

corrected 10-20-41

AL PEARCE SHOW

CAMEL CIGARETTES

FRIDAY, OCTOBER 17, 1941

PROGRAM NUMBER 60

4:30 - 5:00 P.M. PST

7:30 - 8:00 P.M. PST

KIMERS:

(KROCKS) Suppose you're all smoking Camel Cigarettes, I hope, I hope,  
I hope....

MUSIC:

(THEME...C-A-M-E-L-S...VOCAL BOYS IN BAND...THEN)

(MUSIC UP FULL AND FADE TO WENDELL WILES)

WENDELL:

Ladies and gentlemen -- CAMEL -- the cigarette of costlier tobaccos  
-- bring you -- AL PEARCE and his Gang!

MUSIC:

(THEME...UP FOR APPLAUSE TO AL PEARCE)

RADIO  
WILLIAM ESTY  
AND COMPANY

51459 1831

AL:

Good evening, all, and thank you and our studio audience for joining our party tonight. Did you, friends, ever hear the name of Margaret Lenhart? No? Did you ever hear the name of The Fulk Family? No? Did you ever hear the names Burbank Rideout and James Kippen? No? Well, you're going to tonight. While on my vacation in the Pacific Northwest this last summer, I did some snooping around for young talent and I feel that we have a great discovery in these folks, but I'm going to let them show for themselves - I'm not going to say a word, I'm too enthusiastic. Now, here's Lou Bring while I go backstage and count noses. I see a big one here on Lou Bring - Oh, that's just the way you were standing - here's an arrangement by Lou and his orchestra.

ORCHESTRA:

("DO YOU CARE")

AL:

Mighty nice, Lou; I like to hear nice sweet music for a change. I think we all like to hear good music. Now, here are two boys I heard while on my vacation. At the time, one of the boys was a Postal boy and now they are both clerks in the United States Army Engineers Corps. Their names are Jim Kippen and Burbank Rideout and they're going to give you their own original impersonations of what you hear at home on your radio. Come on out, fellows and go to it.

KIPPEN:

As we begin, we are listening to Town Hall tonight starring Fred Allen. Come in, Fred.

ORCHESTRA:

(MUSICAL BRIDGE... "HOT TIME IN THE OLD TOWN")

RADIO  
WILLIAM ESTY  
AND COMPANY

51459 1832

RIDEOUT:

(AS ALLEN) Thank you, thank you. That was Lou Bring and his Camel Caliope, playing "When the Bees Make Honey I'll Come Home and Have the Hives With You"...Town Hall News, sees all knows all...Franset Field, Pennsylvania. Once again J. Cusquet Twink carries away first honors in the three-legged race at the Elks picnic. Now tell us, Mr. Twink how does it happen you always win the three-legged race?

MEL:

Aw, dat's easy, I'm de only guy dere with three legs.

RIDEOUT:

Three legs -- what do you do for a living, Mr. Twink?

MEL:

I work for the Universal Newsreel.

RIDEOUT:

Are you the cameraman?

MEL:

Now -- I'm the tripod.

RIDEOUT:

Thank you, thank you very much, Mr. Twink.

ORCHESTRA:

(FANFARE, TRUMPETS)

RIDEOUT:

Sullivan's Gully, Arizona. October twelfth. Crampton Chloride, well known inventor, demonstrates his bullet-proof vest for Town Hall Newsreel...You're sure, Mr. Chloride, that this bullet-proof vest is absolutely safe?

MEL:

Oh yes, I'll stand here and you fire the bullet right at me.

RIDEOUT:

All right, if you say so. We've been searching everywhere for a bullet-proof vest. Ready Mr. Chloride?

SOUND:

(GUN SHOT)

SOUND:

(SCREAM....BODY THUD)

RADIO  
WILLIAM ESTY  
AND COMPANY

51459 1833

RIDEOUT:

Well, we'll just have to keep on searching...

ORCHESTRA:

(FANFARE.....TRUMPETS)

RIDEOUT:

All of which brings us back to Town Hall again and Dick Todd singing the number one song of the week.

KIPPEN:

(GROOMS A LA DICK TODD) "FLAMINGO....LIKE A PLANE IN THE SKY."

RIDEOUT:

(AS ALLEN) Thank you, Dick Todd. And next folks we have that popular orchestra leader, Skinny Egan singing the outstanding song of the week.

KIPPEN:

(SINGS) "FLAMINGO -- LIKE A PLANE IN THE SKY"

Do situations like this leave you breathless? If so, just tear the top off your neighborhood druggist or a reasonable facsimile, send it to this station and we'll send you the recipe for one of Tizzie Lish's Delicious dishes. And now, I want you to meet the Rembrandt of the range, that culinary crackpot, Miss Tizzie Lish.

RIDEOUT:

Hello, folksies and lishners. This is Tizzie Lish, your little Culinary Cutie, and today I am going to give you my recipe for Hardtack. Ouch! Get the point? Well, I must leave you now folks as I have to go to Brooklyn to give a lesson to Whitlow Wyatt on how to mix up a batter.

(APPLAUSE)

RIDEOUT:

(AS ALLEN) Thank you, Tizzie, and now for the song hit of the week as sung by Carson Lombardo.

KIPPEN:

(SINGS) "FLAMINGO -- LIKE A PLANE IN THE SKY"

Would you like to set the world on fire? Just tear off the top of a package of Camels and enjoy the cigarette that gives you five extra smokes per pack.

RADIO  
WILLIAM ESTY  
AND COMPANY

51459 1834

RIDEOUT:

(AS ALLEN) And on this note of high despair I'll just say the same thing that Grandma said when she filled her bustle full of old joke books: "This will make a happy ending." Good night, folks.

ORCHESTRA:

(CHASER)

ALL:

Those kids, Jim Kippen and Burbank Rideout, come from way up in the mountains in the Pacific Northwest where the bears fish right out of the streams with their paws.

MEL:

Say, mister, never mind about them bears....did I ever tell you about the time I rode herd on fifty-eight full-grown elephants with a three-wheeled bicycle?

ALL:

Hope. (TAKE) Say, where'd you come from, anyway?

MEL:

Doggonedest thing you ever saw. There I was, sittin' by the river bank, eatin' a coconut and spittin' out the seeds.

ALL:

I beg your pardon. Coconuts don't have seeds.

MEL:

Struck me kinda funny at the time. I spit out all the seeds, then I lit me a cigarette.

ALL:

What kind?

MEL:

Don't recall. Listen, mister, you want to hear about them elephants or not?

ALL:

Let's do this the easy way. You just admit you were smoking a Camel and we'll go on about the elephants. Make a bargain.

MEL:

Why a Camel? Why not a Jonricksabeba?

RADIO

WILLIAM ESTY  
AND COMPANY

51459 1835

AL: Never heard of the brand. How are they?

MFL: Oh, fair. Smoke from a Jonrickasheba makes an automatic ring. Used to use 'em for barrel hoops.

AL: Well, answer me this. Are they extra mild, with a full rich, flavor, and cool as a spring breeze?

MAN: Nope.

AL: Well, Camels are. Are Jonrickashebas made from gallier tobacco & blended with a magic sixth sense?

MAN: Can't rightly say that.

AL: Well, Camels are. And you know, stranger, there's less nicotine in the smoke of a slower-burning Camel. In fact, twenty-eight per cent less nicotine than the average of the four other largest-selling cigarettes tested...less than any of them, according to independent scientific tests of the smoke itself!

MAN: The smoke's the thing, ain't it?

AL: Stay offa my side! Look now, were you smoking a Camel, or weren't you?

MAN: Reckon so.

AL: Now, about those elephants.

MAN: Doggonest thing you ever did see! There I was, sittin' by the river bank, eatin' a coconut, and spittin' - -

AL: Hama. All that to ask you faks to buy a pack of Camels. You will, though, won't you? I know you'll really like 'em, too!

RADIO  
WILLIAM ESTY  
AND COMPANY

ORCHESTRAS

(MUSICAL CURTAIN)

AL:

I'd like to have you meet a clever young artist, Margaret Lenhart, from Spokane. In my opinion she won't get out of Hollywood tonight before she is signed by a studio - Republic Studio wants to sign her, - - You can hear every word she says. I am mighty proud of her, come on out, Margaret, and sing.

ORCHESTRAS

(\*LASY RIVER\* MARGARET LENHART)

ORCHESTRAS

(TRUMPET . . . "THE CAMELS ARE COMING")

AL:

Yes, sir, the Camels are coming! It's the Camel Caravan. On Monday night the six mobile units - - cars, trailer, and portable stage - - will stop at Charlotte Air Base, North Carolina, and on Tuesday they will be at Daniels Field, Augusta, Georgia. Wednesday they go on to Cochran Field, and Thursday night they give a performance at Fort McPherson, Georgia. The West Coast unit of the Camel Caravan falls into Fort Lewis, Washington, tonight. Best wishes, Camel Caravan - - we hope your audiences have a lot of fun.

AL:

And now, friends, at this time...on our program

KITZEL:

Hi yi el Rancho Grande, - my talent's in demand. Yaboo!

AL:

Well, if it isn't my old pal, Mr. Kitzel.

KITZEL:

Yes, I was nearly late.

AL:

I know you were - what do you know about talent.

KITZEL:

What do I know about talent? Why, I was with Earl Carroll's Varieties.

RADIO  
WILLIAM ESTY  
AND COMPANY

51459 1837

AL: You mean Venities.

KITZEL: No -Fun Nighties....Fun nighty we played Boston, fun nighty we played Pittsburgh, fun nighty we played....

AL: Never mind... I understand what you mean...how did you get started in show business?

KITZEL: I was just standing in a bus depot and the next thing I knew I was playing in a Major News Unit. Very topical show.

AL: Uh huh.....have you ever had an important part on the legitimate stage?

KITZEL: Legitimate show? Of course, of course....just recently I had a very big part in "THE MAN WHO CAME TO DINNER."

AL: Kitzel - look me right in the face.

KITZEL: All right, but it will be difficult.

AL: Wait just a minute - no fancy remarks - I went to that play and I didn't see you in "The Man Who Came to Dinner."

KITZEL: How could you.....I was in the kitchen washing the dishes.

AL: I guess you've had a varied career...At that.

KITZEL: Varied career...well I guess, yes....pish posh....why I was the original one man band...I used to put two trumpets in my mouth, a cymbal on each knee, with my left leg I played an accordion and with my right leg I banged a drum..

AL: What did you do with your hands?

RADIO  
WILLIAM ESTY  
AND COMPANY

51459 1838



KITZEL:

I held them over my ears. Who could stand that? You know something AND FOR YOUR FURTHER information, Mr. Pearce, besides being an actor I was also a high class exhibition dancer.

AL:

You were? I don't believe that.

KITZEL:

You don't believe it, pish push....I have a picture right here to prove it. Look at this - this is me and my partner dancing.

AL:

Let me see that picture.....wait a minute, Kitzel - that's no girl you're dancing with, - that's a kangaroo.

KITZEL:

How do you like that? I thought we were bouncing a little high for a rhumba.

AL:

I don't believe you were ever in any phase of show business, and if you were, where did you ever get your experience?

KITZEL:

That's simple.....I used to work in a tea factory stripping the leaves off the tea.

AL:

What's that got to do with show business?

KITZEL:

I was the only man in the world that got paid for doing a strip teas.

AL:

Now I'm convinced, that you know nothing of show business. Who did you ever play with?

KITZEL:

Why I played with such personalities as :

Regis Toomey, Mickey Rooney, not to mention Looney Tunes.....

Virginia Verrill, Madeline Carroll,

In Tailor-Made Man I wore a barrel...

Clark Gable, Betty Grable,

For Dinner at Eight I set the table.....

Shorts, sports and Ricardo Cortez.

RADIO  
WILLIAM ESTY  
AND COMPANY

51459 1839

KITZEL: (Cont'd)

And I mustn't overlook  
I did a scene with Errol Flynn  
I played a toupée in Gone With the Wind  
I played alone with Simone Simone  
And helped Anesha invent the phone.

(SINGS) FLAMINGO - LIKE A FLAME IN THE SKY

ORCHESTRA:

(CHASER)

AL:

This might be a little fun - maybe some of you folks would like to  
join me on a little joyride....

SOUNDS:

(START FADING IN ROAR OF PLANE IN A POWER DIVE)

AL:

We're aboard a new Curtis Dive Bomber, the navy's heavy artillery of  
the air. At the controls is test pilot, Bill Ward, and in the machine  
gunner's seat a naval officer-observer.....

WARD:

Altitude twenty-five hundred -- target's right in the sights, commander!

OFFICER:

Well, let 'er go!

WARD:

Think we can get closer before we pull out!

OFFICER:

All right!

WARD:

That ought to do it! There goes the bomb!

SOUNDS:

(ZOOM OF PLANE PULLING OUT OF DIVE)

WARD:

Pullin' out!

SOUNDS:

(EXPLOSION OFF)

OFFICER:

Bull's-eye! Great work, Ward! This plane ought to make history!

SOUNDS, RADIO

(OUT)

WILLIAM ESTY  
AND COMPANY

WEN: And you know, that really is some airplane. Observers say the navy's new dive bomber is faster, has a greater bomb load, and longer range than any dive bomber in use today. But take it from me, you've got to have plenty of nerve to ride the wings of this rip-snortin' stick of dynamite, especially for the first time. Like Marshall Headle and Jimmy McDonough, test pilots for the army's new pursuit planes pilot Bill Ward says when he climbs out of that cockpit.

WARD VOICE: Boy! Now for a Camel!

WEN: That's right! Bill Ward certainly does like Camels. He says --

WARD VOICE: Sure, Camel hits the mark with me every time! I like a cigarette with extra mildness and extra flavor -- and believe me, slower-burning Camels really fill the bill!

WEN: Thanks, Bill Ward....And you've got plenty of company among the boys in the camps and on the ships and the planes. Actual sales records show that with men in the Army, Navy, Marine Corps, and Coast Guard, Camel is the favorite. Why's that? One big reason's coastlier tobaccos -- and you know, the Camel people really do know how to blend these tobaccos together to make a swell-tasting cigarette! And, of course, there's less nicotine in the smoke....

ECHO: Twenty-eight percent less nicotine than the average of the four other largest-selling cigarettes tested -- less than any of them, according to independent scientific tests of the smoke itself.

AL: RADIO  
WILLIAM ESTY  
AND COMPANY

And the ~~smoke~~ thing. Go on, get a pack of Camels tonight, won't you? Bet you'll like 'em so much you'll want to buy a whole carton tomorrow.

AL:

In my snooping around up north, this last summer, I ran into four youngsters -- the Polk Family -- two boys and two girls, brothers and sisters, aged, fourteen, fifteen, sixteen and eighteen years of age. Doggone it, they just seemed to have such a natural way of blending that old four-part harmony that I wanted to give them a break and let them sing on a transcontinental broadcast for the first time and I know you are going to like them--personally I think they are a great discovery -- the Polk Family.

ORCHESTRAS:

(THE POLK FAMILY

"LOCH LOCHD")

ORCHESTRAS:

(SOUND OF THE CUCKOO)

KEM:

The cuckoo means it's super low pressure salesman time. Now here's this week's outstanding sales boner, suggested in a letter by J. S. Thompson, 1364 North Fourth Street, Columbus, Ohio, and dramatized in Elmer Blurt's own inimitable way.

ELMER:

Gosh, I hope that new salesman I'm breaking in shows up pretty soon. If he don't show up here in another day I'm gonna begin to think he ain't punctual. Gee, I wonder if those two fellows coming now could be him.

ANDY:

Hi ya, Elmer.

(CUED APPLAUSE)

KEMER:

That's him. Gosh, all fish hooks, Andy Devine, I'm glad you showed up. Now, before we get started maybe I'd better ask you a couple of questions about selling, seeing as how you're gonna be my new assistant.

RADIO  
WILLIAM ESTY  
AND COMPANY

ANDY:

Oh, I'm sure I'll be a success as a salesman, Elmer, I hope, I hope.

ELMER:

I hope you read your lines better too. How do you know that?

ANDY:

Well the women are bound to like my soft persuasive voice.

ELMER:

Well, let's see here have you ever tried to sell anything before?

ANDY:

No - - I haven't.

ELMER:

Well, you must watch everything I do and you'll catch on pretty quick.

You're just at the age when your voice is breaking. I can tell that.

Now, we'll knock on this door right here.

SOUND:

(DOOR KNOCK)

ELMER:

Remember, Andy, the main thing is to be awful polite and try to please the customer.

SOUND:

(DOOR OPEN)

ELMER:

How ja do, lady. We're selling something we'd like to show you. And we feel -

ANDY:

Yeah, I'm sure you need it, Ma'm.

WOMAN:

Come right in. You gentlemen certainly arrived at an opportune time.

ELMER:

Oh, happy us....we're gonna make a sale at the first house....and now, lady, I'd like to show you....

BABY:

(PLEASED GURGLE)

ELMER:

Oh, golly, you got a cute little baby, ain't you?

WOMAN:

Yes, and if you boys won't mind watching the little darling while I run to the store, I'll buy whatever you're selling when I get back.

RADIO  
WILLIAM ESTY  
AND COMPANY

ELMER:

You'll buy whatever we're selling?

Oh, sure, sure, lady, we'd be happy to do it for you. Gotta please the customer.

ANDY:

Gosh, we don't know nothing about babies, Elmer.

WOMAN:

Well, this baby is very intelligent. If he wants anything he'll let you know. I'll be right back. Goodbye, boys.

SOUNDS:

(DOOR SLAM)

BABY:

(SCREAMS BUT GOOD)

ANDY:

He's lettin' us know quick!

ELMER:

Well, we gotta find out what's makin' him cry. I'll just pick him up and hold him and maybe he'll quit. Here, baby -- upss daisy -- rockabye, baby -- Oooooooh, golly -- gee whis, I know what the trouble is. Now, never mind, baby, we'll lay you down here and fix you right up.

ANDY:

Gosh, Elmer, do you know how to do this?

ELMER:

Oh, sure, sure. Come on over here, Andy, and I'll show you how it's done.

ANDY:

This is sure gonna be interestin'.

ELMER:

You can say that some more -- Now, you take this corner here and you fold it over there. Yep, yep. Then you take this other corner and fix it around the leg like this with this here big safety pin. -- There, now, how does that look?

ANDY:

It looks all right on no, but how's it gonna look on the baby?

BABY:

(LOUD SCREAM)

ANDY:

Gee whis, Elmer, how are we gonna make him stop cryin'?

RADIO

WILLIAM ESTY  
AND COMPANY

ELMER:

I'll show you how -- first you gotta get their attention. Look, baby --  
pushie woechie -- oopsie woopsie!

BABY:

(SUBSIDES SOMEWHAT)

ANDY:

Looks like it's working!

ELMER:

Sure, sure. Look, baby, how do you like Uncle Elmer's watch chain?

BABY:

(SEVERAL GURGLER THEN "OOO")

ELMER:

Now, what do you think of Uncle Elmer's watch?

BABY:

(OOO)

ANDY:

Isn't that cute? Baby, what do you think of Uncle Andy?

BABY:

(OOO-OOO)

ELMER:

Golly, he sure is a smart little fella, ain't he? I bet he'll grow  
up and be one of those quiz kids.

ANDY:

Say, he might at that. Let's ask him a real hard question.

ELMER:

Think of a hard one.

ANDY:

Oh, baby -- what do you think of the U.S.C. football team?

BABY:

(BLEED CURDLING YELL)

ELMER:

Oh, golly, now you got him started again. Gee, whiz, his little eyes  
are all red, maybe he's got a cold.

ANDY:

Tell you what you better do -- you go look for some medicine and I'll  
sing him a lullaby.

ELMER:

O.K.

ANDY:

(SINGS "ROCKABYE BABY ON THE TREE TOP" BABY CRIES IN BACKGROUND)

ELMER:  
RADIO

Well, I found just the medicine for the little fella. Here's a bottle  
that's marked -- "For colds and hoarseness".

WILLIAM ESTY  
AND COMPANY

ANDY:

Swell, I'll hold 'im and you give him a couple spoonfuls.

ELMER:

sure, sure. Here, little baby. Look at him take this.

BABY:

(CRIMS AND SUDDENLY STOPS) (THEN STARTS COOING AGAIN)

ANDY:

One whis, Elmer, that worked like magic.

ELMER:

Yeh, yeh, happy us, again.

SOUND:

(DOOR OPENS AND CLOSSES)

WOMAN:

Well, well -- I hope you boys got along all right with my baby.

ELMER:

Oh, sure, lady -- we didn't have no trouble at all after we gave him the medicine.

WOMAN:

Medicine?

ANDY:

This bottle right here -- the one that says "For Colds and Hoarseness".

WOMAN:

Colds and hoarseness? -- You fools, that's for Colts and Horses!....

Now I never will buy anything from you!

ELMER:

Ossh, lady, we're sure sorry.

ANDY:

Yeh, but I wouldn't worry about it. He's a husky kid and I don't think we hurt him any by giving him a little horse medicine.

WOMAN:

Oh, you idiots. Stand back and let me have that baby. Here, darling -- come to mama -- oh, my precious little angel...~~speaks to me!~~

MEL:

(HORSE WHINNY)

WOMAN:

Get out of here!

SOUND:

(DOOR SLAM)

ORCHESTRA:

(BUMPER TO FADE FOR WEN NILES)

WEN:

This country is strong because its people are strong, mentally, physically, and spiritually. They are strong because they've always

RADIO  
WILLIAM ESTY  
AND COMPANY



NEWS (Cont'd)

been willing to help those less fortunate than themselves. That is the understanding which makes community funds a vital force throughout the nation. You can help keep America strong by lending vigorous support to your community fund.

Thanks, friends, for being with us again, tonight. I hope you'll join us again next Friday night. Andy Devine, who appears on our program through the courtesy of Universal Motion Picture Studios, will be with us, along with Kitchel, Rafael Mendez and his trumpet with Lou Brigg for a surprise show, and the entire gang and we're all going Latin next Friday to welcome our special guest, Rosita Moreno, the famous South American motion picture star. Good night, so long and I know you'll be glad we told you about Camels!

(THANKS TO PRINCE ALBERT)

Today America needs to draw on every factor in national life that contribute to the "full speed ahead".

Modern America is what it is because this is a land where people know what they want - - and they get it. You can ring that up double for pipe-smokers. They want easy-on-the-tongue mildness, cooler-burning, bite-free smokes, good tobacco-y taste without harshness. Do they get it? Believe you me, they do - - in Prince Albert - - the world's largest-selling brand. Prince Albert is crisp out and no-bite treated. Get what you want in smoking joy - - get Prince Albert. There's no other tobacco like it! This is Wendell Niles speaking.

This is the COLUMBIA.....BROADCASTING SYSTEM

ORCHESTRAS

ANNOUNCERS

RADIO  
WILLIAM ESTY  
AND COMPANY