

Stand By

MARCH 20, 1937



LUCILLE LONG

He Trails
Tunes

•
Meet the
Winner!

Listeners Mike

"School Time"

As a teacher in a rural school in Waukesha county, Wisconsin, I want to put in a big vote of thanks for the "School Time" broadcasts. We are one of the few fortunate groups in Waukesha county to have a radio in our school. You seem to be broadcasting especially for us. Everything is just what we have studied, are studying or soon will be studying. Monday, Tuesday and Wednesday we were studying about the work of the weather bureau. What could have been more appropriate than the broadcast from the Chicago Weather Bureau on Wednesday morning! News reports by Julian Bentley just follow up what we talk about in our current events class. Every day and every week we appreciate our radio more now that "School Time" is on the air. Too bad there aren't more days in which to hear more from "School Time."—**Mardell Van Bureu**, Waukesha, Wis.

(The builders of "School Time" are gratified to learn that they are succeeding in their effort to plan programs which will supplement regular classroom work, as this fine letter indicates. They wish that every school-room could have a radio, for a host of knowledge is on the air waves every day.)

Likes Music Talks

Your weekly Music Appreciation lessons given each Tuesday are certainly enjoyed by our Junior High School group. Each Tuesday exactly one hundred and eighty students listen to your program here in Zeigler. Each lesson is followed up by a class discussion. The students as well as the teachers enjoy these programs. Hoping you have more and more Tuesday morning Music Appreciation lessons.—**Charles Neal**, Music Supervisor, City Schools, Zeigler, Ill.

All Interesting

Our eighth grade class listens every morning to the "School Time" broadcasts and thinks them very entertaining and educational. We do not know which morning we like best; they are all so interesting. We wish they could be lengthened to a half hour instead of only 15 minutes.—**Cora Paxson**, Sec'y, Eighth Grade, Junior High School, Harvard, Ill.

"Back to School"

We enjoy "School Time" a lot and have learned something from each program. You see, it's 43 years since we attended school.—**Mr. and Mrs. F. B. Scheidt**, Hammond, Ind.

Listen Regularly

We listen to "School Time" every morning and think it is one of the best programs on the air. Keep up the good work.—**The Union School**, Brooklyn, Wis.

They Liked It

Red Foley and the Gang:

Just got back from Francisville, Indiana, where you folks showed today. Gosh, there hasn't been such a crowd in that town since the night that they signed the Armistice. It just seemed that everybody from several counties had turned out to hear and see you, the Girls from the Golden West and Lily May, and of course that heckler who entertained the crowd with his sleepy hands. Honest Red, those folks ain't had such a treat since wheat was sellin' for three bucks a bushel, and the boys from Kentucky down here at the camp, wouldn't have missed seein' and hearin' you folks for anything.

Tell you what, some of them kids run all over camp borryin' a dime here and a nickle there until they had the price of admission, when they heard that the Government truck was goin' to take 'em to see the show. Don't know how many people could be seated in that theatre, but darned if there wasn't most as many standin' as was settin' and that certainly is sayin' something. Them as had seen the first show, just milled around like a bunch o' Longhorns tryin' to tell everybody outside how good the entertainment on the inside was. Natcherly the boys here was interested at first in seein' Lily May and you, bein' as how both of you was from Kentucky. But when they got there and saw the Buffler Gals, with them sand sheddin' clothes, the whole gang fell fer the Gals along with you and Lily May. Of course the bunch here are regler listenerins and every morning every radio in camp is set on 870 k.c. There ain't no way o' course for me to get the right number o' folks that listened to your program, but it is safe to say

that the total crowd was not less than 5,000 folks, and they was all more than satisfied. You know that when you satisfy 5,000 in one afternoon and evening in a town no larger than Francisville, you've just about made the top or somethin'. And it is safe to state that 5,000 folks can't all be wrong. Betcha you get another invite down Francisville way in the near future, and just as big a crowd, too.

Well, got to git goin', may be up some of these sattydy nights, and invite the whole gang to spend their vacation at my place down here on Lake Freeman, where the fishin' an' swimmin' can't be beat, and where the parkin' and campin' is plumb free for any friend that draps in day or night. Give my regards to Otto and the Novelodeons, and of course to the rest of the gang. Lots of luck to you-all, and tell the boss that his judgment of interesting entertainers for the programs has improved along with the ability of his artists. Lots o' luck to "Everbuddy," according to Uncle Ezra—**Just Coxie**—(C. C. Baumgardner), CCC Camp D-1, Monnon, Ind.

Homemakers' Hour

I have just listened to Homemakers' Hour and I want to tell you how I enjoyed it. I have only quite recently joined the Home Bureau and have just become aware of these radio programs, but I certainly am going to be listening for them from now on. . . . **Edna Sands**, Wheaton, Ill.

STAND BY

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JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor
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STAND BY

He Trails Tunes

But Sigmund Spaeth Has
Many Strings to His Bow

by JOHN BAKER

THIS is about Sigmund Spaeth. "Oh, yes, the Tune Detective," you say. That's right, the Tune Detective who frequently is guest on the National Barn Dance. But to many other people, he is many other things. If you belong to a women's club in any large city you may know him as the man who lectured so interestingly on classical music. If you're a Hawaiian, you may remember him as the man who told Hawaiians their native music was borrowed to a great extent from the melodies of old hymns.

Or, if you happen to have been indulging in a little night life around Miami Beach, Florida, you may remember him as the big guy at the night club who acted as master of ceremonies, and then pushed a piano around over the floor, from table to table, getting everybody to harmonizing on some of the old "barber shop" tunes.

If you follow the legal activities in certain Eastern courts you may know Dr. Spaeth as the man who has saved music publishers and recording companies a few hundred thousand dollars by demonstrating that tunes which were alleged to have been plagiarized, or stolen, from other copyrighted tunes, actually have been in existence for scores of years, and were used by Brahms, Beethoven, Liszt, or other famed composers. Or perhaps they're found in the melodies of some old English or German folk songs. In any case, Dr. Spaeth has been the one who dug up the same melodies in dozens of other places, and successfully disproved the claims of composers (some of them professional suit bringers) who claimed that their songs had been stolen to make a hit tune.

Perhaps you're familiar with Sigmund Spaeth as the author of innumerable magazine articles dealing with music, which have appeared in almost all of the popular magazines of general circulation. Or you may



have read one or more of his 15 or so books. If you're a student of the poet Milton, you may have read "Milton's Knowledge of Music," which was the thesis which won a degree of Doctor of Philosophy for Sigmund Spaeth when he was an instructor and graduate student at Princeton University, while Woodrow Wilson was its president.

If you sometimes yearn for the songs of yesteryear, you would enjoy—if you haven't already—reading and playing through his book "Read 'Em and Weep," which brings back the popular songs of one, two, and three generations ago. It was followed by another book of the same time, "Weep Some More, My Lady." Dr. Spaeth has a lot of fun with those old songs in his book, as well as in his lectures and broadcasts.

Perhaps you've already become familiar with the "Home Bartender's Guide and Song Book." Or, if they run to the other extreme you'll be more interested in his latest book, "Great Symphonies." In this book he has brought symphonic music down to the level where all can understand and enjoy it. How? By the same device which makes us like songs: by putting words to the music so we can sing these great symphonic melodies and remember them.

Dr. Spaeth does some tune-ful "hawkshawing" as John Baker and Verne, Lee and Mary look on appreciatively, in the old Hayloft

Or, maybe you remember when Sigmund Spaeth was one of the early sports announcers.

You may have read his music criticisms in New York papers. Or, in some of those same papers you may have read his stories on the sports page.

How did he get that way, you may be wondering. How is it possible for one man to have done so many different things.

Well, according to Dr. Spaeth, it all started back in 1885, April 10, to be exact; and Philadelphia was the place. Sigmund was one of eleven children in the Spaeth family. Father and mother, born in Germany, were students and lovers of music. So the Spaeth children learned music just as they learned English and German, which the family spoke a good share of the time at home. "I can't remember when I learned to read English, German, or music," says Dr. Spaeth. "We all learned to play some instrument, or several instruments, because we liked to play and to sing.

"One of our favorite games was to tap out the rhythm of some well known tune and then see if the others could guess it. Music started as a game with me, and it always has been a game, even though I've made my

(Continued on page 4)

FANFARE

by MARJORIE GIBSON

HELLO, Fanfare readers. Well, Spring is here!—or will be tomorrow, which according to Temperature and Weather Man Check Stafford, is the official date for the beginning of Spring. The new season inspired our question for Fanfare page this week. "How does the spring of the year affect you? First, let's see how the Weather Man himself feels about spring.

Check Stafford: Spring is most welcome to me because it's the season for flowers and gardening, fishing, and all kinds of outdoor recreations. It peps me up.

Patsy Montana: It makes me sleepy.

Oscar Tengblad (Trumpeter with orchestra): Gives me the wanderlust. Renews my desire to go out on the road with the circus or the carnival as I used to do when I was a kid.

Pat Buttram: Makes me want to go back down there in Winston county, Alabama, take off my shoes and walk barefoot through the freshly plowed field.

Milly Good: I think about going swimming.

Jimmie Daugherty (operator): Spring makes me feel like a million.

Jimmie Fallis (orchestra): In the spring I get to reminiscing about the old home town and the old swimming hole down in Missouri.

Dan Hosmer: My feet get to itching to go places.

Julian Bentley: Spring makes me homesick to go home and do some plowing.

Betty McCann (George Biggar's Sec'y): Makes me want a new outfit.

Skyland Scotty: Makes me want to roam the hills back in North Carolina where I used to wonder as a boy.

Gerry Vogt (Orchestra): Makes me a little lazier than usual.

Margaret Sweeney: Well, in the spring of the year a young woman's fancy. . . .

Salty Holmes: The Spring of the year is to me what a lollipop is to a kid.

William Levitt (new violinist of orchestra): The spring of the year makes me feel wonderful!

Herb Morrison: It makes me want to fly.

Eddie Allan: Old Dame Nature discards her drab winter suit for a bright new one—and like Dame Nature, I like to get decked out in brand new attire in the spring of the year.

Bill McCluskey: Spring makes me feel like a two-year-old colt—'rarin' to go!

Betty Sample of Bloomington, Indiana, wants to know why Arkie and Lily May's pictures haven't been on

the cover page of Stand By. Miss Sample apparently became a subscriber sometime after the April 27, 1935, issue was published, for on the cover page of that number appears a fine picture of the chopper. Lily May has recently made a trip to the photographers and had a picture made. It's a dandy too! So, folks you'll be seein' a likeness of that pretty Kentucky Mountain gal on Stand By's cover within the next few weeks.

F. E. Roller of Westfield, Wisconsin, requests some information concerning Franklyn MacCormack of "Poetic Melodies" programs over CBS. Franklyn MacCormack was born in Waterloo, Iowa, March 8, 1908. He is 6' 1½" tall, has brown wavy hair and blue eyes. He is married. Inherited his theatrical ability from both his father and his mother who were in show business in their earlier days. . . . At 17 he made his debut with a Waterloo, Iowa, stock company and after five years of work in stock companies he entered radio. Went on the air first as an announcer. Later presented own broadcasts of poetic readings in the program "Miniatures" and "Nocturne," both of which won immediate success. He has an unusually large library of poetic anthologies, to which he hopes to add until he has the most complete collection of English poetry in existence.

NAMESAKE



Friends, meet Julian T. Fusaro of Elmhurst, Illinois, who will be two years old on May 10. His parents, Mr. and Mrs. John Fusaro, named him for the Stand By editor and they say they hope he will be a newspaperman. Best wishes, Julian, and may you become a great newshawk!

He Trails Tunes

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living from some of the phases of it for a number of years. At Princeton I majored in English and later taught German, but in addition to that I directed a faculty chorus, and orchestra which was a lot of fun. Later I coached football at a boys' school in Asheville, North Carolina, and had charge of all the musical activities at the school.

"I tried starving for a couple years while doing some free lance fiction writing in New York. Then I did translations and other editorial work for a music publishing firm. What languages? Oh, I translated from German, French, Spanish, Italian—and I even did a few from Finnish and Russian. It isn't necessary to be thoroughly familiar with the language; anyone who is a linguist can make the literal translation, but my job was to convert that into singable English words.

How It Began

"Then I got into newspaper work, writing sports for a while and doing music criticisms later. Then I was promotional director for a company which makes player pianos. I'd start off with the first three chords of Rachmaninoff's Prelude, and the player piano would do the rest, but the audience never knew I had stopped playing, until I'd drop a sheet of music on the floor and would pick it up, while the music continued. It was on this sort of demonstrations that I first began to show the audiences where different melodies came from, or how they were used in other compositions. That developed into my tune detecting.

"During recent years I've been doing a great deal of work that has an educational purpose. I've done it on the radio, in books, magazine articles, movie shorts, and in lectures. A few weeks ago I was invited to try my hand as M. C. (master of ceremonies) at a night club in Miami Beach. I'd tried almost everything else in the entertainment field, and so I decided to take a shot at the night club. And I had a lot of fun. I found that folks in night clubs like to sing just as they do anywhere else, and they're interested in tune detecting, too. Furthermore, I had time to go swimming in the ocean every day.

A Hit in Hawaii

"I was invited to go out to Hawaii earlier in the winter; the shipping strike delayed me a little; so I didn't have as much time there as I'd planned, but I gave lectures all over the island of Oahu. And they've invited me to come back later in the

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Grandmother Wins Skippy's Dog Contest

LADIES and gentlemen, meet the winner—Mrs. A. Pacey of Brimfield, Illinois, septuagenarian (that means she's seventy years old!), proud grandmother of 10 grandchildren. In the Stand By contest to select and name a dog for Skippy Emerson, Mrs. Pacey won the \$500 Grand Prize. The breed of dog is Cocker Spaniel, the name, "Tempo."

Considering the fact that Skippy Emerson's father and mother are both distinguished musicians and that the dog is the gift of a group of musicians of the Barn Dance crew, and that "Tempo" is all pervading as a part of all music, (and also considering the fact that it's a mighty handy name for a dog), the award seems very appropriate.

Mrs. Pacey is herself a musician, and still plays the piano and helps with church music as she approaches the age of seventy. She is a flower gardener, and she's going to spend part of the prize money for a rock garden and lily pool that she has wanted for years. Incidentally, among her favorites in radio music are the organ programs by Ralph and Elsie Mae Emerson, parents of the fine young man for whom she has selected and named the Cocker Spaniel, Tempo.

We tried to get a picture of her, but her daughter writes, "We haven't a picture. What few snaps she has allowed us to take are so full of grandchildren that grandma is hard to find." Other winners in the contest were as follows:

Second Prize—\$300—Ida K. Peterson, Wisconsin.

Third Prize—\$100—Mrs. C. O. Bannon, Indiana.

Fourth Prize—\$50—Mrs. Alfred Zighan, Illinois.

Fifth Prize—\$25—Mrs. Erick J. Tive, Minnesota.

Sixth Prize—\$15—Elvera Uhter, Indiana.

Seventh Prize—\$10—Mrs. J. R. Waisner, Indiana.

A "Fine" Vacation

Two evenings after she arrived in Miami Beach, Florida, for a fortnight's vacation, Virginia Seeds, managing editor of Stand By, broke three toes on her left foot as she climbed out of her bunk on the boat to answer a telephone call. She missed the lower bunk with her right foot and crumpled up on her left but didn't realize until the following morning when she tried to stand on her foot that it was broken. Virginia's foot will have to be in a cast for three weeks, so she will have a longer "vacation" than she had anticipated.

Although the mishap adds no pleasure to her trip, Virginia apparently has taken a philosophical attitude toward the matter, for she says in a letter to George Biggar, "I did get

one swim in before my flying leap from the bunk, and it looks now as if I'd get a good rest."

The irony of it all is that the person on the other end of the wire that unfortunate evening had hung up by the time that Virginia was able to reach the telephone.

It might be explained that Virginia's sister and brother-in-law had telephone service installed from shore when they anchored their yacht at Miami Beach.

Comedians Switch

George Burns and Gracie Allen, famous radio comedy team, will begin a new series of weekly broadcasts over the NBC-Red network Monday, April 12. Their program will be heard over a nationwide network of 69 stations each Monday from 7:00 to 7:30 p. m., CST. They are currently on CBS.

Bach Series

Six programs comprising many of the greatest works of Johann Sebastian Bach and featuring the famous Westminster Choir under the direction of Dr. John Finley Williamson will be presented over CBS in weekly broadcasts during March and April. Carl Weinrich, one of the foremost

Bach organists of the world, will play throughout the series.

The Bach programs will be inaugurated over the nation-wide WABC-Columbia network on Thursday, March 25, from 3:00 to 3:30 p. m. CST, and will be heard weekly thereafter at the same time, with the final program broadcast on April 29.

Fibber Changes

Fibber McGee and Molly will be heard at a new time on their Monday broadcasts over the NBC-Red network, beginning April 12, at 8:00 p. m. CST, one hour later than their present schedule. The popular pair of Irish comics rounded out their 100th appearance over NBC networks Monday, March.

Fifth Anniversary

With the National Barn Dance broadcast of this Saturday night, March 20, the fifth anniversary of the old hayloft shows in the Eighth Street Theatre is being observed. It was on March 19, 1932, that it was necessary to transfer the program from the studio to the theatre because of the overwhelming number of requests for admission. The total attendance of men, women, and children during the five years has been 568,956. These visitors represented every state in the union, Canada, Mexico, South America, and many other countries. The Barn Dance first went on the air in April, 1924.

Mrs. FDR in New Series

Mrs. Franklin D. Roosevelt will begin a series of weekly talks over NBC about the middle of April. Time and network for the series has not been definitely set.

The talks will be informal discussions of Mrs. Roosevelt's diversified interests and will include stories of the domestic side of White House life. The series will last for 13 weeks and Mrs. Roosevelt's compensation will be paid direct to the American Friend's Service Committee of Philadelphia, in whose work she has long been interested.

Shirley with Ken

Shirley Ross, young feminine singer headliner of the screen, will be heard as featured vocalist on the new Ken Murray program starting on the nationwide WABC-Columbia network Wednesday, March 31, from 7:30 to 8:00 p. m., CST. Miss Ross has just concluded her present film role as leading lady in Bing Crosby's newest release, "Waikiki Wedding."



Life was lots simpler when Managing Editor Virginia Seeds had this picture taken—she didn't have to get out of bed to answer the telephone then!

Some Gay and Colorful Plans for Easter

EASTER comes so early this year you may not be able to bask in the warm spring sun in your spring finery, but regardless of the weather outside, we can have a spring atmosphere within the house. And that calls for eggs—lots of them, of



Mrs. Wright

every description—Easter bunnies, fluffy yellow chickens, daffodils.

Baked ham, artistically decorated with slices of golden yellow pineapple with a green cherry in each center does its bit to help carry out the accepted yellow and green color scheme for the dinner menu. Crown roast of lamb, with dainty white paper frills covering the bones, and filled with fresh green peas which are garnished with glazed carrots, is equally as accommodating.

PEAS AND GLAZED CARROTS (Serves 5 or 6)

3 slender carrots	2 lbs. fresh peas or
½ c. butter	1 No. 2 can peas
½ c. sugar	Fresh mint leaves
	if desired

Cook carrots in boiling salted water until barely tender. Drain, saving liquid for gravy or soup. Cool and slice into ½-inch slices. If you have French vegetable cutters you may cut these slices into fancy shapes. Melt butter in small skillet, add sugar (and mint leaves), mix thoroughly, add carrots and cook slowly until carrots are tender and well glazed. In the meantime cook the peas until tender, drain (saving the liquid), and mix carefully with melted butter. Turn into center of crown roast (or into serving dish) and arrange the glazed carrots around the edge as a garnish.

With daffodils as a centerpiece, you may keep your menu in tune by serving a daffodil cake. Let the illustration serve as your inspiration, follow this recipe and you'll bring your Easter dinner to a grand climax. You'll find many suggestions used in making this cake which will make all your angel food cakes more easily made.

DAFFODIL CAKE

1 c. cake flour (or	½ tsp. salt
2 tbsp. less than	1 tsp. cream of tartar
1 c. if you use an	½ tsp. vanilla
all-purpose flour)	½ tsp. lemon extract
1¼ c. sugar	4 egg yolks
1¼ c. egg whites	

Sift the flour once before measuring as usual and then sift it two or three times again with one-half of the sugar. Beat the egg whites (which have been kept at room temperature for an hour or two) together with the salt until they are foamy; add the cream of tartar and continue beating until the egg whites just begin to hold their shape. Then add the remaining half of the sugar, about 2 tbsp. at a time, until all is added,

beating between additions. When all the sugar is added the egg whites should hold their shape well, but should not be dry. Fold in the flour and sugar mixture carefully but thoroughly.

Now divide the mixture into 2 parts; to one add vanilla, to the other fold in the egg yolks which have been beaten until thick and lemon colored, and add lemon extract. Bake each mixture separately in a layer cake pan, the bottom of which has been lined with waxed paper. Bake in a slow oven, 300 degrees F., until it springs back when touched lightly with the fingers. Leave the cake in the pan (do not invert) until the cake is cool. Then put together with the pineapple filling, cover cake with your favorite white icing, and when icing is firm, decorate with well-drained pineapple and green confectioner's icing.

PINEAPPLE FILLING FOR DAFFODIL CAKE

½ c. sugar	1 egg yolk
3 tbsp. cornstarch	1 tbsp. lemon juice
1 c. syrup, drained	1 c. crushed pineapple
from pineapple	apple (drained)
1 tbsp. butter	

Mix sugar and cornstarch together well. Add hot pineapple syrup and cook until thickened, stirring to keep it smooth. Add butter, lemon juice and blend. Remove from fire, and carefully add the beaten egg yolk slowly, stirring constantly. Cool, add crushed pineapple and spread between layers of daffodil cake.

The identical recipe for daffodil cake may be used, and the two mixtures baked in the same angel food cake pan, alternating the yellow and white as you do for a marble cake. Made this way, no pineapple filling is required and pineapple sherbet would be a delicious accompaniment.



This is the colorful result obtainable from Mrs. Wright's recipe for daffodil cake. Looks pretty good!

You'll be proud of the spring-like atmosphere of your table on Easter Sunday if you use this daffodil cake for a centerpiece and supplement it by placing a bouquet of daffodils at either end of the table. And by all means, have a nest of candy Easter eggs and tiny chickens, attended by the Easter bunny, at each child's place.

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95,500,000 Family-Hours

American broadcasters provide 95,500,000 family-hours of listening each day, according to statistics from the noted research authority, Dr. Daniel Starch, determined by a series of nationwide audience studies sponsored by the Columbia Broadcasting System.

Dr. Starch and his staff of more than 300 field investigators have spent the last three and a half years in obtaining more than 165,000 personal interviews with typical American families in all income groups, all sections of the country and all types of communities in order to get an undistorted report on the entire radio audience.

The number of radio-owning families in the United States now totals 24,500,000. Dr. Starch's investigators found that 76.4 per cent of these, or 18,718,000 families tune in at some time every day. It was further determined that the average family listens to its radio for 5.1 hours daily. Multiplying the number of families who listen each day by the average number of hours they listen resulted in the grand total of 95,461,800 family-hours of listening ever day.

Contralto

LIKE so many musicians who have become famous in the radio world, Lucille Long started her air-career under Morgan Eastman at KYW. Back in 1925, Eastman hired a staff consisting of a mixed quartet and an instrumental trio. Lucille was chosen as the contralto.

Since then Lucille has broadcast from London twice over the British Broadcasting Company, from Paris, and from the Paris Department Store station in Madrid, Spain. In addition, she has appeared on WMAQ, WENR, WGN, WBBM, and WISN, Milwaukee. At the latter station she wrote and sang in her own program, "Advice in Song," using the name of Loretta Parker.

She is contralto soloist on the NBC hour of the National Barn Dance, and makes guest appearances with the Northerners, and on Uncle Ezra's powerful little five-watter, "EZRA."

Interested in Family

Tops in her interest now are her 11-year-old stepson, Billy, and her husband, Dr. O. E. Zehr who, after a year of marriage, is "the most wonderful man in the world" to Lucille. Billy is nearly as tall as his young mother and is enthusiastic about basketball and playing the trumpet.

Lucille and her family live in a 10-room house in Glencoe, a North Shore suburb, and as a homemaker, she does much of her own cooking. Beef hash with biscuits is her family's favorite, although Billy tries not to eat too many biscuits so his gang won't get a chance to call him "Fatty."

Lucille was born in Copley, Ohio, and went to grade and high school there. In high school, she won a county dramatic contest but a case of

measles kept her from competing in the state contest.

At the University of Akron, she took a liberal arts course and was a member of Delta Gamma and Mu Phi Epsilon, musical sorority. All through college, she studied voice with a private teacher and then came to Chicago for a course at Sherwood Music School. Her other voice teachers were Herman Devries, Helen Byfield, and Anna Eltour.

The latter Lucille met and studied under in Paris in 1930. She was a Russian singer who had to leave her native country under the Soviet regime and had gone through many trials and long separation from her husband, while making her escape.

Lucille says that her friendship with the Eltours has probably had more influence on her philosophy than any other experience in her life. Whenever things aren't going well and life seems to be closing in on her, Lucille has only to think of the Eltours' calm acceptance of their fate to make the wrinkles smooth again.

Perhaps it is this Russian couple's influence that makes Lucille prefer clothes with a Russian flare. This style seems to be especially adaptable to her volatile personality.

Lucille wears her dark brown hair smoothly drawn to a "Wally Simpson" bun; and her eyes are "chameleon," changing from blue to grey to green, depending on her mood and the colors she wears. Her birthday is May 5.

She is five feet, five, and weighs 125 pounds.

"Parky" with Jolson

Harry Einstein, known to radio as "Parkyakarkus," has replaced Sid Silvers as comedian on the Al Jolson "Cafe Trocadero" program heard on Tuesdays over the nationwide WABC-Columbia network, from 7:30 to 8:00 p. m., CST.

Toscanini's Concerts

Arturo Toscanini, who is coming to this country next December under an exclusive NBC contract, will conduct a series of 10 weekly broadcasts at the rate of \$4,000 net per concert. His musicians will be members of the NBC symphony orchestra.

Smith Comments

Carleton Smith, well-known music writer, lecturer and critic, has been selected for the role of commentator on the new Chicago NBC Symphonic Hour. This is a weekly 60-minute feature including 125 choirsters, musicians and singers under the direction of Roy Schield, music chief of the NBC Central Division. It is heard Fridays over the NBC-Blue network at 10:00 p. m., CST.



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To have you try Jung's Quality Seeds we will send you a pkt. of Jung's Wayhead Tomato—produces big, juicy, red tomatoes often ripe by July 4th; also the new Glorious Double Nasturtiums, will produce long-stemmed, sweet-scented double flowers in many colors, and a pkt. of Giant Flowered Dahlia Zinnias, if you will enclose 3¢ to pay postage.

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OLD HAYLOFT

By THE HIRED MAN

THE Hired Girl Speaks: . . . I was crowded out of this column last week, so you ought to put me at the top this time. (That's where you are, young lady). . . Here are notes taken while sitting on a bale of hay: **Pat Buttram's** curtain talks are always good. . . There are two points he usually makes. . . The first is that the folks in the hayloft are just the same kind of folks as are found in the audience, and second, the entertainers don't work for money. . . They

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have oodles of money—all they want is applause and if the audience will applaud, the entertainers having so much money will throw it to the audience. . . Sounds like a **Pokey Martin** tall story.

Uncle Ezra surely took charge of the network Barn Dance and did a swell job. . . I especially liked his introduction of the **M. C. 4** in "Hear Dem Bells." . . He said, "Bless my old linen duster, I haven't heard that for years. . . **Henry Burr** sang "Just a Baby's Prayer at Twilight" with so much feeling. . . It was grand. . . And then the **M. C. 4** singing "Story of a Rose" was beautiful, with the muted violin interlude. . . I loved that "Campfire" scene with **Red Foley** and **Girls of the Golden West**. . . I could easily picture the western scenery as **Dan Hosmer** narrated so well. . . Could you, in the air audience, get the same picture?

Laughs! . . . **Salty Holmes** getting caught in the piano—leaned over and someone put the top down and he had to wiggle to get out. . . **Arkie's** pals making him up to look like a real westerner as he "tried" to sing. . . Put heavy black brows on him—and a curled mustache. . . **Chick Hurt** throwing hat into audience and it came back. . . When **Salty** tried it, his hat was caught and sailed back to him. . . **Slim Miller** laughs and starts wrapping his spindly legs around each other. . . You wonder if they will ever be untangled. (S'all for now—**The Hired Girl**.)

Hometowners brought recollections of the old home town quartet as they sang "Bullfrog On the Bank." . . Can anyone sing "When It's Roundup Time in Heaven" like **Patsy**? . . **Bill O'Connor**, Fort Scott, Kansas, boy who studied to be a lawyer, proved he switched over to the proper career

as he sang "Mighty Lak a Rose" so feelingly. . . Wonder if **Buttram** and **Holden** will ever figure out what they're going to say on their comedy spot earlier than 10 minutes before they take the air? . . . "As long as folks laugh, why worry?" say they. . . Wonderful to have such self-confidence!

Norma Lee Erwin, Petersburg, Indiana, writes, "I think **Joe Kelly** is the **Hired Man** because that looks just like his head sticking out of the old hayloft heading—or maybe it's **George Biggar**. I don't see why you don't put on a contest about the **Hired Man and Hired Girl**." . . Shucks! **Norma**—'twouldn't be no fun a-tall if you folks really knew who we were.

Ideal Barn Dance half hour suggested by **Eleanor Meidl**, Antigo, Wisconsin, calls for "all girl" songs and tunes. . . Here's her selection:

- Prairie Ramblers—"Buffalo Gals."
- Lulu Belle—"Lueller."
- Arkie—"Sweet Evalina."
- G. of G. W.—Song about "Give My Love to Nellie, Jack."
- Pat Buttram—"Since Nellie Got the Gong."
- Sod Busters—"Mary Lou."
- Patsy Montana—"Montana Anna."
- Red Foley—"Mollie Darling."
- De Zurick Sisters—"Betty Brown."
- Henry Burr—"Juanita."
- Scotty—"Sweet Kitty Wells."
- Prairie Ramblers—"Girl I Left Behind Me."

Let's hurry! . . . All of you aspiring "program directors" who intend to send in your "Ideal Barn Dance"—30 minutes in the old hayloft with the entertainers and musical numbers you most prefer—12 program numbers in all—please send them to the **Hired Man** as soon as possible. Early in April we'll announce your composite ideal program—and ask **Harold Safford** to put it on the Barn Dance.



Students learn about industries from School Time broadcasts actually made from those industries. Here is one being made from the world's largest oil refining plant, that of the Standard Oil Company of Indiana, at Whiting. School Time is heard every school morning at 9 o'clock.

LATCH STRING

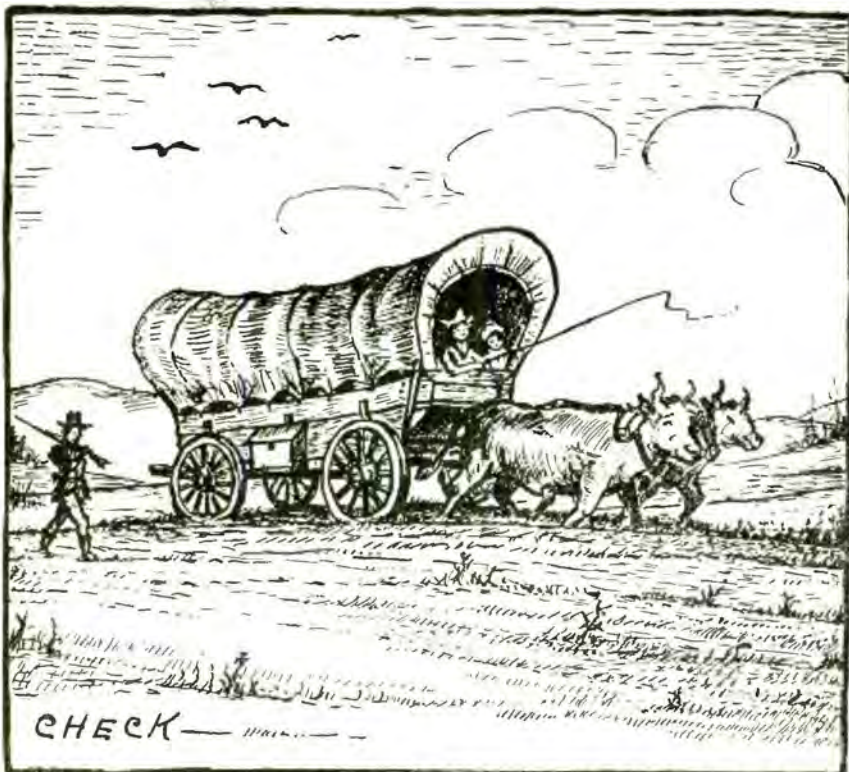
By CHECK STAFFORD

HOWDY, folks: Well, I see my esteemed colleague, Miss Gibson, says tomorrow is spring, but to be safe I checked with the official weather man downtown. He assured me that Old Dame Nature sounds her flute, announcing spring, at exactly 6:45 p. m. Central Standard Time, today, Saturday, March 20. Rain or shine, Easter bunnies, millinery displays and garden plans will start their annual parade. P. S.—Keep the snow shovel handy and don't run out of coal. You may need both, yet. Postscript again! Play safe and nail prized pictures to the wall and prop up the house against further earthquakes. There's no laws or "sit-downs" agin 'em . . . YET.

I never tire of hearing about and reading of the adventures and long, useful lives of our pioneer citizens. One such we pay honor to is Zibe Landers, Oregon, Illinois, publisher, who reaches his 80th milestone, Sunday, March 21. As a lad, in 1865, following the burning of his parents' home in the southwest by guerrillas, he set out with his folks in a covered wagon and ox team for Illinois, settling at Creston. The bandits, after giving the Landers, Northern sympathizers, 24 hours to leave, left them with a wagon, team of bullocks and a few utensils. The remaining goods

were destroyed and the ruined family set out for a land new to them. Among the goods was a coffee grinder, which the veteran newspaper man still has in his possession. Settling in Ogle county 72 years ago, the family prospered and in 1891, nearly a half century ago, Mr. Landers started a paper at Creston. Later he became a publisher at Oregon, county seat of picturesque Ogle county, noted as the early home of the Bandits of the Prairies, notorious horse thieving and murderous gang who later met death themselves.

Forty-six years is a long time to chronicle the local news of a community each week carefully and ably. But this job both Zibe and his son Ern, now active at the editor's desk of the Republican, have faithfully done. Now, looking back over the years, Zibe finds his flowers, his garden and his many friends—like the many stirring memories he recalls—still keeping him alert and enjoying what he terms "a good old world, after all." The old coffee grinder has long ago ceased to grind both meal and coffee for the family meals. . . Hand-set type cases have given way to the linotype machine, ox teams are seen only in centennials and fair parades, but good records will never be forgotten nor cease to encourage others. Once facing a bleak future, a strong character has built a history that will never dim, and that of Z. A. Landers is now, as ever, one reading, "Do unto others as you would be done by." Latch String extends best wishes for many more years of service for good old Zibe and the Republican.



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YOU'LL DECLARE it's a three-dollar value, but this new Jolly Time Electric Popper costs you only \$1, postpaid. Big 2-quart capacity. Handsome gunmetal finish. Approved by Good Housekeeping Institute, Underwriters Laboratories, and over 50,000 users. An ideal gift anytime. Sold only by mail, under guarantee of money back unless it's the greatest popper you ever saw. If you order within thirty days, you get a tin of Jolly Time Pop Corn free. You simply can't lose. Either you agree this Jolly Time Popper is the finest ever, or return popper and get your dollar back. Act promptly. Mail your dollar NOW to American Pop Corn Co., Box K, Sioux City, Iowa, World's Largest Pop Corn Producers.

To pop well, pop corn needs just enough moisture. Ordinary popcorn dries out, then won't pop. But Jolly Time is VOLUMIZED to perfect popping condition, then sealed in airtight tins and guaranteed to pop. SOLD BY GROCERIES everywhere.

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Homemakers' Hour



↑ Genial hostess of the program and expert friend of Mid-Western Homemakers is Mrs. Mary Wright, home adviser.

The "low-down" on radio folk is gathered and broadcast by Fanfare-Newshawk Marjorie Gibson. ➤



Irish Harpist Margaret Sweeney joins with Conductor Herman Felber in a beautiful string duet. ♪



Drama with a capital D! L. to r., Dan Hosmer, Bill Rath, Rita Ascot. Soundman Chuck Ostler, Alice Hull, Ed Paul and Production Man Al Boyd. ♪



↑ Evelyn, the Little Maid, whose sweet songs are among Homemakers' favorite features.

MUSIC NOTES

By JOHN LAIR

LACK of space last week necessitated the omission of notes on our song exchange feature, so additional attention is given to it in this week's column. Below are additional names and addresses for your exchange list.

Iva Kegley, Newfoundland, Kentucky, writes in to say that she has written to several collectors whose names have appeared on this page and has received such prompt consideration that she wants to become a full-fledged member of the Song Exchange. She says she has more than 1,000 old hill-billy and mountain ballads and will exchange with anyone.

Hazel Bayer, Fleming Rt., Atkin, Minnesota, has for exchange several songs rarely heard on radio and would like to hear from all those interested in such material.

Lois E. Bylsma, Kent City, Michigan, says she has a few hundred old songs—words only—which she would like to exchange for others needed to complete her collection of mountain, popular, miner and prison songs and old ballads.

Daisy Bugar, Melbourne, Ky., Box 105, has about 1,000 songs, including most of the old-timers. She would like to exchange some of these for some of the old songs recently revived and now being used on the air. She also wants to exchange a 1934 Family Album for an earlier one.

Lee Wells, Cantrall, Illinois, R. 1, Box 32, has about 2,000 songs—mostly WLS favorite numbers—which he would like to exchange with other collectors.

Mrs. Walter Germer, 1813 McCurdy St., Oshkosh, Wisconsin, has several hundred old songs for exchange.

Lorraine E. Kern, % Herman Kern, R. 2, Reese, Michigan, says she has quite a few songs for exchange.

Gertrude Uhr, Swea City, Iowa, has a collection of about 900 songs and will gladly exchange with anyone. She especially wants "Snow Deer" and "In the Baggage Coach Ahead."

Esther Thinglum, Gladstone, Mich., R. F. D. 1, has about 2,500 songs and wants to hear from other collectors. Heading her list of wanted numbers are "Take Me Back to Colorado" and "Utah Trail."

Daisy Wilson, Chatham, Ill., R. R. 1, has about 650 songs for exchange, including many sacred songs.

Joseph Roberts, % Ed Roberts, R. 1, Box 96, Bear Creek, Wisconsin, has about 500 songs for exchange.

Mrs. George Smith, also of Bear Creek, Wisconsin, R. R. 1, has about 300 songs available to other collectors.

Margaret E. Barlow, Palisade, Nebraska, R. R. 1, has about 2,000 songs for exchange. She especially wants the music to "Forgotten" and "The Fatal Wedding."

Lee Moore, "The Lonesome Yodeler," 1306 High St., Portsmouth, Ohio, singing over radio station WPAY, wants to exchange songs with anyone. He has some good ones.

Peter Pederson, General Delivery, Barron, Wisconsin, says he wrote to Chester Waddell, Hammond, Indiana, and Kathryn Mudlitz, Box 25, Sussex, Ohio, and both letters were returned, unclaimed. If these addresses are not correct we will be glad to reprint them if Mr. Waddell and Miss Mudlitz will get in touch with us.

Dorothy Robinson, Sharon, Vt., wishes to withdraw her name from our Song Exchange. She says she finds that she does not have time to take care of all her correspondence.

A letter from **Fairy Dickson**, Lewistown, Illinois, wants to know if collectors interested in words only can join the exchange. Under the general term "Song Exchange" is included songs in any form, either words, music or both. It might be a good idea, however, in sending in your name and address to this department, if you would specify whether your collection is words only or both words and music. This will enable other collectors to determine at a glance whether or not you have the type of material they want. Also, if you want to mention one or two songs you especially want we may be able to include them with your address, as we have done in one or two instances above. Persons having the particular song you want and seeing your request for it will be more likely to write you.

He Trails Tunes

(Continued from page 4)

year for another series of lectures." "What about music in America today, Dr. Spaeth?"

"Americans take the wrong attitude toward music, for the most part. Music should be enjoyed, remembered, played and sung over and over again. I don't agree with these music theorists who say a child should not be taught music until he's eight or nine years old. There's no telling how young a child will begin to be conscious of music. You've seen a two or three year old move around with little dance steps, keeping time to music. Let a child take dancing lessons when he's young, to develop a better sense of time and rhythm. Let him start studying some instrument if he shows any inclination; but above all let him hear music from the time he's able to hear. Mother and father don't have to be good singers to get

their youngster started with an appreciation of music. Then as he gets older, let more accomplished teachers take over the job.

"It isn't necessary to train every boy and girl to be a performer, musician or singer. Performers need listeners who appreciate good singing and good playing. But even that is not the important reason for training children in music. There is nothing that can bring continued pleasure throughout life more readily than a fair understanding and appreciation of music; if you can sing a little or play a little that's all the better. But even though you can't produce a musical sound yourself, you can still have a lot of fun if you're an intelligent listener."

And if your lowly reporter, who spent an enjoyable evening recently with Dr. Spaeth, may venture an opinion, it is this: If there is one man who can make America conscious of music, conscious of what may be good and what may be bad music, what should be taken seriously and what should be laughed at; if there is one man who can bring highbrow music down to the level where John Doe (and John Baker) can understand it; who can, in brief, make America more of a musical nation, that man is Sigmund Spaeth.

BIG SONG BOOK

By

DOC HOPKINS, KARL & HARTY

Song hits with piano and guitar music—pictures, etc. Hear them on the **SUPPER TIME FROLIC**—WJJD—6 o'clock every evening. Send 50¢ in coin to—

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GRANNY'S OLD ARMCHAIR

Song collectors will find these copies of the originals very interesting. The price is 25¢ per copy.

Order from
MUSIC LIBRARY, WLS
Chicago, Ill.

Seen Behind the Scene

For once a person in the audience was about as popular as anyone of the performers on the stage. . . . Last Saturday night Gabby Hartnett was sitting in the third row and the folks besieged him for his autograph after the performance. . . . Pat Buttram roaming around with a glass of his "knowledge juice." . . . John Baker passing out cigars and candy due to the arrival of a new baby boy. . . . Eileen Jensen (Winnie, Lou and

Sally) is able to use her arm again after having it in a sling for about a month or so. . . . Arkie having a birthday and someone sending in a nice cake. . . . Not one person in 100 would know Uncle Ezra without his makeup. . . . Nearly every morning the Prairie Ramblers rush upstairs after their program and battle over a ping-pong table. . . . A community sing in the 8th St. Theatre. . . . everybody joining in "I Want A Girl." . . . Ralph Emerson playing a soothing 15 minute organ concert. . . . always worthy of attention. . . . Helen Jensen practices her piano-playing by the hour. . . . practice makes perfect.

A lot of the folks here have been planning an ice-skating party for some time but still no ice. . . . A visitor at the Barn Dance Saturday night walking out after the show muttering while he smiles. . . . "That Pat Buttram sure is a funny fellah." . . . Ralph Emerson in his Big Chief Waldo show. . . . very fine. . . . Marge Gibson scouting about for an interview victim for Saturday afternoon. . . . she sights Ed Paul and her scouting expedition is over.

Les Tremayne, leading man of Grand Hotel, has cosmopolitan food tastes. He is especially fond of Indian curry and Turkish coffee.

CENTENARIAN



Mrs. Sarah Claggett, a loyal Stand By reader, who celebrated her 100th birthday at Chalmers, Indiana, on March 10. Congratulations!

Garden Talks

Radio listeners who include gardening as a hobby or vocation are invited to listen to "Garden Talks" now being broadcast Mondays, Wednesdays, and Fridays at 12:55 p. m.

Each of these programs features valuable hints on beautifying gardens and improving production of flowers and vegetables. Important recent developments in the flower and vegetable worlds are dramatized during some of the broadcasts.

"The Book Shelf and the Cookie Jar" brings an answer to "Why Children Love Hugh Lofting" by Ruth Harshaw during Homemakers' Hour, Tuesday afternoon, March 23.

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5 Beautiful Birthday cards, 25¢; 5 Humorous Birthday cards, 25¢; 5 cheerful Get Well cards, 25¢; postpaid. Money back if not satisfied. Send for free list of greeting cards for all occasions. Cardman, Room 824A, 844 Rush, Chicago.

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Manuscripts needed by Publisher of biographical, poetic, medical, religious, travel, scientific, psychological, occult and other non-fiction books. Also important novels except Westerns and mysteries. Include postage. No reading fee. Dept. 65—House of Field, 521 Fifth Ave., New York City.

Uncle Ezra's "Book of Poems" and "Thoughts for the Day" contains a wealth of material for Home talent shows, school, church and social gatherings. It's a book no home should be without. Ninety-six pages with pictures of Rosedale and Rosedale folks. Mail one dollar to Uncle Ezra Watters, % WLS, Chicago, Illinois.

Bungalow for Sale

For sale—5 room modern bungalow, good location in Winfield, Illinois, known as Winfield Farm. Price \$4000. Mrs. H. Schmarje, 1622 Greenleaf Ave., Chicago.

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For entertaining. Laugh producing program, \$1.00. Catalog 10¢. Balda Art Service, Dept. F-9, Oshkosh, Wisconsin.

Collection Specialists

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

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Good 60 acre farm. Write to George Van Den Henvel, Route 1, Box 28, Kaukauna, Wis.

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Wonder Weeder. Twice faster than hoe. Price \$1.00 prepaid—Agents wanted. Link Company—Fargo, North Dakota.

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Girl wanted for housework. Small family. One child going to school. Own room. \$5.00. Mrs. Charles Pucks, 8201 Bishop St., Chicago.

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Honey, fancy, extracted. Guaranteed pure, light color; 10-lb. pail, \$1.50; 5-lb. 80¢, postpaid. Edw. Steinberg, Cropsey, Illinois.

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Work for "Uncle Sam." Many 1937 appointments. \$1260-\$2100 first year. Try next examinations. Full particulars FREE. Write immediately. Franklin Institute, Dept. C17, Rochester, New York.

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Stand By Readers! All magazines at greatest savings. Request list. Address Frank Pearson, % Stand By Magazine.

Turkey World, illustrated monthly magazine devoted exclusively to turkey raising. \$1.00 a year. Turkey World, Desk B-Y, Mount Morris, Illinois.

Miscellaneous

Are you troubled with dandruff, itching scalp and falling hair? Use A. W. K.'s Dandruff Remover and correct these conditions. Enjoy a clean, healthy scalp. Price per bottle—50¢ plus postage. A. W. K.'s DANDRUFF REMOVER, 603 E. Wilson St., Madison, Wis.

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Falling Hair and Dandruff. Use Vitaleine, the antiseptic scalp treatment. Send 10¢ for generous trial bottle. Williams Laboratories, Springfield, Illinois.

Musical

Have phonograph record made your song. Rainbow Recording Studios, 210 Olive, St. Louis, Missouri.

Play guitar quickly. Learn solos and chords easily by fascinating new system. No previous musical knowledge required. Send only 50¢ for complete course of instructions. Success or money back. Particulars free. Century Studios, 813A South Oak Park Avenue, Oak Park, Illinois.

Song poems set to music. Get our phonograph recording plan. Zerse Bros., 210 Olive, St. Louis, Missouri.

Accordions—up to 60% discount. World Famous makes. Catalog Free. METRO ACCORDION, 3115 West 13th, Chicago.

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For the next thirty days we offer peach trees \$4 per 100 budded varieties. Apple grafts 4¢. Cherry, pear and plum reasonable. Leo H. Graves Nursery Co., Farina, Illinois.

Biggest Nursery & Seed Bargains for 1937! Peonies, 10¢, 3 for 25¢; Dahlias, 6¢; Gladioli, assorted blooming size bulbs, 1¢; Regal Lilies, blooming size bulbs, 5¢; Vegetable and Flower Seeds; from 1¢ a pkt. to 5¢ an ounce; French Lilacs, 18 to 24 in., 6 for 79¢; Roses, 6 for 50¢. All above items postpaid. Ever-bearing Strawberries about ½ each; Purple Lilacs, 18 to 24 in., about 6¢; Bridal Wreath, Spirea, 18 to 24 in., 4¢ each. These and many others, all on a complete list with addresses where to secure these Bargains, for only a dime in coin. Be sure to enclose a self-addressed, stamped envelope for reply. Send at once, for these Specials will go fast. Box 236, Williams, Minnesota.

125 choice mixed large flowering Gladiolus bulbs \$1.00. Bargain list of named gladiolus and perennials. Harmon's Flower Gardens, Hampton, Iowa.

\$250.00 worth of Gladiolus bulbs, free—to first 500 persons requesting 1937 list of First Best Glads. Richland Gladiolus Gardens, Twin Bluffs, Wisconsin.

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Special offer. To the ladies who send this ad and 35¢ we will send postpaid, a beautiful purse size flacon of our perfume. This offer is to introduce our beauty preparations and is limited. Send at once! California Perfumers, 629 N. Sacramento St., Lodi, Calif.

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Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

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Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed. Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Roll film developed and printed including two beautiful double weight olive tone enlargements Free, 25¢ coin. United Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DEPENDABLE, River Grove, Illinois.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

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Two beautiful double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Rolls developed—One day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100—\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Postage Stamps, Coins & Curios

Deep Sea Treasure—A Genuine Pearl still in the oyster in which it was formed. Each oyster in a separate can, packed in Japan. Guaranteed to contain a real pearl worth from \$2.00 to \$50.00. Get the thrill of finding your own pearl! Also makes a beautiful gift. \$2.00 postpaid. Deep Sea Treasure, 201 N. Wells St., Chicago.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢; 30oz. 60¢; 3½ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Big, Fancy, Fast color, 100-20¢; 200-35¢. Quilting frames \$1.50, postpaid. Union Mills, Centralia, Illinois.

Silos

A dollar saved is worth a dollar earned. Write us and let us show you how your first payment now, on that permanent silo you are going to buy next summer, will save you many dollars. Michigan Silo Co., 2610 S. Washington Street, Peoria, Illinois.

Stationery

Personal stationery. 300 noteheads and 150 envelopes with name and address; postpaid 1.00 cash. Bruner Facing Slip Company, Hawesville, Kentucky.

Veterinary Remedies

Every horse should be capsuled for bots and worms. Write for free information on "A Sur-Shot" Capsules. Fairview Chemical Company, Desk G, Humboldt, South Dakota.

WLS DAILY PROGRAMS

Saturday, March 20, to Saturday, March 27

870 k.c. — 50,000 Watts



Blonde Vivian Della Chiesa, soprano star, of the Monday night "Contented Hour," skyrocketed to radio and opera fame in a few short months; but she began to sing when she was three.

Sunday, March 21

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram contest; Lawson Y. M. C. A. Glee Club.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens"—Chuck Acree.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

Sunday Evening, March 21

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 7:00—NBC—Dramatic Skit.
- 8:00—Sign Off for WENR.

Monday to Friday

March 22 to March 26

Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.
- 6:15—"Sing, Neighbor, Sing," (Purina)
- 6:30—Mon., Wed., Fri.—Winnie, Lou & Sally. (Hayes Pay Day Chicks)
- Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Mon., Wed., Fri.—Musical Moments. (Chevrolet)
- Tues., Thurs., Sat.—Pat Buttram; Henry Hornsbuckle; Hoosier Sod Busters.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon)
- Tues., Thurs.—The Hilltoppers.
- 7:45—Jolly Joe's Pet Pals Club. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)
- Tues., Thurs., Sat.—Morning Minstrels with Hometowners. Otto's Novelodeons, Morpheus Mayfair Manchester, Puddin' Head Jackson, Possum Tuttle; Bill Thall, interlocutor. (Olson Rug Co.)
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—School Time—Educational Broadcasts presented by Prairie Farmer.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)

- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:45—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Sat. & Sun.)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
- Tues.—Mid-West on Parade, featuring Marquette, Michigan.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.
- 12:55—Mon., Wed., Fri.—"Garden Talk." (Ferry-Morse Seed) (E. T.)
- Tues., Thurs., Sat.—"Something to Talk About," Chuck Acree. (Carhartt Overalls)
- 1:00—M. W. F.—Red Foley; Lily May; Girls of the Golden West. (I. A. A.)
- Tues., Thurs.—Variety Entertainers.
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanch, WLS Orchestra. (Olson Rug)
- Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Mon., Wed., Fri.—Priscilla Pride. (Downtown Shopping News)
- Tues., Thurs.—Christine; Uncle Doody & His Boys.
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

Saturday Morning, Mar. 27

(CENTRAL STANDARD TIME)

- 5:30-8:30—See Daily Morning Schedule.
- 6:30—Smile-A-While (cont'd).
- 7:30—Uncle Buster & His Big Yank Boys. (Reliance Mfg.)
- 8:30—WLS—Sunday School Class—Dr. John W. Holland.
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 8:59—Livestock Estimate & Hog Flash.
- 9:00—Junior Stars Program.

SATURDAY EVENING, MARCH 20

FIFTH ANNIVERSARY AT EIGHTH STREET THEATRE

- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots, Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)
- 9:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 10:00—"Tall Story Club," with Pokey Martin. (KENTucky Club)
- 10:30—Christine, Hilltoppers, Slim Miller.
- 10:45—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 12:00—Sign Off.

- 9:30—Big Chief Waldo. (Malt-O-Meal)
 9:45—News Report—Julian Bentley.
 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
 9:55—Program News—Harold Safford.
 10:00—Priscilla Pride. (Downtown Shopping News)
 10:15—Arkie.
 10:30—The Bergstroms.
 10:45—Lily May; Red Foley; Girls of the Golden West.
 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
 11:55—News Report—Julian Bentley.
 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
 12:45—Future Farmers Club Program.
 12:30—Closing Grain Market Summary—F. C. Bisson.
 12:45—Weekly Livestock Market Review by Dave Swanson of Chicago Producers Commission Association.
 12:55—"Something to Talk About," Chuck Acree. (Carhartt Overalls)
 1:00—Prairie Farmer-WLS Home Talent Acts.
 1:15—Homemakers' Hour.
 2:00—Homemakers' (cont'd).
 2:15—Merry-Go-Round. (Jung Seed Co.)
 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.
 3:00—Sign Off for WENR.

Homemakers' Schedule

(Conducted by Mary Wright)

Monday, March 22

- 2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P.-T. A. Speaker—Mrs. Walter Buhlig.

Tuesday, March 23

- 2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

Wednesday, March 24

- 2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

Thursday, March 25

- 2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

Friday, March 26

- 2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid," Marjorie Gibson in Fanfare.

Saturday, March 27

- 1:15—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

Monday, March 22

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)
 7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)
 8:00—NBC—Good Time Society.

Tuesday, March 23

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)
 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
 8:00—NBC—Ben Bernie & His Boys. (American Can)

Wednesday, March 24

- 7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
 8:00—WLS—Judges of the Round Table.

Thursday, March 25

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)
 7:15—WLS—Ralph Emerson, organist.
 7:30—WLS—"Since Repeal—What?" American Business Men's Research Foundation.
 7:45—WLS—"The Active Citizen," Illinois League of Women Voters.
 8:00—WLS—Lawyer Lincoln.

Friday, March 26

- 7:00—NBC—Irene Rich. (Welch)
 7:15—NBC—Singing Sam. (Barbasol)
 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
 8:00—NBC—Universal Rhythm. (Ford Motor Co.)

Eclipse Broadcast

Announcers, engineers and about four tons of broadcasting equipment will begin a 7,000-mile journey next month to the mid-Pacific for a 15-minute broadcast on Tuesday, June 8, of a total eclipse of the sun, at 2:15 p. m., CDST (1:15 p. m., CST.)

The exclusive NBC broadcast was arranged in connection with the National Geographic Society—U. S. Navy Eclipse Expedition of 1937 to Enderbury Island in the Pacific Ocean. This island is one of only two tiny bits of land in the entire path of the eclipse, extending for 5,000 miles across the Pacific, from which satisfactory observations of the spectacle can be made.

• • •

Henry Hornsbuckle Sez

Herb Morrison: So you played foot ball in college?

Ed Paul: You bet I did.

Herb: Did you get hurt when you were on the eleven?

Ed: No that was while the eleven were on me.

Bob Watson: They tell me you were expelled from school once when you were a boy.

Bill Cline: Who told you that?

Bob: I don't remember who told me but they said that your teacher caught you counting your ribs in a physiology exam.

Jack Taylor: I eat six eggs for breakfast this morning.

John Lair: You mean ate.

Jack: Well maybe it was eight.

Mrs. Wilson: What was the idea of sticking the broom in the baby's face this morning.

Don: I just wanted him to get used to kissing his Grandfather was all.

John Baker: Why do they call it a dental parlor?

Chuck Ostler: Parlor is another name for drawing room, I guess.

Mrs. Thall: The doctor's here, Bill.
Bill: Tell him I can't see him; I'm sick.

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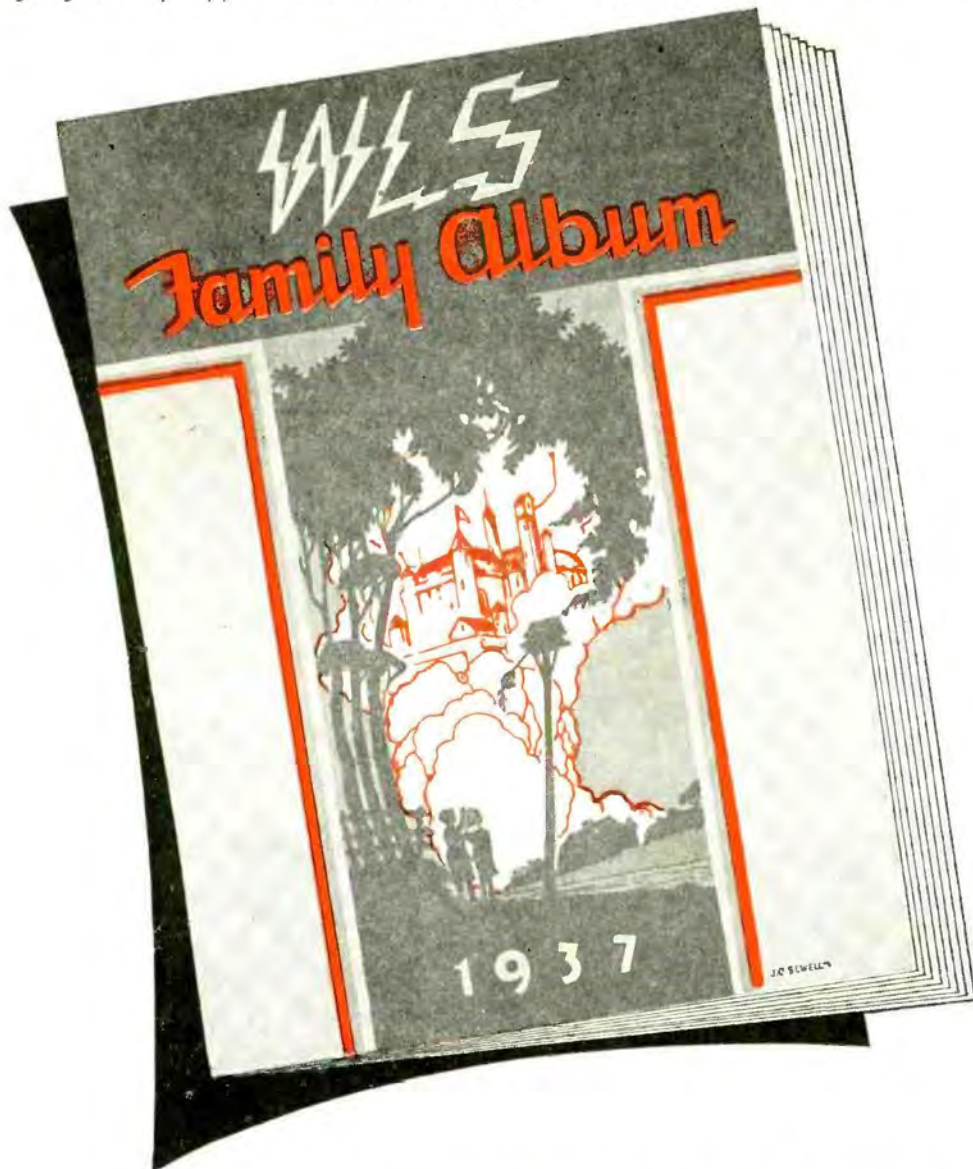
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