L & M FILTERS
Present
"GUNSMOKE"
"Reward for Matt"

SATURDAY - APRIL 16, 1955
PRE-CUT 3:30 PM - 4:00 PM PST
SATURDAY - APRIL 30, 1955
AIR 5:00 PM - 5:28:50 PM PST
SATURDAY - MAY 7, 1955
REPLAY 9:30 AM - 9:59:30 AM PST

DIRECTOR: NORMAN MACDONNELL
ASSOCIATE: FRANK PARIS
ENGINEER: ROBERT CHADWICK
SOUND: RAY KEMPER
CAST: 11:00 AM - 1:30 PM
ASSOCIATE: JOHN JAMES
ENGINEER: TOM HANLEY
SOUND: 2:30 PM - 3:30 PM
MUSIC: REX KOURY
STUDIO: #1
ANNOUNCER: GEORGE WALSH
AUTHOR: JOHN MESTON
AMPEX: 3:15 PM - 4:00 PM

WILLIAM CONRAD
AS
MATT DILLON

CHESTER..............Parley Baer
KITTY...............Georgia Ellis
DOC..................Howard McNear
MRS..................Jeanette Nolan
KID..................Sam Edwards
WOMAN..............Helen Klee
L & M FILTERS

Present

GUNSMOKE

SATURDAY, APRIL 30, 1955  5:00-5:28:50 PM PST

1 SOUND:  HORSE FADES ON TO FULL MIKE...ON CUE: RECORDED SHOT

2 MUSIC:  HOLD UNDER ... TRACK 1

3 WALSH:  GUNSMOKE...brought to you by L & M Filters. This is it!

4  L & M is best - stands out from all the rest!

5 MUSIC:  FIGURE AND UNDER...TRACK 2

6 WALSH:  Around Dodge City and in the territory on West - there's

7  just one way to handle the killers and the spoilers - and

8  that's with a U.S. Marshall and the smell of - GUNSMOKE!

9 MUSIC:  THEME HITS:  FULL BROAD SWEEP AND UNDER...TRACK 3

10 WALSH:  GUNSMOKE, starring William Conrad. The transcribed story

11  of the violence that moved west with young America -- and

12  the story of a man who moved with it.

13 MUSIC:  OUT

14 MATT:  I'm that man...Matt Dillon...United States Marshal...

15  the first man they look for and the last they want to

16  meet. It's a chancey job - and it makes a man watchful...

17  and a little lonely.

18 MUSIC:  MAIN TITLE...TRACK 3
Cut April 16th.

1 SOUND: STREET BG..., FS FADE ON
CHESTER: Hey, Doc!

2 DOC: (FADES ON) Hello, Chester. Come on over and

3 CHESTER: Hello, Doc. Sit down.

4 DOC: (SITS) Well, I guess it won't hurt for a minute or two... just to sit down.

5 CHESTER: You might as well be sitting out here on the street as

6 loafing around your office.

7 DOC: Oh, is that so? Well, I --- a minute

8 CHESTER: Now, wait/- didn't mean nothing, Doc. I wasn't even thinking

9 DOC: I can believe that. What's bothering you, Chester?

10 CHESTER: It's Mr. Dillon.

11 DOC: What?

12 CHESTER: I'm kind of worried about him, Doc.

13 DOC: You are? Why?

14 CHESTER: Well, here it is near dark and he aint showed up yet.

15 I don't even know where he is.

16 DOC: I think Matt can take care of himself, Chester.

17 CHESTER: Sure, but usually, he leaves a note or something, Doc.

18 DOC: A man doesn't have to do things the same way all the time.

19 CHESTER: I know that.

20 DOC: /It's like Mrs. Hull the other day. She came to ask me

21 how to get her baby to sleep at night. Now, for example,

22 what would you have told her?

23 CHESTER: Aw, Doc...

24 DOC: Now you think, Chester -- after all, you were a baby once.

25 How'd your mother get you to sleep?

26 CHESTER: She didn't have any trouble.

27 DOC: Not. Well, the usual way is to rock the baby. But you know

28 what I told Mrs. Hull to do?

29 CHESTER: Doc -- I really aint interested in babies.
You're going to hear, anyway. I told her to take the little baby and smear its fingers with thick molasses.

And then I told her to give it half a dozen chicken feathers.

What for?

Well, I figured it'd pluck the feathers from hand to hand till it fell asleep. And then if it woke up again all she had to do was give it some more molasses and feathers.

Seems to me that'd only make the kid mad.

That shows how much you know about babies, Chester.

Oh my goodness! Can't we talk about something else, Doc?

Certainly. You start something this time.

Wait a minute -- that's Mr. Dillon.

(GETS UP) Riding up the street there -- leading that horse with the pack on it.

Oh...yes...

Doc...look --

What?

That ain't a pack he's got tied on that horse.

No...no, it's a man.

That's a man. A dead one.

Yes.

(GETS UP) What?

No...no, it's a man.

That's a man. A dead one.

I don't know.

Who do you suppose it is?
CHESTER: Mr. Dillon...
MATT: (FADES ON) Hello, Chester. Doc.
DOC: Hello, Matt.
CHESTER: Who you got there, Mr. Dillon?
MATT: Mel Hornby.
CHESTER: Mel Hornby!
MATT: I went out to ask him some questions about that sodbuster that got murdered last month --
CHESTER: Oh - Jake Reeves?
MATT: Yeah. But Hornby took offense, and tried to kill me.
DOC: You think he had something to do with Reeves murder, Matt?
MATT: He did it, Doc. He admitted it just before he died.
CHESTER: A big rancher like old Mel Hornby killing a poor, half-starved little homesteader...?
MATT: They had an argument about something and Hornby's temper got the best of him. The way it did today.
DOC: But how come you brought the body to Dodge, Matt? I should think Mrs. Hornby'd want him out there.
MATT: I didn't find him at home, Doc. He was way out on the prairie handling some stock. I'll get a wagon tomorrow and take him back.
DOC: I don't envy you. Old Mrs. Hornby's a pretty mean woman.
MATT: I know.
DOC: You'd better let Chester do it. She can't blame him for anything.
MATT: No. I'll do it, Doc. I killed him.
MUSIC: 1ST ACT CURTAIN

MG
FIRST COMMERCIAL

1 JINGLE: "THIS IS IT
    L & M FILTERS
    IT STANDS OUT
    FROM ALL THE REST
    MIRACLE TIP
    MUCH MORE FLAVOR
    L & M'S GOT EVERYTHING
    IT'S THE BEST

6 WALSH: L & M is best - stands out from all the rest!
7     L & M's got everything!
8 GIRL: Everything?
9 WALSH: (NO BEAT) Everything!
10 GIRL: Best flavor?
11 WALSH: L & M stands out for flavor. The miracle tip draws easy,
12     lets you enjoy all the taste!
13 GIRL: Best filter?
14 WALSH: L & M stands out for effective filtration. No filter
15     compares with L & M's pure, white miracle tip for quality
16     or effectiveness.
17 GIRL: Best tobaccos?
18 WALSH: Highest quality tobaccos...low nicotine tobaccos...
19     L & M Tobaccos, light and mild. Every way, L & M is best
20     - stands out from all the rest!
21 GIRL: How easy they drew ... how mild they are!
22 WALSH: L & M is sweeping the country - It's America's best filter-
23     tip cigarette.
24 MUSIC: SECOND ACT OPENING
GUNSMOKE

1 SOUND: DOOR OPENS...FS ENTER...CLOSE DOOR

2 CHESTER: (OFF) Morning, Mr. Dillon.

3 MATT: Morning, Chester.

4 CHESTER: (FADES ON) I hired a team and wagon for you. It's standing outside.

5 MATT: Thanks.

6 CHESTER: It's near ten o'clock already.

7 MATT: I'll get started directly.

8 CHESTER: (FADES ON) I hired a team and wagon for you. It's standing outside.

9 MATT: Thanks.

10 CHESTER: It's near ten o'clock already.

11 MATT: I'll get started directly.

12 CHESTER: (FADES ON) I hired a team and wagon for you. It's standing outside.

13 MATT: Thanks.

14 SOUND: DOOR OPENS...FS ENTER...CLOSE DOOR

15 MRS: (OFF) There you are, Marshal.

16 MATT: (FADES UP) Mrs. Hornby....

17 MRS: (FADES ON) Where's my husband? You got him here?

18 MATT: Won't you sit down, ma'am?

19 MRS: I been sitting since dawn. On a saddle.

20 MATT: When my husband didn't come home last night, I figured it had something to do with you. You found him, didn't you?

21 MRS: (FADES UP) Mrs. Hornby... you're husband's dead.

22 MATT: Yes ma'am. I found him.

23 MRS: Well where is he? You got him in jail on some fool charge? I want to know what's going on, Marshal. I shoulda made you tell me when you come by yesterday.

24 MATT: Mrs. Hornby... you're husband's dead.

25 MRS: What...?

26 MATT: He tried to kill me.
1 MRS: You shot him?
2 MATT: I had to.
3 MRS: You killed my husband?
4 MATT: I wanted to talk to him about Jake Reeves. But as soon
5 as I mentioned Reeves' name, he went for his gun. I'm
6 sorry it happened that way, ma'am.
7 MRS: I don't believe you. Why would he do that? What'd he
8 care about Jake Reeves?
9 MATT: He killed him, Mrs. Hornby. I didn't know that, but he
10 admitted it before he died.
11 MRS: Is that true?
12 MATT: Yes ma'am.
13 MRS: Well, he shoulda had a trial. He'd of got off. Who
14 cares about a man like Reeves? You murdered my husband,
15 Marshal. He didn't have a chance against you.
16 MATT: He had a gun and he tried to kill me with it, ma'am.
17 MRS: It's too bad he didn't. (PAUSE) But you're gonna die
18 anyway, Marshal...
19 MATT: What...
20 MRS: I said you're gonna die. I've got money -- I'm gonna
21 hire you killed.
22 MATT: Now wait a minute, ma'am...
23 MRS: A thousand dollars. That oughta do it. And you can't
24 stop me. There ain't a thing in the world you can do
25 about it.
26 MATT: All right. Who're you going to hire?
27 MRS: So you can be watching for him...or maybe go right out
28 after him? No. It ain't gonna work that way, Marshal.
29 It aint one man I'm gonna hire...it's a whole army of men.

MG
1 MATT: What -?
2 MRS: You won't have a chance. Any more than my husband did.
3 Now where's his body? I'm gonna get him buried and then
4 go to work on getting you killed.
5 MUSIC: BRIDGE
6 SOUND: RESTAURANT BG..CUPS, ETC.
7 KITTY: More coffee, Matt?
8 MATT: No thanks, Kitty. I've had enough. Good dinner, wasn't
9 it?
10 KITTY: Matt, you're awful calm for a man who's been threatened
11 the way you have.
12 MATT: Mrs. Hornby?
13 KITTY: Don't you think she meant what she said yesterday?
14 MATT: Well, I don't know where she's going to hire an army
15 for a thousand dollars, but I suppose it's some kind of
16 compliment if she thinks I'm that hard to kill.
17 KITTY: You're not taking this very serious, Matt.
18 MATT: There's nothing I can do till I find out what she's up
19 to, Kitty.
20 KITTY: Well, maybe she's just crazy. She sure sounds like it.
21 MATT: Maybe.
22 KITTY: Where'd she bury him, Matt? Did she take him back to the
23 ranch?
24 MATT: No. She buried him/on Boot Hill. She said if that's
25 the way he got killed, that's the place he was going to
26 get buried.
27 KITTY: Sounds like she was mad at him.
28 MATT: I think it was shames/Kitty. She wasn't proud of her
29 husband getting shot down like an ordinary lawbreaker.
That's a pretty easy word for a murderer. I don't think his killing Jake Reeves meant a thing to her, Kitty. He might as well have shot a horse for all care. All she cares about's herself.

That's what I come to find you about, Mr. Dillon. I tore this poster off the board down at the depot. But there're more of them. A tells there told me she's putting them up all over Dodge.

(READS) "One thousand dollars reward to the first man that can prove Matt Dillon is dead. He doesn't have to prove anything else. Money is in safe at Dodge House, and will be paid in cash...immediately. Signed: Mrs. Mel Hornby."
KITTY: Why, Matt, she can't get by with that. You can put her in jail....

CHESTER: He sure can. And I'll go around and tear down the rest of them posters, Mr. Dillon.

MATT: No/. too many people have read them by now, Chester.

KITTY: And some of them are probably already thinking about it.

MATT: You think she'd do that?/ Not Mrs. Hornby?

KITTY: But, Matt, you're going to have every greedy bum in Dodge out trying to ambush you....

MATT: Yeah/ A whole army of them.

MUSIC: IN AND UNDER:
I spent the next couple of days looking over one shoulder everywhere I went, and sitting with my back to the wall, and keeping away from windows. And come evenings I tried to get set somewhere before it got so I wouldn't have to walk past alleyways or through patches of light on the street. It strings a man tight, living that way -- too tight. I found that out one afternoon when Chester and I were sitting on the porch in front of the office.

I locked the door out back, Mr. Dillon. At least there ain't nobody gonna come up on you that way.

Good.

But wouldn't you be better off sitting inside?

Out here I can see what's going on, Chester.

You couldn't see a man with a rifle if he got in one of them buildings across the street.

No - and I can't dig a hole and hide in it, either, Chester.

No sir.

Now look at that fool kid -- he's gonna run somebody down riding that way.

He's trying to ride like an Indian. Look how low he's bent.

Hey - he's got a gun in his hand...

Duck, Chester...

They move for cover... horse is on... kid fires a couple of shots which ricochet nearby...
CHESTER: Mr. Dillon --

SOUND: MATT FIRES TWICE...KID REACTS AT HIT...FALLS FROM HORSE...

HORSE RUNS ON A FEW STEPS AND STOPS.....

CHESTER: You hurt, Mr. Dillon?

MATT: No. He missed me. But he was shooting mighty close.

CHESTER: Well, you got him...

MATT: Yeah. I got him.

SOUND: THEY WALK OFF BOARDWALK INTO STREET AND UP TO KID UNDER:

CHESTER: That kid must be crazy -- riding by like that and trying

to shoot you.

MATT: Yeah.

CHESTER: Say, you don't suppose...

MATT: I don't know, Chester.

SOUND: PS STOP...MATT BENDS DOWN

MATT: He's still breathing. I'll carry him up to Doc's. You
take care of his horse. (FICKS HIX: ??)

CHESTER: Yes sir. Gee, he's awful young, aint he?

MATT: Yeah. He's awful young.

MUSIC: BRIDGE

SOUND: DOOR OPENS OFF....

MATT: (GETS UP) How is he, Doc?

DOC: (OFF) Come on in, Matt.

SOUND: MATT WALKS TO BACK ROOM

DOC: (FADES ON) He's conscious now. But I don't know how

long it'll last.

MATT: Is he going to die, Doc?

DOC: You'd better hurry if you want to talk to him, Matt.

MATT: Oh - Okay.

SOUND: MATT WALKS UP TO COT...BENDS OVER

MG
MATT: How're you feeling, son?

KID: Bad. Real bad, Marshal.

MATT: Well...Doc'll take good care of you. But who are you?

KID: Can't tell you my name.

MATT: Well, why not?

KID: My name don't matter.

MATT: All right. But you tried to shoot me. Why?

KID: Reward. Thousand dollars. We needed that money...we needed it bad.

MATT: Who needed it?

KID: I seen you sitting there...and then I went and got my horse. I almost killed you. But, I'm sorry I did it. I'm real sorry.

MATT: Don't worry about that now, everything's gonna be....

KID: (REACTS TO PAIN) Marshal...(DIES)

MATT: / (STRAIGHTENS UP) Doc...

DOC: (ON) I'm right here, Matt.

MATT: He's dead.

DOC: Nobody could've saved him.

MATT: No. How old would you say he was, Doc?

DOC: Seventeen, maybe.

MATT: That's young to die.

DOC: It's not your fault, Matt.

MATT: I killed him.

DOC: Now, Matt..

MATT: I'm going over to the Dodge House, Doc.

DOC: Mrs. Hornby?

MATT: Yeesh.

MUSIC: BRIDGE

SOUND: FS DOWN CORRIDOR TO DOOR...STOP...KNOCK...REPEAT...OPEN DOOR.
MRS. Oh, it's you. I thought it was somebody come for their money.

MATT: Somebody almost did, Mrs. Hornby.

MRS: That so?

MATT: I killed him.

MRS: You kill a lot of people, don't you, Marshal?

MATT: When I have to.

MRS: Well, maybe the next one'll get you.

MATT: Maybe.

MRS: What'd you come to see me for?

MATT: I thought maybe I could let you to change your mind.

MRS: What's the matter, Marshal -- getting scared?

MATT: Well, I don't enjoy knowing somebody might shoot me any minute.

MRS: Hah! you admit it.

MATT: But I don't like the idea that I might have to shoot somebody any minute, either.

MRS: No? Well, that shouldn't bother a man like you.

MATT: I told you your husband tried to kill me. Don't you understand that?

MRS: I don't care about understanding it.

MATT: (Huff.) Do you know who you "hired" this afternoon?

MRS: It don't matter. Except I wish he'd been a better gunman.

MATT: He wasn't a man, Mrs. Hornby -- he was a boy. Seventeen.

MRS: Poor. He needed the money for somebody else. I don't even know his name.

MRS: I thought you killed him. How do you know he did it for the money?

MATT: He didn't die right off.
MRS: Oh...
MATT: Well, how does it make you feel, Mrs. Hornby?
MRS: The next one won't be a boy, Marshal. Or the one after that...
MATT: Mrs. Hornby --
MRS: What...?
MATT: You're a terrible, selfish old woman.

SOUND: PAUSE...THEN SHE SIAMS DOOR...MATT TURNS AND WALKS DOWN CORRIDOR...AS:

MUSIC: 2ND ACT CURTAIN
(SECOND COMMERCIAL)

1 MAN 1: 'I've got L & M!
2 GIRL:   I've got L & M!
3 MAN 2:   I've got L & M!
4 GIRL:   And L & M's got everything.
5 MAN 1:   Best filter! No filter compares with L & M's pure, white
6     miracle tip for quality or effectiveness.
7 GIRL:   Best flavor! The miracle tip draws easy - lets you enjoy
8     all the taste.
9 MAN 2:   Best tobaccos! Highest quality tobaccos - low nicotine
10   tobaccos - L & M tobaccos....
11 GIRL:   Light and mild!
12 MAN 1:   Today - buy L & M! It's sweeping the country because it's
13   America's best filter-tip cigarette!
14 MAN 2:   Yes - today - why don't you get L & M because L & M's got
15   everything!
16 JINGLE: THIS IS IT - L & M FILTERS
17   L & M'S GOT EVERYTHING...
18   IT'S THE BEST
19 MUSIC: THIRD ACT OPENING
2 MATT: That night a drunk staggered up to me on the street. He had a gun in his hand, but I cracked his head open before he could use it and threw him in jail. Later, about midnight, it was different. A mule skinner tried to shoot me from behind a water barrel. His first shot missed, and a second later he discovered his mistake — the barrel was empty. He died there, and nobody else seemed willing to take a chance... at least that night. The next day, about noon, Chester and I were on our way to Delmonico's when we saw Mrs. Hornby coming up Front Street.

12 SOUND: FS ALONG BOARDWALK

13 CHESTER: She's looking right at you, Mr. Dillon.

14 MATT: She's probably going to complain about how I treat her hired hands.

16 CHESTER: It's too bad she's a woman, ain't it?

17 MATT: Things'd be a lot different if she wasn't, Chester.

18 CHESTER: Maybe she's thought it over. Maybe she's gonna change her mind.

20 MATT: It'll take more than a couple of killings for that.

21 CHESTER: I suppose. Now if she ain't the meanest-looking woman... Reaves. Say, she's waiting for us.

22 SOUND: THEY WALK UP TO HER AND STOP AS:

24 CHESTER: Hello, Mrs. Hornby.

25 MRS.: (FADES ON) I want to talk to you, Marshal.

26 MATT: All right, ma'am.

27 MRS.: I hear you killed another man last night.

28 MATT: The first of your "men" I killed was a boy, Mrs. Hornby.

29 MRS.: You still harping on that?

TB
MATT: It doesn't bother you at all, does it?

MRS: He was a fool to try it.

MATT: That money meant a lot to him.

MRS: Yes, find out who he was?

MATT: No.

MRS: Well, it don't matter.

MATT: Not to you.

MRS: Marshal -- I'll make you a deal.

MATT: A deal...?

MRS: That's what I said. I'll withdraw the reward if you get out of Dodge...leave the country...and don't ever come back.

MATT: Why?

MRS: It's my business why.

MATT: It's beginning to bother you...all the blood that's being spilled.

MRS: Never mind that. You gonna do it?

MATT: /Mrs. Hornby, you haven't thought straight since your husband got shot.

MRS: Got shot by you.

MATT: By me.

MRS: Well, what's your answer, Marshal?

MATT: /I hate killing, Mrs. Hornby. I hate it as much as you hated losing your husband. But I'm not leaving.

SOUND: WAGON FADES ON AND PULLS TO STOP UNDER:

MRS: You sure, Marshal?

MATT: I'm sure.

WOMAN: (OFF) Hey, mister.

CHESTNUT: Who's that?
MATT: Go see what she wants, Chester.

CHESTER: Yes sir. (UP) I'm coming, lady.

SOUND: HIS FS FADE

MRS: You'll just kill more men if you stay here -- till one of them gets you.

MATT: You're the only one who can stop that, Mrs. Hornby.

MRS: Well, I ain't gonna stop it. And some man that knows what he's doing'll be along soon. Maybe today, Marshal.

MATT: You're not helping anybody this way. You think so?

SOUND: FS FADE ON

CHESTER: (FADES ON) Mr. Dillon...

MATT: Yeah.

CHESTER: This lady was looking for you. She drove that wagon all the way to town to find you. Near twenty miles, she says.

MATT: That so? Well, what can I do for you, ma'am?

WOMAN: I don't want to bother you, if you're busy, Marshal.

MATT: It's all right.

WOMAN: I'm looking for my boy, Marshal.

MATT: Your boy?

WOMAN: He's gonna get hisself in trouble, less'n I stop him.

Bad trouble... I know it.
1 MATT: Oh? What's he planning to do, ma'am?

2 WOMAN: I'm ashamed to tell you this, Marshal...but he took his gun when he left home yesterday.

3 MATT: So?

4 WOMAN: There'd been talk about that thousand dollars reward for you, Marshal.

5 MATT: How old was your boy, ma'am?

6 WOMAN: Going on sixteen. He doesn't know what he's doing. I've got to find him and stop him, Marshal. He's only doing it cause we're about to starve out there -- him and me and my little girl.

7 MATT: Ma'am....

8 WOMAN: Wait, Marshal -- you've gotta understand the boy first....

9 MATT: All right. Why?

10 WOMAN: My husband got killed a month ago. Shot. And since then we've been near starving to death. The boy tried -- but we, we ain't been making it.

11 MRS: Excuse me, ma'am, I want to ask you something....

12 WOMAN: Why, sure.

13 MRS: What's your name?

14 WOMAN: Mrs. Reeves. My husband was Jake Reeves. Did you know him?

15 MRS: No...no, I didn't. But my husband - he knew him. Didn't he, Marshal?

16 WOMAN: He did?

17 MATT: That's what he told me.

18 WOMAN: Well - what's your name?

19 MRS: I...I'm not very proud of my name right now, Mrs. Reeves.
WOMAN: -What? I don't understand....

MRS: Marshal...

MATT: Yes ma'am...

MRS: You were right about me being a terrible, selfish old woman.

MATT: I think so.

MRS: There'll be an envelope at the Dodge House. It'll be in your name...you know what to do with it....

MATT: Yes ma'am, I think I know.

MRS: I'm going home now. Goodby, Mrs. Reeves.

WOMAN: Goodby.

SOUND: MRS WALKS OFF

WOMAN: I don't understand what she was saying, Marshal. Mrs. Reeves and

MATT: /You want to come to my office/ I'll try to explain it to you, Mrs. Reeves. /I'll try to explain a lot of things to you.

MUSIC: CURTAIN
(CLOSING COMMERCIAL) 4-29-55

1 WALSH: And now our star, William Conrad.
2 CONRAD: Thank you, George. Mild and plenty quick on the draw, that's L & M for you. And the pure, white miracle tip, on the business end of every L & M, filters out everything but the taste of the world's finest tobaccos. All you have to do is pick up a carton of L & M's and you'll see what I mean. L & M stands out from all the rest!
3 MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell stars William Conrad as Matt Dillon, U.S. Marshal. Our story was specially written for "GUNSMOKE" by John Meston, with music composed and conducted by Rex Koury. Sound patterns by Bill Jaj and Tom Hanley and Ray Kempe. Featured in the cast were: Jeanette Nolan, Sam Edwards and Helen Kleeb. Parley Baer is Chester, Howard McNear is Doc, and Georgia Ellis is Kitty. Join us again next week, as Matt Dillon, U.S. Marshal fights to bring law and order out of the wild violence of the West in "GUNSMOKE".

MUSIC: SWELL AND FADE OUT UNDER:
CHESTERFIELD HITCH-HIKE

MUSIC: JINGLE
STOP!

START SMOKING WITH A SMILE WITH CHESTERFIELD
SMILING ALL THE WHILE WITH CHESTERFIELD
PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY
LIGHT UP A CHESTERFIELD... THEY SATISFY!

ANNCR: Put a smile in your smoking. Buy Chesterfield so smooth - so satisfying... Chesterfield!

MUSIC: THEME
WALSH: You'll also enjoy Chesterfield's great radio shows.

Perry Como sings all the top tunes on CBS radio every Monday, Wednesday and Friday. Jack Webb stars in Dragnet on Tuesday nights. Check your local listings.

MUSIC: THEME

WALSH: Listen to "GUNSMOKE" again next week transcribed for L & M TILLES. (28:46)

INCL: THEME TO FILE
FIRST COMMERCIAL

JINGLE: THIS IS IT
L & M FILTERS
IT STANDS OUT
FROM ALL THE REST
MIRACLE TIP
MUCH MORE FLAVOR
L & M'S GOT EVERYTHING
IT'S THE BEST

6 WALKER: L & M is best - stands out from all the rest!
7 GIRL: L & M's got everything!
8 GIRL: Everything?
9 WALKER: (NO BEAT) Everything!
10 GIRL: Best flavor?
11 WALKER: L & M stands out for flavor. The miracle tip draws easy,
lets you enjoy all the taste!
12 GIRL: Best filter?
13 WALKER: L & M stands out for effective filtration. No filter
compares with L & M's pure, white miracle tip for quality
or effectiveness.
15 GIRL: Best tobaccos?
16 WALKER: Highest quality tobaccos...low nicotine tobaccos...
19 L & M Tobaccos, light and mild. Every way, L & M is best
20 - stands out from all the rest!
21 GIRL: How easy they draw ... how mild they are!
22 WALKER: L & M is sweeping the country - It's America's best filter- tip cigarette.
24 MUSIC: SECOND ACT OPENING
MAN 1: I've got L & M!
GIRL: I've got L & M!
MAN 2: I've got L & M!
GIRL: And L & M's got everything.
MAN 1: Best filter! No filter compares with L & M's pure, white miracle tip for quality or effectiveness.
GIRL: Best flavor! The miracle tip draws easy - lets you enjoy all the taste.
MAN 2: Best tobaccos! Highest quality tobaccos - low nicotine tobaccos - L & M tobaccos....
GIRL: Light and mild!
MAN 1: Today - buy L & M! It's sweeping the country because it's America's best filter-tip cigarette!
MAN 2: Yes - today - why don't you get L & M because L & M's got everything!
JINGLE: THIS IS IT - L & M FILTERS
L & M'S GOT EVERYTHING...
IT'S THE BEST
MUSIC: THIRD ACT OPENING
(CLOSING COMMERCIAL)

GUNSMOKE – D –

1 WALSH: And now our star, William Conrad.
2 CONRAD: Thank you, George. Mild and plenty quick on the draw, that's L & M for you. And the pure, white miracle tip, on the business end of every L & M, filters out everything but the taste of the world's finest tobaccos. All you have to do is pick up a carton of L & M's and you'll see what I mean. L & M stands out from all the rest!
3 MUSIC: THEME

HT
"GUNSMOKE" produced and directed by Norman Macdonnell. William Conrad stars as Matt Dillon, U.S. Marshal. Our story was specially written for "GUNSMOKE" by John Meston, with music composed and conducted by Rex Koury. Sound patterns by Tom Hanley and Ray Kemper. Featured in the cast were: Jeanette Nolan, Sam Edwards and Helen Kleeb. Parley Baer is Chester, Howard McNear is Doc, and Georgie Ellis is Kitty. Join us again next week, as Matt Dillon, U.S. Marshal fights to bring law and order out of the wild violence of the West in "GUNSMOKE".

MUSIC: SWELL AND FADE OUT UNDER:
The Bond-A-Month Plan makes saving easy, if you have a checking account. Sign your name once, and your bank does the rest - buys you a United States Savings Bond every month from your account and mails it to you. Sign up for the Bond-A-Month Plan now - at your bank, or where you work, or through the volunteer who calls on you. That's the Bond-A-Month Plan for United States Savings Bonds.
CHOTERFIELD HITCH-HIKE

MUSIC: JINGLE

START SMOKING WITH A SMILE WITH CHESTERFIELD
SMILING ALL THE WHILE WITH CHESTERFIELD
PUT A SMILE IN YOUR SMOKING - JUST GIVE 'EM A TRY
LIGHT UP A CHESTERFIELD...THEY SATISFY!

ANNCR: Put a smile in your smoking. Buy Chesterfield...so
smooth - so satisfying...Chesterfield!

MUSIC: THEME
1 WALSH: You'll also enjoy Chesterfield's great radio shows.
2 Perry Como sings all the top tunes on CBS radio every Monday, Wednesday and Friday. Jack Webb stars in Dragnet on Tuesday nights. Check your local listings.
3 MUSIC: THEME
CLOSE
1 WALSH: Remember, L & M FILTERS present another transcribed
2 "GUNSMOKE" program tonight at 8:00 - Eastern Daylight
3 Saving Time. That's right, "GUNSMOKE" is on the air
4 twice every Saturday. Once at 12:30PM Eastern Daylight
5 Saving Time and again at 8:00 PM. One more item...
6 The Perry Como Radio Show is on the air every Monday,
7 Wednesday and Friday...also on CBS Radio. For all the
8 top tunes on TV and Radio...hear Perry Como. (29:26)
9 MUSIC: THEME TO FILL
10 ANNDR: (LIVE) This is THE CBS...RADIO NETWORK. (29:30)
11 MUSIC: THEME TO FILL
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