

**FIRST TIME TONIGHT**  
*Straight From The*  
*"Funnies" Into Your Heart*  
**"BLONDIE"**  
 A new 30-minute comedy-drama based on the famous comic strip - featuring Columbia Pictures' stars Penny Singleton and Arthur Lake  
**WABC 7:30 pm EDST**  
*ON THE AIR FOR*  
**CAMEL CIGARETTES**

Ad No. 1-2613  
 This advertisement appears in:  
 Newspapers—Monday, July 3, 1939  
 40 lines (1 col. x 40 lines)

*June 27, 1939*

**STARTING TONIGHT**  
*30 minutes of solid*  
*"banding" with*  
**BOB**  
**CROSBY**  
*His Orchestral Band - also*  
**JOHN MERCER**  
**WABC 9:30 pm EDST**  
*ON THE AIR FOR*  
**CAMEL CIGARETTES**

Ad No. 1-2612  
 This advertisement appears in:  
 Newspapers—Tuesday, June 27, 1939  
 40 lines (1 col. x 40 lines)

*June 27, 1939*

**NEW TIME TONIGHT**  
*A Fun Half-Hour With*  
**BENNY**  
**GOODMAN**  
*The World's Greatest*  
*Swing Band - And*  
**BERT PARKS**  
**WEAF 10:00 pm EDST**  
*ON THE AIR FOR*  
**CAMEL CIGARETTES**

Ad No. 1-2614  
 This advertisement appears in:  
 Newspapers—Saturday, July 8, 1939  
 40 lines (1 col. x 40 lines)

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