L & M FILTERS
Present
"GUNSMOKE"
"BORN TO HANG"

DIRECTOR: NORMAN MACDONNELL
ASSOCIATE: FRANK PARIS
ENGINEER: ROBERT CHADWICK
SOUND: RAY KEMPER
MUSIC: REX KOURY
ANNOUNCER: GEORGE WALSH
AUTHOR: JOHN MESTON

CAST: 11:00 AM - 1:30 PM
ASSOCIATE: ENGINEER and SOUND: 2:30 PM - 3:30 PM
MUSIC: 1:30 PM - 3:00 PM
STUDIO: # 1
AMPEX: 3:15 PM - 4:00 PM

WILLIAM CONRAD
AS
MATT DILLON

CHESTER.............Farley Baer
KITTY.................Georgia Ellis
DCC..................Howard McNear
PATE..................Joseph Kearns
GLICK................Larry Dobkin
DIGGER...............John Dehner
ROBLE...............James Nusser
AD LING..............Tom Hanley

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L & M FILTERS
Presents
GUNSMOKE

SATURDAY, APRIL 23, 1955 5:00 - 5:28:50 PM PST

4 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE: RECORDED SHOT
5 MUSIC: HOLD UNDER...TRACK 1
6 WALSH: GUNSMOKE ... brought to you by L & M Filters. This is it! L & M is best - stands out from all the rest!
8 MUSIC: FIGURE AND UNDER...TRACK 2
9 WALSH: Around Dodge City and in the territory on West - there's just one way to handle the killers and the spoilers - and that's with a U. S. Marshal and the smell of -
12 GUNSMOKE!
13 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3
14 WALSH: GUNSMOKE, starring William Conrad. The transcribed story of the violence that moved west with young America -- and the story of a man who moved with it.
17 MUSIC: OUT
18 MATT: I'm that man ... Matt Dillon ... United States Marshal ... the first man they look for and the last they want to meet. It's a chancey job - and it makes a man watchful ...
21 ... and a little lonely.
22 MUSIC: MAIN TITLE ... TRACK 4
"BORN TO HANG"

SOUND: WIND IN

1 PATE: (OFF) Bring him over here, Glick.

2 GLICK: They're ready for you, Digger. Start walking...

3 SOUND: THEY WALK THROUGH SAND TO PATE AND ROBLE UNDER:

4 GLICK: We were mighty lucky to find you so near this cottonwood
grove. I don't know what we'd of done otherwise.

5 DIGGER: Oh, you'd of thought of something, Glick.

6 GLICK: Like what?

7 DIGGER: Well, you s'nt above shooting a man in the back, are you?

8 GLICK: You can make me mad, talking like that, Digger.

9 DIGGER: That worries me a lot.

10 GLICK: You shut up.

11 PATE: (FADES ON) Hurry up, Glick. Let's get this over with.

12 SOUND: FS STOP

13 GLICK: We been waiting on you, Pete. Now what's Roble looking
so long-faced about?

14 ROBLE: It's what I told you before. -- this ain't right.

15 GLICK: You telling me it ain't right to hang a horsethief?

16 ROBLE: It ain't right to hang nobody the way you're doing it.

17? I don't hold with lynching.

18 PATE: Henging a horsethief ain't lynching.

19 ROBLE: You can't even prove he's a thief.

20 PATE: Then what was he doing with our horses?

21 DIGGER: I was camped. I didn't know nothing about your horses.

22 PATE: I suppose they wended up to you in the night, huh?

23 DIGGER: I don't know how they got there.

24 GLICK: Well, we do.

RM
That ain't so, Glick -- we don't know nothing of the kind. I've lost horses the same as you and Pete, and I don't like it any better'n you do. But just because this man was camped near a few head of yours is no proof he was stealing them.

We're wasting time listening to you, Roble.

If you don't like what we're doing -- why don't you get out?

(Beat) All right. I'm gonna get out. Now...

He walks off.

And you keep your mouth shut about this, too.

He wouldn't dare say nothing, Glick.

(Off... Roble mounts and rides away)

He'd better not. (Beat) That noose looks kinda empty dangling there, Pete. Put his neck in it.

You men are nothing but murderers.

That's no way to go to your Maker -- calling people names. There -- now get on your horse. Go on--

What're you gonna do -- hold the rope?

Course not. I'm gonna tie it/to the trunk of the tree. And then we'll slap that horse out from under you. Get mounted now...

How can I get mounted with my hands tied?

I'll help you. Come on--

He mounts.

There. Now take up the slack and tie that rope, Pete.

I'll get our horses.

GLICK WALKS OFF... PATE WALKS TO TREE TRUNK, TIES ROPE AS:
DIGGER: (UP) You might have the decency to wait and put a bullet in me.

PATE: (OFF) Bullets cost seven cents apiece, Digger.

DIGGER: You're worse 'n I thought.

PATE: That rope tight enough?

DIGGER: You figure it.

PATE: I guess it'll do. There...(FADES ON) All set, Digger?

DIGGER: I ain't afraid.

PATE: That rope tight enough?

DIGGER: You figure it.

PATE: I guess it'll do. There...(FADES ON) All set, Digger?

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DIGGER: I ain't afraid.

PATE: That rope tight enough?

DIGGER: You figure it.

PATE: I guess it'll do. There...(FADES ON) All set, Digger?

DIGGER: I ain't afraid.

PATE: That rope tight enough?
1 DIGGER: Air...feels good...
2 ROBLÉ: Let me get your hands untied. (WORKS ON ROPE)
3 DIGGER: Roble...you come back -
4 ROBLÉ: There -- now you can sit up. Feel okay?
5 DIGGER: (MOVES) You was waiting, huh?
6 ROBLÉ: I circled back into them trees. I couldn't fight them --
7 not the two of them. But I sure didn't aim to let them
8 hang you.
9 DIGGER: I don't know how to thank a man for saving me.
10 ROBLÉ: There's no need to.
11 DIGGER: It's the truth, Roble. It's the honest truth. I ain't
12 a horsetheif.
13 ROBLÉ: I never thought you was, Digger.
14 DIGGER: Look -- we ain't but ten miles from Dodge. I'd be proud
15 to buy you a drink.
16 ROBLÉ: All right. I'll go with you.
17 DIGGER: I got something mighty interesting to tell you on the way.
18 MUSIC: FIRST ACT CURTAIN

SE
FIRST COMMERCIAL) \( \text{C}:53 \)

JINGLE: THIS IS IT
L & M FILTERS
IT STANDS OUT
FROM ALL THE REST
MIRACLE TIP
MUCH MORE FLAVOR
L & M'S GOT EVERYTHING
IT'S THE BEST

WALSH: L & M is best - stands out from all the rest!
L & M's got everything!
GIRL: Everything?
WALSH: (NO BEAT) Everything!
GIRL: Best flavor?
WALSH: L & M stands out for flavor. The miracle tip draws easy, lets you enjoy all the taste!
GIRL: Best filter?
WALSH: L & M stands out for effective filtration. No filter compares with L & M's pure, white miracle tip for quality or effectiveness.
GIRL: Best tobaccos?
WALSH: Highest quality tobaccos... low nicotine tobaccos...
GIRL: How easy they draw ... how mild they are!
WALSH: L & M is sweeping the country - It's America's best filter-
tip cigarette.
MUSIC: SECOND ACT OPENING
1 SOUND: STREET BG ... FS FADE ON

2 ROBLE: (FADE ON) Ain't Marshal Dillon showed up yet, Chester?
(FADE OFF)

3 CHESTER: He went in the office a minute, Roble. He said for you to sit down -- he'll be right out.

4 ROBLE: (SITS) You tell him about Joe Digger?

5 CHESTER: I told him about the lynching... and how you cut him down.

6 ROBLE: That all?

7 CHESTER: I started to tell him the rest, but he was in a hurry.

8 Said he'd hear it from you.
ROBLE: It's bad, isn't it?

CHESTER: You're doing everything you can about it.

ROBLE: I hate informing on people.

CHESTER: Murder's worse. Here he is...

SOUND: DOOR OPENS OFF...FS COME OUT...CLOSE DOOR...FS FADE ON

MATT: (FADES ON) Evening, Roble.

ROBLE: (GETS UP) Hello, Marshal.

MATT: Sit down...

ROBLE: I been sitting.--There ain't time for it.

MATT: Chester told me about what happened. That was a fine thing you did, Roble.

ROBLE: I don't hold with lynching, Marshal.

MATT: No..

ROBLE: And I don't hold with murder, either.

MATT: What do you mean?

ROBLE: He's gonna kill them. And he says he don't care how he does it --

MATT: This Joe Digger, you mean?

ROBLE: That's what he said, Marshal. And he meant it, too.

CHESTER: You sure can't blame him much, after what they did to him.

ROBLE: -I--didn't save his life so's he could go on a killing--spree, Chester.

MATT: Where is he, Roble?

ROBLE: I left him over at the Long Branch, Marshal. I don't want to come point him out to you, but he's a tall fella...no beard...wears a black Stetson.

MATT: I'll find him. Come on, Chester...

RM
CHESTER: (GETS UP) Yes sir.
MATT: Are Glick and Pate in town, Roble?
ROBLE: I ain't seen them. And I sure don't want to.
MATT: No...You'd better keep out of sight for awhile.
ROBLE: I aim to, Marshal.
MUSIC: BRIDGE
SOUND: FS ON BOARDWALK TO SALOON DOORS. ENTER...STOP
CHESTER: I don't see nobody in here like he described, Mr. Dillon.
MATT: There's Kitty -- let's/ask her.
SOUND: FS TO TABLE UNDER:
CHESTER: Maybe he's already left town looking for Glick and Hank.
MATT: Then we'll have to ride out after him, Chester.
CHESTER: Then I hope he ain't left.
KITTY: (FADES ON) Hello, Matt...Chester.
MATT: Hello, Kitty.
CHESTER: Miss Kitty...
KITTY: Sit down and tell me who you're looking for.
SOUND: THEY SIT
CHESTER: How'd you know we're looking for somebody?
KITTY: I saw how you came in.
CHESTER: Oh...
MATT: Ever hear of Joe Digger, Kitty?
KITTY: Not till tonight, Matt.
MATT: You've been talking to him...
KITTY: Bill Roble brought him in. He went next door for some tobacco. He'll be back directly.
MATT: Good.

KITTY: I take it you know what happened.

MATT: Yeah.

KITTY: Then what're you doing here? Why aren't you out after Glick and Hank Pate?

MATT: One thing at a time, Kitty.

KITTY: Well, if you don't believe it about Joe Digger now, you will when you see him. He's got a mark around his neck like a blacksnake. That's a horrible thing, Matt -- to lynch a man.

MATT: It's about the worst thing I know, Kitty.

KITTY: What about those two men? I mean since they really didn't hang him?

MATT: They came close enough for me.

KITTY: There he is. Just came in. He's headed for the bar. See him?

MATT: Yeah. (GETS UP) You stay here, Chester.

CHESTER: Yes sir.

SOUND: MATT CROSSES TO BAR

MATT: You Joe Digger?

DIGGER: That's me.

MATT: I hear you ran into some trouble today.

DIGGER: I seen you talking to Miss Kitty.

MATT: I came in here looking for you.

DIGGER: What for?

MATT: I'm a Marshal.

DIGGER: Oh...?
Somebody tries to lynch a man -- I want to know about it.

It's all over, Marshal. They didn't kill nobody.

You'd like me to forget about it... is that it?

Nothing happened. I'm alive, ain't I?

You take it pretty easy, Digger. An ordinary man might

be kinds mad about it.

They made a mistake, Marshal. They thought they was

doing right.

Oh -

A little rope burn ain't gonna hurt me.

You're wasting time lying to me.

What -

I came here to tell you to leave Glick and Pete to me.

(Beat) Which one you going after first, Marshal?

So you can get the other one?

They don't deserve a trial.

They're going to get one. And so will you if you kill

either of them.

I been lucky so far.

Look, Digger, I know how you feel about this -- but stay

out of it. From now on this is my business.

You're denying me what's mine.

That kind of thinking's going to lead you to the end of

another rope... It's not worth it....

To me maybe it is.

Don't be a fool. Think about it.

Okay. I'll think about it. It's midnight now -- and I'll

think about it till tomorrow midnight. But by then you

better have them in jail, Marshal.

Sure. Them or you.

BRIDGE
CHESTER: I'll bet them Glicks ain't even home, Mr. Dillon.

MATT: There's smoke coming out of the chimney, Chester.

CHESTER: Dinner....

MATT: It's not very likely Mrs. Glick's going to feed the law today.

CHESTER: No sir, I suppose not.

MATT: Let's leave them here.

CHESTER: That horse of yours has got a loose shoe, ain't he, Mr. Dillon?

MATT: I'll have to fix it before we start back, to Doc.

CHESTER: Providing Glick'll lend you his tools.

MATT: He won't have much choice about it.

CHESTER: Think he'll put up a fight?

MATT: He might.

GLICK: Marshal Dillon -- Chester -- what're you doing here?

MATT: Aren't you going to ask us inside?

GLICK: Well...Sure. Come on in.

GLICK: The women's done with dinner, but I'll tell her to find something for you.

MATT: Don't bother. I want to talk to you.

GLICK: Oh? What about?
MATT: You and Hank Pate.

GLICK: Who am I to you?

MATT: We'll go pick him up when we leave here.

GLICK: What do you mean?

MATT: I'm taking you both to jail.

GLICK: Now wait a minute, Marshal...

MATT: Do I have to explain it to you?

GLICK: Well, it might help. You walk into a man's house and arrest him, he oughta know what it's about.

MATT: Didn't you and Pate murder a man yesterday?

GLICK: What man?

MATT: Joe Digger.

GLICK: I never heard of Joe Digger.

MATT: Then you shouldn't go around lynching strangers.

GLICK: Oh...Oh, so that's what this is about. I saw that fella, Marshal...I was riding by there yesterday, and I seen him hanging. But I don't know who did it. It sure wasn't me and Pate.

MATT: Digger says it was.

GLICK: What!

MATT: He says you and Pate lynched him.

GLICK: (PAUSE) Roble...Roble told you.

MATT: Roble cut him down. Digger's alive.

GLICK: (PAUSE) Well....then what're you after us for?

MATT: Attempted murder. You'll get at least twenty years, Glick. But it'll save your life.

GLICK: What do you mean?

BA
MATT: Digger's after you. He's going to kill you if he gets a chance. I beat him here...and now I want to get to Pate's before he does.

GLICK: Pate's in Dodge today.

MATT: Then we'd better get moving. You're a prisoner, Glick.

CHESTER: Good thing we got here before he put on his gun, Mr. Dillon.

GLICK: You bet, it is.

MATT: Keep an eye on him, Chester. I'm going to take my horse around to the barn and fix that shoe, and then we'll leave.

All right

CHESTER: (FADE IN) No, you just sit easy there....

SOUND: MATT WALKS TO DOOR...OPEN...EXIT...CLOSE...ACROSS PORCH AND DOWN STEPS ONTO DIRT...WALKS TO HORSES....

MATT: All right, fella you come with me. We'll fix that shoe for you.

SOUND: FROM HOUSE...SINGLE RIFLE SHOT...MATT RUNS TOWARD HOUSE AND STOPS WHEN DOOR OPENS AND CHESTER RUNS OUT

MATT: (UP) What happened, Chester? Where's Glick?

SOUND: CHESTER'S FS FADE ON

CHESTER: (FADES ON) He run out back. turned the barn. (FADES OFF) He'd better stop him before he gets on a horse. Go on.

MATT: You've been hit, Chester. (FADE IN) (FADE OUT) You've been hit, Chester.

CHESTER: He got me in the arm. It was his wife, Mr. Dillon...she called to him from the kitchen and he went to the door and she slipped him a gun. And he snapped off a shot at me and run out back before I could move--And she stood in the door so I couldn't shoot.....

MATT: How's your arm? Is it broken?

BA
CHESTER: Never, it's just tore up a little.

SOUND: FS AS THEY WALK AROUND HOUSE UNDER:

MATT: I'd better step him before he gets on a horse.

CHESTER: She must've stood out there in the kitchen and heard everything that was said. I never thought about her aiming to help him.

WAIT a minute. (FS STOP)

MATT: / The barn door's open.

CHESTER: We gonna walk right up there?

SOUND: ----FS STOP

MATT: No. We can't do that. We'll wait here by the corner of the house. You get down behind that rainbarrel, Chester.

CHESTER: Might as well. I sure ain't much use. (HE MOVES) I hope there ain't a back door to that barn, Mr. Dillon.

SOUND: OFF SHOT..RICOCETS NEARBY

MATT: (MOVES) He's seen us.

GLICK: (OFF) Don't try to stop me, Marshal.

MATT: (UP) It's no use to run, Mr...

SOUND: --ANOTHER-SHOT-OFF...THEN GLICK RIDES OUT OF BARN FAST...

FADES ON TILL

MATT: (UP) Stop, Glick. Get back!

SOUND: ANOTHER SHOT FROM GLICK....THEN MATT FIRES TWICE...

GLICK: (REACTS AS HIT)

SOUND: GLICK FALLS FROM HORSE...HORSE STOPS RUNNING

CHESTER: You got him.

MATT: Yeah.

SOUND: THEY WALK UP TO GLICK..STOP

CHESTER: You hit him right in the head, Mr. Dillon.

MATT: He ducked down. I was shooting for his middle.
CHESTER: How come he rode straight for you? Why didn't he go
the other way?

MATT: He knew our horses were out front. He wanted to get to
them before we did, Chester.

CHESTER: Well, there's one man that won't go to jail. (PAUSE) Oh - here
his wife.

MATT: ---You going to be able to ride to Dodge with that arm,--

SOUND: TO PAUSE ON - STOP - STAND SILENTLY

CHESTER: He's dead ma'am.

MATT: Oh, sure - Soon's I tie it up some.

HRS: No...

MATT: Well, let's hurry, or Hank Pate won't go to jail either.

HRS: I'm sorry I had to do it.

MUSIC: ---SECOND ACT CURTAIN

HRS: No! (EROS A And SOBS)

MATT: Mrs. Glick.

HRS: Ed!

MATT: Ma'am...

HRS: Ed!

MATT: Come on, Chester.

SOUND: After PAUSE / MATT & CHESTER WALK AWAY

HRS: We can't go off and leave her like this, Mr. Matt.

MATT: I'm going to dig a grave for him, Chester, and then we'll
just have to leave her or Hank Pate won't go to jail either.
(SECOND COMMERCIAL) 20:13

1 MAN 1: I've got L & M!
2 GIRL: I've got L & M!
3 MAN 2: I've got L & M!
4 GIRL: And L & M's got everything.
5 MAN 1: Best filter! No filter compares with L & M's pure, white miracle tip for quality or effectiveness.
6 GIRL: Best flavor! The miracle tip draws easy - lets you enjoy all the taste.
7 MAN 2: Best tobaccos! Highest quality tobaccos - low nicotine tobacco - L & M tobaccos....
8 GIRL: Light and mild!
9 MAN 1: Today - buy L & M! It's sweeping the country because it's America's best filter-tip cigarette!
10 MAN 2: Yes - today - why don't you get L & M because L & M's got everything!
11 JINGLE: THIS IS IT - L & M FILTERS
12 GIRL: L & M'S GOT EVERYTHING...
13 MUSIC: THIRD ACT OPENING

PM
1 SOUND: FS UP STAIRS TO DOOR ... KNOCK...
2 DOC: (INSIDE) Come in ... come in ...
3 SOUND: OPEN DOOR ... FS ENTER ... CLOSE DOOR
4 MATT: Hello, Doc.
5 DOC: (OFF) All finished, Matt.
6 SOUND: MATT CROSSES TO DOC AND CHESTER
7 CHESTER: (FADES ON) Doc says a couple of weeks and I can start using it again, Mr. Dillon.
8 MATT: Good.
9 DOC: Providing you keep it in that sling, Chester.
10 CHESTER: I will, Doc. I'll be real careful.
11 MATT: Is it all right, Doc?
12 DOC: It looks clean, Matt. But I'll change the dressing every day for awhile so's I can watch it.
13 CHESTER: You get the horses put up, Mr. Dillon?
14 MATT: I took care of them.
15 CHESTER: Then we'd better start looking for Hank Pate.
16 MATT: It's near midnight, Chester. You go to bed, I'll
17 find him.

RS
CHESTER: No sir. I'm going with you. I know I ain't much help, but I can look one place while you're looking another.

MATT: Well, it's up to you.

DOC: Up to him? I've heard of cases where this sort of thing was up to the doctor...not the patient.

CHESTER: I ain't no patient, Doc.

DOC: Well, maybe you'll begin to feel more like one when I give you my bill.

CHESTER: You gonna charge me for pouring that smelly old stuff on my arm and wrapping it up with a couple of rags?

DOC: Your bill's just gone up a dollar, Chester.

CHESTER: Aw, Doc -- I didn't mean it. Honest, but if you're...

MATT: You'd better shut up and come with me, Chester -- you'll be safer.

CHESTER: (GETS UP) I'm coming, Mr. Dillon. I sure am.

MATT: See you later, Doc.

DOC: (FADES) Is there going to be a shooting, Matt?

SOUND: FS START TOWARDS DOOR

MATT: (OPEN DOOR) I don't know, Doc...but you'd better not go to bed for awhile yet.

DOC: I'll be here.

SOUND: THEY EXIT...CLOSE DOOR...START DOWNSTAIRS UNDER:

MATT: Doesn't your arm even hurt, Chester?

CHESTER: Sure...but that helps keep me awake.

MATT: I don't think it hurts at all, or you'd be yelling your head off.

CHESTER: Course-it-hurts. You just don't realize how brave I am.

SOUND: FS ONTO BOARDWALK UNDER:

BA
1 MATT: I'm trying to get you to go to bed, Chester.

2 CHESTER: I know you are. Where'll we look first?

3 MATT: The Alafraganza's closest.

4 CHESTER: I guess if anything'd already happened, Doc'd of heard of it, wouldn't he?

5 MATT: Yeah.

6 CHESTER: Maybe if we run into Joe Digger first, you oughta look him up....temporarily like...

7 MATT: I aim to.

8 CHESTER: Of course Pate mights left town already and gone home.

9 MATT: They told me his horse is still at the stable, Chester.

10 CHESTER: I guess he's not planning to go home tonight.

11 MATT: He'll be disappointed if he is.

12 SOUND: TWO SHOTS OFF...FS STOP

13 CHESTER: That was in the Alafraganza, Mr. Dillon.

14 SOUND: THEY START WALKING

15 MATT: Yeah.

16 CHESTER: Hey, look -- there's Joe Digger, Mr. Dillon. He just come out.

17 MATT: Ysir.

18 CHESTER: Stay here, Chester.

19 MATT: Yes sir.

20 SOUND: MATT WALKS ON ALONE

21 MATT: (UP) Digger....

22 DIGGER: (FADES ON) You're too late, Marshal.

23 SOUND: FS STOP

24 MATT: Did you do that shooting?

25 DIGGER: I waited. I told you I would.

26 MATT: You waited for what?

27 DIGGER: To kill Hank Pate.

28 MATT: "What--"

29 MATT: "What--"

30 MATT: "What--"
I DIGGER: It's after midnight. Five minutes or so. I figured you
  wasn't gonna do nothing about him.
MATT: You figured wrong. Were both those shots yours?
DIGGER: Sure they were. I didn't even wait for him to draw. A
  man like that don't deserve a chance.
MATT: You should've let the law decide about that, Digger. I'd
  have arrested him -- he'd have gone to jail.
DIGGER: Then why hadn't you done it?
MATT: I was busy.
DIGGER: Busy doing what?
MATT: Trying to take Glick.
DIGGER: Trying? Where is he?
MATT: He's dead. I guess I beat you to him.
DIGGER: Well, you didn't beat me to Hank Pate, Marshal.
MATT: For your sake, I wish I had. You're under arrest
  for murder.
DIGGER: No... that ain't fair.
MATT: I warned you.
DIGGER: No.....
SOUND: DIGGER TRIES TO DRAW... MATT STEPS CLOSE AND CLOBBERS HIM...
  HE FALLS.... CHESTER RUNS UP.....
CHESTER: (FADES ON) Did he try to draw on you, Mr. Dillon? I
  couldn't see him.
MATT: He tried, Chester. And maybe I should've let him.
CHESTER: But then you'd of had to shoot him.
MATT: *I know. But this way -- like I told him -- I probably
  just saved him for the end of another rope.
MUSIC: CURTAIN
WALSH: And now our star, William Conrad.

CONRAD: Thank you, George. Mild and plenty quick on the draw, that's L & M for you. And the pure, white miracle tip, on the business end of every L & M, filters out everything but the taste of the world's finest tobaccos. All you have to do is pick up a carton of L & M's and you'll see what I mean. L & M stands out from all the rest!

MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell
stars William Conrad as Matt Dillon, U. S. Marshal.
Our story was specially written for "GUNSMOKE" by
John Meston, with music composed and conducted by
Rex Koury. Sound patterns by Tom Hanley and Ray Kemper.
Featured in the cast were: Joseph Kearns, John Dehner,
Lawrence Dobkin and James Nusser. Parley Baer is
Chester, Howard McNear is Doc, and Georgia Ellis is
Kitty. Join us again next week, as Matt Dillon, U. S.
Marshal fights to bring law and order out of the wild
violence of the West in "GUNSMOKE".

MUSIC: SWELL AND FADE OUT UNDER:
1. MUSIC: JINGLE

2. STOP!

3. START SMOKING WITH A SMILE WITH CHESTERFIELD

4. SMILING ALL THE WHILE WITH CHESTERFIELD

5. PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY

6. LIGHT UP A CHESTERFIELD... THEY SATISFY!

7. ANNCR: Put a smile in your smoking. Buy Chesterfield... so smooth - so satisfying... Chesterfield!

8. MUSIC: THEME
You'll also enjoy Chesterfield's great radio shows.
Perry Como sings all the top tunes on CBS radio every Monday, Wednesday and Friday. Jack Webb stars in Dragnet on Tuesday nights. Check your local listings.

MUSIC: THEME
CLOSING

28:25

1 WALSH: Remember, listen again next week for another transcribed story of the western frontier ... when Marshal Matt Dillon, Chester Proudfoot, Doc and Kitty together with all the other hard-living citizens of Dodge will be with you once more. It's America growing west in the 1870's - it's drama --- it's GUNSMOKE ... brought to you by L & M FILTERS. (28:45)

8 ANNCR: (LIVE) This is the CBS ... RADIO NETWORK. (28:50)

9 MUSIC: THEME TO FILL
FIRST COMMERCIAL

JINGLE: L&M FILTERS
IT STANDS OUT
FROM ALL THE REST
MIRACLE TIP
MUCH MORE FLAVOR
L & M'S GOT EVERYTHING
IT'S THE BEST

WALSH: L & M is best - stands out from all the rest!
GIRL: L & M's got everything!
WALSH: (NO BEAT) Everything!
GIRL: Best flavor?
WALSH: L & M stands out for flavor. The miracle tip draws easy,
lets you enjoy all the taste!
GIRL: Best filter?
WALSH: L & M stands out for effective filtration. No filter
compares with L & M's pure, white miracle tip for quality
or effectiveness.
GIRL: Best tobaccos?
WALSH: Highest quality tobaccos...low nicotine tobaccos...
L & M Tobaccos, light and mild. Every way, L & M is best
- stands out from all the rest!
GIRL: How easy they drew ... how mild they are!
WALSH: L & M is sweeping the country - It's America's best filter-
tip cigarette.
MUSIC: SECOND ACT OPENING
(SECOND COMMERCIAL)

1 MAN 1: I've got L & M!
2 GIRL: I've got L & M!
3 MAN 2: I've got L & M!
4 GIRL: And L & M's got everything.
5 MAN 1: Best filter! No filter compares with L & M's pure, white
6 miracle tip for quality or effectiveness.
7 GIRL: Best flavor! The miracle tip draws easy - lets you enjoy
8 all the taste.
9 MAN 2: Best tobaccos! Highest quality tobaccos - low nicotine
10 tobacco - L & M tobaccos....
11 GIRL: Light and mild!
12 MAN 1: Today - buy L & M! It's sweeping the country because it's
13 America's best filter-tip cigarette!
14 MAN 2: Yes - today - why don't you get L & M because L & M's got
15 everything!
16 JINGLE: THIS IS IT - L & M FILTERS
17 L & M'S GOT EVERYTHING...
18 IT'S THE BEST
19 MUSIC: THIRD ACT OPENING

PM
(CLOSING COMMERCIAL)

WALSH: And now our star, William Conrad.

CONRAD: Thank you, George. Mild and plenty quick on the draw, that's L & M for you. And the pure, white miracle tip, on the business end of every L & M, filters out everything but the taste of the world's finest tobaccos. All you have to do is pick up a carton of L & M's and you'll see what I mean. L & M stands out from all the rest!

MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell
stars William Conrad as Matt Dillon, U. S. Marshal.
Our story was specially written for "GUNSMOKE" by
John Meston, with music composed and conducted by
Rex Koury. Sound patterns by Tom Hanley and Ray Kemper.
Featured in the cast were: Joseph Kearns, John Dehner,
Lawrence Dobkin and James Musser. Parley Baer is
Chester, Howard McNear is Doc, and Georgia Ellis is
Kitty. Join us again next week—as Matt Dillon, U. S.
Marshal—fights to bring law and order out of the wild
violence of the West in "GUNSMOKE".

MUSIC: SWELL AND FADE OUT UNDER:
You can't be inoculated against mental illness. And there are no miracle drugs to insure a cure for it. But each year science brings us a little closer to victory in the fight against mental illness. We know that mental illness can be treated -- can be prevented. But there is much more that we must learn before the mentally ill can be assured of a real chance for recovery. That's why research is an important part of the program of your mental health association. Support the fight against mental illness. Save its victims. Give to the Mental Health Fund, in care of your local postmaster.

MUSIC: UP AND OUT
Chestefield Hitch-Hike

Music: Jingle

2

STOP!

3

Start smoking with a smile with Chesterfield

4

Smiling all the while with Chesterfield

5

Put a smile in your smoking - just give 'em a try

6

Light up a Chesterfield...they satisfy!

7

ANNCR: Put a smile in your smoking. Buy Chesterfield...so

8

smooth - so satisfying...Chesterfield!

9

Music: Theme
CROSS PLUG

WALSH: You'll also enjoy Chesterfield's great radio shows.

Perry Como sings all the top tunes on CBS radio every Monday, Wednesday and Friday. Jack Webb stars in Dragnet on Tuesday nights. Check your local listings.

MUSIC: THEME
WALSH: Remember, L & M FILTERS present another transcribed "GUNSMOKE" program tonight at 8:00 - Eastern Daylight Saving Time. That's right, "GUNSMOKE" is on the air twice every Saturday. Once at 12:30PM Eastern Daylight Saving Time and again at 8:00 PM. One more item...
The Perry Como Radio Show is on the air every Monday, Wednesday, and Friday...also on CBS Radio. For all the top tunes on TV and Radio...hear Perry Como. (29:25)

MUSIC: THEME TO FILL

ANNCR: (LIVE) This is THE CBS...RADIO NETWORK. (29:30)

MUSIC: THEME TO FILL