L & M FILTERS

Present

"GUNSMOKE"

"POOR PEARL"

#34

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<tr>
<td>SATURDAY - FEBRUARY 5, 1955</td>
<td>3:30 PM - 4:00 PM PST</td>
<td>PRE-CUT</td>
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<tr>
<td>SATURDAY - FEBRUARY 19, 1955</td>
<td>5:00 PM - 5:28:50 PM PST</td>
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DIRECTOR: NORMAN MACDONNELL  
ASSOCIATE: FRANK PARIS  
ENGINEER: BOB CHADWICK  
SOUND: RAY KEMPER
TOM HANLEY  
MUSIC: REX KOURY  
STUDIO: #1
ANNOUNCER: GEORGE WALSH  
AUTHOR: JOHN MESTON  
AMPEX: 3:15 PM - 4:00 PM

WILLIAM CONRAD  
as
MATT DILLON

CHESTER. . . . . . . . . Parley Baer
KITTY. . . . . . . . . Georgia Ellis
DOC . . . . . . . . . Howard McNear
WILLIE . . . . . . . . Vic Perrin
WEB . . . . . . . . . Harry Bartell
PEARL. . . . . . . . . Virginia Christine
L & M FILTERS

Present

GUNSMOKE

SATURDAY, FEBRUARY 19, 1955 5:00 - 5:28:50 PM PST

1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE: RECORDED SHOT

2 MUSIC: HOLD UNDER...TRACK 1

3 WALSH: GUNSMOKE...brought to you by L & M Filters. This is it!

4 L & M is best - stands out from all the rest!

5 MUSIC: FIGURE AND UNDER...TRACK 2

6 WALSH: Around Dodge City and in the territory on West - there's

7 just one way to handle the killers and the spoilers - and

8 that's with a U.S. Marshal and the smell of - GUNSMOKE!

9 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

10 WALSH: GUNSMOKE, starring William Conrad. The transcribed story

11 of the violence that moved west with young America -- and

12 the story of a man who moved with it.

13 MUSIC: OUT

14 MATT: I'm that man...Matt Dillon...United States Marshal...the

15 first men they look for and the last they want to meet.

16 It's a chancy job - and it makes a man watchful...and a

17 little lonely.

18 MUSIC: MAIN TITLE...TRACK 4

EC
CHESTER: (OFF) There's something wrong about that fella, Mr. Dillon.

CHESTER: Him -- across the street there.

MATT: All I can see out of that window is sky, Chester.

CHESTER: Oh...I forgot you're sitting back there. I been watching him so long I just naturally thought you had, too.

MATT: Well?

CHESTER: Well...what?

MATT: The man. What's wrong about him?

CHESTER: Well, he drove up to the Long Branch in a wagon and got down and went inside. And then he came back out. And then you know what he did?

MATT: He drove off.

CHESTER: Oh no, sir. He's still there.

MATT: What'd he do, Chester?

CHESTER: He got a big old rifle out of his wagon and he loaded it. And then he put it under his arm and he's been walking up and down ever since. It's like he's waiting to shoot somebody.

CHESTER: See him, Mr. Dillon? That tall, rangy fella....

MATT: Yeah.

CHESTER: See how he keeps looking up and down the street?

MATT: Come on....

CHESTER: You think he is out to shoot somebody?
MATT: I don't know, but it's worth asking him.

CHESTER: He sure picked a fine spot -- right across from the jail.

SOUND: FS CROSS BOARDWALK... INTO STREET

MATT: I'm glad he did.

CHESTER: Anyway, he ain't gonna run very far with nothing but a team horse and wagon.

MATT: Have you ever seen him before, Chester?

CHESTER: He's a stranger to me. He looks real country, though, don't he?

MATT: /But he's not poor. That's a good wagon he's got.

CHESTER: Stand aside now, Chester.

CHESTER: Yes sir.

SOUND: THEY STOP... WILLIE'S SLOW FS FADE ON

MATT: Hello.

WILLIE: (STOPS) (PLEASANTLY) I don't recall you, mister.

MATT: My name's Dillon.

WILLIE: Oh....

MATT: I'm the Marshal here.

WILLIE: Oh/ Why, sure...I knew I'd heard that name Dillon. Pleased to meet you.

MATT: This is Chester Proudfoot....

WILLIE: Hello/ Chester...

CHESTER: How do you do?

WILLIE: I'm Willie Calhoun, Marshal. I don't get to Dodge but seldom. Not till lately....
MATT: You live around here?
WILLIE: Got me a little place out at Spring Point. It's doing fine.
MATT: I noticed you've got a new wagon.
WILLIE: That's for Pearl. I wanted her to be proud.
MATT: Your wife?
WILLIE: No. Pearl Bender, Marshal. But she's gonna be my wife.
That's what I come to town for. I made up my mind.
MATT: Pearl Bender works in the Long Branch here, doesn't she?
WILLIE: I'm waiting for her to come along now. I made up my mind, Marshal.
MATT: Is that what the rifle's for?
WILLIE: What do you mean?
MATT: Well, you've made up your mind... but maybe she hasn't.
WILLIE: (LAUGH) Oh, no... it ain't like that at all. I wouldn't force Pearl into nothing.
MATT: Then what's the rifle for?
WILLIE: A man's got a right to carry a rifle.
MATT: The way you do it, it's like a man walking around with a six-gun in his hand... ready to shoot. Now, tell me the truth, Calhoun.
WILLIE: (PAUSE) They ain't nobody gonna stop me and Pearl, Marshal.
MATT: Why should they?
WILLIE: They might try.
MATT: Who might?
WILLIE: I fight my own fights, Marshal.
MATT: No /Not here you don't...not with a gun.

WILLIE: I'll kill him. I made up my mind to kill him, if he gets in my way.

MATT: / (MOVES) Give me that rifle. (SNATCHES IT)

WILLIE: Here now...

MATT: (HE'S GOT IT) Stay back -- (TOSSES IT TO CHESTER) Here, Chester....Hold it on him...

CHESTER: (CATCHES IT) I got him covered, Mr. Dillon.

WILLIE: You got no right to do that.

MATT: I'll do anything to stop a killing. You going to tell me who you're looking for?

WILLIE: You're interfering. I ain't gonna tell you nothing.

MATT: Alright. Chester -- take him over to the office and keep him there.

CHESTER: Yes sir.

WILLIE: You can't lock me up. I'm gonna get married.

MATT: We're not locking you up. But you're going to stay in my office till I find out about this. Okay, Chester....

CHESTER: /Get moving, Calhoun. And don't try to run or I'll bang right you/on the head.

MUSIC: FIRST ACT CURTAIN
FIRST COMMERCIAL

1 MUSIC: JINGLE

2 THIS IS IT....L & M FILTERS

3 IT STANDS OUT FROM ALL THE REST

4 MIRACLE TIP...MUCH MORE FLAVOR

5 L & M'S GOT EVERYTHING

6 IT'S THE BEST

7 WALSH: Yes, L & M is best - stands out from all the rest!

8 (PAUSE) L & M stands out for flavor (THREE ECHOES)

9 flavor....flavor....flavor.

10 GIRL: The miracle tip draws easy. You enjoy all the taste

11 (PAUSE) - and notice how mild it is.

12 WALSH: L & M stands out for effective filtration (THREE ECHOES)

13 filtration....filtration....filtration.

14 GIRL: No filter compares with L & M's pure, white miracle tip.

15 WALSH: L & M's got everything!

16 GIRL: L & M light and mild -- America's best filter-tip
cigarette.

17 MUSIC: SECOND ACT OPENING
upstairs

1 SOUND: FS, DOWN CORRIDOR...STOP...KNOCK ON DOOR

2 KITTY: (INSIDE) Who is it?

3 MATT: It's Matt, Kitty.

4 SOUND: OPEN DOOR

5 KITTY: Well... come in.

6 MATT: Thanks you.

7 SOUND: HE ENTERS...CLOSE DOOR

EC
KITTY: A man calls on a lady he ought to look happier about it than you do, Matt.

MATT: I've been trying to think, Kitty. You know what that does to me.

KITTY: Sure. What's your trouble, Matt?

MATT: First, I want to find Pearl Bender. Does she have a room here?

KITTY: Right down the hall. But she won't be back for a half hour.

MATT: Oh --

KITTY: She in trouble?

MATT: Did you ever hear of Willie Calhoun?

KITTY: That long fella with the sandy hair?

MATT: That's him.

KITTY: He's been in the Long Branch a couple of times. Acts like he's real sweet on Pearl.

MATT: He says they're going to get married.

KITTY: What?

MATT: Today, according to him.

KITTY: That'll be quite a surprise to Web Thorne.

MATT: So that's who it is. Web Thorne.

KITTY: Look, Matt, I don't know anything about all this. Pearl never talks much. But I've heard Web say he'd shoot anybody who tried to run off with her.

MATT: And Willie Calhoun says he'll shoot anybody who tries to stop him.
KITTY: How could Pearl be in love with this Calhoun? She's only seen him a few times, and she and Web have been thick ever since he started dealing faro over there -- six months ago.

MATT: Maybe Web doesn't know about it.

KITTY: He'll find out soon enough, won't he?

MATT: Yeah. Say - that's an idea, Kitty -- and the sooner the better. And I'm going to be there when he does.

KITTY: How're you going to manage that?

MATT: When Pearl comes back, send her over to my office, will you?

KITTY: Oh. Okay, Matt. But this is going to make her awful mad.

MATT: It's going to make all of them mad, Kitty.

MUSIC: BRIDGE

SOUND: FS ALONG BOARDWALK UNDER:

WEB: Marshal, if you've got any charges against me, I'd like to know what they are.

MATT: I'm not arresting you, Web. I told you that.

WEB: Then why're you taking me to jail?

MATT: I'm not taking you to jail.

SOUND: FS STOP

WEB: This is the jail, isn't it?

MATT: It's also my office. Go on in...

WEB: Okay....

SOUND: OPEN DOOR...FS

WEB: Pearl -
I PEARL: (OFF) Hello, Web.
WEB: What're you doing here, Calhoun?
MATT: Go on in, Web.
SOUND: FS...CLOSE DOOR

CHESTER: (FADES ON) I didn't let them talk none, Mr. Dillon. Like you told me.
MATT: Good, Chester.
WILLIE: You're making trouble, Marshal. I don't like it.
MATT: The trouble's already made, Calhoun.
WEB: What trouble? What's all this about?
MATT: Web, I hear you've said you'd kill any man that tried to run off with Pearl. Is that right?
WEB: I sure would.
MATT: Well, Calhoun here says he'll kill you if you try to stop him.
WEB: Try to stop him? What's he been up to?
MATT: He came to town today to get married.
WEB: Get married!
MATT: He and Pearl. And he brought a rifle with him.
WEB: I don't believe it.
WILLIE: That's my rifle Chester's holding.
WEB: I don't mean that. I mean about you and Pearl.
WILLIE: I made up my mind. I'm gonna do it. And you ain't gonna stop me.
WEB: I'll stop you --
MATT: Shut up a minute, Web. If they want to get married they're going to -- and there isn't going to be any trouble over it -- now or later.

WEB: Who told you they went to get married? Him?

MATT: That's right. / He did. But it's Pearl that's going to settle this...

WEB: Why, sure, Marshal. That's fine with me. (THREAT)

MATT: Neither you nor him. She can say right now which one of you she wants -- and the other is going to get out and stay out. Is that clear?

WEB: Peal knows her own mind, don't you, Pearl? Go on....

MATT: Tell him.

PEARL: Marshal, I never told Willie I'd marry him.

MATT: I can't marry him.

WILLIE: Yes you can, Pearl. I've made up my mind.
WEB: He's made up his mind.

WILLIE: Sure I have. And I don't care what I've got to do to get her away from you.

WEB: Tell him again, Pearl.

PEARL: Willie, I can't marry you. I never said I would.

WILLIE: You can speak out, Pearl. You can...

PEARL: I'm telling you the truth. Please...

WILLIE: Now, Pearl --

MATT: Okay, Calhoun. You heard her. Leave her alone.

WEB: Leave us both alone.

WILLIE: Once I make up my mind, I never change it. I'd rather see her dead than with him.

MATT: Look, Calhoun -- Web didn't stop you. I did. So you go gunning for anybody, it's me.

WILLIE: I got nothing against you, Marshal.

MATT: Then go on back to your place at Spring Point. And stay out of Dodge till you get over this. I'll send your rifle out by somebody later on.

WILLIE: You think I'm crazy, don't you?

MATT: You'll forget about all this, soon enough.

WILLIE: So long, Pearl.

PEARL: Goodbye.

SOUND: HE WALKS TO DOOR...OPEN...EXIT...CLOSE DOOR

WEB: Of course he's crazy. After this you stay away from men like that, Pearl. Understand?


WEB: Come on. I've got to get to work.

SOUND: FS TO DOOR...OPEN
WEB: (AT DOOR) You handled this fine, Marshal. There'd have been a killing sure, otherwise.

MATT: Yes. So long, Pearl.

PEARL: Good-by, Marshal. Chester...

CHESTER: Good-by, Pearl.

SOUND: (DOOR)

CHESTER: Mr. Dillon, I feel kind of sorry for that poor Willie. He sure had everything all wrong, didn't he?

MATT: Some things still wrong, Chester. And I don't know if it's because of him or because of them. And I hope I never find out.

MUSIC: (UNDER)

MATT: Two weeks later I heard that Pearl and Web Thorne got married -- and they moved into a house Web owned, and Pearl quit working at the Long Branch. I figured that settle things for good, so the first time I found riding out his way, I sent Calhoun's rifle back to him. And then I forgot about it, until one morning just before daylight when Chester came running in and woke me.

SOUND: (BOARDSWALK...UNDER)

CHESTER: It was that boy who works out at Web's house that came for Doc, Mr. Dillon. And Doc woke me up and said to come get you.
1 MATT: What's the trouble all about, Chester?
2 CHESTER: He didn't say -- except that there's been a shooting.
3 MATT: I know....but who did it?
4 CHESTER: All the boy told Doc was that it happened in the sleeping
5 room. He didn't say who did it or even who got shot.
6 MATT: That's a pretty smart boy, isn't he.
7 CHESTER: It ain't his fault, Mr. Dillon. He heard a shot and then
8 Pearl hollered through the door for him to go fetch Doc.
9 Sounds like maybe she shot Web, don't it? I mean since
10 it was her that called the boy.
11 MATT: We'll find out in a minute...Chester.
12 SOUND: FS LEAVE BOARDWALK...ONTO DIRT...
13 CHESTER: Look -- they left the front door open.
14 MATT: Yeah.
15 CHESTER: If it was Pearl she can't run fer.
16 MATT: Doc should've brought you with him and sent the boy
17 after me.
18 CHESTER: I told him that, but the boy had already left.
19 SOUND: FS UP STEPS ONTO PORCH...ENTER HOUSE
20 MATT: (UP) Doc...Doc...
21 DOC: (OFF) Wait there, Matt...
22 SOUND: DOC'S FS FADE ON
23 DOC: (FADES ON) It's Pearl, Matt. She's been shot.
24 MATT: Where's Web?

EC
DOC: He's out of town. Went over to Abilene for a few days.

MATT: Who told you - the boy?

DOC: Pearl did. She's still alive, Matt.

MATT: Oh.

DOC: But she won't be for long. If you want to talk to her you'd better hurry.

MATT: Who did it, Doc?

DOC: She'll tell you. Go ahead -- I'll wait here with Chester.

MATT: Okay.

SOUND: MATT WALKS INTO BEDROOM...STOPS...THEN WALKS TO BED

MATT: Pearl...

PEARL: Hello, Marshal.

MATT: Do you mind talking?

PEARL: I can talk...a little.

MATT: Who did it, Pearl?

PEARL: I was asleep, Marshal...the window was open and I heard a man outside yell something. I don't know what it was but I recognized his voice...and I sat up and then he shot me.

MATT: Who? Who was he?

PEARL: Willie.

MATT: Willie Calhoun?

PEARL: Why would he shoot me? He knows why I couldn't marry him.

MATT: What -

PEARL: Web said he'd kill me if I ever left him. And I know he would.
MATT: You told Calhoun that.

PEARL: I told him enough. He knew. I guess he couldn't stand my being married to Web.

MATT: You didn't have much chance either way, did you, Pearl?

PEARL: I didn't know Willie'd do this.

MATT: I wish you'd told me about Web.

PEARL: It doesn't matter now. Can I see Doc, Marshal?

MATT: I'll go get him.

PEARL: Goodbye, Marshal.

MATT: Goodbye, Pearl.

SOUND: BEAT. THEN MATT WALKS INTO OTHER ROOM

MATT: She wants you, Doc.

DOC: All right.

MATT: First -- tell me...are you sure she won't make it?

DOC: She can't possibly live more than another half hour, Matt.

MATT: Okay. You stay with her...I've got a man to run down.

MUSIC: SECOND ACT CURTAIN
SECOND COMMERCIAL

2-19-55

IWALSH: L & M is best - stands out from all the rest! L & M's got everything!

3 GIRL: Everything?

4 WALSH: (NO BEAT) Everything!

5 GIRL: Best flavor?

6 WALSH: L & M stands out for flavor. The miracle tip draws easy ... lets you enjoy all the taste!

7 GIRL: Best filter?

8 WALSH: L & M stands out for effective filtration. No filter compares with L & M's pure, white miracle tip for quality or effectiveness.

9 GIRL: Best tobaccos?

10 WALSH: Highest quality tobaccos ... low nicotine tobaccos ...

11 L & M tobaccos .... light and mild. Every way, L & M is best - stands out from all the rest!

12 GIRL: How easy they draw! How mild they are! L & M's got everything!

13 WALSH: King-size or regular - L & M is America's best filter-tip cigarette.

MUSIC: THIRD ACT OPENING
Outside the house we found Calhoun's tracks and saw that after the shooting he'd jumped on his horse and ridden north. A few minutes later we were mounted and headed in the same direction. It was nearly dark when we reached Spring Point and found his cabin, and as there was no sign of life outside, we dismounted and went up to the door. I kicked it open and jumped inside -- but the place was empty. There was no choice but to wait ... so we hid our horses in a shed out back and then made ourselves at home inside the cabin.
CHESTER: I sure wish we could light a lamp, Mr. Dillon.

MATT: We can -- if Calhoun ever shows up.

CHESTER: I hope he ain't too long... I'm getting hungry.

MATT: He might not come at all, Chester.

CHESTER: Say, that's right -- why would he come here? He must know we're after him.

MATT: An ordinary man would run. But I'm gambling that Calhoun's too tied to this place to leave it for long...

CHESTER: He's crazy, ain't he?

MATT: That's not going to keep him from hanging.

CHESTER: You think he'll put up a fight, Mr. Dillon?

MATT: He'll fight.

CHESTER: That poor Pearl.

MATT: (MATT TAKES A COUPLE OF STEPS... PICKS UP PAIL) No water. I'm going out to the well and fill this up, Chester. I'll be right back.

CHESTER: Okay, sir.

SOUND: MATT WALKS TO DOOR... OPEN... WALKS AROUND CABIN

WILLIE: (SLIGHTLY OFF) Hold it, Marshal... right there. One move and I'll kill you.

SOUND: SLOW FS FADE ON

WILLIE: Turn around. Drop the bucket.

SOUND: MATT TURNS... DROPS PAIL
1 MATT: Is that the rifle you used this morning, Calhoun?
2 WILLIE: I'm going to use it again. I gotta kill you and Chester now.
3 MATT: I'll get a bullet in you.
4 WILLIE: You're gonna drop your gunbelt, Marshal. Real slow...Go ahead.
5 MATT: No.
6 WILLIE: Go on -- do it.
7 MATT: It's like I say, Calhoun -- you can kill me, but I'll get one bullet in you.
8 WILLIE: You're awful willing to die, Marshal.
9 MATT: It'll be worth it to take a woman-killer with me.
10 WILLIE: What?
11 MATT: Any man that'd ambush a woman....
12 WILLIE: What're you saying, Marshal? What woman?
14 WILLIE: Pearl...Pearl....
15 MATT: That's right.
16 WILLIE: Not Pearl. I didn't shoot Pearl...
17 MATT: She heard your voice...she recognized it...
18 WILLIE: Marshal...that wasn't Pearl...?
1 MATT: Of course it was.

2 WILLIE: /You're lying to me. Why're you lying to me?

3 MATT: I've got no reason to lie to you. Why should I?

4 WILLIE: But it couldn't 've been Pearl. /You're saying it was just
to drive me crazy. (BEAT) No...no, I know why you're

doing it -- to keep me from shooting you. It ain't gonna

7 work, Marshal.

8 MATT: You shot Pearl and she's dead. Doc said she couldn't live

9 more than a half hour after I saw her.

10 WILLIE: I don't believe it. It don't make/sense.

11 MATT: Wait...you thought it was Web Thorne. Is that it?

12 WILLIE: Of course it was. That's his house...his bedroom....

13 MATT: Web's over in Abilene.

14 WILLIE: No...

15 MATT: He's been gone two or three days.

16 WILLIE: I still don't believe it. What would Pearl be doing in

17 his house?
I

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MATT: Why shouldn't she have been there? They were married --

WILLIE: Married?!

MATT: You didn't know they were married?

WILLIE: How would I know? When did they get married?

MATT: A couple of weeks ago.

WILLIE: I wanted Web Thorne. I wanted him so's he'd let Pearl go

MATT: He said he'd kill her. It's him I wanted...

WILLIE: Well, you didn't get him, Calhoun.

WILLIE: No...no...

MATT: (STEPS UP TO HIM) Now give me the rifle. (TAKES IT)

WILLIE: Take it. I don't care no more. I don't care what

MATT: The law cares. You're going to jail, Calhoun.

WILLIE: I wish you'd shot me. I wish I'd made you shoot me.

MATT: Go on into the cabin.

WILLIE: Marshal...

MATT: What?

WILLIE: Can I sit out here awhile -- alone? I won't run...

MATT: No...you won't run. Okay, Calhoun, you sit here.

MUSIC: CURTAIN
CLOSING NO. 1

1 WALSH: And now our star... William Conrad.
2 CONRAD: Thank you, George. You filter tip smokers — when you change to L & M filters the first thing you'll notice is how mild they are — how easy they drew. Yes, L & M's pure, white miracle tip lets you enjoy all the taste.
3 No filter compares with it for quality or effectiveness.
4 Try L & M's right now. They're great.
5
6 MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell
stars William Conrad as Matt Dillon, U. S. Marshal.
Our story was specially written for "GUNSMOKE" by
John Meston, with music composed and conducted by Rex
Koury. Sound patterns by Tom Hanley and Ray Kemper.
Featured in the cast were: Vic Perrin, Harry Bartell
and Virginia Christine.
Parley Baer is Chester, Howard McNear is Doc and
Georgia Ellis is Kitty. Join us again next week, as
Matt Dillon, U. S. Marshal fights to bring law and
order out of the wild violence of the West in
"GUNSMOKE".

MUSIC: SWELL AND FADE OUT UNDER
CHESTERFIELD HITCH-HIKE

1 Music: Jingle

2

STOP!

3 START: SMOKING WITH A SMILE WITH CHESTERFIELD

4 SMILING ALL THE WHILE WITH CHESTERFIELD

5 PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY

6 LIGHT UP A CHESTERFIELD... THEY SATISFY!

7 ANNCR: Put a smile in your smoking. Buy Chesterfield....

8 so smooth - so satisfying.... Chesterfield!

9 Music: Theme

EC
WALSH: You'll also enjoy Chesterfield's great radio shows.
Perry Como sings all the top tunes on CBS radio every Monday, Wednesday and Friday. Jack Webb stars in Dragnet on Tuesday nights. Check your local listings.

MUSIC: THEME
WALSH: Remember, listen again next week for another transcribed story of the western frontier ... when Marshal Matt Dillon, Chester Proudfoot, Doc and Kitty together with all the other hard-living citizens of Dodge will be with you once more. It's America growing west in the 1870's - it's drama --- it's GUNSMOKE ... brought to you by L & M FILTERS. (28:45)

ANNCR: (LIVE) This is the CBS ... RADIO NETWORK. (28:50)

MUSIC: THEME TO FILL.
FIRST COMMERCIAL

1 MUSIC: JINGLE

2 THIS IS IT... L & M FILTERS

3 IT STANDS OUT FROM ALL THE REST

4 MIRACLE TIP... MUCH MORE FLAVOR

5 L & M'S GOT EVERYTHING

6 IT'S THE BEST

7 WALSH: Yes, L & M is best - stands out from all the rest!

8 (PAUSE) L & M stands out for flavor (THREE ECHOES)

9 flavor... flavor... flavor.

10 GIRL: The miracle tip draws easy. You enjoy all the taste

11 (PAUSE) - and notice how mild it is.

12 WALSH: L & M stands out for effective filtration (THREE ECHOES)

13 filtration... filtration... filtration.

14 GIRL: No filter compares with L & M's pure, white miracle tip.

15 WALSH: L & M's got everything!

16 GIRL: L & M light and mild -- America's best filter-tip

17 cigarette.

18 MUSIC: SECOND ACT OPENING

SC
SECOND COMMERCIAL

WALSH: L & M is best - stands out from all the rest! L & M's got everything!

GIRL: Everything?

WALSH: (NO BEAT) Everything!

GIRL: Best flavor?

WALSH: L & M stands out for flavor. The miracle tip draws easy .... lets you enjoy all the taste!

GIRL: Best filter?

WALSH: L & M stands out for effective filtration. No filter compares with L & M's pure, white miracle tip for quality or effectiveness.

GIRL: Best tobaccos?

WALSH: Highest quality tobaccos ... low nicotine tobaccos ...

L & M tobaccos .... light and mild. Every way, L & M is best - stands out from all the rest!

GIRL: How easy they draw! How mild they are! L & M's got everything!

WALSH: King-size or regular - L & M is America's best filter-tip cigarette.

MUSIC: THIRD ACT OPENING
And now our star...William Conrad.

You filter tip smokers - when you change to L & M filters the first thing you'll notice is how mild they are - how easy they draw. Yes, L & M's pure, white miracle tip lets you enjoy all the taste. No filter compares with it for quality or effectiveness. Try L & M's right now. They're great.

MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell
stars William Conrad as Matt Dillon, U. S. Marshal.
Our story was specially written for "GUNSMOKE" by
John Meston, with music composed and conducted by Rex
Koury. Sound patterns by Tom Hanley and Ray Kemper.
Featured in the cast were: Vic Perrin, Harry Bartell
and Virginia Christine.
Parley Baer is Chester, Howard McNear is Doc and
Georgia Ellis is Kitty. Join us again next week, as
Matt Dillon, U. S. Marshal fights to bring law and
order out of the wild violence of the West in-
"GUNSMOKE"

MUSIC: SWELL AND FADE OUT UNDER
WALSH: The Bond-A-Month Plan makes saving easy, if you have a checking account. Sign your name once, and your bank does the rest - buys you a United States Savings Bond every month from your account and mails it to you. Sign up for the Bond-A-Month Plan now - at your bank, or where you work, or through the volunteer who calls on you. That's the Bond-A-Month Plan for United States Savings Bonds.

music: Theme
1 MUSIC: JINGLE
2 STOP!
3 START SMOKING WITH A SMILE WITH CHESTERFIELD
4 SMILING ALL THE WHILE WITH CHESTERFIELD
5 PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY
6 LIGHT UP A CHESTERFIELD...THEY SATISFY!
7 ANNCR: Put a smile in your smoking. Buy Chesterfield....
8 so smooth - so satisfying....Chesterfield!
9 MUSIC: THEME
1 WALSH: You'll also enjoy Chesterfield's great radio shows.
2 Perry Como sings all the top tunes on CBS radio every Monday, Wednesday and Friday. Jack Webb stars in Dragnet on Tuesday nights. Check your local listings.
5 MUSIC: THEME
WALSH: Remember, L & M FILTERS present another transcribed "GUNSMOKE" program tonight at 8:00 - Eastern Standard Time. That's right, "GUNSMOKE" is on the air twice every Saturday. Once at 12:30 PM Eastern Standard Time and again at 8:00 PM. One more item... The Perry Como Radio Show is on the air every Monday, Wednesday and Friday... also on CBS Radio. For all the top tunes... on TV and Radio... hear Perry Como. (29:25)

ANNCR: (LIVE) This is THE CBS... RADIO NETWORK. (29:30)

MUSIC: THEME TO FILL

SE