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1954

Like I tell you
on
DRAGONET.

smokers
by the thousands
now changing to
Chesterfield

... enjoying the same cigarette that's
known for quality—low in nicotine.
But remember, only one Chesterfield
has the "Dragonet" brand with smooth
to absorb odors to the nose, throat and
eyes. From marketing Chesterfield, each
man who smokes uses a number of brands.

Jack well

CHESTERFIELD
BEST FOR YOU

- L & M 1954