

WSM'S GRAND OLE OPRY

PRINCE ALBERT SHOW

OCTOBER 15, 1949

9:30 - 10:00 P.M.

30:00

AS  
BROADCAST  
Master

30:30

30:40

32:15

32:30

SOUND: OPEN WITH CAVALIER SPOT RECORDING #2

GRANT: IT'S GRAND OL' OPRY TIME...ANOTHER BIG PRINCE ALBERT  
SHOW....STARRING RED FOLEY!

APPLAUSE AND CHEERS WITH SONG INTRO, HOLD TILL RED SINGS:

MUSIC: "TEXARKANA BABY"...FOLEY

APPLAUSE

FOLEY: WELL, THANKS, AND A GREAT BIG HOWDY TO ALL MY GOOD  
FRIENDS AND NEIGHBORS OF PRINCE ALBERT SMOKIN' TOBACCO'S  
GRAND OLE OPRY! WELL, GRANT...IT LOOKS LIKE WE'VE  
GOT ANOTHER CAPACITY CROWD FROM ALL OVER THE COUNTRY  
TONIGHT.

GRANT: YES, AND THEY'LL BE MIGHTY GLAD THEY'RE HERE BECAUSE  
WE'VE GOT ROD BRASFIELD, MINNIE PEARL, WALLY FOWLER AND  
THE OAK RIDGE QUARTET, CLAUDE SHARPE'S OLD HICKORY  
SINGERS, AND THE ENTIRE PRINCE ALBERT GANG!

FOLEY: YOU AIN'T GONNA FORGET TO MENTION TONIGHT'S PRINCE  
ALBERT GUEST, ARE YOU, GRANT? HE'S THAT FAMOUS RADIO  
AND RECORDING STAR, MILTON ESTES!

GRANT: SAY, RED, WHO'S THAT OVER THERE TRYIN' TO CHIN HIMSELF  
ON THE BUTTER CHURN?

(FOLEY OVER)

51456 6190

FOLEY: DON'T YOU KNOW? THAT'S THE HOHENWALD HEART-THROB HIMSELF,  
ROD BRASFIELD!

33:05

APPLAUSE AND PLAYON

ROD: BY NED, MR. FOLEY, TONIGHT I'M PLUMB TUCKERED OUT...I'M  
BEAT TO A FRAZZLE....I'M TIRED! ALL DAY IT'S WORK, WORK,  
WORK, AND THEN MORE WORK....I JUST CAN'T TAKE IT!

33:15

FOLEY: ROD, YOU SOUND LIKE YOU NEED A REST! HOW LONG HAVE YOU  
BEEN ON THIS TERRIBLE JOB?

ROD: I START MONDAY!  
HI-DY, FRIENDS.....(WEATHER)

BUT YOU KNOW, LAST WEEK DOWN THERE IN HOHENWALD I WORKED  
PRETTY HARD, AT THAT! I SET UP THE "BRASFIELD SUCCESS  
SCHOOL" THERE...AND I HUNG OUT A SIGN THAT SAYS "IF YOU  
WANNA FEEL LIKE A REAL SUCCESS, TAKE A LOOK AT BRASFIELD  
'CAUSE HE'S A MESS!"...

34:05

WELL SIR, MY FIRST CUSTOMER WAS UNCLE CYPE..AND I LIT  
RIGHT INTO HIM. I SEZ TO 'IM, ~~UP~~ "UNCLE CYPE, YOU'LL  
NEVER BE A SUCCESS TILL YOU LEARN TO THROW YOURSELF INTO  
YOUR WORK!" SO UNCLE CYPE SAYS "NO, RODNEY, THAT'S TOO  
DANGEROUS. THE LAST TIME I THREW MYSELF INTO MY WORK,  
I HAPPENED TO BE DIGGIN' A WELL!"

34:25

(ROD CONT'D OVER)

51456 6191

ROD:

WELL, I FIGGERED I HAD TO SAY SOMETHING TO GET HIS DANDER UP THERE, SO I SAYS "UNCLE CYPE, YOUR MAIN TROUBLE IS THAT YOU'RE TOO CLOSE WITH YOUR MONEY! BY NED, YOU KEEP A NICKEL IN YOUR POCKET SO LONG, THAT WHEN YOU TAKE IT OUT, THE BUFFALO HAS TO WEAR DARK GLASSES!"

~~'COURSE OL' UNCLE CYPE STOOD THERE AND DENIED IT. SO I SAYS "YOU SAY YOU AIN'T STINGY? SUPPOSE YOU TELL ME WHAT HAPPENED THE OTHER DAY WHEN YOU FOUND THAT PACKAGE OF COUGH DROPS?" SO UNCLE CYPE SAYS "WHY FLITTER, ROD! I DIDN'T WANT THEM COUGH DROPS TO GO TO WASTE SO I MADE MY WIFE STAND OUT IN THE RAIN THERE TILL SHE CAUGHT A COLD!"~~

WELL, POOR OL' UNCLE CYPE LOOKED KINDA WORRIED : : : AFTER HE SAID THAT, SO I ASKED HIM THE TROUBLE AND HE SAYS "ROD, I'M WORRIED ABOUT MY FUTURE...NOW DO YOU THINK I OUGHT TO GO TO A MIND READER OR ONE OF THEM THAT READS YOUR PALM?" RIGHT OFF I SAYS "YOU MIGHT WASTE YOUR TIME IF YOU GO TO A MIND READER...YOU OUGHTA GO TO ONE OF THEM PALM READERS BECAUSE , BY NED, YOU KNOW YOU'VE GOT A PALM!"

APPLAUSE AND PLAYOFF

35:00

(TURNER OVER)

GRANT: (YAWNS LOUDLY AND SIGHS)

FOLEY: HEY, GRANT TURNER! STOP YAWNING! WE'RE ON THE AIR!

GRANT: SORRY, RED. CAN'T SEEM TO KEEP MY EYES OPEN. COULDN'T GET TO SLEEP LAST NIGHT.

FOLEY: BET I KNOW WHY, TOO, GRANT! YOU RUSH AROUND LIKE CRAZY, DURING THE DAY...SO AT NIGHT YOU'RE ALL UPSET. IF YOU WANT MY ADVICE...SIT BACK, OCCASIONALLY-- AND RELAX! ENJOY YOURSELF FOR A SPELL. SMOKE A PIPEFUL OF PRINCE ALBERT, FOR INSTANCE. I ALWAYS DO!

GRANT: SAY, I LIKE YOUR ADVICE, RED! ESPECIALLY ABOUT SMOKING PRINCE ALBERT! PRINCE ALBERT IS SO RICH AND FULL-FLAVORED, MILD AND COOL, IT GIVES A FELLA EXTRA SMOKING PLEASURE!

FOLEY: YOU SORT OF GOT THE CART BEFORE THE HORSE THERE, GRANT. PRINCE ALBERT'S SPECIALLY MADE FOR SMOKING PLEASURE-- THAT'S WHY IT'S SO MILD AND COOL! YES, PRINCE ALBERT'S CHOICE TOBACCO IS SPECIALLY TREATED TO INSURE AGAINST TONGUE BITE...CRIMP CUT, TOO, TO BURN SLOW AND EVEN...AND SMOKE COOL.

GRANT: SO...ASK FOR PRINCE ALBERT, MEN-- THE NATIONAL JOY SMOKE. PRINCE ALBERT IS THE LARGEST-SELLING SMOKING TOBACCO IN AMERICA, IT'S SO GOOD. FOR CONVENIENCE, BUY PRINCE ALBERT IN THE HANDY POCKET TIN WITH THE HUMIDOR TOP. FOR ECONOMY, ASK FOR PRINCE ALBERT IN THE BIG POUND-SIZE!

(CHORUS OVER)

PRINCE ALBERT.....5

36:25

CHORUS: JUST FILL YOUR PIPE UP WITH P.A.  
AND TAKE A PUFF OR TWO.  
YOU'LL GET THAT EXTRA SMOKING JOY  
PRINCE ALBERT OFFERS YOU!!

36:55

FOLEY: IT'S BEEN A NUMBER OF MONTHS SINCE WE'VE HAD TONIGHT'S  
PRINCE ALBERT GUEST AS OUR STAR ATTRACTION. SINCE THAT  
TIME HE'S BEEN TRAVELLIN' OVER A GOOD PART OF THIS COUNTRY,  
MAKIN' NEW FRIENDS FOR HIMSELF AND PRINCE ALBERT WHEREVER  
HE WENT...FOLKS, LET'S GIVE A GREAT BIG WELCOME BACK TO...  
MILTON ESTES!

37:15

APPLAUSE

MUSIC: "You Shall Be Free"...MILTON

APPLAUSE

39:40

FOLEY: THAT MILTON ESTES SURE IS A POPULAR GUY...

39:45

GRANT: BUT TALKIN' ABOUT POPULARITY PRINCE ALBERT, YOU KNOW, IS  
THE LARGEST-SELLING SMOKING TOBACCO IN AMERICA!

ROD: BY NED, MR. TURNER'S PRETTY POPULAR HIMSELF..THE OTHER DAY  
HE COME TO MY SUCCESS SCHOOL AND HE SAYS TO ME "ROD, MY  
TROUBLE IS THAT GOOD LOOKIN' GALS ARE ALWAYS COMIN' UP TO  
ME AND ASKIN' ME TO KISS 'EM...AND ME A MARRIED MAN!" I  
SAYS "I SEE, GRANTLAND...AND YOU WANT ME TO TELL YOU SOME-  
THIN' TO STRENGTHEN YOUR WILL POWER?" AND HE SAYS "FLITTER  
NO! TELL ME SOMETHIN' TO WEAKEN IT!" (LAUGHS)

40:15

(FOLEY OVER)

51456 6194

PRINCE ALBERT.....6

FOLEY: NOW YOU JES! GO SET OVER IN THE ROCKER THERE WHILE WALLY FOWLER AND THE OAK RIDGE QUARTETTE SING "DIG A LITTLE DEEPER IN GOD'S LOVE".

40:30

MUSIC: "DIG A LITTLE DEEPER IN GOD'S LOVE"...FOWLER QUARTET

APPLAUSE

42:30

SEGUE TO ACCORDIAN B.G....FADE ON CUE FOR:

FOLEY: THERE'S A GOOD FRIEND OF MINE UP IN NEW YORK CITY THAT'S KINDA UNDER THE WEATHER...AND HE SORTA LIKES THE WAY WE SING A HYMN HERE AT THE PRINCE ALBERT OPRY..SO FOR HIM, ONE OF HIS FAVORITES..."ONLY ONE STEP MORE".

(NOTE TO JACK STAPP: "DON'T LET RED MENTION ANY NAMES.. MOM DOESN'T KNOW I'M SICK."...EDDIE)

MUSIC: "ONLY ONE STEP MORE"...FOLEY

APPLAUSE

45:35

GRANT: SAY, RED...I'VE BEEN THINKING. YOUR ADVICE ABOUT RELAXING.. AND SMOKING PRINCE ALBERT? IF YOU ROLL YOUR OWN, YOU'VE GOT TO MAKE A CIGARETTE TO SMOKE! WHAT'S RELAXING ABOUT THAT?

(FOLEY OVER)

FOLEY: SHUCKS, MAN! THAT'S NO WORK WITH PRINCE ALBERT! PRINCE ALBERT'S CHOICE TOBACCO IS CRIMP CUT. SO IT CLINGS TO THE PAPER. DOESN'T BLOW AROUND. DOESN'T DRIBBLE OUT THE ENDS. QUICK AS THAT (SNAPS FINGERS), YOU'RE READY WITH A FIRM, SMOOTH "MAKIN'S" CIGARETTE WHEN YOU ROLL IT WITH PRINCE ALBERT.

46:20

CHORUS: SO ROLL YOUR OWN WITH GOOD P.A.  
AND TAKE A PUFF OR TWO.  
YOU'LL GET THAT EXTRA SMOKING JOY  
PRINCE ALBERT OFFERS YOU!

46:40

FOLEY: SAY, SOUNDS LIKE WE'VE GOT SOME REAL SINGERS IN THE CROWD TONIGHT! S'POSE WE GIVE 'EM A CHANCE TO SING FOR THEIR SUPPER! OR...SING FOR THEIR PRINCE ALBERT, I SHOULD SAY! AND THAT'S WORTH SINGING FOR, BELIEVE ME! STAY RIGHT WHERE YOU ARE, CLAUDE SHARPE, BECAUSE WE'RE GONNA NEED YOU AND YOUR OLD HICKORY SINGERS TO KINDA FRESHEN UP OUR MEMORY ON THAT THERE'N CALLED "~~DOWN BY THE OLD MILL~~"

STREAM!

*When I Grow too Old to Dream*

47:05

MUSIC: "DOWN BY THE OLD MILL STREAM"...OLD HICKORY SINGERS

48:20

APPLAUSE

RED GETS AUDIENCE TO JOIN IN...AUDIENCE SINGS

48:55

APPLAUSE

(GRANT OVER)

50:00

GRANT: THAT WAS PRETTY GOOD...BUT WHO IS THAT GO-TO-MEETIN'  
SOPRANO, YELLIN' ABOVE EVERYBODY ELSE?

FOLEY: AS IF YOU DIDN'T KNOW! IT'S THE GOSSIP OF GRINDERS' SWITCH,  
COUSIN MINNIE PEARL!

APPLAUSE AND PLAYON

50:20

MINNIE: HOW-DEE! I'M JES'SO PROUD TO BE HERE!  
I AIN'T TOLD YOU SO MUCH LATELY ABOUT THE GOINS' ON IN  
GRINDERS SWITCH...AND TONIGHT I'M GONNA BRING YOU UP TO  
DATE! I WANT THE WOMEN TO GET UP TO DATE ON THE GOSSIP..  
AND I WANT THE MEN TO GET UP TO DATE ME!

~~Q! COURSE I'M ONLY JOSHIN'...I WOULDN'T EVER DATE UP WITH  
NO STRANGE MAN...THAT'S A FELLER WITH TWO HEADS...~~

BUT I NEVER HAVE TO WORRY ABOUT STRANGE MEN AS LONG AS  
I'VE GOT HEZZY....(HE'S STRANGE ENOUGH FER ANYBODY)....

HEZZY IS THE KIND OF FELLER WHO KNOWS HOW TO GIVE A GAL  
THE LITTLE ATTENTIONS. I KNOW, BECAUSE HE GIVES ME AS  
LITTLE ATTENTION AS POSSIBLE....

HEZZY IS SO THOUGHTFUL...THE OTHER NIGHT WHEN HE COME OVER  
TO CALL ON ME HE HAD A SQUARE PACKAGE IN HIS HAND. HE  
SAYS "MINNIE, DO YOU LIKE CANDY"...AND I SAYS "I SURE DO,  
HEZZY"...AND HE SAYS "WELL, I BRUNG OVER A PAN..LET'S MAKE  
SOME FUDGE!"

(MINNIE CONT'D OVER)



MINNIE:

WELL, HERE'S SOME OF THE THINGS THAT'S BEEN GOIN' ON OVER IN GRINDERS SWITCH. SHE DIDN'T WANT WORD OF IT TO GET AROUND, BUT BRAM SNEDICKER'S WIFE HAS GOT A NEW DEEP FREEZE UNIT. THE FELLER THAT WAS SELLIN' 'EM SAID IT WAS A PLACE TO KEEP THINGS FROM GETTIN' SOUR, RANCID AND SPOILED. NOBODY COULD STEAL 'EM AND YOU ALWAYS KNOWED RIGHT WHERE THEY WAS AT...SO SHE BOUGHT ONE TO KEEP HER HUSBAND IN....

51:50

LAFE PLODGETT RUN INTO LINK SHANK'S CAR LAST WEEK AND HE SAYS HE AIN'T RESPONSIBLE FOR THE ACCIDENT ON ACCOUNT OF HE WASN'T THE ONE THAT HAD CONTROL OF THE CAR. HIS MOTHER-IN-LAW WAS IN THE BACK SEAT....

YOU KNOW, GRANDPAPPY BUSTRUM BUSTED HIS LEG SOME TIME AGO AND THE DOCTOR TOLD HIM HE POSITIVELY COULDN'T GO UP AND DOWN THE STAIRS TILL HIS LEG WAS COMPLETELY HEALED. WELL, IT'S BEEN NEARLY SIX MONTHS NOW AND THE OTHER DAY THE DOCTOR TOLD HIM IT WAS ALLRIGHT FOR HIM TO START GOIN' UP AND DOWN THE STAIRS. AND GRAN'PAPPY SAYS "WELL, I SURE AM GLAD THAT I C'N GO UP AND DOWN THE STAIRS A'GIN..I'M GETTIN' MIGHTY SICK OF GOIN' THRU THAT WINDER AND CLIMBIN' UP AND DOWN THE RAINSPOUT!"

(MINNIE CONT'D OVER)

PRINCE ALBERT.....10

MINNIE: THE ORSON TUGWELLS HAD TO GO OUT SHOPPIN' THIS WEEK....  
SEEMS LIKE THE CRADLE THEY HAD WORE OUT...THEY'VE GOT  
ABOUT 21 YOUNGUNS, I THINK IT IS...ORSON SAYS TO HIS  
WIFE, "IF WE'RE GONNA BUY A NEW CRADLE, FER GOODNESS  
SAKE, LET'S BUY ONE THAT'S GONNA LAST!"

52:35

WE HAD A BIG EXPLOSION ON THE GAPIN' GULCH SPUR OF THE  
GRINDERS SWITCH AND PACIFIC RAILROAD. SEEMS THE BOILER ON  
THE ENGINE WAS EMPTY AND THE FIREMAN WAS FULL....

ROD: SAY, MINNIE PEARL, I'M SORRY I WAS LATE MEETIN' YOU TODAY..  
I WAS LOOKIN' AT A NYLON DISPLAY...-53:05

MINNIE: I KNOW, ROD....I SAW YOU WATCHIN' THAT NYLON DISPLAY...A  
GAL FIXIN' HER GARTER...

ROD: DID...YOU...SEE....THAT....MINNIE?

MINNIE: I SURE DID, ROD...AND I SAW THAT GAL WHACK YOU RIGHT ON  
THE PENINSULA...

ROD: PENINSULA? MINNIE, THAT GAL HIT ME ON THE NECK...

MINNIE: WELL, RODLEY, WHEN I WENT TO SCHOOL, I LEARNED THAT A  
PENINSULA IS A LONG NECK REACHIN' OUT TO SEA!

53:40

ROD: HMMM. DID YOU KNOW MY GAL, SUSIE, HAS GONE INTO BUSINESS,  
TOO?

MINNIE: SUSIE? WHAT KIND OF BUSINESS, ROD?

(ROD OVER)

51456 6199

ROD: SHE'S OPENIN' UP A REDUCIN' PARLOR...HER SLOGAN IS "YOU CAN'T BE HAPPY IF YOU'RE HIPPIY"!

MINNIE: THAT'S RIGHT, ROD. WHAT'S SUSIE DOIN' TO GET PEOPLE TO COME INTO HER REDUCIN' PARLOR?

54:00

ROD: WHY SHE'S GOT A PITCHER OF HERSELF IN THE WINDER...AND UNDEI THE PITCHER SHE'S GOT A SIGN THAT SAYS "DON'T LET THIS HAPPEN TO YOU!"

MINNIE: NOW, RODNEY...SUSIE AIN'T SECH A BAD LOOKIN' GAL...SHE MAKES ME THINK OF BETTY GRABLE...

ROD: SUSIE MAKES YOU THINK OF BETTY GRABLE?

MINNIE: SURE..WHAT'S BETTY GRABLE GOT THAT SUSIE AINTT GOT THREE TIMES AS MUCH...

~~ROD: SHE SURE HAS MINNIE...THE OTHER DAY SUSIE CAME BUSTLIN' UP TO ME~~

~~MINNIE: ROD! YOU MEAN SHE COME HUSTLIN' UP TO YOU~~

~~ROD: "BUSTLIN'", I SAID...SHE WAS BACKIN' UP!~~

MINNIE: WELL, RODNEY, I'D LIKE TO STAY HERE AND GAB WITH YOU, BUT I GOTTA GET OVER TO SEE BROTHER...HE GOT SLAPPED SILLY FOR MAKIN' FACES AT A FELLER ON THE STREET....

ROD: YOUR BROTHER GOT BEAT UP? WHY DIDN'T HE CALL A COP?

MINNIE: IT WAS A COP HE WAS MAKIN' FACES AT! WELL, G'BYE NOW..SEE YOU NEXT WEEK...

54:45

APPLAUSE AND PLAYOFF

(FOLEY OVER)

51456 6200

54:55

FOLEY: WELL, YOU'RE LOOKING MIGHTY PLEASD, ROD!

ROD: SURE I'M PLEASD! JUST FINISHED A "MAKIN'S" CIGARETTE MADE WITH PRINCE ALBERT! SURE TASTED GOOD, TOO! RICH.. FULL-FLAVORED...MILD AND COOL.

FOLEY: WELL, YOU JES' SET DOWN AND ENJOY YOUR COOL PRINCE ALBERT SMOKE WHILE I LATCH ONTO TONIGHT'S BALLAD. IT'S ONE YOU FOLKS HAVE HEARD BEFORE BUT IT'S ALWAYS A PLEASURE TO DO IT AGAIN....IT'S CALLED "FORGIVE ME"

55:25

MUSIC: "FORGIVE ME"...FOLEY

APPLAUSE

57:30

SEGUE TO SQUARE DANCE....DOWN ON CUE FOR:

58:20

FOLEY: WELL, TIME SURE HAS GONE FASTER 'N A SQUIRREL UP 'A TREE STUMP...SURE HAS BEEN SWELL VISITIN' WITH YOU FOLKS THIS EVENIN'...AND WE'LL COME CALLIN' FOR YOU IN THE BUCKBOARD SAME TIME NEXT SATURDAY....SETTIN' UP ON THE DRIVER'S SEAT WITH US WILL BE EDDY ARNOLD! AND OF COURSE, MINNIE AND ROD AND THE ENTIRE PRINCE ALBERT GANG..TILL THEN, THIS IS RED FOLEY SAYIN' THANKS FOR EVERYTHING AND I'LL BE SEEIN' YOU ONE WEEK FROM TONIGHT AT PRINCE ALBERT'S GRAND OLE OPRY!

58:50

(ANNCR. OVER)

ANNCR:

IF YOU HAVE EVER NEEDED HELP...THE KIND OF HELP A SOCIAL SERVICE AGENCY CAN GIVE...YOU KNOW HOW IMPORTANT THE COMMUNITY CHEST IS TO YOUR COMMUNITY. IF YOU HAVE CHILDREN YOU KNOW HOW MUCH THE SCOUTS, FOR INSTANCE, AND THE USO CAN MEAN TO THEIR WELFARE. SO GIVE GENEROUSLY THIS YEAR TO THE COMMUNITY CHEST. YOUR CONTRIBUTION HELPS SUPPORT MANY LOCAL SERVICES. EVERYBODY BENEFITS...EVERYBODY GIVES.

59:15

PRINCE ALBERT'S GRAND OLE OPRY CAME TO YOU FROM WSM IN NASHVILLE, TENNESSEE. YOU ARE TUNED FOR THE STARS ON NBC.

59:30

51456 6202

100 EAST 42nd STREET  
NEW YORK 17, N. Y.

RADIO  
**WILLIAM ESTY COMPANY**  
INCORPORATED

TELEPHONE  
MUrray Hill 5-1900

Saturday, October 15, 1949  
R. J. Reynolds Tobacco Company  
"GRAND OLE OPRY" -- #517

OK'D BY CLIENT

PRIOR TO OPENING OF PROGRAM PLAY THE FOLLOWING CAVALIER SPOT  
(RECORDING NO. 2)

MUSIC: (Drum roll, trumpet)

SINGER: Have a Cavalier,  
Have a Cavalier,  
Extremely mild!

ANNOUNCER: Have you tried that wonderful, new cigarette? Long...  
flavorful...and extremely mild! The name is  
Cavalier -- just like a knight of old. But it's a  
modern blend -- fine tobaccos of the original Colonial  
type -- with a natural flavor and aroma. Have a  
Cavalier! Once you try a pack, you'll buy a carton!

Typed: 9/28/49

51456 6203

100 EAST 42nd STREET  
NEW YORK 17, N. Y.

RADIO  
**WILLIAM ESTY COMPANY**  
INCORPORATED

TELEPHONE  
MURRAY Hill 5-1900

Saturday, October 15, 1949  
R. J. Reynolds Tobacco Company  
"GRAND OLE OPRY" -- #517

PRINCE ALBERT  
No. 1

TURNER: (YAWNS LOUDLY AND SIGHS)

RED: Hey, Grant Turner, stop yawning! We're on the air!

TURNER: Sorry, Red. Can't seem to keep my eyes open. Couldn't get to sleep last night.

RED: Bet I know why, too, Grant! You rush around like crazy, during the day...so at night you're all upset. If you want my advice: Sit back, occasionally -- and relax! Enjoy yourself for a spell. Smoke a pipeful of Prince Albert, for instance. I always do!

TURNER: Say, I like your advice, Red! Especially about smoking Prince Albert! Prince Albert is so rich and full-flavored, mild and cool, it gives a fella extra smoking pleasure!

RED: You sort of got the cart before the horse there, Grant. Prince Albert's specially made for smoking pleasure -- that's why it's so mild and cool! Yes, Prince Albert's choice tobacco is specially treated to insure against tongue bite -- crimp cut, too - to burn slow and even... and smoke cool.

(Continued)

51456 6204

100 EAST 42nd STREET  
NEW YORK 17, N. Y.

RADIO  
**WILLIAM ESTY COMPANY**  
INCORPORATED

TELEPHONE  
MUrray Hill 5-1900

Saturday, October 15, 1949  
R. J. Reynolds Tobacco Company  
"GRAND OLE OPRY" -- #517

PRINCE ALBERT  
No. 1. (Continued)

TURNER: So...ask for Prince Albert, Men - the National Joy Smoke.  
Prince Albert is the largest-selling smoking tobacco in  
America, it's so good. For convenience, buy Prince  
Albert in the handy pocket tin with the humidor top. For  
economy...ask for Prince Albert in the big pound-size!

JINGLE: Just fill your pipe up with P.A.  
And take a puff or two.  
You'll get that extra smoking joy  
Prince Albert offers you!

Typed: 9/28/49

51456 6205



100 EAST 42nd STREET  
NEW YORK 17, N. Y.

RADIO  
**WILLIAM ESTY COMPANY**  
INCORPORATED

TELEPHONE  
MURRAY Hill 5-1900

Saturday, October 15, 1949  
R. J. Reynolds Tobacco Company  
"GRAND OLE OPRY" -- #517

PRINCE ALBERT  
No. 2

TURNER: Say, Red...I've been thinking. Your advice about  
relaxing...and smoking Prince Albert? If you roll your  
own, you've got to make a cigarette to smoke! What's  
relaxing about that? ✓

RED: Shucks, man!...that's no work with Prince Albert!  
Prince Albert's choice tobacco is crimp out. So it  
clings to the paper. Doesn't blow around. Doesn't  
dribble out the ends. Quick as that (SNAPS FINGERS),  
you're ready with a firm, smooth "makin's" cigarette  
when you roll it with Prince Albert. ✓

JINGIE: So roll your own with good P.A. ✓  
And take a puff or two.  
You'll get that extra smoking joy  
Prince Albert offers you!

Typed: 9/28/49

51456 6206

100 EAST 42nd STREET  
NEW YORK 17, N. Y.

RADIO  
**WILLIAM ESTY COMPANY**  
INCORPORATED

TELEPHONE  
Murray Hill 5-1900

Saturday, October 15, 1949  
R. J. Reynolds Tobacco Company  
"GRAND OLE OPRY" -- #517

PRINCE ALBERT

No. 3

RED: Well, you're looking mighty pleased, Rod!

ROD B: Sure I'm pleased! Just finished a "makin's" cigarette  
made with Prince Albert! Sure tasted good, too! Rich...  
full-flavored...mild and cool.

Typed: 9/28/49

51456 6207

100 EAST 42nd STREET  
NEW YORK 17, N. Y.

RADIO  
**WILLIAM ESTY COMPANY**  
INCORPORATED

TELEPHONE  
MUrray Hill 5-1900

Saturday, October 15, 1949  
R. J. Reynolds Tobacco Company  
"GRAND OLE OPRY" -- #517

PRINCE ALBERT

Throw-Away lines

RED: (TO PERFORMER) ...so come on...sing for your supper!  
Or...sing for your Prince Albert, I should say! And  
that's worth singing for, believe me!

RED: (REFERRING TO POPULAR SONG OF/OR GUEST STAR) But talkin'  
about popularity Prince Albert, you know, is the largest-  
selling smoking tobacco in America!

Typed: 9/28/49

51456 6208

RADIO

WILLIAM ESTY COMPANY  
INCORPORATED

100 EAST 42nd STREET  
NEW YORK 17, N. Y.

TELEPHONE  
MUrray Hill 5-1900

Saturday, October 15, 1949  
R. J. Reynolds Tobacco Company  
"GRAND OLE OPRY" -- #517

PRINCE ALBERT  
Advertising Council Ann.  
Community Chest

ANNOUNCER: If you have ever needed help -- the kind of help  
a Social Service Agency can give -- you know how  
important the Community Chest is to your community.  
If you have children, you know how much the Scouts,  
for instance, and the USO can mean to their welfare.  
So give generously this year to the Community Chest.  
Your contribution helps support many local services.  
Everybody benefits...everybody gives.

Typed: 10/5/49

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