

L & M FILTERS

REPLAY FORMAT 4/2/55  
ATTACHED

Present

"GUNSMOKE"

"Horse Deal"

AS BROADCAST

# 39

|                           |         |                          |
|---------------------------|---------|--------------------------|
| SATURDAY - MARCH 12, 1955 | PRE-CUT | 3:30 PM - 4:00 PM PST    |
| SATURDAY - MARCH 26, 1955 | AIR     | 5:00 PM - 5:28:50 PM PST |
| SATURDAY - APRIL 2, 1955  | REPLAY  | 9:30 AM - 9:59:30 AM PST |

|                             |                             |
|-----------------------------|-----------------------------|
| DIRECTOR: NORMAN MACDONNELL | SATURDAY - MARCH 12, 1955   |
| ASSOCIATE: FRANK PARIS      | CAST: 11:00 AM - 1:30 PM    |
| ENGINEER: ROBERT CHADWICK   | ASSOCIATE: and              |
| SOUND: RAY KEMPER           | ENGINEER: 2:30 PM - 3:30 PM |
| TOM HANLEY                  | SOUND: 1:30 PM - 3:00 PM    |
| MUSIC: REX KOURY            | MUSIC: 1:30 PM - 3:00 PM    |
| ANNOUNCER: GEORGE WALSH     | STUDIO: # 1                 |
| AUTHOR: JOHN MESTON         | AMPEX: 3:15 PM - 4:00 PM    |

WILLIAM CONRAD  
AS  
MATT DILLON

CHESTER.....Parley Baer  
KITTY.....Georgia Ellis  
BOWERS.....Harry Bartell  
DEESHA.....Vic Perrin  
MOSS.....James Nusser  
JAKE.....Joe Cranston  
ED.....Sam Edwards

L & M FILTERS

Present

GUNSMOKE

SATURDAY, MARCH 26, 1955

5:00-5:28:50 PM PST

- 1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE: RECORDED SHOT
- 2 MUSIC: HOLD UNDER...TRACK 1
- 3 WALSH: GUNSMOKE ... brought to you by L & M Filters. This is  
4 it! L & M is best - stands out from all the rest!
- 5 MUSIC: FIGURE AND UNDER...TRACK 2
- 6 WALSH: Around Dodge City and in the territory on West - there's  
7 just one way to handle the killers and the spoilers -  
8 and that's with a U.S. Marshal and the smell of -  
9 GUNSMOKE!
- 10 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3
- 11 WALSH: GUNSMOKE, starring William Conrad. The transcribed story  
12 of the violence that moved west with young America --  
13 and the story of a man who moved with it.
- 14 MUSIC: OUT
- 15 MATT: I'm that man ... Matt Dillon...United States Marshal..  
16 the first man they look for and the last they want to  
17 meet. It's a chancey job - and it makes a man watchful..  
18 and a little lonely.
- 19 MUSIC: MAIN TITLE...TRACK 4

BB

"HORSE DEAL"

GUNSMOKE -1-

- 1                   STREET NOISES  
1   SOUND:    ~~(OFF)~~ /DOOR OPENS  FS ENTER
- 2   CHESTER:  (OFF)  Mr. Dillon!
- 3   MATT:       What, Chester?  
              Mr. Dillon
- 4   CHESTER:  /You better come.  Emmett Bowers is out there in the street  
5                   and he's about to shoot a man down unless somebody stops  
6                   him.
- 7   MATT:       (GETS UP)  What's the trouble?
- 8   CHESTER:  Why, this fella's accusing Bowers of stealing his horse,  
9                   Mr. Dillon.
- 10  MATT:       What -
- 11  CHESTER:  That's what he's doing.
- 12  MATT:       It doesn't make sense.  Who is the man?

BB

1 CHESTER: I never saw him before. But Bowers is getting awful  
 2 mad at him.

3 MATT: Where are they?

4 CHESTER: Right outside at the hitchrail.

5 SOUND: MATT CROSSES ROOM, . . . WALKS OUT DOOR UNDER.

6 MATT: He must be drunk to call Emmett Bowers a horsethief. (DOOR OPEN)

7 CHESTER: He don't look drunk. ~~There they are . . .~~

8 SOUND: THEY WALK UP TO BOWERS

9 BOWERS: (FADES ON) No..I don't want to see nothing. I'm through  
 10 arguing with you, mister. You're wearing a gun -- if  
 11 this is your horse you can claim it with that.

12 MATT: Bowers --

13 BOWERS: What - Oh...Marshal, I'm about to kill this man.

14 MATT: I think we can settle this without a killing. Now what's  
 15 the trouble?

16 BOWERS: This idiot's been calling me a horsethief. I won't take  
 17 that from no man. I'll blast him wide open.

18 MATT: Take it easy, Bowers. You say this is your horse,  
 19 mister?

20 DEESHA: Of course it's mine.

21 MATT: And you think Bowers stole it?

22 DEESHA: What else would he be doing with it?

23 BOWERS: I own over two hundred head of horses, you fool. It's  
 24 more likely I'd give one away than steal one.

25 MATT: Emmett Bowers is one of the biggest ranchers in Kansas,  
 26 mister.

27 DEESHA: I don't care what he is -- that's my horse he's been  
 28 riding. See the brand -- Bar S. That's my brand and I  
 29 can prove it.

BR

1 MATT: That's a Bar S, all right.

2 BOWERS: What difference does it make? I buy horses with all  
3 kinds of brands on them.

4 MATT: Where'd you buy this one, Bowers?

5 BOWERS: A fella come by the ranch yesterday with half a dozen  
6 horses for sale and I bought all of them.

7 DEESHA: Maybe them others ~~are~~<sup>is</sup> mine, too.

8 BOWERS: He told me he bought them horses from a man named Pringle  
9 up in Wyoming. / <sup>Now</sup> What's your name, mister?

10 DEESHA: Deesha...Charlie Deesha.

11 MATT: Where're you from, Deesha?

12 DEESHA: I had a place down on the Canadian River, Marshal. But -well-  
13 I went broke. All I had left was my horses.

14 MATT: How many horses?

15 DEESHA: Seventeen. The only one they didn't steal was the one  
16 I was riding.

17 MATT: You're a long way from the Canadian River.

18 DEESHA: I come up here looking for a job. I'm broke, Marshal...  
19 plumb broke.

20 MATT: Can you prove that Bar S brand is yours?

21 DEESHA: I got the certificate of registration...It's in my sack  
22 over at the stable.

23 MATT: <sup>Allright, why don't you</sup> / Go get it. And then we'll ride out with Bowers and  
24 look at those other horses.

25 DEESHA: I'll get it. Right now.

26 SOUND: HE WALKS OFF

27 BOWERS: I think that man's a liar.

BR

1 MATT: He might be, Bowers. But if he isn't, you sure got  
 2 stuck.  
 3 BOWERS: Then I'd hate to be the man that stuck me, Marshal.  
 4 MUSIC: BRIDGE  
 5 SOUND: FS ON DIRT  
 6 BOWERS: They're in the little corral there, Marshal. I told the  
 7 men not to turn them out till I'd had a chance to ride  
 8 them. I like to get on every horse I buy at least once.  
 9 DEESHA: Them are my horses...I can tell from here.  
 10 MATT: Are they all branded, Deesha?  
 11 DEESHA: Ask Bowers -- he's seen them.  
 12 BOWERS: <sup>Yeah</sup> / It's true - there's a Bar S on all of them.  
 13 SOUND: FS STOP AT CORRAL...HORSES IN BG  
 14 DEESHA: By golly, look at them. I thought I'd never see ~~them~~ <sup>em</sup>  
 15 again.  
 16 MATT: You're <sup>awful</sup> ~~mighty~~ lucky, Deesha.  
 17 BOWERS: Sure, he's lucky. But what about me?  
 18 MATT: There's not much you can do, Bowers, what with that  
 19 brand <sup>being</sup> ~~s~~ registered to Deesha.  
 20 DEESHA: How much did you pay for them, Bowers?  
 21 BOWERS: Thirty dollars apiece.  
 22 DEESHA: Thirty dollars, huh...he sold them cheap. They're worth  
 23 more'n that.  
 24 BOWERS: I bought them because they were cheap.  
 25 MATT: <sup>Tell me</sup> something, Bowers, How come you didn't buy the rest of them? According to  
 26 Deesha, there must've been ten more.  
 27 BOWERS: I picked out the best six. I didn't want the others.

BR

1 MATT: You say the man was alone, Bowers. Did he give a name?

2 BOWERS: <sup>Yeah</sup> /Vic Lowry.

3 MATT: <sup>Vic Lowry - did you</sup> /Ever hear that name, Deesha?

4 DEESHA: Vic Lowry - no.

5 MATT: What'd he look like, Bowers?

6 BOWERS: Tall, thin fella..black hair...kinds sharp-faced...

7 MATT: That mean anything to you, Deesha?

8 DEESHA: Can't think of anybody in particular --

9 MATT: Well, he's gone now. He's probably cleared out of the

10 country. He'll sell the rest a long way from here.

11 BOWERS: You ain't going after him, Marshal?

12 MATT: Which way would I start riding, <sup>Mr.</sup> /Bowers? It's a mighty

13 big land.

14 BOWERS: He's got to be caught.

15 DEESHA: I'm reel sorry about it, Bowers. But <sup>well</sup> /you can't blame me

16 for wanting my horses back.

17 BOWERS: I ain't blaming you, Deesha. It's the idea of a horse-

18 thief going un-hung that don't set with me.

19 MATT: He's probably a hundred miles from here by now, Bowers.

20 BOWERS: You <sup>might</sup> ~~could~~ never find him, Marshal -- ~~I know that~~. But I got

21 twenty riders working for me and they cover a lot of

22 territory. I'll get the word to every one of them...

23 MATT: ~~I won't stand for a lynching, Bowers.~~

24 BOWERS: ~~No, no, of course not. But the fella might run -- he~~

25 ~~might have to get shot.~~

26 MATT: ~~That's the same thing.~~

27 BOWERS: ~~All right, Marshal. I'll tell the boys to take it reel~~

28 ~~easy with him.~~

BR

- 1 MATT: Now wait a minute, Bowers.
- 2 BOWERS: You can't stop me, Marshal. You know there ain't a man  
3 in the country won't backup hanging a horse thief.
- 4 MATT: That's not hanging, Bowers -- that's lynching.
- 5 BOWERS: I don't care what you call it.
- 6 MATT: I care and I'll hold you responsible for whatever happens  
7 out here.
- 8 BOWERS: I'll be responsible for it, Marshal.
- 9 MATT: Then you'll go to jail for it, Bowers.
- 10 BOWERS: Them riders of mine carry guns too.
- 11 MATT: Maybe I ought to lock you up right now.
- 12 BOWERS: You'd look fine locking up an honest rahcher and letting  
13 a horse thief wander loose.
- 14 MATT: <sup>Deesha</sup> /Go get your horses, ~~-Deesha-~~ We'll help you drive them to  
15 Dodge.
- 16 MUSIC: FIRST ACT CURTAIN



FIRST COMMERCIAL

1 JINGLE: <sup>2:36</sup> THIS IS IT  
L & M FILTERS  
2 IT STANDS OUT  
FROM ALL THE REST  
3 MIRACLE TIP  
MUCH MORE FLAVOR  
4 L & M'S GOT EVERYTHING  
IT'S THE BEST  
5  
6 WALSH: L & M is best - stands out from all the rest! L & M's  
7 got everything!  
8 GIRL: Everything?  
9 WALSH: (NO BEAT) Everything!  
10 GIRL: Best flavor?  
11 WALSH: L & M stands out for flavor. The miracle tip draws easy..  
12 lets you enjoy all the taste!  
13 GIRL: Best filter?  
14 WALSH: L & M stands out for effective filtration. No filter  
15 compares with L & M's pure, white miracle tip for quality  
16 or effectiveness.  
17 GIRL: Best tobaccos?  
18 WALSH: Highest quality tobaccos...low nicotine tobaccos...  
19 L & M Tobaccos, light and mild. Every way, L & M is  
20 best - stands out from all the rest!  
21 GIRL: How easy they draw...how mild they are!  
22 WALSH: L & M is sweeping the country - It's America's best  
23 filter-tip cigarette. <sup>2:40</sup>  
24 MUSIC: SECOND ACT OPENING

RT

HORSE WHINNEY

- 1 SOUND: / FS FADE ON
- 2 CHESTER: (~~FADES ON~~) I can't find Moss Grimmick nowhere, Mr.  
3 Dillon. He's left this stable plumb deserted.
- 4 MATT: Where's Deesha?  
out"back.
- 5 CHESTER: He's ~~coming~~. He wanted to put some hay down for his  
6 horses.
- 7 SOUND: OUTSIDE...MOSS RIDES UP...THREE HORSES
- 8 MOSS: (OUTSIDE) Whoa, there. Now you stand still and quit  
9 fighting that rope..  
There's Moss now.
- 10 CHESTER: ~~That's Moss.~~
- MATT: Yeah.
- 11 SOUND: MATT AND CHESTER WALK TO DOOR
- 12 MATT: Moss....
- 13 MOSS: Hello there, Marshal...Chester.
- 14 CHESTER: How are you, Moss?
- 15 SOUND: MOSS DISMOUNTS...FS FADE ON...HORSES IN BG
- 16 MOSS: (~~FADES ON~~) What're you men doing here?
- 17 MATT: We brought some horses in with Charlie Deesha.
- 18 MOSS: Oh...him. He's been keeping one here..where'd he get  
19 the others?

BB

1 MATT: They were stolen from him down on the Canadian and sold  
 2 to Emmett Bowers yesterday.

3 MOSS: That so?

4 MATT: Bowers rode into town on one of them this morning and  
 5 Deesha spotted it.

6 MOSS: (LAUGH) Say, I'll bet Bowers ain't fit to live with.

7 MATT: He's not <sup>very</sup> happy about it.

8 MOSS: I was out his way. If I'd known, I'd of stopped by just  
 9 to bur him a little. Where's that boy I left here?

10 MATT: What boy?

11 MOSS: I been gone since yesterday morning, Marshal. Went out  
 12 past Bower's place to see a friend of mine. That's where  
 13 I got these ~~two~~ horses -- a felle come by selling a bunch  
 14 and I picked these two out.

15 SOUND: MATT TAKES A COUPLE OF STEPS TO LOOK AT HORSES

16 MOSS: Pretty good horses for thirty dollars, ain't they,  
 17 Marshal?

18 MATT: I'm looking at the brands, Moss.

19 MOSS: What about the brands?

20 SOUND: MATT WALKS BACK TO MOSS

21 MATT: You're not going to be any more fit to live with than  
 22 Bowers is, <sup>Those are</sup> Moss. They're both Bar S. That's Deesha's brand.

23 MUSIC: BRIDGE

24 SOUND: DOOR OPENS...FS ENTER

25 MATT: (GETS-UP) Why, Kitty...come in. (GET UP) Come in.

26 SOUND: CLOSE DOOR...FS FADE ON

BR

1 KITTY: (FADES ON) I don't know it's proper -- a lady coming  
2 into the Marshal's office this way.

3 MATT: The only thing not proper about it is that it doesn't  
4 happen often enough. Sit down, Kitty <sup>that is</sup> / if you can see  
5 a chair that isn't busted.

6 KITTY: (MOVES AND SITS) Thanks, Matt.  
7 MATT: Yeah. (SITS) / You're the first woman that's been in here since the  
8 night I pulled Frog Mouth Kate off that buffalo hunter  
9 she was about to cut up.

10 KITTY: I remember. I've always wondered how you got the nerve  
11 to do battle with her.

12 MATT: If I'd had any sense, I'd have let him take care of  
13 himself. But what's on your mind, Kitty?

14 KITTY: Well, it's no business of mine, but I've been hearing a  
15 lot of talk about this man who's riding around the  
16 country selling the horses he stole from Charlie Deesha.

17 MATT: The word <sup>sure</sup> / gets out fast - that only started two days ago.

18 KITTY: People are wondering why you haven't gone after him,  
19 ~~Matt~~. I've even heard them say it's because you're plain  
20 lazy.

21 MATT: You know something, Kitty -- they're about right. I'm  
22 going to let somebody else do the work for me.

23 KITTY: What do you mean, Matt?

24 MATT: Well - All I need is a little luck and everybody's going  
25 to be <sup>real</sup> / surprised.

26 KITTY: How?

27 SOUND: DOOR OPENS...FS ENTER

BR

1 CHESTER: (FADES ON) Mr. Dillon...oh, hello, Miss Kitty.  
2 KITTY: Hello, Chester.  
3 CHESTER: / <sup>Guess what</sup> Mr. Dillon, I run into Moss Grimmick out in the street  
4 and he's headed for the Dodge House -- for a meeting.  
5 MATT: A meeting?  
6 CHESTER: Him and Bowers and Deesha and Jake Wirth. He said  
7 they're gonna do something about that horse-thief.  
8 MATT: What's Jake Wirth got to do with it?  
9 CHESTER: He got robbed too. He bought six/<sup>head</sup>of them horses  
10 yesterday -- and when he come to town today he heard  
11 about Charlie Deesha and everything. Moss says they're  
12 gonna get organized.  
13 MATT: They are, huh? Maybe we'd better join that meeting,  
14 Chester.  
15 MUSIC: BRIDGE  
16 SOUND: FS ALONG BOARDWALK  
17 CHESTER: / <sup>Mr. Dillon</sup> Moss says he never saw Jake Wirth so mad, ~~Mr. Dillon.~~  
18 MATT: Can't blame him much, -- Chester.  
19 SOUND: THEY WALK TO DOOR...OPEN...ENTER...CLOSE  
20 CAST: VOICES IN B.G.  
21 CHESTER: There they are.  
22 MATT: Yeah.  
23 SOUND: THEY WALK ACROSS ROOM TO TABLE AS:

BB

1 BOWERS: (OFF) Hold it, men --

2 CAST: QUIETS

3 SOUND: MATT WALKS UP TO TABLE..STOPS

4 MATT: <sup>Well</sup> / Am I interrupting <sup>something</sup> / gentlemen?

5 BOWERS: What do you want, Marshal?

6 MATT: I heard Jake Wirth got stuck with six of those Bar S  
7 horses.

8 JAKE: I'll get my money back, Marshal.

9 MATT: How're you planning <sup>on doing that,</sup> ~~to do it~~ / Jake?

10 JAKE: We'll handle this, Marshal.

11 MATT: Sure. Between you and Bowers you've got some thirty  
12 cowboys working for you. And Moss Grimmick here and  
13 Deesha make two more riders. So you're going to fan out  
14 over the whole country and try to find this man.

15 JAKE: <sup>Okay</sup> / ~~Okay, Marshal,~~ that's what we're gonna do. I don't see  
16 nothing wrong with it.

17 MATT: I do.

18 JAKE: Why...

19 MATT: Because if you do catch him, you'll put a rope on him and  
20 hang him.

21 BOWERS: He deserves it.

22 MATT: I don't care what he's done, Bowers. That's lynch-law  
23 and I'm here to stop it.

24 BOWERS: How're you gonna stop it?

25 MATT: Well, I could throw all four of you in jail and hold you  
26 there...

27 CAST: WHAT! YOU WOULDN'T DARE, ETC....

BH

GUNSMOKE

1 MATT: But I don't want to do that. And it wouldn't help  
2 anyway. So I'm going to ask something of you men...

3 JAKE: Ask what?

4 MATT: Give me a few days <sup>just a few</sup> /- a week at the most.

5 JAKE: What're you gonna do, Marshal?

6 MATT: Nothing.

7 JAKE: Nothing!

8 MATT: That's right.

9 BOWERS: You don't make <sup>good</sup> /sense.

10 MATT: Look, Bowers, you've known me a long time -- you and Jake  
11 and Moss have --

12 BOWERS: Sure...

13 MOSS: Course we have...

14 MATT: Well -- do you trust me or don't you?

15 JAKE: Up till now we have.

16 MATT: <sup>Now</sup> /This isn't over. I'm asking you to give me a chance...to  
17 let me handle this my own way. All I want is <sup>one</sup> a week.

18 JAKE: I don't know - ... what do you <sup>men</sup> /think? ~~men?~~

19 MOSS: It's okay with me, long as I get my money back.

20 JAKE: Bowers?

21 BOWERS: I oughta know better -- but go ahead, Marshal. We'll  
22 give you a week -- no more.

23 MATT: Good. <sup>Do</sup> /You agree, too, Deesha?

24 DEESHA: These fellas know better'n I do, Marshal. All I want is  
25 the rest of my horses.

26 MATT: I'm not making any promises, Deesha. It's too long a  
27 chance for that.

BH

- 1 DEESHA: Oh, sure...I understand.
- 2 MATT: All right. Good day, gentlemen. (TURNS) Chester...
- 3 SOUND: THEY CROSS ROOM...OPEN DOOR...EXIT..CLOSE DOOR...UNDER:
- 4 CHESTER: You think they mean it, Mr. Dillon?
- 5 MATT: They'll hold off for a week, Chester. I know them.
- 6 CHESTER: <sup>Yeah</sup> /But what if you don't have any luck?
- 7 MATT: Then there might be a lynching.
- 8 CHESTER: But what're you gonna do?
- 9 SOUND: FS STOP
- 10 MATT: (TAKES IT OUT - HE AIN'T SHY) Here, Chester -- here's
- 11 twenty dollars. Take it...
- 12 CHESTER: (DOES) Twenty dollars -- what for?
- 13 MATT: <sup>Look</sup> /You and Charlie Deesha are going to get real friendly. I
- 14 want you to keep him out of the way -- get him drunk, do
- 15 anything you want with him.
- 16 CHESTER: But what for?
- 17 MATT: There's only two of Deesha's horses left to sell. And
- 18 when it happens I've got to hear about it before Deesha
- 19 does. So you stay with him. And if you run out of money,
- 20 let me know.
- 21 MUSIC: IN AND UNDER:
- 22 MATT: Chester worked hard at spending my money the next couple
- 23 of days -- he even came back twice for more. But it was
- 24 worth it -- on the third day Moss Grimmick came in and
- 25 told me that a cowboy named Ed Harper had just come into
- 26 his stable with the last two of Deesha's stolen horses.
- 27 I sent word to Chester to get Deesha sobered up if
- 28 necessary and to bring him along...and then I walked
- 29 over with Moss to talk to Harper.
- 30 SOUND: FS UNDER:



- 1 MOSS: I give this fella the bad news as soon as I seen that  
 2 Bar S brand, Marshal. It kinda broke his heart.
- 3 MATT: It's not often a plain cowpuncher can afford a couple of  
 4 extra horses, Moss.
- 5 MOSS: That's him...by the door.
- 6 SOUND: THEY WALK UP TO HIM AND STOP
- 7 MOSS: This here's Marshal Dillon, Harper.
- 8 ED: Marshal.
- 9 MATT: Hello, Harper.
- 10 ED: That true about them Bar S horses, Marshal?
- 11 MATT: <sup>Yeah</sup> /I'm afraid so. Who sold them to you?
- 12 ED: <sup>Yeah</sup> Said his name was Lowry. Hawk-faced fella...
- 13 MATT: /That's him. Where was this, Harper?
- 14 ED: I run into him on the prairie some thirty miles west of  
 15 here.
- 16 MATT: <sup>Ahhuh</sup> /What'd you pay for the horses?
- 17 ED: Only twenty dollars apiece. It's all I had, and he  
 18 seemed in a hurry to get rid of them. I mighta knowed...
- 19 MATT: <sup>Tell me something, Harper,</sup> / How would you like to get your money back?
- 20 ED: I worked over two months for that money, Marshal.
- 21 MATT: All right. <sup>now</sup> /the man they were stolen from will be here  
 22 directly. <sup>Now</sup> /I want you to tell him you paid ninety dollars  
 23 apiece for them.
- 24 ED: ~~What!~~ Ninety dollars.
- 25 MATT: Tell him you had a year's wages. <sup>that got</sup> /you ~~were~~ drunk. Tell  
 26 him anything...
- 27 ED: I don't follow you.

BH

1 MATT: Just do what I say.

2 ED: Well, I guess somebody must've thought you had brains or  
3 they wouldn't of made you a Marshal. I'll do it.

4 MOSS: Here come Deesha and Chester already, Marshal.

5 MATT: Good.

6 SOUND: FS FADE ON

7 CHESTER: (FADES ON) What' <sup>did</sup> you want us for, Mr. Dillon?

8 DEESHA: We was having a fine sleep out back of the Longhorn.  
9 Needed it, too.

10 MATT: Deesha, this is Ed Harper.

11 DEESHA: Harper.

12 ED: Hello.

13 MATT: Harper <sup>brought</sup> ~~bought~~ the last two of your stolen horses.in.

14 DEESHA: He did? Say, I got every one of them back now.

15 MATT: Yeah.

16 DEESHA: But I'm sure sorry for you, Harper. What'd you pay for  
17 them?

18 ED: Ninety dollars.

19 DEESHA: Oh...well, that's not bad. I mean, they're worth that.

20 ED: I paid ninety dollars apiece.

21 DEESHA: Apiece? You must be crazy --

22 ED: I got paid off my job and I'd been drinking...

23 DEESHA: Oh... Well, that's too bad. I'm awful sorry about it.

24 CHESTER: But you're rich now, Deesha -- what with all them horses.  
25 <sup>Now</sup> You can sell them legal.

26 DEESHA: I got to sell them, Chester. But not here --

27 CHESTER: No? Why not?

BH

SECOND COMMERCIAL

GUNSMOKE -C-  
3-26-55

- 20:50
- 1 MAN 1: I've got L & M!
- 2 GIRL: I've got L & M!
- 3 MAN 2: I've got L & M!
- 4 GIRL: And L & M's got everything!
- 5 MAN 1: Best filter; No filter compares with L & M's pure, white  
6 miracle tip for quality or effectiveness.
- 7 GIRL: Best flavor! ~~The~~ miracle tip draws easy - lets you  
8 enjoy all the taste.
- 9 MAN 2: Best tobaccos! Highest quality tobaccos - low nicotine  
10 tobaccos - L & M tobaccos...
- 11 GIRL: Light and mild!
- 12 MAN 1: Today - buy L & M! It's sweeping the country because  
13 it's America's best filter-tip cigarette!
- 14 MAN 2: Yes - today - why don't you get L & M - because L & M's  
15 got everything!
- 16 <sup>FIRST TWO AND</sup>  
(Reprise, last two lines jingle...)
- 17 JINGLE: <sup>THIS IS IT - L. M. FILTERS</sup>  
L & M'S GOT EVERYTHING...
- 18 <sup>21:35</sup>  
IT'S THE BEST.
- 19 MUSIC: THIRD ACT OPENING

RT

1 MATT: We helped Deesha gather his horses and herd them to the  
 2 edge of town, ~~and~~ then we said goodbye and watched him  
 3 head north. As soon as he was out of sight, we took up  
 4 his trail and followed him. He didn't ride north for  
 5 long, but soon changed his direction and circled west.  
 6 It was near dark and some twenty miles further on when  
 7 we came to the top of a small bluff and stopped. At  
 8 the foot of it was a tiny cabin, with a corral at one  
 9 side -- full of horses. We dismounted, ~~staked our~~  
 10 ~~horses~~, and went down on foot to within shooting  
 11 distance of the place.

12 SOUND: QUIET FS

13 CHESTER: He's got a lamp going in there now, Mr. Dillon.

14 MATT: <sup>ye'na well</sup> This is close enough, Chester. (SOUND: FS OUT)  
 15 We'll squat down here and wait.

16 SOUND: THEY DO

17 CHESTER: What're we waiting for? Why don't we <sup>just</sup> go on in?

18 MATT: There's no reason to bust in there and ~~have to~~ kill  
 19 somebody when <sup>we</sup> I don't have to, Chester.

20 CHESTER: That's true, ~~Mr. Dillon~~ --

21 MATT: Of course, you could say I'm lazy...letting Deesha do  
 22 my work for me this way.

BB

- 1 CHESTER: <sup>Now</sup> /You're thinking of all that talk back in Dodge. What do  
 2 they know? Bunch of mulleygrubs..they ain't got a lick of sense
- 3 SOUND: INSIDE CABIN ... TWO SHOTS..THEN ANOTHER
- 4 CHESTER: Mr. Dillon!  
 4 MATT: Sit tight, Chester..
- 5 CHESTER: He's coming out the door. <sup>Why</sup> ~~No~~ -- that ain't Deesha ---
- 6 SOUND: ANOTHER SHOT
- 7 CHESTER: That got him. He's through....
- 8 MATT: <sup>Yeah</sup> /Come on...
- 9 SOUND: THEY GET UP AND WALK FORWARD
- 10 CHESTER: That fella's dead, Mr. Dillon. He ain't moving at all.
- 11 MATT: Yeah.
- 12 CHESTER: Who is he? I never seen him before.
- 13 MATT: Stand away from the door, Chester.
- 14 CHESTER: Yes sir.
- 15 SOUND: FS STOP
- 16 MATT: (UP) It's Marshal Dillon, Deesha..come on out of there.
- 17 DEESHA: (INSIDE) I can't move...
- 18 CHESTER: Sounds like he's been hit.
- 19 MATT: (UP) Slide your gun across the floor. <sup>And</sup> /Let me hear it...
- 20 SOUND: GUN ACROSS FLOOR
- 21 MATT: Okay, Chester.
- 22 SOUND: THEY ENTER CABIN...SEE DEESHA...WALK OVER TO HIM
- 23 MATT: You hit bad, Deesha?
- 24 DEESHA: I don't care...if I killed him.
- 25 MATT: You killed him.
- 26 DEESHA: Good. He tried to cheat me.
- 27 MATT: You don't believe in cheating?

B'H

1 DEESHA: It's different with your partner. He told me that cowboy  
2 only give him twenty dollars apiece for them last two  
3 horses. You heard him yourself -- it was ninety.

4 MATT: Your partner didn't lie to you, Deesha. I told that  
5 cowboy to say it was ninety.

6 DEESHA: You did--

7 MATT: It was as easy a way as any to catch a couple of thieves.  
8 What were you going to do -- divide the money your  
9 partner got and go someplace else to sell and recover  
10 those horses all over again?

11 DEESHA: We've sold them twice already. But we ain't gonna sell  
12 them again -- we ain't gonna do nothing. You can't even  
13 put us in jail, Marshal... smart as you are. (BEAT)  
14 I'm gonna die now...I feel it coming. (DOES)

15 CHESTER: I guess he was right about jail, Mr. Dillon -- now  
16 they're both dead.

17 MATT: <sup>Yeah - well We</sup> /At least I didn't have to kill them.

18 MUSIC: CURTAIN

CLOSING COMMERCIAL

GUNSMOKE -D-  
3-26-55

- 1 WALSH: <sup>26:24</sup> And now our star, William Conrad.
- 2 CONRAD: Thank you, George. Mild and plenty quick on the draw,  
3 that's L & M for you. And the pure, white miracle tip,  
4 on the business end of every L & M, filters out everything  
5 but the taste of the world's finest tobaccos. All you  
6 have to do is pick up a carton of L & M's and you'll see  
7 what I mean. L & M stands out from all the rest! <sup>26:52</sup>
- 8 MUSIC: THEME

27:15  
1 WALSH: "GUNSMOKE" produced and directed by Norman Macdonnell  
2 stars William Conrad as Matt Dillon, U.S. Marshal. Our  
3 story was specially written for "GUNSMOKE" by John Meston,  
4 with music composed and conducted by Rex Koury. Sound  
5 patterns by Tom Hanley and Ray Kemper. Featured in the  
6 cast were: Harry Bartell, James Nusser, Vic Perrin,  
7 Sam Edwards and Joe Cranston. Parley Baer is Chester and  
8 Georgia Ellis is Kitty. <sup>27:40</sup> ~~Join us again next week, as~~  
9 ~~Matt Dillon, U.S. Marshal fights to bring law and order~~  
10 ~~out of the wild violence of the West in "GUNSMOKE".~~

11 MUSIC: SWELL AND FADE OUT UNDER:

12  
13  
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29



CHESTERFIELD HITCH-HIKE

GUNSMOKE -F-  
3-26-55

- 1 MUSIC:        JINGLE
- 2                    <sup>27:14</sup>  
                  STOP!
- 3                    START SMOKING WITH A SMILE WITH CHESTERFIELD
- 4                    SMILING ALL THE WHILE WITH CHESTERFIELD
- 5                    PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY
- 6                    LIGHT UP A CHESTERFIELD...THEY SATISFY!
- 7 ANNCR:        Put a smile in your smoking. Buy Chesterfield..so
- 8                    smooth - so satisfying...Chesterfield!<sup>28:16</sup>
- 9 MUSIC:        THEME

RT

GUNSMOKE -G-  
3-26-55

(REPLACE CROSS PLUG - 3-26-55PM ONLY)

28.25  
WALSH: "Gunsmoke" salutes National Baseball Week. Baseball -  
America's greatest game - is an important part of our  
way of life. Why don't you make it a point to get out  
to your local ballpark this year and root for the home  
team. You'll have the time of your life -- and baseball  
needs your support. 28.42

28.44  
Listen to "GUNSMOKE" again next week transcribed for  
L & M FILTERS. 28.48 (28:45)

MUSIC: THEME TO FILL

ANNCR: This is THE CBS...RADIO NETWORK. (28:50PM)

GUNSMOKE -B-  
~~3-26-55~~ 4/2 AM

FIRST COMMERCIAL

1 JINGLE: <sup>7:36</sup> THIS IS IT  
L & M FILTERS  
2 IT STANDS OUT  
FROM ALL THE REST  
3 MIRACLE TIP  
MUCH MORE FLAVOR  
4 L & M'S GOT EVERYTHING  
IT'S THE BEST  
5  
6 WALSH: L & M is best - stands out from all the rest! L & M's  
7 got everything!  
8 GIRL: Everything?  
9 WALSH: (NO BEAT) Everything!  
10 GIRL: Best flavor?  
11 WALSH: L & M stands out for flavor. The miracle tip draws easy..  
12 lets you enjoy all the taste!  
13 GIRL: Best filter?  
14 WALSH: L & M stands out for effective filtration. No filter  
15 compares with L & M's pure, white miracle tip for quality  
16 or effectiveness.  
17 GIRL: Best tobaccos?  
18 WALSH: Highest quality tobaccos...low nicotine tobaccos...  
19 L & M Tobaccos, light and mild. Every way, L & M is  
20 best - stands out from all the rest!  
21 GIRL: How easy they draw...how mild they are!  
22 WALSH: L & M is sweeping the country - It's America's best  
23 filter-tip cigarette.  
24 MUSIC: SECOND ACT OPENING

RT

SECOND COMMERCIAL

GUNSMOKE -C-  
~~3-26-55~~ 4/2 AM

- 20:50
- 1 MAN 1: I've got L & M!
- 2 GIRL: I've got L & M!
- 3 MAN 2: I've got L & M!
- 4 GIRL: And L & M's got everything!
- 5 MAN 1: Best filter; No filter compares with L & M's pure, white  
6 miracle tip for quality or effectiveness.
- 7 GIRL: Best flavor! The miracle tip draws easy - lets you  
8 enjoy all the taste.
- 9 MAN 2: Best tobaccos! Highest quality tobaccos - low nicotine  
10 tobaccos - L & M tobaccos...
- 11 GIRL: Light and mild!
- 12 MAN 1: Today - buy L & M! It's sweeping the country because  
13 it's America's best filter-tip cigarette!
- 14 MAN 2: Yes - today - why don't you get L & M - because L & M's  
15 got everything!
- 16 (Reprise <sup>FIRST TWO AND</sup> last two lines jingle...)
- 17 JINGLE: <sup>THIS IS IT - L & M FILTERS</sup> L & M'S GOT EVERYTHING...
- 18 <sup>21:39</sup> IT'S THE BEST.
- 19 MUSIC: THIRD ACT OPENING

RT