

CHESTERFIELD
and
L & M FILTERS

AS BROADCAST

REPLAY FORMAT 10/29/55
ATTACHED

Present

"GUNSMOKE"

"BRUSH AT ELKADER"

#70

NOTE: Parentheses indicate
cuts reinstated for
show of 10/29

Page 1 - Lines 24, 25, 26
Page 8 - Lines 8, 9, 10, 11, 12
Page 10 - Lines 23 thru 28

SATURDAY, OCTOBER 8, 1955
SUNDAY, OCTOBER 23, 1955
SATURDAY, OCTOBER 29, 1955

PRE-CUT
AIR
REPLAY

3:30 PM - 4:00 PM PST
9:30 AM - 9:54:30 AM PST
7:30 PM - 7:53:50 PM PST

| | | | |
|------------|--------------------------|------------|--------------------|
| DIRECTOR: | NORMAN MACDONNELL | SATURDAY - | OCTOBER 8, 1955 |
| ASSOCIATE: | FRANK PARIS | CAST: | 11:00 AM - 1:30 PM |
| ENGINEER: | ROBERT CHADWICK | ASSOCIATE: | |
| SOUND: | TOM HANLEY BILL JAMES | ENGINEER: | and |
| MUSIC: | REX KOURY | SOUND: | 2:30 PM - 3:30 PM |
| ANNOUNCER: | GEORGE WALSH | MUSIC: | 1:30 PM - 3:00 PM |
| AUTHOR: | JOHN MESTON | ANNOUNCER: | 3:30 PM - 4:30 PM |
| | | AMPEX: | 3:15 PM - 4:30 PM |
| | | STUDIO | #1 |

WILLIAM CONRAD

as

MATT DILLON

CHESTER Parley Baer
DOC Howard McNear
KITTY Georgia Ellis
STABLE James Nusser
CLERK Harry Bartell
HINKLE Vic Perrin
BAR Paul Dubov
SHIPPEN Lawrence Dobkin

BH

CHESTERFIELD

Presents

"GUNSMOKE"

SUNDAY, OCTOBER 23, 1955

7:35 - 7:58:50 PM PST

- 1 SOUND: HORSE FADES ON TO FULL MIKE ... ON CUE ... RECORDED SHOT
- 2 MUSIC: HOLD UNDER . . . TRACK 1
- 3 FENNEMAN: ^{:10} GUNSMOKE brought to you by Chesterfield - made the
4 modern way with Accu-Ray - smoother - cooler - best for
5 ^{:21} you.
- 6 MUSIC: FIGURE AND UNDER...TRACK 2
- 7 WALSH: Around Dodge City and in the territory on West - there's
8 just one way to handle the killers and the spoilers -
9 and that's with a U.S. Marshal and the smell of -
10 GUNSMOKE!
- 11 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER....TRACK 3
- 12 WALSH: GUNSMOKE, starring William Conrad. The transcribed story
13 of the violence that moved West with young America --
14 and the story of a man who moved with it.
- 15 MUSIC: OUT
- 16 MATT: I'm that man....Matt Dillon....United States Marshal...
17 the first man they look for and the last they want to
18 meet. It's a chancey job - and it makes a man watchful
19and a little lonely.
- 20 MUSIC: MAIN TITLE...TRACK 3

BL

MUSIC: IN

1 MATT: Dodge had been real/quiet all that week. No new herds
2 had come up the trail; no buffalo hunters had drifted in
3 off the prairie; no ox-trains had arrived back from
4 Santa Fe. The town just sat there like a plain girl at
5 a party..waiting to dance. But there was no dancing for
6 Dodge -- not until Friday night, there wasn't. I'd gone
7 out to see a rancher friend that afternoon, and it was
8 near midnight when I got back and rode up Front Street
9 toward a small crowd gathered opposite the Longbranch.
10 I dismounted and walked over. At the center of the
11 crowd I found Doc and Chester crouched over a man
12 sprawled in the dust. A man somebody'd put a bullet in.

13 CAST: OCCASIONAL MOVEMENT AND ADLIB

14 CHESTER: It's Ben Williams, Mr. Dillon.

15 MATT: Who did it, Chester?

16 CHESTER: Nobody/^{don't}knows. He rode off too fast.

17 MATT: Anybody see it?

18 CHESTER: ^{Miss}/Kitty did. She's standing over there by the Longbranch
19 now.

20 DOC: He's dead, Matt. There wasn't much I could do for him.

21 CHESTER: A nice fella like Ben Williams. He never hurt nobody.

22 DOC: He bled to death. Somewhere inside.

23 MATT: Was he conscious at all, Doc?

24 DOC: He was, till a few minutes ago. (I've been working on
25 him/^{for}half an hour, Matt. I had to leave him here in the
26 street -- I didn't dare move him.)

27 MATT: But did he say anything -- about who shot him...or why?

28 DOC: You know somebody called Elkader?

BH

1 MATT: Elkader? That's a town, Doc, not a person.

2 DOC: Well, he kept trying to say something about it. All I
3 could make out was the name. I didn't want him talking
4 anyway.

5 MATT: As I recall, Williams came from up around Elkader, didn't
6 he? **Chester?**

7 CHESTER: He had a little ranch up there ~~once one time.~~

8 DOC: ~~He took two bullets. Both square in the chest. It's a
9 wonder he lived as long as he did. How can you expect a
10 doctor to save a man who gets himself smashed up that
11 way?~~

12 MATT: ^{Yeah.} / ~~Nobody's blaming you, Doc. You did all you could.~~

13 DOC: Ben Williams was a good man, Matt.

14 MATT: ^{Doc...} Yeah, / Chester --

15 CHESTER: Yes sir.

16 MATT: I'm going over and talk to Kitty, ^{for a minute.} Find me a fresh horse
17 and saddle one of your own. We're ^{gonna be} riding out of here in
18 a few minutes.

19 CHESTER: ^{Yessir} (FADES) / I'll hurry, Mr. Dillon.

20 SOUND: MATT FS

21 DOC: (FADES) I hope you get him, Matt...whoever he is.

22 SOUND: MATT CROSSES STREET...FS ONTO PORCH...STOP

23 MATT: ~~Hello, Kitty.~~

24 KITTY: ~~Is he dead, Matt?~~

25 MATT: ~~He is dead.~~

26 KITTY: Ben didn't deserve that. Not being killed that way.

27 MATT: He didn't deserve being killed at all, Kitty.

28 KITTY: Of course he didn't.

BH

- 1 MATT: How'd it happen?
- 2 KITTY: Well, Ben and I were having a drink inside, and we heard
3 a couple of shots in the street here and then somebody
4 yelled for Ben to come out.
- 5 MATT: The man who killed him?
- 6 KITTY: It must've been. Ben didn't want to go -- ~~I could tell~~
7 ~~that~~ -- but I guess he figured he had to. ~~Everybody else~~
8 ~~ducked out of the way.~~
- 9 MATT: ~~Except you.~~
- 10 KITTY: Oh, ~~I didn't follow him outside, Matt. But I~~ ^{got} ~~did~~ get by
11 the window and ~~kinda peeked around the edge of it. I~~ ^{I could see}
12 ~~see~~ ^{out} Shippen ~~sitting~~ there on his horse...
- 13 MATT: Shippen?
- 14 KITTY: Lou Shippen. That's what Ben said when he heard him
15 yell.
- 16 MATT: /All right. Then what happened, Kitty?
- 17 KITTY: Well, Ben walked out into the street..right up to him.
18 He didn't even draw his gun, but Shippen must've been
19 holding his in his lap -- he suddenly shot Ben twice and
20 then rode off as fast as he could. He murdered him,
21 Matt.
- 22 MATT: Can you tell me what ^{this} Shippen looked like, Kitty?
- 23 KITTY: It was too dark. I don't even know what color his horse
24 was..
- 25 MATT: That's not going to make him very easy to find.
- 26 KITTY: But you find him, Matt -- ~~you hear~~..you find him.
- 27 MUSIC: 1ST ACT CURTAIN

BH

FIRST COMMERCIAL

GUNSMOKE -B-
10-23-55

- 1 FENNEMAN: ^{4:45} Put a smile in your smoking! It's as easy as A-B-C!
- 2 Because Chesterfields, made with Accu-Ray are ... A
- 3 VOICE: Always milder.
- 4 FENNEMEN: B!
- 5 VOICE: Better tasting!
- 6 FENNEMAN: C!
- 7 VOICE: Cooler smoking!
- 8 FENNEMAN: Yes, a Chesterfield is always milder....
- 9 VOICE: That's because Accu-Ray controls your Chesterfield in the
- 10 making....gives it a more even distribution of fine
- 11 tobaccos.... that burn more evenly...smoke much milder.
- 12 FENNEMAN: A Chesterfield is better tasting....
- 13 VOICE: That's because an Accu-Ray Chesterfield draws more easily,
- 14 lets you enjoy all the wonderful flavor!
- 15 FENNEMAN: And a Chesterfield is cooler smoking....
- 16 VOICE: 14 percent more perfectly packed than cigarettes made
- 17 without Accu-Ray. You enjoy cooler smoking pleasure...
- 18 No hot spots! No hard draw!
- 19 FENNEMAN: So, the next time you buy cigarettes...Stop! Remember!
- 20 VOICE: An Accu-Ray Chesterfield is A - always milder, B - better
- 21 tasting, C - cooler smoking!
- 22 TWO VOICE
JINGLE TAG: PUT A SMILE IN YOUR SMOKING --
- 23 JUST GIVE 'EM A TRY
- 24 CHESTERFIELD'S BEST FOR YOU ...
- 25 ^{5:47} THEY SATISFY!
- 26 MUSIC: SECOND ACT OPENING

1 MATT: All I had to go on was a name, and a place. The place was
 2 Elkader -- a little sunburnt town a hundred miles to the
 3 north. There was a saloon and a restaurant and a hotel
 4 and a stable, and, miraculously, a telegraph office. But
 5 even so, Elkader didn't add up to much; it was still the
 6 crossroads of nothing. It was noon of the second day
 7 when we rode up the almost deserted main street...hot,
 8 saddle-weary, and hungry.

9 SOUND: HORSES' FS UNDER:

10 CHESTER: Where ~~we/going~~^{gonna go} first, Mr. Dillon?

11 MATT: We'll put our horses in the stable, Chester, and then
 12 we'll take a look around.

13 CHESTER: I've already seen all I want to of this place. Except
 14 maybe the inside of that restaurant.

15 MATT: I've been thinking, Chester....

16 CHESTER: Maybe we'll stop there first...?

17 MATT: No...no. About Lou Shippen.

18 CHESTER: Oh...

19 MATT: I finally remembered. I've seen his name.

20 CHESTER: You have? Where?

21 MATT: He's wanted over in Wichita. But I can't remember his
 22 description.

23 CHESTER: Well, that's easy -- all you gotta do now is telegraph
 24 for it.

25 MATT: Yeah.

26 SOUND: THEY PULL UP

27 CHESTER: Ain't there nobody at this stable?

28 MATT: Doesn't look like it.

29 SOUND: THEY DISMOUNT

- 1 CHESTER: Here comes somebody.
- 2 STABLE: (FADES ON) Hello.
- 3 MATT: Got room for a couple of horses, mister?
- 4 STABLE: I reckon.
- 5 MATT: They've had a hard ride. You got any grain?
- 6 STABLE: I might scare some up.
- 7 MATT: Good.
- 8 STABLE: ~~It'll cost you extra..~~
- 9 MATT: ~~We'll pay.~~
- 10 STABLE: Wait a minute --
- 11 MATT: ^{Yeah} /What..?
- 12 STABLE: Where'd you make this hard ride? Where you from?
- 13 MATT: Dodge.
- 14 STABLE: (PAUSE) You're the Marshal.
- 15 MATT: ^{Yeah} /That's right.
- 16 STABLE: I thought Marshals travelled alone.
- 17 MATT: Sometimes they do.
- 18 STABLE: Well, I tell you, Marshal -- I got a little mixed up. I
- 19 been asleep...you woke me. I plumb forgot....
- 20 MATT: Forgot what?
- 21 STABLE: I can't keep your horses here. There ain't no room.
- 22 CHESTER: ^{Well now, here,} ~~But~~/you just said you could.
- 23 STABLE: Stable's all full. And I got no corral.
- 24 MATT: I can see some empty stalls through the door there.
- 25 STABLE: Them's spoke for.
- 26 MATT: What is it, mister? Everything was fine till I told
- 27 you I'm a Marshal.
- 28 STABLE: I can't help it if the stable's full.

1 MATT: These horses are going in there, mister. And you're going
2 to feed them.

3 STABLE: No...**look mister.**
^{'re gonna}

4 MATT: We'll be back directly to see they're all right. And,
5 believe me, they'd better be. ^{All right -} / Let's take them in, Chester.

6 MUSIC: BRIDGE:

7 SOUND: FS UNDER:

8 CHESTER: ~~What's wrong with that fella, Mr. Dillon?~~

9 MATT: ~~It beats me, Chester.~~ ^{sure}

10 CHESTER: ~~He's crazy. -- Say,~~ this / don't look like much of a hotel.

11 MATT: We don't have much choice.

12 SOUND: OPEN DOOR...ENTER...CLOSE DOOR UNDER:

13 CHESTER: ^{My gracious,} / I ain't sure but I'd rather sleep outdoors.

14 SOUND: FS TO DESK

15 CLERK: (FADES ON) Good morning, gentlemen.

16 MATT: Hello. We're looking for a room.

17 CLERK: You mean two rooms.

18 MATT: All right -- two rooms.

19 CLERK: Of course, one room would be cheaper.

20 MATT: And noisier. My friend here snores.

21 CHESTER: ^{Oh, now,} / You always say that, but I never heard me snore.

22 MATT: If I ever thought you were lying awake snoring, I'd ram
23 a gun barrel down your throat.

24 CLERK: Now, gentlemen, please...

25 CHESTER: Aw, he don't mean it. Do you, Mr. Dillon?

26 CLERK: Dillon? Marshal Dillon?

27 MATT: ^{Now, is there} / Something wrong?

28 CLERK: ^{He -- no.} / ~~You looked like a couple of cowboys to me. -- I didn't know~~
29 ~~you weren't alone.~~

1 MATT: ~~What's-my-being-alone-get-to-do-with-it,-mister?~~

2 CLERK: ~~Nothing---nothing--~~

3 MATT: You've been expecting me. Is that right?

4 CLERK: I..I never heard of you before.

5 MATT: That's one lie. Now tell me another one -- have you ever

6 heard of Lou Shippen?

7 CLERK: Shippen? No..not around here. I never heard of him.

8 MATT: ~~Sure...Now,~~ ^{Abuh!} All right, ^{those} let's see ~~these~~/rooms.

9 CLERK: I'm sorry, Marshal. I made a mistake. I forgot there're a

10 lot of people coming in tonight. Our rooms are all taken.

11 MATT: A lot of people coming in, from where?

12 CLERK: It's true. I forgot all about it.

13 MATT: Well, you ^{just} go on forgetting about it. Now throw me a couple

14 of ^{those} keys before I lose my temper. We're here and we're ~~gonna~~

15 staying.

16 MUSIC: BRIDGE

17 SOUND: FS UNDER:

18 CHESTER: ^{I swear,} I'm beginning to feel like a frothy dog, Mr. Dillon.

19 MATT: Like a what?

20 CHESTER: You know -- one of them slavering dogs that runs around ~~droolin'~~

21 and biting people and making them sick.

22 MATT: Oh.

23 CHESTER: I never been treated so bad before in ^{all} my life.

24 MATT: It's Lou Shippen, Chester. He's here..somewhere..and my

25 guess is he's told everybody in town they've got to get us

26 to move on.

27 CHESTER: Well, why would they care?

28 MATT: He's a killer, Chester. They know it and they're afraid of

29 him.

30 SOUND: OPEN DOOR...TELEGRAPH KEY IN..FS ENTER..CLOSE DOOR..FS TO

31 DESK...KEY STOPS...

You

- 1 HINKLE: (SLIGHTLY OFF) /Want something?
- 2 MATT: ~~Yeah~~
- 3 HINKLE: ~~Well...what?~~
Yeah
- 4 MATT: /I want to send a telegram.
- 5 HINKLE: (FADES ON) You do? Where?
- 6 MATT: Wichita. (SOUND: PAPER) Here...I wrote it out at the
7 hotel.
- 8 HINKLE: (TAKES IT) (We don't get a whole lot of folk sending
9 telegrams.) (SPREDS IT OUT) (READS) "Sheriff..Wichita."
10 {Sheriff?}
- 11 MATT: {Just send it, will you? }
- 12 HINKLE: {I have to read it, don't I? } "Need full description of
13 Lou Shippen..." (STOPS)
- 14 MATT: ^{All right} /What's the matter?
- 15 HINKLE: Nothing...nothing. (READS) "Send to me in Elkader at
16 once. Matt Dillon, U.S. Marshal." (STOPS...PAUSE)
- 17 MATT: Look, mister...
- 18 HINKLE: It's Hinkle, Marshal -- Mr. Hinkle.
- 19 MATT: All right, Mr. Hinkle. Are you going to send that or am
20 I going to have trouble with you, too?
- 21 HINKLE: Trouble?
- 22 MATT: I know Lou Shippen's got this town scared to death of
23 him -- ^{but} ~~and~~ /maybe it's about time I made some of you
24 people scared of me. I might as well start with you, ~~Mr.~~
25 Hinkle... .
- 26 HINKLE: Now, Marshal, I don't want any trouble. I'll send your
27 telegram. ~~as soon as the line's free.~~
- 28 MATT: ~~Then get busy.~~
- 29 SOUND: HINKLE MOVES TO TELEGRAPH KEY AND STARTS SENDING

1 MATT: ^{Good.....} / Come on, Chester.

2 SOUND: FS TO DOOR..OPEN..EXIT..CLOSE..THEY TAKE A FEW STEPS AND

3 STOP.

4 CHESTER: Shouldn't we ^{oughta} / have waited to make sure he's really gonna

5 send it, Mr. Dillon?

6 MATT: He isn't going to send it, Chester, and there's no way I

7 can make him.

8 CHESTER: Why ~~not?~~ ^{ain't they?}

9 MATT: I don't know Morse code. He could send anything he

10 wanted.

11 CHESTER: ^{Doesn't it.} ~~Oh.~~ / Mr. Dillon, this town scares me. Any man here might

12 be Lou Shippen, just waiting for an easy chance to shoot

13 you in the back.

14 MATT: I've got an idea how I can smoke him out, Chester. But

15 I'm going to have to tell a few lies to do it. Right now,

16 let's get something to eat, ^{nah?}

17 MUSIC: SECOND ACT

SECOND COMMERCIAL

GUNSMOKE -C-
10-23-55

12:24

1 TWO VOICE STOP!
JINGLE:
2 START SMOKING WITH A SMILE WITH CHESTERFIELD
3 SMOOTHER - COOLER - MILDER CHESTERFIELD
4 PUT A SMILE IN YOUR SMOKING
5 JUST GIVE 'EM A TRY
6 CHESTERFIELD'S BEST FOR YOU - THEY SATISFY!
7 FENNEMAN: Yes, put a smile in your smoking! It's as easy as
8 A-B-C! Because Chesterfields, made with Accu-Ray are
9A
10 VOICE: Always milder!
11 FENNEMAN: B!
12 VOICE: Better tasting!
13 FENNEMAN: C!
14 VOICE: Cooler smoking!
15 FENNEMAN: Yes, a Chesterfield is always milder.....
16 VOICE: That's because Accu-Ray controls your Chesterfield in
17 the making.....gives it a more even distribution of
18 fine tobaccos.....that burn more evenly....smoke much
19 milder.
20 FENNEMAN: A Chesterfield is better tasting.....
21 VOICE: That's because an Accu-Ray Chesterfield draws more
22 easily, let's you enjoy all the wonderful flavor!
23 FENNEMAN: And a Chesterfield is cooler smoking.....
24 VOICE: Fourteen percent more perfectly packed than cigarettes
25 made without Accu-Ray. You enjoy cooler smoking
26 pleasure. No hot spots! No hard draw!
27 FENNEMAN: So, the next time you buy cigarettes....Stop! Remember..
28 (MORE)
29

SECOND COMMERCIAL (CONT)

GUNSMOKE -C-1-
10-23-55

1 VOICE: An Accu-Ray Chesterfield is A- always milder, B - better
2 tasting, C - cooler smoking!

3 TWO VOICE
JINGLE: PUT A SMILE IN YOUR SMOKING
4 JUST GIVE 'EM A TRY
5 CHESTERFIELD'S BEST FOR YOU...
6 ^{13:44}
THEY SATISFY!

7
8 MUSIC: THIRD ACT OPENING

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1 SOUND: FS UNDER

2 CHESTER: Now I know what's wrong with this town, Mr. Dillon.

3 MATT: ^{Go,} / What ~~r. Chester?~~

4 CHESTER: The way they eat. ^{My!} / That restaurant puts out the mustiest-

5 smelling beef stew I ever smelled.

6 MATT: That was goat stew, Chester.

7 CHESTER: Goat! I need a drink.

8 MATT: Here's the place to get it.

9 CHESTER: If they'll serve us, ~~all right~~

10 MATT: They'll serve us, **all right.**

11 SOUND: FS ENTER SWINGING DOORS...CROSS TO BAR

12 CAST: HALF A DOZEN MEN IN BG...QUIET AS MATT CALLS

13 MATT: Bartender...

14 BAR: (FADES ON) Hello, Marshal Dillon...

15 MATT: Word gets around fast, doesn't it?

16 BAR: Elkader's a small town.

17 MATT: Small and scared.

18 BAR: I don't know what you mean.

19 MATT: You don't know Lou Shippen, either, do you?

20 BAR: Lou Shippen? No...no, I don't know him.

21 MATT: Well - he might be one of the men sitting at that table

22 behind me.

23 BAR: I mind my own business, Marshal.

24 MATT: You'll live a long time that way. But you'll have no

25 cause to be proud of it.

26 BAR: You name-calling, Marshal?

27 MATT: You're as big a coward as the rest of them. There's a

28 name, ^{for you?} / ~~master.~~

BH

1 BAR: You'd better do your drinking someplace else, Marshal.

2 MATT: There isn't any other place. Now fetch us a bottle of
3 rye or I'll come back there and do it myself. I aim to
4 have a drink, ~~bartender~~. Well?

5 BAR: All right. ~~Yeah~~.

6 SOUND: FS FADE

7 MATT: (TURNS) (LOW) One of these men gave him a go-ahead sign,
8 Chester. Did you see who it was?

9 CHESTER: No ~~ain~~ ^{I didn't.} I was watching the bartender.

10 MATT: One of them's Lou Shippen.

11 CHESTER: Yes sir. But there's six of them to choose from.

12 SOUND: HINKLE COMES THROUGH DOORS...STOPS

13 CHESTER: ~~It's~~ ^{There comes} that telegraph operator.

14 MATT: ~~He's just what I need.~~ (UP) Mr. Hinkle...come ^{over} here.

15 SOUND: FS FADE ON SLOWLY

16 HINKLE: (FADES ON) What do you want me for?

17 MATT: I want to buy you a drink. (UP) Bring a glass for Mr.
18 Hinkle, Bartender.

19 BAR: (FADES ON) Here you are.

20 SOUND: BOTTLE, GLASSES ON BAR...BIZ OF POURING UNDER:

21 HINKLE: I don't want a drink, Marshal.

22 MATT: That's what you came in here for, ~~isn't it?~~ ^{wasn't}

23 HINKLE: I..I don't need a drink.

24 SOUND: MATT PUTS BOTTLE ON BAR

25 MATT: (TURNS. UP) Shippen..

26 HINKLE: There's going to be a fight...

BH

- 1 MATT: (GRABS HIM) ^{You} / Stay here, Mr. Hinkle. (UP) ^{All right,} / Tell him it's
 2 all right to drink with me, Shippen. ^{There are} (PAUSE) ^{of you} / Six ^{men}
 3 sitting there. One of you is Lou Shippen. And by ten
 4 o'clock tonight I ^{'m gonna} / know which one. Isn't that right,
 5 Mr. Hinkle?
- 6 HINKLE: ~~NO~~...I didn't send that telegram. ^{Now} / That's the truth --
 7 I didn't send it.
- 8 MATT: You sent it. I stood there and watched you.
- 9 HINKLE: ~~I made one up.~~ ^{But} / I didn't ~~send yours.~~
- 10 MATT: ~~You're forgetting I told you I learned Morse code in the~~
 11 ~~war, Mr. Hinkle.~~ You sent my telegram. And we'll have
 12 an answer ^{by} ~~about~~ / ten o'clock tonight.
- 13 HINKLE: ^{Now} / You're lying...that isn't true.
- 14 MATT: I'd be wasting my time here if it wasn't ~~true.~~ (TURNS)
 15 ^{you} Now / drink up...
- 16 SOUND: GLASSES
- 17 MATT: Drink up, Mr. Hinkle.
- 18 SOUND: HE TAKES GLASS...THEY DRINK...GLASSES ON BAR
- 19 MATT: ^{okay} / I'll be over about ten, Mr. Hinkle.
- 20 SOUND: MATT THROWS A COUPLE OF COINS ON BAR
- 21 HINKLE: ~~NO:::NO~~...I'm coming with you.
- 22 MATT: ^{You} / Afraid of Shippen? All right, come on-- but I'm not
 23 going to wait around your office with you.
- 24 SOUND: FS TO DOOR...EXIT...ONTO STREET UNDER:
- 25 HINKLE: You've got to help me, Marshal. He'll kill me now. All
 26 those lies you told.
- 27 SOUND: FS STOP
- 28 MATT: Which one is he, Mr. Hinkle?

BH

- 1 HINKLE: I can't tell you.
- 2 MATT: Why not?
- 3 HINKLE: He's a devil with a gun. He could kill you and then where
4 would I be?
- 5 MATT: All right. It doesn't matter. I'll find him later.
- 6 HINKLE: But I didn't send any telegram. There ain't going to be
7 an answer.
- 8 MATT: It doesn't matter, Mr. Hinkle.
- 9 HINKLE: What're you going to do?
- 10 MATT: For one thing, I'm going to see you're in your office
11 tonight and that you stay there. That's all you have to
12 worry about -- I'll handle the rest.
- 13 MUSIC: BRIDGE
- ~~SOUND: NIGHT NOISES~~
- 14 CHESTER: (~~SLIGHTLY OFF~~) Mr. Dillon...
- 15 MATT: What, Chester?
- 16 CHESTER: It must be close to ^{half-past} ~~nine, thirty..~~ ain't it?
^{Yeah}
- 17 MATT: Just about.
- 18 CHESTER: Can you see Mr. Hinkle?
- 19 MATT: ^{Yeah} / He's in there. ~~And~~ he's pretty fidgety, too.
- 20 CHESTER: I don't blame him. He knows Lou Shippen's gonna come
21 after him, and he don't know we're laying out here waiting.
- 22 MATT: No, he doesn't.
- 23 CHESTER: Maybe Shippen'll figure you was lying and stay away.
- 24 MATT: He can't take the chance, Chester. He ^{gotta} ~~is got to~~ come.
~~won't~~
- 25 CHESTER: Well, we're sure stuck if he don't. We'll ~~be~~ never find him.
- 26 SOUND: HORSE FS OFF
- 27 MATT: Quiet, Chester. Look. ~~coming.....~~

BH

- 1 CHESTER: ~~It's somebody on horseback~~
- 2 MATT: ~~Yeah.~~
~~headin' right~~
- 3 CHESTER: He's ~~headed~~ for the telegraph office, ~~all right.~~
~~Yeah~~
- 4 MATT: (GETS UP) / You stay here, ~~Chester.~~
- 5 SOUND: MATT TAKES A COUPLE OF STEPS AND STOPS...~~HORSE FADES ON.~~
- 6 ~~AND THEN SUDDENLY BREAKS INTO GALLOP.~~ MATT STEPS INTO
- 7 STREET ~~Shippen.~~
- 8 MATT: Hold it, ~~mister.~~
- 9 SOUND: OFF...ONE SHOT...MATT FIRES TWICE
- 10 SHIPPEN: (OFF) (YELLS AT HIT)
- 11 SOUND: ~~HORSE RUNS ON A FEW FEET AND STOPS...~~ MATT FOLLOWED BY ~~AND~~
- 12 CHESTER WALKS ~~3~~ TO SHIPPEN UNDER:
- 13 CHESTER: ~~He was trying to shoot Mr. Hinkle.~~
- 14 MATT: ~~He missed him.~~
~~reckon~~
- 15 CHESTER: You ~~think~~ you killed him.
- 16 MATT: I don't know. Watch him now...
- 17 SOUND: THEY WALK SLOWLY UP TO SHIPPEN...STOP...MATT BENDS DOWN
- 18 MATT: So you're Lou Shippen. ~~uh.~~
~~sure~~
- 19 SHIPPEN: You outsmarted me, Marshal. You was lying about Hinkle
- 20 sending that telegram.
- 21 MATT: Yeah.
- 22 SHIPPEN: ~~Shippen,~~ I had no way of knowing for sure.
- 23 MATT: / Why'd you kill Ben Williams, ~~Shippen?~~
- 24 SHIPPEN: I never liked him.
- 25 MATT: You killed him because you didn't like him?
- 26 SHIPPEN: Good a reason as any for killing a man.
- 27 CHESTER: Oh my goodness.
- 28 MATT: Why'd you stay here in Elkader? Why didn't you ride on?

BH

1 SHIPPEN: This ^{here}/is my home, ~~Marshal~~. Nobody's gonna push me out of
2 it. Except you ^{Marshal -}/- you pushed me all the way out.
3 Marshal...(DIES)
4 SOUND: MATT GETS UP
5 CHESTER: ^{I swear}/I never heard nothing like it, Mr. Dillon. He must've
6 been plumb crazy.
7 MATT: He's probably killed a lot of people we don't even know
8 about, Chester. And for no better reason.
9 CHESTER: Then it's a good thing he's dead.
10 MATT: Yeah...I guess so. I guess it is.
11 MUSIC: CURTAIN

THIRD COMMERCIAL

GUNSMOKE
10-23-55

--D-

21:18

1 WALSH: In a moment, our star, William Conrad...

21:22

2 FENNEMAN: If you want tomorrow's better cigarette today - next time

3 you buy cigarettes - stop - remember....only Chesterfield

4 is made the modern way with Accu-Ray. You'll notice how

5 fresh and good Chesterfields made with Accu-Ray taste...

6 how smooth they are...and how they satisfy. So buy

7 Chesterfield today - smoother - cooler - best for you! **21:47**

21:48 You know

8 CONRAD: /Some of the roughest citizens on the frontier were bred

9 in Oklahoma Territory...and when two of them arrived in

10 Dodge at the same time, ^{well} /it meant trouble. ^{And} / That's our

11 story for next week. So until then - goodnight. **22:04**

12 MUSIC: THEME

GUNSMOKE -E-
10-23-55
~~10-29-55~~

1 WALSH: ^{22:15}"GUNSMOKE" produced and directed by Norman Macdonnell
2 stars William Conrad as Matt Dillon U.S. Marshal. Our
3 story was **specialy**written for "GUNSMOKE" by John Meston,
4 with music composed and conducted by Rex Koury. Sound
5 patterns by Tom Hanley and Bill James. ^{22:31}
6 ~~Featured in the cast were: Lawrence Dobkin, Vic Perrin,~~
7 ~~Paul DuBois, Harry Bartell and James Nussen.~~
8 ~~Parley Baer is Chester, Howard McNear is Doc and Georgia~~
9 ~~Ellis is Kitty.~~
10 ~~Join us again next week, as Matt Dillon, U.S. Marshal~~
11 ~~fights to bring law and order out of the wild violence of~~
12 ~~the West in "GUNSMOKE"!~~
13 MUSIC: SWELL AND FADE OUT UNDER

GUNSMOKE -E-1-
10-23-55

UNITED NATIONS ANNOUNCEMENT

22:32

1 ANNCR: Monday, October 24th is U.N. Day. The tenth anniversary
2 of the founding of the United Nations. The strength of
3 the U.N. as a force for peace, depends on your support.

4 Remember - the U.N. works for you. 22:44

5 THEME: UP AND OUT

SJK

L & M HITCHHIKE

22:49

- 1 MUSIC: VAMP.....
- 2 JINGLE MAKE TODAY YOUR BIG RED LETTER DAY
- 3 #4 SOLO: YOUR L & M RED LETTER DAY
- 4 SUPERIOR TASTE AND FILTER
- 5 IT'S THE MIRACLE TIP
- 6 MAKE TODAY YOUR BIG RED LETTER DAY
- 7 CHANGE TO L & M TODAY!
- 8 DUET: L & M'S GOT EVERYTHING
- 9 GAL: SUPERIOR TASTE
- 10 GUY: AND SUPERIOR FILTER....
- 11 DUET: GET L & M TODAY!
- 12 MORROW: This is it! L & M ... superior taste and filter.
- 13 Superior taste from richer tobaccos - tastier -
- 14 light and mild. Superior filter - it's white -
- 15 pure white. Added to L & M tobaccos - this miracle
- 16 tip actually improves your enjoyment. Look for the
- 17 big red letters. Smoke L & M - America's best!
- 18 JINGLE REPRISE: L & M'S GOT EVERYTHING
- 19 GET L & M TODAY! ^{23:36}
- 20 MUSIC: THEME
- 21 WALSH: ^{23:39} Be sure and listen to Gunsmoke again next week at
- 22 this time transcribed for Chesterfield. (23:45)
- 23 MUSIC: THEME
- 24 ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK.
- 25 (23:50)
- 26
- 27
- 28
- 29

L & M FILTERS

Present

"GUNSMOKE"

SATURDAY - OCTOBER 29, 1955

9:30 AM - 9:54:30 AM PST

1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE...RECORDED SHOT

2 MUSIC: HOLD UNDER...TRACK 1

3 WALSH: **!!!** GUNSMOKE...brought to you by L & M FILTERS! Make today
4 your Big Red Letter Day. Change to L & M Superior taste -
5 - Superior filter. America's best filter-tip cigarette. ^{:26}

6 MUSIC: FIGURE AND UNDER...TRACK 2

7 WALSH: Around Dodge City and in the territory on West - there's
8 just one way to handle the killers and the spoilers -
9 and that's with a U.S. Marshal and the smell of -
10 GUNSMOKE!

11 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

12 WALSH GUNSMOKE, starring William Conrad. The transcribed story
13 of the violence that moved West with young America
14 and the story of a man who moved with it.

15 MUSIC: OUT

16 CONRAD: I'm that man...Matt Dillon...United States Marshal...the
17 first man they look for and the last they want to meet.
18 It's a chancey job - and it makes a man watchful..and a
19 little lonely.

20 MUSIC: MAIN TITLE...TRACK 3

PT

GUNSMOKE
10-29-55

-B-

FIRST COMMERCIAL

2 MUSIC: ^{4:54} VAMP...

3 JINGLE MAKE TODAY YOUR BIG RED LETTER DAY

4 SOLO: YOUR L & M RED LETTER DAY

5 SUPERIOR TASTE AND FILTER

6 IT'S THE MIRACLE TIP

7 MAKE TODAY YOUR BIG RED LETTER DAY

8 CHANGE TO L & M TODAY!

9 DUET: L & M'S GOT EVERYTHING

10 GAL: SUPERIOR TASTE

11 GUY: AND SUPERIOR FILTER...

12 DUET: GET L & M TODAY!

13 MORROW: This is it! L & M ...superior taste and filter.

14 Superior taste from richer tobaccos - tastier - light

15 and mild. Superior filter - it's white - pure white.

16 Added to L & M tobaccos - this miracle tip actually

17 improves your enjoyment. Look for the big red letters.

18 Smoke L & M - America's best!

19 JINGLE

20 REPRIS: L & M'S GOT EVERYTHING

21 GET L & M TODAY! ^{5:43}

22 MUSIC: SECOND ACT OPENING

SECOND COMMERCIAL

GUNSMOKE -C-
10-29-55

12:26
MUSIC: VAMP....

- 1
- 2 JINGLE MAKE TODAY YOUR BIG RED LETTER DAY
SOLO:
- 3 YOUR L & M RED LETTER DAY
- 4 SUPERIOR TASTE AND FILTER
- 5 IT'S THE MIRACLE TIP
- 6 MAKE TODAY YOUR BIG RED LETTER DAY
- 7 CHANGE TO L & M TODAY!
- 8 DUET: L & M'S GOT EVERYTHING
- 9 GAL: SUPERIOR TASTE...
- 10 GUY: AND SUPERIOR FILTER...
- 11 DUET: GET L & M TODAY!
- 12 MORROW: This is it! L & M - superior taste and filter. Superior
- 13 taste from tobaccos especially selected for filter
- 14 smoking. Tobaccos that are richer, tastier...light and
- 15 mild. And L & M's superior filter is white...pure white-
- 16 truly the miracle tip because when it's added to L & M
- 17 tobaccos it actually improves your enjoyment of this
- 18 great cigarette. Next time you buy cigarettes look for
- 19 the big red letters L & M -- smoke L & M filters -
- 20 America's best filter tip cigarette.
- 21 JINGLE
- 22 REPRISE: L & M'S GOT EVERYTHING
- 23 13:25
GET L & M TODAY!
- 24 MUSIC: THIRD ACT OPENING

BL

CONRAD CLOSING

GUNSMOKE -D-
10-29-55

- 1 WALSH: ^{21:13} And now our star, William Conrad.
- 2 CONRAD: I'm telling you - the day you change to L & M ^{well} / that's the
3 day - Your Big Red Letter Day. No filter stacks up with
4 L & M's pure, white miracle tip.....and I know you'll go
5 for L & M's taste....superior taste you get from L & M's
6 superior tobaccos - richer, tastier tobaccos. ^{So,} / Next time
7 look for those Big Red Letters on the L & M pack. ^{21:44}
- 8 MUSIC: THEME

GUNSMOKE -E-
~~10-23-55~~
10-29-55

21:58
1 WALSH: "GUNSMOKE" produced and directed by Norman Macdonnell
2 stars William Conrad as Matt Dillon U.S. Marshal. Our
3 story was **specialy** written for "GUNSMOKE" by John Meston,
4 with music composed and conducted by Rex Koury. Sound
5 patterns by Tom Hanley and Bill James.
6 Featured in the cast were: Lawrence Dobkin, Vic Perrin,
7 Paul DuBov, Harry Bartell and James Nusser.
8 Parley Baer is Chester, Howard McNear is Doc and Georgia
9 Ellis is Kitty. 22:26
10 ~~Join us again next week, as Matt Dillon, U.S. Marshal~~
11 ~~fight to bring law and order out of the wild violence of~~
12 ~~the West in "GUNSMOKE"!~~
13 MUSIC: SWELL AND FADE OUT UNDER

40 SECOND PROMO

GUNSMOKE -F-
10-29-55

- 1 ANNCR: ^{22:27} The makers of Chesterfield and L & M Filters urge you to
2 support the Community Chest Drive in your hometown. More
3 than 60 million persons are served by the Health-Welfare
4 and Recreation services made possible by local Federation
5 Campaigns. Give generously because your United Community
6 Campaign is many campaigns in one. Support your local
7 Community Chest Drive. ^{22:51}
8 MUSIC: THEME UP AND OUT

CHESTERFIELD HITCHHIKE

GUNSMOKE -G-
10-29-55

1 TWO VOICE 23:00
JINGLE: STOP

2 START SMOKING WITH A SMILE WITH CHESTERFIELD

3 SMOOTHER - COOLER - MILDER CHESTERFIELD

4 FENNEMAN: Yes, put a smile in your smoking. It's as easy as

5 A B C! Because Chesterfields, made with Accu-Ray are...

6 A - always milder

7 VOICE: Burn evenly ... smoke much milder...

8 FENNEMAN: B! Better tasting.

9 VOICE: Draw more easily you enjoy more flavor!

10 FENNEMAN: C! Cooler smoking!

11 VOICE: Fourteen percent more perfectly packed than cigarettes

12 made without Accu-Ray. No hot spots. No hard draw.

13 FENNEMAN: So next time - stop - remember - an Accu-Ray

14 Chesterfield is -- always milder - better tasting -

15 cooler smoking.

16 JINGLE: PUT A SMILE IN YOUR SMOKING

17 JUST GIVE 'EM A TRY

18 CHESTERFIELD'S BEST FOR YOU....

19 THEY SATISFY^{23:48}

20 MUSIC: THEME

BUMPER (AT END OF SHOW)

GUNSMOKE -H-
10-29-55

1 ANNCR: ^{24:03} Tonight on CBS Television, the makers of Chesterfield and
2 L & M Filters present an entirely different Gunsmoke show.
3 Watch Gunsmoke on TV tonight. Check your local listings
4 for time and channel.

5 ^{24:17} ~~Be sure and listen to Gunsmoke next week at this same~~ another transcribed story of the old
6 ~~time -- transcribed -- for L & M Filters.~~ West on GUNSMOKE next week at this same time. (24:24)
7

8 MUSIC: THEME TO FILL