

AS BROADCAST

CHESTERFIELD

REPLAY FORMAT 12/3/55
ATTACHED

and

L & M FILTERS

Present

"GUNSMOKE"

"AMY'S GOOD DEED"

#75

SATURDAY, NOVEMBER 5, 1955	PRE-CUT	7:00 PM - 7:30 PM PST
SUNDAY, NOVEMBER 27, 1955	AIR	7:35 PM - 7:58:50 PM PST
SATURDAY, DECEMBER 3, 1955	REPLAY	9:30 AM - 9:54:30 AM PST

DIRECTOR:	NORMAN MACDONNELL	SATURDAY - NOVEMBER 5, 1955
ASSOCIATE:	FRANK PARIS	CAST: 2:30 PM - 5:00 PM
ENGINEER:	ROBERT CHADWICK	ASSOCIATE: ENGINEER: and
SOUND:	TOM HANLEY BILL JAMES	SOUND: 6:00 PM - 7:00 PM
MUSIC:	REX KOURY	MUSIC: 5:00 PM - 6:30 PM
ANNOUNCER:	GEORGE WALSH	ANNOUNCER: 2:00 PM - 2:30 PM
AUTHOR:	JOHN MESTON	AMPEX: 6:00 PM - 7:30 PM
		STUDIO: #1

WILLIAM CONRAD

as

MATT DILLON

CHESTER.....Parley Baer
DOC.....Howard McNear
KITTY.....Georgia Ellis
AMY.....Virginia Gregg
GOLD.....Harry Bartell
.....Tom Donley

sjk

CHESTERFIELD

Presents

"GUNSMOKE"

SUNDAY, NOVEMBER 27, 1955

7:30 - 7:53:50 PM PST

- 1 SOUND: HORSE FADES ON TO FULL MIKE . . . ON CUE...RECORDED SHOT
- 2 MUSIC: HOLD UNDER . . . TRACK 1
- 3 FENNEMAN: GUNSMOKE^{:11} brought to you by Chesterfield - To put a smile
4 in your smoking, always buy Chesterfield made the modern
5 way with ACCU-RAY.^{:22}
- 6 MUSIC: FIGURE AND UNDER...TRACK 2
- 7 WALSH: Around Dodge City and in the territory on West - there's
8 just one way to handle the killers and the spoilers -
9 and that's with a U.S. Marshal and the smell of -
10 GUNSMOKE!
- 11 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3
- 12 WALSH: GUNSMOKE, starring William Conrad. The transcribed story
13 of the violence that moved West with young America -- and
14 the story of a man who moved with it.
- 15 MUSIC: OUT
- 16 MATT: I'm that man...Matt Dillon...United States Marshal...
17 the first man they look for and the last they want to
18 meet. It's a chancey job - and it makes a man watchful
19and a little lonely.
- 20 MUSIC: MAIN TITLE...TRACK 3

1 SOUND: CHESTER POUNDING NAIL INTO WALL...

2 MATT: (OFF) Chester... Chester... Chester!

3 CHESTER: (STOPS) ~~Yes sir. What?~~

4 MATT: How can I think with that racket going on?
Oh, well,

5 CHESTER: /I'm all through now, Mr. Dillon.

6 MATT: What're you doing, anyway?

7 SOUND: CHESTER PICKS UP PICTURE...

8 CHESTER: I'm ~~putting~~^{nailing} up a picture. Here..I'll show it to you.

9 SOUND: PICKS UP PICTURE...WALKS TO DESK..PUTS IT DOWN

10 CHESTER: ~~It's~~^{ain't that} a beautiful thing, ~~ain't it~~^{an awful}, Mr. Dillon? ~~you?~~^{yeah,}

11 MATT: Well, it's got a lot of color. / But What is it?

12 CHESTER: Why, that's William Henry Harrison whipping them Indians

13 at Tippecanoe.

14 MATT: This is the first time I knew he did it ~~all~~^{what do you know,} by himself. ~~but~~

15 CHESTER: Well now / I never noticed that. / It sure is pretty,

16 thought, ain't it?

17 SOUND: OFF...DOOR OPENS..

18 AMY: (OFF) Marshal Dillon...

19 MATT: ^{Why?} /Come in, ma'am.

20 SOUND: MATT GETS UP...SHE ENTERS...CLOSES DOOR...FS FADE ON

21 AMY: So you're Matt Dillon.
Yes ma'am. (GETS UP)

22 MATT: /What can I do for you?

23 AMY: You can call me Amy, for one thing. My name's Amy Slater.

24 MATT: All right, Amy.

25 AMY: I'm fifty years old and I look sixty. The prairie done

26 that. The prairie and some other things, Marshal.

27 MATT: Where're you from, Amy?

bh

- 1 AMY: I been living in Wichita the last year. Then I heard
 2 you were here so I took the Santa Fe railroad and I come
 3 to Dodge.
- 4 MATT: Well, why'd you want to see me?
- 5 AMY: I been waiting a long time to see you. I been living for
 6 it. But I'm about through living...
- 7 MATT: What -
- 8 AMY: I come here to die, Marshal.
- 9 MATT: Oh. Well, if you're sick maybe Doc Adams can help you.
- 10 AMY: I ain't sick.
- 11 MATT: Then why're you talking about dying?
- 12 AMY: I've only got enough money to last me about two days,
 13 Marshal.
- 14 MATT: Well, if it's money you need maybe I can help ~~you till~~
 15 ~~you find some work.~~
- 16 AMY: ^{Oh} You're gonna help me -- but not that way.
- 17 MATT: ^{Well} How?
- 18 AMY: You're gonna kill me, Marshal.
- 19 MATT: What -
- 20 AMY: I said, you're ^{going to} ~~gonna~~ kill me.
- 21 MATT: ~~Now wait a minute --- what're you talking about?~~
- 22 SOUND: SHE TURNS AND WALKS TO DOOR...
- 23 MATT: Amy, wait --
- 24 SOUND: SHE OPENS DOOR...
- 25 AMY: I been waiting, Marshal -- a long time.
- 26 SOUND: SHE EXITS AND CLOSES DOOR
- 27 MUSIC: 1ST ACT CURTAIN

BH

FIRST COMMERCIAL

GUNSMOKE -B-
11-27-55

1 JINGLE: ^{4:26} STOP
2 START SMOKING WITH A SMILE WITH CHESTERFIELD
3 FENNEMAN: Yes, put a smile in your smoking. It's as easy as
4 A B C. Because Chesterfields made with Accu-Ray are...
5 A - always milderB - better tasting....C - cooler
6 smoking. Yes, a Chesterfield is always milder....
7 STEPHENSON:Accu-Ray controls your Chesterfield in the making.....
8 gives it a more even distribution of fine tobaccos -
9 that burn more evenlysmoke much milder.
10 FENNEMAN: A Chesterfield is better tasting....
11 STEPHENSON:An Accu-Ray Chesterfield draws more easily, lets you
12 enjoy all the flavor.
13 FENNEMAN: And a Chesterfield is cooler smoking....
14 STEPHENSON:Fourteen percent more perfectly packed than cigarettes
15 made without Accu-Ray. You enjoy cooler smoking. No
16 hot spots. No hard draw.
17 FENNEMAN: So - always buy Chesterfield.
18 JINGLE: PUT A SMILE IN YOUR SMOKING
19 JUST GIVE 'EM A TRY
20 LIGHT UP A CHESTERFIELD.....THEY SATISFY. ^{5:27}
21 MUSIC: SECOND ACT OPENING

BL

1 MATT: The prairie does different things to different people -- some
 2 it gives knowledge to, and strength; others it breaks, and
 3 leaves lost and twisted and wandering. Amy Slater was one
 4 of the lost. I let her go without trying to reason with her.
 5 -- I thought in a day or so I'd find her and buy her a ticket
 6 back to Wichita, and that'd be the end of it. But it didn't
 7 work out that way -- she found me first. It was the next
 8 morning just before noon -- Chester and I were crossing the
 9 Plaza when I saw her standing about thirty yards away....
 10 holding a rifle.

11 SOUND: FS TO STOP

12 CHESTER: What's she up to, Mr. Dillon

13 MATT: She's aiming that rifle at me, Chester. ^{You better} /Get out of the way.

14 CHESTER: (MOVES) She's crazy.

15 SOUND: OFF...AMY FIRES ONCE...RICOCHET

16 CHESTER: (OFF) Shoot her, Mr. Dillon..she'll kill you...

17 MATT: I can't shoot a woman, Chester.

18 SOUND: AMY FIRES AGAIN...MATT STARTS WALKING TOWARD HER

19 CHESTER: (FADES) Come back, Mr. Dillon...

20 SOUND: SHE FIRES AGAIN...MATT CONTINUES WALKING...SHE FIRES AGAIN

21 AMY: (FADES ON) The next shot'll go ~~right~~ through your heart,
 22 Marshal.

23 MATT: That won't do you any good, Amy.

24 AMY: I mean it.

25 MATT: I'm not going to draw, Amy.

26 SOUND: HE WALKS UP TO HER AND STOPS

27 AMY: (ON) You afraid to fight?

28 MATT: Give me that rifle.

29 AMY: All right, take it.

NK

1 MATT: (TAKES IT) I will.

2 AMY: You're afraid...you're a coward.

3 MATT: Why'd you try to make me shoot you, Amy? What's this all
4 about?

5 AMY: You wouldn't fight...

6 MATT: You weren't trying to kill me.

7 AMY: How do you know I wasn't?

8 MATT: You were shooting close -- you were trying to make me draw.

9 AMY: I'll destroy you yet, Marshal.

10 MATT: By making me shoot a woman, is that it? That'd be the end
11 of me as a lawman, wouldn't it?

12 AMY: It'd be the end of you as any kind of man.

13 MATT: You must hate me an awful lot, if you're willing to die
14 for it. Why, Amy? What've I done to you?

15 SOUND: AMY TURNS AND WALKS AWAY...

16 MATT: Amy...

17 SOUND: CHESTER'S FS FADE ON

18 CHESTER: (FADES ON) Ain't you gonna arrest her, Mr. Dillon? You ~~just~~
19 gonna let her walk off like that?

20 MATT: Arresting her wouldn't do any good, Chester.

21 CHESTER: After what she done?

22 MATT: It didn't work, Chester. She's licked now. And I feel
23 kinda sorry for her. This is really going to drive her
24 crazy.

25 MUSIC: BRIDGE

26 SOUND: SALOON BG

27 CHESTER: ^{Just} Look at the men lined up at that bar, Mr. Dillon. I wish
28 I owned this saloon
29

NK

- 1 MATT: Cheap whiskey at fancy prices is always a good business
 2 Chester.
 3 CHESTER: Well, they aint getting ~~any~~ ^{none} of my money.
 4 MATT: What'd you come in here for?
 5 CHESTER: To play a little faro.
 6 MATT: ^{Oh, well,} / That makes sense.
 7 CHESTER: Yes sir. I aint ~~spending~~ ^{squandering} a nickel at that bar..not me.
 8 MATT: Well, good luck, Chester.
 9 CHESTER: Thank you.
 10 SOUND: CHESTER WALKS OFF...MATT TO TABLE
 11 KITTY: (FADES ON) Evening, Matt.
 12 MATT: How are you, kitty.
 13 KITTY: Sit down.
 14 MATT: ~~Thank you.~~ (SITS) Looks like a busy night.
 15 KITTY: It'll get worse. ~~It's early yet.~~
 16 MATT: ~~Yeah.~~
 17 KITTY: Wait'll some of those boys really get a skinful.
 18 MATT: Well, I hope they play gentle. I've been shot at once today.
 19 KITTY: I heard about that. Some old woman with a rifle.
 20 MATT: ~~Yeah~~ Amy Slater.
 21 KITTY: ~~I never heard of her.~~
 22 MATT: ~~She doesn't live here. And I doubt if her name's Slater,~~
 23 ~~anyway.~~
 24 KITTY: What's she after you for?, Matt?
 25 MATT: I haven't any idea, Kitty. But she feels pretty strong
 26 about it.
 27 KITTY: I guess she does.
 28 MATT: Anyway, her plan didn't work, so maybe that's the last I'll
 29 hear of her.

NK

- 1 KITTY: You don't give women enough credit, Matt. She'll think of
 2 something else.
- 3 MATT: ^{Well} / I hope not.
- 4 KITTY: ^{Why don't you} / Throw her in jail.
- 5 MATT: ^{Oh} / I'd look fine throwing an old woman in jail, wouldn't I?
 6 Especially one that's after me.
- 7 KITTY: You've got a right to. ^{Besides} ~~And besides, after she's been~~
 8 ~~looked up while she might change her mind.~~
- 9 MATT: ~~It'd take more than that to change her.~~
- 10 KITTY: ~~Well, maybe you're right.~~ When a woman gets to hating
 11 somebody it's usually worse than when a man does. Women
 12 don't do things by halves. With them, it's all or nothing.
- 13 MATT: ~~You make them sound desperate.~~
- 14 KITTY: ~~Maybe that's it, Matt.~~
- 15 MATT: Well, all I know about women is that some of them are
 16 pretty and some aren't.
- 17 KITTY: ^(PIANO OUT) You're lying, / But I won't argue with you.
- 18 MATT: Good.
- 19 AMY: (OFF) Marshal Dillon...
- 20 KITTY: Matt...
- 21 MATT: It's Amy.
- 22 KITTY: She ^{'s} ~~is~~ got a sixgun.
- 23 AMY: Stand up, Marshal.
- 24 SOUND: CROWD GROWS QUIET
- 25 MATT: ^{for better} / Get out of the way, Kitty.
- 26 KITTY: ^{Yeah} / You bet.
- 27 SOUND: SHE GETS UP...FS FADE...MATT GETS UP
- 28 AMY: Step out here, Marshal.
- 29 SOUND: MATT TAKES A FEW STEPS FORWARD

NK

- 1 MATT: What're you up to now, Amy?
- 2 AMY: I want to show you how I can handle a sixgun. I want to
3 show you what I can do with it.
- 4 MATT: Throw ~~that~~^{the} gun down, Amy.
- 5 AMY: Not till I'm through with it. You can't fool me this time,
6 Marshal.
- 7 MATT: Throw it down, Amy.
- 8 AMY: No...
- 9 SOUND: MATT DRAWS AND FIRES ONCE...AMY REACTS AND GUN FALLS
- 10 AMY: You shot me...you shot me. (SHE PASSES OUT)
- 11 SOUND: SHE FALLS...
- 12 MUSIC: BRIDGE
- 13 SOUND: KNOCK ON DOOR..REPEAT
- 14 DOC: (INSIDE) Come in...come in.
- 15 SOUND: OPENS DOOR..ENTER..CLOSE
- 16 DOC: (OFF) Hello, Matt.
- 17 MATT: How is she, Doc?
- 18 SOUND: MATT CROSSES TO DOC UNDER:
- 19 DOC: (FADES ON)^{she, she's} About the same. She's asleep now.
- 20 MATT: Oh..
- 21 DOC: You scared her half to death, Matt.
- 22 MATT: I had to shoot that gun out of her hand, Doc. Another
23 second and she'd have killed me.
- 24 DOC: Yes, I guess she really was after you this time, wasn't she?
- 25 MATT: What I don't understand is a woman brave enough to go
26 gunning for a man fainting like that.
- 27 DOC: She's got a fever, Matt. She's not well.
- 28 MATT: Oh...
- 29 NK

1 DOC: But what she's really suffering from is hysteria, and
 2 there ^{just} isn't much I can do for that.

3 MATT: Well, she can't go on like this. ~~We've got to do something~~
 4 ~~about her.~~

5 DOC: ^{No, I suppose not -} She'd probably be all right if she got over this business
 6 with you.

7 MATT: She won't even say why she's after me, Doc.

8 DOC: No, she won't.

9 MATT: What're you going to do with her? You can't keep her here.

10 DOC: I can't throw her out in the street, and you told me
 11 she doesn't have any money.

12 MATT: ^{Doc,} I've got an idea, Doc.

13 DOC: ^{Yeah, well} What's that?

14 MATT: You know Ma Smiley?

15 DOC: ^{Oh, of course I do,} She's been doing my laundry for years.

16 MATT: Well, she lives alone ~~and she's got a house.~~ Maybe she'd
 17 like company. Amy could help her with the work.

18 DOC: Amy shouldn't do any work at all for a couple of weeks, Matt.

19 MATT: ^{tell} Then I'll pay for her room and board.

20 DOC: ^{You'll pay for her - say,} You're being awful good to a woman who just tried to kill
 21 you.

22 MATT: I feel sorry for her, Doc.

23 DOC: Maybe Amy won't ~~much~~ like the idea of you helping her.

24 MATT: ^{you} Don't tell her. Tell her you're doing it.

25 DOC: ^{tell} All right.

26 MATT: ^{Look} Why don't you go see Ma Smiley, right now? I'll stay out
 27 of it.

1 DOC: **All right,** **that** /I'll go. But there's one thing you ought to keep in mind,
2 Matt.
3 MATT: What?
4 DOC: Just because she didn't make it tonight doesn't mean Amy
5 won't try to kill you again.
6 MUSIC: 2ND ACT CURTAIN

SECOND COMMERCIAL

GUNSMOKE
11-27-55

-C-

- 13:05
- 1 JINGLE: STOP
- 2 SHOP
- 3 FOR ALL YOUR FRIENDS THIS YEAR, THIS EASY WAY
- 4 GIVE CHESTERFIELDS THIS YEAR SO BRIGHT AND GAY
- 5 WRAPPED AND READY THEY'RE THE BEST TO BUY
- 6 CARTONS OF CHESTERFIELD THEY SATISFY
- 7 FENNEMAN: This Christmas give everyone Chesterfields.
- 8 Chesterfields are easy to give because they come
- 9 ready to give in a bright red special holiday carton
- 10 that's wrapped in its own colorful Christmas ribbon.
- 11 Everyone enjoys Chesterfields smoother, cooler smoking
- 12 pleasure so, to all your friends this year say
- 13 Merry Christmas with cartons of Chesterfields.
- 14 No wrapping no tying. They're easy to give because
- 15 they come ready to give. Chesterfields - in the bright
- 16 red, special holiday carton.
- 17 JINGLE: WRAPPED AND READY THEY'RE ^{the} BEST TO BUY
- 18 CARTONS OF CHESTERFIELDS THEY SATISFY. 14:05
- 19 MUSIC: THIRD ACT OPENING

ER

1 MATT: Doc talked to Ma Smiley that night and the next day Amy
2 moved in with her. I didn't have to worry about any
3 trouble for awhile -- Doc ordered her to bed and he saw
4 to it ^{that} she stayed there. But she never talked; she never
5 told anybody why she was after me. A couple of weeks
6 passed before Doc reported she was up and about again and
7 that she'd soon be able to go to work. At least I hoped
8 it was work she'd be doing -- not gunning for me. A few
9 days later I found out. Chester and I were sitting in the
10 office after dinner.

11 CHESTER: Mr. Dillon, you remember that fella Jeremy Cracker who
12 used to live ^{around} here?

13 MATT: It'd be hard to forget him, Chester.

14 CHESTER: I was thinking about the time he run a rusty nail into
15 his foot. Remember how he went over to the Texas Trail
16 and bought ^{himself} himself two pints of raw whiskey....and then
17 he went outside and filled his shoe with one pint and
18 ^{himself} himself with the other and slopped around town that way for day
19 till he got cured? Why, my gracious, he liked to.....

20 MATT: I-remember:..

21 CHESTER: He sure had his own ideas about things:

22 MATT: Yeah:---

23 SOUND: DOOR OPENS OFF...FS ENTER

24 CHESTER: ~~It's Amy. What~~

25 SOUND: MATT GETS UP...CLOSE DOOR OFF

26 MATT: Hello, Amy.

27 SOUND: FS FADE ON

28 AMY: (FADES ON) Hello, Marshal...Chester.

29 CHESTER: Hello.

1 AMY: It's all right, Marshal. I ain't got a gun.

2 MATT: Sit down, Amy.

3 CHESTER: ^{Here -} / Here's a chair.

4 SOUND: HE MOVES CHAIR...SHE SITS

5 AMY: Thank you.

6 MATT: How're you feeling?

7 AMY: Pretty good, Marshal. But I'm gonna feel a lot better

8 when I tell you what I came for.

9 MATT: Oh...

10 AMY: I'll say it simple, Marshal...I've been wrong,...hating

11 you the way I have. It's done me more harm than you.

12 I wanted to ruin you, but it's near ruined me instead.

13 You understand?

14 MATT: What's changed your mind, Amy?

15 AMY: Doc.

16 MATT: Doc?

17 AMY: He took it on ^{hisself} ~~himself~~ to tell me. He figured I oughta

18 know. He told me how you've been paying for my keep with

19 Ma Smiley. And after all I tried to do to you...

20 MATT: You needed help, Amy. I don't bear grudges.

21 AMY: I do. At least I have till now. I want to pay you

22 back, Marshal.

23 MATT: Now, Amy, there's no need to repay me anything.

24 AMY: I've got to. For my own sake, I've got to. But I don't

25 mean money. I've got no money.

26 MATT: What do you mean?

27 AMY: Jim Band had a partner, Marshal.

28 MATT: Jim Band?

1 AMY: Dakota Territory. You remember.

2 MATT: ^{Yeah} / A long time ago...Jim Band tried to shoot me. He hit me
3 but I killed him.

4 AMY: That's right.

5 MATT: ^{Amy} / What's your name? ~~Amy?~~

6 AMY: I'm his sister, Marshal.

7 MATT: ^{Oh}, I see.

8 AMY: Jim's partner's name was Emmett Gold.

9 MATT: ^{Yeah}, I remember him.

10 AMY: I never saw him after the shooting -- until today.

11 MATT: ~~What?~~ ^{What?} Till today?

12 AMY: About a half hour ago. He was walking into the Texas
13 Trail. He's come to Dodge after you, Marshal -- I know
14 he has. He must've heard you ^{was} ~~were~~ here somehow and he's
15 come to kill you.

16 MATT: After all these years? ^{huh?}

17 AMY: I didn't forget, did I?

18 MATT: No.

19 AMY: It's not easy to warn you about him, Marshal -- but like
20 I say I'm doing it for my own sake. I won't be troubled
21 - no more now. I've done what's right.

22 MATT: Yeah...

23 AMY: We're even now, aint we..you and me?

24 MATT: ^{Yeah} / We're even, Amy. And I'm mighty happy about it.

25 MUSIC: BRIDGE

26 SOUND: FS ALONG BOARDWALK

27 CHESTER: You just gonna walk in on this fella, Mr. Dillon?

28 MATT: Might as well get it over with, Chester. ^{You} / Stay out of the
29 way now...

BL

1 CHESTER: Yes sir.

2 SOUND: ENTER SWINGING DOORS....

3 MATT: ^{Well} / There he is.

4 SOUND: FS TO BAR

5 MATT: Emmett Gold.

6 GOLD: (TURNS) Hello, Dillon.

7 MATT: You remember me...

8 GOLD: Sure I do. I hear you're a Marshal now.

9 MATT: ^{Yeah} / That's right.

10 GOLD: It's been a long time.

11 MATT: ~~Yeah. Aint.~~

12 GOLD: We was never friendly, Marshal.

13 MATT: No.

14 GOLD: Then what do you want?

SOUND: FORGETS MATT'S FS

15 MATT: What're you doing in Dodge, Gold?

16 GOLD: ^{I'm} / Riding through. I'm headed for Colorado. Soon's I
17 finish this drink.

18 MATT: Is that all?

19 GOLD: That's all. What do you think I'm doing here?

20 MATT: Looking for me.

21 GOLD: Looking for you? What for?

22 MATT: I shot Jim Band, didn't I?

23 GOLD: It was a fair fight.

24 MATT: ^{Yeah} / Of course it was.

25 GOLD: You got shot, too, didn't you?

26 MATT: I didn't get killed.

27 GOLD: (BEAT) Wait a minute, Marshal -- you think I'm after you
28 for killing Jim Band, don't you?

29 MATT: Yeah.

BL

1 GOLD: Well, if that don't beat all.

2 MATT: What?

3 GOLD: You remember where that fight happened?

4 MATT: It was on the prairie somewhere.

5 GOLD: And Jim's bullet knocked you out. And when you come to
6 again we was gone, wasn't we?

7 MATT: You packed him off and buried him.

8 GOLD: No I didn't. ~~I told everybody that, but~~ I didn't bury
9 him.

10 MATT: ~~What?~~

11 GOLD: He wasn't dead. You didn't kill him. He changed his name
12 and went out to Virginia City. That's where he got
13 killed -- in a brawl with the law about two years ago.
14 (SOUND: FINISHES DRINK...GLASS ON BAR) So long, Marshal.

15 SOUND: FS FADE...CHESTER STEPS UP

16 CHESTER: ^{Well} I never heard anything like that in my ^{whole} life, Mr. Dillon.

17 MATT: No.

18 CHESTER: You think it's true?

19 MATT: He'd have no reason to lie, Chester.

20 CHESTER: ^{Well} What's Amy gonna think?

21 MATT: She isn't going to know, Chester.

22 CHESTER: What? Why not?

23 MATT: Amy did a big thing for herself telling me about Gold
24 being here.

25 CHESTER: But it was all useless.

26 MATT: No...not unless we tell her it was. And I wouldn't spoil
27 what Amy's done for anything.

28 MUSIC: CURTAIN

29

BL

THIRD COMMERCIAL

GUNSMOKE -D-
11-27-55

- 1 WALSH: ^{21:09} In a moment, our star, William Conrad....
- 2 FENNEMAN: ^{21:11} Put a smile in your smoking. It's as easy as ABC
- 3 because Chesterfields - made with Accu-Ray are A --
- 4 always milder.
- 5 STEPHENSON: Smoke much milder - burn evenly.
- 6 FENNEMAN: B -- better tasting.
- 7 STEPHENSON: Draw more easily ... you enjoy more flavor.
- 8 FENNEMAN: C -- cooler smoking.
- 9 STEPHENSON: Fourteen percent more perfectly packed than cigarettes
- 10 made without Accu-Ray. No hot spots. No hard draw.
- 11 FENNEMAN: So always buy Chesterfield - remember -- an Accu-Ray
- 12 Chesterfield is always milder....better tasting...
- 13 cooler smoking. ^{21:43}
- 14 CONRAD: ^{21:44} You know, on the frontier, feed for stock was scarce
- 15 during long winter months - and on our next Gunsmoke,
- 16 a man dies because of a load of hay. So, until then -
- 17 goodnight. ^{21:50}
- 18 MUSIC: THEME

DH

- 1 WALSH: ^{22:16} "GUNSMOKE" produced and directed by Norman Macdonnell
2 stars William Conrad as Matt Dillon, U.S. Marshal. Our
3 story was specially written for "GUNSMOKE" by John Meston,
4 with music composed and conducted by Rex Koury. Sound
5 patterns by Tom Hanley and Bill James. Featured in the
6 cast were: Virginia Gregg and Harry Bartell. Parley Baer
7 is Chester, Howard McNear is Doc, and Georgia Ellis is
8 ^{22:41} Kitty.
- 9 MUSIC: THEME
- 10 WALSH: ^{22:42} Christmas Seals give your cards and packages that "holiday"
11 look. Help fight tuberculosis. Buy and use Christmas
12 ^{22:49} Seals.
- 13 MUSIC: THEME UP AND OUT

ER

L & M HITCHHIKE

GUNSMOKE -F-
11-27-55

- 22:56
- 1 JINGLE: MAKE CHRISTMAS THEIR RED LETTER DAY
2 THEIR L & M RED LETTER DAY
3 GIVE 'EM THE CHRISTMAS CARTON
4 FULL OF AMERICA'S BEST
5 YES, GIVE L & M'S ON CHRISTMAS DAY
6 TO FRIENDS WHO SMOKE THE FILTER WAY
7 L & M'S GOT EVERYTHING
8 THE GIFT FOR CHRISTMAS DAY
- 9 MORROW: This is it. For Christmas - L & M filters in the handsome
10 Christmas carton. No fuss with ribbons or paper. It's
11 all wrapped and ready to give. This Christmas give L & M
12 Christmas cartons. 23:26
- 13 MUSIC: THEME
23:36
- 14 WALSH: Join us again next week for another specially transcribed
15 story as Matt Dillon, U.S. Marshal, fights to bring law
16 and order out of the wild violence of the West in
17 GUNSMOKE! 23:46 (23:45)
- 18 MUSIC: THEME
- 19 ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK. (23:50)

ER

L & M FILTERS

Present

"GUNSMOKE"

SATURDAY, DECEMBER 3, 1955

9:30 AM - 9:54:30 AM PST

- 1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE...RECORDED SHOT
- 2 MUSIC: HOLD UNDER...TRACK 1
- 3 WALSH: ¹¹GUNSMOKE...brought to you by L & M FILTERS! Make today
- 4 your big Red Letter Day. Change to L & M. Superior taste -
- 5 - Superior filter. America's best filter-tip cigarette. ¹²⁶
- 6 MUSIC: FIGURE AND UNDER...TRACK 2
- 7 WALSH: Around Dodge City and in the territory on West - there's
- 8 just one way to handle the killers and the spoilers -
- 9 and that's with a U.S. Marshal and the smell of - GUNSMOKE!
- 10 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3
- 11 WALSH: GUNSMOKE, starring William Conrad. The transcribed story
- 12 of the violence that moved West with young America and
- 13 the story of a man who moved with it.
- 14 MUSIC: OUT
- 15 CONRAD: I'm that man...Matt Dillon...United States Marshal...the
- 16 first man they look for and the last they want to meet.
- 17 It's a chancey job - and it makes a man watchful..and a
- 18 little lonely.
- 19 MUSIC: MAIN TITLE...TRACK 3

NK

FIRST COMMERCIAL
VAMP: 4:29

1 JINGLE: MAKE CHRISTMAS THEIR RED LETTER DAY
2 THEIR L & M RED LETTER DAY
3 GIVE 'FM THE CHRISTMAS CARTON
4 FULL OF AMERICA 'S BEST
5 YES, GIVE L & M'S ON CHRISTMAS DAY
6 TO FRIENDS WHO SMOKE THE FILTER WAY
7 L & M'S GOT EVERYTHING
8 THE GIFT FOR CHRISTMAS DAY
9 MORROW: At Christmas you want to give the best. This is
:10 it. L & M Filters in the handsome Christmas
:11 carton. There's no fuss with ribbons or paper.
:12 The L & M Christmas Carton is all wrapped and
:13 ready to give. L & M - superior taste - superior
:14 filter. The filter is pure white. Truly the
:15 miracle tip - because when it's added to L & M's
:16 rich, tasty tobaccos, it actually improves your
:17 enjoyment. For every smoker on your Christmas
:18 list - make it a big red letter day. Give L & M
:19 Filters in the Christmas Carton.
20 JINGLE REPRISE: YES, GIVE L & M'S ON CHRISTMAS DAY
21 TO FRIENDS WHO SMOKE THE FILTER WAY
22 L & M'S GOT EVERYTHING
23 THE GIFT FOR CHRISTMAS DAY. 4:29
24 MUSIC: SECOND ACT OPENING

SJK

SECOND COMMERCIAL

GUNSMOKE -C-
12-3-55

- 1 MUSIC: **13:08**
 VAMP...
- 2 JINGLE: MAKE TODAY YOUR BIG RED LETTER DAY
- 3 SOLO: YOUR L & M RED LETTER DAY
- 4 SUPERIOR TASTE AND FILTER
- 5 IT'S THE MIRACLE TIP
- 6 MAKE TODAY YOUR BIG RED LETTER DAY
- 7 CHANGE TO L & M TODAY!
- 8 DUET: L & M'S GOT EVERYTHING
- 9 GAL: SUPERIOR TASTE
- 10 GUY: AND SUPERIOR FILTER...
- 11 DUET: GET L & M TODAY!
- 12 MORROW: This is it! L & M...superior taste and filter.
- 13 Superior taste from richer tobaccos - tastier - light
- 14 and mild. Superior filter - it's white - pure white.
- 15 Added to L & M tobaccos - this miracle tip actually
- 16 improves your enjoyment. Look for the big red letters.
- 17 Smoke L & M - America's best!
- 18 JINGLE
- 19 REPRISE: L & M'S GOT EVERYTHING
- 20 **13:56**
 GET L & M TODAY!
- 21 MUSIC: THIRD ACT OPENING

NK

CONRAD CLOSING

GUNSMOKE -D-
12-3-55

21:00

1 WALSH: And now our star, William Conrad.

21:03-You know

2 CONRAD: / Friends, this Christmas I'm sure/you want to give your ^{that}

3 friends the best - and to all those who smoke filter

4 cigarettes ^{well} -/that's L & M. /No doubt about it - the L & M ^{There's}

5 Christmas carton is a real beauty - and/mighty convenient. ^{its}

6 You see it's all wrapped and ready to give. /When you make ^{How}

7 out your Christmas list ^{you} -/remember L & M filters. Look

8 for the big red letters on the special L & M Christmas

9 carton. L & M -- superior taste - superior filter. ^{21:40}

10 MUSIC: THEME

DH

GUNSMOKE -E-
~~11-27-55~~ & 12-3-55

1 WALSH: ^{21:59} "GUNSMOKE" produced and directed by Norman Macdonnell
2 stars William Conrad as Matt Dillon, U.S. Marshal. Our
3 story was specially written for "GUNSMOKE" by John Meston,
4 with music composed and conducted by Rex Koury. Sound
5 patterns by Tom Hanley and Bill James. Featured in the
6 cast were: Virginia Gregg and Harry Bartell.
7 Parley Baer is Chester, Howard McNear is Doc, and Georgia
8 Ellis is Kitty. ^{22:22} ~~Join us again next week, as Matt Dillon,~~
9 ~~U.S. Marshal, fights to bring law and order out of the~~
10 ~~wild violence of the West in "GUNSMOKE"!~~
11 MUSIC: SWELL AND FADE OUT UNDER

sjk

GUNSMOKE -E1-
12-3-55

22:41

1 WALSH: Liggett and Myers - makers of Chesterfield and L & M filters
2 urge you again this year to buy and use Christmas Seals.
3 Show your Christmas spirit. Put Christmas Seals on all your
4 cards and packages. They tell your friends that you're
5 helping in the fight against tuberculosis. When you get
6 your Christmas Seal letter be sure and answer it. Buy and
7 use Christmas Seals.

23:07

8 MUSIC: THEME UP AND OUT

ER

CHESTERFIELD HITCHHIKE

GUNSMOKE
12-3-55

-F-

- 1 JINGLE: ^{23:14} STOP
- 2 SHOP
- 3 FOR ALL YOUR FRIENDS THIS YEAR, THIS EASY WAY
- 4 GIVE CHESTERFIELDS THIS YEAR - SO BRIGHT AND GAY
- 5 WRAPPED AND READY THEY'RE THE BEST TO BUY
- 6 CARTONS OF CHESTERFIELDS....THEY SATISFY.
- 7 FENNEMAN: This year say Merry Christmas with Chesterfields.
- 8 They're easy to give because they come ready to give ^{23:43}
- 9 Chesterfields - in the bright-red, special holiday carton.
- 10 MUSIC: THEME
- 11 WALSH: ^{24:00} Remember -- the makers of Chesterfield and L & M filters
- 12 also bring you Gunsmoke on television. Be sure and watch
- 13 Gunsmoke TV tonight. Check your listings for time and
- 14 ^{24:13} ^{24:15} channel. Join us again next week for another specially
- 15 transcribed story as Matt Dillon, U.S. Marshal, fights to
- 16 bring law and order out of the wild violence of the West
- 17 in GUNSMOKE! ^{24:26} (~~24:25~~)
- 18 MUSIC: THEME
- 19 ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK. (24:30)

ER