CHESTERFIELD
and
L & M FILTERS
Present
"GUNSMOKE"
"SUNNY AFTERNOON"

#76

SATURDAY, NOVEMBER 5, 1955 PRE-CUT 1:30 PM - 2:00 PM PST
SUNDAY, DECEMBER 4, 1955 AIR 7:35 PM - 7:58:50 PM PST
SATURDAY, DECEMBER 10, 1955 REPLAY 9:30 AM - 9:54:30 AM PST

DIRECTOR: NORMAN MACDONNELL SATURDAY - NOVEMBER 5, 1955
ASSOCIATE: FRANK PARIS CAST: 9:00 AM - 11:30 AM
ENGINEER: ROBERT CHADWICK ASSOCIATE: and
SOUND: TOM HANLEY ENGINEER: 12:30 PM - 1:30 PM
BILL JAMES SOUND: 11:30 AM - 1:00 PM
MUSIC: REX KOURY MUSIC: 2:00 PM - 2:30 PM
ANNOUNCER: GEORGE WALSH ANNOUNCER: 1:00 PM - 2:30 PM
STUDIO: AMPEX: #1

WILLIAM CONRAD
as
MATT DILLON

CHESTER ......................Parley Baer
KITTY ........................Georgia Ellis
DOC ........................Howard McNear
CRATER ......................John Dehner
JOSHUA ......................Ralph Moody
MRS. C. ......................Virginia Christine

As CAIR .........John James

AS BROADCAST
REPLAY FORMAT 12/10/55
ATTACHED
CHESTERFIELD
Presents
"GUNSMOKE"

SUNDAY, DECEMBER 4, 1955
7:30 - 7:53:50 PM PST

1 SOUND: HORSE FADES ON TO FULL MIKE . . . ON CUE...RECORDED SHOT

2 MUSIC: HOLD UNDER . . . TRACK 1

3 PENNEMAN: GUNSMOKE brought to you by Chesterfield - To put a smile

4 in your smoking, always buy Chesterfield made the modern

5 way with ACCU-RAY.

6 MUSIC: FIGURE AND UNDER...TRACK 2

7 WALSH: Around Dodge City and in the territory on West - there's

8 just one way to handle the killers and the spoilers -

9 and that's with a U.S. Marshal and the smell of -

10 GUNSMOKE!

11 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

12 WALSH: GUNSMOKE, starring William Conrad. The transcribed story

13 of the violence that moved West with young America -- and

14 the story of a man who moved with it.

15 MUSIC: OUT

16 MATT: I'm that man...Matt Dillon...United States Marshal...

17 the first man they look for and the last they want to

18 meet. It's a chancey job - and it makes a man watchful

19 ....and a little lonely.

20 MUSIC: MAIN TITLE...TRACK 3
It was the worst winter we'd ever had in Dodge. The worst one I'd ever seen -- anywhere on the Plains. It'd been a short summer -- with the rains starting a month early, and turning to snow and sleet before the end of September. And from then on, it was one blizzard right after another -- roaring down off the Platte Basin -- freezing the creeks and ponds, and piling up snow in the gullies. Stock suffered, and men suffered -- and it got so nobody in town would do anything, or go anywhere, unless there was some reason they just had to. It was a winter that started out cold, and kept getting colder.

One of the few places in town where a man could go to get warm was the Longbranch Saloon. They had a big pot-bellied stove there that'd take a four foot chunk of Cottonwood -- and most nights they kept it red hot.

Matt -- you want to know a secret?
Sure, Kitty -- what is it?
I'm in love with the man who invented woolen underwear.
You're that...
You're darn right. Don't let them fool you.
Well, it can't do much good. About as big as a saddle blanket for a cottontail.
In this weather, anything helps. How about a drink, Matt?
Well, I was kinda waiting around for Doc. But I guess that baby of Mrs. Tuckers is turning out to be pretty stubborn...
KITTY: The Tuckers? Another one?
MATT: Yeah, Aunh.
CRATER: (OFF) If you was half a man, you'd wear a gun!
KITTY: Well... it started out to be a quiet evening.
MATT: It's Ned Crater... and old man Siderow, again.
CRATER: (OFF) I can't fight you -- you're twenty years older'n me. And you won't wear a gun so a man can call you!
KITTY: I think it's just a "talking" fight.
MATT: No, Kitty -- this one's due. It's been building for a week now.
MATT: (BOOTS UNDER) See you later, Kitty.
KITTY: (FADING OFF) All right, -- Kitty.
CRATER: (CLOSER, AND FADING ON) You can stand there and smile, but you're not fooling anybody! If you ain't scared, why don't you borrow a gun? Anybody in here'll loan you one. They'd be glad to see you called for once. You're yellow, Josh -- you're mean, dirty, and yellow!
MATT: All right, Crater -- you've had your say now.
CRATER: How would you feel, Marshal? How would you feel about it, if you was in my place?
MATT: Probably the same way you do. But this kind of talk is not going to help you any. Why don't you take a walk with...... Go have a drink, somewhere else.
CRATER: Sure! While that old skinflint stands there grinning
and....
MATT: Crater... I said, take a walk.
CRATER: I'll... All right, Marshal.
SOUND: STEPS AWAY.
GUNSMOKE -3-

JOSHUA: (SLIGHT OFF) That was well-handled, Marshal. You'll join me for a drink? thank you.

MATT: No. /(COUPLA BOOTS AND STOP) what makes you Siderow like you are?

JOSHUA: I don't believe I understand you.

MATT: Joshua Siderow -- the meanest man in town. Do you like

JOSHUA: I'm not much concerned, Marshal -- one way or another. -- by fools like Ned Crater.

MATT: That hay barn of yours is full to the roof. You've got five times what you need to hold your stock through the winter. Crater's on the ragged edge -- he's desperate.

JOSHUA: A couple of loads would probably carry him. And you wouldn't even miss it.

MATT: Well..the hay is for sale.

JOSHUA: A thing is worth whatever you can sell it for, Marshal. He's no better than the other nesters. They're buying from me -- them that's got cash.

MATT: It's his first year on the land. He's got no cash, and no credit. You know that.

JOSHUA: Then he should have been more industrious -- shown some foresight.

MATT: He was caught short by the early rains -- the same as the rest of the... Aaa, what's the use! Joshua, someday you'll end up the richest man on Boot Hill.
JOSHUA: Well, Ned Crater will never put me there. He might. He's worked up enough.

JOSHUA: No, he's like all failures—talks big and does small. He's an impractical fool—and I'll be here long after he's starved to death.

MUSIC: (BRIDGES)

CHESTER: (WORKING) I'll swear to goodness, Mr. Dillon! The more cussed wood you chunk into this stove, the less heat it seems to give. off.

MATT: (SLIGHT OFF) It's a cold morning, Chester. Throw in-- some buffalo chips.

CHESTER: Yes -- and burn out the grates again. If this jail can't afford a...halfway decent stove...in weather like this...

MATT: (LAST CHUNK: STOVE DOOR CLOSE) Well...now! Look who's up there bright and early this morning.

JOSHUA: (OFF, MUFFLED, UP) Marshal. Marshal Dillon.

CHESTER: He's leading a pack horse. Maybe he's goona pull out, Mr. Dillon.

MATT: That's wishful thinking, Chester. (CHAIR-SQUEAK) Wonder why he's coming here?

JOSHUA: (OFF, MUFFLED, UP) Marshal. Marshal Dillon.

MATT: Well...I guess there's only one way to get it over with.

SOUND: DOOR OPENS. BOOTS-INTO-PACKED-SNOW, WINTERY WIND, HORSES.

JOSHUA: (SHORT-FADE-IN) Marshal

MATT: /Joshua....
JOSHUA: I have brought in the body of my son Jabal. He was murdered during the night.

MUSIC: (FIRST ACT CURTAIN...
FOR ALL YOUR FRIENDS THIS YEAR, THIS EASY WAY
GIVE CHESTERFIELDS THIS YEAR SO BRIGHT AND GAY
WRAPPED AND READY THEY'RE THE BEST TO BUY
CARTONS OF CHESTERFIELD ..... THEY SATISFY

Chesterfields are easy to give .... because they come
ready to give .... in a bright red special holiday carton
that's wrapped in its own colorful Christmas ribbon.
Everyone enjoys Chesterfields smoother, cooler smoking
pleasure .... so, to all your friends .... this year say
.... Merry Christmas .... with cartons of Chesterfields.
No wrapping ..... no tying. They're easy to give because
they come ready to give. Chesterfields - in the bright
red, special holiday carton.

MUSIC: SECOND ACT CURTAIN
MATT: We took young Jabal's body up to the coroner's office. And Chester went to work on it, to see what he could find out for me. Chester and I waited in the anteroom, and old Joshua told us what had happened.

JOSHUA: I wasn't that I was actually expecting anything like that to happen. You might say it was more a matter of...I'd had Jabal staying up every night this week, keeping watch on the barn -- the same as last night. That's valuable...and I didn't aim to lose it.

MATT: And you didn't wake up during the night. You didn't hear anything.

JOSHUA: A clear conscience makes a sound sleeper, Marshal. When Jabal wasn't around this morning, I thought he must be in the barn doing his chores. About seven thirty I went out to the barn looking for him. The lock was broke off the door. And finally I found him, laying there in the barnyard, covered with snow that fell during the night. We sure with any tracks they made -- all covered over.

MATT: Any of your hay missing?

JOSHUA: No. I figure after they shot Jabal, they got scared and...off.

SOUND: DOOR OPENS, CLOSES

DOC: (SHORT FADE IN) Pretty hard to tell much. Jabal, Colder'n'blue blazes last night -- body's froze stiff. Got the bullet though. It was a rifle of some kind. Wasn't any sixgun.

MATT: Any idea about what time it happened, Doc?

DOC: Dead to tell, m'sieur.

JOSHUA: Marshal -- if you have no more questions, I'll go and make arrangements for a coffin.
MATT: Yeah, sure -- go ahead. (COUPLES STEPS AWAY. DOOR OPENS)
JOSHUA: Muhhh? (OFF)

JOSHUA: I don't regard sentimentality as being a function of the
law. It's not sympathy I want -- it's retribution. Good
day. (DOOR CLOSE)

CHESTER: Meaning that is the meanest man I ever seen.

DOC: It's too bad it kicked back on Jabal though. He was a good boy.

MATT -- warm hearted, generous -- nothing like that old man.

MATT: Yeah, I know, Doc.

CHESTER: How do you figure it, Mr. Dillon?

MATT: I'm afraid there's only one way to figure it. (SINGS)

All right, Chester -- let's saddle up -- we'll go out and get

MRS. C: (FADING IN) Well, Marshal Dillon... Chester. Come in.

MATT: Good morning, Mrs. Crater. (DOOR CLOSE)

MRS. C: Come in, I'll fix you some coffee.

MATT: Well, we're... kinda pushed for time. Is Ned here?

MRS. C: No -- just me and the youngun.

MATT: Do you know where he is?

MRS. C: No, I don't, Marshal Dillon. He's been gone since last

night. He hitched up the big wagon -- took the four mules,

and his saddlehorse -- and left. Here.

MATT: Didn't he tell you where he was going?
GUNSMOKE -8-

MRS. C: No, he just said he wasn't going to set around while the stock died of starvation -- and me and the youngun went hungry - no matter what it cost. We're needin' hay, Mr.

MATT: Yeah, I know.

MRS. C: He said he'd thought of something that might work -- but there wasn't no use talking about it ahead of time. He... he said if he wasn't back in five days, I was to sell out and go home to my folks. I don't understand what he meant.

MATT: Well... there's no use reaching for trouble till it gets here, was.

MRS. C: Somebody told him yesterday about a camp of Kiowa Indians -- out toward Badger Crossing. I thought maybe he was going to try to find them -- borrow some hay from them, maybe. But I don't know. And with this blizzard fixing to hit... I'm worried.

MATT: He'll probably be back by tonight -- tomorrow morning anyway. How's old boy?

MRS. C: Well, he's been a little croupy all week. But I guess in this kind of weather you have to expect... that.

MATT: Sure. Half the kids in Dodge have got a touch of it.

(TURNS) Well... we'll be riding on, Mrs. Crater.

(MRS. C: (FADING BACK) I'll tell Ned you was here...)

MATT: Yeah, do that, will you. And... thank you very much for the coffee. Goodbye.

CHESTER: What do you think, Mr. Dillon?

MATT: I don't know.

CHESTER: The Kiowas don't do much loaning.

NK
1 MATT: No, but they'll trade. He didn't get any hay at the
   Siderow's. (MOUNTS)
3 CHESTER: You figure he went on to Badger Crossing?
4 MATT: Only one way to find out.
5 MUSIC: (ENTERS...FADES AND BACKS...)
6 MATT: The storm hit us a couple of hours out -- and a cold driving wind. The trail was already a foot deep, and it got worse. The horses didn't like the going, and kept trying to tail off to the wind. Times it got so bad we had to take shelter in a coulee and wait it out for awhile. When it came dark, we hadn't made over eight or ten miles. And after all that trouble, we still come pretty close to missing him.
14 MUSIC: (DISSOLVES INTO SOUND...)
15 SOUND: BLIZZARD B.G......HORSES
16 CHESTER: Did you hear something, Mr. Dillon?
17 MATT: I'm not sure. Pull up, Chester. (HORSES REINED UP) Whatever it was, it came from over there toward the creekbank.
19 CHESTER: It sure sounded to me like......
21 CRATER: (OFF) Help!
23 CHESTER: That's what it is -- it's somebody yelling.
22 MATT: It's down this way -- come on, Chester.
23 SOUND: HORSES UNDER
24 CRATER: (CLOSER) Help! Over here.
25 MATT: Watch out for that bank, Chester.
26 CHESTER: I see it. (HORSES DOWN BANK) There he is, Mr. Dillon.
27 It's a wagon. It's down in the creek.
28 MATT: Yeah, it's Ned Crater's rig. He's broke through the ice -- boggied down.
CRATER: (OFF A BIT) Give me a hand here. Hurry.

2 MATT: Let-it-go-Crater.

3 CRATER: Marshal-Dillon—Wet-them...

4 MATT: Cut those mules loose and get them out of there before you lose them along with the wagon.

5 CRATER: They can pull out all right—good animals. But if I leave lines the box here, loose the they'll founder.

6 CRATER: They can pull out all right... But if I leave lines the box here, loose the they'll founder.

7 MATT: Cut those mules loose and get them out of there before you lose them along with the wagon.

8 CRATER: All right...

9 CRATER: Ride into the water, Marshal. Grab the lead mule's halter and get him straight. They'll pull out.

10 MATT: All right.

11 CHESTER: That water's freezing, Mr. Dillon!

12 MATT: Well, it won't get any warmer before April. Come on Chester.

13 SOUND: HORSES INTO WATER. SPLASHING, ICE CRACKING, MULES HARNESS, WAGON, BLIZZARD...GOD, WHAT A TO DO!

14 MATT: Keep the lines tight, Crater.

15 CRATER: Yeah, I know.

16 MATT: (WRESTLING MULE) Get around here, mule. Come on!

17 CRATER: Just get him straight. That's it! Ho...yup! (WHIP CRACKS) That's it. They'll pull it. (CONTINUES HIS CAJOLERY OF THE MULES)

18 MATT: Watch that off mule, Chester.

19 CHESTER: Yessir. Get around there!

20 CRATER: Ho...yup!

21 SOUND: WHIP CRACKS. WAGON HAULED OUT ONTO BANK

22 CRATER: I tole you they'd pull it. Ho now! (STOPS THE WAGON)

23 MATT: Marshal -- what the devil are you doing clear out here...
MATT: Well talk about it later. Kick some wood out from under that snow, and let's get a fire going -- before we freeze to death.

MUSIC: (BRIDGES...)

SOUND: ROARING FIRE CLOSE ON...BLIZZARD IN B.G.

CRATER: I sure wasn't aiming to lose that load of hay, Marshal.

CHESTER: You just about did in that creek.

MATT: Where'd you get it, Crater?

CRATER: Band of Kiowas back at Badger Crossing. I...traded them my saddle pony.

MATT: That pinto mare! That was a lot of horse for a load of hay.

CRATER: What are you going to do, when you ain't got a choice?

CRATER: I-can-ride-one-of-the-mules-the-rest-of-the-winter-And this-way-I'll-save-the-breeding-stock--I-was-pretty desperate..Mr.-Dillon.

MATT: Yeah; -I-guess-you-were;-- (BEAT) That argument you got into with old Joshua Siderow. What started it, Crater?

CRATER: Well, that boy of his -- young Jabal -- stopped by the our place a couple of days ago. Told me he'd see to it I got at least one load of hay. Then when I run into old Joshua in the Longbranch, and tole him about it -- he just laughed.

CHESTER: That mean old devil.

CRATER: He said the kid was out of his mind -- that he didn't have no more authority around the place than any other employee. Him-laughing-that-way-is-what-made-me-MATT.

MATT: You got your rifle with you?

CRATER: Why.......yeah, sure.

MATT: I'd like to take a look at it.
CRATER: All right, (GETS UP, MOVES BACK) It's up here in the wagon box. I won't guarantee what condition it's in.

(COMING BACK IN) I been so blamed busy this winter. I ain't had time to do nothing right. Here you are.

MATT: Thanks. (THROWS BOLT)(EXAMINES) Hm....When'd you clean this gun last, Crater?

CRATER: Couple of weeks back. I told you it was in pretty bad shape.

It sure couldn't be much worse.

MATT: I wouldn't try to fire it, til I got the rust out of that barrel.

CRATER: Marshal -- I guess you better tell what this is all about.

MATT: Jabal Siderow was found lying dead in the barnlot this morning. He'd been shot. The lock on the haybarn was busted off.

CRATER: So that's what you're doing out this way.

MATT: Yeah, that's it, Crater.

CRATER: Marshal, if you figure I killed Jabal Siderow for this load of hay - you're wrong. I'd do most anything to keep my stock from starving...but not that...not killing.

MATT: I know.

CRATER: Then you're not arresting me?

MATT: No.

CRATER: But I thought...I figured you thought...(STOPS)

MATT: I did at first, Crater - and that's why we rode out to find you. But I guess you couldn't've shot him, not with your rifle in that condition.

CRATER: You mean I can go home?
MATT: Yeah... and Chester and I will give you a hand with the wagon.

CRATER: Thanks, Marshal.

CHESTER: After we get Crater home, what are we going to do, Mr. Dillon?

MATT: Have a look at a barnful of hay, Chester.

SECOND ACT

MUSIC: CURTAIN
START SMOKING WITH A SMILE WITH CHESTERFIELD

Yes, put a smile in your smoking. It's as easy as

A B C. Because Chesterfields made with Accu-Ray are...

A - always milder .....B - better tasting....C - cooler

smoking. Yes, a Chesterfield is always milder....

Accu-Ray controls your Chesterfield in the making.....

gives it a more even distribution of fine tobaccos -

that burn more evenly ....smoke much milder.

A Chesterfield is better tasting....

An Accu-Ray Chesterfield draws more easily, lets you

enjoy all the flavor.

And a Chesterfield is cooler smoking....

Fourteen percent more perfectly packed than cigarettes

made without Accu-Ray. You enjoy cooler smoking. No

hot spots. No hard draw.

So - always buy Chesterfield.

PUT A SMILE IN YOUR SMOKING

JUST GIVE 'EM A TRY

LIGHT UP A CHESTERFIELD......THEY SATISFY.

THIRD ACT OPENING
SOUND: WINTER NIGHT, VAGRANT BREEZE, FREEZE. STEPS ON PACKED SNOW

CHESTER: I can sure think of things I'd rather do than go prowling around old Joshua's barnyard in the middle of the night.

MATT: This won't take long, Chester.

CHESTER: No, and it won't take long for a man to freeze out here.

MATT: A man did freeze out here. Right about here, in fact.

SOUND: STEPS STOP

CHESTER: What are you doing with that gun, Mr. Dillon? I thought we was being quiet. What are you going to shoot at?

MATT: Well...the moon makes as good a target as anything. So... SOUND: PISTOL SHOT. COYOTES STOP. NEARBY DOGS RAISE HELL.

CHESTER: That made enough racket to raise the dead!

MATT: I hope you're right.

SOUND: OFF-DECK-BLAMP—BOOTS—RUN-IN

JOSHUA: (COMING IN) Hold it -- right where you are. I've got a rifle on you. MOVE -- MOVE NOW.

MATT: Calm down, Joshua. It's Matt Dillon.

JOSHUA: (COMING ON IN) Marshal! What's the meaning of this?

MATT: What's happened to that clear conscience of yours, Joshua? You're not sleeping as sound as you claim you were night before last.

JOSHUA: I thought somebody was after the hay. Who'd you have in mind, Joshua?

JOSHUA: I don't know. That's what I came out to see. The shot woke me up.

MATT: It didn't night before last. The shot, or the dogs -- none of it woke you up.
GUNSMOKE -15-

JOSHUA: Well...what happens once, don't have to happen the same way again.

MATT: No. In fact some things can't happen the same way again.

JOSHUA: (BEAT) What do you mean, Marshal?

MATT: When you've only got one son -- you can only kill him once. (BEAT) What was it, Joshua -- an argument? Did he finally stand up on his feet and defy you?

JOSHUA: No. You're wrong, Marshal.

MATT: You're the only man in Dodge with a lock on his barn. You know nothing. Did Jabal have a key to it?

JOSHUA: No -- of course not.

MATT: Then what made you think he was out there at his chores yesterday morning?...when he didn't even have a key to get into the barn?

JOSHUA: (PAUSE) The jury will see it that way./ I shot him -- yes.

MATT: He was a thief.

JOSHUA: I caught him in the middle of the night, breaking into the barn. He was going to take a load of hay to the Craters--give it to them, mind you. He ignored my orders -- and cursed me -- so I shot him. He was the same as any other common thief. The jury will see it that way.

MATT: I wouldn't count on it, Joshua. (CURTAIN... . . .

MUSIC: (CURTAIN...
THIRD COMMERCIAL

GUNSMOKE -D-
12-4-55

1 WALSH: In a moment, our star, William Conrad....

2 FENNEMAN: Put a smile in your smoking. It's as easy as ABC
because Chesterfields - made with Accu-Ray are A --
always milder.

5 STEPHENSON: Smoke much milder - burn evenly.

6 FENNEMAN: B -- better tasting.

7 STEPHENSON: Draw more easily ... you enjoy more flavor.

8 FENNEMAN: C -- cooler smoking.

9 STEPHENSON: Fourteen percent more perfectly packed than cigarettes
made without Accu-Ray. No hot spots. No hard draw.

11 FENNEMAN: So always buy Chesterfield - remember -- an Accu-Ray
Chesterfield is always milder....better tasting...

13 cooler smoking.

14 CONRAD: You know, land was cheap on the frontier, because there
was so much of it - yet on our next Gunsmoke, a man is
killed over a few acres. But - that was the West -

17 Goodnight.

18 MUSIC: THEME
"GUNSMOKE" produced and directed by Norman Macdonnell

stars William Conrad as Matt Dillon, U.S. Marshal. The special music for Gunsmoke was composed and conducted by Rex Koury. Sound patterns by Tom Hanley and Bill James. Featured in the cast were: Ralph Moody, John Dehner and Virginia Christine. Parley Baer is Chester, Howard McNear is Doc and Georgia Ellis is Kitty.

Christmas Seals give your cards and packages that "holiday" look. Help fight tuberculosis. Buy and use Christmas Seals.
JINGLE: MAKE CHRISTMAS THEIR RED LETTER DAY

THEIR L & M RED LETTER DAY

GIVE 'EM THE CHRISTMAS CARTON

FULL OF AMERICA'S BEST

YES, GIVE L & M'S ON CHRISTMAS DAY

TO FRIENDS WHO SMOKE THE FILTER WAY

L & M'S GOT EVERYTHING

THE GIFT FOR CHRISTMAS DAY

MORROW: This is it. For Christmas - L & M filters in the handsome Christmas carton. No fuss with ribbons or paper. It's all wrapped and ready to give. This Christmas give L & M 23:24 Christmas cartons.

MUSIC: THEME

WALSH: Join us again next week for another specially transcribed story as Matt Dillon, U.S. Marshal, fights to bring law and order out of the wild violence of the West in GUNSMOKE! (23:45)

MUSIC: THEME

ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK. (23:50)
L & M FILTERS
Present
"GUNSMOKE"

SATURDAY, DECEMBER 10, 1955   9:30 AM - 9:54:30 AM PST

1 SOUND: HORSE FADES ON TO FULL MIKE...ON CUE...RECORDED SHOT

2 MUSIC: HOLD UNDER...TRACK 1

3 WALSH: GUNSMOKE...brought to you by L & M FILTERS! Make today

your big Red Letter Day. Change to L & M. Superior taste -

- Superior filter. America's best filter-tip cigarette.

6 MUSIC: FIGURE AND UNDER...TRACK 2

7 WALSH: Around Dodge City and in the territory on West - there's

just one way to handle the killers and the spoilers -

and that's with a U.S. Marshal and the smell of - GUNSMOKE!

10 MUSIC: THEME HITS: FULL BROAD SWEEP AND UNDER...TRACK 3

11 WALSH: GUNSMOKE, starring William Conrad. The transcribed story

of the violence that moved West with young America and

the story of a man who moved with it.

14 MUSIC: OUT

15 CONRAD: I'm that man...Matt Dillon...United States Marshal...the

first man they look for and the last they want to meet.

17 It's a chancey job - and it makes a man watchful...and a

18 little lonely.

19 MUSIC: MAIN TITLE...TRACK 3

NK
Jingle:

CHRISTMAS THEIR RED LETTER DAY
THEIR L & M RED LETTER DAY
GIVE 'EM THE CHRISTMAS CARTON
FULL OF AMERICA'S BEST
YES, GIVE L & M'S ON CHRISTMAS DAY
TO FRIENDS WHO SMOKE THE FILTER WAY
L & M'S GOT EVERYTHING
THE GIFT FOR CHRISTMAS

Morrow:

At Christmas you want to give the best. This is it. L & M Filters in the handsome Christmas carton. There's no fuss with ribbons or paper. The L & M Christmas Carton is all wrapped and ready to give. L & M - superior taste - superior filter. The filter is pure white. Truly the miracle tip - because when it's added to L & M's rich, tasty tobaccos, it actually improves your enjoyment. For every smoker on your Christmas list - make it a big red letter day. Give L & M Filters in the Christmas Carton.

Jingle Reprise:

YES, GIVE L & M'S ON CHRISTMAS DAY
TO FRIENDS WHO SMOKE THE FILTER WAY
L & M'S GOT EVERYTHING
THE GIFT FOR CHRISTMAS DAY.

Music:

SECOND ACT OPENING
SECOND COMMERCIAL

1 MUSIC: VAMP...

2 JINGLE: MAKE TODAY YOUR BIG RED LETTER DAY

3 SOLO: YOUR L & M RED LETTER DAY

4 SUPERIOR TASTE AND FILTER

5 IT'S THE MIRACLE TIP

6 MAKE TODAY YOUR BIG RED LETTER DAY

7 CHANGE TO L & M TODAY!

8 DUET: L & M'S GOT EVERYTHING

9 GAL: SUPERIOR TASTE

10 GUY: AND SUPERIOR FILTER...

11 DUET: GET L & M TODAY!

12 MORROW: This is it! L & M...superior taste and filter.

13 Superior taste from richer tobaccos - tastier - light

14 and mild. Superior filter - it's white - pure white.

15 Added to L & M tobaccos - this miracle tip actually

16 improves your enjoyment. Look for the big red letters.

17 Smoke L & M - America's best!

18 JINGLE

19 REPRISE: L & M'S GOT EVERYTHING

20 GET L & M TODAY!

21 MUSIC: THIRD ACT OPENING
CONRAD CLOSING

WALSH: And now our star, William Conrad.

CONRAD: You know, friends, this Christmas I'm sure that you want to give your friends the best - and to all those who smoke filter cigarettes - Well, that's L & M. There's no doubt about it - the L & M Christmas carton is a real beauty - and it's mighty convenient. You see it's all wrapped and ready to give. Now when you make out your Christmas list - you remember L & M filters. Look for the big red letters on the special L & M Christmas carton. L & M -- superior taste - superior filter.

MUSIC: THEME
WALSH: "GUNSMOKE" produced and directed by Norman Macdonnell

stars William Conrad as Matt Dillon U.S. Marshal.

The special music for "GUNSMOKE" was composed and conducted by Rex Koury. Sound patterns by Tom Hanley and Bill James.

Featured in the cast were: Ralph Moody, John Dehner and Virginia Christine. Parley Baer is Chester, Howard McNear is Doc, and Georgia Ellis is Kitty.

Join us again next week, as Matt Dillon, U.S. Marshal, rights to bring law and order out of the wild violence of the West in "GUNSMOKE"!

MUSIC: SWELL AND FADE OUT UNDER
WALSH: Care's Christmas Shopping and Shipping Program is underway. Care's Christmas Food Crusade is sending surplus butter, cheese and milk to needy families and institutions abroad.

One dollar sends 22 pounds. The package you send goes in your name with a guarantee of delivery. Contributions now mean Christmas cheer for hungry children, homeless refugees, needy institutions. A dollar is so little. Twenty-two pounds is so much, when you have no food at all. Slip a bill into an envelope and send it now to your Local Care Office or to Care, Los Angeles.

MUSIC: THEME UP AND OUT
JINGLE: STOP

FOR ALL YOUR FRIENDS THIS YEAR, THIS EASY WAY
GIVE CHESTERFIELDS THIS YEAR - SO BRIGHT AND GAY
WRAPPED AND READY THEY'RE THE BEST TO BUY
CARTONS OF CHESTERFIELDS....THEY SATISFY.

PENNEMAN: This year say Merry Christmas with Chesterfields.
They're easy to give because they come ready to give....
Chesterfields - in the bright-red, special holiday carton.

MUSIC: THEME

WALSH: Remember -- the makers of Chesterfield and L & M filters
also bring you Gunsmoke on television. Be sure and watch
Gunsmoke TV tonight. Check your listings for time and
channel. Join us again next week for another specially
transcribed story as Matt Dillon, U.S. Marshal, fights to
bring law and order out of the wild violence of the West
in GUNSMOKE! (4:55)-

MUSIC: THEME

ANNCR: (LIVE SYSTEM CUE) This is the CBS RADIO NETWORK. (24:30)