**CHESTERFIELD**  
and  
**L & M FILTERS**  
Present  
"GUNSMOKE"  
"DUTCH GEORGE"  
#74

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>SATURDAY, OCTOBER 29, 1955</td>
<td>PRE-CUT 1:30 PM - 2:00 PM PST</td>
</tr>
<tr>
<td>SUNDAY, NOVEMBER 20, 1955</td>
<td>AIR 7:36 PM - 7:58:50 PM PST</td>
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<tr>
<td>SATURDAY, NOVEMBER 26, 1955</td>
<td>REPLAY 9:30 AM - 9:54:30 AM PST</td>
</tr>
</tbody>
</table>

**DIRECTOR:** NORMAN MACDONNELL  
**ASSOCIATE:** FRANK PARIS  
**ENGINEER:** ROBERT CHADWICK  
**SOUND:** TOM HANLEY, BILL JAMES  
**MUSIC:** REX KOURY  
**ANNOUNCER:** GEORGE WALSH  
**ENGINEER:** ROBERT CHADWICK  
**SOUND:** TOM HANLEY  
**MUSIC:** REX KOURY  
**ANNOUNCER:** GEORGE WALSH  

**STUDIO**  
#1

**WILLIAM CONRAD**  
as  
**WATT DILLON**

CHESTER..........................Parley Baer  
KITTY............................Georgia Ellis  
SAM THE BARTENDER............Howard McNear  
DUTCH GEORGE....................John Dehner  
JIMMY McQUEEN..................Vic Perrin  
MOSS GRIMMICK {................Jim Husser
HACK
CHESTERFIELD
Presents
"GUNSMOKE"

SUNDAY, NOVEMBER 20, 1955 7:30 - 7:53:50 PM PST

1 SOUND: HORSE FADES ON TO FULL MIKE . . . ON CUE...RECORDED SHOT

2 MUSIC: HOLD UNDER . . . TRACK 1

3 FENNEMAN: GUNSMOKE brought to you by Chesterfield - To put a smile in your smoking, always buy Chesterfield made the modern way with ACCU-RAY.

4 MUSIC: FIGURE AND UNDER...TRACK 2

5 WALSH: Around Dodge City and in the territory on West - there's just one way to handle the killers and the spoilers - and that's with a U.S. Marshal and the smell of - GUNSMOKE!

6 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

7 WALSH: GUNSMOKE, starring William Conrad. The transcribed story of the violence that moved West with young America -- and the story of a man who moved with it.

8 MUSIC: OUT

9 WATT: I'm that man...Matt Dillon...United States Marshal... the first man they look for and the last they want to meet. It's a chancey job - and it makes a man watchful . . . and a little lonely.

10 MUSIC: MAIN TITLE...TRACK 3
"Dutch George"

SOUND: (CAMPFIRE, FRYING BACON, PAN SCRAPE)

2 JIMMY: (MAYBE HE'S HUMMING, OR WHISTLING SOFTLY THROUGH TEETH)

3 DUTCH: (JUST OFF) Smells good, boy.

4 JIMMY: (STARTLED) Huh!

5 SOUND: (STARTLED REACTION, GOING FOR GUN)

6 DUTCH: Hold it! No need drawin' down on me boy. I'm just a harmless traveler, like yourself.

8 JIMMY: How in blazes did you sneak up on me so quiet?

9 DUTCH: Now, that ain't a friendly way to greet a guest.

10 JIMMY: I'll be friendly to anybody comes into my camp with fair warnin' and iron showin'. Anybody else risks a bullet.

12 DUTCH: Bacon's burnin'.

13 JIMMY: (BEAT) You keep your hands where I can see 'em.

14 SOUND: (PAN, HE TAKES BACON OFF)

15 DUTCH: You gonna turn away a hungry traveler?

16 JIMMY: If you're travelin', where's your outfit, where's your horse?

18 DUTCH: Over in the next gully there. I camped before I saw you here.

19 JIMMY: You alone?

21 DUTCH: You don't see nobody else.

22 JIMMY: But you ain't the type to ride the plains alone.

23 DUTCH: You callin' me a liar, son?

24 JIMMY: Well---

25 DUTCH: Bacon's gettin' cold.

26 JIMMY: (BEAT) Aw right. Here.

27 SOUND: (DUTCH SITS DOWN, THE PAN SCRAPE, ETC.)
JIMMY: Bread's right there. Use your own knife.

DUTCH: Thank you kindly.

SOUND: (DUTCH/CUTS BREAD RG)

DUTCH: If I ain't the type to ride alone, what type am I?

JIMMY: But for the guns, you look like a storekeeper. A gambler maybe travelin' by request.

DUTCH: (CHUCKLE) You don't fear to say what you think, eh, boy?

JIMMY: Say, now, this looks right good. (BITES WITH RElish)

DUTCH: Mmmmm. (CHIRPING) Say -- that's some bay horse you got hobbled out there. Wouldn't consider selling?

JIMMY: No.

DUTCH: Didn't think so. Only -- looks like he might be comin' down with some kinda hoof trouble.

JIMMY: Huh?

DUTCH: The way he holds his off-rear.

JIMMY: What d'you mean? (SOUND: MOVEMENT) Why, you're crazy. I don't see nothi -- (GRUNT OF IMPACT)

SOUND: (SLUG ON HEAD -- SLOW FALL TO GROUND)

DUTCH: (CHUCKLE) Let that be a lesson, boy. Don't never trust a stranger.

MUSIC: (FIRST ACT CURTAIN)
FIRST COMMERCIAL

1  JINGLE: START SMOKING WITH A SMILE WITH CHESTERFIELD

2  STOP

3  FENNEMAN: Yes, put a smile in your smoking. It's as easy as

4  A B C. Because Chesterfields made with Accu-Ray are...

5  A - always milder .....B - better tasting....C - cooler

6  smoking. Yes, a Chesterfield is always milder....

7  STEPHENSON: Accu-Ray controls your Chesterfield in the making.....

8  gives it a more even distribution of fine tobaccos -

9  that burn more evenly ....smoke much milder.

10  FENNEMAN: A Chesterfield is better tasting....

11  STEPHENSON: An Accu-Ray Chesterfield draws more easily, lets you

12  enjoy all the flavor.

13  FENNEMAN: And a Chesterfield is cooler smoking....

14  STEPHENSON: Fourteen percent more perfectly packed than cigarettes

15  made without Accu-Ray. You enjoy cooler smoking. No

16  hot spots. No hard draw.

17  FENNEMAN: So - always buy Chesterfield.

18  JINGLE: PUT A SMILE IN YOUR SMOKING

19  JUST GIVE 'EM A TRY

20  LIGHT UP A CHESTERFIELD.....THEY SATISFY.

21  MUSIC: SECOND ACT OPENING
MUSIC:--(SECOND-ACT-INTRODUCTION)

SOUND: (MATT'S FS ALONG STREET...AND STOP ON)

MOSS: (OFF) Marshal! Marshal Dillon!

MATT: /Hello, Moss.

MOSS: (COMING ON) Was just about to send word up to your office.

MATT: /What about?

MOSS: Dutch George is in town. That's his horse right there, the bay. Left it with me, wants new shoes all 'round.

MATT: Where is he now? Moss?

MOSS: Up to the Long Branch most likely. Thought you oughta know. Don't know whether he's still wanted?

MATT: No, that jury in Ellsworth acquitted him. He's free.

MOSS: Blamed if I can understand 'em. Everybody in the state knows he's the biggest horsethief west the Mississippi.

MATT: Well, with operations as big as Dutch's it's hard to prove. That's a good looking horse he's got there.

MOSS: It sure is. Wonder who it really belongs to?

MATT: /I wonder. Thanks, Moss.

MUSIC: (WIDGE)

SOUND: (MATT'S FS...DOOR...SALOON NOISE...KITTY FS IN AND STOP)

KITTY: Matt, I'm glad you're here.

MATT: Nothing to worry about, Kitty.---There'll be no trouble.

KITTY: Look at 'em, all clustered around, like he was the governor or somethin'.

MATT: Yeah.

KITTY: Some poor man steals one horse, they string him to a tree. He steals a thousand, they make him a hero.

BL
GUNSMOKE - REV.

1 MATT: He'll get caught too, sooner or later, Kitty. I'll be back in a

2 (MATT'S FS TO BAR...AS HE APPROACHES CAST AD LIB HUSHES)

3 MATT: Hello, Dutch.

4 DUTCH: Hello, Matt. Have a drink? Just for old times sake?

5 MATT: (BEAT) All right. I'll drink to that.

6 DUTCH: Pour it, Sam.

7 SAM: Sure, Dutch.

8 (DRINK POURED)

9 DUTCH: To old times! (THEY DRINK) Old times. They were all right

10 weren't they, Matt?

11 MATT: What I can remember of 'em.

12 DUTCH: Yeah, it was a long time ago. You were just a kid. Some kid! Always pestering me with questions—Bound to learn

13 every trick I knew...as just like me.

14 MATT: Yeah.

15 DUTCH: (BEAT) Well, let that be a lesson to you.

16 MATT: It was, Dutch.

17 DUTCH: Then, I did you a favor.

18 MATT: Yeah. Thanks.

19 DUTCH: (AMUSED) You're welcome. And-new-what-are-you-aimin'-to-be?

20 MATT: I'm-not-aiming-to-be-anything,—Dutch—-but-this-badge

21 kinda puts us on opposite sides of the street...

22 DUTCH: I don't see why. I've got no trouble with the law. I'm

23 a legitimate business man.

24 MATT: I hope so, Dutch. Because if your business gets illegitimate

25 around here -- I'll come after you.

26 DUTCH: In spite of old times? Yes, I expect you would. And you'd

27 be a rough enemy. Have another drink?
No...

1 MATT: / No, thanks.

2 SOUND: (MATT'S FS AWAY FROM BAR...CAST AD LIB UP...)

3 KITTY: Matt---

4 MATT: Let's get outside, Kitty; I'd like some air.

5 SOUND: (FS..DOOR..CLOSE..FS..BG-STREET-NOISE..FS-STOP)

6 KITTY: Matt, I didn't know you knew Dutch George.

7 MATT: / It was a long time ago, Kitty -- I only knew him for a few months -- until the sheriff caught up with him.

8 KITTY: That must've been a shock for you.

9 MATT: Like he said, it was a good lesson. /Funny part of it is, Kitty -- he's not really a "bad man" at all./ He learned to be a horse-thief back in the days when it was a game every frontiersman played with the Indians -- he just never gave it up.

10 KITTY: Well -- I just hope -- when he does get caught -- it doesn't have to be you who does it.

11 MATT: / I hope not, too, Kitty.

12 MUSIC: (BRIDGE)

13 SOUND: (KNOCK ON DOOR)---

14 CHESTER: (OFF) Mr. Dillon -- Mr. Dillon.

15 MATT: (WAKING) Huh -- huh? Oh -- just a minute, Chester.

16 SOUND: (GETS-OUT-OF-BED..FS..DOOR-OPEN)

17 MATT: What's the matter, Chester -- it's hardly dawn.

18 CHESTER: Yes, sir -- but we've got company out here.
I MATT: We have?

SOUND: (FE-AND-SHOP)

JIMMY: Howdy, Marshal.

CHESTER: I found him outside the door, sleepin' on his saddle. What can I do for you, son?

MATT: Who are you, son?

JIMMY: My Name's Jimmy McQueen.

MATT: Well, couldn't you find a better bed than our doorstep?

JIMMY: No, sir. I got robbed. Took everything but my saddle.

MATT: Where was this?

JIMMY: East of Dodge maybe twenty miles. Night before last. I was just cooking my grub, when this stranger comes up quiet. He seemed harmless, but he slugged me when I wasn't lookin'.

MATT: What'd he look like?

JIMMY: Tall, maybe six feet, and strong lookin'. Had a gray mustache and a arrow scar by the temple.

CHESTER: Mr. Dillon---

MATT: Yeah.

JIMMY: You know him, Marshal?

MATT: Maybe. What'd you lose, son?

JIMMY: Thirty dollars, but that's not important. My horse is. It was a good one, Marshal, and I aim to find it and get it back.

MATT: A bay with a white blaze on the forehead?

JIMMY: That's right. You seen it?

MATT: Let me get my boots on and we'll go down to Moss Grimmick's stable. It may still be there.

MUSIC: (BRIDGE)
GUNSMOKE -7-REV.

Moss: Why no, Matt -- he come and took the horse right after I finished shoein' him. I heard he left town afore dark last night.

Matt: Then we'll go after him.

Jimmy: Now look, Marshal, you don't need to bother. You just loan me a horse and I'll find him.

Matt: Yeah, that's what I'm afraid of.

Jimmy: Well, you don't need to worry none --- long as I get my horse back all right, I promise I won't hurt him too bad.

Chester: You know the man you're after, Jimmy?

Jimmy: Don't matter none to me.

Matt: It's Dutch George.

Jimmy: Oh, well, I still got to get my horse back.

Matt: You leave that to me. I'll take you along to identify the horse -- but that's all, you understand?

Jimmy: I don't know why you're so particular, Marshal. The man's only a horse-thief.

Matt: But a very particular horse-thief. And for the first time, we might have/real evidence against him. I don't want you ruining it.

Jimmy: Aw right, Marshal, whatever you say.

Matt: Let's go.

Music: (Bridge)

Sound: (Plodding of Horses...and stop under:)

Matt: Ho, let's pull up here a-minute. Here's where he met his men -- with the herd. /See, the ground is all trampled.

Jimmy: Say, there must be a couple hundred head.

Matt: Maybe more.

NK
GUNSMOKE -8- (REV)

1 JIMMY: I guess I don't rightly understand this Dutch George's way
of horse-thievin'.

2 MATT: He steals by the herd— from ranches, or an Indian agency—

3 JIMMY: Well, where does he take them?

4 CHESTER: Well, where does he take them?

5 MATT: West—over the line into Colorado—

6 MATT: West—over the line into Colorado—there he meets another bunch

7 of his men driving a herd stolen from Colorado territory.

8 They exchange the horses—Sell Colorado horses in Kansas

9 Kansas horses in Colorado.

10 JIMMY: That fella may be smarter'n I thought.

11 MATT: And tougher. (BEAT) I think we'd better camp here tonight.

12 They're at least two hours ahead of us. That'd put 'em

13 over on Crooked Creek, probably at the Forks.

14 JIMMY: Why don't we go on, come up on 'em in the dark?

15 MATT: We can do the same thing by starting early, couple of hours

16 before dawn. And the horses need the rest.

17 CHESTER: Not to mention me. I'll sure be happy to get down.

18 SOUND: (DISMOUNT TWO)

19 JIMMY: You noticed all the Cheyenne trail signs, Marshal?

20 MATT: Well, some—

21 JIMMY: Some? I been seein' it all day. This territory's thick

22 with Cheyenne. They must be camped close, too.

23 MATT: How do you know so much about Cheyenne sign?

24 JIMMY: Oh, I was raised with 'em, Marshal. My pa worked at the

25 Cheyenne agency at Darlington.

26 MATT: Maybe I underestimated you, Jimmy—you're not as

27 green as you look.

28 JIMMY: I told you I could handle this myself, Marshal, but you

wouldn't listen.

NK
MATT: 'Well, that's just as well. Now -- if you'll take care of
the horses -- Chester and I'll rustle up some wood for a
fire.

JIMMY: Sure, Marshal.

SOUND: (FS FOR A MOMENT)

CHESTER: Here's a likely snag, Mr. Dillon, right over there.

MATT: Okay, Chester -- let's see if we can carry it.

SOUND: (HORSE OFF...RUNNING AND FADE)

CHESTER: Good and dry -- it'll be easy to -- Mr. Dillon!

MATT: -Gone-on-

SOUND: (RUNNING-PS...SLOW...AND-STOP)

CHESTER: Why, that little whippersnapper! He's gone, Mr. Dillon.

MATT: Yeah. I sure did underestimate him.

CHESTER: What do you expect he's up to?

MATT: He's probably headed for Crooked Creek -- wants to face
Dutch George alone.

CHESTER: Then he's gonna get hurt.

MATT: Well -- come on, we'll try to catch him before it's too
late.

MUSIC: (BRIDGE)

SOUND: (SLOW, STEALTHY FOOTSTEPS AND STOP)

MATT: (QUIETLY), That's their camp, Chester. On the edge of
the bluff, there.

CHESTER: But where are the horses?

NK
MATT: Down in the creek bottom -- out of sight, probably.

CHESTER: I count -- four men. Three asleep, one on guard. Wow.

MATT: Except for those ridin' night guard on the herd. Yeah.

CHESTER: I don't see the kid anywhere, nowhere's.

MATT: No.

CHESTER: I don't think --

MATT: I don't know. Maybe he's around somewhere in the dark.

CHESTER: What are we gonna do, Mr. Dillon?

MATT: You stay here, Chester. When I get up by that big tree there, make some noise. Just enough to draw the guard out. Okay?

CHESTER: Yes, sir.

SOUND: (SLOW, STEALTHY FS...AND STOP...OFF SOME BUSH RUSTLING)

HACK: (OFF) Hey, who's that? (BEAT) That's you, Tex?

SOUND: (FEW CAUTIOUS FOOTSTEPS IN)

HACK: (CLOSE) Tex?

MATT: Hold it right there.

SOUND: (SOME STARTLED MOVEMENT)

MATT: Drop it! Drop it, I said.

SOUND: (PAUSE...GUN DROPS)

MATT: All right, Chester.

DUTCH: (OFF) Hack? Is that you? Hack?

MATT: (UP) It's me, Dutch. Matt Dillon. I've got your man with my gun in his back. And I'm coming in.

Throw all your guns on the ground beside the fire. You hear me?

DUTCH: I hear you, Matt. (BEAT) Better do as he says, boys.

SOUND: (LIGHT FS IN)
MATT: All right, Chester, let's go. You too, Hack.

SOUND: (FS TO FIRE AND STOP)

MATT: Everybody rest easy. (BEAT) I'll stand with my back to the bluff. Chester--You cover that side.

CHESTER: Yes, sir.

SOUND: (SLIGHT MOVEMENT; FS AND STOP)

DUTCH: Well, Matt, you got more nerve than I thought.

MATT: Where's the kid, Dutch?

DUTCH: What kid?

MATT: The boy you stole the bay horse from.

DUTCH: (BEAT) Where I left him, for all I know.

MATT: You haven't seen him tonight?

DUTCH: Around here? Is he on the trail, too?

MATT: He's probably out there in the dark right now, drawing a bead on you.

DUTCH: You sure you didn't plan it this way, Matt? It could save you a lot of trouble.

MATT: You'll stand trial, Dutch, if I have my way.

DUTCH: Matt -- I don't want to see you get hurt. But I don't want to go to jail, either.

MATT: You'll have to decide that, Dutch.

DUTCH: What about old time's sake?

MATT: I decided about old times, before I became a lawman.

DUTCH: I see.

SOUND: (STAMPEDE NOISE IN DISTANCE: FAINT INDIAN YELLS)

CHESTER: Mr. Dillon -- there's something goin' on down there in the creek bottoms.

DUTCH: That's -- a stampede! Somebody's stampeding the horses!
1 DUTCH: Matt! Is this some of your doing—?
2 MATT: Use your head, why would I want to stampede 'em? I need 'em for evidence!
3 DUTCH: We've got to do something!
4 MATT: Stay still! You go down that bluff, you'll be trampled to death! Up here, maybe we're safe.
5 SOUND: (STAMPEDE HAS SWELLED TO A THUNDER)
6 MUSIC: (COVER AND SECOND ACT CURTAIN)
SECOND COMMERCIAL

1 JINGLE: START SMOKING WITH A SMILE WITH CHESTERFIELD

STOP

2 FENNEMAN: Yes, put a smile in your smoking. It's as easy as

3 A B C. Because Chesterfields made with Accu-Ray are...

4 A - always milder....B - better tasting .... C -

cooler smoking. Yes, a Chesterfield is always milder..

5 STEPHENSON: Accu-Ray controls your Chesterfield in the making....

6 gives it a more even distribution of fine tobaccos -

7 that burn more evenly ....smoke much milder.

8 FENNEMAN: A Chesterfield is better tasting...

9 STEPHENSON: An Accu-Ray Chesterfield draws more easily, lets you

10 enjoy all the flavor.

11 FENNEMAN: And a Chesterfield is cooler smoking....

12 STEPHENSON: Fourteen percent more perfectly packed than cigarettes

13 made without Accu-Ray. You enjoy cooler smoking. No

14 hot spots. No hard draw.

15 FENNEMAN: So - always buy Chesterfield.

16 JINGLE: PUT A SMILE IN YOUR SMOKING

17 JUST GIVE 'EM A TRY

18 LIGHT UP A CHESTERFIELD .... THEY SATISFY.

19 MUSIC: THIRD ACT OPENING
MUSIC: (THIRD-ACT-INTRODUCTION)

SOUND: (SLOW-OS-AND-STORY)

MATT: Here--over-heh.

SOUND: (OTHER-OS-FADE-IN-STORY)

CHESTER: Yes, sir, trampled to death, just like the other one.

DUTCH: But--look--this-one's-been-scalped.

CHESTER: So--it-was-Indians--all-right--I-guess-Jimmy-was--right.

MATT: I-just-hehe-we-don't-find-his-body-around-here--too.

CHESTER: I-doubt-it,-Mr.-Dillon,-I-think-he-vamoosed--Got

seared-or-something.

MATT: Well Dutch -- your night-herders are dead, your horses are gone. Looks like you're out of business this trip.

DUTCH: Yeah -- (GRIN) But so-are-you, Matt. You haven't got any evidence against me now. Even if you do find them horses it'll be the Indians, not Dutch George, has 'em. Maybe you can arrest them.

MATT: Well/-- in a way -- I'm glad, Dutch. I'd rather it was somebody else finally put you behind bars.

DUTCH: Nobody's gonna do that, Matt.

MATT: Yes, they will, Dutch, sooner or later. Unless I can talk you out of this business.

DUTCH: Now, Matt -- what else would I ever do?

MATT: I dunno. Well -- you got a long walk ahead of you.

DUTCH: Oh, don't worry about us. We'll find some horses, somewheres.
MATT: Yes, I 'spose you will. Well, come on, we'll bury these men -- then Chester and I'll head back to Dodge.

MUSIC: (BRIDGE)

SOUND: (SLOW PLODDING HORSES...SOME STREET NOISE BG)

CHESTER: Well, Mr. Dillon, Dodge looks just the same.

MATT: You didn't expect it to change much in three days?

CHESTER: Well no -- but, I mean, it looks good.

MATT: Chester, look up ahead -- in front of the office!

CHESTER: Why -- that's Jimmy McQueen's bay horse!

MATT: Yeah.

SOUND: (THEY TROT UP TO THE OFFICE, STOP, DISSMOUNT, FEW PS)

JIMMY: (COMING IN) Well, howdy, Marshal.

MATT: Hello, Jimmy.

JIMMY: I just bought your horse back, Marshal. He's there at the hitch rail -- and much obliged.

MATT: You're welcome. (IN ..)

CHESTER: Is that all you got to say, Jimmy? Where in the world did you go to?

JIMMY: Oh, well -- I'm sorry about that. But I kinda had a idea I didn't think you'd cotton to, so -- I just left.

MATT: I guess your idea paid off -- you got your horse back.

JIMMY: Yeah -- funny thing, I found him running loose out on the prairie. Pretty lucky, I guess.

CHESTER: Oh, now, look here, Jimmy...

MATT: Never mind, Chester. -- I guess we did underestimate Jimmy after all.
GUNSMOKE -15- (REV)

JIMMY: -I'm used to it, Marshal... It's a my looks, but I guess I'll--

grow out of 'em. Well, see you some time, marshal.

SOUND: (HE MOVES TO HIS HORSE)

MATT: Wait. What's that hanging from your horse's mouth?

JIMMY: Why, that's a Cheyenne trick -- tying a scalp to the lower

lip.

MATT: That is a new scalp.

JIMMY: Yeah. --It was like that when I found the horse.

MATT: Jimmy--

JIMMY: What, marshal?

MATT: You're a liar.

JIMMY: You can't prove it.

MATT: No./ But I know you and your Cheyenne friends ran off those

horses. And one of you took that scalp.

JIMMY: A man gets trampled in a stampede, that's an accident,

ain't it, marshal? Specially if he stole the horses, to

start with.

MATT: Yeah -- it was in an accident, Jimmy.

JIMMY: What about the scalp?

MATT: The Cheyennes are very polite people, Marshal. -- You do them

a favor---like show them horses, they do you one.---like

give you a trophy. -- It ain't polite to refuse.

MATT: No.

JIMMY: Well, so long, Marshal.

SOUND: (MOUNTS... HORSE WALKS OFF)

CHESTER: Mr. Dillon, that boy is sure tricky.

MATT: I know, Chester. Let it be a lesson to us.

CHESTER: How?

MATT: Never trust a stranger.

MUSIC: TAG
THIRD COMMERCIAL

21:10
1 WALSH: In a moment, our star, William Conrad.

2 FINNEMAN: Put a smile in your smoking. It's as easy as ABC

3 because Chesterfields - made with Accu-Ray are

4 A - always milder.

5 STEPHENSON: Smoke much milder - burn evenly.

6 FINNEMAN: B - better tasting.

7 STEPHENSON: Draw more easily .... you enjoy more flavor.

8 FINNEMAN: C - cooler smoking.

9 STEPHENSON: Fourteen percent more perfectly packed than cigarettes

10 made without Accu-Ray. No hot spots. No hard draw.

11 FINNEMAN: So always buy Chesterfield - remember -- an Accu-Ray

12 Chesterfield is always milder...better tasting....

13 cooler smoking.

14 CONRAD: You know, a frontier peace-officer was always ready to

15 face someone who wanted to kill him - but on our next

16 GUNSMOKE - a marshal faces someone who wants to be killed.

17 Well, until then - goodnight.

18 MUSIC: THEME

NK
WALSH: "GUNSMOKE" produced and directed by Norman Macdonnell

stars William Conrad as Matt Dillon U.S. Marshal.

The special music for "GUNSMOKE" was composed and

conducted by Rex Koury. Sound patterns by Tom Hanley and

Bill James. Featured in the cast were: John Dehner,

Vic Perrin and Jim Nusser. Parley Baer is Chester,

and Georgia Ellis is Kitty. Join us again next week,

as Matt Dillon, U.S. Marshal fights to bring law and

order out of the wild violence of the West in "GUNSMOKE!"

MUSIC: SWELL AND FADE OUT UNDER
MAKE TODAY YOUR BIG RED LETTER DAY
YOUR L & M RED LETTER DAY
SUPERIOR TASTE AND FILTER
IT'S THE MIRACLE TIP
MAKE TODAY YOUR BIG RED LETTER DAY
CHANGE TO L & M TODAY!
L & M'S GOT EVERYTHING
SUPERIOR TASTE
AND SUPERIOR FILTER....
GET L & M TODAY!
L & M'S GOT EVERYTHING
GET L & M TODAY!

This is it! L & M... superior taste and filter. Superior
taste from richer tobaccos - tastier - light and mild.
Superior filter - it's white - pure white. Added to
L & M tobaccos - this miracle tip actually improves your
enjoyment. Look for the big red letters. Smoke L & M
America's best!

L & M'S GOT EVERYTHING
GET L & M TODAY!

MORROW: This is it! L & M... superior taste and filter. Superior
taste from richer tobaccos - tastier - light and mild.
Superior filter - it's white - pure white. Added to
L & M tobaccos - this miracle tip actually improves your
enjoyment. Look for the big red letters. Smoke L & M
America's best!

MORROW: Join us again next week for another specially
transcribed story as Matt Dillon, U.S. Marshal, fights
to bring law and order out of the wild violence of the
West in GUNSMOKE! (23:45)

ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK. (23:50)
L & M FILTERS
Present
"GUNSMOKE"

SATURDAY, NOVEMBER 26, 1955 9:30 AM - 9:54:30 AM PST

1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE...RECORDED SHOT
2 MUSIC: HOLD UNDER...TRACK 1
3 WALSH: GUNSMOKE...brought to you by L & M FILTERS! Make today
        your big Red Letter Day. Change to L & M. Superior taste -
        Superior filter. America's best filter-tip cigarette.
5 MUSIC: FIGURE AND UNDER...TRACK 2
6 WALSH: Around Dodge City and in the territory on West - there's
        just one way to handle the killers and the spoilers -
        and that's with a U.S. Marshal and the smell of - GUNSMOKE!
10 MUSIC: THEMES HITS: FULL BROAD SWEEP AND UNDER...TRACK 3
11 WALSH: GUNSMOKE, starring William Conrad. The transcribed story
        of the violence that moved West with young America and
        the story of a man who moved with it.
14 MUSIC: CUT
15 CONRAD: I'm that man...Matt Dillon...United States Marshal...the
        first man they look for and the last they want to meet.
17 It's a chancey job - and it makes a man watchful...and a
18 little lonely.
19 MUSIC: MAIN TITLE...TRACK 3

NK
FIRST COMMERCIAL
4:03

1 MUSIC: VAMP...

2 JINGLE: MAKE TODAY YOUR BIG RED LETTER DAY

3 SOLO: YOUR L & M RED LETTER DAY

4 SUPERIOR TASTE AND FILTER

5 IT'S THE MIRACLE TIP

6 MAKE TODAY YOUR BIG RED LETTER DAY

7 CHANGE TO L & M TODAY!

8 DUET: L & M'S GOT EVERYTHING

9 GAL: SUPERIOR TASTE

10 GUY: AND SUPERIOR FILTER...

11 DUET: GET L & M TODAY!

12 MORROW: This is it! L & M...superior taste and filter.

13 Superior taste from richer tobaccos - tastier - light

14 and mild. Superior filter - it's white - pure white.

15 Added to L & M tobaccos - this miracle tip actually

16 improves your enjoyment. Look for the big red letters.

17 Smoke L & M - America's best!

18 JINGLE

19 REPRISE: L & M'S GOT EVERYTHING

20 GET L & M TODAY!

21 MUSIC: SECOND ACT OPENER

NK
SECOND COMMERCIAL

23:48

JINGLE: MAKE CHRISTMAS THEIR RED LETTER DAY
2 THEIR L & M RED LETTER DAY
3 GIVE 'EM THE CHRISTMAS CARTON
4 FULL OF AMERICA'S BEST
5 YES, GIVE L & M'S ON CHRISTMAS DAY
6 TO FRIENDS WHO SMOKE THE FILTER WAY
7 L & M'S GOT EVERYTHING
8 THE GIFT FOR CHRISTMAS DAY
9 MORROW: At Christmas you want to give the best. This is
10 it. L & M Filters in the handsome Christmas
11 carton. There's no fuss with ribbons or paper.
12 The L & M Christmas Carton is all wrapped and
13 ready to give. L & M - superior taste - superior
14 filter. The filter is pure white. Truly the
15 miracle tip - because when it's added to L & M's
16 rich, tasty tobaccos, it actually improves your
17 enjoyment. For every smoker on your Christmas
18 list - make it a big red letter day. Give L & M
19 Filters in the Christmas Carton.
20 JINGLE REPRISE: YES, GIVE L & M'S ON CHRISTMAS DAY
21 TO FRIENDS WHO SMOKE THE FILTER WAY
22 L & M'S GOT EVERYTHING
23 THE GIFT FOR CHRISTMAS DAY.
24 MUSIC: THIRD ACT OPENING

SJK
WALSH: And now our star, William Conrad.

CONRAD: I may be jumping the gun a bit - but I want to tell you about this year's L & M Christmas carton. /This is it - for looks and convenience. It's a real beauty - all wrapped and ready to give. So, when you get around to shopping for Christmas remember to look for the big red letters - on the handsome L & M carton. Best for all the filter tip smokers on your list. That's L & M - superior taste - filter.

MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell
stars William Conrad as Matt Dillon U.S. Marshal.
The special music for "GUNSMOKE" was composed and
conducted by Rex Koury. Sound patterns by Tom Hanley and
Bill James. Featured in the cast were: John Dehner,
Vic Perrin and Jim Nusser. Parley Baer is Chester,
and Georgia Ellis is Kitty. Join us again next week,
as Matt-Dillon-U.S.-Marshal-fights-to-bring-law-and-
order-out-of-the-wild-violence-of-the-West-in-"GUNSMOKE".
MUSIC: SWELL AND FADE OUT UNDER
WALSH: Liggett and Myers - makers of Chesterfield and L & M filters urge you again this year to buy and use Christmas Seals. Show your Christmas spirit. Put Christmas Seals on all your cards and packages. They tell your friends that you're helping in the fight against tuberculosis. When you get your Christmas Seal letter be sure and answer it. Buy and use Christmas Seals.

MUSIC: THEME UP AND OUT
CHESTERFIELD HITCHHIKE

JINGLE: STOP

FOR ALL YOUR FRIENDS THIS YEAR, THIS EASY WAY
GIVE CHESTERFIELDS THIS YEAR - SO BRIGHT AND GAY
WRAPPED AND READY THEY'RE THE BEST TO BUY
CARTONS OF CHESTERFIELDS...THEY SATISFY.

PENNEMAN: This year say Merry Christmas with Chesterfields.

They're easy to give because they come ready to give

Chesterfields - in the bright-red, special holiday carton.

MUSIC: THEME

WALSH: Remember -- the makers of Chesterfield and L & M filters
also bring you Gunsmoke on television. Be sure and watch
Gunsmoke TV tonight. Check your listings for time and
channel. Join us again next week for another specially
transcribed story as Matt Dillon, U.S. Marshal, fights to
bring law and order out of the wild violence of the West
in GUNSMOKE! (24:35)

MUSIC: THEME

ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK. (24:30)