L & M FILTERS

Present

"GUNSMOKE"

"KITE'S REWARD"

REPLAY FORMAT 3/12/55
ATTACHED

AS BROADCAST

SATURDAY - FEBRUARY 19, 1955
PRE-CUT 3:30 PM - 4:00 PM PST
SATURDAY - MARCH 5, 1955
AIR 5:00 PM - 5:28:50 PM PST
SATURDAY - MARCH 12, 1955
REPLAY 9:30 AM - 9:59:30 AM PST

DIRECTOR: NORMAN MACDONNELL
ASSOCIATE: KENNY MCMANUS
ENGINEER: BOB CHADWICK
SOUND: RAY KEMPER
MUSIC: REX KOURY
ANNOUNCER: GEORGE WALSH
AUTHOR: JOHN MESTON

SATURDAY - FEBRUARY 19, 1955
CAST: 11:00 AM - 1:30 PM
ASSOCIATE: and
ENGINEER:
SOUND: 2:30 PM - 3:30 PM
MUSIC: 1:30 PM - 3:30 PM
STUDIO #1

WILLIAM CONRAD
as
MATT DILLON

CHESTER . . . Parley Baer
KITTY . . . Georgia Ellis
DOC . . . Howard McNear
KITE . . . John Dehner
ANDY . . . Sam Edwards
BAR . . . Joe Duval
JAKE . . . Vic Perrin
DH . . . . . . . . . . . . . . Ray Kemper
L & M FILTERS

Present

GUNSMOKE

SATURDAY, MARCH 5, 1955  5:00 - 5:28:50 PM PST

1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE: RECORDED SHOT

2 MUSIC: HOLD UNDER...TRACK 1

3 WALSH: GUNSMOKE...brought to you by L & M Filters. This is it!
4 L & M is best - stands out from all the rest!

5 MUSIC: FIGURE AND UNDER...TRACK 2

6 WALSH: Around Dodge City and in the territory on West - there's
7 just one way to handle the killers and the spoilers - and
8 that's with a U.S. Marshal and the smell of - GUNSMOKE!

9 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

10 WALSH: GUNSMOKE, starring William Conrad. The transcribed story
11 of the violence that moved west with young America -- and
12 the story of a man who moved with it.

13 MUSIC: OUT

14 MATT: I'm that man...Matt Dillon...United States Marshal...the
15 first man they look for and the last they want to meet.
16 It's a chancey job - and it makes a man watchful...and a
17 little lonely.

18 MUSIC: MAIN TITLE...TRACK 4

In
"GUNSMOKE" "KITE'S REWARD"

1 SOUND: SALOON BG..FS TO BAR

2 ANDY: (UP) Barkeep -

3 BAR: (FADES ON) What'll it be, young fella?

4 ANDY: Draw me a beer, will you?

5 BAR: Got it right here.

6 SOUND: DPAWS BEER...UNDER:

7 ANDY: That looks mighty good.

8 BAR: Ride far?

9 ANDY: Far enough.

10 BAR: I ain't seen you around Dodge before.

11 ANDY: No.

12 BAR: (GLASS ON BAR) There you are.

13 ANDY: Thanks. (COIN ON BAR) Take it out of this, will you?

14 JAKE: (FADES ON) Take two out of that, barkeep.

15 BAR: What?

16 JAKE: I'm having a beer, too. (PAUSE) Any objections?

17 ANDY: (PAUSE) Give him a beer, barkeep.

18 JAKE: (LAUGHS) Now that's right smart of you, fella.

19 ANDY: I ain't looking for trouble.

20 JAKE: Course you ain't. Not with Jake Crowell, you ain't.

21 ANDY: Not with anybody, mister.

22 JAKE: I said my name was Crowell, didn't I?

23 ANDY: I heard it.

24 JAKE: (PAUSE) Maybe you ain't so smart as I thought. Barkeep --

25 I'll have a shot of whiskey with that beer.

26 BAR: What about it, young fella? You buying him whiskey, too?

27 ANDY: Anybody drinks with me, drinks what I drink.

CH
JAKE: (PAUSE) Bring me the beer, barkeep.

BAR: Okay. (DRAWS BEER...GLASS ON BAR) Here you are.

JAKE: Now, young fella, I'm going to show you what happens to people that don't do as I tell them. (PICKS UP GLASS)

Watch how I drink your beer --

SOUND: HE Throws BEER IN ANDY's FACE

JAKE: (LAUGHS) Stickey-wet, ain't it, young fella?

ANDY: Yeah...yeah, it is.

SOUND: ANDY STEPS UP TO JAKE AND SMACKS HIM...JAKE REACTS AND TAKES A STEP BACK

JAKE: Hit me, huh? Now I'm gonna have to kill you....

SOUND: JAKE GOES FOR HIS GUN...ANDY DRAWS AND DOWNS HIM WITH ONE SHOT THAT KNOCKS MOST OF HIS TEETH OUT, KILLING HIM.

BAR: You killed him...

SOUND: FS FADE ON

BAR: Marshal Dillon...

ANDY: (TURNS) Who?

BAR: Did you see that, Marshall? Jake drew first -- not the boy. Jake made him fight -- he was bullying him right from the start. And then he drew first. I'll be witness to that.

MATT: I saw it. I came through the door just as it happened.

ANDY: Good thing you saw it, Marshal.

MATT: Give me your gun.

ANDY: What -

BAR: That ain't right, Marshal. It was self-defense, pure and simple.

MATT: I said give me your gun.
BAR: Marshal, you ain't listening...

ANDY: It's okay, barkeep -- it's okay. (HANDS IT OVER) Here's my gun, Marshal.

MATT: (TAKES IT) My office is across the street. Let's go...

SOUND: THEY START FOR DOOR

BAR: (FADES) It ain't fair, I tell you. You saw him yourself.

MUSIC: "BRIDGE"

SOUND: DOOR OPENS. MATT AND ANDY ENTER. CLOSE DOOR

CHESTER: (FADES ON) Who's this you got, Mr. Dillon?

MATT: I don't know, Chester.

CHESTER: I heard the shot. Did he fire it?

MATT: Yeah. Sit down over there, fella.

SOUND: ANDY TO CHAIR. SITS

CHESTER: Anybody hurt?

MATT: Jake Crowell. He killed him.

CHESTER: He did?

MATT: It was self-defense, Chester.

CHESTER: Well, then...why'd you arrest him?

ANDY: I'd kinda like to know myself....

MATT: What's your name?

ANDY: Andy. Andy Travis.

MATT: Where're you from?

ANDY: On west of here. I'm just drifting.

MATT: How old are you, Andy?

ANDY: Twenty.

MATT: Where'd you learn to use a gun?

ANDY: What do you mean?

MATT: Jake had his half-way out of the holster before you even started.
CHESTER: He did? Say, you must be pretty fast, Andy.

MATT: He's real fast, Chester. That's why I brought him over here.

ANDY: What?

MATT: I'm not arresting you, Andy. I wanted to see what you're like.

ANDY: What I'm like? Why?

MATT: It happened to me once, Andy, and it's happening to you - anybody that can use a gun the way you can has to make a choice: you can go on using it, or you can quit before you've got blood all over you.

ANDY: I don't like killing people, Marshal. I've done it before. I had to, same as today. But I don't like it.

MATT: How'd you get so good?

ANDY: Practice. All my life I've practiced. I don't know why. It was fun at first...but it ain't fun now. It just leads to trouble. That's all I ever got out of it - trouble.

MATT: Then why're you still wearing it?

ANDY: I don't know...I wouldn't feel right without, I guess.

MATT: How long have you been in Dodge, Andy?

ANDY: I just got here today.

MATT: And you've already killed a man. And the barkeep is going to tell everybody in town how fast you are. And the first thing you know, you're going to have a reputation. And it won't be very long before somebody tries to cut you down for it. You're going to have to go on killing the rest of your life. However long that is.

ANDY: It's too late already, Marshal.

MATT: No it isn't.
1. ANDY: Marshal...you don't understand...
2. MATT: I don't understand what?
3. ANDY: (PAUSE) Nothing...nothing.
4. MATT: You're not a killer, Andy. I know a killer when I see one.
5. ANDY: No...no, of course I'm not.
6. MATT: But you're going to have to kill...one man after another.
7. ANDY: I know....
8. MATT: Well, I'm not going to watch it. You take your gun off and you leave it off - or you get out of Dodge. Go do your killing somewhere else.
9. ANDY: Marshal, I...Do you think I could find a job here?
10. MATT: Chester...
11. CHESTER: Yes sir.
12. MATT: Moss Grimmick's looking for a man over at the stable.
13. CHESTER: Yes sir. On your feet, Andy -- I'll show you where it is.
14. MUSIC: FIRST ACT CURTAIN
FIRST COMMERCIAL

MUSIC: JINGLE

THIRD IS IT...L & M FILTERS
IT STANDS OUT FROM ALL THE REST
MIRACLE TIP...MUCH MORE FLAVOR
L & M'S GOT EVERYTHING
IT'S THE BEST

WALSH: Yes, L & M is best - stands out from all the rest!

(PAUSE) L & M stands out for flavor (THREE ECHOES)

flavor...flavor...flavor.

WALSH: L & M stands out for effective filtration. (THREE ECHOES)

GIRL: The miracle tip draws easy. You enjoy all the taste

(PAUSE) - and notice how mild it is.

GIRL: No filter compares with L & M's pure, white miracle tip for
cellulose or effectiveness.

WALSH: L & M's got everything!

GIRL: L & M light and mild -- America's best filter-tip

MUSIC: SECOND ACT OPENING
MATT: Andy didn't say anything...he just got up and followed Chester out of the office...leaving his gun with me. I unloaded it and threw it in a drawer -- and I hoped it'd stay there forever. And after a few weeks had passed and it was still there, I began to think maybe it would. Andy worked out fine at the stable. Everybody liked him, and Moss Grimmick soon trusted him enough to let him run things by himself while Moss started to get in more fishing than he had in years. Sometimes Chester went with him, and having Chester out of the office gave me a chance to catch up on some paper work.

SOUND: PEN AS MATT WRITES "TICKER TAPE AIN'T SPAGHETTI" TEN TIMES

SOUND: DOOR OPENS...FS ENTER
1KITE: (OFF) This the Marshal's office?
2MATT: Yes. Come in.
3SOUND: CLOSE DOOR...FS FADE ON
4KITE: You the Marshal?
5MATT: What can I do for you?
6KITE: Remember me.
7MATT: What -
8KITE: Remember me...next time you see me. (PAUSE) I mean it -
9take a good look, Marshal.
10MATT: Who are you, mister?
11KITE: Joe Kite.
12MATT: All right, Kite. Say your piece.
13KITE: I did, Marshal. I want you to know me and I want you to
14know my name.
15MATT: Why?
16KITE: Because I don't want you to shoot me, or buffalo me, or
17treat me in any kind of hurry at all next time you see me.
18MATT: Why?
19KITE: Cause I might have to shoot a man.
20MATT: (GETS UP) Why? What are you talking about.
21KITE: I can't tell you now. I'll tell you after I've done it.
22MATT: Are you drunk?
I'm plumb serious, Marshal. And there's no need for you to get all fretted up. I'm not gonna do anything wrong.

Shooting people is wrong around here, mister.

Kite. Joe Kite, marshal.

What're you trying to tell me?

That I may have to shoot somebody... but if I do, there won't be nothing wrong about it and I want you to know in case you come running up with your finger on the trigger of a shotgun or something.

You look like a bar-bum to me, Kite. I doubt if you even own a gun.

Oh, I'm going to get one, Marshal.
MATT: I see you wearing a gun. I'll take it off you and throw it away.

KITE: Now, Marshal, that's no way to talk...

MATT: Get out of here, Kite.

KITE: All right. (MOVES TOWARDS DOOR) But you're gonna talk different, Marshal.

SOUND: OPENS DOOR

MATT: Keep moving.

KITE: You'll see. You just wait.

SOUND: SHUTS DOOR...MATT PICKS UP PEN OR SOMETHING AND TROWS IT DOWN WITH NOISE OF DISCOURT

MUSIC: BRIDGE

SOUND: SALOON BG...MATT'S FS TO BAR

MATT: Chester...

CHESTER: / Oh...oh, hello, Mr. Dillon.

MATT: What're you looking so guilty about? / I'm not...

CHESTER: Well, nothing.

MATT: A man spends all day out fishing, he deserves a little / beer afterwards. / Where's Moss Grimmick?

CHESTER: He went back to the stable so's Andy could get away for awhile. Andy's sitting over there with Miss Kitty.

MATT: Catch any fish, Chester?

CHESTER: / We got a whole sackful, Mr. Dillon. All catfish.

MATT: Good. / Finish your beer, Chester. I'll be back in a few minutes.

CHESTER: Okay, sir.

SOUND: MATT WALKS ACROSS TO TABLE

KITY: Hello, Matt.

MATT: Hello, Kitty...Andy.
Hello, Marshal. Take a chair.

I hear your boss is loaded with catfish, Andy.

He's over at the stable now trying to give them away to anybody who'll have them.

If he and Chester are going to keep on, we ought to fix up a fish muddle one of these days.

A fish muddle? I never heard of that, Miss Kitty.

Then you've never been in Kentucky, Andy. I've seen them make it in twenty-gallon batches down there. It's a kind of fish stew, I guess. But it's awful good.

Say, I'd like to try that. Let's do it, huh? Next week sometime.

First day Moss and Chester can guarantee the fish.

I'll tell them about it. (GETS UP) I better get back to the stable now. I'll see you later, Miss Kitty.

Okay, Andy.

So long, Marshal.

So long, Andy.

He's an awful nice boy, Matt.

I think he's going to make out fine, Kitty.

He already has. It sure bothered him at first, though -- not wearing a gun. He told me he'd been working with a gun since he was about twelve years old.

He's a natural, Kitty. Some men can practice all their lives and never be any good.

Well, it's sure nice to know one man that wants to live peaceful.

SE
MATT: Yeah.

KITTY: He's mighty lucky he ran into you when he did, Matt.

SOUND: SHOT...OUTSIDE

KITTY: What's that?

MATT: (GETS UP) Better stay where you are, Kitty.

KITTY: Don't worry.

SOUND: MATT CROSSES ROOM

MATT: (UP) Everybody but Chester stay right where you are. You

CHESTER: (FADES ON) Want me to guard the door, Mr. Dillon?

MATT: No. Follow me.

SOUND: THEY GO OUT DOORS ONTO BOARDWALK...STOP FOR A SECOND...

CHESTER: It's Andy...that fella shot him...

SOUND: THEY WALK INTO STREET AND UP TO ANGY AND KITE UNDER:

CHESTER: I never saw that man, Mr. Dillon.

MATT: His name's Joe Kite.

CHESTER: Joe Kite?

MATT: Yeah...

SOUND: THEY REACH KITE AND STOP

KITE: Hello, Marshal.

MATT: You going to use that gun again, Kite?
KITE: No...course I aint.

MATT: That's too bad. I kinda wish you would.

KITE: I told you, Marshal -- I didn't do nothing wrong.

Now, Marshal... No Marshal... No Marshal!

SOUND: MATT STEPS UP AND Clobbers HIM...HE DROPS

CHESTER: (Slightly off) Andy's still breathing, Mr. Dillon.

SOUND: MATT STEPS OVER TO THEM

MATT: I'll carry him up to Doc's, Chester.

CHESTER: Yes sir.

MATT: When Joe Kite comes to, kick him into jail.

CHESTER: It'll be a pleasure.

MUSIC: BRIDGE

SOUND: FS & STREET BG

CHESTER: (On) How's Andy, Mr. Dillon?

MATT: Doc doesn't think he has much chance, Chester. He won't even let me talk to him.

CHESTER: Plain murder, that's what it was.

MATT: Kite say anything?

CHESTER: He started to, but I told him to shut up or I'd buffalo him.

MATT: I'll talk to him now.

SOUND: THEY CROSS TO REAR DOOR...OPEN...

KITE: (Off) It's about time you came, Marshal.

SOUND: FS TO CELL...

KITE: (Failes on) You had no reason to lock me up. And you had no reason to hit me, either. I told you what might happen. (Pause) Well, unlock it and let me out of here....
MATT: You'll get out of there when you go to trial.

KITE: That's where you're wrong, Marshal. You're going to let me out of here now.

MATT: Why'd you murder him, Kite?

KITE: I didn't murder him. I told him I was going to take him in and he resisted.

MATT: Take him in...?

KITE: I was going to march him right in here and turn him over to you, Marshal.

MATT: What're you talking about?

KITE: His name isn't Andy Travis, Marshal. It's Andy Haycox.

MATT: So?

KITE: Course you didn't know it, or you'd have arrested him yourself. I couldn't tell you before this or I'd have lost the reward. A thousand dollars, Marshal. That's what he's worth. And I get it. (PAUSE) You don't believe me? You ever hear of the Fisher gang -- up around Laramie? Well, Andy Haycox is one of them. And they're all worth a thousand dollars apiece, dead or alive. I just come from Wyoming. They got their pictures up all over. I'm sure lucky I recognized him, ain't I?

MATT: You're lucky, Kite, you're real lucky. If Andy'd been carrying a gun, you'd be dead.

KITE: If he'd been carrying a gun?
MATT: He took it off his first day in Dodge, and he hasn't worn one since.

KITE: I don't believe you.

MATT: Don't you...?

KITE: It isn't true. He had it under his coat. I stopped him, and told him to come with me, and why, and then he started to grab for his gun and I had to shoot him. An outlaw like -- of course he had a gun.

MATT: I'll ask Andy what he did. If he lives long enough to tell me.

KITE: He'll lie. You gonna take the word of an outlaw against mine?

MATT: Chester...

CHESTER: Yes sir.

MATT: I'm going out for awhile. I'll be back shortly.

SOUND: MATT WALKS TO DOOR

KITE: You mean you aint gonna turn me loose? You're gonna leave me in here? You got no right to do that...

MATT: If he gets too noisy, Chester, club him.

MUSIC: SECOND ACT CURTAIN
SECOND COMMERCIAL

WALSH: L & M is best - stands out from all the rest! L & M's got everything!

GIRL: Everything?

WALSH: (NO BEAT) Everything!

GIRL: Best flavor?

WALSH: L & M stands out for flavor. The miracle tip draws easy ...lets you enjoy all the taste!

GIRL: Best filter?

WALSH: L & M stands out for effective filtration. No filter compares with L & M's pure, white miracle tip for quality or effectiveness.

GIRL: Best tobaccos?

WALSH: Highest quality tobaccos...low nicotine tobaccos... L & M tobaccos...light and mild. Every way, L & M is best - stands out from all the rest!

GIRL: How easy they draw! How mild they are! L & M's got everything!

WALSH: King-size or regular - L & M is America's best filter-tip cigarette.

MUSIC: THIRD ACT OPENING

BR
STREET BG - FS

1 SOUND: KNOCK ON DOOR...REPEAT

2 ICC: (INSIDE) Who is it?

3 MATT: It's Matt, Doc.

4 SOUND: OPEN DOOR

5 DOC: Come in, Matt. Come in.

6 SOUND: MATT ENTERS...CLOSE DOOR

7 MATT: How is he this morning, Doc?

8 DOC: About the same, Matt.

9 MATT: Will talking hurt him?
DOC: If you don't get him excited or talk too long I guess it won't matter.

MATT: It won't matter.?

DOC: He thinks he's in fair shape, Matt...but one hemorrhage and he's gone. It can happen any time.

MATT: Oh...

DOC: You go see him. He's in the back room there.

MATT: Okay, Doc.

SOUND: MATT WALKS INTO BACK ROOM, UP TO BED

MATT: Hello, Andy.

ANDY: Marshal.

MATT: I hear you feel pretty good.

ANDY: I still got a bullet in me.

MATT: Doc'll take it out soon's he can.

ANDY: It wouldn't be there if I hadn't forgot I wasn't carrying a gun. I just naturally went for it...and it wasn't there. So he shot me.

MATT: Yeah.

ANDY: I guess he's told you about me, Marshal.

MATT: He said you're wanted up at Laramie.

ANDY: Dead or alive, Marshal. That's what them posters said.

MATT: You were part of a gang, Andy?

ANDY: Long enough for them to put up a reward for me. But I quit, Marshal...I quit.

MATT: What you mean?

ANDY: Fisher and them fellas, I told them I was through.

They tried to stop me, but I said I'd shoot my way out if I had to. So they let me go.
MATT: You quit the gang?

ANDY: That's what I'm telling you.

MATT: Why'd you quit?

ANDY: They robbed and killed a fella one night/ I don't like killing people like that, Marshal. I had to quit.

MATT: You should've told me, Andy. Maybe I could've done something.

ANDY: It's gonna make you look bad now, ain't it, Marshall? Being friends, and helping me, and all.

MATT: No, it won't, Andy. And I wouldn't care if it did.

ANDY: First time in my life anybody ever done anything for me. I'm sorry it didn't work out, Marshal.

MATT: Everything's going to be fine, Andy. Don't worry about it.

ANDY: No...No, it ain't, Marshal. (STARTS TO BREATHE HARD)

MATT: (UP) Doc...Doc, get 'im here, will you?

SOUND: DOC COMES

MATT: Do something for him, Doc.

DOC: I'm sorry, Matt.

ANDY: (STOPS COUGHING, GROANS, AND CROAKS)

DOC: He's dead, Matt.

SOUND: PAUSE...THEN MATT WALKS QUICKLY AWAY

DOC: (FADES) Matt....

MUSIC: BRIDGE

SOUND: //DOOR OPENS...MAT ENTERS OFFICE...CLOSE DOOR

MATT: Chester...

CHESTER: (OFF) Yes sir.
MATT: Bring Joe Kite in here.

CHESTER: Okay, Mr. Dillon.

SOUND: CHESTER OPENS BACK DOOR...THEN CELL DOOR AS:

CHESTER: (OFF) Out of your cage, Kite. The Marshal wants you.

KITE: (OFF) It's about time I got out of here.

CHESTER: Shut up and go on in the office.

SOUND: THEY ENTER OFFICE

KITE: (FADES ON) Changed your mind, huh, Marshal? Singing a different tune now...huh?

MATT: Andy told me what happened, Kite. You're clear.

KITE: I always knew I was. You shoulda believe me from the start, Marshal. But that's all right -- I don't hold no grudges. When do I get my reward money?

MATT: I telegraphed Laramie a few minutes ago.

KITE: You did? Good. How long do you think it'll take, Marshal?

MATT: I wouldn't wait around for it, Kite.

KITE: What? What do you mean?

MATT: Andy's dead.

KITE: Well, what difference does that make?

MATT: I put it in the telegram. I told them Andy was dead... and that I'd killed him.

KITE: You what?!

MATT: Of course I won't collect the reward. As a U.S. Marshal I don't get cut in on reward money.

KITE: You're fooling me, Marshal...you didn't tell them that....
MATT: I think they'll take my word against yours, Kite. And besides, Chester witnessed it....didn't you, Chester?

CHESTER: Yes sir. I...I saw the whole thing.

KITE: You can't do this to me...you're stealing my money, that's what you're doing...you're being a thief...

MATT: (MOVES TOWARD HIM) Get out of Dodge, Kite. Get out of Dodge while you can.

KITE: (BACKS TOWARDS DOOR) No...no, I ain't done nothing.

MATT: Open the door.

SOUND: KITE OPENS IT

KITE: This ain't fair, Marshal. You can't do it...

MATT: Get out of Dodge and ride him out of town. Get out before I kill you ----

SOUND: DOOR SLAMS SHUT...MATT TURNS AND TAKES A COUPLE OF STEPS

CHESTER: Mr. Dillon...I...I'm sure sorry to hear about Andy.

MATT: Yeah.

CHESTER: Did you really telegraph all that to Laramie?

MATT: I did. And it's true enough -- I feel like I killed him.

CHESTER: Oh, no, sir....

MATT: And what's worse, Chester, because of me he couldn't even die fighting. I hope I have better luck when my time comes.

MUSIC: CURTAIN
CLOSING

1 WALSH: And now our star...William Conrad.

2 CONRAD: You filter-tip smokers - when you change to L & M Filters
- the first thing you'll notice is how mild they are -
how easy they draw. Yes, L & M's pure, white miracle
tip lets you enjoy all the taste. No filter compares
with it for quality or effectiveness. Try L & M's right
now. They're great.

8 MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell.

stars William Conrad as Matt Dillon, U.S. Marshal.

Our story was specially written for "GUNSMOKE" by

John Meston, with music composed and conducted by

Rex Koury. Sound patterns by Tom Hanley and Ray Kemper.

Featured in the cast were: Sam Edwards, Joe DuVal,

John Dehner and Vic Perrin. Parley Baer is Chester,

Howard McNear is Doc and Georgia Ellis is Kitty.

Join us again next week, as Matt Dillon, U.S. Marshal

fights to bring law and order out of the wild violence

of the West in "GUNSMOKE".

MUSIC: SWELL AND FADE OUT UNDER
CHESTERFIELD HITCH-HIKE  

MUSIC: JINGLE

STOP!

START SMOKING WITH A SMILE WITH CHESTERFIELD

SMILING ALL THE WHILE WITH CHESTERFIELD

PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY

LIGHT UP A CHESTERFIELD... THEY SATISFY!

ANNCR: Put a smile in your smoking. Buy Chesterfield... so smooth - so satisfying... Chesterfield!

MUSIC: THEME
You'll also enjoy Chesterfield's great radio shows.
Perry Como sings all the top tunes on CBS radio every
Monday, Wednesday and Friday. Jack Webb stars in Dragnet
on Tuesday nights. Check your local listings.

MUSIC: THEME
CLOSING

GUNSMOKE EVENING SHOW 3/5/56

WALSH: Remember, listen again next week for another transcribed story of the western frontier ... when Marshal Matt Dillon, Chester Proudfoot, Doc and Kitty together with all the other hard-living citizens of Dodge will be with you once more. It's America growing west in the 1870's - it's drama --- it's GUNSMOKE ... brought to you by L & M FILTERS. (28:45)

ANNCR: (LIVE) This is the CBS ... RADIO NETWORK. (28:50)

MUSIC: THEME TO FILL.

DH
FIRST COMMERCIAL

MUSIC: JINGLE

1  THIS IS IT...L & M FILTERS
2  IT STANDS OUT FROM ALL THE REST
3  MIRACLE TIP...MUCH MORE FLAVOR
4  L & M’S GOT EVERYTHING
5  IT’S THE BEST

6  WALSH: Yes, L & M is best - stands out from all the rest!
7  (PAUSE) L & M stands out for flavor (THREE ECHOES)
8  flavor...flavor...flavor.
9  GIRL: The miracle tip draws easy. You enjoy all the taste
10 (PAUSE) - and notice how mild it is.
11  WALSH: L & M stands out for effective filtration. (THREE ECHOES)
12  filtration...filtration...filtration.
13  GIRL: No filter compares with L & M’s pure, white miracle tip for
14  WALSH: L & M’s got everything!
15  GIRL: L & M light and mild -- America’s best filter-tip
16  cigarette.
17  MUSC: SECOND ACT OPENING

BR
SECOND COMMERCIAL

GUNSMOKE -C-

1 WALSH: L & M is best - stands out from all the rest! L & M's
got everything!
2
3 GIRL: Everything?
4 WALSH: (NO BEAT) Everything!
5 GIRL: Best flavor?
6 WALSH: L & M stands out for flavor. The miracle tip draws easy
...lets you enjoy all the taste!
7
8 GIRL: Best filter?
9 WALSH: L & M stands out for effective filtration. No filter
compares with L & M's pure, white miracle tip for quality
or effectiveness.
10
11 GIRL: Best tobaccos?
12 WALSH: Highest quality tobaccos...low nicotine tobaccos... L & M
tobaccos...light and mild. Every way, L & M is best -
stands out from all the rest!
13 GIRL: How easy they draw! How mild they are! L & M's got
everything!
14 WALSH: King-size or regular - L & M is America's best filter-tip
15 music: THIRD ACT OPENING

BR
CLOSING

1. WALSH: And now our star...William Conrad.

2. CONRAD: You filter-tip smokers - when you change to L & M Filters -
   the first thing you'll notice is how mild they are -
   how easy they draw. Yes, L & M's pure, white miracle
   tip lets you enjoy all the taste. No filter compares
   with it for quality or effectiveness. Try L & M's right
   now. They're great.

3. MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell.
Our story was specially written for "GUNSMOKE" by
John Meston, with music composed and conducted by
Rex Koury. Sound patterns by Tom Hanley and Ray Kemper.
Featured in the cast were: Sam Edwards, Joe DuVal,
John Dehner and Vic Ferrin. Parley Baer is Chester,
Howard McNear is Doc and Georgia Ellis is Kitty.
Join us again next week, as Matt Dillon, U.S. Marshall
fights to bring law and order out of the wild violence
of the West in "GUNSMOKE".
MUSIC: SMELL AND FADE OUT UNDER
During the remaining winter weeks, it is felt that, by broadcasting a few simple rules for the proper care of kerosene heaters and oil stoves, we can lessen the danger of home fires. The following suggestions may avert tragedy in your home:

Users of kerosene heaters and oil stoves are urged to remember these simple "DO'S and DON'T'S":

1. **DO** keep wick trimmed -- keep stove clean and level
2. **DO** keep wick low when lighting.
3. **DO** mop up spilled oil before lighting.
4. **DON'T** fill while stove is lighted.
5. **DON'T** move or carry lighted stove.
6. **DON'T** ever leave lighted stove unattended, especially where there are children or pets.

"Don't give fire a place to start."

MUSIC: THEME UP AND OUT
CHESTERFIELD HITCH-HIKE

MUSIC: JINGLE

28/7

STOP!

3 START SMOKING WITH A SMILE WITH CHESTERFIELD

4 SMILING ALL THE WHILE WITH CHESTERFIELD

5 PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY

6 LIGHT UP A CHESTERFIELD...THEY SATISFY!

7 ANNCR: Put a smile in your smoking. Buy Chesterfield...so

8 smooth - so satisfying...Chesterfield!

9 MUSIC: THEME

BR
CROSS PLUG

WALSH: You'll also enjoy Chesterfield's great radio shows.

Perry Como sings all the top tunes on CBS radio every Monday, Wednesday and Friday. Jack Webb stars in Dragnet on Tuesday nights. Check your local listings.

MUSIC: THEME
WALSH: Remember, L & M FILTERS present another transcribed "GUNSMOKE" program tonight at 8:00 - Eastern Standard Time. That's right, "GUNSMOKE" is on the air twice every Saturday. Once at 12:30 PM Eastern Standard Time and again at 8:00 PM. One more item... The Perry Como Radio Show is on the air every Monday, Wednesday and Friday... else on CBS Radio. For all the top tunes on TV and Radio... hear Perry Como. (29:25)

ANNCR: (LIVE) This is THE CBS... RADIO NETWORK. (29:30)

MUSIC: THEME TO FILL