CHESTERFIELD and L & M FILTERS Present "GUNSMOKE" "BRUSH AT ELKADER" #70

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>SATURDAY, OCTOBER 8, 1955</td>
<td>3:30 PM - 4:00 PM PST</td>
<td>PRE-CUT</td>
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<tr>
<td>SUNDAY, OCTOBER 23, 1955</td>
<td>9:30 AM - 9:54:30 AM PST</td>
<td>AIR</td>
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<tr>
<td>SATURDAY, OCTOBER 29, 1955</td>
<td>7:30 PM - 7:52:50 PM PST</td>
<td>REPLAY</td>
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**CAST**

- DIRECTOR: NORMAN MACDONELL
- ASSOCIATE: FRANK PARIS
- ENGINEER: ROBERT CHADWICK
- SOUND: TOM HANLY, BILL JAMES
- MUSIC: REX KOURY
- ANNOUNCER: GEORGE WALSH
- AUTHOR: JOHN MESTON
- ANNOUNCER: GEORGE WALSH
- AMPEX: 3:30 PM - 4:30 PM
- AMPEX: 3:15 PM - 4:30 PM
- DIRECTOR: NORMAN MACDONELL
- ASSOCIATE: FRANK PARIS
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- SOUND: TOM HANLY, BILL JAMES
- MUSIC: REX KOURY
- ANNOUNCER: GEORGE WALSH
- AUTHOR: JOHN MESTON

**WILLIAM CONRAD** as **MATT DILLON**

- CHESTER: Parley Baer
- DOC: Howard McNear
- KITTY: Georgia Ellis
- STABLE: James Nusser
- CLERK: Harry Bartell
- HINKLE: Vic Perrin
- BAR: Paul Dubov
- SHIPPEN: Lawrence Dobkin

**PH**
CHESTERFIELD

Presents

"GUNSMOKE"

SUNDAY, OCTOBER 23, 1955
7:35 - 7:58:50 PM P.S.T.

1 SOUND: HORSE FADES ON TO FULL MIKE ... ON CUE ... RECORDED SHOT

2 MUSIC: HOLD UNDER ... TRACK 1

3 FINNEMAN: GUNSMOKE brought to you by Chesterfield - made the

4 modern way with Accu-Ray - smoother - cooler - best for

5 you.

6 MUSIC: FIGURE AND UNDER...TRACK 2

7 WALSH: Around Dodge City and in the territory on West - there's

8 just one way to handle the killers and the spoilers -

9 and that's with a U.S. Marshal and the smell of -

10 GUNSMOKE!

11 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER....TRACK 3

12 WALSH: GUNSMOKE, starring William Conrad. The transcribed story

13 of the violence that moved West with young America --

14 and the story of a man who moved with it.

15 MUSIC: OUT

16 MATT: I'm that man....Matt Dillon....United States Marshal...

17 the first man they look for and the last they want to

18 meet. It's a chancey job - and it makes a man watchful

19 ....and a little lonely.

20 MUSIC: MAIN TITLE....TRACK 3
Dodge had been really quiet all that week. No new herds had come up the trail; no buffalo hunters had drifted in off the prairie; no ox-trains had arrived back from Santa Fe. The town just sat there like a plain girl at a party...waiting to dance. But there was no dancing for Dodge -- not until Friday night, there wasn't. I'd gone out to see a rancher friend that afternoon, and it was near midnight when I got back and rode up Front Street toward a small crowd gathered opposite the Longbranch. I dismounted and walked over. At the center of the crowd I found Doc and Chester crouched over a man sprawled in the dust. A man somebody'd put a bullet in.

It's Ben Williams, Mr. Dillon.

Who did it, Chester?

Nobody knows. He rode off too fast.

Anybody see it?

Kitty did. She's standing over there by the Longbranch now.

He's dead, Matt. There wasn't much I could do for him.

A nice fella like Ben Williams. He never hurt nobody.

He bled to death. Somewhere inside.

Was he conscious at all, Doc?

He was, till a few minutes ago. (I've been working on him half an hour, Matt. I had to leave him here in the street -- I didn't dare move him.)

But did he say anything -- about who shot him...or why?

You know somebody called Elkader?
1 MATT: Elkader? That's a town, Doc, not a person.
2 DOC: Well, he kept trying to say something about it. All I
3 could make out was the name. I didn't want him talking
4 anyway.
5 MATT: As I recall, Williams came from up around Elkader, didn't
6 he, Chester?
7 CHESTER: He had a little ranch up there once.
8 DOC: He took two bullets—both square in the chest. It's a
9 wonder he lived as long as he did. How can you expect a
10 Chester to save a man who gets himself smashed up that
11 way?
13 DOC: Ben Williams was a good man, Matt.
14 MATT: Yeah, Chester—
15 CHESTER: Yes sir.
16 MATT: I'm going over and talk to Kitty. Find me a fresh horse
17 and saddle one of your own. We're going out of here in
18 a few minutes.
19 CHESTER: (FADES) I'll hurry, Mr. Dillon.
20 SOUND: MATT DFS
21 DOC: (FADES) I hope you get him, Matt...whoever he is.
22 SOUND: MATT CROSSES STREET...FS ONTO PORCH...STOP
23 MATT: Hello, Kitty.
24 KITTY: Is he dead, Matt?
25 MATT: He's dead.
26 KITTY: Ben didn't deserve that. Not being killed that way.
27 MATT: He didn't deserve being killed at all, Kitty.
28 KITTY: Of course he didn't.
How'd it happen?

Well, Ben and I were having a drink inside, and we heard a couple of shots in the street here and then somebody yelled for Ben to come out.

The man who killed him?

It must've been. Ben didn't want to go -- I could tell that -- but I guess he figured he had to. Everybody else ducked out of the way.

Except you.

Oh, I didn't follow him outside, Matt. But I did get by the window and I could see Shippen sitting there on his horse...

Shippen?

Lou Shippen. That's what Ben said when he heard him yell.

All right. Then what happened, Kitty?

Well, Ben walked out into the street...right up to him.

He didn't even draw his gun, but Shippen must've been holding his in his lap -- he suddenly shot Ben twice and then rode off as fast as he could. He murdered him, Matt.

Can you tell me what Shippen looked like, Kitty?

It was too dark. I don't even know what color his horse was...

That's not going to make him very easy to find.

But you find him, Matt -- you hear...you find him.

1ST ACT CURTAIN
FIRST COMMERCIAL  GUNSMOKE -B-

1. FENNEMAN: Put a smile in your smoking! It's as easy as A-B-C!
2. Because Chesterfields, made with Accu-Ray are ... A
3. VOICE: Always milder.
4. FENNEMAN: B!
5. VOICE: Better tasting!
6. FENNEMAN: C!
7. VOICE: Cooler smoking!
8. FENNEMAN: Yes, a Chesterfield is always milder....
9. VOICE: That's because Accu-Ray controls your Chesterfield in the
   making....gives it a more even distribution of fine
10. tobaccos.... that burn more evenly...smoke much milder.
11. FENNEMAN: A Chesterfield is better tasting....
12. VOICE: That's because an Accu-Ray Chesterfield draws more easily,
   lets you enjoy all the wonderful flavor!
13. FENNEMAN: And a Chesterfield is cooler smoking....
14. VOICE: 14 percent more perfectly packed than cigarettes made
   without Accu-Ray. You enjoy cooler smoking pleasure...
15. No hot spots! No hard draw!
16. FENNEMAN: So, the next time you buy cigarettes...Stop! Remember!
17. VOICE: An Accu-Ray Chesterfield is A - always milder, B - better
   tasting, C - cooler smoking!
18. TWO VOICE JINGLE TAG: PUT A SMILE IN YOUR SMOKING --
19. JUST GIVE 'EM A TRY
20. CHESTERFIELD'S BEST FOR YOU ... THEY SATISFY!
21. MUSIC: SECOND ACT OPENING
All I had to go on was a name, and a place. The place was Elkader -- a little sunburnt town a hundred miles to the north. There was a saloon and a restaurant and a hotel and a stable, and, miraculously, a telegraph office. But even so, Elkader didn't add up to much; it was still the crossroads of nothing. It was noon of the second day when we rode up the almost deserted main street...not, saddle-weary, and hungry.

Where we go first, Mr. Dillon?

We'll put our horses in the stable, Chester, and then we'll take a look around.

I've already seen all I want to of this place. Except maybe the inside of that restaurant.

I've been thinking, Chester....

Maybe we'll stop there first...?

No...no. About Lou Shippen.

Oh...

I finally remembered. I've seen his name.

You have? Where?

He's wanted over in Wichita. But I can't remember his description.

Well, that's easy -- all you gotta do now is telegraph for it.

Yeah.

Ain't there nobody at this stable?

Doesn't look like it.
CHESTER: Here comes somebody.

STABLE: (FADES ON) Hello.

MATT: Got room for a couple of horses, mister?

STABLE: I reckon.

MATT: They've had a hard ride. You got any grain?

STABLE: I might scare some up.

MATT: Good.

STABLE: It'll cost you extra.

MATT: Well, pay.

STABLE: Wait a minute -- Yeah. What...

MATT: Where'd you make this hard ride? Where you from?

MATT: Dodge.

STABLE: (PAUSE) You're the Marshal.

MATT: Yeah. That's right.

STABLE: I thought Marshals travelled alone.

MATT: Sometimes they do.

STABLE: Well, I tell you, Marshal -- I got a little mixed up. I been asleep...you woke me. I plumb forgot....

MATT: Forgot what?

STABLE: I can't keep your horses here. There ain't no room.

CHESTER: You just said you could.

STABLE: Stable's all full. And I got no corral.

MATT: I can see some empty stalls through the door there.

STABLE: Them's spoke for.

MATT: What is it, mister? Everything was fine till I told you I'm a Marshal.

STABLE: I can't help it if the stable's full.
MATT: These horses are going in there, mister. And you're going
to feed them.

STABLE: No...look mister.

MATT: We'll be back directly to see they're all right. And,
believe me, they'd better be. / Let's take them in, Chester.

MUSIC: BRIDGE:

CHESTER: What's wrong with that...? Sella... Mr. Dillon?

MATT: It's Sella, Chester. sure

CHESTER: Hello... this don't look like much of a hotel.

MATT: We don't have much choice.

SOUND: OPEN DOOR... ENTER... CLOSE DOOR UNDER:

CHESTER: / I ain't sure but I'd rather sleep outdoors.

SOUND: FS TO DESK

CLERK: (FADES ON) Good morning, gentlemen.

MATT: Hello. We're looking for a room.

CLERK: You mean two rooms.

MATT: All right -- two rooms.

CLERK: Of course, one room would be cheaper.

MATT: And noisier. My friend here snores.

CHESTER: / You always say that, but I never heard me snore.

MATT: If I ever thought you were lying awake snoring, I'd ram

a gun barrel down your throat.

CLERK: Now, gentlemen, please...

CHESTER: Aw, he don't mean it. Do you, Mr. Dillon?

CLERK: Dillon? Marshal Dillon?

MATT: / Something wrong?

CLERK: / You looked like a couple of cowboys to me... I didn't know

you weren't alone.
GUNSMOKE -7-

1 MATT: What's my being alone got to do with it, mister?

2 CLERK: Nothing...nothing--

3 MATT: You've been expecting me. Is that right?

4 CLERK: I...I never heard of you before.

5 MATT: That's one lie. Now tell me another one -- have you ever heard of Lou Shippen?

6 CLERK: Shippen? No...not around here. I never heard of him.

7 MATT: Ahuh! All right, those keys. Let's see these rooms.

8 CLERK: I'm sorry, Marshal. I made a mistake. I forgot there're a lot of people coming in tonight. Our rooms are all taken.

9 MATT: A lot of people coming in, from where?

10 CLERK: It's true. I forgot all about it.

11 MATT: Well, you go on forgetting about it. Now throw me a couple of keys before I lose my temper. We're here and we're gonna stay.

12 MUSIC: BRIDGE

13 SOUND: FS UNDER:

14 CHESTER: I'm beginning to feel like a frothy dog, Mr. Dillon.

15 MATT: Like a what?

16 CHESTER: You know -- one of them slavering dogs that runs around droolin' and biting people and making them sick.

17 MATT: Oh.

18 CHESTER: I never been treated so bad before in my life.

19 MATT: It's Lou Shippen, Chester. He's here...somewhere...and my guess is he's told everybody in town they've got to get us to move on.

20 CHESTER: Well, why would they care?

21 MATT: He's a killer, Chester. They know it and they're afraid of him.

22 SOUND: OPEN DOOR...TELEGRAPH KEY IN...FS ENTER...CLOSE DOOR...FS TO DESK...KEY STOPS...
HINKLE: (SLIGHTLY OFF) Want something?

MATT: Yeah.

HINKLE: What?

MATT: I want to send a telegram.

HINKLE: (FADES ON) You do? Where?

MATT: Wichita. (SOUND: PAPER) Here...I wrote it out at the hotel.

HINKLE: (TAKES IT) (We don't get a whole lot of folk sending telegrams.) (SPREADS IT OUT) (READS) "Sheriff...Wichita."

HINKLE: (Sheriff?)

MATT: (Just send it, will you?)

HINKLE: (I have to read it, don't I?) "Need full description of Lou Shippen..." (STOPS)

MATT: All right. What's the matter?

HINKLE: Nothing...nothing. (READS) "Send to me in Elkader at once. Matt Dillon, U.S. Marshal." (STOPS...PAUSE)

MATT: Look, mister...

HINKLE: It's Hinkle, Marshal -- Mr. Hinkle.

MATT: All right, Mr. Hinkle. Are you going to send that or am I going to have trouble with you, too?

HINKLE: Trouble?

MATT: I know Lou Shippen's got this town scared to death of him -- and maybe it's about time I made some of you people scared of me. I might as well start with you, Mr. Hinkle...

HINKLE: Now, Marshal, I don't want any trouble. I'll send your telegram as soon as the line's free.

MATT: Then get busy.

SOUND: HINKLE MOVES TO TELEGRAPH KEY AND STARTS SENDING
MATT: Come on, Chester.

CHESTER: Shouldn't we have waited to make sure he's really gonna send it, Mr. Dillon?

MATT: He isn't going to send it, Chester, and there's no way I can make him.

CHESTER: Why ain't they?

MATT: I don't know Morse code. He could send anything he wanted.

CHESTER: Mr. Dillon, this town scares me. Any man here might be Lou Shippen, just waiting for an easy chance to shoot you in the back.

MATT: I've got an idea how I can smoke him out, Chester. But I'm going to have to tell a few lies to do it. Right now, let's get something to eat, shall?
SECOND COMMERCIAL

1 TWO VOICE STOP!

2 JINGLE: START SMOKING WITH A SMILE WITH CHESTERFIELD

3 SMOOTHER - COOLER - MILD CHESTERFIELD

4 PUT A SMILE IN YOUR SMOKING

5 JUST GIVE 'EM A TRY

6 CHESTERFIELD'S BEST FOR YOU - THEY SATISFY!

7 FENNEMAN: Yes, put a smile in your smoking! It's as easy as

8 A-B-C! Because Chesterfields, made with Accu-Ray are

9 ..........A

10 VOICE: Always milder!

11 FENNEMAN: B!

12 VOICE: Better tasting!

13 FENNEMAN: C!

14 VOICE: Cooler smoking!

15 FENNEMAN: Yes, a Chesterfield is always milder........

16 VOICE: That's because Accu-Ray controls your Chesterfield in

17 the making.......gives it a more even distribution of

18 fine tobaccos.......that burn more evenly.......smoke much

19 milder.

20 FENNEMAN: A Chesterfield is better tasting....... 

21 VOICE: That's because an Accu-Ray Chesterfield draws more

22 easily, let's you enjoy all the wonderful flavor.

23 FENNEMAN: And a Chesterfield is cooler smoking....... 

24 VOICE: Fourteen percent more perfectly packed than cigarettes

25 made without Accu-Ray. You enjoy cooler smoking

26 pleasure. No hot spots! No hard draw!

27 FENNEMAN: So, the next time you buy cigarettes......Stop! Remember..

28 (MORE)
VOICE: An Accu-Ray Chesterfield is A - always milder, B - better tasting, C - cooler smoking!

TWO VOICE JINGLE: PUT A SMILE IN YOUR SMOKING

JUST GIVE 'EM A TRY

CHESTERFIELD'S BEST FOR YOU...

THEY SATISFY!

MUSIC: THIRD ACT OPENING
Now I know what's wrong with this town, Mr. Dillon.

The way they eat. That restaurant puts out the mustiest-smelling beef stew I ever smelled.

That was goat stew, Chester.

Goat! I need a drink.

Here's the place to get it.

If they'll serve us, all right.

The way they eat. That restaurant puts out the mustiest-smelling beef stew I ever smelled.

That was goat stew, Chester.

Goat! I need a drink.

Here's the place to get it.

If they'll serve us, all right.

They'll serve us, all right.

Hello, Marshal Dillon...

Elkader's a small town.

Small and scared.

I don't know what you mean.

You don't know Lou Shippen, either, do you?

Lou Shippen? No...no, I don't know him.

Well - he might be one of the men sitting at that table behind me.

You name-calling, Marshal?

You're as big a coward as the rest of them. There's a name, mister.

Bartender...

(PAUSES ON) Hello, Marshal Dillon...

Word gets around fast, doesn't it?

Elkader's a small town.

Small and scared.

I don't know what you mean.

You don't know Lou Shippen, either, do you?

Lou Shippen? No...no, I don't know him.

Well - he might be one of the men sitting at that table behind me.

I mind my own business, Marshal.

You'll live a long time that way. But you'll have no cause to be proud of it.

You name-calling, Marshal?

You're as big a coward as the rest of them. There's a name, mister.
1 BAR: You'd better do your drinking someplace else, Marshal.
2 MATT: There isn't any other place. Now fetch us a bottle of rye or I'll come back there and do it myself. I aim to have a drink, bartender. Well?
5 BAR: All right. Yeah.
6 SOUND: FS FADE
7 MATT: (TURNS) (LOW) One of these men gave him a go-ahead sign, Chester. Did you see who it was?
9 CHESTER: No. I was watching the bartender.
10 MATT: One of them's Lou Shippen.
11 CHESTER: Yes sir. But there's six of them to choose from.
12 SOUND: HINKLE COMES THROUGH DOORS...STOPS
13 CHESTER: That telegraph operator. (UP) Mr. Hinkle...come here.
14 MATT: He's just what I need... (UP) Mr. Hinkle... come here.
15 SOUND: FS FADE ON SLOWLY
16 HINKLE: (FADES ON) What do you want me for?
17 MATT: I want to buy you a drink. (UP) Bring a glass for Mr. Hinkle, Bartender.
19 BAR: (FADES ON) Here you are.
20 SOUND: BOTTLE, GLASSES ON BAR... BIZ OF POURING UNDER:
21 HINKLE: I don't want a drink, Marshal.
22 MATT: That's what you came in here for, isn't it?
23 HINKLE: I... I don't need a drink.
24 SOUND: MATT PUTS BOTTLE ON BAR
25 MATT: (TURNS, UP) Shippen...
26 HINKLE: There's going to be a fight...
(GRABS HIM) Stay here, Mr. Hinkle. (UP) Tell him it's all right to drink with me, Shippen. (PAUSE) There are six of you sitting there. One of you is Lou Shippen. And by ten o'clock tonight I'm gonna know which one. Isn't that right, Mr. Hinkle?

HINKLE: No...I didn't send that telegram. That's the truth -- I didn't send it.

MATT: You sent it. I stood there and watched you.

HINKLE: I made one up. I didn't send a wire.

MATT: You're forgetting -- I told you I learned House code in the

by

You sent my telegram. And we'll have an answer about ten o'clock tonight.

HINKLE: You're lying...that isn't true.

MATT: I'd be wasting my time here if it wasn't true. (TURNS) Now drink up...

SOUND: GLASSES

MATT: Drink up, Mr. Hinkle.

SOUND: HE TAKES GLASS...THEY DRINK...GLASSES ON BAR

MATT: I'll be over about ten, Mr. Hinkle.

SOUND: MATT THROWS A COUPLE OF COINS ON BAR

HINKLE: No...I'm coming with you.

MATT: Afraid of Shippen? All right, come on-- but I'm not going to wait around your office with you.

SOUND: FS TO DOOR...EXIT...ONTO STREET UNDER:

HINKLE: You've got to help me, Marshal. He'll kill me now. All those lies you told.

SOUND: FS STOP

MATT: Which one is he, Mr. Hinkle?
HINKLE: I can't tell you.

MATT: Why not?

HINKLE: He's a devil with a gun. He could kill you and then where would I be?

MATT: All right. It doesn't matter. I'll find him later.

HINKLE: But I didn't send any telegram. There ain't going to be an answer.

MATT: It doesn't matter, Mr. Hinkle.

HINKLE: What're you going to do?

MATT: For one thing, I'm going to see you're in your office tonight and that you stay there. That's all you have to worry about -- I'll handle the rest.

MATT: It doesn't matter, Mr. Hinkle.

HINKLE: What're you going to do?

MATT: For one thing, I'm going to see you're in your office tonight and that you stay there. That's all you have to worry about -- I'll handle the rest.

MATT: It doesn't matter, Mr. Hinkle.

CHESTER: Can you see Mr. Hinkle?

MATT: He's in there. And he's pretty fidgety, too.

CHESTER: I don't blame him. He knows Lou Shippen's gonna come after him, and he don't know we're laying out here waiting.

MATT: No, he doesn't.

CHESTER: Maybe Shippen'll figure you was lying and stay away.

MATT: He can't take the chance, Chester. He's got to come. We'll never find him.

CHESTER: Well, we're sure stuck if he don't. We'll never find him.

MATT: Quiet, Chester. Look. DING....

BH
GUNSMOKE -14-

1 CHESTER: *IT'S* somebody on horseback.

2 MATT: *TEST READIN' RIGHT*

3 CHESTER: He's headed for the telegraph office. *EAL-RIGHT*

4 MATT: (GETS UP) *You stay here, Chester.*

5 SOUND: *MATT TAKES A COUPLE OF STEPS AND STOPS... HORSES PANT ON.*

6 AND THEN SUDDENLY BREAK INTO OUTFIT... MATT STEPS INTO

7 STREET *Shippen.*

8 MATT: Hold it, *mister.*

9 SOUND: OFF... ONE SHOT... MATT FIRES TWICE

10 SHIPPEN: (OFF) *YELLS AT HIT* AND

11 SOUND: *HORSE-TUNES ON A-PET-TEMPT AND STOPS... MATT FOLLOWER-BY-

12 CHESTER WALKS TO SHIPPEN UNDER:

13 CHESTER: He was *TRYING TO SHOOT MR. HINKLE.*

14 MATT: *HE TROTTED.*

15 CHESTER: You *THINK you killed him.*

16 MATT: I don't know. Watch him now...

17 SOUND: THEY WALK SLOWLY UP TO SHIPPEN... STOP... MATT BENDS DOWN

18 MATT: So, you're Lou Shippen? *Huh.*

19 SHIPPEN: You outsmarted me, Marshal. You was lying about Hinkle

20 sending that telegram.

21 MATT: Yeah.

22 SHIPPEN: I had no way of knowing for sure.

23 MATT: *WHY'D you kill Ben Williams? Shippen?*

24 SHIPPEN: I never liked him.

25 MATT: You killed him because you didn't like him?

26 SHIPPEN: Good a reason as any for killing a man.

27 CHESTER: Oh my goodness.

28 MATT: *WHY'D you stay here in Elkader? Why didn't you ride on? EH*
SHIPPEN: This is my home, Marshal. Nobody's gonna push me out of it. Except you— you pushed me all the way out.

Marshal...(DIES)

SOUND: MATT GETS UP

CHESTER: I swear I never heard nothing like it, Mr. Dillon. He must've been plumb crazy.

MATT: He's probably killed a lot of people we don't even know about, Chester. And for no better reason.

CHESTER: Then it's a good thing he's dead.

MATT: Yeah...I guess so. I guess it is.

MUSIC: CURTAIN
THIRD COMMERCIAL

WALSH: In a moment, our star, William Conrad...

FENNEMAN: If you want tomorrow's better cigarette today - next time you buy cigarettes - stop - remember...only Chesterfield is made the modern way with Accu-Ray. You'll notice how fresh and good Chesterfields made with Accu-Ray taste...

how smooth they are...and how they satisfy. So buy Chesterfield today - smoother - cooler - best for you.

CONRAD: You know some of the roughest citizens on the frontier were bred in Oklahoma Territory...and when two of them arrived in Dodge at the same time, it meant trouble. That's our story for next week. So until then - goodnight.

MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell.

stars William Conrad as Matt Dillon U.S. Marshal. Our
story was **specially** written for "GUNSMOKE" by John Heston,
with music composed and conducted by Rex Koury. Sound
patterns by Tom Hanley and Bill James.

**Featured in the cast were:** Lawrence Dobkin, Vic Perrin,
Paul Dubov, Harry Bartell and James Wasser.

Panley Bear is Chester, Howard McNear is Doc and Georgia
Ellis is Kitty.

Join us again next week, as Matt Dillon, U.S. Marshal
ights to bring law and order out of the wild violence of
the West in "GUNSMOKE".

**MUSIC:** SWELL AND FADE OUT UNDER
UNITED NATIONS ANNOUNCEMENT

ANNCR: Monday, October 24th is U.N. Day. The tenth anniversary of the founding of the United Nations. The strength of the U.N. as a force for peace, depends on your support.

Remember - the U.N. works for you.

THEME: UP AND OUT

SJK
<table>
<thead>
<tr>
<th>Music</th>
<th>Scene</th>
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<tbody>
<tr>
<td>2</td>
<td>[VAMP]</td>
</tr>
<tr>
<td>JINGLE #4 SOLO</td>
<td>MAKE TODAY YOUR BIG RED LETTER DAY</td>
</tr>
<tr>
<td>4</td>
<td>YOUR L &amp; M RED LETTER DAY</td>
</tr>
<tr>
<td>5</td>
<td>SUPERIOR TASTE AND FILTER</td>
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<tr>
<td>6</td>
<td>IT'S THE MIRACLE TIP</td>
</tr>
<tr>
<td>7</td>
<td>MAKE TODAY YOUR BIG RED LETTER DAY</td>
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<tr>
<td>8</td>
<td>CHANGE TO L &amp; M TODAY!</td>
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<tr>
<td>9</td>
<td>L &amp; M'S GOT EVERYTHING</td>
</tr>
<tr>
<td>10</td>
<td>SUPERIOR TASTE</td>
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<tr>
<td>11</td>
<td>AND SUPERIOR FILTER....</td>
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<tr>
<td>12</td>
<td>GET L &amp; M TODAY!</td>
</tr>
<tr>
<td>13</td>
<td>This is it! L &amp; M ... superior taste and filter.</td>
</tr>
<tr>
<td>14</td>
<td>Superior taste from richer tobaccos - tastier -</td>
</tr>
<tr>
<td>15</td>
<td>light and mild. Superior filter - it's white -</td>
</tr>
<tr>
<td>16</td>
<td>pure white. Added to L &amp; M tobaccos - this miracle</td>
</tr>
<tr>
<td>17</td>
<td>tip actually improves your enjoyment. Look for the</td>
</tr>
<tr>
<td>18</td>
<td>big red letters. Smoke L &amp; M - America's best!</td>
</tr>
<tr>
<td>20</td>
<td>GET L &amp; M TODAY!</td>
</tr>
<tr>
<td>21</td>
<td>[THEME]</td>
</tr>
<tr>
<td>WALSH</td>
<td>Be sure and listen to Gunsmoke again next week at</td>
</tr>
<tr>
<td>22</td>
<td>this time transcribed for Chesterfield. (23:45)</td>
</tr>
<tr>
<td>24</td>
<td>[LIVE SYSTEM CUE] This is the CBS RADIO NETWORK.</td>
</tr>
<tr>
<td>ANNCR</td>
<td>(23:50)</td>
</tr>
</tbody>
</table>

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**LIG 0381495**
L & M FILTERS

Present

"GUNSMOKE"

SATURDAY - OCTOBER 29, 1955

9:30 AM - 9:54:30 AM FST

1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE...RECORDED SHOT

2 MUSIC: HOLD UNDER...TRACK 1


4 MUSIC: FIGURE AND UNDER...TRACK 2

5 WALSH: Around Dodge City and in the territory on West - there's just one way to handle the killers and the spoilers - and that's with a U.S. Marshal and the smell of -

6 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

7 WALSH: GUNSMOKE, starring William Conrad. The transcribed story of the violence that moved West with young America and the story of a man who moved with it.

8 MUSIC: OUT

9 CONRAD: I'm that man...Matt Dillon...United States Marshal...the first man they look for and the last they want to meet. It's a chancey job - and it makes a man watchful...and a little lonely.

10 MUSIC: MAIN TITLE...TRACK 3
FIRST COMMERCIAL

MUSIC: VAMP...

3       JINGLE: MAKE TODAY YOUR BIG RED LETTER DAY

4       SOLO: YOUR L & M RED LETTER DAY

5       DUET: L & M'S GOT EVERYTHING

6       GUY: AND SUPERIOR FILTER...

7       GAL: SUPERIOR TASTE

8       DUET: GET L & M TODAY!

9       MORROW: This is it! L & M...superior taste and filter.

10      Superior taste from richer tobaccos - tastier - light

11      and mild. Superior filter - it's white - pure white.

12      Added to L & M tobaccos - this miracle tip actually

13      improves your enjoyment. Look for the big red letters.

14      Smoke L & M - America's best!

15      JINGLE

16      REPRISE: L & M'S GOT EVERYTHING

17      DUET: GET L & M TODAY!

18      MUSIC: SECOND ACT OPENING
SECOND COMMERCIAL

MUSIC: VAMP....

1 JINGLE
MAKE TODAY YOUR BIG RED LETTER DAY

2 SOLO:
YOUR L & M RED LETTER DAY

3 SUPERIOR TASTE AND FILTER

4 IT'S THE MIRACLE TIP

5 MAKE TODAY YOUR BIG RED LETTER DAY

6 CHANGE TO L & M TODAY!

7 DUET:
L & M'S GOT EVERYTHING

8 GAL:
SUPERIOR TASTE...

9 GUY:
AND SUPERIOR FILTER...

10 DUET:
GET L & M TODAY!

11 MORROW:
This is it! L & M - superior taste and filter. Superior
taste from tobaccos especially selected for filter
smoking. Tobaccos that are richer, tastier...light and
mild. And L & M's superior filter is white...pure white-
truly the miracle tip because when it's added to L & M
tobaccos it actually improves your enjoyment of this
great cigarette. Next time you buy cigarettes look for
the big red letters L & M -- smoke L & M filters -
America's best filter tip cigarette.

12 JINGLE
REPRISE:
L & M'S GOT EVERYTHING

13:25

13 GET L & M TODAY!

14 MUSIC: THIRD ACT OPENING
WALSH: And now our star, William Conrad.

CONRAD: I'm telling you - the day you change to L & M / that's the
day - Your Big Red Letter Day. No filter stacks up with
L & M's pure, white miracle tip.....and I know you'll go
for L & M's taste....superior taste you get from L & M's
superior tobaccos - richer, tastier tobaccos. Next time
look for those Big Red Letters on the L & M pack.

MUSIC: THEME
GUNSMOKE

21:58

WALSH: "GUNSMOKE" produced and directed by Norman MacDonnell

stars William Conrad as Matt Dillon U.S. Marshal. Our

story was specially written for "GUNSMOKE" by John Meston,

with music composed and conducted by Rex Koury. Sound

patterns by Tom Hanley and Bill James.

Featured in the cast were: Lawrence Dobkin, Vic Perrin,

Paul DuBov, Harry Bartell and James Nusser.

Parley Baer is Chester, Howard McNear is Doc and Georgia

Ellis is Kitty.

Join-us-again-next-week, as Matt Dillon, U.S. Marshal.

Lights to bring law and order out of the wild violence of

the West in "GUNSMOKE"!

MUSIC: SWELL AND FADE OUT UNDER
ANNCR: The makers of Chesterfield and L & M Filters urge you to support the Community Chest Drive in your hometown. More than 60 million persons are served by the Health-Welfare and Recreation services made possible by local Federation Campaigns. Give generously because your United Community Campaign is many campaigns in one. Support your local Community Chest Drive.

MUSIC: THEME UP AND OUT
CHESTERFIELD HITCHHIKE

1 JINGLE: START SMOKING WITH A SMILE WITH CHESTERFIELD
3 SMOOTHER - COOLER - MILDER CHESTERFIELD
4 FENNEMAN: Yes, put a smile in your smoking. It's as easy as
5 A B C! Because Chesterfields, made with Accu-Ray are...
6 A - always milder ....
7 VOICE: Burn evenly ... smoke much milder...
8 FENNEMAN: B! Better tasting.
9 VOICE: Draw more easily ....... you enjoy more flavor!
10 FENNEMAN: C! Cooler smoking!
11 VOICE: Fourteen percent more perfectly packed than cigarettes
12 made without Accu-Ray. No hot spots. No hard draw.
13 FENNEMAN: So next time - stop - remember - an Accu-Ray
14 Chesterfield is -- always milder - better tasting -
15 cooler smoking.
15 JINGLE: PUT A SMILE IN YOUR SMOKING
17 JUST GIVE 'EM A TRY
18 CHESTERFIELD'S BEST FOR YOU....
19 THEY SATISFY
20 MUSIC: THEME
ANNCR:  Tonight on CBS Television, the makers of Chesterfield and
L & M Filters present an entirely different Gunsmoke show.
Watch Gunsmoke on TV tonight. Check your local listings
for time and channel.
Be sure and listen to Gunsmoke next week at this same time.
MUSIC: THEME TO FILL