

BRUCE C WILSON
VIOLA ILL
AM 2-1-78 DC17

Stand By

NOVEMBER 20, 1937



LOIS and REUBEN BERGSTROM
(See page 8)

Little
Brown Church
of the Air

Radio
Reminiscences

Listeners Mike

Magnetic Personality

Grace Wilson has been my favorite radio artist for a long time and I am so happy that at last she has her own program on Sunday mornings. She puts warmth and sincerity into every song she sings, and her magnetic personality, combined with the depth and richness of her voice, makes each of her programs beautiful and unforgettable. . . . Another program, Home Town Memories, has become a favorite of mine, since she has become a part of it. . . . **Virginia LaPier**, Chicago, Ill.

Nice Arrangement

Give us more informal pictures of Arkie, and also Pokey Martin, Christine and Pat Buttram. I send my congratulations to Arkie for the nice arrangement of the song "All Alone" which he sang the other day. . . . **Arkie Fan**, Iuka, Ill.

New Role for Merle

I want to thank Chuck, Ray and Christine for getting Merle Housh to sing on their program. I really think he should get a job on the radio as a singer. I would like to hear him sing a cowboy song, and wish he could sing on every program. . . . **Zelma Jester**, Muncie, Ind.

Best on Any Station

I heard Pat Buttram's program this morning and think that he is wonderful. He is the best I have ever heard on any station, and I hope he gets to the top as he deserves. . . . **J. Schuieder**, Milwaukee, Wis.

Likes Yodelers

We surely are glad to have Lulu Belle and Scotty on the air again in the morning. We especially enjoy their song duets. Also enjoy the Kentucky Girls on the Gardner program and the yodeling of the De-Zurik Sisters. We like "Curly" too, on Smile-A-While. . . . **Mrs. Leo Eick**, Shiocton, Wis.

Something New

Why not have pictures of the home talent folks every Saturday in Stand By along with some of the radio folks? . . . **Mrs. Geo. Bansman**, Warren, Ill.

Prefers Them Alone

I agree with T. D. L. Please let us hear more of Chuck and Ray alone. Have always liked them the best of any duo that I have heard. Was so glad to hear them again this spring, but then you spoiled it by trying to form a trio. I have always liked Christine as a soloist, but I prefer Chuck and Ray alone, and Christine alone. . . . **Mrs. Wm. W. Warren**, Potomac, Ill.

From 'Way Back When

I have read in Stand By of several complaints about this entertainer and that. If they do not enjoy the Barn Dance, let them turn to another station for popular numbers. I think this station is the best on the air . . . it is the only station that has every kind of a program from 'way back when to modern times. . . . **Betty Ann Betourne**, Kankakee, Ill.

Same Stretch to the Ending

I hear Pokey Martin's programs three times a week, and enjoy them. He surely has the people guessing and laughing with his "tall" stories. When he starts telling them he sounds so sincere, but the ending—always the same stretch to it. . . . **J. B.**, Jefferson, Wis.

Artists' Family Pictures

I agree with Ruth Raether as I, too, would like to see more pictures of families and children of the artists in Stand By. One picture I would suggest above all is one of Arkie's mother. Why not give us one of Arkie and Pete with their mother. And give us pictures of the new artists, "Curly" and the Kentucky Girls. I think the Hired Man is George Biggar. . . . **Mrs. Fred Newberry**, Clinton, Ill.

Pioneer Listener

Just listened to the Maple City Four sing that good old song "Lulu I Still Love You" and it was so soothing and refreshing to hear those boys sing it. And that also goes for the whole gang at the old Hayloft. I am a pioneer listener of WLS and have sure enjoyed all programs. . . . **J. Federmeyer & family**, Oak Park, Ill.

Likes Otto's "Sneeze" Song

I am just an old gray-haired woman who enjoys Jane Tucker and those Novelodeons, featuring Buddy Gilmore. I like Otto's singing, too, especially his sneeze song. Thanks for a grand half-hour every day. . . . **Grace Moses**, Kalamazoo, Mich.

And Why Not?

Why is it that no one ever mentions the Four Hired Hands? I think they're "tops." Put them on the air and let's have some pictures of them in Stand By, for the Four Hired Hands are best of all! . . . **Estelle Krigbaum**, Hannibal, Mo.

Cover Page Suggestions

Please have Verne, Lee and Mary; Chuck, Ray and Christine; "Curly" Evelyn, Augie Klein, Cy Harrice and the new Winnie of Winnie, Lou and Sally on the cover of Stand By. . . . **A Listener**, Chicago, Ill.

Faithful Reader

I want to tell you how much I enjoy Stand By. I read every issue. Have been getting Stand By since February 16, 1935, and haven't missed a single copy. . . . **Frank A. Tuttle**, Rockford, Ill.

Swell M. C.

Arkie surely is a grand guy—grand isn't even a good enough word for him. He can sing, and has a swell smile—he's "tops by me" so give me Arkie any old time. He makes a swell Master of Ceremonies, too. . . . "Blondie," Kaukauna, Wis.

STAND BY

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Edythe Dixon, Managing Editor

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STANDEY



Behind the Mike of The Little Brown Church of the Air

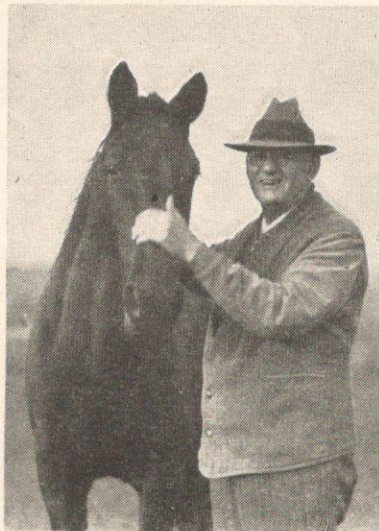
by DR. JOHN W. HOLLAND

WE have heard of the Man Behind the Gun, but the man behind the "Mike" of The Little Brown Church of the Air is not heard of a great deal. I speak of Mr. Burrige D. Butler, owner of WLS. He prefers to give the service of the Little Brown Church without seeking a sponsor, simply because he believes in the helpfulness and necessity of Jesus' religion for people.

As the Pastor of The Little Brown Church, I see many things from behind the "Mike" which make the world seem to me to be highly worthwhile.

If you had received letters from over 30 people who had written that through the messages and music of The Little Brown Church they had been led to stay their hands at self-destruction, would you not be glad in your heart? One woman, through the hardships of the depression, had come to the belief that if she were but out of the way, her children would be fed and educated better without her. In just such a mood, she happened to turn on a program of The Little Brown Church, and something came across the ether which brought her mind into harmony with God again, and she regained her composure and her faith to go ahead.

Thousands of letters lie back of the "Mike" of The Little Brown Church of the Air. These letters express every phase of the great human problems of living. Hundreds of them contain requests for copies of



Dr. John W. Holland (upper left), beloved pastor of The Little Brown Church of the Air, and Burrige D. Butler (above), owner of WLS, believe sincerely in the importance of Christ's teachings in everyday life.

the sermon delivered upon some certain theme. During one week almost 1,000 copies of a sermon were mailed out. This seems worthwhile, and we are glad that the station can do it.

The Little Brown Church was not constituted to become a competitor of the Churches. We attempt to set the time of the program so that it will not conflict with the stated services of the Churches. It has been gratifying to me to learn from various people that they had been influ-

enced to take up their church activities again, simply because the services over the air called them to a sense of what they were missing, and to the necessity of their doing duty. This is as we want it, we who stand "Behind the Mike."

When radio came into being, there was great fear expressed by some that the radio would displace services of the church, particularly among the smaller rural churches. This has not happened to any appreciable degree. Social worship with one's own fellows can never find a competing substitute in a device which makes one a solitary listener to something 500 miles away.

This line from a letter might be of interest: "We were ashamed to remain away from our little neighborhood church after we began listening to The Little Brown Church of the Air." We hope, here "behind the mike," that this and other similar letters are but an indication of the helpfulness which we work and study to attain.

The Little Brown Church of the Air was started to aid in the relief of stricken people in the tornado belt in Southern Illinois a dozen years ago. At that time some \$216,000 was sent in by listeners, and turned over to the Red Cross. Last year, during the flood disasters in the valley of the Ohio, \$95,000 was sent to the Red Cross. Many thousands came through the appeals that went over The Little Brown Church.

I have letters from many scores who say they have begun the Christian life because of the work of The Little Brown Church. If this is true, I am glad, and we merely ask your helpful thoughts turned this way that we may carry on "Behind the Mike."



"The Old Hayloft"

By the Hired Man



"**Y**ES siree! They're as dad-gummed purty as Follies girls. Why, when it's rainin', I wouldn't think a-lettin' 'em go outside without my goin' along to hold an umbrella over 'em." . . . Don't get excited, folks. . . . That was only a bit of **Uncle Ezra's** conversation overheard backstage in the old hayloft the other night—about two registered **Guernsey** cows he recently bought for his **Hebron, Illinois, farm.**

Lulu Belle is developing into quite an actress in the "melo-drammys" on **Keystone Barn Dance Party.** . . . She is usually ably assisted by **Scotty, Salty, Chick and Otto.** . . . Incidentally, this fellow **Chick Hurt** does a fine job also on **Coleman Fireside Party** in that bit of rivalry with **Henry Hornsbuckle** over **Widdy Green.** . . . (That's Okeh, **Chick,** a quarter will do.)

James Wilson of Frankfort, Indiana, won the **Coleman Act-of-the-Week** honor and \$25.00 prize for October 30 through merit and the votes of friends. . . . Good work, **Jimmy.** . . . Home talent acts scheduled to appear on the **Fireside Party,** tonight, (November 20) include **Dorothy and Margaret Widmer,** Swiss sister singers of **Belleville, Wisconsin;** **Curtis Damrell,** imitator of **Monticello, Indiana;** and **Harold Wiley,** singer and double-barrelled whistler of **Francisville, Indiana.** . . . Listen to them—at 10:30-11:00 p. m.

Thanksgiving and the "going home" idea will be featured on the **Alka-Seltzer** hour tonight. . . . **Pat Buttram** will recite "When Father Carved the Turkey"—the **Novelodeons** will sing "They All Had a Finger in the Pie"—**Maple City Four** will do "On the Road to Home Sweet Home"—and **Lucille Long** and the **Octette** will sing "Church in the Wildwood." . . . Special guest on the program will be **Buddy Brooks,** boy singer of **Three Rivers, Michigan.**

Highlights glimpsed by our **Hired Girl.** . . . Enjoyed the **plantation** program on network hour very much. . . . The **Mundy Singers** really gave it atmosphere as well as beauty with their rendition of spirituals such as "Swing Along" and "Bones Come A-Knittin'!" . . . **James E. Mundy,** famous director of this 16-voice colored group, arranged the latter song for chorus. . . .

These singers have 170 arrangements in their repertoire and are in constant demand. . . . Didn't you think **Joe Parsons** was great, singing "Old Man River"? . . . And that well known radio actor, **Hugh Studebaker,** did a grand job reading "Deserted Plantation" by **Paul Lawrence Dunbar.** . . . He put his whole soul into it and had tears in his eyes as he finished.

Notes on my cuff. . . . At one of the shows, about 1,000 of the 1,200 visitors raised their hands to indicate it was their first time to attend the hayloft show. . . . **Pat Buttram** asked for this showing in his curtain talk. . . . The folks roared when **Buttram** directed his "hayloft symphony" composed of **Otto, Chick Hurt, Salty Holmes, Ernie Newton, and Tex Atchison.** . . . Using orchestra director **Glenn Welty's** baton, **Pat** announced "Rhapsody in Blue" and we heard "Comin' Through the Rye." . . . Then into a "rhumba" and it was a jumble, featuring **Salty** dancing the **Big Apple.** . . . **Buttram** is some symphony director. . . . (Editor's note. . . . Say, how much publicity does this bird **Buttram** rate in one column?)

Haylofter in opera. . . . It's a far cry from the hayloft to **Chicago City Opera,** but **John Neher,** deep-voiced basso of our quartet, doesn't let that worry him. . . . He recently had solo roles in "Thais" and "Tosca." . . . First thing we know, **Buttram** will be in opera, carrying a spear or sweeping out or something.

Interesting visitors. . . . There was **Melvin Schoonover,** Francisville, Indiana, 11-years-old and in a wheel chair, who came with his parents, bringing a box of home-made candy for the **Barn Dance gang.** . . . This was a long-awaited event for him, and how he enjoyed everything! . . . His parents supervise his school lessons at home, and he gains much from **WLS "School Time."** . . . Come again, **Melvin.** . . . **John Brown** was pleased to greet two radio veterans, **Rosemary Hughes** and **Ed Freeman,** whose accompaniment he played in the early days of old **KYW.** . . . From **Milwaukee** came **Mr. and Mrs. C. W. Lawrie** of the **Cramer Krasselt Agency,** who found much pleasure in their first hayloft visit.

Ozark Jack, who vividly remembers the days of **Jesse James** and **Indian** trouble in the west, was a visitor from



Once upon a **TIME** there wuz an **AMERICAN BOY,** a regular **PRAIRIE FARMER,** and he went to the **WILD WEST** to seek his **FORTUNE.** His **OUTLOOK** on **LIFE** was very dull until he had a **THRILLING ADVENTURE.** He did **STAND BY** his **SATURDAY EVENING POST** one day, when he happened to **LOOK** and there he saw an **OUTDOOR GIRL,** the joy of any **BOY'S LIFE.** He became her **YOUTH'S COMPANION** and found she was a **TRUE DETECTIVE** and was **HUNTING** for the **SHADOW.** They followed him over **FIELD AND STREAM** and finally **COLLIER'd** him, took him before the **JUDGE** and he lost his **LIBERTY** . . . the **JUDGE** gave him **LIFE.** The girl, being fine at **GOOD HOUSE-KEEPING,** the boy became the **WOMAN'S HOME COMPANION**—they settled down to **FAMILY LIFE,** and raised a **HOME AND GARDEN.** This is a **TRUE STORY** . . . no **BALLYHOO!**

(Editor's Note: *Pat went a little literary on us this week. After the strain of figuring out the above for a recent National Barn Dance program, he went into a relapse. He hopes that his READERS DIGEST this without too much effort.*)

Chewin' Chawin' Gum

Even if **Lulu Belle** continues to chew gum for several years longer, she'll have an ample supply in stock. Recently while she and her husband, **Skyland Scotty,** were making a personal appearance in **Flint, Mich.,** a gum salesman personally delivered three enormous boxes of bubble gum to the **WLS National Barn Dance star.**

his present home in **Veedersburg, Indiana.** . . . **Seventy-years-old** and spry as the old **Jumpin' Jenny Wren,** he was a picturesque character **Saturday** night in his cow-hide jacket, wide brimmed hat and boots. . . . **John Baker** interviewed this man on "Folks Worth Knowing" **Sunday** morning. . . . **Mrs. Thomas Broad,** who listens to the network hour every **Saturday** night in her **Seattle, Washington,** home, had the thrill of her **Chicago** visit when she helped interview the **Novelodeons** on "Meet the Folks" (7:00 p. m.). . . . Theater visitors are certainly interested in being on hand for these interviews. . . . S'long—I smell the beans burning!

Lulu Belle and Scotty Entertain 4-H Club Girls

LULU BELLE and Skyland Scotty, stars of the National Barn Dance, will entertain again this year at the annual 4-H Club breakfast given on Thursday morning, December 2, at College Inn in the Hotel Sherman in Chicago by the Chicago Mail Order Company. Approximately 650 4-H Club girls and their leaders, in Chicago for the National 4-H Club Congress which convenes from November 27 until December 4, will be guests at the breakfast.

Forty-two style show winners, one representing each of the 42 states which has entered the National 4-H Club Girls' Style Show Contest, will be the honored guests. At the national contest, held during the convention, a national 4-H Club Style Queen will be chosen.



Actress to Be Interviewed

Maude Adams, famous American actress who is best known for her portrayal of the title role of James M. Barrie's "Peter Pan," will be interviewed for the first time on the air over a nation-wide National Broadcasting Company network on Saturday, November 20.

The program over the NBC-Blue network from 8:00 to 8:45 p. m. CST will mark Miss Adams' debut as a director. The broadcast will feature some of Miss Adams' pupils in excerpts from Edmond Rostland's "Chantecler," in which Miss Adams scored a Broadway hit. The broadcast will originate in the auditorium of Stephens College, Columbia, Mo.



Hoosier School Days

Ken and Hezzie Trietsch, who form half of the WLS Hoosier Hot Shots, look back on their school days in the little country schoolhouse near Muncie, Indiana, as the happiest time of their lives. Not that they were ever especially studious, or cared much for lessons, but being in school was not much different than being at home.

Their oldest sister, Esther, was the school-teacher, and there were five Trietsch boys in the class. It was there that the five brothers planned and organized their musical act, which later played important vaudeville circuits. All but Ken and Hezzie later abandoned the show business.



Radio Row

Pat Flanagan, WBBM's ace sportscaster, is considering starting his own "radio club" in the 2000 Lincoln Park West apartments in Chicago. Radio folk residing in the same building with the Flanagans include Berenice Yanacek, NBC staff pianist; Lulu Belle and Scotty of WLS; J. J. King, WBBM office manager, and Charles Drake, publicity manager of the Cubs.

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, November 7.

Here lies Mr. Doe . . . he thought that "Caution" meant to go.—Mrs. Warner F. Carnes, Route 1, Fort Atkinson, Wis.

"Mend" your driving ways and you won't "darn" your luck.—Edward W. Harvey, Route 3, Kewanee, Ill.

If you want to lengthen your days, Drive safely: It pays.—Andrew M. Smoke, 630 Alabama Ave., Selma, Ala.

New Good Will Series

WBBM cleared conflicting commercial schedules to carry the new U. S. Office of Education "Brave New World" series which began Monday, November 15, 9:30-10:00 p. m. CST.

The 26-week series dealing with the history of South and Central America is endorsed by the State Department, the Pan American union, and the Embassies and Legations of all the Latin American republics. Its purpose is to foster good will and peace through a sense of unity and kinship among the millions of people in the 21 American republics.



Doctor Dollar

Doctor Dollar, a new program series in which the odd ways men and women have developed for making money are explained and dramatized for radio listeners, is heard over WMAQ each Tuesday from 6:45 to 7:00 p. m. CST.

The material for these unusual success stories is supplied by the radio audience and adapted for radio use by William Meredith of the NBC Chicago Continuity Department, former head of the WLS Continuity Department.

Radio on Horseback

Broadcasts from a radio station on horseback in the wilderness of the Amazonian jungle soon will be heard in the United States over the networks of the National Broadcasting Company when the Holden British Guiana Expedition of the American Museum of Natural History—first jungle expedition in history to be radio equipped—begins a report of its findings in the wilds of southernmost British Guiana.

Tests for the broadcasts from the expedition are expected to get under way shortly. The NBC transmitter already has been instrumental in charting the expedition's course through heavy jungle regions to the Essequibo River where the group soon expects to establish its regular base camp. Orison W. Hungerford, radio engineer, is guiding the advance party by means of triangulated radio bearings, similar to those obtained by Radiomarine direction finders.

The portable horseback-mounted transmitter has been allotted the call letters VP3THE. When the group sets up camp, broadcasts from the jungle wilderness at intervals, depending on technical conditions, will be relayed through RCA Communications to the National Broadcasting Company. On one of the early broadcasts, listeners will hear John Melville, the half-Scottish, half-Indian chief of the Wapisianni tribe, who speaks all the local Indian languages. Melville, who rules the natives, will act as the expedition's guide.

The expedition is Dr. William Hall Holden's second into an area as little known as any in the world. His primary task in the jungle will be to make an intensive study of the diseases and drugs of the Indian tribes.



International Broadcast

The long-awaited first performance of Schumann's "Lost Concerto" for violin and orchestra, recently discovered in the archives of the Berlin State Library, will be given in a special performance, Friday, November 26.

The Berlin Philharmonic Orchestra, with Wilhelm Kulenkampff as soloist, will present the work and will be heard in the United States exclusively over the networks of the National Broadcasting Company. The broadcast, to be carried over the NBC-Red network as far west as Chicago, will be from 6:05 to 6:45 a. m., CST. The NBC networks normally begin operations at 7:00 a. m., CST.



High Cost of Screams

The price of screams run high in radio. A recent cost sheet on the Elsie Hitz, Nick Dawson "Follow the Moon" air show over CBS, carried an item which read: "One Scream . . . \$5.

Art Page Seeks Privacy for Culinary Adventures

by MARY WRIGHT

NCESSITY and adventure are the only baits which lure Arthur Page, beloved conductor of Dinner Bell Hour, to don his apron and hold forth in the kitchen. When the children were little, Sunday breakfasts at the Page home were the result of his handiwork.

Now that Tom, John and David can be depended upon to wash their own ears and get into their own Sunday "bib and tucker" in time for Sunday school without the guidance of their mother, Mr. Page prefers to eat his wife's waffles. Although I have never been privileged to sample his wares, I don't doubt but that his choice is a wise one for Mrs. Page is an excellent cook.



Mrs. Wright

A most congenial person of gregarious tendencies in most cases, when he is in the kitchen Mr. Page drives everyone else out—probably feels the need of deep concentration for such an important task. But the results he obtains are the work of a master, according to Mrs. Page. Out come the best linen and china for a sick tray, and if there are flowers in bloom, indoors or out, they are drafted to add a bit of cheerfulness. And the food is just as carefully prepared as is the tray.

Omelets His Specialty

Omelets are one of Mr. Page's specialties. He beats the eggs with cream (if he can get it without Mrs. Page catching him), pours it into a skillet heated until it sizzles, and cooks it rapidly, turning it only a time or two. Sometimes he adds chili sauce or piccalilli to the egg mixture before cooking it.

When it is time for the potatoes to be mashed is another time when Arthur shines. And for this task he uses a potato masher he made on a lathe while he was a high school student in Kansas City, Missouri. He fashioned it meticulously of hard maple, making the handle as smooth as possible—inspired by his instructor who told him, "Some day the fairest hands in all the world will use this potato masher."

"They have," Mrs. Page's husband admits, "but I usually relieve them as much as possible."

Kitchen Adventurer

Adventure in the form of a new candy in the winter time or a cooling drink on hot days will also take Arthur Page to the kitchen at almost any hour of the day—when he is sure of privacy. No recipes for him, though—that would be too easy and he would be too sure of his results. A little bit of this, a little more of that—sorghum, sugar, chocolate and whatever else strikes his fancy at the moment—go into the pan and strange as it seems to everyone who is privileged to catch a glance of his procedure, the result is always successful—chocolate caramels. His beverages are concocted in the same manner, using grape juice as the chief ingredient (except in apple cider time) with a bit of lemon, orange, grape fruit or other fruit juices, and often made still more enticing with crushed mint leaves, which he picks from a spot on his lawn.

When someone else is reigning in the kitchen, a big thick juicy steak and mincemeat pie are sure to be on Arthur's preferred list. And if you have ever tasted Mrs. Page's mince pie, you can easily understand the reason it ranks high. In order that you might have a similar treat I urged Mrs. Page to give me her recipe for mincemeat, and here it is.

Mrs. Page's Mincemeat Recipe

2 lbs. cooked lean beef or pork	1 tbsp. salt
1 lb. suet	1 tsp. nutmeg
8 pounds apples	1 tsp. allspice
½ lb. candied citron	1 tsp. cloves
1 oz. candied orange peel	2 tsp. cinnamon
1 oz. candied lemon peel	1 pt. cider
3 lbs. raisins	1 pt. currant juice
2 lbs. currants	½ cup vinegar
3 lbs. sugar	4 cups broth

This recipe makes about twelve quarts of mincemeat. I use two forenoons in making mincemeat. The first one to cook the meat, wash the raisins and currants, chop the citron and get everything ready except the apples and the mixing. Run the citron, candied peel, meat, suet and apples through the chopper, using the coarse cutter. Mix the spices and salt with the sugar. Then mix all the materials thoroughly and cook one hour. Frequent stirring is necessary to prevent burning. When cooked, pack into hot jars and seal.

Doesn't that make you hungry? Time out for everyone tomorrow while we all make some mincemeat.

Landscaping Enthusiast

For hobbies, planting trees ranks first with Arthur Page, while flowers and landscaping combine as a close second. And when you see the succession of blossoms and the way they harmonize with each other on his

five-acre plot, you know the whole family must cooperate in this hobby to get such lovely results—for no one busy man could do it alone.

From the time the first crocus and snowdrops push their heads up through the snow until the last chrysanthemum is picked to grace the Thanksgiving table, the huge Page lawn is a veritable flower garden, made resplendent with grape hyacinth, dwarf iris, jonquils, columbine, peonies, tall bearded iris, hollyhock, phlox, delphinium, roses, and many, many other blossoms.

North Woods Vacations

When work prevents a vacation of sufficient length for a trip, the Page family gets relaxation in the garden, but when cares can be cast aside for a week or two, the north woods finds them fishing, horse back riding and tramping around enjoying a study of the geography of the country.



Mr. Page

Up until a few years ago when "life began" for Mr. Page at the age of 40, he was a student of history, being especially interested in Illinois. But now, he is spending less time on this, for he's too busy looking ahead to the future, making bigger and better plans for the Dinner Bell program and Prairie Farmer and helping you to be more successful farmers so your family may enjoy all the advantages possible.



Broadcast from Nursery

The North Avenue Day Nursery Home in Chicago, which cares for the children of working parents, was converted into a radio studio, Friday, November 5, during a special broadcast of the NBC dramatic serial, Today's Children.

The plot of the show that day called for a visit to a day nursery by Kay Crane, portrayed by Irna Phillips, who also writes the production.

Miss Clara Dickenson, superintendent of the home, which cares for approximately 35 children a day, was interviewed by Kay. In the story, Kay, following a recent serious illness, has been transformed from a self-centered person to one who wants to do some good and to become an asset in her community.

NBC microphones were placed in classrooms and in various other vantage points in the home and the children's voices were picked up during portions of the broadcast.

Appearing with Miss Phillips and Miss Dickenson were other officials of the home, who discussed child training and care.

The Latch String

by CHECK STAFFORD

HOWDY, folks:

Next Thursday is Thanksgiving Day . . . and most of us have something to be thankful for. "No," . . . did I hear you answer?

Now you just sit down with me and let's talk it over. I believe I can convince you that there is **MUCH** we can find for which we should be profoundly grateful and give thanks for at this Holiday time.

We'll say you haven't enjoyed a full measure of prosperity—and there are still debts and you are starting out with last winter's suit, dress or overcoat. If there is a job . . . and you **HAVE** a coat . . . isn't that a better lot than to be in the army of the jobless . . . and perhaps thinly clad . . . as many unfortunate folks are?

Perhaps your crops were hit by drouth and are not the bumper ones others harvested . . . yet there is no famine stalking the land and there will be found a way to keep food on the old kitchen table and roughage for the cow and pig . . . through the wintry days to come. Think of the deserted farm homes and wandering, broken people of the dust bowl country. What are your somewhat reduced circumstances, compared to those whose crops and homes have been wiped out through scorching winds, dust and erosion. Honest Injun . . . couldn't your lot and mine, even though there is no bank roll, new car or fulfillment of those new home plans, be lots worse?

Sure they could . . . and aren't you able to work daily and enjoy many blessings folks did not share in former years? Of course the pay envelope could be fatter . . . and you'd like to get ahead faster . . . and you'd like to provide you and yours with many things others may possess, but pining and worrying will not help . . . and it **WILL** help to gather 'round the board next Thursday and take stock,

even though no turkey fixin's . . . take stock and give genuine thanks to the Good Man for those things he has given us.

We'll say your family is well . . . appetites hearty . . . you have friends . . . there is a roof and fuel . . . Dad is working (and somehow Mamma, bless her old heart, manages to keep the children dressed neatly and in school) so, even though the old grind does become a bit wearysome at times . . . and the skies of the future seem gray . . . try smiling . . . tackle your beans and 'taters as though they were oysters and dressing. Somehow your Thanksgiving will turn out to be a sunny one, and sure as shootin' you'll find you really aren't so bad off and that this is a pretty good old world, after all. Have we tried it? Yes sir . . . and it works.

Being thankful for what we have does not imply we cannot be ambitious, strive for greater goals or be of wider service. Those whose lives have been respected ones . . . and who have left monuments of charity, character and goodness . . . will be remembered as those who humbly gave thanks for each day's blessing . . . and made the most of their tomorrows, not forgetting those less fortunate as they advanced through life's years to pinnacles of success or fame. The little crippled lad, across the tracks . . . the little old widow lady, who lives meagerly in Shantytown . . . the poor outcast chap . . . mooching his way down a near West side street . . . oft put us to shame with their joy and thanks when, as

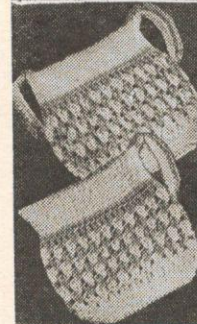
Bee-lieve It or Not

Bill Drips, NBC Director of Agriculture, always will remember the 1937 Corn Husking Contest for several reasons, not the least of which was two stings from a bee. He'd just gotten in from the field and was changing his muddy shoes. Putting one of his feet into a clean shoe, he withdrew it with a roar, thinking he had stepped on a tack. Putting his thumb down to see, he was stung again.

good neighbors, we share our limited means with them.

To possess those things we can share . . . means strife, hard work and economy and only the laggard and shiftless find passing content with the alms of the thriftier workman or his kindly family. A benevolent government may plan to relieve those who, through no fault of their own, are unable to battle for the necessities of life . . . or find work for their idle hands. But, with all agencies strained to provide, Thanksgiving time rolls 'round, finding many pinched faces peering hungrily from curtainless-windowed homes, where sickness or death has come . . . and where jobs are unknown. It is these we think about, wishing we could help more—as others carve their turkey and generous tables groan with the season's foods. Have most of us **SOMETHING** to be thankful for? I'll say we **HAVE!**

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FANFARE

by ED PAUL

HELLO Fanfare Friends! Back to our questions again this week, and I thought you might like to know where some of the Barn Dance gang relax on Sundays. So I asked them: "What do you do on a Sunday afternoon?" They said:

Don Gordon ("Tommy" in Virginia Lee and Sunbeam): "Usually my wife and I spend the day quietly at home. We always spend Sundays together."

Tommy Tanner: "My wife and I usually take a long drive out in the country. We either take our lunch along or eat at some roadside restaurant. Sunday is a holiday for her, too."

Merle Housh: "I spend Sunday with my family. Ordinarily we have a late dinner and then take a drive Sunday always is a pleasant day for the three of us."

Evelyn: "Neil, my son, and I usually find a playground with lots of swings and slides, and we have a pleasant afternoon. I think I have even more fun than he does."

But now to Fanfare news and answers to questions. I think a good way to begin our visit today is to talk a bit about an old friend of yours who was in to pay a call recently. The chap to whom I am referring is Spareribs. You know Spareribs is the Uncle Mal of NBC. And Uncle Mal, who left WLS in 1935, has been doing some very fine work.

Now Malcom (Malcom Clair is his full name) went back on the air over NBC after a two-weeks' rest and I thought that many of you would like to know when and where you could hear him. Uncle Mal can be heard twice each day. First in the morning at 7 o'clock and again in the evening at 6:00. The morning show is an eastern network feature, but it can be heard over WLW daily except Sunday, and the evening show can be heard Monday through Friday—the Chicago outlet for this program is station WMAQ.

And now I have another answer to a Fanfare question.

Roodhouse, Ill., wants to know when "Pappy" Cheshire is on the air and over what station. Well, this fine entertainer who broadcasts from St. Louis is heard on two shows daily. He has a show at 6:15 each morning,

November Birthdays

Dave Wilburn, 2nd. — Fern MacKeon, 5th.—Ernie Newton, 7th.—Skyland Scotty, 8th.—Pat Petterson, 12th.—Frank Baker, 15th.—Otto Ward, 26th.

Monday through Friday, and then another at 4:30 each afternoon of the same days. The morning show as well as the afternoon show is aired over WBBM, here in Chicago.

Stars on the Cover

LOIS AND REUBEN BERGSTROM

RIGHT now the Bergstroms are most interested in the newest member of their family, Donna Lynne, who arrived the 17th of last June. From now on it's Donna Lynne first and musical career second with Father and Mother Bergstrom.

On almost everything, the Bergstroms agree perfectly; work, hobbies, amusements, taste in architecture, even their desire to live in a small town is mutual. They have taken care of this last desire by recently moving to Oak Park, a suburb of Chicago, which Lois says, "On Saturday night is just like a small town."

Before Lois and Reuben were married, the usual years were spent in college, and in gaining experience for their present musical activities. This experience included Lyceum, Chautauqua and concert tours over most of the United States and Canada. In fact, it was during a Chautauqua performance in Lebanon, Kansas, that they met. Soon after the male quartet of which Reuben was a member started its afternoon program, a terrific thunderstorm came up. And between the heavy rain and the noise of it on the tent—the audience only saw the boys' mouths moving—they could not be heard. Lois, awaiting her turn in her ruffled, yellow organ-dy dress, added a touch of incongruity to the scene. As you may imagine,

their first meeting was all wet—but the sun shone eventually and things turned out to their complete satisfaction.

Eleven years ago, Lois and Reuben were married and established their home on Chicago's West Side. As before, both were busy singing in church choirs, doing solo work in churches and appearing before clubs, lodges and commercial organizations as entertainers. In between these appearances, Reuben was busy directing a church choir, a male chorus, a mixed quartet and lending occasional assistance to various community enterprises. Lois was occupied with her favorite pastime—amateur theatricals. She wrote playlets and pageants and produced them for various community groups.

Both Lois and Reuben are former college students—Lois has her A. B. degree from Hastings College, Hastings, Nebraska, and her M. A. from the University of Chicago. Reuben studied Mechanical and Electrical Engineering at Valparaiso University, Valparaiso, Indiana.

Although Lois has spent quite a lot of her time in different parts of the United States, she calls Golconda, Illinois, her home town, because it was her birthplace. Reuben has always called Chicago his home town.

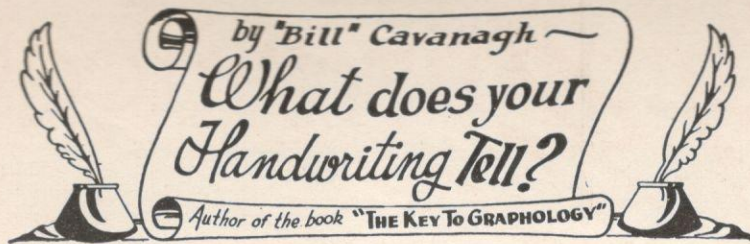
Lois was born on March 18, and "Bergie," as Lois calls him, accepts his birthday presents on October 19.

About seven years ago these two young singers, along with many others, were bitten by the radio "bug" and decided they'd have a try at this new field for music. About that time they heard that WLS was looking for a mixed quartet to sing on the Little Brown Church program. Reuben arranged with Mr. Biggar, at that time Program Director of station WLS, to hear his church quartet. The audition was a success—and practically every Sunday since then you have heard this much-loved quartet consisting of Reuben, Lois, Ruth Slater, and Raymond Gerhardt.

Shortly after that, Lois and Reuben started their duo programs on WLS. You may remember them on such programs as "Musical Fantasy," "The Old Parlor Organ," "The Little Music Shop" and many others. Reuben composed the theme song that they used on "The Little Song Shop"—"Songs for Sale."

While musical activities occupy most of the time that others spend on hobbies and amusements—the Bergstroms find time to do some reading, play golf and tennis, and in the summer they do quite a bit of swimming and picnicking to acquire a good coat of tan.

Since the coming of little blue-eyed Donna Lynne, the Bergstroms find their hours spent at home more interesting and precious. And they both look forward to having their duo made into a trio—both in music and in their many other activities.



GREETINGS everyone! Before I forget it, here's a hint to you autograph collectors. Each week in this article will appear some well known WLS star's autograph, from which his or her character will be read. Here's a pretty swell chance to get a nice collection of original autographs. It's only a suggestion—just thought I'd mention it.

And now for this week's lesson in reading character from handwriting. We're going to talk about the small letter "b". This letter is not very important from a graphological standpoint, but since it has some value we will consider it. The letter "b" may be written in three ways as illustrated. Form 1, 2, 3.

been bean bean

Form 1—The letter "b" written with the pen starting to the right and sweeping to the left, forming the loop. This shows a writer who is egotistical and proud, a person who is quite self-reliant.

Form 2—The letter "b" when written with the initial down stroke heavy without the loop. This shows a writer who often has strong convictions; a distinctive individuality, with originality that is not usually commonplace.

Form 3—The letter "b" when written with an initial hook instead of a loop, before beginning the down stroke. The writer is a talkative sort; he will be found to have much to say and is a rapid and animated talker.

And here is a thrill for the autograph collectors. You all know Christine, heard daily at 11:15 a. m. with Chuck and Ray and the Hoosier Sod Busters—often heard as guests on various other WLS shows as well as the Barn Dance. Christine has a very interesting hand. Her writing radiates all the charm and color of her personality and her sweet voice. She is a person with a vivid imagination and has a very even temperament. Notice her smooth, easy-going writing.

*Lots of luck,
Christine*

To continue, Christine is a person who forms her likes and dislikes very rapidly, in fact almost at a glance. She is a grand dancer and is a trusting, generous, artistic person. Her will-power is strong and her determination is marked. She has what is known as a smile in her writing.

That smile radiates in her personality, and indeed she herself is seldom if ever without it. Her writing shows fine color, rhythm and excellent



time. Christine has the writing of an artist, an artist with a brilliant future. Good luck, "Chris," may your success be great and everlasting. So Long until next week.

Van Steeden on Air Again

Peter Van Steeden, musical director of Town Hall Tonight for the past two years, joined Fred Allen in Hollywood when the droll Yankee comic inaugurated his new fall series over the NBC-Red network, Wednesday, November 17, at 8:00 p. m., CST. For the first time in two and one-half years, Van Steeden was directing a new group of musicians when he stepped to the bandstand to cue the music for the Town Hall march.

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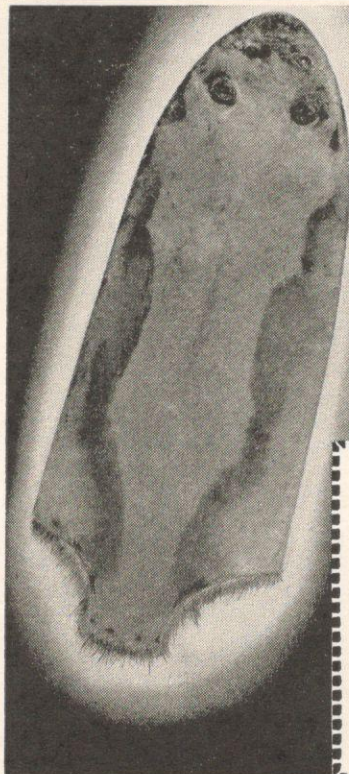
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Radio Reminiscences



Patsy Montana hadn't learned to yodel when this was taken.



(Above) When this picture was taken, Paul Nettinga was a boy soprano. His father was a minister and Paul sang in the church choir. Now his voice is familiar to radio listeners, for he's a member of the WLS Quartet.



Wasn't Pokey Martin a cute little feller! And what curls!



That's a mighty pleasant smile Baby John Baker is wearing. Yes sir.



(Below) Vance McCune Jr. evidently was displeased about something when this bit of portraiture was made. Or maybe he was shy. Today the young man is familiarly known to radio fans as Possum Tuttle.



This coy little miss is Evelyn when she was a youngster.



This pretty child wearing the big hair ribbon is Christine.



Meet Program Director Harold Safford at the age of three.

Notes



MUSIC LIBRARY

by SOPHIA GERMANICH

OUR sincere thanks to Helen Martin, 520 Seminary Square, Alton, Illinois, for sending us the words of "Lorena," "Paul Vane" (which is "The Answer to Lorena"), English, Scotch and American versions of "Barbara Allen," "Nothing Else to Do," "Happy-Go-Lucky Cowboy," "You Never Miss the Water," "No One to Love," "When I'm Alone I'm Lonesome," "Old Rustic Bridge By the Mill," "Happy Cowboy," "Old Log Cabin Home," "Cowboy's Favorite Dish" and "Dad's Dinner Pail." Miss Martin has offered to help beginners in collecting songs. She also wants to know if any of you Song Exchangers have the music to "Sweet Fern."

The song of the week:

Bad Companions

"Come all you young companions, and listen unto me,
I'll tell you a sad story, of some bad company;
I was born in Pennsylvania, among the beautiful hills,
And the memory of my childhood is warm within me still.
I had a kind old mother who oft would plead with me,
And the last word that she gave me was to pray to God in need;
I had two loving sisters, as fair as fair could be,
And oft beside me kneeling, they too would plead with me.
I did not like the fireside, I did not like my home,
I had a view for rambling, and far away did roam;
I bid adieu to loved ones, to my home I said farewell,
And I landed in Chicago, and things were not so well.
It was there I took to drinking, I sinned both night and day,
But still within my bosom, a feeble voice would say,
Oh, fare you well, my loved one, may God protect my boy,
May God forever bless him, throughout his manhood joy.
I courted a fair maiden, her name I will not tell,
For I should ne'er disgrace her, since I am doomed to die.
It was on a beautiful evening, the stars were shining bright,
And with a fatal dagger I bid her spirit flight.
So Justice overtook me, you all can plainly see,
My Soul is doomed forever, throughout eternity.
It's now I'm on the scaffold, my moments are not long,
You may forget the singer, but don't forget the song."

SONG EXCHANGE

In the October 30 issue of Stand By we reported hearing from members of 27 states including Canada. Alice M. Fisher, Box 248, Hillsboro, New Hampshire, is the first to write from her state to add to our list. She has quite a few cowboy and old time songs. Will exchange them for "When It's Roundup Time in Texas" and "Montana Plains." The words alone will do.

Mrs. B. A. Douglass, Box 487, Guymon, Oklahoma, is also the first to write from her state. She is looking for the words to "Pretty Quadroon," "Michael Snyder's Party" and "Riding Down the Canyon." She will be glad to send the words to any songs she has in her library.

Joyce Shumate, R. 6, Danville, Virginia, would like copies of "Just Before the Marriage" and "Fond Lovers Once But Strangers Now."

Lillian Cleveland, Big Bend, Wisconsin, wants the words to "Nobody to Love" and "Gangster's Warning" or any of Gene Autry's songs. Lillian has a collection of about 1,500 and will be glad to help out fellow song exchangers.

Ione Koons, 224 South Maple, Bloomington, Indiana, wants to know if any of our readers can help her out. She clipped from a newspaper the words of an old song entitled "Thirteen More Steps." That was four years ago, but to date she has not been able to find the music or anything about it. Do any of you folks know this song?

Mrs. Arthur Welch, Box 55, West Farmington, Maine, wishes to join our Song Exchange and would like a copy of "My Cabin of Dreams" and "Swiss Miss."

Mrs. Henry Cole, 2328 E. Main Street, Decatur, Illinois, has joined our club. She doesn't have many songs, but would like to hear from some of the members who have the song "When the Bees Are in the Hive" and "Beautiful Texas."

Houston Thomas, R. 9, Knoxville, Tennessee, wishes to join our Song Exchange. Will exchange any of his Mountain and Cowboy songs for the following: "Driving the Dogies

Seen Behind the Scenes

Hugh Studebaker (you probably know him as "Silly" Watson on the Fibber McGee and Molly show) paid his first visit to the old hayloft. . . . Augie Klein, the accordionist with the Hilltoppers, practicing the "Doll Dance." . . . For a good earthquake sound effect just have Tom Hargis do a tap-dance! . . . Merle Housh's wife, Vivian, coming down to the Eighth Street Theater to watch hubby Merle conduct the Coleman Fireside Party. . . . Besides blending her fine voice with Winnie and Lou, Sally is quite an actress, taking various characters in the Tall Story Club program. Sally is Mrs. Otto Carr, June East and others. . . . The De-Zurik Sisters now wearing glasses . . . and very becoming, too. . . . Eddie Allan weighing himself down in the mail department . . . he stands on the scale and the needle goes up to 224 . . . he looks around to see who's got his foot on the scale . . . no one has. Eddie scowls and walks away.

Born in Cabin

Harriette Widmer, star of Aunt Jemima on the Air, is familiar with other crossroad cabins besides the one in the show. She was born in a log cabin she now owns down in Water Valley, Miss.

Along," "Ride On, Old Timer, Ride On," "Rosa Lee, My Desert Rose," "Alongside the Santa Fe Trail," "Lone Star Trail" and "Custer's Last Stand."

Dorothy Schilke, R. 1, Box 9, Corinth, North Dakota, will exchange songs for copies of "Way Out There," "Take Me Back to Colorado," "We Buried Her Beneath the Willow" and "I Left My Gal in the Mountains."

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The Friendly Gardener

WELL now, you see, it's like this: Lots of folks have been writin' in, wantin' to know about keepin' roses through the winter. Lots of the hardy roses will come through the winter without any kind of special protection, but the tender kinds have to be babied along some if you're goin' to have plants and blossoms next year.



I've known some folks to protect a tender rose bush by buildin' up a little fence of wire and stuffin' it with straw or dry leaves. But as a rule I don't think it's worth that much trouble. For the real tender kinds of bush roses, like the hybrid tea roses, you can give 'em about all the protection they need durin' the winter by heapin' dirt up around the base of the plant about a foot high. The rose canes above that point probably will be killed durin' the winter, but you'd have pruned off that part anyhow, and you still have plenty of live

wood left inside your mound of earth. When you're buildin' up this mound you can scrape up the soil from the rose bed itself, only be careful that you don't go too deep and expose the roots.

The tender climbing roses ought to be taken down about now and covered on the ground. You'll need to weight 'em down somehow, or fasten 'em with wire loops sort of like croquet wickets. Then cover 'em with leaves an' burlap to keep cold weather an' winter sun away from 'em. It may seem strange, but the sun an' wind really cause more damage to tender plants like roses than the cold weather.

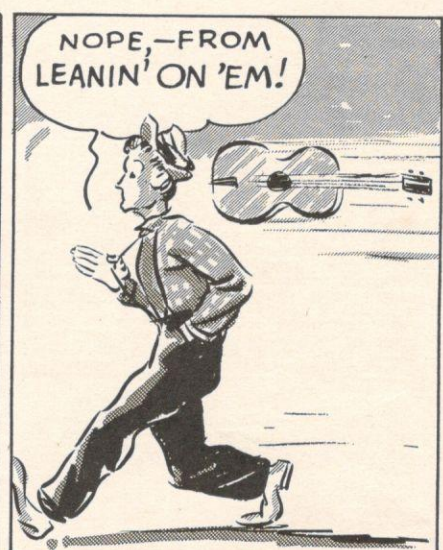
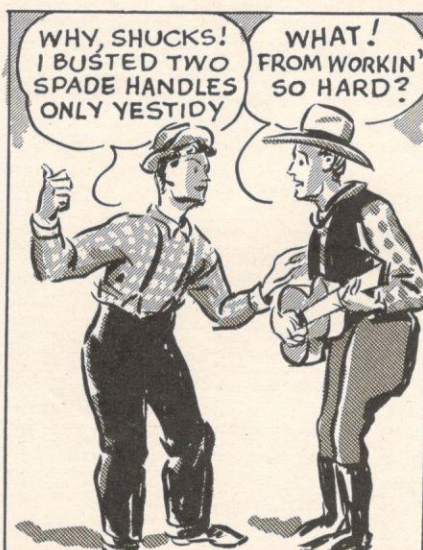
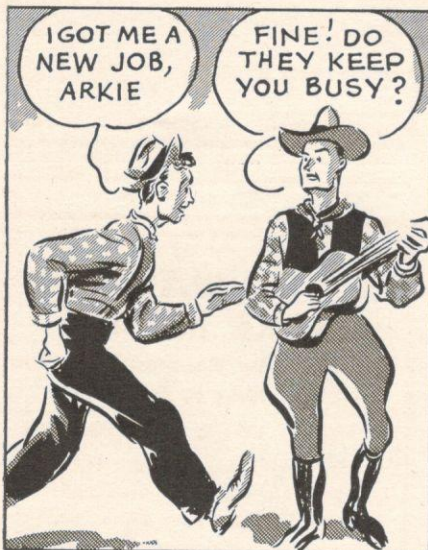
Some folks like to prune their roses in the fall, 'cause it makes it easier to get 'em ready for winter, but it seems to me that's risky business. Better bring the whole plant through the winter, an' then cut out what you don't need. If you prune in the fall an' lose half of what's left, you may not have enough of a rose plant the next year to give you the blossoms you want. So keep your pruning shears on the shelf this fall, so far as the roses are concerned; next spring you'll know better how much you need to use 'em.

Comely Lawbreakers

The latest laugh along Chicago's radio row is on Verne, Lee and Mary, comely songstresses of the WLS National Barn Dance.

After living in Chicago for years and being guilty of jay-walking almost daily, the trio was arrested recently for doing the same thing in Black River Falls, Wis., while making a personal appearance at a county fair. After being reprimanded, the girls were released.

Pokey Martin and Arkie



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"Stand By" Classified Ads

STANDBY CLASSIFIED
advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, E2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

Book of Verse

My book, "Neighborly Poems" makes a fine Christmas gift. Contains such favorites as Mother's Day, Neighbors, Dad and His Lad, Family Album and 28 others. Many give over WLS. 35 cents each—3 for \$1.00, coin or money order. Autographed, Howard Biggar, 407 S. Dearborn, Chicago, Illinois.

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Rainbow collection, Fifteen vari-colored Cactus and Succulent plants. Suitable for window gardens—\$1.00. Snow-flake collection, five pure white varieties, including Old Man of Mexico—\$1.00. Excellent gifts. Hummel's Exotic Gardens, Inglewood, California.

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Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Ave., Chicago, Illinois.

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Warblers, Dark, Varigated and Orange singing males. Females. Special prices for unrelated pairs. Satisfaction guaranteed. Mrs. Harry Munster, Saybrook, Illinois.

Coles County Pop Corn

The best dad-burned corn you ever popped—eight pounds, delivered, one dollar. Uncle Ray, Mattoon, Illinois, Box 366.

Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Cutlery

Hand-Made Knives—7 Inch Butcher, COCO-BOLA Handle—85 cents. 8 Inch Carver—Cocobola Handle—\$1.25. Paring—Walnut Handle—35 cents. Postpaid. Guaranteed. Hudson Knife Works, Howard City, Mich.

Dogs for Sale

Schipperke puppies, small black, odorless, intelligent, ideal playmates and companions. Place Christmas reservations now. Bittners, Route 1, Pecatonica, Illinois. U. S. 20.

Feather Pictures

Every reader of Stand By, on the farm, in the city, in the home or office, we want you to have one of our beautiful, gorgeous, hand made feather pictures, made with natural feathers laboriously by hand (a disappearing art). More valuable as the years pass, more beautiful, more attractive than tapestries or etchings. Size 6 x 9, embossed with your own name just as you write it. A valuable keepsake, an elaborate gift. Just pin a dollar bill, check or money order to your letter. While the supply lasts. You'll order more after seeing one. Don't delay—Tallett's, 202 N. Main St., Pontiac, Ill.

Free Gift

Free, Friendship Book with first 25 orders. Six full size Novelty designs, doll cradle, knittingbag handles, Dutch windmill and what-nots, all postpaid. 25¢ in coin. Novel-T Design Co., Station F, R. 1, Box 253, Milwaukee, Wisconsin.

Greetings Cards & Mottoes

Christmas Cards—50 for \$1.00, 25 for 80¢; your name imprinted free. Frank Pearson, % Box 20, Stand By.

Sell Gospel Mottoes in your church organization cost 5¢ sell 25¢. Send for price card. Gospel Mottoes, 7100 Altgeld St., Chicago, Ill.

Hawaiian Guitar Students

Don Wilson's compositions and arrangements for steel guitar. Special offer: Levee Blues; Etude in E seventh; Desert Fantasy. Full directions supplied with each. Six different tunings for the Hawaiian Guitar. All for one dollar. Special arrangements of any piece you wish, 50 cents each. Don Wilson, WLS, Chicago.

Help Wanted—Female

EMBROIDERERS!

Women—Handy with needle and anxious to make money! Read our ad page 12. Thompson, Dept. S, 4447 N. Winchester, Chicago.

Home for Sale

Modern city home, with garage, fruit trees, berry vines and garden spot. Martin La-Follette, 664 James St., Burlington, Wis.

Instructions

1938 Government jobs. Start \$105-\$175 month. Dependable. Men-women. Prepare immediately for next examinations. List positions, Free. Write today. Franklin Institute, Dept. L17, Rochester, New York.

Machinery and Tools

Ice Machines, all Standard Makes and sizes, actually half price or less. Have you tried our "Clertempice"? Write for Free sample today. Born, 35 E. Wacker, Chicago.

Magazine Subscription Specials

Real bargains for our readers. Ask for "Money Saver." Frank G. Pearson, care of Stand By.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Photographic Christmas Cards. Exclusively individual. Send kodak negative and five cents for sample. Ten for 49¢. Envelopes included. Rolls carefully developed, printed and choice of two 5x7 professional enlargements or six reprints, 25¢. Reprints, 3¢ each. Immediate service, no delay! The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Christmas Special! Two photographic Christmas Cards, colored design, envelopes, with roll developed, 8 prints, 25¢, or 8 reprints and cards, 25¢. Enclose ad. Midwest Photo, Janesville, Wisconsin.

Free Monogram Pen or Pencil with first roll developed, printed—30¢. Or with 20 reprints—35¢. Fred's, RiverGrove, Illinois.

At last! All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25¢. Reprints, 3¢. Fast service. Natural Color Photo, C-94, Janesville, Wisconsin.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42, Maywood, Illinois.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 1443 Belmont Avenue, Chicago.

Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.

Film developed with 16 prints and enlargement coupon, 25¢. Reprints, 2¢ each. Wilbert Friend, River Grove, Illinois.

Latest in Photo Finishing. Miniature films developed, printed 3x4—4¢ each. Two enlargements free each roll. Radio Film, La Crosse, Wisconsin.

Enlargements, 4x6, five for 25¢; 5x7, three for 25¢; 8x10, three for 35¢. Hand-colored and framed, each, 4x6, 30¢; 5x7, 35¢; 8x10, 45¢. Send film negatives. Enlargers, Maywood, Ill.

Photo Film Finishing

Hand-colored enlargements with each roll, 25¢. 40 reprints, 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, RiverGrove, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100—\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6, 25¢; 3—5x7, 25¢; 3—8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

One Day Service—2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Perfume

Michigan Avenue shop offers you high quality imported perfumes at wholesale prices. Testing sample 10¢. Mention odor. Attractive offer to agents. Write Box 5, % Stand By, Chicago.

Postage Stamps, Coins and Curios

33 Different United States stamps, 10¢. Approvals. Leonard Utecht, 1143 North Keeler Ave., Chicago, Illinois.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads, \$3.00. Tomahawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Mountain Valley Route, Hot Springs, Arkansas.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3¼ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Remnants for garments and quilts, 25-yard bundle \$1.00 postpaid. Union Mills, Sandoval, Illinois.

Fast-color prints, 100-20¢, 200-35¢. Fancy silks, one pound 50¢; three pounds \$1.00. Remnants for garments, two pounds \$1.00. Crouch's Remnants, Centralia, Illinois.

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WLS DAILY PROGRAMS

Saturday, November 20, to Saturday, November 27

870 k.c. — 50,000 Watts



Just in case you don't recognize this mischievous looking young feller, it's Otto. But don't let the seagoing cap fool you. The only waves Otto's headed for are the air waves.

Sunday Morning

NOVEMBER 21

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning; Lawson Y.M.C.A. Glee Club.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.
- 9:45—Weather News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing," by John Baker.
- 10:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs."
- 11:45—Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

NOVEMBER 21

6:30 p. m. to 8:00 p. m.
(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Werner Janssen Orchestra.
- 7:00—NBC—General Motors Concert—Erno Raape, conductor.
- 8:00—Sign off.

Monday to Friday MORNING PROGRAMS

NOV. 22 TO NOV. 26

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.
- 6:15—Mon., Wed., Fri.—Kentucky Girls and Prairie Ramblers.
- Tues., Thurs., Sat.—DeZurik Sisters & Hilltoppers.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E. T.)
- Tues., Thurs., Sat.—Curly and Prairie Ramblers.
- 6:45—Pat and Henry.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
- Tues., Thurs., Sat.—Evelyn and Hilltoppers.
- 7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News Report—Julian Bentley; Booking Announcements.
- 8:30—The Old Kitchen Kettle—Don & Helen.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers)
- Tues., Thurs., Sat.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morphus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Ma Perkins. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Road of Life. (Chipso)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues., Thurs.—Don & Helen.
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—Mon., Wed.—Priscilla Pride; Howard Peterson. (Downtown Shopping News)
- Tues., Thurs., Sat.—"For People Only"—Chuck Acree and Pokey Martin.
- Fri.—"Big City Parade." (Downtown Shopping News)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—15 minutes of varied farm and musical features.
- Tues.—Midwest on Parade, featuring Harvard, Illinois.

- 12:45—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
- Thurs.—John Brown, pianist.
- 12:50—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 1:00—Prairie Farmer School Time, conducted by John Baker.
- Mon.—Current Events—Julian Bentley.
- Tues.—Music Appreciation—Ruth Shirley.
- Wed.—Business and Industry.
- Thurs.—Special Music for Thanksgiving Day.
- Fri.—"Books That Live," Treasure Island.
- 1:15—The Old Timers—Otto, Jack & The Novelodeons. (McKenzie)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:45—Mon., Wed., Fri.—Melody Parade; Orchestra; Sophia Germanich.
- Tues., Thurs.—"How I Met My Husband." (Armand)

2:00—HOMEMAKERS' HOUR

- 2:00—Homemakers' Hour, conducted by Jane Tucker; Otto & Novelodeons; News Summary—Julian Bentley.
- Mon., Wed., Fri.—Chuck Acree—"Something to Talk About." (McLaughlin)
- Tues., Thurs., Sat.—Ed Paul—Fanfare Reporter.
- 2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy Montana; Ranch Band. (Consolidated Drug Trades)
- 3:00—Sign off.

Saturday Morning

NOVEMBER 27

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Evelyn & Hilltoppers. (Flex-O-Glass)
- 7:30—Dr. John Holland's Sunday School, with Howard Peterson, organist.
- 7:45—Jolly Joe. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News—Julian Bentley; Bookings.
- 8:30—The Old Kitchen Kettle—Jane Tucker; Don & Helen.

SATURDAY EVENING, NOVEMBER 20

(CENTRAL STANDARD TIME)

- 7:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors. (Mantle Lamp Co.)
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Quartet; Grace Wilson; Prairie Ramblers; Patsy Montana; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 9:30—"Hometown Memories"—Quartet; Grace Wilson; Hilltoppers; Chuck Acree. (Gillette)
- 10:00—"Tall Story Club," with Pokey Martin. (Kentucky Club)
- 10:30—Coleman Fireside Party, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Arkie; Grace Wilson; DeZurik Sisters. (Coleman Lamp)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; "Curly," Evelyn & Hilltoppers, and many others.
- 12:00—Sign off.

8:45—Morning Minstrels. (Olson Rug)
 8:59—Livestock Estimates and Hog Flash.
 9:00—Jolly Joe's Junior Stars.
 9:30—Chief Gumbo. (Campbell Cereal)
 9:45—News Report—Julian Bentley.
 9:50—Poultry and Dressed Veal Markets.
 9:55—Program News—Harold Safford.
 10:00—High School Parade—Proviso Township High School. (Downtown Shopping News)
 10:15—Priscilla Pride. (Downtown Shopping News)
 10:30—WLS in Parade—Variety Entertainers.
 11:00—Fanfare Interview.
 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Finex)
 11:30—"For People Only"—Chuck Acree and Pokey Martin.
 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.
 11:55—News Report—Julian Bentley.
 12:00—Poultry Service Time.
 12:15—Curly and Prairie Ramblers.
 12:30—Closing Grain Market Summary—F. C. Bisson.
 12:50—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
 1:00—Home Talent Program.
 1:15—The Old Timers—Otto, Jack & The Nov-elodeons. (McKenzie)
 1:30—Home Talent Program.
 1:45—Kentucky Girls.
 2:00—Homemakers' Hour, conducted by Jane Tucker, including News and Fanfare.
 2:30—Merry - Go - Round. (Consolidated Drug Trades)
 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, NOVEMBER 22

7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
 7:15—WLS—DeZuriks. (Women's World Magazine)
 7:30—NBC—Grand Hotel. (Campana Sales Corp.)
 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, NOVEMBER 23

7:00—NBC—Husbands & Wives. (Pond's)
 7:30—NBC—Edgar Guest. (Household Finance)
 8:00—NBC—To be announced.

WEDNESDAY, NOVEMBER 24

7:00—NBC—Eddy Duchin and His Orchestra. (Elizabeth Arden)
 7:45—WLS—DeZurik Sisters.
 8:00—WLS—Armour Glee Club.

THURSDAY, NOVEMBER 25

7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
 7:15—WLS—Organ Moods—Howard Peterson.
 7:30—NBC—"March of Time." (Time, Fortune & Life)
 8:00—WLS—Joe & Alma—Kentucky Girls.
 8:15—WLS—Evelyn and Howard Peterson.

FRIDAY, NOVEMBER 26

7:00—NBC—Grand Central Station. (Lambert)
 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
 8:00—NBC—Varsity Show. (General Motors)

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. Summaries of some of these interesting educational programs follow.)

Business and Industry

School Time listeners on Wednesday, November 10, heard some of the details of how the Chicago Surface Lines, operating the street cars in the city of Chicago, carry three and one-half million passengers on an average

week day. Mr. John O'Connell, assistant superintendent of transportation for the company, told of the progress in street cars, from the horse cars first used in America in 1828, to the use of steam locomotives, cable cars, compressed air cars, storage battery and underground trolley cars, to the modern streamlined cars of today.

Street cars in the city of Chicago carry more people than all the railroads and air lines in the country, combined. More than 3,600 cars, supplemented by 152 trolley busses and 102 gasoline busses, are used in handling these passengers. On one seven-cent fare it is possible to ride for 38 miles within the city limits of Chicago. Street car tracks total 1,111 miles, and 98 per cent of all families are within three blocks of a street car line.

Street cars operate on a definite schedule on each line, and more cars are used during morning and evening rush hours. When unusually large gatherings are held in the city, extra cars are put into service to handle the crowds.

Woodland Trails

On Friday, November 12, Trailblazer Don took School Time listeners in imagination with him to the woodland trails to see the changes that Mother Nature makes for winter. His own pet woodchuck, Woody, has been storing up fat, until he has grown from five pounds to about nine pounds. He has been collecting scraps of paper, wanting to build a nest to hibernate. His outdoor brothers and sisters are preparing for their long winter sleep, but Woody, being a household pet, compromises by taking longer naps than usual, but still spends a good share of the daylight hours in activity.

Snakes, toads, frogs and turtles will spend the winter in hibernation in deep water.

Outdoor animals of almost all kinds grow heavier, warmer fur in anticipation of winter. Birds, too, change their feathers, and the bright colored male birds become more dull and drab in their coloring.

Bees have already gathered in their hives and have bunched together to keep warm. They must have a large supply of honey on hand to keep them alive during the winter, because they keep warm by their own bodily activity.

Many other insects form pupae or cocoons and spend the winter in a changed form. Some beetles and moths will live through the winter as adults. One of the most unusual insects, so far as its fall habits are concerned, is the Monarch butterfly. The Monarch butterfly follows the idea of the birds and moves south for the winter; large gatherings of them are often seen in the fall, winging their way south, and many of them fly back north in the spring.

Watch this Space

For Appearance of
 WLS Artists In YOUR
 Community



SUNDAY, NOV. 21

Mt. Pulaski, Illinois, Mt. Pulaski Theater—Caroline & Mary Jane DeZurik.

Evansville, Wisconsin, Magee Theater—The Maple City Four.

Crown Point, Indiana, Community Building — WLS On Parade: Arkansas Woodchopper; Pokey Martin; Patsy Montana; Prairie Ramblers; Winnie, Lou & Sally; Eddie Allan; Pauline.



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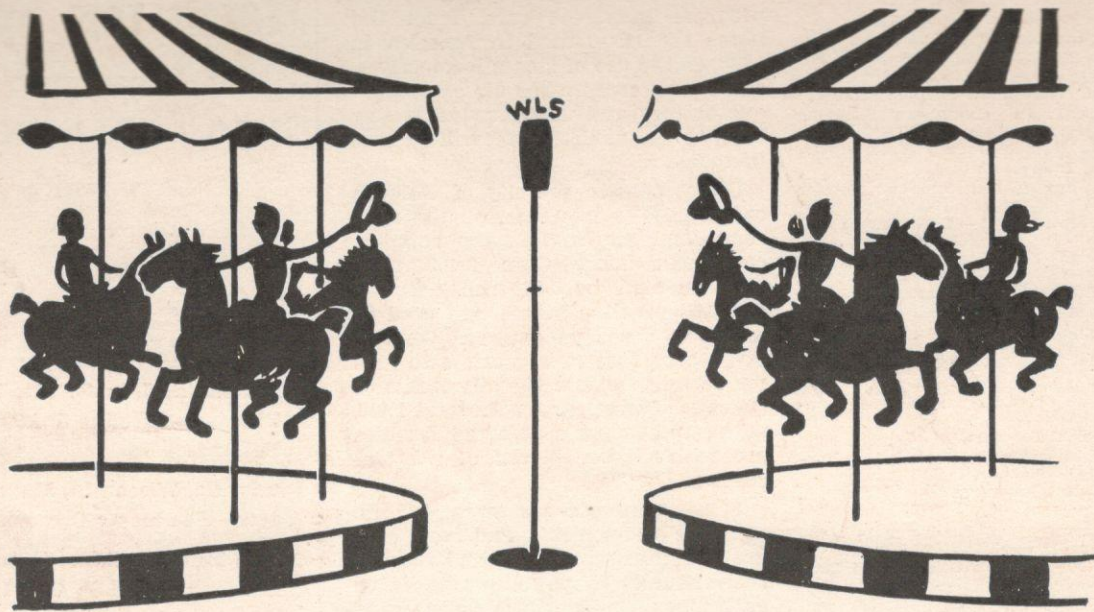
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WLS Artists, Inc.

1230 Washington Blvd.

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