

# Stand By

MARCH 6, 1937



CAROL HAMMOND

So You Want  
to be a  
Producer

•  
Balcony  
Studio

# Listeners Mike

## Arkie Defenders

Arkie's laugh is not silly. It is the heartiest laugh ever, and just as rich and good as pure, sweet fresh Jersey cream from a good Jersey cow on a good old country farm. . . . **Bonnita Hawkins**, Taylorville, Ill.

When I read the slam on Arkie, I felt as though a personal friend of mine had been injured. . . . **Mr. Shirley Gregory**, LeRoy, Mich.

Maybe Arkie isn't the best singer in the world, but we all like him, and any one who doesn't enjoy that hearty laugh of his must be a "dead pan." . . . **Marjorie Ingram**, Dugger, Ind.

Are we supposed to sit back and let this kill-joy from Bloomington say such nasty things about our Arkie? Arkie's laugh is just as popular at the barn dance as the cowbell that is rung after every song. . . . **Julia R. Crist**, Urbana, Ill.

There are six in our family and we'll listen to Arkie as long as he's on the air. Arkie doesn't sing like an opera star, but when he sings, it comes straight from his heart. . . . **Margaret McKinney**, Watseka, Ill.

Arkie is the only singer on the air that has a real cowboy accent. And as for his laugh, well, he knows just what song to put it in, and when and where and how. I know for I was born and raised out West where cowboys sing and I've been one myself. . . . **J. C. Dauven**, Des Plaines, Ill.

If G. M. doesn't like Arkie's singing, it looks like he could appreciate his personality. Arkie is worth his weight in gold on any program. I've listened to him seven years and hope I can listen for seven more. . . . **Elma Lary**, Haynesville, Ia.

## Every Copy

I just received my Limerick book and certainly think it is just grand. This is the third year for Stand By and I have each copy from the first one issued, before it was named. . . . **H. E. S.**, Oil City, Pa.

## More Duets

Millions of people praise the duets sung by Lulu Belle and Scotty, so why not give them some more programs on Saturday nights? I'm sure all their fans will appreciate it as much as I will. . . . **Dorothy Axelson**, Chicago.

## Brighten Dull Hours

Entertainers who brighten dull hours and improve happy hours: Pokey Martin and Arkie with or without a duet but never without Arkie's songs, infectious chuckles and gay laughter; Red Foley, Uncle Ezra, Pat Buttram and Henry Hornsbuckle; Sophia Germanich—I hope someday to hear her lovely voice singing Bartlett's "A Dream"; Jack Holden conducting Morning Devotions. Maybe he will some day publish a little volume of the interesting verses he reads.

I seldom miss "The Star Spangled Banner" at noon and believe it or not I always stand although I feel like kneeling to give thanks for the privilege of living under its beautiful protecting folds. . . . **Mrs. E. R. Clarke**, Chicago.

## Greatest Ambition

Today while listening to Pinex, we heard little Joy Ann singing and it sure was mighty sweet even if Mother did have to bribe her with candy to get her to say, "Howdy, everyone!"

What is our greatest ambition? To come to the Eighth Street Theatre some Saturday night for both shows. . . . **The Harvey Sisters**, Riggston, Ill.

## Grand Surprise

Of all the pictures I have seen in Stand By, we sure enjoyed the picture of Evelyn Overstake and her son. It sure would be a grand surprise to see a picture of the Foley family. . . . **F. L.**, Hampshire, Ill.

## Lost Page

We enjoy everything on the station, even when Julian Bentley lost page one of the news today—not that we are glad to have anyone lose anything but we are always glad to hear the boys and girls laugh on the programs. We know then that they enjoy their work. . . . **Mrs. Roy Blosser**, Burr Oak, Mich.

## Otto's Double

I just wonder how many readers have seen the Three Stooges on the screen. One of them is an exact replica of Otto of the Novelodeons, even down to the suit he wears. . . . **Mrs. Harriette Wolf**, Elmwood Park, Ill.

## Long-Time Favorite

I have listened to WLS ever since it came on the air when I was just a little girl. It has always been my favorite station. And now my two little boys enjoy it. The oldest one, four years old, knows the voices of Lulu Belle and Scotty, Jolly Joe, Salty, Otto, Ralph and Hal, no matter when he hears them.

Why don't you revive the WLS Show Boat? It would still be a favorite with everyone, I know. . . . **Mrs. Maurice S. Kincaid**, Gary, Ind.

## Welcome Visitor

Since our visit here in California, I feel that you are friends more than ever and Stand By is a most welcome visitor. I surely miss the daily programs for we can only get the Saturday night barn dance. The hour is up all too quickly for it's just like hearing from home. I've listened to a good many stations but haven't found one that I could turn on in the morning without changing. I'll be glad when I get back to Indiana for that reason if no other. . . . **Mrs. John Niles**, Van Nuys, Calif.

## Little Girls

I heard Red's and Dolly's little girls on the air the other day and, gee, it was sweet to hear their voices. Let's hear more of them and their daddies and mamas, too. I love to hear Red sing but prefer the funny songs to the sad ones. But keep on singing both, Red, because some people like one kind while some like others. . . . **Mrs. C. M. B.**, Branch, Mich.

## STAND BY

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**JULIAN T. BENTLEY**, Editor  
**Virginia Seeds**, Managing Editor

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VOLUME 3

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Modern Cinderella is one of the script shows produced daily under Robert Hafter's supervision. (Above) Arthur Peterson, Jr., and Maude Martin playing the roles of Don Marlow and Flora LaRose.

(Left) The Dean brothers, Jimmy in the new part of Jim, and Eddie as Larry Burton.

"So-

## You Want to Be a **Producer!**"

**T**HE production man in a radio show is the one who gets the blame if anything goes wrong, according to Robert M. Hafter, production manager for the western division of the Columbia Broadcasting System. And rightfully so, he maintains, because the production man is responsible for staging a production which will entertain the radio audience, and finish "on the nose."

The production man never gets into the limelight; the listener never hears his voice; seldom even hears his name mentioned. Infrequently is he praised by his co-workers, and as for fan mail, it's unheard of. So the seeker of acclaim had better look to some field other than radio production.

There is no limit to the talent, training, and experience which the production man can use in his work

by JOHN BAKER

of directing and supervising radio programs. As a minimum, Hafter believes the successful radio production man needs to have a working knowledge of music, of drama in its many varied phases, of writing and of announcing.

More than anything else, he needs vision and imagination: the ability to take a writer manuscript and visualize the finished production as it should be presented. He must be able to sense the proper tempo and the proper mood for a show.

For example, Columbia's Poetic Melodies, combining poetry, romantic songs, and smooth-flowing orchestral music, must be "paced" differently than the hilarious National Barn Dance.

The production man usually has a hand in the selection of music and poetry for almost any kind of radio performance, and if he finds that it is unsuited, it is his responsibility to change selections.

In a dramatic performance, he needs to have some idea of what each character should be like, to get the actors to give the best possible interpretation of each character, giving the right feeling to each line, each word that is spoken. He must feel the drama of each situation, and direct the acting, the sound effects, and the background music to build each scene to its greatest possibilities. First, he must visualize the effect that he wants to produce, and then call upon all the resources at his disposal to create that effect.

One thing he cannot fail to do is  
(Continued on page 12)



# "Ad Lib!"

By JACK HOLDEN

**T**WELVE P. M. midnight . . . at home . . . listening to Kay Kyser, who according to Margaret McKay, is supposed to be my exact double (poor fellow). Just spent a couple hours watching the "Thin Man and his wife Myrna Loy" solve a series of murders. The solution took three minutes. The family is in bed and I can't sleep so will jot down a few ad lib notes to type at the office tomorrow morning . . . or rather *this* morning.

A letter today from Howard Chamberlain, telling about a stunt broadcast he conducted out there the other night during a severe blizzard and storm which paralyzed the countryside. They located a bus full of people stranded on a deserted highway and by means of radio directed them to a safe shelter out of the raging storm and severe cold.

Walking across Jackson boulevard today arm in arm with a blind man who said, "I don't see so many people on the street today as I did yesterday. I've only bumped into three people all day." He left me at Kimball Hall to take a piano lesson.

### Jack Eyes Hollywood

Dinner at the John Seys the other night. Talk about the prospects for the 1937 baseball season after which Karl Kenderdine showed us movies of moose hunting in the wilds of Canada with "Kiki" Cuyler, and traillering in Florida. Gives me a feeling of wanderlust, which was aggravated by a letter from Gene Autry this morning saying "Come on out this summer." May do that very thing. The family is leaving for the West Coast in June.

Charlie Lyon, NBC announcer, and his wife leave Saturday for Los Angeles and a month's vacation. Of course they'll visit our friends, Lum and Abner, Cliff Soubier, and Don Ameche. Charlie's strip of rail tickets measured 34 inches.

Sally, of Winnie, Lou and Sally, has her arm out of the cast now. I should have told her to do what I did once. Before the cast was removed I had the autographs of all my radio friends on it. Which reminds me of the listener who claims to have the autographs of over a hundred radio stars written on his wooden leg. Among them, the Hoosier Hot Shots.

Dropped in to see the new Don Wilson baby Sunday. He's a dandy

looking youngster. Already letting the world know he is here and going to do something about it. Don is trying to find a baby-sized guitar for him.

Donnie found a dollar yesterday. Today he spent it all for tin soldiers. The dinner table was lined up with them and for a while I didn't know whether I was eating gingerbread men or tin corporals.

Spent a half hour at NBC yesterday listening to new release records of the Hot Shots. That record called "Pickin' the Base" is a swell number.

Guess I'll never get around to that story about our New York flight so I'll tell you that while there, Jean, Major Stevens and I were guests of Ed Wynn, Ferde Groffe, Major Bowes, Graham McNamee, Dr. William Beebe the ocean depths explorer, Sherman Fairchild, airplane manufacturer, Ruth Etting, Tom Howard, and Gordon Mills of Radio City. Do you wonder that I'd like to go back again?

Buttram just came in. I'm going out.

• • •

### Buttram Butts In

Well, spring is a-comin'. I kin tell by th' Poetry an' Real Estate Ads. A Poet lives all yere jest to git his pome writ fer spring. Then he starts gittin' next spring's verse ready. Well, I been workin' on my anual klassick an' here it is:

How nise to hear th' bumblebee

When you go out a-fishin';

But if you happen to sot down on him,

He'll spoil yore disposition.

We allus have sum pretty good hoss swappin' down in Winston County long about this time o' th' year. Old Bill Riddle will swap anything he's got, fer anything he don't want, jest to be a-swappin'. Jack Hulsey is th' same way. He kin see a bargain thru a six inch board. I remember when these two fellers got to-gitther an' swapped hosses down at th' waggin' yard. After th' swap they both claimed they'd got skinned. But they wuz a-feerd to swap back; feerd they'd git skinned again'.

Yourn til the sit-down strikers rise again,

—PAT BUTTRAM.

## Contralto Soloist

**A**N unknown singers' contest on WBBM gave Carol Hammond her first opportunity before a microphone. As runner-up in this contest among 3,000 songstresses, Carol was signed to a WBBM contract which just expired last June.

Since that time, she has been soloist on Feature Foods several times a week, has been featured on a sustaining program, and sings on Saturday night's "Hometown Memories" program.

Unlike many radio singers, Carol has had thorough formal preparation for a singing career. She has studied piano, harp and violin, in addition to voice, which was her major, at the Chicago Music College.

Born in Chicago, she has attended concerts and musicals since she was quite young and has always done a great deal of singing for clubs and amateur theatricals.



Carol was once an "unknown singer."

Although in amateur performances she has sung off-stage for many an on-stage leading lady, Carol's only real dramatic work has been professional. She took the lead in a Little Home Theatre play last fall.

Carol's contralto is best suited to old-time ballads and songs with heart appeal and it is for these that she has the most requests.

When not on the air or practicing Carol finds recreation in working cross-word puzzles, collecting poetry, golfing, riding and swimming. She is not married and lives at home with her family.

Although Carol gives the appearance of being tall, because her posture is so erect, she is a little less than five feet, five, and weighs 128 pounds. She has dark brown hair which she combs straight back from a very wide forehead, and has hazel eyes.

# Fanfare

By  
Marjorie  
Gibson

**F**IRST, let's have some more of those favorite songs of your radio friends.

**John Lair:** "I've got so many of them I hardly know which one I do like best, but I guess if it comes to a choice I'd select that old, old song, "When I'm Gone, You'll Soon Forget."

**Sophia Germanich:** Romberg's "Auf Wiederseh'n."

**Otto:** Opera "La Boheme."

**Mary Jane De Zurik:** "The Old Rugged Cross."

**Carolyn De Zurik:** "Barefoot Boy with Boots On."

**Slim Miller:** "When My Dream Boat Comes Home."

**George Biggar:** "I'll Take You Home Again, Kathleen."

**Jack Maxedon:** "What a Friend I Have in Jesus."

**Helen Jensen:** "Sweet and Low."

**Chick Hurt:** "Tumbling Tumble Weeds."

**Jack Taylor:** "This World Is Not My Home."

**Phil Kalar:** "One Alone."

**Carol Hammond:** "In the Gloaming."

**Della M. Blunt, Shullsburg, Wisconsin:** Gloria Marsh in "Today's Children" skit is portrayed by Gale Page. The characters in the show known as Bob Crane and Eileen Moran, have been discontinued. They were played by Walter and Irene Wicker.

**Martha Parks, Shell Lake, Wisconsin:** Lulu Belle wears her hair in a long bob. Salty Holmes has a little five-year-old son, Billy.

**Mrs. Harold Hanks, Scottville, Michigan:** Evelyn Overstake was 22 years old December 20.

**Mrs. Fred Millingan, Chicago:** "Five Star Jones" skit has been discontinued. The leading roles, Tom and Sally Jones, were played by John Kane and Elizabeth Day, respectively.

Marge Clancey was portrayed by Florence Malone, and Ted Harris by Clayton Collier.

**Agnes Nees, Centerpoint, Indiana,** would like to know where the Rock Creek Wranglers and Sunshine Sue are. They have joined the staff of KMA, Shenandoah, Iowa, where Howard Chamberlain is program director and Romelle Fay is staff organist.

**Mrs. Gustav E. Timm, Neenah, Wisconsin:** Besides appearing on the National Barn Dance, Sally Foster is occasionally heard on the Station EZRA program over WMAQ. When Sally does not appear on a program during the week, she goes to her home in Milwaukee until time to return for the National Barn Dance rehearsals and shows.

**Leona Zeffield, Elmhurst, Illinois:** No, Tom Blanchard of the Hayloft Octette is not related to Red Blanchard. Gene Autry has no children.

**Victoria Konieczny, Thorp, Wisconsin:** Louise Massey of the Log Cabin Bar Z Ranch program was born in Midland, Texas, August 10. Ramblin' Red Foley is 26 and Eva Overstake Foley is 19. Paul Rose is 24. Lily May has never appeared regularly on any station but WLS. She made a guest appearance on WOWO, Fort Wayne, Indiana, and on WCKY, Covington, Kentucky, as the winner of old-time fiddlers' contests. Evelyn Overstake appeared on the cover page of Stand By on May 11, 1935.

**Esther M. Savem, Fredonia, Wisconsin:** Christine is a native of Amsterdam, Holland. She now lives in Chicago. She has a sister, Gertrude, and a brother, Peter. Both are older than Christine. They are not engaged in radio work. Grace Wilson

was married some years ago to Dr. Henry Richards, who is now dead. Grace has no children.

**Oretta Bates, Clay City, Illinois:** Yes, Uncle Ezra (Pat Barrett) is married. His wife is Nora Cuneen Barrett who appears with him on the Station EZRA program as Miss Cecilia and Mrs. Baker. Pie Plant Pete was at WTAM, Cleveland, Ohio, the last I heard from him.

"Is the last hour of the National Barn Dance acted according to a script or is it ad libbed?" inquires **Lucien Voisard, Plymouth, Ohio.** Of course the musical numbers are arranged beforehand, but the entire last hour of the barn dance is ad libbed by announcers and artists.



**Patsy Montana at 21 months,** the same age her daughter Beverly is now. Patsy was pouting because the bird's wing had come off, but she says there wasn't even a feather on the bird by the time she got through with it.

There's a new arrival at the John Baker home. It's a boy! He was born Sunday night, February 21, at the Women's and Children's Hospital in Chicago. The child has been named John Louis Baker. Our heartiest congratulations to John and Mary Baker.

Chuck Acree of the program and continuity department was born in St. Louis 24 years ago, September 22. He is six feet tall and slender. Has medium brown hair, and brown eyes. He is married to Jacqueline Hoover of Bloomington. They have a little son, Charles Louis Acree, Jr., who was born January 16, 1936.

Chuck conducts the new feature "Something to Talk About" and the Sunday morning program called "Building Better Citizens."

# "The Old Hayloft"

By the Hired Man

**C**AP MAST, whose stories appear in *Prairie Farmer*, had a lot of enjoyment writing that "radio in the dairy barn" story in the current issue. . . . He read many listeners' letters and visited several farms where radio music makes milking time a pleasure. . . . Several farmers are certain that radio music makes the cows give more milk. . . . Who knows but that before long, radio manufacturers will be marketing a special radio for the barn?

Why shouldn't cows be more content when **Ralph Emerson** plays the organ, **Lulu Belle** sings or **Arkie** gives a cheerful laugh? . . . Really, it's not as new an idea as most of us might think. . . . Cowboy songs, sung by light-hearted cow-punchers, have quieted many a herd of cattle in the range country and perhaps prevented many stampedes. . . . There's an old verse that reads:

**What keeps the herd from running—  
Stampeding far and wide?  
The cowboy's long, low whistle  
And singing by their side.  
—Cowboy Songs, Lomax.**

The first time I ever heard "The Dying Cowboy" was one night many years ago when our hired man sang it at milking. . . . I'd never heard a cowboy song before. . . . None of us then guessed that we'd live to see the day when music and song would come into the barn through such a marvelous thing as radio!

**Ideal Barn Dance Shows** . . . Yes, they're coming in from you readers in every mail, and I could fill three pages every week (if the **Editor** would let me) . . . Let's see now—here's the selection of **Mrs. Elsie Milner**, La Porte, Indiana:

Theme—"Hot Time in Old Town."  
**Maple City Four**—"On the Banks of the Wabash."  
**Sod Busters**—"St. Louis Blues."  
**Winnie, Lou & Sally**—"Chapel in the Moonlight."  
**Arkie**—"Sweet Evalina."  
**Ramblers and Patsy**—"Take Me Back to Old Montana."  
**Henry Burr**—"I'll Take You Home Again, Kathleen."  
**Hot Shots**—"I Like Bananas."  
**Red Foley**—"Yellow Rose of Texas."  
**De Zurik Sisters**—"Cowboy Jack."  
**Hilltoppers**—"When It's Moonlight on the Trail."  
**Lulu Belle and Scotty**—"Nobody's Business."  
**Uncle Ezra and Hot Shots**—"Thought for the Day."

**Elizabeth and Mary Alice Potts**, Hardinsburg, Kentucky, would like 30 minutes in the old hayloft espe-

cially well if the following artists appear: **Prairie Ramblers**, **Patsy Montana**, **Arkie and Pete**, **Pokey Martin**, **Sod Busters**, **Girls of Golden West**, **Scotty and Lulu Belle**, **Pat Buttram**, **Red Foley**, **Lily May** and the **Hilltoppers**. . . . If you could select the **Barn Dance** acts you like the best, singing or playing your favorite numbers for 30 minutes (12 numbers) on the **Barn Dance**, how would you build the program? . . . I'd be glad to hear from you.

**The Hired Girl?** . . . Oh, yes—here are her appropriate comments: . . . Never tire of hearing **Hilltoppers** sing "Grandfather's Clock." . . . Great to have the **Maple City Four** back and singing "Will the Angels Play Their Harps for Me?" . . . **Bill O'Connor** surely put feeling into his rendition of "My Wild Irish Rose" . . . and the **Hometowners** did fine job on "She's Way Up Thar." . . . And 16-year-old **Betty Jaynes**, singing an operatic number and an old ballad on the **Barn Dance**—what a voice she has! . . . She's bound to go places in her operatic career.

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## Touring the World

*School Time Interview with  
Miss Albina Miller*

Alaska was discovered by the Russians in the 18th century and was bought by the United States in 1867 for \$7,200,000. Most Americans thought it was a land of ice and snow and they called it "Seward's Folly." The name Alaska comes from an Eskimo word which means "Great Country." Since America bought Alaska it has produced more than \$2,000,000,000 worth of fish, gold, and other minerals and furs.

Miss Miller lived in Alaska from the time she was a year old. She attended the territorial school which corresponds to a country school in the United States, and went to the public school and high-school at Fairbanks. Later she attended the University of Alaska which is located at Fairbanks and has about 300 students enrolled.

The interior of Alaska is cold and Miss Miller has seen temperatures as low as 65 below zero. The present winter is mild with the temperatures very often as high as those in the

Middle West and the lowest temperature about 40 degrees below zero. The summer season is short but because of the midnight sun, Alaska produces fine vegetables, flowers and wheat. Flowers are more brilliant and are larger than those of the same kind grown in the United States.

On June 21 each year the boys of Fairbanks have a baseball game which starts at midnight and there is plenty of light to bat and catch. The southeastern part of Alaska is very warm. The town of Ketchikan has a climate as mild as Washington, D. C. This part of the country is warmed by the Japanese current and even in winter the thermometer seldom gets down to zero. Miss Miller's family lives in a three-story log house. Most of the houses are made of logs because the log walls keep the house warmer in winter and cooler in summer.

The people in Alaska make a living in many different businesses. Many of them are engaged in fishing or mining. Some of them are employed by the railroad which runs from



**John Baker, Albina Miller and Harold W. Snell** of the Alaska Railroad, examine the carving on a totem pole.

Seward to Fairbanks. Some of them hunt and trap, and of course, many are engaged in running stores and other businesses just as in the United States.

Alaska has many totem poles. These do not have any religious significance but give the Indians a family tree. Miss Miller brought with her a totem pole which showed that the squaw was a member of the Bear family, married into the Beaver family and that her ancestry also included the Eagle, and Flounder families.

Miss Miller believes that her "land of the midnight sun" is as beautiful as any country in the world because of its high mountains, streams, glaciers, forests and its rugged coast line.

• • •

**Lloyd Griffin**, CBS announcer, is leaving the Chicago studios for a new job in Minneapolis.

**Marie Nelson** was in bed several days after she slipped and fell on the ice.

# School Time Offers Variety In Lessons

SCHOOL TIME listeners will visit a tannery to see how leather is made, take a tour of Honduras with the consul general, and hear a speaker from Wheaton College next week, in addition to the usual current events class conducted by Julian Bertley and the course in music appreciation with Ralph Emerson.

On March 10, John Baker will describe the processes leather undergoes in an interview with a tannery officials. A. A. Braschi, consul general of Honduras, will speak on his native country at 9:00 a. m., March 11, and the Wheaton speaker will be heard on March 12.

## Ten Dollar Hogs

How \$10 hogs have affected both Main Street and the farmer will be illustrated in an unusual broadcast from the farm home of Emil Faulk, near Prophetstown, Illinois, during Dinner Bell time, Friday, March 12.

Mr. and Mrs. Faulk will tell of the improvements they have made in their home and farm since the price of hogs went up; and the town merchants will be on hand to tell how higher farm prices have increased their business.

## Tune Detective

Tune Detective Sigmund Spaeth will visit the Old Hayloft as guest of honor during the NBC hour of the National Barn Dance, March 6, and will join in the old-time song fest.

Tables will be turned when Uncle Ezra is on time and Joe Kelly is late, so Uncle Ezra is made master of ceremonies. Toby and Susie will be there, too, with their comedy skit.

Songs will include: Maple City Four in "Hear Dem Bells" and "While Strolling Through the Park One Day"; the Novelodeons' "Down Where the Wurtzburger Flows." Verne, Lee

and Mary with the Hayloft Octet offer a medley of "Good-Bye, My Bluebell," "Good-Bye, Little Girl, Good-Bye" and "Just as The Sun Went Down." Henry Burr's solo will be his famous war-time song, "Just a Baby's Prayer at Twilight" and Sally Foster will sing about a "Sweet Bunch of Daisies." The Hoosier Hot Shots concentrate on bananas with "Yes, We Have No Bananas" and "We Like Bananas Because They Have No Bones."

## Pretty Kitty

"Pretty Kitty Kelly," a new dramatic series with a romantic setting, will replace the "Renfrew of the Mounted" sketches over CBS beginning Monday, March 8. The adventures of Kitty Kelly will be heard at the same time as its predecessor and will be under the same sponsorship. Arline Blackburn, young dramatic actress, has been chosen to play the title role.

## Today's Children Book

The story of Today's Children is being released in book form on March 5 by the sponsor. Book will include pen and ink sketches of all the principal characters and will have the complete story up to and including date of publication.

## Melton Emcee

James Melton, tenor, has been signed to act regularly as master of ceremonies of the Saturday Night Party. He has been heard on this program several times as a guest, and for years his tenor voice has been familiar to radio listeners.

## Heatter Stands In

Gabriel Heatter, news commentator, is taking Phillips H. Lord's place on the We, the People program during Lord's enforced vacation for his health.

## "La Traviata"

"La Traviata" with Bidu Sayao, Brazilian soprano, singing the role of Violetta, is the Metropolitan opera broadcast for Saturday afternoon, March 6. The part of Alfred Germont will be sung by Charles Kullmann, young American tenor.

## Three-Year Contract

Jack Benny and Mary Livingstone have signed a three-year contract that will keep them on the air for their present sponsor until the summer of 1940.

## Literary Santa Claus

"Why the Literary Background of Children Cannot Be Left to Santa Claus" will be discussed during Homemakers' Hour, Monday, March 8, by Ruth Harshaw.

## Oboler Married

Arch Oboler, Lights Out author, and Eleanor Helfand, University of Chicago co-ed, were married February 20. After completing a honeymoon tour of haunted houses in New England, the couple will live in New York.

## LILY MAY



## A Mere Trifle

# Mary Wright's 1936 Recipes

**H**EREAFTER, an index of recipes for the year will appear in the last Stand By issue of the year. If you do not wish to clip this page to file with your 1936 copies of Stand By, you may obtain a copy of this classified list by sending a three cent stamp to me in care of Stand By.

## Appetizers:

Tomato Juice Cocktail .....	Jan. 11
Mulled Grape Juice .....	Jan. 11
Directions for Appetizers .....	Jan. 11
Cranberry Juice Cocktail .....	Nov. 28

## Beverages:

Fruit Ale .....	June 27
Fruit Punch .....	June 27
Lemonade Syrup .....	June 27

## Breads:

Waffles .....	Jan. 4
Chocolate Nut Waffles .....	Jan. 4
Sweet Rolls .....	Mar. 21
Butterfly Rolls .....	Mar. 21
Hot Cross Buns .....	Mar. 21
Strawberry Short Cake Mix .....	June 6
Butterhorn Rolls .....	Oct. 10
Streusel .....	Oct. 10

## Cakes:

Don Wilson's Spice Cake .....	Feb. 1
Plain Cake .....	May 16
Strawberry Short Cake Mix .....	June 6
Grace Cassidy's Devil's Food Cake .....	Aug. 29
Chocolate Ice Box Cake .....	Oct. 3
Yellow Angel Food Cake .....	Oct. 3
(Correction on Oct. 24)	

## Cake Frostings:

Orange Butter Frosting .....	May 16
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## Candy:

Caramel Taffy Apples .....	Oct. 24
Fondant & Variations .....	Dec. 5
Peppermint Patties .....	Dec. 5
Popcorn Balls .....	Dec. 12
Chocolate Covered Candies .....	Dec. 12

## Canning:

Strawberries (Uncooked) .....	June 6
Tomatoes (Whole or Salad) .....	Aug. 3
Tomato Juice .....	Aug. 8
Cranberry Jelly .....	Nov. 28

## Cookies:

Jack Holden's Sugar Cookies .....	Feb. 29
Pinwheel Cookies .....	June 27

## Desserts:

Apple Crumble .....	Apr. 18 & Oct. 24
Pineapple Bavarian Cream .....	Apr. 25

Chocolate Ice Box Cake .....	Oct. 3
Orange Ice Box Pudding .....	Oct. 3
French Cream Pie .....	Oct. 3
Apple Betty .....	Oct. 24
Cranberry Ice .....	Nov. 28

## Fish:

Crabmeat Delight .....	Mar. 14
Salmon, Vegetable Casserole .....	June 13
Tuna Fish and Mushroom Casserole .....	June 13

## Meats:

Stuffed Meat Loaf .....	Feb. 22
Spanish Pork Chops .....	Feb. 22
Sophia Germanich's Stuffed Cabbage .....	May 2
Paprika Cream Schnitzel .....	June 20
Southern Dinner .....	Aug. 1

## Menus:

Valentine Party .....	Feb. 8
Lenten Dinner .....	Mar. 14
Easter Party (Children's) .....	Apr. 4
Junior-Senior Banquet .....	Apr. 11
For "Mother's Day Out of the Kitchen" .....	Apr. 18
Sophia's Favorite Menu .....	May 2
Emergency Shelf .....	June 13
Refrigerated Oven Meal .....	July 11
Refrigerator Top Stove Meal .....	July 11
Thanksgiving Menu .....	Nov. 7

## Pastries:

Grace Wilson's Charlotte Russe .....	Jan. 18
Patsy Montana's Orange Chiffon Pie .....	Mar. 28
Glazed Strawberry Pie .....	June 6

## Pickles and Relishes:

Nine-Day Pickles .....	Sept. 5
Mrs. Page's Dill Pickles .....	Sept. 5
Pepper or Cucumber Relish .....	Sept. 5
Cranberry Relish .....	Nov. 28

## Poultry:

Chicken Croquettes (50) .....	Apr. 11
Fowl Dressing (Pork) .....	Nov. 7
Roasting Turkey .....	Nov. 7
Turkey Soup .....	Dec. 26
Turkey Croquettes .....	Dec. 26

## Salads:

Valentine Salad .....	Feb. 8
Tossed Vegetable Salad .....	May 9
Golden Glow Salad .....	May 9
Wedding Bell Salad .....	May 9
Pineapple Cottage Cheese Salad .....	June 20
Cinnamon Apples .....	Oct. 24

## Salad Dressings:

Thousand Island Dressing .....	Apr. 18
French Dressing .....	May 9
Chiffonade Dressing .....	May 9
Sour Cream Dressing .....	June 20

## Soups:

Beef Soup Stock .....	Jan. 25
Navy Bean Soup .....	Jan. 25
Tomato Bouillon .....	Feb. 8
Turkey Soup .....	Dec. 26

## Vegetables:

Corn Pudding .....	July 25
Squaw Corn .....	July 25
Stuffed Peppers .....	July 25
Harvard Beets .....	Oct. 31
Sweet Potato Puff .....	Nov. 7

## Miscellaneous:

Collect, Clip, Copy and Keep .....	Feb. 15
Cakes for Crowds .....	May 16
Menu Planning Made Easy .....	May 23
Arkie—Master on Picnics .....	May 30
Emergency Shelf .....	June 13
Hobbies .....	July 4
Vegetable Plate .....	July 18
The Circus Kitchen .....	Aug. 15
The Circus Kitchen .....	Aug. 22
Paint Will Brighten Up Your Home .....	Sept. 12
Cooking for Two .....	Sept. 19
Cooking for Two .....	Sept. 26
Contest Reveals Hobbies .....	Nov. 14
Wrapping Christmas Packages .....	Dec. 19

## Parties:

Washington Party Foods .....	Feb. 3
Easter Party (Children's) .....	Apr. 4
Bride's Shower .....	Apr. 25
Picnic Pointers .....	Aug. 1
Hallowe'en Foods .....	Oct. 17



Howard C. Smith

**"I return your money unless you agree this popper is the finest you ever saw"**

HOWARD C. SMITH, Vice Pres.  
American Pop Corn Co.



For over 20 years, I've been in the pop corn business, testing nearly every corn popper that came along. This big electric popper is the best I ever saw. I want every family to have one, so I sell it for only \$1 postpaid, money-back guaranteed. Big capacity. Handsome gun-metal finish. Approved by Good Housekeeping, Underwriters Laboratories, and over 100,000 users. Ideal as a gift. Sold only by mail.

### The Perfect Popping Combination

If you order immediately a full-size tin of Jolly Time Pop Corn will be included free. You take absolutely no risk. Either you agree this Jolly Time Popper is the finest ever, or return popper and get your dollar back. Act promptly. Mail your dollar NOW to—  
**AMERICAN POP CORN CO.**  
World's Largest Pop Corn Producers  
Box M Sioux City, Iowa



**FREE!**  
with early orders full sized tin of Jolly Time Pop Corn

American Pop Corn Co.,  
Box M, Sioux City, Iowa

Under your money-back guarantee, send me postpaid your new Jolly Time Electric Popper with free tin of Jolly Time Pop Corn. I enclose \$1.00.

Name .....

Address .....

**PIN A DOLLAR TO THIS COUPON-MAIL TODAY**



# The Latch String

By CHECK STAFFORD

**H**OWDY, folks. Spring officially arrives this month and Easter falls on March 28. So even though this month is called a moody, squally one, with all brands of weather, I am glad to greet you Miss March. Welcome!

Many folks declare they see nothing of beauty in the seasons and that one month is just the same as another, since one has to work, sleep, eat and go through the old grind regardless of whether the sun shines or the wind blows. Blind indeed must be the eyes, deaf the ears, and stunted the mind of folks so afflicted. Wise and kindly is he who knows the hidden mysteries of the elements and studies Nature's countless lessons.

It is during March that Nature starts coming to life again. Seeds are swelling beneath the snow and leaves. The sugar maple trees start sending up their sweet sap, and brave early bulbs venture first green shoots while

buds swell on woodland and orchard trees. March is the month for farmers to open field activity again. It's true the month is a variable one as to weather. Some days the winds are chilly and ugly, the skies bleak and gray and melting snows form seas of mud. Yet perhaps the next day brings old Sol's cheery face and warm breath.

Indians called March the first month of the year as did also the early Romans. As late as the 18th century, March was the beginning of the legal year and for centuries was the month to settle rentals or arrange land changes. In fact, rural America today, sets aside March 1 as the beginning of tenant's terms.

The old saying that March "comes in like a lion and goes out like a lamb" comes from English farmers. The month is noted as a dry one in England, and the proverb has it "A dry March never begs its bread."



In concluding my defense of the third month, may I close with this verse by William Cullen Bryant?  
 Ah, passing few are they who speak,  
 Wild, stormy month, in praise of thee;  
 Yet, though thy winds are loud and bleak,  
 Thou art a welcome month to me.

**Favors for St. Patrick's Day-by-mail**

Send for illustrated catalog No. 107 and plan your spring parties.  
**Van Housen's Favors**  
 79-81 W. Lake Street  
 Chicago, Illinois

**20 REPRINTS 25c**

FILM developed, 2 prints each negative, 25¢.  
 40 Reprints 50¢; 100-\$1.00.

ROLL developed and printed, with 2 professional enlargements, 25¢.

ENLARGEMENTS 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢.

SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25¢.

**TRIAL OFFER**

**SKRUDLAND**  
 6970-86 George St. :: Chicago, Illinois

**25 PERENNIAL FLOWERS 10¢**

Here's your chance to start a beautiful garden of Perennials--Guaranteed Hardy Plants. Seed of 26 varieties for 10¢; 3 packages for 25¢. New 1937 Garden Guide FREE.

**BURGESS SEED & PLANT CO., 488 P.F., Galesburg, Mich.**

**SNAP SHOTS**

ROLLS DEVELOPED, 116 or smaller, 8 prints and 2-4x6 enlargements 25¢

**Dixon Photo Co.**  
 DIXON, ILLINOIS

**Who'll Pay YOUR Bills**

**When You Are SICK OR? INJURED?**

The **Blue Seal SICKNESS ACCIDENT Policy**

The Federal Life & Casualty Company (A legal reserve insurance company, which has paid millions of dollars to policy-holders), offers you the unusually liberal Blue Seal Policy which pays your doctor, nurse, hospital, medicine, and emergency expenses, pays you while you can't work, and up to \$5000 for accidental death --and costs only \$1.00 per month. This Blue Seal Policy is approved by State Insurance Departments. Pays claims promptly.

**MEN AND WOMEN**  
 Ages 16 to 70. No Medical Examination. No agent will call. No commissions to pay.

**PAYS YOU**

- \$25 Per Week for SICKNESS
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- \$100 EMERGENCY ALLOWANCE
- UP TO \$5000.00 for Accidental Death
- and costs only \$1 Per Month

**Don't Risk Delay--Send This Coupon TODAY!**

**CENTRAL UNDERWRITERS**  
 The Blue Seal Department of Federal Life & Casualty Co.  
 306 Park Ave. ROCKFORD, ILLINOIS

Without obligation, mail complete information how I can get the Blue Seal Policy for 7 days FREE INSPECTION.

Name.....  
 Address..... S-5

# Balcony Studio

The Tall Story Club's weekly meeting, during a broadcast. Chief story-teller, Pockey Martin, seems to be taking the Hometowners' vocalizing very seriously.



Down at Grandpa's with the Hoosier Sod Busters, the Girls of the Golden West, Lily May and Dan Hosmer. That's Announcer C. Harrice in the background.

Georgie Goebel, the Prairie Ramblers and Patsy Montana furnish music and fun at Henry Hornsbuckle's Feed Store. Henry must have just stepped out of the camera's eye.



Red Foley and Slim Miller practice a little impromptu harmony that will never be broadcast. Slim's fingers are as agile on the piano as they are on the fiddle.



A Christine's clear yodel to the accompaniment of the Hilltoppers is a Saturday night favorite. Tommy Tanner is on the same side of the microphone.

# Notes from the MUSIC LIBRARY

By JOHN LAIR

## SONG EXCHANGE

**B**ERNICE HENKEL, Sublette, Illinois, writes that her class in high school has made a study of the song "A Cowboy's Dream." The book from which they obtained it stated that the author was unknown. In an old issue of *Stand By* she noticed a statement of mine to the effect that D. J. O'Malley was the author and wants to know if he really wrote the song or merely recorded it.

According to an old newspaper clipping taken from the *Stock Growers Journal* for 1894, this song was written as a poem for the *Journal* by a young Montana Cowboy whose name is not given. D. J. O'Malley, who was 16 years old at the time, tells me that he was that young cowboy and that he asked the editor to withhold his name to prevent his range companions from kidding about his poetical tendencies.

The words are generally sung to the tune of "My Bonnie Lies Over the Ocean." O'Malley tells me that the chorus was added years later and was not his work at all. "A Cowboy's Dream" is a typical folk song, the result of changes and additions by countless singers during the past 40 years, but it certainly had its origin in the poem written by D. J. O'Malley and was first sung by the Montana cowboys of his day.

### Song "Rustlers"

It is found in practically every collection of cowboy songs and has made a fortune for the various compilers who have freely used it since it first became known, but the author, O'Malley, never got a cent out of it because he never copyrighted it. Many readers will recall that Mr. O'Malley was on one of our programs a few years ago to tell the story behind several of the songs which he has written.

When I asked him why he never copyrighted his poems, his reply was, "Cattle rustlers were all we knew about then. We never figured a man would rustle a song." All his songs were "rustled," though, and the man who gave us so many of our songs of the Old West never got anything out of them—not even proper credit, because his songs have been published under everybody's name but his own.

**Mrs. Leola Braithwaite, Hillsboro, Wisconsin,** has between four and five hundred songs copied from radio programs and will exchange for others of similar type.

**Mrs. Bernard Bradley, 203 Miller Ave., Joliet, Illinois,** is making a collection of Western songs and wants to hear from anyone who has such numbers for exchange.

**Bessie Aavang, R. F. D. No. 3, Woodstock, Illinois,** is collecting songs in book form, such as folio collections and books by radio artists. Write her if you have material of this type for exchange.

**Cecilia Grandl, R. F. D. No. 2, Winona, Minnesota,** wants old Catholic hymn books, especially those published by J. Fischer Bros., New York City. She says that her church burned last year and they are finding it difficult to locate other copies of many of the old hymn books lost in the fire.

Lois Sibert, Lawrenceville, Illinois, has requested the words to "Charlie Brooks." Do any of you know this song under the title of "Returning the Locket" or "The Two Letters"? Some Canadian readers might have this information.

### "Charlie Brooks"

Miss Adair, since I left the city  
I find I've changed my mind;  
Pray do not think me faithless,  
Nor deem me the least unkind.

I find that we're both mistaken,  
And that you'll ne'er suit me;  
I've changed my love to another  
And hope we as friends will agree.

Send back the locket I gave you,  
Also my photo if there;  
And be so kind as to free me  
From that bit of flirt Nell Adair.

Send back the ring I gave you,  
Also my letters and books;  
Henceforth, Miss Adair, we are strangers,  
Respectfully yours, Charlie Brooks.

I received your letter, Charlie,  
The last one you wrote to me;  
I've read it over and over,  
And of course, we as friends will agree.

I'd rather you'd be happy  
With the pretty young heiress Miss Gray;  
I've heard all about it, dear Charlie,  
And thought it would end this way.

Now here is your ring, dear Charlie,  
Please don't give it away  
Unless you tell it was once mine,  
I've worn it one year today.

One year ago today love,  
'Twas a bright happy one for us both,  
When you promised you'd never forsake me,  
But I find you've been false to your oath.

And here is your photo, Charlie,  
It's almost faded away;  
I've kissed it over and over,  
Of this you must tell Miss Gray.

And here are your letters, Charlie,  
I burned some up as they came;  
I hope without reading them over,  
You'll commit them at once to the flames.

You do not need them, Charlie,  
To remind you of words untrue;  
But as you require them of me,  
I return them at once to you.

And now I must say goodbye, love,  
My letter is near an end;  
But always, yes, always remember  
That I'm your affectionate friend.

## SHELBY JEAN DAVIS

WJJD SUPPER TIME FROLIC

Sends words to "The History Song" and three others with her 5x7 picture. Mail 25¢ coin to 3545 N. Whipple, Chicago.

**YOU** can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid. FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

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**M.M. COLE Publishing Co.**  
2611 INDIANA AVE. CHICAGO, ILL.

## OLD MUSIC

We can furnish the following old songs, complete with words and music—exact photographic duplicates of the original songs as published years ago.

**CRADLE'S EMPTY BABY'S GONE  
MOLLY DARLING  
OLD HOME DOWN ON THE  
FARM  
GATHERING SHELLS FROM  
THE SEASHORE  
THE GIPSY'S WARNING  
GRANNY'S OLD ARMCHAIR**

Song collectors will find these copies of the originals very interesting. The price is 25¢ per copy.

Order from  
**MUSIC LIBRARY, WLS**  
Chicago, Ill.

## Radio Riddles

1. What station's call letters are the name of a bird?
2. What station has no appeal to a lazy man?

Answers will be found on the classified advertising page.

**NATIONAL Offers This EXQUISITE RING ON APPROVAL**



**WE TRUST YOU**  
Wear it for 10 Days At Our Risk! No References Needed! No Investigations! NO RED TAPE!

This strikingly beautiful ring is set with a 1/2 Karat Stone surrounded by sixteen smaller brilliant stones in a gorgeous filigree mounting. We defy you to tell it from

**A GENUINE DIAMOND RING**  
costing \$300 or more. To prove it, we'll send it on to you for only 25c to cover packing and postage. If your friends do not marvel at the glorious brilliance of these magnificent simulated diamonds in this radiant plate 1 1/2-karat rolled gold mounting—just return it and we will refund your money. If delighted, continue payments of only \$1.50 monthly till \$6.00 is paid.

**WEAR AT OUR RISK** Remember, we trust you! Please state if you wish man's or woman's mounting. Enclose piece of paper the size of your finger and ring will be sent at once, postage paid. Send 25c (coin or stamp) now—today to **NATIONAL CREDIT JEWELERS, 623 North Second Street, Dept. 920 Milwaukee, Wis.**



**3 Pkts. SEEDS 3c**

To have you try Jung's Quality Seeds we will send you a pkt. of Jung's Wayhead Tomato—produces big, juicy, red tomatoes often ripe by July 4th; also the new Glorious Double Nasturtiums, will produce long-stemmed, sweet-scented double flowers in many colors; and a pkt. of Giant Flowered Dahlia Zinnias, if you will enclose 3¢ to pay postage.

**BEAUTIFUL CATALOG FREE**  
Our new spring catalog showing many Vegetables, Flowers and Shrubs in natural colors. Many bargains in Seeds and Plants. A coupon for Rare Premiums in each catalog. **J. W. Jung Seed Co., Dept. X, Randolph, Wis.**

## To Be a Producer

(Continued from page 3)

put himself in the position of the listener. If a joke or comedy situation doesn't make him feel like laughing, then it probably won't make the listener laugh; and something needs to be done to give it the necessary comedy punch.

Hafter recounts one experience in which a production man had rehearsed a new show for a prospective sponsor which failed to "click" with the client. Later Hafter, then program director of a St. Louis station, heard a duplicate rehearsal of the same program, and immediately recognized two distinct faults: one of the characters was an Irishman and the other was a Jew. Both were so broadly burlesqued in accent that they were not natural or convincing. When the interpretation of these two characters was changed, the same program was presented and the client contracted to sponsor the show.

In this case, Hafter's experience in vaudeville and in musical comedy

stood him in good stead. He admits that every young man and woman who wants to become a producer in radio cannot follow that arduous course of training, but he does suggest attending a college or university which offers a course in radio production under the guidance of an experienced radio man or woman. There are many of these in the country, and the number is increasing. Training in dramatics, music, writing and speech in college or out all will be valuable.

### Go to Small Station

And then, Columbia's western production manager says, don't attempt to break in as a big-time producer. Rather, go to a small radio station where you'll have to do a little of everything, writing, announcing, acting and perhaps even singing. Then, after experience of that varied nature, you may be able to fulfill the responsibility of producing radio programs.

Most of the producers at the 600 or more radio stations in the United States today have come up from the ranks of writers, announcers, actors, musicians, or engineers. In fact, the production man needs to know a little of everything in radio.

## SAVE ON YOUR PHOTO FINISHING



With each roll sent to us you will receive one of your prints, hand colored FREE (regular size). The value of this print is 15¢; also 1—5x7 enlargement FREE (black and white). Our work is of the highest standards as attested by thousands of satisfied customers. We guarantee our work. Daily service. Save by sending your films here.

**25¢**

PER ROLL  
SEND COIN

Be sure address is correct—and put your return address on package.

**ALLEN PHOTO SERVICE, 3729 N. Southport Ave., Chicago, Illinois**

## Pokey Martin and Arkie



LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:30 to 7:45 A.M. Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.

# "Stand By" Classified Ads

**STANDBY CLASSIFIED** advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, E2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

## Agents Wanted

Lady and Gentleman agents should sell our specialties quickly. Country or towns. Experience unnecessary. Spare or all time. Write today—Wenzelmann Factories, Galesburg, Illinois.

## Arthritis & Rheumatism

Arthritis and Rheumatism relieved. Canada Thistle Tea prepared for medical use, 1/2 lb. \$1.00. Mrs. Fred Hadders, Lowell, Indiana.

## Asbestos Table Pads

Send table top pattern and receive a \$5.00 table cover for \$3.50 prepaid. S. C. Guffey, 1551 N. Austin, Chicago.

## Baby Chicks

Send no money. Baby chicks from bloodtested flocks only. 100% live delivery guaranteed. We pay postage, ship C. O. D. Barred, White, Buff Rocks, Rhode Island Reds, White, Silver Laced Wyandottes, Buff Orpingtons, \$7.95-100. Minorcas, New Hampshire Reds, \$8.65-100. Brahmas, Giants, \$9.50-100. Brown, White, Hanson strain Leghorns, \$7.45-100. Hybrids, Austra-Whites, Leghorns, Rocks, Red Rocks, \$7.95-100. Flocks under supervision of Mr. Moore with thirty years' experience with poultry. This means best quality. Fisher's Hatchery, Sheridan, Ind.

## Birthday Cards

5 Beautiful Birthday cards, 25¢; 5 Humorous Birthday cards, 25¢; 5 cheerful Get Well cards, 25¢; postpaid. Money back if not satisfied. Send for free list of greeting cards for all occasions. Cardman, Room 824A, 844 Rush, Chicago.

## Books

Uncle Ezra's "Book of Poems" and "Thoughts for the Day" contains a wealth of material for Home talent shows, school, church and social gatherings. It's a book no home should be without. Ninety-six pages with pictures of Rosedale and Rosedale folks. Mail one dollar to Uncle Ezra Watters, % WLS, Chicago, Illinois.

## Business Opportunities

Earn \$25.00 to \$300.00 in few months each spring, spare time for life. Full information \$1.00. Lightning Speed, Streator, Illinois.

## Farm for Sale

40A on highway. Electric and water systems, furnace, Orchard, spring in pasture. Equipped for chicken raising, 5 cows, 2 horses. Sell cheap to close estate. Box 40, Stand By, 1230W. Washington, Chicago. Answer to Radio Riddle No. 1—WREN

## Garden Tools

Wonder weeder. Twice faster than hoe. Price \$1.00 prepaid—Agents wanted. Link Company—Fargo, North Dakota.

## Help Wanted

Raise Giant Mushrooms! We buy! Start cellar, shed. Book, pictures free. United, 3848 Lincoln Ave., Dept. 205, Chicago.

## Honey for Sale

Honey, fancy, extracted. Guaranteed pure, light color; 10-lb. pail, \$1.50; 5-lb. 80¢, postpaid. Edw. Steinberg, Cropsey, Illinois.

## Lespedeza

Grow early giant Lespedeza, new Government strain 19604. Big money in seed crop. Free information. H. B. Miner, Pana, Illinois.

## Magazine Subscriptions

Turkey World, illustrated monthly magazine devoted exclusively to turkey raising. \$1.00 a year. Turkey World, Desk B-Y, Mount Morris, Ill.

Special for Stand By readers! 14mo. of American, Collier's, Woman's Home Companion—all three, only \$4.00. Box 20, % Stand By, 1230 W. Washington, Chicago.

## Miscellaneous

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

## Musical

Play Guitar Quickly. Learn solos and chords easily by fascinating new system. No previous musical knowledge required. Send only 50¢ for complete instructor. Success or money back. Particulars free. Century Studios, 813A South Oak Park Avenue, Oak Park, Illinois.

## Nursery Stock

Roses—Hardy, two-year, field grown, ever-blooming plants. Lowest price. Beautiful catalog free. Lang Rose Nurseries, Dept. S, Tyler, Texas.

For the next thirty days we offer peach trees \$4 per 100 budded varieties. Apple grafts 4¢. Cherry, pear and plum reasonable. Leo H. Graves Nursery Co., Farina, Illinois.

Special offer. Lillium Tennifolium, the lovely brightest coral red hardy garden lily of Siberia. 3 blooming size bulbs (value 75¢) 25¢ postpaid. Evergreen Nursery, Elsdon Station, Chicago, Illinois.

\$250.00 worth of Gladiolus bulbs, free—to first 500 persons requesting 1937 list of First Best Glads. Richland Gladiolus Gardens, Twin Bluffs, Wisconsin.

Gladiolus, 10 bloomers, choice varieties, Picardy, etc., and package New Fantasy Zinnia seed, 10¢ coin. Free catalog. H. Palminter & Son, Janesville, Wisconsin.

200 Dunlap Strawberry Plants \$1.00—Leading sorts by the millions. 12 Rhubarb 50¢; 50 Asparagus 50¢; 12 Welch's Concord Grapevines, two years, 75¢; 4 Everblooming Hardy Tea Roses, two years, \$1.00; 20 Spirea Van Houttei, 18 inches, \$1.00; 30 Iris, six best sorts, \$1.00; 15 Chinese Elms, four feet, \$1.00; Pears, Plums, Cherries, 25¢ each; Apples, Peaches, 20¢. Good two-year branched trees. (Prepaid.) Catalog Free. Welch Nursery, Shenandoah, Iowa.

Boysenberry, large plants \$1.60 dozen prepaid; Thornless Youngberry, dozen \$1.75; other new fruits. Oliver Schwob, Lewisburg, Ohio.

Farm Owners, plant that windbreak this spring. Catalpa, Elm, Locust, Ash, Maple, Walnut in two to three foot sizes at \$10.00 per hundred. Larger sizes priced accordingly. Order now for spring shipment. A Fisher, Onarga, Ill.

## Perfume

Special offer. To the ladies who send this ad and 35¢ we will send postpaid, a beautiful purse size facon of our perfume. This offer is to introduce our beauty preparations and is limited. Send at once! California Perfumers, 629 N. Sacramento St., Lodi, Calif.

## Photo Film Finishing

### NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DEPENDABLE, RiverGrove, Illinois.

## Photo Film Finishing

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

Films developed, 25¢ coin; 2—5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota. Answer to Radio Riddle No. 2—WROK

21 Sparkling reprints 25¢; 45, 50¢. Rolls developed. 16 prints, or five 5x7 enlargements, 25¢. Million Pictures, Albany, Wisconsin.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Rolls developed—One day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

## Postage Stamps, Coins and Curios

Indian Relics, Beadwork, Coins, Books, Stamps, Photos, Weapons, Catalog 5¢. Lemley Curio Store, Northbranch, Kansas.

Attractive Canada Packet Free, with approvals. Send three cents postage. Merrill Sherman, Rush City, Minnesota.

## Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢; 30oz. 60¢; 3½ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

1 lb. Bundle print quiltpieces 30¢. 5 lb. rug-ragstrips 75¢, postpaid. Height's DressShop, West Frankfort, Illinois.

Fast color prints, 1 lb. 35¢; 3 lbs. \$1.00. Fancy silks for quilts, 1 lb. 50¢; 3 lbs. \$1.00. Postpaid. Crouch's Remnants, Centralia, Illinois.

## Silos

A dollar saved is worth a dollar earned. Write us and let us show you how your first payment now, on that permanent silo you are going to buy next summer, will save you many dollars. Michigan Silo Co., 2610 S. Washington Street, Peoria, Illinois.

## Stationery

100 Noteheads, 100 envelopes, 150 calling cards, your name and address, postpaid \$1.00. Cash with order. Noice Printing Co., Columbus, Ohio.

## Tobacco

Good tobacco. Postpaid. Guaranteed. Real chewing (or) smoking, 10 lbs. \$1.25. Ralph Everett, Dresden, Tennessee.

## Veterinary Remedies

Every horse should be capsuled for bots and worms. Write for free information on "A Sur-Shot" Capsules. Fairview Chemical Company, Desk C. Humboldt, South Dakota.

## Woolens

Custom Wool Carding. Knitting yarns, blankets, socks, comforter batting. Used batting recarded. Circulars free. Cambridge Woolen Mills, Cambridge, Minnesota.

**Over 93,000 Families Read this page each week**

# WLS DAILY PROGRAMS

Saturday, March 6, to Saturday, March 13

870 k.c. — 50,000 Watts

Monday, March 8, to Friday, March 12



Helen Hayes, star of Bambi, prefers simplicity in her evening clothes.

## Sunday, March 7

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Kelly; Herb Morrison; Grace Wilson; Safetygram contest.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens"—Chuck Acree; Mrs. W. B. Bowers, Pres., Martha Washington Home for Crippled Children.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

## Sunday Evening, March 7

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 7:00—NBC—"Appointment at Westminster"—Dramatic skit.
- 8:00—Sign Off for WENR.

## Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.
- 6:15—"Sing, Neighbor Sing." (Purina)
- 6:30—Mon., Wed., Fri.—Winnie, Lou & Sally. (Hayes Hatcheries)
- Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Daily—Pat Buttram; Henry Hornsbuckle; Hoosier Sod Busters.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review. (Acme)
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon)
- Tues., Thurs.—The Hilltoppers.
- 7:45—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:00—Lulu Belle & Scotty. (Foley's)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)
- Tues., Thurs., Sat.—Morning Minstrels with Hometowners, Otto's Novelodeons, Morpheus Mayfair Manchester, Puddin' Head Jackson, Possum Tuttle; Bill Thall, interlocutor.
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—School Time—Important Feature Broadcasts presented by Prairie Farmer.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)

- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:45—News Report—Julian Bentley.

## Afternoon Programs

(Daily ex. Sat. & Sun.)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
- Tues.—Mid-West on Parade, featuring Morrison, Illinois.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.
- 12:55—Mon., Wed., Fri.—Ferry-Morse Seed. (E. T.)
- Tues., Thurs., Sat.—"Something to Talk About," Chuck Acree. (Hamilton Carhartt)
- 1:00—Red Foley; Lily Mae; Girls of Golden West.
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug)
- Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Mon., Wed., Fri.—Priscilla Pride.
- Tues., Thurs.—Christine; Uncle Doody & His Boys.
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

## SATURDAY EVENING, MARCH 6

- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)
- 9:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and Georgie Goebel. (Conkeys)
- 10:00—Christine, Hilltoppers, Slim Miller.
- 10:15—"Down at Grandpa's"—Lily Mae; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 10:30—"Tall Story Club," with Pokey Martin. (Penn Tobacco)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 12:00—Sign Off.

## Saturday Morning, Mar. 13

(CENTRAL STANDARD TIME)

- 5:30-8:30—See Daily Morning Schedule.  
 6:30—Smile-A-While (cont'd).  
 7:30—Uncle Buster & His Big Yank Boys. (Repliance Mfg.)  
 8:30—WLS—Sunday School Class—Dr. John W. Holland.  
 8:45—Morning Minstrels. (Olson Rug Co.)  
 8:59—Livestock Estimate & Hog Flash.  
 9:00—Junior Stars Program.  
 9:30—Big Chief Waldo. (Campbell Cereal)  
 9:45—News Report—Julian Bentley.  
 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.  
 9:55—Program News—Harold Safford.  
 10:00—Ralph Waldo Emerson.  
 10:15—Arkie.  
 10:30—The Bergstroms.  
 10:45—Lily May; Red Foley; Girls of the Golden West.  
 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)  
 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.  
 11:55—News Report—Julian Bentley. (M-K)  
 12:00—Poultry Service Time—George Geobel; Ralph Emerson.  
 12:45—Future Farmers Program.  
 12:30—Closing Grain Market Summary—F. C. Bisson.  
 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.  
 12:55—"Something to Talk About," Chuck Acree.  
 1:00—Prairie Farmer—WLS Home Talent Acts.  
 1:15—Homemakers' Hour.  
 2:00—Homemakers' (cont'd).  
 2:15—Merry-Go-Round. (Jung Seed Co.)  
 2:30—WLS Merry-Go-Round. with variety acts, including Ralph Emerson, Eddie Allan; John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.  
 3:00—Sign Off for WENR.

### Homemakers' Schedule

(Conducted by Mary Wright)

#### Monday, March 8

- 2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P.-T. A. Speaker—Mrs. Walter Buhlig.

#### Tuesday, March 9

- 2:00—Orchestra! John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

#### Wednesday, March 10

- 2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

#### Thursday, March 11

- 2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

#### Friday, March 12

- 2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid;" Marjorie Gibson in Fanfare.

#### Saturday, March 13

- 1:15—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

### Evening Programs

(CENTRAL STANDARD TIME)

#### Monday, March 8

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)  
 7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)  
 8:00—NBC—"Bishop & The Gargoyle"—Dramatic skit.

## Tuesday, March 9

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)  
 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)  
 8:00—NBC—Ben Bernie & His Boys. (American Can)

## Wednesday, March 10

- 7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)  
 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)  
 8:00—NBC—Professional Parade.

## Thursday, March 11

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)  
 7:15—WLS—Ralph Emerson, organist.  
 7:30—WLS—"What Since Repeal," American Business Men's Research Foundation.  
 7:45—WLS—"The Active Citizen." Illinois League of Women Voters.  
 8:00—WLS—Lawyer Lincoln.

## Friday, March 12

- 7:00—NBC—Irene Rich. (Welch)  
 7:15—NBC—Singing Sam. (Barbasol)  
 7:30—NBC—Death Valley Days. (Pacific Coast Borax)  
 8:00—NBC—Universal Rhythm. (Ford Motor Co.)

## WHEELING IT OFF



In spite of the Hired Man's suggestions last week, George Biggar prefers the bicycle method of reducing.

## WATCH THIS SPACE

For Appearance of WLS  
 Artists in YOUR Community

### Sunday, March 7

**SULLIVAN, ILLINOIS, Grand Theatre — WLS NATIONAL BARN DANCE (1937 Edition):** Prairie Ramblers & Patsy Montana; Pokey Martin; Caroline & Mary Jane; Pauline.

**WATERLOO, WISCONSIN, Community Theatre—WLS ARTISTS:** Four Hired Hands.

**FRANCESVILLE, INDIANA, Myers Theatre — PINE MOUNTAIN MERRYMAKERS:** Ramblin' Red Foley; Lily May; Girls of the Golden West.

### Tuesday, March 9

**CHICAGO, ILLINOIS, Sterling-Morton H. S. Auditorium (25th & Austin Blvd.)—WLS ON PARADE:** Lulu Belle; Skyland Scotty; Hoosier Hot Shots; Pat Buttram; Verne, Lee & Mary; Bill McCluskey; Pauline.

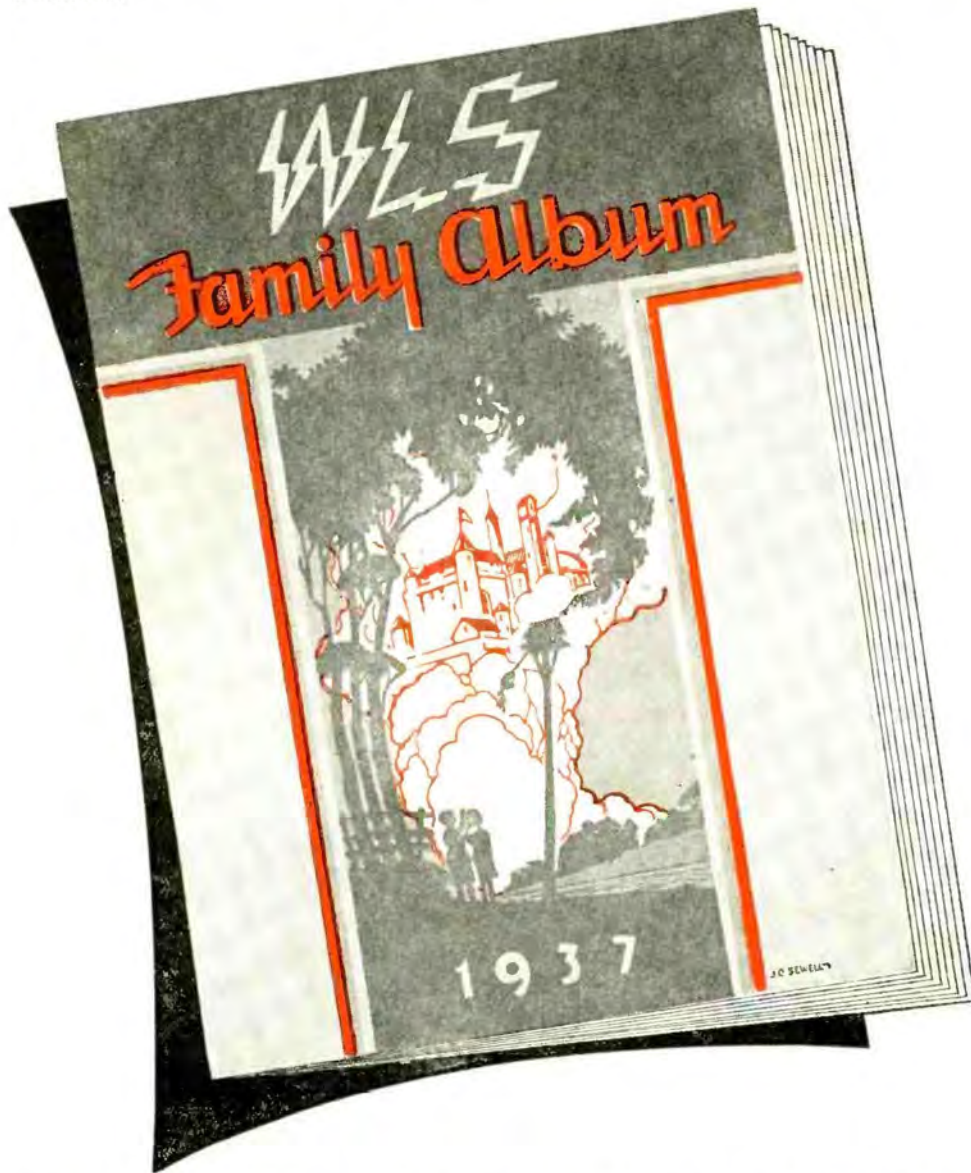
### Wednesday, March 10

**CHICAGO, ILLINOIS, Crown Theatre (Division & Ashland)—WLS NATIONAL BARN DANCE:** Lulu Belle; Skyland Scotty; Bill McCluskey; Prairie Ramblers & Patsy Montana; Pauline; Pokey Martin; Caroline & Mary Jane.

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