

Stand By

APRIL 3, 1937



LILY MAY LEDFORD

Buddha's
Right Hand
Man

•
We Go To a
Party!

Listeners Mike

Tribute

I attended the "Prairie Farmer Show" last night and was more than pleased. A large crowd attended and there was fear there would be some who would have to wait for a third show.

I didn't realize that the entertainers could make you feel so much at home as was the case last night. The hall was filled with one big happy family and everyone seemed to feel they had lived neighbors to the entertainers for years. Perhaps, this feeling was due partly to the worldwide fame and circulation of the Prairie Farmer into the homes.

You wouldn't believe the crowd that packed the building at each show unless you were an observer.

My opinion is that communities should have these shows more often, for it brings the people together in one happy-go-lucky group. I wish that some of the back-biters of the radio entertainers of WLS who write their rude opinions of distaste in Stand By could have been on the other side of the street and observed the crowd at my local town last night.—Miss Marline Kent, Apple River, Ill.

Unsung Hero

Some weeks ago I saw a letter in Listeners Mike about unsung heroes. Now I want to put in my mention about another unsung hero who doesn't get his fair recognition. He is my favorite male singer. I refer to The Stranger, Bill McCluskey. I saw him when he appeared at the Alhambra Theatre in Milwaukee. He was master of ceremonies and he sang a song that touched the heart strings. I think the name was "The Road that Leads to My Home Town."—Mrs. A. Bauman, Milwaukee.

Program for Red

Letters regarding Red Foley have tempted me to write my opinion of his singing also. All I can say is I hope he never leaves the air. He should have a program of sweet songs all by himself. If it lasted 30 minutes it wouldn't be long enough to suit me. I could miss my meals to get to hear him sing sad, sweet songs.—Helen Paulin, Indianapolis, Ind.

The Neighbors Write

Recently I visited my brother-in-law who lives near Lulu Belle's and Scotty's log cabin in the Skyland Hills of western North Carolina. This is one of the most beautiful homes in the Skyland Hills. But when Linda Lou, Lulu Belle and Scotty return home on their summer vacation that good old song "Homecoming Time in Happy Valley" will come true. We are all proud that the Radio Queen is from these beautiful hills of old North Carolina. . . . George M. Harmon, Beech Creek, N. C.

For Mary

Mrs. Wright's page in Stand By is the first one I turn to. I guess that is because I am interested in recipes and I think the ones she gives are among the best. . . . Mrs. R. P. Banks, Herrin, Ill.

Lulu's Double?

Lulu Belle has a "double" now. I heard her sing "Single Girl" on Jolly Joe's Junior Broadcast March 13. Her name is Betty Ann Turney. I surely wish she and Lulu Belle could sing together, as their voices are practically identical.—Polly, Jim Falls, Wis.

School Time

I wish to express my appreciation of the School Time program. Julian Bentley's news reports and John Baker's interviews are always interesting, but too short. There are great possibilities in radio for the promotion of renewed interest in knowledge, not only for the school, but for the home. There are many people who not only enjoy the mirth and excitement of the circus, but also appreciate the skill, the art and the educational value though their applause be more reserved than that of those who see only the clowns and the brass band. . . . Mabelle Hofferth, Kouts, Ind.

Rural Health

Mrs. Ambrose Olson of Morrison, Illinois, President of the Whiteside County Home Bureau will speak during Homemakers' Hour, Friday afternoon, April 9. She will discuss their major project "Better Health for all Rural Children Through Immunization."

Children's Book

"Among the New Writers for Children" will be the topic of discussion when Ruth Harshaw resumes her series, "The Bookshelf and the Cookie Jar," on Homemakers' Hour next Tuesday afternoon, April 6.

Interested

Program Director Harold Safford and Mrs. Safford were up betimes Easter morning to hear the A Capella Choir of Arizona State Teachers' College at Flagstaff present a sunrise broadcast from the Grand Canyon through NBC and WLS. The Saffords' daughter, Betty, is a member of the 40-voice choir.

The choir is a remarkably fine choral group and all the more remarkably so when it is considered that the college has only 450 students. The group is in frequent demand for personal appearance tours and radio engagements. It took part in the rededication ceremonies of KOY, WLS' sister station at Phoenix.

When on tour, the choir travels in a specially designed bus which provides special arrangements for stowing away costumes and other baggage, a special platform and lighting equipment.

Expert

A couple more weddings and Barbara Luddy, pretty star of NBC's First Nighter, should be able to conduct service . . . she has been a bridesmaid in two Episcopal, one Methodist, one Baptist, one Unitarian and one Church of England wedding . . . and she is a godmother to two Mormon children.

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JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

April 3, 1937

VOLUME 3

NUMBER 8

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Buddha's Right-Hand Man

Gordon Enders Tells of Life in Mysterious Tibet

The Panchan Lama, spiritual ruler of 60,000,000 Buddhists.

Below is Paradise. Buddhist monks modeled this conception. It is made of yak butter and colored sand. After 10 minutes it was destroyed because mortal man should not look too long upon Paradise.

Right: John Baker interviews Gordon Enders for School Time.

it does not tell of his schooling at Wooster, Ohio, where he lived with a group of students most of whom were children of American parents living in foreign countries. Enders regarded Tibet as his personal possession in their discussions, and the fund of information which he picked up concerning China, Japan, Russia, and other countries was always interpreted in his mind as it had a bearing upon Tibet. His boyhood fascination grew with the years, and Tibet seems always to have been a magnet which drew him nearer.

But away from Enders and back to Tibet: Tibet is properly called The Roof of the World; its valleys are about 12,000 feet above sea level, and Mt. Everest, which rises more than 29,000 feet is in Tibet. There are no roads; only trails over the mountains and through the valleys. Because of

by JOHN BAKER

WHERE to start—and what to tell. That's the big problem in writing about Gordon Enders and his Tibet. In three interviews in one day before a WLS microphone, in casual conversation during a good share of that day, and in the 400 or so pages of his fascinating book, called "Nowhere Else In the World" Gordon Enders told enough about Tibet and how he happened to become adviser to its ruler, to fill several volumes.

Gordon Enders is foreign adviser to the Panchan Lama, or Grand Lama, who is the religious and political ruler of Tibet and who is believed to be Buddha in human form. Enders' principal job is to use American airplanes to fly out some of the vast stores of gold which the Panchan Lama has at his disposal, and convert that gold into modern conveniences and equipment, such as road building machinery, radio transmitters and receivers, automobiles, and electrical generators. Political developments in the countries surrounding Tibet during the last three or four years have been such that Enders and the Panchan Lama have delayed, or at least limited, their activities; so little has yet been done to bring modern improvements to Tibet.

Tibet has long been known as the "Forbidden Country." It is ruled by the church, and the church, numbering about a million priests and nuns, is ruled by the Panchan Lama. The previous Panchan Lamas have practically forbidden foreigners to travel through the country, and only a few hardy and fortunate travelers have gone into Tibet and come out alive. Enders carries with him an "Arrow letter" which states that he is a mem-



ber of the National Assembly and that he is a Tibetan noble, and is to be provided with food, lodging, escort, and transportation for himself and his party. Not doing so badly for a boy born near Council Bluffs, Iowa, do you think?

A Thumbnail sketch of Gordon Enders' life may serve to account for his present position. Born in Iowa; taken to northern India when four years old by parents, who were missionaries; spoke Hindustani better than English as he grew up; lived on the border of Tibet, spending much time with a man who was a member of Britain's spy system along Tibetan border; became fascinated by stories and evidence of gold in Tibet; saw Panchan Lama on visit to India when Enders was still a boy; met him again in China while representative of United States Department of Commerce; remained in contact with him for several years; became foreign adviser in 1932.

That telegraphic report leaves many gaps. It does not tell of Enders' learning to fly during the World War;



the height and the short growing season, only one crop can be produced, barley. The Tibetans parch their barley, because boiling takes place at 180 degrees and will not cook the barley. Besides barley, they have meat, which may be from yak, sheep, or goat; tea, and yak butter, made by putting yak milk into a keg and bashing it against a padded stone. The usual meal contains all of these, while a meal on the trail usually consists of "buttered tea," tea with butter in it.

They're a hospitable nation, these Tibetans; that is, hospitable to other Tibetans. Any traveler, according to

(Continued on page 4)



"Ad Lib!"

By JACK HOLDEN

YESTERDAY morning the sun was shining, the birds were singing and the thermometer was registering spring-time weather. A swell day to drag out the spring top-coat. Last night the picture was completely changed. A blizzard, a howling wind, snow falling fast and the old Ad Libber freezing in a warm weather garb. But there was one bright moment. Standing in a slush-filled gutter, trying in vain to find a cab . . . no buses in sight . . . no street cars, cold, wet . . . and then . . . a rainbow from the sky. Howard Black in his car! Good old Howard . . . best harmonica player in the world!

Talking with Lum and Abner last night. Just back from Hollywood for two weeks here in Chicago, then back to the coast. "Tuffy" Goff (Abner) brought back a Hollywood moustache. "Chet" Lauck (Lum) carries a swell coat of tan.

Charlie Eggleston, who does "Hi Skinner" on Uncle Ezra's Rosedale show, has a weakness for collecting knives. It's a hobby. Yesterday he displayed his latest "prize." A 25-blade knife that includes everything from a pair of scissors to a diamond cutter.

At this moment: Al Boyd is in studio C timing musical numbers for the Keystone show for Saturday night. The Hilltoppers are in the back rehearsal room trying to iron out a difficult introduction for you. Red Foley is sprawled out in a big arm chair with his chin on his chest . . . almost asleep. Jack Taylor and Chick Hurt are sitting on the bench outside Harold Safford's office waiting for John Lair to get out so they can get in. Bentley's typewriter is smoking in a last-minute effort to get off a late news story to go on the air in a few minutes. Joe Kelly is carefully bundling up in that big coat of his prior to braving the elements of winter's return.

The Arkansas Woodchopper is signing up people for a skating party to be held at an indoor ice rink tonight. Fred Palmer comes in with the Gillette copy for Saturday night. We time the commercials. They're all right for time. Buttram comes in and pauses . . . but one look from me and he walks out . . . not a word spoken . . . oh, oh, he's back again. . . Sorry, Buttram, I haven't five dollars. . . (You never did have.—P. B.) I can hear Otto hit high C on his trumpet from 'way up here. Christine walks

in to sharpen a pencil on the window sill sharpener and reminds me it's time for my monthly haircut. It's good to hear our old friend Jim Poole back on the air again. There's only one Jim. Last time I saw him was two years ago at Banquet downtown when he rocked the room with laughter telling his experiences at the stock yards.

Buddha's Man

(Continued from page 3)

Tibetan custom, may enter any Tibetan hut at any time; if there is no one around, he is privileged to prepare and eat all the food he wants, but he must not take any of it away. Large mastiff dogs are there to see that he doesn't walk off with anything. If his pony is tired, his host, who may be absent, won't mind if he

trades for a fresh pony. But woe be unto the man who takes his host's pony and his own, too.

Cooking is done in bronze bowls and pans, while each member of the family has his own wooden bowl, which he usually carries inside the blouse of his robe. To do special honor to a guest, the host takes his own bowl from inside his robe, licks it clean with his tongue, and fills it with tea for his guest. And if the guest begins to think of sanitation and hesitates to take it, the Tibetan, naturally, is insulted.

The woman is head of the family in Tibet, and it is usual for her to have several husbands, all brothers. The reason for that, Gordon Enders explains, traces back to barley. The father who has a few acres of good barley land has a valuable estate; rather than see it broken up, he marries all his sons to the same wife, and thus the estate passes from one generation to the next intact.

It's difficult to associate romance with this black-haired Iowan, who looks to be about thirty, but whose experiences date him as being about forty years old. Tibetan gold, bandits, the Panchan Lama, mystery, Buddhism, parched barley; those are the things that Gordon Enders knows and talks about. That's why it's such a shock to hear him say "Don't bother to call for me; I'll take a Lake Street L and get off at Racine, and be at the studio in plenty of time." Strangely romantic and yet strangely practical, these Tibetan Iowans.

FROM ROYAL SMELTIANA



Queen Rose Ann of Escanaba Smeltiana and her ladies-in-waiting told the Dinner Bell audience of the annual smelt run in Northern Michigan. L. to r., Jean Mickleson, Mary Lou Lappla, Harold Gessner, Chairman of Escanaba Smelt Jamboree; June Wickert, Tom Lynott, president, Escanaba Chamber of Commerce; Queen "Rose Ann," Betty Babcock, Margaret Kendall, Polly Haddock, Harold P. Lindsay, secretary, Escanaba Chamber of Commerce, and Marjorie Gibson.

Explorer of Little America on Air

DR. THOMAS C. POULTER, Senior Scientist of Admiral Richard E. Byrd's second expedition to Little America, will be a guest speaker during the Morning Homemakers' Hour Saturday, April 10, at 11:00 a. m., CST.

Dr. Poulter will be interviewed by Martha Crane, who was one of his chemistry students at Iowa Wesleyan university at Mt. Pleasant. Martha will question Dr. Poulter concerning "Home Life in Little America"—the food, methods of housekeeping and cooking, camp routine and other interesting details of life near the South Pole.

Dr. Poulter was second in command of the second Byrd expedition and was first in command when Admiral Byrd spent two months making scientific observations in a solitary outpost many miles south of the main camp. It was Dr. Poulter who organized and led the rescue party which saved Admiral Byrd when he became ill from gas fumes in his outpost. The dangerous trip was finally accomplished by tractor after a first attempt had failed.

Both a chemist and physicist, Dr. Poulter now is executive director of the Research Foundation of Armour Institute of Technology.

Talley Renews

Marion Talley, operatic soprano, and Josef Koestner's orchestra will continue to be heard each Sunday at 4:00 p. m., CST, over the NBC-Red network through the month of June.

Girls' Band Moves

Phil Spitalny's singing orchestra of 30 girls will switch time beginning Monday, April 26, when the program's broadcast time will be changed to 7:30 to 8:00 p. m., CST, over the NBC-Red network. It formerly was heard at 3:00 p. m., CST.

Concert Changes

On Sunday night, April 4, General Motors will inaugurate a spring series of Concerts, at a different time and on a different NBC network.

The concerts will be broadcast each Sunday from 7:00 to 8:00 p. m., CST, over the NBC-Blue coast-to-coast network.

Winslow Aired

Don Winslow of the Navy, a new serial, based on the adventures of a young lieutenant commander in the U. S. Naval Intelligence Service in the Far East, is now heard over the NBC-Red network daily except Saturday and Sunday at 4:15 p. m., CST, with a repeat broadcast over WMAQ at 5:15 p. m., CST.

"It Can Be Done"

Edgar A. Guest, accompanied by Frankie Master's orchestra and the Masters' Voices, singing ensemble, will be the star of a new weekly radio series, It Can Be Done, to open Tuesday, April 6, at 7:30 p. m., CST, over the NBC-Blue network.

This program will replace the Welcome Valley series, in which Guest has been starred.

Time Change

Husbands and Wives, Tuesday night NBC-Blue network feature, will be changed to a new broadcast time, 7:00 to 7:30 p. m., CST, beginning April 6. The program is now heard from 8:30 to 9:00 p. m., CST.

Gang Renews

Al Pearce and His Gang have been given an extended renewal for their Tuesday night "Watch the Fun Go By" program over CBS. It's heard at 8:00 p. m., CST, with west coast rebroadcast at 11:00 p. m., CST.

Peace Campaign

A crusade to keep the United States out of foreign wars will be carried into the homes of millions of Americans when the second big drive of the 1937 Emergency Peace



Dr. Thomas C. Poulter, famed scientist and explorer, who will appear on the Morning Homemakers' program.

Campaign is launched over NBC networks Tuesday, April 6, 20th anniversary of the entrance of this country into the World War. "Radio parties," mass meetings and conferences in more than 2,000 communities from coast to coast will gather to hear the NBC broadcast.

The aims of the "No Foreign War Crusade" will be explained over the NBC-Blue network from 9:30 to 10:00 p. m., CST, by three nationally known personalities. Mrs. Franklin D. Roosevelt and Rear Admiral Richard E. Byrd will broadcast from the White House in Washington, D. C. Dr. Harry Emerson Fosdick, famous preacher, will be heard from the NBC studios at Radio City.

Noble Signs

George Burns and Gracie Allen have signed Ray Noble, popular British composer-conductor, and his orchestra to handle the musical end of their forthcoming Monday night series over the NBC-Red network at 7:00 p. m., CST, beginning April 12.

Program Moves

Gladys Swarthout's weekly half-hour concert of favorite songs and melodies will be heard over the NBC-Red network on Sundays, from 9:00 to 9:30 p. m., CST, beginning April 4. At present Miss Swarthout's program is heard on Wednesdays, at 9:30 p. m., CST.

Poetic Drama

The first poetic drama ever written especially for radio by a major American poet will be broadcast over CBS Sunday, April 11, from 6:00 to 6:30 p. m., CST. It is "The Fall of the City," written by Archibald MacLeish, 1932 Pulitzer poetry prize winner.

Coming Events

Babe Ruth will be heard in a Wednesday and Friday series over CBS starting April 14 at 9:30 p. m., CST.

Columbia's "Story of Song" series will be resumed Tuesday, April 6, from 2:30 to 3:00 p. m., CST, and will be heard weekly thereafter.

Secretary of State Cordell Hull will be heard over NBC in a speech at a dinner of the Woodrow Wilson Foundation in New York on Monday, April 5, at 8:30 p. m., CST.

Former Governor Frank O. Lowden of Illinois will speak against the proposed enlargement of the supreme court on NBC, Wednesday, April 7, at 9:30 p. m., CST.

Plans for that Big "Day of Days"

by MARY WRIGHT

MANY a young girl's heart is a-flutter these bright spring days as she plans to assemble the bridal finery suggested by this couplet. This is her "day of days," so the bride's wishes should be followed in making all plans for the wedding, but she will consider the wishes of her fiancé before expressing hers openly.

Upon the bride's parents fall the responsibility of the wedding, and unless money, help and space are plentiful, a simple, informal wedding is to be preferred to an elaborate, formal ceremony.



Mrs. Wright

The immense amount of detail required in planning a formal wedding makes it impossible to give it here, but etiquette books, available at libraries, will supply this information. But since many etiquette books slight the simple church and home wedding, we shall discuss them.

The Wedding Invitation: Although the form of invitations varies little, it is well to select a good stationer and take his advice on the currently approved form. When the number to be invited is too small to warrant engraved invitations, the bride may write very informal notes, telling of the date and place of the wedding, and inviting the recipient to attend the wedding and the breakfast or reception to follow. Invitations should be sent three weeks before wedding.

Hours for the Wedding: Morning weddings are usually very simple; fashionable weddings are usually held at high noon or early evening, while those of the in-between class often take place in the afternoon.

Attendants: The bride may have both a maid of honor and one or two bridesmaids, either of these or none, as she chooses. The groom may select a bride groom and as many ushers as needed to care for the guests. Usually each selects an equal number. It is often wise to omit flower girls and ring bearer, for while they may add to the picturesqueness of the scene, they often cause much work and worry unless well trained in their role.

Seating the Guests: All guests should be seated before the wedding party arrives (if wedding is held in church). The ushers should be at the

church an hour before the hour set for the wedding. When they arrive, they will find boutonnières and white gloves awaiting them in the vestry, sent there by the best man at the request of the groom. They don these and, leaving their hats in the vestry, arrange themselves at the head of the aisle assigned to them, ready to escort guests to their proper places. An usher offers his right arm to each lady unless time is short, when he offers it to the oldest or most distinguished lady in the party and asks the others to follow. Ribbons mark the seats reserved for close relatives or friends. The parents of the groom, being the special guests, are seated in the front pew to the right, while the bride's mother (who arrives with the wedding party and is the last one seated before the wedding procession starts) is ushered to the front pew to the left of the church. As far as possible, the groom's relatives and friends are escorted to the right of the church, while those of the bride are shown to the left side.

The Wedding Procession: (At the church.) As the doors are opened by the sexton the wedding march commences; first, the ushers by twos, then the bridesmaids by twos, while the maid of honor, unattended, precedes the bride, who, on the right arm of her father, is always the last to enter. If flower girls and ring bearer are used, they walk between the maid of honor and bride.

At the altar, half the ushers and bridesmaids go to the right, the other half to the left. As the procession starts the clergyman, groom and best man enter from the vestry and they will be waiting at the altar when the bride arrives. As the bride approaches the groom steps forward, the bride changes her bouquet to her left arm, gives the groom her right hand and they take the last few steps toward the clergyman together. The bride now gives the maid of honor (who is on her left) her bouquet to hold until the ceremony is over. The best man stands to the right of the groom in order to give him the ring at the proper time. The bride's father remains behind the bride and to her left until called upon to give his daughter away, and then he joins his wife in the first pew to the left. After the services are over, the recessional march is struck up, the bride and groom turn (so that now the bride is at the groom's right) and walk down the aisle together followed by maid of honor and best man, the bridesmaids in pairs and ushers in pairs.

From here they go directly to the house for the breakfast or reception. If only a very few of those invited to the house, the bridal pair will stay in the foyer of the church long enough to receive the best wishes of these friends.

In the case of a home wedding, there will undoubtedly be fewer attendants, but the order of the procession will be the same. An altar may be improvised by means of palms, ferns and flowers, in front of the fireplace, a window or any other place within view of all the guests. There is no recessional in this case; after the clergyman and the immediate families have given the happy couple their best wishes, the other relatives and friends may feel free to do the same.

Division of Wedding Expenses:
Parents of the bride pay for:

1. Engraved invitations.
2. Floral decorations for house and church.
3. Bouquets for bridesmaids and boutonnières for bride's father (sometimes furnished by the groom).
4. Music.
5. Fee to sexton, if held at church.
6. Conveyances for wedding party to and from church.
7. Food.
8. Bride's presents to bridesmaids.
9. Photographs of bridal party.

Bridegroom pays for:

1. Wedding ring.
2. Gift to bride.
3. Bride's bouquet.
4. Gifts to best man and ushers.
5. Ties, gloves and boutonnières to best man and ushers and own boutonnière.
6. Marriage license.
7. Clergyman's fee.
8. All expenses of wedding trip.

(The wedding meal will be discussed next week.)

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SWING STUFF?



They don't come better in the clarinet business than Bill Thall, who here takes a fast "break" while Zeb Hartley studies the score.

Old Hayloft

THEY Helped Make History. . . . Those haylofters who were honored Saturday night, March 20, really helped make radio history when they appeared on the very first National Barn Dance program broadcast from the stage of the Eighth Street Theatre. . . . There were the Maple City Four, Grace Wilson, Bill O'Connor, Arkie, Hoosier Sod Busters, Evelyn, representing the Three Little Maids, Tom Owen, and Uncle Ezra, who presented the "pioneers." . . . John Brown and Ralph Waldo Emerson were unable to be present. . . . All the above-named folks who appeared on March 19, 1932, are still with the station. . . . Nothing in radio compares with the continuous five-year Saturday night "run" of hayloft shows, with a total attendance of 569,126 folks.

Hired Girl says: "Uncle Ezra really took charge of things in celebrating the occasion, and how he put on "Do It Quietly!" . . . Seemed like old times with the Maple City Four, Grace Wilson singing "Stay in Your Own Back Yard," and the other "old-timers" working together. . . . Sorry that Ralph and John were away, as they would have enjoyed that lovely birthday cake that Charley Lapka, Eighth Street Theatre manager, presented the barn dance gang. . . . Five candles on it. . . . The audience really applauded when Mrs. Elvina Petschinsky and her children, Elvina and Billy, were presented. . . . They've missed only five Saturday nights in the five years. . . . Also Mildred Beck, who has attended the first show for three years. . . . Outside of the anniversary, I got a 'kick' out of hearing Uncle Ezra telling Johnny Jones (alias Miss Carol Springtime) to stand six axe

handles from the 'micro-phonie' to sing that classic (?) 'Spring Is Here.' . . . How the audience doubled with laughter during that song!"

Observations . . . That veteran, Tom Corwine, regretting he missed the first night in the Eighth Street Theatre. . . . Reggie Cross and Eddie Allan forgetting their weight-cutting diet to take generous samples of the birthday cake. . . . Red Foley, Girls of Golden West and Lily May crazily singing "Ain't We Crazy?" . . . George Goebel thinking of the earlier days in the Eighth Street Theatre when he was our star boy soprano singing cowboy songs as "The Little Cowboy." . . . Scotty and Lulu Belle recalling how they first made eyes at each other across the hayloft stage. . . . Holden and Buttram trying to "make up" and finishing up as "mortal enemies" (?). . . . Oh-Hum!

The "Listeners' Ideal Barn Dance" is fast shaping up as we "put together" all of your half-hour selections of entertainers and their songs. . . . It will be broadcast during our 13th anniversary Barn Dance on April 10. . . . You may be surprised how it turns out. Here's how Miss Mavis Olson, South Beloit, Illinois, lines up her favorite 30 minutes:

Prairie Ramblers—"Banjo on My Knee."
Red Foley—"My Renfro Valley Home."
G. of G. W.—"Hold On, Little Dogies."
Lily May—"Alabama Jubilee."
Lulu Belle & Scotty—"Sugar Babe."
Arkie—"Snow Dear."
Buttram and Holden—Jokes and "Lueller."
Patsy & Ramblers—"Yippy, Yowie, I'm a Cowboy."
Slim Miller—"Down Yonder."
DeZurik Sisters—"Chime Belle."
Prairie Ramblers—"Lonesome Road Blues."

If you plan to select your favorite entertainers with their songs or music you like best—and build the whole into a 30-minute old hayloft program of 12 numbers—better do so within two days after you receive this copy of Stand By. . . . It will be too late after that. . . . And you won't want to miss the "Ideal Show" on the anniversary.

3¢ Stamp Brings Generous Sample of



Pure Sheep Manure In New Sanitary Stick Form

- Safe and Easy to use for potted plants, window boxes, ferns, shrubs and vegetable gardens.
 - OVENE is produced from high quality sheep manure and is the natural food for all plants, containing abundant bacterial action which is so necessary to normal plant life.
 - OVENE is free from dust, weed seed and objectionable odor.
 - This fertilizer comes packed in small sticks of miscellaneous lengths (1" & 2") and is applied in elongated form by simply pushing full length into the soil. It can also be dissolved in water and used as a liquid fertilizer.
 - For more information about OVENE, tune in Mondays, Wednesdays and Fridays during Homemakers' Hour over Station WLS.
 - For a generous sample package containing enough sticks to fertilize 12 potted plants, simply send 3¢ in stamps and the name of your local dealer to OVENE, % Stand By, 1230 Washington Blvd., Chicago.
- OVENE is sold in convenient 10¢ packages at leading department, chain, drug, seed and hardware stores in Chicago and other Middle Western cities. See our display at Flower Show (Navy Pier, Chicago), April 3 to 11.

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Stock and Custom Built
TRAILWAY COACHES
Sandwich, Illinois



LILY MAY



Fanfare

by MARJORIE GIBSON

GREETINGS, Fanfare readers. Shall we do a bit more radio ramblin' again this week? Well, then, first let's ramble in the direction of the program director's office. Yes, sir, there sits Harold Safford at his desk doing some intensive concentrating on some of that work that accumulated during his absence. It's good to see Harold there, too, for that office looked kinda lonesome during those six weeks he was in Phoenix, Arizona. What a handsome tan Harold acquired and he added a few pounds of weight, too, despite the fact that he was working hard getting programs lined up for the newly reorganized station KOY which is headed by Burrige D. Butler. Think Harold acquired some western ideas while out there, for the other day we spied him going around the studio with a big ten-gallon hat on his head and a bright neckerchief around his neck.

Harold tells us that Tumble Weed, who was known as the Arizona cowboy, occasionally appears with a band on KOY and KTAR in Phoenix and that he's also making personal appearances in the vicinity of Phoenix. . . . Homer Courchene, operator, who went out to Phoenix to install the equipment at KOY, is remaining for a while longer to see that the engineering end of the organization works smoothly.

Florida seems to be the popular vacation spot for this year's early vacationers . . . Virginia Seeds is still there . . . Lucille Long, contralto, left a few days ago for Florida. She'll return April 2 . . . John Brown is on his way South for a fortnight at Miami Beach . . . Glenn Welty, who arranges the numbers played by the concert orchestra, is on a little trip too. Glenn wanted to go to Denver; Mrs. Welty wanted to go to Boloxi, Mississippi. "So we compromised," said Glenn before he left. "We're go-

ing to Boloxi. . . . We were all pleasantly surprised to see Sunshine Sue and the Rock Creek Wranglers yesterday when they dropped up to the studios for a visit during a brief trip to Chicago. The folks have been appearing on KRNT in Des Moines. . . . Vance McCune, Jr., tells us that Peggy and Steve, who appeared with Sue Roberts on the Sears program three years ago, are now on KMBC, Kansas City. They go under their real names, Gladys and Woody Smith. Woody is also a staff announcer.

Just learned that the Hoosier Mimic, Max Terhune, is to appear in the Republics all star picture, "The Hit Parade." . . . Two of the hit songs of the motion picture "Git Along Little Dogies," starring Gene Autry, Smiley Burnette and the Maple City Four, were written by Fleming Allan, former music director, and Smiley Burnette. Fleming wrote "If You Want to Be a Cowboy" and Smiley wrote "Honey Bringing Honey to You."

Smoky Rogers, who was featured in "The Smoky Fire Stories" last summer and fall, stopped in for a few minutes this morning. Smoky was sent by the Underwriters to the scene of the London, Texas, school tragedy to assist in the investigation of the cause of the blast. He says: "During my four years spent in France during the World War, I never saw anything to compare with this terrible disaster."

We know that you readers will be interested in this news about Wyn Orr, who formerly conducted the Fanfare column. Wyn joined the production staff of NBC March 22. After

leaving WLS in December a year ago, Wyn handled production at WCCO, Minneapolis. Our best wishes to Wyn in his new radio associations. . . . Mrs. H. Schultz of Ashkum, Illinois, sent us news of Ford Rush. Ford is heard with Silas Slim daily at 8:00 a. m., CST, on WGY, and on Monday, Wednesday and Friday at 5:15 p. m. Their program is called "Lullaby Time." . . . Max Wilson of the Home Towners recently underwent a tonsil and adenoid operation. He is recuperating and taking a good rest at his home in Washington Court House, Ohio. . . . Edith La Crosse, music librarian and dramatic actress, has returned to the studios after a six-weeks' absence. We're all glad that Edith's back. . . . By the way, wonder what became of ELMER? We miss him.

Our congratulations and best wishes to Verne Hassell and Lavelle Carter, who were married Tuesday afternoon, March 23, at the Hyde Park Baptist Church in Chicago. The ceremony was performed by the Rev. Norris L. Tibbetts, pastor of the church.

Only members of the families of the couple and a few friends were present at the wedding. Verne and Lavelle will live in Chicago.

Their marriage represents the 17th WLS romance which has culminated at the altar. Verne, as you know, is a member of the popular girls' trio, Verne, Lee and Mary, and Lavelle is a member of the Hayloft Octette heard each Saturday night on the National Barn Dance.

WELCOME, STRANGER



Ralph and Elsie Mae Emerson and Jackie look on as Skippy gets acquainted with Tempo, his new Cocker Spaniel puppy, selected and named in the Stand By contest.

What Others Say—

YELO-CROS SALVE is the very best salve I know about. I always keep a goodly amount on hand for SORES and INFECTIONS. Mrs. S. W. Rowland, Nampa, Idaho.

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Latch String

By CHECK STAFFORD

HOWDY, folks. Well, April is here with her showers to bring May flowers. What about April? It is, according to the old Romans, the second month of the year and many historians assert the name comes from the Latin word *aperier* "to open," alluding to the buds of trees and flowers coming out. Mark Twain said he always noticed that if he could pull through March he would survive the rest of the year. The early English farmers have a proverb that a cold, wet April means a full barn, and many rural folks in this country firmly believe the same. Anglo-Saxons called April the Easter month, after Eostre-Monath, the period sacred to the pagan goddess Eostre or Ostara, of spring.

To me, as a lad, late April used to mean first barefoot days, sweet smelling orchards in bloom, cheery calls of birds along the winding creek and fishing time down by the old covered bridge. Plowmen sang and whistled as they turned fresh furrows of sod and brave robins and blackbirds followed for feasts of angle worms. Rain pattering on the roof . . . first choruses of frogs are homey memories I recall when April warmed the countryside and the hearts of country folks. Sometimes



a fickle, unruly weather month, but good old April, after all. Does my little ink sketch of the old bridge, bring back recollections of happy childhood days to any of you reader folks?

On a busy recent Saturday, a worried Chicago mother sought police aid in returning her 17-year-old son who had left home the day before, for distant parts and adventure. We were asked by the department to broadcast a description of the run-away lad and this was done. At the same time, down in a suburban Peoria, Illinois, filling station, resting from his weary ride and walk, was the wanted boy . . . now beginning to realize the outside world was not so rosy. The kindly station attendant turned on the radio and over the air came the appeal for young Howard to return. Dejection and cold were then forgotten. His mother wanted him and home was really best after all. Turning his back on the long winding westward highway, the

chastened boy faced Chicagoward, thanking the gas station man for his hospitality and the timely radio mes-
(Continued on page 15)

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← Radio Actress Virginia Temples tells George, Jr., and Gordon Biggar a tall story or two.



Left to right, Mrs. William Meredith, Mrs. Mary Wright, Harry Wright and Bill Meredith, all set for refreshments. →



↑ Left to right, Mrs. Charles Acree, Mrs. Frank Baker, Frank Baker and Charles "Chuck" Acree.



↑ Arthur and Mrs. Page, John and Mrs. Lair. John was a bit late with his dessert!



← Virginia Temples, Herb Morrison and Marjorie (Fanfare) Gibson. Herb is being quizzed for some future Fanfare copy.

Music Notes

By JOHN LAIR

WE EXPECT to announce here soon the advent of a new song book featuring the songs of one of your favorite acts. Watch this column for the usual new song book review on this collection when the first copy is off the press.

By the way, have you noticed announcements of the revival of "100 WLS BARN DANCE FAVORITES"? This is not a new book. It is simply another edition of the old one, made necessary by a constant stream of orders from folks who see copies of "100 WLS BARN DANCE FAVORITES" in the homes of their friends and write in to get one for themselves. Listen in for announcements concerning it.

SONG EXCHANGE

Arlie Kinkade, Graysville, Ohio, has submitted his name and address for the song column. Here is a very good source for securing many of the old-time songs now in vogue, as Mr. Kinkade manages a well-known artist group—The Cherry Hill Boys.

Miss Lou Hurley, 1222 Georgia Ave., Sheboygan, Wisconsin, will exchange songs with anyone. She wants "Red River Lullaby" and "I Want a Pardon for Daddy."

Victoria Konieczna, R. 2, Box 186, Thorp, Wisconsin, wants to exchange song poems with other collectors. She especially wants "Cowgirl Jean" and "I Want to Be a Real Cowboy Girl."

Miss Ruth Baker, R. 1, Box 120, Reynolds, Indiana, has a big collection of song poems to trade on. She is trying to find the words to "Row Us Over the Tide" and "Little Ah Sid."

Miss Helen M. Parse, Jewett, Illinois, wants to become a member of the Song Exchange. She wants "Sidney Allen" and "Hang Down Your Head and Cry" (or the Highway Man). She tells us she has so many songs she can't estimate the number, and we know she has some good ones, as she has been a valued contributor to the Music Library.

"Little Old Log Cabin in the Lane"

My good friend, Dr. W. P. Davis, of Galax, Virginia, who shares with me the belief that this is one of the finest of our old songs has asked for an authentic version of this number. Here it is, taken direct from a first edition copy of the original sheet music—a very rare item in any collection.

I'm getting old and feeble now, I cannot work no more,
I've laid the rusty bladed hoe to rest,
Ole massa and ole miss's am dead, dey're sleepin' side by side,
Deir spirits now are roaming wid de blest:
De scenes am changed about de place, de darkies am all gone,
I'll nebber hear dem singing in de cane,
And I'se de only one dat's left wid dis old dog ob mine,
In de little old log cabin in de lane.

Chorus:
De chimney's falling down and de roof is cavin' in.
I ain't got long around here to remain,
But de angels watches over me when I lays down to sleep
In de little old log cabin in de lane.

Dar was a happy time to me, 'twas many years ago,
When de darkies used to gather round de door,
When dey used to dance an' sing at night I played de old banjo,
But alas, I cannot play it any more.
De hinges dey got rusted an' de door has tumbled down,
An' de roof lets in de sunshine an' de rain,
An' de only friend I've got now is dis good old dog ob mine
In de little old log cabin in de lane.

De foot-path now is covered o'er dat led us round de hill
And de fences all are going to decay,
An' the creek is all dried up where we used to go to mill,
De time has turned it's course anodder way,
But I ain't got long to stay here, an' what little time I got
I'll try and be contented to remain
Till death shall call my dog an' me to find a better home
Dan dat little old log cabin in de lane.

"There's Somebody Waiting for Me"

At the request of John Raleigh, Peshtigo, Wisconsin, Mrs. Janet Johnson, Carmi, Illinois, and D. Strupf, West Bend, Wisconsin, we print the following favorite from Lulu Belle's repertoire. This is not exactly as the song first appeared in print, but is the version which Lulu Belle uses and the one with which most of our readers are familiar.

Oh the moon is shining bright
And the stars give out their light
And the evening invites me to stray,
But in vain do I talk
For a nice moonlight walk
For I'm here and I can't get away.
I'm a bird in a cage
And they say at my age
They wonder at what I can see
In a walk in the cold,
But if the truth it must be told
There's somebody waiting for me.

Chorus:
Oh there's somebody waiting, waiting,
Somebody waiting,
Oh there's somebody waiting for me.
Oh there's somebody waiting, waiting,
Somebody waiting,
Oh there's somebody waiting for me.

Oh they ask me to sing
And my music they bring
And it's "Meet Me in the Moonlight Again"
But the hour is getting late
And I fear he won't wait;
He will leave if it comes on to rain.
And now they propose
All the shutters to close
As a form in the moonlight I see,
But before they are aware
I'll slip down the stair
Where's there's somebody waiting for me.

• • •

Big Mitts

Bill Krenz, star of the NBC Breakfast Club and conductor of his own orchestra over NBC, not only is one of the tallest pianists (six feet, three inches), but he also has one of the widest reaches on the keyboards. Bill can touch twelfths and plays elevenths easily without stretching. The average pianist finds ninths plenty tough.

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Fiddlin' Gal

"WHEN spring comes I sure do miss goin' out and takin' off my shoes and runnin' around barefoot like I used to do down home in Pinch-em-Tight-Holler," declares Lily May, that fiddlin' gal from old Kaintuck. "Back in Kentucky," she continues, "we spend a lot of our time in the spring fishin', roaming the hills, gardenin', cuttin' corn-stalks, plantin' taters, settin' out onions, a-burnin' brush and tobacco beds, and doin' dozens of other jobs like that."

"You must find life quite different in the big city, Lily May?" we ventured.

"I'll say it is. We can't turn on a faucet any time of the day and get hot or cold water; we carry water from the river to wash our clothes and water from the spring to drink and to use in cookin' and bathing. Then, the first thing we do when we see signs of winter coming on, we saw up a lot of wood and pile it in the woodshed and prepare for the cold winter. We have an open fire place and we sit around and tell yarns and pop popcorn and make molasses taffy. Every Saturday night we have a square dance somewhere in the

neighborhood. I get out my fiddle and with my little brother and sister ride mule-back to the dances. I played for play parties, bean stringin', apple peelings, pie suppers, school programs, and quilting parties, too.

"In the fall of the year I used to get out my 22-rifle and go huntin' with my dad and brother. In the day time we'd hunt rabbits and at night we'd go 'possum and coon huntin'. (We understand that Lily May was a crack shot and better than many men around the countryside). One day I went out rabbit huntin' by myself and met up with a wild cat. He looked like he was goin' to spring at me so I picked up a rock and slung it hard and hit him right between the eyes. I don't know yet whether it killed him but it knocked him out anyway, and I ran and didn't look back until I knew I was a safe distance away. I sure was scared that time."

At that, Lily May found her encounter with a revolving door in a Chicago loop store a more difficult situation to handle than her encounter with the wild cat.

Lily May Ledford arrived in Chicago last September 15 and made her first appearance on the air the following Saturday night. Her complete naturalness has a charm and freshness that has captured the admiration of all her associates at the station. She's tall and slender.

Stands five feet, 10 inches in her stocking feet. She has chestnut brown hair and sparkling brown eyes with an intriguing fringe of long black lashes. She was born in a log cabin down near Pilot, Kentucky, on St. Patrick's Day 20 years ago. She's third in line in a family of seven children. The family now lives near Lombard, Kentucky.

She learned to play the fiddle on one she constructed herself from a relic fiddle she unearthed in the attic. It didn't have any strings, it didn't have a bow, and it didn't have a bridge. But that didn't bother this resourceful mountain girl. She went to work, whittled out the necessary parts, strung up the fiddle with banjo strings, cut some hair off old Charlie's tail (the old white horse) tied it to each end of a willow stick, resined it with pine resin and got busy and learned a tune called "Callahan"—and ALL IN ONE DAY, MIND YOU!

She has won at least a dozen fiddle contests. Made guest appearance on WOWO, Ft. Wayne, Ind., and WCKY, Covington, Kentucky, as first winner in some of the contests.

She Got Thar

When Lily May heard about the home talent contest which Harold Safford and John Lair were going to hold at Mt. Vernone last summer, Lily May, with her little brother, hitch-hiked 125 miles to compete. She won first place.

Not only does this fiddlin' gal fiddle, but she also strums a banjo and a guitar and plays a French harp.

She's versatile in other ways, too. She's a good rider, a fine swimmer, and she loves to hike, hunt, fish, and play basketball and baseball.

"When my radio days are over," says Lily May, "I'm goin' back to Pinch-em-tight Holler. There's nothing like good old-fashioned southern cornbread and fried chicken to this Kentucky mountain gal."

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For entertaining. Laugh producing program. \$1.00. Catalog 10¢. Balda Art Service, Dept. F-9, Oshkosh, Wisconsin.

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New Zealand Red Rabbits. Vigorous, healthy, prize winners. Reasonable prices. Lewis Schafer, Box 664, Washington, Illinois.

Radio for Sale

Sears "Silvertone"—Table Model 32V. Like new. Works perfectly on Farm Plant light socket. \$12.50. C. I. Swartwood, Minocqua, Wisconsin.

Rug Weaving

RUGS GALORE! Weave Them At Home. Now from your old clothes. Blueprint of simple Home Loom with instructions, \$1.00. Bailey's Printery, Box 237A, Ottawa, Illinois.

Seed Potatoes

Old-Time Peachblows rediscovered. Offering few. Bushel \$5.00. Sample, postpaid, 20¢. R. Hoyt, Rt. Durand, Illinois.

Silos

A dollar saved is worth a dollar earned. Write us and let us show you how your first payment now, on that permanent silo you are going to buy next summer, will save you many dollars. Michigan Silo Co., 2610 S. Washington Street, Peoria, Illinois.

Situation Wanted

Experienced girl with references, High School education, wants work as nursemaid, No laundry. City preferred. Write Nellie Young, Morganfield, Kentucky.

Stationery

Personal stationery, 300 noteheads and 150 envelopes with name and address; postpaid \$1.00 cash. Bruner Facing Slip Company, Hawesville, Kentucky.

Tractor Parts

Every Tractor Owner needs Irving's 84 page 1937 tractor replacement parts catalog. Absolutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxville Road, Galesburg, Ill.

Trailers

A Happier Summer Vacation for you in our modern home on wheels. Stock and custom built Trailers, \$350.00 up. See our ad on page 7. Trailway Coaches, Sandwich, Illinois.

Veterinary Remedies

Every horse should be capsuled for bots and worms. Write for free information on "A Sur-Shot" Capsules, Fairview Chemical Company, Desk G, Humboldt, South Dakota.

WLS DAILY PROGRAMS

Saturday, April 3, to Saturday, April 10

870 k.c. — 50,000 Watts



This back-stage picture of Lily May somehow didn't get on the same page with her biography—so here it is!

Sunday Morning

APRIL 4

(Central Standard Time)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram contest; Lawson Y. M. C. A. Glee Club.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, Roy Anderson.
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens"—Chuck Acree.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

APRIL 4

6:30 p. m. to 8:00 p. m., CST

- 8:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 7:00—NBC—Dramatic Show.
- 8:00—Sign Off for WENR.

Monday to Friday

Morning Programs

APRIL 5 TO APRIL 9

(Central Standard Time)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.
- 8:30—Mon., Wed., Fri.—Winnie, Lou & Sally. (Hayes Pay Day Chicks)
- Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Mon., Wed., Fri.—Musical Moments. (Chevrolet)
- Tues., Thurs., Sat.—Pat Buttram; Henry Hornsbuckle; Hoosier Sod Busters.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Prairie Ramblers and Christine. (Drug Trades)

- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper.
- Tues., Thurs.—Arkie & So Busters.
- 7:45—Jolly Joe's Pet Pal's Club. (Coco-Wheats)
- 8:00—Otto's Novelodeons.
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotion, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)
- Tues., Thurs., Sat.—Evelyn & Hilltoppers.
- 8:50—Livestock Estimates & Hog Flash.
- 9:00—School Time—Educational Broadcasts presented by Prairie Farmer.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Exchange)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(Central Standard Time)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
- Tues.—Mid-West on Parade, featuring Galena, Illinois.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.
- 12:55—Mon., Wed., Fri.—"Garden Talk." (Ferry-Morse Seed) (E. T.)
- Tues., Thurs., Sat.—"Something to Talk About," Chuck Acree. (Carhartt Overalls)
- 1:00—Mon., Wed., Fri.—Red Foley; Lily May; Girls of the Golden West. (I. A. A.)
- Tues., Thurs.—Red Foley; Lily May; Girls of the Golden West.
- 1:15—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues., Thurs.—Otto & His Novelodeons.

- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Mon., Wed., Fri.—Priscilla Pride. (Downtown Shopping News)
- Tues.—Ralph Emerson, organist.
- Thurs.—"Vibrant Strings."
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

Saturday Morning

APRIL 10

(Central Standard Time)

- 5:30-8:30—See Daily Morning Schedule.
- 6:30—Smile-A-While (cont'd).
- 7:30—Uncle Buster & His Big Yank Boys. (Reliance Mfg.)
- 8:30—WLS—Sunday School Class—Dr. John W. Holland.
- 8:45—Hilltoppers & Evelyn.
- 8:50—Livestock Estimate & Hog Flash.
- 9:00—Junior Stars Program.
- 9:30—Big Chief Waldo. (Malt-O-Meal)
- 9:45—News Report—Julian Bentley.
- 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
- 9:55—Program News—Harold Safford.
- 10:00—Priscilla Pride. (Downtown Shopping News)
- 10:15—Arkie.
- 10:30—The Bergstroms.
- 10:45—Lily May; Red Foley; Girls of the Golden West.
- 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
- 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
- 12:45—Future Farmers Program.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:45—Weekly Livestock Market Review by Dave Swanson of Chicago Producers Commission Association.
- 12:55—"Something to Talk About," Chuck Acree. (Carhartt Overalls)
- 1:00—Prairie Farmer—WLS Home Talent Acts.
- 1:15—Homemakers' Hour.
- 2:00—Homemakers' (cont'd).
- 2:15—Merry-Go-Round. (Jung Seed Co.)
- 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.
- 3:00—Sign Off for WENR.

SATURDAY EVENING, APRIL 3

7:00—NBC—Ed Wynn.

7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)

8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots, Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Arkie; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)

9:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)

9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)

10:00—"Tall Story Club," with Pokey Martin. (Kentucky Club)

10:30—Christine, Hilltoppers, Slim Miller.

10:45—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.

11:00—Prairie Farmer—WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Arkie; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.

12:00—Sign Off.

Homemakers' Schedule

(Conducted by Mary Wright)

MONDAY, APRIL 5

2:00—Orchestra; The Hilltoppers; Evelyn "The Little Maid;" John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker—Mrs. Walter Buhlig.

TUESDAY, APRIL 6

2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

WEDNESDAY, APRIL 7

2:00—Orchestra; Paul Nettinga; Grace Wilson; Reggie Cross; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

THURSDAY, APRIL 8

2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

FRIDAY, APRIL 9

2:00—Orchestra; Evelyn "The Little Maid;" Marjorie Gibson in Fanfare.

SATURDAY, APRIL 10

1:15—Ralph Emerson; John Brown; Christine; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(Central Standard Time)

MONDAY, APRIL 5

7:00—To be announced.
7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)
8:00—NBC—Good Time Society.

TUESDAY, APRIL 6

7:00—NBC—Professor Jack Norworth—Variety Program.
7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
8:00—NBC—Ben Bernie & His Boys. (American Can)

WEDNESDAY, APRIL 7

7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
8:00—WLS—Judges of the Round Table.

THURSDAY, APRIL 8

7:00—WLS—"The Old Judge." (University Broadcasting Council)
7:15—WLS—Ralph Emerson, organist.
7:30—WLS—The City Club Forum.
7:45—WLS—"The Active Citizen," Illinois League of Women Voters.
8:00—WLS—Lawyer Lincoln.

FRIDAY, APRIL 9

7:00—NBC—Irene Rich. (Welch)
7:15—NBC—Singing Sam. (Barbasol)
7:30—NBC—Death Valley Days. (Pacific Coast Borax)
8:00—NBC—Chicago Symphonic Hour; Roy Shields Orchestra; Chicago A Capella Choir.

Latch String

(Continued from page 9)

sage he'd heard. Luck was with the homeward bound traveller. A motorist gave him a lift of many miles. Hours later, footsore but happy of heart, the errant son was hugging his best and first friend—mother.

First, his conscience whispered to him as he plodded further from home. Then, cold and weary, he found warmth and rest where radio's voice overtook him. The long reach of ether waves have served well in many cases, changing the course of hu-

Seen Behind the Scene

Many folks here at the studio lend an ear to "School Time" conducted by John Baker, especially on Tuesday for his music appreciation program with Ralph Emerson. . . . Saturday Merry-Go-Round, and Ed Paul interviewing an Indian Basketball team. . . . Lily May passing around some candy she received as a birthday gift. . . . Some listeners sent in some rattlesnake tails the other day—for a sound effect no doubt! . . . Rocky is singing extra-fine this morning—no wonder—his wife is sitting out there in the Little Theatre. . . . Bill Meredith is trying once more to grow a mustache. . . . Eddie Allan at the Little Theatre desfil—answering the 'phone, selling a family album, and showing people through the studios, all at the same time. . . . Last Sunday some kind lady invited Chuck Acree to come up any time to her home in Mishawaka for a chicken dinner—that's hospitality. . . . Eighth Street Theatre on Saturday night—Barn dance begins its 6th year on the stage—with a five-foot cake . . . mmm-m-m! . . . Tom, Dick and Harry are guest artists. . . . Tom, peering through the curtains and out into the audience exclaims: "I can't believe it, there are four empty seats out there!" He was readily informed that those seats had been reserved for a week and the folks would soon be in to see the show!

man lives from rough seas to quiet, peaceful ports.

Genial Fred Vopatek, bass violinist, a recent California tourist, told me he purchased five broilers there for only \$1 and bought best oranges for a quarter a dozen, all of which sounded fine and reminded us that nowadays folks enjoy fried chicken the year 'round, and most everywhere. Used to be, farmers, around July fourth, were first, with city folks supplied later. Thanks to modern storage refrigeration, frozen friers are available at all times and excellent quality fried chicken adorns the tables of all classes the year 'round. It has longed ceased to be a rare delicacy. What finer dish to serve this Sunday than a heaping platter of nicely browned, fried chicken, cream gravy and sweet potatoes on the side? Please pass the chicken!

Among my welcome Easter cards was a lovely handpainted one from a shut-in, Miss Lena Springer of Industry, Illinois. Though she is confined to bed, her days are spent in creating clever drawings and in the study of art. Thus she does something constructive with her long hours. Such cheery souls, and their accomplishments, should shame us more fortunate ones to strive the harder to scatter sunshine and give our best—always.

WATCH this Space

FOR
Appearance of WLS Artists
in YOUR Community

SUNDAY, APRIL 4

FRANKFORT, INDIANA, Roxy Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Bill McCluskey; Caroline & Mary Jane DeZurik; Billy Woods; Pauline; Four Hired Hands.

FORT WAYNE, INDIANA, Shrine Theatre—WLS ARTISTS: Joe Kelly; Henry Burr; Olaf the Swede; Winnie, Lou & Sally. (Appearing with "Stars of Radio" Show.)

CASSOPOLIS, MICHIGAN, New Gem Theatre—PINE MOUNTAIN MERRYMAKERS: Ramblin' Red Foley; Lily May; Girls of the Golden West.

WARREN, ILLINOIS, Auditorium Theatre—WLS ARTISTS: Prairie Ramblers & Patsy Montana.

MONDAY, APRIL 5

RACINE, WISCONSIN, Venetian Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Pokey Martin; Caroline & Mary Jane DeZurik; Bill McCluskey; Pauline; Billy Woods; Four Hired Hands.

TUESDAY, APRIL 6

ROCKFORD, ILLINOIS, Coronado Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Lulu Belle; Skyland Scotty; Pat Buttram; Pine Mountain Merry-makers with Ramblin' Red Foley; Lily May; Girls of the Golden West—Bill McCluskey; Pauline; Billy Woods; Barn Dance Band.

SPENCER, INDIANA, Tivoli Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Chuck & Ray; Christine; Olaf, the Swede; Four Hired Hands. the Swede; Four Hired Hands.

WEDNESDAY, APRIL 7

CHICAGO, ILLINOIS, Highland Theatre (79th & Ashland)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Otto & His Novelodeons; Pokey Martin; Billy Woods; Caroline & Mary Jane DeZurik.

BLOOMFIELD, INDIANA, Citadel Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Chuck & Ray; Christine; Olaf, the Swede; Four Hired Hands.

THURSDAY, APRIL 8

MILWAUKEE, WISCONSIN, Modjeska Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Lulu Belle; Skyland Scotty; Bill McCluskey; Pine Mountain Merry-makers with Ramblin' Red Foley; Lily May; Girls of the Golden West—Pauline; Four Hired Hands.

SUNDAY, APRIL 11

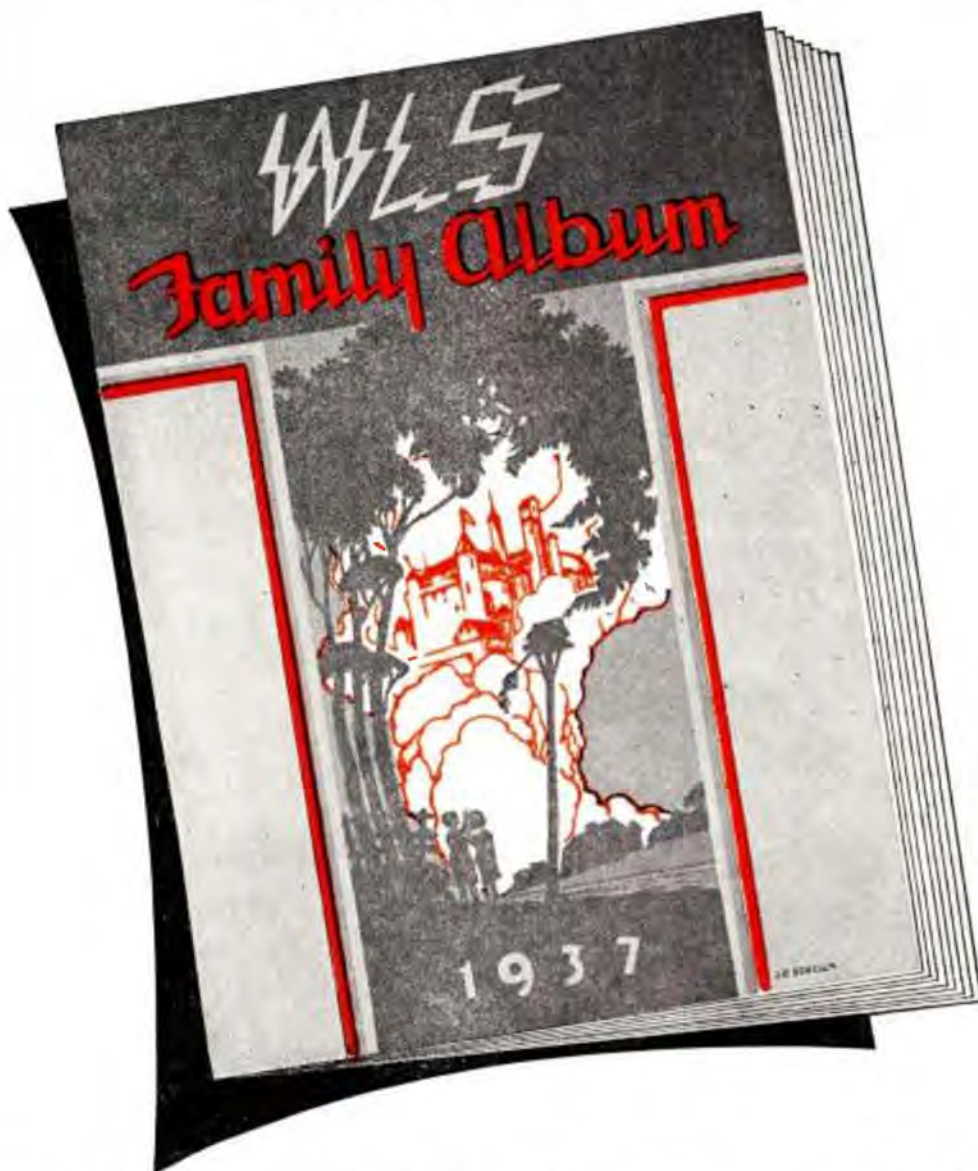
DECATUR, ILLINOIS, Lincoln Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Bill McCluskey; Pine Mountain Merry-makers with Ramblin' Red Foley; Lily May; Girls of the West—Pauline; Four Hired Hands. Golden West—Pauline; Four Hired Hands.

TERRE HAUTE, INDIANA, Shrine Temple—WLS SMILE-A-WHILE GANG: Arkansas Woodchopper; Henry Burr; Prairie Ramblers & Christine; Pokey Martin; Tom Corwine; Billy Woods.

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

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soon be **GONE!**



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Just as we expected, the people who have taken other listeners' word about the Album have since written in similar words of praise. There are still a few copies of the FAMILY ALBUM waiting for those who send in their orders at once. Send for a copy right now. The price of the Album is 50c or 65c if you live in Canada. Address your order to—

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