be arranged between Minnie and a British singing mouse named Mickey. Object: develop a breed of singing mice.

—STATIC.

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# Lily May

THE MOUNTAIN GAL.....



The Lion's Share

GEE! AH SHORE WISHTAH HAD ME A HUNNERT DOLLARS.

SHAME ON YE LILY MAY! —MAKIN' A WISH LIKE THAT!

SHUCKS, MA! LET 'ER WISH EF'N SHE'S A MIND TO

AH WART SCOLDIN' HER FER WISHIN' -AH WAR JEST A-SCOLDIN' 'ER FER LACKIN' ENOUGH GUMPTION T' WISH FER TWO HUNNERT DOLLARS!

YER MA'S RIGHT, GAL! WE CAINT HAVE NO CHILLEN OF OURN GROWIN' UP WITHOUT NO AMBITION!

SEE?

HOWEVER - IF WE DID HAVE A HUNNERT DOLLARS DO YE KNOW WHAT I'D DO WITH MY SHARE OF IT?

NO—

—WHAT WOULD YE DO WITH A DOLLAR AND A HALF PA?

**PINEX**  
**SPLENDID**  
**Cough Remedy**

Easily mixed at home at a big saving. No trouble at all. Thrifty housewives the country over praise this extra effective, pleasant tasting cough syrup.

**GUARANTEED TO PLEASE**

Have PINEX prepared WLS 100 P. M. daily and into Dances 5:30 P. M. Same time.

# RADIO

## on Duty at the FLOOD



(Above) Short-wave truck in flood waters on the edge of Evansville. Floyd France, state police detective, is being interviewed by John Baker, with "Andy" operating equipment.

(Right) Fleet of coast-guard cutters at the back door of hotel. Street sign shows depth of flood waters.



by JOHN BAKER

**I**N the hotel room which is headquarters for state police, Bill Anderson is reporting to the Indianapolis office of the state police the fact that the river at Evansville is at 53.64 feet, a drop of about one inch from the crest of last night. Everyone is breathing more easily, and expressing relief at the passing of the flood crest.

The worst flood in the history of the Ohio River has caused much damage that the people of both city and the surrounding country will be years in overcoming. The loss of life in Evansville because of the flood has not been great; in fact no drownings were reported during the time the waters were rising; the only fear is that the falling waters may reveal bodies of persons trapped by the flood.

The waters were still rising at Evansville when we arrived, but the crisis was past, and the feverish activity of rescue work was over. Almost everyone in the beleaguered city was near the point of exhaustion from lack of sleep. The habit of being on the job of relief work at all hours was so firmly established that nobody wanted to go to bed for fear they'd miss something.

About half the city of Evansville, some 400 blocks, was under water. Only one building in the business section was dry enough to keep fires going. In almost every home within the city, furnaces were drowned out. Water power was cut off and even when the pumps were started again, the water was unfit for drinking. Water was imported in tank cars and distributed by truck to various points of

the city. Residents were notified by radio what hour the water trucks would arrive, and a parade of men, women, boys and girls, armed with buckets, pitchers, teapots, and other utensils was a common sight.

Volunteer workers took over the work of recording and trying to locate missing persons; physicians gave injections to prevent typhoid and took care of other illness; food, water, clothing—all were dispensed without cost. An emergency radio set-up was provided at relief headquarters by the Evansville station, WGBF, and its 24-hour programs were interrupted frequently to broadcast relief messages.

Radio became the principal means of communication, especially during the early days of the flood, and thousands of lives were saved because of the radio directions sent to rescue workers. Commercial, amateur and military stations all provided communication.

Conversation with police, military officials, Red Cross workers, and others engaged in relief work developed the picture of frantic rescue efforts during the early stages of the flood. There was no time for planning or organization, but enthusiasm and heroic effort made up for any deficiencies in system. The first efforts were bent to the saving of human life. After it was assured that all

humans were out of the flooded territory, then the rescue boats and barges were set to the work of removing livestock, feed, and farm materials.

As this is written, the local citizens industrial rehabilitation committee is at work arranging for stores and manufacturing plants to re-open. This will be done gradually as the firms show themselves able to operate without endangering the health of employes or other citizens.

The effect of the flood will be felt again, even more keenly, when individual families return to their homes to clean out the mud deposited on floors, walls, furniture and fixtures . . . when they start to replace buildings torn down or washed away by the surging waters . . . when they start to replace livestock washed away, drowned, or misplaced after rescue . . . when they try to till fields where flood waters have washed away most of the top soil. The real tragedy will be felt when they return to find members of families absent.

With the waters still at their height, an "archives committee" has been appointed to prepare a permanent account of the flood and the relief efforts which accompanied and followed it. Their account will be an epic story of disaster and suffering, and courage and generosity great enough to overcome both.



# Fanfare

By  
Marjorie  
Gibson

**G**REETINGS, Fanfare readers. Many folks not directly affected by the flood had friends or relatives made refugees by the disaster. Max Wilson of the Hometowners' quartet tells us that less than a month ago his brother, Loren Wilson, went to Lawrenceburg, Indiana, to become music supervisor in the public schools. Thursday, two weeks ago, warning was spread to evacuate the city. Citizens of Lawrenceburg fled their homes, seeking shelter and refuge wherever possible. For hours, Loren huddled with many others in a one-room schoolhouse. As they waited, dismayed by the sudden catastrophe, they heard the 60-foot levy go out with a loud, resounding boom, and the water rush toward their homes and places of business, working havoc and destruction with everything in its wake.

The following morning Max's brother left for his home in Washington Court House, Ohio, traveling 300 miles by bus and train. The trip, under ordinary circumstances, would have been only 100 miles.

**Lillian Humrich, Weböerville, Michigan:** Mail to Lulu Belle and Skyland Scotty or to any of the artists should always be addressed to them in care of WLS. Their home addresses are not given. Lulu Belle and Scotty were married on December 13, 1934. Scotty was 27 November 8. He is 5' 11" tall. Lulu Belle is 5' 8" tall. Lulu Belle has light, reddish-brown hair, fair complexion and hazel eyes. Skyland Scotty has light hair, blue eyes and a ruddy complexion. Their little daughter, Linda Lou, has red hair and blue eyes.

Arkie was born in Knobnoster, Missouri, on March 2, 1905.

**Mrs. E. B. S., Appleton, Wisconsin:** The Rock Creek Wranglers and Sunshine Sue completed their WLS engagement and have returned to Des Moines to resume appearances on KRNT.

**Watertown, Wisconsin, listener and reader:** Lily May talks in her natural voice on the air. Salty Holmes does not appear in the 1937 album, as he was in Hollywood at the time the album was published. He appeared on the cover page of the May 23, 1936, issue of Stand By.

**Green Bay, Wisconsin, reader:** The name of the picture in which the Maple City Four will appear is "Git Along, Little Dogie." Gene Autrey is the feature star.

Jim Poole is back on the job as livestock reporter after a five-months' illness. Jim has been heard on this station ever since it went on the air almost 13 years ago.

As I write this, Sophia Germanich is ill and unable to appear on her regular programs. . . . Mrs. Don Wilson and little son David Layton are going home today and Don, of course, is excited and happy. He says that the baby has gained 3½ ounces. . . . "Sally," or Eileen Jensen, of Winnie, Lou and Sally is nursing a broken wrist suffered while roller skating. . . . Katherine Persons, who writes many of the Little Home Theatre dramas, is limping this week. Katherine dropped a drawer full of papers and letters on her right foot.

**J. R., Hidalgo, Illinois:** Yes, Pokey Martin joins with Arkie in singing the theme song of their morning program at 7:30 on Monday, Wednesday, and Friday. Pokey says that occasionally listeners send him tall stories and if he uses the stories on the air, he gives the writer credit for them. Otherwise the tall stories Pokey spins over the ether are cooked up by Pokey himself.

Mac and Bob, the two blind boys, are at WFBC in Greenville, South Carolina.

The theme of "Five Star Jones" is "You Were Meant For Me."

Sorry that the name of Burrige D. Butler, president of the Prairie Farmer station, was left out of the February birthday list. "Daddy" Butler celebrated his birthday February 5.

He left Chicago January 29 so he could be at his winter home in Phoenix, Arizona, in time to spend his birthday with Mrs. Butler.

E. B. of La Grange, Illinois writes "My guess is that the Hired Man is Mr. C. V. Gregory, editor of Prairie Farmer." Again we say, what do you think?

**Sally Sims, Chicago:** Slim Miller did not attend school in McHenry, or Beaver, Dam, Kentucky. Went to Shockley grade school and Lizton high school in Knoxville, Tennessee.



**Christine wore a big hair-ribbon when she was eight years of old age. This was her passport picture taken when she came to this country from Holland.**

**B. E. E., Greenleaf, Wisconsin:** Those taking part in the Morning Minstrel Show at 8:45 on Tuesday, Thursday, and Saturday include Bill Thall, as interlocutor, Vance McCune, Jr. as Possum Tuttle, Merle Housh as Morpheus Mayfair Manchester, Tom Hargis as Puddin' Head Jackson. Vocal and instrumental numbers are presented by the Hometowners quartet and Otto and his Novelodeons. Announcer on the program is Ed Paul.

Watch for another baby picture of a radio favorite in next week's Fanfare.

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# The Latch String

By CHECK STAFFORD

**H**OWDY, folks: Well, here it is February 13 and tomorrow is St. Valentine's Day. It would be nice if all us older boys and girls, too, would think to send mother—the grand, patient girl who loved you first—a cheery letter, wire or floral tribute. It is not too late today.

A friend sent me the other day, a kodak picture taken down at the 1935 National Husking contest. The snapshot brought back warm memories of the day's record crowd of 110,000, the exciting bang-board battle and my pleasant meeting with so many good folks from far and near. In this picture you see your Latch String conductor attired in suitable clothes as a "cornfield" mikeman. The strapping big fellow at the right is now working for the state of Indiana. He is Governor M. C. Townsend.



To me, and his thousands of old friends and neighbors of the Hoosier state, he is just plain, genial "Cliff" who is just naturally interested in farm projects, both work and play. You see, Cliff (I mean Governor Townsend) and I have many a time visited our respective tobacco patches and compared notes as to the qualities of coon-hounds. We used to be near neighbors in Grant county, Indiana, where the state head was then a school-teacher and farmer.

I first shook hands with the Governor when meeting him at the Harris farm home, where he managed many acres, in that fine old Quaker neighborhood near Marion. I was driving a huckster wagon, swapping groceries

and dry goods with farm folks for eggs and poultry. The Townsends were good customers, with many eggs to sell each week when I made my rounds.

Usually I arrived at the Townsends' hospitable home at noontime, when the menfolks were up from the fields. Cliff, just like many other menfolks, used to like to look over my stock shelves and array of goods and notions, carried in the traveling store. Once a summer storm came up suddenly and the shelter of the nearby barn was given. There we talked crops, market prices and the approach of the dark clouds of the World War. All the time appetizing odors of the harvest-time dinner reached us from the big farmhouse kitchen, across the road.

Later, as his neighbor in a village a mile from his farm home, I used to hear Cliff's hounds baying far into the night. Next day when the sportsmen visited my little cross roads store I'd hear from his tenants or other fellow hunters how many raccoons were treed.

And there were farm meetings and home-talent shows at the community school building of winter nights, with Cliff, his good wife Nora, and the children, present, lending their loyal support on all occasions. Always accommodating, and a hail fellow—well met, he never forgot folks. In those years the Governor was, without knowing it, building up the wide and solid friendship that placed him in the executive chair of one of the grandest states of the Union, Indiana.

To have neighbors, one must be a good neighbor. To win and hold friends, one must have a cheery smile and a passing pleasant word for all. To win commanding position, success and respect, requires sincerity, fair dealing and a knowledge of people. These are the attributes that Indiana's governor taught as a rural school teacher, and with which he has himself kept faith.

To know Cliff Townsend is to like him, whether in overalls on the farm,

on speaker's platform at meetings, or as a fellow hunter in sports afield. His winning smile and fine physique will carry him far as Governor M. C. Townsend, of Indiana. But to me, his old neighbor and friend, he will be, as ever . . . just "Cliff." We enjoyed talking over old times, as Hoosiers love to do, that day of the big Indiana derby.

I enjoyed a visit here the other day with F. H. Early, of Hubbard Woods, Illinois, a veteran marine architect and radio studio builder and designer. Early constructed the corn-board studio here several years ago, which was recently replaced by metallic tile. Our visitor told me many interesting stories of early radio study, designing and problems here in Chicago. He built the original KYW studio, among others when radio was first branching out. As he said, "We've learned much and gone far since those times."

## Stardust

**Fred MacMurray**, new CBS "Hollywood Hotel" master-of-ceremonies and singing star, has had one of most spectacular rises in moving pictures. His film career started in April, 1934, while playing in "Roberta." During this engagement he sang and played understudy to leading man.

He was born in Kankakee, Illinois, August 30, 1908, and his father is Fred MacMurray, Sr., concert violinist. His family made their home in Beaver Dam, Wisconsin, for some years. Young Fred attended grade and high school there and in Madison, Wisconsin. He enrolled at Carroll College, but left after year to go to Chicago. His ambition was to become a saxophonist, and he landed job with stage band of Hollywood Theater, where because of previous voice study, he became featured soloist on the stage.

Signed by California Collegians, a cooperative orchestra, in 1930, Fred received featured billing as saxophonist and soloist. He came to New York where orchestra joined musical show, "Three's a Crowd." MacMurray was featured in a singing sketch with Libby Holman. The band then secured engagement in Jerome Kern's "Roberta," and during this appearance Fred was noticed by Hollywood scouts.

**Vital Statistics:** Fred is six feet, three inches tall, has brown, wavy hair and blue eyes.

**Dr. Robert Gault**, professor of psychology at Northwestern University, will discuss the methods used by the American Institute for the Deaf and Blind during the Building Better Citizens program, Feb. 14, 11:30 a. m.

# Cherry Recipes for Washington Party

**A**RE you planning a party for next week? Don't miss the opportunity of making it reminiscent of George Washington's time. Cherry trees, hatchets, colonial costumes, old fashioned bouquets, wigs, knee breeches, shoe buckles, bunting and flags, one or all, will furnish ideas for invitations, decorations, place cards and menu.

If host and hostess greet their guests dressed as George and Martha, your party will be a success from the start. You will find many games suggestive of Colonial times in your public or school library. It will be worth your while to plan games appropriate to the occasion.



Mrs. Wright

What shall you have for food? There's really just one requirement. Even though the cherry tree story may be a myth, we still cling to it. So cherries we must have in one form or another. Cherry pies or cherry tarts are almost irresistible, especially if garnished with an honest to goodness fresh cherry, stem and all. If your market can't supply you with fresh ones, drain maraschino cherries well, and use a strip of angelica for the stem.

Use your favorite recipe for cherry pie, or if you want to change to a modern version, here is a good one.

## CHERRY WALNUT PIE

2 c. red cherries, drained (cooked & pitted)  
 1½ c. sugar  
 1¼ c. cherry juice  
 Dash of cinnamon  
 1 tbsp. granulated gelatine  
 ½ c. cold water  
 ½ c. broken nut meats (preferably black walnuts)  
 ½ pt. whipping cream, whipped

Heat sugar, cherry juice and cinnamon to the boiling point, stirring to make sure the sugar dissolves. Add gelatine which has been softened in the cold water for at least 5 minutes. Allow to congeal in a cold place until the consistency of soft quiverry jelly. Carefully fold in the drained cherries and nuts so they remain in suspension. Pour mixture into a cold, freshly baked pie shell and allow to become firm. Top with whipped cream and garnish with fresh cherries as illustrated.

If your family is one of those who thinks a party just isn't a party without ice cream, give them vanilla ice cream topped with cherry sherbet, or cherry and vanilla in brick form. You can make your own brick ice cream by freezing each section separately

by  
**MARY  
 WRIGHT**

and then transferring the two or three layers to the deep freezing pan and continuing to freeze until the three layers are firm again at the joining surfaces. Use

this recipe along with the vanilla ice cream recipe given in Stand By, July 6, 1935.

## CHERRY SHERBET

2 c. red cherries  
 1 c. sugar  
 1½ c. water  
 1 egg white  
 2 tbsp. lemon juice  
 ¼ c. cherry juice  
 Red vegetable coloring

Press cherries through a sieve. Boil sugar and water until it spins a thread, and pour slowly over the stiffly beaten egg white, beating constantly. Add cherry pulp, lemon and cherry juice and as much red coloring as needed. Freeze.

Red, white and blue is the accepted color scheme for parties planned to commemorate Washington's birthday. Blue is not adaptable to appetizing food but it can easily be introduced by the use of blue glassware, blue table linens or blue flowers.



Courtesy Modern Science Institute

Fresh cherries garnish traditional cherry pie.

Red roses, white fresias and small feathery blue flowers make a most attractive centerpiece when arranged in a pewter dish. Small colonial bouquets with a lace or dainty paper doily background are favors admired by women, while smaller boutonnières may be given to the men. If you wish to use a replica of Washington crossing the Delaware for the centerpiece, use a mirror as a base to represent the ice. Three cornered hats may be used for nut cups.

Tomato bouillon and cream of tomato soup topped with whipped cream are excellent choices with which to start the dinner and luncheon menu, respectively.

Baked ham and Maryland chicken are especially suitable for the "piece

de resistance" of the second course. If you serve ham, accompany it with glazed sweet potatoes. If chicken is your choice, let Harvard beets supply the red color.

For a tea menu, use rolled sandwiches tied with narrow blue satin ribbon, open faced sandwiches with pimiento garnish, currant jelly garnish on cream cheese sandwiches, hatchet shaped cookies and tiny macaroons, made appropriate for the occasion by the addition of candied cherries. Each macaroon may be topped by a small triangular piece of candied cherry.

## WASHINGTON MACAROONS

2 egg whites  
 ½ tsp. salt  
 1 c. sugar  
 ½ tsp. almond or vanilla extract  
 ¼ c. chopped candied cherries  
 ½ c. chopped nuts  
 ¾ c. shredded coconut  
 1½ c. corn flakes

Beat the egg whites until frothy, add salt and continue beating until almost stiff. Begin adding sugar gradually, a tablespoonful at a time, beating well between each addition. Add flavoring and mix well. Carefully fold in the cherries, nuts, coconut and corn flakes (or other flaked cereal) and drop by teaspoon onto a well-oiled cookie sheet. Bake in moderate oven, 350° F., until firm, about 12 min. Remove from pan while still warm.

• • •

## CBS Covers NEA

Plans for covering the annual meeting of the National Education Association to be held in New Orleans from February 20 to 25 have been worked out by CBS. Four broadcasts totalling an hour and a quarter of air time will be presented during the last three days of the convention.

**AGENTS UP TO \$50 IN A WEEK**

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# Room For Improvement



**L**URKING about in many homes are men who have an enviable knack of building things. If you have a husband or father with such talents, why not talk him into making the physical changes in rooms that you'd like to be a little different?

Sketched above is an idea for a wall with windows. This room was originally square and uninteresting. It was difficult to achieve any unusual arrangements of furniture. It had no stimulating features at all but the plan for changing it was simple. The man built in the "stepped" shelves and window seat, leaving a space for springs and seat cushion.

The built-in studio-couch-window-seat came directly under three medium-sized windows which gave reading light and a restful view of the great outdoors to anyone seated on the couch. The shelves at the end had a professional look and gave the homemaker a grand place to display her loved treasures.

This ingenious home construction gave the owners of the room a million dollars worth of improvement, pleasure and satisfaction . . . yet cost very little. A little study may show you a half dozen places in your home which would lend themselves to similar treatment.

—SHARI.

## Cobb's Advice

"You don't have to pay a dime to any correspondence school to find out whether you should look for fame and fortune on the air," says Irwin S. Cobb.

"If you really want to know the bitter truth, step up to the telephone and try singin' or telling the latest story to an honest friend. If the friend doesn't stop you before you take a second breath, he either isn't a friend or you've really got talent."

"Ever since I embarked upon radio as a new field of endeavor—and let me hasten to point out that a man embarks on a new field only when he's wearin' out in the old one—I have been troubling my grey matter over what the experts call microphone technique," elucidated the Kentucky sage.

"And unless my aging eyes and ears deceive me, there is nothing in the world as impersonal as the microphone except the telephone. Radio programs, I am told by the technicians, are sent on telephone wires. The mike doesn't care whether you're good looking or not. Neither does the telephone. At least, neither of them has shown any signs of swooning when I began talkin' into it.

"And if you're dead in earnest about going into radio as a career, I don't know of a better way to develop a good radio voice than doing your best to be entertaining on the telephone. In either case, through the mike or over the phone, you're talkin' to only one person and not an audience."

• • •

**Walter Blaufuss**, conductor of the Breakfast Club, took up medicine when he broke his thumb some years ago and could no longer play the piano. Two years later one of his instructors performed a successful operation on the thumb and returned Blaufuss to his music.

• • •

**Radio news writers** are forming an association to improve the standards of radio news. Temporary chairman is CBS's John Van Cronkhite.

### Debate Ballot

In the February 14 debate, I cast my vote for:

Chicago Kent College of Law   
(Affirmative)

Indiana University   
(Negative)

Kindly check in box  the team you are voting for.

If you would like to have a copy of debate, check box.

Address this ballot to: College Debates, WLS, Chicago, Illinois.

## Around the Dial

**I**N THE seven years that Herb Morrison has been in radio, he has worked his way completely around the dial.

His kilocycles include 560 (WIND), 620 (WTMJ), 735 (XER), 870 (WLS), 890 (WMMN), 1020 (WCBD), 1290 (WJAS), 1360 (WJKS) and 1390 (KQV).

Having grown up near Pittsburgh and KDKA, Herb had always toyed with the idea of a radio job. After a year at West Point, he took up flying; and in addition to his work at an airplane assembly plant, he started a radio service business of his own.

It was with the idea of getting into the technical end of radio that Herb applied at WMMN, Fairmont, West Virginia, for a job. The station manager said he didn't need an operator but he did need an announcer, and he needed one in a hurry. Would Herb have an audition that evening?

Herb went on the air—auditions were broadcast in those days—and was offered a permanent job. He started the following week, on Friday, the 13th.

That was in 1930 when Skyland Scotty was singing at WMMN. After seven weeks at the station, Herb was promoted to program director and kept that position until the summer of 1932.

As manager of WJKS, which was changed to WIND, Gary, Indiana, he met George Biggar and Glenn Snyder. His next job was as an announcer at XER, the 250,000 watt station at Villa Acuna, Mexico, at that time the most

powerful station in the world. While announcing there, he knew that his voice could be heard in every country that understands English; and the mail frequently brought letters from 20 different foreign countries in one day. Herb stayed at XER for five months until the Mexican army moved the radio station out because the government wanted Mexican programs broadcast instead of English.

The 1934 World's Fair was starting in Chicago and drew Herb North again, where he started work on WCBD, Waukegan, Illinois, as program director. After a year in Waukegan, he left for WTMJ, Milwaukee; then migrated back to his first station, WMMN. Early 1936 found him an announcer at KQV and WJAS, affiliated Pittsburgh stations; and on October 1, he became a WLS announcer.

He still keeps up his flying as a hobby and hopes someday to get his pilot's license. During the past few weeks he has interviewed a number of aviators and adventurers on the air, in addition to his announcing work; and on February 3 he flew over the flood area with a group of newspaper men.

Herb was born in Connellsville, Pennsylvania, on May 14, 1905, but moved to Scottsdale and went to school there. He played a banjo in dance orchestras all during high school, and spent a year as a plebe at West Point. As a member of the cadet orchestra, he appeared in the movie "Classmates" with Dick Barthelmess, which was filmed at the Point.

Herb is unmarried, five feet-eight inches tall, and weighs 142 pounds, 16 of which he gained since he came to Chicago. He has deep blue eyes, and black hair.



Group of newspaper men, photographers and pilots who flew 1,400 miles over the flooded area. Herb Morrison is next to the end on the right.

## Chief Waldo

"Big Chief Waldo" of the Losta Tooth tribe started a new children's program on WLS, Saturday morning, February 6, at 9:30 a.m. Virginia Temples will play the part of the little girl, Betty, in the weekly show.

**POP CORN**  
Quick, easy!





Enjoy this sensational new popper in your home. Sold only by mail, under iron-clad money-back guarantee. Full-size tin of Jolly Time Pop Corn free with early orders. Send your dollar now. You can't lose. Either you agree this Jolly Time Popper is the finest ever—or return popper and get your dollar back. Act promptly. Mail your dollar NOW to

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## PIGMY WATER LILIES

**Grow and Bloom in a 15 Inch Bowl**  
This Dwarf Water Lily is the smallest variety known and will grow and bloom indoors in an ordinary 15 inch bowl. Leaves, 3 to 4 inches across; flowers, 1 1/2 to 2 inches across. The plants bloom continuously, each blossom lasting 3 to 4 days. Beautiful white flowers. It is a native of Siberia and perfectly hardy; so can be grown in the outdoor pool as well as inside. Grows readily from seed. P.K.T., 25c. CATALOG FREE.  
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N-3

## "Drama Behind The Scenes"

● The WLS Family Album will help you to remember some of the most precious of radio experiences, the drama of the job itself.

● As you look at the dapper, handsomely costumed group at the bottom of page 5, you will remember that three hours after the picture was taken many of the men were soaked to the skin, working in a fifty-mile gale and rainstorm.



piling bales of straw so that the control booth wouldn't blow away—while others scooted a grand piano downstairs into a dressing room so that the program could go on without interruption. Singers coming before the microphone with rain dripping from their hair—shoes that squashed as they walked!

● Here's a gem in connection with page 40. A lady in Wisconsin sent in a little basket of artificial flowers to be sold for flood relief. Christine started out with the basket, and that winsome smile. In half an hour she came back. "I couldn't sell them," she said, "but I made everybody drop something into the basket!" There was a harvest of half dollars, quarters and dimes for the flood relief fund.

● The Family Album helps you to preserve a hundred delightful memories. It's a real treasure in your home. Don't wait too long before sending for your copy. The price is 50c, or 65c if you live in Canada, and you address—

**FAMILY ALBUM**  
WLS  
CHICAGO



# The Dinner Bell RINGS

By ARTHUR C. PAGE

**N**O other thrill of broadcasting can quite equal the heart-warming feeling that comes from the way our listeners pitch in to help in an emergency. As this is being written more than \$65,000 has been donated for Flood Relief and forwarded immediately to the Red Cross. That money has done wonderful things to help thousands of folks who have met calamity.

It is impossible to single out any one group for comment because everybody has been wonderful. People who, themselves, have faced trouble seem best able to understand the need. Pure Milk Association locals poured in checks of \$25, \$50 and \$100. Churches and Sunday schools demonstrated their Christian faith in dollars, wrapping up their prayers, as Dr. Holland expressed it, along with cash to help make those prayers come true.



Leaning on the piano in the studio, Herman Felber and Edith LaCrosse discuss musical numbers for Dinner Bell time.

### Pennies

We were all touched by the large number of gifts of pennies from the banks of little children—pennies that meant a great deal to these little ones whose kindly hearts are the best guarantee for the future of our country.

Many very poor people whose contribution of a dollar represented a real sacrifice, said, "We wish we could send more." Those are gifts that really count. They make us realize how close is the brotherhood between all people who want to serve their fellow men.

The number of benefit performances, entertainments, dances, and

what-not, is almost beyond calculation. At first we undertook to announce all of them, but when there were a hundred or so scheduled for every evening, we simply bogged down, for lack of time.

### Mobile Unit

You will read elsewhere about the trip into the flood area of the mobile unit with Tom Rowe and "Andy" Anderson, engineers, and John Baker to handle the microphone. This unit went, not with any idea of stunt broadcasting, but to help in the urgent problem of official communication. The same short-wave transmitter which has brought to you the drama, enthusiasm, and humor of corn husking contests, became the key station for the police and national guard network centering around Evansville, Indiana, and the boys worked twenty hours a day.

We hope that by the time you read this, flood waters will be down, and the work of cleaning up and rebuilding will be under way. It will be a long, heart-breaking job, and we expect to have reports on Dinner Bell Time which will follow along the progress of this work.

### Survey

A telegram to Dinner Bell time today from Dave Thompson, Indiana Editor of *Prairie Farmer*, states that he is starting on the Ohio River at the east edge of Indiana, and will follow along the river, making a survey of the needs, and preparing in every way possible for us to be of continued service in the flood area.



"Don't forget to clear that number," Edith reminds Herman as the candid camera catches their conversation.

# Notes From the MUSIC LIBRARY

By JOHN LAIR

**Y**OU inexperienced song writers who have been tempted by the alluring advertisements of organizations claiming to be able to help market your songs, will do well to read carefully the following extract from a letter which came to us this week.

"Sometime ago I wrote a song lyric. I sent it to \_\_\_\_\_ Song Service in answer to an ad in a radio magazine. They accepted my song lyrics, for which they were to write the music. I was to pay the financing fees.

"After I had sent in my first payment, they sent me my receipt and a notice of change of address. Each week thereafter I sent in three dollars to the new address.

"Three weeks ago all letters sent to the changed address were returned, marked 'Fraudulent-unclaimed mail.' I then wrote a letter to the first address. This letter was also returned, marked 'Firm out of business—no forwarding address'."

The letter goes on to ask if we can do anything to help recover the lyrics and the original payment. Unfortunately, we can't do a thing. The government has apparently caught up with this concern and closed it out. The writer of the letter from which we quote—Miss Flora Strait, 732 14th Avenue, Texas City, Texas—is anxious that others may know of her experience to prevent their making a similar mistake.

The DeZurick Sisters—the girls with the yodel—want a sheet music copy of "My Sweetheart Went Down with the Maine." The chorus goes like this:

Out on the high seas he sailed,  
Under the Red, White and Blue,  
Faithful to country,  
Faithful to Captain and crew.

They know the words of the song, but need a sheet music copy for information as to who owns the copyright on this number.

## SONG EXCHANGE

Add the following to your list of collectors who are willing to exchange songs with others.

**Homer F. Meyers, Route 2, Eaton, Ohio,** has about 2,000 songs for ex-

change. He is especially anxious to get "My Brown-Eyed Texas Rose." Write him if you have a copy.

**Miss Mary Louise Wesnitzer, 1319 Cleveland Avenue, East Saint Louis, Illinois,** has more than 3,000 songs, mostly with music, and will furnish handmade copies to those who can offer in exchange some song she wants. This represents an unusual opportunity to collectors, as most collections available for exchange offer words only.

Sylvia Black, Shullsburg, Wisconsin, requests the words of "The Blind Girl." The version given here is the one sung for many years by Riley Puckett and is taken from Bert Layne's songbook.

## "The Blind Girl"

They say, dear Father, that tonight you'll wed another bride.  
That you shall take her in your arms where my mother died.  
They say her name is Mary, too, the name my mother bore:  
But, Father, is she kind and true like the one you loved before?

Are her footsteps soft and low, her voice so meek and mild?  
And, Father, do you think she'll love your blind and helpless child?  
O, Father, do not bid me come to meet your new-made bride,  
I could not greet her in the room where my dear mother died.

Her picture hanging on the wall, her bible lying there,  
And there's the harp her fingers touched, and there's the vacant chair;  
The chair whereby I used to kneel to say my evening prayer.  
O, Father, do not bid me come, I could not greet her there.

Now, let me kneel down by your side and to the Saviour pray.  
That God's right hand may lead you both o'er life's weary way.  
And when I cry myself to sleep as now I often do,  
Into my chamber softly creep, my new mama and you.

You bid her press a gentle kiss upon my throbbing brow,  
Just as my own dear mama did, why papa you're crying now.  
The prayer was murmured and she said, I'm growing weary now.

He laid her gently on the bed and kissed her snow-white brow,  
And as he turned to leave the room, one joyful cry was given.  
He turned and caught the last sweet smile, His blind child was in Heaven.

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# LEWIS' LYE

## Knox Is 100

(Continued from page 6)

of the days when Eugene Field, S. S. McClure, John Finley, Edgar Bancroft, Don Marquis, Edgar Lee Masters and a host of others, now world famous, were students at Knox. But it is no city dreaming of the past; it is one of the most stimulating of cities and a manufacturing center of major importance.

During the broadcast from 9 to 9:15 a. m., February 15, Dr. Carter Davidson, eleventh president of Knox, and Mayor Joseph Anderson of Galesburg will speak. Also featured will be the Knox band and the College Choir. This broadcast will be part of the new WLS educational series of 9 o'clock programs. Dr. Davidson is expected to have a message of keen interest to prospective college students and their parents.

The second broadcast will occupy the Dinner Bell period between 12 and 12:40 p. m., CST. During this program speakers will include Dr. John

H. Finley, Carl Sandburg, Earnest Elmo Calkins, George Washington Gale, IV, Mrs. Janet Greig Post and Dr. Davidson.

Dr. Finley, one of the world's outstanding scholars, is a one-time farm boy of Grand Ridge, Illinois. Graduating from Knox in 1887, he became its president in 1892. He is noted as an educator, historian and journalist. He bears the decorations of 13 foreign countries and was the head of the American Red Cross in Palestine after the World War. As part of his many activities at present, he is associate editor of the New York Times. A distinguished authority on Middle West history, Dr. Finley is expected to speak on some phase of this subject.

Carl Sandburg, poet and historian, attended Lombard college in Galesburg and bears an honorary degree from Knox. He is expected to speak on Lincoln in Galesburg. Earnest Elmo Calkins, long called the dean of American advertising, and widely known as a scholar and writer, plans to speak on Galesburg and its place in state and national history. George Washington Gale, IV, Chicago attorney, as the great-great-grandson of the leader of the Knox Founders will give greetings. Mrs. Janet Greig Post, Knox trustee, distinguished student and social worker, is the general chairman of the Centennial Commission. She is keenly interested in Old Main and probably will speak on its establishment as a national historic site by the federal government.

The programs from the Knox campus have been planned to be of the keenest historical interest to listeners, whether or not they are Knox alumni. The writer of this article, a Knox graduate, will be at the microphone.

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# WLS DAILY PROGRAMS

Saturday, February 13, to Saturday, February 20

870 k.c. — 50,000 Watts

Monday, February 15, to Friday, February 19



In the spotlight are Lee, Verne and Mary. Lee (on the left) is to become the bride of Gene Donovan on St. Valentine's Day.

## Sunday, February 14

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Herb Morrison; Grace Wilson; Safetygram contest; "Here's Something New."
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 10:30—WLS—The Concert Hour (cont'd).
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens." Chuck Acree, Chicago League for Hard of Hearing.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

## Sunday Evening, Feb. 14

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Baker's Broadcast—Robert Ripley. (Standard Brands)
- 7:00—WLS—Thomas Quintet. (Mantle Lamp Co.)
- 7:15—WLS—Ralph Emerson, organ concert.
- 7:30—WLS—Debate—Chicago Kent College of Law vs. Indiana University.
- 8:00—Sign Off for WENR.

## Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.
- 6:15—"Sing, Neighbor, Sing." (Purina)
- 6:30—Mon., Wed., Fri.—Hayes Hatcheries. Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry Hornsbuckle and Oshkosh Hired Hands; Hoosier Sod Busters. (Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review. (Acme)
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon) Tues., Thurs.—The Hilltoppers. (Household Magazine)
- 7:45—Lulu Belle & Scotty. (Foley's)
- 8:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers) Tues., Thurs., Sat.—Morning Minstrels with Hometowners. Otto's Novelodeons. Morpheus Mayfair Manchester. Puddin' Head Jackson. Possum Tuttle; Bill Thall, interlocutor.
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—"Educational Programs"—Important Feature Broadcasts presented by Prairie Farmer. Mon.—Knox - Galesburg Centennial Program.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)

- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chlps)
- 10:30—NBC—Vic & Sade. Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)

## Afternoon Programs

(Daily ex. St. & Sun.)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Mon.—Knox-Galesburg Centennial. Tues.—Mid-West on Parade, featuring Watertown, Wisconsin.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.
- 12:55—Mon., Wed., Fri.—John Brown, pianist. Tues., Thurs.—"Something to Talk About." Chuck Acree.
- 1:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug) Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Ralph & Hal. "Old Timers."
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

## SATURDAY EVENING, FEBRUARY 13

- 6:30—Red Foley & His Merrymakers. (Pinex)
- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hay-loft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)
- 9:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 10:00—Springtime Jubilee. (Ferris)
- 10:15—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 10:30—"Tall Story Club" with Pokey Martin. (Penn Tobacco)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 12:00—Sign Off.

## Saturday Morning, Feb. 20

(CENTRAL STANDARD TIME)

5:30-8:30—See Daily Morning Schedule.  
6:30—Smile-A-While (cont'd).  
7:30—Uncle Buster & His Big Yank Boys. (Reliance Mfg.)  
8:30—WLS—Sunday School Class—Dr. John Holland.  
8:45—Morning Minstrels. (Olson Rug Co.)  
8:59—Livestock Estimate & Hog Flash.  
9:00—Junior Stars Program.  
9:30—Big Chief Waldo. (Campbell Cereal)  
9:45—News Report—Julian Bentley.  
9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.  
9:55—Program News—Harold Safford.  
10:00—Ralph Waldo Emerson.  
10:15—Arkie.  
10:30—The Bergstroms.  
10:45—Lily May; Red Foley; Girls of the Golden West. (Household Magazine)  
11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)  
11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.  
11:55—News Report—Julian Bentley. (M-K)  
12:00—Poultry Service Time—George Goebel; Ralph Emerson.  
12:45—Future Farmers Program.  
12:30—Closing Grain Market Summary—F. C. Bisson.  
12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.  
12:55—"Something to Talk About." Chuck Acree.  
1:00—Prairie Farmer-WLS Home Talent Acts.  
1:15—Homemakers' Hour.  
1:45—Ralph & Hal, "Old Timers."  
2:00—Homemakers' cont'd.  
2:15—Merry-Go-Round. (Jung Seed Co.)  
2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.  
—Jolly Time Pop Corn Party. (American Pop Corn)  
3:00—Sign Off for WENR.

### Homemakers' Schedule

(Conducted by Mary Wright)

#### Monday, February 15

2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker—Mrs. Walter Buhlig.

#### Tuesday, February 16

2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

#### Wednesday, February 17

2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk. Mary Wright.

#### Thursday, February 18

2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

#### Friday, February 19

2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid"; Marjorie Gibson in Fanfare.

#### Saturday, February 20

1:15—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

### Evening Programs

(CENTRAL STANDARD TIME)

#### Monday, February 15

7:00—NBC—Helen Hayes for General Foods. (Sanka)  
7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)  
8:00—NBC—"Bishop & The Gargoyle"—Dramatic skit.

## Tuesday, February 16

7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)  
7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)  
8:00—NBC—Ben Bernie & His Boys. (American Can)

## Wednesday, February 17

7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)  
7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)  
8:00—NBC—Professional Parade.

## Thursday, February 18

7:00—WLS—"The Old Judge." (University Broadcasting Council)  
7:15—WLS—Ralph Emerson—organist.  
7:30—WLS—"What Since Repeal." American Business Men's Research Foundation.  
7:45—WLS—"The Active Citizen." Illinois League of Women Voters.  
8:00—WLS—Lawyer Lincoln.

## Friday, February 19

7:00—NBC—Irene Rich. (Welch)  
7:15—NBC—Singing Sam. (Barbasol)  
7:30—NBC—Death Valley Days. (Pacific Coast Borax)  
8:00—NBC—Universal Rhythm. (Ford Motor Co.)

## VIOLINIST



Karl Schulte caught by the candid camera as he unconsciously poses as "The Thinker."

## WATCH THIS SPACE

For Appearance of WLS  
Artists in Your Community

### Tuesday, February 16

CHICAGO, ILLINOIS, Odgen Theatre, 63rd & Ashland—UNCLE EZRA & THE HOOSIER HOT SHOTS.

FIFTHIAN, ILLINOIS, New Oakwood Twosp. H. S. Gym—WLS NATIONAL BARN DANCE: Georgie Goebel; Christine; Chuck & Ray; Hoosier Sod Busters; Tom Corwine.

ST. JOSEPH, MICHIGAN, Caldwell Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; Pauline; Caroline & Mary Jane.

### Wednesday, February 17

DE KALB, ILLINOIS, DeKalb Twosp. H. S. Auditorium—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Pokey Martin; Bill McCluskey; Caroline & Mary Jane; Pauline.

### Thursday, February 18

ARGENTA, ILLINOIS, Argenta High School—WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Pokey Martin; Pauline; Caroline & Mary Jane.

ALLEGAN, MICHIGAN, Regent Theatre—WLS SMILE-A-WHILE GANG.

### WLS ARTISTS BUREAU

1230 W. WASHINGTON BLVD.

CHICAGO, ILLINOIS

# Select and Name

## a DOG

for our little

*Skippy Emerson*



**\$1000.00 in CASH PRIZES for YOU!**

*First Grand Prize \$500.00*

ABOVE at the right is pictured little Skippy Emerson, whose daddy and mother are Ralph and Elsie Mae Emerson. Ralph and Elsie Mae were married over WLS and their romance and family life are a tradition with our listeners. Ralph is now heard regularly on the "Old Timers" program.

Little Skippy is now six years old. His little brother two years old is still too small to follow him at hard play. Skippy needs a dog and the Barn Dance Crew is going to present him with one. Choose a dog for Skippy and a name for it according to the rules below and win first grand prize of \$500.00.

### \$1000.00 IN CASH PRIZES

First Grand Prize \$500.00

Second Prize .....	\$300.00
Third Prize .....	100.00
Fourth Prize .....	50.00
Fifth Prize .....	25.00
Sixth Prize .....	15.00
Seventh Prize .....	10.00

#### HERE IS WHAT YOU DO

1. With pencil, on one side of a sheet of paper write what kind of a dog you think we should give little Skippy Emerson and why—also what you think we should name it.
2. Print the date, your name and address plainly in the upper right-hand corner of your sheet of paper.
3. Enclose your entry in an envelope along with one dollar for one year's new or renewal subscription to Stand By.
4. Address your letter to Ralph Waldo Emerson, in care of WLS, Chicago.

#### NOTE: A Gift for Everyone

An intimate picture large enough for framing of Skippy Emerson and the dog chosen by WLS listeners, together with Ralph, Elsie Mae and John Skinner Emerson, just as they look and live in their home will be given to all who enter this contest. Send in your entry now and have your name registered among those who are to receive their pictures first.

THIS contest is open to both old and new Stand By subscribers alike—every man, woman, boy or girl in the Continental United States who sends an entry along with \$1.00 for a new or renewal subscription to Stand By, except employees of WLS, Prairie Farmer, Stand By Magazine and their families. The contest closes at midnight, Tuesday, February 23, 1937, and all entries must be in the mail and postmarked before that time. Fancy writing and stationery do not count. Entries will be judged on conformity to rules, the merit of their recommendations and the originality of the name submitted for Skippy's dog.

Judges will be Arthur Page, editor of WLS, who conducts the Dinnerbell program, Patsy Montana of the Prairie Ramblers and Captain Will Judy, editor and publisher of the Dog World. Their decisions will be final. All entries become the property of Stand By and will not be returned.

Duplicate prizes will be awarded in case of ties. If you are now a subscriber, your renewal subscription will be added to the time of your old one. All winners will be announced on the Barn Dance March 6 and in Stand By Magazine.

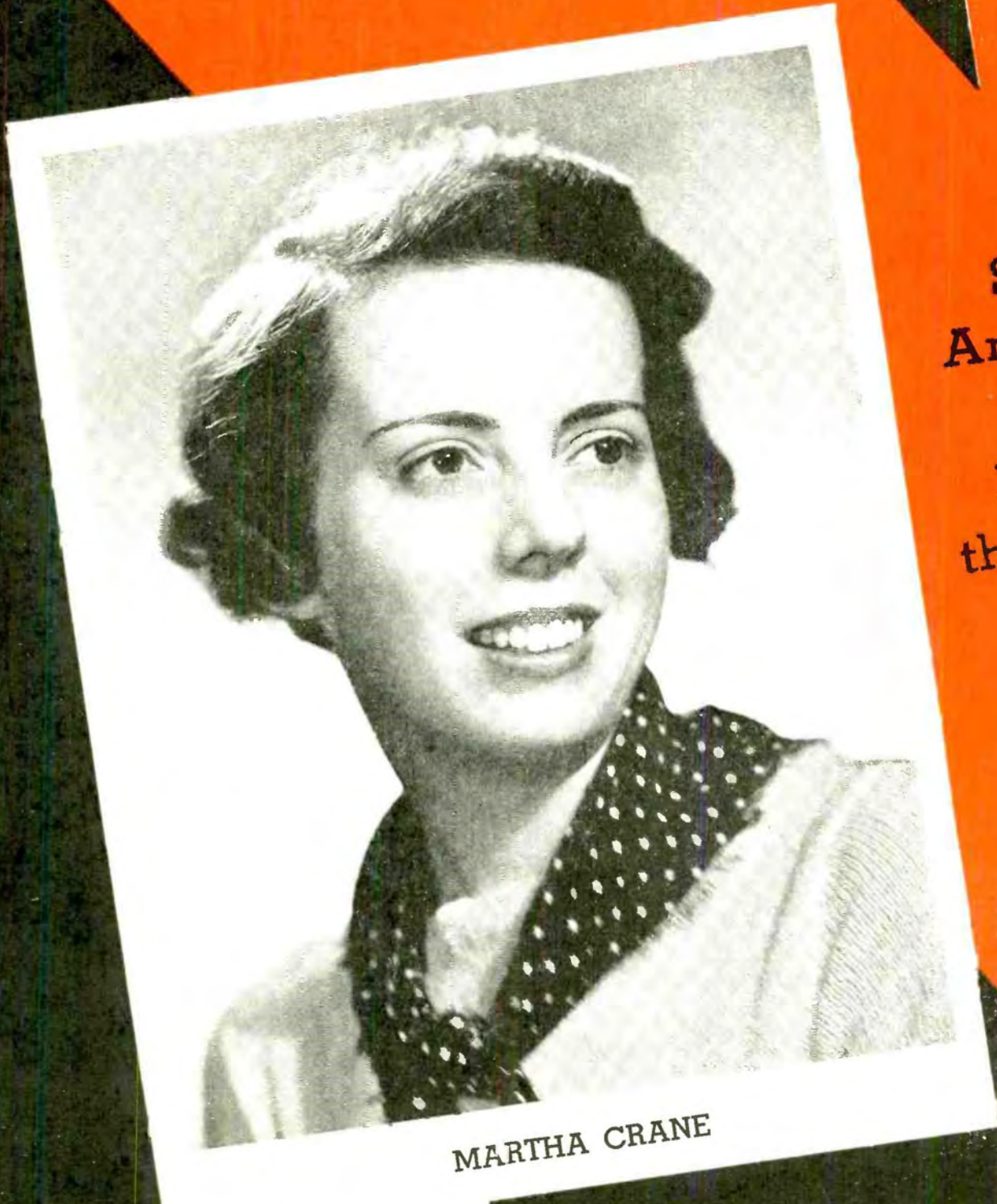
The dog suggested by the winner will be christened and presented to Skippy by the boys and girls of the Old Hayloft in a broadcast over WLS. Complete details of this contest are being announced over the air.

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**Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.**

# Stand By

FEBRUARY 6, 1937



MARTHA CRANE

Sports  
Announcer

•  
Radio to  
the Rescue!

# Listeners' Mike

## Not "Sick Calves"

I see that Ella and Jane are very much annoyed by the Prairie Ramblers on the Barn Dance. Along with most radio listeners, I would much rather hear the hayloft "calves" than the "Wisconsin beefers." . . . **Red, Robinson, Ill.**

Ella and Jane are probably used to some one-horse outfit and don't know good music. But the Ramblers are all a good bunch of sports. They can take it. They probably consider the source and think it's a joke. . . . **Mr. and Mrs. John Berry, Madison, Wis.**

If anyone suggested turning off the Prairie Ramblers at my home, I'd tell them not to slam the door as they went out. Why is it the Ramblers stop the show every Saturday night and why is it they receive such applause when making personal appearances? It's because they are the best group of entertainers on the air. **Flossie Lane, Champaign, Ill.**

The Barn Dance would certainly lack a lot of pep and chuckles if the Prairie Ramblers were missing. They can be serious when they sing a lovely, sacred song just as they are comical on a side-splitting tune. . . . **C. L., Galveston, Ind.**

I've just learned something new. I've been living on a farm for 16 years and I never knew that calves can play instruments as well as the Ramblers can. Also, when a calf is sick, it doesn't make a sound. . . . **Rosie D., Stephenson, Mich.**

We bow our heads in shame to think anyone from Appleton, Wisconsin, could say such mean things about the Ramblers. . . . **Irene and Eunice, Appleton, Wis.**

## Baby Pictures

We have especially enjoyed Stand By the last few months because of the additional pictures. The pictures of the babies were great. Tell Joe Kelly he can just send his baby to me if he ever gets tired of him. He sure is a darling.

Enjoyed the picture also of "Painted Dreams." Let's have some more pictures of different casts such as "Bachelor's Children," "We Are Four," "The O'Neills" and some others. Would especially like to see a picture of Olan Soule. . . . **Mrs. Jacob Dekker, Grandville, Mich.**

## Making a Scrapbook

I listen to your programs when I can get them. As a general thing, we cannot get your programs after the Smile-A-While gang are off, but today I heard them up to the Hill-toppers.

At first Stand By didn't mean a thing to me, but I got interested because since I've been reading it, I seem to know you all. So I looked up my old copies and now I'm making a scrapbook of them along with the autograph book. . . . **Mrs. Dudley Goodrich, Burnsville, W. Va.**

## Picture Requests

I would like very much to see in Stand By pictures of the casts of "Backstage Wife" and "Big Sister," also their real names. . . . **Mrs. Henry Heil, Dundas, Minn.**

## Old Time Songs

I agree with Gladys Corbin. We hear popular music all week and we do so look forward to Barn Dance night. Let's have more of the real old-time songs. Also daily hymns would appeal to me, but not on Smile-A-While. I have a baby and can't have the radio on that early. Around the noon hour would be ideal, I believe. . . . **Ettie, Chicago.**

## Coincidence

I have just been listening to Jean McDonald's interview with Marjorie Gibson. Jean mentioned that her mother and father met in Lansing, Michigan. I used to live in Lansing and as a very young girl, I used to go to the theatre which was then called The Empress. The only two names I remember in the stock company that played there were Dolly Day and Eugene McDonald. I feel like I know Dolly and her daughter well. . . . **Mrs. Clifford Brooks, Casnovia, Mich.**

## Album Comparison

While discovering new things in the Family Album I started comparing other albums. Here's a "find." The picture of Ken and Hezzie on page 26 of the 1935 album and the one on page 35 of the 1937 album certainly look very much alike, even to the facial expressions. . . . **Margaret Vetsch, LaCrescent, Minn.**

## Each Happy Sound

It is six months since I have had your station tuned in from sunrise till there was no more. When Uncle Ezra's program and the network hour of Saturday nights enters our home, smiles appear on every face, and I find myself glued near the speaker to catch each happy sound. We only wish the 60 minutes we are able to get on Saturday night lasted until dawn. . . . **Mrs. E. J. Baker, Portland, Ore.**

## Is It Arkie?

I have just received my eighth copy of Stand By. There are 14 of us at home and someone has it continually. I would like to guess that Arkie is the Hired Man. . . . **Dollie, Keystone, Ind.**

## Or Hal

I've been especially interested in the identity of the Hired Man. The more I read other people's comments, the more I'm inclined to think it's none other than Hal O'Halloran. . . . **Mrs. R. J. Fuchs, Grano, N. Dak.**

## Maybe It's Red

I think the Hired Man is Red Foley. He just seems to stick out all over the page to me. I may be wrong but I feel he is. . . . **Mrs. J. L. Rock, Canton, Ill.**

## More Guessing

I heard an argument on Fanfare today concerning who Mrs. Glump and Little Genevieve were. Well, I guess Mrs. Glump is Ralph Emerson and the "little one" is Otto. It's all right to call him little. . . . **Doris Thompson, Custer, Mich.**

## STAND BY

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**JULIAN T. BENTLEY, Editor**  
**Virginia Seeds, Managing Editor**

February 6, 1937

VOLUME 2

NUMBER 52

STAND BY

# So You Want to be a *Sports* Announcer

by JOHN BAKER

"THE count is three and two, so Dizzy's got to put this one right over. Hartnett's waiting for the pitch . . . and two men are on base. This pitch may decide the ball game . . . and here it comes! It's a long fly—way out in deep center. The fielder goes back . . . back . . . it's over his head . . . and the runner on second rounds third and heads for home. The runner from first is coming all the way around . . . and he hits the dirt and slides across home plate . . . and Hartnett pulls up on second."

Probably the most glamorous job in the radio business is that of announcing sports. And every sports announcer in the country gets dozens of letters a year from boys who want to know how they too can climb the ladder to this pinnacle of fame: where you get paid for watching a ball game.

Hal Totten, sports announcer for NBC in Chicago makes some observations based on 11 years of announcing sports of all kinds.

### Small Field

"In the first place," says Hal, "the field in announcing sports is smaller than any other type of announcing. There are so many dull seasons in the sports world that announcing sports cannot be a full time job. The sports announcer must be able to do something else.

"Some of the good sports announcers also are capable studio announcers; some of them are writers. Quin Ryan of WGN is station manager; Ty Tyson in Detroit is assistant-manager of the station; Huley Hall and



(Above) Clem McCarthy and Hal Totten, veteran NBC sports announcers, caught in action at a heavyweight boxing match.

(Insert) Totten, who advises would-be sports announcers in accompanying article, was in charge of NBC's flood broadcasts at Cairo, Illinois.

Clem McCarthy are newspapermen primarily. I did my first sports announcing while I was on the sports staff of a Chicago paper. And now that I'm in radio entirely I'm a member of the special events department; during the winter months, especially, I spend more time on other events than I do on sports.

### Not All Roses

"The number of sports announcers in the country is considerably smaller than the number of radio stations; so it's a limited field of opportunity.

"But now that you know it's not a full time job, and not all roses after you get it, we'll proceed:

"The sports announcer is first of all, a reporter. He must be alert to see just what is happening on the field, floor or rink, and then put what he sees into words. It is necessary, too, for him to report without prejudice.

"In order for him to do an accurate and intelligent job of reporting, he must know the sport which he's telling about. If he's played it, so much the better. There are some men who announce as a side-line, and who more or less specialize in their sports. Ted Husing is at his best in football.

and also takes a turn at track, golf, and yachting. Clem McCarthy started out as an announcer of horse races, and then branched out as a boxing announcer.

"But if anyone wants to wear a title of sports announcer, he needs to be familiar with a wide variety of sports, because he may be called upon to announce a game of ping pong in the afternoon and a hockey game at night; he may have to take his turn at jai alai, yacht racing, a bike race, golf, as well as baseball and football. When air races come along, he needs to know something about flying. And it even helps to know something about husking corn.

"The announcer needs to vary his vocabulary and his method of description with each sport. Of course, he must know all the special terms of each sport and use those terms in the right place. His listeners at each broadcast include people who are familiar with the sport he's discussing, and woe be unto the sports announcer who acts as though he doesn't know what is happening and why.

"But there's more to it than using the right term. There's a different

(Continued on page 13)





# "Ad Lib!"

By JACK HOLDEN

**W**E have a medal in our home now. Second place award in the junior skating races, won the other night by one young speed demon of the ice who answers to the name of Donnie Holden. It now hangs on the wall in the bedroom, between pictures of Gene Autry and the Lone Ranger.

We went out to Lake Zurich to skate last week. Jack Ross of the Ranch boys was with us; and when he learned I had my movie camera with me, immediately started to pose for pictures on skates. He fell and a half hour later, Jack had regained consciousness and was gritting his teeth as a surgeon took four stitches in the side of the Ross cranium. The pictures were swell and so was Jack's head.

The kids of the neighborhood went to the movies to see "Midsummer Night's Dream." Then they all came over to our house and proceeded to reenact scenes they had viewed on the screen. A notice from the landlord asks that we either send our children to quiet movies or look for another apartment.

Breakfast with Arthur MacMurray and Pat Buttram. Listening to "Mac" tell of a pet ferret he used to own that was a terror to all the rabbits in the country. Buttram, with typical Winston County illiteracy, didn't know what a ferret was.

Al, Art, Fritz and Pat, the Maple City Four, are just about due to arrive in Hollywood this morning. They are out there to make a picture for

the same company Gene Autry and Max Terhune work for.

Al Halus is carrying a cane these days, Not for style but for necessity. Al got into a heated argument with a toboggan sled and an oak tree the other day. He was picked up with a near-broken leg after the smash up. However, Al was smiling brightly yesterday because of that contract he just signed with a local agency for a long run feature part on a big script show.

## Shannons and Kellys

We're going to see the play "Shannons of Broadway" Friday night. Joe and Mary Kelly have the lead parts and we're anxious to see what happens. We'll take orchids for Mary after the show and for Joe . . . well, that hasn't been decided as yet but whatever it is, he'll long remember it.

Lunch today with Vernon Dalhart who became famous as a recording artist and the writer of "The Prisoner's Song."

In the elevator the other day with Morton Downey who still wears his hat pulled down over his ears.

Thanks to Fibber McGee and Molly for the swell introduction they gave me while watching their show the other night.

## RADIO RESCUES FLOOD VICTIMS



and rehabilitation might go on. Radio brought news of flood conditions to anxious relatives and friends.

WHAS, Louisville, using WSM's transmitter when its own was put out of commission by lack of power, directed the work of getting boats to marooned flood victims, sent doctors where needed, and stayed on the air 24 hours a day, day after day guiding relief forces in Louisville. WSM cancelled all programs so that this work might be carried out.

In Cincinnati, fire raged around the WLW studios but mikemen stayed at their post until dragged out by firemen.

All over the country radio stations became relief agencies, collecting food, clothing and money for flood

(Continued on page 14)

"Send a doctor to 535 East Oak Street. Two women seriously ill!"

"Warning! Turn out all fires. Gas escaping from main!"

Without radio, it is probable that the flood which raged along the Ohio and Mississippi rivers would have taken a much higher toll.

Radio rescued hundreds marooned in their homes. Radio listeners gave generously so that the work of relief

After flights over flooded areas, aviators O'Brien, CSA, Whitacre, AA, and Olson, TWA, were interviewed by John Baker.

Major Chester L. Fordney, U. S. Marine Reserves commander, explained the leather-necks' work in floods.



# Develop New Idea In Sustaining Show

**A** NEW idea in educational sustaining programs is being developed for the 870 kilocycle station. Originally scheduled to start February 1, it has been delayed temporarily so that all necessary time may be given to flood broadcasts.

The fifteen-minute program, which is designed especially for schoolroom listeners, is to be heard every school day at 9:00 a. m. Anticipation is that in many schools it will be used as the opening broadcast of the day.

Although planned for a school audience, the show has so much variety and is so wide in scope that it has a definite appeal for adults also.

Such subjects as the world of commerce with actual broadcasts from large commercial institutions, a practical study of geography through "air tours" of the world, and comments on world news will be covered in the daily programs.

One day each week will be devoted to music appreciation. Another will be set aside for speakers from Middle Western colleges, selected for their interesting experiences and their ability to tell about them.

Any teacher interested in this program as a classroom project may secure more specific information by addressing: Prairie Farmer Program, 1230 Washington Blvd., Chicago.

## Show for Swarthout

Gladys Swarthout starts a new radio series of weekly half-hour programs Wednesday, February 10, 9:30 p. m., on the NBC-Blue network. She will be teamed with Frank Chapman, baritone, in presenting favorite songs, old and new with special arrangements. New show is sponsored by the same organization that aired "Parties at Pickfair" last year.

## Love and Learn

Love and Learn, a new dramatic serial written by Elizabeth Todd, will be inaugurated Monday, February 8, at 12:30 p. m., CST, over the NBC-Blue network.

As a 15-minute daily series, it will tell the story of small town young people in and out of love.

Florence Freeman, Helen Dumas, James Meighan, and Allyn Joslyn, who have been heard for more than 18 months in "Dot and Will," are cast in leading roles.

## Coronation Plans

Preparations are already in progress between United States and English networks for the broadcasting of the Coronation of King George VI and Queen Elizabeth. CBS and NBC expect that this event will provide an opportunity for the most complex trans-Atlantic transmission ever attempted.

## VFW Annual Greeting

Officers of the Veterans of Foreign Wars will greet "buddies" in the annual Hello America program on the NBC-Blue network, Monday, February 15, from 10:30 to 11:30 p. m. Several dance orchestras will participate in the program, including those conducted by Gus Arnheim, Henry Busse and Glen Gray.

## Dan Goes Commercial

Dan Harding's Wife, daily drama serial, snared a sponsor, February 1, just a year and 11 days after its debut as a sustainer on NBC. Time has been changed to 12:45 p. m., 15 minutes later than formerly.

## Johnny Presents

Johnny Roventini, 43-inch-high "call boy," who has become a national figure as a trade-mark for a cigarette firm, will be featured in a new show called, "Johnny Presents," starting February 13. Johnny, acting as master of ceremonies, will present as regular performers of the program, Phil Duey, a 14-voice mixed chorus, a vocal sister act, a male quartet and Charles Martin's "thrill" sketches.



**Justus Allen, 20-months-old son of Mr. and Mrs. Oren Allen, waves "bye-bye" to Daddy as he leaves in the morning. Oren works behind the scenes in the sales promotion department.**

## Current Farm Problems

Current problems of agriculture are analyzed during a series of six discussions being presented on the National Farm and Home Hour under the auspices of the American Association of Land Grant Colleges and Universities. The series which began Thursday, January 28, and continues each Thursday until March 4, is designed to stimulate discussion of current farm problems among farmers.

## Phil in Florida

Phil Baker moves the editorial offices of his mythical weekly newspaper, "The Gasette," to Florida to broadcast two Sunday editions from Miami, February 14 and 21.

## Races on NBC

The running of both the Santa Anita Derby and the Santa Anita Handicap will be broadcast from the Santa Anita Race Course, Arcadia, California, February 22 and 27, over NBC. Clem McCarthy, turf expert, will be at the microphone.

## Hayes Receives Medal

Helen Hayes has been selected by the National Speech-Arts Fellowship to receive the organization's annual gold medal for the finest diction and the most effective speech for 1936.

## Jessica a Valentine

Jessica Dragonette has been selected to be America's Valentine for 1937, by a group of artists and valentine manufacturers. Incidentally, Jessica's birthday is February 14 although the artists didn't know that at the time they made the selection.

## Hollywood Hayloft

The Maple City Four's portion of network hour of the National Barn Dance, February 6, will be picked up from Hollywood, where the boys are making a picture for Republic Studios.

Also featured on the broadcast will be Ezba Wells, singing druggist of West Virginia, who will present "Love Sends a Little Gift of Roses."

Old-time favorites will make the rafters ring as the Ensemble sings, "Little Red Barn in Indiana"; Verne, Lee and Mary harmonize on "Zeb Turner's Gal"; and Henry Burr is accompanied by the Hayloft Octet in a medley of "When You and I Were Young, Maggie" and "I'll Take You Home Again, Kathleen."

Novelty will be furnished by the Novelodeons' "Sneezing Song"; the Hot Shots' special arrangement of "Mamma Don't Allow"; and the duet by Lulu Belle and Scotty, "What are Little Girls Made Of?"

# The "Old Hayloft"

By the Hired Man

**M**YSTERY! Judging by letters in the "Listeners' Mike," there is considerable speculation as to the identity of your **Hired Man**. . . . It seems that I can be any one of at least six individuals around our studios, and there is evidence to prove each assertion—all of which must make me more than a dual personality, perhaps a "sextuplet" personality. . . . Well, I'm still going to keep hiding behind the old hayloft door—and this week, I will introduce to you another mysterious individual—the **Hired Girl**. . . . You probably won't all be able to guess correctly who she is, either.

Three questions from **Victoria Konieczny**, Thorp, Wisconsin. . . . First, how do **Lily May**, **Grace Wilson** and the **Girls of the Golden West** appear in the old hayloft? . . . I never could describe a woman's dress, so **Marjorie Gibson** consented to answer this. . . . **Lily May** dresses in a long, old-fashioned print dress, wears high-topped black shoes and has her hair done up in a little knot on the back of her head. . . . **Grace Wilson** usually wears a simple silk dress of white or some pastel shade. . . . The **Golden West Girls** wear handsome cowgirl outfits consisting of 10-gallon hats, high boots, leather skirts, white or black silk blouses and leather bolero jackets. . . . Answering the other questions, yes, **Patsy Montana** is just as sweet, calm and sincere behind the scenes as on the air—and **Lulu Belle** has never yet forgotten to chew three or four sticks of gum at the Barn Dance. . . . It's a habit with her!

**Knock Knock!** . . . Who's there? . . . Why, it's the **Hired Girl!** . . . Whose **Hired Girl?** . . . The **Hired Girl** of the old hayloft. . . . Well then, go on ahead and write so I can catch a nap. (And here's what she wrote.)

**Hello Readers!** . . . There are quite a few things the **H. M.** misses in the old hayloft, so I'll try to make up for his short-comings. . . . Sometimes members of the **Eighth Street Theatre** audience ask me why the entertainers have to read from script. . . . As you know, the **Barn Dance** is on the air five hours each Saturday night and if the boys and girls had to memorize all they say, it would require much time, which they do not have because of daily broadcasts. . . . Years ago, radio entertainment was mainly "ad lib" or spontaneous, but

it has developed so rapidly and every minute counts so much, that each program must be accurately timed. . . . By using script, each entertainer and announcer knows just what he is going to do, and when to do it. . . . That's why you see so many glances at the clock to the right of the stage. . . . Some of you have attended the **Barn Dance** when there was silence for 30 seconds, which seemed like five minutes to you. . . . They were merely waiting for the "green light" which tells them to return to the air. . . . Theatre visitors must remember that it's a **broadcast** and not primarily designed for stage entertainment.

**Observations.** **Winnie**, **Lou** and **Sally** look so nice in their dresses patterned after the one worn by **Joan Bennett** in "Mississippi." . . . Sure grand to have **Gene Arnold**, **Billie Childs**, and **Joe Parsons** of the old **Weener Minstrels** on the network hour. . . . And can **Bill Childs** dance? . . . That bass voice of **Joe Parsons** is really deep. . . . **Patsy Montana** sings some of her songs on a soap-box from the corner grocery. . . . **Georgie Goebel** always looks so neat and trim in his cowboy outfit with his 10-gallon hat. . . . Amusing to see **John Brown** going from one piano to another, always so quietly. . . . **Al Boyd** seems to be the busiest man in radio. . . . **Ted DuMoulin** hurrying around as if he had a lot on his mind. . . . **Tom Hargis** saying, "I betcha!" and **Buttram** saying to **Holden**, "I ignore you!"

**My goodness!** . . . Here I am writing when I'm supposed to be doing dishes. . . . Maybe I'll sneak into the old hayloft again some time.—**Hired Girl**.

P. S.—Thanks, **Hired Girl**, you're welcome in the **Old Hayloft** column any time.—**H. M.**

**Add flood oddities:** Ed Paul stopped in the control room to hear an NBC broadcast from an airplane over flooded Louisville, picked up Tuesday afternoon, January 26.

The voice from the plane sounded very familiar to Ed; proved to be his roommate, NBC announcer **Lynn Brandt**. **Lynn** had been peacefully sleeping without thought of plane broadcasts when Ed left home in the morning.

## Henry Hornsbuckle Sez

**Salty Holmes:** There's an appropriate looking hot dog stand.

**Tex A:** Yeh, it's made of dog wood and all covered with bark.

**Ralph Emerson:** What is it that holds bricks together?

**Bill Thall:** Oh that's easy. Mortar.

**Ralph:** Wrong. That holds them apart.

**Eddie Allan:** A man was just here to see you.

**George Cook:** Was he tall or short?

**Eddie:** Well, both. You see he was tall and he wanted to borrow five dollars.

**Pat Buttram:** What should I do first in teachin' my wife to drive the car?

**Tommy Rowe:** Insure the car.

**Billy Holmes:** There's only clean towels here in the bathroom.

**Christine:** Well?

**Billy:** Shall I start one?

• • •

## Girl for Stooptopia

"Girl wanted."

This sign now hangs outside the Radio City studio where **Colonel Lemuel Q. Stoopnagle** and his lame-brain colleague, **Budd**, broadcast the latest news from **Stooptopia** every Sunday at 4:30 p.m., CST.

Heretofore **Stoop** and **Budd** have taken off the feminine voices themselves, but the **Colonel's** voice is changing and he has difficulty mustering a high falsetto for the roles of **Lydia Fiddlestuffer**, **Sadie Pickleface**, etc.

• • •

## WAR EXPERIENCES



**Mrs. Melanie Pflaum**, wife of **Irving Pflaum**, **United Press** correspondent in **Madrid**, told some of her experiences in war-torn **Spain** when interviewed by **Julian Bentley** on recent **Dinner Bell** program.

# Remote Pickups » » » »

If **Dorothy Thompson** isn't the best woman personality on the air, who is?

Alden, Illinois, just a piece up the road from Woodstock, Illinois, would like some recognition for its crooning mouse, **Mickey**. Owner claims it's every bit as talented as Woodstock's famed **Minnie**. Any sponsors interested?

What has the country done to deserve these **community sings**?

Was the **Jack Benny-Fred Allen** transcontinental feud deliberately hatched or was there collusion?

Wish **Harry von Zell**, one of the air's top mikemen, would learn how to pronounce **COMbat**. It ain't **com-BAT**, Harry.

**Ray Knight's** firing squad on that Sunday night show is a good idea. So was **Astaire's** "pit of oblivion."

Could we have a little less pomposity from the mikeman on that **Hit Parade**, please?

Well, sir, the newspapers must be humiliated. It was left to one of radio's great minds to think of covering an inaugural parade from a manhole —**STATIC**.

## Buttram Butts In

Well, about all we kin think uv an' talk about these days is th' terrible flood. Th' bad thing about it, too, is that next summer we'll probably be needin' rain an' water to help agin drouths an stop dust storms. Looks like th' weather man is on a sit down strike, too.

The only consolation in a tragedy of this kind is that we have a wonderful organization such as the American Red Cross to relieve the suffering.

We had a bad flood down in Winston county one year. . . . It washed out all th' roads before th' construction crew could rip 'em up.

Yourn til,

—**PAT BUTTRAM**.

P. S. Holden sez he wuz a three letter man in college . . . yeah, a **RAT!**



## Build Your Own

**Wind Charger** from old auto generator. We show you how. Make money build it for others. Light your buildings and play radio. Dime brings complete plans and cut-  
wafers, electric fence, electric outboard motor, etc. Satisfaction guaranteed.

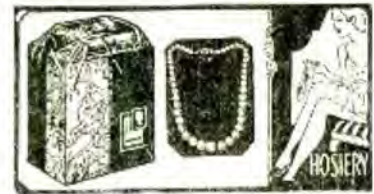
**Le Jay Manufacturing Co., 1491 W. Lake St. Minneapolis, Minn.**

## Read

### STAND BY ADVERTISEMENTS!

Clip the coupons — buy the products — tell your friends about them.

**FREE!** A beautiful necklace, box of **Dulure** face powder and bottle of perfume given with 2 pair of **Fure Thread** \$1.00 Plus 10¢ Silk Hose, only 1 Postage



The Hose are silk to top, elastic vented welt, paneled mercerized heel and toe. Chiffon weight. Latest shades — Smokeytone, Gunmetal, Jaunty, Cafe-Clair. Sizes 8½ to 10½. Standard size **Face Powder**, flesh color, captivating texture, fragrant. The perfume is a pleasing odor, necklace is a beautiful reproduction pearls. Truly a remarkable value but you must act at once. Be sure to state size, color, name and address and enclose 10¢ for postage.

**WEST'S SALES SERVICE**  
10623 Perry Ave. Chicago, Illinois

# This Cluster of measuring SPOONS FREE

This Offer Expires Feb. 20, 1937

Stand By will send postpaid this cluster of aluminum measuring spoons shown above to all readers who will fill in the following questions. After filling in the questions with lead pencil, tear the questionnaire out and mail at once to: Stand By, 1230 Washington Blvd., Chicago, Ill.

1. Do you buy groceries from independently owned store? Chain Store? Mail Order House? Wagon Route Man?
2. Do you bake bread? How often?
3. How many loaves at a time?
4. Do you bake cakes? Baking Powder Biscuits?
5. What brand of all-purpose flour do you use? First Second Choice

6. What size bag do you buy?
7. How many bags in a year?
8. What price do you pay for flour? \$ Size lbs.
9. Do you buy baker's bread?
10. Is it baked by your local baker, or is it shipped in?
11. How many loaves do you buy at a time?
12. How often do you buy?

Name  
Street or R.F.D. Route  
Town  
County State

**Mail Your Answers to Stand By, 1230 Washington Blvd., Chicago, Ill.**

# 'Most Any Saturday Afternoon

Georgie Goebel, too, seems interested in the interview. He spends most of his Saturday vacations from high school in the studios. ♡



← Slim Miller "kibitzes" over Pokey Martin's shoulder while Pokey is the victim of Marjorie Gibson's Saturday afternoon interview.



Lulu Belle tends to her knitting while waiting for her turn at the microphone on Saturday's Homemakers' Hour. ➤



"Family Fun," a popular feature by Mary Wright, home advisor, gives helpful suggestions for amusing the family at home during winter evenings. ➤



Appreciative of Saturday afternoon programs were youngsters from the Saturday Morning Boys' Club of Central Y. M. C. A. Sitting on the floor, they lined the walls of the studio. ♡



# Efficient Planning of Work Centers

**W**ASN'T it fun to rearrange your kitchen to conform to the efficient plan described in last week's issue? Let's consider the details of the various work centers now.

The storage center, which should be near the outside door, consists of the refrigerator and upper cabinet space for storing staple foods. A counter below these cupboards holds supplies while they are being stored



Mrs. Wright

and also serves as a work top for mixing foods. The drawers below the counter hold the equipment needed in mixing and baking. Easy sliding drawers equipped with safety catches make the equipment at the back more easily available than did the old fashioned shelves. To be at their best, these drawers should have a drawer suspension which holds the loaded drawer level at any point; and to prevent noise, they should have a linoleum covered bottom and rubber bumpers at the back.

## Modern Vegetable Bin

One of the most helpful things I have found for the storage center, while investigating the latest kitchen improvements, is a vegetable bin built into a cupboard, below the work surface. The door to the vegetable bin is ventilated to allow free circulation of air and yet give an attractive appearance to the cabinet. Opening the door, you find four drawers, each of which has a capacity of approximately half a bushel. These drawers may be divided into several compartments, and the drawers may be pulled out to make it easy to reach any vegetable you wish. If the storage center is more than a few steps from the sink, it would be well to put this vegetable bin near the sink.

## Preparation Center

With the exception of the vegetable bin, all the cabinets or cupboards for storing food should be above the working surface. This allows the work space and cupboards below to be used for the food preparation center. For it is very important to your convenience that the food preparation center should be near the storage center. In these drawers below the food preparation counter, con-

by  
**MARY  
WRIGHT**

centrate all equipment used in food preparation, except those few utensils which are used at the sink first.

Cake pans, muffin pans, pie pans, cookie sheets, cake cooler and other thin utensils which take up considerable space are usually piled up and this often means you waste time when getting them from the bottom of the pile. You'll find it easier to store such utensils by standing them on edge at one side of the cupboard. If you can build a few thin partitions in your cupboard so you'll have four or five upright divisions for these utensils, you can see at a glance just the one you wish and there'll be no juggling or disarrangement.

You will also want to store mixing bowls in this food preparation center.

You will want measuring cups here, preferably a variety of them. Have one aluminum one with a wooden handle, so you can pick it up easily after pouring hot water into



(Picture by Dieterich Steel Corp.)

**Four-drawer vegetable bin is built into cupboard.**

it, and also a set of measuring cups which hold various fractions of a cup, such as a quarter, third, half and full cup. They're most accurate especially for measuring dry ingredients because you can level them off easily.

Other utensils you'll need here are custard cups, casseroles and other baking dishes, pastry board, rolling pin, egg beater, grater, food grinder, chopping bowl and knife, fruit juice extractor, and if you own one, your electric food mixer. In the drawers, you'll put the small utensils you use first in this center, kitchen scissors, knife sharpener, mixing spoons, two

sets of measuring spoons, two or three teaspoons, kitchen forks, biscuit cutters and so on.

Each of these various small utensils, including mixing spoons and graters should have its own compartment in the drawer. Select cutlery drawers with partitions that lift out for easy cleaning. If you wish, you can secure partitions which are flexible in arrangement so you can make the spaces any width you wish.

## Keep Knives Sharp

In order to keep your knives sharp and free from nicks, hang them in a cutlery rack on the wall back of the work space. For convenience you may want to hang other small utensils such as kitchen scissors, meat forks, measuring-spoons and cups on the wall too.

Deep cupboards designed to hold small articles have steps built in them so the article wanted can be seen at a glance. Spices and flavoring can very well be housed in racks attached to the door so they will not take up valuable shelf space.

The cleaning-dishwashing center revolves around the sink, where a large proportion of the kitchen work is done, including the cleaning and preparation of all raw vegetables as well as dishwashing. Electric dishwashing machines have much to recommend them, chief of which is their ability to sterilize the dishes washed in them. If a dishwashing machine is not installed, the two compartment sink, one for washing dishes, the other for cleaning vegetables, eliminates the need for a dishpan and hence conserves on storage space. A large waste strainer is fitted with a removable cup which makes it easy to empty into the garbage can. A swinging spout which blends hot and cold water and a rinsing spray which pulls out from a recess in the back of the sink are added conveniences. Under the sink a towel dryer behind a ventilated door may be electrically heated or not as you wish. A triple rack of non-corrosive material on the door holds cleaning supplies including the rubber dish scraper. The garbage can may be fastened on the other door under the sink or you may prefer to install an electric unit which grinds the garbage to a pulp and carries it away through the drain. A false back and a metal grille bottom in the sink cabinet will make the plumbing easily available.

All utensils used at the sink first should be stored nearby. This includes vegetable brushes, knives, scissors, vegetable slicers and shredders, strainers, colanders, measuring cup, quart measure, double boilers and pans in which vegetables are cooked. The drawers holding utensils used for vegetable preparation should be on the side of the sink nearest the food preparation center. Dish towels and hot pad holders should be kept between the sink and stove.



# The Dinner Bell RINGS

By ARTHUR C. PAGE

**A**S THIS is being written flood waters in the Ohio River basin have exceeded all previous records, and the crest has not yet been reached. Half a million people are homeless. Militia, coast guardsmen, doctors, nurses—an army of people are helping. Food, blankets, tents, medicines are being rushed by train, truck, airplane.

Here at the Prairie Farmer studio, phones are ringing, telegrams and special delivery letters coming in minute by minute, bringing contributions to the rapidly growing flood relief fund.

## Red Cross

Yesterday, Sunday, January 24, about 75 of us started a special program at one o'clock in the morning, continuing until after four o'clock, to raise funds. We rang the Dinner Bell at one o'clock in the morning. Pledges came in during that early morning program from Massachusetts, California, Florida, and Saskatchewan, and almost every place in between. Money has been coming today. Dr. Holland just walked through with a handful of letters with money attached. Inside of an hour that money will be doing its work for the Red Cross.

In the studio on that early Sunday morning program were memories of a day in 1925 when WLS was new. A tornado which struck southern Illinois made an emergency similar to this one. Ralph Emerson, at the organ, remembered how he had stayed on duty right around the clock, helping with that earlier relief drive. Tommy Rowe in the control room had held the controls 27 hours straight, back in 1925. It was during that campaign for funds to help stricken neighbors in 1925 that the Little Brown Church of the Air was born.

## Telephones

Nine girls volunteered to man the telephones until after four o'clock Sunday morning.

At this moment—I am interrupted. A man passes some folded bills into my hand. He requests that his name be not mentioned. You have heard him on Dinner Bell Time. Some of you helped to name one of his three baby daughters. I look at the size of the bills. It is astounding. It will

help to buy a lot of food and medicine for other people's little baby girls down in the flood area.

Julian Bentley's desk, with its teletype pouring out news bulletins from every point, is a center of interest. Julian looks up from the long roll of yellow paper, "Water rising again at Pittsburgh," he says grimly. "The levee is out below Cairo. Evansville to be evacuated."

## Marooned

From W. E. Renshaw, Prairie Farmer field man, comes a dispatch from Vincennes. The banks of the Wabash are not peaceful here. One hundred and fifty people are marooned on some high land, living in 12 little houses. Three babies have been born, with no medical aid. A coast guard boat is trying to reach them.

We decide to open Smile-A-While time at 4:30 in the morning. Bentley will be up all night collecting news so he can give the latest at 4:30, 5:00, 6:00, and 7:00. When does that man sleep? It's good that he has a tough frame from his boyhood on the farm. The Prairie Ramblers, Patsy Montana and Merle Housh—"Sure we'll be there at 4:30!" They'll have to get up at three o'clock. Two members of the Prairie Ramblers, Salty Holmes and Tex Atchison, have folks in the flooded area.

## Aviators

A phone call from the Pure Milk Association. Benefit dance Friday night for the Red Cross Fund. The voice says, "What do you hear from Evansville? I have a son there."

Tonight a special program for half an hour. John Baker will interview aviators who have been flying over the flood area. They have seen this terrible destruction first hand. Through the eyes of radio, people will visit the actual scenes.

Tomorrow—who knows? We will rebuild the program hour by hour, depending on what happens. Prairie Farmer will stay on the job so long as people are homeless, hungry and sick, and we will try to do our part. The magnificent spirit of our listeners and the way they respond keeps us humble, makes us want to do our very best.

By the time you read this, perhaps the flood waters will be down. Then

the problem will be rehabilitation. We can't even think about that now, because the present emergency is too great.

You won't mind, I am sure, if I say a word of fervent praise for our boys and girls. They are just the grandest lot of folks that ever worked on a radio station, and we are just bursting with pride at the way they jump in to help in this kind of an emergency. But say anything like that to one of them and he'll come back, "That's nothing. Look what our listeners are doing."

• • •

## MR. AND MRS.



Gladys and Chick Hurt. She is a Kewanee, Illinois, girl.

• • •

## School for Sponsors

What radio needs most, in the opinion of Don Voorhees, is a school for sponsors.

This is no gag, the versatile young orchestra leader insists, but a really serious suggestion albeit a somewhat Utopian hope. Voorhees currently and for some time past has been keeping three sponsors happy, although for the benefit of the trade he would have the school cover such subjects as these:

How to prevent the board of directors from choosing talent.

Baby-faced platinum blondes are not always radio stars, per se.

Keep the wives of sponsoring officials away from the studio.

Every young niece or nephew of a sponsor is not a Metropolitan soprano or tenor.

Homespun compositions desired by local dealers do not necessarily wow the networks.

Entertainment of sponsors by the talent does not improve a broadcast.

# Fanfare

By  
Marjorie  
Gibson

**G**REETINGS, Fanfare friends. In keeping with our new feature, the baby pictures, we decided to ask the folks this question, "What's the first thing you can remember?"

First thing remembered by **Harold Safford**, pictured in frilly blouse at the age of three, is being tied to a stick on a sand bar in the Mississippi river. His father and mother used to



go fishing near Winona, Minnesota, and while fishing, tied Harold with a rope to a stake in the sand. Harold remembers paddling in the shallow water while safely tied to the stick.

**Virginia Seeds:** I can remember going with my mother to the door and listening to her converse with a salesman about the flood that was raging in the Ohio and Wabash valleys. I was three years old.

**John Baker:** I can remember going for a ride in the family car when I was three years old. I have since learned that the car was an old two-cylinder Maxwell.

**Check Stafford:** I can remember walking in the grove west of our

house with my mother holding onto one hand and leading me along. I was particularly interested in the trees and squirrels I saw. Was about three then.

**John Lair:** No one will believe me when I say that I remember an incident which occurred when I was less than two years of age, but just the same I do remember it. I was sitting in my high chair one day watching my mother pick a turkey. It looked good to me, so I made a grab for it. Over went the high chair, and being unable to get free or to pick myself up, I started yelling.

**Jean McDonald:** I can remember something that happened when I was two years old. I ran out into the street in front of a big coal truck. My mother rushed out, grabbed me just as the truck came to a halt, carried me to the other side of the street, spanked me, and then kissed me.

First of the 1937 hayloft babies was born to Mr. and Mrs. Don Wilson, early Sunday morning, January 24. Don was at the studios on the emergency flood relief program when he received word that he had a son.

The baby weighs seven pounds and is to be named David Layton Wilson.

**Thelma Ross, Julesburg, Colorado:** The Hoosier Hot Shots are all married. Hezzie plays the song whistle, washboard, drums and alto horn. Ken plays the banjo, guitar, bass horn and sings baritone. Otto plays the saxophone, clarinet and fife, and Frank Kettering plays the banjo, guitar, flute, piccolo and bass fiddle.

**Mrs. Fred M. Davis, St. Anne, Illinois:** In real life Amos of the Amos and Andy show is Freemar Gosden and Andy is Charles Correll.

**Helen McMillen, Endeavor, Wisconsin:** Happy Jack Turner on WMAQ and Smilin' Ed McConnell are not the same person. John C. Turner and Edward McConnell are

the real names of these two radio entertainers.

**Lois Dawson, Madison, Wisconsin:** Sy Harris, part-time announcer, is not a brother of Bucky Harris, NBC production man. Sy is a junior in the Commerce School at Northwestern University. He is about five feet, 10 inches tall, has wavy, dark brown hair and brown eyes. He is 20 years old. Is a Chicago boy.

**Ruth Arends, Kellogg, Minnesota:** Harold Safford, program director, has four children, Betty, Bill, Kathie Lou and Genevieve. Sally or Eileen Jensen of the girls' trio, Winnie Lou and Sally, plays the guitar accompaniments for their numbers. Yes, Linda Lou, year old redheaded daughter of Lulu Belle and Scotty, can walk now. She took her first step alone on December 5.

"One fellow says he's Slim Miller and another one says he's Skyland Scotty. In my opinion he isn't impersonated by anyone else," writes an Elwood, Illinois, friend concerning Doc Hopkins heard on WJJD. Our questioner is right. Neither Slim nor Scotty nor anyone else is Doc Hopkins except Doc Hopkins himself. His full name is Doctor Howard Hopkins. He yodels, sings and plays a guitar.

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# The Latch. String

By CHECK STAFFORD

**H**OWDY, folks: February is here, and soon first robins, early spring flower reports, and seed catalogs will be with us.

Many stories of bravery and sacrifice and of courageous deeds done by rescuers in the recent Ohio river flood districts, still come in. Human lives were endangered in the raging flood, and many brave fellows, unmindful of their own risk, saved families who had stayed too long in their homes.



This reminds me of the story I once heard of a brave old coast guard captain who had ordered the life boats out to aid a liner, wrecked off the coast of New England. The storm was raging, the tide was running out, and it looked hopeless. A young, untrained, white-faced guard said in a shaky voice, "Sir, the wind is against us, also the tide. Of course we could go out to 'em, but what good would it do? We couldn't possibly get back." The grim old captain, facing the lad and crew, said, "Launch the boat. We're going out. We don't have to come back."

Here are just a few of the many phone messages received during the recent campaign for relief funds for flood sufferers over the air.

One lady, recently bereaved by the death of her infant daughter, offered the baby's entire wardrobe. She said the tiny clothes were all neatly laundered and wanted to know where the proper headquarters were that would receive them. "I feel," she said "that

much as I treasure the little garments, here is a chance for them to do more good than they would if I held them through life."

Another call was from Carl Blaubach, now a resident of Chicago, who used to be a Mississippi and Ohio river pilot and boatman. Offering his services in behalf of the cause, Blaubach said he knew from 20 years of experience, what those raging waters were doing to the distressed region. His name was sent to headquarters immediately.

Mr. Blaubach was aboard the old sternwheeler "J. S." when, loaded with excursionists, it burned on the Mississippi many years ago at La Crosse, Wisconsin.

While I was answering the calls, Col. Jacob Churchman of the Associated Christian Volunteers, who donated a generous sum in new quarters last year in the eastern flood emergency, stopped at the desk to leave another five dollars for the Ohio river sufferers. This time his gift was also in new, shiny quarters.

Our mail contained, among other subscriptions, a generous one from Ern Landers, editor of the Ogle County Republican, at Oregon, Illinois. For years before settling down to newspaper work, Ern was with circuses and carnivals. At one time he was caught in a 10-day flood at Bonesteel, South Dakota, while travelling with the old Gollmar Brothers circus. Ern says in his letters: "Yes, I know something about these floods from experience. Fact is, when we were caught there, it reached a point where we didn't know whether the performing lions would eat us, or we'd have to sacrifice them, as food for ourselves. Short rations and lack of water are despairing issues that try men's souls in such times. And it is then that a warm hearted neighbor world somehow always comes to the aid of the suffering. We are our brother's keepers . . . always have been and always will be." Ern may yank me over the coals for quoting a part of his fine letter but I'll risk it. Just wish there was space to devote to the many, many, warm hearted

messages received. It's a generous world after all, and we are proud of the legion of reader and listener friends for the part they play in relieving human misery and suffering.

Before long St. Valentine's Day will be here. Do you remember when pretty pieces of wallpaper, flower and seed catalogs, flour paste, and scissors were the materials you used to make valentines for your school-mates? Many could not afford the few pennies needed to purchase the handsome, lace-edged ones at the village general store. Among the souvenirs of childhood are found many crude, hand-decorated valentines, gifts in by-gone years of folks now travelling the last miles of Life's highway. Many of us, pause in reverry each Valentine day to wonder where little Mary is now, as we recall how her valentine set our hearts aflutter. And whatever became of red-haired Johnny, whose cut-out token we've kept through the years? Fond memories. these.

## Seen Behind the Scene

Down at the Eighth Street Theatre last Saturday night . . . some visitor talking to the usher: "Well, I just made it," he says, "and I drove 410 miles to get here." "Well," replies the usher, "we had a family here for the first show that drove 1,200 miles." . . . They're real out-of-towners. . . . Things worth listening to: The *Novelodeons* playing "The Wedding of the Winds." . . . The *Trials of Abraham Lincoln* dramatized every Thursday evening at 8:00. . . . The Oshkosh program featuring *Pat's Singing Cat* every morning at 6:45 a.m. . . . Christine's yodeling. . . . Bet a lot of you listeners enjoy hearing the recipes and homely suggestions offered by *Mrs. Gump* and the recitations of her little daughter, Genevieve—the folks here at the studio always gather 'round to watch these two famous characters when they go on the air. . . . *Grace Cassidy* is one of the most popular persons on the third floor—she handles the pay checks! . . . *Al Boyd* will probably never merit the title "the calmest man in show business."

## Radio Fellowship

A fellowship for observation and training in network procedure at NBC studios in Radio City, New York, has been granted to Allen Miller, head of the University Broadcasting Council of Chicago, by the General Education Board, a Rockefeller Foundation, it was announced today at NBC's headquarters in Radio City.

# Mrs. Caris, Homemaker

"WE'VE just bought a real home," Martha Crane announced with characteristic enthusiasm. Marty, her husband, Ray Caris, and young son, Crane Caris, are planning to move to their new home in a north shore suburb on May 1.

In the meantime, Marty is going to be mighty busy making plans for her new home while keeping up with her Feature Foods program. But she never seems to be too busy, for she has boundless energy.

Marty describes the new home as "just a doll house. The rooms are very tiny except for a great big living room. But there's a lot of yard-space and that will be grand for Crane."



Crane is growing so fast he's a lap-full, Marty says.

Crane, by the way, will be two years old April 2; and he talks all the time. His constant companion is his four-months-old Irish setter pup, whom he named Abie because that was the only word he could say when the pup came to live with them. Now, every time Crane is corrected for anything, his alibi is "Abie did it."

A real homemaker, Marty has had practical rather than theoretical training in home economics. She was born in Mount Pleasant, Iowa, on June 1, 1907, and grew up in that Mid-Western town with her younger sister, Helen, and brother George. Her first two years of college were spent at Iowa Wesleyan in her hometown, and then she enrolled at Northwestern University, in the school of journalism.

After a year in Northwestern, she spent the summer traveling over Europe with a student group of 14.

That was in 1928, and that fall she got a job in the Prairie Farmer radio mail department. Not content with the routine work, she worked into the editorial department. There, she became "Uncle Toby" and prepared and edited a weekly children's page for Prairie Farmer.

Lois Schenck, women's editor of Prairie Farmer, was then handling homemakers' hour in addition to her editorial work. When Lois was out of town on reporting trips through the Middle West, Marty took her place on Homemakers' Hour.

### Marty Takes Homemakers'

While Marty was substituting for Lois, both of the girls were doing half radio work and half editorial. Then, it was decided to turn Homemakers' Hour over to Martha so she could concentrate on radio programs and Lois could confine her efforts to her editorial job.

At the time, 1929, part of the studios were still in the Sherman Hotel, and there were only two rooms in the radio department of the Prairie Farmer building. Marty remembers how she had to tap the microphone with a pencil to get on the air. Ordinarily Homemakers' Hour was broadcast from the Prairie Farmer building with a trio—Herman Felber, Ted DuMoulin, and a pianist—furnishing the music; but on special occasions, it was broadcast from the Sherman with an orchestra.

### High-School Sweethearts

The same year she and Ray Caris, her home-town sweetheart who came to Chicago about the time Marty did, were married.

Martha was in charge of Homemakers' Hour until October, 1934. She did some radio work in the year Crane was born, and returned to the air regularly with the Feature Foods program in the fall of 1935.

Marty has that invaluable radio asset—personality. She is five feet, four, and weighs 114 pounds. Her eyes are brown and she wears her brown hair bobbed. She likes to knit and prefers sports clothes, which she wears with a casual smartness.

• • •

### Mardi Gras

Mardi Gras, with which New Orleans traditionally ushers in Lent, will be thrown open to the whole country at the zenith of the festivities when CBS makes its broadcast from three points throughout the city on "Shrove Tuesday," February 9, from 3:30 to 4:00 p. m.

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Please send me complete information how I can get the Blue Seal Policy for 7 days FREE inspection.

Name..... Age.....

Address.....

S-1

## Radio Rescues

(Continued from page 4)

victims. Money, according to the American Red Cross, was the greatest need and radio listeners contributed generously.

Following a three-hour program, January 24, and subsequent flood relief fund programs and announcements, WLS listeners contributed a total of \$50,000.00. At press time, January 29, the contributions were still filling the mail bags. Single donations ranged from 10 cents to \$2,500, and many groups collected contributions and sent them to the station to be turned over to the Red Cross.

January 27, Tom Rowe, "Andy" Anderson and John Baker set out for Charlestown, Indiana, in the mobile unit truck. They went, not primarily to get short-wave broadcasts of the flood situation, but to be of service in the communications system which was so important a part of the relief and rehabilitation work.

No report of radio in the flood would be complete without mention

of the "hams" who did yeoman service with their amateur stations.

During the first two days of the flood, amateur station W-9ELL, operated by W. R. LaVieille, Jr., did most of the effective flood rescue work, but when Louisville's power failed his station went off the air.

From portable apparatus in row-boats, on roofs and in trees all over the flooded areas, the hams took up the communications work, calling upon their brother operators beyond the flood waters to relay their messages to the proper places.

### Debate Ballot

In the February 7 debate, I cast my vote for:

University of Chicago   
(Affirmative)

Chicago Kent College of Law   
(Negative)

Kindly check in box  the team you are voting for.

If you would like to have a copy of debate, check box.   
Address this ballot to: College Debates, WLS, Chicago, Illinois.

## Are You a Judge of Faces?

After you have looked closely at the pictures of all the folks on the sixty-four pages of the WLS Family Album, you can understand better the unique personality of Radio Station WLS.

The depth of sympathy and understanding which has been called the outstanding characteristic of WLS is shown in the faces of its people. These are folks who have come from many walks of life and from many places.

You will find it interesting to look straight into their eyes in these beautiful Album portraits, and feel that you are really learning to know them.

The Album consists of 64 pages bound in a beautiful cover, the largest and handsomest Album we have ever published.

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Chicago, Illinois

## LILY MAY

## Fearless



# Notes from the MUSIC LIBRARY

By JOHN LAIR

**T**HE song exchange idea seems to be growing by leaps and bounds. Almost every mail brings letters from song collectors who tell us of the very pleasant experiences they have had in contacting other folks with the same hobby, through this department. The volume of correspondence is so great in this office that it is impossible to answer it all; and in consequence the plan of putting music lovers in touch with each other, direct seems the solution.

In this connection it might be well to advise that we are so swamped with requests for song poems to be published on this page that it will be useless to send in additional requests for the next two or three months, during which time we hope to print most of those now in file.

## SONG EXCHANGE

Add the following to your list of song collectors who are anxious to exchange old songs with you:

**Mrs. Herman R. Lee**, Crosley, North Dakota, has a big collection of old songs.

**Marie Zillow**, 6504 Washtenaw Avenue, Chicago, has about 1,500 songs which she has copied from radio programs. Most of them are hayloft favorites.

**Paul C. Burch**, 905 West 11th Street, Bloomington, Indiana, has between 50,000 and 75,000 songs in his collection and is anxious to get more.

**Violet Ceranek**, Route 1, Downers Grove, Illinois, says she has the words to every song Lulu Belle and Patsy Montana have ever sung on the air. She would like to exchange some of her 2,500 songs with other collectors.

**W. E. Hunt**, Dayton, Ohio, wants a copy of an 1890 ballad, called "Florence." The chorus was:

Come back to me, Florence.  
As in days of yore,  
When vows we had plighted  
To love forevermore;  
I wake in my dreams,  
And I cry out in vain.  
Florence, my loved one,  
Come back again.

If you have a copy to spare, kindly send it to the music library so it can be passed along to Mr. Hunt.

Patsy Montana wants sheet music

to an old laughing song, one verse of which goes like this:

One day I put some pepper into Dad's snuff box;

Such a sight again I'll never see!  
Well, he laughed and he sneezed till I thought he'd have a fit,

Then he took me out and did he tickle me!

If you can help the little singing cowgirl get this song in sheet music form, she will appreciate it very much.

Answering a request from Mrs. W. R. Bloxham, Evanston, Illinois, we print the words of:

### "Old and Only in the Way"

As we walk through the street, how often we meet

Some poor old men whose lives are naught but woe;

With age their forms are bent, in their pocket not a cent,

And for shelter they do not know where to go.

With relations by the score who keep them from the door

And meeting on the street they pass them by;

If you ask them why it's done, they will answer you and say,

"We're poor, we're old and only in the way."

Chorus:

So let us cheer them on, they won't be with us long;

Don't sneer at them because they're old and gray;

And remember while we're young, the days to us may come

When we'll be old and only in the way.

There was a time, I hear, when young men were not so queer,

But since that time there's come an awful change;

Young men in health and might, their old parents they will strike,

And it happens every day—it's nothing strange.

Take this poor wreck of toil, his children do him spurn,

For death, I'm sure, he often times does pray;

Himself and faithful wife, after toiling all their life,

When old they find that they are in the way.

My little song, I'm sure, is for rich as well as poor,

For take a rich man when he's growing old,

For his friends will shake his hand, his relations round him stand

Awaiting him to die—they want his gold.

Then let us from this hour, do all that's in our power

To make the road for old folks light and gay;

And if they trouble on us cast, why let it be our last

To say that they are old and in the way.

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We can furnish the following old songs, complete with words and music—exact photographic duplicates of the original songs as published years ago.

**CRADLE'S EMPTY BABY'S GONE  
MOLLY DARLING  
OLD HOME DOWN ON THE  
FARM  
GATHERING SHELLS FROM  
THE SEASHORE  
THE GIPSY'S WARNING  
GRANNY'S OLD ARMCHAIR**

Song collectors will find these copies of the originals very interesting. The price is 25¢ per copy.

Order from  
**MUSIC LIBRARY, WLS**  
Chicago, Ill.

## A Sports Announcer

(Continued from page 3)

attitude to be adopted for the different sports, mostly out of consideration for the listening audience. The baseball audience expects a little slang and a breezy delivery; the football audience expects enthusiasm but not so many slang terms. Golf and tennis listeners expect more polish. So the sports announcer needs to suit his vocabulary to the sport.

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#### Send No Money

Pay nothing now. Just send name and address on post card. Pay postman only \$1 plus few cents postage on delivery. Send your order today.

"An important part of sports announcing is interviewing sports personalities. This necessitates getting acquainted with the athletes personally, and gaining their confidence. Why is their confidence necessary? The best interviews are ad libbed. If the coach or athlete knows that the interviewer thoroughly understands the game and its ethics, he'll willingly submit to an interview on the air. One Big Ten football coach was always willing to help a sports announcer in distress. One time he left a banquet for a brief interview and was asked questions which no experienced interviewer would have asked: 'Who do you think will win the game tomorrow?' 'Do you think Jones is a better punter than Brown?' And so on. Since that time, he's insisted that every interview be written out.

#### Impromptu Interview

"One evening an athlete sent me word that he couldn't appear for an interview due on the air in about 20 minutes. The interview was an important part of the program, and I had to have someone. I knew a girl swimmer was in town, training for a meet. I'd known her ever since she was a kid, and so I called her and explained my predicament. 'Gee—I just came out of the pool and haven't even dried off yet. I'll throw on some

clothes and be right over.' She grabbed a taxi and arrived three minutes before we went on the air, and we talked about swimming for 15 minutes, absolutely without preparation. If I hadn't had her complete confidence, she wouldn't have been willing to risk her standing with the public and with other athletes by being interviewed without having an idea of what she would be asked.

"There's no set formula for becoming a sports announcer, but there are some things that are necessary: becoming familiar with sports of all kinds is one, and that can be accomplished by participating in as many of them as possible. Watching as many as possible is a help, and reading the sports pages of the newspapers is important. Getting acquainted with athletes will be a great aid to any prospective sports announcer. And, who knows? You might be able to learn something about the business by listening to sports announcers on the radio."

(This is the second of a series of articles on opportunities in the radio field, prepared by John Baker. The series will be continued every other week.)

...

### Quints' Wardrobes

Dr. Dafoe, who gives advice to mothers over CBS in addition to taking care of the quintuplets, says that the Dionne quints have received as gifts about the most extensive wardrobe any children might possess. The little girls—all together, of course—have 15 pairs of slippers, 30 slips, 120 pairs of panties, 60 pairs of stockings, 40 sweaters, 140 dresses, and innumerable winter playsuits, overalls, mittens, coats and other apparel. When outgrown, the clothes are distributed to less fortunate children.

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LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:30 to 7:45 A.M., Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.

# "Stand By" Classified Ads

## STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

### Agents Wanted

Lady and Gentleman agents should sell our specialties quickly. Country or towns. Experience unnecessary. Spare or all time. Write today—Wenzelmann Factories, Galesburg, Illinois.

### Baby Chicks

Send no money. Baby chicks from bloodtested flocks only. 100% live delivery guaranteed. We pay postage, ship C. O. D. Barred, White, Buff Rocks, Rhode Island Reds, White, Silver Laced Wyandottes, Buff Orpingtons, \$7.95-100. Minorcas, New Hampshire Reds, \$8.65-100. Brahmas, Giants, \$9.50-100. Brown, White Hanson strain Leghorns, \$7.45-100. Hybrids, Austra-Whites, Leghorns, Rocks, Red Rocks, \$7.95-100. Flocks under supervision of Mr. Moore with thirty years' experience with poultry. This means best quality. Fisher's Hatchery, Sheridan, Ind.

### Birthday Cards

5 Beautiful Birthday Cards, 25¢ postpaid. Money back if not satisfied. Send for free list of greeting cards for all occasions. Cardman, Room 824A, 841 N. Wabash, Chicago.

### Books

Uncle Ezra's "Book of Poems" and "Thoughts for the Day" contains a wealth of material for Home talent shows, school, church and social gatherings. It's a book no home should be without. Ninety-six pages with pictures of Rosedale and Rosedale folks. Mail one dollar to Uncle Ezra Watters, % WLS, Chicago, Illinois.

Hotan Tonka's Indian Stories! Have a limited number of my Indian story books "Ojibway Trails" to close out at 25 cents each, with a picture of Hotan Tonka free with each book. Many of these stories broadcast on WLS. Children love them. First come, first served. Send 25¢ to Hotan Tonka, Box 38, Stand By.

### Cats for Sale

Lovely Persian mother cat. Pedigreed. \$5.00. Mrs. Cloyde Hayes, Muncie, Illinois.

### Chalk Talk Stunts

For entertaining. Laugh Producing Program, \$1.00. Catalog Free. Balda Art Service, Dept. F-9, Oshkosh, Wisconsin.

### Confectionery for Sale

Redecorated and remodeled recently. Papers; magazines; tobaccos; candies; ice cream, and lunches. Middle main business block, next to post office. Bargain. Call 61, Pecatonica, Illinois, or see Merle H. Ihne.

### Dogs for Sale

Beautiful pure bred Spitz puppies. Eligible for registration. Fine watch dogs, \$3.00 and \$4.00. Chas. Marple, Hayward, Wisconsin.

Black and Tans. Two male pups, one female. Mrs. Oscar Schwinge, Route No. 1, Woodland, Wisconsin.

### Farm for Sale

130 acre farm for sale, 10 room house, two barns, timber, pasture and running water. On stone road, direct from owner. Iva Fisher, New Carlisle, Indiana.

Good 80 acre equipped northern Wisconsin farm. Good soil, buildings, electricity, eight thousand cash. Box 37, 1230 West Washington, Chicago.

### Help Wanted—Women

Mother's helper—between 20 and 30. Good home, stay. \$5.00 week. Perlman, 1612 North Shore, Chicago.

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Get 1937 Government Jobs. Start \$105-\$175 month. Try next announced examinations. Full particulars free. Franklin Institute, Dept. B17, Rochester, New York.

## Jar Openers

Daisy Jar Opener: Opens and closes mason jars, etc. Fully guaranteed. Last a lifetime. One dollar postpaid. Box 23, % Stand By, 1230 West Washington, Chicago.

## Magazine Subscriptions

Special for Stand By readers! 14mo. of American, Collier's, Woman's Home Companion—all three, only \$4.00. Box 20, % Stand By, 1230W. Washington, Chicago.

## Miscellaneous

Latest Souvenir of historical Boot Hill, Dodge City. Fine paperweight. Radio ornament. Fifty cents postpaid. Roy Hardin, Fort Dodge, Kansas.

Save a dime on every shine. Handy Shoe Mitt—black or tan. Cloth, polish and mitten—"All-in-One", 20¢. Hughson, 182 Beltran, Malden, Massachusetts.

25¢ Coin brings quantity of assorted Tracts, including Photo of two-year-old twin brothers, instantly killed on railroad track, with poem of tragedy, written by their heart-broken Mother. Net proceeds will assist in spreading Religious Literature among Invalids, Cripples and Prisoners. Stutzman Tract Service, Millersburg, Ohio.

## Musical

Play guitar quickly. Learn solos and chords easily, without notes. Fascinating new system. Send only 50¢ (coin) for complete instructions. Success or money back. Descriptive folder on request. Century Studios, 149-A S. Oak Park Ave., Oak Park, Illinois.

Shelby Jean Davis—WJJD Supper Time Frolic will send her 5x7 picture and words to four best songs including, "The History Song". Send 25¢ in coin to her. 3545 N. Whipple St., Chicago.

## Nursery Stock

Strawberry plants, Blakemore, Aroma, \$3.00-1.000; Fairfax and Dorsetts, \$4.75-1.000. V. Basham, Mountaiburg, Arkansas.

Peach and apple trees, \$10 per 100. Cherry, pear, plum, evergreens, berry plants, reasonable. Leo H. Graves, Farina, Illinois.

## Pecans

Georgia paper shell pecans, special offer, 10-lbs. \$2.00. Shelled pecans, 5-lbs. \$2.00. W. J. Davis Pecan Co., Valdosta, Georgia.

## Photo Film Finishing

### NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Rolls developed—One day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice! Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Films developed, 25¢ coin; 2-5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

## Photo Film Finishing

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4-4x6 25¢; 3-5x7 25¢; 3-8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

## Pop Corn Wanted

Pop Corn Wanted—any kind. Send pound sample. State quantity and price. United, 1717 Pershing, Chicago.

## Postage Stamps & Coins

Attractive Canada Packet Free, with approvals. Send three cents postage. Merrill Sherman, Rush City, Minnesota.

## Poultry

Choice New Hampshire Reds. Eggs \$1.50 setting. \$8.00 hundred. Book early, Feb. 15 to July 1. Edwir Raders, Lena, Illinois.

Buff Cochins and Dan Young Leghorns at \$10 per trio. Dr. Bixler, Waukegan, Illinois.

## Quilt Pieces for Sale

50 different artistic "Colonial Lady" quilt pieces, pattern, 30¢; Percalé, Silks, Woolens, Velvet—bargains. Joseph Demenkow, Abington, Massachusetts.

Bright colored, good material quilt patches, 15oz. 30¢; 30oz. 60¢; 3 1/4 lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Fast color prints, 1 lb. 35¢; 3 lbs. \$1.00. Fancy silks for quilts, 1 lb. 50¢; 3 lbs. \$1.00. Postpaid. Crouch's Remnants, Centralia, Illinois.

Nice bundle remnant print quilt pieces, 25¢. Ragrug strips 5 lbs. 75¢. Height's Dress Shop, West Frankfort, Illinois.

## Real Estate

For sale—beautiful summer home at Nemahbin Lake. Quiet surroundings. Lawn, garden, shade trees. E. Reinke, Route 1, Box 98, Nashotah, Wisconsin.

## Silos

A dollar saved is worth a dollar earned. Write us and let us show you how your first payment now, on that permanent silo you are going to buy next summer, will save you many dollars. Michigan Silo Co., 2610 S. Washington St., Peoria, Illinois.

## Stationery

300 Sheets, size 6x8, and 150 envelopes with name and address. Postpaid for \$1.00. Send cash with order to Bruner Facing Slip Company, Box 35, Hawesville, Kentucky.

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Bronze Toms, \$8.00. Hens, \$4.00. Bred for type, color, market qualities, well developed, vigorous. Excellent foundation stock. Customers always satisfied. Clifford McCaw, Seaton, Illinois.

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Every horse should be capsuled for bots and worms. Write for free information on "A Sur-Shot" Capsules. Fairview Chemical Company, Desk G. Humboldt, South Dakota.

## Woolens

Custom Wool Carding. Knitting yarns, blankets, socks, comforter batting. Used batting recarded. Circulars free. Cambridge Woolen Mills, Cambridge, Minnesota.

# WLS DAILY PROGRAMS

Saturday, February 6, to Saturday, February 13

870 k.c. — 50,000 Watts

Monday, February 8, to Friday, February 12



Bundled up in her snow suit, Joy Miller, five-year-old singer, plays in the snow with her sled and teddy bear.

## Sunday, February 7

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Herb Morrison; Grace Wilson; Safetygram contest; "Here's Something New."
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 10:30—WLS—The Concert Hour (cont'd).
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens." Chuck Acree. Chicago League for Hard of Hearing.
- 11:45—Elsie Mae Emerson at the organ
- 11:53—Jolly Time Pop Corn Party.
- 11:58—Weather Report: Chicago Livestock Estimates.
- 12:00—Sign Off.

## Sunday Evening, Feb. 7

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Baker's Broadcast—Robert Ripley. (Standard Brands)
- 7:00—WLS—Smilin' Ed McConnell. (Mantle Lamp Co.)
- 7:15—WLS—Ralph Emerson, organ concert.
- 7:30—WLS—Debate—Chicago Kent College of Law vs. University of Chicago.
- 8:00—Sign Off for WENR.

## Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black. Weather; Livestock Estimates.
- 6:15—"Sing, Neighbor, Sing." (Purina)
- 6:30—Mon., Wed., Fri.—Smile-A-While cont. Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry Hornsbuckle and Oshkosh Hired Hands; Hoosier Sod Busters. (Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review. (Acme)
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon) Tues., Thurs., Sat.—Junior Broadcasters' Club with George Goebel; Jean McDonold; Dan Hosmer; John Brown. (Campbell Cereal)
- 7:45—Lulu Belle & Scotty. (Foley's)
- 8:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers) Tues., Thurs., Sat.—Morning Minstrels with Hometowners, Otto's Novelodeons, Morpheus Mayfair Manchester, Puddin' Head Jackson, Possum Tuttle; Bill Thall, interlocutor.
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—"Special Events"—Important Feature Broadcast presented by Prairie Farmer.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)

- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Bill Morrissey's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace; Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)

## Afternoon Programs

(Daily ex. Sat. & Sun.)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Tues.—Mid-West on Parade, featuring Watertown, Wisconsin.
- 12:45—Bill Morrissey's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:55—Mon., Wed., Fri.—John Brown, pianist. Tues., Thurs.—"Something to Talk About." Chuck Acree.
- 1:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug) Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Ralph & Hal, "Old Timers."
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

## SATURDAY EVENING, FEBRUARY 6

- 6:30—Red Foley & His Merrymakers. (Pinex)
- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hat Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hay-loft favorites, with Joe Kelly as master of ceremonies. (Aika-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)
- 9:30—"Hometown Memories"—Hometowners; Holltoppers; Red Foley; Carol Hammond. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 10:00—"Barn Dance Varieties." (Ferris Salt)
- 10:15—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 10:30—"Tall Story Club," with Pokey Martin. (Penn Tobacco)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 12:00—Sign Off.

## Saturday Morning, Feb. 13

(CENTRAL STANDARD TIME)

- 5:30—8:30—See Daily Morning Schedule.  
 6:30—Smile-A-While (cont'd).  
 8:30—WLS—Sunday School Class—Dr. John Holland.  
 8:45—Morning Minstrels. (Olson Rug Co.)  
 8:59—Livestock Estimate & Hog Flash.  
 9:00—Junior Stars Program.  
 9:30—Junior Broadcasters Club—George Goebel, Jean McDonald. (Campbell Cereal)  
 9:45—News Report—Julian Bentley.  
 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.  
 9:55—Program News—Harold Safford.  
 10:00—Ralph Waldo Emerson.  
 10:15—Arkie.  
 10:30—The Bergstroms.  
 10:45—Lily May; Red Foley; Girls of the Golden West.  
 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature of Foods)  
 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.  
 11:55—News Report—Julian Bentley. (M-K)  
 12:00—Poultry Service Time—George Goebel; Ralph Emerson.  
 12:45—4-H Club.  
 12:30—Closing Grain Market Summary—F. C. Bisson.  
 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.  
 12:55—"Something to Talk About." Chuck Acree.  
 1:00—Prairie Farmer—WLS Home Talent Acts.  
 1:15—Homemakers' Hour.  
 1:45—Ralph & Hal, "Old Timers."  
 2:00—Homemakers' cont'd.  
 2:15—Merry-Go-Round. (Jung Seed Co.)  
 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.  
 3:00—Sign Off for WENR.

### Homemakers' Schedule

(Conducted by Mary Wright)

#### Monday, February 8

- 2:00—Orchestra; Max Wilson, solist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker—Mrs. Walter Buhlig.

#### Tuesday, February 9

- 2:00—Orchestra; John Brown, Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

#### Wednesday, February 10

- 2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

#### Thursday, February 11

- 2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

#### Friday, February 12

- 2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid"; Marjorie Gibson in Fanfare.

#### Saturday, February 13

- 1:15—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

### Evening Programs

(CENTRAL STANDARD TIME)

#### Monday, February 8

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)  
 7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)  
 8:00—NBC—"Bishop & The Gargoyle"—Dramatic skit.

## Tuesday, February 9

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)  
 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)  
 8:00—NBC—Ben Bernie & His Boys. (American Can)

## Wednesday, February 10

- 7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)  
 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)  
 8:00—NBC—Professional Parade.

## Thursday, February 11

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)  
 7:15—WLS—Ralph Emerson—organist.  
 7:30—WLS—"What Since Repeal." American Business Men's Research Foundation.  
 7:45—WLS—"The Active Citizen." Illinois League of Women Voters.  
 8:00—WLS—Lawyer Lincoln.

## Friday, February 12

- 7:00—NBC—Irene Rich. (Welch)  
 7:15—NBC—Singing Sam. (Barbasol)  
 7:30—WLS—Death Valley Days. (Pacific Coast Borax)  
 8:00—NBC—Universal Rhythm. (Ford Motor Co.)



Patsy was up to some trick as she and Jack sunned themselves on warm rocks at Devil's Lake, Wisconsin, last summer. Paul had his camera handy.

## WATCH THIS SPACE

For Appearance of WLS  
Artists in Your Community

### Sunday, February 7

**CHICAGO, ILLINOIS, Parish House, 4318 S. Francisco St. (Evening Only)—WLS ARTISTS:** Four Hired Hands; Pat Buttram; Caroline & Mary Jane.

**LAFAYETTE, INDIANA, The Armory—WLS NATIONAL BARN DANCE (1937 Edition):** Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Bill McCluskey; Pokey Martin; Christine; Pauline.

### Tuesday, February 9

**CHICAGO, ILLINOIS, Sheridan Theatre, Sheridan Road & Irving Park Blvd.—WLS NATIONAL BARN DANCE (1937 Edition):** Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Bill McCluskey; Pokey Martin; Pauline; Caroline & Mary Jane.

### Thursday, February 11

**CHICAGO, ILLINOIS, Grove Theatre, 75th & Cottage Grove—WLS NATIONAL BARN DANCE:** Lulu Belle & Skyland Scotty; Four Hired Hands; Bill McCluskey; Pokey Martin; Caroline & Mary Jane; Pauline; Betty Lee; Olaf the Swede.

WLS ARTISTS BUREAU  
1230 W. WASHINGTON BLVD.  
CHICAGO, ILLINOIS





Ralph and Elsie Mae

Inset: Skippy, himself.

## **\$1000<sup>00</sup> in Cash Prizes for You!**

### *Choose a dog for Little Skippy, Give it a Name and Win*

### **First Grand Prize \$500.00**

Above is pictured little Skippy Emerson along with his daddy and mother, Ralph and Elsie Mae Emerson. Many of you remember when Ralph and Elsie Mae were married over WLS. Their romance and family life are a tradition with our listeners.

Little Skippy is now six years o'd. His little brother, John Skinner, two years old, is still too small to romp at hard play in the yard after school and on Saturdays. What Skippy wants and needs is a dog and the Barn Dance Crew want you to help choose one for him. Help us choose a dog for Skippy and a name for it.

**You Have an Opportunity to Win \$500.00**

**T**HIS contest is open to both old and new Stand By subscribers alike—every man, woman, boy or girl in the Continental United States who sends an entry along with \$1.00 for a new or renewal subscription to Stand By, except employes of WLS, Prairie Farmer, Stand By Magazine and their families. The contest closes at midnight, Tuesday, February 23, 1937, and all entries must be in the mail and postmarked before that time. Fancy writing and stationery do not count. Entries will be judged on conformity to rules, the merit of their recommendations and the originality of the name submitted for Skippy's dog.

Judges will be Arthur Page, editor of WLS, who conducts the Dinnerbell program.

#### **NOTE: A Gift for Everyone**

An intimate picture large enough for framing of Skippy Emerson and the dog chosen by WLS listeners, together with Ralph, Elsie Mae and John Skinner Emerson, just as they look and live in their home will be given to all who enter this contest. Send in your entry now and have your name registered among those who are to receive their pictures first.

#### **Here Is What You Do**

1. With pencil, on one side of a sheet of paper write what kind of a dog you think we should give little Skippy Emerson and why—also what you think we should name it.
2. Print the date, your name and address plainly in the upper right-hand corner of your sheet of paper.
3. Enclose your entry in an envelope along with one dollar for one year's new or renewal subscription to Stand By.
4. Address your letter to Ralph Waldo Emerson, in care of WLS, Chicago.

Patsy Montana of the Prairie Ramblers and Captain Will Judy, editor and publisher of the Dog World. Their decisions will be final. All entries become the property of Stand By and will not be returned.

Duplicate prizes will be awarded in case of ties. If you are now a subscriber, your renewal subscription will be added to the time of your old one. All winners will be announced on the Barn Dance March 6 and in Stand By Magazine.

The dog suggested by the winner will be christened and presented to Skippy by the boys and girls of the Old Hayloft in a broadcast over WLS. Complete details of this contest are being announced over the air.

#### **\$1,000.00 IN CASH PRIZES**

**First Grand Prize \$500.00**

Second Prize .....	\$300.00
Third Prize .....	100.00
Fourth Prize .....	50.00
Fifth Prize .....	25.00
Sixth Prize .....	15.00
Seventh Prize .....	10.00

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